

AU

LOUVER



20. **Dernier genre. Élégante**
 en marocain de soie gros
 n. **haute nouveauté.** Impres-
 sions écossaises sur fond noir, ma-
 rine ou en gris et blanc
 noir pour deuil. **139.**
 crêpe de Chine uni pure soie :
 marine et teintes **150.**

65.249. **Exceptionnel. TAILLEUR**
 en très beau che-
 vron **pure laine**, marron,
 marine ou noir, ou très belle
 draperie, rayures haute nou-
 veauté, sur fond marron,
 marine ou noir, jaquette
 doublée soie. **195.**

23.219. **Élégant MANTEAU**
 de ville, en charmeresse, très
 belle qualité, noir ou marine,
 entièrement doublé crêpe de
 Chine, agrémenté d'une
 écharpe fantaisie. Peut se
 porter avec ou sans
 écharpe. **248.**
 Longueur :
 1^{re} 20 ou 1^{re} 12

29. **CLOCHE mode**, pédaline
 garnie ruban 2 tons, nègre et
 marine, marine et
 rouge et blanc,
 noir et blanc.
 des 53-55-57-59. **28.**

38.632. **TOQUE laize** et motif
 plume, noir et rouge, nègre
 et capucine, marine et blanc,
 tout noir. Entrées 54-56-58. **49.**

38.631. **RELEVÉ de côté, paille**
anglaise fine, garni motif
 fantaisie, noir blanc et rouge,
 marine rouge et
 blanc, nègre et
 capucine, tout noir.
 Entrées 55-57-59. **60.**

ÉTÉ 1933

84.628. **Élégant ENSEMBLE robe** et cape en
 très beau crêpe de Chine tout soie naturelle,
 garni crêpe de Chine et boutons ton opposition.
 Gris, beige, marron, marine ou noir. **265.**
 En très beau crêpe marocain pure
 soie naturelle. **289.**

38.630. **CLOCHE, paille anglaise**, façon
 modiste, garnie ruban et effilé. Bleu et gris,
 nègre et beige, noir et blanc, naturel et noir,
 tout noir. Entrées 53-55-57-59. **36.**

88.631. **Exceptionnel. Jolie ROBE**
 cheval de colon, dernière nouveauté
 nil, nattier, saumon et blanc. **49.**
 En plqué imprimé sur fond blanc,
 champagne ou fond blanc imprimé
 noir pour deuil.

38.633. **CAPELINE piqué.** Blanc,
 citron. Entrées 53-55-57-59. **18.90**



22.202. **JAQUETTE** mode, en agneau rasé marron, doublée crêpe de Chine, ceinture et boutons cuir marron. Longueur 0^m65.

650.

23.203. **MANTEAU** couture en beau lainage beige, gris, marine et noir, entièrement doublé crêpe de Chine. Long. 1^m20. **Exceptionnel.**

325.

23.204. **Joli MANTEAU** en beau lainage, haute nouveauté, gris ou beige, entièrement doublé crêpe de Chine. Long. 1^m20. **185.**

23.400. **Le même**, pour petites femmes, tailles 40-42-44. Longueur 1^m12..... **179.**

38.634. **TOQUE** paille celo mat et ruban, noir, marron, marine, blanc. Entrées 55-57-59.

62.

38.635. **CLOCHE** Pédaline fine fantaisie, garnie rubans et piqûres deux tons, noir et blanc, nègre et beige, marine et blanc. Entrées 55-57-59.

63.

38.636. **BÉRET** paille fantaisie en laine. Rouge, nègre, gris, marine, blanc, noir. Entrées 53-55-57-59.

46.



23.103. **MANTEAU** tailleur en belle draperie beige ou grisaille, entièrement doublé crêpe de Chine. Longueur 1m.20.

178.

23.205. **Le même** en belle ra'line marine ou noir. Longueur 1^m20... **220.**

38.637. **CANOTIER** paille anglaise, garni ruban, noir, marron, blanche, rouge, marine. Entrées 54-56-58.

56

85.1775. **"TROIS PIÈCES"**. Jupe montante en diagonale pure laine, mastic, bleu mode et vieux rouge. Guimpe en organdi blanc, pois couleur. Veste bayadère, fond sable ou...

96.

23.205. **Le même** en belle ra'line marine ou noir. Longueur 1^m20... **220.**

64.468. **CLOCHE** lacet l'essigier naturel, garnie Georgette naturel assortie à l'ensemble. Entrées 51-53-55-57-59.

2

88.632. **"La"** en "Sportac" veau tissu d mélangé, v nattier, saur et citron.... **La même** en saumon, citr blanc.....

38.638. **CAPE** nie ruban v

64.468. **CLOCHE** lacet l'essigier naturel, garnie Georgette naturel assortie à l'ensemble. Entrées 51-53-55-57-59.

2



22.202. **JAQUETTE** mode, en agneau rasé marron, doublée crêpe de Chine, ceinture et boutons cuir marron. Longueur 0^m65.

650.

23.203. **MANTEAU** couture en beau lainage beige, gris, marine et noir, entièrement doublé crêpe de Chine. Long. 1^m20. **Exceptionnel.**

325.

23.204. **Joli MANTEAU** en beau lainage, haute nouveauté, gris ou beige, entièrement doublé crêpe de Chine. Long. 1^m20.

185.

23.400. **Le même**, pour petites femmes, tailles 40-42-44. Longueur 1^m12.....

179.

38.634. **TOQUE** paille celo mat et ruban, noir, marron, marine, blanc. Entrées 55-57-59.

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38.635. **CLOCHE** Pédaline fine fantaisie, garnie rubans et piqûres deux tons, noir et blanc, nègre et beige, marine et blanc. Entrées 55-57-59.

63.

38.636. **BÉRET** paille fantaisie en laine. Rouge, nègre, gris, marine, blanc, noir. Entrées 53-55-57-59.

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23.103. **MANTEAU** tailleur en belle draperie beige ou grisaille, entièrement doublé crêpe de Chine. Longueur 1m.20.

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38.637. **CANOTIER** paille anglaise, garni ruban, noir, marron, blanche, rouge, marine. Entrées 54-56-58.

56

85.1775. **"TROIS PIÈCES"**. Jupe montante en diagonale pure laine, mastic, bleu mode et vieux rouge. Gulmpe en organdi blanc, pois couleur. Veste bayadère, fond sable ou bleu, ayures ton de la jupe. Long. 0^m50 plus 10 fr. par 5% jusqu'à 0^m95. En coté de cheval de coton uni grosse côte, tons mode. Plus 6 fr. par 0^m06. **67**

88.632. **"La"** en "Sportac" veau tissu mélangée, v. nattier, saur et citron.... **La même** en saumon, citr blanc.....

38.638. **CAPE** nie ruban v. naturel

64.468. **CLOCHE** lacet P. assigner naturel, garnie Georrier serait naturel assortie à l'ensemble. Entrées 53-55-57-59.

2

ROBES



25fr

75fr

79fr

120fr

159fr

228fr

218fr

29.206. ROBE en " Sportac ", tissu nouveau lavable, sole artificielle et coton saumon, nattier, citron, beige ou blanc. En " Sportac " imprimé sur mêmes coloris. 140. »

88.635. ROBE en piqué voile "Valletta", imprimé tissu nouveau fond blanc, champagne et rouge. En crêpe de Chine imprimé pure soie naturelle sur fond noir, marron, marine et vert. 150. »

88.636. Jolie ROBE en toile pur fil garnie jours main. Existe en blanc, citron, nil, saumon et nattier. 79. »

La même, très belle toile pure soie "Avionnette", mêmes teintes. 135. »
En tussor véritable belle qualité, teinte naturelle. 99. »

88.637. Jolie ROBE en piqué de soie garnie d'un motif brodé. Existe en blanc, saumon, citron et nattier. 120. »

En toile pure soie " Avionnette ", blanc, saumon, citron, nattier et noir. 135. »

84.621. ROBE en piqué de soie, garnie nœud ciré et ceinture cuir, blanc, rose, bleu et jaune. 159. »

En crêpe façonné mêmes teintes. 185. »

84.622. ROBE en beau cloqué imprimé, fond blanc, impressions rouges et noires. 228. »

84.620. ROBE de sport en crêpe mat belle qualité, garnie boutons couleur, blanc rose, bleu ou jaune. 218. »
En chantung gros grain belle qualité 198. »

Modèles très étudiés pour la saison

Par la création constante de nos modèles, nos Clientes sont assurées de toujours trouver les dernières nouveautés.



84.631. ROBE en beau crêpe marocain tout soie, col velours côtelé assorti. Gris, beige, marron ou noir. **350. »**

84.629. Éléante ROBE de thé, en mousseline de soie impressions nouvelles, garnie jolle pince bijouterie, fond crêpe de Chine. **275. »**
En crêpe Georgette unil teintes mode ou noir. **265. »**

84.626. Éléante ROBE en beau crêpe de Chine pure soie naturelle encolure, manches et ceinture crêpe de Chine opposition. Noir, bleu, gris, beige ou marron. **289. »**
En beau crêpe marocain ou crêp satin tout soie naturelle. **298. »**

84.632. Jolie ROBE "façon couture" en crêpe de Chine pure soie naturelle très belle qualité, coloris mode ou noir. **398. »**
En très beau crêpe marocain pure soie naturelle. **450. »**

84.633. Très éléant ENSEMBLE "modèle couture" en beau crêpe de Chine pure soie naturelle, corsage ton opposé, noir ou marine. **498. »**
En très beau crêpe marocain pure soie naturelle. **595. »**

88.641. Jolie ROBE du soir en crêpe marocain mat. Noir et teintes claires. **150. »**

84.627. ENSEMBLE robe et écharpe en beau crêpe de Chine pure soie naturelle garni crêpe de Chine opposition et boutons métal. Noir, marine, gris, beige ou marron. **299. »**
En beau crêpe marocain pure soie naturelle. **378. »**

Façon et fini incomparables.



11.438. **OASAQUE** en très beau linon de coton, ornée col claudine, festons et motifs broderie lingerie. entièrement faits à la main. Se fait blanc, saumon et nattier. **32. »**

11.437. **BLOUSON** en beau crêpe Georgette, entièrement garni Valenciennes. Se fait blanc ou rose. **39. »**

11.438. **BLOUSE** en très beau plumetis coton, ornée col et jours. Se fait tout blanc, blanc pointillé rose ou bleu. **43. »**

11.439. **BLOUSE** en très beau crêpon soie, blanc impression : noire, rouge, bleu ou vert, ornée double cols, biais crêpe de Chine assorti. **45. »**

11.440. **BLOUSE-GILET** en très beau crêpe de Chine, ornée festons et motifs broderie lingerie, entièrement faits à la main. Se fait : blanc, saumon, nattier, champagne, citron et nil. **46. »**

11.441. **BLOUSE** en crêpe de Chine façonné ouvert devant entièrement festonnée. Se fait blanc, rose et champagne. **45. »**

11.443. **BLOUSE** en jolle dentelle de laine, ornée col formant cravate en crêpe de Chine assorti. Se fait blanc, nattier, champagne et rose. **49. »**

11.446. **CHEMISIER** en véritable tussor exotique très belle qualité orné découpe formant poche et cravate ruban faille. En écu seulement. **47. »**
Le même, très belle toile pure soie, extra-souple, blanche, écru, nattier et saumon. . . **55. »**



11.445. **BLOUSON** en très beau crêpe Georgette, orné col formant grands revers entièrement garni Valenciennes et cravate. Se fait en blanc seulement. **59. »**

11.442. **OASAQUE** en crêpe de Chine imprimé rayures bayadères multicolores, ornée col et découpe en même tissu uni assorti. **59. »**

11.444. **GILET** en très belle broderie anglaise garni dentelle, fermeture pattes et boutons cristal. Se fait blanc, nattier, rose et citron. **63. »**

11.447. **OASAQUE** en très beau plumetis, ornée col plumetis et organdi avec motifs biais et jours. Se fait tout blanc; bleu et blanc; rose et blanc. **65. »**

11.450. **BLOUSE** en très beau voile de coton filaté, ornée col châle formant cravate, festons nuances opposées. Se fait blanc, crème, rose, nattier, beige, vert et citron. **69. »**

11.449. **BLOUSE** en très beau plumetis, ornée très jolis motifs lingerie, cravate et col organdi. Se fait en blanc seulement. **74. »**

11.448. **GILET** en crêpe de Chine très belle qualité orné grands revers brodés. Se fait noir, blanc et nuances mode. **67. »**
Le même en crêpe de Chine soie naturelle, très belle qualité noir ou blanc. **135. »**

11.453. **BLOUSE** en très belle toile pure soie extra souple, ornée dessin gorge, biais et jours roulés main. Se fait noir, blanc et nuances claires. **73. »**



11.451. "Très mode" **BLOUSE** crêpe de Chine soie naturelle façonnée très belle qualité lavable, ornée col fantaisie drapé, petites manches nouvelles montées raglan. Se fait noir, blanc, rose, nats, citron ou champagne. . . **69. »**

11.452. "Très en vogue". Très jolies **BLOUSES Hongroises**, sur voile de coton blanc ou écru très belle qualité, broderies bleues, rouges, noires ou multicolores, garanties lavables. Avec base brodée, manches courtes. **79. »**
Avec base brodée, sans manches. **69. »**
Avec base brodée, manches longues. **98. »**
Sans base brodée et sans manches. **39. »**

11.454. **CASAQUE** en très beau crêpe mat, ornée grand revers croisé avec 3 boutons. Manches très mode. Se fait en blanc seulement. **87. »**

11.455. "Pour le tailleur". **CHEMISIER** en toile pure soie rayée blanche, très belle qualité orné découpes en opposition. **89. »**

11.456. **OASAQUE** en très beau crêpe mat, ornée découpes façon "Haute couture". Se fait noir, blanc et rose. **105. »**

11.457. **CASAQUE** en crêpe de Chine soie naturelle, très belle qualité, ornée jours fils tirés, motifs chevrons, manches courtes montées raglan. Se fait blanc, rose, champagne et nattier. **115. »**

11.458. **BLOUSE** en très beau crêpe satin, ornée découpe et double pattes, manches forme dernier genre. Se fait noir ou blanc. **150. »**

Nos blouses se recommandent par la qualité des tissus employés et leur exécution parfaite.



60.416. **GILET** tricot de laine, manches longues, à rayures bayadère, noir et gris, marine et bleu, marron et rouge, marron et vert.

27. »

60.416. **PULL-OVER** en tricot de laine fantaisie, petits volants. Blanc, rose, bleu clair, vert nil, beige clair ou noir.

19. »

60.417. **PULL-OVER** en tricot de laine fantaisie, rayures bayadères, manches longues, gris, beige, rouge, vert, bleu ou noir.

29. »

60.418. **GILET** en tricot pure laine, mailles souples, col revers, manches longues, blanc, noir, rose, bleu ciel, nil, citron, beige clair.

29. »

60.419. **PULL-OVER** tricot fantaisie pure laine, genre aiguilles, chiné noir et gris, rose et blanc, beige et noir, bleu clair et blanc, citron et blanc, vert et blanc.

18.90

60.420. **BOLÉRO-CAPE** en tricot de laine côtes cheval, col bayadère, marron, bleu mode, vert foncé, rouge foncé ou noir.

39. »

60.421. **CHEMISE sport** en tricot de laine genre cellulaire manches courtes, blanc, bleu, citron ou beige.

19. »



60.422. **GILET** tricot fantaisie, pure laine, très belle qualité, noir, blanc, bleu mode, capucine, beige clair ou gris.

45. »

60.423. **PULL-OVER** tricot pure laine genre shetland, col-cravate deux tons, rouge, bleu mode, beige, nègre, bordeaux ou noir.

36. »

60.424. **GILET** en très beau Jersey uni, pure laine, marine, beige, gris clair, blanc, rouge mode ou noir.

39. »

60.425. **GILET** en tricot écossais, très belle qualité, forme nouvelle, fonds nègre et jaune, vert 2 tons, rouge et marine, bleu clair et marine, gris et noir ou beige et nègre.

55. »

60.426. **PULL-OVER** en tricot pure laine à rayures, manches longues, nègre et beige, vert et capucine, fond rouge, fond bleu ou noir et gris.

45. »

60.427. **GILET** croisé tricot fantaisie pure laine, nuances unies, noir, blanc, bleu clair, nil, beige, rouge ou gris.

55. »

60.428. **Petite VESTE** nouvelle en très joli tricot fantaisie pure laine, grand col rayé, bleu mode, beige, nègre, bordeaux, rouge ou noir.

59. »



60.429. **GILET** tricot Jacquard à rayures diagonale, fonds nègre, beige, bleu, rouge, vert ou noir.

55. »

60.430. **GILET** tricot pure laine à côtes fines, noir, blanc, beige, gris, rouge, marine ou violet.

69. »

60.431. **PULL-OVER** en très beau Jersey fantaisie pure laine, marine, beige, gris clair, blanc, rouge ou noir.

63. »

60.432. **GILET** croisé en tricot dessin écossais pure laine, gris et noir, fond beige, nègre, bleu ou vert.

69. »

60.433. **PULL-OVER** en tricot pure laine, mailles fines, manches fantaisie garnies rayures, bordeaux, nègre, beige, bleu ou noir.

79. »

60.434. **GILET** tricot pure laine, très belle qualité, dessin à la base ton sur ton, noir, beige, nègre, bordeaux, bleu, gris, capucine ou blanc.

89. »

60.435. **GILET** en très beau tricot pure laine col châle, base dessin Jacquard, noir, gris, beige nègre, bleu mode, vert ou capucine.

99. »

CONFECTION ET LINGERIE POUR ENFANTS



Exceptionnel

- 27.781. COSTUME marin** 2 pièces, en popeline pure laine, marine et blanc, ou rouge et blanc. Tailles 42, 47, 52. **55. »**
- 27.780. MARINIÈRE** deux-pièces en popeline pure laine marine et blanc ou rouge et blanc. Tailles 40 au 55. **55. »**
- 27.773. MANTEAUX blancs** en mouffonne façon simple. Tailles 40, 45, 50. **37.50**
En belle ratine blanche, forme manteau-vareuse, entièrement doublé diagonale blanche. **98. »**
En belle fantaisie blanche, forme élégante et doublée. **79. »**
- 27.771. MANTEAU mode,** façon tailleur, en belle diagonale pure laine, entièrement doublé en rose ou bleu-pastel. Tailles 45 au 60. **79. »**
- 27.770. En réclams. MANTEAU forme tailleur** en draperie fantaisie, nuances mode ou noir et blanc. Tailles 40 au 60. **25. »**
- 27.772. MANTEAU VAREUSE** en belle ratine pure laine marine ou rouge entièrement doublé. Tailles 40 ou 60. **75. »**
En ratine de qualité supérieure, marine ou rouge, **125. »**
- 27.775. MANTEAU** en piqué bleu ou blanc, doublé blanc, forme tailleur. Tailles 40, 45, 50. **42.50**
- 27.774. PÉLERINE imperméable** en damier noir et blanc ou bleu et blanc, avec passe-bras. Longueurs 0^m45. **17. »**
0^m50. **19. »**
0^m55. **21. »**
0^m60. **23. »**
- 27.776. ROBE pratique,** en piqué rose, rose ou bouton d'or, garnie croquet blanc. Tailles 40 au 55. **14.50**
- 27.777. COSTUME de garçon** en piqué rose, bleu ou bouton d'or, garni croquet blanc. Tailles 42, 47, 52. **19.50**



Recommandé

- 27.762. HEMISE de nuit** en shirting souple, ornée galon rouge. Longueurs 70. **8.70**
80. **9.90**
90-1^m. **11.10**
120. **12.30**
- 27.763. CHEMISIER** à col transformable en beau shirting blanc, orné passepoil. Longueurs 70-80. **11.50**
90-1^m. **14. »**
110-120. **16.50**
- 27.764. CHEMISE de nuit** pour garçon, en fileté blanc, orné passepoil bleu et blanc. Longueurs 0^m70. **12.50**
0^m80. **13.70**
0^m90. **14.90**
1^m. **16.10**
- 27.757. SORTIE de bain** en tissu éponge rose ou bleu, avec manches et capuchon. 2 ans. **14.30**
4 ans. **15.70**
6 ans. **17.10**
8 ans. **18.50**
- 27.753. COMBINAISON à jambes,** ornée galon rouge. En finette. **10. »**
0^m70. **11.25**
0^m80. **12.50**
0^m90. **13.75**
1^m. **15. »**
En shirting blanc. **8.40**
0^m70. **9.60**
0^m80. **10.80**
0^m90. **12. »**
1^m. **13.20**
- 27.755. PYJAMA** forme classique, en beau zéphyr de Mulhouse, orné passepoil assorti. 2 ans. **17.30**
4 ans. **19.10**
6 ans. **20.90**
8 ans. **22.70**
10 ans. **24.50**
12 ans. **26.30**
- 27.756. PYJAMA** forme nouvelle, en fileté d'Alsace, très belle, impression passepoil assorti. 2 ans. **19.50**
4 ans. **21.40**
6 ans. **23.30**
8 ans. **25.20**
10 ans. **27.10**
12 ans. **29. »**
- 27.754. COMBINAISON PYJAMA orné passepoil.** En finette blanche. 2 ans. **17.90**
4 ans. **19.10**
6 ans. **20.30**
8 ans. **21.50**
10 ans. **22.70**
12 ans. **23.90**
En fileté blanc. 2 ans. **16.80**
4 ans. **17.90**
6 ans. **19. »**
8 ans. **20.10**
10 ans. **21.20**
12 ans. **22.30**
- 27.769. Jolie ROBE** en crêpe de Chine, forme élégante, en blanc, bleu ou rose. Tailles 40 au 55. **14.90**
- 27.779. ROBE** en foulure imprimée, gorge et base en cretonne unie assortie. Tailles 40 au 55. **9.90**
- 27.778. Très Jolie ROBE** fantaisie, impression Pompadour, volant organdi. Tailles 40 au 55. **23.75**
- 27.782. BARBOTEUSE** toile apprêt fil bleu, garni blanc. Tailles 42, 47. **9.50**



- 27.751. ROBE de dessous** en madapolam ornée jours. Longueurs 3.70
4.25
4.80
5.35
5.90
6.45
7.
7.55
8.10
- 27.752. ROBE de dessous** en shirting souple, ornée beau volant broderie anglaise. Longueurs 0^m40. **5.50**
0^m45. **6. »**
0^m50. **6.50**
0^m55. **7. »**
0^m60. **7.50**
0^m65. **8. »**
0^m70. **8.50**
0^m75. **9. »**
0^m80. **9.50**
- 27.749. PARURE** en shirting souple, ornée festons main. La chemise. 0^m35-40. **3.50**
0^m45-50. **5. »**
0^m55-60. **6.50**
0^m65-70. **8.50**
La culotte. 0^m23. **4.30**
0^m28. **4.95**
0^m33. **5.60**
- 27.750. PARURE** beau shirting blanc, ornée festons et broderie main. La chemise. 0^m35-40. **5.90**
0^m45-50. **7.20**
0^m55-60. **8.50**
La culotte. 0^m23. **5.80**
0^m28. **6.50**
0^m33. **7.20**



- 27.765. FLANELLE** pure laine. Façon unie. Festons machine. 0^m35. **5.90**
0^m45. **6.80**
0^m45. **7.70**
0^m50. **8.60**
0^m55. **9.50**
0^m60. **10.40**
0^m65. **11.40**
Belle qualité, festons main. 0^m35. **7.90**
0^m40. **9. »**
0^m45. **10.10**
0^m50. **11.20**
0^m55. **12.30**
0^m60. **13.40**
- 27.767. CORSETS à pattes,** en cretonne blanche ou rose. 1 an. **4.20**
2 ans. **4.90**
3-4 ans. **5.60**
5 ans. **6.30**
- 27.766. CULOTTES** en tricot hygiénique. Marque "Tétra", blanc seulement. 1 an. **6. »**
2 ans. **6.50**
3 ans. **7. »**
4 ans. **7.50**
5 ans. **8. »**
6 ans. **8.50**
7 ans. **9. »**
8 ans. **9.50**
9 ans. **10. »**
10 ans. **10.50**
11 ans. **11. »**
12 ans. **11.50**
- 27.768. CORSETS de garçon** en cretonne blanche. 3 ans. **6.50**
4 ans. **7.50**
5 ans. **8.50**
6 ans. **9.50**
7 ans. **10.50**



- 27.760. CHEMISE petit garçon** en percale fine, encolure et jours main. Longueurs 0^m35. **7.75**
0^m40. **8.50**
0^m45. **9.25**
0^m50. **10. »**
0^m55. **10.75**
0^m60. **11.50**
- 27.758. CHEMISE garçon à manches courtes,** en madapolam fort. Longueurs 0^m35. **2.20**
0^m40. **2.80**
0^m45. **3.40**
0^m50. **4. »**
0^m55. **4.60**
0^m60. **5.20**
0^m65. **5.80**
- 27.759. CHEMISE garçon,** décolleté pull-over, en fileté blanc. Longueurs 0^m35. **3.80**
0^m40. **4.40**
0^m45. **5. »**
0^m50. **5.60**
0^m55. **6.20**
0^m60. **6.80**
0^m65. **7.40**
- 27.761. Spécial pour le sport. CHEMISE de garçonnet** en beau fil de coton blanc, complètement ouverte devant, emmanchures aisées. 0^m55. **12.90**
0^m60. **14.30**
0^m65. **15.70**
0^m70. **17.10**
0^m75. **18.50**
0^m80. **19.90**
- CALEÇON** en tricot hygiénique, marque "Tétra". 3 ans. **9. »**
4 ans. **10. »**
5 ans. **11. »**
6 ans. **12. »**
7 ans. **13. »**
8 ans. **14. »**



27.784. COUCHES de marque.
" Pasteur " 4.25
" Aurora " 5.25
" Cotoneige " 5.80
" Tétra " 6.60
" Louvre " mi-fil. Recommandé. 6.50

27.783. COUCHES ourlées.
En toile d'Ecosse. 2.75
Grande taille 3.90
En longotte blanche 2.95
En oeil de perdrix 3.50
En oeil méris. 4.75
En tissu hydrophile spécial. 4.50

27.789. CARRÉS éponge pour fonds de couche. 1.75
En tissu simple ourlé. 2.50
Double, bordé serge. 5.90

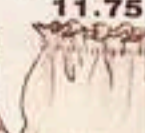
27.790. FONDS de berceau en tissu éponge double. 8.95
En tissu simple très épais. 11.25
ALÈZES imperméables en gomme pure, pour berceaux. 4.75
Pour lits d'enfants. 7.90

27.788. COUCHES marque " Pierrette ", centre velours. Sur tissus Hydrophile. Sur finette. 1^{er} Age. 7.50 8.50
2^e " 8.25 9.50
3^e " 9. 10.50

27.787. POINTES centre éponge. 4.25
3.25 2.15
2.75 2.15
Marque " Cotoneige ". 8. »
Grande taille. 9. »
Marque " Tétra ". 9. »
Grandetaille. 10. »

27.786. LANGES de laine.
En molleton de laine. 12.25
En laine mérinos. 16.50
Qualité fine, bordé main 21. »
Grande taille. 25.50
Très épais, " Spécial ", bordé main 32. »
Lange grande taille, rose ou bleu, grand teint, marque " Pasteur " 33. »

27.785. LANGE!
6.50 3.50
5.25 3.50
En coton blanc 8.75
Fort, grande ta 14.50
En tissu épon. 11.75



27.791. CEINTURES de flanelle, pour 1^{er} Age. 4.75
Pour 2^e Age. 5.25

27.798. CEINTURE-SANGLE, pour 1^{er} Age. 1.95
En qualité supérieure. 2.75

27.799. FICHU pointe, garni dentelle. 1.95
en nansouk soyeux, qualité supérieure. 5.90
Fichu sur 75, carré, en nansouk chiffon, orné vignette et ourlé main. 7.75

27.815. Exceptionnel. BÉGUIN fait de ruban blanc ou rose, finement cousé. Jusqu'à 1 an. 6.50

27.818. KISS'NOT élégant en organdi blanc et rose, gansage soigné. 12.50

27.817. Très joli BÉGUIN en crêpe de Chine blanc ou rose, garni ruban, froncé de tulle et belle imitation Irlande. 13.50

27.816. BÉGUIN en crêpe de Chine blanc ou rose, garni ruban et tulle. Jusqu'à 1 an. 7.50

27.800. BRASSIÈRES festonnées main. 2.75
En madapolam. 2.75
En finette. 3.25
En piqué molletonné. 5.75
En batiste purfil. 11.25

27.801. COUCHE-CULOTTE en finette unie. 3.25
Festonnée. 5.50

27.802. CULOTTE imperméable comme p. 2.90
En pongée commé. 4.50



27.807. ROBE en nansouk blanc ou rose, ornée jours fils tirés main. 11.75
Autres modèles, en blanc seulement, ornées broderies fines entièrement faites main. Jusqu'à 18 mois. 65. »
39. » 28.75

27.808. ROBE baby piqué blanc, garnie broderie anglaise. Jusqu'à 12 mois. 9.75

27.809. DOUILLETTE crêpe de Chine naturel blanc, ornée pavés et jours main. Jusqu'à 18 mois. 98. »
La robe baby assortie 47.50
Le béguin assorti 23.75

27.811. DOUILLETTE en piqué blanc, forme simple. 19.50
Autre modèle, orné broderie anglaise. 27.50
En pelisse longue, avec double collet, garnie soutache 39. »

27.810. DOUILLETTE côte de cheval de laine, ornée galon fantaisie et doublée. 42.50
Autre modèle, pure laine, garnie de soutache soie et large volant crêpe de Chine plissé 69. »

27.812. DOUILLETTE ottoman, qualité souple, ornée large volant crêpe de Chine. Jusqu'à 18 mois. 85. »

27.814. PELISSE sur 0^m70, en molleton de laine garnie d'un biais satin. 55. »
Modèle plus riche, orné festons et broderie. 79. »

27.813. BURNOU laine des Pyrénées, 0^m60, orné biais et tre. 27.50
Sur 0^m65, orné large de satin piqué. 36.
Sur 0^m70, en belle n doublée. 45



27.792. BAVOIR piqué molletonné doublé, festonné main. 2.25

27.794. BAVOIR brodé et festonné, en nansouk blanc, rose ou bleu. 3.90

27.797. BAVOIR serviette en tissu éponge Jacquard, sujets enfants. 1.70
qual. supér. 2.25

27.795. BAVOIR nansouk brodé main, garni dentelle. 3.75

27.796. BAVOIR nansouk fin, festons et broderie madère fait main, volant tulle. 8.25



27.804. DRAP de berceau ou shirting ourlé jours fils tirés et broderie main. 7.50
La taille assortie. 7.25
Autre modèle, fantaisie, en nansouk blanc ou rose, orné beau motif moderne brodé au point de bourse. 13.25
La taille 7.25

27.805. COUVERTURE de voiture ou de berceau en piqué rose ou bleu, ourlé jours main. 27.50
La taille assortie. 19.90
Couverture lingerie, en beau nansouk brodé main. 54. »
La taille assortie. 19.75

27.803. DRAP de berceau en madapolam orné jours. 5.50
La taille assortie. 5.60
En shirting festonné main. 7.

27.825. LAYETTE composée d'articles très avantageux : 2 langes laine blanche, 3 langes de coton, 6 couches longotte blanchie, 3 chemises-brassières, 3 brassières finette, 1 ceinture-sangle, 1 fichu, 1 bavoir piqué uni, 1 bavoir brodé. . . 81. »

27.819. SOULIER bas décolleté peau blanche, en blanc seulement. 18 à 20. 4.95

27.823. BOTTILLON lyonnais en simili-cuir rose ou ciel lavable. 18 à 20. 7.25

27.820. BOTTE peau blanche, garnie pompons. 18 à 20. 4.90
0^m90. 11.90 14.50
1^m. 12.60 15.50
1^m10. 13.30 16.50

27.822. SANDALETTE en simili-cuir rose ou ciel. Pointures 18 à 20. 5.50

27.824. Nouveauté. SOULIER de peau blanche, empeigne cassé. Pointures 18 à 20. 11.25

27.821. CHAUSSURE raphia naturel garni découpes. Pointures 18 à 20. 5.25

27.826. Recommandé. LAYETTE complète faite de qualité choisie et de parfait usage : 3 langes en beau molleton de coton, 2 langes en beau molleton de laine blanche, 12 couches en tissu hydrophile spécial, 3 chemises-brassières festonnées, 3 brassières finette, 1 fichu garni dentelle, 1 bavoir uni, 1 bavoir brodé garni dent. 135.

ARTICLES SPÉCIAUX POUR CRÈCHES ET POUPONNIÈRES



27.833. BAVOIR uni, en finette. 0.90
En piqué. 1.10

27.829. BRASSIÈRE en madapolam uni. 1.50
En finette unie. 1.95

27.827. COUCHE ourlée en coton écri. 1.40

27.832. COMBINAISON-BARBOTEUSE en tricot de laine, 1^{er} Age. 9.90
2^e Age. 11.25

27.828. LANGE en molleton de coton blanc. 2.75
En pure laine blanche. 7.50

27.830. BRASSIÈRE en tricot de laine, pour 1^{er} Age. 4.10
La paire de chausson. 1.95

27.793. FICHU en nansouk blanc uni. 1.15

27.831. ROBE de baby en piqué. 7.50

27.834. BURNOUS en laine des Pyrénées, doublé, feston brodé soie. Entièrement uni. 21.50
18.75

27.835. " Exceptionnel ". LAYETTE composée d'articles de première nécessité, dans des qualités d'usage : 6 couches coton écri, 2 langes molleton de coton, 1 lange pure laine, 3 chemises-brassières, 2 brassières finette, 2 bavoires. 31.60



2. SOUTIEN-GORGE long, boutonné, lacé dos, beau satin blanc, badeuble. **11.75**

30.773. SOUTIEN-GORGE enveloppant, boutonné devant, lacé dos, shirting fort brodé main, baleinage démontable. **22.90**
En shirting uni. **17.50**



30.741. CEINTURE enveloppante, boutonnage côté, lacage dos, gousset de caoutchouc devant. De 58 à 84. En couil broché soie artificielle corail. **38. »**
En couil uni corail. **29. »**

SOUTIEN-GORGE dentelle doublée tulle. **8.90**
En percale saumon. **3.50**

30.742. CEINTURE agrafée de côté, fermeture invisible, lacée dos, beau couil broché soie artificielle rose mode. De 60 à 90. **69. »**
En broché corail, boutonné de côté. **58. »**

SOUTIEN-GORGE dentelle doublée tulle ou jersey soie rose. **12.90**

30.743. CORSET couil broché soie artificielle corail, busc devant, lacage dos. De 58 à 84. **39. »** et **30.50**
En couil écri. **31. »** et **23. »**

30.740. CEINTURE sans ouverture dos, agrafée de côté, fermeture invisible, beau couil broché soie artificielle corail, 2 pièces caoutchouc et gousset devant. De 66 à 88. **71. »**
En broché rose mode, boutonnage côté. **49. »**

30.754. CEINTURE-SANGLE. boutonnage de côté, lacage dos, beau couil broché soie artificielle rose mode, ceinture intérieure caoutchouc. De 60 à 90. **64. »**

SOUTIEN-GORGE forme bonnet, en dentelle doublée tulle. **17.75**
En tulle double corail. **9.25**
En jersey corail **8.90**



30.774. SOUTIEN-GORGE enveloppant, étamine oxford belle qualité. **11. »**

30.775. SOUTIEN-GORGE très bonne forme, haut dentelle, bas batiste corail. **25.75**
Haut tulle et bas batiste corail. **17. »**



3. CORSET couil et goussets de caoutchouc, lacage dos. Très belle forme. De 60 à 90. **49. »**

SOUTIEN-GORGE rose ou tulle corail. **5.25** et **5.75**

30.744. Notre CORSET déposé "Silka", broché corail et caoutchouc qualité supérieure, devant doublé et piqué. De 62 à 92. **104. »**

SOUTIEN-GORGE "Silka", beau tulle double corail, forme irréprochable. **26. »**



30.750. CEINTURE bande caoutchouc à la taille et couil broché soie artificielle corail. De 58 à 84. **30. »**
En couil uni rose. **19.50**

30.752. CEINTURE de tricot corail bonne qualité, boutonnage côté, lacage dos. De 58 à 84. **35. »**
En tricot rose, busc devant. **28.50**

30.751. CEINTURE lavable batiste rose et baleinage démontable. De 58 à 84. **32. »**

30.764. CEINTURE "Eliancia", caoutchouc perforé, busc devant, lacage dos. Hanches 85 à 100. **195. »**
Hanches 105 à 120. **240. »**

30.765. CEINTURE de Madame X, amincissante, feuille de caoutchouc qualité extra, busc devant et lacage dos. Prix imposé. **350. »**
Autre qualité, dite ceinture "Affinez". Prix imposé, **195. »**



30.756. GAINE stomacale sans ouverture, demi-lacage côtés. Devant et dos beau couil broché soie artificielle rose mode et tricot caoutchouc soie artificielle, belle qual. Long. des 0°42. De 64 à 86. **71. »**

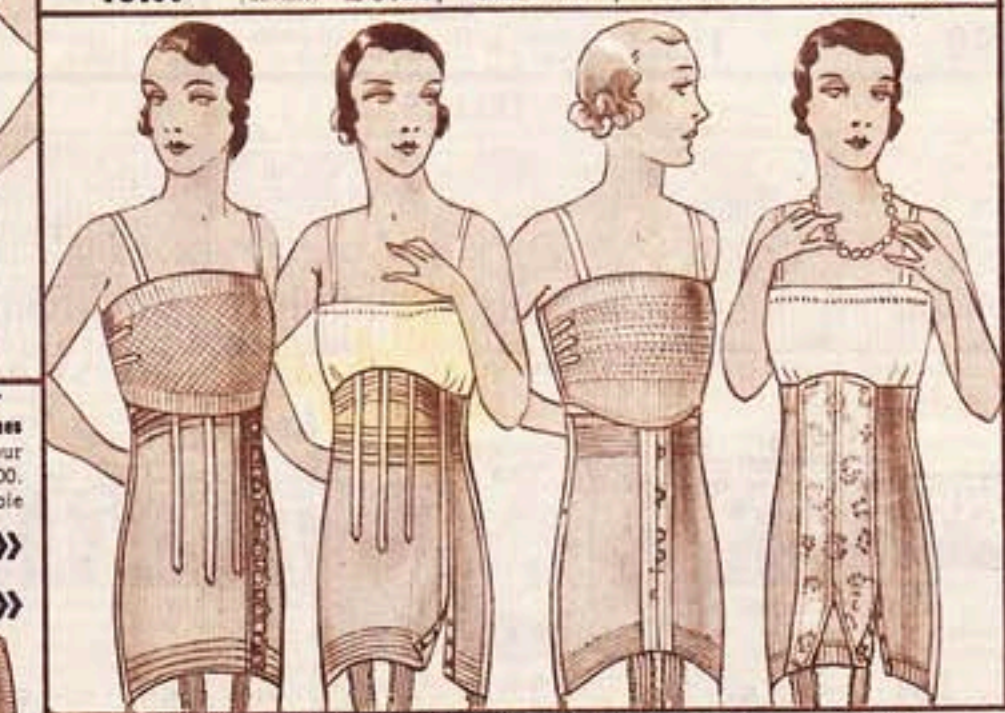
SOUTIEN-GORGE "Kantos", jolie dentelle double voile. **35. »**
En linon rose. **19. »**

30.757. GAINE couil broché soie artificielle rose mode, haut du devant dentelle, agrafée de côté, lacée dos, goussets de caoutchouc devant et côtés, ressorts mobiles. Hanches 85 à 110. **89. »**
Tout en couil satin uni rose. **72. »**



30.746. CORSET soutenant la poitrine, long, moyenne, devant agrafe. De 58 à 80. En beau couil broché soie artificielle. **43. »**
En couil **40. »**

30.747. CORSET spécial pour personnes fortes, hauteur et longueur moyennes. De 66 à 100. En beau couil broché soie artificielle mauve. **54. »**
En couil écri. **40. »**



30.760. CEINTURE stomacale et très enveloppante, caoutchouc rose mode, boutonnée côté, lacée dos, devant doublé batiste. De 60 à 84. Long. des 0°40. **62. »**
Long. des 0°35. **57. »**

SOUTIEN-GORGE tricot caoutchouc anglais rose mode. **44. »**

30.761. CEINTURE stomacale caoutchouc soie artificielle corail, agrafée de côté, fermeture invisible, lacée dos, devant doublé. De 60 à 84. **72. »**
Longueur des 0°36. **88. »**
Longueur des 0°40. **88. »**

30.762. CORSET de caoutchouc corail, qualité forte, bas diminué au métier, taille renforcée busc devant, lacage dos. De 60 à 84. **79. »** et **54. »**

SOUTIEN-GORGE assorti, baleinage démontable, lacage dos, forme enveloppante réduisant bien la poitrine. **58. »**

30.763. Jolie CEINTURE caoutchouc soie artificielle et couil broché corail devant, agrafé de côté et lacée dos. Très bonne forme. De 58 à 88. **57. »**



30.748. CORSET bas de gorge, spécial pour personnes fortes, beau couil broché soie rose mode, baleinage résistant, très long des hanches. De 60 à 100. **75. »**
En couil écri. **55. »**

30.749. CORSET spécial pour personnes fortes, très enveloppant des hanches et soutenant bien la poitrine. En beau couil broché soie artificielle mauve et baleinage très résistant. De 66 à 100. **82. »**
En couil écri, qualité forte. **61. »**



30.776. CEINTURE pour maintenir l'estomac, couil satin saumon caoutchouc, devant élastique. Peut se porter sur corset ou ceinture. **15. »**

30.758. CEINTURE sans ouverture dos, caoutchouc rose mode et bandes couil satin, boutonnage devant. De 64 à 90. **22.50**



30.759. CEINTURE caoutchouc corail, qualité forte, longue des hanches, agrafée côté, lacée dos. Hanches 75 à 105. **37.50**

30.777. GORGERETTE pour avantager la poitrine, shirting blanc et broderie, volant intérieur coulissé à volonté. **16.50**



26.087. BONNETS tulle coton, ornés choux mousseline. 3.50 12.50	26.088. BONNETS tulle de soie, ornés pétales mousseline. 15.75 16.50	26.089. BONNETS tulle de soie, petites roses mousseline de soie. 28.50 29.50	26.090. BONNETS tulle de soie, couronne petites roses. 18.75 19.50	26.091. COURONNES choux mousseline de soie... 19.50 9.50 13.75	26.092. BONNETS - couronnes tulle de soie, choux mousseline de soie... 16.50 11.50 22.50	26.093. BONNETS biguin tulle de soie, torsade ruban et tulle. 34. » 36. »	26.094. BONNETS tulle de soie, guirlande fleurs de lys. 35. » 38. »	26.095. BONNETS tulle de soie, guirlande fleurs mousseline. 40. » 42. »	26.096. BONNET tulle garni guirlande fleurs... 32.50 31.50
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26.097. AUMONIERE ruban plissé et mousseline. 7.90	26.098. AUMONIERE jolie mousseline et ruban... 9.50 10.75	26.099. AUMONIERE mousseline et joli galon passement. 9.90 15.50	26.100. AUMONIERE jolie rose mousseline et ruban... 11.50 13.50	26.101. AUMONIERE fleur mousseline, cœur pistil. 17.50	26.102. AUMONIERE ruban bouclé faïlle ou moire. 14.75	26.103. AUMONIERE mousseline plissée et ruban. 13.90	26.104. AUMONIERE satin ruban croisé, fleur mousseline. 15.90
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26.113. TOILETTE princesse, belle mousseline, ornée plis. Modèles divers. 25.50 et 33. »	26.114. TOILETTE style. jolie mousseline, ornée plis. 42. » Le voile assorti. 33. »	26.115. TOILETTE princesse, jolie mousseline garnie jours, plis, broderie main. 55. » Le voile assorti. 33. » 62. »	26.116. TOILETTE princesse jolie mousseline, plis et broderie main. 120. » Le voile assorti. 85. »	26.117. TOILETTE princesse, belle mousseline, plis, broderie main et dentelle. 140. » Le voile uni... 62. » Bord tulle... 105. »	26.118. TOILETTE princesse, belle mousseline, ornée plis, broderie main. 79 » Le voile uni. 62. »
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26.105. AUMONIERE crêpe de Chine et mousseline de soie, tour tulle plissé 22.50	26.106. AUMONIERE pétales mousseline, et ruban... 18.50 23. »	26.107. AUMONIERE jolie fleur mousseline. 20.50	26.108. BOURSE pétales mousseline de soie. 19.75	26.109. AUMONIERE mousseline plissée et ruban. 26. »	26.110. AUMONIERE mousseline de soie et ruban satin. 29. »	26.111. AUMONIERE mousseline, rubans et fleurs. 29.50	26.112. AUMONIERE pétales, ruban satin et mousseline gauffrée. 30. »
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26.219. PARURES ceinture et aumonière assorties, jolie broderie main, franges soie. Se fait en faïlle ou moire. 38. » 52. »	PORTE-MÉDAILLE joli ruban moire, faïlle ou satin. 2.75	26.121. ROBE de dessous beau nansouk ornée volant dentelle et plis. 26.50 En madapolam souple uni. En belle toile de soie.
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26.122. CEINTURES fleurs de lys, jolie mousseline 25.50	26.123. CEINTURES fleurs églantines, cœur perles. 27.50	27.334. ROBE de dessous en percale fine, ornée plis, entre-deux et imitat [®] Valenciennes montage soigné. Long. 0=40 0=45 0=50 16.50 0=55 0=60 0=65 18.75 0=70 0=75	27.335. COMBINAISON demi - Empire en nansouk blanc, ornée jours fils tirés et broderie main. Long. 0=85, 0=95, 1=05 12.25	27.332. ROBE de dessous en nansouk blanc, ornée feston et broderie main ourlet jours main Longueurs 0=40 0=45 0=50 11.75 0=55 0=60 0=65 14.90 0=70 0=75	27.333. ROBE de dessous en nansouk blanc, ornée feston et broderie main ourlet jours main Longueurs 0=40 0=45 0=50 11.50 0=55 0=60 0=65 13.20 0=70 0=75
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26.120. PARURE ceint [®] et aumon [®] assorties, jolie broderie main, franges soie. Se fait en faïlle ou moire. 65. »	43.894. GARNITURE p [®] communiant maroquin souple porte - cartes 4 poches, 0=12, et pochette pour monnaie, rouge, marine, havane, bleu roy. 29.75	26.124. CEINTURES noué alsacien, ornées jolies franges soie, 33. » et 29.50	26.225. CEINTURES noué alsacien trois parts, jolies franges soie, ruban faïlle ou moire. 39. » 45. » 49. » et 55. »
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42 VOILETTES, TULLES, PLUMES AU LOUVRE PARIS



