



Classic Wool Flannel Blazers
 . . distinctive metal buttons,
 side vents and all

Versatile double-breasted blazer combines dashing continental charm with a flair for the new . . . goes everywhere, does everything in great style.

Fabric is loomed of fine virgin wool fibers to be resilient, natural draping and wrinkle-shy. Four-button style with rakish side vents and flap pockets. One outside breast pocket. Colorful paisley print half-lining. Color navy blue.

For her. Misses sizes 8, 10, 12, 14, 16. *State size.* Measure . . . see chart, page 28.
 N7 N 1409F—Shipping weight 1 pound 4 ounces.....\$18.97

For him. Meticulously tailored inside, out. Hand-felled collar; non-ravel seams. Two inside breast pockets. Chest sizes 37R to 44R; 38L to 44L. How to Order Chart, pg. 210.
 N45 N 2685F—*State size.* Shipping weight 2 pounds 14 ounces.....\$35.00

New at **Sears** this Season..

The DOUBLE-BREASTED LOOK..
now in apparel that's right for any occasion

Corduroy Stadium Coats . . Sherlon pile-lined

1 Rugged cotton corduroy, lined and outlined with warm Sherlon pile of acrylic on cotton back . . looks and feels like sheared wool. Sleeves have rayon lining, quilted to 85% Orlon* acrylic, 15% other fibers. Leather buttons. Big, roomy flap pockets. Dry clean.

For her. About 34 inches long. Misses' sizes 8, 10, 12, 14, 16, 18.
N17 N 6350F—Bronze (medium tan) N17 N 6351F—Deep loden green
Please state size. Shipping weight 4 pounds 8 ounces. \$19.90

For him. About 38 inches long. Chest sizes 36, 38, 40, 42, 44, 46.
41 N 75340F—Bronze (medium tan) 41 N 75342F—Deep loden green
Please state size. Shipping weight 4 pounds 12 ounces. \$21.70

Machine washable Sweaters with knit-in cables

2 Easy-care Orlon* acrylic knit in a good-looking link stitch. Front is highlighted by classic cable design and four contrasting buttons. Narrow rib trim on front closure. Generous full-cut sleeves. Double fabric rib knit cuffs. Machine washable, warm; never needs stretching or blocking . . won't mat or pill. Cranberry.

For her. Sizes 34, 36, 38, 40. Please state size wanted.
7 N 9473F—Shipping weight 1 pound 4 ounces. \$9.97

For him. Sizes S(34-36-inch chest); M(38-40); L(42-44).
33 N 2295F—State size S, M, L only. Shpg. wt. 1 lb. 9 oz. 10.97
*Reg. DuPont T.M.



New at **Sears** this Season..

Fun-lovin' Twosomes in
STRETCH SWEATERS
with the look and feel of action



1



2

98% virgin ORLON* ACRYLIC blended with 2% LYCRA* SPANDEX for gentle non-sag "give", incredible comfort . . . plus unbeatable warmth and wear

1 High-low rib Pullover . . . the sweater fashion that's so popular this season. Colorful blue jacquard patterned yoke adds dash to any winter-wear wardrobe. Mock turtle-neck styling. You'll like the freedom that's yours with comfortable raglan-style sleeves. Wide rib-knit bottom and cuffs. Machine wash, warm.

For her: Sizes 34, 36, 38 or 40. Please state size.
7 N 9461F—Shipping weight 1 pound 3 ounces. \$9.97

For him: Sizes S(34-36 in. chest); M(38-40) or L(42-44).
33 N 2166F—State size S, M or L. Shpg. wt. 1 lb. 5 oz. \$10.97

2 Striking cable-stitched Pullover. High rib cable design all around, including sleeves . . . that's the big fashion news in this sweater. Links stitching between cables g-i-v-e for a delightful dimension of comfort. Double fabric mock turtle-neck. Bold-ribbed bottom and cuffs. Machine wash, warm.

For her. Sizes 34, 36, 38 or 40. Please state correct size.
7 N 9464F—Rust heather
7 N 9465F—White
Shipping weight 1 pound 3 ounces. \$11.97

For him. Sizes S(34-36 in. chest); M(38-40) or L(42-44).
33 N 2218F—Rust heather
33 N 2219F—White
State size S, M or L. Shpg. wt. 1 lb. 9 oz. \$12.97

*Reg. DuPont T.M.

New at **Sears** this Season..

Magnificently matched Sweaters of PREMIUM SHETLAND WOOL

Fine imported yarns treasured for their superb warmth and light weight.

3 Turtleneck Pullover. It's a big, bold, bulky knit . . . definitely "in" for 1967! Rib knit bottom, cuffs. Double knit turtleneck. Med. blue. Dry clean.

For her. Sizes 34, 36, 38, 40. Please state size.

7 N 9470F—Shipping weight 1 pound 5 ounces. \$10.97

For him. Sizes S(34-36 in. chest); M(38-40); L(42-44). State size S, M or L.

33 N 2203F—Shipping weight 1 pound 9 ounces. \$11.97

4 Crew neck Pullover sports a luxurious look from its classic cable stitching at front, back and sleeves . . . to the true full fashioned markings at the shoulder line. Knit (not stretched or cut) for fine fit. Rib-knit neck, bottom and cuffs. Bone marble. Dry clean.

For her. Sizes 34, 36, 38, 40. Please state size.

7 N 9468F—Shipping weight 1 pound 3 ounces. \$12.97

For him. Sizes S(34-36 inch chest); M(38-40); L(42-44) or XL(46-48).

33 N 2240F—State size S, M, L or XL. Shipping weight 1 lb. 6 oz. . . . \$13.97





3

It's fun to be a twosome in
PERMA-PREST NO-IRON SLACKS

(4 and 5) Look alike from top to toe . . . it's the IN fashion for young moderns. In fashion, too, is the handsome black and white woven check fabric. Carefully tailored of 65% Dacron® polyester, 35% Vibrel® rayon; permanently creased, sheds wrinkles, no ironing needed. Just machine wash, medium temperature and tumble dry.

4 For her. Low-slung hip riders have a soft vinyl contour belt with brass colored buckle. Fly front with nylon zipper. Use measurement chart on page 26.
Misses' sizes 8, 10, 12, 14, 16. *Please state size.*
N7 N 854F—Shipping weight 1 pound \$7.97

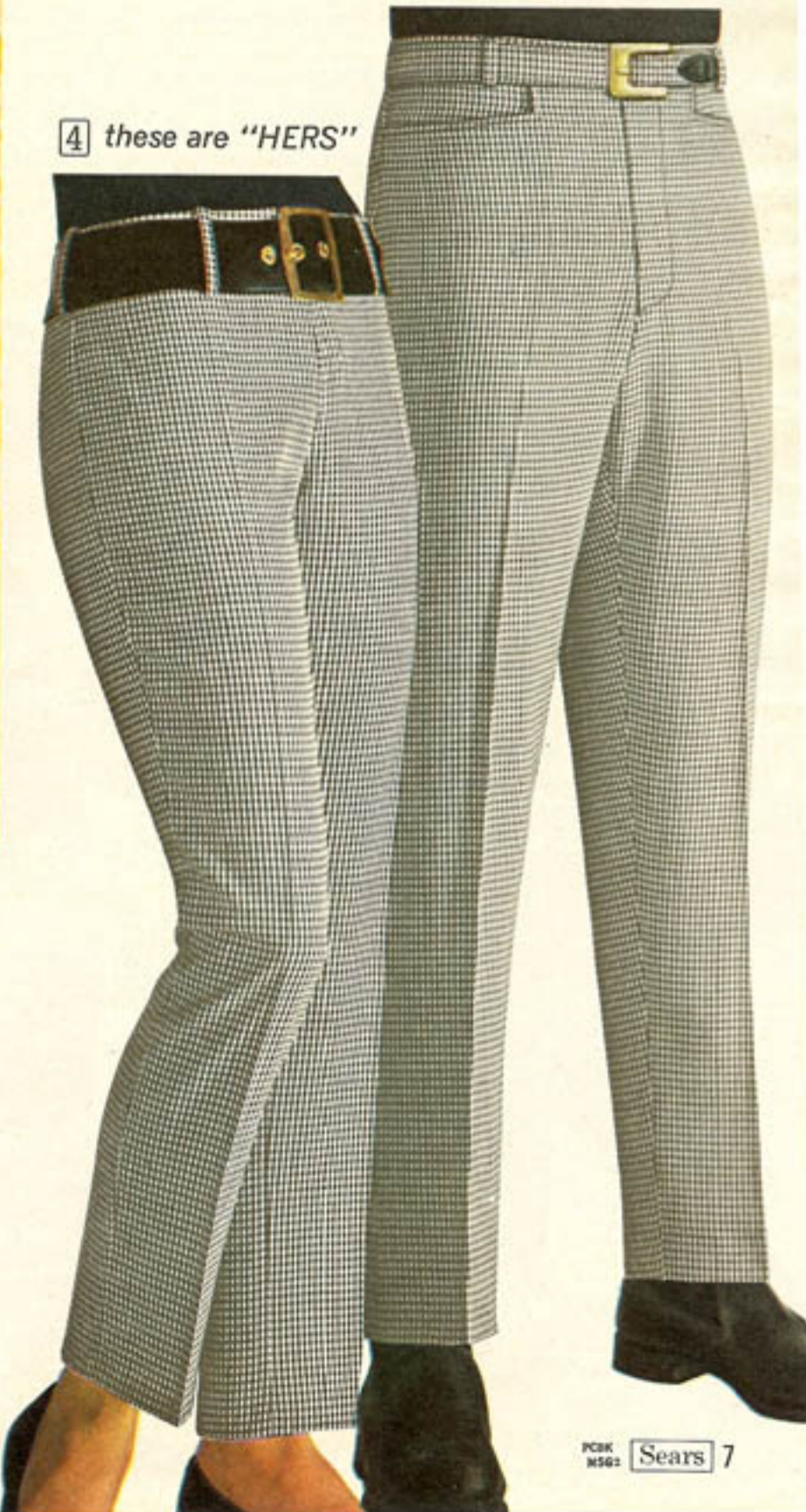
5 For him. Plain front for trim builds. Special style emphasis on the dropped front pockets, full self-fabric belt. Set in waistband with French tab. Finished cuffless bottom.
Please state waist size, then inseam.

Waist, inches	Inseam, inches
30, 31	29, 30
32	28, 29, 30, 31, 32
33	29, 30, 31, 32
34, 35, 36, 38	28, 29, 30, 31, 32, 33

N45 N 5593F—Shipping weight 1 pound 12 ounces \$8.50
*Reg. DuPont T.M.

5 these are "HIS"

4 these are "HERS"



It's fun to go places together in matching shirts of happy-colored oxford cloth. Pure ivy, from the button-down collar to the full-length tails. And they're no-iron PERMA-PREST.

3 For her. Fortrel® polyester and cotton is wrinkle-resistant, easy to care for; machine wash, med. tumble dry . . . no ironing needed. No pocket.
Misses' sizes 10, 12, 14, 16, 18. *Please state size.*
7 N 3649F—Maize (yellow) 7 N 3647F—White 7 N 3651F—Navy blue
7 N 3648F—Light blue 7 N 3650F—Cranberry red
Shipping weight 7 ounces \$3.97

3 For him. 50% Duralon polyester, 50% cotton . . . smooth, no-iron blend you just machine wash, medium, and tumble dry. 4-inch taper. One pocket.
Sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). *State S, M, L, XL.*
33 N 494F—Maize (yellow) 33 N 493F—Light blue
33 N 491F—Cranberry red 33 N 492F—Navy blue
Shipping weight 1 pound \$4.97

New at **Sears** this Season..

Spirited Tattersall check co-ordinates for all the family..
Warm flannelette Pajamas, Slippers, even Yard Goods to match

Holiday-bright, cozy cotton flannelette is softly fleeced. Sanforized® for lasting fine fit; max. fabric shrinkage a mere 1%. Machine wash separately. Red, white and blue tattersall check coats, red pants and trim.

1 Juniors' Jama-shift. Gathered front and back yokes. Swingly hemline. Matching bloomer panties.

Juniors' sizes 7, 9, 11, 13, 15. Please state size.
38 N 7961F—Shipping weight 1 pound 1 ounce. . . . \$3.97

2 Little boys' and girls' Pajamas. Elastic at waist. Sizes 3, 4, 5, 6, 6x. Please state size.

29 N 3149F—Shipping weight 9 ounces. . . . \$2.49

3 Women's, Misses' Jamarettes. Snap fastened waist. Short. Fits heights under 5 feet 3 inches. Bust sizes 30, 32, 34, 36, 38. Please state size.

38 N 7962F—Shipping weight 1 pound 2 ounces. . . . \$3.97

Average. Fits heights 5 ft. 3 in. to 5 ft. 7 in. Bust sizes 32, 34, 36, 38, 40. Please state size.

38 N 7963F—Shipping weight 1 pound 2 ounces. . . . \$3.97

Tall. Fits heights over 5 feet 7 inches. Bust sizes 34, 36, 38, 40. Please state size.

38 N 7964F—Shipping weight 1 pound 2 ounces. . . . \$4.47

4 Men's Pajamas. Gripper fastener at waist. Sizes S(34-36 inch chest); M(38-40); L(42-44) or XL(46-48). Regular sizes for men to 5 ft. 11 in. tall.

33 N 1316F—State size S, M, L or XL. Wt. 1 lb. 3 oz. \$4.47

Tall sizes for men over 5 feet 11 inches to 6 feet 3 in. 33 N 1317F—State size M, L or XL. Wt. 1 lb. 3 oz. \$4.97

5 Boys' Pajamas. Boxer waist, snap fly front. Sizes 8, 10, 12, 14, 16, 18, 20. Please state size.

43 N 46461F—Shipping weight 1 pound. . . . \$3.27

6 Girls' Pajamas. Comfortable elastic at waist. Sizes 7, 8, 10, 12, 14. Please state size.

77 N 3547F—Shipping weight 8 ounces. . . . \$3.47



1



2



3

4



7 Matching Flannel by the yard. All cotton, 36 in. wide. Machine wash, med. Maximum shrinkage 1%. Wt. yd. 4 oz.
 36 N 4242H—Solid. State color number 22
 36 N 4238H—Print. State color number 47
 Yard 43c. Any 10 yards or more. Yard 41c

8 Slipper. Red vinyl upper, cotton flannel lining, padded sole and heel.
 Child's wide width 8, 9, 10, 11, 12, 13, 1, 2, 3. State size.
 15 N 51377F—Shpg. wt. 10 oz. \$2.94
 Boys' D (med. wide) 4, 5, 6. State size.
 67 N 65477F—Shpg. wt. 1 lb. 4 oz. \$2.94
 Men's D (med. wide) 7, 8, 9, 10, 11, 12.
 67 N 91477F—State size. Wt. 1 lb. 8 oz. . . . \$2.94

9 Slipper. Red acrylic pile upper, cotton flannel lining, padded sole and heel.
 Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
 15 N 51676F—State size. Wt. 10 oz. \$2.94
 Women's C (med. wide) 5, 6, 7, 8, 9, 10.
 15 N 54207F—State size. Wt. 1 lb. \$2.94

Happy Snowflake Print

(10 thru 12) Toasty-warm cotton flannelette. Machine washable, medium. Red and white.

10 Toddler girls' Pajama. Spiced with ruffles, eyelet, ribbons and bows. Pants made with fitted front, elastic back-waist, white plastic soles. State size 2T, 3T, 4T.
 29 N 3424F—Shipping weight 5 ounces. . \$2.99

11 Little boys' midgy Pajama. Pullover top has piping trim at collar and pocket. Pants have fitted front, elastic back-waist. State size 3, 4, 5, 6, 6x.
 29 N 3423F—Shipping weight 9 ounces. . \$2.39

12 Little girls' ankle-length Gown takes its demure charm from deep ruffles, ribbon-edged eyelet, dainty bows.
 State size 3, 4, 5, 6, 6x.
 29 N 3422F—Shipping weight 8 ounces. \$2.99

New at **Sears** this Season..



(1 and 2) 4-piece Sleep Set. Ounces light, but oh, so warm and pretty. Includes sleep shirt, curler cap and boots of soft nylon tricot in heavenly pastel stripes as shown—plus white nylon tricot under-panties with elastic at waist and legs.

Shirt and boot uppers quilted with fluffy polyester fiberfill. Boots have cotton suede-cloth soles, cushioned insoles.

1 Girls' sizes 7, 8, 10, 12, 14. *State size.* 77 N 3549F—Wt. 11 oz. . . . Set \$9.87

2 Big sister's 4-piece Sleep Set. Bust sizes 32-34; 36; 38-40. *Please state size; then shoe size S, M, or L below.* 38 N 373F—Wt. 1 lb. 12 oz. . . . Set \$10.97

2 Big Sister's Sleep Shirt with white nylon tricot panties. Bust sizes 32-34; 36; 38-40. *State size.* 38 N 370F—Shpg. wt. 1 lb. . . . \$6.97

3 Curler Cap. *One size fits everyone.* 38 N 372—Shpg. wt. 3 oz. . . . \$1.25

Boots (like those shown on figure 1). Shoe sizes S (6-6½); M (7-7½); L (8-8½). *Please state size S, M, or L.* 38 N 371F—Shpg. wt. 9 oz. . . . \$2.94

(4 thru 6) Long Gown and Curler Cap Set. Empire style flannelette gown with the old fashioned look that's so in fashion today. Perky curler cap to match.

And this one's a real charmer . . . done in a black and white posy print so dainty that it looks fragile and lacy. Eyelet and black cotton velvet ribbon trim at waist and sleeves. Swingly bounce at bottom. 3-button front closing.

100% cotton flannelette is softly napped for cozy comfort. Cut full, generously roomy for sleeping ease.

4 Girls' sizes 7, 8, 10, 12, 14. *State size.* Shipping weight 7 ounces. 77 N 3542F Set \$3.97

5 Little girls' sizes 3, 4, 5, 6, 6x. *Please state size wanted.* Shipping weight 10 ounces. 29 N 3240F Set \$3.49

6 Women's. Bust sizes 30; 32-34; 36; 38-40. *Please state size wanted.* Shipping weight 1 lb. 3 oz. 38 N 7965F Set \$4.97

All items on this page are machine washable, medium temperature

A sparkling collection of feminine fashions for sleeping, for lounging, for looking pretty



(7 thru 9) Nylon Quilt Duster. Soft nylon tricot; Kodel® polyester fiberfill. Nylon tricot lined. Hand wash. Yellow.

7 Misses' dress sizes 10, 12, 14, 16, 18, 20. Please state size.
38 N 9140F—Shipping weight 1 pound 8 ounces.....\$10.97

7 Junior sizes 7, 9, 11, 13, 15. Please state size.
38 N 9141F—Shipping weight 1 pound 8 ounces..... 10.97

8 Little Girls' sizes 3, 4, 5, 6, 6x. Please state size.
29 N 9882F—Shipping weight 11 ounces..... 6.99

9 Girls' sizes 7, 8, 10, 12, 14. Please state size.
77 N 4149F—Shipping weight 14 ounces..... 7.99

10 Nylon tricot Scuffs. Yellow. Cotton suedecloth sole. Cushioned insole. Little Girls', Girls' and Women's shoe sizes XS(2-3); S(4-5); M(6-7); L(8-9). State size letter XS, S, M, or L.
75 N 24106F—Shipping weight 6 ounces.....\$2.97

(11 thru 13) Cotton Quilt Robe. Magnificent full-sweep skirt plus elegant styling. Prettily trimmed with permanently pleated ruffles, bright flashes of ribbon. Kodel® polyester fiberfill. Machine wash separately warm. Navy blue, white polka dots.

11 Girls' sizes 7, 8, 10, 12, 14. Please state size.
77 N 4128F—Shipping weight 1 lb. 3 oz.....\$7.99

12 Misses' dress sizes 10, 12, 14, 16, 18, 20. State size.
38 N 9142F—Shipping weight 2 lbs. 10 oz..... 10.97

12 Junior sizes 7, 9, 11, 13, 15. Please state size.
38 N 9143F—Shipping weight 2 lbs. 10 oz..... 10.97

13 Little Girls' sizes 3, 4, 5, 6, 6x. Please state size.
29 N 9840F—Shipping weight 1 pound..... 6.99



Go ahead . . . pamper yourself with a dramatic little dress (or two) . . . it's Christmas, isn't it?



2



1

1 Lace accents a 3-piece double-knit cotton. Sleeveless button-back blouse. Skirt has elasticized waist. Dry clean. Buy it the easy way—order by phone.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
 V31 N 7268F—Winter white. Wt. 1 lb. 4 oz. \$13.75
 V31 N 7269F—Bright copen blue. Wt. 1 lb. 4 oz. 13.75
 MISSES' SIZES 10, 12, 14, 16, 18. *Please state size.*
 V31 N 7260F—Winter white. Wt. 1 lb. 4 oz. \$13.75
 V31 N 7261F—Bright copen blue. Wt. 1 lb. 4 oz. 13.75

2 Lacy step-in style shift . . . white cotton lace is bonded to acetate tricot. Two bodice pockets. Extra button included. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
 V31 N 7635F—White with light beige
 V31 N 7636F—White with pale blue
 Shipping weight 1 pound 10 ounces \$17.00
 MISSES' SIZES 10, 12, 14, 16, 18. *Please state size.*
 V31 N 7633F—White with light beige
 V31 N 7634F—White with pale blue
 Shipping weight 1 pound 10 ounces \$17.00

MEASURE UP every time you order

BE SURE OF A PROPER FIT
 . . . see page 260 for "how to measure"
 and size charts



3 Lace trims skimmer of Orlon* acrylic knit bonded to acetate tricot. Back zip. Dry clean. Pin sold below.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
 V31 N 5834F—White V31 N 5835F—Turquoise blue
 Shipping weight 15 ounces. \$10.00

MISSES' SIZES 10, 12, 14, 16, 18, 20. *State size.*
 V31 N 5830F—White V31 N 5831F—Turquoise blue
 Shipping weight 15 ounces. \$10.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *State size.*
 V31 N 5832F—White V31 N 5833F—Turquoise blue
 Shipping weight 15 ounces. \$10.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.
 V31 N 5836F—White V31 N 5837F—Turquoise blue
State size. Shipping weight 15 ounces. \$10.00

4 Beaded double-knit cotton bonded to acetate tricot. Button-back top. Elasticized waist on skirt. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*
 V31 N 7306F—Cream V31 N 7307F—Deep navy blue
 Shipping weight 1 pound 5 ounces. \$13.75

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½.
 V31 N 7308F—Cream V31 N 7309F—Deep navy blue
State size. Shipping weight 1 lb. 5 oz. \$14.50

*Reg. DuPont T.M.

VENDÔME JEWELRY

5 Bangle Bracelet. Mesh-effect gold-color metal set with simulated stones. Measures ¼-inch wide.

4 N 5610—Simulated garnet stones
 4 N 5611—Simulated sapphire stones
 4 N 5612—Simulated emerald stones
 Shipping weight 2 ounces. . . Each \$5.00

6 Precious Vermeil Rose Pin. Gold . . . electroplated on sterling silver . . . beautifully textured, accented with a genuine ruby. Exquisite on dress, suit or coat. Safety catch. 3 inches long.
 4 N 5605—Shpg. wt. 5 oz. \$10.00



JUST CALL SEARS AND SAY "CHARGE IT" . . SEE PAGE 267



Navy picks up a zing of white and takes off as the fashion color to wear today and right through spring. Each style available in another smart color **\$10** each

1 Coachman-look skimmer of acetate and rayon crepe bonded to acetate tricot. For another look, the white cotton pique collar is detachable. Back zip. Extra button incl. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state correct size.*
 V31 N 5822F—Deep navy blue V31 N 5823F—Black
 Shipping weight 1 pound.....\$10.00
 SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½. *State size.*
 V31 N 5824F—Deep navy blue V31 N 5825F—Black
 Shipping weight 1 pound.....\$10.00

SHOWN ON OPPOSITE PAGE

2 Dramatic effect of this double-knit cotton shift is created by white Dacron® polyester and cotton cuffs and bib insert which are tucked and trimmed in lace. Back zipper. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
 V31 N 5828F—Navy blue V31 N 5829F—Emerald green
 Shipping weight 14 ounces.....\$10.00
 MISSES' SIZES 8, 10, 12, 14, 16, 18. *Please state size.*
 V31 N 5826F—Navy blue V31 N 5827F—Emerald green
 Shipping weight 14 ounces.....\$10.00

3 A lavish touch... white cotton lace frosts this two-piece dress of acetate and rayon crepe bonded to acetate tricot. Skirt zips at the side. Jacket has a back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18. *Please state correct size.*
 V31 N 5818F—Deep navy blue V31 N 5819F—Black
 Shipping weight 1 pound 2 ounces.....\$10.00
 SHORTER WOMEN'S SIZES 12½, 14½, 16½, 18½, 20½, 22½.
 V31 N 5820F—Deep navy blue V31 N 5821F—Black
State size. Shipping weight 1 pound 2 ounces.....\$10.00

4 Tailored shift of Orlon® acrylic knit with a subtle, airy texture... bonded to acetate tricot. It takes on highlights from the white cotton knit collar and cuffs. Back zipper. Dry clean. Use your phone if you want to order it the easiest way of all.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
 V31 N 5814F—Navy blue V31 N 5815F—Deep red
 Shipping weight 15 ounces.....\$10.00
 MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*
 V31 N 5812F—Navy blue V31 N 5813F—Deep red
 Shipping weight 15 ounces.....\$10.00
 TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *State size.*
 V31 N 5816F—Navy blue V31 N 5817F—Deep red
 Shipping weight 15 ounces.....\$10.00

*Reg. DuPont T.M.



1

MEASURE UP every time you order

BE SURE OF A PROPER FIT
 .. see page 260 for "how to measure"
 and size charts



2

3

4



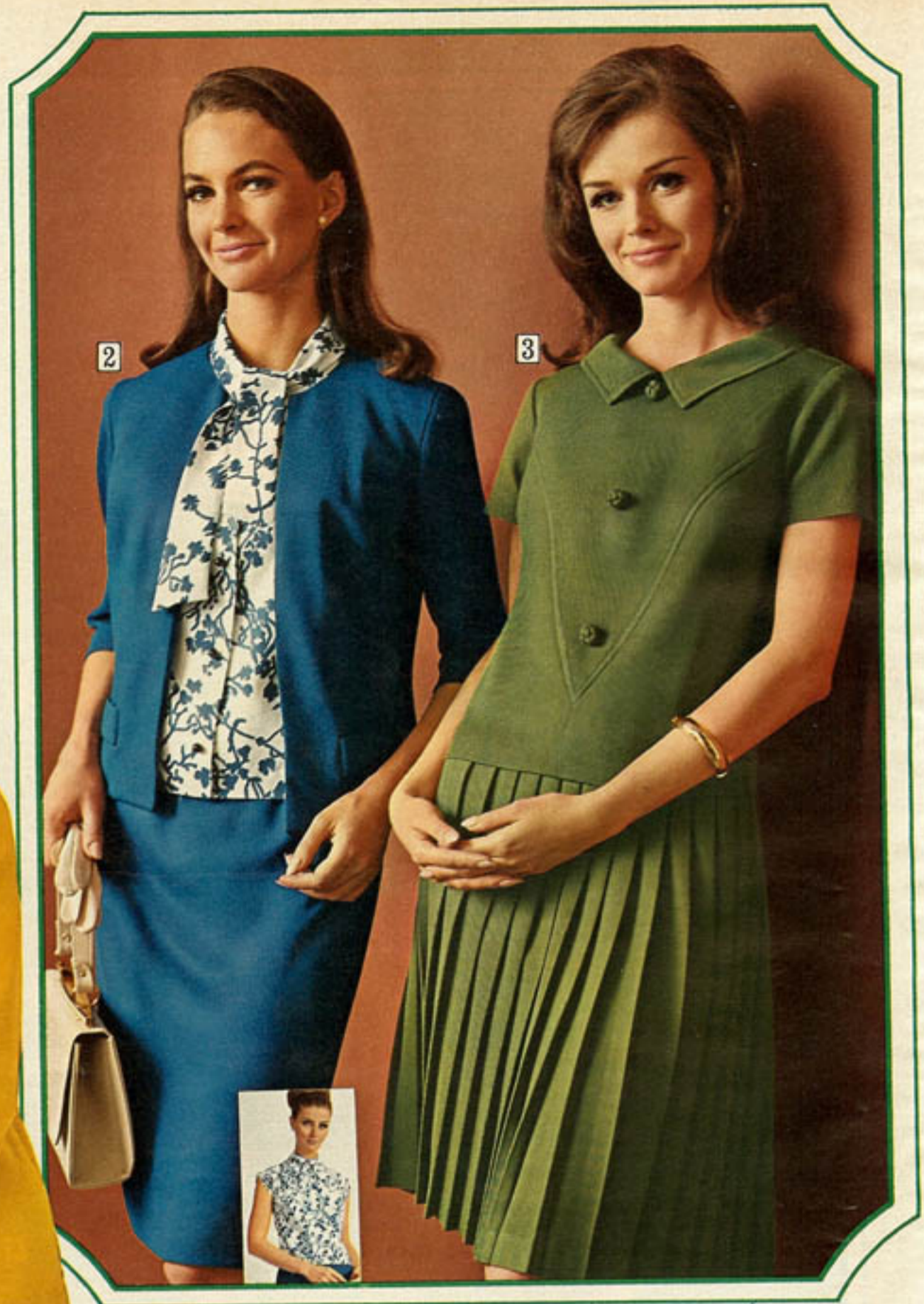
JUST CALL SEARS AND SAY "CHARGE IT" . . . SEE PAGE 267



Go soft or
swingy
in acetate knits \$14.75



1



2

3

1 Fine hand smocking softens front of this shift. Covered buttons at cuffs (extra button incl.). Back zip. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
V31 N 7479F—Deep gold
V31 N 7480F—Marine blue
Shipping weight 15 oz. \$14.75

MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*
V31 N 7481F—Deep gold
V31 N 7482F—Marine blue
Shipping weight 15 oz. \$14.75

TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T, 20T. *State size.*
V31 N 7483F—Deep gold
V31 N 7484F—Marine blue
Shipping weight 15 oz. \$14.75

2 Graceful suit-dress has acetate crepe print blouse with front buttons (extra incl.). Skirt has elasticized waist. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20. *State size.*
V31 N 7475F—Marine blue
V31 N 7476F—Black
Wt. 1 lb. 2 oz. . . \$14.75

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
V31 N 7477F—Marine blue
V31 N 7478F—Black
Wt. 1 lb. 2 oz. . . \$14.75

3 Pleats soar on the skirt of this 2-piece dress. Frog-button trim highlights the top; back zipper. Skirt has elasticized waist. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18. *State size.*
V31 N 7485F—Medium olive green
V31 N 7486F—Black
Wt. 1 lb. 5 oz. . . \$14.75

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½. *State size.*
V31 N 7487F—Medium olive green
V31 N 7488F—Black
Wt. 1 lb. 5 oz. . . \$14.75

JUST CALL SEARS AND SAY "CHARGE IT"
.. SEE PAGE 267



1

2



3



The essence of elegance . . . you in Brocade \$10⁷⁵



1 Suit-dress of cotton and acetate. Self-buttons, extra included. Skirt zips at side. Dry clean.
 MISSES' SIZES 12, 14, 16, 18, 20.
 V31 N 5800F—Beige V31 N 5801F—White
 State size. Shipping weight 1 pound.....\$10.75
 TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.
 V31 N 5802F—Beige V31 N 5803F—White
 State size. Shipping weight 1 pound.....\$10.75
 SHORTER WOMEN'S 14½, 16½, 18½, 20½, 22½, 24½.
 V31 N 5804F—Beige V31 N 5805F—White
 State size. Shipping weight 1 pound.....\$10.75

2 Sheath dress assumes a dramatic two-piece look in cotton and acetate brocade. Back zipper. Dry clean.
 MISSES' SIZES 12, 14, 16, 18, 20.
 V31 N 5806F—Med. sage green V31 N 5807F—Lt. blue
 State size. Shipping weight 14 ounces.....\$10.75
 TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.
 V31 N 5808F—Med. sage green V31 N 5809F—Lt. blue
 State size. Shipping weight 14 ounces.....\$10.75
 SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.
 V31 N 5810F—Med. sage green V31 N 5811F—Lt. blue
 State size. Shipping weight 14 ounces.....\$10.75

MEASURE UP every time you order

BE SURE OF A PROPER FIT

... see page 260 for "how to measure" and size charts

3 Shimmering Pear-shape Drop Earrings of simulated pearls and Austrian Aurora crystal glass beads add glamour to your dress-up costumes. 1¾ inches long. Clip back.
 4 N 3523—Shipping weight 1 ounce.....\$2.00



1



2



3



ink... flattering as a faint blush

1 Ensemble... elegant in cotton and acetate brocade. Dress has back zipper. Coat is lined with acetate taffeta. Dry clean. Earrings sold on page 15. **MISSES' SIZES** 8, 10, 12, 14, 16, 18. *State size.*
 V31 N 7688F—Lt. pink with muted green
 V31 N 7689F—Lt. aqua blue with muted green
 Wt. 3 lbs. 2 oz. . . . \$27.00

2 A dress with two pretty looks. Crepe sheath of acetate and rayon has cummerbund of acetate satin, long back zipper closing; fully lined. Lace overblouse of acetate and nylon has back snaps. Dry clean.
MISSES' SIZES 10, 12, 14, 16, 18, 20. *State correct size.*
 V31 N 8051F—Rose pink
 V31 N 8050F—Medium turquoise blue
 Wt. 1 lb. 8 oz. . . . \$19.50
SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
 V31 N 8053F—Rose pink
 V31 N 8052F—Medium turquoise blue
 Wt. 1 lb. 8 oz. . . . \$20.50

3 Smock shift. Supple, fluid crepe of 75% acetate, 23% rayon and 2% other fiber. Lined except sleeves. Back zipper. Self sash included. Dry clean. Buy it the easy way—just order by phone.
PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P.
State correct size.
 V31 N 7765F—Lt. pink
 V31 N 7764F—Lt. green
 Wt. 1 lb. 6 oz. . . . \$16.50
MISSES' SIZES 10, 12, 14, 16, 18. *State size.*
 V31 N 7763F—Lt. pink
 V31 N 7762F—Lt. green
 Wt. 1 lb. 6 oz. . . . \$16.50

MEASURE UP
 every time
 you order

**BE SURE OF
 A PROPER FIT**
 . . . see page 260 for
 "how to measure"
 and size charts



4 A-line dress with dramatic V-neck front and back. Lyons-type rayon velvet; lined. Rayon satin bow and ball-fringe trim. Long back zipper closing. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
V31 N 7696F—Burgundy red

V31 N 7697F—Black
Wt. 1 lb. 8 oz. \$21.50

MISSES' SIZES 10, 12, 14, 16, 18. *State size.*

V31 N 7694F—Burgundy red

V31 N 7695F—Black
Wt. 1 lb. 8 oz. \$21.50

5 Gently shaped shift of Lyons-type rayon velvet. White wool lace trim. White acetate satin dickey snaps in back, is detachable. Long back zipper. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
V31 N 7692F—Burgundy red

V31 N 7693F—Black
Wt. 1 lb. 8 oz. \$21.50

MISSES' SIZES 10, 12, 14, 16, 18. *State size.*

V31 N 7690F—Burgundy red

V31 N 7691F—Black
Wt. 1 lb. 8 oz. \$21.50

6 The long and short of it. Bodice of Lyons-type rayon velvet dips to a "V" in back . . . sash and skirt are of acetate satin. Dress fully lined with acetate. Long back zipper. Dry clean.

MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size.*

Floor-length

V31 N 8182F—Burgundy red bodice, pink sash and white skirt

V31 N 8181F—Deep forest green bodice, aqua sash and white skirt

Wt. 1 lb. 12 oz. \$18.90

Street-length

V31 N 8183F—Deep forest green bodice, aqua sash and white skirt

V31 N 8184F—Burgundy red bodice, pink sash and white skirt

Wt. 1 lb. 8 oz. \$16.90



Rich burgundy . . deep and velvet soft



4 Two-piece dress. Textured cotton knit, bonded to acetate tricot. Elastic waist on skirt. Dry clean. Pin shown is sold on page 11.

MISSES' SIZES 10, 12, 14, 16, 18, 20.
 V31 N 5443F—White V31 N 5441F—Currant red
 V31 N 5442F—Royal blue

State size. Shipping weight 1 pound 2 ounces. . . . \$10.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.
 V31 N 5446F—White V31 N 5444F—Currant red
 V31 N 5445F—Royal blue

State size. Shipping weight 1 pound 2 ounces. . . . \$10.00

SHORTER WOMEN'S 14½, 16½, 18½, 20½, 22½, 24½.
 V31 N 5449F—White V31 N 5447F—Currant red
 V31 N 5448F—Royal blue

State size. Shipping weight 1 pound 2 ounces. . . . \$10.00

5 Sheath. Jersey of Orlon® acrylic and wool, bonded to acetate tricot. Long back zipper closing. Hand wash separately. Pin not included.

MISSES' SIZES 10, 12, 14, 16, 18, 20.
 V31 N 5501F—Black V31 N 5508F—White
 V31 N 5500F—Paprika red

State size. Shipping weight 15 ounces. . . . \$10.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.
 V31 N 5503F—Black V31 N 5509F—White
 V31 N 5502F—Paprika red

State size. Shipping weight 15 ounces. . . . \$10.00

SHORTER WOMEN'S 14½, 16½, 18½, 20½, 22½.
 V31 N 5519F—Black V31 N 5520F—White
 V31 N 5518F—Paprika red

State size. Shipping weight 15 ounces. . . . \$10.00

All four dresses are machine washable, warm

1 Two-piece dress. Back neck zipper. Elastic waist on skirt.

MISSES' SIZES 10, 12, 14, 16, 18. *State size.*

V31 N 1812F—R u s t , deep green and orange

V31 N 1813F—Medium brown, blue and pink

Shpg. wt. 9 oz....\$5.00

SHORTER WOMEN'S SIZES 12½, 14½, 16½, 18½, 20½, 22½. *State size.*

V31 N 1814F—R u s t , deep green and orange

V31 N 1815F—Medium brown, blue and pink

Shpg. wt. 9 oz....\$5.00

2 Step-in dress zips to below waist.

MISSES' SIZES 12, 14, 16, 18, 20. *State size.*

V31 N 1820F—Shades of blue and tan stripes

V31 N 1821F—G o l d , red, blue, green and tan stripes

Shpg. wt. 11 oz....\$5.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*

V31 N 1822F—Shades of blue and tan stripes

V31 N 1823F—G o l d , red, blue, green and tan stripes

Shpg. wt. 11 oz....\$5.00

3 Coat-dress.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*

V31 N 2270F—C r a n - berry red and dark green on golden olive

V31 N 2271F—D a r k green and deep open blue on deep red

Shpg. wt. 13 oz....\$5.00

4 Step-in shift can be belted or not.

MISSES' SIZES 12, 14, 16, 18, 20. *State size.*

V31 N 1816F—G o l d , green and blue on red

V31 N 1817F—G r e e n and red on bright blue

Shpg. wt. 10 oz....\$5.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*

V31 N 1818F—G o l d , green and blue on red

V31 N 1819F—G r e e n and red on bright blue

Shpg. wt. 10 oz....\$5.00



ustrous, printed cotton sateen dresses look bright and right for the season ahead and long after . . . \$5 each

MEASURE UP every time you order

BE SURE OF A PROPER FIT . . . see page 260 for "how to measure" and size charts



ow you can choose our Mary Lewis® shirtdress in five wonderful year-round colors. Great for the holidays because it's easy-care . . . lustrous broadcloth of 65% Dacron* polyester and 35% cotton that drips dry, needs little or no ironing \$8^{each}

Step-in style. Mock pocket. Machine washable at medium temperature.

PETITE MISSES' SIZES 8P, 10P, 12P, 14P, 16P.

V31 N 3165F—Celery green

V31 N 3164F—Mauve pink

V31 N 3022F—Deep red

V31 N 3163F—Aqua blue

V31 N 3023F—Moss green

State size. Shipping weight 14 ounces. . . . \$8.00

MISSES' SIZES 12, 14, 16, 18, 20.

V31 N 3156F—Celery green

V31 N 3155F—Mauve pink

V31 N 3016F—Deep red

V31 N 3154F—Aqua blue

V31 N 3017F—Moss green

State size. Shipping weight 14 ounces. . . . \$8.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 N 3162F—Celery green

V31 N 3161F—Mauve pink

V31 N 3020F—Deep red

V31 N 3160F—Aqua blue

V31 N 3021F—Moss green

State size. Shipping weight 14 ounces. . . . \$8.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. Please state correct size.

V31 N 3159F—Celery green

V31 N 3158F—Mauve pink

V31 N 3018F—Deep red

V31 N 3157F—Aqua blue

V31 N 3019F—Moss green

Shipping weight 14 ounces. . . . \$8.00

THE VERSATILE JEWELRY

1 Pierced-look Double-circle Earrings . . . comfortable screw back. About 1 1/16 in. wide.

4 N 3681—Gold-color metal. Wt. 1 oz. . . . \$2.00

4 N 3683—Silver-color metal. Wt. 1 oz. . . . 2.00

2 Cuff Bracelet . . . modern cut-out design. Hinged closing. About 3/4-in. wide at front.

4 N 3680—Gold-color metal. Wt. 1 oz. . . . \$3.00

4 N 3682—Silver-color metal. Wt. 1 oz. . . . 3.00



*Reg. DuPont T.M.

