

# called Sears Catalog **the WISH BOOK**

**..because of the down-to-earth prices and integrity of quality that true value is made of**



**Our lowest price this year  
for a lace-trimmed  
Nylon Tricot Peignoir Set**

**\$888** regular sizes

Lovely lace lends a look of elegance that complements acetate satin yoke. The sturdy Ban-Lon® lace is ecru color for aqua and cherry sets, black for black. Peignoir is filmy sheer nylon tricot . . . has ¾-length sleeves. Sleeveless gown is opaque tricot with sheer overlay . . . has wide shoulder straps. Machine wash, medium temperature.

Bust sizes 32-34; 36; 38-40. *Please state size.*

38 N 28951F—Aqua    38 N 28952F—Black    38 N 28953F—Cherry  
Shipping weight 12 ounces . . . . . Set \$8.88

Larger bust sizes 42-44; 46-48; 50-52 in aqua only. *Please state size.*

38 N 28971F—Shipping weight 14 ounces . . . . . Set \$9.88



**Seldom will you see such outstanding  
quality in a Nylon Tricot Coat and  
Pajama Set at this low price**

**\$988**

Satin, satin everywhere . . . even as unique tabs that cover pajama buttons. Matching 1-inch nylon satin bands on collars, pockets, sleeves . . . and across yoke of coat. Coat has shirred front for flattering drape and comfortable fullness; ¾-length sleeves; covered buttons and a snap, too, at collar for extra neatness; pocket. V-neck pajama has short sleeves; pocket; covered-elastic-waist trouser that's specially constructed for wonderful fit. Machine washable at warm temperature.

*State bust size 32, 34, 36, 38, 40.*

38 N 17871F—Blue aqua    38 N 17872F—Pink  
Shipping weight 15 ounces . . . . . Set \$9.88

**These are the first of 46 pages devoted exclusively to Nightwear and Loungewear for the entire family . . . items specially selected for the season and brought together in this one section for your shopping convenience**

so wonderful to wish for  
..so wonderful to get

# LOUNGEWEAR

Stunning long-gown lounge. Jet black jersey bodice of bonded knit Orlon\* acrylic. Rose, green and black floral print skirt in quilted acetate satin. Skirt has separate acetate tricot lining for greater comfort and it won't pucker when washed. Kodol® polyester filling won't flatten, stays light and puffy. Concealed front zipper closing. Two side-seam pockets. Hand wash, warm.

*State Misses' size 8, 10, 12, 14, 16.*

38 N 80625F—Shpg. wt. 1 lb. 4 oz. ....\$20.00

\*Reg. DuPont T.M.



with the elegance of long-gown styling



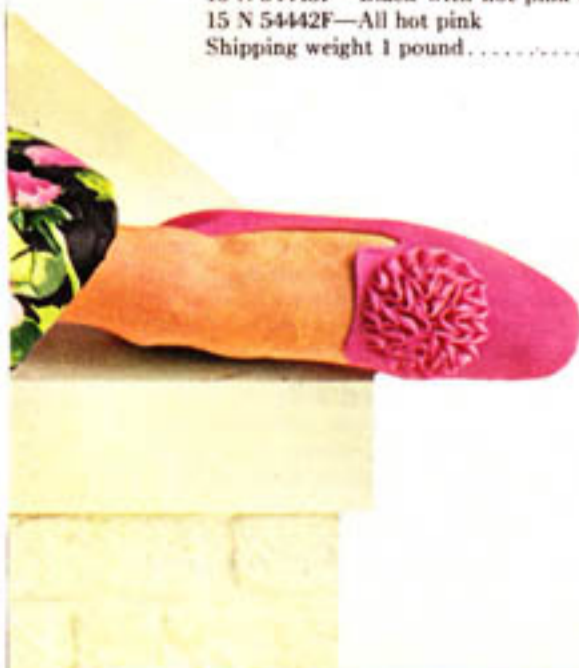
( 1 and 2 ) Shimmering flower jewelry of Austrian aurora crystal glass beads. Silver-color metal mountings.

1 Ring . . . a 1-inch dome. Adjustable.  
4 N 5582—Iridescent green and pink  
4 N 55822—Clear  
Shipping weight 3 ounces . . . . . \$3.00

2 Earrings . . . 1-inch diam. Clip back.  
4 N 55821—Iridescent green and pink  
4 N 55823—Clear  
Shipping weight 3 ounces . . . . . \$5.00

3 Slippers . . . beautifully styled to flatter your most glamorous lounging fashions. Rich acetate and rayon crepe upper and self-lining in sophisticated black or smashing pink. High-rise vamp is accented with a rosette pouf of matching crepe; toe is fashionably rounded. Long wearing composition sole; 1-in. heel.  
Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

Please state your usual size, then B width.  
15 N 54443F—Black with hot pink lining  
15 N 54442F—All hot pink  
Shipping weight 1 pound . . . . . \$5.99



Looks and feels like luxurious velvet . . . soft, ruby red Arnel® triacetate and nylon fleece hostess robe. Smooth acetate satin lined butterfly sleeves graced with Schiffl embroidery. Two side-seam pockets. Zipper back. Machine wash, separately, warm temperature.

State Misses' size 8, 10, 12, 14, 16.  
38 N 80603F—Shpg. wt. 1 lb. 2 oz. . . . . \$21.00



Simply elegant . . . this brocade hostess robe with padded cotton velveteen stand-up collar, velveteen trimmed sleeves. Front slit for walking ease. Two side-seam pockets. Acetate, rayon, Mylar® metallic blend. Dry clean.

State Misses' size 10, 12, 14, 16, 18.  
38 N 82093F—Jade green  
38 N 82092F—Wine  
Shpg. wt. 1 lb. . . . . \$29.00



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# LOUNGEWEAR



**1** Lovely blouse effect created by graceful nylon chiffon sleeves and tie collar. Soft fabric of Arnel® triacetate and nylon fleece. Fashionable chain belt. Zipper front. Two side-seam pockets. Misses' sizes 8, 10, 12, 14, 16.  
38 N 80641F—Brown      38 N 80642F—Jade  
State size. Shpg. wt. 1 lb. 2 oz. .... \$20.00

**2** Vibrant floral print bodice over blue pants. Two side-seam pockets. Smooth to the touch Arnel® triacetate and nylon fleece.  
State Misses' size 8, 10, 12, 14, 16.  
38 N 80631F—Shpg. wt. 1 lb. 2 oz. .... \$16.00

**3** Impressive abstract floral print on comfortable, textured acrylic fabric. Interlined stand-up collar. Two side-seam pockets. Back zipper. Misses' sizes P(8); S(10-12); M(14-16); L(18).  
State size P, S, M, L.  
38 N 82901F—Shpg. wt. 14 oz. .... \$18.00

All items on these two pages machine washable, warm

*with pant-style comfort*



**4** Subtle shadow print bodice in acetate satin; quilted acetate satin culotte . . . loose lined with acetate tricot; won't pucker when washed. Kodel® polyester filling. Two side-seam pockets. Misses' sizes 8, 10, 12, 14, 16.  
38 N 80601F—White      38 N 80602F—Pink  
State size. Wt. 1 lb. 3 oz. . . . . \$22.00

**5** The Nehru look in lustrous acetate satin. Self-fabric belt buttons into front opening of shadow print jacket. Pants have elasticized waist. Misses' sizes 8, 10, 12, 14, 16, 18.  
38 N 83003F—Red      38 N 83002F—Gold  
State size. Wt. 10 oz. . . . . \$15.00

**6** Frost white tapered bodice over jet black flared pants. Arnel® triacetate and Fortrel® polyester blend in crepe textured fabric. Two side-seam pockets.  
State Misses' size 8, 10, 12, 14, 16.  
38 N 83301F—Shpg. wt. 12 oz. . . . . \$18.00



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# LONG



**1** The Nehru look in corded nylon fleece. Lurex® metallic gold-color yarn accents the short standup collar and sleeves. Self-fabric belt. Two side-seam pockets. Embossed metallic gold color buttons. Simulated jewel medallion included. Machine wash, warm temperature.

*State Misses' size 8, 10, 12, 14, 16, 18.*

38 N 94041F—Burgundy

38 N 94042F—Jade

Shpg. wt. 1 lb. . . . . \$16.00

**2** Elegant simplicity in Arnel® triacetate and nylon fleece. Gathered at the neckline for a graceful drape. Stand-up collar and cuffs are trapunto trimmed with metallic gold-color yarns. Three-quarter length raglan sleeves. Two side-seam pockets. Back zipper. Machine wash, warm.

*State Misses' size 10, 12, 14, 16, 18.*

38 N 94061F—Kelly

38 N 94062F—Red

Wt. 1 lb. 3 oz. . . . . \$16.00

# ROBES..fleecy soft, lightweight and warm



3



4



5

**3** A soft, cozy beauty of 75% Arnel® triacetate and 25% nylon fleece. Floral appliques bloom on either side of front zipper in contrasting color Orlon® acrylic yarn. 3-way self-fabric belt. Side-seam pocket.

AVERAGE. Fits 5 ft. 3 in. to 5 ft. 7 in. *State Misses'* size 10, 12, 14, 16, 18.  
38 N 91794F—Brown  
38 N 91797F—Green  
Wt. 1 lb. 3 oz. .... \$13.00

TALL. Fits over 5 ft. 7 in. *State Misses'* size 12, 14, 16, 18, 20.  
38 N 91798F—Brown  
38 N 91799F—Green  
Wt. 1 lb. 3 oz. .... \$15.00

**4** Shimmering acetate satin trims yoke and raglan sleeves of this soft peignoir robe. 80% Arnel® triacetate and 20% nylon fleece. 3-way belt. Side-seam pocket.

*State Misses'* size 10, 12, 14, 16, 18.  
38 N 91851F—Coral 38 N 91852F—Blue  
Shpg. wt. 1 lb. 3 oz. .... \$15.00  
Larger. *State Women's* size 38, 40, 42, 44.  
38 N 91853F—Coral 38 N 91854F—Blue  
Shpg. wt. 1 lb. 3 oz. .... \$17.00

**5** Classic elegance with delicate Schiffler embroidery trim. 80% Arnel® triacetate and 20% nylon fleece. Gripper® fastener front. Self-fabric belt. One side-seam pocket. *State Misses'* size 10, 12, 14, 16, 18.

38 N 91891F—Brass  
38 N 91892F—Red  
Shpg. wt. 1 lb. 3 oz. .... \$16.00

Fleece robes on this page are machine washable at warm temperature



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# QUILTED





# ROBES of satin or nylon tricot

## Satin

Machine washable

ILLUSTRATED ON OPPOSITE PAGE

(1 and 2) Luxurious quilted acetate satin with puffy Kodol® polyester fill. Separate lining of acetate tricot. Two side-seam pockets. Machine wash, warm temperature.

**1** Short Robe. *State Misses' size* 10, 12, 14, 16, 18.

38 N 94021F—Red

38 N 94022F—Gold

Shpg. wt. 1 lb. 4 oz. . . . . \$11.00

Larger. *State Women's size* 38, 40, 42, 44.

38 N 94023F—Red

38 N 94024F—Gold

Shpg. wt. 1 lb. 4 oz. . . . . \$13.00

**2** Long Robe. 3-way self-fabric peignoir belt.

Average. Fits 5 ft. 3 in. to 5 ft. 7 in. *State Misses' size* 10, 12, 14, 16, 18.

38 N 94026F—Green

38 N 94025F—Gold

Shpg. wt. 1 lb. 6 oz. . . . . \$13.00

Tall. Fits over 5 ft. 7 in. *State Misses' size* 12, 14, 16, 18, 20.

38 N 94028F—Green

38 N 94027F—Gold

Shpg. wt. 1 lb. 6 oz. . . . . \$15.00

## Nylon Tricot

ILLUSTRATED AT RIGHT

(3 and 4) Silky smooth nylon tricot with polyester fill on acetate tricot backing. Holiday bright Schiffler embroidery down front placket. One side-seam pocket. Machine wash, warm temperature.

**3** Short Robe. *State Misses' size* 10, 12, 14, 16, 18.

38 N 94081F—Blue

38 N 94082F—Rose

38 N 94083F—Green

Shpg. wt. 1 lb. 4 oz. . . . . \$7.00

Larger. *State Women's size* 38, 40, 42, 44.

38 N 94084F—Blue

38 N 94085F—Rose

Shpg. wt. 1 lb. 4 oz. . . . . \$8.00

**4** Long Robe. Acetate satin rope belt. *State Misses' size* 10, 12, 14, 16, 18.

38 N 94092F—Rose

38 N 94091F—Blue

38 N 94093F—Green

Shpg. wt. 1 lb. 2 oz. . . . . \$9.00

Larger. *State Women's size* 38, 40, 42, 44.

38 N 94095F—Rose

38 N 94094F—Blue

Shpg. wt. 1 lb. 2 oz. . . . . \$10.00



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# ROBES of terry



(1 and 2) Lounge-about in our finest, thickest, thirstiest all cotton terry. Accented down the hidden zip front placket with lovely Schiffler embroidery. Handy side-seam pocket.

**1** LONG ROBE. Sizes S(10-12); M(14-16); L(18). *State size* S, M or L.  
38 N 85313F—Watermelon pink  
38 N 85312F—Montego blue  
Shpg. wt. 2 lbs. .... \$11.00

**2** SHORT ROBE. Sizes S(10-12); M(14-16); L(18). *State size* S, M or L.  
38 N 85302F—Montego blue  
38 N 85303F—Watermelon pink  
Shpg. wt. 1 lb. 6 oz. .... \$9.00

**3** The Kabuki coat in all cotton terry 2 in. longer than shown; shorten if you wish. Blue, green and coral print. Inner ties. Two large patch pockets. Sizes S(10-12); M(14-16); L(18). *State size* S, M or L. Wt. 1 lb. 8 oz.  
38 N 85541F..... \$9.00

**4** Cuddle into this cozy cotton terry robe. Pleated front and back for a draped fit. Large side-seam pocket. Sizes S(10-12); M(14-16); L(18).  
*State size* S, M or L.  
38 N 85405F—Lime drop  
38 N 85402F—Christmas white  
38 N 85403F—Montego blue  
38 N 85404F—Watermelon pink  
Shpg. wt. 1 lb. 6 oz. .... \$7.00

Robes on this page machine washable, separately, warm

..or colorful quilted cotton fabrics



**5** Quilted cotton broadcloth in a pretty pink and yellow floral print. Two large pockets formed by gores gently curving from underarm to hem. Zipper front. Polyester fill on cotton back.

State Misses' size 10, 12, 14, 16, 18.  
38 N 91641F—Shpg. wt. 1 lb. 4 oz. .... \$12.00  
Larger. State Women's size 38, 40, 42, 44.  
38 N 91642F—Shpg. wt. 1 lb. 4 oz. .... 14.00

**6** Quilted blue cotton denim robe. Gripper® front. Polyester fill on acetate tricot back.

State Misses' size 10, 12, 14, 16, 18.  
38 N 91861F—Shipping wt. 1 lb. .... \$8.00

**7** Quilted combed cotton batiste. Very feminine nylon tricot jabot and cuffs on this perky blue and orange empire style robe. Kodol® polyester fill on acetate tricot back.

State Misses' size 8, 10, 12, 14, 16.  
38 N 92621F—Shipping wt. 1 lb. .... \$10.00

**8** Quilted cotton gingham robe. Ruffy self-fabric front band and cuffs edged in lace. Grosgrain belt creates the empire look. One side-seam pocket. Puffy polyester fill on acetate tricot back.

State Misses' size 8, 10, 12, 14, 16, 18.  
38 N 92881F—Pink  
38 N 92882F—Blue  
Shpg. wt. 1 lb. 3 oz. \$12.00

Cotton quilt robes  
on this page  
are machine washable  
at warm temperature.

so wonderful to wish for  
 ..so wonderful to get

# ROBES of Orlon\* pile



**1** The coachman look beautifully expressed in delightfully soft Orlon\* acrylic pile on cotton back. Double-breasted look created by two rows of pearlized plastic buttons. Two side-seam pockets. White. Machine wash, separately, medium temperature. Drip dry.

State Misses' size 10, 12, 14, 16, 18. Shipping weight 1 pound 2 ounces.  
 38 N 93181F.....\$12.00

**2** The classic look in cuddly Orlon\* acrylic pile on cotton back. Peter Pan collar. 6 button front closure. Below elbow-length set-in sleeves. Side-seam pocket. Machine wash, medium. Drip dry.

State Misses' size 10, 12, 14, 16, 18.  
 38 N 93121F—Red  
 38 N 93122F—Blue  
 Shipping weight 1 lb. 2 oz.....\$7.00

**3** A charming confection in sherbet colors . . . lemon, orange and green. Orlon\* acrylic pile on cotton back. Self-fabric removable flower at bodice. One side-seam pocket. Machine wash, separately, medium. Drip dry.

State Misses' size 10, 12, 14, 16, 18.  
 38 N 92371F—Shpg. wt. 1 lb. 2 oz. . . \$11.00

\*Reg. DuPont T.M.

## ..or favorite fabrics with classic wrap styling

**4** Long nylon quilt wrap with intricately looped acetate satin piping at shawl collar. Side-seam self-fabric belt; inside tie for added comfort, fine fit.

Kodel® polyester fill stays puffy. Separately lined with acetate tricot. Machine wash, warm.

State Misses' size 10, 12, 14, 16, 18.  
38 N 97703F-Coral 38 N 97702F-Aqua  
Shipping weight 1 lb. 5 oz. . . . . \$13.00  
Larger. State Women's size 38, 40, 42, 44.  
38 N 97803F-Coral 38 N 97802F-Aqua  
Shipping weight 1 lb. 5 oz. . . . . \$15.00

**5** Long fleecy wrap of wonderfully warm Arnel® triacetate and nylon fleece. Edged at the neckline, down the front and at the cuffs with bright acetate satin trapunto. Inside tie helps keep robe neatly closed; self-fabric front tie belt. Side-seam pocket. Machine wash, warm.

Average. Fits 5 ft. 3 in. to 5 ft. 7 in.

State Misses' size 10, 12, 14, 16, 18.  
38 N 93051F—Gold  
38 N 93052F—Deep rose  
Shipping weight 1 lb. 2 oz. . . . . \$16.00

Tall. Fits over 5 ft. 7 in.

State Misses' size 12, 14, 16, 18, 20.  
38 N 93053F—Gold  
38 N 93054F—Deep rose  
Shipping weight 1 lb. 2 oz. . . . . \$18.00

**6** Long wrap . . . delightfully soft in a brushed wool blend that's machine washable. Contrasting color piping creates a high fashion look. Inside ties; side-seam pocket. 85% wool and 15% nylon. Machine wash, separately, warm. Maximum fabric shrinkage 3%.

State Misses' size 10, 12, 14, 16, 18.  
38 N 93061F—Blue with green trim  
38 N 93062F—Green with blue trim  
Shipping weight 1 lb. 9 oz. . . . . \$14.00

Larger. State Women's size 38, 40, 42, 44.  
Blue with green trim only.

38 N 93063F—Wt. 1 lb. 9 oz. . . . . \$16.00

**7** Long chenille wrap of Viscose rayon on soft cotton backing. The richest, warmest chenille we've ever sold . . . the rows of tufting are exceptionally close together. 3-way belt. Machine wash, separately, warm temperature.

State Misses' size 10, 12, 14, 16, 18.  
38 N 90482F—Pink 38 N 90483F—Blue  
Shipping weight 1 lb. 6 oz. . . . . \$7.00

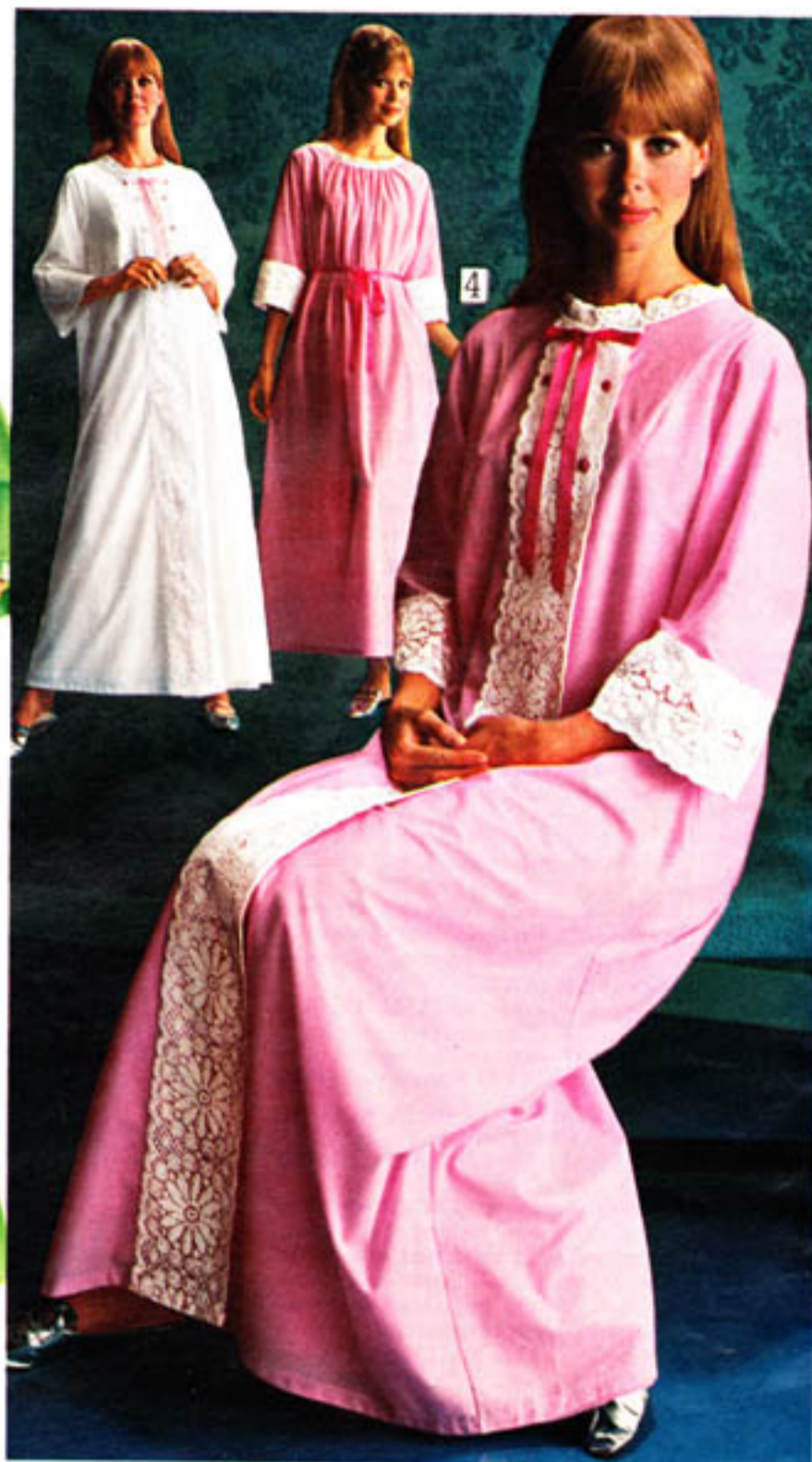
Larger. State Women's size 38, 40, 42, 44.  
38 N 90484F—Pink 38 N 90485F—Blue  
Shipping weight 1 lb. 6 oz. . . . . \$8.00



\*ONE THING THIS FAMILY COULD STAND IS MORE LAUGHS AT BREAKFAST!\*

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..so wonderful to get

# NIGHTWEAR..Gowns



**1** Sanforized® Long Coat and Gown Set . . cotton plus Avril\* rayon. Sunny flowers printed on breakfast coat of fine-ribbed Cone-puff®, a lightweight corded fabric.  $\frac{3}{4}$ -length sleeves edged with cotton velveteen ribbon and wide cotton eyelet ruffle, narrow eyelet at neck, ribbon tie at waist.

Flannelette solid-color gown has  $\frac{3}{4}$ -length elasticized sleeves, back button and eyelet ruffle at neck, string tie at waist and piping at neck of coat fabric. Machine wash, warm . . maximum fabric shrinkage 1%.

State bust size 32, 34, 36, 38, 40.  
38 N 76332F—Green      38 N 76333F—Pink  
Shpg. wt. 1 lb. 12 oz. . . . . Set \$10.97

**2** Our very finest Short Peignoir Set . . nylon tricot lavished with nylon lace. Coat is doubled sheer . . front, neck,  $\frac{3}{4}$ -length sleeves and hemline outlined with acetate satin . . satin rosebud-clasp closure at V-neck.

Opaque sleeveless gown overlaid with sheer; V-neck; extra wide sweep. Machine wash, medium temperature.

State bust size 28-30; 32-34; 36; 38-40; 42-44  
38 N 27614F—White  
38 N 27616F—Lettuce  
Wt. 15 oz. . . . . Set \$17.97

**3** Short Travel Set . . opaque nylon tricot. Acetate satin yokes. Smocked fronts. Raglan-sleeve coat. Sleeveless gown. Machine wash, medium temperature.

State bust size 32-34; 36; 38-40.  
38 N 29001F—Jade green  
38 N 29002F—Cherry red  
38 N 29003F—Blue  
Wt. 12 oz. . . . . Set \$10.97  
Larger. State bust size 42-44; 46-48; 50-52.  
38 N 29011F—Jade green  
38 N 29012F—Blue  
Wt. 12 oz. . . . . Set \$11.97

**4** Long Peignoir Set . . brushed knit of 80% Arnel† triacetate, 20% nylon. Cuddly soft on the outside, silky smooth inside. Trimmed on sleeves, double-breasted coat front with wide bands of Dacron\*\* polyester and cotton lace . . thin bands of same lace edge necklines.

The elegance of simplicity . . the femininity of soft fabric in soft colors. Coat has pink acetate-satin ribbon bow at neck, ribbon behind lace front, pink pearlized plastic buttons, long sleeves.

Gown has gathers front and back for gentle drape, elbow-length sleeves, pink ribbon waist tie. Machine wash, warm.

State bust size 32, 34, 36, 38, 40.  
38 N 70003F—Pink      38 N 70002F—White  
Shpg. wt. 2 lbs. 8 oz. . . . . Set \$17.97

†Reg. T.M. Celanese Corp.      \*\*Reg. T.M. DuPont

or Pajamas with coats to go with them



**5** Coat and Pajama Set in Junior sizes. Luxury broadcloth of cotton plus Avril® rayon. Quilted coat has ruffle-edged front and neck; big patch pocket; front buttons;  $\frac{3}{4}$ -length sleeves. Polyester fiberfill, acetate tricot backing. Pajama has ruffle-edged yoke, banded puffy short sleeves, boxer-elastic waist. Gold, brown, black paisley-type print on yellow. Scallop crocheted stitching trims white ruffles. Machine wash, warm.

State Junior size 7, 9, 11, 13, 15.  
38 N 19501F—Shpg. wt. 1 lb. 10 oz. . . . . Set \$12.97

**6** Karate-style Coat and Pajama Set . . . nylon tricot trimmed with oriental shadow-design acetate satin. Wrap-around coat with sash tie, side-seam pocket,  $\frac{3}{4}$ -length sleeves. Short-sleeve pajama has oriental collar, button front; covered-elastic pants waist. Machine washable, warm. Shipping weight 14 oz.

38 N 17771F—Red                      38 N 17772F—Jade aqua  
State bust size 32, 34, 36, 38, 40. . . . . Set \$10.97

### Coat and Pajama Set



**BEST BECAUSE** of the fine fabric, workmanship and newest style details: trapunto trim, nehru collar, hidden closings

**7** Nylon tricot trimmed with rich acetate satin. Quilted coat has trapunto trim on collar and hidden front zipper . . . side-seam pocket,  $\frac{3}{4}$ -length raglan sleeves. Polyester fiberfill, nylon back. Pajama has hidden front buttons, short raglan sleeves, covered elastic waist. Machine wash, warm. Shpg. wt. 1 lb. 1 oz.

38 N 17853F—Jade blue                      38 N 17851F—Oriental red  
38 N 17852F—Saffron gold  
State bust size 32, 34, 36, 38, 40. . . . . Set \$16.97

TALL . . . over 5 ft. 7 in. Jade blue. Shpg. wt. 1 lb. 1 oz.  
38 N 17857F—State bust size 34, 36, 38, 40. . . Set \$17.97



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# NIGHTWEAR..very

..with pretty bows and lovely lace



**1** Sanforized® flannelette . . . 50% Avril\* rayon, 50% cotton. Mini shift. Elastic-waist peeky pants. Dot print in apple green . . . lavender ribbon trim. White cotton lace. Machine wash, warm . . . max. fabric shrink. 1%.  
State Junior size 5-7; 9-11; 13-15.  
38 N 79682F—Wt. 1 lb. 3 oz. . . \$5.97

**2** Matching Boots. Lightly quilted. Shoe sizes S (6-6½); M (7-7½) and L (8-8½). State size S, M, L.  
38 N 79692F—Shpg. wt. 5 oz. . . \$1.97

**3** Nylon tricot. Mini top . . . peek-a-boo pants. White nylon lace. ¾-length raglan sleeves. Machine wash, warm. Bust sizes P(28-30); S(32-34); M(36); L (38-40). State size P, S, M, L.  
38 N 17801F—Holiday red  
38 N 17802F—Turquoise  
Shipping weight 8 oz. . . . . \$5.97

**4** Cotton broadcloth. Mini top . . . peek-a-boo pants. Long sleeves with lace, smocking trim. Machine wash, warm. Bust sizes P(28-30); S(32-34); M (36); L (38-40). State size P, S, M, L.  
38 N 17791F—Turquoise with white dots  
38 N 17792F—Red with white dots  
Shipping weight 9 oz. . . . . \$4.97

( 5 and 6 ) Brushed knit of 80% Estron† acetate, 20% nylon . . . cuddly soft face, sleek back. Warm. Thick ruffles on long sleeves, button back neckline. Machine wash, warm . . . shrinkage controlled.

**5** MINT SHIFT . . . with elastic-waist panty.  
Bust sizes S(32-34); M(36); L(38-40). State S, M, L. Wt. 14 oz.  
38 N 76073F—Pink . . . . . \$7.97  
38 N 76072F—Yellow with brown. . . 7.97

**6** LONG GOWN. Bust sizes S(32-34); M(36); L(38-40). State S, M, L.  
38 N 76063F—Pink. Wt. 1 lb. . . \$7.97  
38 N 76062F—Yellow. Wt. 1 lb. . . 7.97

**7** Brushed woven fabric of 65% Kodell† polyester, 35% cotton. Midi-culotte has Victorian look, expressed in rows of lace, long turn-of-the-century sleeves. Sky blue, cloud white, gathered at elasticized waist. Apple-green ribbon tie. Button back closure. Machine wash, warm.  
State bust size 30, 32, 34-36, 38.  
38 N 76082F—Shpg. wt. 1 lb. . . . \$7.97

**8** Nylon tricot long culotte is smooth, sleek, opaque. Doubled-sheer ruffles. Step-in style, elastic on straps, under bust. Machine wash, warm. State bust size 30, 32, 34, 36, 38. Wt. 10 oz.  
38 N 17921F—Flame red . . . . . \$5.97  
38 N 17922F—Blueberry . . . . . 5.97

**9** Monsanto Blue "C" nylon tricot . . . closely knit, smooth as silk, opaque. Guaranteed to wear to your satisfaction for one year, or return for free replacement or refund.  
Doubled-sheer ruffles. Jabot-front pajama has shirt tails, long elastic-wrist sleeves, covered elastic trouser waist. Machine wash, warm. Wt. 9 oz.  
State bust size 32, 34, 36, 38, 40.  
38 N 17892F—Pink . . . . . \$7.97  
38 N 17891F—Flame red . . . . . 7.97

\*Reg. T.M. F.M.C. Corp.  
†Reg. T.M. Eastman Chemical Products





so wonderful to wish for  
..so wonderful to get

# PAJAMAS *with*



**1** Nylon tricot. Dramatically colorful for sleeping or lounging. Opaque. Vivid-print top has  $\frac{3}{4}$ -length raglan sleeves, thin-tie neck closure. Black elastic-waist trouser. Hand wash, separately, warm. *State bust size* 32, 34, 36, 38, 40. Shipping wt. 13 oz. 38 N 17881F.....\$6.97



**2** Daisy print . . stretch-nylon leotard pants. Popover top has acetate-satin trim at neck, bottom,  $\frac{3}{4}$ -length raglan sleeves. *Bust sizes* S (32-34); M (36); L (38-40). *State size* S, M, L. 38 N 76342F—Wt. 13 oz....\$5.97



**3** Pop dots. Top has elastic at ruffled neck,  $\frac{3}{4}$ -length raglan sleeves. Elastic-waist trouser. *State bust* 30, 32, 34, 36, 38. 38 N 76502F—Blue and green 38 N 76503F—Orange and pink Shpg. wt. 14 oz.....\$6.97



**4** Embroidered flowers. White top has rick-rack trim, long sleeves, 2 back buttons. Orange elastic-waist trouser. *State bust* 32, 34, 36, 38, 40. 38 N 75992F—Wt. 1 lb....\$5.97 \*Reg. T.M. Eastman Chemical Products

# easy-fitting flared tops



**5** Cotton broadcloth. White lace bib front . . . lace ruffles on long sleeves. Small nehru-type collar. Covered-elastic waist. Machine wash, separately, warm. Pre-shrunk . . . max. fabric shrink. 2%.  
*State bust size* 32, 34, 36, 38, 40.  
 38 N 17781F—Holiday red  
 38 N 17782F—Light turquoise  
 Shpg. wt. 9 oz. . . . . \$5.97

**6** Brushed knit . . . 80% Estron\* acetate, 20% nylon. White top has brushed side toward body, sleek side out; overlaid with lace-edged sheer nylon. Raglan sleeves. Red trouser has soft side out; elastic waist. Machine wash separately warm; shrinkage control.  
*State bust size* 30, 32, 34, 36, 38.  
 38 N 76302F—Wt. 1 lb. 1 oz. \$6.97

**7** Brushed knit . . . 80% Estron\* acetate, 20% nylon. Front yoke of nylon lace lined with sheer nylon.  $\frac{3}{4}$ -length raglan sleeves. Elastic-waist. Estrel\* finish . . . max. fabric shrinkage 2%. Machine wash, warm.  
*AVERAGE. State bust size* 32, 34, 36, 38, 40. Shpg. wt. 1 lb.  
 38 N 76513F—Pumpkin . . . \$6.97  
 38 N 76512F—Avocado . . . . . 6.97

*TALL . . . fits heights over 5 ft. 7 in.*  
*State bust size* 34, 36, 38, 40.  
 38 N 76522F—Pumpkin  
 38 N 76523F—Avocado  
 Shipping weight 1 lb. . . . . \$7.47

\*Reg. T.M. Eastman Chemical Co.



so wonderful to wish for  
..so wonderful to get

# PAJAMAS for misses



**1** Luxurious DuPont Antron® nylon tricot. Matching nylon lace front overlay, covered buttons. Trousers designed for fine fit. Covered elastic waist. Fits heights 5 ft. 3 in. to 5 ft. 7 in.  
38 N 17914F—Candleglow 38 N 17916F—Mint 38 N 17915F—Pink  
State bust size 32, 34, 36, 38, 40. Shpg. wt. 9 oz. .... \$7.97

SHORT . . . under 5 ft. 3 in. State bust size 30, 32, 34, 36.	TALL . . . over 5 ft. 7 in. State bust size 34, 36, 38, 40.
38 N 17911F—Candleglow	38 N 17918F—Candleglow
38 N 17912F—Pink	38 N 17919F—Pink
Shipping wt. 9 oz. .... \$7.97	Shipping wt. 9 oz. .... \$8.97

**2** Mandarin look . . . nylon tricot. Oriental design on acetate-satin trim. Bust darts. Short sleeves. Covered elastic waistband.  
38 N 17901F—Dynasty blue 38 N 17902F—Imperial red  
State bust size 32, 34, 36, 38, 40. Shpg. wt. 9 oz. .... \$7.97

**3** Satin and lace trim nylon tricot. Ecru-color lace on raglan sleeves, pocket, collar, acetate-satin front. Covered elastic waist.  
38 N 17841F—Cherry 38 N 17842F—Aqua  
State bust size 32, 34, 36, 38, 40. Shpg. wt. 9 oz. .... \$7.97

**4** Sanforized® cotton flannelette. Smocked-look embroidered yoke. Long raglan sleeves, elasticized ruffle. Boxer-elastic waist. Bright print on white. Maximum fabric shrink. 1%.  
State bust size 32, 34, 36, 38, 40.  
38 N 76282F—Shpg. wt. 1 lb. 3 oz. .... \$4.97

**5** PERMA-PREST® brushed woven fabric . . . 65% Kodel® polyester, 35% cotton. Light, yet cozy warm. Round yoke trimmed with white nylon lace, delicate embroidery flowers.  $\frac{3}{4}$ -length raglan sleeves, elasticized lace-edged ruffle. Tunnelled-elastic waist. Tumble dry . . . no iron.  
38 N 75102F—Blue 38 N 75103F—Pink  
State bust 32, 34, 36, 38, 40. Wt. 1 lb. .... \$5.97  
TALL . . . fits heights over 5 ft. 7 in. Blue.  
State bust size 34, 36, 38, 40.  
38 N 75132F—Shipping wt. 1 lb. .... \$6.47  
\*Reg. T.M. Eastman Chemical Products, Inc.

