

A 3-ply collar costs you just as much as a 4-ply, but it cannot be more than three-quarters as good. The

ARROW

is 4 sizes to the inch
and 4 plies to the

COLLAR

Made only under the ARROW label.

15 cents each, 2 for 25c. In Canada 21 cents each, 1 for 35c.
Arrow Collar 25c. a pair. Send for booklet, "Proper Dress."

Cluett, Peabody & Co., Makers of Cluett Shirts, 481, River St., Troy, N.Y.

When writing to advertisers kindly mention Harper's Magazine.





Collins may be right when you know them, but they will always be right if they are.

ARROW

COLLINS

COLLINS

COLLINS



MINTO
2½ in.

The Man in the Collar

is the sign of Perfection:—In Style, in Fit, in Wear.

There never was a more popular collar than Minto, shown above:—Absolute comfort—with an air of distinction to it. Four heights.

Price 2 for 25 Cents

Sold by leading dealers; if unable to procure them we will supply you.

Our handsome booklet shows HELMET BRAND collars of every style, — no matter what your special requirement. Also authoritative information on current details of dress for every occasion. Free for your dealer's name.

16 Broadway

Troy, N. Y.

CORLISS COON & CO.



“Comout” in the second
and the 1951, 1952, 1953
are a few of the other non-
drivable, non-creatable
ARROW COLLARS
1951-1953 1/2 - 2 - 25y



AN
ALFONSO COLLAJ
Series of the specially woven cloth
that will be preferred for its
long, full life, **SPRING** and
WINTER. By ALFONSO COLLAJ
ALFONSO COLLAJ, DESIGNER
ALFONSO COLLAJ, DESIGNER



The *BELMONT*
is the new

ARROW COLLAR

with the "Ara-notch" which takes the place of that buttonhole that caused so much trouble in folded collars. It does away with sore fingers, torn buttonholes and metal buttoners. It sits perfectly and stays right. It is the easiest collar to put on and take off.

15c. each—2 for 25c.
Arrow Colls 25c. a pair

20 cents in Canada
30 cents in Canada

Send for "Proper Dress"

CLUETT, PEABODY & CO., 437 River St., Troy, N.Y.

www.chevy.com/chevy-truck-and-trailer

Chevy FIELD SHIRT

Our most comfortable and toughest yet, this Chevrolet Field Shirt is made with 100% cotton. It's a long, long-lasting shirt that's perfect for work or play. Available in sizes S, M, L, XL, and 2XL. www.chevy.com/chevy-truck-and-trailer



ARROW COLLARS and SHIRTS

BALTIC—a notch collar with ample space for cravat. Easy to put on or take off. Stays closed in front, yet permits the wearing of a large knot cravat. *\$1.50 a dozen*

WHEN you buy an Arrow Shirt you know in advance that the color is fast, the style right, the garment well made, the fit perfect.

\$1.50 and \$2.00





WHATEVER your purse prompts in payment for clothes, you'll find for that money the utmost in quality and style in Kuppenheimer garments. Everything that any man needs and expects to get, is tailored into them; they immediately command the admiration of people who know correct dress.

Sold by good clothiers everywhere. Our best showing the latest fashions, will be sent on request.

The House of Kuppenheimer

Chicago

New York

Boston

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ARROW
COLLARS and SHIRTS



ARROW COLLARS & SHIRTS

The new "Norfolk" is both smart and comfortable. It has the graceful cut-away low front, ample cravat slipway and sufficient height in the back to show a bit of white above the coat collar. U. S., 2 for 25c; Canada, 3 for 50c.

The newest Arrow Tunic Shirts for summer show the "Henley" cuffs, which, being reversible, double the life of the shirt.

\$1.50 up.

Send for the new style books . . .

CLUETT, PEABODY & CO., Inc., Text. N. Y., *Makers*



Donchester
An **ARROW**
 Evening Shirt

\$2.00
and up

WITH pique or plain patented bosoms, put on the body of the shirt in such a way that no matter what position the wearer may assume, the bosom remains flat and in its place.

CLUETT, PEABODY & CO., Inc., *Makers of ARROW COLLARS*
 TROY, N. Y.

