

# THE SURVIVOR INSTINCT



With nothing but a few provisions, perfect teamwork and the sheer comfort of our Herman Survivors, we managed to survive. In style.

 **HERMAN**  
**SURVIVORS**

Joseph M. Herman Shoe Company, Millis, MA © 1982



# NOW IT'S EASIER THAN EVER TO IMPROVE YOUR BREAST SIZE.

The scientific facts about breasts are very simple and straightforward. All breasts are made up of milk glands, adipose (fat) globules, connective tissue and blood vessels; these elements are supported by underlying pectoral muscles.

There are several difficult and expensive ways to increase your breast size. Pregnancy is one temporary solution. Implanting a foreign substance is another method, but it's very costly and risky.

And unfortunately, many of the bustline enlargement programs you see advertised are actually only exercises that might build up back and pectoral muscles a little. But the breast size itself really doesn't change at all.

## **Improved Right Places combines science and nutrition.**

Improved Right Places is a comprehensive development program primarily designed to increase the number of adipose globules in your breasts. And now we've improved the formula to include more enzymes than ever before. This addition accelerates the overall effect Improved Right Places has on enlarging your breasts.

The Improved Right Places supplement is a high-protein, low-fat combination specifically formulated to safely and quickly add to the number of adipose globules in the breast.

You simply mix the concentrated Improved Right Places powder with milk, honey, your favorite fruit and an egg. The result is a delicious, 100% natural and safe shake that goes to work right away.

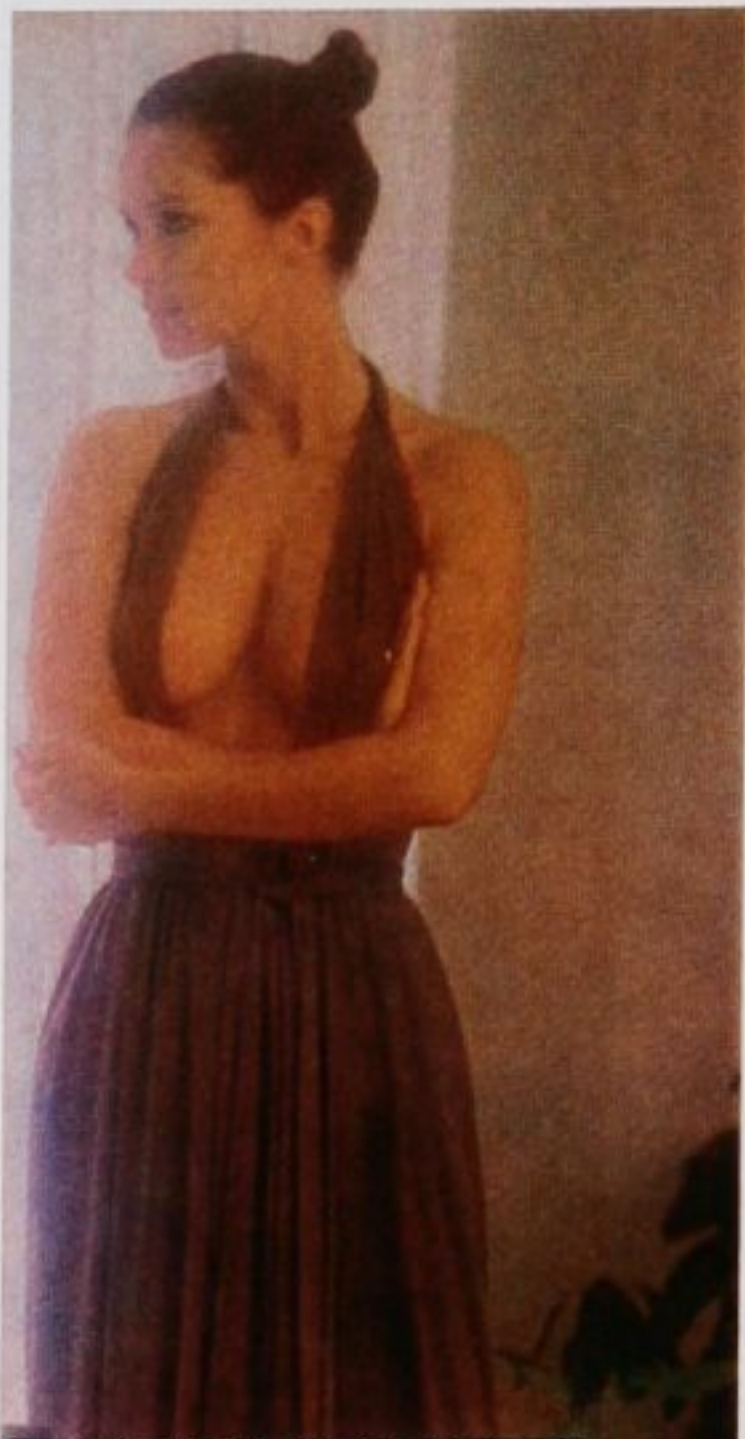
## **A little Improved Right Places exercise makes a measurable difference.**

Part of the complete Improved Right Places system is an easy, quick daily exercise program. It works to strengthen the important pectoral muscles which support your breasts. So your newly added fullness will be firm and totally appealing in every type of outfit.

## **Improved Right Places is clearly an attractive and easy choice for enlarging your breasts.**

With Improved Right Places, you've got science, nutrition, convenience and safety all on your side — all working together in one program to give you the larger, more attractive breasts you've always wanted. And the newly added enzymes to the Improved Right Places supplement can lead to even faster results.

With all that going for it, you really can't afford not to try the Improved Right Places. To order yours, just use the coupon below.



## IMPROVED RIGHT PLACES



Please print clearly.

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\_\_\_\_ (10188) 16 oz. powder \$12.50

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CP/RC

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Wholesale Dept., 115, North Finch, P.O. Box 1147,  
P.O. Box 21, 147, North Finch, London, E15 1SR





# The art final was a 6-foot painting. Your friends helped you pass with flying colors.



A deftly brushed splash of magenta blended surrealistically with a cascade of vermillion, occasional suggestions of orange and cobalt blue and what do you have? What else: "The Birth of the Universe."



It's the painting that completed your art final, and frankly, you couldn't have done it by yourself.

Afterwards, it's time for a little down-to-earth gratitude. You owe them at least a few Löwenbräu, not to mention the laundry bill.



**Löwenbräu. Here's to good friends.**

Village Art Service  
Security Mark



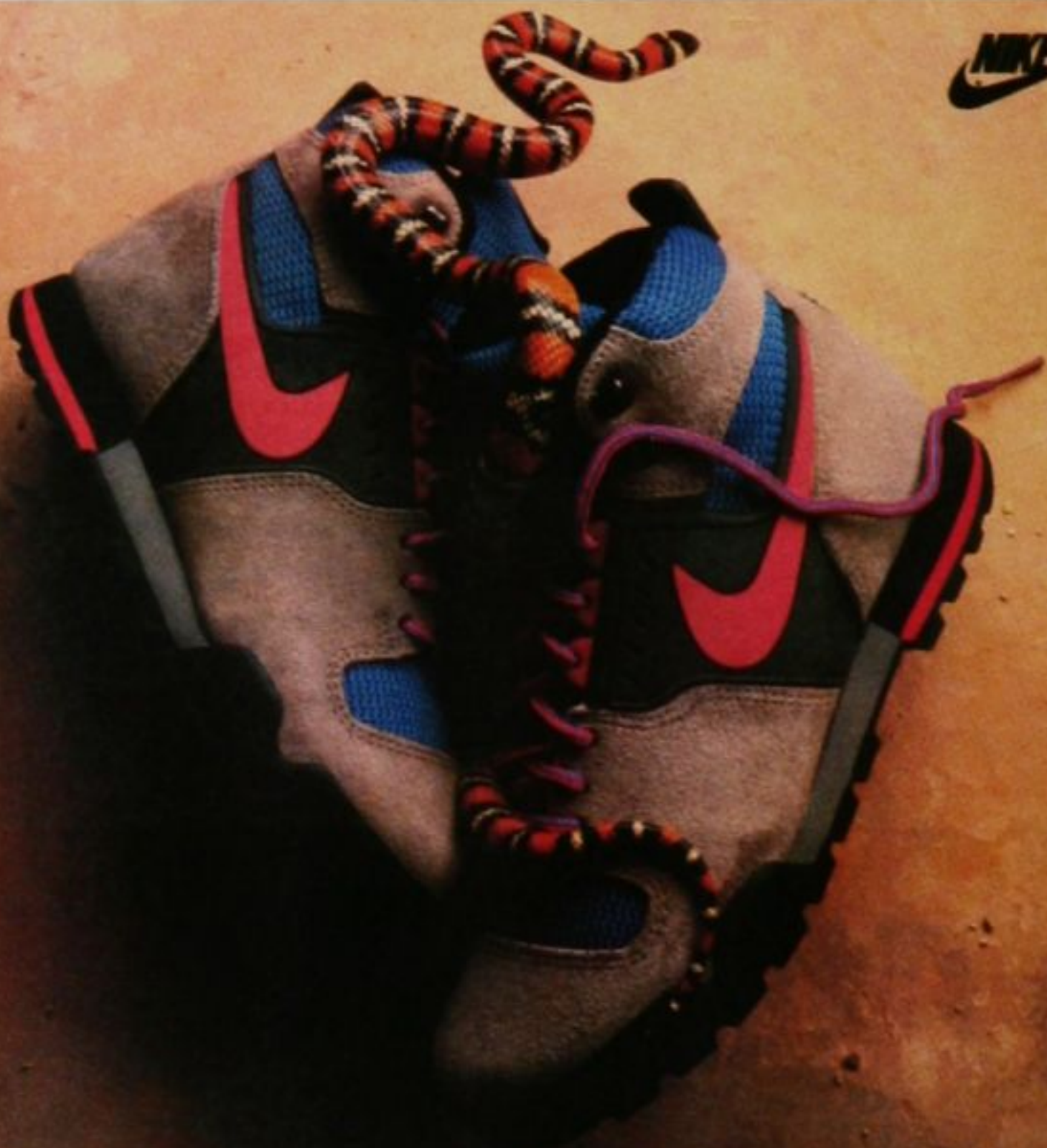


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(above)

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# Why Frye?



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Shown left to right: Chris, Tico, Joni, Mo, Malibu

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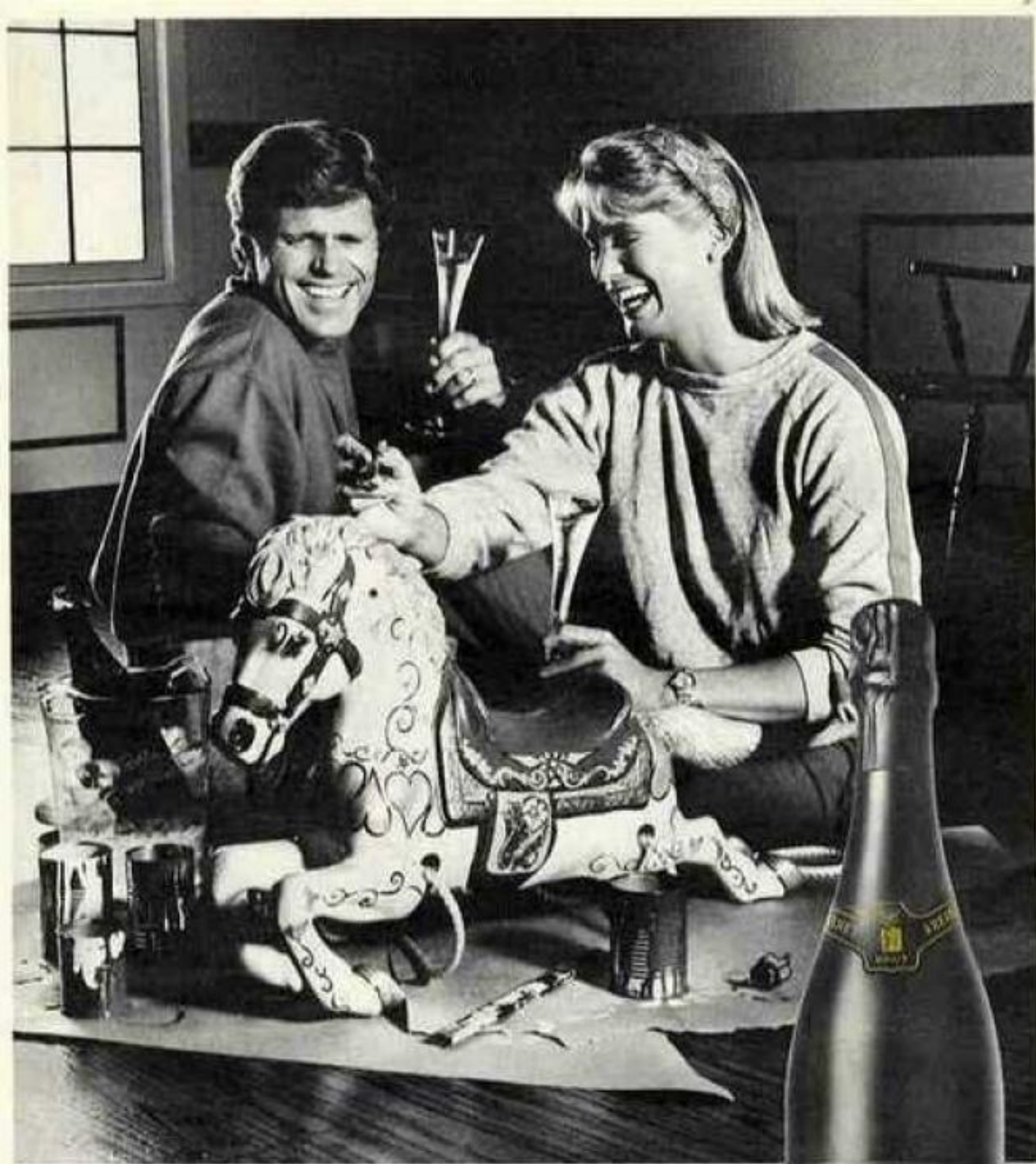
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**"Grandma would've loved Mellow Roast.  
They know her country-born secret  
for great coffee taste without bitterness."**



"Finding my Grandmother's old coffee grinder brought back memories of her delicious coffee. She knew the country-born secret for delicious full-flavored coffee taste. Add grain to smooth away bitterness.

"But her secret isn't a secret anymore. Now Mellow Roast® Coffee and Grain Beverage knows her secret. Only Mellow Roast is a blend of rich, robust coffees and roasted grain that smooths away bitterness for a delicious, full-flavored coffee taste.

"Grandma would have loved Mellow Roast."