Items (1) thru (5): machine wash, warm temp.

# ..or shirt-styled Nightwear for juniors



**6** Brushed knit . . . 80% Estron\* acetate, 20% nylon. Outside is cuddly; inside, sleek. Hot stripes. Banded  $\frac{3}{4}$  sleeves. Machine wash, warm . . . shrink control. Wt. 11 oz.  
*State Junior size* 5-7; 9-11; 13-15.  
 38 N 79673F—Pink, green . . . \$6.97  
 38 N 79672F—Blue, yellow . . . 6.97

**7** PERMA-PREST® batiste . . . 65% polyester, 35% cotton. Red with white. Long sleeves. Machine wash, separately, medium; tumble dry.  
*State Junior size* 5-7; 9-11; 13-15.  
 38 N 24991F—Wt. 6 oz. . . . . \$5.97

**8** Sanforized® cotton broadcloth. Ruffled jabot, long sleeves. Shirt tails. Blue with lime, white. Mini panty. Machine wash, medium . . . maximum fabric shrinkage 1%.  
*State Junior size* 5-7; 9-11; 13-15.  
 38 N 19531F—Wt. 8 oz. . . . . \$3.97

**9** Sanforized® cotton broadcloth. Ivy-league look: button-down collar, shirt tails. Long sleeves. Large patch pocket. Mini panty. Machine wash, medium temp.; maximum fabric shrinkage 1%.  
*State Junior size* 5-7; 9-11; 13-15.  
 38 N 19521F—Green  
 38 N 19522F—Peach  
 38 N 19523F—Yellow  
 38 N 19524F—Red  
 38 N 19525F—Maize, blue stripes  
 38 N 19526F—Blue, red stripes  
 Wt. 8 oz. . . . . \$3.97  
 \*Reg. T.M. Eastman Chemical Products



so wonderful to wish for  
..so wonderful to get

# GOWNS ..short style



( 1 thru 3 ) Nylon tricot . . . full-cut and opaque; overlaid with filmy sheer nylon. Machine wash, medium.

**1** Satin trimmed. Acetate satin yoke, appliques. Sheer  $\frac{3}{4}$ -length sleeves. *State bust size* 32-34; 36; 38-40; 42-44.  
38 N 26491F—Aqua  
38 N 26492F—White  
Shpg. wt. 10 oz. . . . . \$6.97



**2** Our finest short gown. Wonderful workmanship. Extra full sweep. Nylon lace; acetate satin trim. Sleeveless. V-neck. *State bust size* 28-30; 32-34; 36; 38-40; 42-44; 46-48.  
38 N 27554F—White  
38 N 27552F—Blue  
38 N 27551F—Coral  
Shpg. wt. 8 oz. . . . . \$8.97

**3** Permanently pleated sheer overlay. Sleeveless. *State bust size* 28-30; 32-34; 36; 38-40; 42-44.  
38 N 28881F—Black  
38 N 28882F—Flame red  
Shpg. wt. 8 oz. . . . . \$6.97

## PERMA•PREST® wrinkle-

**4** No-iron broadcloth. 65% polyester, 35% cotton. Machine wash, medium; tumble dry.

Popular mini-tent style with single pleat in front. Patch pocket. Two-button back closure. Long sleeves with cuffs. Blue paisley print.

*Bust sizes* 28-30; 32-34; 36; 38-40: *State size*. Wt. 6 oz.  
38 N 23151F . . . . . \$4.97

**5** No-iron brushed woven fabric. 65% Kodol® polyester, 35% cotton . . . a lightweight blend that's brushed so it's super soft, cozy warm. Machine wash, warm; tumble dry.

Yoke trimmed with embroidered flowers, nylon lace. Raglan  $\frac{3}{4}$ -length elasticized sleeves.

*Bust sizes* S(32-34); M(36); L(38-40). *State size* S, M, L.  
38 N 75112F—Blue  
38 N 75113F—Pink  
Wt. 14 oz. . . . . \$4.97

\* Reg. T.M. Eastman Chemical Co.

for children .. sizes 3 to 6x



9



10



12



11



Robes .. Pajamas for Boys

**9 Winnie-the-Pooh Robe** .. pinwale cotton corduroy. Styled with shawl collar, belt, piping trim. Winnie-the-Pooh emblem. Machine wash, medium. State size 3, 4, 5, 6, 6x.

29 N 9881F—Red      29 N 9880F—Blue  
Shipping weight 10 ounces..... Each \$4.99

**10 Cotton terrycloth Robe** .. thick, soft and absorbent. Double fabric shawl collar. 2 pockets. Belt. Bottom and cuffs hemmed. Machine wash, medium. State size 3, 4, 5, 6, 6x.

29 N 9825F—Blue      29 N 9826F—White  
Shipping weight 15 ounces..... Each \$3.99

**11 Football Pajama of cotton flannelette.** Pull-over top. Elastic waist, fly-front pants. Rib knit cuff on sleeves, ankles, bottom of shirt. Machine wash, medium. State size 3, 4, 5, 6, 6x.

29 N 3485F—Red, white      29 N 3486F—Blue, white  
Shipping weight 7 ounces..... Each \$2.79

**12 Cotton flannelette Robe and Pajama Set.** Robe has a solid color self-fabric shawl collar and facing with piping trim. Solid color trim and piping on cuffs and 2 pockets. Self material belt.

The pajamas have button front, coat-style top with solid collar. Trim on pocket and cuffs. Hemmed bottom. The solid color pants have an elastic waist, hemmed cuffs and fly front. Machine wash, medium.

Please state size 3, 4, 5, 6, 6x.  
29 N 9817F—Blue plaid combination  
29 N 9818F—Red plaid combination  
Shipping weight 14 ounces..... Set \$4.99

**Robe alone.** Described above.  
29 N 9819F—Blue plaid      29 N 9820F—Red plaid  
State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz..... Each \$2.99

so wonderful to wish for  
..so wonderful to get

# FOOTED SLEEPER

Sears **Winnie-the-Pooh** collection  
UNMISTAKABLY FINE QUALITY



## Length-Set shrink controlled GROW SLEEPERS in delightful Winnie-the-Pooh print

(1 and 2) Sleepers always keep their superb fit and downy softness because the heavy-weight cotton knit fabric is Length-Set shrink controlled. Extra long tops, pants and turnback sleeves allow for growth.

Printed top has double rib knit cuffs. Solid color pants with full bootee feet, plastic soles and elastic at ankles. Machine washable, dryable; medium temperature.

**1** Sleepers with heat-resistant elastic waist.  
State size 3, 4, 5, 6, 8.

29 N 3458F—Yellow      29 N 3451F—Red  
29 N 3452F—Blue      29 N 3459F—Mint  
Shipping weight 13 ounces.....Each \$2.99

**2** Sleepers with Gripper® Fasteners at waist . .  
2 rows for growth. State size 6 mos., 1, 2, 3, 4.

29 N 3427F—Red      29 N 3430F—Mint  
29 N 3429F—Yellow      29 N 3428F—Blue  
Shipping weight 11 ounces.....Each \$2.99

So warm . . . no other night  
covering needed

## Plush Pile BLANKET SLEEPERS

**3** Soft knit fabric of Acrilan® acrylic. The cuffs and neck are double rib knit combed cotton, and there's a lovable Winnie-the-Pooh applique on front. Tab at neck. Full-length zipper extends through leg for easy dressing. Bootee feet with matching plastic soles, elastic at ankles. Machine wash, medium. State size 1, 2, 3, 4.

29 N 3227F—Tan      29 N 3232F—Pink  
29 N 3228F—Blue  
Shipping weight 14 oz.....Each \$6.99

\*Reg. T.M. Monsanto

# WEAR for their comfort



## HOLLY-BERRY RED with SNOWY WHITE

### Fleeced Knit BLANKET SLEEPERS .. no other cover is needed

( 1 and 2 ) **Wear-Dated Sleepers** guaranteed to give normal wear to your satisfaction for one full year or return for free replacement or refund. Knit of Acrilan\* acrylic, the downy-soft brushed fabric is light, yet wonderfully warm. Rib knit combed cotton cuffs, neck, and raglan shoulders. Plastic soles and toe caps give added wear and protection. Elastic at ankles. Resistant to matting, pilling. Machine wash, medium; machine dry.

**1** One-piece. Full length nylon zipper extends through leg for easy dressing.

TOTS' SIZES. *State size* 1, 2, 3, 4.  
29 N 3275F—Wt. 14 oz. . . . \$5.99

LARGER CHILDREN. *State size* 5, 6.  
29 N 3276F—Wt. 1 lb. . . . \$6.99

**2** Two-piece for freedom of action. Top with Gripper® Fasteners can be worn as a chill chaser. 2 Gripper Fasteners at waist.

*State size* 4, 5, 6, 8.  
29 N 3309F—Wt. 1 lb. 3 oz. \$6.99  
\*Reg. T.M. Monsanto

### Cotton flannelette SLEEPERS

( 3 and 4 ) **Novelty Pajamas** with screen printed tops. Elastic at ankles and around waist. Plastic soles. Machine wash, medium.

**3** Boys' Football style. Pullover top. *State size* 2, 3, 4. Shpg. wt. ea. 5 oz.  
29 N 3291F—White, red pant  
29 N 3292F—White, blue pant  
2 for \$4.70. . . . Each \$2.39

**4** Girls' "My Heart Belongs to Daddy" style. Button back top. Elastic at cuffs. *State size* 2, 3, 4.  
29 N 3348F—Red print  
29 N 3349F—Blue print  
Wt. ea. 5 oz. 2 for \$4.70; Ea. \$2.39

### Cotton knit GROW SLEEPERS

- Heavyweight cotton is brushed inside and out for extra softness.
- Room for growth in extra long tops and pants with full bootee feet.
- Double fabric toes . . . elastic at ankles, plastic soles . . . machine wash, medium.

( 5 and 6 ) **Print Sleepers** . . . Length-Set shrink controlled; always keep their fine fit and softness. Waist with 2 rows of Gripper® Fasteners for 2 inches of growth, elastic at back. Tops close with Gripper Fasteners. *State size* 1, 2, 3, 4.

**5** Girls' style with smocking.  
29 N 3141F—Red 29 N 3140F—Aqua

**6** Boys' style with applique.  
29 N 3139F—Red 29 N 3138F—Blue  
Shipping weight 11 each ounces. . . . 2 for \$5.88; Each \$2.99

( 7 and 8 ) **Shrink-resistant with Snowflake pattern.** For boys or girls.

**7** Sleepers with two rows of Gripper® Fasteners at the waist for extra growth. Tops close with Gripper® Fasteners. *State size* 6 mos., 1, 2, 3, 4.  
29 N 3374F—Shipping wt. 8 oz. . . . \$2.89

**8** Sleepers with comfortable heat-resistant elastic waists and pullover style tops. *State correct size* 3, 4, 5, 6, 8 when ordering.  
29 N 3418F—Shipping wt. 11 oz. . . \$2.89

MEASURE TO BE SURE								
Order only size listed with each item								
Size (not age)	6 mos.	1	2	3	4	5	6	8
Height (in.)	25½-27½	28-32	32½-35	35½-38	38½-41	41½-44	44½-47	47½-52



so wonderful to wish for  
..so wonderful to get

# BOYS' ROBES



1



Our Finest Terry Robe  
SIZES 6 to 20

1 All cotton terrycloth robe expensively tailored with contrast piping. Heavy fabric machine washes, medium temp. See Measuring Chart below, right.

Sizes 6, 8, 10 or 12. Wt. 1 lb. 8 oz.  
43N44122F—Gold  
43N44120F—Blue  
State size.....\$5.49

Sizes 14, 16, 18 or 20. Wt. 1 lb. 10 oz.  
43N44322F—Gold  
43N44320F—Blue  
State size.....\$6.49



2

3

4

Football-style Terry  
SIZES 6 to 12

2 Wrap-around robe of 100% cotton terrycloth. All Star football emblem on front; football number on back. Collar in contrasting color. Ideal for after bath, lounging. Machine washable at medium temp. State size 6, 8, 10 or 12. See Measuring Chart below.  
43 N 44149F—White with red  
43 N 44148F—White with blue  
Shpg. wt. 1 lb. 8 oz.....\$4.99

PERMA-PREST® Flannel  
SIZES 6 to 20

3 Printed no-iron flannel robe in a soft blend of 85% cotton fortified with 15% nylon for strength. Tailored with 2 pockets; shawl collar; belt. Machine wash, med. Tumble dry. State size 6, 8, 10, 12, 14, 16, 18 or 20 when ordering. See Measuring Chart below.  
43 N 44309F—Red  
43 N 44308F—Blue  
Shpg. wt. 1 lb. 10 oz.....\$4.99

Pinwale Corduroy  
SIZES 6 to 20

4 Combed cotton corduroy tailored with expensive piping. Contrast trim. Machine wash, medium. Sizes 6, 8, 10 or 12. State size.  
43 N 44176F—Blue  
43 N 44177F—Red  
Shpg. wt. 1 lb. 8 oz.....\$5.99

Sizes 14, 16, 18 or 20. State size.  
43 N 44376F—Blue  
43 N 44377F—Red  
Shpg. wt. 2 lbs. 8 oz.....\$6.99

MEASURING CHART  
for Boys' Pajamas and Robes

SIZE.....	6	8	10	12	14	16	18	20
Chest (inches)...	25	26½	28	30	32	33	34	36
Height (inches)...	46	50	54	58	61	64	66	68

## with pretty frills..for girls, sizes 7 to 14

( 5 thru 7 ) Beautiful dreamers done with flouncy ruffles, dainty bow, and a winsome print to give them their feminine charm. They're soft and snuggly cotton flannel to keep girls warm through the coldest nights. Treated with Sears unique flame retardant finish so that the fabric does not support flame, will not continue to burn when removed from fire; non-toxic; effective for at least 50 washings. Machine wash, med. A special treat matched up as a set.

**5 The Robe** . . . button front and ruffy collar. Nylon ribbon belt has a rich velvet look. Side pocket.

Girls' sizes 7, 8, 10, 12, 14. *State correct size.*

77 N 4021F—Red print on white

77 N 4022F—Bright blue print on white

Shpg. wt. 12 oz. . . \$5.79

**6 The Gown** . . . a slip-on style with soft, ruffy collar and button front closing. Dainty ribbon at gathered waist. Big, flouncy hem.

Girls' sizes 7, 8, 10, 12, 14. *State size.*

77 N 3543F—Red print on white

77 N 35431F—Bright blue print on white

Shpg. wt. 9 oz. . . . \$4.79

**7 The Pajamas** . . . soft, ruffy collar is spiced with a bow. Slip-on style top; back button closing. Pants have elasticized waistband. Telephone shopping is a quick and easy way to buy everything in Sears Christmas Book.

Girls' sizes 7, 8, 10, 12, 14. *State correct size.*

77 N 3542F—Red print on white

77 N 35421F—Bright blue print on white

Shpg. wt. 9 oz. . . . \$4.79



**REMEMBER,**  
your girl grows  
.. see our Big  
Book for "How-to-  
Measure." Then  
use Girls' chart  
on page 257

so wonderful to wish for  
..so wonderful to get

# NIGHTWEAR for girls

Items (1) and (4)  
KODEL  
Fiberfill



SIZES  
7 to 14

(1 and 2) Green and white blossoms make a gay print on bright pink ground. Short robe and matching culotte pajamas show self fabric ruffles rimmed in green.

**1** Saucy wrap Robe of cotton quilted to cotton; Kodel® polyester fiberfill. Ruffle curves around the neck and down front. Side pocket. Machine wash, warm. Girls' sizes 7, 8, 10, 12, 14. Please state size. 77 N 4020F—Shipping weight 11 ounces.....\$5.99

**2** PERMA-PREST® Culotte Pajamas of Dacron® polyester and combed cotton batiste. One piece; button front; flare at ankles; frilly ruffles. Machine wash, medium . . . no iron if tumble-dried. Girls' sizes 7, 8, 10, 12, 14. Please state size. 77 N 3544F—Shipping weight 7 ounces.....\$4.99

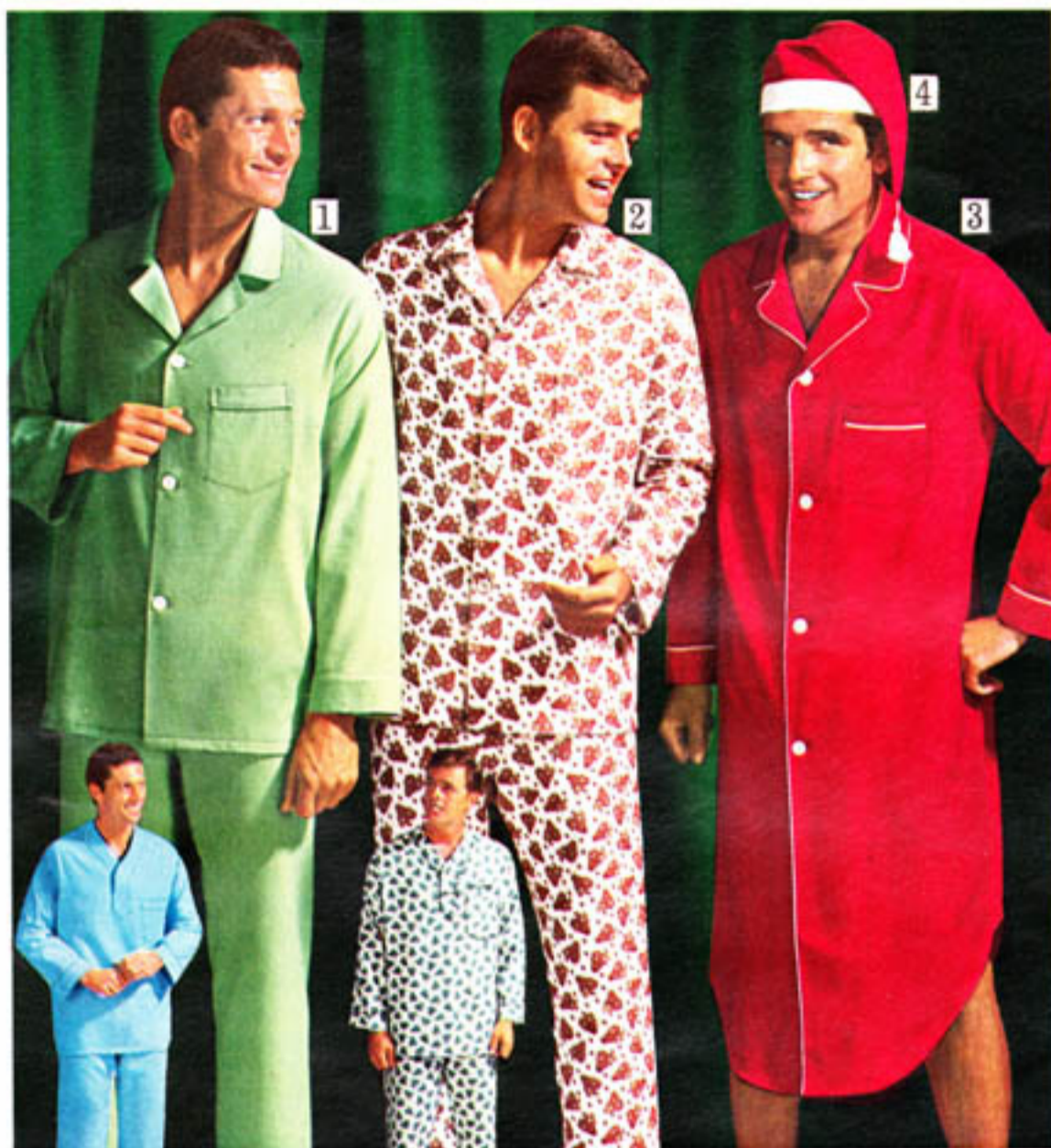
(3 and 4) Girl Guru-look in matching pajama and robe of pale blue nylon tricot. Rows of lace in acetate and nylon accent standup collar and hi-rise front sash.

**3** Pajama boasts rosebud embroidery on collar and button placket. Long pants; elastic waist. Hand wash. Girls' sizes 7, 8, 10, 12, 14. Please state size. 77 N 3523F—Shipping weight 6 ounces.....\$3.99

**4** Cozy Robe. Nylon quilted to nylon tricot; Kodel polyester fiberfill. Side pocket. Machine wash, warm. Girls' sizes 7, 8, 10, 12, 14. Please state size. 77 N 4017F—Shipping weight 1 pound.....\$7.49

**5** Bright pink Peignoir Set in nylon tricot. Scoop neck gown; lace trim cap sleeves and empire yoke. Ruffles and ties accent high waist on peignoir. Hand wash. Girls' sizes 7, 8, 10, 12, 14. Please state size. 77 N 3524F—Shipping weight 9 ounces.....Set \$4.99  
\*Reg. DuPont T.M.

..for dad and big brothers, too



Sanforized® cotton flannelette  
.. maximum fabric shrinkage 1%

( 1 and 2 ) Pajamas with Nobelt® elastic waistband and Gripper® snap closing and fly. Machine wash, medium. Sizes S(34-36-inch chest); M(38-40); L(42-44); XL(46-48) and XXL(50-52).

**1** Solid color. *State size S, M, L or XL only.*  
Button coat Pullover  
33 N 13066F—Green 33 N 13105F—Blue  
33 N 13065F—Blue  
Shipping weight 1 pound 3 ounces.....\$4.50

**2** Paisley print. Colorful, warm. Button coat.  
*State size S, M, L, XL, or XXL.*  
33 N 13122F—Red 33 N 13121F—Blue  
Shipping weight 1 pound 3 ounces.....\$4.50

TALL SIZES. For men 6 ft. tall and over. Blue.  
*State size M, L or XL only.*  
33 N 13124F—Shipping wt. 1 lb. 3 oz.....\$4.99  
Pullover. Blue. *State size S, M, L or XL only.*  
33 N 13123F—Shipping wt. 1 lb. 3 oz..... 4.50

**3** Nightshirt. Red with white piping. Button front. Notch collar styling. Chest pocket. Machine wash, separately. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).  
33 N 1296F—*State S, M, L, XL.* Wt. 14 oz. \$3.99

**4** Matching Nightcap. Red with white knit headband. *One size fits all.*  
33 N 1297—Shipping weight 3 ounces..... 99c

Cotton knits with "Fabric Set"  
for minimum shrinkage

**5** Norwegian Ski-style Pajamas .. screen print. Nobelt® elastic waistband. Snug fitting double-thick crew neck, cuffs and anklets. Machine wash, med. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48). *State S, M, L or XL.*  
33 N 13522F—Navy blue  
33 N 13523F—Brown and gold  
Shipping weight 1 pound 2 ounces.....\$5.99

**6** Solid color Ski-style Pajamas. Stripe trim on collar, chest pocket. Nobelt® elastic waistband. Machine wash, medium. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).  
33 N 13503F—Bronze 33 N 13502F—Red  
33 N 13501F—Blue  
*State S, M, L, XL.* Wt. 1 lb. 4 oz..... \$5.50  
TALL SIZES. For men 6 ft. tall and over. Blue.  
*State size M, L, or XL only.*  
33 N 13511F—Shipping wt. 1 lb. 2 oz.....\$5.99

**7** Knee-length Knightshirt. Embroidered knight's helmet on chest pocket. Machine wash, med. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48). *Please state S, M, L or XL.*  
Blazer stripes. Ribbed crew neck. Square bottom. Royal; red stripes. Shpg. wt. 12 oz.  
33 N 1293F.....\$4.50  
Solid color. Ribbed V-neck, cuffs. Round shirttail bottom. Royal blue. Wt. 12 oz.  
33 N 1294F.....\$4.50



so wonderful to wish for  
..so wonderful to get

# No-iron PAJAMAS



ALSO IN  
TALL  
SIZES

## PERMA•PREST® Pajamas stay neat with no ironing ever

Nobelt® elasticized waists. Gripper® snaps on waist closing, fly. Chest pocket. Machine wash, medium and tumble dry for no-iron performance. Sizes S(34-36-in. chest); M(38-40); L(42-44) and XL(46-48).

**1** Solid color broadcloth. Smooth blend of 65% Duralon polyester and 35% cotton.

Button Coat. Pullover.  
33 N 1206F—Green 33 N 1207F—Blue

33 N 1205F—Blue  
State size S, M, L or XL only. Shpg. wt. 1 lb. . . . \$5.99

TALL SIZES. For men 6 ft. tall and over. Button coat.  
33 N 1209F—Olive 33 N 1208F—Blue  
State size M, L or XL only. Shpg. wt. 1 lb. . . . \$6.50

**2** Foulard striped broadcloth with soil release finish. 50% Duralon polyester, 50% cotton. Maximum fabric shrinkage 1%. Blue color.

33 N 1224F—Button coat 33 N 1225F—Pullover  
State size S, M, L or XL. Shpg. wt. 1 lb. . . . \$6.50

TALL SIZES for men 6 ft. tall and over. Button coat. Blue. State size M, L or XL only.  
33 N 1226F—Shipping weight 1 lb. . . . \$6.99

**(3 and 4)** Paisley patterned broadcloth. Soil release finish . . . most stains vanish in one washing. 50% Duralon polyester, 50% cotton. Gripper® snaps on coat.

**3** Long sleeve, ankle length. State size S, M, L, XL.  
33 N 1233F—Gold 33 N 1232F—Blue  
Shipping weight 1 pound. . . . \$6.99

**4** Short sleeve, knee length. State size S, M, L, XL.  
33 N 1042F—Blue 33 N 1043F—Gold  
Shipping weight 11 ounces. . . . \$4.99

**5** All-over foulard patterned broadcloth. 100% cotton. Maximum fabric shrinkage 1%.

Button coat. State size S, M, L, or XL.  
33 N 1203F—Green 33 N 1202F—Blue  
Shipping weight 15 ounces. . . . \$4.99

Pullover. State size S, M, L or XL.  
33 N 1204F—Blue. Shpg. wt. 15 oz. . . . 4.99

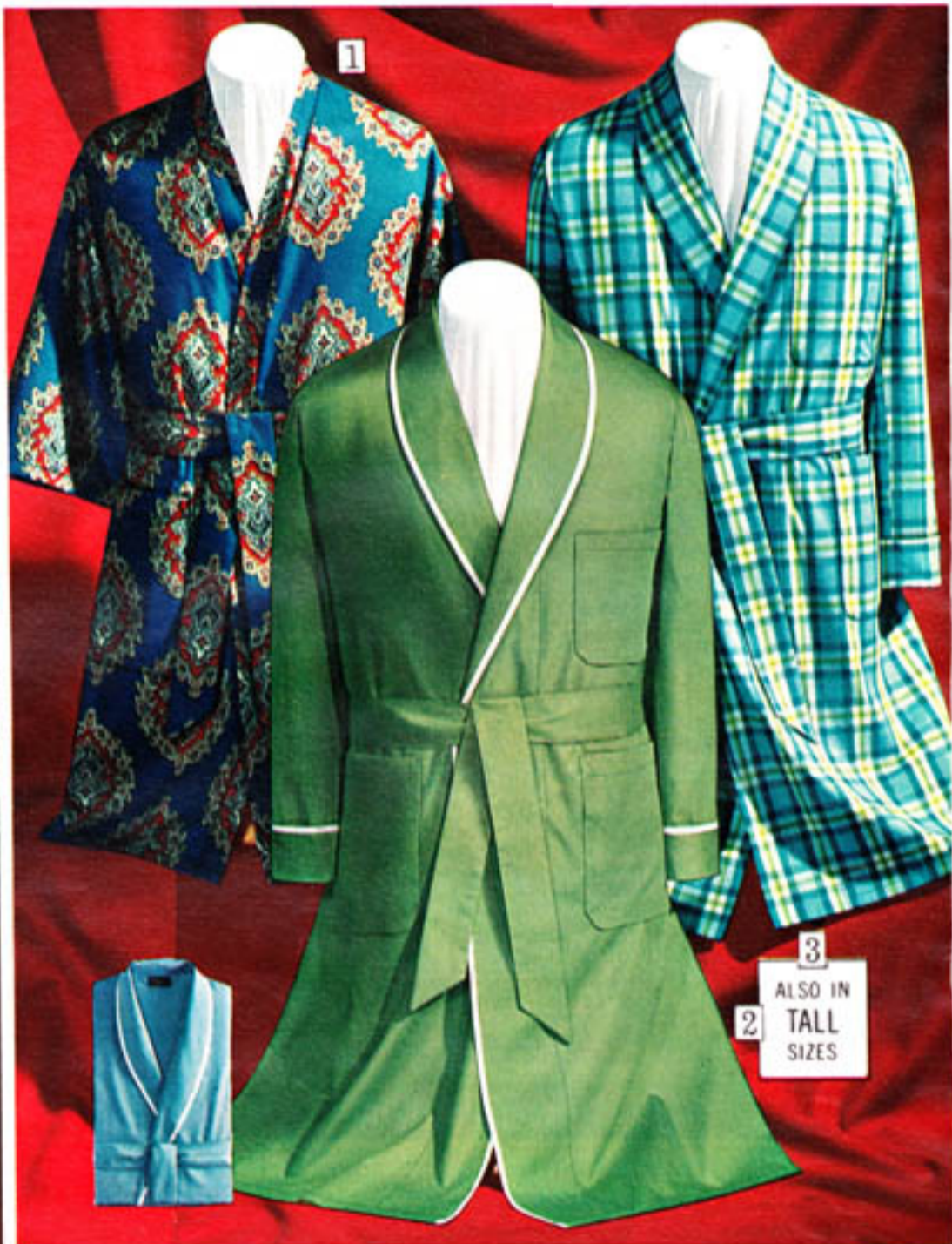
## Pajamas of nylon tricot . . . the natural no-iron fabric

**6** Boxer style elastic waist. Maximum fabric shrinkage 2%. 1 pocket. Machine wash, medium. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).

33 N 1187F—Blue 33 N 1189F—Gold  
33 N 1186F—Navy  
State size S, M, L or XL. Shpg. wt. 1 lb. 5 oz. . . . \$8.99

so wonderful to wish for  
..so wonderful to get

# LOUNGEWEAR *with*



3  
2  
ALSO IN  
TALL  
SIZES

## Acetate satin Lounge Jacket

Lustrous 100% acetate satin with rich metallic print on black. Single needle stitched seams. Dry clean. Gripper® snap fastened tie sash. Sizes S(34-36-in. chest); M(38-40); L(42-44) and XL(46-48). *State size* S, M, L or XL. 33 N 8040F—Gold 33 N 8041F—Silver Shpg. wt. 1 lb. 13 oz. .... \$12.99

All-silk Ascots (on figure). Full cut. 33 N 3790—Gold color 33 N 3779—Reversible silver gray, black *One size fits all.* Shpg. wt. 2 oz. .... \$4.00



Stay-neat **PERMA-PREST®** Robes... shun wrinkles, need no ironing... just machine wash, medium, tumble dry

1 Foulard print broadcloth Kimono. 65% cotton, 35% Duralon polyester. ¾ length sleeves. Gripper® snap fastened tie sash. 2 pockets. Max. fabric shrinkage 2%. Blue. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48). 33 N 8117F—*State size* S, M, L or XL. Shipping wt. 14 oz. .... \$9.99

( 2 and 3 ) Broadcloth. Smooth-fitting lined shawl collars. Gripper® snap fastened sashes. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).

2 Solid color Robe. 65% Duralon polyester, 35% cotton. Maximum fabric shrinkage 1%. *State size* S, M, L or XL. 33 N 8128F—Olive 33 N 8127F—Blue Shipping weight 1 pound 7 ounces. .... \$10.99

TALL SIZES for men 6 feet and over. Blue. *State size* M, L or XL only. 33 N 8129F—Shipping weight 1 pound 7 ounces. .... \$11.99

3 Woven plaid Robe with soil release finish... most stains wash out quicker. 50% Duralon polyester, 50% combed cotton. Maximum fabric shrinkage 1%. Blue. *State size* S, M, L or XL. 33 N 8114F—Shipping weight 1 pound 5 ounces. .... \$11.99

TALL SIZES for men 6 feet and over. Blue. *State size* M, L or XL only. 33 N 8116F—Shipping weight 1 pound 5 ounces. .... \$12.99

# man-size comfort



## Popular fabrics . . favorite looks

**4** Woven jacquard Robe of luxurious 100% acetate. Lined collar. Single needle stitched shoulder seams. Gripper® snap fastened sash. 3 pockets. Dry clean. Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48). 33 N 8036F—Blue 33 N 8037F—Gold color  
State size S, M, L or XL. Shpg. wt. 2 lbs. . . . . \$17.99

**5** Monogram Robe in rich-toned cotton corduroy. Shawl collar; 2 waist pockets. Gripper® non-slip sash attachment. Chest pocket flap detaches to mail in for monogramming. Machine wash separately, medium. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48). 33 N 8077F—Maroon 33 N 8076F—Dark royal  
State size S, M, L or XL. Shpg. wt. 2 lbs. 9 oz. . . . . \$13.99  
TALL SIZES for men 6 feet and over. Dark royal.  
33 N 8078F—State size M, L, XL. Wt. 2 lbs. 9 oz. \$14.99

**6** Woven plaid Robe in cozy cotton flannel. Plaids stay bright. Gripper® snap fastened sash. Cuffed sleeves. 1 chest, 2 waist pockets. Machine wash, medium. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48). 33 N 8139F—Blue 33 N 8140F—Red  
State size S, M, L or XL. Shpg. wt. 1 lb. 13 oz. . . . . \$9.99  
TALL SIZES for men 6 feet and over. Red.  
33 N 8141F—State size M, L or XL. Wt. 1 lb. 13 oz. \$10.99



7



8



9

Thick, absorbent cotton terry . . tumble dry, needs no ironing

**7** Kimono . . in deep, vivid colors, white trim.  $\frac{3}{4}$  length sleeves. 2 pockets. Machine wash, medium and tumble dry. Sizes M(38-40-in. chest) and L(42-44).  
33 N 8180F—Royal blue  
33 N 8181F—Orange  
State size M or L. Wt. 2 lbs. 1 oz. . . . . \$11.99

**8** Terry-Go-Round®. Wrap-around with elasticized back, Gripper® snap front. Big pocket. Machine wash, med. 20 $\frac{1}{2}$  in., extra long. One size fits 28 to 42-inch waist.  
33 N 8195—Orange  
33 N 8194—Royal blue  
Shipping weight 8 ounces. . . . . \$3.49

**9** Terry Scuffs. "Softie" rubber sole. Piped edge trim. Machine wash, medium. Shoe size M(9-10) and L(11-12).  
33 N 8197F—Royal blue  
33 N 8198F—Orange  
State size M or L. Shpg. wt. pair 9 oz. . . . . \$2.49

**10** Monogram Robe. Heavyweight terry. Collar lined, edge-stitched to hold shape after washing. 2 pockets. Detachable flap on pocket to send for initials. Machine wash, medium, tumble dry. Sizes S(34-36-in. chest); M(38-40); L(42-44) and XL(46-48). State size S, M, L or XL.  
33 N 8164F—White  
33 N 8163F—Blue  
Shipping weight 2 lbs. 9 oz. . . . . \$11.99  
TALL SIZES for men 6 feet and over. Blue.  
State size M, L or XL only.  
33 N 8167F—Shpg. wt. 2 lbs. 9 oz. . . . . \$12.99

10  
ALSO IN  
TALL  
SIZES



*Down through the years, people have*

**..because of the imaginative products and ideas that dreams are made of**



Shown actual size

**Diamond Pendant  
set in Platinum**

Designed for us, this beautifully simple pendant of Sears premium quality diamonds is truly a treasure. Pear-shaped  $1\frac{1}{4}$ -carat center diamond is surrounded by 28 smaller diamonds which total  $2\frac{1}{2}$  carats. Total weight is  $3\frac{3}{4}$  carats. 14K white gold chain, with safety clasp, is 18 inches long. Postpaid from New York. (Wt. 7 oz.) Allow about 3 weeks for custom mounting and delivery. No C. O. D.'s.