68.843. TULLE hexagone pour voilettes. Se fait en noir, gris ou marine. Largeur 5 m. **4.75**



68.845. VOILETTE en forme de fond hexagone bord chemise. Se fait en noir, marine, gris ou noir et blanc. **1.75**



68.846. VOILETTE demi-ronde bordure brodée et chenillée. Se fait en noir, gris ou marine. **9.50**



68.852. TULLE Malines uni pour voiles de mariées. Largeur 3 m. **9.90**



68.847. VOILETTE demi-ronde bord broderie bourdon. Se fait en noir, gris ou marine. **8.50**



68.846. VOILETTE en forme, tulle fantaisie bord brodé. Se fait en noir, marine. **4.90**



68.857. PLISSÉ crêpe de Chine soie naturelle, bord picots. Se fait en blanc, noir, champagne, rose, rouge, gris ou marine. **7.75** **11.90**

68.858. PLISSÉ tulle uni coton blanc ou écru. Hauteur 0 m 03 0 m 05 0 m 07 0 m 10 **2.15** **2.45** **3.15** **3.95**



68.864. PURE en forme pour encolures. Se fait en blanc ou écru. **8.75**



68.861. BIAIS en forme crêpe de Chine soie artificielle pour encolures. Se fait en blanc, rose, champagne, gris, rouge, marine ou noir. **5.25** **4.25**



68.859. PLISSÉ dentelle fantaisie, blanc ou écru. **2.45** **4.90**

68.860. PLISSÉ linon blanc bord jours. **2.50** **3.25** **4.90**



68.865. BIAIS linon blanc filète bordé dentelle fantaisie, montée jours main. **10.50**



68.862. Le même crêpe Jeannotte soie naturelle, blanc, rose ou champagne. **6.75** **7.90**

68.850. ÉCHARPE imprimée crêpe Jeannotte, belle qualité. Se fait sur fond noir, marine, nattier, vert, rouge ou gris. **16.90**

68.851. TULLE Alençon soie naturelle, pour robes et écharpes. Coloris mode. Largeur 1 m 30. **9.50**

68.870. Haute nouveauté. DENTELLE fantaisie en forme, très appréciées pour cols et manchettes. Se fait en blanc ou écru. **13.90** **29.00**

68.863. BIAIS tubulaire en peau d'ange pour cravates et garnitures. Se fait en blanc seulement. Largeur 0 m 05 0 m 07 **5.90** **7.50**



68.855. MOUSSELINE de soie imprimée, soie naturelle belle qualité. Se fait sur fond blanc, nattier, beige, rouge, noir et couleurs, ou noir et demi-deuil. **19.90**

68.856. TULLE grec soie artificielle p^r robes et garnit. Se fait en blanc ou noir. Largeur 1 m 10. **25.00**

68.854. TULLE de Gènes travaux et ameublement, en écru seulement. Largeur 1 m 80. **11.90**

68.866. ENCOLURE crêpe de Chine filète, bord dentelé. Se fait en blanc, rose, champagne ou nattier. **9.75**

68.867. BIAIS crêpe de Chine en forme bordé dentelle fantaisie. Se fait en blanc, rose ou champagne. **9.90**

68.849. Élegante CAPE pailetée cuirasse. En noir ou noir et sphinx. **75.00**

En argent **85.00**

68.851. Même article, très belle qualité. Largeur 1 m 40. **17.50**

68.871. MOUSSELINE soie naturelle, coloris mode, pour abat-jour. **7.90**

Belle qualité pour robes. **10.90** et **16.90**

68.872. TULLE uni coton lavable ou écru. Largeur 1 m 20. **3.75** **5.50** et **6.50**

Largeur 1 m 80. **5.50** **8.25** et **9.75**

68.868. BIAIS en forme en pliqué blanc dentelé, pour cols et manchettes. Mt. 0 m 06. **11.90** **15.90**

68.869. BIAIS crêpe Jeannotte en forme, bordé de 2 rangs de plissé pour encolures. Se fait en blanc, rose, champagne ou noir. **17.90**



51.284. CHAPEAU de plume forme nouvelle très coiffante, blanc, noir et blanc, gris, beige. **42.00**

51.288. FANTAISIE aile en noir, noir et blanc, noir et blanc, rouge, marine. **5.50**

51.292. BANDEAU en plume, noir, noir et blanc, noir et beige, noir et rose, gris 2 tons, noir et ciel, noir et rouge. **11.50**

51.287. MINOCHE 18 brins de paradis véritable, en noir ou noir et blanc. **19.90**

51.285. BANDEAU toque en pintade, en noir, noir et blanc, beige, beige, noir. **19.90**

Le même, en tout blanc ou gris canard naturel. **29.00**

51.289. MINOCHE en plume pour composer toques ou bandeaux, noir, blanc, noir et blanc, gris, beige, vert, ciel, rose, rouge. **0.95**

51.294. CYGNE sur peau en blanc, 0 m 01. **2.90**

Qual. sup^{er} 0 m 01. **6.50** | 0 m 02. **12.90**

Cygne rond en blanc seulement. **5.50**

51.290. FANTAISIE oiseau, en noir, blanc ou nuances mode. **5.90**

51.291. FANTAISIE cabochon en plume, noir, noir et blanc, beige, noir et rouge, vert 2 tons, beige et capucine. **7.90**

42.00

51.286. COCARDE applique en noir, noir et blanc, noir et rose, noir et rouge, gris 2 tons beige et beige, blanc et noir, marine et blanc. **8.50**

51.293. MARABOUT rond mélange plume d'autruche, en noir, blanc, rose, ciel. **5.75**

Marabout rond pour garniture, en noir, blanc, loutre, rose, ciel. **1.75** et **2.75**

51.290. FANTAISIE oiseau, en noir, blanc ou nuances mode. **5.90**

51.291. FANTAISIE cabochon en plume, noir, noir et blanc, beige, noir et rouge, vert 2 tons, beige et capucine. **7.90**

51.290. FANTAISIE oiseau, en noir, blanc ou nuances mode. **5.90**

51.291. FANTAISIE cabochon en plume, noir, noir et blanc, beige, noir et rouge, vert 2 tons, beige et capucine. **7.90**

51.291. FANTAISIE cabochon en plume, noir, noir et blanc, beige, noir et rouge, vert 2 tons, beige et capucine. **7.90**



18.909. Haute nouveauté. COLLET fantaisie, nœud velours.
Lapin rasé blanc, con hermine **95. »**
agneau rasé gris. **115. »**
ermine véritable. **595. »**

18.901. CRAVATE fantaisie lapin chine, façon hermine. **29. »**

18.914. Très belles ÉCHARPES Skunks 3 tranches.
398. » 575. » 725. » 1090. »



18.905. JOLI COL à revers. Colombia rasé noir ou ragondin **34. »**
Colombia blanc façon hermine. **58. »**
Ventre de petit gris. **89. »**

Fantaisie Nouvelle

18.908. Dernière création. BOA en lièvre noir, gris, beige ou blanc. **99. »**

18.903. Élegante CRAVATE Colombia rasé blanc. **37. »**
Colombia rasé noir. **47. »**
Agneau rasé, blanc, marron ou gris. **55. »**
Hermine russe, belle qualité. **330. »**

18.906. COL boule. Colombia rasé, noir ou castor. **22. »**
Colombia rasé blanc. **44. »**
Lièvre noir, façon renard. **36. »**
Lynx véritable (cat.). **249. »**

VÉRITABLES FOURRURES



18.910. RENARDS Renards **790. »**
renardés. **1250. »**
1690. »
Renards russes Isabelle. **475. » 589. »**
Renards croisés. **1250. » 1590. »**
Renards Canada. **550. » 998. »**

18.912. CRAVATES renard. Australie naturel. **235. » 139. »**
89. »
Nuance Isabelle. **149. » 275. »**
Skunks véritable. **159. » 295. » 650. »**

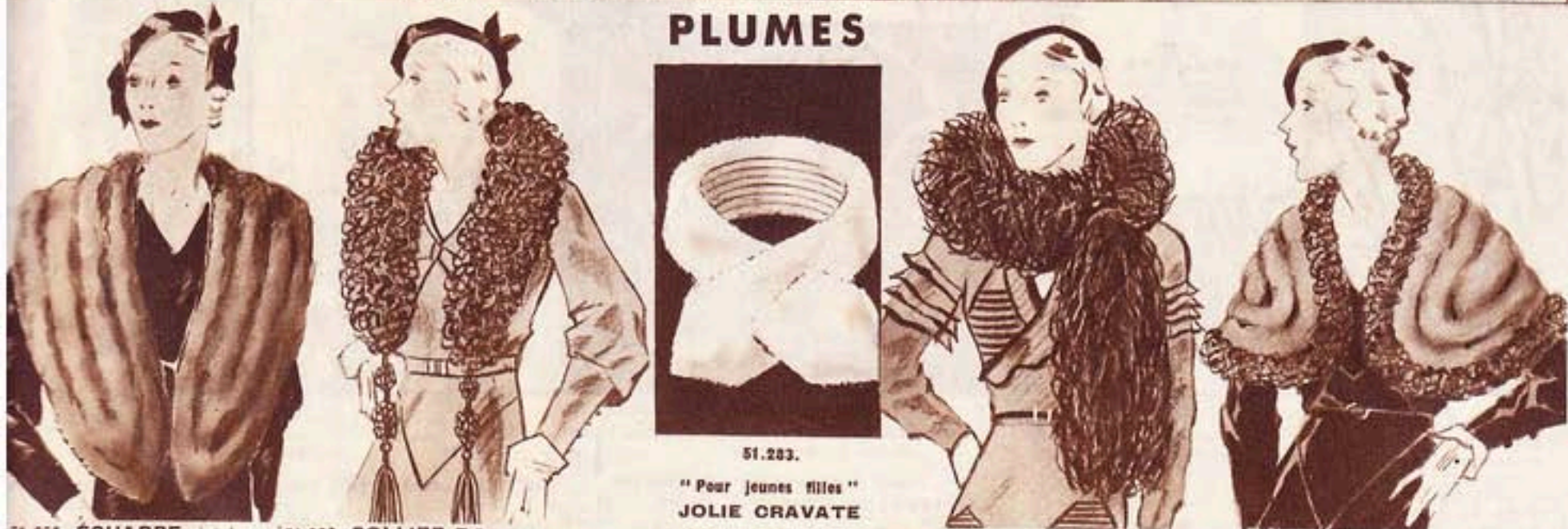
18.907. CRAVATE pour fillette. Lapin chine blanc double fourrure. **16. »**
Ventre de petit-gris. **18.50**
Dos de gris doublé ventre. **71. »**
Putois véritable, belle qualité. **99. »**

18.904. COLLET fantaisie. Lapin rasé blanc. **79. »**
Australie noir. **125. »**
Agneau rasé marron. **169. »**

18.902. CRAVATE forme nouvelle double fourrure. Visonnette **63. »**
Colombia rasé blanc. **84. »**
Marmel vison. **190. »**
Kolinsky véritable. **380. »**

18.911. CRAVATE mode. Lapin façon putois. **52. »**
Opossum naturel. **93. »**
Marmel façon vison. **115. »**
Opossum façon martre. **145. »**
Skunks véritable. **189. »**
Martre de France. **699. »**

PLUMES



51.200. ÉCHARPE cintrée marabout rasé, fabrication soignée, doublure sole, en noir ou loutre. **72. »**
La même marabout non rasé. **38. »**

51.202. COLLIER BOA en autruche frisée, glands passementerie, en noir, blanc, nègre, gris. Long. 0^m75 0^m90 1^m 1^m10 **29. » 39. » 59. » 79. »**
En autruche duvet extra, qual. riche, en noirs blanc. Long. 1^m. **150. »** | Long. 1^m10. **195. »**

51.203. "Pour jeunes filles" JOLIE CRAVATE en duvet de cygne, en blanc seulement. **29. »**

51.281. "La Mode". BOA autruche défrisée duvet extra, qualité riche, longueur 1^m20. en noir, blanc, noir et blanc, gris, nègre. **159. »**
Le même fond blanc rayé noir ou fond noir rayé blanc. **220. »**

51.279. COLLET forme nouvelle en marabout bellequal, avec bord mélangé autruche doublure sole, en noir, loutre, blanc. **129. »**
Le même tout autruche frisée en noir ou loutre. **159. »**
En marabout rasé, noir ou loutre. **110. »**
En marabout non rasé, noir ou loutre. **59. »**



31.716.
GUIMPE crêpe de Chine **sole naturelle** ornée plis et boutons stal, col pouvant se porter ouvert ou fermé. Blanc, champagne, noir.
26.50

31.715. GILET tailleur avec col châle piqué fantaisie pékino couleur. Se fait en blanc et noir, blanc et rouge, blanc et vert, blanc et bleu toile
29. »
Le même modèle en piqué blanc
14.50

31.712. PLASTRON crêpe de Chine avec col garni boutons nacre. Blanc, rose, champagne.
7.90
Le même modèle en ottoman de coton blanc lavable.
12.50

31.707. COL forme nouvelle en tissu peau d'ange fantaisie, blanc.
18.50

31.704. COL formant plastron piqué blanc, grosses côtes, garni boutons acier.
12.25

31.714. GUIMPE crêpe Georgette avec col pouvant se porter ouvert ou fermé, plastron garni nervures et jours. Blanc, rose champagne.
18.25

31.718. GUIMPE crêpe de Chine avec col forme nouvelle, garnie boutons acier. Blanc, champagne, rose.
17.50

31.717. GUIMPE tulle avec mancherons, col et plastron garnis valenciennes. Blanc ou crème.
25. »

31.719. GUIMPE crêpe Georgette sans col, avec plastron garni motifs et jours faits à la main. Blanc ou champagne.
28.75



31.708. PARURE col et parements piqué fantaisie blanc garni bout. acier. La parure.
20.75
Le col seul.
10.90

31.709. PARURE col forme claudine et poignets assortis en piqué sole fantaisie blanc.
47.50
La parure.
22.50
Le col seul.
24. »

31.705. GARNITURE de robe col et plastron tulle garnis valenciennes tuyautés. Blanc ou crème.
25.50

31.703. Grande COLLERETTE tulle garnie valenciennes superposées, avec nœud et biais crêpe Georgette. Se fait en blanc ou champagne.
25. »

31.702. PARURE col et poignets dentelle. blais lacet garni dentelle et jours, fait à la main. Se fait en blanc seulement. La parure.
18.50
Le col seul.
9.90

31.713. GUIMPE tulle brodé garni valenciennes, jours et broderie anglaise. Blanc ou crème.
13.25
La parure.
10.45
En tulle uni, col orné jours.
8.50

31.701. PARURE col et parements blais lacet garni dentelle et jours, fait à la main. Se fait en blanc seulement. La parure.
19.90
Le col seul.
10.50



31.726. CARRÉ crêpe de Chine artificiel point à la main sur fond beige, sable, blanc, mauve, gris, nattier, demi-deuil.
10.90

31.721. Exceptionnel. ÉCHARPE façon couture crêpe de Chine deux tons, noir et blanc, beige et marron, gris et noir, noir et rose, marine et blanc.
12.75

31.722. ÉCHARPE laine tricot nouveauté rayures fantaisie couleur garnie franges. Se fait en marron capucine champagne, marine royal nattier, cerise champagne nattier, marine nattier champagne, marine capucine nattier, noir, gris, rouge.
18.50

31.723. ÉCHARPE crêpe de Chine impressions nouveauté, blanc et noir, blanc et rouge, blanc et gris, blanc et marron, blanc et royal, blanc et vert. Taille 1^m60/0^m28
12. »

31.720. ÉCHARPE façon couture forme nouvelle en crêpe Chine sole naturelle deux tons, noir et blanc, beige et marron, gris et noir, marine et blanc, noir et rose.
37.50

31.724. ÉCHARPE crêpe de Chine sole naturelle point à la main, coloris multicolores, dessins variés, sur fond vert, beige, marron, rouge, marine, noir, gris et blanc, demi-deuil.
29.50
En crêpe de Chine uni avec ourlet à jours dans le bas, noir, blanc, gris, marron, beige. Taille 1^m60/0^m48.
19.90

31.725. CARRÉ crêpe de Chine sole naturelle impressions couleurs. Se fait marine, nattier blanc cerise, noir et blanc beige, marron, blanc, noir, champagne, cerise argent et noir, noir, gris et blanc, demi-deuil.
33.75
En crêpe de Chine uni, avec ourlet à jour tout autour. Blanc, noir, gris, beige.
29. »

48 ♦ GANTS POUR DAMES ET ENFANTS



Nos gants de fantaisies créés pour le Louvre sont d'une coupe irréprochable.

95fr

32.425. GANTS chevreau glacé fantaisie, forme Saxe pour dames. Teintes : noir, marron, blanc. La paire. **42. »**
32.450. GANTS chamois lavable, forme Saxe, perforés et brodés pour dames. Teintes : naturelle et blanc. La paire. **45. »**
32.423. GANTS chevreau glacé fantaisie, forme Saxe évasée. Teintes : noir, marron, marine. La paire. **39. »**
32.426. GANTS chevreau glacé fantaisie, forme Saxe. Teintes : noir, marron. La paire. **25. »**
32.428. GANTS chevreau glacé fantaisie, forme Saxe pour dames. Teintes : noir, marron. La paire. **39. »**
32.424. GANTS chevreau glacé fantaisie, forme Saxe pour dames. Teintes : noir, marron. La paire. **33. »**



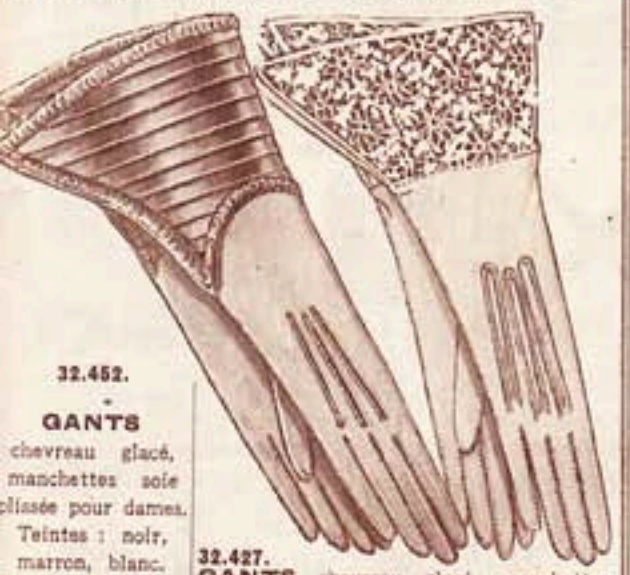
32.421. GANTS chevreau glacé, manchettes dentelle pour dames. Noir manchettes blanches, marron manchettes blanches, blanc tout blanc. La paire. **35. »**
32.422. GANTS chevreau glacé fantaisie, forme Saxe, pour dames. Teintes : noir, marron. La paire. **45. »**

REYNIER

GANTS suède, 2 boutons nacre, lavables, pour dames. Teintes : noir, blanc, gris, beige, tan. **32.372. "Fidès"**. La p. **17.50** **32.373. "Roseraie"**. **23. »**
32.374. "Soleil". La paire. **29. »** **32.375. "Reynier"**. La paire. **39. »**
GANTS suède lavable, forme Saxe, longueur 4 boutons pour dames. Teintes : noir, blanc, gris, beige, champagne, tan.
32.376. "Fidès". **32.377. "Roseraie"**. **32.378. "Soleil"**. **32.379. "Lion"**. La paire. **25. »** **29. »** **39. »** **49. »**
32.380. "Reynier" **32.381. "Reynier"**. Long. 6 boutons. La paire. **59. »**
GANTS suède mousquetaire. Marque "Reynier". Exclusivité Louvre. Teintes : blanc, champagne, beige, noir. **32.382. Longueur 12 boutons. La paire. 72. »** **32.383. Long. 16 boutons. 85. »**
GANTS suède mousquetaire. Marque "Soleil". Teintes : blanc, champagne, beige, noir. **32.384. Longueur 12 boutons. La paire. 63. »** **32.385. Longueur 16 boutons. La paire. 75. »**
GANTS chevreau glacé, 1 ou 2 boutons, pour dames. Teintes : noir, blanc, gris, cuir, tan. **32.386. 1 pression. La paire. 25. »**
32.387. 2 pressions "Fidès". **32.388. 2 boutons nacre "Soleil"**. La paire. **29. »** **35. »**
32.389. 2 boutons nacre. "Reynier". **32.390. Piqué 2 pressions "Reynier"**. La paire. **42. »** **45. »**
GANTS chevreau glacé, forme Saxe, pour dames. Longueur 4 boutons. Teintes : noir, blanc tan, gris. **32.391. "Fidès"**. **32.392. "Soleil"**. **32.393. "Reynier"**. La paire. **35. »** **45. »** **59. »**
GANTS chevreau glacé mousquetaire pour dames. Marque "Reynier". Teintes : blanc, noir, champagne. **32.396. Longueur 12 boutons. La paire. 75. »** **32.397. Longueur 16 boutons. La paire. 89. »**
GANTS chevreau glacé mousquetaire pour dames. Marque "Soleil". Teintes : blanc noir. **32.394. Longueur 12 boutons. La paire. 65. »** **32.395. Longueur 16 boutons. La paire. 79. »**
GANTS agneau glacé pour dames. Teintes : noir, marron, cuir. **32.398. 1 pression. La paire. 21.50** **32.399. Forme Saxe, 4 boutons. La paire. 25. »** **32.400. Forme Saxe, 6 boutons. La p. 29. »**
GANTS agneau glacé mousquetaire pour dames. Teintes : noir et blanc. **32.401. Long. 12 boutons. 42.50** **32.402. Long. 16 boutons. 49. »**
32.411. GANTS chamois lavable, 1 bouton, pour dames. Teintes : naturelle et blanc. La paire. **15.90**
32.412. GANTS chamois lavable, 1 ou 2 boutons, qualité garantie pour dames. Teintes : naturelle et blanc. La paire. **45. »**
32.413. GANTS chamois lavables, 1 bouton, piqué main, fil noir, qual. garantie, p' dames. Teintes : naturelle et blanc. La paire. **49. »**
32.414. GANTS Mocko, lavables, 2 boutons, pour dames. Teintes : gris, noir, marron, blanc. La paire. **45. »**
32.415. GANTS chamois, lavables, forme Saxe évasée, pour dames. Teintes : naturelle et blanc. La paire. **22. »**
32.416. GANTS chamois, lavables, forme Saxe fantaisie perforée, pour dames. Teintes : naturelle et blanc. La paire. **29. »**
32.417. GANTS Mocko, lavables, forme Saxe, pour dames. Teintes : gris, noir, marron, blanc. La paire. **49. »**
32.418. GANTS chamois, lavables, forme Saxe, pour dames. Teintes : naturelle et blanc. La paire. **49. »**



32.420. GANTS chevreau glacé fantaisie, forme Saxe pour dames. Teintes : noir et marron camaleu. La paire. **29.75**
32.419. GANTS chevre glacé fantaisie, forme Saxe pour dames. Teintes : noir et marron camaleu. La paire. **42. »**



32.452. GANTS chevreau glacé, manchettes soie plissée pour dames. Teintes : noir, marron, blanc. La paire. **59. »**
32.427. GANTS chevreau glacé, manchettes dentelle pour dames. Teintes : noir manchettes blanches, marron manchettes blanches, blanc tout blanc. La paire. **39. »**



32.429. GANTS chevreau glacé fantaisie, forme Saxe pointe bouillonnées pour dames. Teintes : noir, blanc, castor, marron. La paire. **45. »**
32.451. GANTS chevreau glacé, manchettes dentelle pour dames. Teintes : noir manchettes blanches, blanc tout blanc, écru manchettes écru. La paire. **45. »**

GANTS tanné piqué anglais, 1 ou 2 pressions, pour dames. Teintes : tan et noir. **32.403. 1 pression. 17.50** **32.404. 2 pressions. 29. »** **32.405. 2 pressions "Lion". 42. »**
32.406. GANTS tanné piqué main fil noir, pour dames. Teinte : tan. La paire. **29. »**
32.407. GANTS tanné piqué anglais, forme Saxe à tirette, p' dames. Teinte : tan. La paire. **45. »**
32.408. GANTS Bison, forme Saxe évasée, longueur 6 boutons, piqué main fil noir. Teintes : naturelle et blanc. La paire. **59. »**
32.409. GANTS Peccary piqué main fil noir, 1 bouton, pour dames. Teintes : blanc et naturelle. La paire. **65. »**
32.410. GANTS Peccary piqués main fil noir, forme Saxe, pour dames. Teintes : blanc et naturelle. La paire. **65. »**

ENFANTS

32.448. GANTS chamois lavable, forme Saxe soufflets. Évasée piqué main, p' enfants. Teintes : naturelle et blanc. La paire. **20. »**
32.442. GANTS tanné p' enfants, suède, 2 boutons nacre, lavables, anglais. Teinte : tan. La paire. **22. »**
32.443. GANTS suède, 2 boutons nacre, lavables, p' fillettes. Teinte : blanc. La paire. **23. »**
32.444. GANTS chevreau glacé, 2 boutons nacre, lavables, p' fillettes. Teinte : blanc. La paire. **23. »**
32.445. GANTS suède, lavables, 1 bouton, pour garçons. Teinte : blanc. La paire. **25. »**
32.446. GANTS chevreau glacé, 1 bouton, pour garçonnet. Teinte : blanc. La paire. **25. »**
32.447. GANTS chamois, lavables, piqué anglais, 1 bouton pour enfants. Teintes : blanc, naturelle. La paire. **18. »**
32.449. GANTS peau de peccary piqué main, fil noir, 1 bouton pour enfants. Teinte naturelle. La paire. **35. »**

SPÉCIALES

POUR LA PLAGE ET LA CAMPAGNE

 89. RICHELIEU chevreau noir ou havane, claques et talon cubain, lézard véritable. 89. »	 99. RICHELIEU chevreau havane ou marine, applique lézard véritable, talon cubain 5 1/2. 99. »	 57. SALOMÉ découpé vachette vernie et veau blanc, talon cubain 5 1/2. 57. »	 29. LAMBALLE toile, talon cubain. En blanc, blanc et rouge, blanc et bleu. 29. »	 25. CHARLES IX toile blanche ou noire, talon cuir bottier. 25. »
 89. CHARLES IX fantaisie, chevreau havane ou marine, talon 5 1/2. 89. »	 99. CHARLES IX chevreau noir ou havane, daim noir ou verni, talon cubain 4 1/2, choix supérieur. 99. »	 49. SANDALETTE souple, piqûre petit point, petit talon cubain bas. 49. »	 31. RICHELIEU toile, talon cubain rapporté 4 1/2. Tout blanc. Blanc et rouge. Blanc et bleu. 31. »	 39. CHARLES IX toile blanche, talon cubain, choix supérieur. 39. »
 89. DÉCOLLETÉ fantaisie, chevreau havane, applique chevreau, talon cubain 5 1/2. 89. »	 99. RICHELIEU chevreau noir ou havane, passe-poil et nervures fantaisie, talon cubain 5 1/2. 99. »	 36. CHARLES IX découpé, semelle emboutie, talon cubain, vachette blanche. 36. »	 48. COTHURNE toile blanche, talon cubain 5 1/2. 48. »	 39. DÉCOLLETÉ toile blanche, talon cubain à gorge, choix sup. 39. »
 89. RICHELIEU chevreau noir, avec applique lézard noir, talon cubain 5 1/2. 89. »	 99. DÉCOLLETÉ chevreau havane ou marine, applique lézard, talon cubain 5 1/2. 99. »	 48. RICHELIEU moroco blanc, claques tressées, semelle emboutie avec patin. 48. »	 46. RICHELIEU toile blanche, applique verni, talon cubain 4 1/2. 46. »	 30. SANDALETTE toile blanche ou blanche et bleu, talon bas. 30. »
 89. CHARLES IX découpé, chevreau havane, talon cubain 5 1/2. 89. »	 99. RICHELIEU chevreau havane, empeigne tressée, talon cubain 5 1/2. 99. »	 65. SANDALE chèvre blanche ou havane, cousue tressé souple, talon cubain 4 1/2. 65. »	 45. DÉCOLLETÉ toile blanche, applique verni, talon cubain. 45. »	 30. En cuir noir, havane ou bleu, sem. crêpe 23. Qual. supérieure beige seulement. 30. »
 89. DÉCOLLETÉ chevreau marine, passe-poil blanc, talon cubain 5 1/2. 89. »	 99. RICHELIEU box noir ou havane, talon cuir 4 1/2, cousu façon main. 99. »	 22. MALTAISE cuir, brides et semelle cuir chromé. 22. »	 12. SANDALE grecque, brides cuir, semelle corde bordée cuir. 12. »	 28. En nubuck blanc, semelle talon cuir chromé. 28. Même genre, veau blanc, façon daim. 39. »
 19. 94.630. En feutre 1 ^{er} choix, bordeaux, parme, roy, havane ou noir, semelle feutre et cuir. 19. »	 35. MULE cuir souple havane, noir, bleu ou rouge. 35. »	 19. 94.621. En toile blanche, empeigne canevas, semelle et talon cuir chromé. 19. »	 25. 94.625. En toile blanche, bout et talonnette cuir havane ou verni noir, semelle et talon cuir chromé. 25. »	 34. 94.661. En vachette havane, doubl. coutures, semelle Wood-Milne. 34. En beige, semelle cuir, ressemblable. 32. »
 21. 94.631. En réclame. En feutre marron, roy, violet, rouge ou noir, semelle et talon cuir. 21. »	 26. En crétone fantaisie. Qualité supérieure, en sole naturelle, impression cachemire. 26. »	 21. 94.626. En toile blanche, grise ou sable, semelle et talon cuir chromé. 21. »	 20. 94.628. En toile blanche, grise ou sable, semelle crêpe. 20. »	 49. 94.660. En chevrette 1 ^{er} choix, noir, grise, beige, rouge, semelle, talon cuir. 49. Même modèle, veau blanc façon daim. 45. »
 17.50. 94.637. Très Recommandé. En couill fantaisie, forte semelle cuir. 17.50	 14. 94.632. En raphia plein, semelle raphia. Qualité supérieure. 14. »	 9. 94.629. En toile blanche, grise ou marron, très bonne qualité semelle caoutchouc. 9. »	 19.75. 94.657. En toile blanche bordée rouge, bleu ou tout blanc semelle cuir chromé. 19.75. Le Charles IX, toile blanche ou grise. 19.75	 6.7. 94.619. En toile blanche ou grise, semelle cuir chromé. 6.7. Qualité supérieure. 12. »
 9.50. 94.642. En crétone fantaisie, semelle cuir. 9.50. Sans pompon, semelle corde. 5. »	 17. 94.633. En raphia ajouré, semelle raphia. Le décolleté, bonne qualité. 17. »	 23. 94.658. En toile blanche, applique cuir havane ou verni noir, semelle et talon cuir chromé. 23. »	 21. 94.656. En toile blanche, empeigne découpée, semelle et talon cuir chromé. 21. »	 10. 94.622. En toile blanche ou marron, semelle corde, bord cuir chromé. 10. Qualité supérieure, blanche, bleu, grise ou marron. 10. »
 9.75. 94.644. En couill fantaisie, semelle cuir. 9.75. Le décolleté, toile unie bleue, violette, havane, cerise, semelle cuir. 13. »	 39. 94.634. DÉCOLLETÉ cuir, qualité extra, noir ou havane, talon recouvert. 39. »	 27. 94.655. Haute fantaisie, SOULIER toile bayadère, semelle, claques et talon caoutchouc. 27. »	 36. 94.627. SOULIER toile blanche, grise ou sable, empeigne découpée, qual. extra, semelle caoutchouc talon bois. 36. »	 6. 94.623. En toile bayadère, bonne qual. semelle corde, bord cuir chromé. 6. »

national d'Escompte de Paris, toutes les facilités d'ouverture immédiate de compte pour solder ses achats. D'une façon très simple et rapide. Toutes les opérations de Banque.



" Pour l'après-midi ",
ROBE et le **BOLÉRO** en
 jasse pure laine. Manches
 de la robe ton opposé.
 et bleu-saxe, vieux
 gris, marine et saxe, marine
 et gris. Bustes 36, 38, 40,
 de 1^m à 1^m15 de long.
155. »
 en crêpe de soie
 mat tissu
 nouveauté
 vieux rouge
 et mastic,
 nattier et
 gris, marine
 et nattier.
215. »

85.203. Élegante ROBE
 en crêpe de soie mat, gros
 grain. Gris souris, cuivre et
 bleu mode. Bustes 36, 38
 et 40, de 1^m à 1^m15 de long.
148. »
 En crêpe de Chine soie
 naturelle, coloris
 nouveaux.
175. »

85.199. Élegante ROBE
 en voile de coton imprimé,
 dessins nouveaux sur fond
 blanc ou couleur. Bustes 36,
 38, 40, de 1^m à 1^m15 de long.
62. »
 En crêpe Georgette imprimé.
 Fond crêpe de Chine
 artificiel.
185. »

85.199. " Pour le sport "
ROBE et petit vêtement
 sans manches, en piqué de
 coton blanc ou couleur.
 Garniture deux biais
 opposition. Bustes 36, 38,
 40, de 1^m à 1^m15 de long.
75. »
 En sport blanc,
 ficelle, rose et bleu.
 En honan de soie,
 teintes nouvelles.
98. »
130. »

85.200. ROBE en toile
 pur fil blanc, mastic, rose
 ou bleu, garniture éponge
 rayée.
 Bustes 36, 38, 40,
 de 1^m à 1^m15 de long.
89. »
 En tussor naturel, belle
 qualité.
110. »

85.204. ROBE de cortège
 en crêpe mat soie
 artificielle, belle qualité;
 dernières teintes. Bustes 38
 et 40, de 1^m10 à 1^m30.
165. »
 En crêpe Georgette soie
 naturelle, sur fond crêpe
 de Chine artificiel.
215. »

85.202.
 " Dernière nouveauté ". **LES**
TROIS PIÈCES. Jupe montante
 et cape en crêpe jersey petite blouse fond
 blanc, rayures couleur
 bleu mode, sahara, feu. **195. »**
 Bustes 36, 38, 40 de 1^m à 1^m15
 de long.
 En crêpe marocain, soie artificielle
 vieux rouge, bleu mode, marron,
 marine et noir.
145. »



ROBE en éponge
 de coton uni;
 pde, nattier, ficelle,
 se et blanc.
 Bustes 36, 38, 40,
 de 1^m à 1^m15 de long.
29. »
 tussor naturel.
75. »
 quadrillé, tons
 clair, ciel et ivaire.
35. »



85.1784.
 Élegante **ROBE** en
 selénick soie artificielle
 imprimée, fond crème,
 rose, bleu et paille, pastilles
 fantaisie. Bustes 36, 38, 40,
 de 1^m à 1^m15 de long.
62. »
 Plus 3. » par 0^m05,
 jusqu'à 0^m85.
51. »
 En crêpe de soie artificiel
 uni, jolie nouveauté.
 Blanc, bleu-saxe, feuille
 de rose.
51. »
 Plus 4. »



85.1783. ROBE en toile
 de fil deux tons: blanc et bleu,
 blanc et rose et blanc et paille
 et tout blanc. Bustes 36, 38,
 40, de 1^m à 1^m15 de long.
46. »
 Plus 3. » par 0^m05,
 jusqu'à 0^m95.
51. »
 En honan de soie belle qualité,
 rose et crème, bleu et rose,
 paille et
51. »
 Plus 5. »
 En crêpe moussé de laine belle
 qualité, marine et rouge,
 vieux rouge et sable,
 nattier et
 bleu-saxe. **55. »**
 Plus 4. »



85.1779. ROBE en tissu
 éponge ou piqué tons mode.
 Revers impression
 nouveauté. Bustes 36, 38,
 40, de 1^m à 1^m15 de long.
15.75
 Plus 2.50 par 0^m05,
 jusqu'à 0^m95.
26. »
 En jersey de laine à manches
 longues, revers chenille. En
 mastic, vieux rouge, bleu
 mode
26. »
 Plus 2. »
 En tussor naturel belle
 qualité.
49. »
 Plus 5.50



85.1777. ROBE en
 percale d'Alsace; fond
 bis: pois rouge ou
 bleu; fond bleu ou
 rouge; pois blanc.
 Bustes 36, 38, 40,
 de 1^m à 1^m15 de long.
8.75
 Plus 1. » par 0^m05,
 jusqu'à 0^m90.
19.50
 Plus 2.50



85.1778. ROBE
 en piqué de coton
 blanc et tons mode,
 garniture piqué
 blanc sur 0^m50
12.50
 Plus 1.75 par 0^m05,
 jusqu'à 0^m95.
25. »
 Plus 2.50



85.1780. ENSEMBLE
 Petite veste et robe en piqué
 de coton imprimé, fond blanc,
 écru, rose et bleu, dessin
 nouveau. Haut de robe en
 piqué blanc. Bustes 36, 38, 40,
 de 1^m à 1^m15 de long.
39. »
 Plus 4. » par 0^m05,
 jusqu'à 0^m95.
105. »
 Plus 10. »



85.195. ROBE en laine
 imprimée, dessin nouveau sur
 fond quadrillé marine et blanc,
 havane et blanc, rouge et
 blanc. Bustes 36, 38, 40,
 de 1^m à 1^m15 de long.
24. »
 En cretonne, impression
 nouvelle, sur fond nattier,
 vieux-rose et
 mastic. **28. »**
 En toile de fil imprimée sur
 fond blanc, joli dessin, ou
 dupion pointillé, tons mode.
72. »



Sans précédent

Recommandé

<p>54.992. GILET tricot fantaisie pure laine, coloris blanc, citron, azur ou rouge. 5 à 8 ans 26. » 9 à 12 ans 32. » 13 à 16 ans 38. »</p>	<p>54.993. ROBE Jersey pure laine bonne qualité, bordeaux, beige, nattier ou vert. Longueur 0^m45. 23. » 0^m50 26. » 0^m55 29. » 0^m60 32. » 0^m65 35. »</p>	<p>54.994. ROBE genre deux pièces tricot laine, blanc ou beige jupe rouge, nattier jupe roy, rouge jupe marine. 0^m45 26. » 0^m50 29. » 0^m55 32. » 0^m60 35. »</p>	<p>54.995. GILET tricot fantaisie pure laine, coloris mode. 2 à 4 ans 10. » 5 à 8 ans 13. » 9 à 12 ans 16. » 13 à 16 ans 19. »</p>	<p>54.996. SWEATER tricot pure laine très belle qualité, coloris : rouge, nattier, paille ou beige. 2 à 4 ans 26. » 5 à 8 ans 32. » 9 à 12 ans 38. » 13 à 16 ans 44. »</p>	<p>54.997. ROBE Jersey laine, bonne qualité coloris : marine, bordeaux, noir ou empire, garniture écossaise. Longueurs : 1^m, 1^m05 et 1^m10. 59. »</p>
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ARTICLES TRICOTÉS POUR LES BÉBÉS

En Reclame



<p>54.1. CHAUSSETTES de fil blanc en très bonne qualité. 6 mois à 1 an 3.25 2 à 4 ans 3.50 5 à 8 ans 3.75</p>	<p>54.2. MI-BAS fil et sole, fantaisie damiers, blanc, ciel ou rose. 6 mois à 1 an 3.25 2 à 4 ans 3.50 5 à 8 ans 3.75</p>	<p>54.3. COMBINAISON tricot fantaisie pure laine, blanc, ciel ou rose. 1 an 16. » 2 ans 18. »</p>	<p>54.4. ROBETTE tricot pure laine, point fantaisie. Blanc, ciel ou rose. 1 an 23. » 2 ans 27. »</p>	<p>54.5. COSTUME en belle laine, tricot mailles retournées. Blanc, ciel ou rose. 1 an 23. » 2 ans 26. »</p>	<p>54.6. COUCHE-CULOTTE en coton, très belle qualité, marque "Louvre". 6 mois à 1 an 4.25 2 à 4 ans 5.25 5 à 8 ans 6.25 9 à 12 ans 7.25</p>	<p>54.7. BRASSIÈRE en tricot laine blanche. 1^{er} Age. 5.25 Qualité supérieure. 7.25</p>	<p>54.8. COMBINAISON côtes fines, tricot pure laine, très belle qualité, fond beige ou blanc. 1 an 29. » 2 ans 32. »</p>	<p>54.9. ROBE en tricot pure laine, jupe façonnée, coloris : amande, paille, pastel ou beige. 2 à 4 ans 30. » 5 à 8 ans 36. »</p>
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<p>54.10. BAS SPORT en beau coton chiné multicolore, revers fantaisie. 5 à 8 ans 5.90 9 à 12 ans 6.90 13 à 16 ans 7.90</p>	<p>54.11. MI-BAS diminués, bonne qualité, en noir, blanc ou beige. 3 et 4 ans 4.75 5 à 8 ans 5.50 9 à 12 ans 6.25 13 à 16 ans 7. »</p>	<p>54.12. MI-BAS fil et sole, avec élastique dans le haut, fond beige, bord fantaisie. 3 et 4 ans 4.25 5 à 8 ans 5. » 9 à 12 ans 5.75 13 à 16 ans 6.50</p>	<p>54.13. MI-BAS fil avec élastique, bonne qualité, fond mode, fantaisie nouveauté. 3 et 4 ans 5.25 5 à 8 ans 5.75 9 à 12 ans 6.25 13 à 16 ans 6.75</p>	<p>54.14. SOUQUETTES en fil, belle qualité, se fait en blanc ou beige. 1 an 3. » 2 à 4 ans 3.50 5 à 8 ans 4. » 9 à 12 ans 4.50 13 à 16 ans 5. »</p>	<p>54.15. CULOTTE pour fillette, Jersey beau coton blanc ou chair. 5 à 8 ans 4. » 9 à 12 ans 4.50 13 à 16 ans 5. »</p>	<p>54.16. QUIMPE sans manches en Jersey coton blanc pour fillettes. 5 à 8 ans 4.25 9 à 12 ans 5. » 13 à 16 ans 5.75</p>
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54.21. SENSATIONNEL - SÉRIES DÉCLASSÉES

<p>BAS unis pour grandes fillettes, en noir ou couleurs. 8 à 16 ans. 1.95</p>	<p>BAS fil côtes fines, très belle qualité, noir, blanc ou couleurs. 6 à 14 ans. 3.90</p>	<p>CHAUSSETTES coton, laine ou fil, noir ou couleurs. 6 à 14 ans. 1.95</p>
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toute commande de plus de 50 fr., payée d'avance, même composée d'objets lourds et encombrants, est expédiée franco de tous frais dans la France continentale.



Nouveauté

53.614. COSTUME norfolk, draperie fantaisie. 7 à 10 ans. **135.»** et **170.»** 11 à 16 ans. **155.»** et **195.»** En coutil fantaisie, 7 à 9 ans. **35.»** et **45.»** 10 à 13 ans. **39.»** et **50.»** 14 à 16 ans. **43.»** et **55.»**

53.615. COMPLET veston croisé, draperie haute nouveauté. 10 à 13 ans. **235.»** et **265.»** 14 à 16 ans. **245.»** et **275.»** En serge marine pure laine. 10 à 13 ans. **200.»** et **265.»** 14 à 16 ans. **220.»** et **290.»**

53.616. PARDES- **SUS** mode pour garçons, forme croisée, dos avec martingale et ouverture en draperie fantaisie pure laine. 7 à 10 ans. **160.»** 11 à 13 ans. **175.»**

53.617. BLOUSE chemisier, manches courtes, en fil à fil, bleu ou beige. 2 à 6 ans. **18.»** 7 à 9 ans. **21.»** 10 à 13 ans. **24.»** En véritable tussor. 2 à 6 ans. **32.»** 7 à 9 ans. **38.»** 10 à 13 ans. **44.»** En toile de sole, bleue ou blanche. 2 à 6 ans. **40.»** 7 à 9 ans. **48.»** 10 à 13 ans. **56.»** Culotte en toile blanche ou simili-tussor. 2 à 9 ans. **17.»** 10 à 16 ans. **21.»**

53.618. CHEMI- **SETTE** de sport, manches courtes, cellulaire très belle qualité, bleu ou blanc. 2 à 6 ans. **12.90** 7 à 9 ans. **14.90** 10 à 13 ans. **16.90** Culotte de sport avec ceinture, boucle métal, en très beau coutil satin blanc. 2 à 6 ans. **18.»** 7 à 9 ans. **21.»** 10 à 13 ans. **24.»**

53.619. BLOUSE chemisier, manches longues, en fil à fil bleu ou beige, natté blanc ou toile avion bleu. 2 à 6 ans. **20.»** 7 à 9 ans. **23.»** 10 à 13 ans. **26.»** En simili-tussor. 2 à 6 ans. **25.»** 7 à 9 ans. **29.»** 10 à 13 ans. **33.»** En toile de sole bleue ou blanche. 2 à 6 ans. **45.»** 7 à 9 ans. **53.»** 10 à 13 ans. **61.»** Culotte en gabardine coton blanc ou kaki. 2 à 9 ans. **18.»** 10 à 16 ans. **23.»**

53.620. BLAZER croisé en tennis pure laine gris, beige, bleu mode 2 à 6 ans. **52.»** 7 à 9 ans. **62.»** 10 à 13 ans. **72.»** 14 à 16 ans. **82.»** 17 à 18 ans. **92.»** La culotte droite assortie, gris ou beige. 2 à 6 ans. **22.»** 7 à 9 ans. **26.»** 10 à 13 ans. **30.»** 14 à 16 ans. **34.»**

53.621. PÉLERINE avec capuchon, en caoutchouc beige. Long. 0^m50. **19.»** 2.» en plus par 0^m05. En siré cuir très belle qualité. Long. 0^m50. **26.»** 3.» en plus par 0^m05. En caoutchouc beige ou marine, qualité extra. Long. 0^m50. **29.»** 3.» en plus par 0^m05.

53.622. PÈL manches, mobile. En es beige Long. 0^m50. **4.»** en plus ; En siré cuir qualité Long. 0^m50. **4.»** en plus ; En caoutchouc qualité e Long. 0^m50. **5.»** en plus ;

53.623. CULOTTE en coutil fantaisie gris ou beige. 2 à 9 ans. **13.»** 10 à 16 ans. **16.»** En coutil fantaisie, qualité extra. 2 à 9 ans. **24.»** 10 à 16 ans. **29.»** En croisé bleu ou kaki. 2 à 9 ans. **14.»** 10 à 16 ans. **18.»**



Elegant

Exceptionnel

53.624. COSTUME marin en simili-tussor très belle qualité, col et bas de manches mobiles en coutil marine soutachés blanc. 2 à 7 ans. **56.»** 8 à 13 ans. **59.»** Avec manches courtes. 2 à 7 ans. **54.»** 8 à 10 ans. **57.»**

53.625. COSTUME marin en satin coton blanc, très belle qualité, col et bas de manches mobiles en coutil marine soutachés blanc. 2 à 7 ans. **52.»** 8 à 10 ans. **55.»** Avec pantalon long. 2 à 7 ans. **60.»** 8 à 10 ans. **63.»**

53.626. Pour la mer. Éléant **PYJAMA** avec petite veste, en piqué bleu ou blanc, très belle qualité, garnitures ton opposé. Le 2 ans. **35.»** 2.» en plus par deux âges jusqu'à 12 ans. En toile fil, bleu et blanc, blanc et bleu ou vert et blanc. 2 ans. **44.»** 3.» en plus par deux âges jusqu'à 12 ans.

