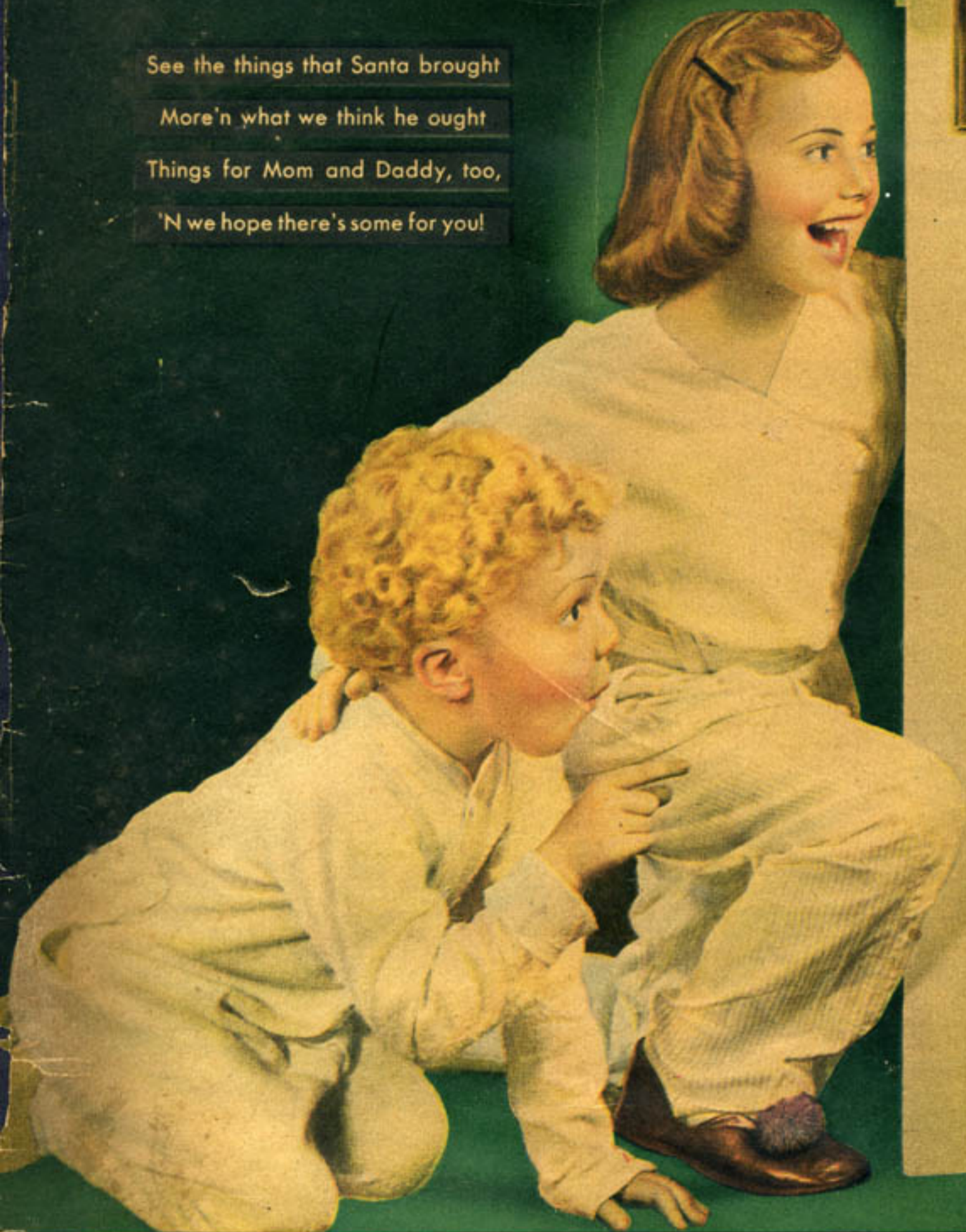


See the things that Santa brought

More'n what we think he ought

Things for Mom and Daddy, too,

'N we hope there's some for you!



SEARS

Christmas
BOOK

SEARS, ROEBUCK AND CO.

CHICAGO • PHILADELPHIA • BOSTON • MINNEAPOLIS • KANSAS CITY

ATLANTA • MEMPHIS • DALLAS • LOS ANGELES • SEATTLE



Warm Wool Knit Gloves

(A) Luxury soft, wool yarns, firmly knit. Long gauntlet cuffs. Brushed surface. Seamless and fully shrunk. Rainbow stripes. **COLORS:** Navy, Red and Brown. Sizes for women and misses. *State size and color.* Shipping weight, 3 ounces.
33 V 3478—Women's 55c
33 V 3748—Misses' 49c
 Sizes, 5 to 14 yrs.

Comfy "Magic" Slippers

(D) Wear them around the house, in bed, for traveling. They're 50% ribbed knit wool, warm as toast, cozy as can be. Already boxed. **COLORS:** Lavender, Rose or Powder Blue. Sizes: Small for shoe sizes up to 5½. Large for shoe sizes 6 and larger. *State size and color.*
29 V 8099—Shpg. wt., Pr., 4 oz. 50c

← Dress Up Your Gifts!

3 V 5575—Sears De Luxe Assortment. 39 sheets tissue, decorated and bright Red, Green and White; 75 ft. tying cord; 66 ft. cellophane and tinsel ribbon; 100 cards, tags, seals; 25 metallic seals. Shpg. wt., 1 lb. Complete. 49c
3 V 5587—Economy Assortment. 195 pieces: 150 ft. tinsel cord; 140 cards, tags and seals; 27 sheets assorted tissue; 25 metallic seals. Shipping weight, 12 ounces. 29c

5-Piece Du Pont Set

(C) A \$1.50 Value! A really delightful gift that costs you surprisingly little! Genuine Du Pont pyralin composition-filled set. Good quality mirror (about 13½ in. long), brush and comb, in rayon lined gift box. **COLORS:** Rose, Green or Blue with contrasting color decorations. *State color.* Shipping weight, 2 pounds.
8 V 9717—3-Piece Set..... 98c

All Wool Shoulderette

(E) So Christmasy, yet costs little. Lovely all wool worsted—in a pretty fancy knit. Ribbon ties. Wear it around the house, under a coat, as a warm bed jacket. One generous size. **COLORS:** Pink, Lavender or Light Blue. *State color.* Shpg. wt., 7 oz.
29 V 8053—Each..... 89c

"Rainbow" Scarf!

(G) The gay hand painted colors glow with a richer gleam on the satin striped texture. Lovely weighted silk crepe, tubular and reversible. Beautiful multi-colors go with every costume. A lovely gift for "her" at a low price. Size, 41x8½ in. Self fringed ends.
PREDOMINATING COLORS: Red, Royal Blue or Brown. *State color.* Shipping weight, 5 ounces.
18 V 4346—Each..... 95c

Mello-Glo Gift Set

(C) A "Just-Right" gift sure to please almost any woman or girl! A smart \$2.00 value Mello-Glo set in a charming lined gift box containing full \$1.00 size box of Mello-Glo Facial-tone Face Powder, and two 50c size bottles of delightful perfumes—"Daytime" for street wear, and "Evening" for social occasions. Shipping weight, 1 pound.
8 V 9761—Complete Set..... 79c

Lovely New House Coat

(F) Attractive wide wale cotton corduroy. Wide flare... puff sleeves... big covered buttons. **COLORS:** Rose, Copen or Medium Green. Sizes: 30, 32, 34, 36, 38 and 40-in. bust. *State bust measure and color wanted.* Length about 57 in. Shipping weight, 2 pounds.
27 V 1701—Each..... \$4.98

Bunny Set for Kiddies

(H) A Christmas box of fun and warm cheer that's sure to rate first place in any youngster's heart! Bunny slippers and doggy of downy natural color lambskin—nothing could be softer, nothing so light, yet so cozy. Warm, practical and oh-so cunning! Soft soles on slippers.
BABIES' AND TOYS' SIZES: 3, 4, 5, 6, 7, 8, 9, 10. Wide width. *State size.* Shipping wt., 11 oz.
15 V 90943—Pair..... 89c

√ GET OUT YOUR BIG SEARS-ROEBUCK CATALOG AND SA



Stylish Watches for Women

Seven Jewels—\$8.50 to \$10.50 values! Little "lovelies" that make stunning gifts. Popular rectangular style with matching link bracelet or modern round style with dainty black silk cord band. Fully guaranteed imported Swiss movements. Chromium or 10-K yellow rolled gold plate cases. With perspiration-proof backs. Dials have black numerals and hands. In gift box. Shipping weight, 9 ounces.

Round Style	Rectangular Style
4 V 383—Chromium.. \$5.95	4 V 381—Chromium.. \$5.95
4 V 384—Yellow Gold 7.95	4 V 382—Yellow Gold 7.95



Men's and Boys' Watches

Seven Jewels—\$8.50 to \$10.50 values! You can't go wrong in picking one of these for "him"—they've got a dash of style—sturdy construction—and guaranteed Swiss movements for satisfaction! Embossed cases in chromium plate or 10-K yellow rolled gold plate. Perspiration-proof backs. Dials have black numerals and hands. In gift box. Shipping weight, 9 ounces.

Chromium Case	Yellow Gold Case
Black Leather Strap	Tan Pigskin Strap
4 V 1275—\$5.95	4 V 1276—\$7.95



Watch, Knife and Chain Set

A \$1.50 Value! Popular 14-size nickel plated Ingraham pocket watch with 12-in. chain and embossed chromium plated knife. Watch has reliable 30-hour movement, unbreakable crystal, and easy-to-read black numeral dial. In gift box. Shipping weight, 8 ounces.

4 V 1738—Complete Set..... \$1.00

Men's Mufflers

State color. Shpg. wt., 10 oz. Each... 79c
Weighted Silk Crepe
 COLORS: White, Navy Blue, Maroon, Gray or Tan.
 33 V 9527—Plain Colors
 33 V 9528—Paisleys
All Zephyr Wool
 COLORS: Blue, Gray, Maroon or Brown. Made in Poland.
 33 V 9529—Plaid Patterns

Belt-Buckle Set

Here's one he'll appreciate! Giant Grip sterling silver buckle with initial handsomely hand engraved. Styles may vary. Black bridle cowhide belt. Gift box. A \$2.00 value. Sizes: 30 to 44. State size and initial. Shpg. wt., 11 oz.
 4 V 5445—Set... \$1.00

Ombre Blankets

72x84 In. Wt., 3 Lbs. China cotton; rayon taffeta binding. Shpg. wt., 3 lbs. 4 oz.
Indian Design
 COLORS: Red, Blue or Green. State color.
 24 V 7242—Ea.... \$2.79
Novelty Block Design.
 COLORS: Rose, Blue, Green, Orchid or Brown. State color.
 24 V 7241
 Each..... \$2.79

5-Fold Neckties

Silk with Bemberg. Wool lined. Boxed. Shpg. wt., 3 oz.
ASSORTED PATTERNS:
 (1) Figures. (2) Satin Brocades. (3) Satin Stripes.
 COLORS: Navy Blue, Maroon, or Brown. **PLAIN COLORS:**
 (4) Navy, Maroon, Gray, Brown, Black, Green. State pattern and color.
 33 V 8415—Each..... 85c

Spats for Style

COLORS: Dk. Oxford Gray, Gray and Tan. State color. **MEN'S SIZES:** 6, 7, 8, 9, 10. Order same size as shoe. Shpg. wt., 8 oz.
 76 V 9002—Fine All Wool Felt..... 59c
 76 V 9031—Wool Felt Leather Binding..... 79c

Women's O'Nite Case

A gift she'll really like! Grayish brown woven duck, maroon and gold stripes; Pyroxylin coated. 3-ply veneer basswood box. Rayon lining. 3 body pockets. Cowhide bound edges, handle. Brass locks. 18, 21 or 24-inch sizes. State size. See matching pieces in Sears Big Catalog. Shpg. wt., 8 lbs.
 6 V 9490..... \$5.98

Men's Flannel Robe

St. Moritz wool flannel. Double shawl collar. Set-in sleeves. 3 pockets. Flannel sash with rayon fringe. Double breasted. Gift box.
 COLORS: Royal and Navy, Brown and Tan, or Maroon and Red. **EVEN SIZES:** 34 to 48-in. chest. State size and color. Shpg. wt., 2 lbs. 9 oz.
 33 V 7495—Each... \$5.75

Kidskin Leather Romeo

Steel arch support. Elastic side gore. Padded insole. Oak-tanned leather sole. COLORS: Black or Brown. **MEN'S HALF SIZES:** 6 to 10½; also 11 and 12. Wide width. State size and color. Shpg. wt., 1 lb. 10 oz.
 67 V 3954—Pair... \$1.00

New Valencia Ware

New — Different — Delightful! 22 pcs. thick, heavy weight American semi-porcelain in new Spanish peasant colors. One each color, as shown, cups, saucers, cereal dishes, salad and dinner plates. Vegetable dish and round platter included. Set table with contrasting colors. Shipping weight, 16 lbs.
 35 V 4321—22 Pcs. \$3.98

ON THOUSANDS OF OTHER PRACTICAL GIFTS

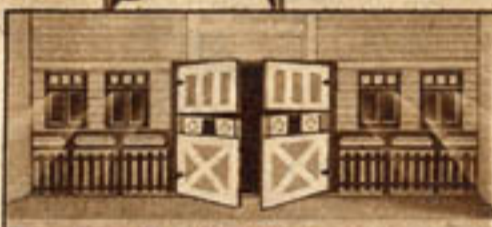
EVEN BETTER THAN

NEW!

Sears New Discovery Makes
1937 Stock Farm Most Modern
Ever Offered . . . No Price
Increase Over 1936 Low Price

98c

**FOUR STAR
FEATURE**



Inside Back Wall Decorated
Windows on 2 walls cut out to light inside of barn and 4-wing, barn door adds more play value.



New Style Stanchions

Just like real ones! It's fun to round up the cows—play it's milking time. They're easily set up on stands.



New Sliding Feed Trough

It's the latest on the "up-to-date" farm, 3 1/4 x 2 1/4 x 2 1/4 in. deep. Use a piece of your own string and you can slide feed trough any distance.



✓
Sears
PAGE
262

64 Pieces—New, Better Barn Than Ever

Thanks to a thrilling new discovery . . . new, 3-ply, wood center fiber lined board; more flexible than regular wood, nails cannot split it—colors on it look much brighter and last longer, Sears are able to offer something finer than you've ever seen before in a toy stock farm at any price!

- A Round Gothic style roof barn—With dormer windows, large 4-wing barn door that actually opens—cut out windows on front and back wall.
- A roomy feed conveyor you can set up in a jiffy. All you need is a piece of string to fasten to a pole and side of barn.
- Extra large stanchions.