**Mellow Roast...  
Great coffee taste without bitterness.**

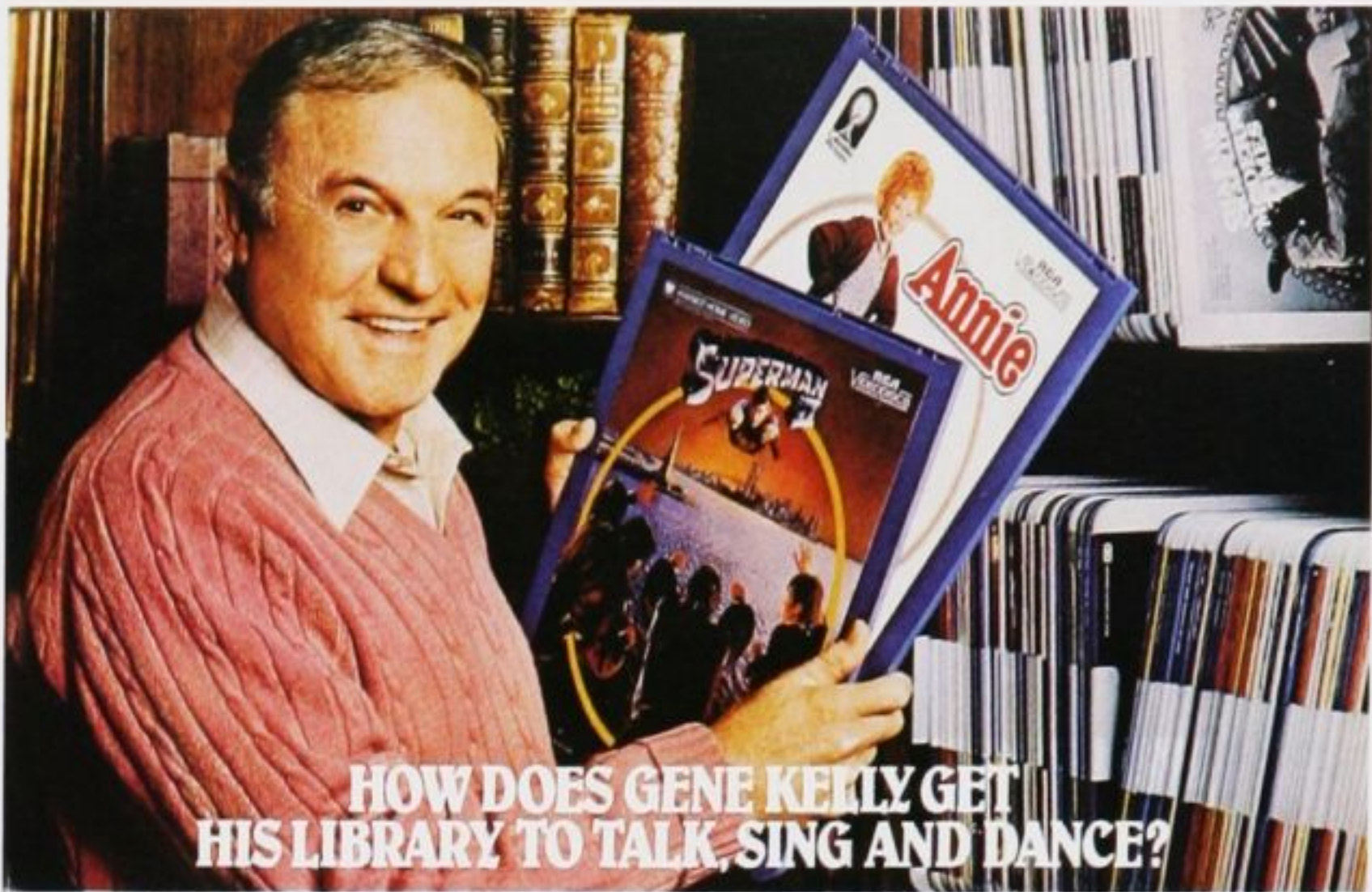


**Vintage Ad Service  
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WE'LL OPEN YOUR EYES.





I stand by my brandy. E&J.

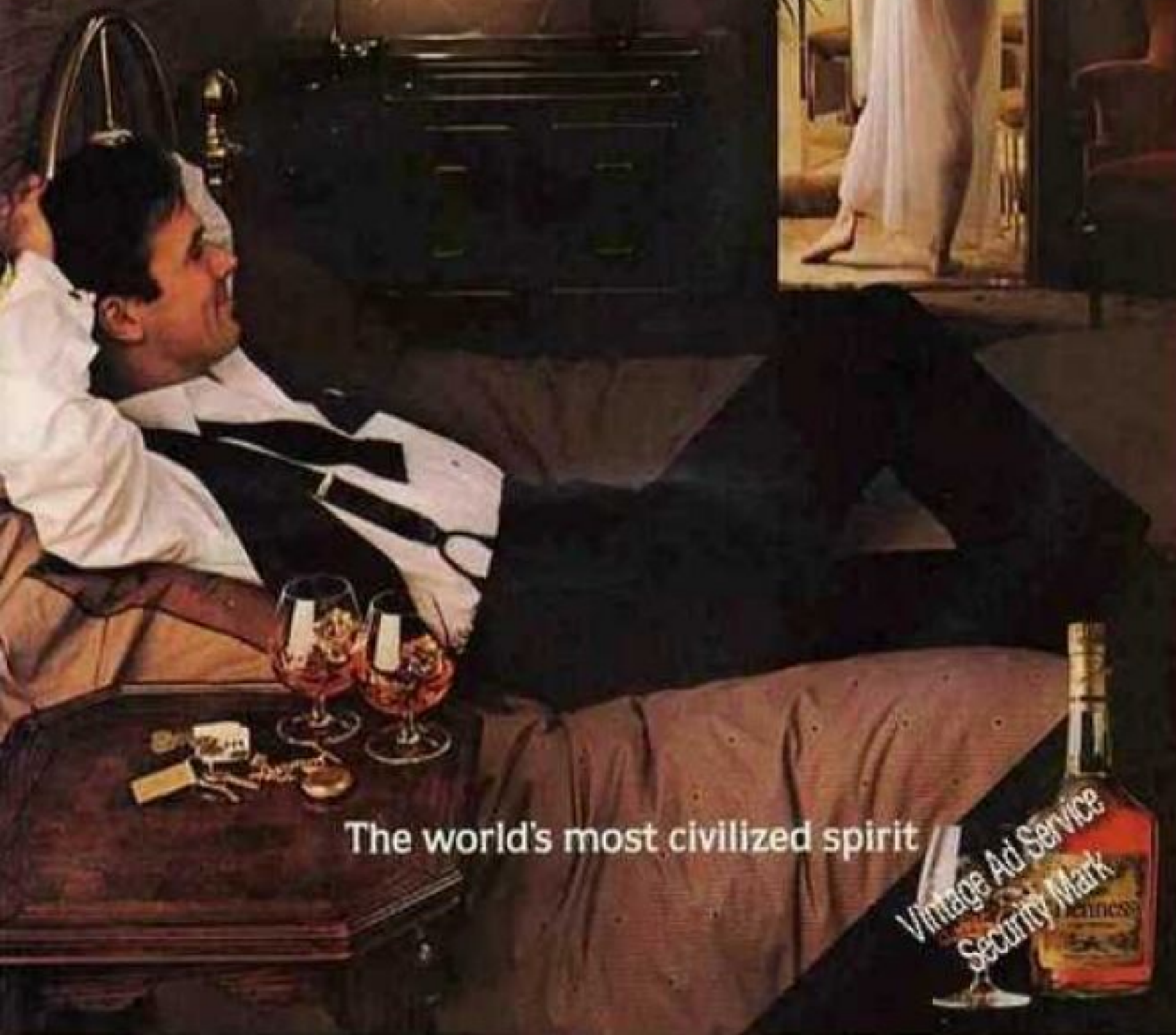


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Fine wool worsted fabrics from  
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WANT TO  
BE IN HER  
SHOES.**



**BUT SHE WANTS  
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*Paula Abdul is wearing shoes from the Dance Reebok® Collection. Available at department and fine specialty stores. Call 1-800-843-4444 for locations nearest you.*

**Reebok** 



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That's why Metropolitan has recently designed a new life insurance plan that makes permanent protection more affordable for more people. It's called Economical Premium Life, or E.P.L.,<sup>®</sup> our whole life policy with premium adjustment.

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E.P.L. is just one of a full line of Metropolitan plans designed to fit your specific needs. To determine if E.P.L. is right for you, just call your Metropolitan representative. Our trained professional will show you how to obtain all the protection you need for a lot less than you think.



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Village  
Security Plans





"O brave new world,  
That has such people in it!" — *William Shakespeare*

From the Florence Eiseman Cruisewear collection.  
Available at Neiman-Marcus and other fine stores.

A beautiful 16 x 20 poster of the above thought and illustration is available for \$1.00  
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**Win a trip to Walt Disney World Vacation Kingdom.**

Enter the Pooh for President sweepstakes and you might win a trip to fabulous Walt Disney World! No purchase necessary! Open to children who are 12 years old or younger as of September 13, 1980 when the sweepstakes closes. Look for details in the Children's Store at participating Sears stores, or in your local newspaper.

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Merchandise available in most larger Sears retail stores. Winnie-the-Pooh character © Walt Disney Productions



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**Where America shops for Value.**



## PRISCILLA PRESLEY'S SHOES

Purchased July 7, 1986.



Priscilla Presley didn't find these shoes on Rodeo Drive. Or even 5th Avenue. She found them on the kitchen table at her mother's house. In the Spiegel Catalog.



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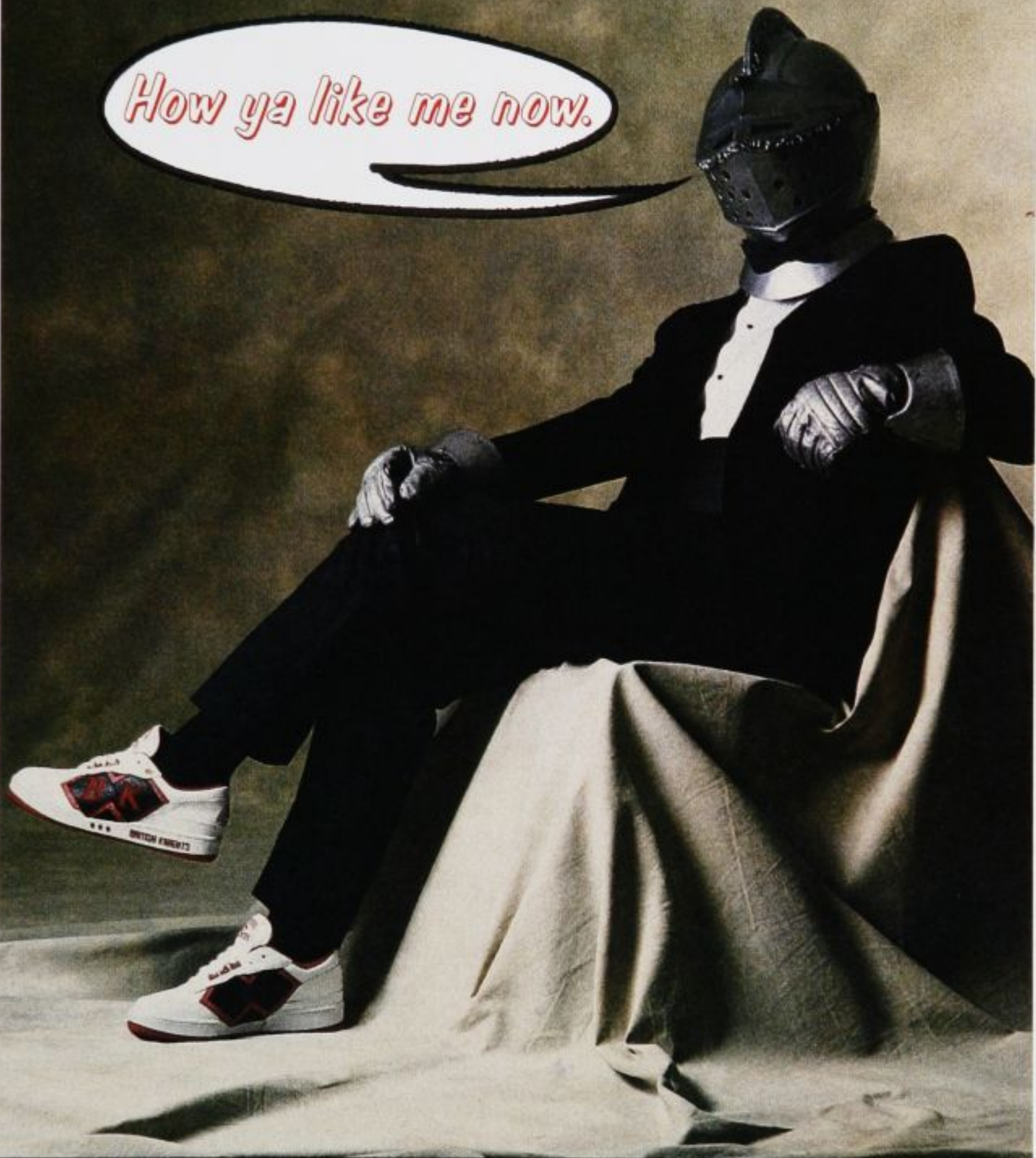
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*How ya like me now.*



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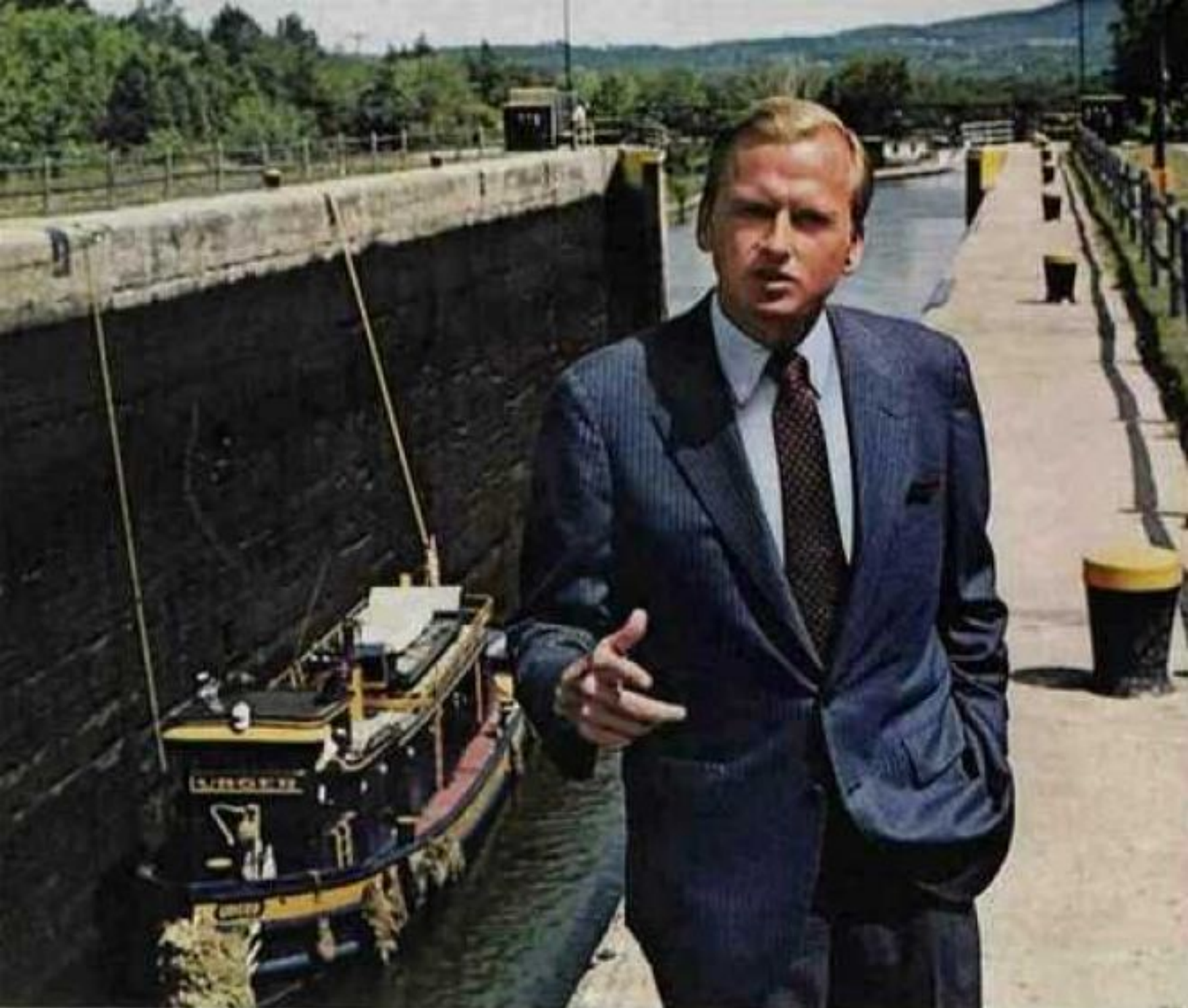
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Robert E. Brennan, President, First Jersey Securities

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opened up trade with Mid-America, and turned New York into our major commercial center.

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| 2 lbs. ground beef   | 6 Kaiser rolls, split |
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Shape meat into 12 thin patties. Cover 6 patties with cheese, onion and remaining patties; pinch edges to seal. Place beef patties on rack of broiler pan. Broil on both sides to desired doneness. Spread bottom half of roll with sandwich spread; cover with lettuce, tomato, patty, sandwich spread and top half of roll.