THE DAZZLE

Beguiling GLITTERERS that never lose their fascination

Shimmering knit separates of acetate, metallic and nylon bonded to foam and acetate tricot. This fabric keeps its shape, never tarnishes. Silver-color with silver-color metallic threads. Dry clean.

1 Notched-collar jacket. Princess seaming. Long sleeves.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 10 oz.
V7 N 6007F.....\$7.97

2 Bell-bottom pants have an interesting front-to-back bell. Contour waist. Back zipper.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 9 oz.
V7 N 6008F.....\$6.97

3 Tank-top pullover with halter-style armholes. Earrings are sold on page 21.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 6 oz.
V7 N 6004F.....\$3.97

4 Pleated skirt with pin-tucked pleats. Natural waistline with wide contour band. Side zipper.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 7 oz.
V7 N 6005F.....\$6.97

5 T-shirt style shift. Round top-stitched neckline; back zipper closing. Buy it the easy way—order by phone.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 10 oz.
V7 N 6006F.....\$8.97

THE SHOES

6 Vinyl baby doll buckle-style. Foam cushion insole. Flexible composition heel and sole.

Shoe sizes S(5-5½); M(6-6½); ML(7-7½); L(8-8½); XL(9-9½).
State S, M, ML, L or XL.

75 N 23917F—Silver-color vinyl
75 N 23918F—White patent vinyl
75 N 23912F—Black patent vinyl
Shipping weight 7 ounces...\$3.77



MEASURE UP every time you order

BE SURE OF A PROPER FIT
.. see page 260 for "how to measure."
Then use size chart on page 26.

SEASON

Sizzle with color
in these
FLAME RED and
PINK separates

1 V-neck cardigan knit in flame red Orlon® acrylic. Hand wash. Sizes 34, 36, 38, 40. *State size.* Use measurement chart on page 33. Shipping weight 13 ounces. V7 N 6022F.....\$7.97

2 Hopsacking skirt has stitched-down pleats in front. Flame red worsted wool bonded to acetate tricot. Vinyl belt with pink trim. Back zipper closing. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 12 oz. V7 N 6024F.....\$8.97

3 Hopsacking shift in pink trimmed with flame red. Worsted wool bonded to acetate tricot. Small breast-pocket. Scoop neckline. Long back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 12 oz. V7 N 6025F.....\$9.97

4 Dot-printed shirt of acetate crepe . . . flame red on pink. Button-down collar. Dry Clean. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 5 oz. V7 N 6023F.....\$4.97

5 Hopsacking bell-bottom pants have a front-to-back bell. Flame red worsted wool bonded to acetate tricot. Matching-color vinyl contour belt with pink trim. Back zipper closing. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 13 oz. V7 N 6026F.....\$9.97

*Reg. DuPont T.M.

SWINGING EARRINGS

6 Three enamelled wood baubles hanging from a textured ear button on long rods. Clip-back. Gold-color metal. 3 inches long. 4 N 3694—Red-enamelled
4 N 3695—White-enamelled
Shipping weight 1 ounce....\$2.00



6

1

3

4

2

5

"CHARGE IT" IF YOU WISH . . . SEE PAGE 267

New at **Sears** this Season..

The zingy, bright look of blue
in full-fashioned knits
and smooth, bonded flannel



1 The Shift. Bright aqua blue and chartreuse green stripes knit of lamb's wool, fur fibers and nylon. Back neck zipper. Hand washable. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Wt. 9 oz. V7 N 6021F.....\$10.97

2 Cardigan. Bright aqua blue knit of lamb's wool, fur fibers and nylon. Tinted-to-match buttons. Hand wash. Sizes 34, 36, 38, 40. *State size.* V7 N 6019F—Wt. 8 oz. \$7.97

3 A-line Skirt. Bright aqua blue wool flannel bonded to acetate tricot. Welt seams in front. Back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Wt. 10 oz. V7 N 6020F.....\$6.97

4 Turtleneck Pullover. Bright aqua blue and chartreuse green stripes knit of lamb's wool, fur fibers and nylon. Sleeveless. Back neck zipper. Hand washable. Sizes 34, 36, 38, 40. *State size.* V7 N 6018F—Wt. 6 oz. \$5.97

5 Crew-neck Pullover. Bright aqua blue knit of lamb's wool, fur fibers and nylon. Long sleeves. Back neck zipper. Hand wash. Sizes 34, 36, 38, 40. *State size.* V7 N 6016F—Wt. 8 oz. \$7.97

6 Straight-leg Pants... a lean look. Bright aqua blue wool flannel bonded to acetate tricot. Back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Wt. 12 oz. V7 N 6017F.....\$7.97

FRINGED FLATTIE

7 Soft suede split leather. Foam-cushioned insole; flexible composition sole and heel. Shoe sizes S(5-5½); M(6-6½); ML(7-7½); L(8-8½); XL(9-9½). *State S, M, ML, L or XL.* 75 N 23928F—Sand beige
75 N 23924F—Bright aqua blue
75 N 23922F—Black
Shipping weight 7 oz...\$3.97



ZINGY LOOKS

peach-toned separates
in a heathery blend
of wool, Orlon®
acrylic and rayon

1 Cardigan knit with front cable-stitching. Tinted-to-match buttons. Ribbon facing. Hand washable.

Sizes 34, 36, 38, 40.
State size. Shpg. wt. 15 oz.
V7 N 6014F \$12.97

2 A-line Skirt cut on the bias in a saucy plaid of light orange and plum on peach. Fabric bonded to acetate tricot. Side zipper closing. Dry clean.

Misses' sizes 8, 10, 12, 14,
16, 18. State size. Wt. 12 oz.
V7 N 6015F \$9.97

3 Cutaway Jacket. Mock-pocket flaps; smashing chain-link buttons. Fabric bonded to acetate tricot. Dry clean.

Misses' sizes 8, 10, 12, 14,
16, 18. State size. Wt. 14 oz.
V7 N 6009F \$11.97

4 Slim Skirt. Side zipper and button closing. Fabric bonded to acetate tricot. Dry clean. Buy it the easy way—order by phone.

Misses' sizes 8, 10, 12, 14,
16, 18. State size. Wt. 8 oz.
V7 N 6011F \$7.97

5 Pullover knit in an all-over novelty rib stitch. Scooped neck. Raglan-style sleeves. Hand wash.

Sizes 34, 36, 38, 40.
State size. Shpg. wt. 11 oz.
V7 N 6012F \$10.97

6 Straight-leg Pants in a plaid of light orange and plum on peach. Fully lined. Front zipper. Dry clean.

Misses' sizes 8, 10, 12, 14,
16, 18. State size. Wt. 14 oz.
V7 N 6013F \$9.97

*Reg. DuPont T.M.

COTTON BLOUSE

7 Flowery print of peach and light orange on white. Ascot tie. Buttons in front. Machine wash, medium.

Misses' sizes 8, 10, 12, 14,
16, 18. State size. Wt. 8 oz.
V7 N 6010F \$4.97



MEASURE UP every time you order

See page 260 for "how to measure".
Sweater chart, page 33. For other garments
on these 2 pages use chart, page 26.



GAYLY PRINTED COTTON HOPSACKING
puts you in a holiday mood . . . the rib-knit top adds the final touch

1 Narrow ribs highlight this bright orange cotton knit pullover. Long sleeves. Hand washable. Hoop earrings sold on page 28.

Misses' sizes 8, 10, 12, 14, 16. *State size.*
V7 N 6002F—Shipping weight 13 ounces. \$3.97

2 Straight-leg pants in a delightful pink and orange print on light banana yellow. Contour waist; fly-front zipper. Machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16. *State size.*
V7 N 6003F—Shipping weight 13 ounces. \$5.97

3 Jacket in pink and orange print on light banana yellow. Princess seaming. Mock-pocket flaps. Long sleeves. Machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16. *State size.*
V7 N 6000F—Shipping weight 14 ounces. \$8.97

4 Slim skirt in pink and orange print on light banana yellow. Narrow waistband. Back zipper closing. Machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16. *State size.*
V7 N 6001F—Shipping weight 8 ounces. \$4.97

LIME GREEN CREPE
to wear at home on a grand scale

5 A fluid, elegant, two-piece set in acetate and rayon crepe bonded to acetate tricot. Pull-over-top has cowl collar, gracefully gathered neckline, halter-style armholes, back zipper. The beautifully fitting pants flare out into flamboyant bell bottoms, have set-on waistband and a side zipper closing. Dry clean the set. So easy to buy when you just use the phone.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 1 lb. 9 oz.
V7 N 6032F.....\$12.97

MEASURE UP every time you order

BE SURE OF A PROPER FIT
... see page 260 for "how to measure."
Then use size chart at right.

ORDER ONLY SIZES LISTED WITH EACH ITEM

Size	8	10	12	14	16	18	20
Bust (in.)	32-32½	33-34	34½-35½	36-37	37½-38½	39-40½	41-42½
Waist (in.)	23-23½	24-25	25½-26½	27-28	28½-29½	30-31½	32-33½
Hips (in.)	34-34½	35-35½	36-37	37½-38½	39-40	40½-42	42½-44

New at **Sears** this Season..

**CROCHET-LOOK
SEPARATES**
and double-knit
pants with
the added
fashion glow
of deep pink

(1 thru 4) They look hand-crocheted but are actually knit of Orlon® acrylic.

1 Shift. Crochet-look edging. Tie-belt to wear or not. Back zipper closing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 1 lb. 1 oz.
V7 N 6027F.....\$10.97

2 Pullover. Crochet-look edging. Back neck zipper. Dry clean. Buy it the easy way—order by phone.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 15 oz.
V7 N 6028F.....\$8.97

3 Cardigan. Crochet-look edging. Tinted-to-match buttons. Ribbon facing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 15 oz.
V7 N 6030F.....\$8.97

4 Skirt. Fully lined with nylon taffeta. Pull-on style with elasticized waist. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 13 oz.
V7 N 6031F.....\$8.97

*Req. DuPont T.M.

5 Two-way-stretchPants. Double-knit of stretch nylon and Orlon acrylic. Pull-on style with elasticized waist. Stitched front creases. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 12 oz.
V7 N 6029F.....\$7.97

JUST CALL SEARS
AND SAY
"CHARGE IT" . . .
SEE PAGE 267





BROADCLOTH SHIRTS
of Dacron* and Avril® duplicate the assets of silk

The fabric of 85% Dacron polyester and 15% Avril rayon is lustrous, fluid, soft as silk. Yet it has the easy-care qualities of little-iron synthetics . . . machine washable, medium temperature.

Shirts may be worn in or out. Buttons tinted to match.

1 Pleated front. Lace-trimmed collar, cuffs. White.
Misses' sizes 10, 12, 14, 16, 18. *Please state size.*
Shipping weight 7 ounces.
7 N 3989F \$5.97

2 Pin-thin tucks. Rolled sleeves. Bermuda collar. Bracelet sold on page 34.
Misses' sizes 10, 12, 14, 16, 18. *Please state size.*
Shipping weight 6 ounces.
7 N 3980F—Yellow . . . \$3.97
7 N 3981F—Lt. pink . . . 3.97
7 N 3982F—White 3.97

3 A long-sleeved classic.
Misses' sizes 10, 12, 14, 16, 18. *State size.* Wt. 7 oz.
7 N 3961F—Lt. blue . . . \$3.97
7 N 3984F—White 3.97
Women's sizes 38, 40, 42, 44.
State size. Shpg. wt. 7 oz.
7 N 3963F—Lt. blue . . . \$4.97
7 N 3962F—White 4.97

*Reg. DuPont T.M.

ENAMELLED HOOP EARRINGS

4 Scalloped swingers . . . two-tone; large-size. Clip-back. Metal; 2 7/8-in. long.
4 N 3686—Blue and green
4 N 3687—Yellow and orange
4 N 3688—Pink and red
4 N 3689—White and black
Shpg. wt. 2 oz. \$3.00



Order only sizes listed with each item

	Misses					
Size	8	10	12	14	16	18
Bust (in.) . . .	32-32½	33-34	34½-35½	36-37	37½-38½	39-40½
	Women					
Size	38	40	42	44		
Bust (in.) . . .	41-42½	43-44½	45-46½	47-48½		

BE SURE OF A PROPER FIT
.. see page 260 for "how to measure".
Then use size chart at right.



PRINT PANT TOPS
make every day a holiday

1 A beautiful plum-colored screen print highlights the front and the back of this stunning white sleeveless overblouse. Arnel® triacetate knit with a sharkskin-like texture. Jewel neckline. Side slits. Scallop bottom. Back zipper closing. Hand washable.
Bust sizes 32, 34, 36, 38.
Please state correct size.
Shipping weight 12 ounces.
7 N 2750F.....\$5.97

2 Voile overblouse of Dacron® polyester and cotton in chartreuse green, yellow and bright orange on white. Elbow-length sleeves and bottom have ruffles edged with embroidery. Body lined with cotton batiste. Scoop neck; back buttons. Hand wash. Earrings sold on opposite page.
Bust sizes 32, 34, 36, 38.
State size. Shpg. wt. 12 oz.
7 N 2752F.....\$5.97

OVERBLOUSES made of cotton batiste
imported from and embroidered in Switzerland

Both of these white tops are beautifully styled with a look of crisp femininity and pure elegance. Machine washable at medium temperature.

3 This lady-like classic has embroidered trim on its dainty scalloped collar, short scallop-cuffed sleeves and down the front. Hemmed bottom. Twist bracelet sold on page 34.
Bust sizes 32, 34, 36, 38. State size.
7 N 2756F—Shpg. wt. 12 oz..... \$4.97
Bust sizes 40, 42, 44. State size.
7 N 2757F—Shpg. wt. 12 oz..... \$5.97

4 A demure delight that can be worn in or out. Charming embroidered trim on front. Piping at jewel neckline and armholes. Back button closing. Get this bit of Christmas shopping done—just dial Sears and order it right now.
Bust sizes 32, 34, 36, 38.
Please be sure to state correct size.
Shipping weight 12 ounces.
7 N 2754F.....\$3.97

MEASURE UP every time you order

BE SURE OF A PROPER FIT
.. see page 260 for "how to measure."
Then use size chart at right.

ORDER ONLY SIZES LISTED WITH EACH ITEM

Size is	32	34	36	38	40	42	44
if bust is (inches).....	31-32	33-34	35-36	37-38	39-40	41-42	43-44

JUST SAY "CHARGE IT" WHEN YOU PHONE YOUR ORDER . . . SEE PAGE 267

Go-anywhere do-everything

JUMPERS



1 Dazzling gold-color fabric of rayon and Lurex® metallic bonded to acetate tricot. Straight style . . . wear with or without tie-belt. Long back zipper. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 4 oz. V7N 3369F.....\$10.97

2 Hot pink A-line style of wool, fur fibers and nylon. Novelty stitching accents the front. Long back Zephyr® zipper closing. Dry clean. Use your phone if you want to order it the easiest way of all.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 8 oz. V7N 3370F.....\$10.97

MEASURE UP
every time
you order

**BE SURE OF
A PROPER FIT**
.. see page 260 for
"how to measure."
Then use size chart
on page 26.

These plush VELOURS
will be her favorite
holiday toppings

3 Wide-ribbed cotton knit pullover. Turtleneck; convertible zipper collar. Bracelet-length sleeves. Side vents. Machine wash, warm.

Misses' sizes S(8-10); M(12-14); L(16-18).
7N 6780F—Deep gold 7N 6779F—Navy
7N 6778F—Medium loden green
7N 6777F—Plum

State S, M or L. Shipping weight 10 oz. . . . \$6.97

4 Paisley print pullover of Arnel® triacetate and nylon . . . red and navy on light blue. Bracelet-length sleeves. Machine wash, warm.

Misses' sizes S(8-10); M(12-14); L(16-18).
7N 6782F—*State S, M or L.* Shpg. wt. 9 oz. . . \$7.97





These double-knit pants give you natural stretch

\$12.97

3 BEST BECAUSE:

They're made of fine worsted wool in the popular straight-leg silhouette with side slits. They're step-in-styled with an elasticized waistband and tailored with a minimum of seaming, no zipper, no buttons . . . everything to assure a smooth look and comfortable fit. Inseam measurement is about 27½ inches. Dry clean. Buy them the easy way—order by phone.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

V7 N 659F—Dk. loden green

V7 N 658F—Plum

V7 N 660F—Charcoal gray

Shpg. wt. 1 lb. . . . \$12.97

Shirt sold on page 28



1

2

Actionwear

The nylon in pants 1 and 2 is Chemstrand® Blue C®

Proportioned vertical stretch pants

1 Multicolor-printed rayon and stretch nylon. Stitched creases. Elasticized waistband. Side nylon zipper. Detachable stirrups. Dry clean.

TINY . . . fits figures 5 ft. 2 in. and under (without shoes). Inseam measurement about 25½ inches.

Misses' sizes 8, 10, 12, 14, 16. *State size.*
V7 N 837F—Shipping weight 1 pound. . . . \$8.97

TYPICAL . . . fits figures 5 ft. 2½ in. to 5 ft. 6½ in. (without shoes). Inseam measurement about 27 in.

Misses' sizes 8, 10, 12, 14, 16. *State size.*
V7 N 838F—Shipping weight 1 pound. . . . \$8.97

TALL . . . fits figures 5 ft. 7 in. to 6 ft. (without shoes). Inseam measurement about 28¼ inches.

Misses' sizes 10, 12, 14, 16, 18. *State size.*
V7 N 839F—Shipping weight 1 pound. . . . \$8.97

2-way stretch nylon textured double-knit pants

2 Stretch both up-and-down and sideways to give double the comfort. This step-in style has an elasticized set-on waistband. Inseam measurement approximately 27½ inches. Machine wash, medium.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 1 pound.

V7 N 841F—Light blue
V7 N 842F—White

Each. \$8.97

MEASURE UP every time you order

BE SURE OF A PROPER FIT
.. see page 260 for "how to measure."
Then use size chart on page 26.

"CHARGE IT" IF YOU WISH . . . SEE PAGE 267



3



THE
ESSENTIAL
CARDIGAN



1

2

3

WINTUK . . DuPont's Orlon® acrylic yarn
prized for its shape-keeping power **\$8.97**

- 1 All-over hourglass-patterned bulky knit with crew-neck and tinted-to-match buttons. Machine wash, medium. Sizes 34, 36, 38, 40, 42. *Please state correct size.*
7 N 9400F—Light blue 7 N 9401F—White
7 N 9402F—Medium yellow
Shipping weight 1 pound 3 ounces.....\$8.97

From Hong Kong comes this beauty
in luscious, lightweight wool **\$8.97**

- 2 All-over cable-stitching on a full-fashioned knit. Crew neckline; covered buttons; rib-knit trim. Hand wash. Sizes 34, 36, 38, 40, 42. *Please state correct size.*
7 N 9453F—White 7 N 9454F—Light pink
Shipping weight 14 ounces.....\$8.97

Another wool beauty from Hong Kong **\$12.97**
.. lined, except for the sleeves

- 3 Hand-crocheted front and covered buttons . . plain-knit back, sleeves. Full-fashioned. Acetate lining. Dry clean. Sizes 34, 36, 38, 40. *Please state correct size.*
7 N 9420F—Light pink 7 N 9421F—White
Shipping weight 1 pound 2 ounces.....\$12.97

"CHARGE IT" IF YOU WISH . . SEE PAGE 267



1 Poodle-effect knit sweater in a delightful two-toned diamond pattern. Self fringe trim. Dry clean.

Sizes S(34); M(36-38); L(40).
Please state size letter S, M or L.
7 N 9426F—Raspberry and rose pink
7 N 9427F—Light aqua blue and chartreuse yellow
Shipping weight 1 pound.....\$8.97

2 Lacy-look knit. One of the very prettiest sweaters of the holiday season, fitting into the fashionable scheme of things in winter white. Dry clean. So easy to buy when you just use the phone.

Sizes 34, 36, 38, 40. *State size.*
Shipping weight 14 ounces.
7 N 9446F.....\$8.97

3 Shaker-stitch knit sweater finished with hand-crocheted yoke and sleeve trim. Imported from Hong Kong. Full-fashioned. Back neck buttons. Dry clean.

Sizes 34, 36, 38, 40. *State size.*
7 N 9450F—Bright pink
7 N 9451F—White
Shipping weight 1 lb. 1 oz. \$8.97

**WOOL
PULLOVER
PANT-TOPPINGS**

\$8.97
each

MEASURE UP every time you order

BE SURE OF A PROPER FIT

.. see page 260 for "how to measure."
Then use size chart at right.

SEARS SWEATER MEASUREMENT CHART

Order only sizes listed for each catalog number

Size	34	36	38	40	42	44	46
Bust (inches)...	33-34	34½-35½	36-37	37½-38½	39-40½	41-42½	43-44½

RIB KNITS STRIKE IT RICH . .
and here's the happy new look
prettier and softer than ever



Plain yet fancy Pullover \$7.97

1 Narrow and wide ribbing mix marvelously on an Acrilan® acrylic knit. Back neck zipper. Machine wash, medium. Sizes 34, 36, 38, 40, 42. *State size.*
7 N 9455F—Aqua blue 7 N 9457F—White
7 N 9456F—Strawberry pink
Shipping weight 14 ounces.....\$7.97

Posy-printed Pullover \$7.97

2 Scattering of aqua, blue and green blossoms screen-printed on white. Knit of Wintuk, DuPont's luxury yarn of Orlon® acrylic. Hand washable. Sizes 34, 36, 38, 40. *Please state size.*
Shipping weight 10 ounces.
7 N 9444F.....\$7.97

Posy-embroidered Shift \$10.97

3 Aqua blue Orlon acrylic knit. Self tie-belt to wear or not. Back neck zipper closing. Hand washable. Misses' sizes 10, 12, 14, 16. *Please state correct size.* Use the measurement chart on page 26.
7 N 9440F—Shipping weight 1 pound 8 ounces....\$10.97

TWIST-DESIGN BRACELET

Hinged oval-shape bangle . . . clasp closing. 1/4-inch wide.
4 N 3690—Turquoise enamel on gold-color metal
4 N 3691—White enamel on gold-color metal
4 N 3692—All silver-color metal
4 N 3693—All gold-color metal
Shipping weight 1 oz. Each \$3.00



1 Cablestitching adds fresh dimensions to the front of this full-fashioned wool knit cardigan. Note the delicate scalloped edging. Imported from Hong Kong. Hand wash.

Sizes 36, 38, 40, 42, 44, 46.

Please state size.

V7 N 8775F-Lt. blue
V7 N 8773F-Lt. beige
V7 N 8774F-White
Wt. 1 lb. 1 oz. . . \$9.50



2 Diamond open-work pattern on front and sleeves of this full-fashioned acrylic knit. Wing collar, tinted-to-match buttons. From Japan. Machine wash, medium. Bracelet sold on opposite page.

Sizes 36, 38, 40, 42, 44, 46.

Please state size.

V7 N 8782F-White
V7 N 8781F-Light turquoise blue
V7 N 8783F-Lt. beige
Wt. 1 lb. 7 oz. . . \$9.50



3 Embroidered flowers lend a holiday air to the front of this Orlon* acrylic knit sweater jacket. Two pockets. Machine washable, medium.

Sizes 36, 38, 40, 42, 44, 46.

Please state size.

7 N 9236F-White
7 N 9235F-Lt. blue
Shpg. wt. 1 lb. . . \$7.97



4 Textured block-patterned sweater-jacket knit of Orlon acrylic. It sports a flattering wing collar and two trim pockets. Machine washable, medium. Buy it the easy way—order by phone.

Sizes 36, 38, 40, 42, 44, 46.

State correct size.

7 N 9233F-Sand beige
7 N 9231F-White
7 N 9232F-Navy blue,
Wt. 1 lb. 2 oz. . . \$8.97



MEASURE UP
every time
you order

BE SURE OF A PROPER FIT
.. see page 260
for "how to measure."
Then use size chart
on page 33.

There's a special kind of sweater in sizes 36 to 46 that's never out of season . . . make someone happy all year 'round with one of these

*Reg. DuPont T.M.

JUNIOR BAZAAR

1 "Poor Girl" Pullover. Popcorn pattern teams with tiny ribbing. Full-fashioned sleeves; turn back cuffs. Virgin wool and mohair knit. Hand wash.
 Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6142F—Lt. orange 19 N 6143F—Cream
 19 N 6145F—Lt. aqua blue 19 N 6144F—Lilac
 Shipping weight 9 ounces.....\$8.97

2 Tapered Pants. Hockanum® wool flannel. Narrow waistband with inside adjustable tab. Lined for smooth, neat fit. Zipper fly-front. Dry clean.
 Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
 19 N 7802F—Lt. orange 19 N 7804F—Cream
 19 N 7801F—Lt. aqua blue 19 N 7803F—Lilac
 Shipping weight 15 ounces.....\$9.97
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
 19 N 7813F—Lt. orange 19 N 7815F—Cream
 19 N 7812F—Lt. aqua blue 19 N 7814F—Lilac
State size. Shipping weight 15 oz.....\$9.97

3 Mock-turtleneck Sweater boasts scalloped detail. Full-fashioned knit of virgin wool and mohair. Back neck zipper closing. Hand washable.
 Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6138F—Cream 19 N 6139F—Lt. orange
 19 N 6140F—Lilac 19 N 6141F—Lt. aqua blue
 Shipping weight 9 ounces.....\$8.97

4 Hip-stitched Skirt follows the A-line. Hockanum wool flannel. Narrow waistband; side Zephyr® zipper with button tab closing. Dry clean.
 Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
 19 N 7113F—Cream 19 N 7114F—Lt. orange
 19 N 7115F—Lilac 19 N 7116F—Lt. aqua blue
 Shipping weight 12 ounces.....\$9.97
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
 19 N 7133F—Cream 19 N 7134F—Lt. orange
 19 N 7135F—Lilac 19 N 7136F—Lt. aqua blue
State size. Shipping weight 12 oz.....\$9.97

5 Cowl-neck Pullover. Wool knit in go-with-all stripes of orange, aqua blue, lilac, cream. Hand wash. Buy it the easy way—order by phone.
 Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6154F—Shipping weight 13 oz.....\$10.97

6 Vertical Stretch Pants . . . 97% wool, 3% Lycra® spandex for elasticity. Bonded to acetate tricot. Detachable stirrups; side zipper. Dry clean
 Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
 19 N 7808F—Lt. aqua blue 19 N 7810F—Lilac
 19 N 7809F—Lt. orange
 Shipping weight 12 ounces.....\$9.97
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
 19 N 7816F—Lt. aqua blue
 19 N 7817F—Lt. orange 19 N 7818F—Lilac
State size. Shipping weight 12 oz.....\$9.97

SHOWN ON OPPOSITE PAGE

7 Scalloped V-neck Cardigan. Full-fashioned knit of virgin wool and mohair. Hand washable.
 Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6146F—Lilac 19 N 6148F—Lt. orange
 19 N 6147F—Cream 19 N 6149F—Lt. aqua blue
 Shipping weight 10 ounces.....\$9.97

8 Modified A-line Skirt. Hockanum wool flannel. Front welt seam; contour waistline. Fully lined. Side Zephyr zipper with button tab. Dry clean.
 Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
 19 N 7120F—Lilac 19 N 7121F—Lt. orange
 19 N 7123F—Cream 19 N 7122F—Lt. aqua blue
 Shipping weight 10 ounces.....\$8.97
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
 19 N 7137F—Lilac 19 N 7138F—Lt. orange
 19 N 7140F—Cream 19 N 7139F—Lt. aqua blue
State size. Shipping weight 10 oz.....\$8.97

9 Sleeveless Shell. Knit of virgin wool. Mock-turtleneck; back neck zipper. Dry clean.
 Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6150F—Lilac 19 N 6152F—Lt. orange
 19 N 6151F—Cream 19 N 6153F—Lt. aqua blue
 Shipping weight 6 ounces.....\$7.97

10 Real Fake Fun Coat. White shaggy pile of mod-acrylic and acrylic on rayon back. Wooden buttons. Fully lined. Furrier clean.
 Junior sizes 5, 7, 9, 11, 13. *State size.* Wt. 5 lbs. 6 oz.
 V19 N 3040F.....\$5 monthly; cash \$49.90



MEASURE UP every time you order

BE SURE OF A PROPER FIT
 .. for pants, skirt, coat, see chart on
 page 40; for sweaters, see page 44

COLOR..

lush enough to eat. Our finest sweaters, skirts and pants delectably put together



8

10



New at **Sears** this Season..

the great, shaggy, white coat that goes with every color

JUNIOR BAZAAR

HOLIDAY BLUSHER

Powder pink or powder blue make up the prettiest looks around



1 Cowl-neck Pullover, knit of wool in a diamond pattern. Dry clean.
Junior sizes 34, 36, 38, 40. Use size chart on page 44.
19 N 8778F—Powder pink
19 N 8779F—Powder blue
19 N 8780F—White
State size. Wt. 7 oz. \$10.94

2 Ankle-length Pants. Wool flannel bonded to acetate tricot. Zipper fly-front closing. Dry clean.
Junior sizes 5, 7, 9, 11, 13, 15. Please state size.
19 N 8774F—Powder pink
19 N 8775F—Powder blue
Shipping weight 8 oz. \$7.94

Petite Junior sizes (in powder pink only) 5P, 7P, 9P, 11P, 13P. State size.
19 N 8785F—Wt. 8 oz. \$7.94

3 Platter Collar Blouse sports removable tie bow. White batiste of Dacron® polyester and cotton. Wear in or out. Button-front. Machine wash, medium.
Junior sizes 5, 7, 9, 11, 13, 15. State size. Shpg. wt. 3 oz.
19 N 8800F.....\$4.94

4 Swinger Jumper. Wool flannel bonded to acetate tricot. Tiny tucks trace a panel down front bodice, stopping over a swirling skirt. Back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size.
19 N 8783F—Powder pink
19 N 8784F—Powder blue
Shipping wt. 10 oz. \$12.94

Petite Junior sizes (in powder pink only) 5P, 7P, 9P, 11P, 13P. State size.
Shipping wt. 10 oz.
19 N 8787F.....\$12.94

5 Jewel-neck Cardigan, knit of wool in a jacquard pattern. Dry clean.

Junior sizes 34, 36, 38, 40. Use size chart on page 44.
19 N 8781F—Powder pink and white
19 N 8782F—Powder blue and white
State size. Wt. 8 oz. \$10.94

6 A-line Skirt. Wool flannel bonded to acetate tricot. Front tucked panels dash off handless waist. Back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size.
19 N 8776F—Powder pink
19 N 8777F—Powder blue
Shipping weight 6 oz. \$7.94

Petite Junior sizes (in powder pink only) 5P, 7P, 9P, 11P, 13P. State size.
19 N 8786F—Wt. 6 oz. \$7.94

THE SHOULDER BAG

7 An easy-going stash-away in supple grained vinyl. Rayon-lined. Abt. 7x9x6 in.
88 N 1193—Bone beige with tan trim
88 N 1194—All black
Shpg. wt. 1 lb. 8 oz. \$5.97

1

Also in white

3

Blouse

5

2

4

6

7

MEASURE UP every time you order

BE SURE OF A PROPER FIT
... see page 260 for "how to measure."
Then use size chart on page 40.

*Reg. DuPont T.M.



Ascot. Rose printed matte jersey of acetate and nylon reverses to rosy pink cotton broadcloth. Dry clean. Buy it the easy way—order by phone.

Shipping wt. 2 oz.
19 N 8788.....\$1.94



Rose printed coordinates with a rosy pink "poor girl" to top them off. Matte jersey of acetate and nylon bonded to acetate tricot. Dry clean.

1 Collared Jacket... buttons on the double. Mock pocket flaps.
Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 6 oz.
19 N 8794F.....\$12.94

2 Easy Flared Skirt shirred from bandless yoke. Back zipper.
Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 4 oz.
19 N 8791F.....\$7.94

3 Turtleneck Top... ribbed. Wear in or out. Back neck zipper.
Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 4 oz.
19 N 8789F.....\$5.94

4 A-line Skirt. Low-riding belt of cotton velveteen. Back zipper.
Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 5 oz.
19 N 8790F.....\$7.94

5 Sporty Pullover. Button cuffs; mock pocket flaps. Button-front.
Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 5 oz.
19 N 8793F.....\$9.94

6 Stovepipe Pants... slim, ruler straight. No waistband. Side zipper.
Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 5 oz.
19 N 8792F.....\$8.94

For
**HOLIDAY
PUNCH..**

pink roses
floating on
egg-nog cream

JUST CALL SEARS AND SAY "CHARGE IT" .. SEE PAGE 267



... the non-stop knit Shift

1 Gives standout performance. Knit of luxuriously soft imported Australian lamb's wool fibers. Pullover style with contrast trim. Wear it belted or not. Hand washable separately.

Junior sizes 5, 7, 9, 11, 13, 15.
 V19 N 2695F—Beige heather with red and spice brown trim
 V19 N 2696F—Bright orange with deep navy and spice brown trim
 State size. Shpg. wt. 13 oz. \$13.70

Petite Junior sizes 3P, 5P, 7P, 9P, 11P. Please state size.
 V19 N 2697F—Beige heather with red and spice brown trim
 V19 N 2698F—Bright orange with deep navy and spice brown trim
 Shipping weight 13 oz. \$13.70

1

the fast-paced Skimmer

2 Swings in subtly textured wool bonded to acetate tricot. Slightly scooped neckline set off with harmonizing paisley-printed acetate scarf. Criss-cross front seams; back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.
 V19 N 2116F—Lt. turquoise blue
 V19 N 2117F—Shrimp pink
 V19 N 2118F—Light lime green
 State size. Shpg. wt. 14 oz. \$12.70

Petite Junior sizes 3P, 5P, 7P, 9P, 11P. Please state size.
 V19 N 2119F—Lt. turquoise blue
 V19 N 2120F—Shrimp pink
 V19 N 2121F—Light lime green
 Shipping weight 14 oz. \$12.70

2



SEARS PETITE JUNIOR and JUNIOR MEASUREMENT CHART

ORDER ONLY SIZES LISTED WITH EACH ITEM

Size	3 or 3P	5 or 5P	7 or 7P	9 or 9P	11 or 11P	13 or 13P	15
Bust (inches)	29½-30	30½-31	31½-32	32½-33½	34-35	35½-36½	37-38
Waist (inches)	20-20½	21-21½	22-22½	23-24	24½-25½	26-27	27½-28½
Hips (inches)	31½-32	32½-33	33½-34	34½-35	35½-36½	37-38	38½-39½

Sweater chart on page 44



LOOK MERRY AND GLOW

You will in these Orlon* acrylic knits. Sweaters and shift, in red and white, glow in a new high-low jewel-stitch. Smoothly complemented with red double-knit skirt and pants. Machine wash separately, medium

- | | | |
|---|---|---|
| <p>1 Red and white pullover . . . "poor girl" style.
Junior sizes S(34); M(36-38); L(40).
State size letter S, M or L.
Shipping weight 5 oz.
19 N 8795F \$7.90</p> | <p>3 Red and white pullover; ribbed cowl collar.
Junior sizes S(34); M(36-38); L(40).
State size letter S, M or L.
Shipping weight 6 oz.
19 N 8796F \$9.90</p> | <p>5 Red and white shift. Ribbed turtleneck; back neck zipper. Order the easiest way . . . look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.
Junior sizes 5, 7, 9, 11, 13, 15.
Please state correct size.
Shipping weight 9 oz.
19 N 8797F \$12.90</p> |
| <p>2 Red skirt swings to A-line; elasticized waist.
Junior sizes 5, 7, 9, 11, 13, 15. State size. Wt. 5 oz.
19 N 8799F \$8.90</p> | <p>4 Red straight-leg pants; elasticized waist.
Junior sizes 5, 7, 9, 11, 13, 15. State size. Wt. 7 oz.
19 N 8798F \$8.90</p> | |

FOR DANCING

1 Two-part Shift. Ruffled lace overblouse of acetate, cotton and nylon. Crepe skirt is acetate and rayon bonded to acetate tricot. Both close with back zipper. Lined except sleeves. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
V19N 2195F—Med. beige V19N 2196F—Lt. pink
Shipping weight 13 ounces.....\$13.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19N 2197F—Med. beige V19N 2198F—Lt. pink
State size. Shipping weight 13 ounces.....\$13.90

2 Lace Cage of acetate and nylon floats over lined crepe skimmer of acetate and rayon. Back hook closings over Zephyr® zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
V19N 2760F—White V19N 2761F—Black
Shipping weight 1 lb. 2 oz.....\$17.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19N 2762F—White V19N 2763F—Black
State size. Shipping weight 1 lb. 2 oz.....\$17.90

3 Sheath... a glide of acetate and rayon crepe. In back: yoke; nylon zipper. Lined. Dry clean.

Junior sizes 5, 7, 9, 11, 13. *State size.*
V19N 2193F—Mint green V19N 2194F—Black
Shipping weight 14 ounces.....\$13.90

4 High-rise Skimmer shaped in gleaming cotton and acetate brocade. In back: glitter-button trimmed belt, nylon zipper closing. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
V19N 2110F—Pale blue V19N 2111F—Cream
Shipping weight 1 lb. 3 oz.....\$12.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P.
V19N 2112F—Pale blue V19N 2113F—Cream
State size. Shipping weight 1 lb. 3 oz.....\$12.90



VENDÔME WIRE-DESIGN JEWELRY

5 Cuff Bracelet... 1½ in. wide.
4 N 5600—Gold-color metal
4 N 5601—Silver-color metal
Shipping weight 2 ounces.....\$5.00

6 Earrings... screw back. ¼ in. wide.
4 N 5602—Gold-color metal
4 N 5603—Silver-color metal
Shipping weight 2 ounces.....\$5.00



MEASURE UP every time you order

BE SURE OF A PROPER FIT

.. See page 260 for "how to measure."

Then use size chart on page 41



FOR DATING

1 Amber gold skimmer swings low to box-pleated A-line. Lustrous acetate knit always performs smoothly. Nifty welt-seams; back zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13. State size. Shpg. wt. 1 lb. 6 oz. V19 N 2201F.....\$14.90
Petite Junior sizes 3P, 5P, 7P, 9P, 11P. State size. Shipping weight 1 lb. 6 oz. V19 N 2202F.....\$14.90

2 Bright teal blue 2-part dress . . . a gleaming acetate knit that stays smooth, sleek . . . great for all-season wear. Top has cross-over collar; double rows of buttons for accent; back zipper. Elasticized waist-band skirt. Dry clean. Buy the easy way . . . order by phone. Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping weight 1 lb. V19 N 2203F.....\$15.90

3 Navy and cranberry flower print on cream Orlon® acrylic knit bonded to acetate tricot. Skimmer has elbow-length sleeves ruffled with ecru lace; zips in back. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping weight 1 lb. V19 N 2114F.....\$11.90
Petite Junior sizes 3P, 5P, 7P, 9P, 11P. State correct size. V19 N 2115F—Wt. 1 lb. . . \$11.90

4 American beauty red and cream high-rise skimmer flaunts perky lace ruffles, bow-band of acetate satin. Back zipper. Orlon acrylic knit bonded to acetate tricot. Dry clean. Junior sizes 5, 7, 9, 11, 13. State size. Shpg. wt. 1 lb. V19 N 2191F.....\$13.90
Petite Junior sizes 3P, 5P, 7P, 9P, 11P. State size. V19 N 2192F—Wt. 1 lb. . . \$13.90

*Reg. DuPont T.M.

JUST CALL SEARS AND SAY "CHARGE IT" . . . SEE PAGE 267



**JUNIOR
BAZAAR**

**HAPPY HOLIDAY
SWEATERS**

1 Jacquard-design Pull-on and Cap. Pink, celery and raspberry knit of Orlon® acrylic. Sweater is hand washable. Junior sizes 34, 36, 38, 40. *State size.*
19 N 6155F—Shpg. wt. 13 oz. \$10.97

2 Crochet-look Pullover. Hand-knit of wool, vinyon and rayon . . . lavender and chamois tan color. Burgundy trim of rayon and nylon chenille yarn. Hand-fashioned, ¾ length bell-sleeves. Dry clean. Junior sizes 34, 36, 38, 40. *State size.*
19 N 6158F—Shpg. wt. 1 lb. 2 oz. . . \$14.97

3 Lacy-look Pullover . . scalloped detail. White knit of virgin wool and kid mohair. Back neck zipper. Dry clean. Junior sizes 34, 36, 38, 40. *State size.*
19 N 6159F—Shpg. wt. 13 oz. \$10.97

4 Smocked and Ribbed Pullover imported from the British Crown Colony of Hong Kong. Wool knit. Contrast trim; full-fashioned sleeves. Dry clean. Junior sizes 34, 36, 38, 40. *State size.*
19 N 6156F—Aqua with white trim
19 N 6157F—White with berry red trim
Shipping weight 8 ounces. \$7.97
*Reg. DuPont T.M.



SEARS SWEATER MEASUREMENT CHART

Order only sizes listed with each item

Size	34	36	38	40
Bust (inches)	31-32	33-34	35-36	37-38



THE SEASON'S FAVORITE TOPS

MEASURE UP every time you order

BE SURE OF A PROPER FIT ... see page 260 for "how to measure." Then use size chart on page 40.

1 Sweetly Smocked. Arnel® triacetate crepe blouse. Shirred front yoke. Button-back. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. Please state correct size.
19 N 5108F—White
19 N 5109F—Light pink
19 N 5110F—Light yellow
Shipping weight 5 oz....\$5.97

2 Frilly and Feminine... voile blouse of Dacron® polyester and cotton. Lined except sleeves. Wear in or out. Button-front. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. Please state correct size.
19 N 5106F—Blue
19 N 5107F—Pink
Shipping weight 4 oz....\$5.97

5 The Classic. Mock turtleneck top. Full-fashioned for a smooth, neat fit. Stretch nylon knit. Wear in or out. Back neck zipper. Machine wash, medium. Why not pick up the phone and order it?

