



K \$2.83
turquoise, pink
or sape blue



L \$2.83
red, blue
or black



M \$2.83
white, tan
or turquoise



N \$3.77
black, red
or beige



P \$1.86
blue, red
or turquoise



R \$2.83
blue, pink
or white



T \$2.47
pink, blue
or yellow



V \$1.86
lt. blue, pink
white or lt. green



W \$1.86
pink, lt. blue,
white or turquoise



X \$3.77
black, lt. blue
or pink



Y \$4.77
pink, black
or lt. blue



Z \$2.83
turquoise,
white or black

Leisure-time Lovelies

*Festive highlights
for your robes*



FF \$3.77
red, lt. blue
white or
turquoise



GG \$3.77
black, lt. blue,
pink or white



HH \$2.83
turquoise,
lt. blue
or pink



A \$2.83

B \$4.87



C \$3.27

D \$3.47



E \$1.86

F \$2.83



G \$4.77

H \$5.86



J \$3.77

K \$3.47



L \$3.47

M \$3.77



N \$2.83

P \$3.47



R \$3.87
2-piece Set

For hat, see page 24





A
\$3.97



B
\$3.97



C
\$3.97



D
\$3.77



E
\$3.97



F
\$3.97



G
\$3.77



H
\$2.83



J
\$3.97



K
\$3.97



L
\$3.77

YOUTHFUL WOMEN'S HATS . . for business or special occasions

A DRESSY PROFILE HAT in lustrous straw-like cloth. Rayon rose petals and rhinestones across swept-up brim. Rayon veil. *State color* pink, white, beige; or black with white; navy with white. Shpg. wt. 12 oz. 078 H 4800—Fits 21 $\frac{3}{4}$ to 22 $\frac{1}{2}$ inches. \$3.97

B CRISPLY PLEATED SHEER RAYON BRAID PICTURE HAT. A harmonizing rose a-top the dipping brim. *State color* black with white or navy with white; all white or all beige. Shipping weight 1 pound 3 ounces. 078 H 4810—Fits 21 $\frac{3}{4}$ to 22 $\frac{1}{2}$ inches. \$3.97

C LEAF FORMS and rhinestones dress up pretty profile of sewn straw braid. Rayon veil. Shpg. wt. 12 oz. *State color* navy, black, white, beige. 078 H 4805—Fits 21 $\frac{3}{4}$ to 22 $\frac{1}{2}$ inches. \$3.97
078 H 4806—Fits 22 $\frac{3}{4}$ to 23 $\frac{1}{2}$ inches. 3.97

D PROFILE HAT of sewn straw braid. Harmonizing grosgrain trim. See the brim's becoming side twist. Wt. 13 oz. *State color* beige with dk. brown; navy or black with white; all white. 078 H 4815—Fits 21 $\frac{3}{4}$ to 22 $\frac{3}{4}$ in. \$3.77

E WOVEN STRAW TAMBOURINE. Brim ringed with pleated rayon organza. A rhinestone arrowhead and rayon veil add charm. Shpg. wt. 9 oz. *State color* beige, navy, black, white or pink. 078 H 4820—Fits 21 $\frac{3}{4}$ to 22 $\frac{3}{4}$ in. \$3.97

F CLOCHE BONNET in lustrous sewn straw braid is gay with half-hoop of harmonizing flowers. Shpg. wt. 13 oz. *State color* pink or beige; navy, white or black with pink and white flowers. 078 H 4825—Fits 21 $\frac{3}{4}$ to 22 $\frac{3}{4}$ in. \$3.97

G PROFILE BERET in straw-like woven braid; becoming side-tilt. Flowered ornament. Wt. 12 oz. *State color* beige or white; black or navy with white. 078 H 4830—Fits 21 $\frac{3}{4}$ to 22 $\frac{3}{4}$ in. \$3.77
078 H 4831—Fits 22 $\frac{3}{4}$ to 23 $\frac{1}{4}$ in. 3.77

H SEWN STRAW BRAID. Rayon veil. Wt. 14 oz. *State color* black or navy with white; gray with black; all white. 078 H 4835—Fits 21 $\frac{3}{4}$ to 22 $\frac{3}{4}$ in. \$2.83
078 H 4836—Fits 22 $\frac{3}{4}$ to 23 $\frac{1}{4}$ in. 2.83
078 H 4837—Fits 23 $\frac{1}{2}$ to 24 $\frac{1}{4}$ in. 2.83

J ROSE PETALS sparkling with rhinestone dewdrops halo side-tilted sewn straw braid. Harmonizing grosgrain. *State color* beige or white; navy or black with white. Shipping weight 13 oz. 078 H 4840—Fits 21 $\frac{3}{4}$ to 22 $\frac{1}{2}$ in. \$3.97

K A CHARMING RIPPLE BRIM SAILOR in sewn straw braid. Harmonizing rayon veiling twists around the crown. Rayon nose veil. Shipping weight 13 ounces. *State color* black, navy, white, beige. 078 H 4845—Fits 21 $\frac{3}{4}$ to 22 $\frac{3}{4}$ in. \$3.97

L MUSHROOM BRIM. Sewn straw braid. Rayon veil. Shpg. wt. 14 oz. *State color* black or navy with white; all white; beige with dk. brown. 078 H 4850—Fits 21 $\frac{3}{4}$ to 22 $\frac{1}{2}$ in. \$3.77
078 H 4851—Fits 22 $\frac{3}{4}$ to 23 $\frac{1}{2}$ in. 3.77



F \$5.74



White with black
White with brown

Outstanding Saddle Buy . . . Only \$5.74

Solid comfort with sporty good looks you love

F SHOP, COMPARE: We believe you won't find a saddle offering these quality features at anywhere *near* this low Sears price. Mellow leather rip-resistant nylon sewn. Permanently resilient plastic heel counters won't gap or lose shape with wear. Pacifate-lined vamps inhibit foot germs, prolong comfort, fit, life of shoe. Sturdy white rubber soles and heels.

Sizes: AA (narrow) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, and 10.
Sizes: A (medium narrow) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11.
Sizes: B (medium) width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11.
Sizes: C (medium wide) 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11.
Sizes: E (very wide) width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
 15 H 2798—White with black. Shpg. wt. 2 lbs. 2 oz. State size, width. Pair \$5.74
 15 H 2797—White with brown. Shpg. wt. 2 lbs. 2 oz. State size, width. Pair 5.74

New! Luxury Saddle

Superb in quality and styling



White with black
White with brown



G \$7.74

Foam cushion
insole

The finest saddle we've ever offered . . . just \$7.74

G LOOKING FOR A TOP-QUALITY SADDLE? Here it is, and at a much lower price than you'd expect to pay for superb styling, meticulous workmanship, finest quality materials. *One-piece white washable* leather uppers with genuine *calfskin* overlay saddle. Neat white piping outlines the *dark* tongue. New impact insole of cushiony foam rubber softens every step. *Nonsliding* tongue looks neat, feels great! New lightweight, light-gravity *nonrubbing* sole and low, low heel. *Truly an outstanding value.*

Sizes: A (medium narrow) 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size and width.*
Sizes: C (medium wide) 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size, width.*
 15 H 2968—White with black saddle. Shipping weight 2 lbs. Pair \$7.74
 15 H 2967—White with brown saddle. Shipping weight 2 lbs. Pair 7.74

Bouncy Bubble Saddle

With new date-buckle backstrap

H \$4.77

white with black,
blue, red or gray



Wear strap open when dating around,
wear strap closed when going steady

Relax, Enjoy Yourself

In easy-going Mocs . . .

Nice for vacations



I \$2.83

cream, white,
or Texas tan

K \$2.83

white, black,
red or brown

J \$3.77

Texas tan,
sea turquoise,
white or black

Truly drooly Kerrybrookes for your loafing, lively moods

H BRIGHT NEW TEEN-AGE IDEA . . . the date-buckle backstrap. Looks terrific on your lean, low bubble saddle of shadow-weight leather. Natty porthole trim. Streamlined SEARFOAM crepe sole and heel. Wt. 1 lb. 6 oz.

