

W B 'ERECT FORM' CORSETS



Stores Everywhere sell the W. B. Erect Form

The perfect corsets—modest—comely—comfortable—constructed on true hygienic principles. There is a special model for every different figure. Each pair is full grained—bias cut and oil guaranteed fit.

Erect Form 923. For medium figures—medium
size. Of medium price.

\$1.00

Erect Form 912. For small figures. Long over
blouse and hips.

\$2.50

Erect Form 924. Is the same as above, but is
made of fine material.

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Erect Form 904. For full figures. Of French
material. Long hips.

3.00

Erect Form 926. Improved, for medium figures.
Made of French material.

2.00

Erect Form 918. For medium figures. Made
in fabric like 921 above.

1.00

Erect Form 922. In ladies. For medium figures.
slimly.

1.00

Erect Form 917. For very small figures. Long over
blouse and hips.

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The Biggest Erect Form has a very long hip. This is the only proper model for the new tight skirt.

New Style Erect Form 7-E at \$2.00. New Style Erect Form 7-D at 84

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WEINGARTEN BROS., 81st, Dept. H, 377-79 Broadway, N. Y.

THOMSON'S CLOVE-FITTING" CORSETS



"Accuse not Nature, she hath done her part;
Do thou but thine." *BELTON—Paradise Lost.*

Thomson's "Clove-Fitting" Corsets measure the "Waistline"! They are constructed to hold back your waistline. The corsets are so ingeniously made that they do not pull you in, and make you look thin, but rather give you a trim, graceful figure, and increase the size of your bust.

TORN TRIM LACE AND ONE ROW TRIMMED RABER. ALL WAISTS AND LENGTHS AND SHAPES.

Our Corsets measure at the bust, measuring shoulder, and waistline, exactly. Regardless of the size and shape of America's girls, our Thomson Corsets are made at one size, but every girl's waistline is different, yet will measure the size. Our corsets "measure the bust, and none of the other corsets." Many girls think when purchasing their corsets, "I am not as slender as I used to be," and give up trying. Please remember that our Thomson Corsets measure the bust, shoulder, and waistline.

WRITE FOR OUR PRICE CATALOGUE.

During Christmas, Thomson's Corsets will be sold off at 50% and 40%.

Please be our guests, come and see our store. Park Avenue, New York.

CLOVERLEAF CORSET PRICE

It is often asked by our dear friends why we charge so much for our corsets. Simply because we have them made in America, and are well made. They are not imported.

FRANCIS G. THOMSON & CO., 348 Broadway, New York.



"Too
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to Break."

Corticelli Spool Silk

It runs smoothly, does not fray out in the needle,

for hand or
machine sewing
has no equal.

is evenly twisted, scientifically dyed, carefully spooled and is always full length and strength. No sweat shop methods of manufacture. Seams sewed with Corticelli will not give way. It has been the dressmakers' favorite spool silk for the last thirty-two years. Enterprising storekeepers can match the latest dress goods with both Corticelli Spool Silk and Button-hole Twist. If your dealer offers you something else write to us.

Corticelli Filo Silk. Persian Floss and E. E. Twisted Embroidery Silk is made from pure silk spun by the same Corticelli silk worms, in the same famous factories, by the same expert operators, under the same experienced superintendents, dyed by the same scientific dyers, and generally sold by the same enterprising dealers as is Corticelli Spool Silk. You know for art needlework the best of Wash SILK is none to good. Why not try "Corticelli."

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Clothes Money*

AND STILL BE AS WELL
DRESSED AS YOUR TAILOR"
COULD DRESS YOU.
TO DO THIS - BUY "K.B."
SYSTEM CLOTHES OF
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BOOKLET "THE
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SHOULD WEAR"
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THE KB. SYSTEM OF
FINE HAND TAILEDRED
CLOTHING FOR MEN

CHICAGO

NEW YORK PHILADELPHIA BOSTON
SAN FRANCISCO

IF YOUR CLOTHIER CAN'T SUPPLY YOU
WE WILL TELL YOU WHO CAN.