Junior sizes S(5-7); M(9-11); L(13-15).
State S, M, or L.
19 N 4482F—Medium yellow
19 N 4483F—Rose pink
19 N 4484F—Bright turquoise blue
19 N 4485F—Black
19 N 4481F—White
Shpg. wt. 5 oz....\$4.90

3 Viking-patterned Yoke sparks this cotton knit pull-over. Machine wash, warm.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M, or L.
19 N 4477F—Cream with bright red and bright green
19 N 4478F—Navy with bright red and white
Shipping weight 6 oz....\$3.90

4 Subtle Stripes circle this cotton velour boat-neck pullover. Hand washable.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M, or L.
19 N 4479F—Burnt orange ombre stripes
19 N 4480F—Bright blue ombre stripes
Shipping weight 10 oz....\$7.90



1



2



3

4

5

Actionwear
The nylon in item (5) is Chemstrand® Blue C®

Fanciful Furs

can make it a Merry Christmas



1



2



3



4

1 Dyed Rabbit Parka (fur origin: France) trimmed with bleached-white lamb, tip-dyed (fur origin: United States). Lined with acetate quilted to reprocessed wool and other fibers. Hood lined with gold acrylic pile on cotton back. Zipper closing. About 25 inches long. Furrier clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
P17 N 834CF—Wt. 4 lbs.
\$7.00 month; cash \$69.90

2 Natural Rabbit (fur origin: France) collar and facing-to-hem adds fun touch to fashion's wrap coat. Camel-tan plaid wool . . . lined; interlined. Gloves sold on page 89.

Misses' sizes 8, 10, 12, 14, 16. *State correct size.*
N17 N 4015CF—Wt. 6 lbs.
\$6.00 month; cash \$59.90

3 Natural Guanaco (fur origin: Argentina) atop fine leather . . . dramatic combination for her most versatile coat. Wear front-belted or wrap-style as shown; or, wear loose for a third sleek look. Camel-tan imported cabretta; lined. About 36 in. long. Made in America. Pick up your phone right now and order this one!

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*
N17 N 5275CF—Wt. 5 lbs.
\$10.00 month; cash \$129.00

4 Natural Blue Fox capelet in silvery-gray (fur origin: Norway). Silk and rayon lined. Hook-and-eye closing. Center back about 13 inches deep.

P17 N 802C—Wt. 3 lbs.
\$8.50 month; cash \$89.90

MEASURE UP
every time
you order

**BE SURE OF
A PROPER FIT**
. . . see page 260 for
"how to measure"
and size charts

Magnificent Mink

the elegant luxury
she will treasure



1 Cope-stole. Natural mink pelts are fully let-out for a sweep of splendor. Double-furred collar. Silk and rayon lining. Back about 19 in. deep; length from center-back to front-tip about 31 inches.

Misses' sizes S(10-12); M(14-16); L(18-20). State letter S, M or L. Shipping weight 5 pounds.

P17 N 960CF—Pastel (med. brown)
P17 N 961CF—Ranch (dark brown)
P17 N 962CF—Dawn (light brown)
\$25.00 monthly Cash \$499.00

2 Suit-stole . . . chic choice for the woman with a fuller figure. Silk and rayon lined. Back about 21 in. deep; length from center-back to front-tip about 31 in. One size fits Shorter Women's sizes 14½ to 24½ and Women's sizes 38 to 42.

Let-out Natural Mink . . . each skin reveals its fullest measure of beauty.

P17 N 955C—Pastel (med. brown)
P17 N 956C—Ranch (dark brown)
P17 N 957C—Dawn (light brown)
Shipping weight 5 pounds.
\$25.00 monthly Cash \$499.00

Split-skin Natural Mink . . . and not as expensive as you might think.

P17 N 951C—Pastel (med. brown)
P17 N 952C—Ranch (dark brown)
P17 N 958C—Dawn (light brown)
Shipping weight 5 pounds.
\$19.50 monthly Cash \$299.00

3 Full-length Coat of fully let-out natural mink skins. Plump pelts . . . superbly matched for deep color, subtle shading. Double-furred collar. Full-length sleeves, adjustable turn-back cuffs. Silk and rayon lined. About 42 inches long. Use your phone if you want to order it the easiest way of all.

Misses' sizes S(10-12); M(14-16); L(18-20). State letter S, M or L. Shipping weight 7 pounds.

P17 N 931CF—Pastel (med. brown)
P17 N 932CF—Ranch (dark brown)
\$69.00 monthly Cash \$1399.00

4 2-row Boa of natural mink, a favorite accessory. Button trim. Hook and eye closing. Rayon velvet back. About 41 in. long.

Misses' sizes S(10-12); M(14-16); L(18-20). State letter S, M or L. Shipping weight 4 pounds.

P17 N 792CF—Pastel (med. brown)
P17 N 793CF—Ranch (dark brown)
\$10.00 monthly Cash \$109.00

NO MONEY DOWN
ON ANYTHING SEARS SELLS
. . . see page 266



New at **Sears** this Season..

2-in-1 Coats that are really
reversibles made of Switchabout Fabrics



1 Ensemble Action in Or-lon® acrylic. Reversible coat: one side, a rib-knit in medium sage green is bonded to a flat-knit in harmonizing color check. Braid edging. Matching A-line dress of rib-knit bonded to acetate tricot . . . back zipper. So easy to buy when you just use the phone.

Misses' sizes 6, 8, 10, 12, 14, 16. *State correct size.*
Shipping weight 4 pounds.
N17 N 3665F \$39.90

2 Car Coat. Camel-tan turns to traffic-stopping bold plaid. Double-woven melton cloth of warm reprocessed wool, rayon and other fibers. Braid binding. About 33 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*
Shipping wt. 4 lbs. 8 oz.
N17 N 6230F \$26.90

3 Flip-over Cape gives twice the fashion fun . . . muted plaid reverses to deep navy blue. Double-woven fabric of reprocessed wool, fur fibers and nylon. Hood-collar; braid trim; zip closing. About 32 in. long.

Misses' sizes S(8-10); M(12-14); L(16-18).
State S, M or L. Wt. 4 lbs.
N17 N 6120F \$19.97
*Reg. DuPont T.M.

MEASURE UP
every time
you order

**BE SURE OF
A PROPER FIT**
.. for size chart and
"how to measure",
see page 260

1 Cashmere with Natural Mink . . . full-skin, dark brown ranch mink collar. Here's luxury. Coat lined with Milium® insulated acetate satin. So easy to buy when you just use the phone.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Wt. 5 lbs.

N17 N 4000CF—Bone beige

N17 N 4001CF—Black

\$8.00 monthly . . . Cash \$79.90

2 Textured-weave. Fine wool bonded to Style-Fuse® cotton backing . . . this snappy coat look stays intact. Kicky pleats front-and-back. Milium insulated acetate satin lining.

Misses' sizes 8, 10, 12, 14, 16.

N17 N 2502F—White

N17 N 2500F—Cranberry red

N17 N 2503F—Black

State size. Wt. 5 lbs. \$34.90

(**3 and 4**) Chinchilla Cloth. Pure wool fused to Sta-flex® cotton backing for shape-retention; coat is lined in Milium insulated acetate taffeta.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. State correct size.

3 Club collared for casual chic. Handbag sold below.

N17 N 4005F—Bright

grass green

N17 N 4006F—Cream white

Shpg. wt. 5 lbs. \$42.90

4 Dramatically Fur Collared in white-bleached raccoon. Shipping weight 5 pounds.

N17 N 4010F—Cream white

N17 N 4011F—Bright

grass green

\$6.00 monthly . . . Cash \$55.90

**NO MONEY DOWN
ON ANYTHING
SEARS SELLS**
. . . see page 266
for details

QUILTED BAG

5 Smooth vinyl. 3 pockets; 1 zipper. Handle adjusts. Ray-on-lined. About 10¼x6x2½ in. Shipping wt. 2 lbs. 1 oz.

88 N 1015—Med. beige. . . . \$5.97


88 N 1016—Black. 5.97

88 N 1017—Med. brown. . . 5.97

Also in black brushed vinyl that looks and feels like suede.

88 N 1099. \$5.97



 1 Cashmere with Mink
2 Textured-weave
3 and 4 Chinchilla Cloth





1

2

3

4



Suits with the looks
you'll like for a season
of important doings

1 Dressy Suit fabric is worsted wool and silk. Fully lined jacket; seat-lined skirt . . . zipper. Hat is sold on page 18.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

N17 N 3608F—Deep blue

N17 N 3609F—Black
Shpg. wt. 2 lbs. . . . \$29.90

Tall Misses' 12T, 14T, 16T, 18T, 20T. *State size.*

N17 N 3610F—Deep blue

N17 N 3611F—Black
Shpg. wt. 2 lbs. . . . \$32.90

2 3-piece Suit in an airy wool fabric that looks like costly crochet. Half-belted jacket. Sleeveless shell, back zipper. Skirt . . . elastic waistband and zipper. Fully lined.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

N17 N 3660F—Cream white

N17 N 3661F—Lt. blue
Wt. 2 lbs. 14 oz. . . . \$32.90

3 Contrast 3-piecer, royal blue and bright green check with royal blue tweed-effect. Textured acrylic, nylon and viscose bonded to acetate tricot . . . shuns wrinkles. Curvy jacket is lined; back-zipped sleeveless shell; easy zipper on skirt.

Misses' sizes 10, 12, 14, 16, 18, 20. *State size.*

Shpg. wt. 2 lbs. 14 oz.
N17 N 3663F \$24.90

4 3-part Ensemble, the peak of freshness in cream white and light gray. Checked rayon and wool fused to cotton . . . shaping lasts. Back-belted coat. Milium® insulated acetate taffeta lining. Sleeveless shell has back zipper. Seat-lined skirt zips. Buy it the easy way—order by phone.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

Shpg. wt. 5 lbs. 5 oz.
N17 N 3664F \$39.90

Coat only.
Shpg. wt. 4 lbs. 2 oz.

N17 N 3666F \$29.90

No Money Down
on anything
Sears sells
.. see page 266

(1 thru 3)

Luxury in American-made styles with no-nonsense practicability. Zip in the liner (sleeveless) of Orlon* acrylic pile on cotton back, and you'll be comfortably warmer

1 Short Coat. Black cabretta skims whistle-slick from sailor collar to semi-raglan style sleeves, to hem. Lined. About 33 in. long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. *State correct size.*

N17 N 5290F—Wt. 4 lbs. 14 oz.
\$6.00 monthly.....Cash \$57.90

2 Pea Coat. All's ship-shape in butter-soft suede, bright metal buttons, multicolor paisley print lining. About 27 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*

Shipping weight 3 lbs. 10 oz.
N17 N 5285F—Navy blue
N17 N 5286F—Med. taupe brown
\$6.00 monthly.....Cash \$57.90

3 Suede Coat and Mink Boa . . wear as shown for total luxury. Wear boa alone as a gala accessory . . densely furred full-skin natural mink is about 36 in. long; mouth clips attached; rayon-velvet back. Or, wear coat untrimmed . . cardigan neckline; side vents at newsy length; suede buttons. Lined. About 36 inches long. Like everything else in Sears books, it's so easy to order by telephone.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. *State correct size.*

Shipping weight 5 pounds.
N17 N 5280CF—Deep beige with pastel (medium brown) mink
N17 N 5281CF—Med. taupe brown with ranch (dark brown) mink
\$8.50 monthly.....Cash \$89.90

MEASURE UP
every time
you order

**BE SURE OF
A PROPER FIT**
.. see page 260 for
"how to measure"
and chart

Imported Suede or
Imported Leather



.. a joy to wear
from now on with or
without its zip-liner





1

2

1 Silk Shantung Raincoat, laminated to polyurethane foam. Self-belt included. Acetate lined. Water-repellent. Handbag sold on page 49.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 9010F—Emerald green
N17 N 9011F—Black
Shipping weight 2 lbs. 5 oz. \$32.90

2 Intriguing Trench Coat. Water-repellent poplin of cotton and Avril® rayon. Self-belt. Acetate lined. Leather buttons.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Any-weather Coat has zip-liner of smart frosty pile of Acrilan® acrylic and modacrylic on olefin back with lined sleeves.
N17 N 9910F—Chamois tan N17 N 9911F—Navy
Shipping weight 4 lbs. 2 oz. \$24.90
Raincoat . . . without zip-liner.
N17 N 9810F—Chamois tan N17 N 9811F—Navy
Shipping weight 3 lbs. 2 oz. \$17.90

SHOWN ON OPPOSITE PAGE

3 The "Dude" Pants Suit, in camel tan cotton suede cloth to resemble suede leather. Jacket bonded to polyurethane foam; lined and outlined in pale butter-yellow Sherlon pile (acrylic on cotton back) looks like shearling. Sleeves lined in acetate quilted to acrylic. About 31 in. Pants (unlined, not bonded); self-belt; zipper.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 5250F—Shpg. wt. 4 lbs. 10 oz. \$27.90
Also, Jacket only.
N17 N 5220F—Shipping weight 4 lbs. \$19.97

4 Cotton Corduroy Pants Suit. Car coat has convertible hood-collar . . . lining of deep-pile acrylic on cotton back; sleeves lined in acetate quilted to acrylic. About 36 in. long. Pants have self-belt; zipper closing. Bag sold on opposite page.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 6175F—All deep loden green
N17 N 6176F—Lt. taupe brown with beige pile
Shipping weight 5 lbs. 8 oz. \$25.90
Car Coat only. Shipping wt. 4 lbs. 8 oz.
N17 N 6168F—All deep loden green \$17.90
N17 N 6169F—Lt. taupe brown; beige pile. . . 17.90

5 Our Best Car Coat. Diagonal-weave wool has white-bleached raccoon (tip-dyed) collar to detach, attach at whim. Frosty pile lining of Acrilan® acrylic and modacrylic on olefin back; sleeves lined in acetate quilted to acrylic. About 34 in. long. Why not pick up the phone and order it?
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 6804F—Cream white; dark gray pile
N17 N 6800F—Camel tan with camel tan pile
Shipping weight 5 lbs. 2 oz. \$39.90
Also, without fur collar. Shpg. wt. 4 lbs. 14 oz.
N17 N 6700F—Camel tan; camel tan pile \$29.90
N17 N 6704F—Cream white; dark gray pile 29.90

6 Shaggy-lined Car Coat. Wool and nylon melton cloth with fluffy acrylic pile on olefin back; collar snugs up to become hood. Quilt-lined sleeves. Button-tabs in back. About 35 inches long.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 6547F—Cream white with white pile
N17 N 6545F—Camel tan with beige pile
Shipping weight 5 lbs. 8 oz. \$29.90



SHOULDER TOTE
Bag of grained vinyl.
2 outside zip pockets;
2 inner slip-in pockets.
Snap closing. Unlined.
About 8½x12x4½ inches.
88 N 1257—Med. tan
88 N 1258—Black
88 N 1259—Chestnut
dark brown
Wt. 1 lb. 8 oz. \$3.97

 The luxurious silk Raincoat

 The intriguing Trench Coat



3

4

 The versatile
Pants Suits



5

6

 Winter right
Car Coats

MEASURE UP every time you order
BE SURE OF A PROPER FIT
.. for "how to measure" and size chart
see page 260



1

Also in white . . .
Natural or contour cup

Bra sold on page 55



2

Now in black . . .
our best-selling
All-in-one for
non-stop figure control

\$10.98

1 Sleeks, smooths your figure from shapely top to 17 inches waist down. Nylon and Lycra[†] spandex power net with tulip-shape self-panels to flatter tummy, hips and thighs. Adjustable stretch straps sweep low in back. The nylon tricot cups are prettily embroidered. Nylon tricot split crotch. 4 hidden garters detach. *State even bra size.* See page 54 for How-to-Measure

► Fits hips 2 to 5 in. larger than chest.

Natural cup, cotton-lined lower cups.

Black	White	Cup	Sizes
18 N 31824F	18 N 31794F	B	32 to 40
18 N 31825F	18 N 31795F	C	34 to 40

Contour cup, with Wonder-Fil spun polyester to shape in-between sizes.

Black	White	Cup	Sizes
18 N 31813F	18 N 31803F	A	34 to 38
18 N 31814F	18 N 31804F	B	34 to 38

Shipping weight 14 ounces . . . \$10.98

†Reg. DuPont T. M.

- at tummy . . . lined lace
- all 'round . . . power net
- at hips and thighs . . . satin elastic panels
- at derriere . . . doubled power net

4 colors, Each only

\$5.98

2 Wonder-working long-leg panty has nylon lace front panel, lined with Dacron[†] polyester, nylon and cotton. Side panels up-and-down stretch elastic (acetate, cotton, Lycra[†] spandex) doubled at back for derriere control. Fits 19 inches waist down. Nylon tricot crotch. 4 hidden detachable garters. So easy to buy when you just use the phone.

► Fits hips 8 to 11 inches larger than waist. Waist sizes S(24-26); M(27-28); L(29-30); XL(31-32) inches. *State size S, M, L or XL.* See page 56 for how-to-measure.

18 N 24659F—White 18 N 24729F—Black
18 N 24679F—Scandia Nude 18 N 24999F—Red

Shipping weight 8 ounces . . . \$5.98



3

Also in white

4

Also in white

Youthfully designed underwire Bra B, C cups \$5.00 each

3 So very feminine, with cups . . . and straps . . . of nylon lace, frosted with tricot, lined with sheer. Featherlift[®] supports cushioned with spun Dacron[†] polyester for extra comfort. In-visible padded underwire supports, separates. Side panels leno elastic (acetate, Dacron[†] polyester, Lycra[†] spandex). *State even bra size.* See page 54 for how-to-measure. Shipping weight each 5 ounces.

White	Black	Cup	Sizes	2 for	Each
18 N 51484F	18 N 51494F	B	32 to 40	\$9.80	\$5.00
18 N 51485F	18 N 51495F	C	32 to 42	9.80	5.00
18 N 51486F	18 N 51496F	D	32 to 44	11.80	6.00

Continuous control . . . Hi-Rise Zip Panty in dramatic black \$9.00

4 Smooths from 2½ inches above to 17 inches below waist with nylon and Lycra[†] spandex power net. Satin elastic panels (acetate, cotton, spandex, nylon) to control tummy, hips, thighs. Front panel reinforced with power net; front, sides, back boned. Side zipper. Nylon tricot split crotch.

► Fits hips 8 to 11 in. larger than waist. Waist sizes 26, 28, 30, 32, 34. *State even waist size.* See page 56 for how-to-measure.

18 N 28777F—Black 18 N 28767F—White

Shipping weight 14 ounces . . . \$9.00

*Touched with lace for elegance
and powered with trimming control**



Also in black

PCBM AEDSLG 57

Under-Covers

... ideal under the new short fashions ... about 19 inches short

INDIVIDUALLY BOXED



3



2



1



4



5



6



7

1 Festive striped Pettipant with a young, look. Nylon tricot with ribbon and lace trim; elastic waist. Hip sizes S(33-35); M(36-38); L(39-41). *State size* S, M or L. 38 N 39719F—Red stripe 38 N 39709F—Black stripe Wt. ea. 4 oz. Ea. \$2.99; 2 for \$5.90

2 Perky blue piping trim, front slits to delight the young swinger! Nylon tricot; elastic waist. *State Junior size* 5, 7, 9, 11, 13. 38 N 39989F—Red with blue 38 N 39979F—White with blue Wt. ea. 4 oz. Ea. \$1.99; 2 for \$3.94

3 Nylon tricot panty-slip ... offers maximum comfort, freedom to move. Lace trim; elastic waist. Hip sizes S(33-35); M(36-38); L(39-41). *State size* S, M or L. 38 N 39889F—Print 38 N 39879F—White Wt. ea. 5 oz. Ea. \$2.47; 2 for \$4.90

4 Cozy warm and smooth fitting stretch panty made of a long-wearing blend of nylon and olefin; 2-in. stretch lace trim at legs; good quality waist elastics. Hip sizes S(32-34); M(35-37); L(38-40). *State size* S, M or L. 38 N 6896F—Pink 38 N 6897F—Mint Wt. ea. 3 oz. Ea. \$1.99; 2 for \$3.94

5 Alluring lace inserts at front and legs enhance this nylon tricot Pettipant. Elasticized waist. Hip sizes S(33-35); M(36-38); L(39-41). *State size* S, M or L. 38 N 39819F—Black 38 N 39809F—White Wt. ea. 4 oz. Ea. \$2.94; 2 for \$5.80

6 Box of 4 luxurious nylon tricot briefs ... packed 1 size to box. Lace applique trim. Elastic waist, legs; double crotch. Assorted colors ... 1 white, pink, mint, skin-tone. *State hip sizes* 34, 36, 38, 40. Shipping weight 1 lb. 8 oz. 38 N 51144F.....Box \$3.99

7 Thrifty nylon tricot Pettipant ... packed 3 of one size to a box ... 1 each white, pink, blue ... or all white. Lace trimmed legs; elastic waist. Hip sizes S(33-35); M(36-38); L(39-41). *State size* S, M or L. 38 N 39319F—Assorted colors 38 N 39309F—White Wt. 1 lb. 5 oz.Box \$2.99

All items this page machine washable, medium temperature.

MEASURE UP every time you order

BE SURE OF A PROPER FIT. Measure hips around fullest part. Keep feet together. Hold tape firm ... not tight.

INDIVIDUALLY BOXED



1

2

4

5

3

1 So feminine and alluring . . . luscious nylon tricot be-decked with rows of beaded lace. filmy sheer sleeves, bodice.

Bust sizes 32-34; 36; 38-40.

State size.

38 N 2632F—Blue

38 N 2633F—Pink

Shipping weight 8 oz. . . \$4.97

Larger. Bust sizes 42-44; 46-48.

State size.

38 N 2647F—Blue

38 N 2648F—Pink

Shipping weight 9 oz. . . \$5.97

2 Lovely blue airily topped with full, soft pastel print overlay. Elegant beige lace at neckline, hem adds to the charm of this flowing nylon tricot gown.

Bust sizes 32-34; 36; 38-40.

State size.

38 N 2408F—Wt. 8 oz. . . \$5.97

3 Fashionable Mexican wedding dress look. Nylon sheer overlay trimmed with nylon lace tops silky soft white nylon tricot. Whispery nylon sheer long sleeves. Why not pick up the phone and order it?

Bust sizes 30, 32, 34, 36, 38, 40. State size.

38 N 2169F—Wt. 6 oz. . . \$5.97

4 Fanciful nylon tricot shift gown . . . frilly as can be with nylon lace edged ruffling.

Bust sizes 32-34; 36; 38-40.

State size.

38 N 2718F—Aqua

38 N 2719F—Red

Shipping weight 5 oz. . . \$4.97

5 Simply sweet shift gown. Black piping trim sparks white nylon tricot. Pert bows on front and back add finishing touches.

Bust sizes 32-34; 36; 38-40; 42-44. State size.

38 N 2666F—Wt. 6 oz. . . \$3.97



MEASURE UP EVERY TIME YOU ORDER

BE SURE OF A PROPER FIT . . . Measure bust around fullest part; keep tape straight in back.

A two-part



(1 and 2) Enchanting ruffled lace and ribbon frosting trim this shift gown and sleepcoat. All nylon tricot with double layer of sheer nylon at bodice.

1 Sleepcoat. Bust sizes 30; 32-34; 36; 38-40.
38 N 2979F—Blue 38 N 2980F—Pink
State size. Shipping weight 6 ounces. \$3.90

2 Shift Gown. Bust sizes 30; 32-34; 36; 38-40.
38 N 2977F—Blue 38 N 2978F—Pink
State size. Shipping weight 6 ounces. \$3.90

3 Travel Set . . . gracefully styled in cloud soft nylon tricot. Exquisite hand smocked yoke on coat and matching gown adds fashion interest.
Bust sizes 32-34; 36; 38-40. State size.
38 N 2873F—Blue 38 N 2874F—Poppy Red
Shipping weight 11 ounces. Set \$10.84

(4 and 5) Rich nylon tricot sleepcoat and gown elegantly trimmed with luxurious acetate satin trim. Lovely acetate satin appliques on gown. Buy it the easy way—order by phone.

4 Sleepcoat and Gown Set.
Bust sizes 32-34; 36; 38-40; 42-44. State size.
38 N 2516F—Red 38 N 2517F—Aqua
Shipping weight 10 ounces. Set \$11.84

5 Gown only. Bust sizes 32-34; 36; 38-40; 42-44.
38 N 2503F—Red 38 N 2504F—Aqua
State size. Shipping weight 6 ounces. \$4.90

All items on these 2 pages machine washable, medium temp.

"Charge it" . . . see pages 267-268.

MEASURE UP every time you order

BE SURE OF A PROPER FIT.
Measure bust around fullest part.
Keep tape straight in back.

INDIVIDUALLY BOXED



fashion story...luxurious Peignoirs and Gowns



6 Peignoir and Gown Set.
This graceful set was fashioned for the sweetest dreams in whispery nylon tricot with sheer tricot overlays. Floral embroidery adorns the sheer overlays on yoke of peignoir and on fitted bodice of the gown. In lullaby shades of white or blue.
Bust sizes 32; 34, 36, 38. State size.
38 N 2880F—White
38 N 2881F—Blue
Wt. 12 oz. . . . Set \$14.97

(7 and 8) Dreamy sheer nylon ruffles add a touch of feminine allure to this peignoir and matching shift gown. A delectable confection in soft Chemstrand Blue "C" nylon tricot.
The shift gown has full cut styling for maximum comfort.

7 Peignoir. Bust sizes 30; 32-34; 36; 38-40. State size.
38 N 2253F—Coral 38 N 2254F—Black
Shipping weight 10 ounces. . . . \$10.97

8 Gown. Bust sizes 30; 32-34; 36; 38-40. State size.
38 N 2255F—Coral 38 N 2256F—Black
Shipping weight 8 ounces. . . . \$4.97

9 Peignoir and Gown Set. A luxurious twosome that's fashioned in a double layer of sheer nylon tricot and elegantly trimmed with lovely lace appliques.
The matching gown is styled with dainty lace straps underlined with rich acetate satin ribbon and topped with perky matching bows.
To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for the number to call.
Bust sizes 32-34; 36; 38-40. State size.
38 N 2644F—Beige 38 N 2645F—Aqua
38 N 2646F—Black
Shipping weight 10 ounces. . . . Set \$14.84

(10 and 11) Lovely nylon tricot peignoir, gown; satin, lace trimmed overlays.

10 Peignoir and Gown Set.
Bust sizes 32-34; 36; 38-40.
38N2837F—White 38N2838F—Blue
State size. Shpg. wt. 11 oz. . . . Set \$12.97
Larger. Bust sizes 42-44; 46-48.
38N2860F—White 38N2861F—Blue
State size. Shpg. wt. 12 oz. . . . Set \$13.97

11 Gown only. Bust sizes 32-34; 36; 38-40. State size.
38N2825F—Blue 38N2826F—White
Shipping weight 6 ounces. . . . \$5.97

INDIVIDUALLY BOXED



THE FOLK LOOK

Now, spritely winter
Nightwear takes a cue
from many lands

1 Sunny Italy shines in this maize color long gown of Avril* rayon, cotton flannel trimmed with crewel embroidery. Sanforized® . . . max. fab. shrink. 1%.
Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7955F—Wt. 1 lb. 3 oz. \$4.97

2 "Si," you'll say to this lovely Mexican wedding shirt style. Deliciously soft Estron® acetate and nylon brushed blend with red and white Cluny lace. Drip dry.
Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7958F—Shpg. wt. 15 oz. \$4.97

3 Luxuriate in a long peasant gown with the elegant look of Sweden. Avril* rayon, cotton challis blend; white bodice, avocado green skirt. Sanforized® . . . maximum fabric shrinkage 1%.
Bust sizes 30, 32, 34, 36, 38. *State size.*
38 N 7956F—Wt. 1 lb. 4 oz. \$4.97

4 Warm comfy Alpine inspired panty shift with colorful crewel embroidered yoke. Blue, pin-dot print all-cotton flannelette. Elastic legs, waist on panties.
Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7957F—Shpg. wt. 1 lb. \$3.97

5 England swings . . . and so will you in these cotton flannelette blue-white polka dot long pajamas. Red, green floral applique. Boxer elastic waistband.
Bust sizes 32, 34, 36, 38, 40. *State size.*
38 N 7951F—Wt. 1 lb. 4 oz. \$3.97

6 A quaint Austrian look in bright red all-cotton flannelette long pajamas. Embroidery, lace, ric-rac trim. Sanforized® . . . max. fab. shrink. 1%. Elastic waist.
Bust sizes 32, 34, 36, 38, 40. *State size.*
38 N 7960F—Shipping wt. 1 lb. . . . \$4.97

*Reg. FMC Corporation T.M.

All items this page machine washable,
warm temperature, separately



BOOTS

kicky..
wonderful..

1
\$9.84

2
\$13.84

3
\$6.84

4
\$7.84

5
\$5.84



the Height of Fashion . .

smooth or brushed and seasoned with color

\$9.77

The important fashion look in two versions . . smooth leather or brushed split-leather uppers. Smart, trim styling . . back-zippered for fit, easy off and on. Unlined. 1-inch heel, miniature-ribbed composition sole. About 9 inches high.

Sizes B (medium) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10. Please be sure to state size.

Smooth leather.

54 N 37190F—White 54 N 31315F—Black
Shipping weight 1 pound 8 ounces \$9.77

Brushed split-leather.

54 N 35879F—Burnt orange 54 N 31320F—Black
54 N 34085F—Sand beige 54 N 35741F—Moss green
54 N 32105F—Rust brown
Shipping weight 1 pound 8 ounces \$9.77

1 The laced front . . young, independent. Vinyl upper, back zippered. Cushioned nylon tricot lining. ¾-in. black heel, miniature-ribbed composition sole. About 9 in. high. Sizes B (med.) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. 54 N 37199F—White 54 N 31322F—Black Statesize. Wt. 1 lb. 8 oz. \$9.84

2 Belted and buckled . . fashion approved by I. Miller. Gleaming patent leather upper, back-zippered . . unlined. 1-in. heel. Comp. sole. About 12 in. high. Shpg. wt. 1 lb. 8 oz. Sizes B (med.) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. 54 N 31309F—Black 54 N 37187F—White State size \$13.84

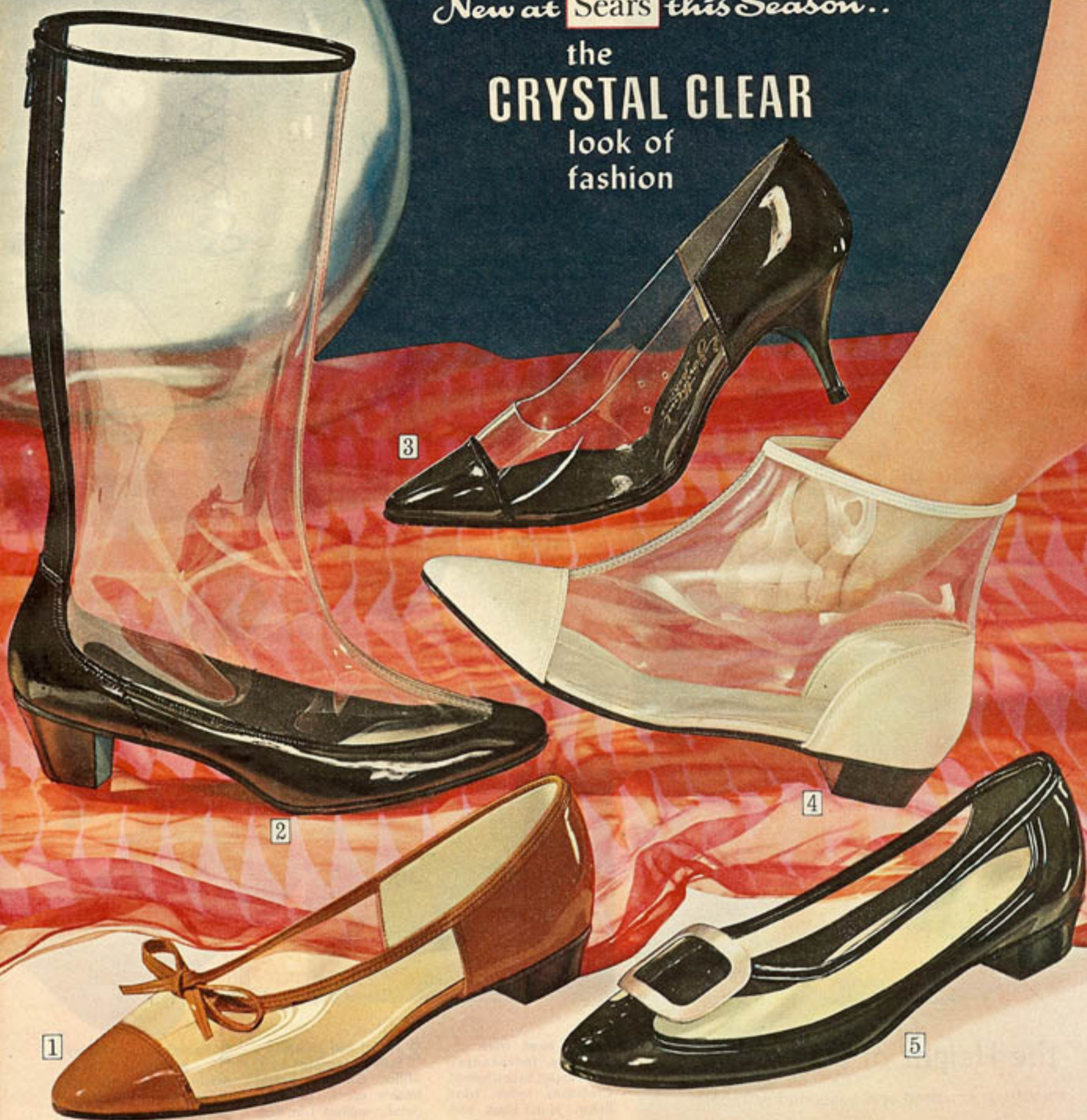
3 Smooth, trim and shiny . . patent vinyl upper neatly zippered in back for fit, easy off and on. Cushioned nylon tricot lining. Black ¾-in. heel, composition sole. Abt. 9 in. high. Sizes B (med.) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. 54 N 31348F—Black 54 N 37207F—White Statesize. Wt. 1 lb. 8 oz. \$6.84

4 A dash of zipper on the bias enhances the look and fit of this boot. Upper of grained glove leather. Unlined. Black ¾-inch heel, composition sole. About 6 inches high. Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. State size. 54 N 32390F—Tan 54 N 31389F—Black 54 N 37225F—White Shipping weight 1 lb. 8 oz. \$7.84

5 Handsome ankle-high bootie smartly tied with rope. Sueded split-leather upper. Unlined. ¾-in. heel, composition sole. Size B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. State size. 54 N 35753F—Moss green 54 N 34149F—Sand beige 54 N 31387F—Black Shipping weight 1 lb. 8 oz. \$5.84

New at **Sears** this Season..

the
CRYSTAL CLEAR
look of
fashion



1

1 The no-shoe little shoe . . . looks great on any scene. Low-heeled pump has upper combination of clear vinyl and vinyl patent. Simple lines feature oval toe and dainty bow. Vinyl-covered insole. $\frac{5}{8}$ -inch heel, composition sole.

Sizes B (medium) width in 5, $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$, 8, $8\frac{1}{2}$, 9 and 10. Please state size.

54N24538F-Bronze with clear
54N22115F-Black with clear
Shpg. wt. 1 lb. 6 oz. . . \$5.97

2

2 Exciting boot . . . clearly high and bold. Black patent leather outlines clear vinyl upper. Back zipper gives smooth fit, easy off and on. Vinyl-covered insole. $1\frac{1}{4}$ -inch heel, composition sole. About 13 inches high. Like everything else in Sears books, it's so easy to order by telephone.

Sizes B (med.) width 5, $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$, 8, $8\frac{1}{2}$, 9, 10. State size. Wt. 1 lb. 8 oz.

54 N 31305F \$12.97

3

3 The romantic glass slipper goes modern . . . the contrast of clear vinyl and black vinyl patent enchants the sleek, classic pump upper. Vinyl-covered insole. Shapely $2\frac{1}{4}$ -inch heel, composition sole.

Sizes AA (narrow) width in 7, $7\frac{1}{2}$, 8, $8\frac{1}{2}$, 9.
B (med.) width $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$, 8, $8\frac{1}{2}$, 9, 10.

Please state size, then width.
Shpg. wt. 1 lb. 4 oz.

X54 N 48574F \$7.97

4

4 Go where the action is . . . whether it's fun, fashion or even rain . . . in this dashing little boot with upper of clear vinyl touched with patent vinyl. Vinyl-covered insole. $\frac{5}{8}$ -in. heel, composition sole. About $5\frac{1}{2}$ in. high. Buy it the easy way—order by phone.

Sizes B (medium) width in 5, $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$, 8, $8\frac{1}{2}$, 9 and 10. Please state size.

54 N 37210F-White with clear
54 N 31336F-Black with clear
Shpg. wt. 1 lb. 5 oz. . . \$6.97

5

5 Get smart fashion mileage in this buckled sophisticate. Upper combines clear vinyl with black vinyl patent. Side inserts of clear vinyl sweep into a wing-tip design on oval toe. Brushed silver-color buckle adds dash. $\frac{5}{8}$ -inch heel, composition sole.

Sizes B (medium) width in 5, $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$, 8, $8\frac{1}{2}$, 9, and 10. Please state size. Shpg. wt. 1 lb. 6 oz.

54 N 22114F \$5.97

Great ways to
dazzle



1 The plush beauty of a nylon velvet upper . . . so luxurious to the touch and yet so easy to clean. Romantic pump enhanced by the shimmer of color-matched rayon faille bow and faille-covered 2¼-inch heel. Composition sole.

State size, then width from size chart below
X54 N 49312F—Ruby red
X54 N 48312F—Black
Shipping weight 1 pound 4 ounces \$7.97

2 Clutch Bag elegantly styled in plush rayon velvet. Fashionably dipped flap with snap closing. Zipper pocket divides bag into two sections. Rayon lining.

About 12½x5½x1½ inches.
88 N 1117—Ruby red
88 N 1118—Black
Shipping weight 1 pound 1 ounce \$4.97



3 Bright fashion idea . . . sociable little shoe with patent vinyl upper in rich gleaming colors. Sophisticated lines accent squared toe, chic stand-up bow. Smart 1¼-inch chunky heel. Long-wearing composition sole.

State size, then width from size chart below
X54 N 48920F—Brown
X54 N 49320F—Dark red
X54 N 48520F—Black
Shipping weight 1 pound 4 ounces \$7.97

4 For the elegant foot . . . a sling-back style that's all gentle curves and cutouts. Shapely upper of black rayon peau de soie prettied with pert bow. Trim 2¼-inch heel, composition sole. Buy it the easy way—order by phone.

State size, then width from size chart below.
X54 N 48309F—Shipping weight 1 lb. 4 oz. \$7.97



5 Clutch Bag creates a dramatic effect in shiny metallic glitter. Chain handle to carry or hide inside. Rayon satin lining. About 11x5x2 in.

88 N 1120—Silver-color 88 N 1121—Black
88 N 1119—Gold-color
Shipping weight 1 pound 4 ounces \$4.97

{ 6 and 7 } It's the festive look of sparkle . . . for glamorous evenings, wear a jewel of a shoe. The silver and gold-color uppers are glitter cloth and Mylar® metallic, the black is glitter cloth and rayon peau de soie. 2¼-in. heels, composition soles.

State size, then width from chart at left, below

6 The Sandal.
X54 N 49608F—Silver-color
X54 N 48308F—Black
Shipping weight 1 pound 4 ounces \$6.97

7 The Pump.
X54 N 49607F—Silver-color
X54 N 49617F—Gold-color
X54 N 48307F—Black
Shipping weight 1 pound 4 ounces \$6.97

Size Chart for all shoes on this page.

AA (narrow) width in	5½	6	6½	7	7½	8	8½	9	10
B (medium) width in	5½	6	6½	7	7½	8	8½	9	10

New at **Sears**
this Season..

Warm-lined Casual Boots with
uppers of supple furniture-leather

This is extraordinary leather, specially processed and oil-treated to impart its distinctive antique luster, its unique scuff, crack and stain resistance. And this leather cleans with mild soap and water, is so all-around wonderful it makes these Boots



1 \$17.70



2 \$14.97

1 14-inch Boot in 2 widths . . . a short dash of zipper for smooth fit . . . easy off, on. 1-in. stacked heel.

Sizes AA(narrow) width 7, 7½, 8, 8½, 9, 9½, 10. B(medium) width in 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. State size, then width. 15 N 19410F—Antiqued tan 15 N 19050F—Black Shipping weight 2 lbs. 4 oz. \$17.70

(1 and 2) Two superlative over-the-foot styles charm your winter with elegant looks, comfortable linings . . . Orlon® acrylic pile pampers with soft warmth. Finest quality leather uppers gleam with unusual beauty . . . tan and red colors have a smart antiqued effect. Ribbed composition soles are durable.

*Registered DuPont trademark.

2 10-inch Boot . . . black elastic gore at the side accents the look of fashion and hugs gently for trim fit. ¾-inch stacked heel.

Sizes B(medium) width in 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Please state size. 15 N 19745F—Antiqued red 15 N 19090F—Black Shipping weight 2 pounds 2 ounces \$14.97



3 \$15.77



4 \$10.77



5 \$7.97



6 \$14.77

3 Tall and glamorous . . . the princess of dress boots. Black upper of soft glove leather with side zipper for superb fit, easy off and on. Orlon® acrylic pile lining. 2¼-in. heel. Ribbed comp. sole. About 11½ in. high.

Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. Wt. 2 lbs. 4 oz. 15 N 19085F \$15.77

4 Dressy boot with convertible cuff . . . up for smooth line, down for a softly collared look. Leather upper . . . smooth or grained. Orlon® acrylic pile lining. 2-inch heel, composition sole. About 8 inches high.

Sizes B (medium) width in 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. 15 N 19431F—Brown grained 15 N 19143F—Black smooth Shpg. wt. 2 lbs. 4 oz. . . \$10.77

5 Ankle-high boot in 3 widths . . . 34 sizes to give you fine fit plus cushioned insole for comfort. Side-snapped glove leather upper, cozy pile lining. Ribbed Searofoam sole, heel. To be worn directly over the foot. So easy to buy when you just use the phone.

State size, then width from size chart below. 15 N 19720F—Brown 15 N 19254F—Black Shipping weight 2 pounds \$7.97

A (med. narrow)	5 5½	6 6½	7 7½	8 8½	9 9½	10	11
C (medium wide)	5 5½	6 6½	7 7½	8 8½	9 9½	10	11
EE (extra wide)	5 5½	6 6½	7 7½	8 8½	9 9½	10	11

"Charge It" if you wish . . . see pages 267 and 268

6 Dramatic over-the-foot boot features back zipper and tab for trim, fashionable looks and fit. Glove leather upper lined with Orlon® acrylic pile. Cushioned-comfort insole. 1-inch stacked heel. Ribbed composition sole. About 11 inches high.

Sizes B (medium) width 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Please state size. 15 N 19779F—White 15 N 19102F—Black Shpg. wt. 2 lbs. 4 oz. . . . \$14.77



1
\$6.97

Elegant Footwear complements every At-Home Occasion



2
\$5.87



3
\$7.97



4
\$4.97

5
\$1.94

1 A truly chic look is yours in this soft slipper with leather uppers. Choose from an array of colors. High-riding vamp dips to a wide open low on sides. Composition sole, 1-inch heel.
Sizes B (medium) width in 5, 6, 7, 8, 9, 10.
Please be sure to state full size.
 54 N 35878F—Orange 54 N 35748F—Celery green
 54 N 35830F—Pink 54 N 34460F—Warm beige
 54 N 35636F—Light blue 54 N 31342F—Black
 Shipping weight 1 pound 5 ounces.....\$6.97

2 Glittery little slipper has textured vinyl uppers topped by a pert bow. Composition sole and shaped 1-inch heel.
Sizes B (medium) width in 5, 6, 7, 8, 9, 10. Please state full size.
 15 N 54867F—Silver color 15 N 54866F—Gold color
 Shipping weight 1 pound.....\$5.87

How to Order Women's Slippers . . . see page 130

3 Meltingly soft slipper has crushed kidskin uppers, cushioned insole. Elasticized topline, leather sole. Buy them the easy way—order by phone.
Sizes AA (narrow) width in 6 to 10. Half sizes.
B (medium) width in 5 to 10. Half sizes.
 54 N 35480F—Gold color 54 N 35211F—Red
 54 N 31327F—Black 54 N 34101F—Med. beige
 54 N 34437F—Bone
State size, then width. Shpg. wt. 1 lb. 6 oz. . . \$7.97

4 Slipper of gold brocaded fabric has Mylar® metallic trimmed uppers. Composition sole.
Sizes B (medium) width in 5, 6, 7, 8, 9 and 10.
Please be sure to state full size.
 15 N 54861F—Shipping weight 1 pound....\$4.97

5 Jaunty boot has vinyl uppers, handy back zipper. Composition sole and heel.
Sizes B (medium) width in 5, 6, 7, 8, 9, 10.
 15 N 54785F—Gold color 15 N 54787F—Red
 15 N 54789F—Black 15 N 54788F—Bone
State full size. Shipping wt. 1 lb.....\$1.94



Angel-Airs..

Just \$1.94

completely washable Children's Slippers

Soft and light, yet sturdy slippers with superior features . . . you can machine wash them at med. temperature with mild soap or simply wipe clean with a damp cloth. Cushioned cuddly lining of waffle-weave thermal fabric. Extra insole cushioning pampers little feet. Durable soles of waterproof Poron,* a synthetic that lets feet breathe for comfort. Supple uppers of fine-quality expanded vinyl are topped with fluffy pile cuff. Soft seams are electronically sealed throughout. So easy to buy when you just use the phone.

Sizes Child's wide width in 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. See "How to Order" below.

15 N 51503F—Blue 15 N 51504F—Pink 15 N 51505F—Red
 15 N 51506F—White 15 N 51507F—Tan
 Shipping weight 10 ounces \$1.94

*Registered trade mark of Rogers Corp.



Slippers with soft-walking comfort



Slippers with TV interest

\$1.94 pair

1 Acrylic pile lining is snugly warm. Brown imitation leather upper. Searofoam sole and heel.
 Sizes Child's wide width in 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. Shpg. wt. 10 oz.
 15 N 51510F \$2.87

2 Easy-on-styling . . . tan imitation leather upper, elastic side gores. Searofoam sole, heel.
 Sizes Child's wide width 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. Wt. 10 oz.
 15 N 51313F \$2.87

3 Soft natural shearling lamb cuff on brown imitation leather upper. Searofoam sole, heel.
 Sizes Child's wide width 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. Wt. 10 oz.
 15 N 51521F \$2.87

4 Lined with soft cotton terry cloth. Smooth imitation leather upper with elastic side gores. Searofoam sole, heel.
 Sizes Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. "How to Order" below.
 15 N 51375F—Medium blue
 15 N 51376F—Brown
 Shipping weight 10 ounces \$1.94

5 Soft leather upper, elastic side gores. Cotton lined. Padded vinyl sole.
 Sizes Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. "How to Order" below.
 15 N 51334F—Red
 15 N 51335F—Brown
 15 N 51333F—Dark blue
 Shipping weight 10 ounces \$2.87

6 Cowboy boot slipper . . . red and black imitation leather upper. Sturdy Searofoam sole and heel.
 Sizes Child's wide width in 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. State size. See "How to Order" below. Shipping weight 10 ounces.
 15 N 51362F \$1.94

7 Yogi Bear on tan imitation leather upper cuffed with soft acrylic pile. Cotton flannel lining. Softly padded sole, heel.
 Sizes Child's wide width 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. See "How to Order" below.
 15 N 51365F—Wt. 10 oz. . . \$1.94

8 Huckleberry Hound, Yogi Bear, Quick Draw McGraw on vinyl upper. Cotton flannel lining. Padded platform sole. Tan with brown.
 Sizes Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. See "How to Order" below.
 15N51357F—Shpg. wt. 10 oz. \$1.94

9 Batman zooms on dark blue imitation leather upper. Cotton flannel lining. Soft-running padded sole and heel.
 Sizes Child's wide width 10, 11, 12, 13, 1, 2, 3. State size. See "How to Order" below. Shpg. wt. 10 oz.
 15 N 51368F \$1.94

HOW TO ORDER Children's Slippers: Full sizes, order shoe size. Half sizes, order next size larger. For wear over sleepers, order full size larger.



Velveteen and Lace.. charming Christmas wrapping

Dresses (2) and (4) Also in Chubby Girls' sizes

HEADCLIP AND BAG SET

1 Black rayon velvet clip fits all. Plush cotton velveteen bag about 9½x5 inches; acetate-lined. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

Shipping wt. 1 lb.
77 N 9767.....\$3.97

MEASURE UP every time you order

REMEMBER, your child grows... see page 258 for "how to measure." Then use Girls' size chart on page 139; Chubby Girls' on page 141

2 Spanish tempo set by bands of off-white lace. Back zipper. Cotton... hand wash separately.

Girls' sizes 7, 8, 10, 12.
77 N 1047F—Spruce blue
77 N 1048F—True red
State size. Wt. 8 oz....\$7.90

Chubby Girls' sizes 8½, 10½, 12½, 14½. State size.
77 N 1638F—Spruce blue
77 N 1639F—True red
Shipping wt. 11 oz....\$8.90

3 Old-fashioned touches of lace at neck and sleeves. Full gathered skirt is pretty as well as comfortable. Back zipper closing. Cotton... hand wash separately.

Girls' sizes 7, 8, 10, 12, 14.
Please state size.

77 N 1049F—True red with white lace
77 N 1050F—Turquoise blue with white lace
Shipping wt. 12 oz....\$8.90

4 Little-lady white lace bodice... lined. Back zipper. Cotton... hand wash alone.

Girls' sizes 7, 8, 10, 12, 14.
Please state size.

77 N 1051F—Deep navy blue
77 N 1052F—True red
Shipping wt. 9 oz....\$9.90

Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½.
77 N 1640F—Deep navy blue
77 N 1641F—True red
State size. Wt. 12 oz....\$10.90



Hosiery sold on page 121

Fashion note: BRIGHT PASTEL PRETTIES . . in Girls' and Chubby Girls' sizes

1 Cardigan. Acrilan® acrylic knit. Machine wash, medium.
 Girls' sizes 7, 8, 10, 12, 14.
 77 N 6550F—Deep coral pink
 77 N 6552F—Bright aqua blue
 77 N 6551F—Medium yellow
 77 N 6549F—Lavender
 77 N 6675F—White
 State size. Shpg. wt. 9 oz. . . . \$4.94
 Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½. (3 colors only).
 77 N 6931F—Deep coral pink
 77 N 6932F—Bright aqua blue
 77 N 6834F—White
 State size. Shpg. wt. 10 oz. . . . \$5.94

2 Pleated Skirt. Wool flannel. Side zipper closing; elastic back-waist insert. Dry clean.
 Girls' sizes 7, 8, 10, 12, 14.
 Please state correct size.
 77 N 6555F—Deep coral pink
 77 N 6557F—Bright aqua blue
 77 N 6556F—Medium yellow
 77 N 6554F—Lavender
 Shipping weight 8 ounces. . . \$4.94
 Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½. (2 colors only).
 77 N 6936F—Deep coral pink
 77 N 6937F—Bright aqua blue
 State size. Shpg. wt. 9 oz. . . . \$5.94

3 Pullover. Acrilan acrylic rib-knit. Machine wash, medium.
 Girls' sizes 7, 8, 10, 12, 14.
 77 N 6558F—Lavender
 77 N 6560F—Medium yellow
 77 N 6561F—Bright aqua blue
 77 N 6559F—Deep coral pink
 77 N 6575F—White
 State size. Shpg. wt. 9 oz. . . . \$4.97
 Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½. (2 colors only).
 77 N 6933F—Lavender
 77 N 6934F—Medium yellow
 State size. Shpg. wt. 10 oz. . . . \$5.97

4 A-line Skirt. Wool flannel. Back zipper closing. Matching color belt included. Dry clean.
 Girls' sizes 7, 8, 10, 12, 14.
 77 N 6562F—Lavender
 77 N 6564F—Medium yellow
 77 N 6565F—Bright aqua blue
 77 N 6563F—Deep coral pink
 State size. Shpg. wt. 7 oz. . . . \$4.97
 Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½. (2 colors only).
 77 N 6938F—Lavender
 77 N 6939F—Medium yellow
 State size. Shpg. wt. 8 oz. . . . \$5.97

5 Long-sleeved Pullover. White stretch nylon knit. Machine wash, medium.
 Girls' sizes 7, 8, 10, 12, 14.
 State size. Shipping wt. 5 oz.
 77 N 6553F \$3.94
 Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½. State size. Shpg. wt. 6 oz.
 77 N 6935F \$4.94

"CHARGE IT" IF YOU WISH . . SEE PAGE 267

Girls' sizes:
PRINTS 'a' PLENTY
 for a flowery touch that's
 bound to please
 Vycron® polyester and cotton . .
 machine washable, medium



1 Pants with contour belt in a multi-color print on plum heather ground. Side zipper. Buy it the easy way—order by phone.
 Girls' sizes 7, 8, 10, 12, 14. *State correct size.*
 Shipping weight 6 ounces.
 77 N 6490F \$4.94

2 Jacket. Multicolor print on plum heather ground . . . features mock-pocket flaps, cut-away bottom that's all the rage.
 Girls' sizes 7, 8, 10, 12, 14. *State correct size.*
 Shipping weight 6 ounces.
 77 N 6485F \$4.94

3 A-line Skirt with self-fabric contour belt in a multicolor print on plum heather ground. Side zipper and button closing.
 Girls' sizes 7, 8, 10, 12, 14. *State correct size.*
 Shipping weight 5 ounces.
 77 N 6488F \$4.94

4 Ribbed-top Dress . . pink cotton knit above a multi-color print on plum heather ground. Matching-color pink belt; back zipper closing.
 Girls' sizes 7, 8, 10, 12, 14. *State correct size.*
 77 N 6489F—Shipping weight 10 ounces \$6.94

4 Ribbed-top Dress . . pink cotton knit above a multi-color print on plum heather ground. Matching-color pink belt; back zipper closing.
 Girls' sizes 7, 8, 10, 12, 14. *State correct size.*
 77 N 6489F—Shipping weight 10 ounces \$6.94

Turtleneck, Rib-knit Pullover

5 Back neck zipper. Cotton . . machine wash, medium.
 Girls' sizes 7, 8, 10, 12, 14. *State correct size.*
 77 N 6487F—Deep pink 77 N 6486F—Bright yellow
 Shipping weight 7 ounces \$3.47

MEASURE UP
 every time
 you order

REMEMBER, your girl grows . . see page 258 for "how to measure." Then use Girls' size chart on page 139; Chubby Girls', page 141

*Reg. Beasnit Mills T.M.

Girls' sizes



GO-GO KNITS and STRETCH PANTS for holiday fun

All machine washable
at medium temperature

1 "Sweater-top" Dress . . smart-looking one-piece pull-on style knit of Orlon® acrylic. Pocketed rib-knit bodice; smooth A-line skirt.

Girls' sizes 7, 8, 10, 12, 14.

77 N 6454F—Pink

77 N 6455F—Wedgwood blue

State size. Shipping weight 11 oz. . . . \$8.94

2 Cardigan . . knit of Orlon® acrylic. Jacquard-pattern trims cuffs and bottom. Why not pick up the phone and order it?

Girls' sizes 7, 8, 10, 12, 14.

77 N 6446F—Pink

77 N 6449F—Wedgwood blue

State size. Shipping weight 8 oz. . . . \$5.94

3 Mock-turtleneck Pullover. Knit of Orlon® acrylic . . wear in or out.

Girls' sizes 7, 8, 10, 12, 14.

77 N 6439F—White 77 N 6440F—Pink

77 N 6441F—Wedgwood blue

State size. Shipping weight 4 oz. . . . \$2.94

4 Pleated Skirt. Knit of Orlon® acrylic. Elastic waist. Magic-Grow feature allows skirt to be lengthened up to 1½ in.

Girls' sizes 7, 8, 10, 12, 14.

77 N 6450F—Pink

77 N 6453F—Wedgwood blue

State size. Shipping weight 9 oz. . . . \$5.94

5 Striped Pullover. Orlon® acrylic knit.

Girls' sizes 7, 8, 10, 12, 14.

77 N 6456F—Wedgwood blue

and white stripes

77 N 6457F—Pink and white stripes

State size. Shipping weight 8 oz. . . . \$5.94

6 Tapered Pants. Knit of Orlon® acrylic and stretch nylon. Elastic waistband; stitched-down front creases.

Girls' sizes 7, 8, 10, 12, 14.

77 N 6458F—Wedgwood blue

77 N 6460F—Pink

State size. Shipping weight 6 oz. . . . \$4.94

7 Knee Socks knit of Orlon® acrylic and stretch nylon. Machine wash, medium. One size fits sizes 9 to 11.

75 N 32461—Pink

75 N 32462—Wedgwood blue

75 N 32463—Bright yellow

Shipping weight pair 2 oz. . . . Pair \$1.29

MEASURE UP every time you order

REMEMBER, your girl grows
. . . see page 258 for "how to measure."
Then use Girls' chart on facing page

**TOTAL-LOOK
SWEATER and SOCK SETS**
keep the "go"
tempo going

All machine washable
at medium temperature



1



2



1 Argyle-patterned pullover knit of Orlon® acrylic; back neck zipper. Knit-to-match knee socks of stretch nylon; fit all. Skirt sold on opposite page.

Girls' sizes 8, 10, 12, 14. *State size.*

77 N 8619F—Light pink and light aqua blue

77 N 8551F—Bright red and navy blue

Shipping weight 10 ounces.....\$6.97

2 Popcorn-stitch pullover knit of Orlon acrylic. Knit-to-match knee socks of Orlon acrylic and stretch nylon; fit all. Like everything else in Sears books, it's so easy to order these by telephone.

Girls' sizes 8, 10, 12, 14. *State size.*

77 N 8628F—Light pink

77 N 8629F—Light blue

77 N 8630F—Cream

Shipping weight 12 ounces.....\$7.97

MEASURE TO BE SURE

Order only sizes listed with each item

MEASUREMENT CHART for GIRLS' CLOTHING

Size.....	7	8	10	12	14
Height is..... (inches)	49-51½	52-53½	54-56	56½-58½	59-61
Chest is..... (inches)	26-26½	27-27½	28-29	29½-30½	31-32
Hips are..... (inches)	28-28½	29-29½	30-31	31½-33	33½-35

For Chubby Girls' chart see page 141.

*Reg. DuPont T.M.

PCBKM
SAEDLG

Sears 139

Step
lively in
**STRETCH
PANTS
and TOPS**



Actionwear

The nylon in
these items is
Chemstrand®
Blue C®

Girls' sizes



Items 2, 3 and 4 certified to contain **KODEL** fiberfill



PLUSH . .

Soft as snow in white pile of Orlon® acrylic

1 Duster. Horizontally ribbed fabric on cotton backing; collar and sleeves faced with pink acetate satin. Side-seam pocket. Hand washable. Girls' sizes 7, 8, 10, 12, 14. *State size.* Shipping weight 14 ounces. 77 N 4055F \$8.90

Lofty . . quilted turquoise velveteen with pink trim

2 Duster. Cotton velveteen with Kodol® polyester fiberfill; quilted to cotton backing. Floral embroidery. Side snap closing. Hand wash separately. Girls' sizes 7, 8, 10, 12, 14. *State size.* Shipping weight 1 pound 1 ounce. 77 N 4093F \$10.90

MEASURE UP every time you order

REMEMBER, your girl grows . . see page 259 for "how to measure". Then use Girls' size chart on page 139; Chubby Girls' on page 141

PRETTY . .

Long bow on quilted nylon tricot . . acetate tricot lining

3 Pink robe with Kodol polyester fiberfill. Machine washable, warm. Girls' sizes 7, 8, 10, 12, 14. *State size.* 77 N 4046F—Shpg. wt. 14 oz. \$7.90

4 Pink duster with Kodol polyester fiberfill. Machine washable, warm. Girls' sizes 7, 8, 10, 12, 14. *State size.* 77 N 4047F—Shpg. wt. 13 oz. \$6.90 Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½. *Please state correct size.* 77 N 4134F—Shpg. wt. 13 oz. \$7.90

4 Also in Chubby Girls' sizes

to liven up her winter wardrobe



7



8

10

9

The Waif Look

7 The Stocking Cap fashioned of Orlon® acrylic fits snugly over her ears. Double-thick crown, double roll cuff. Machine wash, medium.

One size fits sizes 3 to 6x.
29 N 2565—Red
29 N 2568—Blue 29 N 2579—White
Shipping weight 3 oz. Each \$1.99

8 The Sweater. Bulky rib knit Orlon® acrylic has extra length for the smart long line she can wear so many ways. Ribbed turtleneck collar. Machine wash, medium. State size 3, 4, 5, 6, 6x.

29 N 3618F—Red 29 N 3621F—Blue
29 N 3623F—White
Shipping weight 7 oz. Each \$3.59

9 The Ribbed Knee Socks. Bulky knit Orlon® acrylic and stretch nylon. Elasticized turn-down cuff gives a classic look. Machine wash, med. Sizes M (5½-6½); L (7-8½). State M or L.

29 N 1844F—Red 29 N 1845F—Blue
29 N 1843F—White
Wt. pair 2 oz. . 3 pairs \$2.28; Pair 79c

10 The Swing Skirt. Smoothly blended of acrylic and wool . . with durable cluster pleats all around. Zipper side placket, taped hem. Adjustable suspenders. Machine wash, warm.

State size 2, 3, 4, 5, 6, 6x.
29 N 4329F—Blue 29 N 4328F—Red
Shipping weight 6 oz. Each \$3.99



11

12

13



11

12

13



11

12

13

The Heather Mates

11 The Cardigan Sweater. Fashioned of Orlon® acrylic with knit-in cable pattern down the front. Rib knit neck, cuffs, bottom. Ribbon backed button border. Machine washable, medium.

State size 3, 4, 5, 6, 6x.
29 N 3690F—Bright rust heather
29 N 3689F—Blue heather
29 N 3688F—Grape heather
Shipping wt. 6 oz. . . . Each \$3.99

12 The Stretch Knee Socks. Orlon® acrylic and stretch nylon with knit-in cable pattern. Elastic top for a snug fit. Machine washable, medium.

Sizes M (5½-6½); L (7-8½).
State size M or L. Wt. pr. 2 oz.
29 N 1859F—Bright rust heather
29 N 1861F—Blue heather
29 N 1860F—Grape heather
3 pairs \$2.28. Pair 79c

13 The Swing Skirt. Blended of Acrilan® acrylic and wool. All around cluster pleats give full sweep. Side zipper, elastic at back-waist, detachable suspenders, taped hem. Machine washable, warm.

State size 3, 4, 5, 6, 6x.
29N4479F—Bright rust heather plaid
29N4478F—Blue, green heather plaid
29N4480F—Grape heather plaid
Shipping weight 6 oz. . . Each \$3.99

MEASURE UP every time you order

Remember, your child grows . . . measure height in stocking feet, then order only sizes listed with each item.

Size (not age)	2	3	4
Height (inches)	32½-35	35½-38	38½-41
Size (not age)	5	6	6x
Height (inches)	41½-44	44½-47	47½-49

*Reg. DuPont T.M.
**Reg. Chemstrand T.M.



Artistry in Sheer Elegance

1 Party perfect pale blue . . . her organza frock of Dacron® polyester fashioned with exquisite lace collar and cuffs. Skirt shirred at high yoke front and back. Attached nylon parchment petticoat. $\frac{3}{4}$ -length sleeves. Button back. 3-inch hem. Hand wash. Boxed. *State size* 3, 4, 5, 6, 6x.

29 N 5698F—Shipping weight 9 ounces. \$8.99

2 Confection pink . . . this demure voile dress of 65% Dacron® polyester and 35% cotton. Pretty smocking with touches of floral applique drifts across the bodice. Full-length sleeves, button cuffs. Shirred skirt, tie back-sash. Button back. 4-inch hem. Boxed. Hand wash. *State size* 3, 4, 5, 6, 6x.

29 N 5697F—Shipping weight 8 ounces. \$7.99

3 Handbag and glove set. Stretch nylon gloves with dainty floral embroidery, from Hong Kong. Matching lined straw handbag with protective wipe-clean plastic film, from Japan. White. Gift boxed. One size fits 2 to 6x.

29 N 2577—Shipping weight 7 ounces. Set \$1.99

4 PERMA-PREST A-line slip never needs ironing when machine washed medium, then tumble dried. 65% Dacron® polyester and 35% combed cotton broadcloth is enhanced with lace overlay at the front and lace trim at the neck and hemline. Comfortable built-up shoulders. White.

Be sure to state size 2, 3, 4, 5, 6, 6x. Shipping weight 3 ounces.

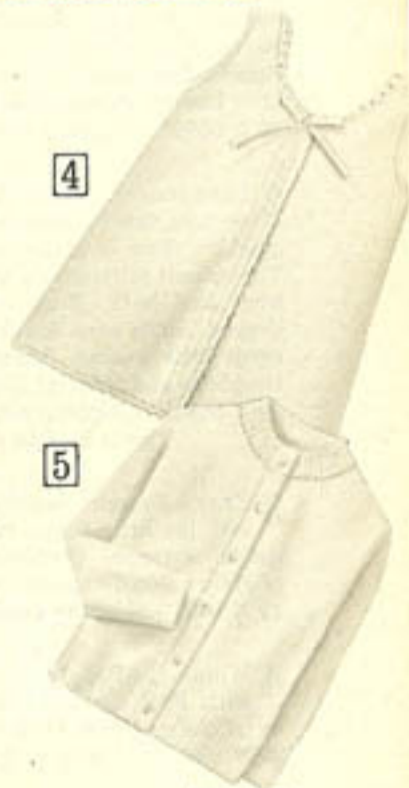
29 N 2773F. \$1.99

5 Cardigan sweater of 100% Orlon® acrylic in a firm interlock knit that keeps its pretty shape. Double rib knit, hand-looped crew neck. Raglan shoulders. Ribbon backed button border. Rib knit cuffs, bottom. White. Machine wash, medium. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

Be sure to state size 3, 4, 5, 6, 6x. Shipping weight 5 ounces.

29 N 3633F. \$2.99

*Reg. DuPont T.M.



MEASURE UP every time you order

Remember, your child grows . . . measure height in stocking feet, then order only sizes listed with each item.

Size (not age) . . .	2	3	4	5	6	6x
Height (inches) . .	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49



New This Season..
Festive Pastels
 step out in
Stretch Pants Sets
 with gingham tops

1 Dainty flower appliques . . a generous dash of smocking across the bodice highlight the Christopher blue and white gingham check top of combed cotton and Arnel® triacetate. Full button back opening. $\frac{3}{4}$ -length elasticized sleeves.

The blue 2-way stretch pants are knit of 4-ply nylon for superior shape retention. All around elastic waist, stitched front crease and self stirrups. Set is machine washable, medium. Boxed. *State size 2, 3, 4, 5, 6, 6x.*

29 N 9651F—Shipping weight 13 oz. . . . Set \$5.99

2 Crisp white cotton pique collar and cuffs delicately edged with extra fine quality lace accents the Honey gold and white gingham check top. Fashioned in combed cotton and Arnel® triacetate for a wonderful feel, it stays fresh and neat all day long. Full button back opening. $\frac{3}{4}$ -length sleeves.

The gold 2-way stretch pants are firmly knit of 4-ply nylon. All around elastic waist, stitched front crease and self stirrups. Set is machine washable, medium. Boxed. So easy to buy when you just use the phone. *State size 2, 3, 4, 5, 6, 6x.*

29 N 9650F—Shipping weight 13 oz. . . . Set \$5.99

MEASURE UP . . see chart on page 169

ZWOP! A Batman Pajama

1 Sears has it styled with the famous Batbelt and Batman emblem screen printed at the front. Boys and girls will love it to sleep in, to play in... for a "Trick or Treat" costume. Cotton flannelette with white rib knit collar, cuffs, ankles. Pants have all around elastic waist. Machine washable, medium. Bat blue. Pick up your phone right now and order this one.

State size 2, 3, 4, 5, 6, 6x.

Shipping weight 8 oz.
29 N 3255F... \$2.99



Give them the fun of "Let's Pretend" with Nightwear-and-Mask Sets

2 Devil. With the fierce mask and realistic tail, small fry are ready to alarm wrongdoers. Cotton flannelette pajama with a stand-up collar, double rib knit cuffs and ankles, screen print at the chest. Gripper® Fastener back opening. Pants have fitted front, elastic back-waist. Machine wash, med. Red.

State size 3, 4, 5, 6, 6x. Wt. 12 oz.
29 N 3252F..... Set \$2.59

3 Tiger. Little masqueraders will love to growl behind the ferocious mask. Cotton flannelette pajama features a stand-up collar, rib knit cuffs, ankles. Gripper Fastener back opening. Pants have fitted front, elastic back-waist. Machine wash, medium. Tiger print.

State size 3, 4, 5, 6, 6x. Wt. 12 oz.
29 N 3254F..... Set \$2.59

4 Li'l Angel Chile. Even though she masks her eyes, the wings and halo tell you she's your favorite cherub. Cotton flannelette gown has "Li'l Angel Chile" screen printed on front yoke; elastic in sleeve ruffles; gold-color cord tie at neck; gold-color button in back. Machine wash, medium. White.

State size 3, 4, 5, 6, 6x. Wt. 8 oz.
29 N 3155F..... Set \$2.99

5 Bunny. Over the mask young make-believers wear a cap with stand-up ears lovable enough to be tickled. Cotton flannelette pajama is styled with rib knit neck, cuffs, ankles. Pants with fitted front, elastic back-waist. Machine wash, medium temperature. Light blue.

State size 2, 3, 4, 5, 6, 6x. Wt. 12 oz.
29 N 3253F..... Set \$2.59

MEASURE UP every time you order

REMEMBER, your child grows
Measure height of child in stocking feet then use size chart below

ORDER ONLY SIZES LISTED WITH EACH ITEM																	
Size (not age)	6 mos.	1	2	3	4	5	6	6x	8								
Height In.	25½	27½	28-32	32½	35	35½	38	38½	41	41½	44	44½	47	47½	49	49½	52





**Heart-bedecked
Toddler Pajama**

A little girl in a heart and "My Heart Belongs to Daddy" are screen printed. Cotton flannelette with elasticized sleeve ruffles, button back. Pants have elastic at waist, ankles; plastic soles. Machine wash, med. *State size* 2T, 3T, 4T. Wt. ea. 5 oz. 29 N 3348F—Red heart on white
29 N 3349F—Blue heart on white
2 for \$3.88... Each \$1.99



1

**Sizes 3 to 6x
Candy Cane inspired
... our Pajamas with
hang-up Boots**

1 Separate boots are comfortable... can hold plenty of goodies when hung as Christmas stockings. Pajamas and boots are cotton flannelette. Pajamas feature piped yoke, rib knit neck, cuffs and ankles; all around elastic waist on the pants. Double self-fabric soles on boots. Machine wash, medium. Red. So easy to buy when you just use the phone.

State size 3, 4, 5, 6, 6x.
Shipping weight 10 ounces.
29 N 3145F..... Set \$2.99



Sizes 6 months to 8

**Bright snowflake pattern adds a Yuletide look
to our brushed cotton knit Grow-Sleepers**

Shrink resistant, heavyweight, softly brushed on both sides. Extra long tops, turnback sleeves, full bootie feet allow for growth. Double rib-knit cuffs and neck. Tape reinforced. Elastic at ankles. Plastic soles. Machine washable, medium. Red and white.

With 2 rows of Gripper® Fasteners at waist. *State size* 6 mos., 1T, 2T, 3T, 4T.
29 N 3374F—Shipping weight 8 ounces..... \$2.59

With heat-resistant elastic waist. *State size* 3, 4, 5, 6, 8.
29 N 3418F—Shipping weight 11 ounces..... 2.59



2

3

Sizes 1 to 8

In gay holiday colors

**Our Wear-Dated fleece Blanket Sleepers...
one-piece and two-piece styles**

(2 and 3) Knit of Acrilan* acrylic, the blanket-soft fabrics have a special warmth and comfort. Light, deeply napped, they resist matting, pilling. Shrink resistant. Cuffs, neck of rib-knit combed cotton. Plastic soles. Firmly stitched seams. Machine washable, medium; machine dryable. Wear Dated means sleepers are guaranteed to give normal wear to your satisfaction for one full year or return for free replacement or refund.

2 Two-piece style. Grown-up styling, freedom of action. Top can be worn alone as a chill chaser, has Gripper® Fasteners. *State size* 4, 5, 6, 8.
29N3309F—Red with white 29N3306F—Solid pink 29N3307F—Solid blue
Shipping weight 1 pound 3 ounces..... Each \$6.99

3 One-piece style. Full-length leg-zipper for easy dressing. Red.
TOTS' SIZES. *State size* 1, 2, 3, 4.
29 N 3275F—Shipping weight 14 ounces..... \$5.99
FOR THE LARGER CHILD. *State size* 5, 6.
29 N 3276F—Shipping weight 1 pound..... 6.99

*Reg. T.M. Chemstrand





1 Quilted woven gingham ankle length robe of combed cotton. Soft, warm Kodol® polyester fill resists matting, lumping. Extra special—a sprinkling of Schiffler embroidered posies, a tie belt of rich cotton velveteen. Machine washable, medium; machine dryable. Pink and white check. *State size 3, 4, 5, 6, 6x.*
29 N 9847F—Shipping weight 1 pound 1 ounce... \$6.99

(2 and 3) Finely ribbed Cordana shapes ankle length hostess robes. Cotton with elastic at $\frac{3}{4}$ sleeves. Machine wash, medium. *State size 3, 4, 5, 6, 6x.*

2 Robe with striped skirt, red bodice.
29 N 9857F—Shipping weight 9 ounces... \$3.39

3 Robe with print skirt, red bodice.
29 N 9855F—Shipping weight 9 ounces... 3.39

*Reg. T.M. Eastman Chemical Products Inc.

4 Pinwale Corduroy robe comes just below her knees. Cotton; set-in yoke, raglan shoulders, cuffed $\frac{3}{4}$ sleeves, pocket. Machine wash, med. *State size 3, 4, 5, 6, 6x.*
29 N 9851F—Red 29 N 9852F—Blue
Shipping weight 10 ounces... Each \$3.99

Christmas Confections . . Nylon Sheers in bonbon colors

(5 and 6) Dreamwear in drifts of nylon sheer, prettily ruffled, over nylon tricot. Machine washable, warm.

5 Gown comes just below knees. *State size 4, 5, 6, 6x.*
29 N 3350F—Aqua blue 29 N 3351F—Pink
Shipping weight 6 ounces... Each \$3.99

6 Baby Doll with nylon tricot panty elasticized at waist and legs. *State size 4, 5, 6, 6x.*
29 N 3333F—Aqua blue 29 N 3334F—Pink
Shipping weight 6 ounces... Each \$3.99





1



2

New at **Sears** this Season...
The One-stop Shop for
the total **LONDON LOOK**

1 Wide rib Turtleneck Sweater. 100% Acrilan® acrylic knit is wear guaranteed... if this sweater fails to give normal wear for one full year, return it for free replacement or refund. All-over ribbing gives that long, lean look. Set-in sleeves. Extra-snug rib knit on cuffs, bottom. Pullover style. Machine washable, medium temperature.

Sizes 12, 14, 16 and 18. State Chest sizes S(36); M(38-40) and L(42). See Chart 1, page 196.
43 N 22363F—Burgundy 43 N 94363F—Burgundy
43 N 22361F—Natural 43 N 94361F—Natural
43 N 22362F—Navy blue 43 N 94362F—Navy blue
Shpg. wt. 10 oz. \$8.99 State S, M, L. Wt. 1 lb. 6 oz. \$10.99

2 Floral print Shirt. 100% cotton broadcloth. High-rise, long pointed, button-down collar. Button flap pocket. Top center pleat. Button cuffs. Tapered for a smooth, trim fit. Long tails. Machine washable, hot. Maximum fabric shrinkage 2%. See Measuring Chart 1 on page 196.
43 N 35357F—Burgundy print 43 N 35356F—Blue print
State size 12, 14, 16, 18 or 20. Shipping weight 11 ounces. \$2.99

3 Big buckle Belt. The solidly fancy look... belt is 2-in. wide heavy steerhide with a deep grain. Heavy gold-color square buckle. Black-brown. State waist size 26, 28, 30, 32, 34 or 36. Note: Order size 2 inches larger than normal belt size if belt is to be worn with low-rise pants below.
43 N 92023F—Shipping weight 8 ounces. \$3.00

4 Low-rise Corduroy Pants. Rugged wide-wale thick 'n thin cotton corduroy is the best looking fabric for these authentic English-style pants. Low-rise waistline. Wide dropped belt loops. Two dropped front pockets, 1 back pocket. Hemmed bottoms. Machine washable at warm temperature.
40 N 70401F—Ancient olive 40 N 70402F—Driftwood beige
State waist, then inseam... see Chart below. Wt. 1 lb. 11 oz. \$7.90

5 Melton Pea Jacket. Heavyweight melton is 90% reprocessed wool, 10% other fibers. Today's bold styling... double breasted button front, center back vent, 8 brass-color buttons. Four pockets... 2 slash and 2 flapped. Slightly tapered waist for the slim, trim line boys want. Hip length. Blue lining of lustrous, warm quilted acetate. Dry clean.
State size 12, 14, 16, 18 or 20. See Measuring Chart 1 on page 196.
40 N 83030F—Navy blue color. Shipping weight 4 pounds. \$16.97

(6 and 7) Dutchboy style Cap. The look is jaunty, neat and right in step with today's young man. Luxurious rayon lining for smooth comfort.
Sizes S(6½-6¾); M(6¾-6⅞); L(6⅞-7); XL(7-7¼). State correct size S, M, L or XL. See Chart on page 182.

6 Melton. Heavyweight melton is 90% reprocessed wool, 10% nylon.
43 N 4505F—Dark navy 43 N 4506F—Burgundy
State size S, M, L or XL (see above). Shipping weight 8 ounces. \$2.49

7 Corduroy. 100% cotton wide-wale corduroy.
43 N 4501F—Black 43 N 4502F—Bark brown
State size S, M, L or XL (see above). Shipping weight 8 ounces. \$1.99

MEASURE UP every time you order

REMEMBER, your boy grows... check "how to measure" and chart listed for each item

Waist, inches	Inseam, inches
27.....	27, 28
28.....	28, 30
29.....	29, 30
30.....	30, 31
31.....	29, 30
32.....	30, 31
33.....	31, 32
34.....	30, 31

HOW TO ORDER LOW RISE PANTS: Even though these are low-rise pants, measure over underwear at waist level... not below. Measure inseam from crotch to pants bottom. Order only sizes listed in chart at right. State waist size, then inseam.



3

4

5

6



7

1 Sporty wide-wale corduroy Hat. Ear flaps pull down to wear on cold days, tuck up neatly inside for warmer ones. 100% cotton. This 3-season hat has a look that's just right for almost every occasion. Jaunty tri-toned feather in side band.

Sizes S(6¼-6¾); M(6½-6¾); L(6¾-6¾) or XL(7-7¾). *State size S, M, L or XL. See Measuring Chart below.*
 43 N 4060F—Dark brown
 43 N 4059F—Dark olive
 Shipping weight 5 ounces.....\$2.94

2 Harmonizing Eski® Knit Cap and Glove Set. Warm Orlon® acrylic knit. Cap has turn-down insert which converts to turtleneck chin and ear warmer. . . wears up when not needed. Machine washable, medium temperature.

SET. Sizes M(ages 6 to 12) and L(ages 12 to 18).
 43 N 4545F—Red 43 N 4544F—Black
 43 N 4546F—Medium blue
State size M or L. Shpg. wt. 9 oz.....Set \$3.50

CAP ONLY. *One size fits all ages 6 to 18.*
 43 N 4521—Red 43 N 4520—Black
 43 N 4522—Medium blue
 Shipping weight 6 ounces.....\$1.84
 *Registered DuPont Trademark

3 Ski-Matic® Legion-style Cap. Leather-look expanded vinyl wipes clean in a jiffy. Soft Orlon® acrylic knit mask covers ears, neck and face for protection on cold days. . . wears up on warmer ones. The perfect thing for every cap-wearing boy.

Sizes S(6¼-6¾); M(6½-6¾); L(6¾-6¾); XL(7-7¾). *State size S, M, L or XL. See Measuring Chart below.*
 43 N 4431F—Medium blue
 43 N 4430F—Black
 Shipping weight 8 ounces.....\$1.97

4 Vinyl Ski-goggle Cap. Legion-style cap has quilted lining; polyurethane foam laminated cotton knit trim; Orlon® acrylic knit mask insert to wear up or down. Break-resistant visor. Adjustable goggles snap off to wear separately. Plastic lenses are optically polished to prevent glare, yet leave normal vision. Extra lens included.

Sizes S(6¼-6¾); M(6½-6¾); L(6¾-6¾); XL(7-7¾). *State size S, M, L or XL. See Measuring Chart below.*
 43 N 4401F—Black 43 N 4402F—Med. blue
 43 N 4403F—Olive
 Shipping weight 8 ounces.....\$2.94



Warmly lined Dress Gloves

Sizes in inches S(5-5½); M(6-6½); L(7-7½); XL(8-8½). *State size S, M, L or XL. See HOW TO MEASURE below.*

5 Expanded vinyl. Warm cotton fleecy lining. Open vent at wrist. Black.
 43 N 8028F—Shpg. wt. 5 oz.....\$1.97

6 Rich domestic capeskin leather. Pigskin grained. Orlon® acrylic lining. Open vent at wrist.
 43 N 8046F—Brown 43 N 8045F—Black
 Shipping weight 5 ounces.....\$2.97

7 Fur-lined Fine quality domestic capeskin. Pigskin-grained leather. Give maximum warmth on wintry days.
 43 N 8041F—Black 43 N 8042F—Brown
 Shipping weight 5 ounces.....\$3.94

Sporty Ski Mittens

Sizes in inches S(5-5½); M(6-6½); L(7-7½); XL(8-8½). *State size S, M, L or XL. See HOW TO MEASURE below.*

8 Nylon oxford cloth. Neoprene-coated waterproof fabric. Acrylic pile lining on cotton back. Soft vinyl palm is water resistant. Elasticized cuff is over-the-wrist length. Metal clips attached.
 43 N 8080F—Burgundy
 43 N 8078F—Black
 43 N 8079F—Navy blue
 Shipping weight 5 ounces.....\$1.97

9 Nylon and leather. Wrap-around style glove leather palm. Zipper coin pocket in elasticized over-the-wrist length cuff. Warm acrylic pile (cotton back) lining. Non-tarnish metal ski clips.
 43 N 8083F—Blue
 43 N 8081F—Black
 43 N 8082F—Red
 Shipping weight 5 ounces.....\$2.97



MEASURE UP every time you order

FOR HEADWEAR: Measure around largest part of head above brows with a tape measure. If between sizes, order the larger size.