F4 N 2636 ..... \$3,300.



# called Sears Catalog **the WISH BOOK**

..because of the down-to-earth prices and integrity of quality that true value is made of



Our lowest prices this season  
for any **WEAR-DATED®**  
**BONDED KNIT DRESS**

**\$8** Misses' sizes  
Shorter Women's and Tall Misses' sizes **\$9.00**

Nubby-textured Acrilan® acrylic knit bonded to acetate tricot. Guaranteed to give one full year of normal wear or return it for replacement or refund. Vinyl belt; back zipper; 2-inch hem. Dry clean.

Misses' sizes 10, 12, 14, 16, 18, 20.

V31 N 3125F—Kelly green with kelly green belt  
V31 N 3128F—Golden squash with brown belt  
V31 N 3126F—Navy blue with navy blue belt  
V31 N 3127F—Bright red with black belt  
State size. Shipping weight 13 ounces..... \$8.00

Shorter Women's sizes 14½, 16½, 18½, 20½, 22½. Please be sure to state correct size.

V31 N 3129F—Kelly green with kelly green belt  
V31 N 3132F—Golden squash with brown belt  
V31 N 3130F—Navy blue with navy blue belt  
V31 N 3131F—Bright red with black belt  
Shipping weight 13 ounces..... \$9.00

Tall Misses' sizes 12T, 14T, 16T, 18T, 20T.

V31 N 3133F—Kelly green with kelly green belt  
V31 N 3136F—Golden squash with brown belt  
V31 N 3134F—Navy blue with navy blue belt  
V31 N 3135F—Bright red with black belt  
State size. Shipping weight 13 ounces..... \$9.00



**T**hese are the first of 38 pages devoted exclusively to Women's Apparel  
.. items specially selected for the season and  
brought together in one section for your shopping convenience

'Tis the

**1** Coat and dress ensemble. Luxurious brocade of acetate and cotton, fully lined with acetate taffeta. Both shaped with an empire seam, front and back. Coat closes with self-covered buttons... extra button included. Dress has back zipper. Dry clean. So easy to buy when you just use the phone. Bag sold on page 55.

MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size.*  
V31 N 8140F—Lt. pink  
V31 N 8141F—Creamy white  
Wt. 3 lbs. 2 oz. . . \$30.00

**2** Richly collared dress. Subtly ribbed fabric of rayon and acetate, fully lined with rayon. Lavish sequin and bead trim at neckline. Two front seam pockets; long back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *State size.*  
V31 N 8145F—Pale blue  
V31 N 8146F—Lt. pink  
Wt. 2 lbs. 2 oz. . . \$24.00

SHORTER WOMEN'S SIZES  
14½, 16½, 18½, 20½,  
22½, 24½. *State size.*  
V31 N 8147F—Pale blue  
V31 N 8148F—Lt. pink  
Wt. 2 lbs. 2 oz. . . \$25.00

ORDER YOUR  
USUAL SIZE  
.. if in doubt, see  
our Big Book  
for charts



Each dress on these two pages has a 2-in. hem.

**EVENING SHOES**

Sequined bar across vamp adds dramatic impact. Two-inch heel. Composition sole. *State size, width.*  
Sizes AA (narrow) 7, 7½, 8, 8½, 9.  
B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.

X54 N 48303F—Black rayon  
peau de soie  
X54 N 49603F—Silver-color vinyl  
Shipping weight 1 lb. 4 oz. . . \$8.97



# season to go partying



Romantic lace shirtdress of acetate and nylon. Sheer nylon ruffles; grosgrain belt of cotton and rayon. Lined, except sleeves, with acetate taffeta. Step-in style with concealed snaps at neckline, waist. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 N 7636F—White with turquoise blue belt  
V31 N 7637F—Black with medium pink belt  
State size. Shipping wt. 1 lb. 5 oz. . . . \$17.95

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P.

V31 N 7638F—White with turquoise blue belt  
V31 N 7639F—Black with medium pink belt  
State size. Shipping wt. 1 lb. 5 oz. . . . \$17.95

Shift of soft rayon velvet creates its own air of drama with flattering scooped neck, long pointed sleeves. Long back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 N 7626F—Deep red V31 N 7627F—Black  
State size. Shipping wt. 1 lb. 3 oz. . . . \$18.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½,  
22½, 24½. Please state correct size.

V31 N 7630F—Deep red V31 N 7631F—Black  
Shipping weight 1 pound 3 ounces. . . \$19.95

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 N 7628F—Deep red V31 N 7629F—Black  
State size. Shipping wt. 1 lb. 3 oz. . . . \$19.95

Crepe skimmer of acetate and rayon, lined with rayon to keep its shape. Buttonhole-effect with rhinestone button trim. Side-paneled skirt. Long back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 N 7632F—Light mint green

V31 N 7633F—Black

State size. Shipping wt. 1 lb. 6 oz. . . . \$17.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½,  
22½. Please state correct size.

V31 N 7634F—Light mint green

V31 N 7635F—Black

Shipping weight 1 pound 6 ounces. . . \$18.95

Jewelry shown on these two pages is sold on page 55.

JACKET, SHELL, SKIRT AND DRESS  
ADD UP TO 5 STUNNING LOOKS

.. all for only \$26 Misses' sizes

Shorter Women's and  
Tall Misses' sizes \$27



This 4-piece outfit is in double-knit acetate, the knit that goes anywhere in any season . . . shuns wrinkles, keeps its shape. Jacket has double-breasted effect, small pockets; extra self-covered buttons included. Sleeveless pullover shell has back zipper. Skirt is elasticized at waist. Dress has front yoke, long back zipper. Dress and skirt each have a 2-inch hem. All pieces, except skirt, are trimmed with two-tone binding. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18, 20.  
V31 N 8000F—Deep navy with white  
V31 N 8001F—Black with white  
State size. Shpg. wt. 2 lbs. 13 oz. \$26.00

SHORTER WOMEN'S SIZES 14½, 16½,  
18½, 20½, 22½, 24½. Please state size.  
V31 N 8004F—Deep navy with white  
V31 N 8005F—Black with white  
Shipping weight 2 pounds 13 oz. \$27.00

TALL MISSES' SIZES 10T, 12T, 14T, 16T,  
18T, 20T. Please state size.  
V31 N 8002F—Deep navy with white  
V31 N 8003F—Black with white  
Shipping weight 2 pounds 13 oz. \$27.00

**THE HANDBAG**

Double-handle vanity style in smooth vinyl. Inside rear-wall zipper pocket and a slip-in pocket. Lined with rayon faille. Measures about 10½x8x4 inches.  
88 N 2028—Navy 88 N 2029—Black  
Shipping weight 2 lbs. 6 oz. . . \$11.00



# season to go partying



Romantic lace shirtdress of acetate and nylon. Sheer nylon ruffles; grosgrain belt of cotton and rayon. Lined, except sleeves, with acetate taffeta. Step-in style with concealed snaps at neckline, waist. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 N 7636F—White with turquoise blue belt  
V31 N 7637F—Black with medium pink belt  
State size. Shipping wt. 1 lb. 5 oz. . . . \$17.95

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P.

V31 N 7638F—White with turquoise blue belt  
V31 N 7639F—Black with medium pink belt  
State size. Shipping wt. 1 lb. 5 oz. . . . \$17.95

Shift of soft rayon velvet creates its own air of drama with flattering scooped neck, long pointed sleeves. Long back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 N 7626F—Deep red V31 N 7627F—Black  
State size. Shipping wt. 1 lb. 3 oz. . . . \$18.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½,  
22½, 24½. Please state correct size.

V31 N 7630F—Deep red V31 N 7631F—Black  
Shipping weight 1 pound 3 ounces. . . \$19.95

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 N 7628F—Deep red V31 N 7629F—Black  
State size. Shipping wt. 1 lb. 3 oz. . . . \$19.95

Crepe skimmer of acetate and rayon, lined with rayon to keep its shape. Buttonhole-effect with rhinestone button trim. Side-paneled skirt. Long back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 N 7632F—Light mint green

V31 N 7633F—Black

State size. Shipping wt. 1 lb. 6 oz. . . . \$17.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½,  
22½. Please state correct size.

V31 N 7634F—Light mint green

V31 N 7635F—Black

Shipping weight 1 pound 6 ounces. . . \$18.95

Jewelry shown on these two pages is sold on page 55.



## NAVY LIGHTS-UP WITH WHITE for the many soft-moods of crepe

**1** Shirdress of acetate-and-rayon. Lined bodice boasts front tucks, button trim. Button-cuffs. Bright plastic belt. Back zipper closing. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18.  
V31 N 7191F—Deep navy blue and white with green belt  
V31 N 7192F—Pale gray and white with yellow belt  
State size. Wt. 1 lb. 9 oz. . \$14.95

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. State correct size.  
V31 N 7193F—Deep navy blue and white with green belt  
V31 N 7194F—Pale gray and white with yellow belt  
Shipping wt. 1 lb. 9 oz. . \$14.95

**2** Two-piece dress of acetate-and-rayon bonded to acetate tricot. Pullover-top zips at back . . button-trim side tabs; button-trim shoulder tabs hold white rayon scarf. Skirt is elasticized at waist. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20.  
V31 N 7195F—Deep navy blue  
V31 N 7196F—Med. turquoise blue  
State size. Shpg. wt. 1 lb. 10 oz. \$13.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.  
V31 N 7197F—Deep navy blue  
V31 N 7198F—Med. turquoise blue  
State size. Shpg. wt. 1 lb. 10 oz. \$14.95

**3** Back-yoke skimmer of deep navy blue acetate-and-rayon bonded to acetate tricot for shape-keeping. Button trim. White lace adds the dainty accent. Back zipper. Dry clean. It's so easy to buy—just pick up the telephone and order.

MISSES' SIZES 10, 12, 14, 16, 18.  
V31 N 6322F—State size.  
Shipping wt. 1 lb. 4 oz. . \$11.95

TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T.  
V31 N 6324F—State size.  
Shipping wt. 1 lb. 4 oz. . \$12.95

Each dress has a 2-inch hem.



1

2

Indispensable dresses in an indispensable fabric: double-knit acetate. Lustrous and beautifully drapeable, highly wrinkle-resistant too. These dresses look and feel just right all year 'round. And, by merely changing accessories, you can wear them daytime or nighttime.



**1** The shift in ribbed knit. Front welt yoke seam. A self tie-belt is included. Long back zipper. 2-inch hem. Pin not included . . . sold below. Dry clean.

*Misses' sizes 10, 12, 14, 16, 18, 20.*  
V31 N 6316F—Deep teal blue V31 N 6317F—Black  
State size. Shipping weight 1 pound 6 ounces . . . \$12.95

*Shorter Women's sizes 14½, 16½, 18½, 20½, 22½.*  
V31 N 6318F—Deep teal blue V31 N 6319F—Black  
State size. Shipping weight 1 pound 6 ounces . . . \$13.95

*Tall Misses' sizes 12T, 14T, 16T, 18T, 20T.*  
V31 N 6320F—Deep teal blue V31 N 6321F—Black  
State size. Shipping weight 1 pound 6 ounces . . . \$13.95

**2** Two-piece dress in smooth knit. Shirred top has stand-up neckline with buckle trim, long back zipper. Skirt is elasticized at waist, has 2-in. hem. Dry clean.

*Misses' sizes 12, 14, 16, 18, 20.*  
V31 N 6310F—Deep brown V31 N 6311F—Navy blue  
State size. Shipping weight 1 pound 6 ounces . . . \$12.95

*Shorter Women's sizes 14½, 16½, 18½, 20½, 22½, 24½.*  
V31 N 6312F—Deep brown V31 N 6313F—Navy blue  
State size. Shipping weight 1 pound 6 ounces . . . \$13.95

*Tall Misses' sizes 12T, 14T, 16T, 18T, 20T.*  
V31 N 6314F—Deep brown V31 N 6315F—Navy blue  
State size. Shipping weight 1 pound 6 ounces . . . \$13.95

ORDER YOUR USUAL SIZE . . . if in doubt, see our Big Book charts

**3** Leopard Pin has a tail that moves. Antique-finished gold-color metal body; rhinestone saddle and eyes. Safety clasp. About 1½ inches long.  
4 N 5572—Shipping weight 3 ounces . . . \$4.00

( 4 and 5 ) Nighttime jewelry of textured metal glamour-swirled with sparkling rhinestones.

**4** Bangle Bracelet . . . oval, hinged style. About ½ inch wide. Snap clasp with safety chain.  
4 N 5574—Silver-color metal. Shpg. wt. 4 oz. . . \$6.00  
4 N 55741—Gold-color metal. Shpg. wt. 4 oz. . . 6.00

**5** Earrings . . . clip-back style. About 1 inch long.  
4 N 5573—Silver-color metal. Wt. 3 oz. . . \$4.00  
4 N 55731—Gold-color metal. Shpg. wt. 3 oz. . . 4.00

**6** Dressy Envelope Bag. Rayon-lined. About 7½x4½x2 in. So easy to buy when you use the phone.  
88 N 2026—Silver-color vinyl  
88 N 1164—Black rayon peau de soie  
Shipping weight 1 pound 1 ounce . . . \$5.00

( 7 and 8 ) Daytime jewelry of antique-finished metal with sophisticated rope-twist design.

**7** Cuff Bracelet . . . oval; hinged. About ½ in. wide.  
4 N 5758—Gold-color metal. Wt. 4 oz. . . \$4.00  
4 N 57581—Silver-color metal. Shpg. wt. 4 oz. . . 4.00

**8** Earrings . . . clip-back style. About 1 inch long.  
4 N 5760—Gold-color metal. Wt. 3 oz. . . \$3.00  
4 N 57601—Silver-color metal. Shpg. wt. 3 oz. . . 3.00

**9** Envelope Bag of vinyl. Front has quilted effect on vinyl backing. Center zip pocket forms 2 sections. Rayon faille lining. About 8x6x3½ inches.  
88 N 2103—Antiqued navy 88 N 2105—Black  
88 N 2104—Antiqued bone beige  
Shipping weight 1 pound 10 ounces . . . \$7.00







ORDER YOUR USUAL SIZE . . . if in doubt see our Big Book charts

# THE WHITE DRESS

... winter's fashion magic

These three keep their smooth good looks and wrinkle-shy shape because the fabrics are bonded to acetate tricot



Skimmer in nubby-textured, off-white cotton knit. Unpressed front pleats; button trim; long back zipper. 1-in. hem. Dry clean. † Pin sold on page 55.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 N 5376F—Please state correct size.

Shipping weight 1 pound.....\$9.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 N 5377F—Please state correct size.

Shipping weight 1 pound.....\$10.95

TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T.

V31 N 5378F—State size. Shpg. wt. 1 lb.....\$10.95

Skimmer in jersey of Orlon\* acrylic and wool. Front welt seams, button-and-loop trim, mock-pocket flaps. Long back zipper. 2-inch hem. Dry clean. † Buy it the easy way—order by phone.

MISSES' SIZES 10, 12, 14, 16, 18. State size.

V31 N 6306F—Off-white

V31 N 6307F—Deep turquoise blue

Shipping weight 1 pound 6 ounces.....\$12.95

TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T.

V31 N 6308F—Off-white

V31 N 6309F—Deep turquoise blue

State size. Shipping weight 1 lb. 6 oz.....\$13.95

Suit-dress. Rayon knit with a crochet-look. Jacket closes with self-covered buttons and loops. Skirt is elasticized at waist, has 2-in. hem. Dry clean. †

MISSES' SIZES 12, 14, 16, 18, 20. State size.

V31 N 6302F—Off-white

V31 N 6303F—Honey gold

Shipping weight 1 pound 4 ounces.....\$10.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. Please be sure to state correct size.

V31 N 6304F—Off-white

V31 N 6305F—Honey gold

Shipping weight 1 pound 4 ounces.....\$11.95

ORDER YOUR USUAL SIZE... if in doubt, see our Big Catalog for how to measure and charts

This  
**PERMA·PREST®**  
 shirt-shift is such  
 a great dress  
 you should have it  
 in more than one color

(1 thru 3) Dan River® broadcloth of Fortrel® polyester and cotton . . . dual-action Scotchgard® Brand Fabric Protector for soil-release. Step-in style. Button-down collar; back yoke. Machine wash, medium; no ironing needed if tumble-dried. 2-in. hem . . . you can shorten or lengthen hem.

**1** Colorful woven plaid.

MISSES' SIZES 12, 14, 16, 18, 20.  
 V31 N 5752F—Orange, pink and gold  
 V31 N 5751F—Lime green tones and bright blue

State size. Shipping wt. 9 oz. . . . . \$7.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. State size.

V31 N 5754F—Orange, pink and gold  
 V31 N 5753F—Lime green tones and bright blue

Shipping weight 9 ounces. . . . . \$8.95

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. Please state correct size.

V31 N 5756F—Orange, pink and gold  
 V31 N 5755F—Lime green tones and bright blue

Shipping weight 9 ounces. . . . . \$7.95

**2** Blue, green and gold woven checks.

MISSES' SIZES 12, 14, 16, 18, 20.  
 V31 N 5747F—Please state size.  
 Shipping weight 9 ounces. . . . . \$7.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. State size.

V31 N 5748F—Shpg. wt. 9 oz. \$8.95

**3** Mustard gold solid-color.

MISSES' SIZES 12, 14, 16, 18, 20.  
 V31 N 5743F—Please state size.  
 Shipping weight 9 ounces. . . . . \$7.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 N 5744F—Please state size.

Shipping weight 9 ounces. . . . . \$8.95

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state size.

V31 N 5745F—Shpg. wt. 9 oz. \$8.95

**FLOWER POWER JEWELRY**

(4 and 5) Antiqued metal with roses.

**4** Clip-back earrings abt. 1½ in. long.

4 N 5576—Silver-color

4 N 55761—Gold-color

Shipping weight 3 ounces. . . . . \$4.00

**5** Chain rope-necklace; 28½ in. long.

4 N 5575—Silver-color

4 N 55751—Gold-color

Shipping weight 4 ounces. . . . . \$5.00





## The late show

### PLAYS IT PRETTY

**1 Dazzle-dotted Culotte**, white on chrome yellow, frosted with lace-edged ruffle and collar. Banded button-front. Cotton sailcloth print.

Junior sizes 5, 7, 9, 11, 13. *State size.*  
19 N 4251F.....\$5.99

( 2 and 3 ) Feature smashing color-play . . . bright orange flashed with white. Nylon tricot, smooth as silk, shuns wrinkles . . . packs like a dream.  
Junior sizes 7, 9, 11, 13. *State size.*

**2 Flare-leg Pajama.** Band-trimmed top has pocket, belt, buttons in front. Pants have elastic waist.  
19 N 4253F—Shpg. wt. 8 oz....\$6.99

**3 Sleep Coat** outlined with bands, pocketed and tie-belted. Bikini panty elasticized at waist and legs.  
19 N 4254F—Shpg. wt. 7 oz....\$5.99

**4 Lace-edged Baby Dress**, all ruffled up. Pale blue fringe-dotted voile skirt swings from white dimity bodice. Both fabrics are Dacron\* polyester and cotton. Suspender-effect; 2-button front neckline closing; elasticized cuffs. Separate pale blue panty matches skirt; elasticized at waist and ruffled leg openings.

Junior sizes 5, 7, 9, 11, 13.  
*State size.* Shipping weight 7 ounces.  
19 N 4252F.....\$8.99

**5 Chipper-checked Culotte** shows-off in lime green and white cotton gingham. Tiny white ruffles race around neckline, make 7 rows across the front. Banded button-front.

Junior sizes 5, 7, 9, 11, 13.  
*State size.* Shipping weight 7 ounces.  
19 N 4250F.....\$8.99

All items on this page are machine washable, warm temperature

# The Mixers

Two-way-Stretch  
Culotte and Pants underscore  
swinging Ban-Lon\* Tops



1



2



5



6



JUNIOR  
BAZAAR

**1** Double-knit Nylon Culotte moves fast. Elastic waist; stitched front crease. Pull-on style. Machine wash, warm. Junior sizes 5, 7, 9, 11, 13, 15. 19 N 7377F—Deep royal blue 19 N 7378F—Deep brown 19 N 7379F—Black 19 N 7380F—Yellow 19 N 7381F—Lime green State size. Shipping weight 7 oz. . . \$5.97

**2** Double-knit Nylon Pants ready to go. Set-on waistband; stitched front crease. Pull-on style. Machine wash, warm. Junior sizes 5, 7, 9, 11, 13, 15. 19 N 7923F—Yellow 19 N 7729F—Black 19 N 7890F—Deep royal blue 19 N 7924F—Lime green 19 N 7892F—Deep brown State size. Shipping weight 10 oz. . . \$6.97

(3 and 4) Full-fashioned Ban-Lon\* pull-overs knit of Texturalized® yarn . . . sleek and smooth-fitting. Machine wash, warm.

**3** Shell has cup 'n' saucer neck in contrast color. Back neck zipper. Nylon. 19 N 6525F—White with deep royal blue 19 N 6527F—White with black 19 N 6526F—White with deep brown 19 N 6528F—White with lime green State size above. Shpg. wt. 5 oz. . . \$4.99

**4** Whiz-striped Top outlined with rib-knit. Turtleneck; raglan sleeves; back neck zipper. Dacron\*\* polyester and nylon. 19 N 6520F—Yellow, white and black 19 N 6523F—Deep royal blue, white, black 19 N 6521F—Lime green, white and black 19 N 6522F—Deep brown, white and black State size above. Shpg. wt. 7 oz. . . \$7.99

(5 and 6) Full-fashioned Ban-Lon\* pull-overs knit of Texturalized® nylon yarn . . . sleek, smooth-fitting. Machine wash, warm. Junior sizes 32, 34, 36, 38, 40. State size.

**5** Polo Shirt boasts snappy turtle emblem. Button-placket front; short raglan-style sleeves. 19 N 6530F—Deep brown 19 N 6531F—White 19 N 6532F—Yellow State size above. Shpg. wt. 5 oz. . . \$5.99

**6** Long raglan-sleeved Top has rib-knit turtleneck. Back neck zipper. 19 N 6481F—Lime green 19 N 6482F—Yellow 19 N 6483F—Deep royal blue 19 N 6241F—White 19 N 6243F—Deep brown State size above. Shpg. wt. 6 oz. . . \$5.97

\*Reg. T.M. Joseph Bancroft & Sons Co.  
\*\*Reg. DuPont T.M.

# Party Dolls

**1 Sweet 'n' Soucy Partners** . . . pantdress and overskirt. Back-zip pantdress prettied with ruffly top of white acetate-and-nylon lace over acetate taffeta camisole, pants pin-striped in white printed on medium gray rayon-and-acetate that looks like silk-and-worsted. Matching striped overskirt slashed up to button-front waistband. Sash of hot pink acetate satin. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 N 2243F—*State size*. Shpg. wt. 1 lb. 12 oz. . . \$22.94

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 N 2343F—*State size*. Shpg. wt. 1 lb. 12 oz. . . \$22.94

**2 Sparkle and Glow** in a deep red rayon velvet dress with twinkling rhinestones buckling belt, trimming snap-front closing. White acetate satin collar. Cut-in shoulders. Dry clean.

Junior sizes 7, 9, 11, 13, 15. V19 N 2656F—*State size*. Shpg. wt. 1 lb. 5 oz. . . \$21.94

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 N 2756F—*State size*. Shpg. wt. 1 lb. 5 oz. . . \$21.94

**3 Glisten and Gleam** in checks that move from silver-color glitter to shiny white satin . . . woven of acetate, metallic and nylon. Dress flares out to a gentle A-line with tiny silver-color buttons at tab-front closing, high banded collar and long cuffed sleeves. Dry clean. Glitter hosiery sold on page 84.

Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. *Please be sure to state correct size.* V19 N 2345F—Shipping weight 1 pound 4 ounces. . . . \$14.94



1



2

3

Shoes with glitter strap sold on page 50.  
Shoes with bow sold on page 99.



## PARTY JEWELRY

(A and B) Facet-cut clear crystal glass petal clusters, metal edged and mounted.

**A Earrings** . . . 1-in. wide. Adjustable screw back. With gold-color metal  
4 N 5577—Wt. 3 oz. . . \$5.00  
With Silver-color metal  
4 N 55771—Wt. 3 oz. . . \$5.00

**B Ring** . . . 1-in. wide. One size small fit all. With gold-color metal  
4 N 5299—Wt. 3 oz. . . \$3.00  
With silver-color metal  
4 N 52991—Wt. 3 oz. . . \$3.00



JUNIOR  
BAZAAR

**4** Demure and Flirty . . . rose-pink dress played-up with pristine white schoolgirl collar and cuffs aflutter with ruffles. Flared skirt swings from low-placed waist caught with a flip tie-belt. Acetate and rayon crepe; cotton batiste lined. Back zipper closing. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.  
V19 N 2246F—State size.  
Shipping weight 14 oz. . . \$14.94

Petite Junior sizes 3P, 5P,  
7P, 9P, 11P, 13P. State size.  
Shipping weight 14 ounces.  
V19 N 2346F . . . . . \$14.94

**5** Delicate and Dreamy in white point d'esprit patterned nylon net. Ruffles dance around and down the V-neck; skirt flounces out from wide band of pale blue acetate satin topped with bow. Dress is acetate taffeta lined. Back zipper closing. Dry clean. Shimmery panty-hose sold on page 85.

Junior sizes 5, 7, 9, 11, 13, 15.  
V19 N 2654F—State size.  
Shipping weight 1 lb. . . . \$19.94

Petite Junior sizes 3P, 5P,  
7P, 9P, 11P, 13P. State size.  
V19 N 2754F—Wt. 1 lb. . \$19.94

**6** Romantic and Charming . . . princess dress in shimmery pastel blue moiré of rayon and cotton. Shiny white acetate satin ruffles the neckline with a fill-in jabot that snaps in back, ruffles the cuffs of long sleeves. Tiny self-fabric buttons trim front. Back zipper closing. Dry clean. Why not pick up the phone and order it?

Juniors and Petite Juniors.  
Sizes 5-5P, 7-7P, 9-9P, 11-11P,  
13-13P, 15-15P. State size.  
Shipping weight 1 lb. 5 oz.  
V19 N 2344F . . . . . \$16.94

**7** Dazzle and Shine in acetate and rayon crepe sparkled with silver-color braid of rayon and Lurex® metallic. High-waisted dress has scoop neckline that hooks in back, drops to a cut-out with bow-trim and glide-away panel. Acetate taffeta lined. Back zipper closing. Dry clean.

Junior sizes 7, 9, 11, 13, 15.  
V19 N 2248F—Lime green  
V19 N 2249F—Black  
State size. Wt. 1 lb. 5 oz. . . \$16.94

Petite Junior sizes 3P, 5P, 7P,  
9P, 11P, 13P. State size.  
V19 N 2348F—Lime green  
V19 N 2349F—Black  
Shpg. wt. 1 lb. 5 oz. . . . . \$16.94

ORDER YOUR USUAL SIZE . . . if in doubt, see our Big Catalog





# Happy Holidaters

THAT GO ON  
TO ALL-SEASON HAPPENINGS

**1** Flirty Ruffles, caught high with a sash, capture the pretty lines of this wrap dress. Snap closing at waist. Fluid, feminine crepe of Arnel® triacetate and Fortrel® polyester. Hand wash.  
Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. Please state size.  
V19 N 2340F—Pale blue  
V19 N 2341F—Chartreuse yellow  
Shipping weight 1 pound 2 ounces.....\$14.97

**2** Pink and Cream Duo. A-line jumper, embroidered with pink rosebuds, on cream Orlon® acrylic fabric bonded to acetate tricot to stay smooth and shapely; jewel-necklined, back-zippered. Pink crepe blouse of rayon and acetate shows detachable bow, zips in back. Dry clean.  
Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. State size.  
V19 N 2338F—Shipping weight 1 lb. 2 oz. \$15.97

**3** White Lace Frills and Victorian sleeves set a nostalgic mood for today's groovy look... the pantdress. Tiny stand-up collar, button-trimmed tab-front, back zipper. Cotton poplin flocked with white mini-dots. Machine wash, medium.  
Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. Please state size.  
V19 N 1933F—Light yellow  
V19 N 1934F—Pale blue  
Shipping weight 12 ounces.....\$10.97

**4** Softly Sashed and Dirndl-skirted for a swinging dress. Rib-textured double-knit of Dacron® polyester stays shapely. Modified scoop-neckline, back zipper. Machine wash, warm.  
Junior sizes 7, 9, 11, 13, 15. State size.  
V19 N 2255F—White  
V19 N 2256F—Bright navy blue  
Shipping weight 1 pound 2 ounces.....\$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.  
V19 N 2355F—White  
V19 N 2356F—Bright navy blue  
State size. Shipping weight 1 lb. 2 oz.....\$14.97

**5** Tri-colors and Tiny Ruffles add spirited dash to the sweaterdress. Cream, navy and flame red knit of Orlon® acrylic. Zips in back. Machine wash, warm. Why not pick up the phone and order it?  
Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P. Please state size.  
V19 N 2336F—Shipping weight 1 pound..\$15.97



# Plaid Happy

AND IN THE PINK



**JUNIOR  
BAZAAR**



These parts are made for movin'. Put together your own look with plaid separates in lt. gray, rose pink and natural woven of wool and nylon bonded to acetate tricot. Underscored with soft-touch sweaters and a nifty shirt

- 1** 2-way Dandy Shirt goes feminine or tailored...ruffly jabot detaches from stand-up collar. Long sleeves with buttoned barrel-cuffs. Straight bottom. White broadcloth of Dacron\* polyester and cotton. Machine washable, medium temperature. Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shipping weight 5 ounces. 19 N 9214F.....\$5.97
- 2** V-neck Cardigan knit of rose pink bouclé-textured mohair and wool. Dry clean. Junior sizes 34, 36, 38, 40. *State correct size.* Shipping weight 8 ounces. 19 N 9213F.....\$9.97

- 3** Plaid Pleated Skirt swings from bias yoke; back zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.* Shipping weight 10 ounces. 19 N 9215F.....\$8.97
- 4** Plaid Jacket shaped with fit-and-flare. Mock-flaps. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.* Shipping weight 1 pound. 19 N 9218F.....\$14.97
- 5** Plaid Modified A-line Skirt. Contour top; back zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.* Shipping weight 9 ounces. 19 N 9219F.....\$6.97

- 6** V-neck Pullover knit of rose pink bouclé-textured mohair and wool. Dry clean. Junior sizes 34, 36, 38, 40. *State size.* Shpg. wt. 8 oz. 19 N 9216F.....\$8.97
- 7** Plaid Flare-leg Pants. Bias yoke with 2-button closing. Zipper fly-front. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shpg. wt. 13 oz. 19 N 9217F.....\$10.97
- 8** Plaid Jumper links with antiqued silver-look metal chain and medallion necklace (groovy as hip-belt, too). Modified A-line; front bias yoke; back zipper closing. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shpg. wt. 14 oz. 19 N 9212F.....\$14.97

ORDER YOUR USUAL SIZE... if in doubt, see our Big Book

\*Reg. DuPont T.M.

# Play the Match Game

You'll win every time with these color match-ups.

Sweaters are knit of a luxury-blend . . . wool, mohair and nylon. Skirts and jumper are woven heathery wool bonded to acetate tricot to stay shapely.



**1** Crew-neck Pullover features all-over coverage in fabled cable-stitch margined with rib-knit. Dry clean.  
Junior sizes 32, 34, 36, 38, 40.  
19 N 6503F—Pale coral  
19 N 6504F—Med. turquoise blue  
State size. Shpg. wt. 9 oz. . . . . \$6.99

**2** Bold-plaid Skirt swings on-the-bias to the A-line. Contour-waisted; side zippered. Dry clean.  
Junior sizes 5, 7, 9, 11, 13, 15.  
19 N 7386F—Pale coral and cream  
19 N 7387F—Med. turquoise blue and cream  
State size. Shpg. wt. 9 oz. . . . . \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.  
19 N 7388F—Pale coral and cream  
19 N 7389F—Med. turquoise blue and cream  
Shipping weight 9 oz. . . . . \$7.99

**3** Turtleneck Pullover. Flat knit contrasted with rib-knit turtleneck, sleeve and bottom edges. Dry clean.  
Junior sizes 32, 34, 36, 38, 40.  
19 N 6500F—Pale coral  
19 N 6501F—Med. turquoise blue  
State size. Shpg. wt. 8 oz. . . . . \$5.99

**4** Checked Jumper, crackling crisp, has button-trimmed pockets placed low; zips in back. Dry clean.  
Junior sizes 5, 7, 9, 11, 13, 15.  
19 N 9792F—Pale coral and cream  
19 N 9793F—Med. turquoise blue and cream  
State size. Shpg. wt. 14 oz. . . . . \$11.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.  
19 N 9794F—Pale coral and cream  
19 N 9795F—Med. turquoise blue and cream  
Shipping weight 14 oz. . . . . \$11.99

**5** Hi-rise-neck Pullover sparked with cream bands. Bubbly souffle-stitch edged with ribbing. Dry clean.  
Junior sizes 32, 34, 36, 38, 40.  
19 N 6506F—Pale coral  
19 N 6507F—Med. turquoise blue  
State size. Shpg. wt. 6 oz. . . . . \$5.99

**6** Solid-color Skirt moves fast with action pleat. Contour waist; back zipper, tab closing. Dry clean.  
Junior sizes 5, 7, 9, 11, 13, 15.  
19 N 7382F—Pale coral  
19 N 7383F—Med. turquoise blue  
State size. Shpg. wt. 10 oz. . . . . \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.  
19 N 7384F—Pale coral  
19 N 7385F—Med. turquoise blue  
Shipping weight 10 oz. . . . . \$7.99



**JUNIOR BAZAAR**

JUST SAY CHARGE IT  
AND PAY LATER  
. . . SEE PAGE 285

Put on this MARY LEWIS® ensemble to see how wonderful its fine fit and good looks make you feel. The firmly-woven moth-proofed bouclé of wool and nylon keeps its shape because it's bonded. Hand-bound buttonholes, blind-stitched 2-inch hems, stay-smooth seams and spare buttons are a few of the extras.

**1** 3-button coat is bonded to cotton; acetate taffeta lined. Bracelet-length sleeves; angled pockets. Dress, bonded to acetate tricot, zips in back. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*

N17 N 1505F—All creamy-white

N17 N 1506F—Sand beige and creamy-white

Wt. 4 lbs. 8 oz. . . . . \$44.00

Coat only.

N17 N 1500F—Creamy white

N17 N 1501F—Sand beige

*State size above.*

Shipping weight 3 lbs. 8 oz. . . . . \$32.00

SUDDENLY YOU KNOW WHAT LUXURY REALLY IS...



