



## *Furs for Christmas*

CLIP AND MAIL THE COUPON BELOW  
FOR YOUR FREE BOOK OF FINE FURS

FORMAL OR CASUAL MINDED FURS  
GLAMOROUS SLIM-LINE TUXEDOS  
NEW SHORT-COAT FUR FASHIONS  
FINE FURS ON FAMOUS FABRICS

The gift every woman cherishes... lovely furs for Christmas. Wards new 1944 edition of The Coat Book offers varied appeal in better quality fashions. An outstanding selection of practical and glamorous furs are presented in styles keyed to the minute... fluid tuxedos, the fitted mode, short length fur coats and year 'round fur scarfs and jackets. There are beautiful woolens too, master tailored in the new soft style trend. Cloth coats heaped with fur or graced with newness in detail that distinguishes quality merchandise. The Suits are distinctive in fabric and style... lighter-weight woolens designed with a formal touch to accompany Winter furs.

Buy Your Furs on Time... see Wards Time Payment Details on Page 141.



MONTGOMERY WARD & Co.:  
PLEASE SEND ME YOUR  
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FURS, COATS AND SUITS.

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## Gay Christmas gifts

**1** HANDSOMELY WORKED SHAWL by Glentex. Made of fine all New Wool yarn. Grand gift. Intricate lacy patterns looks hand knit. Fringe knotted by hand. Abt. 56 x 19 in. Hand washable. Pink, Lilac, White, Copen Blue, Black. 30 T 8897—Ship. wt. 7 oz. State color. 4.98

**2** SOMETHING NEW IN EAR MUFFS... All New Wool hand-crocheted puffy flowers on a band of contrasting color. Fits any head-size. White with red band, Fuchsia with purple, Red with green, Gold with brown, Powder Blue with wine. 30 X 8692—Ship. wt. 2 oz. State color. 1.00

**3** CAPTIVATING BLACK Rayon Lace Scarf sprinkled with colorful star sequins to lend enchantment to her evenings. Chantilly type lace, gracefully edged with tiny scallops of black Rayon braid. Abt. 43½ x 15¼ in. Dry clean. 30 T 8898—Ship. wt. of each scarf 5 oz. 3.98

**4** SWEEPING SQUARE of Rayon Lace to wear exotically as shown, or flung gracefully about your shoulders for evening wear. Scalloped edges all around. About 49 in. sq. Dry clean. Dramatic in Black; feminine in White. 30 T 8660—Ship. wt. 4 oz. State color. 1.89

**5** SOFT-TONED PLAID SQUARE... warm and good-looking to wear with your sporty tweeds. 20% New Wool, 80% Rayon. Self fringed edges. Abt. 26½ in. sq. Hand washable. Background Colors: Beige, Gray, White, Lt. Blue. 30 T 8892—Ship. wt. 4 oz. State color. 98c

**6** DOUBLE DUTY SQUARE of Spun Rayon mixture;... wear it fair or stormy weather. Treated with "Drax", a new Johnson's Wax product, to make it water and spot-resistant. In assorted floral prints. Abt. 27 in. sq. Wash separately. Green, Red, Copen Blue, White, Brown. 30 X 8648—Ship. wt. 2 oz. State color. 49c

**7** FILMY SHEER RAYON SCARF... a flattering feminine accessory she'll love to wear. Lovely assorted flowers in soft tones on a White background; blends prettily with many costumes. Rolled hems. Hand washable. 30 T 8899—Abt. 43¼ x 17¼ in. Ship. wt. 1 oz. 69c

**8** PAPER-CRISP Rayon Taffeta Scarf for a swish of color under her chin. A Kimball original. Yarn-dyed plaids; gleaming Satin over-stripe. About 48 x 12¼ in. Dry clean. Pink and Black; Lilac and Black; Yellow and Brown. 30 T 8895—Ship. wt. 2 oz. State color. 2.98

**9** FINE QUALITY sheer Rayon Square. White background with assorted floral patterns in unusual color combinations. Colors are clear and lovely because they're screen printed. Neatly rolled hems. Dry clean. 30 T 8893—Abt. 34 in. sq. Ship. wt. 4 oz. 2.98

**10** BETTER FASCINATOR, light and airy as a handful of sea foam. Knit of 100% Kid Mohair... warmer, fluffier than scarf below. Overcast ends. Abt. 55 x 24 in. Hand washable. Colors: Lt. Blue, Pink, White, Yellow, Red, Lilac. 30 T 8749—Ship. wt. 3 oz. State color. 1.87

GOOD FASCINATOR. Misty-sheer, made of 50% New Wool, 50% Rayon; not shown but Lacy knit similar to scarf "10" shown. Overcast ends. About 50 x 20 inches. Washable by hand. Colors: Light Blue, Pink, White, Yellow, Red, Lilac. 30 T 8800—Ship. wt. 3 oz. State color. 1.00

**11** SHEER RAYON SCARFS in 2 qualities. Pink, White, Copen Blue. Hand washable. Wt. 2 oz. BETTER: Drawn work border. Hand rolled hems. 30 T 8887—Abt. 50 x 19½ in. State color. 1.98  
GOOD: Plain. Hand rolled edges; fringed ends. 30 T 8894—Abt. 53 x 13½ in. State color. 94c

**12** SPARKLING WHITE Rayon Crepe Scarf... drapes smartly into tailored lines. Personalize your gift with initials. Press on with barely warm iron. Abt. 41½ x 9¼ in. Hand washable. 30 T 8888—Ship. wt. 3 oz. Scarf only. 1.00  
Scarf and three initials. State initials. 1.20

**13** SMART LOOKING WOVEN SQUARE of fine all New Wool yarn. Soft and cozy in bright warming colors. Sporty, self fringed edges. About 27 in. sq. Washable by hand. Colors: Red, White, Medium Blue, Green, Pink or Yellow. 30 T 8890—Ship. wt. 2 oz. State color. 1.00

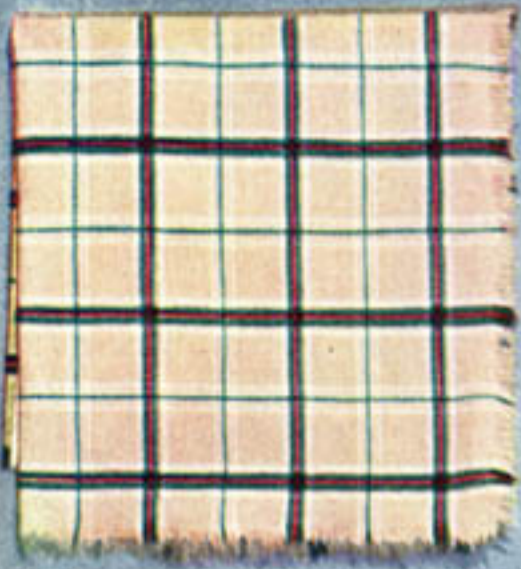
**14** 50% New Wool, 50% SPUN RAYON Square resembles fine Challis. A Glentex make. Screen printed patterns in assorted lovely floral designs. About 29 inches square. Wash separately. Black, Fire Red, White, Gold, Copen Blue. 30 T 8896—Ship. wt. 3 oz. State color. 1.98

**15** HAND LOOMED 100% New Wool Scarf with hand knotted fringe ends. Wondrously warm and soft; heavier, richer looking than scarf below. A practical Christmas gift. Abt. 46 x 11½ in. Hand washable. Yellow, Fire Red, White. 30 X 8640—Ship. wt. 4 oz. State color. 1.89

MACHINE WOVEN SCARF of lighter weight New Wool (not shown). Novelty diagonal weave gives handsome appearance. Reinforced edges; self fringed ends. Warm and practical. Abt. 45 x 12½ in. Dry clean. Yellow, Fire Red or White. 30 T 8889—Ship. wt. 3 oz. State color. 98c

**16** STUNNING CHERRY PRINT on rich crepe backed Rayon Satin, a distinctive gift Scarf. Screen printing gives a hand painted look, brings out color depth. Double thickness fabric makes draping easier. Self fringed ends. Abt. 40 x 9 in. Dry clean. Wine cherries on White only. 30 T 8891—Ship. wt. 4 oz. .... Each 1.89





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## Warm Luxurious Quilts

**5** CLOUD-SOFT RAYON QUILTED ROSE, printed in exquisite floral design, provides warm comfort in a luxurious style. Fine margins of contrasted piping define notched collar, sleeves, pocket. Sash belt and darts in back minimize waist. Lovely present for Christmas morning and chilly Winter days. About 54 inches long. Must be dry cleaned.

Colors: Powder Blue, Pink or White with floral print.  
 Sizes: 12, 14, 16, 18, 20. Ship. wt. 2 lbs. 8 oz.  
 RT 6952—Please state size and color..... 18.98

**7** BRUNCH COAT QUILTIE with identical styling and workmanship details of the lounging robe shown at left. Just the gift for the busy modern. The quiltie is convenient to slip into. No fuss of encumbering skirts makes it more "livable" for the girls with limited leisure time. Made in a smooth Rayon fabric. About 54 inches long. Dry clean.

Colors: White or Blue grounds with floral print.  
 Sizes: 12, 14, 16, 18, 20. Ship. wt. 2 lbs. 2 oz.  
 RT 6950—Please state size and color..... 9.97

**6** FULL LENGTH QUILTED ROSE, the perfect no-place-like-home fashion, warm and lovely to look at. Made of smooth Rayon fabric, printed with gay floral bouquets. Wide scalloped collar emphasizes shoulder breadth. Tie front belt, molded shoulders, side pocket. A gift that will be warmly appreciated. About 54 inches long. Dry clean.

Colors: White or Rose grounds.  
 Sizes: 12, 14, 16, 18, 20, 22. Ship. wt. 2 lbs. 8 oz.  
 RT 6951—Please state size and color..... 11.50

**8** SMARTLY STYLED lounging ensemble. Lovely monotone print on Rayon Crepe Quiltie with contrasting Rayon Faille accents and lining.

Sizes: 12, 14, 16, 18, 20. Dry clean ensemble.  
 RT 6953—COAT, dress length. Colors: Navy lined with red; Red lined with navy. Ship. wt. 2 lbs. State size and color..... 10.50  
 RT 6954—RAYON FAILLE SLACKS. Snap closing. About 42 in. long. See sizes above.  
 Copen Blue only, Ship. wt. 14 oz. State size. 4.98





## *Winter Warmers*

RED GROSGRAIN PIPING with white dots forms gay outline on this deep piled brushed knit Rayon Suede Robe. College or career girls, particularly will appreciate its cozy warmth and becoming style. The bright trim accents the rounded lapels, wrap-around closing and generous pocket. All-around sash belt. Darts at back waist for smooth silhouette. About 54 inches long. Dry clean.

Colors: Medium Blue or Wine.  
 Sizes: 12, 14, 16, 18, 20 and 22.

RT 6959Z—Ship. wt. 2 lbs. 10 oz.

Please state size and color . . . . . \$6.98

DISTINCTIVE BRAID TRIM of chalky white on the revers and diagonal slant pocket add an elegant touch to our best quality 100% All Virgin Wool Robe. Figure-molding princess lines combined with trim coachman coat style (played up by four self-covered buttons) wrap you up in luxurious warmth. Excellent workmanship and detailing throughout. Abt. 54 in. long. Must be dry cleaned.

Colors: Geranium Red or Aqua.  
 Sizes: 12, 14, 16, 18 and 20.

RT 6960—Ship. wt. 2 lbs. 12 oz.

Please state size and color . . . . . \$16.98

LOVELY CHEMISE ROBE tufted on pre-shrunk sheeting (fabric shrinkage 3%) by the rapid multi-needle process which makes possible the economical price. Note clever design treatment of graceful collar, spiral pattern on sleeves and flattering scroll through skirt. Snug wrap-around style with convenient tie front belt and side pocket. About 54 inches long. Must be washed separately.

Colors: White, Medium Blue, Raspberry.  
 Sizes: 12, 14, 16, 18 and 20.

RT 6794—Ship. wt. 2 lbs. 10 oz.