Sears 1937 stock farm is more interesting, far better looking than any in the past—yet it costs no more, despite rising costs of production. Just look at these features:

1. Sears new, large, set up barn with new green roof and features described above. Size, 16 1/4 in. long, 14 3/4 in. high to top of windmill—8 3/4 in. across eaves. With tool shed beside it, has frontage of 20 in. Beautifully colored in red with black and white trim—on a stone effect foundation. Decorated inside back wall. Stanchions (see left). Ends and bottom heavy wood; sides and roof of the new 3-ply, wood center fiber board.
2. 44 practically unbreakable new, 3-ply, wood center, fiber board people, animals and other familiar farm articles cut out true-to-shape. Not just blocked out. Printed on both sides, all have stands. (Farm wagon 5 1/2 in. long)
3. 10 pc's. Interlocking cardboard fence, about 6 feet long.
4. Two 10-in. colored cardboard silos, easily set up.
5. 3-ply wood center, fiber lined, board buildings and feed trough; chicken coop, open tool shed in red and green colors, black printed details. Tool shed, 4 1/2 x 3 3/4 x 4 in. high, others in proportion. Easily set up.

Sears 1937 stock farm has more play value than ever; it's so real children will actually live the life of a farmer. Figures will not crack like cardboard. The whole family will enjoy it.

79 V 6453—4-Star Farm. Shpg. wt., 7 lbs. **98c**

OTHER TOYS IN SEARS BIG CATALOG



SHERIFF

D
\$249
8-Piece
Outfit

F
\$109
8-Piece
Outfit

E
\$189
9-Piece
Outfit

A
\$349
7-Piece
Outfit

B
\$198
6-Piece
Outfit

C
\$295
9-Piece
Outfit

HOLIDAY ROUND-UP OF NOVELTY SUITS

A Monte the "Mountie"

• Coat of scarlet cotton twill with brass buttons—epaulets—and four pockets. "Mountie" insignia on collar and pocket. Navy blue cotton drill breeches. Brown cotton suede finish puttees. Large tan cotton suede cloth hat. Real leather Sam Browne belt and holster. Large toy pistol. **SIZES:** 4, 6, 8, 10, 12, 14 yrs. *State age-size.* Shipping weight, 2 pounds 12 ounces. **40 V 4389—7-Pc. "Mountie" Outfit. \$3.49**

D Two-Gun Pete

• Brown imitation leather front chaps with two decorated holsters of cotton suede cloth. Plaid cotton flannel shirt • Imitation leather vest to match chaps • Gay Bandana • Two big "six-shooter" pistols • Lasso • Black cotton suede cloth hat. Bang! Bang!—look out for Two-Gun Pete! He's got two big pistols to flourish! **SIZES:** 4, 6, 8, 10, 12, 14 yrs. *State age-size.* Shipping weight, 3 pounds. **40 V 4375—8-Pc. Cowboy Outfit. \$2.49**

B The Flying Lieutenant

• Coat and breeches of tan khaki cotton drill • Two flap pockets • Flyer's insignia • Imitation leather Sam Browne belt and puttees • Helmet and goggles. Young pilot's outfit! Trim fitting coat and breeches of sturdy khaki drill. Natty Sam Browne belt—and even a pair of goggles to shield your eyes from wind and glare. **SIZES:** 4, 6, 8, 10, 12, 14 yrs. *State age-size.* Shipping weight, 2 pounds 12 ounces. **40 V 4353—6-Pc. Pilot's Outfit. \$1.98**

E Dapper Dan

• Khaki cotton drill chaps with metal spangles—fur and leather trim. Bright plaid cotton flannel shirt. • Fur decorated cotton khaki vest • Cotton khaki hat • Lasso. • Bandana. • Large toy pistol and holster • Belt. Dapper Dan wears a fur trimmed suit that's the envy of the whole corral! Vest has fur pockets—and chaps have fur side trimming. **SIZES:** 4, 6, 8, 10, 12, 14 yrs. *State age-size.* Shipping weight, 2 pounds 12 ounces. **40 V 4366—9-Pc. Cowboy Suit. \$1.89**

C King of the Range

• Genuine fur front chaps • Plaid cotton flannel shirt • Large toy pistol and holster • Belt • Lasso • Black cotton suede cloth hat • Decorated khaki cotton drill vest • Colorful bandana. Even your favorite cowboy movie star doesn't wear a finer outfit than this! The chaps are real fur. It's our finest suit. **SIZES:** 4, 6, 8, 10, 12, 14 yrs. *State age-size.* Shipping weight, 3 lbs. 8 oz. **40 V 4370—9-Pc. Cowboy Outfit. \$2.95**

F Broncho Bill

• Khaki cotton drill chaps with fancy side trim; elastic waist • Gay plaid cotton flannel shirt • Bright bandana. • Cotton khaki cowboy hat • Belt, lasso, toy pistol, and holster. Broncho Bill's outfit costs less, but it doesn't miss any of the trappings a cowboy should have. Chaps have fancy side decorations. Eight pieces included. **SIZES:** 4, 6, 8, 10 yrs. *State age-size.* Shipping weight, 1 pound 12 ounces. **40 V 4363—8-Pc. Outfit. \$1.09**

VIEW OF RIB
CONSTRUCTION
OF TORPEDO TUBE

NEW TORPEDO ICE SKATES

Sold by Mail Only by Sears

- **COUNTER BALANCED**—Double rib front construction plus scientifically placed sole and heel plates equalizes skater's weight.
- **RIGID RUNNERS**—Welded into specially designed channel to hold runners rigid.
- **STRONGER CONSTRUCTION**—New type, all steel, aluminum finish. Reinforcing struts under sole and heel plates make skate practically unbreakable—provide added strength.
- **STREAMLINED DESIGN**—Like the torpedo design of a giant airliner, presenting a new, graceful appearance.
- **SPEEDIER, EASIER SKATING**—Contour of runner has been scientifically shaped to give tremendous speed. Diamond-tested runners take and hold sharp edges.

\$3³⁹
Pair
Soft Toe

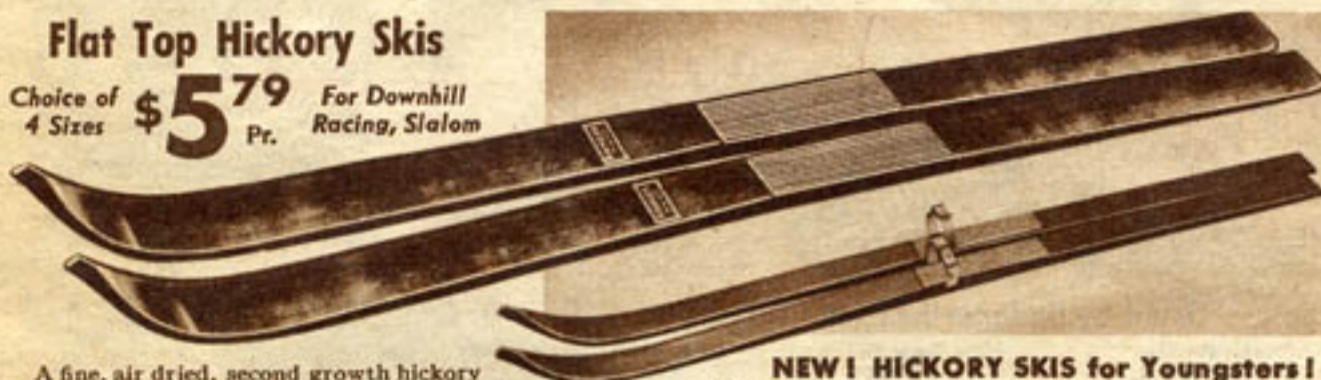
Greatest improvement in 40 years! Full grain black leather shoes. Padded tongue. Web reinforcing. Leather insole, outsole. When ordering state ½ size larger than street shoe.

- (A) For Women and Girls | (B) For Men and Boys
Soft toe. Full Sizes: 2 to 9. | Soft toe. Full Sizes: 3 to 12.
6V1041—Shpg. wt., 3 lbs. 6 oz. \$3.39 | 6V1040—Shpg. wt., 4 lbs. \$3.39
(C) For Men and Boys—Hard Box Toe
6V1042—Full Sizes: 5 to 12. Shpg. wt., 4 lbs. 4 oz. \$3.98



Flat Top Hickory Skis

Choice of 4 Sizes **\$5⁷⁹** Pr. For Downhill Racing, Slalom



A fine, air dried, second growth hickory ski worth at least 20% more! Dark walnut finish. Rounded top edges. No mortise; made for ski harness, see Sears Big Catalog.

Catalog No.	Length	Shpg. Wt.	Pair
6V5610	6 ft.	7 lbs.	\$5.79
6V5611	6½ ft.	9 lbs.	5.79
6V5613	7 ft.	11 lbs.	5.79
6V5614	7½ ft.	12 lbs.	5.79

NEW! HICKORY SKIS for Youngsters!

Like Skis Used by Experts but in Children's Sizes
Flat top, straight grained hickory skis. Beautiful Walnut finish. Foot pad. Mortised, complete with straps.

Catalog No.	Length	Shpg. Wt.	Pair
6V5693	4 feet	3 pounds	\$1.59
6V5694	5 feet	4 pounds	2.19
6V5695	5½ feet	4 lbs. 8 oz.	2.59



22-Caliber WINCHESTER Single Shot Rifle

Always a suitable gift for the rifle fan! Carefully bored, 27-inch, round steel barrel with accurate crown muzzle. Chromium plated bolt handle. Military type safety. Positive ejector. Take-down model. Walnut stock. Grooved fore-end. Composition butt plate. Rear sight with elevator; bead front sight. Shoots .22-cal. short, long, long rifle cartridges, regular or high speed. Actual weight, about 5 pounds. Length over-all, 42½ inches.

\$5²⁵

6V204—Shipping weight, 7 pounds. \$5.25

New Hollywood Thermos Set

\$4⁹⁵
Complete Set

First time offered to Sears customers and a perfect solution to that Christmas gift problem! The smart, new design is refreshingly different; as a water or liquid container it has no equal for use in the home or office. The pint size THERMOS container, which keeps liquids hot 24 hours or cold 72 hours, is shaped along modernistic lines with silvery gray aluminum outer casing. Tray, and glass drinking cup which fits on bottle as a top when not in use, are colored a deep, rich ruby. Shipping weight, 3 lbs. 6V7309—Complete Set \$4.95



Sears Exclusive FLY-A-WAYS

Brilliantly polished, snappy black wheels. Case hardened wheels. Welded chassis, tubular frame, adjustable, 8 to 11½ in. Key. 6V1107—Shpg. wt., 6 lbs. \$1.98

\$3⁹⁸
Pair



White Elk Leather Shoes

Popular girls' and women's satin finish tubular skates! Smartly designed white elk-grained leather shoes, reinforced instep, arch support, leather outsole and insole. Seamless cups, finest tool steel runners. Girls' and Women's Sizes: 4 to 9. State size. Shipping weight, 3 lbs. 6 oz.

6V1039.....\$3.98

\$2⁸⁷
Pair



Nickel Plated Steel Blade

Full grain black leather soft toe shoe. Inside webbing. Felt sock lining. State size.

6V1072—Boys' and Men's Full Sizes: 1 to 11. Shpg. wt., 4 lbs. \$2.87

6V1073—Girls' and Women's Full Sizes: 1 to 8. Shpg. wt., 3 lbs. 2 oz. \$2.87

"PLAY MUSIC"



De Luxe Model
 Accurately tuned accordion. 20 treble notes and 2 bass keys with 4 notes. Double bellows, nickel plated, leather padded, treble keys. Mahogany finished wood frame. Size overall, closed, 10 3/4 x 8 3/4 x 4 1/2 in. Web straps. Made in Germany. Shipping wt., 3 lbs. 1 oz.
49 V 2371 \$2.69

Special!
 Priced low so every youngster can have one. 8 treble keys, 16 notes. Accurately tuned. Bright colors. Well made. Size closed, 10 x 4 1/2 inch. Made in Germany. Shpg. wt., 1 lb. 2 oz.
49 V 2361 .69c

New Piano Style
 Key action patterned after famous Italian models. Organ like tones. Treble keys finished to indicate flats and sharps. Nickel plated grille. Hand straps. Made in Germany.
49 V 2365—8-KEY 16 notes—2 Bass Keys. 4 notes 8 in. long. Shpg. wt., 1 lb. 6 oz. **\$1.19**
49 V 2366—10-KEY 20 notes and 4 Bass. 10 in. long. Shoulder strap. Shpg. wt., 2 lbs. 6 oz. **\$1.98**



79c ¹⁰ Keys

Baby Grand Chime Tone Pianos

Better pianos than last year's at practically no increase in price. Larger, more keys! And think of it! A book of music included to teach the kiddies to play simple, tuneful melodies. Built like real baby grands; varnished oak cabinets. 3 sturdy turned wood legs. Tone controlled by two adjustment screws. Numbered, hardwood keys with white and black cellophane tops actually representing flats and sharps. Keys hinged with fabric and padded to insure best tone quality. Attractive decoration on top of pianos. Imported.

10-Key Piano
 11 1/4 x 9 1/4 in. Shpg. wt., 3 lbs. 8 oz.
49V2437 79c

14-Key Piano
 12 1/4 x 11 1/4 in. Shpg. wt., 4 lbs. 6 oz.
49V2438 \$1.00

18-Key Piano
 14 3/4 x 14 1/2 in. Shpg. wt., 5 lbs. 8 oz.
49V2439 \$1.98

BOY! TOY MUSICAL INSTRUMENTS THAT REALLY PLAY



10-Key Cornet
 16 1/2 in. long. Press valve type keys and blow... real tones come out. Latest orchestra style. Gold color finish metal. Made in Czechoslovakia.
49 V 2395 79c
 Shpg. wt., 1 lb. 6 oz.

8-Note Trombone
 28 1/2 in. when fully extended. Music included. Gold color metal. Produces accurate tone. Will play simple melodies. Made in Czechoslovakia.
49 V 2317 89c
 Shpg. wt., 1 lb. 7 oz.