6 servings



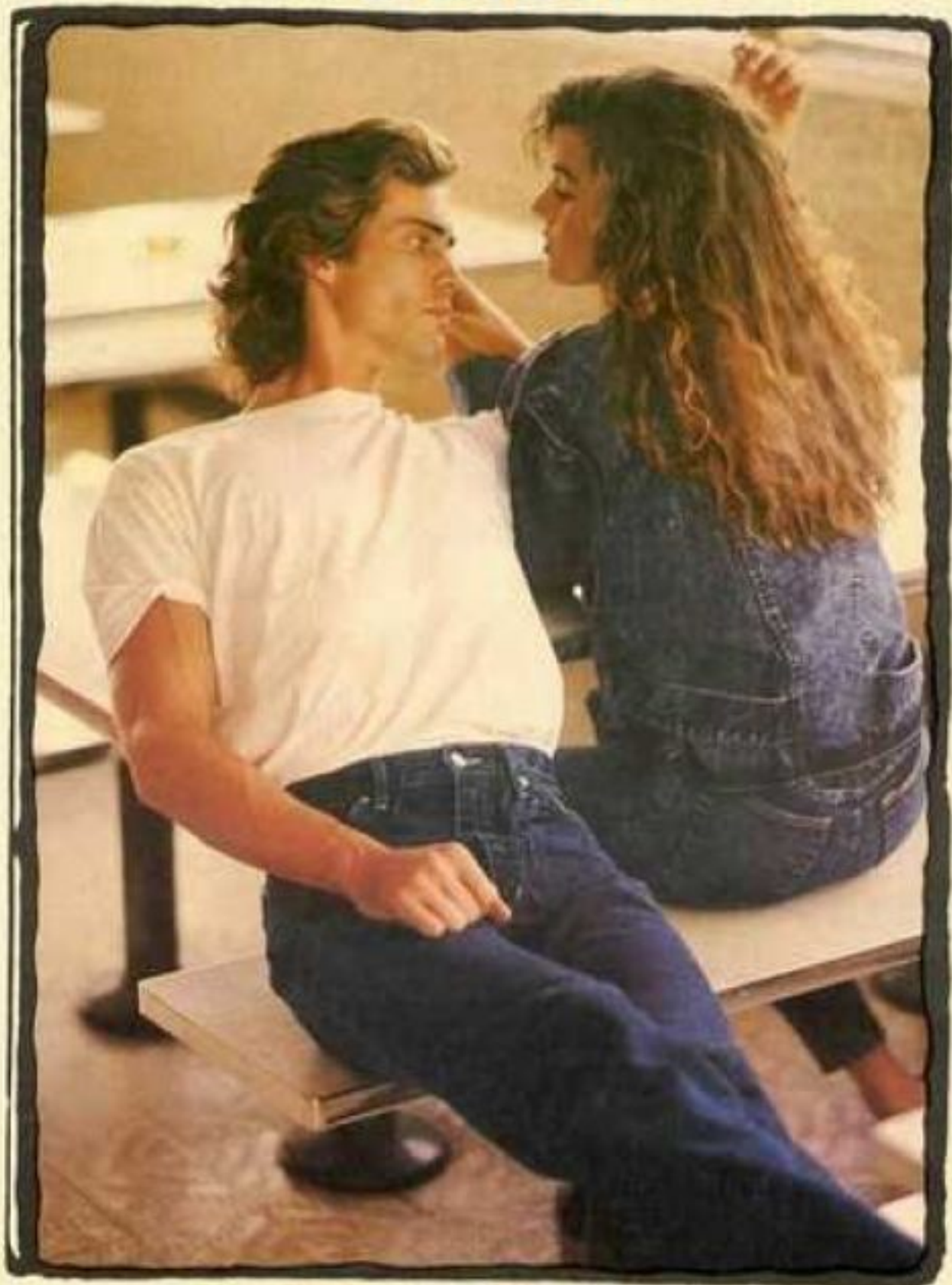
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*I think she likes him too.*

Vintage and Service  
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A promise to make concern for their loved ones go beyond "How's the family?"

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MAGIC  
1984



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Glasses shown: The Beat. Designed by I.a. Eyeworks. Face: Pee Wee Herman. Photographer: Greg Gorman. © 1984, I.a. Eyeworks, Los Angeles, CA 90046. Available at Barneys New York; Bendel's; Bergdorf-Goodman; Bullock's; Carson, Pirie Scott; Charavari; Foley's; I. Magnin; Jerry Magnin; McInerney; Neiman Marcus; Robinson's; Sointu; Theodore; Ultimo; Wilkes Bashford. For wholesale inquiries contact Three, 7407 Melrose Avenue, Los Angeles, CA 90046. 213/653-8176.



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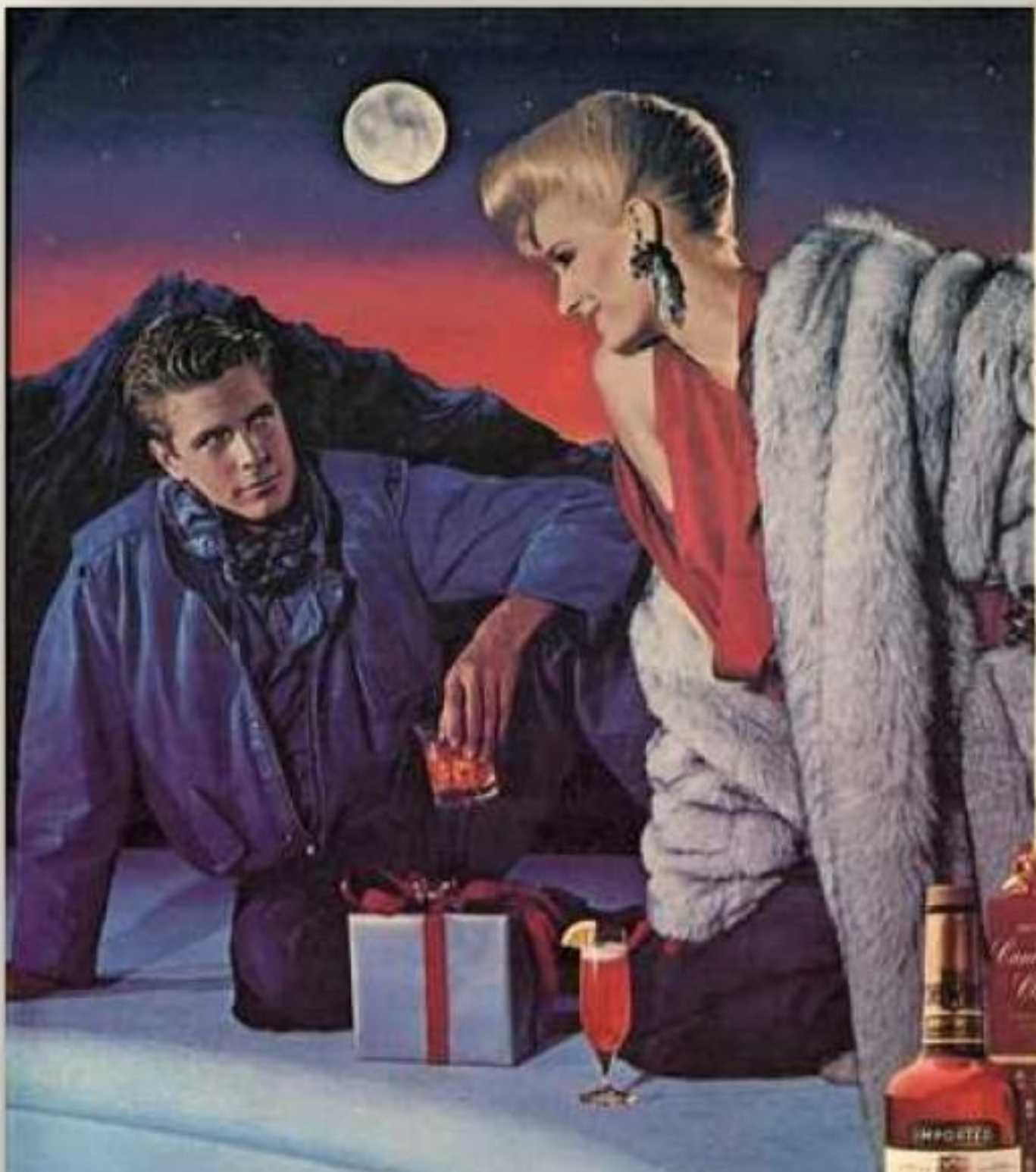
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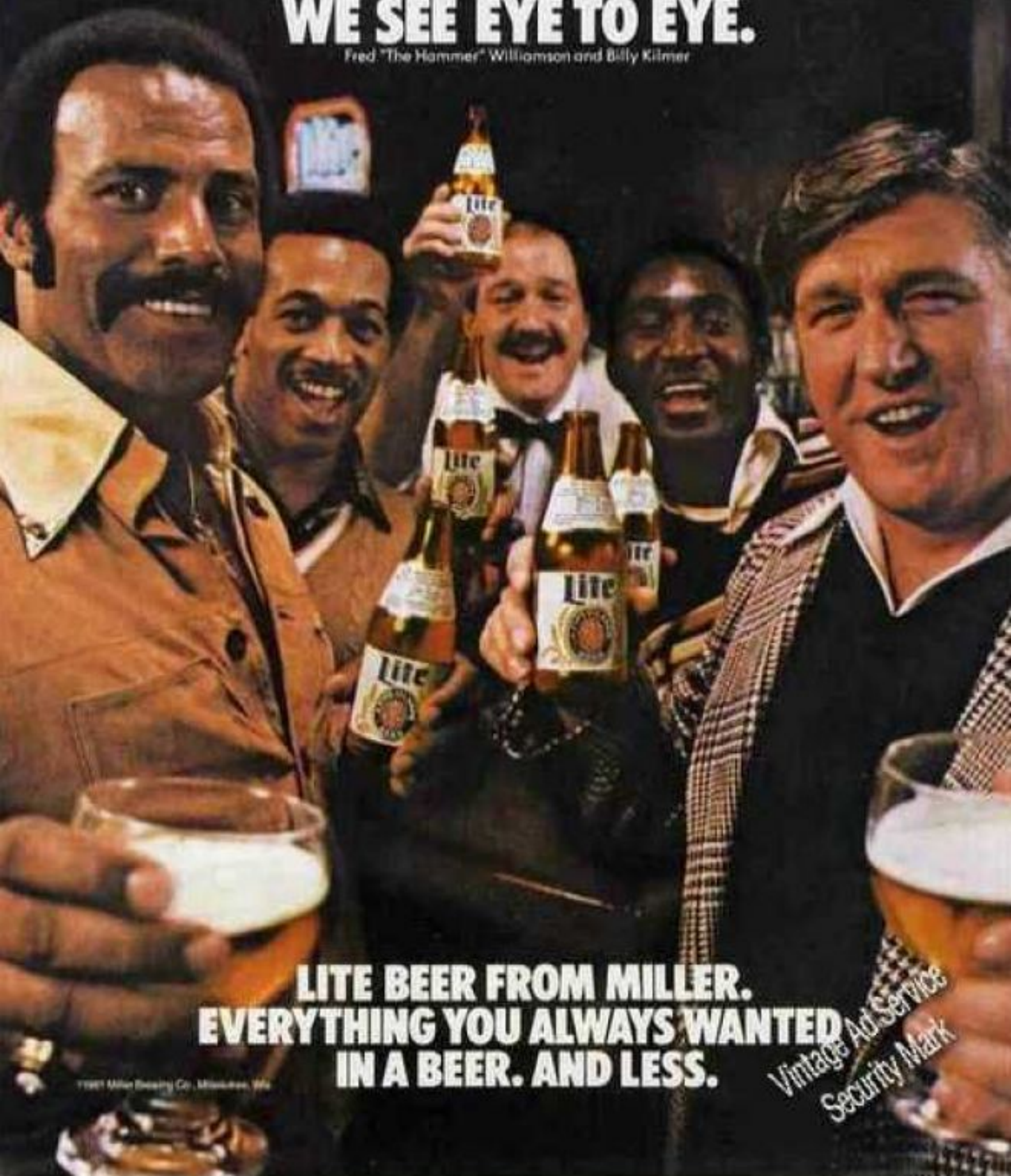


Vintage Air Service  
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**IN FOOTBALL, WE WENT HEAD TO HEAD.  
BUT WHEN IT COMES TO LITE BEER,  
WE SEE EYE TO EYE.**

Fred "The Hammer" Williamson and Billy Kilmer



**LITE BEER FROM MILLER.  
EVERYTHING YOU ALWAYS WANTED  
IN A BEER. AND LESS.**

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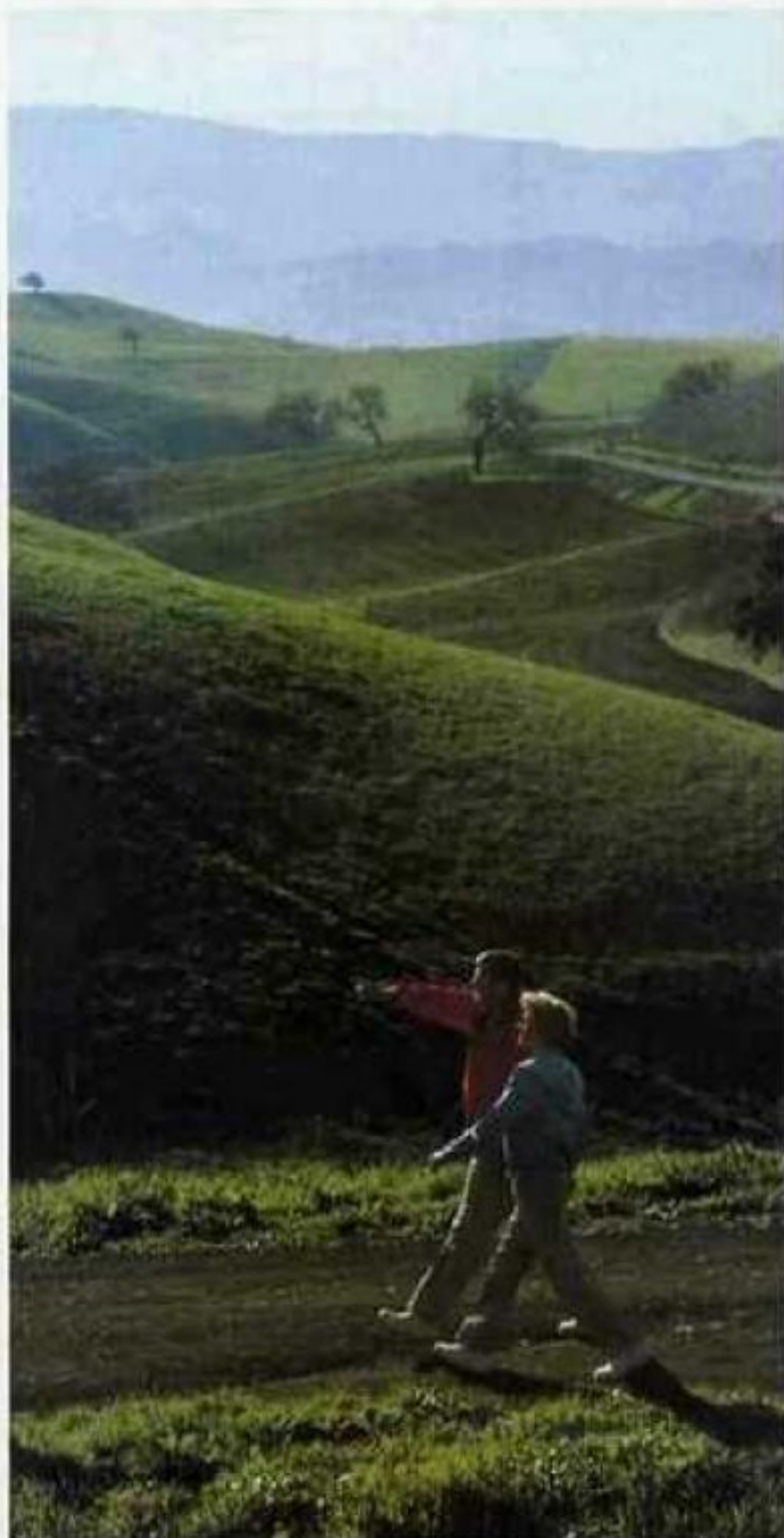
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Any fitness program will only benefit you for so long.

For so long as you keep up with it.

That's why walking is the exercise of a lifetime. It's easy to start, easy to stay with all your life. (In fact, it's the body's most natural motion.) Walking is aerobic, improves circulation, reduces body fat, and relieves stress. Walking a mile burns the same number of Calories as running a mile, yet walking is injury-free. And you can walk virtually anytime, anywhere; with a group or alone.

