

A woman and two children are looking up at a Christmas tree. The woman is wearing a light-colored coat with a large fur collar. The children are wearing coats, one is a plaid coat and the other is a light-colored coat with a fur collar. The tree is decorated with lights and ornaments. The background is dark with some light spots.

Sears

Wish Book for the 1975 Christmas Season

Photographed at the site
of the "National Christmas Tree,"
Washington, D.C.

Children's Coats sold on page 5. Misses' Topper sold on page 149.

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SEARS, ROEBUCK AND CO., MIDWEST EDITION
CHICAGO, IL 60607 COLUMBUS, OH 43226

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WINNIE-THE-POOH ..great ideas for children.. exclusively from Sears



(3 thru 5) From our Winnie-the-Pooh collection—a charming T-strap dress shoe with patent-look vinyl upper. Cushioned nylon tricot lining. Hidden elastic gore under buckle for good fit. Composition sole. *Medium sizes only.* Sizes: 10C, 10½C, 11C, 11½C, 12C, 12½C, 13C, 13½C, 1C, 1½C, 2C, 2½C, 3C.
State size as listed above.
 (3) X54 C 12142F—White
 (4) X54 C 12143F—Red
 (5) X54 C 12144F—Black
 Shpg. wt. 1 lb. 4 oz. \$10.99

Smock-style no-iron Dress \$6.50 SIZES 1 TO 6x

Apron-look no-iron Dress \$9.00 SIZES 2 TO 6x

1 PERMA-PREST® multicolor Winnie-the-Pooh print, cream-color background. Woven of Fortrel® polyester and cotton. Removable bow. Long sleeves. Full button back. Shirred skirt at high yoke. Machine wash, warm, tumble dry . . . no iron.
State size 1, 2, 3, 4, 5, 6 or 6x. See Chart 1 below.
 29 C 55691F—Shipping weight 6 oz. Each \$6.50

2 PERMA-PREST® dress knit of Fortrel® polyester. ¾-length sleeves, elasticized cuffs. Red body, Pooh-embroidered white apron. 3-button trim. Lace accent. Zipper back, elastic backwaist. Tie-back belt. Machine wash, warm, tumble dry . . . no iron.
State size 2, 3, 4, 5, 6 or 6x. See Chart 1 below.
 29 C 55723F—Shipping weight 11 ounces Each \$9.00

Pooh Bear is sold on facing page. Tights sold on page 9

CHART 1: Order only sizes listed with each item

Order Size (not age)	1	2	3	4	5	6	6x
Height (in.)	29½-32	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49



11-in. sitting Pooh

11-in. musical Pooh

22-in. sitting Pooh

6

Winnie-the-Pooh Animal Collection

6 Stuffed Pooh Bears are soft and cuddly and every-inch adorable. Gold-color acrylic plush. Black eyes are firmly clamped in. Red felt mouth.

11-inch sitting Pooh. Polyurethane foam-filled.

29 C 15072—Wt. 6 oz. \$44.50

11-inch musical Pooh. Plays a merry Pooh tune that children will love to hear. Filled with cotton.

29 C 15165—Wt. 1 lb. \$47.00

15-inch cuddle Pooh. Polyurethane foam-filled.

Shpg. wt. 1 lb. 8 oz.

29 C 15191 \$47.00

22-inch sitting Pooh. Filled with lightweight polystyrene and cotton.

29 C 15189—Wt. 4 lbs. \$14.00

39-inch sitting Pooh. (Shown on opposite page.) Filled with lightweight polystyrene.

29 C 15186—Wt. 8 lbs. \$34.00

7 Eeyore . . . Pooh's good friend is a delightful companion for every playful youngster. 100% acrylic plush filled with 100% cotton. 12 $\frac{3}{4}$ inches long, 7 $\frac{3}{4}$ inches high. Felt eyes, mane and tail. Gray.

Shpg. wt. 1 lb. 14 oz.

29 C 15174 \$47.00

8 Tigger . . . Pooh's friend a tame 'n wonderful play-pet. 100% acrylic plush trimmed with white brushed 100% cotton. 15 inches long. Clamped-in nose, eyes. Orange, black stripes. Polyurethane foam-filled.

Shpg. wt. 1 lb. 10 oz.

29 C 15177 \$47.00



15-in. cuddle Pooh



7



8



9

Hand-washable Winnie-the-Pooh that floats

9 Great for infants' baths . . . he floats. This Winnie-the-Pooh bear is made of washable 80% Arnel® triacetate and 20% nylon or 100% nylon covering. Filled with 100% polystyrene. 11 inches long. Tightly clamped-in eyes and nose. Screen-printed eyebrows, mouth and "Pooh" on chest. Gold and red combination.

29 C 15172—Shipping weight 1 pound Each \$4.00



FITS TODDLER AND JUVENILE SIZES

Fleece Set

Ideal playwear on cool days! Knit of 100% Acrilan® acrylic. Pants have fine-fitting all-around elastic waist, ribbed-knit cuffs. Jacket has drawstring hood, zipper front. Dimension-weld® (raised) applique of Winnie-the-Pooh on chest. Top and pants in green with contrasting red long sleeves. White piping. Machine wash at warm temperature, tumble dry.

Toddler sizes. State size 2T, 3T or 4T. Give both number and letter when ordering toddler sizes. See Chart 1 below before ordering.

29 C 72092F—Wt. 8 oz. . . . Set \$8.99

Juvenile sizes. Sizes M(4-5) and L(6-6x). State letter size M or L only, not number size. See Chart 2 below before ordering.

29 C 60181F—Wt. 8 oz. . . . Set \$9.99

CHART 1: Toddler sizes

Order Size	2T	3T	4T
Height (in.)	32 $\frac{1}{2}$ —35	35 $\frac{1}{2}$ —38	38 $\frac{1}{2}$ —41

CHART 2: Juvenile sizes

Order letter size	M	L
Fits sizes	(4-5)	(6-6x)
Height, in.	38 $\frac{1}{2}$ —44	44 $\frac{1}{2}$ —49

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NOVEMBER 28th is a very im-pooH-tant date. See the TV World Premiere of "WINNIE-THE-POOH AND TIGGER, TOO" (Check your newspaper for local time)

WINNIE-THE-POOH ..great ideas for children.. exclusively from Sears

For little boys

(1 and 2) Corduroy Shirt-Jacket woven of polyester and cotton. Designed with Gripper® snap front and cuffs. Two round flap pockets on chest. Side vents for a comfortable fit. Machine wash, warm, tumble dry.

State size 3, 4, 5, 6 or 6x. See Chart 1 on page 11.

(1) 29 C 34105F—Loden green

(2) 29 C 34104F—Butterscotch

Shipping weight 11 ouncesEach \$9.00

(3 and 4) PERMA-PREST® corduroy Pants woven of polyester and cotton. Flare-leg styling. Reinforced seams with bartacking at points of strain. Two front pockets, one mock pocket tab with silver-color Pooh snap. Band waist, belt loops. Snap closure, self-locking zipper. Machine wash, warm, tumble dry . . no iron. Belt not incl. (sold on facing pg.).

State size 3, 4, 5, 6 or 6x. See Chart 1, page 12.

Color	Slim . . . fits slender build	Regular . . . fits average build
(3) Loden green . . .	29 C 75188F	29 C 75183F
(4) Butterscotch . . .	29 C 75189F	29 C 75184F

Shipping weight 8 ouncesEach \$6.00

5 Wet-look multicolor Shirt knit of Arnel® triacetate and nylon . . a handsome color combination of butterscotch, loden green and berry. Long sleeves have button cuffs. Hemmed bottom . . shirt can be worn either in or out. Machine wash, warm, tumble dry.

Sizes S(2-3); M(4-5) and L(6-6x). State letter size S, M or L only, *not number size*. See Chart 2, pg. 11.

29 C 63103F—Shipping weight 3 ounces . . . Each \$5.00

For little girls

6 Smock Top woven of polyester and cotton. Placket front with silver-color buttons. Rose-color flower embroidery on chest. Contrast stitching throughout. Natural color. Machine wash, warm, tumble dry.

State size 3, 4, 5, 6 or 6x. See Chart 1 on page 11.

29 C 43363F—Shipping weight 4 ounces . . . Each \$5.00

(7 and 8) PERMA-PREST® Pants knit of 100% polyester for stretch comfort, shape retention. Fine-fitting all-around elastic waist. Stitched center crease. Machine wash, warm, tumble dry . . no ironing.

State size 3, 4, 5, 6 or 6x. See Chart 1 on page 11.

(7) 29 C 43361F—Rose glow

(8) 29 C 43362F—Brown

Shipping weight 6 ouncesEach \$4.50

(9 and 10) Turtleneck Shirt knit of 100% polyester. Long sleeves, hemmed cuffs and shirt bottom. Pooh embroidery on chest. Mach. wash, warm, tumble dry.

Sizes S(2-3); M(4-5) and L(6-6x). State letter size S, M or L only, *not number size*. See Chart 2 on page 11 before ordering.

(9) 29 C 43364F—Rose glow

(10) 29 C 43365F—Brown

Shipping weight 3 ouncesEach \$4.00



(1 and 2) Jacket | (3 and 4) Pants | (6) Top | (7 and 8) Pants
 \$9.00 | \$6.00 | \$5.00 | \$4.50

ALL ITEMS FIT SIZES TO 6x



Winnie-the-Pooh Posters
\$4.00 set

Set of three . . . full-colored hang-anywhere posters. Predominantly red and gold-color. Each measures 23 inches x 29 inches. Frame them if you wish . . . children will adore the imaginative, fanciful Pooh scenes. Set includes the following: Pooh's birthday party, Pooh and Tigger, Pooh with balloon.
29 C 15195—Shipping weight 13 ounces Set \$4.00



Pooh Bean Bag Chair
\$15.50

11 Heavy-duty wet-look vinyl with enchanting Winnie-the-Pooh and Tigger silk screen design. Five vibrant colors on white background. Filled with thousands of polystyrene beads . . . conforms to a child's every position. Seams are double-stitched for added strength and safety. Easy to care for . . . wipes clean with a damp cloth. Measures 25 inches high. A full 60-inch circumference.
Shpg. wt. 6 lbs.
29 C 36701 . . . Each \$15.50



Pile-trimmed Coats

FIT SIZES TO 6x

(12 thru 14) **Little girls' Coat** has economical "grow" feature . . . just fold adjustable fur-look cuffs for easy lengthening or shortening of sleeves. Great-looking nylon coat has warm lining of acetate taffeta quilted to polyester interlining. Trim of Verel® modacrylic and acrylic on polyester backing. Double-breasted styling. Two front patch pockets. Self-fabric belt with buckle. Machine wash, cold. Hang to dry.

State size 3, 4, 5, 6 or 6x. See Chart 1 on page 9 before ordering.
(12) 29 C 28097F—Blue, white pile (14) 29 C 28096F—Beige, honey-color pile
(13) 29 C 28098F—Brown, honey-color pile
Shipping weight 1 pound 8 ounces Each \$18.99

15 White Pile Bonnet of Verel® modacrylic and acetate on olefin backing. Elastic headband. Knit chin tie, pompons. One size fits sizes 3 to 6x.
29 C 79048—Shipping weight 6 ounces Each \$2.99

Honey-color pile Bonnet also available (not shown).
29 C 79049—Shipping weight 6 ounces Each \$2.99

16 Little boys' Winnie-the-Pooh Coat. Brown plaid woven of acrylic and polyester on polyester backing. Body and hood fully pile-lined with Acrilan® acrylic on cotton back. Sleeve lining of nylon quilted to polyester. Double breasted. Zip-off hood. Heavyweight pile collar and lapels. 2 pile-lined pockets. All-around belt with buckle. Machine wash, warm . . . tumble dry, low.

Wear-Dated® Full One Year Warranty. This coat, upon return to Sears, will be replaced or your money refunded if it fails to give normal wear for one full year.

State size 2, 3, 4, 5, 6 or 6x. See Chart 1 on page 9 before ordering.
29 C 44034F—Shipping weight 1 pound 14 ounces Each \$19.99



Winnie-the-Pooh Belt is soft vinyl. Pooh action print reverses to solid white. 1½ in. wide. Metal buckle. Waist sizes S(19-21 in.) and L(22-24 in.) State size S or L not number size.
29 C 34181F—Shpg. wt. 4 oz. . . Ea. \$3.00



Winnie-the-Pooh Hat and Scarf Set of bulky 100% acrylic knit. Pompon. Knit Pooh design on hat and scarf. Scarf has fringed tips, measures approximately 52 in. long. Navy. Machine wash, warm . . . tumble dry, low. One size fits sizes 2 to 6x.
29 C 25549—Shipping weight 10 oz. Set \$6.00



(17 and 18) **Winnie-the-Pooh Hat** of bulky 100% acrylic knit. Ever popular Winnie-the-Pooh emblem on front; pompon on top. Machine wash, warm . . . tumble dry, low. One size fits sizes 2 to 6x. Shpg. wt. 3 oz.
(17) 29C25548—Gold, red . \$2.50
(18) 29C25547—Red, navy . 2.50

COLORFUL



Wish Book value

Hand-embroidered 2-piece Knit Sets
 INFANT SIZES S, M, L

Cut \$1.30 Last Christmas was \$5.29 **\$3.99**

(1 thru 3) Acrylic knit dresses . . . so soft to the touch. A-line styling with hand-stitched floral embroidery. Button shoulder opening for easy dressing. From Korea. Matching tights of long-wearing stretch nylon. All-around elastic waistband for a comfortable good fit. Set is machine washable, warm . . . tumble dry, low.

State size S, M or L only. See Chart 1 below, left.

(1) 29 C 55001F—Pink
 (2) 29 C 55003F—Lilac
 (3) 29 C 55004F—Red

Shipping weight 6 ounces Set **\$3.99**

CHART 1: Infants' sizes

Order letter Size	S	M	L
Height (in.)	24½–28	28½–32	32½–36

CHART 2: Toddlers' sizes

Size	2T	3T	4T
Height (in.)	32½–35	35½–38	38½–41



Winnie-the-Pooh Pin-Ups . . . four beautifully illustrated four-color figures of laminated cardboard . . . predominantly red and gold-color. Pooh with balloons measures 19 in.; Tigger measures 12 in. Hanging tacks included.

Shpg. wt. 2 lbs.
 29 C 15181 Set \$2.99

Winnie-the-Pooh Treasure Chest . . . sturdy wood frame and top covered with heavy-gauge white pearlescent vinyl . . . electronically quilted. Padded top can be used as a seat. Wipe clean with damp cloth. 17 inches high, 15¼ inches deep. Toys not included.

30-inch width.
 29C30831L—Wt. 17 lbs. . \$14.99

36-in. width. See "N" suffix, page 276.
 29C30832N—Wt. 21 lbs. . \$17.99

ALL ITEMS IN INFANTS' SIZES S, M, L AND TODDLERS' SIZES 2T TO 4T

(4) BOYS' 2-PC. SET **\$6.99** | (5) GIRLS' JUMPER **\$6.99** | (6) GIRLS' BLOUSE **\$2.99**

4 Boys' Vest-Pants Set. Green cotton corduroy set has sleeveless vest, button front. White piping above waistline. Embroidered snowman. Pants have band front, elastic backwaist. Mach. wash, warm, tumble dry. *Turtleneck sold on opposite pg. . . see item (10).*

Infants' sizes. State letter size S, M or L only. See Chart 1 above.
 29 C 70182F—Shpg. wt. 6 oz. Set \$6.99

Toddlers' sizes. State size 2T, 3T or 4T. Give both number, letter. See Chart 2 above.
 29 C 72085F—Shpg. wt. 8 oz. Set \$6.99

5 Girls' Long Jumper. Red cotton corduroy body with white piping at empire waist. Embroidered snowman. Back zipper. Machine wash at warm temperature, tumble dry.

Infants' sizes. State letter size S, M or L only. See Chart 1 above.
 29 C 70087F—Shpg. wt. 8 oz. Each \$6.99

Toddlers' sizes. State size 2T, 3T, or 4T. Give both number, letter. See Chart 2 above.
 29 C 72088F—Shpg. wt. 8 oz. Each \$6.99

6 Girls' PERMA-PREST® white Blouse. Woven of polyester, cotton. Classic peter pan collar. Full long sleeves end in cuff. Machine wash, warm, tumble dry . . . no iron.

Infants' sizes. State letter size S, M or L only. See Chart 1 above.
 29 C 70089F—Shpg. wt. 3 oz. Each \$2.99

Toddlers' sizes. State size 2T, 3T or 4T. Give both number, letter. See Chart 2 above.
 29 C 72091F—Shpg. wt. 3 oz. Each \$2.99

The LONG DRESS

Seven pretty styles to choose from and all are machine washable



(1) Dress \$10⁰⁰ FIT SIZES TO 6x



(2) Dress \$10⁹⁹ FIT SIZES TO 6x

(3) Dress \$8⁹⁹ FIT SIZES TO 6x

1 PERMA-PREST® Winnie-the-Pooh long dress has charming hostess-look apron. Woven of Avril® rayon and cotton. Cream-color body, black polka dots. Multicolor apron. Stand-up collar. Wings at caps of long sleeves. Ruffled accents, lace trim. Button back, elasticized backwaist. Waistband ties in back bow with streamers. Machine wash, warm, tumble dry . . . no iron.

State size 3, 4, 5, 6 or 6x. See Chart 1 on opposite page. Shipping weight 11 oz. 29 C 55717F . . . Each \$10.00

2 White polyester bodice has embroidered front panel. Long sleeves, embroidered puff. Button back, elasticized backwaist. Velvet-look shirred skirt woven of royal blue rayon on polyester, cotton backing. Stand-up front waistband extends into back sash. Machine wash, at warm temperature, tumble dry.

State size 3, 4, 5, 6 or 6x. See Chart 1 on opposite page before ordering. Shpg. wt. 14 oz. 29C55669F . . . Ea. \$10.99

3 PERMA-PREST® white dress has cheerful blue polka dots. Woven of Avril® rayon and polyester. Long sleeves. Pleated ruffle edged in blue accents collar, front yoke and cuffs. Button back, elasticized backwaist. All-around blue sash ties in front with bow and streamers. Shirred skirt with two bouncy ruffles at bottom. Machine wash at warm temperature, tumble dry . . . no iron needed.

State size 2, 3, 4, 5, 6 or 6x. See Chart 1 on opposite page. Shipping weight 8 oz. 29 C 55721F Each \$8.99



(4) Dress \$8.99 FITS SIZES TO 6x | (5) Dress \$9.99 FITS SIZES TO 6x | (6) Dress \$5.99 FITS SIZES 1T TO 4T

4 PERMA-PREST® woven dress, quilted skirt. White bodice of polyester, cotton. Removable pin. Button back, elastic backwaist. Black, gold-color print skirt of Avril® rayon, cotton quilted to acetate with polyester fiberfill. Mach. wash, warm, tumble dry . . . no iron.
State size 3, 4, 5, 6 or 6x. See Chart 1 below before ordering.
 29 C 55719F—Wt. 9 oz. \$8.99

5 PERMA-PREST® woven dress, embroidered white apron. Polyester, cotton. Red and white checkered yoke, sleeves, bodice sides, hem. Button back, elastic backwaist. Back belt ties. Machine wash, at warm temperature, tumble dry . . . no iron.
State size 2, 3, 4, 5, 6 or 6x. See Chart 1 below before ordering.
 29 C 55718F—Wt. 8 oz. \$9.99

6 PERMA-PREST® woven dress, ruffled quilt skirt. White bodice of Fortrel® polyester, cotton. Button back, elastic backwaist. Skirt is red with yellow, blue design. Polyester, cotton quilted to acetate with polyester fiberfill. Mach. wash, warm, tumble dry . . . no iron.
State size 1T, 2T, 3T or 4T. See Chart 2 below before ordering.
 29 C 55036F—Wt. 7 oz. \$5.99

CHART 1: 2 TO 6x. Order only sizes listed with each item

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½–35	35½–38	38½–41	41½–44	44½–47	47½–49

CHART 2: Toddlers' sizes

Size (not age)	1T	2T	3T	4T
Height (inches)	29½–32	32½–35	35½–38	38½–41



7

Wish Book value \$6.88

Our lowest price this season for any PERMA-PREST® Long Party Dress in girls' sizes 2 to 6x

7 White leno-weave bodice of Fortrel® polyester, cotton. 3-button trim. Button back, elasticized backwaist. Front waistband, tie-back belt. Shirred green print skirt woven of Avril® rayon, cotton. Ruffled bottom. Machine wash, warm, tumble dry . . . no iron.
State size 2, 3, 4, 5, 6 or 6x. See Chart 1 below.
 29 C 55722F—Wt. 8 oz. \$6.88

Seamless Tights 3 in pkg \$2.99

Stretch nylon knit. Shaped panel seat. Elastic waist. Mach. wash, warm. Pkg. of 3: 1 red, 1 white, 1 royal blue.
 Sizes S(2-3); M(4-5); L(6-6x). *State 1 letter size to pkg. S, M, L, not number size. See Chart 2, p. 11.*
 Shpg. wt. 6 oz.
 29C27085F . Pkg. \$2.99



PERMA-PREST® \$2.99 Long Slip

Dacron® polyester and cotton batiste. Nylon ribbon and lace trim. Side slits. White. Machine wash, warm, tumble dry . . . no iron.
State size 2, 3, 4, 5, 6 or 6x. See Chart 1 at left.
 Shpg. wt. 3 oz.
 29 C 23008F . Ea. \$2.99
 *Reg. DuPont T.M.



APPLIQUED DENIM Coordinates



1 PERMA-PREST® blue denim Overalls woven of polyester and cotton. Pocket on front bib has turtle applique. Straps have button closures. Contrast stitching on pocket, waistband, straps. Machine wash at warm temperature, tumble dry . . . no ironing necessary.

State size 3, 4, 5, 6 or 6x. See Chart 1 on opposite page before ordering.

Shipping weight 7 ounces.
29 C 40708F Each \$5.99

2 PERMA-PREST® red, turtle-patterned Shirt woven of polyester and cotton. Long sleeves, button cuffs. Button front. Hemmed bottom. Machine wash at warm temperature, tumble dry . . . no ironing necessary.

State size 3, 4, 5, 6 or 6x. See Chart 1 on opposite page before ordering.

Shipping weight 3 oz.
29 C 40712F Each \$3.49

3 PERMA-PREST® blue denim Shirt-Jacket woven of polyester and cotton. Front patch pocket has turtle applique. Contrast stitching throughout. Button closure. Machine wash at warm temperature, tumble dry . . . no ironing.

State size 3, 4, 5, 6 or 6x. See Chart 1 on opposite page before ordering.

Shipping weight 6 oz.
29 C 40709F Each \$5.99

4 PERMA-PREST® blue denim Pants woven of polyester and cotton. Front patch pocket has turtle applique. Contrast stitching on front band and pocket. Elastic backwaist for a better fit. Flare-leg styling. Machine wash at warm temperature, tumble dry . . . no iron.

State size 3, 4, 5, 6 or 6x. See Chart 1 on opposite page before ordering.

29 C 40711F—Wt. 5 oz. Ea. \$3.99

5 PERMA-PREST® screen-print Pullover woven of polyester and cotton. Yellow with turtle. Ribbed-knit crew neck. Long sleeves. Hemmed cuffs and bottom. Machine wash at warm temperature, tumble dry . . . no ironing.

Sizes S(2-3); M(4-5) and L(6-6x). State letter size S, M or L only, not number size. See Chart 2 on opposite page before ordering.

29 C 40714F—Wt. 3 oz. Ea. \$2.99

Cookie Jar sold on page 335.

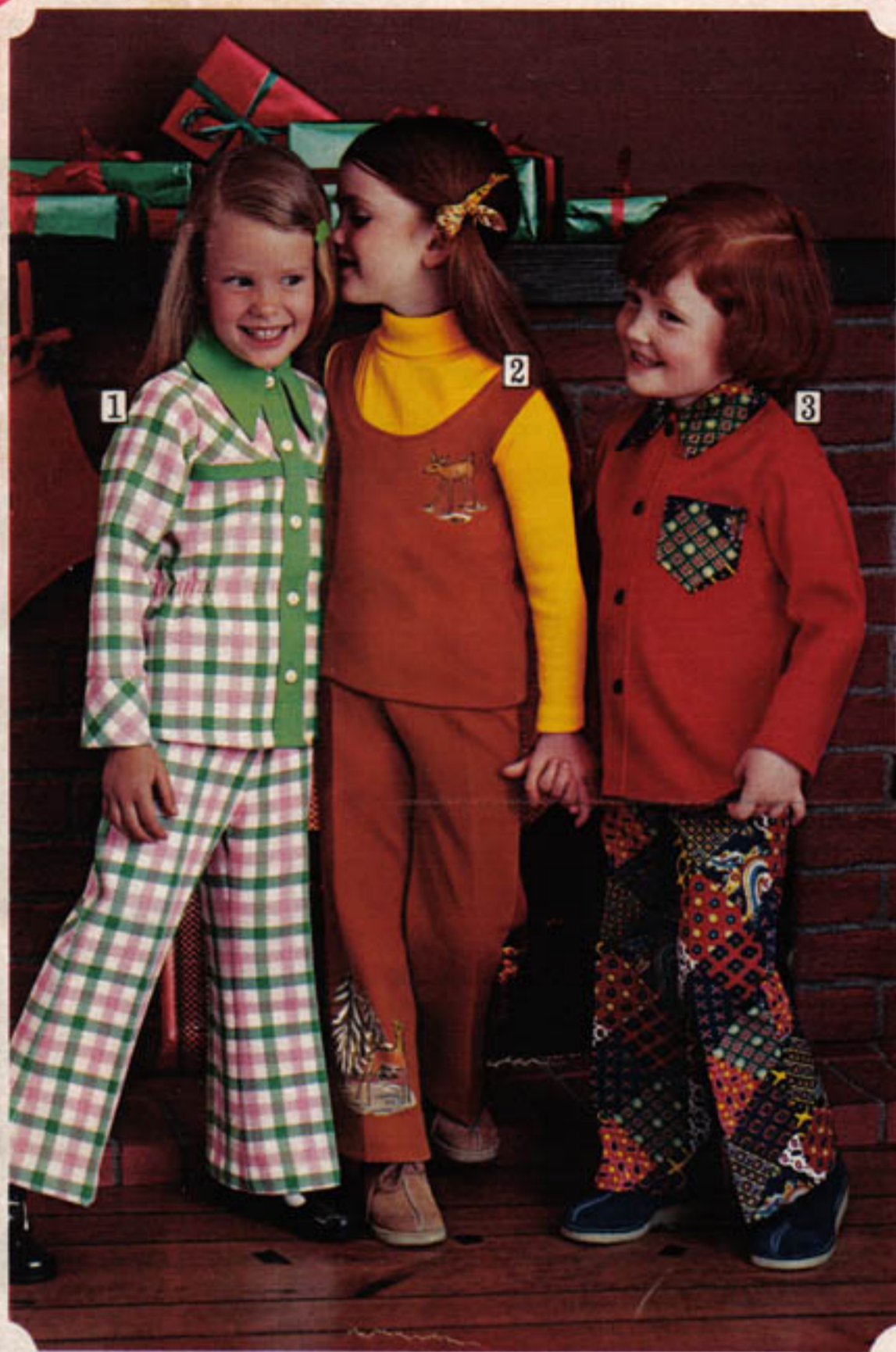


6 Woven blue denim Shoulder Bag. Durable cotton with embroidery trim, decorative plastic buttons. Roomy front pocket . . zipper closure. Adjustable shoulder strap . . carry on your shoulder or wrist. 8 in.x10 in.x3 in. Hong Kong. 29 C 79579—Wt. 8 oz. . . . Each \$2.99

(1) Overalls \$5.99 | (2) Shirt \$3.49 | (3) Jacket \$5.99 | (4) Pants \$3.99 | ALL ITEMS FIT LITTLE GIRLS' SIZES TO 6x

NOVEMBER 28th is a very im-poo-h-tant date. See the TV World Premiere of "WINNIE-THE-POOH AND TIGGER, TOO" (Check your newspaper for local time)

Dress-up PANTS SETS



(1 thru 3)
Your choice only **\$6⁹⁹** FIT LITTLE GIRLS'
SIZES 3 TO 6x

1 PERMA-PREST® plaid woven Set of polyester and nylon . . . pretty green and pink combination. Long-sleeve jacket has solid-color collar, placket and yoke trim. Stylish elastic waist for fine fit. Slightly flared pants have band front, elastic back. Machine wash, warm, tumble dry . . . no iron.

State size 3, 4, 5, 6 or 6x. See Chart 1 below before ordering. Measure to be sure.
29 C 43351F—Shipping weight 9 ounces Set #6.99

2 PERMA-PREST® double-knit Set of 100% polyester . . . stretch comfort, easy-care good looks. Pullover top is rust with contrasting gold-color sleeves, full rib-knit turtleneck collar. Mock vest has screen print on front. Rust pants have all-around elastic waist, screen print on leg bottom. Machine wash at warm temperature, tumble dry . . . never needs ironing.

State size 3, 4, 5, 6 or 6x. See Chart 1 below before ordering. Measure to be sure.
29 C 43356F—Shipping weight 9 ounces Set #6.99

3 PERMA-PREST® patchwork woven Set of polyester and cotton. Long-sleeve red shirt-jacket has cheerful multi-patterned patchwork pocket and long-point collar. Four-button closure. Coordinating patterned pants are brushed twill with band front and elastic back . . . comfortable, great looking. Slightly flared legs. Machine wash at warm temperature, tumble dry . . . no ironing.

State size 3, 4, 5, 6 or 6x. See Chart 1 below before ordering. Measure to be sure.
29 C 43357F—Shipping weight 13 ounces Set #6.99

CHART 1

Order size (not age)	3	4	5	6	6x
Height, inches	35½-38	38½-41	41½-44	44½-47	47½-49

CHART 2

Order letter size S, M or L	S	M	L
Fits sizes	(2-3)	(4-5)	(6-6x)
Height, inches	32½-38	38½-44	44½-49



SIZES
3 TO 6x

\$8⁹⁹

Knit Sets with the
needlepoint look

(4 and 5) PERMA-PREST® double knit of polyester, acrylic and nylon. Yellow pullover top with full turtleneck collar. Rib-knit, form-fitting waist for darling little-girl detail. Ruffled accent with decorative border stitching. Flower-patterned bib has 2-button trim. Slightly flared pants have all-around elastic waist. Machine wash, warm, tumble dry . . . no iron.

State size 3, 4, 5, 6 or 6x. See Chart 1 at left before ordering.

(4) 29 C 43353F—Red with yellow
(5) 29 C 43352F—Navy with yellow
Shipping weight 8 ounces .Set #8.99



GIRLS' TOUGHSKINS®



(8 and 9) 2-piece Sweater Set
\$799 FIT SIZES
 TO 6x

(10 and 11) Toughskins Jeans
\$569 SIZES 3 TO 6x
 REGULAR AND SLIM

First, select size based on height, then measure to determine which to order—Slim or Regular

Order Size (not age) . . .	3	4	5	6	6x
Height (inches)	35½-38	38½-41	41½-44	44½-47	47½-49
Slim waist (inches)	19½	20	20½	21	21½
Regular waist (inches)	21	21½	22	22½	23

Chart 1
 Regular
 and
 Slim



SIZES
 TO 6x
\$299

Screen-print knit Shirts

(1 thru 3) Soft and comfortable polyester and cotton knit. Ribbed crew neck. Long sleeves with neatly hemmed cuffs. Hemmed bottom can be tucked in pants or skirts or can be worn out. Machine wash warm and tumble dry. Why not pick up the phone and order it? Sizes S(2-3); M(4-5); L(6-6x). State letter size S, M, L, not number size. See Chart 2 on page 11.

- (1) 29 C 40716F—White with girl
- (2) 29 C 40714F—Yellow with turtle
- (3) 29 C 40715F—White with Superfrog

Shipping weight 3 oz. \$2.99



(4 and 5) Mitten Socks. Warm, nylon knit. Big toe knitted-in separately for fashion look. Machine wash warm. Sizes L (fit shoe sizes 6-11½); XL (fit shoe sizes 12-4½). State letter size L or XL, not shoe size.

- (4) 29 C 1938F—White with navy, red stripes
- (5) 29 C 1939F—White with green, orange stripes

Shipping wt. 1 oz. \$1.29

(6 and 7) Gloves. Acrylic knit for warmth. Machine wash, warm. Made in Taiwan. One size fits sizes 2 to 6x.

- (6) 29 C 25061—Red, white, navy stripe
- (7) 29 C 25062—Green, orange white stripe

Shpg. wt. 1 oz. . . . \$1.99



PLAID TOUGHSKINS® take on a festive new holiday look



(1 thru 3) JACKETS \$7.99 SIZES 3 TO 6x

(4 thru 6) JEANS \$5.69 SIZES 3 TO 6x . . . REGULAR AND SLIM

(1 thru 3) **Shirt-Jackets.** The strongest fabric we sell . . . lab tests prove it. Woven of Dacron® type 59 polyester, DuPont 420 nylon and cotton . . . a super-hefty tri-blend fabric. Snaps close front, pockets and cuffs. Machine wash warm; tumble dry. *State size 3, 4, 5, 6, 6x. See Chart 2 on facing page.*

- (1) 29 C 45345F—Navy and red plaid
 - (2) 29 C 45346F—Green and rust plaid
 - (3) 29 C 45347F—Rust and blue plaid
- Shipping weight 11 ounces \$7.99

(4 thru 6) **PERMA-PREST® Plaid Jeans.** The strongest jeans we sell. Woven of Dacron® type 59 polyester, DuPont 420 nylon, cotton. Two front pockets. Band waist; belt loops. Reinforced knees. Self-locking zipper fly. All seams safety stitched with polycore thread. Machine wash, warm; tumble dry. *State size 3, 4, 5, 6, 6x. See Chart 3 on facing page.*

Color	Regular . . . fit average build	Slim . . . fit slender build	Shpg. wt.	Price
(4) Navy, red	29 C 66001F	29 C 66006F	8 oz.	\$5.69
(5) Green, rust	29 C 66003F	29 C 66008F	8 oz.	5.69
(6) Rust, blue	29 C 66004F	29 C 66009F	8 oz.	5.69



SIZES S, M, L

No iron knit Shirt
\$2.99

(7 thru 10) PERMA-PREST® polyester and cotton rib knit shirt. 3 button placket front. Rib knit cuffs. Hemmed bottom. Machine wash warm. Do not bleach. Tumble dry. No ironing. Sizes S(2-3); M(4-5); L(6-6x). State letter size S, M, L not number size. See Chart 1 below. Wt. ea. 4 oz.

(7) 29 C 48775F—Off white
(8) 29 C 48776F—Navy
(9) 29 C 48781F—Rust
(10) 29 C 48778F—Green
Each \$2.99 2 for \$5.94



FIT SIZES 2 TO 6x

Wet look woven Shirt
\$3.99

(11 and 12) Wet look print shirts are the newest fashion. Woven Arnel® triacetate and nylon. Button placket front. Hemmed bottom. Machine wash warm temperature and tumble dry. Sizes S(2-3); M(4-5); L(6-6x). State letter size S, M, L not number size. See Chart 1 below before ordering.

(11) 29 C 63101F—Navy
(12) 29 C 63102F—Brown
Shpg. wt. 4 oz. \$3.99

Chart 1: Sizes S, M, L

Order letter size S, M, L ...	S	M	L
Fits sizes	2-3	4-5	6-6x
Height (inches)	32½-38	38½-44	44½-49



Leisure Separates in PERMA-PREST® double knit polyester

SHIRT JACKET \$6.99 SIZES 3 TO 6x | JEANS \$4.49 SIZES 3 TO 6x... REGULAR AND SLIM

(16 thru 19) To maintain the new, crisp look, machine wash warm; tumble dry. No ironing.

The Shirt Jacket (16 and 17). Button cuffs. Long pointed lined collar. Two upper chest pockets with flaps. Placket front with chalk white buttons and contrast stitching add stylish detailing. State size 3, 4, 5, 6, 6x. See Chart 2 below.
(16) 29 C 34131F—Navy
(17) 29 C 34134F—Camel tan
Shipping weight 11 oz. ... \$6.99

The Jeans (18 and 19). Stretch knit for comfort. Easy-fit band waist with belt loops. Two roomy front pockets. Self-locking zipper fly. All seams safety stitched. Stylish flare legs. State size 3, 4, 5, 6, 6x. See Chart 3 below before ordering.

Color	Regular	Slim
	fits average build	fits slender build
(18) Navy	29 C 66771F	29 C 66776F
(19) Camel tan	29 C 66774F	29 C 66779F

Shipping weight 8 ounces \$4.49

20 White Vinyl Belt. 1½ inches wide. Features large metal buckle and grommets. Made in Japan. Size S(fits 19-21 inch waist); L(fits 22-24 inch waist). State letter size S or L only, not waist size.
29 C 34067F—Shipping weight 5 ounces \$1.99

CHART 2: Sizes 3 to 6x

Order size (not age)	3	4	5	6	6x
Height (inches)	35½-38	38½-41	41½-44	44½-47	47½-49

CHART 3: Sizes 3 to 6x Regular and Slim.

First, select size based on height, then measure waist to determine which to order... regular or slim.

Order Size (not age)	3	4	5	6	6x
Height (inches)	35½-38	38½-41	41½-44	44½-47	47½-49
Slim (waist inches)	19½	20	20½	21	21½
Regular (waist inches)	21	21½	22	22½	23

NOVEMBER 28th is a very im-poo-h-tant date. See the TV World Premiere of "WINNIE-THE-POOH AND TIGGER, TOO" (Check your newspaper for local time)



Novelty knit Shirt
SIZES S, M, L (FIT SIZES 2 TO 6x) \$2.99

(13 thru 15) White combed cotton knit. Mock turtleneck. Rib knit cuffs. Hemmed bottom. For little or no ironing, machine wash warm and tumble dry. Sizes S(2-3); M(4-5); L(6-6x). State letter size S, M, L not number size. See Chart 1 above. Wt. ea. 4 oz.

(13) 29 C 48807F—Superman*
(14) 29 C 48808F—Batman*
(15) 29 C 48809F—Shazam*

Each \$2.99; 2 for \$5.94

TOUGHSKINS® WESTERN JEANS AND JACKETS

(1 thru 6) **Jackets and Jeans.** The strongest we sell . . . lab tests prove it. Woven of Dacron® polyester, DuPont 420 nylon and cotton . . . a super-hefty tri-blend fabric . . . so rugged we actually made a trampoline out of it. You never have to iron these great looking separates. Just machine wash warm; do not bleach. Tumble dry.

Denim Jacket (1 thru 3). Jacket and attached hood are fully lined for added warmth with 100% polyester shearling-look pile. Two roomy patch pockets with separate flaps. Back yoke. Contrast topstitching. Sleeves lined with nylon quilted to 100% polyester and feature inside sleeve wristlets. Machine wash warm; tumble dry. State size 3, 4, 5, 6, 6x. See Chart 2 on page 15.

(1) 29 C 45335F—Green
(2) 29 C 45334F—Burgundy
(3) 29 C 45333F—Navy
Shpg. wt. 1 lb. 10 oz. . . . \$17.99

PERMA-PREST® Denim Jeans (4 thru 6). Side elastic waist inserts give two-inch adjustability for great fit. Two front pockets, mock back yoke with two patch pockets. Toughskins patch on right back pocket. Reinforced knees. Flare legs, no center creases. Snap closure and self-locking zipper fly. Band waist with belt loops. Machine wash warm; tumble dry. No ironing. State size 3, 4, 5, 6, 6x. See Chart 1 below.

Color	Slim . . . fits slender build
(4) Green	29 C 76308F
(5) Burgundy	29 C 76309F
(6) Navy	29 C 76306F

Color	Regular . . . fits average build
(4) Green	29 C 76303F
(5) Burgundy	29 C 76304F
(6) Navy	29 C 76301F

Shipping weight 8 oz. . . . \$5.69

(7 thru 10) **Acrylic rib-knit Shirt** with western styling is the perfect partner with Toughskins separates. Embroidery and piping trims yoke. Pointed collar; three button placket front. Sleeves sport western cuff with button closure.

Neatly hemmed bottom to wear tucked in or out. Easy-care shirt needs little or no ironing if you machine wash warm and tumble dry. Size S(2-3); M(4-5); L(6-6x). State letter size S, M, L not number size. See Chart 1 on page 15.

