

SEARS
Christmas Book

SEARS, ROEBUCK AND CO.



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Gift Wrappings

Deluxe matched Wrappings

\$1.49 Smartest designs, biggest assortment

Eye-appealing, professional-looking gift wrapping is easy when you use smart, ensembled papers, tags, seals. Wrapping instructions included.

54 sheets gift wrappings, 20x30 inches. Includes eight heavy, lithographed sheets gift wrapping with seals, tags to match. 5 sheets smart, printed gift wrapping. 20 sheets white tissue. 21 sheets red, green, blue tissue.

255 feet ribbons and cord. Includes 125 ft. red, green, blue tying cord; 25 ft. each $\frac{1}{4}$ -in. red, green, blue and 25 ft. $\frac{1}{2}$ -in. printed cellophane ribbon. 15 ft. $\frac{3}{8}$ -in. green tinsel-edged ribbon to make curled bows. 15 ft. $\frac{3}{8}$ -in. printed taffeta ribbon.

288 enclosures, tags and seals. All in holiday-design gift box.

3 N 5564—Wt., 3 lbs. 2 oz. . \$1.49

Our big-value assortment

98c For all the papers, tags and seals you need

Tops in value for this low price. 46 sheets gift wrapping, 20x30 inches. Includes 10 sheets (each a different design) fancy, decorated gift wrappings. 18 sheets white tissue. 18 sheets red, blue and green tissue.

250 feet ribbons and cord. Includes 60 feet red-and-green plaid gift-tying cord. 75 ft. red-and-silver cord. 25 ft. each red, green, blue $\frac{1}{4}$ -in. cellophane ribbon. 20 ft. $\frac{1}{4}$ -in. red, 20 ft. $\frac{3}{8}$ -in. green tinsel-edge ribbon that curls.

200 cards, tags and seals. Includes 60 silver-foil stars. 124 die-cut and embossed seals. 3 novelty gift folders. 13 enclosure cards and tags with and without string. Wrapping instructions included. Comes in attractive Christmas box.

3 N 5563—Shpg. wt., 2 lbs. . . . 98c

Thrift Wrapping assortment

49c 38 Sheets gift wrapping paper, 20x30 inches. Includes 20 sheets white tissue. 6 sheets red tissue. 6 sheets blue tissue. 3 sheets green tissue. 3 sheets fancy decorated paper.

210 ft. cord and ribbon. Includes 80 ft. red and silver cord. 80 ft. green and silver cord. 25 ft. each red and green $\frac{1}{4}$ -inch cellophane ribbon.

148 pieces cards, tags, seals. Silver foil stars, die-cut and embossed seals, cards and folders.

3 N 5562—Wt., 1 lb. 6 oz. . . . 49c





50 Greetings with your name imprinted 89c

Here's our biggest Christmas Card value ever—the new 1943 assortment, rich with the quality and detail formerly found only at a much higher price. Every design brought to life by expensive embossing (raised design). Every card lithographed in glowing colors—with sentiments as warm as a handclasp. In addition, each card has a quota-

tion from the bible or a famous writer. Generous size, too, $4\frac{1}{2} \times 5\frac{1}{2}$ inches, in popular French four-fold style. Attractively boxed assortment includes 5 each of 10 different designs. Name in clear, attractive type. *Print name clearly.* Allow five days for printing. Shpg. wt., 12 oz. 3 NR 5731—50 cards and 50 envelopes.....89c



200 assorted Tags, Seals, Cards

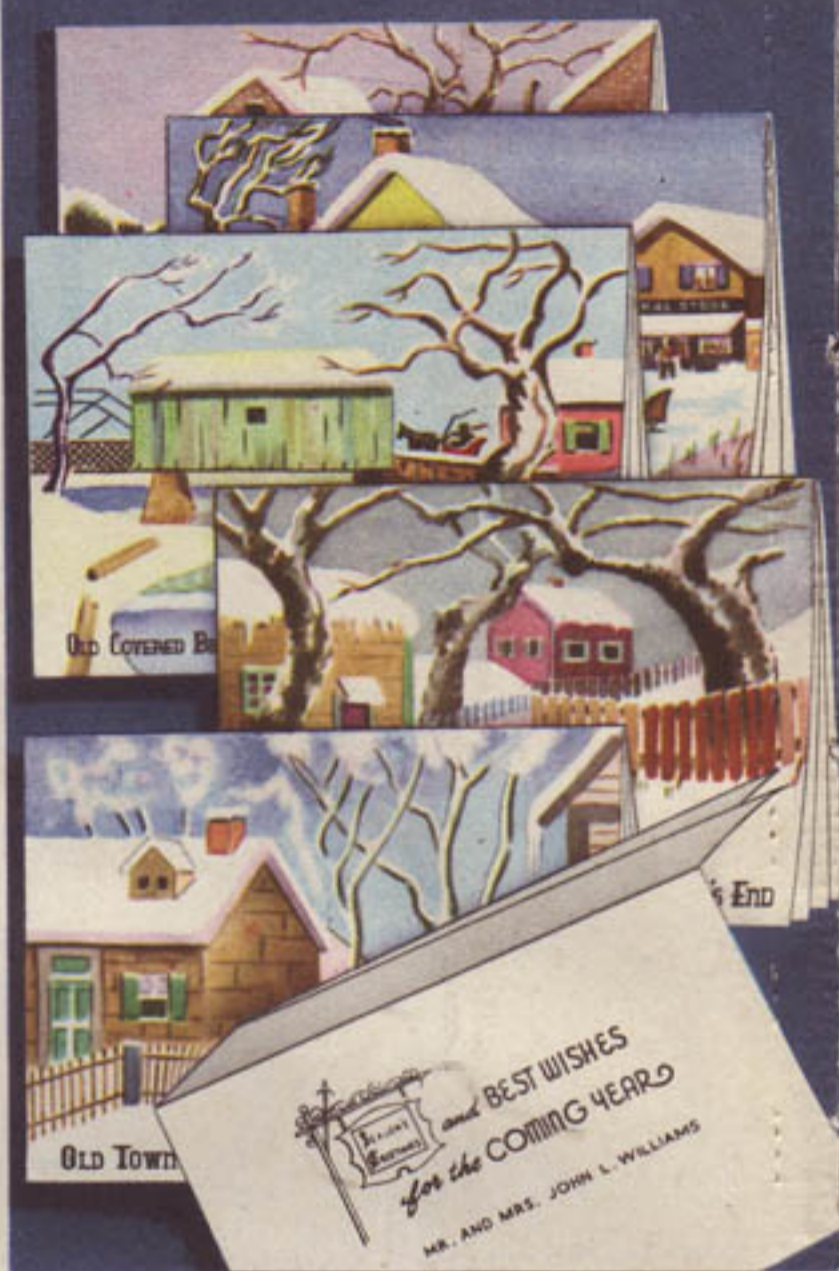
A big value assortment to make your Christmas gifts more appealing. Jolly Santas, lovely Christmas bells, and many others in assorted sizes. Also included are parcel post labels and seals, gift cards and string tags. Shipping weight, 7 ounces.
 3 N 5575—200-pc. assortment...19c
 Sears 90-pc. assortment. (not illus.)
 Colorful "dress-ups" for your gifts.
 3 N 5567—Shpg. wt., 3 oz.....10c

Colorful Christmas Ribbons

Shipping weight, each, 2 oz.
 A 3 N 5555—250-ft. tie cord. 100 ft. red, 50 ft. green, 50 ft. blue, 50 ft. plaid ribbon...10c
 B 3 N 5559—30 ft. of $\frac{3}{8}$ -in. tinsel-edged ribbon. *State green or red.* 10c
 C 3 N 5579—90 ft. of $\frac{1}{4}$ -in. plain cellophane. *State color, green or blue.* 10c
 D 3 N 5556—30 ft. of $\frac{1}{4}$ -in. printed cellophane ribbon. Assorted colors, red, green, blue.....10c

Beautiful Gift Wrappings

Size of each sheet is 20x30 inches.
 3 N 5568—41 sheets. 5 fancy, 6 red, 4 blue, 2 green, 24 white. Wt., 12 oz. 29c
 3 N 5569—18 sheets white wrapping tissues. Shipping weight, 6 ounces. 8c
 3 N 5557—Waterproofed water-color designs. Shpg. wt., 6 oz. 5 sheets 10c
 3 N 5573—20x24 in. Red or blue, tinsel stripe. *State color.* Wt., 4 oz. 2 sheets 10c



Brand new designs with your name printed

New assortment of gay and richly-trimmed Cards

25 Smart raised designs . . . magnificent colors . . . fine-quality papers. **98c**

Say "Happy holidays—1943" with cards traditional in their sincerity—new as tomorrow in their smart artwork and gay colors. Colored underlays. $4\frac{1}{2} \times 5\frac{1}{2}$ -inch French folders. Five different designs. Boxed. Shpg. wt., 12 oz.
 3 NR 5726—25 folders and envelopes, with name 98c
 3 N 5647—25 folders and envelopes without name 69c

Full-color Reproductions of original water colors

25 Folders for you who choose greeting cards of distinction and fine quality **\$1.59**

Large size American winter scenes. Heavy, canvas-effect paper, size $5\frac{1}{2} \times 7\frac{1}{2}$ inches. "The Old Covered Bridge," "Old Country Village," "Old Town Pump," "Town's End," "Deserted Smithy." Five of each design. Shpg. wt., 1 lb.
 3 NR 5730—25 folders and envelopes with name \$1.59
 3 N 5648—25 folders and envs. without name 1.19



New, soft-toned Religious Folders with your name printed

25 Folders With Name **98c**

The Christmas Story, and other Christmas scenes beautifully illustrated, with appropriate messages, on these fine cards

25 Folders Without Name **69c**

Send cards that carry the true message of Christmas—the age-old and ever-new blessing of "Peace on earth, good will to men." Softly-glowing colors . . . beautifully phrased greetings . . . gleaming foil underlays and novelty trims.

5 different designs, embossed (raised) for a real-as-life effect. Fine quality paper—four-fold style. Shpg. wt., 12 oz.
 3 NR 5732—25 cards, 25 envelopes with name 98c
 3 N 5643—25 cards and envs., without name 69c



Friendly greetings make a Merry Christmas

New . . . clever . . . different—"framed Oilettes"

18 Scenes, every one different—they look like oil paintings in a frame **59c**

Send cards this year that are new and strikingly different. Traditional scenes, varnished to give depth and beauty to the colors—embossed to simulate the texture of real oil paintings. Folder forms a "frame" that looks like wood. Size—5¼ x 6½ inches. Shipping weight, 12 ounces.

3 N 5646—18 cards and 18 envelopes. 59c

Our big-value Assortment—every card different

25 Carefully-selected folders at Sears amazingly low price **49c**

You'll find one to appeal to everyone on your Christmas card list. Every card embossed (raised design) and trimmed with shining foil underlay. 4¾ x 5¾ -inch size, in popular, four-fold French style. Shipping weight, 12 ounces.

3 N 5652—Box of 25 cards and 25 envelopes. 49c
2 Boxes—Shpg. wt., 1 lb. 8 oz. 93c



Special, thrift-priced Assortment

29 Folders—all the cards you need, with envelopes, for only a penny apiece **29c**

Low in price, high in value. Twenty-nine cards—every one different. Colorful designs and novelty touches you seldom find at such a low price. French fold style. All have envelopes. Include some in your next order.

3 N 5640—Box of 29 cards and 29 envelopes. Wt., 8 oz. 29c
2 Boxes—Shpg. wt., 1 lb. 4 oz. 55c

Beautiful Religious Folders, economy priced

25 Attractive soft-toned religious scenes, every one different **49c**

Bible-story scenes, and a series of reproductions of Florentine old masters. 4¾ x 5¾ -inch size. Every card embossed (raised design). Some with novelty trim. French fold style.

3 N 5644—25 cards with envelopes. Shpg. wt., 12 oz. 49c



Colorful gifts to brighten her home

A Amusing Honey Bear Cookie Jar, available after November 15, in plenty of time for Christmas. This jaunty bear will capture the heart of every one in the family . . . it will lend a cheerful touch to your kitchen. Three times selected, ivory-white American semi-porcelain is gaily hand-painted in red, blue, yellow and black. Exclusive with Sears. Height, 11 inches. Holds about 2 pounds of cookies. Shipping weight, 5 pounds.

35 N 04022 Cookie Jar **\$1.69**

Set of Matching Salt and Pepper Shakers, available after Nov. 15. Each 3 inches high.

35 N 04023—Shpg. wt., 1 pound Pair **59c**

Complete Set of Cookie Jar and Salt and Pepper Shakers above. Shipping weight, 6 pounds.

35 N 04026 **\$2.19**



A • Amusing Honey Bear Cookie Jar \$1.69

B China Teapots. Every woman will love to receive one of these handsomely styled teapots. Modern designs are exclusive with Sears. Exquisite floral sprays adorn both sides of each pot . . . each has 22K gold line trim. Made of fully vitrified, craze-proof ivory-white china . . . it's safe to heat water in them. Easy-grip handles. 6-cup capacity each. Your choice of attractive oval or square shape.

Oval Shape.

35 N 05179—Shipping weight, 3 pounds . . . **\$1.69**

Square Shape.

35 N 05180—Shipping weight, 3 pounds . . . **1.69**



B • China Teapots. Your choice Each \$1.69

C Casserole and Pie Plate Set. Use it for baking, serving, storing . . . you'll have fewer dishes to wash. Dainty flowers and platinum-colored bands on ivory-white, ovenproof American semi-porcelain. Pie plate, 9½ in. diam., doubles as tray for the casserole. Covered casserole, 8½ in. diam., holds about 1¾ quarts. Shipping weight, 6 lbs.

35 N 05182 3-piece set **\$1.39**



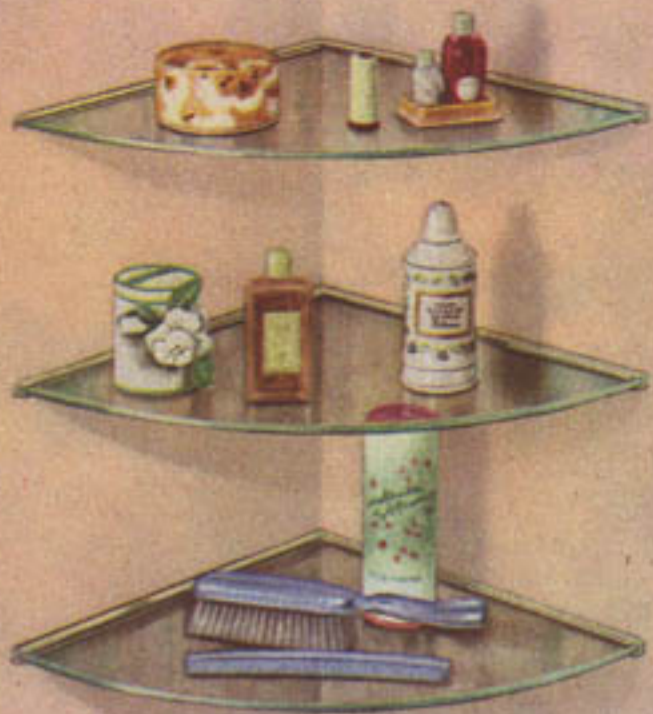
Three-piece "Circus" Child Set

Kiddies will love to eat from these gay dishes . . . decorated with jolly caricature animals and blue bands. Fine American semi-porcelain; glaze will not crack. Set of 6-oz. mug; 14-oz. bowl, 5¼-in. diameter; 7¾-in. plate. Shipping weight, 3 pounds.

35 N 04016 3-piece set **76c**



C • Casserole and Pie Plate Set \$1.39



A • Set of 3 heavy Glass Shelves, with Brackets for installing, only.....\$1.98



B • Delightful Vari-change Water Garden Set, for only..... \$2.29



C • Decorative Log Cabin Incense Burner, with 65 Fir Balsam Cones.....79c



D • Ever-Popular Worry-birds, per pair.. 98c

E • Novel Sea Shell Plant Holders, per pair 98c



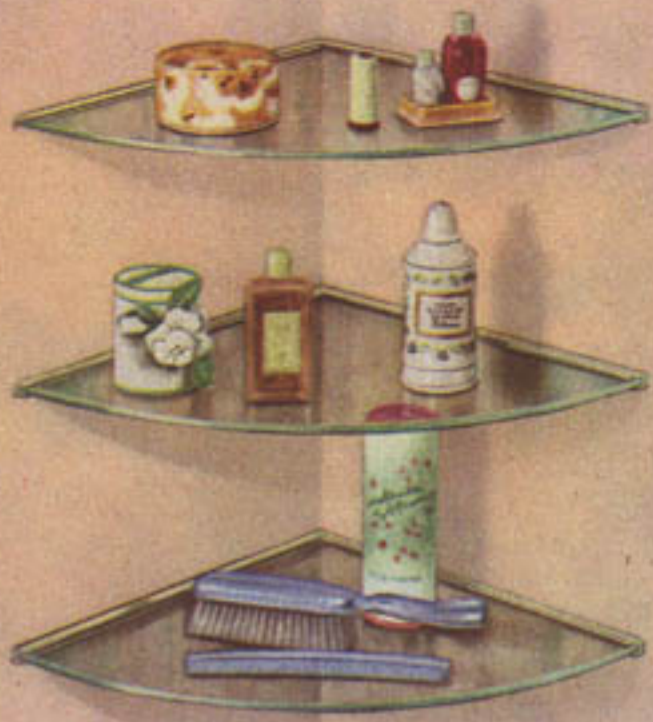
F • Blue Glass Bowl and Holder. Set.. \$1.49

G • 2 Flower Pots and Holders. Set..\$1.69



H • Vivid Parrot Plant Holder..... 98c

J • Plant Holder Book Ends, pair..... 98c



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Gifts for the home

- A** Modern glass corner shelves add decorative charm to any room. Are 11½ inches wide on each side. Brackets included. Easily installed. Accessories not included. Shipping weights, set of 3, 9 lbs.; set of 4, 12 lbs.
42 N 4100. Set of 3 for **\$1.98**
42 N 4101. Set of 4 for **\$2.65**

- B** Vari-change Water Garden Set: Varied arrangements may be made. White pottery bowl, 13¼ in. long, pottery crane, 7¼ in. high, shell chips, florist's clay, flower holder. Flowers not incl. Shpg. wt., 6 lbs.
71 N 334..... **\$2.29**

- C** Decorative Log Cabin Incense Burner with 65 Fir Balsam Cones: Enjoy spicy pine fragrance as chimney smokes. Northern Pine, 3x3¼x3¼ in. Shipping weight, 1 pound 2 ounces.
71 N 352..... **79c**
71 N 353—Extra Incense Cones. Shpg. wt., 8 oz..... **.60 for 40c**

- D** Ever-Popular Worrybirds: The gift for your worrying friends. Hand made and painted. Pine cone body, wooden legs. Composition head. Assorted colors, our choice. Shipping wt., 1 lb.
71 N 378 Pair **98c**

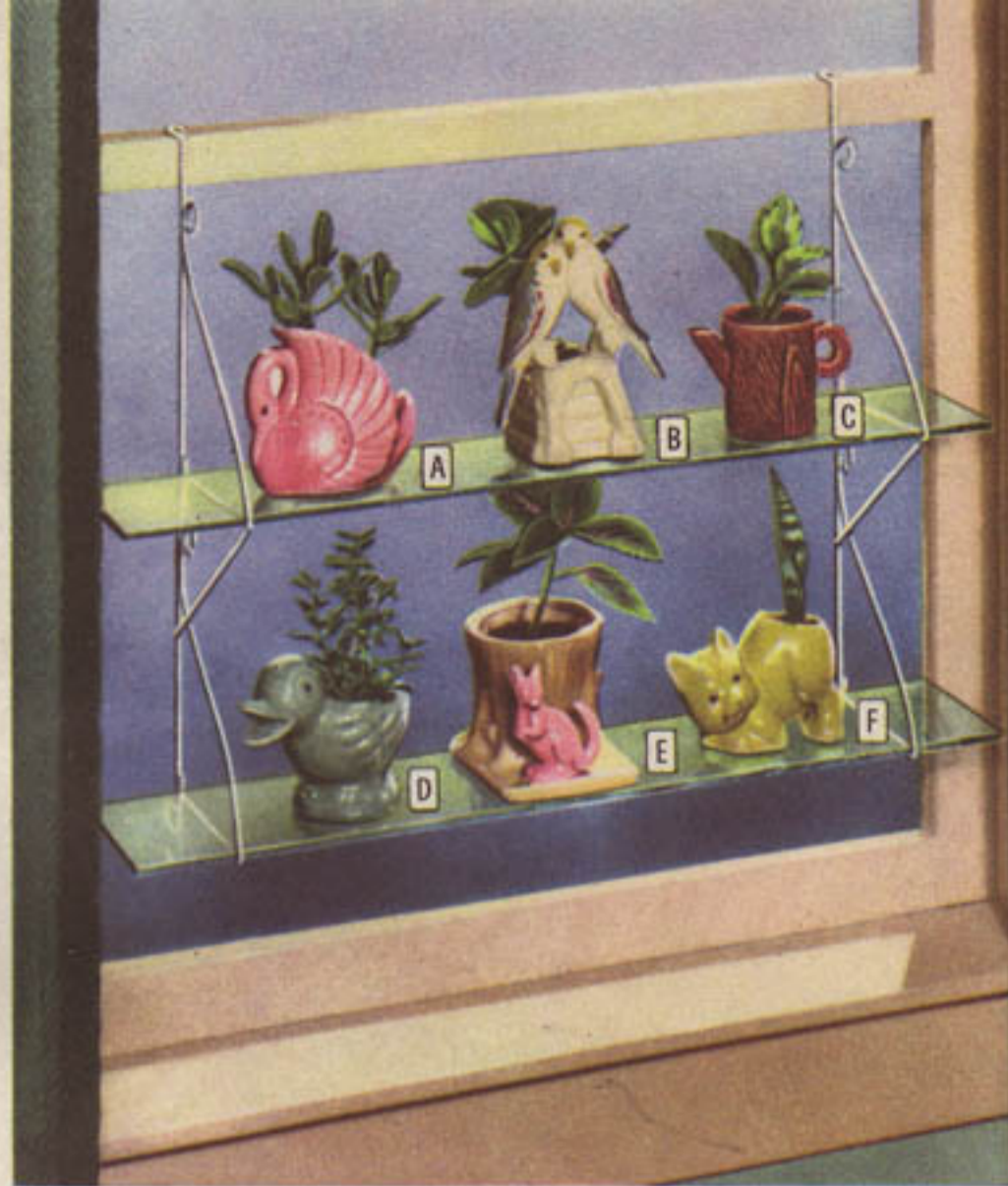
- E** Novel Sea Shell Plant Holders: Attractive pink shell-shaped glazed pottery, 5 in. high, 5½ in. long, 3½ in. across top. Plants not incl. Shpg. wt., 3 lbs.
71 N 327 Pair **98c**

- F** Blue Glass Bowl and Holder: A gift of beauty and utility. A deep clear blue bowl with a white wood holder. Bowl 4½ in. deep; holder 12¼ in. high. Flowers not incl. Shpg. wt., 2 lbs.
71 N 290..... Set **\$1.49**

- G** 2 Flower Pots and Holders: Very attractive. Bright red pots have sub-watering reservoirs. White wood holders. 12 inches high. Plants not included. Shipping wt., 3 lbs.
71 N 285..... Set **\$1.69**

- H** Vivid Parrot Plant Holder: Made of multi-colored glazed pottery. Stands 8 inches high. Room for a bulb or a medium-sized plant. Plant not included. Shipping weight, 2 lbs.
71 N 328..... Each **98c**

- J** Plant Holder Book Ends: Attractive way to keep books in order. Multi-colored glazed pottery parrots stand 6½ inches high. Plants and book not included. Shpg. wt., 3 lbs.
71 N 345..... Pair **98c**



Window Shelf-Plant Holder Set brings year 'round cheer indoors

Two smooth edged, heavy glass shelves 22x3¾ in., supported by two white enameled metal brackets 18 in. high. Will not interfere with operation of window. The colorful plant holders are made of heavy, high-fired glazed pottery. Plants above not included.

\$2.25
Per Set

- A. .Pink Swan: 3½x4 inches. B. .Love Birds: 4x5½ inches.
C. .Red Pitcher: 3x3½ inches. D. .Blue-green Duck: 3½x4 inches.
E. .Pink Kangaroo: 4x4 inches. F. .Yellow Cat: 3x4½ inches.

71 N 0300—Set complete, as pictured above, less plants. Shpg. wt., 9 lbs. **\$2.25**
71 N 264—Bracket and shelves only. Shipping weight, 4 pounds 2 ounces. **89c**



Hi, Buddy and Pig make interesting Gifts

- G** A novel gift for members of the family or friends. Just sprinkle grass seed on soldier boy's head and on the pig's back, keep filled with water and watch the hair grow. Soldier boy is 6½ inches high and the pig is 7 inches long and 4 inches high. Four packets of seed included.
71 N 338—1 Hi, Buddy and 1 Pig. Shpg. wt., 4 lbs. **\$1.10**

Attractive Flower Pots for all-year use

- H** A colorful nest of 6 different sized flower pots. Removable sub-watering reservoirs. Dripless. If drain is desired, push out bottom holes. Sizes range from 2 inches to 6 inches across and deep. Outsides of pots are enameled green, red, blue, orange, yellow, white.
71 N 385—Shpg. wt., 4 lbs. 4 oz..... Set of 6 for **89c**





A • Sheer white cotton lawn..... 3 for 45c



B • Lace corners and embroidery 3 for 59c



C • Stitched 6 for 78c

D • Dainty... 3 for 50c



E • Cotton... 3 for 69c

F • Linen... 3 for 79c



G • Prints... 3 for 69c

H • Hankies, chest. \$1.25

J • Our Best. Ea. \$1.00

K • Linen... Each 59c



Handkerchiefs that say Merry Christmas

A Sheer white cotton lawn. Dainty hand-printed floral sprays. Assorted colors. About 10x10 inches.
25 N 2348—Shpg. wt., 5 oz..... 3 in a box **45c**

B Assorted venise-style lace corners on white cotton with colored embroidery. About 10 $\frac{3}{8}$ x 10 $\frac{3}{8}$ inches.
25 N 2437—Shpg. wt., 5 oz..... 3 in a box **59c**

C Assorted colored buttonhole-stitch edge and embroidery designs. Soft white cotton. About 10 $\frac{1}{4}$ x 10 $\frac{1}{4}$ in.
25 N 2418—Shpg. wt., 8 oz. 3 in a box. 2 boxes **78c**

D Assorted multi-colored embroidery with buttonhole stitched edge. White cotton. About 12x12 inches.
25 N 2428—Shpg. wt., 5 oz..... 3 in a box **50c**

E Flower-like fold, one all white, two in asstd. colors with white embroidery. Cotton. Abt 10x10 in.
25 N 2445—Shpg. wt., 5 oz..... 3 in a box **69c**

F Fine white linen with asstd. multi-color embroidery (looks like petit point). About 10 $\frac{1}{2}$ x 10 $\frac{1}{2}$ inches.
25 N 2421—Shpg. wt., 5 oz..... 3 in box **79c**

G Artificial leather utility box of asstd. colored cotton print hankies. Abt. 9 $\frac{1}{2}$ in. sq. Box size 9 $\frac{1}{2}$ x 6 $\frac{1}{2}$ x 2 in.
25 N 2440—Shpg. wt. 8 oz..... 3 in box **69c**

H Colored embroidered cotton hankies in artificial leather chest. Abt. 10 $\frac{1}{4}$ in. sq. Chest, 9x5 $\frac{1}{2}$ x 2 $\frac{1}{2}$ in.
25 N 2443—Shpg. wt., 8 oz..... 3 in chest **\$1.25**

J Sheerest finest real linen handkerchiefs, with white borders in assorted cotton lace patterns. Lovely gifts, party prizes. Buy them for the prettiest present under the tree. About 11 $\frac{3}{4}$ x 11 $\frac{3}{4}$ inches.
25 N 2438—Shpg. wt., 2 oz..... Each **\$1.00**

K White linen handkerchiefs with dainty white cotton lace borders, in asstd. designs. About 11x11 inches.
25 N 2312—Shpg. wt., 2 oz..... Each **59c**



A • Gay holiday Hankies . . . 6 for 69c



B • 12 smart Prints for 98c

Exciting . . . new . . . colorful Floral Prints

A Gay holiday hankies, costume-brightening additions . . . the ideal gift for any woman . . . they're all beautiful, gay, exciting. Assorted prints in lovely new patterns on washable white cotton. Hemmed. About 12½ inches square. Assorted colors.

25 N 2303—Shipping weight, 4 ounces. 6 for 69c

B 12 smart prints. Large, colorful, life-like floral designs that will make her eyes sparkle . . . she'll find one to match or contrast each outfit. No woman ever has too many. Sheer, washable white cotton. Assorted colors and styles. Neat hems. About 12 inches square.

25 N 2320—Shipping weight, 6 ounces. 12 for 98c



Ration Book Cover Set

A practical gift combination . . . a gay print hanky and handy simulated leather cover, in assorted colors, for her ration books. Cover has bound edges. Soft, washable cotton hanky in assorted prints, colors, about 12 inches square. Shipping weight, 8 ounces.

25 N 2429—Boxed set. . . . 59c



Kiddies Handkerchiefs in Gay Gift Folders

An inexpensive gift for the children. Favorite story book designs in bright colors on fresh white cotton . . . hankies that children will love and be proud to carry. Each hanky is in a clever gift folder with toyland border. An ideal gift, prize or favor that's bound to be a hit . . . with children and mothers, too, because it's practical. Assorted designs and colors. Each hanky about 6¾ inches square. Shpg. wt., 8 oz.

25 N 2430. 12 in folders 79c



Handkerchief Doll

A charming gift for big or little girls. Made of three assorted colors and styles cotton print hankies that may be used. 10 in. tall. Shpg. wt., 6 oz.

25 N 2423. . . . Each 55c



A • Twelve-piece Dresser Set, Exquisite Glowing Plastic. In elaborate gift case.....\$21.95

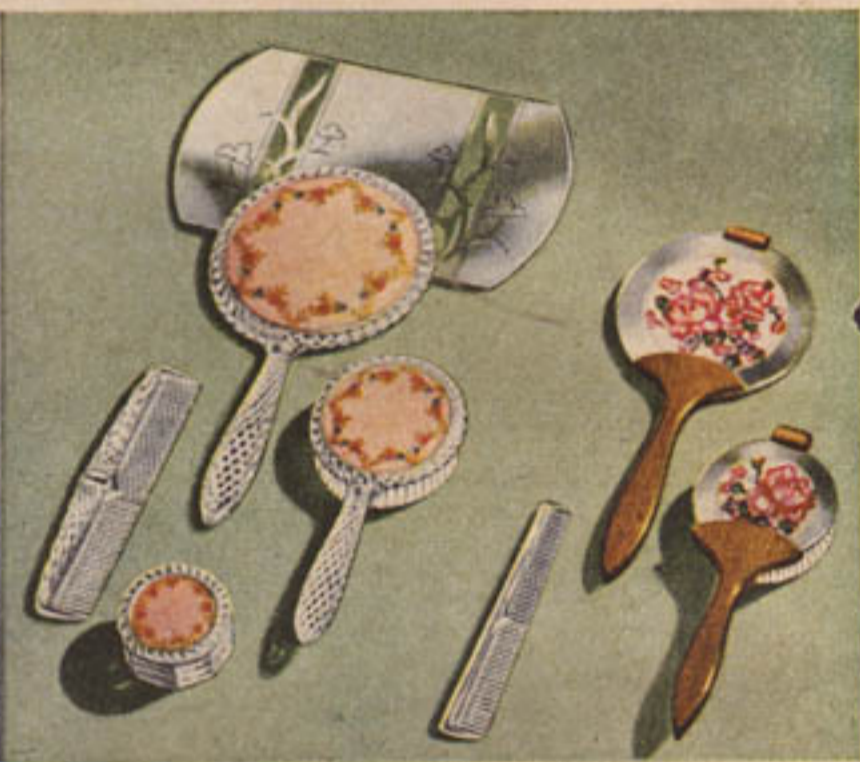


B • Six-piece mirror trim Set....\$3.57

C • Dainty three-piece plastic Set..\$3.29



D • Seven-piece plastic Dresser Set in a rich-looking, beautifully made gift case.....\$10.39



E • Five-piece plastic Set.....\$4.98

F • Three-piece wood handle Set...\$1.10



G • Six-piece floral design Set....\$3.98

H • Professional style Brush with Comb.98c



J • Better three-piece Pyroxoloid Set.

K • Three-pc. economy Pyroxoloid Set.79c



Dresser Sets she will treasure

- A** Twelve-piece Dresser Set. To gleam with jewel-like brilliance on her dressing table. Consists of hand mirror, (about 13 $\frac{3}{4}$ in. long), mirror tray, 2 cream jars, 1 powder jar, 2 picture frames, scissors, shoe horn, magnifying mirror, comb and Nylon bristle hairbrush. In exquisite case, lined in lustrous tufted rayon. Choice of maize, rose or blue. *Be sure to state color wanted when ordering.*
8 N 09649—Shipping weight, 9 lbs... **\$21.95**
- B** Six-piece mirror trim Set. Floral design with mirror trim border. Walnut finished wood trim. Crystal-like handles. Consists of hand mirror (11 inches overall) comb, brush, 2 cream jars, and mirror tray. Nicely boxed.
8 N 9629—Shipping weight, 3 lbs. 4 oz. **\$3.57**
- C** Dainty three-piece plastic Set. Long, slender pieces. Gay, pastel backs. Three basic pieces: hand mirror (abt. 13 $\frac{1}{2}$ inches long), comb and brush. Plastic in pink or blue. *State color.*
8 N 9620—Shipping weight, 1 lb. 3 oz. **\$3.29**
- D** Seven-piece plastic Dresser Set. Lovely in its gift case, even more beautiful on her dressing table. Set consists of tray, comb, brush, hand mirror (about 13 inches overall), 2 jars, shoe horn. *Colors: blue, rose or Nile green. Be sure to state color wanted when ordering.*
8 N 09646—Shipping weight, 7 lbs... **\$10.39**
- E** Five-piece plastic Set. Appealing to any woman. Consists of mirror (about 11 $\frac{1}{2}$ inches long), brush, cream jar, comb, and tray. Choice of rose, blue or white. Backs have lovely floral designs. *State color.*
8 N 9640—Shipping weight, 2 lbs. 11 oz. **\$4.98**
- F** Three-piece wood handle Set. Ensemble with walnut finish wooden handles and trim. Backs of hairbrush and hand mirror have floral decorations in pastel tones. Mirror borders.
8 N 5656—Shipping weight, 2 pounds. **\$1.10**
- G** 6-pc. floral design Set with walnut finished wood frame. Has tray, comb, brush, mirror, 2 cream jars. *Note: Comes in plain lined gift box instead of case shown.*
8 N 9619R—Shpg. wt., 4 lbs. 8 oz... **\$3.98**
- H** Professional style brush with comb. Brush has sparkling transparent back and 5 rows of semi-flared, white, fibre-tex bristles. Matching comb completes a set you'll be proud to give. *Colors: crystal, blue or rose. State color.*
8 N 5034—Shipping weight, 6 oz... **98c**
- J** Better three-piece Pyroxol † to make a young lady's e. Pink or pastel b. *State color.*
ng weight, 1 lb. 8 oz.. **98c**
- K** Three-piece economy Pyroxoloid Set. Will bring color and charm to a young lady's room. Plastic, in pastel blue or pink. *State color.*
8 N 9717—Shipping weight, 1 lb. 6 oz... **79c**



- L** Chen Yu Manicure Set. Beautiful rayon gabardine case contains Polish, Polish Remover, Lacquerol, Chip-Chek, 2 $\frac{3}{4}$ -oz. Hand Lotion, and jar of 25 Polish Remover Pads.
8 N 9627—Postpaid... **\$3.82**
- M** Ann Barton 15-pc. Set. Contains Polish, Remover, Hand Lotion, Cuticle Remover, Cuticle Scissors, Tweezers, File, 8 other items. Wine color genuine leather case.
8 N 9647—Shipping weight, 1 lb. 2 oz... **\$4.47**
- N** Chen Yu Costume Set. Five $\frac{1}{4}$ -ounce bottles of nail lacquer in assorted shades to blend with any costume and a bottle of Lacquerol base coat. In smart box.
8 N 3919—Postpaid... **\$1.65**



- P** Cutex Set in smart wood box. Contains Nail Polish, Polish Remover, Cuticle Remover, other essentials.
8 N 9696—Postpaid. A handsome gift... **\$1.97**
- R** Cutex Deluxe Set in striped fabric case. Polish, Remover, Orange Sticks, Nail White Pencil, Emery Boards, Cuticle Oil and Remover. A thrilling gift.
8 N 9701—Postpaid... **\$3.09**
- S** Revlon Kit. Contains Nail Polish, Polish Remover, Cuticle Remover, Emery Boards and Orange Stick.
8 N 9702—Postpaid. Lovely fabric case... **\$1.80**
- T** Revlon Hope Chest. Contains Polish, Remover, Adheron, Emery Boards and Orange Stick. An ideal gift.
8 N 9605—Postpaid. In heavy paper gift chest... **\$1.10**



Max Factor

A • Factor Hollywood Makeup Set \$2.75

B • Max Factor Pancake Makeup.....\$1.65



AYER

C • Honeysuckle Set...\$2.53

D • Pink Clover Set.\$2.53

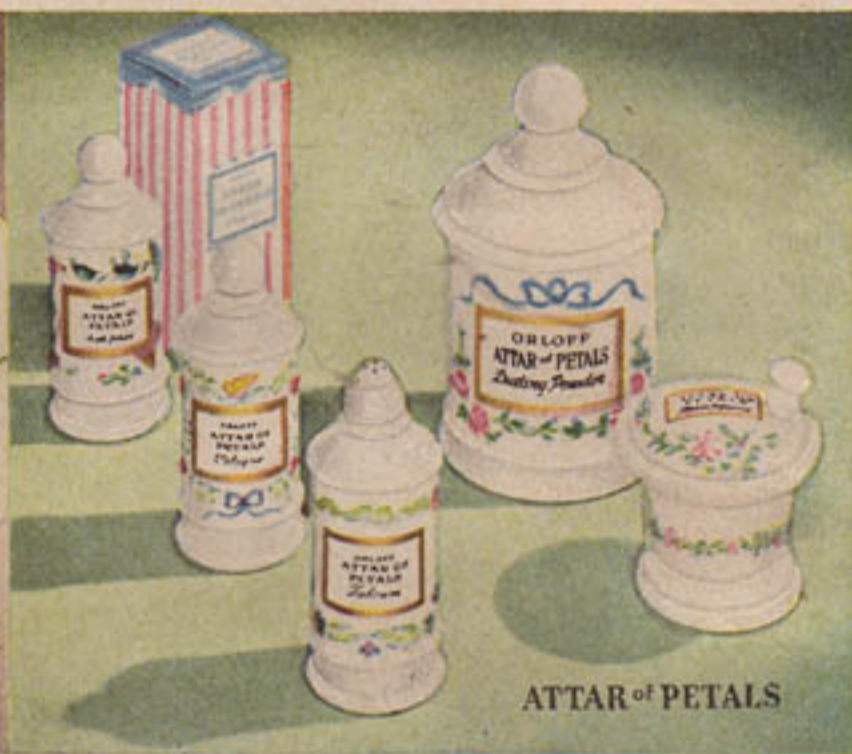
E • "Way to Loveliness"...\$1.65



Coty

F • Coty's Matched Makeup....\$2.48

G • Coty's Perfume "Sabots". Gift Box.\$5.50



ATTAR OF PETALS

H • Attar of Petals—by Orloff—Toiletries in hand decorated containers. Gift Boxes.....\$1.10 to \$2.75



helena rubinstein

J • Rubinstein "Heaven-Sent" Set...\$2.48

K • Rubinstein Apple Blossom Set \$1.93



EARLY AMERICAN

L • Early American Old Spice Trunk. Box\$3.25

M • Early American Tissue. Box\$1.55





Famous Name Cosmetic Gifts

- A** Max Factor Hollywood Makeup Set. Face Powder, Tru-Color Lipstick, Cake Rouge. For Blonde, Brunette, Brownette or Red-head. A smart gift.
8 N 9660—Postpaid. *State type*....\$2.75
- B** Max Factor Pancake Makeup. Choice of Cream 1, Cream 2, Natural 2, Tan 1.
8 N 4215—Postpaid. *State shade*... \$1.65
- C** Ayer Honeysuckle Set. Bath powder (10-oz.), Puff, Cream Cologne (5-oz.) Gift box.
8 N 9677—Postpaid.....Set \$2.53
- D** Ayer Pink Clover Set. Bath powder (10-oz.), Puff, Cream Cologne (5-oz.) Gift box.
8 N 9674—Postpaid.....Set \$2.53
- E** Ayer "Way to Loveliness" Kit. Special sizes of Skin Lotion, Night Cream, Face Cream, Face Powder and Cleansing Cream.
8 N 9669—Postpaid.....\$1.65
- F** Coty's Matched Makeup. "Air-Spun" face powder, Sub-deb lipstick and Cake Rouge, in harmonizing shades. In smart gift box. L'Origan or Paris scent.
8 N 9661—Postpaid. *State scent*...\$2.48
- G** Coty's Perfume "Sabots." Two Coty perfumes, L'Aimant and Emeraude. Each about ½ oz. In clever wooden shoes.
8 N 9920—Postpaid. Gift box.....\$5.50
- H** Attar of Petals—by Orloff. Fine toiletries in hand-painted white porcelain apothecary jars that may be used later for spices, or as knick-knacks, etc. Postpaid.
Talcum—Fine powder in shaker jar.
8 N 6052—3 ounces.....\$1.10
Triple Extract—Use as perfume.
8 N 6059—4-ounce container.....\$2.20
Toilet Water—Delightfully fragrant.
8 N 6051—4-ounce container.....\$1.65
Cologne—An exhilarating beauty luxury.
8 N 6050—4-ounce container.....\$1.38
Dusting Powder—In large jar with puff.
8 N 6053—10 ounces.....\$2.75
Flower Potpourri Sachet—In quaint mortar and pestle jar. For a dainty lady.
8 N 6062—2½-ounce size.....\$1.38
- J** Rubinstein "Heaven-Sent" Set. 6 oz. body powder with puff and 2-oz. toilet water. In baby blue gift box with pink trim.
8 N 9728—Postpaid.....\$2.48
- K** Rubinstein Apple Blossom Set. 3½-oz. cream cologne and 6-oz. body powder with puff. In attractive gift box.
8 N 9688—Postpaid.....\$1.93
- L** Early American Old Spice Trunk Box. 8 Pcs.—Contains 4 oz. Old Spice Toilet Water, 3 cakes of guest soap, 2 tubes each of bath salts and talcum. Removable tray.
8 N 9699—Postpaid.....\$3.25
- M** Early American Tissue Dispenser Box. Packed with 3 large cakes of soap; box of talcum. Two fragrances. Postpaid.
8 N 5525—Old Spice fragrance.....\$1.55
8 N 5527—Friendship's Garden.....\$1.55



Musical Powder Boxes—Handy Makeup Mirror

- Mirror Top Box.** Beautiful walnut finished wood box. Plays a gay tune when lid is lifted. Size, about 4½ x 4½ inches.
8 N 9625—Shipping weight, 1 pound 6 ounces.....\$5.98
- Porcelain Powder Box.** Hand painted flowers on cream-color porcelain with gold-color trim. Plays entertaining tune.
8 N 9626—Shpg. wt., 1 lb. 12 oz. Size: 4¼ x 4¼ in. high. \$7.98
- "Around the Neck" Mirror.** Leaves both hands free to apply makeup or arrange hair. Adjusts to any angle. Folds up flat. Wood frame has attractive walnut finish. A practical gift.
8 N 1166—Shpg. wt., 1 lb. (13¼ inches folded).....\$1.98



Exquisitely Boxed Perfumes—Postpaid

- A** Mary Dunhill — Flowers of Devonshire. Gay and light hearted scent.
8 N 9929—¾ oz. \$6.60
- B** Mary Dunhill—White Hyacinth. One of loveliest floral scents.
8 N 9964—½ oz. \$5.50
8 N 9970—¼ oz. \$3.30
- C** Vigny-le Golliwogg. A sophisticated scent.
8 N 9639—½ oz. \$5.50
- D** D'Orsay-le Dandy
8 N 9603—½ oz. \$6.33
- E** Mary Dunhill-Frou Frou Du Gardenia.
8 N 9961—½ oz. \$5.50
8 N 9963—¼ oz. \$2.75
- F** Secret de Suzanne. A charming scent.
8 N 9616—½ oz. \$8.25
- G** D'Orsay-Intoxication. Unforgettable.
8 N 9608—½ oz. \$11.00

Le Dandy Combination

and other Perfumes—Postpaid

- D'Orsay-Le Dandy Duo.** ¾-ounce perfume and 4 ounces of cologne in exquisite box shown.
8 N 9611—Postpaid...\$4.68
- Vigny-Beau Catcher.** Tantalizing. (Not shown.)
8 N 9631—½ ounce...\$8.25
- Worth-Je Reviens.** A deep, heady scent. (Not shown.)
8 N 9664—¾ ounce...\$8.25
- Suzanne-Tout de Suite.**
8 N 9630—½ ounce...\$8.25



All prices on this page, except 8 N 1166, include 10% Federal Excise Tax



A • Three Tangee Lipsticks in compact fabrioid case. Shades for every hour of the daySet 55c



B • Rhapsody Perfumes. Radio-shaped case.97c

C • Hanging Ivy Bowl with Bubble Bath... \$1.10



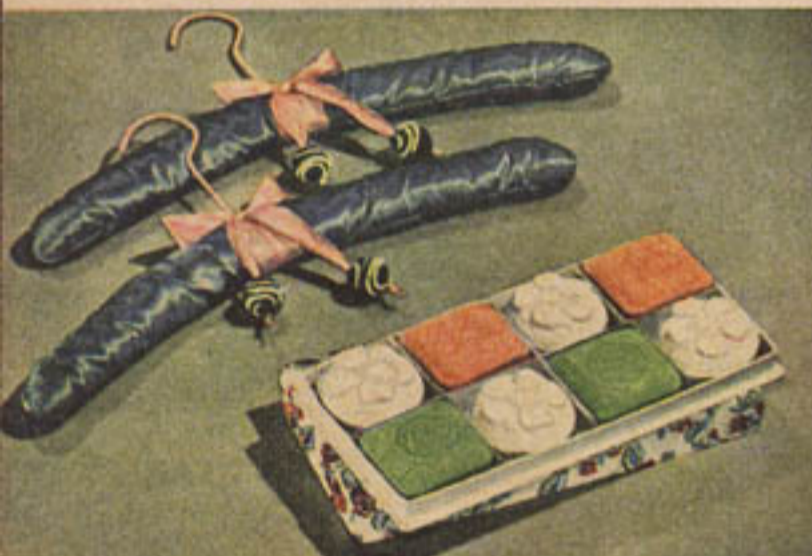
D • Child's Soap Zoo 4 figures.....23c



E • Pink Petals Bath Set. 5 lovely items. 69c

F • Penelope... La Crosse Polish Set.....\$1.38

G • Hind's Gift Set in gift box.....55c



H • Sachet Hangers 2 for only....\$1.29

J • Scented Gift Soap 8 cakes for...49c



K • Mirror Top Tissue Box Each.....\$1.29

L • Tangee Mini Set 3 items.....28c

Add Toiletries to your Christmas list

- A Three Tangee Lipsticks. Theatrical Red, Medium Red, Red-Red. Black fabrioid (artificial leather) case. 8 N 9947—Shipping weight, 4 ounces....3 in set 55c
- B Rhapsody Perfumes Exquisite two-tone plastic radio-shaped case containing 3 Rhapsody perfumes. 8 N 9612—Shipping weight, 12 ounces.....97c
- C Hanging Ivy Bowl with Bubble bath crystals. Pastel and silver colored bowl reusable for plants. 8 N 9610—Shipping weight, 2 pounds 8 ounces. \$1.10
- D Child's Soap Zoo. Children love these clever soap animals. Made of Whisley soap in bright colors. 8 N 9726—Shipping weight, 14 ounces... 4 in set 23c
- E Pink Petals Bath Set. Contains body powder, toilet water, perfume, talcum and bath crystals. 8 N 9707—Shipping weight, 2 lbs. 6 oz.....Set 69c

- F Penelope. Pottery pig holds three bottles—La Crosse Nail Polish, Polish Remover and Stazon base coat. 8 N 9666—Postpaid.....Set \$1.38
- G Hind's Gift Set. Contains Honey and Almond Cream Dusting Powder, Brilliantine and Cream Cologne. 8 N 9606—Postpaid. In smart gift box.....Set 55c
- H Sachet Hangers. Pastel color rayon satin. 8 N 9607—Shpg. wt., 1 lb. Boxed.....2 for \$1.29
- J Scented Gift Soap. 8 cakes of lovely toilet soap in assorted Pine and Apple Blossom fragrances. 8 N 9938—Shpg. wt., 2 lbs. Gift box... 8 cakes 49c
- K Mirror Top Tissue Box. Fiberboard; metal frame. Size 11x6x3 in. Ass't'd colors. Tissues not included. 8 N 9618—Shpg. wt., 1 lb. 8 oz Boxed...Each \$1.29
- L Tangee Set. Harmonizing lipstick, powder, rouge. 8 N 9738—Postpaid. In neat gift box.....Set 28c



A • Attractive New Fruit Plaques... Pair \$1.09

B • Bluebirds for Happiness Set of 5.....\$1.00



E • Glass Horse Book Ends 8-in. High. Pair \$2.59

F • Quaint Dutch Boy and Girl Book Ends. Pair...\$5.19



C • Lovely Gazelle Plant Holder... Each \$2.79

D • New Wild Goose Plant Holder.... Each \$1.59



G • Gayly colored "Balloon Lady" and "Balloon Man" Replicas of old English Pieces..... Pair \$4.69

Gifts for her home beautiful

A Attractive New Fruit Plaques of high quality plaster composition. Exceptionally realistic in detail and design. Artistically painted to imitate the life-like appearance of luscious, natural-colored fruit. Air brush finish in bright colored lacquers. Abt. 10x8 in.
25 N 09509—Shipping weight, 5 pounds.. Pair \$1.09

B Bluebirds for Happiness... Hang them in flight across your wall. Well known symbol of joy and good luck. Pressed wood, hand decorated in natural coloring. Ready to hang. Birds vary in size, from smallest, 2 inches, to largest, 5½ inches long.
25 N 9684—Shipping weight, 1 lb. 8 oz. Set of 5 \$1.00

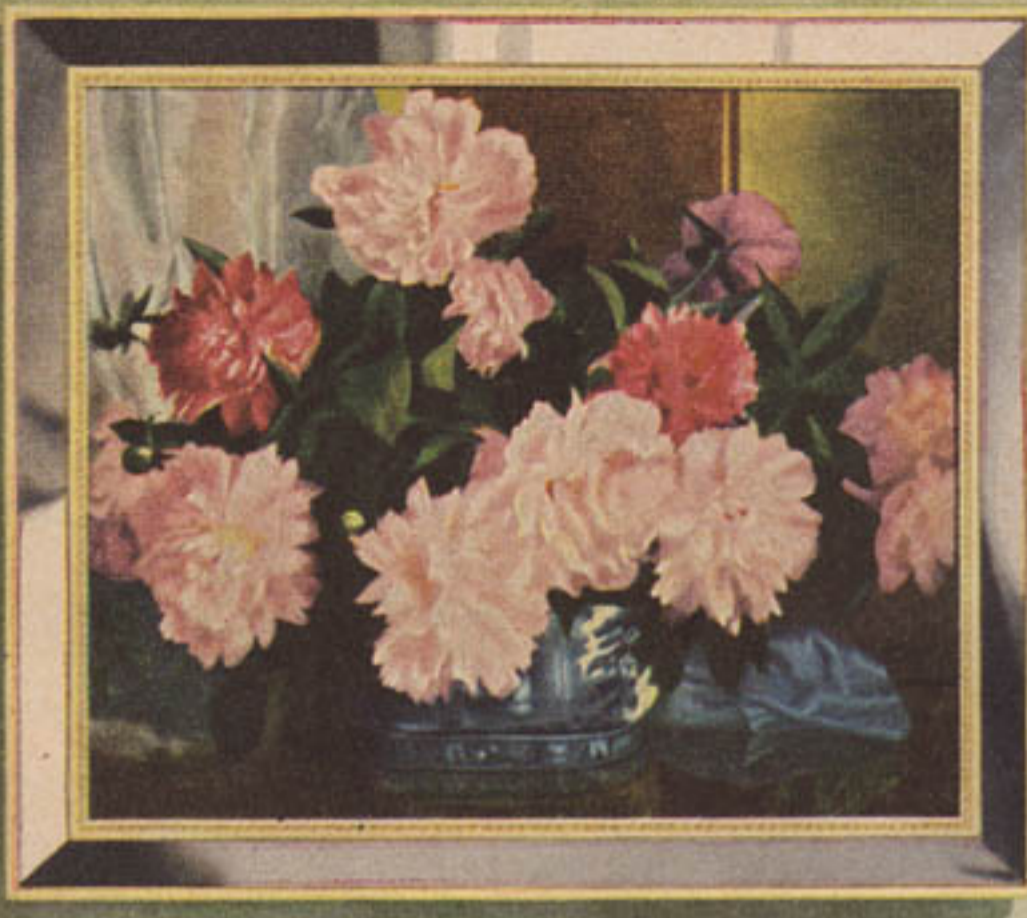
C Lovely Gazelle Plant Holder... made of highly glazed pottery. The figurine of the gazelle is smart and artistic. Beautifully colored in deep-toned blue that blends into a soft, delicate yellow. Pot attached to base, about 11 in. high; 3 in. flower pot. Plant not included.
25 N 09655—Shipping weight, 5 pounds.. Each \$2.79

D New Wild Goose Plant Holder of beautifully glazed pottery. Attractively colored with aqua blue base blending into a creamy white. About 8 inches high; width, 8 inches. Plant not included.
25 N 09695—Shipping weight, 4 pounds.. Each \$1.59

E Glass Horse Book Ends, with weight enough to hold any heavy book in place. Artistically designed of crystal clear glass. These two beautiful horses, in a graceful rearing position, will flatter any library table or mantel. Size, 8 inches high overall, 6 inches wide.
25 N 09640—Shipping weight, 7 lbs.... Pair \$2.59

F Quaint Dutch Boy and Girl Book Ends... finished in antique gold color and mounted on a genuine onyx base. Here indeed is charm, and as a gift they will reflect your good taste. The figures are of plaster composition, nicely made and durable. Height, 7 inches.
25 N 09641—Shipping weight, 5 pounds... Pair \$5.19

G Gayly colored "Balloon Lady" and "Balloon Man"... Reproductions of old English decorative pieces. Constructed entirely of plaster composition. Here indeed are unusual ornaments that will lend much charm and cheer to your coffee or cocktail table, your radio or mantel. Beautifully hand-decorated in bright, vivid colors that will blend well with any color scheme. This gay pair, so familiar to adult and child, seem nearly human. You'll receive many flattering comments whether you decorate your own home or give them as a gift. About 11½ inches high.
25 N 09630—Shipping weight, 6 pounds. Pair \$4.69



1



4



3



2

A • Sparkling Mirror Framed Pictures, approximately 23x27 inches Each \$3.49



5

6

7

B • The Fruit Kids clever figurines Each \$1.00



8

C • Playful Dogs Pair . . . \$2.69



9

10

D • Beautiful Birds Each . . \$2.35



E • Horse Figurine \$2.95

F • "Hippo" Plant Holder . . \$1.59



G • Petal Pajama Bag in lovely Pastel shades . . Each 64c



Holiday Gifts for all the year

A Sparkling Mirror-framed Pictures. Landscapes and floral prints, beautiful in themselves, but with these frames, they become really distinctive! Pictures like these can make any room come to life with color, originality and charm . . . they become the eye-catching part of a room and spread loveliness over all. The mirror frame gives a shadow box effect, and just as a mirror can enlarge the size of a room, so this frame gives depth to the picture. Just the thing to hang over fireplace or davenport in your living room, or buffet in your dining room. The pictures are accurate prints of fine oil paintings . . . each picture is truly breathtaking . . . they resemble pictures found only in exclusive shops . . . it's hard to believe the cost is so low. They are gifts any woman would love . . . that will fit in any home and lend it grace and beauty. Four charming subjects to choose from . . . all equally beautiful in color and design. *State first and second choice.* Size, including frame, about 23 x 27 inches.

- [1] Peonies—glorious soft colors in a lovely subject.
[2] Home by the Sea—quiet dignity, peaceful colors.
[3] The Stone Bridge—a truly enchanting scene.
[4] Asters—Real looking, alive with color and beauty.
Shipping weight, each 10 pounds.
25 N 06200 Each \$3.49

B The Fruit Kids . . . clever figurines. They're cute. They'll bring gaiety to kitchen, playroom or nursery. Gleaming Carlton ware (plaster composition), brilliantly colored. Each about 7 inches high. *State choice.* [5] Stella Strawberry, [6] Lee Lemon, and [7] Penny Pineapple.
25 N 09548—Shpg. wt., ea., 4 lbs. . . . Each \$1.00

C Playful Dogs . . . lifelike favorites. A perky wire hair terrier and a lovable cocker spaniel make a distinctive twosome. Designed by Mortens, famous sculptor. White terrier with black spots; white cocker with brown spots. High glaze, giving a porcelain effect finish. Each about 4 inches.
25 N 09642—Shpg. wt., pair, 3 lbs. . . . Pair \$2.69

D Beautiful Birds will add a touch of color and beauty to your home. For mantel, radio or wall shelf . . . use them for novel table decoration. Fine china with expensive look . . . brilliant life-like colors. Up to 6½ inches in height. *State choice: 8, 9 or 10.*
25 N 09513—Shpg. wt., each, 2 lbs. Each \$2.35

E Horse Figurine—Western type. An original design by Mortens, well-known sculptor . . . an ideal gift for a horseman . . . any one who likes unusually fine figurines. Perfect for the mantelpiece. Plaster composition with high gloss finish. Natural looking coloring, white with brown spots. About 7¾ inches high.
25 N 09528—Shpg. wt., 5 lbs. Each \$2.95

F Plant Holder—"Happy Hippo." A touch of novelty and distinction for knick-knack shelf, end table, radio top . . . Glazed pottery in deep, rich brown blending into deep yellow. Planting space large enough for 3 small plants. 9 in. long, 4 in. wide, 3¾ in. high.
25 N 09574—Shpg. wt., 4 lbs. Each \$1.59

G Petal Pajama Bag . . . in lovely pastel shades . . . a glamorous bit of feminine "fluff" for her boudoir. Row on row of gleaming rayon satin petals make a boudoir pillow of beauty . . . tuck pajamas or nightie in back opening . . . it's practical as well as beautiful. Asstd. pastel colors. About 16-in. diam.
25 N 4547—Shipping weight, 9 ounces. . . . Each 64c



H Simulated leather Sewing Box, 8x11x3½ inches. A gift to please every woman. 3-section bottom. Contains: thread, thimble, tape measure, needles, bodkin, pincushion. Rayon lining. Assorted color boxes.
25 N 5276—Shpg. wt., 2 lbs. 8 oz. Each \$2.96

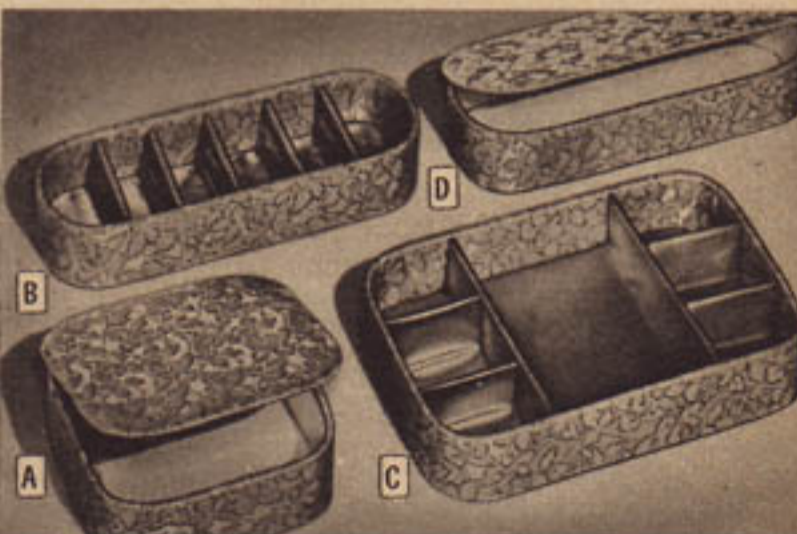
J Petite kit, 4x3½x1½ in. Asstd. color mending thread, thimble, needles, thread cutter. Asstd. color case.
25 N 5257—Shpg. wt., 10 oz. Each \$1.13



Gay chintz covered Sewing Boxes. Blue, green or rose. *State color wanted.* Assorted floral patterns.

K Sectional Box with 2-in. deep drawer. 5 compartments. Glazed white paper lining. 12½x9½x4 in.
25 N 5274—Shpg. wt., 2 lbs. 12 oz. Each \$1.89

L Quilted chintz with chintz lining. 6 compartments. One compartment has pincushion. 13½x9x3 in.
25 N 5275—Shpg. wt., 2 lbs. 6 oz. Each \$2.35



Figured brocaded rayon satin Boxes. In lovely colors: ice blue, pink or ice green. *State color wanted.*

A 25N4999—Hanky Box, 7½x7½x2¾ in. Wt., 13 oz. \$1.09

B 25N4985—6-section Hosiery Tray, 13x4¾x2¾ in. Rayon and satin lining. Shpg. wt., 12 oz. 1.09

C 25N5010—Hose and Hanky Tray, 13x8¼x2¾ in. Plain satin lining. Shpg. wt., 1 lb. 4 oz. 2.09

D 25N5009—Glove Box, 13x4½x2¾ in. Wt., 14 oz. 1.09



A • "Julie and Jon" . . graceful Figurines . Pr.\$4.98



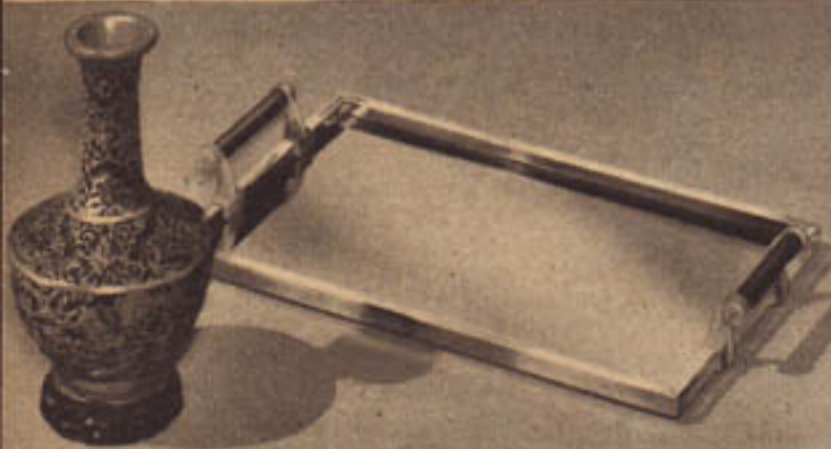
B • Trained Seal balances Glass bowl . . \$1.69



C • Panda Figurine holds Glass Bowl \$2.09

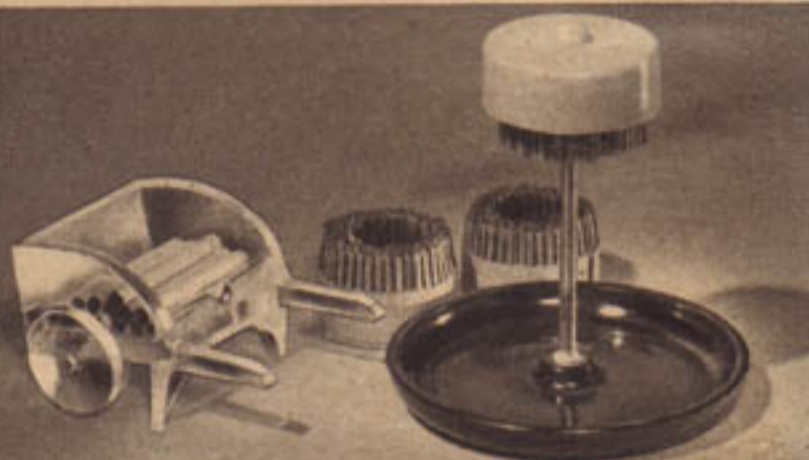


D • Sparkling Glass Vanity Set \$1.79



E • Red Composition Vase \$1.19

F • Mirror Tray with ivory color frame . . \$1.98



G • Crystal-like Glass Cart \$1.00

H • Pull Matches and Ash Tray \$1.29



J • Wide Mirror Frame 11x13 inches. \$2.95



K • Rich Mirror Frame 10x12 inches . . .96c



L • Artistic Fruit String \$1.98



M • Gay hand-decorated Tiles. Set of 4 . \$1.10

Decorative Gifts for the home

A "Julie and Jon" . . . graceful figurines have captured the joy of youth. Rich colorings of white with blue and wine. Highly glazed plaster composition. About 13 inches tall.
25 N 09566—Shpg. wt., 6 lbs. . . . Pair **\$4.98**

B Trained Seal balances glass bowl on his nose for holding flower bouquets, ivy or fish. About 11½x8 inches. Made of glistening black plaster composition. Ivy not incl.
25 N 09524—Shpg. wt., 5 lbs. . . . Each **\$1.69**

C Panda Figurine holds glass bowl 5 inches in diameter. Overall height, abt., 8½ in. Plaster composition finished in black and white enamel with painted red bow. Ivy not incl.
25 N 09501—Shpg. wt., 7 lbs. . . . Each **\$2.09**

D Sparkling Glass Vanity Set . . . 4 useful pieces. Diamond effect design. 2 bottles about 7 inches high; 1 powder jar, 3¼-inch diameter; 1 mirror tray, about 14x6½ inches.
25 N 09600—Shpg. wt., 4 lbs. 4-pc. set **\$1.79**

E Red Composition Vase . . . resembles Chinese work of art. Carved Cinnabar effect on plaster composition. Deep red color. About 11 inches high. For artificial flowers only.
25 N 09556—Shpg. wt., 3 lbs. . . . Each **\$1.19**

F Mirror Tray with ivory color metal covered wood frame. Window glass. Handy size, 16½x10½ inches. Distinctly smart, very useful and a gift any woman will appreciate.
25 N 09592—Shpg. wt., 3 lbs. . . . Each **\$1.98**

G Crystal-like Glass Cart for cigarettes, candy, flowers. Smartly styled of clear glass. A gift that shows thought and will be appreciated. About 3 in. high, 5 in. long.
25 N 09601—Shpg. wt., 2 lbs. . . . Each **\$1.00**

H Pull Matches and Ash Tray . . . matches light when pulled out from top of tray. Glass tray with assorted color plastic top; Complete with supply of 750 matches. 7½x6½ in.
25 N 09604—Shpg. wt., 3 lbs. . . . Each **\$1.29**

J Wide Mirror Frame for 8x10-inch photo . . . a lasting gift. Modern etched design. Mirror of ¾-inch window glass. Easel stand, felt back. Overall size, 11x13 inches.
25 N 09584—Shpg. wt., 7 lbs. . . . Each **\$2.95**

K Rich Mirror Frame, to hold 8x10-inch picture. Mirror of ¾-inch window glass. Design gives an etched effect. Chipped edge. Easel stand. Overall size, 10x12 inches.
25 N 09588—Shpg. wt., 6 lbs. . . . Each **96c**

L Artistic Fruit String adds charm and gayety to your walls. Gay artificial lacquered fruit and soft leaves in vivid, bright colors. About 12 inches long.
25 N 09603—Shpg. wt., 3 lbs. . . . Each **\$1.98**

M Gay, Hand-decorated Tiles . . . lambs in clever, amusing action poses. On light blue background. Hangers for use on wall. For use under hot dishes. About 4x4 inches.
25 N 09622—Shpg. wt., 3 lbs. Set of 4 **\$1.10**



Lifelike Figurines . . . copies of wood carvings

Six animals . . . a perfect gift. Beautifully detailed—smartly designed. Includes 3 dogs, one brown, one black, one white; a brown elephant, brown rabbit; a black cat. All about 2 to 2¼ in. high. Composition pressed wood. Shpg. wt., set, 1 lb. 6 oz.
25 N 9632 . . . Set of six **\$1.19 for 6**

Four picturesque figures . . . so real looking it's hard to believe their low price. A touch of distinction for what-not, radio top, mantel or coffee table. Walnut color backgrounds with colored highlights. Composition pressed wood. All abt. 5 in. high. Wt., set, 1 lb. 8 oz.
25 N 9619 . . . Set of four **\$1.19 for 4**



Table Center Piece of Beautiful Porsalana Flowers

Distinctive and unusual with a charm and grace you'll be proud to use year after year for your most effective table settings. The artificial apple blossoms and violets in lifelike colors are made of porsalana which has the glaze of porcelain without being fragile—very durable, washable and will not chip. Gaily colored bird of plaster composition is perched in the center. Firmly set in bowl. Length, 18 in.; height, 6 in.
25 N 09530—Shipping weight, 3 pounds. Each **\$6.98**



New large-size duvetyn Pictures

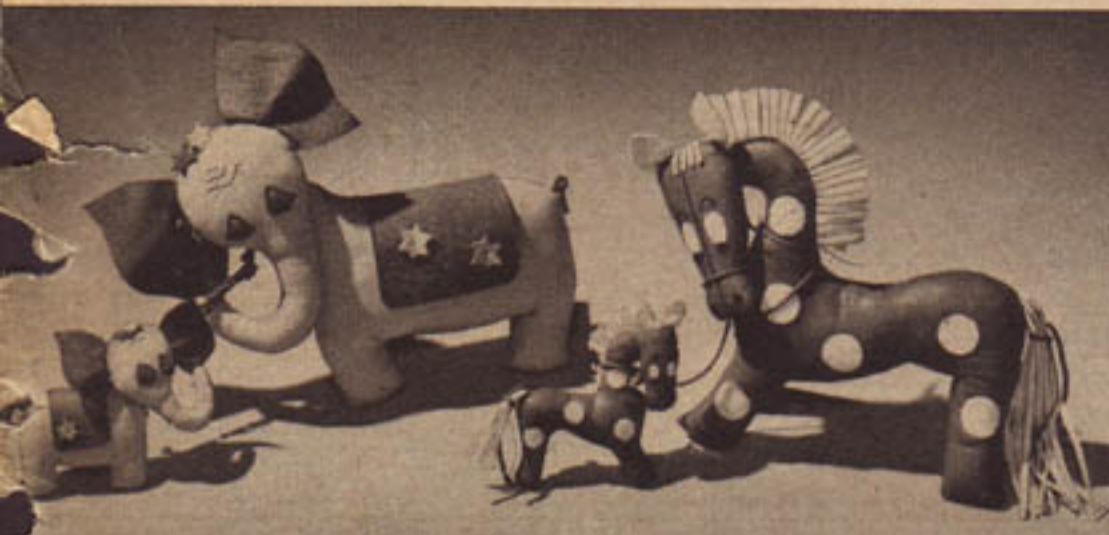
Beautifully painted by hand and air brush in vivid colors against a deep, black background. The soft cotton duvetyn looks like lustrous velvet. An unusually attractive wall decoration that will add beauty to any home and bring you many fine compliments. Three favorite subjects: Christ on Mount Olive, (illustrated above), Hunter's Paradise and Country Home. Please be sure to order by subject name. Overall size, approximately 48x22 inches. Decorative 3-inch ornament on top of frame. 1-inch wooden frame finished in burnished gold color.
25 N 09526—Shipping weight, 5 pounds. Each **\$3.45**



A • The Terrible Trio . . . Fatso, Ratso and Japso . . . have fun dumping ashes in their faces. . . . Each 58c Set of 3 for \$1.65



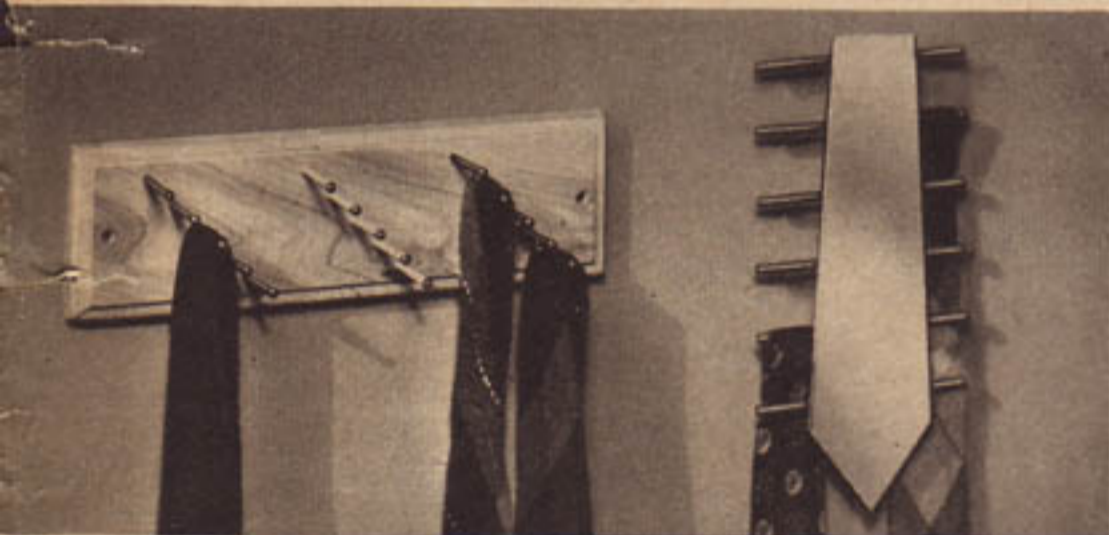
B • Ornamental Hotzi Notzie Pin-cushion. . . . Each 49c



C • Clever Animal Kits . . . for old and young alike . . . contain enough material to make one large and one small animal Kit \$1.00



D • Triangular Pillow. . . . \$1.79



E • Genuine Aromatic Cedar Tie Rack. . . . \$1.00

F • Tie-shaped Mirror Tie Rack. . . . 89c



G • Handsome Horse's head Tie Rack. . . . \$1.00



H • Military Glass hat Powder Box; Puff \$1.19

J • "Sa-Chaise Lounge" Pincushion-Jewel Box. . . . \$1.00



K • "Wise Old Owl" Weather Forecaster. . . . \$1.00

Clever Christmas Gift Novelties

- A** **The Terrible Trio**—Burn up the Axis with your ashes . . . face likenesses of the terrible trio make clever and useful ash trays . . . perfect for timely gifts, favors and prizes. They'll cause a riot of fun in any home. They're something new . . . entirely different . . . and bound to make a hit. Made of plaster composition in an earth brown color. Contrasting colors bring out the details of the faces. There's [1] Fatso, [2] Ratso and [3] Japso. *Please state choice, 1, 2 or 3.* All about 5x7 in. Shpg. wt., ea, 1 lb. 4 oz.; set, 4 lbs.

25 N 9633.....Each **58c**
Set of 3 **\$1.65**

- B** **Ornamental Hotzie Notzie Pin Cushion** . . . you'll have him right where you want him. 4½ in. tall. Made of composition, seat of his pants is a handy pincushion. Tagged with clever rhyme.

25 N 9587—Shpg. wt., each 1 lb. Each **49c**

- C** **Clever Animal Kit for making stuffed cloth "Mother" and "Offspring"**. Includes all but stuffing. Fun to make, fun to give. *State choice: [A] Horses, [B] Elephants.*

25 N 4552—Shpg. wt. 6 oz. Kit **\$1.00**

- D** **Novel triangular-shaped Pillow** . . . Heavy cotton; multicolor woven Jacquard stripe. Smart off-white binding. Fluffy cotton comber filling. *Size: 9x12x16 inches. Colors: beige, wine, blue, green. State color.*

25 N 4758—Shpg. wt. 2 lbs. 4 oz. Each **\$1.79**

- E** **Genuine Aromatic Cedar Tie Rack** in natural cedar color with spokes for 15 ties. Made by Cravator. Individually gift boxed . . . a perfect gift for any man. Screws for mounting included. About 11¼x3¼ inches.