Please state size and color . . . . . \$5.98





*Non-rationed slippers gay with color... 2.15*

**15** **INTRIGUING SANDAL** Slipper. Flaunts two side-swing straps across your toes. Most feminine... rich transparent Rayon Velvet in regal colors. Full platform. Covered wedge heel. Flexible hard leather sole. Ship. wt. 1 lb. 1 oz. Whole, Half Sizes: 4 to 8, also 9. Wide. State size. **NO RATION STAMP NEEDED**  
 23 T 3252—Wine Pr.  
 23 T 3253—Blue .... 2.15

**16** **WARM AND WINSOME.** This Cotton Chenille D'Orsay would be her own choice... it's a favorite fabric for leisure. Soft Shearling cuff. Semi-hard synthetic sole. Low wedge heel. Ship. wt. 1 lb. 1 oz. Whole, Half Sizes: 4 to 8, also 9. Wide. State size. **NO RATION STAMP NEEDED**  
 23 T 3248—Royal Blue  
 23 T 3247—Wine Pr.  
 23 T 3246—Red .... 2.15

**17** **OPEN-TOED SLING BACK** Sateen Slipper embroidered in multicolors... wonderful with house-dress, robe or slacks. Full cushiony platform, wedge heel. Semi-hard synthetic sole. Ship. wt. 1 lb. Whole, Half Sizes: 4 to 8, also 9. Wide. State size. **NO RATION STAMP NEEDED**  
 23 T 3237—Red  
 23 T 3239—Blue Pr.  
 23 T 3238—Wine... 2.15

**18** **PASTEL SATEEN D'ORSAY**... stitched in squares to complement her quilted robe. Popular open toe. Contrasting sateen lining. Full covered cushiony platform. Durable hard synthetic sole. 1½-in. covered heel. Ship. wt. 1 lb. 2 oz. Whole Sizes only: 4 to 9. Wide width. State size. **NO RATION STAMP NEEDED**  
 23 T 3044—Pink Pr.  
 23 T 3045—Lt. Blue... 2.15

**19** **BROCADED RAYON SATIN** Slipper. Luxurious all 'round ruff of Bunny fur. Back strap, open toe. Semi-hard synthetic sole. 2-in. Cuban heel. Ship. wt. 1 lb. Whole, Half Sizes: 4 to 8, also 9. Wide. State size. **NO RATION STAMP NEEDED**  
 23 T 3234—Royal Blue  
 23 T 3235—Light Blue  
 23 T 3233—Wine Pr.  
 23 T 3236—Pink .... 2.15





*for a warm, bright Christmas*

**22** WARM, DURABLE FELT BOOTER. Hard leather sole, 1 1/4-inch heel. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. Ship. wt. 1 lb. 2 oz. State size. NO RATION STAMP NEEDED  
23 T 3092—Brown  
23 T 3093—Gray.....Pair 1.49

**23** New Moc Type FELT SLIPPER has Shearling collar and vamp trim. Padded Capekin sole, heel. Wt. 1 lb. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. NO RATION STAMP NEEDED  
23 T 3088—Blue. State size.  
23 T 3087—Wine.....Pair 2.39

**24** PLUMP SHEARLING COLLAR on a warm Felt Slipper. Hard synthetic sole, 1 1/4-in. heel. Wt. 1 lb. 2 oz. Whole Sizes: 4, 5, 6, 7, 8. Wide. NO RATION STAMP NEEDED  
23 T 3073—Wine. State size.  
23 T 3074—Blue.....Pair 1.95

**25** ELECTRIFIED SHEARLING Slipper, kitten-soft and cozy. Hard synthetic sole, heel. Ship. wt. 1 lb. 2 oz. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. NO RATION STAMP NEEDED  
23 X 3042—Red. State size.  
23 X 3043—Blue.....Pair 2.98

**26** SLEEPYTOES. Warm knit Cotton Bootee. Leather sole and heel. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. NO RATION STAMP NEEDED  
23 T 3128—Pink. Ship. wt. 1 lb. 1 oz.  
23 T 3127—Light Blue.  
23 T 3126—Red. State size. Pr. 1.85

**27** LAMBIE PIE... fabulous new Slipper, right out of a fairytale... one of the most exciting Christmas gifts she's ever received. Deep-piled Electrified Shearling is fluffy, white and soft as a cloud. Pillowy soft Capekin sole. Order SMALL size if you wear Sizes: 4, 4 1/2, 5. Order MEDIUM size if you wear Sizes: 5 1/2, 6, 6 1/2, 7. Order LARGE size if you wear Sizes: 7 1/2, 8, 8 1/2 or 9. NO RATION STAMP NEEDED  
23 T 3003T—White. Ship. wt. 15 oz. State Small, Medium or Large. Pr. 5.98

**28** SMART NEW "curly" Rayon Plush. Soft padded sole, 1 3/8-in. heel. Whole Sizes: 4, 5, 6, 7, 8, 9. Wide. NO RATION STAMP NEEDED  
23 T 3084—Wine. Ship. wt. 1 lb. 1 oz.  
23 T 3086—Lt. Blue. State size.  
23 T 3085—Royal Blue... Pair 1.39

SLIPPERS on these pages with article numbers ending in "T" ship from Chicago; pay postage from nearest Mail Order House. Fabric patterns of slippers keyed (16) on opposite page may vary, but basic colors will be the same. Colors match slippers as closely as high-speed printing methods permit. For a full assortment of Women's Slippers, see Wards General Catalog.





*Non-rationed casual shoes in lively*

**15 16 17 CASUALLY STYLED CORDUROY TIE.** Rich Corduroy, new and high in favor, in shades of Royal Blue, Beige or Red with contrasting sock lining. Open toe . . . faille covered full platform. High-laced throatline for snug-hugging fit. Wear them indoors . . . wear them outdoors. Wear-tested synthetic sole. 1½-in. wedge heel. Width C (medium) in Whole and Half Sizes: 4 to 9.  
**NO RATION STAMP NEEDED**  
 23 T 44—Royal Blue. Ship. wt. 1 lb. 2 oz.  
 23 T 47—Beige  
 23 T 46—Red. State size . . . . . Pair 2.79

**18 19 20 CORDUROY CROSS-STRAP SANDAL.** Here is fashion's latest favorite—Corduroy—in a smart style that bares its toes, back and sides, yet its slender strap holds it tight. Light-of-foot California type construction. Full cushiony platform sole with contrasting sock lining. Wear-tested synthetic sole. 1¼-inch wedge heel. Width C (medium) in Whole and Half Sizes: 4 to 9.  
**NO RATION STAMP NEEDED**  
 23 T 21—Wine. Ship. wt. 1 lb. 2 oz.  
 23 T 28—Red  
 23 T 27—Royal Blue. State size . . . . . Pair 2.49

**21 22 23 SEASON'S SMASH HIT . . .** the long low lines you've clamored for . . . now in rich velvety Corduroy. Front swoops high . . . toe and back are open. Elastic heel band for no-slip fit. Patterned after the California-born idea of easy-going shoes. Full cushiony platform. Wear-tested synthetic sole and 1¼-in. wedge heel. Width C (medium) in Whole, Half Sizes: 4 to 9.  
**NO RATION STAMP NEEDED**  
 23 T 14—Red. Ship. wt. 1 lb. 2 oz.  
 23 T 15—Powder Blue  
 23 T 16—Pink. State size . . . . . Pair 2.49

WE HAVE A COMPLETE SELECTION of rationed and non-rationed shoes in our Fall General Catalog. Buy your shoe needs, holiday and year 'round, on Wards Time Payment Plan. See Page 141 for details.





*Children's non-rationed slippers and play shoes*

**TEN PRETTY LITTLE CHRISTMAS GIFT SLIPPERS**

- 15** COZY FELT SLIPPER with turn-down collar for nippy nights and cold mornings. Soft padded soles and heels. For little boys and girls. Child's Sizes: 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. Wide. Ship. wt. 12 oz. NO RATION STAMP NEEDED  
24 X 3775—Red. State size.  
24 X 3776—Blue. State size. Pr. 69c
- 16** OUR FINEST QUALITY KID STEP-IN...sleek, glove-soft. All leather lining. Flexible leather sole. Spring heel. Mailed from Chicago. Child's Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. Wide. Wt. 14 oz. State size. NO RATION STAMP NEEDED  
24 T 3790T—Dark Brown. Pr. 3.49
- 17** SHEEPSKIN BUNNY SLIPPER cuddles and caresses little feet. Warm, natural Sheep's Wool cuff, lining. Impregnated Duck sole. Child's Whole Sizes: 6, 7, 8, 9, 10, 11, 12, 13. No ½ sizes. Wide width. Ship. wt. 12 oz. State size. NO RATION STAMP NEEDED  
24 T 3742—Brown..Pair 97c
- 18** TINY FEET will plunge ankle deep in this warm Deerskin Bootee... with soft, electrified shearing collar, fleece lining, padded Deerskin sole. For boys and girls alike. Child's Whole Sizes: 4, 5, 6, 7, 8. No ½ sizes. Wide. Wt. 10 oz. State size. NO RATION STAMP NEEDED  
24 T 3719—Natural...Pair 1.89
- 19** RIBBED CHENILLE D'ORSAY with multi-color embroidered collar. Sateen lining. Semi-hard synthetic soles. Covered spring heel. Child's Whole Sizes: 12, 13, 1, 2, 3. No ½ sizes. Wide width. Ship. wt. 14 oz. State size. NO RATION STAMP NEEDED  
24 T 3730—Red. State size.  
24 T 3731—Blue. State size.....Pair 1.95
- 20** CUDDLY SOFT BUNNY FUR adorns this dainty little Panse Satin open toe D'Orsay... like mother's slippers. Sateen lining. Semi-hard synthetic sole. Covered spring heel. Ship. wt. 14 oz. Child's Whole Sizes: 12, 13, 1, 2, 3. Wide width. NO RATION STAMP NEEDED  
24 T 3726—Red. State size.  
24 T 3727—Blue. State size.....Pair 1.95
- 21** VELVETY CORDUROY D'ORSAY in gay colors to match daughter's robe. Sateen lining. Hard synthetic sole. Full platform. Low box heel. Child's Sizes: 11, 12, 13, 1, 2, 3. Wide width. No ½ sizes. Ship. wt. 1 lb. Please state size. NO RATION STAMP NEEDED  
24 T 3700—Red. State size.  
24 T 3701—Blue. State size.....Pair 1.98
- 22** BUNNY FUR TRIM, white as a snowball, offsets warm, colorful Corduroy Bootee. Sateen lining. Hard synthetic sole. Covered wedge heel. Child's Whole Sizes: 10 to 3. Wide. Ship. wt. 1 lb. NO RATION STAMP NEEDED  
24 T 3732—Red. State size.  
24 T 3733—Blue. State size.....Pair 2.69
- 23** FELT Bedtime Slipper with perky collar-to-match turned all the way down. Hard synthetic sole. Low box heel of matching color. Child's Sizes: 11, 12, 13, 1, 2, 3. Wide. Wt. 15 oz. NO RATION STAMP NEEDED  
24 T 3698—Red. State size.  
24 T 3699—Blue. State size.....Pair 1.59
- 24** FLEECY RAYON AND COTTON BOOTEE with piled-deep Sheep's Wool collar that wraps warmly around little ankles. Soft padded sole and heel. Child's Whole Sizes: 6 to 3. Wide. Ship. wt. 13 oz. NO RATION STAMP NEEDED  
24 X 3721—Red. State size.  
24 X 3722—Blue. State size.....Pair 99c

HOW TO ORDER CHILDREN'S SLIPPERS AND PLAY SHOES: Order child's regular shoe size. If child wears a half size and no half size is listed then do this: Order a half size smaller than shoe size if child wears a narrow width; order a half size larger than shoe size if child wears a wide width.

Buy all your needs for yourself and the entire family on Wards convenient Time Payment Plan. For complete details see Page 141.