Sizes: A (medium narrow) width 6 to 9.
Sizes: C (medium wide) width in 4 to 9.
 Half sizes too. *State size and width.*

15 H 2641—White, black saddle. Pair \$4.77
 15 H 2643—White, blue saddle. Pair 4.77
 15 H 2644—White, red saddle. IC width only
 15 H 2648—White, gray saddle. Pair \$4.77

J BEAUTIFUL HAND BEADING, authentic Indian design make these genuine mocs ideal companions for your casual togs. Supple glove-leather uppers. Drawstrings adjust. Composition sole, wedge heel. Wt. 1 lb. 6 oz.

Sizes: A (medium narrow) width 5 to 9.
Sizes: C (medium wide) width in 4 to 9.
 Half sizes too. *State size and width.*

15 H 2162—Texas tan. Pair \$3.77
 15 H 2163—Sea turquoise (blue-green)
 15 H 2164—White. Pair \$3.77
 15 H 2159—Black. Pair 3.77

K GET HEAP BIG COMFORT with deep-flexing mocs. Supple leather uppers cradle your feet in delicious ease. Rip-resistant nylon sewn for long wear. Hand-laced vamps. Tasseled drawstrings adjust. Sturdy white rubber sole and heel. Wt. 1 lb. 6 oz.

Sizes: C (medium wide) 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10. *State size.*
 15 H 2196—White leather. Pair \$2.83
 15 H 2195—Black leather. Pair 2.83
 15 H 2194—Red leather. Pair 2.83
 15 H 2193—Brown leather. Pair 2.83

L NEAREST THING TO GOING BARE-FOOT! Whisper-soft glove leather moccasins. Bright hand-beading, arrowhead design give them an authentic Indian look. Soft leather outside. Foam cushion insole makes every step a joy. Neatly drawn with rip-resistant nylon thread. Drawstrings adjust.

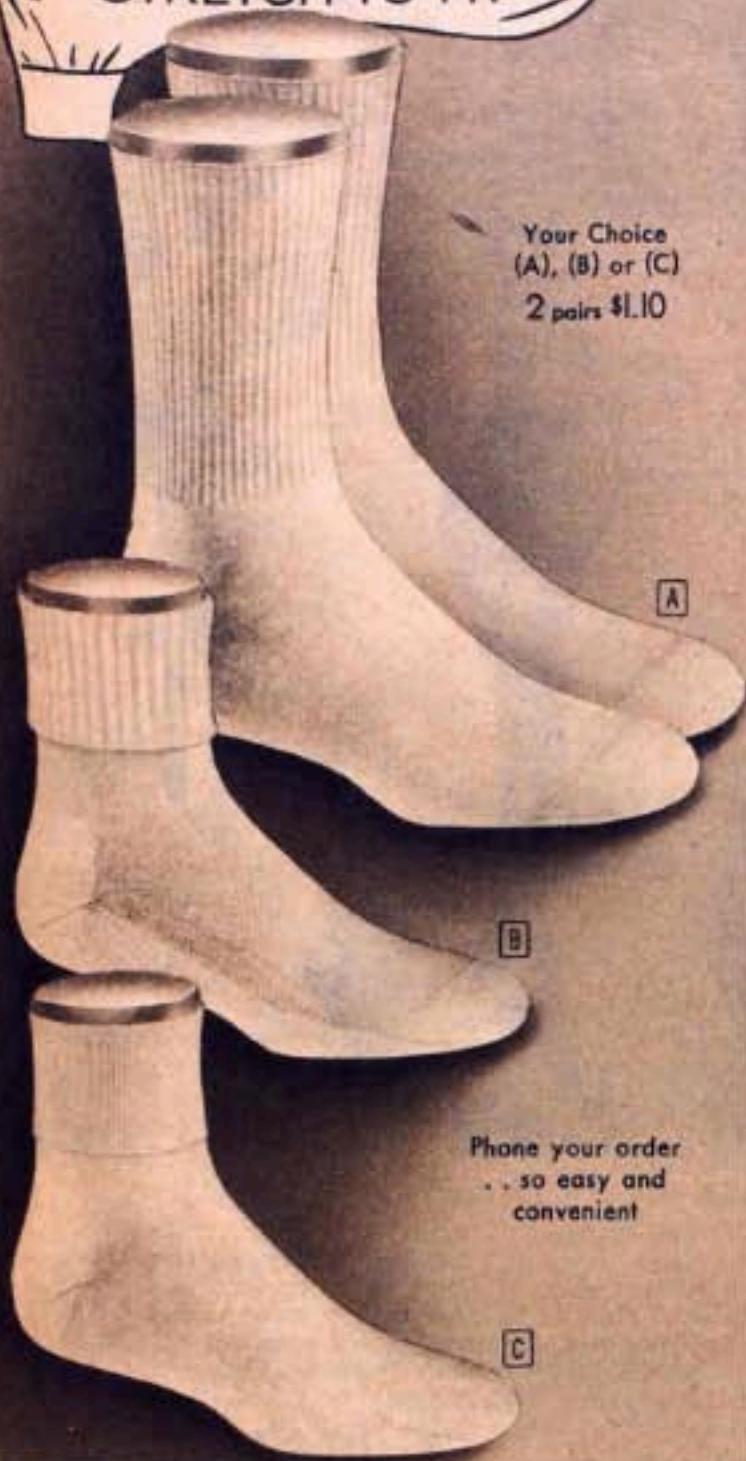
Sizes: B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb. 6 oz.
 15 H 2077—Cream. Pair \$2.83
 15 H 2075—White. Pair 2.83
 15 H 2074—Texas tan. Pair 2.83

ROYAL PURPLE ANKLETS FOR TEENS AND WOMEN

Reg. U.S. Pat. Off.

STRETCH-TO-FIT

Your Choice
(A), (B) or (C)
2 pairs \$1.10



Phone your order
... so easy and
convenient

Our Best Cottons

D 3 pairs \$1.26



E 3 pairs \$1.26

F 3 pairs \$1.26

Morpul® Bobby Socks



Guaranteed Wear Anklets for Restless Feet

2 pairs (1 size any colors) must wear
6 months or you get 2 new pairs FREE!

Our Finest Blend of Stretchy Nylon and Cotton

Stretchy nylon, for skin-like comfort that gives with every movement, and fine cotton. Sturdy Nylotred sole gives double duty service... nylon for long wear, cotton for softness and absorbency. Heelguard Hosiery: protected from shoe abrasion with nylon reinforced heel, toe, area above heel. Cushion-smooth plain knit foot. Knit-on cuffs (not sewn) won't rip or chafe. Washable colors stay bright... white stays snow white.

A CREWS. Nylon over cotton. Ribbed crew top can be worn up or down. A long time favorite.
State color white, navy blue, red, Kelly green, pastel blue. Shipping weight 2 pairs 5 ounces.
State size medium (fits 8½ to 9½), large (fits 9½ to 11).
75 H 2663—2 pairs \$1.10..... 4 pairs \$2.15

B TRIPLE ROLLS. Stretch nylon and cotton foot. No-seam turndown combed cotton ribbed cuff.
State size medium (fits 8½ to 9½); large (fits 9½ to 11). White. Shipping weight 2 pairs 6 ounces.
75 H 2656—2 pairs \$1.10..... 4 pairs \$2.15

C CUFFED CLASSICS. Nylon over cotton. Fine knit.
State color camel beige, white, pink, pastel blue, red, Kelly green. Shipping weight 2 pairs 5 ounces.
State size medium (fits 8½ to 9½); large (fits 9½ to 11).
75 H 2661—2 pairs \$1.10..... 4 pairs \$2.15

3 pairs (1 size any colors) must wear
3 months or you get 3 new pairs FREE!

So Soft and Absorbent for Delightful Comfort

Nylotred sole, double duty... nylon for long wear, cotton for softness, absorbency. Heelguard Hosiery: nylon reinforced heel, toe, area above heel... shoe abrasion protection. Knit-on cuffs (not sewn) won't rip, chafe. Washfast colors. D, E Durene® mercerized cotton lisle, EXCLUSIVE 4-ply top, fine fit.

