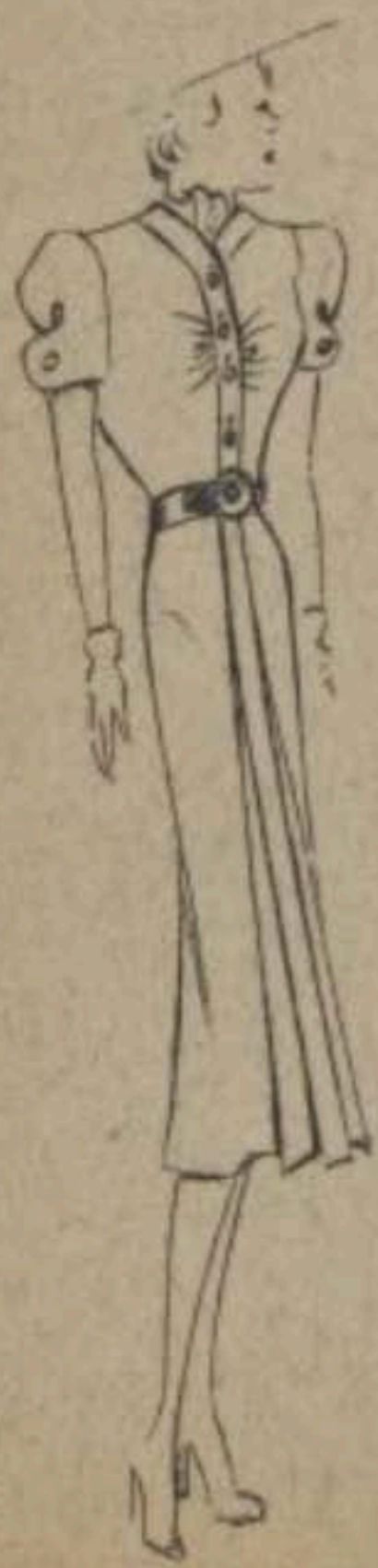


*Sample*  
GG  
331



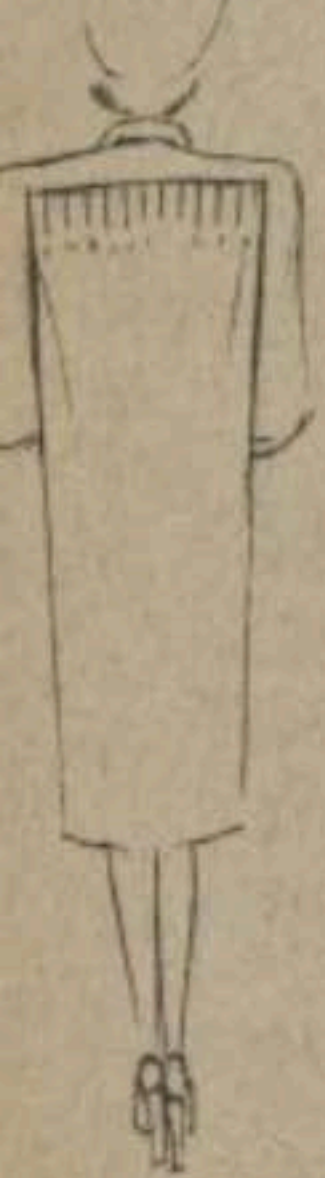
*a Carl Lory design*

NOTE DETAIL  
IN ARMHOLE WITH  
NECKLINE CARRYING OUT  
SAME DESIGN.

Costume - 1938

*Andre Lawrence*  
570 7 Avenue  
NY City  
12.4.37  
#24,311 (1938)  
Spring, Summer 1938

GG 332



*a Pearl Sny design*

COSTUME SUIT  
DRESS HAS TUCKING AT NECKLINE  
AND ON SKIRT  
COAT HAS TUCKING

*Andre  
57<sup>th</sup> Avenue  
NY City  
Jan 4/32  
A 24, 31 (1935)  
B Spring/Summer 1935*

Costume - 1938

66 333



*a Pearl Levy design*

COSTUME SUIT  
TINY SELF CLOTH  
BUTTONS AND LOOPS  
HOLD TUXEDO IN  
PLACE  
SELF CLOTH BUTTONS  
ON WAIST OF DRESS

*Andre 570 7 Avenue  
N.Y. City  
427 4627*

Costume - 1938

#24,318 (1938)  
B Spring/Summer 1938

HH 343



*a Pearl Sery design*

Tunic Suit -  
TRIPLE BREASTED  
EFFECT AT WAIST



*Andri  
570 Avenue  
n.y. City  
Jan 1939*

#24,310 (1938)  
© SPRING/SUMMER 1939

Costume - 1938

II 353



*a Pearl Levy design*

BLOUSED BACK SUIT  
 ALL TUCKED SKIRT  
 TUCKING ON BACK OF JACKET  
 ONLY GIVES FULLNESS

*Andre 7 Avenue*  
 570 7 Avenue  
 N.Y. City  
 12 24 31 (1935)  
 (B) 5/11/62/Summer 1935

Costume - 1/28

TT 459



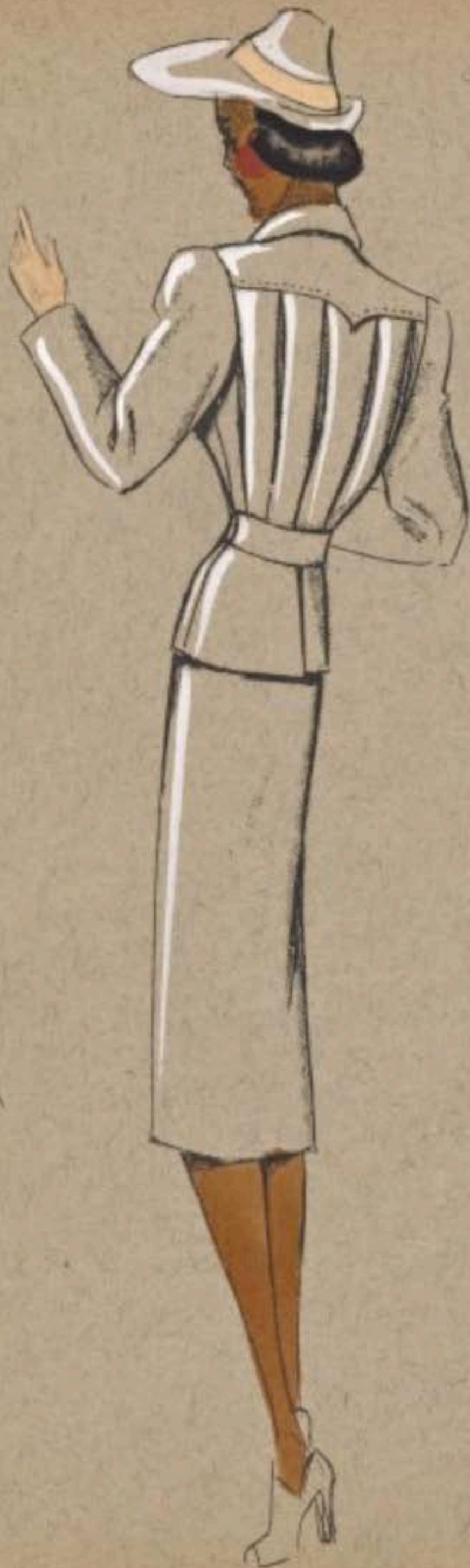
a Pearl Levy design

WHITE SUIT  
NIPPED IN WAISTLINE

Andrei  
570 7 Avenue  
NY City  
309 4627

Costume - 1938

# 24, 311 (1938)  
B SPRING/SUMMER 1938



Sample T.T. 4/60

at Pearl Long design

PASTEL SUIT

BOX PLEATED

BACK



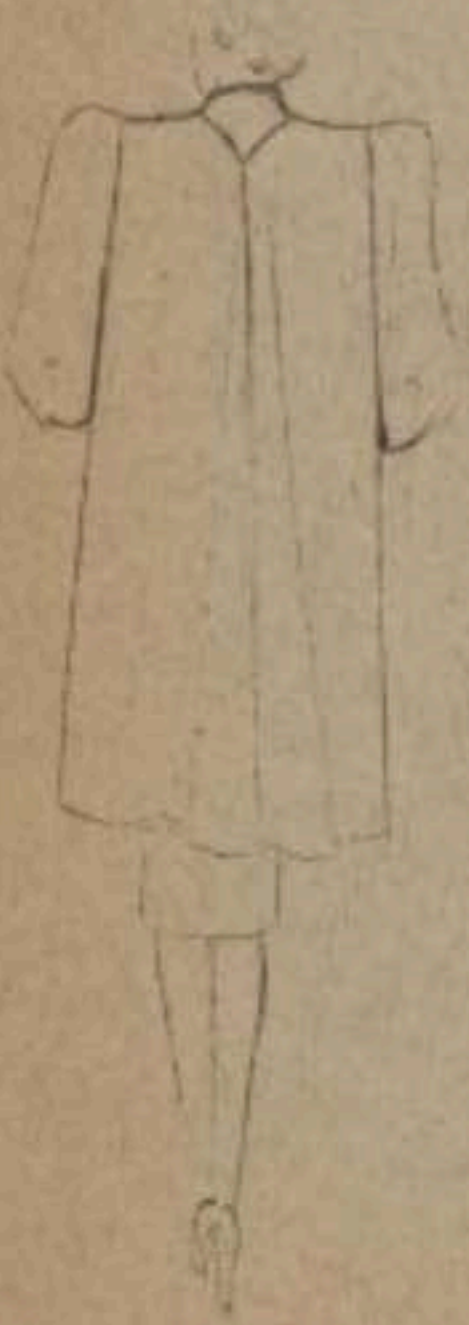
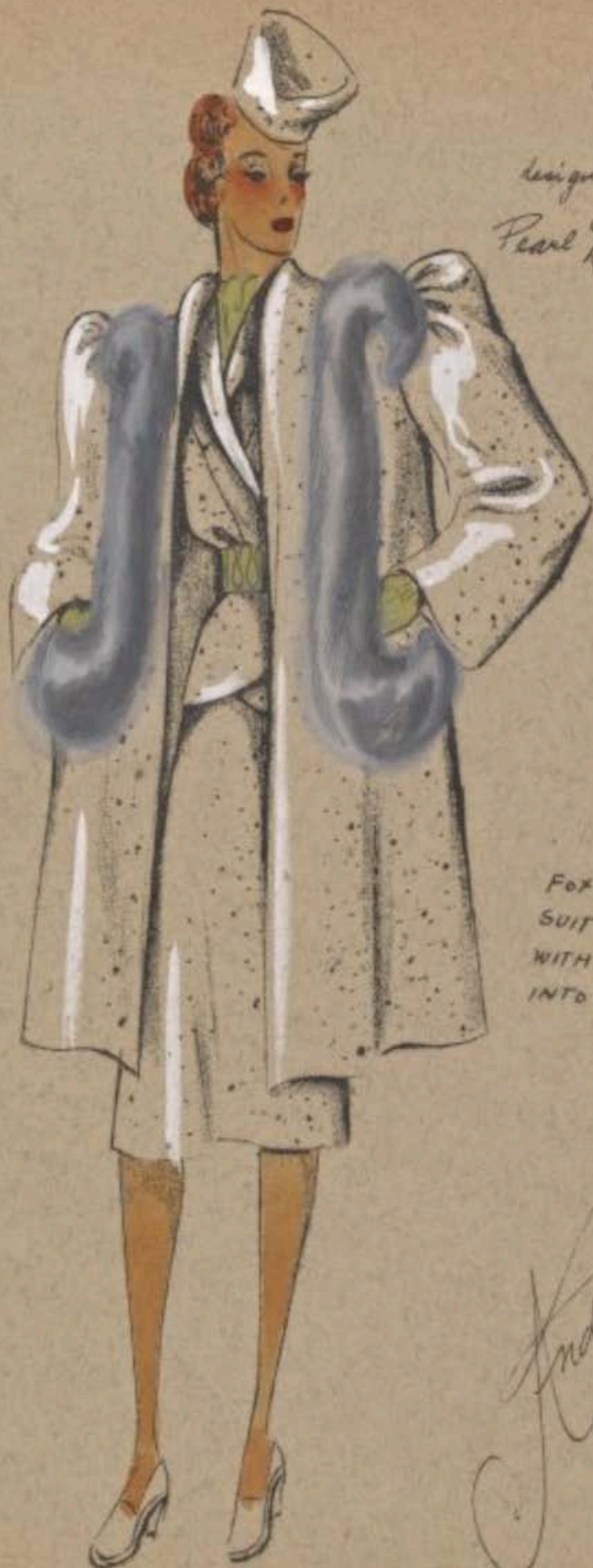
Costume - 1938