53.627. COSTUME baby, en vichy bleu, beige ou rose, garni croquet blanc. 1 à 6 ans. **20.»**

53.628. COSTUME baby, en toïlenationale écru, garnitures nattier ou rouge. 1 à 6 ans. **33.»**

53.629. COSTUME baby en véritable tussor très belle qualité, col et bas de manches tussor nattier. 1 à 6 ans. **79.»**

53.630. COSTUME baby en très joli piqué côtelé blanc ou bleu, garnitures teinte opposition. 1 à 6 ans. **42.»**

53.631. Pour la plage. Éléant **MARIN** en piqué blanc très belle qualité, col, bas de manches et bas de pantalon soutachés marine. 2 ans. **39.»** 2.» en plus par deux âges jusqu'à 12 ans.

53.632. COS- **TUME** marin en coutil rayé marine et blanc, col coutil marine soutaché blanc. 2 à 7 ans. **29.»** 8 à 13 ans. **31.»** En très belle qualité. 2 à 7 ans. **48.»** 8 à 13 ans. **52.»** Avec manches courtes. 2 à 7 ans. **46.»** 8 à 10 ans. **50.»**



53.634. COL Danton en piqué, cellulaire, natté, filé blanc ou percale fantaisie. **3.90**



53.635. COL gilet Danton piqué, cellulaire, natté, fil blanc ou percale fantaisie. **7.95**

53.637. CULOTTE pour le sport, élastique à la ceinture, poche derrière, en coutil satin blanc ou noir. 6 à 16 ans. **12.50** **CULOTTE** pour boy-scout, en drap kaki ou marine. 6 à 12 ans. **27.»** 13 à 16 ans. **30.»** 17 et 18 ans. **33.»**



46.732. PARDESSUS croisé mode, chevron ou diagonale, gris ou beige, pure laine.

245. »

350. »

En whipcord ou cheviote grise
En thibet noir (spécial) pour deuil

335. »

325. »

46.733. PANTALON fantaisie rayures mode.

48. » 59. » 85. »
105. » 120. »
135. »

46.735. ROBE DE CHAMBRE ou VESTON D'INTÉRIEUR. Molleton bleu, gris, marron, bordeaux.

La robe **110. »** Le veston **89. »**
Molleton rayures fantaisie, gris ou beige. **155. »** Le veston . . . **120. »**

En velours de laine, bleu, gris, marron, castor.
La robe . . . **195. » 225. »** Le veston . . **145. » 165. »**

46.736. COSTUME D'APPARTEMENT en velours de laine, teintes mode. **225. »**

COMPLET VESTON

46.730. Forme droite.
46.731. Forme croisée.

265. »

425. »

525. »

Draperie fantaisie pure laine.

350. »

En très belle draperie pure laine peignée, façon grand luxe . . .

En noir, bleu, gris, pure laine.
275. » 355. » 395. » 450. »

"Pour les chaleurs"
Complet veston, teintes claires. **450. »**

46.734. VAREUSE non doublée, noir, bleu ou gris foncé. **69. »**

80.710. PALETOT VILLE ou VOYAGE, forme croisée, dos martingale, draperie pure laine haute nouveauté.

298. » 365. »

Belle draperie pure laine peignée.

415. »

En gabardine cover coat pure laine.

325. » 375. »

Très belle qualité cover coat chevron fantaisie pure laine.

425. »

RAGLAN droit caoutchouc, tissu gris ou beige.

149. » 198. »

RAGLAN forme croisée, col revers transformable avec ceinture. Tissu caoutchouté façon draperie, chevron gris ou beige. **185. »**

80.711. RAGLAN forme droite boutons apparents, en gabardine cover coat gris ou beige, doublé entièrement.

169. »

Qualité supérieure, cover coat pure laine.

269. » 335. »

Très belle qualité, chevron fantaisie.

385. »

En draperie fantaisie diagonale pure laine, gris ou beige.

285. »

En draperie fantaisie pure laine peignée, gris ou beige.

325. »

En tissu loden gris ou marron doublé mi-corps, tissu par

325. »



56.666. **LACE** 3 faces, monture cuivre nickelé, miroirs biseautés. Dimensions : 24x0^m18... **24. »** ce à barbe double face, un côté saissant. mètre 0^m16... **26. »**



56.667. **PORTE CHAPEAU** et porte-manteau en bois laqué, sujets coiffés fantaisie. Exceptionnel. Les 2 pièces... **10. »**



56.669. **SACHET** porte linge de nuit, tête coiffée chapeau, très beau taffetas garni dentelle or. Coloris : rose, bleu, or. **18.50**



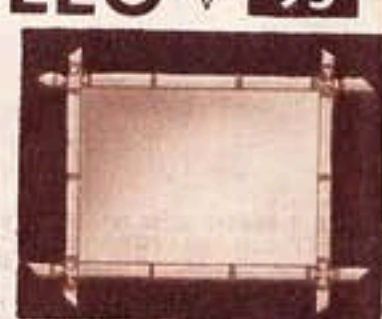
56.668. **POUPÉE** de fil, jupe volants taffetas, tête soignée, cheveux soles. Hauteur 0^m75... **35. »** Modèle riche, habillage belle crétonne garni ruban soie, tête décoration soignée... **49. »**



56.670. **Élégant POUDRIER** métal laqué uni, teintes mode... **10. »** Existe : teintes rouge, vert, écaille, noir.



56.671. **SAC** à liège de nuit sujet "Normand", tissu fantaisie. Haut. 0^m58... **11.75**



56.672. **GLACE** Saint-Gobain, cadre bambou clair, avec chaînette. Dimensions du miroir : 0^m24x0^m18... **10.75** 0^m30x0^m24... **17. »** 0^m42x0^m27... **23. »**



56.673. **ONDULATEUR** "Ondulvit" appareil automatique pour ondulations Marcel... **12. »**

56.674. **RÉCHAUD** à triser, à grille, mèche amiante pouvant utiliser des tablettes combustibles... **17.50** Petit modèle, à alcool... **8.25**

56.675. **FER A FRISER** "Isola" en acier, branche isolante... **7.90** Fer acier genre "Marcel"... **4.25**

56.676. **PEIGNE électrique** "Colas" rénovateur de la chevelure... **55. »**



56.677. **ENROULEUR** "Eclair" très pratique, teinte écaille... **4.50** Demi-blond... **5. »**



56.679. **DÉMÉLOIRS** corne riande extra, 2 dentures... **3.75 et 2.40** déla fort à baguette... **3.90** denture... **2.90 et 3.75** noir, 2 dentures... **2.60**

56.680. **PEIGNE** p^r mèche ou côté, denture spéciale, droite ou ondulée. 0^m06... **1.45** 0^m08... **1.90** 0^m10... **2.25**

56.681. **BANDEAU-BOUCLETTES** p^r coiffure basse... **7.25**

56.682. **PEIGNE** de nuque décor or... **12.75** Barrette assortie... **5.90** En uni nuque... **6.90** Barrette... **1.90**

56.683. **"Souple-fort" DÉMÉLOIR** à lame d'acier, dos incassable, imitation écaille. 0^m16... **3.75** 0^m18... **4.50** 0^m19... **5.25**

56.684. **PEIGNE** de poche teinte écaille, en étui peau... **3.25** Étui moire... **3.25** Peigne cristal... **5.90**



56.688. **HOUPE** serviette cygne, en moit fant., av. poche intérieur, glace, houpe, peigne... **10.25** Modèle sans peigne... **7.50**



56.685. **"Reno" REPASSE-CRAVATE** idéal. Recommandé... **5. »**

56.686. **"CHOIR** à gants "La Main vaillante"... **2.95**

56.687. **BAQUETTE** à gants en bois verni. 0^m20... **2.75** 0^m24... **3.25**

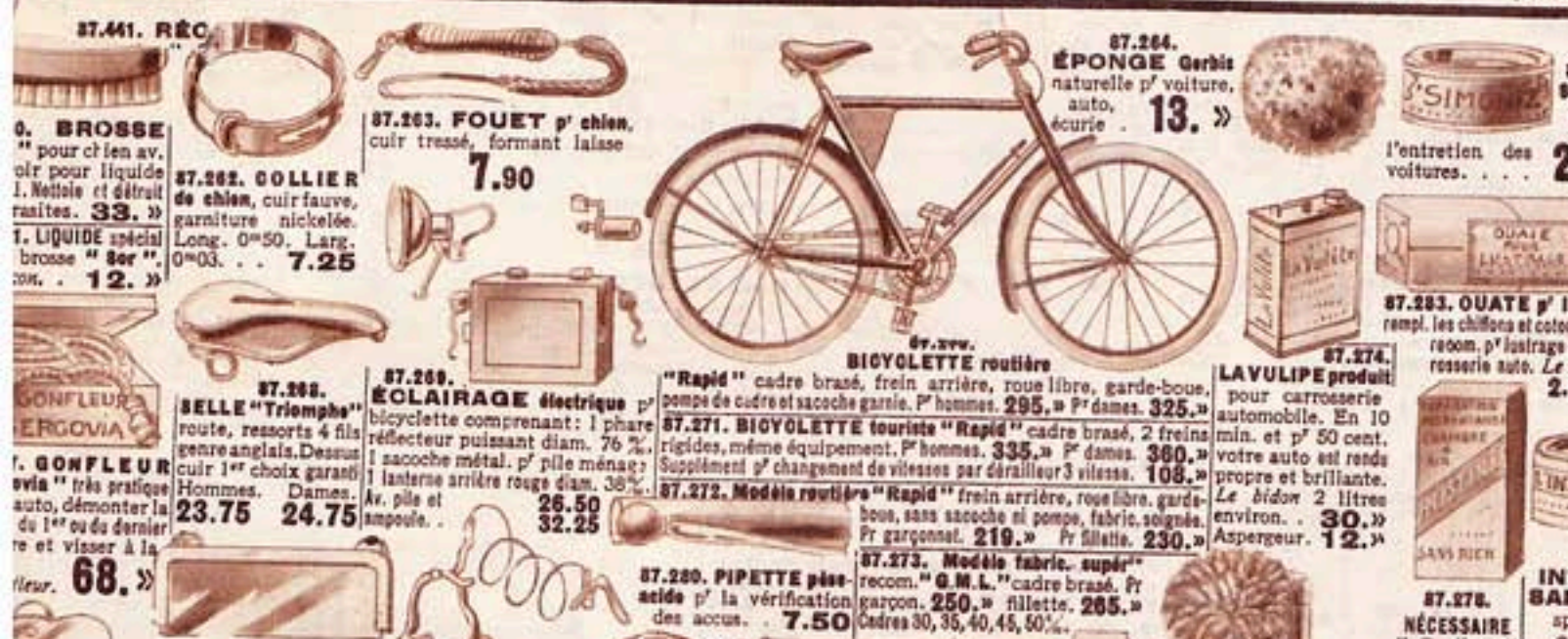
56.688. **TORSADE** de nuque avec petit peigne, très accrochant... **45. »** La même sans peigne... **29.50**

56.689. **NATTE** cheveux fins naturels extra. 0^m50... **45. »** 0^m60... **69. »** 0^m70... **89. »**

56.689. **FILET** p^r le sport ou la nuit, bordonné soies fines. Havane, mauve, bleu, beige... **5.50**



56.688. **BIGOUDIS** en peau. Le paquet de 12 tiges. Mince... 0^m08... **0.90** 0^m10... **1.25** 0^m12... **1.40** 0^m14... **1.60** Plat... **0.95 - 1.40 - 1.50 - 2.10** Bombé... **1.30 - 1.60 - 2. »** - **2.25**



56.689. **FILET** p^r le sport ou la nuit, bordonné soies fines. Havane, mauve, bleu, beige... **5.50**

56.692. **ENVELOPPEUR** sans talé, cheveux fins de 0^m50. Monture 0^m34... **180. »** 0^m28... **155. »** Exceptionnel. Monture 0^m22... **95. »** Enveloppeur rale naturelle de 0^m05, cheveux extra, monture de 0^m34... **225. »** 0^m28... **185. »** 0^m26... **148. »**

56.693. **ENVELOPPEUR** sans talé, cheveux fins de 0^m50. Monture 0^m34... **180. »** 0^m28... **155. »** Exceptionnel. Monture 0^m22... **95. »** Enveloppeur rale naturelle de 0^m05, cheveux extra, monture de 0^m34... **225. »** 0^m28... **185. »** 0^m26... **148. »**

56.694. **ENVELOPPEUR** sans talé, cheveux fins de 0^m50. Monture 0^m34... **180. »** 0^m28... **155. »** Exceptionnel. Monture 0^m22... **95. »** Enveloppeur rale naturelle de 0^m05, cheveux extra, monture de 0^m34... **225. »** 0^m28... **185. »** 0^m26... **148. »**

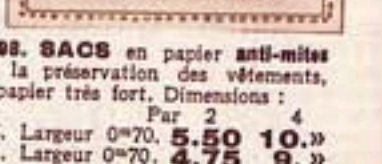
56.695. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.696. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.697. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

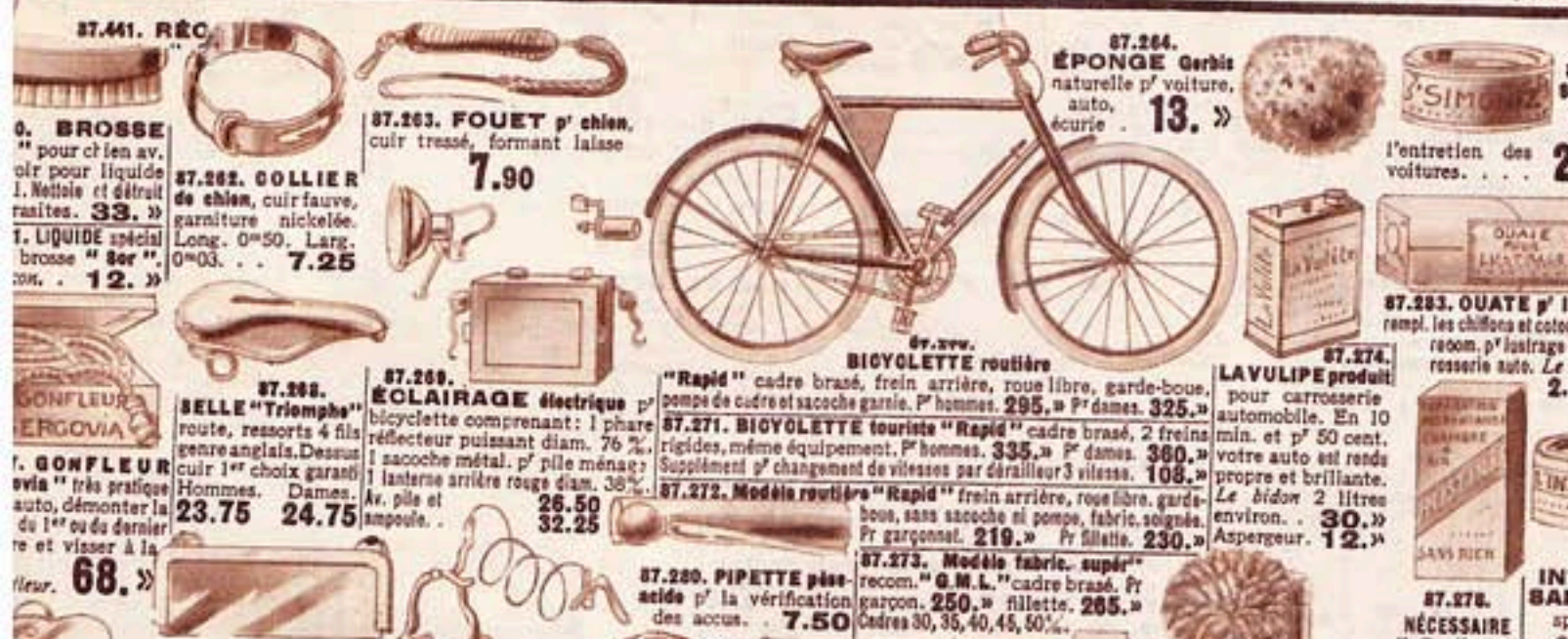
56.698. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.699. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**



56.697. **DESSUS** de tête extra-léger, monture 0^m15, cheveux de 0^m40. Recommandé... **69. »**

56.698. **SACS** en papier anti-mites pour la préservation des vêtements, papier très fort. Dimensions : Par 2 4 1^m35. Largeur 0^m70... **5.50** 10. » 0^m95. Largeur 0^m70... **4.75** 9. »



56.699. **BICYCLETTE** routière "Rapid" cadre brasé, frein arrière, roue libre, garde-boue, pompe de cadre et sacoche garnie. P^r hommes... **295. »** P^r dames... **325. »**

56.700. **BICYCLETTE** routière "Rapid" cadre brasé, 2 freins rigides, même équipement. P^r hommes... **335. »** P^r dames... **360. »** Supplément p^r changement de vitesses par dérailleur 3 vitesses... **108. »**

56.701. **BICYCLETTE** routière "Rapid" frein arrière, rose libre, garde-boue, sans sacoche ni pompe, fabric. soignée. P^r garçonnet... **219. »** P^r fillette... **230. »**

56.702. **PIPETTE** p^r la vérification des accus... **7.50**

56.703. **FOUET** p^r chien, cuir tressé, formant laisse... **7.90**

56.704. **COLLIER** de chien, cuir fauve, garniture nickelée. Long. 0^m50. Larg. 0^m03... **7.25**

56.705. **ÉCLAIRAGE** électrique p^r bicyclette comprenant : 1 phare réflecteur puissant diam. 76 %, 1 sacoche métal. p^r pile ménag. 1 lanterne arrière rouge diam. 38%. Av. pile et ampoule... **26.50** **32.25**

56.706. **ÉCRAN** anti-éblouissant en rhodol transparent bleu, garanti inflammable, monture métal chromé. Dim. 30x11. S'adapte par 2 ventouses indécollables... **14.25** La même avec patte de fixation montée sur rotule orientable en tous sens... **16.50**

56.707. **ÉCRAN** moussant contre têtes la projection phares. Se pose instantanément par usures caoutchouc... **9.75**

56.708. **CACHE-MOYEU**, corps émaillé noir, couvercle chromé, s'adapte sur toute roue pleine Michelin ou Dunlop (spécifier type des voitures, nombre d'écrous de fixation de la roue). La pièce... **11.75**

56.709. **FREIN** galbé pour bicyclette très robuste, montage facile, modèle avant, arrière, route ou course... **7.60**

56.710. **SERINGUE** à huile tout cuivre, 3 bocs interchangeables... **5.90**

56.711. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.712. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.713. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.714. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.715. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.716. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.717. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.718. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.719. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.720. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.721. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.722. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.723. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.724. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.725. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.726. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.727. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.728. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.729. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.730. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.731. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.732. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.733. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.734. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.735. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.736. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.737. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.738. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.739. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**

56.740. **PEAU** de chamouis pour tous usages, auto, voiture, écuries. Grande taille... **24.75**



56.726. **QUATE** p^r lustrage, rempl. les chiffons et coton. Spécial room, p^r lustrage de la carrosserie auto. Le paquet... **2.90**

56.727. **NECESSAIRE** "Rustines" en pièces préparées, prêtes à l'emploi. 12 réparations vélo... **1. »** Auto... **8.50** Moto... **4.50**

56.728. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.729. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.730. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.731. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.732. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.733. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.734. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.735. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

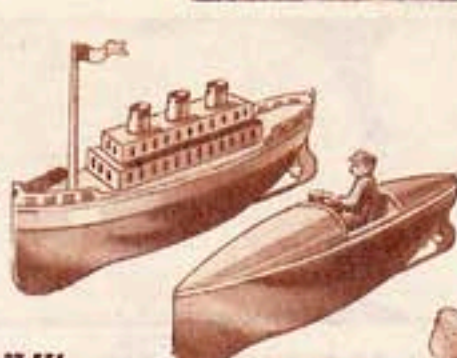
56.736. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.737. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.738. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.739. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**

56.740. **REPOSE-TALON** caoutchouc éponge, recommande pour l'automobile, supprime radicalement toute usure des chaussures et des tapis. Dim. 300x200x20%. Livré avec 4 scellés de fixation. La pièce... **12.75**



37.550. **POUPÉE** bourrée articulée, tête incassable et lavable, costume organdi fantaisie. Hauteur 0^m30... 11.90
0^m40... 15.90 0^m50... 21.50

37.552. **VOILIER** de luxe coque bois laqué. Longueur 0^m30... 13.90
Coque large. 0^m36... 29.90
0^m40... 39. »

37.553. **OURS** peluche Mohair, articulé avec cri. Le même peluche longue fine, beurré kapok à cri. 0^m35... 10.90
0^m40... 13.90
Articlé riche. 0^m40... 31. »

37.554. **Joli BATEAU** métal décoré, mouvement gyroscopique. Le pagébot. Longueur 0^m25... 10. »
Le canot automobile. Longueur 0^m25... 10. »
Le bateau à voile. Longueur 0^m25... 10. »

37.555. **BÉBÉ** celluloïd mat, belle qualité, habillage barboteuse laine mérinos, sans manches, bonnet et chaussons teinte bleue ou rose. 0^m35... 29. »
0^m40... 39. » 0^m50... 69. »
Le bébé nu. 0^m35... 19.90 0^m40... 29.90
0^m50... 59. »



37.556. **ROQUET** de jardin en bois dur verni, 8 joueurs. Longueur des maillets. 0^m80... 79. »
0^m90... 79. »

37.557. **OIBLE** liège aggloméré, couleurs vives, avec une boîte de 5 fléchettes plombées. Diamètre 0^m40... 19.90
0^m50... 34. »

37.558. **Joli BEAU** garni de jouets en métal décoré. Hauteur totale 0^m40... 21.90
Modèle plus ordinaire. 0^m40... 10. »

37.559. **Joli TRAIN** bois verni, 3 pièces dont un wagon basculant. Longueur 0^m85... 16.90

37.559. **TENNIS DE TABLE** battes légère et tous accessoires, boîte cartonage. Modèle riche, battes liège, dans une boîte bois verni, à fermeture et poignée. 0^m40... 33. »
0^m50... 49. »



37.560. **RAQUETTE** tendue boyaux. 0^m10... 14.90
0^m20... 0.90
0^m30... 4.50

37.561. **BROUETTE** en hêtre, roue charronnée. Longueur 0^m90... 17.90
1^m10... 27. »
Autre modèle. 0^m80... 10. »

37.562. **BALLON** de football "Athlète" en cuir, 12 panneaux, vessie anglaise. N° 4... 28.50
N° 3... 19.90
N° 2... 23. »

37.563. **CHARRETTE** jouet hêtre verni, banquette. Longueur de la caisse. 0^m41 x 0^m39... 39. »
0^m45 x 0^m43... 47. »



37.571. **CERCEAU** démontable, en étal avec bâton. Diamètre 0^m15... 11.90



37.564. **PATINETTE** à pédales moyen à billes, guidon nickelé, roues caoutchoutées alvéolées, frein roue avant, de 8 à 12 ans. 11.90
Modèle Baby sans pédale ni frein. De 3 à 8 ans. 54. »

37.565. **BICYCLETTE**, cadre tube, roulements à billes, roues tôle caoutchoutées alvéolées avec stabilisateurs, pour garçonnet ou pour fillette (avec filet garde-jupe). De 5 à 10 ans. 185. »
De 8 à 12 ans. 195. »

37.567. "Le Bambinote" pour enfant de 6 mois à 2 ans. Nouveau chariot leur permettant d'avancer sans danger de tomber, roues caoutchoutées. 45. »

37.568. **AUTOMOBILE** "Eureka" propulsion par étriers, volant de direction, roues tôle caoutchoutées, pour enfants de 2 à 5 ans... 95. »

Autre modèle avec corne d'appel. Pour enfants de 4 à 7 ans. 110. »
Le même avec équipement électrique et phares. 145. »



37.569. **BALANÇOIRE** hygiénique pivotante en métal. Pour enfants de 3 à 12 ans. 89. »

37.570. **Joli LANDAU** de poupée, caisse bois, peinture fine, capitonné, garni de 2 coussins, pousoir tube nickelé. Roues caoutchoutées alvéolées. Longueur de la caisse. 0^m55... 75. »
0^m60... 95. »

37.572. **TRICYCLOLE** à chaîne, cadre tube, selle tôle, à hauteur variable, roues caoutchoutées. De 2 à 4 ans... 70. »
De 4 à 7 ans... 84. »
Le même, de luxe, selle cuir, roues caoutchoutées alvéolées. De 4 à 7 ans... 135. »

37.573. **CHAISE** de poupée, tout métal, pliante, roues caoutchoutées, pousoir nickelé. 28. »

37.574. **PORTIQUE** balançoire démontable en hêtre verni, fauteuil tête d'oiseau. Pour enfants de 3 à 8 ans. Hauteur 1^m65. 125. »



31.716. GUIMPE crêpe de Chine **soie naturelle** ornée plis et boutons métal, col pouvant se porter ouvert ou fermé. Blanc, champagne, noir. **26.50**

31.712. PLASTRON crêpe de Chine avec col garni boutons nacre. Blanc, rose, champagne. **7.90**
31.707. COL forme nouvelle en tissu peau d'ange fantaisie, blanc. **18.50**

31.717. GUIMPE tulle avec mancherons, col et plastron garnis valenciennes. Blanc ou crème. **25. »**

31.704. COL formant plastron piqué blanc, grosses côtes, garni boutons acier. **12.25**

31.714. GUIMPE crêpe Georgette avec col pouvant se porter ouvert ou fermé, plastron garni nervures et jours. Blanc, rose champagne. **18.25**

31.718. GUIMPE crêpe de Chine avec col forme nouvelle, garni boutons acier. Blanc, champagne, rose. **17.50**



31.708. PARURE col et parements piqué fantaisie blanc garni bout. acier. La parure... **20.75**
 col seul... **10.90**

31.705. GARNITURE de robe col et plastron tulle garnis valenciennes tuyautés. Blanc ou crème. **25.50**

31.703. Grande COLLERETTE tulle garnie valenciennes superposées, avec nœud et biais crêpe Georgette. Se fait en blanc ou champagne. **25. »**

31.702. PARURE col et poignets laize empeste, bord garni dentelle. Se fait en blanc ou crème. La parure... **18.50**
 col seul... **9.90**

31.711. PARURE col et poignets linon brodé garni valenciennes, jours et broderie anglaise. Blanc ou crème. La parure... **32.50**
 Le col seul... **21. »**

31.701. PARURE col et parements biais lacet garni dentelle et jours, fait à la main. Se fait en blanc seulement. La parure... **19.90**
 Le col seul... **10.50**



31.726. CARRÉ crêpe de Chine artificiel peint à la main fond beige, sable, blanc, mauve, gris, nattier, demi-deuil. **10.90**

31.721. Exceptionnel. ÉCHARPE façon couture crêpe de Chine deux tons, noir et blanc, beige et marron, gris et noir, noir et rose, marine et blanc. **12.75**

31.722. ÉCHARPE laine tricot nouveauté rayures fantaisie couleur garnie franges. Se fait en marron capucine champagne, marine royal nattier, cerise champagne nattier, marine nattier champagne, marine capucine nattier, noir, gris, rouge. **18.50**

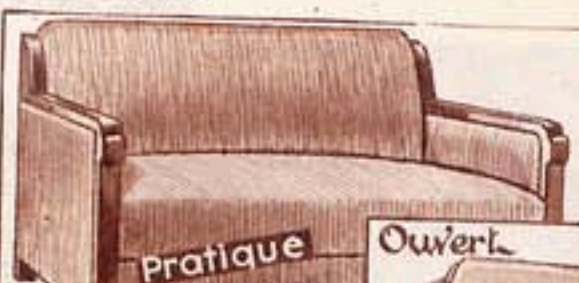
31.723. ÉCHARPE crêpe de Chine impressions nouveauté, blanc et noir, blanc et rouge, blanc et gris, blanc et marron, blanc et royal, blanc et vert. Taille 1^m60/0^m28 **12. »**

31.720. ÉCHARPE façon couture forme nouvelle en crêpe Chine soie naturelle deux tons, noir et blanc, beige et marron, gris et noir, marine et blanc, noir et rose. **37.50**

31.724. ÉCHARPE crêpe de Chine soie naturelle point à la main, coloris multicolores, dessins variés, sur fond vert, beige, marron, rouge, marine, noir, gris et blanc, demi-deuil. **29.50**
 En crêpe de Chine uni avec ourlet à jours dans le bas, noir, blanc, gris, marron, beige. Taille 1^m60/0^m48. **19.90**



49.276. STORE Jolies rayures fantaisies ou vert uni, monté avec poulie automatique à un cordon avec sa poulie de renvoi tout cuivre et supports. *Le store prêt à poser.*
 Larg. 0^m90, haut. 1^m90. **19.75**
 Larg. 0^m95, haut. 1^m95. **21.75**
 Larg. 1^m, haut. 2^m. **23.75**
 Larg. 1^m05, haut. 2^m05. **26.50**
 Larg. 1^m10, haut. 2^m10. **28.25**
 Larg. 1^m20, haut. 2^m20. **31.75**
 Mesures spéciales. **13.75** Le m. carré



49.277. CANAPÉ-LIT 2 places très confortable, se dépliant facilement, avec sommier métallique à tendeur et matelas bonnelaine, bois façon acajou verni ou façon noyer verni, couvert beau velours strié chiné ou à dessins coloris modernes. . . **1449. »**
 Ce canapé-lit peut se placer dans l'intér. d'une automobile, dont la longueur de l'arrière de la voiture au siège de conduc. est de 1^m90.



49.278. TABOURET de piano à vis, bois façon acajou verni ou façon noyer verni, couvert de velours ou tissu fant. **68. »**



49.279. FAUTEUIL-LIT très pratique à une place, sommier métallique et matelas bonne laine, bois façon acajou verni ou façon noyer verni, couvert beau velours de coton strié chiné ou à dessins coloris modernes. **895. »**



49.276 Création-Studium-Louvre. STORE à dessins modernes, jolis coloris, avec poulie automat., un cordon avec sa poulie de renvoi tout cuivre et supports. *Le store prêt à poser.*
 Larg. 0^m90, haut. 1^m90. **26.75**
 Larg. 0^m95, haut. 1^m95. **28.75**
 Larg. 1^m, haut. 2^m. **31.75**
 Larg. 1^m05, haut. 2^m05. **34. »**
 Larg. 1^m10, haut. 2^m10. **36. »**
 Larg. 1^m20, haut. 2^m20. **41.75**
 Mesures spéciales **17.75** le mètre carré



49.280. PARAVENT feuilles, crotone double face, largeur de feuille 0^m36. Hauteur 1^m50. **49. »**
 Hauteur 1^m70. **52. »**



49.282. CHAISE robuste bois courbé véritable siège pyrogravée façon verni clair ou façon acajou verni. . . **34.50**



49.283. FAUTEUIL grand confortable, côtés, dossier et devanture garnis et couverts véritable cuir patiné à l'antique, siège coussin couvert velvet. **579. »**



49.284. FAUTEUIL grand confortable, bois façon acajou verni ou façon noyer verni, siège, dossier et côtés garnis, couverts velours à dessins ou strié coloris modernes. **259. »**



49.286. PARAVENT pliant à lamelles façon pitchpin verni, belle fabrication. **122. »**
 Haut. 1^m50, larg. 1^m50. **122. »**
 Haut. 1^m50, larg. 2^m50. **215. »**
 Haut. 1^m80, larg. 2^m50. **259. »**
 Haut. 1^m70, larg. 3^m. **289. »**



49.281. CHAISE-LONGUE méris très confortable, siège et dos garnis à élastiques, couverte beau velours de coton chiné ou strié coloris modernes. **359. »**



49.285. FAUTEUIL grand confortable, bois façon acajou verni ou façon noyer verni, siège, dossier et côtés garnis, couverts velours à dessins ou strié coloris modernes. **259. »**



49.284. LIT DE REPOS moderne les côtés s'abaissant pour former lit, bois façon acajou verni ou façon noyer verni, matelas et deux coussins couverts velours à dessins ou strié coloris modernes. **479. »**



49.287. FAUTEUIL grand confortable très souple, siège et dos garnis, recouvert beau velours à dessins ou strié coloris modernes. **329. »**



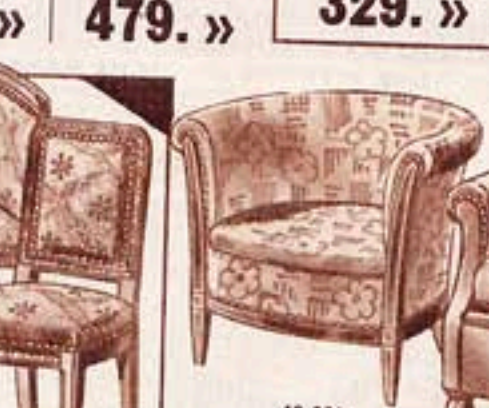
49.288. FAUTEUIL grand confortable, siège, dos et côtés garnis véritable patiné à l'antique, coussin plume couvert velvet. **575. »**



49.289. FAUTEUIL Dagobert bois hêtre patiné, sculpté, siège canné, fabrication soignée. **99. »**
 Le même, bois laqué. **125. »**



Canapé. **649. »**
 Fauteuil. **429. »**
 Chaise. **229. »**



49.291. FAUTEUIL William très confortable, bois façon acajou verni, siège, dos et côtés garnis, couvert beau velours de coton à dessins coloris modernes. **295. »**



49.292. FAUTEUIL grand confortable, fabrication soignée, siège, dos et côtés garnis, couvert maroquin véritable, patiné à l'antique, siège-coussin plume couvert velvet. **675. »**



49.293. CHAISE-FAUTEUIL à transformation pour st. bonne fabrication, siège grande tablette, roues choutées, bois hêtre verni ou façon verni. . . **59. »**



49.294. FAUTEUIL moderne grand confortable, bois façon acajou verni ou façon noyer verni, siège, dos et côtés garnis, couvert beau velours à dessins coloris modernes. . . **275. »**



49.295. CHAISE robuste moderne, bois façon acajou verni, siège canné. **64. »**



49.296. CHAISE bois façon hêtre verni clair ou façon noyer verni. **44. »**



49.297. CHAISE moderne bois chêne clair ciré, siège canné. **56. »**



49.298. CHAISE moderne bois chêne clair ciré, siège canné. **59. »**

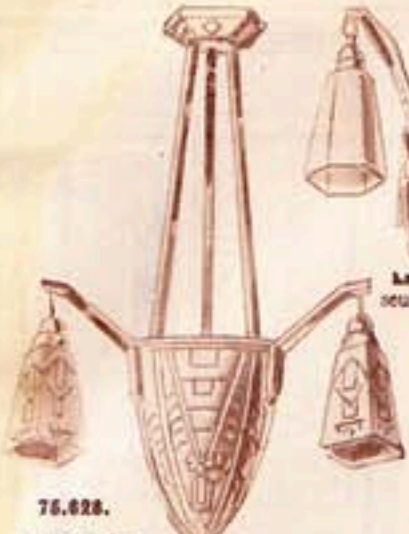


49.299. Création Studium-Louvre. FAUTEUIL moderne, siège et dos cannés, bois façon noyer verni ou façon acajou verni. **189. »**



49.300. FAUTEUIL de repos bois hêtre patiné sculpté, siège canné. **105. »**

LUSTRIERIE - ECLAIRAGE - ABAT-JOUR



75.628. LUSTRE moderne, monture bronze fondu, décor nickel vieil argent ou verni vieil or, verre pressé 6 pans, 1^{er} choix, 2 allumages. Hauteur 0^m90. Diamètre 0^m45. **219. »**



75.629. LUSTRE moderne, monture bronze, décor nickel vieil, coupelles rosaline, bord clair. Hauteur 0^m70. Diamètre 0^m60. **165. »**



75.633. Plafonnier décor nickel ou verni vieil or, verrerie soufflée. Haut. 0^m25. **22.50**



75.634. APPLIQUE électrique 1 lumière, décor verni vieil or ou nickel mat, sans verrerie. **11.75** La tulipe seule forme rose. **5.25**



75.627. APPAREIL électrique, moderne, bron décor nickel vieil, 5 boul dépolies de 0^m15, 2 allumage. Hauteur 0^m85. Diamètre 0^m6. **195. »**



75.641. LUSTRE moderne, décor bronze nickel vieil et cuivre rouge, coupe et coupelles satinées blanc bord clair, 6 lumières 2 allumages. Haut. 0^m62. Diam. 0^m55. **169. »** La même, 3 lumières extérieures. **159. »**



75.640. LUSTRE cristaux, genre ancien, monture bronze patiné, décor médaille, cristaux 1^{er} choix 4 lumières. Hauteur 0^m55. Diamètre 0^m50. **210. »**



75.642. APPAREIL rustique bois patiné sculpté, abat-jour cretonne fantaisie. Hauteur 0^m65. Diamètre 0^m60. **110. »**



75.639. COUPE verrerie de 0^m40, rosaline ou blanche bord clair, monture bronze, pavillon fondu, décor nickel ou vieil or. **85. »**



75.645. FER électrique marque "Galer", chromé avec repose-pouce et repose-fer, complet avec fil. **39. »**



75.644. RÉCHAUD électrique 110 volts, consommation 300 watts, complet avec cordon. **24.50** La grand modèle 500 watts. **32. »**



75.646. SÉCHOIR "Galer" électrique entièrement nickelé 110 volts air chaud ou froid. **150. »**



75.643. Joli LUSTRE rustique bois façon chêne patiné garni abat-jour cretonne et rubans velours, coloris variés. Hauteur 0^m65. Diamètre du rouet 0^m35. **72. »**



75.632. LUSTRE 4 lumières, monture bronze décor nickel vieil ou verni vieil or, verrerie satinée. Hauteur 0^m75. Diamètre 0^m55. **215. »**



75.638. LUSTRE moderne décor nickel vieil, coupelles rosaline bord clairs. Haut. 0^m65. Diamètre 0^m4. **98. »**



75.662. Très belle LAMPE verre pressé, abat-jour parcheminé plissé, cordelière métallisée. Haut. totale 0^m45. Se fait en bistre, chamois, rose ou blanc. **29. »**



75.648. ABAT-JOUR p^r bougie électrique papier nuagé médaillon, gravure genre ancien. **3.75**



75.667. ABAT-JOUR p^r bougie électrique, papier craquelé, décor champêtre. **2.95**



75.647. BOUILLIÈRE électrique marque "Galer", entièrement nickelée, manche dévissable, 110 volts, avec cordon, complète. **52. »**



75.665. LAMPE de bureau à pompe, genouillère articulée rotule, article très soigné, nickelée. **42. »** La même décor verni or. **45. »** L'abat-jour soie à rot vert bureau, tango verni or. **6.90** Glob céladon gros vert doublé mail blanc. **9.75**



75.671. ABAT-JOUR papier nuagé plissé, rubans velours nuances mode. Haut. 0^m20. **22. »** 0^m25. **29. »** 0^m30. **35. »** 0^m35. **45. »**



75.639. LANTERNE de vestibule monture chaîne, décor nickel vieil ou verni vieil or. Haut. 0^m45. **34.50**



75.637. Joli LUSTRE bronze fondu, décor nickel vieil et cuivre, garni de jolies tulipes réserves claires, 2 allumages. Hauteur totale 0^m75. Diamètre 0^m40. **168. »**



75.631. APPAREIL électrique, monture bronze fondu, décor nickel vieil ou verni vieil or, coupe rosaline ou blanche, bord clair, 2 allumages. Hauteur 0^m75. Diamètre total 0^m50. **159. »**



75.661. APPLIQUE électriq. fer forgé, genre ancien. Hauteur 0^m50, saillie 0^m18. **27. »**



75.689. MOUCHOIR pour plateau réflecteur de 0^m25, belle soierie chinoise coloris variés, tons chauds. **18.75**



75.664. LAMPE suspension genre poterie vernissée sur fond marron et jaune, abat-jour plissé. Haut. 0^m28. **12. »**



75.640. LANTERNE de vestibule monture bronze nickel vieil ou verni vieil or, verrerie moderne. Hauteur totale 0^m45. **54. »**



75.643. LAMPE faïence, décor fleurs sur fond crème, abat-jour décor assorti. Hauteur 0^m30. **29.50**



75.657. PLAFONNIER porcelaine opale p^r lavabos, salles de bains, cuisine, etc., complet. La boule seule. **7. »**

APPAREILLAGE EN BAKÉLITE

75.648. BOUCHON porcelaine à balonnette avec douille et deux prises de courant. 4.50	75.649. PRISE DE COURANT normal, complète. 2.70 La fiche seule. 1.25	75.652. PRISE de courant 3 directions. 2.50	75.653. PROLONGATEUR de fil écart normal. 2.50	75.661. POIRE interrupteur simple ou va-et-vient. 4.25	75.650. BOUCHON à balonnette. 1.95	75.655. INTERRUPTEUR genre Tumbler. 3.75 Interrupteur va-et-vient. 4.25	75.656. INTERRUPTEUR rotatif. 3.50 Interrupteur va-et-vient. 3.75	75.658. INTERRUPTEUR de fil souple. 4.90 La même, galalithe toutes nuances. 4.75	75.659. INTERRUPTEUR de fil. 4.90 La même, galalithe toutes nuances. 4.75	75.660. APPLIQUE porcelaine avec tulipe opale p ^r lavabos, salle de bains, cuisine etc., complet. 19. » La tulipe seule 4.50
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Adresser les Commandes à M. le Directeur des Grands Magasins du LOUVRE - Paris



60.436. **GILET** en très beau jersey velours soie. Bleu, rouge, marine, paille, castor, gris, violet, blanc ou noir.

69.



60.437. **ENSEMBLE** en très beau Jersey, pure laine côtelé, la robe à manches longues. Bleu, rouge, vert foncé, marron, marine, noir ou beige.

210.

60.438. **Jolie ROBE** en tricot pure laine, 2 tons, col fantaisie, marine et blanc, noir et blanc, bordeaux et blanc, marron et blanc.

75.

60.439. **ROBE** en très beau Jersey fantaisie, pure laine, garnie bayadère. Marron, marine, rouge mode, beige, violette ou noir.

98.

60.440. **ROBE** en tricot fantaisie, pure laine, très belle qualité. Rouge, bleu, beige, bordeaux, marron, ou noir.

125.

26.127. **PYJAMA** doupion imprimé, haute nouveauté, bis uni. Fond rose ou bleu.

69.

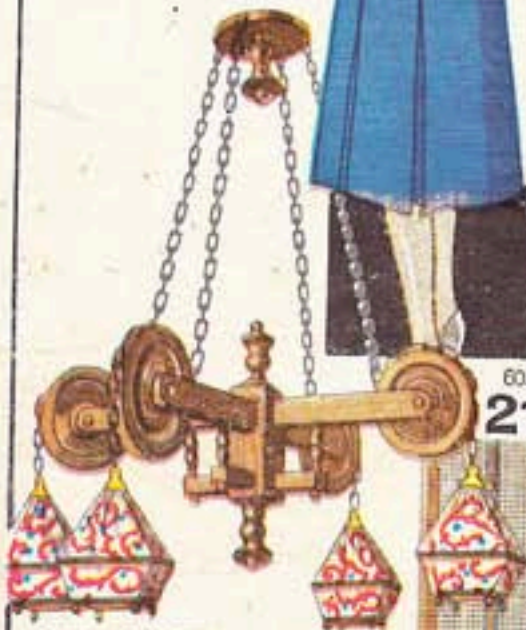


26.128. **COMBINAISON** forme nouvelle, très beau crêpe de Chine artificiel lavable, ornée jolie dentelle, blanc, rose ou nil.....

52

La culotte assortie..... **29.5**

60.437. **210.** 60.438. **75.** 60.439. **98.** 60.440. **125.**



75.626. **LUSTRE** rustique, bois ciré, patiné, lanterneaux crétonne, coloris variés, monture chaîne fer forgé. Hauteur totale 0^m90. Diamètre 0^m70.....

129.



75.332. **VITRAGE** tulle blanc, application tulle cerise, chaînette soie lavable, belle qualité. Hauteur 2^m50. Longueur 0^m50. La paire.....

44.



15.331. **MOUSTIQUE** pour porte ou fenêtre, gros coton écru, rayures multicolorées bas frangé. Dim. 2^m50 x 1^m40. Le rideau.

13.95

50.249. **LINGE DE TABLE**, rayures fantaisie formant carreaux, très bonne qualité. Modèles et coloris variés. Larg. des nappes 160. Longueur 160. La nappe.....

14.85

50.250. **LINGE DE TABLE**, toile batiste pur fil, coloris vert, or ou cerise, garni de jours et broderie à la main, article riche, modèles variés. 170x170 La nappe.....

190.

50.251. **PEIGNOIR** de bain, tissu éponge, rayures de couleur bleu et or, ou paille et or, belle qualité. Taille 1^m25 x 1^m50. **GANTS** assortis. Les 6.....

49.

7.90



La douzaine de serviettes 65x65. **27.50**

128.

139.



28.287. **MANTEAU** "Mode" garni piqûres, draperie nouveauté pure laine, beige, tabac, gris, vert, marine, rouge, noir. Revers pouvant se fermer, entièrement doublé soie. Long. de 1^m81 à 1^m15

85.193. **"Les Pois" ROBE** dernière nouveauté, en piqué imprimé, belle qualité, fond blanc ou couleur. Haut de robe tout blanc, bustes 36, 38 et 40. De 0^m90 à 1^m15 de long.