D CREWS. Fine ribbed top... wear up or down.
State color navy blue, white, red, Kelly green.
State size 8½, 9, 9½, 10, 10½, 11, 11½.
75 H 2683—Shpg. wt. 3 prs. 7 oz. 3 prs. \$1.26; 6 prs. \$2.47

E RIBBED CUFFS. Closely woven, fine texture.
State color white, red, pastel blue, navy blue, camel beige. Shipping weight 3 pairs 7 ounces.
State size 8½, 9, 9½, 10, 10½, 11, 11½.
75 H 2659—3 pairs \$1.26..... 6 pairs \$2.47

F TRIPLE ROLLS. Combed cotton. Wear up or down.
State size 8½, 9, 9½, 10, 10½, 11, 11½. White.
75 H 2577—Shpg. wt. 3 prs. 8 oz. 3 prs. \$1.26; 6 prs. \$2.47

How to Order Women's and Teens' Anklets

Order only sizes listed in description

If shoe size is...	2-4	4-5	5½-6	6½-7	7½-8	8½-9	9½-10
Order Anklets	8½	9	9½	10	10½	11	11½

4 Serviceable Qualities

Wear High on the Leg
or Triple Roll Them

Economy Cotton Morpul 3 pairs \$1.17

Nylon reinforced toe, heel. 12-inch length. Elastic top. Low price "teen-age" fashion. White.
State size 8½, 9, 9½, 10, 10½, 11. Shipping weight 3 pairs 8 ounces.

75 H 2525—3 pairs \$1.17..... 6 pairs \$2.29

Good Combed Cotton Morpul 3 pairs \$1.38

"Morpul" elastic top. Extra heavy cotton, nylon reinforced heel, toe. Bulky... yes! White.

State size 8½, 9, 9½, 10, 10½, 11. Shipping weight 3 pairs 10 ounces.

75 H 2632—3 pairs \$1.38..... 6 pairs \$2.71

Better Morpul... Stretchy Foot 3 pairs \$1.45

Stretch nylon and cotton foot fits snugly... reinforced heel, toe. Fine cotton elastic top.

State size medium (8½ to 9½); large (9½ to 11). Shipping weight 3 pairs 8 ounces.

75 H 2535—White... 3 prs. \$1.45..... 6 pairs \$2.85

Our Best Heavyweight Morpul 2 pairs \$1.10

Extra fine combed cotton tightly knit, bulky roll. Elasticized top hugs leg. Nylon reinforced heel, toe... soft, absorbent, long wearing.

State size 8½, 9, 9½, 10, 10½, 11. Shipping weight 2 pairs 7 ounces.

75 H 2590—White... 2 prs. \$1.10..... 4 pairs \$2.15

DOUBLE WOVEN FABRICS

loved for quality and wearability



Paris is full of them, the smartest women everywhere are wearing them

LONG GLOVES MAKE FASHION NEWS

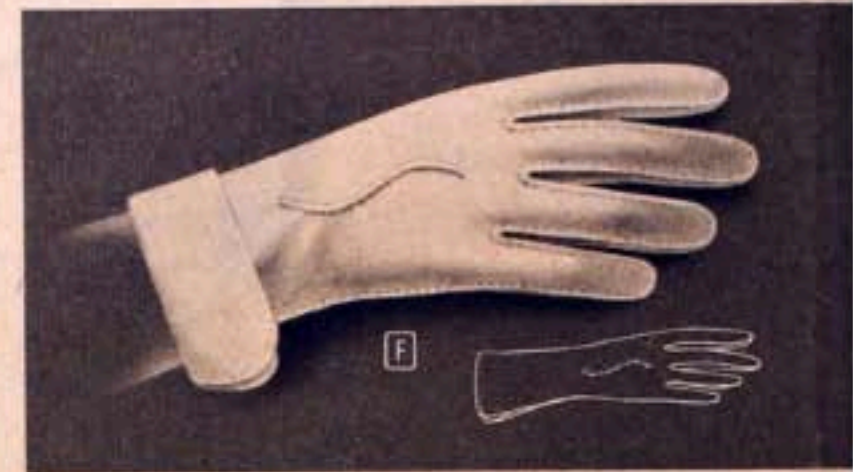
A THE LONG SHIRRED GLOVE drapes softly from wrist to forearm. Paris declares this length the perfect fashion complement to the sleeveless trend. In 40-denier nylon. About 14½ in. long. Hand wash; dry in minutes. State size 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz. 88 H 5533—White 88 H 5534—Pink 88 H 5535—Navy Pair..... \$1.67

B BEADS AND FAGOTTING on double woven nylon beautifully handsewn. Lacy hand-embroidered inserts and simulated pearls make it very feminine. A glove you'll wear all Summer through. About 13¼ inches long. Well-cut Bolton thumb for a good fit. Hand washable. State size 6½, 7, 7½, 8. Shipping wt. 3 oz. 88 H 5418—White..... \$2.37

C THE SHIRRED WRIST, smart mid-arm length. In Helanca® stretch nylon yarn, one size fits everybody. Note the slender-fit zig-zag point that trims the back. A fashion glove you'll wear the Summer round. About 13 in. long. Hand wash. Shpg. wt. 3 oz. 88 H 5536—White..... \$2.77 88 H 5537—Beige..... 2.77

D EMBROIDERY AND OPEN-WORK on double woven cotton. Fully pique-sewn; neatly-fitting. Bolton thumb. Favorite length (about 15 in.) to wear with push-up sleeve ensembles. Imported from Germany. Hand wash. State size 6½, 7, 7½. Shipping weight 3 ounces. 88 H 5810—White 88 H 5811—Beige 88 H 5812—Black Pair..... \$3.44

How To Measure For Glove Size . . Draw tape measure around fullest part of right hand. Number of inches is your correct glove size. If measurement is between sizes, order the larger size.



E FRENCH KNOTS AND EMBROIDERY on entirely hand-made gloves. Unusually dainty, yet, because they're in double woven nylon, they wear and wear. Well-fitting Bolton thumb. About 9¼ in. long. Hand wash separately. State size 6½, 7, 7½, 8. Shipping weight 3 ounces. 88 H 5545—White 88 H 5546—Black 88 H 5547—Beige 88 H 5548—Navy 88 H 5549—Pink Pair..... \$1.86

F WEAR IT TWO WAYS! In double woven nylon with convertible cuff that turns back to transform your 9½ in. glove into a smart shortie. A pair you'll treasure, they are handsewn with well-fitting Bolton thumb. Hand wash separately. State size 6½, 7, 7½, 8. Shpg. wt. 3 oz. 88 H 5488—White.... \$1.86 88 H 5489—Black.... \$1.86 88 H 5490—Lt. beige.. 1.86 88 H 5491—Brown.... 1.86

G DOUBLE WOVEN NYLON CLASSIC with shell-stitched edges and matching points. About 10¼ in. long. The well-cut Bolton thumb gives a smooth fit. Hand washable. State size 6½, 7, 7½, 8, 8½. Shipping wt. 3 oz. 88 H 5470—Black.... \$1.86 88 H 5471—White.... \$1.86 88 H 5472—Beige.... 1.86 88 H 5474—Navy.... 1.86

H FINELY EMBROIDERED double woven cotton. Pique seams add extra fashion. Bolton thumb. Length about 8½ in. Assorted embroidery patterns. Made in Germany. Hand washable. State size 6½, 7, 7½. Shipping wt. 3 oz. 88 H 5804—White 88 H 5805—Beige 88 H 5803—Black Pair..... \$2.47



White



Natural



White



White bark



M \$3.77
black nylon straw



N \$3.77
black patent



L \$2.83
natural color



P \$3.77
white leather



Red



White bark

The Neat, Nautical Look!