(7) 29 C 48459F—Off white
(8) 29 C 48466F—Green
(9) 29 C 48465F—Red
(10) 29 C 48464F—Blue
Shipping weight 4 oz. . . . \$3.99

(1 thru 3) **Jackets** \$17⁹⁹ SIZES 3 TO 6x | (4 thru 6) **Jeans** \$5⁶⁹ SIZES 3 TO 6x . . . Regular and Slim

Chart 1: Sizes 2 to 6x . . . Regular and Slim. First select size based on height; then measure waist to determine which to order—Slim or Regular

Order Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49
Slim (waist inches)	19	20	21	22	23	23½
Regular (waist inches)	20½	22	23	24	25	25½

11 Tan Belt with TOUGHSKINS trophy buckle. 1½-inch wide belt fits all children's pants. Embossed stitching and perforations along both edges. Vinyl strap has bonded leather back. Engraved metal buckle. Size

S(19-21 inch waist); L(22-24 inch waist). State letter size S or L only, not waist size.
Shipping weight 5 ounces.
29 C 34101F . . . \$2.49

WESTERN PLAYWEAR for boys and girls

SIZES 2 TO 6x
(Playwear (5) and (6) in sizes 8 and 10, too)



**Wish Book
value**
Last Christmas was \$8.99
Now **\$6.99**
Item (3)

(1 and 2) **Girls' and Boys' 2-piece Western Sets.** Real western styling make these sets such fun to wear. Woven polyester and cotton. Embroidered shirts close with pearlized metal snaps. Straight leg pants and poplin skirt have elastic waists. Machine wash warm temperature and tumble dry. *State size 2, 3, 4, 5, 6, 6x. See Chart 1 below.*

1 Girls' Set. Red. White fringe trims skirt.
29 C 78061F—Shipping weight 9 ounces\$5.88

2 Boys' Set. Red and black. Belt loops; back pocket. Belt not included.
29 C 78107F—Shipping weight 10 ounces\$5.88

3 Boys' or Girls' 2-piece Western Set. Woven polyester and cotton. Embroidered and appliqued poplin shirt. Pearlized metal snaps close front and cuffs. Elastic waist. Flare leg pants. Mock fly; belt loops. Two pockets. Belt not included. Machine wash warm. Tumble dry. *State size 2, 3, 4, 5, 6, 6x. See Chart 1 below.*
29 C 78101F—Red and black. Shipping weight 11 ounces**\$6.99**

4 Girls' or Boys' 2-piece Western Set. Woven polyester and cotton. Cowboy shirt features embroidery, appliques, fringe and pearlized metal snaps. Straight leg pants have elastic waist. Mock fly; belt loops. White piping on pockets. Belt not included. Machine wash warm and tumble dry. *State size 2, 3, 4, 5, 6, 6x. See Chart 1 below.*
29 C 78106F—Red and black. Shipping weight 13 ounces\$6.99

5 Girls' 3-piece Western Set. Woven polyester and cotton. Embroidered shirt collar. Pearlized metal snaps close front and cuffs. Western style vest trimmed with appliques, embroidery and fringe. Band front; elastic back. Fringe trimmed skirt. Machine wash warm and tumble dry. Red and white. So easy to buy when you just use the phone. *Sizes 2 to 6x. State size 2, 3, 4, 5, 6x. See Chart 1 below before ordering.* *Sizes 8 and 10. State size 8, 10. See Chart 2 on page 38 before ordering.*
29 C 78051F—Shpg. wt. 12 oz.\$7.99 40 C 65007F—Shpg. wt. 1 lb.\$7.99

6 Boys' 3-piece Western Set. Woven polyester and cotton. Embroidered collar. Pearlized metal snaps close front and cuffs. Straight leg pants have band front and elastic back. Zipper fly. Belt loops. Two pockets. Belt not included. Embroidered vest has fringed bottom. Machine wash warm and tumble dry. *Sizes 2 to 6x. Red and black. State 2, 3, 4, 5, 6, 6x. See Chart 1 below.* *Sizes 8, 10. State size. See Chart 2, page 38.*
Shipping weight 10 oz. 40 C 65005F—Red and black
29 C 78048F**\$8.99** 40 C 65006F—Gold and brown
Shipping weight 1 lb. 4 oz.\$8.99

Western Gloves sold on page 18. Western Hats sold on page 19.

Chart 1: Sizes 2 to 6x. Order only sizes listed with each item.

Order Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

7 Western Belt Set. Tan leather belt with saddle stitching and chrome-plated metal buckle. Jailhouse key, key chain medallion and sheriff's badge. Belt sizes S(19-21 in. waist); L(22-24 in. waist). *State letter size S or L not waist size.* Like everything else in Sears books, it's so easy to order by telephone.
29 C 78908F—Shipping weight 5 ounces\$3.00



**Wish Book
value**
Last Christmas Sizes 2 to 6x were \$9.99
Now **\$8.99**
Item (6)



COORDINATES



Western-look Hats. The finishing touch for the buckaroo look. Wool and rayon felt. Shape-retaining crown. Chin cord.
 Sizes S(19½ inches); M(20¼ inches); L(21 inches). Measure around head above ears. State letter size S, M, L, not head size.
 29 C 78027F—Blue 29 C 78028F—Red 29 C 78028F—Green
 29 C 78025F—Tan 29 C 78029F—Black
 Shipping weight 6 ounces\$2.99



ITEMS
 1 THRU 4 FIT
 SIZES TO 6X
 SHOWN ON THIS PAGE
 AND FACING PAGE

- 1 PERMA-PREST® Shirts.** Woven check polyester, cotton. Topstitched collar; stays. Mach. wash warm; tumble dry. No iron. State size 3, 4, 5, 6, 6x. Chart 1, pg. 17.
 29C7815F—Blue 29C7814F—Red 29C7805F—Brown 29C7816F—Green
 Shipping weight 5 ounces\$3.99
- 2 Split-cowhide leather Vest.** Two bright nickel-plated conchos with ties and fringe trim. Two pockets. Handcrafted in Mexico and Hong Kong. Sizes S(2-3); M(4-5); L(6-6x). State letter size S, M, L, not number size. See Chart 1 on page 15 before ordering.
 29 C 7861F—Ranch blue
 29 C 7859F—Rust
 29 C 7860F—Ranch red
 29 C 7862F—Ranch green
 Shipping weight 10 ounces\$4.99
- 3 Split-cowhide leather Chaps.** Nickel-plated conchos, ties. Stud trimmed pockets. Each leg has two straps to snap around leg. Mexico; Hong Kong. Sizes S(fits child 32½-41 in. tall); L(fits child 41½-49 in. tall). State letter size S, L, not number size.
 29 C 78087F—Ranch blue
 29 C 78089F—Rust
 29 C 78086F—Ranch red
 29 C 78088F—Ranch green
 Shipping weight 12 ounces\$5.99

Wish Book value **PERMA-PREST® Flare-leg Jeans**
Cut 50¢ Was \$4.49 in 1974 Christmas Book **\$3.99**

4 Woven polyester and cotton. Double-stitched seams and bartacking at points of strain. Vulcanized double knees. Band waist; zipper fly. Yoke back. Two front pockets. Machine wash warm; tumble dry. No ironing. State size 2, 3, 4, 5, 6, 6x. See Chart 1, on page 16.

Color	Regular fits average build	Slim fits slender build	Color	Regular fits average build	Slim fits slender build
Ranch blue ..	29 C 7832F	29 C 7842F	Ranch red ..	29 C 7834F	29 C 7844F
Ranch brown	29 C 7835F	29 C 7845F	Ranch green	29 C 7833F	29 C 7843F

Shipping weight 10 ounces\$3.99

Girls' and Boys' PERMA-PREST® Western Rancher Set

SIZES 3 TO 6x

Polyester and cotton denim. Western-styled jacket has two flapped pockets. Front and back yokes have contrast stitching. Front and cuffs close with snaps. Pants have two front pockets. Band front and elastic back with belt loops. Zipper fly. Back yoke and bartacking. Needs no ironing. Machine wash warm and tumble dry. State size 3, 4, 5, 6, 6x. See Chart 1 on page 17 before ordering.
 29 C 85119F—Green
 29 C 85118F—Navy
 Shpg. wt. 1 lb. 8 oz. \$8.99



GIRLS' SIZES 7 TO 14

Dresses (2), (5) and (7) in Chubby sizes, too

LONG DRESSES



1

3

1 Two-piece Dress. Blue jumper plus red, white printed check blouse. Jumper trimmed in check piping, matching plastic buttons attach straps. Jumper has *natural waistline*, back zipper. Imitation pearl buttons close blouse front. Woven polyester, cotton. Machine wash, warm, tumble dry. Girls' sizes 7, 8, 10, 12, 14. Chart 1, below. 77 C 1289F—State size. Wt. 13 oz. \$11.99

2 Two-piece Dress. Green skirt plus a pullover patch-print jacket with mock-blouse insert. Fabric applique trims mock-blouse. Gold-color buttons close jacket. Pull-on skirt, elasticized *natural waistline*. Jacket woven of polyester, Avril® rayon. Skirt, mock-blouse and jacket trim are knit of Dacron® polyester. Machine wash, warm. Girls' sizes 7, 8, 10, Chubby sizes 8½, 12, 14, 10½, 12½, 14½, State size. Chart 1, 16½. Chart 2, below. Wt. 13 oz. State size. Wt. 1 lb. 77 C 1290F \$11.99 77 C 1833F \$13.99

Designer inspired fashion ..

Winnie-the-Pooh

3 One-piece Dress. Bodice and long apron in colorful patch print. Apron attached at shirred *natural waistline*. Double rows of white topstitching edge ruffle trim. Attached dot-fabric belt extends into a back square-knot tie. Back belt loop. Back zipper. Patch print woven 100% cotton. Red with white dot print fabric woven of Avril® rayon and cotton. Machine wash at warm. Girls' sizes 7, 8, 10, 12, 14. See Chart 1, below. Shipping weight 1 pound 1 ounce. 77 C 1288F—State size \$11.00 *Reg. DuPont T.M.

CHART 1: Girls' Sizes

Order Size	7	8	10	12	14
Height (in.)	49½-51½	52-53½	54-55½	56-58	58½-60½
Chest (in.)	26-26½	27-27½	28-29	29½-30½	31-32

CHART 2: Chubby Girls' Sizes

Order Size	8½	10½	12½	14½	16½
Height (in.)	52-53½	54-55½	56-58	58½-60½	61-63
Chest (in.)	29-29½	30-31	31½-32½	33-34	34½-35½

GIRLS' SIZES 7 TO 14

Some items in Slim sizes, too

Sears Pacesetters

featuring the latest fashions . .
Overalls, Big Tops and Pants

1



2



4

3



5

Items (1), (6)
and (10)
DUPONT
Orlon

6



7

8



9

10



10

11

SHOWN ON FACING PAGE

1 PERMA-PREST® rib-knit Turtleneck
Top in off white. Pullover style. Long sleeves. 100% Orlon® acrylic. Machine wash, warm; tumble dry. No iron. Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, not number size. See Chart 1 on page 27.

V77 C 6739F—Shpg. wt. 6 oz. \$5.49

2 "Big-top look" chino Jacket in solid mint. Gathered front; yoke neck. Front button closure. Woven of polyester, cotton. Machine wash, warm; tumble dry.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 2 on page 27.

V77 C 6738F—Shpg. wt. 9 oz. \$8.99

3 PERMA-PREST® Wide flare-leg
Pants in floral print. Natural waist. Zip-button front. Woven polyester, cotton. Mach. wash, warm; tumble dry. No iron.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 4, page 27. Wt. 10 oz. \$7.49

Slim sizes 7S, 8S, 10S, 12S, 14S. State size. See Chart 5, page 27. Wt. 10 oz. \$7.49

4 PERMA-PREST® "big-top look"
Smock in floral print. Matching triangle scarf. Elbow-length sleeves. Gathered front. Pointed collar. Polyester and cotton. Machine wash, warm; tumble dry. No iron. Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 2 on page 27.

V77 C 6735F—Shpg. wt. 7 oz. \$7.99

5 Wide flare-leg chino Pants in solid mint. Ride at natural waist. Zip and button front. Woven polyester, cotton. Machine wash, warm; tumble dry.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 4, page 27. Wt. 11 oz. \$6.99

Slim sizes 7S, 8S, 10S, 12S, 14S. State size. See Chart 5, page 27. Wt. 10 oz. \$6.99

6 Turtleneck knit Top in peach and mint stripes. Pullover style with long sleeves. 100% Orlon® acrylic. Machine wash, warm; tumble dry.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, not number size. See Chart 1 on page 27.

V77 C 6734F—Shpg. wt. 6 oz. \$6.99

7 Chino Overalls in solid mint. Embroidery trims ruffle top. Elasticized back-waist. Woven of polyester, cotton. Machine wash, warm; tumble dry.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 4 on page 27.

V77 C 6732F—Shpg. wt. 12 oz. \$8.99

8 "Big-top look" chino Jacket in solid peach. Collared neckline. Yoke front. 2 front pockets. Long sleeves, button cuffs. Button placket front. Woven polyester, cotton. Mach. wash, warm; tumble dry.

Girls' sizes 7, 8, 10, 12, 14. State size. Chart 2 on page 27.

V77 C 6727F—Shpg. wt. 10 oz. \$9.99

9 PERMA-PREST® wide flare leg chino
Pants in solid peach. Natural waist. Zip-button front. Woven polyester, cotton. Mach. wash, warm; tumble dry. No iron.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 4, page 27. Wt. 11 oz. \$6.99

Slim sizes 7S, 8S, 10S, 12S, 14S. State size. See Chart 5, page 27. Wt. 11 oz. \$6.99

10 PERMA-PREST® crew neck Sweat-
er in peach with striped front. Short sleeves. Knit of 100% Orlon® acrylic. Machine wash, warm; tumble dry. No iron.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, not number size. See Chart 1 on page 27.

V77 C 6730F—Shpg. wt. 5 oz. \$6.99

11 PERMA-PREST® Shirt in floral print. Long sleeves. Long pointed collar, button front. Woven of polyester, cotton. Machine wash, warm; tumble dry. No iron. Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 2 on page 27.

V77 C 6731F—Shpg. wt. 7 oz. \$5.99



Sears Pacesetters

featuring the latest fashions . . . ombre looks and screen prints

(12 thru 15) Ombre blue Coordinates. The items you buy may have a different light-to-dark or dark-to-light ombre effect from those you see on this page. All are woven of polyester and cotton.

12 PERMA-PREST® Overalls have a screen print on bib. Back zipper. Machine wash at warm, tumble dry. No iron.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 4 on page 27.

V77 C 6724F—Shpg. wt. 14 oz. \$10.99

13 Newsboy-style Hat. Elasticized hat-band for a comfortable fit. Acetate lining. Buy it the easy way—order by phone.

V77 C 9049—One size fits all. Wt. 3 oz. . . \$2.99

14 PERMA-PREST® Jacket with screen print on back. Front button closure. Mach. wash, warm; tumble dry. No iron.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 2 on page 27.

V77 C 6720F—Shpg. wt. 9 oz. \$9.49

15 Flare-leg Pants. Ride at natural waistline. Zip and button front. Machine wash at warm; tumble dry.

Girls' sizes 7, 8, 10, 12, 14. State size. Please see Chart 4 on page 27.

V77 C 6721F—Wt. 12 oz. . \$9.49

Slim sizes 7S, 8S, 10S, 12S, 14S. State size. Please see Chart 5 on page 27.

V77 C 6722F—Wt. 12 oz. . \$9.49

PERMA-PREST® Go-with print Tops

16 Knit Shirt. All-over print. Pullover style. Long sleeves. Collared neckline. Polyester, cotton. Machine washable, warm; tumble dry. No iron.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, not number size. See Chart 1 on page 27.

V77 C 6725F—Shpg. wt. 5 oz. \$6.99

17 Jersey T-shirt in periwinkle blue with screen print on front. Short sleeves. Pullover style. Polyester, cotton jersey. Mach. wash, warm; tumble dry. No iron.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, not number size. Chart 1 on page 27.

V77 C 6723F—Shpg. wt. 4 oz. \$5.99

*Reg. Du Pont T.M.

GIRLS' SIZES 7 to 14

Some items in Slim and Chubby sizes, too

JACKETS 'n JEANS

(1 and 2) Blue ombre with red, white, blue floral print. Woven polyester and cotton. Machine wash, warm temperature. Turtleneck pullover, shown with item (1), sold on facing page.

1 Jacket. Floral print on jacket back, collar, cuffs and two flap pockets. Front yoke. Metal snap closure and cuffs. Rounded shirrtail bottom.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 2 on page 27.
77 C 2444F—Shpg. wt. 12 oz. \$8.99

2 Jeans. Ride at natural waist. Floral print on leg bottoms and waistband. Zipper front closure. Back darts provide comfortable fit. Wide-flare legs.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment . . . order correct size. See Chart 4 on page 27.
77 C 4620F—Shpg. wt. 15 oz. \$6.99

(3 and 4) Brushed twill in navy blue. Woven polyester and cotton. Machine wash, warm. Turtleneck pullover shown with item (3) sold on facing page.

3 Jacket. Curly polyester pile lining. Sleeves of rayon quilted to polyester. Waist length ranch style with zip closure. Yoke front. Zipper pockets. Snap cuffs. White contrast stitching.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 2 on page 27.
77 C 2498F—Wt. 1 lb. 8 oz. \$17.99

4 Jeans. Modified boy-cut . . . rides 1½ in. below natural waist. Two zipper pockets accented with white contrast stitching. Front zipper closure. Wide-flare legs.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment . . . order correct size. See Chart 4 on page 27.
77 C 4621F—Shpg. wt. 15 oz. \$6.99

Slim sizes 7S, 8S, 10S, 12S, 14S. Avoid disappointment . . . order correct size. See Chart 5 on page 27.
77 C 9921F—Shpg. wt. 15 oz. \$6.99

5 Shoulder Bag in red, white and black quilted calico print. Navy contrast trim. Snap flap closing. Two front snap pockets. 100% cotton.
77 C 9097—Shpg. wt. 4 oz. \$3.99



Item (1) has floral print on jacket back



WishBook value

Our lowest priced puffy-look quilted Jacket

Only **\$12.88**

(6 and 7) Wind resistant 100% nylon quilted to warm, polyester fill. Nylon taffeta interlining. Stand-up collar, non-quilted nylon hidden drawstring hood. Front zipper closure. Two pockets. Elastic wristlets. Machine wash, warm temperature. Assembled in Haiti. Buy it the easy way—order by phone.

Girls' sizes 7, 8, 10, 12, 14. State size. Please be sure to see Chart 2 on page 27.

(6) 77 C 2434F—Blue (7) 77 C 2435F—Orange
Shipping weight 1 pound **\$12.88**



GIRLS GROW RAPIDLY
See measuring instructions
in Big Book
.. for FREE tape measure
just order 39 C 6672

Color-bright TOPS

Bib-top OVERALLS

(1 thru 4) PERMA-PREST® Pullover Top of rib-knit polyester. Long sleeve turtleneck style. Hemmed cuffs and bottom for a stay-neat look. Easy-care . . . just machine wash at warm temperature; tumble dry, no ironing needed.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, not number size. See Measuring Chart 1 below.

(1) 77 C 7398F—Green (3) 77 C 7362F—Red
(2) 77 C 7364F—Gold (4) 77 C 7361F—White

Shipping weight 4 ounces \$4.49

5 TOUGHSKINS® PERMA-PREST® plaid Overalls. The strongest overalls we sell . . . lab tests prove it. Woven of Dacron® type 59 polyester, DuPont 420 nylon and cotton . . . a super-hefty tri-blend fabric . . . so rugged we actually made a trampoline out of it. Green, navy and white pattern. Patch pocket on bib front. Adjustable button closure on suspenders. Zipper and button closure at back waist. Flare legs. Machine wash, warm; tumble dry, no iron.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment, order correct size. See Measuring Chart 4 below.

77 C 4611F—Shipping weight 15 oz. \$9.94

Chubby Girls' sizes 8½, 10½, 12½, 14½, 16½. Avoid disappointment, order correct size. See Chart 6 below.

77 C 4951F—Shipping weight 1 pound \$10.94

6 Embroidered Overalls in blue. Multicolor peacock embroidery decorates front bib and lower leg bottoms. Adjustable button-on shoulder straps at bib provide better fit. Zipper and button closure at back waist. Flare legs. Woven fabric of polyester and cotton. Machine washable at warm temperature and tumble dry.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment, order correct size. See Measuring Chart 4 below.

77 C 4610F—Shipping weight 14 ounces \$9.99

*Reg. DuPont T.M.

MEASURING CHART 1: For Tops and Sweaters
Girls' sizes S, M, L

Order letter size S, M, L	S	M	L
Height (in.)	49½-53½	54-58	58½-60½
Chest (in.)	26-27½	28-30½	31-32
Weight (lbs.)	58-70	71-92	93-104

*If weight exceeds height, order next larger size.

MEASURING CHART 2: For Shirts, Smocks, Jackets, Pant Sets
Girls' sizes 7 to 14

Order Size	7	8	10	12	14
Height (in.)	49½-51½	52-53½	54-55½	56-58	58½-60½
Chest (in.)	26-26½	27-27½	28-29	29½-30½	31-32
Hips (in.)	27½-28	28½-29	29½-30½	31-32½	33-34½

MEASURING CHART 3: For Pant Sets
Chubby Girls' sizes 8½ to 16½

Order Size	8½	10½	12½	14½	16½
Height (in.)	52-53½	54-55½	56-58	58½-60½	61-63
Chest (in.)	28-29½	30-31	31½-32½	33-34	34½-35½
Hips (in.)	31-31½	32-33	33½-35	35½-37	37½-39

MEASURING CHART 4: For Pants, Jeans and Overalls
Girls' sizes 7 to 14

Order Size	7	8	10	12	14
Height (in.)	49½-51½	52-53½	54-55½	56-58	58½-60½
Waist (in.)	22-22½	23-23½	24-24½	25-25½	26-26½
Hips (in.)	27½-28	28½-29	29½-30½	31-32½	33-34½
Inseam (in.)	23½	24½	25½	26½	27½

MEASURING CHART 5: For Pants and Jeans
Slim Girls' sizes 7S to 14S

Order Size	7S	8S	10S	12S	14S
Height (in.)	49½-51½	52-53½	54-55½	56-58	58½-60½
Waist (in.)	20½-21	21½-22	22½-23	23½-24	24½-25
Hips (in.)	25½-26	26½-27	27½-28½	29-30½	31-32½
Inseam (in.)	23½	24½	25½	26½	27½

CHART 6: For Pants and Overalls
Chubby Girls' sizes 8½ to 16½

Order Size	8½	10½	12½	14½	16½
Height (in.)	52-53½	54-55½	56-58	58½-60½	61-63
Waist (in.)	26-26½	27-27½	28-28½	29-29½	30-30½
Hips (in.)	31-31½	32-33	33½-35	35½-37	37½-39
Inseam (in.)	24½	25½	26½	27½	28½



Western-style
PERMA-PREST®
 corduroy **JEANS**
 and velour **TOPS**

(1 and 2) PERMA-PREST® Velour knit Tops. Soft, comfortable knit of Arnel® triacetate and nylon. Machine wash, warm temperature; tumble dry, no ironing needed.

1 Red Pullover. Long sleeve styling with fashionable V-neck collar. Flap pocket accent. Square hemmed bottom.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M, L, not number size.

Please see Chart 1 on page 27.
 77 C 7513F—Wt. 5 oz. \$6.99

2 Rust and brown Pullover. Contrast two tone effect on front and patch elbows. Crew neck styling. Long sleeves. Square-cut hemmed bottom.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M, L, not number size.

Please see Chart 1 on page 27.
 77 C 7512F—Wt. 5 oz. \$5.99

(3 and 4) PERMA-PREST® Western Jeans. Modified boy-cut waist . . . rides 1½ inches below natural waist. Zipper and snap front closure. Two front scoop pockets, two back patch pockets. 5 belt loops. Flared legs. Polyester and cotton pinwale corduroy. Machine wash, warm temperature; tumble dry, no ironing needed.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment . . . order correct size. Chart 4, page 27.

(3) 77 C 4331F—Navy print
 (4) 77 C 4330F—Brown patterned
 Shipping weight 13 oz. \$6.99

Slim sizes 7S, 8S, 10S, 12S, 14S. Avoid disappointment . . . order correct size. Chart 5, page 27.

(3) 77 C 4831F—Navy print
 (4) 77 C 4830F—Brown patterned
 Shipping weight 13 oz. \$6.99



Jeans (3 and 4) have front and back pockets, belt loops



(5 and 6) Reversible Belt. Perforated leather design. Silver color metal buckle. 1½ inches wide.
 Sizes S(18-21 in.); M(22-26 in.); L(27-31 in.). State letter size S, M, L, not number size. Shpg. wt. 5 oz.
 (5) 77 C 9103F—Golden brown reverses to chocolate brown . . . \$2.99
 (6) 77 C 9104F—Navy reverses to white \$2.99

Wish Book
value

PERMA-PREST® Jeans
Cut \$1 1974 Fall Big Book **\$5.44**
 Was \$6.49

(7 and 8) Western style . . . ride at natural waist. Front zipper and snap closure. 2 front swing pockets, 2 back patch pockets. Seams reinforced at points of stress with bartacks. Back yoke. Belt loops. Flared legs. Woven polyester, cotton. Machine wash, warm; tumble dry, no iron. Order correct size.

Girls' sizes 7, 8, 10, 12, 14. Chart 4 on page 27.
 (7) 77 C 4383F—Multicolor plaid. Shipping wt. 11 oz. \$5.44
 (8) 77 C 4389F—Burgundy print. Shipping wt. 15 oz. 5.44
 Slim sizes 7S, 8S, 10S, 12S, 14S. Chart 5 on page 27.
 (7) 77 C 4883F—Multicolor plaid. Shipping wt. 11 oz. \$5.44
 (8) 77 C 4840F—Burgundy print. Shipping wt. 15 oz. 5.44



GIRLS' SIZES 7 TO 14

Pants in Slim sizes.
Some in Chubby sizes, too

Sears

Tough Jeans Territory featuring TOUGHSKINS® Casual Pants and Sweaters to wear with them

(1 and 2) Novelty Sweaters. Long sleeve pull-over style. Screen print on front. Crew neckline. Creslan® acrylic knit. Machine wash, warm. Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, *not* number size. Chart 1, pg. 27.
(1) 77 C 8730F—Balloon design on green ground
(2) 77 C 8731F—Whimsical girl on blue ground
Shipping weight 6 ounces\$6.49

(3 and 4) TOUGHSKINS® PERMA-PREST® Pants. The strongest pants we sell . . . lab tests prove it. Woven of Dacron® type 59 polyester for durability, DuPont 420 nylon for strength and cotton for comfort. A super-hefty tri-blend fabric . . . so rugged we actually made a trampoline out of it. Super wide flare-leg pants *ride at natural waist*. Contrast stitching accents center front creases and flaps. Self-locking zipper and button closure. Machine wash; tumble dry, no ironing. Buy it the easy way—order by phone.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment . . . order correct size. See Chart 4 on page 27.
(3) 77 C 4619F—Green (4) 77 C 4618F—Blue
Shipping weight 13 oz.\$7.94
Slim sizes 7S, 8S, 10S, 12S, 14S. Avoid disappointment . . . order correct size. Chart 5, pg. 27.
(3) 77 C 4849F—Green (4) 77 C 4848F—Blue
Shipping weight 13 oz.\$7.94
Chubby sizes 8½, 10½, 12½, 14½, 16½. Avoid disappointment . . . order correct size. Chart 6, pg. 27.
(3) 77 C 9999F—Green (4) 77 C 9998F—Blue
Shipping weight 14 oz.\$8.94
*Reg. DuPont T.M.

The acrylic fiber in Sweaters (1 and 2) is
Creslan®
PLASTIC TRADEMARK FOR ACRYLIC FIBER



**Wish Book
value**

**Our lowest price ever
for this Sweater
\$2.99**



(5 thru 7) U-neck style with long sleeves . . . a pull-over that looks great on its own or worn over a shirt. Rib detail around neckline. Solid color acrylic. Machine washable at warm temperature. From Korea.
Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M, L, *not* number size. Chart 1, pg. 27.
(5) 77 C 8707F—Green
(6) 77 C 8709F—Red
(7) 77 C 8708F—Navy
Shpg. wt. 5 oz.\$2.99

GIRLS GROW RAPIDLY
See measuring instructions
in Big Book
... for FREE tape measure
just order 39 C 6672

Cuffed FLARES . . SHIRTS and SMOCK TOPS



1 PERMA-PREST® long sleeve Smock Top in red print with solid ecru sleeves and collar. Lace edging. Button and tie back closing. Hemmed bottom. Woven polyester and cotton. Machine wash, warm; tumble dry, no ironing. Girls' sizes 7, 8, 10, 12, 14. *State size. Please be sure to see Chart 2 on page 27.*
77 C 7814F—Shipping weight 6 ounces \$6.99

2 Sleeveless Smock Top in natural color with dainty lace trim. Apron-look styling features tie-back closure. Hemmed bottom. Woven polyester and cotton. Machine wash, warm. Girls' sizes 7, 8, 10, 12, 14. *State size. Please be sure to see Chart 2 on page 27.*
77 C 7812F—Shipping weight 4 ounces \$5.99

(3 and 4) PERMA-PREST® broadcloth Shirts in apple print. Long pointed collar. Front closes with color-matched buttons. Two-button cuffs. Shirrtail bottom. Woven Fortrel® polyester and cotton. Machine wash, warm; tumble dry, no ironing. Buy it the easy way—order by phone. Girls' sizes 7, 8, 10, 12, 14. *State size. See Chart 2 on page 27.*
(3) 77 C 8004F—Navy; red and white apples
(4) 77 C 7999F—Red; blue and white apples
Shipping weight 6 ounces \$4.99

(5 and 6) Pants. *Ride at natural waist.* Self-locking zip fly. Back darts to provide good fit. Stitched front creases for stay-neat look. Super wide flare legs with 2-inch cuffs. Woven polyester and cotton. Machine wash, warm; tumble dry. Girls' sizes 7, 8, 10, 12, 14. *Avoid disappointment . . . order correct size. Chart 4, pg. 27.*
(5) 77 C 4612F—Red (6) 77 C 4613F—Navy
Shipping weight 12 ounces \$5.99
Slim sizes 7S, 8S, 10S, 12S, 14S. *Avoid disappointment . . . order correct size. Chart 5, pg. 27.*
(5) 77 C 9922F—Red (6) 77 C 9923F—Navy
Shipping weight 12 ounces \$5.99

7 Shoulder Bag. Quilted navy denim with red, yellow and green floral embroidery. Snap close front. Two pockets with snap flaps. Navy contrast trim. 100% cotton. About 8x7x3 in.
77 C 9100—Shipping weight 4 ounces \$4.99

*Wish Book
value*

Our lowest priced Smock

Only **\$3.88**



8 Long sleeve Smock Top. Blue, red and yellow pattern on natural background. 2 buttons trim blue front yoke. Pullover style has tie-back neck closing. Hemmed bottom. Woven polyester and cotton. Mach. wash, warm; tumble dry. Girls' sizes 7, 8, 10, 12, 14. *State size. Chart 2, pg. 27.*
Shipping weight 5 ounces.
77 C 7815F **\$3.88**

Coordinates featuring DENIM



LEMON FROG STEP
FOR
YOUNG TEENS

SIZES 6J TO 14J

(1 and 2) Jacket and Pants. Brushed blue denim is woven fabric blend of polyester and cotton. Machine washable at warm temperature.

1 Jacket. Slipover, front button-placket styling. Round collar. $\frac{3}{4}$ -length sleeves, mock turnback cuffs. Hemmed rounded bottom, side slits.
Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size. See Chart 1 on page 35.
V77 C 7181F—Shipping weight 12 oz. \$10.99

2 Pants. Ride at natural waist. Zipper and snap front. Wide flare-legs, 2-inch mock cuffs.
29-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35.
V77 C 7183F—Shipping weight 15 oz. \$10.99

31-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35.
V77 C 7184F—Shipping weight 1 pound \$10.99

(3 and 4) Jacket and Pants. Navy denim, contrasting orange top-stitching. Woven polyester and cotton. Machine wash at warm temperature.

3 Jacket. Three-button placket. Pointed collar. Two patch pockets. Long sleeves.
Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size. See Chart 1 on page 35.
V77 C 7191F—Shipping weight 15 oz. \$11.99

4 Pants. Double zipper pants ride at natural waist. Wide flare legs.
29-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35.
V77 C 7193F—Shipping weight 13 oz. \$10.99

31-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35.
V77 C 7194F—Shipping weight 14 oz. \$10.99

(5 and 6) Jacket and Pants. Navy denim, multi-color patchwork trim on jacket. Woven blend of polyester and cotton. Machine wash at warm.

5 Jacket. Pockets, yoke, collar and cuffs of patchwork print. Long sleeves, button cuffs.
Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size. See Chart 1 on page 35.
V77 C 7185F—Shipping weight 11 oz. \$10.99

6 Pants. Ride at natural waist. Zipper and button front closure. Wide flare-legs.
29-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35.
V77 C 7188F—Shipping weight 14 oz. \$8.99

31-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35.
V77 C 7189F—Shipping weight 15 oz. \$8.99

(7 and 8) Knit pullover Top. Long sleeve turtle-neck of 100% acrylic. Square-cut hemmed bottom. Machine wash at warm temperature.

Young Teen sizes S(6-8); M(10-12); L(14). State letter size S, M, L, not number size. See Chart 2 on page 35.
(7) V77 C 7186F—Gold
(8) V77 C 7187F—White
Shipping weight 6 ounces \$4.99

9 Patchwork print Shirt. Blue, red and white pattern. Round collar, button front. Long sleeves have button cuffs. Woven polyester, cotton. Machine wash, warm temp.; tumble dry.
Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size. See Chart 1 on page 35.
V77 C 7182F—Shipping weight 5 oz. \$6.99

10 Floral print Shirt. Multicolor flowers on red ground. Pointed collar, button front. Long sleeves have button cuffs. Woven polyester, cotton. Machine wash, warm; tumble dry.
Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size. See Chart 1 on page 35.
V77 C 7192F—Shipping weight 5 oz. \$7.99



(4) has double zipper closure



LEMON FROG STEP®
FOR
YOUNG TEENS
SIZES 6J TO 14J

Smock Tops and fashion-right Pants



1 Smock. One-piece pinafore style features multicolor patchwork pattern and natural color elasticized sleeves. Shirred high waist. Zip back closure. Woven polyester and cotton. Machine wash at warm; tumble dry. Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size. Please be sure to see Chart 1 on page 35. V77 C 6417F—Wt. 5 oz. . . . \$7.99

2 Pants. Ride at natural waist. Natural color woven fabric of polyester and cotton. Zip front closure, double button waistband. Two front patch pockets with button trimmed flaps. Flare legs. Machine wash, warm.

29-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35. V77 C 6185F—Wt. 11 oz. . . . \$8.99

31-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35. V77 C 6186F—Wt. 12 oz. . . . \$8.99

3 Smock. Natural color pull-over-style features dainty floral embroidery on front yoke. Stand-up collar, V-neck. Stylish roll sleeve. Woven polyester and cotton. Machine wash at warm temperature; tumble dry. Body-suit shown with smock sold on page 35. Young Teen Sizes S(6-8); M(10-12); L(14). State letter size S, M, L, not number size. See Chart 2 on page 35. V77 C 6416F—Wt. 5 oz. . . . \$7.99

4 Pants. Ride at natural waist. Pink color woven fabric of polyester and cotton. Stitched front creases give stay-neat appearance. Zip front closure, double button waistband. Two front tabs with button trim. Flare legs. Machine wash, warm.

29-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35. V77 C 6183F—Wt. 11 oz. . . . \$8.99

31-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Chart 5 on page 35. V77 C 6184F—Wt. 12 oz. . . . \$8.99



Pants (2) have two pockets, button flaps



Pants (4) have two button trimmed tabs



GIRLS GROW RAPIDLY
See measuring instructions
in Big Book
for a FREE tape measure,
just order 39 C 6672

Bib-top Overalls with Shirt and Bodysuit Toppings

1 PERMA-PREST® Shirt in multicolor patchwork pattern. Pointed collar and button front closing. Long sleeves have two-button cuffs. Shirrtail bottom. Woven polyester and cotton blend. Machine wash at warm; tumble dry, no ironing.
Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size. See Chart 1 below.
V77 C 6411F—Shipping weight 5 ounces \$5.99

2 Bib-top Overalls in bright blue. Front bib pocket and two patch pockets of multicolor patchwork pattern have red ric-rac edging. Button closure on suspenders. Back zipper closing. Flare legs. Woven polyester and cotton. Machine wash, warm; tumble dry.
29-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Measuring Chart 4 below.
V77 C 6189F—Shipping weight 11 ounces \$10.99
31-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Measuring Chart 4 below.
V77 C 6191F—Shipping weight 12 ounces \$10.99

(3 thru 6) Bodysuit. Long sleeve style with turtleneck collar. Back neck zipper. Snap crotch. Nylon rib-knit. Machine wash at warm temperature.
Young Teen sizes M (6-10); L (12-14). State letter size M, L, not number size. See Measuring Chart 3 below.
(3) V77 C 6378F—Olive (5) V77 C 6375F—White
(4) V77 C 6377F—Geranium (6) V77 C 6376F—Red
Shipping weight 6 ounces \$5.49

7 Corduroy bib-top Overalls in multicolor floral print on natural color ground. Ruffled pinafore styling. Zipper and button closing in back. Flare legs. Polyester and cotton. Machine wash at warm temperature; tumble dry.
29-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Measuring Chart 4 below.
V77 C 6187F—Shipping weight 1 pound \$11.99
31-inch Inseam. Avoid disappointment . . . order correct size. State waist size only from Measuring Chart 4 below.
V77 C 6188F—Shipping weight 1 pound 1 ounce \$11.99

Measuring CHART 1: Jackets and Shirts sizes 6J to 14J

Order size	6J	8J	10J	12J	14J
Bust (inches)	28½-29	29½-30	30½-31	31½-32½	33-34
Height (inches)	59-60	60½-61	61½-62	62½-63	63½-64

Measuring CHART 2: Smocks and Tops sizes S, M, L

Order letter size S, M, L	S	M	L
Bust (inches)	28½-30	30½-32½	33-34
Height (inches)	59-61	61½-63	63½-64

Measuring CHART 3: Bodysuits sizes M, L

Order letter size M, L	M	L
Bust (inches)	28½-31	31½-34
Height (inches)	59-62	62½-64
Weight* (pounds)	81-100	101-118

*If weight exceeds height, order next larger size

Measuring CHART 4: Bib-top Overalls

Order natural waist only	22	23	24	25	26
Hips (inches)	31-31½	32-32½	33-33½	34-35	35½-36½
Height (inches)	59-60	60½-61	61½-62	62½-63	63½-64

Measuring CHART 5: Precision Fit Pants

Order natural waist only	22	23	24	25	26
Hips* (inches)	31-31½	32-32½	33-33½	34-35	35½-36½

*Hip measurement most important for best fit

8 Shoes. Leather upper and suede platform. Straps of natural tan leather pair with a suede-covered wedge bottom. 7/8-inch platform, 2-inch high heel. Leather insole. Adjustable strap for good fit. Unlined. Composition sole. Imported from Brazil. In med. sizes only.
Women's sizes: 5B, 6B, 7B, 8B, 9B and 10B.
Half sizes, please see NOTE below to order correctly. State full size as listed above.

X54 C 32586F—Shipping weight 1 pound 12 ounces \$9.99

NOTE: If you wear a half-size shoe, simply order one-half-size larger than your usual shoe size.



**ON THESE TWO PAGES
STUDENTS' SIZES
BOYS' SIZES SOLD ON
PAGES 38 AND 39**



Belts and Buckles
sold on page 40

1

2

These Jeans have been
washed five times
with chlorine bleach

Jeans are dark denim navy when purchased (as shown below). They gradually fade with each washing. Jeans above have been laundered five times using one cup of chlorine bleach each time.



1

2

New at Sears!
Denim Jeans
that fade
in the wash
... yet they won't
shrink out of shape

(1 and 2) Engineered to fade yet these jeans are PERMA-PREST® denim of 50% polyester and 50% cotton, so they'll keep their body and fine fit ... even after machine washing in detergent and bleach. And they offer the look young men like plus all the features you expect in quality jeans: stress points reinforced with bar tacks; seams sewn with rip-resistant polycore thread; wide flare legs; belt loops. Denim navy.

Machine wash, by itself, at warm temperature; tumble dry for no ironing. For that "washed out" look, use chlorine bleach according to manufacturer's instructions.

Why not pick up the phone and order it?

1 Mariner-style Jeans feature four patch pockets with contrast topstitching; zip fly.

State waist, then inseam from chart below.

40 C 49941F—Shpg. wt. 1 lb. 5 oz. \$7.99

2 Snap-front Jeans with 2 set-in front pockets.

State waist, then inseam from chart below.

40 C 49945F—Shpg. wt. 1 lb. 5 oz. \$7.99

State waist size, then inseam length from this chart. To relate waist-inseam sizes to number sizes, see Conversion Chart 1 on page 41. For complete measuring instructions, see page 666 in Fall Big Book.

Waist, inches	25	26	27	28	29	30	31	32
Inseam, inches	28	29	28	29	30	31	32	31
	30	31	32	33	34	33
	33	34

(3 thru 5) PERMA-PREST® Jeans. The strongest jeans we sell ... lab tests prove it. Made of Dacron® Type 59 polyester, DuPont 420 nylon and cotton ... a super-hefty tri-blend fabric ... so rugged we actually made a trampoline out of it. Topstitched seams sewn with extra-strong polycore thread. Stress areas reinforced with bar tacking and rivets. Five pockets; back yoke. Flare legs; self-locking zipper; button waist closure; belt loops. Machine wash, warm, tumble dry ... no iron.

State waist size, then inseam length from this chart. To relate waist-inseam sizes to number sizes, see Conversion Chart 1 on page 41. For complete instructions on how to measure, see page 666 in Fall Big Book.

Waist, inches	25	26	27	28	29	30	31	32	33	34
Inseam, inches	28	29	28	29	30	31	30	31	32	33
	30	31	32	33	32	33
	32	33	34	34

(3) 40 C 50616F—Wheat

(4) 40 C 50615F—Light blue

(5) 40 C 50611F—Denim navy

Shipping weight 1 pound 6 ounces \$8.39

(6 thru 11) Toughskins western Jackets of same super-hefty tri-blend fabric as our Toughskins jeans: Dacron® Type 59 polyester, DuPont 420 nylon, cotton. Contrast topstitched to coordinate with jeans above. Machine wash, warm; tumble dry, low.