22.103. **MANTEAU** sport en beau shantung écru. Longueur 1^m20. **185.** 22.118. La même forme en tussor écru. Long. 1^m20. **129.**

Pour Jeunes filles

2 ♦ Sacs ≡ Pochettes ≡ Porte-trésor

AU NOUVEAU
PARIS



50. **POCHETTE** en cuir grain, fermoir à bourse et glace, 0^m21, noir, marron, **19.50**

43.351. **POCHETTE** en box-calf, 0^m18, intérieur cuir, glace-poudrier, bleu, beige, havane, marron . . . **23. »**

43.347. **SAC** fillette en cuir, grain Gorilla, fermoir 3 parts, 0^m14, garni glace. **10. »**

43.446. **CHIFFRE** moderne en argent contrôlé pour sacs ou maroquinerie, hauteur 0^m024. **7.75**

43.348. **SAC TORPILLE** en cuir, grain Gorilla 0^m18, doublure soie, noir, marron, marine. **14.90**

43.445. **CHIFFRE** en argent contrôlé pour maroquinerie, deux lettres entrelacées 0^m018. **3.75**

43.349. **Élégant petit SAC** en cuir façon phoque, cadre nickelé, 0^m14, en tous coloris. **19.90**

43.352. **POCHETTE** grain Gorilla, 0^m18, fermoir à curseur, poche visite, doublure soie, noir, marine, havane ou vert. **29.50**



43.360. **POCHETTE** cuir verni gaufré, fermoir à cuir, rabat doublé cuir, poche visite et poche au rabat, motif noir et blanc. **55. »**

43.355. **POCHETTE** dancing 3 plis, 5 poches, 0^m16, glace biseauté, en moire noire. **19.90**

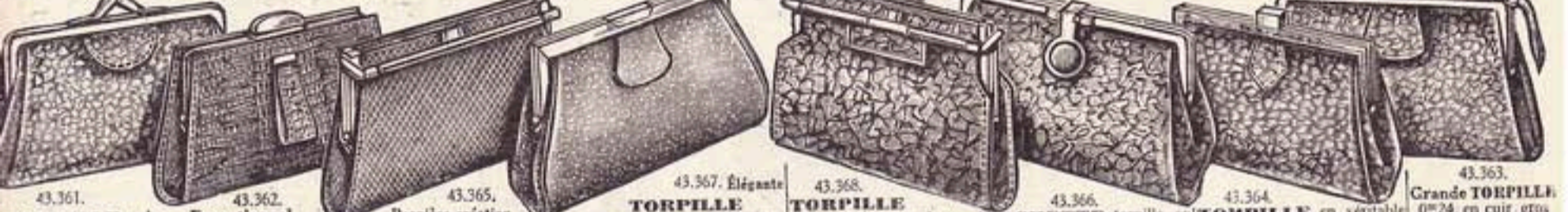
43.354. **POCHETTE** en moire noire, joli motif bijouterie, belle doublure, glace au rabat, 0^m19x0^m14. **10. »**

43.356. **Jolie TORPILLE** en agneau suédé noir, cadre 0^m14, doublure moire. **24. »**

43.358. **Belle Pochette** en satin noir piqué, 0^m20, poche visite, garnie bourse et glace. **29. »**

43.357. **POCHETTE** en crêpe de Chine noir, garnie bourse, glace et poudrier, fermoir bijouterie, 0^m18. **35. »**

43.359. **TORPILLE** bavolet, 0^m20, en cuir verni noir, liséré blanc. **39. »**



43.361. **TORPILLE** en cuir, gros grain, 0, doublure soie, serti 2 poches, noir, marine, marron ou vert. **19. »**

43.362. **Exceptionnel. TORPILLE** en cuir façon lézard, cadre fermoir tabatière 0^m20, noir, marine, marron ou vert. **26. »**

43.365. **Dernière création. TORPILLE** grain russe, 0^m22, doublure soie, 4 poches, noir, marron, marine, marron ou vert. **57. »**

43.367. **Élégante TORPILLE** en véritable maroquin grain phoque, nouveau cadre nickelé, fermoir tabatière, 0^m22, noir, marron, marine, marron ou vert. **88. »**

43.368. **TORPILLE** confortable, en phoque gros grain, doublure soie, glace-poudrier, serti, 2 poches, 0^m25x0^m18. **95. »**

43.366. **POCHETTE** torpille en maroquin marais, belle doublure soie, garnie glace, poudrier, noir, marine, marine, négre, 0^m22. **69. »**

43.364. **TORPILLE** en véritable maroquin, grain pavillon, cadre nickelé, 0^m20, doublure soie, glace et poudrier, noir, marine, négre. **43. »**

43.363. **Grande TORPILLE** 0^m24, en cuir gros grain fermoir à lavelle, serti 2 poches, noir ou marron. **32. »**



43.369. **PORTE-TRÉSOR** en cuir grain Gorilla, cadre nickelé, 0^m22, fermoir fantaisie, noir, marine, marron ou vert. **19.75**

43.370. **POCHETTE** cuir grain éléphant, 0^m22, fermoir tabatière, 6 poches, noir, marine, négre. **27. »**

43.373. **Grande Pochette** 0^m25, cuir façon lézard, rabat doublé pareil, fermoir à curseur, 5 poches dont une au rabat, noir, marron, marine ou vert. **47. »**

43.375. **POCHETTE** en box-calf, 0^m24, fermoir à glissière, 4 poches dont une au dos, motif bijouterie au rabat, noir, marron, havane, marine. **59. »**

43.376. **Élégante Pochette** en maroquin, grain phoque fin, 0^m24, doublure soie, fermoir Eclair, glace pendante. **105. »**

43.374. **POCHETTE** en maroquin gros grain, fermoir à curseur, 4 poches, noir, marine, négre, 0^m24. **49. »**

43.372. **PORTE-TRÉSOR** véritable maroquin, glace pendante, 7 poches, noir, marron, marine, 0^m22. **35. »**

43.371. **POCHETTE** cuir, petit grain, fermoir à curseur, 0^m22, noir, négre, marine. **33. »**



43.377. **POCHETTE** maroquin fin extra souple, doublure soie, glace et bourse, patte glissière au dos, noir, marron, marine, négre. **65. »**

43.378. **Belle TORPILLE** en crocodile 1^{er} choix, doublure soie, 0^m24x0^m15. **95. »**

43.382. **SAC** en cretonne printanière doublé cotonnade, cadre imitation écaille, 0^m27. **21. »**

43.383. **SAC** en belle toile imprimée, cadre renforcé, 0^m30, doublé satinette avec grande poche au milieu. **34. »**

43.381. **SAC** en cretonne doublé cotonnade, cadre simili écaille, 0^m24. Exceptionnel. **9. »**

43.379. **POCHETTE** en crocodile, très belle qualité, 0^m22, fermoir à curseur, devant box-calf, rabat doublé soie, glace, glace pendante. **75. »**

43.380. **POCHETTE** en veau verni extra-souple, doublure soie, fermoir Eclair, glace poudrier, 0^m24. **79. »**



43.389. **Affaire hors cours. SAC** à provisions toile à voile marron, bretelles rigides. **6. »**

43.384. **SAC** box-calf doublé soie, cadre 3 parts, 0^m22, noir ou marron. **21. »**

43.385. **SAC** forme ballon, cadre 3 parts, 0^m22, doublure soie, 5 poches, en box-calf, noir ou marron. **22. »**

43.387. **SAC** bavolet en maroquin, grain marsoquin, cadre nickelé, 6 poches, patte de sûreté, 0^m24x0^m20, noir, marron, négre. **89. »**

43.388. **SAC** confortable, forme trapèze, en box-calf souple, tout doublé peau, cadre fort, 3 parts, 5 poches, noir, marron, marine, négre. **105. »**

43.386. **SAC** trapèze en box-calf souple, cadre 3 parts nickelé, 0^m22, serti 2 poches, noir, marron, négre, havane. **54. »**

43.390. **SAC** à provisions en belle taupeline noire, envers cachou, 2 porte-bouteilles, poche extérieur pour clés et porte-monnaie avec fermoir à curseur, 0^m36x0^m31. **16.75**



31.572. **GUMPE** crêpe Georgette, garnie Irlande imitation et boutons nacré. Se fait en blanc, rose. **21.»**
 31.573. **GUMPE** crêpe Georgette sans col, garnie valenciennes et boutons Irlande, blanc, rose, champagne. **30.»**



31.574. **GUMPE** ottoman coton blanc lavable, ornée jours et boutons nacré. **14.»**
 La même en crêpe de Chine, blanc, rose, champagne, noir. **12.25**
 31.575. **GUMPE** linen broderie anglaise, avec col et plastron garnis valenciennes. Se fait en blanc, rose, crème. **23.»**



31.576. **GUMPE** crêpe de Chine soie naturelle, façon chemisier, garnie jours et motifs travail main. Blanc, rose, champagne. **30.»**
 31.577. **GUMPE** crêpe de Chine, avec col et jabot, dentelle. Se fait en blanc, champagne. **11.90**



31.579. **COL ET PAREMENTS** en linon broderie anglaise, garnis galon fantaisie. Blanc, crème rose. La parure. **20.25**
 Le col seul. **10.»**



31.584. **COL-PLASTRON** crêpe Georgette garni valenciennes et broderie. Se fait en blanc, rose, champagne. **20.50**



31.589. **GUMPE** tulle soulachée main. Blanc, crème, noir. **13.25**
 La même sans col. **10.25**
 En tulle uni col orné jours. **7.90**



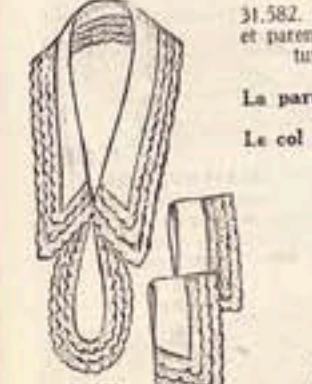
31.592. **COL-PLASTRON** crêpe de Chine, garni jours et Irlande imitation. Blanc, champagne, beige. **12.75**



31.583. **PARURE** en crêpe Georgette avec volant garni galon jours et boutons Irlande. Blanc, rose, champagne. La parure. **24.50**
 Le col seul. **14.75**



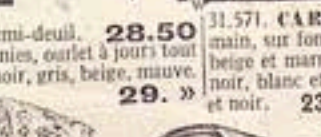
31.593. **PARURE** col et parements crêpe de Chine broc sur ton. Blanc, rose, champagne. La parure. **10.650**
 Le col seul. **6.50**



31.591. **PARURE** col et poignets crêpe Georgette, garnis valenciennes, blanc, rose, champagne. La parure. **15.75**
 Le col seul. **9.50**



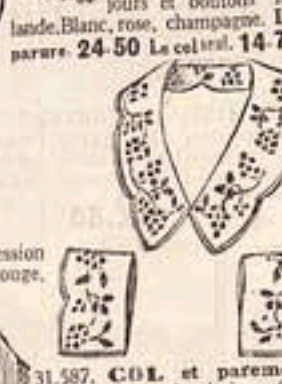
31.582. **PARURE** col avec plastron et parements tulle, garnis valenciennes tuyaillée. Blanc ou crème. La parure. **31.50**
 Le col seul. **19.90**



31.570. **CARRÉ** crêpe de Chine soie naturelle, belle qualité, impression main, sur fond beige, nattier, abricot, vert, sable, gris et mauve demi-deuil. **28.50**
 Le même, nuances unies, ourlet à jours tout au tour, blanc, noir, gris, beige, mauve et noir. **29.»**



31.571. **CARRÉ** mousseline soie, belle qualité, impression main, sur fond jaune et marron, blanc et roy, blanc et rouge, beige et marron, rose et noir, vert et noir, blanc et vert, rose et roy, blanc et noir. **23.50**



31.587. **COL et parements** crêpe de Chine, broderie anglaise, ton sur ton. Blanc, rose, champagne. La parure. **13.50**
 Le col seul. **7.75**



31.590. **PARURE** col et parements biais, crêpe Georgette à la main et valenciennes. Blanc, rose, champagne. La parure. **13.50**
 Le col seul. **3.»**



31.566. **ÉCHARPE** façon couture, crêpe de Chine deux tons. Beige et marron, noir et blanc, noir et vert, gris et noir, noir et rose, marine et blanc, marine et rose. Gris 2 tons. **21.50**
 31.567. **ÉCHARPE** façon couture, crêpe de Chine soie naturelle, deux tons, noir et blanc, noir et vert, marine et blanc, gris et noir, beige et marron, noir et rose. **14.75**
 31.585. **PARURE** col avec jabot et manchettes, crêpe Georgette, broderie anglaise, ton sur ton. Blanc, rose, champagne. La parure. **21.50**
 Le col seul. **14.75**



31.581. **COL et jabot** en linon broderie anglaise, garnis dentelle. Se fait en blanc, rose, crème. **9.50**



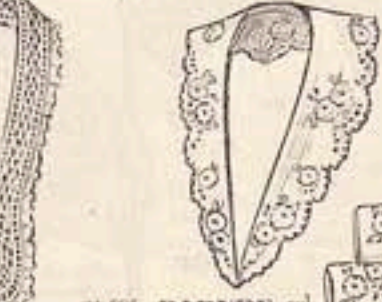
31.586. **COL-CRAVATE** biais, crêpe Georgette. Blanc, rose, champagne, beige, noir. **9.25**
 31.578. **COL pour robe** biais crêpe Georgette, garni jours et valenciennes, blanc, rose, champagne, beige. **15.75**



31.594. **COL** avec rabat, voile de coton fantaisie, garni dentelle et boutons nacré. Se fait en blanc, vert, rose, champagne. **9.90**



31.580. **GARNITURE** de robe, Irlande véritable, garnie biais crêpe Georgette et valenciennes. Blanc, rose, champagne. **20.75**



31.595. **PARURE** col et manchettes, crêpe de Chine, broderie anglaise, laine et soie ton sur ton. Blanc, rose, champagne. La parure. **12.50**
 Le col seul. **6.90**

31.568. **ÉCHARPE** crêpe de Chine soie naturelle point à la main, sur fond beige, sable, nattier, vert, abricot, gris et mauve, sur demi-deuil, taille 48/1 m60. **24.50**
 La même, nuances unies avec ourlets à jour dans le bas, marron, blanc, noir, gris et mauve, marine. **19.90**



74.4804. **TABLIER-BLOUSE** fermant de côté, à col châle fantaisie, en vichy soie uni, grand teint, qualité forte, bleu, écru, gris, mauve ou rose. à poches. **34.50**

74.4826. **BLOUSE** à col châle fantaisie en vichy uni bleu, écru, gris, mauve ou rose, qualité forte, petits biais vichy écossais à riches. **31.»**

74.4827. **BLOUSE** à col, en beau vichy uni bleu, écru, gris, mauve ou rose, ornée biais écossais, à poches. **24.»**

74.4828. **BLOUSE** à col châle, cranté, en toile genre avion, teinte tussor, à poches. **25.»**
74.4829. La même en vichy soie uni, belle qualité, grand teint, écru, gris, mauve, nattier ou rose. **45.»**

74.4837. **BLOUSE-PALETOT** à col revers en beau satin dégraré fond noir ou bleu. **24.50**
74.4836. La même en vichy uni, qualité forte, bleu, écru, gris, mauve ou rose, à poches. **25.»**

74.4833. **BLOUSE-PALETOT** à col cran en vichy uni, qualité forte, grand teint, bleu, écru, gris, mauve ou rose, à poches. **29.»**
74.4834. La même en beau métré blanc. **45.»**
74.4835. La même en pur fil blanc. **57.»**

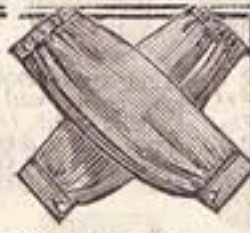
74.4831. **BLOUSE-PALETOT** à col cran, patte d'épaule, plis et poches en très belle bisonne en écru. **33.»**
74.4830. La même en beau vichy uni qual. fr. bleu, écru, gris, mauve ou rose. **25.»**
74.4832. La même en satin noir extra. **36.»**

74.4819. **BLOUSE** décolletée carré en beau satin dégraré, fond noir ou bleu et en satin croisé noir. **25.»**
74.4820. La même en très belle bisonne écru. **31.50**

74.4829. **TABLIER CHASUBLE** en bel crotonne fantaisie jupe plis, disposition variée. **16.90**
74.4805. Même genre très beau vichy écossais bleu, mauve ou rose, qual. forte, grand teint. **24.50**
74.4806. Même genre en bel alpaga noir. **38.»**

TABLIER pour chefs ou garçons de salle. En coton blanc. **9.90**
En fil et coton blanc. **12.90**
En pur fil blanc. **17.90**

TABLIER à bavette pour hommes. Blanc. Bleu.
En coton. **11.90 10.90**
En fil et coton. **14.90 15.25**
En pur fil. **18.90 19.90**



MANCHES en satin croisé noir. Pour la classe. **3.90**
Pour le bureau. **4.90**
En renforcé blanc. **4.95**



74.4843. **TABLIER** pour fillettes, beau satin croisé noir. De 0^m50 à 1^m. Taille 0^m50. **9.50**
» 0^m55 Par 0^m05. Le même en beau vichy, damier bleu et blanc. De 0^m40 à 1^m. Pour fillettes. Taille 0^m40. **7.90**
Par 0^m05 jusqu'à 1^m. **9.90**

74.4850. Pour fillettes ou garçonnets. **TABLIER** forme trench-coat en satin noir extra. Taille 0^m50. **17.50**
En plus par 0^m05 jusqu'à 1^m. **1.60**

74.4841. Pour garçonnets. **TABLIER** beau satin noir, forme classique, sans poches. Taille 0^m50. **9.75**
En plus par 0^m05 jusqu'à 1^m. **9.95**
74.4842. Le même en très beau satin noir extra, à poches. Taille 0^m50. **14.50**
En plus par 0^m05 jusqu'à 1^m. **1.40**

74.4783. **TABLIER** en vichy uni, écru, qualité forte, garniture nattier ou rouge, attachant dos. Taille 0^m40. **11.50**
En plus par 0^m05 jusqu'à 0^m75. **1.10**
74.4517. Même genre, attachant dos. Taille 0^m40. **12.75**
En plus par 0^m05 jusqu'à 0^m75. **1.10**

74.4782. **TABLIER** très beau vichy écossais grand teint, fond blanc, rayé rouge ou bleu, garniture nattier ou rouge, attachant dos, taille 0^m40. **12.25**
En plus par 0^m05 jusqu'à 0^m75. **1.10**

74.4795. **TABLIER** à bavette et collier en belle crotonne, impressions fantaisie fond noir, jaune ou gris bleu, jupe plis, orné biais uni, 2 poches. **7.50**
74.4796. Même genre en lainette fantaisie. **6.75**

74.4792. **TABLIER** à bavette et bretelles en bel alpaga noir, orné galons Mohair. **17.50**

74.4798. **TABLIER** à bavette et bretelles très enveloppant, beau retors rayé indégorgeable, biais et poches. **18.75**
74.4799. Le même en beau vichy damier bleu et blanc. **12.90**

74.4797. **TABLIER** à bavette et bretelles, beau vichy damier bleu et blanc, orné biais blancs, 2 poches. **9.25**





78.24. Fantaisie
OISEAU noir, blanc,
noir et blanc, nègre, beige, vert,
rouge, gris, nattier ou marine.
6.75

78.31. Nouveauté.
COUTEAU plume.
bord et motif frisé, noir, noir et blanc, noir et
rouge, vert 2 tons, nègre et beige,
marine et blanc, nègre et capucine. **5.50**

78.28.
PETITE
COCARDE
avec tête d'oiseau
noir et blanc ou
nuances
mode **4.90**

78.32.
Fantaisie.
PALETTE en
plume de lephosphore,
tons naturels changeants,
bleu vert. **7.50**



78.27. CABOCHON
en plume formant 3 têtes
d'oiseau en noir, noir et blanc,
nègre et beige, marine et blanc,
nègre et capucine, vert 2 tons,
noir et rose. **9.90**



78.22. Fantaisie.
OISEAU factice, forme
mode en noir, noir et blanc,
nègre et beige, nègre et
capucine, vert 2 tons ou
noir et rouge. **7.50**



78.26. BANDEAU
en plume de collet noir,
noir et blanc, nègre, beige,
gris ou vert. **18.90**



78.25. Fantaisie.
AILE avec BEC,
noir, noir et blanc ou
mêmes coloris que le
n° 78.24. **6.90**



78.35. Fantaisie
CHASSE
teintes vives
mélangées. **2.75**



78.18.
ECHARPE
marabout,
belle qualité,
double soie, glands
passementerie,
en noir ou loutre. Dimensions :
1^m50x0^m20 1^m70x0^m25 1^m80x0^m25
39. 69. 88.

78.21. COLLERET
pour robes ou mant
en autruche nouée sur
marabout, noués su
longueur 0^m70, noir
blanc, nègre et beig
gris 2 tons ou
tout noir. **75**

Fourrures

Pelleterie



18.481. CRAVATE
pouvant se nouer.
Lapin blanc, queues
hermine **68. 325. 398.**
La même sans queue
Colombia rasé, noir **33.**
Ventre de petit-gris **69.**
Murmelle **155.**



18.482.
CRAVATE RENARD
Naturel.
119. 210.
Sitka.
225. 450.
Isabelle. **198.**
435. 820.



18.487. NAPPETTE Lapin
Chine blanc, 1^mx0^m20 env.
37.
En ventre de gris. **58.**



18.483.
CRAVATE fantaisie.
Colombia rasé,
blanc et noir, noir et blanc, ou
ragondin et blanc. **58. 78.**
Taupe véritable

Un choix de RENARDS argentés avantageux.
890. 975. 1100. 1300.



18.484. CRAVATE DROITE
forme renard.
Skunks véritable.
259. 450.
La même, taille extra.
675.



18.485. JOLI
COL. Colombia
rasé, noir. **29.**
Occasion.
Rasé blanc, façon hermine. **35.**
Ventre de petit-gris **82.**
Lièvre, blanc, noir, gris, ou façon renard
b'ea **69.**



18.489.
CRAVATE
pour fillette.
Lapin blanc **10.90**
Dos petit-gris **98.**
double ventre. **27.**
En ventre de
petit-gris. **57.**
Putois naturel **398.**
Martre de France. **36.**



18.488.
GARNITURE
Colombia rasé noir **35.**
Colombia
rasé ragondin. **54.**
Lapin Chine blanc **62.**
Ventre de petit-gris
178.



18.486.
La Mode.
CRAVATES
deux peaux.
Opossum naturel. **125.**
Opossum martre **165.**
Skunks véritable **290.**
Renard façon Pekin **375.**
La même trois peaux.
Opossum naturel **179.**
Opossum martre **228.**
Skunks véritable **350.**

Le Salon de thé et le Restaurant sont ouverts aux Dames et aux Messieurs.



64.350.
DIRECTOIRE
organdi plissé, blanc, ciel,
rose ou citron.
15. »
18 mois à 4 ans.



64.357.
CLOCHE paille anglaise
naturelle, bordée et garnie
gros grain marine ou blanc.
13.50
Belle
qualité... **15.90**
Entrées : 48 au 53.



64.355.
DIRECTOIRE pédaline,
passe dentelle, bouquet de
fleurs et brides Georgette,
blanc, ciel, rose ou naturel.
37. »
Entrées : 49, 51, 53.



64.348. **CAPELINE** souple en bro-
derie anglaise blanche, bordée dentelle.
régulière en
ruban.
20. »
Même forme en inoki
naturel bordée ruban.
16. »
En piqué blanc, passe
garnie cro net.
8.50
Entrées : 48 au 53.



64.347. **CHAPEAU** en
inoki naturel, fond 4 côtes,
passe
piquée. **13.25**
Même forme en fil à
grisaille. **5.25**
En pékiné marine et blanc,
marron et bleu
ou noir et blanc.
6.50
En piqué
blanc. **6.75**
En piqué qualité su-
périeure, champagne,
bleu-lin, rose, citron
ou
blanc. **10.50**
Entrées : 49 au 56.



64.346.
BÉRET américain ou
beret marin en suédé blanc,
démontable et lavable, garni
gros grain marine, avec
inscriptions.
13. »
Entrées : 49 au 55.



64.349.
JEAN-BART paille anglaise
bordé et garni gros grain, marine
ou noir.
8.90 11.90
Belle qualité.
15.90
Qualité extra
19. »
Entrées : 49 au 55.



64.361.
Petite
CAPELINE
paille fantaisie,
garnie ruche velours et fleurs,
bleu nattier, rose, nil, rouge ou
blanc.
33. »
Entrées : 51, 53, 55.



64.360. **CLOCHE**
mode, en paille anglaise natu-
relle, garnie gros grain marine.
12.50
Belle
qualité... **19.50**
Entrées : 49, 51, 53.



64.351.
CLOCHE
imitation
Italie, teinte naturelle seule-
ment, garnie velours deux
tons, ciel et rose, cham-
pagne et nil.
14.90
Entrées : 49, 51, 53.



64.356.
CAPELINE
souple en organdi,
passe dentelle,
lame et cabotte deux tons
avec brides, rose et blanc,
citron et blanc, bleu et blanc
ou tout blanc.
23. »
Entrées : 49 au 54.



64.354.
CAPELINE
lacet imita-
tion d'Italie,
avec lame
fantaisie et
gros grain
ton sur ton, maïs, ciel, rose, amande
ou blanc.
19.90
Entrées : 51, 53, 55.



64.353.
Grand DIRECTOIRE en toile
unie, dessous de la passe et biais
même tissu avec pois, rose et bleu,
blanc et bleu, blanc et rouge.
12. »
Même forme en broderie anglaise,
dessous toile, blanc, ciel, rose, citron
et nil.
27. »
Entrées : 51, 53, 55.



64.352.
CAPELINE souple en paille
fantaisie grège, garnie biais crêpe
Georgette et bouquet fleurs, ciel
et rose, naturel et nil.
25. »
Entrées : 50, 52, 54.

COSTUMES POUR FILLETTES



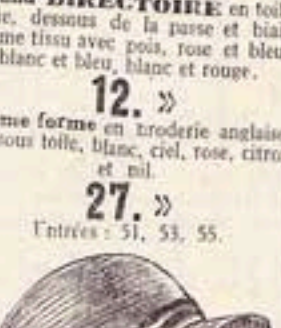
28.622.
REUSE en beau drapé
laine, marine, bleu mode,
vert, blanc, des avec
maringale.
Bustes 36, 38, 40.
85. »

28.623.
COSTUME tailleur genre
sport, belle draperie fantaisie,
beige, castor, marine, gris,
Jaquette doublée soie.
Bustes 36, 38, 40.
175. »

28.624.
COSTUME "Grand chic" natté
moussoux, dernière nouveauté.
Bustes 36, 38, 40.
189. »
La jaquette
seule **120. »**



64.358.
CAPELINE en
inoki naturel, passe avec
lours, dessous toile
bleu-lin, rose ou cham-
pagne.
23.50
Entrées : 51, 53, 55, 57.



64.363. **CLOCHE** mode
en florina, garnie biais
velours deux tons et
fleurs, grège, rouille,
vert deux tons, rouge,
cham-
pagne. **42. »**
Entrées : 53, 55, 57.



64.362.
CAPELINE
en palmier,
garnie bou-
cle et gros
grain ton sur ton, marron, marine, rouille,
vert, champagne ou blanc, **23. »**
garnie marine.
Entrées : 51, 53, 55, 57.



64.364.
CAPELINE en picot d'Italie naturelle,
garnie velours, amande, rouge, bleu mode.
49. »
Entrées : 53, 55, 57.



64.365. **BÉRET** en florina,
nœud gros grain, bleu mode,
marron, vert ou
noir. **45. »**
Entrées : 53, 55, 57.



64.359.
RELEVÉ derrière en paille
rustique, garni gros grain ton sur
ton, noir, marine, marron, rose,
bleu mode ou naturel.
17.50
Entrées : 51, 53, 55.



64.366. **BÉRET** basque en foulé laine, marine seulement. **3.45**
Qualité extra, marron, marine, rouge, vert mode, ciel, rose ou blanc. **6.90**
Entrées : 50 au 56.



64.367. **CHAPEAU** en
inoki naturel, fond 4 côtes,
passe
piquée. **13.25**
Même forme en fil à
grisaille. **5.25**
En pékiné marine et blanc,
marron et bleu
ou noir et blanc.
6.50
En piqué
blanc. **6.75**
En piqué qualité su-
périeure, champagne,
bleu-lin, rose, citron
ou
blanc. **10.50**
Entrées : 49 au 56.



64.368. **CHAPEAU** en
inoki naturel, fond 4 côtes,
passe
piquée. **13.25**
Même forme en fil à
grisaille. **5.25**
En pékiné marine et blanc,
marron et bleu
ou noir et blanc.
6.50
En piqué
blanc. **6.75**
En piqué qualité su-
périeure, champagne,
bleu-lin, rose, citron
ou
blanc. **10.50**
Entrées : 49 au 56.



45.041. JUMENTE prismatic "Paris-Louvre", grossissement 5 fois, mise au point par molette centrale, dans un étui en cuir avec deux courroies.



45.039. LUNETTES pour auto, bords pneumatiques, verres celluloid blanc dans une boîte métallique avec une paire de verre de rechange en celluloid couleur 8.90



45.045. LUNETTE auto avec coques jersey, verres forme rectangulaire, attaches élastiques. 5.75



45.052. HYGROMÈTRE-THERMOMÈTRE forme chalet avec 2 personnages, appareil indiquant le temps probable. Le petit modèle. 12.25 Le grand modèle. 15.90



41.048. LUNETTE doublée or. Cercles recouverts imitation écaille, yeux ronds, branches courbes avec verres fins. (Indiquer le numéro) 33.50



45.053. LUNETTE



45.054. FACE A MAIN nickel uni, Article soigné, sans verre. 29.50 Le même modèle en doublé or. Sans verre. 73. » Le même, argent platine sans verre. 85. »



45.049. Jolie LOUPE en galalith teinte écaille, fort grossissement. Diamètre 0°065. 12.50



45.055. LOUPE-COPE-PAPIER en galalith. Hauteur 0°20 avec graduations en millimètres. Se fait en teinte écaille, rouge, vert, bleu, jaune 10.50



45.043. LUNETTE imitation écaille avec verres teintés pour le soleil, yeux ronds de 0°040. 2.75 La même avec verres de 0°045. 3.90



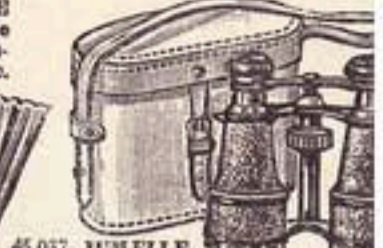
45.053. HYGROMÈTRE-THERMOMÈTRE "Le Pagan". Appareil indiquant le temps probable. 12.50



45.057. Joli ÉVENTAIL japonais, dessins variés. Haut. 0°18 env. modèle espagnol. 1.45 et 3.50 Le même avec feuille soie couleur. 12.50 Le même avec feuille soie noire. 13.50



45.036. JUMENTE genre prismatic, bonne luminosité grossissement, dans un étui imitation avec deux courroies. 98



45.057. JUMENTE de campagne, monture vernie, bonne luminosité, dans un étui pégamoid avec courroies. 93



45.046. LUNETTE cycliste avec abat-celluloid bord garni peluche, attaches tiques dans un étui 5.



56.208. ENVELOPPÉUR sans raie, cheveux de 0°50, monture de 0°22. Exceptionnel. 98. »

LEBIGODI HEMMA				
56.209. BIGODIS à ruban "Hemma", ondulation parfaite. La pièce 1.50				
56.210. PIQUET 2 anglaises. 15.50				
56.211. PERRUQUE cheveux courts raie naturelle de 0°10, cheveux fins naturels. (Donner dimension du tour de tête.) 325. »				
56.212. NATTE cheveux fins naturels, qual. extra. 0°50 45. »				
0°60. 69. » 0°70. 89. »				
56.213. CHIGNON 2 mèches tout cheveux ondulés 48. »				
En cheveux demi-lisses. 42. »				
56.214. ENVELOPPÉUR avec raie naturelle de 0°50, monture de 0°28 185. »				
0°34 225. »				
0°44 255. »				

POSTICHES - COIFFURE



56.211. PERRUQUE cheveux courts raie naturelle de 0°10, cheveux fins naturels. (Donner dimension du tour de tête.) 325. »

56.212. NATTE cheveux fins naturels, qual. extra. 0°50 45. »

0°60. 69. » 0°70. 89. »



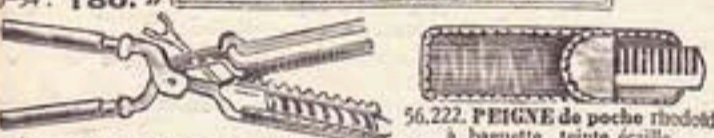
56.213. CHIGNON 2 mèches tout cheveux ondulés 48. »

En cheveux demi-lisses. 42. »

56.214. ENVELOPPÉUR avec raie naturelle de 0°50, monture de 0°28 185. »

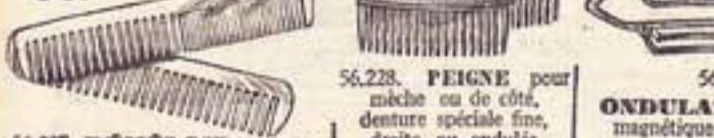
0°34 225. »

0°44 255. »



56.221. ONDULATEUR "Ondulvit" appareil automatique pour ondulations Marcel. 12. »

Nouveauté: PEIGNE électrique "Colas" Rénovateur de la chevelure. 66. »



56.222. PEIGNE de poche rhododé à bague, teinte écaille. En étui noir. 5.90

Autre modèle en gala étui simili. 1.40



56.227. DÉMÉLOIRS corne d'Irlande, choix extra. 2.40 3.25 3.75

Déméloir-râteau. 3.75 5.25



56.232. GLACE 3 faces monture cuivre chromé, miroirs Saint-Gobain unis, panneaux Loréid. Dim. 0°21 x 0°21. 45. »

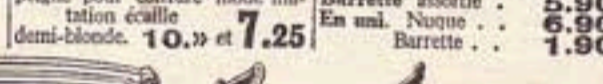
Autre modèle, panneaux fantaisie, monture nickelée. 21.50

Glace à barbe, double face. Diamètre 0°150. Mont. chromée. 31. »

Monture nickelée. 25. »



56.223. BANDEAU-BOUCLETTES peigne pour coiffure mode imitation écaille demi-blonde. 10. » et 7.25



56.224. PEIGNE DE NUQUE décor or. 14.75

Barrette assortie 5.90

En uni. Nuque 6.90

Barrette 1.90



56.229. RÉCHAUD à friser à grille, mèche amiante, pouvant utiliser des tablettes combustibles.

Grand modèle 17.50

Petit modèle 14. »

Petit modèle à alcool seulement. 8.25

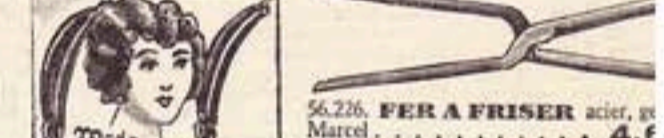


56.228. PEIGNE pour mèche ou de côté, denture spéciale fine, droite ou ondulée

0°06. 1.60

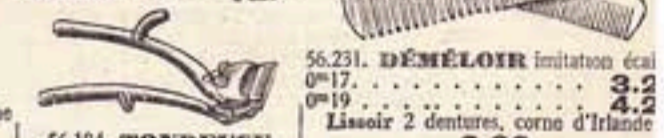
0°08. 2.10

0°10. 2.40



56.225. "Mado". ÉPINGLES pour ondulations à froid. Recommandé. La carte de 2. 0°09. 6.90 0°13. 7.90

ÉPINGLES "Mady". La carte de 4. 12. »

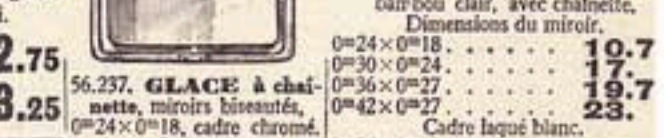


56.184. TONDEUSE "Paris-Louvre" extra-fine pour dames. coupe 1/10". Autre modèle 12. »



56.231. DÉMÉLOIR imitation corne d'Irlande. Lissage 2 dentures, corne d'Irlande. 2.60

Décrassoir Irlandais. 2.75 1.60



56.238. GLACE Saint-Gobain car barbou clair, avec chaineite. Dimensions du miroir.

0°24 x 0°18. 10.7

0°30 x 0°24. 17. »

0°36 x 0°27. 19.7

0°42 x 0°27. 23. »

Cadre laqué blanc.

0°24 x 0°18. 7.2

0°30 x 0°24. 11.5

0°36 x 0°27. 16.7

0°42 x 0°27. 20. »



GRANDS MAGASINS DU LOUVRE

ENVELOPPE PROTEGE MITES POUR VÊTEMENTS ET FOURNIES

56.235. SACS en papier anti-mites pour la préservation des vêtements.

Dimensions

0°70 x 1°35. Par 2. Par 4. 5.90 11.25

0°70 x 0°95. 5.25 10. »

56.236. BAGUETTE à gants en bois verni.

Longueur. 0°20 2.75

0°24 3.25

56.240. VOILETTE-CAP en forme pour mise en pli. en cordonnet. 3.75

14.25

Cadre nickelé. 11.50



16V302
Gingham
\$3⁶⁹



16V303
Voile
Special
\$4⁹⁸



16V304
Ratine
\$5⁹⁸



16V305
Tissue
\$7⁹⁸

*The Season's Newest and
Smartest Style Notes
are Charmingly
Combined in These
Low Priced Dresses*

Just Think—
 This Gingham Dress
 with Guimpe
 Complete
 for only
\$2⁹⁸

Charming Style
and
 Low Price
make
 Every Dress Here
 Simply
 Irresistible



16V 306
 Gingham

\$2⁹⁸



Voile
 16V 307

\$7⁹⁸



16V 308
 Linene
\$4⁹⁸



16V 309
 Gingham
\$3⁹⁸



\$4.98

16 V 310
Organdie

16 V 311
Embroidered
Voile

\$6.95

For Juniors
29V514

Gingham
\$398

Latest New York Styles

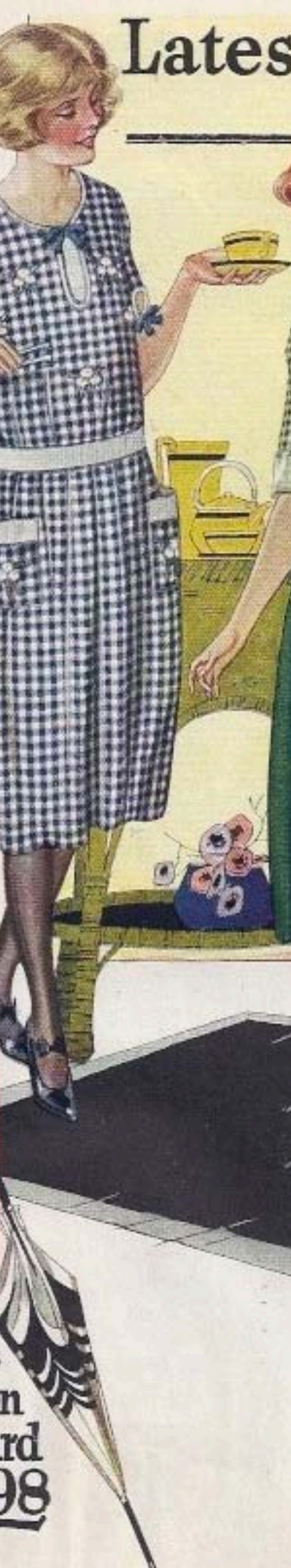
for Misses and Small Women

21V316

Linene
\$298



21V515
Cotton
Foulard
\$298



21V517
Voile
\$498



21V514
Gingham
\$398



Vivid Fiesta Prints

BOHEMIAN OR BRAZILIAN... DESIGNED BY ETHELLE

E **PRINT BOLERO AND SHORTS**... a "neighbor" motif done in black on a white ground. All in cotton. Attractive Bolero knots at bow and flaunts a self detail. Generously cut, button-free inverted front and back and concealed button. One-inch hem. Washfast. Size 12, 14, 16, 18. See Page 108. Ship. wt. 1 lb. 8 oz. State size. **3.98**

F **SOMBRERO PRINT SUIT**... a color packed pattern on white in classic two-piece styling. Tailored in your favorite Summer fabric—cool, crisp Cotton. Three-button locket, two flap patch pockets, notched collar and trimly darted waist. Skirt has two front box pleats, plain back, concealed button placket and 1½-inch hem. Washfast. Misses' Sizes 12, 14, 16, 18. Size Scale, Page 108. Ship. wt. 1 lb. 8 oz. **4.98**

H **SHORT "SISY" PLAYSUIT**—so youthful, so gay, so much casual simplicity. Tailored, one-piece design. A sprightly sun-beauty in color-splashed Sombrero print on white. With 4-button back closing, two inverted front pleats, trimly fitted bodice and patch pockets have self ruffled edging. Size 12, 14, 16, 18. Scale, Page 108. Washfast. Ship. wt. 1 lb. State size in order. **2.98**





Peasant Blouses and Skirts

A LACE TRIMMED . . . plain or Dotted Rayon Ninon Blouse, with pretty black ribbon threading at the neck and sleeves. Hand wash (remove ribbon). White only. Ship. wt. 5 oz. Sizes: 32, 34, 36, 38-in. bust.
SA 4900—Blouse State size. 2.29
FLATTERING FULLNESS . . . Rayon Taffeta ruffled dirndl. Black velvet trim. Dry clean. Black and White check. Ship. wt. 10 oz. Sizes: 24, 26, 28, 30-inch waist.
SA 1606—Skirt State size. 2.98

C COTTON BATISTE BLOUSE . . . Eyelet trim. Hand wash (remove ribbon). Ship. wt. 8 oz. Sizes: 32, 34, 36, 38 inch bust.
SA 4933—White Blouse. State size. 2.98
DIRNDL SKIRT. In black Spun Rayon Gabardine. Gathered front, 3-gore back, white rick-rack trim. 1-in. hem. Button placket. Dry clean. Sizes: 24, 26, 28, 30-in. waist. Size Scale, P. 69-99. Ship. wt. 10 oz.
SA 1604—Skirt State size. 2.98

E PRETTY BOW BLOUSE . . . In plain or color Rayon Ninon. White. Hand washable. Sizes: 32, 34, 36, 38-in. bust. See Scale on Page 84. Ship. wt. 8 oz.

B DAINTY EYELET TRIM . . . On a fresh-looking Cotton Batiste Blouse. Darted waist. Hand wash. White only. Ship. wt. 8 oz. Sizes: 32, 34, 36, 38-in. bust.
SA 4935—Blouse State size. 2.98
VIVID BORDER PRINT SKIRT . . . In Spun Rayon with unpressed pleats. Button placket. Dry clean. White, Lt. Blue, Gold, American Beauty, with colorful print. Ship. wt. 10 oz. Sizes: 24, 26, 28, 30-in. waist.
SA 1608—Skirt . . . State size, color. 2.98

D COLORFUL EMBROIDERY . . . On Blouse of plain or dotted Rayon Ninon. White. Hand wash. Sizes: 32, 34, 36, 38-in. bust. See Scale on Page 84. Ship. wt. 5 oz.
SA 4907—Blouse State size. 1.98
SAUCY RUFFLE . . . On Striped Chambray dirndl Skirt. Button placket. Wash separately. Blue, Brown, Red with white. Ship. wt. 10 oz. Sizes: 24, 26, 28, 30-in. waist.
SA 1605—Skirt . . . State size, color. 1.98

F EYELET TRIMMED BLOUSE of Cotton Batiste. White only. Hand wash. Ship. wt. 8 oz. Sizes: 32, 34, 36, 38 inch bust.



Crown "Soap 'n' Water" Rayon Broadcloth

* Reg. U.S. Pat. Off.

"LOOK FOR THE CLOTHESPIN TAG" on each of the dresses above — it means that the fabric is GUARANTEED UNCONDITIONALLY WASHABLE and will look as truly beautiful after washing as before — you'll find it a joy to wash and iron because it's so easy to handle. These delightful Summer dresses, in praiseworthy pastel colors, take to suds and keep their lovely hues after many launderings. Crown Soap 'n' Water Rayon Broadcloth is a cool, soft, smooth-textured fabric.

THE NEW GEOMETRIC PRINT for a most becoming Two-piece Dress. The figure molding jacket has cool short sleeves, a sharply notched collar and two pouch pockets accented by tiny double bows. Pretty jellike buttons fasten the jacket. The slim skirt has a deep center kick pleat in the front and three goes in back. Carefully made with molded shoulders; Taken zipper placket and taped two-inch hem in skirt. In Crown Soap 'n' Water Rayon Broadcloth, a cool, soft, smooth-textured fabric that is guaranteed unconditionally washable.

Color: Pastel Blue (shown), Pastel Pink

BUTTERFLYS IN A PEN-STROKE SCRIPT form a delightful pattern on this coat Dress with the new diamond shaped midriff. Rows of stitching accent the collar, the cuffs and the waist-whittling midriff that ties in front. Black buttons open the dress and trim the cool cap sleeves. Shirring at the waist lends fullness to the skirt front; skirt back is gored. A carefully made dress with smooth shoulders and taped two-inch hem. In Crown Soap 'n' Water Rayon Broadcloth, a cool, soft, smooth-textured fabric that is guaranteed unconditionally washable.

Color: Lemon Yellow (shown), Past Pink

NOVEL VERTICAL BLACK STRIPES, on a shimmering Two-piece Dress, give a slender look to your figure. Black binding outlines the cardigan neckline, the sleeves and forms the set-in waistband that ties in a bow in front. The peplum is softly shirred in front, smooth in back. The skirt has two box pleats in front, three goes in back. Taken zipper placket and taped two-inch hem. Carefully made with molded shoulders. In Crown Soap 'n' Water Rayon Broadcloth, a cool, soft, smooth-textured fabric that is guaranteed unconditionally washable.

Color: Pastel Pink (shown), Pastel Blue





R



T



U



M



N



P



Dip Brim with Alluring Veil

The flattering dip brim and embroidered mesh veil will make any woman look younger and prettier! And it's such a practical style—not too dressy, not too tailored—looks well with almost any costume. Wool Felt with artificial leather band and bow drawn through novelty ornament.

Colors: Black, medium brown, beige sand, light navy blue, or jungle (dark) green. **State color.** Ship. wt. each 1 lb. 8 oz.

912 B 378—Fits heads $21\frac{3}{4}$ to $22\frac{1}{4}$ in.

912 B 380—Fits heads $22\frac{1}{2}$ to 23 in. **\$1.19**



A Youthful Mannish Style

Here's the very newest tailored Hat to wear with your sports clothes! See its swagger mannish crease in the crown, its extremely new "shovel" brim. Banded in two tones of grosgrain ribbon caught with a novel metal ornament.

Colors: Black, light navy blue, beige sand, medium brown or gray. **State color.** Ship. wt. each 1 lb. 8 oz.

912 B 382—Fits heads $21\frac{3}{4}$ to $22\frac{1}{4}$ in.

912 B 384—Fits heads $22\frac{1}{2}$ to 23 in. . . . \$1.19

ring!
NET

ne-Face
th a Veil

ched brim of this
ff your face and
cover your fore-
a braided front
onet! Drop orna-
air!
avy blue, med.
le (dark) green.
h 1 lb. 4 oz.
¼ to 22¼ in.

\$1.98

locked
y Hand
xtra
ine!

\$ | 98

Fine Quality
WOOL
FELTS



It's New!
"ROUGH
RIDER"

Becoming
Side Roll

The side roll brim is the newest "upward, downward" hat movement—already on its way to success because women know it is so flattering.

This "Rough Rider" style is a pretty "smooth" tailored Wool Felt with a two-color grosgrain ribbon band, bow and pleated motif. The feather quill is lacquered.

The crown has inverted tucks that swirl in a beguiling fashion and give the hat an excellent form-fitting shape. Very well tailored!

Colors: Black, light navy blue, med. brown, gray or jungle (dark) green. State color. Ship. wt. 1 lb. 8 oz.