**SIX GAY, COLORFUL AND PRACTICAL PLAY SHOES**

- 25** CORDUROY PLAYTIME TIE with grown-up styling. Smart imitation Lizard trims open toe. Finest plastic sole. Wedge heel. Ship. wt. 1 lb. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED  
24 T 2871—Wine. State size.  
24 T 2872—Blue. State size.  
24 T 2873—Red. State size.....Pair 2.79
- 26** CORDUROY PLAY ANKLET for wear indoors or out. Vivid colors to brighten any costume. Finest plastic sole. Wedge heel. Ship. wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED  
24 T 2874—Wine. State size.  
24 T 2875—Blue. State size.  
24 T 2876—Red. State size.....Pair 2.79
- 27** TRIM AND TAILORED CORDUROY PUMP, for romping at home or outdoors. Finest wearing plastic sole. Imitation Lizard wedge heel. Ship. wt. 1 lb. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED  
24 T 2877—Wine. State size.  
24 T 2878—Blue. State size.  
24 T 2879—Red. State size.....Pair 2.79
- 28** CORDUROY OPEN TOE SLING BACK... duplicate of big sister's pet style. Comfortable California type platform construction. Elastic at back for trim fit. Synthetic sole. Wedge heel. Wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED  
24 T 2883—Wine. State size.  
24 T 2884—Red. State size.  
24 T 2885—Blue. State size.....Pair 2.19
- 29** CUTE MARY JANE PUMP in Cotton Gabardine with a big, big tailored bow. California type construction... wide toes and cushioned platform. Synthetic sole. Wedge heel. Wt. 15 oz. Child's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide. NO RATION STAMP NEEDED  
24 T 2880—Green. State size.  
24 T 2881—Red. State size.  
24 T 2882—Blue. State size.....Pair 2.19
- 30** HUARACHE TYPE SANDAL... hand woven just like the true Mexican play shoe. Sturdy imitation leather upper. Synthetic sole. Leather topped heel. Makes an ideal Christmas gift. Child's Sizes: 12, 13, 1, 2, 3. Full sizes only. Wide width. Ship. wt. 1 lb. 2 oz. State size. NO RATION STAMP NEEDED  
24 T 2858—Fawn. State size.  
24 T 2891—Red. State size.....Pair 2.49

Colors shown on opposite page match actual slippers and play shoes as closely as is possible with modern high-speed printing methods.

FOR A MORE COMPLETE ASSORTMENT of Slippers see Wards Fall and Winter General Catalog.





## Make her Christmas joyous with these

**1** EXQUISITE WHITE TRICOT KNIT RAYON JERSEY NEGLIGEE with stunning gown to match (described below). The luxurious fabric is smartly shirred above and below the set-in double band of lace which gives the "tiny waist" look. Matching lace trims the plunging V neck, the gracious sleeves. Ties at waist with dainty self fabric tie. Bodice drapes softly from shirred yoke. A magnificent gift alone . . . superb with its matching gown. Washable. Sizes: 32, 34, 36, 38-in. bust. White only. 54 in. long. 32 T 2881—Ship. wt. 6 oz. Please state size. **9.98**

**2** LACE TRIMMED TRICOT KNIT RAYON JERSEY GOWN to match negligee (described above). Bridal white handled as magnificently as a dancing gown with a pointed waistline marked by two bands of inserted lace. The softly shirred bodice is trimmed with matching lace that also forms the shoulder straps. Bodice has comfortable, smooth-fitting surplice cut front and back. Matching sash comes from sides to tie in back. 54 inches long. Washable. Sizes: 32, 34, 36, 38-inch bust. Color: White only. 32 T 2880—Ship. wt. 4 oz. Please state size. **5.98**

**3** PRINTED BETTER RAYON SATIN with eyelet embroidery trim. A graceful, softly styled Gown possessing universal appeal. The large blossoms are beautifully printed on a luxurious, long-wearing fabric. There is a casual simplicity to the line and trim, and it is exquisitely finished. Shirred bodice is soft and flattering, inserted midriff is waist-slimming and the bias cut skirt smooth fitting. 54 in. long. Colors: Assorted Prints on Tea Rose or Blue. Hand washable. Sizes: 34, 36, 38 or 40-inch bust. Ship. wt. 5 oz. 32 T 2946—Please state size and color. . . . . **3.98**

**4** MONOTONE PRINT ON BETTER RAYON SATIN provides a new fashion note in Gown fabrics. The lustrous ground has a matching dull-luster design subtly printed on it. The high-waisted Empire style sets off a youthful figure. Daintily patterned lace forms the pointed midriff, sweetheart neck and shoulder straps. Smooth bias skirt, shirring over bust and surplice cut in back bodice add flattery and comfort. Colors: Tea Rose or Light Blue, both hand washable. 54 in. long. Sizes: 34, 36, 38, 40-inch bust. Ship. wt. 7 oz. 32 T 2947—Please state size and color wanted. **3.98**

You can give finer gifts you'll be extra proud to present . . . if you use Wards Convenient Time Payment Plan. Read full details of this simple way to use your credit, described on Page 141. If you have an account, you can "add on" without down payment in most cases.

Want more gift ideas? Turn to Wards General Catalog, chockfull of selections for every name on your list. Wards Order Offices will gladly loan you a catalog or help you make out your order by phone or in person. Shop the Ward way and avoid Christmas crowds.





**1** MILANESE KNIT BEMBERG RAYON BRIEF . . . dainty, silky-soft and run-proof. Well made with synthetic rubber elastic at leg opening and back of waist for snug fit. Prettily trimmed with Schiffl embroidered bouquet. Sizes: 36, 38, 40-inch hips. Tea Rose only. 32 T 740—Ship. wt. 4 oz. Please state hip size. **1.37**

**2** BEMBERG MILANESE KNIT RAYON PANTY BRIEF. Soft and pretty as brief above but made with smooth hemmed leg. Sizes: 36, 38 or 40-inch hips. Tea Rose only. 32 T 741—Ship. wt. 4 oz. Please state hip size. **1.37**

**4** FINEST GIFT SLIP of Best Rayon Crepe. Has exquisite floral applique embroidered on bodice. Matching embroidered scalloping goes all 'round the hem and front and back bodice. Heart-shaped waistline is richly hemstitched to the flattering shirred bodice. The true bias cut skirt drapes gracefully, fits smoothly. Side seams have Wards dainty, rip-proof "Permaseams", as neat inside as out, without a single raw edge. Length: 42 in. Colors: Petal Pink or White — both with blue trim. Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. 32 T 6280—Ship. wt. 6 oz. State size and color. **4.98**

**3** MONOTONE PRINT ON BETTER RAYON SATIN . . . A smart new idea in Slip fabrics. The glistening satiny Tea Rose ground has a subtle dull-luster design in the same soft Tea Rose shade. Flattering slip to wear with its slender midriff, smooth, true bias skirt and plain satin ribbon edging topping the fitted bodice. The lucky woman who receives this monotone print slip will wear it long. All seams neatly double stitched and rip-proof. Color: Tea Rose only. Length is 42 inches. Sizes: 32, 34, 36, 38 or 40-inch bust. 32 T 6328—Ship. wt. 6 oz. Please state size. **1.98**

**5** FITTED MIDRIFF SLIP of Good Quality Rayon Satin with eyelet embroidery trimming the front yokes. Three lovely shades to choose from, so economically priced you can give her one of each. The pointed inserted midriff and true bias cut skirt fit sleekly beneath the soft, shirred bodice. Gives long wear because the neat double stitched seams are rip-proof. Length is 42 inches. Colors: Light Blue, White or Tea Rose — each with handsome and long-wearing white eyelet embroidered trim. Sizes: 32, 34, 36, 38 or 40-inch bust. 32 T 6329—Ship. wt. 4 oz. State size and color. **1.69**

Are you forgetting someone? You can well afford to give everyone on your list the sort of presents you'll be proud of if you take advantage of Wards Convenient Time Payment Plan. Full details of this simple way to use your credit are given on Page 141. Let it help you solve your Christmas shopping problems.

Thousands of more attractive ideas for Christmas gifts are shown in Wards General Catalog. Be sure to check it while making out your gift list. It's the modern way to shop! No crowded stores or long hours on your feet to turn shopping into a chore. Just make your selections comfortably at home for a truly Merry Christmas.





*lovely lingerie*

**6** EMBROIDERED FLOWER PETALS trim this Slip of Best Rayon Crepe at hem and front and back bodice. So soft and pretty it flatters every figure. Smooth fitting, true bias cut skirt is daintily hemstitched to bodice, graceful heart-shaped line. Rip-proof "Permaseams". Colors: Petal Pink or White. 42 in. long. Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. Ship. wt. 4 oz.  
32 T 6327—State size and color. 3.98

**7** LACE TRIMMED SLIP of Best quality Rayon Crepe. A rich, wide band of finely patterned lace trims the entire hemline and bodice front. A narrow band of matching lace continues around back bodice. Waist-slimming midriff, gathered bodice, true bias skirt all flatter the figure. 42 in. long. Ship. wt. 4 oz. Colors: Tea Rose or White. Sizes: 32, 34, 36, 38, 40-in. bust.  
32 T 6330—State size and color. 2.98

**8, 9, 10** MATCHING THREE-PIECE SET IN BETTER RAYON SATIN, richly trimmed with finely patterned lace. Exquisitely made with superior workmanship throughout. These three pieces together will make an impressive gift. Colors: Pink or White.


**8.** THE GOWN. With lace at hem and yoke, shirring at waist. Length 54 in. 32 T 2945C—Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 6 oz. State size, color. 5.98

**9.** THE SLIP. Smoothly darted-in bodice. True bias skirt. Length 42 inches. 32 T 6331C—Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 4 oz. State size, color. 3.98

**10.** THE PANTIES. Synthetic Rubber Elastic waistband, comfortable cut. 32 T 1302C—Sizes: 26, 28, 30-in. waist. Ship. wt. 4 oz. State size, color. 2.69





 *Gift blouses to top*

**1** RUFFLED LAPEL . . . Ever so soft and appealingly feminine, this gracefully flattering Blouse comes in a smooth diagonal weave Rayon Crepe that holds its crispness. Dainty self bow trims each lapel. Waist darted for fit. Colors: White, Maize, Pink, Powder Blue. Hand washable. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. ST 4650—Ship. wt. 8 oz. State size and color. 2.98

**2** JACKET BLOUSE . . . Figure flattering overblouse with vest tabs that fit neatly over a skirt. In handsome Basket weave Rayon Crepe, gayly printed with a decorative floral design. Graceful bow tie. Waist darted for fit. Colors: Maize or White—each with colorful flowers. Hand wash. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. ST 4651—Ship. wt. 9 oz. State size and color. 2.98

**3** SMART SIMPLICITY . . . Popular jewelry neckline Blouse with daintily tucked front. Trim and neat under any style suit jacket, very attractive alone. In crisp diagonal weave Rayon Crepe. Buttons down back. Darted for fit. Colors: White, Maize, Pink, Powder Blue. Hand washable. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. SX 4609—Ship. wt. 8 oz. State size and color. 2.98

**4** 100% NEW WOOL JERSEY SOFT BLOUSE . . . Its shirred high round neckline makes a perfect background for dramatic jewelry. Simply and flatteringly styled, with long sleeves, snug band cuffs, neat slot pocket, button back. Colors: Gold, Black, Red, Kelly Green, White. Dry clean. Misses' Sizes: 32, 34, 36, 38-in. bust. SX 4622—Ship. wt. 12 oz. State size and color. 4.98

**5** 100% NEW WOOL JERSEY SHIRT . . . Its handsome convertible collar looks smartly casual worn open, clean-cut when buttoned high. Well tailored, double stitched panel front closing, smart and cozy long sleeves. Colors: Gold, Black, Red, Kelly Green or White. Dry clean. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. SX 4623—Ship. wt. 12 oz. State size and color. 4.98

Blouses on these two pages are mailed from Chicago. You pay postage only from Wards nearest Mail Order House.





## your Christmas list

**6** GRACEFUL FOR WOMEN . . . This women's size Blouse is attractively styled with flattering, ruffled, crochet edged revers, and a ruffled front closing with four pearl buttons. Front of yoke softly shirred. Styled by Beau Jardin Cie in Rayon Crepe. Color: White only. Hand washable. Women's Sizes: 38, 40, 42, 44, 46-in. bust. ST 4654—Ship. wt. 9 oz. State size . . . . . 4.98

**7** DISTINCTIVE PLEATED RUFFLE JABOT and matching pleated ruffle cuffs make this exquisite Rayon Crepe Blouse a delight to the most fastidious. Always in excellent taste, with a neat self bow trim. Darted at waist for fit. Shirred at front yoke. Colors: White, Maize, Pink or Aqua. Hand washable. Misses' Sizes: 32, 34, 36, 38-in. bust. ST 4652—Ship. wt. 12 oz. State size and color . . . . . 3.98

**8** PRETTY RUFFLE TRIM at collar and cuffs accents this charming long sleeved Blouse of crisp smooth Rayon Crepe. Ruffle gracefully tied with a self shoestring bow. Front of yoke is softly shirred for gentle fullness. Darted at waist for perfect fit. Colors: White, Maize, Pink or Aqua. Hand washable. Misses' Sizes: 32, 34, 36, 38-in. bust. ST 4653—Ship. wt. 12 oz. State size and color . . . . . 3.98

**9** EMPHATICALLY DRAMATIC. Striped Celanese Acetate Rayon Jersey. Colors: Navy, Kelly Green, Red, Brown, or Black — each with white stripes. Wash separately by hand. Ship. wt. each 12 oz. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. SX 4633 — Long Sleeve Blouse with button cuff. State size and color when ordering . . . . . 4.98 SX 4636—Short Sleeve Blouse. State size and color. 3.98

**10** BOW BLOUSE . . . Distinctive Christmas gift star softly styled in Celanese Acetate Rayon Jersey, with bracelet-length sleeves. Has important details of soft tucking at neck, padding at shoulders for smart silhouette. Wash separately by hand. Colors: White, Maize, Blue, Red or Kelly Green. Misses' Sizes: 32, 34, 36, 38, 40-in. bust. SX 4632—Ship. wt. 12 oz. State size and color . . . . . 3.98



Blouses make delightful gifts. For other attractive styles see General Catalog. Buy them on Time. See Page 141.