(6 thru 8) Warmly lined hip-length Jacket has Dacron® polyester pile lining with soft look of fleece. Two patch pockets; button front.

State size 14, 16, 18, 20, 22 or 24. See Measuring Chart 1 below to be sure of size.

(6) 40 C 81377F—Brown

(7) 40 C 81376F—Light blue

(8) 40 C 81375F—Denim navy

Shipping weight 4 pounds 1 ounce \$23.99

(9 thru 11) Unlined waist-length Jacket is sized to fit boys up to 6 ft. 1 in. tall. Banded waist; metal snaps on front, cuffs and chest pocket flaps; front and back yoke detail.

State size 14, 16, 18, 20, 22, 24 or 26. See Measuring Chart 1 below to be sure of size.

(9) 40 C 80387F—Wheat

(10) 40 C 80384F—Light blue

(11) 40 C 80381F—Denim navy

Shipping weight 1 pound 4 ounces \$10.84

(12 thru 14) PERMA-PREST® western Shirt in crisply checked gingham of polyester and cotton. Button-through flaps on bias chest pockets; button placket and cuffs; black buttons; pointed collar with stays; semi-tapered body with tails. Machine wash, warm and tumble dry for no ironing.

State size 18, 20, 22 or 24. See Measuring Chart 1 below. Smaller sizes sold on page 38.

(12) 43 C 35803F—Brown

(13) 43 C 35802F—Red

(14) 43 C 35801F—Navy

Shipping weight 11 ounces \$5.99

MEASURING CHART 1: For Jackets and Shirts
Order only sizes listed with each item

For Height (ft.-in. to ft.-in.)	ORDER SIZE	Weight (pounds)	Chest (inches)
4-11 to 5-1½	14	90-103	32
5-2 to 5-4	16	104-118	33
5-4½ to 5-6	18	119-129	34
5-6½ to 5-8	20	130-141	36
5-8½ to 5-10½	22	142-155	38
5-8½ to 5-10½	24	156-169	40
5-11 to 6-1	26	170-185	42

*Reg. T.M. DuPont

Territory featuring **TOUGHSKINS** Western Jeans

Belt and Buckle
sold on page 40



On these two pages
BOYS' SIZES

Toughskins Jeans also in Husky Sizes
and Husky-plus Waist Sizes
Students' Sizes sold on pages 36 and 37

Sears Tough Jeans Territory featuring **TOUGHSKINS® Western Jeans**



(1 thru 3) **PERMA-PREST® Jeans**. The strongest jeans we sell . . . lab tests prove it. Made of Dacron® Type 59 polyester, DuPont 420 nylon and cotton . . . a super hefty tri-blend fabric . . . so rugged we actually made a trampoline out of it. Stress areas reinforced with bar tacks for added strength; topstitched seams sewn with rip-resistant polycore thread; flare legs with vulcanized reinforced knees for long wear. Two front pockets; two back patch pockets; back yoke. Self-locking brass zipper; belt loops. Machine wash, warm, tumble dry for no ironing.

Boys' Slim, Regular, Husky sizes. See Measuring Chart 1 below to be sure of size.

Color	Slim. State size 6, 7, 8, 9, 10, 12, 14 or 16.	Regular. State size 6, 7, 8, 9, 10, 12, 14 or 16.	Husky. State size 8, 10, 12, 14, 16.
(1) Denim navy	40 C 48799F	40 C 48499F	40 C 48889F
(2) Berry	40 C 48792F	40 C 48492F	40 C 48882F
(3) Brown	40 C 48794F	40 C 48494F	40 C 48884F
Shipping weight	1 pound	1 pound	1 pound 3 ounces
Price	\$6.84	\$6.84	\$7.84

Husky-plus sizes. Designed with larger waist and shorter inseam lengths for heftier boys. State waist size, then inseam length from this chart:

Note: Each waist size available only in inseam length listed.	Waist, inches . . .	28	29	30	31	32	34	36
	Inseam, inches . . .	24	25	26	27	27	29	30

(1) 40 C 48999F—Denim navy (2) 40 C 48992F—Berry (3) 40 C 48994F—Brown
Shipping weight 1 pound 4 ounces \$7.84

MEASURING CHART 1: For Toughskins Jeans. Order only sizes listed with each item.

- A. To find size, measure height without shoes. Measure waist at natural waistline.
B. To determine if slim, regular or husky, check his weight and waist in that size.

If your Height is (ft.-in. to ft.-in.)	ORDER SIZE	Slim		Regular		Husky	
		Weight (pounds)	Waist (inches)	Weight (pounds)	Waist (inches)	Weight (pounds)	Waist (inches)
3-8½ to 3-11	6	42-46	20½	47-51	22½
3-11½ to 4-1	7	47-51	21	52-56	23
4-1½ to 4-2½	8	52-56	21½	57-61	23½	62-69	25½
4-3 to 4-4½	9	57-61	22	62-67	24
4-5 to 4-6½	10	62-67	22½	68-75	24½	76-83	26½
4-7 to 4-10½	12	68-75	23½	76-89	25½	90-97	27½
4-11 to 5-1½	14	76-89	24½	90-103	26½	104-115	29
5-2 to 5-4	16	90-103	25½	104-118	27½	119-133	30

(4 thru 6) **Toughskins® waist-length western Jacket** of same hefty tri-blend fabric as our Toughskins jeans: Dacron® Type 59 polyester, DuPont 420 nylon and cotton. It's contrast topstitched to coordinate with jeans above. Metal snaps on front, cuffs, chest pocket flaps. Front and back yoke detail. Banded waist; unlined. Machine wash at warm temperature and tumble dry, low.

State size 6, 8, 10, 12, 14 or 16. See Measuring Chart 2 below to be sure of size.

(4) 40 C 76481F—Denim navy (5) 40 C 76483F—Berry (6) 40 C 76486F—Brown
Shipping weight 1 pound 4 ounces \$9.84

(7 thru 9) **PERMA-PREST® gingham checked Shirt** looks fresh and crisp with jeans and jacket coordinates. Button-through flaps on chest pockets; button placket and cuffs; black buttons. Pointed collar with stays; semi-tapered body with tails. Woven of polyester, cotton. Machine wash, warm, tumble dry for no ironing.

State size 6, 8, 10, 12, 14 or 16. See Measuring Chart 2 below to be sure of size.

(7) 43 C 34636F—Red (8) 43 C 34635F—Navy (9) 43 C 34637F—Brown
Shipping weight 11 ounces \$4.99

MEASURING CHART 2: For Jackets and Shirts. Order only sizes listed with each item.

For Height (ft.-in. to ft.-in.)	3-8½ to 3-11	3-11½ to 4-2½	4-3 to 4-6½	4-7 to 4-10½	4-11 to 5-1½	5-2 to 5-4
ORDER SIZE	6	8	10	12	14	16
Weight, pounds	47-51	52-61	62-75	76-89	90-103	104-118
Chest, inches	25	26½	28	30	32	33

*Reg. T.M. DuPont





New TOUGHSKINS® Jacket

Designed for warmth and long, tough wear

(10 and 11) Hip-length jacket of same fabric as our Toughskins jeans: Dacron® Type 59 polyester, DuPont 420 nylon and cotton. Extra body and sleeve lengths help keep child warm and allow for growth . . . just turn cuffs down as his dimensions increase. Body, hood and cuffs lined with heavyweight pile of Dacron® polyester developed for insulating warmth plus the soft look of fleece. Sleeves lined with acetate quilted to polyester. Wear hood flat or snapped to itself for roll collar. Machine wash, warm; tumble dry, low.

State size 8, 10, 12, 14 or 16. See Measuring Chart 2 on facing page to be sure.
 (10) 40 C 78531F—Denim navy (11) 40 C 78536F—Brown
 Shipping weight 3 pounds \$20.99

12 Denim-look knit Cap with large pompon . . . especially designed to wear with denim jeans, jackets. Acrylic. Denim navy. Machine wash, warm.
 43 C 93552—One size fits all. Shipping weight 5 ounces \$2.69

MEASURING CHART 3: For Jeans. Order only sizes listed with each item.

A. To find size measure height without shoes. Measure waist at natural waistline.
 B. To determine slim, regular or husky, check weight and waist in that size.

For Height (ft.-in. to ft.-in.)	ORDER SIZE	Slim		Regular		Husky	
		Weight (pounds)	Waist (inches)	Weight (pounds)	Waist (inches)	Weight (pounds)	Waist (inches)
3-8½ to 3-11	6	42-46	20½	47-51	22½
3-11½ to 4-2½	8	47-51	21½	52-61	23½	62-69	25½
4-3 to 4-6½	10	52-61	22½	62-75	24½	76-83	26½
4-7 to 4-10½	12	62-75	23½	76-89	25½	90-97	27½
4-11 to 5-1½	14	104-115	29
5-2 to 5-4	16	119-133	30



New at Sears . . . Denim Jeans that fade in the wash

. . . Yet they won't shrink out of shape

(13 and 14) Designed to fade, yet these jeans are PERMA-PREST® denim of 50% polyester and 50% cotton so they'll keep their fine fit and body through wash after wash in detergent and bleach. Bar tacks at stress points; seams sewn with rip-resistant thread; vulcanized reinforced knees; self-locking zip fly; back yoke. Denim navy. Machine wash, by itself, warm; tumble dry for no ironing. For that "washed out" look, use chlorine bleach according to manufacturer's directions.

Western-style jeans (13) have two front pockets, two back patch pockets, flare legs. Mariner-style jeans (14) feature four patch pockets . . . front pockets have snap flaps; extra wide flare legs; two snaps at waist; double belt loops in front; contrast topstitching.

Boys' Slim, Regular sizes. See Measuring Chart 3 at left to be sure of size.

State size 6, 8, 10 or 12.	(13) Western-style	(14) Mariner-style
Slim sizes	40 C 48599F	40 C 69471F
Regular sizes	40 C 48099F	40 C 69271F
Shipping weight	1 pound	13 ounces
Price	\$5.99	\$6.49

Husky-plus sizes. State waist size, then inseam length from this chart:

Note: Waist sizes are available only in inseam length listed	Waist, in.	28	29	30	31	32	34
	Inseam, in.	24	25	26	27	27	29

(13) 40 C 48899F—Western style. Shipping weight 1 lb. 3 oz. \$6.99

(14) 40 C 69771F—Mariner-style. Shipping weight 13 oz. 7.49

*Reg. T.M. DuPont

ON THESE TWO PAGES . . .
BOYS' AND STUDENTS' SIZES



Coordinating Jeans
sold on pages 36, 37, 38, 39

Shirts with a western flavor . . . Belts and antiqued plaque Buckles

Belts and Buckles sold separately . . . make your own combinations or start a collection!



(1 and 2) PERMA-PREST® flannel Shirt plays plaid body against denim-look pointed yokes in front and back plus button-through flaps on bias chest pockets. Semi-scoop bottom . . . tuck it in or wear as an overshirt. Button placket front, cuffs; pointed collar with stays. Polyester, cotton. Assembled in Haiti. Machine wash, warm, tumble dry . . . no iron.

Boys', Students' sizes. See Chart 1 below at right.

Color	Boys', State 6, 8, 10, 12.	Students', State size 14, 16, 18, 20, 22, 24.
(1) Navy, red	43 C 37615F	43 C 38801F
(2) Brown, rust	43 C 37616F	43 C 38802F
Shpg. wt.	11 ounces	11 ounces
Price	\$5.99	\$5.99

(3 thru 5) PERMA-PREST® knit Shirt features rag-stitch trim on collar and chest. Button placket and cuffs. Hemmed bottom. Polyester, cotton. Machine wash, warm, tumble dry for no ironing.

Boys' and Students' sizes. See Chart 1 at right.

Color (trim)	Boys', State 6, 8, 10, 12.	Students', State 14, 16, 18, 20, 22-24.
(3) Navy (orange)	43 C 41227F	43 C 43371F
(4) Ivory (black)	43 C 41229F	43 C 43373F
(5) Red (white)	43 C 41228F	43 C 43372F
Shpg. wt.	8 ounces	10 ounces
Price	\$4.99	\$5.49

*Registered Trademark of Anheuser-Busch, Inc. Because of State Laws "Budweiser" buckle is not available for sale to customers in Alabama and Virginia

(6 thru 12) Antique-finished metal-cast plaque Buckles with post for belt attachment. Wt. ea. 4 oz.

- (6) 43 C 92061—Brass-look TOUGHSKINS . . . \$2.00
- (7) 43 C 92065—Brass-look Pony Express 2.00
- (8) 43 C 92062—Pewter-look Spirit of '76 2.00
- (9) 43 C 92066—Brass-look Cable Car 2.00
- (10) 43 C 92063—Copper-look Spirit of America . . 2.00
- (11) 43 C 92067—Pewter-look Concord Coach 2.00
- (12) 43 C 92064G—Brass-look Budweiser* 2.00

(13 thru 15) Belts of heavyweight embossed bonded leather fibers . . 1 3/4 in. wide; snaps for buckle attachment. Sizes in inches: S(22-24); M(25-27); L(28-30); XL(32-34). State letter size S, M, L or XL, not inches. If worn on hips, order next larger size. Wt. ea. 5 oz.

- (13) 43 C 92041F—Antique brown (hand-rubbed) . \$2.00
- (14) 43 C 92043F—Navy 2.00
- (15) 43 C 92042F—Latigo tan (hand-rubbed) 2.00

MEASURING CHART 1: For Shirts and Jackets
Order only sizes listed with each item.

For Height (ft.-in. to ft.-in.)	ORDER SIZE	Weight (pounds)	Chest (inches)
3-8 1/2 to 3-11	6	47-51	25
3-11 1/2 to 4-2 1/2	8	52-61	26 1/2
4-3 to 4-6 1/2	10	62-75	28
4-7 to 4-10 1/2	12	76-89	30
4-11 to 5-1 1/2	14	90-103	32
5-2 to 5-4	16	104-118	33
5-4 1/2 to 5-6	18	119-129	34
5-6 1/2 to 5-8	20	130-141	36
5-8 1/2 to 5-10 1/2	22	142-155	38
5-8 1/2 to 5-10 1/2	24	156-169	40



Jeans contain
DUPONT
Dacron

(1 and 2) PERMA-PREST® midwale corduroy Jeans of Dacron® polyester and cotton. Two front pockets; two back patch pockets; back yoke. Contrast topstitching; bar tacked for extra strength. Flare legs; belt loops; zip fly. Machine wash, warm and tumble dry . . . no ironing needed.

Boys' Slim, Regular, Husky sizes. Reinforced knees for long wear. See Measuring Chart 3 on page 39 to be sure of size.

Color	Slim. State size 6, 8, 10, 12.	Regular. State size 6, 8, 10, 12.	Husky. State size 8, 10, 12, 14, 16.
(1) Lt. blue . . .	40 C 71355F	40 C 71345F	40 C 71345F
(2) Dk. brown . . .	40 C 71354F	40 C 71344F	40 C 71374F
Shpg. wt.	13 ounces	13 ounces	13 ounces
Price	\$6.49	\$6.49	\$7.49

Students' sizes. State waist size, then inseam length from this chart. To relate waist-inseam sizes to number sizes, see Conversion Chart 1 at bottom of page. For complete measuring instructions, see page 666 in our Fall Big Book.

Waist, inches	25	26	27	28	29	30	31	32
Inseam, inches	28	27	28	27	28	29	30	30
	29	30	29	30	31	32	32
		31	32	33		

(1) 40 C 74653F—Lt. blue (2) 40 C 74659F—Dk. brown
Shipping weight 1 pound 12 ounces \$7.99

(3 and 4) Midwale corduroy Shirt-Jacket with topstitching that's color-mated to jeans above for complete coordination. Shoulder epaulets give it a trim, neat look. Sturdy metal snaps on placket front, cuffs, chest pocket flaps; pointed collar with stays; square bottom. Polyester, cotton. Machine wash, warm, tumble dry.

Boys' and Students' sizes. See Measuring Chart 1, page 40.

Color	Boys'. State size 6, 8, 10 or 12.	Students'. State size 14, 16, 18, 20, 22 or 24
(3) Lt. blue	43 C 37652F	43 C 38441F
(4) Dk. brown . . .	43 C 37651F	43 C 38442F
Shpg. wt.	11 ounces	14 ounces
Price	\$8.99	\$9.99

(5 and 6) PERMA-PREST® batik-print Shirt gives added spark to corduroy coordinates. Full button front and one-button cuffs with color-matched buttons; pointed collar with stays; semi-tapered body with tails. Woven of polyester, cotton. Machine wash, warm, tumble dry for no ironing.

Boys' and Students' sizes. See Measuring Chart 1, page 40.

Color	Boys'. State size 6, 8, 10 or 12.	Students'. State size 14, 16, 18, 20, 22 or 24.
(5) Blue	43 C 34616F	43 C 35212F
(6) Brown	43 C 34615F	43 C 35211F
Shpg. wt.	11 ounces	11 ounces
Price	\$3.99	\$4.99

Corduroy western Jeans and Shirt-Jackets

. . . Soft and warm with batik-print woven Shirts



Conversion Chart 1: How to relate Students' Waist-Inseam Sizes to closest comparable "Number" Sizes.

- A. Order students' jeans by waist and inseam, not by number size
B. Be sure color is available in your size. Order only sizes listed with each item.

For this number size	Try this waist-inseam	For this number size	Try this waist-inseam	For this number size	Try this waist-inseam
12 Regular	26-27	16 Husky	30-29	20 Husky	32-31
12 Husky	28-27	18 Slim	27-30	22 Slim	29-32
14 Slim	25-28	18 Regular	29-30	22 Regular	31-32
14 Regular	27-28	18 Husky	31-30	22 Husky	33-32
14 Husky	29-28	18 Husky-plus	32-30	24 Slim	30-33
16 Slim	26-29	20 Slim	28-31	24 Regular	32-33
16 Regular	28-29	20 Regular	30-31	24 Husky	34-33

*Reg. T.M. DuPont

Sears Tough Jeans Territory

(1 thru 5) Western Jeans. The strongest jeans we sell . . . lab tests prove it. Made of Dacron® Type 59 polyester, DuPont 420 nylon and cotton . . . a super-hefty tri-blend fabric . . . so rugged we actually made a trampoline out of it. Bar tacks and rivets at stress points for added strength, back yoke, flare legs, belt loops, zip fly. Boys' sizes feature: reinforced knees, four pockets, snap waist closure; machine wash, warm, tumble dry. Students' sizes feature: PERMA-PREST® fabric, single fabric knees, five pockets, button waist closure; to relate waist-inseam sizes to number sizes, see Conversion Chart 1 on page 41; machine wash, warm, tumble dry for no ironing.

(1 and 2) Plaids in classic, easy-to-coordinate color combinations.

Boys' Slim and Regular sizes. See Measuring Chart 3 on page 39 to be sure.

Color	Slim. State 6, 8, 10, 12.	Regular. State 6, 8, 10, 12.
(1) Navy, blue, rust	40 C 48773F	40 C 48073F
(2) Brown, tan, rust	40 C 48772F	40 C 48072F
Shipping weight 1 pound	\$6.99	

Students' sizes. State waist size, then inseam length from this chart:

Waist, inches . . .	25	26	27	28	29	30	31	32
Inseam, inches . . .	28	29	28	29	30	31	32	31
			30	31	32	33	34	33
				33	34			

(1) 40 C 50231F—Navy, blue, rust (2) 40 C 50232F—Brown, tan, rust
Shipping weight 1 pound 6 ounces \$8.39

(3 thru 5) Solids are brushed and topstitched for a soft, tailored look.

Boys' Slim and Regular sizes. See Measuring Chart 3 on page 39 to be sure.

Color	Slim. State size 6, 8, 10, 12.	Regular. State 6, 8, 10, 12.
(3) Navy	40 C 48729F	40 C 48129F
(4) Camel tan	40 C 48724F	40 C 48124F
(5) Lt. rust	40 C 48728F	40 C 48128F
Shipping weight 1 pound	\$6.99	

Students' sizes. State waist size, then inseam length from this chart:

Waist, inches . . .	25	26	27	28	29	30	31	32
Inseam, inches . . .	28	29	28	29	30	31	32	31
			30	31	32	33	34	33
				33	34			

(3) 40 C 50704F—Navy (4) 40 C 50702F—Camel tan (5) 40 C 50703F—Lt. rust
Shipping weight 1 pound 6 ounces \$8.39

(6 thru 8) Toughskins Shirt-jacket in same brushed tri-blend fabric as jeans (3 thru 5) above . . . Dacron® Type 59 polyester, DuPont 420 nylon and cotton. Topstitched, hip-length jacket with side vents and snaps on front, cuffs, chest pocket flaps. Machine wash, warm, tumble dry.

Boys' and Students' sizes. See Measuring Chart 1 on page 40 to be sure.

Color	Boys' sizes.		Students' sizes.	
	State size 8, 10, 12.		State size 14, 16, 18, 20, 22, 24.	
(6) Navy	40 C 76191F		40 C 80161F	
(7) Camel tan	40 C 76197F		40 C 80162F	
(8) Lt. rust	40 C 76193F		40 C 80163F	
Shpg. wt.	1 pound		1 pound 1 ounce	
Price	\$10.99		\$11.99	

(9 thru 13) PERMA-PREST® turtleneck Shirt knit in panel-rib design. Ribbed cuffs and full turtleneck collar. Hemmed bottom. Polyester and cotton fabric never needs ironing . . . just machine wash, warm, tumble dry.

Boys' and Students' sizes. See Measuring Chart 1 on page 40 to be sure.

Color	Boys' sizes.		Students' sizes.	
	State size 6, 8, 10, 12.		State size 14, 16, 18, 20, 22-24.	
(9) Navy	43 C 41351F		43 C 43581F	
(10) Lt. blue	43 C 41358F		43 C 43582F	
(11) Lt. rust	43 C 41366F		43 C 43589F	
(12) White	43 C 41357F		43 C 43586F	
(13) Brown	43 C 41359F		43 C 43584F	
Shpg. wt.	8 ounces		10 ounces	
Price	\$3.49		\$3.99	

(14 and 15) "Wet-look" Shirt with a finely-detailed country scene. Print covers an acetate and nylon jersey that's silky soft and smooth. Full button front and one-button cuffs with color-matched buttons; pointed collar with stays; square bottom. Machine wash, warm, tumble dry.

Boys' and Students' sizes. See Measuring Chart 1 on page 40 to be sure.

Color	Boys' sizes. State size 6, 8, 10, or 12.		Students' sizes. State size 14, 16, 18, 20, 22 or 24.	
	(14) Navy, blue, rust	43 C 34621F		43 C 35881F
(15) Brown, tan, rust	43 C 34622F		43 C 35882F	
Shipping weight	11 ounces		11 ounces	
Price	\$6.49		\$7.49	

(16 thru 20) Leather Belt with three-prong roller buckle and all-around perforations . . . 1 3/4 inches wide. Sizes in inches: S(22-24); M(25-27); L(28-30); XL(32-34). State letter size S, M, L or XL, not inches.

Boys' and Students' sizes. See Measuring Chart 1 on page 40 to be sure.

Color	Boys' sizes. State size 6, 8, 10, or 12.		Students' sizes. State size 14, 16, 18, 20, 22 or 24.	
	(16) 43 C 92201F—Black		(19) 43 C 92208F—Navy	
(17) 43 C 92202F—Brown		(20) 43 C 92204F—Denim blue		
(18) 43 C 92203F—White				
Shipping weight	11 ounces		11 ounces	
Price	\$6.49		\$7.49	

(16 thru 20) Leather Belt with three-prong roller buckle and all-around perforations . . . 1 3/4 inches wide. Sizes in inches: S(22-24); M(25-27); L(28-30); XL(32-34). State letter size S, M, L or XL, not inches.

Boys' and Students' sizes. See Measuring Chart 1 on page 40 to be sure.

Color	Boys' sizes. State size 6, 8, 10, or 12.		Students' sizes. State size 14, 16, 18, 20, 22 or 24.	
	(16) 43 C 92201F—Black		(19) 43 C 92208F—Navy	
(17) 43 C 92202F—Brown		(20) 43 C 92204F—Denim blue		
(18) 43 C 92203F—White				
Shipping weight	11 ounces		11 ounces	
Price	\$6.49		\$7.49	

Shipping weight 8 ounces \$3.99



featuring **TOUGHSKINS®** Western Jeans

ON THESE TWO PAGES . .
BOYS' AND STUDENTS' SIZES



*Sears * Best*
Jeans

(1 thru 5) PERMA-PREST® tri-blend double-knit Slacks . . . the most durable, snag-resistant knit slacks we sell because they're a fabric blend of these three fibers: Dacron® polyester for long wear, DuPont 420 nylon for strength, combed cotton for comfort. Two front J-shaped pockets, two back set-in pockets. Flare legs, permanent center crease. Belt loops; zip fly. Never need ironing when you machine wash, warm and tumble dry.

Boys' Slim, Regular sizes. See Measuring Chart 3, p. 39.

Color	Slim, State size 6, 8, 10 or 12.	Regular, State 6, 8, 10 or 12.
(1) Navy, rust plaid	40 C 70308F	40 C 70208F
(2) Heather blue	40 C 70301F	40 C 70201F
(3) Heather green	40 C 70303F	40 C 70203F
(4) Heather tan	40 C 70302F	40 C 70202F
(5) Brown, berry plaid	40 C 70309F	40 C 70209F

Shipping weight 13 ounces \$7.84

Boys' Husky sizes. Available in Heather blue (2) only.

State size 8, 10, 12, 14, 16. See Measuring Chart 3, p. 39.

(2) 40 C 70501F—Shipping weight 13 ounces \$8.84

Students' sizes. State waist size, then inseam length from this chart. To convert number sizes to waist-inseam sizes, see Conversion Chart 1 on page 41. For complete measuring instructions, see page 666 in Fall Big Book.

Waist, inches	25	26	27	28	29	30	31	32
Inseam, inches	28	29	28	29	30	31	32	31
	30	31	32	33	34	33
	33	34

(1) 40 C 73294F—Navy, rust plaid

(2) 40 C 73281F—Heather blue

(3) 40 C 73282F—Heather green

(4) 40 C 73283F—Heather tan

(5) 40 C 73295F—Brown, berry plaid

Shipping weight 1 pound 5 ounces \$9.84

(6 thru 9) Sleeveless V-neck Sweater in nubby-textured knit of 70% virgin acrylic, 30% polyester. Rib-knit sewn-on band at bottom and at arm and neck openings. Machine wash at warm temperature and tumble dry.

Boys' and Students' sizes. See Measuring Chart 1, p. 40.

Color	Boys' sizes, State size 6, 8, 10, 12.	Students' sizes, State size 14, 16, 18, 20 or 22-24.
(6) Rust	43 C 20694F	43 C 22694F
(7) Navy	43 C 20691F	43 C 22691F
(8) Berry	43 C 20695F	43 C 22695F
(9) Ivory	43 C 20693F	43 C 22693F
Shpg. wt.	6 ounces	8 ounces
Price	\$4.99	\$5.99

(10 thru 15) PERMA-PREST® solid-color Shirt knit in panel-rib design on hemmed body, long sleeves, 3-button placket and pointed collar. Polyester and cotton. Boys' sizes feature ribbed cuffs; Students' sizes feature fold-over button cuffs. Machine wash at warm temperature and tumble dry for no ironing.

Boys' and Students' sizes. See Measuring Chart 1, p. 40.

Color	Boys' sizes, State size 6, 8, 10, 12.	Students' sizes, State size 14, 16, 18, 20, 22-24.
(10) Lt. blue	43 C 41735F	43 C 43443F
(11) Rust	43 C 41737F	43 C 43451F
(12) Navy	43 C 41731F	43 C 43441F
(13) Brown	43 C 41739F	43 C 43452F
(14) Ivory	43 C 41734F	43 C 43445F
(15) Berry	43 C 41732F	43 C 43442F
Shpg. wt.	8 ounces	10 ounces
Price	\$4.49	\$5.49

(16 thru 18) PERMA-PREST® floral-print knit Shirt offers striking colors on a comfortable, no-iron fabric . . . polyester and cotton jersey. Pointed collar with stays; three-button placket; fold-over button cuffs; hemmed bottom. Machine wash, warm and tumble dry.

Boys' and Students' sizes. See Measuring Chart 1, p. 40.

Color	Boys' sizes, State size 6, 8, 10, 12.	Students' sizes, State size 14, 16, 18, 20, 22-24.
(16) Blue, rust	43 C 41071F	43 C 43101F
(17) Green, gold	43 C 41072F	43 C 43103F
(18) Brown, berry	43 C 41073F	43 C 43102F
Shipping weight	8 ounces	10 ounces
Price	\$5.49	\$6.49

(19 and 20) Boys' Wallet of top-grained cowhide leather features coin pouch, billfold and clear windows for pictures. Wallet measures 3x4¼ inches when folded. It's an ideal gift for year-round use.

(19) 43 C 92611—Black (20) 43 C 92612—Brown
Shipping weight 4 ounces \$2.50



double-knit Slacks

... plus coordinating
Knit Shirts and Sweater-Vests

ON THESE TWO PAGES . . .
BOYS' AND STUDENTS' SIZES
HEATHER BLUE SLACKS
ALSO IN HUSKY SIZES 8 TO 16



Slacks (1 thru 5)
contain
DUPONT
Dacron
420 NYLON

New at Sears! Two Looks in One Leisure Suit

Solid-color Jacket reverses to checks that coordinate with solid-color Slacks



Solid navy Jacket reverses to coordinate checks . . . 2 different looks from 1 Jacket



Solid camel tan Jacket reverses to coordinate check . . . 2 different looks from 1 Jacket

(1 and 2) Leisure Suit in polyester knit with solid-color jacket reversing to hounds-tooth check. Checked side has solid color accents in collar, pockets and cuffs. Solid side with contrast topstitching and patch pockets. Solid-color flare-leg slacks have two front pockets, belt loops, zip fly. Machine wash at warm temperature.

Boys' Slim, Regular Sizes. See Chart 1 below.

Color	Slim, State size 8, 10, 12, 14, 16	Regular, State size 8, 10, 12, 14, 16
(1) Navy	40 C 51371F	40 C 51171F
(2) Camel tan	40 C 51372F	40 C 51172F
Shpg. wt.	1 lb. 12 oz.	1 lb. 12 oz.
Price	\$23.99	\$23.99

Measuring Chart 1: For Leisure Suits

- To find size, measure height without shoes.
- To determine slim or regular, check weight, chest and waist in that size.

For Height (ft.-in. to ft.-in.)	ORDER SIZE	Slim			Regular		
		Weight (pounds)	Chest (inches)	Waist (inches)	Weight (pounds)	Chest (inches)	Waist (inches)
3-11 1/2 to 4- 2 1/2	8	47-51	24 1/2-25 1/2	20 1/2-22	52-61	26-27	22 1/2-24
4- 3 to 4- 6 1/2	10	52-61	26-27	21 1/2-23	62-75	27 1/2-28 1/2	23 1/2-25
4- 7 to 4-10 1/2	12	62-75	27 1/2-28 1/2	22 1/2-24	76-89	29-30	24 1/2-26
4-11 to 5- 1 1/2	14	76-89	29-30	23 1/2-25	90-103	30 1/2-32	25 1/2-27
5- 2 to 5- 4	16	90-103	30 1/2-32	24 1/2-26	104-118	32 1/2-33 1/2	26 1/2-28

On this page
BOYS' SIZES
6 TO 18



Wish Book value It's a Set . . .
PERMA-PREST®
Shirt and Vest
\$5.88

(3 thru 5) New at Sears . . . PERMA-PREST® Shirt and Vest at a great low price. Wear polyester and cotton set together or separately. Woven shirt with pointed collar, stays; semi-tapered body, tails; button front, cuffs. Rib-knit V-neck vest. Machine wash, warm, tumble dry for no ironing.

State size 8, 10, 12, 14, 16. See Chart 1, page 40.
(3) 43 C 34685F—Brown, blue shirt; lt. blue vest
(4) 43 C 34687F—Green, gold shirt; gold vest
(5) 43 C 34686F—Navy, rust shirt; rust vest
Shipping weight 11 ounces Set **\$5.88**



Wish Book value Our lowest price in 5 years for any Boys' PERMA-PREST® Turtlenecks
3 in pkg. \$6.99

(6 and 7) PERMA-PREST® Turtleneck Knit Shirts of all Acrilan® acrylic . . . a real value find. Full turndown collar and long sleeves with ribbed cuffs. Hemmed bottom. Assortment of 3 colors per package. Mach. wash, warm, tumble dry. No iron.
Sizes 6, 8, 10, 12, 14, 16, 18. State one size per package of 3. See Measuring Chart 1, page 40.
(6) 43 C 41635F—Pkg.: 1 blue, 1 gold, 1 red
(7) 43 C 41634F—Pkg.: 1 navy, 1 ivory, 1 berry
Shipping weight 1 pound 5 ounces Pkg. **\$6.99**

ACRYLIC SWEATERS

Earthy colors and handsome shapes that hold their own thru repeated washings

BOYS' and STUDENTS' SIZES 6 TO 24



(1 thru 7) **Classic Crew-neck Sweaters**, traditional-styling in pullovers with luxurious look . . . made of Orlon* acrylic for easy care and shape retention. Rib-knit neck, cuffs, bottom. Wear alone or over collared shirts. Mach. wash, warm; tumble dry.
 State size 6, 8, 10, 12, 14, 16, 18, 20, 22-24. See Chart 1, pg. 40.
 (1) 43 C 22326F—Heather rust
 (2) 43 C 22321F—Navy
 (3) 43 C 22324F—Heather blue
 (4) 43 C 22327F—Heather yellow
 (5) 43 C 22323F—Ivory
 (6) 43 C 22328F—Brown
 (7) 43 C 22325F—Heather green
 Shipping weight 10 ounces . . . \$6.99

(8 and 9) **Jacquard Sweaters** with clever scenic design knit right into jacquard-patterned front. Long-wearing Orlon* acrylic . . . will keep its shape and bright colors. Long sleeves, rib-knit neck, cuffs, bottom. Machine wash at warm temp. . . tumble dry.
 State size 6, 8, 10, 12, 14, 16, 18, 20, 22-24. See Measuring Chart 1, pg. 40, to determine correct size before ordering.
 (8) 43 C 22411F—Sky Diver; Blue on navy
 (9) 43 C 22421F—Drive-in Movie; Ivory on brown
 Shipping weight 9 oz. \$7.99

(10 thru 13) **Turtleneck Sweater** in medium-weight knit of 100% Orlon* acrylic . . . keeps its shape and bright colors. Wear under jackets, shirts . . . tucked into or over slacks. Panel rib design has a bulky look without the weight. Full fold-over ribbed collar, cuffs and bottom. Mach. wash, warm . . . tumble dry.
 State size 6, 8, 10, 12, 14, 16, 18, 20, 22-24. See Measuring Chart 1, page 40, to determine correct size.
 (10) 43 C 22853F—White
 (11) 43 C 22854F—Rust
 (12) 43 C 22555F—Yellow
 (13) 43 C 22851F—Navy
 Shipping weight 10 ounces . . . \$5.99
 *Reg. DuPont T.M.

(14 and 15) **Fisherman's Knit Sweaters** of 100% acrylic . . . bulky pullovers in all-over cable and diamond patterns. Rib-knit neck, cuffs, bottom. Machine wash, warm . . . tumble dry. Made in Taiwan.
 State size 6, 8, 10, 12, 14, 16, 18, 20, 22-24. See Measuring Chart 1, page 40, to determine correct size.

14 Turtleneck Fisherman's Knit Sweater; natural. 43 C 22741F—Shipping weight 11 ounces . . . \$7.99

15 Crew-neck Fisherman's Knit Sweater; natural. 43 C 22731F—Shipping weight 11 ounces . . . \$7.99



NFL

HAPPENS!

... ON THIS PAGE AND ON PAGES 50-56

Sweaters are
DUPONT
Orlon

See NFL
Nightwear
on pages
58-59

NFL Cardigan Sweater BOYS' AND STUDENTS' SIZES 8 TO 20

(1 thru 17) Officially licensed NFL Cardigan Sweater lets you warm up with your favorite NFL team. Athletic styling for casual wear. Official team emblem on front; actual team colors. Stripes encircle each sleeve. Knit of 100% Orlon* acrylic. Ribbed-knit neck, cuffs and bottom. White nylon zipper with ring pull. Machine washable at warm temperature and tumble dry for best results. Why not pick up the phone and order it?

State size 8, 10, 12, 14, 16, 18 or 20. See Measuring Chart 1 on page 40 to determine correct size before ordering.

Sweaters shown above:

- (1) 43C21533F—Miami Dolphins (Aqua with orange)
 - (2) C043C21514F—Detroit Lions (Blue with silver)
 - (3) C043C21529F—Cincinnati Bengals (Black with orange)
 - (4) C43C21511F—Chicago Bears (Navy with orange)
 - (5) C043C21535F—Kansas City Chiefs (Red with gold)
 - (6) C043C21521F—Cleveland Browns (Brown with orange)
 - (7) 43C21517F—Pittsburgh Steelers (Black with gold)
 - (8) C043C21526F—Los Angeles Rams (Blue with gold)
 - (9) C43C21524F—St. Louis Cardinals (Red with black)
 - (10) C043C21528F—Buffalo Bills (Blue with red)
 - (11) C043C21532F—New York Jets (Green with white)
 - (12) C43C21531F—New England Patriots (Red with blue)
 - (13) C043C21538F—Oakland Raiders (Black with silver)
 - (14) C043C21519F—Washington Redskins (Red with gold)
 - (15) 43C21512F—Minnesota Vikings (Purple with gold)
 - (16) 43C21513F—Green Bay Packers (Green with gold)
 - (17) C043C21525F—Dallas Cowboys (Blue with silver)
- Shipping weight 13 ounces \$10.99
*Reg. DuPont T. M.

Just call Sears and say "Charge It"
... see page 277 for details

NFL Bobble Head Mascot

(18 thru 29) Get an officially licensed NFL Mascot head bobs, sways at touch of hand. Authentic team colors. Sturdy rubber-look plastic. About 7 in. tall.

Mascots shown at right:

- (18) 43 C 95435—Miami Dolphins
- (19) 43 C 95441—New York Jets
- (20) 43 C 95437—New England Patriots
- (21) 43 C 95447—St. Louis Cardinals
- (22) 43 C 95434—Los Angeles Rams
- (23) 43 C 95448—Washington Redskins
- (24) 43 C 95436—Minnesota Vikings
- (25) 43 C 95442—Oakland Raiders
- (26) 43 C 95423—Buffalo Bills
- (27) 43 C 95431—Green Bay Packers
- (28) 43 C 95427—Dallas Cowboys
- (29) 43 C 95444—Pittsburgh Steelers

Also available (not shown):

- 43 C 95424F—Chicago Bears
- 43 C 95425F—Cincinnati Bengals
- 43 C 95426F—Cleveland Browns
- 43 C 95429F—Detroit Lions

Shipping weight 8 ounces \$2.44



COM Sears 49



NFL

HAPPENS!

.. ON THESE TWO PAGES AND ON PAGES 49, 52-56, 58-59



Wish Book value
Cut \$1.01
\$3.99

NFL Buggy Kits

(1 thru 6) Officially licensed NFL Buggy Kit was \$5.00 in 1974 Christmas Book. Scale replicas of helmet-mobiles with authentic team insignias in bright team colors. Snap-together construction. Made of sturdy polystyrene, hi-impact plastic. Tough, rubber-look plastic racing tires. Each mobile 3½ in. long. Kits available in American or National Conference Divisions in sets of four or five teams.