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So if you want to end up in better shape, start by taking a walk. Then another. And another. And just keep walking.

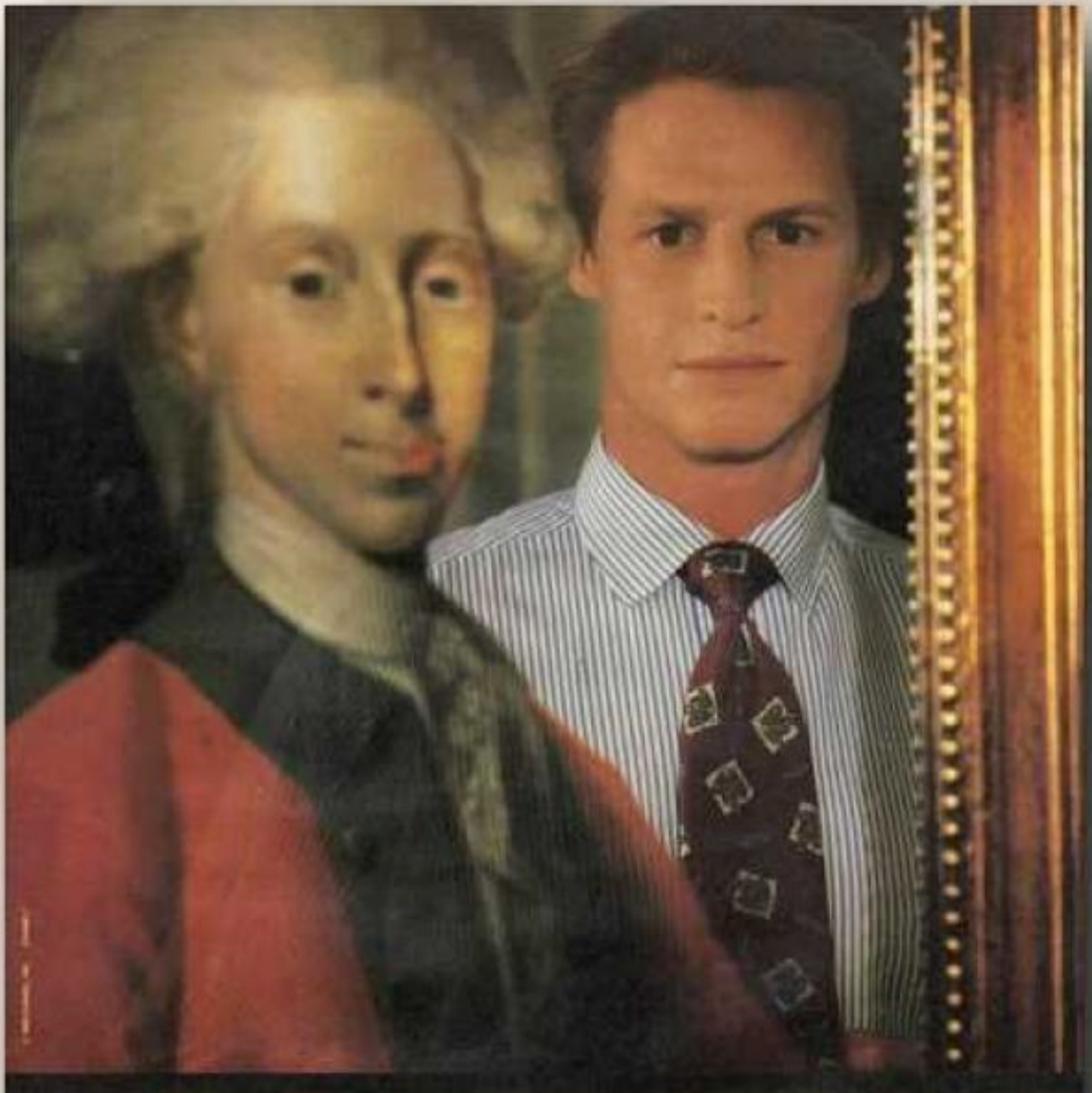


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Then take it and stuff it in your screamin' yellow MTV BEACH BAG. Durable poly vinyl with a locking draw-string top and adjustable shoulder strap.



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Please specify sizes for shirts and jacket: S, M, L, XL

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Allow 4-6 weeks for delivery







## The Origin of Silk Sportcoats

While our ancestors were sitting around the cave scratching for fleas and trying to invent the sharp rock, the silkworm was already royalty. It was first coaxed into service in 2640 BC by the wife of the Chinese Emperor Huang Ti, who became the best-dressed emperor in town.

Mrs. Huang Ti tried to keep her silkworms to herself, but in 140 BC a royal bride smuggled some into Japan in her jeweled head-dress, and they began to move in ever-higher social circles. Aristotle praised them. In 550 AD the Emperor Justinian sent two Persian monks to China to bring back their eggs to the West, secretly packed into a hollow bamboo pole.

In the Middle Ages the Arabs gave up trying to sell those sticky black puddles in the garden and took over the silk trade instead. All the best kings and shahs and empresses wanted silk, and the Arabs made enough money to tide them over.



James I tried to persuade silkworms to come live in England, but they refused. Silkworms are fastidious and demanding. They are fed mulberry leaves cut into delicate strips and mustn't be disturbed. When they've eaten enough they begin to fulfill their noble destiny. (We tried making our own equipment and ended up with polyester.)

Now, thanks to PBM, we wear upon our humble backs, sportcoats such as a maharajah might wear to walk the tigers, or Alexander the Great to conquer Persia.

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<b>TOTAL</b>				<b>\$</b>

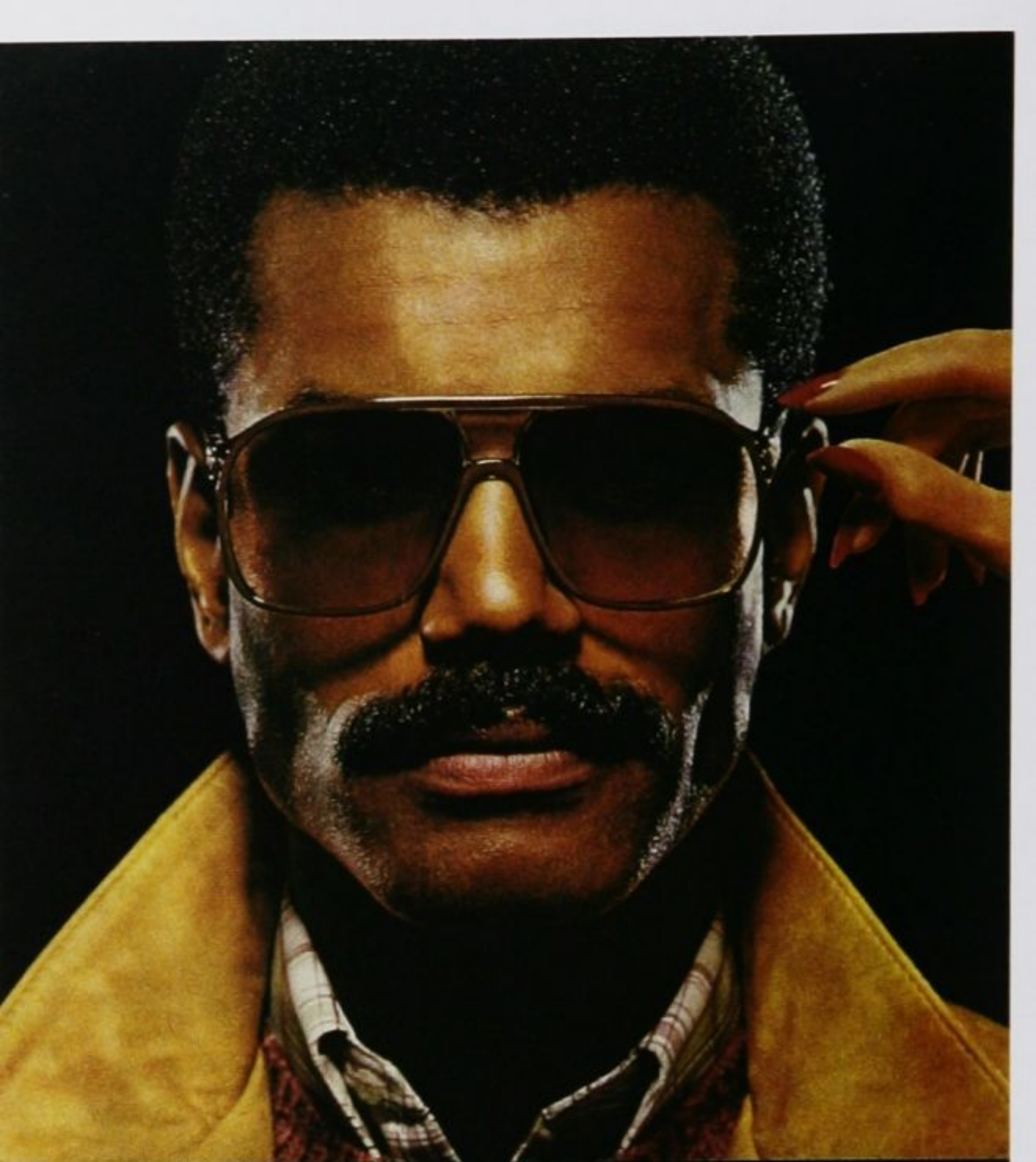
Specify your correct shoe size & width in Mens, Womens or Boys  
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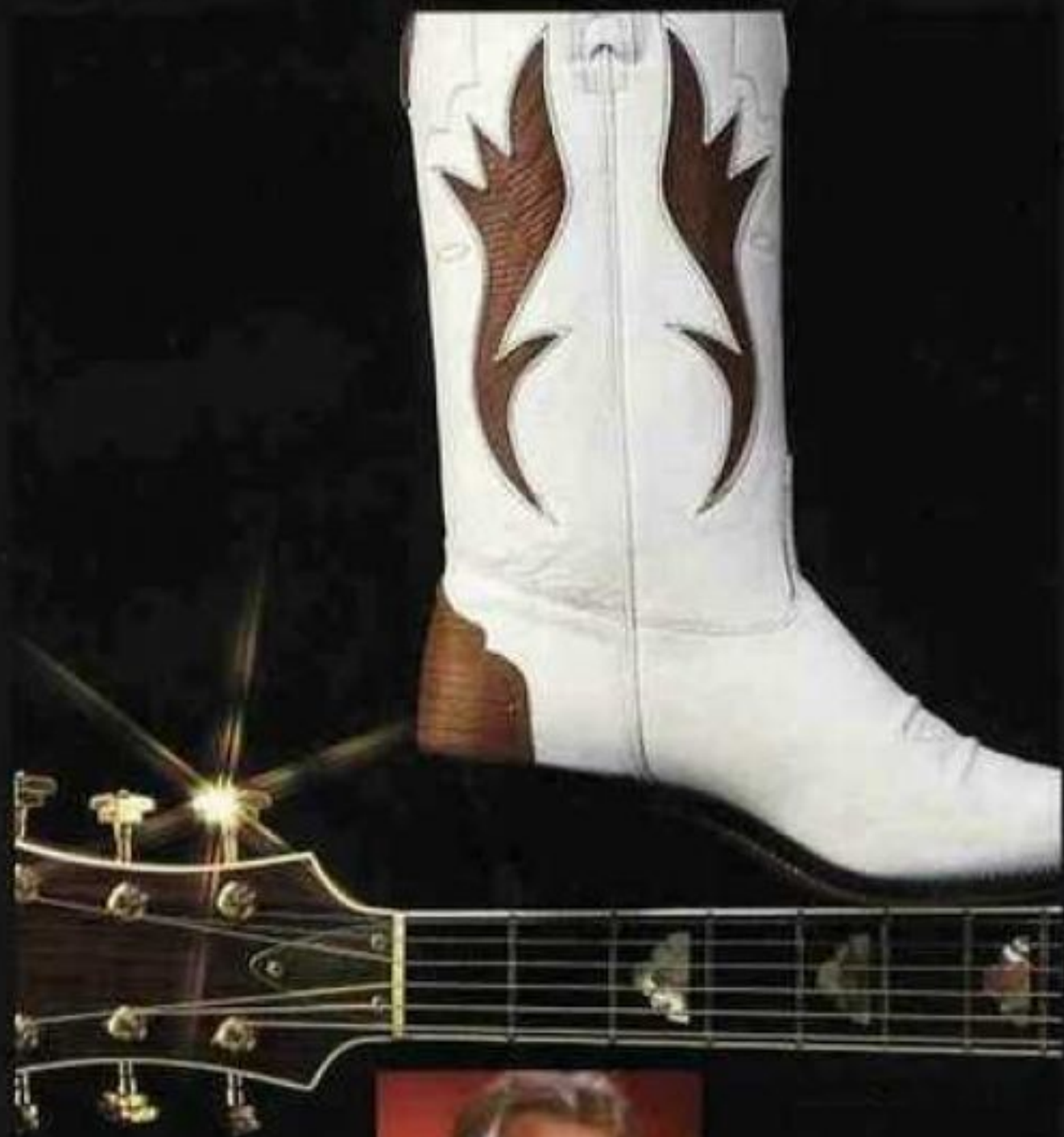


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*Kenny Rogers*

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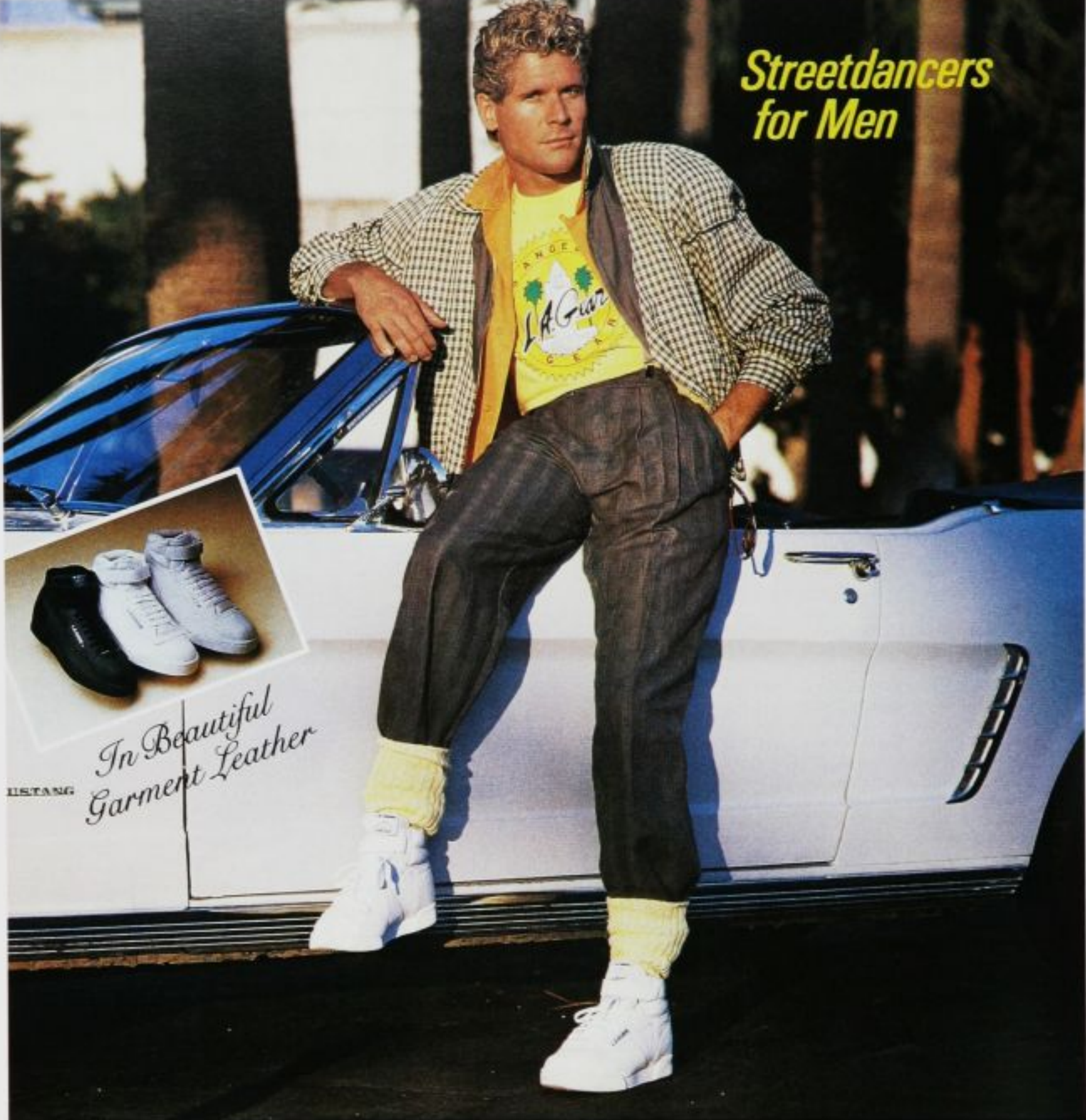
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A few words about

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Remember to know when to say when.  
And you'll always keep the good times rolling.