*will wear the year 'round* ❄️ ❄️

**6** **BULKY PULLOVER.** 100% New Wool yarn in a giant link stitch that's a collegiate classic. Roomy, boxy style with flat high crew neckline, sleeves that are rib-cuffed. Rib banded bottom lies flat, stays up when bloused. Hand washable. Colors: Medium Blue, Cherry Red, Hunter Green, Maize, Lilac, Dusty Pink. Sizes: 32, 34, 36, 38, 40-in. bust. SX 4360—Pullover. Ship. wt. 1 lb. State size and color. 3.98

**7** **SOFT-FITTED PULLOVER.** Part of any Sweater wardrobe, because it goes with anything from suits to slacks, flatters any figure. 100% New Wool in a smooth fine link knit. The high crew neck, short sleeves and bottom are ribbed for stay-put fit. Dusty Pink, Maize, Cherry Red, Powder Blue or Lilac. Hand wash. Sizes: 32, 34, 36, 38, 40-in. bust. Ship. wt. 8 oz. SX 4364—Pullover. State size and color in order. . . . . 1.49

**8** **"POSY" CARDIGAN.** A new "hug-me-tight" All New Wool style in an intricately knit colorful all-over floral pattern. Snug, high neckline with dainty edging all around and down button front. Warm, but not bulky — nice for sport or dress. Dry clean. Color: White or Med. soft Blue with multicolor design. Sizes: 32, 34, 36, 38-in. bust. Ship. wt. 14 oz. SX 4373—Cardigan. State size wanted in order. . . . . 6.39

**9** **HAND FASHIONED PULLOVER.** 80% Imported Australian Wool, with 20% downy Rabbit's Hair to give it a dream of texture. Collegiate crew neck, hand looped to stay flat. Hand finished armholes fit without strain, hand sewn seams, smooth, flat. Hand washable. Colors: White, Light Blue, Cocoa Brown, Red, Maize, Aqua. Sizes: 34, 36, 38, 40-in. bust. Ship. wt. 8 oz. ST 4393 — Pullover. State size and color in order. 5.98

**10** **HAND FASHIONED CARDIGAN.** 80% Imported Australian Wool with 20% Rabbit's Hair. Hand looped crew neck, hand sewn, strain-free armholes, flat hand sewn seams. A luxury gift, and superb companion to pullover described above. Hand washable. Colors: White, Light Blue, Cocoa Brown, Red, Maize, Aqua. Sizes: 34, 36, 38, 40-in. bust. Ship. wt. 10 oz. ST 4391 — Cardigan. Please state size and color. 6.98



ALL SWEATERS on these two pages are Mailed from Chicago, but you pay postage only from Wards nearest Mail Order House.





1



2



3



4



5



6



7



8



# Party pinafores and aprons

IN GIFT BOXES — READY FOR YOUR XMAS LIST

**1** CANDY BOX PINAFORE dressed up with sheer, white eyelet embroidery on frothy shoulder ruffles, decorative heart pockets. Dainty print adds gay interest. Favorite cover-up of the young set. Open in back. Better quality Seersucker. 2-in. hem. Washable. Colors: Copen Blue or Rose grounds. Sizes: Small (12-14); Medium (16-18); Large (20-22). Ship. wt. 15 oz. 15 T 1512—Please be sure to state the size and color. 2.98

**3** BOW TIE PINAFORE in better quality striped Seersucker with buttoned back. Fresh and crisp for every day. Pretty enough for entertaining unexpected company. Jumbo white rickrack trims bias cut ruffles; and circles flattering gathered skirt. Two pockets. 2-in. hem. Washable. Colors: Light Navy or Red. Sizes: 12, 14, 16, 18, 20. Ship. wt. 1 lb. 15 T 1514—Please be sure to state the size and color. 2.98

**5** NOSEGAY APRON with stripe, boasts lovely floral display on halter top. A gift your favorite hostess will show off on every "occasion". Dainty shoulder bow tie and waistband match pretty pastel stripe in gathered skirt. Concealed pocket. Made of better quality Chintz. 2-in. hem. Washable. Colors: Blue or Rose floral print. One Size: Fits 12 to 20. Ship. wt. 8 oz. 15 T 1515—Please be sure to state the color. 1.39

**7** SWEETHEART PINAFORE. Dainty flocked Organdy with spirited fashion details. Three flowering hearts, outline of red rickrack, fluffy tie-back bow — captivating touches that make you look so charming. Wear it at your next Sunday supper. Open back to hem. 2-in. hem. Wash by hand. Colors: White only with red trim. Sizes: 12, 14, 16, 18, 20. Ship. wt. 11 oz. 15 T 1518—Please be sure to state the size. 2.98

**2** HOSTESS PINAFORE, with protective double material top, is smartly styled to complement your best party dress. Note becoming winged shoulders. "U" neck and pockets, pointed up by white jumbo rickrack. Flattering front gathered skirt. Open back to hem. Better quality Chambray. 2-in. hem. Washable. Colors: Copen Blue or Rose. Sizes: 12, 14, 16, 18, 20. Ship. wt. 1 lb. 15 T 1513—Please be sure to state the size and color. 2.98

**4** GLAMOUR APRON of rustling Rayon Taffeta. A highly feminine gift, so festive she'll want to wear it right away. Twinkling hand-made black sequin butterflies for glitter touch. Lifting ballerina skirt with convenient hidden pocket. Wide tie-back sash forms generous bow. Deep hem. Dry clean. Colors: Black, Red or Aqua. One Size: Fits 12 to 20. Ship. wt. 10 oz. 15 T 1516—Please be sure to state the color. 4.57

**6** PASTEL PINAFORE decked out with flowery sprigs in soft, delicate colors — a shining example of Chintz with a true party air. Gay floral garlands underline square neck, weave merry pattern across pretty skirt. Open back. Patch pockets. No hem. Washable. Colors: Copen Blue or Rose grounds. Sizes: Small (12-14); Medium (16-18); Large (20-22). Ship. wt. 13 oz. 15 T 1517—Please be sure to state the size and color. 1.98

**8** CHECKED PINAFORE, ideal clothes-saver, so easy to slip into when you haven't time to change. Becoming shoulder ruffles, saucy bow-knots at waist, jumbo rickrack edging — all the trimmings to make you look your prettiest. Two inverted pockets. Open back. Better quality Cotton. 2-in. hem. Washable. Colors: Copen Blue or Red checks. Sizes: 12, 14, 16, 18, 20. Ship. wt. 15 oz. 15 T 1519—Please be sure to state the size and color. 1.98

## MOTHER AND DAUGHTER TWINS

**9, 10** PARTY PINAFORES for Mother and daughter destined to collect compliments for a delightful duet. In lustrous Rayon Taffeta with crisp, scalloped edges, comfortable buttoned-to-hem back closing. Convenient to slip over your nicest dress or wear as an ensemble with blouse, as shown. 2-in. hem. Dry clean. Colors: Royal Blue or Red. 15 T 1522—MOTHERS' Sizes: 12, 14, 16, and 18. Ship. wt. 13 oz. State size and color. Each 5.98 15 T 1523—DAUGHTERS' Sizes: 2, 4, 6, 8, 10. Ship. wt. 8 oz. State size and color. Each 3.98 "CAKE FROSTING" EYELET trims puff-sleeved Blouse. Drawstring bows. Not boxed. In White only. Ship. wt. 8 oz. ST 4656—Rayon Crepe Blouse. MOTHERS' Sizes: 32, 34, 36, 38. Hand washable. State size. Each 1.98 ST 4655—Cotton Broadcloth. DAUGHTERS' Sizes: 2, 4, 6, 8, 10. Hand washable. State size. Each 1.39

**11, 12** MOTHERS AND DAUGHTERS like to dress alike. Mothers love "little girl" fashions. Little girls love to copy "grown-up" clothes. Dads, too, delight in double featuring their favorite girls and here's just the Christmas gift to make it a happy family affair. Heartbreaker Apron and carbon copy in striped better quality Seersucker. Swirl of white eyelet embroidery, pert self bow on decorative halter bib, concealed pocket and neat tie-back sash. Fresh flattery for playing hostess in the parlor. Washable. Colors: Copen Blue or Red with white. 15 T 1520—MOTHERS'. Only one size, fits 12 to 20. Ship. wt. 8 oz. State color. Each 1.98 15 T 1521—DAUGHTERS'. Two Sizes: 2-to-5 or 6-to-10. Ship. wt. 8 oz. State size and color. Each 1.73

WARDS TIME PAYMENT PLAN is a convenient way to pay for your Christmas gifts. See Page 141 for further details.







## *Gifts she can wear are really welcome*

**1** FRILLY PETER PAN Collar, Cuff Set. Sheer Rayon finely stitched. Alencon type lace inset, ruffle edge. White. Washable.  
30 T 8845—Neck abt. 15 in. Wt. 1 oz. 1.79

**4** DEEP RUFFLE of Alencon type lace on Collars, Cuffs. Eyelet embroidered Organdy, V allace in rever. White. Washable.  
30 T 8844—Neck abt. 28 in. Wt. 1 oz. 1.79

**7** SOMETHING NEW in Dickies. A "Change-about" that lends feminine charm to dresses severe in line. Adds distinctive note to smart soft suits. Full frilly peplum and soft gathers, lovely in sheer Rayon. Venice type lace outlines surplice V-neck and peplum. Wear over dress or under suit coat. Slip over head and tie at waist. Abt. 19 x 14 1/4 in. Hand washable. White only.  
30 T 8817—Ship. wt. 5 oz. 1.98

**2** TWO-FOR-ONE price. Unusual gift package of tailored Cotton Pique Collars in 2 styles. Grand value. Washable. White.  
30 T 8841—Ship. wt. 3 oz. Two for 79c

**5** SNOWY WHITE COTTON PIQUE COLLAR with eyelet embroidered organdy. Godets give added fullness. Neck abt. 26 1/2 in.  
30 T 8842—White. Washable. Wt. 2 oz. 95c

**8** SPARKLING LAME . . . crisp Rayon shot with metallic threads . . . in shaded plaids. Perfect Dickey for dressing up that simple suit. Spaghetti bow finishes tiny Peter Pan collar. Soft shirring gives top fullness to front. Net back. Side ties. Back button. Size about 18 1/2 x 11 1/2 inches. Dry clean. 2 Color Combinations: Fuchsia-Black-Powder Blue or Chartreuse-Brown-Orange.  
30 T 8818—Ship. wt. 6 oz. State color. 2.98

**3** DEMURE ALENCON TYPE LACE Collar. Refreshing Peter Pan style. Edged with sheer Rayon. Perfect for high round neckline. Matching Cuffs. White.  
30 T 8843—Washable. Neck abt. 14 1/2 in. Wt. 2 oz. 98c

**6** FRILLY ALENCON type Lace Collar. Cotton braid inset traces rever and ruffle, edged by val lace. Neckline about 26 in. Washable. White.  
30 T 8840—Ship. wt. 2 oz. 79c

**9** CAROL BRENT bow Dickey in three qualities. Full length back. Side ties. Front buttons. Ship. wt. 3 oz.

**Best**—Soft Cohama ribbed Rayon (shown). Scalloped edge. 8 pearl buttons. Cut to fit. Abt. 19 x 12 1/2 in.  
30 T 8807—Washes beautifully. White only. 2.98