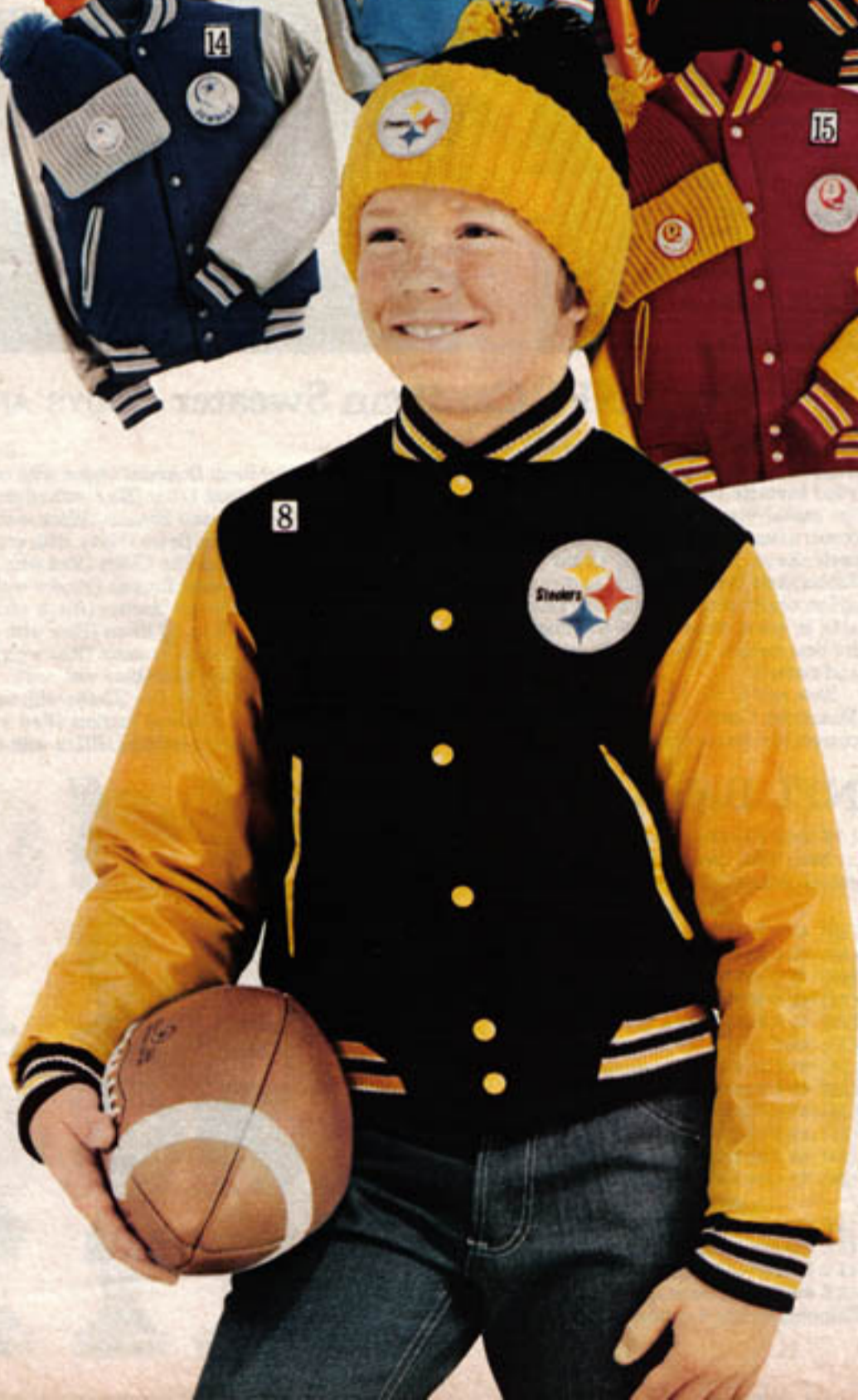
- (1) 43C95651—American Conference, East. Set of 5: Dolphins, Colts, Jets, Patriots, Bills
- (2) 43C95653—American Conference, West. Set of 4: Broncos, Raiders, Chiefs, Chargers
- (3) 43C95652—American Conference, Central. Set of 4: Bengals, Steelers, Browns, Oilers
- (4) 43C95656—National Conference, Central. Set of 4: Packers, Lions, Vikings, Bears
- (5) 43C95655—National Conference, East. Set of 5: Redskins, Cowboys, Eagles, Giants, Cardinals
- (6) 43C95657—National Conference, West. Set of 4: 49'ers, Falcons, Rams, Saints

Shipping weight 8 ounces Set **\$3.99**

NFL Bank

7 Officially licensed NFL Bank was \$2.49 in 1974 Christmas Book. Molded of tough plastic with the NFL emblem on the side. Football lacing hides "trick" coin slot . . . just lift to insert savings. To remove money, unscrew football from base. Fan can choose 13 favorite emblems to apply to base. . . 26 NFL team emblems are included. 6 inches long, 5 inches high. 43 C 95644—Wt. 9 oz. **\$1.99**

Just say "Charge It" when you phone your order. . . see page 277





NFL Athletic Jacket and Knit Cap

BOYS' AND STUDENTS' SIZES 8 TO 20

Jackets and
Caps contain
DUPONT
Orlon

(8 thru 33) Officially licensed NFL Athletic Jacket . . . shown on this page and opposite page. Body made of a heavyweight melton-look fabric woven of 100% Orlon® acrylic. Jacket colors coordinate with official NFL team colors. Authentic team emblem on left front. Vinyl leather-look sleeves and pocket trim. Lining of acetate quilted to polyester. Striped collar, cuffs and waistband knit of cotton. Snap closures. Two slash pockets. Machine washable at warm temperature. (Do not dry clean.)

State size 8, 10, 12, 14, 16, 18 or 20. See Measuring Chart 1 below.

(8 thru 33) Officially licensed Knit Cap . . . shown on this page and opposite page. Bulky knit of 65% Orlon® acrylic and 35% acrylic. Official NFL team emblem on front. Large pom-pom on top. Looks great with NFL jacket described at left. Machine washable, warm. One size fits all.

Teams	Jacket	Cap
(8) Pittsburgh Steelers . . .	40 C 76774F	43 C 93421
(9) Chicago Bears	C040 C 76785F	43 C 93404
(10) Green Bay Packers . . .	40 C 76753F	43 C 93427
(11) Cincinnati Bengals . . .	C040 C 76772F	C043 C 93405
(12) Houston Oilers	C40 C 76778F	C43 C 93411
(13) Cleveland Browns	C040 C 76777F	C043 C 93406
(14) Dallas Cowboys	40 C 76763F	43 C 93407
(15) Washington Redskins . . .	C040 C 76755F	43 C 93425
(16) Detroit Lions	C040 C 76768F	C043 C 93409
(17) Minnesota Vikings	40 C 76776F	43 C 93415
(18) Baltimore Colts	C040 C 76762F	C043 C 93401
(19) New York Jets	C040 C 76752F	C043 C 93418
(20) San Diego Chargers	C40 C 76767F	C43 C 93422
Shipping weight	2 lbs. 8 oz.	4 oz.
Price	\$17.99	\$2.94

Teams	Jacket	Cap
(21) Kansas City Chiefs	C040 C 76758F	43 C 93412
(22) Miami Dolphins	40 C 76775F	43 C 93414
(23) New England Patriots . . .	C040 C 76757F	C043 C 93402
(24) Denver Broncos	C40 C 76769F	C043 C 93408
(25) Oakland Raiders	C040 C 76773F	43 C 93419
(26) Buffalo Bills	C040 C 76766F	43 C 93403
(27) Atlanta Falcons	C40 C 76759F	C043 C 93426
(28) Philadelphia Eagles	C40 C 76751F	C043 C 93428
(29) New York Giants	C040 C 76761F	C043 C 93417
(30) St. Louis Cardinals	C040 C 76754F	43 C 93424
(31) New Orleans Saints	C40 C 76771F	C43 C 93416
(32) San Francisco 49'ers	C40 C 76756F	C043 C 93423
(33) Los Angeles Rams	40 C 76764F	43 C 93413
Shipping weight	2 lbs. 8 oz.	4 oz.
Price	\$17.99	\$2.94

MEASURING CHART 1: For Outerwear

To find size, measure height (without shoes) and chest

For Height (inches) . . .	47½-50½	51-54½	55-58½	59-61½	62-64	64½-66	66½-68
ORDER SIZE	8	10	12	14	16	18	20
Weight (pounds)	52-61	62-75	76-89	90-103	104-118	119-129	130-141
Chest (inches)	26½	28	30	32	33	34	36





NFL

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.. ON THESE TWO PAGES AND ON PAGES 49-53, 56, 58-59



Also available (not shown):

- Browns
- Bills
- Lions
- Bears
- Bengals

Wish Book value

Save \$1 on these NFL Turtleneck Knit Shirts

1974 Christmas Book was \$4.99 **\$3.99** BOYS' AND STUDENTS' SIZES 6 TO 20

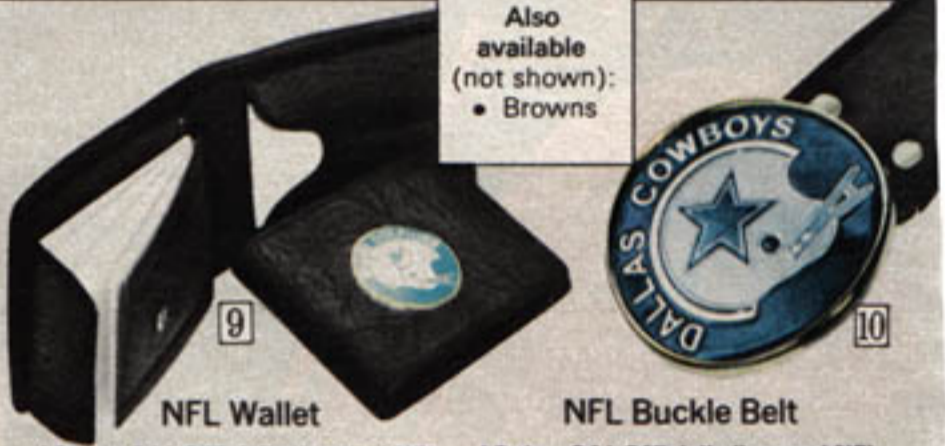
(1 thru 8) PERMA-PREST® officially licensed NFL Turtleneck Knit Shirt. Authentic team helmet emblem heat-sealed on front. White body with contrast-color raglan sleeves, turtleneck in team colors. Knit of polyester, cotton. Ribbed cuffs. Machine wash, warm, tumble dry . . . no ironing. Sizes S(6-8); M(10-12); L(14-16); XL(18-20). State letter size S, M, L or XL only, *not* number size. See Measuring Chart 1 on page 52 for correct size.

- Shirts shown:
- (1) 43 C 41927F-Pittsburgh Steelers
 - (2) C43 C 41934F-St. Louis Cardinals
 - (3) C043 C 41935F-Dallas Cowboys
 - (4) 43 C 41922F-Minnesota Vikings
 - (5) C043 C 41948F-Oakland Raiders
 - (6) 43 C 41943F-Miami Dolphins
 - (7) 43 C 41923F-Green Bay Packers
 - (8) C043 C 41936F-Los Angeles Rams
- Also available (not shown):
- C043 C 41931F-Cleveland Browns
 - C043 C 41938F-Buffalo Bills
 - C043 C 41924F-Detroit Lions
 - 43 C 41921F-Chicago Bears
 - C043 C 41939F-Cincinnati Bengals
- Shipping weight 8 ounces **\$3.99**



Also available (not shown):

- Browns



(9 thru 24) Officially licensed NFL Wallet of leather-grained vinyl. Show your team allegiance and get a true football fan's wallet that you'll be proud to show. Billfold accented with authentic team emblem. Features removable clear windows for many of your pictures and keyholders for your convenience. Coordinates with NFL belt at right. Black. Use your phone if you want to order it the easiest way of all.

(9 thru 24) Officially licensed NFL belt. Large team trophy buckle with helmet design in team colors . . . baked-on enamel finish, gold-color trim. Strap is black vinyl on bonded leather fibers with saddle stitching. 1 1/4 in. wide. Waist sizes in inches S(22-24); M(26-28); L(30-32). State letter size S, M or L only, *not* number size. If belt is to be worn on hips, order the next larger size.

Teams	Wallets	Belts
(9) Miami Dolphins	43 C 95725	43 C 92252F
(10) Dallas Cowboys	43 C 95717	43 C 92244F
(11) Kansas City Chiefs	C043 C 95723	C043 C 92249F
(12) New England Patriots	C043 C 95727	C043 C 92254F
(13) Green Bay Packers	43 C 95721	43 C 92247F
(14) Washington Redskins	C043 C 95738	C043 C 92265F
(15) Chicago Bears	C043 C 95714	C043 C 92241F
(16) New York Jets	C043 C 95731	C043 C 92257F
(17) St. Louis Cardinals	C043 C 95737	C043 C 92264F
(18) Buffalo Bills	C043 C 95713	C043 C 92239F
(19) Detroit Lions	C043 C 95719	C043 C 92246F
(20) Los Angeles Rams	43 C 95724	43 C 92251F
(21) Oakland Raiders	C043 C 95732	C043 C 92258F
(22) Minnesota Vikings	43 C 95726	43 C 92253F
(23) Cincinnati Bengals	C043 C 95715	C043 C 92242F
(24) Pittsburgh Steelers	43 C 95734	43 C 92261F

Also available (not shown):

Cleveland Browns	C043 C 95716	C043 C 92243F
Shipping weight	4 ounces	8 ounces
Price	\$2.99	\$3.94



Terry-lined Tube Socks

(25 thru 34) Our finest sport Tube Socks, not officially licensed NFL sport socks. 85% hi-bulk Orlon® acrylic for softness and absorbency. 15% stretch nylon for strength. No-heel construction; can be rotated for more even wear. Elasticized tops help socks stay up. Machine wash at warm temperature. 18-inch socks fit: Boys' shoe size 10 thru Men's shoe size 11.

White body, striped top	18-in. Sock	White body, striped top	18-in. Sock
(25) Orange, aqua, orange stripes	43 C 18771	(30) Gold, purple, gold stripes	43 C 18758
(26) Gray, royal, gray stripes	43 C 18753	(31) Gold, black, gold stripes	43 C 18757
(27) Gold, green, gold stripes	43 C 18754	(32) Gold, royal, gold stripes	43 C 18772
(28) Red, royal, red stripes	43 C 18751	(33) Gold, maroon, gold stripes	43 C 18773
(29) Gray, green, gray stripes	43 C 18774	(34) Royal, royal, royal stripes	43 C 18775
Shpg. wt. 3 oz.	Pair .99c	Shpg. wt. 3 oz.	Pair .99c

*Reg. DuPont T.M.

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family



STUDENTS' SIZES 16 TO 22

(1 and 2) **PERMA-PREST® super hero Pajamas.** Solid-color ski-style pullover top pajama with screen-printed hero in brilliant colors. Cozy knit flannel of 65% cotton, 35% polyester with contrast color rib-knit neckband, anklets and wristlets. Full elastic waist; fly front. Maximum fabric shrinkage 3%. Machine wash, warm . . . no iron.

State size 16, 18, 20, 22. See Chart 1 below.
(1) 43 C 4675F—Superman on solid blue pajama
(2) 43 C 4676F—Shazam on solid gold pajama
Shipping weight 14 ounces \$5.99
Superman, Shazam characters® 1975 National Periodical Publication

(3 and 4) **PERMA-PREST® plaid flannel Robe . . . 65% cotton, 35% polyester.** White ground with either navy or berry plaid. Solid-color trim on front facing, tie belt, pockets and sleeve cuffs. Full length sleeves. Mach. wash, warm . . . tumble dry. Maximum fabric shrinkage 3%.

State size 16-18 or 20-22. See Chart 1 below.
(3) 43 C 6644F—Navy plaid
(4) 43 C 6645F—Berry plaid
Shipping weight 1 pound 10 ounces \$6.49

(5 and 6) **PERMA-PREST® solid-color velour Robe** of 80% Arnel® triacetate, 20% nylon. Rich colors in Kabuki styling with self belt. Two lower pockets; medium length sleeve. Machine wash, warm . . . tumble dry. No ironing.

One size fits 16 thru 22. See Chart 1 below.
(5) 43 C 6667—Berry (6) 43 C 6666—Navy
Shipping weight 1 pound 10 ounces \$8.99

(7 and 8) **PERMA-PREST® flannel Pajama** of 50% cotton, 50% polyester. Coat-style with notched collar, full button front. Choose green plaid or a tidy blue print on white ground. Elastic waist; fly front. Maximum fabric shrinkage 3%. Machine wash, warm . . . tumble dry. No iron. State size 16, 18, 20, 22. See Chart 1 below.

(7) 43 C 4678F—Green plaid
(8) 43 C 4677F—Blue print
Shipping weight 14 ounces \$5.99

MEASURING CHART 1 Pajamas, Robes—Sizes 16 to 22
Measure height without shoes to find size

For height, in.	62-64	64½-66	66½-68	68½-70½
ORDER SIZE	16	18	20	22
Chest, inches	33	34	36	38
Waist, inches	27½	28½	29½	30½

(9 and 10) **PERMA-PREST® Caprolan® Pajama . . . value-priced just in time for Christmas giving.** Brushed Caprolan® nylon knit flannel in cozy ski-style with solid color pullover top and bottom. Snug rib-knit neckband, wristlets and anklets in white. All-around elastic waist; fly front. Machine wash at warm temperature . . . tumble dry, at low temperature. No ironing necessary.

State size 16-18 or 20-22. See Measuring Chart 1, this page, to be sure of correct size before ordering.
(9) 43 C 4606F—Blue (10) 43 C 4607F—Gold
Shipping weight 14 ounces \$4.49

Full 1-year warranty for pajamas (9) and (10): Caprolan® nylon fabric. If these pajamas fail to give normal wear within one year from date of purchase, simply return the garment to the nearest Sears Store for free replacement or refund. Follow care instructions.

For more Pajamas and Robes in Students' Sizes see page 58.



Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family



(3 thru 14) Novelty Football Pillow (not an officially licensed product) in brightly colored plush acrylic pile, filled with polyurethane foam. About 10-in. long, 17½-in. around middle.

(3) 43 C 95805—Black, gold	(9) 43 C 95809—Blue, gold
(4) 43 C 95807—Red, white	(10) 43 C 95812—Blue, red
(5) 43 C 95804—Green, gold	(11) 43 C 95801—Aqua, orange
(6) 43 C 95806—Blue, white	(12) 43 C 95808—Green, white
(7) 43 C 95811—Navy, orange	(13) 43 C 95813—Blue, silver
(8) 43 C 95802—Maroon, gold	(14) 43 C 95803—Purple, gold

Shipping weight 6 ounces \$2.49

STUDENTS' SIZES 16 TO 22

1 PERMA-PREST® officially licensed NFL Pajama . . a very practical gift that will delight any young NFL fan. Made of white flannel weave of 50% cotton, 50% polyester. Cozy rib knit trim at wrist and ankle; rib-knit neck band in official team color. Official team emblem boldly printed on ski-style pullover top. All around elastic waist; fly front. Maximum fabric shrinkage 3%. No ironing necessary if you machine wash, warm . . tumble dry.
State size 16-18 or 20-22. See Measuring Chart 1 on page 57 to determine correct size before placing your order.

2 PERMA-PREST® officially licensed NFL Robe in woven flannel of 50% cotton and 50% polyester. Choose the robe to match his NFL pajamas . . another great gift idea. Team color plaid on white ground for robe body, belt and pocket. White terry velour of 65% modacrylic, 35% polyester makes up facing, lower pocket trim and chest pocket. Official team emblem on chest pocket. Max. fabric shrinkage 3%. No ironing necessary if you machine wash, warm . . tumble dry.
State size 16-18 or 20-22. Boys grow rapidly, see Measuring Chart 1 on page 57 to be sure of correct size before ordering.

Team Name	(1) Pajamas	(2) Robe
Miami Dolphins	43 C 46328F	43 C 66008F (Orange plaid)
Pittsburgh Steelers	43 C 46333F	43 C 66013F (Gold plaid)
Minnesota Vikings	43 C 46342F	43 C 66022F (Purple plaid)
Dallas Cowboys	43 C 46337F	43 C 66017F (Blue plaid)
New York Jets	C43 C 46331F	C43 C 66011F (Green plaid)
Green Bay Packers	43 C 46339F	43 C 66019F (Gold plaid)
Washington Redskins	CO43 C 46348F	CO43 C 66028F (Red plaid)
Los Angeles Rams	43 C 46341F	43 C 66021F (Blue plaid)
Buffalo Bills	CO43 C 46322F	CO43 C 66002F (Blue plaid)
New England Patriots	CO43 C 46329F	CO43 C 66009F (Red plaid)
Oakland Raiders	C43 C 46332F	C43 C 66012F (Gray plaid)
St. Louis Cardinals	CO43 C 46346F	CO43 C 66026F (Red plaid)*
Baltimore Colts	C43 C 46321F	C43 C 66001F (Blue plaid)*
Chicago Bears	C43 C 46336F*	C43 C 66016F (Blue plaid)*
Philadelphia Eagles	C43 C 46345F*	C43 C 66025F (Green plaid)*
Cincinnati Bengals	CO43 C 46323F*	CO43 C 66003F (Orange plaid)*
Detroit Lions	CO43 C 46338F*	CO43 C 66018F (Blue plaid)*
Cleveland Browns	CO43 C 46324F*	CO43 C 66004F (Orange plaid)*
Shipping weight	1 pound	1 pound 12 ounces
Price	\$6.99	\$8.99

*Available; not shown.

"Charge it" if you wish . . see page 277

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

GIRLS' SIZES 7 TO 14

Fleece Robes



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Robes (1) and (2)
Screen-print bubbles
"float" from one pocket
to the other

76 **Sears** ROSCOE MEDGAL

The first **PERMA-PREST®**
Girls' Robe Sears has ever offered!

Special Superfleece fabric
feels like cut velvet . . .
resists pilling and matting



Winnie-the-Pooh

5 Gold and blue with Tigger print on front. Ankle length. Long sleeves. Belted styling. Handy side seam pocket. Front button closure. Plush Dacron® polyester and nylon fleece resists pilling and matting better than acetate blend fleece. Machine wash, warm; tumble dry. No iron. To retain flame resistance, use any detergent, no soap or bleach.

Girls' sizes 7, 8, 10, 12, 14. State size. Please see Chart 1 on facing page.
77 C 4090F—Shipping weight 10 oz. \$12.50
*Reg. DuPont T.M.

NOVEMBER 28th is a very im-poooh-tant date. See the TV World Premiere of "WINNIE-THE-POOH AND TIGGER, TOO!" (Check your newspaper for local time)

(1 and 2) Novelty-pocket Robe. Screen-print patch pockets show a boy blowing soap bubbles past his girlfriend's window. Ankle length. Long sleeves. Button front. Fleece knit of acetate, polyester. Machine wash at warm, tumble dry at low. To retain flame resistance, use any detergent, no soap or bleach.

Girls' sizes 7, 8, 10, 12, 14. State size. Please see Chart 1 on facing page.
(1) 77 C 4019F—Blue (2) 77 C 4018F—Pink
Shipping weight 11 ounces \$11.99

(3 and 4) Hooded Monk's-style Robe. Choose solid blue robe with patch pocket . . . or colorful striped robe with side seam pocket. Rope belt. Button front. Ankle length. Long sleeves. Fleece knit of acetate, polyester. Machine wash, warm; tumble dry at low. To retain flame resistance, use any detergent, no soap or bleach.

Girls' sizes 7, 8, 10, 12, 14. State size. Please see Chart 1 on facing page.
(3) 77 C 4020F—Striped (4) 77 C 4021F—Blue
Shipping weight 11 ounces \$9.99

ALL NIGHTWEAR ON THESE TWO PAGES IS
FLAME RESISTANT
 ..self-extinguishing when removed from flame

Meets all the test requirements of U.S. Standard FF-5-74

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Quilt Robes

(1 and 2) Fleece and quilt Robe. White bodice and sleeves are of warm, lightweight fleece. Pastel quilted skirt and collar. Lace trim. Ankle length. Long sleeves. Side seam pocket. Front button closure. Nylon shell and lining are quilted with polyester and Cordelan® matrix fiber (50% vinal, 50% vinyon). Fleece knit of acetate and polyester. Machine wash at warm, tumble dry at low. To retain flame resistance, use any detergent; no soap or bleach.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 1, below.

(1) 77 C 4024F—Pink and white (2) 77 C 4025F—Lavender and white
 Shipping weight 13 ounces \$9.99

3 All-quilt belted Robe. Skirt has floral print in red, lavender, yellow on white ground. Solid red bodice, collar and sleeves. Trimmed in lace. Ankle length. Long sleeves. Front button closure. Nylon shell and lining quilted with polyester and Cordelan® matrix fiber (50% vinal, 50% vinyon). Machine wash, warm; tumble dry. To retain flame resistance, use any detergent; no soap or bleach.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 1, below.

77 C 4026F—Shipping weight 1 pound \$12.99

(4 and 5) All-quilt Robe. Our lowest price in 2 years for any all-quilt, ankle-length Robe. Pastel with white accents. Sleeves are ¾ length. Front button closure. Nylon shell and lining are quilted with polyester and Cordelan® matrix fiber (50% vinal, 50% vinyon). Machine wash at warm temperature and tumble dry. To retain flame resistance, use any detergent, no soap or bleach.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 1, below.

(4) 77 C 4022F—Blue with white (5) 77 C 4023F—Pink with white
 Shipping weight 11 ounces \$6.88

CHART 1: Girls' Nightwear. Order only sizes listed with each item.

Order size	7	8	10	12	14
Height (in.)	49½-51½	52-53½	54-55½	56-58	58½-60½
Chest (in.)	26-26½	27-27½	28-29	29½-30½	31-32



ALL NIGHTWEAR ON THESE TWO PAGES IS
FLAME RESISTANT

..self-extinguishing when removed from flame



Country-look Family Sleepwear . . warm, soft cotton flann ette in real red, bright blue and white print. To retain flame-resistant properties, use phosphate powder or non-phosphate heavy-duty liquid detergent. No soap, bleach, fabric softeners or non-phosphate powder detergents. Home launder only, preferably in soft water. Machine washable at warm temperature . . tumble dry; if line dried, dry in shade.

1 Women's Long Gowns. Self ruffles trim neckline and front yoke. Back yoke is Shirred for comfortable fullness. Pullover style . . with two-button closing. Long sleeves have elasticized ruffle cuffs.

Bust sizes S(32-34); M(36); L(38-40). *State S, M or L.*
 38 C 75391F—Shipping weight 13 ounces \$9.99

(2 and 3) Little Girls' and Girls' Long Gown. Self-fabric collar, bow trim. Bottom ruffle. Solid-color yoke. One button back closure.

2 Little Girls'. *State size 2, 3, 4, 5, 6 or 6x, not age. See Chart 2, page 71.*
 29 C 32873F—Shipping weight 6 ounces \$4.99

3 Girls' sizes 7, 8, 10, 12, 14. *State size. See Chart 1 on page 77.*
 77 C 3832F—Shipping weight 9 ounces \$6.49

4 Men's. Red pattern button-front coat has long sleeves, red cuffs and collar. Solid red ankle-length pants with adjustable Gripper® snap at fly, half elastic waist. Chest sizes S(34-36 inches); M(38-40); L(42-44); and XL(46-48). *State letter size S, M, L or XL, not number size.*
 33 C 13326F—Shipping weight 1 pound 2 ounces \$8.99

5 Little Boys' Pajama. Long sleeve coat-style top with red notch collar. Ankle length pants have all around elasticized waist, hemmed bottoms. *State size 2, 3, 4, 5, 6 or 6x, not age. See Chart 2, page 71.*
 29 C 32874F—Shipping weight 6 ounces \$4.99

6 Boys'. Button front coat-style. Red notch collar and cuffs. Hemmed bottoms. Elasticized waist, fly front. *State size 8, 10, 12 or 14. See Measuring Chart 2 on page 61 to determine correct size.*
 43 C 4528F—Shipping weight 14 ounces \$5.99

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family



Items (1 thru 4) contain
CELANESE ARNEL
the fiber with the right chemistry



Items (5)
and (6)
Wear-Dated
Warranty

(1 thru 4) PERMA-PREST® hooded wrap-around Robes are soft, knit of 80% Celanese® Arnel® triacetate, 20% nylon. Superbly finished with off-white hood and front facing. Self tie-belt; patch pockets. Machine wash, warm by itself; delicate cycle, low; tumble dry. No iron. Her slippers sold on pg. 93.

(1 and 2) Hers. Long sleeves. Misses' sizes P(8); S(10-12); M(14-16) or L(18). State letter size P, S, M, L.

(1) 38C88391F—Garnet
(2) 38C88392F—Royal blue
Shipping wt. 1 lb. 8 oz. . . . \$19.99

(3 and 4) His. 57 inches long. Kimono-style ¾-length sleeves. So easy to buy when you just use the phone. One size fits chest sizes 36 to 48 in.

(3) 33 C 80436—Garnet
(4) 33 C 80431—Royal blue
Shpg. wt. 1 lb. 12 oz. . . . \$20.00

(5 and 6) Softly brushed knit Gown and Pajama. Blue with red heart appliques. 100% Acrilan® acrylic. Machine wash, warm; line or tumble dry. Wear-Dated® Full One Year Warranty. This garment, upon return to Sears, will be replaced or your money refunded if it fails to give normal wear for one full year.

5 Hers. Tank-style pull-over gown. Long sleeves.

Bust sizes S(32-34); M(36) or L(38-40). State size S, M or L. Wt. 10 oz. 38 C 27863F \$7.99

6 His. Shirt-styled pullover top with collar and zippered front. Chest pocket with heart appliques. Short sleeves. Ankle-length pants, straight leg. All-around elastic waist. Fly front. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.

33 C 13691F—Shpg. wt. 13 oz. \$8.00



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(7 and 8) Brushed knit tricot Pajama and Gown. Rich royal blue with white polyester piping. Caprolan® 24 nylon. Machine wash, warm, by itself and tumble dry.

Full One Year Warranty on Caprolan® Nylon Garments. If it fails to give normal wear within one year from date of purchase, simply return garment to the nearest Sears Store for free replacement or refund. Follow care instructions.

7 His. Long sleeve coat-style pajama; one chest pocket. Ankle-length pants; elasticized waistband, fly front.

Regular sizes. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, *not number size.*

33 C 13651F—Shipping weight 1 pound \$8.99

Tall sizes. For men 5 feet 11 inches to 6 feet 3 inches. Chest sizes M(38-40); L(42-44); XL(46-48). State letter size M, L or XL, *not number size.*

33 C 13657F—Shipping weight 1 lb. 1 oz. \$9.99

8 Hers. Self-ruffled V-neck style gown has softly elasticized empire waist, bracelet length sleeves.

Bust sizes S(32-34); M(36); L(38-40). State letter size S, M or L, *not number size.*

38 C 76161F—Shipping weight 8 ounces \$9.00

(9 and 10) Rugby stripe Nightshirts. Blue and wine stripes; white 3-button placket and collar. Short sleeves. 100% Acrilan® acrylic. Machine wash, warm; line or tumble dry.

Wear-Dated® Full One Year Warranty. This garment, upon return to Sears, will be replaced or your money refunded if it fails to give normal wear for one full year.

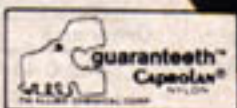
9 Hers. Bust sizes S(32-34); M(36); L(38-40). State letter size S, M or L, *not number size.* Wt. 7 oz.

38 C 27871F \$8.99

10 His. Chest sizes M(38-40); L(42-44); XL(46-48).

State letter size M, L or XL, *not number size.* Shpg. wt. 6 oz.

33 C 12701F \$8.99



Terrific Terry Loungewear



1



Items (1 thru 3)
ALSO IN
TALL SIZES



Wish Book value
Cut 60¢
Solid colors
Last Christmas
were \$4.59
\$3.99



100% Cotton Terry Monogram Robe \$15.99 Regular size

Our thickest, heaviest wrap-around robe in deep, rich colors

(1 thru 3) Wrap yourself in luxurious warmth and absorbency. Shawl collar and cuffed long sleeves lend handsome styling. Two large waist pockets. Tie sash; belt loops. Chest pocket with Gripper® fastened detachable flap for initials or name. Send flap; envelope and instructions included. Machine wash, warm, tumble dry, low. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, not number size. (1) 33 C 81844F—Gold (2) 33 C 81841F—Blue (3) 33 C 81842F—Green Shipping weight 2 pounds \$15.99

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter size M, L or XL, not number size. (1) 33 C 81854F—Gold (2) 33 C 81851F—Blue (3) 33 C 81852F—Green Shipping weight 2 pounds 2 ounces \$16.99

Terry-go-Rounds®

(4 and 5) **Patterned Wrap-arounds** of 50% polyester, 50% cotton outside; 100% cotton terry lining. White terry border on waist, pocket. Adj. Gripper® snap waist opening; half-elastic waist. 17 in. long. Machine wash, warm, tumble dry. (4) 33 C 81793G—Schlitz® pattern† (5) 33 C 81792—7-Up® pattern Shipping weight 8 oz. One size fits waist sizes 28 to 42 inches \$5.99

(6 thru 8) **Solid-color Wrap-arounds** of 100% cotton terry. Contrast terry trim at pocket top and opening. Adjustable Gripper® snap at waist opening; half-elastic waist. 20½ in. long. Machine wash, warm, tumble dry. (6) 33C81771—Blue (7) 33C81779—White (8) 33C81774—Gold Shipping weight 8 oz. One size fits waist sizes 28 to 42 inches \$3.99

†Because of State Laws "Schlitz®" pattern wraparound is not available for sale to customers in Alabama or Virginia.

Mediumweight Terry Robes

(9 and 10) Soft blend of 84% cotton, 16% polyester. Shawl collar and two large waist pockets. Tie sash. Belt loops. Long sleeve, knee-length styling. Mach. wash, warm, tumble dry. Chest sizes S(34-36 inches); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, not number size. (9) 33 C 81201F—Blue (10) 33 C 81204F—Gold Shpg. wt. 1 lb. 12 oz. \$11.99



Low-cut Terry Slippers

(11 and 12) Slip-on style knit of 85% cotton, 15% stretch nylon. Vinyl sidewalls and firm rubber sole . . . great for wear indoors and out. Machine wash by itself in warm water and tumble dry; do not bleach. Why not pick up the phone and order it?

State letter size S, M, L or XL, not number size, from this chart.

If shoe size is . . .	6-8	8½-10	10½-11	11½-12½
Order size . . .	S	M	L	XL

(11) 33 C 19111F—Lt. Blue
(12) 33 C 19114F—Yellow
Shipping weight 8 ounces \$4.29



Plush Velour PERMA-PREST® KIMONOS

\$9.99



Item (2)
ALSO IN
TALL SIZES

Label yourself a
Budweiser® man
in our bold
Budweiser prints*

1 Nightshirt. PERMA-PREST® fabric of 50% polyester, 50% cotton. Short sleeve, knee-length styling. Navy trim accents 3-button placket and neckline. Machine wash, warm, tumble dry . . . no need to iron. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, *not number size*.
33 C 12791GF—Shipping weight 6 ounces \$6.99

2 Pajamas. PERMA-PREST® fabric of 50% polyester, 50% cotton. Button-coat styling; long sleeves. Chest pocket. Ankle length pants. Adjustable Gripper® snap at waist and fly closure. Machine wash, warm, tumble dry . . . no iron. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter S, M, L or XL, *not number size*.
33 C 11791GF—Shipping weight 12 ounces \$6.99

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter size M, L or XL, *not number size*.
33 C 11797GF—Shipping weight 13 ounces \$7.99

3 Terry-go-Round®. 50% polyester, 50% cotton outside; 100% cotton terry lining. White terry border on waist and pocket. Adjustable Gripper® snap. Elastic at back of waistband. 17 in. long. Machine wash, warm, tumble dry. *One size fits waist sizes 28 to 42 inches*.
33 C 81791G—Shipping weight 8 ounces \$5.99

4 Slipper Sock. 80% soft spun cotton, 20% stretch nylon. Solid white body with Budweiser® beer insignia trim; blue and red striped rib top. 11 in. high. Vinyl sidewalls and sole with cushion innersole . . . wear indoor or out. Machine wash by itself in warm water, tumble dry. State letter S, M, L or XL, *not number size*. See Chart at right.
33 C 19101GF—Shipping weight pair 6 ounces \$4.99

*Note: Budweiser is a Registered Trademark of Anheuser-Busch, Inc. Because of State Laws Budweiser® print items are not available for sale to customers in Alabama or Virginia.



(5 thru 8) Blend of 80% acetate, 20% nylon. Sleeves are ¾-length. Two waist pockets. Tie sash, belt loops. Machine wash at delicate cycle with similar colors and tumble dry.
(5) 33C80151-Blue (7) 33C80152-Green
(6) 33C80153-Brown (8) 33C80156-Wine
Shipping weight 1 pound. *One size fits chest sizes 36 to 48 inches* \$9.99

(9 thru 12) Terry slip-on Slipper Socks. 90% turbo hi-bulk Orlon® acrylic, 10% stretch nylon. Vinyl sidewalls and rubber sole . . . wear outdoors, too. Mach. wash, warm, alone; tumble dry. State S, M, L or XL, *not number size*. Chart 1, below.
(9) 33C19045F-Wine (11) 33C19043F-Brown
(10) 33C19042F-Green (12) 33C19041F-Blue
Shipping weight pair 8 ounces \$4.29

If shoe size is . . .	6-8	8½-10	10½-11	11½-12½
then order size	S	M	L	XL



Sears *The Men's Store*



Wear it in the yard . . .



in the house . . .



for casual entertaining

Sears introduces HOME FREE™ . . . At Home Loungewear

- Feels as comfortable as nightwear
- Looks as stylish as sportswear

2 piece set \$14⁹⁹

(1 and 2) **Shirt-Jacket and Pants Set** with the rich look of chambray denim. Durable PERMA-PREST® fabric of 65% polyester, 35% cotton. Long sleeve, ankle-length styling. Shirt is enhanced with top stitching on collar, placket, 2 chest pockets and cuffs. Stylish button-through flaps on chest pockets. Pants feature 2 patch pockets on front and a half-elastic waistband with tab front. Smooth tab front at waist covers a heavy-duty Gripper® snap; zipper fly. Machine wash warm, tumble dry . . . no iron. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, *not number size*.

(1) 33 C 12023F—Tan (2) 33 C 12021F—Blue
Shipping weight 1 pound Set \$14.99



Jackets are for relaxing in luxury

(3 thru 5) **Lounging Jackets.** Black shawl collar, cuffs and sash. Chest pocket; two waist pockets. Gripper® snap on belt loops holds tie sash in place. Long sleeves; thigh-length. Machine wash, warm, tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, *not number size*.

3 **Leopard print.** Blend of 80% Arnel® triacetate, 20% nylon.
33 C 80404F—Shipping weight 1 pound 3 ounces \$22.95

(4 and 5) **Solid-color with monogram.** 80% acetate, 20% nylon. Send detachable black pocket flap for monogram. Instructions, envelope included. Wt. 1 lb. 3 oz.
(4) 33 C 80346F—Red \$14.99 (5) 33 C 80344F—Gold \$14.99

(6 and 7) **Coordinated Ascot Tie reverses** for two handsome looks with lounging jackets. Pleated styling. 100% polyester satin is hand washable.
(6) 33 C 38472—Gold to black (7) 33 C 38471—White to black
Shipping weight 5 oz. *One size fits neck sizes 14 to 18 inches* \$4.50

LOUNGEWEAR



(8 and 9) **Monogram fleece Robe** in PERMA-PREST® fabric of 80% Arnel® triacetate and 20% nylon. Shawl collar with deep welt stitching. Long sleeve. Two waist pockets. Chest pocket with detachable flap for monogramming. Send flap only; instructions and envelope included. Gripper® snap holds tie sash in place. Belt loops. Machine wash, warm, tumble dry . . . no need to iron. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L, XL, *not number size*. Shpg. wt. 1 lb. 8 oz.
(8) 33 C 80301F—Blue \$18.99
(9) 33 C 80306F—Wine 18.99

Tall sizes. Over 5 ft. 11 to 6 ft. 3 in. tall. State letter size M, L or XL, *not number size*. Wt. 1 lb. 10 oz. Blue.
(8) 33 C 80307F \$19.99

Item (8)
ALSO IN TALL SIZES





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Wear-Dated® Full One Year Warranty Items (3 thru 6), upon return to Sears, will be replaced or your money refunded if they fail to give normal wear for one full year.



Wish Book value **Cut \$1**
Placket-front® Nightshirt
 Last Christmas was \$9.00 **\$7.99**

(1 and 2) Numeral Nightshirt in comfortable blend of 50% polyester, 50% cotton. Rib-knit contrast trim at neck. Short sleeves with contrast insert. Side vent. Machine wash, warm, tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size. Wt. 8 oz.
 (1) 33 C 12121F—Blue (no. 32) . . . \$4.99 (2) 33 C 12126F—Red (no. 12) . . . \$4.99

3 Placket-front Nightshirt of softly brushed 100% Acrilan® acrylic. Bold, bright red with navy fleur-de-lis applique on chest pocket. Navy border trim on collar, placket, cuffs, side vents and hem. Long sleeves. See Wear-Dated® Warranty above, left. Machine wash, warm, tumble dry, low. Chest sizes M(38-40 in.); L(42-44); XL(46-48). State letter size M, L or XL, not number size.
 33 C 12966F—Shipping weight 12 ounces \$7.99

(4 thru 6) Hooded Nightshirt of 100% Acrilan® acrylic. Contrast reverse stitching. Chest pocket, vented sides. Short sleeve styling. See Wear-Dated® Warranty, above at left. For best results, machine wash, warm, tumble dry. Chest sizes XS(30-32 in.); S(34-36); M(38-40); L(42-44) and XL(46-48). To order, state letter size XS, S, M, L or XL, not number size.
 (4) 33 C 12621F—Blue (5) 33 C 12626F—Red (6) 33 C 12624F—Gold
 Shipping weight 7 ounces \$5.99

KNIT NIGHTSHIRTS AND PAJAMAS

(7 thru 9) Ski-style Pajamas of 50% acrylic, 50% polyester. Solid color with contrast rib-knit neck. Long sleeve, ankle-length. Rib-knit cuffs and anklets. All-around elastic waist, fly front. Machine wash, warm, tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.

(7) 33 C 13581F—Blue (9) 33 C 13583F—Brown
 (8) 33 C 13586F—Wine
 Shipping weight 1 pound \$6.99
 Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. Blue. State letter size M, L or XL, not number size.
 (7) 33 C 13591F—Shipping weight 1 pound 1 ounce \$7.99

(10 and 11) Tennis-style Shorty Pajamas of 50% polyester and 50% acrylic. Solid color with rib-knit contrast trim at short sleeves and V-neckline. All-around elastic waist and fly front on shorts. Machine wash, warm, tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size. Shipping weight 9 ounces.

(10) 33 C 10621F—Blue . . . \$5.99 (11) 33 C 10624F—Yellow \$5.99

(12 thru 14) Argyle Slipper Sock of 100% Creslan® acrylic. Ribbed top stays up. Soft vinyl sole with cushioned innersole . . . great for wear both indoors and out. Machine wash by itself in warm water; tumble dry. State letter size S, M, L or XL from chart below.