Mdbr  
57-7 Avenue  
N.Y. City  
104, 400,

#24,311 (1938)  
© SPRING/SUMMER 1938

U 701

designed by  
Pearl Gray Alexander



FOX TRIMMED  
SUIT  
WITH FOX ENDING  
INTO POCKETS

Kodri Avenue  
570  
NY City  
SA 4627  
11/19/38





U 709

designed by  
Pearl Lucy Alexander

COMBINATION  
COAT

PLEATED SKIRT IS  
OF PLAID  
BODICE AND BELT  
OF PLAIN CLOTH

Lindri  
570 7 Avenue  
N.Y. City  
329, 4627  
1/19/38

U 710

Designed by  
Pearl Lee Alexander



SCHOOLGIRL SUIT  
TRIMMED WITH WHITE  
PIQUE

made by me  
570-7 my city  
had 4-16-7  
12/19/78

V-712

designed by  
Pearl Levy Alexander



COSTUME SUIT  
FOR AROUND BACK  
OF NECK AND  
DOWN FRONT TO  
FORM 2 POCKETS  
FULL SKIRT IN  
FRONT OF DRESS

Andri  
5707 Avenue  
N.Y. City  
Sa 4,4627  
12/19/38



V 716

Designed by  
Pearl Gray Alexander



BOXY SUIT  
PLEATED SLEEVE  
TIE NECKLINE

Andre  
570 7 Avenue  
New City  
New York  
12/19/38



W 722

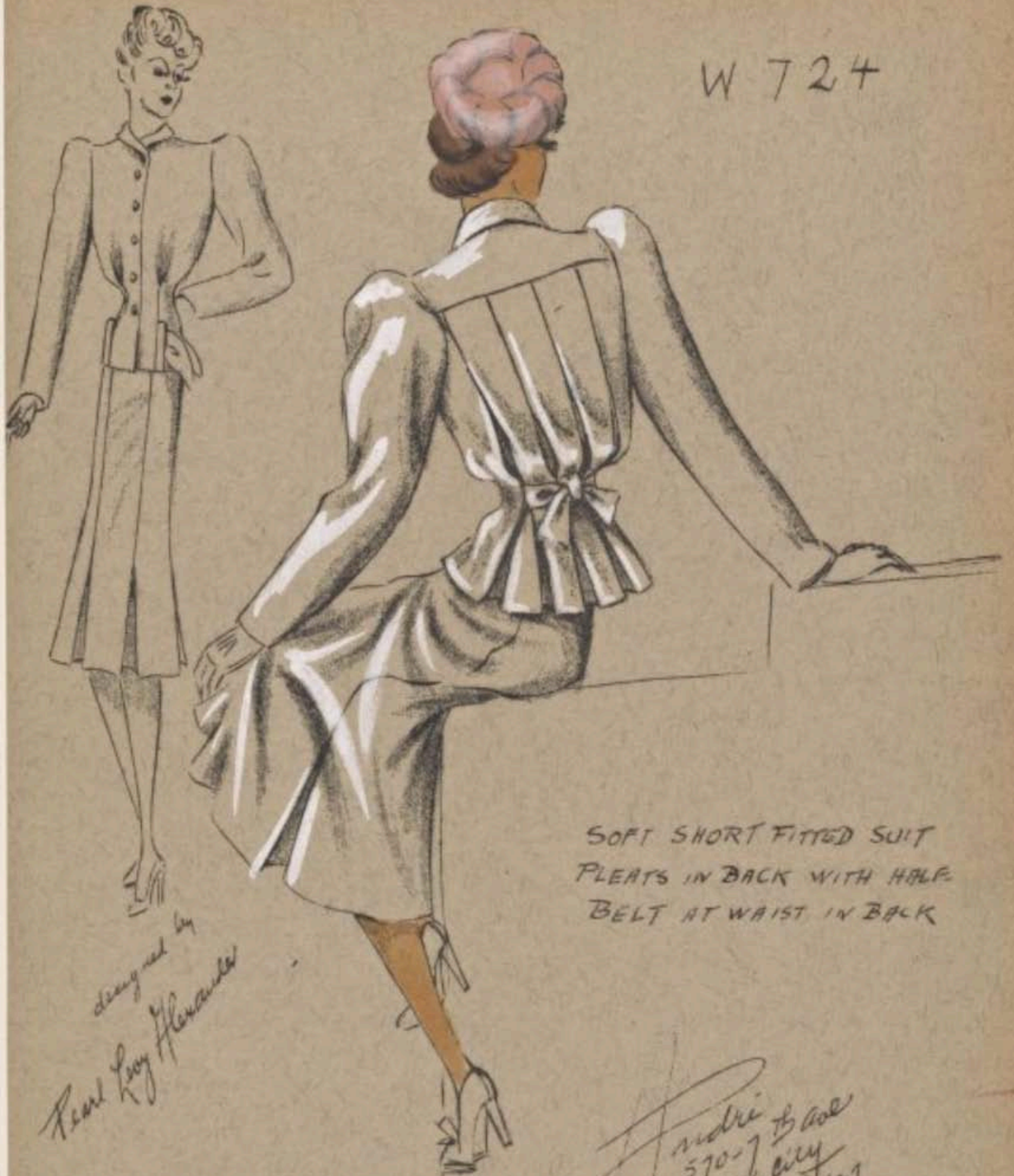
designed by  
Pearl Lang Alexander

SLIM STRAIGHT COAT  
OF STRIPED CLOTH

EITHER BACK MAY  
BE USED

*[Signature]*  
570-7th Ave  
New York City  
No 4-4627  
1/2/39

W 724



SOFT SHORT FITTED SUIT  
PLEATS IN BACK WITH HALF-  
BELT AT WAIST IN BACK

designed by  
Pearl Gray Alexander

made by  
570-7 13 Ave  
my city  
La 4-4627  
12/26/38

W 728

Designed by  
Paul Gray Alexander



BOLERO SUIT  
HIP ONE LENGTH  
JACKET BUTTONS HIGH  

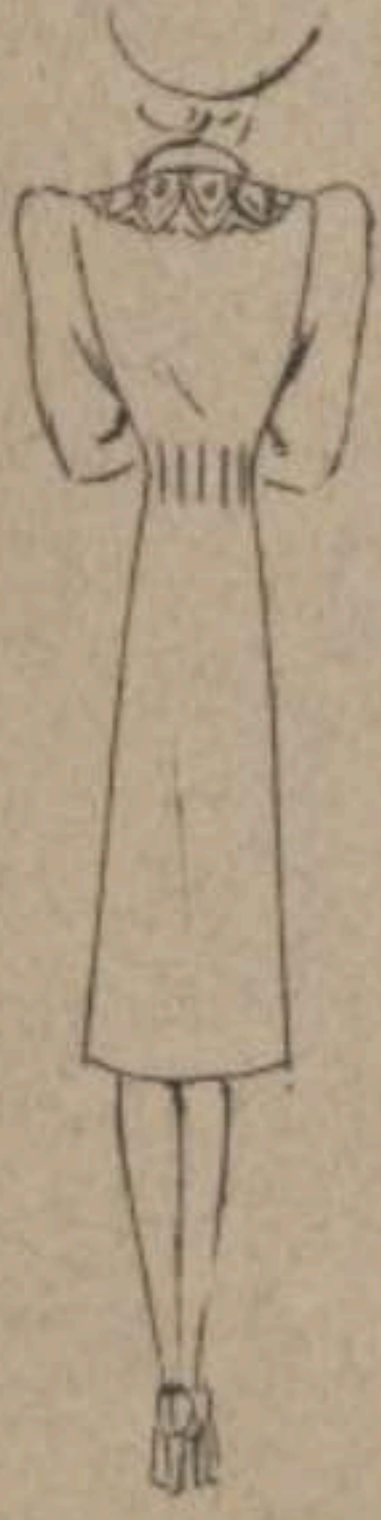
---

WHITE PIQUE VESTEE  
JACKET UNDERNEATH  
BOLERO  
PLEATED SKIRT

*[Signature]*  
made by  
570-7 1st Ave  
my city  
Sta 4-4627  
12/16/38

*purple*

Y 740



Slim redingote  
embroidery around  
neck and pockets.

*Andre*  
570-7<sup>th</sup> AV  
ny city  
Lat-4627  
1/9/38



*Example*

Y 743

*Designed by  
Pearl Lang Alexander*



TUCKS AT SHOULDER  
IN SUNBURST  
EFFECT

*make to be  
570-7  
my city  
Katy 4627  
1/9/38*

Designed by  
Paul Henry Alexander

*R. Sample*

Y 74 ~~4~~



FITTED COAT  
PANELS CUT ON  
THE BIAS.

*R. Sample*  
520 7 Avenue  
N.Y. City  
Tel 4-4627  
1/19/39

Y 748

Designed by  
Paul Levy Alexander

CHOIR BOY  
SUIT, NEW FULL  
JACKET AND SKIRT.

Andre  
570-7 Avenue  
N.Y. City  
La. 4-4629  
1/9/38



Designed by  
Paul Perry Alexander

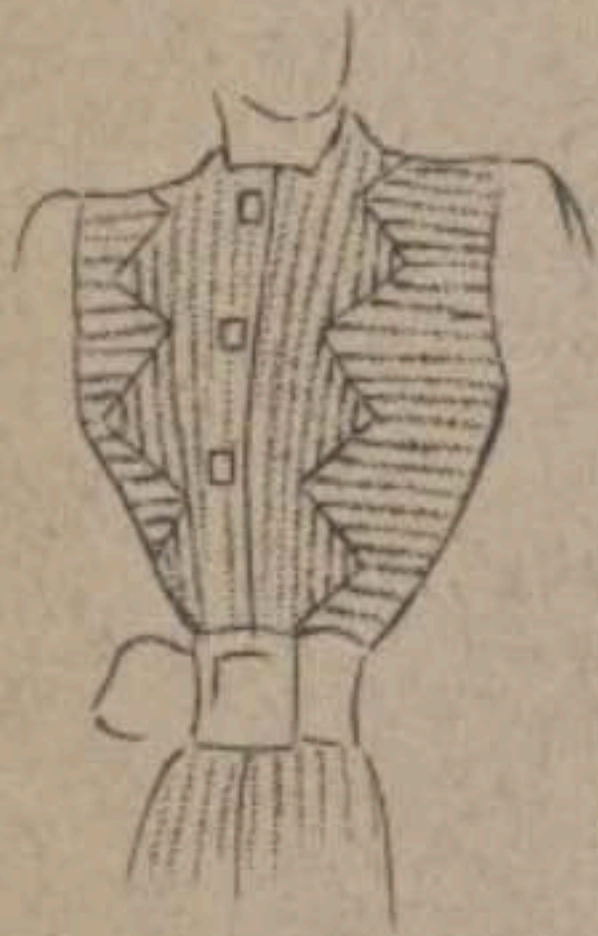
Y 749



CHOIR BOY  
SUIT  
BULKY JACKET  
FLARED SKIRT

Andre  
570 Avenue  
NY City  
24,4627  
10/29

Purple  
Z 751



designed by  
Paul Ley Alexander



FITTED SUIT  
STRIPED MATERIAL  
LONGER LENGTH  
JACKET



made  
570-7 to wear  
my city  
hall - 4627  
1/9/39

Designed by  
Pearl Gray Alexander

Purple  
2752



COAT OF STRIPED  
MATERIAL CUT TO  
FORM BORDER.

Pearl  
670-7  
N Y City  
1/9/39  
Jan 4-1946 27

*Book*

Z 753

*Designed by  
Paul Gray Alexander*



NEW SHOULDER LINE  
IN BODY COATS.  
SUNBURST TUCKING  
AT NECK.

*Paul  
5707 Avenue  
City  
A.A. 4627  
1939*

Designed by  
Paul Tracy Alexander

Z 755

*[Handwritten signature]*



CHOIR BOY  
SUIT  
NEW SHORT SLEEVED  
BULKY JACKET  
WHICH MAY BE WORN  
SEPARATELY OVER  
FLARED SKIRT

*[Handwritten signature]*  
570 7 Avenue  
NY City  
Jan 7, 1939  
4627



*Sample*  
2756



JACKET WHEN  
OPEN SHOWING  
TABS SEWN ON  
SEPARATELY



SKATING SILHOUETTE

SHORT JACKET HAS  
SEPARATE TABS  
STITCHED TO EACH  
SIDE OF CLOSING  
AND BUTTONED OVER  
IN CRISS CROSS EFFECT



*Molli*  
570 7 Avenue  
NY City  
20 4, 4623

Designed by  
Pearl Lang Alexander

Sample  
Z 757



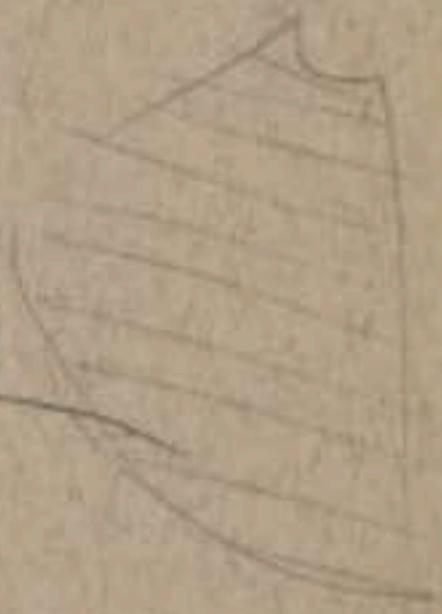
COMBINATION SUIT IN  
SKATING SILHOUETTE.  
YOKE, SLEEVE, COLLAR  
AND SKIRT OF PLAID  
BODICE IN JACKET OF  
PLAIN MATERIAL.

1/9/59

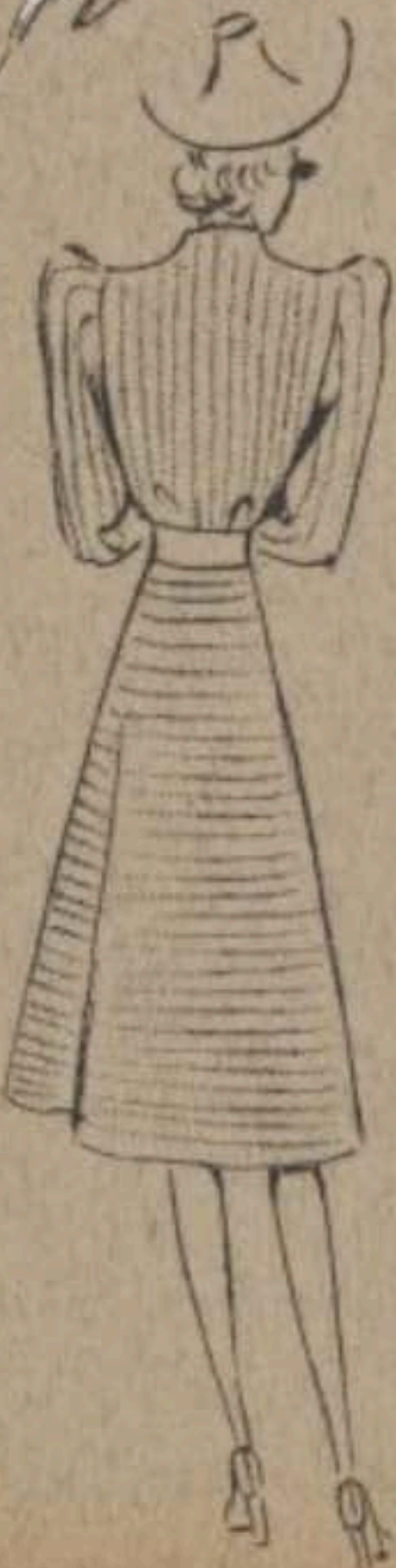
Indivi  
570 7 Avenue  
N.Y. City  
Sa 4, 4627