912 B 454—Fits heads 21½ to 22 in.

912 B 456—Fits heads 22¼ to 22¾ inches. \$1.49

\$ | 49

All Hats Mailed Direct from Chicago.
BUT You Only Pay Postage from

You'll Need at Least One
SOFT WOOL CREPE
TURBAN!



Choice \$ **29**
each

Veils Add to Their Flattery



\$ **49**



ANGORETTE
KNITS
Choice **88c**
each

Tucked and Hand Draped

No matter how many hats you have you always need a soft, comfortable little Turban like this. It has a tucked edge hand draped in scalloped effect—and the embroidered mesh veil and novelty ornament add to its dressy look. Good quality Wool Crepe with excellent workmanship. Choose from Wards wide range of colors.

Colors: Black, med. brown, lt. navy blue, gray or wine red. **State color.** Ship. wt. 1 lb.
912 B 458—Fits heads 21¾ to 22¼ inches.
912 B 460—Fits heads 22½ to 23 in. **\$1.29**

Cuff Brimmed Tricorne

This Wool Crepe Tricorne is immensely flattering because it is so soft above your face! The tiny mesh veil adds glamor to your eyes and a novel ornament accents the down tilt. Easy and comfortable to wear—particularly with big fur collars. And Wards price is very low.

Colors: Black, med. brown, light navy blue, wine red or jungle (dark) green. **State color.** Ship. wt. each 1 lb.
912 B 462—Fits heads 21¾ to 22¼ inches.
912 B 464—Fits heads 22½ to 23 in. **\$1.29**

Front Ornament

Two tucked and shirred pieces of the fine-quality Wool Crepe are applied on like tiny cartwheels making this Turban pretty from the side angle, too! Novelty ornament in front. Chenille dotted veil.

Colors: Black, med. brown, lt. navy blue, gray or wine red. **State color.** Ship. wt. each 1 lb.
912 B 466—Fits heads 21¾ to 22¼ inches.
912 B 468—Fits heads 22½ to 23 inches. **\$1.49**

Tilt To Your Taste!

A grand little sports Hat of Angorette, a hairy surfaced knitted cotton fabric that's soft and sturdy. Looks particularly well with tweeds. Bow, caught with novelty ornament, and upturned brim are youthful.

Colors: Black, brown, royal (bright) blue or bright red. **State color.** Ship. wt. each 1 lb. 4 oz.
912 B 470—Fits heads 21¾ to 22¼ inches
912 B 472—Fits heads 22½ to 23 inches. **88c**

Wearable Sized Brim

It's smart for street or sports wear. Made of Angorette, a hairy surfaced knitted cotton fabric. Grosgrain ribbon trim. Novelty feather.

Colors: Black, med. brown, light navy blue, jungle (dark) green or beige sand. **State color.** Ship. wt. each 1 lb. 8 oz.
912 B 474—Fits heads 21¾ to 22¼ in.
912 B 476—Fits heads 22½ to 23 in. **88c**

It's Smart!

Breton Sailor

\$ | 49

See How the Brim
Lifts at the Side

Anyone can wear this Breton Sailor because it's so flattering. Beautiful quality Wool Felt with fan shaped trim of contrast color grosgrain ribbon on the bandeau side, perky feather quill.

Colors: Black, med. brown, light navy blue, wine red or dark green. State color. Ship. wt. 1 lb. 8 oz.

912 B 406—Fits heads 21 3/4 to 22 1/4 inches

912 B 408—Fits heads 22 1/2 to 23 inches..... \$1.49

Fashion
Winners
in
Wool
Felt



Ne
"Four
Corn
Crow

\$ | 4

Its Sweeping
Dashing and S

It makes you feel dashing and stylish and tailored—and of course the telescoped crown is an important feature. Good quality Wool Felt, two ribbon band. Feather trim.

Colors: Black, med. brown, beige sand or gray. State color. Ship. wt. 1 lb. 8 oz.

912 B 410—Fits heads 21 3/4 to 22 1/4 inches

912 B 412—Fits heads 22 1/2 to 23 inches

All Hats Mailed Direct from Chicago
BUT You Only Pay Postage from
Wards Nearest Mail Order House

A New Idea in Hats!
Narrow Wale Corduroy



Choice
\$1.00
each



Equally Smart With Your Street or Sports Clothes!

It's narrow wale Corduroy—so soft, rich and good-looking you'd never dream the price was so low. Stitched brim, up-in-the-back style with novelty brush feather ornament.

Colors: Brown, royal (deep bright) blue, medium green, bright red or black. State color. Ship. wt. 1 lb. 8 oz.

912 B 530—Fits heads 21½ to 22¼ in.
912 B 532—Fits heads 22½ to 23 inches. \$1.00

Down-all-around "scoop" brim on this narrow wale Corduroy Hat is especially easy to wear. Brim is stitched and there's a novelty feather trim. Beautiful, rich colors.

Colors: Black, navy blue, brown, robin (bright) red or medium green. State color. Ship. wt. 1 lb. 8 oz.

912 B 534—Fits heads 21½ to 22 in.
912 B 536—Fits heads 22½ to 23 inches. Each. \$1.00



Soft Suede Cloth

Choice
\$1.00
each



Sailor With Stitched Brim


It's the big brim and shallow crown that make it look so new! Imported Cotton Suede Cloth—as soft napped as velvet! Grosgrain bow. Colors: Bright red, brown, dark green, tan or black. State color. Ship. wt. 1 lb. 8 oz.

912 B 538—Fits heads 21½ to 22¼ in.

Up-in-The-Back Brim!

That up-in-back, down-over-the-eyes line is immensely flattering. Soft napped imported Cotton Suede Cloth. Artificial leather bow. Colors: Brown, navy blue, bright red, gray or black. State color. Ship. wt. 1 lb. 8 oz.

912 B 542—Fits heads 21½ to 22¼ in.



JABOT DRESS
with Tunic Length
Coat!

Rayon Moire
Dress Top



Wool and Silk
Tweed Costume

It looks three-piece, but it's a Dress with an eggshell-color top of rayon moire and a smart tunic length Coat. Skirt, with kick pleats front and back, and coat with all-around belt, patch pockets and simulated revers, are checked Tweed, about three-fourths Wool, balance lusterless silk. Coat length abt. 38 in.

Colors: Med. blue or med. brown with eggshell. Sizes: 34, 36, 38, 40-in. bust. State size, color. See size scale on this page. Ship. wt. 2 lbs. 12 oz.

914 B 606—Complete. . \$6.98

\$6⁹⁸
Complete

CBA
KSD

MONTGOMERY WARD

37



(A)
All
Wool
Crepe

Choice
\$5.98
each

(B)
Wool and
Rabbit's
Hair

(A) Smart Surplice

The lines of this slenderizing soft All Wool Crepe Dress are ideal for the more mature figure! Flattering Surplice closing, so

(B) Wool Embroid

Designed in Paris, for New York,—the last of fall fashion! See its rich wool embroidery around

NOW, MORE
EVER BEFORE

- They Have the L
- They're Warm—
- They're So Wear

*Fashion
News in
Every One!*

*Stunning
Contrast!
in Silk and
Wool Tweed*

*Wear the
Coat Over
Dresses Too!*

Two-piece
Swagger

\$598

↑ Three-Quarter Coat
and Waistband Skirt

This season you thrust your hands in your pockets, take long swinging strides and swagger along!—in just such a Swagger Suit as this one. As smart as it can be, in a combination of plain and checked Tweed that's simply stunning!

The Coat has worlds of style and is extremely practical because it's long enough so you can wear it over your dresses too! The roomy sleeves that merge into shoulders, the slashed pockets and the young, flippant scarf are trimmed with the check pattern of the

(B)
Wool
and
Silk
Tweed

(A)
All Wool

*Extra
Special*
\$298

WOOLENS
With Collegiate
Zip and Dash!
for Young
Moderns!

\$598

Ⓔ

Rayon
Taffeta
Blouse



Ⓐ

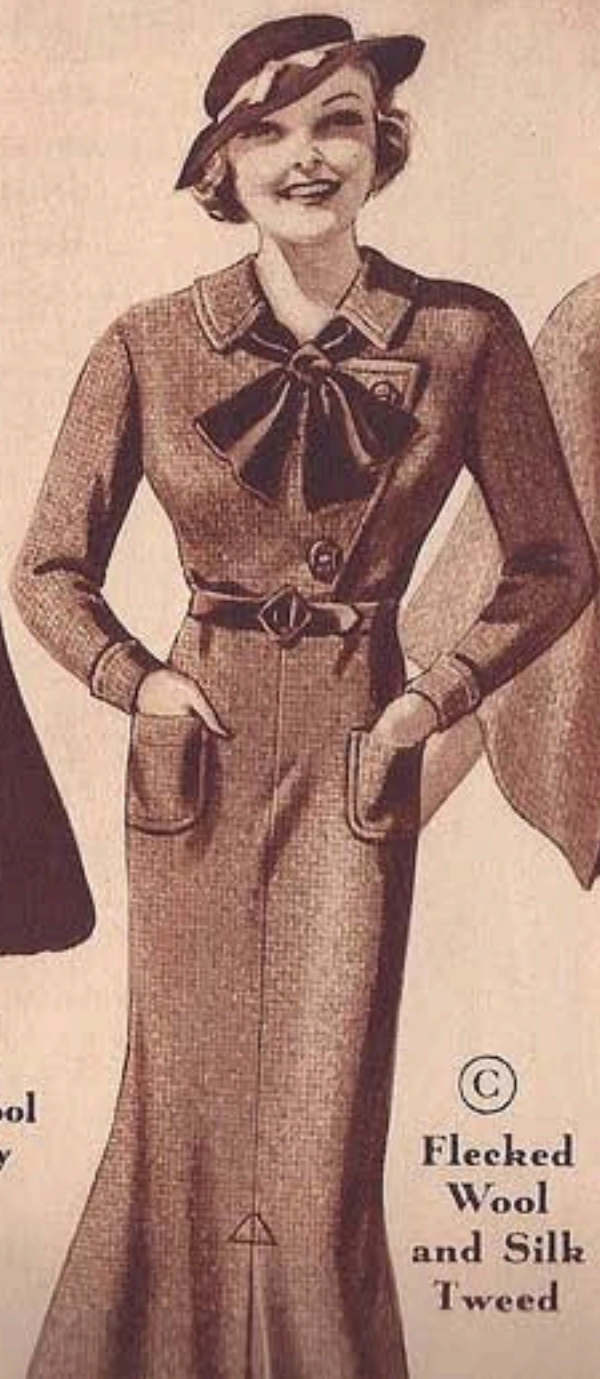
"Angoray"
The New
Knit Fabric

Girls! Want to go to
College? See Page 483.



Ⓑ

All Wool
Jersey



Ⓒ

Flecked
Wool
and Silk
Tweed



*A Value
Scoop!*

Weighted Silk
Flat Crepe

Choice
\$298





(A)
White
Cotton
Pique
Trim

(B)
Rick Rack
Trim.

(C)
Peter Pan
Collar

(D)
Clever
Revers

(E)
The Striped
Shirtwaist
Frock

Misses
Sizes

Regular
and
Extra
Sizes

94^c
each

*All Tubfast Cottons,
All Smart Styles,
All One Low Price!*



Hand Embroidered in Porto Rico

Smartly
Fitted
Styles!



A
89^c
pair

B
Reg. Sizes
79^c
each

C
Reg. Sizes
47^c
each

B Fine Combed Nainsook Gown

Women who like the fineness of combed Nainsook will want this exquisite Gown. See its hand embroidery and appliques, its hand tucking at the waistline. Assorted trim.

Colors: Flesh or white. **State size, color.** Ship. wt. ea. 9 oz.
32 B 198 — Regular Sizes: 34-36; 38-40; 42-44-in. bust. Each.....**79c**

32 B 199 — Extra Sizes: 46-48; 50-52-inch bust. Each.....**89c**

C Nainsook Nightgown

Looks expensive with its lovely hand embroidery and appliques, its dainty contrasting binding around the neck—yet look at the low price! Silhouette style, self girdle ties in back. Assorted designs.

Colors: Flesh or white. **State size and color.** Ship. wt. each 10 oz.

32 B 200—Reg. Sizes: 34-36; 38-40; 42-44-in. bust. Ea. **47c**

32 B 201—Extra Sizes: 46-48; 50-52-inch bust. Each **57c**

A Nainsook Pajamas

Smart two-piece Tuck-in trimmed with dainty embroidery and appliques—the exquisite hand-work of native Porto Ricans. Its smoothly fitting yoke, convenient side pocket, and wide trouser bands contrast gaily and match the binding around the neck and arms. Elastic at waist in back. Assorted designs.

Colors: Flesh or peach. **Sizes:** 34-36; 38-40; 42-44-in. bust. **State size and color.** Ship. wt. pair 11 oz.

32 B 396—Pair..... **89c**

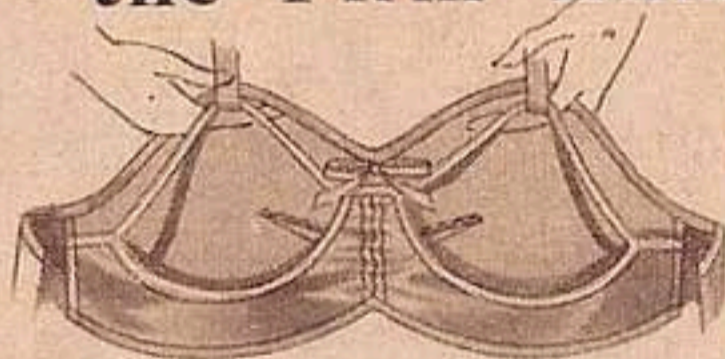


"Cup-forms do wonders for sagging busts"!

"—and they're so easy to adjust to every figure need"!

\$1.00

Let CUP-FORM Give You the Firm Lines of Youth



Cup-form's secret lies in the narrow elastic straps attached to the inner pockets. These, with the aid of the adjustable shoulder straps and ribbon draw, give the bust new, youthful grace!

(G)

(F) Fine Bemberg Rayon

You've no idea how flattering a Bandeau can be—till you've tried Cup-form! Petal-soft, fine-knit; back closing on elastic.

Tea rose. Even Sizes: 30 to 42-in. bust. State actual bust measure over fullest part. Width over bust 7 in. Ship. wt. 5 oz.

32 B 1680—Each.....\$1.00

(G) Controls Diaphragm

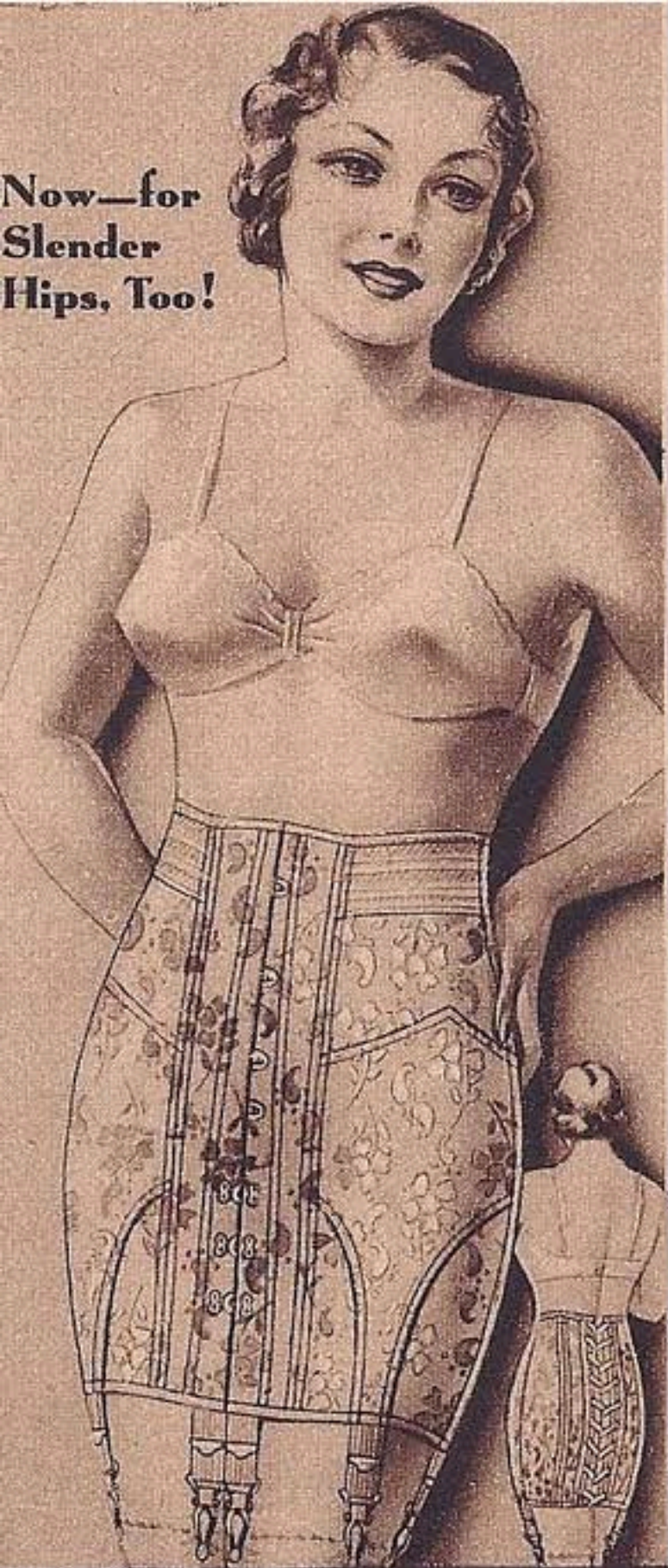
Here's a Cup-form designed for figures that need diaphragm control, too! Fine cotton fabric—soft, yet strong. Hooks at back.

Tea rose. Even Sizes: 34 to 48-in. bust. Order actual bust measure over fullest part. Width over bust 9½ in. Ship. wt. 7 oz.

32 B 1684—Each.....\$1.00



Now—for
Slender
Hips, Too!



Lace Yourself into New, Smart Curves

So many women wrote us, "I like the wonderful support a Back-lace gives, but have trouble finding one to fit because I have slender hips." Our answer is a new, narrow-hip model in this favorite style! Brocaded rayon and cotton Faille, re-inforced across front; elastic at waist; well-boned.

Tea rose. All Sizes: 24 to 36-in. waist. Order size 2 inches smaller than actual waist measures over corset. Back length 15 inches. Ship. wt. each 1 lb.

32 B 1519—Fits hips 6 to 9 in. larger than waist.

32 B 1520—Fits hips 10 to 13 in. larger than waist.

Each.....

\$139

New Fabrics YOU'D NEVER EXPECT

at **55**^c
pr.

**Choice of
3 Styles**

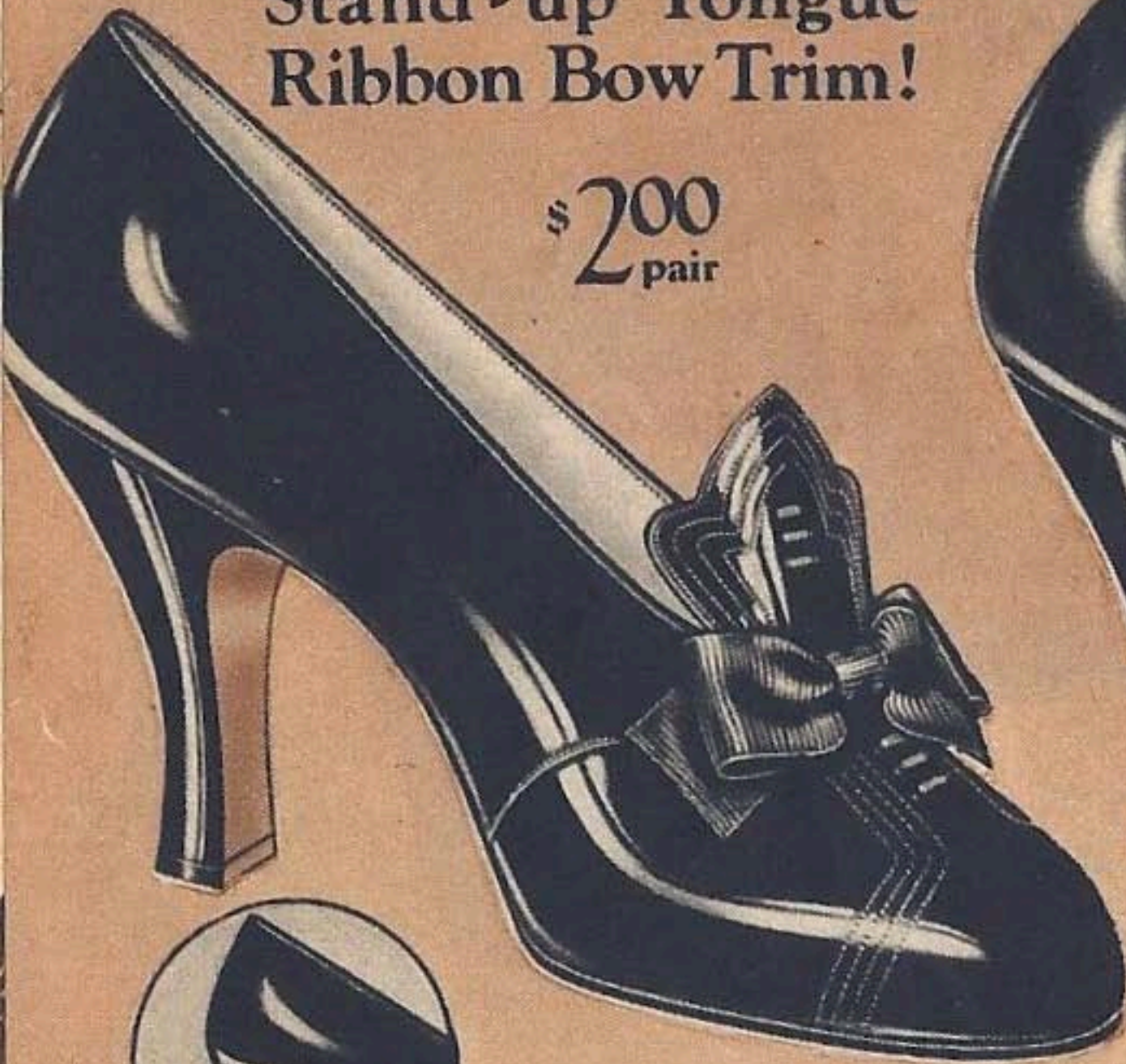


A

B

Stand-up Tongue
Ribbon Bow Trim!

\$2.00
pair



Cuban Heel

Patent or
Calf-grain

Copied from a
~~\$10.00~~ Original!

\$2.00
pair



Cuban Heel

Hand Laced Tongue Tie Pump

Decidedly French-looking with its shield shaped tongue, smart grosgrain ribbon bow and striking contrasting stitching! Short vamp, leather soles.

Sizes: 3½ to 9. Medium wide width. State size. Ship. wt. pair 1 lb. 8 oz.

Black Patent Leather

24 B 674—2½-inch covered Louis heels

24 B 675—1⅞-in. covered Cuban heels

Smooth Black Calf-grain

24 B 676—2½-inch covered Louis heels

24 B 677—1⅞-in. covered Cuban heels. Pair \$2.00

Laced with Piped Patent

Your feet are sure to be smart in these unusual smooth black calf-grain Pumps! A narrow strip of black patent, deftly piped in white, laces through the vamp and ends in a jaunty bow at your instep. The lines are particularly graceful . . . and its short vamp makes your foot deceptively small looking! Snug-fitting, too. Leather soles.

Sizes: 3½ to 8. Medium wide width. State size. Ship. wt. pair 1 lb. 8 oz.

24 B 684—2½-inch covered Louis heels

24 B 685—1⅞-in. covered Cuban heels. Pair \$2.00



Cuban Heel

Black or Brown

\$2.00 pair

There's Fashion News in its Clever Stitched Scallops!

- Three Dainty Rows of Contrasting Stitching
 - Tiny Cut-outs and Reptile Grained Leather Accents
- They'll never guess you paid so little for this stunning black kid Tie! Especially interesting because it wears its handsome toes plain. Neatly tailored in every detail and particularly trim-fitting! Good leather soles, choice of two heels.

Sizes: 3 1/2 to 9. Medium wide width. State size. Ship. wt. pair 1 lb. 8 oz.

24 B 385—2-inch covered Junior Louis Hi-lo heels
24 B 386—1 7/8-in. covered Cuban heels Pair.....\$2.00

Streamline Stitching Stamps it as the Smartest of One-Straps!

See its modernistic curved rows of contrasting stitching, touches of hand lacing and tiny cut-outs! It's as good-looking as it can be! 1 7/8-in. covered Cuban heels, long-wearing leather soles.

Sizes: 3 1/2 to 9. Medium wide width. State size. Ship. wt. pair 1 lb. 8 oz.

24 B 513—Smooth brown calf-grain
24 B 514—Black kidskin Pair.....\$2.00

KSD MONTGOMERY WARD 99A

9c

ir



45c
pair

A Value in Felt!

Your money goes far when it buys these mottled Felts! They're snug and warm . . . their protecting kid leather tips . . . soft padded chrome leather soles and heels mean extra wear . . . even a pompon!

Sizes: 3 to 8. No half sizes. State size.
Ship. wt. 12 oz.
24 B 3440—Alice blue
24 B 3442—Brown
24 B 3432—Rose Pair..... 45c



\$245

Airy! Light!—but Firm!

Black kid cut-out and trimmed with lizard grained leather! Slenderizing lines . . . tongueless . . . snug-fitting. Goodyear welt, arch support, long-wearing leather soles, 1 $\frac{3}{4}$ -inch rubber top heels.

Sizes: 5 to 8, also 9 and 10. Width EEE. State size.
24 B 946—Ship. wt. 1 lb. 12 oz \$2.45



\$245

Strap for High Insteps!

A light-weight shoe that gives good support! Slenderizing lines, black kid with lizard grained leather accents. Arch support. Flexible Goodyear welt. Sturdy leather soles, 1 $\frac{3}{4}$ -in. rubber top heels.

Sizes: 5 to 8, also 9 and 10. Width EEE. State size.
24 B 947—Ship. wt. 1 lb. 12 oz \$2.45



\$245

Stout Ankle Comfort!

A black kid Oxford that will keep its shape after a good deal of hard wear! Arch support comfort, trim fitting ankle, cut-out and trimmed. Flexible Goodyear welt, leather soles, 1 $\frac{3}{4}$ -inch rubber top heels.

Sizes: 5 to 8, also 9 and 10. Width EEE. State size.
24 B 945—Ship. wt. 1 lb. 12 oz \$2.45

★ Vapor-welded into one solid airtight,
water-proof, wear resisting unit.



**Waterproof
from Top to Toe**
Misses' Child's
\$1.85 \$1.75
pr. pr.

ALL RUBBER

• Full Fleece Lined

Heavier, sturdier G-
loshes, but light weight
enough for comfort.
Wards First Quality black
rubber, 4 sturdy water-
tight welded buckles. Full
gusset tongue. *Order size
larger than shoe size.*

26 B 4501 — Misses'
Sizes: 11 to 2. Ship. wt.
2 lbs. 4 oz. \$1.85

26 B 4502 — Child's
Sizes: 6 to 10½. Ship.
wt. 1 lb. 12 oz. \$1.75



46
BROWN

45

41
Other Colors
As Listed

43
WINE

49
BROWN

52

53

44
NAVY

47

51

50

40
Other Colors
As Listed

48

42
NAVY

FRENCH
ROSE

SCOTTIE
GREEN

COPEN
BLUE

MING
GOLD

TOBACCO
BROWN

PENCIL
RED

CHAMOIS
TAN

New Fall Designs in Wards Dramatic Fabric Success

Moonlight Flat Crepe

Washable Rayon and Cotton

New just last spring, it has scored tremendously! Remember we sampled it on the inside cover? Fine weave, smooth, silk-like texture that washes well. Width 35 in.

32^c
yard

Patterns 40 and 41 offer choice of Nassau blue, wine, dark green, dark brown, navy blue or black—each with white. State pattern number and color. Other patterns as shown. State pattern number. 17 B 2414—Ship. wt. yard 4 oz. Yard.....32c

The Same in Solid Colors

Moonlight Rayon and Cotton Flat Crepe in 22 lovely plain shades—all washable! Same fine quality as Moonlight Prints. Width 35 in.

25^c
yard

Colors as shown, also: white, eggshell, baby blue, pink, maize, orchid, peach, Nile green, coral, frost green or black. State color. 17 B 2364—Ship. wt. per yard 4 oz. Yard...25c

46
NASSAU
BLUE

OPORTO
WINE

NUGRAY

NAVY
BLUE



In Spite of rising costs—
WARDS TUBFAST
SILVANIA PRINTS
still Low Priced

13½
yard

- Standard Quality, 64 by 60 Thread Count, Gives Excellent Service
- Choose from 20 Beautiful New Patterns Designed Exclusively for Wards
- Lovely Clear Tubfast Colors

From the day Wards introduced Sylvania Prints they've been a favorite with thrifty women—because they offer beauty and long wear far above their low price. And the new patterns are better than ever—checks . . . stripes . . . florals . . . everything you could wish for—even expensive imported designs! Think of the stunning frocks you can make at amazingly small cost—thanks to the economies of ordering by mail from Wards!

Patterns as shown. State pattern number. Width 36 inches. Ship. wt. per yard 3 oz.
 16 B 3205—Yard.....13½c

Aug 10 - 37

Handwritten signature or initials



See Page 41

SEARS, ROEBUCK and CO.

PHILADELPHIA

or Bright

IT'S THE LITTLE ACCENTS THAT MAKE YOU SMART



PIN SOME POSIES on your dress or coat! It's a gay world! Bright velvety flowers at little cost. In **Brown** harmonies for brown, green or tan dresses; **Blue** tones for black, wine or blue dresses. Name your color.
18 F 4335—Shpg. wt., 4 oz. **39¢**



RIVAL THE RAINBOW—with this gorgeous Chiffon Velvet scarf! It's a \$2.00 quality—yours for this tiny sum! Hand painted and lined with crepe.
18 F 4336—Shpg. wt., 7 oz. **98¢**



BELTS—A BEST BET to brighten a costume that lacks "that certain something." This one is real leather, 1 1/2 in. wide. Comes in Sizes 26 to 38 in. waists. Colors are Red, Hockey Green 327 or Black. What's your size and color?
18 F 2078—Shpg. wt., 4 oz. **49¢**



EVEN IN MONEY MATTERS—you show your colors this season! Narrow strips of bright color on a smooth Vachelle bag. Nice inside, too. Black or Brown; name your choice.
18 F 3323—Shpg. wt., 13 oz.

colored enough for daytime wear yet pretty and dressy enough for special occasions. Sparkling with youth and gaiety, from that richly embroidered collar to the hem! Made of finest Marietta Crepe of Celanese . . . luxurious, expensive-looking and it is "Aqua-Sec" Rain-Away water spot-resistant finished. Tyrolean cord girdle and tassel. Contrast buttons. Smooth Nevagape placket (see Page 12).
SIZES: 14 to 20, to fit bust 32 to 38 inches. See size scale on Page 8. State bust measure and color.
COLORS: Zinnia Rust 609, Forest Green 313 or Navy Blue 314.
18 F 4035 Shipping weight, 1 lb. 10 oz.
 Dresses on this and opposite page shipped from New York City direct to you. You pay postage only from our nearest Order House. Numbers after color names refer to Sears Color-Graph facing first index page in back of book.

4.98

THERE'S magic in these new big sleeves . . . glamour and elegance in their gilded nailhead studding! They'll make a picture of you your friends will never forget! Of luxurious quality Pebble Crepe of Celanese, "Aqua-Sec" Rain-Away finished to prevent water spotting. Flattering cowl neckline and self-covered buttons. Skirt has all-around flare and generous hem. Smooth fitting Nevagape placket (see Page 12).
SIZES: 14 to 20, to fit bust 32 to 38 in. See size scale on Page 8. State bust measure and color.
COLORS: Forest Green 313, Zinnia Rust 609, Royal Blue 218, Peacock Blue 320 or Black.
31 F 4040 Shipping weight, 1 lb. 12 oz.

4.74



GATHER YE ROSES—these three are Chiffon; they cover at least 7 x 9 inches of your evening dress. Red only. 18 F 4334—Shipping weight, 5 ounces 49c



MAD MONEY "stays put" in this pleated Acetate Crepe bag with "jools" on top and the right fixin's inside. Gold, White or Black. *State color.* 18 F 3324—Shipping weight, 10 ounces 94c



THIS CHIFFON HANKIE is 19 inches square but wins attention many yards away. Comes in Red, Royal Blue, Kelly Green. *State color.* 18 F 4337—Shipping weight, 5 ounces 25c



Gleaming silver fabric . . . looks just like silver kid but is softer, easier to wear. The soles are durable leather. **Women's Sizes:** 2½ to 8. C (medium wide) width. *State size.* Shpg. wt., 1 lb. 2 oz. 15 F 2185—2½-in. Spike Heel. Pair \$1.98

Gay Life

**ENJOY IT
IN STYLE**

LUXURY . . .
A world of chic . . . Gay young bolero effect. Glittering Metal Lame, the really expensive quality, makes that fluttering vestee and the lovely appliqued flowers. The body of the dress is our very finest Satin-back Crepe Amigo of Colanese . . . "Aqua Sec" Rain-Away finish resists spotting. Graceful flared skirt. Nevagape placket (see Page 12). **5.98**
Sizes: 14 to 20, to fit bust 32 to 38 inches. *See size scale on Page 8. State bust measure and color.*
Colors: Royal Blue 218 with Wine, Black with Royal Blue or Peacock Blue 320 with Gold. 18 F 4060 Shpg. wt., 1 lb. 14 oz.

RHYTHM IN VELVET . . .
That new gored skirt fairly flutters when she walks, floats when she dances . . . and those big jeweled butterflies (like the ones Schiaparelli uses in Paris) put a devastating sparkle in her eye. And such fabric! Luxurious, shimmering Transparent Velvet, silk-backed with rich Rayon pile. Two-tone girdle and sleeve bandings are of lovely sheer Chiffon. Intricately shirred sleeves. Nevagape placket (see Page 12). **7.98**
Sizes: 14 to 20, to fit bust 32 to 38 inches. *See size scale on Page 8. State bust measure and color.*
Colors: Ruby Wine 514 or Black. 31 F 4065 Shpg. wt., 1 lb. 12 oz.

INTRIGUE . . .
Two-piece style in our best quality Celanese Taffeta . . . crisp and heavy, the kind that "swishes" as you walk! Knife pleating edges that smart new collar and the adorable pockets . . . a nosegay of field flowers for color accent. Covered ball buttons and loops. Skirt flared front and back. Exact copy of a \$7.95 dress . . . same fine quality fabric, same careful finish. Shop at Sears and save! **3.74**
Misses' Sizes: 12 to 20, and JUNIOR **Sizes:** 13 to 19. *See size scale on Page 8. State bust measure and color.*
Colors: Forest Green 313, Navy Blue or Brown 623. 31 F 4070 Shpg. wt., 1 lb. 10 oz.



Genuine White Coney Fur Wrap . . . Smart with daytime or evening dresses. Rayon Taffeta lined and interlined. **Sizes to fit bust 32, 34, 36, 38 in.** Length, 24 in. *State bust.* Shipping weight, 3 pounds. 17 F 2559—White . . . \$13.95

The Dresses on this page shipped from New York City direct to you. You pay postage only from our nearest Mail Order House. Numbers after color names refer to Sears Color-Graph facing first index page in back of book.



is Going Places

A GAY YOUNG FLATTERER! Slim, princess lines. Luxurious soutache braid embroidery in self color . . . last-minute news from the fashion front! Self-covered buttons and scalloping in one long sweep from neck to hem. Full flared skirt and half belt that buckles trimly in back. Beautifully cut and finished of our best Satin Back Faille of Celanese . . . see colors and feel quality of sample on opposite page. Nevagape placket.

5.98

Misses' Sizes: 14 to 20 to fit bust 32 to 38 in. See size scale on Page 8. State bust measure and color.

COLORS: Forest Green 313, Zinnia Rust 609, Ruby Wine 514, Royal Blue 218 or Peacock Blue 320.

31 F 4080. Shipping weight, 1 pound 8 ounces.

ANNE WILLIAMS found this dress in a Fifth Avenue Shop, selling at a very high price! We've copied it for you exactly in our best quality Satin-Back Faille sampled on the opposite page. We've trimmed it, just as they did, with embroidered appliques of bright multi-colored felt . . . very, very new! A velvet bow at the Peter Pan collar, and smart self-covered buttons. Two-piece style. Full flared skirt.

4.98

Misses' Sizes: 12 to 20. JUNIOR SIZES: 13 to 19. See size scale on Page 8. State bust measure and color.

COLORS: Forest Green 313, Royal Blue 218, Peacock Blue 320, Ruby Wine 514 or Zinnia Rust 609.

31 F 4085. Shipping weight, 1 pound 8 ounces.

HERE'S HEM INTEREST advocated by all smart designers for this Fall! And we've accented the hem with rows and rows of richly gleaming braid to match the trimming on those new shirred sleeves. You'll adore the neckline, too . . . that soft high cowl is very flattering. Self-covered buttons edge the smart yoke. Skirt is flared all around. Tailored in our finest Satin-Back Faille, the fabric sampled on the opposite page.

3.98

Misses' Sizes: 14 to 20 to fit bust 32 to 38 in. See size scale on Page 8. State bust measure and color.

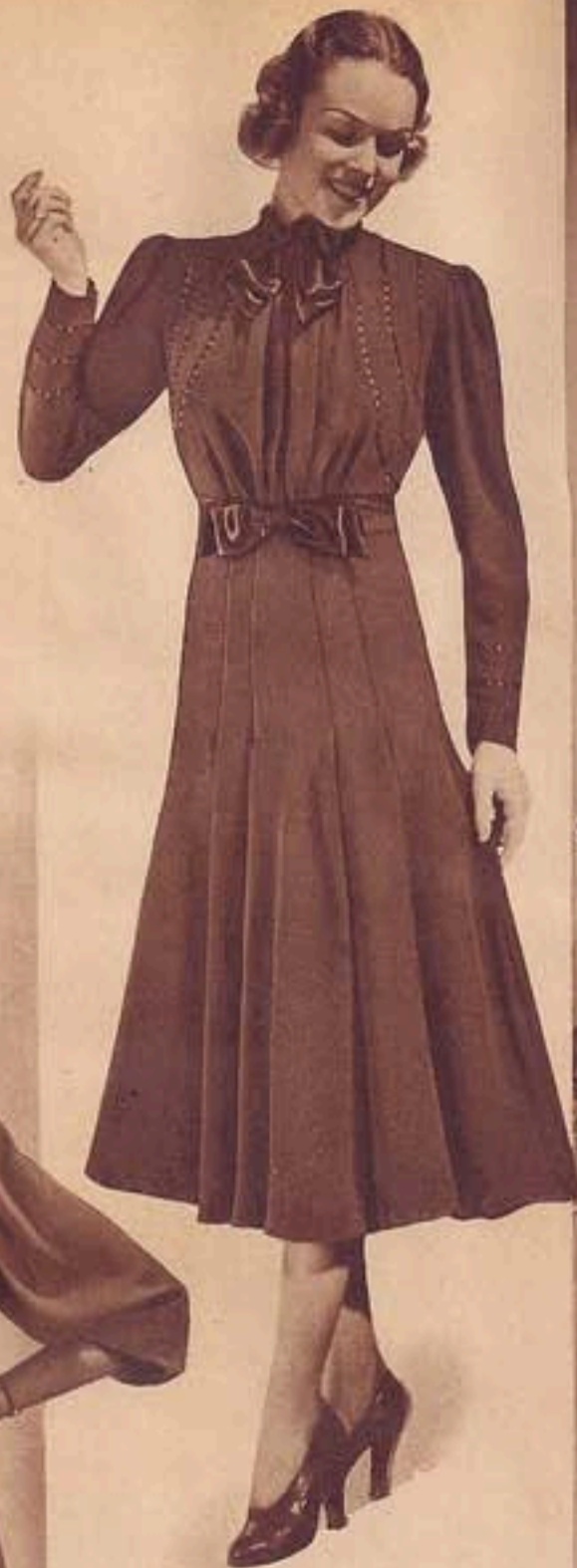
COLORS: Forest Green 313, Ruby Wine 514, Zinnia Rust 609, Royal Blue 218 or Peacock Blue 320.

31 F 4090. Shipping weight, 1 pound 10 ounces.

When you buy dresses from Sears, do so with the greatest confidence . . . with the utmost assurance that your money will be cheerfully refunded if you are not entirely satisfied. You are as sure of style as of quality—at Sears.

These dresses are shipped from New York City direct to you. You pay postage only from our nearest Mail Order House. Numbers after color names refer to Sears Color-Graph facing first index page in back of book.

WE ARE SO PROUD when we hear how our customers are telling other women about buying Fashions from Sears. They like our service, our quality—and the saving in price.



A NEW SWING TO YOUR SKIRT

Tucked, *unpressed* pleats in a full flared skirt . . . they ripple intriguingly with your every step! The pretty shirred bodice is new, too, and so is the lavish faggoted trimming. Contrast satin bows. Beautifully made of our best Marietta Crepe of Celanese. "Aqua-Sec" Rain-Away finished to resist water spotting. Nevagape placket (see Page 12).

4⁹⁸

Sizes: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-47-48-48 inches.
State bust measure and color.
31 F 4145—Forest Green 313.
31 F 4146—Ruby Wine 514.
31 F 4147—Royal Blue 218.
Shipping weight, 1 pound 8 ounces.

← DEEP YOKE OF HAND SMOCKING

3⁹⁸

A truly beautiful dress . . . lavishly smocked by hand in gleaming contrast Rayon Floss! The fabric is luxurious, heavy Pebble Crepe of Celanese. "Aqua-Sec" Rain-Away finished to resist spotting and perspiration. Expensive-looking two-tone flower, flattering full sleeves. All-around flared skirt with lovely lines. Nevagape closing (see Page 12).

Sizes: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-47-48-48 inches.
State bust measure.
31 F 4140—Navy Blue with Red.
31 F 4141—Brown 623 with Rust.
31 F 4142—Forest Green 313 with Lighter Green.
Shipping weight, 1 pound 8 ounces.

These garments shipped from New York direct to you. You pay postage only from our nearest Mail Order House. Numbers after color names refer to Sears COLOR-GRAPH facing first index page in back of book.



Hostess Gowns

TOO GLAMOROUS FOR WORDS

4⁹⁸

Look your loveliest at home! Here's a gorgeous house-gown like the ones Hollywood stars wear for home entertaining! Crepe Marietta of Celanese. "Aqua-Sec" Rain-Away finished to resist spotting. Easy to slip into . . . Zip closing extends below your waist-line. Contrast velvet bow tie, half belt in back.

Sizes: 14-16-18-20.
BUST: 32-34-36-38 in.
LENGTHS: 56-57-58-58 in.
State bust measure.
31 F 4155—Peacock Blue 320.
31 F 4156—Royal Blue 218.
31 F 4157—Persian Ruby 521.
Shipping wt., 1 lb. 12 oz.

4⁹⁸

Be a hostess your guests will remember . . . in this clinging sheath of Pebble Crepe of Celanese topped off with a flash of genuine White Coney Fur! Just as smart, too, to wear for dinner dates and dancing. The heavy Pebble Crepe of Celanese is "Aqua-Sec" Rain-Away finished to resist water spots. Deep slashed back, glittering clips.

Sizes: 14-16-18-20.
BUST: 32-34-36-38 in.
LENGTHS: 56-57-58-58 in.
State bust measure.
31 F 4150—Royal Blue 218.
31 F 4151—Black.
31 F 4152—Peacock Blue 320.
Shipping wt., 1 lb. 10 oz.



Here's Our Idea of
TWO SMART KNIT DRESSES



CROWN TESTED Challis Twill

See! Feel! Fabric Sample Page 462

MULTI-COLOR STRIPES

348

Would you ever expect to see this glorious striped fabric in anything less than a \$6.98 dress? Even Anne Williams admitted she was dazzled—and she is used to handling fine fabrics every day! In case you don't know, Challis Twill is the much-talked-of Spun Rayon that takes colors so beautifully. And the Style! We've kept it beautifully simple, with full sleeves, a "zip" at the neck with contrasting wool pom-poms, a suede fabric belt; a smooth Nevagape closing! (see Page 12). One of the best \$3.48 dresses you ever bought!

SIZES: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-47-48-48 inches.
State bust measure.
31 F 4195—Navy Multi-color stripe.
31 F 4196—Brown Multi-color stripe.
Shipping weight, 1 lb. 4 oz.

LOVELY YOUNG PRINT

348

Style! Style! Still more style! And you're in for the surprise of your life when you see this glorious Spun Rayon Challis Twill in a flowered print on rich, dark grounds. It's really lovely. A heavy soft-feeling Crown Tested Fabric that drapes and hangs beautifully. Look how it follows the line of the figure, and how gorgeous the full "gathered-up" sleeves are! A high pointed turned-down collar, a wide gay-colored suede fabric belt and colored flower—and the picture is complete! Costing you a mere fraction of its real worth. Nevagape Placket (see Page 12).

SIZES: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-47-48-48 inches.
State bust measure.
31 F 4200—Navy Blue. \$3.48
31 F 4201—Dark Green. . . .
Shipping weight, 1 lb. 6 oz.

ALL WOOL ZEPHYR

298

Right—anywhere! Always in Style! Never out of Style! A Classic Two-piece Knit Sweater and Skirt in soft rich All Wool Zephyr yarns, light as a feather. Looks for all the world like a hand knit but costs so much less you would do well to buy three or four in different luscious colors, college fashion! Order your regular dress size—make no allowance.

MISSSES' SIZES: 12-14-16-18-20.
To Fit Bust: 30-32-34-36-38 in.
LENGTHS: 45-46-47-48-48 in.
JUNIOR SIZES: 13-15-17-19.
To Fit Bust: 31-33-35-37 inches.
LENGTHS: 45-46-47-48 inches.
State bust measure and color.
31 F 4205—Zinnia Rust 609, Ruby Wine 514, Peacock Blue 320, and Hockey Green 321. \$2.98
Shipping weight, 1 lb. 14 oz.

CLEVER "ZIP" TRIM

398

Smart! A Two-Piece Sports dress in 25% wool and cotton Tweedy Knit fabric such as you've never seen before at this low price! Checked for smartness! Zipped up the front of jacket for style and convenience! Solid color Ascot and double lapel for contrast! And for fine detail, we've added Suede Fabric tassels, and belt, and a box pleat in the skirt. All for \$3.98 . . . although we've had to squeeze costs to give it to you at such a low price.

SIZES: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-47-48-48 inches.
State bust measure.
31 F 4210—Brown Check.
31 F 4211—Gray Check \$3.98
Shipping weight, 2 lbs. . . .

"You can be just as sure of Sears Fashions as you are of Sears Quality and Values."
Your money back if you are not satisfied.

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Thrilling

... IS THE WORD
FOR THIS DRESS!