For the holidays and after: go places in one of these Weather-conditioned Coats

**2** Richly patterned nylon laminated to polyurethane foam. Shower-and-crush resistant, light in weight . . . a great coat for travel. Acetate taffeta lined. If you choose the sleeveless zip-liner, it's of Orlon® acrylic pile on cotton back. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

With Zip-liner

N17 N 9745F—Putty beige

N17 N 9746F—Black

Wt. 3 lbs. 12 oz. . . . . \$26.90

Without Zip-liner

N17 N 9645F—Putty beige

N17 N 9646F—Black

Wt. 2 lbs. 6 oz. . . . . \$19.90

**3** This fashionable look of antiqued leather is really vinylized cotton, a shower resistant fabric. Double-breasted coat features dashing antique-looking buttons, flapped T-pockets and back belt. For added warmth, zip-in the sleeveless liner of Orlon® acrylic pile on cotton back. Sponge clean. Scarf sold on page 71.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

N17 N 7100F—Antiqued medium brown

N17 N 7101F—Antiqued dark brown

Wt. 4 lbs. 8 oz. . . . . \$24.90



This lighthearted coat goes with everything, anytime, anywhere.. and it's bonded to stay shapely

**4** Textured pattern in white on creamy white is a superb blend of wool, rayon and nylon bonded to cotton. Slightly shaped, double-breasted style finished with bracelet-length sleeves, hand-bound buttonholes, buttoned back belt. Acetate taffeta lined. Dry clean. Like everything else in Sears books, it's so easy to order by telephone. Scarf sold on page 71.

Misses' sizes 8, 10, 12, 14, 16, 18.  
State correct size. Shipping weight 4 lbs.  
N17 N 1515F..... \$31.90

**ORDER YOUR USUAL SIZE**  
If in doubt, see charts in our Big Book

**JUST CALL SEARS  
AND SAY "CHARGE IT"  
SEE PAGE 285**



Superb Cashmere tailored to perfection.. even more marvelous with a collar of Natural Mink

( **5 and 6** ). Our finest, most luxurious cashmere coats lined with Milium® insulated acetate satin. Bracelet-length sleeves, hand-bound buttonholes and platter buttons (a spare is included).

**5** Popular untrimmed style is neatly topped with a club collar. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shipping weight 4 lbs. 8 oz.

N17 N 1275F—Bone beige  
N17 N 1276F—Black  
N17 N 1277F—Light sand beige  
\$6.00 monthly..... Cash \$59.90

Shorter Women's sizes 14½, 16½, 18½, 20½, 22½. State size. Shipping weight 4 lbs. 8 oz.

N17 N 1280F—Bone beige  
N17 N 1281F—Black  
N17 N 1282F—Light sand beige  
\$7.00 monthly..... Cash \$64.90

**6** Beautiful wedding band collar of dense full-skin natural mink. Bag sold on page 55.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shipping weight 5 lbs.

N17 N 1252CF—Lt. sand beige; pale beige mink  
N17 N 1250CF—Bone beige; ranch (dk. brown) mink  
N17 N 1251CF—Black; ranch (dk. brown) mink  
\$8.50 monthly..... Cash \$84.90

Shorter Women's sizes 14½, 16½, 18½, 20½, 22½. State size. Shipping weight 5 lbs.

N17 N 1257CF—Lt. sand beige; pale beige mink  
N17 N 1255CF—Bone beige; ranch (dk. brown) mink  
N17 N 1256CF—Black; ranch (dk. brown) mink  
\$8.50 monthly..... Cash \$89.90

## IMPORTED SUEDE WITH FUR...

lightweight, luxurious, warm American-made coats. Style 2 also comes in sleek black Cabretta

**1** Wedding-band collar of full-skin natural mink on full-length coat . . . wear collar open or closed. Self-buttons, nifty horizontal pockets. Acetate taffeta lined. If you choose the sleeveless zip-liner, it's a frosty pile of Orlon® acrylic and Verel® modacrylic on acetate backing.

Misses' sizes 8, 10, 12, 14, 16, 18, 20.

With Zip-liner

N17 N 5306CF—Medium brown

N17 N 5305CF—Medium beige

State size above. Shipping weight 5 lbs.

\$10.00 monthly . . . . . Cash \$109.00

Without Zip-liner

N17 N 5297CF—Medium brown

N17 N 5296CF—Medium beige

State size above. Shipping weight 4 lbs.

\$9.00 monthly . . . . . Cash \$99.00

**2** Natural blue fox collar and cuffs (fur origin: Norway) on  $\frac{3}{4}$ -length coat. Wear coat belted, half-belted or un-belted. Smart with self-buttons, side vents and raglan-style sleeves. Acetate taffeta lined.

Misses' sizes 6, 8, 10, 12, 14, 16, 18.

N17 N 5230CF—Medium brown Suede

N17 N 5231CF—Black Cabretta

State size. Shipping weight 4 lbs.

\$11.00 monthly . . . . . Cash \$135.00

## American-made SPORTCOAT of IMPORTED SUEDE and CABRETTE . .

with or without a frosty pile sleeveless zip-liner

**3** Double-breasted suede sportcoat is collared, buttoned and flapped in smooth medium brown cabretta. Acetate taffeta lined. If you choose the pile liner, it's of Orlon® acrylic and Verel® modacrylic on acetate back. About 34 inches. Scarf sold at right.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. State size.

With Zip-liner.

N17 N 5736F—Medium beige suede

N17 N 5735F—Medium brown suede

Shpg. wt. 3 lbs. 6 oz.

\$7.00 mo.; cash \$65.00

Without Zip-liner

N17 N 5731F—Medium beige suede

N17 N 5730F—Medium brown suede

Shipping weight 3 lbs.

\$6.00 mo.; cash \$59.00



### The SCARF

Printed circle design in red-orange and medium pink on medium beige. Silk twill; hand-rolled edges. About 23x23 inches. Hand wash separately. From Japan.

Shipping weight 1 oz.

88 N 8215 . . . . . \$3.00

\*Reg. DuPont T.M.

# R

## OMANTIC PAIR-UPS IN A HOLIDAY MOOD

The Blouse-and-Skirt look now is sweet, soft and shapely... a little on the sentimental side.

**1 Poetic Blouse**... rimmed with ruffles. Filmy white organza of Dacron® polyester; acetate-lined, except sleeves. Hand wash.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*  
V7 N 3038F—Shipping weight 13 oz... \$6.00

**2 Shimmery Skirt**... gentle dirndl in pastel blue moiré of cotton and rayon. Inverted front pleat, wide self belt, side nylon zipper. About 22 in. long below waistband. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. *State size.*  
V7 N 4286F—Shipping weight 1 lb... \$9.00

**3 Bib-front Blouse** with tucking, dainty acetate-and-nylon lace trim. Pin-on bow; button-cuffs; back buttons. White broadcloth of polyester and cotton. Machine wash, medium.

Misses' sizes 8, 10, 12, 14, 16. *State size.*  
V7 N 3032F—Shipping weight 12 oz... \$6.00

**4 Dandy Vest**... black cotton twill-back velveteen with deeply V'd show-off neckline. Lined in acetate taffeta. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. *State size.*  
V7 N 4288F—Shipping weight 1 lb... \$8.00

**5 Shaped Skirt**... a modified dirndl in black cotton twill-back velveteen. Lined in acetate taffeta. Back nylon zipper. About 22 inches long below waistband. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. *State size.*  
V7 N 4289F—Shipping weight 1 lb... \$9.00

SHOWN ON OPPOSITE PAGE

**6 Be-ruffled Blouse** in light beige Cluny-type cotton lace; lined, except sleeves, in cotton batiste. Back button closing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. *State size.*  
V7 N 3034F—Shipping weight 13 oz... \$8.00

**7 Midi-length Skirt**... steps out or stays at-home. Chestnut brown crepe of acetate, rayon and other fiber; fully lined in acetate taffeta. Self tie-sash; back nylon zipper. About 28 in. long below waistband. Dry clean.

Misses' sizes 8, 10, 12, 14. *State size.*  
V7 N 4287F—Shpg. wt. 1 lb. 8 oz... \$12.00

**8 The Overblouse** shapes up softly in pale coral crepe of acetate and nylon. Poetic sleeves; self tie-belt; button cuffs. Hand wash.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*  
V7 N 3036F—Shipping weight 14 oz... \$8.00

**9 Swirling Skirt**... a fling of pleats in white acetate and nylon crepe. Side nylon zipper. About 20 in. long below waistband. Dry clean. So easy to buy when you just use the phone.

Misses' sizes 8, 10, 12, 14, 16. *State size.*  
V7 N 4285F—Shipping weight 1 lb... \$7.00



ORDER YOUR USUAL SIZE  
If in doubt, see charts  
in our Big Book



'GOIN' OUT? ON RUFF'S BIRTHDAY?'



1



3

4



5

6



2



**RIGHT-NOW  
KNITS**  
go right-on  
into spring  
looking great.

These Antron® nylon  
coordinates keep in  
shape, shun wrinkles,  
stay color-bright.

( 1 thru 6 ) Bright yellow sep-  
arates plus one color-cued  
print pullover . . . all with a  
pebbly texture. The skirt and  
pants fabric is bonded to ace-  
tate tricot for smooth neat fit.

**1** Print Pullover . . . white with  
an allover posy pattern  
combining yellow, black and  
gray. Back neck nylon zipper  
closing. Hand washable.

Sizes 34, 36, 38, 40.  
State size. Shpg. wt. 7 oz.  
V7 N 6645F . . . . . \$7.97

**2** Slim Skirt . . . pull-on style.  
Length below elasticized  
waistband, about 22 inches.  
Machine washable, warm.

Misses' sizes 8, 10, 12, 14,  
16, 18. State size. Shpg. wt. 7 oz.  
V7 N 6646F . . . . . \$6.97

**3** V-neckline Pullover . . . full-  
fashioned. Rib-knit trim.  
Machine washable, warm.

Sizes 34, 36, 38, 40.  
State size. Shpg. wt. 7 oz.  
V7 N 6647F . . . . . \$7.97

**4** Straight-leg Pants . . . pull-  
on style with elasticized  
waistband. Inseam about 27½  
inches. Machine wash, warm.

Misses' sizes 8, 10, 12, 14,  
16, 18. State size. Wt. 10 oz.  
V7 N 6648F . . . . . \$8.97

**5** Classic Cardigan . . . full-  
fashioned. Rib-knit trim.  
Machine washable, warm.


Sizes 34, 36, 38, 40.  
State size. Shpg. wt. 8 oz.  
V7 N 6649F . . . . . \$8.97

**6** Shell . . . goes alone or with  
cardigan sold above. Full-  
fashioned. Back neck zipper.  
Machine wash, warm. Buy the  
easy way—order by phone.

Sizes 34, 36, 38, 40.  
State size. Shpg. wt. 5 oz.  
V7 N 6650F . . . . . \$5.97

**ORDER YOUR USUAL SIZE**  
If in doubt, see charts  
in our Big Book





## A Bush Shirt

...in the safari mood. It sports a maxi-collar and a pair of flapped patch pockets. 2-button neckband and cuffs. Tapered sides; shirt-tails. Rendered here in a cool leno-weave fabric of Zantrel® rayon and cotton. Machine washable, medium . . . little ironing needed. Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*

- 7 N 3840F— White
- 7 N 3841F— Pearl gray
- 7 N 3842F— Medium pink
- 7 N 3843F— Mint green
- 7 N 3844F— Medium yellow
- 7 N 3845F— Light blue

Shipping wt. 7 oz. . . . \$6.00

**1****2**

**"ARTICHOKE-DESIGN" JEWELRY**

( **A** and **B** ) Simulated baroque pearl set in antiqued gold-color metal.

**A** Ring . . adjustable: one size will fit all. About 3/4-inch wide.

4 N 5298—Shpg. wt. 3 oz. . . . . \$4.00

Also with simulated turquoise stone

4 N 52981—Shpg. wt. 3 oz. . . . . \$4.00

**B** Earrings . . 3/4-in. wide; clip back.

4 N 5578—Shpg. wt. 3 oz. . . . \$5.00

Also with simulated turquoise stone

4 N 55781—Shpg. wt. 3 oz. . . . \$5.00

**SUPER-SOFT TOPPINGS STRIKE A FESTIVE MOOD**

Fluffy sweaters knit of lamb's wool, angora rabbit hair and nylon . . styled and priced for great gift-giving

**1** The Pullover . . sumptuous atop skirts or pants.

Turtleneck style; back-neck nylon zipper. Full-fashioned raglan sleeves. From Hong Kong. Dry clean.

Sizes 34, 36, 38, 40, 42. *Please state size.*

V7 N 8224F—Rose pink

V7 N 8225F—Pastel blue

V7 N 8226F—White

Shipping weight 11 ounces. . . . . \$8.97

**2** The Cardigan . . an all-girl cover-up perfect for

any season. High crew neck; full-fashioned raglan sleeves. From Hong Kong. Dry clean.

Sizes 34, 36, 38, 40, 42. *Please state size.*

V7 N 8220F—Pastel blue

V7 N 8221F—Rose pink

V7 N 8222F—White

Shipping weight 11 ounces. . . . . \$8.97

**JUST SAY "CHARGE IT" AND PAY LATER . . SEE PAGES 285 AND 286**



# Contemporary Classics

## FAVOR TEXTURE INTRIGUE

**1** Novelty-knit panels with diamond-shaped designs highlight the front of this white double-knit acrylic cardigan. Wing collar; full-fashioned raglan sleeves; covered buttons. Machine wash, medium. From Japan.

Sizes 36, 38, 40, 42, 44, 46. *Please be sure to state correct size.*

V7 N 8235F—Shipping weight 1 pound 5 ounces.....\$8.97

**2** Delicate lacy-look stitch . . . a fresh approach for the jacket-sweater. Shimmery white knit of Orlon® acrylic and Antron® nylon. Tab trim with metal buttons. Machine wash, medium. Buy the easy way—order by phone.

Sizes 36, 38, 40, 42, 44, 46. *State size.* Shipping weight 15 oz. 7 N 8229F.....\$7.97

**3** A crunchy soufflé stitch gives this shirt-style cardigan a fresh look. Smooth-knit Nehru-style collar, button placket and button cuffs. Easy-care Orlon® acrylic knit; machine wash, warm.

Sizes 34, 36, 38, 40. *State size.* 7 N 8231F—Deep gold  
7 N 8232F—Off-white  
Shipping weight 13 ounces..\$9.97

ORDER YOUR USUAL SIZE..if in doubt, see our Big Book chart

### CHAIN-BRACELET WRISTWATCH

**4** Classical Roman numeral circle dial; leaf-embossed case-back. Yellow gold-color metal. Shock-resistant Swiss movement. Unbreakable main-spring. Anti-magnetic. Safety clasp. Shown about 3/4 actual size.

4 N 16553—Shipping weight 4 ounces.....\$14.99



*A bit of blouse trickery in Dacron\* polyester crepe*

*bow neck..*



*turns turtle..*



*turns ascot..*



*all with a switch of the tie*

The three-in-one blouse has a removable tie. Button cuffs. Machine wash, medium . . . little ironing.

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*  
 7 N 3022F—Light yellow  
 7 N 3023F—Pastel blue  
 7 N 3025F—White  
 7 N 3024F—Pink  
 Shipping weight 7 oz. \$5.97

Women's sizes 38, 40, 42, 44. *State size.* (No pink.)  
 7 N 3028F—Light yellow  
 7 N 3029F—Pastel blue  
 7 N 3030F—White  
 Shipping weight 7 oz. \$6.97



## The SOFT SHIRT



**A Comely Classic  
 beautifully rendered  
 in shimmery broadcloth**

Button cuffs. Fabric of Dacron\* polyester and Avril® rayon. Machine wash, medium.

Misses' sizes 12, 14, 16, 18.  
 7 N 2026F—Light blue      7 N 2025F—White  
 7 N 2022F—Rose beige  
 7 N 2023F—Pale yellow  
 7 N 2024F—Light pink  
 7 N 2027F—Light celery green  
*State size.* Shipping weight 9 ounces...\$4.97

Women's sizes 38, 40, 42, 44.  
 (Available in three colors only.)  
 7 N 2032F—Light blue      7 N 2031F—White  
 7 N 2033F—Pale yellow  
*State size.* Shipping weight 9 ounces...\$5.97

**ORDER YOUR USUAL SIZE**  
 If in doubt, see our Big Book for charts



The Dandy Look,  
The Nehru Look . .  
**GREAT TOPS and  
DOUBLE-KNIT  
PANTS**

**1** Ruffled Shirt . . top news in white-on-white striped seersucker voile of Dacron® polyester and cotton. Button-cuffs. Machine washable, medium. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 7 ounces. V7 N 4036F . . . . . \$6.90

**2** Plaid Pants . . in black and white. Polyester-and-wool double-knit with natural stretch. Straight legs with vents; waist linerband; side pocket; side nylon zipper. Inseam length about 27½ in. Dry clean. So easy to buy when you just use the phone. Misses' sizes 8, 10, 12, 14, 16, 18, 20. *State size.* Shipping weight 1 pound. V7 N 1206F . . . . . \$14.90

**3** Nehru Tunic . . stand-up collar, side vents and shiny buttons. Double-knit acetate in a screen print of silver gray, deep red, chrome yellow, black and white. Hand washable. Misses' sizes 10, 12, 14, 16, 18. *State size.* Shipping weight 14 ounces. V7 N 1404F . . . . . \$12.90

**4** PERMA-PREST® Pants . . twill-effect Dacron® polyester double-knit has natural stretch. Pull-on style has an elasticized waistband; straight legs with vents. Machine wash, warm; no ironing needed if tumble-dried. You can shorten or lengthen them. Boots sold on page 99.

TYPICAL MISSES' SIZES 8, 10, 12, 14, 16, 18. (Fits 5 ft. 2½ in. to 5 ft. 6½ in. Inseam about 27½ in.) V7 N 1557F—White V7 N 1558F—Black *State correct size.* Shipping wt. 1 lb. . . . \$12.90

TALL MISSES' SIZES 10, 12, 14, 16, 18, 20. (Fits 5 ft. 7 in. to 6 ft. Inseam length about 30 in.) V7 N 1559F—White V7 N 1560F—Black *State correct size.* Shipping wt. 1 lb. . . . \$12.90

\*Reg. DuPont T.M.



## THE MATCH-MAKERS

Wool-blend sweaters pair with a wool flannel skirt and pants . . . all in tempting tones

**1** Cardigan . . . full-fashioned knit in 3-ply high-bulk yarn of wool, nylon and rabbit hair. From Hong Kong. Hand wash.

Sizes 34, 36, 38, 40. *Please state size.*  
 V7 N 6664F—Raspberry ice  
 V7 N 6662F—Lime ice  
 V7 N 6663F—Vanilla cream  
 Shipping weight 10 ounces . . . . . \$9.00

**2** Straight-leg Pants . . . wool bonded to acetate tricot for neat fit. Waistband; side nylon zipper. Inseam about 27½ inches. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18.

V7 N 6660F—Vanilla cream  
 V7 N 6661F—Raspberry ice  
 V7 N 6659F—Lime ice  
 State size. Shipping weight 12 ounces . . . \$8.00

**3** Turtleneck Pullover . . . full-fashioned knit in 3-ply yarn of wool, nylon and rabbit hair. Back neck zipper. From Japan. Hand wash.

Sizes 34, 36, 38, 40. *Please state size.*  
 V7 N 6656F—Lime ice  
 V7 N 6657F—Vanilla cream  
 V7 N 6658F—Raspberry ice  
 Shipping weight 10 ounces . . . . . \$8.00

**4** A-line Skirt . . . wool bonded to acetate tricot for smooth fit. No-band waistline; back nylon zipper. Length about 21½ in. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18.

V7 N 6653F—Lime ice  
 V7 N 6654F—Vanilla cream  
 V7 N 6655F—Raspberry ice  
 State size. Shipping weight 8 ounces . . . . \$7.00

### The JEWELRY

( 5 and 6 ) Textured metal "tracked" with brightly polished design.

**5** Earrings . . . clip back. About 1 inch long.  
 4 N 5581—Gold-color. Shpg. wt. 3 oz. \$4.00  
 4 N 55811—Silver-color. Shpg. wt. 3 oz. 4.00

**6** Bracelet . . . flexible-link bangle; about 3 inches wide. Snap-lock with safety chain.  
 4 N 5580—Gold-color. Shpg. wt. 4 oz. . . . \$5.00  
 4 N 55801—Silver-color. Shpg. wt. 4 oz. 5.00





## HEADWARMING HATTERY

.. the great pretenders

**1** Fluffy-puffy pile fabric hood ties securely under chin. Fits all.  
N78 N 2534—Brown solid-color  
N78 N 2533—White solid-color  
N78 N 2535—Black solid-color  
N78 N 2530—White with brown ends  
N78 N 2531—White with black ends  
N78 N 2532—Beige with rust ends  
Shipping weight 8 ounces..... \$5.00

**2** Fuzzy pile fabric toque. Fits all.  
N78 N 2520—Beige with rust ends  
N78 N 2521—White with brown ends  
N78 N 2522—White with black ends  
N78 N 2523—White solid-color  
N78 N 2524—Black solid-color  
N78 N 2525—Brown tones  
Shipping weight 10 ounces..... \$5.00

.. hand-crocheted acrylics

**3** Cozy toque-beret shows off a jumbo-stitch. From Japan. Fits all.  
N78 N 2500—Grass green  
N78 N 2502—Medium beige  
N78 N 2503—White  
N78 N 2501—Red  
N78 N 2504—Medium blue  
Shipping weight 10 ounces..... \$3.00

**4** Looped, cuff-turban with gold-color metallic trim. From Japan. Fits all.  
N78 N 2510—Dark orange  
N78 N 2511—White  
N78 N 2512—Black  
N78 N 2513—Gold-color  
N78 N 2514—Royal blue  
Shipping weight 10 ounces..... \$3.00



Loungewear shown is sold on page 60

## THERE'S FLATTERY AFOOT

in snug fold-away footwear .. ideal for travel and "at home" wear

**5** Feathery, feminine scuffs .. cotton velour uppers; marabou-feathered vamp. Rayon satin binding. Cushioned insole; soft vinyl sole. Pair in plastic pouch.  
Shoe sizes S(4-5); M(6-7); L(8-9). *State* S, M or L.  
75 N 22737F—White; deep pink and turquoise blue trim  
75 N 22733F—Turquoise blue; turquoise and lime trim  
75 N 22736F—Deep pink with deep pink and lime trim  
Shipping weight 4 ounces..... \$3.29

**6** Bedazzling flatties .. gold and silver-color uppers of Mylar® metallic bonded to cotton. Elasticized at top. Cushioned insole; flexible composition sole and heel. Pair comes in plastic pouch with snap closing.  
Shoe sizes S(5-5½); M(6-6½); ML(7-7½); L(8-8½); XL(9-9½). *State* size letter S, M, ML, L or XL.  
75 N 23486F—Shipping weight 7 ounces..... \$3.99

**7** Versatile scuffs for bath and beach. Cotton terry uppers with fuzzy floral flocking trim on cotton-lined vamp. Cushioned insole; flexible sewn-on rubber sole. Pair comes in plastic pouch with snap closing.  
Shoe sizes S(4-5); M(6-7); L(8-9). *State* S, M or L.  
75 N 22233F—Bright turquoise with royal blue  
75 N 22235F—Medium pink with deep pink  
Shipping weight 5 ounces..... \$1.99

**8** Waffle-stitch slip-ons knit of Orlon® acrylic, stretch nylon and rubber .. delightfully warm. Pompon trim. Elasticized at top for hugging fit. Pair comes in plastic pouch. One size only .. fits shoe sizes 4 to 9.  
75 N 22601—Red  
75 N 22602—Black  
75 N 22603—Pale blue  
75 N 22605—Light pink  
Shipping weight 3 ounces..... \$1.99

**9** Indispensable bed-socks knit of soft Orlon® acrylic for cuddly warmth. Adjustable draw string. Machine wash, medium. One size only .. fits hosiery sizes 9 to 11. So easy to buy—just pick up the phone and order them.  
75 N 35752—Light blue and white  
75 N 35751—Pink and white  
Shipping wt. pair 2 oz. .... Pair \$1.79. .... 2 pairs \$3.50

**10** Fluffy uppers of Orlon® acrylic pile laminated to nylon tricot .. plush comfort. Cushioned insole. Soft vinyl sole. Pair comes in plastic pouch.  
Shoe sizes S(4-5); M(6-7); L(8-9). *State* S, M or L.  
75 N 23336F—Medium pink  
75 N 23331F—Red  
75 N 23335F—Medium blue  
Shipping weight 6 ounces..... \$3.29

Styles 5, 6, 7 and 10 are in medium width.





**5**  
The  
PACE-SETTING  
RACER



Acrylic knit  
or natural rabbit  
fur lining

**7**  
The  
CLASSICS...  
WARMLY LINED



**1**

**2**

**3**

**4**

OUR FINEST GLOVES  
of IMPORTED CAPESKIN



**8**

**9**

Leather-palmed  
SPORTY  
KNITS

(1 thru 4) Elegant-looking styles of fine-quality leather. Half-pique seams; Bolton thumb. Hand wash.

**1** Wrist-button shorty... casual length, measures about 8 1/2 inches. Sizes 6 1/2, 7, 7 1/2, 8.

Unlined  
88 N 5772F—White  
88 N 5770F—Black  
88 N 5773F—Navy blue  
State size. Wt. 3 oz. \$6.97

Silk-lined (no white)  
88 N 5200F—Black  
88 N 5201F—Dark brown  
State size. Wt. 3 oz. \$7.97

**2** Bracelet-length... about 11 inches long. Sizes 6 1/2, 7, 7 1/2, 8.

Unlined  
88 N 5791F—Dark brown  
88 N 5790F—Black  
88 N 5792F—White  
State size. Wt. 3 oz. \$6.97

Silk-lined  
88 N 5226F—Dark brown  
88 N 5225F—Black  
88 N 5228F—Light beige  
State size. Wt. 3 oz. \$7.97

**3** Mid-arm length... classic style, measures about 13 inches. Sizes 6 1/2, 7, 7 1/2, 8.

Unlined  
88 N 5768F—Navy blue  
88 N 5765F—Black  
88 N 5762F—Dark brown  
State size. Wt. 3 oz. \$8.97

Silk-lined (no navy blue)  
88 N 5263F—Black  
88 N 5265F—Dark brown  
State size. Wt. 3 oz. \$9.97

**4** Elegantly long... luxury for daytime or dressier wear. Measures about 15 inches long. Sizes 6 1/2, 7, 7 1/2, 8.

Unlined. Black only.  
State size. Shpg. wt. 3 oz.  
88 N 5796F..... \$10.97

Silk-lined  
88 N 5275F—Black  
88 N 5276F—Dark brown  
Please state correct size.  
Shipping wt. 3 oz. \$11.97

**5** Racing gloves... favorite casual. Smooth capeskin with half-pique seams; Bolton thumb. About 8 in. long. Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2)

Unlined style (available in three colors.) Hand washable.  
88 N 5748F—Red 88 N 5749F—Med. tan 88 N 5763F—Black  
State size letter S, M or L. Shipping weight 3 ounces... \$6.97

Lined style (no red). Lt. beige Orlon\* acrylic knit lining.  
88 N 5345F—Black 88 N 5346F—Medium brown  
State size letter S, M or L. Shipping weight 3 ounces... \$7.47

**6** Bracelet-length gloves of luxurious smooth capeskin. Half-pique seams; flexible Bolton thumb. About 11 in. long. Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2). State S, M, or L.

Acrylic knit lining 88 N 5337F—Black  
Natural rabbit fur lining 88 N 5340F—Black  
88 N 5338F—Dk. brown 88 N 5341F—Dark brown  
Shipping wt. 4 oz. \$6.47 Shipping weight 4 oz. \$6.97

**7** Shorty gloves of textured capeskin. Easy-fitting Bolton thumb gives freedom of movement. About 9 1/2 inches long. Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2) State S, M, or L.

Acrylic knit lining 88 N 5367F—Dk. brown  
Natural rabbit fur lining 88 N 5393F—Dark brown  
88 N 5366F—Black 88 N 5392F—Black  
Shipping wt. 4 oz. \$4.97 Shipping weight 4 oz. \$5.47

NOTE: Capeskin imported from various countries

**8** Novelty-cuffed shorty gloves knit of acrylic and stretch nylon. Fit 6 1/2 to 8. About 8 in. long. Hand wash.

88 N 5023—Dark brown  
88 N 5019—Light beige  
88 N 5017—Black  
Shipping weight 3 oz. \$1.97

**9** Cable stitching accents these warm gloves knit of acrylic and nylon. Fit 6 1/2 to 8. Measure about 10 1/2 inches long. Hand washable.

88 N 5046—Light beige  
88 N 5045—Black  
88 N 5047—Dark brown  
Shipping weight 3 oz. \$3.47

ORDER YOUR USUAL SIZE... if in doubt, see measuring instructions in our Big Book.

Dress leather gloves are made to fit snugly, but will stretch after wearing. For a more casual fit order next larger size.

# STRETCH BOOTS.



1

Vinyl  
Knee-high  
\$12.90

2



Lamé or shiny vinyl  
Ankle-high  
\$6.90

3

Lamé Vinyl  
\$28.90 \$17.90

**1** Thigh-high stocking boot stretches 'way up for the ultimate in sleek, slim fit. Top portion of slinky nylon lamé; foot section of gold or silver-color leather. Top loops attach to your garters. Composition sole; 1-inch color-matched heel.

X54 N 33733F—Gold color X54 N 33735F—Silver color  
State size, then B width (chart below). Shpg. wt. 2 lbs. . . . . \$28.90

Same style, sizes as above, except smooth matte vinyl upper.  
54N33051F—Black 54N33325F—Brown 54N33681F—Alabaster  
State size, B width (chart below). Shipping weight 2 lbs. . . . \$17.90

**2** Knee high in matte finished vinyl. Comp. sole, 1 1/4-inch heel.  
54N33683F—Alabaster 54N33153F—Black 54N33425F—Brown  
State size, B width (chart below). Shipping weight 2 lbs. . . . \$12.90

**3** Ankle high, nylon or vinyl upper. Comp. sole, 1/2-in. heel.  
54N33734F—Gold-color nylon 54N33736F—Silver-color nylon  
54N33293F—Black 54N33495F—Brown 54N33682F—Alabaster  
State size, B width (chart below). Shpg. wt. 1 lb. 5 oz. . . . . \$6.90

B (medium) width	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	10
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For glittering,  
glamorous evenings



4



5



6



7

**4** Pump with rolled bow. Soft, supple upper, 1 1/2-in. heel. Composition sole.  
54 N 49602F—Silver-color vinyl X54 N 48342F—Black rayon peau de soie  
State your usual size, then width (chart below). Shipping weight 1 lb. 4 oz. . . . . \$8.97

B (medium) width	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	10
C (medium wide)	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	10

**5** A-line sling. Textured gold or silver-color vinyl or black rayon peau de soie upper. Elasticized strap. Rounded toe, 2 1/4-inch heel. Composition sole.  
Sizes B (medium) width 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9 and 10.

54 N 49640F—Gold-color 54 N 49600F—Silver-color X54 N 48340F—Black  
State your usual size, then B width. Shipping weight 1 pound 4 ounces. . . . . \$7.97

**6** Pump with gold or silver-color uppers of glitter cloth and vinyl. Also in black rayon peau de soie and glitter cloth. Composition sole and 2 1/4-inch heel.  
Sizes AA (narrow) 7 to 9. B (medium) 5 1/2 to 9 and 10. Half sizes; no 9 1/2.

54 N 49607F—Silver-color X54 N 49617F—Gold-color X54 N 48307F—Black  
State your usual size, width. Shipping weight 1 pound 4 ounces. . . . . \$7.97

**7** Bag. Hide-away chain handle. Comb and mirror. Rayon-lined. About 11x5 in.  
Sparkling metallic glitter cloth. Shiny textured vinyl.  
88 N 1141—Gold-color 88 N 1144—Silver-color  
88 N 1140—Silver-color 88 N 1143—Gold-color  
88 N 1142—Black rayon faille

Shipping weight 1 pound. . . . . \$6.00 PC88M Sears 99

*New heights of  
winter wonderland  
elegance*



**1** \$18.90

**Fine leather uppers  
.. warm linings**

**1** Soft glove leather upper has adjustable straps for eye-catching fashion and fine fit. Acrilan\* acrylic pile lining. Full inside zipper. Ribbed composition sole. 1-inch heel. 15 inches high. *Sizes B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Please state your usual size, then B width.* 54 N 33327F—Redwood brown 54 N 33050F—Black Shipping weight 2 pounds 6 ounces.....\$18.90



**2** \$35.00

**2** Our finest fashion boot... for lovers of luxury. Upper is butter-soft glove leather styled with smart wing-tip design and perforated trim. Lining is cushioned, brushed nylon tricot... delightfully warm, yet marvelously lightweight. Full inside zipper. Composition sole, 1-in. heel. 15 in. high. *Sizes B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10. Please state your usual size, then B width.* X54 N 33757F—Antiqued olive brown X54N33303F—Antiqued tan X54N33003F—Black Shipping weight 2 pounds.....\$35.00



**3** \$14.90

**3** Leather upper. Adjustable instep strap, burnished buckle. Acrilan\* acrylic pile lining. Full inside zipper. Extended swirl-ribbed composition sole. Skid-resistant lift on ¾-in. heel. 14 in. high. *Sizes B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10. Please state your usual size, then B width.* 54 N 33380F—Brown 54 N 33072F—Black Shipping weight 2 pounds 4 ounces.....\$14.90

**4** Ankle-high glove leather upper with Acrilan\* acrylic pile lining plus cushioned insole for comfort. Side snaps. Ribbed Searofoam sole, heel. *Sizes C (medium wide) 5 to 10 and 11. EE (extra wide) 5 to 10 and 11. Half sizes, no 10½. State your usual size, then width.* 54 N 33483F—Tan 54 N 33278F—Black Shipping weight 2 pounds.....\$8.97



**4** \$8.97

**5** Sleekly styled soft leather upper with smart, modified square toe. Acrilan\* acrylic pile lining. Full inside zipper. Ribbed composition sole. ¾-in. heel with skid-resistant lift. 14 in. high. *Sizes B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10. Please state your usual size, then B width.* 54 N 33528F—Tan 54 N 33074F—Black Shipping weight 2 pounds 4 ounces.....\$16.90



**Smartly  
fashioned  
vinyl  
with  
pile  
lining  
\$10.90**

Grained vinyl upper, toasty warm Acrilan\* acrylic pile lining. 5-in. ankle zipper. Ribbed composition sole. 1-in. stacked heel. 14 in. high. *Sizes C (med. wide) 5 to 10. Half sizes, too. State size, C width.* 54 N 33459F—Willow brown 54 N 33228F—Black Shipping weight 2 lbs. 4 oz...\$10.90

# Holiday Glamour



## Leisure-time Slip-on

Completely lined with sophisticated satin  
 . . quilted insole for added elegance

**\$3.97**

Velvety cotton corduroy upper. Smooth, seamless sides and high-rise vamp. Coordinated rayon satin lining and bow trim. Rounded toe, low wedge heel. Composition sole.

15N52119F—Green 15N52115F—Pink 15N52117F—Red  
 15N52118F—Gold 15N52116F—Black 15N52114F—Blue  
 State size, B width. Shipping weight 1 pound. .pair \$3.97

B (medium) width . . . 5 | 5½ | 6 | 6½ | 7 | 7½ | 8 | 8½ | 9 | 10

**HOW TO ORDER WOMEN'S SLIPPERS:** Order shoe size. If slippers come in whole sizes and you wear half size . . . B widths order half size smaller than regular shoe size. Order only sizes listed with each item.

## THE MIDAS TOUCH

puts your feet in a glittering party mood  
 . . in silver color, too for holiday fun

**1** Crushed kidskin upper and cushioned insole. Elasticized topline for good fit. Flat heel and leather sole.

54 N 35480F—Gold color 54 N 35455F—Silver color  
 54 N 31327F—Black  
 State size, width from chart below. Wt. 1 lb. 6 oz. . . . \$8.97

AA (narrow) width . . . . . 6 | 6½ | 7 | 7½ | 8 | 8½ | 9 | 9½ | 10  
 B (medium) width . . . . . 5 | 5½ | 6 | 6½ | 7 | 7½ | 8 | 8½ | 9 | 9½ | 10

**2** Daisy trim. Gold and silver-color with vinyl uppers; all others with leather uppers. Cushioned vinyl insole. Hidden elastic gore. Composition sole, ¾-in. heel.