Natty striped side middies stretch to fit you snugly

SEE COORDINATED PURSE ON PAGE 168



Cream (lt. beige)



Vibrant red



Sun orange



Black



White

R \$2.83
sea turquoise



Glove leather with SEARFOAM soles
... so flexible, they fold double!

Sun-Time Favorites

*Tan your toes, sail over heat waves
in airy, wisp-weight Kerrybrookes
as cooling as riding the waves...
luscious salt-water taffy colors*



W \$3.77
red



V \$2.83
cream glove leather



T \$3.77
white bark
red



Black



Flax beige



White



White



Black



White



Farm and Garden Implements

Charmode

Lingerie and Corsetry

Lyric

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ROYAL PURPLE

Women's Hosiery

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farloom

Yard Goods, Notions

Silvertone

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and Musical Instruments

Kerrybrooke

Women's, Misses' Apparel, Accessories



Girls' Clothing

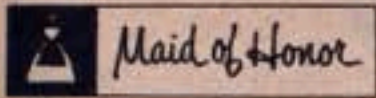
HAPPY TIME

Toys and Playground Equipment

**Why it pays
YOU
to know these names
well...**

KENMORE

Laundry, Kitchen Appliances, Stoves
—Sewing Machines—Vacuum Cleaners



Housewares, Kitchen Accessories

Bittwel

Children's Footwear

COUNTRY INN

Candy, Fruit Cake

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Teen-age Girls' Clothing

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Hardware, Tools, Cutlery

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Men's Furnishings and Accessories

Gold Bond

Men's and Boys' Dress Shoes

Fieldmaster

Men's Casual Coats, Jackets



Paint, Varnish and Enamel

WEARMASTER

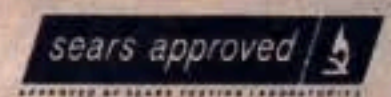
Men's and Boys'
Work Shoes—Rubber Footwear

HONEYSUCKLE

Infants' and Children's Needs

Gale

Surgical Supports



DRUGS AND INVALID SUPPLIES

These famous brands, exclusive with Sears, are recognized nationally as symbols of better quality for less money. Guaranteed satisfaction, competent nation-wide service facilities and Sears fair one-price-to-all policy add to the luster of these names.



A \$3.47

B \$2.47



C \$3.47

D \$3.77



E \$1.86

F \$2.83



G \$3.77

H \$1.86
Misses',
Women's
Sizes



J \$2.86

K \$1.86



L \$2.97

M \$2.83



N \$1.86

P \$2.83



R \$3.77

S \$2.83

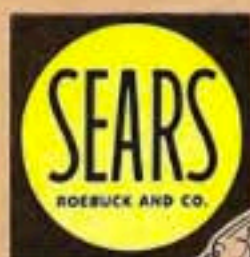
For hat,
see hat
pages

Spring and Summer 1958

13



All through this Spring, and clear to the end of Summer, this catalog offers more of your family's needs than ever before ...all at Sears everyday low prices



Shop the easy, modern SEARS TELEPHONE WAY

See pages 1389 to 1393 for numbers to call

Index starts on page 1399

SEARS, ROEBUCK AND CO.

925 South Homan Avenue, Chicago 7, Illinois

Satisfaction guaranteed or your money back



Fabulous Design
COTTON SKIRTS
at just \$3.84 each



A
Blouse
\$2.83





A
\$4.76
12 to 20
12½ to 22½



B
\$4.76
12 to 20



C
\$4.76
12 to 20
14½ to 24½



D
\$4.76
10 to 18



E
\$4.76
10 to 20



F
\$4.76
14½ to 24½
36 to 44



G
\$4.76
10 to 18
\$5.34
12 to 20



H
\$4.76
10 to 18



Weather-wise for wet skies

EVEN SIZES 4 TO 20



Handy plastic carrying case

Fold-over cuffs adjust as boy grows



CIVIL DEFENSE recommends you have a raincoat on hand in case of an emergency.

Ventilated double yoke

Suit 'em Western in ROY ROGERS and DALE EVANS Washable Outfits

[A B] Roy's 7-pc. tan and red outfit. Includes sanforized cotton twill pants, cotton broadcloth shirt, leather belt and holster, plastic clicker pistol, Lariat and scarf. No hat. Dale's 7-pc. companion outfit. Cotton twill skirt. Cotton blouse. All accessories above but ribbon tie replaces scarf. State size 4, 6, 8, 10, 12. Shpg. wt. 2 lbs. 8 oz. (A) 40H4596—Roy's...\$4.77 (B) 40H4597—Dale's 4.77

[C D] Roy's 3-pc. frontier suit. Sanforized red and black polished cotton. Includes fringed, embroidered jacket, pants, Western belt. Dale's 3-pc. companion set. Embroidered elastic back cotton skirt. Matching jacket. Belt. State size 4, 6, 8, 10, 12. Shpg. wt. 1 lb. 2 oz. (C) 40H 4590—Roy's frontier set...\$5.77 (D) 40H 4592—Dale's frontier set...\$5.77

[E F] Roy's 2-pc. frontier suit. Sanforized. Red and black. Vat-dyed rayon gabardine shirt with cotton twill yokes. Rhinestones and embroidery. Cotton twill pants have zip fly, outlet, 2 pockets. Dale's companion 2-pc. frontier set. Shirt above. Cotton twill skirt with embroidered snap pockets. State size 4, 5, 6, 7, 8, 9, 10, 11, 12. Wt. 2 lbs. 6 oz. (E) 40H5840—Roy's...\$7.85 (F) 40H5850—Dale's 7.85

6-pc. Baseball Uniforms give plenty of base-sliding wear

[G] Our finest... Little League Approved. Washable heavyweight striped gray cotton flannel baseball uniform. Pants have tunnel belt loops, zip fly, hip pocket, elastic bottoms. Red cotton twill cap with hard visor. Leather belt. Cotton footless socks. Press-on alphabet. Please state size 4, 6, 8, 10, 12, 14, 16. 40H 4524—Shpg. wt. 2 lbs. 4 oz. \$5.80

[H] Good quality! Gray cotton flannel. Contrasting braid trim. Pants have tunnel belt loops, zip fly, back pocket, elastic bottoms. Wash with care. Matching cap with hard visor. Leather belt, cotton footless socks, complete press-on alphabet for team name. Please state size 4, 6, 8, 10, 12, 14, 16. 40H 4528—Shpg. wt. 2 lbs. 4 oz. \$3.77

A Growing Problem Solved.. Adjustable cuffs "grow-up" with fast growing boys. Even sizes 4 to 12.

[J] The finest raincoat value we know of! Heavyweight, waterproof 12-oz. rubber coating on strong cotton sheeting. GUARANTEED not to crack, rip, scuff or peel or your coat replaced FREE! Bright "safety slogan" lining helps remind boys of important safety rules. Tight-closing buckle front; ventilated double-yoke back. Water-repellent corduroy collar snaps snugly at neck. Two large open-through slash pockets. Matching cape-style rain hat. Wt. 1 lb. 4 oz. State size 4, 6, 8, 10, 12. Refer to chart below. 40H 7636—Charcoal gray \$3.87 40H 7635—Yellow \$3.87

[K] Heavyweight 6-gauge Krene plastic rain set. Electronically sealed seams. Snap front, 2 slash pockets. Matching helmet. Carrying pouch. Shpg. wt. 1 lb. State size 8, 10, 12, 14, 16, 18, 20. See chart. 40H 7605—Black \$2.77 40H 7606—Yellow \$2.77 As above but 4-gauge. State size 8, 10, 12, 14, 16, 18. Wt. 14 oz. 40H 7616—Gray. \$1.87

[M] Cotton poplin Army-style trench coat. Dual purpose rubberized fabric... wear as a raincoat or topcoat. Guarantee... coat replaced free if it rips, tears or snags. Convertible collar. 2 open-through pockets. Belt. State size 8, 10, 12, 14, 16, 18, 20. See chart. Shpg. wt. 1 lb. 11 oz. 40H 7683—Tan. \$4.77

[L] Krene plastic twill-like rain set. Electronically sealed seams are 100% waterproof. Guarantee... coat replaced free if it rips, tears or snags. Snap-front, 2 open-through slash pockets. Cape-style rain hat. Plastic book carrying case. Shpg. wt. 1 lb. 6 oz. State size 8, 10, 12, 14, 16, 18, 20. See chart. 40H 7670—Tan. \$3.44

[N] Sturdy rubber rain set of heavy 12-oz. rubber coating on strong white cotton sheeting. Fabric is 100% waterproof. Double yoke ventilated back. 2 slash pockets open into inside book pockets. Buckle front. Rain helmet. Shpg. wt. 2 lbs. 4 oz. State size 8, 10, 12, 14, 16, 18. See chart. 40H 7609—Yellow \$3.67 40H 7610—Black \$3.67

MEASURING CHART: Measure height without shoes. Measure chest around body, under arms, and over tips of shoulder blades. Take chest measurement over garments usually worn underneath. If measurements fall between sizes, order next larger size. Order only sizes listed with each catalog number.