25 N 6500—Shpg. wt., 1 lb. 4 oz. Each **\$1.00**

- F** **Tie-shaped Mirror on Tie Rack** . . . handy for him to tie ties. 12 red wood bars hold ties. Wood back. Clear window glass mirror. About 10x5½ inches.

25 N 9618—Shpg. wt., 1 lb. Each **89c**

- G** **Handsome Horse Head Tie Rack** . . . smart . . . strictly masculine. "DecoWood" (plastic wood composition), has the appearance of carved wood, Horseshoe and 4-leaf clover wood bar for holding ties. About 11x4½ inches.

25 N 9502—Shpg. wt., 1 lb. 8 oz. Each **\$1.00**

- H** **Military Glass Hat Powder Box with puff**. Rich amber color glass with mirror top . . . a clever gift in tune with the times. May also be used as a vanity dish. About 5x4½x2 inches.

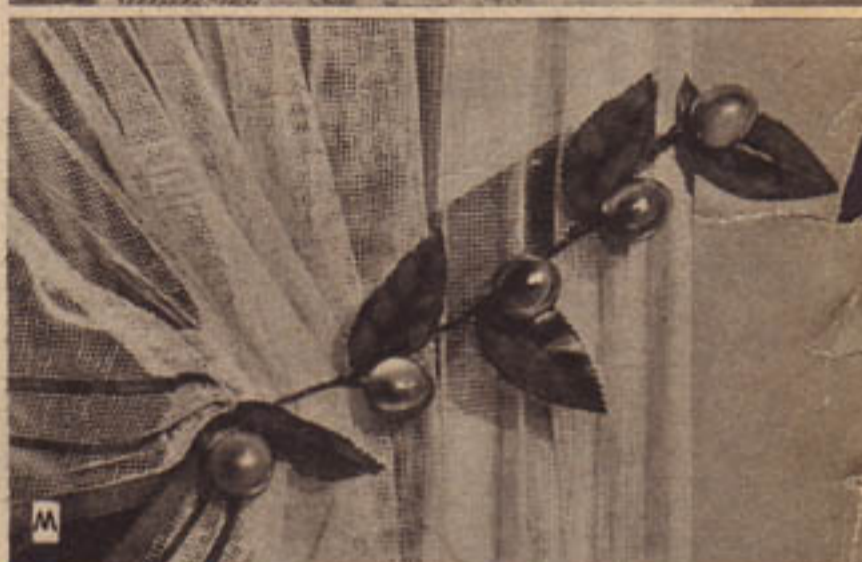
25 N 09514—Shpg. wt., 2 lbs. Each **\$1.19**

- J** **"Sa-Chaise" Pincushion Jewel Box** with a pin cushion top that opens to reveal 2 bottles of perfume . . . use it for a jewel box when perfume is removed. Rayon print covered. Assorted pastel colors. About 3½x5 inches.

25 N 4548—Shpg. wt., 8 oz. Each **\$1.00**

- K** **"Wise Old Owl" Weather Forecaster** . . . a clever design. Rich ivory, high-lighted with green and red, gives it a porcelain-like appearance. Made of wood composition. About 7x4 inches.

25 N 9598—Shpg. wt., 1 lb. Each **\$1.00**



Tiebacks . . . Gay color accents for curtains

Inexpensive gifts for your own home, or for some one on your list who appreciates the unusual

- L** **Daisy Tiebacks.** Daisies won't tell; if your ruffled curtains or panels are a little worn, not as fresh and new looking as you'd like, dress them up with tiebacks and nobody will notice. Of course they glorify new curtains, too. Artificial fabric daisies, green fabric leaves (about 10 inches long); adequate rayon ribbon for tying. Flowers and ribbon in blue, ivory-white, pink or yellow, also combination of blue and pink. *State color.*

24 N 705—Shipping weight, 2 pairs, 4 oz. 2 pair **\$1.49**

- M** **Cherry Tiebacks.** Can't you see these bright bunches of cherries on crisp white kitchen curtains—a cheerful note of color. Artificial cherries in red with green fabric leaves (about 10 inches long); adequate rayon ribbon for tying.

24 N 700—Shipping weight, 2 pairs, 4 oz. 2 pair **\$1.19**

- N** **Carnation Tiebacks.** Do the bedroom curtains look a little plain; need a bit of color that will harmonize with other furnishings? Here's the answer. Artificial fabric carnations with green fabric leaves (about 10 inches long); adequate rayon ribbon for tying. Flowers and ribbon in blue, ivory-white, pink or yellow; also combination of blue and pink. *State color.*

24 N 706—Shipping weight, 2 pairs, 4 oz. 2 pair **\$1.49**



A • Crocheted Stemware Starter Set . . . \$5.79



B • Crocheted Crystal Cake Stand \$1.45



C • Crocheted, Crystal Punch Set \$5.69



D • 6-in. Basket. \$1.19

E • Salad Set. \$2.65



F • 14-piece Flamex Ovenware Set . . . \$2.89

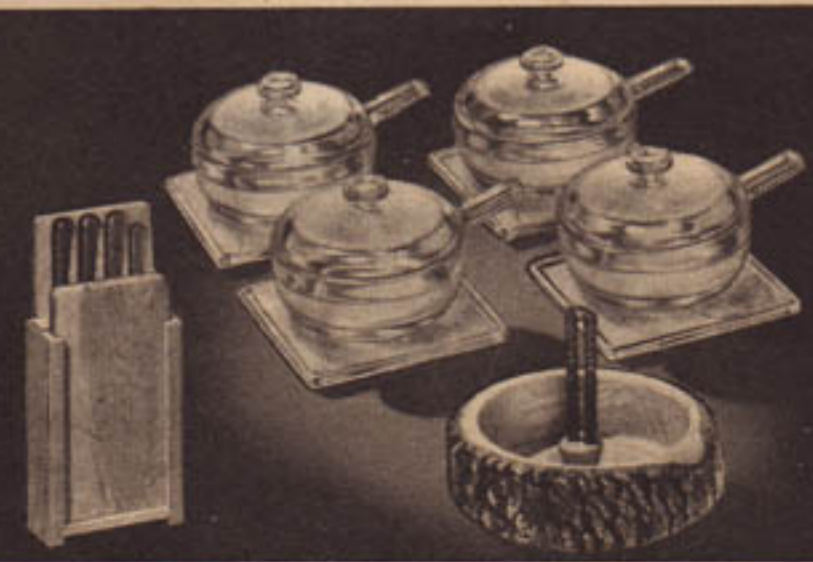


G • 10-piece Flamex Ovenware Set . . . \$1.49



H • Tumblers . \$1.00

J • Frames . . Pr. 49c



K • \$1.99

L • Set. \$1.69

M • 98c

For a happy hostess all through the year

- A** Crocheted Stemware Starter Set. Beautiful shapes: ball-shaped stems. Crocheted type openwork on plate edges. Four each: crystal glass goblets, sherbets, 8-in. salad plates. See Big Catalog for open stock.
35 N 01751—Shpg. wt., 20 lbs. . 12-piece Set **\$5.79**
- B** Crocheted Crystal Cake Stand. Beautiful glass cake server.
35 N 01729—12-in. diameter Shpg. wt., 5 lbs. **\$1.45**
- C** Crocheted Crystal Punch Set. 14 pieces. For festive entertaining all year around. Cups hook over crocheted design edge of glistening bowl. Set consists of one 4-quart glass bowl, 14-inch diameter; twelve 6-ounce cups and ladle.
35 N 01719R—Shpg. wt., 20 lbs. . 14-piece Set **\$5.69**
- D** Baskets for Fruit or Flowers. Graceful shapes.
35 N 01725— 6 inches long. Shpg. wt., 2 lbs. . **\$1.19**
35 N 01724— 9 inches long. Shpg. wt., 3 lbs. . . . **1.75**
35 N 01723—12 inches long. Shpg. wt., 5 lbs. . . . **2.98**
- E** Salad Set. 4 pieces. Flatters any table setting. Consists of beautifully shaped bowl, 10½-in. diameter; plate, 13-in. diameter; glass serving fork, spoon.
35 N 01732—Shipping weight, 9 lbs. 4-pc. Set **\$2.65**
- F** 14-piece Flamex Ovenware Set. Complete set for all baking purposes. Each dish leads a triple life—bake, serve, store in it. Consists of one 2-qt. covered glass casserole; one 1-qt. open casserole; two 9½-in. pie plates; one covered loaf pan, 10¼x5x4¾-in.; six 4-oz. custard cups; one utility pan, 11¾x6¾x2-in.
11 N 09215—Shpg. wt., 18 lbs. 14-piece Set **\$2.89**
- G** 10-piece Flamex Ovenware Set. Bake and serve in same dish. Food browns evenly in Flamex glass because it absorbs heat quickly and holds it. Consists of: one 1½-quart covered casserole; one 9½-in. pie plate; one utility tray, 12¾x8½x2½ in.; six 4-oz. custard cups.
11 N 04944—Shpg. wt., 8 lbs. . . 10-piece Set **\$1.49**
- H** Tumblers—novel "Write your own name" type. Have frosted panels for names. No mix-up. Washes off easily. Safety edge glass resists chipping. 10-oz. size.
35 N 01546—Shpg. wt., 6 lbs. . . Set of 8 for **\$1.00**
- J** Frames for photographs . . . in crystal glass. Smart adornment for vanity . . . clever paperweights for a desk. Take 1¾-inch diameter photograph inserted in back. Overall size: 2¼x2¼x1½ inches.
35 N 02007—Shpg. wt., 10 oz. . . . Set of 2 for **49c**
- K** Combination knife holder and bread board. Keeps four knives handy, protects cutting edges. 5½x11¾-in. front panel slides out for use as cutting board. Made of polished hardwood. Knives not included.
11 N 2050—Shipping weight, 5 lbs. . . . **\$1.99**
- L** Handled Casseroles with Serving Tiles. Individual table service—glass tiles give added protection to table from hot dish. Set: 4 tiles; 4 casseroles, 5-in. diam. Flamex heat-resistant glass. See Big Catalog for complete line of Flamex.
11 N 9226—Shipping wt., 7 lbs. . . 8-piece Set **\$1.69**
- M** Nut Bowl, 5-inch metal cracker. Hardwood bowl, rustic natural bark, varnished. About 7½-in. diam.
11 N 8864—Shipping weight, 4 lbs. 8 oz. . . . Set **98c**



Heat-resistant bargain Drip Coffee Maker

Easy way of making delicious coffee. Put coffee in upper bowl, pour in boiling water. Gets every bit of flavor from coffee. Wide mouth for easy cleaning. Made with Pyrex glass parts . . . can be used over direct flame. Also excellent for making tea. Shpg. wt., 4 lbs. **\$1.69**

11 N 9237—8-cup Coffee Maker **\$1.69**
11 N 9236—Extra Filter Cloths for use with above coffee maker. Shpg. wt., 3 oz. . . . Package of six **25c**

See Big Catalog for full line of coffee makers



Give Decorated Wooden Ware

Salt Box. Colorful decal decoration on natural wood finish. Hinged cover. 6x8½ inches high. Also use it for match holder. **69c**
11 N 8828—Shipping weight, 1 lb. 8 oz. **69c**

Small size Bread Board. Decal decoration. 11 N 8831—6x8½ in. Shipping weight, 1 lb. . . **55c**

Large size Bread Board. 8x10½ inches. Slot in top for one knife. Colorful decal decoration. 11 N 8830R—Shipping weight, 2 pounds. . . . **79c**



Attractive coated Rayon-voile Apron

Apron has an exceptionally full skirt to give maximum amount of protection to your clothes. Wide neckband is an important feature because it fits your neck comfortably without cutting. Broad sash ties for neat appearance. Tape bound edges and trim add a smart and colorful touch to this practical apron. Comes in white with gay red, blue or green trim. State color wanted. **\$1.29**

11 N 5335—Shipping weight, 8 ounces. **\$1.29**



A • 12 huge, sparkling Gems.....\$1.14

B • 24 assorted Glass Ornaments.....92c



C • 12 striking beauties..89c

D • 12 solid color Balls..69c

E • 12 small Tree Gems..45c



F • Brand new novelty assortment, 15 thrilling Toy Ornaments....\$1.00

Everything to trim the tree

A 12 huge, sparkling gems. Sears finest glass ball ornaments . . . each one different . . . each one in a beautiful color . . . each one 3 inches in diameter. Some have glittering, sprayed-on mica design . . . petal leaf sprays, star flowers, or varicolored stripes. Others are beautifully hand-painted, or have silver plated tinsel on the inside. Your family will appreciate their luxurious look on your tree. Shipping weight, 1 lb. 8 oz.

49 N 6652 \$1.14

B 24 assorted glass ornaments. Enough gay and beautiful ornaments to decorate almost any tree, at a money-saving price. Transparent balls with sprays of tinsel inside . . . solid color gems that reflect tree lights beautifully . . . hand-painted designs . . . sprayed-on mica patterns. Popular shapes that were formerly imported. Yellow, green, red, blue. Sizes from 1 3/4 in. to 2 3/4 in. Bells, clusters, ovals. Shpg. wt., 1 lb. 6 oz.

49 N 6643 92c

C 12 striking beauties. A gleaming array of popular shapes for the average size tree. Hand decorated balls, fancy shaped bells, clusters, and reflectors in beautiful solid colors. Others have hand-painted stripes on the outside, glittering tinsel inside. Colors specially selected for effectiveness against green Christmas trees. Balls to 2 1/4 in. diameter, oblongs to 3 in. long. Shpg. wt., 1 lb.

49 N 6647 89c

D 12 solid color balls. Big 2 3/4-in. balls that give a crystal clear, mirrorlike reflection. Shiny, opaque colors and transparents that are preferred by many people. Make yours an especially distinguished looking tree by choosing a box of the assorted colors (yellow, red, blue, orange) or the all blue set. Shpg. wt., 1 lb.

49 N 6648—Assorted colors 69c

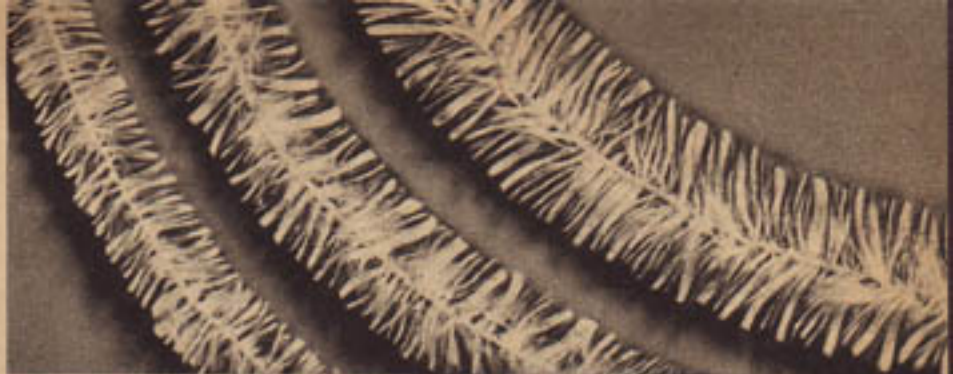
49 N 6649—All solid blue 69c

E 12 small tree gems. Ornaments that are specially designed for small trees. Some have hand-applied stripes. Others are solid colors in a brilliant, opaque finish that reflects light, or in the new, transparent glass. Popular shapes include balls, oblongs, bells, and lanterns. Choose this set to make your tree gay and bright with brilliant color. 1 3/4 to 2 1/2-inch sizes. Shpg. wt., 10 oz.

49 N 6626 45c

F Brand new novelty assortment . . . 15 toy styles. Thrill the children with these metallic paper and cardboard ornaments. Jack-in-the-box, baby buggy, horsie rocker, soldier boy, gun, wagon, plane, drum, clown, and others. To be perched on or hung from the branches. Brightly colored toy ornaments kiddies will thrill to find hanging from the branches all around the tree. Sizes 3 1/2 to 5 1/2 in. long. Shpg. wt., 1 lb.

49 N 6640 \$1.00



Crystal Garlands of shimmering fiber glass yarn

Drape one or more of these glistening garlands on your tree, or about your room. Colorful, full round garlands that reflect the light and add to the gaiety and charm of your decorations. Wt., 3 oz. State color.

49N6519—24 ft.x 3/8 in.White or red and white. Each

49N6518—18 ft.x 3/8 in.White or blue and white. Each

49N6522—10 ft.x 1 1/2 in.White or red and white. 29c



Candy-striped rayon Canes

12 canes of soft light rayon, look like striped candy. Sizes from 4 1/2 to 11 in. Assorted red and green stripes. Shipping weight, 8 ounces.

49 N 6619—Box of 12 . . . 42c

White spun rayon icicles

Add a realistic touch of winter to your tree with these new type 5 1/2-in. icicles of white soft spun rayon. Shipping weight, 8 ounces.

49 N 6509—Box of 12 29c



24 Beautiful Foil Ornaments that give mirror-like reflection

Unbreakable reflectors. Bells (as shown) or balls. State choice: 3 1/2-in. bells, or 2 3/4-in. balls. Shipping weight, 1 pound.

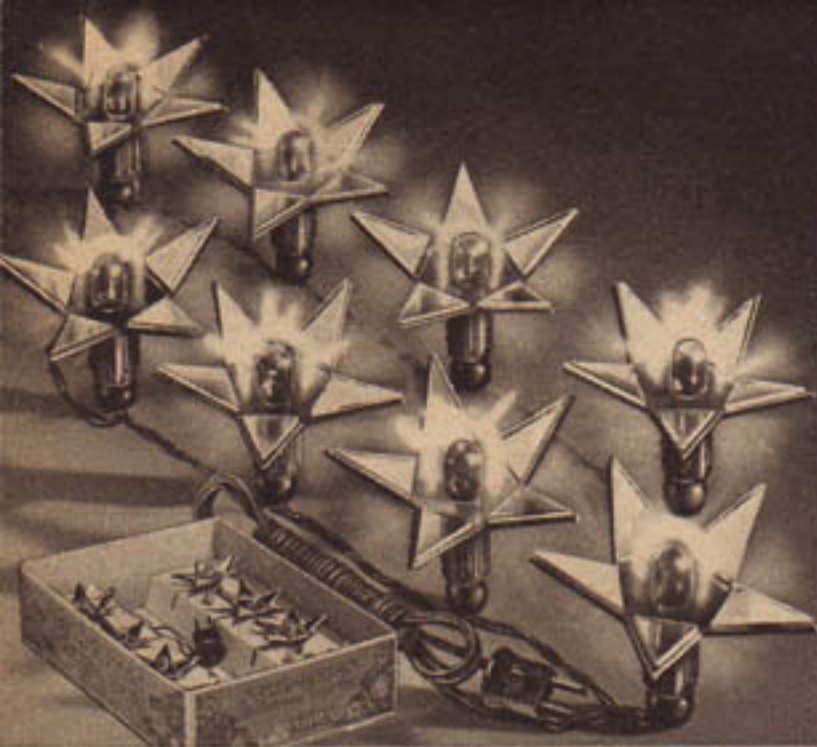
49 N 6604 24 for \$1.12



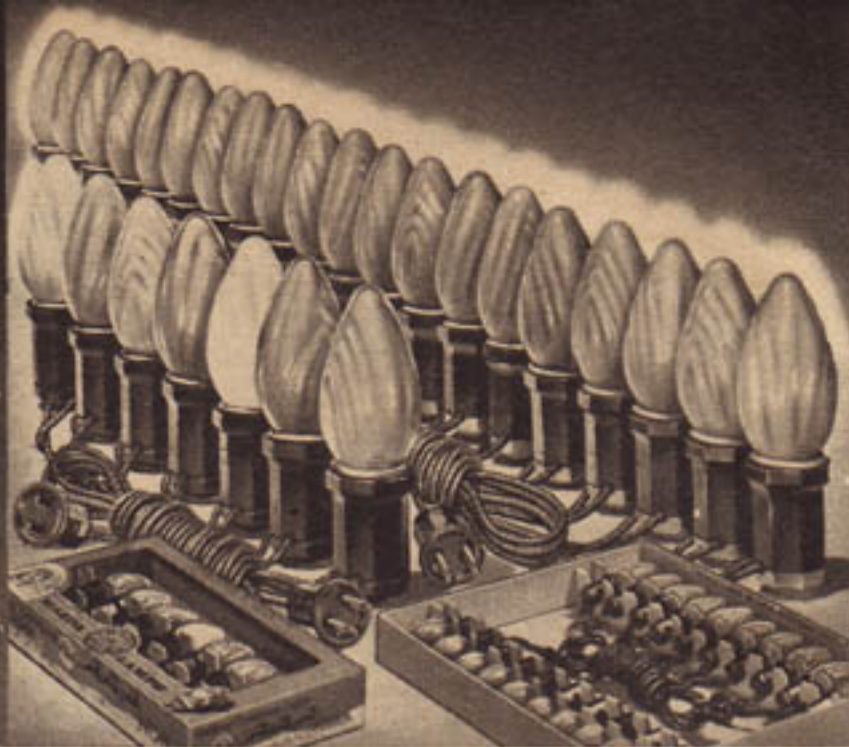
Deluxe Assortment of 25 thick-woven rayon Tree Ornaments

Inexpensive and colorful tree decorations. Assortment of candy-striped canes, wreaths, flowers, crosses, flower designs, icicles and star—all of soft, light rayon that feels like plush. Bright reds, blues. To 4 1/2 in. long and 2 1/2-in. diameter.

49 N 6621—Assortment of 25 Ornaments. Shpg. wt., 1 lb. 59c



A • 8-star Light Reflector Outfit \$1.36



B • Noma Indoor or Outdoor Sets, 7-lt. . . \$1.88



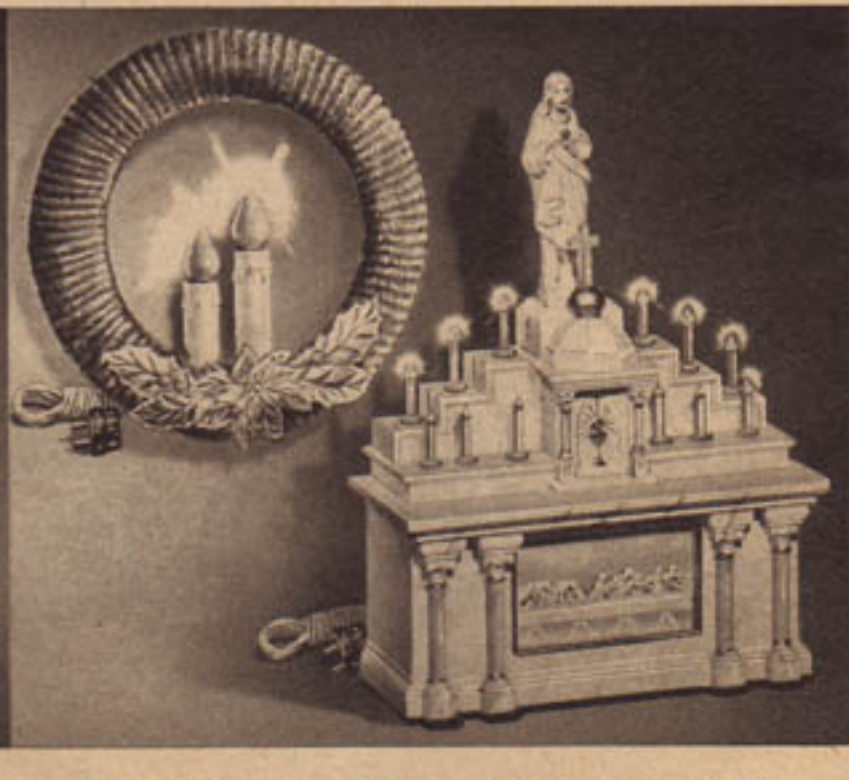
C • Electric-lighted tree-top Angel \$1.49



D • "Glo-lite" Trees, 10-inch \$1.24



E • Electric Candle Sets, 3-lt. \$2.44



F • Elec. Wreath . . 78c G • Altar . . \$7.49

Electric Decorations make Christmas gay

A 8-star Light Reflector Outfit, . . . Set your tree aglow with the brilliance of reflected lights. Every lamp lights up its own jewel-like reflector, until your tree gleams with sparkling assorted colors. Set includes series-wired eight 15-volt miniature lamps, 2 extra lamps for replacing burned-out bulbs. (Cannot be replaced with other 15-volt bulbs.) Adjustable berry beads hold each light on tree. Combination plug and extension outlet. Shpg. wt., 1 lb. 4 oz.

49 N 6545—8-light series \$1.36

B Noma Indoor or Outdoor Sets. 110-volt Mazda lamps for indoor or outdoor use. When one lamp goes out others stay lighted. Rubber washers hold lamps; insulate. Outlet plug for additional sets. Approved by Underwriters' Laboratories. State assorted colors or all blue.

7-light set	15-light set	20-light set
12½-ft. cord	24½-ft. cord	32-ft. cord
Wt., 1 lb. 8 oz.	Wt., 2 lbs.	Wt., 3 lbs.
49 N 6564	49 N 6562	49 N 6561
\$1.88	\$3.79	\$4.99

C Electric-lighted tree-top Angel. A bright and shining angel for the top of your tree. Silvery white, real-looking mohair and rayon wig. Wings of gleaming silver color. Dress of glistening rayon brocade. Attach her to the outlet on your tree-light set—she casts a glowing halo of light. Composition head. Overall size 11x10 inches. Independent burning 110-volt Mazda bulb. Cord with plug.

49 N 6532—Shpg. wt., 1 lb. 8 oz. \$1.49

D "Glolite" Trees—They'll last for years. Non-fading green tree has bulb inside to light up tiny, bulb-shaped glass rods. Bulb, cord, plug incl. 110-120 volt. Underwriters' approved.

10-inch Tree	14-inch Tree	15-inch Tree
13 lights.	17 lights.	12 candles.
Plain top.	Star on top.	Star on top.
Wt., 2 lbs.	Wt., 3 lbs. 8 oz.	Wt., 5 lbs.
49 N 6524	49 N 6525	79 N 06526
\$1.24	\$2.98	\$5.69

E Electric Candle Sets. Transparent halos reflect light from independent-burning, 110-volt Mazda bulbs. Ivory color, sturdy fiber candles with orange-color bulbs. Cord, plug.

79 N 06592—3 candles, tallest 20-in. wood base 10x3½-in. Wt., 3 lbs. \$2.44
79 N 06593—7 candles, tallest 22 in. Wood base 19½x3½ in. Wt., 4 lbs. . . . \$4.59

8-light Candle Series. For mantel, window or table decoration. Has 8 15-volt lamps for 110-volt circuit. The tallest candle is 8 inches. Wood base is 21x2½ inches. Cord and plug are included.

49 N 6255—Shipping weight, 2 lbs. . . . \$1.19

F Electric Wreath, attractive room decoration. Red rayon chenille. 10-in. diam. Ivory color candles with 110-volt Mazda lamps.

49 N 6221—Shipping wt., 1 lb. 6 oz. . . . 78c

G Altar, lighted plastic. Looks like marble. 30-watt bulb inside "lights" 12 candles, cross, "Last Supper," pillars. Altar 12x5x16 in. Bulb, plug, cord included.

79 N 06538—Shipping wt., 12 lbs. . . . \$7.49



Musical Church Scene

Christmas scene on platform 18x11¼ in. All in white but 6 trees. Church 9x4x14½ in. with Swiss music box, figure on skis, reindeer, all sprinkled with white mica. Electric bulb behind red cellophane window. Shpg. wt., 5 lbs.
79 N 06590 \$9.97

Sears Electric Stand

Holds trees up to 3 in. in diameter; easy-to-use 3-jaw locking mechanism. No screws, just one pull of hand lever. Metal with water well. 8 Mazda lamps on base, outlet for tree lights. Patented. Shipping weight, 4 pounds.
49 N 6549 \$2.84



Door Bell Cluster
For a touch of holiday gaiety. Cluster includes five bright red transparent cellophane bells hung from a bow of metallic paper ribbon. About 25 in. high overall. Shpg. wt., 2 lbs.
79N06265 \$1.00

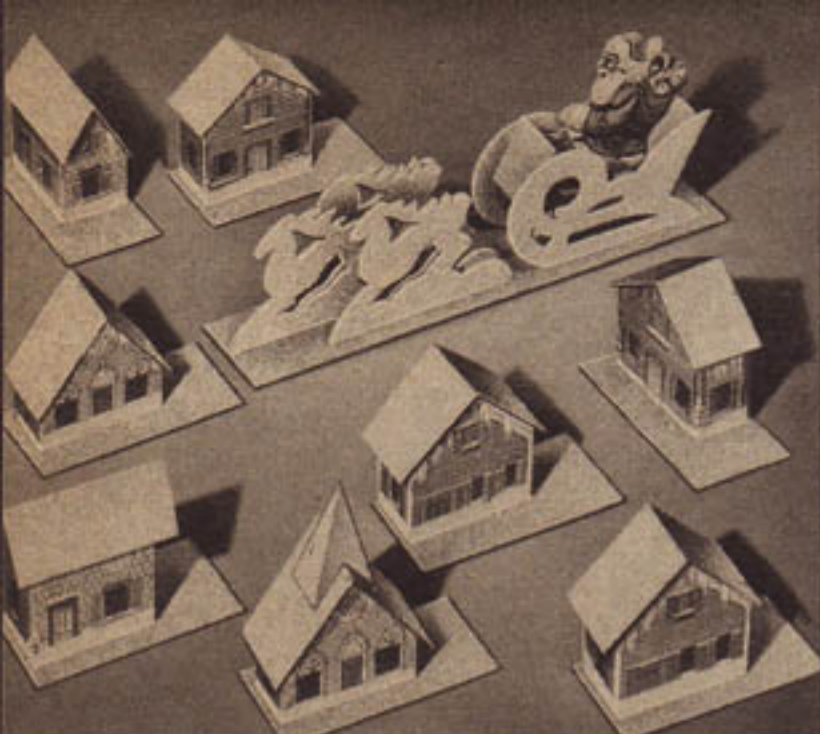
Large-size Lamps
110-volt. Use with sets comparable to 49N6564, 49N6562, 49 N 6561 shown in item B at left.
49 N 6595
Shipping wt., 5 oz.
3 asst'd. colors. 29c
49 N 6594
Shipping wt. 12 oz.
10 blue for . . . 97c

5½-inch Star
Entire star glows with light from bulb inside. Cord, plug, 110-volt Mazda bulb included. Shpg. wt., 5 oz.
49 N 6514 66c
Smaller star. 15-volt lamp for series sets. Wt., 3 oz.
49 N 6512 29c



8 Kristolite Reflectors
Silver-color metal with light-reflecting surface, 2½ in. diam. Make every bulb glow with added brilliance—add shining beauty to your tree. Bulbs not included. Shipping weight, 8 ounces.
49N6513 25c

8 Lights in wreath design.
Star-shaped mirrors, artificial holly, poinsettia. Stand-up base. 18x4x15 in. Cord, plug. 15-volt bulbs. 110-volt circuit.
79 N 06264—Wt., 3 lbs. \$2.99



A • 9-piece Christmas Village Set.....79c



B • American-made Manger Set.....\$3.51



C • Tree-Top Angel Decoration.... 54c



D • Roll of Snowy White Cotton.....27c



E • Room Decoration 15-pc. Outfit....39c

F • Cellophane Roping 30 feet..... 29c



G • Red Bells 8 for..26c

H • 12-in. Wreath Each....30c

J • 48 Candles for....23c



K • 16-in. Wreath Each...\$1.49

L • 19-in. Wreath Each..\$1.98

M • 18-in. Wreath Each..\$1.79



Dress up your home for Christmas

- A** 9-piece Christmas Village. Christmas dwells in this fiberboard Yuletide village. Put it under the tree—on the mantel—on the window sill—on the dinner table. Fill houses and sleigh with candy. Transparent windows light up when you insert tree lamps. Houses are sprinkled with snowy mica. 7 houses, church, and Santa in sleigh with reindeer. This Christmas Village will add cheer. Average size: 5x3½x2½ inches
49 N 6637—Shipping wt., 1 lb. 8 oz....Set **79c**
- B** American-made 16-piece Manger Set. Tells the Christmas Story. Realistic hand painted plastic composition figures, can be washed with soap and water. Includes Christ Child in Crib, Joseph, Mary, the three kings, shepherd, angel, beggar, donkey, cow, three sheep. Standing figures about 4½ inches high. Pressed fiber stable with Star of Bethlehem. Shipping weight, 6 pounds.
79 N 06654—Hand Painted Set..... **\$3.51**
- C** Tree Top Angel. Has white mohair and rayon, real-looking wig, a lustrous rayon dress, trimmed with shining silver color stars, silver-color metallic cardboard wings. Stands 9½ inches high.
49 N 6528—Shipping weight, 1 pound..... **54c**
- D** Flame-resistant White Cotton. As white and dazzling as new fallen snow... for "snow drift" at foot, and "snowflakes" on branches of tree. Very decorative. Comes in roll about 30x48 inches.
49 N 6504—Shipping weight, 12 ounces... **27c**
- E** 15-piece Room Decoration. 2 bright tissue paper wreaths. 4 colorful tissue garlands. Eight 4-inch honeycombed red tissue bells, one 8-inch bell. Garlands are red and green, 10 feet each. Wreaths are red, 6-inch. Shipping weight, 1 pound.
49 N 6225—15-piece outfit..... **39c**
- F** Cellophane Roping. High luster. Durable. 30 feet long, ¼-inch wide. Shipping weight, 6 oz.
49 N 6203—Red roping.....30 feet for **29c**
49 N 6204—Green roping.....30 feet for **29c**
- G** Red Color Tissue Bells. Inexpensive, festive. Eight 6-inch honeycombed bells.
49 N 6201—Shipping weight, 4 oz.... **8 for 26c**
- H** Wreath. 12-inch red honeycombed tissue paper wreath for decoration. Metallic paper, colorful poinsettia and berry with leaf design.
49 N 6212—Shipping weight, 6 ounces.... **30c**
- J** 48 Wax Candles. 3-inch wax candles for an old-fashioned Christmas. Assorted colors.
49 N 6599—Shipping weight, 1 lb... **48 for 23c**
- K** 16-inch Wreath. Natural color prepared assorted type leaf background, 3 clusters frosted cones, 3 bunches bright red berries in princess pine.
79 N 06247—Shipping weight, 2 lbs. 8 oz... **\$1.49**
- L** 19-inch Strawflower Oak Leaf Wreath. Sears best. Rich, dignified. Natural strawflowers.
79 N 06250—Shipping weight, 3 pounds... **\$1.98**
- M** 18-inch Oak Leaf Wreath. Princess pine and oak leaves tinted white and green; poinsettias.
79 N 06249—Shipping weight, 3 pounds... **\$1.79**



Evergreen American-made artificial Christmas Trees

Convenient... clean... economical—the perfect answer to your Christmas tree problem. Deck it with shining ornaments, to glow against its rich, 30 inch fresh-from-the-forest green color. Branches are round, and unfold from the trunk. Look over the sizes below and choose one that fits your needs. Wood holder included; trimmings not included. Top branch is folded down in shipping; be sure to straighten to measure height.

Catalog Number	Approximate Height	No. of Branches	Shipping Weight	Price Each
49 N 6662	30-inch	24	1 lb. 2 oz.	49c
79 N 06663	40-inch	37	2 lbs.	\$1.11
79 N 06664	55-inch	49	4 lbs.	2.19
79 N 06665	60-inch	62	6 lbs.	3.16
79 N 06666	72-inch	75	7 lbs.	4.53

Santa Claus Outfit

Here's your holiday costume, **\$3.98**

Dad. Designed Complete

to transform you into the jolliest St. Nick in town—at a price that won't dent your Christmas budget. Bring St. Nick to life for the children at home. Be a Santa-clad master of ceremonies at Christmas parties, church and school programs.

The two-piece suit is of good quality, bright-red sturdy cotton material, trimmed with white. The puttees are shiny black artificial patent leather. Put them on over your shoes and they look like boots. Jolly cloth mask has a matching red and white Santa Claus hood *Fits sizes 38 to 44.*
49 N 6618—Complete outfit. Wt. 2 lbs. 10 oz. **\$3.98**

Santa Claus Mask only
Cloth mask described above.
49N6507—Shpg. wt., 8 oz. **54c**





A • Big Deluxe fiber Doll Buggy \$6.60

B • Folding artificial leather Doll Buggy . . \$6.52



C • Medium-size fiber Doll Buggy \$4.45

D • Low-priced fiber Doll Buggy \$2.78

Doll Carriages give many happy hours

A Big Deluxe fiber Doll Buggy. The big buggy she's been asking for—large enough for any member of her doll family. Made of good quality fiber, in two-tone tan and brown enamel. Roomy, 20½x9½-inch body. Strong wood wheels and wood undergearing.
79 N 08207—Shipping weight, 11 pounds. . . . **\$6.60**

B Beautiful folding artificial leather Doll Buggy. So smartly modern in design, so handy to fold and tuck away in a small space; it's popular with daughter and mother, too. Blue artificial leather with foot extension; strong wood wheels. Body size, 12x24 inches.
79 N 08106—Shipping weight, 8 pounds. . . . **\$6.52**

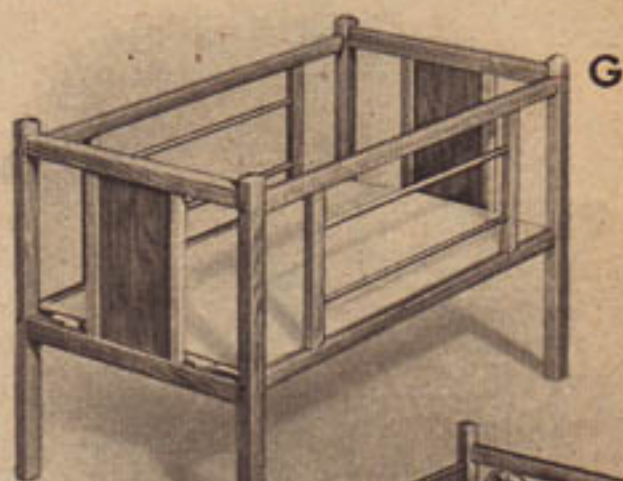
C Medium-size fiber Doll Buggy. Handsome . . . light . . . sturdy. Two-tone tan and brown enamel. Body size, 18½x9½ inches. Wood wheels, undergearing.
79 N 08206—Shipping weight, 9 pounds. . . . **\$4.45**

D Low-priced fiber Doll Buggy. A buggy she'll love, at a price that won't strain your holiday budget. It's sturdily made of beautiful, two-tone tan and brown enamel fiber. Body size, 17x8½ inches. Strong wood wheels and wood undergearing.
79 N 08204—Shipping weight, 6 pounds. . . . **\$2.78**

For little mothers



E • Maple-finished Double Bunk Beds.....\$1.51



G Maple-finish Wood Doll Bassinet

For dolly's slumbertime... a handsome and comfy little bed. Decorated panels at the head and foot; overall measurements: 26x14½x17½ inches high. Cardboard mattress. 79 N 07911—Shpg. wt., 5 lbs. Mailable....\$1.10

H Maple-finish Doll Cradle

Rock-a-bye dolly in this dandy little cradle. Smooth wood. 20½ inches long, 12¼ inches wide, 11½ in. high. Wood slat bottom. Doll and pillow not included. 79 N 07910—Shpg. wt., 2 lbs. Mailable.....72c

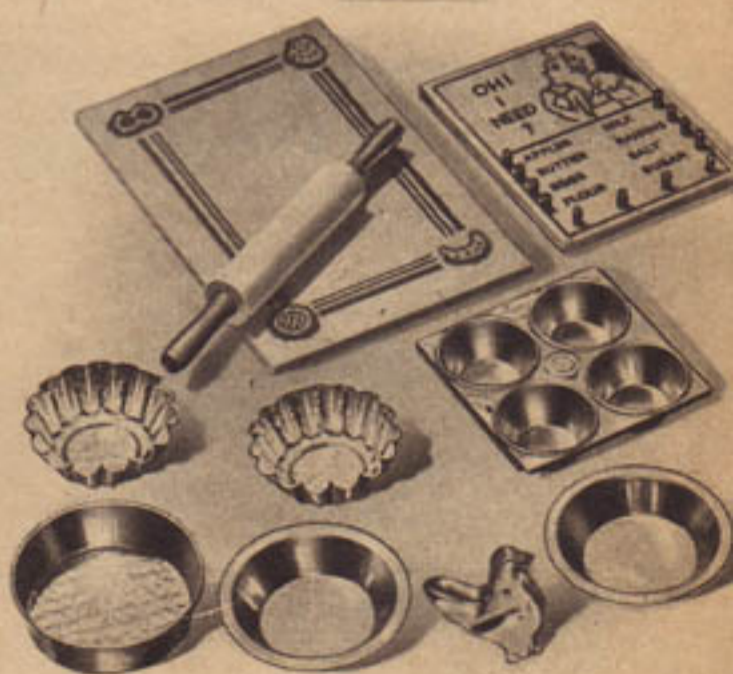


F • Our finest Doll Bassinet with drawer.....\$2.11

Doll Beds are fun

E Maple-finished Double Bunk Beds. A clever bit of playtime furniture. Easy to make into twin beds or a double-decker. 14-inch ladder so dolly can climb into top bed easily. Smooth wood. Size overall, 20½x10½x17½ inches high. Doll and pillow not included. Each bed has cardboard mattress. 79 N 07913—Shipping weight, 6 pounds. Mailable...\$1.51

F Our finest Doll Bassinet with drawer. She can lower the dropside to tuck dolly in—raise it again to keep her safe. Has drawer in foot of crib for clothes and extra bedding. Light maple finish. Size overall 26x14¼x17¼ in. high. Cardboard mattress. 79 N 07912—Shipping weight, 10 pounds. Mailable...\$2.11



Tiny Cooks 10-piece Bake Set

Everything the young cook needs to bake miniature cookies, pies and other goodies. 47c
49 N 1969—Shipping weight, 1 pound.....47c



A • Solid oak three-piece Set . . . \$7.90

B • Natural oak-finish Set \$8.32



C • Unpainted Wood Furniture Set. \$2.98



D • Maple-finish drop-leaf Set . . . \$3.98



Furniture for little folks

- A** Solid oak three-piece Set. Real solid-oak furniture of her very own. Made extra durable to last for years. Made extra size for fast-growing youngsters. Beautiful, natural finish with colorful soldier stencil. Plank-top table is 18x23½ inches, 19½ inches from the floor. Chair seats are 11x10 inches. 12 inches from floor. Overall height of chairs, 22 inches. Wing-back chairs are comfortable; strong. Doll not incl. Mailable. Shipped un-assembled. Shpg. wt. 40 lbs.
79 N 08556—Table, 2 chairs.\$7.90

- B** Natural oak-finish Set. A table and two chairs for your "little lady's" playtime. She'll love entertaining her dolls and her friends. The set is strongly built, beautifully designed to give her years of use. Table top measures 25x18 inches, of ½-in. thick wood. It's 18 inches high. Bentwood legs are 1½ in. wide, of ½-in. thick wood, sturdily cross braced at the bottom. Bentwood chairs are 21½ in. high. Seats 12x11 in., 10¼ in. from floor. Accessories not included. Mailable. Shipped un-assembled. Shpg. wt., 27 lbs.
79 N 08537—Table, 2 chairs.\$8.32

- C** Unpainted wood Furniture Set. Paint it yourself, especially for her. And get her something extra with the money you save. Its smoothly-sanded surface is easy to paint—fun to decorate with colorful decal designs. Table top, 21x16 inches, 17 inches high. Neatly shaped spindle-back chairs constructed for comfort. Seats 10x10 inches, 10½ inches from floor. Table shipped with legs off. Easy to assemble. Mailable. Shipping weight, 14 pounds.
79 N 08530..... \$2.98

- D** Maple-finish Drop-Leaf Set. She'll love serving her guests at this "group-up" little table. It's maple-finished and has drop-leaf sides—easy to lower and raise—handy for storing in a small space. Beautifully, sturdily made of long-lasting wood. Table top, with leaves extended, is 23x19 inches, 18 in. from the floor. Chair seats, 9x9 in. are 10 in. from floor. Height overall 18¾ in. Big enough, high enough and sturdy enough to last her through several years. Shipped with table legs off; easily assembled. Dishes not included. Mailable. Shpg. wt., 15 lbs.
79 N 08533..... \$3.98



For a little lady—ivory-finish Vanity and Bench Set

Made of hardwood, with swing drapery arms. Table size 26x14½ inches. Overall height, 22 inches. Bench, 15x11 inches, height 12½ inches. Easy to finish with ruffled skirt.
79 N 08576—Mailable. Shpg. wt., 12 lbs....Vanity and chair \$5.87



Unpainted Chair

Slat seat 11½ in. square. 12¼ in. from floor. Ht., 23 in. Shpg. wt., 7 lbs. Mailable.

79N08567. \$1.86

Maple-finish Rocker

Cretonne covering. Seat 13¼x13¼ in. 10 in. from floor. Ht., 21½ in. Shpg. wt., 6 lbs. Mailable.

79N08577. \$3.62

Larger Rocker

Maple-finish. Upholstered. Seat 14 in. sq. 10½ in. high; total ht. 25¼ in. Shpg. wt., 7 lbs. Mailable.

79 N 08578... \$4.98

Chair and rockers are made of durable wood.



Fine maple-finish Rocker

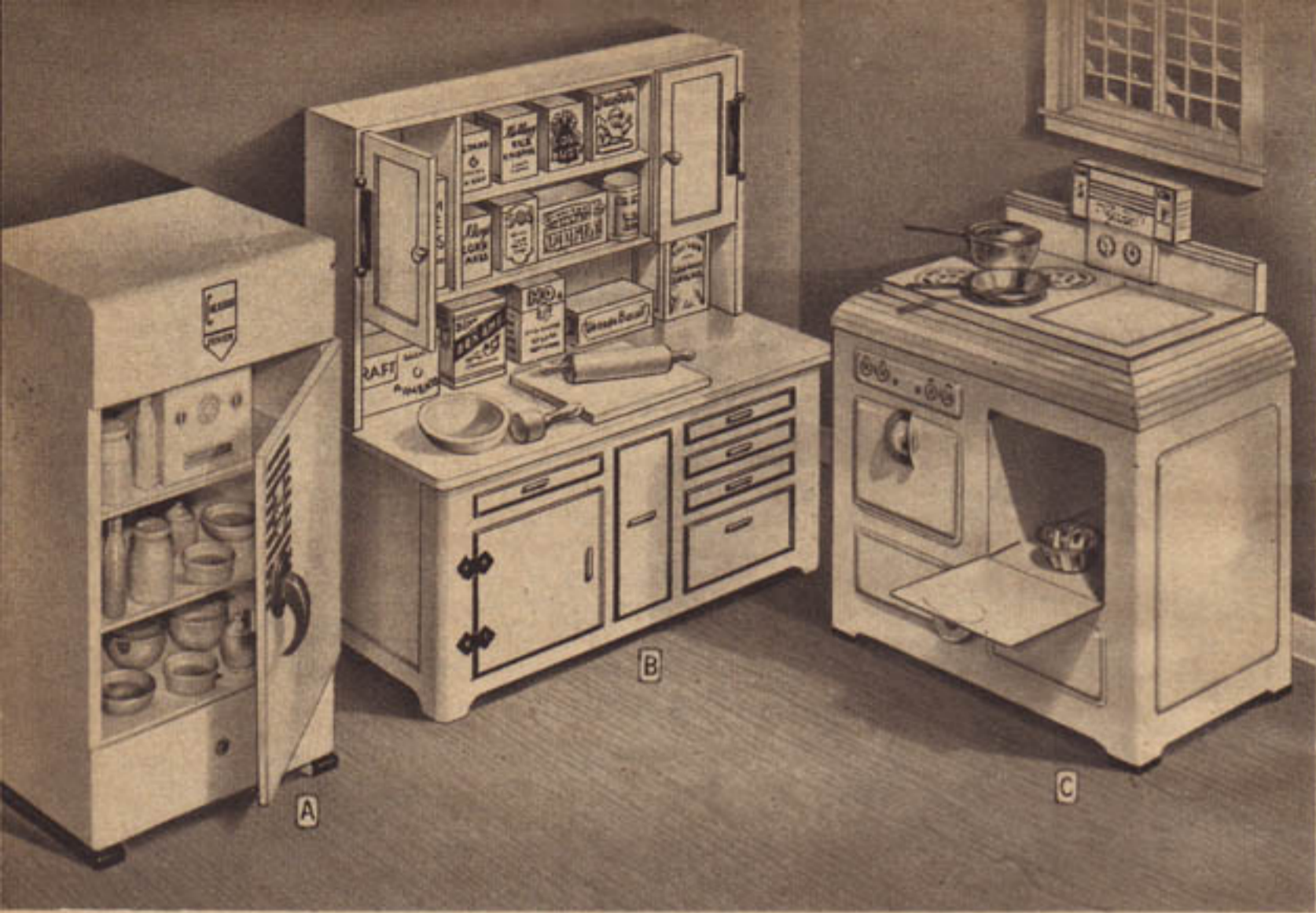
Upholstered. Cretonne covering. Seat 14½ inches square. Removable seat and back cushion. Seat to floor 14 inches. Overall height, 26 inches. Shipping weight, 9 pounds.

79 N 08579..... \$6.99

Upholstered Platform Rocker

Maple finish. Tapestry covered. Seat, 16x13½ inches. 10½ inches from floor. Spring action seat. Shpg. wt., 10 lbs.

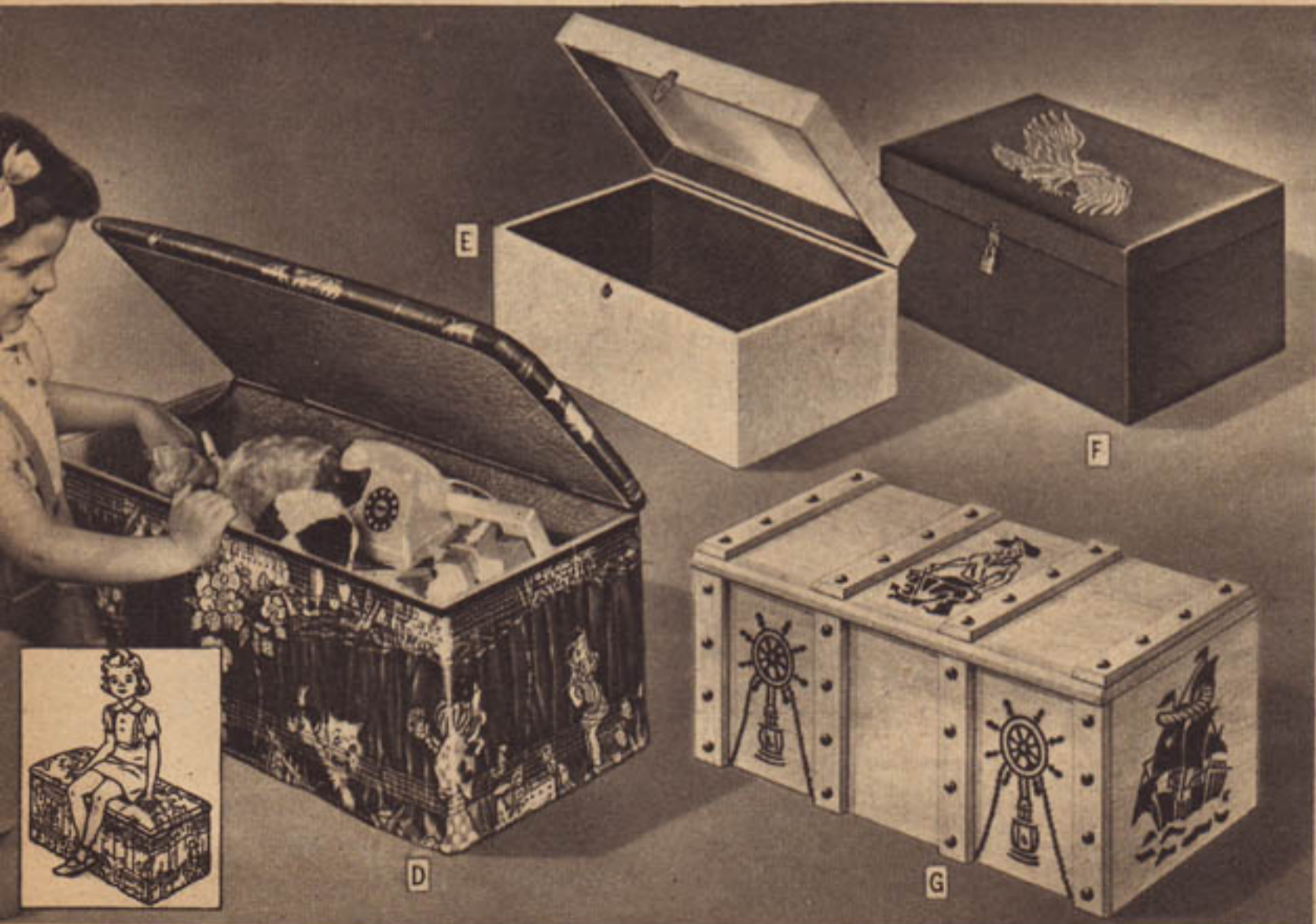
79 N 08583..... \$8.98



A • Coldspot Jr. . . . \$3.12

B • Kitchen Cabinet . \$1.37

C • Happi-Time Play Stove . \$2.14

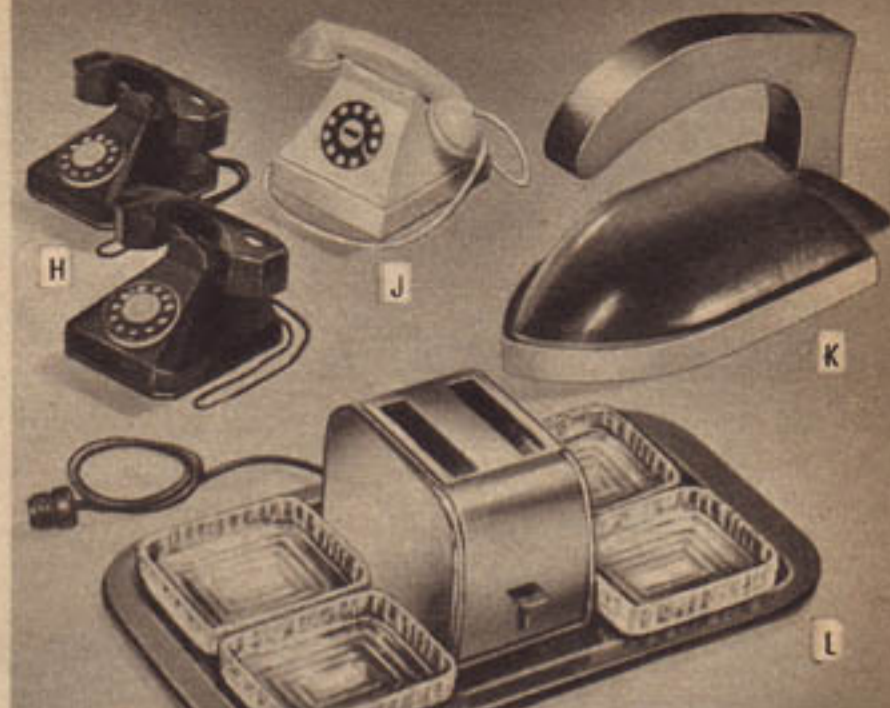


D-E-F-G • Treasure Chests for Children's Toys \$2.58 to \$6.32



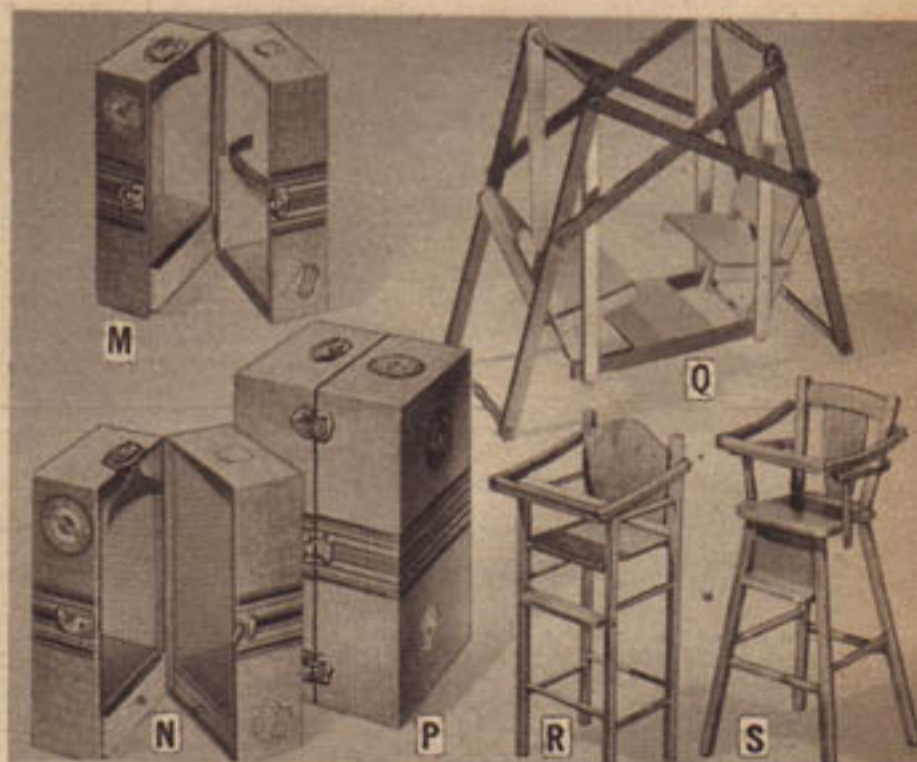
For her own play kitchen

- A Coldspot Jr. Refrigerator.** Looks like its namesake, Sears famous Coldspot. Sturdy, white enameled wood, highly polished. With red trim. 3 removable wood shelves. Roomy vegetable compartment. Imitation freezing unit. Snap catch door handle. 2 covered jam jars, 2 mixing bowls, 2 butter crocks, 2 milk bottles, 2 catsup bottles, and 2 storage bowls. Non-electric. $17\frac{1}{2} \times 9\frac{3}{4} \times 9$ in. Shpg. wt., 8 lbs.
79 N 02061 \$3.12
- B Kitchen Cabinet.** Any little girl will love to add this cabinet to her playhouse kitchen. Not a tiny cabinet, but a big, realistic model that stands 14 inches high. Made of strong fiberboard and wood. Attractively finished ivory and red. Upper doors open and close. Dummy food packages, rolling pin, bread board, potato masher and wood bowl included. $14 \times 13\frac{1}{2}$ inches. Shpg. wt., 2 lbs. 4 oz.
49 N 2078 \$1.37
- C Happi-Time Play Stove.** Has many features of mother's big Prosperity electric range. Non-electric. Doors have real turning handles. Sturdily made of fiberboard. White with red and blue trim. Has 4 imitation burners, timer unit, salt and pepper shakers, frying pan, sauce pot, pot cover, muffin cup. Assembled, measures $16\frac{1}{4} \times 14\frac{3}{4} \times 9\frac{1}{4}$ inches. Shipping weight, 3 pounds.
49 N 2074 \$2.14
- D Seat-Chest.** Youngsters learn to be neat when they have a special place to keep their things. Cover has softly padded seat top and is held open by lid holder as shown. Made of wood, covered with colorful printed cretonne, shirred to make a pretty ruffle at the bottom. Colorful paper lining. Size, $24 \times 12 \times 12$ in. Toys not included. Mailable. Shpg. wt., 9 lbs.
79 N 08442 \$2.58
- E Deluxe Treasure Chest.** Attractive, two-toned ivory-colored artificial leather covering over wood. Large mirror on inside. Colored paper lining. Padlock, key. Size $16 \times 10 \times 7\frac{1}{2}$ in. Shpg. wt., 6 lbs.
79 N 08485 \$5.98
- F Treasure Chest.** Dark artificial leather covering over wood; paper lining. Padlock key. $16 \times 10 \times 7\frac{1}{2}$ inches.
79 N 08483—Shpg. wt., 5 lbs. . . \$3.84
- G Pirate Chest.** All youngsters want a pirate chest. It brings their dream world of adventure and exploration into reality. And what better place is there to store "treasures?" Made of sturdy wood with strong metal hinges and metal studded wood cleats. Pirate stenciling on top and sides. Strong rope handles. $30 \times 15\frac{1}{2} \times 13$ inches. Shpg. wt., 23 lbs.
79 N 08434 \$6.32



- H Talking Telephones.** Call your friends with this set of two black plastic telephones with separate hearing and talking chambers. Clicking dials. You can actually use these phones and have many hours of fun. $7 \times 6\frac{1}{4} \times 4\frac{1}{4}$ in. Wt. 1 lb. 4 oz.
49 N 2407 \$1.88
- J Single Telephone.** This modern ivory colored dial telephone will give hours of fun. Receiver lifts up; you can carry this phone anywhere. Fiberboard. $6 \times 4\frac{1}{2} \times 3\frac{3}{4}$ in. Wt., 1 lb.
49 N 2406 84c

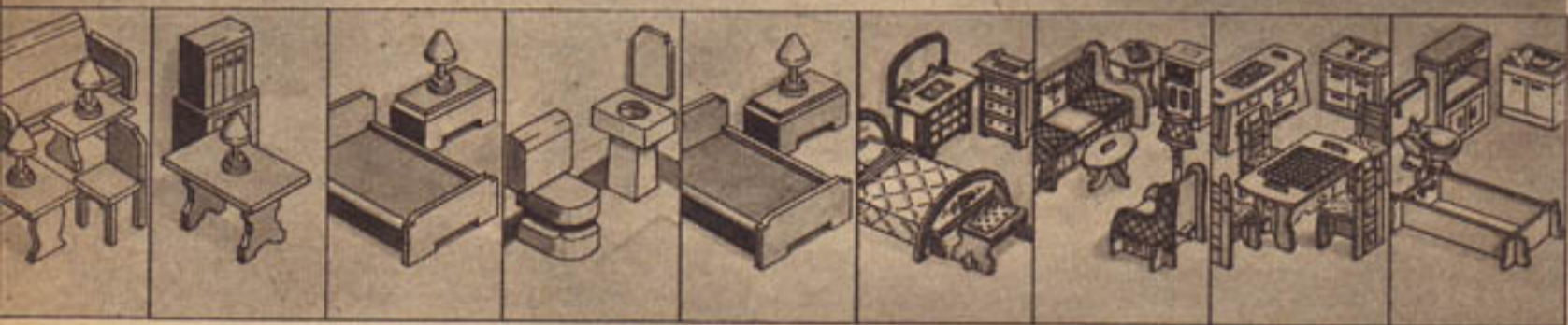
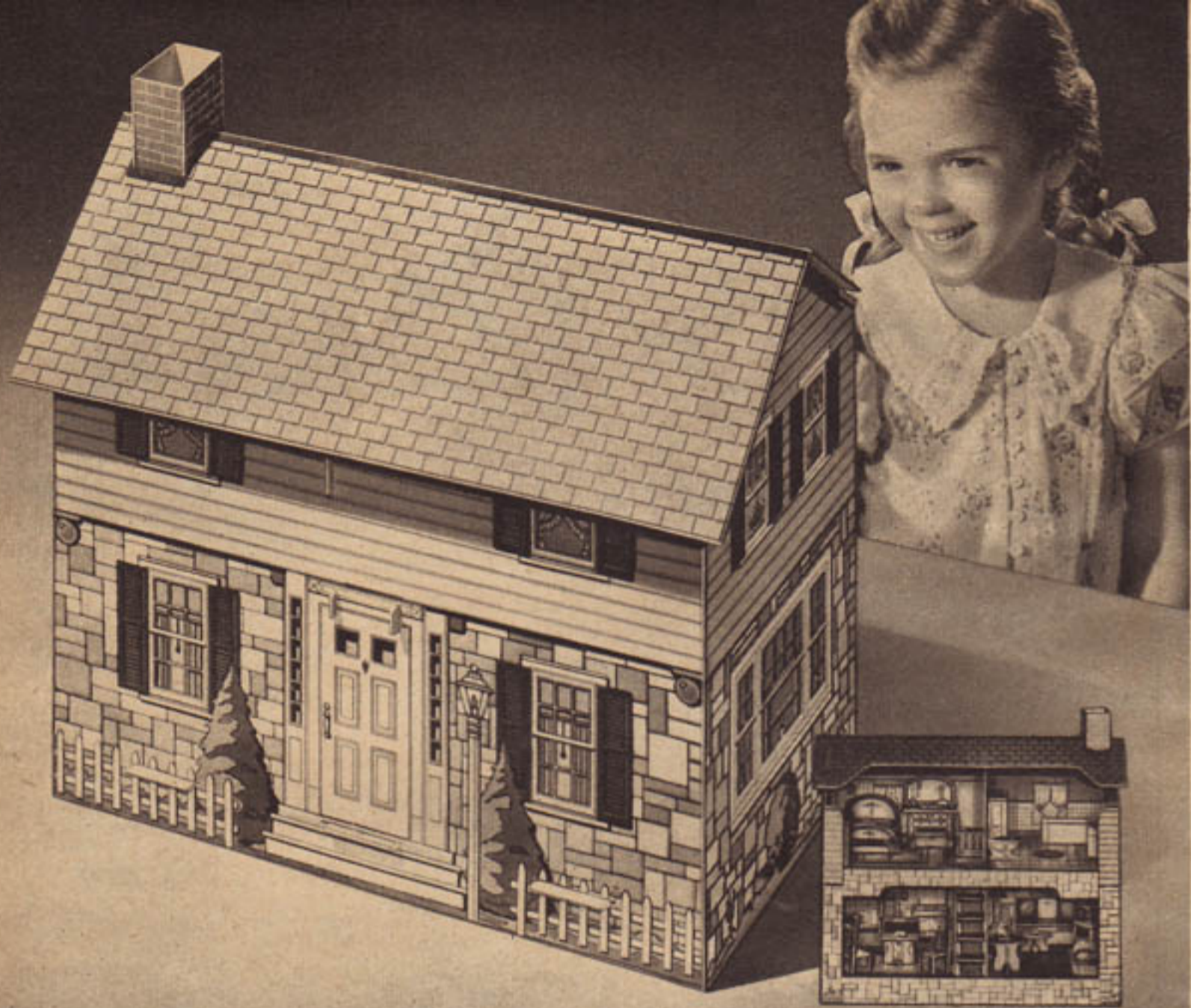
- K Play Iron.** Heat it on the stove—use it to iron dolly's clothes. Or mother can use it for her own light pieces. Makes a grand little travel iron $5\frac{1}{8}$ inches. Porcelain black enameled handle. Polished porcelain face. Shpg. wt., 10 oz.
49 N 1705 62c
- L Toy Toaster Set.** Looks like the hostess set mother uses. 6 pieces: metal toaster, tray, 4 glass dishes. Toaster $5\frac{1}{2} \times 3\frac{3}{4} \times 3\frac{1}{2}$ in. Tray, $13 \times 7\frac{1}{4}$ in. Dummy cord; plug. Wt., 3 lbs.
49 N 2066 \$1.04



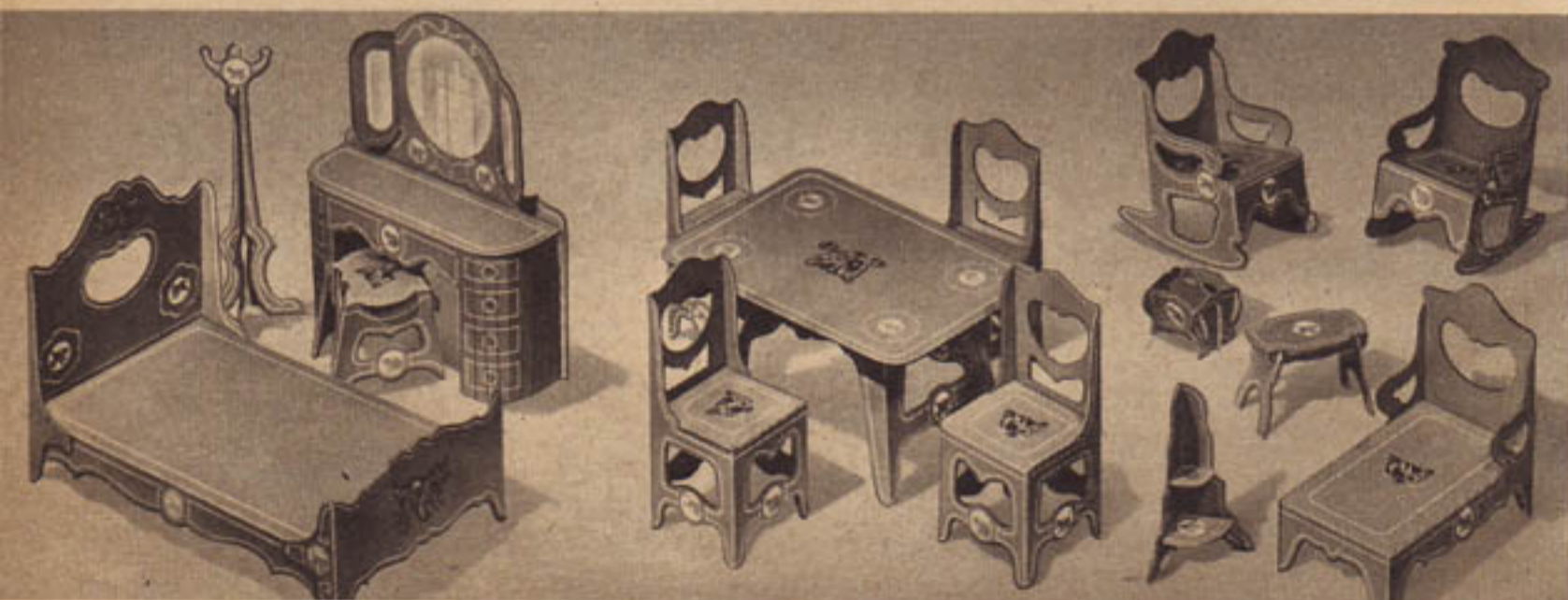
- M 79 N 08461**— $14 \times 7\frac{3}{4} \times 7$ in. 1 drawer; snap. Wt. 2 lbs. \$1.23
- N 79 N 08462**— $16 \times 8\frac{3}{4} \times 8\frac{1}{2}$ in. 2 drawers; key. Shipping weight, 4 lbs. \$1.84
- P 79 N 08463**— $18 \times 10\frac{1}{2} \times 10$ in. 2 drawers; snap lock and key. Shpg. wt., 6 lbs. \$2.61

- Q Doll Lawn Swing.** Your dolly and your friends' dollies will have plenty of room to swing in this two seated all wooden swing. Red and yellow finish. Size, $18 \times 19\frac{3}{4} \times 9\frac{3}{4}$ in. Shpg. wt., 3 lbs.
79 N 08488 \$1.26
- R Doll High Chairs.** Sturdy wood; maple finish. Foot rest, lift-up tray, curved arms.
79 N 08421— $25\frac{1}{2}$ in. high. Wt., 5 lbs. \$1.45
- S 79 N 08423**—Large Deluxe Model, 31 inches high. Wt., 6 lbs. \$2.98

For Easy Terms, see Page 88



A • Exciting 4-room Dream House with 39 pieces of furniture.....\$1.86



B • 15-piece Set of Modern Furniture for Dolly's House.....\$1.43



A • 3-piece Wardrobe



B • 9-piece Wardrobe

Smart new Clothes for her dolly

A 3-piece Wardrobe. Percal dress, fuzzy cloth coat, and tam to match. Shipping weight, 4 ounces.

49 N 3485—Fits 12 to 13-inch dolls.....	79c
49 N 3486—Fits 14 to 15-inch dolls.....	\$1.03
49 N 3487—Fits 16 to 17-inch dolls.....	1.36
49 N 3488—Fits 18 to 19-inch dolls.....	1.71
49 N 3489—Fits 20 to 21-inch dolls.....	2.13

B 9-piece Wardrobe. Floral print dress, fuzzy cloth coat, tam to match, pajamas, sun suit, bonnet and 3-piece snow suit. Shipping weight, 8 ounces.

49 N 3480—Fits 12 to 13-inch dolls.....	\$1.33
49 N 3481—Fits 14 to 15-inch dolls.....	1.45
49 N 3482—Fits 16 to 17-inch dolls.....	1.79
49 N 3483—Fits 18 to 19-inch dolls.....	2.17
49 N 3484—Fits 20 to 21-inch dolls.....	2.71

C 21-piece Layette. Pretty dress, bonnet, 3 powder puffs, 2 diapers, clothes line, 4 clothespins, pair bootees, 2 hangers, stomach band, safety pins, sponge, towel, wash cloth. Shipping weight, 10 ounces.

49 N 3470—Fits 10 to 11-inch dolls.....	51c
49 N 3471—Fits 12 to 14-inch dolls.....	64c
49 N 3472—Fits 16 to 17-inch dolls.....	81c

D 25-piece Layette. Dress, bonnet, slip, pair bootees, 3 powder puffs, towel, wash cloth, sponge, jacket, shirt, band, bib, 2 diapers, 2 hangers, 4 clothespins, clothes line, safety pins. Shipping weight, 12 ounces.

49 N 3473—Fits 10 to 11-inch dolls.....	90c
49 N 3474—Fits 12 to 14-inch dolls.....	\$1.13
49 N 3475—Fits 16 to 17-inch dolls.....	1.33



C • 21-piece Layette



D • 25-piece Layette



Reversible Doll Quilt and Pillow Set

Every doll crib and cradle needs one of these comfy quilt and matching pillow sets. Cloth covered and cotton padded to keep baby snug and warm. Quilt and pillow are reversible. Quilt size, 22x15 inches. Pillow size, 11x8 inches. Doll not included.

49 N 3531—Shipping weight, 14 ounces.....83c



Doll's cotton-filled Crib Mattress

A cute little mattress for dolly's buggy or crib bed. Just like a real baby's. Filled with soft, fluffy cotton and covered with gay cotton print. 20x11 in.

Catalog No.	Size	Shpg. wt.	Price
49 N 3527.....	20x11 inches	12 ounces.....	41c
49 N 3530.....	24x15 inches	14 ounces.....	59c



A • 13-in. Miss Marie. \$2.19

B • 24-in. Organdy Baby. \$4.30

C • 13-in. Real Cutie... \$1.79



D • 16-in. Baby Marie. \$1.95

E • 15-in. Standing Doll... \$1.17

F • 15-in. Baby Sunshine. \$1.19



"Little Lady" Dolls

A 13-inch Miss Marie. A lovely girl doll with ringlet curls in her soft, mohair wig. Her lustrous eyes have painted lashes. She looks smart in her straw off-the-face hat and ruching trimmed dress. Wears dainty undies, anklet socks, shoes. All composition. Jointed head, arms, legs. 49N3354—Wt. 1 lb. 6 oz. **\$2.19**

B 24-inch Organdy Baby. She's a big doll with blonde mohair wig waiting to be some little girl's "precious". Sleeping eyes have long lashes ... and she cries. Pearly white teeth. Organdy dress and bonnet. Undies, socks, booties are ribbon-tied. All composition. Jointed head, legs and arms. 49N3199—Wt. 2 lbs. 8 oz. **\$4.30**

C 13-inch Real Cutie. Adorable true-to-life doll with soft ringlet curls in her blonde mohair wig. Her pretty eyes have painted lashes. Her dress is pretty organdy, and she wears cute little undies, anklet socks and shoes. All composition, with inside jointed head, arms, legs. 49N3011—Shpg. wt., 1 lb. **\$1.79**

D 16-inch Baby Marie. A chubby doll. Her soft, cotton-filled body invites being cuddled. Has turning composition head with molded hair that looks like real ringlets. Cries, too, and can close her pretty eyes. She wears an organdy dress and matching bonnet, undies, socks and tiny shoes. 49N3117—Wt., 1 lb. 8 oz. **\$1.95**

E 15-inch Standing Doll. A darling from Doll-land. Her big painted eyes, molded hair and rosebud lips are truly lifelike. Dressed in pretty dotted organdy with a big, ribbon-tied bonnet to match; cute undies, anklet socks and shoes. All composition, with inside jointed arms, legs. 49N3303—Wt., 1 lb. ... **\$1.17**

F 15-inch Baby Sunshine. Her sweet smile will win any little girl's heart ... her soft, cotton-filled body makes her so cuddly. Has turning composition head and natural looking painted eyes. Her dress is organdy, and her ribbon-tied bonnet is lace trimmed. Underneath she wears undies, socks and wee shoes. 49N3118—Wt., 1 lb. 2 oz. **\$1.19**



Beautiful 13-inch Girl Doll with a Complete Wardrobe

- She has four complete changes of gay, colorful costumes
- Big lustrous eyes with painted lashes ... dark sprayed hair
- All composition body. Inside jointed head, arms and legs

\$2.39

It's Sears big value offering. A gorgeous doll with a smart wardrobe of gay dresses and ensembles for every occasion. Dress her to play in her sun suit and visor. Take her to parties in her pretty printed cotton dress with trimmed collar and matching wide poke bonnet. And how cute she looks at bedtime in her colorful pajamas. She has a cape and hat, too, that she can wear to go shopping. Dainty undies, anklet socks and shoes complete her fine wardrobe.