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BROTHERS





"The Smallest Man in the South," advertising the *Largest Shoe Manufacturers* of the South. (Col. A. L. Sawyer, of Key West, Florida, advertising *Craddock-Terry Co's. Celebrated Longwear Shoes* at the Jamestown Exposition.) The Colonel is a little more than forty years old, but is only forty-one inches high and weighs fifty-eight pounds. However, he is a bright, intelligent Man and a good talker. He explains to the public that *Craddock-Terry Co's. "Longwear Shoes"* actually wear longer than other shoes, and that this is the reason why they have to build so many factories at Lynchburg, Va., in order to keep up with their rapidly increasing business. The *Terry Special Shoe*, a cut of which you will see on this card, is the shoe which is being manufactured by *Craddock-Terry Co.* in their up-to-date shoe factory at the Jamestown Exposition.



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are made to fit every man—be he very thin or be he very stout. If you are out of the ordinary, one way or the other, you can find your fit in a Cluett Shirt. \$1.50 and up.

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Beautifully
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\$2.38.

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Our very finest poke bonnet style for girls up to twelve years of age. This child's hat is strictly hand made on a wire frame with the entire upper and under brim very closely covered with shirred pink milliners' mull with numerous rows of tuck-lining. This gives a soft, fluffy effect and is exceptionally pretty. The large bell crown is entirely covered with silk pyroxylin braid

In pink. A large wreath of silk and velvet geraniums in pink with green foliage is artistically applied across the entire upper brim, being bunched heavily in front. A pretty bow of white taffeta ribbon appears in the midst of this wreath. The hat is finished with long ribbon ties in white. This hat can be ordered in pink as described; light blue or cardinal with flowers to match; white with pink or light blue flowers. Do not forget to state colors. Price.....

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STRAIGHT
FRONT
MODELS



CJB

Ala Spirite
Corsets

FOR THE
WOMAN
OF FASHION

No.

18K16116

A very stylish Toque for little ones. Made in Napoleon shape of fine quality silk poplin. Edge of crown is finished off with all silk cord. Hat is trimmed in front with horse hair pompon held in place with rosette of silk poplin and gilt button. Colors, brown, navy or cardinal. Always say what color is wanted. Price.....



If by mail, postage extra, 11 cents. **44c**

Le Corset "Xavière"

Dernière création de

A. CLAVERIE



« C'est une merveille de coupe nouvelle qui « gagne » la taille en lui laissant cependant tout le charme de son ondulation et qui permet sans gêne ni raideur d'obtenir la silhouette très longue et très plate derrière actuellement en vogue et qui est si séduisante quand elle n'est pas acquise aux dépens de l'allure, de la souplesse et de la grâce.

» Établi rigoureusement sur mesure en un merveilleux tissu absolument indit de corail de soie Majestic uni, d'une grande richesse et d'une grande solidité, mais d'un nouveau jeu de balancement noble, aussi ingénieux que léger, le Corset "XAVIERE" convient à toutes les tailles et procure à toutes, jeunes filles ou dames, même un peu fortes, une ligne idéale et "jeune" en même temps qu'un soutien impeccable pour les toilettes les plus riches et pour les costumes ajustés et les longs journaux collets de la mode du jour.

• D'ailleurs la gracieuse réduction spécialement consentie sur ce modèle par M. A. CLAVERIE en faveur des lectrices et abonnées de L'ILLUSTRATION n'est pas un de ses nombreux avantages,

LE CORSET "XAVIERE"

Il est établi strictement sur mesure en de délicieuses nuances nouvelles : bleu Nuitier, gris-argent, rose, moutarde, ciel, noir, blanc éclat ou or, au prix exceptionnellement réduit de

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Fournir les mesures de circonférence de la poitrine, de la taille et des hanches, prises sur la personne corsetée de son corset habituel. Joindre un mandat de 29 fr. 50 ainsi que la monnaie nécessaire à l'adresse de M. A. CLAVERIE, Corsetier, 234, Faubourg Saint-Martin à PARIS. 29 fr. 50 en plus pour Etranger et Colonies.