Size	S (Small)		M (Medium)		L (Large)		XL (Extra Large)	
	6¼	6½	6¾	6¾	6¾	6¾	7	7¼
If head measures in inches.....	19½	19½ thru 19¾	20 thru 20½	20½ thru 20¾	20¾ thru 21¼	21¼ thru 21½	21½ thru 21¾	22 thru 22¼





**No-Iron PERMA-PREST
Western-style Jeans and Jacket**

Jacket **\$3.47** Sizes 6 to 12 Jeans **\$2.97**

(1 and 2) Heavyweight 11¼-oz. twill of 50% Fortrel® polyester, 50% combed cotton. No ironing ever when you machine wash at medium temperature, and tumble dry.

1 Jacket. Tailored, tapered styling. Snap closures. See Measuring Chart 1, page 196.
40 N 68111F—Black
40 N 68112F—Sand
40 N 68113F—Pewter green
State even size 6 to 12. Wt. 1 lb. 12 oz. . . . \$3.47

2 Jeans. Tapered. 3 front pockets; 2 back pockets. Zip fly. You can shorten, but not lengthen these jeans. See Regular Sizes of Measuring Chart 1 on page 191.
40 N 68161F—Black
40 N 68162F—Sand
40 N 68163F—Pewter green
State even size 6 to 12. Wt. 1 lb. 4 oz. . . . \$2.97

Wild West Shirt

\$2.97 Sizes 6 to 12

3 Cotton gingham with these authentic Western-style details: pointed pocket flaps, high-rise "u" yoke back, nickel trimmed simulated pearl snaps on front and wide cuffs. Collar has permanent stays. Machine wash, medium. See Measuring Chart 1 on page 196.
43 N 35012F—Blue 43 N 35013F—Green
43 N 35014F—Red
State even size 6 to 12. Wt. 11 oz. . . . \$2.97



(4 and 5) Genuine Suede Leather Ranch Jackets. Fancy western-style fringe. Rich, long-wearing leather is top quality. Tailored shoulders for trim fit. Treated with DuPont Quilon® to resist water and non-oily stains. Zip front. Rayon lining. Dry clean.

4 State size 14, 16 or 18. See Measuring Chart 1 on page 196.
40 N 80306F—Tan
40 N 80305F—Medium brown
Shpg. wt. 2 lbs. 8 oz. . . . \$19.97

5 State size 6, 8, 10 or 12. See Measuring Chart 1 on page 196.
40 N 76035F—Medium brown
40 N 76036F—Tan
Shipping weight 2 lbs. . . . \$17.97

MEASURE UP every time you order

REMEMBER, your boy grows . . . check "how to measure" and chart listed for each item



Rugged Ponderosa Shirts

(6 and 7) Lace-front pullover is styled for action. Wears in or out . . . straight hemmed bottom with side vents. Real leather tie at split neck. Slightly flared collar with permanent stays. Long sleeves. Machine wash, medium.

6 Widewale cotton corduroy. Max. fabric shrinkage 2%. See Chart 1, page 196.
43 N 37031F—Burgundy
43 N 37030F—Antelope brown
43 N 37032F—Royal blue
State even size 6 to 12. Wt. 15 oz. . . \$3.94

7 Cotton flannel. Max. fabric shrinkage 3%. See Chart 1, page 196.
43 N 37027F—Blue 43 N 37028F—Red
State even size 6 to 12. Wt. 15 oz. . . \$2.97

Authentic Western-styled Shirts

8 Cotton broadcloth solid. "Arizona wing" pointed pocket flaps. Nickel-rimmed simulated pearl snaps on front, pockets and wide fitted cuffs. Permanent collar stays. Maximum fabric shrinkage 1%. Machine wash, hot. Tie sold below. See Measuring Chart 1 on page 196.
43 N 35436F—Blue 43 N 35437F—White
State even size 6 to 18. Shpg. wt. 11 oz. . . . \$2.97

9 Cotton gingham checks. Pointed "Teton" pocket flaps. High-rise "U" yoke back. Same type snaps as above. Permanent collar stays. Maximum fabric shrinkage 1%. Machine wash, hot. See Measuring Chart 1 on page 196.
43 N 35448F—Blue 43 N 35449F—Red
State even size 6 to 18. Shpg. wt. 11 oz. . . . \$3.97

Western-style Clip-on Tie. Shown on shirt above. Boxed.
43 N 2075—Black. Shipping weight 3 oz. . . . 79c



Grooming Kit

White plastic stallion holds plastic pack with nail file, nail clippers, comb, toothbrush . . . everything a young man needs to look his best at all times.

Shpg. wt. 6 oz.
43 N 2431 . . . \$2.00



Desk Set

Brown plastic rearing stallion holds plastic pack with rifle ballpoint pen, 6-inch ruler, eraser . . . a study aid that makes homework almost fun.

Shpg. wt. 6 oz.
43 N 2009 . . . \$2.47



(1 thru 4) Rugged freedom . . . that's the Seaman look all the boys want . . . here in four favorite fabrics. Authentic detailing is borrowed from the Naval C.P.O. shirt . . . naval anchor design buttons on front and 2 flapped chest pockets; shirt sleeve button cuffs; long tails are semi-tapered and vented to wear out or in as a jacket or shirt; regular collar with long points.

Scrubdenim® \$494 Sizes 12 to 18

1 100% cotton is brushed to super softness for long-lasting comfort and good looks. Machine washable, medium. Maximum fabric shrinkage 2%.

State correct size 12, 14, 16 or 18. See Measuring Chart 1 on page 196.

43 N 37040F—Blue
43 N 37041F—Burgundy
Shipping weight 15 ounces \$4.94

Cotton suede \$494 Sizes 10 to 20

2 Soft, 100% brushed cotton gives lush, deeply napped warmth. We recommend hand washing, warm temperature. Maximum fabric shrinkage 3%.

State correct size 10, 12, 14, 16, 18 or 20. See Measuring Chart 1 on page 196.

43 N 37048F—Burgundy
43 N 37049F—Navy
Shipping weight 15 ounces \$4.94

Wool plaid \$897 Sizes 10 to 20

3 Rich, warm 100% woven wool plaid gives long, rugged wearability. Dry clean. Buy it the easy way—order by phone.

Sizes M(10-12); L(14-16); XL(18-20). State correct size M, L or XL. See Measuring Chart 1 on page 196.

40 N 80970F—Red and black plaid
40 N 80971F—Green and black plaid
Shipping weight 2 lbs. 8 oz. \$8.97

Melton \$797 Sizes 10 to 20

4 Heavy melton of 90% reprocessed wool, 10% other fibers for brawny warmth. Dry clean.

Sizes M(10-12); L(14-16); XL(18-20). State correct size M, L or XL. See Measuring Chart 1 on page 196.

40 N 80950F—Navy
40 N 80952F—Burgundy
Shipping weight 2 lbs. 8 oz. \$7.97

"Charge it" if you wish
.. see pages 267 to 268



THE TRADING POST

1 The PONDEROSA. Wool-blend plaid. 85% wool, 15% nylon. Pullover jacket with split neck and rawhide thong lace-up. Fold-away chest flap gives warmth on extra-cold days. Long side zipper. Hip length. Button cuffs. Yoke front and back. Lining of 100% Creslan® acrylic Sherpa® pile on cotton back has the fabulous lamb's wool look. Sleeves lined with nylon quilted to 3-oz. bonded polyester for insulation. Dry clean. State correct size 12, 14, 16 or 18.

See Chart 1, page 196.
 40 N 81642F—Burgundy 40 N 81641F—Green
 Shipping weight 3 pounds 12 ounces. \$14.97
 State correct chest size 36, 38, 40 or 42.
 See Chart 2, page 196.
 40 N 81652F—Burgundy 40 N 81651F—Green
 Shipping weight 4 pounds. \$17.97

(2 and 3) The RANCHER. Rugged button-front jacket with yoke construction for a trim fit. Plush 100% Creslan® acrylic Sherpa® pile lining on cotton back has the look of lamb's wool. . . lines body and notched collar; trims the 2 pockets. Sleeves lined with nylon quilted to 3-oz. bonded polyester. Hip length for easy movement.

2 Wide-wale corduroy. Deluxe cotton corduroy with deep, wide wales. Machine wash, warm. State correct size 12, 14, 16 or 18.
 See Chart 1, page 196.
 40 N 81560F—Bark brown 40 N 81561F—Dk. olive
 40 N 81562F—Deerskin tan (natural)
 Shipping weight 3 pounds 12 ounces. \$13.97
 State correct chest size 36, 38, 40 or 42.

See Chart 2, page 196.
 40 N 81570F—Bark brown 40 N 81571F—Dk. olive
 40 N 81572F—Deerskin tan (natural)
 Shipping weight 4 pounds. \$16.97

3 Cotton suede. Rich, deeply napped 100% sueded cotton. We recommend dry cleaning. State correct size 12, 14, 16 or 18.
 See Chart 1, page 196.

40 N 81602F—Deerskin tan (natural)
 40 N 81601F—Dk. olive 40 N 81600F—Med. brown
 Shipping weight 3 pounds 12 ounces. \$15.97
 State correct chest size 36, 38, 40 or 42.
 See Chart 2, page 196.
 40 N 81612F—Deerskin tan (natural)
 40 N 81611F—Dk. olive 40 N 81610F—Med. brown
 Shipping weight 4 pounds. \$18.97

4 The Animal Vest. Long, shaggy fur-look pile is 65% Acrilan® acrylic, 35% Verel® modacrylic on olefin back. Button front. Bound in contrasting cotton poplin. 2 pockets. Acetate lining. Dry clean. Sizes M(10-12); L(14-16); XL(18-20) and chest sizes 38, 40, 42. State size M, L, XL or state chest size 38, 40 or 42.
 40 N 81910F—Med. brown 40 N 81911F—Gray
 Shipping weight 1 pound. \$8.97

5 Sherpa® lined corduroy Vest. Wide wale 100% cotton corduroy. Lining of 100% Creslan® acrylic Sherpa® pile on cotton back has the look of lamb's wool. Brass-color snaps on front. Two pockets trimmed with split cowhide. Side vents with leather thong lace-ups. Dry clean. Sizes M(10-12); L(14-16); XL(18-20) and chest sizes 38, 40 and 42. State size M, L, XL or state chest size 38, 40 or 42.
 40 N 81920F—Dark olive
 40 N 81921F—Deerskin tan (natural)
 Shipping weight 1 pound 6 ounces. \$8.97

JUST SAY "CHARGE IT"
 WHEN YOU PHONE YOUR ORDER
 . . . SEE PAGES 267 AND 268

MEASURE UP every time you order

REMEMBER, your boy grows
 . . . check "how to measure"
 and chart indicated for each item

1
 \$14.97
 Sizes 12 to 18

\$17.97
 Chest 36 to 42

2
 \$13.97
 Sizes 12 to 18

\$16.97
 Chest 36 to 42

3
 \$15.97
 Sizes 12 to 18
 \$18.97
 Chest 36 to 42

4 \$8.97
 Sizes 10 to 20
 and 38 to 42

\$8.97 **5**
 Sizes 10 to 20
 and 38 to 42



with the total Western look

6 Sueded split cowhide Belt. Rugged brushed surface boys want. Harness buckle and saddle stitching give a true Western flavor. Natural deerskin color 1 1/4 inches wide. Waist sizes S(20-22); M(24-26); L(28-30); XL(32-34). 43 N 2369F—Wt. 10 oz. *State size* S, M, L, XL. \$2.00

7 Harness leather Belt. Heavyweight, mellow tallow-tanned leather. Saddle stitched edges. Harness buckle. 1 1/4 inches wide. Waist sizes S(20-22); M(24-26); L(28-30); XL(32-34). 43 N 2358F—Frian tan 43 N 2359F—Black Shpg. wt. 8 oz. *State size* S, M, L, XL. \$1.47

(8 thru 10) The Ponderosa wears as shirt or jacket. One of the greatest Western ideas . . . bold, rugged styling with deep, slashed neckline that laces with a leather thong. Straight, hemmed bottom with side vents wears in or out. Button cuffs.

8 Cotton Scrubdenim®. Soft, brushed surface has the "broken in" look. Double fabric yoke back. Sanforized® . . . max. fabric shrinkage 1%. Machine wash, medium. See Chart 1 on page 196. *State size* 8, 10, 12, 14, 16, 18 or 20. 43 N 37046F—White sand 43 N 37045F—Blue Shipping weight 15 ounces. \$3.97

9 Cotton velour. Velvety feel . . . rugged look. Yoke front and back. Machine wash, medium. *State size* 10, 12, 14, 16, 18. See Chart 1, page 196. 43 N 41869F—Burgundy 43 N 41867F—Brown 43 N 41868F—Bottle green Shipping weight 10 ounces. \$5.94

Chest sizes S(36); M(38-40); L(42). *State size* S, M or L. See Chart 2, page 196. 43 N 98369F—Burgundy 43 N 98367F—Brown 43 N 98368F—Bottle green Shipping weight 1 pound 6 ounces. \$6.94

10 Cotton suede. Richly napped 100% sueded cotton. Yoke front and back. Hand wash. Sizes M(10-12); L(14-16); XL(18-20). *State size* M, L or XL. See Chart 1, page 196. 40 N 80096F—Blue 40 N 80097F—Burgundy 40 N 80094F—Medium brown Shipping weight 1 pound. \$6.97

11 PERMA-PREST Scrubdenim® Jeans. The newest look in denim . . . it's lightly brushed for the "lived in" softness boys want. 11 1/4-oz. fabric of 50% cotton, 50% polyester gives the great wearing qualities you expect from denim. No ironing ever . . . jeans hold their smooth look when you machine wash, medium, and tumble dry†. Western style with yoke back, dropped belt loops, 5 pockets, bar-tacking at points of strain. *You can shorten but not lengthen these pants.*

Sizes 6, 8, 10 and 12. *State size. See Chart 1 below.*
REGULAR SLIM
50 N 48049F—Blue 50 N 48249F—Blue
50 N 48046F—Olive 50 N 48246F—Olive
Shpg. wt. 1 lb. 5 oz. \$3.99

Waist sizes 25, 26, 27, 28, 29, 30 and 31. *State waist size, then inseam. See Chart 2 below.*
50 N 48049F—Blue 50 N 48046F—Olive
Shipping weight 1 lb. 5 oz. \$3.99

†For Kenmore Dryers see pages 322 and 323

HOW TO MEASURE: For height, measure boy in stocking feet. For waist, measure over underwear at level where pants are worn. For inseam, measure from crotch to pants bottom. Chart 1 . . . if between sizes, order larger size. Chart 2 . . . dimensions in chart are actual garment measurements. *Order only sizes listed with each item.*

CHART 1

Size	6	8	10	12
Height, inches	46	50	54	58
Waist, inches	22 1/2	23 1/2	24 1/2	25 1/2
Waist, inches / SLIM	20 1/2	21 1/2	22 1/2	23 1/2
Weight, pounds	49	59	73	87
Weight, pounds / SLIM	43	53	65	77

CHART 2

Waist	25	26	27	28	29	30	31
Inseam	27	26	26	27	26, 28	27, 28	29, 30
		27	28	28	29	29, 30	31
		28	30	30	30	31	32

6 \$2.00 *Sizes 20 to 34*



7 \$1.47 *Sizes 20 to 34*



8 \$3.97 *Sizes 8 to 20*



9 \$5.94 *Sizes 10 to 18*



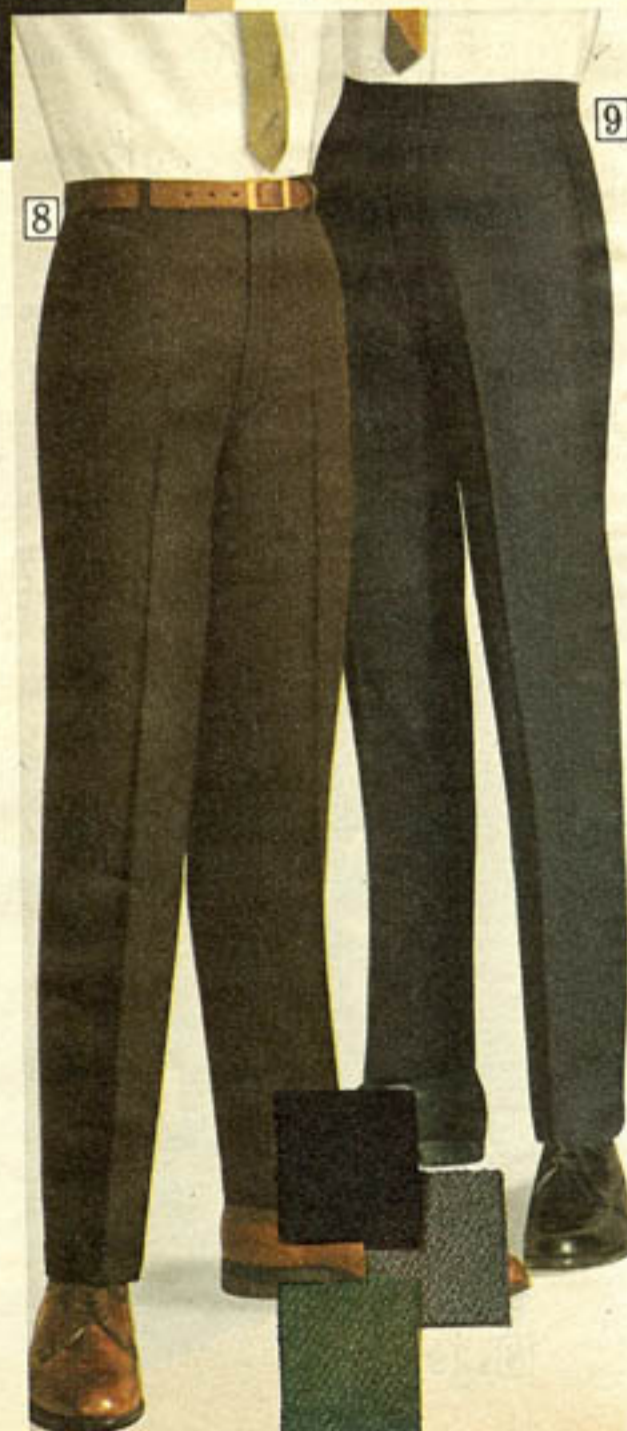
10 \$6.97 *Sizes 10 to 20*



a certified fabric with **KODEL** NO IRONING NEEDED



11 \$3.99 *Sizes 6 to 12 Regular or Slim Waist Sizes 25 to 31*



PLAN AN OUTFIT
TO SUIT
YOUR TASTE
.. choose from
these co-ordinates
for a handsome,
dressed-up look

(1 and 2) No-iron PERMA-PREST semi-tapered Dress Shirts. Just machine wash, med. and tumble dry . . . they're ready to wear. Long tails. Long sleeves only. See Chart 1 on page 196.

1 Snap-tab collar . . . broadcloth. 65% Duralon polyester and 35% combed cotton.

State size 6, 8, 10, 12, 14, 16, 18 or 20.
43 N 31213F—Blue 43 N 31214F—White
Shipping weight 11 ounces.....\$3.79

2 Button-down collar . . . oxford cloth. With box pleat and hanger loop in back.

State size 6, 8, 10, 12, 14, 16, 18 or 20.
Blue. 65% Dacron* White. 50% Fortrel®
polyester, 35% combed polyester, 50% combed
cotton. Shpg. wt. 11 oz. cotton. Wt. 11 oz.
43 N 31200F...\$3.79 43 N 31210F...\$3.79

(3 and 4) Bright plaid tweed-look Sport Coat . . . in a luxury blend of 80% wool and 20% mohair. Three-button Ivy coat has notched lapel, fashionable button-tab collar. Slanted flap pockets . . . welted chest pocket. Vented back. Full lustrous lining. Inside pocket. Dry clean. Order vest separately.

Sizes 12, 13, 14, 15, 16, 17, 18, 19 and 20.
State size. Measure from Chart 1 on page 196.

3 N60 N 58018F—Burgundy plaid 4 N60 N 58019F—Blue-olive plaid
Shipping weight 1 lb. 13 oz.....\$17.90

5 Versatile corduroy Sport Coat . . . mid-wale . . . all-cotton. Three-button Ivy coat has full lustrous lining. With two set-in flap pockets and welted chest pocket. Vented back. Inside pocket. Machine wash, medium. See Chart 1, page 196.

Order vest separately, at right.
State size 12, 13, 14, 15, 16, 17, 18, 19 or 20.
N60 N 58002F—Bone tan
N60 N 58003F—Dark olive green
N60 N 58009F—Bronze brown
Shipping weight 1 pound 12 ounces.....\$12.90

6 100% wool flannel Vest . . . reverses to fashionable all-cotton paisley print. With two pockets on flannel side. Button front. Dry clean only.

State size 12, 14, 16, 18, 20. See Chart 1, page 196.
N60 N 58130F—Black with red print
N60 N 58132F—Red with yellow print
Shipping weight 13 ounces.....\$4.99

7 100% cotton suede Vest . . . solid tones. Reverses to harmonizing all-cotton print for a sporty look. Two pockets on suede side. Dry clean.

State size 12, 14, 16, 18, 20. See Chart 1, page 196.
N60N58140F—Burgundy with burgundy-gold print
N60N58141F—Gold with olive-gold print
Shipping weight 13 ounces.....\$4.99

(8 and 9) No-iron PERMA-PREST Dress Slacks . . . in a soft blend of 70% Orlon® acrylic and 30% rayon flannel. Tapered. Machine wash at hot temperature and tumble dry . . . then wear.

Waist sizes 26, 27, 28, 29, 30 and 31. State waist size, then inseam. Measure below.

8 Ivy style . . . so smooth and trim. Styled with dropped belt loops and cuffed bottoms.

40 N 70834F—Brown
40 N 70835F—Med. gray
40 N 70836F—Black
Shipping weight 1 pound 11 ounces.....\$5.90

9 Continental style . . . with hemmed, cuffless bottoms. Beltless extension waist and inside adjustable tabs for comfort.

40 N 70840F—Charcoal gray
40 N 70839F—Olive
40 N 70838F—Black
Shipping weight 1 pound 11 ounces.....\$5.90

Here's How to Order Dress Slacks: Measure waist over underwear at level where pants are worn. Measure inseam from crotch to pants bottom. State waist size first, then inseam.

Waist	Inseam
26	25, 26, 27, 28
27	26, 27, 28, 29
28	26, 27, 28, 29, 30
29	26, 27, 28, 29, 30
30	27, 28, 29, 30, 31
31	29, 30, 31

NOTE: PERMA-PREST pants are permanently pressed . . . you can shorten but not lengthen them.
*DuPont Registered Trademark



New at **Sears** this Season..

Two favorite fabrics now need no ironing . . they're PERMA-PREST for washday ease

Brushed Denim

\$4.97
Jeans

(1 and 2) Brushed denim is "in" this season . . now in two color choices . . now in PERMA-PREST casual jeans of 50% Vycron® polyester and 50% cotton . . 10½-ounce denim. No ironing needed . . just machine wash, medium, and tumble dry, then wear. Maximum fabric shrinkage 1%.

1 Continental style . . with outside adjustable tabs at waist. Cuffless.

Sizes 6, 8, 10 or 12. *State size.*

SLIM. See Chart 1, below.

50 N 47526F—Olive

50 N 47529F—Blue

Shipping weight 1 pound \$4.97

REGULAR. See Chart 1, below.

50 N 47426F—Olive

50 N 47429F—Blue

Shipping weight 1 lb. 2 oz. \$4.97

State waist size 25, 26, 27, 28, 29, 30 or 31 . . then state inseam size. See Chart 2, below, right.

50 N 47426F—Olive

50 N 47429F—Blue

Shipping weight 1 lb. 2 oz. \$4.97

2 Ivy style . . with dropped belt loops. Four pockets. Cuffless.

Sizes 6, 8, 10 or 12. *State size.*

SLIM. See Chart 1, below.

50 N 47516F—Olive

50 N 47519F—Blue

Shipping weight 1 pound \$4.97

REGULAR. See Chart 1, below.

50 N 47416F—Olive

50 N 47419F—Blue

Shipping weight 1 lb. 2 oz. \$4.97

State waist size 25, 26, 27, 28, 29, 30 or 31 . . then state inseam size. See Chart 2, below.

50 N 47416F—Olive

50 N 47419F—Blue

Shipping weight 1 lb. 2 oz. \$4.97

Wide-wale Corduroy

\$5.90
Slacks

(3 and 4) Rugged wide-wale corduroy has a "dressed-up" neat look that lasts.

Slacks of 50% Fortrel® polyester and 50% cotton need no ironing. Machine wash at medium temperature and tumble dry, then wear. Maximum fabric shrinkage 1%.

3 Ivy style . . smoothly tapered.

All have dropped belt loops and cuffed bottoms. With popular plain front for a nice, neat look. These slacks have a traditional look about them, plus the hearty flavor of PERMA-PREST corduroy. They're trim in fit, yet so comfortable to wear . . boys will love them.

Waist sizes 26, 27, 28, 29, 30 and 31. *State waist size first, then state inseam when ordering.*

Measure from Chart which appears on opposite page.

40 N 70487F—Antelope

40 N 70486F—Charcoal gray

40 N 70485F—Dark loden green

Shipping weight 1 lb. 8 oz. \$5.90

4 Continental style . . long and lean.

All slacks have inside adjustable tabs . . beltless extension waist. With cuffless bottoms. Plain front. The tapered fit these slacks provide will make them a favorite to wear for all casual occasions . . and corduroy is perfect for winter-long wear.

Waist sizes 26, 27, 28, 29, 30 and 31. *State waist size, then state inseam when ordering.*

Measure from Chart which appears on opposite page.

40 N 70488F—Dark loden green

40 N 70489F—Charcoal gray

40 N 70490F—Antelope

Shipping weight 1 lb. 8 oz. \$5.90

CHART 1: Measure height in stocking feet. Check weight to determine category . . SLIM or REGULAR. Measure waist at level where pants are worn.

Size	6	8	10	12	
Height, inches	46	50	54	58	
SLIM	Waist, in.	20½	21½	22½	23½
	Weight, lbs.	43	53	65	77
REGULAR	Waist, in.	22½	23½	24½	25½
	Weight, lbs.	49	59	73	87

CHART 2: Measure height in stocking feet. Measure waist over underwear. Measure inseam from crotch to pants bottom. *State waist, then inseam.*

Waist	25	26	27	28	29	30	31
Inseam	27	26	26	27	26	27	29
	27	28	28	28	28	30	30
	28	30	30	30	29	29	31
					30	30	32
						31	...

MEASURE UP every time you order

REMEMBER, your boy grows . . check "how to measure" and chart indicated for each item

Slumberwear for chill



1

1 Cotton pinwale corduroy Robe. With handsome heraldic emblem on chest. Black piping on collar and cuffs. Snap-on sash. Preshrunk . . . maximum fabric shrinkage 2%. Machine wash, medium. *Measure below.*

State size 6, 8, 10 or 12.
43 N 176F—Blue 43 N 177F—Red
Shipping weight 1 lb. 8 oz. . . . \$5.99

State size 14, 16, 18 or 20.
43 N 376F—Blue 43 N 377F—Red
Shipping weight 2 lbs. 8 oz. . . . \$6.99



2

2 Heavyweight woven cotton flannel Robe. Shawl collar . . . tie sash. Maximum fabric shrinkage 1%. Machine wash, medium. *Measure below.*

State size 6, 8, 10 or 12.
43 N 158F—Blue 43 N 159F—Red
Shipping weight 1 lb. 8 oz. . . . \$3.99

State size 14, 16, 18 or 20.
43 N 358F—Blue 43 N 359F—Red
Shipping weight 2 lbs. 8 oz. . . . \$4.99



3

3 Cotton terry monogram Robe . . . chest pocket has detachable Gripper® snap-fastener flap for initials or name. Wide shawl collar. Machine wash, medium. *Measure below.* (Ordering form and self-addressed envelope to order monogram are enclosed.)

Sizes 6, 8, 10, 12, 14, 16, 18 or 20.
Please state size.
43 N 332F—Blue 43 N 334F—White
Shipping weight 1 lb. 14 oz. . . . \$6.97



4

4 Cotton terry Scuffs . . . to match robe. Open toes. Rubber soles. Machine wash, medium.

Shoe sizes S (10 to 2½); M (3 to 6½); L (7 to 10). *State size* S, M or L.
43 N 333F—Blue 43 N 335F—White
Shipping weight 8 ounces \$1.47

5 Cotton flannel Robe and Pajamas set or separates. Bright plaid robe matches coat-style top. Solid pants have elastic boxer waist, snap fasteners and fly front. All Sanforized® . . . max. fabric shrinkage 1%. Machine wash, medium. *Measure below.*

SET. Sizes 6, 8, 10, 12, 14, 16, 18 or 20.
Please state size.
43 N 46436F—Blue
43 N 46437F—Red
Shipping wt. 2 lbs. 14 oz. . . Set \$6.97

PAJAMAS. State size 6, 8, 10, 12, 14, 16, 18 or 20. *Please state size.*
43 N 46426F—Blue
43 N 46427F—Red
Shipping weight 1 pound. . . . \$2.97

ROBE. Sizes 6, 8, 10, 12, 14, 16, 18 or 20.
Please state size.
43 N 326F—Blue 43 N 327F—Red
Shipping weight 1 lb. 14 oz. . . . \$4.47

MEASURE UP
every time
you order

REMEMBER,
your boy grows
. . . see
"how to measure"
and chart below.

Measure chest (over underwear) and height (in stocking feet) for all items. If between sizes, order larger size.

Chart for Pajamas, Robes.

Size	6	8	10	12
Chest, inches	25	26½	28	29½
Height, inches	46	50	54	58
Size	14	16	18	20
Chest, inches	31½	33	34½	36
Height, inches	61	64	66	68



5



winter nights

Pick a pair of PJ's
.. your choice

\$2.97 Sizes 10 to 20

1 Striped Henley . . . combed cotton knit. Long shirt bottom. Ribbed cuffs, anklets. Double gusset crotch must wear for 1 year or return pajamas for free replacement. Elastic boxer waist. Fly front. Machine wash, medium.

Sizes 10, 12, 14, 16, 18, 20. See Chart, page 192.
43 N 46534F—Blue
43 N 46535F—Red
Shpg. wt. 14 oz. State size \$2.97

(2 thru 5) Soft, comfy cotton flannelette is Sanforized® . . . max. fabric shrink. 1%. Snap fly at front, full adjustable elastic boxer waist. Machine wash, medium. See Chart, page 192.

State size 10, 12, 14, 16, 18 or 20.

2 Striped Henley top with long tails. Solid color pants. Gripper® fasteners for comfort.

43 N 46459F—Red 43 N 46458F—Blue
Shipping weight 1 lb. State size above \$2.97

3 Coat-style top with geometric print that stays bright. Solid color pants, trim.

43 N 46455F—Blue 43 N 46456F—Red
Shpg. wt. 1 lb. State size above \$2.97

4 Gaucho-style top with colorful wintry ski pattern. Gripper fasteners on solid color pants.

43 N 46438F—Blue 43 N 46439F—Red
Shpg. wt. 1 lb. State size above \$2.97

5 Crewneck style has giant colorful coin polka dots, matching trim and solid color pants.

43 N 46416F—Red 43 N 46415F—Blue
Shpg. wt. 1 lb. State size above \$2.97

6 Ski-style jersey knit. All cotton. Rib-knit crewneck, cuffs, anklets. Elastic boxer waist. Fly front. Machine washable, medium.

Sizes 10, 12, 14, 16, 18, 20. See Chart, page 192.
43 N 46543F—Blue
43 N 46544F—Red
Shpg. wt. 14 oz. State size \$2.97

7 Heattertone cotton knits . . . "V" chest design. Rib-knit cuffs, anklets. Double gusset crotch must wear for 1 year or return pajamas for free replacement. Machine wash, med.

Sizes 10, 12, 14, 16, 18, 20. See Chart, page 192.
43 N 46538F—Tan
43 N 46536F—Blue
Shpg. wt. 14 oz. State size \$2.97

Denim-look Ponderosa PJ's \$3.77

8 Cotton flannelette. Solid-color yoke laces at neck . . . tops denim-look body and solid pants. All-around boxer waist. Sanforized . . . max. fabric shrinkage 1%. Machine wash, med.

Sizes 10, 12, 14, 16, 18, 20. See Chart, page 192.
43 N 46440F—Blue 43 N 46441F—Red
Shpg. wt. 1 lb. State size \$3.77



Our finest Pajamas

Brushed to a delightful softness
—warm Acrilan® knit
that's wear-guaranteed 1 full year

\$3.47 Sizes 10 to 20

These Acrilan® acrylic knit pajamas must wear to your satisfaction for one full year . . . if not, return them and we will replace them or refund your money. They're roomy, yet knit fabric looks neat. Shirt has long body, with taped heck and shoulder seams. Snug rib-knit cuffs, neck, and anklets keep out drafts. All-around elastic boxer waist holds gently. Fly front. Double gusset crotch. Machine washable, medium temperature.

State size 10, 12, 14, 16, 18 or 20. See Measuring Chart on page 192.

43 N 46530F—Blue 43 N 46531F—Green
43 N 46532F—Red
Shipping weight 14 ounces \$3.47



The Matched Look

.. in PERMA-PREST no-iron Sport Shirts with companion stretch Socks

\$4.57 Set

1 From top to toe, the "matched look" means boys look their best in color-coordinated shirts and socks. No-iron PERMA-PREST shirt is an easy-care blend of 50% Kodol® polyester and 50% combed cotton. It's tapered too, for an authentic Ivy look .. with banded button-down collar including back button, long tails, hanger loop and box pleat in back. Just machine wash at medium temperature and tumble dry .. it's ready to wear with no ironing. Why not pick up the phone and order it?

Socks are a comfortable blend of 75% Orlon® acrylic and 25% stretch nylon. Ribbed top holds gently, so socks won't slip down. Machine wash at medium temperature.

State shirt size 8, 10, 12, 14, 16, 18 or 20. Be sure to measure from Chart on page 196 before ordering. Socks stretch to fit all sizes.



LONG SLEEVES

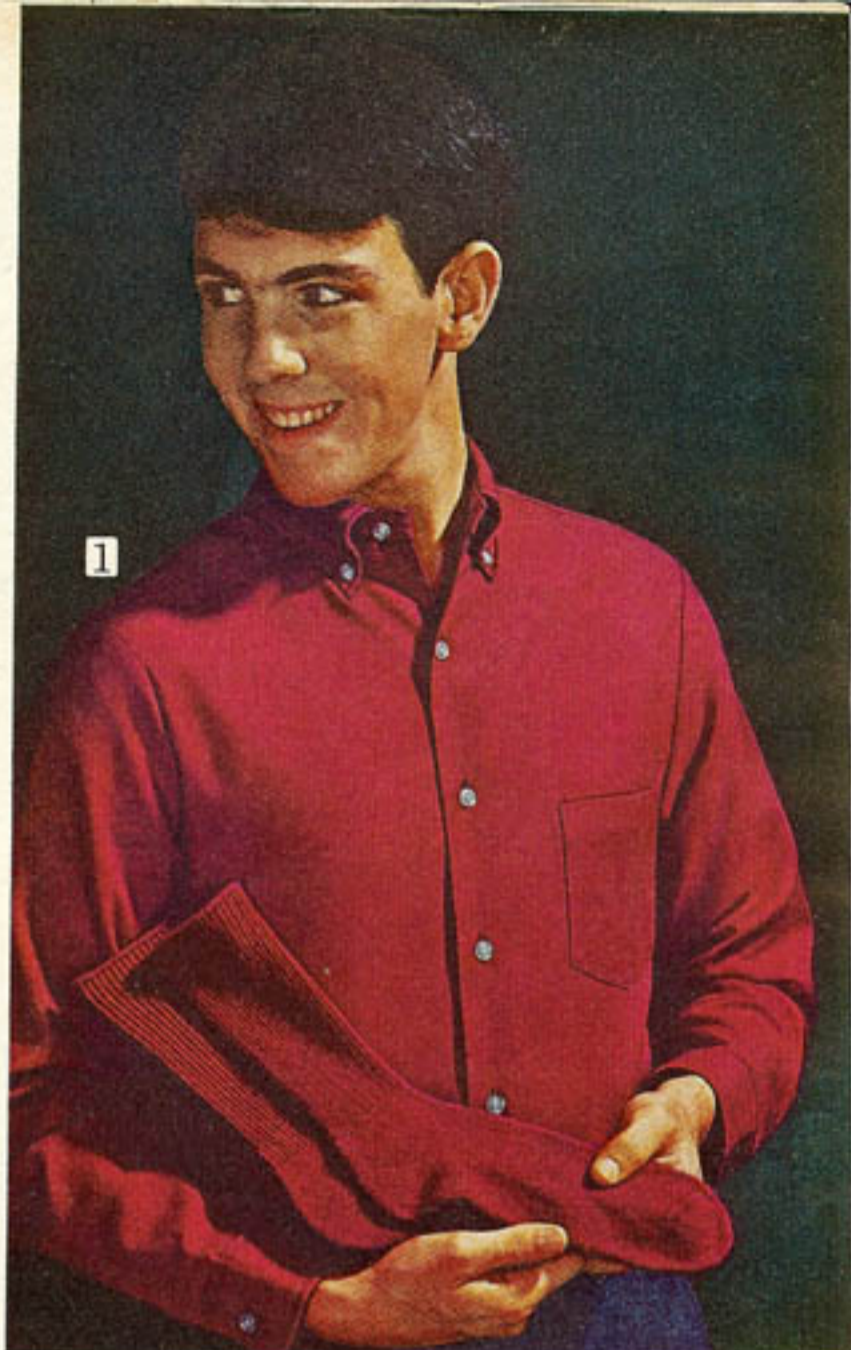
43 N 35358F—Burgundy

43 N 35359F—Blue

43 N 35360F—Pewter green

43 N 35361F—Navy

Shipping weight 11 ounces.....Set \$4.57



.. in PERMA-PREST no-iron Sport Shirts with companion Belts

\$4.97 Set

(2 thru 4) Here's more of the "matched look" that's so big with boys this season. Tapered, Ivy-style shirt is a blend of 50% Fortrel polyester and 50% combed cotton. With banded button-down collar .. long tails .. hanger loop, box pleat and collar button on back. Just machine wash, medium, and tumble dry .. no need to iron. Long sleeves.

Belt is matching vinyl-backed fabric .. cushioned to hold its shape. With real leather tab .. handsome metal harness buckle. 1 1/4 inches wide. Fits all waist sizes up to 32 in.

State shirt size 8, 10, 12, 14, 16, 18 or 20. See Shirt Chart on page 196.

2 Colorful paisley prints .. matching belt.

43 N 35384F—Blue

43 N 35385F—Gold

Shipping weight 11 ounces.....Set \$4.97

3 Wide, wild stripes .. with matching belt.

43 N 35386F—Green

43 N 35387F—Red

Shipping weight 11 ounces.....Set \$4.97

4 Bright, bold plaid .. with matching belt.

43 N 35389F—Red

43 N 35388F—Blue

Shipping weight 11 ounces.....Set \$4.97



MEASURE UP every time you order

REMEMBER, your boy grows .. check "how to measure" and chart indicated for each item

Velvety Velour Knits



1 Deep-ribbed zip Turtleneck . . opens to spread collar. Cotton. With handsome all-over ribbing on body . . snug ribbed neck, cuffs, bottom. Machine wash, medium. Long sleeves.

State size 10, 12, 14, 16 or 18. See Chart 1, below.
 43 N 41513F—Navy
 43 N 41515F—Amber
 Shipping weight 10 ounces. \$4.99

Chest sizes S(36); M(38 to 40); L(42). See Chart 2, below.
 43 N 98513F—Navy
 43 N 98515F—Amber
 Shipping weight 1 lb. 6 oz. State size S, M or L \$5.99

2 Crewneck casual . . styled for roomy comfort. Cotton. Set-in sleeves. Ribbed neck, cuffs, bottom. Machine wash, medium.

State size 8, 10, 12, 14, 16, 18 or 20. See Chart 1, below.
 LONG SLEEVES. SHORT SLEEVES.
 43 N 41875F—Navy
 43 N 41876F—Burgundy
 43 N 41877F—Green
 43 N 41878F—Amber
 Shpg. wt. 10 oz. \$4.99

43 N 41475F—Navy
 43 N 41476F—Burgundy
 43 N 41477F—Green
 43 N 41478F—Amber
 Shpg. wt. 10 oz. \$3.99

3 "Layered-look" Turtleneck . . cotton velour-front pullover has matching cotton knit back and sleeves, contrasting V-bib insert. Machine wash, medium temperature. Long sleeves.

State size 8, 10, 12, 14, 16, 18 or 20. See Chart 1, below.
 43 N 41821F—Amber
 43 N 41822F—Olive
 Shipping weight 10 ounces. \$3.99



4 "Layered-look" crewneck . . cotton velour front matches cotton back and sleeves, contrasts with V-bib insert at neck. Deep-ribbed bib with snug cuffs and bottom. High crewneck. Machine wash, medium. Long sleeves.

State size 10, 12, 14, 16 or 18. See Chart 1, below.
 43 N 41833F—Burgundy
 43 N 41832F—Brown
 Shipping weight 10 ounces. \$3.94

Chest sizes S(36); M(38 to 40); L(42). See Chart 2, below.
 43 N 98333F—Brown
 43 N 98331F—Navy
 Shipping weight 1 lb. 6 oz. State size S, M or L \$4.94

5 Boat-neck football-style Pullover . . smart pin-striped cotton velour on body and sleeves contrasts with solid-color cotton yoke. Ribbed-knit cuffs and bottom. Machine wash, medium. Navy-and-burgundy color combination only.