IT'S GAY.. TRIM.. LOVELY!



INTERESTING
NEW TRIM—
BUTTONS!

3⁹⁸

NAILHEAD
TRIMMED
SLEEVES **4⁹⁸**

TWO PIECE
IN CREPE
MARIETTA **5⁹⁸**

A Featuring the dramatic TWO-COLOR fashion! In glorious close-woven, full-bodied Crepe Marietta of Celanese "Aqua-Sec" Rain-Away finished... water leaves no spot! Stitched jacket with long link button closing. One-piece dress has short sleeves and high draped collar matching the jacket. Shiny patent finished belt. Nevagape placket closing (see Page 12). Real \$8.98 value!
SIZES: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-47-48-48 inches.
State bust measure.
31 F 4215—Navy with Gray.
31 F 4216—Green 313 with Rust.
31 F 4217—Brown 623 with **\$5.98**
Aqua...
Shipping weight, 2 lbs.

B Fashion's new trick with buttons... four whole rows of tiny nailhead style ones down the front of your dress. Stunning one-piece dress with fine shirring at shoulders and knife pleating in skirt. Long sleeves, full at top. Nevagape placket (see Page 12). Superior Pebble Crepe of Celanese, with "Aqua-Sec" Rain-Away finish, resists water spotting. A big saving!
SIZES: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-47-48-48 inches.
State bust measure.
31 F 4220—Forest Green 313.
31 F 4221—Navy Blue.
31 F 4222—Ruby Wine 514 **\$3.98**
Shpg. wt., 1 lb. 12 oz.

C Paris inspired! The gorgeous raglan sleeves rich with shiny gilt nailhead trimming—in brilliant contrast to the fabric! Made of our luxury Marietta Crepe of Celanese... Full bodied with a rich, closely woven roughish surface! "Aqua-Sec" Rain-Away finish resists water spotting. Pretty novelty pin! Smooth Nevagape closing. One of this year's big values!
SIZES: 14-16-18-20-22.
BUST: 32-34-36-38-40 inches.
LENGTHS: 46-47-48-48-48 inches.
State bust measure.
31 F 4225—Forest Green 313.
31 F 4226—Black.
31 F 4227—Royal Blue 218.
31 F 4228—Ruby Wine 514 **\$4.98**
Shpg. wt., 1 lb. 8 oz.

D Absolutely "tops" in style—fabric—and value! One of those beautifully simple, swank one-piece dresses made with a row of big shining contrasting color buttons and buttonholes down the side. The same sharp contrast in the shiny patent finished belt; in the novelty pin, and in the narrow braid trim on collar and pocket. Nevagape closing (see Page 12). Sears popular Pebble Crepe, woven of fine Celanese yarns "Aqua-Sec" Rain-Away finished... water leaves no spot. A sensational Value you can't equal elsewhere.
SIZES: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-47-48-48 inches.
State bust measure.
31 F 4230—Navy with Red.
31 F 4231—Forest Green 313 with Lighter Green.
31 F 4232—Zinnia Rust 609 with Brown.
31 F 4233—Brown 623 with Beige.
Shipping weight, 1 pound 8 ounces.

3⁷⁴
→

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SEARS FAMOUS
"Easy-On"
 MATERNITY DRESSES

ORDER YOUR REGULAR SIZE
 . . . MAKE NO ALLOWANCES!

- Slip into dress without raising arms . . . All are "coat style" with wide under and overlap.
- Adjustable to every figure change. Snap fastenings allow for expansion throughout maternity period. No sewing required.
- All sleeves designed for comfort. Cuffs are adjustable . . . will not bind.
- Small, pretty prints disguise figure fullness.

NATIONALLY FAMOUS
 DOCTORS RECOMMEND
 "EASY-ONS"



(A)

(B)

DRESS
 198

PLAIN OR
 POLKA DOT **3.98**
 each



(A) Adjustable closing completely hidden in soft bust-line folds. Collar of contrasting Rayon Crepe. Choice of two beautiful fabrics.
 BUST SIZES: 32-34-36-38-40-42 in.
 LENGTHS: 46-47-48-48-48-48 in.
 Shipping weight, 1 lb. 8 oz.
 State bust measure and color.

Polka Dot Tiarra Crepe
 French Finish, All Rayon
 Color: Navy with White. **\$3.98**
 31 F 4500—Dress only . . .
 31 F 4500X—Dress with Slip—see below . . . **\$5.65**

Pebble Crepe of Celonese
 In solid colors. "Aqua-Sec" Rain-Away finished. Water won't spot.
 Colors: Forest Green 313, Zinnia Rust 609, Navy Blue. **\$3.98**
 31 F 4505—Dress only . . .
 31 F 4505X—Dress with Slip—see below . . . **\$5.65**

(C) Two-piece jacket dress of washable Rayon and Cotton Crepe in a smart new "tie-silk" print. Sleeveless jacket. Dress has pretty scalloped collar, detachable, of rich all Rayon Crepe. Generous hem.
 BUST SIZES: 32-34-36-38-40-42 in.
 LENGTHS: 46-47-48-48-48-48 in.
 State bust measure and color.
 Colors: Wine, Dark Brown or Navy Blue. **\$3.74**
 31 F 4530—Dress only . . .
 Shipping weight, 1 lb. 4 oz.
 31 F 4530X—Dress with Slip—see below . . . **\$5.40**

(B) No one will ever guess your "secret" when you wear this crisp young frock of "tie-print," washable Cotton Challis! Ruffled pleating, trimmed with grosgrain ribbon and bright buttons, hides the adjustable closing. Generous hem. A lot of style for so little!
 BUST SIZES: 32-34-36-38-40-42 in.
 LENGTHS: 46-47-48-48-48-48 in.
 State bust measure and color.
 Colors: Navy Blue with Copen Blue or Brown with Aqua. **\$1.98**
 31 F 4510—Dress only . . .
 Shipping weight, 1 lb. 4 oz.
 31 F 4510X—Dress with Slip—see below . . . **\$3.65**

(C) Cheery garden-flower print on smooth, rich Rayon and Cotton Crepe. Shirred rippling cape collar (very concealing!) and a lovely lace vestee. Washable. Wide hem.
 BUST SIZES: 32-34-36-38-40-42 in.
 LENGTHS: 46-47-48-48-48-48 in.
 State bust measure and color.
 Colors: Powder Blue, Navy Blue or Dark Brown. **\$2.98**
 31 F 4520—Dress only . . .
 Shipping weight, 1 lb. 2 oz.
 31 F 4520X—Dress with Slip—see below . . . **\$4.65**

These dresses shipped from New York direct to you. You pay postage only from our nearest Mail Order House. Numbers after color names refer to Sears Color-Graph facing first pink index page.



(C)

DRESS
 298

SUIT →
 374



(D)



PRESENTING Charmode DRESSES

CHARMING YOUNG MODES IN WOMEN'S SIZES
The Smartest Fabrics . . . The Newest Colors



A HAND DRAWN TRIM

A beautiful Charmode style! Created for the smart woman who rightfully refuses to wear "kiddish" or "old lady" clothes—but who does insist on new young fashions! Look at this charming frock with its exquisite hand-drawn work on sleeves and front of blouse! It would be hard to find a smarter style, or finer fabric anywhere! Our very best Satin-Back Crepe Amigo woven of Celanese yarns, with "Aqua-Sec" Rain-Away finish so water won't spot it. Stunning neckline tied in a bow with novelty pendants. Slim skirt, pleated front and back with generous hem. Nevagape closing (see Page 12). Actual \$10.00 Value! Kleinferts shields included.

5⁹⁸

SIZES TO FIT: 34, 36, 38, 40, 42 and 44 in. bust. Lengths, 48 in. State bust measure.

- 31 F 4605—Zinnia Rust 609.
- 31 F 4606—Navy Blue.
- 31 F 4607—Forest Green 313.
- 31 F 4608—Peacock Blue 320.

Shipping weight, 1 lb. 10 oz.

B LOVELY LACE ACCENTS

Gay and youthful! Worthy of its Charmode label! Made of soft flattering fabric, cut to show your figure off to advantage . . . and then trimmed with details frivolous and feminine! Everything about this dress is designed with a purpose! The double lapel of self material and LACE makes your throat look young and white! The stitched detail on hips gives you a slim, trim fitted line. Even the Pebble Crepe of Celanese, as precious as it looks, has been made practical with an "Aqua-Sec" Rain-Away finish, so water won't spot it. Youthful tie-back sash. Smooth fitting Nevagape placket closing (see illustration Page 12).

3⁹⁸

SIZES TO FIT: 34, 36, 38, 40, 42 and 44 in. bust. Lengths, 48 in. State bust measure.

- 31 F 4610—Navy Blue.
- 31 F 4611—Black.
- 31 F 4612—Forest Green 313.
- 31 F 4613—Brown 623.

Shipping weight, 1 lb. 8 oz.

C LACE, FOR RICH FLATTERY

Created to give you greater Charm . . . that air of mystery that only LACE can give a woman! The whole upper part of the dress is made of glorious dyed-to-match Lace—the new dull-lustre finish, fine quality lace, that harmonizes so beautifully with the rich fabric. Dress is made of Crepe Marietta of fine, rich Acetate yarns; full bodied, with closely woven pebbled surface. A youthful high collar with two flowers! A row of silvery novelty buttons on vestee; graceful, full sleeves. Slim line, well cut skirt flares gently. Glamour . . . Quality . . . Style—at an extremely low money-saving price! Remember you can order with confidence. Your money back if you're not satisfied.

3⁹⁸

SIZES TO FIT: 34, 36, 38, 40, 42 and 44 in. bust. Lengths, 48 in. State bust measure.

- 31 F 4600—Black.
- 31 F 4601—Navy Blue.
- 31 F 4602—Ruby Wine 514.
- 31 F 4603—Forest Green 313.

Shipping weight, 1 lb. 10 oz.

TO EVERY WOMAN WHO
WEARS SIZES 36 TO 53

Trimline

IS THE STYLE LINE



GLAMOROUS LACE! RICH SATIN BACK FAILLE!

Paris says *LACE!* . . . and here it is—dyed-to-match, used lavishly and so datteringly in this youngish, high-neck dress, just fresh from the hands of the designer! Shirred front fullness gives a soft, easy to wear bustline. The graceful skirt slims the hips, then flares slightly below the knee. Generous hem. Self-material flat rosettes and cording at neck. Made of luxurious Satin Back Faille of Celanese . . . Fashion's newest, smartest fabric. There's an actual sample on Page 8, see its rich beauty, feel the soft, drapery quality. It's "Aqua-Sec" Rain-Away finished, resists perspiration, water doesn't spot it. Smart shops would ask at least \$9.98.

REGULAR SIZES: 36 to 48; STOUT SIZES: 43 to 53 inches bust.
See size scale on Page 29. State bust measure.

- 31 F 4700—Forest Green 313.
- 31 F 4701—Black.
- 31 F 4702—Navy Blue.
- 31 F 4703—Zinnia Rust 609.

Shipping weight, 1 lb. 8 oz.

Sears Guarantee Satisfaction or Your Money Back

598

Trimline Dresses are styled to flatter every size, every age! All are carefully tailored with special attention to comfortable, smart fit through bust, waist, hip and sleeves.

The dresses on this page shipped from New York City direct to you. You pay postage only from our nearest Mail Order House.

Numbers after color names refer to Sears Color-Graph facing first index page in back of book.

2-PIECE
BOUCLE
KNIT!

798

Never fear . . . you'll never look stout in THIS Boucle Knit outfit! Anne Williams sat for hours with the designer and planned every inch of it, so it would hide tell-tale pounds! The smart double jabot in front slims the bust line. A two-piece, knit of crush resistant heavy Rayon Boucle . . . the blouse in a feminine lacy knit; the skirt in a plain, tight non-sag knit with a rack bottom hemline. Braided "loop" belt. Contrasting pin at neck. Order your regular dress size.

REGULAR SIZES: 36 to 48;
STOUT SIZES: 43 to 53 inches bust. See size scale on Page 29. State bust measure.

- 31 F 4705—Zinnia Rust 609.
- 31 F 4706—Forest Green 313.
- 31 F 4707—Navy Blue.

Shipping wt., 1 lb. 10 oz.

SPARKLING
BEADED
ACCENTS

398

Two things put it in the \$6.98 class! The beaded Accents! The draped front with its new lower neckline! Dress is a slim one-piece made of our best Pebble Crepe woven of genuine Celanese yarns . . . and it's "Aqua-Sec" Rain-Away finished (water leaves no spot). Belt and shoulders are trimmed with sparkling beaded medallions. Skirt fits sleek over the hips; flares out gracefully at bottom. Generous hem.

REGULAR SIZES: 36 to 48;
STOUT SIZES: 43 to 53 inches bust. See size scale on Page 29. State bust measure.

- 31 F 4710—Forest Green 313.
- 31 F 4711—Navy Blue.
- 31 F 4712—Zinnia Rust 609.
- 31 F 4713—Brown 623.

Shipping wt., 1 lb. 8 oz.

Be Thrifty AND LOVE IT!



Embroidered Medallions 59c

Heavy, snowy Acetate chalk crepe (rayon) in a soft, richly casual collar that snaps in back. The open-work medallions are beautifully embroidered. Nicely lined. Washable. *White only.*

18 F 4183—Shpg. wt., 6 oz.

Pique with Embroidery —Set 59c

Cuffs to match! Gay and bright hued bands of embroidery on crisp, snowy pique gives an all-important touch of color! Fast colored, washable, long wearing and pretty. *White only.*

18 F 4184—Shpg. wt., 6 oz.



Pique and String Lace 23c

It's a charming pleated shirt style, made of crisp pique, edged with cotton string lace. Comes back fresh and dainty through countless launderings! Bright, colorful buttons. *White only.*

18 F 4185—Shpg. wt., 6 oz.

Rayon Taffeta 25c

Crisp Rayon Taffeta designed to "freshen up" your wardrobe. Youthful shirred effect and trim turned-down collar. Has an expensive-looking luster. Washable.

COLORS: White, Pink 501 or Gold 713. *State color.*

18 F 4186—Shpg. wt., 6 oz.



Gay Colors Transform Your Favorite Dress

89c The original "Top-pette"

with all the lovely, gathered fullness that makes it a success! Wear it under your jacket, over your dress. Fine Acetate Crepe. Sparkling clip.

COLORS: White, Royal Blue 222, Rust 622 or Green 317. *State color.*

18 F 4190—Shipping weight, 10 oz.

89c Collar and belt set of new embossed Rayon—looks like costly metal brocade! Ruffled over-collar turns down or stands up in back in queenly ruff effect. Matching belt 2-in. wide. Gold color only. BELT SIZES: 26 to 38 in. waist. *State size.*

18 F 4189—Shipping weight, 8 oz.

95c Crisp, swishy Taffeta, finer Celanese quality! In a stunning collar and sash set that glows with brilliant stripes. Smart high neck collar with lovely big self bow. Snap fastened front. Matching sash 54x6 in. Multi-color Roman Stripes.

18 F 4191—Shipping weight, 7 oz.

Numbers after color names refer to Sears Color-Graph facing first index page in back of book.



21c Plaids or Solid White

Heavy Rayon Taffeta in smart "woven-in" plaids. Washable ties. Washable.

COLORS: Red, Blue or Brown Plaids or Solid White. *State color.*

18 F 4187—Shpg. wt., 6 oz.

29c Embroidered Net

A flattering collar in sheer net, embroidered all over in a beautiful design—has the loveliness of costly lace! Laundered beautifully.

COLORS: White or Ecu. *State color.*

18 F 4188—Shpg. wt., 5 oz.



59c Satin and Lamé

A beautiful collar and a marvelous bargain! The rich gleam of metal cloth to glorify your dress! Combined with the soft glow of rayon satin in the collar section!

COLORS: White or Pink with Gold colored jabot. *State color.*

18 F 4195—Shipping wt., 5 oz.



Glistening Metal Cloth 89c

Shine! In a collar of brilliant sparkling metallic cloth that will make you feel like a queen! Burnished and shining! Beautiful embossed lamé. Gives your dress a gorgeous, festive air! Neat soft lining. Regularly sold for more!

COLOR: *Gold only.*

18 F 4193—Shipping wt., 6 oz.



Hand-Crocheted Lace 79c

This exquisitely simple collar is daintily fagotted in front, and edged with genuine hand crocheted lace in beautiful Irish pattern. Made of fine pique—looks fresh after months of laundering. Saucy self bow. A truly "well-bred" style. *White only.*

18 F 4194—Shipping wt., 7 oz.



69c The Gracious Lady's Choice

The delicate, well-bred charm of lace, in a V-neck style, becoming to all! Rich Venise pattern. Self bow. Washable.

COLORS: White or Ecu. *State color.*

18 F 4197—Shpg. wt., 5 oz.



79c Soft Georgette and Lace

So graceful and flattering—with its becoming, softly gathered V-neck—its wide shoulder line! Sheer, filmy weighted Silk Georgette, edged with lace.

COLORS: White or Ecu.

18 F 4196—Shpg. wt., 6 oz.



Acetate Crepe Blouse for Suits 95c

Fluted, lace-edged ruffles. Comfortable sleeveless style.

SIZES: Small (32 in. bust), Medium (34-36) or Large (38-40).

COLORS: White, Navy Blue or Brown. *State size: color.*

18 F 4192—Shpg. wt., 9 oz.

**A Feature Value
From Our Coat
Department**

16⁹⁸



**Any way you look
it's the New Style**

TEN GORES to put the new flare in your skirt! And a gorgeous collar of genuine IbeX Fur . . . looks exactly like expensive Wolf! Superbly tailored of soft, luxurious Novelty Crepe Coating . . . three-fifths Wool so you know it's good and warm. EARL-GLO (all rayon) lining guaranteed for two years' wear. Warmly interlined.
SIZES: 14-16-18-20-22.
BUST: 32-34-36-38-40 in.
LENGTHS: 46-47-47-48-48 in.
State bust measure.
17 F 2050—Seal Brown with Brown.
17 F 2051—Fog Gray with Gray.
17 F 2052—Navy Blue with Gray.
Shipping weight, 6 lbs. 7 oz.

14⁹⁸

**Four Pockets aren't
too many this year**

Expertly tailored of our best, luxury-quality ALL WOOL Fleece in the glorious colors. Note that smart "clinched-in" waistline, the new widened shoulder, the gracefully flared skirt. Stitched collar is marvelously flattering. Back is cleverly seamed and pleated. Guaranteed EARL-GLO (all rayon) lining, warm interlining.
SIZES: 14-16-18-20.
BUST: 32-34-36-38 inches.
LENGTHS: 46-46-47-48 inches.
State bust measure.
17 F 2055—Hockey Green 314.
17 F 2056—Oakleaf Brown 614.
17 F 2057—Skipper Blue 214.
Shipping weight, 4 pounds 14 ounces.

12⁹⁸

**And...FURS ARE RICH
flattering and warm**

Looks like costly Silver Fox, glistening long haired, fluffy. It is selected quality BLACK MANCHURIAN WOLF DYED DOG FUR which has been expertly silver tipped. The fabric is beautiful quality, soft-draping Novelty Crepe Coating that's three-fifths rich live Wool . . . so close-woven that wintry blasts just can't get through. Smartly designed to give you long, slim, flattering lines. Luxuriously lined with Panne Satin, of finest acetate yarns, warmly interlined. Smart worn with or without belt.
SIZES: 14-16-18-20-22-42-44-46.
BUST: 32-34-36-38-40-42-44-46 inches.
LENGTHS: 47-47-48-48-48-49-49-49 inches.
State bust measure.
17 F 2060—Black.
17 F 2061—Winetone 514.
Shipping weight, 6 pounds 10 ounces . . .

16⁹⁸

Coats on this page shipped from New York City direct to you. You pay the postage only from our nearest Mail Order House. Numbers after color names refer to Sears Color-Graph facing first index page in back of book.

SEARS ✓ PAGE 39

a round trip in style



A SENSATIONAL
3-PC. SUIT IN
SMART TWEED **895**



SUITED for a Big Season

THREE-PIECE WARDROBE SUIT OF
OUR FINEST LUXURY-QUALITY TWEED
WITH MAGNIFICENT RACCOON COLLAR

37⁵⁰

... And such handsome Tweed! Close woven, thick, rich, sturdy! Looks like very expensive imported fabric. The novelty weave brings out the beauty of the colors. It's 87% fine, quality, warm Wool. Unlined topcoat is the new outdoor length, grand to wear with dresses too. Sleeveless jacket is tailored like a man's vest... very new! Gored skirt with wide hem. It's hard to believe such quality could be so low-priced.

Sizes: 14-16-18-20.

Bust: 32-34-36-38 inches.

State bust measure.

- 17 F 2500—Rust and Brown Mixture.
- 17 F 2501—Med. Green and Brown Mixture.
- 17 F 2502—Brown and Tan Mixture.

Shipping weight, 4 pounds 12 ounces.

We especially invite those who usually pay \$50 to \$75 for a suit to order this one and if you are not convinced it's the best value you have seen we will cheerfully refund your money. Fur, fabric and tailoring are all of the very highest quality. Topcoat is heavily interlined, so it's warm enough for even the coldest midwinter day. And it's literally a "wardrobe in one", for you can wear it several different ways... as a three-piece suit, as a two-piece jacket suit, the fur-trimmed coat with the skirt alone or as a stunning topcoat with all your dresses! The huge fur collar is of selected, first quality, long-haired genuine Raccoon Fur... one of the handsomest and best-wearing of all furs. The rich, colorful Flecked

Tweed is 84% Wool... the body of the fabric is ALL WOOL. A small quantity of sturdy cotton is necessary in the construction of this Tweed to strengthen and hold firmly the rich, deep boucle-type weave. The topcoat has the new gored "swing" back, luxurious Weighted Silk Crepe Back Satin lining and warm inter-lining. Jacket: Satin lined, too, with handsome genuine leather belt. Slim, trim skirt has side kick pleats and good wide hem.

- Sizes: 14-16-18-20-22.
- Bust: 32-34-36-38-40
- Length of topcoat, 42 in. State bust measure.
- 17 F 2505—Highland Green Mix.
- 17 F 2506—Heather Blue Mix.
- 17 F 2507—Scotch Brown Mix.

Shipping weight, 7 lbs. 3 oz.



Choice of Five
Glorious Colors
See Opposite Page

COFFEE BROWN

OXFORD GREY

SKIPPER BLUE

WEAR THE FAMOUS

Label

CHAMOIS INTERLINED!



GENUINE RACCOON ON ALL WOOL FLEECE **24⁹⁵**

One of the longest-wearing of all furs! Gloriously beautiful, prime quality Raccoon . . . long-haired, superbly marked, vastly flattering . . . in 1938's newest squared shawl collar! Only the finest fabric could be worthy of this fur . . . so we chose thick, soft, luxury-quality ALL WOOL Fleece with fine silvery hairs woven into the surface to give it a lovely misty richness. We tailored it with gores in the skirt to give you that new slim-waisted, wide-skirted swing. We added a genuine leather belt, big expensive buttons. Then we lined it with Panne Satin . . . fine gleaming Acetate yarns, guaranteed to wear as long as the coat! Heavily interlined, extra interlining of wind-proof chamois to the waist.

Sizes: 14-16-18-20-22.
 Bust: 32-34-36-38-40 inches.
 Lengths: 46-47-48-48-49 inches.
 State bust measure.

17 F 2080—Oakleaf Brown 614.
 17 F 2081—Forest Green 313.
 Shipping weight, 5 lbs. 14 oz.

39⁵⁰ OUR FINEST LUXURY COAT WITH GENUINE SILVER-DYED FOX America's Queen of Beauty and Elegance

. . . the most luxurious, most expensive-looking coat we've ever seen for less than \$75.00! No cost has been spared in the making. That huge shawl collar, that frames your face in a silvery cloud of glory, is superb quality, extra fluffy Russian Fox. Every skin was selected by experts, then skillfully dyed to give you the silver-tipped beauty of genuine Silver Fox. The fabric is as luxurious as the fur . . . heavy, rich-draping ALL WOOL Crepe that will keep you warm in the coldest weather. We've tailored it the way \$75.00 coats are tailored with painstaking attention to every tiny detail. Shoulders fit perfectly. The long princess lines mold your waistline so smoothly you may wear it without the belt if you wish. Sleeves are full at the shoulder and elbow, as they should be, and taper to a slim fitted wrist. The lining is the kind you're proud to show when you toss back your coat . . . heavy quality, rich, weighted Silk Crepe-back Satin. Warmly interlined, with extra wind-proof lining of chamois where you need it . . . from shoulder to waistline. CORTLEIGH quality throughout!

Sizes: 14-16-18-20-22-42-44-46 in.
 Bust: 32-34-36-38-40-42-44-46 in.
 Lengths: 47-47-48-48-49-49-49 in. State bust measure.

17 F 2085—Black with Silver-dyed Russian Fox.
 17 F 2086—Seal Brown 613 with Brown-dyed Russian Fox.
 17 F 2087—Forest Green 313 with Silver-dyed Russian Fox.
 Shipping weight, 5 pounds 12 ounces.

These coats are shipped from New York City direct to you. You pay postage only from our nearest Mail Order House. Numbers after color names refer to Sears COLOR-GRAPH facing first index page in back of book.

OUR FINEST VELVET HAT

Complete your picture with this lovely model that is so easily becoming. Exquisite quality transparent velvet with special "Aqua-Sec" Rain-Away finish—it's water-spot-proof! High grade rhinestone clip which you can wear ever so many ways on dresses, coats or other hats. Snug, comfortable back. Flattering visor veil. Fine taffeta lining.

COLORS: Black, Brown 613 or Forest Green 313. State color and measure.

78 F 6590—Fits 21 $\frac{3}{4}$ to 22 $\frac{1}{4}$ in. headsize.
 78 F 6591—Fits 22 $\frac{1}{4}$ to 23 in. headsize. **2⁴⁹**

Shipping weight, 12 oz.



© See it on PAGE 39! All through our fashion pages! It goes with every kind of costume. Hand made of finer-than-average body Felt, with a sparkling pin, fine veil and good deep back. **149**
 COLORS: Brown 614, Navy Blue, Black, Forest Green 313, Wine 514. Measure and state color.
 78 F 6070—Fits 21½ to 22¾ in.
 78 F 6071—Fits 22½ to 23 in.
 Shipping weight, 10 oz.

© Luxurious Transparent Velvet to make you look your most glamorous. It's waterproof! Crossed with colored bands of rich rayon crepe. See it in color on Page 7. **198**
 COLORS: Brown 614 with Green and Beige; Navy Blue with Royal and Copen Blues; Black with Royal and Rose; Wine 514 with Royal and Lt. Wine. Measure and state color.
 78 F 6120—Fits 21½ to 22 in.
 78 F 6121—Fits 22½ to 23¼ in.
 Shipping weight, 12 oz.

© Gay as a butterfly! Snug as a skull cap! This Rayon Crepe turban fits well down on your head and tilts a bow-tied, shirred, self band over your eye. Sparkling ornament, come-hither veil. **100**
 COLORS: Rust 609, Navy Blue, Black or Forest Green 313. Measure and state color.
 78 F 6230—Fits 21½ to 22 in.
 78 F 6231—Fits 22½ to 23¼ in.
 Shipping weight, 10 oz.

Turbans ARE HIGH FASHION FOR FALL



© LOVELY TRANSPARENT VELVET Turn to Page 7 and see this hat in rich actual color! See how superbly it goes with the dressiest costumes! Hand made of soft, transparent Velvet, skillfully draped to hug the head in smooth smart lines. Four soft, flower-like whirls of the velvet swing down to form a flattering eyeline, and there's a veil in matching color. **149**
 COLORS: Brown 614, Royal Blue 218, Black or Wine 514. Measure and state color.
 78 F 5975—Fits 21½ to 22¾ in. headsize.
 78 F 5976—Fits 22½ to 23 in. headsize.
 Shipping weight, 10 oz.



© A FELT THAT FLATTERS FULL FACES! Yes, you can look smart in a small hat when you have a nice full face! And here's the hat that proves it! That corded felt band swings up and out to balance the features and give higher lines to the head. It ends in a fold on top with pleated ribbon and a composition quill, for height! Wear it and presto! You look smarter, slender shouldered, and taller! It's of fine body Felt. **159**
 COLORS: Brown 614, Navy Blue or Black. Measure and state color.
 78 F 6225—Fits 22½ to 23 in. headsize.
 78 F 6226—Fits 23¼ to 23¾ in. headsize.
 Shipping weight, 1 lb.



© WEAR THE BOW-BONNET—IN FELT! Turn to Page 5 and many other pages you'll see how smart this flattering hat looks in its true colors! And how well it goes with this year's new evening clothes! Made of our finer body Felt! The taffeta bow is edged with felt to hold its perky lines. Wear it with or without the veil. COLORS: Brown 614, Navy Blue, Green 313 or Black. Measure and state color.
 78 F 6075—Fits 21½ to 22 in. headsize.
 78 F 6076—Fits 22½ to 23¼ in. headsize.
 Shipping weight, 12 oz.

© SHIRRED GROSGRAIN FOR ALL SEASONS Hand draped with a little fold in the front that "does right" by your profile! With two wide ribbon wings, one bent forward, one swung back to give height and life to its lines! Topped with a rich velvety flower. Glorified with a soft veil! COLORS: Rust 609, Navy Blue, Black or Brown 614. Measure and state color.
 78 F 6085—Fits 21½ to 22¾ in. headsize.
 78 F 6086—Fits 22½ to 23 in. headsize.
 Shipping weight, 10 oz.



Numbers after color names refer to Sears COLOR-GRAPH facing first index page in back of book.



LARGE SIZES | **25**



FELT CRUSHER
88c



TAMBOURINE TOQUE
1.00



VELVET OR GROSGRAIN
1.19
each

Sizes up to 24 3/4! Good body Felt with soft glistening feathers at the side. Brim is cut away at back for smoothness, and twisted up cleverly into that bow!

COLORS: Brown 614, Navy Blue, Black or Dark Gray 805. State color.

78 F 6340—Fits 22 3/4 to 23 3/4 in.
78 F 6341—Fits 23 to 23 3/4 in. **\$1.25**
78 F 6342—Fits 23 3/4 to 24 3/4 in.

Shipping weight, 1 pound.

Roll it up! Jam it into your pocket. This happy-go-lucky hat stands for anything! Soft body Felt with tucked crown and colorful stitching at edge.

COLORS: Brown 614, Navy Blue, Red 511, Forest Green 313, Black or Sand 604. Measure your headsize and state color.

78 F 6175—Fits 21 3/4 to 22 in. **88c**
78 F 6176—Fits 22 3/4 to 23 3/4 in. Shipping weight, 1 lb.

See it in color on page 391! No matter what your "calendar" age, this likeable hat will make you look younger! All wool body Felt, flattering veil and bow. Elastic in back.

COLORS: Brown 614, Navy Blue, Black, Wine 514 or Green 314. Measure your headsize and state color.

78 F 6180—Fits 21 3/4 to 22 3/4 in. **\$1.00**
Shipping weight, 12 oz.

The coronet hat! With a tiny, jewelled crown in front. A demure little bow in back. Comes in your choice of transparent Velvet, or rich, Petersham (grosgrain.)

COLORS: Brown 614, Navy Blue, Black, Forest Green 313 or Gray 805. State color and measure. Shipping weight, each, 12 oz. Fits 21 3/4 to 22 3/4 in. headsize.

78 F 6185—GROSGRAIN.
78 F 6190—VELVET.
Shipping weight, each, 12 oz.



A GRACIOUS LADY PICKS HER NEW FALL HAT

A small-brimmed hat, with smartly tucked crown, snug back, and gleaming satiny ribbons. The pin matches that on her dress, page 24. **1.79** EACH

COLORS: Brown 614, Navy Blue, Black or Gray 805. Measure and state color.

Fine Quality Body Felt
78 F 6125—Fits 22 to 22 3/4 in. headsize.
78 F 6126—Fits 22 3/4 to 23 3/4 in. headsize.

Rich, Silk Faced Velvet
78 F 6127—Fits 22 to 22 3/4 in. headsize.
78 F 6128—Fits 22 3/4 to 23 3/4 in. headsize.
Shipping weight, each, 1 pound.



Three Smart Girls - WHO WEAR LARGE HEADSIZES!

This clever hat is shaped to make your head look trim and smaller. Has the smart bumper brim that makes a style easy-to-wear. It's good, all wool body Felt with 2-tone ribbons and a veil. **1.25**

COLORS: Brown 614, Navy Blue Black or Forest Green 313. Measure your headsize and state color.
78 F 6345—Fits 22 3/4 to 23 3/4 in.
78 F 6346—Fits 23 to 23 3/4 in. heads. Shipping weight, 1 pound.

Upl! darts that gleaming lacquered feather, unafraid of wind and rain! Proud to be placed on this finer Tweed body Felt in soft "mixture" colorings. Tucked crown and flattering dipped brim. **1.59**

COLORS: Brown 614, Navy Blue Black or Gray 805. Measure and state color. Shipping weight, 1 pound.
78 F 5970—Fits 22 to 22 3/4 in. heads.
78 F 5971—Fits 22 3/4 to 23 3/4 in.
78 F 5972—Fits 23 3/4 to 24 in. heads.

Always looks smart! Finer, soft body Felt with a band of corded stitching running over the top of the crown from side to side. **1.39**

COLORS: Rust 609, Navy Blue, Black or Forest Green 313. Measure your headsize and state color.
78 F 6105—Fits 22 to 22 3/4 in. heads.
78 F 6106—Fits 22 3/4 to 23 3/4 in.
78 F 6107—Fits 23 3/4 to 24 in. heads. Shipping weight, 1 pound.

Numbers after color names refer to Sears COLOR-GRAPH facing first index page in back of book.

SEE where you're going!

WITH THE NEW
Visi-Brella's
REAL SAFETY IN TRAFFIC

Made of
Sparkling Pliofilm

1⁸⁹
To 4⁸⁵



(D)
16
Rib

2⁸⁵

(A)
Scotty
Print
Coat

1⁹⁵

Visi-Brella
to Match

3⁸⁵

(B)
Misses'
Pliofilm
Cape

74^c

Visi-Brella
to Match

1⁵⁹



(C)

1⁸⁹ 10
Rib
Visi-Brella



(D) SEE ALSO ABOVE

2⁸⁵ 16-Rib VISI-BRELLAS
Each Color has a
different handle!



(E)

2⁸⁵ MEN'S
10-Rib
Visi-Brella



(F)
Fine
Silk
Border

4⁸⁵



Beautiful Raincoats and Umbrellas
to Match... Styled of
RAIN-BO-FILM OILED SILKS



Bright
Plaid
2³⁹



Solid
Colors
1⁸⁹



Gay
Print
1⁹⁵



For
Girls
1⁴⁹



(P) Girls'
Hat and
Coat Set
1⁹⁸

(M) New
Printed
Coat
2⁹⁸

(H) Smart
Plaid
Coat
3⁹⁵

(K) Clear
Colored
Coat
1⁹⁵



Kerrybrooke Togs" and Get Outdoors!

They're Water Repellent and Extra Warm...and Look Like a Million

Garments described on this page shipped from New York City direct to you. You pay postage only from our nearest Mail Order house.

(A) IT STARTED IN NORWAY, and before you could say "ski," professionals all over were wearing it! Suit is expertly tailored of 95% Wool Snowcloth lined with colored Cotton Flannel. Safety Zip pockets. Full cut pants flannel lined to prevent chafing. Built-up waist. *State bust and waist measure. For sizes see scale below.*
 31 F 4920—Dark Green.
 31 F 4921—Navy Blue.
 31 F 4922—Dark Brown..... **\$9.98**
 Shipping weight, 6 pounds.

(B) SNOWBALL OR SHOP in this suit made for everywhere outdoors! More than one-half Wool. Jacket has inverted pleat in back, lined with Cotton Flannel. Pants are full cut, double stitched, adjustable waist, safety pocket. *State bust and waist measure. For sizes see scale below.*
 31 F 4915—Brown Plaid; Brown Pants.
 31 F 4916—Navy Plaid; Navy Pants.
 31 F 4917—Green Plaid; Green
 Pants..... **\$5.98**
 Shipping weight, 5 lbs. 8 oz.

(C) IF YOU'RE PRETTY EXPERT—or just want to look pretty—pick this warm Wool snowsuit with Roman Stripes. Heavy 95% Wool Snowcloth suit full lined with warm colored Cotton Flannel. Full cut lined pants, double stitched. Adjustable waist band. Roomy safety pocket. *State bust and waist measure. For sizes see scale below.*
 31 F 4925—Navy Blue.
 31 F 4926—Dark Brown.
 31 F 4927—Dark Green..... **\$8.95**
 Shipping weight, 6 pounds.

(D) FUN BEGINS this winter in the right jacket suit. Heavy Snowcloth about four-fifths Wool. Coat and pants lined with colored Cotton Flannel. Built-up waist band, adjustable closing, safety pocket. *State bust and waist measure. For sizes see scale below.*
 31 F 4930—Green with Brown Pants.
 31 F 4931—Med. Brown with Brown Pants
 31 F 4932—Lt. Navy Blue with
 Navy Pants..... **\$10.95**
 Shipping weight, 6 lbs. 6 oz.

(E) AUTHENTIC as a snapshot from Sun Valley is this dashing Checkerboard trim. About two-thirds Wool; balance Rayon for bright color and longer wear. Jacket and pants full lined with colored Cotton Flannel. Built-up waist band, safety pocket. *State bust and waist measure. For sizes see scale below.*
 31 F 4935—Navy Blue.
 31 F 4936—Dark Brown.
 31 F 4937—Dark Green..... **\$7.95**
 Shipping weight, 5 pounds.

(F) BUILT FOR ACTION and proof that winter's highest styles are low in price at Sears! Our best 95% fine Wool Snowcloth. Jacket and pants lined with warm, colored Cotton Flannel. New built-up waist, adjustable closing, safety pocket. *State bust and waist measure. For sizes see scale below.*
 31 F 4940—Dark Brown with Orange.
 31 F 4941—Navy Blue with Red.
 31 F 4942—Dk. Green with Lt. Green.
 Shipping weight, 6 pounds.

Size Scale for Women's and Misses' Sport Suits. Measure bust over fullest part; do not stretch tape and never make allowances.
 MISSES' SIZES: 14-16-18-20 years.
 WOMEN'S SIZES: 32-34-36-38 inches.
 WAIST SIZES: 26-28-30-32 inches.

998

LOOK OUT FOR THIS TYROLEAN WOOL SNOWSUIT!
 Clear the track ahead for the cleverest style of the season! Our best 95% Wool Snowcloth. New built-up waist band pants. Safety pocket. Jacket and pants lined with warm colored Cotton Flannel. *State bust, waist measure and color. See size scale above.*
 31 F 4910—Navy Blue, Dark Brown or Dark Green—**\$9.98**
 all with White piping. Shpg. wt., 6 pounds. 2-Piece Suit
 31 F 4910X—Suit above with matching half Wool double texture Knitted Parka Hood. **\$10.79**
 Shipping weight, 6 pounds 6 ounces. 3-Piece Suit

THE NEW BUILT-UP ADJUSTABLE WAIST BAND. Styles A, D, E, F and the large figure shown at left have this new feature, which gives extra support and better fit. These pants are also full lined for extra warmth and to prevent chafing.

Luxury

AND SO PRACTICAL, TOO!
One of the outstanding
values in our great
robe section

GENUINE
Celanese
RAYON TAFFETA
SATIN STRIPE
HOUSE
COAT

\$ 3 69

A TREMENDOUS VALUE
EVEN FOR SEARS!

The glamorous robe wasn't found overnight—it's the leader in this tremendous event we planned for months. Our buyers worked with some of the largest rayon mills in the world . . . studied the designs of dozens of the season's ultra-smart house coats . . . and returned in producing what we believe to be the most beautiful Celanese taffeta house coat of the year—and a value so terrific at \$3.69 that our pride can be pardoned when you say "it's sensational!" . . . and remember—

SEARS ARE HEADQUARTERS FOR ROBES!

You'll love it for lounging . . . for receiving guests. You'll be the picture of loveliness with the trim waist accenting the tremendous swing sweep of the floor-length skirt. No frills or furbelows—it's smartly simple and nicely tailored. The all rayon celanese taffeta swishes and rustles with every stride—like a SCHIAPARELLI evening gown! The satin stripes sweep the full length of the garment in a rich pattern that makes you look oh! so tall and slender! It has a self-material sash . . . an inside tie with snapper for perfect fit . . . one generous patch pocket.

Size: 12-14-16-18-20-22

Bust: 30-32-34-36-38-40 in.

BACK LENGTH: 58-58-60-60-60-60 in.

State bust measure.

27 F 6215—Wine 518

27 F 6216—Royal Blue 221

27 F 6217—Rose 504

Shipping weight, 1 pound, 4 ounces.

Numbers after color names refer to COLOR-GRAPH facing first pink index page.



WHEN BLOUSES MATCH HATS

That's News!

SEARS
Personality
SHOP



"Personality" \$4.98
For the Charming
HOSTESS

THE most glamorous Hostess Gown that ever came your way! It's not only an important NEW Fashion—but it makes every woman we've tried it on look tall and willowy and extravagantly beautiful! In the front, it follows the line of the body straight down to the top of your toes... in the back, it swings out from the hips in a long flowing line. Long zip that "zips" straight down from the throat to about 10 inches above the hem. Looks fabulously expensive! The material is a beautiful, lustrous CROWN-TESTED All Rayon Crepe in a splashy, exotic print... the newest colorful patterns! Flattering Club collar. Long sleeves gathered at the top, slimmed-in towards the wrists. Exquisitely made, even to the rolled hem. An actual \$6.98 value! A perfect gift—packed full of personality!

Misses' Sizes: 12-14-16-18-20-22
To Fit Bust: 30-32-34-36-38-40 inches.
Back Length: 58-58-60-60-60-60 inches.
27 F 6350—Navy Blue with colorful Print
27 F 6351—Brown with colorful Print
27 F 6352—Aquatone with colorful Print... \$4.98
Shipping weight, 1 pound 1 ounce.



"Personality" Blouse
And Hat Ensemble... \$2.98
INDIVIDUAL!! So much Value You'll Want Both Sets

COMPLETE
BLOUSE
AND HAT
TO MATCH

A REAL \$5 VALUE!

These Matching Hand Draped, Tucked, Fully Lined Turbans Are Real Hats... The Kind That Usually Sell for \$1.98 Each

(A) The last word! And Paris inspired! An ensemble that can be worn for all occasions. Smart to wear with the skirt illustrated below. Both the shirred blouse and turban are of a luscious French-type All Rayon Crepe. Flattering to the finest degree! Chic flower trim.

Sizes: Blouse, 32, 34, 36, 38 and 40-in. bust measure. Turban, to fit your head size. State bust measure and head size.
27 F 5870—Red Paisley Blouse and Turban Set... \$2.98
27 F 5871—Copen Blue Paisley Blouse and Turban Set... \$2.98
Shipping weight, complete, 1 pound.

(B) Ultra smart... from the twist of its hand-draped turban to the round hand-made rosettes on the blouse! All one color... all one material... a handsome satin-back Rayon Gamza ensemble. Dainty self-covered buttons down the front of the blouse. Flattering three-quarter length sleeves.

Sizes: Blouse, 32, 34, 36, 38 and 40-inch bust measure. Turban, to fit your head size. State bust measure and head size.
27 F 5875—Ruby Wine 514 Blouse and Turban Set... \$2.98
27 F 5876—Royal Blue 222 Blouse and Turban Set... \$2.98
Shipping weight, 1 pound.

Stylish Skirt in All Wool Flannel Or All Rayon Pebble Crepe

Beautifully gored in front and back. GREAT Value! Dashing ensemble when worn with blouse and turban. Illustrated at the left.

Sizes: 26, 28, 30, 32 and 34-in. waist. State waist measure. See size scale on Page 122.

ALL WOOL FLANNEL SKIRT		ALL RAYON PEBBLE CREPE SKIRT	
27 F 5877—Brown	623	27 F 5880—Royal Blue 222	
27 F 5878—Navy Blue	214	27 F 5881—Wine	514
27 F 5879—Wine	514	27 F 5882—Navy Blue 214	
Shipping weight, 14 ounces.		Shipping weight, 14 ounces.	

Numbers after Color Names Refer to Sears COLOR-GRAPH Facing First Pink Index Page. REFER TO PAGE 122 FOR OTHER BLOUSES AND SKIRTS

**FOUR STAR
FEATURE**



Sears Sponsor

**THE NEWEST AND PRETTIEST
...THE BIGGEST VALUES, TOO,
IN DAYTIME WASH FROCKS!**

- Newest Styles
- Latest Patterns
- Smartest Trims
- Finer Fabrics
- Every One Is a Four-Star Feature!

95¢

EACH

SEE SIZE
SCALE ON
PAGE 116

**(A) The "Lovely Lady,"
Neckline — Again!**

In finest quality percale—copied from a costly silk dress, this floral print is delightful. Puff sleeves with shirring at shoulders. From neckline to hemline it shows QUALITY. Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State bust measure.*

27 F 7990—Navy ground
27 F 7991—Black with white. Shipping weight, 11 oz.

**(B) Roman Stripes Are
Favored by Fashion**

Gay Roman stripes are in for a big season. In finest quality percale they make this one of the most attractive frocks of the year—a tremendous value at this price, too. Novelty buttons... smart pockets... puff sleeves. Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State bust measure.*

27 F 7995—Multi-color stripes
Shipping weight, 10 ounces.

**(C) Slub-Weave Broadcloth
... Saddle Stitching**

One of the loveliest casual dresses we've seen. Intensely colorful in its novelty weave cotton broadcloth. Saddle stitching in contrasting shades on pocket tabs, sleeves, collar and belt. Sizes: 14 to 20 to fit 32, 34, 36, 38-inch bust. *State bust measure.*

27 F 7985—Green, brown trim
27 F 7986—Wine, rose trim
27 F 7987—Navy, copen trim
Shipping weight, 10 ounces.

**(D) Richly Shirred...
Remarkable Value!**

Finest quality percale made. A lovely frock to wear—and to wash! Smart new high collar... shirred yoke. Sleeves and collar are prettily edged with dainty lace. The puffed sleeves are youthfully gay. Sizes: 32, 34, 36, 38, 40-inch bust. *State bust measure.*

27 F 7980—Wine
27 F 7981—Navy
Shipping weight, 10 ounces.

**(E) Swing High—
Swing Low!**

Have you ever seen a more beautiful pattern or gayer colors for a smart style like this? In finest-quality washfast percale, it's just about the snappiest little frock of the whole season! Notice the stylish stitching on the collar and pockets... and there are rows and rows of stitching around the circular swing skirt. No wonder we're proud to be able to offer such a sensational 4-Star Special style and value for so little money. Sizes: 13 to 19 to fit 31, 33, 35, 37-inch bust. *State bust measure.*

27 F 8000—Red
27 F 8001—Copen Blue
Shipping weight, 11 ounces.



SHANTUNG BROADCLOTH BARGAINS!! 59c EACH

Tremendous Value! Such style and beauty usually cost twice this price—or more! Exquisite organdy collar has two rows of fancy stitching. This cotton dress is washfast, nicely tailored, good looking—and so practical. Sizes: 34, 36, 38, 40, 42, 44-in. bust. *State bust measure.* See Size Scale on Page 116. Shipping weight, 10 ounces.