## Know When To Say When.

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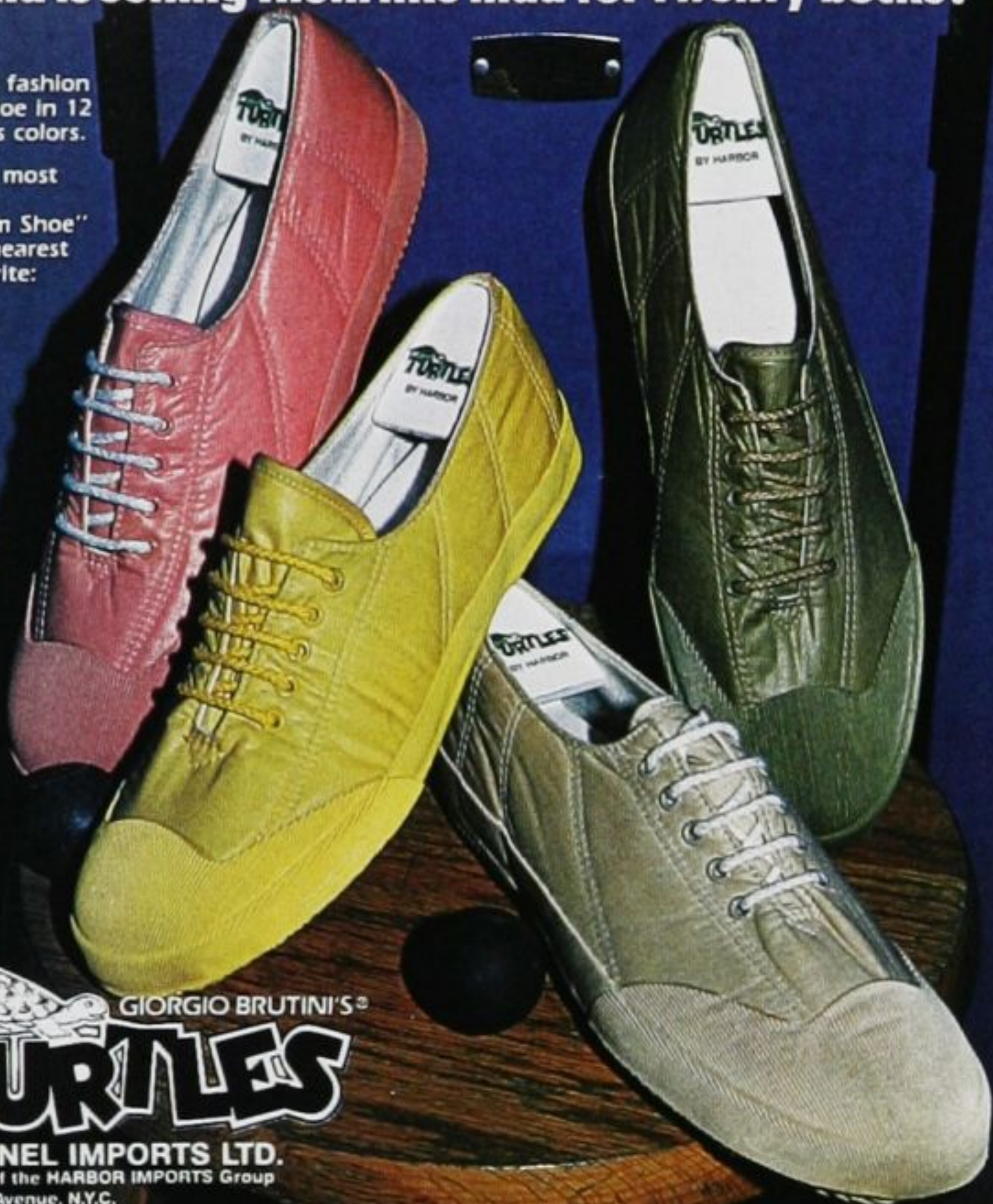


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TENNESSEE WHISKEY**

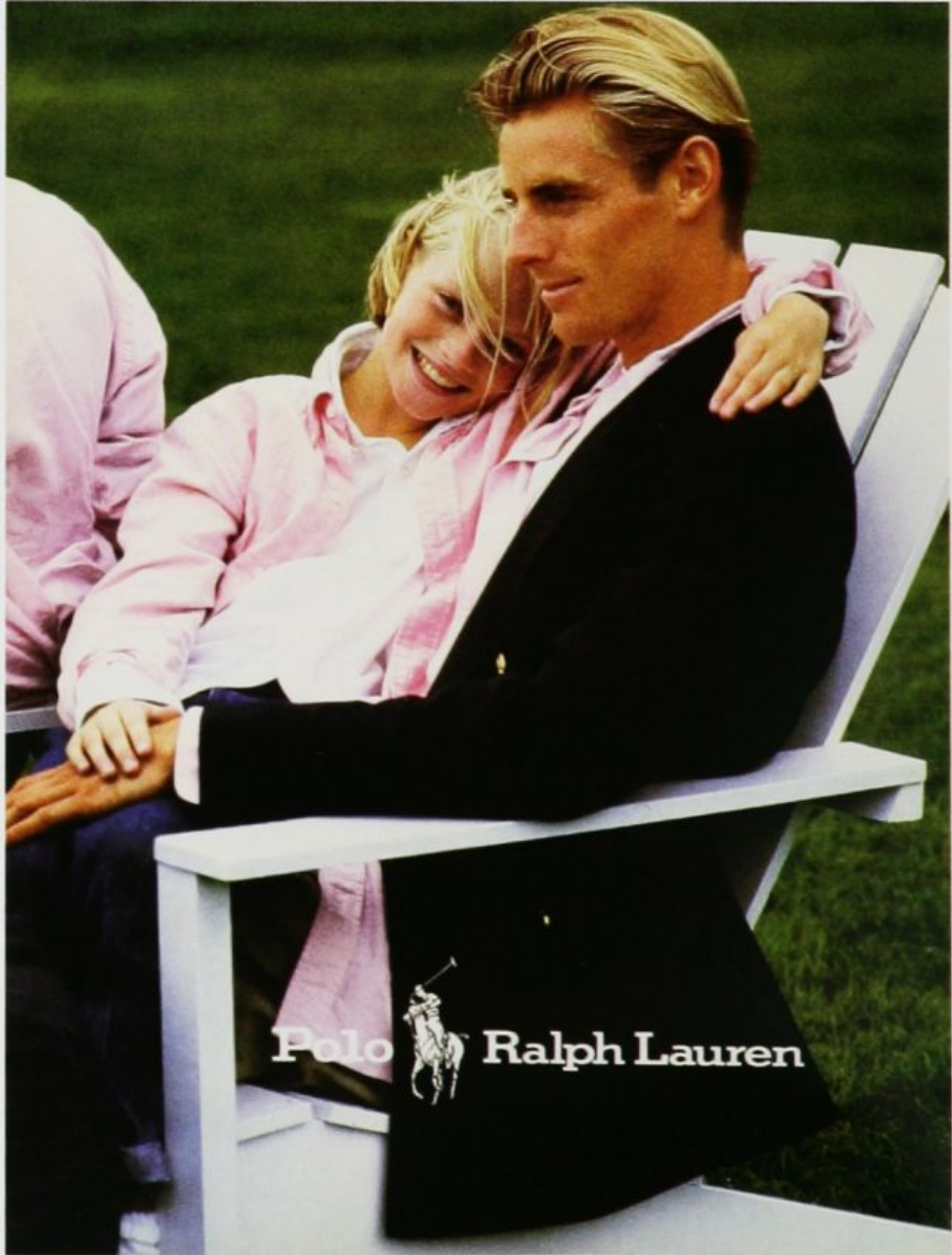
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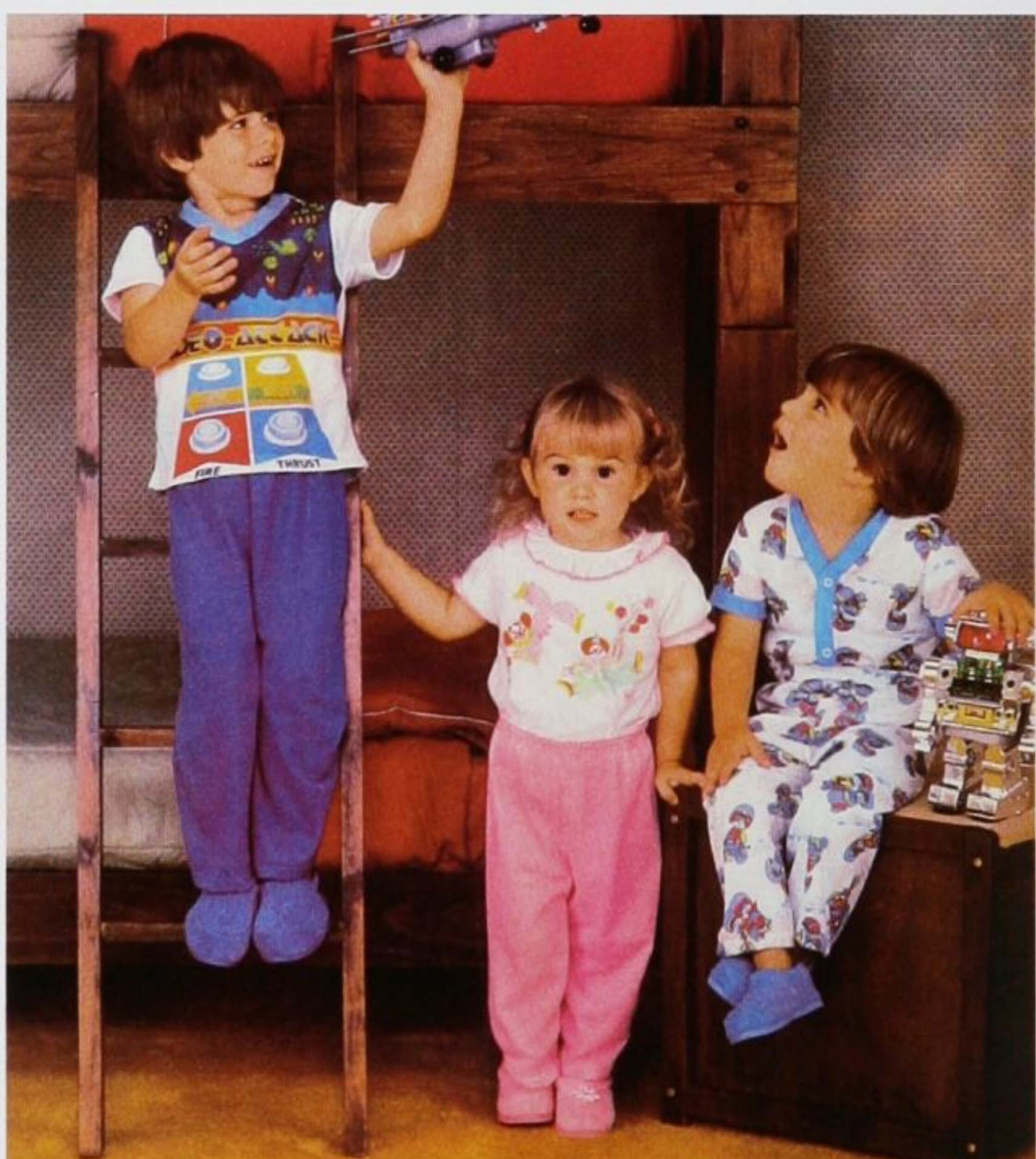
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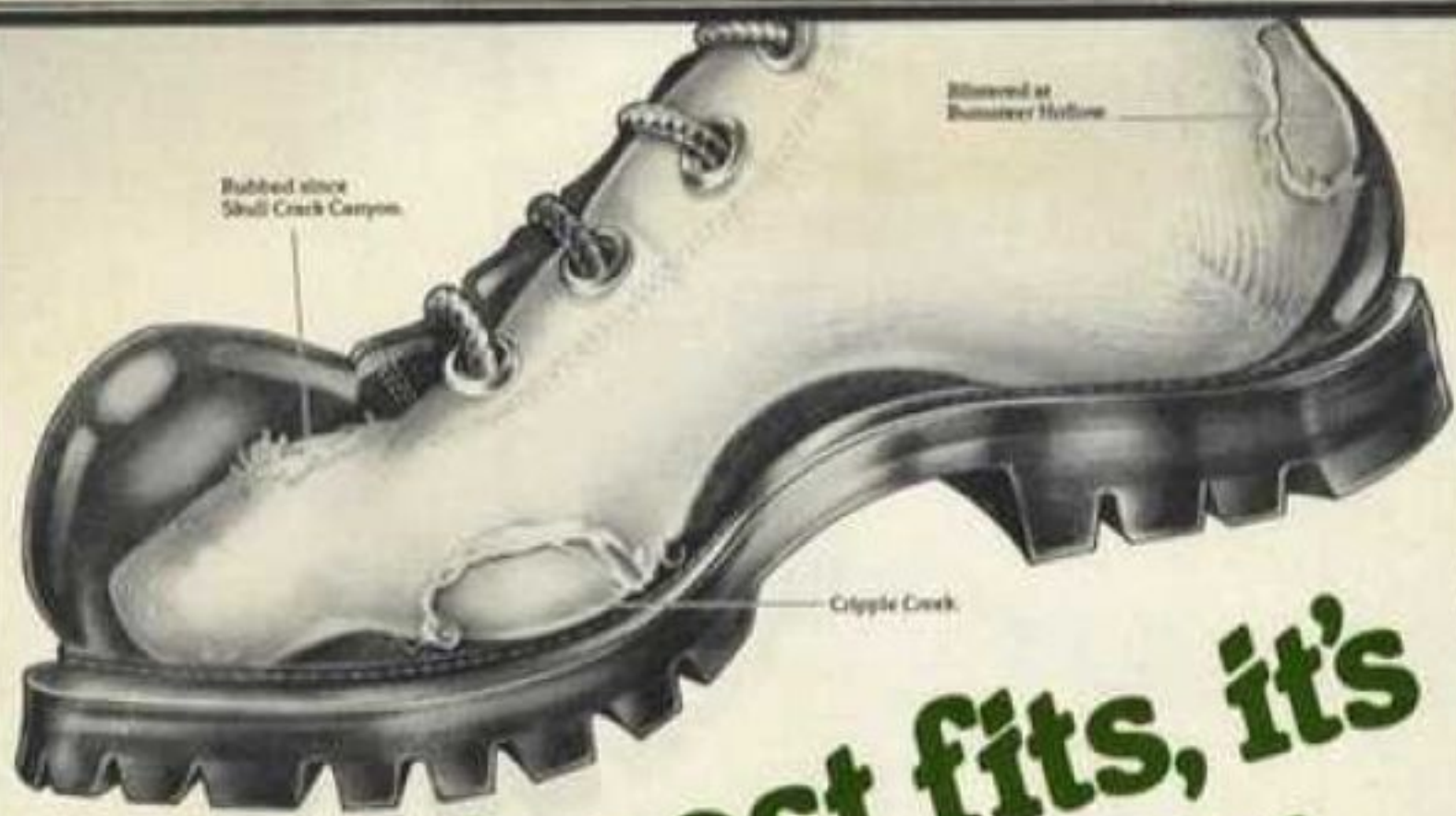
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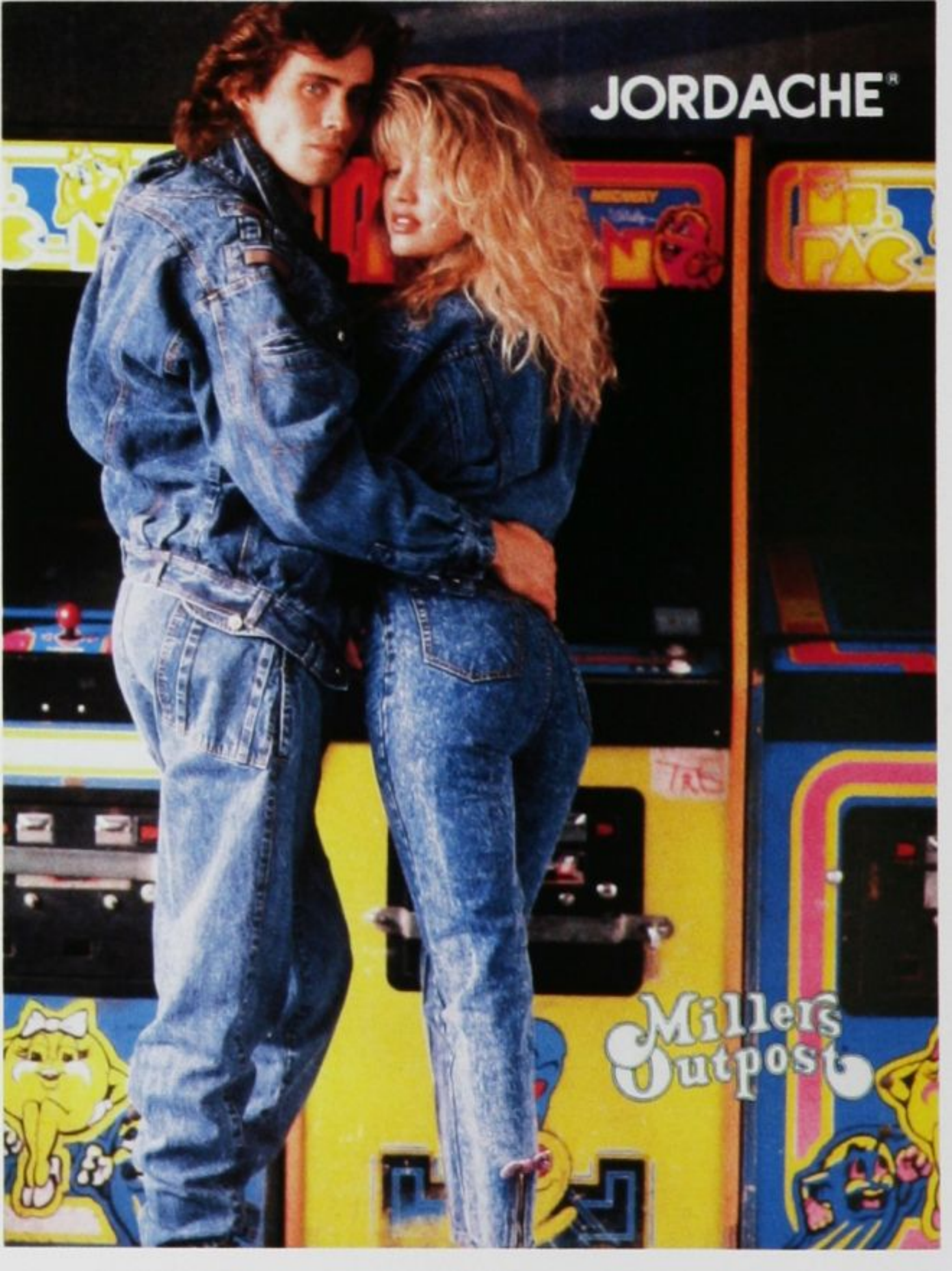