State size 10, 12, 14, 16, 18. See Chart 1, below.
 LONG SLEEVES. Wt. 10 oz. SHORT SLEEVES. Wt. 10 oz.
 43 N 41891F \$6.94
 43 N 41491F \$5.94

Chest sizes S(36); M(38 to 40); L(42). See Chart 2, below.
 LONG SLEEVES. Wt. 1 lb. 6 oz. SHORT SLEEVES. Wt. 1 lb. 6 oz.
 43 N 98391F \$7.94
 43 N 98491F \$6.94

MEASURE TO BE SURE
 (Charts 1 and 2) Measure weight and height (without shoes) from floor to top of head. Then measure around chest, under arms and over tips of shoulder blades.
 If between sizes, order next larger size. Order only sizes listed with each item . . see chart for each item. State only sizes S, M or L when ordering Chest sizes listed in Chart 2.

CHART 1

SIZE	6	8	10	12	13	14	15	16	17	18	19	20
Height, in.	46	50	54	58	59½	61	62½	64	65	66	67	68
Weight, lbs.	49	59	73	87	93	100	107	115	121	126	132	138
Chest, in.	25	26½	28	29½	30½	31½	32½	33	33	34½	35½	36

CHART 2

SIZE	(S) Small	(M) Medium	(L) Large
Height in inches	68	70 to 71	70 to 71
Chest in inches	36	38 to 40	42



.. now in more styles and colors than ever before

6 Button-front Pullover .. with regular collar, three-button front placket. Cotton. Straight, hemmed bottom lets you wear it in or out. Machine wash, medium. Long sleeves. See Chart 1, opposite page.
State size 8, 10, 12, 14, 16, 18 or 20.

43 N 41881F—Amber
43 N 41882F—Blue
43 N 41883F—Burgundy
Shipping weight 10 ounces..... \$5.94

7 Ombre-stripe Crewneck .. in a unique combination of rich, fashion-bright colors. 100% cotton. With snug crewneck, cuffs and bottom. Machine wash, medium.

Sizes 6, 8, 10 or 12. State size. See measuring information on opposite page .. see Chart 1.

LONG SLEEVES.	SHORT SLEEVES.
43 N 41538F—Blue	43 N 41138F—Blue
43 N 41539F—Burgundy	43 N 41139F—Burgundy
Shpg. wt. 10 oz. . . \$6.94	Shpg. wt. 10 oz. . . \$5.94

Sizes 14, 16 or 18. State size. See measuring information on opposite page .. see Chart 1.

LONG SLEEVES.	SHORT SLEEVES.
43 N 41738F—Blue	43 N 41338F—Blue
43 N 41739F—Burgundy	43 N 41339F—Burgundy
Shpg. wt. 10 oz. . . \$6.94	Shpg. wt. 10 oz. . . \$5.94

8 Zip Turtleneck solid .. with rib-knit collar and bottom. 100% cotton. Versatile neck can be worn open as a regular collar, too. Machine wash, medium.

State size 10, 12, 14, 16 or 18. See measuring instructions on opposite page .. see Chart 1.

LONG SLEEVES.	SHORT SLEEVES.
43 N 41811F—Olive	43 N 41411F—Olive
43 N 41812F—Blue	43 N 41412F—Blue
43 N 41815F—Amber	43 N 41415F—Amber
43 N 41819F—Burgundy	43 N 41419F—Burgundy
Shpg. wt. 10 oz. . . \$4.94	Shpg. wt. 10 oz. . . \$4.84

Chest sizes S(36); M(38 to 40); L(42). State size S, M or L. See Chart 2 on opposite page.

LONG SLEEVES.	SHORT SLEEVES.
43 N 98311F—Olive	43 N 98411F—Olive
43 N 98312F—Blue	43 N 98412F—Blue
43 N 98315F—Amber	43 N 98415F—Amber
43 N 98319F—Burgundy	43 N 98419F—Burgundy
Shpg. wt. 1 lb. 6 oz. \$5.94	Shpg. wt. 1 lb. 6 oz. \$5.84

JUST SAY "CHARGE IT"
WHEN YOU PHONE YOUR ORDER
.. SEE PAGES 267 AND 268



8



6



7





Acrilan® acrylic Knits

The rough-and-tumble action Shirts
 . . wear-guaranteed to last for one full year

"If shirts on this page fail to give normal wear to your satisfaction for one full year, return them for free replacement or refund."

Sears, Roebuck and Co.



\$1.99



\$1.00

Turtleneck Pullover . . soft jersey knit. Snug neck holds its shape without binding. Ribbed cuffs, hemmed bottom. Applique trim. Long sleeves. Machine wash, med.

State size 6, 8, 10, 12, 14, 16 or 18. See measuring information, page 196 . . . see Chart 1.
 43 N 42636F—Red
 43 N 42637F—Blue
 43 N 42638F—White
 43 N 42639F—Black
 Shipping weight 9 oz. . . . \$1.99

Turtleneck Dickey . . complements the "layered look" of the season. It's perfect to wear under shirts and sweaters . . . lends a sporty touch to clothing, yet it's so warm and snug.

Comes in two basic colors for smart good looks. Machine wash, medium temperature . . . no ironing needed.
 One size fits all.
 43 N 40741—Black
 43 N 40742—White
 Shipping weight 6 oz. . . . \$1.00



Button-down solids . . favorites for school or casual wear

\$1.99 Long sleeves Sizes 6 to 18 \$1.79 Short sleeves

The classic knit . . in a smooth, soft, comfortable jersey. With 2-button placket. Machine wash, med. See measuring information and Chart 1 on page 196. Sizes 6, 8, 10, 12, 14, 16 or 18. Please state size.

LONG SLEEVES.
 43 N 42778F—Navy
 43 N 42783F—Olive
 43 N 42785F—Red
 43 N 42787F—Medium blue
 43 N 42788F—Burgundy
 43 N 42789F—Gold
 Shipping weight 9 oz. . . . \$1.99

SHORT SLEEVES.
 43 N 42278F—Navy
 43 N 42283F—Olive
 43 N 42285F—Red
 43 N 42287F—Medium blue
 43 N 42288F—Burgundy
 43 N 42289F—Gold
 Shipping weight 9 oz. . . . \$1.79

Go-togethers . . Shirt and Socks Set

\$3.99 Long sleeves Sizes 6 to 18 \$2.99 Short sleeves

Guaranteed 100% Acrilan acrylic knit shirt teams with matching stretch socks made from 75% Acrilan acrylic and 25% nylon. Pullover shirt has smart ribbed collar with contrast trim, hemmed bottom and chest embroidery. Socks stretch to fit all foot sizes. Both socks and shirt are machine washable at medium temp. See guarantee above. See measuring information and Chart 1 on page 196. Shirt sizes 6, 8, 10, 12, 14, 16 or 18. Please state size.

LONG SLEEVES.
 43 N 42745F—Olive
 43 N 42751F—Navy
 43 N 42752F—Burgundy
 Shpg. wt. 10 oz. . . . Set \$3.99

SHORT SLEEVES.
 43 N 42245F—Olive
 43 N 42251F—Navy
 43 N 42252F—Burgundy
 Shpg. wt. 10 oz. . . . Set \$2.99



1 Hi-crew Pullover . . . 100% Orlon® acrylic. "Lean look" style has all-over ribbing that keeps in warmth on cold winter days. With popular hi-crew neck and set-in sleeves. Machine washable at medium temperature. See measuring information below.

Sizes 6, 8, 10 and 12. State size.
43 N 22072F—Burgundy
43 N 22071F—Blue
Shipping weight 9 ounces \$4.94

2 Zip Cadet . . . soft brushed 100% acrylic. Comes in he-man bold blazer stripes. With ribbed cuffs and bottom for snug fit. Machine wash at medium temperature. See measuring information below.

Sizes 6, 8, 10 and 12. State size.
43 N 23051F—Blue
43 N 23052F—Green
43 N 23053F—Burgundy
Shipping weight 8 ounces \$4.94

*Softness
that lasts..
Shape
that stays..*

Sweaters that keep their brand-new good looks even after machine washing

Sizes 6 to 12



3 Bulky-knit Zip Cadet . . . 100% acrylic. Solid color with contrast trim and handsome chest emblem. Full-length zipper. Rib-knit waist, cuffs. Can be worn as jacket or sweater. Machine wash, medium. See measuring information below.

Sizes 6, 8, 10 and 12. Please state size.
43 N 23031F—Red 43 N 23032F—Blue
Shipping weight 1 pound \$3.94

4 Jacquard button Cardigan . . . 100% acrylic. Eye-catching knit-in design with geometric pattern in bright wintry colors. Rib-knit cuffs and bottom. Machine wash at medium temperature. See measuring information below.

Sizes 6, 8, 10 and 12. State size.
43 N 23115F—Red 43 N 23116F—Blue
Shipping weight 8 ounces \$2.94



5 V-neck Pullover . . . double-knit 100% Orlon® acrylic. In handsome solid colors with smart contrast trim around neck, cuffs and bottom to give sweater a casual, sporty look. Machine wash, medium. See measuring information below.

Sizes 6, 8, 10 and 12. State size.
43 N 22041F—Red 43 N 22042F—Blue
Shipping weight 9 ounces \$3.99

MEASURE UP every time you order

REMEMBER your boy grows . . . check "How to measure" and size chart at right.

HOW TO MEASURE FOR BOYS' SHIRTS AND SWEATERS: Measure weight, height (without shoes). Measure around chest, under arms. If between sizes, order next larger size.

Size is . . .	6	8	10	12	14	16	18
Height, in.	46	50	54	58	61	64	66
Weight, lbs.	49	59	73	87	100	115	126
Chest, in.	25	26½	28	29½	31½	33	34½

*Registered DuPont T.M.

The wonderfully warm Bulkies..

Thick knit and tightly ribbed to keep out cold . . . and they're completely machine washable, too

Sizes 8 to 20 **\$4⁹⁹**

(1 and 2) Bulky-knit 100% Orlon* acrylic sweaters come in four husky colors for winter-long wear. Weighty rib-knit texture is thick and warm with a rugged look about it. Ribbed cuffs and bottom keep out cold. All are hefty and hearty, yet so easy to care for . . . they're machine washable at medium temperature.

Sizes 8, 10, 12, 14, 16, 18 and 20. Please state size when ordering. See measuring information below.

1 Zippered Cardigan. Coat-style sweater has set-in sleeves.
43 N 23262F—Olive
43 N 23263F—Blue
43 N 23264F—Camel
43 N 23261F—Burgundy
Shipping weight 1 pound \$4.99

2 V-neck Pullover. Smart, smooth saddle shoulder for comfort.
43 N 22321F—Red
43 N 22322F—Olive
43 N 22323F—Blue
43 N 22324F—Camel
Shipping weight 10 ounces \$4.99



Link-stitch Classic

Sizes 8 to 20 **\$7⁹⁹**

Our handsome cardigan is made from 100% Orlon* acrylic. Accented with smooth, trim lines for a tailored, "dressed-up" look . . . it's just right for school or casual wear. Has 6-button placket on front. Unique link-stitch adds interest and keeps boys warm. Colors stay bright. With snug ribbing on cuffs and bottom. And best of all . . . this sweater is machine washable, at medium temperature, for easy care, long-lasting good looks.

Sizes 8, 10, 12, 14, 16, 18 and 20. Please state size when ordering. See measuring information below.

43 N 23342F—Royal blue
43 N 23343F—Black
43 N 23344F—Red
43 N 23345F—Willow green
Shipping weight 10 ounces \$7.99



Sleeveless Pullover

Sizes 8 to 20 **\$2⁹⁹**

3 Springy 100% Orlon* acrylic interlock knit won't stretch out of shape. Machine wash, medium temp.

State size 8, 10, 12, 14, 16, 18 or 20. See measuring information below.

43 N 22131F—Red
43 N 22133F—Navy
43 N 22134F—Camel
Shipping weight 8 ounces \$2.99



Turtleneck Pullover

Sizes 6 to 18 **\$1⁷⁹**

4 100% combed cotton jersey. Ribbed cuffs, neck . . . hemmed bottom. Long sleeves. Machine wash, med.

State size 6, 8, 10, 12, 14, 16 or 18. See measuring information below.

43 N 40731F—Red
43 N 40732F—Blue
43 N 40733F—White
43 N 40734F—Black
Shpg. wt. 10 oz. . . \$1.79



Turtleneck Dickey

One size fits all **\$1⁴⁹**

5 Made of 100% Orlon* acrylic knit. It's soft, thick . . . keeps neck warm on cold winter days. Wear it under shirts and sweaters. Machine washable at medium temperature. One size fits all.
43 N 40751—Black
43 N 40752—White
43 N 40753—Burgundy
43 N 40754—Blue
Shpg. wt. 6 oz. . . \$1.49

MEASURE UP every time you order

REMEMBER, your boy grows . . . check "how to measure" and size chart at right

HOW TO MEASURE FOR BOYS' SWEATERS: Measure weight and height (in stocking feet). Measure around chest, under arms. If between sizes, order next larger size.

Size	6	8	10	12	14	16	18	20
Ht., in.	46	50	54	58	61	64	66	68
Wt., lbs.	49	59	73	87	100	115	126	138
Chest	25	26½	28	29½	31½	33	34½	36

*Registered DuPont Trademark



Smooth . . 100% lamb's wool that's superbly soft and wonderfully machine washable

1 Sleeveless V-neck Pullover . . for a casual look. With ribbed bottom. Flat knit stitch. Machine washable at medium temperature.

\$4.99 Sizes 12 to 18

\$5.99 Chest sizes 36 to 42 in.

Sizes 12, 14, 16 and 18. Please state size when ordering.

43N22181F-Lt. blue
43N22183F-Navy
43N22184F-Burgundy
43N22185F-Gold
Shpg. wt. 9 oz. . . \$4.99

Chest sizes S(36); M(38-40); L(42). State size S, M or L.

43N94181F-Lt. blue
43N94183F-Navy
43N94184F-Burgundy
43N94185F-Gold
Wt. 1 lb. 6 oz. . . \$5.99

2 V-neck Pullover . . long sleeves. With ribbing on cuffs and bottom. Smooth, flat knit stitch. Machine wash at medium temperature.

\$6.99 Sizes 12 to 18

\$7.99 Chest sizes 36 to 42 in.

Sizes 12, 14, 16 and 18. Please state size when ordering.

43N22481F-Burgundy
43N22483F-Navy
43N22486F-Green
43N22487F-Brick red
43N22488F-Blue
43N22489F-Gold
Shpg. wt. 14 oz. . . \$6.99

Chest sizes S(36); M(38-40); L(42). State size S, M or L.

43N94081F-Burgundy
43N94083F-Navy
43N94086F-Green
43N94087F-Brick red
43N94088F-Blue
43N94089F-Gold
Wt. 1 lb. 6 oz. . . \$7.99



Brushed . . a bold-look shaggy blend of 40% Kodel® Polyester, 30% mohair and 30% wool that's machine washable

V-NECK PULLOVER

\$5.99

Sizes 12 to 18

\$7.99

Chest sizes 36 to 42 in.



ZIPPER CADET

\$7.99

Sizes 12 to 18

\$8.99

Chest sizes 36 to 42 in.

(3 and 4) These warm, thick sweaters feel so luxuriously soft, yet they're practical, too. Deep, rich colors and brushed look last even after machine washing (at medium temperature).

3 V-neck Pullover . . with trim-fit saddle shoulder. Ribbed cuffs and bottom.

Sizes 12, 14, 16 and 18. Please state size when ordering.

43N22221F-Gold
43N22223F-Blue
43N22225F-Burgundy
Shpg. wt. 12 oz. . . \$5.99

Chest sizes S(36); M(38-40); L(42). State size S, M, L.

43N94221F-Gold
43N94223F-Blue
43N94225F-Burgundy
Wt. 1 lb. 6 oz. . . \$7.99

4 Zipper Cadet . . ribbed cuffs and bottom.

Sizes 12, 14, 16, 18. Please state size.

43N23442F-Green
43N23443F-Gold
43N23445F-Brown
43N23449F-Blue
43N23446F-Burgundy
Shpg. wt. 14 oz. . . \$7.99

Chests S(36); M(38-40); L(42). State S, M, L.

43N94442F-Green
43N94443F-Gold
43N94445F-Brown
43N94449F-Blue
43N94446F-Burgundy
Wt. 1 lb. 6 oz. . . \$8.99

See measuring information on page 196

Luxurious
look of
Leather
or Split
Cowhide



Western styling in
Sueded Split Cowhide

\$37.50

Tough, durable . . . treated with DuPont Quilon® to repel non-oily stains, water . . . dry cleanable too. Soft, warm, sheared-look acrylic pile body lining, collar, and pocket flap facings . . . cotton-backed. Rayon quilt-lined sleeves.

Panel front with yoke and 4-button closure. Leather buttons. Split yoke back. Two large, flapped pockets. Average length, 30 inches. See How to Measure, page 261.

Please state even chest size 36 to 46 inches.

41 N 67640F—Medium tan
41 N 67642F—Dark green
Shipping wt. 4 lbs. 8 oz. \$37.50

*Registered DuPont T.M.

New at **Sears**
this Season . . .

Now in Glove-tanned Steerhide . . .
the bold, independent look

CYCLE JACKET

\$39.70

Defy winds, turn heads as you streak by! This colorful jacket combines racing-stripe styling with tough flexibility of steerhide leather.

100% nylon lined for long wear, smooth action. Bi-swing pleated back gives easy shoulder movement. Side vents for easy sitting. 2-snap adjustable cadet collar, zippered-wrist sleeves shut out cold air. Upper horizontal, lower vertical slash pockets have zippers to keep out rain. Giant zipper closes front. Average length 26 in. Why not pick up the phone and order it?

State even chest size 34 to 46 inches.
41 N 66653F—Blue with gold-color stripes
41 N 66654F—Gray with red stripes
Shipping weight 3 pounds 8 ounces \$39.70

MEASURE UP every time you order

BE SURE OF A PROPER FIT
. . . see page 261 for "how to measure."
Order only sizes listed with each item

Fine Suede or Cabretta Leather

(1) Suede
Leisure Coat

\$53.50

(2) Suede
Sport Coat

\$49.50

(3) Cabretta
Leisure Coat

\$49.50



1 Suede Leisure Coat with zip-in liner. Rich New Zealand suede leather is DuPont Quilon® treated to repel water, non-oily stains—and to make it dry-cleanable. Weather cold? Just zip in the warm acrylic pile liner . . . cotton-backed. Body, sleeve lining of smooth rayon. Yoke front, back. Leather buttons. Antelope brown. Average length 32 inches. See How to Measure on page 261.

Please state even chest size 36 to 46 inches.
41 N 67841CF—Shipping weight 5 pounds \$53.50

2 Suede 3-button Sport Coat. Smartly tailored from handsome New Zealand suede leather. Repels water, non-oily stains . . . dry-cleanable too . . . thanks to DuPont Quilon®. Hand-sewn effect stitching on collar, front, pocket flaps. Inside wallet pocket. Yoke front, back. Leather buttons. Knit collar protector. Rayon lining. Average length 31 in. Antelope brown. See How to Measure on page 261.

Please state even chest size 36 to 46 inches.
41 N 67801CF—Shipping weight 4 pounds \$49.50

3 Cabretta Leisure Coat with zip-in liner. Sleek, supple cabretta leather is long-wearing, always in style. This one conquers three seasons . . . just zip the liner in or out as the weather changes . . . warm acrylic pile has cotton backing. Body, sleeves rayon-lined. Distinctive front and back yoke. Leather buttons. Two flap pockets. Black. Average length 32 inches. See How to Measure on page 261.

Please state even chest size 36 to 46 inches.
41 N 66695CF—Shipping weight 5 pounds \$49.50

"CHARGE IT" IF YOU WISH . . .
SEE PAGES 267 AND 268



Widewale Corduroy
Western-style Surcoat with
pile lining of sheared-look
Creslan® acrylic

\$16⁷⁰

He-man cotton corduroy fabric . . . accented by soft, warm, butter-color Creslan® acrylic lining, notched collar top, lapels, front and pocket edgings . . . cotton-backed. It's the ideal fiber for a pile lining that looks like sheared wool.

Sleeves insulated with acetate taffeta lining quilted to 90% acrylic, 10% unknown fibers, textile by-products.

Western yoke front, back. Front closure has 4 leather buttons, framed buttonholes. Coat cuffs. Side vents. Average length 30 in. Dry clean. How to Measure, on page 261.

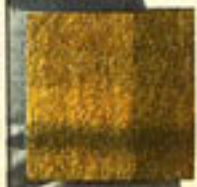
State even chest 36 to 46 in.
41 N 93641F—Loden green
41 N 93640F—Bronze
Shpg. wt. 4 lbs. 1 oz. . . \$16.70
*Reg. American Cyanamid Co. T.M.



1



2



New at
Sears
this Season..

**Bold, high-low
rib Corduroy**
. . . now in a warm
Country Coat with
thick pile lining

\$24⁷⁰

High-low ribs form a handsome pattern on the brawny cotton corduroy fabric. Soft, durable . . . plus water-repellent finish.

Harmonizing heather-color, fur-look pile lining . . . 65% Acrilan® acrylic, 35% Verel® mod-acrylic . . . olefin-backed. Pile shows on lapels, front edging. Sleeves rayon-lined, quilted over 85% acrylic, 15% unknown fibers, textile by-products.

Bal collar. 3 leather buttons, neck storm button. Wide-welt slash pockets. Coat cuffs, button strap trim. Average length 38 in. Dry clean. See How to Measure, on page 261. Buy it the easy way—order by phone.

State even chest 36 to 46 in.
41 N 75531F—Bronze
41 N 75532F—Dark green
Shpg. wt. 4 lbs. 8 oz. . . . \$24.70



Wool Plaid reverses to pile
2-in-1 parka combines sparkling plaid
with today's popular "animal look"

\$27⁷⁰

1 Warmth plus versatility! Plaid side is 100% wool. Harmonizing, dense pile side is 65% acrylic, 35% modacrylic . . . olefin-backed. Wood-tipped, rawhide drawstring in hood.

Two flap pockets on plaid side, 2 wide-welt slash pockets on pile side. Adjustable snap straps on cuffs. Giant zipper. Average length 34 inches. Dry clean. How to Measure, on page 261.

Please state even chest size 36 to 46 inches.
41 N 76686F—Maroon plaid 41 N 76681F—Brown plaid
Shipping weight 4 pounds 8 ounces \$27.70

80% wool melton Benchwarmer
Entire one-piece liner zips in or out
. . . body, sleeves, even the hood!

\$24⁷⁰

2 Soft, warm, luxurious blend of 80% wool, 15% unknown reclaimed fibers, 5% other fibers. Body, hood pile-lined. Sleeves lined with smooth rayon satin, cotton flannel-backed.

Rawhide leather drawcord in hood. Two huge, flapped patch pockets. Snap fly-front hides zipper. Adjustable snap cuffs. Average length 37 in. Dry clean. How to Measure, page 261.

Please state even chest size 36 to 46 inches.
41 N 76642F—Mineral green 41 N 76641F—Dark vicuna tan
Shipping weight 4 pounds 12 ounces \$24.70

New at **Sears** this Season..

Our own
exclusive

Bruisers

Our heaviest, beefiest, burliest PERMA-PREST Men's Casual Slacks! Need no ironing . . . keep their crease . . . shed wrinkles washing after washing, tumble drying. Dacron,* cotton plus Scotchgard® Brand Stain Repeller that repels water and even oil-borne stains

Trim-cut Ivy style

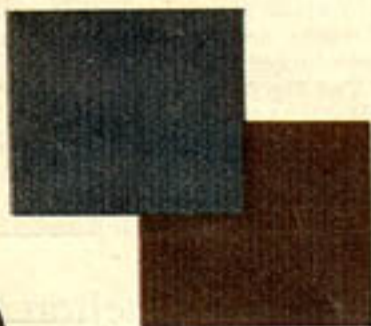
\$6⁸⁸

65% Dacron* polyester, 35% combed cotton . . . the ideal blend for strength and comfort. Tough random-cord fabric has subtle, vertical lines.

Traditional plain-front styling for men with youthful builds . . . cut to fit comfortably, yet follow the body's contours. Has belt loops, watch pocket, cuffs . . . about 16-inch bottoms. Machine wash, medium . . . tumble dry. Maximum fabric shrinkage 1%. Pick up your phone right now and order this one!

State waist, then inseam, Chart A.

41 N 45721F—Dark olive
41 N 45720F—Charcoal blue
41 N 45722F—Tobacco brown
Shipping weight 1 lb. 8 oz. . . . \$6.88



See pages 322 and 323 for
Kenmore Automatic Dryers
. . . finest way to tumble dry



No-iron PERMA-PREST Men's Flannel Casuals
. . . Orlon*, rayon with the luxurious look and
feel of wool . . . warm, yet not bulky or heavy

Trim-cut Ivy style | Full-cut plain front or pleated
\$5⁷⁷ each 2 for **\$11⁴⁰** | **\$6⁴⁷** each 2 for **\$12⁷⁰**

(1 thru 3) Soft and comfortable, yet full-bodied and durable . . . this rich fabric of 65% Orlon* acrylic, 35% rayon. And PERMA-PREST means you can forget about ironing . . . slacks keep their crease, wrinkles vanish even after countless washings . . . just tumble dry and wear.

Smartly tailored with cuffs and belt loops. Machine wash, medium temperature . . . tumble dry. Maximum fabric shrinkage 2%.

1 Trim-cut Ivy. Traditional, plain-front style for youthful builds. Follows body's contours yet fits comfortably. About 16-in. bottoms. Please state waist size, then inseam size from Chart A below.
41 N 47282F—Dark brown | 41 N 47281F—Dark olive
41 N 47280F—Charcoal gray | 41 N 47283F—Medium gray
Shipping weight each 1 pound 4 ounces. . . . Each \$5.77; 2 for \$11.40

2 Full-cut . . . plain front. Natural look for men with mature builds. Fits fairly roomy in seat, thighs, legs. About 16½-inch bottoms. Please state waist size, then inseam size from Chart B below.
41 N 41320PF—Charcoal gray | 41 N 41321PF—Dark brown
Shipping weight each 1 pound 4 ounces. . . . Each \$6.47; 2 for \$12.70

3 Full-cut . . . pleated. Flattering looks, extra comfort for mature builds. Roomy in seat, thighs, legs. About 17-inch bottoms. Please state waist size, then inseam size from Chart B below.
41 N 41282PF—Dark blue | 41 N 41281PF—Dark olive
41 N 41280PF—Charcoal gray
Shipping weight each 1 pound 4 ounces. . . . Each \$6.47; 2 for \$12.70

MEASURE UP every time you order

BE SURE OF A PROPER FIT

. . . see page 261 for "how to measure."
Then use proper size chart at right

CHART A

Waist, inches	Inseam, inches
30, 38	28, 29, 30, 31, 32
31, 33, 40	29, 30, 31, 32
32	28, 29, 30, 31, 32, 33, 34
34, 36	27, 28, 29, 30, 31, 32, 33, 34

CHART B

Waist, inches	Inseam, inches
32, 35	29, 30, 31, 32
33	29, 30, 31
34, 36, 38	28, 29, 30, 31, 32, 33
40, 42	28, 29, 30, 31, 32
44	28, 29, 30, 31

**Bold, brawny and belted...
here's the very latest
SWAGGER LOOK
in All-weather Coats
with warm zip-liners**

1 Iridescent putty—new color, new version of the continental look. Belted "at-the-knee" model features epaulets, distinctive gun patch, split-raglan shoulders and vertical slash pockets. Tightly-woven fabric of 70% cotton, 30% acetate has Syl-mer® silicone finish to repel water and non-oily stains.

Coat comes complete with heavyweight Malden acrylic tri-tone pile liner in brown mist. Liner is 75% acrylic, 25% modacrylic face, 100% cotton back.

Chest sizes 36R to 44R and 38L to 44L. See How to Order Chart on page 208. *State even size.*

45 N 20217F—Shipping weight 4 pounds. \$24.90

2 Midnight blue Coat displays back interest with back yoke, center vent and inverted center pleat. Smart button-through model is shorter—slightly above the knee. Styled with split-raglan shoulders, inverted vertical slash pockets and matching 3-piece belt. Durable 55% Dacron® polyester, 45% Vycron polyester fabric is cross dyed for lustrous color. Coat resists wrinkles, is treated with Syl-mer® silicone finish to repel rain and non-oily stains. Full body liner of Malden acrylic pile on all-cotton back has a colorful 100% wool plaid kicker.

Chest sizes 36R to 44R and 38L to 44L. See How to Order Chart on page 208. *State even size.*

45 N 20116F—Shipping weight 4 pounds. \$24.90

*Reg. DuPont T.M.

MEASURE UP every time you order

BE SURE OF A PROPER FIT

... see page 261 for "how to measure."
Order only Sizes listed with each item



Fine Formal Wear

3 Black tuxedo for the holidays and special occasions when you want to go formal. Luxurious fabric of 55% Fortrel® polyester, 45% rayon has a silicone finish to repel non-oily stains. Single-button coat with silk and cotton satin edged shawl collar, piped flap pockets. Full rayon lining. Plain-front trousers have silk and cotton satin braid trim.

Chest sizes 36S to 42S, 35R to 46R and 37L to 46L. See How to Order Chart below. *State chest size, waist, then inseam when ordering.*

N45 N 56124F—Shipping weight 3 pounds 8 ounces. \$54.50

4 White dinner jacket in a fine blend of 56% rayon, 44% acetate. Single-button model is styled with self-faced shawl collar, flap pockets, center vent. Full rayon lining. Wear this handsome coat with formal trousers for a neat formal look.

Chest sizes 36S to 42S, 35R to 46R, 37L to 46L. See How to Order below. *State size. Wt. 2 lbs. 12 oz.*

N45 N 5470F \$39.95

5 Burgundy dinner jacket can also be worn at home as a host coat. Rich-toned fabric is 56% rayon, 44% acetate. Single-button style is carefully tailored with shawl collar, piped pockets, silk and cotton satin removable cuffs. Full rayon lining.

Chest sizes 36S to 42S, 35R to 46R, 37L to 46L. See How to Order below. *State size. Wt. 2 lbs. 12 oz.*

N45 N 5472F \$39.95

Black formal trousers. Crisp fabric blend of 55% Fortrel® polyester, 45% rayon. Plain-front style with side tab. Rayon satin braid trim.

Waists 28 to 42 in. Inseams 28 to 35 in. *State waist size, then inseam.*

N45 N 45003F—Shipping weight 1 pound 4 ounces. \$14.95

Pleated-front Shirt. White cotton. *State neck size, then sleeve length.*

Neck.....	14½	15	16	15½	16	17
Sleeve.....	32, 33	32, 33, 34	32, 33, 34, 35	33, 34		

33 N 190F—Shipping weight each 1 pound. Each \$4.97; 2 for \$9.90

HOW TO ORDER FORMAL WEAR: When ordering tux, make sure it comes in your chest and corresponding waist size. *State chest size, waist, then inseam. For dinner jackets see HEIGHT. State chest size in short, regular or long.*

HEIGHT:	5 ft. 3 in. to 5 ft. 7 in. (Short)	36S	37S	38S	39S	40S	42S
	over 5 ft. 7 in. to 5 ft. 11 in. (Reg.)	35R	36R	37R	38R	39R	40R	42R	44R 46R
	over 5 ft. 11 in. to 6 ft. 3 in. (Long)	37L	38L	39L	40L	42L	44L 46L
Waist sizes (shorts only)	...	30	31	32	33	34	36
	...	31	32	33	34	35	37
	...	32	33	34	35	36	38
Waist sizes (Regs. and longs only)	28	29	30	31	32	34	36	38	41
	29	30	31	32	33	35	37	39	42
	30	31	32	33	34	36	38	40	43

Cuffless finished bottoms only. Inseams 29 to 31 (S); 31 to 33 (R); 33 to 35 (L).





PLAID

All-weather Coat
complete with zip-liner

Only \$16⁵⁰

Fine all-cotton fabric is tightly-woven, treated with Cravenette® water repellent. Coat is carefully tailored with split-raglan shoulders, bal collar, full fly front and slash-thru welt pockets. Zip-liner of deep acrylic pile on sturdy cotton back has attached sleeves of rayon over Ny-Sul-Loft® nylon.

Chest sizes 36R to 44R and 38L to 46L. See How to Order Chart at right. Please state even size only.

45 N 24402F—Muted dark olive plaid

45 N 24401F—Charcoal blue and gray plaid

Shipping weight 4 pounds \$16.50



Thickest, warmest acrylic pile liners we've ever offered . . . and they are rich tri-tone colors in this
PERMA-PREST
All-weather
Coat

\$34⁵⁰ with zip-liner

Heavyweight liners help shut out cold . . . keep you warm in coats of 65% Dacron® polyester, 35% combed cotton poplin. PERMA-PREST fabric has built-in "memory" for shape retention. Treated with Scotchgard® Brand Rain and Stain Repeller to resist water and oil-borne stains. Styled with bal collar, fly front, split-raglan shoulders, slash pockets. PERMA-PREST full body lining is 80% Dacron® polyester, 20% combed cotton.

Zip-in liner of heavyweight Malden pile is 75% acrylic, 25% modacrylic face, 100% cotton back; has attached sleeves of cotton backed acetate. Coat and liner are machine washable, warm. PERMA-PREST coat comes out of your dryer wrinkle-free, needs no pressing. So easy to buy when you just use the phone.

Chest sizes 36S to 42S, 36R to 46R and 36L to 46L. See How to Order Chart below. State even size only.

COAT WITH ZIP-IN LINER.
45 N 21513F—Dress black; claret liner
45 N 21514F—Olive; brown mist liner
Shipping weight 4 pounds \$34.50

COAT WITHOUT ZIP-IN LINER.
45 N 21413F—Dress black
45 N 21414F—Olive
Shipping weight 3 pounds \$24.50

*Reg. DuPont T.M.

MEASURE UP every time you order

BE SURE OF A PROPER FIT
.. see page 261 for "how to measure."
Then use the size chart at right

Size Chart for All-weather Coats

IF CHEST measures.....	36	38	40	42	44	46
IF HEIGHT is:						
5 ft. 3 in. to 5 ft. 7 in.	36S	38S	40S	42S	—	—
over 5 ft. 7 in. to 5 ft. 11 in. .	36R	38R	40R	42R	44R	46R
over 5 ft. 11 in. to 6 ft. 3 in. .	36L	38L	40L	42L	44L	46L



Versatile Corduroy Blazer

1 Rich-toned mid-wale all-cotton corduroy blazer is tailored to the traditional for men with trim, youthful builds. Smartly styled with hooked vent, patch-flap pockets and raised welt seams.

Chest sizes 35R to 46R and 37L to 46L. See How to Order Chart on page 210. Please state size.

45 N 2556F—Bronze tan 45 N 2555F—Navy blue
Shipping weight 2 pounds 13 ounces.....\$16.90

Vest. Also (7) below. Red reverses to black. Soft all-rayon flannel fabric. 2 pockets on each side. Adjustable back strap.

Even chest sizes 34R to 46R. Please state size.
45 N 2913F—Shipping weight 15 ounces.....\$4.95

For that dashing
look...wear a

VEST



2 New reversible double-breasted vest of lush 100% cotton velveteen. Smart cross-over front has a straight bottom to fit the waistline. All-rayon back. Adjustable side tabs for a more comfortable fit.

State even chest size 36R to 46R.
N45 N 2982F—Gold reverses to green
N45 N 2981F—Red reverses to black
Shpg. wt. 15 oz.....\$10.95

3 Leather suede vest is soft and supple, has rayon lining and back, welt pockets and adjustable back strap for added comfort. Olive green. Buy it the easy way—order by phone.

State even chest size 36R to 46R.
N45 N 2972F—Wt. 15 oz...\$15.50

4 All-wool flannel vest has an attractive cotton foulard print lining and back. In favorite traditional colors. Carefully tailored with 2 welt pockets and an adjustable back strap that assures a more comfortable fit.

State even chest size 34R to 46R.
45 N 2924F—Camel tan
45 N 2925F—Red
45 N 2926F—Navy blue
Shpg. wt. 15 oz.....\$5.85

5 Reversible 100% cotton velveteen vest has an all-rayon back, 2 welt pockets on each side, adjustable side tabs for added comfort.

State even chest size 36R to 46R.
45 N 2938F—Red reverses to black
45 N 2937F—Gold reverses to green
Shpg. wt. 14 oz.....\$8.90

6 Luxurious fabric of 85% wool, 15% camel hair. Vest has distinctive metal buttons, 4 welt pockets, adjustable back strap and full rayon lining.

State even chest size 36R to 46R.
45 N 2949F—Camel tan
45 N 2948F—Red
Shpg. wt. 15 oz.....\$9.95

7 All-rayon flannel vest has 2 pockets on each side, adjustable back strap for a comfortable fit. Red reverses to black.

State even chest size 34R to 46R.
45 N 2913F—Wt. 15 oz.....\$4.95

8 All-cotton corduroy vest has 2 pockets each side, adjustable back strap. Red reverses to an attractive maroon foulard print.

State even chest size 34R to 46R.
45 N 2960F—Wt. 15 oz.....\$4.95





New at Sears this Season.. Finely tailored to our specifications, a Sport Coat with all the features a man wants . . . heather-toned hopsack fabric, smart 2-button, side vent style, lively print lining with flip-top chest pocket to match! Wear it with handsome dress slacks specially selected for color harmony

Coat. A mixture of tones in country-look hopsack of 55% Acrilan® acrylic, 45% wool. Long-wearing . . . wrinkle-shy. 2-button contemporary model has cloverleaf lapels. Rayon half lining (shown in background) is a multi-colored foulard print. So easy to buy when you just use the phone.

Chest sizes 36S to 42S, 35R to 46R and 37L to 46L. See How to Order Chart at right. Please state size.

- 45 N 2574F—Heather gold
 - N45 N 2572F—Heather green
 - N45 N 2573F—Heather burgundy
 - 45 N 2571F—Heather blue
- Shpg. wt. 2 lbs. 10 oz. \$24.50
*Reg. DuPont T.M.

*"Charge it" if you wish
.. see pages 267-268*

Duo. Sport coat listed at left, and plain-front dress slacks of 70% Orlon® acrylic, 30% wool worsted. Cuffed slacks are body proportioned to your height, have set-in waistband, straight side pocket, brass zipper and Grip-Stripe® to keep shirt neatly in place.

When ordering duo, see size charts at right. State coat size, then waist and inseam.

- 45 N 3057F—Heather gold coat and brown slacks
 - N45 N 3055F—Heather green coat and black slacks. (No 42-inch waist)
 - N45 N 3056F—Heather burgundy coat and black slacks. (No 42-inch waist)
 - 45 N 3054F—Heather blue coat and dark blue slacks
- Shpg. wt. 3 lbs. 14 oz. . . Outfit \$32.50

MEASURE UP every time you order

BE SURE OF A PROPER FIT . . . see page 261 for "how to measure." Then use the size charts below

HOW TO ORDER SPORT COATS: Check chart, and be sure to order only those sizes listed with each catalog number. State size.

IF CHEST measures.....	33 1/2	34 1/2	35 1/2	36 1/2	37 1/2	38 1/2	39 1/2	41 1/2	43 1/2
	thru 34	thru 35	thru 36	thru 37	thru 38	thru 39	thru 41	thru 43	thru 45
IF HEIGHT is.....	ORDER SIZE LISTED BELOW								
Short: 5 ft. 3 in. to 5 ft. 7 in.....	36S	37S	38S	39S	40S	42S
Reg.: over 5 ft. 7 in. to 5 ft. 11 in....	35R	36R	37R	38R	39R	40R	42R	44R	46R
Long: over 5 ft. 11 in. to 6 ft. 3 in....	37L	38L	39L	40L	42L	44L	46L
To ASSURE PROPER FIT, waist should be no more than.....	29	30	31	32	33	35	37	40	42

HOW TO ORDER DUOS on this page: State coat size from chart above, waist, then inseam from chart below.

Waist, inches	Inseam, inches			
30, 31.....	29, 30
32, 40.....	28, 29, 30, 31, 32
33.....	29, 30, 31, 32
34, 35, 36, 38.....	28, 29, 30, 31, 32, 33
42 (Not available in block).....	29, 30, 31

Dynamic Duos

Sport Coats and Dress Slacks color-coordinated to win compliments



1 Blue-olive Sport Coat. 100% wool hopsacking. 3-button model for the man with a trim build. Styled with natural shoulders, hook vent, patch-flap pockets and welted seams.

Chests 36S to 42S, 35R to 46R, 37L to 46L. See How to Order, opposite page. *State size.*
45 N 2641F—Shpg. wt. 2 lbs. 10 oz. \$24.95

Duo. Blue-olive coat (1) and olive PERMA-PREST dress slacks of 40% polyester, 30% wool, 30% Avril® rayon.

Coat sizes as above; for slack sizes see (5) on page 213. *When ordering duo, state chest size, waist, then inseam.*

45 N 3053F—Wt. 3 lbs. 14 oz. Outfit \$33.00

2 Heather brown Sport Coat. Fabric has a touch of gold. Textured 2-ply hopsacking is 100% wool worsted. Note the single-button styling . . . side vents, hacking flap pockets and cloverleaf lapels. This is the look that's taking the lead in men's sportswear.

Chests 36S to 42S, 35R to 46R, 37L to 46L. See How to Order, opposite page. *State size.*
N45 N 2788F—Shpg. wt. 2 lbs. 12 oz. \$37.95

Duo. Heather brown coat (2) and brown dress slacks of 100% virgin wool worsted in a self-textured twist weave. Fabric is permanently mothproofed, treated to resist non-oily stains. Plain-front style has nylon zipper, French tab.