Designed by  
Paul Perry Alexander

Z 758



FITTED COAT  
CIRCULAR SKIRT



John  
570-7 Avenue  
N. Y. City  
44-4627  
1/9/39

designed by  
Pearl Gray Alexander

sample

Z 759

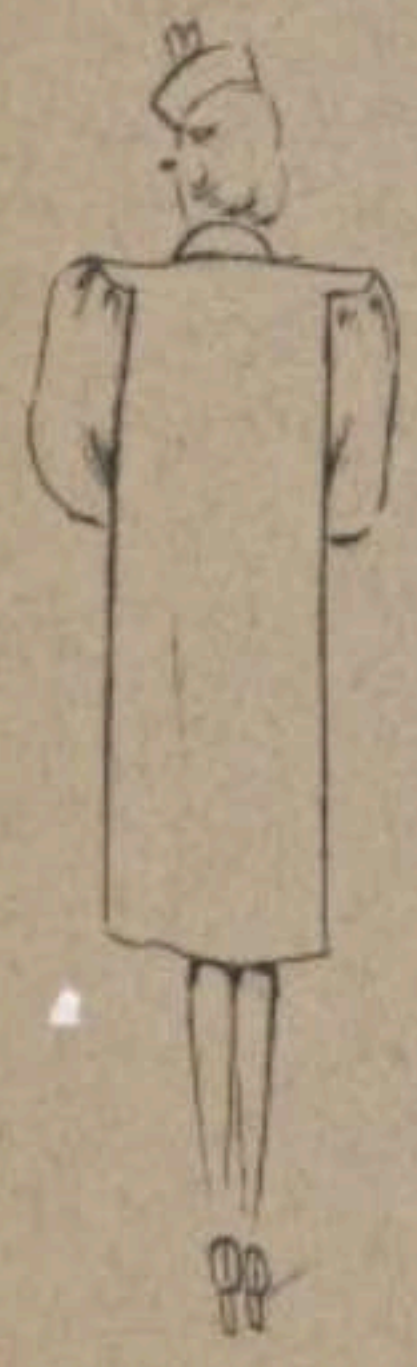


COMBINATION SKATING  
SUIT  
PLAIN COMBINED WITH  
PLAID

Madre  
570 7 Avenue  
N.Y. City  
Jan 4, 1939  
119/39

Sample  
AA 760

Designed by  
Paul Gray Alexander



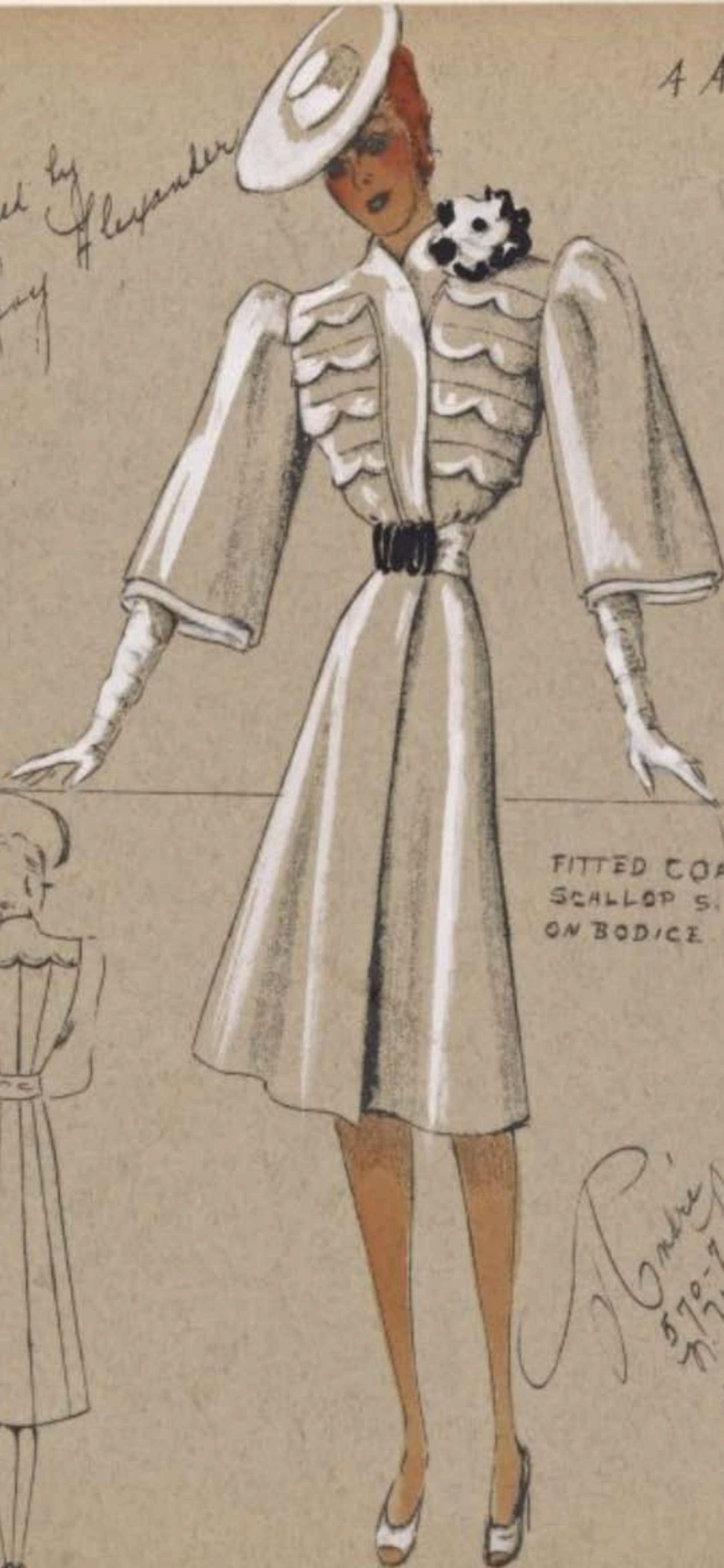
SOFT STRAIGHTLINE  
COAT  
SLEEVE & BODY IS  
SHIRRED FROM YOKE

Andre Baron  
570-7 3rd Ave  
New York City  
L.S. 4627  
1/16/39

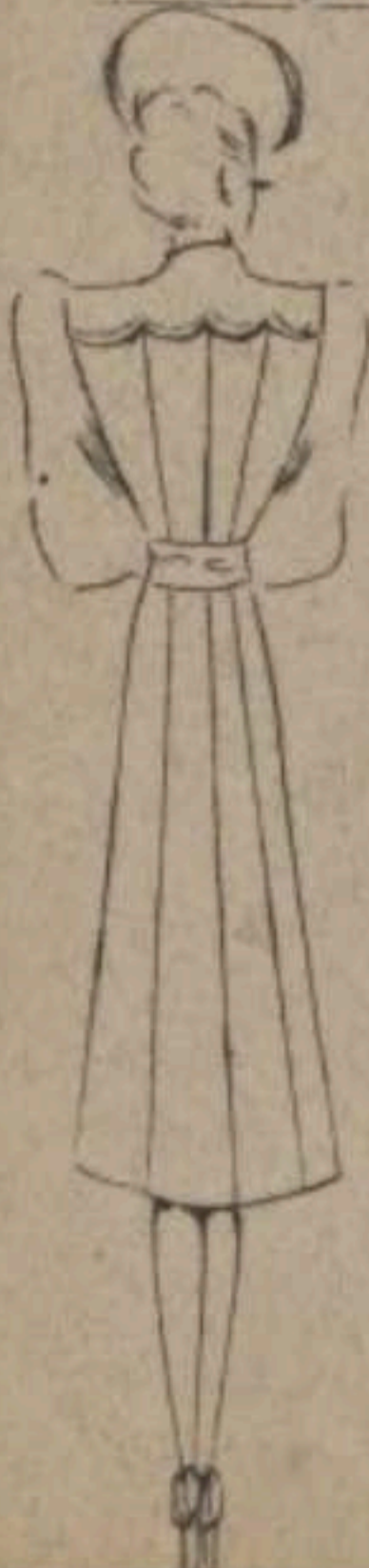
44761

Designed by Alexander  
Paul Ferry

Sample



FITTED COAT  
SCALLOP S.  
ON BODICE



R. G. G. G.  
 570-7 Avenue  
 N. Y. City  
 Tel. 4-4627  
 1/16/39

Sample  
A A 762

Designed by  
Pearl Gray Alexander



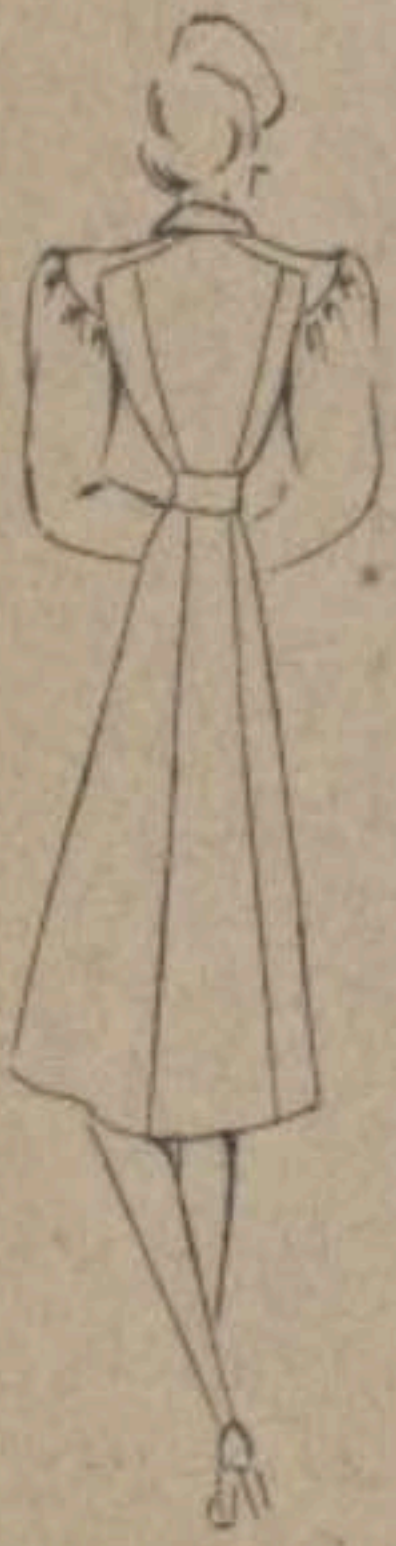
FITTED COAT  
FRONT PANELS OF  
FINE PLEATS OR TUCKS  
HELD IN AT WAIST WITH  
FRONT BELT.



Carrie  
570-7 Avenue  
of City  
N.Y. City  
1/12/39

*Design*  
AA763

*Designed by  
Paul Gray Alexander*



SOFT FITTED  
REGGIER TYPE COAT  
NARROW DOUBLE-  
BREASTED CLOSING  
SOFT BODICE

*Indis- have  
570-7 my city  
La 4-1627  
1/16/39*



*Jeppie*

AA 765

designed by  
*Pearl Kay Alexander*



Shaped swagger  
slightly fitted.  
May be worn belted  
Satin facing and  
piping on sleeves.

*Condé*  
570-7 Avenue  
New York City  
1/16/39

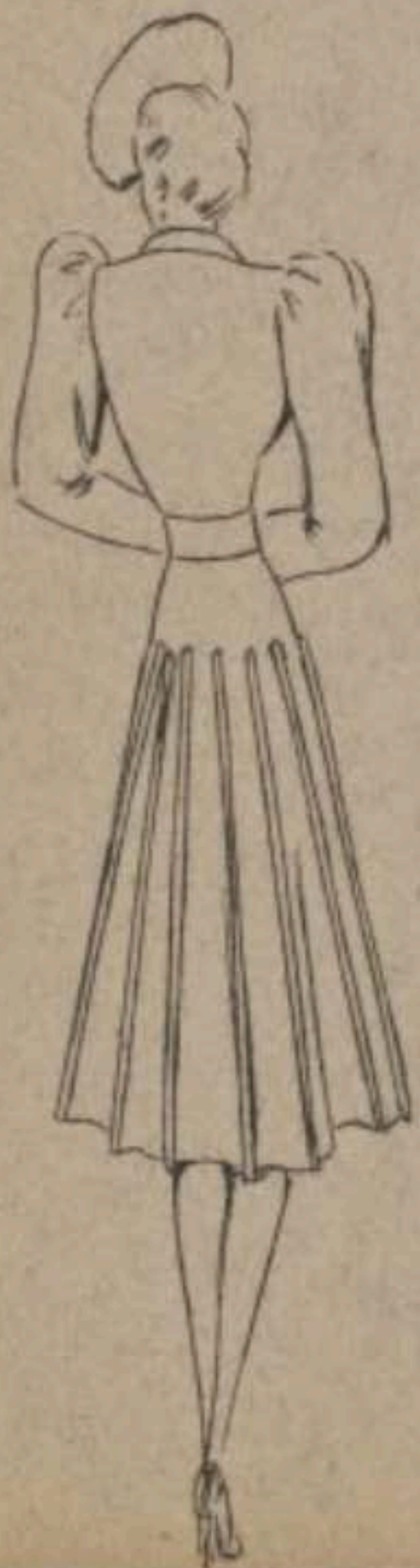
*Simple*

AA 766

*Designed by Alexander  
Pearl Gray*



FITTED COAT  
SATIN PIPINGS  
ON SKIRT.



*St. Louis  
570-1 Avenue  
N. Y. City  
4-46/27  
1/6/37*

Designed by  
Paul Levy Alexander

Sample  
AA-767



COSTUME SUIT  
SHORT FITTED JACKET  
with skirt of dress  
underneath pleats.  
Satin piping or pleated  
ribbon may be inserted  
in seams in spiral effect  
or pleated ribbon may be  
placed on top in spiral  
design.

Andri  
570 - 7 Avenue  
N.Y.  
204-4627  
1/16/39

AA768

designed by  
Paul Perry Alexander

pink hat  
& handbag

DRESSMAKER SUIT  
Dress or skirt may be  
worn with short jacket

London  
5707 Ave. W  
N.Y. City  
Lott 4629  
1/18/37



Designed by  
Paul Perry Alexander

Sample  
A A 769



Slim boxy jacket of  
navy blue cloth --  
White pique collar  
Silver buttons



André  
570 Avenue  
N.Y. City  
304 4627  
1/16/39

BB 772

Designed by  
Paul Tracy Alexander

Myrtle



FITTED COAT  
NOTE INTERESTING  
TREATMENT OF  
STRAPEO CLGTH.

Andri  
570-2 Avenue  
N.Y. City  
He 4-4627  
1/6/39

*Ample*  
BB 774



3 PIECE SUIT  
HIP LENGTH TOP  
COAT

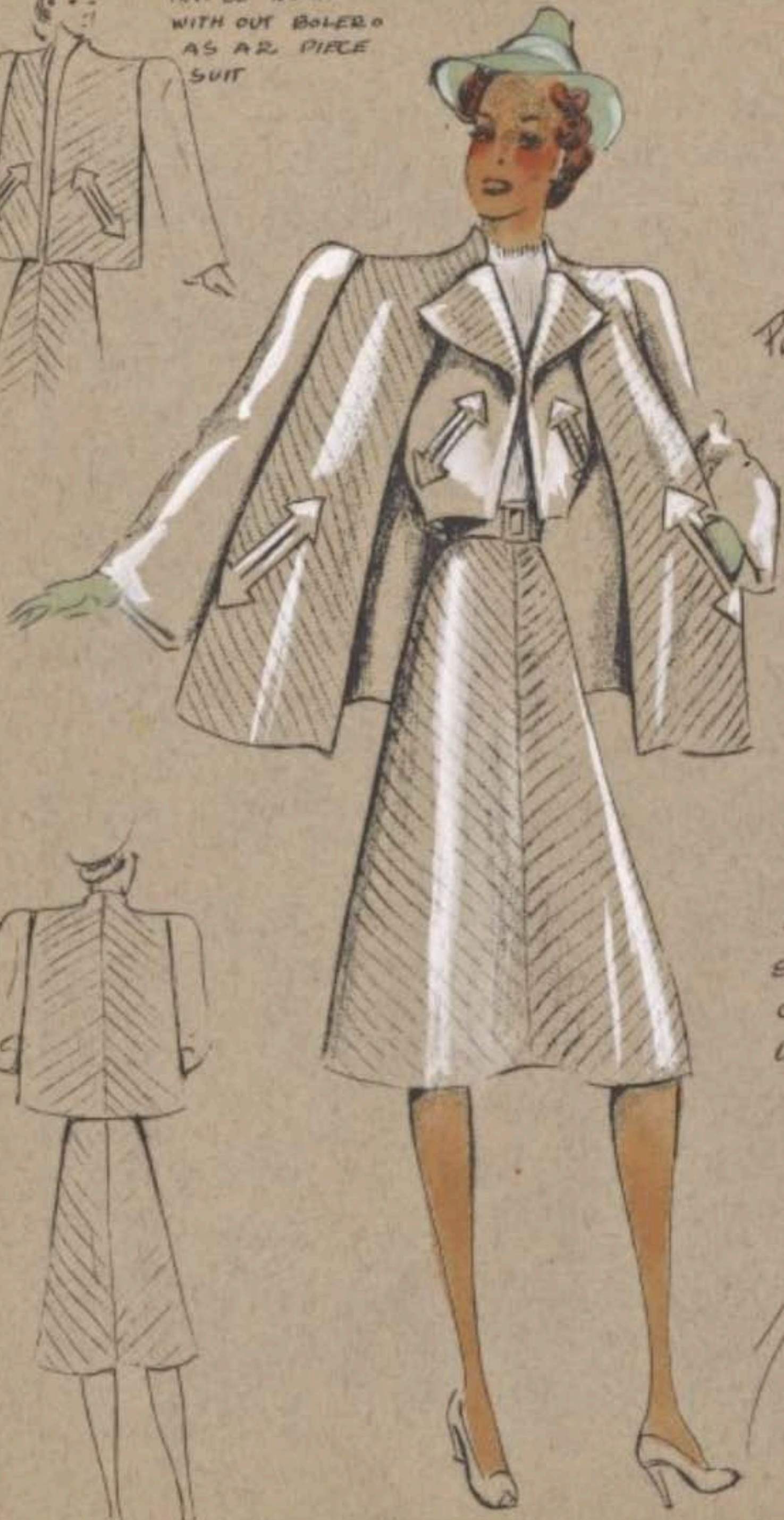
*Andre*  
1570 7 Avenue  
N Y City  
So 4, 4627  
1/16/39

Sample

BB 779

Designed by  
Pearl Lacy Alexander

MAY BE WORN  
WITH OUT BOLERO  
AS A 2 PIECE  
SUIT

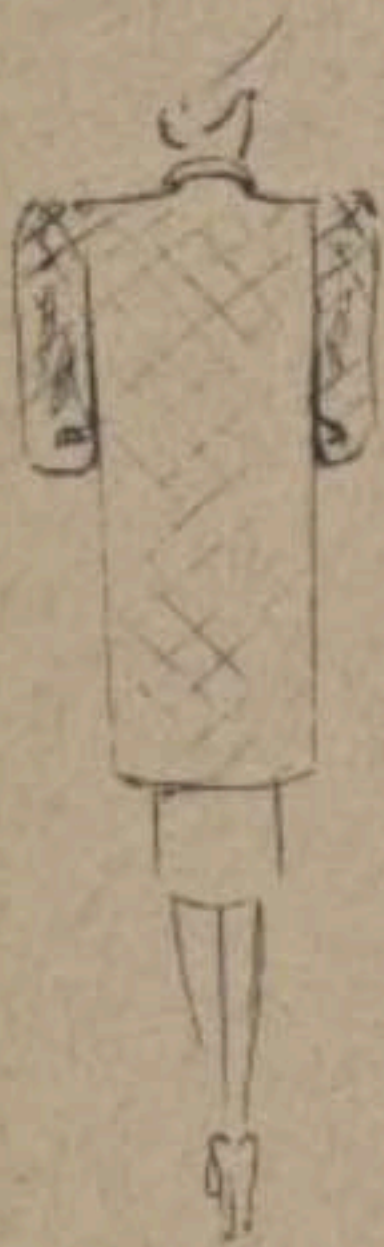


2 PIECE BOLERO  
SUIT COMBINATION  
CLOTHS MAY BE  
USED AS SHOWN

Madri  
5707 Avenue  
NY City  
L.S. 4627  
1/16/39



CC 781



3 PIECE SUIT  
PIPING OF  
COMBINATION  
CLOTH ON COAT  
TO MATCH  
TUXEDO AND  
SUIT

*Indri*  
570 7 Avenue  
N.Y. City  
Ja 9, 4627

5

CC 782

DESIGNED BY *H. Alexander*

*Paul Ferry*



"DUTCH BOY"

NEW SILHOUETTE  
FULLNESS AT  
SIDES.