54 N 35588F—Gold color 54 N 35597F—Silver color  
 54 N 35603F—Yellow 54 N 37409F—White  
 54 N 34250F—Beige 54 N 35895F—Orange  
 54 N 32351F—Brandy brown 54 N 35804F—Celery green  
 State full size, B width (chart below). Wt. 1 lb. 3 oz. \$3.99

**3** Sling with crisscrossed straps. Elasticized back strap. Vinyl uppers, insoles. Composition sole, 1-in. heel.

54 N 35589F—Gold color 54 N 35596F—Silver color  
 State full size, B width (chart below). Wt. 1 lb. 5 oz. \$5.97

B (medium) width . . . . . 5 . . . 6 . . . 7 . . . 8 . . . 9 . . . 10

**Note for shoes (2) and (3):** If you wear half sizes, order shoe half size smaller. Order only sizes listed with each item.



*for evenings at home*



**Delightfully soft . . from uppers to insoles**

**1** Extra-fine quality leather upper. Fully cushioned insole for extra comfort. Sturdy ground leather sole . . wear this slipper indoors or out.

Sizes AA (narrow) 6½, 7, 7½, 8, 8½, 9, 9½, 10 and 11.

B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11 and 12.

E (very wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.

15N52753F-Bone 15N52754F-Black  
15N52755F-Pink 15N52752F-Blue  
State size, width. Wt. 1 lb. . . . \$5.77

**2** Here is one of our loveliest at-home fashions. Sophisticated, acetate and rayon crepe upper and self lining in smashing jewel-like tones. High-rise vamp graced by a matching bow with gold-color ornament. Smooth, seamless sides, neatly-shaped square toe. Flexible composition sole and trim 1-inch heel.

Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

State your usual size, then B width.  
15N54436F-Pink 15N54438F-Black  
15N54437F-Yellow 15N54435F-Blue  
Shipping weight 1 pound. . . . \$5.77

**3** "Little girl" softie looks great and feels wonderful! Supple patent vinyl uppers in the season's glossiest shades. Color-coordinated rayon faille bow, lining and cushioned insole. Gently rounded toe and softly padded glove leather sole.

Sizes B (medium) 5, 6, 7, 8, 9, 10. See "How to Order," facing page. State full size, then B width.

15N52903F-Yellow  
15N52901F-Dark blue  
15N52902F-Red 15N52904F-Black  
15N52905F-Silver-color vinyl  
Shipping weight 1 pound. . . . \$4.97

**4** Lively young style flatters everything you wear. Gleaming patent vinyl upper with exotic flower-trimmed vamp. Elastic side gore, cushioned insole. Composition sole, neat 1-inch heel.

Sizes B (medium) 5, 6, 7, 8, 9, 10. See "How to Order" on facing page. State full size, then B width.

15N54486F-Green 15N54489F-Black  
15N54488F-Brown 15N54485F-Blue  
15N54487F-Orange  
Shipping weight 1 pound. . . . \$4.97



**Cotton velour with cushioned lining**

**\$2.29**

Smartly styled cotton velour upper is lined with softly cushioned nylon tricot . . . tops for young leisure-time comfort. Elasticized top line for foot-hugging fit. Flexible molded PVC vinyl sole. *Child's sizes wide width 8, 9, 10, 11, 12, 13, 1, 2, 3.*

15 N 51269F—Red      15 N 51267F—Blue  
15 N 51268F—Yellow

State full size. Shipping weight 10 ounces. . . . \$2.29



**Snuggly Bootee \$2.29**

Soft, deep acrylic pile upper warms little toes in plush comfort. Elasticized top gives stay-put fit. Grid-pattern vinyl sole retards slipping.

*Child's sizes wide width 4, 5, 6, 7, 8, 9, 10, 11, 12.*

15 N 51623F—Pink      15 N 51625F—Yellow  
15 N 51622F—Blue      15 N 51624F—Red

State full size. Shipping weight 10 ounces. . . . \$2.29



**1**  
**\$1.97**

**2**  
**\$2.97**

**Cozy corduroy or soft leather uppers**

**1** Colorful cotton corduroy upper with elastic side gores for easy on-and-off comfort. Vulcanized rubber sole steps softly.

*Child's sizes wide width 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. Please state full size.*

15 N 51191F—Red  
15 N 51190F—Blue

Shipping weight 10 ounces. . . . \$1.97

**2** Lightweight, supple leather upper is lined with bright, cozy cotton. Easy-fit, elasticized side gores, easy-going padded vinyl sole.

*Child's sizes wide width 8, 9, 10, 11, 12, 13, 1, 2, 3. Please state full size.*

15 N 51333F—Blue      15 N 51335F—Brown  
15 N 51334F—Red

Shipping weight 10 ounces. . . . \$2.97

**Easy-to-wear Slip-on favorites for Children**

**\$2.97** **3**

**3** Brown imitation leather upper. Toasty-warm acrylic pile lining. Searofoam sole, heel.

*Child's sizes wide width 8, 9, 10, 11, 12, 13, 1, 2 and 3. Please state full size.*

15 N 51510F—Shipping weight 10 oz. . . . \$2.97

**4** Natural shearling lamb cuff on brown imitation leather upper. Searofoam sole, heel.

*Child's sizes wide width 8, 9, 10, 11, 12, 13, 1, 2 and 3. Please state full size.*

15 N 51521F—Shipping weight 10 oz. . . . \$2.97

**5** Moc-style with tan imitation leather upper. Indian-head print on vamp. Padded sole, heel.

*Child's sizes wide width 8, 9, 10, 11, 12, 13, 1, 2 and 3. Please state full size.*

15 N 51344F—Shipping weight 10 oz. . . . \$1.97



**4**  
**\$2.97**

**5**  
**\$1.97**

# called Sears Catalog **the WISH BOOK**

.. because of the down-to-earth prices and integrity of quality that true value is made of



Men's **PERMA·PREST®** broadcloth Dress Shirts . .  
buy 4 at our lowest prices this season

**WHITE SHORT SLEEVE SHIRTS**

Each \$2.99 | **BUY FOUR SAVE \$1.48 4 for \$10.48**

**WHITE LONG SLEEVE SHIRTS**

Each \$3.99 | **BUY FOUR SAVE \$3.48 4 for \$12.48**

Also same quality shirt in solid colors, Box of 4, at same low prices as white

Need no ironing . . machine wash, medium and tumble dry. Or hand wash and drip dry. 65% Duralon polyester, 35% combed cotton. Full cut. Lynn collar with medium points and medium spread. Made in Japan or British Crown Colony of Hong Kong.

**White short sleeve Shirts.** Hemmed cuffs, 2 pockets. *State neck size 14½, 15, 15½, 16, 16½ or 17.*  
33 N 72530F—Wt. each 1 lb.. Each \$2.99; 2 for \$5.90; 4 for \$10.48

**Solid color short sleeve.** Box of 4 assorted colors: 2 blue, 1 olive, 1 maize. *Neck sizes 14½, 15, 15½, 16, 16½ or 17.*  
33 N 72531F—*State 1 size only per box.* Wt. box 3 lbs. Box \$10.48

**White long sleeve Shirts.** Convertible cuffs, 1 pocket. *State neck size, then sleeve length from Chart at right.*  
33 N 72020F—Wt. each 1 lb.. Each \$3.99; 2 for \$7.90; 4 for \$12.48

**Solid color long sleeve.** Box of 4 assorted colors: 2 blue, 1 olive, 1 maize. *State neck size, then sleeve length from Chart at right.*  
33 N 72021F—*State 1 size only per box.* Wt. box 3 lbs.. Box \$12.48

**CHART FOR LONG SLEEVE SHIRTS**

Neck	Sleeve length
14 . . . . .	32, 33
14½ . . . . .	32, 33, 34
15 . . . . .	32, 33, 34, 35
15½ . . . . .	32, 33, 34, 35
16 . . . . .	32, 33, 34, 35
16½ . . . . .	32, 33, 34, 35
17 . . . . .	32, 33, 34, 35

Ties sold on page 123

**This is the first of 37 pages devoted exclusively to Men's Furnishings and Apparel . . items specially selected for the season and brought together in this one section for your shopping convenience**

The trend is to  
**TURTLENECKS**  
 in this  
  
**Kings Road**  
**Collection**  
 of color-coordinated Knitwear



**1** Sweater Shirt of 100% Orlon® acrylic for a smoother fit and superior shape retention. Long sleeves. Full 6-inch turtleneck collar is rib knit as are the cuffs and waist. Machine washable, medium and tumble dry.

Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48). *State size S, M, L, XL.*

33 N 91386F—Chamois gold	33 N 91382F—Tobacco
33 N 91381F—Natural	33 N 91385F—Tobacco brown
33 N 91384F—Aspen green	
33 N 91383F—Blue chip	

Shipping weight 9 ounces . . . . . \$10.99

**2** Ban-Lon® Shirt knit of Textralized® nylon in a horizontally striped turtleneck pullover. Short sleeves. Machine wash, medium, tumble dry. Sizes S(34-36-inch chest); M(38-40); L(42-44); XL(46-48). *State size S, M, L, XL.*

33 N 91603F—Blue chip with chamois gold stripe
33 N 91602F—Tobacco with chamois gold stripe
33 N 91601F—Chamois gold with black stripe
33 N 91604F—Aspen green with chamois gold stripe

Shipping weight 12 ounces . . . . . \$6.99

**3** Turtleneck Dickey of 100% Orlon® acrylic . . . holds its shape. Handsome hi-rise collar and stylish stretch weave in body both accented with the vibrancy of our Kings Road colors plus black and white. Hand wash.

*One size fits all.*

33 N 3565—Chamois gold	33 N 3568—Aspen green
33 N 3566—Blue chip	33 N 3563—White
33 N 3569—Tobacco brown	33 N 3564—Black
33 N 3567—Tobacco	

Shipping weight 7 ounces . . . . . \$2.50

**4** Slack length Socks. Ban-Lon® knit of Textralized® nylon in strong 4-ply yarn. Soft and long wearing. Fine 1x1 rib knit, down to toe. Flat knit sole. 1% spandex in tops keeps socks up.

*One size fits 10 to 13. Machine washable, medium temperature.*

83 N 19013—Chamois gold	83 N 19014—Tobacco
83 N 19012—Blue chip	83 N 19011—Aspen green
83 N 19015—Tobacco brown	83 N 19016—Black

Shpg. wt. pr. 2 oz. . . . . Pr. 99¢; 3 prs. \$2.94

\*Reg. DuPont T.M.



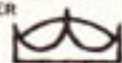




Ivy-styled **PERMA-PREST®**

Sport Shirts with

**PORTREL®** from our exciting  
THE FRESHENING FIBER



## Kings Road Collection

**\$5<sup>99</sup>** long sleeves

- Long-point Ivy button-down banded collar with Ivy style back button
- Trim 4-inch tapered body . . . a finer shirt fit
- Placket front; back box-pleat and hanger loop
- Full-length shirttails stay tucked in place
- Pattern matched "V"-hemmed pocket

Truly fine fabrics in color-rich, long-wearing blends of 50% Fortrel® polyester and 50% combed cotton. And since these shirts are PERMA-PREST® they never need ironing when machine washed, medium and tumble dried. Maximum fabric shrinkage is only 1%. Remember to match these shirts with our other color coordinated Kings Road accessories. Sizes S(14-14½-inch neck); M(15-15½); L(16-16½) and XL(17-17½).

### 1 The IVY Plaids.

Bold new brilliancy in extra-bright colors.

LONG SLEEVES. Smart single-button cuffs.

33 N 79006F—Tabasco      33 N 79003F—Tobacco brown  
33 N 79005F—Chamois gold      33 N 79001F—Blue chip  
33 N 79002F—Aspen green

State size S, M, L or XL. Shpg. wt. 1 lb. . . . . \$5.99

SHORT SLEEVES. Handsome hemmed cuffs; soil release finish.

33 N 67216F—Tabasco      33 N 67213F—Tobacco brown  
33 N 67203F—Chamois gold      33 N 67201F—Blue chip  
33 N 67212F—Aspen green

State size S, M, L or XL. Shpg. wt. 14 oz. . . . . \$4.99

( 2 and 3 ) The IVY Stripes and Checks. Oxford cloth with smooth single-needle stitching at the shoulders to lend a more handsome hand-tailored look where it really counts. A soil release finish chases most stains after washing.

### 2 The Wide Stripes.

33 N 79021F—Blue chip      33 N 79025F—Chamois gold  
33 N 79026F—Tabasco      33 N 79022F—Aspen green

State size S, M, L or XL. Shpg. wt. 1 lb. . . . . \$5.99

### 3 The Tattersall Checks.

33 N 79012F—Aspen green      33 N 79016F—Tabasco  
33 N 79015F—Chamois gold      33 N 79011F—Blue chip

State size S, M, L or XL. Shpg. wt. 1 lb. . . . . \$5.99



# Alpaca Sweaters

**BEST BECAUSE:** They're so wonderfully lightweight yet luxuriously warm. Links knit . . . sweaters retain their fine shape through all the wear you'll give them.

**\$18<sup>99</sup>** **\$16<sup>99</sup>**  
Cardigan Pullover

( 1 and 2 ) 100% virgin alpaca of beefy 2-ply yarns. Choose your favorite in sharp heather tones or handsome solid colors. Generous full cut sleeves. Rib knit turn-back cuffs. Dry clean.

Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48).

**1** Cardigan. Tailored front with side waist buttons. Double fabric rib knit waistband back.

State size S, M, L or XL.

33 N 86761F—Spiked Gold

33 N 86756F—Pacific blue

33 N 86766F—Emerald green heather

33 N 86765F—Red heather

33 N 86753F—Black

33 N 86757F—Coffee brown heather

Shipping weight 1 lb. 8 oz. . \$18.99

**2** V-neck Pullover. Double fabric rib knit V-border and bottom.

State size S, M, L or XL.

33 N 86781F—Emerald green heather

33 N 86784F—Coffee brown heather

33 N 86785F—Spiked gold

33 N 86786F—Red heather

33 N 86782F—Pacific blue

33 N 86783F—Black

Shipping weight 1 pound. . \$16.99

**Turtleneck Dickey of Orlon\*** acrylic. Fine rib body, double fabric rib knit turtleneck. Machine wash medium, tumble dry. *One size fits all.*

33 N 86033—Black

33 N 86032—White

Shipping weight 8 ounces. . \$2.99

\*Reg. DuPont T. M.



Dickeys sold separately below



## 100% wool worsted Sweaters

**\$12<sup>99</sup>** **\$10<sup>99</sup>**  
Cardigan Pullover

( 3 and 4 ) The fine gauge links knit gives these sweaters extra resiliency and shape retention. Generous, full cut sleeves with rib knit turn-back cuffs. Double fabric rib knit bottoms. Hand wash separately or dry clean. Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48).

**3** Cardigan. Contrast color buttons. Two pockets. State size S, M, L or XL.

33 N 82585F—Natural

33 N 82586F—Moss green

33 N 82587F—Red pepper

33 N 82584F—Blue

Shipping weight 1 pound 2 ounces. . \$12.99

**4** V-neck Pullover. State S, M, L or XL.

33 N 82591F—Red pepper

33 N 82598F—Blue

33 N 82592F—Natural

33 N 82593F—Moss green

Shipping weight 1 pound. . \$10.99





1



2



## Color-coordinated Sets



3



MR. WILSON'S GOT SOME LIKE THAT, ONLY HIS ARE **BIGGER!**

( 1 thru 3 ) For the matched look . . . nothing smarter or more versatile than these sweater sets. 100% virgin ORLON® acrylic in handsome, resilient links knit. Sweaters keep their shape even when machine washed, warm and tumble dried. Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48).

**1 Striped mock turtleneck Set.** Cardigan has vertical stripes with cable design, solid color body and sleeves. Tailored bottom front with side buttons. Double fabric rib knit bottom back and cuffs. Shirt has mock turtleneck with striped collar, solid color body and sleeves. Rib knit short sleeve cuffs, bottom. Avocado green combination. *State size S, M, L or XL.*  
 33 N 83341F—Set. Shpg. wt. 2 lbs. 4 oz. . . . \$15.99  
 33 N 83351F—Cardigan only. Wt. 1 lb. 4 oz. . . 10.99

**2 Turtleneck cable Set.** Cardigan sports a heather-tone paneled front with solid color cables. Solid color back, sleeves and bottom. Double fabric rib knit turn-back bottom. Rib knit turn-back cuffs. Turtleneck shirt has heather-tone body, solid color panel and cable. Short sleeves, rib knit cuffs. Rib knit bottom. Gold combination. *State size S, M, L or XL.*  
 33 N 83381F—Set. Shpg. wt. 2 lbs. 4 oz. . . . \$18.99  
 33 N 83391F—Cardigan only. Wt. 1 lb. 4 oz. . . 12.99

**3 Mock turtleneck Set.** Matchmates in contrasting solid color . . . subtle harmony in the smartest color combinations. Cardigan has matching solid color buttons. Comfortable full-cut sleeves with rib knit cuffs. Double fabric rib knit bottom.

The fashionable mock turtleneck shirt is in slightly contrasting solid color to cardigan. Double fabric rib knit neck. Rib knit short sleeve cuffs and bottom. Choose the set for a handsome coordinated look or the cardigan alone. *State size S, M, L or XL.*

**Sweater Sets.**  
 33 N 83361F—Blue combination  
 33 N 83364F—Caramel brown combination  
 33 N 83363F—Moss green combination  
 33 N 83362F—Gold combination  
 Shipping weight 1 pound 10 ounces. . . . . \$17.99

**Cardigans only.**  
 33 N 83376F—Blue  
 33 N 83379F—Caramel brown  
 33 N 83378F—Moss green  
 33 N 83377F—Gold  
 Shipping weight 1 pound. . . . . \$12.99

\*Reg. DuPont T.M.



## Ban-Lon® Knits..for casual, carefree comfort

**1** **Shirt'n Sock Set.** Superb styling and crisp colors highlight these shape-holding mock turtlenecks of 100% Textralized® nylon. Sleeves are set in. Waist and cuffs are ribbed. Matching Flex-fit socks have 1% Lycra® spandex in tops to help keep them up. Machine wash, med. Shirt sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48). *State size S, M, L, XL. Flex-fit socks fit sizes 10-13.*

### LONG SLEEVE SHIRT-SOCK SETS

33 N 90403F—Gold color combination  
 33 N 90402F—Green combination  
 33 N 90401F—Blue combination  
 Shipping weight 10 ounces. . . . . Set \$6.99

### SHORT SLEEVE SHIRT-SOCK SETS

33 N 90413F—Gold color combination  
 33 N 90412F—Green combination  
 33 N 90411F—Blue combination  
 Shipping weight 9 ounces. . . . . Set \$5.99

**2** **Solid-color Sweater-Shirt.** 100% Textralized® nylon. Holds its shape. Stays soft and luxurious looking. Classic collar styling. Set-in sleeves. Handsome 3-button placket. Chest pocket with button and rib knit top. Cuffs and waist also rib knit. Machine washable, medium temperature.

Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48). *State size S, M, L or XL.*

### LONG SLEEVES

33 N 90874F—Coffee brown  
 33 N 90876F—Antique gold  
 33 N 90877F—Emerald green  
 33 N 90879F—Powder blue  
 33 N 90872F—Navy  
 Shpg. wt. 14 oz. . . . \$5.99

### SHORT SLEEVES

33 N 90825F—Coffee brown  
 33 N 90823F—Antique gold  
 33 N 90829F—Emerald green  
 33 N 90835F—Powder blue  
 33 N 90827F—Navy  
 Shpg. wt. 10 oz. . . . \$4.99



## Durene® cotton Turtlenecks

**\$5.99**  
 each

**3** Exciting new knit shirts made from 2-ply mercerized Durene® cotton for extra strength and more absorbent comfort. Cool, colorful and fresh looking, these turtles sport a full 5-inch collar and set-in long sleeves. Collar and cuffs are rib knit and waist handsomely hemmed. Machine washable at medium temperature. Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48).

*State S, M, L or XL.*  
 33 N 90784F—Light blue  
 33 N 90781F—White  
 33 N 90782F—Navy  
 33 N 90783F—Yellow  
 Shipping weight 9 ounces. . . . . \$5.99



1



2



3



4



**PERMA-PREST® Dress Shirts with FORTREL® \$5.99**  
All with distinctive French cuffs

THE FRESHENING FIBER

(1 and 2) Cape collar. With our exclusive C-BAND contoured fit. 50% Fortrel® polyester, 50% cotton with soil release. 1 pocket. Machine wash med., tumble dry or hand wash, drip dry. Max fabric shrink. 1%.

- 1 Broadcloth.** Full cut. *State neck, sleeves from Chart 14.*  
33 N 70223F—Gold color  
33 N 70221F—Blue  
33 N 70220F—White  
33 N 70222F—Green  
Wt. ea. 1 lb. Ea. \$5.99; 2 for \$11.90

- 2 Chambray.** Tapered. Placket front. *State neck, then sleeves from Chart 16, opposite page.*  
33 N 70116F—Blue; maize stripe  
33 N 70121F—Green; orange stripe  
33 N 70126F—Gold; blue stripe  
Wt. ea. 1 lb. Ea. \$5.99; 2 for \$11.90

(3 and 4) Barre button-down collar. Our exclusive contoured C-BAND fit. 50% Fortrel® polyester, 50% cotton. No-iron, soil release finish. Tapered styling. Machine wash, med., tumble dry or hand wash, drip dry. Max. fab. shrink. 1%.

- 3 Oxford cloth.** *Please state neck size, then sleeve length from Chart 16 on facing page.*  
Shipping weight each 1 pound.  
33 N 70390F—White  
33 N 70391F—Blue  
Each \$5.99..... 2 for \$11.90

- 4 Chambray.** *State neck size, then sleeve length from Chart 16 on facing page.*  
33 N 70102F—Green  
33 N 70104F—Tabasco  
33 N 70101F—Blue  
33 N 70103F—Gold color  
Wt. each 1 lb..... Each \$5.99; 2 for \$11.90



New this season . . .  
**KNIT TURTLENECK DRESS SHIRT**  
with distinctive French cuffs  
**\$8.99**

The turtleneck is accepted everywhere and here's the right one for his more formal occasions . . . it has French cuffs to show off his best cuff links. Delightfully double-knit of richly-textured 100% acetate this shirt has a fine feel and an even finer fit . . . the full turtleneck collar has 3% Lycra® spandex for stretch. Long sleeves and a handsomely hemmed waist. Please hand wash or dry clean. Available in white.

Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48). *State S, M, L or XL.*  
33 N 9080F—Shipping wt. 15 oz. \$8.99

**NOTE:** See Jewelry on page 211 for a pair of cuff links to go with these fine shirts



**Color-coordinated Accessory Sets**

**Matching Tie, Belt and Sock Set.** Attractive underknot design woven into a handsome rayon and acetate four-in-hand style tie matches 100% nylon stretch one-size socks (*fit sizes 9 1/2 to 13*). A color-coordinated elastic belt adjusts easily to *fit waist sizes 28 to 44 inches.*  
33 N 3786—Brown  
33 N 3785—Black  
33 N 3784—Navy  
Shpg. wt. 12 oz. . . . . \$3.50



**Striped Tie and solid color Handkerchief Set.** Four-in-hand style polyester tie is 3 inches wide with a stylish stripe . . . coordinates colorfully with a hemmed polyester handkerchief (12 1/2 x 14 in.) perfect for coat pocket.  
33 N 3787—Blue set  
33 N 3788—Brown set  
33 N 3789—Olive set  
Shpg. wt. 7 oz. . . . . \$3.00



## Orlon\* and Nylon Socks

Superbly soft and comfortable . . . long wearing

\$1.19 pair 3 pairs \$3.54

( 1 thru 3 ) 75% high-bulk Orlon\* acrylic for foot-easing comfort, plus 25% stretch nylon for superb fit and long wear. Machine wash, medium. One size fits 10 to 13.

**1 Ribbed Crew Socks** with springy cushioned soles, heels, toes. Ribbed top, flat knit instep.  
 83 N 19273—Dark olive  
 83 N 19271—Black  
 83 N 19276—White  
 83 N 19275—Navy  
 83 N 19274—Gold  
 83 N 19272—Brown  
 Wt. pr. 2 oz. Pr. \$1.19; 3 prs. \$3.54

**2 Solid-colored Socks** look great with low-cut shoes. Elastic top with neat ribbing to the toe.  
 Slack length. Wt. pair 2 oz.  
 83 N 19263—Charcoal gray  
 83 N 19262—Brown  
 83 N 19264—Dark olive  
 83 N 19261—Black  
 Pair \$1.19 . . . 3 pairs \$3.54

**3 Argyle patterned Socks** add a continental touch. Elastic top. Slack length. Wt. pr. 2 oz.  
 83 N 19268—Dark green heather  
 83 N 19267—Brown heather  
 83 N 19266—Solid black  
 Pair \$1.19; 3 pairs \$3.54



**Ribbed Dress Hose in worsted wool or part wool**

Slack length \$1.29 Pair 3 prs. \$3.84

( 4 and 5 ) Blend of 45% stretch nylon, 35% lamb's wool and 20% Dacron\* polyester. Ribbed to toe. Elastic top. Machine wash, medium. One size fits 10 to 13.

<p><b>4 OVER THE CALF.</b>                  Wt. pair 3 oz.                  83 N 2095—Dark olive                  83 N 2093—Brown                  83 N 2094—Charcoal gray                  83 N 2092—Black                  Pr. \$1.39; 3 prs. \$4.14</p>	<p><b>5 SLACK LENGTH.</b>                  Wt. pair 2 oz.                  83 N 2097—Brown                  83 N 2099—Dark olive                  83 N 2098—Charcoal gray                  83 N 2096—Black                  Pr. \$1.29; 3 prs. \$3.84</p>
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( 6 and 7 ) 2-ply worsted wool with heel and toe reinforced with 2% nylon . . . warmth without weight. Machine wash, medium, separately. State size 10½, 11, 11½, 12 or 13.

<p><b>6 FULL LENGTH</b> . . . wear with garters.                  83 N 21014F—Char. gray                  83 N 21015F—Navy                  83 N 21013F—Brown                  83 N 21012F—Black                  Shpg. wt. pair 2 oz.                  Pr. \$1.39; 3 prs. \$4.14</p>	<p><b>7 SLACK LENGTH</b> . . . elastic top.                  83 N 21019F—Navy                  83 N 21018F—Char. gray                  83 N 21017F—Brown                  83 N 21016F—Black                  Shpg. wt. pair 2 oz.                  Pr. \$1.29; 3 prs. \$3.84</p>
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**Warm, cozy Slipper Socks**

**8 Argyle pattern.** 10 inches high. Stretchy knit tops of 80% Creslan® acrylic, 20% stretch nylon. Firm rubber sole for indoor or outdoor wear. Vinyl sidewall. Hand wash separately. State size 10, 11, 12 or 13.  
 83 N 18901F—Olive 83 N 18903F—Navy  
 83 N 18902F—Gray  
 See Chart below. Shipping weight pair 6 oz. . . . . Pair \$3.19

**9 Solid color.** Low cut with elastic around top. Creslan® acrylic toe section, nylon sidewall, rubber sole for indoor or outdoor wear. Hand wash, separately.  
 State size 10, 11, 12 or 13. See Chart below.  
 83 N 18915F—Black 83 N 18916F—Red  
 Shipping weight pair 6 ounces. . . . . Pair \$2.99

**SLIPPER SOCK SIZE CHART**

If sock size is	10	10½	11	11½	12	13
State size	10	11	11	11	12	13

# PERMA·PREST® ALL WEATHER COATS

Never need pressing . . . just machine wash medium, tumble dry. Available with or without zip-in pile linings. Water repellent finish



## Solid color Dacron\* and cotton

With zip liner **\$39<sup>50</sup>** | Without zip liner **\$29<sup>50</sup>**

Extra strong 2-ply fabric is 65% Dacron\* polyester, 35% combed cotton. Styled with fly front, Bal collar, split raglan shoulders and slash through pockets. Even the full body lining is PERMA·PREST®. Zip in Malden pile of 100% acrylic on cotton back. Attached sleeves are rayon satin on cotton back.

Scotchgard® Brand Fabric Protector resists water and oily stains. Order at right.

REGULAR. Chest sizes 36, 38, 40, 42, 44 and 46. *State size.*  
Coat with zip-in liner  
45 N 21513F—Black  
45 N 21514F—Olive  
45 N 21518F—British tan  
Shpg. wt. 4 lbs. . . . \$39.50

LONG. Chest sizes 36, 38, 40, 42, 44 and 46. *State size.*  
Coat with zip-in liner  
45 N 21533F—Black  
45 N 21534F—Olive  
45 N 21538F—British tan  
Shpg. wt. 4 lbs. . . . \$39.50

SHORT. Chest sizes 36, 38, 40 and 42. *State chest size.*  
Coat with zip-in liner  
45 N 21523F—Black  
45 N 21524F—Olive  
45 N 21528F—British tan  
Shpg. wt. 4 lbs. . . . \$39.50

Coat without zip-in liner  
45 N 21413F—Black  
45 N 21418F—British tan  
Shpg. wt. 3 lbs. . . . \$29.50

Coat without zip-in liner  
45 N 21433F—Black  
45 N 21438F—British tan  
Shpg. wt. 3 lbs. . . . \$29.50

Coat without zip-in liner  
45 N 21423F—Black  
45 N 21428F—British tan  
Shpg. wt. 3 lbs. . . . \$29.50

## Plaid and Check Fortrel and Cotton

With zip liner **\$35<sup>50</sup>**

Smart plaids and checks are fashion news this fall. These fine coats are 50% Fortrel\*\* polyester, 50% combed cotton. PERMA·PREST® body lining is Dacron\* polyester and cotton; zip-in lining is 100% acrylic pile with attached sleeve lining of rayon satin on cotton back. Scotchgard Brand Fabric Protector resists water and oily stains. Bal collar, split raglan shoulders, slash pockets, center vent.

REGULAR. Chest sizes 36, 38, 40, 42, 44 and 46.  
45 N 21340F—Black and white plaid  
45 N 21342F—Whiskey color plaid  
45 N 21344F—Olive green check  
Shpg. wt. 4 lbs. *State chest size*. . . . . \$35.50

LONG. Chest sizes 36, 38, 40, 42, 44 and 46.  
45 N 21360F—Black and white plaid  
45 N 21362F—Whiskey color plaid  
45 N 21364F—Olive green check  
Shpg. wt. 4 lbs. *State chest size*. . . . . \$35.50

SHORT. Chest sizes 36, 38, 40 and 42.  
45 N 21350F—Black and white plaid  
45 N 21352F—Whiskey color plaid  
45 N 21354F—Olive green check  
Shpg. wt. 4 lbs. *State chest size*. . . . . \$35.50

\*Reg. T.M. DuPont

\*\*Reg. T.M. Fiber Industries, Inc.

# Slacks . . creased for life

Hold their shape and sharp permanent crease without pressing or ironing. Dacron polyester makes the big difference . . wrinkles hang out in no time at all

Dacron\* and wool blend  
**PERMA-PREST®** Slacks  
 come from dry cleaning machine  
 wrinkle-free—ready to wear

**\$9<sup>80</sup>**

70% Dacron\* polyester for high wrinkle resistance, extremely long wear 30% virgin wool worsted for the kind of richness you can see and feel.

Straight side pockets and button through left hip pocket. Ban-Rol® interlined waistband helps prevent waistband roll over. Do not wash . . need no pressing or ironing when cleaned in a coin operated dry cleaning machine.

**1** Trim cut, plain front. Designed for the man with a slim youthful build. Cuffed bottoms.

State waist size, then inseam from chart below. Order only sizes shown in chart.

Waist, inches	Inseam, inches
30 and 31	29, 30
32	28, 29, 30, 31, 32
33	29, 30, 31, 32
34, 35, 36 and 38	28, 29, 30, 31, 32, 33

45 N 69011F—Medium gray  
 45 N 69031F—Black  
 45 N 69041F—Olive  
 Shipping weight 1 pound 12 ounces . . . . . \$9.80

**2** Full cut, single pleat. Especially cut for the man with the fuller more mature build. Gives him more room around hips, thighs, knees. Cuffed bottoms.

State waist size, then inseam from chart below. Order only sizes shown in chart.

Waist, inches	Inseam, inches
36, 38 and 40	28, 29, 30, 31, 32
42 and 44	28, 29, 30, 31

45 N 69161F—Medium blue  
 45 N 69121F—Dark gray  
 45 N 69181F—Medium brown  
 Shipping weight 1 pound 12 ounces . . . . . \$9.80

**3** Full cut, plain front. Designed for the man with mature figure. Provides him with extra room in the hips, thighs and knees. Cuffed bottoms.

State waist size, then inseam from chart below. Order only sizes shown in chart.

Waist, inches	Inseam, inches
34, 36, 38 and 40	28, 29, 30, 31, 32
42 and 44	29, 30, 31

45 N 69221F—Dark gray  
 45 N 69281F—Medium dark brown  
 45 N 69241F—Olive  
 Shipping weight 1 pound 12 ounces . . . . . \$9.80

\*Registered DuPont Trademark

Just say "Charge It"  
 when you phone your order.  
 See pages 285 and 286







## Vests

**1** Gold color tattersall check. Reverses to solid shade of gold. 100% wool looks and feels just great. 2 pockets on each side, 5 buttons, printed rayon back.

State regular even chest size 36 to 46.  
45 N 29401F—Shpg. wt. 15 oz. . . . . \$10.75

**2** Genuine suede leather. A truly handsome addition to a man's wardrobe. 5 buttons, adjustable back strap for more perfect fit. Rayon and acetate lining and back. 2 welt pockets.

State regular even chest size 36 to 46.  
Shipping weight 15 ounces.  
45 N 29798F—Chamois tan. . . . . \$15.75  
45 N 29799F—Olive green. Wt. 15 oz. 15.75

**3** 100% cotton velveteen reversible Vests. Incredibly rich looking. Two welt pockets on each side. Adjustable side tabs. 5 buttons. Black rayon back.

State regular even chest size 36 to 46.  
Red velveteen reverses to black velveteen.  
45 N 29399F—Shpg. wt. 14 oz. . . . . \$9.75

Gold velveteen reverses to 50% Fortrel® polyester 50% cotton tattersall check.  
45 N 29392F—Shpg. wt. 15 oz. . . . . \$9.75

**4** Windowpane plaid reverses to solid. 100% virgin wool gives a real boost to your holiday wardrobe. 5 buttons, 2 pockets on each side. Plain side is light olive. Rayon back.

State regular even chest size 36 to 46.  
45 N 29402F—Shpg. wt. 15 oz. . . . . \$10.75

**5** Red corduroy reverses to foulard print. 100% cotton vest has adjustable back strap for better fit. 5 buttons and 2 pockets on each side.

State regular even chest size 34 to 46.  
45 N 29021F—Shpg. wt. 15 oz. . . . . \$5.75

**6** Red flannel reverses to black. Rayon and acetate. Adjustable back strap, 2 pockets and 5 white imitation pearl buttons to add a dashing touch.

State regular even chest sizes 34 to 46.  
45 N 29001F—Shpg. wt. 15 oz. . . . . \$5.75

**7** Check reverses to brocade. Black and white check has burgundy overplaid, is 100% wool. Reverse side is rayon and acetate in red and black brocade. Adjustable side tabs assure better fit. 2 pockets on each side. Six buttons. Rayon back.

State regular even chest sizes 36 to 46.  
45 N 29396F—Shpg. wt. 15 oz. . . . . \$9.75

**8** Classic wool flannel Vests. 100% wool



## High-Lo Corduroy Blazers

Wrinkle-resistant 100% cotton always looks great . . . dressy with a tie, or informal with a sport shirt or sweater. Thick and thin wales add a look of distinction. Carefully tailored three-button model has flap pockets, center vent, full lining.