She's made of hard composition. She has a turning, tilting head, and wears a pretty smile so that you can see her pearly white teeth and tongue.

49 N 3356—Complete. Shipping weight, 1 pound 8 ounces. **\$2.39**



Each one as pretty as a Christmas tree

Coat Baby with Rolling Glass-like Eyes

- Full composition head . . . turns and tilts
- Pretty curly mohair wig . . . real lashes
- Soft, roly-poly stuffed cotton body

\$3.39
20-inch size

She's a huggable, lovable baby, dressed in a pretty dress and Celanese rayon lace trim coat. The matching Celanese rayon bonnet is trimmed with a wide flared ruffle. She has big, wistful eyes that close in baby slumber, and she cries for "Mama" when she's put to bed. Tied imitation leather shoes, socks and undies complete her beautiful outfit.

49 N 3140—20-inch size. Shpg. wt., 2 lbs. 4 oz. . . . \$3.39

Pinafore Baby . . . a Dream Dolly for you

- Finger-curl mohair wig with real bangs
- Cotton-filled soft body; sleeping eyes
- Composition turning head, arms, legs

\$2.29
15-inch size

Little girls will adore the crisp-looking pinafore outfit that Baby wears. Undies, socks and bootees are perfect accessories. Baby's body is soft, made to be hugged; but her arms and legs are made of practically unbreakable composition.

15-inch . . . Sleeping Eyes	19-inch . . . Glass-like Eyes
Shipping wt., 1 lb. 8 oz.	Shipping wt., 2 lbs. 12 oz.
49 N 3180 \$2.29	49 N 3181 \$3.49



Rolling Glass-like Eye Baby

- Saucy head that turns, tilts
 - Appealing facial features
 - Beautiful organdy dress, bonnet
- \$2.39**
17-in. size

17-inch 'Dorable—shy and demure—until she rolls those big eyes at you, like the little flirt that she really is! And best of all when you scold her or put her to bed, she cries! Her soft, cotton body is dressed in frilly organdy, just like a real baby's, and her ribbon-tied bonnet fits snugly and frames her pretty composition head. Her hair is molded composition, too, as well as her chubby arms and legs. She wears cute undies, rayon socks and imitation leather baby shoes to complete her outfit.

49 N 3154—Shipping weight, 2 pounds..\$2.39

A great big armful of Doll for a lucky little girl

- Fully 22 inches tall . . . a big, well proportioned baby
 - Pretty natural looking sleeping eyes, long full lashes
 - Hard to break composition head, arms and legs
- \$2.19**
22-in. size

This is "Baby Sunshine" . . . lift her and hug her soft cotton body close to you . . . then you'll agree that there is nothing quite so sweet as this baby doll. Her full-cut organdy dress billows around her in a big circle when she sits up and the fine lace trimming on her clothes makes her look as smart as any baby in the block! Just look at the generous ruffle on her organdy bonnet . . . it adds the right touch to her outfit. Any little girl will thrill to the fun of dressing and undressing "Baby Sunshine." She's a good quality baby, she'll last through countless hours of play. Also wears neat underclothes, slip and panties, rayon socks and white imitation leather baby shoes. "Baby Sunshine" cries for her "Mama" too . . . an added feature that every little girl appreciates.

49 N 3139—Shipping weight, 2 pounds 8 ounces.....\$2.19



New "Plassie," the washable doll

\$4.29

14-inch size

- Beautiful, newly-created plastic head . . . Facial details closest to human features
- Washable cotton stuffed chubby body . . . Glass-like sleeping eyes; long lashes
- Waterproofed construction arms and legs . . . Realistic fingers—each one separate

\$5.59

16-inch size

America's newest doll sensation! A satin-smooth baby, whose washable body feels and wrinkles like a real baby's. Just imagine—a dolly that you can sponge with soap and water, a dolly that you can dry, powder and change! Her beautifully shaped head is made of unbreakable "plastic composition"—durable enough to outlast many ordinary dolls. The rosy, flesh tinted hue of her lovely face looks

49 N 2807—14-inch size.

Shipping weight, 1 lb. 8 oz. . . . \$4.29

49 N 2808—16-inch size.

Shipping weight, 2 lbs. 8 oz. . . . \$5.59

49 N 2809—18-inch size.

Shipping weight, 4 pounds. . . . \$7.49

natural and life-like. Each detail of her facial features is expertly molded—a pert little nose with shaped nostrils, shell-like ears and well shaped lips. Her big winsome eyes are shadowed by thick lashes . . . her hair is molded composition. Her clothes are wee reproductions of a real infant's layette—knitted shirt, diaper, slip, lacy organdy dress and bonnet, socks and shoes. She's bewitching!



'Dorable Baby... lustrous glass-like eyes

\$3.98

18-inch size

- One of our most costly hand-rubbed finish dolls
- Cotton body; voice

\$5.72

23-inch size

Truly one of the best doll values that Sears offer. Fine hand-rubbed finish composition head, arms and legs—polished to a glowing flesh tint. She has tiny fingers, each well-shaped and distinctly separate from the other, rosy, full lips and lovely glass-like eyes with real lashes. Her hair is molded composition and shaped into pretty curls. Her soft body is stuffed with fluffy, lightweight cotton, making her easy to handle and play with. She wears a full-cut cotton net dress, lace trimmed, over an exquisite pink petticoat, cotton net bonnet to match, snug panties, socks and shoes.

Rolling, Glass-like Eyes

49 N 3141—18-inch size.
Shpg. wt., 2 lbs. 4 oz. \$3.98

Glass-like Eyes

49 N 3179—23-inch size
Shpg. wt., 3 lbs. 12 oz. \$5.72

Sears exclusive "Momma-Poppa" Doll

\$2.29

15-inch size

- She cries for "Poppa" too
- Composition head, arms, and legs; pretty sleeping eyes

\$3.39

18-inch size

Even grown-ups are fascinated by the cunning way this doll talks, so just imagine how surprised and thrilled your little girl will be to hear this little heartbreaker crying for "Poppa" as well as "Momma." She's the kind of doll every child dreams about... life-like and beautiful... she has chubby composition arms and legs, her sleeping eyes are framed by long lashes and her soft, pliant body is filled with clean cotton. Her hair is molded in baby ringlets on her composition head. She wears a frilly pink organdy dress, a ribbon-tied bonnet, slip, panties, socks and shoes.

Glass-like Eyes

49 N 3157—15-inch size.
Shpg. wt., 1 lb. 12 oz. \$2.29

Glass-like Eyes

49 N 3158—18-inch size
Shpg. wt., 2 lbs. 4 oz. \$3.39

Use this book and Sears big general catalog to do all your shopping

☐ Sears-Roebuck • Page 45



A • "Pigtail Sue" \$3.19

B • "Pigtail Ann" \$2.15

C • "Little Miss Cuddles". \$1.59



D • "Sleepy Babe" \$1.09

E-F • "Goo-Goo Gob" or "Goo-Goo Eyes". . \$1.00

G • "Lacy Susy". \$1.15

Soft "hug-me-close" Dolls for little tots

Soft body "Pigtail Sue"

A 20 inches tall. A perfect playtime companion for baby. She'll look like new through countless play hours. Soft combed cotton yarn yellow pig-tails, pressed mask face, glass-like sleeping eyes. Cotton stuffed body. Dress, accessories.

49 N 3587—Wt., 1 lb. 8 oz.. \$3.19

Soft body "Pigtail Ann"

B 15 inches tall. A lovable little doll, smaller in size than sister Sue at left. Painted eyes on her pressed mask face. Yellow cotton yarn pig-tails, ribbon-tied, cotton-stuffed body, arms and legs. Cute dress, undies, socks and shoes.

49 N 3597—Wt., 1 lb. 10 oz.. \$2.15

"Little Miss Cuddles"

C 17 inches tall. Baby will love this im-pish, soft-body doll with her curly cotton yarn "hair," painted mask face and painted eyes. Cotton stuffed. Printed percale dress and matching bonnet, ribbon-tied. Undies, rayon socks and baby shoes.

49 N 3584—Wt., 1 lb. 10 oz.. \$1.59

"Sleepy Babe"

D 15-inch. Cotton-stuffed. Cotton yarn hair, closed eyes. Wt., 1 lb. 4 oz.

49 N 3535 \$1.09

"Goo-Goo Gob"

E 15-inch Sailor. Cotton stuffed, balloon legs. Moving glass-like eyes. Composition head. Shpg. wt., 2 lbs. 4 oz.

49 N 3580 \$1.00

"Goo-Goo Eyes"

F 15-inch Soldier. Cotton stuffed, like his Sailor brother. Khaki colored clothes and overseas cap. Shpg. wt., 2 lbs. 4 oz.

49 N 3581 \$1.00

"Lacy Susy"

G 15-inch. Cotton-stuffed doll with painted eyes on mask face, cotton yarn hair. Printed dress, bonnet. Shpg. wt., 1 lb. 5 oz.

49 N 3582 \$1.15



A • Plastic Tea Set.....\$1.19

C • New Lionel Freight Train To Build . .89c



B • Blackboard Set..\$1.13

D • Bowling Alley on Stand.....\$1.10

4 big thriller Toy values

Bright, 48-piece tea set

A Modern gay plastic colored set. 12 pcs. blunt-edge cutlery, 12 pcs. beautifully shaped heat and acid-resistant plastic tableware. 24 Happi time paper napkins. 4½-in. teapot. 49 N 1859—Shipping weight, 1 lb..\$1.19

Realistic new Lionel 250-piece fiberboard Freight Train Set

C Fun to put together. Authentic, educational, entertaining. Actually rolls around track. Requires no cutting or pasting. Includes 198 in. of track; 10-in. locomotive; 8-in. coal tender; 9-in. freight car with sliding doors; 9-in. gondola; 7-in. caboose; crossing signal; crossing gate; engineer; brakeman; freight handler. Cardboard packing cases. 49 N 5902—Shipping weight, 2 lbs. 6 oz. Complete Set.....89c

Easel blackboard—folding chair

B Sturdy frame of medium maple finished pine wood. Smooth-writing surface of black cardboard slate. Easy to erase. Slate is 13x9 inches. Board is 35 inches high. Folding chair, 20½ inches high. Shipping weight, 4 lbs. 79 N 03881.....\$1.13

Bowling Alley on stand . . . fun and excitement for all ages

D Entertainment for everyone—home model of one of America's favorite games. Made of sturdy fiberboard, walnut wood grained finish. Alley measures 44 inches long, 21 inches high, 10 inches wide. Includes ten 3-inch wood tenpins, two ¾-inch diameter opaque glass bowling balls. Easy instructions for assembling are included. Shipping weight, 3 pounds. 79 N 0128.....\$1.10



Gifts for Young and Old . . . Sears Dart Games

Dic-Dac Dart

Play Tic-Tac-Toe with darts. It's played the same and scored the same—but it's more fun. 18x18-in. prestwood board 6 darts and rules included.
\$1.39 Each
 6 N 2503—Postpaid. \$1.39

Eight Ball

Any popular billiard game may be played on this dart board. Fifteen balls painted on 18x18-inch prestwood board. 3 darts and rules included.
\$1.39 Each
 6 N 2508—Postpaid. \$1.39

Give and Take

The first dart determines your number—the second dart tells you whether to "give" or "take." 18x18-in. prestwood board, 3 darts and rules.
\$1.39 Each
 6 N 2504—Postpaid. \$1.39

Speldart

Entertainment in spelling. Complete a word and "collect" or break a word and "pay off." 18x18-in. prestwood board, 5 darts and rules included.
\$1.39 Each
 6 N 2505—Postpaid. \$1.39



Dart-Bowl

Bowling and darts combined. Darts are thrown underhand—same form and scoring as bowling. 4 darts, score sheets, 2 crayons incl. 30x30-in. prestwood board.
\$3.95 Prestwood
 6N02510—Postpaid. \$3.95
 6N02511—As above but has cork face. Postpaid \$4.95

Cardart

Cards and darts combined. Full deck of cards reproduced in actual size on 24x40-in. heavy construction green prestwood board; sturdy wood easel. 5 Truflite multi-colored darts, rules included.
\$1.95 18x24 in.
 6N02513—Postpaid. \$4.95
 6 N 02512—Similar but 18x24-inch wall model. (No easel.) Postpaid. . . . \$1.95

Poker Pitch

Play poker and other card games with discs. It's easy to learn, fun to play—good exercise, too. Can be used in only 9 ft. of space. Consists of board with cards reproduced in bright colors, five flat reclaimed rubber discs and playing rules. Shipping weight, 10 pounds.
\$4.75 Each
 6 N 02515 \$4.75

Shuffle Pitch

Fun and exercise for shuffleboard enthusiasts. Takes only 9 ft. of space—ideal for homes or clubs . . . all the fun of regular shuffleboard. Consists of board with shuffle-board markings in color 5 flat reclaimed rubber discs. Rules included. Shpg. wt., 10 lbs.
\$4.75 Each
 6 N 02516 \$4.75



Little girls love Dress-up Dolls

Dainty "Little Princess" in christening clothes

A She's dressed in our finest, sheerest clothes, lavishly lace and ribbon trimmed. Soft mohair wig with bangs. Pretty life-like eyes. Cotton-stuffed body, composition head, arms and legs.

49 N 3193—Shpg. wt., 2 lbs..... 15-inch size \$4.19
 49 N 3194—Shpg. wt., 3 lbs..... 20-inch size \$7.79

Sassy "Little Shaver" in gay ballerina clothes

C An impudent, lovable miss. Cotton stuffed wire-framed body. She bends, twists, into many poses. Painted eyes on pressed mask face. Blonde, cotton yarn hair. Our finest clothes.

49 N 3384—Shpg. wt., 1 lb..... 11-inch size \$4.19
 49 N 3385—Shpg. wt., 2 lbs..... 15-inch size \$6.29

"Mitten Baby" in wee fur trimmed mittens

B So pretty and snug in her flaring rayon coat, bonnet and bunny-fur trimmed mittens. Soft, cotton stuffed body, composition head, arms and legs. Voice, mohair wig, and pretty life-like eyes.

49 N 3191—Shpg. wt., 2 lbs... 15-inch size.. \$5.49
 49 N 3192—Shpg. wt., 4 lbs... 24-inch size.. \$10.98

Lovely "Lady in Blue," a miniature fashion plate

D All composition doll in bunny-fur trimmed coat. Mohair wig, pretty life-like eyes. Our finest quality.

49 N 3380—Shpg. wt., 2 lbs... 13½-inch size \$6.49
 49 N 3381—Shpg. wt., 3 lbs... 18-inch size.. \$8.49
 49 N 3382—Shpg. wt., 4 lbs... 20-inch size.. 11.29
 49 N 3383—Shpg. wt., 5 lbs... 24-inch size.. 14.98



A • Red Pants Panda, 21 in. \$5.00

B • Mary and Her Lamb, \$5.98

C • Pangora Plush Bear, \$6.98



D • 20-inch high Plush Horse on Wheels. . \$5.36

E • Black and white Panda 25-inch \$4.82

Stuffed toys for little folks

A Red pants Panda. Chubby panda, all dressed up in balloon pants of fine quality cotton cloth. Head, hands and feet of pangora rayon plush. Yarn nose and mouth, glass-like eyes. Soft cotton filled. Wide ribbon bow. Shpg. wts., 2 lbs. 8 oz.; 1 lb. 12 oz.; 13 oz.

21-inch size
49 N 4368.....\$5.00

17-inch size
49 N 4367..... 3.18

13-inch size
49 N 4366..... 2.08

B Mary and her Little Lamb. The hit of 1943! The most adorable pair ever created. She's stuffed with soft, fluffy cotton, covered with percale to match dress. Golden-haired 28-inch Mary is the perfect shepherdess in her percale dress and lovely contrasting color apron. Her crownless bonnet matches apron. Fluffy lambs wool and rayon wig. 7-in. brushed rayon lamb, cotton-filled.
49 N 3564-Wt., 3lbs. \$5.98

C Pangora plush Bear. He's wide-eyed, but there's a mischievous twinkle in his big brown glass-like eyes. Beautiful green and brown soft pangora rayon plush coat. Round, pudgy, roly poly. Cotton filled. Shipping weights, 3 lbs.; 2 lbs. 8 oz.; 13 oz.

34-inch size
49 N 4365.....\$6.98

23-inch size
49 N 4364..... 4.91

14-inch size
49 N 4363..... 3.06

D 20-in. Plush Horse on Wheels. Big enough for small horse-men to ride. Knights of old never had a more spirited charger than this fine fellow with white mane and black tail. Eager mouth, sparkling glass-like eyes. Artificial leather saddle, bridle, blinders. Excelsior-stuffed rayon plush body on strong frame. 4½-inch easy rolling wheels. Shpg. wt., 7 lbs.
79 N 04098.....\$5.36

E Black and white Panda with fuzzy ears. A roly-poly little fellow whose big, brown glass-like eyes beg you to pick him up. Face has yarn nose, mouth. Soft, rayon plush, cotton filled body, floppy legs, arms. Shipping wts., 2 lbs. 12 oz.; 2 lbs. 8 oz.; 1 lb. 12 oz.; 12 oz.

25-inch size
49 N 4337.....\$4.82

21-inch size
49 N 4336..... 2.73

17-inch size
49 N 4335..... 1.87

12-inch size
49 N 4334......94c



Big, bright-eyed Golden Bear

A big softy with floppy legs and arms... made for cuddling. Long, thick pile golden color pangora plush with pangora plush pads. His head turns, and all but 49N4353 growl when squeezed. Soft, cotton-filled body... wide ribbon bow.

12-inch size
Shpg. wt., 10 oz.
49N4353.....94c

21-inch size
Shpg. wt., 1 lb.
49N4355 . \$3.04

16-inch size
Shpg. wt., 13 oz.
49N4354 . \$1.94

25-inch size
Wt., 2 lbs. 12 oz.
49N4356 . \$4.75

Genuine mohair Teddy Bear

It'll be a case of love at first sight for the proud, young owner of this realistic teddy. Thick, glossy coat of beautiful cinnamon color... just right for petting. Pink cloth foot and hand pads. Friendly, glass-like eyes; yarn nose, mouth. Arms and legs jointed inside. Wide ribbon bow.

12-inch size
49N4346—Shpg. wt., 13 oz.\$1.88

15-inch size
Wt., 1 lb. 6 oz.
49N4347 . \$2.79

20-inch size
Wt., 1 lb. 10 oz.
49N4348 . \$4.90



10-inch Horse

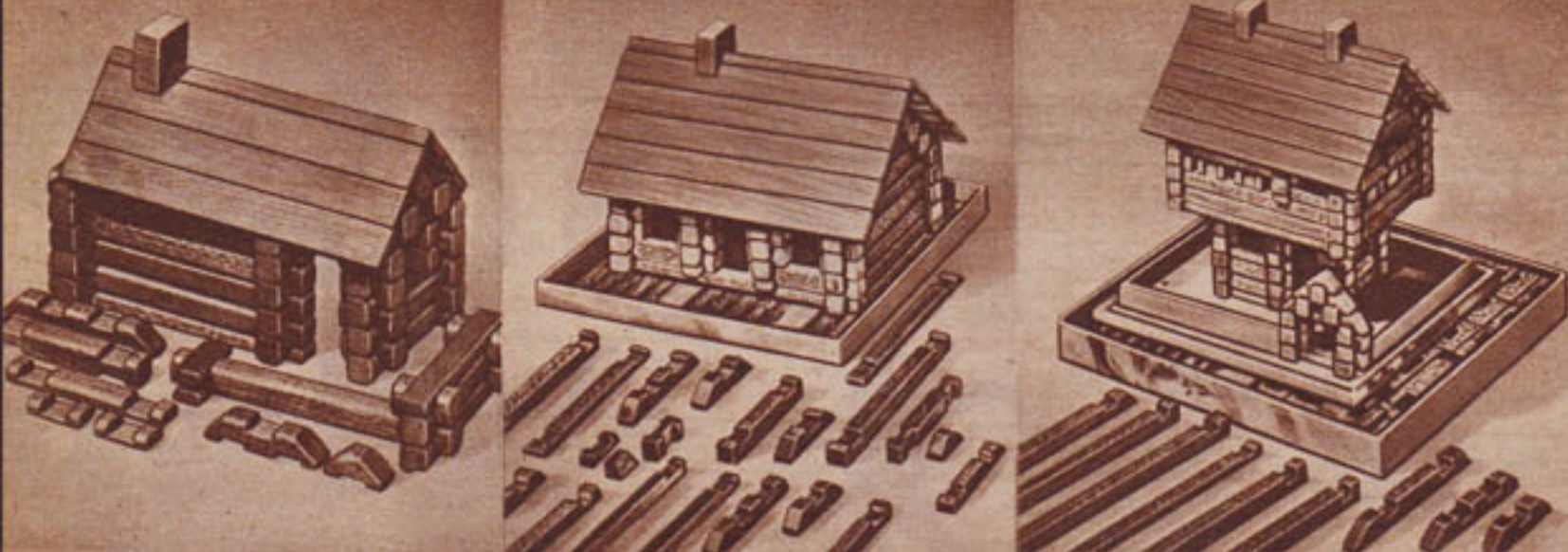
Cotton gabardine, filled with cotton. Yarn mane, tail. Cute little saddle. Shipping weight, 6 oz.
49 N 4004 69c

Floppy-eared Lamb

Brushed rayon, cotton filled. Ribbon bow around the neck. 8 inches tall. Shipping wt., 6 oz.
49 N 4006 69c

Friendly Scotty Pup

Perky features. Soft, cotton-filled brushed rayon. Ribbon bow, 8 inches tall. Shipping weight, 6 ounces.
49 N 4005 69c



Genuine Halsam American Log Sets

63-piece Set for beginners

Rough-hewn miniature logs copied from those used by the pioneers. Set includes chimney, roof boards and assorted size logs that look like the real thing. Instructive. Shpg. wt., 1 lb. 8 oz.
60c
 49 N 3657—Complete Set... 60c

86-piece Set . . . builds more houses

Axe marks make the logs look like hand-cut timber. The set contains everything needed to construct block houses, forts and log cabins. Children spend many happy hours playing with this educational toy. Long wearing.
\$1.22
 49 N 3658—Shpg. wt., 2 lbs. 2 oz. . . \$1.22

Big Deluxe 200-piece Set

Builds an entire frontier village, consisting of cabins, block houses, forts. Each model can be lifted intact and carried wherever you want when completed. For hours of happy play.
\$2.45
 49 N 3659—Shpg. wt., 5 lbs. \$2.45



Toddlers love to Build with these colorful Sets of Wood Blocks

Famous Halsam Hi-Lo 40-piece Block Set

Letters and interesting pictures of animals printed on two sides. Interlocking feature makes it easy for little hands to learn how to build. Harmless coloring. 1 1/4-inch cubes with rounded edges.
61c
 49 N 3613—Shipping weight, 1 lb. 12 oz. 61c

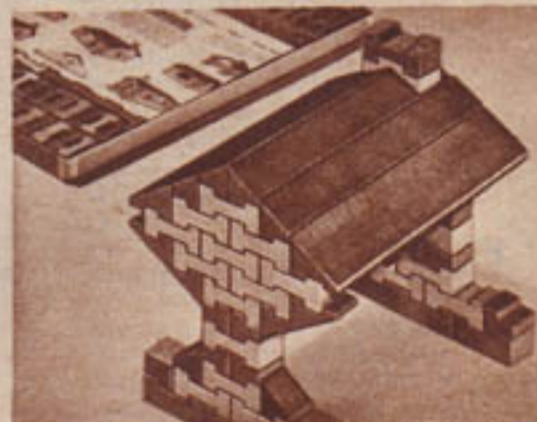
Big bag of about 150 assorted Wood Blocks

Approximately 150 assorted wood blocks **85c**
 squares, oblongs and triangles that keep children entertained for hours at a time. Strongly woven mesh bag with drawcord helps to keep blocks from being lost.
 49 N 3604—Shipping weight, 4 pounds. 85c

Movie Film for Home Entertainment . . . Loc-Blocs

Collect your own library of 8 and 16-mm. Safety Movie Film

Star	Title	8-mm.	Ft. of Film	Price	16-mm.	Ft. of Film	Price
Mickey Mouse	Whirlwind Mickey	49 N 6801	25	\$0.75	49 N 6803	50	\$1.49
	Sky Battle	49 N 6903	50	1.49	49 N 6925	100	2.89
Donald Duck	Speedy Cop	49 N 6804	25	0.75	49 N 6807	50	1.49
	Gets Ducked	49 N 6912	50	1.49	49 N 6930	100	2.89
Three Stooges	Out for Business	49 N 6849	50	1.29	49 N 6856	100	2.49
	The Three Fakers	49 N 6857	100	2.49	49 N 6858	200	4.79
Scrappy	Cliff's Edge	49 N 6825	50	1.19	49 N 6826	100	2.39
	Early Bird	49 N 6827	100	2.29	49 N 6828	200	4.59
Krazy Kat	Kannibals	49 N 6839	50	1.19	49 N 6840	100	2.39
	Hot Dogs on Ice	49 N 6844	100	2.29	49 N 6848	200	4.59
Hal Roach	Let's Go Fishin'	49 N 6829	50	1.19	49 N 6830	100	2.39
	Donkey Delivery Co.	49 N 6831	50	1.19	49 N 6832	100	2.39
	Missing Nothing	49 N 6833	100	2.29	49 N 6834	200	4.59
	Parachute Jumpers	49 N 6850	50	1.49	49 N 6852	100	2.89
	R. A. F. Bombers	49 N 6853	50	1.49	49 N 6854	100	2.89



Educational . . . entertaining

Interlocking wood building blocks. Build churches, houses, etc. Buildings hold together when moved. Easy-to-follow instructions included. Shipping wts., 1 lb. 12 oz. and 4 lbs.
91c
 103-pc. set
 49 N 4776—103-piece set 91c
 49 N 4799—199-piece set \$1.86

8-mm. films can be used only on 8-mm. projectors; 16-mm. films can be used only on 16-mm. projectors. Shipping weights: 8-mm. film: 25 ft., 3 oz.; 50 ft., 4 oz.; 100 ft., 8 oz. 16-mm. film: 50 ft., 5 oz.; 100 ft., 8 oz.; 200 ft., 1 lb.



New Constructo Sets

266-piece set builds dozens of models

- Quick, easy to handle, fascinating
- Requires no tools, no pasting, no cutting... Illus. instruction book
- "Lock-notches" keep models intact

\$1.19

266-pc. set

Boys and girls of all ages will find it easy to build sturdy, lasting models of doll houses, apartment houses, airplane hangars, doll furniture, skyscrapers and castles, with these heavy cardboard Constructo pieces. Each piece has specially notched locking device that does away with need for tools, cutting and pasting. It inspires children to invent new models. Instructive toy. 49N4717—266-pc. set. Shpg. wt., 4 lbs. . \$1.19

Giant 500-piece set builds trains, mechanical action toys, trucks, derrick with 4 moving booms, tanks, planes, unlimited to the little genius. All pieces interchangeable, so don't worry about a worn piece after weeks of play. 24 heavy wheels, 16 sturdy axles and hundreds of structural pieces. 49 N 4724—Shipping weight, 9 pounds... \$2.29



Block-Stix Sets build big pull toys

The 53-piece set consists of four-wood-wheel pull toy building base and 52 assorted wood pegs and blocks for building warships, tank trailers, locomotives, etc. Large, de luxe 107-piece set builds a greater variety of models.

\$1.05

53-pc. set

49 N 4775—53-pc. set. Shpg. wt. 2 lbs. 7 oz. \$1.05
49 N 4782—107-pc. set. Shpg. wt. 6 lbs. . \$2.00



Famous Tinkertoys—fun and training for children of all ages

All smooth, sanded wood pieces, no screws or bolts, complete instructions. Cardboard windblades. Build endless models. Appeal to the imagination and skill of all ages.

49 N 4710—81-pc. Junior set. Shpg. wt., 14 oz. 55c

49 N 4711—126-pc. Wonder set. Shpg. wt., 1 lb. 8 oz. \$1.05

49 N 4716—190-pc. Senior set. Shpg. wt., 2 lbs. 4 oz. \$1.79

55c

Junior

set



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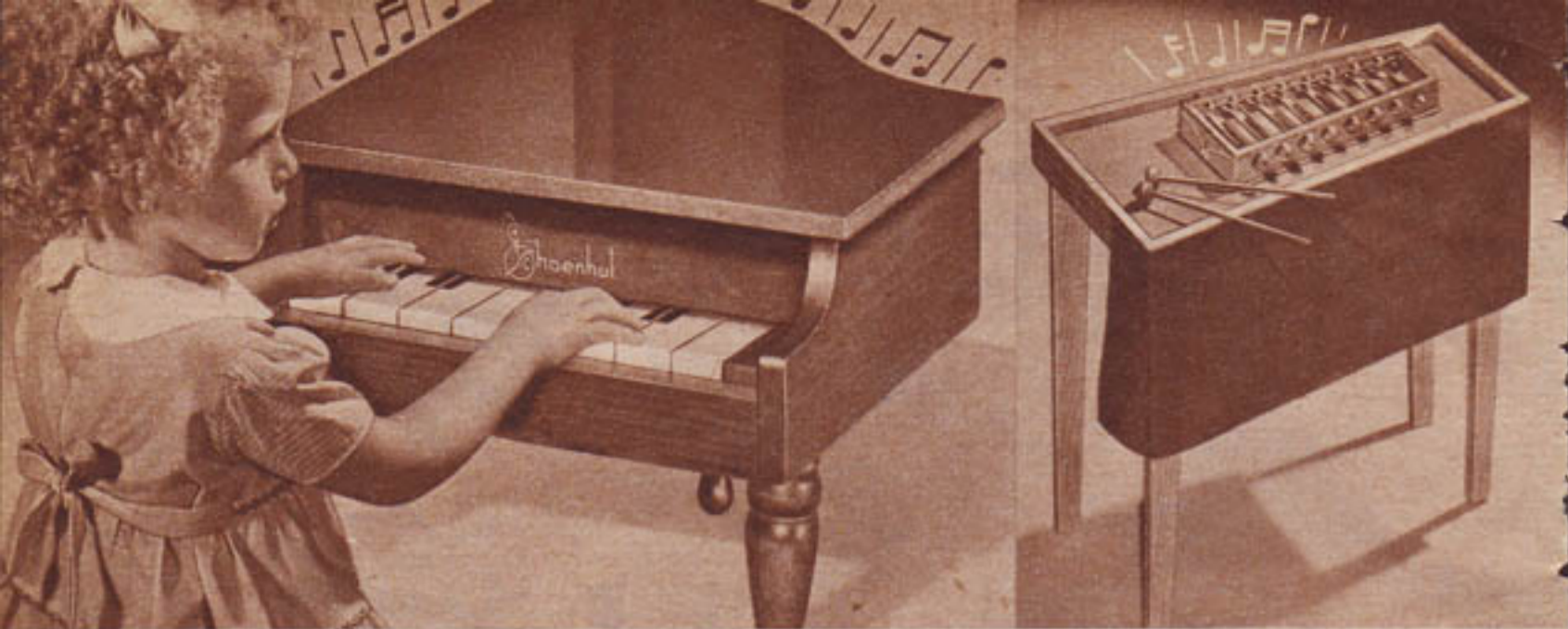
49 N 4711—126-pc. Wonder set. Shpg. wt., 1 lb. 8 oz. \$1.05

49 N 4716—190-pc. Senior set. Shpg. wt., 2 lbs. 4 oz. \$1.79

55c

Junior

set



Children enjoy these Musical Toys

American-Made Toy Grand Piano

There's a lot of pleasure and enjoyment for your youngster in this realistic baby grand style piano. It's easy to play simple tunes on the 8 white lacquered keys. Smooth finished, walnut-stained wood cabinet produces clear, bell-like tones.

Size: 10 $\frac{1}{4}$ x 8 x 6 $\frac{3}{4}$ inches. Gracefully curved and shaped.
49 N 2425—Shipping weight 2 pounds.....\$1.56

Easy-to-play 8-Note Xylophone

It's lots of fun to play real tunes on this accurately tuned 8-note metal xylophone. Comes on easily-set-up smoothly finished wood table with Masonite top. Cotton skirt makes it look truly professional. Size: 19x18x9 $\frac{1}{4}$ inches. Two 8-inch mallets and instructions for playing 8 tunes included. **93c**

49 N 2445—Shipping weight, 5 pounds.....93c



Little Masters Children's Records

The finest in music has been selected and recorded here for children by a group of famous artists. Each album contains four double-sided 7-inch recordings of best-known works of famous composers. Shipping weight, each, 1 pound 4 ounces.

Catalog no.	Selections	Set of 4 Double-faced	91c
49 N 2462A	Blue Danube, Liebestraum, others	Set of 4	91c
49 N 2462B	Marche Slav, Traumerei, others	Set of 4	91c
49 N 2462C	Selections from "Aida".....	Set of 4	91c
49 N 2462D	Finlandia, Valse Triste, others...	Set of 4	91c
49 N 2462E	Minuet in G, Gigue.....	Set of 4	91c
49 N 2462G	Turkish March, Gavotte, others	Set of 4	91c

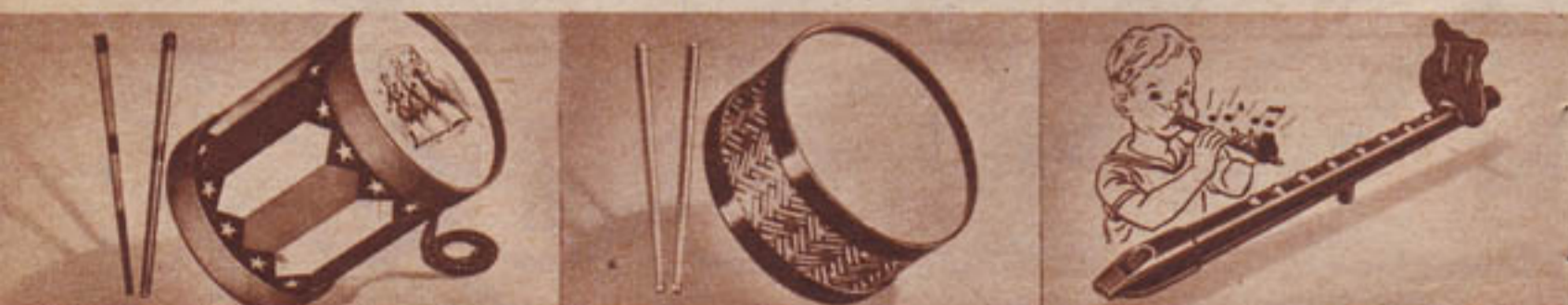
Fairy Tales on Records

Traditional fairy tales on 7-inch records. Erno Rapee conducts the orchestra, Milton Cross narrates the stories of Billy-Bee, The Farmer in the Dell, Old King Cole, The Silver Nutcracker, The Ugly Duckling, The Wicked Witch, all on this set of four double-faced records. Shpg. wt., ea. set, 1 lb. 12 oz.

49 N 2461—Set of Four. \$1.59

Selected Children's Recordings

Shpg. wt., 1 lb. 4 oz. **69c**
49 N 2466—Camptown Races, Farmer in the Dell and others. Set of three. 7-in. double faced.....69c
49 N 2467—Jack and Jill, Little Bo-Peep, others. Set of three..69c
49 N 2468—Home on the Range, Lone Prairie, Git Along Little Dogie and others. Set of three.69c
49 N 2469—Red River Valley, Chisholm Trail, Skaters Waltz and others. Set of three.....69c



Military Drum

12-inch drum, beautifully finished in red, white and blue. Sturdy fiberboard. Rayon cord, 2 sticks. Shipping weight, 2 lbs.
49 N 2493.....89c

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Fiberboard Drum

Kiddies have lots of fun with this eleven-inch drum. They can play it on both sides with the hardwood drumsticks which are furnished. Sides are printed. Carrying cord goes around player's neck.
49 N 2314—Shipping weight, 1 lb. 57c

Easy-to-Play Symphonet

Encourage their musical talent—they'll have hours of fun playing this new instrument. 12-in. durable plastic. 2-octave range. Play like clarinet or sax—by number or notes. Shpg. wt., 6 oz.
.....

SORRY, NOT AVAILABLE



For good little girls and boys

A Mother Goose Playhouse in 8 acts

A Come one—come all! Big show in the Mother Goose Playhouse! Stars your favorites from the Land of Make Believe. Scenes from Mother Goose: Mary's Lamb; Old King Cole; Baa Baa Black Sheep; Mistress Mary, four others. Stage made from 13½ x 9¾ x 1½-inch display cardboard box, with pop-up characters. 8 folders, 8½ x 7¼ in.; each forms stage of its own; has printed verse and beautifully colored scenes from Mother Goose.

49 N 3868—Shipping weight, 1 pound 11 ounces.....87c

87c

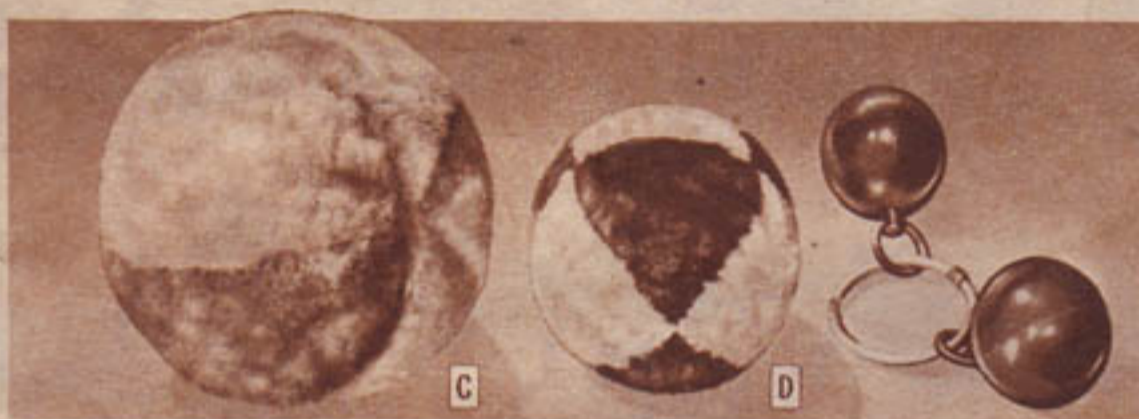


Wacky Ducky

Wood duck is held by push handle so duck trots ahead with its feet pounding and wings fluttering. Size overall: 11 x 9 x 2½ inches. Handle, 19½ inches long. Shipping weight, 1 lb. 8 oz.

\$1.19

49 N 5421.....\$1.19



10-inch Plush Ball

C All babies love gaily colored, cuddly toys. Here's a big, bright ball of silky-soft, rayon plush for hours of play. It's stuffed with cotton and excelsior. Comes in contrasting, eye-catching assorted colors. Grand for nursery, carriage, baby pen. Size, 10 inches. Shpg. wt., 10 oz.

\$1.07

49 N 4440.....\$1.07

4-inch Plush Ball

D This lovely ball of soft rayon plush will make an ideal nursery toy. Grand for baby pen or carriage. Gay colors attract baby's eye. Soft, plush cover with cotton and excelsior stuffing make it safe to play with. Comes in assorted and contrasting colors. Size, 4 inches. Shipping weight, 6 ounces.

43c

49 N 4417.....43c

Rattle Toy

Hang this colorful plastic rattle in baby's crib, pen or carriage. Or let baby hold it. It'll mean many happy hours. Made of sanitary plastic, in bright, assorted colors. No harmful corners—safe for baby to play with and enjoy. Shipping weight, 4 ounces. Here is an excellent value at Sears low price.

64c

49 N 4438.....64c



Cuddly Nursery Doll

A soft, sturdy cotton playmate for the nursery. 11 inches long. Painted face. Shipping weight, 8 ounces.

32c

49 N 3434.....32c

Useful Ducky Toy

A 2-purpose toy that fastens blankets or entertains baby. Washable plastic. Ass'd. colors. Wt., 4 oz.

\$1.18

49 N 4442—2 for.. \$1.18

3-pc. Baby-pen Toy

Sanitary, plastic toys. String of beads, combination rattle and klik-klak, string of spoons. Ass'd. colors.

\$1.26

49N4441—Wt., 6 oz \$1.26

2-in-1 crib or carriage Toy

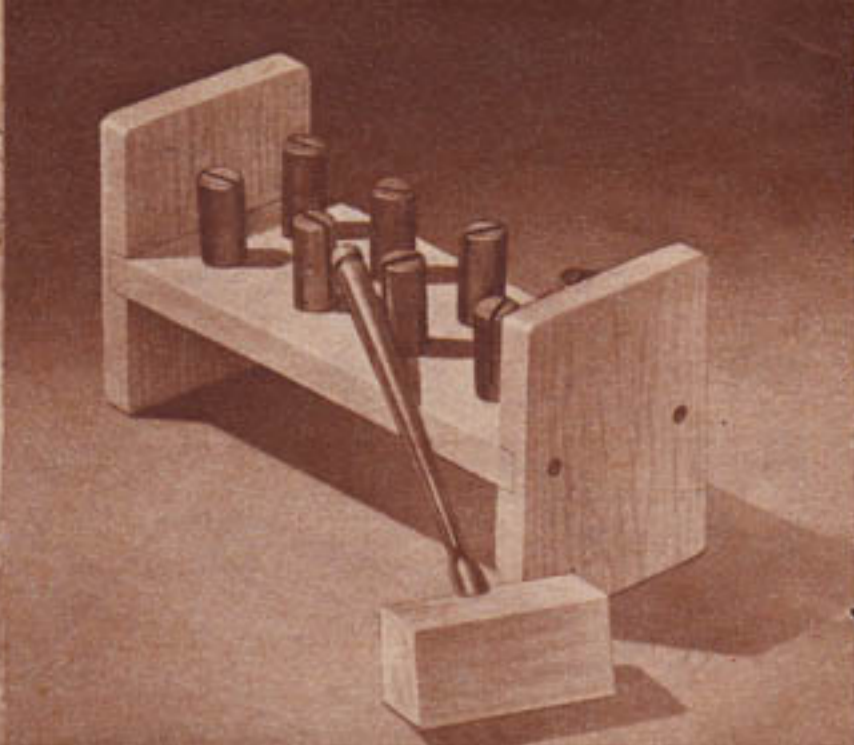
Adjustable 15-in. wood bar with toys fits across top of crib, develops muscle. Attractive pastel colors.

95c

49 N 4444—Wt., 1 lb. 8 oz. .95c



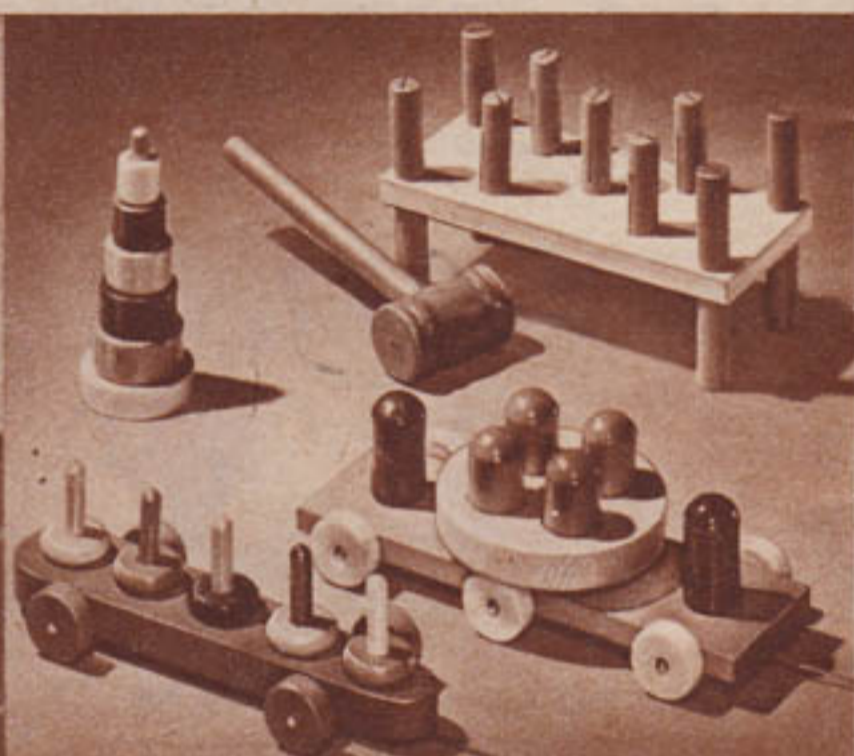
A • Box of 6 wooden Tiny-Tot Toys \$1.12



B • Sock-it Bench.....\$1.00



D • 3-in-1 Play Table with Seat .. \$1.79



E • 4 complete Wood Toys in One \$1.12



G • Safe solid-oak Shoo-fly Rocker \$5.23



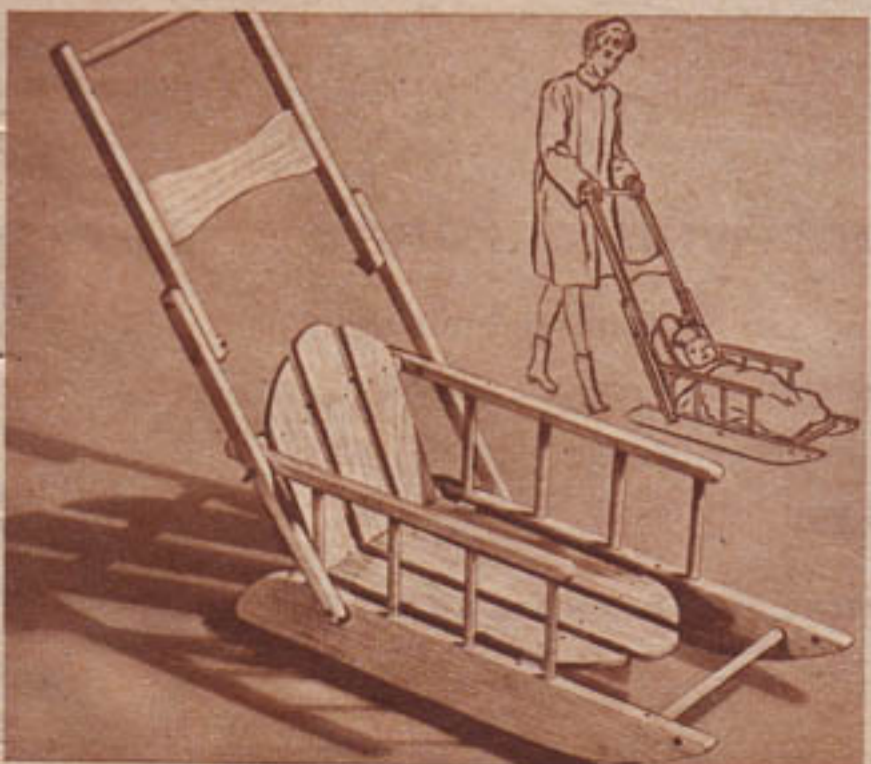
H • Bright all wood Horsie Rocker. \$1.34



C • Swinging Hobby Horse, 33-in. \$9.98



F • New 3-wheel Tot's Bike \$3.76



J • Baby Sled with Push Handle. \$2.51



Safe-to-play-with Educational Toys

- A** Box of 6 wooden Tiny-Tot Toys, for kindergarten activities. Many bright colors. Includes 4-wheel cart, hammer board with mallet, assorted colored blocks, pegs with stands, pyramid discs, beads and colored rings.
49 N 3687—Shipping weight, 3 lbs. \$1.12

- B** Deluxe wood Sock-it Bench. Let him hammer to his heart's content. Sturdy 11 $\frac{1}{2}$ x 5 $\frac{3}{8}$ -in. sock-it bench with 8 large size colored waxed wood pegs and wood mallet.
49 N 3624—Shipping weight, 3 lbs. \$1.00

- C** Swinging hobby horses with carved wood bodies, hardwood stands, horsehair manes and tails, saddle cloths, leather ears, glass eyes, dapple gray finish. Large horse has padded, shaped saddle. An outstanding Sears value. Not available.
79 NM 7593—33-in. size. Wt., 30 lbs. . . \$9.98
79 NM 7594—36-in. size. Wt., 35 lbs. . . \$14.43

- D** 3-in-1 play table with seat. For nailing, pound-a-peg and as a play table. Strong, maple finish wood. Top 16 $\frac{1}{2}$ x 13 x 1 $\frac{3}{4}$ inches deep. Shaped saddle seat. Complete with colored wood pegs, package of nails, mallet, Masonite board.
79 N 03694—Shipping weight, 6 lbs. . . . \$1.79

- E** 4 complete wooden toys in one. 8-inch, 4-wheel cart with five colored wood pegs and pull string; 9-inch wood car with whirling pegs; set of colored discs for building pyramids; hammer board with pegs and wood mallet.
49 N 3698—Shipping weight, 1 lb. 8 oz. . \$1.12

- F** New 3-wheel tot's bike of durable hardwood varnished natural finish. The 8 $\frac{1}{2}$ -inch wide seat is only 9 $\frac{3}{4}$ inches from floor so tiniest toddler can climb on. 19 $\frac{1}{2}$ inches long, 17 $\frac{1}{2}$ inches high. 4 $\frac{1}{2}$ -inch wood wheels. Mailable.
79 N 08373—Shipping weight, 8 lbs. . . \$3.76

- G** Safe, solid oak Shoo-fly, with tray for toys and brightly colored play beads. Built low and wide to avoid tipping; safety strap. Nicely rounded and sanded. Natural oak finish. 36 inches long, 14 inches high. Mailable.
79 N 07561—Shipping weight, 10 lbs. . \$5.23

- H** Bright all wood Horsie Rocker baby can get on and off alone. Wood seat 17 $\frac{3}{4}$ inches long with back rest is about 4 $\frac{1}{2}$ in. from floor. Cutout horsie head has wood grip handles. Enameled in red and ivory with black trim. Mailable.
79 N 07514—Shipping weight, 6 lbs. . . \$1.34

- J** Baby Sled with push-handle of varnished, natural finished hardwood. Overall size, 41 $\frac{1}{2}$ x 12 $\frac{1}{2}$ inches. Seat size, 16 x 10 $\frac{3}{4}$ inches. Length of runners, 26 $\frac{1}{4}$ inches. Strong seat, back rest and side guards. Handle height, 33 in. Mailable.
79 N 08308—Shipping weight, 9 lbs. . . \$2.51



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BONDS, the Present with a Future

Homes with charm, security and lasting comfort built right in . . . new appliances that operate at the touch of a hand . . . the whole family cozy and safe and together again . . . all yours tomorrow with the War Bonds you buy today.

BUY BONDS FOR YOUR FAMILY, HOME AND COUNTRY!

Housekeeping Toys

"just like Mother's"



66-piece Tea Set . . . serves six

- 24 pieces acid and heat-resistant tableware
- 18 pieces sturdy, colorful plastic cutlery
- Sanitary, practical plastic... almost unbreakable

\$2.12

A really thrilling gift for little daughter. The easy-to-clean, light weight plastic tableware has beautiful, permanent coloring, and an attractive beaded design. Includes six 4-in. plates; six 3½-in. saucers; six 2½-in. cups; one 4-in. cake plate; a covered teapot, 4½-in. high; covered sugar bowl, 3½-in. high; creamer, 3¾ in. high. 6 knives, 6 forks and 6 spoons, all 3½-in. 24 "Happi-Time" paper napkins.

49 N 1860—Shipping weight, 1 pound 8 ounces. . . . \$2.12

18-pc. Cutlery Set

6 each colorful, durable, safe-edged plastic knives, forks and spoons, 3½-in. Cloth holder, cotton flannel lined. Shipping wt., 3 ounces.

49 N 1858. . . . 40c

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Colorful 33-piece Tea Set serves four

A gift that's sure to thrill any little girl. The 9 pieces of acid and heat-resistant almost unbreakable plastic tableware includes four 2¾-inch cups; four 3½-inch saucers; one 4½-inch teapot. The plastic cutlery to match includes 4 knives, 4 forks and 4 spoons, size: 3½ inches. Includes 12 gay colored "Happi-Time" paper napkins that will add a festive note to every meal served by the young hostess.

49 N 1863—Shipping weight, 1 pound. 93c

93c



Attractive 28-piece Tea Set serves three

Same quality plastic as set above, but with fewer pieces. Lovely permanent mottled colors, beaded design. Lightweight, easy-to-clean, no sharp edges. Service for three includes one 4-inch cake plate; three 2¾-inch cups; three 3½-inch saucers. The sturdy, colorful plastic cutlery includes 3 knives, 3 forks and 3 spoons, 3½ inches long. 12 pretty "Happi-Time" paper napkins.

49 N 1862—Shipping weight, 12 ounces. 75c

75c

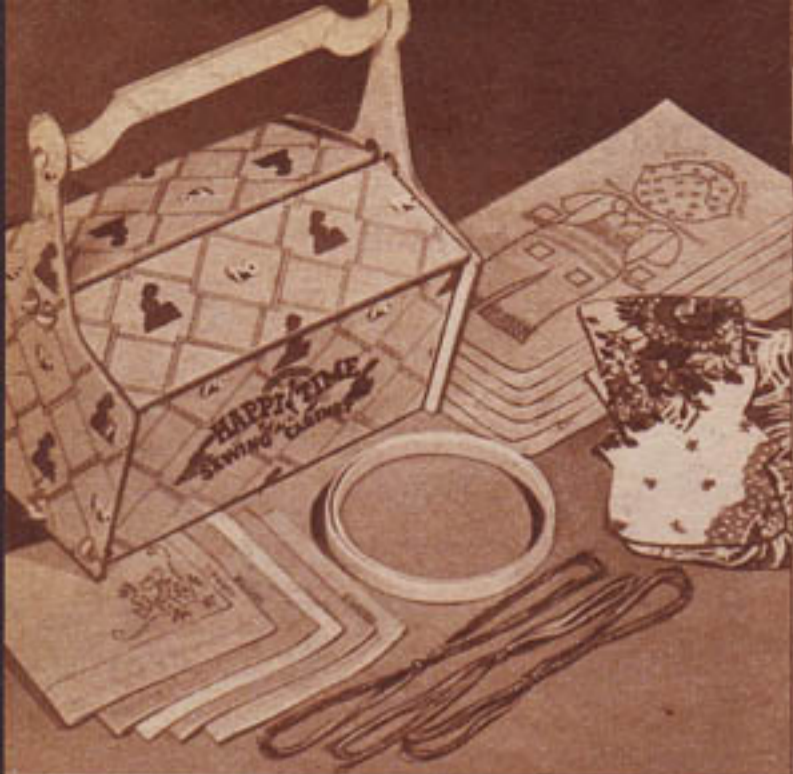
16-piece Tea Set

Mottled plastic same as above, but fewer pieces. Serves 2. Has 2 cups, 2½-in.; 2 saucers, 3½-in. Also 2 knives, 2 forks, 2 spoons, all 3½ in. long. 6 "Happi-Time" napkins. Shipping wt., 8 oz.

49 N 1861. 36c

36c

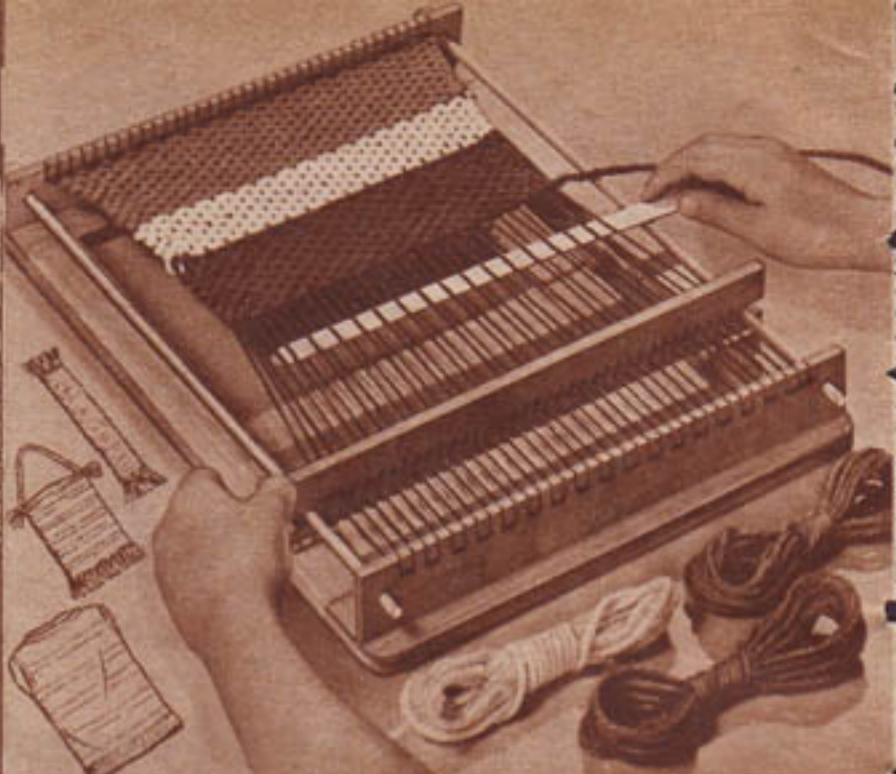




24-piece Sewing Set for little girls

Instructive . . . your little girl can actually learn to sew at very little cost to you. Set includes 8 3/4 x 8 3/4 x 5 1/2-in. cabinet of fiberboard with carrying handle, containing 8 doll dress and pajama patterns, also 5 hanky patterns, printed and stamped cloth ready to sew or embroider, 3 skeins colored floss, 1 pair hoops and needles. A thrilling set for any little girl.

49 N 3867—Shipping weight, 1 pound 8 ounces. 74c



Easy-to-use Weaving Loom . . . quick, practical

It's easy, simple, to make articles of lasting, useful beauty with this practical toy . . . just using odds and ends of yarn, cord and colored string. Loom is made of maple finished wood, 13x10 inches. Colored cotton yarn, 12-inch wood needle for weaving and book of instructions included. Lots of fun that is really educational. The youngsters will enjoy it immensely.

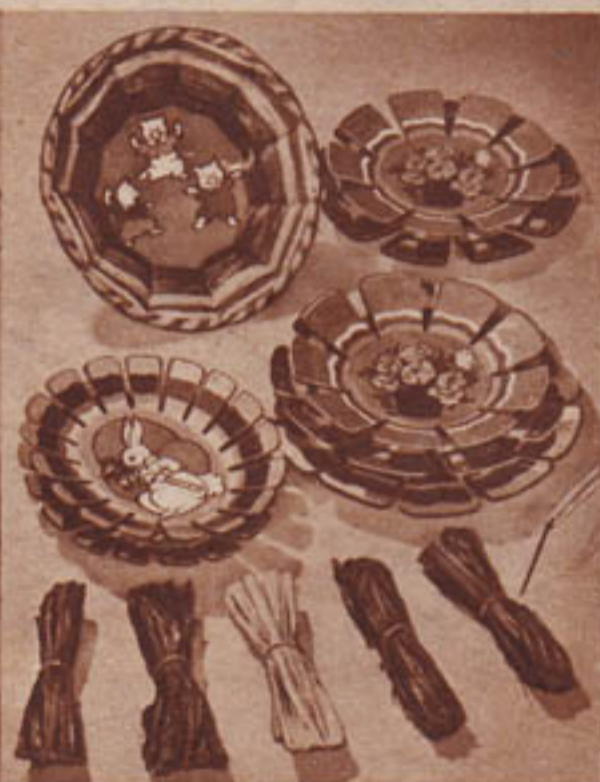
49 N 3866—Shipping weight, 1 pound 8 ounces. 95c



Make "Indian" Bead articles

Make belts, rings, watch fobs, necklaces, etc. Wood frame loom, 11 1/4 x 3 in., thread, hundreds of colored beads included.

49N4705—Shpg. wt., 1 lb. 8 oz. \$1.16



Raffia Basket Weaving

Just bend sides of strong cardboard frame, wind raffia strands in and out. Frames for 8 baskets, 12 hanks raffia. Baskets are 4 to 6-in. diam.; 2 oval shaped.

49 N 4719—Shpg. wt., 1 lb. 8 oz. . . . \$1.06



Make Flower articles

Die-cut pieces of felt for 32 to 38 flowers. 4 plaques, 10 paper flower pots, cement, stems, instructions incl.

49N4726—Shpg. wt., 1 lb. \$1.00

Basket Making

Put wood pegs into holes on colorful wood base, weave in colored cords. Complete material for 5 baskets. Wt., 1 lb. 8 oz.

49 N 4758. . . 89c



Make Wood Jewelry

Fun to make and fun to wear. New, novelty wood jewelry. Colored wooden discs to thread on bright strong cord. Make belts, necklaces, bracelets, etc. About 36 discs, 6 cords. Shpg. wt., 1 lb.

49 N 4727. . . . 89c

Homecraft Gifts for girls of all ages



New Happi-Time Family of Dolls

Five big, colorful "Happi-Time" dolls and a pet doggie, die-cut out of heavy cardboard. Includes eight 9x15½-inch sheets of clothing to cut out, with complete wardrobes and accessories in attractive color printing. Father doll, 9 inches tall; rest of family in proportion. Hours of interesting and educational fun.

49 N 3895—Shipping weight, 1 lb. 8 oz. 61c

61c



Miniature fashion mannequin Sewing Sets

Well proportioned, durable fiber composition mannequins on removable wood bases. Encourage the young designer . . . help develop talent and taste. Future fashion experts will find these sets the answer to their fondest dreams. Fascinating, instructive.

Deluxe Sets with big 15-inch tall Fashion Mannequins

- A 49 N 3775—20-piece Bridal Set. 15-in. mannequin, wedding dress and 5 other patterns, materials, sewing accessories, 88-page sewing book, dress form. Wt., 5 lbs. . . . \$6.49
- B 49 N 3774—14-pc. Set. 15-in. mannequin, 4 patterns, dress fabric, tape measure, thimble, thread, needle holder, trimmings, dress form, 88-page book. Wt., 4 lbs. 8 oz. \$3.59

Economy sets with 12½-inch tall mannequins

- C 49 N 3771—7-piece Set. 12½-inch tall mannequin, 3 Simplicity patterns, 16-page booklet of sewing instructions, material for dress. Shpg. wt., 1 lb. 8 oz. \$1.19
- D 49 N 3772—9-piece Set. 12½-inch mannequin, 4 patterns, 88-page Simplicity sewing book, attractive print cloth for dress, tape measure. Shpg. wt., 2 lbs. \$1.79



Mother and daughter Doll Dressmaking Set

Mother doll of heavy cardboard is 10¾ in. high. Daughter, 8 in. high. 7 sheets of dress accessories; 4 dress patterns; 16 sheets of paper "cloth"; paper lace; pencil; instructions.

49 N 3897—Shipping weight, 1 lb. 8 oz. . . . \$1.09

\$1.09



Junior Miss Hat Shop for Dolly's Millinery

\$1.94 Smart young moderns will find every need here for making dolly a complete wardrobe of stylish hats. Included are attractive imitation flowers, feathers, colorful ribbons, untrimmed hats, gay colored buttons, a mirror, stiff net hat linings, scissors and a real wood form for blocking hats. Keeps young hands and minds busy.

49 N 3880—Shipping weight, 2 pounds 8 ounces. \$1.94

Toys—like everything Sears sell—are available on Easy Terms. See page 88.



6-unit Wood Train for young railroaders

A Wood Freight Train 40½ inches overall. Includes caboose, gondola, coal car, box car, flat car, one-piece engine and tender and 4 miniature road signals. **\$1.98**

49 N 5468—(Shown directly above.) Shipping wt., 2 lbs. \$1.98

5-unit wood Military Train . . . 40 inches long

B Consists of 9-in. engine, 5-in. tender, 8-in. anti-aircraft car, 8-in. tank car and 8-in. caboose. Expertly made of tough, long-wearing wood for almost endless wear. (Shown at top.)

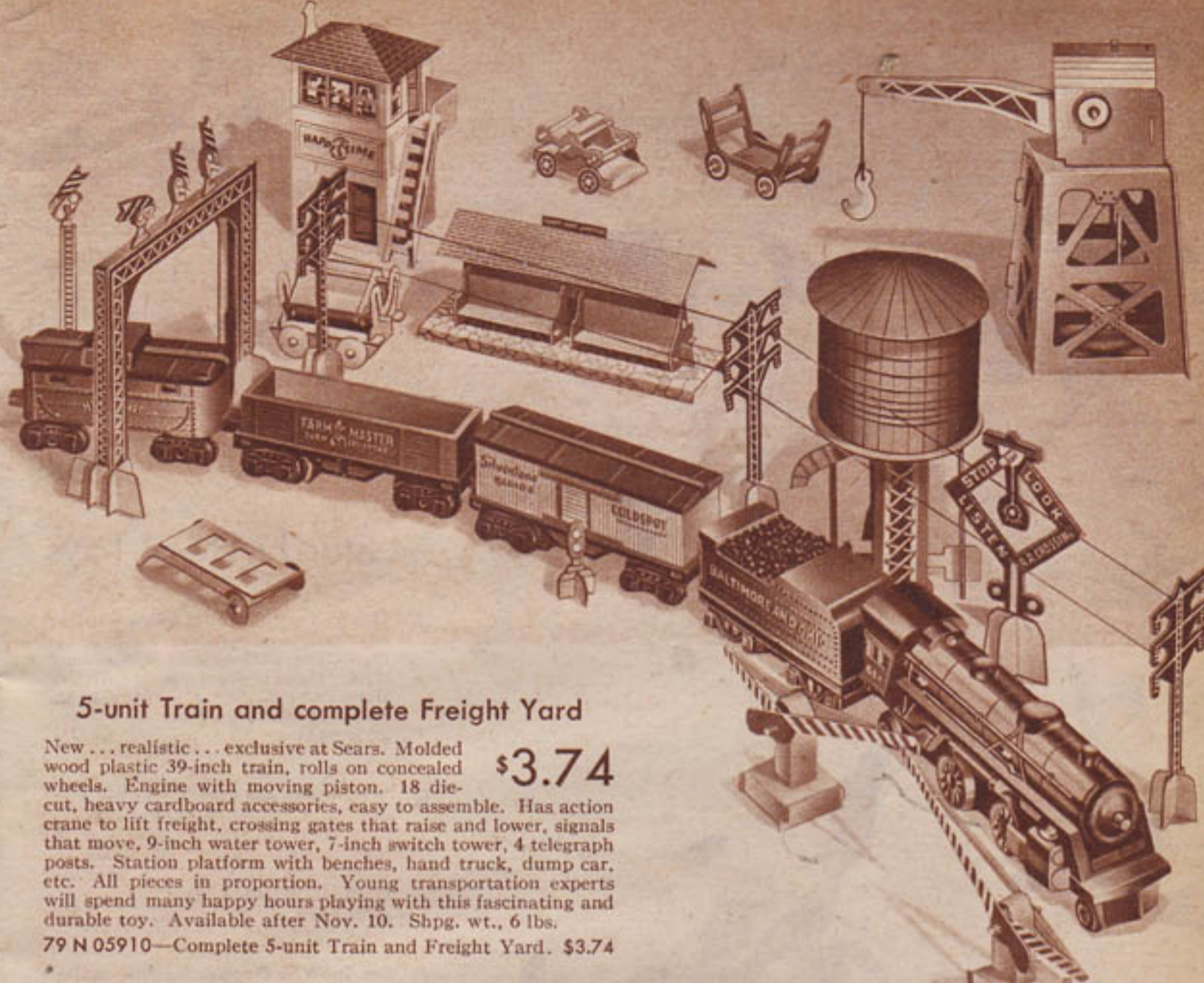
79 N 05464—Armored Train. Shipping weight, 6 lbs. . . . \$2.29



Hours of fun with this big 60-piece realistic War Set

89c Follow the strategy and battle movements of our troops at the front as reported in the newspapers. This well-made, interesting set makes it easy . . . will keep a military-minded youngster . . . or oldster . . . busy and entertained for hours. Made of sturdy, die-cut cardboard, printed on both sides for a realistic effect. The parts are easy to assemble. Set of 60 includes: one 10x7½x

5½-inch hangar for fighter planes and bombers; 5 tents for soldiers and one hospital tent, each 4x4x2½ inches; one 7½x4x4-inch anti-aircraft gun; numerous 7½x3x3-inch jeeps; combat planes, 7 inches long with 8-inch wingspread; bomb racks; tank barriers; pill boxes; bombed houses and soldiers, all in proportion. Easily set up on floor or table. 49 N 4732—Shipping weight, 2 lbs. 8 oz. 89c



5-unit Train and complete Freight Yard

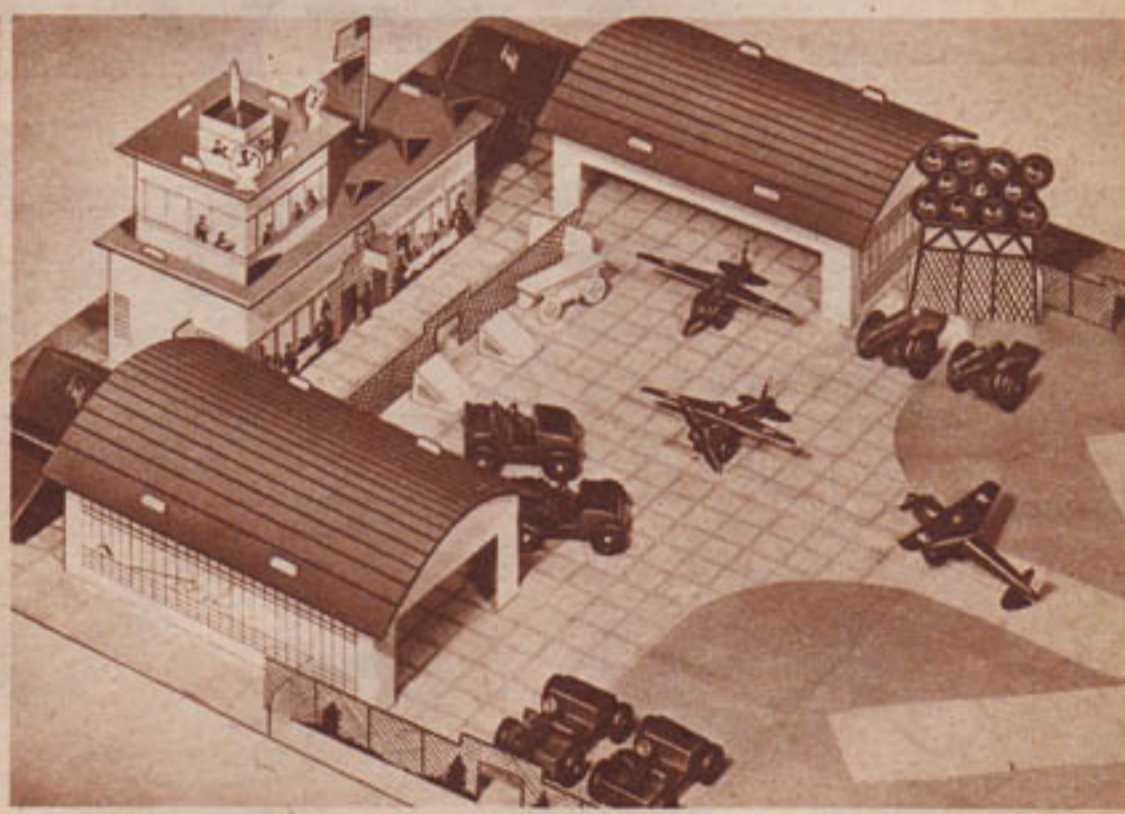
New . . . realistic . . . exclusive at Sears. Molded wood plastic 39-inch train, rolls on concealed wheels. Engine with moving piston. 18 die-cut, heavy cardboard accessories, easy to assemble. Has action crane to lift freight, crossing gates that raise and lower, signals that move, 9-inch water tower, 7-inch switch tower, 4 telegraph posts. Station platform with benches, hand truck, dump car, etc. All pieces in proportion. Young transportation experts will spend many happy hours playing with this fascinating and durable toy. Available after Nov. 10. Shpg. wt., 6 lbs.

\$3.74

79 N 05910—Complete 5-unit Train and Freight Yard. \$3.74



18-pc. "Happi-Time" Train Yard
 Die-cut easy to assemble. 3-color printed cardboard. 9-in. water tower, switch tower, signals, platform, benches, R. R. crossing, telegraph posts, trucks, etc., in proportion.
94c
 49 N 6060—Shpg. wt., 3 lbs. . . . 94c



Sears exclusive, complete 24-piece "Happi-Time" Airport Set
 Army set with midget planes, jeeps, trucks, cannons, tents, and American flag. Airport has 9-inch administration building, hangars, fences, floodlight stands, paper landing field in proportion. Planes, cars have wood bodies, wood wheels; average size 2½x1½x1½ inches. Plane wings, tents, khaki-color fiber board. Buildings, etc. heavy cardboard. Easy to assemble.
\$1.59
 49 N 6459—Shipping weight, 1 pound 8 ounces. . . . \$1.59



Sturdy Floor Toys

- A Quacky Ducky Daddles.** Has moving feet and head—quacks loudly. Its true-to-life actions will amuse any child. Made of sturdy wood. Attractively colored. Size $11\frac{1}{2} \times 9\frac{1}{4} \times 7\frac{1}{2}$ in. Shipping wt., 2 lbs. 8 oz.
49 N 5451..... \$1.29
- B Wood Horse and Cart.** A pull toy that any tot will enjoy. Stake type cart to load with toys. Sturdily made; beautifully colored. Strong pull string attached. Size, $14\frac{1}{2} \times 5\frac{1}{2} \times 7\frac{1}{4}$ inches high. Shipping weight, 2 lbs.
49 N 5419..... 79c
- C See-'im-Walk Doggie.** Actually walks* when little tot pulls the leash. Wood composition; shaped like real dog. Artistically painted details. Size overall, $11 \times 7\frac{1}{2} \times 4$ inches wide. Shipping weight, 1 lb. 8 oz.
49 N 5449..... \$1.29



Tot's Stick Horse

Made of sturdy wood. Wheels and horse's head have colorful details. Colorful cloth reins. Size overall, 29 inches. Shipping weight, 1 pound.

49 N 6414 57c

Rattle Push Toy

A colorful push toy that any little tot will enjoy. Wood balls tumbling in the wood roller cause it to rattle. Gaily painted. Strongly built. Size overall, 21 inches. Shipping weight, 1 pound.

49 N 5406..... 48c

4 Clever Walking Dolls

Walk alone on the slanted board included. No winding, no mechanism. Dressed bodies on shuffling wood legs. 4 different figures, about $4\frac{1}{2}$ inches tall, in each box. Assorted styles. Wt., 1 lb.

49 N 6445..... \$1.00

Animals for little folk

Four gaily colored animals: dappled horse, dog and elephant. Tots will enjoy pulling them around the house. Made of wood. Average size $5\frac{1}{2} \times 5\frac{1}{4}$ inches high. Shipping weight, 1 pound.