ARROW

Silk SHIRTS

*Exquisite colors and
patterns in durable
washable silks*

\$3.00 to \$10.00

ARROW COLLARS

*"STANDISH" smartly expresses
the best in summer collar styles*
2 for 25¢

*Cluett Peabody & Co., Inc.,
Makers, Troy, N.Y.*





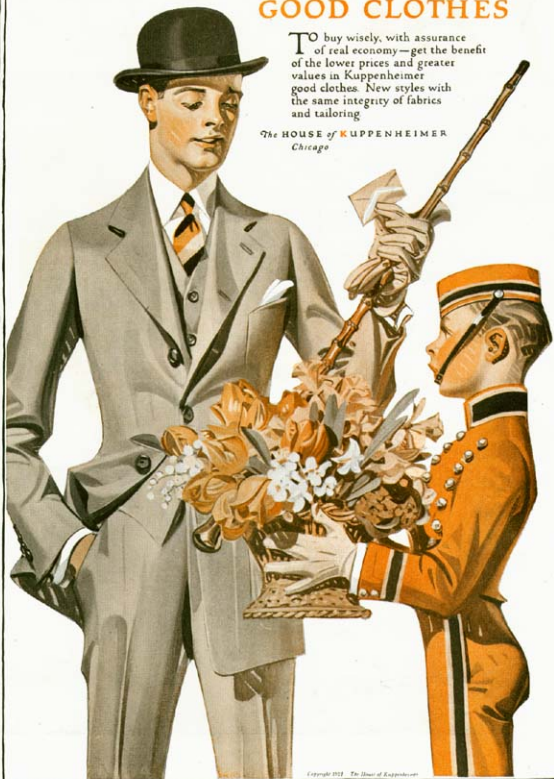
THE
 BEST
 OF
Arrow Collars
 Arrow Collars are made of the finest quality
 materials and are made to order. They are
 made in the U.S.A. and are guaranteed
 to last. They are the best collars in the world.
 Arrow Collars are made by Arrow Collar
 Co. Inc. New York, N.Y.

Kuppenheimer

GOOD CLOTHES

To buy wisely, with assurance of real economy—get the benefit of the lower prices and greater values in Kuppenheimer good clothes. New styles with the same integrity of fabrics and tailoring

The HOUSE of KUPPENHEIMER
Chicago

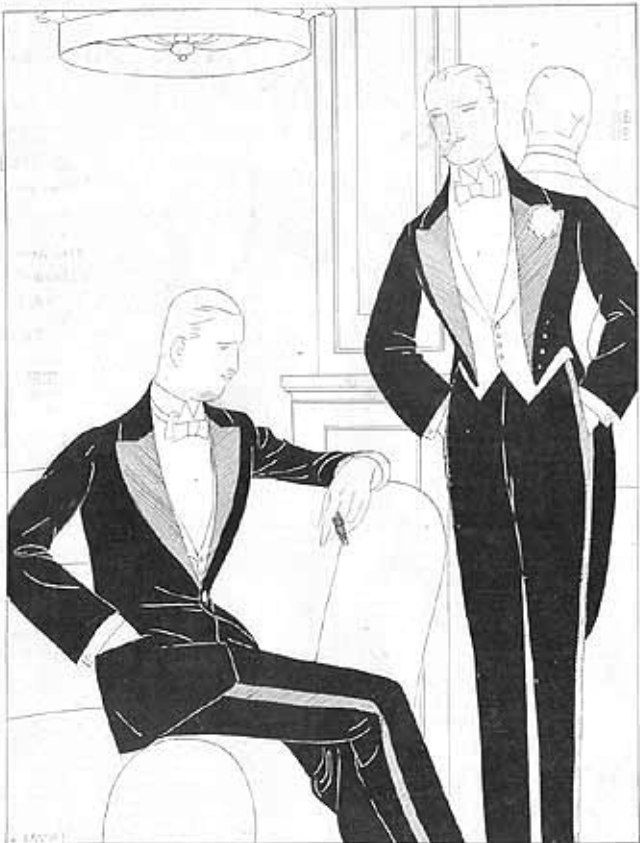


Kuppenheimer

GOOD
CLOTHES



Youth - the alert brain, the
joyous heart, the athletic figure
are *faithfully expressed* in
Kuppenheimer good Clothes



*Les vêtements les mieux faits
ayant le plus de cachet sont signés*

DEMONY

PREMIER TAILLEUR DE PARIS
26 BOULEVARD DES ITALIENS 26



CELLULOID
WATERPROOF COLLARS,
CUFFS & SHIRT BOSOMS.



CELLULOID
WATERPROOF COLLARS, CUFFS,
& SHIRT BOSOMS.



CELLULOID
WATERPROOF COLLARS,
CUFFS & SHIRT BOSOMS.



THE LAST
INVENTION

ECONOMICAL,
DURABLE,
HANDSOME.

CELLULOID

(WATERPROOF LINEN.)

COLLARS, CUFFS AND SHIRT BOSOMS.

The following will commend the use of these goods to all who study convenience, neatness and economy. The interior is fine linen—The exterior is Celluloid—the union of which combines the strength of Linen with the Waterproof qualities of Celluloid. The Trouble and expense of washing is saved.

When soiled simply rub with soap and water (hot or cold) used freely with a stiff brush. They are perspiration proof and are invaluable to travellers, saving all care of laundrying.

— A D V I C E. —

In wearing the turn-down Collar, always slip the Necktie under the roll. Do not attempt to straighten the fold.

The goods will give better satisfaction if the Separable Sleeve Button and Collar Button is used.

Twist a small rubber elastic or chamois washer around the post of Sleeve Button to prevent possible rattling of Button,

To remove Yellow Stains, which may come from long wearing, use Sapolio, Soap or Saleratus water or Celluline, which latter is a new preparation for cleansing Celluloid.

GOODS FOR SALE BY ALL DEALERS.