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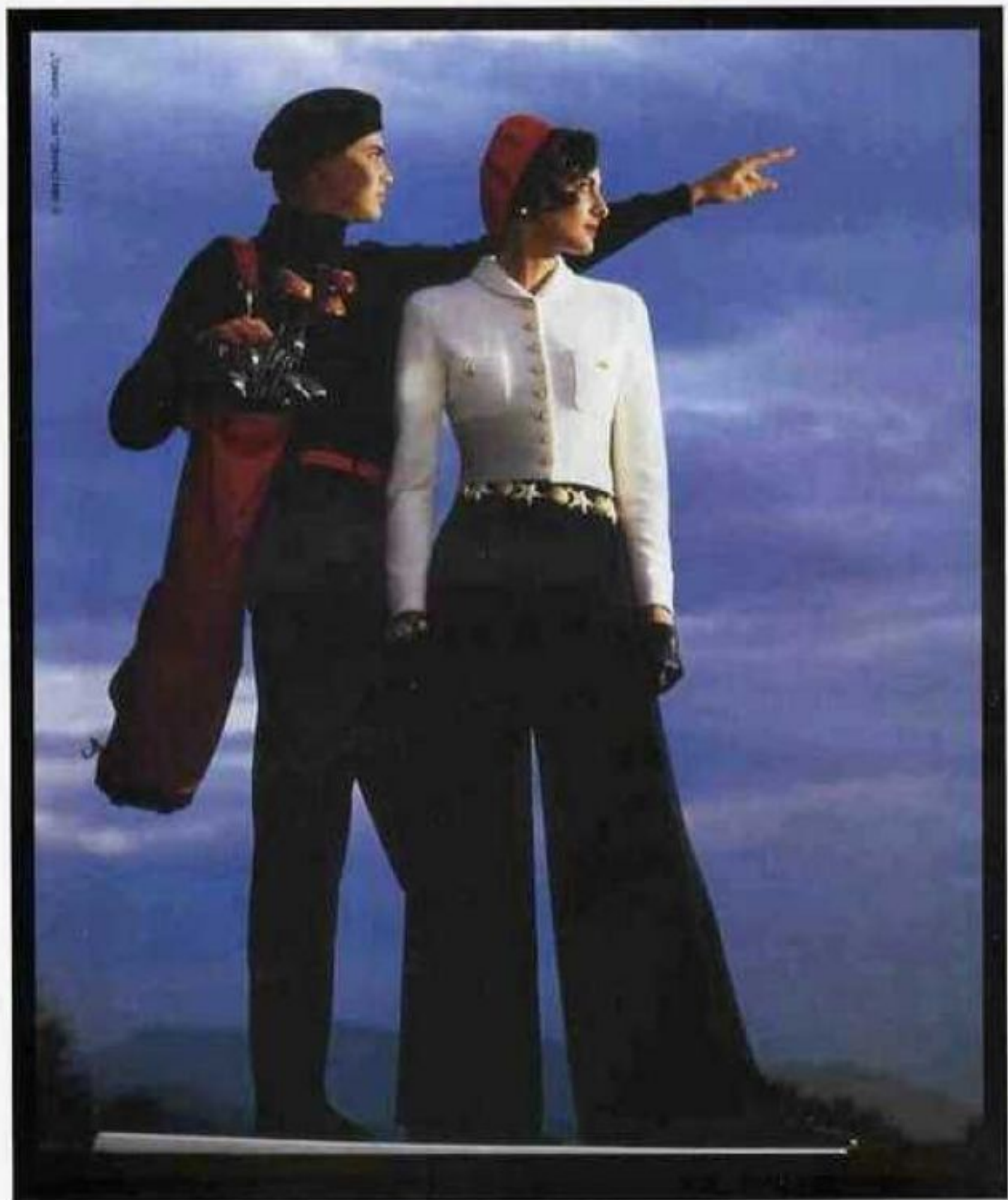
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Esprit U.S.A. Fashion Creative Director  
Age: 30

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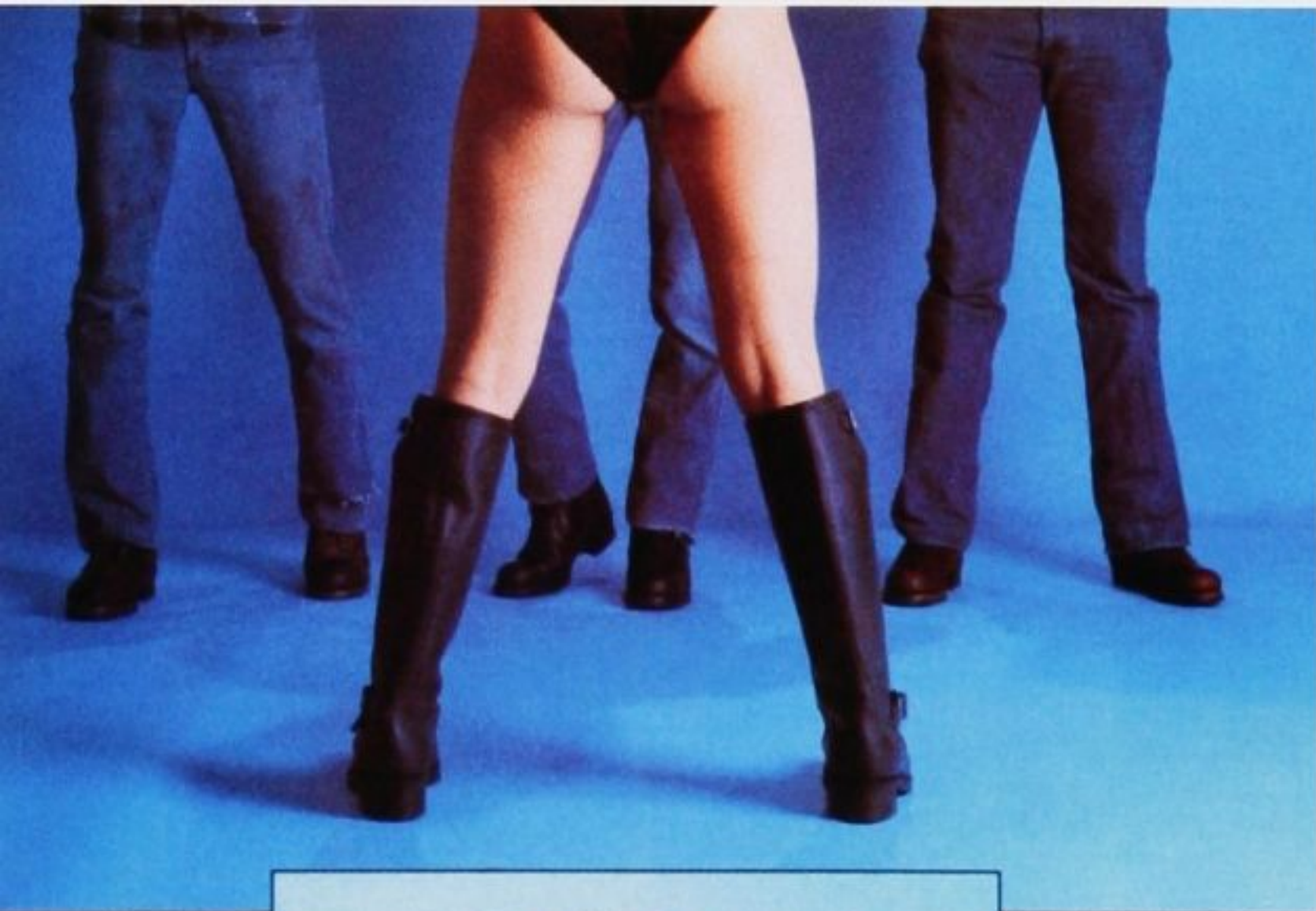
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D	\$99.00	\$119.00
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F	\$109.00	\$129.00
G	In Stock Sizes Only — 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2, 12 \$95.00 D Width Only	

Boots run in men's sizes — women, order two sizes smaller than your usual size.  
Dealer inquiries invited on your letterhead.



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Check for Sassy Tab! (Sassy Tab Sweet Shop) is not affiliated with the Tab brand. The name Tab is the trademark of The Coca-Cola Company. © 1995 The Coca-Cola Company, Nashville, NC 27572.

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Flav SassyTab® Indicate size and quantity

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\$0 (send me 5000 contact papers)

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OFFER ENDS APR 30, 1995 or when supply is exhausted. \*Required add. 10% per can.



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**KN800**

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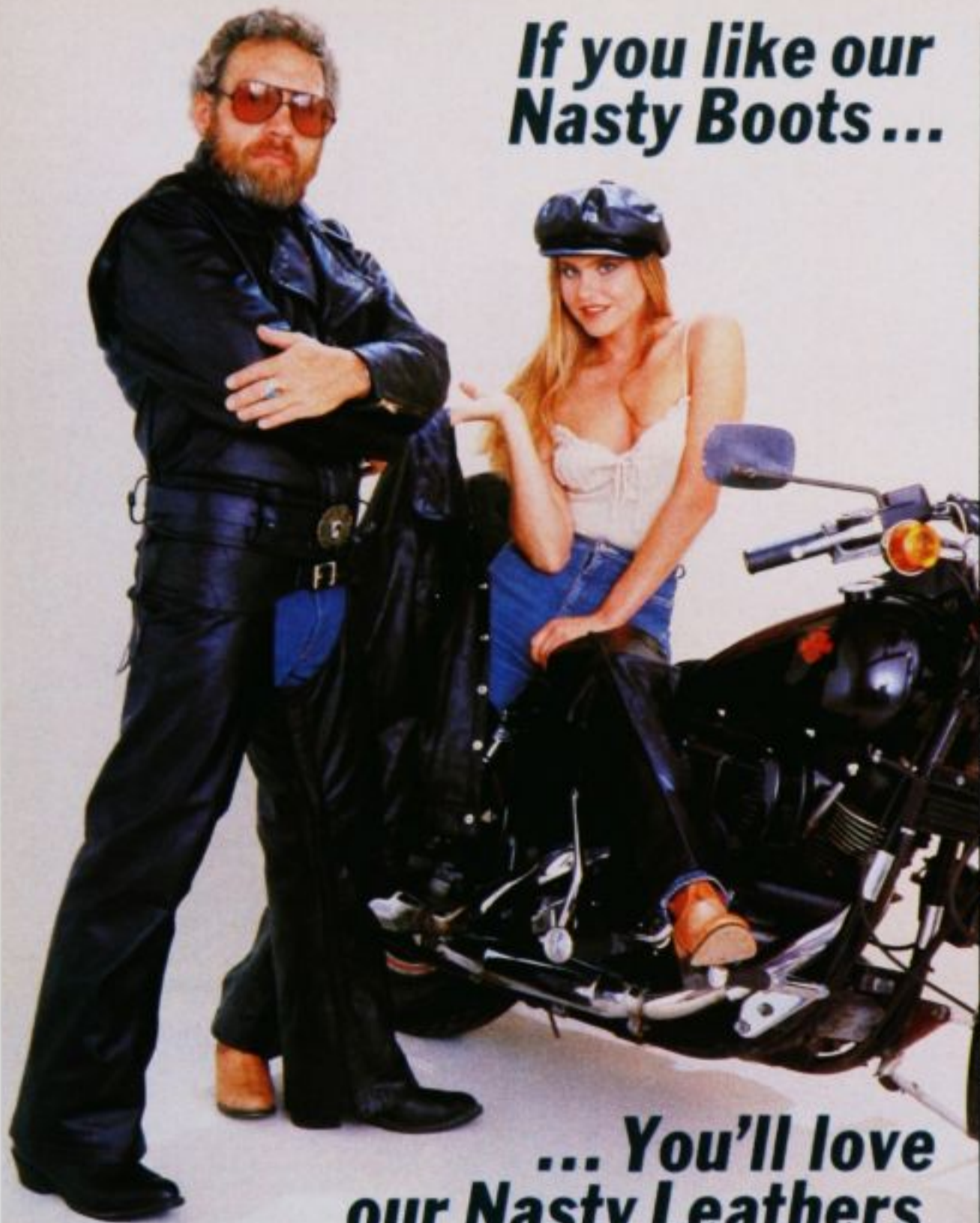