.....Set



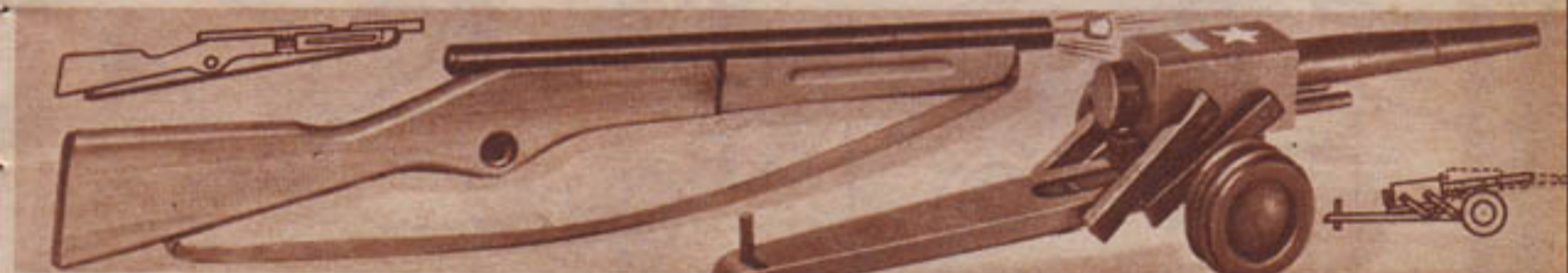
Modern Design Front Line Toys

Big American Raider Play Machine Gun

Use two ways . . . on wood tripod for defensive action, or unmounted for use as a tommy-gun in offensive drives. Makes loud reports as fast as crank handle is turned. 41 inches long, 19 inches high. Has dummy telescope sight. Strongly made of wood and fiberboard. 79 N 05619—Shipping weight, 4 pounds. **\$2.19**

21-piece Soldier, Fort and Gun Battle Set

Battle thrills for young generals. Overcome any enemy with the army of 18 fiberboard soldiers in battle formation and the sturdy, accurate fiberboard gun which you load with 3 rubber bands. 8 rubber bands included. Bottom of box is decorated like fort. 2 pup tents. 49 N 5676—Shipping weight, 2 pounds. **\$1.00**



Commando pump-action Pop Gun

Hours of fun for young sharpshooters. Cork on string makes loud pop as fast as grip is pumped. All wood. 29 in. 49 N 5623—Shipping weight, 2 pounds. **\$1.10**

Commando 75MM Mobile Gun

Fun for young Commandos. Realistic automatic recoil action when pulled (doesn't shoot). Wood, 5x6x13 in. 49N5650—Olive drab color. Shpg. wt., 1 lb. 8 oz. **\$1.49**



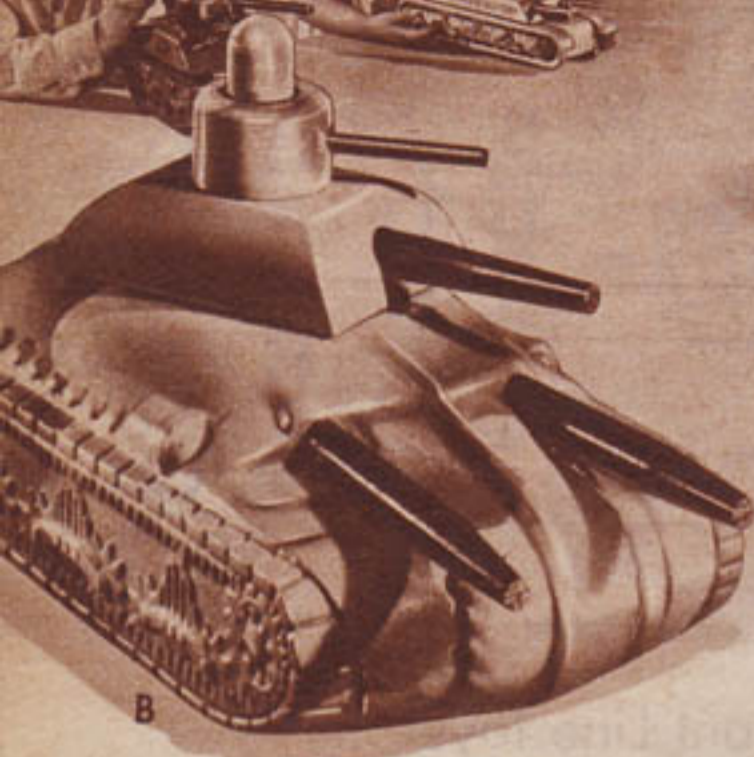
Give People's Book Club Memberships for Christmas

Enrollment offer includes: *Treasury of the Familiar*, 750 pages of your favorite selections, both prose and poetry. *Mrs. Parkington*, Louis Bromfield's newest novel, told with all the charm, sympathy and absorbing characterization which have made Bromfield a favorite for years. You get both books for only \$1.66 when you enroll as a new member. Turn to page 84A for complete information on Sears People's Book Club.



16-inch wood Battle Cruiser

Realistically and colorfully finished. Has 4 batteries of guns, and 2 play airplanes. **\$1.00**
49 N 5637—Shpg. wt., 2 lbs.. **\$1.00**



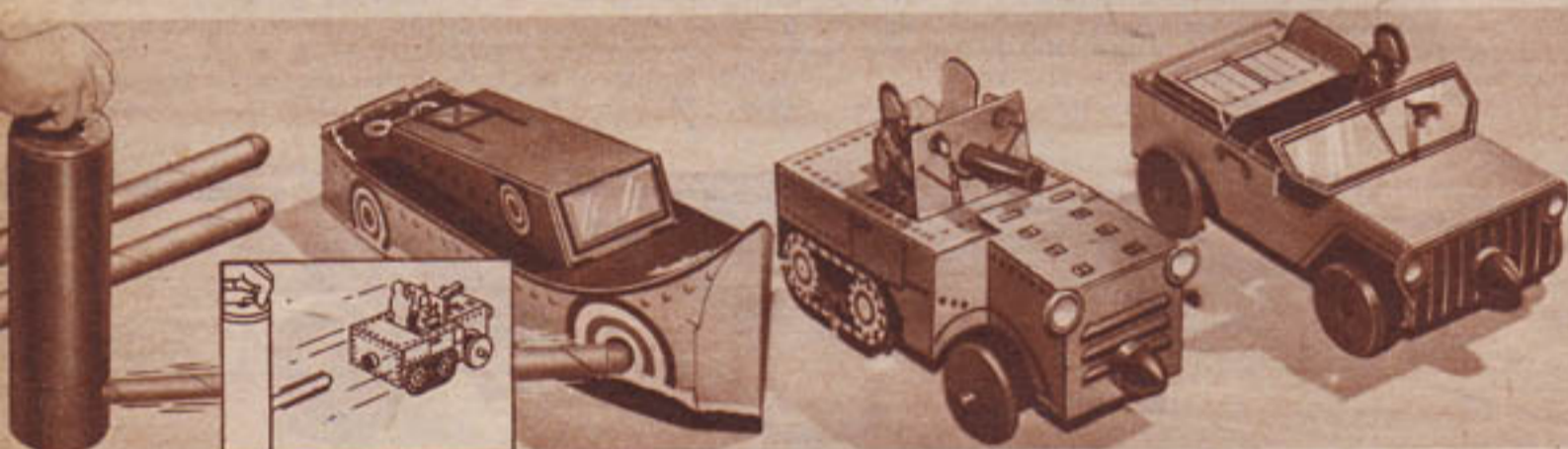
New toy Army Tanks

A Shooting Pull Tank of molded composition. Revolving turret has action gun. 5 dummy bullets incl. Rumbles along on hidden wheels. Olive color.

49 N 5463—Size: $12\frac{1}{2} \times 5\frac{3}{8} \times 6\frac{3}{4}$ in. Shpg. wt., 2 lbs. . . . \$1.65

B Realistic Pull Tank rolls along with rumbling noise. Durable wood composition shows armor details. Olive drab color.

49 N 5456—Size: $12\frac{1}{2} \times 5\frac{3}{8} \times 6\frac{3}{4}$ in. Shpg. wt., 2 lbs. . . . \$1.29



New, Entertaining action toy. 6-piece Siege Outfit with big, new secret weapon \$1.00

Fun for everyone in this exciting new action toy. New air compression siege gun works like an air pump; sturdily built, easy to operate. "Enemy supply ship sighted!" Use the pump gun to send realistic torpedoes across the floor to smash against the bulls-eye target on the side of the ship . . . or send the army jeep and army half-track scooting over the floor for considerable distance. Pump gun and 2

torpedoes made of heavy fiberboard and wood. Fiberboard jeep and half-track roll easily on wooden wheels. Ship is made of heavy cardboard. All finished in military colors. Size of pieces: Pump gun, 8 inches high. Jeep and half-track, $5\frac{1}{2}$ in. long, $2\frac{3}{4}$ in. wide, $3\frac{1}{2}$ in. high. Boat, 9 in. long, 3 in. high. Torpedoes, $6\frac{1}{2}$ in. long.

49 N 5635—Boxed. Shipping weight, 1 lb. 10 oz. . . . \$1.00

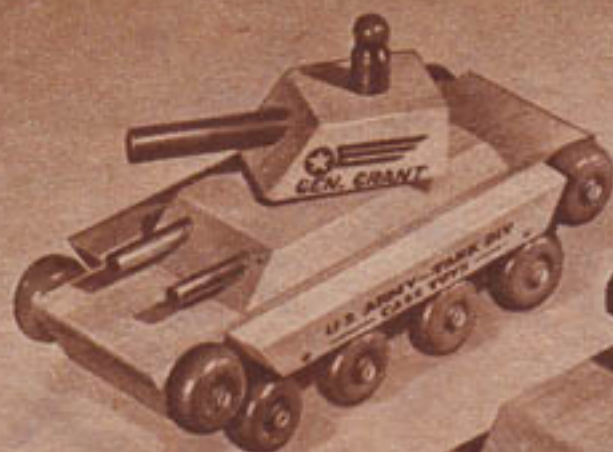


Fleet of four assorted, self-running Trucks powered by new Mystic Motor 94c

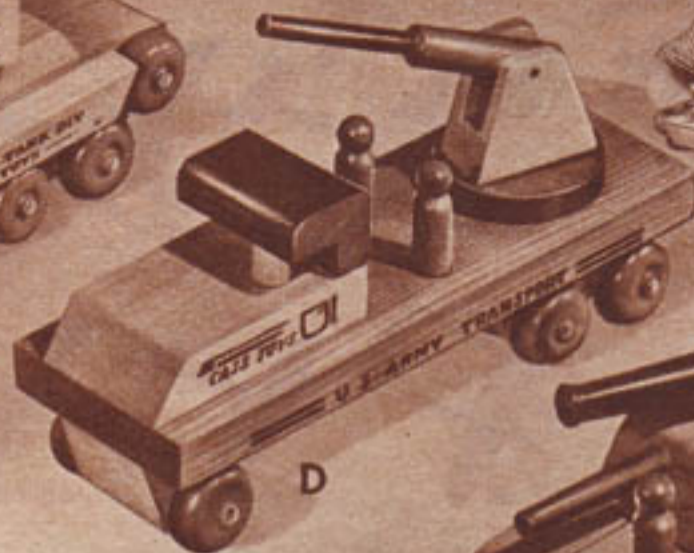
Four colorful, self-running 11-inch trucks, in scale model details; easily put together. The mystic motor in each truck drives it along floor both forward and in reverse. No winding; just pull truck over floor; release—and it runs by itself. Includes delivery truck, station wagon, fire truck

and dump truck with lever-action dumping. All pieces are die-cut of heavy fiberboard . . . simply press out and assemble. No cutting; no pasting. Has 16 sturdy fiberboard wheels, 8 wood axles, and 8 stand-up figures of people.

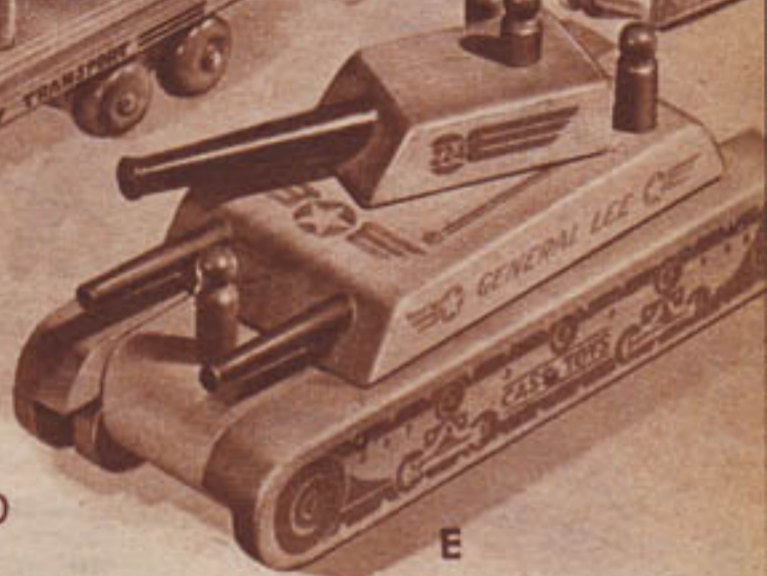
49 N 4737—Shipping weight, 2 pounds 10 ounces. . . . 94c



C



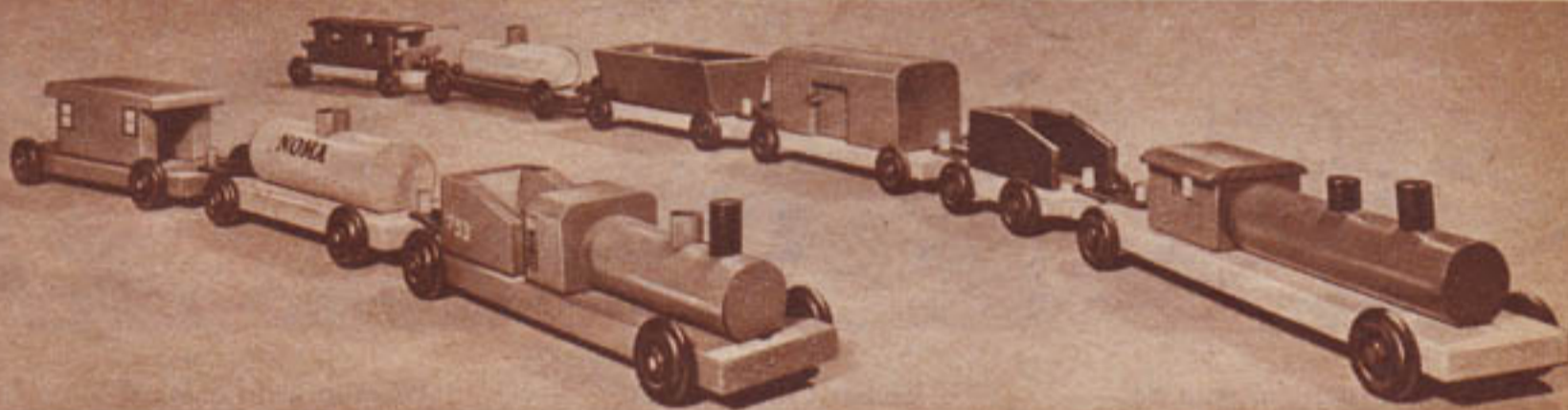
D



E

for hard-hitting youngsters

- C** 12-wheel Army-style Tank. Painted wood. 3 dummy guns.
49 N 5453—Size, $9\frac{7}{8} \times 4\frac{3}{8} \times 5\frac{3}{8}$ inches. Wt., 2 lbs. 4 oz. **\$1.00**
- D** Anti-aircraft Truck, wood. Gun turns, moves up, down.
49 N 5441—Size $11 \times 3\frac{3}{4} \times 5$ inches. Shpg. wt., 2 lbs. **97c**
- E** Huge Gen. Lee Tank, all wood. 3 guns, upper one moves.
49 N 5462—Size, $12\frac{3}{4} \times 5\frac{1}{4} \times 6$ inches. Shpg. wt., 3 lbs. . **\$2.19**



3-unit colorful Wooden Train

3-car train, 28 inches long, all wood. Easy on rugs and floors—fun for the little tots to pull. Engine and tender, 10 inches long, 3 inches high, 2 inches wide. Tank car and caboose complete train. Gay colored units move easily on shaped wooden wheels; cars connected by die-cut fiber couplers. A big Sears holiday bargain.
49 N 5417—Shipping weight, 1 lb. 10 oz. **\$1.18**

\$1.18

6-unit deluxe All-wood Train

Finest all wood train, over 4 feet long. Has locomotive with open tender, three assorted style freight cars, similar to illustration above, and colorful caboose. Cars connected with fiber couplers. Sturdy toy of enduring wood, attractively painted, that will give little fellows much pleasure.
49 N 5490—Shipping weight, 3 pounds. **\$2.82**

\$2.82



Independence Hall Savings Bank

Faithful replica of famous old hall, in molded plastic. Amazingly detailed . . . you can even read the time on the clock in the tower. Lock and key also plastic, key shaped like the Liberty Bell. $5\frac{1}{4} \times 3\frac{3}{4} \times 5\frac{1}{2}$ in.
49 N 6440—Shpg. wt., 10 oz. **98c**

98c



5-power Spotter-Scope

Looks like a real telescope. Two finely ground and polished lenses, eyepiece and lens mount. Fine for spotting planes; identifying chart included. Has a leather effect paper cover. Planes not incl. 16 in. long.
49 N 6405—Shpg. wt., 10 oz. **48c**

48c



All-wood Army Jeep Pull-Toy

Faithful reproduction of the Army's famous jeep. Finished in authentic olive drab. Has 5 wheels, pull string. $10\frac{1}{4} \times 4\frac{3}{4} \times 3\frac{3}{4}$ in.
49 N 5443—Shpg. wt., 2 lbs. **\$1.49**

\$1.49



Learn how to identify planes

Construct 24 model Planes; learn to recognize plane shapes

Learn identifying shape of wings or fuselage on a Jap Zero, Russian 57c
Fighter, American Airacobra, German Messerschmitt or British Spitfire. Construct bombers, fighters, pursuit ships, easily from die-cut printed wood parts. Cement, insignia, all materials for 24 planes included. Wingspreads 6 to 15 inches. Finished planes can sail. Educational and interesting for every American boy or girl. All 24 planes for one low price.

49 N 4754—Shipping weight, 1 pound 8 ounces.....57c

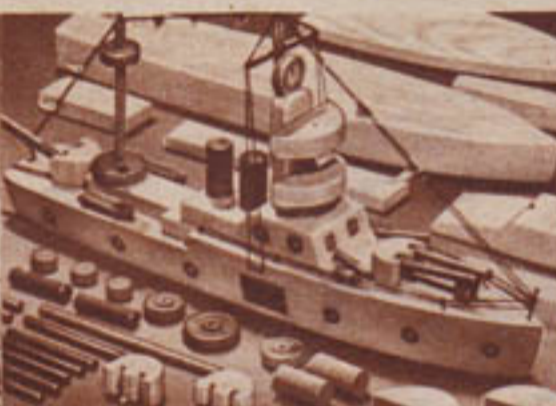


Square-rigger Boat Kit

Square-rigger easily constructed of 26 pre-cut, sanded and colored wood parts. Included is special paper for 27 sails. Size, when built, 17½x2¼x13 inches.

\$1.09

49 N 4619—Shpg. wt., 1 lb....\$1.09



Cruiser CHICAGO Kit

Natural wood parts sawed, sanded, ready for assembly. Size, 12x2¼x6 inches. Instructions, nails and two small wood boats are included. Parts built to scale.

\$1.09

49 N 4620—Shpg. wt., 1 lb....\$1.09



Want to build a Jeep?

Scale model jeep easy to assemble of ready-cut wood and cardboard parts. Glue, sandpaper, instructions included. Real details. Size when built, 5¼x2½x2¼ inches.

39c

49 N 4718—Shpg. wt., 10 oz....39c



Woodettes . . . to assemble and paint

Woodettes . . . 5 wood figures to be put together and painted. Measure 4 inches high when assembled. All parts are precision made of hard wood. Each doll individually packaged. Five assorted colors and brush for painting, also sheet of fine sandpaper included.

\$1.79

49 N 3886—Shipping weight, 1 pound 8 ounces....\$1.79



Cameo Building and Piling Blocks

Colorful porcelain building and piling blocks with safe, rounded corners. Heavier than wood . . . pile better. Contains 10 blocks with relief molded figures of familiar animals on each; 2½-inch square, 1 inch deep; 4 wheels that fit into wood platform to make wagon, 2 tubes and 4 wood triangular blocks.

\$2.79

49 N 4765—Shipping wt., 5 lbs.....Set \$2.79

49 N 4764—10 Cameo blocks only. (Not shown.) Shipping weight, 3 pounds.....Set \$1.45



Easy-to-make Plycraft Models

\$1.89 3-dimensional Bird, Dog, and Plane Models . . . realistic models, easy to use. Just glue the heavy, die-cut fiberboard pieces together, smooth the edges with sandpaper, and then paint. Paint incl. Each piece is numbered. **89c**

Animal Set **Plane Set**

49 N 4715—Bird and Dog outfit. Makes 13½x10x2-inch pheasant; mallard, grouse, blue jay, beagle, terrier in proportion. All materials. Shpg. wt., 4 lbs. **\$1.89**

49 N 4707—Solid Plane Models. Makes Marauder, Airacobra, 2 Kittyhawks. Wingspreads to 10¼ in. All materials needed, black paint included. Shpg. wt., 2 lbs. **89c**



Build your own Scale-Model Jeep

These fast, tough little cars are the pride of the army, and now you can have a real scale model with all the fun of building it yourself. The kit contains pre-formed parts, decals, instructions, five plastic wheels, paint, cement. Size, 11½ inches. Shipping wt., 2 lbs.

49 N 4760—Deluxe set. \$1.97

Double Feature Playhouse for Boys and Girls

Just like old time movies. Someone reads the story as another changes pictures describing story. Sturdy fiberboard theater, sets up in a jiffy. Two stories with pictures and titles are included.

49 N 6424—Size, 18x9x11¼ in. Shpg. wt., 3 lbs. . . . \$1.39

49 N 6425—3 books, 52 pictures for 6 tales. Wt., 1 lb. 81c



Famous Gilbert Junior Chemistry Sets

\$4.69 Combine chemicals to get new substances, detect fingerprints, how to make dyes, charcoal and many other tests. **\$2.24**

49 N 4761—Advanced Outfit. 187 tests. Includes 28 pcs. chemicals, test tube rack, manuals. Shpg. wt., 3 lbs. . . . **\$2.24**

79 N 04762—Larger Senior Set. Over 400 tests. In 2-door shelved wooden cabinet. 62 pcs. of equipment including manual and glass blowing materials. Shpg. wt., 6 lbs. **\$4.69**

Gilbert Polaroid Microscope Sets

Open a whole new world to them with this learn-and-play toy. They'll discover secrets of plant and animal life . . . form . . . color invisible to the naked eye. Includes slides, needles, glass rod etc.

49N4756—(shown) 50-90-210-power. Shpg. wt., 3 lbs. \$4.48

49N4755—Smaller set. 150-power. Shpg. wt., 2 lbs. \$2.24



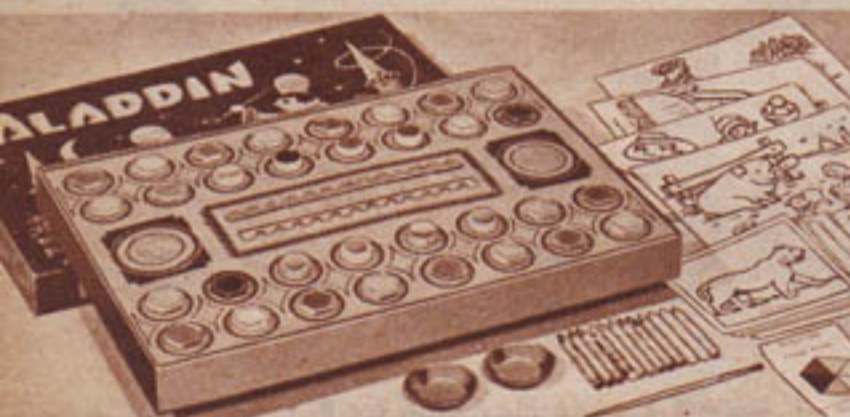
Paint and Drawing Sets thrill children of all ages

Giant Colortone Art Set . . . over 140 pieces

Big double surface slate, 37 assorted water colors of different types, brushes, pans, stencils, chalk, crayons, palette, pictures, color chart. Mailable. 49 N 3834—Shipping weight, 5 lbs. Complete set. . . \$2.21

Complete 82-piece Paint Set for young artists

Set consists of 31 assorted water colors, palette, brush, mixing pan, wax crayons, stencils, pictures to color and color chart. Attractive 18x12½-inch box. 49 N 3833—Shipping weight, 2 lbs. 4 oz. \$1.02

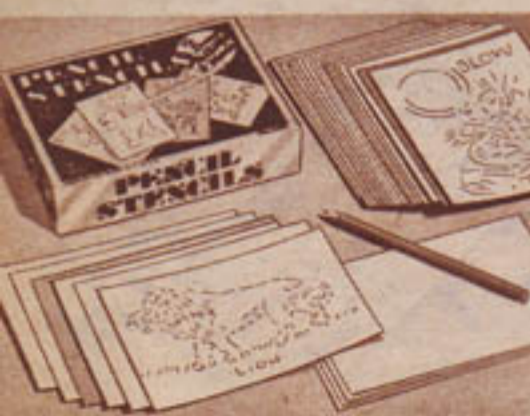


Big 59-piece Water Color and Crayon Set

Gay colored box holds 32 cakes of assorted water colors; 12 colored crayons; 12 outline pictures, assorted subjects, to color; mixing pan; brush and color chart. All colors are clean and non-poisonous. A big value. 49 N 3832—Shipping weight, 1 lb. 8 oz. 61c

Economical 48-piece Paint and Crayon Set

Hours of fun for youngsters. Contains 27 assorted water colors; palette; wax crayons; mixing pan; brush; 16 outline pictures to color. Color chart showing harmonizing colors included. In bright 14½x11-inch box. 49 N 3831—Shipping weight, 1 pound. 31c



Stencil Drawing Set

Enables tots to draw perfect pictures. Colorful box holds 25 stencils; assorted subjects; 25 sheets of paper; pencil. 49 N 3836—Shpg. wt., 12 oz. 61c

Chalk and Slate Sets

Large wood-framed slate, size 12½x8¾ in. Black surface. Assorted color crayons and outlined pictures, assorted subjects. Chalk, eraser. 49 N 3857—163-pc. set. Wt., 4 lbs. \$1.02 49 N 3829—Smaller size, 70-piece set. Shipping weight, 2 pounds. 59c

Crayon Coloring Outfit

Youngsters really go for this big set with its 10 jumbo size and 10 regular size, non-poisonous true-color wax crayons and 24 interesting outline pictures for boys or girls to color. 49 N 3837—Shpg. wt., 12 oz. 26c



Gifts that are more than toys

Marx Dial Typewriter . . . an outstanding value

Types 40 characters including numbers, punctuation marks, all the alphabet. Bell rings at the end of each line. Size, 11 $\frac{1}{2}$ x 7 $\frac{1}{4}$ x 8 $\frac{1}{4}$ inches. **\$1.96**

49 N 3883—Shipping weight, 5 pounds \$1.96

Sturdy Masonite and wood Desk and Chair

Top, 24x16 in., height, 24 in. 2 roomy drawers. 12 $\frac{1}{2}$ x 9 $\frac{1}{2}$ x 4 $\frac{1}{2}$ in. Brown and ivory finish. **\$3.58**

79 N 08548—Desk. Mailable. Wt., 15 lbs. \$3.58 Desk only

79 N 08547—Chair. Mailable. Shpg. wt., 4 lbs \$1.17



3-dimensional Plastic Paint Set

New, different. Makes striking designs. Plunger action pushes plastic paints from tubes. Shipping weight, 1 lb. 12 oz. **\$1.19**

49 N 3870 \$1.19

Puzzle, Paint, Spelling Board Set

10-inch double sided spelling and counting board; wood letters, with numerals attached. Also included are four puzzles, story-paint book and paints. **94c**

49 N 3805—Shipping wt., 3 lbs 94c

Add-O-Master Jr. Calculator

Adds, subtracts and multiplies. Gets all the answers like magic. 9x9-inch size. With quiz book. Shpg. wt., 1 lb. **85c**

49 N 3865 85c

Youngsters really "go" for these fine Roll-Top Desk and Chair Sets

\$21.44 Desk and Chair

Medium maple finish wood office type desk, 36 in. high. 3 large side drawers, top one locks, and long center drawer—with catalin (plastic) handles. Has 5 pigeon holes, pull-out arm rest, 6 sturdy legs. Writing surface is 30x16 in. Wooden swivel arm chair adjusts in height from 13 to 18 in. Shpg. wt., 60 lbs. Not mailable.

79 NM 8587—Desk and Chair \$21.44

Smaller Desk and Chair Set (inset). Medium maple finish wood. Two side drawers; catalin pulls, top one locks. 33 inches high. 24x15-in. writing surface. Sturdy office type, straight back chair to match. Shipping weight, 42 pounds. Not mailable.

79 NM 8584—Desk and Chair \$14.76





Doctor and Nurse Outfits are favorites

Deluxe, 60-piece Army Doctor and Nurse Kit

Stethoscope, blood pressure gauge, "X-Ray" reflector, doll stretcher, candy pills, operating apron, extra emergency kit bag, and over 50 other medical play toys. Complete with 17x9 $\frac{1}{4}$ -inch carrying case. Everything a young doctor needs to start practice.

49 N 3855—Shipping weight, 2 pounds.....\$2.16

50-piece realistic-looking Doctor and Nurse Kit

Kiddies have lots of fun playing hospital with this set. Includes stethoscope, toy X-ray, reflector, wooden thermometer, stretcher, candy pills, and many other items. In 13x8 $\frac{1}{4}$ -inch carrying case. Hours of fun for boy or girl. Priced exceptionally low.

49 N 3854—Shipping weight, 1 pound 4 ounces . . . \$1.00



Our finest Clay Modeling Set

A fascinating hobby . . . offers many hours of interesting fun. Easy to make animals, flowers and figures in gay colors. Includes 10 modeling blocks, eight 8 $\frac{3}{4}$ x1 $\frac{1}{2}$ -in. colored clay strips which can be used again and again, 2 wood modeling tools, instructions. Doll model not included.

49 N 3756—Shpg. wt., 3 lbs. 4 oz. 89c

20-piece Clay Modeling Outfit

It's educational and fun to model with clay. Set consists of 8 strips of colored clay, 4 figure molding blocks, 6 wood blocks, modeling tool and instructions. Your child may have real creative talent . . . give him the opportunity to express himself. Elephant model not included.

49 N 3755—Shpg. wt., 1 lb. . . . 46c

1-pound package of Modeling Clay
49 N 3754—Shpg. wt., 1 lb. 2 oz. 29c

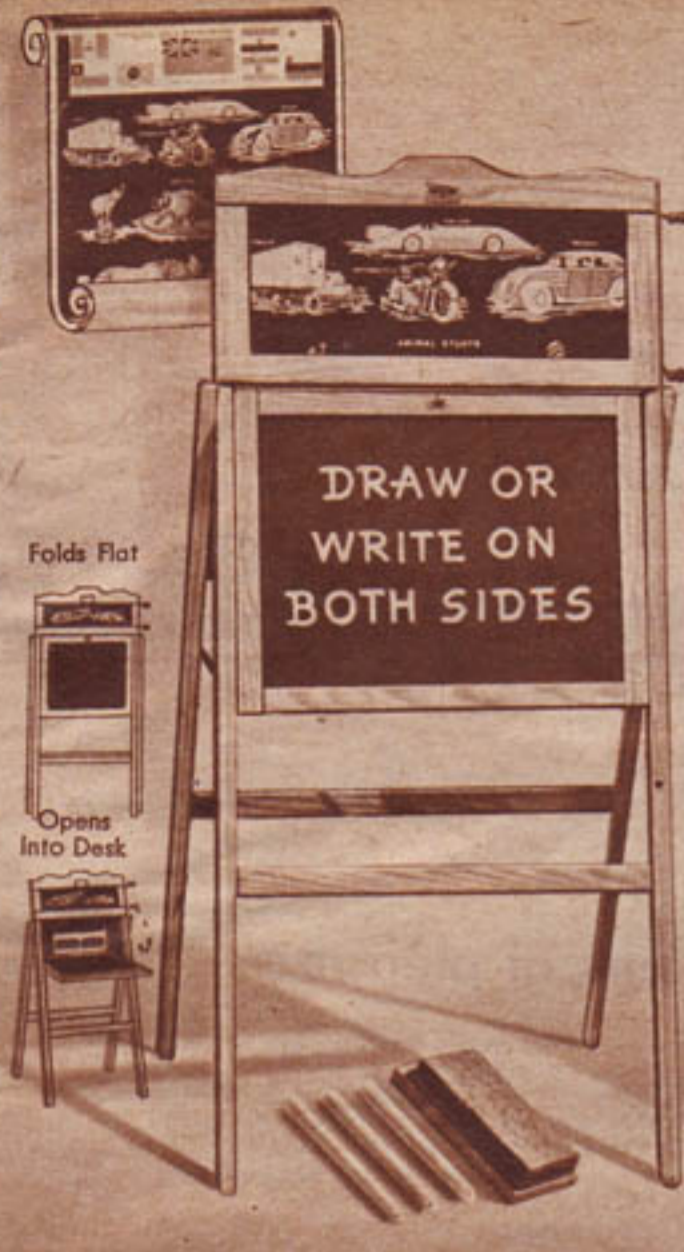
Colorful, creative Sticker Kits

Make many clever paper pictures with these brilliantly colored cut-out gummed stickers. Illustrated set contains over 1,000 gummed stickers, 70 sheets of black art background paper, colored cord for hanging pictures, 4 easels.

49 N 4723—Shpg. wt., 2 lbs. . . . 83c

Smaller Size has 500 gummed stickers, 30 sheets art paper.

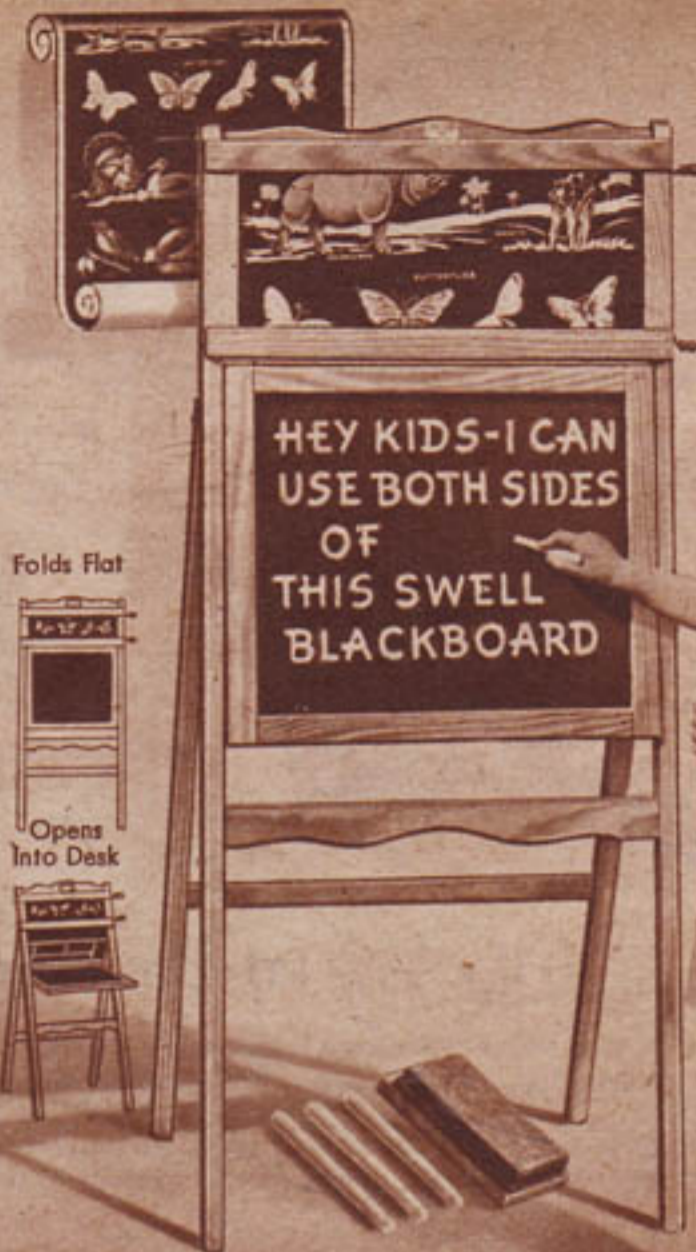
49 N 4722—Shpg. wt., 1 lb. . . . 48c



Folds Flat



Opens Into Desk



Folds Flat



Opens Into Desk



Blackboards for fun and home study

Sturdy Easel Blackboard—low priced

Opens up to form desk. Double-sided, slate finish fiber writing surfaces, 15 $\frac{1}{4}$ x 11 $\frac{1}{2}$ inches. 12-section instructive chart with animals, alphabet, numerals, etc. Chalk and eraser included. 42 inches high, 20 $\frac{3}{4}$ inches wide. Maple finished wood parts.

79 N 03882—Shipping weight, 8 pounds..... \$2.20

Sears extra large size Easel Blackboard

Opens up to form sturdy desk. Extra large, double sided, slate finish fiber writing surfaces, 16 $\frac{1}{4}$ x 13 $\frac{1}{2}$ inches. 12-section illustrated chart with alphabet, etc. Chalk, eraser included. 46 inches high, 21 $\frac{1}{2}$ inches wide. Maple finished wood parts.

79 N 03887—Shipping weight, 12 pounds..... \$3.33



Large Wall Blackboards for home, school, office, store

Durable writing surface of fiberboard, heavily coated with smooth composition. Has maple stained wood rail for chalk. Alphabet and numerals painted across top of blackboard. Complete with chalk and eraser. A practical bulletin board for roadside signs (see small views).

79 N 03873—24x18-in. size. Shipping weight, 4 pounds..... \$1.07

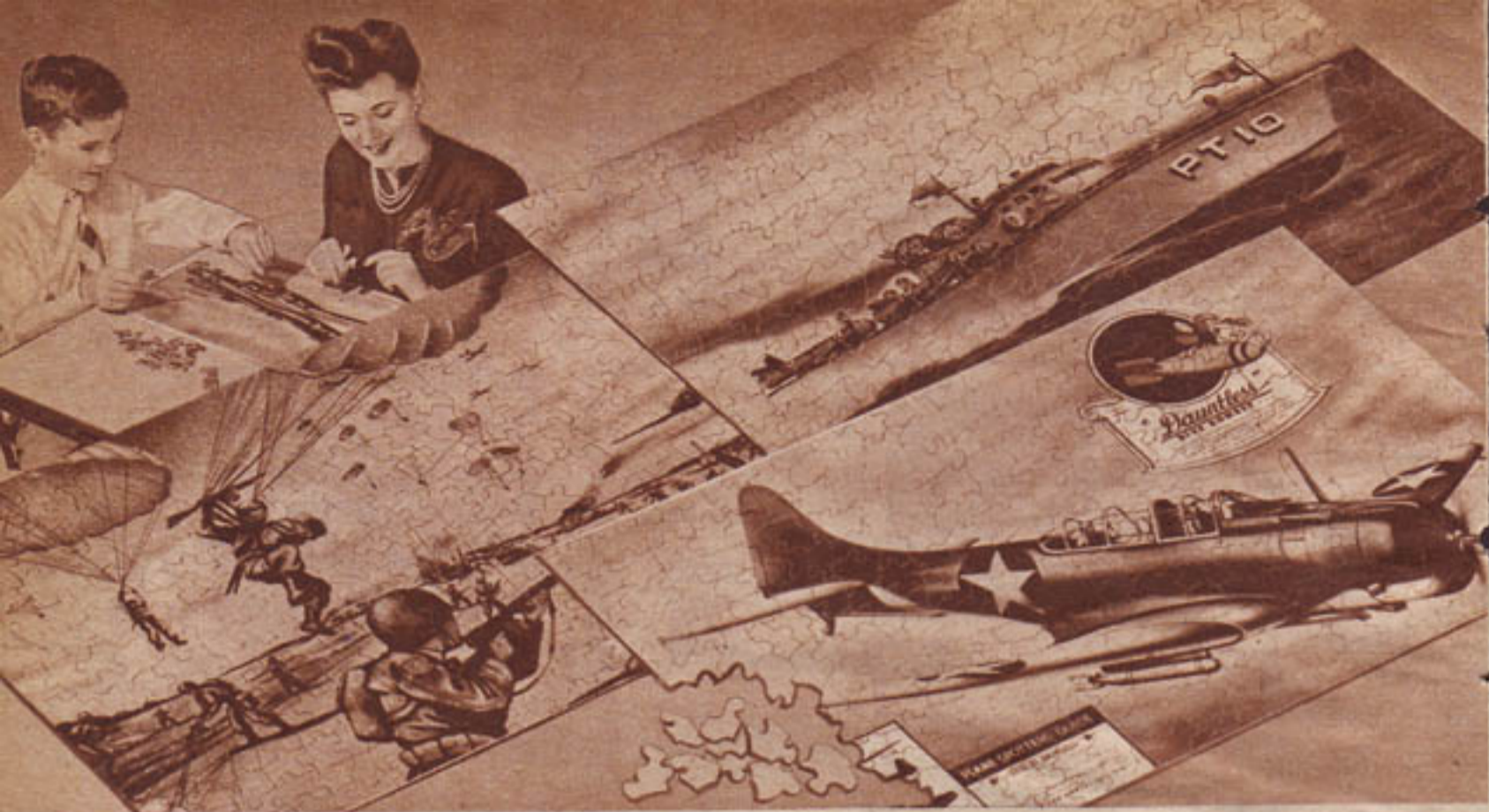
79 N 03874—36x24-in. size. Shipping weight, 7 pounds..... 2.08



Fascinating "Happi-Time" Magic Writing Slate

Writing disappears when child lifts top writing surface. Fiberboard slate frame has alphabet on both edges, 9-page picture chart fastened to top. With wood pencil. Size overall: 18x13 $\frac{1}{2}$ inches. Very entertaining.

49 N 3888—Shipping weight, 1 lb. 4 oz. 73c * Sears-Roebuck • Page 73



Jig-Saw Puzzles give hours of pleasure

50c Any 2 • Action scenes of Army and Navy subjects—timely, colorful, exciting. Each puzzle measures 22x14 inches. Over 300 interlocking pieces in each box. All puzzles are brilliantly colored—fun to put together. Fitting the pieces together is hours of fun for any boy, and they're good training in observation and alertness. Puzzles are made of heavy cardboard, beautifully lithographed. In sets of 2 and 4.

97c Any 4

49 N 3825—Shipping weight, 2 boxes, 2 pounds. Be sure to state names of puzzles wanted when ordering.

PLANES { Martin "Marauder"
Grumman "Avenger"
Lockheed "Lightning"
Douglas "Dauntless"

BOATS { PT-10 Mosquito Boat
Submarine Attack
Cargo Flying Boat
The Navy Scores

BATTLE SCENES { North Africa
Solomons
Zero Battle
Tank Corps



Comic Jig-Saw Puzzles

Set of 8 interlocking puzzles. Each an actual, "just-like-the-newspaper" comic. 9x14 inches. Suitable for young and old. Shipping wt., 2 lbs. 8 oz.

49 N 3809—Set of 8 puzzles. 79c

8 for
79c



Walt Disney Jig-Saw Puzzles

Two 300-pc. 22x14 in. puzzles to a set. Asstd. Snow White, Bambi, etc. Colored; interlocking. Heavy cardboard.

49N3817—Shpg. wt., 2 lbs. Set 57c

2 for
57c



3-dimension Jig-Saw Puzzle

Airport or Walt Disney stage scene. With objects 2½ to 4½ in. to be assembled, inserted. 14½x22½ in. State title.

49 N 3818—Wt., 1 lb. 4 oz. .98c

98c



Two-sided Puzzle

Map of U. S. A. on one side and World on other. Two puzzles for one price. Heavy cardboard. Assembled size, 20¼x14¼ in.

49 N 3812—Wt., 1 lb. 6 oz. 58c

58c



32 Nations' Flag Puzzles

Instructive for boys and girls. Consists of 32 Flags of Allied Nations. Flags (except U.S.) are jig-saw puzzles to be put together. Each flag 4¾x6½ inches when assembled. Heavy cardboard, beautifully lithographed.

49 N 3862—Shpg. wt., 1 lb. 4 oz. 46c

46c



1000-piece Jig-Saw Puzzle

Mammoth size—the whole family can help to assemble it. 1000 interlocking pieces of cardboard. Covers top of card table. Can be used over and over. A wonderful gift for convalescents, too.

49 N 3894—Shpg. wt., 2 lbs. 92c

92c



Mystify . . entertain, with this 9-piece Magic Outfit

A swell beginning for an amateur magician . . . materials and full instructions for nine mystifying parlor tricks. Your chance to pull the "now you see it, now you don't" kind of tricks which intrigue and mystify all who see them. Sleight of hand and other tricks of illusion, including the Great Hindoo Mystery, Chinese Ring Illusion, T Party, Chan's Laundry Ticket, Horse and Rider Puzzle, Pyramid Puzzle, Imp Bottle, Mystic Puzzle, Gravity Glass. After a little conscientious practice, following the simple detailed instructions included, you'll be able to completely mystify your friends.

\$1.00

49 N 4609—Shipping weight, 1 pound. \$1.00

Woodburning Set with 12 Plaques

An engraving craft for children. Set includes 12 assorted stenciled plaques, 4 1/4 x 2 in. to 10 3/4 x 4 3/4 in., 1 tie-rack, strip of 4 different colored paints, paint-brush, sandpaper; bag of nails. Wood-burning instrument is a cork-handled, 110-volt electric pen with cord.

\$2.40

49 N 4731—Shpg. wt., 1 lb. 4 oz. \$2.40
9 extra assorted 3-ply wood plaques. Wt. 8 oz.
49 N 4702—Size: 5 3/4 x 3 3/4 in. to 7 3/4 x 5 in. . 48c



Printing and Stamping Outfit

Includes 192 pieces special rubber type: letters, figures, punctuation marks; 3-line type holder; inking pad; black ink; inking brush.

42c

49 N 4602—Shipping wt., 10 oz. . . . 42c



Be a Junior Air Raid Warden

Includes red felt helmet, gas mask, stretcher, imitation leather kit with harmless first aid items, cards, reports, plans and instructions.

\$1.00

49N3838—Shipping wt., 1 lb. 8 oz. \$1.00



Lie Detector Set

Wood gun, cardboard handcuffs, police club, mask, fingerprint powder, question sheets, tourniquet, secret police card.

86c

49 N 3896—Shpg. wt., 1 lb. 6 oz. . 86c



"Know Your Planes" Chart

Rotating cardboard indicator shows any of the 16 best-known Army and Navy planes in color and silhouette. Official size and speed of planes given. 32 actual photo reproductions.

44c

49 N 4703—Shipping wt., 1 lb. . . 44c



Set of 3 Ro-To-Spinners

3 colorful 3-inch metal spinners. Ro-To-Top, a spinner, Ro-To-Bob (it looks and works like a yo-yo), and Ro-To-Zip, which whistles while spinning. Everyone will get a kick out of them.

43c

49 N 6415—Shipping wt., 10 oz. . . . 43c

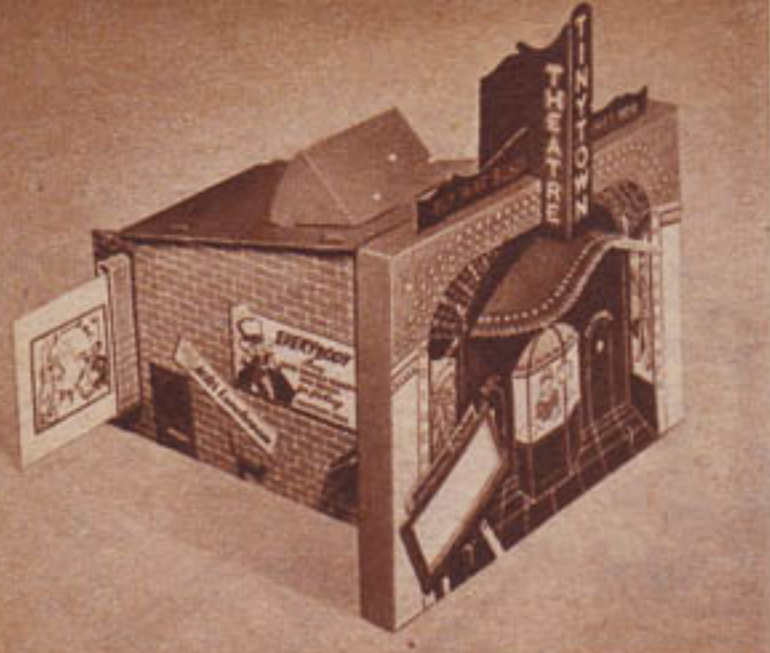


Animal Marionette Figures

Three cardboard figures to assemble and manipulate. 12-inch Frisky, the colt; Nosey, the dog and Kitty, the cat. Instructions.

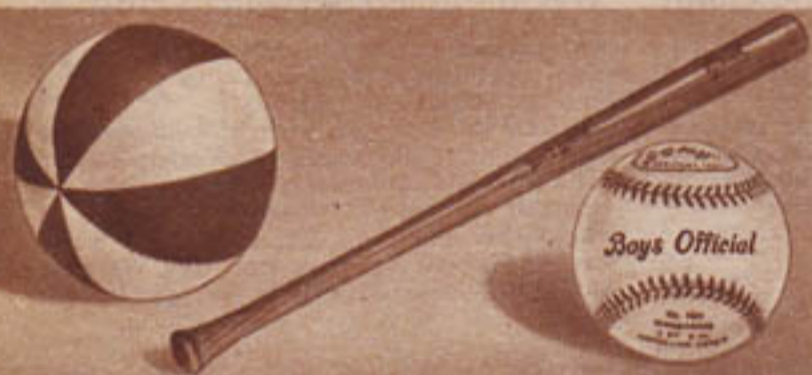
29c

49 N 5703—Shipping wt., 1 lb. . . 29c



Exciting new Tiny Town Theater shows comics

Put on shows for the kids in the neighborhood. The big 15½x16x15½-inch theater is made of sturdy cardboard, easy to assemble. Sturdy board slide has four printed comic scenes and die-cut slots in which to insert comic strips you cut from newspapers. Adjustable mirror throws spotlight on stage. Pictured audience. Has billboard outside. **89c**
 49 N 6420—Shipping weight, 2 pounds.....Complete kit **89c**



Soft, floating Playball

For health-building exercise and hours of active fun. Floats for weeks because it's filled with "Typha," a new, almost non-absorbent padding material. Covered with sturdy cloth, about 21 in. around. Wt. 17 oz.
 49 N 5508 **89c**

For sandlot stars

Give them hours of healthy, active outdoor play. Thrill them with a ball and bat of their own. Bat is sturdy hardwood, 29 inches long. Ball is strongly covered with horsehide. Long wearing—economical. Shpg. wt., 2 lbs.
 79 N 05532..... **73c**



12-piece Set of realistic House Pets kiddies love

12 house pets: 4 different kinds of dogs, and 2 cats. Each one is realistically made of plastic wood and naturally colored. Includes 1 sitting doberman, 1 sitting collie, 1 cocker spaniel with 2 cute puppies, 2 small scotties, 1 large scottie with 2 puppies, 1 sitting cat, 1 cat in lying position. Doberman measures 2¾x2x1 inch. Others in proportion.
 49 N 6460—Shipping weight, 10 ounces.....12 pieces **81c**

Big realistic Farm Construction Set

A 11-piece Happi-time Farm Implement Set. Here is everything the modern young farmer needs to outfit a complete toy farm... and he has the fun of putting them together. They're simple and easy to assemble because each piece is precision diecut from strong cardboard. Realistically lithographed with close attention to authentic detail. Play at harrowing the "north 40"... prepare it with the spreader... pull the seeder, the rake or the mower with the big, husky tractor. When night comes, there's a big implement shed in which to shelter them. In addition, the set includes a matched team of big, husky work horses for pulling the realistic farm wagon. Play at hauling the crops, hay, silage, fertilizer, and do dozens of other jobs about the farm. Boys and girls both will thrill at the life-like appearance of these beautiful tools, and will spend many educational and fun-filled hours playing with them. They'll like thinking up games of their own, too.

Set is all ready to assemble. All the implements roll on wheels, and some have parts that are movable by hand. Set includes 11¼x4¼x5¼-inch combine with movable 4-bat reel; 11¼x2¾x3-inch manure spreader with movable beaters; 13x3x2¼ inch farm wagon which moves on four big wheels. Other implements, which are scaled in proportion for more realism, are disc harrow with movable discs, rake on 2 movable wheels, mower with cutter that can be moved up and down, seeder on 2 movable wheels, and tractor on 4 movable wheels. The horses are mounted on 4 movable wheels. The big shed is 12¾x7x6½ inches. The set is another member of the Sears family of "Happi-Time" toys that have given pleasure to thousands of children. A real Sears bargain.

49 N 6456—Shipping weight, 3 lbs.... **\$1.00**

Athletic Toys

for future All-Stars

B Sturdy Boxing Gloves. Set of 4 gloves, made of long-lasting, wine colored sheepskin with soft fiber and goat hair padding. Finger grips well sewed for protection. Palm and cuff made of sturdy cloth, backs canvas lined.

49 N 5520—For boys 4 to 6 years. 4-ounce. Wt., 1 lb. 10 oz. **\$2.03**
 49 N 5521—For boys 9 to 12 years. 5-ounce. Wt., 2 lbs.... **\$2.68**

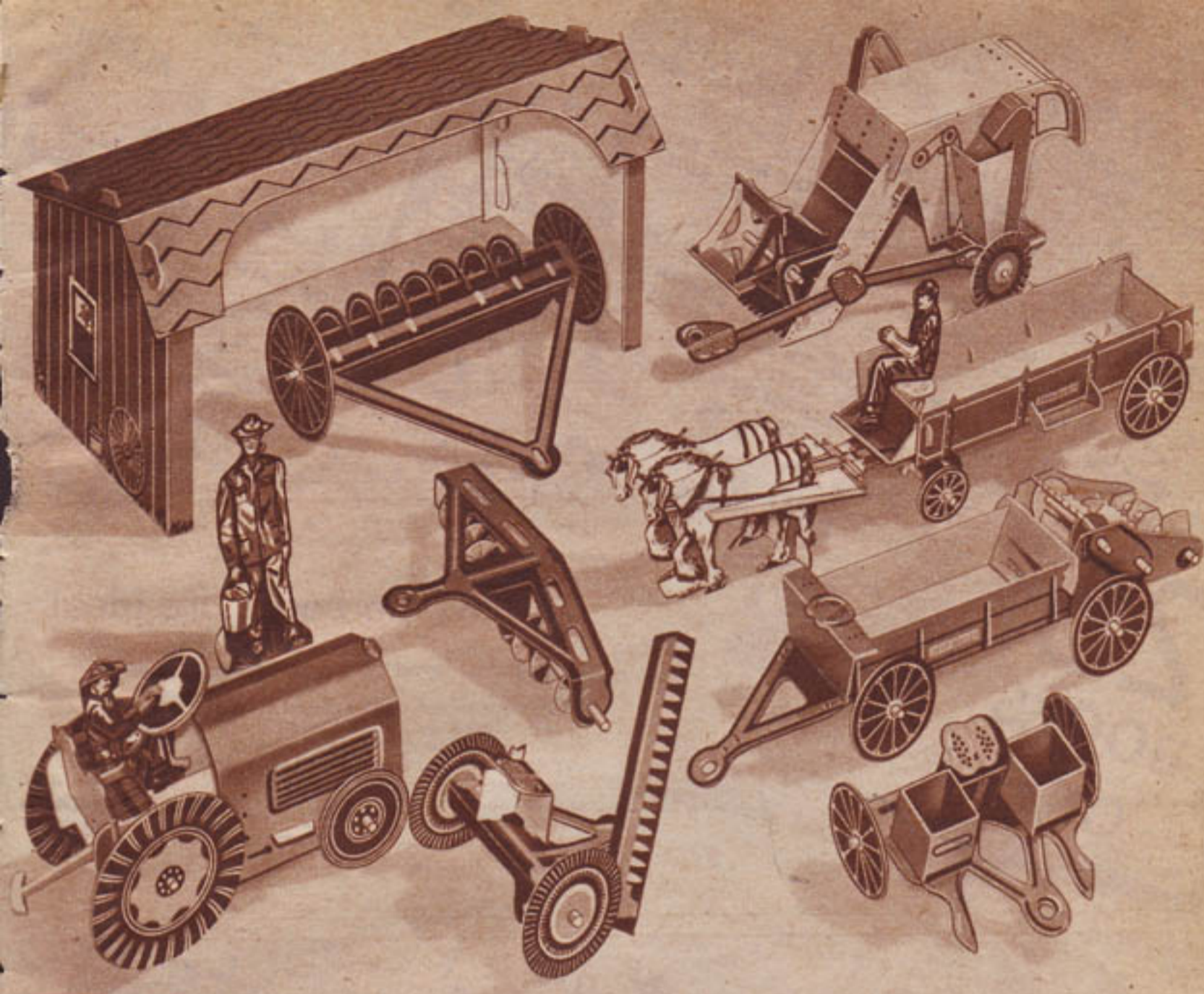
C Valve-type Footballs. Shipped inflated. Includes bladder and inflating needle.

49 N 5598 — Strong drill cover. Shipping wt., 1 lb. 6 oz. **\$1.15**
 49 N 5599—Split leather, grained finish. Wt., 1 lb. 10 oz. **\$2.04**

D Basketball Set. For indoors or outdoors. Basket plate fits over door jamb, chair back. 20-inch cloth ball. Balloon type bladder. 11¼-inch goal. Shipping weight, 2 pounds.
 49 N 5536..... **82c**

E 3-piece Football Outfit. For boys 6 to 12. For fun and for protection. *State pants waist size.*

49 N 5547—3 pieces. Pants, helmet and shoulder pads. Wt., 4 lbs..... **\$4.19**
 49 N 5540—Shoulder Pads. Felt padded, fiber caps. Shipping wt., 1 lb..... **\$1.31**
 49 N 5543—Pants of khaki duck. Waist 24-32. Shpg. wt., 1 lb. 4 oz..... **\$1.65**
 49 N 5546 — Helmet. Has molded crown for protection. Wt., 1 lb. 8 oz. **\$1.32**



A • 11-Piece "Happi-Time" Farm Implement Set that you assemble. \$1.00



B • Set of Sturdy Boxing Gloves—4 oz. size. \$2.03



C • Valve type Football \$2.04

D • Complete Basketball Set. . . . 82c



E • Complete, sturdy Football Outfit. \$4.19

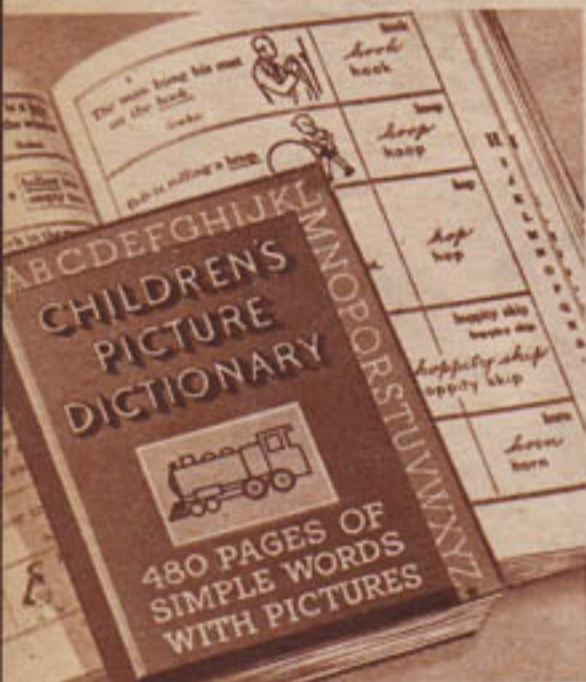


Favorite Books are ideal

Their best-loved stories, appealingly illustrated

78c An exclusive Sears special value. Twenty-five of the stories dearest to children's hearts, conveniently bound in a big book cover. It's easy to take any one story out to read—easy to keep them all neatly bound together. Each story is a complete 16-page book, with lots of illustrations and its own colorful cover. Binding is 8 $\frac{3}{4}$ x11x1 $\frac{3}{4}$ inches. Books are all printed in large, easily read type. Covers are delightfully illustrated. Postpaid.

3-N 1846—Available after Nov. 1st.....78c



Children's Picture Dictionary

48c 1200 illustrations. Size, 11 $\frac{3}{16}$ x 8 $\frac{1}{16}$ in. 480 pages of simple words, each one illustrated. A fascinating pastime that will teach your children how to read and write, at the same time it teaches them new words. 5000 words in complete alphabetical order for easy reference. A well-planned, simple book that's an important part of every child's library. Letters in outside margin aid quick, easy use. Your child will learn a new word each time he picks up book. Educational... interesting. Postpaid.
 3-N 2522—Paper cover.....48c
 3-N 2521—Cloth bound.....89c



Alpha-Blocks, 26 Books in a box

89c 26 complete books—each book represents one of the letters in the alphabet. On each cover is a large block letter done in brilliant colors—so that the whole little book looks like a block. Each book contains something different—some are object books, others contain rhymes, some are story books. Each one is gaily illustrated in color on nearly every page. Helps the youngster learn to read and write—later Alpha-blocks can be used for fascinating word games. Books measure 3x3 inches—have a strong board cover and 16 pages each. Decorated gift box measures 9 $\frac{1}{4}$ x9 $\frac{1}{4}$ inches.
 3-N 1849—26 books in gift box. Shipping weight, 12 oz.....89c



Favorite Books for boys and girls

Low as **29c** The Bobbsey Twins
 Bobbsey Twins in the Country
 Bobbsey Twins at Sea Shore
 3-N 1718—Postpaid. State title...29c
 The Golden Touch and Bucky Bug's Luck. Disney's 2 stories in one book—illustrated.
 3-N 1831—Postpaid.....39c
 Uncle Tom's Cabin—by H. B. Stowe.
 3-N 1732—Postpaid.....48c
 Slim Evans and His Horse Lightning Nobody's Buddy. (A boy and a dog)
 3-N 1879—Postpaid. State title...29c
 Beautiful Joe by Marshall Saunders. Lovable, moving story of a dog.
 3-N 1722—Postpaid.....48c



gifts for boys and girls of all ages

Sears Exclusive Mother Goose

Youngsters love this big, well-bound Mother Goose book. Clever, colored pictures make every character real. Familiar, well-loved jingles are printed in large, clear type. Has 142 pages in bright colors, 40 full page pictures. 9x12 in. Completely indexed. Amazingly low priced.

\$1.00

3 N 1859—Postpaid.....\$1.00

Six Doll Cutouts in one big box

Six appealing new paper-doll children for your little girl. Each doll has 12 whole pages of gay-colored clothes to cut out. Six books, each with a doll on the cover and clothes inside. Cover is of heavy paper. Books about 11x14 inches. Available after Nov. 1st.

59c

3 N 1847—Shpg. wt., 1 lb. 10 oz.. 59c



Children's best-loved Classics

All clothbound, with bright, colorful jackets. **39c**
 Heidi Treasure Island Each
 Little Men Little Women
 Tom Sawyer Huckleberry Finn
 Black Beauty Alice in Wonderland
 Five Little Peppers and How They Grew
 Grimm's Fairy Tales
 State choice of titles.
 3 N 1710—Postpaid.....Each 39c

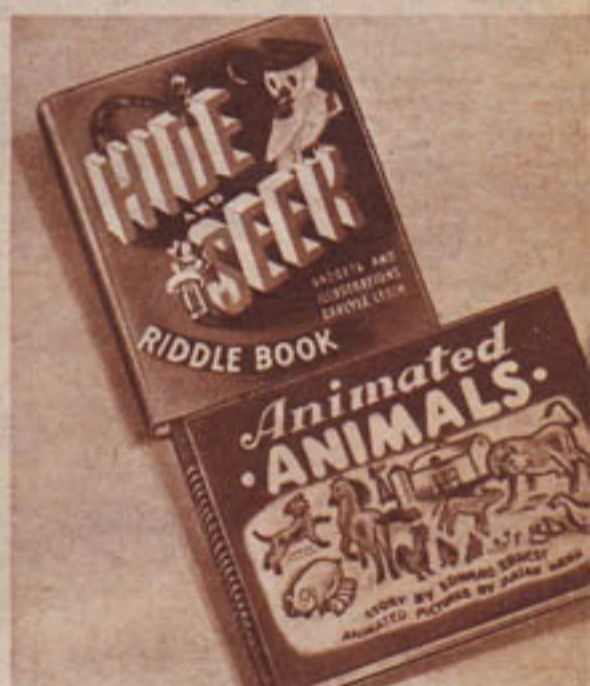
The Bird's Christmas Carol

The charming story of a little invalid girl whose birthday was on Christmas, too. A book to be read every Christmas—a story everyone loves.
 3 N 1730—Postpaid.....48c



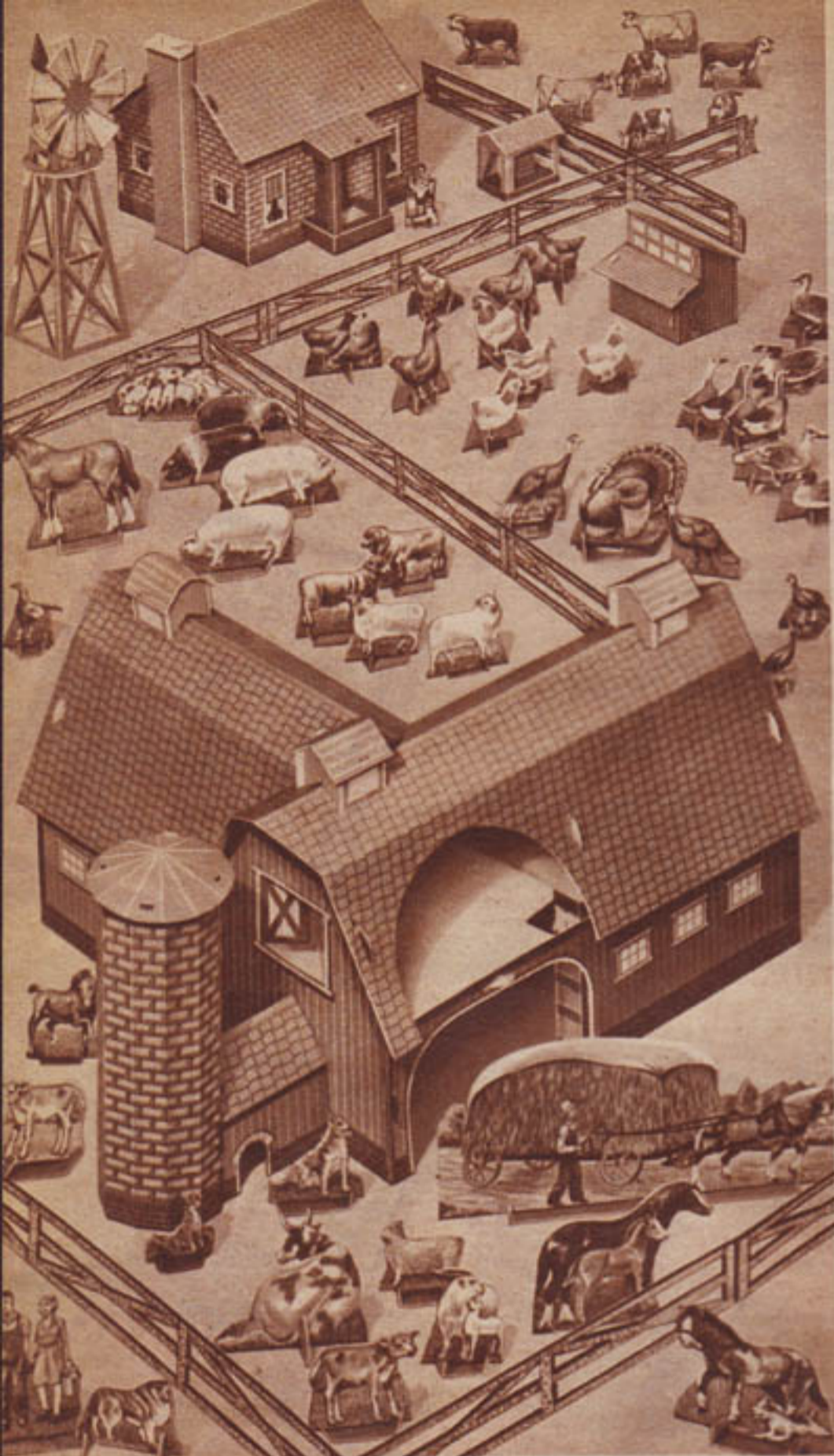
Books to delight the very young

Two Little Confederates. The Civil War time adventures of two little boys. **48c**
 3 N 1733—Postpaid.....48c
 Bambi—The adorable story of a deer and his adventurous life.
 Complete Edition—293 pages. Beautifully illustrated. Clothbound. **48c**
 3 N 1719—Postpaid.....48c
 Movie Edition. Illustrated by Walt Disney. 32 pages—13 in full color. **48c**
 3 N 1720—Postpaid.....48c
 Bambi's Children. Sequel to Bambi. **48c**
 3 N 1721—Postpaid.....48c
 Two Hundred Best-Loved Poems. **48c**
 3 N 1734—Postpaid.....48c



New Read-and-Play Books

The Hide-and-Seek Riddle Book. **89c**
 Loads of fun to find the answers. Peek behind doors that open . . . under vegetables . . . behind windows. Follow treasure-hunt trails. Every page in color.
 3 N 1848—Postpaid..... 89c
 Animated Animals. Open the book and, presto, you're down on the farm. The real-as-life animals kick their heels, roll their eyes, wag their tails. 4 pages of drawings that move, 4 pages stationary drawings, plus an exciting story to read. Heavy board binding.
 3 N 1872—Postpaid..... 89c



DeLuxe 57-pc. Farm Set

\$2.98

A 14 lifelike, shaped-to-real-life animals—they are wood plastic molded in height, width and breadth.

Huge barn is set up. All you do is attach side building, gables, and install litter carrier and stalls.

A set of 14 lifelike farm animals, consisting of 4 chickens, rooster, cow and calf, pig, 2 piglets, turkey, horse, colt and dog, made of tough, durable wood plastic. The big barn of heavy book-binder board comes already set up; all you have to do is attach the side building and gables, and install the litter carrier and stalls. Other buildings, trees and fencing are of strong cardboard, and come flat, ready to set up. Besides the animals, set includes silo, farm house, dog house, tool shed, brooder, horse barn, 5 trees, and 18-piece fence with 3 gate posts, plus a tractor, plow, wagon and automobile. The big deluxe barn alone is 22x14x13 inches high, and contains a litter carrier that slides inside barn along animal stalls, and out of barn to dump. The balance of the set is in proportion, and comes shipped in a box printed on the inside, making a perfect farm layout plan, 2x5 feet. Complete instructions included. Shipping weight, 10 pounds.

79N06454—57-piece set.... \$2.98

Set of 14 Farm Animals

B Lifelike miniatures made of tough, long-lasting wood plastic composition. Finished in realistic colors... almost unbreakable. All fourteen of these farm favorites are in lifelike proportions and show an amazing amount of detail. Sure to bring a child lots of excitement, interest and fun. A great addition to any youngster's toy farm set. Helps develop imagination, initiative and resourcefulness while child is enjoying the hours spent with his farm-yard friends. Just think of the fun he'll have on rainy days with this assortment... horse and colt, cow and calf, pig and 2 piglets, rooster, 4 hens, turkey, dog. Horse is about 3 $\frac{1}{4}$ x3 $\frac{3}{4}$ inches high, other animals in proportion; all stand up alone. Shipping weight, 1 pound.

49 N 6447—14-piece set.... 83c

Do all your Christmas shopping at Sears by mail from this book and our big General Catalog

80-piece low priced Farm Set

- 26x18x12-inch high barn with wing, silo and dog house
- Hen house, well, windmill and farm house are in proportion
- Colorful cutouts of animals, farm family printed on two sides
- Buildings complete with interiors. Barn has stalls, hay loft

\$1.49

Children will play by the hour with this real-looking, extra-big farm outfit... moving animals in and out of the barn, feeding poultry, doing 1001 other everyday farm chores. It's complete, too... has everything from Hereford bulls to ducks, turkeys, chickens, horses, pigs, sheep, cows, dogs and even figures of a farmer, farmer's wife and two children. The farm equipment includes over 11 feet of fencing, barn, windmill, hen house, hay wagon, well and farm house. All figures and animals stand up by themselves... and everything will stay just the way it is arranged.

The buildings and huge winged barn with its silo and dog house are made of durable cardboard. Animals and figures of farm folks are of tough, heavy cardboard, and will withstand lots of handling by children. Any child, and parents, too, will be thrilled with this grand Toy Farm Set and be sure to enjoy setting it up. Simple instructions included are easy to follow. Made of fine quality materials, yet priced low enough so every boy and girl can own a Sears Toy Farm. Shipping weight, 4 pounds.

49 N 6464—Complete 80-piece Toy Farm Set.....\$1.49



HAPPY-TIME

A • De Luxe 57-piece Happi-time Farm Set..... \$2.98



B • Set of 14 Farm Animals 83c

Toys, everything at Sears, available on Easy Terms—see page 88



43 Illustrated Books in Basket

A basket a basket—43 books in a beautiful basket box. A Sears exclusive! An almost unbelievable value! Gaily-colored—adorably illustrated! They'll play by the hour with the clever basket—find a thrill on every page of the 43 books. Dozens of read-aloud stories and exciting adventure comics—plenty of color-me books, puzzle-and-game books, all packed in an illustrated, sturdy, 10½x6½x2¼-in. cardboard basket. Colors that sparkle, real-as-life drawings, clever things to do, make this a big value.

39c

43 Books

3 N 1858—43 books in basket. Shipping weight, 1 lb. 39c



10 Big Books with things to do—Gift Box 39c

Little fingers grow skillful, little minds alert, when playtime is filled with constructive things to do. Color and paint books, tricks, puzzles, animal and toy cutouts, paste books, etc., many in color. Each book 9½x6¼ inches.

3 N 1857—Set of 10 books. Shipping wt., 1 lb. 4 oz. 39c

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Book-a-week box—52 different books 79c

A brand new book for every week in the year. Today a fairy tale, next time a comic book, Mother Goose, animal story, puzzle or trick book—any type an active little mind might ask for. Each type in its own convenient compartment to make the choice an easy one. All in the bright-colored, picture-story style kiddies like best. Each 4x4-in.

3 N 1852—Set of 52 books. Shipping wt., 1 lb. 4 oz. 79c



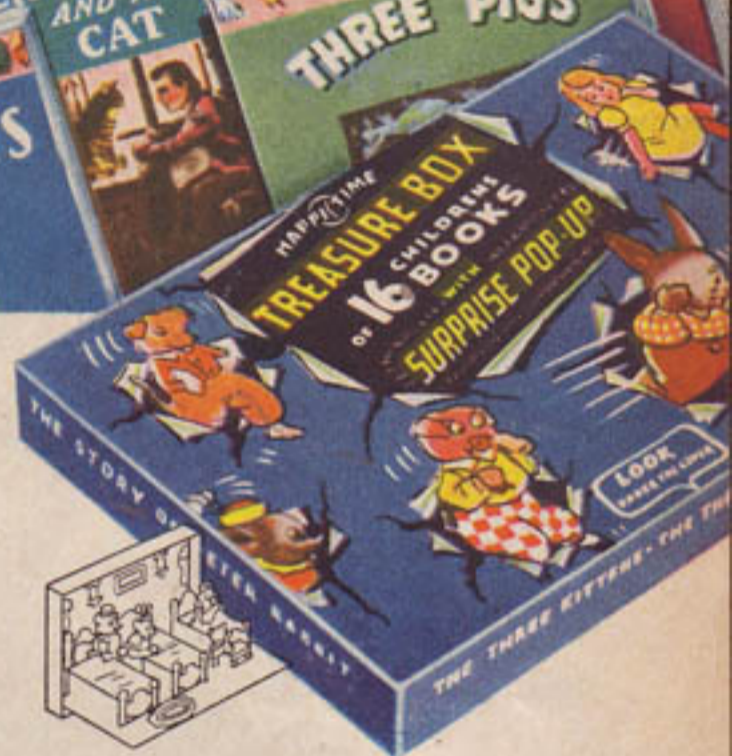
16 linen-like Happi-time Books

A Sears two-in-one holiday value. 16 big linen-finish paper books in a surprise, pop-up box. Just open the lid and up pop the Three Bears—gay-colored, real-as-life cardboard cutouts! Unpack the box and find 16 favorite story books—The Three Bears, Peter Rabbit, The Three Little Pigs, and over a dozen more. Every page is illustrated in color. Every book is in large, easy-to-read print, on fine-quality, long-lasting linen-like paper. Cardboard box is 6¼x5¼ inches.