If shoe size is	6-8	8½-10	10½-11	11½-12½
then state size . . .	S	M	L	XL

(12) 33 C 18993F—Brown, yellow, rust
 (13) 33 C 18991F—Blue, wine, gray
 (14) 33 C 18995F—Wine, blue, white
 Shipping weight pair 6 ounces \$5.49



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Item (7)
ALSO IN TALL SIZES

Robes and
Button-coat
Pajamas
ALSO IN
TALL SIZES



PERMA-PREST® Broadcloth Coordinates Team Up



(10 thru 12) Soft Slipper Socks. 100% acrylic pile foot with rib-knit Orlon® acrylic cuff. Insole padded with soft, fleeced cotton. Firm rubber outer sole. Machine wash by itself in warm water and tumble dry. State letter size S, M, L or XL from chart below.

If shoe size is . . .	6-8	8½-10	10½-11	11½-12½
then state size	S	M	L	XL

(10) 33C19133F—Brown (12) 33C19131F—Blue
(11) 33C19135F—Wine
Shipping weight 6 ounces \$4.99

(1 thru 4) Pajamas with print top, solid-color pants. 65% polyester, 35% cotton. Long-sleeve, ankle-length styling. Print top has solid color contrast on collar or neckline, sleeve cuffs. Chest pocket. Solid-color pants have Gripper® snap at waist, fly front. Elastic waist. Mach. wash, warm, tumble dry . . . no iron. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, *not no. size*.
(1) 33 C 11921F—Blue buttoncoat
(2) 33 C 11927F—Blue pullover
(3) 33 C 11925F—Brown pullover
(4) 33 C 11923F—Brown buttoncoat
Shpg. wt. 10 oz. \$7.49

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter size M, L or XL, *not number size*.

(1) 33 C 11931F—Blue buttoncoat
(4) 33 C 11933F—Brown buttoncoat
Shpg. wt. 11 oz. \$8.49

(5 thru 7) Solid-color Pajamas. Easy-wearing blend of 65% polyester, 35% cotton. Long sleeve, ankle-length styling. Top has print contrast on collar or neckline and sleeve cuffs. Chest pocket. Pants have Gripper® snap at waist and fly front. Elastic waistband. Machine wash, warm, tumble dry . . . no ironing necessary. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, *not number size*.
(5) 33C11957F—Blue pullover
(6) 33C11951F—Blue buttoncoat
(7) 33C11953F—Brown buttoncoat
Shpg. wt. 10 oz. \$7.49

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter size M, L or XL, *not number size*.

(6) 33C11961F—Blue buttoncoat
(7) 33C11963F—Brown buttoncoat
Shpg. wt. 11 oz. \$8.49

(8 and 9) Solid-color Robes in comfortable blend of 50% Kodel® polyester, 50% cotton. White contrast tape trim at edge of shawl collar and sleeve cuffs adds handsome accent. Long sleeve styling. Chest pocket, two waist pockets. Gripper® snap holds tie sash firmly in place; belt loops. For best results, machine wash warm, tumble dry, no iron. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). To order, please state letter size S, M, L or XL, *not number size*.
(8) 33 C 80531F—Blue
(9) 33 C 80533F—Brown
Shipping weight 1 pound . . . \$10.99

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter size M, L or XL, *not number size*.

(8) 33 C 80541F—Blue
(9) 33 C 80543F—Brown
Shpg. wt. 1 pound \$11.99



Sears *The Men's Store*

Items (7, 9, 12)
ALSO IN
TALL SIZES

Flannel Nightwear for soft warmth

(1 thru 3) Print Pajama of comfortable 100% cotton. Long sleeve, ankle-length styling. Chest pocket. Adjustable snap at waist and fly; back is half-elasticized for good fit. For best results, machine wash at warm temperature and tumble dry. Imported from Hong Kong. Use your phone if you want to order it the easiest way of all.

Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, *not number size*.
(1) 33 C 13091F—Blue button coat
(2) 33 C 13093F—Tan button coat
(3) 33 C 13097F—Blue pullover
Shpg. wt. 1 lb. \$4.99

4 PERMA-PREST® Solid-color red Nightshirt of 65% cotton, 35% polyester. Piped collar and chest pocket lend fashionable accent. Button front. Long sleeves. Machine wash with similar colors, warm, tumble dry . . . no iron.

Chest sizes M(38-40 inches); L(42-44); and XL(46-48). When placing order, please state size as letter M, L or XL, *not number size*.
33 C 12896F—Shpg. wt. 12 oz. . . . \$6.99

5 PERMA-PREST® Solid-color red Nightcap coordinates with night-shirt for a touch of the whimsical. 65% cotton, 35% polyester. White-rib knit trim around head opening keeps the cap fitting snugly. White tassel on tip adds a merry contrast. Machine wash warm, tumble dry . . . no iron. *One size fits all*.
33 C 12899—Shpg. wt. 1 oz. . . . \$1.49

(6 thru 11) PERMA-PREST® Pajamas of 65% cotton, 35% polyester. Long sleeve top, ankle-length pants. Chest pocket. Adjustable Gripper® snap at elastic waist, fly. Machine wash, warm, tumble dry; no ironing. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48).

(6 thru 8) Solid-color. Contrast trim at collar, chest pocket, sleeves. Cuffed sleeves and pants. State letter size S, M, L or XL, *not number size*.
(6) 33 C 13204F—Gold button coat
(7) 33 C 13201F—Blue button coat
(8) 33 C 13207F—Blue pullover
Shipping weight 1 pound 3 ounces \$6.99
Tall sizes.* State letter size M, L, XL, *not number size*.
(7) 33 C 13211F—Blue button coat. Wt. 1 lb. 3 oz. . . \$7.99

(9 thru 11) Print top; solid-color pants, sleeve cuff, collar. State letter size S, M, L, XL, *not number size*.
(9) 33 C 13171F—Blue button coat
(10) 33 C 13177F—Blue pullover
(11) 33 C 13174F—Gold button coat
Shipping weight 15 ounces \$6.99
Tall sizes.* State letter size M, L, XL, *not number size*.
(9) 33 C 13181F—Blue button coat. Wt. 1 lb. \$7.99

(12 and 13) PERMA-PREST® plaid Robe of 65% cotton, 35% polyester. Shawl collar. Two waist pockets; chest pocket. Gripper® snap holds tie sash. Long sleeves; belt loops. Machine wash, warm, tumble dry . . . no iron. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L, XL, *not number size*.
(12) 33C80831F—Blue pld.
(13) 33C80836F—Red pld.
Shpg. wt. 1 lb. \$8.99
Tall sizes.* Blue plaid. State letter size M, L, XL, *not number*. Wt. 1 lb. 2 oz.
(12) 33 C 80841F \$9.99

*For men over 5 ft. 11 in. to 6 ft. 3 in. tall.

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

1



Wish Book
value

Such a low
price for a
Nylon Satin Robe
with expensive-looking
Trapunto Quilting

\$19.99
Misses' sizes

LARGER SIZES PRICED HIGHER

1 This robe has luxury features rarely found at such a low price. It's of fine quality nylon satin quilted with fluffy Kodel® polyester fill . . . has elegant stitching and a separate nylon tricot lining. Step-in style . . . hidden three quarter front zipper. Self bow-tie at neck; side seam pocket; bracelet-length sleeves. Machine wash, warm; line or tumble dry. Buy it the easy way . . . order by phone.

Average . . . fits 5 ft. 3 in. to 5 ft. 6½ in.
Misses' sizes 10, 12, 14, 16, 18.
38 C 97851F—Pale lilac
38 C 97852F—Light aqua green
State size. Shpg. wt. 1 lb. 8 oz. . . . **\$19.99**

Larger . . . fits 5 ft. 4½ in. to 5 ft. 6½ in.
Available in pale lilac only.
Women's sizes 38, 40, 42, 44. State size.
38 C 97853F—Shpg. wt. 1 lb. 12 oz. . . . **\$22.99**

SHOWN ON OPPOSITE PAGE
PERMA-PREST® FLEECE ROBE

BEST BECAUSE: the soft, lustrous Dacron® polyester knit surface looks and feels like velvet. Fleece is highly-napped and extra-deep; resists crushing and pilling

2 **Step-in Robe.** Rich schiffli-embroidered band trim down front and on bracelet-length sleeves. Hidden three-quarter front zipper; stand-up collar; side seam pockets. Machine wash, warm . . . no ironing if tumble dried.

Average . . . fits figures 5 ft. 3 in. to 5 ft. 6½ in.
Misses' sizes 8, 10, 12, 14, 16, 18. State size.
38 C 88011F—Bright blue
38 C 88012F—Grass green
Shipping weight 1 pound 5 ounces **\$23.50**

Tall . . . fits figures 5 ft. 7 in. to 5 ft. 11 in.
Misses' sizes 12, 14, 16, 18, 20. State size.
38 C 88013F—Bright blue
38 C 88014F—Grass green
Shipping weight 1 pound 6 ounces **\$26.50**

Larger . . . fits figures 5 ft. 4½ in. to 5 ft. 6½ in.
Women's sizes 38, 40, 42, 44. State size.
38 C 88031F—Bright blue
38 C 88032F—Grass green
Shipping weight 1 pound 9 ounces **\$26.50**

*Reg. DuPont T.M.

**PLUSH ACRYLIC
VELOUR PILE ROBE**

BEST BECAUSE: it has Acrilan® acrylic face and acrylic back . . . much softer than cotton backing. Special napping process gives rich, deep texture. Colors stay lovely after countless washings

3 **Wrap Robe.** Top-stitching accents notched collar, turn back cuffs on long sleeves. Self tie-belt; side seam pockets. Machine wash, warm.

Average . . . fits figures 5 ft. 3 in. to 5 ft. 6½ in.
Misses' sizes P(8); S(10-12); M(14-16); L(18).
38C88411F—White 38C88412F—Turquoise blue
38C88413F—Med. pink 38C88414F—Pale yellow
State P, S, M or L. Shpg. wt. 2 lbs. 3 oz. . . . **\$25.00**

Tall . . . fits figures 5 ft. 7 in. to 5 ft. 11 in.
Misses' sizes S(10-12); M(14-16); L(18).
State S, M or L. In 2 colors only.
38 C 88415F—White
38 C 88416F—Turquoise blue
Shipping weight 2 pounds 11 ounces **\$28.00**

ORDER YOUR CORRECT SIZE . . . if in doubt,
see charts in our General Catalog

The SCUFFS

4 Uppers of plush Acrilan® acrylic pile with acrylic back. Fully cushioned insole; vinyl sole. Machine washable at warm temperature.

Shoe sizes 5-6; 6½-7½; 8-9. State size.
38 C 27853F—Turquoise blue
38 C 27858F—White
38 C 27856F—Pale yellow
38 C 27852F—Med. pink
Shipping weight 5 ounces **\$4.00**

Wish Book
value

**Save 23% on this
Jean Naté Bath Set**

Was \$6.50 in
1974 Fall Big Book **\$4.99**

Enjoy total refreshment . . .
5 fl. oz. Bath Bubbles, 5 fl.
oz. After Bath Lotion, 4 oz.
Talc, 1¼ oz. Cologne Stick.
Boxed.

Shpg. wt. 1 lb. 8 oz.
8 C 4185 **\$4.99**





2

*Sears * Best*



DUPONT
Dacron



3



Style (3)
Wear-Dated® Full One Year Warranty.
This garment, upon return to Sears, will be replaced or your money refunded if it fails to give normal wear for one full year.



4

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

EXCELLENT VALUE . .

**SOFT FLEECE
WRAP ROBE**

Knee-length Long-length
\$14.88 **\$16.88**
Misses' sizes Average Misses' sizes

LONG ROBE IN TALL MISSES' AND LARGER SIZES PRICED HIGHER

(1 and 2) Plush knit of Celanese® Arnel® triacetate and nylon is soft as velvet . . keeps you wonderfully warm, yet is comfortably lightweight. In two fashion lengths . . each superbly detailed with acetate satin piping at notch collar and turn-back cuffs, along front. Long sleeves; self tie-belt; side seam pocket. Machine wash, warm, with similar colors; line or tumble dry. Why not pick up the phone and order it?

1 Knee-length Robe.
Misses' sizes P(8); S(10-12); M(14-16); L(18). In two colors only.
38 C 88582F—Light mallard blue
38 C 88581F—Bright garnet red
State P, S, M or L. Wt. 15 oz. . . . \$14.88

2 Long-length Robe.
AVERAGE . . fits figures 5 feet 3½ inches to 5 feet 6½ inches.
Misses' sizes P(8); S(10-12); M(14-16) or L(18). State P, S, M or L.
38 C 88571F—Bright garnet red
38 C 88573F—Dark jade green
38 C 88572F—Light mallard blue
Shipping weight 1 lb. 9 oz. . . . \$16.88

TALL . . fits figures 5 feet 7 inches to 5 feet 11 inches. In two colors only.
Misses' sizes S(10-12); M(14-16) or L(18). Please state S, M or L.
38 C 88574F—Bright garnet red
38 C 88575F—Light mallard blue
Shipping weight 1 lb. 10 oz. . . . \$18.88

LARGER . . fits figures 5 ft. 4½ in. to 5 ft. 6½ in. In two colors only.
Women's sizes X(38-40); XX(42-44).
38 C 88576F—Bright garnet red
38 C 88577F—Light mallard blue
State X or XX. Wt. 1 lb. 13 oz. . . \$18.88

ORDER YOUR CORRECT SIZE
. . if in doubt, see charts
in our General Catalog

The triacetate fiber in styles (1) and (2) plus The Scuffs (A) is



The SCUFFS

A Uppers knit of Celanese® Arnel® triacetate and nylon . . neatly finished with welt seaming. Softly cushioned insole; vinyl sole. Machine wash, warm, with similar colors; line or tumble dry. Sent box-packaged.
Shoe sizes 5-6; 6½-7½; 8-9. State size.
38 C 27844F—Dark jade green
38 C 27843F—Bright mallard blue
38 C 27845F—Bright garnet red
Shipping weight 5 ounces \$4.00



A





EXOTIC LOUNGEWEAR

... great for entertaining, too

1 Paisley Print Gown . . . a soft flow of nylon tricot dramatically colored with true red, moss green, pink, white and navy on royal blue ground. Step-in style . . . with flattering bowtie at the neck, three-quarter front zipper, three-quarter sleeves, side seam pocket. Machine wash, cold temperature; line dry.

Misses' sizes S(10-12); M(14-16) or L(18).
State S, M, L. Wt. 12 oz.
38 C 60481F \$15.00

Women's sizes XL(38-40) or XXL(42-44).
State XL or XXL.
Shipping weight 14 oz.
38 C 60491F \$17.00

2 Solid-color Caftan . . . such a luxurious look, yet so practical in lustrous nylon tricot. Step-in style . . . with V-neck, pastel embroidery at empire front band, elbow-length arm openings, long back zipper. Inside elastics give bodice a fitted look. Machine wash, warm; (wash green with similar colors); tumble dry.

Misses'. One size only . . . fits sizes 10 to 18.
38 C 60471—Pimento red
38 C 60472—Kelly green
Shpg. wt. 11 oz. . . . \$16.00

Women's. One size only . . . fits 38 to 44. Pimento red only. Shpg. wt. 13 oz.
38 C 60511 \$18.00

3 Paisley-striped Caftan in woven acrylic. Garnet red, turquoise blue, emerald green, white and yellow paisley spaced with emerald green stripes. Step-in style . . . with V-neck, empire front band, kabuki-type sleeves, long back zipper. Inside elastic. Machine wash, cold temperature; tumble dry.

Misses' sizes S(10-12); M(14-16); L(18). State S, M or L. Wt. 1 lb. 2 oz.
38 C 60451F \$17.00

Women's sizes XL(38-40) or XXL(42-44).
State XL or XXL.
Shipping wt. 1 lb. 4 oz.
38 C 60461F \$19.00

NOTE: Slippers shown are sold on page 93.

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

**WARM ROBES AT
BUDGET PRICES**

PILE ROBE \$14.99
Misses' sizes

1 Two-tone button-front robe of acrylic pile with acrylic backing. Styled with cardigan neckline, white button-placket, three-quarter sleeves, side seam pocket. Machine washable, warm; line dry only. Why not pick up the phone and order it?

Misses' sizes P(8); S(10-12); M(14-16) or L(18). State size letter P, S, M or L.
38 C 88341F—Light mint green with white
38 C 88342F—Light lilac with white
Shipping weight 1 pound 8 ounces . . . \$14.99

FLEECE ROBE

Long	Short
\$13.99	\$11.99
Average	Average
Misses' sizes	Misses' sizes

(2 and 3) Cozy fleece knit of Arnel® triacetate and nylon. Step-in, zip-front styles have prettily embroidered collar and cuffs. Side seam pocket, long sleeves. Machine washable at warm temperature . . . line dry or tumble dry. Scuffs shown are sold below.

2 Long Robe.

Average . . . fits 5 ft. 3 in. to 5 ft. 6½ in.
Misses' sizes P(8); S(10-12); M(14-16); L(18). State P, S, M or L.
38 C 88331F—Light turquoise blue
38 C 88332F—Mint green
Shipping weight 1 pound 4 ounces . . . \$13.99

Tall . . . fits 5 ft. 7 in. to 5 ft. 11 in.
Misses' sizes S(10-12); M(14-16); L(18).
38 C 88333F—Light turquoise blue
38 C 88334F—Mint green
State S, M or L. Shpg. wt. 1 lb. 6 oz. . . \$15.99

Larger . . . fits 5 ft. 4½ in. to 5 ft. 6½ in.
Women's sizes X(38-40) or XX(42-44).
State X or XX. Light turquoise blue only.
38 C 88335F—Shipping wt. 1 lb. 7 oz. . . \$15.99

3 Short Robe.

Average . . . fits 5 ft. 3 in. to 5 ft. 6½ in.
Misses' sizes P(8); S(10-12); M(14-16); L(18). State P, S, M or L.
38 C 88321F—Mint green
38 C 88322F—Light turquoise blue
Shipping weight 14 ounces . . . \$11.99

Larger . . . fits 5 ft. 4½ in. to 5 ft. 6½ in.
Women's sizes X(38-40) or XX(42-44).
38 C 88323F—Mint green
38 C 88324F—Light turquoise blue
State X or XX. Shpg. wt. 1 lb. 1 oz. . . \$13.99

ORDER YOUR CORRECT SIZE

. . . if in doubt, see charts in our General Catalog

The SCUFFS

4 Ruffled scuff has urethane upper, composition sole. Cushioned insole. Elastic top-line for good fit. 1½-inch heel. Med. sizes.

Women's sizes: 5B, 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B. State size as listed.

X54 C 53213F—Blue X54 C 53211F—Pink
X54 C 53212F—White X54 C 53214F—Bone
Shipping weight 1 lb. 2 oz. . . . \$8.99



COZY FLEECE HOSTESS CULOTTE

Great value
at only **\$15.99**
Average
Misses' sizes
TALL SIZES PRICED HIGHER

1 Plush, comfortable hostess culotte for "instant dressing." Step-in style has three-quarter front zipper, contrasting band trim at front yoke and three-quarter sleeves. Self tie-belt . . . belt loops. Cozy fleece knit of Arnel® triacetate and nylon. Machine wash, warm, with similar colors; tumble dry. Phone ordering's a quick and easy way to buy it.

Average . . . 5 ft. 3 in. to 5 ft. 6½ in.
Misses' sizes P(8); S(10-12); M(14-16); L(18). *State size letter P, S, M or L.*

38 C 60441F—Cardinal red with light pink
38 C 60442F—Kelly green with pale lime green

38 C 60443F—Deep royal blue with light blue

Shipping weight 1 lb. 5 oz. \$15.99

Tall . . . 5 ft. 7 in. to 5 ft. 11 in.

Misses' sizes S(10-12); M(14-16) or L(18-20). *State size letter S, M or L.*

38 C 60444F—Cardinal red with light pink

38 C 60445F—Kelly green with pale lime green

38 C 60446F—Deep royal blue with light blue

Shipping weight 1 lb. 7 oz. \$17.99

The SLIPPERS

2 Charming and feminine scuff features a ruffled vamp. Elasticized topline for good fit. Plush nylon velvet upper, composition sole. Cushioned insole for soft comfort. Covered 1½-inch wedge heel. *In medium sizes only.*

Women's sizes: 5B, 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B and 10B.

X54 C 53315F—Red

X54 C 53313F—Blue

X54 C 53314F—Green

X54 C 53312F—Black

State size as listed above.

Shpg. wt. 1 lb. 2 oz. \$8.99



1

**Wish Book
value**

**No lower
price at Sears
since 1973 for a
warm polyester and
cotton quilted robe**

\$11.99
Average
Misses' sizes

TALL SIZES PRICED HIGHER

Polyester and cotton broadcloth quilted with fluffy polyester fill . . . acetate back. Coordinating dot-printed trim . . . ruffled neckline and cuffs, tie-belt. Patch pockets have colorful appliques. Three-quarter length sleeves. Machine wash, warm temperature; line dry or tumble dry.

Average . . . 5 ft. 3 in. to 5 ft. 6½ in.

Misses' sizes 8, 10, 12, 14, 16.

38 C 91001F—Medium pink

38 C 91002F—Light blue

State size. Shpg. wt. 1 lb. 4 oz. . . \$11.99

Tall . . . 5 ft. 7 in. to 5 ft. 11 in.

Misses' sizes 10, 12, 14, 16, 18.

State size. Medium pink only.

38 C 91003F—Wt. 1 lb. 6 oz. . . \$12.99



2

The triacetate fiber
in this style is

Arnel
The best good fiber





1



2

The triacetate fiber in style (2) is
Arnel
 The big good fiber

Twice-As-Nice ROBE AND GOWN SETS

1 Set with Quilted Cotton and Polyester Robe. cozy-warm brushed knit gown. Country-fresh, gingham-look check robe is crisped with peter pan collar and front placket of white cotton and polyester pique. Button-front closing; dainty lace trim; self tie-belt; side seam pocket; long sleeves. Quilted with fluffy polyester fill . . . acetate tricot back. Charming white granny gown is of deliciously soft 80% acetate, 20% nylon fabric . . . outside is brushed for cuddly warmth; inside is silky-smooth. Frilly lace plus gingham-look check trim; jewel neckline with back-button closure; flounced hemline. Long sleeves have elasticized wrists . . . end in self ruffles. Robe: machine wash, warm; line or tumble dry. Gown: machine wash, cold, delicate cycle . . . line dry only. Box-packaged . . . ready for gift wrapping. Misses' sizes P(8); S(10-12); M(14-16) or L(18). State P, S, M or L. 38 C 92001F—Real red and white 38 C 92002F—Navy blue and white Shipping weight 2 pounds 10 ounces. Set \$24.00

2 Set with Fleece Robe and smooth, opaque nylon tricot gown . . . both trimmed with colorfully embroidered nylon appliques. Robe is soft-velvet, knit of 80% Celanese® Arnel® triacetate and 20% nylon . . . has button-front closing, side seam pocket, long sleeves. Contrasting acetate satin piping accents peter pan collar, front yoke and cuffs. Lovely scoop-neck gown has softly shirred cap sleeves, flounced hemline. Machine wash, warm; line or tumble dry. Box-packaged . . . ready for gift wrapping. Get this bit of Christmas shopping done . . . just dial Sears and order it right now. Misses' sizes P(8); S(10-12); M(14-16) or L(18). State P, S, M or L. 38 C 92011F—Medium blue with pink 38 C 92012F—Medium pink with blue Shipping weight 2 pounds 5 ounces. Set \$25.00

ORDER YOUR CORRECT SIZE . . . if in doubt, see charts in our General Catalog

OUR FINEST BRUSHED KNIT NIGHTWEAR PLUS A QUILTED ROBE

- Luxurious anti-cling nightwear of Antron® III nylon is smooth-as-silk outside brushed on the inside for cuddly warmth next to your skin
- Coordinated robe of Caprolan® nylon tricot is so well-made, it won't pucker, fray or wrinkle even after repeated machine washings

(1 thru 3) **Sears Best Nightwear** . . . tightly knit for durability; won't pill, mat or fray. Gowns and pajama top feature a bib delicately embroidered with white lily-of-the-valley flowers with green accents. White cluny-type cotton lace frames bib, creates a flattering shoulder-line front and back. Front slit neckline has button-and-loop closure. Bracelet length sleeves. Machine wash, warm; tumble dry, low . . . use cool iron. Box-packaged . . . ready to gift wrap. So easy to buy when you just use the phone.

1 Short Gown.
Bust sizes S(32-34); M(36); L(38-40).
38 C 75712F—Light aqua green
38 C 75711F—Pale pink
State S, M or L. Shpg. wt. 7 oz. \$9.50

2 Long Gown.
Bust sizes S(32-34); M(36); L(38-40).
38 C 75722F—Light aqua green
38 C 75721F—Pale pink
State S, M or L. Shipping wt. 9 oz. \$11.50
Larger. Bust sizes X(42-44) or XX(46-48).
State size letter X or XX. In pale pink only.
38 C 75723F—Shipping weight 11 oz. . . . \$12.50

3 Pajama. Straight-leg pants have comfortably elasticized waistline.
Average . . . fits 5 ft. 3 in. to 5 ft. 6½ in.
Bust sizes 32, 34, 36, 38, 40. State size.
38 C 75702F—Light aqua green
38 C 75701F—Pale pink
Shipping weight 9 ounces \$13.50
Tall . . . fits 5 ft. 7 in. to 5 ft. 11 in.
Bust sizes 34, 36, 38, 40. Pale pink only.
38 C 75703F—State size. Wt. 11 oz. \$14.50

4 Long Robe is quilted with fluffy Kodol® polyester fill . . . has separate nylon tricot lining. Step-in style . . . hidden three-quarter front zipper closing bordered with delicately embroidered white lily-of-the-valley flowers with green accents. Mandarin collar; side seam pockets; bracelet sleeves. Machine wash, warm; line or tumble dry.
Average . . . fits 5 ft. 3 in. to 5 ft. 6½ in.
Misses' sizes 10, 12, 14, 16, 18.
38 C 97651F—Pale pink
38 C 97652F—Light aqua green
State size. Shpg. wt. 1 lb. 5 oz. \$20.00
Tall . . . fits 5 ft. 7 in. to 5 ft. 11 in.
Misses' sizes 12, 14, 16, 18, 20.
State size. In pale pink only.
38 C 97653F—Shpg. wt. 1 lb. 7 oz. \$22.00
Larger . . . fits 5 ft. 4½ to 5 ft. 6½ in.
Women's sizes 38, 40, 42 or 44.
State size. In pale pink only.
38 C 97671F—Shpg. wt. 1 lb. 9 oz. \$22.00

5 Matching Scuffs . . . softness afoot. Brushed knit uppers of Antron® III nylon have floral embroidery and white cluny-type cotton lace trim. Comfortably cushioned insole; textured vinyl sole. Machine wash, warm; tumble dry; low. Sent box-packaged . . . ready for gift wrapping. Shoe sizes 5-6; 6½-7½; 8-9. State size.
38 C 75731F—Pale pink
38 C 75732F—Light aqua green
Shipping weight 4 ounces \$4.50



The nylon fiber in styles (1 thru 3); (5) contain
ANTRON III

Item (4) contains
KODOL
polyester
fill



Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

YOUNG
Contemporaries

**SWEATSHIRT-LOOK
BLANKET-CLOTH
WARMERS**

(1 and 2) At home, anywhere . . . the snappy, happy sweatshirt look. Two sport-styles of warm, plush Acrilan® acrylic blanket-cloth, softly napped, with smooth acrylic backing. Machine wash, warm, at delicate cycle . . . tumble dry, low temperature. Buy it the easy way—order by phone.

1 The Hooded Robe . . . terrific top-to-bottom coverage. Step-in style has white three-quarter front zipper closing, neat "kangaroo" pockets. Hood has white cotton rope-ties. Long raglan sleeves have elasticized cuffs.

Misses' sizes P(8); S(10-12); M(14-16); L(18).
State size letter P, S, M or L.
38 C 88451F—Bright royal blue
38 C 88453F—Bright yellow
38 C 88452F—Bright red
38 C 88454F—Bright kelly green
Shpg. wt. 1 lb. 10 oz. \$15.33

2 The Culotte . . . a sure winner in the leisure class. Easy-wear step-in style has three-quarter front zipper closing with decorative white pull. Stand-up collar and cuffs are white rib-knit polyester. Long sleeves. Self tie-belt.

Misses' sizes P(8); S(10-12); M(14-16); L(18).
State size letter P, S, M or L.
38 C 60431F—Bright yellow
38 C 60433F—Bright royal blue
38 C 60432F—Bright red
38 C 60434F—Bright kelly green
Shpg. wt. 1 lb. 12 oz. \$18.00

ORDER YOUR CORRECT SIZE
if in doubt, see charts
in our General Catalog

MATCHING BOOTEE

3 Uppers of softly napped Acrilan® acrylic blanket-cloth with acrylic backing. Self-lined. Fully cushioned nylon tricot insole. Vinyl sole. Mach. wash, warm, delicate cycle; tumble dry, low.

Shoe sizes 5-6; 6½-7½; 8-9.
Please state correct size.
38 C 27884F—Bright kelly green
38 C 27886F—Bright yellow
38 C 27885F—Bright red
38 C 27883F—Bright royal blue
Shipping weight 6 oz. \$4.50

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Styles on this page
Wear-Dated® Full One Year Warranty.
These garments, upon return to Sears,
will be replaced or your money
refunded if they fail to give
normal wear for one full year.



1

2

YOUNG Contemporaries

ROBES IN JUNIOR SIZES

1 Hooded Pile Robe. Versatile hood turns up for coverage . . . down, it's a casual collar. Wrap style of cozy acrylic pile, acrylic backed . . . in rich jewel colors. White pile hood lining, front facing and tie-belt. Long sleeves. Side seam pocket. Machine wash, warm, delicate cycle; tumble dry, low. So easy to buy when you just use the phone. Scuffs sold on page 88.

Junior sizes 5, 7, 9, 11, 13. *State size.*
38 C 90331F—Turquoise blue with white
38 C 90332F—Bright pink with white
Shipping weight 2 lbs. 5 oz. \$21.00

2 Ruffled Quilted Robe has a feminine "pinafore" look. It's a button-front style, floral-printed in pink tones, medium blue and bright yellow. Pinafore-style bodice has ruffles front and back. Ruffle-edged long sleeves and hem. Back tie-belt. Side seam pocket. Broadcloth of polyester and cotton quilted with fluffy polyester fiberfill . . . acetate backing. Machine wash warm; line dry or tumble dry. Slippers sold on page 92.

Junior sizes 5, 7, 9, 11, 13. *State size.*
38 C 90281F—Shpg. wt. 1 lb. 10 oz. . . . \$17.00

STRETCH NYLON BIKINIS

4 in a package \$4

Silky smooth panties, each printed with a different cartoon and message. Two-tone elastic waist and leg openings. Assorted colors: 1 each beige, blue, pink, yellow; or all white. Machine wash, cold; tumble dry. One size only . . . fits hips 32 to 38 inches.

38 C 50901—Assorted colors
38 C 50909—All white
Shpg. wt. pkg. 5 oz. Package \$4.00

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

SHOWN ON OPPOSITE PAGE

4 Print Long Gown . . . "young-at-heart" in softly brushed cotton flannelette. It's a heart print in bicentennial colors . . . true red with navy, bright blues and white. Pullover style . . . with white rib-knit polyester turtleneck and cuffs, fluffy pompon tie at neck, raglan shoulders, long sleeves. Machine wash, warm, with similar colors; line or tumble dry. So easy to buy when you just use the phone.
Bust sizes P(28-30); S(32-34); M(36); L(38-40). State P, S, M, L. 38 C 74341F—Shpg. wt. 11 oz. . \$7.00

5 Long Snoopy® Nightshirt in white brushed knit fabric of 80% acetate, 20% nylon. Screen printed cartoon shows Snoopy giving Peppermint Patty a big "SMAK" . . . whimsical little red hearts show his heart's full of love. Pullover style . . . with kelly green and real red piping, raglan shoulders, long sleeves. Machine wash, warm . . . delicate cycle; line dry.
Bust sizes P(28-30); S(32-34); M(36); L(38-40). State P, S, M, L. 38 C 73201F—Shpg. wt. 7 oz. . \$7.88

Peanuts Characters-Copr. © 1958, 1966
United Feature Syndicate, Inc.

6 Sweatshirt-style Long Gown. There's no doubt it's a sweatshirt . . . the word is screen-printed on roomy front pouch-pocket. Great leisure-time fashion . . . in sweatshirt-weight fabric of soft, sturdy Acrilan® acrylic . . . knit with a fleecy texture inside for cozy warmth. Pullover style . . . front zipper, raglan shoulders, long sleeves elasticized at the wrists. Neckline has white cotton rope drawstring. Machine wash, warm . . . delicate cycle; tumble dry; low.
Bust sizes P(28-30); S(32-34); M(36); L(38-40). State P, S, M or L. 38 C 72001F—Royal blue
38 C 72002F—Real red
Shipping weight 1 lb. 2 oz. . . \$15.00

7 "The Warm-up Suit" in Acrilan® acrylic knit looks like an exercise outfit. Sleep in it, lounge in it . . . it's fashion's newest casual look. Pullover top . . . attached drawstring hood, front neckline slit, front pouch-pocket, accent stitching. Long sleeves and bottom edge are elasticized. Footed pants are elasticized at waist and ankles. Machine wash, warm; tumble dry.
Bust sizes 30, 32, 34, 36, 38.
38 C 70002F—Real red
38 C 70001F—Royal blue
State size. Shpg. wt. 14 oz. . . \$11.00

8 Mariner-style Sleeper will delight even "landlubbers". Top is knit of super-soft Spectran® polyester and Acrilan® acrylic; pants are acrylic knit. Pullover top is in bold nautical stripes, has white rib-knit Acrilan® acrylic mock turtleneck, cuffs and waistband. Footed solid-color pants are elasticized at waist and ankles. Machine wash, warm; tumble dry.
Bust sizes 30, 32, 34, 36, 38, 40.
38 C 71031F—Royal blue and white
38 C 71032F—Real red and white
State size. Shpg. wt. 13 oz. . . \$10.00

For items (6, 7, 8) . . . see Wear-Dated® Warranty on opposite page.

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Items (1 thru 3)
Wear-Dated® Full One Year Warranty.
These garments, upon return to Sears, will be replaced or your money refunded if they fail to give normal wear for one full year.

YOUNG
Contemporaries

EXCELLENT VALUE . .
ACRYLIC KNITS

Sleep-shirts **\$4.99** each | Long Gown **\$5.99**

(1 thru 3) Simply smashing! Pullover styles of Acrilan® acrylic knit . . . lightweight yet toasty-warm with natural comfort stretch that lets you move freely. Machine wash, warm temperature; line or tumble dry.

1 Mini Sleepshirt in bright yellow . . . has screen-printed caricature of that sly old rascal, W.C. Fields, in deep royal blue and true red . . . underscored with matching stripes. Scoop neck, bracelet sleeves and shirttail bottom set off with true red binding.
Bust sizes S(32-34); M(36) or L(38-40). State S, M or L.
38 C 28096F—Shpg. wt. 6 oz. \$4.99

2 Mini Sleepshirt in dreamy aqua blue . . . topped off with an appealing screen-printed vignette of an adorable little girl and her pussycat in red and bright yellow. Scoop neck, bracelet sleeves and shirttail bottom are edged with perky red binding.
Bust sizes S(32-34); M(36) or L(38-40). State S, M or L.
38 C 28073F—Shpg. wt. 6 oz. \$4.99

3 Long Gown has white-striped hood to wear up or down, white-striped long sleeves. Shaped with front princess seams; reverse-stitching. Side slits.
Bust sizes S(32-34); M(36) or L(38-40). State S, M or L.
38 C 28065F—Bright red
38 C 28064F—Bright kelly green
38 C 28066F—Bright yellow
Shipping weight 11 ounces . . \$5.99

YOUNG
Contemporaries

FUN-TO-WEAR
SLEEP OR
LOUNGE LOOKS



6



sweatshirt

Items (6, 7 and 8)
Wear-Dated® Full One
Year Warranty. These
garments, upon return
to Sears, will be re-
placed or your money
refunded if they fail
to give normal wear
for one full year.



7



5



8



4

Pompon
boobie shown
on style (4)
is sold on
page 171.



7



8

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

YOUNG
Contemporaries

SLEEP-AND-LOUNGEWEAR

. . in a pretty print and frosty white



1 Long "Granny" Gown has old-world charm. It's a pullover style in white nylon tricot . . . fluid and silky-soft. Beautiful worn alone; or wear under long jumper (2). Ruffle-edged front and back yoke of eyelet-embroidered white polyester and cotton . . . front slit and bow-tie. Long sleeves are elasticized at wrists . . . end in a ruffle. Machine washable at warm temperature; tumble dry at low heat.

Bust sizes P(28-30); S(32-34); M(36); L(38-40). State size letter P, S, M, or L.
38 C 28128F—Shpg. wt. 11 oz. \$8.00

(2 thru 4) Supple, lightweight jersey knits of Dacron* polyester and combed cotton. The soft print has multicolor blossoms on a light dusty pink background. Machine wash at warm temperature . . . line dry or tumble dry. Like everything else in Sears books, they're so easy to order by telephone.

2 Long Jumper . . . doubles up for sophisticated lounging worn over the long white gown (1); or does a grand solo as a bare-look sleep gown. It's a sleeveless, button-front style with square band yoke, soft shirring. Band waistline . . . attached self belt ties in back.

Bust sizes P(28-30); S(32-34); M(36); L(38-40). State size letter P, S, M or L.
38 C 28111F—Shpg. wt. 13 oz. \$12.00

3 Hooded Sleepcoat with full A-line flare. So versatile you'll want to take it wherever you go; it's at home anywhere. Great-looking step-in style has flattering "fun" hood to wear up or down. Concealed three-quarter front zipper for speedy dressing. Raglan-style long sleeves; convenient side seam pocket.

Bust sizes P(28-30); S(32-34); M(36); L(38-40). State size letter P, S, M or L.
38 C 28151F—Shpg. wt. 15 oz. \$16.00

4 Pajama . . . softened with fresh touches of ruffled, eyelet-embroidered white polyester and cotton. Button-front top has long sleeves with white rib-knit cotton cuffs. Eyelet trim edges neckline, button placket and cuffs. Self tie-belt. Pants are straight-leg style with a comfortably elasticized waist.

Bust sizes 32, 34, 36, 38.
Please be sure to state correct size.
38 C 28131F—Shpg. wt. 14 oz. \$14.00

5 Sleep "Teddy" . . . one-piece button-front "mini" of white nylon tricot. Ruffled, eyelet-embroidered white polyester and cotton trims the jewel neckline, elasticized puff sleeves, leg openings. It's a step-in style with convenient snap closing at crotch. Machine wash, warm temperature; tumble dry, low.

Bust sizes P(28-30); S(32-34); M(36); L(38-40). State size letter P, S, M or L.
38 C 28148F—Shpg. wt. 5 oz. \$7.00

ORDER YOUR CORRECT SIZE
. . . if in doubt, see our
General Catalog for charts

The SCUFFS

6 Uppers are jersey knit of Dacron* polyester and combed cotton, printed with multicolor blossoms on light dusty pink ground. Ruffled, eyelet embroidered trim of white polyester and cotton. Fully cushioned insole; vinyl sole. Machine washable at warm temperature.

Shoe sizes 5-6; 6½-7½; 8-9. State size.
38 C 28161F—Shipping weight 4 oz. . . \$3.50

**OUR BEST
QUALITY
WARM KNIT
UNDERWEAR**

WINTERSKINS



Wish Book
value

Save \$1 when you
buy the shirt and pants

Solid-color
shirt alone

\$7

Solid-color
pants alone

\$6

Solid-color
shirt and pants

\$12

Order by
separate
catalog numbers
and prices

PRINT SHIRT AND PANTS PRICED HIGHER

(1 and 2) Flat-knit fabric is slightly brushed for softness. Two layers give maximum warmth without bulk . . . air space between layers provides insulation. Inner layer of 50% cotton and 50% polyester is comfortably absorbent. Outer layer of 50% polyester and 50% acrylic traps body heat for protection against cold. Machine wash, warm; tumble dry.

1 Shirt in solid colors or print. Henley-style pullover . . . two-button front closing, rib-knit neckline and cuffs, long sleeves.

Bust sizes S(32-34); M(35-37); L(38-40); X(41-43). State S, M, L or X.

Solid colors . . . with white. Shpg. wt. shirt 10 oz.

38 C 58422F-Pink 38 C 58423F-Med. blue 38 C 58429F-White
Shirt only **\$7.00**any shirt when purchased with pants **\$6.50**

Print . . . blue snowflake on white ground. Shpg. wt. shirt 10 oz.

38 C 58441F-Shirt only **\$7.50**shirt purchased with pants **\$7.00**

2 Pants. Solid colors or print. Elastic waist; rib-knit cuffs.

Hip sizes S(32-34); M(35-37); L(38-40); X(41-43). State S, M, L, X.

Solid colors. Shpg. wt. pants 8 oz.

38 C 58162F-Pink 38 C 58163F-Med. blue 38 C 58169F-White
Pants only **\$6.00**any pants when purchased with shirt **\$5.50**

Print . . . blue snowflake on white ground. Shpg. wt. pants 8 oz.