**Better**—"Crown Tested" Rayon Cameo Crepe.  
30 T 8806—Abt. 19 x 13 in. Washable. White. 1.98

**Good**—Rayon front, Cotton back. Front abt. 19 x 13 in. Washable. White, Pink, Lt. Blue, Maize.  
30 T 8805—Be sure to state color wanted. 98c





*Accessories that make fine gifts*

**16** BUNNY FUR MITTEN. Fluffy soft White fur with bright Red palm of 25% New Wool, 75% Rayon. Warmly lined with Fleece. One size fits Women's Sizes 6 to 8. Ship. wt. 6 oz. Price includes 20% Federal Excise Tax.  
30 X 4085.....Pr. 2.27

**17** FINE MERCERIZED Cotton Crew Socks have a "quality" look. Knit of durable 4-ply yarns. Snug rib tops. Beige, Med. Blue, Brown, Navy, Maize or White. 8½, 9, 9½, 10, 10½. Ship. wt. pr. 3 oz. State size, color. 39c pr. 30 X 854..... 3 prs. 1.12

**18** PART WOOL Crew Socks. 45% warm, soft New Wool plus 55% sturdy Cotton for all 'round Winter wear. Rib tops fit snugly about ankles. Colors: Camel, Red, White, Royal Blue. Sizes: 9, 10, 11. Ship. wt. pr. 3 oz. State size, color. 59c pr. 30 T 810..... 2 prs. 1.15

**19** 50% PRECIOUS NYLON, 50% Spun Rayon combined to make an Anklelet that's unusually soft and strong. Snug rib cuffs. Red, Camel, Cadet Blue, White. 9, 9½, 10, 10½, 11. Ship. wt. pr. 3 oz. State size, color. 57c pr. 30 X 230..... 2 prs. 1.11

**20** RATION-FREE MAJORETTE. Brown Duck, unlined for comfort. 9 in. high. Non-priority soles are wear-tested. 1¼-in. heel, rubber lift. Wt. 2 lbs. 4 oz. Width C (med. wide). All Sizes: 3½ to 8. State size. NO RATION STAMP 23X7896-Brown.Pr. 3.98

SHOE SIZE	HOSE SIZE
9½ to 10½	7
11 to 12½	7½
13 to 1	8
1½ to 2½	8½
3 to 4½	9
5 to 6	9½
6½ to 7	10
7½ to 8	10½
8½ to 9	11

**21** ELASTIC TOP below-the-knee Hose for active boys, girls. Smooth knit of 50% warm New Wool, 50% strong Cotton. Red, Brown, Med. Blue, Navy. 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. pr. 4 oz. State size, color. 49c pr. 30 T 871..... 2 prs. 95c

**22** FINE NEW WOOL Worsted Skate Sock, hand embroidered top. Copied from imported English ski socks. Fine 1x1 rib. Abt. 10 in. long. Colors: Kelly Green, Red, White. Sizes: 9, 10, 11 only. Ship. wt. pr. 4 oz. State size, color. 94c pr. 30 T 867..... 2 prs. 1.85

**23** ALL NEW WOOL Skate Sock. English type 4 x 2 rib. Extra heavy sport weight, cushiony and soft. Abt. 9 in. long. Colors: Red, Royal Blue, White. Sizes: 9, 10, 11. Ship. wt. pr. 4 oz. State size, color. 75c pr. 30 T 807..... 2 prs. 1.45

**24** ALL NEW WOOL Worsted Skate Sock. Two-color Jacquard pattern in deep cuff resembles hand crocheting. Abt. 9 in. long. Colors: Royal Blue, White, Red. Sizes: 9, 10, 11 only. Ship. wt. pr. 4 oz. State size, color. 79c pr. 30 T 868..... 2 prs. 1.55

THESE ACCESSORIES HAVE BEEN SELECTED FOR YOU FOR CHRISTMAS GIFTS. YOU'LL FIND A WIDER SELECTION IN OUR GENERAL CATALOG.





## Christmas gifts for

- 11** MARINE SUIT. Practical for play or school. Half Wool Flannel (50% Re-used Wool, 50% Cotton). Well tailored, lined Navy jacket with red trim, white belt. Fly front Teal Blue Pants. Dry clean. Sizes: 4, 5, 6, 7, 8, 9, 10. Wt. 2 lbs. 36 T 9059C—State size. 2 Pcs. 5.98

MATCHING OFFICER'S HAT. Color: Navy. Sizes: 6½, 6¾, 6⅞, 6½, 6⅝, 6¾, 6⅞, 7. 36 T 9153C—Wt. 14 oz. State size. 89c
- 12** SUSPENDER SUIT for tots. Warm knit Cotton. Striped Shirt has 3-button shoulder opening — slips on easily. Snug neck and wristlets. Solid color Shorts have firmly lined bib top. Wash alone. Color: Copen Blue only. Sizes: 1, 2, 3. Ship. wt. 7 oz. 31 T 4076—State size. 2 pcs. 1.29
- 13** CORDUROY ROBE . . . for boys or girls. Warm and comfy — double breasted style with notch collar, big white buttons, one patch pocket, all-around tie belt. Wash separately by hand. Colors: Bright Red or Medium Blue. Sizes: 2, 4, 6, 8x. Wt. 1 lb. 6 oz. 31 T 4491—State size and color. 3.98
- 14** POPEYE. Funny Soap Popeye on White cord to hang around neck. Pure Castile Soap. Cut wt. 8 oz. 53 X 4217—Ship. wt. 14 oz. 59c
- 15** HUNGRY BUNNY. A gay, fat little bunny, happily munching carrot. Fun for every child's bath. Made of Pure Castile Soap. Cut wt. 7 oz. 53 X 4216—Ship. wt. 11 oz. 49c
- 16** BUNNY BATH BALL. Pure Castile Soap bunny on white cord. Made by Kerk Guild. Cut wt. 8 oz. 53 T 4205—Ship. wt. 12 oz. 59c
- 17** LITTLE LADY POWDER MITT. Dainty printed Rayon top. Porous Terry cloth palm. Refillable. With 4-oz. Pkg. Apple Blossom Powder. Ship. wt. 10 oz. 53 X 1854—20% Fed. Tax Incl. 73c
- 18** BASQUE SHIRT. Cotton knit, smartly striped. Wash alone. Colors: Blue-with-Rose or Blue-with-Maize. Sizes: 1, 2, 3, 4. Ship. wt. 5 oz. 31 X 4405—State size, color. 59c
- 19** BABY SHOES. Life-size. Molded in Pure Castile Soap in dainty baby colors. Cut weight ea. 4½ oz. 53 X 4212—Ship. wt. 1 lb. Pr. 54c

SEE WARDS General Catalog for more gift ideas for the children's Christmas.

ORDER EARLY. Do all your Christmas shopping on Wards Convenient Time Payment Plan. Details on Page 141.





*Gift socks for men*



**1** FINE QUALITY Cotton Hose, mercerized for greater strength, richer appearance. Yarn-dyed Rayon patterns are clearly knit-in to stay. Ribbed tops fit well. Heel and toe reinforced to wear. Ass'd. patterns. Colors: Maroon, Navy, Brown. 10, 10½, 11, 11½, 12. Ship. wt. pr. 3 oz. State size, color. 39¢ pr. 30 T 681—Regular length. 3 prs. 1.15

**5** ALL WOOL ANKLES made of very fine quality soft New Wool yarns. Clear colors and expertly blended patterns resemble expensive English imports. Ribbed tops fit smoothly; reinforced heel and toe. Colors: Brown, Navy, Maroon, Green. 10½, 11, 11½, 12, 13. Ship. wt. pr. 3 oz. State size and first and second color choice. 1.00 pr. 30 T 692—Regular length. 2 prs. 1.95

SEE TIME PAYMENT DETAILS ON PG. 141. Size Scale in Wards General Catalog.

**2** ALL WOOL 6x3 Rib Socks . . . finely knit of extra soft New Australian Wool. A welcome gift always. True rib fits well. 4% cotton reinforces heel, toe. (For Cotton rib hose, see both descriptions below.) Colors: Brown, Oxford Gray, Navy. 10½, 11, 11½, 12, 13. Ship. wt. pr. 3 oz. State size, color. 1.00 pr. 30 X 569—Regular length. 2 prs. 1.95

**6** TRUE 6x3 Rib Socks with attractive embroidered clocks in distinctive patterns. Fine mercerized Cotton is smart and durable. (See below for plain rib socks without clocks.) Reinforced heel, toe. Snug ribbed tops. Ship. wt. pair 3 oz. Colors: Navy, Maroon, Black, Brown. Sizes: 10, 10½, 11, 11½, 12. State size and color. 59¢ pr. 30 T 686—Regular length. 3 prs. 1.75

TRUE 6 x 3 Rib Socks . . . without clocks. Knit of exceptionally fine quality Mercerized Cotton. Reinforced foot; snug ribbed tops. Ship. wt. 3 oz. Navy, Maroon, Black, Brown (same colors as shown in "6" above). 44¢ pr. 30 X 666—Size: 10, 10½, 11, 11½, 12. State size and color. . . . 3 prs. 1.27

**3** GUARANTEED RAYON SOCKS . . . 3 prs. are guaranteed to wear you 3 months or we will replace them postpaid. Slack length style of fine quality Rayon. Extra strong triple reinforced heel, toe. Ass'd. patterns. Colors: Maroon, Navy, Brown. 10, 10½, 11, 11½, 12. Ship. wt. pr. 3 oz. State size, color. 39¢ pr. 30 X 588—Slack length. 3 prs. 1.15

**7** FINEST RAYON SOCKS. Top quality yarns mean excellent wear and appearance. Distinctive knit-in patterns in clear colors. Ribbed tops. Reinforced double seamless soles. Assorted patterns. A fine gift style for every man. Ship. wt. pair 3 oz. Colors: Maroon, Navy or Brown. 10, 10½, 11, 11½, 12. State size and color. 49¢ pr. 30 X 679—Regular length. 3 prs. 1.42

**4** BEST SENECA SPORT SOCK . . . All New Wool with 3% Cotton for reinforcement in toe, heel. Ideal for sports; fine for work, too. Thick spongy knit. More wool makes them more absorbent, warmer than socks below. Snug ribbed tops fit well. Sizes: 10, 11, 12. White. 69¢ pr. Ship. wt. pr. 4 oz. 30 X 550—State size. . . . 3 prs. 2.00

**4** BETTER SENECA SPORT SOCK . . . 38% soft New Wool, 52% sturdy Cotton, 10% Rayon. Thicker, warmer than sock below. Fine for sports wear or work. Snug ribbed tops. Sizes: 10, 11, 12. White. 39¢ pr. Ship. wt. pr. 3 oz. 30 X 530—State size. . . . 3 prs. 1.10

**4** GOOD SENECA SPORT SOCK . . . 10% warm New Wool plus equal parts of sturdy Cotton and Rayon for strength. Ribbed tops fit well. Sizes: 10, 11, 12. White. 29¢ pr. Ship. wt. pr. 3 oz. 30 X 520—State size. . . . 3 prs. 85¢





## Ties that solve your gift problem

**1 to 6** CHENEY'S GAME BIRD TIES. The famous series that is nationally known and shown in Esquire magazine. The designs were copied from the beautiful plumage of American Game Birds—the color blends are inspired by nature's own. These Ties are always in excellent taste and have the distinctive character men look for. The rich patterns are enhanced by the twill weave Rayon Mairé fabric. It has plenty of body, yet is supple enough to knot smoothly. Wool interlined for added wrinkle-resistance. Cheney's Game Bird Ties are gifts you can give proudly. Boxed.

Colors: Blue, Brown or Maroon predominating. State article number and color. Postpaid.

- 1. 35 T 1800—Mallard Duck Pattern.
- 2. 35 T 1801—Ruffed Grouse Pattern.
- 3. 35 T 1802—Pheasant Pattern.

4. 35 T 1803—Bob White Pattern.

5. 35 T 1804—Canada Goose Pattern.

6. 35 T 1805—Egret Pattern.....Each 1.50

**8 and 9** BURRO WEAVERS TIES. Hand loomed in Old Santa Fe, New Mexico, of 50% New Wool and 50% Rayon. Perfect for casual wear—fabric has a rich "tweedy" texture. Unusually crush-resistant. Self fringed. Boxed. Colors: Blue, Brown or Maroon grounds.