Boys and Girls! Play Your Violin!
 Actually play simple tunes. Loads of fun; educational, too! Typical violin color. Shaped neck and tail piece. Wood bridge, block of rosin. 6 1/4 in. wide. 20 1/2 in. adjustable bow.
19 1/4-In. Wood Violin
 Kiln-dried wood. 3 gut and 2 wire strings. Made in Germany. Shipping wt., 1 lb. 6 oz.
49 V 2333 \$2.39

19 1/4-In. Metal Violin
 17-in. bow, metal bridge. 2 gut, 2 wire strings. Made in Czechoslovakia.
 Shpg. wt., 1 lb. 12 oz.
49 V 2335 . 89c



Kids! A Real Crystal Radio \$1.89
 Real thrill to listen on ear phone. Attractive solid walnut table model, 5x3 3/4 x 2 3/4 in., with open work imitation speaker. Accurate tuning dial, spring plunger type crystal finder. A real radio with good reception for about 50 miles. Includes ear phone, about 50 feet of wire to set up your own aerial.
49 V 2301—Shpg. wt., 1 lb. 6 oz. \$1.89



Trap Drum Set
 For beginners. 10-inch snare drum. Also silencer for drum head, folding stand, music holder. 30 in. high over all when assembled. 15-page self-instruction book. Spring tension rod. Drum sticks. Shpg. wt., 2 lbs. 12 oz.
79 V 2498.....95c



12-In. Snare Type
 Real calfskin head. Oak shell. Metal rims. 5 steel tension rods for more accurate tuning, not the usual cord and leather ear type. Real quality drum. 3 inside snares; sticks, web carrying sling included. Shipping wt., 3 lbs.
79 V 2499..... \$1.98

11-Inch Drum
 Two strong, tough fabric heads give nice drum-like tone. 5 spring tension rods insure more accurate tuning. A remarkably clear tone drum for this low price. Brightly colored with airplane design on metal rims. 2 drum sticks.
79 V 2497—Shpg. wt., 2 lbs. 44c



Musical Merry-Go-Round
 No winding. Pressing lever in base starts it whirling around while music plays. Horse stopping nearest arrow is the winner—5 metal horses and riders. Brilliantly colored. 12 in. high. 9-in. wide.
49 V 2442—Shpg. wt., 3 lbs. 89c



New Cathedral Organ
 Turning crank handle brings forth beautiful chord organ tones. 9 1/4 x 7 1/4 x 4 3/4 inches. Metal cabinet decorated with pipe organ and church windows on both sides.
49 V 2443—Shpg. wt., 2 lbs. 14 oz. 89c

Gold Color Saxophones 59c

14 1/2-In.
 Be a Jazz King! Metal toy saxophones. Sheet music included. Leather padded keys, sanitary wood mouthpieces. Accurately tuned reeds. Made in Czechoslovakia.

23-Inch Sax
20 Notes
 10 keys that play 20 notes and 2 chord call and recall bass notes. Adjustable shoulder cord. Scroll etched design on side of 4 1/4-in. bell. Shipping weight, 1 lb. 12 oz.
49 V 2487 \$1.79

19 3/4-Inch Sax
10-Key
 2 of them bass. Nickel plated, leather padded keys. Shipping wt., 1 lb. 6 oz.
49 V 2477.. 98c

14 1/2-Inch Sax
10 Keys—10 Notes
 Shpg. wt., 14 oz.
49 V 2479 59c



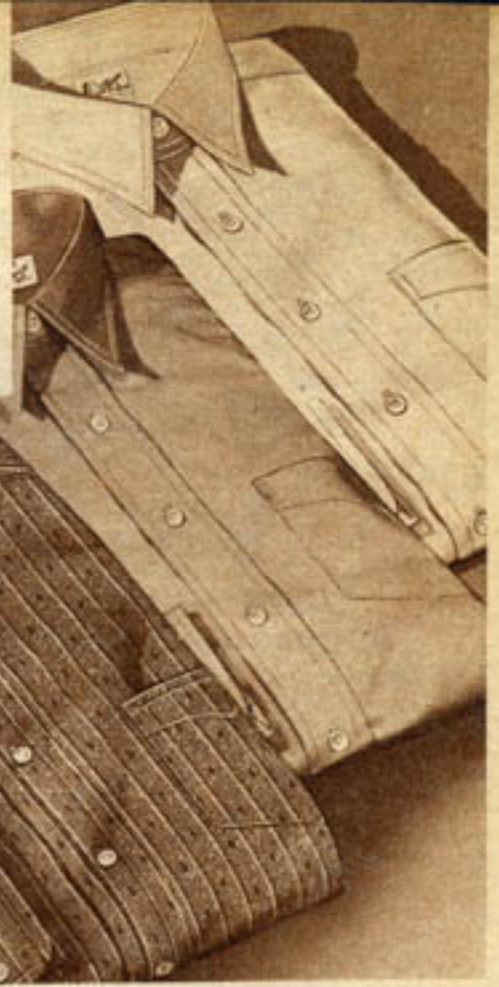


TAM Gift Shirts... ANY ONE

INDIVIDUALLY MONOGRAMMED FOR ONLY

A rich looking monogram on the sleeve adds a dollar's worth of smartness—a dollar's worth of personality—to ANY dress shirt. Each initial is 3/8-inch high, embroidered on the left sleeve. COLORS: Navy, Green, Brown, Maroon, Yellow, White. HOW TO ORDER: PRINT INITIALS plainly, and state color wanted. Add to your remittance the charge for monogramming.

13c
EXTRA
Each Shirt



BROADCLOTH WITH
INTERWOVEN RAYON

THE SHEEN OF SILK
... IT GLISTENS



Something He'll Remember!

\$1.35
EACH

3 FOR
\$3.95

Beautifully tailored shirts made of a fabric that steps right out of the "ordinary" class and distinguishes itself with a richer luster. Actually made of strong cotton broadcloth flashed up by interwoven rayon yarns. Guaranteed pre-shrunk, vat-dye colors. Attached soft collar and one pocket. A very impressive gift in its transparent wrapper. Shpg. wt., ea., 11 oz.; of three, 1 lb. 13 oz. HALF SIZES: 14 to 17. SLEEVE LENGTHS: Short, Medium and Long. State size and sleeve length.
33 V 290—White 33 V 291—Blue

And Sanforized-Shrunk

89c
EACH

3 FOR
\$2.59

Only GOOD shirts are Sanforized... it's the best shrinking process known. And only GOOD broadcloths are made of such fine COMBED cotton yarns. You'll recognize the tailoring as the \$1.29 kind. Vat-dye colors. Transparent wrapper. Attached soft collar. Shpg. wt., ea., 11 oz.; 3, 1 lb. 13 oz. HALF SIZES: 14 to 17. SLEEVE LENGTHS: Short, Medium and Long. State size, sleeve length and color.
33 V 360—Plain White 33 V 361—Plain Blue
33 V 362—Patterns in Blue, Tan or Gray

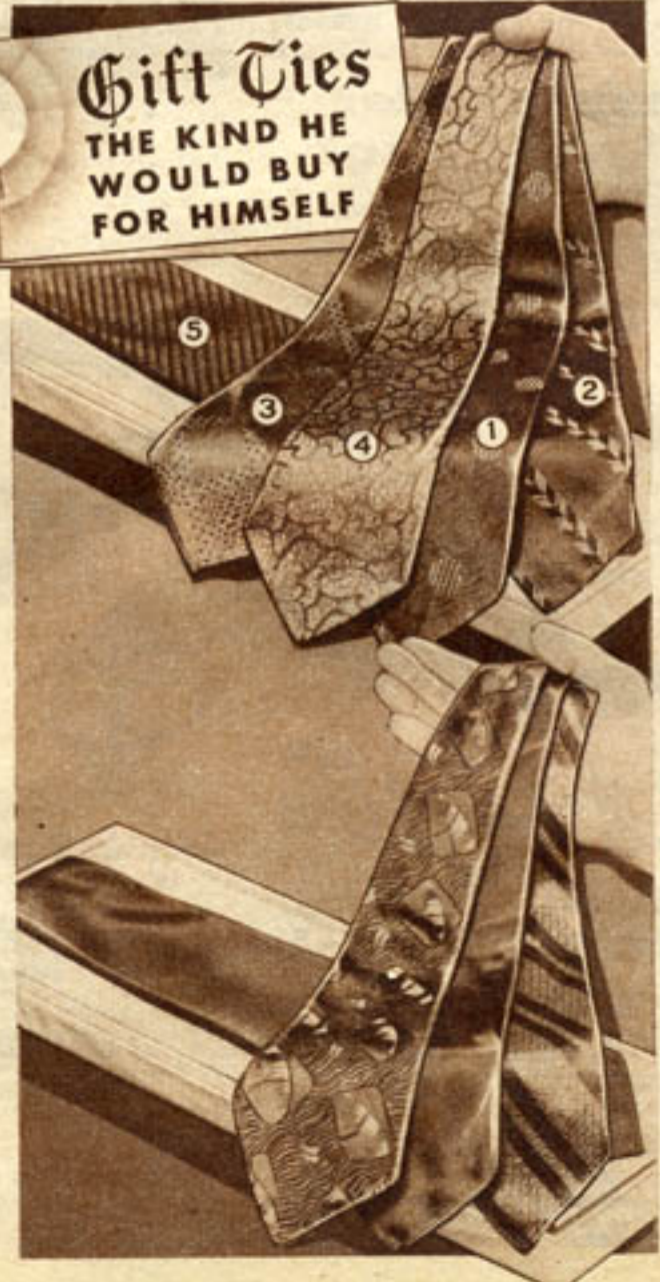


Non-Wilt Collars—In Box

Usual \$1.95 shirts in everything but price. Patterns are woven right in the lustrous cotton shirtings (not printed). Plain white is cotton broadcloth of unusually high thread count. Collars are fused... won't wilt, wrinkle or curl. Guaranteed PRE-SHRUNK for lasting fit. VAT-DYE colors. HALF SIZES: 14 to 17. SLEEVE LENGTHS: Short, Medium and Long. State size and sleeve length. Shpg. wt., each, 1 lb. 3 oz.; 3, 3 lbs. 5 oz.

33 V 240—Plain White
33 V 241—Blue Check
33 V 242—White with Blue Woven Figures

\$1.59 EACH



Gift Ties

THE KIND HE WOULD BUY FOR HIMSELF

Real Beauties Hand Tailored

49c
EACH

Your choice of five types of patterns—in a wide choice of colors—every one a new creation, woven especially for the 1937 Holiday season! Wool bias cut lining and patented resilient construction. Fine Bemberg and other rayon. Each packed in a gift box. Order two or three—they're gifts you'll be proud to give. PATTERNS: (1) Figures. (2) Stripes. (3) Satins in Plaid Effects. (4) Persians. All offered in GROUND COLORS: Blue, Maroon or Brown. PLAIN COLORS: (5) Blue, Gray, Maroon, Brown, Black or Green. State pattern number and color.
33 V 8414—Shipping weight, 3 ounces.

A Big Handful of Super Values

29c
EACH

Some of the finest 50c ties a man ever snugged up to his collar. Good looking cheerful patterns and rich plain colors made of silk-like rayon fabrics. Machine tailored with a wool and cotton mixed lining. Each tie individually boxed, unusual at this price. COLORS: Blue, Maroon or Brown. State color. Shipping weight, 3 ounces.
33 V 8423—Plain Colors
33 V 8424—Figures
33 V 8425—Stripes

Gift Accessories

REAL ASSETS TO A GENTLEMAN'S WARDROBE... MONEY-SAVING PRICES



Wool Worsted Mufflers

Guaranteed to please men of all ages! Made of all wool worsted (that means only the longest and strongest wool yarns are used). A variety of colorful smart plaid patterns all similar to illustrations. A real thrift-gift! About 11½x48 inches including the fringe. Attractively packed in gift box.

47c
EACH

COLORS: Blue, Maroon, Brown or Gray. State color wanted.

33 V 9582—Shipping weight, 7 oz.



New 3-in-1 Gift Set!

1... Belt made of box grain bridle leather, 1¾ inches wide. 2... INITIALLED buckle, two-tone silver and gold finish. 3... Good looking ash tray of fireproof plastic barwood. EVEN SIZES: 30 to 42-inch waist. State size and PRINT INITIAL. Any initial except I, O, Q, U, V, X, Y or Z. Shipping wt., 13 oz.

79c
A SET

33 V 8900—Black 33 V 8901—Brown

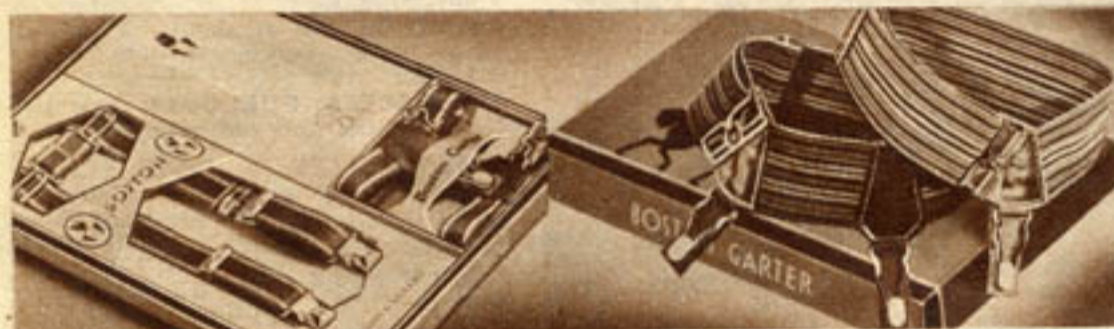


BIG SOFT "BEACONS" A GOOD BET FOR DAD

Robes are one of those much-needed accessories that a man just won't buy for himself... that's why gift robes are always received so heartily. This one is made of "Beacon" cotton blanket cloth, extra warm and extra comfortable because it's EXTRA HEAVY, Double shawl collar. Big roomy sizes. Full cord trim. All seams strongly reinforced. Three pockets. Rayon cord girdle. Packed in gift box. Assorted patterns.

\$3.95
EACH

COLORS: Blue, Brown or Gray. EVEN SIZES: 34 to 48-inch chest. State size and color. 33 V 7499—Shpg. wt., 3 lbs. 8 oz.



Garter-Suspender Set

Suspenders have new clip ends and adjustable "H" back that gives free action. Single grip garters have satin-faced pads.

79c
A SET

COLORS: Blue, Maroon, Brown. Also Black with White. State color.

33 V 8606—Shipping weight, 12 ounces.

"Velvet Grip" Garters

Famous Boston brand... with the silk-faced satin pads. Nickel plated steel metal parts. Boxed with Holiday cellophane. Shipping weight, a pair, 3 ounces.

33 V 9112—Double Grip..... 33c

33 V 9114

Single Grip..... 25c



3 FEATURES MAKE IT AN IDEAL Gift Work Shirt

1. It's cotton covert cloth, tightly woven, won't show dirt or grease readily.
2. It's Sanforized-Shrunk... No amount of washing can shrink it out of fit.
3. It's a Heavyweight... One of the strongest and most durable of its kind.

Made in coat style with two button-through pockets, triple stitched main seams and non-rip sleeve facings. Worth 98c!