38 C 58331F-Pants only **\$6.50**pants purchased with shirt **\$6.00**

FANCY NYLON PANTS

(3 and 4) Panties of Qiana® nylon tricot . . . luxuriously soft, with the smoothness of silk. Covered elastic waistband. Elasticized stretch nylon lace at leg openings. Contour-cut double-fabric crotch. Package contains 1 multicolor floral print with white lace, 1 aqua blue with white lace, 1 gold with beige lace. Machine wash, warm.

Buy it the easy way—order by phone.

3 Briefs. Tailored for comfort and fit. 3 of 1 size in a package.

Regular. Sizes 5, 6 or 7. Please state correct size.

38 C 55731F—Shipping weight package 6 ouncesPackage \$6.00

4 Bikinis . . . ideal under low-cut pants. 3 of 1 size in a package.

Hip sizes S(32-34); M(35-37); L(38-40). State S, M or L.

38 C 55741F—Shipping weight package 3 ouncesPackage \$6.00

(5 and 6) Panties of lustrous satin-finish nylon tricot. Double front panel has matching lace over sheer nylon. Elasticized waist and leg openings. Contour-cut double fabric crotch. Assorted colors: 1 each white, beige and aqua blue. Machine wash, warm.

5 Briefs. Full-cut for wearing comfort. 3 of 1 size in a package.

Regular. Sizes 5, 6, or 7. Please state correct size.

38 C 54921F—Shipping weight package 6 ouncesPackage \$5.00

Larger. Sizes 8, 9 or 10. Please state correct size.

38 C 54941F—Shipping weight package 8 ouncesPackage \$5.50

6 Bikinis conform sleekly to your figure. 3 of 1 size in a package.

Hip sizes S(32-34); M(35-37); L(38-40). State S, M or L.

38 C 54931F—Shipping weight package 3 ouncesPackage \$5.00



3



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6

ALLURING NIGHTWEAR

IN LUXURIOUS FABRICS

1 Long Gown of opaque, richly shimmering Antron® III nylon tricot is beautifully detailed with ecru-color lace at bodice and front center slit. Dainty spaghetti straps. Machine wash, warm (wash black with similar colors); tumble dry, low heat. Sent box-packaged, ready to gift wrap. Buy it the easy way—order by phone.

Bust sizes 32, 34, 36, 38.
38 C 27996F—White
38 C 27998F—Black
State size. Shpg. wt. 7 oz. \$15.00

(2 thru 4) Romantic nightwear fashioned in Crepeset® nylon tricot. Machine wash, warm temperature; (wash black in style (4) with similar colors); tumble dry, low. Peignoir in style (3) . . . machine wash, warm, at delicate cycle; line dry. Sent box-packaged, ready to gift wrap.

2 Pajama. Graceful top has button-and-loop front closing. Intricate ecru-color lace dramatizes V-neck, long sleeves. Self tie-belt gives empire effect. Straight-leg pants comfortably elasticized at waist.

Bust sizes S(32-34); M(36) or L(38-40). State size letter S, M or L.
38 C 27982F—Medium pink
38 C 27986F—Soft yellow
Shipping weight 9 ounces \$14.00

3 Peignoir and Gown Set . . . an exquisite ensemble detailed with ecru-color nylon lace. Filmy, full-length peignoir is lace-trimmed . . . has full-flowing drape, three quarter sleeves, spaghetti-loop bow closing at neck. Opaque gown has diamond shaped front lace panel centered with sheer tricot, bow trim.

Bust sizes 32, 34, 36, 38.
38 C 27976F—Soft yellow
38 C 27972F—Medium pink
State size. Shpg. wt. 11 oz. . . Set \$26.00

4 Mini Peignoir and Gown Set . . . with matching panty. Airy nylon lace peignoir has self ties at neck, billowy three-quarter sleeves. Opaque, barely-there gown has spaghetti straps, is accented with nylon lace at bodice and hem. Bikini is elasticized at waist and legs.

Bust sizes 32, 34, 36, 38.
38 C 27966F—White
38 C 27968F—Black
State size. Shpg. wt. 10 oz. . . Set \$16.00

ORDER YOUR CORRECT SIZE

. . . if in doubt, see charts
in our General Catalog

SOPHISTICATED NIGHTDRESSING

IN OPAQUE NYLON TRICOT



(1 thru 5) Soft-as-silk sleepwear . . . lush floral print of light lilac, bright orange, grass green and white on pale pink ground coordinated to solid-color grass green. Practical as well as pretty . . . a good choice for traveling because they shun wrinkles, pack in little space. Machine wash, warm; tumble dry, low heat. Sent box packaged . . . ready to gift wrap. Pick up your phone right now and order them!

1 Long Peignoir Coat . . . a lush floral print . . . lovely paired with print or solid-color long gown. Wrap style . . . band insert at waist; inside snaps; sash ties. Long sleeves; side seam pocket. Bust sizes 32, 34, 36, 38. *State size.* Wt. 12 oz. 38 C 27901F . . . \$16.00

2 Long Gown . . . a lush floral print shaped to fit and flatter. Has empire waist, cut-away armholes. In back, a deep-plunging slit . . . with button-and-loop closing at the neck. Bust sizes 32, 34, 36 or 38. *State correct size.* Shipping weight 9 oz. 38 C 27911F . . . \$12.00

3 Long Gown in striking grass green . . . a glamorous look. It's styled with empire waist, long sleeves, deep-plunging back slit with button-and-loop closing at the neck. Bust sizes 32, 34, 36 or 38. *State correct size.* Shipping weight 9 oz. 38 C 27924F . . . \$9.00

4 Mini Peignoir Coat . . . a lush floral print . . . charming paired with mini gown. Flutter sleeves. Band insert at waist . . . button-and-loop closing. Bust sizes P(28-30); S(32-34); M(36); L(38-40). *State P, S, M or L.* Shipping weight 6 oz. 38 C 27941F . . . \$11.00

5 Mini Gown and Panty. Gown has empire waist, cut-away armholes. In back, a deep-plunging slit with button-and-loop closing at the neck. Bikini is comfortably elasticized at waist and leg openings. Shipping weight 6 ounces. Bust sizes P(28-30); S(32-34); M(36); L(38-40). *State P, S, M or L.* 38 C 27934F—Grass green . . . \$6.00 38 C 27891F—Floral print . . . 9.00

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

NYLON TRICOT SLEEPWEAR AND A COORDINATED FLEECE ROBE

(1 thru 3) Feminine sleepwear of Caprolan® nylon tricot is silky-soft. Pretty details . . . embroidered sheer nylon band trimming the bodice, and nylon lace edging. Long sleeves . . . elasticized cuffs. Gowns and pajama top have shirrtail bottom. Machine washable, warm . . . tumble dry, low. Phone ordering's a quick and easy way to buy it.

1 Sleepshirt . . . short and sweet.
Bust sizes S(32-34); M(36); L(38-40).
38 C 28233F—Sky blue 38 C 28236F—Pale yellow
State S, M or L. Shipping weight 6 oz. \$5.99

2 Long Gown . . . has flattering fullness.
Average . . . fits 5 ft. 3 in. to 5 ft. 6½ in.
Bust sizes S(32-34); M(36); L(38-40).
38 C 28213F—Sky blue 38 C 28216F—Pale yellow
State S, M or L. Shipping weight 9 oz. \$7.99

Tall . . . fits figures 5 ft. 7 in. to 5 ft. 11 in.
Bust sizes S(32-34); M(36); L(38-40).
38 C 28224F—Sky blue 38 C 28226F—Pale yellow
State S, M or L. Shipping weight 9 oz. \$8.99
Larger . . . 5 ft. 4½ in. to 5 ft. 6½ in. Sky blue only.
Bust sizes X(42-44); XX(46-48). State X or XX.
38 C 28083F—Shipping weight 9 ounces \$8.99

3 Pajama . . . straight-leg pants have elastic waist.
Average . . . fits 5 ft. 3 in. to 5 ft. 6½ in.
Bust sizes 32, 34, 36, 38, 40. State size.
38 C 28243F—Sky blue 38 C 28246F—Pale yellow
Shipping weight 9 ounces \$7.99
Tall . . . fits figures 5 ft. 7 in. to 5 ft. 11 in.
Bust sizes 34, 36, 38, 40. State correct size.
38 C 28253F—Sky blue 38 C 28256F—Pale yellow
Shipping weight 9 ounces \$8.99

4 Robe . . . cozy fleece of Arnel® triacetate and nylon.
Front yoke has embroidered sheer nylon band, nylon lace edging. Step-in style . . . three-quarter front zipper, long sleeves, side seam pocket. Machine wash, warm; line or tumble dry.
Average . . . fits figures 5 ft. 3 in. to 5 ft. 6½ in.
Misses' sizes S(10-12); M(14-16); L(18).
38 C 88421F—Sky blue 38 C 88422F—Pale yellow
State S, M or L. Shpg. wt. 1 lb. 4 oz. \$14.99
Tall . . . fits figures 5 ft. 7 in. to 5 ft. 11 in.
Misses' sizes S(10-12); M(14-16); L(18).
38 C 88423F—Sky blue 38 C 88424F—Pale yellow
State S, M or L. Shpg. wt. 1 lb. 6 oz. \$16.99
Larger . . . 5 ft. 4½ in. to 5 ft. 6½ in. Sky blue only.
Women's sizes X(38-40); XX(42-44). State X or XX.
38 C 88425F—Shpg. wt. 1 lb. 7 oz. \$16.99

MATCHING SCUFFS

5 Caprolan® nylon tricot uppers have embroidered sheer nylon and nylon lace trim. Fully cushioned insole . . . vinyl sole. Machine wash, warm.
Shoe sizes 5-6; 6½-7½; 8-9. Please state size.
38 C 28263F—Sky blue 38 C 28266F—Pale yellow
Shipping weight 4 ounces \$3.50

ORDER YOUR CORRECT SIZE

if in doubt, see charts in our General Catalog



FLAME-RESISTANT BRUSHED KNIT SLEEPWEAR

... self-extinguishing when removed from flame.
Extra-high filament Caprolan® nylon fabric is
also soft, warm, lightweight and long wearing
... meets all the test requirements of
Federal Standard FF3-71

(1 thru 3) Pale lilac nightwear knit of brushed Caprolan® nylon. Nylon lace trim. Machine wash, warm, at delicate cycle. To retain flame-resistant properties, use any detergent except soap. Do not use bleach. Tumble dry, low heat only, or line dry. Iron at low setting.

Full One Year Warranty on Caprolan® Nylon Garments. If these garments fail to give normal wear within 1 year from date of purchase, simply return to the nearest Sears Store for free replacement or refund. Follow care instructions.

1 Long Gown. Pullover style has lace-trimmed V-neck with self bow. Lace-trimmed three-quarter sleeves are comfortably elasticized.

Bust sizes S(32-34); M(36); L(38-40).
38 C 77251F—Please state size letter S, M or L.
Shipping weight 7 ounces\$8.00
Larger. Bust sizes X(42-44); XX(46-48).
38 C 77252F—State X or XX. Shpg. wt. 8 oz. \$9.00

2 Long Coat. Button-front style tops matching sleepwear, doubles as a comfortable gown. Lace-trimmed collar, bodice and bracelet-length sleeves. Self bow, snap closing at bodice.

Bust sizes S(32-34); M(36); L(38-40).
38 C 77261F—Please state size letter S, M or L.
Shipping weight 9 ounces\$10.00
Larger. Bust sizes X(42-44); XX(46-48).
38 C 77262F—State X or XX. Wt. 10 oz. ...\$11.00

3 Pajama. Button-front top has lace accents at collar, bodice and three-quarter sleeves. Self bow at neckline. Straight-leg pants have elasticized waistband. Slippers sold on page 92.

Bust sizes 32, 34, 36, 38, 40, 42.
Please be sure to state correct size.
38 C 77271F—Shipping weight 9 ounces ...\$10.00



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LOUNGEWEAR
and **SLEEPWEAR**
for the entire family



Slippers (1), (2), (3), (5)
available in
Big Boys' sizes

Wish Book
value Items
(8, 9, 10)
Cut 61¢
Last Christmas
were \$4.49
\$3.88

Mens' and Boy's Soft fabric-upper Slippers to wear indoors or outdoors

(1 thru 7) Moc-toe slip-on. Medium-wale cotton corduroy uppers lined with gold-color, absorbent cotton terry. PVC vinyl soles, heels.

Men's.
Medium sizes: 7D, 7½D, 8D, 8½D, 9D, 9½D, 10D, 10½D, 11D, 12D, 13D, 14D;
Very wide sizes: 7EEE, 7½EEE, 8EEE, 8½EEE, 9EEE, 9½EEE, 10EEE, 10½EEE, 11EEE and 12EEE.

- (1) 67C91264F—Red
- (2) 67C91267F—Plaid (D only)
- (3) 67C91266F—Blue
- (4) 67C91265F—Green (D only)
- (5) 67C91261F—Brown
- (6) 67C91263F—Gray (D only)
- (7) 67C91262F—Black (D only)

State size as listed above.
Wt. 1 lb. 12 oz. \$4.00 ea. when you buy 2 or more; one for \$4.99

Big Boys'. Medium sizes: 1D, 2D, 3D, 4D, 5D, 6D. State full size.
Half sizes, order half-size smaller than usual shoe size.
(1) 67 C 65264F—Red (3) 67 C 65268F—Blue
(2) 67 C 65267F—Plaid (5) 67 C 65261F—Brown
Wt. 1 lb. 6 oz. \$4.00 ea. when you buy 2 or more; one for \$4.99

(8 thru 10) Trim scuff with these impressive features, all at this impressive low price: Mid-wale cotton corduroy upper with absorbent cotton terry lining. Heel-to-toe cushioning for walking comfort. Vinyl-covered heel pad adds extra comfort. Arch-supporting steel shank. Durable Searofoam sole and wedge heel make for a resilient step. Bottom of sole is treaded for traction, and is durable enough for outdoor casual wear.

Medium sizes only.
Men's sizes: 6D, 7D, 8D, 9D, 10D, 11D, 12D.
Half sizes, order half-size smaller than usual.
Please state full size as listed above.

- (8) 67 C 91254F—Blue
- (9) 67 C 91255F—Red
- (10) 67 C 91257F—Tan

Shipping weight 1 pound 8 ounces **\$3.88**

(11 thru 13) Handsome casual with moc-toe styling is detailed with decorative strap and metal rings across vamp. Nylon double-knit upper for a truly comfortable fit. Lined with cushioned nylon tricot. Sturdy PVC vinyl sole and heel for indoor or outdoor wear. Cushioned insole pampers your feet. Get this bit of Christmas shopping done—just dial Sears and order it right now.

Medium sizes only.
Men's sizes: 7D, 7½D, 8D, 8½D, 9D, 9½D, 10D, 10½D, 11D and 12D.
State size as listed.

- (11) 67 C 91196F—Brown
- (12) 67 C 91198F—Wine
- (13) 67 C 91195F—Navy

Shipping weight 1 pound 12 ounces . \$6.99

Softly lined Men's Slippers to surround his feet with warmth

Sears *Best



Your feet rest on latex foam insoles at least 3/4-inch thick

1 Sears Best men's slipper with supple glove leather upper and sole wraps his feet in luxury. Outstanding comfort is provided by thick, latex foam insoles that cushion feet from heel to toe. Cozy cuff is genuine dyed shearling lamb. Slipper is fully lined with soft acrylic pile for added warmth. Double corded seam. Handsome topstitching. Golden natural tan color. Buy it the easy way—order by phone.

Medium sizes only.
Men's sizes: 7D, 8D, 9D, 10D, 11D, 12D.
Half sizes, order half-size smaller than your usual shoe size.
State full size as listed above.
67 C 91412F—Wt. 1 lb. 10 oz. . . \$18.99



Similar styles in WOMEN'S and CHILDREN'S SIZES, too:
Style (1) in Women's sizes . . . page 114
Style (2) in Women's sizes . . . page 114 and Children's sizes . . . page 111

(2 and 3) A handsome slipper to relax in while lounging at home—it's a natural to pair with jeans. Sueded split-leather upper and sole are hand-laced together for strength and good looks. Ankle-high boot is fully lined with soft acrylic pile for warmth and comfort. Super soft, 1/2-inch thick cushioned insole. Center seam with top-stitching. *Medium sizes only.*

Men's sizes: 7D, 8D, 9D, 10D, 11D, 12D.
Half sizes, order half-size smaller than your usual shoe size.
State full size as listed above.
(2) 67 C 92601F—Brown
(3) 67 C 92602F—Gold
Shipping weight 1 lb. 9 oz. \$8.97

(4 and 5) Classically styled ankle-high slipper features smooth, leather-look vinyl upper. Cozy acrylic pile lining. Durable Searofoam sole and heel can be worn indoors and outdoors. Topstitched vamp.

Medium sizes only.
Men's. Sizes: 7D, 8D, 9D, 10D, 11D, 12D, 13D and 14D.
Half sizes, order half-size smaller. State full size as listed above.
(4) 67 C 92511F—Black
(5) 67 C 92516F—Brown
Shipping weight 1 lb. 8 oz. \$6.99

Style (4) also available in Big Boys' sizes



Cushioned insole

Big Boys'. Brown color (4) only.
Sizes: 1D, 2D, 3D, 4D, 5D, 6D.
Half sizes, order half-size smaller. State full size as listed above.
67 C 85516F—Wt. 1 lb. 4 oz. \$6.49

(6 thru 9) Boldly styled moc-toe slip-on with flexible upper of wide-wale cotton corduroy. Fully lined with acrylic pile for added warmth. Sturdy, yet lightweight Searofoam sole and wedge heel. Cushioned insole for walking comfort. These slippers are durable enough to be worn either indoors or outdoors.

Medium sizes only.
Men's sizes: 7D, 8D, 9D, 10D, 11D, 12D.
Half sizes, order half-size smaller than your usual shoe size.
State full size as listed above.
(6) 67 C 92466F—Berry
(7) 67 C 92467F—Black
(8) 67 C 92465F—Green
(9) 67 C 92464F—Tan
Shipping weight 1 lb. 8 oz. \$6.99





(1 thru 3)
ALSO IN
hard • to • find
EEE sizes

(4 and 5)
also available in
Women's sizes...
See page 114.



Buttery-soft and ever so comfortable . . . smooth Deerskin Slippers for Men

(1 thru 3) Moc-toe casuals with the softness of genuine deerskin uppers. Your choice of acrylic pile lining (1) for added warmth or cushioned nylon tricot lining (2 and 3). Extra-flexible Searofoam soles, heels are durable enough for outdoor wear. *Men's sizes.*
Medium sizes: 7D, 7½D, 8D, 8½D, 9D, 9½D, 10D, 10½D, 11D, 12D and 13D.
Extra wide sizes: 7EEE, 7½EEE, 8EEE, 8½EEE, 9EEE, 9½EEE, 10EEE, 10½EEE, 11EEE, 12EEE.

- (1) **Acrylic pile lining.** Please state size as listed above.
67 C 91808F—Natural deerskin. Shipping weight 1 pound 8 ounces \$17.99
- Nylon tricot lining.** Please state size as listed above.
(2) 67 C 91808F—Black (3) 67 C 91807F—Natural deerskin
Shipping weight 1 pound 8 ounces \$16.99

(4 and 5) The most luxurious moccasins we offer . . . genuine moccasin construction paired with soft deerskin upper and sole for real comfort. Rawhide leather handlacing. Available with either cushiony nylon tricot lining (4) or toasty-warm acrylic pile lining (5). Padded insoles. *Men's full sizes. Half sizes, order half-size smaller.*
Medium sizes: 7D, 8D, 9D, 10D, 11D, 12D, 13D.

- 4 Nylon tricot lining.** State full size as listed.
67 C 92634F—Natural deerskin
Shipping weight 1 lb. 8 oz. \$11.99
- 5 Acrylic pile lining.** State full size as listed.
67 C 92633F—Natural deerskin
Shipping weight 1 lb. 8 oz. \$12.99

(6 and 7) Comfortably styled scuff (6) and opera slipper (7) feature the incredible softness of genuine deerskin uppers and soles. Deerskin heel pads. Cushioned nylon tricot lining plus extra padding at the sole for extra comfort. Available in *Men's full sizes. Half sizes, please order a half-size smaller than your usual shoe size.*
Medium sizes: 7D, 8D, 9D, 10D, 11D and 12D.

- 6 Scuff.** Please state full size as listed above.
67 C 91416F—Natural deerskin
Shipping weight 1 lb. \$12.99
- 7 Opera Slipper.** Please state full size as listed.
67 C 91411F—Natural deerskin
Shipping weight 1 lb. \$12.99



**Wish Book
value**

Cut 67¢
~~\$6.99~~ Men's Unlined

Cut 50¢
~~\$6.49~~ Big Boys' Unlined

Lined also available at low, low prices

Glove leather Moccasins

For Men and Big Boys

(8 and 9) For indoor and outdoor wear. Made from one-piece leather, with mellow wax finish. Choose unlined (9) or acrylic pile lined (8). Cushioned insoles in style (9). Light brown color. *Half sizes, order half size smaller than usual size.*

- Men's. Medium sizes:** 7D, 8D, 9D, 10D, 11D, 12D, 13D.
- (8) 67 C 92631F—Lined. State full size as listed. Shipping weight 1 lb. 8 oz. Only \$7.88
- (9) 67 C 91531F—Unlined. State full size as listed. Were \$7.66 in our 1974 Christmas Book. Shipping weight 1 lb. 8 oz. Now **\$6.99**
- Big Boys'. Medium sizes:** 1D, 2D, 3D, 4D, 5D, 6D.
- (8) 67 C 65631F—Lined. State full size as listed. Shipping weight 1 lb. 4 oz. Only \$7.38
- (9) 67 C 65531F—Unlined. Were \$6.99 in our 1974 Christmas Book. State full size as listed above. Shipping weight 1 lb. 4 oz. Now **\$6.49**

Part of our
57 page collection of
LOUNGEWEAR
and **SLEEPWEAR**
for the entire family

9

All styles
(except 4 thru 6)
ALSO IN
hard-to-find
sizes

1

7

Wish Book
value

Only
\$7.99

4

2

3

5

6

8

10

Men's Slippers with smooth and supple leather or urethane uppers

(1 thru 3) Moc-toe Slip-on. Quiet styling accentuates the classic lines of soft glove leather uppers. Fully cushioned insoles for your walking comfort. Lightweight Searofoam soles and heels are sturdy enough for outdoor wear, too.

Medium sizes: 7D, 7½D, 8D, 8½D, 9D, 9½D, 10D, 10½D, 11D, 12D, 13D, 14D and 15D.
Wide sizes: 7EE, 7½EE, 8EE, 8½EE, 9EE, 9½EE, 10EE, 10½EE, 11EE and 12EE.

(1) 67 C 92313F—Light brown
(2) 67 C 92311F—Black
(3) 67 C 92312F—Dark brown
Please state size as listed above when placing your order.
Shipping weight 2 pounds \$9.99

(4 thru 6) An outstanding value, this braid-trim Slip-on features supple, leather-look urethane uppers lined in cushioned nylon tricot. Distinctive braid trim on vamp. Sueded split leather soles. Available in full sizes*. From Japan.

To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for the number to call.
Medium sizes: 7D, 8D, 9D, 10D, 11D and 12D.

(4) 67 C 91665F—Tan
(5) 67 C 91663F—Black
(6) 67 C 91664F—Brown
Please state full* size as listed above when placing your order.
Shipping weight 1 pound \$7.99

(7 and 8) Opera Slip-on. Moc-toe slippers with supple glove leather uppers. Molded heel counters lined with soft nylon tricot. Sturdy vinyl insoles. Durable composition soles and cushiony Searofoam heels suitable for indoor or outdoor wear.

Medium sizes: 7D, 7½D, 8D, 8½D, 9D, 9½D, 10D, 10½D, 11D, 11½D, 12D, 13D, 14D and 15D.
Very wide sizes: 7EEE, 7½EEE, 8EEE, 8½EEE, 9EEE, 9½EEE, 10EEE, 10½EEE, 11EEE, 12EEE, 13EEE.

(7) 67 C 91751F—Brown
(8) 67 C 91752F—Black
Please state size as listed above when placing your order.
Shipping weight 2 pounds \$9.99

(9 and 10) Romeo Slip-on. These traditionals have soft leather uppers. Fully lined for comfort. Elastic side gores for a snug fit. Composition sole and rubber heels for outdoor, as well as indoor, wear.

Medium narrow sizes: 7C, 7½C, 8C, 8½C, 9C, 9½C, 10C, 10½C, 11C, 11½C, 12C, 13C.
Medium wide sizes: 6E, 6½E, 7E, 7½E, 8E, 8½E, 9E, 9½E, 10E, 10½E, 11E, 11½E, 12E, 12½E, 13E, 14E, 15E.
Very wide sizes: 7EEE, 7½EEE, 8EEE, 8½EEE, 9EEE, 9½EEE, 10EEE, 10½EEE, 11EEE, 11½EEE, 12EEE and 13EEE.

(9) 67 C 91642F—Brown
(10) 67 C 91641F—Black
Please state size as listed above.
Shipping weight 2 lbs. 6 oz. \$13.99

*Note: Half sizes, please order a half-size smaller than your usual shoe size.

Fun Slippers



1

2

3

4

They'll be snugly warm in our
Fuzzy Wuzzy® slipper



6

7

5

For your little
Indian princess



8

Wish Book
value

Cut 7%
\$6.49

For your little
majorette



9

10

11



12

For your little
ballerina

14



For your little
sweetie pie

16

17

15

(1 thru 4) Soft and shaggy acrylic pile upper—insole is lined with acrylic pile, too. Cushioned heel pad for comfortable walking. Padded vinyl sole. *In children's wide sizes only.* Children's sizes: 8C, 9C, 10C, 11C, 12C, 13C, 1C, 2C, 3C. For half sizes, order one half-size larger than usual.
(1) X54 C 51741F—Blue (3) X54 C 51744F—Gold
(2) X54 C 51742F—Pink (4) X54 C 51743F—Red
State full size as listed above. Shpg. wt. 10 oz. \$4.99

(5 thru 7) Snug-fitting moc-toe slippers have vinyl upper and color-matched acrylic pile cuff. Metallic embroidered flower design. Cotton flannel lined. Padded vinyl sole and heel for walking comfort. *In children's wide sizes only.* Children's sizes: 8C, 9C, 10C, 11C, 12C, 13C, 1C, 2C, 3C. For half sizes, order one half-size larger than usual.
(5) X54 C 51452F—Pink (7) X54 C 51453F—Blue
(6) X54 C 51451F—Red
State full size as listed above. Shpg. wt. 10 oz. \$2.99

(8 thru 11) Was \$6.99 in our 1974 Christmas Book. Bootie style slipper. Shaggy acrylic cuff and pompon tie accent acrylic pile upper. Cushioned insole and nylon tricot lining. Padded vinyl sole, heel. *In children's wide sizes.* Children's sizes: Small (fits sizes 8 thru 10); Medium (fits sizes 11 thru 13); Large (fits sizes 1 thru 3).
(8) X54 C 51724F—Red (10) X54 C 51726F—Lilac
(9) X54 C 51725F—Pink (11) X54 C 51723F—Blue
State size S, M or L to order. Shpg. wt. 1 lb. \$6.49

(12 thru 14) Ballet slipper has leather upper, drawstring ties. Elastic instep band for stay-on fit. Suede leather sole (see small view). Available in medium sizes only.
Little girls' sizes: 9C, 9½C, 10C, 10½C, 11C, 11½C, 12C, 12½C, 13C, 13½C, 1C, 1½C, 2C, 2½C, 3C.
(12) X54 C 51862F—Pink (14) X54 C 51861F—Black
(13) X54 C 51863F—White
State size as listed above. Shpg. wt. 1 lb. \$6.49
Big Girls' (Women's) sizes: 5C, 5½C, 6C, 6½C, 7C, 7½C, 8C, 8½C, 9C, 10C.
(12) X54 C 54862F—Pink (14) X54 C 54861F—Black
(13) X54 C 54863F—White
State size as listed above. Shpg. wt. 1 lb. \$7.49

(15 thru 17) Adorable doll face slippers have acrylic pile uppers and cotton cuff. Padded vinyl sole. *In wide sizes.* Children's sizes: 8C, 9C, 10C, 11C, 12C, 13C, 1C, 2C, 3C. For half sizes, order one half-size larger than usual.
(15) X54 C 51483F—Blue (17) X54 C 51481F—Red
(16) X54 C 51482F—Pink
State full size as listed. Shpg. wt. 6 oz. \$4.99

Conversion Chart for Little Girls' and Big Girls' (Women's) sizes

Big Girls' (Women's) size scale	4½	5	5½	6	6½	7	7½	8
Little Girls' sizes	12½	13	13½	14	14½	15	15½	16

for Children ..great fun for make believe or for just wearing around



For your little grown-up

For your little fire engine driver



20
21
22



19

For your little race car driver



23

24



Thick foam insoles for comfort



25



26

27

For your little Indians

You'll find these in sizes for MEN and WOMEN, too. See pages 107, 108 and 114.



28

(28) and (29) lined and unlined



29

31



30

18 Styled like a fireman's boot with red acrylic pile upper and black acrylic cuff. Vinyl sole padded with 3/4-in. thick polyurethane foam insoles.
Children's wide sizes: Small (fits sizes 8 to 10); Medium (fits sizes 11 to 13); Large (fits sizes 1 to 3).
X54 C 51491F—State S, M, or L. Wt. 1 lb. 2 oz. \$6.99

(19 thru 22) High-rise slipper with elastic gore at sides for stay-on fit. Choose from acrylic fabric (19), leather (20, 21) or vinyl (22) upper. Plaid slipper lined with cotton terry, others with cotton fabric. Padded vinyl sole.
Children's wide sizes: 6C, 7C, 8C, 9C, 10C, 11C, 12C, 13C, 1C, 2C and 3C. For half sizes, order next size larger.
(19) X54C51194F—Plaid (21) X54C51333F—Navy
(20) X54C51335F—Brown (22) X54C51392F—Red
State full size as listed. Shpg. wt. 10 oz. \$4.99

(23 and 24) For the young auto buff—slippers styled like race cars. The words "Allstate" and "Diehard" each appear on one side of slipper. Vinyl upper, lined with cotton terry. Cushioned crepe sole. Elastic ankle strap.
Children's wide sizes: 8C, 9C, 10C, 11C, 12C, 13C, 1C, 2C, 3C. For half sizes, order one half-size larger than usual.
(23) X54 C 51469F—Blue (24) X54 C 51468F—Red
State full size as listed. Shpg. wt. 8 oz. \$3.99

(25 thru 27) Ankle-high boot with sueded split-leather upper and sole. Lined with warm acrylic pile. Cushioned insole is 1/4-inch thick.
Children's wide sizes: 10C, 11C, 12C, 13C, 1C, 2C, 3C. For half sizes, order one half-size larger than usual.
(25) X54 C 51602F—Blue (27) X54 C 51604F—Green
(26) X54 C 51603F—Brown
State full size as listed. Shpg. wt. 14 oz. \$6.99

(28 and 29) Moccasin slip-on detailed with hand-lacing and fringe. Sueded split-leather upper, sole. Unlined style features cushioned insole.
Children's wide sizes: 10C, 11C, 12C, 13C, 1C, 2C, 3C. For half sizes, order one half-size larger than usual.

Lined. Warm acrylic pile lining.
(28) X54 C 51515F—Brown (29) X54 C 51514F—Tan
State full size as listed. Shpg. wt. 10 oz. \$5.49

Unlined. X54 C 51305F—Brown X54 C 51304F—Tan
State full size as listed. Shpg. wt. 10 oz. \$4.99

(30 thru 32) Ankle-high boot has sueded split-leather upper, sole, fringed collar. Hand-laced vamp. Ankle tie. Acrylic pile lining.
Children's wide sizes: 10C, 11C, 12C, 13C, 1C, 2C, 3C, 4C.
For half sizes, order one half-size larger than usual.
(30) X54 C 51528F—Denim blue
(31) X54 C 51524F—Tan
(32) X54 C 51525F—Brown
State full size as listed. Shpg. wt. 12 oz. \$5.99

- Supple glove leather wraps your foot in luxury
- Genuine dyed shearling lamb cuff cuddles your ankle
- Super-soft latex foam cushions your foot heel to toe

*Sears * Best*



Your feet rest on latex foam rubber insoles at least 3/4-inch thick

You'll find these in
CHILDREN'S SIZES, too,
see page 111

You'll find these in
MEN'S SIZES, too,
see pages 107 and 108

INCREDIBLY SOFT
DEERSKIN MOCCASIN



Fringed Boot
available in
LINED and
UNLINED styles



Women's Slippers with thick, fluffy linings

(1 thru 4) Ankle-high boot has plush, sueded split-leather upper, sole and heel. Hand laced along sole for strength and good looks. Springy 1/2-inch thick cushioned insole gives you great comfort. Boot is fully lined with snugly warm acrylic pile. Available in medium-wide sizes.

Women's sizes: 5C, 6C, 7C, 8C, 9C, 10C. Half sizes, order half-size larger than your usual size.

- (1) X54 C 53607F—Red
(2) X54 C 53606F—Rust, gold, green
(3) X54 C 53601F—Bone
(4) X54 C 53605F—Blue
State full size as listed above.
Shipping weight 1 lb. 2 oz. \$8.99

5 Wonderfully warm and comfortable boot-style slipper is beautifully trimmed with genuine dyed shearling lamb. Wear it down to form a plush cuff, or wear it up to keep you warm above the ankles. Entire boot is lined with snugly warm acrylic pile. Soft, smooth glove leather upper and sole, with a latex foam rubber insole at least 3/4-inch thick to put spring in your step. Double corded seam. Natural tan color. Available in medium sizes only. Why not pick up your phone and order it?

Women's sizes: 5B, 6B, 7B, 8B, 9B, 10B. Half sizes, order half-size smaller than your usual size. State full size as listed above.

X54 C 53412F—Shpg. wt. 1 lb. \$16.99

(6 thru 11) Ankle-height boot has fringed collar, sueded split-leather upper, sole. Adjustable ankle tie.

Medium sizes: 5B, 6B, 7B, 8B, 9B, 10B. Half sizes, order half-size larger than your usual size.

(6 thru 8) Lined. Acrylic pile lining. Please state full size as listed above.

- (6) X54 C 53626F—Denim blue
(7) X54 C 53624F—Natural tan
(8) X54 C 53625F—Brown
Shipping weight 1 lb. 6 oz. \$7.99

(9 thru 11) Unlined. Cushioned insole. State full size as listed above.

- (9) X54 C 52425F—Brown
(10) X54 C 52424F—Natural tan
(11) X54 C 52426F—Denim blue
Shipping weight 1 pound, \$6.99

12 Moccasin construction wraps your feet in natural comfort—there's no stiffening to bind or chafe you. Handsome moccasin of deerskin leather . . . so incredibly soft and supple you have to feel it to believe it. It's fully lined with cozy acrylic pile for extra warmth. Padded insole pampers your feet. Vamp is attractively detailed with rawhide leather hand-lacing. Natural tan color. Available in medium sizes only.

Women's sizes: 5B, 6B, 7B, 8B, 9B and 10B.

Half sizes, order half-size smaller than your usual size. Please state full size as listed above.

Shipping weight 1 pound.
X54 C 52633F \$11.99



ALSO IN
hard • to • find
AA and E sizes



Cuff covers a 1 1/2-inch wedge heel

for cozy warmth

(13 thru 16) Sleek tailored lines give this slipper a beautifully classic appearance. Soft urethane uppers have the slightly grained look of leather. Lined with warm Orlon® acrylic pile. Back tab for easy on. Composition sole, heel. *Women's sizes.*

Narrow sizes: 6 1/2 AA, 7 AA, 7 1/2 AA, 8 AA, 8 1/2 AA, 9 AA, 9 1/2 AA, 10 AA, 11 AA;

Medium sizes: 5 B, 5 1/2 B, 6 B, 6 1/2 B, 7 B, 7 1/2 B, 8 B, 8 1/2 B, 9 B, 9 1/2 B, 10 B, 11 B, 12 B;

Very wide sizes: 5 E, 5 1/2 E, 6 E, 6 1/2 E, 7 E, 7 1/2 E, 8 E, 8 1/2 E, 9 E, 9 1/2 E, 10 E, 11 E;

- (13) X54 C 53707F—Bone with red lining
- (14) X54 C 53708F—Pink with white lining
- (15) X54 C 53706F—Blue with white lining
- (16) X54 C 53709F—Navy with red lining

Please state size as listed above.
Shipping weight 1 pound 2 ounces..... \$7.99

(17 thru 20) Brighten your leisure hours with a slip-on designed in vibrant colors. Upper, sole and wedge heel are fashioned of plush, sueded vinyl for an elegant appearance. Cuff and insole are made of thick acrylic pile to help keep your feet warm on those cold winter nights. Available in medium sizes only. Buy it the easy way—order by phone.

- Women's sizes:* 5B, 6B, 7B, 8B, 9B, 10B.
Half sizes, order half-size smaller than your usual size.
- (17) X54 C 53664F—Pink
 - (18) X54 C 53663F—Blue
 - (19) X54 C 53665F—Gold
 - (20) X54 C 53667F—Lilac
- State full size as listed above.
Shipping weight 1 pound..... \$8.99
*Reg. DuPont T.M.

Slippers for Women in bright, pretty fabrics



(21 thru 24) When the occasion calls for a dressy slipper, step into this elegant slip-on. Choose from beautiful brocaded metallic cloth, silver-color metallic, or rich velvet. All styles feature the ever-so-popular wedge heel. Rayon satin lining. Sturdy composition sole. 1 1/4-inch wedge heel. Available in medium sizes only. *Women's sizes:* 5 1/2 B, 6 B, 6 1/2 B, 7 B, 7 1/2 B, 8 B, 8 1/2 B, 9 B, 10 B.

- (21) X54 C 54552F—Multicolor brocaded metallic cloth
- (22) X54 C 54556F—Red cotton velvet
- (23) X54 C 54555F—Silver color metallic lamé
- (24) X54 C 54557F—Black cotton velvet

State size as listed above. Shipping weight 1 lb..... \$8.99



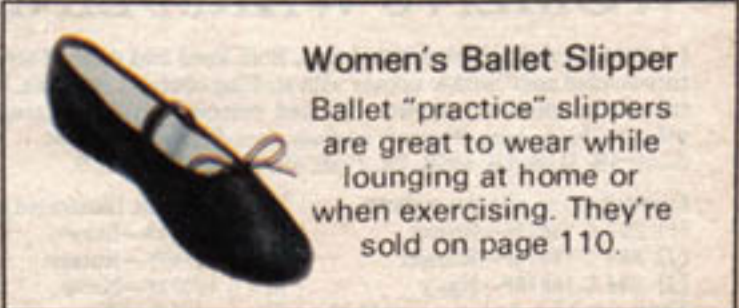
Wish Book value Slipper with machine washable double-knit polyester upper
Cut \$1 \$5.49

(25 thru 28) Slipper was \$6.49 in 1974 Christmas Book. Lightweight, practical polyester double-knit uppers let your feet "breathe" in comfort. Cushioned nylon tricot lining plus cushioned insole pamper your feet. Springy Searfoam sole and heel. Machine wash, cold; cold water setting. Line dry. *Medium sizes only.*

Women's sizes: 5B, 5 1/2 B, 6B, 6 1/2 B, 7B, 7 1/2 B, 8B, 8 1/2 B, 9B, 10B.

- (25) X54 C 52285F—Red
- (26) X54 C 52282F—Blue
- (27) X54 C 52283F—Pink
- (28) X54 C 52284F—Lilac

State size as listed above. Shpg. wt. 1 lb..... \$5.49



Women's Ballet Slipper
Ballet "practice" slippers are great to wear while lounging at home or when exercising. They're sold on page 110.



Styles (1 thru 3)
also available
unlined

WOMEN'S WARM-LINED BOOTS . . fashion-conscious casuals

(1 thru 3) Ankle-high tab-tie boots. Both lined and unlined styles feature sueded split-leather uppers with striking contrast stitching. Riveted tabs form speed-lace eyelets. Stitched outsole. Cushioned, crepe-style sole and $\frac{3}{8}$ -in. heel. Women's medium sizes. State size as listed. Sizes: 5B, 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B and 10B.

Lined. Acrylic pile throughout.

(1) X54 C 18673F—Brown

(2) X54 C 18674F—Russett

(3) X54 C 18675F—Navy

Shpg. wt. 2 lbs. 2 oz. \$13.99

Unlined. (Not Illustrated).

X54 C 18671F—Brown

X54 C 18667F—Russett

X54 C 18672F—Navy

Shpg. wt. 1 lb. 14 oz. \$12.99

(4 and 5) 6-inch boots speed-lace through tarnish-resistant rings. Sueded split-leather and imitation-sealskin pile uppers blend two fashionably right colors. Cozy acrylic pile lining. Traction-treaded polyurethane sole and $\frac{1}{8}$ -in. heel really last. Women's full sizes*. Please state size as listed.

Medium sizes: 5M, 6M, 7M, 8M, 9M, 10M.

(4) X54 C 36685F—Brown with tan

(5) X54 C 36185F—Black with gray

State size listed. Wt. 2 lbs. 8 oz. . . . \$19.99

(6 and 7) 8-inch boots speed-lace through tarnish-resistant rings. Two-tone uppers are a striking combination of sueded split-leather and imitation-sealskin pile. Warm acrylic pile lining. Long-wearing polyurethane sole and $\frac{1}{8}$ -in. heel are traction-treaded. Women's full sizes*. State size as listed.