8. ANGLE PLAID  
35 T 1840—State color. Postpaid... 1.00

9. CLUB STRIPE  
35 T 1841—State color. Postpaid... 1.00

**10 and 11** BOTANY WOOL TIES. Made by the nationally known Botany Mills. Fabric is 100% Virgin Wool Challis in a firm, close weave. Knots smoothly—resists wrinkles. Fully lined with wool. A handsome gift. Boxed.

Colors: Blue, Brown or Maroon predominating.

10. ALLOVER PATTERN  
35 T 1842—State color. Postpaid... 1.00

11. CLUB STRIPE  
35 T 1843—State color. Postpaid... 1.00

**7** PURE SILK FOULARD. Exclusive fabric preferred by discriminating men for year 'round wear. Closely woven, with a smart, dull finish. Knots smoothly and resists wrinkles extremely well. Fully lined with Nylon Twill for extra body, and interlined with Wool. Cut full throughout. Unusual bold leaf pattern in harmonizing shades on darker grounds. Boxed.

Colors: Blue, Brown, Maroon grounds.

35 T 1738—State color. Postpaid... Each 2.50

**12 and 13** RAYON SATIN TIES. These luxurious Satin Ties knot smoothly and have a fine luster that brings out all the beauty of color and patterns. The smart designs are woven, not printed, for extra depth and richness. Boxed.

Colors: Blue, Brown or Maroon.

12. SCROLL PATTERN  
35 T 1844—State color. Postpaid... 1.00

13. ALLOVER PATTERN  
35 T 1845—State color. Postpaid... 1.00







# Men's mufflers and flannel shirts

**1** ALL NEW WOOL PLAID SHIRT. A splendid gift that can be used for sports and leisure wear. This fine fabric is of firmly woven 100% New Wool Flannel in rich, deep-toned plaid design. Full length tail, convertible collar. Two flap pockets and one-button cuffs. Fine quality pearl buttons. Double sewn main seams. Wash separately. Boxed.

Colors: Blue plaid or Red plaid.

Sizes: 14½, 15, 15½, 16, 16½, 17-in. neck. See How to Measure below before ordering. Ship. wt. 2 lbs.

35 T 3581—State neck-size and color.....Each 6.98

**3** JACQUARD WEAVE. A handsome gift Muffler. Fine Rayon Crepe in Jacquard weave with distinctive medallion pattern. Soft and lustrous. Has a rich, silk-like texture. Tied fringe. Boxed. Colors: Maroon or Navy. Size: 19 x 52. Ship. wt. 8 oz. State color.

35 T 2254—Each.. 4.98

**7** INITIALED MUFFLER. Fine White Rayon Crepe with an embroidered initial that adds a welcome personalized touch. Tied fringe. Boxed. All initials except I, O, Q, U, V, X, Y, Z. White only. Size: 12 x 52. Ship. wt. 8 oz. Be sure to print the initial you desire.

35 T 2255—Each.. 1.98

**11** PURE SILK FOULARD. The finest of Muffler fabrics in authentic Paisley design. Extra wide, folds without bulkiness. A gift he'll prize for its fine texture, rich colors. Tied fringe. Boxed. Colors: Maroon, Navy. Size: 17 x 52. Ship. wt. 8 oz. State color desired.

35 T 2250—Each.. 7.50

**4** MULTICOLOR DOT PRINT. A bold circular design in subdued colors. Distinctive Jacquard weave adds richness to the fine Rayon. An attractive scarf he'll really like. Tied fringe. Boxed.

Colors: Navy, Brown, Maroon. Size: 12x52. Ship. wt. 8 oz. State color.

35 T 2253—Each.. 2.95

**8** SOLID COLOR MUFFLER. The type Muffler that goes so well with all outfits. Made extra wide of fine quality, Jacquard weave Rayon. Neatly finished with self fringe. Boxed.

Colors: White, Blue, Maroon. Size: 15 x 54. Ship. wt. 8 oz. State color.

35 T 2286—Each.. 2.50

**12** PAISLEY PRINT MUFFLER. Fine quality Rayon Crepe in popular Paisley design. A good-looking gift that's certain to please. Practical weight for all-season wear. Tied fringe. Boxed. Colors: Navy, Maroon, Brown. Size: 13x49. Ship. wt. 8 oz. State color.

35 T 2284—Each.. 1.98

**2** EXTRA HEAVY WEIGHT WOOL BUFFALO PLAID SHIRT. Ideal for work or sports in coldest weather because fabric actually weighs 20 ounces per yard—the warmest Wool shirt we have. 38% New, 62% Reused Wool. Colors of the firmly woven Buffalo plaid are brilliant... only finer, more expensive yarns are used. Full length tails, sport type collar, one-button cuffs. Double sewn main seams. Wash separately.

Color: Red and Black plaid. Sizes: 15, 16, 17, 18-in. neck. See How to Measure below before ordering. Ship. wt. 2 lbs.

35 T 3434—State neck-size.....Each 5.98

**5** BOX PLAID MUFFLER. 100% Virgin Wool in a handsome box plaid. Soft, subdued colors he can wear with anything. Warm and comfortable. A rich-looking gift. Self fringe. Boxed.

Colors: Maroon, Navy plaid. Size: 12½ x 52. Ship. wt. 8 oz. State color.

35 T 2285—Each.. 2.39

**9** SOLID COLOR WOOL MUFFLER. Novelty checkerboard weave of 100% Virgin Wool. Looks handsome with tweeds or sport clothes. Self fringed. Boxed.

Colors: Maroon, White, Corn, Navy Blue, Camel Tan. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2282—Each.. 2.39

**13** TARTAN PLAID MUFFLER. 100% New Wool in authentic Clan plaids. Soft and warm. Self fringe. Boxed. Colors: Dress Stuart plaid (white ground), Macbeth plaid (blue), Hunting Stuart plaid (red). Size: 12 x 50. Ship. wt. 8 oz. State ground color.

35 X 2263—Each.. 2.95

**6** MULTICOLOR PLAID. A handsome yet very inexpensive gift. Woven of 100% New Wool. Not as heavy or soft as muffler at left. Self fringe. Boxed.

Colors: Navy Blue, Maroon, Brown predominating. Size: 11 x 46. Ship. wt. 8 oz. State color.

35 T 2266—Each.. 98¢

**10** IMPORTED SOLID COLORS. Woven in Scotland of luxuriously soft 100% Virgin Wool. A Muffler any man would appreciate. Warm, comfortable, does not feel bulky. Self fringe. Boxed. Colors: Camel Tan, Corn, Maroon. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2287—Each.. 3.50

**14** LARGE BOX PLAID MUFFLER. Preferred by the more conservative man. Of 100% Virgin Wool, soft and warm with a comfortable texture. Self fringe. Boxed. Colors: Maroon Plaid, Navy Blue Plaid, Brown Plaid. Size: 12 x 50. Ship. wt. 8 oz. State color.

35 T 2291—Each.. 1.98

TO MEASURE FOR FLANNEL SHIRTS. Measure from center of collar button to far end of buttonhole on a shirt that fits. Number of inches is correct size. Be sure that shirt you order comes in your size. Sleeve lengths are in proportion to neck-sizes.

BUY YOUR GIFTS on Wards Time Payment Plan. See Page 141 for details. For wider selection see Wards General Catalog.

THE COLORS shown on this page match the actual merchandise as closely as modern high-speed printing methods permit.

**15** HOUNDSTOOTH CHECK. A favorite with all men. Fabric is 40% Aralac and 60% Rayon. Folds nicely, resists wrinkles. Boxed. Colors: Blue with white check, Tan with brown check, Maroon-black-and-gray.

Size: 12 x 48. Ship. wt. 8 oz. State color.

35 T 2190—Each.. 2.25

**16** TIE AND HANKERCHIEF SET. Fine Rayon with a neat, conservative pattern. Tie is wool lined. Handkerchief is 18 in. square with machine rolled hems, hand sewn corners. Boxed.

Colors: Blue, Brown, Maroon. Ship. wt. 6 oz. State color.

35 T 1862—Set... 1.98

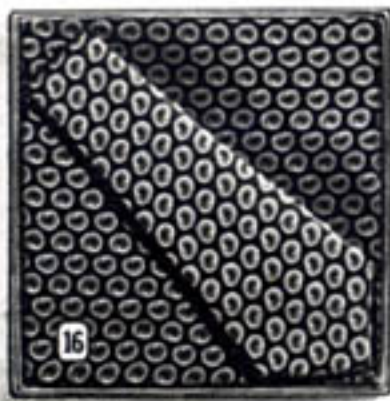
**17** PAISLEY PRINT GIFT SET. Rich Rayon Foulard Tie and Handkerchief set in ever-popular Paisley design. Well made tie, rayon faced, wool interlined. Handkerchief 18 in. square. Boxed. Colors: Blue, Brown, Maroon. Ship. wt. 6 oz. State color.

35 T 1861—2-pc. Set 2.89

**18** GLOVE AND MUFFLER SET. Of 100% New Wool in novelty stitch. Looks like hand work. Woven Muffler. Knit Gloves. Boxed.

Colors: Navy, Camel Tan, Maroon, Corn. Muffler size: 12 x 48. Glove sizes: Small, Med., Large. Ship. wt. 10 oz. State glove size, color.

35 T 2288—2-pc. Set. 2.98







## Practical gifts for men

**1** **CORDOVAN BROWN CAPE SURCOAT.** A year 'round gift for all round wear. Handsomely styled smooth grained Cape Leather. Body and sleeves are lined with fine Rayon. Soft drape surcoat style, zipper front. Front yoke has chest pocket on left side. Has yoke back with center placket and half belt. 2 lower pockets have button-through flaps. About 29 inches long. Ship. wt. 3 lbs. Even Sizes: 36 to 46-in. chest. To measure see below.  
42 X 9343—State size . . . . . 15.95

**2** **BROWN SUEDE SACK COAT.** Our finest leather garment . . . a distinguished gift. Coat is highly styled of softest glove tanned split Suede. Excellent for spectator sports and leisure dress. Rayon lining in body and sleeves. 3 leather button front, convertible collar. 2 saddle effect pockets have flaps. Has neat yoke back. Leather button cuff trim. Abt. 30 in. long. Ship. wt. 2 lbs. 10 oz. Even Sizes: 36 to 46-in. chest. To measure see below.  
42 X 9354—State size . . . . . 29.95

**3** **BROWN SHEEPSKIN LEATHER VEST.** Made of entire sheep pelt. Outside of vest is leather side of pelt . . . Achrylac treated to resist rain. Inside of vest is thick, warm fleece side. Zipper front, strong leather welted seams. About 22 inches long. Ship. wt. 1 lb. 8 oz. Sizes: Small (34-36-in. chest); Med. (38 to 40); Large (42 to 44).  
42 X 6951—State size . . . . . 6.98



**4** **BUCCANEER BROWN CAPE JACKET.** A welcome, all-purpose gift. Made of smooth, soft-draping New Zealand Cape Leather. Body and sleeves lined with sturdy Rayon. Has full zipper front, convenient double welted chest pocket. Plain back, sewn-on half belt. Elastic side inserts for snug fit. Adjustable straps on cuffs. Ship. wt. 2 lbs. 8 oz. Even Sizes: 36 to 46-in. chest. About 25 in. long. To measure see below.  
42 T 9329—State size . . . . . 11.98

**5** **SHEEP LINED CAPEKIN VEST.** A practical durable gift that gives warmth without bulk. Neatly made of pliable, water-resistant Shelter Capeskin. Extra warm, thick Sheepskin lining. Full length zipper, welted pockets. About 22 inches long. Even Sizes: 36 to 48-in. chest. Ship. wt. 2 lbs. 8 oz.  
42 X 6921—Black Capeskin. State chest size . . . . . 15.95



TO MEASURE FOR JACKETS, COATS, VESTS: Measure chest over vest. Order even size. Buy these fine gifts on Wards convenient Time Payment Plan. See Pg. 141.

WE EXPECT to deliver Garments with zippers as shown. However, should there be an unusual Gov't demand for zippers, button fronts may have to be furnished.