39c

16 Books

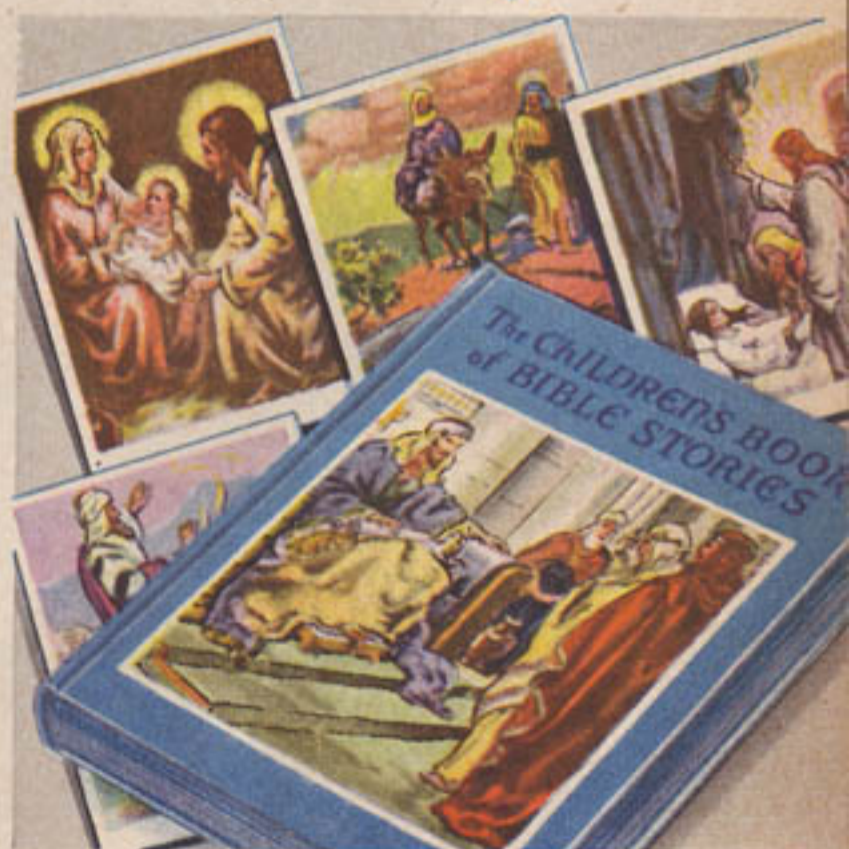
3 N 1880—16 books in a box. Shpg. wt., 12 oz. 39c



Sears Happi-Time cut-out Doll House 69c

They come from the Land of Make-Believe—paper-doll children who live in a story-book house. Their house is a quaint, "red-brick" cottage of sturdy cardboard. Front of house is two books, one of cut-outs (dolls, clothes, furniture), the other of children's stories. Two floors, one room each. All in gay colors. Size 20x8½x14½ inches.

3 N 1845—Shipping weight, 1 lb. 4 oz. Complete. . . . 69c



The Children's Book of Bible Stories \$1.15

Sears exclusive! The Bible stories your children love—more than 100 of them—simply and thrillingly retold. 128 beautiful illustrations, 72 of them in full color. 358 pages. Large, easy-to-read print. 8x11½ inches.

3 N 2980—Postpaid. Clothbound. \$1.15



A • Practical Gift Assortment 6 for \$1.00

B • Colored embroidered Initials 3 for 59c



C • Woven Borders 3 for \$1.00

D • 2 in Utility Chest . . . \$1.29

E • White or Colored 3 for 59c

Every man needs Handkerchiefs

A A practical gift assortment that will please any man. There's a big variety . . . he'll find handkerchiefs for everyday . . . for dress . . . bright colors . . . gay borders . . . plain white with white striped borders. Fine quality cotton that wears and washes well. About 17 inches square. Hemmed. 6 assorted styles and colors in package.
25 N 2570—Shipping weight, 6 ounces. 6 for \$1.00

B Colored embroidered initial to match the richly colored woven borders. A gift with that personal touch that means so much. Washfast assorted colors on white ground. Cotton. Any initial except I, O, Q, U, V, X, Y, Z. *Print initial wanted.* About 17 inches square. Hemmed.
25 N 2543—Shipping weight, 7 ounces. . . . 3 in box 59c

C Woven borders . . . he'll be proud to tuck in his pocket. Fine white cotton with washfast woven color borders. Assorted styles colors. About 17 in. square.
25 N 2501—Shipping weight, 7 ounces. . . 3 in box \$1.00

D Utility Chest. Two fine 17-in. square white cotton handkerchiefs with white striped borders in brown imitation leather chest. Chest size: about, 9x5 1/2 x2 1/2 in.
25 N 2568—Shpg. wt., 8 oz. . . . Chest and 2 hdkfs. \$1.29

E White or Colored—Pocket handkerchiefs make practical gifts. About 17 inches square. Assorted styles. Fine white cotton grounds. Shipping weight, 7 ounces.
25 N 2548—All white, striped border. 3 in box 59c
25 N 2542—Washfast color woven borders. . . 3 in box 59c



← White cotton, 16 in. square. All initials but I, O, Q, U, V, X, Y, Z. *Print initial.* Shpg. wt., 6 oz.
25 N 2565. 6 for 98c

White Spun Rayon, with white assorted style cord borders. Neat hems. About 18 1/4 inches square. Shipping weight, 6 ounces.
25 N 2537. 6 for \$1.85





YOU TOO CAN HAVE *Beautiful*
Club Editions FOR YOUR HOME

The best of America's Current \$2.50 to
\$4.00 books *for only \$1.66 each*
plus additional books as gifts.

JOIN *Sears* NEW

PEOPLES BOOK CLUB

THOUSANDS of Sears customers are now enjoying the advantages of membership in Sears Peoples Book Club. If you would like to receive these exclusive Club editions of America's best books, read our special enrollment offer on the following pages.

A new book each month

As a member you pay only \$1.66 for books which cost \$2.50 to \$4.00 in the regular publishers' editions. A new Club selection is released each month. These are chosen by famous Gallup Poll methods to bring you only the best, the most enjoyable and worthwhile of the current books. A special printing is then made of the Club's edition, comparable in quality to that of the original publisher's, but with a distinctive and exclusive Club binding for members only. You receive handsome library volumes that will bring new beauty to your bookshelves and sincere admiration from your friends.

Take only the books you want

You need not take every monthly selection of the Club. Accept as few as four books a year and you still retain full privileges of membership. Each month you receive without cost the Club's monthly magazine, "The People's Choice," which tells all about the next book so that you will know whether or not you want it to come to you. You pay only for the

books you decide to take, and you pay only \$1.66 each. There are no fees or dues of any kind.

Extra gift books

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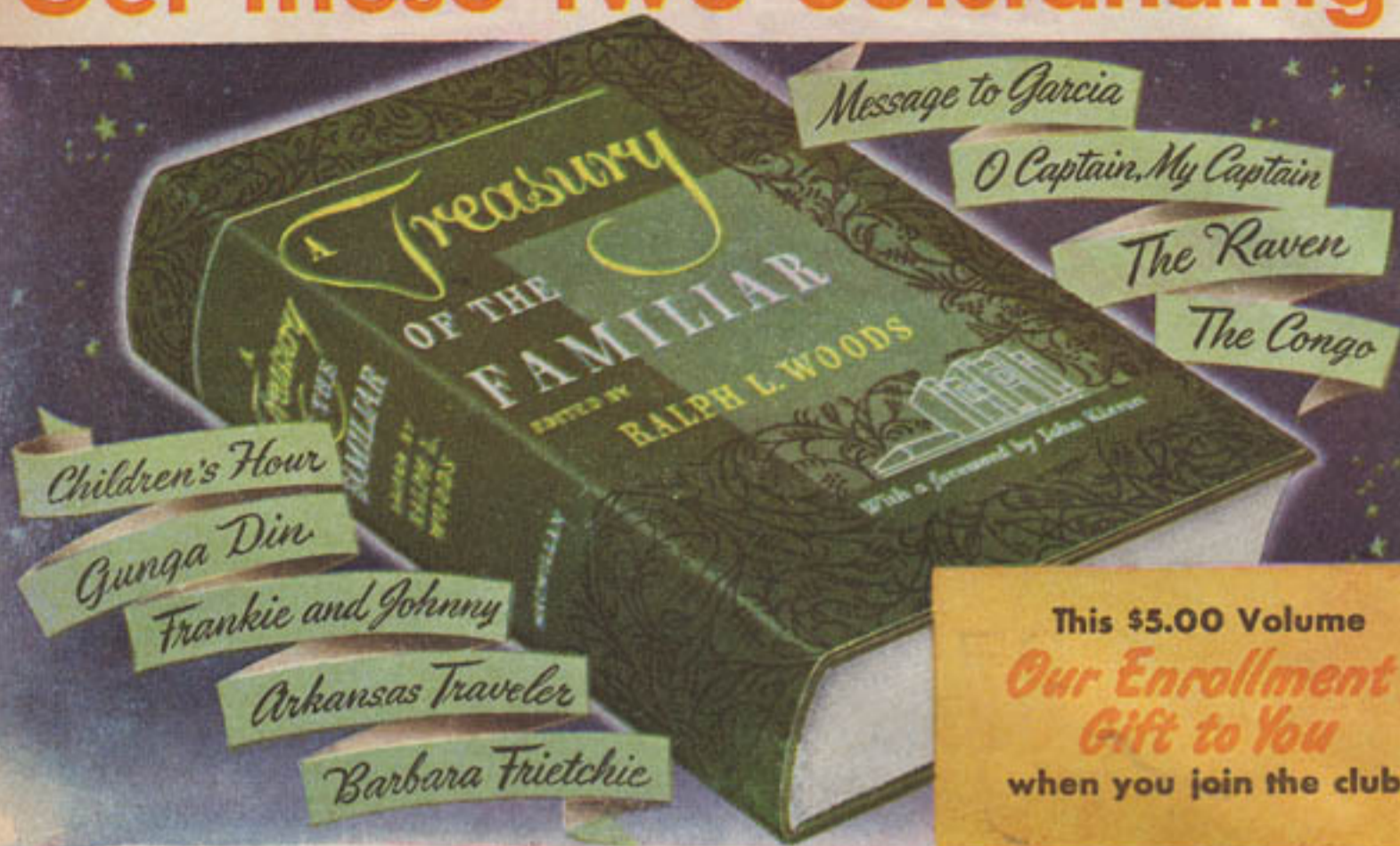
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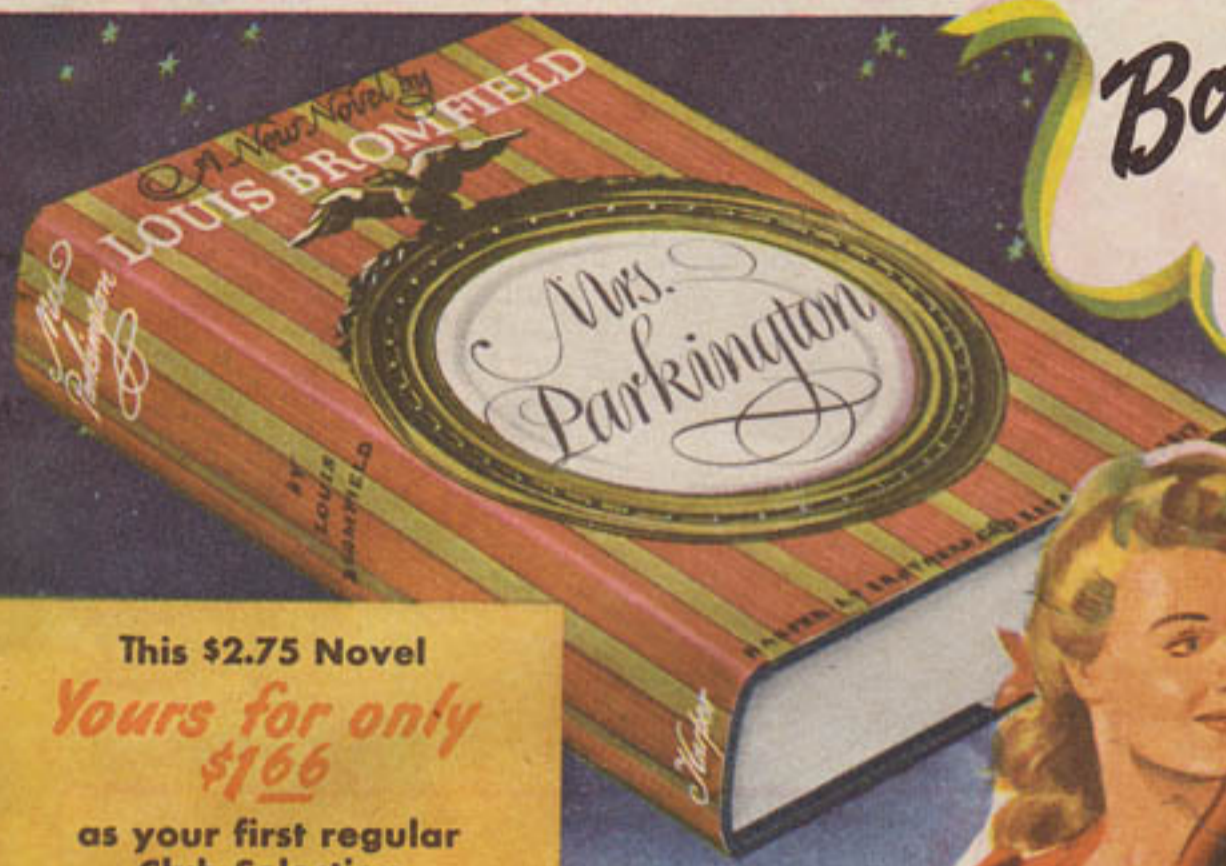
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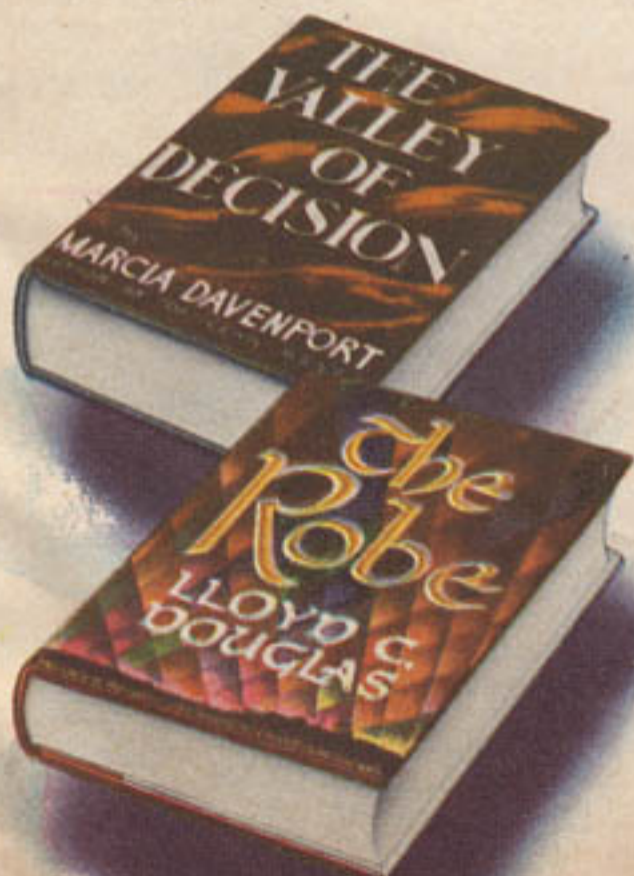


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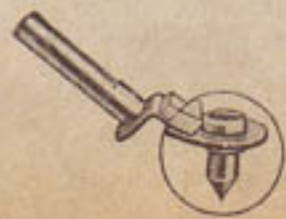
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11 lbs. 1 oz. to 12 lbs..	13c	21c	31c	49c	70c
12 lbs. 1 oz. to 13 lbs..	13c	22c	33c	52c	75c
13 lbs. 1 oz. to 14 lbs..	14c	23c	35c	56c	80c
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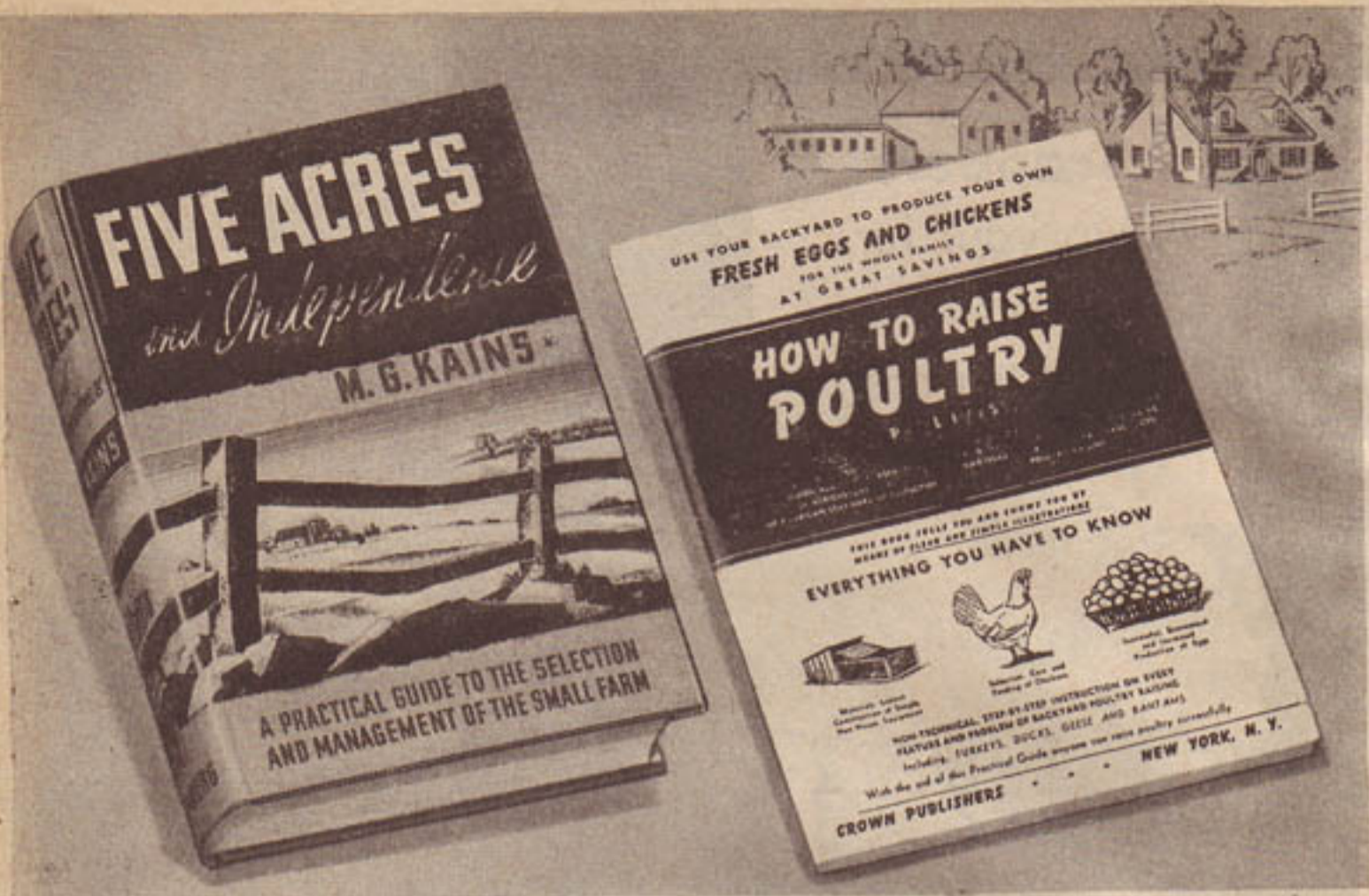
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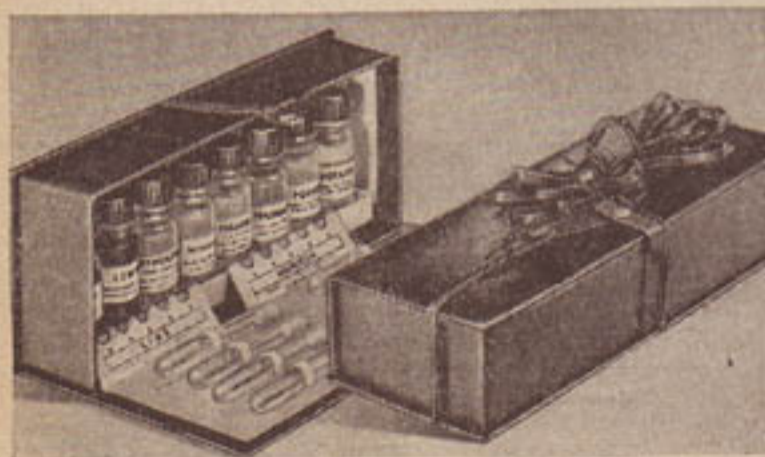


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Sears Easy Payment Plan

MAKES CHRISTMAS GIVING EASY

Only 10% Down on Most Orders

This year it's especially important that you shop and mail early. With Sears Easy Payment Plan you can buy now—weeks ahead of Christmas—and budget your payments over several months.

Begin now to list all the items you want on the Easy Payment side of Sears order blank. You will be pleasantly surprised at how many fine gifts your dollars will buy at Sears low prices.

For articles priced at \$6.00 or less (including tax on sales, if any, and shipping charges) your down payment is only 10%.*

For all other articles from this catalog, except Furniture, priced over \$6.00, a down payment of 33 1/3%* (one third) is required. For Furniture items priced over \$6.00, your down payment is 20%* (one-fifth).

*Where any tax on sales, or transportation charge is to be included in the bill, such amount must be added to the cash price before figuring the down payment.

How to Order

List the items you are ordering on the Easy Payment side of the enclosed order blank. Total the cash prices and be sure your order amounts to \$10.00 or more.

The head of the household should fill in the answers to the questions on the lower portion of the order blank and sign it. Then enclose a check or money order for the required down payment and mail the order to Sears.

For amount to send with order, see above. If your order contains some articles under \$6.00 (10% down) and some articles over \$6.00 (33 1/3% down), or furniture (20% down), figure the required down payment for each group separately, including tax (if any) and shipping charges. Then add these down payments together and the total is the amount to send with order.

For amount payable monthly refer to the Payment Table at the right. Notice that the monthly payment is only \$5 for any unpaid balance up to \$55.

Additional Purchases

Once you have an open account on our books, you'll find it a real convenience. As you need new things, you may add them to your current account—in most cases with no increase in your monthly payments. If the articles you add are individually priced at \$6 or less (including tax on sales, if any, and shipping charges), you need not send a down payment. For items over \$6, the down payments as indicated above apply.

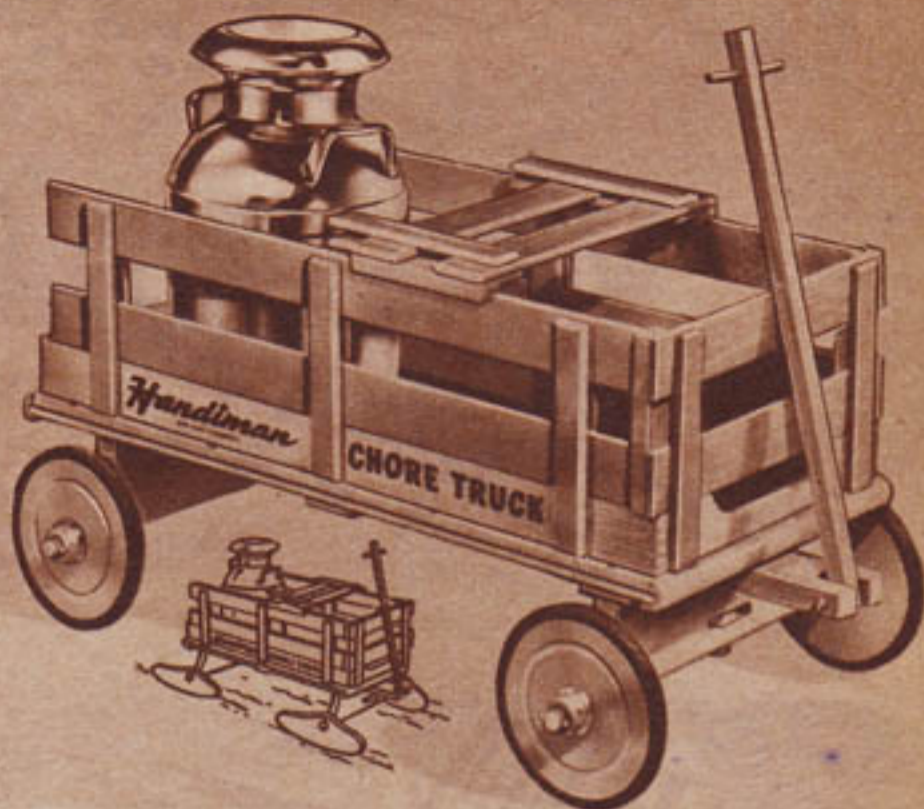
When ordering on Sears Easy Terms, use Easy Payment side of enclosed order blank

Payment Table

If unpaid balance amounts to	We shall add for Easy Payments	Amount payable monthly is
Up to \$16.00	\$1.00	\$5.00
16.01 to 18.00	1.25	
18.01 to 20.00	1.50	
20.01 to 22.00	1.75	
22.01 to 24.00	2.00	
24.01 to 26.00	2.25	
26.01 to 28.00	2.50	
28.01 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.50	6.00
60.01 to 65.00	6.00	
65.01 to 70.00	6.50	7.00
70.01 to 75.00	7.00	
75.01 to 80.00	7.50	8.00
80.01 to 85.00	8.00	
85.01 to 90.00	8.50	9.00
90.01 to 95.00	9.00	

Write for Terms Over \$95.00

Outdoor Gifts



All wood Scooter with brake

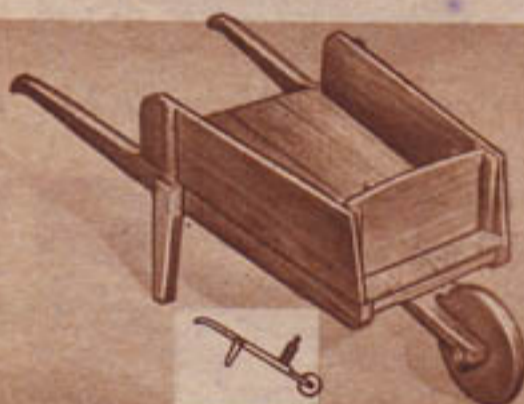
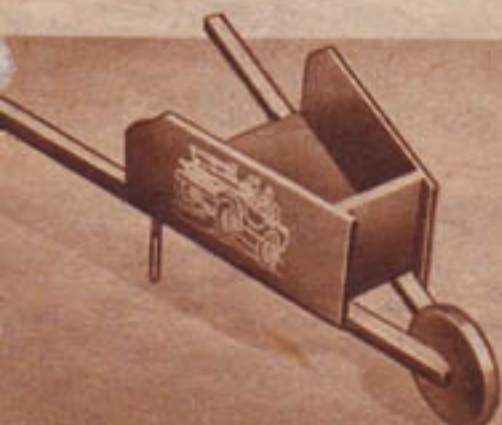
Your youngster would like nothing better for Christmas than this strongly built scooter. Massive 7-in. hardwood wheels, 1½ inches thick. Bent-wood front fork, braced and doweled. Parking stand. 37 inches long, 32 inches high. 79 N 08845—Shpg. wt., 13 lbs. \$8.98

\$8.98

Year around truck with wheels and sled runners

Solidly built wood wagon that will have dozens of uses for chores, after-school jobs or everyday play. Ends, slats, etc., removable for special tasks or to make coaster wagon. Body securely reinforced with cleats. Set of 4 sled runners included. Body in nature color varnish; slats, stakes and wheels, red. Hardwood hubs, quiet bearings. 36¼x16x10¼ inches. 79 N M7684—Shpg. wt., 36 lbs. Not available. . . . \$15.98

\$15.98



Sturdy all wood Wheelbarrows

Red and blue, 6-in. wheel. 34 in. long. Wt., 4 lbs. 79 N 07612 \$1.53
28¼-inch, 5-in. wheel; natural, red. 79 N 07611—Wt., 1 lb. 12 oz. 92c

\$1.53

Deluxe all wood Wheelbarrow

Our finest wheelbarrow. Sturdy, all hardwood construction, natural finish. Detachable sides. 5¼-in. wheel 34¼ in. long. 79 N 07604—Shpg. wt., 8 lbs. . \$3.66

\$3.66

All wood 3-Wheeler

3-wheel scooter for the little tots. 3-in. wheels. Bright red finish. Handle 24½ in. high, platform 20¼x3¼ in. Mailable. 79 N 08840—Shpg. wt., 3 lbs. . \$1.79

\$1.79



All Wood 40-in. Hook and Ladder

Free and easy handling — lots of fun to ride. Traveler Chief operates by pushing, pulling lever. 2 ladders, red body. Hardwood truss frame. 79 N 08888—Shpg. wt., 27 lbs. \$11.45

\$11.45

Snappy all wood Hand Car

A gift that any "real boy" appreciates. Operates by pushing and pulling lever. Hardwood body is painted red. 35½ inches long. Mailable. 79 N 08887—Shpg. wt., 25 lbs. \$9.79

\$9.79

Red, white and blue Airplane

All wood. Full length 31 in.; 14½ in. high, height of seat 10¼ inches. 79 N 08995—Shpg. wt., 7 lbs. \$5.52

\$5.52



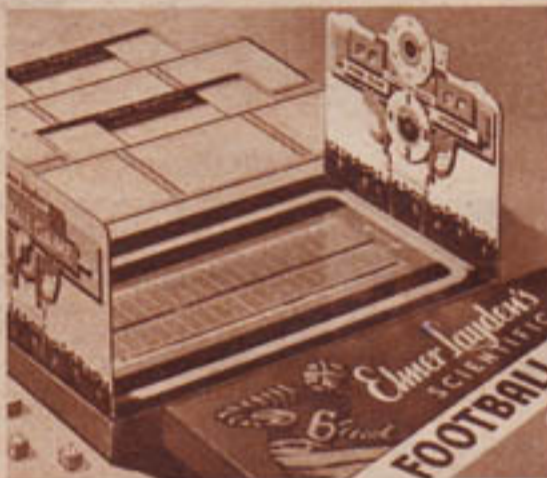
A • Treasure Hunt Game95c



B • Tripoles.....89c



C • Five Famous Favorites. \$1.83



D • Layden Football Game \$2.24



E • All-Star Baseball.....\$1.10



F • Cardeno\$1.16



G • Checards89c



H • Checards.....\$1.78



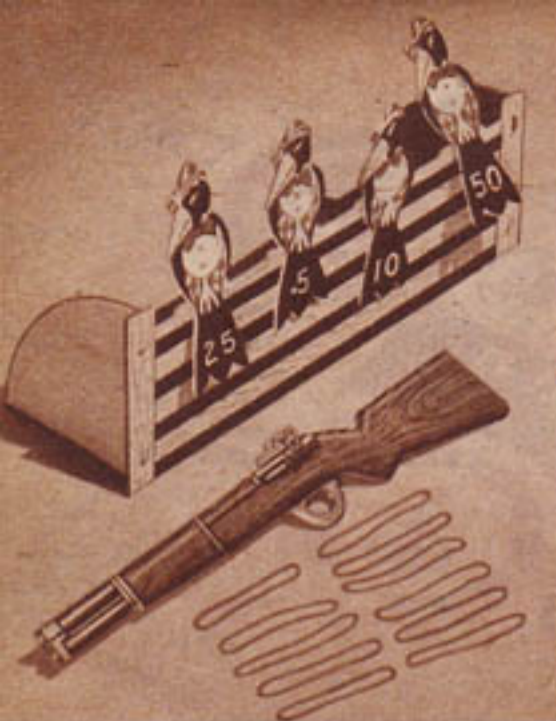
J • Quizzle-Quiz Jig-saw. \$1.83



K • Pixie Board.....\$1.83



L • Jolly Roger.....\$1.17



Zing! Down Goes a Crow

Line up the colorful crows on the realistic looking fence; take your little repeating rifle and pop them off with rubber band ammunition. Fence measures $13\frac{1}{2} \times 3\frac{3}{4}$ in.; crows, $4\frac{1}{2}$ inches high.
49 N 199—Shpg. wt., 12 oz. . . . 52c



Big Box packed full of games, tricks and puzzles for loads of fun

- 38 separate playing surfaces . . . sizes from $9\frac{1}{2} \times 7\frac{3}{4}$ in. to 29×25 in.
- Games for one . . . or 24 can play "Pin The Tail On The Donkey"

Never a dull moment for all ages. Contains 60 fun makers, including magic tricks, plenty of games . . . football, Imperial Rummy, baseball, basketball, India, horse-race game, Flexies, picture puzzles, letter anagrams, and lots more. Includes counters, spinners, plastic chips, and catapult. Box $16 \times 9\frac{3}{4} \times 1\frac{1}{2}$ inches.
49 N 192—Shipping weight, 1 pound 12 ounces. . . . \$1.00

There is never a dull moment with



New "Take it or leave it" Quiz Game

You've enjoyed it on the radio—now you can have fun playing this fascinating quiz game in your own home. It provides hours of fun for young and old—and it's played just as the radio program is conducted. Includes: 48 questions; 24 "\$64" questions; book of rules; answers; pay-off money. The rules are easy, the play is educationally thrilling, fast and hilarious.
49 N 261—Shipping weight, 1 pound 11 ounces. . . . \$1.19



Test your wits with Whirling Words

Stimulating and instructive new word game—fun for parties, evenings at home. Just spin the arrow and guess a word. "What 4-letter word begins with S and ends with E?" Test your wits, fun for the entire family. Natural finished wood board, $8\frac{3}{4}$ -inches square, $1\frac{1}{8}$ inches thick. Three free-spinning arrows. Easy-to-follow instructions included with each game.
49 N 258—Shipping weight, 1 pound 12 ounces. . . . \$1.41



Test Your-Skill

Set of 4 assorted puzzles. Try to put steel balls or rings in places indicated to complete pictures. Four assorted puzzles, each $3\frac{1}{2} \times 5$ inches with glass top. 4 in a box. Fun for the family.
49 N 6408—Shpg. wt., 1 lb. . . . 59c



Chutes and Ladders Game

A smart idea in a fascinating game. Chutes and Ladders . . . player moves along a numbered path; if he lands on a "ladder," he climbs instantly to a higher level, only later perhaps to land on a "chute" which slides him down again to the starting row of spaces. Size $15\frac{1}{2} \times 8\frac{3}{4}$ inches. A game young and old will enjoy.
49 N 171—Shipping weight, 12 oz. . . . 45c



Two-in-one Raggedy Ann Board

Raggedy Andy and Beloved Belindy combined with Raggedy Ann on a double-faced board, $18\frac{1}{4} \times 18\frac{1}{4}$ inches. Take characters from "home playroom" through make-believe adventures around the board. Finished wood playing parts. Box $19 \times 9\frac{3}{4}$ in.
49 N 167—Shpg. wt., 2 lbs. . . . \$1.35



Bull's Eye Target Game

A target game with new, harmless, rubber-tipped darts. Target 17 $\frac{3}{4}$ in. in diam. Red, white, blue, yellow and black scoring rings. Numbered for scoring, 100 to 500, with 1000 for bull's eye. Eight pieces—heavy, accurate metal gun, six darts and board. 49 N 259—Shipping weight, 2 lbs. 2 oz. . . \$1.14

\$1.14



Combination Pool and Billiard Table

Table top only (no legs) with a green cloth-covered heavy fiberboard playing surface. Walnut-finished wood frame. Adjustable wire cushions, ball return racks and 19 glass balls 1-inch in diam. Two 34-in. cues.

Size: 39x28x3 inches.

Has ball return rack. End-leveling device for accuracy.

79 N 0488—Wt., 18 lbs. **\$7.84**

Size: 37 $\frac{1}{2}$ x25x2 $\frac{1}{4}$ inches.

With rubber tips on the bottom. No ball return rack.

79 N 0487—Wt., 12 lbs. **\$4.73**

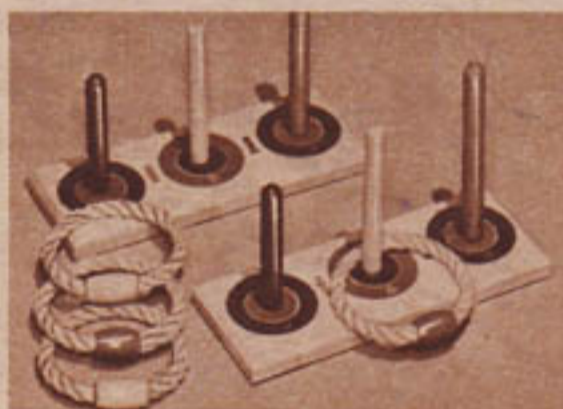
these popular and entertaining games



Parcheesi . . . lots of fun for all

Parcheesi, that old favorite which is so interesting, so much fun it will hold your attention for hours. Form blockades, send "home" other players' "men". Board, 15 $\frac{3}{8}$ in. sq., 2 cups, 4 dice, 16 "men". Deluxe set in 4 colors. 49 F 101—Shipping wt., 2 lbs. . . 89c

89c



Everybody plays Ring Toss

Try your luck and skill . . . have one of these ring toss games to improve your eye and aim. Set consists of four rope rings, two wooden bases measuring 11 $\frac{3}{4}$ x4 $\frac{3}{4}$ inches into which are fitted red, yellow and blue wood pins. Bases are numbered from 5 to 15. 49 N 113—Shipping weight, 3 lbs. . . \$1.11

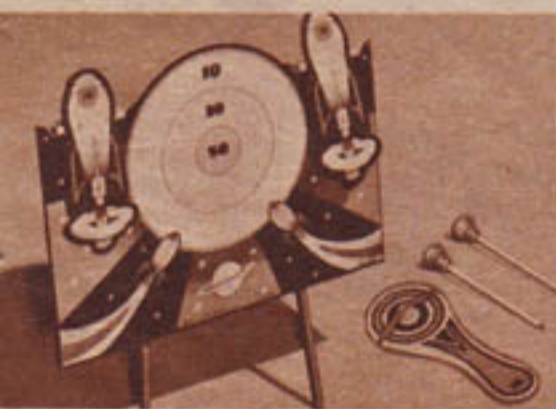
\$1.11



Try your skill at Bowling

This bowling pin set will give a lot of enjoyment to those who like a game of skill. Set consists of 10 natural colored wood ten pins, size 6 $\frac{1}{4}$ in., two wood balls to bowl 'em over. Scoring is similar to bowling. Full instructions. 49 N 109—Shpg. wt., 4 lbs. . . \$2.41

\$2.41



Shoot the Moon with Rocket Darts

A big easel type numbered moon target for you to shoot with the two moon rockets. Try your skill; shooter and two darts included. This fast moving sport is a real source of joy for boys and girls. Assembled target measures 22 inches high. 49 N 103—Shpg. wt., 1 lb. 8 oz. . . 53c

53c



Dart Board and Baseball Game

Two games in one . . . baseball game on one side; target baseball game on the other. 17 $\frac{3}{4}$ in. sq. board made of 3-ply wood; one side cork with bull's-eye target; the other side a baseball game. 3 needle tipped darts incl. (Not recommended for small children.) Even adults will enjoy playing this game. 49 N 257—Shipping weight, 4 lbs. . . \$1.78

\$1.78



Everyone enjoys Duck Pins

Here's a jolly, low-priced Duck Pin set . . . played much like a bowling game. 10 natural colored 4-inch wood ten pins. Two 1 $\frac{3}{4}$ -inch red enameled wood balls. An exciting game. 49 N 108—Shpg. wt., 2 lbs. 8 oz. 95c

95c



Famous Parker fun-making Party Games

Get a Monopoly . . . greatest of all trading games

\$1.79 Popular Edition. For 3 to 7 players. The game all the family loves. Buy railroads, own property. 19 $\frac{3}{4}$ -inch square folding board. Wood pawns, houses, money, dice and cards.

49 N 220—Shpg. wt., 2 lbs. \$1.79

\$2.88 De Luxe Larger Set for 3 to 10 players. Sturdy 19 $\frac{3}{4}$ -inch square folding board, covered in pebble-finished binding paper. Better pawns, removable bank, double supply of money.

49 N 223—Shpg. wt., 4 lbs. 2 oz. \$2.88

Contack . . . 2 to 7 play

36 numbered triangles. Match colors, numbers. **43c**

49 N 205—Wt., 7 oz.
Dig. For 2 to 6 players. Picks, lettered squares, bricks, stock, cards. Box 10 $\frac{3}{4}$ x7 $\frac{1}{2}$ in. 49 N 137—Shpg. wt., 1 lb. **87c**



Fun to play "Sorry"

Requires no dice. **\$1.32**
Game of skill and chance. 18x18-inch board. 2 to 4 players. Sorry cards, wooden pieces, rules. Shipping weight, 1 lb. 6 oz.

49 N 118. \$1.32

Pollyanna

Very popular "pursuit" game for 2 to 4 players. **\$1.29**
17 $\frac{3}{4}$ -inch folding board, 4 dice cups, dice, playing instructions in box. Shipping weight, 1 lb. 4 oz.

49 N 158. \$1.29

Finance

Fortunes made and lost speedily; trading game for 2 to 6 players. **\$1.10**
18 $\frac{1}{2}$ -in. folding board, scrip money, title cards, building, etc. in box. Wt., 2 lbs. 4 oz.

49 N 222. \$1.10

The Lone Ranger

Lone Ranger rides again. **\$1.32**
Breath-taking game. 2 to 4 play. 18 $\frac{3}{4}$ -inch folding board, 4 dials, horses. Wt., 1 lb. 6 oz.

49 N 159. \$1.32



Flying the Beam

Your children will take delight in this challenging flying game for 2 to 4 players. The flyer who stays closest to beam arrives first, wins. **\$1.32**
17 $\frac{3}{4}$ -inch board. Rules. Shipping weight, 1 lb. 8 oz.

49 N 163. \$1.32

Game Kit

Children and adults will like choosing the game which suits their mood: Acey Ducey, Crown and Anchor, Backgammon and Checkers. **\$1.33**
24x14-inch board. 13-inch checkerboard. Shipping weight, 1 lb. 10 oz.

49 N 164. \$1.33

Pit . . . Rook

Pit: Famous stock market game that provides fun for 2 to 7 players. Box, 5 $\frac{1}{2}$ x4x1 inches. **63c**
49 N 166—Wt., 6 oz. 63c

Rook: Famous card game that is still popular. Beautiful new cards. Latest rules. 49 N 148—Wt., 6 oz. 63c

Flinch . . . Touring

Flinch: Several card games. 2 to 8 play. Wt., 6 oz. **63c**
49N151. 63c

Touring: Auto card game. 2 to 6 play. 49N150—Wt., 6 oz. 63c



New! Sears bookshelf of 9 pocket-size Games

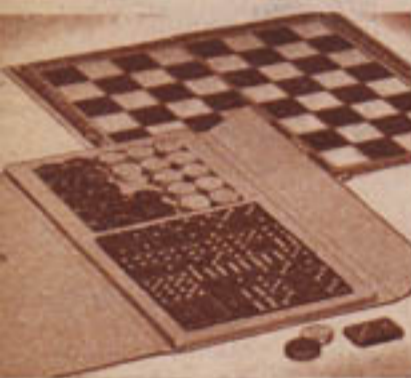
- An ideal gift for the service man or service woman
- Miniature games that are exactly like the larger editions

A-E All the playing pieces are included in each complete, pocket-size kit. Each kit will fit readily in either pocket or purse for handy access. Made of serviceable, high quality materials, and each fitted into a compact carrying case of imitation leather. Perfect for gifts or prizes. These handy pocket game kits (average size about 4 3/8 inches square) are economical for home use, and will give many pleasurable hours.

Dominoes
As low as

45c Ea.

- | | | |
|------------------------|-------------|-----|
| A. 49 N 250—Backgammon | Wt., 6 oz. | 95c |
| B. 49 N 253—Chess | Wt., 4 oz. | 95c |
| C. 49 N 254—China Peg | Wt., 6 oz. | 95c |
| D. 49 N 255—Goal | Wt., 6 oz. | 95c |
| E. 49 N 249—Solitaire | Wt., 6 oz. | 69c |
| 49 N 248—Dominoes | Wt., 4 oz. | 45c |
| 49 N 256—Acey Ducey | Wt., 6 oz. | 95c |
| 49 N 251—Bingo | Wt., 10 oz. | 95c |
| 49 N 252—Checkers | Wt., 4 oz. | 95c |



Domino-Checker Kit

30 checkers. Folding board 14 1/2 x 14 in. Double-6 wood dominoes 1 3/4 x 3/8 in. In kit.
49 N 120—Shpg. wt., 1 lb. 8 oz. \$1.28



Backgammon Check-o-Kit

Folding lithographed checkerboard on one side; backgammon on other. 14 1/4 x 14 1/2 in. 30 checkers; 4 wood dice; 2 cups. Imitation leather box 14 3/8 x 7 3/8 in.
49 N 122—Wt., 1 lb. 8 oz. 91c



Shuffleboard

Includes four 3 1/2 in. wood pushers: four red and four green-dotted, natural varnished wood discs, 2 1/2 in., complete instructions. Wt., 2 lbs. 12 oz.
79 N 0174..... \$1.01



Battle Checkers

32 pieces. Plastic planes, tank, Flying Fortress, etc. Mounted on cardboard. For 2 players. Board size, 15 1/4 x 15 1/4 in. Instructions included.
49N178—Wt., 1 lb. 6 oz. 83c



Mystifying Oracle

"Ouija Board" with "table." 18x12-inch. Masonite board. Shpg. wt., 2 lbs. 4 oz.
49 N 130..... \$1.10



Magic Quiz Book Game

Lithographed questions and answers game, 18 pages. Science, War, and other timely subjects.
49 N 197—Wt., 1 lb. 4 oz. 79c



Fascinating deluxe Game Chest or Album

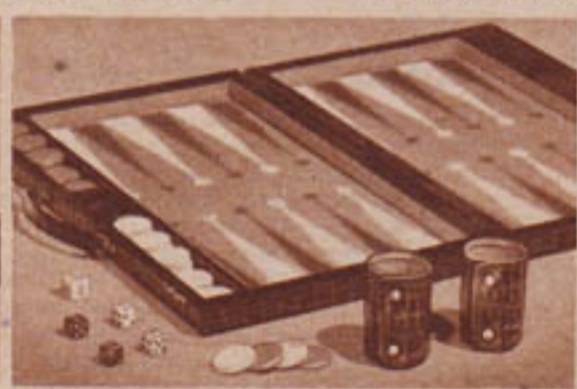
Four complete deluxe games, ready for use: backgammon, checkers, solitaire and Chinese checkers, with playing parts. Each packed in artificial leather case in artificial leather rack. Size, 7 1/4 x 4 3/4 x 2 3/4 in.
49 N 246—Shpg. wt., 12 oz. 89c



Adult Games for year 'round fun

- F** Revolving Poker Chip rack. Holds 2 decks, 200 chips. — Gumwood. Shpg. wt., 3 lbs. Rack only
- J** Oblong poker chip rack. (Not shown.) 200 chip size. Space for 2 decks, 200 chips. Dust cover. — Shipping weight, 3 lbs. . . . Rack only
- G** 100 Standard size clay composition poker chips. 3 N 6978—Shipping weight, 1 pound. . . . 57c
- H** Chip and card set. 100 plastic chips, 1 deck fine quality gilt-edge cards in genuine cowhide leather case. 3 N 6901—Shipping weight, 12 ounces. . . . \$3.89

- J** Gin Rummy Set. Case, cards, etc. Walnut-finish tray. 3 N 6900—Shipping weight, 12 ounces. . . . \$1.46
- K-L** Initialed playing cards. Shipped from factory in Chicago. For before-Christmas delivery, we must have your order on or before December 15. Boxed. *Print initials in order wanted.*
- K** . . . Plastic-coated—3 initials. 1 deck blue, 1 maroon. 3 N 6966F—Shpg. wt., 14 oz. . . . 2 initialed decks \$1.75
- L** . . . Good quality—3 initials. 1 deck brown, 1 green. 3 N 6959F—Shpg. wt., 14 oz. . . . 2 initialed decks \$1.09



Add fun to your parties
 Contains 40 tricks and games for parties. Stop worrying about "lulls" in your parties . . . just bring out this big 11½x8¾ inch lithographed box of party capers. Fun for any number of people, young and old. 49 N 191—Shpg. wt., 12 oz. . . . 79c

Deluxe Backgammon Set
 In alligator grain artificial leather carrying case. Contains thirty 1½-in. catalin checkers to match points on cork playing field, 2 folding dice cups, 1 doubler, 4 dice, instruction book. Size closed, 20½x13x2½ in. 49 N 260—Shipping weight, 5 lbs. . \$8.95

Poker, Bingo, Gin Rummy
 Artificial leather 11½ x 8¾ -in. game chest. Fun for up to 50 persons. 50 bingo cards, master calling card, wood counters, playing cards; 100 plastic chips. 49 N 185—Wt., 2 lbs. 4 oz. \$2.85



Artificial leather-covered Game Kit
 You'll find this big 13x9½x2½-inch game chest so full of fun that you won't want to give it away. Contains 8¾-in. metal roulette wheel, 100 wood poker chips, 21x7-in. cloth poker chart, playing cards, wood gin rummy discard rack. In artificial leather box. 49 N 182—Shipping weight, 3 pounds. . . . \$4.12

Mammoth deluxe Game Chest
 Large, artificial leather covered box filled with 7¾-in. Bakelite roulette wheel, all deluxe equipment for poker, chess, dominoes, card and dice games. 49 N 187—Size 14¾x9¾x2¾ in. Shpg. wt., 4 lbs. . \$9.28

New Wood Snow Toys



Speedy, streamlined Ski Racer Sleds \$3.18 42-in. size

Just look at the features of this speed-racer—it's a sled every real boy will want. It's built for speed and durability . . . of strong hardwood throughout. With natural, varnished finish and attractive red and black decorations. The smooth, sanded top boards are shaped and tapered, very comfortable to ride on. Sturdy ski type runners in natural varnish finish assure real speed. Well balanced, easy to handle.

Sleds, toys, all gifts, like everything else at Sears are available on our Easy Payment Plan. See page 88 for complete details.

79 N 08324—42-inch Ski Racer Sled. Width across runners, 13 $\frac{3}{8}$ inches. Ski runners, 2 inches wide, $\frac{5}{16}$ -inch thick. Shpg. wt., 7 lbs. \$3.18

79 N 08325—48-inch Ski Racer Sled. Width across runners, 14 inches. Ski runners, 2 $\frac{3}{8}$ inches wide, $\frac{5}{16}$ -inch thick. Shpg. wt., 9 lbs. \$3.73



Ski Skates . . . for healthful fun

For skating on light snow. **\$1.06**
Made of hardwood. Grooved bottoms. Adjustable heel plates. Fit tots' shoes 9 to 12 inches. Web straps. 49N5552—Wt., 1 lb. 4 oz. Pr. \$1.06



Sturdy Red Racer all-wood Sleds As low as \$1.19

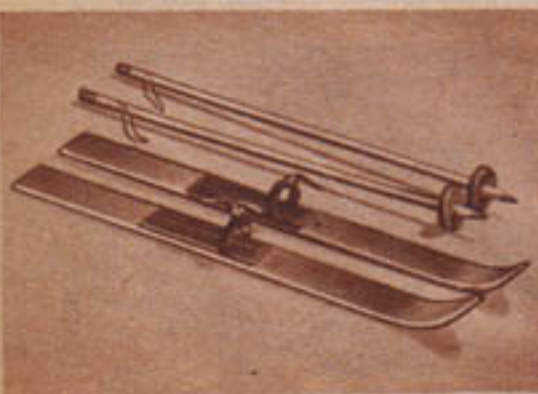
A low priced speed racer that will provide plenty of thrills. Natural, varnished finish. Hand grips on both sides. Hardwood throughout.

79N08311—30-inch sled. One grip on each side. Shpg. wt., 5 lbs. . . . \$1.19

79N08312—36-inch sled. One grip on each side. Shpg. wt., 7 lbs. . . . 1.74

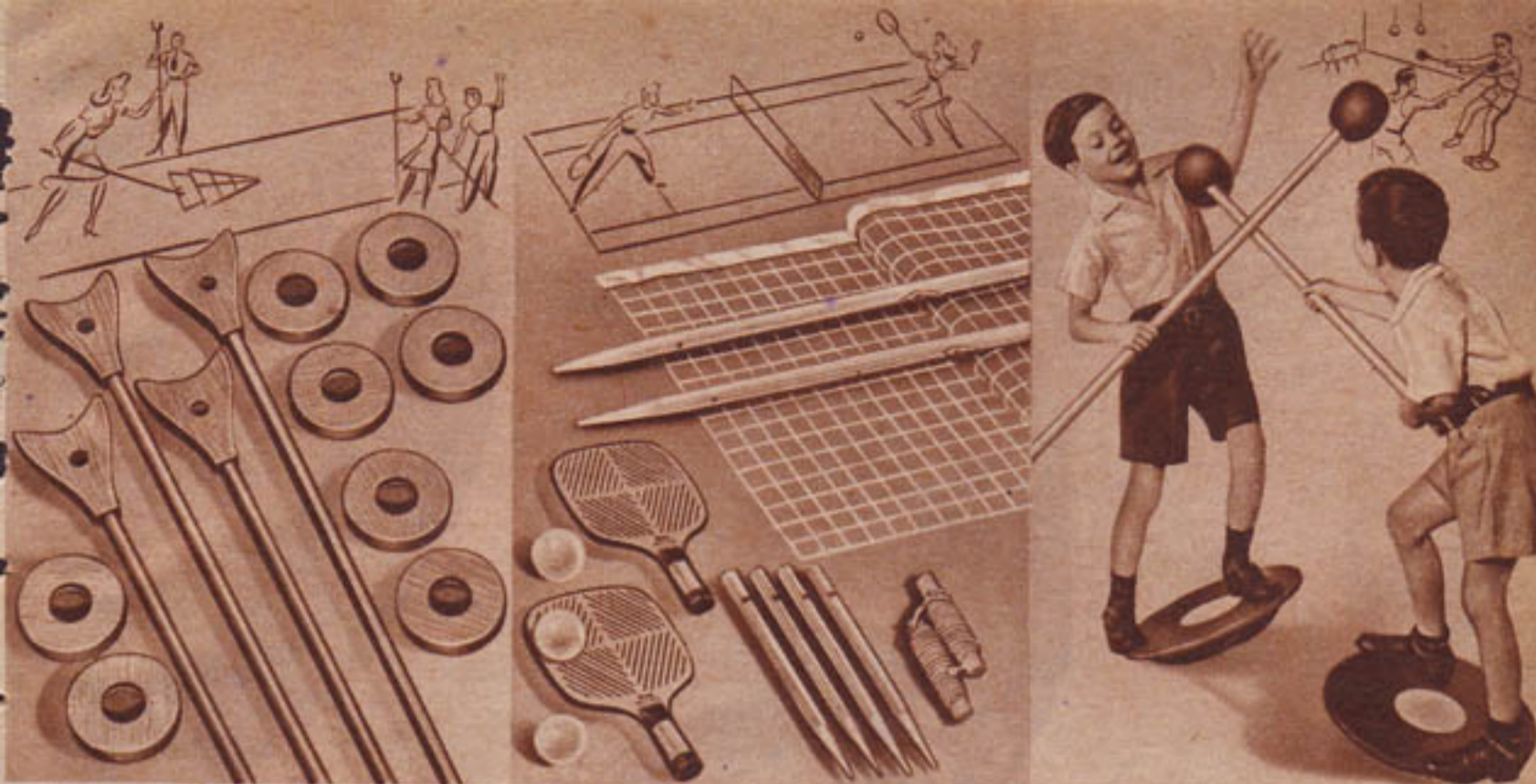
79N08313—42-inch sled. Two grips on each side. Shpg. wt., 9 lbs. . . . 2.19

Buy by mail and save



4-piece Ski Set for tots

35-in. shaped hardwood **\$1.17**
skis, toe straps and non-slip foot blocks. With two 32-in. poles. 79N05577—Wt., 4 lbs. Set. . . \$1.17



Indoor-Outdoor Games . . . Model Kits

4-player Shuffleboard Set

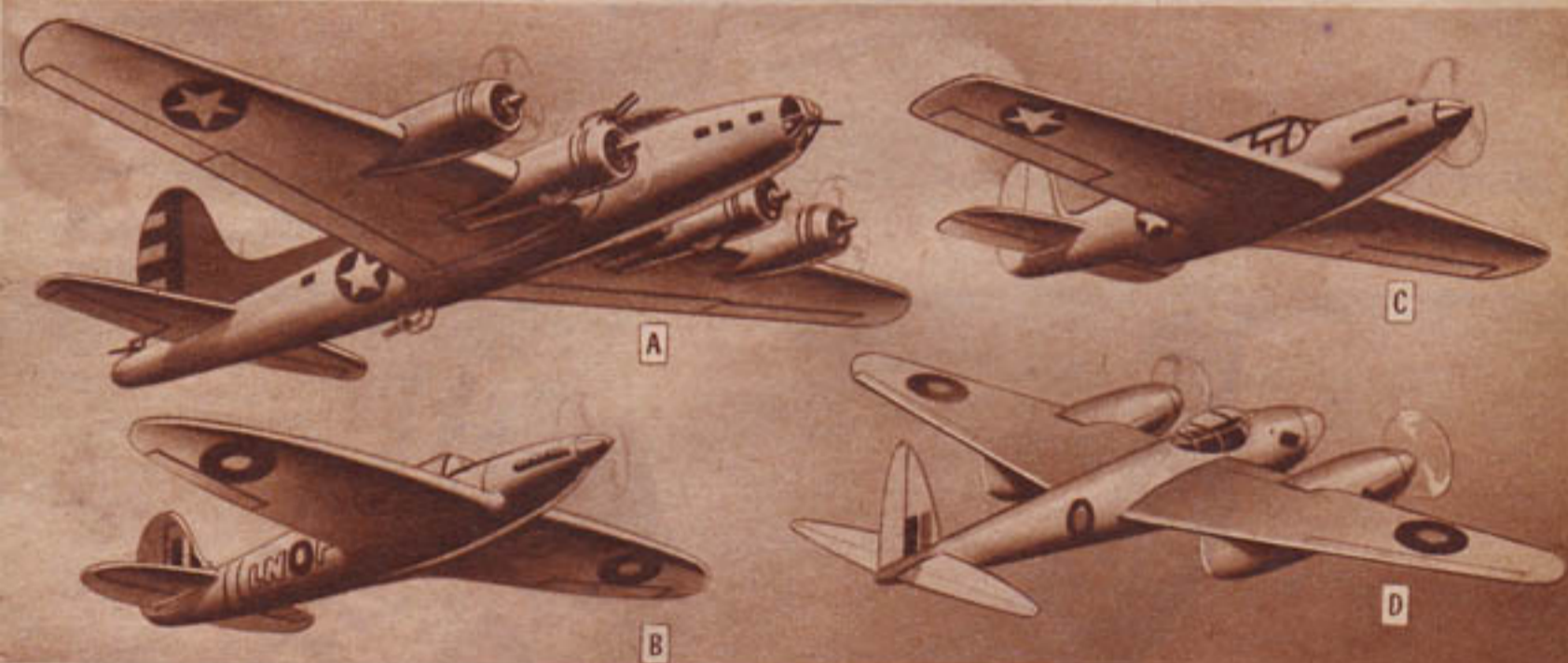
4 pushers, 8 six-inch discs, layout diagram, rules. **\$4.75**
6 N 02501—Regulation Home size Set. For courts 32 to 52 ft. 66 in. pushers. Wt., 17 lbs. . . . **\$6.50**
6 N 02500—Home size set. For courts 18 to 30 ft. 48-in. pushers. Shipping weight, 9 pounds. . . . **\$4.75**

Play Ten-i-Bat—indoors or out

Played on a court one-fourth the size of a tennis court. 2 standard hardwood paddles, regulation 18x2-foot cotton net, three sponge-rubber balls with rubberized wool covers. Posts, stakes, guy ropes, rule book included. Shpg. wt., 10 lbs. **\$6.95**
6 N 02518. \$6.95

Jousting Set for children, adults

An ideal gift. Helps develop balance and muscle coordination. It's fun, too. 2 sturdy, 18-inch circular board platforms on two-way rockers, 2 lances 44 in. long, tipped with thickly padded, green cotton duvetyn ends. Shpg. wt., 13 lbs. **\$4.75**
6 N 2517. \$4.75



Boeing Flying Fortress

A This faithful reproduction of one of America's most deadly bombers has a wing span of 32 inches—and it flies! Kit includes more material than most models of the same size, but OTT-O-FORMERS make it easy to build. Construction plans incl. Shpg. wt., 1 lb. 1 oz. **43¢**
6 N 4156. 43¢

Supermarine "Spitfire"

B The pride of the RAF . . . a valiant fighter plane that made history during the "blitz" at Dunkirk. Detailed, flying model, has 40-inch wingspan. Kit contains all necessary materials, along with construction plans to help in building model. Shipping weight, 2 pounds. **\$1.15**
6 N 4173. \$1.15

No. American "Apache"

C Exact model (40-inch wing span) of a fast-flying, hard-hitting fighter which saw action in Pacific and African campaigns. Noted for its maneuverability. Kit includes all necessary materials and complete plans for construction of scale model that will fly. Shpg. wt., 2 lbs. **\$1.15**
6 N 4172. \$1.15

Mosquito Bomber

D Big 42-in. wing span! Flying model of the Famous De-Havilland Mosquito Bomber that wrought havoc over Tunisia. Kit includes OTT-O-FORMERS that make this large model easy to build for beginners as well as for experts. Shipping wt., 3 lbs. 8 oz. **\$2.69**
6 N 4160. \$2.69

See page 88 of this book for Easy Terms. For a more complete selection of history-making airplane and model kits, see Sears big General Catalog.



B • Fine Tubular Skates, Black Pair \$3.59

A • Ranger Figure Skates Pair \$6.79



C • Best Tubular Skates, White Pair \$5.85



D • Ranger Hockey Skates Pair \$4.79



Ice Skates give fun for years to come

A Ranger Figure Skates. Snug-fitting, comfortable shoes of choice split cowhide. Web-lined instep; solid leather heel; double thick leather outsole. Perfectly balanced blades of specially hardened tempered steel, hollow ground lengthwise. Sole plates riveted to shoes. *How to Order:* Order same size as street shoes for snug fit. Order $\frac{1}{2}$ to full size larger if medium or heavy socks are worn. *State size.* Shipping weights: white, 3 lbs. 10 oz.; black, 4 lbs.

6 N 1088—White shoes, for girls, women.
Sizes: 5, 6, 7, 8, 9.....Pair \$6.79

6 N 1089—Black shoes, for boys and men.
Sizes: 5, 6, 7, 8, 9, 10, 11, 12.....Pair \$6.79

B Fine Tubular Skates. Chrome-tanned, split leather uppers with cotton plaid lining; inside webbing; instep strap. Combination last; oak bend leather outsoles. Tubular steel frame; steel heel and toe cups; solid toe plate. Streamlined blades of top quality cold-drawn steel—hardened, tempered, ground sharp. *How to Order:* Order $\frac{1}{2}$ to full size larger than street shoe size to allow for heavy socks. *State size.* Shipping wts.: white, 3 lbs. 6 oz.; black, 4 lbs.

6 N 1052—White shoes, for girls, women.
Sizes: 5, 6, 7, 8, 9.....Pair \$3.98

6 N 1043—Black shoes, for boys and men.
Sizes: 5, 6, 7, 8, 9, 10, 11, 12.....Pair \$3.59

C Best Tubular Skates. Beautifully proportioned and built to last for years. All features of tubular skates above, plus top-grain leather uppers and blade cups graduated in height to preserve natural arch of foot, providing ease and comfort in skating. *How to Order:* Order $\frac{1}{2}$ to full size larger than street shoe size to allow for heavy socks. *State size.* Shipping weights: white, 3 lbs. 8 oz.; black, 4 lbs.

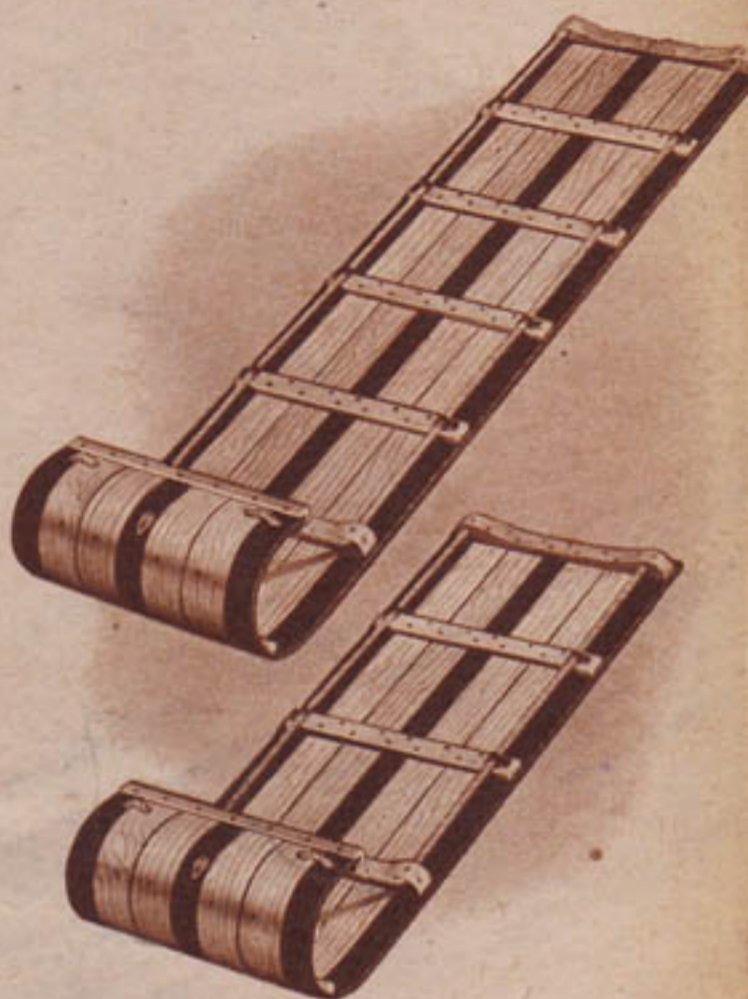
6 N 1053—White shoes, for girls, women.
Sizes: 4, 5, 6, 7, 8, 9.....Pair \$5.85

6 N 1056—Black shoes, for boys and men.
Sizes: 6, 7, 8, 9, 10, 11, 12.....Pair \$6.85

D Ranger Hockey Skates. Regulation style, designed for flashing speed, built to take gruelling punishment. Shoe of black split cowhide with brown top-grain leather trim is taped inside and webbed over instep. Ankle strap; hard safety toe. The tempered, hard steel blade has blunt point. Tubular frame, heel and toe cups of strong steel resist heavy blows, keep blade rigidly in line. *How to Order:* Order $\frac{1}{2}$ to full size larger than street shoe size to allow for heavy socks. *State size.* Shipping weight, 3 pounds 12 ounces.

6 N 1074—Boys' and men's only.
Sizes: 5, 6, 7, 8, 9, 10, 11, 12.....Pair \$4.79

NOTE: You do not need a ration stamp to purchase any ice skates listed on this page.



Toboggans and Skis

Ranger Adult Toboggan

\$8.45 Whitebirch with hickory runners. Rope 6-foot rail hand grip. Varnish finish. 17 inches wide. Not available. (Shown at top).

6 NM 5651—State size

Length	Shpg. wt.	Price
6 feet.....	18 lbs.....	\$8.45
8 feet.....	24 lbs.....	11.25

Ranger Junior Toboggan

\$5.95 Not a toy, but a real toboggan similar to above, except 4 feet long, 14 in. wide. Shpg. wt., 14 lbs.

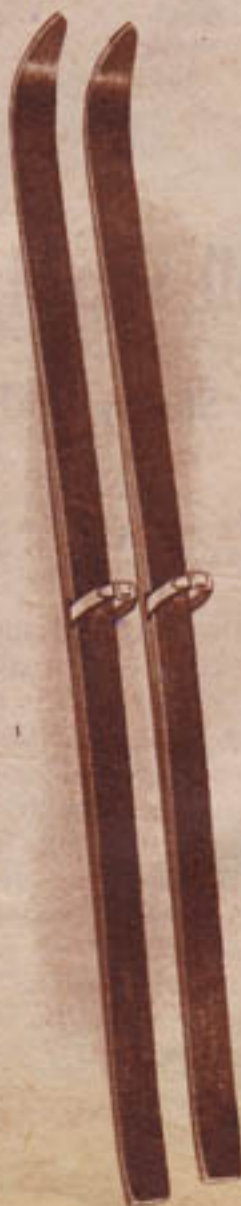
6 NM 5653—Not available, \$5.95

Children's Hickory Skis

\$2.16 Flat-top style. For youngsters. Seasoned 4-foot hickory, walnut finished. Rubber foot pad. Adjustable leather straps. Mailable. (Shown at left).

Cat. no.	Length	Shpg. wt.	Price
6 N 05693..	4 ft..	3 lbs..	\$2.16
6 N 05694..	5 ft..	4 lbs..	2.97
6 N 05695..	5½ ft.	5 lbs..	3.20

How to Order Skis: Stand with arm stretched naturally overhead. Measure distance from the floor to roots of fingers. Order nearest length of ski listed.





Imported all wool *Slumbersound* Blankets

REG. U. S. PAT. OFF.

Sturdy and strong for long wear

Single Blanket . . . size, 72x84 inches . . .
 Wt., 4¼ lbs. double woven, solid colors
 A blanket that has everything . . . rich beauty, glorious color, comfortable warmth and amazing wearing qualities. Simply made with overlock-stitched ends that outwear fancy binding . . . in clear lovely colors that only new wool makes possible. The new wool, always warmest, is double woven for extra warmth and superior strength; it's really two blankets in one . . . with the deep, fluffy warmth-giving nap on both sides. Laboratory tests reveal a breaking strength of 58 pounds in the warp (lengthwise) and 55 pounds in the filling (crosswise)—much greater than the breaking strength of the average all wool blanket. The secret lies in the strength of the double

\$15.98

underweave, the long-fibered wool yarn used by conscientious craftsmen in Uruguay. It gives better service than the shorter yarns ordinarily used. With reasonable care this blanket will keep its exquisite beauty through many years of service. Under the tree on Christmas morning—marked for Mother or Aunt Sue—it will rate a gratifying reception—it's a perfect gift for any woman who appreciates a rare combination of the beautiful and the practical. Select several—for gifts and for your own home. They come individually boxed. Wash in gentle Lux according to directions. *Solid colors:* blue, cedar, dusty rose or green. *Be sure to state color wanted.* Shipping weight, 6 pounds 4 ounces.
 24 N 08112 Each \$15.98

Gifts for Catholics

Official Holy Name Supplies



A Our finest glass-bead Rosary. Exquisite, sterling silver chain, inlaid medal and cross. Imitation jewel beads. State choice: imitation pearl, jet, emerald, garnet or sapphire. About 20 inches long. Shipping weight, 2 ounces.
3 N 2979.....\$3.98

B Black Rosary—large beads. Silver color chain, lacquered beads, metallic center piece. Nicely finished cross and Corpus. Length, about 20 inches. Shipping weight, 2 ounces.
3 N 2969..... 49c
3 N 2955—Same as above, small beads...49c

C Sterling silver Rosary. A gift to be treasured. All of gleaming silver. Richly detailed medal, finely finished cross, raised Corpus. About 20 inches. Shipping weight, 2 ounces.
3 N 2949..... \$3.98

D Glass bead Rosary. Silver color chain, imitation stone beads. Nicely made cross and Corpus. State choice: amethyst, topaz, sapphire.
3 N 2968—Shipping-weight, 2 ounces. \$1.98

Beautiful medals of sterling silver—made to last for years. All have sliding identification plate for name, address. On strong, lightweight, long-lasting cord 30 inches long.

E Combination Medal—St. Christopher, Scapular, Miraculous medals. Red, white, blue service trim. Shipping weight, 2 ounces.
3 N 2976.....\$2.33

F Scapular medal. Shpg. wt., 2 oz.
3 N 2975..... \$2.33
St. Christopher—(Not illus.) Shpg. wt., 2 oz.
3 N 2947.....\$2.33
Miraculous Medal. (Not illus.) Shpg. wt., 2 oz.
3 N 2974.....\$2.33

G Holy Name Miraculous medal. Silver color medal and chain. Special indulgences explained. 30 inches. Shpg. wt., 2 oz.
3 N 2977..... 49c

H Crucifix. Beautiful polished walnut, detailed gold colored metal Corpus. About 18 in.
3 N 2915—Shpg. wt., 1 lb. 8 oz..... \$2.19

J My Sunday Missal. A thoughtful and inspiring gift—one that any Catholic will cherish. My Sunday Missal—complete office of the Mass by Father Stedman. Texts in both Latin and English. Deluxe edition, seal-grain leather. 350 red-edge pages. Size 3x5½ inches.
3 N 2905—Postpaid.....\$1.35

K Soldier's Prayer Kit—Official Holy Name Military Set. Contains silver plated, plastic medallion on cord, service prayer book in limp, black, waterproof binding. Rosary has lacquered beads; chain and plastic crucifix are silver color, metallic centerpiece.
3 N 2906—Shipping weight, 3 ounces...89c

L Beautiful walnut and pearl Sick-Call Set. May be hung on wall or stood up. Includes 2-piece, polished walnut Crucifix with diamond-shaped pearl inlay. Gold color Body of Christ. Interior fitted with 2 beeswax candles, holy-water bottle, napkin and cotton.
3 N 2948—Shpg. wt., 1 lb. 8 oz.....\$3.29





A • Deluxe Cedar Chest with Stationery.. \$1.75



B • Cedar Chest with Stationery..... \$1.09



C • Mirror-lined Stationery Chest..... \$2.49



D • Artificial leather Writing Gifts... Each 59c



E • 3-drawer Stationery Chest..... \$1.09



F • Handsome Desk Secretary..... \$1.09



G • Airmail Stationery. \$1.00



H • Boxed Stationery.. \$1.00



J • Low-cost Gifts..... 55c



Stationery makes grand gifts

- A** **Deluxe Cedar Chest with Stationery.** Beautiful, large 11 $\frac{1}{4}$ x 7 $\frac{3}{8}$ x 4 $\frac{1}{2}$ -in. chest with floral design on lid. Solid cedar with footed bottom. Contains 24 sheets of good quality 10 $\frac{1}{4}$ x 6 $\frac{3}{8}$ -in. stationery and 24 matching envelopes. Hinged lid.
3 N 3102—Wt., 3 lbs. 12 oz. **\$1.75**
- B** **Cedar Chest with Stationery.** A charming and thoughtful gift that always pleases women. Cedar chest 9 $\frac{1}{4}$ x 5 $\frac{3}{4}$ x 3 $\frac{1}{2}$ in., filled with 18 sheets of good quality 5x8-in. stationery with 18 matching envelopes. Hinged lid has indented lid lift.
3 N 3101—Shpg. wt., 3 lbs. **\$1.09**
- C** **Mirror-lined Stationery Chest.** Sycamore and gumwood chest can be used as make-up or jewel case. 24 sheets, 10 $\frac{1}{4}$ x 6 $\frac{3}{8}$ -in. vellum; 24 tissue-lined envelopes. Mirror-lined lid with floral print design. Size: 11 $\frac{1}{4}$ x 7 $\frac{3}{8}$ x 4 inches.
3 N 3108—Shpg. wt., 4 lbs. **\$2.49**
- D** **Artificial Leather Writing Gifts.** Embossed Writing Portfolio. 24 sheets 8 $\frac{1}{2}$ x 6 in.; 24 envelopes. Colors: ivory, brown. State color.
3 N 3120—Shpg. wt., 1 lb. 15 oz. **59c**
One-drawer Writing Chest with 24 sheets 4 $\frac{1}{8}$ x 8-inch vellum paper; 24 envelopes. Colors: ivory, brown. Be sure to state color.
3 N 3143—Shpg. wt., 1 lb. 9 oz. **59c**
- E** **3-drawer Stationery Chest.** Contains 36 sheets 8x4 $\frac{1}{4}$ -in. white vellum folded sheets and 36 envelopes. Chest, 5 $\frac{1}{2}$ x 6 $\frac{3}{4}$ x 9 in. Padded, embossed top; red drawer pulls. Colors: antique ivory, brown. State choice.
3 N 3133—Wt., 1 lb. 12 oz. **\$1.09**
- F** **Handsome Desk Secretary.** Artificial leather; embossed. Size, 28x10 in. open. 2 compartments. 24 folded sheets, 8x6 in. 24 envelopes; vellum finish. Writing pad, blotter. Colors: ivory, brown. State choice.
3 N 3275—Shpg. wt., 2 lbs. **\$1.09**
- G** **Airmail Stationery.** Contains 100 sheets of 7 $\frac{1}{4}$ x 10 $\frac{1}{2}$ -inch paper and 50 opaque envelopes.
3 N 3183—Shpg. wt., 2 lbs. **\$1.00**
- H** **Fine Boxed Stationery.** 72 sheets 6 $\frac{3}{4}$ x 10 $\frac{1}{2}$ in.; 50 envelopes. Fine quality white linen finish.
3 N 3192—Wt., 1 lb. 10 oz. **\$1.00**
- J** **Low-cost Gifts.** Hinged box containing 36 5x8-in. folded letter sheets; 36 matching envelopes. Good quality, heavyweight stationery, ribbon-tied. Shpg. wt., 1 lb. 5 oz.
3 N 3191—Illustrated... **55c**
3 N 3190—(6 $\frac{3}{4}$ x 10 $\frac{1}{2}$ -in. flat sheets)..... **55c**



Stationery printed with your name

Print name clearly. Allow 5 to 7 days for printing. Orders should reach us by Dec. 15 or sooner for Christmas delivery. Stationery printed only as illustrated.