Fashion calls for lingerie trims this season—and here you are! An unheard-of low price... especially for a dress like this in solid, practical colors. Graceful collar edged with fancy trim. Cap sleeves. Belt with buckle. Shantung cotton broadcloth. Sizes: 34, 36, 38, 40, 42, 44-in. bust. *State bust measure.* Shipping weight, 10 ounces.

27 F 7965—Maize
27 F 7966—Navy Blue

27 F 7960—Wine
27 F 7961—Copen blue



High Style at Low Price 95c

In its gay oriental pattern, this charming style is another fine value. It has ric-rac around the military collar, sleeves and pockets, and down the solid color panel. Semi-puff sleeves. Fastens with tie at neck. In fine quality percale. Solid color belt with composition buckle. Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State bust.*

27 F 7930—Wine ground
27 F 7931—Navy ground
Shipping weight, 11 oz.

The Military Swing Dress 79c

"Searspride" means finest quality percale made... guaranteed washfast... full cut measurements. And here's an excellent example of Sears finer styling—the neck, pockets and skirt are snappily trimmed with binding. You'll love the little buttons, too. White polka dots. Sizes: 14 to 20 to fit 32, 34, 36, 38. *State bust.*

27 F 7955—Red
27 F 7956—Navy
27 F 7957—Green
Shipping weight, 11 oz.

Gay Plaids Are Popular! \$1.00

Plaids are in! And we haven't seen a sweeter style than this for the money. Its two-piece effect is fashion-right. Fine quality cotton broadcloth. Ric-rac trim on collar, sleeves and pockets. Pleats in skirt. Sizes: 32, 34, 36, 38, 40-inch bust. *State bust measure.*

27 F 7945—Brown plaid
27 F 7946—Navy plaid
Shipping weight, 11 oz.



- Finest Quality 80-Square Percale Made
- Guaranteed Washfast
- Two-Inch Hems
- Full-Cut Generous Measurements

(A) "Searspride" always brings you wonderful values—but here's an EXTRA SPECIAL! The season's favorite neckline—with organdy lingerie trim. Sizes: 34, 36, 38, 40, 42, 44-inch. *State bust.*
27 F 7975—Navy
27 F 7976—Green
Shpg. wt., 10 oz.

(B) Super-Style Searspride! 88c
Note the colorful shirring at shoulders... the bright embroidery... the tie edged with white embroidery medallions. Plenty of expensive details! It represents VALUE—the way Sears spell it. Sizes: 14 to 20 to fit 32, 34, 36, 38-inch bust. *State bust measure.*
27 F 7935—Navy
27 F 7936—Rose
Shpg. wt., 11 oz.



Style at Low Price 49c

A simple little polka dot frock that's really swell—perky! Perky cap sleeves... smart rounded collar... neatly edged with binding, buttons and a belt. Good quality cotton percale. Sizes: 34, 36, 38, 40, 42, 44-inch bust. *State bust.*

27 F 7970—Navy
27 F 7971—Lavender
27 F 7972—Red
Shipping weight, 8 oz.

Lovely Fitted Princess! 79c

A Princess style that's fit for a queen. Lots of dainty little style features—pleating in navy around the gay young collar... puff sleeves... wide flared skirt... buttons. A fitted style you'll love. Good quality washable percale. Sizes: 13 to 19 to fit 31, 33, 35, 37-in. bust. *State bust.*

27 F 7950—Red
27 F 7951—Copen blue
Shipping weight, 11 oz.

"Tucks" Are In! \$1.00

This sweet swing style has tucks from neck to hem. Of finest quality percale. Has a white cotton pique collar and a swanky wing tie. The puff sleeves harmonize beautifully with the wide flared skirt. Packed full of style. Sizes: 32, 34, 36, 38, 40-inch bust. *State bust measure.*

27 F 7940—Green
27 F 7941—Navy
Shipping weight, 10 oz.

Beacon Chinchilla Cloth

SOFT, FLUFFY, WARM
Washes like new in LUX!

\$1.98
Each Set



(A)

Also Fully Lined

\$2.69

(B)

(C)

(D)

(E)

FOUR STAR
FEATURES

All Wool
Suede Velour
3-Pc. Set

\$5.98
Each Set



(F)



(G)

All Wool
Fleece
3-Pc. Set

For Descriptions and Other
Colors... See Opposite Page



(H)

Beacon
Chinchilla
3-Pc. Set **\$3.98**



(J)

Warm
Fleece
3-Pc. Set **\$4.98**



(K)

Cotton
Suede
3-Pc. Set **\$4.98**



(L)

Our
Very
Best
All Wool
Suede Velour
3-Pc. Set **\$8.95**



(S) These 3 Styles
59c
Each



(T)



(M)

Cozy Fleece
2-Pc. Set **\$2.98**



(N)

Warm Fleece
3-Pc. Set **\$3.98**



(P)

All Wool Fleece
2-Pc. Set **\$3.98**



(R)

All Wool
Fleece
3-Pc. Set **\$6.45**



(U)

Protects
Baby's Neck
and Shoulders

69c



(V)



Silk
Crape
Bib
Front
Leggings **49c**



**FOUR STAR
FEATURE**

*Dressy
Double
Breasted*

**5-PIECE
OUTFIT**

\$3.79

- Beautiful blue-gray or brown check pattern cassimere, 1/2 wool.
- Double breasted Rugby coat has fancy yoke back; half belt and four knife pleats.
- Cuff bottom longies with three pockets; self belt and buckle; fly front.
- Button-on deep tone broadcloth blouse with "Duke of Kent" collar. Fancy tie.

The checked fabric—and the pleated back coat put this suit among the junior style leaders. Coat has lined facings and sleeves, piped seams, and a lined yoke back.

ALL SIZES: 4 to 10 yrs. State age-size. "How to Order" on Page 217. Shipping wt., 2 lbs. 1 oz.

40 F 3283—Blue-Gray Check Cassimere 5-Piece Outfit.....\$3.79

40 F 3284—Brown Check Cassimere 5-Pc. Outfit.\$3.79



4-Pc. Sweater Outfit

- All wool worsted striped Jersey slipover.
- Cotton broadcloth button-on blouse.
- Shorts are all wool flannel. Full lined; with two pockets; self belt and buckle.

You'll see outfits like this in smart children's apparel shops! Blouse has eton collar and short sleeves.

ALL SIZES: 3 to 9 yrs. State age-size. Read "How to Order" on Page 217. Shipping wt., 1 lb. 2 oz.

40 F 3289—Brown \$2.98 4-Piece Outfit.....

40 F 3290—Navy \$2.98 4-Piece Outfit.....

All Wool Rugby

- Navy blue all wool flannel.
- Sports back coat with half belt and pinches.
- Lined shorts with self belt.
- White cotton broadcloth button-on blouse with pocket.

Attractive "dress-up" suit. Very reasonably priced. Coat has lined facings, three inverted pleat pockets. Shorts have two pockets. Tie.

ALL SIZES: 4 to 10 yrs. State age-size. Shpg. wt., 1 lb. 13 oz. See "How to Order" on Page 217.

40 F 3282—5-Piece Navy All Wool Flannel Rugby Suit.....\$3.98

Wash Top Style

- Shorts are chevrot, over 1/2 wool, or 30% wool cassimere. Self belt.

Tailored shorts paired with a wash blouse make the finest kind of an outfit for your youngster! Button-on blouse is cotton broadcloth. Shorts are full lined. Tie.

ALL SIZES: 3 to 9 yrs. State age-size. Shipping weight, 14 ounces.

40 F 3217—Navy Blue Chevrot Shorts; White Blouse.....\$1.00

40 F 3262—Brown Check Cassimere Shorts; Tan Blouse.....\$1.00



Sailor Suit

- All wool navy blue flannel, or navy blue cotton serge.
- Slide fastener.

Sailor suits are always in style—and the fabrics are a quality that will stand wear! Blouse has braid trimmed collar and cuffs. Worsted bottom. Emblem on sleeve. Pants made with broad fall front; sailor bottoms.

ALL SIZES: 4 to 10 yrs. State age-size. Read "How to Order" on Page 217.

40 F 3285—Navy Blue Cotton Twill Suit. Shipping weight, 11 oz.....\$1.79

40 F 3207—All Wool Navy Blue Flannel. Shpg. wt., 1 lb. 3 oz.\$3.19

Bib Style Outfit

- Bib style longies of chocolate brown thick-set corduroy. Have cuff bottoms; two pockets.
- Striped brown cotton jersey slipover blouse with long sleeves.

Put him in corduroy for cold weather! It's warm—it wears—and it makes an attractive outfit as we've seen! Slipover is smart and colorful.

ALL SIZES: 3 to 10 yrs. State age-size. Read "How to Order" on Page 217.

40 F 3241—Brown Corduroy Longies and Slipover. Shpg. wt., 1 lb. 9 oz.....\$1.79

40 F 3247—Brown Corduroy Longies only. Shipping wt., 14 oz.....\$1.29



↑ (A) \$1.00
40 F 3228 SAILOR SUIT

↑ (C) \$1.48
40 F 3257 4-PC. SUIT'S SPORTS BACK

← (B) \$1.19
40 F 3286 3-PC. SUIT STRIPE JERSEY TOP

(A) Sailor Style

- Navy blue sturdy cotton serge. Wears well.

Cotton serge makes a smart sailor suit! Collar and cuffs are braid trimmed—and there's a jaunty seaman's emblem on the sleeve. Chest pocket. Blouse buttons to sailor style longies with wide flare bottoms. And look—there's a cord and whistle included.

ALL SIZES: 3 to 10 yrs. State age-size. Read "How to Order" on Page 217. Shipping wt., 11 oz.

40 F 3228—Navy Blue 3-Piece Sailor Suit.....\$1.00

(B) Three-Piece Outfit

- Navy blue cotton serge longies with cuff bottoms, self belt and two side pockets.
- Blue cotton knit button-on blouse with colorful contrasting stripes.

Gay stripes go 'round and 'round the blouse! Sport collar is blue to match the longies. Long-sleeved for warmth. Tailored longies have cuff bottoms. A practical outfit because it launders!

SIZES: 3 to 9 yrs. State age-size. Read "How to Order" on Page 217. Shipping weight, 1 lb.

40 F 3286—3 pc. Longie Outfit.....\$1.19

(C) Sports Back Model

- Navy blue chevrot longies, more than 3/4 wool; with cuff bottoms. Self belt and buckle.
- Deep tone blue sports back button-on blouse.

Here's a favorite style with both mothers and boys! The dark blouse won't soil easily—and it has the up-to-date "Duke of Kent" collar. The yoke back has pleats. Tie in a contrasting color.

Longies have cuff bottoms. ALL SIZES: 3 to 10 yrs. State age-size. Read "How to Order" on Page 217. Shipping wt., 10 oz.

40 F 3257—4-Pc. Wash Top Suit.....\$1.48



REGULAR LENGTHS

3-Thread
5-Thread
7-Thread

KNEE LENGTHS

3-Thread
5-Thread

Carefree's PATENTED FINISH

RESISTS RAIN SPOTS

RESISTS SNAGS

RESISTS RUNS



LUX PRESERVES THE BEAUTY OF CAREFREES. JUST A SWISH IN LUX SUDS, AND THEY'RE CLEAN.

ROYAL PURPLE

Carefree
REG. U.S. PAT. OFF.

79c
A PAIR

Wherever smart women gather, at outdoor sports, at cosy tea parties, or in busy offices, you'll see Carefree stockings. For no other stockings are such a grand combination of lovely looks and extra long wear. Their Aqua-Sec beauty treatment keeps them lovely, rain or shine . . . resists snags, runs and rainspots. The *only* stockings with this famous finish offered at less than a dollar a pair! Wash beautifully in Lux. They're full fashioned in beautifully fine-gauge of strong, fine quality silk, so highly twisted it's dull, more elastic, extra strong. Clear, flawless, Ringfree!

COLORS: Jaunty, Mode, Saunter, Townwear or Smoke. Both 3-thread Crepes also come in Black Magic. See colors on *Color-Graph* facing first pink index page in back of book. SIZES: 8½, 9, 9½, 10, 10½. State size and color. Shpg. wt., pr., 3 oz.; 3 pr., 7 oz.

3-Thread Extra Sheer Crepe Chiffon

The sheerest, best wearing stockings at this price. Dull 3-thread crepes! Chiffons that look sheerer than they are, wear longer than others of their weight. Silk reinforcements.

86 F 646—KNEE LENGTHS—Lastex garter tops.

86 F 645—REGULAR LENGTHS—Silk tops; run-stop.

Pair 79c 3 Pairs \$2.30

5-Thread Practical Service Chiffon

Just the tiniest bit heavier than most chiffons but a lot longer wearing. Silk-over-cotton reinforcements.

86 F 701—KNEE LENGTHS—Lastex garter tops.

86 F 700—REGULAR LENGTHS—Silk tops; run-stop.

Pair 79c 3 Pairs \$2.30

7-Thread Service Weight Regular Length

The longest wearing of any 7-thread service weight stockings. Silk-over-cotton toes, soles, heels.

86 F 535—REGULAR LENGTH only; Mercerized picot tops.

Pair 79c 3 Pairs \$2.30



FOR EXTRA WEAR



Paradise
 PRINTS AND
 SOLID COLORS
17^c
 A Yd.

- COPELAND BLUE 300
- PINK 501
- WHITE
- HYACINTH 401
- BERMUDA GREEN 301
- AUTUMN BROWN 517
- LIGHT YELLOW 701
- SCARLET 517
- NAVY BLUE 211
- LIGHT ROSE 307
- TAN 501
- BLACK

See
 Opposite Page
 FOR
 DESCRIPTIONS



23^c
 A YD.

New! HOSTESS PRINTS



20^c
 A YD.

Par-tee BROADCLOTH



COPEN BLUE 201

HYACINTH 403

GINGER BROWN 413

MAIZE 702

ROSEWINE 515

LIGHT BLUE 205

AUTUMN BROWN 132

PINK 501

WHITE

TURQUOISE 215

NAVY BLUE 211

BERMUDA GREEN 301

WILD ROSE 504

Carefree
PRINTS AND PLAINS
20^c
A YD.

Carefree
SUITING
29^c
A YD.

BLACK

RUST 605

ORCHID 402

BERMUDA GREEN 307

SEE OPPOSITE PAGE FOR DESCRIPTIONS



20^c
A YD.

OLDTYME FOULARD



23^c
A YD.

AUTUMN COTTON CREPE

NAVY BLUE 214

WINE 514

YACHT BLUE 215

RUST 605

SPRUCE GREEN 711

BROWN 411

With These 4 Stunning New York Styled Dresses

We Have Broken All Former Records For Value-Giving

\$4.98 EACH

Your Choice

WE PAY THE POSTAGE



24F614 Printed Silk and Cotton Crepe

A Chic Dress of Graceful Lines and Simple Charm

24F614—Your friends will certainly admire the pretty material and the becoming lines of this truly fetching frock. But they will never imagine you paid only \$4.98 for it. This dress is made of a fancy Printed Silk-and-cotton Crepe, light, cool and very popular this season. The waist shows the fashionable diagonal neck-line in front with yoke effect of dainty lace, and a chic bow of solid color crepe to harmonize. Solid color material is also used as a piping at the neck, forms the cuffs, and trims the band at the waist-line. Below the band, at side-front, is a pretty drapery of self-material held with a novelty pin and giving the modish uneven hem-line. COLORS: tan, blue or green, each with printed design. SIZES: to fit 34 to 44 bust. Give bust and hip measures and length from neck to bottom of hem at center back. State color desired. Read How to Measure on page 5. PRICE. —we pay the postage. \$4.98



WE PAY THE POSTAGE

24F617 Printed Rayon Satin

These Values Are Wonderful



24F615 Imported All-Silk Pongee

24F616 Checked Rayon Taffeta

Modish and Practical Tailored Frock of Smart Design

24F615—This exceptionally stylish tailored frock is made of superior quality Imported All-Silk Pongee, a fabric which is extremely popular for dresses of this kind, and with reason, as it washes well, is light and cool and always looks neat and attractive. Dress is designed with button-trimmed scalloped front. Rows of fine tucking down each side from shoulder to hem-line give an exceptionally long line becoming to most any figure. The skirt displays two box-plaits at center front. All-around belt with buckle. Natural Pongee Tan Only. SIZES: to fit 34 to 44 bust. Give bust and hip measures and length from neck to bottom of hem at center back. Read How to Measure on page 5. —we pay postage. \$4.98

A Favorite Style and Much Admired Material

24F617—Printed waist and solid color skirt! Here's the combination that's all the rage in New York and is smartly shown in this Women's Dress of the popular lustrous Rayon Satin. The material in the waist is gaily printed in pleasing vari-colored flower designs on black ground; while the skirt is solid color. Waist has fascinos at the V-shaped neck-line, and is trimmed as pictured with a chic bow. Inverted shoulder tucks give becoming fulness to the waist front. An attractive novelty pin trims the graceful draped waist-band at front, below which the front of skirt is finely plaited. COLORS: black, blue or tan, each with printed floral design. SIZES: to fit 34 to 44 bust. Give bust and hip measures also length from neck to bottom of hem at center back. Give color. —we pay the postage. \$4.98

Tailored Style and Smart Checked Material

24F616—This Women's jaunty tailored Dress of good quality Rayon Taffeta in smart fancy checked design is admirably adapted for sports or general wear. Bias straps of self-material applied to form a panel effect on the waist front carry out the trim, tailored style of the entire dress. A bow tie of self-material finishes the collar. Narrow cuffs and belt are button-trimmed. Below a becoming yoke effect, the skirt front is attractively plaited. COLORS: black-and-white; blue-and-white; or rose-and-white check. SIZES: to fit 34 to 44 bust. Give bust and hip measures and length from neck to bottom of hem at center back. State color desired. Read How to Measure on page 5. —we pay the postage. \$4.98

DRESSES! Each One Worth ~~\$3.00~~ to ~~\$4.00~~ More **Your Choice**

CHARLES WILLIAM PAYS ALL POSTAGE

\$7.98
EACH



24 F 620
PRINTED
CELL-O-RAY
GEORGETTE
OVER
RAYON SLIP

TAN



24 F 621
ALL-SILK
FLAT
CREPE

IMPERIAL
BLUE



24 F 622
ALL-SILK
FLAT
CREPE

CACTUS
ROSE



PURPLE
ASTER

24 F 623
ALL-SILK
FLAT
CREPE



24 F 624
ALL-SILK
FLAT
CREPE

CACTUS
ROSE



24 F 625
ALL-SILK
FLAT
CREPE

SUNBURN
TAN



24 F 626
ALL-SILK
PRINTED
CREPE

NAVY
BLUE

WE **DO**
PAY the
POSTAGE

See Opposite Page for Descriptions and Other Colors of These Stunning Dresses
We Guarantee Your Complete Satisfaction or We Will Refund Your Money

Exquisite
2-PIECE ENSEMBLE
of Lace and
ALL-SILK GEORGETTE
OVER RAYON SLIP
24F627

\$12⁹⁸

French
Beige



Dress
can be
worn
without
Jacket

Each Dress Prettier
Than The Other and each
The Last Word in Style

WE PAY
THE
POSTAGE

2-PIECE ENSEMBLE
of Fine Quality
ALL-SILK FLAT CREPE
24F629

\$14⁹⁸

Navy Blue
and Tan

Dress
can be
worn
without
Coat

24F628
ALL-SILK
SATIN
\$6⁹⁸

Purple
Aster



Peachblow
Rose

24F630
ALL-SILK
GEORGETTE
OVER
RAYON SLIP
\$8⁹⁸



Navy
Blue

24F631
PRINTED SILK-
WARP CREPE
"ADORA"
\$4⁹⁸



Cactus
Rose

24F632
FINE QUALITY
ALL-SILK
FLAT CREPE
\$10⁹⁸



French
Beige

24F633
ALL-SILK
GEORGETTE
OVER
RAYON SLIP
\$10⁹⁸

Fashionable New Frocks—See Opposite Page for Descriptions and Other Colors
The Charles William Stores, New York City

*So Trim
So Youthful
So Low-Priced*

Dress Can
be Worn
Without
Coat

2-Piece
Ensemble
of
Printed and
Plain Pique
32F501

\$3.98

Hand-
Embroidered

A Fashion Hit

32F501—With Pique Ensembles the vogue it's exceptional to get such a chic little model for only \$3.98. The well tailored jacket of Printed Pique can be worn with any costume. Has white pique collar, cuffs and pocket trimming. The swagger little sport dress has attached white pique waist with button-trimmed scalloped band down center front of the printed pique to match the skirt. Skirt is plaited at center front. All-around belt.

COLORS: white with blue, green or rose printed designs.

SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on this page.

PRICE, \$3.98
—we pay the postage.

**32F504
Chiffon
Voile
\$2.98**

Colorfully Hand-Embroidered

32F504—Colorful hand-embroidery and beautiful smocking lend exquisite charm to this peasant style Frock of soft, sheer Chiffon Voile. The hand-embroidery carries out a novel design on front of waist and on sleeves. Band cuffs give the sleeves their soft puffed fullness. The smocking, in colors to match the embroidery, gathers the fullness of the skirt across front of waistline. Self-material belt lies in back.

COLORS: rose, peach or green.

SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on this page. **PRICE, \$2.98**
—we pay the postage.

Never Before! Such Charming Frocks

**SIZES:
14 to 20
Years**

**WE PAY THE
POSTAGE**

**32F503
Checked
Rayon
Taffeta
\$4.98**

**32F502
Imported
All-Silk
Pongee
\$3.98**

**Wonderful Value in
All-Silk Pongee**

32F502—Warm summer days will find you cool and indeed smart-looking in this Misses' and Small Women's trim Dress of All-Silk washable Pongee.

Youthful collar is piped with contrasting color silk crepe, which is also used for the handkerchief effect in the button-trimmed pocket. The plaits at front of skirt are stitched across below the all-around sash belt, finished with novelty slide buckle.

Natural Pongee Tan Only.

SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on this page. **PRICE, \$3.98**

—we pay the postage.

**Dressy and
Serviceable**

32F503—Dressy little Frock of serviceable Checked Rayon Taffeta for Misses and Small Women. Shows the new scalloped shawl collar piped with solid color and finished with novelty looped bow at waist-line. Pretty shirring adds fullness to the skirt in front. The wide all around solid color border at bottom of skirt carries out the scalloped outline of the collar.

COLORS: blue-and-white; black-and-white or rose-and-white checks.

SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on this page. **PRICE, \$4.98**

—we pay the postage.

**SIZE SCALE
OF MISSES'
DRESSES**

To Fit

Size	Bust	Entire Length
14	32 in.	39 in.
16	34 in.	39 in.
18	36 in.	40 in.
20	38 in.	40 in.

Order by size (in years) — corresponding nearest to your bust measure. Lengths given are from neck to bottom of hem at center back. See How to Measure on page 5.

**A Dressy Frock at a
Special Low Price**

32F505—There's a most decided air of youthful chic in the style details featured in this Misses' and Small Women's dressy Frock of lustrous Rayon Satin. Dainty lace is used for the becoming button-trimmed vestee. Soft new neckline ends in a pretty buckled bow.

The skirt is shirred at the hip-line, below a wide girde draped up at center front with buckled bow. Self sash finishes the straight back.

COLORS: black, cactus rose (new medium rose) or Hyrd blue (new medium blue).

SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on this page. **PRICE, \$3.98**
—we pay the postage.

**32F505
Lustrous
Rayon
Satin
\$3.98**

or MISSES at these Low Prices!



English Cape-Back

WE **DO**
PAY the
POSTAGE

32F506
Printed
Silk-Warp
Crepe "Adora"
\$4.98



32F507
Lustrous
Rayon
Satin
\$3.98

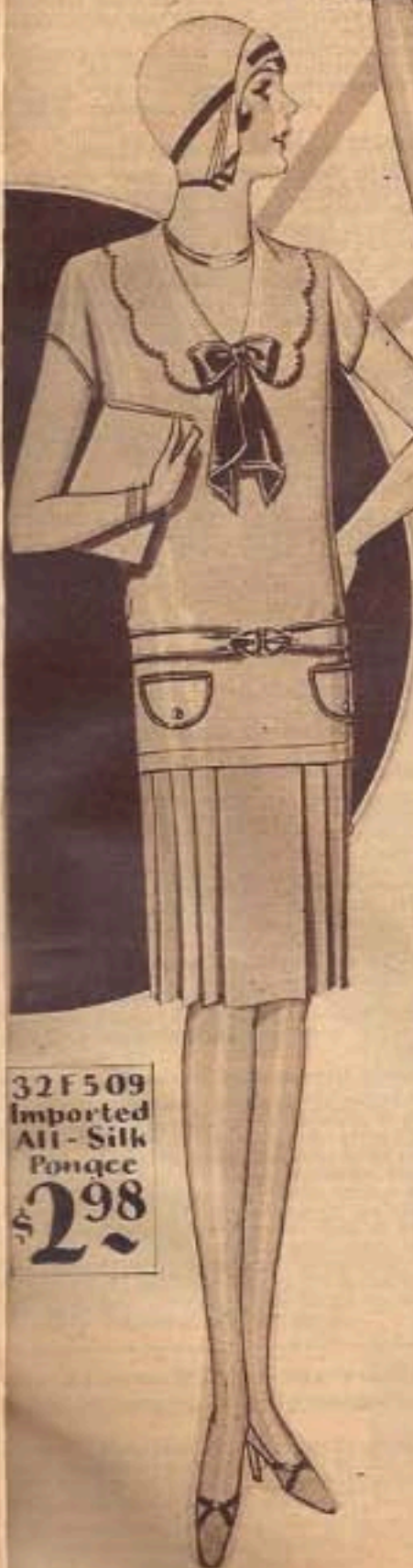


2-Piece Ensemble
of
Imported Linen
32F508
\$4.98

Chic



Dress
Can be
Worn
Without
Jacket



32F509
Imported
All-Silk
Pongee
\$2.98

↑
**The Newest
Cape Frock**

32F506—Here's to the cape frock—it's smarter than ever! Particularly this Misses' chic model of Printed Silk-Warp Crepe "Adora" which features the cape in its latest version—drooping low over the shoulders in back and finished with bow in front.

The wide band at waist front is gathered at left with novelty pin. The soft drape at left side of skirt is cut circular, which gives it a pretty flare. Narrow sash belt finishes one-piece back.

COLORS: navy blue, tan or green grounds, each with printed design in harmonizing colors. SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on page 18.

—we pay postage. **\$4.98**

↑
**Lace Trimming
Is Modish**

32F507—Pretty lace trimming, a soft draped-effect waist line and finely plaited skirt are features of this dressy Frock for Misses and Small Women. Our price, too, is a feature—only \$3.98. Dress is fashioned of lustrous Rayon Satin. The lace is used for the set-in yoke and dainty cuffs. A novelty pin trims waist.

The stylish set-in dingle, finished with bow at left, heads the finely plaited skirt. Self sash ties over straight back.

COLORS: black, cactus rose or Byrd blue.

SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust).

When ordering be sure to give size and color wanted! See Size Scale on page 18.

—we pay postage. **\$3.98**

←
Serviceable Tub Dress of All-Silk Pongee

32F509—The chic youthful style and cool, serviceable Imported All-Silk Washable Pongee make this Dress for Misses and Small Women just ideal for summer wear. Contrasting color silk is used for the bow which finishes the picot-edged scalloped collar and for the piping on sleeves, pockets and all-around buckled belt. Skirt is plaited in front.

Natural Pongee Tan Only. SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on page 18. PRICE.

—we pay the postage. **\$2.98**



32F510
Printed
Organdie
\$2.98

↑
**Imported Linen—So Cool
and Chic for Summertime**

32F508—For cool summer wear this chic little costume for Misses and Small Women is indeed delightful. It's a smart two-piece ensemble of pure imported linen—remarkably low priced at \$4.98. The trim double-breasted jacket, that can be worn with any skirt or dress, has white collar, cuffs and pocket trimming.

The swagger short-sleeved sport dress of white linen has novel button-trimmed waist front. The group of plaits at center front gives skirt a smart finish.

COLORS: white with either green or blue jacket. SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on page 18. PRICE.

—we pay postage. **\$4.98**

←
A Dressy Summer Frock

32F510—So charmingly youthful is this Misses' and Small Women's lovely Frock of fine quality printed Organdie, and so very chic! Solid color organdie combines with the printed organdie in the fashionable cape collar and also forms the wide border at bottom of the graceful full skirt that is finished in scalloped outline.

A big butterfly bow marks the waistline in front, which shows pretty shirring.

COLORS: rose, Copen blue or orchid. SIZES: 14, 16, 18 and 20 years (to fit 32 to 38 bust). See Size Scale on page 18. PRICE.

—we pay the postage. **\$2.98**

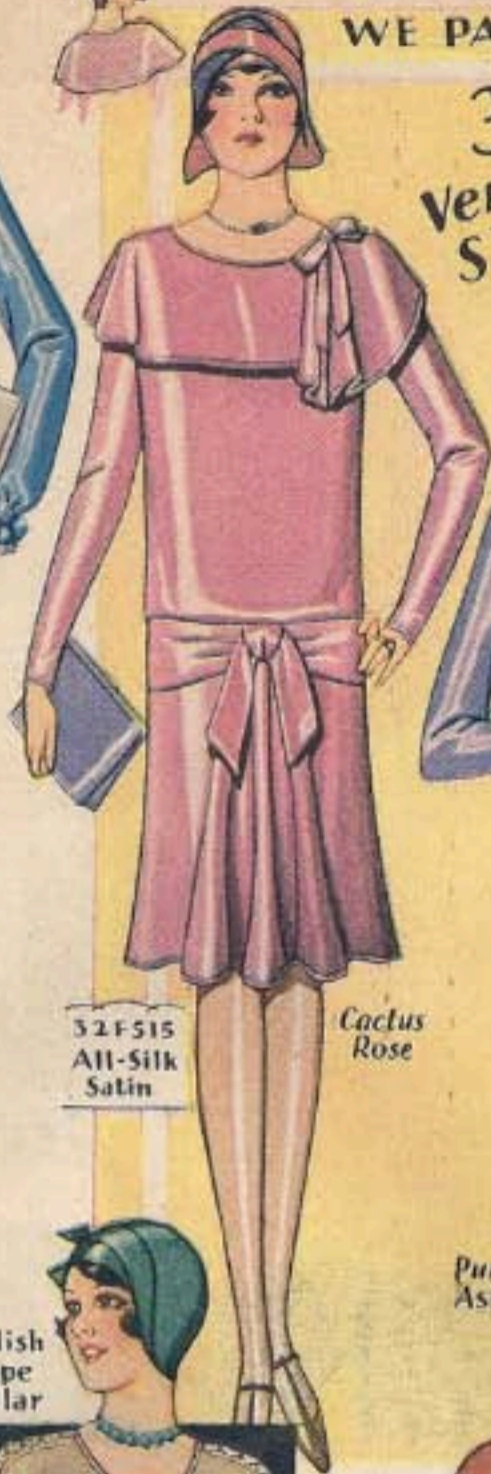
The Most Charming Frocks We Have Ever Shown for Misses and Small Women!

WE PAY THE POSTAGE!

3 Very Smart STYLES \$6.98 EACH



Byrd Blue



Cactus Rose

32F515 All-Silk Satin



Purple Aster

32F516 All-Silk Flat Crepe



Blue

32F517 Printed Cell-O-Ray Georgette

32F514 All-Silk Flat Crepe \$8.98



Stylish Cape Collar

32F518 All-Silk Georgette Over Rayon Slip \$12.98



Tan and Red

32F519 Printed and Plain All-Silk Flat Crepe \$7.98



Byrd Blue

32F520 All-Silk Flat Crepe \$8.98



Peachblow Rose

32F521 All-Silk Georgette Over Rayon Slip \$8.98

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For Descriptions and Other Colors See Opposite Page
Be Sure to Give Size and Color Wanted When Ordering

Knickers that Have Won Great Favor in New York

WE PAY THE POSTAGE

Smart Sport Outfit

14F22
Imported
All-Silk
Pongee
\$1.98



Smart Pongee Sport Blouse

14F22—One of the most favored of the fashionable new Vest Blouses—a smart tailored model of good quality Imported All-Silk Pongee. Wears well and launders beautifully. Double-breasted style, trimmed in front with fine pin-tucks. Two simulated welt pockets; notched collar; short sleeves with turned-back cuffs. Adjustable buttoned belt in back.

Pongee Tan Only. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale. **\$1.98**—we pay postage.

14F27
Genuine
Broadcloth
\$1.00

Sizes up to
54" Bust



Stout and Regular Sizes

14F27—We are offering this becoming semi-tailored Blouse in all regular sizes and also extra sizes up to 54 inches bust. It's made of good quality genuine lustrous broadcloth—a material that launders beautifully and will give no end of service. Popular pin-tuck front; pearl buttons; reversible collar that may be worn either high or low; buttoned hip-band.

COLORS: white, tan or powder blue. Women's Sizes: 32 to 54 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on this page. **\$1.00**—we pay the postage.

14F28—You will admire the smart appearance of this White Pique Blouse. Sleeveless model in waistcoat style—ideal for summer sports wear. Front closing; notched collar; adjustable buttoned knee cuffs.

White Only. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on this page. **\$1.00**—we pay the postage.

14F29—These Pure Linen Knickers are ideal for camping, hiking and other outdoor activities. Full-cut and roomy. Adjustable buckled knee cuffs. Two pockets; adjustable buttoned knee cuffs. Colors: white with black checks or white with brown checks; or white with tan. SIZES: 26 to 36 inches. **\$1.98**—we pay the postage.

14F28
Pique
Blouse
\$1.00



14F29
Checked
or Plain
Pure Linen
Knickers
\$1.98

Fitted Waistband
"Butterfly" Skirt



14F33
SILK & WOOL
Tweed
\$2.98

14F34
ALL-WOOL
Kashavelle
\$3.48

14F35
Baronese
Satin
\$2.98

14F23
All-Silk
Hat Crepe
Blouse
\$5.98



14F23—Stunning Jabot Blouse of fine quality All-Silk Washable Flat Crepe. The smart picot-edged jabot is trimmed with rows of fine shirring. Dainty pearl buttons down the center. Buttoned cuffs on long sleeves. COLORS: white, Byrd blue or marron glace tan. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale below. **\$5.98**

Size Scale—Misses' Blouses and Skirts

Size	To Fit Bust	Skirt Length
14 Years	32 inches	41 inches
16 Years	34 inches	41 inches
18 Years	36 inches	41 inches
20 Years	38 inches	43 inches
22 Years	40 inches	43 inches

Order the size (in years) that corresponds nearest to bust measure. Lengths given are from top of shoulder strap to bottom of hem.

14F24
Silk-Faced
Velveteen
Jacket
\$5.98



14F25
All-Silk
Flat Crepe
\$3.49

14F26
All-Wool
Kashavelle
\$3.98

14F24—New swagger unlined Double-Breasted Jacket of good quality Silk-Faced Black Velveteen. Notched collar. Two patch pockets with novelty flaps. The button trimmed cuffs close with snap fasteners. Women's Sizes: 32 to 42 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on this page. **\$5.98**—we pay the postage.

14F25—The front of this popular Sports and Dress Wear Skirt of All-Silk Washable Flat Crepe is finished with stylish box-plaits stitched part way down. Attached to white Rayon bodice top.

COLORS: white, Mother Goose tan or black. Women's Sizes: 32 to 42 bust. Lengths: Sizes 32, 34 and 36 bust, 41 inches; sizes 38, 40 and 42 bust, 43 inches long. Lengths are from top of shoulder strap to bottom of skirt. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on this page. **\$3.49**

14F26—Same as above, but All-Wool Kashavelle. Natural tan, natural grey or black. **\$3.98**—we pay the postage.

14F32—Double-breasted Vest Blouse of good quality Imported All-Silk Pongee. For wear with sport suits, knickers or skirts. Two simulated welt pockets; notched collar; short sleeves; buttoned self-material belt in back.

Natural tan only. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. **\$1.79**—we pay the postage.

The new "Butterfly" Platted Skirt with fashionable flare produced by cutting on a circular pattern and using graduated plaits that get wider toward the hem. Self-material waist-band with buttoned side closing. Sizes: 26 to 34 inches waist measure. Length about 23 inches. State actual waist measure.

14F33—Wool-and-Silk Tweed. Tan plaid or blue plaid. **\$2.98**

14F34—All-Wool Kashavelle. Natural tan, natural grey or Copen blue. **\$3.48**

14F35—Lustrous Rayon Baronese Satin. Black, white or tan. **\$2.98**—we pay the postage.

The Smart Creations in Blouses, Skirts and

WE PAY THE POSTAGE



14F38
Rayon
Figured
Broadcloth
Blouse
\$1.98

New
Crystal
Plaiting



Bodice
Top
Skirt

14F36
Baronese
Satin
\$1.98

14F37
ALL-SILK
Flat Crepe
\$3.98

14F38—In New York, the new double-breasted Jacket-effect Blouse has a place in the wardrobe of every smartly dressed woman. This model, made of beautiful lustrous Rayon figured Broadcloth, is unusually striking. Long sleeves with turned-back cuffs. Buttoned flaps on the patch pockets form loops for the all-round buckled belt. Notched collar.

COLORS: white, tan or powder blue. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on page 25.

—we pay the postage. **\$1.98**

The new "crystal plaiting" is the striking feature of this charming Skirt. Made with the stylish narrow plaits across the front. Attached to white bodice top.

Women's Sizes: 32 to 42 bust. Lengths: sizes 32, 34 and 36 bust, 41 inches long; sizes 38, 40 and 42, 43 inches long.

Misses' Sizes: 14 to 22 years. See Misses' Size Scale on page 25. Lengths are from top of shoulder to bottom of hem.

14F36—Fine quality lustrous Rayon Baronese Satin. Black, white **\$1.98** or Mother Goose tan.

14F37—Fine heavy quality All-Silk Flat Crepe. Black, white or tan. **\$3.98** —we pay the postage.

14F14—Fine quality Imported All-Silk Washable Pongee Overblouse, trimmed with plicated self-material frills on collar, down front and on turned-back cuffs. Buttons and loops for adjusting hip-band. Natural pongee tan only. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on page 25.

—we pay the postage. **\$2.98**

The newest style in Plaited Skirts. Groups of fine box plaits alternating with fine knife-plaits all around. Wide band of self-material at side set off with pearl buttons. Self-material waist-band; side closing. SIZES: 26 to 34 inches waist. Length: about 23½ inches.

14F15—All-Wool Kashavelle. **\$3.98** Tan, grey or Copen blue.

14F16—Lustrous Rayon Baronese Satin. Black, white or tan. **\$2.98** —we pay the postage.



14F12
ALL-SILK
Flat Crepe
\$4.98

Smart New Blouse

14F12—You will be delighted with the wonderful quality of the All-Silk Flat Crepe that fashions this stylish dressy Overblouse. The decided stamp of Fifth Avenue is seen in the smart new design of the pin-tuck trimming and the vest-effect front, outlined in hemstitching. Two simulated welt pockets. New convertible collar—may be worn high or low. The short sleeves are piped with self-material. Cutaway front. Adjustable belt buttons in back.

COLORS: white, Byrd blue or Mother Goose tan. Women's Sizes: 32 to 42 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on page 25.

—we pay postage. **\$4.98**



14F13
Imported
Broadcloth
\$1.98

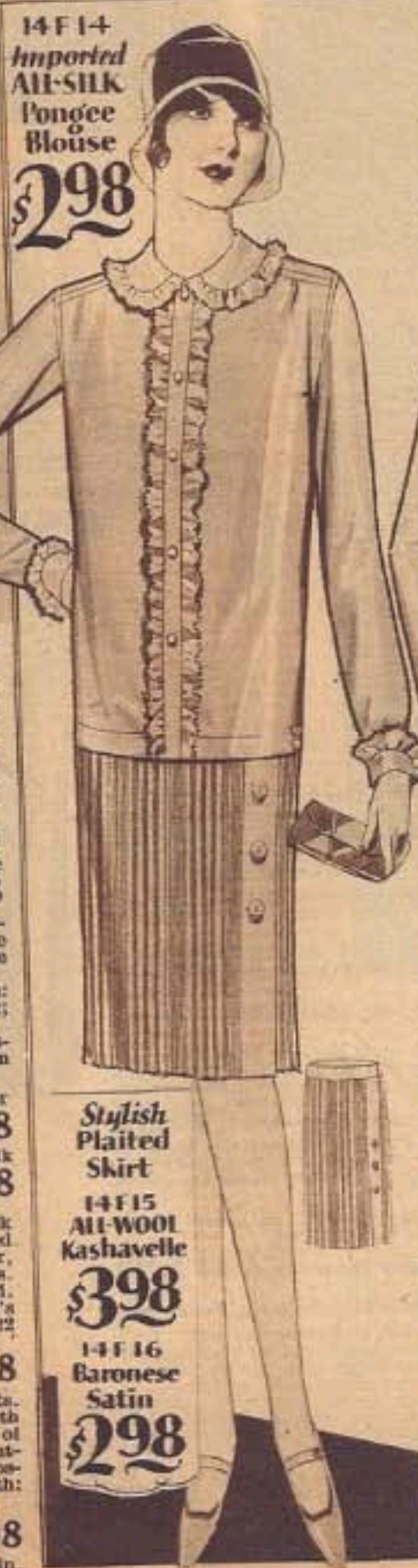
IMPORTED
English
BROADCLOTH

14F13—This smart tailored Vest-Blouse is a truly remarkable value at only \$1.98. Made of Imported genuine English Broadcloth—a favored material for the summer blouse.

Double-breasted with cutaway corners; notched collar; two simulated welt pockets. Pearl buttons trim front. Sleeves are finished with French cuffs. Adjustable belt buttons in back.

COLORS: white, tan or powder blue. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on page 25.

—we pay the postage. **\$1.98**



14F14
Imported
All-SILK
Pongee
Blouse
\$2.98

Stylish
Plaited
Skirt

14F15
ALL-WOOL
Kashavelle
\$3.98

14F16
Baronese
Satin
\$2.98



14F17
Genuine
Broadcloth
Blouse
\$1.00

Tie
Included

14F18
ALL-WOOL
Tweed
\$2.98

14F19
Wool-Mixed
Tweed
\$1.98

14F20
Novelty
Tweed
98¢



14F21
Genuine
Broadcloth
\$1.00

14F21—You'd hardly believe that we could offer this smart Vest-Blouse of good quality lustrous Broadcloth for only \$1.00. It's an attractive model for wear with the sport skirts. Double-breasted style trimmed with fine tucks on each side of front. Notched collar. Striped Rayon is used to trim collar and simulated pockets. Cutaway corners; short sleeves; pearl buttons. Adjustable buttoned belt in back.

COLORS: white, tan or powder blue. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Scale on page 25.

—we pay the postage. **\$1.00**

14F17—Mannish Tuck-in blouse of good quality genuine Broadcloth. Smart mannish collar. Knitted four-in-hand tie included. Long sleeves with buttoned cuffs; buttoned-through front plait; patch pocket. White, tan or powder blue. Women's Sizes: 32 to 46 bust. Misses' Sizes: 14 to 22 years. See Misses' Size Chart on page 25.

\$1.00

Women's and Misses' Knickers with buttoned side closing adjustable belt with slide buckle and adjustable knee cuffs. Full cut and roomy. SIZES: 26 to 36 inches waist measure.

14F18—All-Wool Tweed. Grey mixture or tan mixture. **\$2.98**

14F19—Wool-and-cotton Tweed. Grey mixture or tan mixture. **\$1.98**

14F20—Good quality Novelty Cotton Tweed. Grey mixture only. **98¢** —we pay the postage.

998

A Revelation! These Stunning Models Splendidly Show How Much STYLE There is in the New Charles William Coats!

ANY COAT ON THIS PAGE

WE PAY THE POSTAGE

Very Stylish and Big Value

9FA104—Here's a very choice line for the woman seeking an expensive spring coat of smart New York style. The coat is made of Wool Vel-Vora Suede with soft saddle-stitch finish and it shows fashion's favorite cord-trimmed sleeves and front in attractive and elaborate design.

The new half moon shape collar of summer Coney fur and the neck is trimmed with a self-stitching tab and streamers with velvety ornament. Turned-back cuffs and buttons finish the sleeves. Coat is full-lined with Rado Chene, guaranteed for two seasons' wear.

COLORS: tan, rosewood or applehead blue. **SIZES:** to fit 34 and 46 bust. Lengths: sizes 34, 36 and 38 bust, about 43 inches long; sizes 40, 42, 44 and 46 bust, about 44 inches long. Read How to Measure on this page. Give size and color desired. **PRICE, \$9.98**—we pay postage.



Summer Coney Fur Collar

9FA104 Good Quality Broadcloth-Finish Vel-Vora Suede

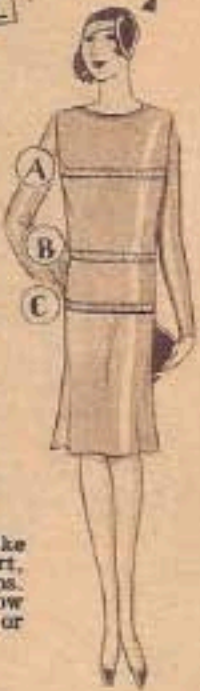
How to Measure For Coats

It is very easy to get Charles William perfect-fitting coats. All you need do is to have your measurements taken exactly as described and pictured.

(A) Bust Measure—(Take measurement over your dress). Pass tape measure entirely around the body over the fullest part of the bust, well up under the arms. Do not take this measurement too tight, and do not allow tape measure to slip down in back. Make no allowance whatever.

(B) Waist Measure—Take this measurement around smallest part of waist over your dress.

(C) Hip Measure—Take measurement over skirt, around largest part of hips. Not too tight. Do not allow tape measure to slip up or down.



Summer Moufflon Fur Collar

9FA105 Good Quality All-Wool Novelty Sport Coating

These 3 Coats Have Rado Chene Linings Guaranteed for Two Seasons

New Bordered Sport Fabric

9FA105—Many of this season's newest coats for sports and general service are made of bordered materials—one of which we have used for this women's model, specially priced at only \$9.98. It is a good quality All-Wool Novelty Sport Coating in smart weave and attractive coloring and its border provides an up-to-date trimming for the long revers, front closing edge, pocket openings and sides. Mushroom collar of soft summer Moufflon fur.

Buttons add a smart tailored touch to the turned-back cuffs and also the sides. Coat is full lined with Rado Chene, guaranteed for two seasons' wear.

COLORS: tan novelty mixture or grey novelty mixture.

SIZES: to fit 34 to 46 bust. Lengths: sizes 34, 36 and 38 bust, about 43 inches long; sizes 40, 42, 44 and 46 bust, about 44 inches long. Read How to Measure on this page. Give size and color desired.