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*Sweaters to keep him warm*

**6** 100% VIRGIN WOOL WORSTED COAT in regular and stout sizes. Fine gauge rib knit. Heavier weight for longer service, greater warmth. Double elbows. Two pockets. Covered neck seams. Colors: Brown Heather, Oxford Gray, Navy Blue.  
REGULAR SIZES: 36, 38, 40, 42, 44, 46-in. chest. To Measure, see below.  
35 X 5055—Regular. Ship. wt. 1 lb. 9 oz. State size, color.....4.49  
STOUT SIZES: 48, 50, 52-in. chest. To Measure, see below.  
35 X 5057—Stout. Ship. wt. 1 lb. 11 oz. State size, color.....5.49

**7** ZEPHYR AND MOHAIR PULLOVER in fine gauge shaker knit. A rich blend of 65% New Zephyr Wool and 35% Mohair gives this rich-looking Sweater a soft texture and exceptional warmth. Slightly brushed surface. Snug ribbed bottom and cuffs keep out the cold. Ribbon covered back of neck, shoulder seams. Surprise him with this luxurious gift at Christmas. Colors: Light Blue or Camel Tan.  
Sizes: 36, 38, 40, 42, 44-in. chest. To Measure, see below.  
Ship. wt. 14 oz.  
35 X 5161—State size, color....4.79



8

**8** PART WOOL KNIT VEST is ideal for extra back warmth where it is needed most. Extra warm, yet light in weight, this all knit Vest is just the thing to wear under a coat, at work, or around the house when cold weather sets in. Blend of 45% Reprocessed Wool, 25% Reused Wool, and 30% Rayon give warmth and long wear. Knit in a tight stitch that looks like a woven fabric. Rib knit trim on convenient six-button front, with four roomy patch pockets. Bound seams. He will welcome this warm, useful gift sweater at Christmas. Colors: Heather tones in Blue, Brown, Oxford Gray.  
Sizes: 36, 38, 40, 42, 44, 46-in. chest. To Measure, see below.  
Ship. wt. 8 oz.  
35 X 5539—State size, color.....2.89

**9** Good—100% VIRGIN WOOL WORSTED sleeveless Pullover. English rib knit. Ribbed bottom. Reinforced seams. Colors: Navy, Royal Blue, Camel Tan or Canary Yellow.  
Sizes: Small (34 to 36-in. chest); Medium (38 to 40); Large (42 to 44). Measure, below. Ship. wt. 6 oz.  
35 X 5255—State size, color.....1.95  
**Better**—ZEPHYR AND MOHAIR SLEEVELESS. 65% New Zephyr Wool and 35% Mohair. Exactly like Pullover 7 above, but without sleeves. Ribbed trim. Lt. Blue, Camel Tan, Canary Yellow.  
Sizes: Small (34 to 36-in. chest); Medium (38 to 40); Large (42 to 44). Ship. wt. 13 oz.  
35 X 5158—State size, color.....2.98



9

**HOW TO MEASURE FOR MEN'S SWEATERS.** Measure chest over shirt holding tape close up under arms, and over shoulder blades. Distance in inches is your size. If chest measures between sizes, then order the nearest size. Do not make any extra allowances. Be sure sweater you want is listed in the size you want.

FOR A LARGER ASSORTMENT OF MEN'S SWEATERS, see Wards Winter Catalog. Use both books in completing your Christmas lists—buy on Wards Time Payment Plan.





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3

## *For a man's leisure*

### DRESS AND UTILITY ROBES

**1** PART WOOL HERRINGBONE TWEED. A skillful blend of 15% Virgin Wool, 26% Reprocessed Wool, bal. Aralac and Rayon, woven into a sturdy, long wearing fabric. Self shawl collar and sash. Patch pocket. Unlined. Boxed. Colors: Heather tones of Brown, Blue or Oatmeal (lt. tan).

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3959—State size, color . . . . 9.98

**3** WOOL AND RAYON GABARDINE. Blend of 11% Virgin Wool and 89% Rayon woven into a soft, smooth fabric that shakes off wrinkles. Contrasting color shawl collar, non-slip sash. Roomy patch pocket. Unlined. Boxed. Colors: Medium Blue with maroon trim, or Maroon with blue trim.

Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3927—State size, color . . . . 7.98

**2** RAYON BROCADE SCREEN PRINT. Luxurious fabric in fine Jacquard pattern, printed to produce rich, unusual colorings. Rayon Satin shawl collar and sash. Set-in pocket. Fully lined, the smooth fabric drapes in rich folds. Finely tailored. Boxed.

Colors: Medium Blue or Maroon. Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 T 3966—State size, color . . . . 18.95

**4** ALL VIRGIN WOOL FLANNEL. Classic Robe in warm, medium weight All Wool Flannel. Drapes smoothly, won't cling. Contrasting color shawl collar and non-slip sash. Roomy patch pocket. Unlined. Boxed.

Colors: Dark Blue with maroon trim or Maroon with blue trim. Sizes: Small, Medium, Large. See How to Measure below before ordering. Ship. wt. 4 lbs.

35 X 3981—State size, color . . . . 14.48

HOW TO MEASURE FOR MEN'S ROBES: Measure chest over underwear. Place tape around chest, close up under arms. Don't pull too tight. Order Robe nearest your actual measurement. Small (fits 33 to 37-in. chest); Medium (38 to 41-inch chest); Large (42 to 46-inch chest). Robe lengths are in proportion to chest size.





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## hours at home

### 100% VIRGIN WOOL ROBES

**5** **WOOL PLAID.** He'll welcome this practical, smartly styled Robe for Christmas. Warm and good-looking, the smooth fabric is soft to touch. Finely tailored with interlined shawl collar and self sash. Set-in pocket. Unlined yet smooth draping. Boxed.

*Predominating Colors:* Medium Blue, Maroon, Brown. *Sizes:* Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3967—State size, color. 23.95

**7** **WOOL HERRINGBONE STRIPE.** An unusual striped Robe distinctive in appearance. Diagonal Herringbone weave has wide harmonizing stripes with dark solid color shawl collar. Self sash. Slash pocket. Unlined. Boxed.

*Colors:* Blue-with-Gray, Black-with-Gray, Maroon-with-Gray, Brown-with-Tan. *Sizes:* Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3970T—State size, color. 28.50

**6** **VIRGIN WOOL SUEDÉ CLOTH.** One of Wards finest Robes. Soft, smooth fabric is expensively tailored in classic wrap-around style. Interlined notched collar with tailored lapels. Roomy set-in pocket. Self sash. Unlined, yet drapes smoothly. Boxed.

*Colors:* Medium Blue or Maroon. *Sizes:* Small, Medium, Large. See How to Measure at bottom of facing page. Ship. wt. 4 lbs.

35 T 3969—State size, color. 25.95

**8** **WOOL FLANNEL ROBE.** An exceptionally soft and warm fabric that drapes beautifully. He will enjoy wearing this rich looking Robe the year 'round. Expensively tailored. Interlined shawl collar. Patch pocket. Self sash. Unlined. Boxed.

*Colors:* Navy Blue or Maroon. *Sizes:* Small, Medium, Large. To Measure, see bottom of facing page. Ship. wt. 4 lbs.

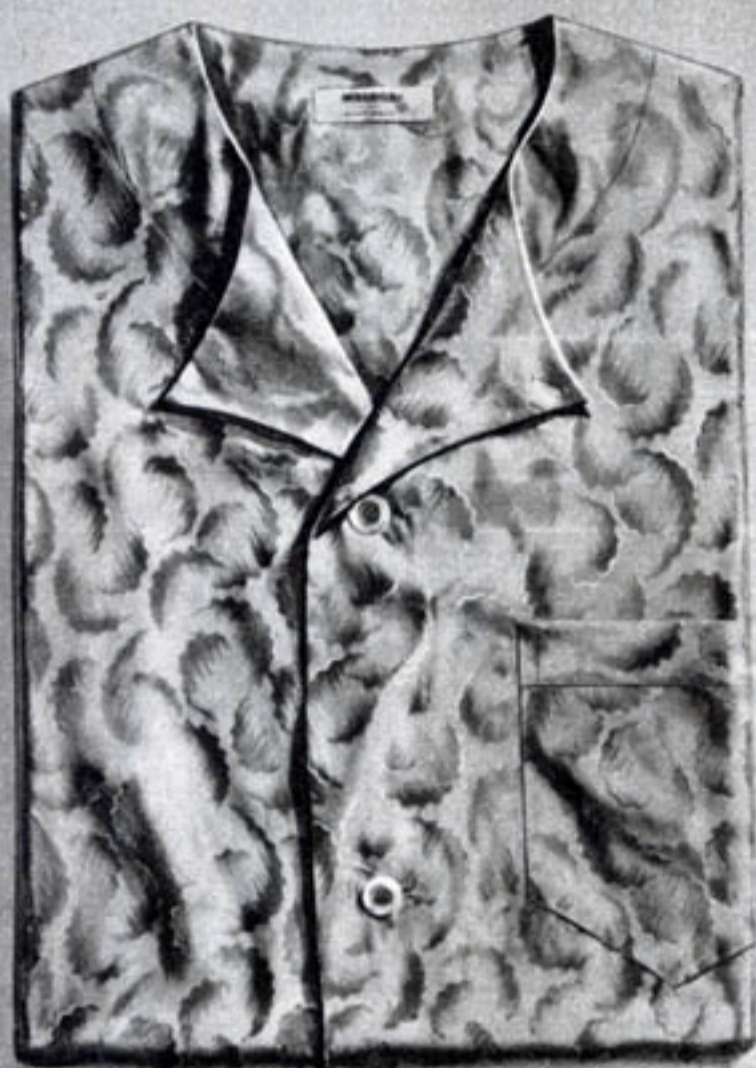
35 T 3956—State size, color. 28.50



8

**ARE YOU USING OUR ADD-ON PLAN?** If you now have an established credit with Wards, you can add other items to your account, usually without down payment. You can just write on your order, "Add these to my present account." See Page 141. For a larger assortment of Men's Robes, refer to our Fall and Winter Catalog.

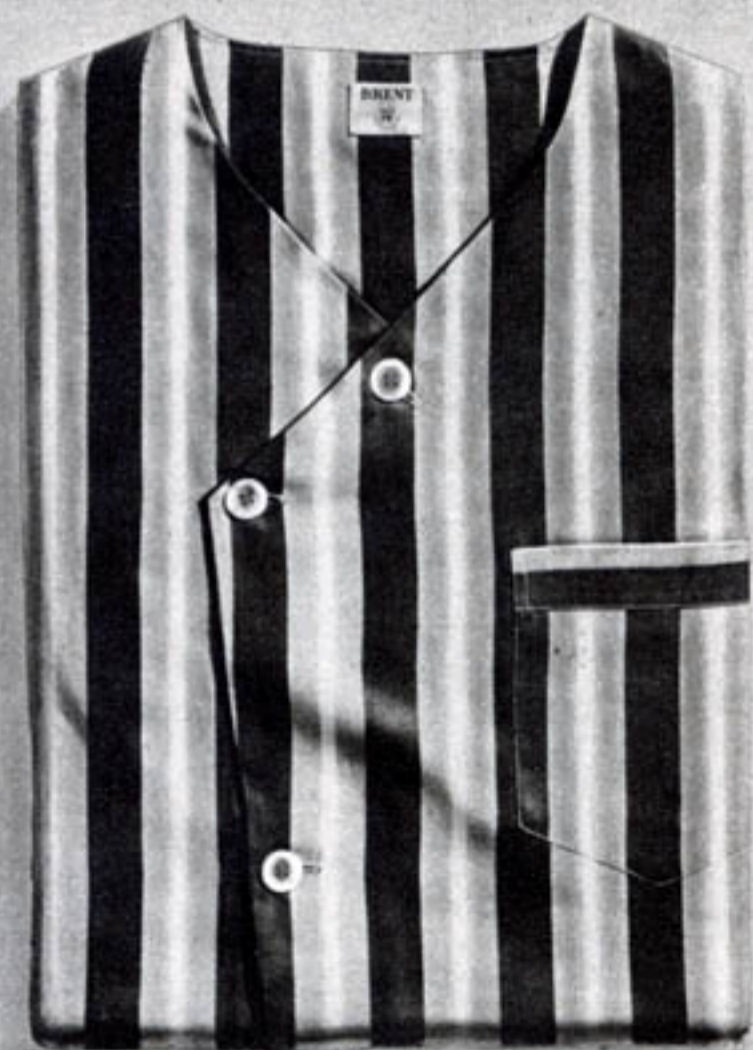




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## *Men's pajamas*



1

1 STRIPED KNIT TOP WITH POPLIN TROUSERS. Designed for maximum comfort. Cotton knit pull-over Top gives with every movement of the body. Cotton Poplin Trousers harmonizes with coat. Pleated front and elastic back waistband. Wash separately. Colors: Maroon top with Dark Blue pants, Blue top with Lt. Blue pants, Brown top with Tan pants. Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair 1 lb. 6 oz.