HALF SIZES: 14½ to 17. State size. Shipping weight, each, 15 ounces; three, 2 pounds 9 ounces.

33 V 575—Blue 33 V 576—Gray
33 V 577—Tan

69c Each 3 for \$2.00



ALL PAJAMAS ARE NOT Gift Pajamas THESE ARE!

Royal Ascot
\$1.45 A Suit 2 for \$2.79

You know Royal Ascot dress shirts... You know their reputation for style, fabric and tailoring... Here's that same measure of quality in Royal Ascot Pajamas. Very latest patterns in fine quality cotton broadcloth and silk-like luster satens. Regular \$1.65 to \$1.95 values. Covered side elastic in trousers for comfort. Assorted colors.

SIZES: A (34 to 36); B (38 to 40); C (42 to 44); D (46 to 48); E (50 to 52-inch chest). Order by size letter. Shipping weight, a suit, 14 ounces; of two, 1 pound 10 ounces.

33 V 7353—Notch Collar Coat
33 V 7354—Middy Style
33 V 7355—Coat Style

WARM FLANNELETTE
89c A Suit 2 for \$1.75

Comfortable flannelette pajamas. Cut big for a roomy fit and made in attractive striped patterns. Trousers have an elastic insert in waistband. Coat style is frog trimmed and has military style collar. Medium weight. Assorted patterns and colors.

SIZES: A (34 to 36); B (38 to 40); C (42 to 44); D (46 to 48); E (50 to 52-inch chest). Order by size letter. Shipping weight, each, 1 pound; of two, 1 pound 14 ounces.

33 V 974—Military Coat Style
33 V 975—Middy Style

"Boy...are we lucky"

Gift Sweaters

"TWINS" WITH THE
NEW SHORT NAP!
REAL BEAUTIES



FOR MEN

\$3³⁹
EACH

FOR BOYS

\$2⁹⁸
EACH

ALL WOOL . . . Soft and springy, slightly napped, firmly knit. Famous "Supreme" Label inside certifies that all yarns used are wool.

SHIRRED BACK . . . Gives Free-swing action, adds to its smartness. Man or boy, it's a feature he'll like.

FULL ZIP COAT has knitted tabs and metal rings for neater fit. Two pockets. V-shaped neck.

TAPED SEAMS at shoulders make it neater inside. Full length slide fastener is rustless.

SLEEVELESS PULLOVER has U-V Neck. Comfortably proportioned.

MEN'S SIZES

EVEN SIZES: 34 to 44. *State size.* Shpg. wt., 1 lb. 7 oz.

33 V 1515
Blue Heather

33 V 1516
Brown Heather

BOYS' SIZES

EVEN SIZES: 28 to 36-inch chest. *State size.* Shipping weight, 1 lb. 6 oz.

33 V 1714
Blue Heather

33 V 1715
Brown Heather



MONEY-SAVING

Gift Ideas

FOR BOYS 6 TO 16 YEARS



Boys' Pre-Shrunk Gift Shirts

79c
EACH

Pressed with the collar in "stand-up" position to make it more attractive in its shiny transparent gift package. All pre-shrunk. Plain white is sturdy cotton broadcloth; patterns are fine count cotton shirting, all vat-dye fast colors.

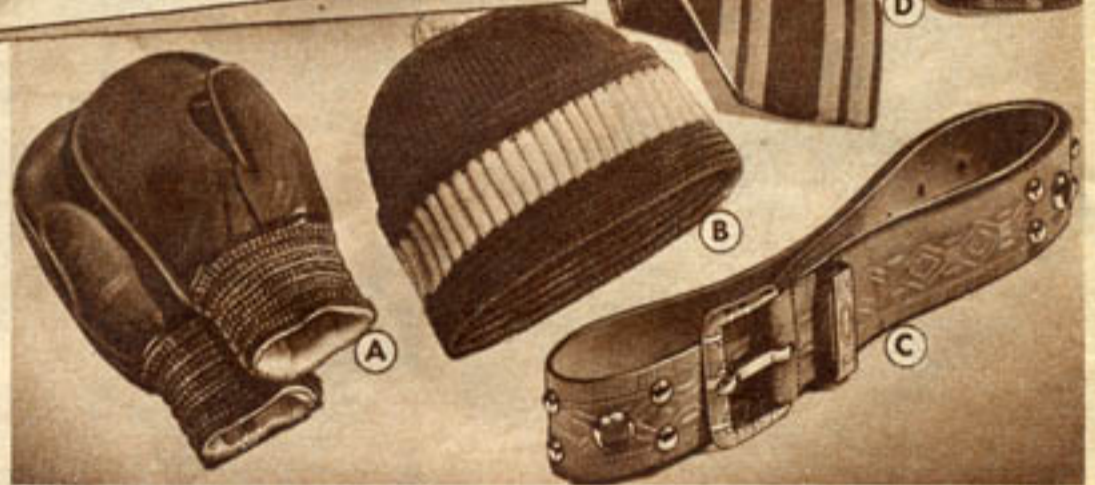
3 FOR
\$2²⁹

JUVENILE SIZES: 8, 10, 12 years. *State age-size.* Shipping weight, each, 7 ounces; 3, 1 pound 1 ounce.

BOYS' SIZES: 12½, 13, 13½, 14, 14½-inch neck. *State size.* Shpg. wt., each, 9 oz.; 3, 1 lb. 7 oz.

Regular Soft Collar
33 V 1405—White
33 V 1406—Patterns

Button-Down Collar
33 V 1407—Patterns



A Boys' Lined Mittens

43c A PAIR
Young America's favorite mittens. Genuine grain cowhide, chrome tanned, soft and flexible. Warm and soft fleeced cotton lining. Snug elastic web wrist. Shipping weight, 6 oz. Sizes: 5 to 14 years. *State age-size.*

33 V 3953—Tan
33 V 3954—Brown **33 V 3955**—Black

B Wool Hockey Cap

59c
Not just wool—but **worsted** wool—that means only the longest, strongest wool yarns are used. Snappy colors with contrasting trim. **ONE SIZE**, fits every boy. Shipping weight, 4 ounces.

33 V 4940—Maroon **33 V 4941**—Navy
33 V 4942—Royal Blue **33 V 4943**—Brown

C Boys' Western Belt

49c
A new copy of the big studded belts. Full grain cowhide leather in hand tooled effect, decorated with sparkling jewel stones and metal studs. Engraved style nickel plated steel buckle and loop. Shipping wt., 4 oz.

EVEN SIZES: 24 to 30-inch waist. *State size.*
33 V 8925—Black **33 V 8926**—Tan

D Patterned Ties

23c EACH
Young fellows like their ties plenty "hot"—and these are! Easy to tie and keep in shape. Durable rayon fabrics. In attractive gift box. Shipping weight, 4 ounces.

COLORS: Blue, Red, Brown or Green. *State color.*
33 V 8540—Stripes **33 V 8541**—Plaids

Gift Gloves FOR HIM
RICH LEATHERS WITH THE SMOOTH, QUALITY FEEL THAT MEN LIKE



All Fur Lined Warm and Soft
GENUINE CAPESKIN LEATHER \$2.49 A PAIR

Supreme gift glove of the season—Noticeably superior by any standard of comparison! Warm—every inch lined with clipped coney (rabbit fur). Button top has wind-shield for extra protection against cold.

Dressy—Leather is chrome tanned for softness, back has hand staggered effect, full outseam sewn for better fit. Each pair individually packed in gift box.

HALF SIZES: 8 to 10½. State size. Shpg. wt., 6 oz.
33 V 4247—Brown
33 V 4248—Black

Proved by CCC Men

Chopper is Grain cowhide leather, chrome tanned; adjustable leather strap on back. Removable liner is firmly knit of 44% wool yarns, balance cotton. Shipping weight, 9 ounces.

89c A PAIR

Men's Sizes: Large and extra large. State size.
33 V 4430—Tan 33 V 4431—Black
 Boys' or Youths' Sizes: Same as above but made for youths and larger boys. One size only.
33 V 3978—Tan

Lined Capeskin

Choice of two popular styles in smooth chrome tanned leathers. Neatly patterned lining of rayon and cotton fleece. Half outseam sewn. Stitched backs. Shipping weight, 5 ounces.

98c A PAIR

HALF SIZES: 7½ to 10½. State size
Button Top 33 V 4206 Brown 33 V 4207 Black
Slip-On 33 V 4226 Brown 33 V 4227 Black

Smooth Horsehide

If he's hard on dress gloves—he'll appreciate these. Smart and dressy—yet they'll stand up and "take it"—won't scuff. Made of all grain side chrome-tanned horsehide. Fleece rayon and cotton lining. Outseam sewn, stitched backs. Adjustable strap at wrist.

\$1.49 A PAIR

HALF SIZES: 8 to 10½. State size. Shipping weight, 6 ounces.
33 V 4231—Black

Gift Gloves FOR EVERY STYLE A HIT.. IO TO I SHE NEEDS THEM .. WOMEN ALWAYS DO



Lined Lambskin

Winter warmth—plus fashionable style and sleekness. Soft chrome tanned leather lined with fleeced rayon and cotton. Stitched backs. Half outseam sewn.

98c A PAIR

HALF SIZES: 6 to 8½. State size. Shipping wt., a pair, 4 oz.
Snap Fastener Wrist 33V3670—Black 33V3671—Brown
Slip-On Model 33V3672—Black 33V3673—Brown

The "Continental"

A new creation in double woven cotton chamoussuede fabric. Back is streamlined by a design in hand-sewn stitching. Cuff strap is also hand sewn. Shirred elastic for better fit. Overseam sewn. Made in Czechoslovakia.

69c A PAIR

COLORS: Black, Brown or Navy Blue. Quarter Sizes: 6 to 8½. State size and color.
33 V 2609—Shipping weight, 3 oz.

Genuine Kidskin

Every woman knows the thrill of fine kid. Hand sewn rolled top and embroidered backs. Cuffs are gathered and flared. Table cut. Overseam sewn. Made in Czechoslovakia.

\$1.98 A PAIR

COLORS: Black, Brown or Navy Blue. Quarter Sizes: 6 to 8. State size and color.
33 V 3005—Shipping wt., 4 oz.

A New Lead for 1938 Styles

LIGHT WEIGHT CAPESKIN LEATHER \$1.49 A PAIR

A different twist to the way they're fashioned. Pattern cut for a neater fit. Contrasting stitching on back has a slenderizing effect. Self bound top. Half pique sewn.

COLORS: Black or Brown. QUARTER SIZES: 6 to 8. State size and color.
33 V 3080—Shpg. wt., 4 oz.



MEN'S HUSKY HI-CUTS

\$3.49
PAIR

\$2.39
PAIR



2
STURDY
LEATHER
SOLES

Solid Leather
—Double-tanned black cowhide leather uppers—Two oak-tanned leather soles, brass plated nailed and sewed—Vamps triple-stitched with strong harness thread—Sturdy sole leather counters—Grain leather insole—13-nail rubber heels
Hi-Cuts like these make just the kind of gift many men prefer!
MEN'S SIZES 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width. *State size*. Shipping weight, 4 pounds 2 ounces.
67 V 4961—Pair..... **\$3.49**

Economy Value
—Sturdy, serviceable waxed black split cowhide leather uppers
—Moisture-resisting rubber caulk welts moulded to extra thick "Compo" outsoles—Leather insoles—13-nail rubber heels
Sturdy and serviceable—they'll give you more than your money's worth of long satisfactory wear. Make fine gifts, too.
MEN'S SIZES 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width. *State size*. Shipping weight, 4 pounds, 4 ounces.
67 V 4962—Pair..... **\$2.39**

GIVE Slippers



Leather Sole Hi-Lo Style
98c
PAIR
—Fine quality brown felt uppers—Warm checked "up-or-down" collar
—Kid leather reinforced toe—Sturdily reinforced counter—Tough, pliable leather sole
—Comfortable rubber heel
MEN'S SIZES 6, 7, 8, 9, 10, 11 and 12. Wide width. *State size*. Shipping weight, 1 pound 8 ounces.
67 V 3904—Pair..... **98c**

BOYS' HUSKY HI-CUTS FOR SCHOOL AND PLAY



← 2-IN. BLANKET LINED TURN-DOWN CUFF

\$2.98
PAIR
Snappy Style
—Brown elk-grained leather uppers
—2-inch blanket lined "up-or-down" cuff—Goodyear sewed soles—One-piece grain leather insole—Tire-Cord sole and heel
BOYS' SIZES 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5 and 5½. Wide width. *State size*. Shipping weight, 3 lbs. 6 oz.
67 V 5632—Pair..... **\$2.98**

Rugged
—Black elk-grained leather uppers
—Leather insole
—Moisture-resisting caulk welt
—"Compo" outsole—Rubber heel
Wide width. *State size*.
BOYS' SIZES 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. 12 in. high. Shipping weight, 3 pounds.
67 V 5602—Pair..... **\$2.59**
SMALL BOYS' SIZES 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½. 11 in. high. Shipping weight, 2 pounds 8 ounces.
67 V 5603—Pair..... **\$2.29**



TIRE-CORD
SOLE AND HEEL
GRAIN
LEATHER
MIDSOLE



\$1.69
MEN'S
95c
MEN'S
Warm Sheep Wool Lined
MEN'S SIZES 6, 7, 8, 9, 10, 11 and 12.
BOYS' SIZES 1, 2, 3, 4 and 5.
Wide width. *State size*.
(A) Economy Priced
—Natural color sheepskin wool felt uppers
—Chrome-tanned natural color leather sole
67 V 3908—MEN'S. Shipping weight, 14 ounces. Pair..... **95c**
67 V 3962—BOYS'. Shipping weight, 12 ounces. Pair..... **89c**
(B) Leather Soled
—Natural color sheepskin wool felt uppers
—Oak-tanned leather sole—Rubber heel
67 V 3937—MEN'S. Shipping weight, 1 pound 6 ounces. Pair..... **\$1.69**
67 V 3963—BOYS'. Shipping weight, 12 ounces. Pair..... **1.59**

PRACTICAL AND COMFORTABLE

5
INCHES
HIGH
AT
BACK



Flexible Hand Turned

—Soft brown elk-grained leather uppers—Tough oak tanned leather soles—Comfortable rubber heels
Hand turned soles—mark of flexible comfort and superior quality.
MEN'S SIZES 6, 7, 8, 9, 10 and 11. Wide width. *State size.* Shipping weight, 1 pound 6 ounces.
67 V 3914—Pair.....\$1.49

Soft, Pliable Comfort

—Soft, pliable black kid-skin leather uppers—Flexible oak-tanned leather soles—Leather lined quarter—Live rubber heels
A style any man will like!
MEN'S SIZES 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width. *State size.* Shipping weight, 1 pound 8 ounces.
67 V 3944—Pair.....\$1.79