Medium sizes: 5M, 6M, 7M, 8M, 9M, 10M.

(6) X54 C 36684F—Brown with tan

(7) X54 C 36184F—Black with gray

Shipping weight 2 lbs. 14 oz. \$23.99

Match-making Evening Bags

... perfect coordinates with shoes (8 thru 10)



Wish Book
value

**No lower price
ever for any**

**pillow
SOFT**

construction Shoe
\$9⁹⁸



(7 thru 13) feature special elastic gore that stretches out and back with each step you take for no-bind comfort at the instep

Cushions your steps because there's a layer of polyurethane foam underfoot that's 1/2-in. thick... like walking on pillows.



Classic Slip-on

... with the gleam of gold color trim

\$12⁹⁹

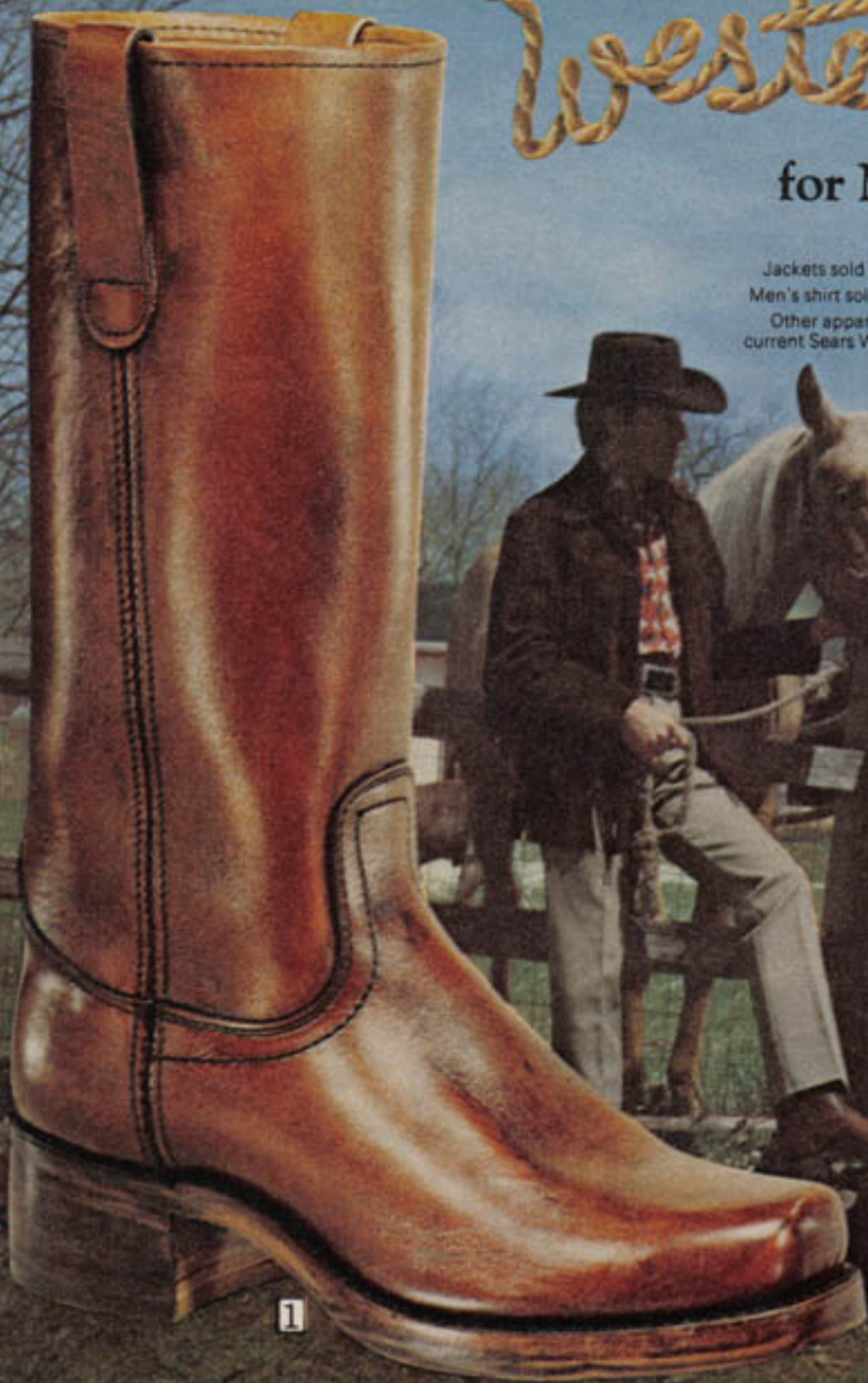
*** Both styles
ALSO IN
hard•to•find
D sizes



Western Boots

for Men and Women

Jackets sold on page 220
Men's shirt sold on page 258
Other apparel sold in the
current Sears Western Catalog



Men's Boot (1)
ALSO IN
hard to find
EE sizes

- Full-grained leather uppers made from unretouched skins . . . leaves the beauty of natural markings and texture
- Skillfully hand-stained, hand-rubbed uppers . . . for the lasting look of genuine latigo

1 A durable boot reflecting refined natural beauty. Goodyear welt construction for durable flexibility. Arch supporting steel shank. Sturdy composition sole and stacked leather heel with rubber top lift. Handsome antiqued brown.

Men's Boot. 14-inch shaft. Matching leather pull straps on outside.

Medium sizes: 7D, 7½D, 8D, 8½D, 9D, 9½D, 10D, 10½D, 11D, 12D and 13D.

Wide sizes: 7EE, 7½EE, 8EE, 8½EE, 9EE, 9½EE, 10EE, 10½EE and 11EE.

Please state size as listed above.

67 C 86788F—Wt. 5 lbs. 4 oz. . . . \$29.97

Women's Boot. (Not illustrated).

Same striking appearance and quality construction as Men's boot (1) except fabric pull straps are inside boot. Shaft 12 in. Available in med. sizes.

Medium sizes: 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 9½B and 10B.

Please state size as listed above. Shipping weight 4 pounds 8 ounces.

67 C 86786F \$27.97

- Genuine latigo leather uppers are tanned twice . . . chrome tanned for toughness and durability . . . vegetable tanned for rich luster and luxurious texture
- Uppers stained, rubbed by hand for color richness, tone

2 Handsome styling, intricate design detailing, long-lasting beauty. Matching leather pull straps on outside for easy-on. Goodyear welt construction for durable flexibility. Steel shank for firm arch support. Fully leather lined. Leather sole and stacked leather heel. Rich brown color.

Men's Boot. 11-inch shaft.

Available in medium sizes only.

Sizes: 7D, 7½D, 8D, 8½D, 9D, 9½D, 10D, 10½D, 11D, 12D, 13D.

Please state size as listed above.

Shipping weight 4 lbs. 1 oz.

67 C 86893F \$39.97

Women's Boot. 11-inch shaft.

Available in medium-wide sizes.

Sizes: 5C, 5½C, 6C, 6½C, 7C, 7½C, 8C, 8½C, 9C, 9½C, and 10C.

Please state size as listed above.

Shipping weight 3 lbs. 12 oz.

67 C 86793F \$37.97

Just call Sears and say "Charge It" . . . see page 278

BIB TOP CORDUROYS FOR ALL OF YOU

.. teamed with
harmonizing
print shirts

Sizes for Juniors,
Girls and
Little Girls



THE CORDUROY

(1 and 2) Sporty togs of polyester and cotton corduroy (overalls in Junior sizes are all cotton). Adjustable straps cross in back. Bib pocket. Junior sizes have back zipper . . . overalls with snap closing, skirt style with button closing; Girls' sizes have back zipper and button closing; Little Girls' sizes are elasticized at back waist. Machine wash, warm, line or tumble dry (overall in Junior sizes . . . line dry only).

1 Overalls have slightly flared legs. Junior sizes have extra-long, 32-inch inseam to assure ample length.

Junior sizes 5, 7, 9, 11, 13, 15.
19 C 7788F—Dusty cinnamon
19 C 7787F—Aqua blue
State size. Shpg. wt. 14 oz. \$14.99

Girls' sizes 7, 8, 10, 12, 14.
V77 C 6743F—Dusty cinnamon
V77 C 6742F—Aqua blue
State size. Shpg. wt. 12 oz. \$9.99

Little Girls' sizes 3, 4, 5, 6 or 6x.
29 C 43371F—Dusty cinnamon
29 C 43372F—Aqua blue
State size. Shpg. wt. 8 oz. \$6.99

2 Skirt Style. Junior sizes are about 24 inches from waist to hemline.

Junior sizes 5, 7, 9, 11, 13, 15.
19 C 9639F—Aqua blue
19 C 9640F—Dusty cinnamon
State size. Shpg. wt. 14 oz. \$12.99

Girls' sizes 7, 8, 10, 12, 14.
V77 C 6744F—Aqua blue
V77 C 6745F—Dusty cinnamon
State size. Shpg. wt. 12 oz. \$8.99

Little Girls' sizes 3, 4, 5, 6 or 6x.
29 C 43374F—Aqua blue
29 C 43373F—Dusty cinnamon
State size. Shpg. wt. 6 oz. \$5.99

THE COORDINATED SHIRT

3 Knit shirt has front button placket, long sleeves with button cuffs, square bottom. Choose bird and rabbit print of dusty cinnamon, aqua blue and white nylon; or multicolor stripe print of Arnel® triacetate and nylon. Machine wash, cold; line dry.

Junior sizes 5, 7, 9, 11, 13, 15.
19 C 4731F—Bird and rabbit print
19 C 4730F—Multicolor stripe print
State size. Shpg. wt. 7 oz. \$8.99

Girls' sizes 7, 8, 10, 12, 14.
V77 C 6746F—Bird and rabbit print
V77 C 6719F—Multicolor stripe print
State size. Shpg. wt. 5 oz. \$8.99

Little Girls' sizes 3, 4, 5, 6 or 6x.
29 C 43375F—Bird and rabbit print
29 C 43376F—Multicolor stripe print
State size. Shpg. wt. 4 oz. \$4.99

ORDER YOUR CORRECT SIZE

. . . if in doubt,
see charts in our General Catalog



Sandal in women's sizes
sold on page 35

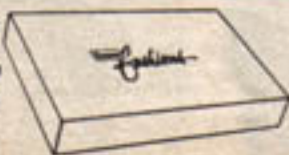


1



2

The three-piece outfit and the dresses on these two pages are shipped in a white Sears Fashion box that is suitable for gift-giving; tissue paper is included.



**ORDER YOUR
CORRECT SIZE**
if in doubt, see charts
in our General Catalog

SOFT DRESSY LOOKS

with beautiful textures and patterns

SHOWN ON OPPOSITE PAGE

1 Jacket, shell and pants . . . three-piece outfit. Jacket and shell in a cream and gold-color pattern have a lace-like texture . . . they're knit of polyester with gold-color Lurex® metallic thread; the cream trim and self tie-belt match the pants. The open jacket has long sleeves; the sleeveless, pullover-style shell has a back-neck zipper opening. Cream pants of crepe-textured double-knit polyester are pull-on style with an elasticized waistband and wide-flare legs. Machine wash, warm; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20.
V31 C 7960F—Please be sure to state correct size.
Shipping weight 2 pounds 1 ounce \$31.00
Half sizes 16½, 18½, 20½, 22½, 24½. State size.
V31 C 7962F—Shipping weight 2 pounds 4 oz. . \$33.00

2 Jacket and long dress. Jacket is polyester knit in a lace-like texture; it has scalloped cotton edging, a hook-and-eye closing in front at the neckline and waist, a snap closing at the wrists of the long sleeves, an elasticized waistline with attached front ties that match the dress. Dress is double-knit polyester in a smooth interlock-stitch; it has narrow shoulder straps, an empire-style waistline and shirring in front, a low square-cut back with zipper opening. Machine wash, warm; tumble-dry.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.
V31 C 7938F—Peach V31 C 7939F—Mint green
Shipping weight 1 pound 8 ounces \$29.00

SHOWN ON THIS PAGE

3 Two-piece dress of Arnel® triacetate jersey. Pullover-style top has a fold-over neckband with extensions that tie in a bow; front yoke and accordion pleats; fluted hemline with rolled edge; long sleeves with snap-cuffs; back zipper opening; self buckle-belt. Pull-on style skirt has an elasticized waistband. Dry clean only.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.
V31 C 7934F—Winter white V31 C 7935F—Black
Shipping weight 1 pound 8 ounces \$29.00
Half sizes 14½, 16½, 18½, 20½, 22½. State size.
V31 C 7936F—Winter white V31 C 7937F—Black
Shipping weight 1 pound 12 ounces \$31.00

4 Satin-checked dress in a lightly textured fabric of woven polyester . . . covered buttons, backing on collar and cuffs are smooth-textured. Step-in style has a front button opening; long sleeves with turn-back button-cuffs (extra button included); godet insets all around skirt-portion; self tie-sash. Machine wash, warm; tumble-dry.

Misses' sizes 8, 10, 12, 14, 16, 18.
V31 C 7930F—Turquoise V31 C 7931F—Coral
State size. Shipping weight 1 pound 8 oz. \$25.00
Half sizes 14½, 16½, 18½, 20½, 22½.
V31 C 7932F—Turquoise V31 C 7933F—Coral
State size. Shipping weight 1 pound 10 oz. \$27.00



5 Polished Ball Earrings . . . from Sears Roget™ Designer Collection. Ball is ¼-inch in diameter. Earring is clip-back style with an adjustable screw.
4 C 39552—Yellow gold-color metal
4 C 39553—Silver-color metal
Shipping weight 3 ounces Pair \$6.00

6 Necklace. Rhinestone highlights on a 30-inch chain of yellow gold-color metal. Spring-ring closure. Buy it the easy way—order by phone.
4 C 3697—Shipping weight 1 ounce \$5.00

4-PIECE OUTFIT

. . includes a shirt-jacket,
a shell and two pairs of
coordinated pants . . all
of double-knit polyester

Solid-color shirt-jacket and matching pants are smooth knits; striped shell and checked pants are jacquard-patterned knits. Shirt-jacket has a button-placket opening; front yoke; long sleeves with button-cuffs (an extra button is included); topstitching detail. Sleeveless, turtleneck shell is pullover-style with a back-neck zipper opening. The two pairs of pants are pull-on style with an elasticized waistband; slightly flared legs. Machine wash, warm; tumble-dry. Like everything else in Sears books, it's so easy to order by telephone. The scarf (shown below) is not included; it's sold on page 129.

Misses' sizes 8, 10, 12, 14, 16, 18, 20.

V31 C 7946F—Bright coral shirt-jacket and pants; bright coral, lime green and white striped shell; bright coral and white checked pants

V31 C 7947F—Royal blue shirt-jacket and pants; royal blue, true red and white striped shell; royal blue and white checked pants

State size. Shipping weight 3 lbs. 9 oz. \$32.00

Half sizes 16½, 18½, 20½, 22½, 24½.

V31 C 7948F—Bright coral shirt-jacket and pants; bright coral, lime green and white striped shell; bright coral and white checked pants

V31 C 7949F—Royal blue shirt-jacket and pants; royal blue, true red and white striped shell; royal blue and white checked pants

State size. Shipping weight 3 lbs. 13 oz. \$34.00

Tall Misses' sizes 10T, 12T, 14T, 16T, 18T, 20T. Please state correct size.

V31 C 7950F—Bright coral shirt-jacket and pants; bright coral, lime green and white striped shell; bright coral and white checked pants

V31 C 7951F—Royal blue shirt-jacket and pants; royal blue, true red and white striped shell; royal blue and white checked pants

Shipping weight 3 pounds 10 oz. \$34.00

ORDER YOUR CORRECT SIZE

. . . if in doubt, see our General Catalog for charts



3-PIECE SWEATERKNIT OUTFITS

1 Cardigan, shell and pants of acrylic knit. Ribbed-knit cardigan and shell have a jacquard-patterned knit in front; the narrow stripe-trim goes all-around. Long-sleeved, V-neck cardigan has a front button opening (extra button included). Sleeveless, V-neck shell is pullover-style. Solid-color smooth-knit pants are pull-on style with an elasticized waistband; slightly flared legs. Machine wash, warm (wash cardigan and shell with similar colors); tumble-dry. Bracelet sold on page 141; shoes sold below.

Misses' sizes 8, 10, 12, 14, 16, 18.

V31 C 7952F—Light cadet blue heather with white; navy blue and white stripe-trim

V31 C 7953F—Deep dusty rose heather with white; wine red and white stripe-trim

State size. Shipping weight 2 lbs. 10 oz. . . . \$35.00

Half sizes 16½, 18½, 20½, 22½, 24½.

V31 C 7954F—Light cadet blue heather with white; navy blue and white stripe-trim

V31 C 7955F—Deep dusty rose heather with white; wine red and white stripe-trim

State size. Shipping weight 2 lbs. 13 oz. . . . \$37.00

2 Cardigan, shell and skirt. Cardigan and shell are knit of acrylic and nylon in light tone with white; the solid-color skirt is of smooth-knit acrylic. Long-sleeved ribbed-knit cardigan has a V-neckline; front button opening (extra button included); ribbed trim. Sleeveless, pullover-style shell is a jacquard-textured knit with ribbed mock-turtleneck and trim. Skirt is pull-on style with elasticized waistband. Machine wash, warm, with similar colors; tumble-dry. Necklace sold on page 131.

Misses' sizes 10, 12, 14, 16, 18.

V31 C 7956F—Light peach with white

V31 C 7957F—Light mint green with white

State size. Shipping weight 2 lbs. 10 oz. . . . \$31.00

Half sizes 14½, 16½, 18½, 20½, 22½.

V31 C 7958F—Light peach with white

V31 C 7959F—Light mint green with white

State size. Shipping weight 2 lbs. 12 oz. . . . \$33.00

The SHOES

3 The look that suits this season's silhouettes to a "T"—the timeless T-strap dress shoe. Pair it with this year's soft, fluid clothes. Leather-look urethane upper with open-toe, ankle-wrap styling. It's a great-looking shoe that gives you comfort as well as style. Lined with cushioned nylon tricot. Hidden elastic gore under buckle for comfortable fit. Composition sole and color-matched 2½-inch heel. Available in medium sizes only.

Women's sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B and 11B.

X54 C 43195F—Black X54 C 45195F—Navy

X54 C 44195F—Beige

State size as listed above. Shpg. wt. 2 lbs. . . . \$17.00



3



1

2



The knit outfits on these two pages are shipped in a white Sears Fashion box that is suitable for gift-giving; tissue paper is included.



1

2

The polyester fiber
in styles 1 and 2 is

AVLIN



The 3-pc. pantsuit and the dresses
on these two pages are shipped in
a white Sears Fashion box that
is suitable for gift-giving;
tissue paper is included.

BLACK UNDERScores THE DRAMATIC KNIT

SHOWN ON OPPOSITE PAGE

1 Three-piece pantsuit. Shirt-jacket, pullover and pants of smooth-knit Avlin® polyester in a multicolor floral print on black. Shirt-jacket has a front button opening; long sleeves with button-cuffs; shirttail hemline; topstitching trim. Pullover has cap sleeves. Pants are pull-on style with an elasticized waistband; extra-wide slightly flared legs. Machine wash, warm temperature; tumble-dry. Earrings sold on page 85 and shoes on page 117 in our 1975 Fall General Catalog.

Misses' sizes 8, 10, 12, 14, 16, 18, 20.
V31 C 7942F—Please be sure to state correct size.
Shipping weight 1 pound 11 ounces..... \$32.00
Half sizes 16½, 18½, 20½, 22½, 24½.
V31 C 7858F—State size. Shpg. wt. 1lb. 13 oz. \$34.00

2 Shift dress with scarf. Pullover-style dress of black smooth-knit Avlin polyester has raglan-type long sleeves with button-cuffs, gentle shirring at back neckline, a self tie-belt to wear or not... machine wash, warm; tumble-dry. Detachable scarf (about 5¼x35 inches long) is red and white printed acetate twill... hand wash. Shoes sold on page 125.

Misses' sizes 10, 12, 14, 16, 18, 20.
V31 C 7964F—Please be sure to state correct size.
Shipping weight 1 pound 7 ounces..... \$21.00
Half sizes 16½, 18½, 20½, 22½, 24½.
V31 C 7966F—State size. Shpg. wt. 1lb. 10 oz. \$23.00
*Reg. T.M. FMC Corp

SHOWN ON THIS PAGE

3 One-piece long dress. The long-sleeved bodice-portion is black rib-knit polyester; the skirt-portion and cowl collar are smooth-knit polyester in a red and white floral print on black. It has gentle gathers below the set-in waistband. Back zipper closing. Machine wash, warm; tumble-dry. Use your phone if you want to order it the easiest way of all.

Misses' sizes 10, 12, 14, 16, 18, 20.
V31 C 6461F—Please be sure to state correct size.
Shipping weight 1 pound 6 ounces..... \$20.00
Half sizes 16½, 18½, 20½, 22½, 24½, 26½.
V31 C 6462F—State size. Shipping wt. 1lb. 8 oz. ... \$22.00

4 Long shirtdress of pique-textured double-knit polyester. Step-in style has a front button opening; pointed collar; a front yoke with shirring; button-cuffed long sleeves; self tie-belt. Machine wash, warm; tumble-dry. Necklace shown with black dress is sold on page 123; necklace shown with light jade dress is sold on page 131.

Misses sizes 8, 10, 12, 14, 16, 18.
V31 C 5620F—Black V31 C 5621F—Light jade green
State size. Shipping weight 1 pound 12 ounces..... \$16.00
Half sizes 14½, 16½, 18½, 20½, 22½, 24½.
V31 C 5622F—Black V31 C 5623F—Light jade green
State size. Shipping weight 1 pound 15 ounces..... \$18.00

ORDER YOUR CORRECT SIZE

if in doubt, see charts in our General Catalog

DANA'S FRAGRANCE TRIO

Save \$4.12
when you buy 2 sets

\$5 each set | 2 sets for \$5.88

5 Set includes Tabu, Ambush and 20 Carats eau de cologne... 1 fluid ounce each bottle. Gift boxed.
8 C 4192—Wt. set 1 lb. 4 oz. Set \$5.00; 2 sets \$5.88

THE INDISPENSABLE PANTSUIT AND COATDRESS

... of smooth, supple
double-knit polyester
that takes to stitching
details beautifully

1 The pantsuit. Jacket is shaped in front with welt seams and trimmed with topstitching; it has a shirt-style collar, front button-placket opening, button-cuffed long sleeves, two pockets with button-and-flap trim (an extra button is included), self-tie-belt. Pull-on style pants have an elasticized waistband; slightly flared legs. Machine wash, warm; tumble-dry. Earrings sold on page 143, bracelet on page 141.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please state correct size.

V31 C 6463F—True red

V31 C 6465F—Navy blue

V31 C 6464F—Cream

Shipping wt. 2 lbs. 6 oz. . . \$20.00

Half sizes 16½, 18½, 20½, 22½, 24½, 26½. State size.

V31 C 6466F—True red

V31 C 6468F—Navy blue

V31 C 6467F—Cream

Shipping wt. 2 lbs. 8 oz. . . \$22.00

Tall Misses' sizes 12T, 14T, 16T, 18T, 20T, 22T. State size.

V31 C 6469F—True red

V31 C 6471F—Navy blue

V31 C 6470F—Cream

Shipping wt. 2 lbs. 7 oz. . . \$22.00

2 The coatdress is shaped in front with welt seams and trimmed with topstitching. It has a shirt-style collar, front button-placket opening, button-cuffed long sleeves, two pockets with button-and-flap trim (an extra button is included). The self belt has vinyl tab-trim and a silver-color metal buckle. Machine wash, warm; tumble-dry. Scarf not included; sold on opposite page.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please state correct size.

V31 C 6472F—Cream

V31 C 6474F—True red

V31 C 6473F—Navy blue

Shipping wt. 1 lb. 10 oz. . . \$18.00

Half sizes 14½, 16½, 18½, 20½, 22½, 24½. State size.

V31 C 6481F—Cream

V31 C 6483F—True red

V31 C 6482F—Navy blue

Shipping wt. 1 lb. 12 oz. . . \$20.00

Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. Please state size.

V31 C 6484F—Cream

V31 C 6485F—True red

V31 C 6485F—Navy blue

Shipping wt. 1 lb. 11 oz. . . \$20.00

ORDER YOUR CORRECT SIZE

... if in doubt, see our
General Catalog for charts



Shoes sold on page 27 in
our 1975 Fall General Catalog



The pantsuits and dress on
these two pages are shipped
in a white Sears Fashion box
that is suitable for gift-giving;
tissue paper is included.

Double-knit Pantsuits . . featuring
THE LOOK OF DENIM

Misses' sizes **\$19.99** each

1 Shirt and pants of smooth double-knit polyester with the look of denim; the knit-in patchwork-effect pattern is in shades of blue with rust topstitching-effect. Shirt has a front yoke; front button-placket closing; button-cuffed long sleeves (an extra button is included); shirttails. Pants are pull-on style with an elasticized waistband; slightly flared legs. Machine wash, warm; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20. V31 C 6487F—Please state correct size. Shipping weight 2 pounds 2 oz. . . . \$19.99
 Half sizes 16½, 18½, 20½, 22½, 24½, 26½. Please state correct size. V31 C 6488F—
 Shipping weight 2 pounds 4 oz. . . . \$21.99
 Tall Misses' sizes 10T, 12T, 14T, 16T, 18T, 20T. Please state correct size. V31 C 6489F—Shpg. wt. 2 lbs. 3 oz. \$21.99

(2 and 3) Shirt and pants with red rose applique-trim . . in a choice of two smooth double-knit polyester fabrics. Shirt has a front button-placket closing; button-cuffed long sleeves (an extra button is included); shirttail hemline. Pants are pull-on style with an elasticized waistband and slightly flared legs. Machine wash, warm; tumble-dry.

2 Navy blue knit with the look of denim; red rose trim.

Misses' sizes 10, 12, 14, 16, 18, 20. V31 C 6490F—Please state correct size. Shipping weight 2 pounds 2 oz. . . . \$19.99
 Half sizes 16½, 18½, 20½, 22½, 24½, 26½. Please state correct size. V31 C 6491F—Shpg. wt. 2 lbs. 4 oz. \$21.99

3 White knit with red rose trim. Like everything else in Sears books, it's so easy to order by telephone.

Misses' sizes 10, 12, 14, 16, 18, 20. V31 C 6492F—Please state correct size. Shipping weight 2 pounds \$19.99
 Half sizes 16½, 18½, 20½, 22½, 24½, 26½. Please state correct size. V31 C 6493F—Shpg. wt. 2 lbs. 2 oz. \$21.99



The LONG SCARF

4 Soft, lustrous acetate twill printed in a geometric design of squares. It drapes beautifully, ties into a bow. Rolled edges. About 13 inches wide, 70 inches long. Hand wash by itself; line-dry; use cool iron. From Japan. V88 C 8250—Navy blue and pewter gray on ecru background
 V88 C 8251—True red and navy blue on ecru background
 Shipping weight 1 ounce Each \$5.00



1

2

DOUBLE-KNIT PANTSUITS with smart touches

Misses' sizes

Half sizes

\$16⁹⁹
each

\$18⁹⁹
each

Style 2 also in
Tall Misses' sizes

\$18⁹⁹

1 Embroidery-trimmed outfit of crepe-textured double-knit polyester. Tunic has a front button closing and stitched front tucks; multi-color schiffli embroidery trims front yoke and barrel cuffs on the long sleeves. Pants are pull-on style with an elasticized waistband; straight legs. Machine wash; warm; tumble-dry. Earrings sold on page 165. Shoes sold on page 27 in our 1975 Fall General Catalog.

Misses' sizes 10, 12, 14, 16, 18, 20.
V31 C 5630F—Light jade green
V31 C 5631F—Dusty rose pink
State size. Shipping weight 1 lb. 10 oz. . . . \$16.99
Half sizes 14½, 16½, 18½, 20½, 22½, 24½.
V31 C 5632F—Light jade green
V31 C 5633F—Dusty rose pink
State size. Shipping weight 1 lb. 13 oz. . . . \$18.99

2 Nailhead-trimmed outfit of crepe-textured double-knit polyester. The long-sleeve shirt closes in front with silver-color metal buttons; the pointed collar and the front yoke are studded with silver-color metal nailheads; it has a shirrtail hemline. The pants are pull-on style with an elasticized waistband and straight legs. Machine wash, warm; tumble-dry. Buy it the easy way—order by phone. Shoes sold on page 166. Jewelry sold on page 128 in our 1975 Fall General Catalog.

Misses' sizes 10, 12, 14, 16, 18, 20.
V31 C 5624F—Black V31 C 5625F—Cream
State size. Shipping weight 1 lb. 10 oz. . . \$16.99
Half sizes 16½, 18½, 20½, 22½, 24½, 26½.
V31 C 5626F—Black V31 C 5627F—Cream
State size. Shipping weight 1 lb. 13 oz. . . . \$18.99
Tall Misses' sizes 12T, 14T, 16T, 18T, 20T, 22T. Please be sure to state correct size.
V31 C 5628F—Black V31 C 5629F—Cream
Shipping weight 1 pound 12 ounces. . . . \$18.99

ORDER YOUR CORRECT SIZE
... if in doubt, see charts
in our General Catalog



Pantsuits and dresses on these 2 pages are shipped in a white Sears Fashion box that is suitable for gift-giving; tissue paper is included.



THE SKIMMER DRESS OF DOUBLE-KNIT POLYESTER

A great look in a jacquard pattern or in crepe-textured solid color . . . and low-priced, too. Styled with front welt seaming, long sleeves and a back zipper opening. Machine wash, warm; tumble-dry.



JACQUARD PATTERN

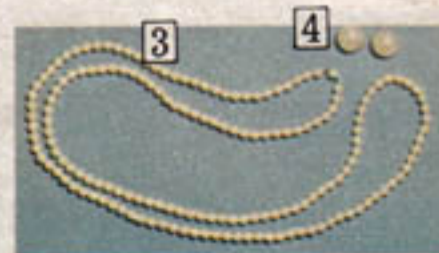
Misses' sizes	Half sizes or Tall Misses' sizes
\$11 ⁹⁹	\$12 ⁹⁹

- 1** Misses' sizes 10, 12, 14, 16, 18, 20. Please be sure to state correct size.
 V31 C 3034F—Periwinkle blue and white
 V31 C 3035F—Light sage green and white
 Shipping weight 15 ounces \$11.99
 Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Please state correct size.
 V31 C 3036F—Periwinkle blue and white
 V31 C 3037F—Light sage green and white
 Shipping weight 1 pound 2 ounces . . \$12.99
 Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. Please state correct size.
 V31 C 3038F—Periwinkle blue and white
 V31 C 3039F—Light sage green and white
 Shipping weight 1 pound 2 ounces . . \$12.99

SOLID COLOR

Misses' sizes	Half sizes or Tall Misses' sizes
\$10 ⁹⁹	\$11 ⁹⁹

- 2** Misses' sizes 10, 12, 14, 16, 18, 20. Please be sure to state correct size.
 V31 C 3025F—Geranium pink
 V31 C 3026F—Cream
 V31 C 3027F—Black
 Shipping weight 14 ounces \$10.99
 Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Please state correct size.
 V31 C 3028F—Geranium pink
 V31 C 3029F—Cream
 V31 C 3030F—Black
 Shipping weight 1 pound 1 ounce . . \$11.99
 Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. Please state correct size.
 V31 C 3031F—Geranium pink
 V31 C 3032F—Cream
 V31 C 3033F—Black
 Shipping weight 1 pound 1 ounce . . \$11.99



The JEWELRY

- 3** Rope Necklace. A single strand of hand-knotted 8mm simulated pearls. 54 inches long with plunger clasp. Wear necklace doubled, or full length.
 4 C 3692—Shipping weight 4 oz. . . . \$5.00
4 Dome Earrings . . . simulated pearl. Clip-back style. ¾-inch diameter.
 4 C 3693—Shipping weight 1 oz. . . . \$2.00

PUT ON THE PALES

They look fresher than ever in these pretty knit separates





1 The patterned shirt-jacket has a neatly tailored look. It's styled with a pointed collar, a placket at the front button closing, a square bottom. The roomy raglan sleeves have one-button cuffs. In smooth double-knit polyester with knit-in tracings of pale geranium pink and pale aqua green on pale beige. Machine wash, warm; tumble-dry or line-dry. Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.* V7 C 3092F—Shipping weight 14 ounces \$17.00

2 The turtleneck sweater is a pretty, pale-toned classic in rib-knit acrylic. This long-sleeve pullover-style has a convenient back-neck zipper opening. Machine wash, warm, with similar colors; tumble-dry, low, or dry flat. From Korea. Sweater sizes 34, 36, 38, 40, 42. *Please state correct size.* V7 C 9615F—Pale geranium pink V7 C 9617F—Pale beige V7 C 9616F—Pale aqua green Shipping weight 11 ounces \$5.00

3 The patterned pants are in smooth double-knit polyester with knit-in tracings of pale geranium pink and pale aqua green on pale beige. These pull-on style pants have an elasticized waistline; the legs are wide and straight. Machine wash, warm; tumble-dry. Shoes sold on page 149. Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.* V7 C 1003F—Shipping weight 12 ounces \$10.00

4 The printed polo shirt is in a slithery, lightweight jersey of Arnel® triacetate. The pattern shows pale geranium pink and light blue flowers on a pale aqua green and white geometric background. This pullover-style polo shirt has a pointed collar, a front button-placket opening, an in-or-out square bottom. The long sleeves have one-button cuffs. Machine wash, warm temperature; tumble-dry or line-dry. Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.* V7 C 6935F—Shipping weight 6 ounces \$10.00 Women's sizes 38, 40, 42, 44. *Please state correct size.* V7 C 6936F—Shipping weight 7 ounces \$11.00

5 The A-shaped skirt has gentle shirring in front and back for a soft, graceful silhouette. Styled with a set-on waistband, two front pockets, back zipper and button closing. In smooth double-knit polyester. Machine washable, warm; tumble-dry. Shoes shown are sold on page 125. Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.* V7 C 4226F—Pale geranium pink V7 C 4227F—Pale aqua green Shipping weight 12 ounces \$11.00 Women's sizes 38, 40, 42, 44. *Please state correct size.* V7 C 4228F—Pale geranium pink V7 C 4229F—Pale aqua green Shipping weight 13 ounces \$12.00

6 The striped pullover sweater looks distinctive with variegated tones of pale beige, pale geranium pink and pale aqua green circling all around. Pale beige ribbing accents the crew neckline, the wrists of the long sleeves, and the bottom edge. In a lightly textured knit of acrylic and nylon. Machine wash, warm, with similar colors; tumble-dry, low, or dry flat. From Taiwan. Sweater sizes 34, 36, 38, 40, 42. *Please state correct size.* V7 C 9472F—Shipping weight 12 ounces \$10.00

7 The solid-color shirt-jacket is neatly tailored in smooth double-knit polyester. Its shape is roomy, yet controlled. Styled with a pointed collar, a button-placket front closing, a square bottom. The full raglan sleeves have one-button cuffs. Machine wash, warm; tumble-dry or line-dry. Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.* V7 C 3083F—Pale geranium pink V7 C 3084F—Pale aqua green Shipping weight 13 ounces \$15.00 Women's sizes 38, 40, 42, 44. *Please state correct size.* V7 C 3088F—Pale geranium pink V7 C 3089F—Pale aqua green Shipping weight 14 ounces \$16.00

8 The solid-color pants are pull-on style with a comfortable elasticized waistline; the wide, straight legs have stay-sharp stitched front creases. The fabric is smooth double-knit polyester. Machine wash, warm; tumble-dry. Use your phone if you want to order them the easiest way of all. Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.* V7 C 1005F—Pale geranium pink V7 C 1007F—Pale aqua green Shipping weight 12 ounces \$9.00 Women's sizes 38, 40, 42, 44. *Please state correct size.* V7 C 1009F—Pale geranium pink V7 C 1014F—Pale aqua green Shipping weight 14 ounces \$10.00

ORDER YOUR CORRECT SIZE . . . if in doubt, see our General Catalog for measuring information



REFINEMENT

It's expressed in the total look of these sophisticated separates



SOFTSHIRT

A topping that's gentle in color, texture and shaping

SHOWN ON OPPOSITE PAGE

THE VELVETEEN BLAZER

1 A really refined look in plush velveteen of 100% cotton. This shapely blazer is tailored with a wide notched collar, a three-button front closing, princess seams in front and back for a terrific fit, plus a pair of front welt pockets. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. Please be sure to state correct size.

V7 C 3073F—Black

V7 C 3072F—Deep purple

V7 C 3071F—Deep teal blue

Shipping weight 15 ounces \$25.00

THE CREPE BOW-BLOUSE

2 An elegant topping in luxurious Ultrassa® . . . a subtly textured crepe fabric of Dacron® polyester. Styled with a banded neckline and attached ties that form a soft bow. Six-button front closing; long sleeves with one-button cuffs; square bottom to tuck in or not. Machine wash, warm temperature; tumble-dry or line-dry.

Misses' sizes 8, 10, 12, 14, 16, 18. Please be sure to state correct size.

V7 C 2940F—White

V7 C 2958F—Pale lavender

V7 C 2959F—Light blue

Shipping weight 7 ounces \$10.00

THE PLAID DOUBLE-KNIT PANTS

3 These pull-on style pants have a comfortable elasticized waistline; the legs are wide and straight. The tri-color plaid is knit right into the smooth double-knit polyester fabric. Machine wash, warm; tumble-dry. Belt not included . . . it's sold on page 139. Buy them the easy way—order by phone.

Misses' sizes 8, 10, 12, 14, 16, 18. Please be sure to state correct size.

V7 C 1272F—Black, gray and white

V7 C 1273F—Deep purple, pale lavender and white

V7 C 1271F—Deep teal blue, light blue and white

Shipping weight 14 ounces \$10.00

SHOWN ON THIS PAGE

THE KNIT SOFTSHIRT

4 An ultra-feminine look in smooth, lightweight double-knit polyester. Styled with a pointed collar, this soft-shirt has dyed-to-match buttons at front closing and at the turn-back cuffs of the long sleeves. Gentle shirring edges the dropped front shoulderline and the cuffs. Machine washable, warm.

Misses' sizes 10, 12, 14, 16, 18.

7 C 3803F—Pale pink

7 C 3802F—Pale blue

7 C 3800F—White

7 C 3801F—Beige

State size. Shipping weight 7 oz. . . \$10.00

Women's sizes 38, 40, 42, 44.

Available in three colors only.

7 C 3807F—Pale pink

7 C 3806F—Pale blue

7 C 3804F—White

State size. Shipping weight 8 oz. . . \$11.00

ORDER YOUR CORRECT SIZE

. . . if in doubt, see instructions and charts in our General Catalog



PALE TONES

. . pure, clear colors coordinate poised separates





THE PRINT SHIRT

1 It's a smooth knit of Arnel® triacetate and nylon that's flower-printed in shades of pale pink, pale green and aqua on a beige background. Styled with a pointed collar, button-front closing, long sleeves with one-button cuffs, a square-cut bottom. Machine wash, warm; line-dry or tumble-dry, low. Misses' sizes 8, 10, 12, 14, 16, 18. C07C3811F—Please be sure to state size. Shipping weight 7 ounces\$10.00

THE SWEATERS

... each in all four colors

(2 thru 4) A trio of soft rib-knit sweaters made of an acrylic yarn that has great clarity of color and an extra-smooth touch. Machine wash, warm temperature, with similar colors; tumble-dry, low, or dry flat.

2 The sweater-vest... a pullover with narrow ribbing at armholes and V-neckline. Sweater sizes 34, 36, 38, 40, 42. State size. C07C9450F—Pale green C07C9449F—Pale pink C07C9452F—Cream C07C9451F—Pale blue Shipping weight 10 ounces\$8.00

3 The cardigan... detailed with narrow ribbing. V-neckline and front button-placket closing. Long sleeves with turn-back cuffs. Two patch pockets. Sweater sizes 34, 36, 38, 40, 42. State size. C07C9464F—Pale pink C07C9465F—Pale green C07C9467F—Cream C07C9466F—Pale blue Shipping weight 15 ounces\$12.00

4 The pullover has a crew neckline, long sleeves with turn-back cuffs, two patch pockets. Narrow rib-knit detail. The paisley print scarf is sold below. Sweater sizes 34, 36, 38, 40, 42. State size. C07C9458F—Pale blue C07C9456F—Pale pink C07C9457F—Pale green C07C9459F—Cream Shipping weight 14 ounces\$11.00

THE DOUBLE-KNIT PANTS

5 The pull-on style pants have an elasticized waistband and wide straight legs. They're detailed with belt loops, a mock fly front, stitched front creases. In slightly textured double-knit polyester. Machine wash, warm temperature; tumble-dry. The natural-color hemp belt is included. So easy to buy when you just use the phone.