Size is.....	4	5	6	7	8	9	10	11	12	14	16	18	20
If height is (inches)....	37½ to 40	40½ to 43	43½ to 46	46½ to 48	48½ to 50	50½ to 52	52½ to 54	54½ to 56	56½ to 58	59 to 61	62 to 64	65 to 66	67 to 68
If chest is (in.)	23	24	25	25¾	26½	27¼	28	28¾	29½	31½	33	34½	36



DRESS HIM RIGHT
You can't afford
not to



A \$11.50 \$14.95
Coat 2-pc. outfit



B \$13.75 \$19.95
Coat 2-pc. outfit



C \$9.77 \$13.95
Coat 2-pc. outfit



D \$9.77 \$13.35
Coat 2-pc. outfit



E \$14.95 \$19.25
Coat 2-pc. outfit



F \$15.50 \$20.95
Coat 2-pc. outfit



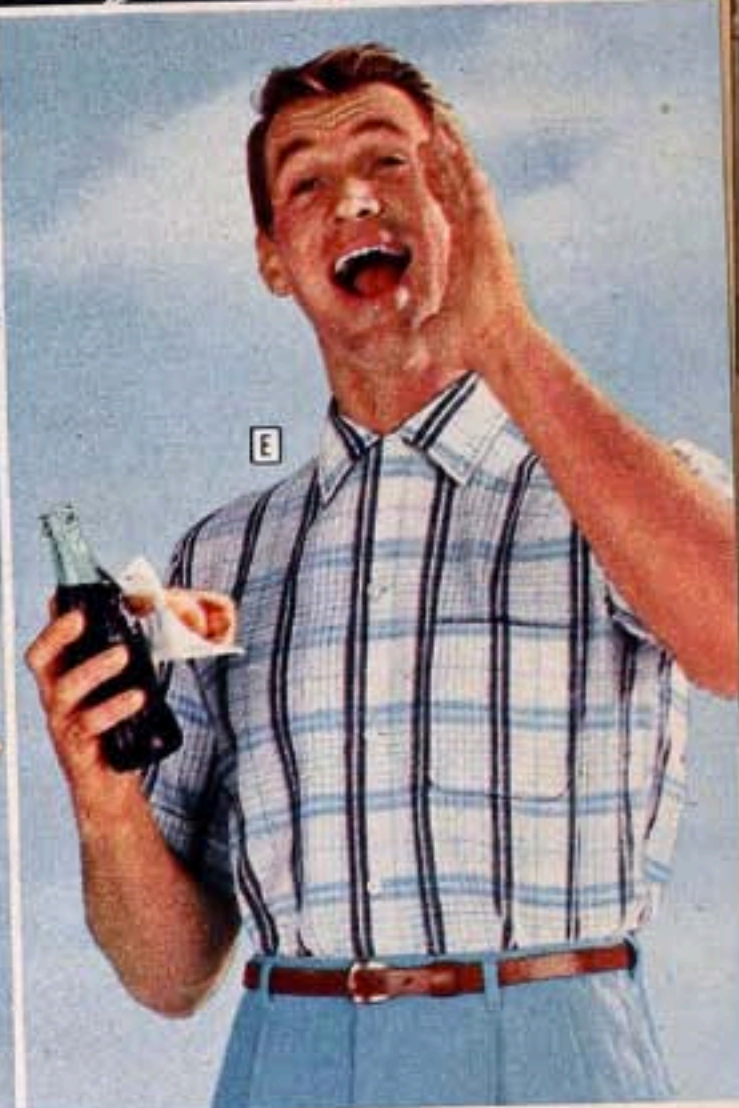
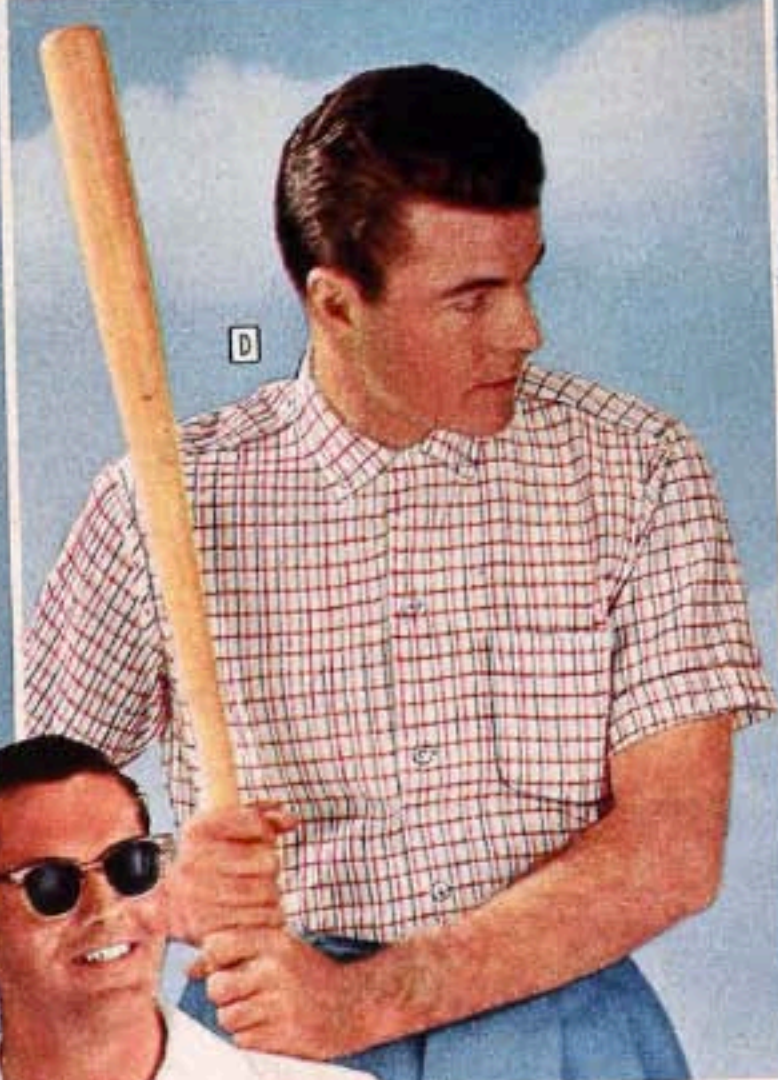
G \$10.70 \$14.40
Coat 2-pc. outfit



H \$9.95 \$13.50
Coat 2-pc. outfit



Breeze through
the summer
in cool, lightweight
Wash and Wear
Pilgrim
Sport Shirt
Fashions



G





Wherever you go . . . you're smarter in a hat

GOOD . . . Styles A, C, D . . . \$5.80

Good quality imported fur felt. Pre-blocked crown. Stain resistant acetate lining with protective plicofilm tip in crown. Reeded roan leather sweatband. Treated for water repellency. State size 6¾, 6⅞, 7, 7⅛, 7¼, 7⅝, 7½. See How to Measure below. Shpg. wt. 2 lbs.