Coat sizes as above; for slack sizes see chart below. *For duo, state chest size, waist, then inseam.*
N45 N 3052F—Wt. 3 lbs. 14 oz. Outfit \$49.00

3 Houndstooth Sport Coat. 100% wool. Brown and black check. Exciting fabric, up-to-the-minute style for the leisure look you want. 2-button model is carefully styled with side vents, hacking flap pockets, cloverleaf lapels.

Chests 36S to 42S, 35R to 46R, 37L to 46L. See How to Order, opposite page. *State size.*
N45 N 2698F—Shpg. wt. 2 lbs. 12 oz. \$32.95

Duo. Houndstooth coat (3) and plain-front style brown dress slacks of virgin wool worsted in a self-textured twist weave. Fabric is permanently moth-proofed, treated to resist non-oily stains. Slacks have nylon zipper and French tab.

Coat sizes as above; for slack sizes see chart below. *For duo, state chest size, waist, then inseam.*
N45 N 3051F—Wt. 3 lbs. 15 oz. Outfit \$44.00

4 Blue Herringbone Sport Coat. A luxurious fabric blend of 80% wool, 20% mohair. Styled with traditional natural shoulders for the man who has a trim, youthful build. Versatile 3-button model is smartly tailored with hook vent, patch-flap pockets, welted seams.

Chests 36S to 42S, 35R to 44R, 37L to 44L. See How to Order, opposite page. *State size.*
N45 N 2613F—Shpg. wt. 2 lbs. 12 oz. \$32.95

Duo. Herringbone coat (4) and blue dress slacks of 100% virgin wool worsted in a self-textured twist weave. Fabric is permanently moth-proofed, treated to resist non-oily stains. Plainfront style with nylon zipper, French tab. So easy to buy when you just use the phone.

Coat sizes as above; for slack sizes see chart below. *For duo, state chest size, waist, then inseam.*
N45 N 3050F—Wt. 3 lbs. 15 oz. Outfit \$44.00

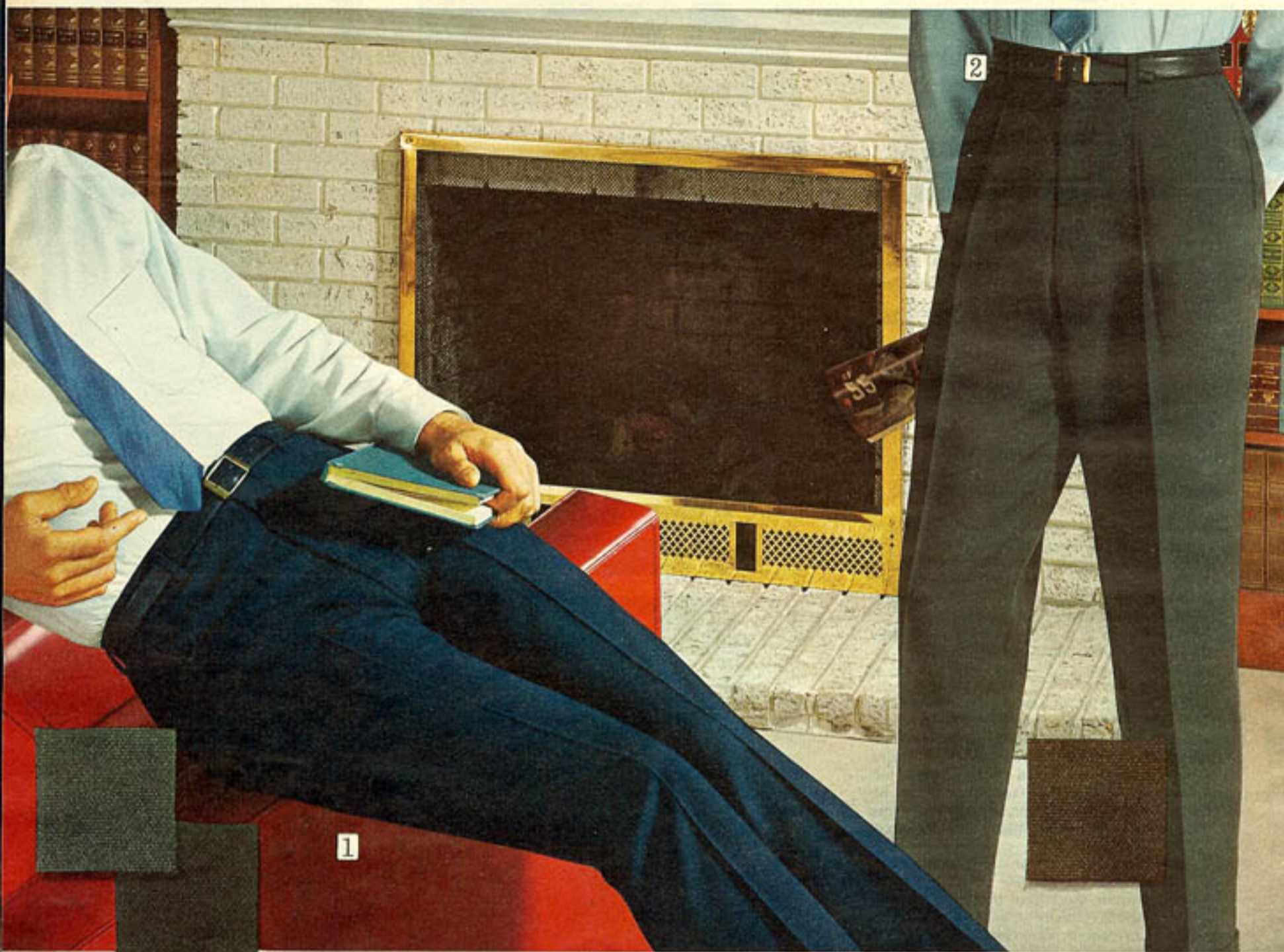


MEASURE UP every time you order . . . see page 261 for "how to measure."

HOW TO ORDER dress slacks on figures 2, 3 and 4: Check chart and specify your exact sizes. First state Waist size 32, 33, 34, 35, 36, 38, 40 or 42, then inseam size, including height symbol S, R or L, as "34-30½ R" with cuffs, or "34-30½ RX" without cuffs.

If your height measures:	CUFFED Inseams	Finished CUFFLESS Inseams
5 feet 3 inches to 5 feet 7 inches (Short) 27½ S through 30S 27½ SX through 30SX
Over 5 feet 7 inches to 5 feet 11 inches (Regular) 29R through 32R 29RX through 32RX
Over 5 feet 11 inches to 6 feet 3 inches (Long) 31½ L through 34½ L 31½ LX through 34½ LX

New process assures stay-neat performance
of permanently creased, finely tailored Dress Slacks



55% DACRON* POLYESTER,
45% WOOL WORSTED

Only \$10⁹⁰

Now a luxurious blend performs even better because a new fabric finish keeps the fibers crisp and resilient, the permanent crease razor sharp. Developed by a leading textile mill, this finish gives extra body, shape-retention and wrinkle-resistance. The fabric looks so rich, feels so soft, drapes so beautifully!

Fine tailoring details include separate waistband, straight side pocket, coin pocket, French tab. Slacks are cut over Sears proportion-fit patterns, have cuffed bottoms, harmonizing nylon and cotton pocketing and trim. So easy to buy when you just use the phone.

*Reg. DuPont T.M.

1 Traditional style. Plain-front dress slacks cut and carefully tailored for men with trim, youthful builds, traditional clothing tastes.
Please state waist size, then inseam size.

Waist, inches	Inseam, inches
30, 31	29, 30
32, 40	28, 29, 30, 31, 32
33	29, 30, 31, 32
34, 35, 36, 38	28, 29, 30, 31, 32, 33
42, 44	29, 30, 31

45 N 7536F—Medium dark blue
45 N 7532F—Charcoal gray
45 N 7533F—Black
Shipping weight 1 pound 12 ounces.....\$10.90

2 Single-pleat style. Designed and cut slightly fuller to provide extra room comfort for men with more mature builds.
Please state waist size, then inseam size.

Waist, inches	Inseam, inches
32, 33	29, 30, 31, 32
34, 35, 36, 38, 40	28, 29, 30, 31, 32, 33
42, 44	28, 29, 30, 31, 32

45 N 7522F—Charcoal gray
45 N 7528F—Brown
Shipping weight 1 pound 12 ounces.....\$10.90

MEASURE UP every time you order

BE SURE OF A PROPER FIT
... see page 261 for "how to measure".
Order only sizes listed with each item

PERMA-PREST Dress Slacks now in two great new fabric blends

Sears lab tests prove these PERMA-PREST dress slacks are smooth and good-looking . . . hold their shape even after machine washing. Seams never pucker.

Slacks are creased permanently, for the life of the fabric.

So easy to care for! Just machine wash at medium temperature and tumble dry.† These PERMA-PREST dress slacks come out of your dryer without a wrinkle, ready to wear.



70% Dacron* polyester
30% wool worsted
PLAIN WEAVE FABRIC

3 Traditional style. Plain-front model cut for men with trim, youthful builds. Popular plain-weave fabric is long-wearing and wrinkle-shy. Slacks are cut over Sears proportion-fit patterns and carefully tailored with separate waistband, straight side pocket, coin pocket, brass zipper, French tab and cuffed bottoms. Pocketing and trim are a durable blend of nylon and cotton.

Please state waist size, then inseam size.

Waist, inches	Inseam, inches
30, 31	29, 30
32, 40	28, 29, 30, 31, 32
33	29, 30, 31, 32
34, 35, 36, 38	28, 29, 30, 31, 32, 33
42, 44	29, 30, 31

45 N 6118F—Brown
45 N 6116F—Dark blue
Shipping weight 1 pound 12 ounces. \$8.80
*Reg. DuPont T.M.

"Charge it" if you wish
. . . see pages 267-268

40% polyester, 30% wool worsted, 30% Avril® rayon
. . . popular OXFORD WEAVE FABRIC

Only \$880 for either blend

4 Single-pleat style. Cut slightly fuller to provide a little more room for men with mature builds. Exciting oxford fabric resists wrinkles, wears and wears. Fine tailoring details include separate waistband, straight side pocket, coin pocket, brass zipper and French tab. Cut over Sears proportion-fit patterns for custom-like fit and comfort. Slacks have cuffed bottoms. Nylon, cotton and Avril® rayon pocketing and trim.

Please state waist size, then inseam size.

Waist, inches	Inseam, inches
32, 33	29, 30, 31, 32
34, 35, 36, 38, 40	28, 29, 30, 31, 32, 33
42, 44	28, 29, 30, 31, 32

45 N 6121F—Medium gray
45 N 6126F—Medium dark blue
45 N 6128F—Medium brown
Shipping weight 1 pound 12 ounces. \$8.80

5 Traditional style. Plain-front slacks smartly tailored for men who have traditional clothing tastes, trim builds. Handsome oxford fabric is long-wearing, sheds wrinkles fast. Slacks are cut over Sears proportion-fit patterns for custom-like fit, comfort. Styled with separate waistband, straight side pocket, coin pocket, brass zipper and French tab. Cuffed bottoms. Nylon, cotton and Avril® rayon pocketing and trim.

Please state waist size, then inseam size.

Waist, inches	Inseam, inches
30, 31	29, 30
32, 40	28, 29, 30, 31, 32
33	29, 30, 31, 32
34, 35, 36, 38	28, 29, 30, 31, 32, 33

45 N 6134F—Olive
45 N 6132F—Dark gray 45 N 6133F—Black
Shipping weight 1 pound 12 ounces. \$8.80

†FOR KENMORE DRYERS . . . SEE PAGES 322-323

Please him
and yourself as well
.. with these PERMA-PREST
no-iron Dress Shirts



Tricot knits . . finest we sell \$6⁹²

(1 and 2) So comfortable and good-looking we know of no finer tricot shirts at any price. The reason is that *this* tricot is different than run-of-the-mill. The outside's bright, wrinkle-shy Duralon polyester . . and the inside's soft, absorbent cotton. That's why these shirts need no ironing* and are cooler and more comfortable than ordinary tricot knits. He'll like them for sure.

1 Snap-tab collar. Tapered to fit along natural body lines. Convertible cuffs he can wear with links or buttoned. One pocket. Machine wash, medium and tumble dry*; or hand wash, drip dry. *State neck, then sleeve from Chart 3 at page bottom.*

SOLID COLORS. 80% Duralon polyester, 20% fine combed cotton.
33 N 7235F—White 33 N 7236F—Blue 33 N 7237F—Maize

STRIPES. 70% Duralon polyester, 20% fine combed cotton, 10% nylon.
33 N 7239F—Charcoal gray 33 N 7238F—Blue

Shipping weight each 1 pound Each \$6.92; 2 for \$13.80

2 Lynn collar. Full cut along traditional lines. Medium-point, medium-spread collar has permanent stays. Convertible cuffs . . wear linked or buttoned. One pocket. Machine wash, medium and tumble dry*; or hand wash, drip dry.

SOLID COLORS. 80% Duralon polyester, 20% fine combed cotton.
33 N 7219F—Maize 33 N 7216F—Blue 33 N 7215F—White

STRIPES. 70% Duralon polyester, 20% combed cotton, 10% nylon.
33 N 7222F—Olive 33 N 7220F—Blue

State neck, then sleeve: Chart 1, below. Wt. each 1 lb. Each \$6.92; 2 for \$13.80

Woven fabrics . . preferred by many \$4⁹²

(3 and 4) Our labs could find no other woven shirts that looked—or shed wrinkles—better than these. The blend: our Duralon polyester and cotton. The weaves: plain and oxford cloth in white, stripes, colors, checks. He gets shirts that look fresh all day. You get the benefits of shirts that need no ironing when machine washed, hot, and tumble dried*, or hand washed and drip dried. Max. fabric shrinkage 1%.

3 Lynn collar. Full cut for traditional tastes. Collar has permanent stays, medium point and spread. Convertible cuffs. One pocket. Plain weave.

SOLIDS AND CHECK. 50% Duralon polyester, 50% fine combed cotton. Long sleeves.
33 N 7201F—White 33 N 7205F—Maize 33 N 7210F—Blue check
33 N 7202F—Blue 33 N 7204F—Olive

WOVEN STRIPES. 65% Duralon polyester, 35% soft combed cotton. Long sleeves.
33 N 7206F—Blue 33 N 7207F—Olive 33 N 7208F—Gray

State neck, then sleeve from Chart 1. Wt. each 1 lb. Each \$4.92; 2 for \$9.80

SHORT SLEEVES. 50% Duralon, 50% combed cotton. 2 pockets. White.
33N7324F—*State neck* 14, 14½, 15, 15½, 16, 16½, 17. Wt. ea. 1 lb. Ea. \$4.92; 2 for \$9.80

4 Trier collar. Tapered for trim fit. Regular-spread button-down collar. Convertible cuffs. One pocket. Oxford cloth of 50% Duralon polyester, 50% soft, combed cotton. *State neck size, then sleeve length from Chart 3, below.*

33 N 7273F—Linen green 33 N 7272F—Blue
33 N 7271F—White 33 N 7274F—Maize

Shipping weight each 1 pound Each \$4.92; 2 for \$9.80

*See the Kenmore dryer, page 322. If hand washed, don't wring or twist

SIZE CHART 1	Neck size	14	14½	15, 15½, 16, 16½, 17
	Sleeve length	32, 33	32, 33, 34	32, 33, 34, 35

SIZE CHART 3	Neck size	14	14½	15	15½, 16, 16½, 17
	Sleeve length	32, 33	32, 33, 34	32, 33, 34, 35	32, 33, 34, 35, 36

100% silk paisley print Ties. Stylish 3-inch width. Shpg. wt. 5 oz. \$2.50
33 N 3974—Red with blue 33 N 3975—Blue 33 N 3976—Olive

THE LONDON LOOK

Flattering high-rise collars are a prime aspect of this bold British look

\$4⁹²

1 New British roll collar. Tapered for trim fit along natural lines. Widespread collar has removable stays that hold the roll as you set it. 2-button barrel cuffs. Pocket. 100% combed cotton broadcloth... machine wash, medium temperature.

State neck size, then sleeve, Chart 3, on facing page.
33 N 7341F—Blue 33 N 7342F—Maize
33 N 7340F—White
Shipping weight ea. 1 lb. \$4.92; 2 for \$9.80

2 Newton collar. Tapered for fine fit on youthful builds. The short-point collar features permanent stays. Neat fly front shows no buttons. Flapped pocket. French cuffs. 100% combed cotton broadcloth... machine wash, medium temperature.

State neck size, then sleeve length, Chart 2, below.
33 N 7146F—Maize 33 N 7145F—Blue
33 N 7144F—White
Shipping weight ea. 1 lb. \$4.92; 2 for \$9.80

100% Silk Ties. Stylish polka dots. 3-inch width.
33 N 3977—Navy with white dots
33 N 3978—Black with gold dots
Shipping weight 5 ounces. \$2.50



Wash-and-wear combed cotton Dress Shirts

PERMA-SMOOTH \$3⁹²

Good quality \$3²⁰

(3 and 4) One of our best wash-and-wear blends: 62% fine combed cotton and 38% pima cotton in a tasteful, fine shadowstripe broadcloth. Shirts have convertible cuffs you can wear with links or buttoned. 2 carefully matched pockets. Machine wash, medium... little or no ironing is needed.

3 Lynn collar. Full cut tailoring. Collar is medium point, medium spread with permanent stays... our most popular.

Please state neck size, then sleeve length from Chart 1, facing page.
33 N 7107F—White
33 N 7108F—Blue
Shipping weight ea. 1 lb. . . . \$3.92; 2 for \$7.80

4 Snap-tab collar. Tapered for trim fit. Please state neck size, then sleeve length from Chart 3, facing page.

33 N 7110F—Blue
33 N 7109F—White
Shipping weight ea. 1 lb. . . . \$3.92; 2 for \$7.80

(5 and 6) 100% combed cotton is machine washable, medium... needs little or no ironing. Both shirts have convertible cuffs you can wear linked or buttoned. One pocket. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

5 Lynn collar. Full cut tailoring. Collar has medium point, medium spread, permanent stays. Rich, soft broadcloth.

Please state neck size, then sleeve length from Chart 1, facing page.
33 N 41F—Blue woven stripe
33 N 40F—White
Shipping weight ea. 1 lb. \$3.20; 2 for \$6.36

6 Trier button-down collar. Tapered for trim fit. Oxford cloth. State neck size, then sleeve length: Chart 3, facing page.

33 N 280F—White
33 N 281F—Blue
Shipping weight ea. 1 lb. \$3.20; 2 for \$6.36



SIZE	Neck	14 1/2	15	15 1/2	16	16 1/2	17
CHART 2	Sleeve	32, 33	32, 33, 34	32, 33, 34, 35	32, 33, 34	33, 34	

MEASURE TO BE SURE... see page 261 for how to measure neck and sleeve length, then use chart listed for each item

In fabric, in style, in



Dapper Lounge Jackets

Lustrous acetate satin

1 Impeccably smart gold foulard satin print is highlighted by the deep black collar, cuffs, and non-slip sash. Cuffs are tailored and shaped for better fit. Black quarter lining for proper drape. Chest pocket, two waist pockets. 100% acetate satin . . . dry clean. Boxed. Sizes S(34-36-inch chest); M (38-40); L (42-44); and XL (46-48). *State size, S, M, L, or XL.*
33 N 8064F—Shipping weight 1 pound 15 ounces . . . \$12.92

2 Cotton corduroy—always a man's favorite fabric—is teamed with acetate satin ascot and pocket square for a tasteful coordinated look. The jacket features a popular shawl collar—lined to hold its shape—chest and 2 waist pockets, and a non-slip tie sash. Dry clean. Boxed. Buy it the easy way—order by phone.

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48). *Please state size S, M, L, or XL.*
33 N 8075F—Red 33 N 8074F—Black
Shipping weight 2 pounds 4 ounces . . . \$12.92

MEASURE UP every time you order

BE SURE OF A PROPER FIT
.. see page 218 for "how to measure".

(3 thru 5) Thirsty cotton terry robes have shawl collars that are lined and edge-stitched to hold their handsome shape. Tailored, shaped cuffs for good looks, comfort. Chest pocket, 2 waist pockets. Tie sash. Machine wash, medium . . . never iron. Sizes S (34-36-inch chest); M (38-40); L (42-44); and XL (46-48).

3 Blazer stripes lends high style to terry. Vivid, yarn-dyed colors.
Please state S, M, L, or XL.

33 N 8372F—Blue
33 N 8373F—Burgundy
Shpg. wt. 1 lb. 13 oz. . . . \$13.92
TALL SIZES. Blue, *State M, L, or XL.*
33 N 8374F—Wt. 1 lb. 13 oz. . . \$14.92

4 Sculptured-diamond pattern. Comfortable, set-in shoulders. Extra heavy. *State S, M or L only.*

33 N 8371F—Red
33 N 8370F—Royal blue
Shipping weight 3 lbs. 2 oz. . . . \$15.92

5 Monogram robe comes with envelope for ordering his name or monogram embroidered on the removable pocket flap.

Please state S, M, L, or XL.
33N8333F—Maize 33N8330F—Blue
33N8331F—White
Shpg. wt. 2 lbs. 9 oz. . . . \$11.92

TALL SIZES. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. *State M, L, or XL.*

33N8339F—White 33N8338F—Blue
Shpg. wt. 2 lbs. 9 oz. . . . \$12.92

6 Terry scuffs are machine washable. Soft rubber soles. Shoe size S (7-8); M (9-10); L (11-12). *State S, M, or L.*

33 N 8323F—White 33 N 8322F—Blue
Shipping weight 9 ounces . . . Pair \$1.94

7 Terry-Go-Round® fits all waists, 28 to 42. Elastic waist, adjustable Gripper® snaps. Pocket. 100% cotton terry. Machine washable, hot temperature.

33 N 8309—White 33 N 8308—Blue
Shipping weight 8 ounces . . . \$1.94



price..Sears has the Robe he wants

8 Seersucker is great for lounging the year-round... and is a boon to travelers, too, because it's wash and wear.

The classic shawl collar is lined to hold its shape. Tape edge trim on collar, front, and cuffs makes a tasteful accent to the cheery 3/8-inch navy and white stripes. Gripper® snap-fasteners make the tie-sash non-slip.

Chest pocket and two very roomy waist pockets.

100% combed cotton... machine wash, medium... little or no ironing is needed. Max. fabric shrinkage is just 2%.

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48). Please state size letter S, M, L, or XL.

Shipping weight 1 lb. 5 oz.
33 N 8210F.....\$9.92

9 PERMA-PREST woven plaid robe needs *no ironing at all* when machine washed and tumble dried.* Style touches that spell quality: single-needle stitching for neater seams; set-in shoulders look smart, are more comfortable; shaped cuffs assure good fit. Tie sash is non-slip... it uses Gripper snap fasteners. Chest pocket, 2 large waist pockets. Shawl collar. 50% fine combed cotton, 50% Fortrel polyester. Mach. wash., med... tumble dry. Max. fabric shrink. 1%.

Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).

State S, M, L, or XL.

33 N 8186F—Wt. 1 lb.\$11.92

TALL SIZES for men over 5 ft.

11 in. to 6 ft. 3 in. tall.

State M, L, or XL only.
33 N 8187F—Wt. 1 lb.\$12.92

10 Cotton flannel in traditional woven plaid features vivid, yarn-dyed colors. Manly shawl collar; cuffed sleeves. Tie sash won't slip; it uses Gripper snap-fasteners to hold it in place.

Chest pocket, 2 waist pockets. Machine wash, medium; maximum fabric shrinkage is just 2%.

Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).

Please state size letter S, M, L, or XL.

33 N 8264F—Blue

33 N 8265F—Red

Wt. 1 lb. 5 oz.....\$8.44

TALL SIZES for men over 5 ft.

11 in. to 6 ft. 3 in. tall. Blue

plaid. Please be sure to state M,

L, or XL only.

Shpg. wt. 1 lb. 5 oz.

33 N 8266F.....\$8.92

11 "Wallace" tartan plaid is a brawny blend of 65% fine virgin wool and 35% nylon. Result: a flannel with a wooly—but never scratchy—feel. Set-in shoulders with single-needle tailoring for a look of quality with an added feel of luxury. Shaped cuffs. Lined collar for top shape retention. Non-slip tie sash with Gripper snap-fasteners. Chest pocket and two very roomy waist pockets. Boxed. Dry cleaning is recommended for such a fine robe. Use your phone if you want to order it the easiest way of all.

Sizes M(38-40-in. chest); L(42-44); and XL(46-48).

Please state size M, L, or XL only. Wt. 3 lbs.

33 N 8004F.....\$15.92

12 Cotton corduroy robe bears his name or monogram... chest pocket has detachable Gripper snap-on flap you send off for embroidering. Gripper fasteners keep tie sash from slipping. Shaped cuffs. 2 waist pockets. Boxed.

Washable, separately, at medium temperatures.

Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).

State S, M, L, or XL.

33 N 8077F—Maroon

33 N 8076F—Royal blue

Shpg. wt. 2 lbs. 9 oz. \$12.92

TALL SIZES for men over 5 ft.

11 inches to 6 feet 3 inches tall.

Royal blue. Please state M, L,

or XL only.

Shpg. wt. 2 lbs. 9 oz.

33 N 8078F.....\$13.92

*See Kenmore dryers, p. 322



Sears has
the
Nightwear
to fit
the man..
..his taste,
..his size



1 He'll cruise in style with these handsome First Mate's pajamas in navy and gold. Trim as a clipper, they feature authentic double-breasted styling with tape trim on collar, sleeves, and pants legs. Two roomy waist pockets. Notched collar. 6-button front.

Nobelt® waistband is knit-fabric over live rubber for first-class comfort. Gripper® snap fasteners on waist closure and fly. 100% cotton broadcloth . . . machine wash, medium. Maximum fabric shrinkage 1%.

Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).
33 N 1171F—Gold 33 N 1170F—Navy
State size S, M, L, or XL. Shpg. wt. 1 lb. 3 oz. . . . \$5.92

2 For his imperial pleasure, the casually cut karate style pajamas with a handsome, metallic gold-color print coat, trimmed in black to match the pants. Tie-sash on coat; 4-button closure. Pants feature Gripper® snap-fasteners, Nobelt waistband for comfort. 2 waist pockets. Wrist-length sleeves. Metallic-gold-color plastic buttons. 100% cotton broadcloth; machine wash, medium, separately.

Sizes S(34-36-in. chest); M(38-40); and L(42-44).
33 N 1177F—Red with black pants
33 N 1176F—Blue with black pants
State size S, M, or L only. Shpg. wt. 1 lb. 2 oz. . . . \$5.92

MEASURE UP every time you order

For Pajamas and Robes . . . measure chest over shirt. Keep tape well up under arms, over shoulder blades. If between sizes, order larger size. TALL SIZES are for men over 5 ft. 11 in. to 6 ft. 3 in.

3 Pajamas from England are 100% nylon tricot . . . machine wash, medium, drip-dry and they're ready to wear. Traditional British craftsmanship includes finely detailed stitching and piped edge trim. Chest pocket. Comfortable, wide coat cuffs. Lustrous simulated pearl plastic buttons. Nobelt® waistband for unusual comfort. 2-button fly and waist closure. Boxed.

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48).

33 N 1202F—Blue

33 N 1203F—Tan

33 N 1204F—Burgundy

Please state size S, M, L, or XL. Wt. 1 lb. 7 oz. \$10.92

4 A thousand and one nights later, he'll still go for these posh, Pasha-style lounge pajamas. The coat is black broadcloth with a metallic gold-color Persian print, set off with gold-color plastic buttons. 2 waist pockets. The red sateen shawl collar, cuffs, and pocket trim matches the bold, red sateen pants. Nobelt waistband for comfort without binding. Gripper® snap-fasteners on waist and fly. Cuffed pants. 100% cotton . . . machine washable, separately. Sizes M(38-40-inch chest); L(42-44); and XL(46-48). State size M, L or XL. 33 N 1172F—Shipping weight 1 pound 2 ounces. \$6.92

5 Popular foulard-print pajamas are classically styled and cut over roomy, full-cut patterns. Coat has cuffed sleeves, chest pocket, large pearlized plastic buttons. Pants have a breathe-easy Nobelt waistband that never binds, Gripper® snap-fasteners on fly and closure. Blue. 100% polished cotton broadcloth . . . machine washable, medium temperature.

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48).

33 N 1234F—Button coat

33 N 1235F—Pullover (middy) style

Please state size S, M, L, or XL. Shpg. wt. 1 lb. 2 oz. \$5.44

TALL SIZES. Button coat for men 6 feet tall and over.

33 N 1236F—State size M, L, or XL only. Wt. 1 lb. 2 oz. \$5.92

6 PERMA-PREST no-iron pajamas look as fresh in the morning as the night before. Good-looking notch-collar coat has easy-to-handle pearlized plastic buttons of the finest quality . . . they won't chip or yellow in the wash. Chest pocket. Cuffed sleeves.

Pants are cuffed, have Gripper® snap-fasteners on the Nobelt comfort waistband and fly opening. Broadcloth of 50% Duralon polyester and 50% combed cotton. Solid colors. Machine wash, medium; tumble dry. (See the Kenmore dryer on pages 322 and 323.)

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48).

33 N 1221F—Teak tan

33 N 1220F—Medium blue

Please state size S, M, L, or XL. Shpg. wt. 1 lb. 3 oz. \$6.44

(7 and 8) The Mod look comes to nightwear in these striking gold and black prints. Continental collar is highlighted by the horizontal chest insert. Waist pocket. Pearlized plastic buttons. Nobelt comfort waistband, convenient Gripper® snap-fasteners. Machine wash, med. Cotton broadcloth. Max. fabric shrink 1%.

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48).

7 State size S, M, L.

8 State size S, M, L, XL.

33 N 1174F—Pullover

33 N 1173F—Button coat

Shipping weight 1 pound 2 ounces. \$6.44



Popular cotton Pajamas or Nightshirts

Sizes S(34-36-inch chest); M(38-40); L(42-44); XL(46-48) and XXL(50-52).

(1 and 2) Cotton broadcloth Pajamas . . . soft, absorbent and comfortable. Piped edge trim. Chest pocket. Cuffs on coat sleeves and pant legs. Gripper® snap fastener, adjustable waistband. Machine washable, hot. Sanforized®, maximum fabric shrinkage 1%.

1 Button-coat . . . foulard pattern.
State size S, M, L, XL or XXL.
33 N 1076F—Blue
33 N 1077F—Olive
Shipping weight 1 lb. 2 oz. . . . \$4.44

TALL SIZES* Blue color only.
State size M, L, XL only.
33 N 1079F—Wt. 1 lb. 2 oz. . . . \$4.92

Middy style pullover. Olive color.
Regular sizes only.

State size S, M, L or XL only.
33 N 1078F—Wt. 1 lb. 2 oz. . . . \$4.44

2 Button-coat . . . solid color.
State size S, M, L or XL only.
33 N 1081F—Tan
33 N 1080F—Blue
Shipping weight 1 lb. 2 oz. . . . \$4.44

*Tall sizes are cut to fit men over 5 feet, 11 inches tall to 6 feet, 3 inches tall.

See "How to Measure" on page 218

(3 thru 5) Cotton flannelette Pajamas . . . piped edge trim. Nobel® waist. Gripper® snap fastener. Pocket on coat. Cuffs on coat and pants. Long sleeves. 100% cotton Sanforized® maximum fabric shrinkage 1%. Mach. wash, medium.

3 Button coat . . . foulard print.
State size S, M, L, XL or XXL.
33N1310F—Blue 33N1311F—Red
Shpg. wt. 1 lb. 3 oz. . . . \$4.44

4 Pullover collar style. State size S, M, L or XL only.
33N1313F—Red 33N1312F—Blue
Shpg. wt. 1 lb. 3 oz. . . . \$4.92

TALL SIZES State M, L or XL only.
33N1314F—Blue button coat style
33N1315F—Blue pullover with collar
Shpg. wt. 1 lb. 3 oz. . . . \$4.92

5 Button-coat Pajamas . . . in solid favorite colors. Red matches the nightcap (10) below.
State size S, M, L or XL only.
33 N 1307F—Olive
33 N 1306F—Slate blue
33 N 1308F—Red
Shpg. wt. 1 lb. 3 oz. . . . \$4.44

Middy-style pullover Pajama . . . in slate blue. State size S, M, L or XL only. Shipping weight 1 lb. 3 oz.
33 N 1309F \$4.44

6 Cotton knit ski-style Pajamas. Snug fitting neck band, knit cuffs on sleeves and legs. Nobel® boxer-style waistband. 100% combed cotton in an interlock knit "gives" with body movement. Mach. wash, little or no iron. State size S, M, L or XL.
33 N 1379F—Cranberry
33 N 1378F—Blue
Shpg. wt. 1 lb. 2 oz. . . . \$4.44

TALL SIZE*
State size M, L, or XL only. Blue.
33 N 1380F—Wt. 1 lb. 2 oz. . . . \$4.92

7 Crew-neck cotton knit Pajamas with a Norwegian ski sweater design. Nobel® waistband. Hip pocket. Double-thick, rib-knit neck, cuffs and anklets. Mach. wash, med.
State size S, M, L or XL only.
33 N 1383F—Wt. 1 lb. 2 oz. . . . \$4.92

8 High-style "Knightsirt" wears an embroidered knight's helmet on chest pocket. Smooth interlock cotton knit. Long sleeves have double-thick rib knit cuffs. Henley collar; square bottom, side vents.

State size S, M, L or XL only.
33 N 1164F—Blue
33 N 1160F—Red
Shipping weight 12 oz. . . . \$3.92

9 Flannelette Nightshirt. Full-length button front. Notch collar. White piping on edges. Chest pocket. 100% cotton, machine wash separately.
State size S, M, L or XL only.
33 N 1296F—Wt. 14 oz. . . . \$3.92

10 Flannelette Nightcap. Red with white knit band. One size fits all.
33 N 1297—Wt. 3 oz. . . . \$0.92



3

4

ALSO IN TALL SIZES



5



2

1

ALSO IN TALL SIZES



6

ALSO IN TALL SIZES



7



8



10

9

New at **Sears** this Season

the undeniable strength of
BAN-LON® combined with the
 superb softness of **SILK**
 to give lasting wear with
 the look and feel of luxury

Slack length	Over the calf
87c	97c
pair	pair

(1 thru 4) The dressy look of a two-tone fabric in a Ban-Lon® rib knit made of 80% texturalized nylon. You can immediately feel the softness of 20% silk, but the long wear of nylon you'll notice months later. Elastic in top keeps them up. Flat knit sole. Machine wash, med. One size fits 10 to 13.

SLACK LENGTH

- 1 83 N 1517—Navy blue
- 83 N 1516—Dark olive
- 3 83 N 1515—Brown
- 83 N 1514—Black
- Wt. pair 2 oz. Pair 87c; 3 prs. \$2.58

OVER THE CALF

- 2 83 N 1510—Black
- 83 N 1511—Brown
- 4 83 N 1512—Dark olive
- 83 N 1513—Navy blue
- Wt. pair 2 oz. Pair 97c; 3 prs. \$2.88



5 Imported English Socks of 58% soft wool and 42% stretch nylon. Shrink treated. Ribbed to the toe. Machine wash, medium. So easy to buy when you just use the phone. Sizes R (10-11½) or L (12-14).

OVER THE CALF. Elastic in tops. State size R or L.	SLACK LENGTH. Elastic in tops. State size R or L.
83 N 2162F—Dark gray	83 N 2166F—Dark olive
83 N 2161F—Brown	83 N 2167F—Navy
83 N 2160F—Black	83 N 2164F—Brown
Shipping weight pair 4 oz.	83 N 2163F—Black
Pair \$1.57..... 3 pairs \$4.68	83 N 2165F—Dk. gray
	Shipping weight pair 4 ounces.
	Pair \$1.27..... 3 pairs \$3.78

SOCK SIZE CHART

Shoe to.....	5, 5½	6 to 7	7½, 8	8½, 9	9½, 10	10½ to 11½	12 to 13
Sock size...	9	10	10½	11	11½	12	13

A or B width order ¼ size smaller; E or EE, 2 halves larger

6 Proportioned-fit Stretch Hose. Sized to your height as well as foot. Knit of 4-ply nylon (4 threads to every strand). Machine washable, medium.

OVER THE CALF	SLACK LENGTH	SIZE CHART	
83 N 1565F—Black	83 N 1571F—Char. gray	Size	fits sock size
83 N 1567F—Char. gray	83 N 1569F—Black	S	9½, 10, 10½
83 N 1566F—Brown	83 N 1570F—Brown	MR	11, 11½, 12
83 N 1564F—Navy	83 N 1576F—Navy	MT	11, 11½, 12
83 N 1563F—White	83 N 1572F—White	L	13 or 14
State S, MR, MT, L, LT.		LT	13 or 14
Wt. pair 2 oz. Pr. \$1.17; 3 prs. \$3.48			Height
			to 5 ft. 10 in.
			to 5 ft. 10 in.
			over 5 ft. 10 in.
			to 6 ft. 2 in.
			over 6 ft. 2 in.

7 Sweater-pattern Slipper Socks are 10 inches high. Top of 80% Creslan® acrylic and 20% stretch nylon. Stretchy knit top. Firm rubber sole lets you even wear them outdoors. Vinyl sidewall. Hand wash separately.
 83 N 1838F—Navy 83 N 1839F—Olive 83 N 1837F—Medium gray
 State size 10, 11, 12 or 13. Shipping weight pair 2 oz. Pair \$2.97

8 Solid-color velour Slipper Socks are cut low. All cotton velour sidewall and toe section. Rubber sole. Elastic in top for snug fit. Hand wash separately.
 83 N 1840F—Cranberry 83 N 1841F—Navy blue
 State size 10, 11, 12 or 13. Shipping weight pair 5 ounces. Pair \$2.97

SLIPPER SOCK SIZE CHART

If sock size is...	10	10½	11	11½	12	13
State size.....	10	11	11	11	12	13



New at **Sears** this Season..

Brushed Denim

with its super-soft comfort now comes to men's Shirts in fresh, brawny styles

(1 thru 5) Popular styled long sleeve sport shirts of soft brushed cotton denim. Machine washable at medium temperatures. Full cut. Maximum fabric shrinkage 2%.
Sizes S(14-14½-inch neck); M(15-15½); L(16-16½) and XL(17-17½).

1 The Trench Shirt. Continental inspired styling reaches new heights. Rakish epaulettes and button-down trench flaps on the shoulders strike the mood. Contrasting color stitching and buttons. One button cuff. Long-point medium spread collar with permanent stays.

State size S, M, L or XL.
33 N 2550F—Bone 33 N 2551F—Blue
Shipping weight 1 pound 3 ounces. Each \$5.99

2 Lacer-style Pullover. Features a white lace-up neck closure. Shoulder epaulettes. Two button-thru flap pockets. Elasticized waist for a trim fit. Denim blue.

State size S, M, L or XL.
33 N 2552F—Shipping weight 1 lb. 7 oz. Each \$8.99

3 Double-breasted Shirt. Jaunty new styling sets the pace. Two button-thru flap pockets. Contrasting white flannel under flaps and collar. Blue.

State size S, M, L or XL.
33 N 2556F—Shipping weight 1 lb. 7 oz. Each \$7.99

4 Stylized Chief Petty Officer Shirt. (C.P.O.) Snappy shoulder epaulettes, and two button-thru flap pockets. Button down collar. One button cuffs. Long tails. Smoke-gray buttons. Blue denim.

State size S, M, L or XL.
33 N 2554F—Shipping weight 1 lb. 7 oz. Each \$7.99

5 Ponderosa Pullover gets its outdoor flavor from 100% Orlon® acrylic trim on collar and cuffs. Blue. Genuine rawhide lace-up closure; brass grommets. Two button adjustable cuffs. Side vents at bottom.

State size S, M, L or XL.
33 N 2529F—Shipping weight 1 lb. 8 oz. Each \$6.99

*Reg. DuPont T.M.

MEASURE TO BE SURE
your size may change with your weight.
Measure around neck before you order.



New at **Sears** this Season..

Sheared Corduroy

The same great comfort
styled with a
completely new look—
no wales at all!

1 Shirt-Jac in the weathered western look of smooth, sheared all-cotton corduroy. Look-of-pearl plastic snap buttons on front closure and cuffs. Collar stays; flap chest pockets. Full cut. Machine washable, medium.

Sizes S(14-14½-inch neck); M(15-15½); L(16-16½) and XL(17-17½).

State size S, M, L or XL.

33 N 2735F—Camel tan

33 N 2736F—Loden green

Shipping weight 1 lb. 5 oz. \$6.99

2 Pullover shirt . . . sheared all-cotton corduroy . . . hidden chest pocket. Fashionable wide-spread collar. Side vents let you wear in or out of trousers. Toggle-snap front closure. Full cut. So easy to buy when you just use the phone. Machine wash, medium.

Sizes S(14-14½-inch neck); M(15-15½); L(16-16½) and XL(17-17½).

State size S, M, L or XL.

33 N 2737F—Loden green

33 N 2738F—Camel tan

Shipping weight 1 lb. 4 oz. \$6.99



Look at the excitement
we've styled into corduroy

3 One-piece Italian-style collared Shirt. Wide wale all cotton corduroy front with 100% rayon back, sleeve and neck treatment. Chest pocket. One button cuff. Zipper side closure; vented sides let you wear shirt in or out of trousers. Full cut. Machine wash, medium temperature.