"OLD RELIABLE" \$1.85 MEN'S

—Soft, pliable kidskin leather uppers—Long-wearing kid leather lined quarter—Drillable stitchdown construction—Flexible grain leather midsole—Oak-tanned leather outsole—Rubber heel
Sears finest slipper—the "Gift of Gifts" for both Father and Son! Wide width.
Order half size larger than shoe.
MEN'S SIZES 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Shipping weight, 2 pounds.
67 V 3936—Brown Pair.....\$1.85
67 V 3946—Black Pair.....\$1.69
BOYS' SIZES 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, and 5½. Shipping wt., 1 lb. 5 oz.
67 V 3956—Brown. Pair.....\$1.69



\$1.49^D
PAIR

89c^F
MEN'S

\$1.10^H
PAIR

65c^J
MEN'S

98c^C
PAIR

89c^E
MEN'S

89c^G
PAIR

TOE DESIGN
OF BOYS' STYLE



(C) Leather Soled Felt
—Soft gray felt uppers—Reinforced, tipped toe prevents scuffing through—Sturdy counter—Flexible stitchdown construction—Oak-tanned leather sole—Comfortable rubber heel
MEN'S SIZES 5, 6, 7, 8, 9, 10, 11 and 12. Wide width. *State size.* Shipping weight, 1 lb. 4 oz.
67 V 3901—Pair.....98c
(D) Felt Lined Boots
—Soft, brown genuine kidskin uppers—Warm sheepskin collar—Comfortable, padded chrome leather sole and heel. Wide width. *State size.*
MEN'S SIZES 6, 7, 8, 9, 10 and 11. Shpg. wt., 1 lb. 2 oz.
67 V 3900—Pair.....\$1.49

(E) Stylish New Everett
—Alligator grained black leather-like fabric uppers—Semi-hard, flexible leather sole—Rubber heel
Wide width. *State size.*
MEN'S SIZES 6, 7, 8, 9, 10 and 11. Shpg. wt., 1 lb. 6 oz.
67 V 3947—Pair.....89c
BOYS' SIZES 1, 2, 3, 4, 5.
67 V 3967—Shpg. wt., 12 oz. Pair.....79c
(F) Soft Elk-Grained Leather
—Brown elk-grained cowhide leather uppers—Cotton fleeced lining—Padded chrome leather sole and heel. Wide width. *State size.*
MEN'S SIZES 6, 7, 8, 9, 10, 11, 12.
67 V 3919—Shpg. wt., 12 oz. Pr. 89c
BOYS' SIZES 1, 2, 3, 4, 5.
67 V 3959—Shpg. wt., 11 oz. Pr. 79c

(G) Novelty Pattern
—Smartly checked arctic cloth uppers with contrasting felt trim—Padded chrome leather sole and heel. Wide width. *State size.*
MEN'S SIZES 6, 7, 8, 9, 10, 11 and 12. Shpg. wt., 1 lb. 2 oz.
67 V 3905—Brown and White, Brown Trim
67 V 3911—Black and White, Black Trim
Pair.....89c
(H) Semi-Hard Leather Sole
—Brown kidskin leather uppers—Comfortable roomy last—Rubber heel. Wide width. *State size.*
MEN'S SIZES 6, 7, 8, 9, 10, 11 and 12. Shpg. wt., 1 lb. 2 oz.
67 V 3917—Pair.....\$1.10

(J) Bargains!
—Sturdy brown felt uppers, leather tipped to prevent scuffing through—Comfortably padded chrome leather sole and heel
Wide width. *State size.*
MEN'S SIZES 6, 7, 8, 9, 10, 11 and 12. Shipping weight, 15 ounces.
67 V 3912 65c
Pair.....
BOYS' SIZES 1, 2, 3, 4 and 5. Shipping weight, 9 ounces.
67 V 3965 59c
Pair.....

FOR
WOMEN!



D
\$1.64
Pr.

C
\$1.00
Pr.

"HOLLY DAY" SUGGESTIONS



A
59c
Pr.

B
\$1.39
Pr.

FOR
CHILDREN!

A Misses' Choice
—Bright rayon velvet
—Matching rayon lining
—Padded leather sole
—Low comfortable heel
SOMETHING NEW! Hi-front D'orsay just like Mother's. Snug, comfortable, long-wearing. Colorful braided trim and pompon. Corded center seam. HOLIDAY SAVINGS.
GIRLS' SIZES 9, 10, 11, 12, 13, 1, 2, 3. Wide width. State size. Shipping weight, 15 ounces.
15 V 945—Red.
15 V 946—Blue. Pair.. 59c

C Mother's Romeo
—Soft kidskin uppers
—Easy-flexing semi-hard leather soles
—Elastic goring
—Rubber heels
The perfect gift for mother or daughter... a pair of these handsomely feminine, down-right comfortable Romeos!
WOMEN'S SIZES 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9. Wide width. State size. Shipping weight, 1 pound 4 ounces.
15 V 3646—Brown.
15 V 3647—Black. Pair..... \$1.00

B Christmas Cheer
—Natural sheepskin bootie
—Sheep's wool lined throughout
—Brown rayon plush collar
—Flexible hard leather sole
Downy, warm sheep's wool... the softest, snuggliest lining in the world! No wonder children love these slippers.
GIRLS' AND BOYS' SIZES 9, 10, 11, 12, 13, 1, 2. Wide width. State size. Shpg. wt., 15 oz.
15 V 947—Pair..... \$1.39

D A Warm Gift!
—Genuine natural color sheepskin leather outside
—Fleecy sheep's wool lining, cuff and sock lining
—Flexible hard leather sole; rubber heel
Sheepskin booties! Warmest, most comfortable slippers you can own. SPECIAL HOLIDAY PRICE. Order early.
WOMEN'S SIZES 3, 4, 5, 6, 7, 8, 9. Wide width. State size. Shpg. wt., 1 lb. 4 oz.
15 V 3664—Pair..... \$1.64



"You sure get
the best for your
money at Sears"

Giftworthy

Slippers to Carry Your Greetings

DESCRIPTIONS OF SLIPPERS ON OPPOSITE PAGE

E Christmas Savings
—Rich, rayon velvet D'orsay
—Warm sheep's wool cuff
—Padded leather sole
—1½-inch covered heel
WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide width. State size. Shipping weight, 1 pound 2 ounces.
15 V 3668—Red.
15 V 3669—Blue.
15 V 3670—Black. Pr. \$1.19

C Worth \$3.00 a Pair
—Fine quality kidskin
—Full sheep's wool lining and cuff
—Flexible hard leather sole
—Low rubber heel
WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide width. State size. Shipping weight, 1 pound 6 ounces.
15 V 3661—Red.
15 V 3662—Blue.
15 V 3663—Black. Pr. \$2.39

J Butterfly Bow
—Floral printed rayon crepe
—Soft padded leather sole
—1½-inch covered heel
Slippers, to give or to keep!
WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide width. State size. Shipping weight, 1 pound 2 ounces.
15 V 3686—Burgundy.
15 V 3685—Blue.
15 V 3687—Brown. Pr. \$1.00

L What a Comfort!
—Fine soft rayon velvet
—Flexible hard leather sole
—1½-inch covered heel
WOMEN'S SIZES 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9. Wide width. State size. Shipping weight, 1 pound 2 ounces.
15 V 3665—Red.
15 V 3666—Blue.
15 V 3667—Black. Pair.. 98c

N In Best of Taste
—Rich looking rayon velvet
—Printed rayon crepe panel
—Flexible hard leather sole
—1½-inch covered heel
WOMEN'S SIZES 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9. Wide width. State size. Shpg. wt., 1 lb. 2 oz.
15 V 3640—Red.
15 V 3641—Blue.
15 V 3642—Black. Pr.. \$1.19

R Style and Utility
—Soft kid D'orsay
—Colorful rayon lining
—Flexible semi-hard leather sole
—1½-in. heel
WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide width. State size. Shipping weight, 1 pound 2 ounces.
15 V 93671—Blue.
15 V 93670—Red.
15 V 93672—Black. Pair..... 98c

F Holiday Bargain
—Brocade rayon satin
—Patent leather-like trim
—Padded leather sole
—1½-inch covered heel
WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide width. State size. Shipping weight, 1 pound 2 ounces.
15 V 3658—Blue.
15 V 3659—Burgundy.
15 V 3660—Black. Pair.. 98c

H Hi-Front D'orsay
—Brocade rayon satin
—Padded leather sole
—1½-inch covered heel
They're a pleasure to wear!
WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide width. State size. Shipping weight, 1 pound 2 ounces.
15 V 3652—Blue.
15 V 3653—Burgundy.
15 V 3654—Black. Pair.. 84c

K A Gift in Price
—Fine, rich rayon velvet
—White shearling trim
—Soft padded leather sole
—1½-inch covered heel
GRAND, for stay-at-home leisure!
WOMEN'S SIZES 4, 5, 6, 7, 8, 9. Wide width. State size. Shpg. wt., 1 lb. 2 oz.
15 V 3672—Blue.
15 V 3671—Red.
15 V 3673—Black. Pair \$1.00

M Beautiful Style
—Rayon velvet
—Contrasting velvet panel
—Open Toe
—Easy-bending hard leather sole
—1½-inch covered heel
WOMEN'S SIZES 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9. Wide width. State size. Shipping weight, 1 lb. 2 oz.
15 V 3643—Blue.
15 V 3644—Burgundy.
15 V 3645—Black. Pr. \$1.19

P Match Your Robe
—Warm "arctic" cloth
—Felt lining and collar
—Flexible hard leather sole
—Rubber heel
Wonderfully comfortable. Sturdy, too.
WOMEN'S SIZES 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9. Wide width. State size. Shipping wt., 1 lb. 2 oz.
15 V 3650—Blue.
15 V 3651—Brown.
15 V 3649—Wine. Pair.. 89c

S Soft and Warm
—Rayon velvet
—Cotton fleece lined
—Sheep's wool cuff
—Soft padded leather sole
—1½-inch covered heel
WOMEN'S SIZES 3, 4, 5, 6, 7, 8, 9. Wide width. State size. Shipping weight, 1 pound 4 ounces.
15 V 3675—Burgundy.
15 V 3674—Blue.
15 V 3676—Black. Pair \$1.00

Ⓔ
\$1¹⁹
PAIR



Ⓕ
98c
PAIR



Ⓖ
\$2³⁹
PAIR



DESCRIPTIONS ON OPPOSITE PAGE

Ⓗ
84c
PAIR



Ⓙ
\$1⁰⁰
PAIR



Ⓚ
\$1⁰⁰
PAIR



GIVE THE GIFT OF COMFORT

Ⓛ
98c
PAIR



Ⓜ
\$1¹⁹
PAIR



Ⓝ
\$1¹⁹
PAIR



WARM CHEER FOR CHRISTMAS

Ⓟ
89c
PAIR



Ⓡ
98c
PAIR



Ⓞ
\$1⁰⁰
PAIR





to the
American Family
 From Dad



STYLED LIKE A \$6 ROBE

\$2⁵⁹ • Different Plaid on Each Side • Reversible
 • Part Wool • • Heavy

60x72 Inches. Weight, 3⁷/₈ Lbs.
 —Made of 20% wool, balance cotton

Imported from Italy where fine robes are a tradition, and where our buyer actually went to purchase it. You'd never guess it would sell for so little. This robe has style points usually found in robes costing \$6 and up . . . different colors and different pattern woven on each side, and 4-inch fringe on both ends. Every member of the family enjoys a robe like this. Take it along to football games and picnics, keep it in the car, or use it as a warm couch throw. Makes a real "just-what-we-wanted" gift.

COLORS: Blue, Green, Brown, Gray or Tan predominating. *State color.* Shipping weight, 4 lbs. 2 oz.
24 V 8501—Each \$2.59

ALL WOOL •• Extra Colorful

\$3⁷⁹ 54x72 Inches. Weight, 2¹/₂ Lbs.

A grand warm Motorobel! Rich in coloring and ready for years of practical service. Medium-weight, all wool robe, not as heavy as our 24 V 8518 at right, but a big value and an appreciated gift. Plaid pattern same on both sides . . . it's woven through and through. Four-inch all wool fringe on both ends.

COLORS: Blue, Green, Brown or Gray predominating. *State color.* Shipping weight, 2 pounds 14 ounces.
24 V 8517—Each \$3.79

PAGE 70 ♂ SEARS

SEE OUR BIG GENERAL CATALOG FOR OTHER MOTOROBE VALUES

ALL WOOL •• Extra Heavy

\$4⁷⁹ 58x76 Inches. Weight, 3 Pounds

Choose this extra heavy Motorobel for warmth and appearance. You'll be proud to carry it to the big game, or use it in the car. A robe like this has so many uses that it pays in the long run to buy the heavier quality. Every thread all wool; has the beautiful deep colors usually found only in high-priced robes. "Woven-through" plaids, same on both sides. Ends finished with 4-inch all wool fringe. A fine present for the "important" man on your list . . . it will be appreciated for years to come. COLORS: Blue, Green, Brown or Gray predominating. *State color.* Shipping weight, 3 pounds 3 ounces.

24 V 8518—Each \$4.79



America's Fastest Selling Blankets

SEARS GREATEST VALUES

Single Blanket

50^c
Ea.
2 for 97^c

Pair of Blankets

98^c A Pair
2 Prs. for \$1⁹⁰

70x80-In. Pair

\$1⁶⁹
A Pair
2 Prs. for \$3²⁹

72x84-In. Pair

\$2²⁹ A Pair
2 Prs. for \$4⁴⁵

STANDARD WEIGHT . . . Standard Size

Serviceable all cotton blankets of full standard weight . . . even at these low prices Sears don't skimp on weight. Only because we bought them at last year's low price can we afford to sell these blankets for so little. They're made of softly napped cotton in neat, colorful plaids, and finished with overlock-stitching. Highly practical for year 'round usefulness. Single blankets or pairs, both double bed size.

COLORS: Rose, Blue, Green or Orchid plaids, each with white. *State color.*

Double Bed Size, 70x80 Inches

Single Blanket. Wt., 1½ Lbs.
Shpg. wt., ea., 1 lb. 6 oz.
24 V 7025—Each 50c
Two for 97c

Pair of Blankets. Wt., 2½ Lbs.
Shpg. wt., a pr., 2 lbs. 14 oz.
24 V 7024—A Pair. \$0.98
Two Pairs for 1.90

CANNON . . . Not Less Than 5% Wool

No wonder these part wool pairs sell so fast! Our customers are quick to recognize real value, especially when offered at Sears extra low prices. Cannon quality blankets, made of cotton with 5% wool added . . . the wool makes them softer and fluffier than our all cotton blankets, at left. Two sizes, both large enough for a double bed. Pastel plaids with sateen binding at ends.