35 Hubb Drive, Melville, New York 11747

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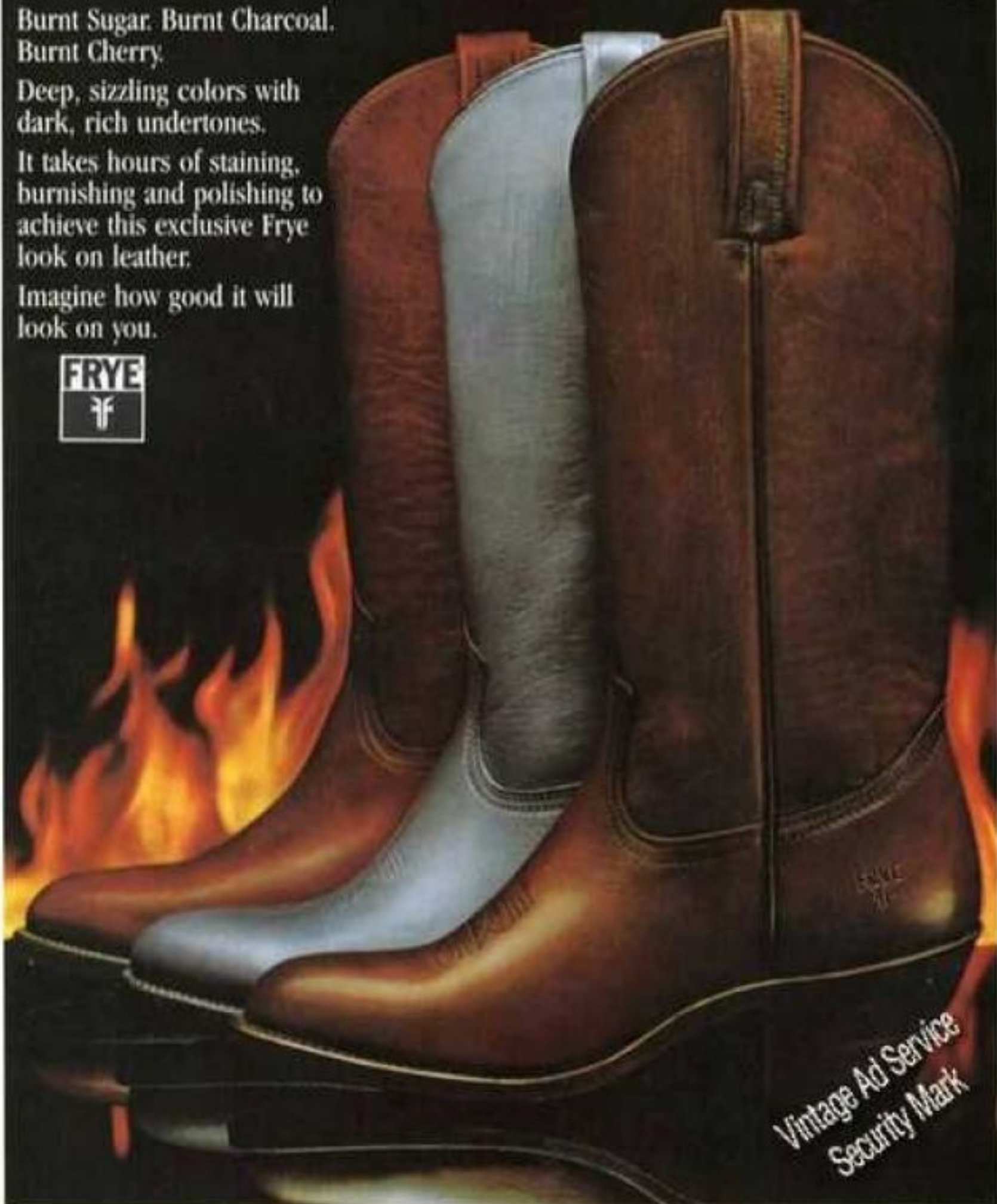
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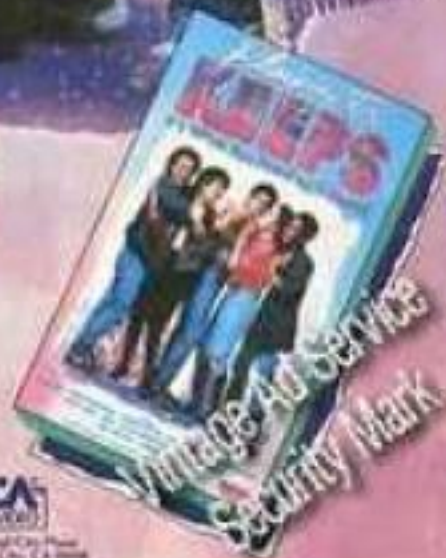
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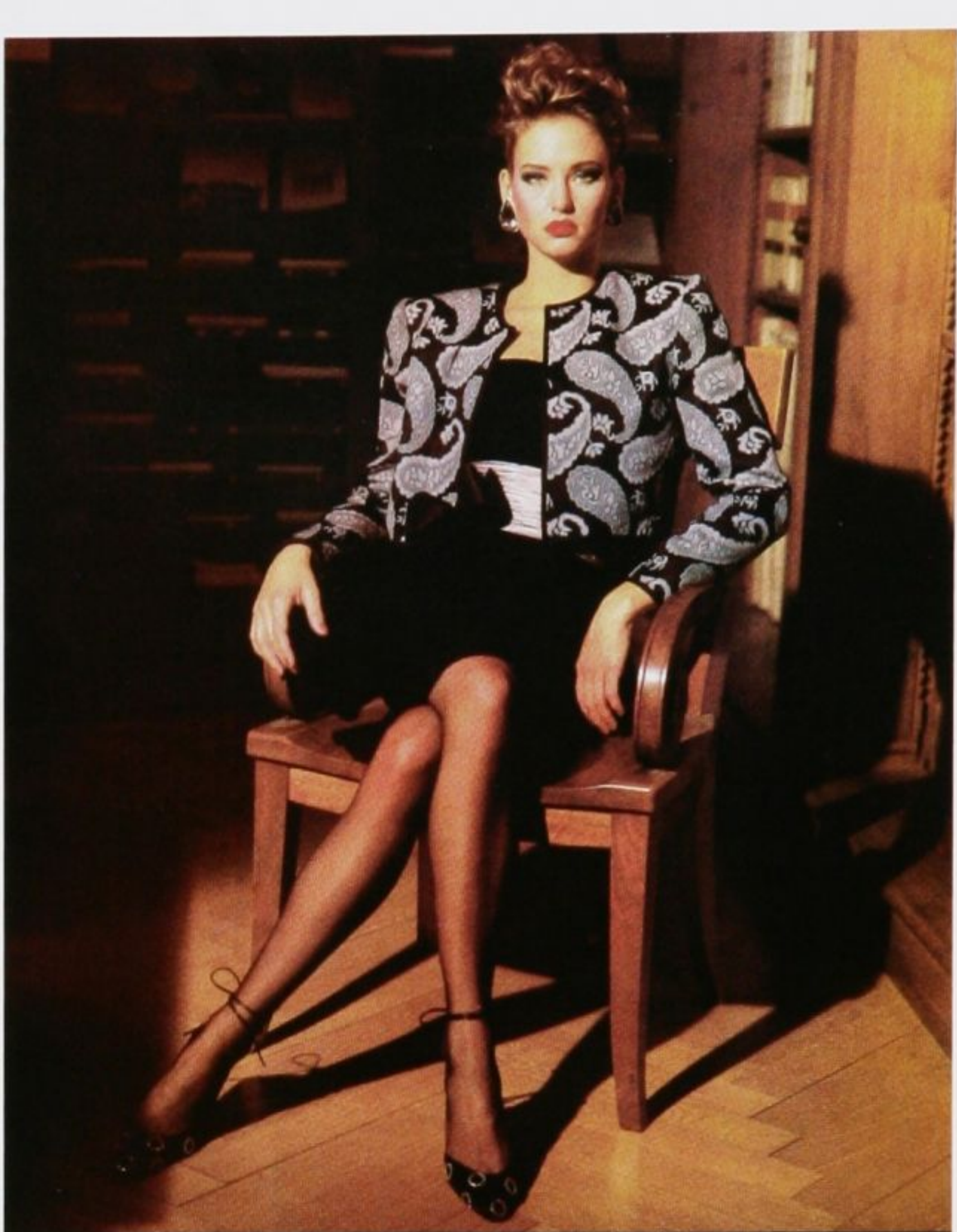
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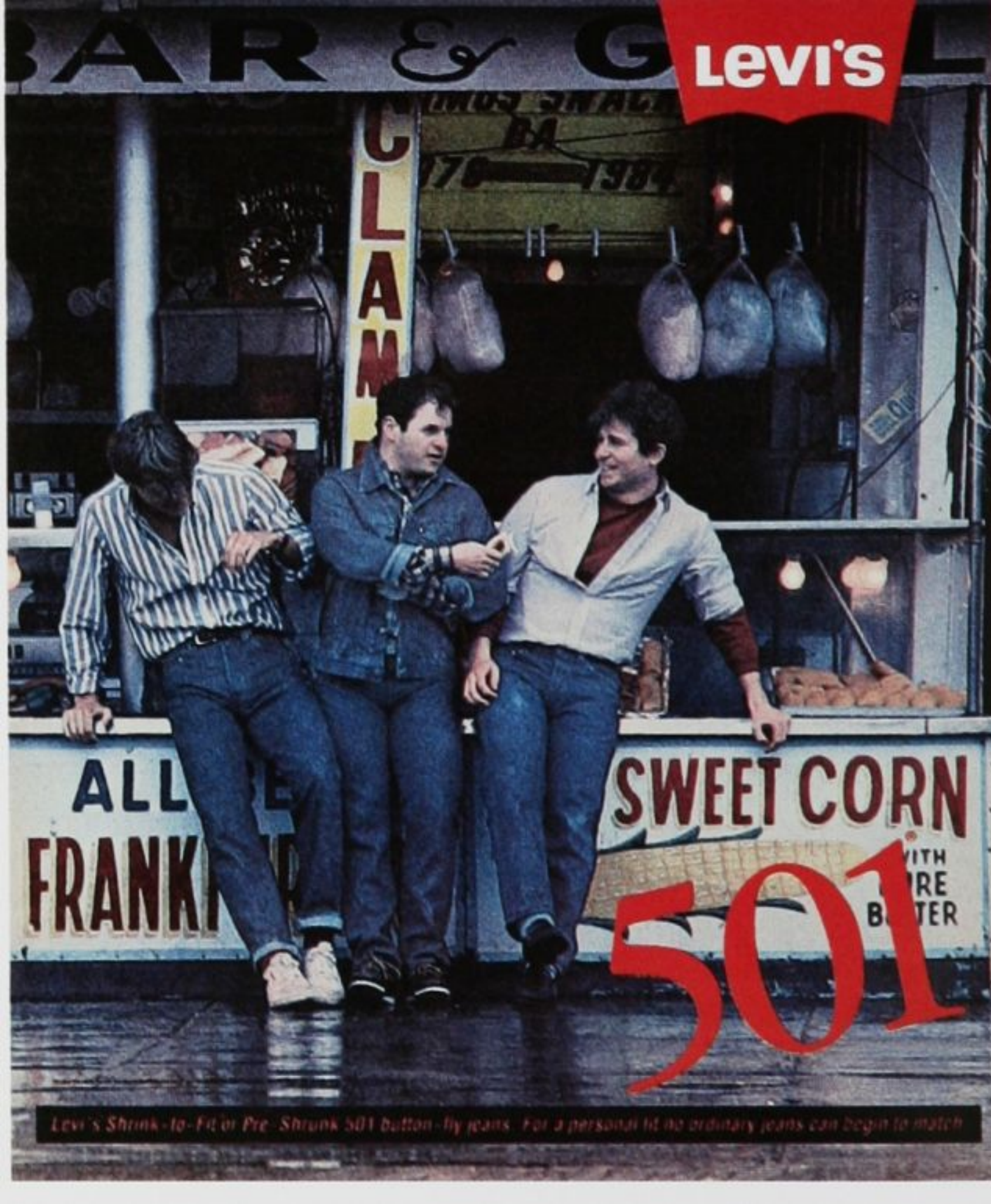
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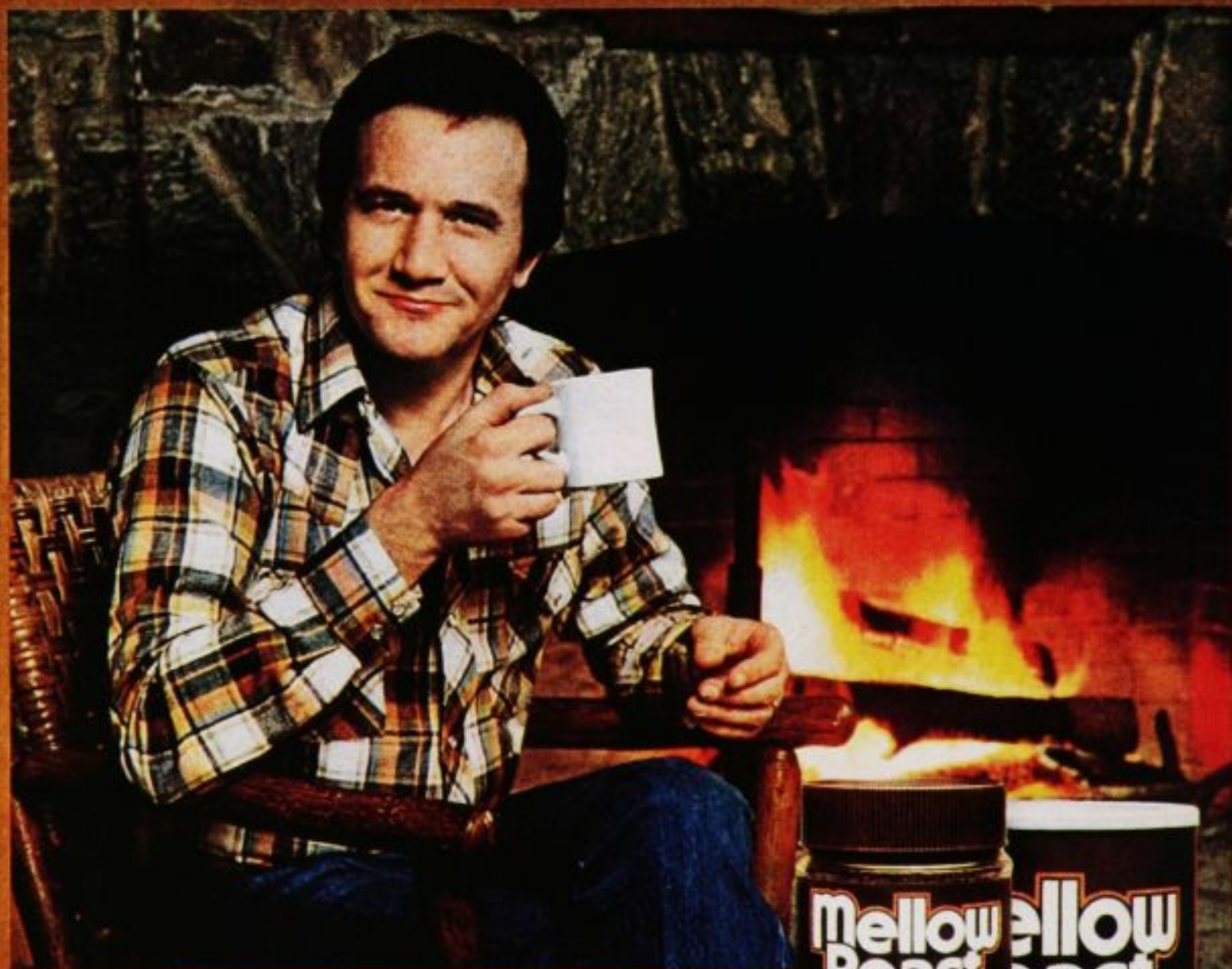
Williamson-Dickie Apparel Manufacturing Company, Fort Worth, Texas.





**"Compare your coffee to  
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**Mellow Roast...great coffee taste without bitterness.**



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FOR INDIVIDUALS OF STYLE. 1989.

GAP

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Calvin Klein Jeans for Girls



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Dooney & Bourke introduces the Horseshoe Bag—a classic new style in the All-Weather Leather™ Handbag Collection.

Made of our exclusive, water-repellent All-Weather Leather, the Horseshoe Bag features a distinctive solid brass closure, supple glove leather trim, large outside pockets in front and back and an inside zippered pocket.