TONHALLE ZÜRICH
MASKENBALL.

16. FEBRUAR
1907.





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MÉDAILLE D'OR. PARIS 1900**



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Société Générale
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N° 9245 — VOL. XXVI — N° 5 — 1910



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FINE SHOES,
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4 Tints, Flesh, White, Pink, Brunet.



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in style, finish, fit, work-
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That name, stamped on the toe of every pair of our stockings, stands for all that is reliable and best—durability, fast color, superior finish, the latest and most select styles. Every well-dressed woman is as particular about the hosiery she buys as any other article of apparel.

If you want plain, durable hosiery, possessing splendid wearing qualities, ask your dealer for the famous

Gordon Dye BRAND.

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Improves Every Figure, and
is always comfortable

Is equally satisfactory for dress
wear, with corsets, or negligee,
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Comes in white,
black, blue and
pink. We send di-
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at 50c. mercerized;
\$1.00 satin. Give
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Albert suit, as above
illustrated, faced with
silk, ask for

Goods
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PRICES

Suit..... \$20.00
Coat and vest 15.00
Pants..... 7.00

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Tuxedo style suit, faced
with silk, as illustrated,
ask for

Goods
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PRICES

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Coat and vest 15.00
Pants..... 7.00

If you want this
full dress style suit,
faced with silk, as
illustrated, ask for

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PRICES

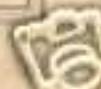
Suit..... \$22.00
Coat and vest 17.20
Pants..... 7.00



YOU'LL make a good "catch" if you get any clothes with our name in them. You'll get all-wool; and the style and tailoring that all-wool deserves.

This mark is registered in the U.S. Patent Office
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to order.

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"money back
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If when we send you
any article and give
you satisfaction, send it
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refund your money.

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THE NATIONAL CLOAK COMPANY

119th to 121th WEST 23^d ST. NEW YORK

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a W. B. Nuform or Erect Form Corset

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WEINGARTEN BROS.
Manufacturers
237-239 Broadway, N. Y.

Erect Form 720

Is a corset for average figures. Has medium bust and long hip. Made of white and drab costil. Hose supporters at front and sides. Trimmed across top with lace and ribbon.
Sizes 18 to 30.
Price \$1.00

Erect Form 744

Is an excellent model for well developed figures. In closely stitched front reduces abdominal prominence. Made of white imported costil. Trimmed across top with lace and ribbon. Hose supporters at front and hips.
Sizes 19 to 36.
Price \$2.00