- A Jet Flight.** 2½-inch brim, narrow bound edge and ¾-in. narrow matching band. State size. 33 H 9327—Medium gray, 33 H 9328—Medium brown. Each \$5.80
- C Swagger.** 2½-inch brim with narrow bound edge, 1-in. contrasting band. State size above. 33 H 9316—Medium brown with dark brown band 33 H 9315—Med. gray with black band. . . . Each \$5.80
- D Pork Pie Telescope.** "Junior Exec" model. 2½-inch brim with wide bound edge and 1¾-inch band. Be sure to state size above. 33 H 9318—Medium gray with black band 33 H 9319—Dark brown with black band. . . Each \$5.80

BETTER . . . Styles A, B, E . . . \$7.80

Reduced from \$8.70. A superior grade of imported fur felt. Pre-blocked crown. Sweatband is separated from the felt by a water-repellent fabric which protects felt from perspiration and oil stains and permits a more comfortable fit. Full rayon satin lining with oil silk tip. Sizes: Jet Flight, Ambassador 6¾, 6⅞, 7, 7⅛, 7¼, 7⅝, 7½, 7⅞, 7¾; Tight Telescope in all sizes except 7⅝, 7¾. State size. Shipping weight 2 pounds.

- A Jet Flight.** 2½-in. snap brim with narrow bound edge, ¾-in. matching band. State size above. 33 H 9331—Med. gray 33 H 9338—Dk. tan. . . Each \$7.80
- B Ambassador.** Similar to illus. except has wide bound edge, 2½-in. snap brim, 1⅞-in. band. State size. 33 H 9357—Medium dark gray, contrasting band 33 H 9358—Medium brown with matching band. . . Each \$7.80
- E Tight Telescope.** Low, slim, flat. 2-in. snap brim with self-welt edge. 2½-in. band, back bow. State size. 33 H 9371—Medium dark gray with contrasting band 33 H 9372—Medium brown with matching band. . . Each \$7.80

BEST . . . Styles A, B, C . . . \$9.80

Reduced from \$10.70. Same de luxe construction features as in our Better quality at left plus an even finer quality imported fur felt and luxurious hand-rubbed "Sable Finish" for a softer, richer texture. Pre-set center crease; side or front creases may be added by wearer. State size 6¾, 6⅞, 7, 7⅛, 7¼, 7⅝, 7½. Shipping weight 2 pounds.

- A Jet Flight.** 2½-in. snap brim, narrow bound edge and ¾-inch matching band. State size. 33H9381—Med. gray 33H9382—Med. brown. Ea. \$9.80
- B Ambassador.** Popular new, narrower (2¼-inch) snap brim with hand-felted edge. 1⅞-inch band. Cord, button and feather. State size above. 33 H 9398—Medium gray with contrasting band 33 H 9399—Med. brown, matching band. . . Each \$9.80
- C Swagger.** 2½-in. snap brim, narrow bound edge, ¾-in. matching band and cord. 33 H 9356—Medium gray 33 H 9359—Medium brown, State size above. . . Ea. \$9.80



F \$2.93 **G** \$3.83



H \$2.93 **J** \$3.83 **K** \$3.83



L \$3.83 **M** \$7.80

Budget Priced Wool Felt Hats

- F** Italo finish adds softness and durability. Crown is pre-blocked. 2½-brim with wide bound edge. 1¾-in. band. Rubberized sweatband with rayon lining and plicofilm tip. State size 6¾, 6⅞, 7, 7⅛, 7¼, 7⅝, 7½. Shipping weight 2 pounds. 33 H 9300—Medium dk. gray; black band 33 H 9301—Medium dk. brown. . . . Ea. \$2.93
- G** Monaco finish gives felt look and feel to this virgin wool felt. Pre-blocked crown. 2½-in. brim, 1-in. band. Synthetic leather sweatband, rayon lining. State size 6¾, 6⅞, 7, 7⅛, 7¼, 7⅝, 7½. Measure before you order. 33 H 9309—Medium gray with matching band 33 H 9310—Medium tan with contrasting band. Shipping weight 2 pounds. Each \$3.83

Latest Styles, Fabrics in Lightweight Straws

- H** New Dynel Straw. Porous, airy yet holds shape even in downpour. Changeable, hook-on band of solid color crepe. 2½-in. brim. Reeded leather sweatband. State size 6¾ to 7½ (use Chart below). 33 H 9400—Sand tan; brown band 33 H 9401—Dark gray; gray band. Shipping weight 1 lb. 8 oz. Each \$2.93
- J** Genuine Panama, hand woven in Ecuador. Changeable, hook-on band of solid color crepe. 2½-inch brim. Reeded genuine leather sweatband. State size 6¾ to 7½ (use Chart below). Shpg. wt. 1 lb. 8 oz. 33 H 9402—Natural with navy band 33 H 9403—Tan; brown band. . . Ea. \$3.83
- K** Imported Milan Straw in modern, tight-telescope style. 2½-in. brim. Smart back-bow band of striped grosgrain ribbon. Leather sweatband. State size 6¾ to 7½ (use Chart below). 33 H 9407—Medium gray; dark gray band 33 H 9408—Medium tan; brown band. Shipping weight 1 lb. 8 oz. . . . Each \$3.83

HOW TO MEASURE. Measure around head with tape. Find correct size in chart. If measurement is between sizes, order the larger for best fit.

Head inches	21¼	21½	22	22¼	22½	23¼	23½	24	24¾
Order size	6¾	6⅞	7	7⅛	7¼	7⅝	7½	7¾	7¾

"Roll-Ease" Western Hats

- L** The Fiesta. All wool felt. Pre-blocked crown, 3½-in. brim. Synthetic leather sweatband. Rayon lining, plicofilm tip. 3-ply band. State size 6¾, 6⅞, 7, 7⅛, 7¼, 7⅝, 7½. See how to measure at left before you order. Shpg. wt. 3 lbs. 33 H 9606—Black with contrasting band 33 H 9608—White with matching band 33 H 9609—Char. gray; contrast band \$3.83
- M** The Frontier. All fur felt body. Wears longer, looks better. Roan leather sweatband. Pre-blocked brick-top crown. 3½-in. brim. 3-ply matching band. Rayon lining with protective plicofilm tip in crown. Color Belgian beaver tan. State size 6¾, 6⅞, 7, 7⅛, 7¼, 7⅝, 7½. See How to Measure at left. 33 H 9626—Shipping weight 3 lbs. . . . \$7.80