REGULAR. Chest sizes 35, 36, 37, 38, 39, 40, 42, 44 and 46. State size.  
45 N 25014F—Curry (golden brown) 45 N 25011F—Olive green  
Shipping weight 2 pounds 15 ounces. . . . . \$19.95

LONG. Chest sizes 37, 38, 39, 40, 42, 44 and 46. State size.  
45 N 25015F—Curry (golden brown) 45 N 25012F—Olive green  
Shipping weight 2 pounds 15 ounces. . . . . \$19.95

SHORT. Chest sizes 36, 37, 38, 39, 40 and 42. State size.  
45 N 25016F—Curry (golden brown) 45 N 25013F—Olive green  
Shipping weight 2 pounds 15 ounces. . . . . \$19.95

## PERMA-PREST®

### Color Coordinated Dress Slacks

Dark olive Dacron\* polyester and rayon oxford weave com. State waist size, then inseam from chart below. Order only sizes available in chart.



## PERMA-PREST® Corduroy Sport Coat

Needs no pressing when machine washed, medium, tumble dried

The man on the go goes casual in camel tan, midwale corduroy of 50% polyester, 50% cotton. Handsome 3-button styling. 7-inch side vents. Flip top pocket puffs out to look like a pocket square. Foulard print lining is 50% Fortrel® polyester, 50% cotton. See chart on bottom of page 139 for ordering instructions.

REGULAR. Chest sizes 35, 36, 37, 38, 39, 40, 42, 44 and 46. State size.

45 N 26001F—Wt. 2 lbs. 15 oz. . . . \$24.95

LONG. Chest sizes 37, 38, 39, 40, 42, 44 and 46. State size.

45 N 26002F—Wt. 2 lbs. 15 oz. . . . \$24.95

SHORT. Chest sizes 36, 37, 38, 39, 40 and 42. State size.

45 N 26003F—Wt. 2 lbs. 15 oz. . . . \$24.95

Color coordinated PERMA-PREST® Socks. Trim cut, plain front, oxford weave. Black. 65% Dacron® polyester, 35% Avril® rayon. Machine wash, med., tumble dry. Cuffed. State waist, then inseam from chart.

Waist, inches	Inseam length in inches			
30 and 31	29	30	31	32
32	28	29	30	31
33	29	30	31	32
34 and 35	28	29	30	31
36 and 38	28	29	30	31

45 N 54731F—Wt. 1 lb. 12 oz. . . . \$6.94

\*Reg. DuPont T.M.

## NEHRU COATS

Imported cotton suede cloth

Can be dry cleaned repeatedly without losing its peach fuzz finish

**\$34<sup>50</sup>**

1 Turn to Sears for fast-paced casual clothes—you'll be a sensation at all the holiday parties coming up. Extremely comfortable Nehru coats provide a striking tailored look. Natural shoulders, full rayon lining, 5 fabric covered buttons, no vent. Ink black.

REGULAR. Chest sizes 36, 37, 38, 39, 40, 42 and 44. State size.

C 45 N 32161F—Shipping weight 2 lbs. 15 oz. . . . \$34.50

LONG. Chest sizes 38, 39, 40, 42 and 44. State size.

C 45 N 32162F—Shipping weight 2 lbs. 15 oz. . . . \$34.50

Chain and Pendant. Simulated sapphire in antique-textured mounting. Textured chain. Silver color metal.

4 N 1470—Shipping weight 4 ounces. . . . \$4.95

## Domestic Cotton Corduroy

Tailored in the East Indian tradition to look good at an amazing low price

**\$19<sup>95</sup>**

2 Sears makes it easy to be part of the "in" group. Good-looking medium-wale corduroy in a handsome whiskey color. Metal buttons. Full, gold-color print acetate taffeta lining. Back has deep inverted vent-like pleat.

REGULAR. Chest sizes 36, 38, 40, 42 and 44. State size.

45 N 25051F—Shipping weight 2 pounds 15 ounces. \$19.95

LONG. Chest sizes 38, 40, 42 and 44. State size.

45 N 25052F—Shipping weight 2 pounds 15 ounces. \$19.95

Chain and Pendant. Simulated topaz stone in filigreed mounting hangs on double-link chain. Gold-color metal.

4 N 1471—Shipping weight 4 ounces. . . . \$3.95





## Wonderful wool Sport Coat and a Vest to match

Glen Plaid and really great! Here's the best looking sports outfit you can find. Traditionally styled with natural shoulders, 3 buttons, hooked vent and foulard print rayon lining. 4 pocket vest has adjustable back strap, 6 buttons.

REGULAR. Chest sizes 37, 38, 39, 40, 42, 44 and 46. *State chest size.*

C45 N 28008F—Shpg. wt. 3 lbs. 2 oz. . . . \$37.95

LONG. Chest sizes 38, 39, 40, 42, 44, 46. *State size.*

C45 N 28009F—Shpg. wt. 3 lbs. 2 oz. . . . \$37.95

100% wool worsted PERMA-PREST® Slacks. Plain front, trim cut. Oxford weave. Medium olive. Dry clean only. Waists 30, 31, 32, 33, 34, 35, 36, 38 or 40 in. *State waist then inseam.* See ordering instructions on facing page.

45 N 74293F—REGULAR. Wt. 1 lb. 12 oz. \$12.90

45 N 74295F—LONG. Wt. 1 lb. 12 oz. . . . 12.90

45 N 74294F—SHORT. Wt. 1 lb. 12 oz. . . . 12.90



ALSO IN  
EXTRA  
LONG  
SIZES

## Wool Flannel Blazers with every authentic blazer feature

Look their best with coordinated houndstooth slacks

**Traditional 3-button Blazer.** Most essential part of your casual wardrobe. Metal coat-of-arms buttons reflect your good taste. Natural shoulders, hooked vent, patch pockets and welted seams. Designed for the man with a trim athletic build.

REGULAR. Chest sizes 35, 36, 37, 38, 39, 40, 42, 44 and 46. *State size.*

45N31001F—Navy blue. Also in size 41 and 43.

45N31007F—Camel tan.

Shipping weight 2 pounds 15 ounces. \$28.95

LONG. Chest sizes 37, 38, 39, 40, 42, 44 and 46.

Navy blue also in size 41 and 43. *State size.*

45N31002F—Navy blue

45N31008F—Camel tan

Shipping weight 2 pounds 15 ounces. \$28.95

SHORT. Chest sizes 36, 37, 38, 39, 40 and 42.

45N31003F—Navy blue. *State size.*

C45N31009F—Camel tan. *State size.*

Shipping weight 2 pounds 15 ounces. \$28.95

EXTRA LONG SIZES. Navy blue only. Chest

sizes 40, 42, 44 and 46. *State size.*

45N31011F—Shpg. wt. 3 lbs. 2 oz. . . . \$29.95

**Double-breasted Blazer.** The coat that sets you apart from the crowd. Side vents, flap pockets, notched lapels. Navy blue.

REGULAR. Chest sizes 35, 36, 37, 38, 39, 40, 42, 44 and 46. *Please state size.*

C45 N 31012F—Wt. 2 lbs. 15 oz. . . . \$29.95

LONG. Chest sizes 37, 38, 39, 40, 42, 44 and 46. *Please state size.*

C45 N 31013F—Wt. 2 lbs. 15 oz. . . . \$29.95

SHORT. Chest sizes 36, 37, 38, 39, 40 and 42.

*Please state size.*

C45 N 31014F—Wt. 2 lbs. 15 oz. . . . \$29.95

**Houndstooth check PERMA-PREST® Slacks.** 55% Dacron\* polyester, 45% wool worsted. Plain front. Dry clean only. Waists 30, 31, 32, 33, 34, 35, 36, 38 or 40. See facing page for how to order. *State waist, then inseam.*

Black and white slacks for navy coats.

C45N75533F—REGULAR C45N75534F—SHORT

Dk. and lt. brown slacks for camel tan coat.

C45N75583F—REGULAR C45N75584F—SHORT

Shipping weight 1 pound 12 ounces. . . \$12.90

\*Reg. DuPont T.M.



# Dacron\* and wool hopsack Blazers

## Dashing double-breasted styles in 2 colors

**1** Fashion-right oxford weave hopsack is 55% Dacron\* polyester, 45% wool. 9-inch side vents, natural shoulders. Breast pocket lining flips out to look like a handkerchief—matches acetate foulard lining. See chart below right.

**REGULAR:** Chest sizes 36, 37, 38, 39, 40, 42 and 44. *State size.*  
 45 N 31194F—Golden brandy 45 N 31196F—French blue  
 Shipping weight 2 pounds 10 ounces.....\$29.95

**LONG:** Chest sizes 38, 39, 40, 42 and 44. *State size.*  
 45 N 31195F—Golden brandy 45 N 31197F French blue  
 Shipping weight 2 pounds 10 ounces.....\$29.95

**Houndstooth Check Coordinated Dress Slacks.** Plain front. 55% Dacron\* polyester, 45% wool. PERMA-PREST® slacks never need ironing when dry cleaned. Brown slacks for golden brandy coat, black and white coordinated to blue coats, dark and medium olive for reed green coats.

**REGULAR** C45N75533F-Black; white C45N75583F-Brown C45N75543F-Olive  
**SHORT** C45N75534F-Black, white C45N75584F-Brown C45N75544F-Olive  
 Shipping weight 1 pound 12 ounces.....\$12.90

**HOW TO ORDER SLACKS.** Determine your size (regular or short) from chart below. State waist size, then exact inseam measurement followed by an "X" if you want them cuffless, without "X" if you want them cuffed (we finish the bottom of these slacks to your order). *State waist size 30, 31, 32, 33, 34, 35, 36, 38 or 40 inches, then inseam from chart.*

<b>REGULAR</b>	Inseam, inches
Over 5 feet 7 inches to 5 feet 11 inches.....	29 to 32 inches
<b>SHORT</b>	Inseam, inches
5 feet 3 inches to 5 feet 7 inches.....	27½ to 30 inches

## Traditional single-breasted styles in 4 colors

**2** The classic coat that's always right... wear it anywhere and feel at home whether the occasion is formal or casual. 55% Dacron\* polyester and 45% wool in handsome oxford weave hopsack. Natural shoulders, hook vent and flap patch pockets. Flip top breast pocket lining gives a handkerchief effect, matches acetate foulard lining. Three button style. See "How to Order" chart below. See color coordinated slacks at left.

**REGULAR:** Chest sizes 36, 37, 38, 39, 40, 42, 44 and 46. *State size.*  
 45 N 31181F—Golden brandy X45 N 31184F—French blue  
 C45 N 31186F—Ink black (No 36 or 37) X45 N 31191F—Reed green

**LONG:** Chest sizes 38, 39, 40, 42, 44 and 46. *State size.*  
 45 N 31182F—Golden brandy X45 N 31185F—French blue  
 C45 N 31187—Ink black X45 N 31192F—Reed green

**SHORT:** Chest sizes 37, 38, 39, 40 and 42. *State size.*  
 45 N 31183F—Golden brandy X45 N 31193F—Reed green  
 Shipping weight 2 pounds 10 ounces.....\$29.95

**HOW TO ORDER SPORT COATS:** Check sizes and chart. Be sure to order only those sizes listed with each catalog number. *State size.*

<b>IF CHEST measures</b> .....	33½ thru 34	34½ thru 35	35½ thru 36	36½ thru 37	37½ thru 38	38½ thru 39	39½ thru 41	41½ thru 43	43½ thru 45
<b>IF HEIGHT is</b> .....	<b>ORDER SIZE LISTED BELOW</b>								
<b>REG:</b> over 5 ft. 7 in. to 5 ft. 11 in.....	35	36	37	38	39	40	42	44	46
<b>LONG:</b> over 5 ft. 11 in. to 6 ft. 3 in.....	.....	.....	37	38	39	40	42	44	46
<b>SHORT:</b> 5 ft. 3 in. to 5 ft. 7 in.....	.....	36	37	38	39	40	42	.....	.....
<b>EXTRA LONG:</b> over 6 ft. 3 in. to 6 ft. 6 in.....	.....	.....	.....	.....	.....	40	42	44	46
<b>Waist should be no more than</b> .....	29	30	31	32	33	35	37	40	42

\*Reg. DuPont T.M.



**The Belted Storm Coat**  
Lustrous, velvety corduroy  
.. deep pile collar, pile lining

Regular sizes **\$29<sup>50</sup>** Tall sizes **\$31<sup>50</sup>**

Above-knee length cotton corduroy. Circular front yoke, action-freeing raglan sleeves. Pockets, back vent, self belt. Pile collar of Orlon\* acrylic, acrylic back. Pile lining is 75% Orlon\*, 25% Verel® modacrylic, acetate back. Sleeves lined in acetate quilted to 85% Orlon\*, 15% other fibers. Dry clean.

REGULAR SIZES. Average length 38 inches.

State even chest 36 to 46 inches.

41 N 75680F—Bone 41 N 75681F—Bronze  
Shipping weight 4 pounds 14 ounces... \$29.50

TALL SIZES. Average length 40 inches.

State even chest 38 to 46 inches.

41 N 75683F—Bone 41 N 75684N—Bronze  
Shipping weight 5 pounds... \$31.50



**New Convertible Jacket**  
Wear collar open or zip to  
turtle neck .. five great colors

**\$11<sup>70</sup>**

Here's lightweight comfort. Here's fresh styling from Switzerland and it's really neat. Luxuriously textured Orlon\* acrylic knit is polyester-foam bonded to smooth acetate tricot to form a "double knit" that bounces out wrinkles and gives freedom of action .. without pull or strain. Machine wash, medium, drip dry and wear.

Flashing white full-length zipper accents each color. Two slash pockets. Adjustable shirt sleeve cuffs. Average length 27 in.

State even chest size 36 to 46 inches.

41 N 57403F—Medium blue  
41 N 57401F—Bronze  
41 N 57402F—Medium green  
41 N 57404F—Navy blue  
41 N 57405F—Yellow  
Shipping weight 1 pound 11 ounces \$11.70



Zip-out liner of warm Orlon\* acrylic. Sleeves lined in acetate quilted to 90% acrylic, 10% unknown fibers (textile by-products)

**All-weather Coat**  
Wear-Dated **PERMA-PREST®**  
poplin .. zip-out pile liner

Regular sizes **\$24<sup>50</sup>** Tall sizes **\$26<sup>50</sup>**

50% blue "C" polyester, 50% cotton is guaranteed to wear for 1 year or return with Wear Dated tag, sales slip for replacement or full refund. Scotchgard® Brand Fabric Protector resists rain, oil-borne stains. Permanent plaid lining of 50% Fortrel® polyester, 50% cotton. Nylon taffeta lines sleeves. Over-shoulder yoke. Machine wash, medium temperature, tumble dry.

REGULAR SIZES. Average length 37 inches.

State even chest 36 to 46 in.

41N74660F—British tan 41N74661F—Navy  
Shipping weight 3 pounds 8 ounces... \$24.50

TALL SIZES. Average length 39 inches.

State even chest 38 to 46 in.

41N74663F—British tan 41N74664F—Navy  
Shipping weight 3 pounds 10 ounces \$26.50

# Coordinated Variations on SOLID COLOR Themes

Here it is: the look, the major excitement in men's coordinates—one color in shadings of light to deep hues. Fashion-right for leisure, sports and all casual occasions.

## Knit Shirts, turtleneck styling

Short sleeve  
**\$7<sup>87</sup>**

Long sleeve  
**\$9<sup>87</sup>**

(1 and 2) A winner in style going strong... the turtleneck shirt with the sweater look. These are a smooth, fine knit of 100% Orlon® acrylic with an especially soft luxury touch. Contrasting texture: defined ribbed-knit at neckline, cuffs and waist. Deeper edging at neckline harmonizes with color of cardigan.

Hold shape without blocking washing after washing. Machine wash, medium temperature, tumble dry, wear. Order shirts, cardigan, slacks for coordinated outfit.

**1** Short Sleeve Shirt. Mock turtleneck is doubled and stitched to shirt for smooth, non-roll fit.

Sizes S(34-36 inch chest); M(38-40); L(42-44); and XL(46-48). State size S, M, L or XL.

41 N 97620F—Green      41 N 97622F—Brown

41 N 97621F—Blue

Shipping weight 8 ounces.....\$7.87

**2** Long Sleeve Shirt. Authentic roll-over turtleneck. Order shirts, cardigan, slacks for coordinated outfit.

Sizes S(34-36 inch chest); M(38-40); L(42-44); XL(46-48). State size S, M, L or XL.

41 N 97810F—Green      41 N 97812F—Brown

41 N 97811F—Blue

Shipping weight 8 ounces.....\$9.87

## Classic V-neck Cardigan

**\$14<sup>87</sup>**

**3** Knit in a handsome link stitch. Luxurious blend of 60% Orlon® acrylic and 40% mohair (the smooth, lustrous hair taken from the Angora goat).

Doubled rib-knit cuffs and doubled rib-knit waistband. Buttons match the color of cardigan.

Dry cleaning recommended or hand wash and block. Order cardigan, shirts, slacks for coordinated outfit.

Sizes S(34-36 inch chest); M(38-40); L(42-44); XL(46-48). State size S, M, L or XL.

41 N 96110F—Green      41 N 96112F—Brown

41 N 96111F—Blue

Shipping weight 1 pound 8 ounces.....\$14.87

## PERMA-PREST® part-wool Ivy Slacks with Ban-Rol® waistband

**\$8<sup>87</sup>**

**4** Ivy style for men of all ages with youthful builds. Follow the body contours yet fit comfortably. Plain front, belt loops, cuffs. Bottoms about 16 in.

Rich blending of 50% Dacron® polyester, 25% rayon and 25% worsted wool that gives a worsted-like appearance and quality touch a man likes.

Machine wash, med. . . tumble dry. Max. fabric shrink. 2%. Order slacks, cardigan, shirts for coordinated outfit.

State waist, inches	then inseam, inches
29.....	29, 30.....
30, 31, 33.....	29, 30, 31.....
32, 34, 36.....	28, 29, 30, 31, 32.....
38.....	29, 30, 31, 32.....

41 N 98630F—Green      41 N 98631F—Brown

41 N 98632F—Blue

Shipping weight 1 pound.....\$8.87

\*Registered DuPont Trademark





MEN'S SIZES

## GLOVE LEATHER

Ultra-soft and flexible  
for his relaxing comfort

**\$5.94**

- Fully cushioned leather insole for extra wearing enjoyment
- Searofoam sole and heel for a springy step and long wear
- Wide range of 3 widths and 32 sizes for a good fit

Blissfully soft glove leather upper with his favorite moc styling . . . the perfect slipper-casual for his leisure hours the year 'round.

*Please state size, then width from size chart below.*

67 N 92210F—Spice tan      67 N 92212F—Brown

67 N 92211F—Black

Shipping weight 1 pound 8 ounces . . . . . \$5.94

Size Chart for Slipper-Casuals above.

B (narrow) width . . . . .	8 1/2	9 1/2	10 1/2	11	12	13	14	15
E (medium wide) width . . . . .	7 7/8	8 7/8	9 7/8	10 7/8	11 7/8	12 7/8	13 7/8	14 7/8
EEE (very wide) width . . . . .	7 1/2	8 1/2	9 1/2	10 1/2	11 1/2	12 1/2	13 1/2	14 1/2



MEN'S SIZES

**\$6.97**

**\$9.97**

Glove leather upper with  
full cushioned lining

Our finest Opera . . . with the slip-on ease a man appreciates after his long day. Lining is soft nylon tricot backed with polyurethane foam for foot-pampering comfort.

Fully cushioned insole. Durable composition sole, Searofoam heel.

Sizes D (medium) 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11 and 12.

EEE (very wide) 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2 and 11.

*Please state size, then width.*

67 N 91770F—Brown

67 N 91771F—Black

Shipping weight 1 lb. 8 oz. . . . . \$6.97

Deerskin upper with full  
glove leather lining

Elegant moc-toe casual . . . for that special man on your gift list . . . he'll love its luxurious comfort, its smart styling. Deerskin upper is velvety-soft, yet long-wearing. Full glove leather lining and fully cushioned insole coddle tired feet. With soft-stepping, extra-flexible Searolux composition sole, heel.

Sizes D (medium) 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 12 and 13.

*Please state usual size, then D width.*

67 N 91805F—Natural tan

67 N 91806F—Black

Shipping weight 1 lb. 8 oz. . . . . \$9.97



MEN'S,  
BOYS' SIZES

**\$4.97**

**\$3.97**

Genuine hand-laced leather  
Moccasin for Dads and lads

The boys will love these slip-ons just like Dad's . . . to wear together during cozy evenings at home. True moccasin construction with upper and sole of glove leather. Fully cushioned insole. Front is handlaced.

Men's sizes D (medium) width 7, 8, 9, 10, 11, 12.

*State full size, then D width.*

67 N 91442F—Rust brown

67 N 91443F—Natural tan

67 N 91444F—Black

Shipping weight 1 lb. 8 oz. . . . . \$4.97

Boys' sizes D (medium) 3, 4, 5, 6.

*State full size, then D width.*

67 N 65442F—Rust brown

Shipping weight 1 lb. 4 oz. . . . . \$4.97

Grained vinyl upper with  
soft cushioned lining

Popular moc-toe styling for all the men in your life . . . from Grandad to young Junior. Grained vinyl upper has leather-look . . . the lining is soft nylon tricot backed with polyurethane foam. Fully cushioned insole. Searofoam sole and heel for a bouncy step and long wear.

Men's sizes D (medium) 7, 8, 9, 10, 11, 12. *State full size, then D width.*

67 N 92250F—Brown

67 N 92251F—Black

Shipping weight 1 lb. 8 oz. . . . . \$3.97

Boys' sizes D (medium) 4, 5, and 6.

*State full size, then D width.*

67 N 65250F—Brown

Shipping weight 1 lb. 6 oz. . . . . \$3.97



**MEN'S,  
BOYS' SIZES**

**CORDUROY Casuals**  
with foot-soothing cotton terry linings



Perfect gift for Dad and the boys! Easy going and good-looking with husky wide-wale cotton corduroy uppers. Thick vulcanized rubber soles and heels. In a wide range of colors.

Men's sizes D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14.

Please state usual size, then D width.  
67 N 91264F—Red      67 N 91262F—Black  
67 N 91261F—Brown    67 N 91263F—Gray  
67 N 91260F—Blue     67 N 91265F—Green  
Shipping weight pair 1 pound 8 ounces... \$2.97  
Any 2 pairs ..... 5.50

Boys' sizes D (medium) width 1, 2, 3, 4, 5, 6.  
State full size, then D width.

67 N 65260F—Blue  
67 N 65261F—Brown  
67 N 65264F—Red  
Shipping wt. pair 1 lb. 6 oz... \$2.97  
Any 2 pairs ..... 5.50

"Charge It" if you wish  
.. see pages 285 and 286



**2**  
pairs  
**\$5.50**  
Pair \$2.97



**MEN'S SIZES**

**VELOUR-look Scuffs**  
Velvety, closely-woven cotton terry  
.. softly cushioned from heel to toe

**\$3.97**

Luxuriously soft upper gently pampers your foot. Firmly cushioned from heel to toe for extra comfort. Matching insole. Durable Scarofoam sole, heel.

Neat-looking scuff is great to wear after the shower or for lounging around the house. Order several pairs to delight the men on your list.

Sizes D (medium) width in 6, 7, 8, 9, 10, 11 and 12.  
Please state full size, then D width.  
67 N 91290F—Blue  
67 N 91293F—Gold-color  
67 N 91291F—Red  
67 N 91294F—Tan  
Shipping weight 1 pound 8 ounces. \$3.97





**MEN'S SIZES**

Lounge-about  
Slipper-Casual with  
soft glove leather upper  
plus heel-to-toe pile lining

Here's the perfect casual for total foot comfort. Ultra-soft, flexible glove leather upper with high-rising moc-style vamp for neat good looks. Fully and warmly lined with cozy acrylic pile. Long-lasting, springy Searofoam soles and heels.

**\$6<sup>97</sup>**

Men's sizes D(medium) width in 7, 8, 9, 10, 11 and 12.

Please be sure to state full size, then D width.

67 N 92500F—Natural tan                      67 N 92501F—Black

Shipping weight 1 pound 8 ounces.....\$6.97

**Comfort Casuals with warm, luxurious linings**



**1** \$5<sup>97</sup>

**2** \$4<sup>97</sup>

**3** \$3<sup>97</sup>

**\$4<sup>97</sup>**

**MEN'S, BOYS' SIZES**

**MEN'S SIZES**

Genuine Moccasin of soft glove leather

Opera with flexible, fine-quality upper

Ankle-high . . acrylic pile lining

Sporty Slipper-Boot with scuff-resistant upper

**1** We added a cozy acrylic pile lining to the soft, supple glove leather upper to make this casual even more comfortable! Mellow, rich-looking wax finish. Hand lacing for the right touch. Light brown.

**2** Neatly stitched split-leather vamp and vinyl back. Toasty warm acrylic pile lining for the ultimate in fireside comfort. Sturdy, long-lasting Searofoam sole and heel.

**3** Glide your foot into this comfortable style and be up to your ankles in solid warmth. Vinyl upper. Top-stitched vamp, neat pull tab in back. Flexible foam rubber crepe sole, heel.

Rich-looking, durable simulated leather upper. Fully lined with warm, red acrylic pile. Water-resistant, too . . may be worn indoors or out for casual relaxation. Trim zipper front for quick, easy on-and-off. Easy-walking soles and heels of lightweight injection-molded, blown PVC—an amazingly rugged man-made material that won't mark floors. In mellow brown only.

Men's sizes D(medium) width in 7, 8, 9, 10, 11 and 12.

Men's sizes D(medium) width 7, 8, 9, 10, 11, 12, 13, 14. State full size, then D width.

Men's sizes D(medium) width in 7, 8, 9, 10, 11, 12, 13, 14. State full size, then D width.

Men's sizes D(medium) width in 7, 8, 9, 10, 11, 12, 13.

Please be sure to state full size, then D width.

67 N 92740F—Brown

67 N 92510F—Light brown

State full size, then D width.

Shipping weight 1 lb. 8 oz.

67 N 92741F—Black

67 N 92511F—Black

Shipping weight 1 lb. 8 oz. . . . \$4.97

67 N 92630F.....\$5.97

Boys' sizes D(medium) width 1, 2, 3, 4, 5, 6. State full size, then D width.

Boys' sizes D(medium) width 1, 2, 3, 4, 5, 6. Light brown. State full size, D width.

State full size, then D width.

67 N 65740F—Brown

Shipping weight 1 lb. 4 oz.

67 N 65630F—Wt. 1 lb. 4 oz. \$5.97

Shpg. wt. 1 lb. 4 oz. . . . . \$4.97

67 N 65510F.....\$3.97

"Charge It" if you wish  
.. see pages 285 and 286



Lined with soft, warm acrylic pile. Zipper in back for easy on and off  
**\$1488**

**Zipper-back Dress Boot with skid-resistant tread . . imported from Spain**

Rugged, handsomely grained leather leg and foot. Plush acrylic pile lining for solid warmth. Durable composition sole and heel. In black only.

Sizes D (medium) width 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

Please be sure to state usual size, then D width.

67 N 74993F—Shipping weight 4 pounds. . . . . \$14.88

**MEN'S warmly-lined Outdoor Boots**



**1 \$1288**

**2 \$1188**

**Sporty front-zip style with sueded split leather upper**

**1** Brightly decorated with snappy medallions from Aspen, Stowe and Sun Valley ski resorts. Black sueded split leather upper. Deep-pile nylon fleece lining snugly surrounds your feet. Thick, bouncy Searofoam soles and heels.

Sizes D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

67 N 74960F—State size, D width. Wt. 2 lbs. 6 oz. . . . . \$12.88

**Popular Chukka style with brushed split leather upper**

**2** Neat-looking combination of brushed split leather and smooth leather topline binding and back trim. Nylon fleece lining. Thick Searofoam sole and heel . . . lightweight, long-wearing and flexible. Two-eyelet tie.

Sizes D (medium) 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

67 N 75990F—Olive 67 N 74975F—Black

State size, then D width. Shpg. wt. 2 lbs. 10 oz. . . . . \$11.88



**3 \$594**

**4 \$787**



**5 \$897**

**MEN'S classic styles in 32 sizes**

Soft, supple leather uppers . . fully-cushioned insoles

**3** Opera with fine quality leather upper. Cushioned insole is leather covered for extra comfort. Flexible composition sole. Lightweight, long-lasting rubber heel.

67 N 91785F—Brown 67 N 91787F—Black  
 State usual size, then width from chart below. Shipping weight 1 lb. 8 oz. . . . . \$5.94

B (narrow) width . . . . .	8	8½	9	9½	10	10½	11	12	13	14	15
D (medium) width . . . . .	7	7½	8	8½	9	9½	10	10½	11	11½	12
EEE (very wide) . . . . .	7	7½	8	8½	9	9½	10	10½	11	12	13

**4** Popular Romeo with mellow, soft leather upper. Pacifate® lining and walk-easy composition sole. Sturdy, long-lasting rubber heel for extra comfort.

67 N 91641F—Black 67 N 91640F—Brown  
 State usual size, then width from chart below. Shipping weight 1 lb. 8 oz. . . . . \$7.87

**5** Romeo lined with soft nylon tricot backed with polyurethane foam . . it's our most comfortable. Supple glove leather upper and cushioned insole for great comfort all the way. Tongue and back part lined with glove leather. Flexible leather sole. Durable rubber heel makes walking a pleasure.

67 N 91624F—Brown 67 N 91625F—Black  
 State usual size, then width from chart below. Shipping weight 1 lb. 8 oz. . . . . \$8.97

**Size Chart for Romeos (4) and (5)**

C (medium narrow) width . . . . .	8	8½	9	9½	10	10½	11	12	13	14	15
E (medium wide) width . . . . .	7	7½	8	8½	9	9½	10	10½	11	11½	12
EEE (very wide) width . . . . .	7	7½	8	8½	9	9½	10	10½	11	12	13

NOW IN

**NON/CLING™**

SATIN-FINISH TRICOT

# THE "DOESN'T" SLIP™

IT REALLY DOESN'T CLING!



Sears best NON-CLING lingerie . . . its smooth satin finish is the ultimate in sleek luxury, rich beauty. And it doesn't cling, creep or twist because it's knit of Fortrel® polyester specially treated to reduce cling-causing static electricity. Feels fresh, looks fresh—year round—because it releases normal body moisture quickly, actually repels wash-water soil.

Blue with taupe lace or all white . . . and even the lace is specially treated Fortrel polyester. Machine wash, medium.

**Slip.** Contour bodice trimmed with lace that's lined with sheerest tricot. Unlined lace edges hemline and walking slit.

Short (approx. 31 in. long).	Average (approx. 33 in.).
State bust size 32, 34, 36, 38.	State bust size 32, 34, 36, 38, 40.
38 N 40633F—Blue	38 N 40634F—Blue
38 N 40623F—White	38 N 40624F—White
Shipping weight 5 oz. . . \$9.00	Shipping weight 5 oz. . . \$9.00

**Culotte pettipant . . .** 17-in. length. Comfort combined with contemporary chic. Hip sizes S(33-35 in.); M(36-38); L(39-41); X(42-44).

38 N 38939F—Blue	38 N 38929F—White
State size S, M, L, X. Shipping weight 5 ounces . . . \$6.00	

**Half Slip.** Waist sizes S(24-26 in.); M(27-29); L(30-32).

Short (19 1/4-inch length).	Average (21 1/4-inch length).
State size S or M only.	State size S, M, L.
38 N 36693F—Blue	38 N 36694F—Blue
38 N 36683F—White	38 N 36684F—White
Shipping weight 5 oz. . . \$6.00	Shipping weight 5 oz. . . \$6.00

**Brief.** More absorbent than nylon. Elastic leg. Hip sizes 5(36); 6(38); 7(40); 8(42.)

State size 5, 6, 7, 8.

38 N 53803F—Blue
38 N 53809F—White
Shpg. wt. 4 oz. . . \$3.00

\*Reg. T.M. Fiber Industries Inc.



# called Sears Catalog **the WISH BOOK**

..because of the down-to-earth prices and integrity of quality that true value is made of



Our lowest prices ever for any **PERMA-PREST®** Corduroy Pants, Knit Shirts of this quality

**SIZES 6 to 12**

\$1.99 Knit Shirt      \$3.44 Pants

Mock Turtleneck Knit Shirts. 50% Blue "C" polyester, 50% combed cotton. Guaranteed to wear for 1 year . . . or return for free replacement or refund. No ironing ever . . . machine wash, med., tumble dry. *State size* 6, 8, 10, 12. 43 N 41396F—Gold      43 N 41398F—Black  
43 N 41391F—Lt. blue      43 N 41397F—White  
Shipping weight 8 ounces . . . . . \$1.99

Corduroy Pants. 50% polyester, 50% cotton. Perma-nee® knees . . . reinforced with Fabri-lock™ film. Cuffless. 2 pockets. Mach. wash, med., tumble dry. *State size* 6, 8, 10 or 12. 40 N 68499F—Navy      40 N 68498F—Brown  
40 N 68497F—Charcoal      40 N 68496F—Olive  
Wt. ea. 1 lb. 6 oz. . . Each \$3.44; 2 for \$6.60



Our lowest price ever for any **PERMA-PREST®** Set with corduroy pants—knit top for tots

**SIZES 2 to 6**

\$2.99 Set

2-piece PERMA-PREST® shirt and pants set for boys and girls. So good looking and they never need ironing . . . just machine wash, tumble-dry at medium temperature.

Long-wearing pinwale corduroy pants of 60% cotton and 40% DuPont "420" nylon have a comfortable all-around elastic waist.

Long-sleeved mock turtleneck pullovers in a smooth knit of Orlon® acrylic detailed with ribbed neck and cuffs. Hemmed bottom.

*State size* 2, 3, 4, 5, 6.  
29 N 6816F—Royal blue pants, blue shirt  
29 N 6817F—Red pants, white shirt  
29 N 6818F—Brown pants, gold shirt  
Shipping weight 10 ounces . . . . . Set \$2.99  
\*Reg. DuPont T.M.



Our lowest price this year for any **PERMA-PREST®** Poplin Jumper and Blouse Set for girls

**SIZES 7 to 14**

Girls' sizes \$6.77 Set Also in Chubby Girls' sizes

Jaunty front-pleated jumper in crisp poplin of Fortrel® polyester and cotton; back-neck zipper. Coordinating floral printed blouse is broadcloth of Avril® rayon and Avlin® polyester; bow trim, back buttons. Machine wash, medium; no ironing if tumble-dried. You can shorten but not lengthen hemline.