ERECT FORM 744
FOR WELL DEVELOPED FIGURES

ERECT FORM
720
FOR AVERAGE FIGURES

Nuform

Erect Form



G-D *Justrite* **CORSETS**

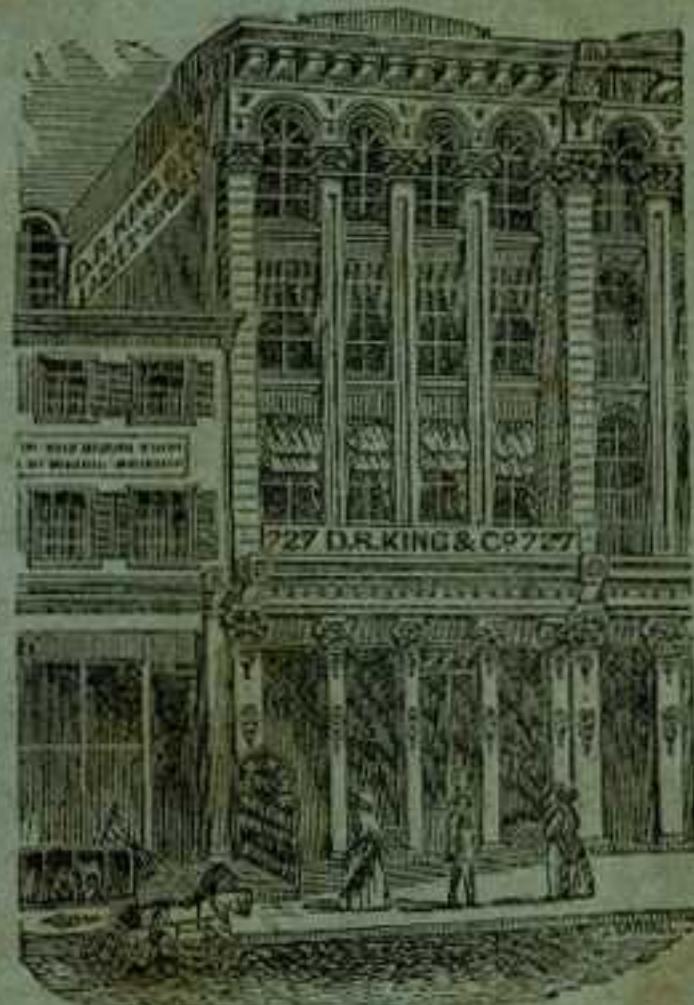
Are "JUST RIGHT" in every way

They are elegant, stylish and fit perfectly, giving the Correct Straight Front Effect. Made in a large variety of styles and materials, at prices from \$1.00 to \$5.00.

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Large double-trimmed with black and tan, brown, with lining of heavy quilted, double-faced fur. Regular price \$15.00

10.75

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10.75

Persian Lamb Throw, \$10.75

Down-proofed and made lined with black satin. Has a quantity Persian lamb, beautiful quality fur. Regular price \$15.00

10.75

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Large Imperial style, made with mink fur-trimmed. Regular price \$20.00

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Style in the latest American and English styles. Lined with the best quality mink fur. Extra heavy fur-trimmed with fox and Persian lamb, all sizes. Regular price \$60.00

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Trimmed with beautiful long, full, dark brown and cinnamon hair. Regular price \$12.00

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Canadian Mink Stoles, \$49.00

The line of Canadian has been doing the most sales over the year. Made from the best Canadian mink fur. There appear to be a variety of new styles. Extra large fur-trimmed, lined with Spanish and Italian Sheep. Various colors. Regular price \$60.00

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CUSHION
FRICTION BUTTON

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SUPPORTERS
WORK ALL OVER THE WORLD
DURABLE STYLISH
COMFORTABLE
WEAR FRESH FROM THE LOOMS
METAL PARTS HEAVY NICKEL PLATE

THIS GUARANTY
COUPON—in Yellow
IS ATTACHED THIS WAY
TO EVERY PAIR OF THE
SUSPENSION—BE SURE
IT'S THERE.

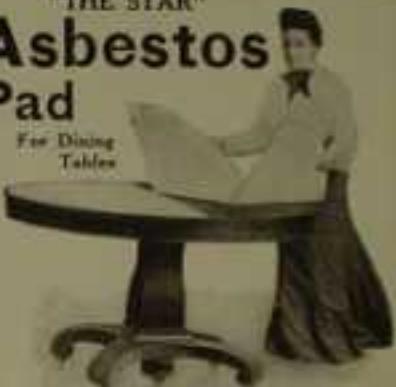
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Patent of Importer of France

GEORGE FOX COMPANY, Boston
BOSTON
WEAR LONGER THAN OTHERS

THE
Velvet Grip
HOSE
SUPPORTER
IS MOLDED TO
SHAPE AND SIZE
OF HOSE SUPPORTERS
THE BUTTONS ARE
CUSHION FRICTION
BUTTONS FOR USE ON THESE
HOSE SUPPORTERS
ONLY.

"THE STAR"
Asbestos Pad

For Dining
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The graceful and permanent Dining Table Pad.
And yet invisible.

Like best Pad manufacturers.
Made of a special grade of Asbestos—so soft and pliable and durable, it adapts itself to every shape of table, round or square, and can be used over and over again.

They may readily be held by hand or conveniently used from a stand.

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Or send us your name and address.

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For the exclusive treatment of cancer and all other forms of malignant and benign new growths (except those in the stomach, other abdominal organs, and the thoracic cavity).

With the Escharotic Method
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