COLORS: Rose, Blue, Green or Orchid plaids, each with white. *State color.*

70x80-In. Pairs

Weight, Pr., 3 Lbs.
Shpg. wt., a pr., 3 lbs. 6 oz.
24 V 7444—A Pair. \$1.69
Two Pairs for 3.29

72x84-In. Pairs

Weight, Pr., 3½ Lbs.
Shpg. wt., a pr., 3 lbs. 15 oz.
24 V 7445—A Pair. \$2.29
Two Pairs for 4.45

Gift Ideas

FOR PRACTICAL AND PRETTY CHRISTMAS NIGHTWEAR



A
Bubble Knit
Cotton Pajamas
\$1.49



B
Hand Embroidered
Nainsook Gown
79c



C
Cotton Crinkle
Crepe Pajamas
\$1.00



D
Knit Rayon
Pajamas Gown
\$1.25 \$1.00

A Choose these smart, fashion-right Bubble Knit Cotton Pajamas for two-way service—they're warm and cozy to sleep in, comfortable and jolly to lounge in! They're Sears better quality, too—a novelty knit with a decided nubby appearance; wears and washes like a charm, is just stretchy enough to give easy comfort. Popular two-piece tailored style with well-cut trousers and slip-over blouse.

EVEN SIZES: 34 to 44-inch bust.
State size. Shipping weight, 13 oz.
29 V 1262—Green
29 V 1263—Coral... \$1.49

B Always sure of a Christmas welcome... ideal always for a gift... this hand-embroidered gown made of better quality Nainsook and offering finer Puerto Rican work! It's hand-detailed, too—a skillful handwork finish as in more expensive luxury undies. Pretty Val lace trim, flattering Peter Pan collar, rounded high waist at front, sash back. Full length.

EVEN SIZES: 34 to 44-inch bust.
State size. Shipping weight, 6 oz.
29 V 1220—Tearose
29 V 1221—Blue
29 V 1222—Maize... 79c

C Easy to launder and yet look how pretty... these very practical Pajamas of Cotton Crinkle Crepe! That scalloped frill—on the collar and useful pocket—is pleated of fine crisp organdy and finished with piping in contrasting color. Looks demure and utterly dainty! Two-piece style; slipover blouse with sash at back. Made simply, for easy laundering... crinkle crepe, you know, actually looks nicer without ironing!

EVEN SIZES: 34 to 44-inch bust.
State size. Shipping weight, 11 oz.
29 V 1266—Tearose
29 V 1267—Blue... \$1.00

D New and alluring gift Pajamas or Gown of good-quality Knit Rayon—a real holiday bargain! Charming trim of deep tone Alencon-type lace fashioned in points at front, rows of fancy stitched tucks and feminine kerchief-tie collar. Soft, pretty modified cap sleeves, graceful high-waisted front with sash.

EVEN SIZES: 34 to 44-inch bust.
State size. Shipping weight, 10 oz.
Two-Piece Pajamas
29 V 1268—Tearose
29 V 1269—Blue... \$1.25
Bias-Cut Gown
29 V 1270—Tearose
29 V 1271—Blue... \$1.00

Girls! CHRISTMAS UNDIES OF SATIN

OR FINE NAINSOOK



SLIP and PANTIES *Bias Cut*
Satin Panties 59c Satin Slip 89c

The most thrilling gift imaginable for your big and little girls; undies of luxurious weighted Silk Satin! Trimmed with daintiest Val lace! And (a new idea!) bias cut like Big Sister's for better fit, better wear. Slip has fine hemstitching at neck; panties have French seams, double crotch, neat semi-fitted leg with elastic at side. THESE SAME BEAUTIFULLY MADE EXPERTLY DESIGNED UNDIES ALSO COME IN FINE NAINSOOK.

Sizes: 2, 3-4, 5-6, 7-8, 9-10, 11-12, 13-14 years. State age-size. Shipping wt., each, 3 oz.
Yoke Front Panty Round-Neck Slip
Silk Satin Silk Satin
29 V 2129 59c 29 V 2010 89c
Tearose... Tearose...
Fine Nainsook Fine Nainsook
29 V 2130 39c 29 V 2011 49c
White... White...



FAMOUS
FASHION HIT



"Campus Queen"
Mode of the Moment \$1.98
In SWEATERS

Imagine a sweater-type blouse of lovely light Knit Rayon Suedine brushed to velvety softness—with sleeves of All Wool Knit Worsted in deep contrasting color to match suede leatherette belt. Handy Talon fastener at neck; wood buttons on simulated pockets; Johnny collar; and sporting action back with yoke and two deep inverted pleats. New as tomorrow—the perfect gift sweater!

EVEN SIZES: 32 to 38-inch bust. *State size.* Shipping weight, 12 ounces.
29 V 7366—Camel Tan and Saddle Brown
29 V 7367—Powder Blue and Light Navy Blue

Newest
IN GIFT LINGERIE

RAYON TAFFETA
BROCADE PRINT

Priced Low for
Christmas Thrift



Bias-Cut Gown
Softly Tailored
\$1.35

A happy thought for Christmas gifts, for your own holiday wardrobe! Gowns of Rayon Taffeta Brocade Print are now *first fashion*—they're shimmeringly lovely, flattering, "different" looking! This one has long, gracious bias lines, a slimming Empire front, pretty collar and cap sleeves. V-cut back. Quality is our finest—a 100-denier Rayon Taffeta. Upper bias seams double stitched. Lgth, about 52 in. EVEN SIZES: 34 to 44-inch bust. *State size.* Shipping weight, 9 ounces.
29 V 919—Tearose

Molded Slip
Snip-it Bottom
98c

Newest of the new to celebrate Christmas! Rich, 100-denier Rayon Taffeta Brocade Print (our finest quality) tailored on slim bias lines, a molded slip for your new tight-waisted frocks. So easy to adjust to the desired length—no hemming, just a quick snip through either row of hemstitching at bottom! California top; adjustable straps. All seams completely double-stitched. Length, about 48 inches. EVEN SIZES: 32 to 44-inch bust. *State size.* Shipping weight, 6 ounces.
29 V 3846—Tearose



GAY DANCE SETS
For the Merry Christmas Whirl 98c Each Set

Lucky holiday "find" for thrift-shoppers! A softly tailored Set in the new Satin Brocade Print, a fine pure-dye quality woven with a silk face and rayon back. Smart uplift brassiere; net lined. Panties have smooth-fitting band top and handy button opening at side.

EVEN SIZES: 32 to 36-inch bust. *State size.* Shipping weight, 4 oz.
29 V 2676—Tearose

A lovely, lacy set for the luxury girl! Of pure-dye satin woven with silk face and rayon back! Graceful pointed insets of Alencon-type lace on band-top panties; uplift brassiere has lace top; semi-net lined. Side-button opening on panties makes them fit smooth as a glove under slim frocks.

EVEN SIZES: 32 to 36-inch bust. *State size.* Shipping weight, 4 oz.
29 V 2675—Tearose

THE GIFT LUXURIOUS
Slips
OF SATIN SECRETÉ
Sears Loveliest
Finest Quality

EITHER \$1.95
STYLE Each

A lovely slip of famous weighted Silk Satin Secreté, a quality processed against water spotting! Rich enough, fine enough for your proudest gifts! Trimmed with a wealth of finer Alencon-type lace... featuring the wide, lavish bottom shown on high-fashion luxury slips. Sag-proof, cling-proof. True bias cut. California top; adjustable straps. Tested rip-proof seams. Length, about 47 inches.

EVEN SIZES: 32 to 42-inch bust. *State size.* Shpg. wt., 10 oz.
29 V 3680
Tearose

The rich, heavy quality of the weighted Silk Satin Secreté is water-spot proof, a new value feature! True bias cut. Sag-proof, cling-proof. California top has double front; adjustable straps. Strong, rip-proof seams.

EVEN SIZES: 32 to 44-inch bust. *State size.* Shpg. wt., 10 oz.
Average Length, abt. 47 in.
29 V 3684
Tearose
29 V 3685
White
Short Length, about 45 inches.
29 V 3686
Tearose
Long Length, about 49 inches.
29 V 3687
Tearose





Gift Specials

PRINTS PRICED WAY DOWN

12 for
35c

Colorfast Handkerchiefs

A record value even for Searal Gay, vivid colors—dashing designs—smart print cotton lawn 'kerchiefs in step with the styles. Every woman wants dozens of them—that's why this is such a grand gift assortment. Hemmed. Size, about 11x11 inches.

25 V 2361—Shpg. wt., 4 oz. **12 for 35c**

21c Ea.

Smartly Styled Handkerchiefs

A gift to thrill that "special man." For these handkerchiefs are superb quality—fine linen enriched with hand applique and hand drawn threads. Assorted patterns. Rolled edges. Size, about 17x17 in. Colors: White with Blue, Brown or Red trimming. State color.

25 V 2515—Shpg. wt., 2 oz. Each. **21c**

LINEN



LINEN

3 in Box **18c**

Lovely—yet inexpensive. An appreciated gift. Women's soft white cotton lawn with multicolor hand loom embroidery. Midget hemstitched hems. About 10½ inches square.

25 V 2322—Shpg. wt., 5 oz.

3 in Box **26c**

Better give linen when it's low priced like this. White with dainty multi-color embroidery in assorted patterns. ½-in. hemstitched hems. Women's styles about 10½ in. square.

25 V 2373—Shpg. wt., 5 oz.

3 in Box **50c**

Women's quality linen assortment! Dainty 'kerchiefs smartly styled, beautifully embroidered—lovely gifts. Multi-color hand embroidery and applique. Some with spoking, drawn threads. Hand whipped hems. About 11x11 inches.

25 V 2337—Shipping weight, 5 oz.

3 in Gift Box **59c**



For His Gift

Fast color ombre borders enhanced with white satin stripes. Embroidered initial to match borders. Soft finish cotton. French hems. All initials except I, O, Q, U, V, X, Y, Z. Print initial. Size, about 17½x17½ inches. Shpg. wt., 8 oz.

25V2588—3 in Box **59c**



BARGAINS!

6 for **15c**

Marvelous values—smart gifts. Assortment of six good-looking fast color woven borders, prints and all white cotton 'kerchiefs. Hemmed and hemstitched. Women's assorted sizes, about 10¼ to 11 in. square.

25 V 2360—Shpg. wt., 3 oz.

6 for **35c**

Initials—the personal touch. All white linen. Narrow hemstitched hem. All initials except I, O, Q, U, V, X, Y, Z. Print initial. Women's styles. About 10 in. square.

25 V 2395—Shpg. wt., 2 oz.

25c Each

Beautiful handmade gift 'kerchiefs. Colored hand embroidery and applique on fine white linen similar to illustration. Hand rolled hems. Size, about 11x11 in.

25 V 2335—Shipping weight, 2 ounces.

59c Each

Lovely! Dainty Bretonne type lace edge—fine white linen center. About 13 in. square.

25 V 2349—Each... **59c**
Lower priced. Embroidered net edge. Linen center.
25 V 2348—Ea. **25c**
Shpg. wt., each, 2 oz.



6 for **42c**

Men prize the personal thought of initials, too. All white—soft cotton lawn. ¼-inch hemstitched hems. All initials except I, O, Q, U, V, X, Y, Z. Print initial. About 16¼ x 17 inches.

25 V 2566—Shpg. wt., 5 oz.

6 for **25c**

Grand handkerchief bargains for men—right in time to make your gift shopping easy. Assortment of plain white, white satin stripes and assorted fast color woven borders. Cotton. Hemmed and hemstitched. Abt. 16¼ to 17 in. square.

25 V 2565—Shipping weight, 5 oz.



3 in Box **19c**

See famous Dionne quintuplets in action on these cute handkerchiefs. A gift kiddies will adore. Assorted fast color prints on cotton lawn. Hemmed edges. Size, about 9 inches square.

25 V 2344—Shpg. wt., 5 oz.



(A) Pure Silk (B) Fine Lawn
95c Set **50c** Set
(A) All Silk 'kerchief, woven striped border—solid color silk tie. Hand rolled hem. Colors: Navy, Brown, Maroon, Green. State color. Abt. 17 in. square. Shpg. wt., 7 oz. **95c**
25 V 2587—Set...
(B) Cotton Lawn 'kerchief Colored woven border. French hem. Matching solid color rayon and cotton tie. About 17½ inches sq. Colors: Blue, Brown, Wine. State color. Shipping weight, 8 ounces. **50c**
25 V 2589—Set... **50c**

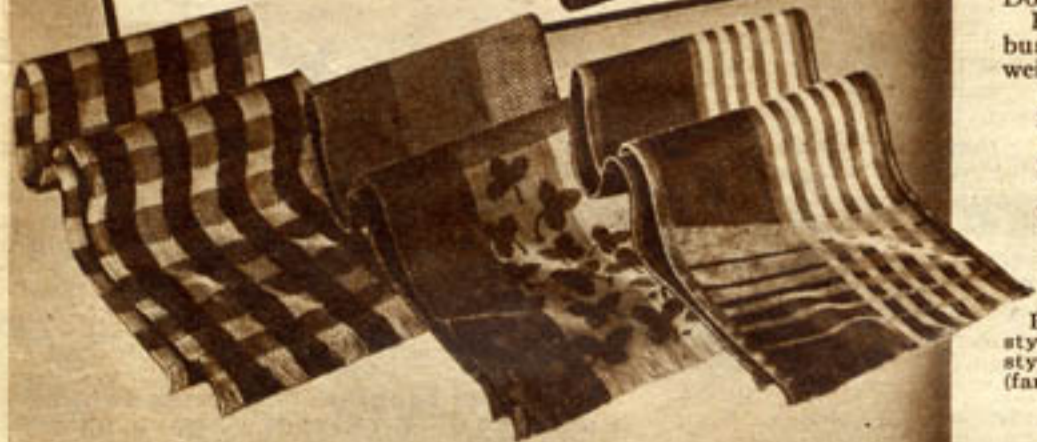
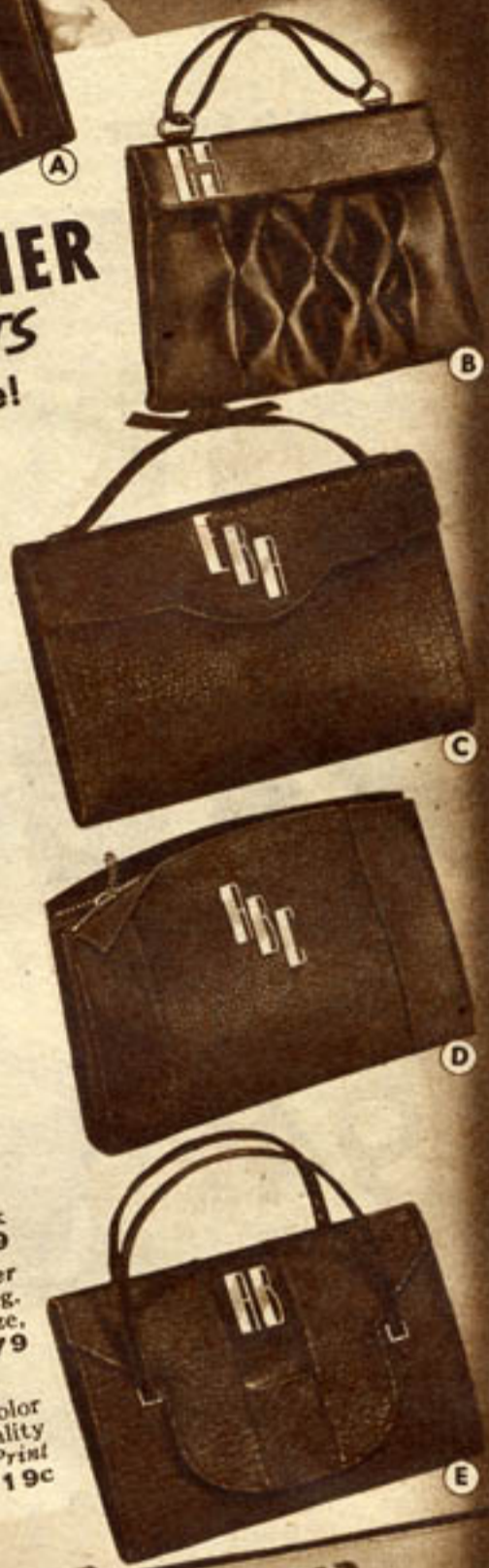


ONLY
\$1.79
EACH
INITIALS EXTRA

REAL LEATHER and What GIFTS They'll Make!