\$1.39
3 N 3422F

K 3 N 3422F—65 folded note sheets in fine quality vellum. 4x5 in. Ivory with brown border. 50 matching envelopes. Printed only as shown. No choice of type styles. Shpg. wt., 1 lb. 8 oz.
Per box..... **\$1.39**

L 3 N 3423F—Ideal stationery for social correspondence. 60 folded letter sheets in 25% rag content water-marked stationery. White, always appropriate. Size, 5x8 inches; 50 matching envelopes. Wt., 1 lb. 8 oz.
Per box..... **\$1.79**

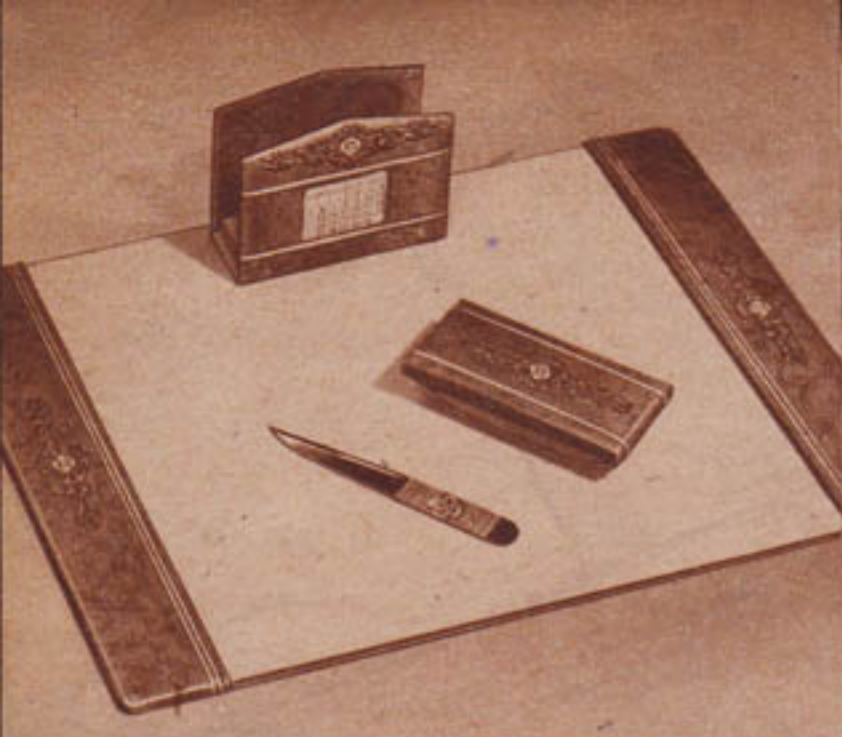
M 3 N 3424F—Distinguished looking, 100 executive size sheets. Actually 50% rag content lightweight stationery... our finest. White. Size: 7 $\frac{1}{4}$ x 10 $\frac{1}{2}$ in. 100 matching envelopes. Shipping weight, 3 lbs.
Per box..... **\$2.69**



Stationery Ensemble in floral design box

The answer to your stationery gift needs! Large hinged box contains 3 different sizes of stationery, providing the correct letter-paper for every occasion. Paper is our finest grade heavyweight vellum. Includes 24 large, folded white sheets, 7 $\frac{1}{2}$ x 6 $\frac{3}{4}$ in.; 24 folded ivory sheets; 5x8 in.; 24 small blue folded note sheets, 5x4 in., all with matching envelopes.

3 N 3193—Shipping weight, 2 pounds 8 ounces..... **\$1.49**



A • Good quality 4-piece Desk Set \$1.95

B • Fine leather 5-piece Desk Set \$3.59



C • Index . . \$2.50

D • Writing Set . . \$1.38

E • Handbox 98c

F • Ration Cover . . \$1.00



G • Album . \$2.98

H • Desk Calendar . 49c

J • Open Calendar . 95c

K • Address Book . \$1.00



Gifts to treasure for years to come

- A** Good quality 4-piece Desk Set. Each item is trimmed with artificial leather, beautifully embossed to resemble hand-tooled leather. Set includes combination perpetual calendar and letter file, padded roll blotter, plastic letter opener and 21x16-inch desk pad with padded full length sides. All colored in matching dark brown shade with decorative gold color trim. Shipping weight, 3 lbs. 8 oz.
3 N 3159.....4-piece Desk Set **\$1.95**
- B** Fine leather 5-piece Desk Set. Each item is trimmed with good quality leather, tooled in 23-karat gold. Large 16x21-inch pad has 2-inch padded panels on each side. Additional items include a glass ink-well with stand, perpetual calendar, padded rocker-blotter and letter opener. This beautiful 5-piece set looks much more expensive than it is. *State color:* Brown or maroon. Shipping weight, 4 lbs. 8 oz.
3 N 3215.....5-piece Desk Set **\$3.59**
- C** Automatic Desk Index makes it easy to find desired names and addresses. Move indicator, press button and case opens. Strong, colorful plastic case, 7 $\frac{3}{4}$ x4 $\frac{1}{2}$ inches white A to Z index; heavy manilla index cards.
3 N 3279—Postpaid..... **\$2.50**
- D** Pen and Pencil Desk Set makes a distinctive gift. Set is mounted on attractive plastic base. Pen has plunger type filling mechanism. Base, 6 $\frac{1}{4}$ x5 $\frac{3}{4}$ inches. Dark mottled brown base; tapered ivory color tip on pen and pencil.
3 N 3277—Shipping weight, 1 pound. **\$1.38**
- E** Handibox Set. A gift that will be appreciated by anyone who likes supplies handy and in order. Substantial molded paper base in carved oak wood design forms pen and pencil tray and holds 6 book-boxes of labels, tape etc.
3 N 4320—Shpg. wt., 1 lb. 8 oz..... **98c**
- F** Ration Book Holder. A practical gift suggestion for the person who does the family shopping. Durable smooth finish sheepskin with exclusive loose stamp pocket feature to prevent loss. Snap fastener holds books securely. Stamped with aluminum foil. Assorted colors.
3 N 3349—Shipping weight, 6 oz..... **\$1.00**
- G** Album and Photo-Frame combination. Something new! Perfect for home, office or travel. Stand it upright—it's a double photo frame. Closed it's a photo album, spiral bound, with 60 pages of black paper. Opened book forms frame to hold two 8x10-inch photos. Padded artificial leather binding, asstd. dark colors, 9 $\frac{1}{2}$ x10 $\frac{3}{4}$ in. Available after Nov. 1st.
3 N 6518—Shipping weight, 2 lbs.... **\$2.98**
- H** Desk Calendar-1944. Cover has embossed, gold-color figure. Cushion feet. Size 7x4 $\frac{3}{4}$ inches. 365 pages—ruled for notes and dated.
3 N 4261—Shpg. wt., 1 lb. 4 oz..... **49c**
- J** Open End Calendar. Metal base, 3x4-inch 1944 pad. Calendar on top of each page
3 N 4251—Shipping wt., 1 lb. 3 oz..... **95c**
3 N 4252—1944 Pad only Wt., 8 oz..... **37c**
- K** Address Book. Padded artificial leather covers. A to Z index. Assorted colors.
3N3278—5x8 in. pad. Shpg. wt., 1 lb. **\$1.00**



New Air-Ways Globe charts flying time

It's easy to measure distances on this new type globe! The separate scale makes it possible to find the distance between any two points on the Great Circle, and also estimates flying time. 10-inch globe is mounted in substantial fiberboard cradle from which it can be removed so that all parts of the globe may be seen easily. Washable, scratch-resistant surface in eight colors. **\$3.59**

3 N 4940—Shipping weight, 4 pounds..... **\$3.59**



Globe-Atlas combination . . . Library Globe

- 12-in. Globe on solid walnut stand with 255-page Rand McNally Atlas. Full, movable metal meridian; scratch-resistant surface in eight colors. **\$11.59**
- 3 N 04941—Shpg. wt., 13 lbs..... **\$11.59** 12-inch
- 12-in. hand-made Globe on 24 $\frac{3}{4}$ -in. solid walnut floor stand. Combines cradle and pedestal features. Full meridian rotates on ball bearings. You pay express from factory in Chicago.
3 NM 4942F—Shipping weight, 17 pounds **\$26.75**



Popular Books are perfect gifts

Books everybody's talking about

- 89c** Each **Guadalcanal Diary**, by Richard Traskis. Thrill to this exciting new chapter in American history, by a correspondent who landed on Guadalcanal with the first detachment of U. S. Marines.
- Dress Rehearsal**, by Quentin Reynolds. Dramatic story of the Dieppe raid—prelude to invasion of Africa and Europe—daring and heroic.
- Madame Curie**, by Eve Curie. Absorbing . . . powerful—the dramatic story of the woman scientist who discovered radium—told by her daughter.
- Life with Father**, by Clarence Day. Enchantingly, riotously funny.
- The Raft**, by Robert Trumbull. Three men on a rubber life raft battle the sea for 34 days. The true sea saga that thrilled all America.
- Victory Through Air Power**. Alexander P. de Seversky's fascinating account of how aviation has revolutionized modern warfare. Important, significant.
- Dragon Seed**, by Pearl S. Buck. The deeply-moving novel of how war came to peace-loving China, and of the men and women who are holding their land.
- Claudia**, by Rose Franken. Laugh and cry with gay, warm-hearted Claudia.
- Quo Vadis**—Henryk Sienkiewicz' great classic novel of the early Christians.
- Westward Passage**, by Margaret Ayer Barnes. A story of romance and danger.
- 3 N 2051—*State titles wanted. Postpaid. Any book 89c*

Famous Zane Grey Westerns

- 79c** Each Action . . . adventure . . . romance. Spirited horses, brave men and their gallant women. Size 5½x7¾ inches. *State titles.*
- Twin Sombros** **Western Union**
Call of the Canyon **Code of the West**
Heritage of the Desert **Wild Horse Mesa**
Knights of the Range **Light of Western Stars**
Raiders of the Spanish Peaks
- 3 N 303—All books postpaid. . . . Each 79c
- Romantic Stories by Grace L. Hill**
- The Tryst** **Matched Pearls**
Honor Girl **Christmas Bride**
Prodigal Girl **Crimson Roses**
White Flower **By Way of Silverthorns**
Astra **Strange Proposal**
In Tune with Wedding Bells.
- 3 N 828—*State titles. Postpaid. . . . Ea. 79c*



Reprints of Popular Books—your choice for only 48c

- 48c** Books for your Christmas list. A big selection of popular fiction—mystery, adventure, love stories—reprinted to fit your budget. Every book complete, uncut. *State titles. Clothbound.*
- Air Force Girl**, Renee Shann
Cappy Ricks, Peter B. Kyne
Jane Eyre, Charlotte Bronte
Listening House, Mabel Seeley
Ranchero, Stewart Edward White
Storm House, Kathleen Norris
Trouble Rides the Wind, B. M. Bower
Back to God's Country, J.O. Curwood
Professional Lover, Maisie Grieg
- Keeper of the Keys**, E. D. Biggers
The Bruiser, Jim Tully
Career of David Noble, F. P. Keyes
Edgar Wallace Reader of Mystery
Farewell 'Toinette, Bertita Harding
Imitation of Life, Fannie Hurst
Make Believe, Faith Baldwin
The Tavern, Marguerite Steen
Bulldog Drummond Strikes Back. Detective story by H. C. McNeile

Down-on-the-Farm Cook Book

- \$2.39** Each Those simple, delicious, nourishing American meals grandma used to cook need no longer be just a mouth-watering memory. Real country cooking is easy, with this grand cook book. Homey hot-cakes and corn fritters, delicious soups, tangy pickles—every recipe comes from a real country cook. Nothing is taken out but the guesswork—all proportions and directions are accurate and easy to follow. A grand Christmas gift for any bride or housewife. Clothbound. 322 pages.



Bibles are cherished Christmas Gifts

Beautiful red-letter Teachers' Reference Bible

- Bound by hand in genuine top-grain leather . . . 64 pages colored illustrations
- 254-page word book: dictionary, concordance, Bible aids, in alphabetical order

\$4.69

A magnificent edition for devotional reading and study. Printed on fine, white Bible paper in bold, self-pronouncing type. Has 60,000 center-column references, indicating connected passages for study and clarification. Words of Christ printed in red. Completely thumb-indexed. 16 maps in color, 72-page section of Bible helps. *Presentation page and family record in color.* Marriage Certificate. Over 1600 edged pages. Size, 5½x7¾ in. King James version.

3 NR 2875—Name in gold; be sure to print. Postpaid. \$4.69

Name in Gold Without Extra Charge

Zipper Fastener . . . easy-to-read Bible

Handy zipper fastener, ideal for a Bible that is to be carried frequently. Self-pronouncing; small but clear type. Indexed. Artificial leather. 15 beautiful sepia illus. 4x6¾ in. 1068 pages. King James version.

\$1.69

3 NR 2829—Name in gold; print name. Postpaid . . . \$1.69

Thumb Indexed Text Bible, top-grain leather binding

A beautiful Bible, with 31 illustrations, many in color. Bound by hand. Modern, clear self-pronouncing type. Indexed. Summaries, maps, many other features. 1,260 pages. 4¾x7¾ in. King James version.

\$3.39

3 NR 2812—Name in gold; print name. Postpaid . . . \$3.39



Text Bible . . . easy-to-read print

Genuine leather Bible, clear, easy to read. Compact enough for travelers. 1,068 pages, 4x6¾ in. 2-page summary and 4-page family register for important data. Name in gold. King James version.

\$1.19

3 NR 2830—Print name. Postpd. \$1.19

Low-priced illustrated Bible

Quality Bible. 15 illus. 8 in color, 12 colored maps. 120 pages questions, answers, 40 pages study aids. Daily readings, index, Harmony of the Gospels, Presentation page. Bold, self-pronouncing type. 1,261 pages. 4¾x7¾ in. Name in gold. King James version.

\$1.49

3 NR 2828—Print name. Postpd. \$1.49

Helpful reference Bible

60,000 center column references simplify study, assist in finding related passages. Has 125-page concordance, 8 colored maps, 1 colored illustration. Family register and 7-page index. Artificial leather. 1,400 pages. 5½x7¾ inches. King James version. Name in gold.

\$1.49

3NR2831—Print name. Postpaid, \$1.49



Sports Bag Gifts for men and women

"Chuckfuls" are smart looking, inexpensive, roomy, lightweight. Roll clothes (pack more in). Unpacked, they hang

wrinkle-free in a couple of hours. Made of water-repellent drill poplin with tuck-in closing. Cotton plaid lining.

21-inch "Chuckful." This bag will hold long trip necessities—even a man's suit and extras. Comes in green with sand straps or brown with sand straps. *State color.* 6 N 9337—Shpg. wt., 1 lb. 2 oz. **\$5.79**

16-inch "Chuckful." This handy size comes in black with red, blue or green ends and straps; green with sand trim; or brown with sand trim. *State color wanted.* 6 N 9336—Shpg. wt., 10 oz. . . . **\$3.89**

12-inch "Chuckful." Comes in red, bright blue or bright green with black ends and straps; brown or green with sand ends and straps. *State color.* 6 N 9335—Shpg. wt., 8 oz. . . . **\$2.19**



21-inch Duffel Bag
\$4.39

Khaki color "Chuckful" for the service man. Water-repellent duck with full lining. Patented flap over full top opening. Double handles. Shpg. wt., 1 lb. 5 oz. 6 N 9326. . . . **\$4.39**

16-inch Duffel Bag
\$1.66

Convenient "Chuckful" for short trips. Made of khaki color water-repellent duck. Patented flap closes over full top opening. Sturdy double handles. Shpg. wt., 10 oz. 6 N 9325. . . . **\$1.66**

Canvas Travel Kit
\$1.39

Khaki color canvas with water-repellent lining. Artificial leather binding; leather strap and buckle closing. Lightweight. Size: 9x3½x4¾ in. Shpg. wt., 11 oz. 6 N 9330. . . . **\$1.39**

Utility and Shoe Kit
\$2.55

A Polish, dauber, brush, polishing cloth. Split cowhide; strap closing. Size: 2x5½x7¼ in. Black, tan. *State color.* Wt., 1 lb. 6 N 9333. . . . **\$2.55**

Top Grain Cowhide
\$3.59

B Polish, dauber, brush, cloth. Size: 2x5½x7¼ in. Strap closing. Black, brown, natural. *State color.* Shpg. wt., 1 lb. 6 N 9334. . . . **\$3.59**



A • Heartshield New Testament or Prayer Book—Artificial leather . . . \$1.87



C • Hilarious Kit Book for Servicemen . . . 73c

D • Pocket-size photo Album, Frame . . . 79c



E • Combination Diary and Album . . . 69c

F • Pocket-size double Picture Frame \$1.39



H • Servicemen's Writing Kit . . . \$1.79

J • Deluxe Fitted Writing Case . . . \$3.35



B • Leather-bound Pocket Testament. 98c



G • Engraved Insignia Stationery... 89c



K • Combination Writing-Game Kit... 95c

Gifts for men in the service

- A** Heartshield New Testament or Prayer Book. May his Bible or Prayer Book keep him safe and comfort him wherever he is. Give him a New Testament or Catholic Prayer Book covered in 20-gauge steel to carry in the pocket over his heart. Steel cover is gold plated, size 4½x3 inches. Comes in a handy, ready-to-mail box. *Postpaid.*

Catholic Prayer Book

3 N 2911—Artificial leather.....\$1.87
3 N 2921—Genuine leather, red-edge pages 2.79

King James New Testament

3 N 2930—Artificial leather.....\$1.87
3 N 2944—Genuine leather, red-edge pages 2.79

- B** Leather-bound Pocket Testament. Self-pronouncing New Testament and psalms, bound in genuine black leather. Size: 2¾x4¼ inches.
3 N 2937—*Postpaid*.....98c

- C** Hilarious Kit Book to Amuse Servicemen. 338 pages of fun! Contains 25 short stories by O. Henry, Kipling and others; 80 amusing *Esquire* cartoons. Size, 4½x6½ inches. In mailing carton.
3 N 2780—*Postpaid*.....73c

- D** Pocket-size Photo Album and Frame. Holds up to 29 snaps, size 2¼x3¼ in. Fabric base artificial leather with padded covers. Size closed: 3¼x4¼ inches. Colors: blue, brown. *State color.*
3 N 3297—Shipping weight, 5 ounces....79c

- E** Combination Diary and Album. Brown imitation leather cover. 46 heavy manila pages. Contains inspiring quotations. 10x6½ in.
3 N 3000—Shipping weight, 1 pound....69c

- F** Pocket-size Double Picture Frame. Smooth genuine sheepskin leather, tooled in 23-karat gold. Holds 2 2¼x3¼-inch pictures. Celluloid windows. Colors: brown, black. *State color.*
3 N 3296—Shipping weight, 5 ounces...\$1.39

- G** Engraved Insignia Stationery. Bond paper, steel engraved with service insignia. Fifty 7¼x10½-in. sheets, 25 envelopes. Shpg. wt., 1 lb. 8 oz.
3 N 3145—Army 3 N 3146—Navy
3 N 3147—Air Forces.....Each 89c

- H** Servicemen's Leather Writing Kit. Size, 5¾x8½ in. Tablet, 12 envelopes. Shpg. wt., 10 oz.
3 N 3103—Army. Brown leather.....\$1.89
3 N 3104—Navy. Black leather.....\$1.89
3 N 3105—Air Forces. Brown leather..... 1.89

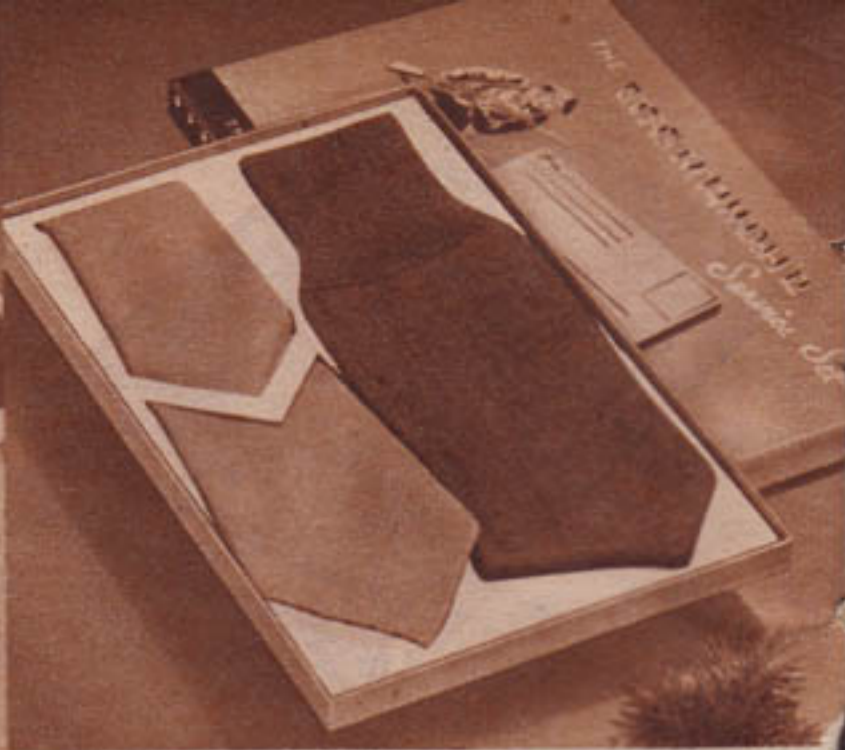
- J** Deluxe-fitted Writing Case. Rayon moire-lined, leather. Large pocket, 24 sheets insignia stationery, size, 6½x9½ in., 12 envelopes, photo frame, blotter. Size, 7x9¾ in. Shpg. wt., 1 lb.
3 N 3160—Army 3 N 3161—Navy
3 N 3162—Air Forces.....Each \$3.29

- K** Combination Writing-Game Kit. 100 sheets vellum finish 7x10¼-inch insignia stationery; 50 envelopes, in compact holder. Checker-chess board on back. Shipping weight, 1 lb. 12 oz.
3 N 3175—Army 3 N 3176—Navy
3 N 3177—Air Forces.....Each 95c

IMPORTANT! Christmas gifts for Army overseas must be mailed by Oct. 15th; for Navy, Marines and Coast Guard overseas by November 1st. Mail early to camps in United States.

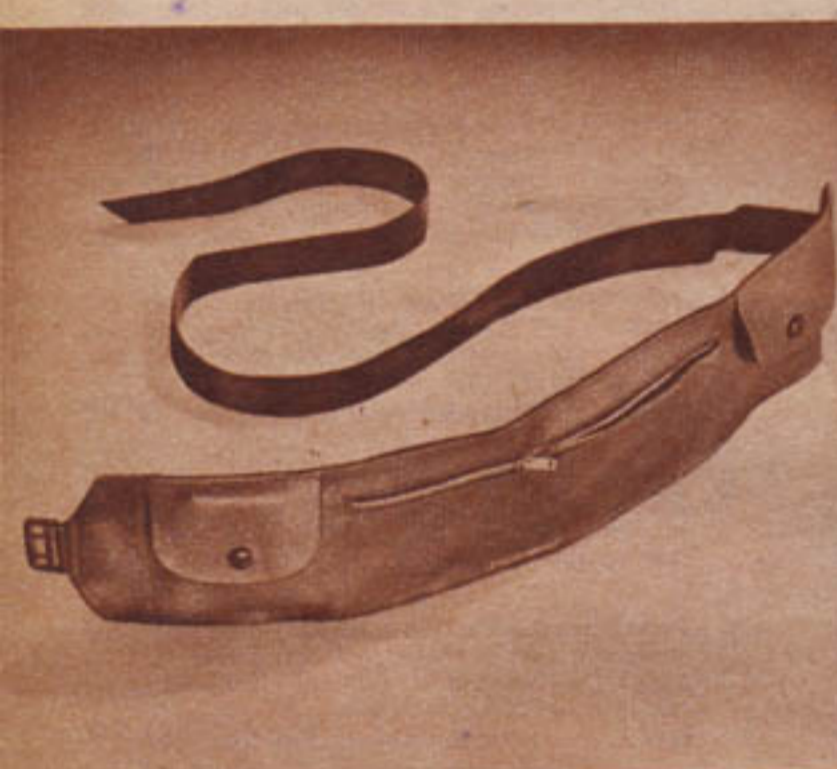


A • Tie Set79c



B • Wool Tie95c

C • Tie and Sock Set . . . long wearing98c



E • Tri-Pocket Leather Money Belt \$2.79



F • Money Belt \$1.39

G • Billfolds Ea. \$1.79



J • Handkerchief Pack \$1.00

K • "Duffel Bag" . . . \$1.00

L • Khaki Hdkfs. 6 for \$1.00



D • Smart Tie and Money Belt Set \$1.39



H • Wallets—Army, Marines, Air Force . Ea. \$1.95



M • Sew-Kit . . . \$1.69 N • Sew-Kit . . . \$1.19



Gifts that all servicemen like

- A Tie Set . . . Tan rayon poplin tie and plain color plastic chain for identification tag. 33 N 8319—Shipping weight, 8 oz. Set 79c**
- B Wool Tie. Army Tan. (No chain.) Boxed. 33 N 8327—Shipping weight, 7 oz. . . . Each 95c**
- C Tie and Sock Set. Army Tan rayon poplin Tie and "Khaki" mercerized cotton socks. State sock size: 10, 10½, 11, 11½, 12, 13. Each set boxed. 33 N 8330—Shipping weight, 12 oz. . . . Set 98c**
- D Tie and Money belt set. Army tan rayon poplin Tie. Matching rayon poplin money belt is water-repellent, has adjustable waist band. Boxed. 33 N 8326—Shipping weight, 12 oz. . . Set \$1.39**
- E Tri-pocket belt. Morocco leather front, suede leather back. Grosgrain strap adjusts to waist. Zip bill pocket. Print name or initials and state service insignia. State color; tan or navy blue. 18 NR 2787—Shipping wt., 5 oz. . . . Each \$2.79**
- Money Belt. (not shown). 1 zip, 1 snap pocket. Pigskin leather front, cotton twill back; adjustable. Assorted dark colors. No choice. 18NR2785—Shipping weight, 5 oz. . . Each \$1.67**
- F Money Belt. Fine water resistant twill—Dull finish outside, satin-like inside. Zip and flap pocket. "Khaki," color. Adjusts to 46 in. 18 N 2778—Shipping weight, 5 oz. \$1.39**
- G Billfolds—Navy and Coast Guard. Embossed insignia. Fine black calf leather. Size closed 3x4½ in. Print plainly name or initials. 18 NR 2350—Navy, Shpg. wt., 4 oz. . . . \$1.79
18 NR 2578—Coast Guard. Wt. 4 oz. . . . \$1.79**
- H Wallets. Brown cowhide with embossed insignia. 3¼x4½ in. Print name or initials. Shpg. wt., 5 oz. 18 NR 2571—Army; 18 NR 2577—Air Force; 18 NR 2579—Marine. Each \$1.95**
- J Handkerchief Pack of six white cotton handkerchiefs. Extra serviceable—Soft finish—about 17 in. square. Neat hems. Ready to mail. Shipping weight, pkg. of 6, 6 oz. 25 N 2519. Box of six \$1.00**
- K "Duffel Bag" contains six white cotton handkerchiefs. About 17 in. sq. Ready to mail. 25 N 2516—Khaki Kit. Shpg. wt., 6 oz. \$1.00
25 N 2517—Navy Kit. Shpg. wt., 6 oz. \$1.00**
- L Khaki Handkerchiefs. 6 khaki colored cotton, 17-in. handkerchiefs. Washfast. 25 N 2595—Shipping weight, of 6, 6 oz. \$1.00**
- M Sew-kit—Genuine leather. Khaki color. 3½x5x1¼ in. All mending and darning needs. 25 N 5912—Shipping weight, 12 ounces. \$1.69**
- N Sew-kit—Cotton drill cloth. State color: Navy-Khaki. 25 N 5913—Shipping weight, 9 ounces. \$1.19**



A • 18-piece Khaki Duffel Bag.....\$4.29



B • Pocket Size Travel Case.....\$1.00



D • Photo Case, 98c

E • "Jeepak", \$2.29



F • Handy Reveille Kit.....\$1.59



J • Bracelet \$7.98

K • Military Ring \$11.50



L • Furlough Bag 79c

M • Zipper Bag \$3.29



C • Unfitted Leather Utility Case\$2.59



G • Shine Kit. .\$.1.59 H • Polish Set. .98c



N • Officers' Field Bag.....\$22.50



Practical Gifts for the armed forces

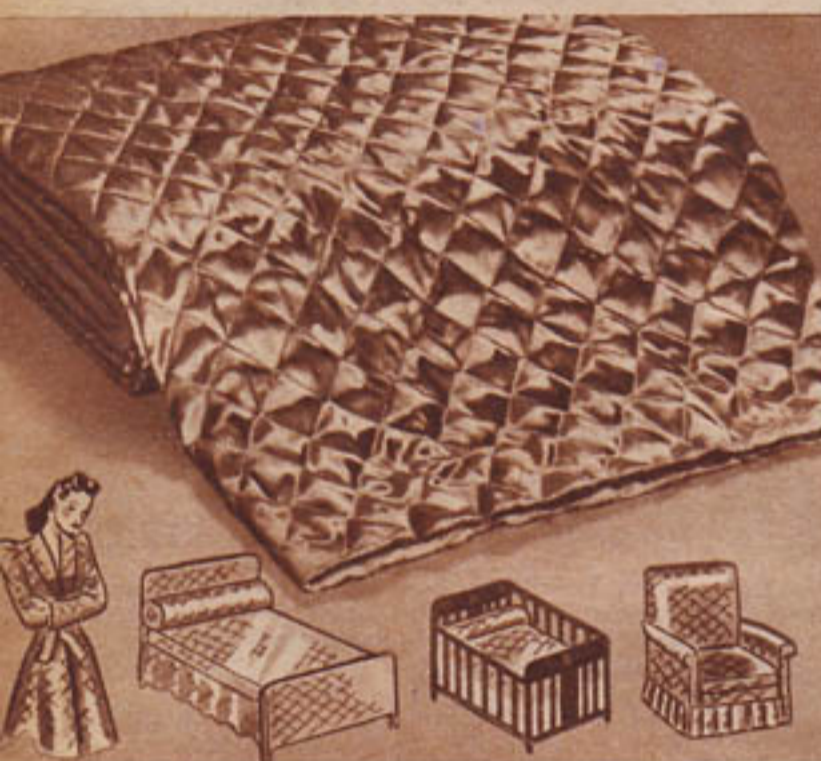
- A 18-pc. Khaki canvas Duffel Bag. Handy shaving needs, sew kit, shine kit, metal mirror, brush, etc. Extra inner bag. 12 in. high.
8 N 5818—Shipping weight, 3 lbs. 9 oz. \$4.29
- B Pocket-size Leather Travel Case. Zip closing. Holds essential toilet articles. Fitted with comb, file, tooth brush. 3½x7 in.
8 N 9973—Black. Shipping weight, 7 oz. \$1.00
- C Unfitted Leather Utility Case. Sekura-Loop closing. Roomy enough for toilet articles. Carrying loop. Water-resistant lining. Size, about 8½x5x3½ in. Shpg. wt., 1 lb. 8 oz.
8N9936—Brown.\$2.59 8N9937—Black.\$2.59
- D Photo Case. Six 2-sided transparent pockets for 2¼x3-in. photos. Brown genuine leather.
8 N 5817—Size, 3½x3 in. Shpg. wt., 4 oz. 98c
- E "Jeepak" Pocket Kit fitted with nine items and razor. Khaki canvas, rubberized lining.
8N9637—In mailing box. Shpg. wt., 14 oz. \$2.29
- F Handy Reveille Kit. 8 pockets. "Khaki" or navy cotton twill, state choice. 23x12 in. Ties around waist like an apron. Rolls up compactly.
25 N 5962—Shipping weight, 6 oz\$1.59
- G Shine Kit. Cotton drill bag. State "Khaki" or navy. Brush, dauber, buffer, cloth, polish.
25 N 5931—Shipping weight, 1 lb. 4 oz. .\$.1.59
- H Polish Set. Cylinder container. Army or Navy. State choice. Polish, brush, dauber, cloth.
25 N 9744—Shipping weight, 1 pound. . . .98c
- J Identification Bracelet. Solid sterling silver. Army, Navy, Air Force or Marine insignia and three engraved initials. Shpg. wt., 5 oz.
4NR4522—State insignia, print 3 initials.\$7.98
- K Military Ring. 10K yellow gold. State Army, Navy, Air Force, or Marine insignia. Wt., 4 oz.
4 N 4820—State ring size, 8 to 12. \$11.50
- L Furlough bag in mailing box. Olive drab cotton poplin. Adjustable shoulder strap. 2 pockets inside. Size: 14x9x3 inches.
6 N 9319—Shipping weight, 9 ounces !. . . .79c
- M Zipper bag of olive drab poplin. Welt seams; double handles reinforced with binding. 12-inch top zipper, fly covering. Folds flat.
6 N 9339—6½x16x7 in. Shpg. wt., 13 oz.\$3.29
- N Officers' Field Bag. Heavy olive drab canvas; leather straps, handle, top reinforcement, name plate. Uniforms hang full length. Doubles over. Accessory pocket. Folded size: 21x17 in.
6 N 9340—Shipping weight, 5 lbs. 8 oz.\$22.50

IMPORTANT: Christmas gifts for Army Overseas must be mailed by Oct. 15; gifts for Navy, Marines and Coast Guard Overseas, by Nov. 1. Mail early to camps within the U. S. A.



A • 2 lb. "Quilter's Delight"....2 bds. 84c

B • 5-lb. Rag Bundle to make gifts ...\$1.45



C • Quilted Rayon Satin.....Yard \$1.29

D • Ration Book Wallets.....3 for 66c



E • All-purpose Yarn.....5 lbs. 89c

F • Tartan Cloth.....3 yards 75c



Inexpensive to make or give

- A** 2-lb. "Quilter's Delight" Bundle. For making dozens of presents for the Holidays—such as patchwork quilts, pot holders, rag dolls. Also for patching and mending the year around. About 9 yards of printed, plain and novelty cottons. Mostly palm-size pieces; some larger. Quilt pattern included. Shpg. wt., 2 bdls., 4 lbs. 6 oz.
96 N 2355..... 2 Bundles **84c**

- B** 5-pound Rag Bundle. Use it for covering stuffed Christmas toys, making doll clothes, gift aprons, rag rugs and other gifts. About 20 yards of usable lengths in printed, plain and woven cottons. Many pieces are full width. Some bundles may include rayon... some slight misprints. Instructions included. Shipping weight, 5 pounds 8 ounces.
96 N 2356..... 5-pound bundle **\$1.45**

- C** Quilted Celanese Rayon Satin. Lustrous fabric comes in your favorite diamond pattern. Makes luxurious gifts of robes, smoking jackets, bedspreads, pillows, etc. Cotton filled; muslin back. "Slip-resistant" and easy to sew. Dry cleans. Width, 36 inches. Colors: rose dust, blue, peach or green. State color. Shipping weight, yard, 13 ounces.
96 N 2238..... A Yard **\$1.29**

- D** Ration Book Wallet. Neat container easily holds all your precious ration books. Keeps books clean and safeguards against loss because they're always in one place. Can be easily slipped into purse or pocket. Makes a timely Christmas gift. Strong olive tan cotton with contrasting binding. Size, 4½x7 in. Shpg. wt., of 3, 6 oz.
96 N 2431..... 3 for **66c**

- E** All-purpose Yarn. To stuff toy animals, rag dolls or gift pillows. Also grand for general cleaning up around the home, garage or shop. A perfect filler for repairing stuffed furniture. New cotton is soft, absorbent. White color. Shpg. wt., 5-lb. pkg., 5 lbs. 8 oz.
96 N 2353..... 5 pounds **89c**

- F** Tartan Cloth. For bright, gay Holiday decorations, billowy costumes, Christmas stockings, doll dresses, other uses. Vividly colored, crisp cotton net... inexpensive. Extra wide, too—54 inches; makes for less work as it requires less seaming when you sew. Colors: red, white, pink, green or Royal blue. State color. Shipping weight, 3 yds. 10 oz.
96 N 2369..... 3 yards **75c**



Dunhill windproof Cigarette Lighter

- Efficient under most trying wind conditions, in a gale... in the field... in snow storms
 - Always ready... no lighter fluid needed
 - Sterling silver case for long service
- \$5.50**
Postpaid

The lighter a man would choose for himself because it's reliable... it has common sense features... it doesn't need to be pampered. No need to keep lighter fluid on hand... wick is already chemically treated. Pull wick into position and a flick of the wheel ignites it. Wick glows without a flame. Can be applied directly to a pipe. Glow extinguished when wick is pulled into case. Extra wick included for extra long service. Grand gift for a service man.

4 N 5665—Size: 1¼x3 inches. Postpaid..... **\$5.50**

Price includes 10% Federal Excise Tax



Leather Pipe and Tobacco Pouches

- G** Good... Sheepskin Tobacco Pouch. Fine sheepskin leather, flat style pouch with saddle tan finish. Straight zipper opening. Good quality moisture-retaining lining.
8 N 6599—Shipping weight, 3 ounces..... **\$1.49**

- H** Better... Tobacco and Pipe Pouch. Good grade leather with sections for both tobacco and pipe. Tobacco compartment has zipper opening. No danger of losing pipe when it is carried in the snug pipe compartment.
8 N 6584—Shipping weight, 4 ounces..... **\$1.98**

- J** Best... Tobacco and Pipe Pouch. Genuine top grain leather. Full length zipper for tobacco section, separate zipper opening for pipe compartment. Moisture-retaining lining helps keep tobacco fresh.
8 N 6585—Shipping weight, 4 ounces..... **\$2.98**

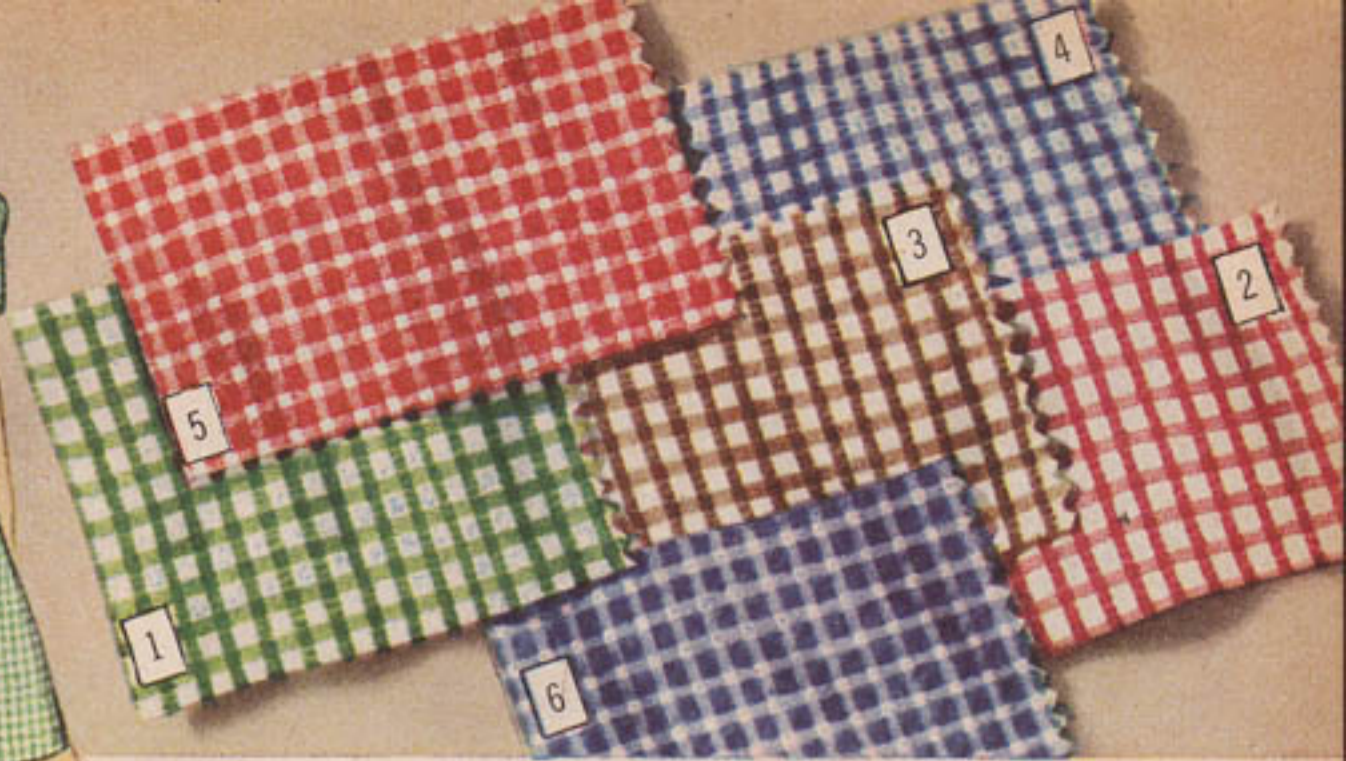


Glamour Fabrics for Gift-Making

- A** Dress Pattern for alpaca, seersucker, flannel. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes $3\frac{3}{8}$ yards 31-inch fabric. Long-sleeved version takes $2\frac{3}{8}$ yards of 54-inch. *State size.*
36 N 6152—Postpaid Each **25c**
- B** Printed Seersucker, a sturdy, crinkly cotton and rayon. For housecoats, blouses, two-piece dresses, and tots' clothes. Hand washable. Width, 31 in. *State pattern.* Available after Nov. 15th.
36 N 8157—Shpg. wt., yd., 8 oz. . . Yard **51c**
- C** Luxury Alpaca-type Rayon, crepe so fine you hardly see the grain. For our glamour clothes, your best basic dresses. Width, 41 inches. Dry cleans well. *State color.*
—Shpg. wt., yd., 7 oz. . . Yard
- D** Rhythm Rayon Sheer. Filmy-fine for party clothes, negligees, blouses; just crisp enough to make it easy to sew. Wonderful colors. Dry clean. Width, 41 inch. *State color.*
36 N 8250—Shpg. wt., yd., 5 oz. . . Yard **69c**
- E** Glitter Rayon Romaine, its raised chenille design sparkling with gold-color flecks. For date and evening dresses, blouses. Dry clean. Width, 42 inches. *State pattern.*
36 N 8520—Shpg. wt., yd., 8 oz. Yard **\$1.29**
- F** Flannel, spun rayon with 25% Aralac, the warm fiber so much like wool. Crease-resistant. Grand for gift robes, skirts. Width, 54 inches. Dry clean. *State color.*
36 N 7801—Shpg. wt., yd., 12 oz. Yd. **\$1.64**
- G** Party Dress Pattern. Young, becoming; for bridesmaids, graduations. *Sizes:* 11, 12, 13, 14, 15, 16, 18, 20. Size 16 takes $5\frac{3}{8}$ yards of 39-inch. Rhythm sheer. *State size.*
36 N 6150—Postpaid **50c**
- H** Blouse and Skirt Pattern. Ruffled and tailored versions of blouse; gored skirt. Skirt is smart in flannel or alpaca, blouse in alpaca or sheer. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 skirt takes $1\frac{3}{4}$ yards 54-inch fabric; blouse $2\frac{1}{2}$ yards 35-inch. *State size.*
36 N 6151—Postpaid **15c**

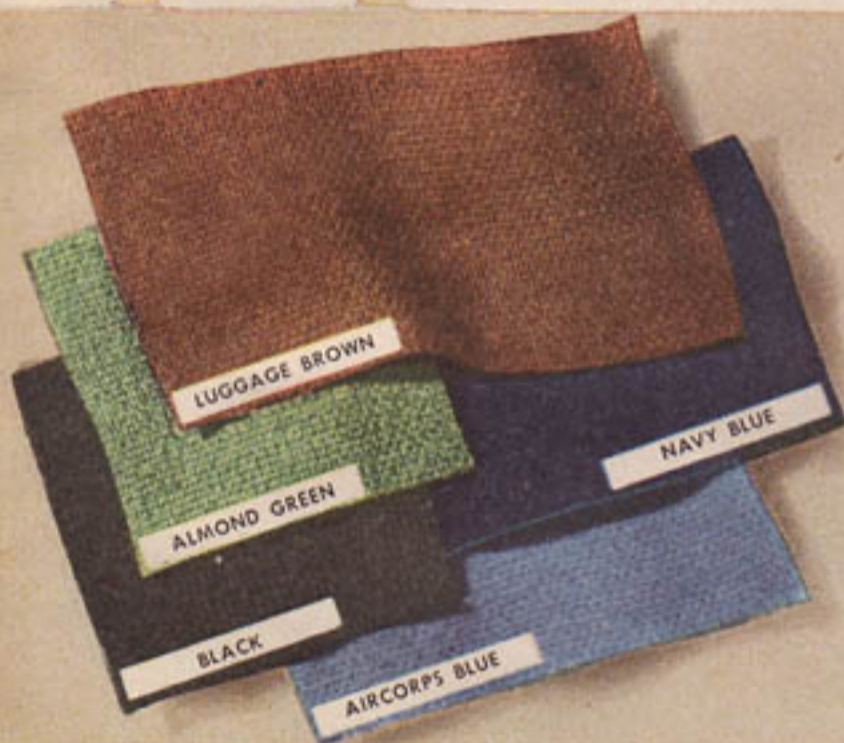


H • Blouse-Skirt Pattern 15c G • Party Dress Pattern 50c

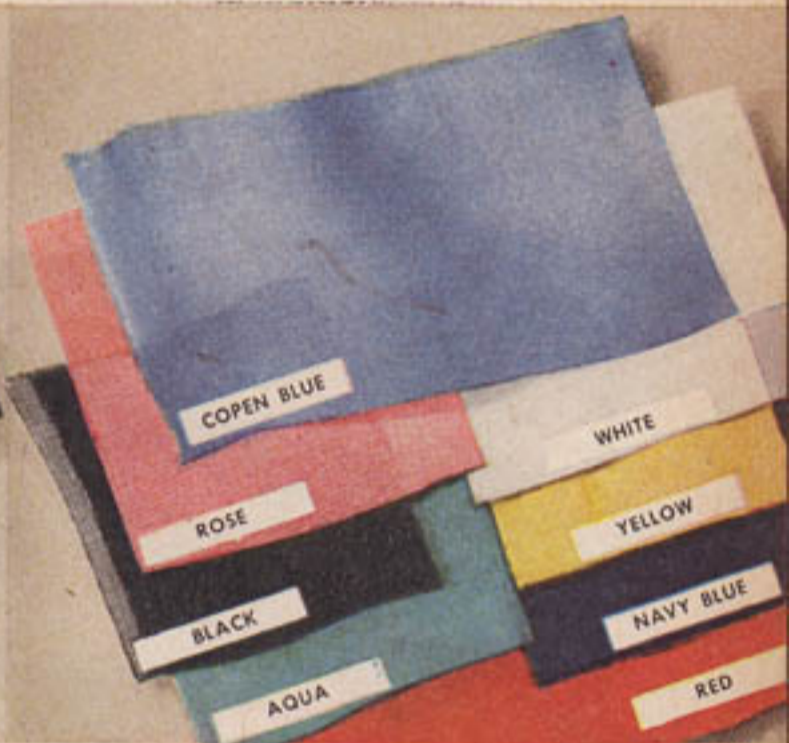


A • Dress Pattern . . . 25c

B • Seersucker of Rayon and Cotton . . yard 79c



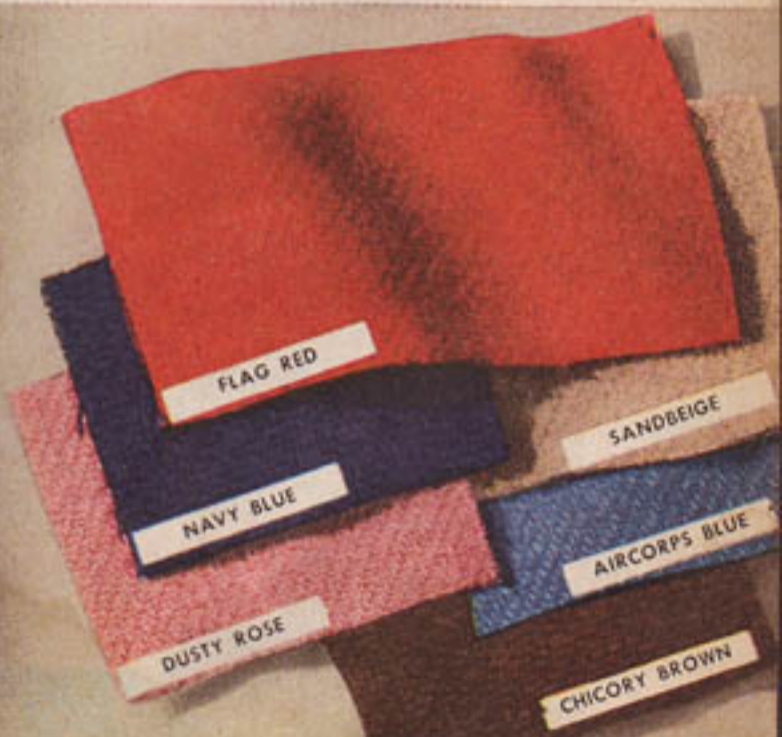
C • Luxury Alpaca-type Rayon.



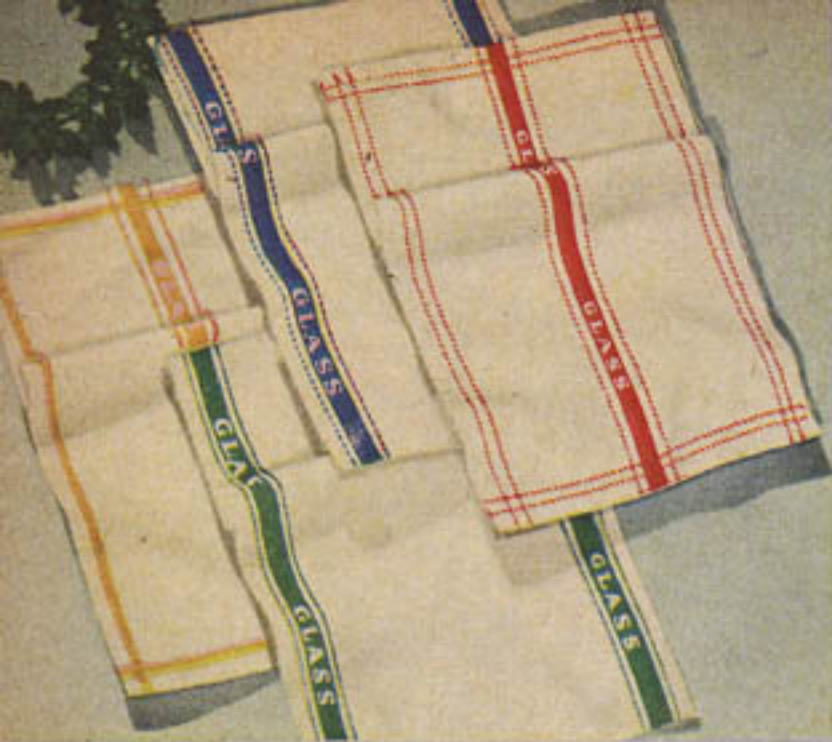
D • Rhythm Rayon Sheer yard 51c



E • Glitter Rayon Romaine yard \$1.29



F • Flannel of Aralac and Spun Rayon . yard \$1.64



A • Linen Dish Towel Each 72c



B • Cotton Kitchen Towels . 2 for \$1.00



D • 4-piece Bath Ensemble \$2.79



E • 6-piece Bath Ensemble \$3.98



F • Sewing Machine Cover \$2.49



G • Large Guest Towel . . . 3 for 89c



C • 5-piece Dishcloth Set 2 sets for 79c

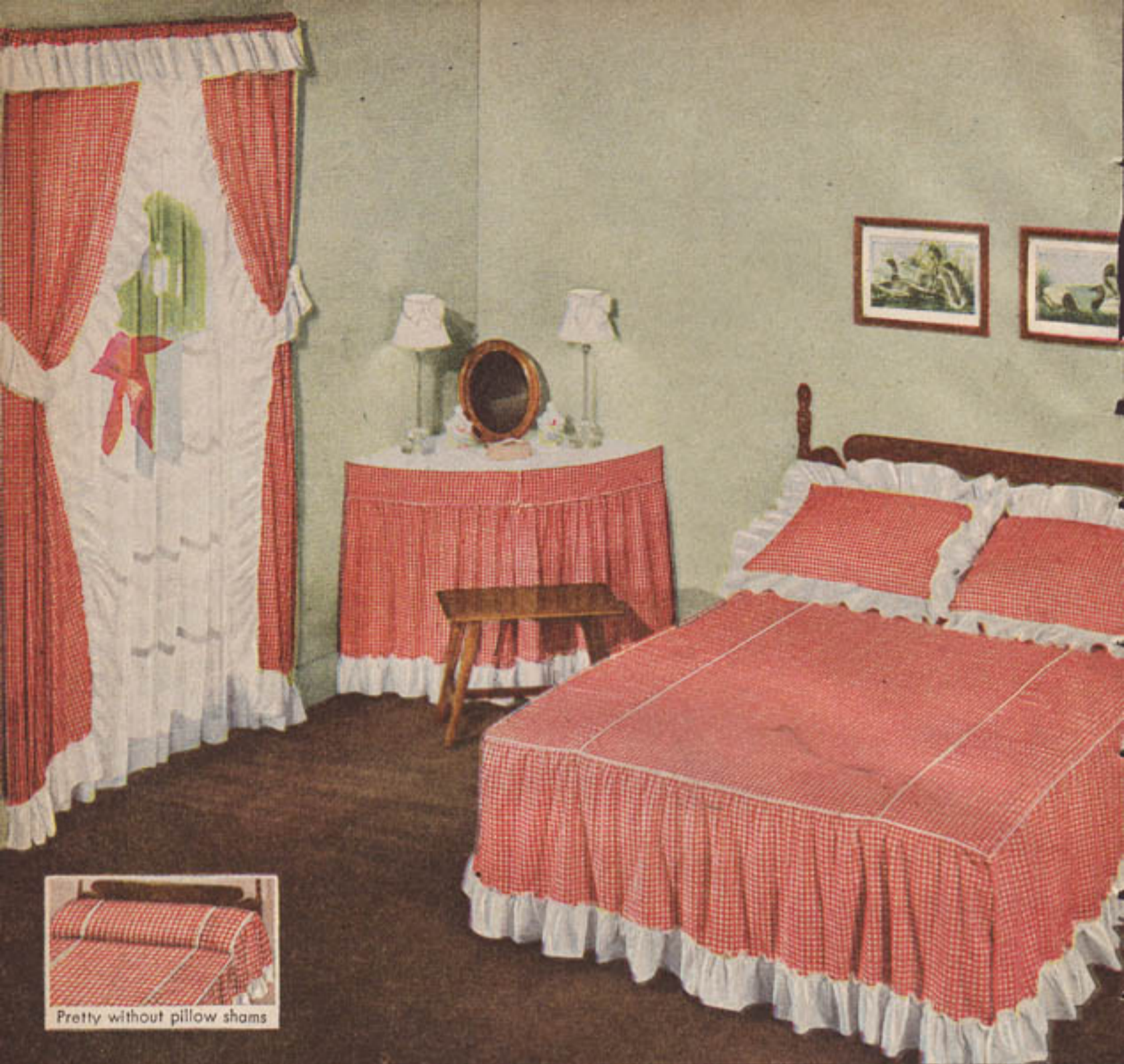


H-L • Washcloth Dolls M • Dishcloth Doll Ea. 59c

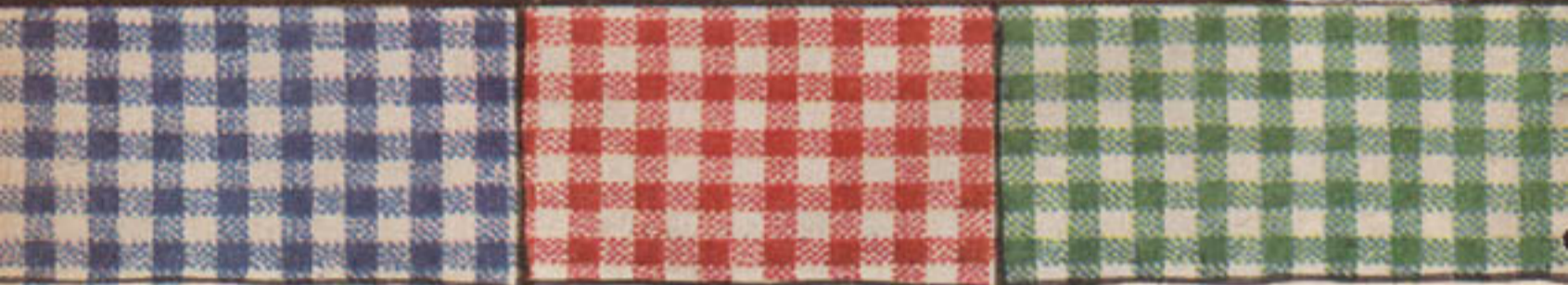


Towel Sets Gay as Christmas

- A** Linen Dish Towel. Smooth, soft, absorbent imported Irish linen crash for glistening dishes and sparkling glassware. Firm, even weave for extra wear. Looks like new after many washings. Neat hems, strong selvages. Assorted gay colored cotton borders or center stripes. Washfast. Ideal gifts. Extra wide size: about 20x29 in. 96 N 8618—Shipping weight, 5 oz. . . Each 72c
- B** Cotton Kitchen Towels. Gay, printed towels for cheery kitchens. Unusual floral designs in natural colors. Assorted, softly etched patterns. Firm, even weave. Hemmed sides. Homemakers appreciate how quickly and thoroughly they dry dishes. Size: 15½x29 inches. 96 N 8661—Shipping wt., 7 oz. . . . 2 for \$1.00
- C** Dishcloth Set. Five gay "Hanson" dishcloths in bright holly box. Locknit construction to keep cotton threads from slipping and hold shape better. Overcast edges prevent raveling. Size: 12½x12½ inches. Assorted colored borders. 96 N 8975—Shpg. wt., 8 oz. . . . 2 sets for 79c
- D** 4-pc. Bath ensemble. Extra large white cotton terry towels men like. Quality, styling women admire. Two huge towels, 28x50 in. Colored cord at hem. "His", "hers" embroidered to match. Two embroidered washcloths—12x12 in. Washfast trim colors: burgundy; blue, coral peach or green. Shpg. wt., 2 lbs. 6 oz. 96 N 8458—State color . . . 4-piece set \$2.79
- E** 6-pc. Bath Ensemble. Luxuriously thick. Long, cotton loops. Personally "his", "hers". Two oversize bath towels—25x48 in. Two hand towels—16x28 in. Two washcloths—13x13 in. White embroidery and rope border. Washfast colors: dusty rose, blue, turquoise, or peach. Shipping weight, 2 pounds 12 ounces. 96 N 8459—State color . . . 6-piece set \$3.98
- F** Sewing Machine Cover. Red rose pattern sateen. Quilted top, band on three sides. Ruffled bottom front, sides. Sunfast. Washable. Fits treadle machines up to 18x36 in. Background colors: white, rose, blue or green. Shpg. wt., 2 lbs. 96 N 2490—State color Each \$2.49
- G** Large Guest Towel. A smart, all white, crisp, linen-like cotton huck towel. Simple woven border. Neat hems. Selvages at sides. Washes beautifully. Good, usable size: about 17x36 in. 96 N 8694—Shipping weight, 10 oz. . . 3 for 89c
- H-L** Washcloth Dolls. Fun on Christmas—useful, too. "Jumbo" has 4 good quality, soft knit cotton washcloths; the others have 3. Painted cloth faces. Cellophane wrapped. Washcloth size: 11x11 inches. Shipping wt. 6 oz.
 H . . 96 N 8438—"Jumbo" Each doll 59c
 J . . 96 N 8439—"Sailor" Each doll 59c
 K . . 96 N 8441—"Soldier" Each doll 59c
 L . . 96 N 8440—"Nurse" Each doll 59c
- M** "Mammy", Three sturdy cotton mesh dishcloths, one multicolor, two plain—and a dish mop. 96 N 8978—Shpg. wt., 8 oz. . . . Each doll 59c



Pretty without pillow shams



Blue

Red

Green

Colonial . . Charming broadcloth Bedroom Ensemble

\$6.88
Each Bedspread

Smart simplicity of design—at home in cottage or mansion
Sunny colors and careful details for enduring loveliness

\$15.88
Ensemble

Checked roommates. Such gay companions will make your bedroom fresh as a daisy . . . gay as a lark. Small gingham-type check on fine cotton. Washfast . . . to come up smiling after long service. Sparkling white ruffles 4 inches wide, double stitched. Three joyous colors: red, blue, or green.

Bedsread. Deep, generously gathered flounce, white ruffle at bottom. Trim, tailored top outlined in white cording. Twin bed size—81x110 in. Shipping weight, 1 lb. 10 oz. 96 N 302M—*State color wanted* Each \$6.88

Full bed size—96x110 inches. Shipping weight, 2 pounds. 96 N 301M—*State color wanted* Each \$6.88

Curtains. White ruffled Priscilla style. Slotted valance at top. Matching tie-backs. Each side, 39½ in. by 2½ yds. 96 N 303M—*State color*—Shpg. wt., 1 lb. Pair \$5.88

Vanity Skirt. Corded. Buckram lined. Ea. side, 30x41½ in. 96 N 304M—*State color*—Shpg. wt., 1 lb. . . 2 pieces \$3.88

Pillow Shams. Ruffled. For pillows 21x27 in. Slotted backs. 96 N 305M—*State color*—Shpg. wt., 10 oz. Each \$1.88

Ensemble. One bedspread (State choice of twin or full size), one pair curtains and one, two-piece vanity skirt. 96 N 306M—*State color*—Shpg. wt., 4 lbs. Ensemble \$15.88



A • Iris Cornice—rose



B • Iris Cornice—blue

C • Sweetheart Rose Cornice . . . color as shown



D • Daisy Basket Cornice color as shown



E • Natural Rose Cornice color as shown

Decorative Colorgraphic Painted Cornices

Bright color touches for every room in the house

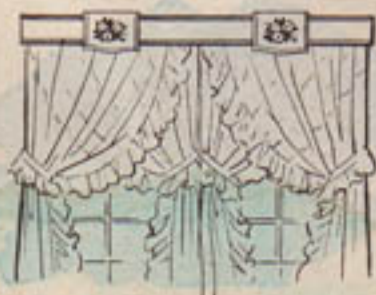
89¢ Single Window

\$1.72 Double Window

\$2.54 Triple Window

Use them with curtains, draperies or Venetian blinds . . . you've no idea what these cheerful bits of color can do for your windows and rooms. They're so inexpensive that you can have them all through the house. Well made of sturdy fiberboard with strong center support.

Patterns A, B, C and E, lovely for living room, dining room, or bedroom. Pattern D just right for kitchen or nursery. Clean by wiping with a damp cloth (mild soap and water). Depth, 4¾ in. Projects 5 in. from casing. Decorate one, two or more windows. Instructions on carton.



Single window cornice. Any patt. illus. Adjustable for windows 2 to 5 ft. wide. *State pattern letter.*
24 N 0318—Shpg. wt., 2 lbs. 89¢

Cornice for double windows. Choice of any pattern illustrated. Adjustable for windows 5 to 8 feet wide. Instructions on carton. *Be sure to state pattern letter.*
24 N 0319—Shpg. wt., 3 lbs. \$1.72

Cornice for triple windows. Choice of any pattern illustrated. Order a different pattern for every room. Adjustable for windows 8 to 11½ feet wide. Instructions printed on carton. *Be sure to state pattern letter.*
24 N 0320—Shpg. wt., 4 lbs. \$2.54



C • Elegant rayon slipper satin robe, \$8.98

B • Luxurious, quilted rayon satin robe, \$8.98



Luxury for her leisure time

A Printed Rayon Jersey Housecoat

If you're playing Santa to a loved one or to yourself, this robe is a happy gift choice. Soft, clinging rayon jersey that drapes beautifully; splashy, vivid flowers on pure white. Dirndl-effect front fullness in the skirt, self bowed neckline, and tailored self belt. Button opening to waist. Dry clean.

Color: Vivid floral pattern on white ground. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 1 lb. 4 oz.

◆27 N 9035.....Cash **\$10.98**
½ down on Easy Terms. See page 88.

B Quilted Brocaded Rayon Satin Robe

Gift wrap her in luxurious warmth she'll enjoy a long time. Choose her favorite easy-to-slip-into wrap robe, dramatized with plumply padded self banding down the front, around pocket top and sleeve bottoms. Fine quality rayon chalk crepe lining. Dry clean.

Colors: French blue, dusty rose lined; dusty rose, French blue lined. *Sizes:* 12, 14, 16, 18, 20, 22. *State size and color.* Shpg. wt., 3 lbs.

◆27 N 9018.....**\$8.98**

C Rich Rayon Slipper Satin Housecoat

Here's fashion's pet, the dirndl-effect housecoat in lustrous rayon satin, glamorized with braid trim on the bodice and the sleeves. An excellent value in glistening, gleaming elegance... and a real year-round treat to leisure-time comfort and lasting flattery. Dry clean.

Colors: Wine or royal blue with matching trim. *Sizes:* 12, 14, 16, 18, 20. *State size and color.* Shipping weight, 1 pound 6 ounces.

◆27 N 9034.....**\$8.98**

Catalog numbers marked with ◆ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.

A • Colorful printed rayon jersey robe... **\$10.98**



Warm cuddly Robes for Sizes 1 to 6½'s

Warmly quilted rayon satin robe has cozy comfort in every inch. It has grown-up style, too: gleaming rayon satin fabric printed with big blossoms; flaring skirt that's full housecoat length. All around sash. Rayon lined. Dry clean. *Sizes:* 2, 4, 6, 6½. *State size.* Shpg. wt., 1 lb. 10 oz.

38 N 5518—Blue
38 N 5519—Pink.....\$5.98

Sturdy corduroy in jewel-like colors... soft as velvet, yet rugged enough to take the hardest punishment your lively young miss can give. Generous ankle length; piping trim in contrast color. Wash separately; use mild LUX for best results. *Sizes:* 2, 4, 6, 6½. *State size.* Shpg. wt., 1 lb.

38 N 5516—Red
38 N 5517—Medium Blue..\$3.98

Cotton chenille in thick, soft fluffy tufts, to keep your tiniest lady warm these winter nights. Skirt flares to dancing fullness. Front sash and inside tie keep it securely lapped. Waffle pattern on bodice, front and back. Washable; use mild LUX. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 12 oz.

38 N 5514—Blue
38 N 5515—Pink.....\$2.98



ROBES . . warmly received gifts for girls

Colorful cotton housecoat that will gladden her heart on Christmas morning, and many mornings after. Trimly made with a deep basque bodice to slim her waistline, and a graceful, full-cut dirndl skirt. Cute square neck and pocket are brightly trimmed with contrasting solid color ric-rac. Robe buttons to waist. Specially low priced and an excellent value for such fine quality. Washable cotton in bright floral print. *Color:* Assorted prints. *Sizes:* 7, 8, 10, 12, 14, 16. *State size.*

◆77 N 98—Shipping weight, 14 oz. \$2.29

Thickly quilted sateen houserobe, a welcome gift for your 8 to 16 miss . . to keep her snug and comfy on winter nights. She'll love its tiny waistline, its sweeping wrap-around skirt . . the lovely allover blossom print. Beautifully styled with crisp revers and tie belt. All edges neatly bound in deeper toned edging. Lined with same blossom print. Dry clean. *Colors:* Rose or blue, pastel blossom print. *Sizes:* 8, 10, 12, 14, 16. *State size and color wanted.*

◆77 N 99—Shipping weight, 1 lb. 4 oz. \$5.45

Both robes marked ◆ above shipped from Kansas City. Order, pay postage from your nearest mail order house. For other values, see our big catalog.



C • Colorful rose applique on rayon crepe \$5.98

B • Embroidered sheer trim on rayon satin \$5.98





Lovely Gowns to enchant her

A Negligee and matching Gown

The soft, lustrous rayon satin is in a stunning floral print. Both negligee and gown are delightfully styled with figure-flattering lines becoming to every woman. Each gift boxed. *Sizes:* 34, 36, 38, 40-inch bust. *State bust.* Shipping weight, each, 13 ounces.

V-Neck Negligee in slenderizing midriff style. Long sleeves; buttons at waistline. Length, 54 inches.

38 N 1150M—Blue
38 N 1151M—White... \$5.98

Matching Gown in tailored V-neck style. Length, 54 inches.

38 N 1152M—Blue
38 N 1153M—White... \$2.98

B Fine embroidered sheer trim

Beautifully styled to please the most exacting lady. Bias cut, the flattering surplice bodice has exquisite Schiffli embroidered rayon sheer ruffles at shoulders . . . rayon sheer insert at slender midriff. The rayon satin is soft, rich-textured and Luxable. Lgth., 54 in. Gift boxed. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State bust.* Shipping weight, 8 ounces.

38 N 1177—Blush pink
38 N 1178—Blue
38 N 1179—Ivory . . . \$5.98

C Rose applique in rich colors

Fashion's newest dramatic version of the gift gown . . . and one you'll want for yourself, too! Gorgeous rose applique in rich, true-to-life colors at slender biascut waist. Flattering V-neck front and back . . . daintly shirred at bodice and shoulders for lovely lines. In petal-soft multifilament rayon crepe. Length, 54 inches. Gift boxed.

Sizes: 32, 34, 36, 38, 40-in. bust. *State bust.* Shipping wt., 9 oz.
38 N 1175—Blush pink
38 N 1176—Blue . . . \$5.98



A • Print Negligee in rayon satin \$5.98 • Matching Gown \$2.98

Hand wash this lovely lingerie in gentle Lux suds.



Fitted midriff style in lustrous rayon satin

Bias cut for flattering lines . . with wide, rich-looking cotton lace at bodice top and all around bottom. The rayon satin is delightfully soft, lustrous and LUXABLE. Length, 42 inches. Shipping weight, 9 oz. *Even sizes: 32 to 40-inch bust. State bust.*
 38 N 3840—Tearose.....\$1.98

Embroidered sheer trim on soft rayon crepe

Beautifully fitting basque style . . enhanced with exquisitely embroidered rayon sheer trim on bodice; matching edge at bottom. The rayon crepe is our improved, better quality LUXABLE. Lgth., 42 in. Shpg. wt., 9 oz. *Even sizes: 32 to 40-in. bust. State bust size.*
 38 N 3841—Tearose 38 N 3842—White..Each \$2.98



Luxurious Alencon-type lace on petal-soft rayon satin

Lace-laden beauty for her dressiest moods. Bias cut, it is lavish with lovely cotton lace at bodice and all around bottom. Soft, delicate colors . . . in shimmering multi-filament rayon satin. Length, 42 inches. Shipping weight, 9 oz. *Even sizes: 32 to 40-inch bust. State bust size.*

38 N 3843—Blush Pink 38 N 3844—Ivory . . . Each \$3.98

**Sears Finest Slips
are ideal Gifts**

Hand wash these lovely slips in gentle Lux . . . it's kind to fabrics and laces

≠ Sears-Roebuck • Page 133



Short-slender Slender Average Tall

Say "Merry Christmas" with beautiful, practical

Royal Purple LISLE HOSIERY

REG. U.S. PAT. OFF.

In 15 proportioned sizes for perfect fit

Medium chiffon weight . . . full fashioned. Not just ordinary lisle stockings, but the same fine "proportioned size" Royal Purple lises featured in our last big spring catalog.

Smart with tailored togs, practical for work, these are the kind of stockings women like because of their flattering fit . . . made possible by knitting them in 15 individual proportions and sizes. Sheer looking, yet durable because the fine cotton lisle yarns are high twisted to remove all short, fuzzy fibers . . . this improves the elasticity, strength and smooth appearance. Mesh stockings are knit in a tiny "locked in" run-resist stitch. Both are thoroughly reinforced in tops, toes and heels with soft, mercerized cotton. Slenderizing, tapered French heels. Shipping weight, pair, 4 ounces.

Colors for both: beigetones, suntones, taupetones. Check the table to determine your style, then order by catalog number and size directly below.