Girls' sizes 7, 8, 10, 12, 14. *State size.*  
77 N 1325F—Rose pink  
77 N 1326F—Turquoise blue  
Shipping weight 8 ounces . . . . . Set \$6.77

Chubby Girls' sizes 10½, 12½, 14½, 16½.  
77 N 1802F—Rose pink  
77 N 1803F—Turquoise blue  
*State size.* Shipping wt. 11 oz. . . . . Set \$7.77

**This is the first of 50 pages devoted exclusively to Children's Apparel . . . items specially selected for the season and brought together in this one section for your shopping convenience.**



Sears  
**Winnie-the-Pooh**  
 collection

.. UNMISTAKABLY FINE QUALITY



Dress-ups . . featuring

**1** Her very elegant Party Dress is shaped in a beautifully-detailed leno blended of Dacron\* polyester and cotton. Quality details include the attached nylon petticoat, pretty lace at the collar and cuffs, a deep three-inch hem. Machine wash, medium. White. Boxed. *State size 2, 3, 4, 5, 6, 6x.*  
 Shipping weight 12 ounces.  
 29 N 5593F.....\$7.99

**2** Her daisy-patterned stretch Tights are knit of stretch nylon. Double crotch. Machine wash, medium. White. *Sizes S(2-3); M(4-5); L(6-6x). State size S, M, L. Shpg. wt. ea. 2 oz. 29 N 2895F.. 2 for \$4.30; Ea. \$2.19*

**3** His PERMA-PREST® Nehru Jacket never needs ironing when machine washed, warm, tumble dried. Oxford weave of Blue "C" polyester and cotton, fully lined, featuring two side vents, 2 pockets, bright metal buttons. Turtleneck shirt sold on facing page. *Please state size 3, 4, 5, 6, 6x.*  
 29 N 9405F—White  
 29 N 9406F—Tally Ho red  
 Shipping weight 1 pound. Each \$9.99

**4** His PERMA-PREST® Dress Slacks never need ironing when machine washed, medium, tumble dried. 2-ply Oxford weave of Blue "C" polyester and combed cotton. Continental style. Shirt-gripping elastic backwaist, self locking zip fly, two front pockets. Black. *Please state size 2, 3, 4, 5, 6, 6x.*  
 29 N 6912F—Shpg. wt. 7 oz... \$3.99

**5** Her Bag and Glove Set. Pretty accessories she can wear with almost every outfit. Black vinyl bag has a pretend alligator pattern, is nicely boxed. White gloves are stretch nylon, machine washable, warm. One size fits clothing sizes 2 to 6x. Shpg. wt. 7 oz. 29 N 7905.....Set \$2.99

**6** Her Classic Cardigan is double knit of Orlon\* acrylic with the comfort and style of easy-fitting raglan shoulders. The button border is backed with grosgrain ribbon. Machine washable, medium temperature. *Sizes S(2-3); M(4-5); L(6-6x). Please state size S, M or L.*  
 29 N 3534F—White  
 29 N 3535F—Tally Ho red  
 Shipping weight 6 ounces. Each \$3.99  
 \*Reg. T.M. DuPont

**7** Stretch Socks, package of 3 pairs. Knee-high favorites with both boys and girls. Knit Acrilan\*\* acrylic and Blue "C" stretch nylon with a knit-in cable pattern, they have elasticized tops for smooth, snug fit. Machine wash, med. Package contains 1 pair ea. black, white, Tally Ho red. *Sizes M(5½-6½); L(7-8½). Please state one size to a package M or L.*  
 29 N 1811F—Wt. 4 oz. ...pkg. \$2.28

**8** Her Hairbow is acetate satin tied in an 8-inch bow. Clip back fastens easily to any hair style. Tally Ho red. 29 N 7967—Shipping wt. 2 oz. \$1.00  
 \*\*Reg. T.M. Monsanto





## Changing-of-the-Guard Colors

**9** His two-piece Eton Suit features a bonded jacket and flannel shorts. The woven plaid jacket, inspired by the royal Stewart tartan, is Acrilan\*\* acrylic bonded to acetate, is fully lined, has two front pockets and set-in sleeves. The black shorts are a blend of wool and polyester with a covered elastic back-waist and zip fly. Dry clean. Order turtleneck shirt separately (17). *State size 2, 3, 4, 5.*  
29 N 9402F—Wt. 1 lb. 7 oz. . . . Suit \$12.99

**10** Her PERMA-PREST® bonded Jumper needs no ironing when machine washed, medium, tumble dried. Woven plaid, inspired by the royal Stewart tartan, it's Acrilan\*\* acrylic bonded to acetate to keep its shape. A-line; back zipper. *State size 3, 4, 5, 6, 6x.*  
29 N 4416F—Shipping wt. 12 oz. . . . \$4.99

**11** Her PERMA-PREST® Blouse needs no ironing when machine washed, medium, tumble dried. Broadcloth blended of polyester and Avril® rayon; elasticized cuffs; button back. White. *State size 3, 4, 5, 6, 6x.*  
29 N 4320F—Shipping wt. 4 oz. . . . \$2.99

**12** Her party-perfect velveteen Jumper is all cotton with a lined top. A-line; three-inch hem, back zipper. Hand wash. Tally Ho red. *State size 3, 4, 5, 6, 6x.*  
29 N 4421F—Shipping wt. 12 oz. . . . \$5.99

**13** Her Blouse with lace sleeves and collar has a Sanforized® combed cotton body—maximum fabric shrinkage 1%. Elasticized cuffs. Button back. Hand wash. White. Lace is cotton and rayon. *State 3, 4, 5, 6, 6x.*  
29 N 4351F—Shipping wt. 5 oz. . . . \$3.99

**14** Her crochet-look stretch Tights are stretch nylon. Machine wash, medium. White. *Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.*  
29N2875F—Wt. ea. 3 oz. 2 for \$5.10; Ea. \$2.59

**15** His two-piece Sweater Set consists of a saddle-shoulder cardigan and a mock turtleneck pullover. The Tally Ho red cardigan is knit of Wintuk Orlon® acrylic that feels like wool. The white pullover—Orlon® acrylic with short sleeves, rib knit collar with knit-in stripes. Machine wash, medium. *Sizes S(2-3); M(4-5); L(6-6x). State size S, M or L.*  
29 N 3705F—Shipping wt. 9 oz. . . . Set \$6.99

**16** His Glen-pattern Slacks are midwale cotton corduroy. Ivy style with belt loops, two front pockets, shirt-gripping elastic back-waist, zip fly, no cuffs. Machine wash, medium. Black, white. *State size 2, 3, 4, 5, 6, 6x.*  
29N6849F—Wt. ea. 10 oz. 2 for \$7.88; Ea. \$3.99

**17** PERMA-PREST® turtleneck knit Shirt needs no ironing when machine washed, medium, tumble dried. Acrilan\*\* acrylic. Winnie-the-Pooh emblem. *Sizes S(2-3); M(4-5); L(6-6x). State size S, M, L.*  
29 N 5869F—Tally Ho red 29 N 5870F—White  
29 N 5871F—Black  
Shipping weight 3 ounces. . . . Each \$2.59

**18** Crew Socks, package of 3 pairs. Acrilan\*\* acrylic and Blue "C" stretch nylon. Machine wash, medium. One pair each black, Tally Ho red, white. *Sizes M(5½-6½); L(7-8½). State one size to package M or L.*  
29 N 1803F—Shpg. wt. 3 oz. . . . Pkg. \$1.50  
\*Reg. T.M. DuPont \*\*Reg. T.M. Monsanto





Sears  
**Winnie the Pooh**  
 collection  
 .. UNMISTAKABLY  
 FINE QUALITY

Pace-setters everywhere . . featuring our new

**1** Wide-wale corduroy Jumpers. Luxurious color-rich cotton with a lined top in front and back. Pretty newsmaker is the patch pocket with its unusual side opening. A-line with a back zipper. Machine washable, medium.

Please state size 3, 4, 5, 6, 6x.  
 29 N 4413F—Candied grape  
 29 N 4414F—Peppermint pink  
 29 N 4415F—Apricot gold  
 Shipping weight 10 ounces. . . . . Each \$3.99

**2** Turtleneck stretch Top. Run-resistant knit of Dacron® polyester and stretch nylon, now done in candy stripes. Machine washable, warm.

Please state size 3, 4, 5, 6, 6x.  
 29 N 28171F—Blue, candied grape, white stripes  
 29 N 28181F—Light peppermint pink, peppermint pink and white stripes  
 29 N 28191F—Lemon, apricot gold, white stripes  
 Shipping weight 3 ounces. . . . . Each \$2.99

**3** Sears Best Stretch Tights. Full-fashioned knit of runproof nylon. Pinpoint stitch adds extra elasticity. Double knit seat and knees. Wide, comfy elastic waist. Machine washable, medium.

Sizes S(2-3); M(4-5); L(6-6x). Please state size S, M or L.  
 29 N 2829F—Light blue  
 29 N 2844F—Pink 29 N 28411F—Lemon  
 Shipping weight 2 ounces. . . . . Each \$2.29

**4** Hairbow. Acetate satin ribbon tied in an 8-inch bow. Clip back attaches to any hair style.

29N7990—Apricot gold 29N7991—Peppermint pink  
 29 N 7992—Candied grape  
 Shipping weight 2 ounces. . . . . Each \$1.00

**5** One-strap Party Shoe. Leather-lined patent vinyl upper. Non-slip heel. Composition sole, heel. Sizes D (medium wide) 8½ to 5. Half sizes, too. State size, then D width.

15 N 12404F—Gold 15 N 12603F—White  
 15 N 12567F—Pink  
 Shipping weight 1 pound 4 ounces. . . . . \$7.80

(6 thru 8) Knit sweater dresses. (7 and 8 are shown on facing page.) Each flattering style is Orlon® acrylic, machine washable, medium, for easy care; comes in a box.

**6** Crew neck Sweater Dress. Apricot gold.  
 Please state size 2, 3, 4, 5, 6, 6x.  
 29 N 5592F—Shipping weight 12 ounces. . . \$7.99

**7** Turtleneck Sweater Dress. Shown on facing page. Peppermint pink.  
 Please state size 2, 3, 4, 5, 6, 6x.  
 29 N 5591F—Shipping weight 12 ounces. . . \$7.99

**8** Mock Turtleneck Sweater Dress. Shown on facing page. Candied grape.  
 Please state size 2, 3, 4, 5, 6, 6x.  
 29 N 5590F—Shipping weight 12 ounces. . . \$7.99

**9** Daisy pattern stretch Tights. Knit of textured nylon. Double crotch; elastic waist. Machine washable, medium. White. Sizes S(2-3); M(4-5); L(6-6x). State S, M, L. Wt. ea. 2 oz.  
 29 N 2895F . . . . . 2 for \$4.30; Ea. \$2.19



**10 Bonded knit Jumper.** Orion\* acrylic bonded to acetate. A-line with a specially cut neckline designed to show off the blouse collar; back zipper. Hand wash. *State size 3, 4, 5, 6, 6x.*  
 29 N 4420F—Apricot gold                      29 N 4419F—Peppermint pink  
 29 N 4418F—Candied grape  
 Shipping weight 10 ounces..... Each \$5.99

**11 Sheer Blouse.** Dacron\* polyester and cotton. Stand-up collar and cuffs are lace that looks like crochet. Hidden elastic adds a beguiling flounce to the cuffs. Button back. Machine wash, medium. White. *State size 3, 4, 5, 6, 6x.*  
 29 N 4378F—Shipping weight 4 ounces..... \$2.99

**12 Crochet-look stretch Tights.** Seamless knit of nylon with flat knit heels and toes, rib knit panty. One-piece reinforced center panel for snug fit. Machine wash, medium. White. *Sizes S(2-3); M(4-5); L(6-6x). State S, M, L.*  
 29 N 2875F—Wt. ea. 3 oz..... 2 for \$5.10; Each \$2.59

**MEASURE TO BE SURE**

Order only sizes listed with each item

Size (not age).....	2	3	4
Height (inches).....	32½-35	35½-38	38½-41
Size (not age).....	5	6	6x
Height (inches).....	41½-44	44½-47	47½-49

\*Reg. DuPont T.M.



**Sugar Colors**



**11**  
Blouse

**12**



# the-Pooh collection

.. UNMISTAKABLY FINE QUALITY



1



2



3



4



5



6



7



## CASUAL WEAR FEATURING OUR NEW **SPICE** COLORS

**1** Long-sleeve Golf Sweater is a textured knit of Wintuk yarn of Orlon® acrylic, so popular because it feels like wool, holds its shape, can be machine dried, as well as machine washed, medium. Button-front cardigan with rib knit cuffs and bottom, Winnie-the-Pooh applique. The turtleneck shirt sold separately below. Sizes S(2-3); M(4-5); L(6-6x). State size S, M or L.  
29 N 3710F—Salt beige 29 N 3708F—Ginger 29 N 3709F—Admiralty navy  
Shipping weight 7 ounces.....Each \$4.59

**2** PERMA-PREST® turtleneck stretch knit Shirt needs no ironing when machine washed, medium, tumble dried. Knit of two-way stretch nylon for a comfortable fit that lasts. Rib knit turtleneck and cuffs on long sleeves. Winnie-the-Pooh emblem.  
Sizes S(2-3); M(4-5); L(6-6x). State size S, M or L.  
29 N 6198F—Ginger 29 N 4765F—Admiralty navy 29 N 6181F—Salt beige  
Shipping weight each 3 ounces..... 2 for \$5.50; Each \$2.79

**3** Tattersall-check Slacks are midwale cotton corduroy. Ivy style with belt loops, two front pockets, elastic back-waist that holds shirts in, zip fly, no cuffs. Machine washable, medium. Ginger color pattern.  
Please state correct size 2, 3, 4, 5, 6, 6x.  
29 N 6845F—Shpg. wt. ea. 10 oz..... 2 for \$7.88; Each \$3.99

**4** Velour turtleneck knit Shirt is an unusually lustrous cotton with rib knit neck and cuffs. Machine washable, medium temperature.  
29 N 5812F—Ginger, salt beige and black stripes  
29 N 5810F—Solid deep ginger 29 N 5811F—Solid admiralty navy  
Sizes S(2-3); M(4-5); L(6-6x). State size S, M, L. Wt. 8 oz.... Each \$3.99

**5** Wide-wale corduroy Slacks are rich, long-wearing cotton. Cuffless with extended front waistband, shirt-gripping elastic back-waist, zip fly. Two front pockets. Machine washable, medium temperature.  
29 N 6846F—Ginger 29 N 6847F—Salt beige 29 N 6848F—Admiralty navy  
State size 3, 4, 5, 6, 6x. Shipping weight 10 ounces..... Each \$2.99

**6** Crew Socks, package of 3 pairs. Acrilan® acrylic and Blue "C" stretch nylon. Machine wash, medium. 1 pair each salt beige, Admiralty navy, ginger. Sizes M(5½-6¾); L(7-8¾). State one size to a package M or L.  
29 N 1804F—Shipping weight 3 ounces..... Package \$1.50

**7** Belt. Leather. Winnie-the-Pooh on brushed chrome-plated buckle.  
29 N 7850F—Saddle tan 29 N 7851F—Black  
Sizes S(19-21¾); L(22-24 in.). State size S or L. Wt. 5 oz..... Ea. \$1.99

\*Reg. T.M. DuPont \*\*Reg. T.M. Monsanto



2  
3  
Muff



8



10  
Blouse





## Velveteen

**12 Pile-lined Coat.** Rich cotton velveteen with a collar of white-dyed rabbit fur. Pile lining is acrylic pile on cotton back. Sleeves are interlined with reprocessed wool and other fibers. Nice touches are the easy-fitting raglan shoulders, top-stitched yoke that adds such a pretty little-girl look, two front pockets. Dry clean.

*Please state correct size 2, 3, 4, 5, 6, 6x.*

29 N 8727F—Red

29 N 8726F—Blue (shown on facing page)

Wt. 1 lb. 2 oz. . . . Ea. \$17.99

*Buy beret (13) and muff (16) separately at right*

*"Charge It" if you wish . . . see pages 285-286*



## Furry soft and snowy white

**13 Beret.** White-dyed rabbit fur. Lined with rayon satin. Earflaps. Cotton velveteen tie.  
29 N 7938—One size fits 3 to 6x. Wt. 3 oz. . \$2.99

**14 Mittens.** Backs are white-dyed rabbit fur. Vinyl thumbs and palms. Warm brushed lining of cotton and acetate. Elastic at wrists.  
29 N 2611—One size fits 3 to 6x. Wt. 3 oz. Pr. \$2.29

**15 Cardigan Sweater.** Detachable collar of white-dyed rabbit fur. Knit of Orlon® acrylic, lightly brushed. Ribbed crew neck. Ribbon-backed button border. Machine wash, medium. White. Sizes S(2-3); M(4-5); L(6-6x). *State size S, M, or L.*  
29 N 3695F—Shipping weight 7 ounces. . . . \$4.99

**16 Muff.** White-dyed rabbit fur. Quilted rayon back, rayon twill lining. Rayon neck cord.  
29 N 7906—Shipping weight 5 ounces. . . . \$1.99

**17 Bag.** White-dyed rabbit fur. Rayon faille lined.  
29 N 7907—Shipping weight 3 ounces. . . \$1.99

\*Reg. T.M. DuPont



## Pretty Dresses and Matching Dolls FOR SIZES 1 to 6x

\$3.99  
Set

(18 and 19) Two-piece sets—an attractive dress for your little girl plus a doll wearing the same style dress. Dresses are fashioned of cotton broadcloth, have a skirt that's shirred in front, a button back, short puff sleeves. Dresses are machine washable, medium.

**18 Pink Set.** Dress is smocked in front. Sleeves are elasticized. *Please state correct size 1, 2, 3, 4, 5, 6, 6x.*  
29 N 5596F—Shipping weight 8 ounces. . . . Set \$3.99

**19 Red Set.** Large collar is square in front, round in back. *Please state correct size 1, 2, 3, 4, 5, 6, 6x.*  
29 N 5595F—Shipping weight 8 ounces. . . . Set \$3.99



## Corduroy Jumper Sets SIZES 3 to 6x \$5.99

(20 and 21) Two-piece Sets—corduroy jumper and broadcloth blouse styled in cotton. Both jumpers have back zippers. White blouses are crochet-edged, have elasticized ruffle on ¾ sleeves, button back. Sets are machine washable, medium.

**20 Set with light blue Jumper.** A-line. *State size 3, 4, 5, 6, 6x.*  
29 N 4465F—Shipping weight 9 ounces. . . . Set \$5.99

**21 Set with pink Jumper.** All around pleats. *State size 3, 4, 5, 6, 6x.*  
29 N 4466F—Shipping weight 9 ounces. . . . Set \$5.99

**22 Crochet-look Stretch Tights,** Shown in white and described (11) on facing page.  
Sizes S(2-3); M(4-5); L(6-6x). *Please state size S, M, L.*  
29 N 2868F—Pink      29 N 2869F—Light blue  
Shpg. wt. each 3 oz. . . . 2 for \$5.10; Ea. \$2.59



## Wear-Dated® Acrilan® acrylic Knits . . . bonded to stay shape-pretty

SIZES 3 to 6x

(1 thru 7) 2-piece pant dresses, jumper sets and pant sets in bright new styles and colors. Jumpers, pants and jacket are acrylic bonded to acetate tricot to keep their shape. So durable we guarantee normal wear to your satisfaction for one full year or return for free replacement or refund. Pull-over tops have rib knit turtlenecks. Tapered pants with band front and covered elasticized back waist. Machine wash, medium. Please state size 3, 4, 5, 6, 6x.

**1 Side-buttoned Pant Dress.** Jumper style in bright green, buttoned in brass, with band trim at waist.  $\frac{3}{4}$  sleeve top striped in yellow and green adds an extra dash of color. 29 N 3998F—Shipping weight 8 oz. . . . \$6.99

**2 Belted Pant Dress.** Pink jumper style with nylon zipper in back. Striped  $\frac{3}{4}$  sleeve (not long as shown) top in pink and green. 29 N 3999F—Shipping weight 8 oz. . . . \$6.99

**3 Nehru Pant Suit.** Long-sleeved jacket has Nehru collar, 6 paired brass buttons. Long tapered pants. Gold-color medallion and chain. 29 N 3993F—Shipping wt. 10 oz. . . . Suit \$6.99

**4 Patch pocket Jumper and Sweater Set.** Orange A-line jumper is button-trimmed at pockets and yoke. Back zipper. Long-sleeve bulky-knit striped pullover with ribbed cuffs and bottom is full length . . . may be worn with other slacks, skirts and jumpers. 29 N 4473F—Shipping wt. 10 oz. . . . Set \$7.50

**5 Button-trimmed Jumper and Sweater Set.** Welt seams finish green jumper. Back zipper. Bulky-knit striped long-sleeve pullover with ribbed cuffs and bottom is full length. 29 N 4474F—Shipping wt. 10 oz. . . . Set \$7.50

**6 Flowered-front Pants Set.** Solid lavender turtleneck pullover with striped  $\frac{3}{4}$  sleeves and flower applique. Matching pants are tapered for a trim look. 29 N 3983F—Shipping wt. 10 oz. . . . Set \$5.99

**7 Balloon-front Pants Set.** Solid red top with striped  $\frac{3}{4}$  sleeves; balloon applique. Long pants are tapered for a smooth fit. 29 N 3982F—Shipping wt. 10 oz. . . . Set \$5.99

**8 Fishnet Tights** of stretch nylon. Reinforced center panel; elastic waist. Seamless. Machine wash, medium. Sizes S(2-3); M(4-5); L(6-6x). 29 N 2882F—Lime green 29 N 2885F—White 29 N 2893F—Pink State size S, M or L. Wt. ea. 2 oz. Each \$1.49



Bright Santa red and  
holly green say  
Christmastime in  
**VELVETEEN**



( 1 thru 5 ) Brother and sister cotton velveteens are perfect for Christmas visiting. Practical too because they're hand washable. Sizes S(6-9 mos., 15-19 lbs.); M(12-18 mos., 20-26 lbs.); L(24-30 mos., 27-32 lbs.) or XL(36 mos., 33-36 lbs.). See chart below.

- 1** 1-piece Bobby Suit. Accented with lace-edged white cotton collar and cuffs. Tab trim at waist. Snap crotch, button back. *State size* S, M, L or XL.  
29 N 7091F—Santa red 29 N 7092F—Holly green  
Shipping weight 6 ounces..... Each \$5.49
- 2** Angel Top and Pants Set. Lace-frosted PERMA-PREST® no-iron top of Blue "C" polyester and cotton . . machine wash, dry, warm. Elasticized cuffs. Button back. Pants have elastic back-waist. *State size* S, M, L or XL.  
29 N 7098F—Holly green 29 N 7097F—Santa red  
Shipping weight 8 ounces..... Set \$5.99
- 3** 1-piece Jumpsuit. Lace-edged cotton collar and elasticized  $\frac{3}{4}$  sleeves. Button front and snap crotch for easy changes. *State size* S, M, L or XL.  
29 N 7090F—Santa red 29 N 7093F—Holly green  
Shipping weight 7 ounces..... Each \$5.99

- 4** 3-piece Eton Suit. Single-breasted jacket. Short pants have elastic back-waist, button suspenders. White cotton broadcloth shirt is machine washable, warm. Cuffed short sleeves, Peter Pan collar. *State size* S, M, L or XL.  
29 N 7089F—Holly green 29 N 7088F—Santa red  
Shipping weight 8 ounces..... Suit \$7.99
- 5** 2-pc. Topper-Tights Set. Lace-edged cotton broadcloth collar, push-up elasticized sleeves, ribbon accent. Inverted box pleat. Back buttons. White stretch nylon tights are machine washable, warm. *State size* S, M, L or XL.  
29 N 7085F—Santa red 29 N 7086F—Holly green  
Shipping weight 6 ounces..... Set \$6.99
- 6** Stretch Knee Socks of Orlon® acrylic and stretch nylon. Elastic tops. White. Machine wash, medium. Sizes S(4-5) or M(5 $\frac{1}{2}$ -6 $\frac{1}{2}$ ). *State size* S or M.  
29 N 1812F—Shipping weight pair 2 ounces..... 3 pairs \$2.28; Pair 79¢

**MEASURE TO BE SURE** .. Order only sizes listed with each item

Size (not age)	Small	Medium	Large	Extra Large
Weight (lbs.)	6-9 mos. 15-19 lbs.	12-18 mos. 20-26 lbs.	24-30 mos. 27-32 lbs.	36 mos. 33-36 lbs.

# NOSTALGIC TRILERY

**Girls' sizes**  
Some styles also in  
Chubby Girls' sizes

## Velveteen and lace whipped up with Victorian airs

**1** Elegant 2-piece outfit. Dress has a white batiste bodice with a lace jabot and velvet bow; velveteen skirt is shirred at the sides; back zipper. Cropped velveteen jacket sports flouncy lace cuffs. Cotton. Hand wash.

Girls' sizes 7, 8, 10, 12. *State size.*  
77 N 1316F—Deep royal blue  
77 N 1317F—Deep red  
Shipping weight 9 ounces. . . . . \$9.99

**2** Modified A-line velveteen dress richly spiced with white organdy yoke and cuffs that are tucked, ruffled and dotted with buttons. Back zipper closing. Cotton. Hand wash.

Girls' sizes 7, 8, 10, 12, 14.  
77 N 1318F—Deep red  
77 N 1319F—Deep royal blue  
*State size.* Shpg. wt. 8 oz. . . . . \$8.99

Chubby Girls' sizes 10½, 12½, 14½, 16½. *Please state size.*  
77 N 1797F—Deep red  
77 N 1798F—Deep royal blue  
Shipping weight 11 ounces. . . . . \$9.99

**3** One of the dreamiest dresses of the season. White bodice of acetate and nylon lace has a dainty cameo pin at the stand-up collar. Shirred black cotton velveteen skirt is sashed with a gay pink ribbon. Back zipper. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. *State size.*  
Shipping weight 8 ounces.  
77 N 1315F. . . . . \$8.99



**VELVETEEN HAT  
AND BAG SET**

Black cotton velveteen beret is elasticized at back; one size fits all. Matching bag (7x8 in.) is vinyl lined.  
77 N 9809—Shpg. wt. 1 lb. 1 oz. \$4.99



**3**



**1**



**2**

REMEMBER, your girl grows . . .  
see our Big Book for  
"How to Measure". Then use  
Girls' chart on page 257;  
Chubby Girls' chart on page 260.



**1** Flowered braid trims front bodice and hem of this creamy white dress. Black braid bands neck, sleeves, hem. Shirred high-rise waist. Back zipper.

Girls' sizes 7, 8, 10, 12, 14.  
 77 N 1320F—Please state correct size.  
 Shipping weight 10 ounces.....\$6.99  
 Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½.  
 77 N 1799F—State size. Shpg. wt. 13 oz.....\$7.99

**2** The fit-and-flare look captured in a cowl collared beauty. Flouncy white cotton lace jabot and cuffs with glittery button trim. Back zipper.

Girls' sizes 7, 8, 10, 12, 14.  
 77 N 1321F—Hot pink 77 N 1322F—Turquoise blue  
 State size. Shipping weight 10 ounces.....\$6.99  
 Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½.  
 77 N 1800F—Hot pink 77 N 1801F—Turquoise blue  
 State size. Shipping weight 13 ounces.....\$7.99

**3** Two-toned shirtwaist deliciously spiced with cotton lace and tucking. Contrasting rayon velvet bow belt. Back zipper.

Girls' sizes 7, 8, 10, 12, 14. State size.  
 77 N 1323F—Creamy white with turquoise blue  
 77 N 1324F—Creamy white with hot pink  
 Shipping weight 11 ounces.....\$6.99



**WEAR-DATED®**  
 These Acrilan® acrylic dresses are guaranteed to give normal wear to your satisfaction for one full year or return for free replacement or refund.

## PARTY BOUND KNITS

\$6.99 <sup>Girls' sizes</sup> each

Color bright Acrilan® acrylic bonded to shape-keeping acetate tricot. Hand wash

**Girls' sizes**

# FAVORITE SANTAS THINK PINK

They gift their girls with pink 'n pretty Knits of Orlon® acrylic bonded to acetate tricot . . . machine washable, medium. For a treat they add a frilly blouse and knee-highs



1

**1 Fabulous Flare-Leg Pants.** New contour waistband. Side zipper and button closing. A yummy shade of pink. Why not pick up the phone and order it?  
Girls' sizes 7, 8, 10, 12, 14. *State size.*  
V77 N 6823F—Shpg. wt. 8 oz. . . . \$5.50

**2 Dressy little Pantdress** with high-fashion funnel neckline. White embroidered flowers appliqued on square bib insert, outlined in demure white tatting. Long back zipper. Pink.  
Girls' sizes 7, 8, 10, 12, 14. *State size.*  
V77 N 6824F—Shpg. wt. 9 oz. . . . \$8.50

**Continental-cuff Knee-highs**  
A Diamond pattern knit of stretch nylon. Stitched cuff. Machine wash, medium. One size fits Girls' and Misses' sizes 9 to 11.  
75 N 33041—White  
75 N 33049—Pink  
Wt. pair 2 oz. . . . Pair 77c. . . . 2 pairs \$1.50

A



2



5

3

**3 Darling Dimd! Skirt . . .** makes tomboys all girl. Softly gathered; applied crewel-type blossoms float above hem. Side zipper and button closing. Pink.  
Girls' sizes 7, 8, 10, 12, 14. *State size.*  
V77 N 6826F—Shpg. wt. 7 oz. . . . \$4.50

**4 Delectable A-line Shift.** Crewel-type embroidered blossoms applied on elasticized puff sleeves. Round neck delicately edged in tatting. Back zipper. Pink.  
Girls' sizes 7, 8, 10, 12, 14. *State size.*  
V77 N 6825F—Shpg. wt. 9 oz. . . . \$7.50

## Frilly White Blouse

**5 Jabot Blouse** of white Arnel® tri-acetate crepe is romantically ruffled . . . a perfect topping for these feminine coordinates. Machine washable, warm.  
Girls' sizes 7, 8, 10, 12, 14. *State size.*  
77 N 76041F—Shpg. wt. 5 oz. . . . \$3.99

\*Reg. DuPont T.M.

Items 1 thru 4







# HOLIDAY KNITS

Machine washable, warm . . .  
colors, shapes are in to stay



( 1 thru 8 ) BEST BECAUSE:  
They're rich knits of Orlon® acrylic . . . look like wool, keep their clear bright colors. They're soft and warm with a wonderful springiness that lasts . . . need no blocking, wrinkles shake right out.

**ORLON**  
A DU PONT FIBER

**1** Crew neck cardigan with saddle shoulders. Front ribbon trim.  
Girls' sizes 8, 10, 12, 14.  
V77 N 6757F—Bright red  
V77 N 6759F—Creamy white  
V77 N 6758F—Navy blue  
State size. Shpg. wt. 9 oz. . . . . \$6.00

**2** Fine-gauge pullover with ribbing on its jaunty turtleneck.  
Girls' sizes 8, 10, 12, 14.  
V77 N 6765F—Creamy white  
V77 N 6763F—Bright red  
V77 N 6764F—Navy blue  
State size. Shpg. wt. 6 oz. . . . . \$3.50

**3** Double-knit skirt with knife pleats all around. Elasticized waist. Magic-Grow feature at waist means skirt can be lengthened up to 1½ in.  
Girls' sizes 7, 8, 10, 12.  
V77 N 6762F—Bright red  
V77 N 6410F—Navy blue  
State size. Shpg. wt. 9 oz. . . . . \$6.50

**4** Jacquard-knit pullover features a bright red pattern on creamy white. Ribbed turtleneck, cuffs and hem.  
Girls' sizes 8, 10, 12, 14. State size.  
V77 N 6776F—Shpg. wt. 9 oz. . . . \$6.00

**5** Double-knit pants with elasticized waistband. Lean look tapered legs.  
Girls' sizes 7, 8, 10, 12, 14.  
V77 N 6768F—Bright red  
V77 N 6402F—Navy blue  
State size. Shipping wt. 8 oz. . . . \$6.50

**6** Jacquard-knit sweater dress sports bright red design on creamy white. Pullover style. Ribbed crew neckline.  
Girls' sizes 7, 8, 10, 12, 14.  
State size. Shipping weight 10 ounces.  
V77 N 6775F . . . . . \$9.00

**7** Pullover sweater shift knit with intricate front panel. Self belt.  
Girls' sizes 7, 8, 10, 12, 14.  
V77 N 6771F—Creamy white  
V77 N 6769F—Bright red  
V77 N 6770F—Navy blue  
State size. Shipping wt. 10 oz. . . . \$9.00

**8** Bulky-knit beret topped by snowball pompon. One size fits all.  
V77 N 9802—Navy blue  
V77 N 9803—Creamy white  
V77 N 9804—Bright red  
Shipping weight 4 ounces. . . . . \$2.50

**9** Knee-high socks knit of Orlon® acrylic and stretch nylon. Cable accents.  
Sizes M(8-9½); L(9-11).  
V77 N 6773F—Navy blue  
V77 N 6774F—Creamy white  
V77 N 6772F—Bright red  
State M or L. Shpg. wt. 2 oz. . . . \$1.50  
\*Reg. DuPont T.M.

**MEASUREMENT CHART for GIRLS' CLOTHING**

Order only sizes listed with each item

Size	7	8	10	12	14
Height is (in.)	49 -51½	52 -53½	54 -55½	56 -58	58½ -60½
Chest is (in.)	26 -26½	27 -27½	28 -29	29½ -30½	31 -32
Hips are (in.)	27½ -28	28½ -29	29½ -30½	31 -32½	33 -34½

For measuring instructions see our Big Book.  
For Chubby Girls' Chart, see page 260.



Girls' sizes

# CANDY COLOR WEAR



## Confections for the holidays and all year long

**1** Top 'n Tights Set . . . stretch nylon knit. Pullover top has long sleeves. Elastic waist on tights. Machine wash, medium. 2-pc. set of one size.  
Girls' sizes S(7-8); M(10-12); L(14). State S, M or L.  
77 N 73865F—Blue  
77 N 73864F—White  
77 N 73866F—Pink  
Shipping weight 8 oz. . . . \$5.99

**2** Fisherman knit pullover of Acrilan® acrylic. Mock turtleneck; long, set-in sleeves. Machine washable, medium.  
Girls' sizes 8, 10, 12, 14.  
77 N 85251F—Rose pink  
77 N 8525F—Natural-color  
77 N 85252F—Light blue  
State size. Shpg. wt. 9 oz. . . \$4.99

**3** Fisherman knit cardigan of Acrilan acrylic. Long sleeves. Wood-look plastic buttons. Machine washable, medium.  
Girls' sizes 8, 10, 12, 14.  
Please state correct size.  
77 N 85192F—Light blue  
77 N 8519F—Natural-color  
77 N 85191F—Rose pink  
Shipping weight 9 oz. . . . \$5.99

**4** Kicky jumper of Acrilan acrylic and wool flannel. Top is rose pink and light blue woven plaid; skirt is light blue solid-color. Low-waisted style with box pleats all around. Back zipper. Machine wash, warm.  
Girls' sizes 7, 8, 10, 12.  
State size. Shpg. wt. 9 oz.  
77 N 5203F. . . . . \$5.99

**5** Frilly blouse of Arnel® triacetate crepe. Ruffles at neck, cuffs and down the front. Machine wash, warm. Buy the easy way—order by phone.  
Girls' sizes 7, 8, 10, 12.  
Please state correct size.  
77 N 7604F—Pink  
77 N 76041F—White  
Shipping weight 5 oz. . . . \$3.99

**6** Box-pleated skirt in a soft flannel of Acrilan acrylic and wool. Web elastic waistband. Machine washable, warm.  
Girls' sizes 7, 8, 10, 12.  
77 N 5204F—Rose pink and light blue woven plaid  
77 N 52041F—Light blue solid-color  
State size. Shpg. wt. 7 oz. . \$4.49

JUST CALL SEARS AND SAY "CHARGE IT" . . SEE PAGES 285 AND 286



WEAR-DATED® Items 2, 3, 4 and 6 on this page and 10, 11, 12 on opposite page contain Acrilan acrylic and are guaranteed to give normal wear for 1 year or return item for replacement or refund.

# TOGETHERS

All machine washable, worry free.

Winning combinations  
any way you mix them



10

11

12



7



9



8

## FOR SNOWTIME—cozy ski jackets and our finest, warmest ski pants

**7** Hooded jacket of light blue water-repellent nylon quilted to batting of acetate and other fibers. Lining of acetate quilted to acetate and other fibers. Zipper front. Side seam pockets. Pile trim around bottom and drawstring hood. Elastic at wrists. Machine wash, warm.  
Girls' sizes 7, 8, 10, 12, 14. *State size.*  
Shipping weight 14 oz.  
77 N 2475F.....\$9.99

**8** Reversible jacket. Pink and blue printed nylon quilted to nylon and polyester batting; flips to light blue nylon taffeta quilted to acetate and other fibers. Water-repellent. Zipper front; drawstring hood and bottom. Elastic at wrists. Pile trims quilted hood. 2 pockets on print side. Machine wash, warm.  
Girls' sizes 7, 8, 10, 12, 14. *Please state correct size.*  
Shipping weight 1 lb. 2 oz.  
77 N 2459F.....\$9.99

**9** Nylon knit pants are water-repellent and fleeced inside for extra warmth. Self-fabric stirrups. Neat stitched front creases. Side zipper. Machine wash, warm temperature.  
Girls' sizes 7, 8, 10, 12, 14. *State size.*  
77 N 2400F—Pastel blue  
77 N 2401F—Medium blue  
77 N 2402F—Black  
Shpg. wt. 10 oz..\$4.99

## BOUCLÉ KNITS . . yummy pastel separates of Acrilan® acrylic with softness that stays, shape that lasts

Pebble stitch gives texture interest. So carefree . . . just machine wash, medium.