They're \$2.50 values! Because they are not just leather, but the better kind of leathers. Dull calf, sturdy water buffalo, top grain cowhide. They wear well, have smart linings, some with zip fastenings, and all with the little details that say you've been exacting in the choice of her gift. Initials not included in the price, but we apply them to bags if ordered. COLORS: Black, Navy Blue or Brown. State color and print initials if wanted. Shipping weight, each, 1 lb. 2 oz.

- Ⓐ **Smartest Dull Calf**
18 V 3335—Corded front, zip top with prystal pull. Size, 8x6½ in. \$1.79
 - Ⓑ **Crushed Cowhide**
18 V 3338—Smock front, Has Zip pocket. Size, 8x6¼ inches. \$1.79
 - Ⓒ **2 Inside Zip Pockets**
18 V 3336—Genuine Cowhide leather. Size, 9¼x7 inches. \$1.79
 - Ⓓ **Top Grain Cowhide**
18 V 3337—Zip top! Back strap. Size, 10x7¼ in. \$1.79
 - Ⓔ **Genuine Buffalo Leather**
18 V 3339—Scuffless, strong. Guaranteed for 1 year. Size, 9x6½ inches. \$1.79
- INITIALS FOR ABOVE**
18 V 3330—1½-in. gold color metal initials. 35c quality Shpg. wt., each, 2 oz. Print initials. Each letter. 19c



IMPORTED ALL WOOL SCARFS Regular \$100 to \$150 Values

Dollar to dollar and a half quality! Feel the warm luxurious SOFTNESS of the wool! Made in Poland. Assortment includes many equally handsome scarfs not pictured. Our stylist will select for you. Size, about 49x9¾ in. PREDOMINANT COLORS: Blue, Brown, Red, Green, White, Beige, Yellow or Purple. State color. 18 V 4344—Shipping weight, 8 ounces **69c**

MONOGRAM the GIFT

For That Gracious
"Personal Touch"
Embroidered
Monogram **54c**

The initial is embroidered on this stunning white scarf of weighted silk crepe. The silk is doubled! The ends are finished with full, hand knotted fringe. A grand gift for anyone, young or old! Size, 46x9 inches. White only. All initials except I, O, Q, U, V, X, Y, or Z. Print initial wanted plainly. 18 V 4345—Shpg. wt., 7 oz.

3 Contrasting
Initials! **54c**

This soft doubled acetate rayon crepe scarf comes in classic white or rich vibrant colors. Shows her full monogram! Any three initials in smart, heavily embroidered letters that are easily applied with a warm iron. Size, 41x9 inches. Self fringed edges. COLORS: White, Red, Blue or Brown. State color and print plainly initials wanted. 18 V 4312—Shipping weight, each, 8 ounces.

Double Thick
Silk Crepe **98c**

If he's the type who appreciates something "extra special"—try this on him. A fine weighted silk muffler with a lustrous texture and a definite quality feel. Initial is embroidered in black and white. Fringe is hand knotted. Size, about 12x50 in. including fringe. Packed in a gift box. All initials except, I, O, Q, U, V, X, Y, or Z. Print initial plainly. Shipping weight, 7 ounces. 33 V 9550—White.

Four-Gore
Tailored Slip **\$1.00**
Mono-gram Extra

In better quality rayon crepe. Double stitched seams for wear. Adjustable straps. Double fabric top. EVEN SIZES: 32 to 44-inch bust. State size. Shipping weight, 6 ounces.

- 47-Inch Length
29 V 3663—Tealrose
- 45-Inch Length
29 V 3664—Tealrose
- 49-Inch Length
29 V 3665—Tealrose

Embroidered
Monogram **13c** extra

Print full name plainly. State style of monogram wanted. In style "B" we will put last (family) initial in center.



A Page of Beautiful Practical Gifts!

ROYAL PURPLE HOSIERY

REG. U. S. PAT. OFF.

• Each Pair in a Gift Folder



94^c
A PAIR

3 CHOICES IN

Hosiery Perfection

SHEER CREPE CHIFFONS

You're giving her \$1.35 stockings when you give her these! Save the difference—or give her twice as many pairs! They'll look luxuriously lovely in their modern red and white gift folder. So very fine, so sheer, they make the smart winter colors look even lovelier.

True Crepes . . . less liable to runs, much duller, sheerer looking than others. All are Ringfree, full fashioned, exquisitely fine gauge silk, finished with fine French seams, narrow heels, fine reinforcements all of silk, and a run-stop below the picoted tops.

COLORS: Black Magic (a brown black); Smoke (a gray black); Saunter (a brown taupe); Townwear (a gray taupe); Mode (a brown tan); or Jaunty (a brown beige). **SIZES:** 8½, 9, 9½, 10 and 10½. State size and color. Shipping weight, pr., 4 oz.; 3 prs., 10 oz.

86 V 750—2-Thread. Extra Sheer Crepe Chiffons, beautifully thin.

86 V 755—3-Thread. Sheer Crepe Chiffons, a little heavier than those above.

86 V 760—4-Thread. Practical Crepe Chiffons, longer wearing
Pair 94c 3 Pairs \$2.75

94^c
A PAIR

GUARANTEED

Runproof

A LASTING GIFT

Full fashioned silk stockings that **won't run!** Most practical of all chiffons! Judge them by length of service as well as price, and you'll say they're actually inexpensive! Knit in a special "mesh-effect" stitch that's actually runproof, yet they look like any other fine chiffons when you have them on! True Royal Purples, Ringfree, fine gauge, smartly dull, made with fine seams, picoted silk tops and silk reinforcements; the toes with an extra thread of cotton knit inside for even longer wear. A grand gift—they look so festive in their artistic gift folder, and are really so practical.

COLORS: Black Magic, Smoke, Townwear, Saunter, Mode or Jaunty. Color names are explained in descriptions at extreme left. **SIZES:** 8½, 9, 9½, 10 and 10½. State size and color. Shipping weight, pair, 4 oz.; 3 pairs, 10 ounces.

86 V 453—Pair 94c
3 Pairs \$2.75

74^c
A PAIR

THE ECONOMY GIFT

Desirables

REG. U. S. PAT. OFF.

REGULAR OR KNEE LENGTH

Famous for giving the longest service . . . plus the greatest beauty . . . at this price.

The chiffons are "Crepes," duller, less liable to runs; the 7-thread, rich and heavy. Both are Ring-free, fine gauge, with a rainspotproof, wearing finish. Full fashioned. Mercerized cotton in heels, toes and soles.

COLORS: Smoke, Townwear, Saunter, Mode, Jaunty. Color names are explained in descriptions at extreme left. **SIZES:** 8½, 9, 9½, 10, 10½. State size, color.

Regular Lengths

86 V 615—4-Thread; Crepe Chiffons; silk tops. Shipping weight, pr., 4 oz.; 3 prs., 10 oz.

86 V 552—7-Thread; Service; mercerized tops. Shpg. wt., pr., 5 oz.; 3 prs., 12 oz. Pair 74c 3 Prs. \$2.15

Knee Lengths

86 V 616—4-Thread; Crepe Chiffons. Lastex garter tops. Shpg. wt., pr., 4 oz.; 3 prs., 10 oz.

Pair 74c 3 Pairs \$2.15

ROYAL PURPLE
Wonder Values

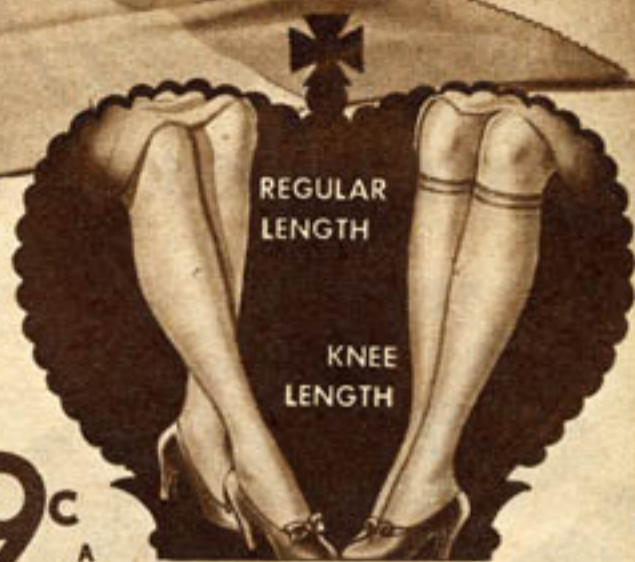
A BARGAIN AT THIS LOW PRICE!

Ringfree . . Full Fashioned . . Pure Silk

You can't buy really fine stockings for less money! This quality is usually about 75¢! Narrow heels; fine back seams. Mercerized cotton in heels, toes, soles.

COLORS: Jaunty, Mode, Saunter, Townwear, Smoke. (Described on opposite page.) SIZES: 8½, 9, 9½, 10, 10½. State size and color. Shpg. wt., pr. 3 oz.; 3 prs. 7 oz.

59^c
A PAIR



Regular Lengths		Knee Lengths	
86 V 650—4-Thread; Chiffons; Silk tops. Pair. 59c 3 Pairs. \$1.70	86 V 540—7-Thread; Service; Mercerized tops. Pair. 59c 3 Pairs. \$1.70	86 V 708—4-Thread; Chiffons; Lastex tops. Pair. 59c 3 Pairs. \$1.70	86 V 711—7-Thread; Service; Lastex tops. Pair. 59c 3 Pairs. \$1.70



Silk-over-Wool
FOR BEAUTY
AND EXTRA
WARMTH

A BEAUTIFUL STOCKING **69^c**
A PAIR

You'll feel warm, look well dressed in these! Warm because they're 80% fine soft wool. Smart because the 20% silk is knit on the outside . . . because they are fine gauge, have seam-effect back, mock fashion marks, French heels, and come in the smartest colors of the season. Not the least bit heavy or bulky, the wool yarns are so soft and fine. Extra wear is knit into them; soles are double; the heels and toes of 4-thread mercerized cotton.

COLORS: Black, Townwear, Gunmetal, Nubrown, Woodbrown or French tan. SIZES: 8½, 9, 9½, 10, 10½. State size, color. Shpg. wt., pr., 4 oz.; 3 prs., 10 oz.
86 V 2570—Pair. \$.69
3 Pairs. 2.00



Black Heel Sheers
HIGH STYLE
COSTS YOU LESS
AT Sears

FULL FASHIONED PURE SILK **89^c**
A PAIR

If she likes what's smart and new, give her Black Heel Sheers! The black heels, the black seams make these 3-thread Chiffons look even sheerer than they are. They're real Royal Purples, full fashioned, Ringfree, exquisitely fine gauge, every thread pure silk.

COLORS: Jaunty, Townwear or Smoke. SIZES: 8½, 9, 9½, 10 and 10½. State size and color. Shpg. wt., pr., 2 oz., 3 prs. 5 oz.

86 V 312—French heels. Pair. 89c
86 V 314—Pointed heels. Pair. 89c

Mock-Fashioned Chiffons

Same as above, except not full fashioned; silk soles; mercerized cotton toes and lower heels. Fine gauge splashproof silk.

86 V 212—French heels. Pair. 39c
86 V 213—Pointed heels. Pair. 39c 3 Pairs. \$1.15



Mesh
LEADS IN
POPULARITY

Full Fashioned Silk Mesh **85^c**
PR.

Mesh stockings at their smartest! Full-fashioned; the mesh in the popular medium size; colors that are right with your winter things. Ringfree, dull lustered; picot tops; silk-over-cotton toes. Royal Purple quality.

86 V 843—Pair. \$.85
3 Pairs. 2.50

Mock-Fashioned Silk Mesh **39^c**
PR.

Imagine! Pure silk mesh stockings for this low price! Seam-effect back; French heels; silk reinforcements.

86 V 810—Pair. 39c
3 Pairs. \$1.15

Mock-Fashioned Rayon Mesh **24^c**
PR.

Dull, ringfree rayon mesh stockings; smart French heels, seam effect back. Mercerized cotton heels, toes.

86 V 910—Pair. 24c
3 Pairs. 69c

COLORS for all the Mesh stockings above: Jaunty, Townwear, Smoke. SIZES: 8½, 9, 9½, 10, 10½. State size and color. Shpg. wt., pair, 3 oz.; 3 pairs, 7 oz.

The Socks Most Men Prefer are the Socks to Give Him on Christmas

LASTEX IS
KNIT IN
ENTIRE TOP

BODY OF
SOCK IS
FULL
LENGTH



Part Wool
SMARTLY PATTERNED
19c A PAIR
3 PAIRS 55c

These are the socks he would pick for himself . . . of course he'll like them for Christmas! Not only exceptionally good looking with their bright clear patterns and rich colors . . . but **warm** as well! They're 8% wool—with rayon for luster and cotton for long wear. Cotton reinforced heels and toes. Seamless feet.