*W. Cadre*  
570 - 2 Avenue  
N.Y. City  
REV - 4627  
1/20/59

Designed by  
Paul Long  
of Alexander

CC 789



SHIRT MAKER COAT  
STYLED LIKE A  
MANS SHIRT  
COLLAR CAN BE  
BUTTONED UP

Knicker  
570 7 Avenue  
N Y City  
La 4-627  
1/23/39

designed by  
Pearl Gray Alexander

S

DD 790



COSTUME SUIT  
Fur border on jacket  
and sleeves.

Andre  
570 7 Avenue  
N.Y. City  
Tel. 4627

S

DD-791

designed by  
Paul Levy  
Alexander



FOX TRIMMED SUIT  
CAPE SLEEVES IN  
'SLING' EFFECT ON  
LUMBER JACKET

Indri  
5707 Avenue  
NY City  
Sa 4,4627  
1/23/39

DD 792



SOFT FITTED COAT  
Tucks for sleeve soft-  
ness and bodice soft-  
ness meet at shoulder.

DD 794

Designed by  
Paul Gray & Alexander



TUCKED BODICE  
BANDS OF SELF CLOTH  
STITCHED HORIZONTALLY  
ACROSS BODICE AND  
TIED IN BOW.

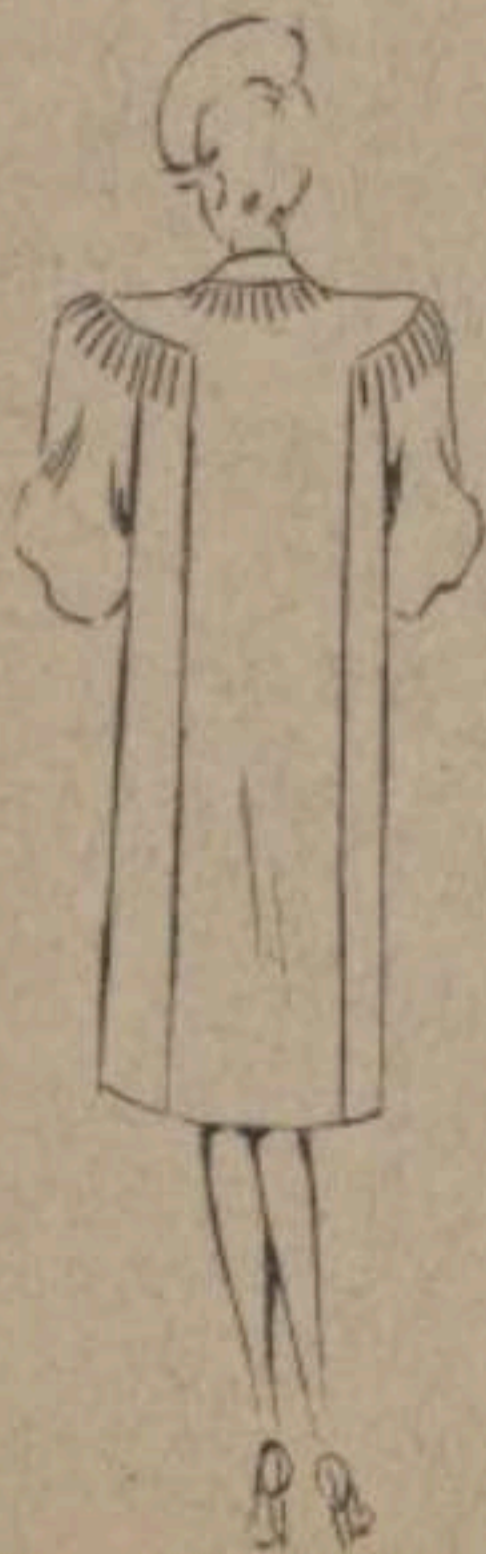
Andre  
570-7 Avenue  
N.Y. City  
Sa 3-7627  
1/23/39

Designed by  
Paul Perry  
H. H. H. H. H.

DD 795



SOFT, LOOSE COAT—  
TUCKS AT NECK AND  
SHOULDER.



570-  
7th City  
124-4627  
1/23/59



Designed by  
Paul Kay #123456

S  
DD796



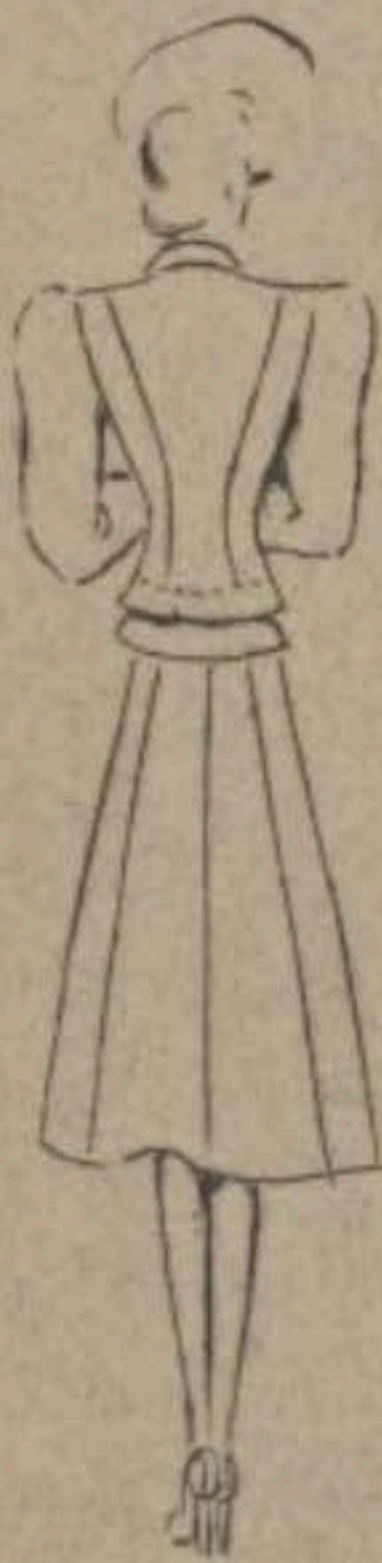
FITTED COAT  
Tucked bodice  
and sleeve.



Indri  
570 7 Avenue  
NY City  
Jan 1, 1927

Designed by  
Pearl Gray Alexander

DD-797



Short Dressy Suit

Madre  
570-7 Avenue  
N.Y. City  
New York  
1/23/39

5

DD 798



Soft Fitted Dressy Coat  
 Extended shoulder ---  
 Softly draped sleeve &  
 bodice.  
 Two pleats on bodice in  
 front--novel belt

*Designed by  
 Paul Kay H. H. H.*

*made to order  
 570-7th ave  
 NYC  
 call 4627  
 1/13/39*

5

DD 799

designed by  
Paul Kay of London



"BASQUE COAT"  
 CARTRIDGE  
 PLEATS AT HIPS  
 AND SHOULDERS  
 GIVES SOFT FULL-  
 NESS TO SLEEVE  
 AND COAT.

Andre  
 570 My. City  
 Sa 7, 4627  
 1/29/39

3

EE 800

Designed by  
Paul Levy Alexander



Cape Coat on double  
breasted Reefer.



Andri  
570 7 Avenue  
N.Y. City  
Sa 4, 4627  
1/30/39

5

EE 801

*designed by  
Paul Lang Alexander*



STRIPED TOP COAT  
OVER 2 PIECE  
SUIT  
JACKET OF SUIT  
UNDER NEATH MAY BE  
IN OR OUTSIDE OF  
SKIRT AS SHOWN

*Andri  
570 7 Avenue  
N.Y. City  
304, 4627  
1/30/39*

5

EE 804

designed by  
Pearl Gray Alexander



BOX COAT  
 2 BIAS PANELS  
 IN BACK & FRONT  
 ARE PLEATED



made  
 570-7 15 ave  
 New York City  
 Kay - 4627  
 1/30/39

5

EE 805

Designed by  
Paul Henry Alexander



BOLERO SUIT  
TROUSER SKIRT



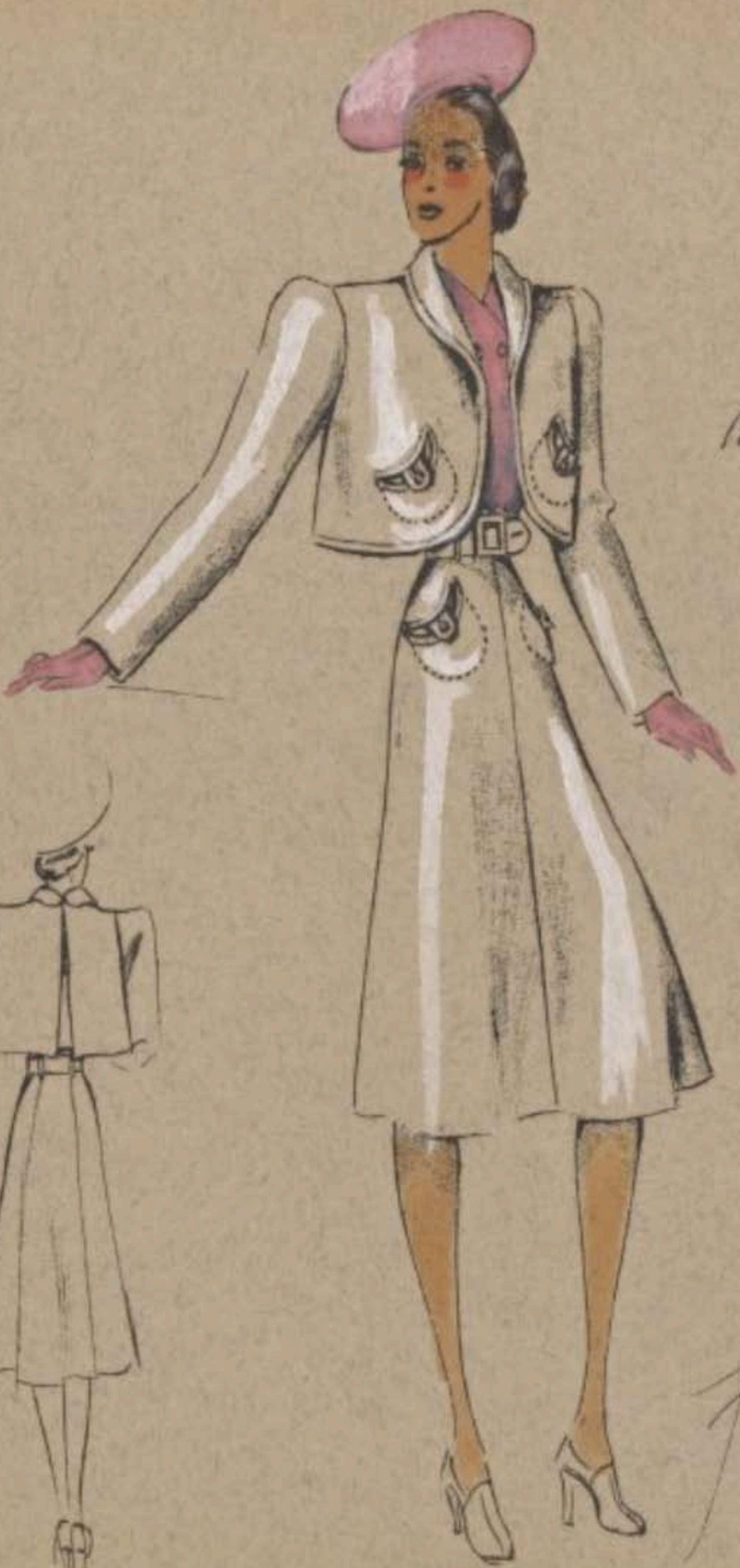
*Andre*  
 570 7 Avenue  
 N.Y. City  
 327,4627  
 1/30/39



5

EE 806

designed by  
Pearl Gray Alexander



BOLERO SUIT  
POCKETS ON  
BOLERO MATCH  
POCKETS ON SKIRT

made by  
570-7 75 Ave  
my City  
L.A. 4627  
1/30/39

5

EE 807

Designed by  
Pearl Gray Alexander



3 PIECE SUIT  
 FITTED FLARED  
 OPEN TOPCOAT OF  
 LARGE PLAID  
 SWING SKIRT OF  
 SMALLER MATCHING  
 PLAID AND SHORT  
 JACKET OF TINY  
 PLAID

*L. Knorr*  
 570 7 Avenue  
 N.Y. City  
 324, 4637  
 1/30/39

5

FF 818

designed by  
Paul Lutz Alexander



"TOREADOR"  
"BOLERO"

JACKET HAS EDGING  
OF SELF CLOTH COVERED  
BALL BUTTONS  
SKIRT IS PLEATED AT  
WAIST. GUMMER BUND  
MAY BE MADE OF  
CONTRASTING SILK