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Independent Insurance Agent  
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**Judge us by the agents who represent us**

**CNA**



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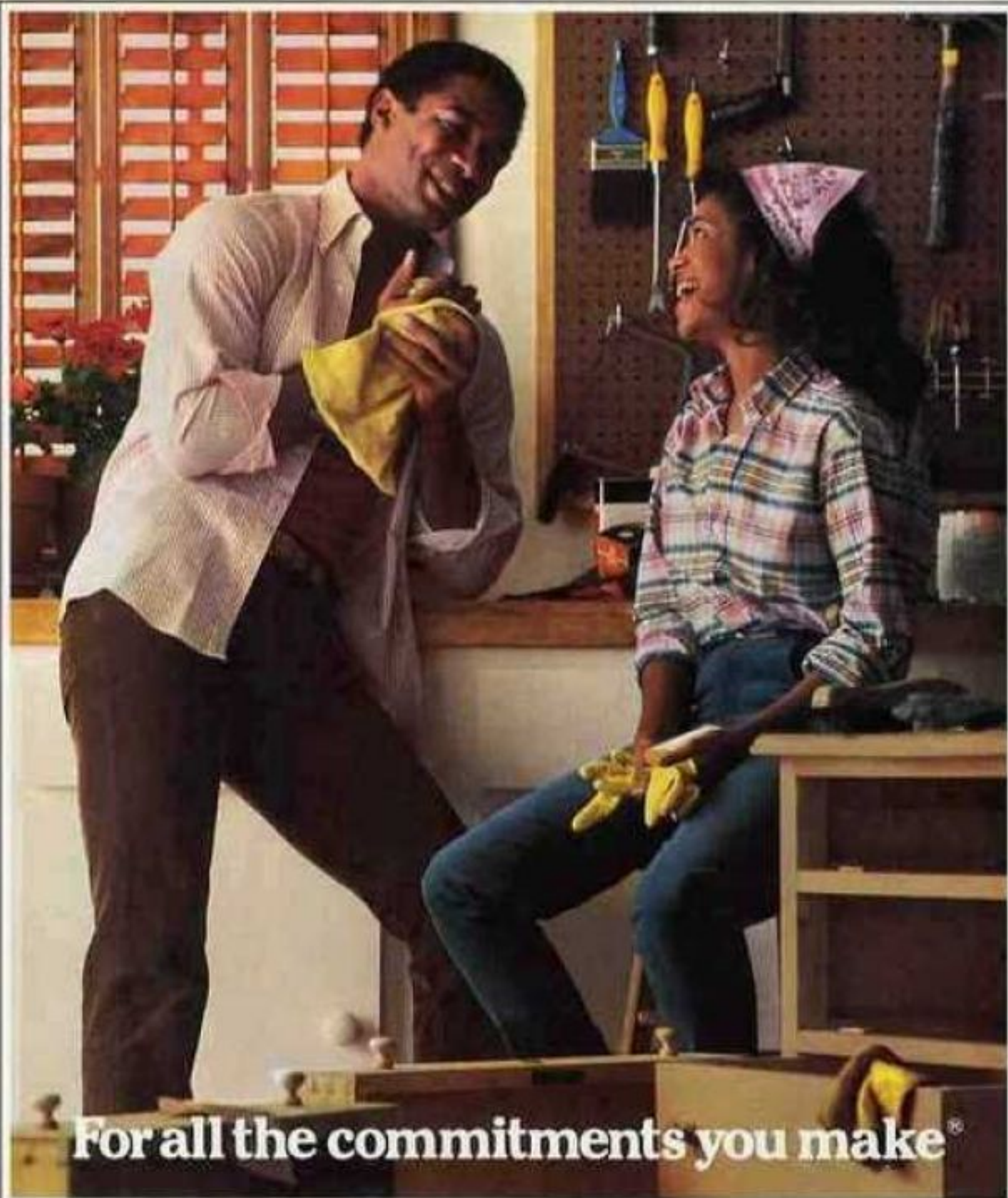
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Same metal buttons on the fly. Same copper rivets on the front pockets and red



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Look for 501's™ in The Junior Department

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QUALITY NEVER GOES OUT OF STYLE.™





**If they could just stay little till their Carter's wear out.**

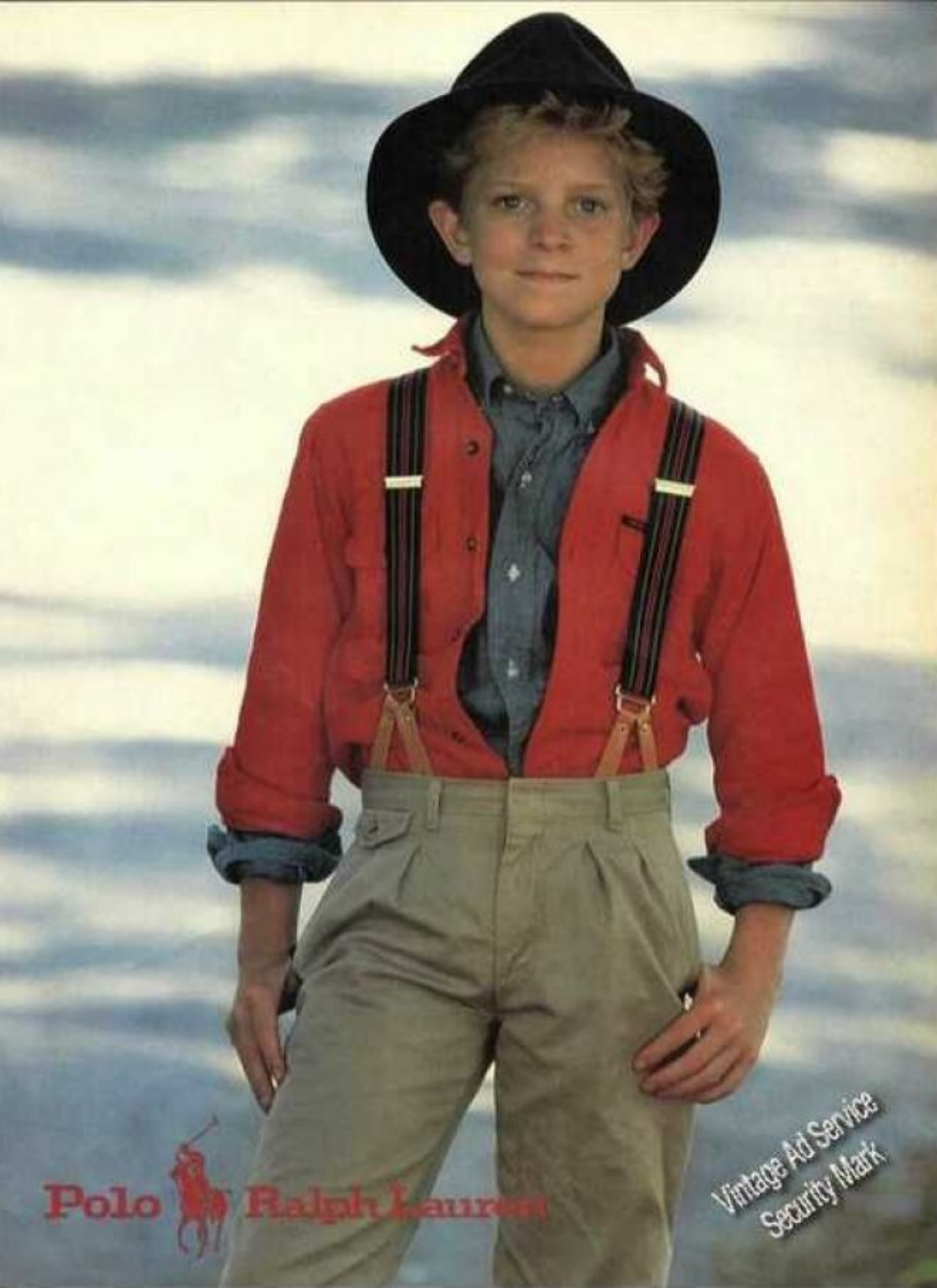
Before it's time to go to bed, it's time for snacks. And smiles. And Carter's. These soft sleepers are made of easy-care KODEL® polyester. They keep their size, shape, and color—washing after washing.

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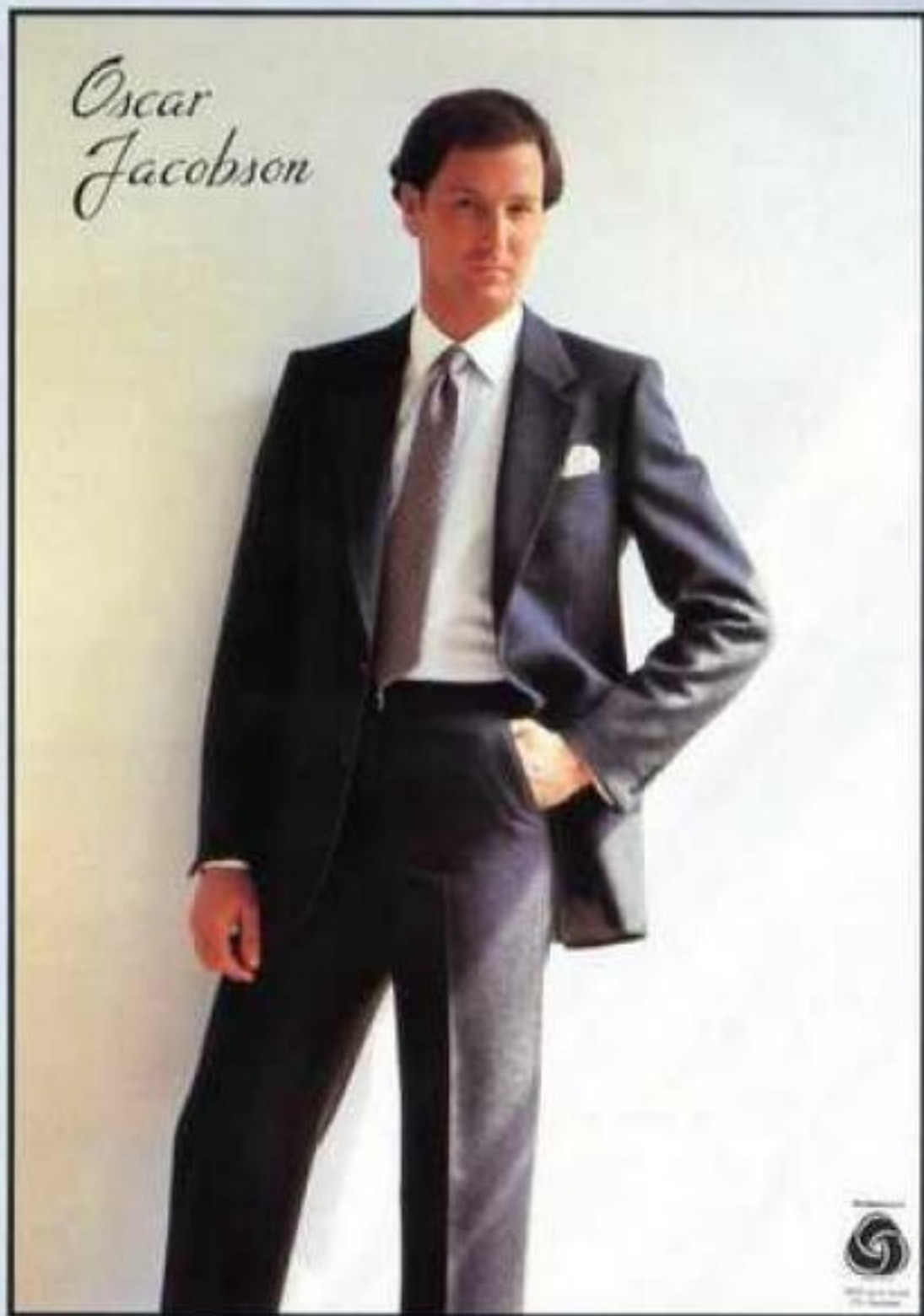
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Get into MEMBERS ONLY.  
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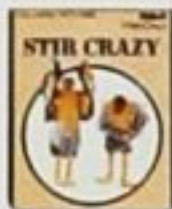
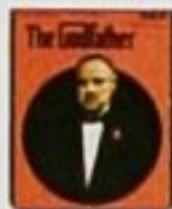
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With the magic of the RCA VideoDisc System, you'll have great opening lines to help you make new friends. Like, "Want me to show you my Bogart collection?" Or, "Rod Stewart?"

He's at my place!" Or even, "Like to come over and watch me play *Superman*?"

RCA VideoDiscs can satisfy even the most demanding women. Show *Airplane* to get things off the ground with Gloria. Use *The Godfather* to make Donna an offer she can't refuse. Mix it up with Stacey over *Stir Crazy*. Get Patty to say "yes" to *Dr. No*.



RCA VideoDiscs

have over 250 fantastic programs you can bring home right now. There are movies,

stereo concerts, sports, the arts—and new releases every month, so you can build quite a collection.

Players start at under \$300, and VideoDiscs

are as low as \$14.98.

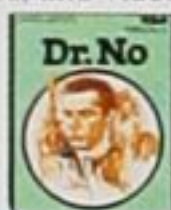
The System is so easy even a not-so-smooth operator can operate it—and RCA VideoDiscs play

on any brand of CED videodisc player and on any TV set. But only RCA has the variety to put real magic in your social life.

And if you need a break from all your new-found popularity, have a night in with the boys to watch Muhammad Ali or *Dirty Harry*.

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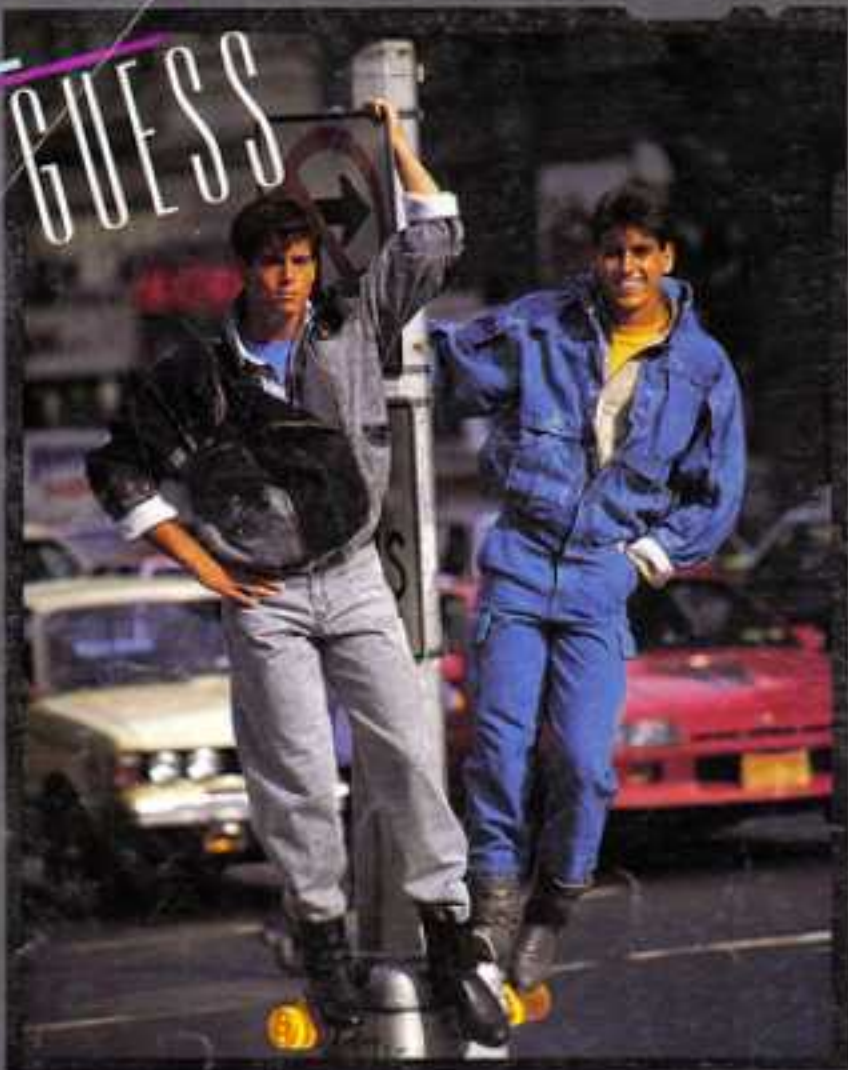
*The Room*

Direct from the Rue Saint-Honore in Paris, the enchanting wit and vitality of Robert Nelissen as seen in this beautiful juxtaposition of texture and motif: filmy silk tissue with crisp organza, windbreakers checks with pinstripes. From an exclusive new collection of the designer's work in "The Room".

*Simpsons*



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