A • Plain knit cotton lisle \$1.00 pair

86 N 7 10—Short-slender . . . Sizes: 8½, 9, 9½
 86 N 7 11—Slender . . . Sizes: 9, 9½, 10, 10½
 86 N 7 12—Average . . . Sizes: 9, 9½, 10, 10½
 86 N 7 13—Tall . . . Sizes: 9½, 10, 10½, 11

B • Mesh knit cotton lisle \$1.25 pair

86 N 9 10—Short-slender . . . Sizes: 8½, 9, 9½
 86 N 9 11—Slender . . . Sizes: 9, 9½, 10, 10½
 86 N 9 12—Average . . . Sizes: 9, 9½, 10, 10½
 86 N 9 13—Tall . . . Sizes: 9½, 10, 10½, 11

✓ check your foot size ✓ check your height ✓ check your weight
 . . and get the best fit you've ever had in Lisle Stockings

STATE CATALOG NUMBER . . . STATE SIZE . . . STATE COLOR

If your Foot size is	If your Height is	If your Weight is	Order Style
8½	4 ft. 8 in. to 5 ft. 2 in.	90-110	Short-slender
9	4 ft. 9 in. to 5 ft. 2 in.	90-112	Short-slender
9	5 ft. 2 in. to 5 ft. 7 in.	90-125	Slender
9	5 ft. 2 in. to 5 ft. 7 in.	125-160	Average
9½	4 ft. 11 in. to 5 ft. 3 in.	95-118	Short-slender
9½	5 ft. 3 in. to 5 ft. 7 in.	95-128	Slender
9½	5 ft. 3 in. to 5 ft. 7 in.	128-160	Average
9½	5 ft. 7 in. to 6 ft. 1 in.	161-185	Tall
10	5 ft. 3 in. to 5 ft. 7 in.	100-135	Slender
10	5 ft. 3 in. to 5 ft. 7 in.	130-165	Average
10	5 ft. 7 in. to 6 ft. 1 in.	166-190	Tall
10½	5 ft. 1 in. to 5 ft. 7 in.	100-135	Slender
10½	5 ft. 3 in. to 5 ft. 7 in.	135-170	Average
10½	5 ft. 7 in. to 6 ft. 2 in.	171-195	Tall
11	5 ft. 7 in. to 6 ft. 2 in.	171-195	Tall

The image displays two pairs of socks against a light brown background. The pair on the left, labeled 'A', consists of a full-length sock and a cuff. The sock is a light tan color with a dark brown heel patch and toe patch. The cuff is a solid dark brown. The pair on the right, labeled 'B', also consists of a full-length sock and a cuff. The sock is a light tan color with a fine, grid-like mesh pattern and a dark brown heel patch and toe patch. The cuff is a solid dark brown. The socks are arranged vertically, with the cuffs at the top and the heels at the bottom.

A • Full fashioned
Plain knit list
\$1.00

B • Full fashioned
Run-resist list
\$1.25



Average or
extra long

Royal Purple Chiffon Hosiery

The gift every woman welcomes

RAYON CHIFFONS... FULL FASHIONED

Average length **86^c** Pair Extra long **96^c** Pair

It's a wise Santa who gives gift stockings such as these lovely rayons, to our knowledge they are the sheerest available today. Because of extreme shortages of high twist chiffon weight yarns, they will range from sheer to medium chiffon weight, knit in 42, 45, 48 or 51-gauge. However, stockings knit of fine, high twist yarns in any of these gauges have a sheer, dull textured finish. Reinforcements will vary also; you may get rayon or cotton tops, cotton toes, some full-reinforced cotton feet (no choice). Shpg. wt., pair, 3 oz.

Colors for both: beigetones, suntones, taupetones.

Average length, about 29 in. Extra long, about 34 inches.
 Sizes: 8½, 9, 9½, 10, 10½ Sizes: 9½, 10, 10½, 11

86 N 793—State size, color 86 N 799—State size, color

RAYON AND SILK MESH... FULL FASHIONED

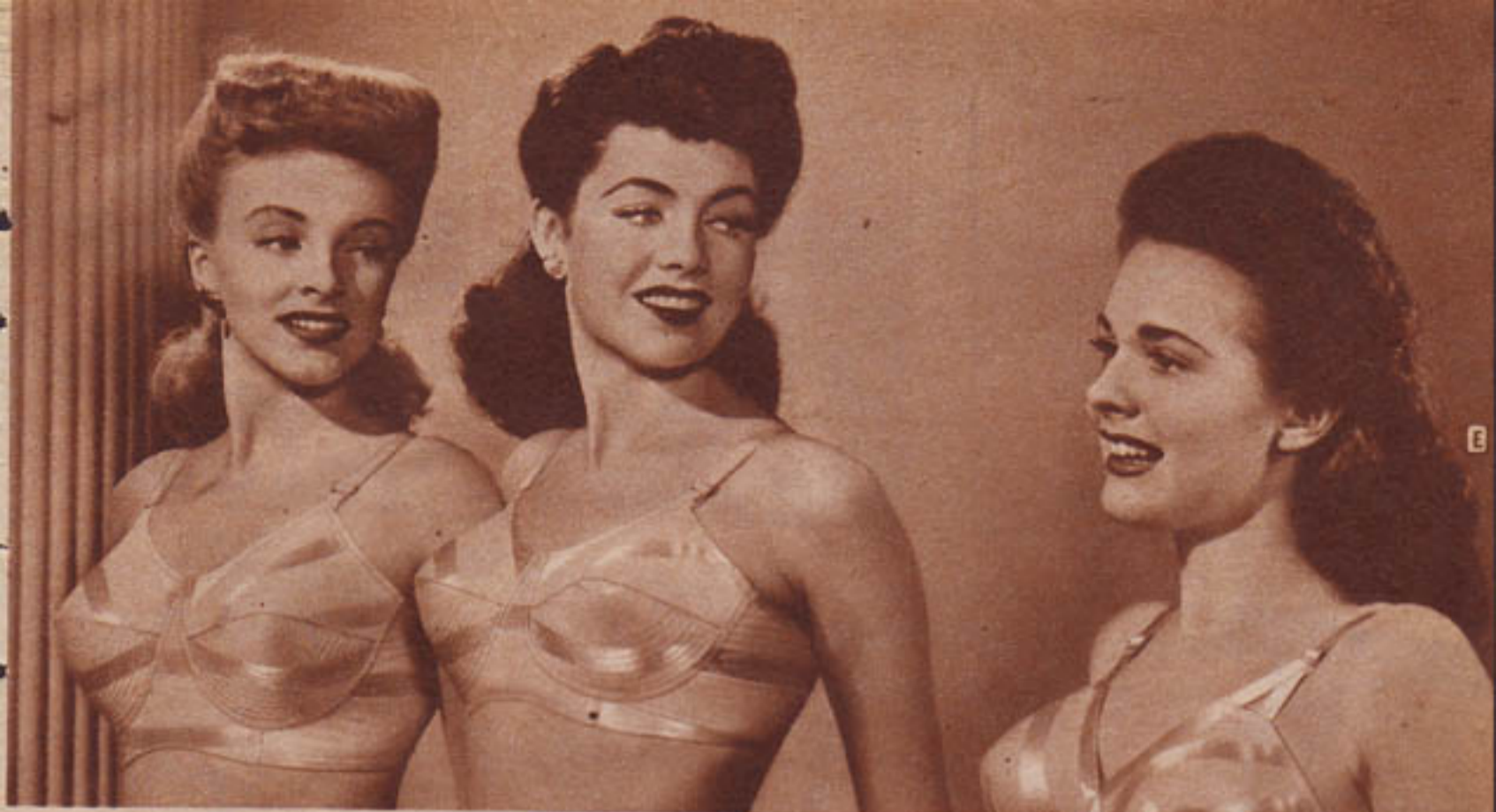
Chiffon weight **\$1.50** Pair

The best gift of all for the woman who loves exquisite things... luxurious, lacy mesh stockings of rayon and pure thread silk. In chiffon weight for your "best dress" occasions, yet durable enough for everyday wear. The combination of dull, high twist yarns, plus the "lockstitch" mesh construction imparts unusual elasticity, sheerness and strength; these stockings resist runs, snags and catches more readily than do most plain knit hose.

Full fashioned to fit perfectly. Reinforced tops. Cotton reinforcements inside heels and toes where "shoe rub" is greatest add to their durability. Shpg. wt., pair, 3 oz.

Color: suntones. Sizes: 8½, 9, 9½, 10, 10½.

86 N 909—State size wanted



A • Medium Full, \$1.94

C • Medium Bra, \$1.94



B • Narrow Belt, \$1.69

D • Medium Belt, \$2.25



Bras and Garter Belts

To give or wear yourself

Lovely new Lustre-Stripe fabric—pre-shrunk cotton batiste with a gleaming rayon satin stripe that puts glamour into garter belts and bras... gives them an expensive "gift" look. Smartly styled—and durable, too, for they take to soap and water like a hanky. Ideal gift for the woman of today for they're tuned to modern design—a matching set is sure to please her. Styles for every figure type.

A For Medium Full bust. Designed to give rounded uplift. Adj. straps back and back. Lower bust cups stitched, lined for support. Nude. Shpg. wt., 3 oz. *Even sizes: 34 to 40 in.*
18 N 628—*State bust size*... \$1.94

B Narrow Garter Belt. For Co-ed figures. 2½-inch width. Fit 4-size back closing for easy adjustment. 4 garters with elastic inserts. Nude. *Waist sizes: 24, 26, 28, 30, 32 inches.* Shipping weight, 6 ounces.
18 N 428—*State waist size*... \$1.69

C For Medium bust. Lower bust cups stitched and lined. Adjustable shoulder straps. Fit-4-size back closing. Nude. Shipping weight, 3 oz. *Even sizes: 32 to 38 inches.*
18 N 627—*State bust size*... \$1.94

D Medium width Garter Belt. 4 in. long at front. Excellent fit. Elastic insert in garters. Fit-4-size back closing for easy adjustment. Nude. *Waist sizes: 24, 26, 28, 30, 32 in.* Shipping weight, 8 ounces.
18 N 429—*State waist size*... \$2.25

E Low cut Bra for Medium bust. Smartly styled back. Adjustable straps, back. Shpg. wt., 3 oz. *Even sizes: 32 to 38 in. State bust size.*
18 N 603—Nude
18 N 604—White. Plain batiste. \$1.44

F Garter Girdle. 8 inch elastic sides. Boned front, 12 in. back. Side hook. Nude. Shpg. wt., 10 oz. *All waist sizes: 24 to 32 in.*
18 N 430—*State waist size*... \$3.98



Smart new Add-on Mirrors

\$2.89 Each

\$5.39 Pair

\$7.95 Set of 3

Decorator's magic that you can use to brighten up dull, drab rooms. They're the new Harmony House Add-on Mirrors, each 18 inches square, made of highly polished thick plate glass with gleaming beveled edges. Reinforced back has hangers attached. Use them singly in halls or bedrooms to add a smart note of warmth and cheer. Or take advantage of our reduced prices for pairs or sets of three, and use them over mantel, buffet or sofa to give your important rooms an effect of greater space and light. It's a new and unusual

gift idea that every homemaker will welcome — especially when she sees the distinctive Harmony House label that stands for Sears best in quality and style. And no one would guess that these sparkling plate glass mirrors were specially priced for your Christmas budget. Shipping weight, each mirror, 14 pounds.

20 N 01111—Mailable.

Each..... \$2.89 Pair..... \$5.39 Set of 3 ..\$7.95



Large Mantel Mirror

The perfect mirror for over buffet, sofa or mantel. Made of thick plate glass, highly polished; hand-made scalloped edges. Reinforced back; hangers attached. 38x26 inches overall. Not mailable. **\$10.88**

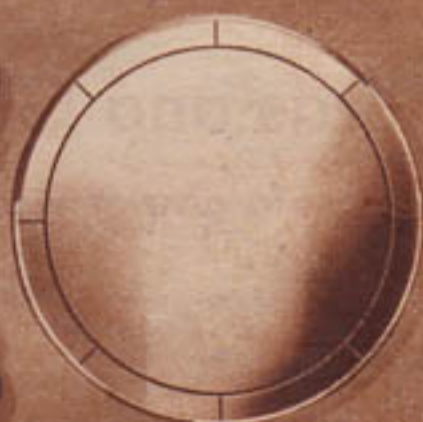
20 NM 1106—Shpg.wt., 44lbs.\$10.88



Lovely Framed Mirror

If she's fond of Period furnishings, give her this traditional style Period Mirror. Has beautifully designed, hand-laid ornaments on a sturdy wood frame; antique gold color finish. Made of thick plate glass; 35 by 27 3/4 inches overall. Hangers attached. Not mailable. **\$8.49**

20 NM 1113—Shpg. wt., 27 lbs \$8.49



Mitered Circle Mirror

A gift she'll love is the new Harmony House mitered circle mirror. Large, 26-inch diameter Venetian style, with beveled edge and mitered design. Thick plate glass, brightly polished to give years of clear, true reflection. Reinforced back; hangers attached. Mailable. **\$8.95**

20 N 01104—Shpg. wt., 32 lbs. \$8.95



Gay bright Prints she'll adore

89^c Each \$1.69 Pair 96^c Mirror

Bright colored matching prints that are new and different! Decorative Florals, or reproductions of the quaint Godey Figure Prints so popular in grandmother's day. Group them over a vanity table, dresser, or bed, as shown in many popular magazines on home decoration—they'll add a

smart feminine touch to any bedroom. Each picture is 11½ by 9½ inches, covered with clear glass to keep out dust. Soft ruching trim comes in a lovely rose, blue or eggshell color. Hangers attached. Matching mirror of clear window glass has a sturdy easel back. 11½ by 9½ inches.

Floral Prints—Shipping weight, each print, 3 lbs. *State trim color.*
20 N 01101M—Ea. 89c; Pair \$1.69

Godey Figure Prints—Shipping weight, each print, 3 lbs. *State trim color.*
20 N 01114M—Ea. 89c; Pair \$1.69

Matching Mirror—Shipping weight, each, 3 pounds. *State trim color.*
20 N 01102M—Each 96c



Mirrored Wall Shelf

Here's a bright, unusual Christmas gift that's ideal for displaying china figurines and knickknacks. Shelves and back made of brightly polished mirrored window glass. Each shelf is 4¼ inches from front to back; 6 inches wide. Overall height, 11½ inches. Hangers attached.
20 N 01103—Shpg. wt., 5 lbs. . \$1.79



Choice of colors

Lovely easel back mirror has unlimited uses in any home—for bedroom, bathroom, powder room or dressing table. Can be hung on wall with attached hangers. Composition frame in dusty pink, gold or white. Clear window glass mirror. 14½ by 11½ in. overall. *State color.*
20 N 01100—Shpg. wt., 5 lbs. . \$2.19



Miniature Colonial Mirror

Charming decorative mirror with antique ivory color frame and Colonial eagle ornament. Curved surface window glass mirror. 11¼ by 7¾ in. overall. Hangers attached. Shipping weight, each, 3 pounds.
20 N 01112—Each 98c Pair \$1.84



A



B

Baby's First Shoes preserved for lasting keepsakes

A-D Thrilling gift sentiment . . . your baby's shoes carefully preserved in beautiful two-tone metallic bronze-color finish, which faithfully retains every precious wrinkle, every scuff. Practical bookend and ashtray mountings. **\$5.49** (B)

- A. 4 N 8457F—Ceramic base Bookends, Pair \$6.59
 B. 4 N 8455F—Ceramic base twin-shoe Ashtray, Ea. 5.49
 C. 4 N 8452F—White onyx base Bookends, Pair 10.50
 D. 4 N 8456F—White onyx base Ashtray, Each 9.50



C



D

How to Order: Enclose remittance and order in envelope; attach to outside of package containing shoes. Finished shoes sent Parcel Post, insured, prepaid from factory. Orders must reach us by Nov. 25 for Christmas delivery.

See Big Catalog for other attractive mountings



Costume Jewelry

Priced to fit small budgets

For her . . . for him . . . Identification Jewelry

- 1 4 NR 3748—Solid 10K Yellow Gold Anklet. Fine, dainty chain about 9 inches long. *Print three initials.* Shipping weight, 4 ounces. **\$4.38**
 2 4 NR 3744—Sterling Silver Identification Bracelet. Length, 8 in. *Print 3 initials or 2-word name, address, city and state.* Shpg. wt., 5 oz. **\$1.65**
 3-4 Heavy Quality Sterling Silver Identification Bracelets. Lgth. 8 in. *Print 3 initials or 2-word name, address, city and state.* Shpg. wt., 5 oz.
 [3] .4 NR 3792—With name and address **\$8.45**
 [3] .4 NR 3719—With 3 initials only **\$7.70**
 [4] .4 NR 3793—With name and address **8.45**
 [4] .4 NR 3720—With 3 initials only **7.70**

Insignia Jewelry to honor him who serves

- 5 4 N 3532—Service Flag Pin, enameled red, white and blue with one star. Joined by chain to sterling silver insignia pin. *State Army, Navy, Marines or Air Force.* Shipping weight, 3 oz. **\$1.01**
 6 4 N 3716—Sterling Silver Heart Fob. *State insignia: Army, Navy or Air Force.* Wt., 3 oz. **\$1.10**
 7 4 N 3722—Air Force Insignia Wing Pin. Sterling Silver. *State insignia wanted: Cadet, Pilot, Crew Member, Navigator, Bombardier, Observer.* 2 inches long. Shipping weight, 5 ounces. **\$1.98**
 4 N 3721—As above. 1 3/4-in. *State insignia.* **\$1.04**
 4 N 3796—Sterling Silver Link Bracelet. Air Force insignia on disc. Not illus. Wt., 5 oz. **\$2.35**
 8 4 N 3742—Wing Earrings of sterling silver. Screw backs. Shipping weight, 3 oz. **\$1.04**

Gold plated Sterling Silver Earrings

- 9-12 Screw backs, except (9). Initial earrings have first initial on right ear and second initial on left ear. Shpg. wt., pair, 3 oz.
 [9] .4 N 3970—Embossed Band. (Clips on) **\$1.04**
 [10] .4 NR 3966—Disc. *Print 2 initials.* **\$1.04**
 [11] .4 N 3972—Wedding Band style **1.04**
 [12] .4 NR 3968—Heart. *Print 2 initials.* **1.04**

Delightful, amusing Charm Bracelets

- 13 4 N 3718—Chinese style charm bracelet. Sterling silver. 5 colorful charms. Wt., 5 oz. **76c**
 14 4 N 3797—"Civilian Defense." Sterling silver bracelet. 5 charms. Shipping wt., 5 oz. **\$1.21**
 15 4 N 3717—Mexican style Charm Bracelet. Sterling silver. 7 charms. Shpg. wt., 5 oz. **\$2.14**

Smart, lovely Pins for her lapel

- 16 4 N 3521—Giant Lucite Initial Pin. 3 inches tall. *State initial.* Shipping weight, 4 oz. **85c**
 17 4 NR 3709—"Heart and Hand" Lucite Pin. Safety clasp. *Print initial.* Shpg. wt., 4 oz. **98c**
 18 4 NR 3711—"Ice Tongs" Lucite Pin. Safety clasp. *Print initial.* Shipping weight, 4 oz. **98c**
 19 4 N 3728—Filigree Flower Pin. Gold color metal. Topaz, emerald, ruby, sapphire or rose-colored stones. *State color.* Shpg. wt., 4 oz. **\$1.10**
 20 4 N 3590—Balinese style Mask Pin. Gold color metal. Jewel color stones. Wt., 4 oz. **\$1.08**
 21 SORRY—NOT AVAILABLE—Clever Wood Compact.



1



2



5



3



6



4



7



9



10



11



12



8



16



13



14



15



17



21



20



19



18





Solid Silver Costume Jewelry

- A** Mexican Sombrero. Pin in bright heavy silver. Elaborately carved design. 2½-inch diameter. 4 N 4306—Shpg. wt., 3 oz. **\$3.69**
- B** Lazy Burro. 1¼-inch pin. 4 N 4302—Shpg. wt., 3 oz. **\$1.49**
- C** Sleeping Mexicans. Flat silver pin, 1½ inches wide. 4 N 4301—Shpg. wt., 3 oz. **\$1.49**
- D** Little Big Feet. Wearing big brother's hat. 3-inch pin. 4 N 4300—Shpg. wt., 3 oz. **\$1.49**
- E** Leaping Deer Pin. With red stone eye. 3 inches tall. 4 N 4304—Shpg. wt., 4 oz. **\$3.49**
- F** Ballerina Pin. Graceful dancer is 2½ inches tall. 4 N 4324—Shpg. wt., 3 oz. **\$1.69**
- G** Gay Cockerel. 3-inch pin. 4 N 4325—Shpg. wt., 3 oz. **\$2.19**
- H** Mexican Silhouette. Amusing cowboy scene. Pin 2 in. wide. 4 N 4303—Shpg. wt., 3 oz. **\$2.39**
- J** Grape Cluster Bar Pin. Mellow natural silver. 2¾ inches. 4 N 4317—Shpg. wt., 3 oz. **\$2.69**
- K** Grape Cluster Bracelet. Natural mellow finish. 7 in. long. 4 N 4318M—Shpg. wt., 6 oz. **\$4.99**
- L** Grape Earrings. Screw backs. 4 N 4316M—Shpg. wt., 3 oz. **\$2.19**
- Matched Grape Cluster Set. Pin, bracelet and earrings (J, K, L). Lovely for Her gift. 4 N 4329M—Shpg. wt., 8 oz. **\$9.29**
- M** Grape Cluster Pin. In natural silver. 3¾ inches long. 4 N 4305—Shpg. wt., 3 oz. **\$3.49**
- N** Leaf Bar Pin. Graceful design, in bright silver. 3 in. wide. 4 N 4321M—Shpg. wt., 3 oz. **\$3.39**
- P** Leaf Earrings. Bright finish. Screw backs. 1¾ inches. 4 N 4320M—Shpg. wt., 3 oz. **\$1.69**
- Matched Set: Leaf Pin (N) and Earrings (P). 4 N 4330M—Shpg. wt., 5 oz. **\$4.79**
- Q** Button Earrings. Screw backs. Shipping weight, 3 ounces. 4 N 4323—Hollow Silver. **\$2.39**
4 N 4327—Green Jade. . . . **\$2.39**
- R** Hoop Earrings. Bright silver. 4 N 4322—Shpg. wt., 2 oz. **99c**



hand-crafted in Mexico

- S** Three-flower Bar Pin. Beautifully wrought. Genuine green jade centers. Three inches long.
4N4307—Shpg. wt., 4 oz. **\$4.79**
- T** Stylized Flower Pin. In natural silver with fine hand-detailing. Has a precious heirloom look. 2¼ inches wide.
4N4308—Shpg. wt., 4 oz. **\$3.79**
- U** Three-leaf Clover Pin. Smooth and shining, smart against a dark dress. 3¾ inches high.
4N4309—Shpg. wt., 4 oz. **\$5.89**
- V** Silver Filigree and Jade Brooch. Large oval center stone is genuine green jade. Carefully hand-detailed. 2¼ inches wide.
4N4310—Shpg. wt., 4 oz. **\$6.39**
- W** Four-row Bead Bracelet. Hollow beads in bright silver, joined by bars. 2 in. wide, 7 in. long.
4N4311—Shpg. wt., 6 oz. **\$6.49**
- X** Bell Bracelet. Fifteen tinkling bright silver bells on a heavy silver chain. 7 inches long.
4N4312—Shpg. wt., 6 oz. **\$5.99**
4N4313—Similar bracelet with 7 bells. Shpg. wt., 5 oz. **\$2.39**
- Y** Flat Silver Link Bracelet. In natural finish . . . heavy, tailored, handsome. 7 inches long.
4N4315—Shpg. wt., 8 oz. **\$11.39**
- Z** Carved Silver Bracelet. Heavy in weight, rich with exquisite hand detail. 1½ in. by 7¼ in.
4N4314—Shpg. wt., 8 oz. **\$12.59**
- AA** Silver Flower Earrings. In natural finish with delicate carved detail. Screw backs.
4N4319—Shpg. wt., 3 oz. **\$2.39**
- BB** Green Jade Earrings. The genuine stone with diagonal carving. Silver screw backs.
4N4328—Shpg. wt., 3 oz. **\$2.39**
- CC** Swirl Earrings. In silver and green jade, worked with finest artistry. Screw backs.
4N4326—Shpg. wt., 6 oz. **\$5.59**



Mirror-finish Matched Jewelry

Fashionable, flattering . . . and inexpensive!

Jewelry she'll wear the year around and always love to wear. Shining, mirror-bright necklaces, bracelets and earrings . . . lovely against dark dresses; a bright touch for light frocks. The smoothly rounded beads are made of specially processed lightweight wood, a featherweight to wear . . . the mirror-like enamel finish continually reflects glowing light. Choose a single piece to lift the spirit, or a matched set (twice as welcome). Colors: pastel pink, pastel blue, Kelly green, bright red, and white.

\$3.00
3-pc. Set

Mirror-finish Jewelry Pieces (illustrated)

- 4 N 3964M—Matched 3-piece Set. Double-strand necklace. Graduated beads. 16 and 17 inches long; bracelet, and earrings with sterling screw-backs. *State color wanted.* Shipping weight, 10 ounces. . . . \$3.00
4 N 3937M—Double strand necklace. Round beads, graduated. Shipping weight, 5 oz. *State color.* . . . \$1.59
4 N 3936M—Two-row bracelet. Round beads, on wire. Fit any wrist. Shpg. wt., 5 oz. *State color.* . . . 65c
4 N 3938M—Earrings. Round, button-style. Sterling silver screw backs. Shpg. wt., 4 oz. *State color.* . . . 98c

Mirror-finish Jewelry Pieces (not illustrated)

- 4 N 3935M—Choker necklace. 17 inches long. Smaller graduated round beads. *State color.* . . . 65c
4 N 3898M—Long length necklace. 27 inches long. Large graduated oval beads. *State color.* . . . \$1.09
4 N 3943M—Over-the-head necklace. 30 inches long. Uniform, small round beads. *State color.* . . . \$1.39
4 N 3941M—Rope necklace. 60 inches long. Uniform, small round beads. *State color wanted.* . . . \$2.98
Shipping weight, each necklace, 5 ounces.
4 N 3939M—Earrings. Round, button-style. With plastic screw backs. Shpg. wt., 4 oz. *State color.* . . . 35c

Gay Ceramic Pins to perch on her lapel

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

New and exciting . . . sure to be raved about wherever they go. Easy-to-afford Ceramic pins will be sensational gift hits. For they're the very newest creations, straight from fashionable California . . . ready to add a dash of fun to sport clothes . . . an exotic highlight to important date clothes. Each figure is entirely hand-painted; dressed up with bits of bright Lucite plastic, beads, veils, and real leather. A festive choice for every woman on your list (and a treat for yourself, too . . . to pin on your own lapel). Packed in gift box. Shipping weight, each pin, 4 oz.

- A 4 N 3779—Madame X, the mysterious lady. Braid headdress, gem trim. Lucite necklace. 3½ in. high. \$1.08
B 4 N 3777—Hobby, the little horse that's everyone's choice. Lucite mane and tail. 3 inches high. \$1.08
C 4 N 3764—Bunky, cute little monkey who's all in a whirl. Lucite tail, red button cap. 2¾ in. high. . . . \$1.08
D 4 N 3762—Sun Goddess. Brilliant circles of Lucite above her head. Leather flower. 3½ inches high. . . \$1.50
E 4 N 3772—Wumpie, whimsical giraffe with nodding head on wobbly spring neck. 3½ inches high. \$1.08
F 4 N 3773—Elisa. Her stylish picture hat is made of Lucite, trimmed with felt flower. 3½ inches high. \$1.08
G 4 N 3766—Choni. A wealth of imitation jewels on her gold color braid headdress. 3¾ inches high. . . \$3.19
H 4 N 3774—Bambi, dear little faun who sits demurely on dress or suit. Lucite ears. 2¾ inches high. . . \$1.08
J 4 N 3771—Merry-Go-Round. Prancing pony with carnival trappings. Safety clasp. 4¼ inches high. . \$1.98
K 4 N 3763—Sheik, Arabic chieftain. Yarn turban (colors may vary). Iridescent dagger. 3¼ in. high. \$1.08
L 4 N 3775—Mary's Lamb, wears felt bonnet tied under her chin. Leather purse. 4 inches high. . . \$1.08
M 4 N 3770—Pegasus, mythical flying horse . . . ready to soar away on wings of Lucite. 3¾ inches high. . \$1.08
N 4 N 3767—Susie, her perky blond yarn pigtailed tied with ribbons, crocheted hat. 4 inches high. . . \$1.50
P 4 N 3765—Temple Dancer. Glamorous headdress of gold color braid, sparkling beads. 3½ in. high. \$3.19
R 4 N 3768—Bonnie, the wee lamb in Sunday bonnet of yarn pompons and beads. 2¾ inches high . . . \$1.08
S 4 N 3778—Carol Ann, Shy little miss with felt sailor hat and yarn pigtailed. 3½ inches high. . . . \$1.08
T 4 N 3769—Texas Steer, a Blue Ribbon winner. Wood face. Lucite horns, real hide trim. 3 in. high. \$1.08
U 4 N 3761—Cozette, the dancer, exotic with real sequins, feather and veil. 4 inches high. . . . \$1.98



A



B



D



C



E



F



H



K



G



L



J



N



P



M



T



R



S



U



Blazing Gems— real and simulated

Cocktail Rings set with precious gems

Rings of graceful and intricate design, each in 14K rose gold set with genuine precious stones—diamonds of fine white color, brilliant deep-red rubies . . . an investment in fine jewelry. Popular rings for the third or fourth finger, right hand. Shown in actual sizes and colors. In stone weight 1 point equals 1/100 carat. Rings marked \diamond shipped from Chicago only. Order, pay postage from nearest Sears mail order house. *State ring size, 5 to 7.* Shipping weight, each, 4 ounces.

- A \diamond 4 N 05370Y—Buckle design with three 3-pt. diamonds, six 9-pt. rubies. \$115.00
- B \diamond 4 N 05373Y—Graceful bowknot with three 9-point rubies in center. \$45.00
- C \diamond 4 N 05371Y—Fan design with three 3-pt. diamonds and six 7-pt. rubies. Blue star sapphire in center. \$150.00
- D \diamond 4 N 05372Y—Swirl ring, three 7-point rubies, three 2-point diamonds \$89.00
- E \diamond 4 N 05374Y—Spray of 14 rubies, 9 points each, three 2-pt. diamonds. \$198.00
- F \diamond 4 N 05376Y—Wide band, three 2½-pt. diamonds and six 7-pt. rubies. \$115.00

Jeweled Pins with a precious look

Brilliant pins, fine in design and craftsmanship, beautiful against a dark dress, suit or fur coat. Jewel-cut simulated stones and rhinestones, alive with highlights, are set in gemplast—the silvery color plastic setting created by chemists' magic to enhance the sparkle of the stones. Pins have more stones and larger stones according to prices. Safety clasps. Gift boxed. Shipping weight, each, 4 oz.

- G 4 N 3729—*State color:* emerald, ruby, blue sapphire, amethyst or multi-colors. Graceful bowknot, 3½ in. wide. \$8.25
- H 4 N 3730—*State color:* emerald, blue sapphire, multi-colors. 3½ in. long. \$6.73
- J 4 N 3735—*State color:* crystal, rose, aqua marine, blue sapphire. 4 inches. \$14.13
- K 4 N 3733—*State color:* crystal, emerald, aqua, rose, ruby, amethyst. 3¼ in. \$12.19
- L 4 N 3732—*State color:* crystal, blue sapphire, rose, aqua, topaz. 3½ in. \$10.20
- M 4 N 3736—*State color:* ruby, emerald, topaz, blue sapphire, amethyst. 3¼ in. \$16.08
- N 4 N 3734—*State color:* crystal, rose, or aqua. 4 inches long. \$14.13

Sparkling jewel-studded Earrings

Simulated stones that glow like real gems. Colors match pins above. Shown about actual size. Sterling silver screw backs. Gift boxed. Shpg. wt., pr. 4 oz.

- P 4 N 3740—*State color:* ruby, emerald, blue sapphire, or amethyst. Pair \$6.58
- R 4 N 3739—*State color:* ruby, emerald, blue sapphire, or crystal. Pair \$4.38
- S 4 N 3738—*State color:* ruby, emerald, blue sapphire, topaz, amethyst, aqua, rose or crystal. Pair \$3.28
- T 4 N 3741—Rhinestone trim. *State color* of center stone: topaz, aqua, rose. Pr. \$6.58

Prices include 10% Federal Excise Tax.
For Easy Terms, see page 88. Gift boxed.



Luminous Oriental Pearl Replicas

An important gift that never seems to lose its first quality of excitement. These lovely Oriental Pearl Replicas are among the finest of simulated pearls made. They're so close in delicate color, creamy luster, weight and size to genuine pearls that you can hardly tell the difference. Down through the years, this beautifully matched set will be a cherished possession.

\$16.50
2-pc. Set

Other marks of fine quality: Notice the perfect graduation of pearls in the 20-inch necklace. Notice, too, how they're strung . . . on a special cord . . . knotted between each pearl, just as genuine pearls are strung. Held by a 10K white gold filigree clasp. Matching ½-inch earrings have sterling silver screw backs. Come in satin lined, blue velvet covered jewel box.

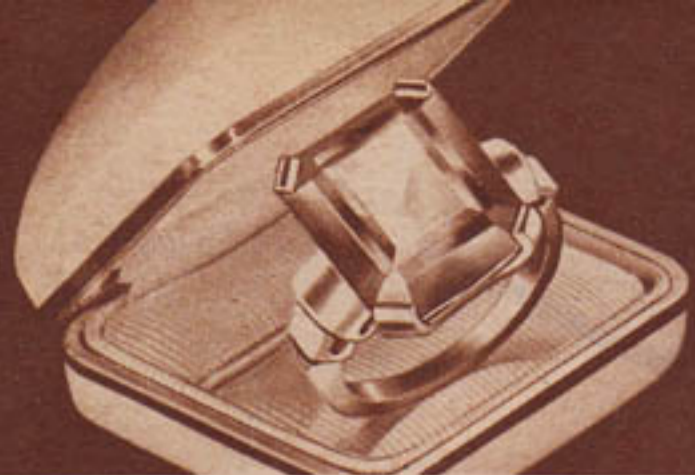
4 N 3975—Shipping weight, 9 ounces. Set \$16.50



Brilliant Plastic Stone Sprays

A-C To sparkle by day or night . . . impressive plastic stones in graceful settings. Each pin set with combination of simulated stones: blue sapphire and crystal; ruby and crystal; amethyst and emerald; or multi-colored stones. Safety clasp. Sizes, 3 to 4 in. high. Shipping weight, each, 4 oz.

- A.. 4 N 3746—*State choice of stones*. \$4.12
- B.. 4 N 3747—*State choice of stones*. 5.50
- C.. 4 N 3745—*State choice of stones*. 4.12



A • Brilliant, Golden Citrine, set in 14K gold mounting
2-ct. . . \$15.95 5½-ct. . . \$24.55 9½-ct. . . \$35.45



B • Rich purple Amethysts
from \$15.95 to \$24.58



C • 3-carat Star Sapphire,
2 Diamonds . . . \$123.00



D • ½-carat white Zircon
Ring \$6.82



E • ¾-ct. Zircon with 2
diamonds. . . \$22.02



F • 3-ct. Zircon with 2 Sap-
phires. \$44.00



G • 3-carat Zircon, 12
small zircons \$82.50



H • Gold Friendship Ring,
Engraved. . . . \$8.25



J • Black onyx set with
diamond. . . . \$12.05



K • Birthstone Rings, rec-
tangular cut. . . \$13.20



L • Birthstone Rings, new
barrel cut. . . \$16.50

Jewels to sparkle for her at Christmas

Genuine Gem Stones

- A** Golden Citrine, a clear brilliant gem, like a topaz in color . . . huge in size and many faceted. Handsome 14K yellow gold mounting.
4 N 05378—9½-ct. Square \$35.45
4 N 05377—5½-ct. Square 24.55
4 N 5379—2 -ct. Oval. . . 15.95
- B** Purple Amethyst, the genuine gem, rich in color, full of depth and sparkle . . . cut round as shown or square, similar to (A) at left, 14K rose gold mounting.
4 N 05380—5½-ct. Round \$24.58
4 N 5381—5½-ct. Square 23.98
4 N 5382—3 -ct. Square 15.95
- C** Star Sapphire, 3 carats in size, in a fine 14K white gold mounting set with two sparkling side diamonds, 2/100-ct. each. A genuine precious stone—smooth, round, beautifully blue in color, a star visible in its depths.
♦ 4 N 05383Y \$123.00

Brilliant diamond-bright Zircons

- Genuine gems, more popular than ever because so like a diamond in color, cutting, brilliance.
- D** White Zircon, in slender tailored mounting, 10K yellow gold.
4 N 5330—¾-ct. zircon . . . \$6.82
- E** Flashing ¾ carat white Zircon, with two genuine side diamonds. 14K yellow gold mounting with stones set in bright white gold.
4 N 5375—2 diamonds. . . \$22.02
4 N 5356—No diamonds. . . 12.56
- F** Huge 3-carat diamond-white Zircon, with a dark blue genuine sapphire set on each side of center stone. Fine 14K yellow gold mounting.
♦ 4 N 05384Y \$44.00
- G** Brilliant 3-carat Zircon—white or blue—encircled by 12 smaller sparkling white zircons. 14K yellow gold mounting; with stones set in white gold. *State stone color.*
♦ 4 N 05385Y \$82.50

Favorite Gift Rings

- H** Friendship Ring in solid 10K yellow gold, handsomely engraved. Clasped hands open and close like a handshake. Initial in palm.
4 NR 5100—*State initial*. . . \$8.25
- J** Jet black genuine onyx with bright diamond set in center. Smart, 10K yellow gold mounting.
4 N 5333 \$12.05
- Birthstone rings . . . set with brilliant stones colored and cut to resemble genuine gems. Mountings are 10K yellow gold. **To order:** State birthmonth (see big catalog for Birthmonth chart).
- K** Rectangular-cut stone—many faceted, polished to a fine brilliance. Basket-type mounting.
4 N 5044—*State month*. . . \$13.20
- L** Barrel-cut stone. Each facet catches and reflects light and sparkle. Graceful mounting.
4 N 5043—*State month*. . . \$16.50

Diamonds

for sisters, wives
and sweethearts

[A] \$39.95

1/8-CARAT DIAMOND RING

Changeless in beauty and sentiment—your gift of a Tradition Diamond. Each flaming blue-white stone is set in an exquisitely finished 14K yellow gold mounting . . . each is of an excellence so high that only one in 150 stones examined by our experts is adjudged worthy the Tradition name.

Certificate of Guarantee with every ring having 1/20-ct. or larger center diamond.

State ring size, 5 to 8. See our big catalog for ring size chart and other diamond rings. Carat sizes quoted refer to center diamond only. Rings marked \diamond on these two pages shipped from Chicago and Phil. only. Order, pay postage from nearest mail order house. Shpg. wt., each, 6 oz.

A 4N03318Y—Tailored mounting in 14K polished yellow gold with white gold crown for greater brilliance.
1/8-ct. \$39.95 1/4-ct. \$79.95
 \diamond 1/2-ct. \$169.95

B 4N03321Y—Graceful tapered mounting, 14K yellow gold, white gold crown.
1/8-ct. \$44.95 1/4-ct. \$84.95
1/6-ct. 56.95 \diamond 3/8-ct. 121.95
1/5-ct. 69.95 \diamond 1/2-ct. 174.95

C 4N03322Y—Two brilliant side diamonds and center stone set in white gold. Exquisite 14K yellow gold ring.
1/8-ct. \$54.95 1/4-ct. \$94.95
1/6-ct. 66.95 \diamond 3/8-ct. 131.95
1/5-ct. 79.95 \diamond 1/2-ct. 184.95

D 4N03319—Dainty tailored ring in 14K yellow gold with center and two side diamonds set in white gold.
1/20-ct. \$27.95 1/12-ct. \$34.95
1/16-ct. 31.95 1/10-ct. 39.95

Diamond-set Wedding Rings

Beautiful for a bride . . . wonderful to replace a much worn plain band. Each ring is yellow gold with diamonds set in white gold, designed to go well with almost any engagement ring. *Print initials for engraving.* Shipping weight, each, 6 ounces.

E 5-diamond Wedding Ring. Panel setting
4 NR 2366—14K yellow gold. \$34.95

F 3-diamond Wedding Ring, hand engraved
4 NR 2338—14K yellow gold. \$21.95
4 NR 2368—10K yellow gold. 13.95

G 1-diamond Wedding Ring. Box setting.
4 NR 2353—14K yellow gold. \$8.50
4 NR 2367—10K yellow gold. 6.95

For a First Diamond Ring

H Sparkling 1/100-ct. diamond in delicately pierced 10K yellow gold ring, white gold crown. Shipping wt., 6 oz.
4 N 03320—State size, 5 to 8. \$8.95

Engraved Gold Wedding Bands

Two exquisite rings. State size, 5 to 8. *Print initials for engraving.* Shpg. wt., 6 oz.

J 4 NR 3059—10K yellow gold, 1/16-in. wide. Wreath design. \$2.29

K 4 NR 3060—14K yellow gold, 1/8-in. wide. Orange blossom design. \$6.95



Tradition Diamond Rings from \$27.95 to \$184.95



E • 5 Diamonds
\$34.95

F • 3 Diamonds
\$21.95

G • 1 Diamond
\$8.50



H • 1 Diamond
\$8.95

J • Gold band
\$2.29

K • Gold band
\$6.95



Fine ORVIN Watches

The Quality Watch at the economy price . . . precision made

Choose from these beautiful Orvins to make Christmas memorable for someone. All are modestly priced, yet fully equal to well-known watches selling for much more. Cases are designed by fine craftsmen, to stay in style for years; dials are modern, easy to read. Every movement is jeweled to control friction, and double tested for accuracy. Because all parts are standard, Orvins can be serviced by any watchmaker. Our money-back guarantee is behind every Orvin. Each in beautiful wood gift case. Shipping weight, each, 9 ounces.

All watches shown $\frac{2}{3}$ actual size. Available on Easy Payment Terms . . . see page 88

A For her . . . dainty watch with case in 10K rose or yellow rolled gold plate. Easy-to-read dial. Cord band. State color, wrist size.

4 N 124—7-jewel . . . \$16.95
4 N 125—17-jewel . . . 19.95

B Popular round style. Case in 10K rose or yellow rolled gold plate, delicately engraved. Slender cord band. State color, wrist size.

4 N 107—7-jewel . . . \$14.95
4 N 108—17-jewel . . . 17.95

C For her . . . a tiny dime-size beauty in solid 10K yellow gold . . . accurate, dependable, an exceptional value. Matching dial has smart Roman numerals. Adjustable black cord band. Be sure to state wrist size.

4 N 139—17-jewel . . . \$21.95

D Two diamonds sparkle from white gold triangles set in each end of 10K yellow rolled gold plate case . . . a small, dainty, lovely watch. Modern numbered dial. Adjustable black cord band. State wrist size.

4 N 0143—17-jewel . . . \$26.95

F For him . . . modern rectangular case in 10K yellow rolled gold plate . . . smooth, polished, handsomely finished. Silvered dial with gilt numerals. Leather strap.

4 N 1244—17-jewel . . . \$16.95

E A watch he'll find especially useful. Has luminous hands and numerals on a black dial, easy to read in the dark. 10K yellow rolled gold plate case. Pigskin leather strap.

4 N 1217—7-jewel . . . \$12.95



A few of the thirty silver and gold medals bestowed upon CORTEBERT WATCHES for excellence and accuracy. Included is the coveted Grand Prize, Barcelona.



Famous Cortebert Watches

Superb 17-jewel Watches . . . world celebrated since 1790

Gift of gifts for Christmas . . . a glamorous Cortebert, world famous for 153 years. Cortebert watches rank among the truly fine watches of today . . . always win instant approval for their great beauty and inherent quality. Each has the celebrated 17-jewel Cortebert "dynamic poise" movement, which provides balance and accuracy in any position of the wrist. Only Sears exclusive American representation makes these modest prices possible. Each Cortebert comes in an attractive wood-grained presentation case. Shpg. wt., each, 9 oz.

All watches shown $\frac{2}{3}$ actual size. Available on Easy Payment Terms . . . see page 88

A Custom styled watch for men. **\$49.50**
Extra thin, solid 14K yellow gold case. Smart slate color dial, black track, gilt numerals. Beveled crystal. Leather strap.
4 N 01306—17-jewel . . . \$49.50

B Man's all-purpose Cortebert. **\$29.75**
Extra thin tailored model with 10K yellow gold filled case. Silvered dial, gilt numerals. Beveled crystal. Pigskin leather strap.
4 N 01308—17-jewel . . . \$29.75

C Presentation Cortebert for her, a watch of sheer beauty. **\$75.00**
14K rose gold case and link bracelet. Slate color dial, white minute markers, domed crystal. Shipped from near Chicago. *State wrist size.*
4 N 203F—17-jewel . . . \$75.00

D A glamorous Cortebert, yet very inexpensive. **\$21.95**
Dainty woman's watch in 10K yellow rolled gold plate with adjustable safety bracelet. Two-tone dial has easy-to-read numerals. *State wrist size.*
4 N 214—17-jewel . . . \$21.95

E A new and lovely Cortebert for her. **\$27.50**
Tiny oval-shaped case in solid 14K rose gold. Silvered dial has alternate numerals and markers. Adjustable cord band with safety clasp. *State wrist size.*
4 N 0246—17-jewel . . . \$27.50

F A square cut beauty; solid 14K rose gold with matching rose dial. **\$34.50**
The clean-cut beveled case is perfectly complimented by a heavy domed crystal and dainty adjustable cord band. *State wrist size.*
4 N 0236—17-jewel . . . \$34.50



MALDEN... 17-jewel quality Watches

OUR OWN TRADE MARK



Beautiful, dependable... tiny, dainty watches for her... handsome, streamlined watches for him... watches you'll be proud to give for Christmas—or to wear. Every Malden has these high quality features: 17 red ruby jewels to protect moving parts from wear; non-magnetic, rustproof, self-compensating hairspring and polished steel balance wheel for greater accuracy in timekeeping; all parts fine in quality and standard in size. Shown $\frac{3}{4}$ actual size.

Every Malden comes in the jewel-box gift case of walnut-finished grained wood, lined with rayon satin as illustrated above... so handy for her jewelry and trinkets, or for his jewelry accessories... an extra gift in itself.

17-jewel Malden Watches for women

A A golden beauty with the favorite expansion bracelet... smart, convenient and comfortable to wear. Trim little cushion style case in rich 10K yellow rolled gold plate; modern gilt dial with Roman numerals. Accurate, dependable 17-jewel non-magnetic movement. In handy jewel-box gift case. **\$29.75**

4 N 0886—17-jewel. Shipping weight, 9 ounces... \$29.75

B Dainty "dime size" watch, exquisitely designed, sure to win her admiring approval. Case in 10K yellow rolled gold plate with rose dial and easy-to-read black Arabic numerals. Black silk cord bracelet with safety clasp. Reliable 17-jewel non-magnetic movement. In convenient jewel-box case. *State wrist size.* **\$24.75**

4 N 0885—17-jewel. Shipping weight, 9 ounces... \$24.75

17-jewel Malden Watches for men

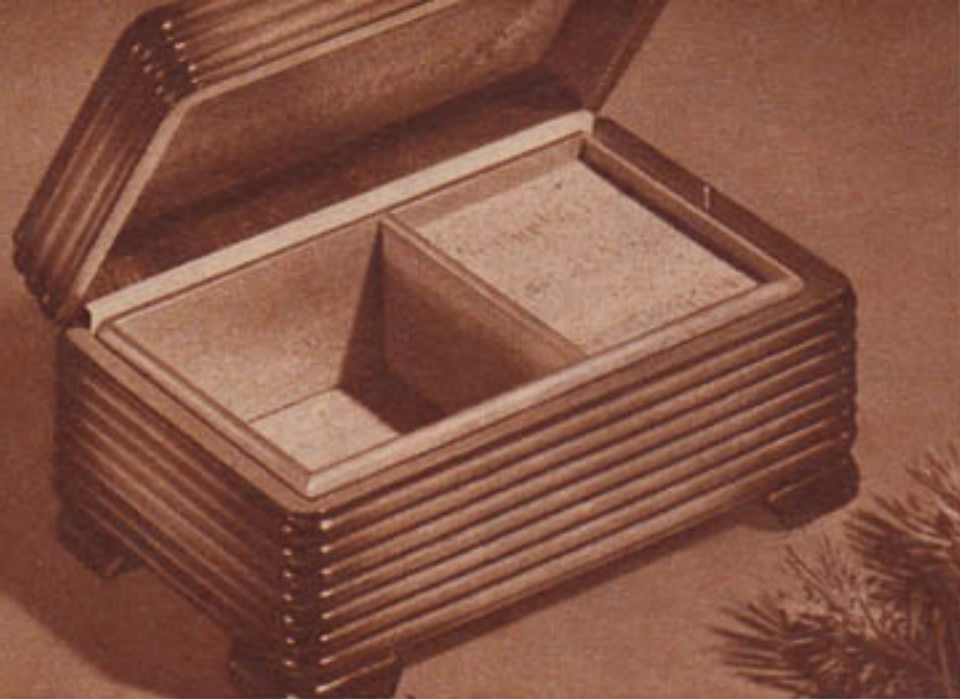
C Modern design in the smart dial, the neat rectangular case, and the expansion band that s-t-r-e-t-c-h-e-s to slip on and off the wrist easily... the kind of watch he'd choose for himself. 10K yellow rolled gold plated. 17-jewel non-magnetic movement. In jewel-box gift case he can use for his accessories. **\$29.75**

4 N 0907—17-jewel. Shipping weight, 9 ounces... \$29.75

D Strictly masculine... a smooth curved design with long stirrup ends. The case is 10K yellow rolled gold plated; the smart silvered dial has easy-to-read black Arabic numerals; the wrist band is genuine leather. 17-jewel movement assures dependable time-keeping. In convenient jewel-box gift case. **\$24.75**

4 N 0906—17-jewel. Shipping weight, 9 ounces... \$24.75

Gift Novelties



A • Musical Cigarette Box.....\$4.29

A Musical Cigarette Box... New and lovely... for one who likes unusual things. There's a friendly surprise in store when the box is opened—a delightful little tune bursts forth. Hand-made Swiss movements produce clear, bell-like tones. Each box plays its own melodious popular tune. The handsome grooved-design wood box has light natural finish, shading into deeper brown tones on corners... cedar effect lining. May also be used as a trinket box. Size: $6\frac{1}{4}$ x $3\frac{3}{4}$ x $2\frac{1}{2}$ inches. Shipping weight, 1 lb. 6 oz.
4 N 7900.....\$4.29



B • \$1.00

C •

D • Picture Frame.....\$1.69

B V-Mail Reading Glass magnifies tiny writing... all small type... to comfortable reading size. A handy paperweight. Size: $3\frac{3}{4}$ x $3\frac{3}{4}$ inches. Shpg. wt. 14 oz.
4 N 2811.....\$1.00

C Magni-photo Glass magnifies snapshots, giving it a three-dimensional look. 3 inches wide. Shpg. wt., 1 lb. 10 oz.
.....

D Picture Frame—for two purposes. Mounts one 8x10-inch picture or 5 snapshots. Grand for displaying snapshots which the man in service sends home. Artificial leather trim. Size: $10\frac{1}{2}$ x $11\frac{1}{2}$ in. Shpg. wt., 1 lb. 10 oz.
4 N 2647.....\$1.69



E • 2-pc. Sterling Set.\$2.18

F • Pheasant Shakers...\$1.53

E 2-piece Sterling Silver Set. A hostess loves sterling silver for the beauty and elegance it adds to her table. This many-purpose set is lovely "Stardust" pattern, Sears Century Sterling. Knife may be used for butter or cheese; the spoon for sugar or jelly. In gift box. Shpg. wt., 7 oz.
4 N 7112.....Set \$2.18

F Pheasant Silverplated Salt and Pepper Shakers. Graceful reproductions of fine heirlooms. Richly silver-plated, beautifully detailed. Size: 4 in. high, 7 in. long. Shipping weight, pair, 1 lb. 6 oz.
4 N 8082.....Pair \$1.53



G • Forecaster57c

H • Dutch Boy and Girl ..89c

G Forecaster and Thermometer on Dutch windmill wall plaque. The family will have fun consulting this "Home Weather Bureau." Forecaster predicts weather 24 hours ahead; the thermometer registers from 20° to 120° F. Wall plaque has ceramic base with antique finish. Size: 4 x $7\frac{1}{4}$ inches. Shipping weight, 10 ounces.
4 N 2905.....57c

H Dutch Boy and Girl Thermometer and Weather Forecaster. Two clever wall plaques that cost very little. Dutch Girl plaque has thermometer, registers from 20° to 120° F. Dutch Boy plaque has storm guide, predicts 24 hours ahead. Size: each, 5 x $5\frac{1}{2}$ in. Ceramic base, antique finish. Shpg. wt., 15 oz.
4 N 2906.....Pair 89c



Introduced in time
for Christmas giving!

New EVERSHARP Fifth Avenue Pen Set

The Pen Deluxe... Your choice of 3 sizes,
each with matching repeater Pencil **\$20⁹⁰**
Set

- Hood covers inked point, protects fingers
- Correct writing position is automatic
- Gold-plated cap snaps on without turning
- Use any ink—no special ink required
- Magic feed avoids flooding or leaking
- Special shaped barrel holds more ink
- Slender barrel, balanced for writing ease
- Longer when open, shorter when closed
- Three initials engraved—no extra charge
- Pen and pencil GUARANTEED FOREVER

A pen to last a lifetime... beautiful as a piece of fine jewelry. It's not just another pen... but a brilliant new writing instrument, built on different engineering principles. The inked point is covered with a hood... you don't need to get your fingers inky. The hood is comfortably curved, fits finger-grip naturally. The slender unbreakable barrel is perfectly balanced in your hand. Pen is longer than conventional pens when open... writes with less strain. It's shorter when closed... carries more compactly. Pen can be carried without leaking... will write without flooding, even at sub-stratosphere levels. No special ink is necessary. Friction-grip cap is 14K yellow gold plated over sterling silver; snaps on and off without turning. Clip meets military requirements. Handsome matching pencil—repeater style—feeds new leads with a click of the button; holds six months lead supply. State color: dubonnet, navy blue, army brown or black. State fine or medium point. Print 3 initials to be engraved. Sets available after November 15.

Left. 4 NR 5759T—Short pen (5½ in. open) with clip. Pen-pencil set. Postpaid...\$20.90

Center. 4 NR 5740T—Standard pen (6 in. open) with clip. Pen-pencil set. Postpaid...\$20.90

Right. 4 NR 5767T—Stowaway pen (4¾ in. open) without clip—for vest pocket or purse. Pen-pencil set. Postpaid...\$20.90

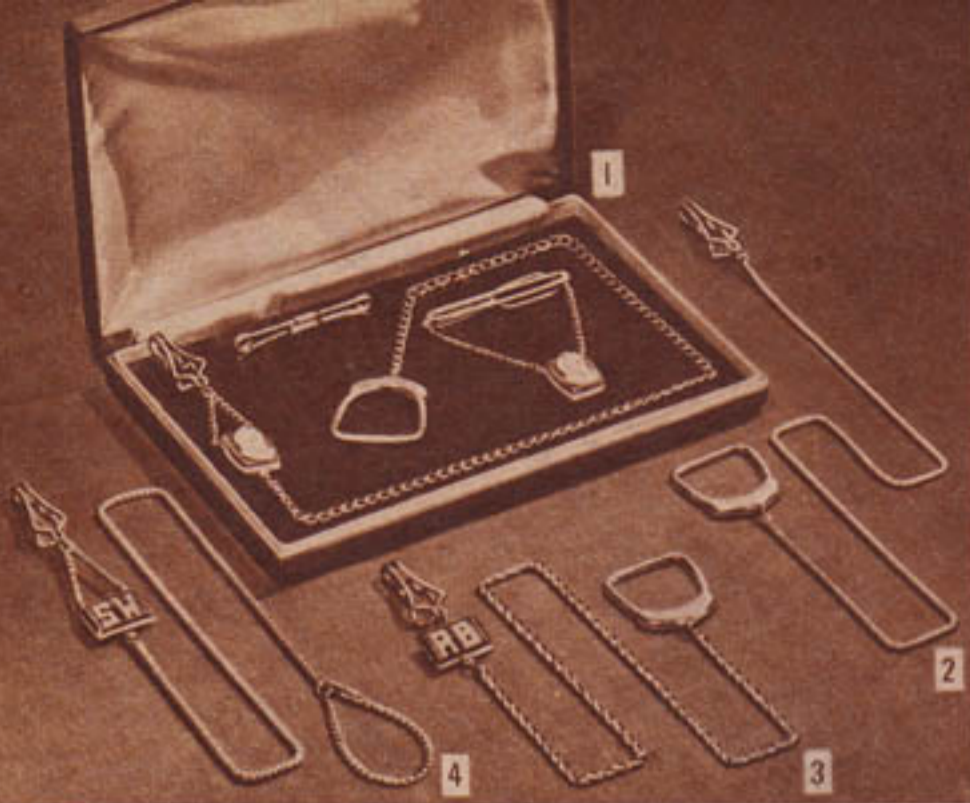
Prices include 10% Federal Excise Tax. Postpaid... no charge for Easy Terms

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Swank Jewelry

Accessories for men

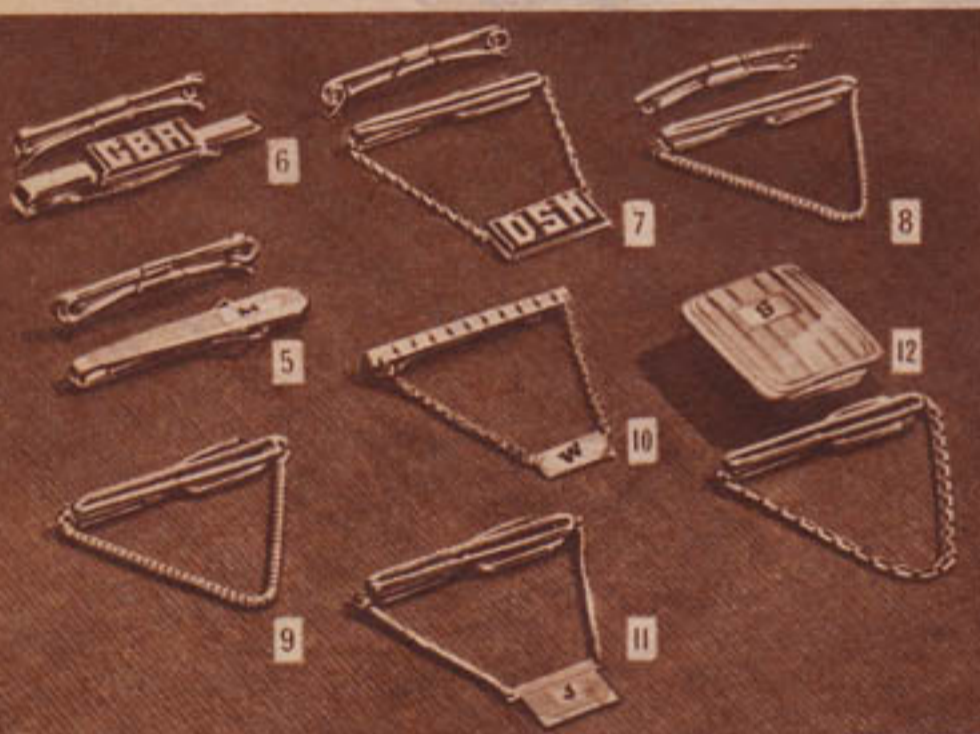
All Swank Jewelry mailed postpaid



1 • \$7.15 2 to 4 • Key Chains \$3.85 to \$5.50

- 1 3-piece Sterling Silver Set. Key chain, tie chain and collar bar in lustrous solid sterling. White cameo type head on simulated carnelian (rust color) base decorates key chain and tie chain. 4 N 5651—3-piece set. \$7.15
- 2 Fine Link Key Chain. Solid sterling silver. 4 N 5647—Plain style. \$3.85
- 3 Aristogram Key Chain. Rope style in sterling silver. 2 cut-out initials. 4 NR 5642—Print 2 initials. . . \$3.85
- 4 Aristogram Key Chain. Heavier chain, sterling silver. 2 cut-out initials. 4 NR 5643—Print 2 initials. . . \$5.50

Swank Collar and Tie Accessories



5 to 12 • Collar and Tie Accessories \$1.10 to \$5.50

- 5 Collar Bar, Tie Clip. Sterling silver. 1 engraved initial. *Print initial.* 4 NR 5650—2-piece set. \$2.75
- 6 Aristogram Collar Bar, Tie Clip. Sterling silver. *Print 3 initials.* 4 NR 5640—2-piece set. \$4.95
4 NR 5641—Tie clip (3 initials) . \$3.85
- 7 Two-piece Set. Tie chain, collar bar, sterling silver. 3 cut-out initials. 4 NR 5637—Set. *Print initials.* \$3.85
4 NR 5638—Tie chain (3 initials) \$2.75
4 N 5639—Collar bar only . . . 1.10
- 8 Two-piece Set. Tie chain and collar bar, rich 1/20 12K gold filled. 4 N 5644—2-piece set. \$5.50
4 N 5646—Tie chain only. \$3.85
- 9 Tie Chain of solid sterling silver. 4 N 5645—Plain style. \$1.65
- 10 Tie Chain. 1/20 10K yellow gold filled. 1 or 2 engraved initials. 4 NR 5648—*Print initials* . . . \$2.75
- 11 Deluxe Tie Chain. 1/20 12K yellow gold filled. 1 engraved initial. 4 NR 5649—*Print initial*. . . . \$3.85
- 12 Belt Buckle, Tie Chain. Gold plated. 1 engraved initial on buckle. 4 NR 5663—Set. *Print initial.* \$2.20

Swank personalized Leather Belts



13 • \$1.65 14 • \$2.75



15 to 17 • \$3.02 to \$7.15

- 13 Crystogram Buckle. Plastic with 2 sterling silver initials. Brown cowhide leather belt, 3/8 inch wide. *State initials and belt size.* 4NR5653—Sizes 26 to 44-in. waist \$1.65
- 14 Gold-plated Buckle with 3 cut-out initials. High grade cowhide leather belt, 3/8 inch wide. Black or brown. Size 30 to 40. *Print initials, state size and color.* 4 NR 5654—Belt and buckle. . . \$2.75
4 NR 5655—Buckle only (3 init.) \$1.65

Swank dressy 2-blade Pen Knives

- 15 Yellow gold plated, 2 cut-out initials. Blade and file, 1 1/2 inches long. 4 NR 5660—*Print 2 initials* . . . \$3.85
- 16 Yellow gold filled, 1/20 12K gold. Two initials. Blade and file, 1 1/2 inches long. 4 NR 5661—*Print 2 initials.* . . \$7.15
- 17 Sterling Silver Disc Knife. Table on back is six-year calendar. 1 1/2-inch diameter. Blade and file 1 inch long. Engraved initial. 4 NR 5652—*Print 1 initial*. . . \$3.02

Massive Rings

He'll wear with pride

Read Before Ordering

All men's rings come in sizes 8 to 12. *State size wanted.* For "How to Measure" information, see Diamond Ring section in Sears big General Catalog. Shipping weight, each ring, 4 oz.

Military Insignia Rings

Well-designed rings with authentic Army, Navy, Marine, or Air Force insignia. *State ring size and insignia.*

- 1 Solid sterling silver. Military insignia mounted on polished silver top.
4 N 4880\$2.79
- 2 Sterling silver "photo ring," secret place for picture. Solid sterling silver in natural finish.
4 N 4883\$7.15
- 3 Solid 10K gold ring in antique finish. Clear cut military design.
4 N 4899—Good weight....\$14.24
4 N 4887—Heavier 10K gold ring. More gold, finer construction..\$21.45
- 4 Simulated precious stone. Brilliant red ruby, blue sapphire, or purple amethyst set in military design 10K yellow gold ring. *State stone, insignia and size.*
4 N 4891.....\$17.95
- 5 Genuine onyx top sets off the gold insignia. Heavy 10K yellow gold mounting. Army, Navy, Marine, and Coast Guard rings only. *State insignia, size.*
4 N 4886.....\$22.00

Favorite Gift Rings for Men

- 6 Genuine black hematite with intaglio warrior's head. Modern terraced mounting in 10K polished yellow gold, heavy in weight.
4 N 04825—*State ring size*...\$29.70
- 7 Intaglio head, steel cut in sterling silver set in solid 10K yellow gold ring.
4 N 4826—*State ring size*...\$11.82
- 8 Stone ring with simulated red ruby, dark red garnet, or blue sapphire. Polished 10K yellow gold ring.
4 N 4807—*State size, stone*...\$7.65
- 9 Larger stones—brilliant simulated red ruby, blue sapphire, or purple amethyst. Handsome 10K yellow gold mounting. Heavier than (8) above.
4 N 4828—*State size, stone*...\$17.95
- 10 Modern signet ring in heavy, solid satin finish sterling silver. *State size wanted.*
4 NR 4830—*Print 3 initials*...\$4.93

Popular Initial and Lodge Rings

- 11 Genuine onyx, with diamond. Heavy, 10K yellow gold mounting; gold initial. *Print initial, state size.*
4 N 4757—With diamond..\$21.85
4 N 4758—Without diamond.\$16.35
- 12 Extra heavy modern mounting highly polished genuine black onyx stone. 10K yellow gold ring and initial.
4 N 4754—*State size, initial*..\$21.85
- 13 Diamond-set lodge ring. Genuine black onyx stone set with diamond. 10K yellow gold mounting. *State Masonic or K. of C. emblem. State size.*
4 N 04872—With diamond..\$25.30
4 N 4873—Without diamond..\$19.95



1 to 5 • Military Insignia Rings.....\$2.79 to \$22.00



6 to 10 • Favorite Gift Rings for Men.....\$4.93 to \$29.70



11 to 13 • Initial Ring....\$21.85

Lodge Ring....\$25.30



A • Waterfall-style Desk \$29.95

B • Modern Chair \$4.69



D • Walnut-finished Desk \$24.95



E • Sewing Cabinet \$9.98





Gifts to enhance any home



C • Streamlined Bookcase, 36-in. \$21.95



F • Walnut-finished Bookcase . . . \$9.95

A Waterfall-style Desk with genuine sliced walnut veneer top and front for luxurious beauty. Balance solid hardwood with sturdy 3-ply ends. Gleaming walnut finish. Seven roomy drawers, two extra deep for filing. Center drawer guides. Streamlined wood drawer pulls and massive reeded base for modern smartness. Top, 42x20 $\frac{1}{2}$ inches; height, 30 inches. You pay freight from factory near Louisville, Ky.

1 NM 3993F—Shpg. wt., 90 lbs. \$29.95

B Modern Chair styled to go with either of the desks on this page. Sturdy hardwood with gleaming walnut finish. Comfortably padded white artificial leather seat, 15 $\frac{1}{2}$ x14 inches; height, 33 inches. Shipped from stock.

1 NM 3813—Shipping weight, 12 lbs. . . . \$4.69

1 NM 3947F—Desk (1NM3993F above) and Chair. \$33.95

C Streamlined Bookcase in two sizes. Carefully made of solid hardwood with gleaming walnut finish. Adjustable shelves. Glass doors have wood grille work. Metal door pulls. Overall height of both, 44 in.; depth, 10 $\frac{1}{2}$ inches. You pay freight from factory near Evansville, Ind.

1 NM 3271F—State size wanted.

Double Door, 36 in. wide. Wt., 64 lbs. . . \$21.95

Single Door, 23 in. wide. Wt., 45 lbs. . . . \$14.95

D Walnut-finished Desk of solid hardwood, sturdily built with strong plywood ends. Graceful roll front and fluted base give it attractive, modern charm. Conveniently designed with seven drawers, two lower ones extra deep for filing. Smart wood drawer pulls. Top size, 42x21 inches; height, 30 inches. You pay freight from factory near Louisville, Ky.

1NM3984F—Shipping wt., 85 lbs. \$24.95

E Sewing Cabinet with genuine sliced walnut veneer top and front; balance sturdy hardwood finished to match. Distinctively shaped gallery and apron and fluted design on legs give it unusual smartness. One deep, roomy drawer and revolving tray with sewing equipment (included). Overall height, 26 inches; top 18x12 in. Shipped from stock.

1 NM 3614—Shipping wt., 22 lbs. \$9.98

F Walnut-finished Bookcase carefully constructed of solid hardwood with sturdy plywood ends. Attractive fluted design on top, base and shelves give it smart appearance to fit in any room. Four roomy shelf spaces for your books. Overall height, 46 inches; depth, 10 inches; width, 24 inches. You pay freight from factory near Louisville, Ky.

1 NM 3202F—Shipping wt., 30 lbs. \$9.95

Accessories not included

Easy Terms are available . . . see page 88



A • Hand-Laced Wallet and Key Case Set. . . . \$3.94

Wallet only. . . . \$2.95



B • Sturdy Don Gray Wallet. \$2.95



C • Genuine Sharkskin. \$3.45



D • Stitchless type. \$2.95 E • 2 Colors. 97c



F • Modern Miss Billfold. \$1.95

Billfolds are lasting gifts

When personalized gold printing is quoted, be sure to print plainly name or initials wanted.

Service insignias, when wanted, include choice of: Army, Navy, Marine Corps or Air Force.

A Don Gray Pass-Fold and Wallet—genuine hand laced goatskin edges. Open bill pocket has divider; 3 removable swing windows, one identification window pocket; combination secret pocket and key holder. Snap button closing coin pocket. Large enough to hold cards, pictures, passes, etc. so necessary today. Sturdy quality sheepskin leather beautifully shaded and embossed in rich looking design. *Size closed:* 3½ x 4½ in.

Colors: Black or brown. *State color; print name or initials; state service insignia if desired.*

18 NR 2736—Wallet only. Shpg. wt., 6 oz. **\$2.95**

18 NR 2738—Wallet (as above) with matching 6 hook key case. Shpg. wt., 10 oz. **\$3.94**

B Don Gray Wallet . . . combines a pass case with a billfold and coin pocket for every convenience. Drop leaf card holder makes it easy to show passes, identification cards, auto licenses, etc. Snap button closing flap protects windows. Open bill pocket with divider to accommodate large checks. Snap button coin pocket. Sturdy quality sheepskin with hand laced genuine goatskin edge all around. Stitched for extra durability and strength. *Size closed:* 3½ x 4¾ inches.

Colors: black or brown. *State color; print name or initials, state service insignia if desired.*

18 NR 2708—Shipping weight, each, 8 oz. **\$2.95**

C Genuine Sharkskin Wallet. A modern, slim wallet with four double-faced swing windows for pictures, passes, identification cards, etc. Open identification window pocket, stamp pocket and extra pocket. Leather lined bill pocket. Fine quality, durable sharkskin leather that men will appreciate for the long wear it gives. A smart wallet for gift-giving or your own use. *Size closed:* 3½ by 4½ inches.

Color: Rich dark brown. *Print name or initials, state service insignia if desired.*

18 NR 2757—Shipping weight, 6 ounces. **\$3.45**

D Stitchless Type Wallet. Streamlined design. A very special value. Divided bill compartment; 2 large pockets; 4 small pockets. *Size closed:* 4½ x 3¾ inches.

Colors: black or brown in fine long wearing goatskin. *Print name or initials plainly; state service insignia if desired.*

18 NR 2676—*State color.* Shpg. wt., 6 oz. **\$2.95**

E Economy-Fold. 2 swing windows, divided bill pocket, open window pocket. Double card pocket. *Size closed:* 3½ x 4½ in.

Colors: smooth natural saddle brown or black Morocco grained sheepskin. *No printing.*

18 N 2636—*State color.* Shpg. wt., 5 oz. . . . **97c**

F Modern Miss Billfold. The choice of today's busy women. Open-divided pocket for bills. Two swing windows for pictures, passes, etc. Three other pockets with transparent holders give plenty of room to carry all the cards she needs. Convenient coin pocket. Fine quality Morocco grained sheepskin. *Size closed:* 3½ by 4¾ inches. An ideal gift for the hard-to-please girl on your list.

Colors: black, brown, navy blue or wine. *Print name or initials plainly if desired.*

18 NR 2589—*State color.* Shpg. wt., 4 oz. . . **\$1.95**



Cabretta Leather Billfolds—in two colors

G Handsomely styled with tri-fold pockets, 2 double-face swing windows and identification window. Leather divider in open bill pocket. **\$1.69**

Colors: black or 2-tone brown. *Size closed:* 3½ x 4¼ in. 18 NR 2666—*State color; print name.* Shpg. wt., 6 oz. **\$1.69**

H Extra-Features. Social security card window, identification window, 2 swing windows, key holder, snap button coin pocket and secret pocket divider. Sturdy goat.

Colors: black or brown. *Size closed:* 3½ x 4¾ in. 18 NR 2642—*State color; name.* Shpg. wt., 7 oz. . . **\$1.19**



Genuine Morocco leather Billfold

Twin pockets with transparent card holders for pictures, passes, etc. Divider in open bill pocket. Smartly styled. *Size closed:* 3½ x 4½ inches. **\$2.95**

Colors: black or brown. *State color.* Shpg. wt., 6 oz. 18NR2718—*Print name or initials, insignia if desired.* **\$2.95**



Extra large—extra sturdy—with laced cord edge

All-around favorite for everyday, practical use. **\$1.95**
Divider in bill pocket. Gusseted coin pocket; card pocket. Removable swing windows. Sheepskin.

Colors: black or brown. *Size closed:* 4½ by 4½ inches. 18 NR 2680—*State color; print name.* Shpg. wt., 8 oz. **\$1.95**

Pilgrim
REG. U. S. PAT. OFF.

Mufflers are warm gifts for men



Initialed Mufflers . . . frosty white rayon crepe

One of our most popular mufflers Christmas after Christmas because the good looking initial makes them truly personal gifts. Good looking knotted rayon fringes. Dry cleaning recommended. Each muffer boxed. All initials but I, O, Q, U, V, X, Y, Z. Shipping weight, each, 7 ounces.

Plain white rayon crepe
Size about 11x50 inches.

98c Each

33 N 8550—State initial

White with gleaming white
stripes. Size about 12x50 in.

\$1.98 Each

33 N 8551—State initial

Knit Tie and Matching Knit Suspenders . . . smart ideal

\$1.48 No ordinary gift set! Both tie and suspenders are knit . . . smartest

thing on today's style front. Plain color tie knit of excellent quality rayon in a rugged masculine stitch. Matching color regular length suspenders have the comfortable English back, are popular 1 3/4-inch width. Rayon elastic back piece makes them stretchy. Metal parts all carefully polished, trim is a soft supple quality of leather. Button on ends. Each set boxed.

Colors: blue, maroon, rust brown. Shipping weight, set, 12 ounces.

33 N 8630—State color



A All Wool Worsted Glove and Muffer Set. Worsted means only the longest, strongest wool fibers are used. Woven muffer about 12x50 inches. Gloves knit. Wash separately by hand. Boxed.

Colors: maize, navy blue, maroon, khaki, or camel tan. Glove sizes: small (8); medium (9); large (10). Shpg. wt., set, 13 oz.

33 N 8546—State color, glove size. **\$2.98 Set**

B Plaid Wool Mufflers. Patterns similar to those shown. Wash separately by hand. Each boxed.

Colors: maroon, blue, brown. Shpg. wt., ea., 13 oz.

Medium weight About 11 1/2 x 47 inches	Heavy weight About 12 x 48 inches
---	--------------------------------------

98c Each

\$1.64 Each

33 N 8505—State color

33 N 8522—State color

C Plain Color Wool Mufflers. Wash separately by hand. About 12x48 inches. Each boxed.

Colors: navy blue, khaki, maroon, white or camel tan. Shipping weight, each, 13 ounces.

Medium weight

Heavy weight

98c Each

\$1.64 Each

33 N 8508—State color

33 N 8523—State color

D Plain Color Rayon Crepe Mufflers. Dry cleaning recommended. Boxed. Shipping wt., each, 7 oz.

Colors: white, maroon or navy.

Good quality rayon
About 11 1/2 x 47 inches

Better quality rayon
About 12 x 52 inches.

98c Each

\$1.64 Each

33 N 8521—State color

33 N 8527—State color

E Patterned Rayon Crepe Mufflers. Paisley patterns similar to that shown. About 12x50 inches. Boxed. Shipping wt., 7 oz.

Colors: maroon or navy blue.

33 N 8518—State color wanted. . . . **\$1.64 Each**

F Good Tie and Handkerchief Set. Rayon tie in classic stripe pattern. Handkerchief is about 17 inches square. Made of cotton lawn, with good looking printed border to match tie. Each set boxed. Shipping weight, set, 8 ounces.

Colors: blue, maroon, brown.

33 N 8379—State color wanted. . . . **98c Set**

G Better Tie and Handkerchief Set. Made of printed rayon crepe. Tie is resilient constructed, has all wool lining that resists wrinkles. Handkerchief about 12 inches square. Each set boxed. Shipping weight, set, 8 ounces.

Colors: blue, maroon, brown.

33 N 8370—State color wanted. . . . **\$1.48 Set**

H Our Best Tie and Handkerchief Set. Much better quality rayon crepe. Paisley pattern. Handkerchief has rolled edges, is about 18 inches square. Tie resilient constructed for better draping with luxurious looking rayon satin lined ends. Each set boxed. Shipping weight, set, 8 ounces.