Andre  
570 7 Avenue  
N.Y. City  
1/90/39 24,4027

FF-819

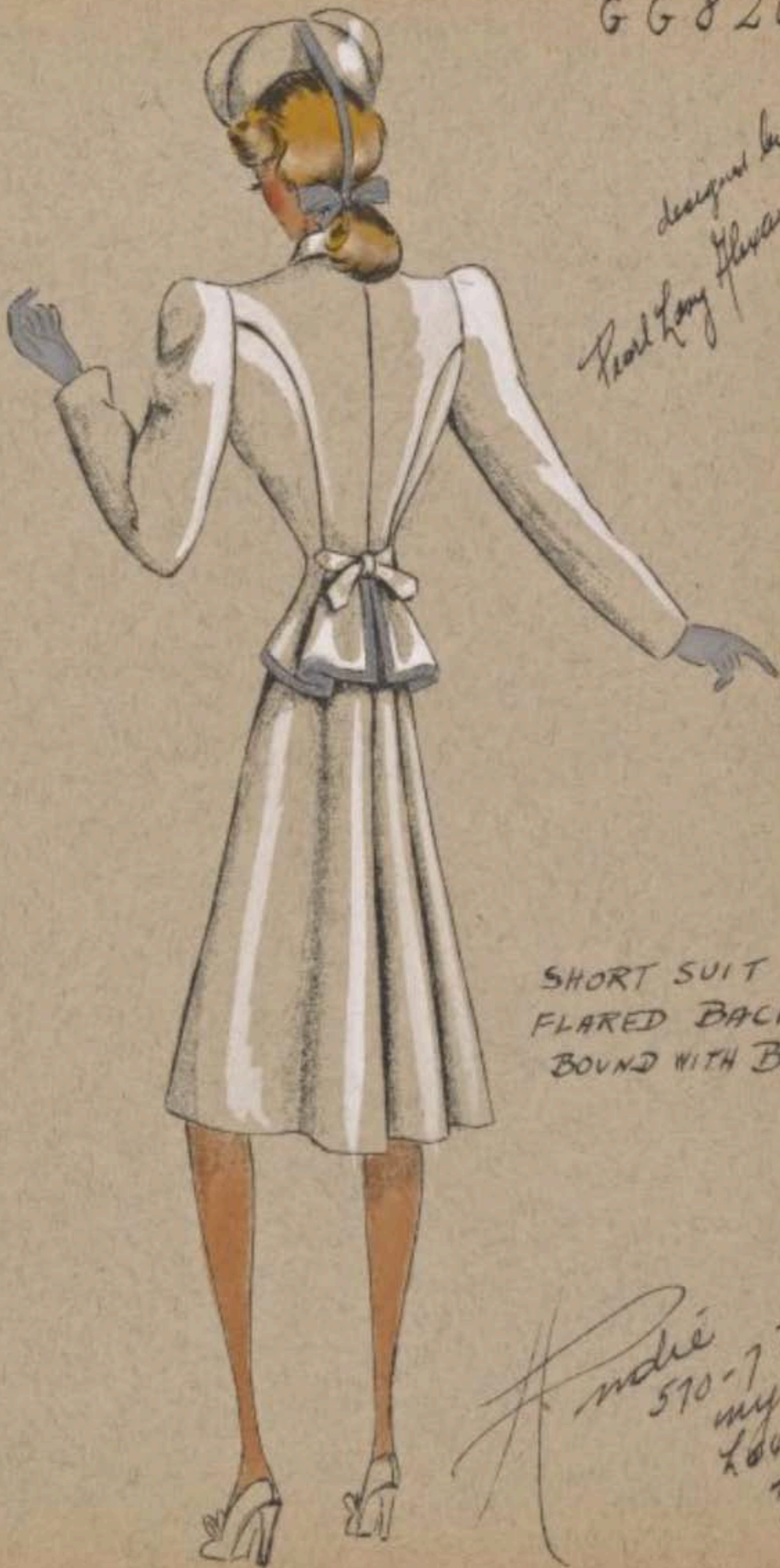


Costume Suit  
Quilted embroidery  
on collar and dress

*made by  
570-7  
my city  
Sta 4-4627  
1/30/39*

GG 820

designed by  
Paul Long  
Hawthorne

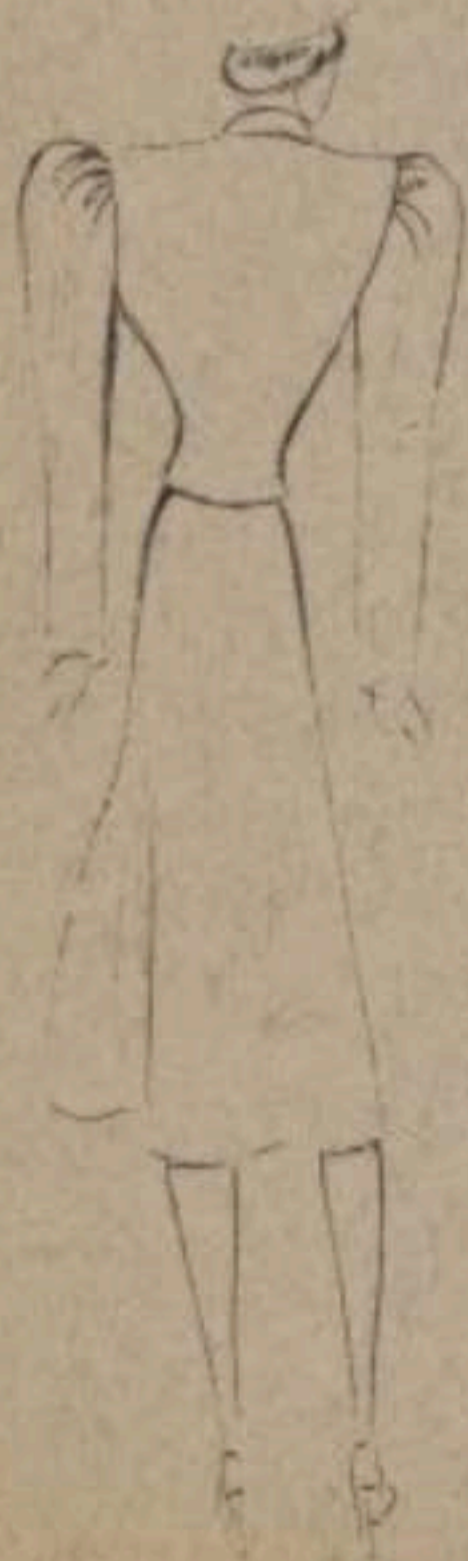


SHORT SUIT  
FLARED BACK  
BOUND WITH BRAID

*[Signature]*  
made 570-7 to order  
my city  
L.S. 4627  
7/13/39

DESIGNED BY  
Pearl Lang Alexander

GG 822



SUIT  
JACKET IS CUT TO  
CURVE OVER HIPS  
FRONT FULLNESS  
IN SKIRT

Andre  
570 7 Avenue  
N.Y. City  
No. 4,462  
2/13/39

DESIGNED BY  
*Pearl Gray Alexander*

GG824



"SHAKER COAT"

WHITE PIQUE  
SHAKER COLLAR  
WIDE LEATHER  
BELT



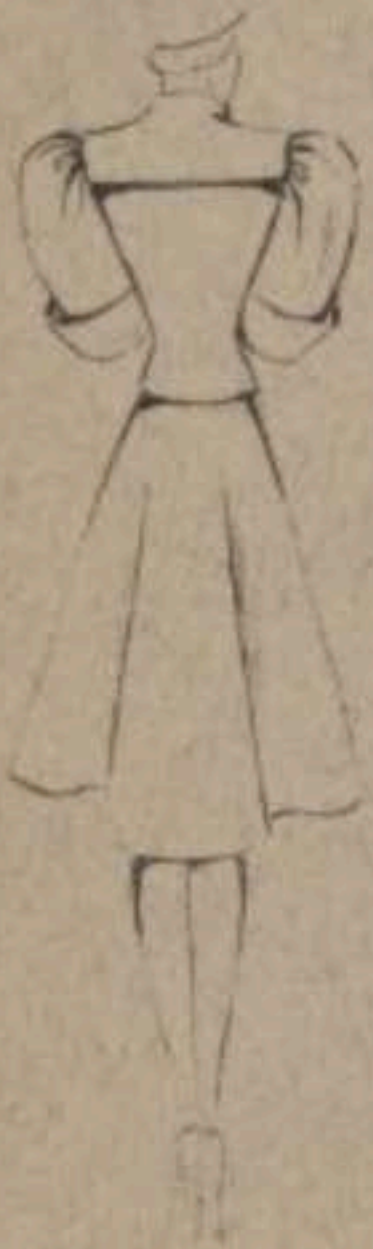
*Andre*  
57<sup>th</sup> Avenue  
N.Y. City  
Sa 4-46-7  
11/13/39

DESIGNED BY  
Pearl Gray Kleiman

GG 825



"QUAKER SUIT"  
LARGE WHITE  
PIQUE COLLAR  
SHORT SLEEVES.

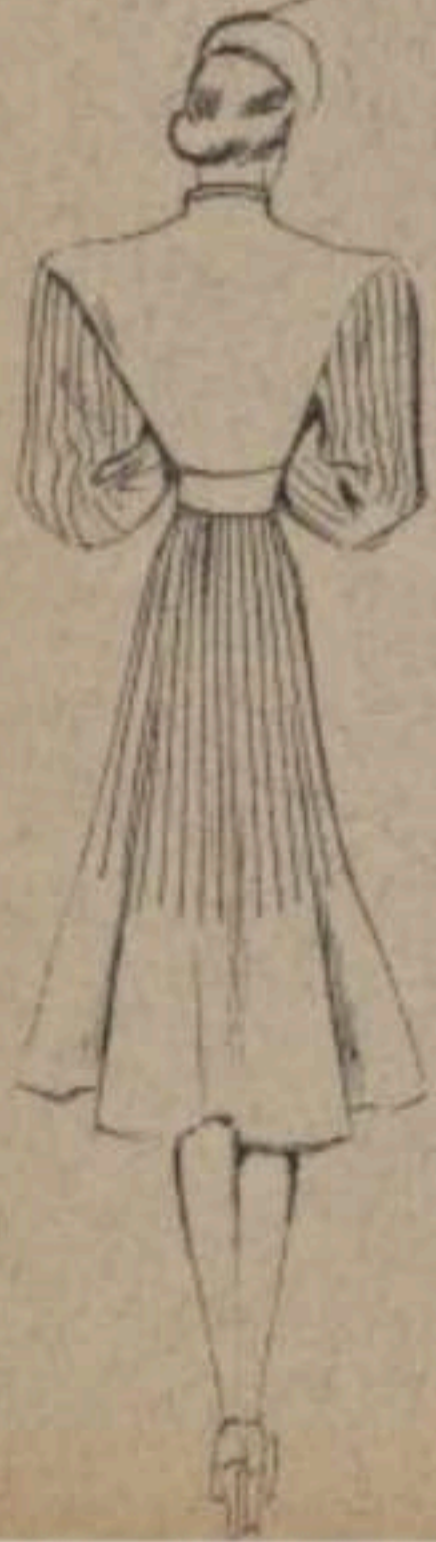


Indie  
570 7 Avenue  
N.Y. City  
24, 4627  
-11/2/39



GG 826

DESIGNED BY  
Pearl Gray Alexander



TUCKS ON SKIRT  
RADIATE FROM WAIST-  
LINE  
FULL TUCKED  
SLEEVES  
DOUBLE BREASTED

Andre  
570 7 Avenue  
N Y City  
Sa 4-4627  
7/13/39

"designed by  
Pearl Levy Alexander"

GG 835



“KNUCKLEBONE  
REEFER”

COLLAR IS FACED  
WITH PLAIN C  
COMBINATION



Andri  
57.7 Avenue  
N.Y. City  
309,4627  
1/13/39

HH 830

Designed by  
Paul Gray Alexander



"BELL BOY"  
SUIT

JACKET CURVED  
OVER HIPS  
GOLD BUTTONS

Andre  
370  
N.Y. City  
304, 4627  
1/13/39

DESIGNED BY  
Paul Gray & Associates

HH 832



"BELLBOY"

JACKET DIPS  
IN BACK AND  
FRONT.



Adrienne  
670-7 Avenue  
N.Y. City L.A. 4-4127  
2/13/59

Designed by  
Pearl Levy Alexander

IMPORT

ADAPTATION

II 846



'SUGAR COAT'

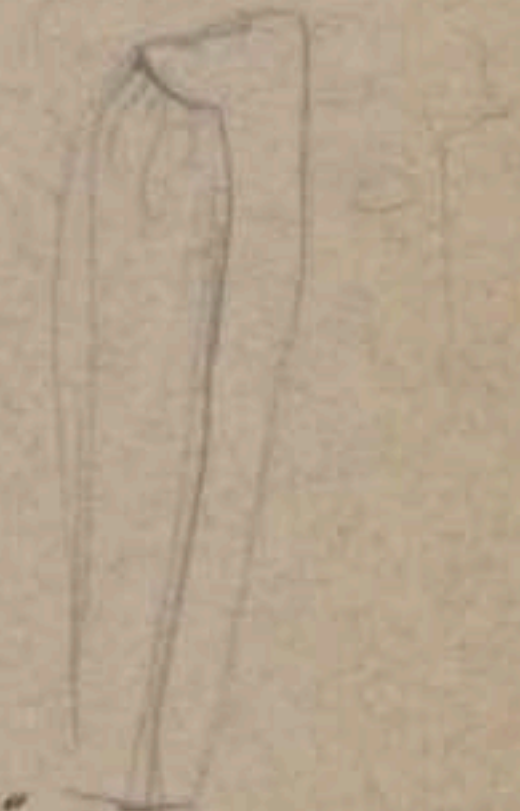
SHORT COAT OF  
MONOTONE CLOTH

Frederic  
570 7 Avenue  
N.Y. City  
Levy, 1937  
bc/lor/lr  
2/20/39

Designed by  
Pearl Long Alexander

51

II 847



"SUGAR COAT"

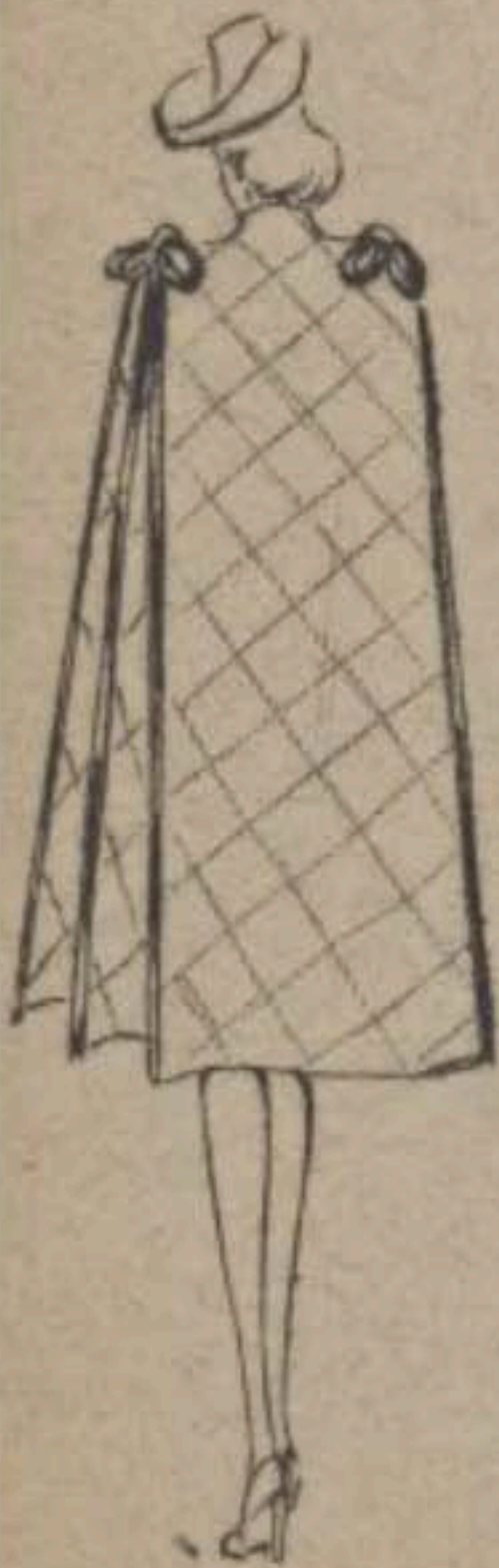
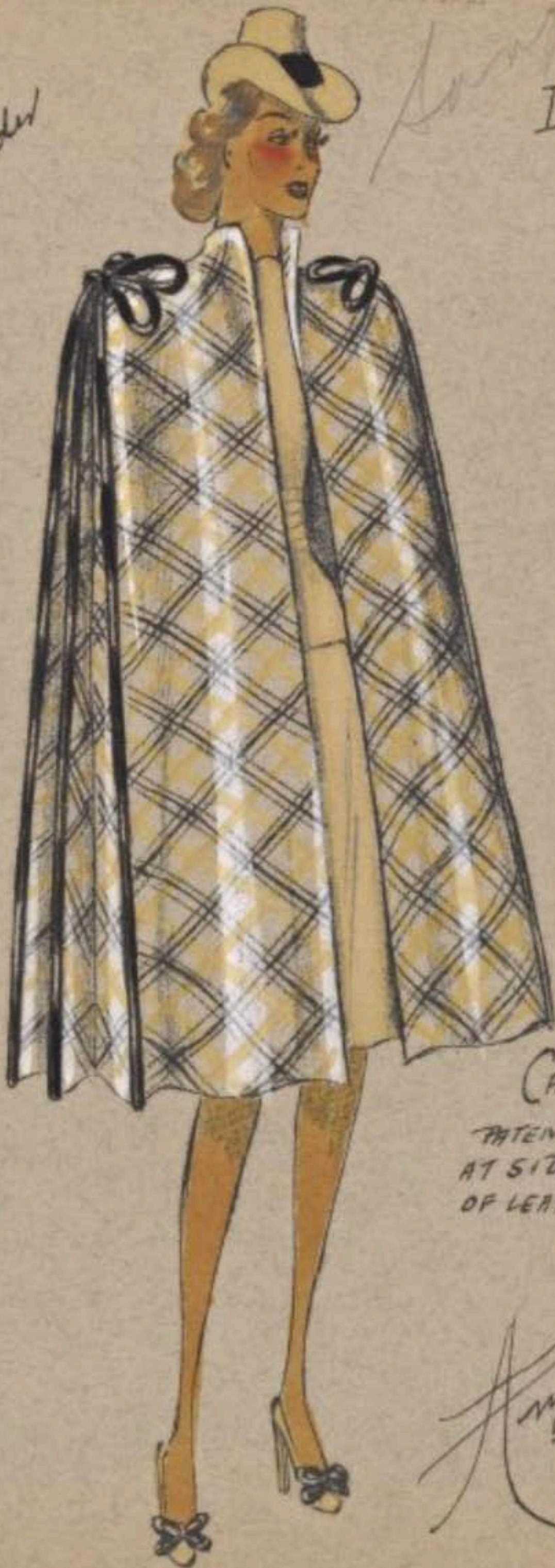
SHORT COAT  
OF PLAID  
NOTE SOFT NEW  
SLEEVE