A Reversible
\$7.74



B Cardigan Style
\$3.90



C Ivy Style
\$4.77



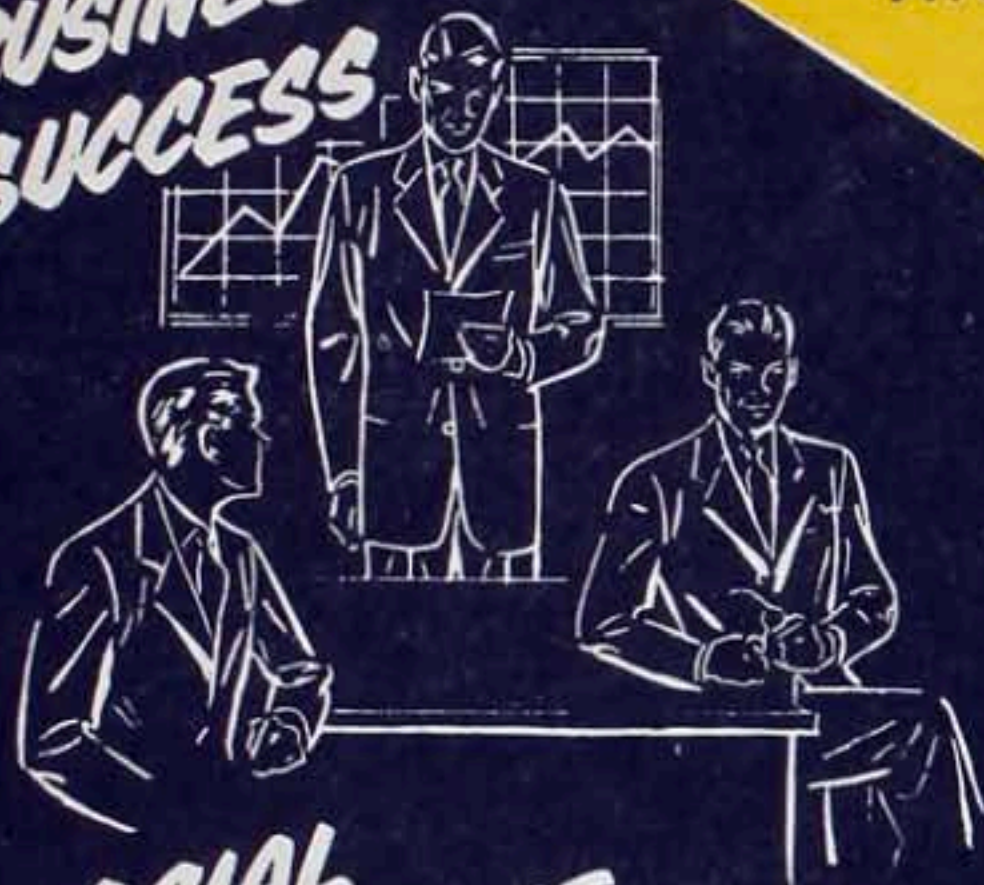
D Putter Jacket
\$3.77



E Unlined Poplin
\$3.77



**BUSINESS
SUCCESS**



**SOCIAL
PROMINENCE**



The finest complement you can give your personal appearance

MEN'S TAILORED-TO-ORDER SUITS, TROUSERS

FROM **\$3950** TO **\$8750**
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*Our finest Suits are Tailored-to-Order
Only \$4 to \$9 down on Easy Terms*

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PRESTIGE**



**ALL YOUNG... WITH
A WELL GROOMED LOOK**

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MAIL CARD TODAY!

New 1958 Spring and Summer
Tailored-to-Order Sample Book
SEE OTHER SIDE

*Over 80 fabric choices
including
Wash and Wear fabrics*



The sleek, long, low styling and 2-tone colors of new 1958 cars!

Our Better Scooter . . . 4.80-HP Jet-sweep ALLSTATE

Travels at up to 40 miles an hour . . . delivers up to 75 miles per gallon
Exclusive dash panel . . . sturdy, smooth-riding twin-fork front suspension

Scooter only, as shown in small view below Order accessories below **\$276⁹⁵** \$28.00 down \$23.50 a month cash an Easy Term!



EXCLUSIVE DASH PANEL
The smartly styled, easy-to-see dash panel has light switch and punch-out for speedometer (sold separately below).



Everything a scooter enthusiast could ask for in a motor scooter at this modest price! Here's jet-sweep styling like that on the newest 1958 American cars . . . greater horse-power . . . more riding comfort . . . PLUS extra-rugged construction for years and years of service. Made in the U.S.A.

- Easy, convenient kick-starting. Right-hand twist-grip throttle control . . . fully enclosed motorcycle-type cable
- Automatic clutch . . . no gears to shift. Automotive-type foot brake on rear wheel; 2-shoe cam-operated 6½-in. drum
- Easy to steer. The steering column has ball bearings at both the top and the bottom for "friction-free" response
- Engine runs quietly, with a minimum of vibration. Improved engine mounting literally "floats" the engine in rubber
- Easy to service. Push a button . . . the rear deck flips up for convenient access to engine and trunk storage space
- Smooth-riding! Fully upholstered seat; dual innerspring. Top coils operate on smooth roads, bottom coils on bumpy roads. Seat covered with vinyl plastic; ventilated sides
- Bright 6-in. 32-candlepower double-filament headlamp with dimmer. Magneto-powered combination tail and stoplight.
- No mixing of oil and gas! Gas tank holds up to 2 gallons (up to 150 miles per filling). Crankcase holds 1 qt. oil

Engine Specifications: 4.80-HP, 4-cycle; air-cooled single cylinder; 2½-in. bore, 2¾-in. stroke, 14.9-cu. in. displacement. Horizontal adjustable carburetor. Drop-forged, gear-driven camshaft; 1¼-in. valves. Roller chain drive.

Coronet red and Dover white finish. Over-all length 77 in.; 54-in. wheelbase. With 2-ply 4.00-8 tires, tubes, service manual, instructions, parts list, Certificate of origin. See "Parts Information" and "License Note" on facing page.

28 H M9426—Scooter only; no accessories. Wt. 320 lbs. . . . \$276.95
28 H 9498—Speedometer for Jet-sweep Scooter. Fits in dash panel. Shipping weight 4 pounds 8 ounces. . . . \$17.75



Rear deck flips up at a touch

GOOD . . . the 3-HP ALLSTATE



\$215⁵⁰ \$22.00 down \$18.00 a month cash

A low-priced, full-size Motor Scooter that combines low initial cost with low operating cost! Gives up to 80 miles per gallon of gas. Ideal for riding to school and work, for delivery, etc.

It's big—a regular highway type Motor Scooter with a powerful 3-HP engine. Made in the U.S.A.

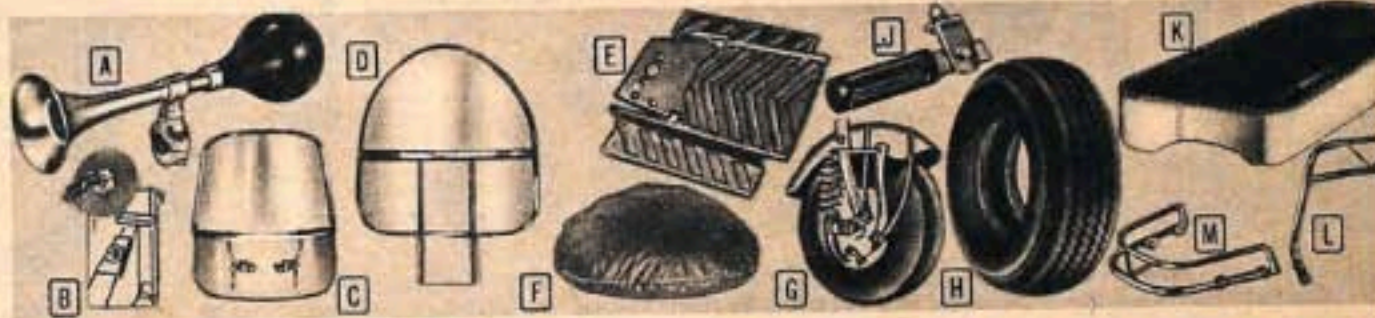
- Easy to operate. Has handy twist-grip throttle, convenient kick starter and safe foot brake
- Automatic clutch . . . no gear shifting required. Engine is rubber-mounted to absorb vibration
- No mixing of gas and oil! Gas tank holds 2 gallons of gas. Crankcase holds one quart of oil
- Comfortable spring-mounted steel seat. Sturdy steel frame and panels. Over-all length 71 in.; 52¼-in. wheelbase. Red baked-on enamel finish
- 32-CP headlamp; combination stop and taillight

Engine: 3-HP, 4-cycle single-cylinder; 2¾-in. bore, 2¾-in. stroke, 12.3-cu. in. displacement.

Complete with 4.00-8 2-ply tires and tubes, service manual, instructions, parts list, Certificate of Origin. See "Parts Information" and "License Note" on facing page. Order accessories at right.

28 H M9451—As described. Shpg. wt. 270 lbs. \$215.50

Accessories for ALLSTATE 3-HP, 4-HP and 4.80-HP Scooters



3-HP Scooter is at the bottom of this page. 4-HP Scooter appeared in the 1957 Spring General Catalog and has now been replaced by the 4.80-HP Scooter at top of this page.