35 T 3685—State letter-size and color. Pair 3.98

2 RAYON JACQUARD PAJAMAS. Decorative floral design skillfully woven into the smooth lustrous fabric. This Victory model coat has a four-button front and fresh water pearl buttons. Trousers have adjustable drawstring. Washable. Expensively tailored to make a fine Christmas gift.

Colors: Medium Blue or Maroon.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 T 3706—State letter-size and color. Pair 4.89

3 DA-N-ITE RAYON JACQUARD. An Asco fabric. Wards finest. Closely woven, smooth, supple Crown Tested Viscose Rayon. Won't shrink more than 3%, vat-dyed colors won't fade. Can be machine laundered. Made by one of America's best makers. Drawstring waistband on Trousers. Pearl buttons.

Colors: Medium Blue, Tan or Light Wine.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 T 3707—State letter-size and color. Pair 7.95

4 HEAVY WEIGHT COTTON FLANNELETTE in assorted striped patterns. In two styles: Middy or Coat style. Full cut to allow for shrinkage. Drawstring Trousers. Plastic buttons. Wash separately. Colors: Blue-and-Maroon or Green-and-Tan stripes. Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 5 oz. Please be sure to state letter-size and color in your order.

35 T 3888—Middy Style

35 T 3887—V-neck Coat Style . . . . . Pair 2.25

5 TELOSORBANT FINISHED COTTON TWILL PAJAMAS. In a warm, suede finished, softly brushed Cotton fabric. Absorbs and dries three times as fast as untreated fabrics. Full cut. Victory Model Plaid Coat with solid color Trousers. Drawstring waistband. Ocean pearl buttons. Washable.

Colors: All Light Blue, or Lt. Wine with Gray pants.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. each pair, 1 lb. 6 oz.

35 TZ 3822—State letter-size and color. Pair 3.98

6 TELOSORBANT FINISHED STRIPED COTTON TWILL Pajamas in a Springs-made Cotton fabric. Absorbs and dries three times as fast as untreated fabrics. Full cut to allow for shrinkage. Surplice coat with securely sewn plastic buttons. Drawstring waistband. Washable. An ideal gift.

Colors: Medium Blue or Tan.

Sizes: A, B, C and D. To Measure, see below. Ship. wt. 1 lb. 6 oz.

35 T 3629—State letter-size and color. . . . . 3.64

HOW TO MEASURE FOR MEN'S PAJAMAS: Measure chest over underwear, close up under arms. Order letter-size nearest your actual chest measurement. Sizes: A (32 to 36-in. chest); B (37 to 40-in. chest); C (41 to 44-in. chest); D (45 to 49-in. chest.)

BUY THE BEST for him at Christmas and pay for it on Time. Use Wards Time Payment Plan. See Pg. 141.





## Boys' Accessories

**1** GOOD QUALITY NEW WOOL MUFFLER. Bright, cheerfully colored plaids, woven in warm all New Wool. Makes an inexpensive, yet useful gift for any boy. Size 9½ by 43 inches. Finished with self fringe. Individually boxed.  
Colors: Blue, Brown, Red plaids. Ship. wt. 5 oz. State color.  
35 X 4307 ..... 79c

**2** BETTER QUALITY NEW WOOL MUFFLER. Heavier, warmer weight than Good Muffer at left. 100% soft Virgin Wool in handsome multicolor woven plaids. Size 11 by 46 inches. Finished with self fringe. Individually boxed.  
Colors: Blue, Brown or Maroon plaids. Ship. wt. 5 oz. State color.  
35 X 4302 ..... 1.00

**3** BEST QUALITY KNIT MUFFLER. Shetland type all Virgin Wool knitted for warmth. Nap is slightly brushed for a soft textured finish. Comfortable and rich looking. A handsome, durable gift. Size 9 by 45 inches. Knit fringe. Gift boxed.  
Colors: Camel Tan, Red, Canary Yellow. Ship. wt. 6 oz. State color.  
35 X 4303 ..... 1.98

**4** MILITARY AVIATOR HELMET. Brown Sheephide. Water resistant outer surface of capisheep's innerhide. Thick, warm Wool Pelt forms inside. Cowhide taped seams, strap.  
Sizes: Small (6¾-6¾); Med. (6¾-6¾); Large (7-7¼); Extra Large (7¼). Ship. wt. 13 oz. State size.  
35 X 9406L ..... 2.29

**5** **7** JR. BOYS' READY-TIED TIES. Fine Rayon fabrics. Wool lined. Metal fasteners. Gift boxed. Ship. wt. 3 oz. State color.  
5. 35 T 4200—WESTERN DESIGNS. Brown, Maize, Red ..... 54c  
6. 35 T 4201—MOGADOR STRIPES. Blue, Brown, Maroon ..... 54c  
7. 35 T 4202—FOULARD TYPE. Blue, Brown, Maroon ..... 54c

**8** **10** BOYS' FOUR-IN-HAND TIES. Fine fabrics. Wool lined. Resilient construction. Gift boxed. Ship. wt. 3 oz. State color.  
8. 35 T 4203—RAYON, LEAF PATTERN. Blue, Brown, Maroon ..... 1.00  
9. 35 T 4204—RAYON, CIRCLE PAT. Blue, Brown, Green, Maroon 1.00  
10. 35 T 4205—NEW WOOL PLAID. Blue, Brown, Red ..... 1.00

**11** TIE AND HANKERCHIEF SET. Solid color Rayon with bright airplane design on Tie. Matching solid color Handkerchief. Ready-tied tie is firmly lined. Metal fasteners—adjustable neckband fits all sizes. Gift boxed.  
Colors: Blue, Brown or Red. Ship. wt. 8 oz.  
35 T 4206—State color... 1.00

**12** PLAID CORDUROY TIE-TOP. Strong, warm Thickset Corduroy. Cotton Suede lining. Cotton fleece lined earflaps extend to forehead for extra warmth. Side lapels tie under chin. Colors: Blue, Green, Red. Sizes: 6¾ to 7¼. Wt. 7 oz.  
35 X 9512—State size, color. 84c

**13** PREP SIZE GLOVE AND MUFFLER SET. A good looking, practical set your boy will like. Firmly knit of 100% New Wool. Muffer Size: 12 by 48 inches. Corn Yellow, Camel Tan. Glove Sizes: Small (fits boys 12 to 14); Med. (fits boys 15 to 18). Wt. 10 oz.  
35 T 4310—State size, color. 2.89

TO MEASURE FOR CAPS. Measure around head. Order size matching head measure on chart. Be sure your boy's size is listed.

If Head Is:	20	20¾	20¾	21¼	21¾	22	22¾
Order Size:	6¾	6½	6¾	6¾	6¾	7	7¼





5



1



2



3



4

## Boys' warm coats, jackets

**1** SHEEP LINED GABARDINE COAT. Unusually warm, popular. Tightly woven, water resistant Cotton Gabardine with thick Sheepskin body lining. Sleeves lined with quilted Sateen. Lamb skin collar, lapels. 2 muff, 2 flap pockets. Knit inner wristlets; leather buttons; all-around belt. Ship. wt. 4 lbs.  
Even Sizes: 8 to 20. See Scale below.  
42 X 3700—Natural Tan. State size. 14.89



**2** 100% VIRGIN WOOL REVERSIBLE. Two gifts in one. Fingertip model. Soft, warm Virgin Wool reverses to fine quality Tan Cotton Gabardine . . . Impregnole treated to resist rain. Wool side has button fly front, 2 flap pockets, change pocket. Gabardine side has button-through front, 2 slash pockets. Both sides have convertible collar.  
Even Sizes: 10 to 20. Scale, see below.  
Wt. 2 lbs. 4 oz.  
42 X 3122—Tan. State size. . . . . 11.98

**3** ALL WOOL PLAID JACKET. Bright Shadow Plaid is 12½% New, 87½% Reused Wool. Zipper front, convertible collar. 2 slash pockets; adjustable side tabs; 1-button cuff trim.  
Even Sizes: 8 to 18. See Scale below. Ship. wt. 2 lbs. 12 oz.  
42 X 3301—Blue Plaid. State size. . . 3.59 42 X 3302—Maroon Plaid. State size. . . 3.59

We expect to deliver Garments with zippers as pictured. However, should there be an unusual demand for zippers for our Armed Forces it may be necessary to furnish them with button fronts.

**4** LEATHER AVIATOR JACKET. A gift your boy will admire. Pliable Capeskin styled like regular Aviator's jacket. Zipper fly front. Cotton lining throughout, metal hook and snaps on collar, knitted cuffs and bottom add warmth. 2 patch pockets have flaps, metal snaps; leather epaulets. Wt. 2 lbs. 8 oz.  
Even Sizes: 6 to 16. See Scale below.  
42 T 3517—Aviation Tan. State size. 9.49

**5** PLAID WOOL MACKINAW. Practical for warmth and wear. 23% New Wool, 77% Reused Wool. Bright Cotton Plaid body lining. Sturdy Cotton lined sleeves. 2 muff, 2 flap pockets. Convertible collar. Sewn-down half belt in back.  
Even Sizes: 8 to 18. See Scale. Wt. 4 lbs. 4 oz.  
42 T 3126—Blue Plaid. State size.  
42 T 3127—Brown Plaid. State size.  
42 T 3128—Maroon Plaid. State size. . . 7.49

TO MEASURE COATS, JACKETS FOR BOYS: Measure height without shoes, chest over sweater.

If Height is:	to 44	45 to 49	50 to 53	54 to 57	58 to 61	62 to 65	65½ to 68	69 to 70
If Chest is:	22½ to 24½	24 to 26	25½ to 27½	27 to 29	28½ to 30½	30 to 32	32 to 34	34 to 36
Order Size:	6	8	10	12	14	16	18	20





6



7



8

## Gift robes for boys

**6** STRIPED BEACON CLOTH ROBE. A favorite gift for a boy because it's warm, long-wearing and practical. Made of Cotton Beacon Cloth, it has a soft, thickly napped weave like a fine blanket. Has exceptional warmth-retaining qualities. Neat braided Rayon cord trim, convenient cord girdle. Double shawl collar. Firmly stitched to stand up under plenty of hard wear.

Colors: Blue or Maroon predominating.  
 Sizes: 6, 8, 10, 12, 14, 16. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.  
 35 T 4990—State size and color. **4.75**

**7** PLAID ROBE. A gift any boy would appreciate. The husky, handsome fabric is unusual in a boy's robe. It's 50% New Wool and 50% Rayon woven in a rich Hound's tooth plaid. Looks like the material used in smart sport jackets. Especially nice for boys away at school. Well cut and strongly made. Keeps its appearance through long wear. One pocket.

Color: Medium Brown.  
 Sizes: 6, 8, 10, 12, 14, 16. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.  
 35 T 4999—State size..... **7.50**

**8** ALL WOOL FLANNEL ROBE. Our finest Robe for boys. One of the best gifts he could possibly find under his Christmas tree. The light-weight fabric is warm and comfortable. All New Wool Flannel that shakes off wrinkles exceptionally well. Packs easily. Smartly trimmed with braided Rayon cord. Heavy braided cord sash with fringe. Shawl collar. One pocket.

Color: Camel Tan.  
 Sizes: 8, 10, 12, 14, 16, 18. Be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz. Shipped from Chicago.  
 35 T 4995T—State size..... **13.98**

**9** PIN WALE CORDUROY. An all-season Robe he'll wear all the year 'round. The tightly woven pin-wale corduroy is handsome and longwearing. Full cut and well tailored for a comfortable fit. Popular military type that's a favorite with all boys, with gold-color Air Corps insignia on chest and Lieutenant Junior Grade stripes on sleeve. Shawl collar, self sash, one pocket.

Color: Navy Blue.  
 Sizes: 8, 10, 12, 14, 16, 18. Before ordering be sure to see How to Measure at bottom of this page. Ship. wt. 2 lbs. 4 oz.  
 35 T 4975—State size..... **7.50**



9

TO MEASURE FOR BOYS' ROBES. Place tape around chest close up under arms. Don't pull too tight. Compare measurement with chart below. Be sure robe you want comes in his size.

If Chest Is:	24½	26	27½	29	30½	32	34 in.
Order Size:	6	8	10	12	14	16	18

BUY YOUR BOY A FINE ROBE ON WARDS TIME PAYMENT PLAN. SEE PAGE 141 FOR DETAILS.