PRICE, \$9.98—we pay the postage.

Fur Collared Black Coat

9FA103—There's certainly no need for you to deny yourself the pleasure of wearing Fashion's favorite dressy fur-collared black coat this season, when only \$9.98 buys for you this handsome model. For up-to-the-minute style and for wonderful value you can find no coat that will surpass this one.

It is made of a handsome Novelty Black Silk Coating, lustrous and rich looking and is luxuriously trimmed with a large shawl collar of soft, fluffy summer Moufflon fur that adds the dressy finish and flattering touch that fur always gives. Turned-back cuffs finish the sleeves. Full lined with Rado Chene, guaranteed for two seasons' wear.

BLACK ONLY.
SIZES: to fit 34 to 46 bust. Lengths: sizes 34, 36 and 38 bust, about 43 inches long; sizes 40, 42, 44 and 46 bust, about 45 inches long. Read How to Measure on this page.

PRICE, \$9.98—we pay the postage.



Summer Moufflon Fur Collar

9FA103 Good Quality Novelty Silk Coating

How to Measure Your Head Size

SEND you a perfect-fitting hat we have your head. Simply use a tape measure in the manner shown in the picture here, measuring the size around the largest part of your head. You wear your hair down at the neck place the tape lower down than shown in the picture. You will find in each description the sizes in that particular comes. In choosing be sure to see that size you want is mentioned in that description. Do not order a head not given in the description, as each hat is made in sizes which are appropriate to that style hat, and would not well in other head.

16F705—Fits heads 22 1/4 inches.

COLORS: orchid with shell-rose and with peach; Copenhagen blue with pearl grey; monkeyskin tan with new color wanted when

charm of this stunning hat is apparent at a glance. It is a graceful poke model with crown made of transparent Hair Braid and Straw Braid. Upper part of Silk Georgette with a softly plaited Underbrim is hand-faced with Silk Paris

color crown has a harmonious color drape of georgette, and at the right side two large organdie shaded flowers. A hat of fine material workmanship, and one you will surely find

we pay postage. \$4.98

Y16F708—Fits heads 21 1/4 to 23 inches. →

Y16F803—Fits heads 22 1/4 to 23 inches. →
COLORS: French beige tan, Hyrd blue (new Copenhagen), new black, all with harmonizing color flowers.
A crushable poke shape Hat of lustrous Visca Straw Braid with a tam effect crown. "Collar" is fashioned of transparent Hair Braid with a metallic thread woven through it. Harmonizing shaded plush flowers adorn front. A large pin ornament. —we pay the postage. \$2.79



An Exceptional Value!

16F710 \$1.89

Big Value
16—Fits heads 23 to 23 1/2 inches.
COLORS: black, monkeyskin tan, new Hyrd blue (new Copenhagen).
Shape of Rayon Falle with insert of Satin in the tam effect crown. of Hemp Straw Braid stitched to fluffed fange on brim is of transparent Hair Braid. Trimmed with applique consisting color shaded plush flowers and streamer ends of grosgrain —we pay the postage. \$1.89



Fashionable "SKULL" Style

16F707 \$2.98



WOOL FELT

16F709 \$1.98

Y16F709—Fits heads 21 1/4 to 22 inches.
COLORS: Mother Goose tan with marron glace brown; pearl grey with navy blue; also solid new rose, white or black. When ordering give color wanted.
Chic "Eyebrow" effect Sport Hat made of good quality soft, crushable Wool Felt. Has clever cut-out crown, underlaid with Pedaline Straw Braid, which also finishes edge of brim. Chic band and motif of grosgrain ribbon. A jaunty model and a big value. PRICE, \$1.98 —we pay the postage. \$1.98

← Y16F707—Fits heads 21 1/4 to 23 inches.
COLORS: French beige tan with marron glace brown embroidery; Copenhagen blue with navy blue; new rose with dark rose; Pandora (new medium green) with dark jungle green, or black.
Stunning new eyebrow effect "Skull" type Hat of Silk Paris Falle, richly adorned with embroidery of lustrous Pedaline Straw Braid, and silk-and-tinsel cord in a deeper shade of the same color. Hat is soft and crushable, and you will find it a stunning style and a real bargain. —we pay the postage. \$2.98

The Very Utmost In STYLE!

We Pay the Postage!



Our Best!

16F705 \$4.98



16F706 \$3.98

A Beautiful, Dressy Hat
Y16F706—Fits heads 21 1/4 to 22 inches.
COLORS: Hyrd blue (new Copenhagen), Pandora (new medium green), French beige tan or black, all with contrasting color flowers.
Stunning Paris style poke shape Hat with a tam crown made of alternating rows of transparent Hair Braid and fancy Crocheted Visca Straw Braid. Brim is of silk Paris Falle and the hat is exquisitely trimmed with contrasting color shaded plush flowers and hand-made ribbon petals appliqued to brim with ribbozene stitching. \$3.98 —we pay the postage. \$3.98

Every Hat A
Selected Model
Perfectly
Stunning
In Style

COMES
IN
2
SIZES

Ajour Hair
Braid



\$4.39

Y16F711—Fits heads 22 to 22½ inches.

COLORS: French beige tan, shell-pink, new orchid, Byrd blue (new Copen), or black.

Charming large poke shape dress Hat of good quality transparent Swiss Ajour Hair Braid. Has fancy creased crown and wide brim covered with dainty Chantilly lace. Attractive trimming of two large harmonizing color shaded organdie-and-plush flowers combined with a wide band of Lyons Silk velvet ribbon. . . .

—we pay the postage. \$4.39

We Pay POSTAGE



Y16F713
\$3.97

New
"Elephant
Ear" Style

Y16F713—Fits head 21½ to 22 in.

COLORS: shell-pink, Byrd blue (new Copen), peach beige tan or new orchid

A most attractive version of the popular "Elephant Ear" Hat, with crown of transparent Hair Braid and brim of plaited Silk Georgette Crepe. Appliqued to crown are lovely shaded harmonizing flowers and pretty flower sprays. A dressy hat and a great value. . . .

—we pay the postage. \$3.97



\$2.98

Y16F717—Fits heads 21½ to 22 in.

Y16F805—Fits heads 22½ to 23 inches.

COLORS: monkeyskin tan, Byrd blue (new Copen), new rose, Pandora (new medium green) or black.

"Eyebrow" effect rolled brim, poke shape Hat of Silk Paris Faille and lustrous Pedaline Straw Braid. Soft tam effect corded crown. Trimmed with three shaded harmonizing plush flowers. . . .

we pay post. \$2.98

Y16F718—Fits to 22½ inches.

Y16F806—Fits to 21½ inches. Pandora (new green) with dark Mother Goose tan on glass brown; with dark rose; C with Triumph (des or all black.

Soft, crushable lustrous hand-crepe Straw. Brim blue crown band and grosgrain ribbon in darker shade.

Transparent
Hair Braid
Crown



\$3.98

COMES
IN
2
SIZES

Y16F716—Fits heads 23 to 23½

Y16F804—Fits heads 22 to 22½

COLORS: French beige tan, (new Copen), new rose or black.

Appropriate for the matron as well as the younger woman needing a medium head size. This smart Hat has soft crown and brim of Silk Paris Faille "collar" is of lustrous Pedaline Straw. The hat is tastefully trimmed with ribbon band and harmonizing color plush flowers. A band of transparent braid stylishly covers brim. . . .

—we pay the postage.

WOOL
FELT
Large
Sizes



\$1.98

COMES
IN
2
SIZES

Y16F720—Fits heads 23 to 23½ inches.

Y16F808—Fits heads 22 to 22½ inches.

COLORS: Mother Goose tan, pearl grey, new rose, black or white.

Poke shape Hat of Wool Felt with creased crown and new rolled brim. Trimmed with wide band of matching grosgrain ribbon and plaited ribbon motif. Contrasting color ribbon in motif matches the centers of novelty felt cut-outs. For medium or large head sizes. . . .

we pay post. \$1.98

Y16F712—Fits heads 22 to 22½ inches. COLORS: shell-pink, orchid, monkeyskin tan, Copenhagen blue or black.

Extremely smart poke shape dress Hat with crown of transparent Hair Braid and rolled brim of Silk Paris Faille. Appliqued to the crown are three harmonizing color shaded plush flowers with rich taffeta foliage outlined with rolled grosgrain ribbon. Hat is further trimmed with sprays of harmonizing smaller plush flowers and grosgrain ribbon band. . . .

—we pay postage. \$3.98

Y16F719—Fits heads 22½ to 23 inches.

Y16F807—Fits heads 21½ to 22 inches.

COLORS: black, monkeyskin tan, Castilian red or navy blue. Give color wanted when ordering.

Beautiful, becoming large poke shape tailored Hat, unusually light in weight for so large a hat, and made of good quality Patent Milan Straw Braid. Fetchingly trimmed with wide band and chic motif of grosgrain ribbon and a novelty rhinestone pin ornament. Big value. . . .

—we pay postage. \$2.49

Y16F715
\$3.48



Y16F715—Fits heads 21½ to 22 inches.

COLORS: Castilian red with sand; Byrd blue (new Copen) with navy blue; Mother Goose tan with marron glass brown; or all black.

Popular "Eyebrow" effect soft, crushable Hat of heavy grain Bengaline Faille. Stitched and tucked brim. Crown is lavishly embroidered with contrasting lustrous Pedaline Straw Braid and harmonizing silk cord. Novelty rhinestone ornament. Grosgrain ribbon band. . . .

—we pay the postage. \$3.48



COMES
IN
2
SIZES

Milan
Straw Braid
Popular

Distinctively Stylish

Money-Saving Values



Hemp
Straw

\$189

Comes
in
2
Sizes



Summer
Poke

\$198



Soft
Ripple
Brim

\$197

Y16F740—Fits heads 22 to 22½ in.

Y16F817—Fits heads 23 to 23½ in.

COLORS: Mother Goose tan with maroon glaze brown, new rose with monkeyskin tan, Copenhagen blue with black with crabapple (salmon), pearl grey with navy blue or black with crabapple (salmon).

Smart tailored Hat in large head sizes. Made of soft pliable Rock Hemp Straw Braid. Novel creased crown; double brim; wide grosgrain band and two color plaited motif. Pin ornament. **\$1.89**

Y16F741—Fits heads 21½ to 22 in.

COLORS: Mother Goose tan with maroon glaze brown; pearl grey with Copen blue; new rose with sand; black with white or Pandora green (new medium green) with sand.

New style Hat of soft, flexible Wool Felt with smart rolled brim. Two bands of matching and contrasting ribbon are drawn through the slashed crown. Plaited ribbon motif; Pin ornament at side. **\$1.79**

Y16F733—Fits heads 22½ to 23 in.

COLORS: new rose, monkeyskin tan, orchid, Byrd blue (new Copen), or black. A charming Hat made of Rock Hemp Straw Braid—a featherweight model of most becoming lines designed with large poke shape brim turned up smartly at back. The trimming consists of three large harmonizing shaded flowers and rich foliage, also band and tabs of grosgrain ribbon combined with ribbozene stitching. **\$1.98**

Y16F813—Fits heads 21½ to 22 in.

COLORS: monkeyskin, Pandora green (new medium Copen blue with pearl grey red with sand; or black with Smart poke shape dress draped crown of Bengalline, rippled and folded brim of Straw Braid. Harmonizing applied to top and side of lined with contrasting hemstitched design. **\$1.98**

Y16F736—Fits heads 22 to 22½ in.

COLORS: monkeyskin, Pandora green (new medium Copen blue with pearl grey red with sand; or black with Smart poke shape dress draped crown of Bengalline, rippled and folded brim of Straw Braid. Harmonizing applied to top and side of lined with contrasting hemstitched design. **\$1.98**

Y16F737—Fits heads 21½ to 22 in.

Y16F815—Fits heads 22 to 22½ in.

COLORS: monkeyskin, Pandora green (new medium Copen blue with pearl grey red with sand; or black with Smart poke shape dress draped crown of Bengalline, rippled and folded brim of Straw Braid. Harmonizing applied to top and side of lined with contrasting hemstitched design. **\$1.98**

Chic poke shape Hat made of parent Ajour Braid. Novel crown and becoming rolled rim. Fashionable trimming of color flowers stitched to crown. ribbon band. **\$1.98**



Y16F738
\$197



Wool
Felt

Y16F741
\$179



Comes
in
2
Sizes

Ajour
Braid

\$198



Popular

Y16F732
\$245



Y16F731
\$249

Y16F738—Fits heads 21½ to 22½ inches.

COLORS: black, French beige tan, Byrd blue (new Copen), Castilian red or new rose.

Hat of Crocheted Viscra Straw Cloth, with an insert on the tam effect crown of tuck Rayon Fille. "Collar" of transparent Hair Braid stitched with ribbozene. Wide grosgrain ribbon band and motif, embellished with novelty button ornaments. **\$1.97**

Y16F735—Fits heads 22½ to 23 inches.

Y16F814—Fits heads 23½ to 24 inches.

COLORS: black, Copenhagen blue, monkeyskin tan or pearl grey.

Hat for women needing a large head size. Made of Chapeau Satin, with lustrous Pedaline Straw Braid stitched to the draped crown. Soft stitched brim; wide grosgrain ribbon band; novelty pin ornament. **\$1.98**



Comes
in
2
Sizes

\$198

Y16F732—Fits heads 22 to 22½ inches.

COLORS: monkeyskin tan with Copen blue facing; shell-pink with rose; Copen blue with sand; or black with crabapple (salmon).

Becoming large poke shape dress Hat made entirely of Rayon Fille. Tucked tam effect crown and brim with soft flange on the edge. Trimmed with ecru embroidered net stitched to side crown and harmonizing shaded flowers. Twisted grosgrain ribbon band and motif. **\$2.45**

—we pay the postage.



Comes
in
2
Sizes

\$189

Y16F731—Fits heads 21½ to 22 in.

COLORS: red, Lucerne Copenhagen grey, all with French beige gold.

Soft close of Silk Part novelty brim embroidered tone silk for the cord. M and colored front of brim. **\$2.49**

Y16F739—Fits heads 22 to 22½ in.

Y16F816—Fits heads 23 to 23½ in.

COLORS: keyakin tan blue, or new Matron's trous Chou with attract "collar" of Hair Braid faced with and overla braid. Fob ribbon band Rhinestone. **\$1.98**

—we pay the postage.

Smart Novelties and Popular Favorites in Sweaters for Fall

All-Wool
Full-Fashioned
Shaker

22 F 4010
\$4.98

Hand-Finished



Splendid Full-Fashioned All-Around Sweater

22F4010—Here is an extra fine absolutely All-Wool heavy weight Coat Sweater, full-fashioned and carefully hand-finished throughout; just the garment which every woman requires for general all-year around protection and service. A sweater built to stand a lot of wear and tear, and it is soft and comfortable too.

Knit in the popular Shaker stitch, with three-piece double shawl collar and hand-looped sleeves. Another fine feature is the fact that the pockets are knitted in and the shoulders are reinforced to prevent sagging. A remarkable value at our price.

COLORS: buff, cardinal, navy blue or white. SIZES: 34 to 46 bust. Order two inches larger than bust measure; state color wanted.

—we pay the postage. \$4.98

Here's a Real Bargain in a Fine Protective Sweater

22F4005—This Sweater is built to give you good hard service and is made of All-Pure Wool knit in the popular and very durable Shaker stitch. Has knitted-in pockets, looped cuffs and bottom; large mannish three-piece adjustable double shawl collar. Shoulders are carefully reinforced to prevent sagging.

COLORS: cardinal, maroon, navy blue or black. SIZES: 34 to 46 bust. Order two inches larger than bust measure; state color wanted.

—we pay the postage. \$2.98

22F4601—Same Sweater for girls. COLORS: dark buff, maroon or navy blue. 28 to 34 chest (7 to 14 years). Order two inches larger than chest measure; state color wanted.

—we pay the postage. \$2.69

Rayon and
Worsted

22 F 4012
\$1.98



22F4012—A pleasing Wool Worsted - and - Rayon slip-over Sport Sweater for Women. The colorful pattern, woven in the new tweed effect in attractive harmonizing shades, will appeal to tasteful dressers. Has single pocket and smart V-neck as pictured.

COLORS: buff, powder blue or green combinations. SIZES: 34 to 42 bust. Order sweater two inches larger than bust measure and be sure to give color wanted. Special value.

—we pay the postage. \$1.98

All-Wool
Worsted

Jersey
Ribbed
22 F 4004
\$4.98



22F4004—Here is a stylish sport Coat knit of pure All-Wool Worsted in elastic Jersey rib-stitch, and designed with "two way" adjustable collar so that you may wear it with open lapels or fastened up at neck as shown in small illustration. Coat is in the approved single-breasted style with tailored sleeves and two smart pockets.

COLORS: buff, powder blue or black. 34 to 46 bust. Order two inches larger than bust measure; state color wanted.

—we pay the postage \$4.98

Rayon and
Jacquard Pu



22 F 4011
Crew Neck

Smart Pull-Over for Stylish Dresser Appreciate Novelty

22F4011—Smart pull-over knit of lustrous Rayon and Worsted in tasteful novelty design. This sweater has roll neck as pictured, but if you same style with a V-neck 22F4014 below.

COLORS: powder blue, buff, red or white. SIZES: 34 to 46 bust. Order two inches larger than bust measure; state color.

—we pay the postage.

22F4014—Same Sweater but with V-neck as shown in illustration. Same colors as above. —we pay the postage.

All-Wool
Shaker
22 F 4005
For Women
\$2.98



Rayon and
Worsted
Jacquard
Slip Over
22 F 4015
For Women
\$2.49



22 F 4602
For Girls
7 TO 14 YRS.
\$1.98

Good Looking Sweater—Indispensable for Spring and Summer

22F4015—Women's style over Sweater knit in fine mixture of Pure Worsted and Rayon in self Jacquard pattern slot pocket; button-trimmed.

COLORS: white, buff, blue. SIZES: 36 to 44 bust. In. larger than bust measure; state color wanted.

—we pay the postage.

22F4602—Same Sweater for girls. Sizes: 28 to 34 chest (7 to 14 years). Order two inches larger than chest measure; state color wanted. —we pay the postage.

All-Wool
Shaker

22 F 4805
For Men
\$2.98



22 F 5003
For Boys
7 TO 14 YRS.
\$2.69

22 F 4601
For Girls
7 TO 14 YRS.
\$2.69

Specials For Men and Boys

22F4805—You will find this men's heavy weight All-Wool Sweater far superior in every respect to those usually offered at this moderate price. It is a splendid Sweater Coat, firmly knit from sturdy All-Wool yarns in the popular Shaker stitch.

The pockets are knitted in, cuffs are looped, shoulders are reinforced to prevent sagging, and the big double three-piece shawl collar may be buttoned up around the neck.

COLORS: maroon, navy blue or black. SIZES: 34 to 46 chest. Order two inches larger than chest measure; give color wanted.

—we pay the postage. \$2.98

22F5003—Same style as above but in boys' sizes: 28 to 34 chest (7 to 14 years). Order two inches larger than chest measure; give color wanted.

COLORS: dark buff, maroon or navy blue. —we pay the postage. \$2.69

22F4835—Men's stylish pull-over Sweater in the new and popular fancy color combinations. A fine good-looking garment for golf, sport or general utility wear whenever a smart protective garment is wanted. Made of All-Wool Worsted, knitted in baby Shaker stitch, with contrasting Jacquard design on body and sleeves. The wide ribbed knitted band on bottom, the border that finishes the V-neck and the cuffs have novel contrasting sport stripes.

COLORS: combinations of buff-and-brown; navy blue-and-silver or white-and-black. SIZES: 36 to 44 chest. Order two inches larger than chest measure; give color.

—we pay postage. \$3.98

22F5035—Same Sport Sweater as above, in boys' sizes: 28 to 34 chest (7 to 14 yrs). Order two inches larger than chest measure; state color.

—we pay the postage. \$2.98



22 F 5035
For Boys
7 TO 14 YRS.
\$2.98

We Pay the Postage

3
EXTRA SPECIALS

\$198
Each

31F132
PRINTED
FOULARD

Very
Attractive

FINE
QUALITY
EMBROIDERED
VOILE
31F133
\$298

31F131
FINE
QUALITY
BROADCLOTH

31F134
LUSTROUS
RAYON
SATIN
\$298

CHIC
2-PIECE
LINON
SUIT
31F137
\$239

31F135
PURE
LINEN
\$298

31F136
PRINTED
PIQUE
\$249

Coat
may be
worn
with
any
other
Skirt
or
Dress

**CHARLES WILLIAM
LEADS THE FIELD
IN VALUE GIVING/**

**These
Smartly Styled
Dresses are Worth
1/3 MORE than
We Are Asking/**

See Opposite Page for Descriptions and Other Colors

We Guarantee Your Complete Satisfaction or We Will Refund Your Money

**SENSATIONAL
VALUES**
IN
Smart Dresses

2
**Exceptional...
BARGAINS**
for
**STOUT
WOMEN**

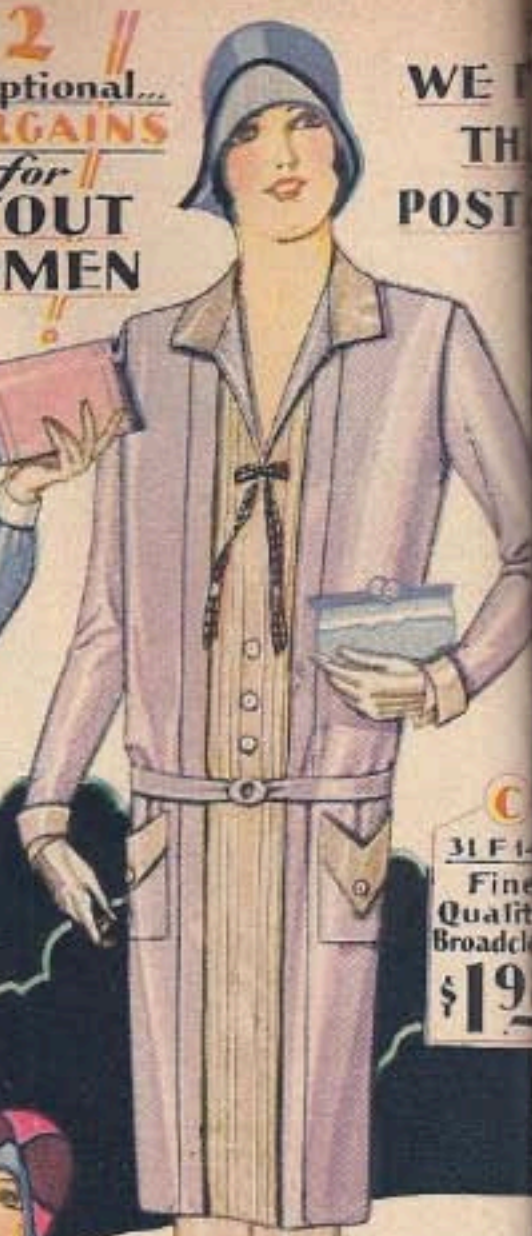
**WE
TH
POST**



A
31 F 140
Fine
Quality
Printed
Voile
\$2.98



B
31 F 141
Non-
Crushable
Pure
Linen
\$4.98



C
31 F 142
Fine
Quality
Broadcloth
\$1.98



D
31 F 143
Brocaded
Rayon
\$3.98



E
31 F 144
Lustrous
Rayon
Satin
\$4.98



F
31 F 146
Imported
All-Silk
Pongee
\$3.98



G
31 F 145
Printed
Crepe
"Venise"
\$4.69



Dress
Can Be
Worn
Without
Coat

**WE DO
PAY the
POSTAGE**

...ons of the Pretty and
...ive Dresses Pictured on
...posite Page

These are the Best Dresses a Dollar Ever Bought!

French Style for Little Money

F141—A fetching Paris style Dress offered at a low price for such a well made article. Made of fine quality fancy Printed Voile with the new bertha effect cape collar, edged with plain harmonizing voile. Collar has ends draped over shoulders and hanging gracefully as shown in small picture. These ends may be tucked in or preferred. Front of dress displays a simple surplice with plain voile and below this a belt, falling in pretty fullness. Tie sash in front (illustrated), blue or orchid. SIZES: to fit 34½ bust. Read How to Order on page 5.

PRICE, \$2.98
—we pay the postage.

Summer Dress for Stout Women

F142—Here's a tailored Dress of appealing style designed on lines appropriate for stout figures. Made of cool, washable, non-crushable Pure Broadcloth, more satisfactory for hot weather wear. The surprise style revers are of white linen as are the cuffs on the long sleeves. Front is trimmed with insert of white linen trimmed with buttons. An all-around belt at front is a pointed vest which shows this fullness is arranged in two inverted

plaits (illustrated), blue or orchid. SIZES: to fit 34½ bust. Read How to Measure on page 5.

PRICE, \$4.98
—we pay the postage.

Simplicity is the Keynote of this Stylish Stout Model

F143—A tailored Dress of attractive style, care designed to contribute long, slenderizing lines to the plump or stout figure. Made of fine quality Broadcloth, with full-length finely tucked front of contrasting color, neatly trimmed with tiny button pocket flaps, collar and turned-back cuffs are of matching color to match the tucked panel. A buckle belt and the bow tie pictured is included.

COLORS: orchid (illustrated), rose or Copenhagen. SIZES: to fit 38½ to 54½ bust. Read How to Measure on page 5.

PRICE, \$1.98
—we pay the postage.

Stylish Style and a Wonderful Value

F144—You would never think it possible to buy such a smart and serviceable a Froek as this at this low price. Made of a high grade lustrous Brocaded Rayon with floral patterns. Each side of front is finished with scallops, between which is revealed a finely woven of contrasting plain color Rayon. The blouse is tucked and matches vestee. Skirt is neatly tucked in front. Self-material all-around belt is trimmed with novelty buckle and the ribbon bow tie pictured is included.

COLORS: navy blue, tan or black. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.

PRICE, \$3.98
—we pay the postage.

Charm and Good Taste Are Here Exquisitely Blended

F145—This is indeed a thoroughly charming and of truly alluring style, and certainly a most valuable Dress. Dress is made of lustrous Rayon in a combination of printed and plain material. The blouse is of black Rayon Satin with beautiful floral printed design as illustrated. The collar, vestee and cuffs are of dainty lace with the vestee finished with a green edge. Blouse is in surprise style and is held in place by a sash of printed Rayon Satin tied in a bow. Front of the plain black Rayon Satin skirt is in box-plaits as illustrated.

COLOR: black only, with colored floral design as shown on opposite page. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.

PRICE, \$4.98
—we pay the postage.

All-Silk Pongee Dress for Only \$3.98!

F146—What could be more charming for comfort and style in the heat of summer than a simple and sport Dress like this? It is made of good washable Imported All-Silk Pongee, which will give good service and solid comfort too. Green collar, cuffs and simulated pockets and down blouse is a double row of tiny green novelty loops. Front of skirt at waist-line displays a yoke effect piped with green, below which the skirt is arranged in narrow box-plaits.

COLOR: Tan Only with green trimming as illustrated. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.

PRICE, \$3.98
—we pay the postage.

You Will Be Charmed With This Surplice Style Dress

F147—The clever and becoming style of this Dress model is apparent at a glance, and at our low price is a real bargain. Made of good quality Printed Voile in pretty figured patterns, of which the illustrated is a good example. Front of blouse is in a simple surplice outline as pictured, tying in a bow at waist. It is finished with a novelty pin. The collar and cuffs are of dainty lace. Front of skirt is gathered at waist, permitting it to fall in graceful folds.

COLORS: blue, tan or green. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.

PRICE, \$4.69
—we pay the postage.

Chic Ensemble Costume for Misses and Small Women

F148—Practical and most attractive for warm weather wear, this novelty Ensemble Costume is an excellent value at our low price. It is designed for misses and small women, and is made of fine quality washable material. The long coat is of fancy printed Pique, with plain lining solid color collar and cuffs. Two patch pockets are included. Dress is of plain white Pique with a band of material at neck, also used as a trimming on the front of skirt is arranged in button-trimmed plaits. All-around leatherette belt is included. Coat worn with any dress, and the dress is a fetching ensemble which you can wear without the coat.

COLORS: white with rose, blue or green. Misses' sizes 14 to 20 years (to fit 32 to 38 bust). Women's sizes 32 to 42 bust. Read How to Measure on page 5.

PRICE, \$3.98
—we pay the postage.



Your Choice
\$1.00 EA.
We pay the POSTAGE

← 31F120—Neatness, simplicity and charm are all expressed in this serviceable one-piece Froek of cool, washable Checked Gingham. Designed in sport style, with collar of white pique, turned-back cuffs of gingham on the short sleeves and chic bow tie. Vest effect below buckled belt is neatly piped in white. Front of skirt smartly plaited as pictured.
COLORS: black-and-white; blue and white, or green-and-white check. SIZES: to fit 32 to 46 bust. PRICE, \$1.00
—we pay the postage.

For Misses and Small Women →
31F121—Dainty Froek for misses and small women, made of Printed Dimity in assorted tasteful colors on white ground. The collar and trimming on the oddly shaped pockets are of white organdie finished with colored piping. Cuffs on short sleeves are of self-material. Skirt is shirred in pretty fullness at front. Self sash across back. SIZES: to fit misses 14 to 20 years. Sizes to fit women 32 to 42 bust. PRICE, \$1.00

31F120
Checked
Gingham

31F121
Printed
Dimity..

ORDER
2 or 3
AT A
TIME

31F123
Printed
Pongee

31F124
Striped
Broadcloth

Good Style for Little Money

31F123—You will be charmed with the style of this simple, well made one-piece Dress and astonished at being able to buy it for our extremely low price. Made of good quality washable Printed cotton Pongee in fancy figured patterns.

Dress is a pleasing sports model, with the collar and cuffs on the short sleeves of self-material, and lapels of plain pongee to harmonize. Front of skirt is arranged in plaits, with a belt trimmed with a buckle slide.

COLORS: fancy figured patterns on light grounds, with green, rose or blue prevailing. SIZES: to fit 32 to 46 bust. PRICE, \$1.00
—we pay postage.

Frankly!
We've gone
the limit
in VALUE
GIVING
on this
page!

For Porch, Home or Sports Wear

31F124—A well made Dress of simple and tasteful style developed in a good quality durable washable Broadcloth in the newest assorted and tasteful fancy striped patterns.

Dress has sport collar of plain broadcloth to harmonize with color of stripe. Pocket is also trimmed with plain material. Narrow striped cuffs finish the short sleeves. Front is elaborated with a button-trimmed pointed strip of striped broadcloth. Belt to match. Side-front of skirt plaited as pictured.

COLOR: assorted color stripes. SIZES: to fit 32 to 46 bust. PRICE, \$1.00
—we pay the postage.

ons of the Pretty and
ive Dresses Pictured on
Opposite Page

These are the Best Dresses a Dollar Ever Bought!

French Style for Little Money
141—A fetching Paris style Dress offered at a low price for such a well made article. Made of fine quality fancy Printed Voile with the new bertha effect cape collar, edged with plain harmonizing voile. Collar has draped over shoulders and hanging gracefully shown in small picture. These ends may be worn if preferred. Front of dress displays a pattern trimmed with plain voile and below this is a sash, falling in pretty fullness. The sash in small picture (illustrated), blue or orchid. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.
PRICE, \$2.98
—we pay the postage.

Summer Dress for Stout Women
142—Here's a tailored Dress of appealing style made on lines appropriate for stout figures. Made of cool, washable, non-crushable Pure Rayon more satisfactory for hot weather wear. The surprise style revers are of white linen as are the cuffs on the long sleeves. Front is trimmed with insert of white linen trimmed with buttons. The all-around belt at front is a pointed vest which shows this fullness is arranged in two inverted curves. (Illustrated), blue or white. SIZES: to fit 34 1/2 bust. Read How to Measure on page 5.
PRICE, \$4.98
—we pay the postage.

Simplicity is the Keynote of this Stylish Stout Model
143—A tailored Dress of attractive style, care designed to contribute long, slenderizing lines to a plump or stout figure. Made of fine quality Broadcloth, with full-length finely tucked front in contrasting color, neatly trimmed with flay button pocket flaps, collar and turned-back cuffs are in color to match the tucked panel. A buckle belt and the bow tie pictured is included. (Illustrated), rose or Copenhagen. SIZES: to fit 38 1/2 to 54 1/2 bust. Read How to Measure on page 5.
PRICE, \$1.98
—we pay the postage.

Lendible Style and a Wonderful Value
144—You would never think it possible to buy smart and serviceable a Froek as this at this low price. Made of a high grade lustrous Brocaded Rayon in floral patterns. Each side of front is finished with scallops, between which is revealed a finely woven of contrasting plain color Rayon. The vestee are tucked and matches vestee. Skirt is neatly finished. Self-material all-around belt is trimmed with pretty buckle and the ribbon bow tie pictured is included. (Illustrated), navy blue, tan or black. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.
PRICE, \$3.98
—we pay the postage.

Charm and Good Taste Are Here Exquisitely Blended
145—This is indeed a thoroughly charming Dress of truly alluring style, and certainly a most valuable. Dress is made of lustrous Rayon in a combination of printed and plain material. Blouse is of black Rayon Satin with beautiful floral printed design as illustrated. The collar, vestee are of dainty lace with the vestee finished with edged edge. Blouse is in surplice style and is held closed by a sash of printed Rayon Satin tied in a bow. Front of the plain black Rayon Satin skirt is in box-plaits as illustrated. (Illustrated), black only, with colored floral design as shown on fashion plate on opposite page. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.
PRICE, \$4.98
—we pay the postage.

All-Silk Pongee Dress for Only \$3.98!
146—What could be more charming for comfort and style in the heat of summer than a simple smart sport Dress like this? It is made of good washable Imported All-Silk Pongee, which will give good service and solid comfort too. Green collar, cuffs and simulated pockets and down to blouse is a double row of tiny green novelty and loops. Front of skirt at waist-line displays a yoke effect piped with green, below which the skirt is arranged in narrow box-plaits. (Illustrated), Tan Only with green trimming as illustrated. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.
PRICE, \$3.98
—we pay the postage.

You Will Be Charmed With This Surplice Style Dress
147—The clever and becoming style of this dress model is apparent at a glance, and at our low price is a real bargain. Made of good quality Printed Voile in pretty figured patterns, of which the illustrated is a good example. Front of blouse is in a surplice outline as pictured, tying in a bow at waist. It is finished with a novelty pin. The collar and cuffs are of dainty lace. Front of skirt is gathered at waist, permitting it to fall in graceful folds. (Illustrated), blue, tan or green. SIZES: to fit 32 to 46 bust. Read How to Measure on page 5.
PRICE, \$4.69
—we pay the postage.

Chic Ensemble Costume for Misses and Small Women
148—Practical and most attractive for warm weather wear, this novelty Ensemble Costume is an excellent value at our low price. It is designed for misses and small women, and is made of fine quality washable material. The long coat is of fancy printed Pique, with plain solid color collar and cuffs. Two patch pockets are of plain white Pique with a band of material at neck, also used as a trimming on the front of skirt is arranged in button-trimmed plaits. All-around leatherette belt is included. Coat worn with any dress, and the dress is a fetching ensemble which you can wear without the coat. (Illustrated), white with rose, blue or green. Misses' SIZES: to fit 32 to 38 bust. Women's SIZES: to fit 32 to 42 bust. Read How to Measure on page 5.
PRICE, \$3.98
—we pay the postage.



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COLORS: black-and-white; blue and white, or green-and-white check. SIZES: to fit 32 to 46 bust. PRICE, \$1.00
—we pay the postage.

For Misses and Small Women →
31F121—Dainty Froek for misses and small women, made of Printed Dimity in assorted tasteful colors on white ground. The collar and trimming on the oddly shaped pockets are of white organdie finished with colored piping. Cuffs on short sleeves are of self-material. Skirt is shirred in pretty fullness at front. Self sash across back. SIZES: to fit misses 14 to 20 years. Sizes to fit women 32 to 42 bust. PRICE, \$1.00

31F120
Checked
Gingham

31F121
Printed
Dimity...



31F123
Printed
Pongee

31F124
Striped
Broadcloth

Good Style for Little Money

31F123—You will be charmed with the style of this simple, well made one-piece Dress and astonished at being able to buy it for our extremely low price. Made of good quality washable Printed cotton Pongee in fancy figured patterns. Dress is a pleasing sports model, with the collar and cuffs on the short sleeves of self-material, and lapsels of plain pongee to harmonize. Front of skirt is arranged in plaits, with a belt trimmed with a buckle slide.
COLORS: fancy figured patterns on light grounds, with green, rose or blue prevailing. SIZES: to fit 32 to 46 bust.
PRICE, \$1.00
—we pay postage.

For Porch, Home or Sports Wear
31F124—A well made Dress of simple and tasteful style developed in a good quality durable washable Broadcloth in the newest assorted and tasteful fancy striped patterns. Dress has sport collar of plain broadcloth to harmonize with color of stripe. Pocket is also trimmed with plain material. Narrow striped cuffs finish the short sleeves. Front is elaborated with a button-trimmed pointed strip of striped broadcloth. Belt to match. Side-front of skirt plaited as pictured.
COLOR: assorted color stripes. SIZES: to fit 32 to 46 bust. PRICE, \$1.00
—we pay the postage.

Frankly!
We've gone
the limit
in VALUE
GIVING
on this
page!

WE Pay Postage

We Bought 50,000 Pairs of These Smart New York Styles to Get For You This Low Price

WE Post



\$2.69

GENUINE Black Kid or Patent Leather
 One of New York's Snappy New Styles
 7FA8097—Black Patent Leather.
 7FA8098—Black Kid Leather.

Only because we made an enormous purchase direct from the manufacturer can we offer this new, up-to-the-minute style for only \$2.69. An unusually smart cut-out design on quarter. Strap is held snugly in place by the new fastenette slide buckle. Your choice of Black Patent Leather or Black genuine Kid Leather. Smart stitching on quarter. Guaranteed counter. Covered Cuban heel about 1 1/4 inches high. Good wearing leather sole.

Sizes: 2 1/2 to 8; widths D and E. . . . **\$2.69**
 Each pair, —and we pay postage.

\$2.69
 PAIR
 —
 REGULAR PRICE
~~\$3.50~~
 PAIR



Fashion's Latest Sandal
\$2.69

A Value without an Equal
 7FA6602—Graceful simplicity stands in every line of this dressy Black Patent Leather One-Strap Pump trimmed black calf-finish leather. The smart cut on quarter, as well as the perforation vamp are unusually attractive. You'll no greater value than this at the surprising low price of \$2.69. A new modified Covered spike heel about 2 1/4 inches. Good quality leather sole.

Sizes: 2 1/2 to 8; widths D and E. . . . **\$2.69**
 —and we pay postage.



Popular
 7FA8103—More popular than ever before are Beige leathers in footwear for spring and summer wear. The dressy blond reptile-effect leather underlay on the vamp of this Beige Calf-finish Leather One-Strap Pump is an outstanding style feature that you will admire. Neat stitching on vamp and quarter. Cuban heel about 1 1/4 inches high has rubber heel attached. Good wearing leather sole.
 Sizes: 2 1/2 to 8; widths D and E. . . .
 —we pay postage. **\$2.69**



BEIGE CALF-FINISH LEATHER
\$2.69

Reptile-Effect Trim



POPULAR CLEO TIES

SKINNER'S BLACK SATIN
\$2.69

Black Calf-Finish Leather Panel on Quarter
 7FA8102—This dressy Cleo Tie of Skinner's lustrous Black Satin has a Calf-finish leather panel on quarter with smart cut-outs and stitching. And the price is only \$2.69. Guaranteed counter. Satin covered Cuban heel about 1 1/4 inches high. Good wearing leather sole.

Sizes: 2 1/2 to 8; widths D and E. . . . **\$2.69**
 —and we pay postage.



NEW T-STRAP SANDAL
\$2.69

Smart
 7FA5099—smart new cut-around the vamp of this Black Patent Leather T-Strap Sandal are decidedly festive. You'd pay at least \$3.50 for a model anywhere. Good wearing leather sole. Cuban heel about 1 1/4 inches high. Rubber heel attached.
 Sizes: 2 1/2 to 8; widths D and E. . . .
 —we pay postage. **\$2.69**

STRIKING CUT-OUT



DASHING 3-EYELET TIE

\$2.69

7FA8100—The newest cut-outs are featured in this stunning Black Patent Leather Three-eyelet Tie. Smart, distinctive perforations and stitching on vamp. Guaranteed counter. Cuban heel about 1 1/4 inches high; rubber heel attached. Good wearing leather sole.
 Sizes: 2 1/2 to 8; widths D and E. . . . **\$2.69**
 —we pay post.

7FA8101—Smart Black Patent Leather Pump. The strap with the new "harness" center buckle and the trimming on quarter, are of black calf-finish leather. Black patent leather applique on vamp. Leather sole. Cuban heel with rubber heel attached is about 1 1/4 inches high.
 Sizes: 2 1/2 to 8; widths D and E. . . . **\$2.69**
 —we pay post.

CENTER-BUCKLE FASTENING

\$2.69



VERY DASHING

**Splendid Quality
HOSIERY**

Pure Silk the
Entire Length

74¢

**Special Value
New Pointed Heels**

15FA253—One of our feature values—only 74 cents for these Hose knit of Pure Silk the entire length. In fine gauge, service weight with the new slenderizing pointed heels. Seamless feet; heels and toes reinforced with mercerized lisle. Seamed backs with fashioning marks. The pointed heels, double soles and garter hems are knit with silk outside, reinforced with lisle inside.

COLORS: French nude, grain, dust, atmosphere, champagne, moonlight, black or white.

SIZES: 8½ to 10.
A pair, **74¢**
—and we pay postage.

Stylish
Pointed
Heel

**Full Fashioned
Pure Silk to Garter Hem**

Service
Weight

98¢

Note
This
Amazing
Value!

Worth
1/3
More

**WE PAY THE
POSTAGE**

Thread Silk
to Garter Hem

Service Weight
\$1.35

New Narrow Heel

15FA288—The fashionable narrowed French heel is used in these full-fashioned Hose. It's the popular new heel that makes the ankle appear more trim and slender.

Knit in practical service weight of Pure Silk to hem. Hose of this fine quality usually sells for \$1.85 a pair. Double garter hem, toes, heels and slipper soles of fine mercerized lisle. Toe guard. French heel of double thickness silk.

COLORS: grain, champagne, pearl blush, rose nude or mauve (light dust).

SIZES: 8½ to 10.
A pair, **\$1.35**
—and we pay postage.

Newest
French
Heel

**PURE SILK
Entire Length**

Picot-Edge Top

15FA290—Big value in dressy, serviceable Hose for only 89¢. They're knit of Pure Silk the entire length, with the smart slenderizing French heel—the newly designed heel that makes the ankle appear more slender and shapely. Fine gauge; service weight. Picot-edge top. Seamless feet; seamed back. Double heels, slipper soles and toes of mercerized lisle. Silk reinforced French heel.

COLORS: rose nude, beach tan, light gunmetal, pearl blush or honey beige.

SIZES: 8½ to 10.
A pair, **89¢**
we pay post.

89¢

Slenderizing
French
Heel

15FA343—When you see these wonderful new full-fashioned Hose you will agree with us that they represent the greatest hosiery value in America today. They are worth fully one-third more than our remarkably low price of 98¢.

Knit of pure silk to the garter hem in the popular service weight. Smoothly woven in fine gauge. Garter hems, double toes, slipper soles and heels of mercerized lisle. Special knit toe guard gives extra service.

COLORS: French nude, Plaza grey, grain, dust, gunmetal, pearl blush or mode beige. **SIZES:** 8½ to 10. A pair, **98¢**
—and we pay postage.

**SILK-AND-RAYON
Entire Length**

15FA289—Thousands of our customers are wearing these attractive Stockings knit of lustrous Silk-and-Rayon the entire length. Fine gauge service weight with the slenderizing pointed heel. They are especially desirable and economical for everyday wear as well as dress wear.

New picot-edge top. Seamed back with fashioning marks. Seamless feet. Mercerized lisle double heels and toes.

COLORS: French nude, honey beige, dust, pearl blush or light gunmetal.

SIZES: 8½ to 10.
A pair, **57¢**
—we pay postage.

Picot
Edge

57¢

Pointed
Heel

**"ONYX"
Pointex Hose
Full Fashioned..
\$1.50**

15FA278—Famous Onyx Full-Fashioned "Pointex" Silk Hose. Knit of Pure Silk to garter hem. Stylish "Pointex" heel of double thickness silk. Service weight in smooth, even gauge. Mercerized lisle 4-inch hem of double thickness. Toe guard. Slipper soles, toes and heels of double thickness lisle.

COLORS: French nude, atmosphere, black, grain, gunmetal or medium grey. **SIZES:** 8½ to 10½.
A pair, **\$1.50**
—we pay postage.

Service
Weight

Pure
Silk
to
Garter
Hem...

**RAYON
Vest
15 FB 736**

69¢

**Short
Length
RAYON
Bloomers**

15 FB 788
85¢



**Rayon Vest
15FB736**—Lustrous Rayon Vest. Bodice top; self-material shoulder straps with picot edge. Full standard sizes. **COLORS:** pink, peach, orchid or Nile green. **SIZES:** 34 to 42 bust. —and we pay postage. **69¢**

Rayon Bloomers
Fine quality lustrous Rayon Bloomers. Elastic at waist and knee. Reinforced crotch, roomy seat with large gusset. **COLORS:** pink, peach, orchid or Nile green. **SIZES:** corresponding to 34 to 42 bust.

15FB787—Regular Length Bloomers.
15FB788—Short Length Rayon Bloomers. Each pair, **85¢**
—we pay post.

Service
Quality

RAYON
Bloomers
15 FB 787

85¢

**Rayon Vest 15 FB 539
Sizes:
6 to 16 Years **60¢****

15FB539—Girls' and Misses' Bodice top vest of lustrous knitted Rayon. **COLORS:** pink or peach. **Sizes:** 6 to 16 yrs. **60¢**
—we pay postage.

**Rayon Bloomers
Sizes: 15 FB 548
6 to 16 Years **70¢****

15FB548—Lustrous Rayon Bloomers to match Vest 15FB539 above. Reinforced crotch. Elastic at waist and knees. **COLORS:** pink or peach. **Sizes:** 6 to 16 yrs. **70¢**
—we pay postage.

**Heavy Quality
RAYON
Step-In**

**"TEDDY"
Bloomer
with
Side-Leg
Opening**

\$1.29



LEG
CLOSED

**The Favored
Style**

15FB782—The most practical of all undergarments—the popular Step-in "Teddy" Bloomer. Suit of excellent quality lustrous Rayon. Side opening in one leg. It combines the vest and bloomers in one garment, with all the comfort and roominess of separate bloomers and vest, but without the elastic at waist. It gives smoother lines to the outer clothing. Elastic at knees; slashed sides.

COLORS: pink, peach or orchid. **SIZES:** 34 to 42 bust. **\$1.29**
—we pay postage.

LEG
OPEN