Andri  
570 7 Avenue  
N Y City  
Sa 4,4627  
2/20/39

Designed by  
Pearl Gray Alexander

II 849



CAPE OF PLAID  
PATENT LEATHER PIPING  
AT SIDES WITH TUBES  
OF LEATHER AT SHOULDER

Andri Thron  
570 7th Ave  
New York City  
R. & H. 1107  
11/10/39

JJ-850

Designed by  
Pearl Gray Alexander



PRINCESS LINE COAT

ENTIRE TOP OF COAT  
QUILTED TO HIPS IN FRONT  
SLIGHTLY BULKY  
SHOULDERS

2 INCHES OF DRESS  
SHOWS BENEATH  
COAT



made in  
570-7 Boston  
my city  
hat 1621  
1/20/39



Sample

JJ 852

Designed by  
Pearl Gray Alexander



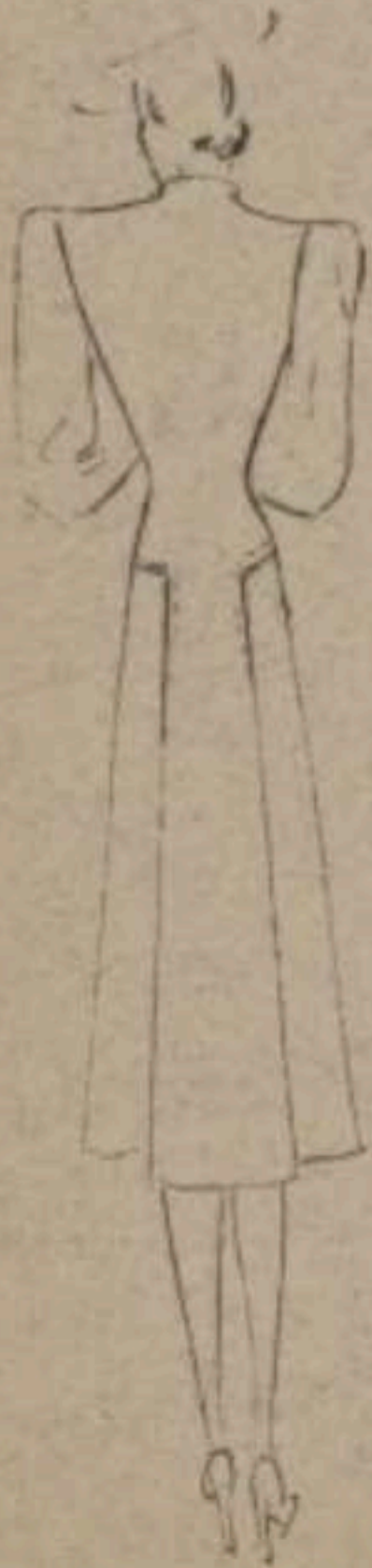
Fitted Coat  
Patent leather pipings  
on collar and pockets.



Knoll  
570 7 Avenue  
N. Y. City  
304,4607  
1/20/39

Designed by  
Pearl Gray Alexander

JJ 853




SUIT COAT  
BODY IS CUT  
TO GIVE SUITLIKE  
EFFECT  
WHITE FUR  
FACING

Madre  
570 7 Avenue  
New York City  
204,4627  
1/20/29


Designed by:

*Pearl Lang Alexander*

*Propeller*  
JJ 854



Soft Suit  
Pleated bodice --  
with pleats held in  
at shoulder and un-  
der belt at waist.  
Pleated skirt.



ANDRE  
570 Seventh Ave.  
New York City

La. 4-4627

FEB 20-39

Designed by  
Pearl Gray Alexander

JJ 856



Short Peplum Suit  
Pleated Skirt

Andre  
570 Avenue  
N.Y. City  
24,4027  
4/20/39

Designed by  
Pearl Long Alexander

JJ 857



Fitted Coat  
Note novel neckline  
Faille silk, taffetta,  
or ribbon, is used down  
center front and tucked  
in sunray effect and  
twisted around at neck-  
line as shown.

Walter  
570 7 Avenue  
N.Y. City  
Sa 4-4627  
1/10/39

5

Designed By

*Carel Levy Alexander*

KK 864

Fitted Coat  
Pendulum Pockets



570 Seventh Ave.  
New York City

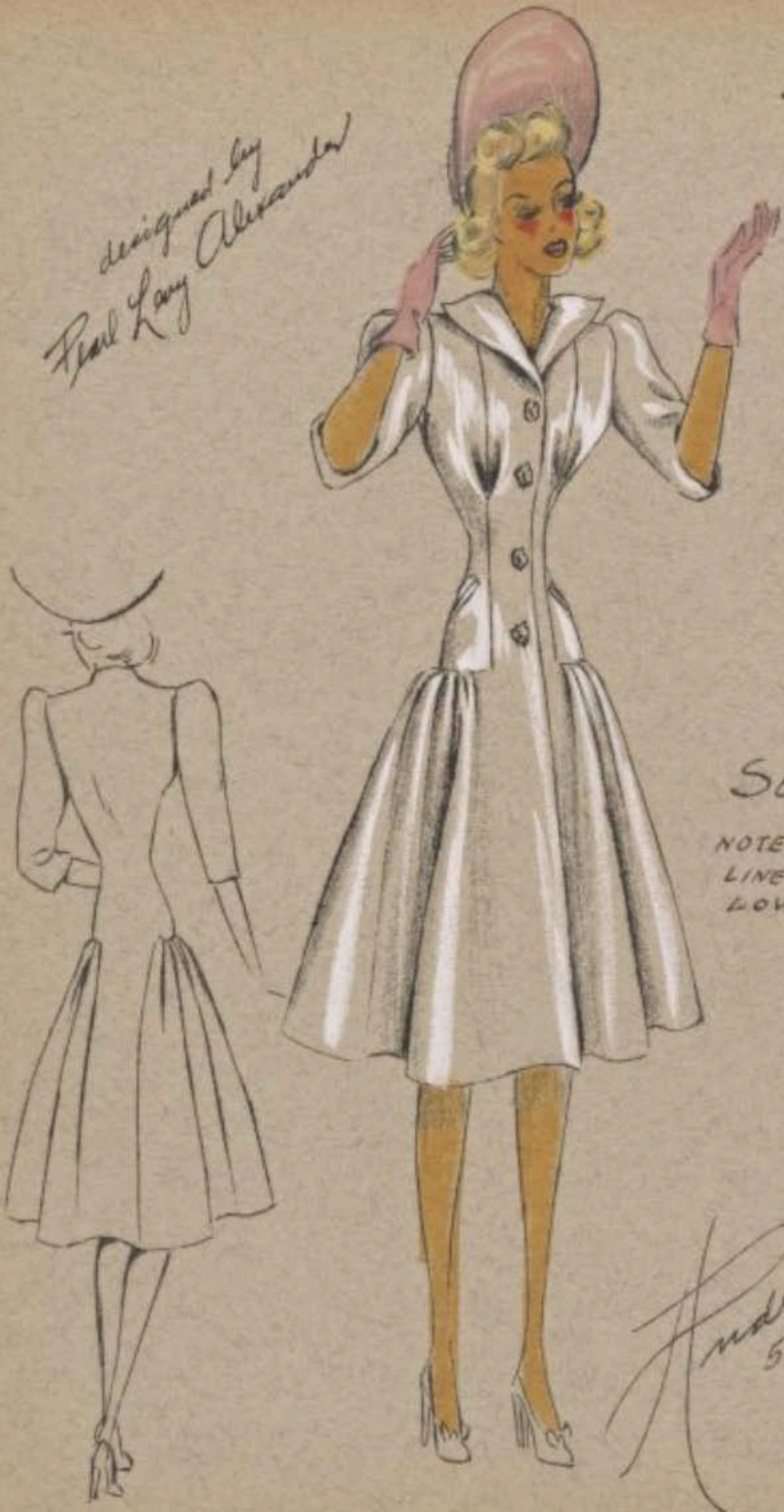
Look. 4-4627

*7/27/39*

designed by  
Paul Gray Alexander

JJ-858

6-27



SOFT COAT

NOTE LONG BODICE  
LINE EMPHASIZING  
LOWER WAISTLINE

Kudie Leon  
570-7  
my city  
Cal. 4627  
2/20/39

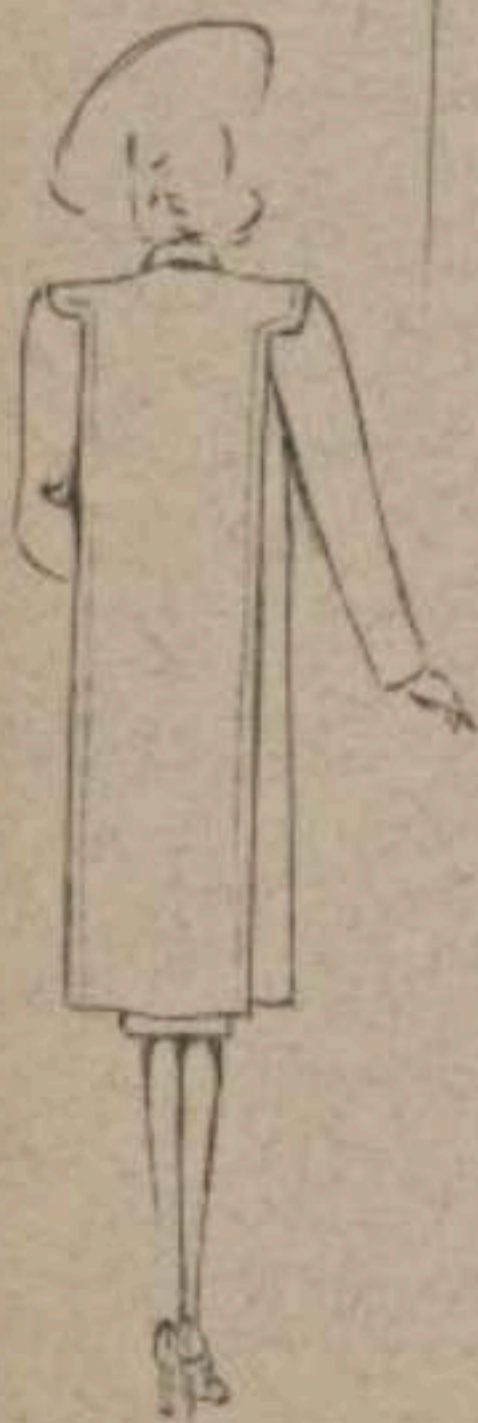
Designed By

*Paul Perry Alexander*

KK 869



Slim Straight Coat.  
High Pockets.



570 Seventh Ave.  
New York City

Lack. 4-4627  
Feb. 1939

27



3

LL 871

Designed by Alexander  
Pearl Long



SOFT COAT  
NOTE LONG  
BORICE LINES  
EMPHASIZING  
LOWER WAISTLINE

Andri Avenue  
570 N.Y. City  
307, 4637  
1/27/39

5

Designed By

*Earl Long Alexander*

LL 872



Long Bodice Coat -  
Suit effect.



*Andrei*  
*570 7 Avenue*  
*N.Y. City*  
*La 4-4627*  
*1/28/39*

Designed By

*Pearl Levy Alexander*

LL 873



Fitted Coat  
Double breasted effect  
Novel collar.



*Andrei*  
*57. Avenue*  
*NY City*  
*Ja 4, 4627*  
*Feb 27/39*

Designed By

*Pearl Levy Alexander*

LL 874



Fitted Coat  
 Long bodice effect  
 Fullness starts below  
 hip line.

*Andre*  
 570 7 Avenue  
 NY City  
 3-4-627  
 Feb 27/39

Designed By

*Carl Levy Alexander*

LL 876



Suit Coat  
Band is placed  
on coat to give  
suit effect.



*London  
570.7 Avenue  
N. Y. City  
Sa 24627  
Feb 27/39*

8

MM 880

DESIGNED BY

Pearl Lory Alexander



FITTED COAT  
 FRONT IS PINTUCKED  
 SKIRT IS PRESSED

Rudre  
 570-7th  
 my city  
 have floor  
 3/6/39

*S*

*designed by  
Cecile Levy Alexander*

MM 881



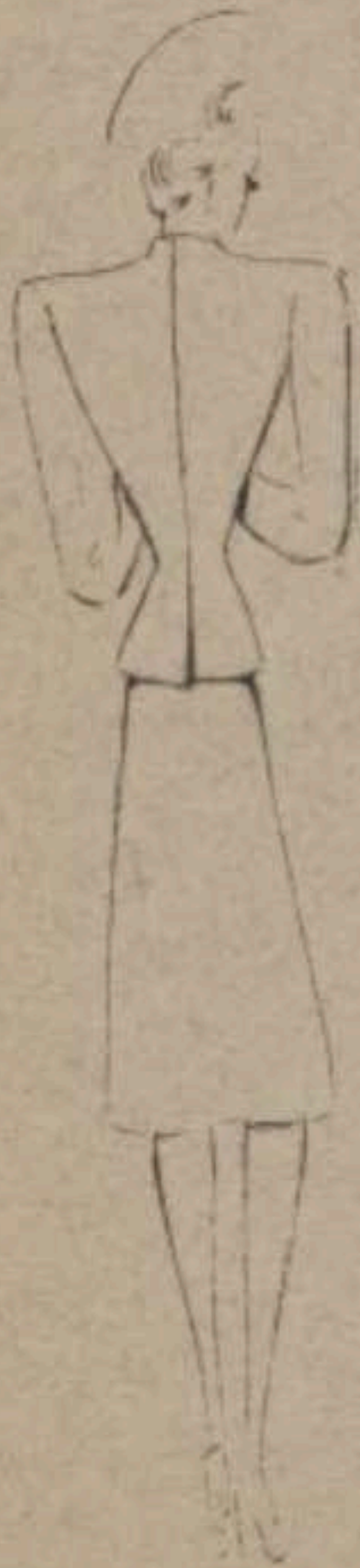
WRAPOVER COAT  
HELD IN PLACE AT  
WAIST WITH SELF  
CLOTH BELT  
SQUARED SHOULDERS  
TUCKS DOWN SIDES

*André*  
570 7 Avenue  
NY City  
Sa 7, 4627  
3/6/39

*Designed by  
Pearl Long Alexander*

*S*

MM 882



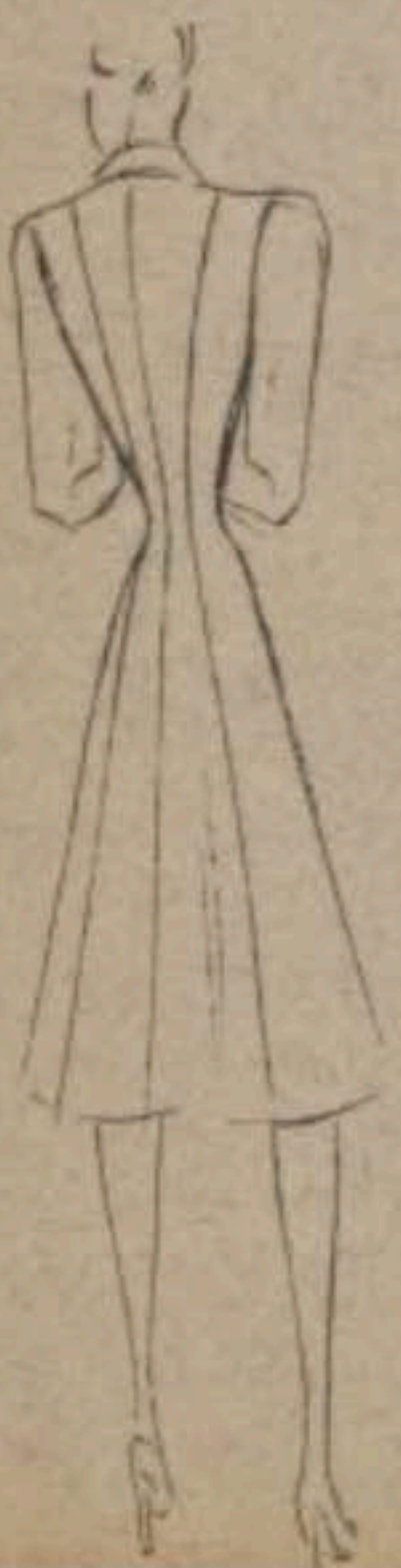
Fingertip Length Suit  
Note cut away in front---  
Showing pleated skirt in  
front.