COLORS: Brown, Navy blue or Oxford gray in assorted patterns. SIZES: 10, 10½, 11, 11½ and 12. *State size and color.* Shipping weight, pair, 3 ounces; 3 pairs, 7 ounces.

86 V 4996—Pair19c 3 Pairs55c



Rayons
WITH "KEEPS-M-UP" TOPS
19c A PAIR
3 PAIRS 55c

They're high quality—and they look it! Fine rayon, smartly patterned in self colors and silvery shades. The Lastex Keeps-M-Up top makes a big hit with men, it stays up so comfortably without garters. Double soles. High spliced heels. Reinforced heels and toes.

COLORS: Black, Blue, Brown or Dark gray. SIZES: 10, 10½, 11, 11½ and 12. *State size and color.* Shipping weight, pair, 3 ounces; 3 pairs, 7 ounces.

86 V 4659—Pair . . . 19c 3 Pairs55c



HEAVY
SILK
LINEN
REINFORCED
HEELS, TOES
LISLE
SOLES, TOPS

Silk
FAMOUS "KORKERS"
35c A PAIR
3 PAIRS \$1.00

Every man wants silk socks—and this KORKER quality! Heavier, longer wearing than most. Linen reinforcements in heels, toes. Seamless feet.

COLORS: Black, Dark tan, Medium gray, Navy blue, Dark brown, White. SIZES: 9½, 10, 10½, 11, 11½, 12. *State size, color.* Shipping weight, pair, 2 oz.; 3 pairs, 5 oz.

86 V 305—Pair . . . 35c
3 Pairs \$1.00



Wool-and-Silk
EXTRA FINE
49c A PAIR
3 PRS. \$1.44

He's sure to like these! They're the smartest of all for winter . . . 80% wool, the balance rich silk. Plenty of warmth to these, but so very fine gauge they're not heavy or bulky. Latest patterns. Winter colors that are particularly rich and clear in these fine yarns. Cotton reinforced heels and toes. Seamless feet.

COLORS: Black, Oxford gray, Dark blue or Dark brown. SIZES: 10, 10½, 11, 11½, 12 and 13. *State size and color.* Shipping weight, pair, 3 ounces; 3 pairs, 7 ounces.

86 V 1933—Pair49c 3 Pairs \$1.44

MEN!

10% WOOL SUITS

Your Chance To Save!

At this Economy Price!

85^c EACH SUIT
3 SUITS \$2.49

Here's your best bargain of the season in an extra warm suit . . . 10% wool, the rest extra strong good quality cotton. Warm winter weight and finely ribbed so it's easy fitting, easy stretching, shape retaining. Ordinarily a suit like this is 'way higher priced. Shaped collarette neck, set-in shoulders, flatlocked seams. Long sleeve, ankle length style.

COLOR: Tan random. EVEN SIZES: 36 to 46-inch chest. *State size.* Shipping weight, each suit, 1 lb. 5 oz.; 3 suits, 3 lbs. 12 oz.

16 V 4090
 Each Suit **85c**
 3 Suits **\$2.49**



WHAT A BARGAIN!

Winter Weight Shirts, Drawers . . . FOR ONLY

39^c EACH GARMENT

A record-breaking bargain. Only at Sears can you buy shirts and drawers of this good quality for so little money. Check for yourself and see how much you save! They're **real winter weight**—more cotton is knit into them! Full size everywhere—no strain anywhere. Their ribbing is extra firm . . . holds in warmth, keeps out cold; makes them easy-stretching, comfortable, figure fitting. Shirts have shoulder inserts and rayon trimmed collarette neck. Drawers have double crotch; drawstring in back.

COLOR: Cream. Shipping weight, each garment, 14 ounces.

UNDERSHIRTS

EVEN SIZES: 34 to 46-inch chest. *State size.*

16 V 4052—Each . . . 39c

DRAWERS

EVEN SIZES: 32 to 44-inch waist. *State size.*

16 V 4053—Each . . . 39c

Good News For Tots!

Rayon Striped SUITS

35^c EACH SUIT
3 SUITS 97c



Here's what children like—a comfortable winter waist suit with elastic-top seat that always snaps back into place . . . that's so easy for even the littlest tot to manage. It's a good medium weight cotton, ribbed knit so it's easy stretching, rayon striped for looks. Short sleeves, French leg style. Buttons down the front. It's a bargain at this low price.

COLOR: Cream-white. AGE-SIZES: 2, 4, 6 and 8 years. *State age-size.* Shipping weight, each suit, 4 ounces; 3 suits, 9 ounces.

16 V 9160
 Each Suit **35c**
 3 Suits **97c**

A Practical Gift!

WARM DAINTY SILK-AND-WOOL Flatter-ees VEST AND PANTIES

58^c EACH VEST OR PANTY

Give her lingerie and you're sure to please her. Give her Flatter-ees, warm as well as dainty, to please her most! These are 50% wool (that's for warmth), 12½% silk (that's for softness and luster), the rest combed cotton (you know how that wears). Tuck knit so it clings to the figure. Low cut vests with dainty rayon banding and shoulder straps. Elastic waistband on panties; Lastex at leg bottoms to keep them down.

COLOR: Tearose. SIZES: Small (32-34); Medium (36-38); Large (40-42)-inch bust or hip measure. *State size.* Shipping weight, each garment, 4 ounces.

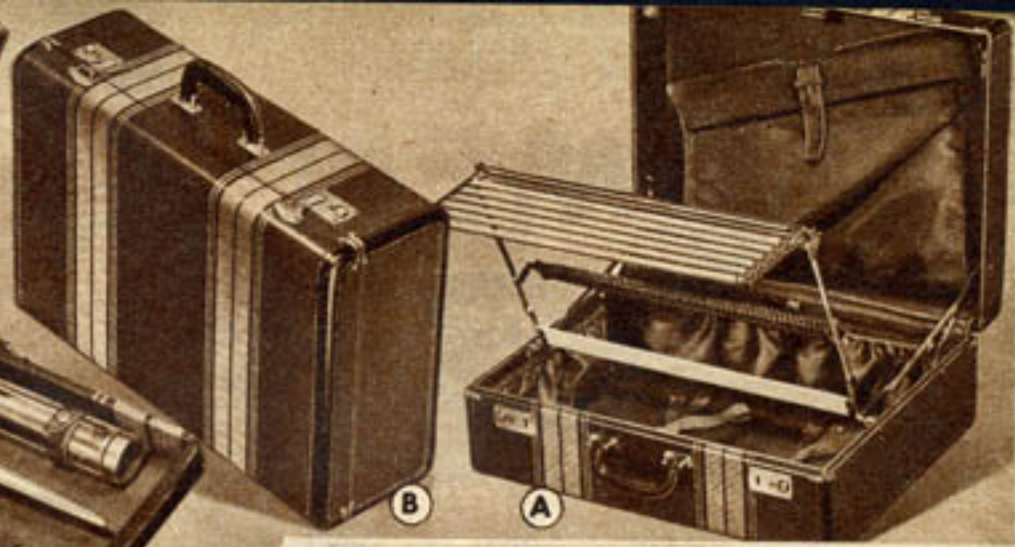
16 V 6670—Vest
16 V 6671—Panties
 Each Garment **58c**



New!



**STRIPED
BLUEBIRD
ENSEMBLE**



Smartest Gift for Modern Travelers

- Basswood box with veneer top, bottom.
 - Top quality, heavy canvas duck, pyroxylin coating. Washable, scuff-resisting.
 - Sears exclusive dark blue color, yellow and gray woven stripes. Rich looking blue color poplin silk lining with coil-wire elastic in all pockets.
 - Edges bound with heavy top grain cowhide leather. Solid brass locks. Latest two-tone post handle.
- Never before in Sears history have we ever offered such unbeatable quality in striped, matched luggage! Every piece shown matches the other in color, lining, every detail. If desired, any piece, to fill out set, can be purchased within one year from date this catalog is mailed.
- (C) Tray Fitted Case**
21-in. size. Removable tray holds 9 enameled fittings, frames and handles of "Jewelers' Bronze"—comb, brush, mirror, nail file, tooth brush tube, 2 lotion bottles and 2 cream jars.
6 V 9419 **\$16.95**
Shpg. wt., 14 lbs. . . .
- (D) Lid Fitted Case**
18-in. size. Same fittings as 6 V 9419, no nail file.
6 V 9418 **\$12.95**
Shpg. wt., 9 lbs. . . .
- (A) Women's Wardrobe Case**
21x17½x8¼ in. size. Six individual, removable rod hangers with curtain for covering garments. Room for accessories.
6 V 9417 **\$13.95**
Shpg. wt., 13 lbs. . . .
- (B) Women's O'Nite Case**
18, 21 or 24-inch size. Three shirred pockets in body of case—one in lid. Shipping wts., 7, 8, 9 lbs.
6V9416—State size. **\$6.95**

GLADSTONES
USEFUL
CHRISTMAS
GIFTS



- (A) Men Gladly Pay \$12.50**
• Latest submarine locks.
• English woven plaid lining.
• Non-sag frame, metal supports. Scuffer corner plates.
\$8.98 (A)
Big Savings! First quality boar grain split cowhide. Three pockets, shirt fold on center divider. Post handle. Size, 24 or 26-in. Black or brown. State size, color.
6 V 9200—Shpg. wt., 13 and 14 lbs. . . . **\$8.98**
- (B) Finest Cowhide Women's Bag**
• Top quality, baby walrus grained.
• Fine Molre lining. Shirred, coil wire elastic pockets on each side of divider.
• Light weight, steel frame. Post handle.
Like \$15 gladstones! Size, 22x12½x6 in. Black or brown. State color.
6 V 9203—Shpg. wt., 10 lbs. . . . **\$11.45**
- (C) Women's Split Cowhide Bag**
• Baby Walrus grained. Steel frame.
• Rayon lining. Center divider, pocket.
Bargain! Reinforced leather corners. Leather post handle. Size, 22x12½x6 in. Dk. brown or black. State color.
6V9214—Shpg. wt., 10 lbs. . . . **\$6.59**
- (D) Men's Bargain! Steel Frame**
• Shark grained split cowhide.
• Plaid fabric lined. Metal bottom studs.
Worth 20% more! Shirt fold, inner pocket. Post handle. Reinforced corners. Weltd seams. Size, 24x13¼x8-in. Black or dark brown. State color.
6 V 9211—Shpg. wt., 12 lbs. . . . **\$4.98**

GENUINE LEATHER
(Split Cowhide) **BRIEFCASES**



- HEAVY SHARK GRAINED LEATHER WITH 3 POCKETS
- PATENTED EXPANSION STRAPS SLIDE IN OR OUT TO FIT CONTENTS

- Shark Grained \$1.49**
4-ounce stock, split cowhide leather, shark grained. 3 pockets; talon slide fastener across top; drop style leather handle. Special design takes all strain off the slide fastener . . . D-type handle attached in manner that divides weight evenly. Imitation leather gussets and partitions. Size, 16x11 inches. Black or dark brown. Initials in gold free. State color and print initials wanted. Shipping wt., 1 lb. 14 oz.
12 V 5430. . . **\$1.49**
- New Expansion Style \$1.95**
Elastic straps slide in or out automatically, to fit contents of case. Sold exclusively by Mail Order by Sears. Use as envelope or brief case. Split cowhide leather walrus grained. 3 pockets; 16x12 inch. Keratol gussets; fiber partitions; slide fastener across top; drop style handles. Black or brown. Initials in gold free. State color and print initials. Shipping weight, 2 lbs. 8 oz.
12 V 5432. . . . **\$1.95**
- 12 V 5333—Like 12V5432 but all split leather sides, partitions and gussets. . . . **\$2.49**

NEW Director BILLFOLDS

With Features You've Never Seen Before in a Wallet of Finest Genuine Leather . . . Beautiful Gift Presentation Box . . . His Name Stamped in Gold FREE!



Director Billfold. 2-fold style. Your choice of fine Steerhide or Cowhide . . . leathers that practically never wear out! Size, closed, 3½x4½ inches. Print name plainly and state color. Shipping wt., ea. 11 oz.

(A) 18 V 2305—Black or Brown Cowhide Leather.

(B) 18 V 2300—Brown Steerhide Leather.

\$3³⁹ Each

Extra High Grade Director Billfold. 2-fold style. Smooth calf leather with hand-laced leather edges or imported grained goatskin, a much prized leather, known to generations for quality. Size, closed, 3½x4½ in.

(C) 18 V 2301—Brown Hand-laced Calf Leather.

(D) 18 V 2306—Black or Brown Goatskin.

\$4⁸⁸ Each



PRINT PLAINLY NAME TO BE STAMPED IN GOLD

TWIN ZIP WALLET AND ZIP KEY CASE IN STRONG STEERHIDE

\$1⁹⁸ SET

Genuine Steerhide—super-value! A set that will give many years of service! Three-fold wallet has Zip bill pocket! A second Zip guards coins or tickets! More protection for your money, more convenience! Wallet size, closed, 4½x3 in. Matching six-hook key case has Zip closing and fine suede leather lining. \$3.00 value! His name stamped in gold, free—adds tremendously to the pleasure of your gift.

COLOR: Brown only. Print name wanted plainly.
18 V 2251—Set of Wallet and Key Case. Shipping weight, 7 ounces. **\$1.98**
18 V 2252—Wallet only. Shipping weight, 5 ounces. **1.49**



89^c Each

2-fold style! Steerhide or Cowhide! "Zip" pocket! Snapped Coin pocket! Card pocket. Size, closed, 3¾x4¼ in. Print name wanted plainly. Shpg. wt., 4 oz.
18 V 2304—Embossed Brown Steerhide.
18 V 2307—Black Grained Cowhide.



98^c Each

Cowhide or Steerhide! 3-fold with "Zip" bill pocket! Social Security or card pocket. Coin pocket. Size, closed, 4½x3 in. Print name wanted plainly. Shpg. wt., 4 oz.
18 V 2272—Brown Steerhide.
18 V 2273—Black Cowhide.



3-fold style. Embossed Steerhide! Has a place for everything! Zip bill pocket! Coin pocket. Calendar, extra pocket for stamps. Size, closed, 4¾x3 in. Print name plainly. Shipping weight, 5 ounces. **\$1⁵⁹**
18 V 2302—Embossed Brown only.



Genuine leather in 3-fold style! Tremendous value! Card pocket, coin pocket, "window" pocket. Size, closed, 4½x2¾ in. Print name and state color. Shpg. wt., 4 oz. **49^c**
18 V 2303—Black or Brown.