A Bulb Horn for ALLSTATE Motor Scooters, other lightweight two-wheel vehicles. Loud dual-tone "Goose" horn. Chrome-plated; clamps on handlebar. Operates by squeezing big rubber bulb. 28 H 9473—Shpg. wt. 1 lb. . . . \$2.95

B Ignition Lock and Panel for 3 and 4-HP Scooters only. 28 H 9479—Shpg. wt. 1 lb. . . . \$2.79

Ignition Lock for 4.80-HP Scooter. Mounts on left side of scooter body. 28 H 9496—Shpg. wt. 1 lb. . . . \$2.45

C D Clear Plastic Windshields for 3 and 4.80-HP Scooters on this page. Add a sporty touch . . . protect driver against wind, rain, water, snow and bugs. Clear plastic with smooth rolled edges and heavily chrome-plated trim. Clamp on to the front handlebars.

C New Jet-sweep styled windshield for 4.80-HP ALLSTATE. Streamlined styling matches scooter styling! 28 H 09495L—Shpg. wt. 6 lbs. \$14.45

D Windshield for 3-HP ALLSTATE. Clear plastic. 28 H 09480—Shpg. wt. 7 lbs. \$14.95

E Molded Rubber Floor Mat for 3, 4 and 4.80-HP ALLSTATE Scooter. Fits snugly. Non-skid face gives real safety and comfort. Starter pedal pad reduces wear. Sides must be trimmed to fit 3-HP model. 28 H 9454—Shpg. wt. 5 lbs. . . . \$3.79

F Foam Rubber Seat Cushion for 3-HP model. Ties on to steel saddle. Sturdy red plastic cover. 28 H 9452—Wt. 1 lb. 8 oz. . . . \$2.65

G Front Brake for 4.80-HP model. An important safety accessory! Fits left side of front wheel. Easily installed. All necessary fittings and controls included. 28 H 9499—Shpg. wt. 9 lbs. \$12.65

H ALLSTATE 4.00-8 Tire for 3, 4 and 4.80-HP ALLSTATE Scooters. 2 or 4-ply. A deep-tread, high-tensile cord tire. Tube not included; order separately below.

Catalog No.	Ply	Shpg. wt.	Each
95 H 06205	2-ply	4 lbs.	\$6.65
95 H 06207	4-ply	5 lbs.	6.65

Butyl Rubber 4.00-8 Tube for (H). 95 H 5703—Shpg. wt. 2 lbs. Ea. \$1.45

J New Foot Rests for 4.80-HP model. Use with Buddy Seat (K) at right to give rider greater safety and comfort. Non-slip rubber pedals. Sold in pairs. 28 H 9497—Wt. 3 lbs. . . . Pair \$2.85

K Buddy Seat for 4.80-HP Scooter. Big and roomy! Smart, jet-sweep design matches scooter design. Soft, resilient construction for real comfort. Padded with rubberized hair and foam rubber. Durable 2-tone simulated leather cover; black top with white sides. Heavy duty built for tough service. Easily installed . . . just four small holes to drill. 28 H 9427—Shpg. wt. 7 lbs. . . . \$7.75

L New Hand Grip for Buddy Seat Passenger on 4.80-HP model. Also serves as seat back for driver. Chrome-plated tubular steel construction with attractive V-design. Matches Bumper (M) below. Easily installed. Bolts to body alongside of seat. 28 H 9469—Wt. 4 lbs. 8 oz. . . . \$4.75

M New Decorative Bumper for 4.80-HP ALLSTATE Scooter above. Adds extra beauty and extra smartness to front fender. Chrome-plated tubular steel construction with attractive V-design to match Hand Grip (L) above. Easily installed. Complete instructions included. 28 H 9468—Shpg. wt. 3 lbs. . . . \$4.65

Shop at Sears and Save!

Buy with confidence. Remember, Sears guarantees to satisfy you completely or your money will be refunded in full!

on the bright **SUN COLORS**



Sun-color-co-ordinated 3-piece with matching belt. **WASHABLE SHIRT.** Cotton, acetate and rayon slub-effect with decorative, woven-in, vertical stripe. *State shirt neck size* Small (14-14½), Medium (15-15½), Large (16-16½), Extra-large (17-17½). **WASH-AND-WEAR SLACKS** of tropical 55% Dacron, 45% rayon, linen-look fabric. Pleats, zipper. *State slack size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam. (*Indicate waist*). **THREE-PC. SET:** Shirt, slacks and belt. *State sizes.* 45 H 4217—Black and maize. Wt. 3 lbs. 4 oz. \$12.50

SUNNY SHIRT AND SHORTS banded by brilliant, blazing color belong together as do sea and shore. Back pleats blousing from smooth shoulder yoke give shirt additional fashion interest. Shorts have fly-front zipper closing, 2 side-seam pockets. **THE PRINT SHIRT** . . . fine quality washable cotton. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 7 oz. 7 H 6738—Sun coral, gold and white. \$3.27 **THE JAMAICA SHORTS** . . . washable cotton poplin. *State Misses' size* 10, 12, 14, 16, 18. 7 H 6584—Sun coral. Shipping weight 9 oz. . . \$2.83



ROYAL PURPLE SEAMLESS BEAUTIFILM NYLONS in new tints. Our sheerest (15 denier, 474 needle) with nude heel and slight reinforcement at toe. *State color* Sun coral, Sun yellow and Sea aqua. *State size* 8½, 9, 9½, 10, 10½, 11. 75 H 7044—Wt. 2 oz., Pair \$1.08

LACY STRAW BAG FROM ITALY, light and fluffy as a soufflé, woven with little multicolor beads. Big, roomy pouch shape is about 13½x9½ in. Rayon lining. Shpg. wt. 1 lb. 4 oz. 10% Fed. Excise Tax included. 88 H 1551E—Sun yellow. . \$5.76 88 H 1552E—White. 5.76

PURE SILK CHIFFON SQUARE adds a bright flutter to any outfit. About 29x29 in., hand rolled edges. Hand wash separately. From Japan. Shpg. wt. 2 oz. 88 H 8241—Sun yellow to sun coral on white. \$1.97 88 H 8242—Sea aqua to turquoise on white. \$1.97

ADAGIO KID FLATTIE with hidden sweater collar. Leather sole, ½-in. heel. Shpg. wt. 1 lb. 6 oz. *Sizes:* AA (narrow) width 6 to 9. *Sizes:* B (medium) width 5 to 9. Half sizes too. *State size, width.* 54H7548A—White (*in B only*) 54H7547—Sea turquoise 54H7546—Sun yellow. Pair \$6.77

OUR LYRIC LIPSTICK AND NAIL ENAMEL in new Sun Coral shade. Gleaming golden tones to highlight fashionable sun colors. Lustrous, long-lasting lipstick in elegant jeweler's bronze case. 10% Federal Tax included. Shpg. wt. 2 oz.; 4 oz. 8 H 5741E—Lipstick. . . . \$1.00 8 H 5700E—Nail Enamel. . . . 59c

How-to-Measure instructions for Misses' and Juniors' sizes in green section, back of book.

DOTS..DOTS..DOTS



THE PARTY DRESS (above) . . coin dots, big as silver dollars on Piazza cotton . . an expensive shantung-textured fabric that is wrinkle-resistant. Beautifully made . . fully lined bodice with square neckline and suspender effect in back. Rayon velvet sash; unpressed pleated skirt; long back zipper. Hand wash. Shoes and handbag sold on page 4. *State size.* Wt. 2 lbs. 8 oz.
Misses' sizes 8, 10, 12, 14, 16.
 031 H 7833—Coin dots on ivory-white as shown \$15.50

THE BIG COLLAR DRESS, at right. Big and little white dots scattered with gay abandon on shantung-textured cotton and Cupioni® rayon. Collar is split in back, has shoulder pleats for graceful draping. Bodice has double-breasted look . . skirt has unpressed pleats, 2-inch hem. Long back zipper. Hand wash separately. *State size.* Shpg. wt. 1 lb. 8 oz.
Misses' sizes 12, 14, 16, 18, 20.
 031 H 6362—Light green \$10.74
 031 H 6363—Navy blue 10.74
 All jewelry sold on pages 25A and 25B.

For How-to-Measure for Misses' and half-size dresses, see green section in back of book