*Kodak  
570<sup>7</sup> Avenue  
NY City  
324,4627  
3/6/39*



Designed by  
Pearl Long Alexander

MM-883



FITTED REDINGOTE  
3 LINK BUTTONS  
BUTTON HOLES AND  
COLLAR ARE BRAID  
BOUND

Andre  
5707 Avenue  
NY City  
La 4-4627

3/6/39

*Designed by  
Pearl Gray Alexander*

IMI 884



Redingote  
Edging and pockets  
bound with braid.



*Andre 7 Avenue  
570  
NY City  
do 4/627  
3/6/39*

Designed By

*Pearl Gray Alexander*

MM 885



Suit Coat.  
Addition of pleated  
peplum on coat gives  
suit effect.



570 Seventh Ave.  
New York City  
Lack. 4-4627

2/6/39

designed by  
Pearl Long Alexander

MM 886



FITTED COAT  
BUTTONS ALL THE  
WAY DOWN CENTRE  
FRONT

WHITE PIQUE COLLAR

Andre  
570 7 Avenue  
NY City  
La 4, 7627  
3/6/39

Designed By

*Carl Levy Alexander*

MM 887



Coat is buttoned all the way down center front. -- White pique at neck. -- Note flared section in front only.



*Andri*

570 Seventh Ave.  
New York City

Lack. 4-4627  
3/6/39

Designed by  
Pearl Levy Alexander

MM-889



SUIT COAT  
SLING POCKETS  
BELOW WAIST GIVES  
SUIT EFFECT TO  
THIS FITTED COAT  
ENTIRE BOOICE AND  
POCKETS ARE  
TUCKED

Andri  
570-7 Avenue  
N.Y. City  
Pa 4,4627

3/6/39

Designed by  
Pearl Long Alexander

NM 890



BASQUE COAT  
DOUBLE BREASTED  
WAISTLINE DIPS IN  
FRONT.



Andre  
570 7 Avenue  
N.Y. City  
JA 4,4627

3/6/39

Designed By

*Pearl Lucy Alexander*

NN 891



Very Slim Reefer Redingote -- Note slit at back for dress underneath to show through.

*André*  
570 Seventh Ave.  
New York City  
Lack. 4-4627

3/6/39



DESIGNED BY  
*Pearl Levy Alexander*

NN 893



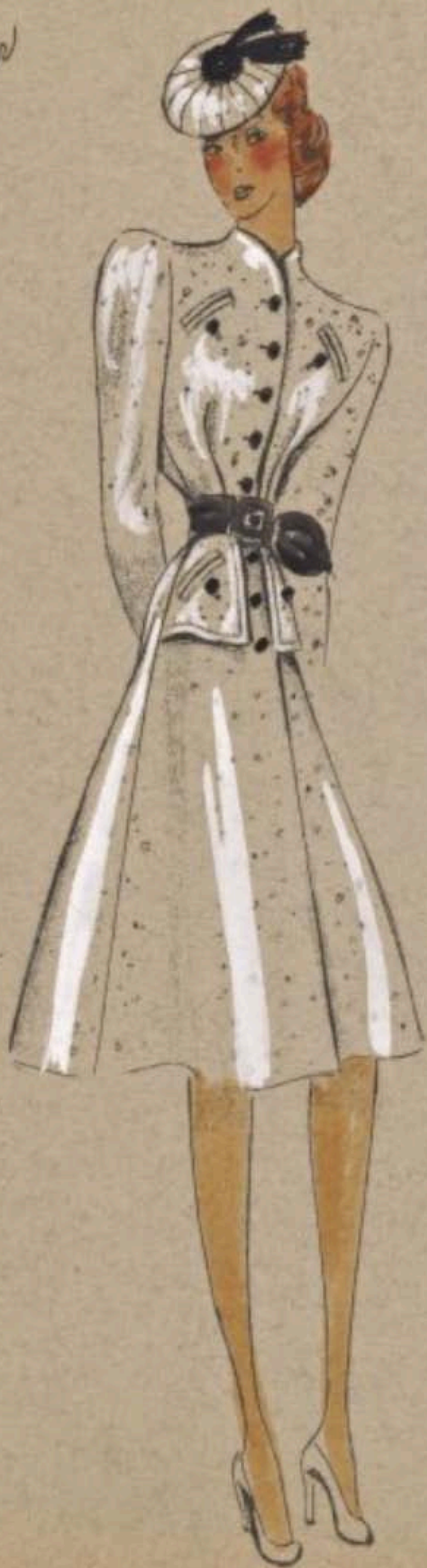
Boxy COAT

8 POCKETS IN FRONT  
OF COAT-

*Andrei*  
570-7th AVE  
N.Y.C.  
LA # 4627  
3/6/39

DESIGNED BY  
Pearl Terry Alexander

NN 894



SUIT COAT  
LOOSE POCKETS BELOW  
BELT GIVES EFFECT  
OF SUIT.

Andri  
510-7 B N E  
N Y C I T Y  
VA H 4627  
3/6/39

10

DESIGNED BY  
Pearl Long Alexander

NN 899



BASQUE  
SILHOUETTE

DOUBLE BREASTED  
COAT.

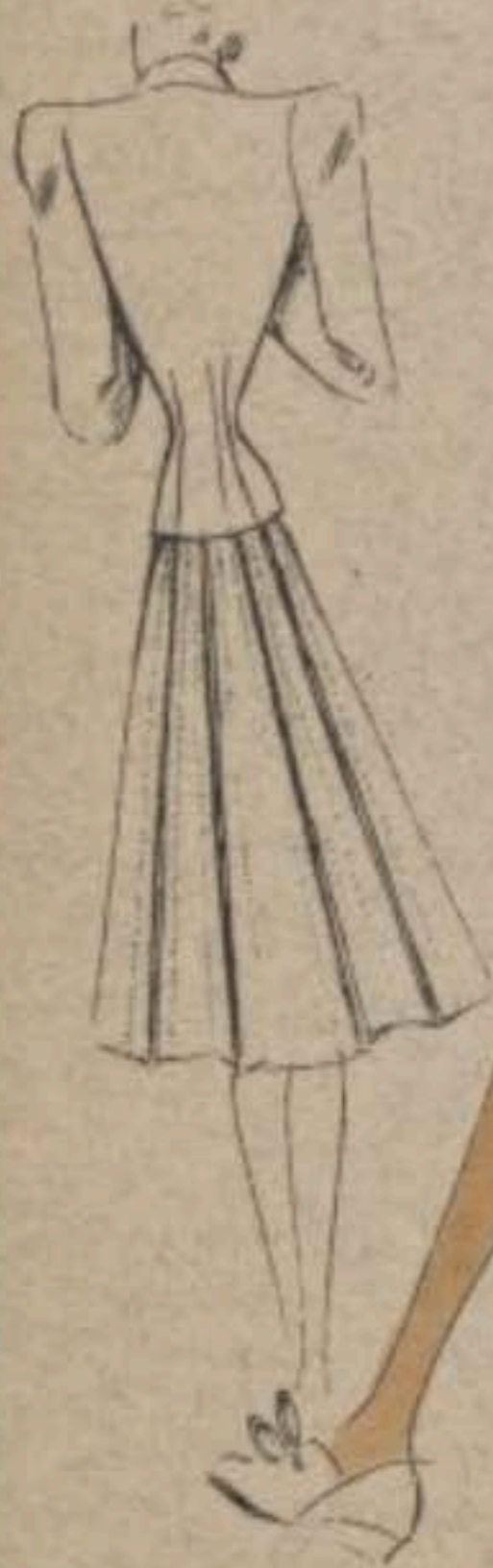
Mori  
 570-7 B Ave  
 NYC  
 Rt 4-1027  
 3/6/39

DESIGNED BY

A 505

Advanced Spring and  
Palm Beach

*Carl Levy Alexander*



two piece fleece suit.  
tiny silver buttons on  
jacket.  
slot seams on flared  
skirt.

*Indri*  
570 Seventh Avenue  
New York City  
L. 4-4627  
September 11, 1939

DESIGNED BY

*Pearl Levy Alexander*

A

A 506

Advanced Spring and  
Palm Beach



Double Breasted tailored  
poplum jacket.  
Box pleats on poplum and  
skirt.



*Loose*

570 Seventh Avenue  
New York City

LA 4-4627

September 11, 1939

DESIGNED BY

*Pearl Leroy Alexander*

A

A 506

Advanced Spring and  
Palm Beach



Double Breasted tailored  
peplum jacket.  
Box pleats on peplum and  
skirt.



*Andre*

570 Seventh Avenue  
New York City

LA 4-4627

September 11, 1939

DESIGNED BY

*Pearl Levy Alexander*

A 507

Advance Spring and  
Palm Beach



two piece suit  
plaid labels to match  
plaid swing skirt.  
waistlength jacket.

*Andre*  
570 Seventh Avenue  
New York City

LA 4-4627

9/11

DESIGNED BY

*Pearl Gray Alexander*

D 515

Advanced Spring and  
Palm Beach



Poplum suit Coat

Sections added on to  
bodice of coat is  
ruffled below waist  
giving poplum suit  
effect.  
Edges have braid.



*Andrie*

570 Seventh Avenue  
New York City

LA 4-4627

September 11, 1939



DESIGNED BY

*Pauline Alexander*

3 816

Advanced Spring and  
Palm Beach



Peplum Suit

Scalloped shield  
front.

*André*

570 Seventh Avenue  
New York City

LA 4-4627

September 11 '55

DESIGNED BY

*Pearl Long Alexander*



*Sample*  
D 517  
Advanced Spring and  
Fall Beach

**Bustle Suit.**  
Suit is draped up  
at center back and  
tied into bow full-  
ness in center back  
of skirt.

*Endre*

570 Seventh Avenue  
New York City

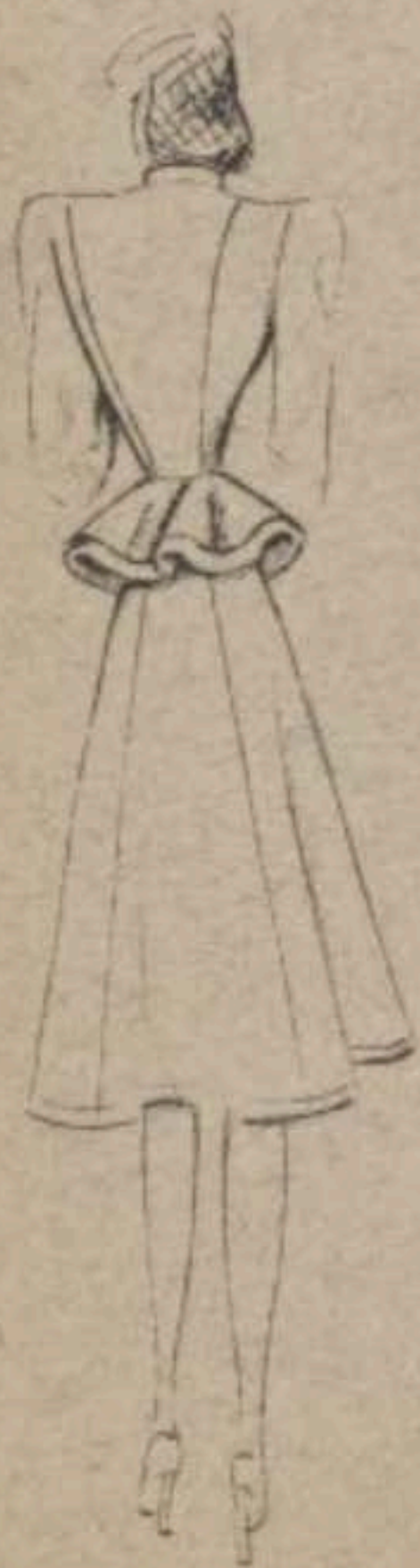
LA 4-4627

September 11, 1939

DESIGNED BY  
*Pearl Levy Alexander*

B 518

Advanced Spring and  
Palm Beach



Peplum Suit.  
Contrasting or  
white pique col-  
lar and bow may  
be used.