Sizes S(14-14½-in. neck); M(15-15½); L(16-16½); XL(17-17½). State size S, M, L or XL.

33 N 2740F—Gold 33 N 2742F—Beige

33 N 2741F—Blue 33 N 2743F—Black

Shipping weight 1 lb. 5 oz. Each \$7.99

4 Western-style Shirt . . . Orlon® acrylic trim on all-cotton wide wale corduroy. Long sleeve pullover style full cut for comfort. Orlon® acrylic trim at neck and cuffs. Tab-type closure at neck. Two-button adjustable cuffs. Side vents. Machine washable, med.

Sizes S(14-14½-inch neck); M(15-15½); L(16-16½); XL(17-17½). State S, M, L, XL.

33 N 2710F—Burgundy

33 N 2711F—Antelope

Shipping weight 1 pound 3 ounces . . . \$6.99

*Reg. DuPont T.M.

5 Tall-collar Mod look in thick-and-thin wale cotton corduroy. Shirt features a smart 4-inch tapered cut and long tails. One pocket. Smart raised front top center. Shoulder epaulettes; button-down, high-roll collar. Machine washable, medium; maximum fabric shrinkage 2%.

Sizes S(14-14½-inch neck); M(15-15½) or L(16-16½). State S, M or L.

33 N 2706F—Navy 33 N 2705F—Maize

Shipping weight 1 pound \$4.92



PERMA-PREST *no-iron long sleeve Sport Shirts*

Comfort cut classic and Ivy styles . . solids and robust patterns

(1 thru 10) Give him a handsome PERMA-PREST shirt . . pressed wrinkle-free at the factory. Machine wash, tumble dry* and wear.

Sizes S(14-14½-inch neck); M(15-15½); L(16-16½) and XL(17-17½).

1 Giant plaid. Warm shadings of tobacco and tobasco. Regular spread collar; permanent stays. Full-cut body; full length tails. Fold-over front closure. Two pockets. Two-button adjustable cuffs. Textured fabric of 50% Duralon polyester, 50% cotton. Max. fabric shrinkage 1%. *State size* S, M, L, XL. 33 N 553F—Shipping weight one pound. Each \$5.92

2 Ombre fashion stripes. . . a dramatic idea in 50% Duralon polyester and 50% combed cotton. Max. fabric shrinkage 1%. Regular spread collar with permanent stays. Two pockets. Full-cut body; square cut bottom. 33 N 554F—Blue 33 N 556F—Chili 33 N 555F—Green *State size* S, M, L or XL. Shipping weight one pound. Each \$4.92

3 Ombre plaid. . . bold yet subtle colorings in 50% Duralon polyester and 50% combed cotton. Max. fabric shrinkage 1%. Full-cut body, square bottom. Regular spread collar; permanent stays. Two pockets. *State size* S, M, L or XL. 33 N 557F—Chili. Wt. 1 lb. . . . \$4.92 33 N 558F—Blue. Wt. 1 lb. . . . \$4.92

4 Dress Ivy wide-track stripe. A new look comes to traditional stripes. Long point button down, banded collar. Box panel top center closure; box pleat back. Slim 4-inch tapered body. One pocket. 65% Duralon polyester and 35% cotton chambray. Max. fabric shrinkage 2%. *State size* S, M, L or XL. 33 N 589F—Maize with blue stripe 33 N 590F—Blue with maize stripe Shipping weight one pound. Each \$4.92

(5 thru 9) **Textured solids.** Smart fashion colors that have found favor with many men. Regular spread collar, permanent stays. Fold-over front closure. Two pockets. Square bottom; full-cut body. 50% Duralon polyester and 50% cotton. Maximum fabric shrinkage 1%. *State size* S, M, L or XL. (5) 33 N 563F—Wheat (6) 33 N 561F—Pewter (7) 33 N 559F—Burgundy (8) 33 N 560F—Blue (9) 33 N 562F—Tan Shipping weight one pound. Each \$4.92

10 Bleeding Madras-look, Ivy-styled plaid. Long point, button-down banded collar. Box pleat front and back and back hanger loop. Pocket. Slim 4-inch tapered body. 55% Duralon polyester, 45% cotton, maximum fabric shrinkage 2%. Domestic made. *State size* S, M, L or XL. 33 N 405F—Blue 33 N 404F—Green Shipping weight one pound. Each \$4.92

*See pages 322 and 323 for Kenmore Dryers





1

2

3

New at Sears this Season.. PERMA-PREST no-iron
 Shirts with a high roll collar and flexible stays plus beefy, slub texture
 in the most vibrant colors ever..so dramatic, we call this our

Thunder and Lightning Collection

(1 thru 6) Give him a shirt that's as rugged and masculine as he is. Textured woven, two-way slub fabric is 65% Duralon polyester and 35% cotton. Two-inch high, banded collar (a dress shirt mark of quality) with long points. Flexible stays let you set the collar roll. Trim-looking, 4-inch tapered body with full-length shirt tails stay tucked in place. Box panel top center closure; narrow back box pleat . . . back hanger loop lend an ivy touch. Plaids have matching chest pocket; solid color iridescent shirts feature a button flap pocket. Long sleeves. Here's true wash and wear thanks to no-iron PERMA-PREST . . . machine wash, medium, tumble dry. See pages 322, 323 for Kenmore Dryers. Maximum fabric shrinkage 2%. Sizes S(14-14½-in. neck); M(15-15½); L(16-16½). State size S, M or L.

EXCITING PLAIDS

- 1 Square-block check.
33 N 412F—Shpg. wt. 1 lb. . . . \$5.92
- 2 Madras-look plaid. Domestic made.
33 N 410F—Shpg. wt. 1 lb. . . . \$5.92
- 3 Window-pane overlaid.
33 N 411F—Shpg. wt. 1 lb. . . . \$5.92

ELECTRIC SOLIDS

- 4 Iridescent gold.
33 N 429F—Shpg. wt. 1 lb. . . . \$5.92
- 5 Iridescent orange.
33 N 428F—Shpg. wt. 1 lb. . . . \$5.92
- 6 Bright blue.
33 N 427F—Shpg. wt. 1 lb. . . . \$5.92



MEASURE TO BE SURE

Your size may change with your weight. Measure around neck before you order.

KNIT SHIRTS

.. for a handsome, comfortable fit

1 Ban-Lon® Shirt and Sock Set. Shirt smartly accented by contrasting color ribbed classic collar. 3-button placket. Double fabric ribbed cuffs and bottom. Texturalized® nylon for a rich, substantial feel. Machine wash, warm.

Ribbed stretch crew socks fit all sizes from 10 to 13. Flat knit sole, heel and toe. Shirt sizes S(34-36 inch chest); M(38-40); L(42-44). State shirt size S, M or L only.

33 N 1789F—LONG SLEEVE .. light blue combination
 33 N 1791F—LONG SLEEVE .. light olive combination
 33 N 1790F—LONG SLEEVE .. gold combination
 Shipping weight 1 pound..... Set \$7.92

33 N 1544F—SHORT SLEEVE .. light blue combination
 33 N 1545F—SHORT SLEEVE .. light olive combination
 33 N 1546F—SHORT SLEEVE .. gold combination
 Shipping weight 1 pound..... Set \$6.92

2 Ban-Lon® Cable front Sweater Shirt. Chenille textured nylon front with neat cable design. Long point rib knit collar with 3-button placket. Flat knit back and sleeves. Rib knit narrow bottom. Texturalized® nylon, machine washable, warm. Long sleeve. Sizes S(34-36-inch chest); M(38-40); L(42-44) or XL(46-48). State size S, M, L or XL.

33 N 1784F—Brass 33 N 1785F—Medium blue
 Shipping weight 15 ounces..... \$6.92

3 Solid color Ban-Lon® Sweater Shirt. Texturalized® nylon. Rib knit collar. 3-button placket. Set-in chest pocket. Knit-on rib knit cuffs, bottom. Machine wash, warm. Sizes S(34-36-in. chest); M(38-40); L(42-44) or XL(46-48). State size S, M, L or XL.

LONG SLEEVES.
 33 N 1732F—Green 33 N 1733F—Blue 33 N 1734F—Gold
 Shipping weight 15 ounces..... \$5.92

SHORT SLEEVES.
 33 N 1818F—Green 33 N 1819F—Blue 33 N 1820F—Gold
 Shipping weight 1 pound..... \$4.92

(4 and 5) High and low rib-knit Sweater Shirt. Stylish saddle shoulders mark these sweaters as being in the very latest fashion. 100% Orlon® acrylic rib knit. Double fabric narrow rib knit collar; wide rib bottom and cuffs. Long sleeves. Buy it the easy way—order by phone.

Sizes S(34-36-in. chest); M(38-40) or L(42-44).

4 Mock turtleneck collar. **5** Classic style collar. State size S, M or L.

33 N 1796F—Cranberry 33 N 1797F—Cranberry
 33 N 1794F—Light blue 33 N 1799F—Green
 33 N 1795F—Green 33 N 1798F—Light blue
 Shipping weight 1 lb. \$5.92 Shipping weight 14 oz. \$5.92

*Reg. DuPont T. M.

MEASURE UP every time you order

Measure around chest, well up under arms. Hold tape firm, but not tight.





For a plush Christmas..Velour Knits

1 Madras-style stripes take the best of both possible worlds . . . the subtle colors of the east and the wonderful softness of American cotton velour. Fine woven stripes in richly muted shades of burgundy, blue, gold . . . accented by the solid-blue rib-knit cuffs and convertible collar (wear it open or as a turtleneck). Hand wash. Sizes S(34-36-inch chest); M(38-40); L(42-44).
33 N 1445F—State size S, M, or L only. Shipping weight 1 lb. 7 oz. . . . \$8.92

2 Spruced up with a mock turtleneck insert, this comfortable cotton V-neck shirt's sure to be a big hit. Narrow welt tastefully accents the V-neck. Mock turtleneck insert is narrow rib knit. Rib-knit cuffs and bottom. Hand wash. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).
33 N 1477F—Bottle green with white insert
33 N 1478F—Cranberry with black insert
33 N 1479F—Blue with white insert
Please state size S, M, L, or XL. Shipping weight 1 lb. 4 oz. . . . \$7.92

3 Paisley comes to cotton velour in this sharp Italian-collared beauty. Solid-color ribbed bottom and cuffs. 2-button placket. The collar is solid-color velour with a matching paisley underfacing. Basically cranberry. Hand wash. So easy to buy when you just use the phone.
Sizes S(34-36-inch chest); M(38-40); L(42-44). State size S, M, or L only.
33 N 1495F—Shipping weight 1 pound 6 ounces. . . . \$10.92

4 The bold high-low rib is a natural with brawny cotton velour . . . and it's made the most of in these distinctive new style shades. Collar's a mock turtleneck . . . comfortable, and lighter than a doubled-over collar. Easy-action raglan shoulders. Trim on collar, cuff, and bottom is co-ordinated for a smartly styled look. Rib-knit bottom, cuffs, and collar. Hand wash.
Sizes S(34-36-inch chest); M(38-40); L(42-44). State size S, M, or L only.
33 N 1551F—Blue 33 N 1552F—Green 33 N 1553F—Cranberry
Shipping weight 1 pound 4 ounces. . . . \$8.92

5 The standby: the convertible zip turtleneck. Wear it open as a smart club collar, or wear it zipped up in a cozy turtleneck. Nylon zipper is inconspicuously color matched. Collar is a double-fabric rib knit, as are the bottom and cuffs. Cotton. Hand wash. S(34-36 chest); M(38-40); L(42-44); XL(46-48).
33 N 1569F—Winter gold 33 N 1570F—Blue
33 N 1571F—Cranberry 33 N 1573F—Green
Please state size S, M, L, or XL. Shipping weight 1 pound 3 ounces. . . \$7.92

MEASURE UP every time you order

BE SURE OF A PROPER FIT
.. see page 261 for "how to measure"



Easy-going Orlon* Sweaters and Shirts

Color-co-ordinated Sets and Separates

(1 thru 3) Easy-care Orlon* acrylic (machine wash, warm) in the classic links stitch for resiliency and lasting softness. Choose the versatile set or either sweater or shirt. Sizes S(34-36-inch chest); M(38-40); L(42-44); XL(46-48).

1 Simplicity marks this always-in-style classic set in handsome light blue. *The sweater* has a hemmed front, double-fabric ribbed back, and button side vents for fine fit. Generous, full sleeves with double fabric ribbed cuffs. Ribbed tops on the waist pockets. 6 button front. *The shirt* has tasteful contrast trim on collar tip, ribbed bottom, and cuffs. Convenient chest pocket. *State S, M, L only.*

33 N 8543F—SET 33 N 8541F—SWEATER 33 N 1740F—SHIRT
Wt. 2 lbs. 4 oz. \$13.90 Wt. 1 lb. 4 oz. \$9.92 Shpg. wt. 1 lb. \$4.92

2 Unusual and attractive is this cleverly designed set in shades of gold. *Sweater* has narrow cables knit into each side of front. Hemmed front has button trim for better fit. Double fabric rib knit on bottom back, cuffs. 6-button front. *The shirt* has a comfortable mock-turtleneck collar with matching rib-knit on bottom and cuffs. Mock turtleneck is double fabric. *Please state size S, M, or L only.*

33 N 8550F—SET 33 N 8549F—SWEATER 33 N 1744F—SHIRT
Wt. 2 lbs. 4 oz. \$14.90 Wt. 1 lb. 4 oz. \$10.92 Shpg. wt. 1 lb. \$4.92

3 Rich olives and attractive knit-in cable trim sets this outfit apart from most. *Sweater* has 6-button placket with narrow rib underfacing. Hemmed front, ribbed bottom back. Links stitch accented with ribs and cables. *The shirt* has matching knit-in styling with rib-knit bottom and cuffs, handsome and stylish Italian collar with long points. 3-button placket. *Please state size S, M, L, or XL.*

33 N 8552F—SET 33 N 8551F—SWEATER 33 N 1750F—SHIRT
Wt. 2 lbs. 4 oz. \$16.90 Wt. 1 lb. 4 oz. \$11.92 Shpg. wt. 1 lb. \$5.92

Handsome trimmed Sweaters

4 Smartly trimmed V-neck pullover's a real knockout. Links stitch body and double-fabric links trim. Rib-knit cuffs. 100% virgin Orlon* acrylic... machine wash, warm. Use your phone if you want to order it the easiest way of all. Sizes S(34-36-inch chest); M(38-40); L(42-44).

33 N 2046F—Blue 33 N 2045F—Burgundy
Please state size S, M, or L only. Shipping weight 1 pound 5 ounces. \$9.92

5 Mock turtleneck has traditional links stitch on both body and double-fabric trim for a total look that's out of the ordinary. Rib knit cuffs. Collar and bottom are tastefully trimmed... and are double fabric. 100% virgin Orlon* acrylic... machine wash, warm. Sizes S(34-36-inch chest); M(38-40); L(42-44).

33 N 2013F—Burgundy 33 N 2012F—Blue
Please state size S, M, or L only. Shipping weight 1 pound 5 ounces. \$9.92



*Registered DuPont Trademark



Rich mohair... added to fine yarns for the softest touch in sweaters

1 A new slant on an old favorite... the cardigan carves a new fashion notch with the high, 7-button closure, set off with contrasting rack trim. Metal buttons add a bright style touch, and the vivid look is carried through with tipping on cuffs to match closure trim. Heather tones are very attractive in this brushed blend of 50% mohair and 50% wool. Rib-knit cuffs and bottom. Hand wash, alone.

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48). Please state size S, M, L, or XL.
33 N 1938F—Bottle green
33 N 1937F—Scotch red
33 N 1939F—Navy
Shipping weight 1 pound 6 ounces... \$11.92

2 The classic pullover spruced up subtly by self-color rack trim along the v-neck. Briskly brushed blend of 50% mohair and 50% wool. Ribbed cuffs and bottom for added resiliency. In short, sharp and smart for casual wear. Hand wash separately.

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48). Please state size S, M, L, or XL.
33 N 1921F—Scotch red
33 N 1923F—Burgundy
33 N 1924F—Bottle green
33 N 1922F—Navy
Shipping weight 1 pound 6 ounces... \$9.92

3 Fleur-de-lis pattern marks this highly attractive sweater as out-of-the-ordinary. The tasteful and unusual patterned front is accented by the lofty knit of 2-ply Orlon® acrylic and 30% mohair, as well as the narrow rack trim on the closure. Ribbed bottom and cuffs. 6 buttons. Blue. Dry clean.

To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

Sizes S(34-36-inch chest); M(38-40); and L(42-44). Please state size S, M, or L only.
Shipping weight 1 pound 9 ounces.

33 N 1985F... \$9.92

4 Genuine suede leather teams naturally and handsomely with the masculine blend of brushed wool and mohair. There's brawny suede around the neck, suede along the closure, suede on the buttons, suede on the pocket trim. The look is one of total co-ordination in style, in mood, in detailing. Knit-on ribbed bottom and cuffs. Polar beige color. Dry clean.

Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48). Please state size S, M, L, or XL.
33 N 2019F—Shipping weight 1 pound 6 oz... \$14.92

*Registered DuPont Trademark



New at **Sears** this Season...



now the comfort of stretch fibers
comes to the brawny bold rib knits

1 The Spanish boatneck is a natural for the big, brash, high-low rib. And this boatneck is *extra* sharp with contrast trim carried out to the shoulder (and matching the cuffs and bottom). The blend is easy to care for; it's 98% virgin Orlon® acrylic with 2% Lycra® spandex knitted in for stretch.

Machine wash, warm; it'll never need blocking or shaping, resists pilling.

Sizes S(34-36-inch chest); M(38-40); L(42-44). *State size S, M, or L only.*

33 N 2020F—Rust

33 N 2021F—Blue

Shipping weight 1 pound 4 ounces....\$10.92

2 The mock turtleneck—comfortable and warm—teams with the comfortable (and easy to care for) blend so naturally. The blend is 98% virgin Orlon® acrylic for washability and 2% Lycra spandex for stretch comfort. The knit's a bold high-low rib that goes so well with the double-fabric mock turtleneck. Collar is trimmed in contrast to the handsome ivory-color body; it matches cuffs and bottom, and puts this sweater out of the humdrum. Machine wash, warm; needs no blocking or shaping, resists pilling.

Sizes S(34-36-inch chest); M(38-40); and L(42-44). *State size S, M, or L only.*

33 N 2107F—Shpg. wt. 1 lb. 4 oz....\$10.92

3 V-neck pullover teams 2 great looks: the soft-looking cables and the bold high-low rib. The fabric's 98% Orlon® acrylic for easiest care and 2% Lycra spandex for stretch comfort in wear. Double-fabric V-neck in contrasting links stitch. Rib-knit cuffs and bottom for resiliency and lasting good fit completes the picture. Machine wash, warm, and never care about blocking, shaping, or picking off pilling.

Sizes S(34-36-inch chest); M(38-40); and L(42-44). *Please state S, M, or L only.*

33 N 2141F—Burgundy 33 N 2142F—Blue

Shipping weight 1 pound 9 ounces....\$11.92

4 Here's the look of real style... style in the sharp cables, style in the brawny rib, style in the saddle shoulders. Cardigan has narrow rack trim on neck and closure, ribbed cuffs and bottom for good fit. The care is the easiest, thanks to 98% Orlon® acrylic... and the comfort's outstanding because there's 2% Lycra spandex blended in for stretch. Machine wash, warm. Sizes S(34-36-inch chest); M(38-40); L(42-44); and XL(46-48). *State S, M, L, or XL.*

33 N 2143F—Blue 33 N 2144F—Burgundy
Shipping weight 1 pound 9 ounces....\$12.92

*Registered DuPont Trademark



Luxurious Alpaca

The resilient, lightweight wool of Peruvian llamas, crafted into sweaters of impeccable taste offered in a broad collection of crisp colors



1 The classic V-neck pullover—the most popular of sweaters—in a handsome links stitch that's the mark of alpaca. Trimmed V-neck and double-fabric cuffs and bottom are resilient rib-knit to set off the body stitch. Hand wash, separately. Sizes S (34–36-inch chest); M (38–40); and L (42–44).

BEST QUALITY. Virgin 2-ply yarns in lustrous and soft fine-gauge stitch for greater shape retention and better looks.

33 N 8416F—Gold 33 N 8419F—Light olive
33 N 8417F—Cranberry 33 N 8418F—Light blue
State size S, M, or L only. Shipping weight 1 pound 8 ounces. \$12.92

GOOD QUALITY. New, single-ply yarns in regular-gauge links stitch.

33 N 2196F—Gold 33 N 2199F—Light olive
33 N 2197F—Cranberry 33 N 2198F—Light blue
State size S, M, or L only. Shipping weight 1 pound 6 ounces. 8.92

Orlon* acrylic Turtleneck Dickies. Machine wash, medium. Turn-down neck.

33 N 8425—White 33 N 8426—Black 33 N 8429—Gold
One size fits all. Shipping weight 8 ounces. \$2.92

2 The classic cardigan . . . a must in any sweater wardrobe. Handsome links stitch even carries through to the closure (shape is maintained with hidden rib-knit underfacing). Double-fabric ribbed bottom, cuffs. 2 set-in waist pockets. Hand wash. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call. Sizes S (34–36-inch chest); M (38–40); L (42–44); XL (46–48).

BEST QUALITY. Premium 2-ply virgin yarns in extra-fine-gauge stitch to hold shape better, look finer.

33 N 8563F—Light blue 33 N 8565F—Light olive 33 N 8567F—Tan
33 N 8561F—Gold 33 N 8569F—Steel blue
33 N 8568F—Cranberry 33 N 8564F—Black
State size S, M, L, or XL. Shipping weight 1 pound 10 ounces. \$14.92

GOOD QUALITY. New, single-ply yarns in regular-gauge links stitch.

33 N 8511F—Light blue 33 N 8513F—Light olive 33 N 8515F—Tan
33 N 8509F—Gold 33 N 8510F—Steel blue
33 N 8516F—Cranberry 33 N 8512F—Black
State size S, M, L, or XL. Shipping weight 1 pound 8 ounces. \$9.92



Double-knit Zephyr wool Cardigan

1 Here's the ultimate in easy action sweaters. European-style Dolman sleeves have underarm gussets for freedom of motion. Smooth, double-knit Zephyr wool is thick, rich, and ever-so-warm. Narrow border trim of fine-gauge rib knit on bottom and cuffs. 5 color-matched buttons. Set-in waist pockets. Dry clean.

Sizes S(34-36-inch chest); M(38-40); and L(42-44).
 33 N 2183F—Olive 33 N 2184F—Navy
 State size S, M, or L. Shipping weight 1 lb. 7 oz. \$17.92



Virgin Australian lamb's wool

(2 and 3) One of the softest of all wools is pre-washed for extra softness and rich feel. The baby shaker stitch makes the most of this warm wool's softness. Hand wash, separately.

Sizes S(34-36-inch chest); M(38-40); L(42-44); XL(46-48).

2 Long-sleeve cardigan has 6-button front with rack-stitch button border in contrast color to match pocket tops. Rib knit bottom and cuffs. *Please state size S, M, L, or XL.*

33 N 2214F—Light gray heather 33 N 2215F—Tan heather
 Shipping weight 1 pound 4 ounces. \$7.92

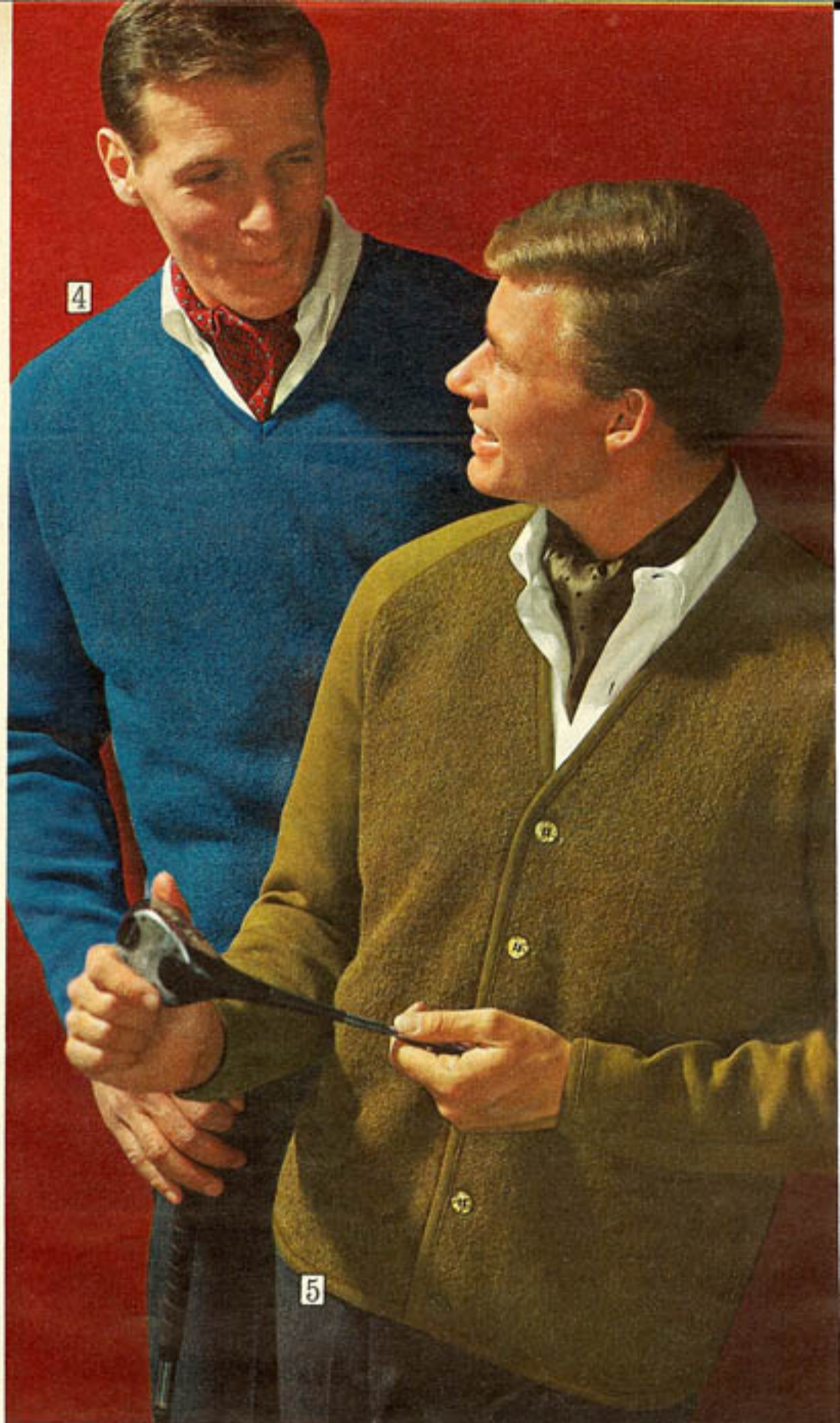
3 5-button vest has rack-stitch trim in contrast color on closure, neck, pocket tops. Ribbed bottom. Hemmed armholes.

33 N 2217F—Light gray heather 33 N 2216F—Tan heather
 State size S, M, L, XL. Shipping weight 1 pound. \$5.92

MEASURE UP every time you order

BE SURE OF A PROPER FIT

.. see page 261 for "how to measure"



New at Sears this Season..

Alpaca front Double-knits

A unique combination makes the most of two great sweater fabrics. Alpaca fronts—distinctive, warm, lightweight—teamed with double-knit Zephyr wool backs for rich body and unusually fine shape retention

(4 and 5) There's lots more to the quality story of these fine sweaters. European-style Dolman sleeves have underarm gussets for greatest freedom of motion. Bodies are tailored for fine, masculine fit.

Alpaca fronts in traditional links stitch; Zephyr wool backs and sleeves are smooth double-knit with rich body. Narrow ribbed trim on neck, bottom, and cuffs. Dry clean. Sizes S(34-36-inch chest); M(38-40); and L(42-44). *State size S, M, or L.*

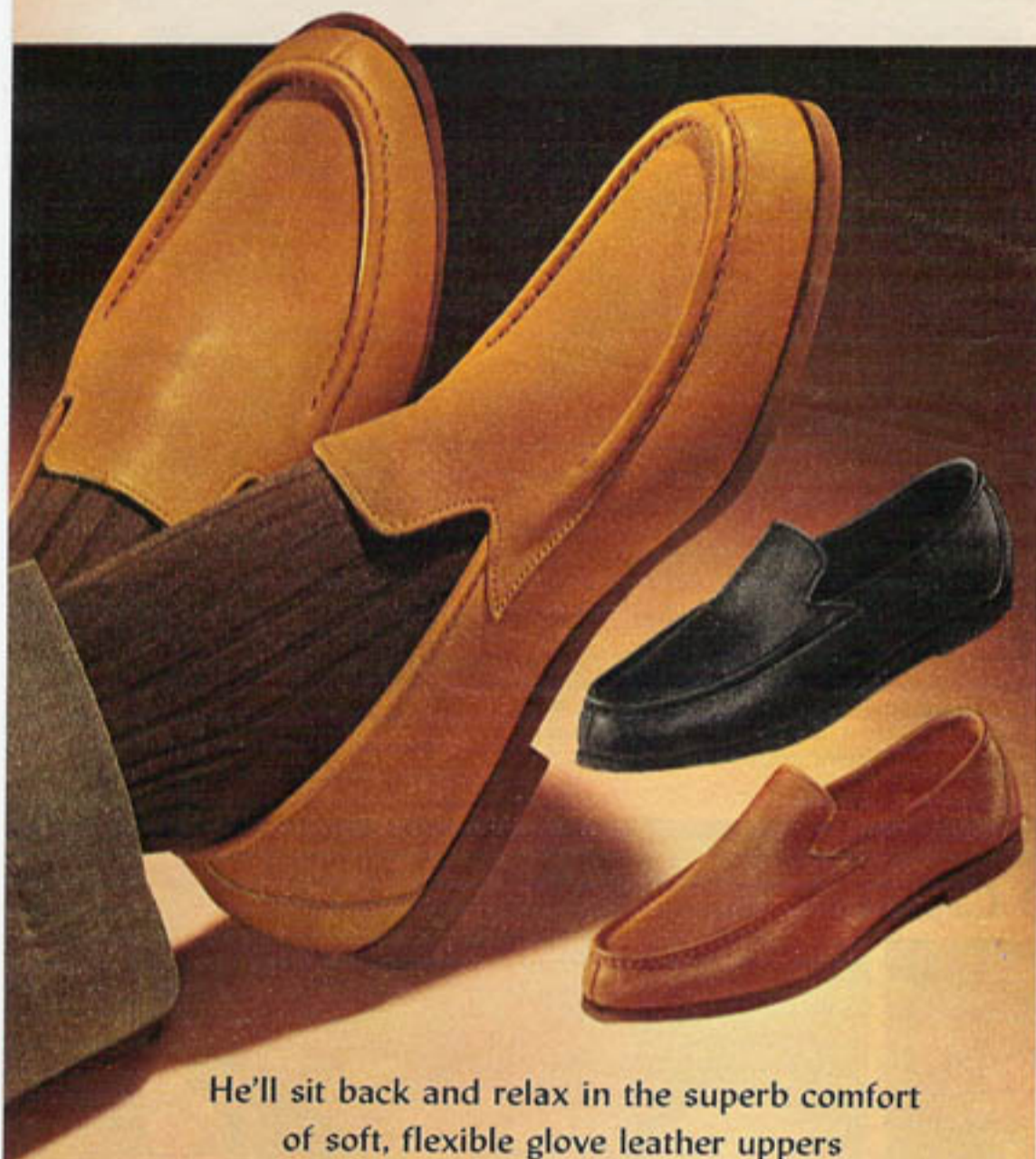
4 V-neck pullover . . . tasteful updating of a traditional favorite.

Please state size S, M, or L.
 33 N 2185F—Blue
 33 N 2186F—Antique gold
 Shipping weight 1 pound 5 ounces \$14.92

5 5-button cardigan . . . a handsome interpretation of a most popular style.

Please state size S, M, or L.
 33 N 2187F—Antique gold
 33 N 2188F—Blue
 Shipping weight 1 pound 8 ounces \$16.92

for Christmas Cheers.. **Colorful Casuals**



He'll sit back and relax in the superb comfort of soft, flexible glove leather uppers

Only **\$5.87**

The lounge-about comfort leather assures a super-soft casual... cushioned insoles add even more to his leisuretime ease. Choose from 3 widths. Searofoam soles and heels.

Sizes B (narrow) width in 8, 8½, 9, 9½, 10, 10½, 11 and 12.
E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13.
EEE (very wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

67 N 92210F—Spice tan 67 N 92211F—Black 67 N 92212F—Brown
Please state size, then width. Shipping weight 1 pound 8 ounces.....\$5.87

Terry lined
CORDUROY

for Men and Boys

.. just
\$2.90



Cotton corduroy upper in a practical, husky wide-wale. Soft cotton terry lining. Thick vulcanized rubber sole, heel.

Men's sizes D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13 and 14. Please be sure to state size.

67 N 91264F—Red 67 N 91260F—Blue

67 N 91261F—Brown 67 N 91262F—Black

67 N 91263F—Gray

Shipping weight 1 pound 8 ounces.....\$2.90

Boys' sizes D (med.) width 1, 2, 3, 4, 5, 6. State size. Brown.

67 N 65261F—Shipping weight 1 lb. 6 oz.....\$2.90

Handsome Moc-styles
are ultra-lightweight...
fold for travel

Just
\$3.97



Amazingly light style with smart vinyl uppers. Soft cushioned insole gives foot-soothing comfort. Elastic topline provides extra snug, comfortable fit. Can be folded easily for storage or for traveling. Durable soles and heels of Searofoam.

Sizes D (medium) width in 7, 8, 9, 10, 11, 12. State size.

67 N 92976F—Olive green 67 N 92975F—Tan

Shipping weight 1 pound.....\$3.97



Genuine hand-laced
MOCCASIN

Men's sizes Boys' sizes
\$4.97 \$3.97

Enjoy the foot-cradling comfort of true moccasin construction. Upper and sole of glove leather... extra soft, flexible. Fully cushioned insole. Front handlaced with genuine rawhide.

Men's sizes D (medium) width 7, 8, 9, 10, 11, 12. State size.

67 N 91442F—Rust brown

67 N 91443F—Natural tan

67 N 91444F—Black

Shpg. wt. 1 lb. 8 oz....\$4.97

Boys' sizes D (medium) width in 3, 4, 5, 6. State size.

Rust brown. Wt. 1 lb. 4 oz.

67 N 65442F.....\$3.97

Uppers of elegant
DEERSKIN

.. glove leather lined

\$8.97



A most relaxing casual handsomely crafted of superbly supple deerskin... with soft glove leather lining and cushioned insole. Pull tab at back. Slashed leather trim at topline. Bouncy Searofoam sole and heel.

Sizes D (med.) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

67 N 92973F—Brown 67 N 92972F—Natural tan

67 N 92974F—Black

State size. Shipping weight 1 pound 8 ounces.....\$8.97

House Slippers for Men and Boys



1
\$3.97

2
Men's \$4.87 Boys' \$3.87



3
\$2.97

4
\$3.87



5
Men's \$4.87 Boys' \$3.97

6
\$5.87

Two flannel-lined favorites have soft and flexible uppers of glove leather

(1 and 2) Dad and the boys will enjoy the casual comfort of super-soft uppers. Both styles warmly lined with red cotton flannel for cozy wear. Searofoam soles, heels provide long wear. Handy pull-on tabs. Side elastic gores for snug, comfortable fit. Buy it the easy way—order by phone.

1 Sporty moc styling.

Men's sizes D (medium) width in 7, 8, 9, 10, 11, 12 and 13. 67 N 92336F—Tan 67 N 92337F—Black
State size. Shipping weight 1 pound 8 ounces. \$3.97
Boys' sizes D (medium) width in 1, 2, 3, 4, 5 and 6. State size. 67 N 65336F—Tan. Shipping weight 1 pound 4 ounces. . . \$3.97

2 Ankle-hugging Slip-on.

Men's sizes D (medium) width in 7, 8, 9, 10, 11, 12 and 13. 67 N 92324F—Tan 67 N 92326F—Black
State size. Shipping weight 1 pound 8 ounces. \$4.87
Boys' sizes D (medium) width in 1, 2, 3, 4, 5 and 6. State size. 67 N 65324F—Tan 67 N 65326F—Black
Shipping weight 1 pound 4 ounces. \$3.87

Thick, luxurious pile linings provide cozy comfort . . . even in the coldest weather

3 Soft acrylic cuff atop imitation leather upper, plus nylon fleece lining. Padded imitation leather sole. Spice tan.

Men's sizes D (medium) width in 6, 7, 8, 9, 10, 11 and 12. Please state size. 67 N 92800F—Shpg. wt. 1 lb. 8 oz. . . . \$2.97
Boys' sizes D (medium) width in 1, 2, 3, 4 and 5. Please state size. 67 N 65800F—Shpg. wt. 1 lb. 6 oz. . . . \$2.97

4 Plush acrylic pile lining, imitation leather upper. Crepe rubber sole, heel.

Men's sizes D (medium) width in 7, 8, 9, 10, 11, 12, 13 and 14. State size. 67N92510F—Lt. brown 67N92511F—Black
Shipping weight 1 lb. 8 oz. \$3.87
Boys' sizes D (medium) width in 1, 2, 3, 4, 5 and 6. Please state size. Light brown. 67 N 65510F—Shpg. wt. 1 lb. 4 oz. . . . \$3.87

5 Smooth split-leather upper. Acrylic pile lining. Searofoam sole and heel.

Men's sizes D (medium) width in 7, 8, 9, 10, 11, 12, 13, 14. Please state size. 67 N 92740F—Brown 67 N 92741F—Black
Shipping weight 1 lb. 8 oz. \$4.87
Boys' sizes D (medium) width in 1, 2, 3, 4, 5, 6. Please state size. Brown only. 67 N 65740F—Shpg. wt. 1 lb. 4 oz. . . . \$3.97

6 Genuine moccasins of glove leather with mellow wax finish. Acrylic pile lining. Hand laced. Brown.

Men's sizes D (medium) width in 7, 8, 9, 10, 11 and 12. State size. 67 N 92630F—Shpg. wt. 1 lb. 8 oz. . . . \$5.87
Boys' sizes D (medium) width in 1, 2, 3, 4, 5 and 6. State size. 67 N 65630F—Shpg. wt. 1 lb. 4 oz. . . . \$5.87



1 \$7.87



2 \$5.97



3 \$5.97



4 \$2.97



5 \$4.77

warm-lined

Slippers for Men

1 Ankle-high comfort in a glove leather upper with a hand-laced matching sole. Full acrylic pile lining. Loop back-tab is riveted securely to the upper. Brown color.

Sizes D (medium) width in 7, 8, 9, 10, 11 and 12. *Please be sure to state size.*

67 N 92490F—Wt. 1 lb. 8 oz. . . . \$7.87

2 Smartly suede split-leather upper. Full acrylic pile lining. Long wearing sole and heel of bouyant Searofoam. Handy pull tab.

Sizes D (medium) width in 7, 8, 9, 10, 11 and 12. *Please be sure to state size.*

67 N 92476F—Olive
67 N 92475F—Burgundy
Shipping weight 1 lb. 8 oz. . . . \$5.97

*Just say "Charge it!"
see pages 267-268*

3 Spice tan glove leather upper with hand-laced matching sole. Rayon and acrylic pile lining.

Sizes D (medium) width in 6, 7, 8, 9, 10, 11 and 12. *Please be sure to state size.*
Shipping weight 1 pound 8 ounces.

67 N 92486F \$5.97

4 Scuff with imitation leather upper, red acrylic pile lining. Padded vinyl sole and wedge heel. Dark burgundy.

Sizes D (medium) width in 7, 8, 9, 10, 11 and 12. *Please be sure to state size.*
Shipping weight 1 pound 8 ounces.

67 N 92805F \$2.97

5 Glove leather upper, split-leather sole, wedge heel. Acrylic pile lining.

Sizes D (medium) width in 7, 8, 9, 10, 11 and 12. *Please state size.*

67 N 92750F—Tan
67 N 92751F—Brown
Shipping weight 1 lb. 8 oz. . . . \$4.77



\$4.87

Travel Slippers for Men

Perfect for trips or just relaxing any time. Deeply cushioned vinyl upper makes every step a luxury. Ultra-lightweight . . . easy to carry or wear. Comes with handsome matching zipper bag. Durable Searofoam sole and heel.

Sizes D (medium) width in 7, 8, 9, 10, 11 and 12. *State size.*

67 N 92980F—Black 67 N 92979F—Cream with black trim
Shipping weight 1 pound 4 oz. \$4.87



6 \$11.97

7 \$9.97

Sporty Boots

. . . versatile wintertime footwear for men
. . . pile-lined for comfort

6 Bright medallions from three famous ski resorts—Aspen, Stowe, and Sun Valley—decorate these good-looking boots. Front zip for quick and easy closure. Sueded split-leather uppers. Deep-pile nylon fleece lining. Durable Searofoam snugly surrounds your feet. Soles and heels offer lightweight weather protection.

Sizes D (medium) width in 7, 8, 9, 10, 11 and 12. *State size.*

67 N 75997F—Olive 67 N 74960F—Black
Shipping weight 2 pounds 8 ounces. \$11.97

7 Chukka-style boot feels great on your feet. Handsome upper of brushed split leather with smooth leather topline binding and back trim. Lined with nylon fleece for warm winter wear. Sole and heel of Searofoam provide long wear. Two-eyelet tie.

Sizes D (medium) width in 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please be sure to state size.*

67 N 75990F—Olive 67 N 74975F—Black
Shipping weight 2 pounds 10 ounces. \$9.97