<b>10</b> Smart pullover. Rolled, rib turtleneck. Short sleeves. Girls' sizes 8, 10, 12, 14. <i>State correct size.</i> 77 N 85271F—Pastel blue 77 N 8527F—Pastel pink Shpg. wt. 6 oz.....\$3.99	<b>11</b> V-neck cardigan. Long sleeves. Dyed-to-match buttons. Girls' sizes 8, 10, 12, 14. <i>State correct size.</i> 77 N 85261F—Pastel blue 77 N 8526F—Pastel pink Shpg. wt. 8 oz.....\$4.99	<b>12</b> A-line skirt. Elasticized waist. Pull-on style. Hemmed bottom. Girls' sizes 8, 10, 12, 14. <i>State correct size.</i> 77 N 85281F—Pastel blue 77 N 8528F—Pastel pink Shpg. wt. 6 oz.....\$3.99
--	---	--

SAVE \$1 when you buy the 3-piece set. . . Set \$11.97

*Sold separately prices total \$12.97. Set includes pullover, cardigan, skirt.*

Girls' sizes 8, 10, 12, 14. *State size.* Shipping weight set 1 lb. 4 oz.

77 N 85291F—Pastel blue. Set \$11.97      77 N 8529F—Pastel pink. Set \$11.97

Measure . . . see Girls' chart on page 257

  
**Girls' sizes**  
Many styles also in  
Chubby Girls' sizes



**STRETCH**

**MIX-UPS**



## The Student Fashionables . . blazers, sport coats, the scene-stealing

Choose the stylings you want right now from Sears many-ways fashion brigade. Achieve the "just happened" total look by creating

outfits from hundreds of possible combinations. From then on, mix and match in your own personal fashion-favorite way.

Wool flannel Blazers sizes 12 to 20 **\$18.90**

(1 and 2) Both the classic single-breasted style and the dapper double-breasted style in 100% wool flannel. Expert tailoring assures a smart looking trim and smooth fit. Fine inner construction and full lustrous lining for excellent shape retention. 2 lower set-in and 1 chest pockets. Inside chest pocket. Metal buttons. Dry clean.

**1** Single-breasted. State 12, 13, 14, 15, 16, 17, 18, 19, 20. See Coat Chart 1.

**2** Double-breasted. State 12, 14, 16, 18, 20. See Chart 1, even sizes.

Color	REGULAR	SLIM
Blue...	N60 N 58605F	.....
Gold...	N60 N 58611F	.....
Navy...	N60 N 58602F	N60 N 60602F
Bronze...	N60 N 58609F	N60 N 60609F

Shipping weight 1 lb. 12 oz. .... \$18.90

Color	REGULAR	SLIM
Blue...	N60 N 58653F	.....
Gold...	N60 N 58654F	.....
Navy...	N60 N 58650F	N60 N 60650F
Bronze...	N60 N 58652F	N60 N 60652F

Shipping weight 1 lb. 12 oz. .... \$18.90

PERMA-PREST® Windowpane and Glen plaid Slacks **\$7.99**  
Student Waist Sizes

Keep their sharp center creases and always-neat look through rugged wearings and frequent washings with no ironing ever. Machine wash at medium and tumble dry. Cuffless Ivy styling with belt loops. Has the slim, trim look and fit for today's swinging-crowd.

Windowpane. Smooth 50% Fortrel® polyester, 50% cotton. Firmly woven, twin-twisted yarns give expensive look of wool worsted. Color matched nylon zipper.

State waist 25 to 32, then inseam. See Slacks Chart 2.  
40 N 73743F—Blue window pane  
Shpg. wt. 1 lb. 10 oz. .... \$7.99

Groovy glen plaid. Durable 65% Dacron® polyester, 35% Vibril rayon blend. Natty glen plaid fits all occasions. Hemmed bottom.

State waist size 25 to 34, then inseam. See Slacks Chart 3 below.  
40 N 73700F—Black and white plaid  
40 N 73704F—Black and brown plaid  
Shpg. wt. 1 lb. 10 oz. .... \$7.99

COAT CHART 1

SIZE		12	13	14	15	16	17	18	19	20
Height, inches.....		58	59	61	63	64	65	66	67	68
REGULAR..	Weight, pounds..	87	93	100	107	115	124	126	133	138
	Chest, inches....	30	30½	31½	32½	33	33¾	34	35½	36
SLIM.....	Weight, pounds..	77	85	90	98	104	110	115	123	126
	Chest, inches....	28½	29½	30	30¾	31½	32	33	33¾	34½

SLACKS CHART 2

WAIST	25	26	27	28	29	30	31	32
INSEAM	27	26	27	26	27	28	29	30
	28	29	28	29	30	31	32	.....
	.....	.....	.....	30	31	32	.....	.....

NOTE: you can shorten and take in, but not lengthen and let out, PERMA-PREST slacks.

SLACKS CHART 3

WAIST	25	26	27	28	29	30	31	32	33	34
INSEAM..	27	26	26	26	27	28	29	28	29	30
	27	27	27	28	28	28	29	30	30	.....
	28	28	28	28	29	29	30	31	32	.....
	.....	.....	.....	30	30	31	.....	.....	.....	.....



Nehru coats, reversible vests plus **PERMA-PREST®** slacks

Glen plaid Coat plus matching Vest \$22.90  
Student sizes 12 to 20

**3** The right-look sport coat in zingy glen plaid . . . deep rich bronze color. Handsomely styled coat is 2-button model . . . really sets off the stylish 5-button vest. 100% wool with full expertly-tailored lustrous lining. Action-paced side vents. The fine tailoring gives you a smooth fit . . . excellent shape retention. We recommend dry cleaning only.

State size 12, 14, 16, 18 or 20. See Measuring Chart 1, even sizes only on opposite page before ordering.  
Shipping weight 1 pound 12 ounces.  
N60 N 58026F . . . . . \$22.90

Rich-toned solid color **PERMA-PREST®** \$5.99  
slacks . . . Student waist sizes 25 to 34

These fashion-many-ways slacks team up with plaids, patterns and color-cued contrasting solid colors. The ideal slacks to round out a wardrobe. Ivy styling with trim cut for the lean, modern fit. Plain woven 65% Dacron® polyester, 35% Avril® rayon. Cuffless. Machine wash at medium temperature, tumble dry. Ready to wear with no ironing. Ever.

State waist size 25 to 34, then inseam length. See Slacks Chart 3 on page 262.  
40 N 72500F—Gray 40 N 72502F—Brown  
40 N 72501F—Black  
Shipping weight 1 pound 8 ounces . . . . . \$5.99

Fabulous Nehru Coats \$18.90  
Student sizes 12 to 20

**4** Nehru sport coat swings with the new-right-now fashion beat. This suave style gives you a tremendously trim, tailored smooth fit. With a semi-suppressed waist and hint of a flair at coat bottom. 2 side vents. Rayon and acetate twist fabric has an important texture interest. Full lustrous lining with fancy pattern. Smartly styled metal-domed buttons. 2 lower set-in pockets. 1 inside chest pocket. Dry clean.

State size 12, 14, 16, 18 or 20. See Chart 1, page 262.  
N60 N 58059F—Navy N60 N 58058F—Golden tan  
Shipping weight 1 pound 12 ounces . . . . . \$18.90

Reversible Vests \$5.49  
Student sizes 12 to 20

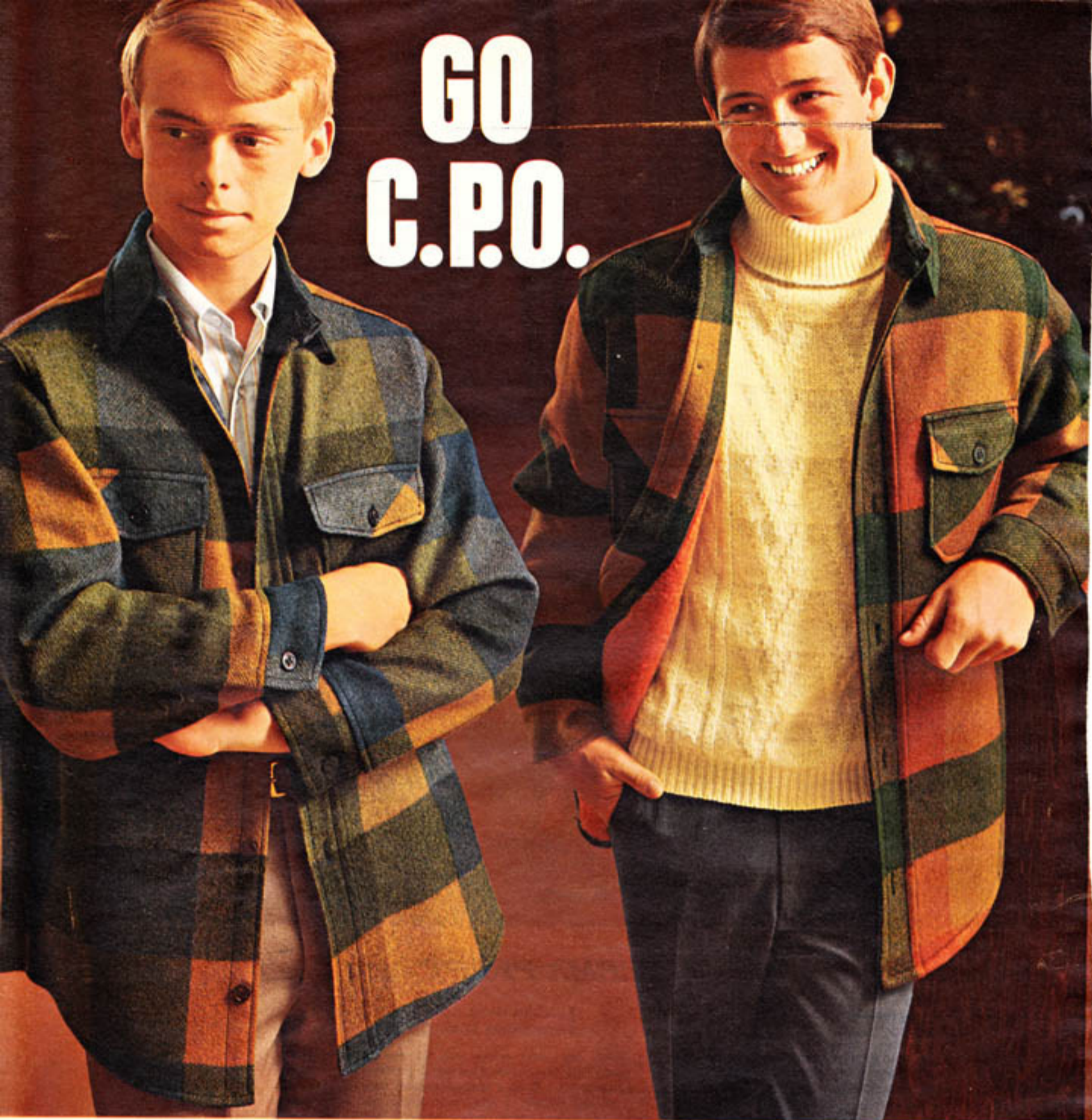
( 5 and 6 ) Achieve a total "put together" look . . . one side for handsome classic look . . . reverse for flair. Colors go with blazers, sport coats, dress slacks. Two handy pockets. Adjustable back belt for a trim fit. Dry clean.

State 12, 14, 16, 18, 20. Chart 1, even sizes page 262.  
**5** Single-breasted. Cotton suede or cotton print. N60 N 58141F—Gold N60 N 58139F—Olive Shpg. wt. 13 oz. . . . . \$5.49  
**6** Double-breasted. Rayon, acetate flannel. N60 N 58138F—Black; red N60 N 58137F—Bronze; gold Shpg. wt. 12 oz. . . . . \$5.49



\*Reg. DuPont T.M.

# GO C.P.O.



Cast off in heavy Jackets  
with the authentic look  
of naval shirt styling . .

**SIZES 12 to 26**

(Chest sizes 30 to 42 inches)

UNLINED **\$9<sup>90</sup>**

LINED **\$14<sup>90</sup>**

Here's a jacket that scores high in both fabric and tailoring. 40% wool, 35% reprocessed wool, 25% unknown reprocessed fibers . . a rugged blend that's ideal for sports or school. Long shirt tails and shirt-sleeve cuffs are geared for lots of action. Buttoned chest pockets with authentic naval emblem buttons. Dry clean only. Multicolor plaid . . main color listed.

State size 12, 14, 16, 18, 20, 22, 24 or 26. See Chart below.

Unlined C.P.O. Jacket.

40 N 80070F—Blue

40 N 80071F—Green

Shipping weight 2 pounds 8 ounces . . . . . \$9.90

Lined C.P.O. Jacket. With 100% Orlon\* acrylic pile lining.

40 N 81070F—Blue

40 N 81071F—Green

Shipping weight 3 pounds . . . . . 14.90

**MEASURING CHART FOR SIZES 12 to 26**

SIZE	12	14	16	18	20	22	24	26
Chest	30	32	33	34	36	38	40	42
Height	58	61	64	66	68	70-71		

# LETTER PERFECT

Heavyweight Melton Athletic Jackets sport white vinyl sleeves with leather look

**SIZES** \$10<sup>97</sup> without letter  
6 to 20

**1** Wear your school spirit proudly this winter. Body of 90% reprocessed wool, 10% other fibers. Naugelite vinyl sleeves wipe clean. Warm quilted acetate lining. Vat-dyed cotton knit collar, cuffs and waistband. Tailored with vinyl pocket trim, snap closures. Dry clean. *Order letter below.*  
See Measuring Chart below before ordering.

COLOR	State size	
	6, 8, 10 or 12.	14, 16, 18 or 20.
Red.....	40 N 76440F.....	40 N 80640F
Royal blue.....	40 N 76441F.....	40 N 80641F
Kelly green.....	40 N 76442F.....	40 N 80642F
Shipping weight 2 pounds 8 ounces.....		\$10.97

**Wool Chenille Letter.** 5 inches high. White only. Sew on. Machine wash, medium or dry clean.  
State letter (any letter except "X").  
43 N 23384V—Shpg. wt. 3 oz.....\$1.25

## Orlon® Award Sweater

**SIZES** \$4<sup>97</sup> without letter  
6 to 12

**2** The perfect school sweater is durable 100% Orlon® acrylic for cozy-warm comfort. V-neck style with 2 pockets, ribbed cuffs. Hemmed bottom. Machine wash at medium temperature setting. Tumble dry. *Order school letter above.*  
State size 6, 8, 10 or 12. See Measuring Chart below.  
43 N 21051F—Navy  
43 N 21052F—Royal blue  
43 N 21055F—Green  
43 N 21057F—White  
Shipping weight 8 ounces.....\$4.97

\*Reg. DuPont T.M.

## Wear-Dated Acrilan® Sweater .. guaranteed for 1 full year

**SIZES** \$7<sup>97</sup> without letter  
14 to 20

**3** We guarantee this 100% Acrilan® acrylic sweater to give normal wear for one year or return with sales slip and Wear-Dated tag for FREE replacement or refund. Bulky ribbed knit with authentic shaker stitch, ribbed cuffs. 2 pockets. Machine washable, medium temperature. *Order letter above.*  
State size 14, 16, 18 or 20. See Measuring Chart below before ordering.  
43 N 23067F—White  
43 N 23061F—Royal blue  
43 N 23062F—Navy  
43 N 23065F—Green  
Shipping weight 1 pound 4 ounces.....\$7.97

### Measuring Chart for SIZES 6 to 20 Order only sizes listed with each item

SIZE is.....	6	8	10	12
Height in inches....	46	50	54	58
Chest in inches....	25	26½	28	30
SIZE is.....	14	16	18	20
Height in inches....	61	64	65	68
Chest in inches....	32	33	34	36

"CHARGE IT" IF YOU WISH  
.. SEE PAGES 285 AND 286





# rally-back jeans



Tune in to the power of patterns  
with **PERMA-PREST®**  
fabrics of cotton  
supercharged with

**FORTREL®**

Student Waist  
Sizes 25 to 34

**\$4<sup>99</sup>**

Regular and Slim  
Boys' Sizes 6 to 12

**\$3<sup>99</sup>**

Put a "pow" effect across... don these yoke-back jeans in a peppy check or a snazzy plaid and step into the action. 50% cotton and 50% Fortrel® polyester fabric never needs ironing when you machine wash at medium and tumble dry. 4 pockets. Bartacking at stress points. Zipper fly with snap closure. Trim tailoring with hemmed cuffless bottoms.

### Student Waist Sizes 25 to 34

Waist sizes 25, 26, 27, 28, 29, 30, 31, 32, 33 and 34. State waist size, then inseam. Order from Chart below.

- 1 Mini Check. 50 N 49039F—Blue-olive  
50 N 49038F—Gold
  - 2 Glen Plaid. 50 N 49034F—Bronze  
50 N 49036F—Olive
- Shipping weight 1 pound 7 ounces.....\$4.99

**HOW TO MEASURE:** measure waist at normal waistline. Measure inseam from crotch to bottom of pants. State waist size first, then inseam. Order only sizes listed in Chart.  
Sizes given in chart are actual garment measurements.

Waist	Inseam
25.....	27
26.....	26, 27 and 28
27.....	26, 28 and 30
28.....	27, 28 and 30
29.....	26, 28, 29 and 30
30.....	27, 28, 29, 30 and 31
31.....	29, 30 and 31
32.....	28, 30 and 32
33.....	29, 30 and 32
34.....	30 and 32

**NOTE:** you can shorten, and take in, but not lengthen and let out PERMA-PREST® garments.

### Boys' Sizes 6 to 12 . . Regular and Slim

- 1 Mini Check. See Chart below before ordering.
- 2 Glen Plaid. See Measuring Chart below.

**REGULAR.** State size 6, 8, 10 or 12.  
50 N 47039F—Blue-olive  
50 N 47038F—Gold

**REGULAR.** State size 6, 8, 10 or 12.  
50 N 47034F—Bronze  
50 N 47036F—Olive

**SLIM.** State size 6, 8, 10 or 12.  
50 N 47639F—Blue-olive  
50 N 47638F—Gold

**SLIM.** State size 6, 8, 10 or 12.  
50 N 47634F—Bronze  
50 N 47636F—Olive

Shipping weight each 1 pound 1 ounce.....\$3.99

**HOW TO MEASURE:** measure height (without shoes) and weight. Measure waist at normal waistline. If between sizes, order larger one. Order only sizes listed with each item.

SIZE is	6	8	10	12
Height, inches.....	46	50	54	58
<b>REGULAR</b> Waist, inches....	22½	23½	24½	25½
Weight, pounds....	49	59	73	87
<b>SLIM</b> Waist, inches....	20½	21½	22½	23½
Weight, pounds....	43	53	65	77

See Knit Shirts on Page 270



**Get out in the cold!**  
**Sears Sport Suits give**  
**cozy-warm move-about comfort**  
**BOYS' SIZES 6 to 20**

Tow-styled suit . . insulated with Dacron\* 88  
 for lightweight, move-about warmth

**SIZES 6 to 12** \$13<sup>97</sup>  
without hood

**SIZES 14 to 20** \$15<sup>97</sup>  
without hood

**1** Tow-coat styling zips him up . . jumbo zipper front opens at both ends. 2 zipper chest pockets. 50% Fortrel® polyester and 50% combed cotton suit is interlined with Dacron\* 88 polyester and lined with 100% nylon taffeta. Water-repellent finish. Elasticized waist, ankles and cuffs keep body warmth in, cold out. 2 open pants pockets. 100% cotton corduroy collar. Matching hood sold below. Little-iron fabric machine washes at medium and tumbles dry. *Measure up every time you order . . see Measuring Chart on page 265.*

SMALLER SIZES. State size 6, 8, 10 or 12.

40 N 67741F—Red                      40 N 67740F—Olive green  
 Shipping weight 1 pound 14 ounces . . . . . \$13.97

LARGER SIZES. State size 14, 16, 18 or 20.

40 N 67751F—Red                      40 N 67750F—Olive green  
 Shipping weight 3 pounds . . . . . \$15.97

**2** Matching Hood. Same fabric as suit above. Drawstring bottom pulls hood snugly around neck. Acrylic pile lining. Sizes S (ages 6 to 12) and M (ages 14 to 20). State S or M.

40 N 67761F—Red                      40 N 67760F—Olive green  
 Shipping weight 6 ounces . . . . . \$3.49

High fashion suit . . guaranteed against rips or tears  
 for one full year . . full pile lining

**SIZES 6 to 12** \$22<sup>95</sup>  
without hood

**SIZES 14 to 20** \$25<sup>95</sup>  
without hood

**3** Sleek looks and durable construction make this the finest sport suit we sell. If suit should rip or tear under normal wearing conditions within one year of purchase date, return suit for FREE replacement or refund.

Nylon oxford fabric is trimmed with warm nylon knit cuffs and convertible turtleneck/lay-down collar. 4 pockets . . all with Velcro® closures that peel open, press close. Jumbo front zipper opens from both ends. Cotton-backed 100% acrylic pile lining. Hood sold below. Machine wash, med. See Chart on page 265.

SMALLER SIZES. State size 6, 8, 10 or 12.

40 N 67720F—Spanish gold                      40 N 67721F—Navy  
 Shipping weight 1 pound 14 ounces . . . . . \$22.95

LARGER SIZES. State size 14, 16, 18 or 20.

40 N 67730F—Spanish gold                      40 N 67731F—Navy  
 Shipping weight 3 pounds . . . . . \$25.95

**4** Matching Hood. Same fabric as suit above. Drawstring bottom holds hood snugly to neck . . keeps wind out, body heat in.

Sizes S (ages 6 to 12) and M (ages 14 to 20). State S or M.  
 40 N 67733F—Spanish gold                      40 N 67734F—Navy  
 Shipping weight 6 ounces . . . . . \$3.99

\*Reg. DuPont T.M.



**PERMA-PREST®**  
Oxford cloth

Fortrel® for strength  
combed cotton for comfort  
. . with soil releasing finish

Wear Dated and  
guaranteed  
for one year

SIZES 8 to 22 **\$3.97**



This 50% Fortrel® polyester, 50% combed cotton fabric must wear to your satisfaction for one year or return with your sales slip for free replacement or refund. Shirts are treated with a soil releasing finish. Most heavy stains wash out at home with no special detergents . . . even stains like motor oil, salad oil, butter, grease. Shirts keep crisp, fresh look with no ironing ever . . . just machine wash, medium, tumble dry. Long sleeves, button cuffs. See Chart below.  
State size 8, 10, 12, 14, 16, 18, 20 or 22.

**1 NEHRU STYLE.** The latest in fashion news. Reg. square cut bottom. 2 side vents. 1 chest pocket.  
43 N 35685F—Maize 43 N 35686F—Lt. orange  
43 N 35683F—Blue 43 N 35684F—Green  
Shipping weight 11 ounces . . . . . \$3.97

**( 2 and 3 ) TAPERED IVY.** Banded button-down collar . . back button. Top center placket. Box pleat back. 2-way matched chest pocket. Long tails.

**2 STRIPES** 43 N 35777F—Maize 43 N 35794F—Maize  
43 N 35775F—Blue 43 N 35792F—Blue  
43 N 35778F—Lt. orange 43 N 35795F—Lt. orange  
43 N 35776F—Green 43 N 35793F—Green  
Shpg. wt. 11 oz. . . . \$3.97 Shpg. wt. 11 oz. . . . \$3.97

SIZE is	8	10	12	14	16	18	20	22
Neck, in.	11½	12	12½	13	13½	14	14½	15
Chest, in.	26½	28	30	32	33	34	36	38



**COLOR-CARNIVAL**  
**SIZES 6 to 12**

**PERMA-PREST® Knit Shirts**

( 1 thru 3 ) **Guaranteed One Year.** Shirts must wear to your satisfaction for one full year or return for free replacement or refund. PERMA-PREST® fabric means you never iron these shirts. Just machine wash, medium tumble dry. They're ready to wear right out of the dryer. Hemmed bottoms. Long sleeves. *State size 6, 8, 10 or 12. See Measuring Chart below.*

- 1 Fashionable Turtle-neck.** 100% Acrilan® acrylic. Ribbed cuffs and neck.  
 43 N 41433F—Red  
 43 N 41436F—Gold  
 43 N 41434F—Blue  
 Shpg. wt. 8 oz. . \$1.99
- 2 Mock Turtleneck.** Acrilan® acrylic. V-insert. Ribbed cuffs.  
 43N41773F—Blue/red  
 43N41779F—Gold/chocolate  
 43N41775F—Green/blue  
 Shpg. wt. 9 oz. . \$2.97
- 3 Tunic Shirt.** 50% Blue "C" polyester, 50% combed cotton. Button cuffs.  
 43 N 41665F—Green  
 43 N 41666F—Gold  
 43 N 41661F—Blue  
 Shpg. wt. 8 oz. . \$2.99

**HOW TO MEASURE.** Measure height, without shoes. Measure around chest under arms.

SIZE IS . . . . .	6	8	10	12
Height, inches . . .	46	50	54	58
Chest, inches . . . .	25	26 1/4	28	30

**Knit Sweaters . . 100% acrylic**

( 4 thru 6 ) Three really good notes on the sweater theme . . these sweaters tune in best on casual occasions, parties, school events. Handsome ribbed cuffs and bottom. These sweaters are so easy to care for . . you just machine wash and dry at medium temperature. *State size 6, 8, 10 or 12. See Measuring Chart at left, below.*

- 4 Ski Sweater.** Tipped crew neck. Jacquard pattern. Orlon® acrylic . . jersey stitch. Raglan sleeves.  
 43 N 20455F—Green  
 43 N 20453F—Red  
 43 N 20451F—Blue  
 Shpg. wt. 7 oz. . \$5.99
- 5 Fisherman knit.** Top fashion knit pattern. Smart looking mock turtleneck. 100% virgin acrylic.  
 43 N 20219F—Natural  
 43 N 20213F—Red  
 43 N 20211F—Blue  
 Shpg. wt. 9 oz. . \$5.97
- 6 Heavyweight Cardigan.** Bulky knit . . smaat link stitch. 100% virgin acrylic.  
 43 N 21156F—Gold  
 43 N 21155F—Green  
 43 N 21153F—Red  
 43 N 21151F—Blue  
 Shpg. wt. 9 oz. . \$4.97

\*Reg. DuPont T.M.

# hi-neck knits

SIZES 8 to 20

## Zip-up turtleneck

**1** Soft, luxurious cotton velour knit . . . so comfortable to wear. Versatile too . . . you can wear as a deep turtleneck . . . or as a wide collar with zipper placket open. Ribbed cuffs, collar, bottom. Long sleeves. Mach. wash, med.

State 8, 10, 12, 14, 16, 18 or 20. Chart below.  
43 N 43633F—Burgundy  
43 N 43636F—Amber  
43 N 43631F—Blue  
Shipping weight 10 ounces . . . . . \$3.99

## PERMA-PREST® Shirts

Wear Dated . . . Guaranteed 1 year

( 2 and 3 ) Guarantee: If these shirts fail to give satisfactory wear for 1 full year, return with Wear Dated tag and sales slip for free replacement or refund.

PERMA-PREST fabric never needs ironing when you machine wash, medium, and tumble dry. Minimum shrinkage. Ribbed cuffs and bottom. Set-in long sleeves.

**2** Mock Turtleneck. Acrilan® acrylic. State size 8, 10, 12, 14, 16, 18, 20. Chart below.

43 N 41646F—Gold      43 N 41641F—Blue  
43 N 41643F—Red  
Shipping weight 8 ounces . . . . . \$2.49

**3** Turtleneck. 50% Blue "C" polyester, 50% cotton fabric.

State 6, 8, 10, 12. See Chart, page 269.

State 14, 16, 18, 20. See Chart below.	
43 N 41711F—Light Blue	43 N 43391F—Light Blue
43 N 41714F—Rust	43 N 43394F—Rust
43 N 41717F—White	43 N 43397F—White
43 N 41718F—Black	43 N 43398F—Black
43 N 41716F—Gold	43 N 43396F—Gold
Wt. 10 oz. . . . . \$2.47	Wt. 10 oz. . . . . \$2.97

## Turtleneck with status stripe

**4** Long sleeve pullover of 60% rayon, 40% combed cotton. Ribbed cuffs, and hemmed bottom. Machine wash, medium . . . air dry.

State 8, 10, 12, 14, 16, 18, 20. Chart below.  
43 N 41677F—White and blue  
43 N 41672F—Blue and gold  
43 N 41676F—Gold and blue  
Shipping weight 8 ounces . . . . . \$2.99

## Shirt and Sweater Chart sizes 8 to 20

SIZE	8	10	12	14	16	18	20
Height, inches	50	54	58	61	64	66	68
Chest, inches	26½	28	30	32	33	34	36



**5** Orlon® Dickey . . . neck ribbing \$1.49  
Super style turtleneck . . . ribbed neck. Wear under your shirts and sweaters. An always-ready-to-go wardrobe accessory. Orlon® acrylic. Machine wash, medium.  
One size fits the entire family.  
43 N 40338—Black  
43 N 40337—White  
43 N 40339—Red  
43 N 40332—Blue  
Shipping weight 6 ounces . . . \$1.49  
\*Reg. DuPont T.M.



**6** Ribbed Orlon® Dickey \$1.97  
Extra heavy turtlenecks—all over ribbing. A wardrobe addition that meets any occasion. Orlon® acrylic. Machine washable, medium temperature.  
One size fits the entire family.  
43 N 40352—Blue  
43 N 40356—Bronze  
43 N 40357—White  
43 N 40358—Black  
Shipping weight 6 ounces . . . . . \$1.97



1

Navy Camel Red



2

Red Camel Navy



Burgundy

Gold

Green



3

Blue



White/brown

# Sweater drama

SIZES 8 to 20

## Durable 100% acrylic

Lots of wear . . . minimal care. Crease and wrinkle resistant with excellent shape retention. Launderers easily . . . machine wash, medium . . . dries quickly

[ 1 and 2 ] V-neck. Ideal for all occasions. Dress sweaters up with a shirt and tie . . . or go casual with turtleneck dickey (see opposite page). Acrilan® acrylic . . . with cashmere feel. Set-in sleeves. Ribbed cuffs and bottom.

State 8, 10, 12, 14, 16, 18, 20. Chart, page 270.

- |                          |                          |
|--------------------------|--------------------------|
| <b>1</b> SLEEVELESS      | <b>2</b> LONG SLEEVES    |
| 43 N 22133F—Navy         | 43 N 22263F—Red          |
| 43 N 22134F—Camel        | 43 N 22264F—Camel        |
| 43 N 22131F—Red          | 43 N 22261F—Navy         |
| Wt. 8 oz. . . . . \$2.99 | Wt. 8 oz. . . . . \$3.99 |

**3** Zip cadet Cardigan. Wonderfully warm bulky knit. Virgin acrylic . . . smart popcorn stitch. Ribbed cuff and bottom.

State 8, 10, 12, 14, 16, 18, 20. Chart, page 270.

- |   |                  |
|---|------------------|
| 43 N 23301F—Blue                          | 43 N 23306F—Gold |
| 43 N 23304F—Burgundy                      |                  |
| 43 N 23305F—Green                         |                  |
| Shipping weight 12 ounces. . . . . \$5.99 |                  |

**4** Smashing yoke-pattern Pullover. Stylish trim at ribbed bottom and cuff complements the impressive yoke. Orlon® acrylic.

State 8, 10, 12, 14, 16, 18, 20. Chart, page 270.

- |   |  |
|---|--|
| 43 N 22381F—White, blue                   |  |
| 43 N 22389F—White, brown                  |  |
| Shipping weight 10 ounces. . . . . \$8.99 |  |

**5** Bulky knit V-neck pullover. This thick-knit tightly-ribbed sweater has a handsome hefty look. Virgin acrylic . . . smart looking popcorn stitch. Ribbed cuff and bottom.

State 8, 10, 12, 14, 16, 18, 20. Chart, page 270.

- |  |                   |
|--|-------------------|
| 43 N 22403F—Red                          | 43 N 22406F—Gold  |
| 43 N 22401F—Blue                         | 43 N 22405F—Green |
| Shipping weight 8 ounces. . . . . \$5.99 |                   |

\*Reg. DuPont T.M.



5

Red



4

White/blue



Blue



Gold



Green



## Sweater up for the Season..

Cable Knit  
\$10<sup>97</sup>

**1** Always-popular cables team up with the great turtleneck style for the big fashion look this season. Wintuk yarn of 100% Orlon\* acrylic is bulky knit for the masculine look yet retains a luxuriously soft texture. Ribbed cuffs and bottom. White only. Machine wash at medium temperature. Tumble dry without wrinkles.

State size 14, 16, 18, 20, 22-24 or 26. See Measuring Chart on opposite page before ordering.

Shipping weight 8 ounces.  
43 N 22427F.....\$10.97

Classic Links Cardigan  
\$7<sup>99</sup>

**2** Here's the top-notch 6-button cardigan that looks so great with the new turtleneck knits (sold at right). Or team with your favorite shirts. Goes from class to leisure time, too.

Double layer cuffs and bottoms are sewn on. Easy to care for... 100% Orlon\* acrylic sweater is machine washable, medium temperature. Tumble dry.

State size 14, 16, 18, 20, 22-24 or 26. See Measuring Chart on opposite page for correct size.

43 N 23085F—Loden green      43 N 23089F—Chocolate  
43 N 23088F—Black          43 N 23086F—Gold  
43 N 23081F—Light blue

Shipping weight 10 ounces.....\$7.99  
\*Reg. DuPont T.M.

The Turtleneck Knit  
\$5<sup>99</sup>

**3** The great mix 'n matcher sweater-shirt (shown above and on opposite page). Goes with all—C.P.O. shirts, blazers and sweaters. Soft knit of 100% Orlon\* acrylic feels like cashmere. Machine wash, medium. State size 14, 16, 18, 20, 22-24 or 26. See Chart on opposite page.

43 N 43694F—Gold  
43 N 43697F—White  
43 N 43691F—Light blue  
43 N 43695F—Loden green  
43 N 43698F—Black  
Shipping weight 8 ounces.....\$5.99



## SIZES 14 to 26

### Fisherman Knit

\$7.97

**4** Bulky texture in a beefy knit of 65% Shetland wool and 35% polyester. Fall's best styling includes mock-turtle neckline, ribbed cuffs and bottom. Machine wash, medium. Natural color.

State size 14, 16, 18, 20, 22-24 or 26. See Chart below.  
43 N 22129F—Shipping weight 14 ounces.....\$7.97

**TO ORDER STUDENT SIZE SWEATERS:** Measure height without shoes. Measure around chest, placing tape under arms and over tips of shoulder blades. If between sizes, order larger.  
Order only sizes listed with each item.

SIZE	14	16	18	20	22-24	26
Chest in inches.....	.32..	.33..	.34..	.36..	.38-40..	.42..
Height in inches.....	.61..	.64..	.66..	.68..	.70-71..	.70-71



## Shirt Happenings . . **PERMA-PREST®** Knits in 100% Fortrel® SIZES 14 to 26

### Pinstripe Turtleneck \$5.99

**5** Comfort-plus knit is 100% Fortrel® polyester . . the care-free fabric that needs no ironing. Just machine wash at med., tumble dry. Ribbed cuffs, bottom.

State size 14, 16, 18, 20, 22-24 or 26. See Measuring Chart below, left every time you order.  
43 N 43576F—Bronze with blue  
43 N 43578F—Black with red  
43 N 43572F—Blue with bronze  
Shipping weight 8 ounces.....\$5.99

### Stylish Mock-turtleneck \$4.99

**6** Shape-keeping knit of 100% Fortrel® polyester needs no pampering . . just machine wash at medium and tumble dry. Needs no ironing. Handsome stitch gives a lightly raised, smooth texture. Long sleeves. Ribbed cuffs and bottom.

State size 14, 16, 18, 20, 22-24 or 26. Before ordering see Measuring Chart at left.  
43 N 43562F—Navy  
43 N 43566F—Gold  
43 N 43567F—White  
Shipping weight 6 ounces.....\$4.99