Colors: maroon or blue.

33 N 8371—State color wanted. . . . **\$2.48 Set**



A • All wool worsted Glove and Muffer Set . . . a big favorite every Christmas \$2.98



B • Plaid wool Mufflers
.... 98c and \$1.64

C • Plain wool Mufflers
.... 98c and \$1.64

D • Plain rayon Mufflers
.... 98c and \$1.64

E • Patterned rayon . .
very colorful. \$1.64



F • Good Tie and Handkerchief Set.
Cotton lawn handkerchief..98c

G • Better Tie, Handkerchief Set.
Rayon crepe handkerchief \$1.48

H • Our best Tie, Handkerchief Set
Large rayon handkerchief \$2.48

Available on Easy Payment Terms . . . see page 88

♥ Sears-Roebuck • Page 161



Pilgrim
OUR OWN TRADE MARK

Ties for every man on your gift list

A-D Economical Rayons . . . wool linings. Ties resiliently constructed for better and neater draping. Patterns similar to those shown. Each tie is individually boxed. Shipping weight, each, 3 ounces.

Colors: blue, maroon, brown, green. *State color.*

- A. .33 N 8472—Striped patterns
- B. .33 N 8473—Figured patterns
- C. .33 N 8470—Paisley patterns
- D. .33 N 8471—Rayon satin brocades. . . . 50c each

E-H Finer rayons woven with special wrinkle-resistant yarns. Knot perfectly, stay neat looking longer. All wool lined. Resilient construction (loose stitching down the back) for smooth draping. Patterns are similar to those illustrated. Each tie is individually boxed. Shipping weight, each, 3 ounces.

E. .33 N 8461—Allover prints on rayon crepe in blue, maroon, brown. *State color.*

F. .33 N 8462—Woven-through stripes in blue, maroon or brown. *State color.*

G. .33 N 8463—Rayon satin brocades in blue, maroon, brown or green. *Be sure to state color wanted.*

H. .33 N 8464—Smart figures in blue, maroon or brown. *State color.* 95c each

J-K Rayon satin lined ends. Ties of rayon satin back crepe, a rich, luxurious looking fabric. All wool lined to resist wrinkles; resilient construction to drape smoothly. Printed patterns. Each boxed

Colors: blue, maroon or brown. *Be sure to state color wanted.* Shipping weight, each, 3 ounces.

J. .33 N 8483—Printed paisley design

K. .33 N 8484—Printed allover design. . . \$1.45 each

L-M Rich Rayon foulards . . . twill weave. "Ribbed" type fabric such as used in traditionally fine English ties. All wool linings bias cut to resist wrinkles. Resilient construction for better draping. Each tie boxed.

Colors: blue, maroon or brown. *Be sure to state color wanted.* Shipping weight, each, 3 ounces.

L. .33 N 8485—Printed circle design

M. .33 N 8486—Printed leaf design. . . . \$1.45 each

N-P Hand painted Ties . . . our very best. Each tie uniquely different from all others, because designs are actually dyed by painstaking hand work. Patented "drape stitch" construction to give a perfect knot every time. Rayon foulard fabrics, all wool lined. Ends lined with gleaming rayon. Each tie is boxed.

Colors: blue, maroon or brown. *Be sure to state color wanted.* Shipping weight, each, 3 ounces.

N. .33 N 8493—Allover design

P. .33 N 8494—Bold circle design. . . . \$1.89 each



A-D • Economical rayons. Each 50c



J-K • Rayon satin lined ends. . Each \$1.45



E-H • Finer rayons woven with special wrinkle-resistant yarns . . . Each 95c

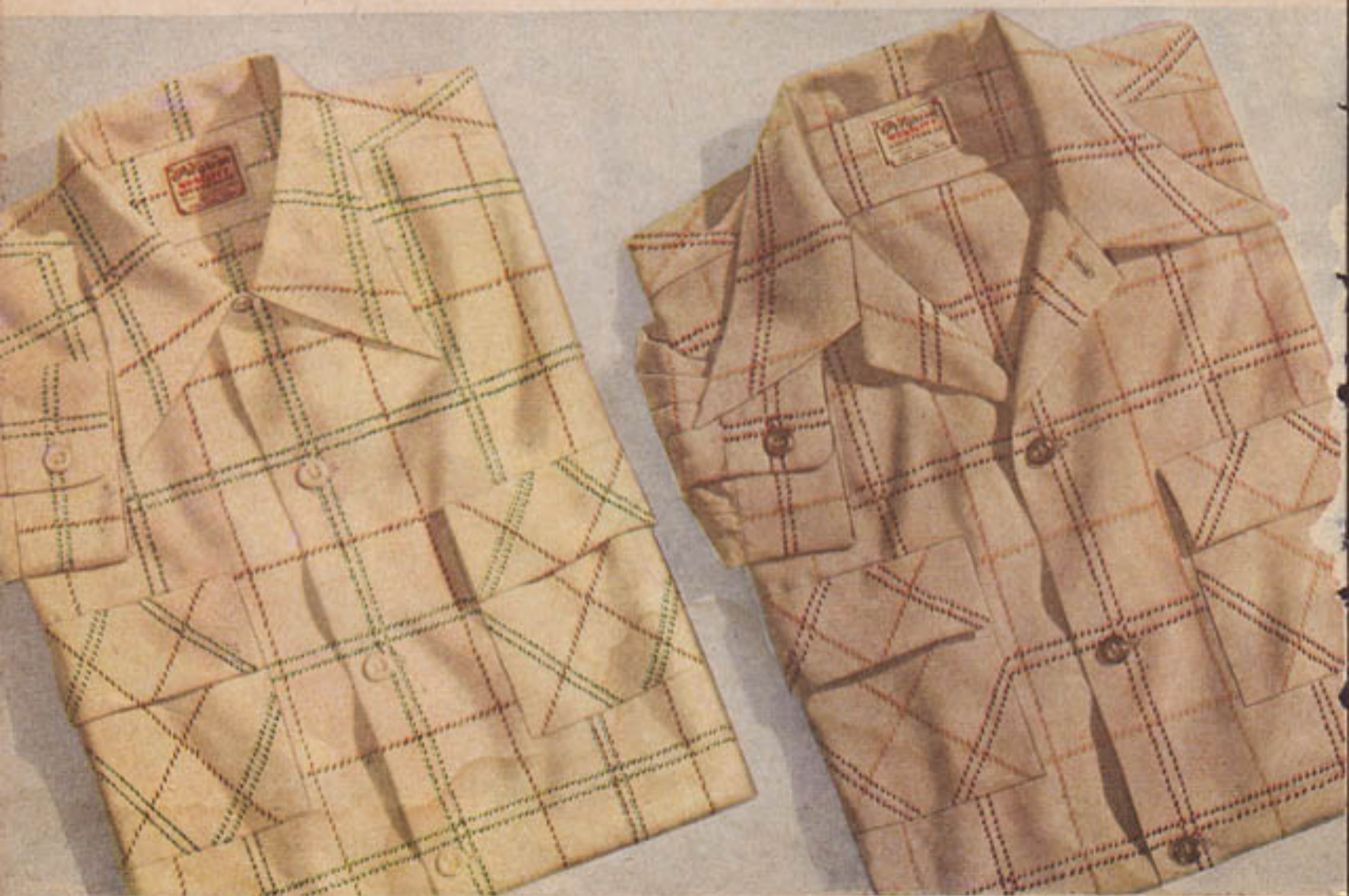


L-M • Rich rayon foulards . . . Each \$1.45

N-P • Hand painted . . . Each \$1.89



A • Soft rayon Sports Shirts in lively plaid patterns. Pilgrim Nobility Brand . . . \$3.00



B • Heavier, more luxurious, rayon Sports Shirts. Pilgrim Nobility Brand \$3.45



Pilgrim NOBILITY
REG. U. S. PAT. OFF.

Sports Shirts men appreciate

A Soft rayon sports shirts in lively plaid patterns. Smart gift shirts because they're made of one of the softest, smoothest rayon fabrics we've ever seen—patterned in colorful designs that follow this year's trend to plaids. Wear the two-way collar with or without a tie . . . looks neat either way. Tailoring includes fine, close stitching, gathered back for action-free comfort. Two flap pockets. Long sleeves. Hand washable separately. Shipping weight, each, 11 ounces.

Colors: tan, blue, brown or sandune (yellow).

Sizes: small (14-14½-inch neck); medium (15-15½); large (16-16½). State size and color wanted.

33 N 457 Each **\$3.00**

B Heavier, more luxurious, rayon sports shirts. Keep their shape better resist wrinkling longer because the cloth has more weight, more body to it. Of course, they're longer wearing, too. Plaid patterns especially selected for Christmas giving . . . lively and good looking. Two-way collar can be worn with or without a tie . . . looks smart either way. Excellent tailoring marks all details, including careful stitching, gathered back for action-free comfort. Two roomy flap pockets. Long sleeves. Hand washable separately. Shipping weight, each, 12 ounces.

Colors: tan or bamboo (light tan).

Sizes: small (14-14½-inch neck), medium (15-15½), large (16-16½). State size and color wanted.

33 N 449 Each **\$3.45**

Shirts, like everything else at Sears, can be bought on Easy Terms. See page 88 in middle of book for all details.



Virgin wool flannel shirt

Made of superior quality wool flannel, the kind that's soft against your skin, warm as toast without being bulky. Cut in carefree sports style, with collar that looks well open or closed, bottom that can be worn in or out of your trousers. Two button flap pockets. Ocean pearl buttons. Shipping weight, each, 2 lbs. 1 oz.

Colors: red and tan plaid only

Sizes: small (14-14½-inch neck); medium (15-15½); large (16-16½).

83 N 848—State size and color

\$7.25

Each

White pique . . . Pilgrim Nobility

Our very finest dress shirts . . . shaped body and sloped shoulders for perfect fit. Soft collar has removable stays to keep points flat. Sanforized cotton fabric won't shrink over 1%. Tie not incl. Boxed. Shpg. wt., each 1 lb. 6 oz.

Sizes: neck size 14 in sleeve lengths 32, 33 inches . . . size 14½ in sleeve lengths 32, 33, 34 in. . . sizes 15, 15½, 16 in sleeve lengths 32, 33, 34, 35 in. . . sizes 16½, 17 in sleeve lengths 33, 34 in. only. Each boxed.

33 N 129—State size, sleeve length

\$2.70

Each



Pilgrim patterned Shirts . . . serviceable cotton percale

Full cut for comfort . . . backs and sleeves pleated. Sturdily tailored. Washfast colors. Non-wilt collar. Ties not included. Assorted stripes and figures, no choice. Shipping weight, each, 1 pound 1 ounce.

Colors: blue, tan or green. **Sizes:** neck size 14 in sleeve lengths 32, 33 in. Size 14½ in sleeve lengths 32, 33, 34 in. Sizes 15, 15½, 16 in sleeve lengths 32, 33, 34, 35 in. Sizes 16½ and 17 in sleeve lengths 33, 34 in. only.

33 N 24—State neck size, sleeve length and color wanted when ordering

\$1.15

Each



A • Plain color wool Pullover Sweater . . . \$4.68



B • Smart, Argyle pattern wool Pullover . . \$4.98



C • Wool worsted Sleeveless Pullover . . . \$2.98



D • Our best quality Sleeveless Pullover . . \$3.85



Pilgrim
REG. U.S. PAT. OFF.

Sweaters like these please any man

Sweaters . . . and everything else at Sears . . .
can be bought on Easy Terms. See page 88.

A Plain color wool pullover... Pilgrim Nobility. The 65% virgin zephyr wool in this sweater is noted because it's extra soft, extra long fibered worsted . . . the 35% mohair wool is famous for its smooth, lustrous finish. Mix the two together, and you've got a fabric that's amazingly soft, still warm as can be. Knit in a plain baby shaker stitch. Snug fitting cuffs, bottom. Wash separately by hand.

Colors: camel tan or luggage tan.

Sizes: 34, 36, 38, 40, 42, 44-in. chest.
Shpg. wt., each, 1 lb. 3 oz.

83N1609—State size, color . . . Ea. \$4.68

B Smart Argyle pattern wool pullover. Pilgrim Nobility brand. Warm because it's all virgin wool—65% zephyr wool worsted, 35% lustrous, smooth mohair wool. Good-looking baby shaker stitch is plain, in excellent taste. More than that, it's patterned in the famous Argyle pattern favored by the country club crowd. Snug fitting cuffs and bottom. Wash separately by hand.

Colors: camel tan combined with red, luggage tan combined with yellow.

Sizes: 34, 36, 38, 40, 42, 44-in. chest.
Shpg. wt., each, 1 lb. 4 oz.

83N1607—State size, color . . . Ea. \$4.98

C Wool worsted sleeveless pullover. Pilgrim Kingfield brand. Medium weight. "Worsted" means only the finest, longest strands of pure virgin wool go into it. Knit in a plain good-looking baby shaker stitch. V-neck. Snug fitting bottom.

Color: khaki only.

Sizes: small (34-36-inch chest); medium (38-40); large (42-44). Shipping weight each, 15 oz.

83N1603—State size wanted, Each \$2.98

D Our best quality sleeveless pullover. Pilgrim Nobility brand . . . especially for Service men. Medium heavyweight . . . knit of virgin wool worsted yarns that have the weight to keep you warm and comfortable on coldest days . . . still not so heavy that it's bulky or uncomfortable if worn under a coat. Masculine looking Cardigan stitch. Wash separately by hand. V-neck style.

Colors: khaki or navy blue.

Sizes: small (34-36-inch chest); medium (38-40); large (42-44). Shipping weight, each, 1 lb. 5 oz.

83N1524—State size, color . . . Ea. \$3.85

More sweaters on page 173E



Wool worsted "twin" Set . . . Pilgrim Nobility

• "Worsted" means only the longest, finest strands of pure virgin wool are used . . . warm and soft

\$8.49
Set

• Heaviest weight "twin" set Sears sell

Finest kind of a Christmas gift, because they're not only knit of fine quality wool yarns, but in a good-looking rib stitch that stretches easily, hugs body lines closely. Nothing but the finest kind of craftsmanship goes into them, either . . . neck seams are reinforced so they won't sag; pockets on coat are the smart looking panel type. Neck of pullover made in a separate piece so it will fit properly. Each set consists of two sweaters . . . a sleeveless pullover and a coat. Wash separately by hand. Shipping weight, set, 2 lbs. 5 oz.

Colors: navy blue or brown.

Sizes: 34, 36, 38, 40, 42, 44-inch chest measure.

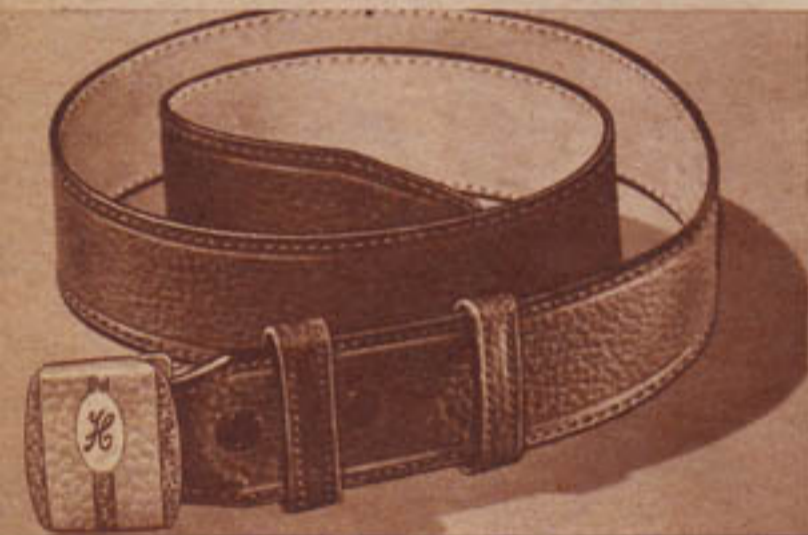
83 N 1614—State color and size wanted when ordering . . . Set \$8.49



A • Whittenton cotton blanket Robe \$4.29



B • Fine gabardine Robe \$6.48



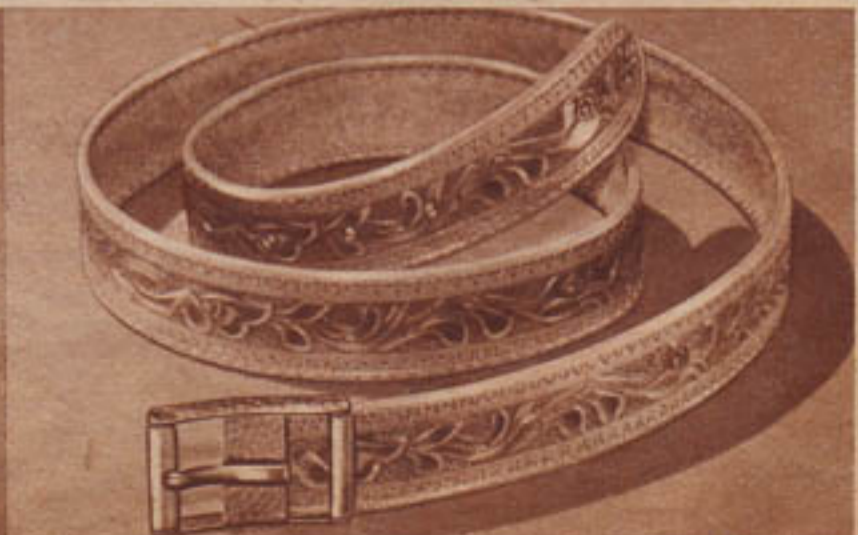
D • Hand engraved buckle, steerhide Belt . \$5.00



E • Sterling silver buckle, cowhide Belt . . \$3.50



G • Inlaid, silver-plated buckle \$1.39



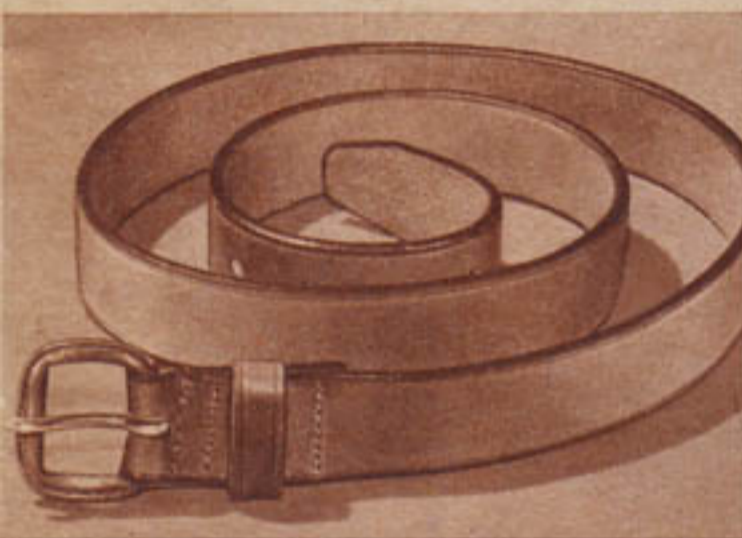
H • One-inch Western-style Belt 98c

Pilgrim
REG. U. S. PAT. OFF.

Pajamas and Belts for his Christmas



C • Knit ski-style Pajamas . . . \$3.95



F • One-inch Horsehide Belt . . . \$1.48



J • Padded cowhide Belt 95c

A Whittenton Cotton Blanket Robe. Made of closely-woven cotton blanket cloth in good looking ombre pattern. Cable cord sash and trim. One pocket. Shawl collar.

Colors: blue, maroon, or brown. Shpg. wt., 2 lbs. 12 oz.

Sizes: small (33-37-inch chest measure); medium (38-42-inch chest); large (43-46-inch chest).

33 N 1985—State size and color wanted Each \$4.29

B Fine gabardine Robe. Luxurious 6% wool, 94% rayon fabric that feels like fine wool, drapes smoothly and resists wrinkling. Double shawl collar. Set-in sleeves fit comfortably. Rayon piping on collar, cuffs and pocket.

Colors: tan, blue, or maroon. Shipping wt., 2 lbs. 6 oz.

Sizes: small (33-37-inch chest); medium (38-42-inch chest); large (43-46-inch chest).

33 N 1946—State size and color wanted Each \$6.48

C Knit ski-style Pajamas . . . Pilgrim Nobility brand, our finest. Long staple, combed cotton knit in the interlock stitch to make them heavier, warmer. Washfast colors. Snug cuffs on top and trousers. Drawstring waist. Boxed.

Colors: plain blue or tan. Sizes: A (34-36-inch chest), B (38-40), C (42-44), D (46-48). Shpg. wt., 1 lb.

33 N 987—State size A, B, C or D and color . . . Suit \$3.95

D Hand engraved buckle, steerhide Belt. Sterling silver buckle has 14K gold plated inlay, hand engraved initial. 1 3/4-inch belt is steerhide, lined with cowhide. Boxed. Federal Excise Tax included. All initials but I, O, Q, U, V, X, Y and Z.

Color: black belt only. Shipping weight, set, 10 ounces.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

33 N 8830—State size and print initial Set \$5.00

E Sterling silver Buckle . . . 1 3/4-inch tubular cowhide Belt. Leather hand boarded. "Tubular" means seams are all on back. Initial buckle has 14K gold plated stripes. Boxed. Fed. excise tax included. All initials but I, O, Q, U, V, X, Y and Z.

Color: black belt only. Shipping weight, set, 13 ounces.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

33 N 8828—State size and print initial Set \$3.50

F One-inch Horsehide Belt—looks like cordovan. One of the longest wearing of all leathers. Popular 1-inch width. Matching leather-covered tongue buckle. Attractively boxed.

Color: brown only. Shipping weight, set, 9 ounces.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

33 N 8928—State size Set \$1.48

G Inlaid silver-plated buckle. Belt 1 3/4-in. sturdy cowhide. Buckle has pearl-like plastic inlay. All initials but I, O, Q, U, V, X, Y and Z. Boxed. Federal Excise Tax included.

Colors: black only. Shipping weight, set, 10 ounces.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

33 N 8859—State size and print initial Set \$1.39

H One-inch Western-style Belt . . . tooled leaf design. Steerhide with Elasti-glass (Vinylite plastic) edging in matching color. Gilt metal tongue buckle. Attractively boxed.

Color: tan only. Shipping weight, each, 8 ounces.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

33 N 8910—State size Each 98c

J Padded cowhide Belt. Inside lining of soft suede cowhide. 3/4-inch width. Leather covered matching buckle. Boxed.

Colors: black or suntan. Shipping weight, each, 8 ounces.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

33 N 8902—State size and color Each 95c



A • Extra heavy capeskin Gloves. Imp. leather.
Wool lined...\$5.69 Unlined...\$3.98



B • "Free-action" domestic capeskin Gloves.
Fur lined...\$3.50 Wool lined...\$2.65



E • Our best Dress Socks of imported Egyptian
lisle.....Pair \$1.00



F • Classic "clock"
patterns....Pair 50c

G • Fine cotton and
rayon..Pair 41c

Pilgrim
REG. U. S. PAT. OFF.

Gloves and Hosiery are his favorites



A Extra heavy capeskin gloves... imported leather. Selected leathers and fine workmanship. Entire gloves and back whip-stitched sewn.

Color: tan only. Slip-on style only.

Unlined style
Sizes: 7½, 8, 8½, 9, 9½, 10, 10½. Shipping weight, pair, 6 ounces.

Pair \$3.98

33 N 4044—State size

All wool seamless lining
Sizes: small (8-8½), med. (9-9½); large (10-10½). Shipping weight, pair, 7 oz.

Pair \$5.69

33 N 4156—State size

B "Free-Action"... domestic capeskin... selected quality... Choice of 2 linings. Sidewall construction for more finger freedom. Palm full outseam sewn. Stitched serpentine backs.

Colors: brown or black. Shipping weight, pair, 9 ounces. Sizes: small (8-8½); medium (9-9½); large (10-10½).

All wool lining

Pair \$2.65

33 N 4100—State size and color

Coney (rabbit fur) lining

Pair \$3.50

33 N 4101—State size and color

C Part wool lined gloves... domestic capeskin. Good chrome tanned leather. Outseam sewn. Serpentine stitched back. Blizzard lining 34% wool, 15% rayon, 51% cotton.

Colors: brown or black. Shipping weight, pair, 7 ounces. Sizes: small (8-8½); medium (9-9½); large (10-10½).

33 N 4102—State size and color wanted... Pair \$1.79

D All wool knit gloves. Extra heavy for warmth, seamless knit to prevent bulkiness, add comfort. Shipping weight, pair, 4 ounces.

Color: olive drab only. Sizes: medium or large.

33 N 4318—State size wanted... Pair \$1.69

E Our best dress socks of imported Egyptian lisle... (finest, softest long staple cotton yarns)... knit in U. S. A. Trim fitting 6x3 rib. 4-ply body; 5-ply heel and toe.

Colors: navy, brown. Sizes: 10½, 11, 11½, 12 and 13. State size and color. Shipping weight, pair, 3 oz.

86 N 1978—Regular length... Pair \$1.00

F Classic "Clock" patterns are knit into these socks, not dyed on, for sharp color contrast. Fine gauge knit of lisle-effect mercerized cotton. Shipping wt., pair, 3 oz.

Colors: brown, maroon, navy. Sizes: 10, 10½, 11, 11½, 12. State size and color wanted.

86 N 1975—Regular length... Pair 50c

G Fine cotton and rayon socks. Mercerized cotton blended with rayon for strength and looks. High spliced heel. Mercerized cotton top, toe and heel. Shpg. wt., pair, 3 oz.

Colors: blue, brown, maroon. Sizes: 10, 10½, 11, 11½, 12. 86 N 1976—Regular length. State size, color.

86 N 1977—Short length... Pair 41c

H Rayons—linen in toe-cap adds extra wear. Clear, knit in patterns. Mercerized cotton reinforced.

Colors: black, brown, maroon, navy. Sizes: 10, 10½, 11, 11½, 12, and 13. Shipping weight, pair, 3 ounces.

86 N 2083—Regular length. State size, color.

86 N 2084—Short length... Pair 34c

J Smooth rayon socks. Clear, sharp patterns stay bright because they're knit in. Mercerized cotton reinforced heels and toes. Ribbed tops. Shipping weight, pair, 3 oz.

Colors: blue, brown, green. Sizes: 10, 10½, 11, 11½, 12.

86 N 1902—Regular length. State size, color.

86 N 1900—Short length... Pair 30c

C Part wool lined gloves
Pair.....\$1.79

D All wool knit gloves
Pair.....\$1.69



H Rayons—linen in toe cap... Pair 34c

J Smooth rayon Socks.
Pair..... 30c



A • All wool Sweater . . \$2.98

B • Wool Ski Sweater . . \$4.35

C • Whittenton Robe . . \$2.98



D • Tie, 'Kerchief Set . . \$1.00



E • Capeskin Gloves . . . \$1.39



F • Virgin wool Socks . . \$1.25

"Something-to-wear"

Gifts for boys

A All wool Sweater . . . classic panel rib. Watch his eyes sparkle when you give him this smart pullover for Christmas. It's knit of medium weight, 100% wool yarns for warmth without bulk, and it comes in the wide panel rib style with the sporty lines he likes.

Made with double elbows reinforced inside to resist breaking out, reinforced cuffs that resist fraying, taped neck and shoulder seams that prevent sagging. Shaped armholes drape naturally, ribbed cuffs and bottom give snug, smooth fit. V-neck style. Hand washable with care. Shipping wt., 1 lb. 2 oz.

Sizes: 28, 30, 32, 34, 36. State size wanted.

43 N 7128—Camel tan

43 N 7129—Medium blue Each \$2.98

B Wool Ski Sweater . . . all worsted yarns. The rich blending of color in the all-over star design, plus the soft texture of the finely combed wool worsted yarns, make a truly handsome pullover . . . an ideal Christmas gift.

Besides giving a finer appearance, the warm, wool worsted yarns wear longer because they're tightly twisted for strength. Other long wear features are taped neck and shoulder seams. Medium weight. Shaped armholes, ribbed cuffs, bottom. Crew neck. Hand washable with care. Shpg. wt., 1 lb. 2 oz.

Available after November 15th

Sizes: 28, 30, 32, 34, 36. State size wanted.

43 N 7199—Maroon, white pattern

43 N 7198—Navy blue, white pat. . . Ea. \$4.35

C Whittenton Robe . . . heavyweight. Here's a handsome plaid robe he'll want to slip into the first thing Christmas morning. It's made of heavy cotton blanket cloth . . . softly napped for warmth and comfort. Wrap-around, double breasted style. Double shawl collar. Reinforced seams are taped for strength. Rayon cord belt; matching cord trim. Wash separately. Shpg. wt., 2 lbs. 2 oz.

Sizes: 8, 10, 12, 14, 16. Colors: blue, brown, maroon. State size and color.

43 N 5931 Each \$2.98

D Tie and Handkerchief Set. A Christmas gift that's inexpensive, yet always welcome. Set consists of two 4-in-hand ties of lustrous rayon and one white cotton handkerchief. Both ties come in handsome assorted patterns and each comes in a different color. No choice of color. Gift boxed. Shpg. wt., set, 10 oz.

43 N 5935 Set \$1.00

E Capeskin Gloves . . . fine leather. Long wearing domestic capeskin is chrome tanned to stay soft, pliable. Fully lined with napped cotton. Adjustable strap. Shpg. wt., 5 oz.

Sizes: small (fits 6½-inch hand); med. (fits 7-inch hand); large (fits 8-inch hand). Colors: black, brown. State size, color.

43 N 6312 Pair \$1.39

F Virgin wool Socks. Finest we've ever sold. Soft yarns combined with a good firm knit give a quality look and feel. Not an "everyday" sock, but a smart dress up sock that will wear well. Panel rib, lightly brushed surface. Cotton reinforced heels and toes. Shpg. wt., 3 oz.

Sizes: 9, 10, 11. Colors: light blue, camel tan, maize. State size and color.

43 N 6825 Pair \$1.25



Four gifts for little boys

"Little Captain" Hat. \$1.09

One of the most popular gift ideas of the year. Hat is mercerized cotton twill with cotton sateen lining. Strap, visor of artificial leather. Gold color embroidered emblem, metal stars and buttons. Shpg. wt., 14 oz.

Color: Army tan. Sizes: 6¼, 6¾, 6½, 6⅞, 6¾, 6⅞. Be sure to state size wanted.

43 N 5932 Each \$1.09

"Little General" Hat. \$1.69

Our best. Made so well it's really a practical little hat. Top is all wool serge in army color. Lined with lustrous rayon. Leather strap, artificial leather visor. Gold color embroidered emblem, metal stars, buttons. Shpg. wt., 14 oz.

Color: Army tan. Sizes: 6¼, 6¾, 6½, 6⅞, 6¾, 6⅞. 7. Be sure to state size wanted.

43 N 6016 Each \$1.69



Spun rayon Ties. Two, 4-in-hand ties . . . 69c

both come in the same color but with different bombing planes printed in contrasting color. Ties come in an attractive gift box. Shpg. wt., 8 oz.

Colors: blue, khaki tan, red. Be sure to state color wanted. 43 N 5934 Set 69c

Helmet style Cap. Knit 97c

of warm, all wool yarns and has a softly brushed finish. "Keep-'em-Flying" emblem sewn on front. One size fits all small boys. Shipping wt., 4 oz.

Colors: blue, brown, maroon. Be sure to state color wanted.

43 N 5933 Each 97c



Sports Jackets for Dad or Son this Christmas

Water-repellent, wind-resistant
Fully lined for extra warmth

\$3.98

A Christmas gift that will gladden the heart of any boy—at a special low price that'll make mom and dad glad, too. This fine jacket is water-repellent—the sturdy, very fine texture army tan cotton fabric is specially treated to resist rain and snow. Wind-resistant because it's so closely woven. It's warm—body lining is of bright plaid cotton flannel; sleeves are fully lined, too. It's stylish—with its concealed-button fly front; adjustable cuffs and waist tabs; collar that can be turned up and buttoned snugly around your neck; and 2 smart slash pockets. Shipping weight, 1 pound 6 ounces.

Sizes: 8, 10, 12, 14, 16, 18. *State size.*
40 N 3453—Lined tan jacket.....\$3.98

Practical, reversible, in men's and boys' sizes
Durable Zelan-treated to repel rain and snow

\$5.98 Men's

\$5.25 Boys'

There are youthful lines for dad and mannish lines for son in this smartly-styled reversible jacket. Both are sure to like it, because it is today's most popular sports jacket style and fabric. Tailored of tightly-woven army type cotton poplin, and *both* sides are treated with durable Zelan that repels rain and snow, spots and stains, and withstands many dry cleanings. The tan side has a neat fly front and two handy slash pockets—the brown side has a button front and two chest pockets with flaps. It is very practical and comfortable to wear, yet it is surprisingly windproof and warm. Adjustable straps at sides for a snug fit at the waist, and two-button adjustable cuffs for a good fit at the wrists. Convertible collar buttons up around the neck. Available after November 15th.

Men's sizes

Full cut and roomy—25 in. long.
Sizes: chests 34, 36, 38, 40, 42, 44, and 46 inches. *State size.* Shipping weight, each, 2 pounds 11 ounces.
41 N 5146—Jacket.....\$5.98

Boys' sizes

A gift he's sure to like.
Sizes: 8, 10, 12, 14, 16, 18. *State size wanted.* Shipping weight, each, 1 pound 6 ounces.
40 N 3455—Jacket.....\$5.25



\$4.98
 300 capsules
 (150-day supply)

Packed for Christmas giving

SUPER-KAPS VITAMIN MINERAL CAPSULES

in economical family sizes

Be practical this Christmas . . . give Sears Approved SUPER-KAPS vitamin-mineral capsules. A practical gift for the whole family—for children as well as adults may need vitamins and minerals to supplement their diet. Your friends will welcome a gift like this. Best of all, the special Christmas packages save you money! If you bought similar quantities from our big catalog, you would pay more.

Just two tiny capsules . . . one light and one dark . . . taken once a day supply *all* official normal minimum vitamin requirements as established by the Federal Food and Drug Administration. They also supply 8 important minerals and liver concentrate. Each vitamin (light) capsule supplies your official minimum daily requirements of Vitamins A, B₁, B₂(G), C and D. Also supplies Vitamin B₆, Niacin and Pantothenic Acid in the B complex group. Each mineral

(dark) capsule supplies your official normal daily requirement of Iron; also contains Magnesium, Manganese, Zinc, Cobalt, Potassium, Copper, Iodine and Liver concentrate.

These attractive Christmas packages come in two sizes: 300 capsules or 600 capsules. Both packages are priced right for your Christmas budget. For a practical Christmas gift, that a whole family will really appreciate, give Sears Approved SUPER-KAPS.

- 8 N 9955—Shipping weight, 1 pound 3 ounces
 300 Capsules (150-day supply) \$4.98
- 8 N 9956—Shipping weight, 1 pound 8 ounces
 600 Capsules (300-day supply) \$9.79



A • Rayon and cotton Cloth and 8 Napkins.....set \$19.95



B • Gay, Neat Kitchen Towels.
2 in a box.....\$1.39

C • Decorative Homespun Scarf.
16x34 inches.....82c

D • Smart Multi-colored Scarf
16x34 inches.....\$1.25

Gifts to make her home lovelier

A Rayon and cotton cloth and 8 napkins. A gift with lasting beauty and service . . . a gift that shows thought and exquisite taste . . . a set you'd be proud to use in your own home for many years on all company occasions . . . it's suitable and lasting enough for an heirloom treasure. Supreme quality rayon and cotton damask with a soft, supple, lustrous finish. Makes a marvelously pleasing background for your gleaming silverware. Firmly woven of select, superior fibers for long, serviceable wear. Delicate pastel shades make a charming and colorful background for any table arrangement. Truly a gift of elegance . . . the loveliest of all for the bride. 9-piece set (service for 8) includes: one cloth, about 64x88 inches, and eight napkins, 18 inches square. Beautiful patterns similar to the illustration shown above. *Pastel colors:* ivory or peach. *Please state color.* Washable. Neat rolled hems. Each set is neatly boxed, ready to give.
125 N 7431—Shpg. wt., 3 lbs. 4. oz. 9-piece set \$19.95

B Gay Kitchen Towels. Durable bleached cotton twill. Assorted embroidery and appliqued designs. Assorted multi-colors with fringed or hemmed edges. Washable.
125 N 8110—About 15x28 in. Shpg. wt., 14 oz. 2 in box \$1.39

C Homespun Scarf or runner of nub-weave cotton. Hand fringed. Washable. Cream and ecru color mixed weave.
125 N 8075—About 16x34 in. Shpg. wt., 7 oz. Each 82c
125 N 8076—About 16x43 in. Shpg. wt., 10 oz. Each 92c
125 N 8077—About 16x48 in. Shpg. wt., 14 oz. Each \$1.00

D Multi-color Scarf or runner of gay cotton homespun. Basket-weave effect. Hand fringed. Wash separately.
125 N 8080—About 16x34 in. Shpg. wt., 7 oz. Each \$1.25
125 N 8081—About 16x43 in. Shpg. wt., 10 oz. Each 1.35
125 N 8082—About 16x48 in. Shpg. wt., 14 oz. Each 1.45



Washfast Print Luncheon Set

Bleached cotton with assorted hand screen printed designs. Assorted multi-colors. Hemmed. Cloth, abt. 34x34 in. 4 napkins, abt. 11x11 in. Shpg. wt., 15 oz.
125 N 8111.....5-pc. set \$2.35

Smart 3-piece Chair Back Set

Cotton homespun in mixed cream and ecru color weave. Matches scarf above. Includes 1 back rest, 12x17 in., 2 arm rests, 10x13 in. (approx. sizes). Shpg. wt., 6 oz.
125 N 8078.....3-piece set \$1.00

Bright Cotton Crash Scarfing

For ensembles to add charm to kitchens. Washfast. Printed floral pattern similar to illus. A yard **39c**
State color: blue, green, or red. About 17 in. wide.
125 N 8195—Shpg. wt., 4 oz. Yard 39c



CRAFTSMAN

Hollow Ground Carving Sets

Sensational, long-life CRAFTSMAN hollow-ground carving sets. Blades of special high carbon steel are hollow-ground just like the finest straight razors, and are just as sharp. Need only an occasional touching up on sharpening steel or stone to retain their razor-like edges. Imported rosewood handles, double riveted.

A CRAFTSMAN 3-pc. Carving Set

Includes 13-inch French cook knife (8-inch blade), 14-inch roast beef slicer (9-inch blade), and 13 $\frac{1}{4}$ -inch butcher slicer (9-inch blade). A perfect gift . . . so practical . . . so sure to please. And so low priced for such outstanding quality. Packed in beautiful telescoping gift box. Shipping weight, 1 pound 8 ounces.

9 N 9572.....\$5.95

B CRAFTSMAN 2-pc. Carving Set

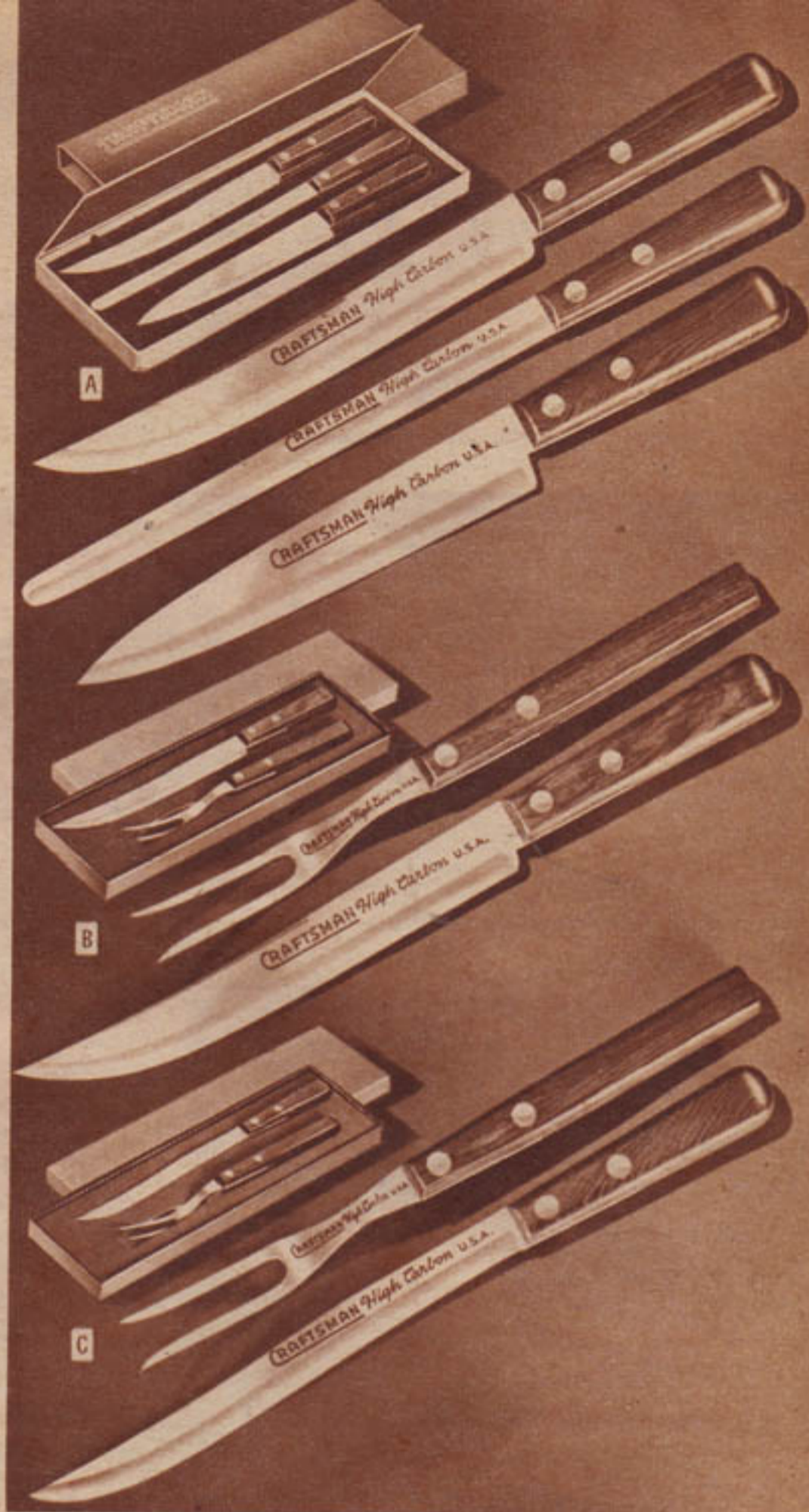
Includes 13 $\frac{1}{4}$ -inch butcher slicer (9-inch blade), and 11-inch long-handled serving fork. A welcome, thoughtful gift she'll be happy to receive. Packed in gift box. Shipping weight, 1 pound.

9 N 9574.....\$2.49

C CRAFTSMAN 2-pc. Carving Set

Includes 12 $\frac{3}{4}$ -inch narrow blade slicer (8-inch blade), and 11-inch long handled serving fork. What a lot of joy you can give for so little. Packed in gift box. Shipping weight, 1 pound.

9 N 9573.....\$2.29



Meat Board for easy carving

\$3.49 Unusually low price for well and true maple carving board. . . . an ideal gift for the man of the house. He'll do the carving with the confidence of a professional chef. The bird can't slip—five rust-resistant steel spikes hold turkey, goose or chicken firmly in an upright position. Slicing is easy. Has deep tree design; gravy runs into well. Kiln dried maple board has grease and acid-resistant finish. Easy to clean. Use it also for serving ham and roasts. Size, 12 $\frac{3}{4}$ x20 $\frac{1}{2}$ in. Shipping weight, 6 pounds.

11 N 8862.....\$3.49



A • Charlotte Charles Holiday Assortment \$3.95



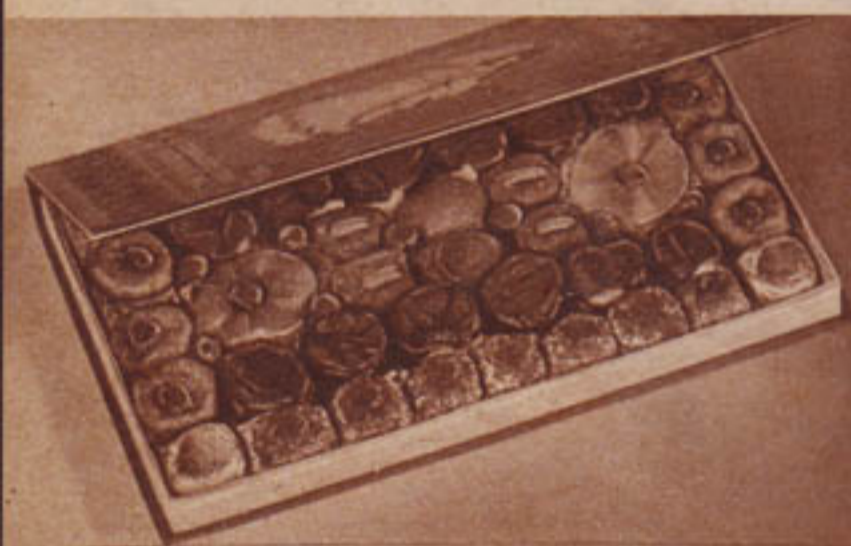
B • Tropical Garden Fruit Cake... 5 lbs. \$4.95



C • Fancy Snack Crackers and Wafers... \$1.00.



D • Fancy Candied Fruits... 5 lbs.



E • Dainty Candied Fruit Delicacies. 3 lbs. \$3.25



F • Kitchen Herbs. 89c

G • Citrus Jar 59c

Give her Food Delicacies for her Christmas table

A Charlotte Charles Holiday Delight Assortment. 1-lb. mellow super-fine, brandied fruit cake, 2-lb. brandied old English plum pudding, and an 8-oz. jar of brandied cherry sauce for plum puddings and ice cream.
8 N 7878—Shpg. wt., 5 lbs. . . . Complete for **\$3.95**

B Tropical Garden Fruit Cake. Filled to overflowing with highest quality ingredients obtainable. In ivory color imitation leather utility box.
8 N 7813—Shpg. wt., 5 lbs. 8 oz. . . . 5-lb. cake **\$4.95**

C Fancy Snack Crackers and Wafers. Three 8-oz. boxes containing Par-cheez (cheese-flavored crackers), Svenska Soya (Swedish crackers made from soy bean flour) and Swedish milk wafers. For Hors d'oeuvres, snacks.
8 N 7883—Shpg. wt., 3 lbs. . . . Set of 3 boxes **\$1.00**

D Fancy Candied Fruits. Large redwood box with Holiday assortment of high quality candied fruits including California figs, grapes, nuts, etc.
—Shpg. wt., 5 lbs. 8 oz. . . . 5-lb. box

E Dainty Candied Fruit Delicacies. Decorated imitation leather stationery box chock full of delicious candied prunes, figs, dates, cherries and pineapple.
8 N 7804—Shpg. wt., 4 lbs. . . . 3-lb. box **\$3.25**

F Kitchen Herbs. Set of 5 refillable glass jars containing Rosemary, Sweet Basil, Marjoram, Thyme and Mint. Booklet of 40 appetizing recipes included.
8 N 7812—Shpg. wt., 3 lbs. . . . 5 jars in gift box **89c**

G Citrus Jar. The jar is a candied grapefruit filled with marmalade and honey-orange jelly. Eat both the jelly and the jar. Shpg. wt., 2 pounds.
8 N 7886—Available after November 15. . . . **59c**



A • Pinesbridge Smoked Turkey Assortment . \$7.76



B • Pinesbridge Farm Smoked Turkey . . . \$11.20



C • Seasoned Herring in Wine Sauce . . . \$1.44



D • "Old Smokey" Barbecue Seasonings . \$5.90



E • Deglet Noor California Dates 1 3/4 lb. . \$1.60



F • Brandied Dates . . . 5 lb. Wooden Keg . \$7.00

Gifts on this page shipped direct from Supplier

A Pinesbridge Smoked Turkey Assortment. Two 8-oz. jars of sliced smoked turkey; two 4-oz. jars smoked turkey paté and two 8-oz. jars of ready-cut smoked turkey. Vacuum jars contain light and dark meat.
8 N 7884F—Shipped Prepaid. . . . Complete for **\$7.76**

B Pinesbridge Farm Smoked Turkey. Smoked whole over applewood logs to taste-perfection. A delicious treat, ready to serve. Shipped Prepaid.
8 N 7880F. Approximately 7 pounds **\$11.20**
8 N 7887F. Approximately 10 pounds **\$15.80**

C Seasoned Herring in Wine Sauce. 2 1/2 pounds of highly seasoned selected herring cut in tidbit portions and packed in a wooden bucket.
8 N 7882F—Shipped Prepaid. 2 1/2 pounds **\$1.44**

D "Old Smokey" Barbecue Seasonings. 8 individual jars. Add zest and flavor to meats, fish, soups. Includes Chili, Rosemary, Crushed Pepper, Marjoram, etc. 1 1/2 to 2 1/2 oz. net weight each. Recipes incl.
8 N 7881F—Shipped Prepaid. . . . Complete set **\$5.90**

E Deglet Noor California Dates. "Pride of the Desert," in cedarwood "book" box. Shipped Prepaid.
♦8 N 7895Y—1 3/4 lbs. \$1.60 ♦8 N 7896Y—3 lbs **\$2.04**

F Brandied Dates . . "Pride of the Desert." Pitted California dates preserved in brandy. Prepaid.
♦8 N 7894Y—As illustrated. 5-lb. keg. **\$7.00**

♦8 N 7892Y—Shipped Prepaid. . . 1 lb. jar **\$1.50** ♦8 N 7893Y—Shipped Prepaid. 2 lb. 7 oz. jar **\$2.62**

Items marked ♦ shipped from Chicago. Order from Sears nearest mail order house.

Shipped prepaid anywhere in Continental U. S. A. Order early allowing 20 days for delivery. State name, address and delivery date wanted. Your greeting card enclosed if sent with order. *2 Sears-Roebuck • Page 181

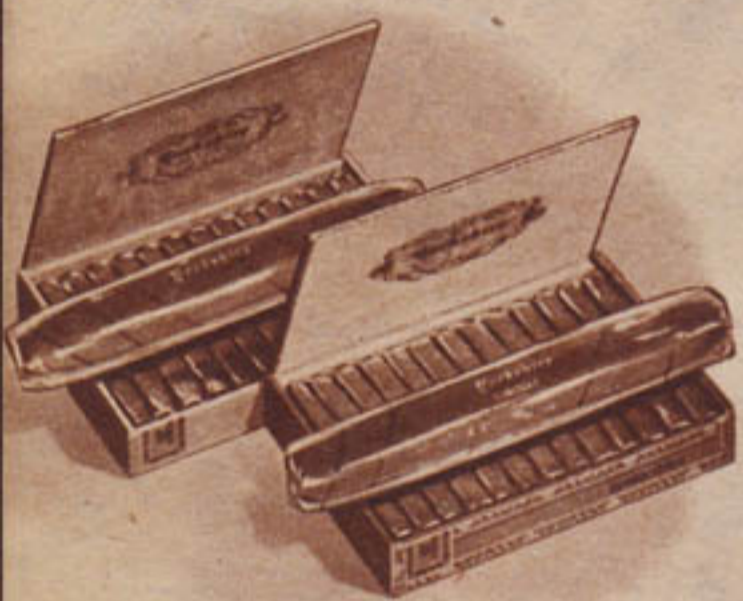


Yorkshire Tobaccos in Humi-Seal Cartons

Good... Regular Mixture—Blend of fine tobaccos. Not illus. Wts., 14 oz.; 1 lb. 8 oz.
 8 N 4530—½-lb. 59c 8 N 4529—1 lb. \$1.00

Better... Flake Mixture—Blend of domestic, imported. Wts., 14 oz.; 1 lb. 8 oz.
 8 N 4547—½ lb. 85c 8 N 4546—1 lb. \$1.59

Best... Aromatic Blend (bonus offer) 1 lb. size; a special bonus package included.
 8 N 4551—Shpg. wt., 1 pound 10 oz.... \$2.29



Yorkshire Cigars—individually wrapped

Good... Yorkshire 5's. Machine-made. Sumatra-type wrapper; shredded filler of imported and domestic tobaccos. Lgth., 5¼ in.
 8 N 9958—Shpg. wt., 1 lb. 4 oz. .25 for \$1.20

Better... Yorkshire Deluxe. Connecticut-grown wrapper. Long filler composed of a blend of Havana and Puerto Rican leaf. Length of cigars, about 5½ inches.
 8 N 9959—Shpg. wt., 1 lb. 6 oz. .25 for \$2.25

Best... Yorkshire Coronas. Hand made with genuine imported Sumatra wrapper. Broadleaf filler, ¾ Havana, ¼ Puerto Rican tobacco, all long filler. Lgth. of cigars, about 5½ in.
 8 N 9960—Shpg. wt., 1 lb. 6 oz. .25 for \$3.50



Leather Cigarette Cases—standard size

- A** Genuine calf case; insert for picture.
8 N 9952—Brown. Shpg. wt., 3 oz. .79c
- B** Our best leather case; Brown or black.
8 N 9693—State color. Shpg. wt., 2 oz. 98c
- C** Sheepskin saddle leather. Loop fastener.
8 N 9923—Natural tan color. Wt., 2 oz. 39c



Gifts for the man who smokes

- A** **Automatic Electric Cigarette Lighter.** Put your cigarettes in this handsome humidor-lighter case. When lid is raised, the cigarette is immediately lighted. Unbreakable red top grain split cowhide leather over heavy metal case. On-off switch. About 4x6x2 in. 110 to 120 volt A.C. only.
 —Shipping weight, 3 lbs. 4 oz.
- B** **Middleton Deluxe Tobacco Blending Chest.** He'll get a big kick out of mixing his own tobacco. 7 jars of tobacco; measuring jigger and oiled silk pouch.
 8 N 9672—Chest 9x12x4½ inches. Postpaid..... \$6.50
- C** **Good... Pipe and Pouch Set.** Includes pipe and khaki rayon oiled silk lined pouch; holds tobacco and pipe.
 8 N 9687—Shipping weight, 1 pound..... \$1.39
- D** **Better... Yorkshire Royal Pipe Set.** Grained leather tobacco pouch with zip closing, Yorkshire Royal Pipe and 1 package of Yorkshire Aromatic Tobacco.
 8 N 9786—Gift boxed. Shpg. wt., 1 lb. \$2.15
- E** **Best... Yorkshire Aristocrat Pipe Set.** Yorkshire Aristocrat pipe, grained leather tobacco pouch with zip closing and 1 package of Yorkshire Aromatic Tobacco.
 8 N 9758—Gift boxed. Shpg. wt., 1 lb. 2 oz. \$3.59
- F** **Yorkshire Tobacco Blending Kit.** Seven packages of imported and domestic tobaccos. Glass vial for mixing included; formulas for blending on each box.
 8 N 9940—Shipping weight, 1 lb. 12 oz. \$2.59
- G** **John Middleton Variety Kit.** Five different tobacco mixtures, individually packed. A perfect gift.
 8 N 9673—In ready-to-mail carton. Postpaid..... \$1.00
- H** **Pipe of genuine Turkish Meerschaum.** With amber-colored plastic stem; Comes in smart lined leather-like case.
 8 N 9632—Standard size. Shpg. wt., 6 oz. \$4.49
- J** **Yorkshire Aristocrat Briar Pipe.** Fine quality briar, with air vent and moisture trap. In attractive box, but cloth bag illustrated is no longer available.
 8 N 6813R—Boxed. Shipping weight, 10 oz. \$1.98
- K** **Yorkshire Supreme Briar Pipe.** Hand finished virgin briar with dry smoke attachment. In attractive box, but cloth bag illustrated is no longer available.
 8 N 6878R—Shipping weight, 10 ounces..... \$2.98
- L** **Kaywoodie Flame Grain Meerschaum-Lined Pipe.** Imported briar bowl lined with Meerschaum.
 8 N 9708—Velvet bag; attractive box. Postpaid... \$12.50
- M** **Humidor and Rack for 4 Pipes.** Glass humidor holds about ½ lb. of tobacco. Walnut-finished rectangular-shape wood pipe rack, 7¾ inches wide, 4½ inches high, holds 4 pipes. Pipes and tobacco not included.
 8 N 6570—Shipping weight, 3 lbs. 10 oz. \$1.57
- N** **10-Pipe Walnut-Finish Rack and Humidor.** Circular walnut finish wood pipe rack with glass humidor. Rack holds 10 pipes (not incl.), and humidor holds about ½ lb. tobacco (not incl.). Pipe rack 5½ in. high, 8 in. in diam.
 8 N 6571—Shipping weight, 3 lbs. 10 oz. \$2.39
- P** **Sheepskin Tobacco Pouch.** Fine sheepskin leather, flat style pouch with saddle tan finish. Straight zipper opening; moisture-retaining lining.
 8 N 6599—Shipping weight, 3 ounces..... \$1.49



A • New Automatic Electric Cigarette Lighter and Humidor Combination.....



B • Middleton Deluxe Tobacco Blending Chest. Embossed Design. Postpaid.....\$6.50



C • Good . . . Combination Pipe and Pouch Set.....\$1.39



D • Better . . . Yorkshire Royal Pipe, Pouch and Tobacco Set...\$2.15



E • Best . . . Yorkshire Aristocrat Pipe, Pouch and Tobacco Set..\$3.59



F • Yorkshire Tobacco Blending Kit. Seven types of tobacco. \$2.59



G • John Middleton Variety Kit. Five tobacco mixtures.....\$1.00



H • Genuine Turkish Meerschaum Pipe—Standard Size.....\$4.49



J • Yorkshire Aristocrat Briar Pipe. Very Fine Quality.....\$1.98



K • Yorkshire Supreme Briar Pipe. Hand Finished\$2.98



L • Kaywoodie Flame Grain Briar Meerschaum-Lined Pipe..\$12.50



M • Humidor and Rack for 4 Pipes. (Pipes not included).....\$1.57



N • 10-pipe Walnut-finish Rack and Humidor. Pipes not incl..\$2.39



P • Sheepskin Tobacco Pouch. Straight zipper opening..\$1.49

For Sears Easy Payment Plan, see page 88



A • Roto Electric Shaver and pouch \$8.95



B • Pocket-size leather Travel Case \$1.00



D • 18-piece Duffel Bag \$4.29



E • "Jeepak" . \$4.98

F • Photo Case . 98c



H • 2-in-1 Whisk 49c

J • Brush Set . \$1.00



K • 3-piece Set . 69c

L • 5-piece Set \$1.00



C • Unfitted leather Utility Case \$2.59



G • Leather Travel Kit, our best \$4.29



M • 3-pc. Set \$1.89

N • 4-pc. Set \$2.79



Gifts for men in service, at home

- A Roto Electric Shaver and pouch.** For the man who deserves the finer things. Rotating blade in round-type head gives a smooth, clean shave. Plastic body. Easy to operate. Cord and instructions. Leather case. 110 to 120-volt A.C. or D.C.
8 N 9684—Shipping weight, 1 lb. 4 oz. **\$8.95**
- B Pocket-size leather Travel Case.** Genuine leather with zipper slide fastener. Holds your essential toilet articles, yet slips into pocket or purse. Perfect for travel. Fitted with comb, file and tooth brush. Size, 3½x7 inches.
8 N 9973—Black. Shipping weight, 7 ounces. **\$1.00**
- C Unfitted leather Utility Case.** Genuine grain leather case with Sekura-Loop closing. Loop for carrying. Water-resistant lining. Size closed about 8½x5x3½ inches. Roomy enough for essential travel articles. Shipping weight, 1 lb. 8 oz.
8N9937—Black. **\$2.59** 8N9936—Brown. **\$2.59**
- D 18-piece Duffel Bag.** Compact, yet contains all necessary toilet articles. Lined khaki canvas bag (about 12 in. high) with sewing kit, shoe shine kit, shaving articles, foot powder, soap, handy bandages, tooth powder and brush, plus other useful articles shown. Also a separate inner bag.
8 N 5818—Shipping wt., 3 lbs. 9 oz. **\$4.29**
- E "Jeepak" Service Kit.** Pocket size, 5¼x4¼x3¼ in., yet contains ten useful items including mirror, tooth brush, razor and blades. Genuine leather with oilskin lining. A gift that a man in the service or in civilian life will enjoy and use for years. Shipping weight, 1 pound 8 ounces.
8 N 9638—Suntan color. Gift boxed. **\$4.98**
- F Photo Case.** Six 2-sided transparent pockets for 2¼x3-inch snapshots. Brown genuine leather.
8 N 5817—About 3½x3 in. Shpg. wt., 4 oz. **98c**
- G Leather Travel Kit, our best.** Beautiful rough grained brown genuine leather case with zipper closing. Water-resistant lining. End loop for carrying. About 5x10x4 inches but packs into smaller space because it is so soft and flexible.
8 N 9928—Shipping weight, 14 ounces **\$4.29**
- H 2-in-1 Whisk.** Combination whisk-and-shine. Artificial leather case, shaped to fit over the hand. Attached polishing cloth of cotton fleece.
8 N 9935—Shipping weight, 6 ounces. **49c**
- J Brush Set.** Military brush, clothes brush, comb fit in back of horse's head. 6 inches high.
8 N 9768—Shipping weight, 1 lb. 12 oz. **\$1.00**
- K 3-piece Military Brush Set.** Two 4½-inch wood back brushes; white fiber tufts. 7-inch comb.
8 N 9926—Shipping weight, 1 lb. 2 oz. **69c**
- L 5-piece Military Brush Set.** Similar to above, plus 6-inch clothes brush and 5-inch hat brush.
8 N 9927—Shipping wt., 1 lb. 4 oz. **\$1.00**
- M 3-piece Military Brush Set.** Genuine maple with satinwood finish. Two 4½-inch brushes with medium-stiff white hair. 7-inch comb. Gift box.
8 N 5843—Shipping weight, 1 pound. **\$1.89**
- N 4-piece Military Brush Set.** Same as above, plus 5½-inch clothes brush. Satinwood finish.
8 N 5842—Shipping weight, 1 lb. 4 oz. **\$2.79**

Easy Terms
on page 88

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A • Williams Shave Set
5 pieces \$1.85

B • Williams Shave Set
4 pieces \$1.31



C • Ever-Ready Shave Brush..98c

D • Old Spice Shave Mug\$1.00

E • Williams Shave Mug..... 97c



F • Best Leather Tobacco and Pipe Pouch\$2.98

G • Leather Tobacco and Pipe Pouch.. \$1.98



H • Old Spice Gift Set
3-pc. set. v. . \$2.93

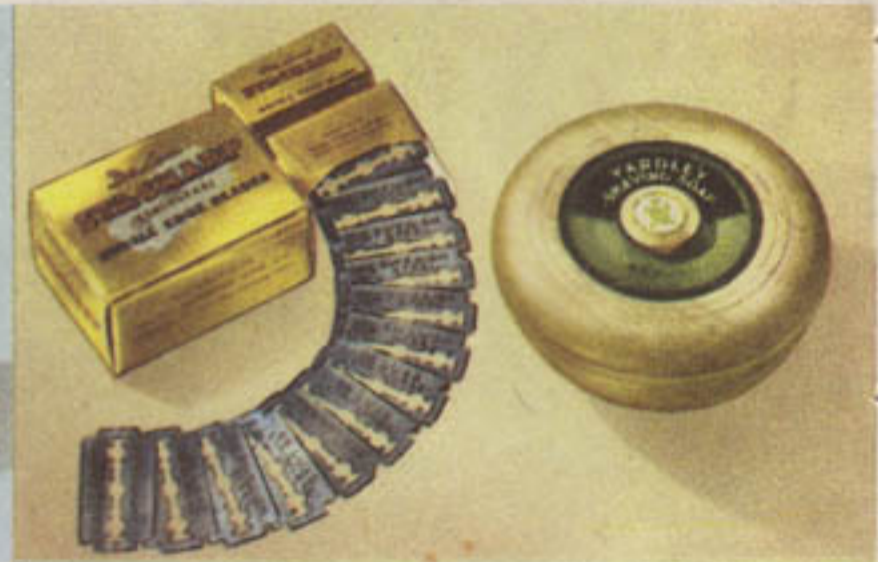
J • Hinds 3-piece Gift Set. Complete.. 62c



K • Pottery Shave Mug..29c

L • Wood Shave Bowl..76c

M • Boys' Brush Set..39c



N • Sta-Sharp Stainless Blades. 25 for. \$1.19

P • Yardley Shave Bowl with Soap..... \$1.00

Shaving Accessories are welcome gifts

- A** Williams 5-pc. Set. Bowl, soap, toilet soap, talc, hair tonic, 10 double edge blades. Fed. Tax incl. 8 N 9704—Postpaid..... \$1.85
- B** Williams 4-pc. Shave Set, Wood bowl, soap, toilet soap, talc, 5 double-edge blades. Fed. Tax incl. 8 N 9705—Postpaid..... \$1.31
- C** Ever-Ready Shave Brush. Genuine bristles firmly set in colorful blue plastic handle. 8 N 9709—Shpg. wt., 4 oz. . .98c
- D** Old Spice Shave Mug. Crockery mug with Old Spice Soap. 8 N 6087—Postpaid..... \$1.00

- E** Williams Shave Mug. Pottery mug with 2 refill cakes of Williams creamy Luxury shave soap. 8 N 4925—Postpaid..... 97c
- F** Our Best Leather Tobacco and Pipe Pouch. 2 zipper compartments, for pipe and tobacco. 8 N 6585—Shpg. wt., 4 oz. \$2.98
- G** Leather Tobacco and Pipe Pouch. Zipper tobacco compartment and separate pipe section. 8 N 6584—Shpg. wt., 4 oz. \$1.98
- H** Old Spice Gift Set. Shave mug with soap, shave lotion and talc in handsome pottery containers. Fed. Tax incl. 8 N 9711—Postpaid..... \$2.93

- J** Hinds Gift Set. Hand lotion, foot powder and tooth powder. 8 N 9718—Postpaid..... 62c
- K** Pottery Shave Mug, large cake of lavender shave soap. 8 N 9994—Wt., 1 lb. 8 oz. . . 29c
- L** Hershey Shave Bowl. 8 N 9939—Shpg. wt., 10 oz. . 76c
- M** Boys' Brush Set. Wood back military brush with comb. 8 N 9925—Shpg. wt., 10 oz. . 39c
- N** Sta-Sharp Stainless Blades. A year of shaving comfort. Fit all popular double-edge razors. 8 N 6399—Wt., 4 oz. 25 for \$1.19
- P** Yardley Shave Bowl. 8 N 9948—Postpaid..... \$1.00

Deluxe Assortment Quality Mixed Nuts

Order these large, delicious sweetmeats for Thanksgiving and Christmas. They're good, wholesome food for everybody. Have bowls of them to serve your family and guests . . . they're Holiday treats that both grownups and youngsters will enjoy.

Assortment consists of California softshell Walnuts, papershell Pecans, thinshell Almonds, large Brazil nuts and choice Filberts. All these nuts have been specially selected for their fine flavor. Order enough for the whole Holiday season.

Shipping weight, 2 pounds 6 ounces.
8 N7824 2-pound bag \$1.05

Shipping weight, 5 pounds 8 ounces.
8 N7825 5-pound bag \$2.49

Shipping weight, 11 pounds.
8 N7826 10-pound bag \$4.69

Less Than

47c

pound in
10-lb. bag



Diamond Brand Walnuts

Large, choice nuts that everyone will enjoy. Shipping wt., 3 lbs. 8 oz.
Less than **44c** pound in 3-lb. bag
8 N7834 . . . 3-lb. bag \$1.29

Bargain quality

Smaller size than above. Shpg. wt., 3 lbs. 6 oz.
8 N7832 . . . 3-lb. bag \$1.15



Paper Shell Pecans

Famous Stuart Pecans. Crisp, delicious sweetmeats . . . carefully cultivated for finer flavor, large size and perfect meats. Smooth, easy-to-crack shells. Shipping weight, 3 pounds 8 ounces.
Less than **50c** pound in 3-lb. bag
8 N7831 . . . 3-lb. bag \$1.49



Mixed Salted Nuts

An assortment of crunchy, delicious nuts. Tangy . . . lightly salted for added flavor. Assortment consists of pecan halves, fancy walnuts, whole cashews and Virginia blanched peanuts. Shipping weight, 1 lb. 6 oz.
\$1.09 Pound
8 N7839 . . . 1-lb. bag \$1.09



Nut Bowl Set

Natural, rustic wood bark finish with a smooth inner surface. Mallet is included. Diameter of bowl, about 7 to 9 inches. Set makes a welcome gift. Shipping wt., 2 lbs. 10 oz.
98c Set
8 N7838 Set 98c



A • 1-lb. box good quality Chocolates 59c

B • Our best Chocolates in 1-lb. box .79c



D • Choice of 24-box pkgs. \$1.05

E • 2½-lb. box Cookies . . 84c

F • 2 lbs. Candied Fruit .



C • Bargain Chocolates—2-lb. box. \$1.00



G • Gift delicacy assortment. 1 lb. \$1.00



It isn't Christmas without Chocolates

A 1-pound box of good quality Chocolates. A wide variety of flavorful centers coated in smooth, rich chocolate . . . a wonderful assortment for your holiday hospitality . . . a nice gift, too. Contains creams in raspberry, peppermint, vanilla and other favorite flavors, chewy centered nougats, caramels, etc. Shpg. wt., 1 lb. 8 oz.

8 N 7801 1-pound box **59c**

B Our best Chocolates in 1-pound box. Luscious to look at and even better to taste . . . that's the secret of this superb quality holiday assortment. Rich, creamy, thick chocolate coating on centers of caramel, peanut pieces, nougats, fudge, marshmallow and fancy creams with delicious flavoring. Shpg. wt., 1 lb. 8 oz.

8 N 7802—Available after Nov. 10. 1 lb. **79c**

C Bargain Chocolates in 2 pound Christmas box. Enough to please the whole family at a real budget-saving price . . . ideal for a thoughtful, last-minute gift. Assorted hard centers and creams in all the popular flavors, and covered with delicious chocolate . . . have plenty on hand for holiday guests. Shpg. wt., 2 lbs. 14 oz.

8 N 7805 2-pound box **\$1.00**

D Green Spearmint Leaves.—Gum-drop type candy. 24 individual 5-cent size packages in an attractive box. A real treat for everyone.

8 N 7816—Shpg. wt., 4 lbs. . . . 24 pkgs. **\$1.05**

D Chocolate-covered Peanuts. One big Christmas box containing 24 individual 5-cent size packages of fresh, crisp peanuts covered with rich, tasty chocolate.

8 N 7811—Shpg. wt. 4 lbs. . . . 24 pkgs. **\$1.05**

E 2½-pound box of Cookies. Delicious assortment to serve as Holiday treats, or to send to men and women in the Service. Packed in a patriotic design gift box. About 9 kinds of tempting cookies, including sandwich cookies, in this tasty assortment. Everyone's favorites . . . economically priced. Shipping weight, 3 lbs.

8 N 7814 2½-pound box **84c**

F 2 pounds Candied Fruit. In extremely attractive box. Fruit delicacies include glazed pineapple, marshmallow-apricot sandwich, sugared dates, prunes and black Mission figs. Many pieces are combined with cream or candied cherries. Shipping weight, 2 pounds 8 ounces.

..... 2-pound box

G Gift Delicacy Assortment. A real package of Christmas cheer . . . ideal for men in the Service. Large variety of Christmas dainties, including various types of candy and four 2-oz. jars of Social Treat jellies. Net weight, 1 pound.

8 N 7806—Shipping weight, 3 lbs. 14 oz. **\$1.00**



A • 5-pound Surprise Box of Assorted Christmas Candies \$1.59



B • Lunch Kit with 3 lbs. Candy \$1.59



C • Candy-filled Glass Toys Set of Five 49c



D • Mello-creams 2 lbs. 38c

Christmas Candy Treats for the family

5-pound Surprise Box

A A wonderful assortment of pure, delicious candies for Christmas holidays and parties. You will find your favorite kinds of candy in this delightful package. Each contains from three to five kinds of candy in different flavors. A welcome gift for those in the service. Great for filling Christmas boxes. (For empty Christmas boxes see opposite page.) Shipping weight, 6 lbs. 12 oz. **8 N 7853 5 lbs. \$1.59**

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Lunch Kit and Candy

B Special Christmas offer . . . a new Complete and different folding lunch kit, plus 3 lbs. of delicious Pan-American hard candy imported from Cuba. Kit, made of fabric-like cardboard. When opened it holds a good size meal. When closed it fits into your pocket or purse. Smart, lightweight and sanitary. Case opens, closes automatically . . . no parts to assemble. See opposite page for description of candy. Shpg. wt., 3 lbs. 8 oz. **8 N 7840—Complete. \$1.59**

5 Candy-filled Toys

C Bigger and better than ever. Battleships, locomotives, tanks, kiddie mugs, etc. filled with wholesome children's candy in gay colors. Battleship is 5 inches long, others about same size. Children love to find them in their stockings on Christmas morning. Use them as favors for parties, too. Order enough for all the children on your list. Shipping weight, 2 lbs. 8 oz. **8 N 7852 . . . 5 Toys 49c**

Mello-creams

D Really creamy Mello-creams 2 lbs. in an appealing variety of little Santas, Christmas trees, autos, dolls, stars, bells and other favorites. These colorful candies are pure and wholesome . . . children love them; you will, too. Ideal for filling Christmas stockings and making up gift boxes. See empty boxes on opposite page. Shipping weight, 2 lbs. 10 oz. Available after Nov. 10. **8 N 7815 . . . 2 lbs. 38c**

Pan-American Candies made from pure cane sugar

Serve holiday guests these gay fiesta candies imported right from the heart of tropical Cuba. Pure . . . wholesome . . . delicious . . . made of pure cane sugar. Assorted shapes, in luscious looking, tropical colors (U.S. Certified). Assorted lemon, lime, orange, peppermint, raspberry and other popular flavors. A tasty touch for the kiddies' Christmas.

3-lb. bag
\$1.15

8 N 7821— Shipping weight, 3 lbs. 8 oz. 3-lb. bag \$1.15
8 N 7822— Shipping weight, 11 lbs. 10-lb. bag 3.49
8 N 07823—Shipping weight, 42 pounds. 40-lb. carton shown above 12.79

Pack candies in these Gift Boxes

Gay, colorful Christmas scenes on cardboard boxes. Each box holds **9c** $\frac{1}{2}$ -pound of candy (not included). for 12
Tape handles for carrying.
8 N 7873—Shipping wt., 8 oz. . . . 12 for 9c
8 N 7874—Shpg. wt., 3 lbs. 11 oz. 100 for 59c

"Candy Town Boxes" $\frac{1}{2}$ -lb. size

Decorated—village scenes . . . cutout fronts.
8 N 7875—Shipping wt., 8 oz. . . . 12 for 10c
8 N 7876—Shpg. wt., 3 lbs. 11 oz. 100 for 67c





Pure, delicious
Fruit Cakes

GOOD . . . Value leader
5 lbs. \$1.49

Made of rich, dark batter generously filled with selected fruits, nut meats and spices. All ingredients are expertly blended to make an exceptional holiday treat. Packed in sturdy cardboard box. Shpg. wt. 5 lbs. 14 oz.
8 N 7817—5-lb. cake...\$1.49

BETTER . . . Fine quality
5 lbs. \$2.59

Better, finer batter with larger amounts of raisins, cherries, assorted cut fruits and nut meats than above. Flavored with spices and honey. A really fine fruit cake made from a treasured old recipe. Packed in Christmas box. Shipping weight, 6 lbs.
8 N 7818—5-lb. cake....\$2.59

BEST De luxe quality
5 lbs. \$3.49

Rich, smooth batter . . . our finest mixture! Chock full of whole red cherries, glazed pineapple, orange peel, raisins, citron and selected pecans. Deliciously spiced and flavored with honey. The ingredients have been carefully prepared to make our finest tasting fruit cake. Beautifully decorated and packed in a Christmas box . . . makes a lovely gift. Shipping weight, 6 pounds.
8 N 7819—5-lb. cake....\$3.49

**SEARS, ROEBUCK
AND CO.
Minneapolis**