*Endre*  
570 Seventh Avenue  
New York City

LA 4-4627

September 11, 1939

DESIGNED BY

*Paul Lee Alexander*

*J. Sample*  
520

Advanced Spring and  
Fall Beach



Vestee Suit  
Double swing skirt  
of plaid

*Knare*  
570 Seventh Avenue  
New York City

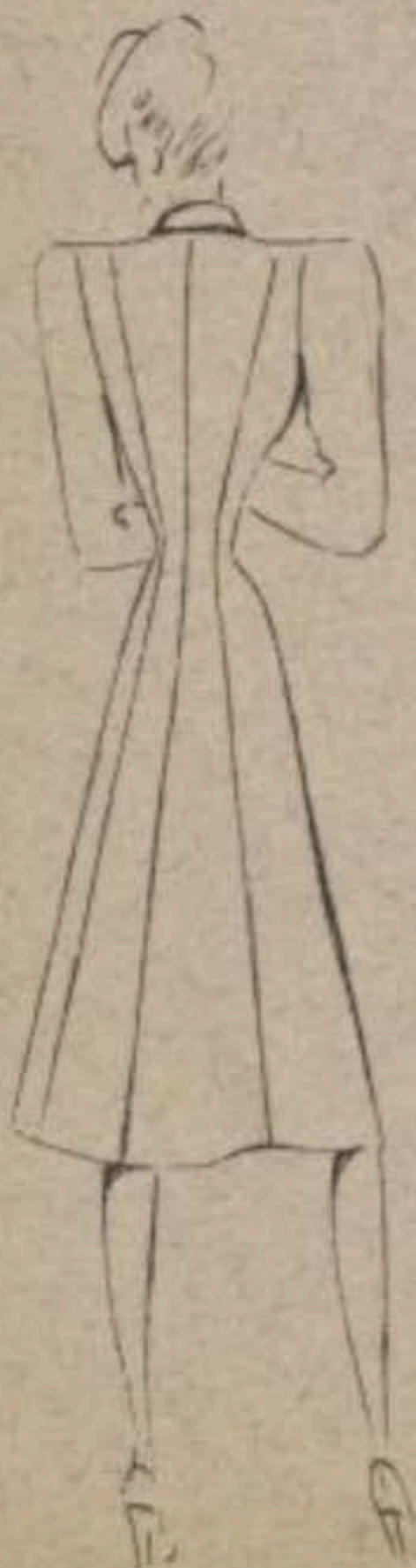
LA 4-4627

September 18, 1939

Pearl Levy Alexander

E 546

Advanced Spring and  
Palm Beach



Three piece suit

Fitted topcoat over  
fitted short jacket  
suit

*André*

570 Seventh Avenue  
New York City

LA 4-4627

September 25, 1939

DESIGNED *Alexander*  
*Good boy*

*Sample*

E 548

Advanced Spring and  
Palm Beach



Riding Coat  
Suit

Flared pomium on  
this longer jacket  
Checked skirt



*Tralle*

570 Seventh Avenue  
New York City

LA 4-4627

September 25, 1939

DESIGNED BY

*Paul Hoy Alexander*

F 554

Advanced Spring and  
Palm Beach



Fitted Bolero

Curved band at waist  
Skirt has four un-  
pressed pleats

*Andri*

570 Seventh Avenue  
New York City

LA 4-4627

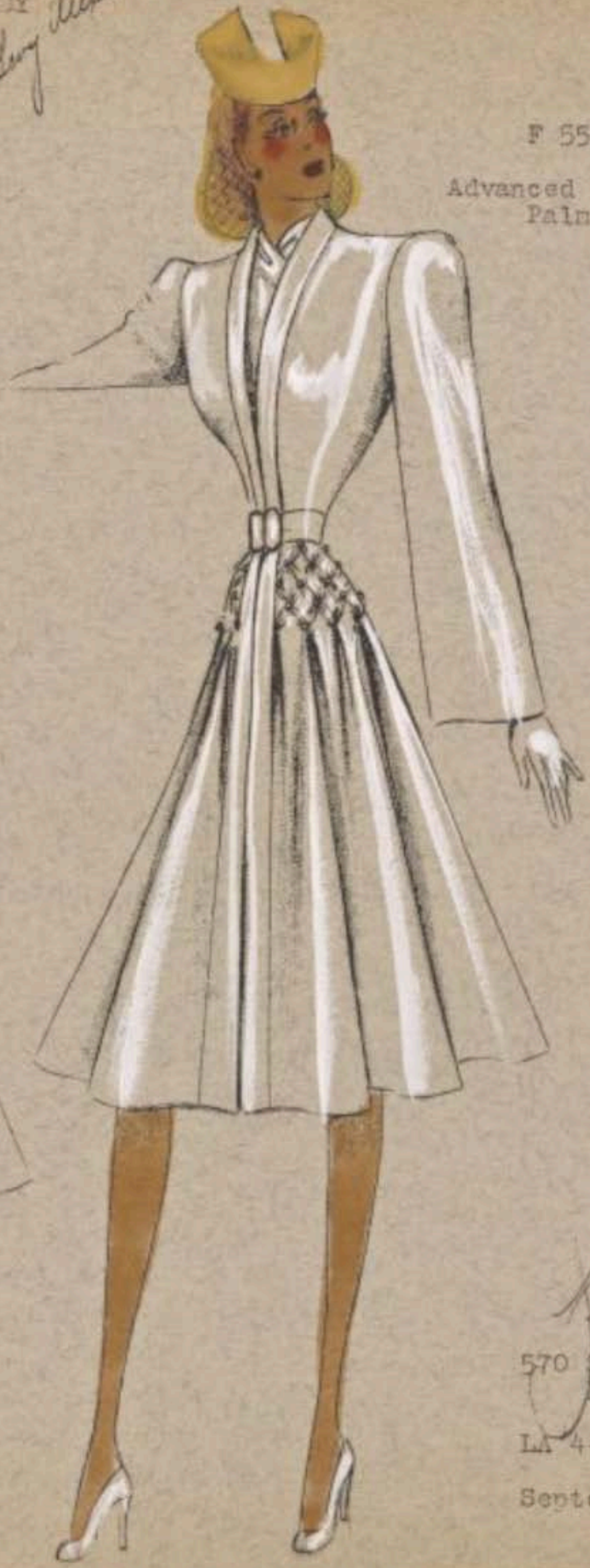
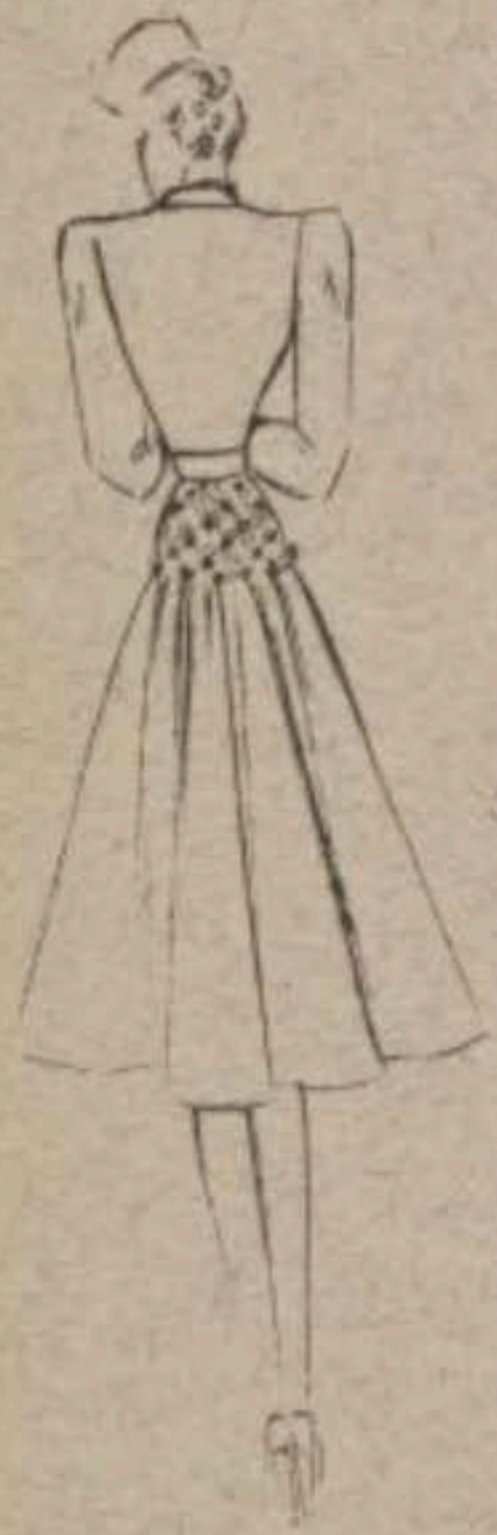
September 25, 1939

DESIGNED BY

*Paul Long Alexander*

F 558

Advanced Spring and  
Palm Beach



Smocking on  
hips gives  
softness to  
skirt  
Note very  
simple bodice  
and sleeve

*Endre*  
570 Seventh Avenue  
New York City

LA 4-4627

September 25, 1939



DESIGNED BY

*Pearl Loy Alexander*

G-565

Advanced Spring and  
Palm Beach



*Ampe*

Short coat with  
belted back  
Four large patch  
pockets in front



*Endre*  
570 Seventh Avenue  
New York City

LA 4-4627

October 2, 1939

C 569

Advanced Spring and  
Palm Beach

Designed by

*Paul Gray Alexander*

Three Piece Suit  
Scarf and suit under-  
neath of plaid

*Indie*

570 Seventh Ave  
New York City  
L. 4-4027  
10/2/39



H 578  
Advanced Spring and  
Falm Beach

*Sample*  
Designed by  
*Pearl Toy Alexander*

Double Swing Suit  
Frog closing-tunic  
blouse underneath

*Andre'*  
570 Seventh Ave  
New York City  
LA 4-4627  
10/2/39



REGISTERED BY  
*Pearl Gray Alexander*

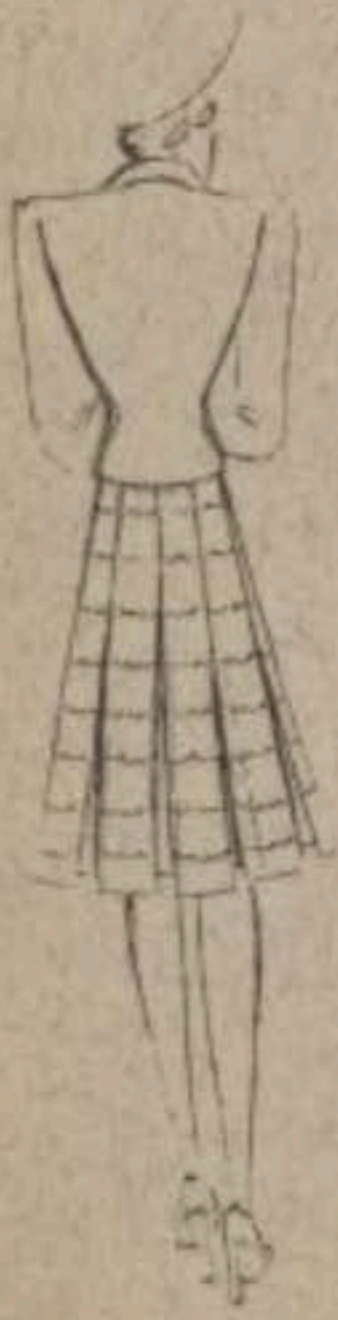
I 581

Advanced Spring and  
Fall Beach



*Gray*

Two piece suit.  
Pleated skirt.



*Andre*

570 Seventh Avenue  
New York City

LA 4-4627  
October 5, 1939

Designed by

*Earl Loy Alexander*

I 505

Advanced Spring and  
Palm Beach

*Sample*



Three Piece  
Reefers Suit

May be folded over as  
shown or worn closed  
in double breasted  
fashion

*Andri*

570 Seventh Ave.  
New York City  
LA 4-4627  
10/9/39

DESIGNED BY  
*Carl Levy Alexander*

J 594

Advanced Spring and  
Palm Beach



Soft suit.  
Flared Tolum.

*Andre*  
570 Seventh Avenue  
New York City  
LA 4-4627  
October 9, 1939



K 605

Monotone wool jacket  
has border of stitch-  
in plaid design.  
May be combined with  
skirt entirely  
stitched in the plaid  
design.

*Designed by  
Pearl Gray Alexander.*

*Fordri*

570 Seventh Avenue  
New York City

LA 4-4627

October 16, 1939

*Sample*

K 607



Tailored Suit.  
Slot seam with pockets inserted at ends.

*Designed by  
Pearl Long Alexander*

*Andre*

570 Seventh Avenue  
New York City

LA 4-4627

October 16, 1954



L 611



Tailored Suit.  
Jacket dips in  
back.  
Seams on skirt  
follow outline of  
jacket.

*design made by  
Beatrix Long Alexander*

*Kandice*

570 Seventh Avenue  
New York City

LA 4-4627

October 16, 1939

M 623

*Sample*



Three piece reefers  
suit.  
Buttons at pockets.

*Designed by  
Pearl Gray Alexander*

*Kontre*

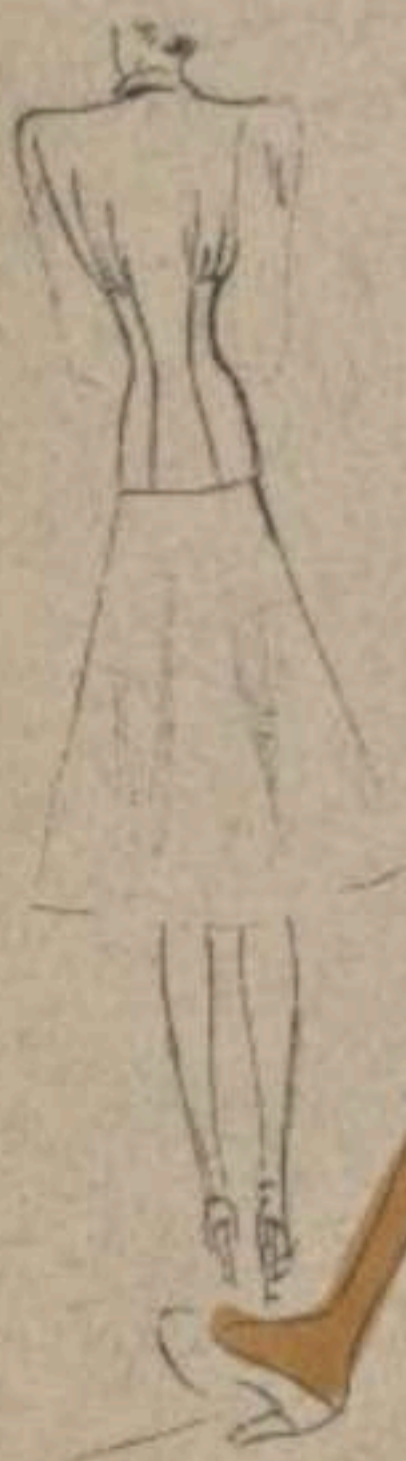
570 Seventh Avenue  
New York City

LA 4-4627

October 23, 1939

N 639

*Sample*



Soft two piece suit.  
May be made in a  
striped material.

*Designed by  
Leah Fay Alexander*

*Andri*  
570 Seventh Avenue  
New York City  
LA 4-4627

October 23, 1939

Sample

O 641



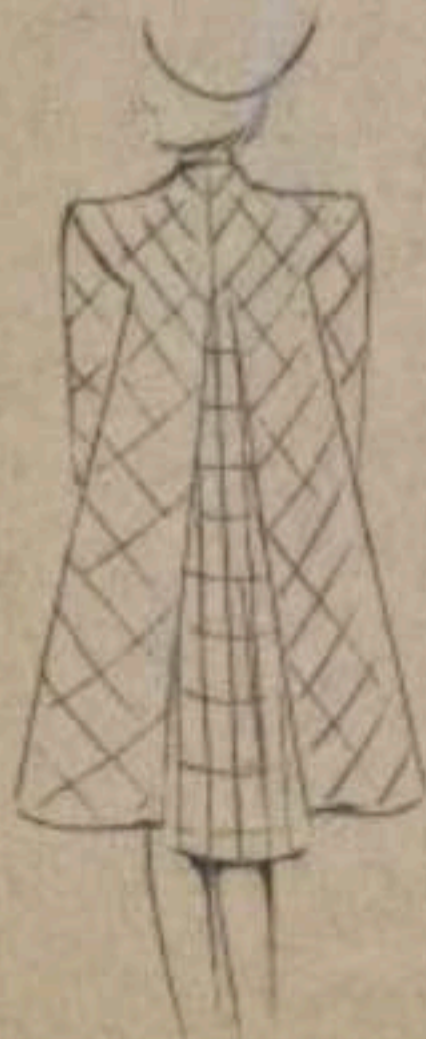
Three piece en-  
semble.  
Coat collarless  
tweed.  
Jacket--lumber-  
jacket with hood.  
Skirt--same  
cloth as coat.

Designed by  
Pearl Berg Alexander  
C. Andre

570 Seventh Avenue  
New York City

LA 4-4627

October 30, 1939



Sample

S 687



Two piece suit  
Flap pockets

*Designed by  
Paul Loy Alexander*

*Andre*

570 Seventh Avenue  
New York City

LA 4-4627

November 13, 1939

T 699



*sample*

Fox trimmed ensemble.

*Designed by  
Pearl Gray Alexander*

*Indri*  
570 Seventh Avenue  
New York City

LA 4-4627

November 13, 1939

*Sample*

V 714



Tailored suit.  
Collar and seams in  
front bound with  
braid.

*Designed by  
Pearl Levy Alexander*

*André*  
570 Seventh Avenue  
New York City

LA 4-4627

November 20, 1939



W 720



Collarless sports  
suit of tweed  
edged with plain  
wool



*Very lovely  
Pearl Gray Alexander*

*Andre*  
570 Seventh Avenue  
New York City

LA 4-4627

November 27, 1939