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.) C07C1166F—Pale green C07C1167F—Beige C07C1165F—Pale pink C07C1155F—Pale blue State size. Shipping weight 15 oz.\$11.00
Tall Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 ft. 7 in. to 5 ft. 11 in.) C07C1188F—Pale green C07C1189F—Beige C07C1187F—Pale pink C07C1021F—Pale blue State size. Shipping wt. 1 lb. 1 oz.\$12.00

ORDER YOUR CORRECT SIZE
... if in doubt, see our General Catalog for measuring information

PAISLEY PRINT SCARF

6 Smooth 21-inch square of rayon and nylon lawn. Ecru background with contrasting print and solid-color border trim. Rolled edges. Hand wash; line-dry. From Japan. C088C8252—Lt. blue and royal blue on ecru C088C8253—Grass green and olive green on ecru C088C8254—Camel tan and medium brown on ecru C088C8256—Peach and orange on ecru Shipping weight 1 ounceEach \$2.25

DUSTY CORAL

1 The flowered shirt is printed with shades of coral on a pale blue ground. In smooth, light-weight double-knit polyester. Pointed collar; front button closing; long sleeves with one-button cuffs; square bottom. Machine wash, warm; tumble-dry. Misses' sizes 10, 12, 14, 16, 18, 20. *State size.*
V7 C 5899F—Shipping weight 8 ounces \$12.00

2 The skirt is dusty coral double-knit polyester with a subtle texture. Six-gore flared style with waistband, back zipper closing. Machine wash, warm; tumble-dry. Belt not included; sold below. Misses' sizes 10, 12, 14, 16, 18, 20. *State size.*
V7 C 5896F—Shipping weight 11 ounces \$10.00

3 The off-white turtleneck pullover sweater is in rib-knit acrylic. Long sleeves; back neck zipper opening. Machine wash, warm, with similar colors; tumble-dry, low, or dry flat. Imported from Korea. Sold in other colors on page 141. Sweater sizes 34, 36, 38, 40, 42. *State size.*
7 C 9620F—Shipping weight 11 ounces \$4.99

4 The dusty coral blazer jacket is a classic in subtly textured double-knit polyester. Wide notched collar; front princess seams and button closing; two patch pockets, long sleeves with button-trim. Machine wash, warm; tumble-dry. Misses' sizes 10, 12, 14, 16, 18, 20. *State size.*
V7 C 5897F—Shipping weight 15 ounces \$20.00

5 The windowpane plaid pants show a tracing of creamy white on a dusty coral background. In subtly textured double-knit polyester. They're styled with a set-on waistband that's elasticized in back; they have a zipper fly front and button-tab closing. Slightly flared legs. Machine wash, warm; tumble-dry. Shoes sold on page 149.
Petite Misses' sizes 10, 12, 14, 16, 18.
(Fit figures 5 feet 2½ inches and under.)
V7 C 5894F—Please be sure to state correct size.
Shipping weight 10 ounces \$12.00
Average Misses' sizes 10, 12, 14, 16, 18, 20.
(Fit figures 5 feet 3 inches to 5 feet 6½ inches.)
V7 C 5895F—Please be sure to state correct size.
Shipping weight 12 ounces \$12.00

6 The dusty coral shirt has a pointed collar, button-front closing, long sleeves with one-button cuffs, a square bottom. In smooth double-knit polyester. Machine wash, warm; tumble-dry. Misses' sizes 10, 12, 14, 16, 18, 20. *State size.*
V7 C 5898F—Shipping weight 8 ounces \$11.00

7 The sweater-vest . . . a sleeveless pullover in stripes of dusty coral, pale blue, deep blue and creamy white. In an extra-smooth acrylic jersey with creamy white ribbing at armholes, V-neck and bottom. Machine wash, warm; tumble-dry. Sweater sizes 34, 36, 38, 40, 42. *State size.*
V7 C 5948F—Shipping weight 8 ounces \$8.00

8 The dusty coral pants are carefully tailored in subtly textured double-knit polyester. They have a set-on waistband that's elasticized in back; they have a zipper fly front and button-tab closing. Slightly flared legs. Machine wash, warm; tumble-dry. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.
Petite Misses' sizes 10, 12, 14, 16, 18.
(Fit figures 5 feet 2½ inches and under.)
V7 C 5892F—Please be sure to state correct size.
Shipping weight 10 ounces \$11.00
Average Misses' sizes 10, 12, 14, 16, 18, 20.
(Fit figures 5 feet 3 inches to 5 feet 6½ inches.)
V7 C 5893F—Please be sure to state correct size.
Shipping weight 12 ounces \$11.00

ORDER YOUR CORRECT SIZE . . . if in doubt, see our General Catalog for measuring information

"SNAKE CHAIN" BELT
9 Flexible metal belt with a highly polished rectangular metal buckle that has a hook closure. Belt measures about ¾-inch wide. Waist sizes S(24-28 inches); M(29-32 inches). Please be sure to state correct size letter S or M.
88 C 8072F—Gold-color metal
88 C 8073F—Silver-color metal
Shipping weight 4 ounces Each \$6.50



MODERN CLASSICS

A short-sleeve cardigan and patterned pants for a pulled-together look



THE ACRYLIC KNIT CARDIGAN SWEATER

1 Short-sleeve cardigan has turn-back cuffs. Rib-knit acrylic with novelty spacing in front. Self banding at crew neckline and button closing; the flat-knit tie-belt is included. Machine wash, warm, with similar colors; tumble dry, low, or dry flat. From Korea. Earrings sold on page 143, bracelets on facing page. Sweater sizes 34, 36, 38, 40, 42.
 7 C 9440F—Bright marigold
 7 C 9442F—Navy blue
 7 C 9441F—Turquoise blue
 7 C 9443F—Geranium pink
 State size. Shpg. wt. 10 oz. . . \$8.99

THE DOUBLE-KNIT POLYESTER PANTS

2 These pull-on style pants have a comfortable elasticized waistline; the legs are wide and straight. The puckery-textured double-knit polyester fabric has knit-in checks. Machine wash, warm; tumble-dry. From Japan. Shoes sold on page 146.

Petite Misses' sizes 8, 10, 12, 14, 16. Please state correct size. (Fit 5 feet 2½ inches and under.)

7 C 1026F—Bright marigold and white checks
 7 C 1054F—Navy blue and white checks
 7 C 1028F—Turquoise blue and white checks
 7 C 1055F—Geranium pink and white checks
 Shipping weight 11 ounces . . \$7.99

Average Misses' sizes 10, 12, 14, 16, 18. Please state correct size. (Fit 5 ft. 3 in. to 5 ft. 6½ in.)

7 C 1056F—Bright marigold and white checks
 7 C 1058F—Navy blue and white checks
 7 C 1057F—Turquoise blue and white checks
 7 C 1059F—Geranium pink and white checks
 Shipping weight 13 ounces . . \$7.99

Tall Misses' sizes 12, 14, 16, 18, 20. Please state correct size. (Fit 5 ft. 7 in. to 5 ft. 11 in.)

7 C 1060F—Bright marigold and white checks
 7 C 1066F—Navy blue and white checks
 7 C 1064F—Turquoise blue and white checks
 7 C 1070F—Geranium pink and white checks
 Shipping weight 15 ounces . . \$8.99

Women's sizes 38, 40, 42, 44. State size. (Fit 5 ft. 4½ in. to 5 ft. 6½ in.) Women's sizes available in three color-combinations only.

7 C 1075F—Bright marigold and white checks
 7 C 1080F—Navy blue and white checks
 7 C 1092F—Turquoise blue and white checks
 Shipping weight 1 lb. 1 oz. . . \$8.99

Wish Book
value

Rarely will you
find a rib-knit
acrylic Turtleneck
Pullover Sweater in
fashion colors at such
a low price **\$4.99**
. . . only

The classic you'll wear and wear . . . it works so well with skirts or pants . . . on its own or under a shirt-jacket, vest or cardigan. Long-sleeve style has a back neck zipper opening. Machine wash, warm, with similar colors; tumble-dry, low, or dry flat. From Korea. Earrings are sold on page 143; bracelets are sold below. Like everything else in Sears books, it's so easy to order by telephone.

Sweater sizes 34, 36, 38, 40, 42.

7 C 9609F—Geranium pink

7 C 9610F—Medium aqua green

7 C 9620F—Off-white

7 C 9607F—Bright marigold

7 C 9608F—Turquoise blue

State size. Shipping weight 11 ounces . . . **\$4.99**

ORDER YOUR CORRECT SIZE . . . if in doubt, see measure information in our General Catalog



The BANGLE BRACELET

Buy several colors . . . wear them in multiples or wear one at a time. Smooth plastic. Each measures $\frac{3}{4}$ -inch wide.

4 C 3505—Turquoise blue 4 C 3501—Beige

4 C 3503—Geranium pink 4 C 3506—Navy

4 C 3500—White

4 C 3504—Jade green

4 C 3502—Marigold

Shipping weight 2 ounces Each \$2.00

THEY'RE THE TOPS

Nylon knit pullovers . . . layer them or wear them solo

Earrings sold on opposite page
Bracelet sold on page 141

1

2

THE TURTLENECK PULLOVER

Misses' sizes \$4⁹⁹

1 This long sleeve pullover-style has a convenient back neck zipper opening; hemmed square-cut bottom. In smooth, lightweight nylon single-knit. Machine wash, warm, with similar colors; line-dry. From Taiwan.

Misses' sizes S(8-10); M(12-14); L(16-18).
7 C 6607F—Navy blue 7 C 6606F—White
7 C 6609F—True red 7 C 6608F—Bright gold
State S, M or L. Shipping weight 6 oz. \$4.99

THE CREWNECK PULLOVER

Misses' sizes \$5⁹⁹ Women's sizes \$6⁹⁹

2 Self binding trims the crew neckline of this long-sleeve pullover-style. Hemmed square-cut bottom. In smooth, lightweight Antron* nylon double-knit. Machine wash, warm (wash navy blue with similar colors); tumble-dry or line-dry. Belt (shown on facing page) not included; sold on page 139.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.
7 C 6907F—Bright marigold
7 C 6909F—Navy blue
7 C 6908F—Chrome yellow
7 C 6906F—Violet
7 C 6911F—White
7 C 6910F—Grass green
Shipping weight 4 ounces \$5.99

Women's sizes 38, 40, 42, 44. State size.
Available in three colors only.
7 C 6912F—Bright marigold
7 C 6913F—Navy blue
7 C 6914F—Grass green
Shipping weight 5 ounces \$6.99

*Reg. DuPont T.M.

ITEMS 3 AND 4 SHOWN ON OPPOSITE PAGE

THE DOUBLE-KNIT POLYESTER SHIRT

3 Stripes combine with flowers in this print. Classic shirt has a pointed collar, button-placket front closing, square-cut bottom. The long sleeves have one-button cuffs. In smooth, lightweight double-knit polyester. Machine wash, warm; tumble-dry or line-dry. Pullovers shown are sold above.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.
7 C 3808F—Navy blue and white with marigold and grass green
7 C 3809F—Chrome yellow and white with real red and grass green
7 C 3810F—Violet and white with geranium pink and navy blue
Shipping weight 7 ounces \$10.00

THE DOUBLE-KNIT POLYESTER PANTS

4 Styled with a topstitched waistband, zipper fly-front and button closing, two patch pockets, wide straight legs. In subtly textured double-knit polyester with natural two-way stretch. Machine wash, warm; tumble-dry. From Japan. Shoes sold on page 146.

Petite Misses' sizes 6, 8, 10, 12, 14. State size. (Fit figures 5 feet 2½ inches and under.)
7 C 2547F—Chrome yellow 7 C 2550F—Violet
7 C 2548F—Navy blue
Shipping weight 13 ounces.
Were \$10.00 in our 1975 Spring Big Book . . . \$8.00

Average Misses' sizes. State 8, 10, 12, 14, 16. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)
7 C 2551F—Chrome yellow 7 C 2554F—Violet
7 C 2552F—Navy blue
Shipping weight 15 ounces.
Were \$10.00 in our 1975 Spring Big Book . . . \$8.00

Tall Misses' sizes 10, 12, 14, 16, 18. State size. (Fit figures 5 ft. 7 in. to 5 ft. 11 in.)
7 C 2555F—Chrome yellow 7 C 2558F—Violet
7 C 2556F—Navy blue
Shipping weight 1 pound 1 ounce.
Were \$11.00 in our 1975 Spring Big Book . . . \$9.00

ORDER YOUR CORRECT SIZE

. . . if in doubt, see our General Catalog for charts

MATCHINGS

A shirt and pants perfectly paired for a terrific "total look"



3



4



2

Wish Book value **Pants Cut \$2**
 Petite Misses' or Average Misses' sizes **\$8**
 Tall Misses' sizes **\$9**

The EARRINGS

5 Smooth plastic hoops in colors to go with everything. Clipback style has 1/4-inch wide band, 1 1/2-inch diameter. Buy the easy way—order by phone.

- 4 C 3512—Turquoise blue
- 4 C 3510—Geranium pink
- 4 C 3507—White
- 4 C 3511—Jade green
- 4 C 3509—Marigold yellow
- 4 C 3508—Beige
- 4 C 3513—Navy blue

Shipping weight 1 ounce.....Each pair \$2.00



5

THREESOME

... a trio of separates create one great image



THE "POET SHIRT"

1 In a romantic floral print that combines pale lavender, pale marigold and taupe on a lustrous, lightweight knit of acetate and nylon. An easy fit... compatible details: a pointed collar, long full sleeves with two-button cuffs, button-front closing, square bottom. Wear the separate self sash tied as a bow under the collar or wear it as a belt. Machine wash, cold temperature; line-dry. Handbag is sold below.

Misses' sizes 8, 10, 12, 14, 16, 18.
C07 C 3812F—Please state correct size.
Shipping weight 7 ounces \$11.00

THE SWEATER-VEST

2 An open-stitch design highlights the front of this cozy knit cardigan-style vest. The back is rib-knit; ribbing edges the armholes and the V-neckline, and forms the button-placket front closing. Two front pockets. In creamy white acrylic. Machine wash, warm, with similar colors; tumble-dry, low, or dry flat. From Korea. Sweater sizes 34, 36, 38, 40, 42. C07 C 9446F—Please state correct size. Shipping weight 9 ounces \$9.00

THE TAILORED PANTS

3 They're styled with an elasticized waistband, belt loops, self buckle-belt, zipper fly front closing, wide straight legs. Extra comfortable because they're in a woven gabardine of stretch polyester that gives them the flexible fit of a knit. Machine wash, warm; tumble-dry.

Petite Misses' sizes 6, 8, 10, 12, 14. (Fit 5 feet 2½ inches and under.)
C07 C 1222F—Pale marigold
C07 C 1223F—Pale lavender
C07 C 1224F—Dark brown
State size. Shipping wt. 15 oz. . . \$13.00

Average Misses' sizes 8, 10, 12, 14, 16. (Fit 5 ft. 3 in. to 5 ft. 6½ in.)
C07 C 1225F—Pale marigold
C07 C 1226F—Pale lavender
C07 C 1227F—Dark brown
State size. Shipping wt. 1 lb. . . \$13.00

Tall Misses' sizes 10, 12, 14, 16, 18. (Fit 5 ft. 7 in. to 5 ft. 11 in.)
C07 C 1250F—Pale marigold
C07 C 1251F—Pale lavender
C07 C 1252F—Dark brown
State size. Shpg. wt. 1 lb. 1 oz. . . \$14.00

ORDER YOUR CORRECT SIZE

... if in doubt, see measuring information in our General Catalog

The HANDBAG

4 Roomy barrel-shaped handbag with secure top zipper closing. It has a double handle in a length that's also convenient for shoulder wear. Outside snap-flap pocket; inside zippered wall pocket. Smooth, leather-look vinyl on cotton backing; lined with vinyl. So practical... it can be cleaned inside and out with a damp cloth. Measures about 14x6x8 inches high. C088C1254—Butterscotch (tan) with matte finish C088C1253—Light beige with glossy finish Shpg.wt.1 lb.10 oz. . \$14.00

A KNIT MIX

Red, white and black coordinates to pair as you please

1 The printed shirt is of lightweight double-knit polyester with a subtle pinpoint texture. The pattern shows flowers and butterflies intermixed with stripes . . . black and red on white background. Classic details include a pointed collar, a button-front closing, long sleeves with one-button cuffs, a square-cut bottom. Machine washable, warm temperature; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20.
V7 C 5868F—State size. Shpg. wt. 9 oz. \$11.00

2 The solid-color pants are of double-knit polyester with a raised twill-like texture. These pull-on style pants have a comfortable elasticized waistline; the legs are slightly flared. Machine wash, warm, with similar colors; tumble-dry. The espadrille shoes shown are sold on page 146.

Petite Misses' sizes 10, 12, 14, 16, 18.
(Fit figures 5 feet 2½ inches and under.)
V7 C 5852F—Real red
V7 C 5851F—White V7 C 5850F—Black
State size. Shipping weight 11 oz. . . . \$10.00

Average Misses' sizes 10, 12, 14, 16, 18, 20.
(Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)
V7 C 5855F—Real red
V7 C 5854F—White V7 C 5853F—Black
State size. Shipping weight 13 oz. . . . \$10.00

3 The cardigan is of double-knit polyester with a ribbed texture. Striped braid edges the V-neckline, button-front closing, long sleeves and two patch pockets. Machine wash, warm temperature, with similar colors; tumble-dry. Pick up your phone right now and order this one!

Misses' sizes 10, 12, 14, 16, 18, 20.
V7 C 5864F—Real red with white
V7 C 5863F—Black with white
State size. Shipping weight 12 oz. . . . \$12.00

4 The turtleneck pullover is of ribbed double-knit polyester. This long-sleeve style has a back neck nylon zipper opening; square-cut bottom. Machine wash, warm, with similar colors; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20.
V7 C 5866F—Real red
V7 C 5867F—White V7 C 5865F—Black
State size. Shipping weight 10 oz. . . . \$10.00

5 The shirt-jacket is of double-knit polyester with a raised twill-like texture. It has a pointed collar, button-placket front closing. The epaulets and the two flap-top patch pockets have button-trim. Front yoke and princess seaming for a neat fit. Machine wash, warm, with similar colors; tumble-dry. Bracelet sold on page 141.

Misses' sizes 10, 12, 14, 16, 18, 20.
V7 C 5849F—Real red
V7 C 5848F—Black
State size. Shipping weight 1 pound . . . \$19.00

6 The checked pants are of double-knit polyester with a novelty knit-in gingham pattern. These pull-on style pants have a comfortable elasticized waistline, slightly flared legs. Machine wash, warm, with similar colors; tumble-dry. The espadrille shoes are sold on page 146.

Petite Misses' sizes 10, 12, 14, 16, 18.
(Fit figures 5 feet 2½ inches and under.)
V7 C 5857F—Real red and white checks
V7 C 5856F—Black and white checks
State size. Shipping weight 11 oz. . . . \$11.00

Average Misses' sizes 10, 12, 14, 16, 18, 20. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)
V7 C 5859F—Real red and white checks
V7 C 5858F—Black and white checks
State size. Shipping weight 13 oz. . . . \$11.00



KNIT TRIO

Polyester knits play print against solid-color for a fresh three-part look



THE POLYESTER KNIT SHIRT

1 A classic shirt that's up-dated when mated with the T-shirt sold below. Styled with a pointed collar, a button-placket front closing, long sleeves with one-button cuffs, a square bottom. Carnation print on a wavy two-tone background. In a smooth, lightweight double-knit polyester. Machine wash, warm temperature (wash taupe and gold print on black and white background by itself); tumble-dry or line-dry. Earrings sold on page 143, bracelet on page 141.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
 7 C 8915F—Medium aqua green and coral print on tan and white background
 7 C 8928F—Real red and true (medium) blue print on taupe and white background
 7 C 8929F—True (medium) blue and coral print on gray and white background
 7 C 8930F—Taupe and gold print on black and white background
 Shipping weight 6 ounces \$9.99

Women's sizes 38, 40, 42, 44. *State size.*
 Available in three color-combinations only.
 7 C 8931F—Medium aqua green and coral print on tan and white background
 7 C 8932F—True (medium) blue and coral print on gray and white background
 7 C 8933F—Taupe and gold print on black and white background
 Shipping weight 7 ounces \$10.99

THE POLYESTER KNIT T-SHIRT

2 The pullover looks great with the shirt sold above. This long-sleeve top has a square bottom; self-binding edges the crew neckline. Carnation print on a wavy two-tone background. In a smooth, lightweight double-knit polyester. Machine wash, warm temperature (wash taupe and gold print on black and white background by itself); tumble-dry or line-dry.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
 7 C 8918F—Medium aqua green and coral print on tan and white background
 7 C 8919F—Real red and true (medium) blue print on taupe and white background
 7 C 8920F—True (medium) blue and coral print on gray and white background
 7 C 8921F—Taupe and gold print on black and white background
 Shipping weight 4 ounces \$6.99

Women's sizes 38, 40, 42, 44. *State size.*
 Available in three color-combinations only.
 7 C 8922F—Medium aqua green and coral print on tan and white background
 7 C 8923F—True (medium) blue and coral print on gray and white background
 7 C 8924F—Taupe and gold print on black and white background
 Shipping weight 5 ounces \$7.99

THE DOUBLE-KNIT POLYESTER PANTS

3 Pull-on style pants have an elasticized waistline; the wide, straight legs have stitched front creases. In a luxury-weight, subtly textured double-knit polyester. Machine wash, warm; tumble-dry. From Japan.

Petite Misses' sizes 8, 10, 12, 14, 16.
 (Fit figures 5 feet 2½ inches and under.)
 7 C 1623F—Medium aqua green
 7 C 1624F—Real red 7 C 1625F—Black
 7 C 2500F—True (medium) blue
State size. Shipping weight 11 ounces \$6.99

Average Misses' sizes 10, 12, 14, 16, 18.
 (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)
 7 C 1627F—Medium aqua green
 7 C 1628F—Real red 7 C 1632F—Black
 7 C 2505F—True (medium) blue
State size. Shipping weight 12 ounces \$6.99

Tall Misses' sizes 12, 14, 16, 18, 20.
 (Fit figures 5 ft. 7 in. to 5 ft. 11 in.)
 7 C 1636F—Medium aqua green
 7 C 1637F—Real red 7 C 1638F—Black
 7 C 2510F—True (medium) blue
State size. Shipping weight 13 ounces \$7.99

Women's sizes 38, 40, 42, 44.
 (Fit figures 5 ft. 4½ in. to 5 ft. 6½ in.)
 Available in three colors only.
 7 C 1641F—Medium aqua green
 7 C 2517F—True (medium) blue
 7 C 1642F—Black
State size. Shipping weight 14 ounces \$7.99

THE ESPADRILLE SHOES

Open-toe espadrille features cotton canvas upper with rope-covered wedge heel . . . available in a rainbow of fashionably-right colors. It's a casual look that's still going strong all year round. Durable crepe-look composition sole. Popular 2½-in. wedge heel. *Medium sizes only.* Women's sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B.

X54 C 26073F—French blue
 X54 C 29074F—Turquoise
 X54 C 29073F—Jade green
 X54 C 29075F—Geranium
 X54 C 22073F—Black (not shown)
 X54 C 28073F—White (not shown)
 X54 C 27073F—Red
 X54 C 26074F—Navy
 X54 C 29076F—Marigold
 X54 C 25073F—Sand
State size as listed above. Wt. 1 lb. 10 oz. \$9.99

TUNICS

.. holiday toppings
in soft, fluid knits

1

1 The "choir-robe" tunic .. highlighted by a wide, rounded front yoke that releases soft shirring. It's a pullover-style with a back neck zipper opening, long sleeves with two-button cuffs, a square bottom and a self tie-sash. In double-knit polyester that has a silky-smooth texture. Machine washable at warm temperature; tumble-dry or line-dry.
Misses' sizes 8, 10, 12, 14, 16, 18.
Please be sure to state correct size.
C07 C 2600F—White C07 C 2801F—Beige
Shipping weight 6 ounces.....\$10.00

2

2 The bigshirt tunic .. an important look that features a loose, easy fit. It's a pull-over-style with a pointed collar, front button-placket opening, shirring at front and back of shoulder yoke, a dropped shoulderline, wide deep-set sleeves that have two-button cuffs. Square bottom. Wear the self sash as a belt or tied in a bow under the collar. In smooth-knit Qiana® nylon. Machine wash, warm; tumble-dry or line-dry. Sewn in Colombia of U.S. fabric. The earrings are sold on page 143.
Misses' sizes 8, 10, 12, 14, 16, 18.
Please be sure to state correct size.
C07 C 3815F—Pale marigold
C07 C 3816F—Light mint green
Shipping weight 7 ounces.....\$14.00

3 The "cossack-look" tunic .. a very wearable pullover-style with a stand-up band collar, a button-placket front opening, shirring at the dropped front shoulderline, long sleeves with one-button cuffs, a square bottom. In double-knit polyester with a silky-smooth texture. Machine wash, warm temperature. Tumble-dry or line-dry. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for the number to call.
Misses' sizes 8, 10, 12, 14, 16, 18.
Please be sure to state correct size.
C07 C 3813F—Pearl gray C07 C 3814F—White
Shipping weight 7 ounces.....\$12.00

ORDER YOUR CORRECT SIZE

.. if in doubt, see measuring information
and charts in our General Catalog

3

COLLECTIBLES

. . especially adaptable coordinates
that can look casual one day,
dressed-up another



Belt shown with pants
above is not included
it's sold on page 155



ORDER YOUR
CORRECT SIZE
. . if in doubt, see charts
in our General Catalog

1 The peach-color cardigan sweater is of double-knit polyester in a cable and rib-stitch pattern. Braid striped in peach, white and sage green trims the V-neckline and the button-front closing. Styled with long sleeves, two patch pockets. Machine washable, warm temperature; tumble-dry. Misses' sizes 10, 12, 14, 16, 18, 20. *Please be sure to state correct size.*

V7 C 5889F—Shipping weight 11 ounces \$13.00

2 The peach-color sweater-vest . . . a sleeveless pullover-style of double-knit polyester in a cable and rib-stitch pattern. Braid striped in peach, white and sage green trims the V-neckline. Machine wash, warm; tumble-dry. So easy to buy when you just use the phone.

Misses' sizes 10, 12, 14, 16, 18, 20. *Please be sure to state correct size.*

V7 C 5890F—Shipping weight 7 ounces \$9.00

3 The sage green pants are pull-on style with an elasticized waistline; the legs are slightly flared. The fabric is a lightly textured double-knit polyester. Machine washable, warm temperature; tumble-dry.

Petite Misses' sizes 10, 12, 14, 16, 18. (Fit 5 ft. 2½ in. and under.)

V7 C 5881F—*Please state correct size.* Shipping weight 10 ounces \$10.00

Average Misses' sizes 10, 12, 14, 16, 18, 20. (Fit 5 ft. 3 in. to 5 ft. 6½ in.)

V7 C 5882F—*Please state correct size.* Shipping weight 12 ounces \$10.00

Tall Misses' sizes 12, 14, 16, 18, 20. (Fit 5 ft. 7 in. to 5 ft. 11 in.)

V7 C 5883F—*Please state correct size.* Shipping weight 14 ounces \$11.00

4 The flower-printed blouse . . . splashes of peach, turquoise blue and sage green on a pale peach background. Styled with a pointed collar and detachable tie, long sleeves with one-button cuffs, a button-front closing and a square bottom. In smooth double-knit polyester. Machine washable, warm temperature; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20. *Please be sure to state correct size.*

V7 C 5949F—Shipping weight 11 ounces \$12.00

5 The sage green skirt is a four-gore flared style with a waistband and its own sage green vinyl belt; back zipper closing. In a lightly textured double-knit polyester. Machine washable, warm temperature; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18. *Please be sure to state correct size.*

V7 C 5887F—Shipping weight 11 ounces \$12.00

6 The peach-color shirt is styled with a pointed collar, front button closing, long sleeves with one-button cuffs, a square-cut bottom. In smooth double-knit polyester. Machine washable, warm temperature; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20. *Please be sure to state correct size.*

V7 C 5891F—Shipping weight 8 ounces \$11.00

7 The sage green shirt-jacket is styled with a pointed collar, front button closing, long sleeves with one-button cuffs, a square bottom. It has princess seams and two patch pockets in front, a vent-flap in back. In lightly textured double-knit polyester. Machine wash, warm; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20. *Please be sure to state correct size.*

V7 C 5888F—Shipping weight 1 pound \$20.00

8 The plaid pants combine peach, sage green and white. Pull-on style with an elasticized waistline, slightly flared legs. In textured double-knit polyester. Machine wash, warm; tumble-dry. Shoes shown are sold below.

Petite Misses' sizes 10, 12, 14, 16, 18. (Fit 5 ft. 2½ in. and under.)

V7 C 5884F—*Please state correct size.* Shipping weight 10 ounces \$11.00

Average Misses' sizes 10, 12, 14, 16, 18, 20. (Fit 5 ft. 3 in. to 5 ft. 6½ in.)

V7 C 5885F—*Please state correct size.* Shipping weight 12 ounces \$11.00

Tall Misses' sizes 12, 14, 16, 18, 20. (Fit 5 ft. 7 in. to 5 ft. 11 in.)

V7 C 5886F—*Please state correct size.* Shipping weight 14 ounces \$12.00

Sears Pillow Soft Sandals

Wedge heel sandal with super-comfortable, thickly cushioned insole. Urethane upper lined with cushioned nylon tricot. Composition sole. 2½-in. covered wedge heel. Hidden elastic gore under buckle. *Medium sizes only.*

Women's sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B, 11B. *State size as listed.*

X54 C 44194F—Bone

X54 C 46194F—White

X54 C 45194F—Navy

Shpg. wt. 2 lbs. \$18.00



OUR FRONT COVER COAT



**CABRETTA TOPPER
LAVISHLY COLLARED WITH FUR**

Misses' sizes **\$119**

Soft, smooth leather beautifully collared with lamb fur that has been dyed and tip-dyed to look like red fox on the deep gold coat; bleached white and tip-dyed to look like blue fox on the pearl gray coat. (Fur origin: U.S.A.) Coat is wrap style with self tie-belt. Button-tab trim on sleeves. Side seam pockets. Cabretta skins from Iran. Acetate-lined. About 33 inches long. Leather-clean. Gloves sold on page 145 in our 1975 Fall Big Book.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. *Please be sure to state correct size.*

H17 C 5052F—Deep gold H17 C 5050F—Pearl gray

Shipping weight 4 pounds 14 ounces \$119.00

Half sizes 16½, 18½, 20½, 22½, 24½. *Please be sure to state correct size.*

H17 C 5062F—Deep gold H17 C 5060F—Pearl gray

Shipping weight 4 pounds 14 ounces \$134.00

JUNIOR BAZAAR

Separates featuring **CORDUROY** in fresh, fashion-right colors

1 Sweatshirt-look top. Zip-front style of cotton knit velour in dusty cinnamon, aqua blue and cream stripes with cream smooth-knit shoulder-trim, cuffs on the long sleeves and waistband. Hand wash, cold; line dry. Turtleneck sweater sold on page 162.

Junior sizes S(5-7); M(9-11); L(13-15). Please state S, M or L.
19 C 5530F—Shpg. wt. 10 oz. . \$13.97

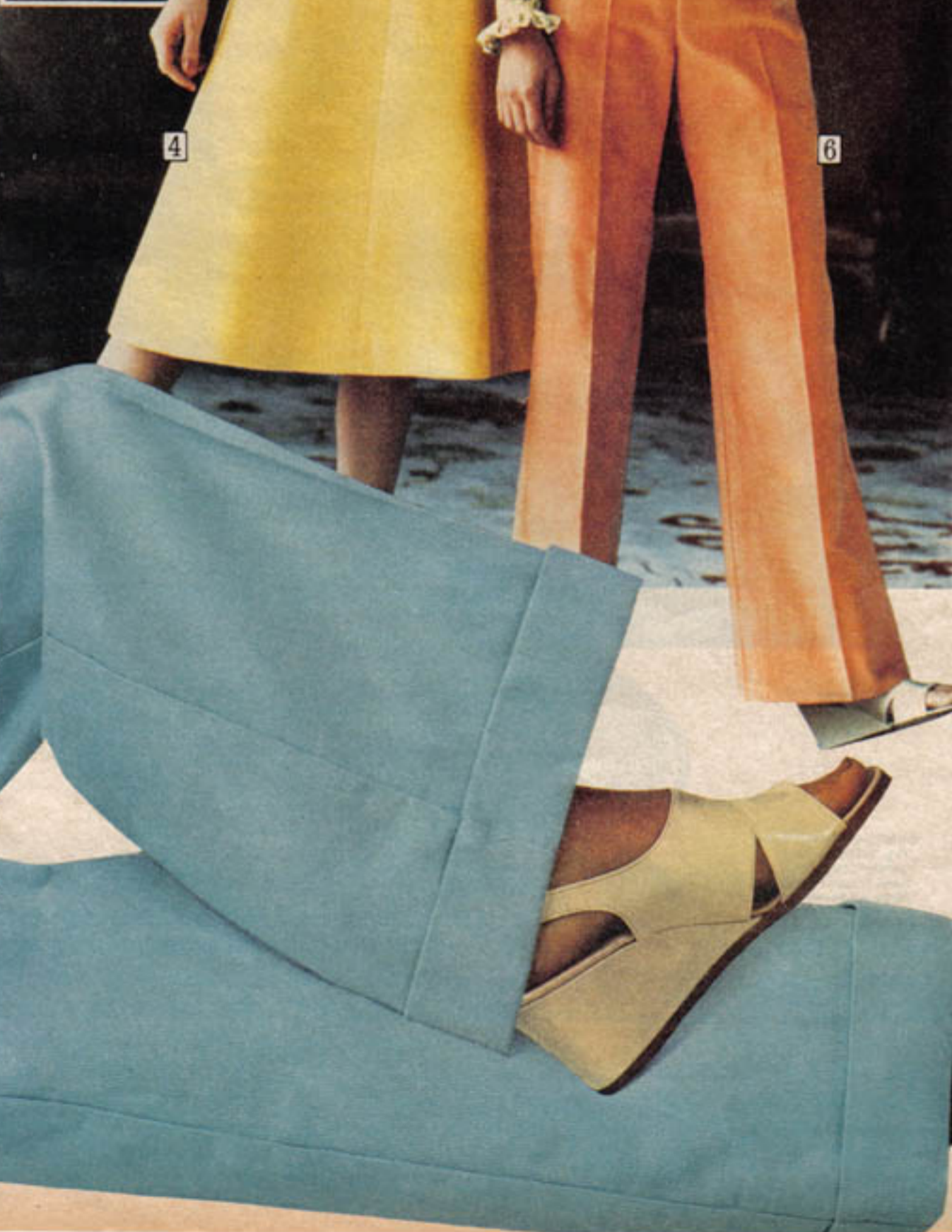
2 Cuffed corduroy jeans. Styled with zipper fly-front and 2-button closing on the wide waistband; belt loops; 2 front pockets; 2 back darts; flared legs about 26 in. wide at the 2-inch cuffs. Cotton. Machine wash, warm; line dry. The shoes are sold on page 149.

Junior sizes 5, 7, 9, 11, 13, 15.
(Fits 5 ft. 2 in. to 5 ft. 6 in.).
19 C 7782F—Aqua blue
19 C 7784F—Medium yellow
19 C 7783F—Dusty cinnamon
19 C 8490F—Camel tan
State size. Shpg. wt. 1 lb. \$11.97

Tall Junior sizes 7, 9, 11, 13, 15.
(Fits 5 ft. 6½ in. to 5 ft. 10 in.).
Available in 3 colors only.
19 C 7785F—Aqua blue
19 C 7786F—Dusty cinnamon
19 C 8492F—Camel tan
State size. Shpg. wt. 1 lb. \$11.97



2
Also in Tall Junior sizes in aqua blue, dusty cinnamon and camel tan



3 Printed knit shirt of acetate and nylon in yellow, aqua blue, cinnamon, cream and brown. Styled with button-placket closing; button-cuffed long sleeves; square bottom. Machine wash, cold; line dry. Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shipping weight 6 oz. 19 C 4724F\$8.97

4 Corduroy skirt of cotton and polyester. Bias-cut, 4-gore style has front yoke with topstitching; back zipper and button closing on the waistband; belt loops. About 24 inches long. Machine wash, warm; line dry or tumble dry. The belt is sold on page 155. Junior sizes 5, 7, 9, 11, 13, 15. 19 C 7023F—Medium yellow
19 C 7024F—Dusty cinnamon
19 C 7025F—Aqua blue
State size. Shpg. wt. 12 oz. ...\$11.97

5 Printed knit top of polyester and cotton . . . dusty cinnamon and aqua blue on pale yellow ground. Pullover style has 3-button placket opening; ruffle-trim around collar and wrists of long sleeves. Machine wash, warm; line dry or tumble dry. Phone ordering's a quick and easy way to buy it. Junior sizes S(5-7); M(9-11); L(13-15). *Please state S, M or L.* 19 C 5525F—Shpg. wt. 8 oz. ...\$9.97

6 Corduroy overalls of cotton. Straps cross in back and button onto bib-front; one bib-pocket; back zipper and button closing on waistband; flared legs about 24 inches wide at hem. Extra-long, 32-inch inseam assures ample length. Machine wash, warm; line dry. The shoes are sold on page 149. Junior sizes 5, 7, 9, 11, 13, 15. 19 C 7847F—Dusty cinnamon
19 C 7848F—Aqua blue
19 C 7849F—Medium yellow
State size. Shpg. wt. 14 oz. ...\$13.97

ORDER YOUR CORRECT SIZE
... if in doubt, see charts
in our General Catalog

"Charge It" if you wish
... see page 277

PENDANT NECKLACE

7 "Dog Tags" . . . a fun fashion expressed in polished metal. Two tags, shaped and grooved to look authentic, hang on a 24-inch chain that has a spring-ring closure. 4 C 3695—Yellow gold-color
4 C 3696—Silver-color
Shipping weight 2 ounces . . . \$4.00



Coordinates
featuring

DUSTY CRANBERRY AND GRAY

1 Ruffle-trimmed print blouse. Broadcloth of polyester and cotton with dusty cranberry and gray floral pattern on cream ground. Front button closing; long sleeves. Self ruffle edges the round collar and button-cuffs. Machine wash, warm temperature; line dry or tumble dry.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shipping weight 5 oz.
V19 C 8931F\$8.97

2 Pinafore . . . heather gray gabardine of Dacron® polyester and rayon. Straps criss-cross in back and button onto bib-front. Ruffled skirt-portion has shirring at front waistband with back zipper and button closing; it's about 23 inches long. Machine wash, warm; line dry or tumble dry.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shpg. wt. 14 oz.
V19 C 8932F\$13.97

3 Ruffle-trimmed cream-colored blouse . . . broadcloth of polyester and rayon. Front button closing; long sleeves. Self ruffle edges the round collar and button-cuffs. Machine wash, warm; line dry or tumble dry. Phone ordering's a quick and easy way to buy it.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shipping weight 5 oz.
V19 C 8929F\$7.97

4 Cardigan sweater in a smooth-knit of Acrilan® acrylic with ribbed trim. Dusty cranberry with cream stripes at the neckline and cream drawstring tie at waist. Front button closing. See Wear-Dated® Warranty at right. Machine wash, warm temperature; tumble dry. Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. Shipping weight 9 ounces. V19 C 8928F\$13.97

5 Plaid skirt of Dacron® polyester and Avril® rayon woven in dusty cranberry, gray, cranberry and cream. Flared, bias-cut style has back zipper and button closing on waistband. Machine wash, warm; line dry or tumble dry.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shipping weight 9 oz.
V19 C 8930F\$10.97

*Reg. DuPont T.M.



WEAR-DATED® Full One Year Warranty. These garments (sweaters 4, 6 and 7) upon return to Sears, will be replaced or your money refunded if they fail to give normal wear for one full year.



JUNIOR BAZAAR

6 Turtleneck sweater of Acrilan® acrylic in a fine ribbed knit . . . dusty cranberry. Long-sleeve pull-over style. See Wear-Dated® Warranty on opposite page. Machine wash, warm; tumble dry. Junior sizes S(5-7); M(9-11); L(13-15). V19 C 8923F—State S, M or L. Shpg. wt. 7 oz. . . . \$7.97

7 Big-top sweater of Acrilan acrylic in a wide-ribbed knit with a close-ribbed collar. Cream with jacquard floral patterned panel in front . . . dusty cranberry, hunter green, cranberry and cream. Pullover style has string-tie closing at neckline; dropped shoulders with hunter green and cranberry stripe-trim; ¾-length sleeves with cuffs. See Wear-Dated Warranty on opposite page. Machine wash, warm; tumble dry. Junior sizes S(5-7); M(9-11); L(13-15). V19 C 8922F—State S, M or L. Shpg. wt. 11 oz. . . \$14.97

8 Solid-color pants . . . gabardine of Dacron® polyester and rayon. Zipper fly-front and 2-button closing on the 2-in. waistband; 2 back darts; slightly flared legs with 2-in. cuffs. Machine wash, warm; line dry or tumble dry. The shoes are sold on page 146. Junior sizes 5, 7, 9, 11, 13, 15. Please state size. V19 C 8924F—Dusty cranberry. Wt. 1 lb. 1 oz. . . \$11.97 V19 C 8933F—Heather gray. Shpg. wt. 1 lb. 1 oz. . . 11.97

9 Print blouse in broadcloth of polyester and rayon. Dusty cranberry and gray floral and polka-dot pattern on cream. Front buttons; round collar; long sleeves with shirring at the shoulders and above the button-cuffs. Machine wash, warm; line or tumble dry. Junior sizes 5, 7, 9, 11, 13, 15. Please state size. V19 C 8926F—Shipping weight 5 ounces \$8.97

10 Smock-jacket in dusty cranberry gabardine of Dacron® polyester and rayon. Styled with round collar; button-placket closing; soft shirring at front and back yoke; self tie-belt; long sleeves with shirring at the shoulders and above the button-cuffs. All nicely detailed with top stitching. Machine wash, warm temperature; line dry or tumble dry. Junior sizes 5, 7, 9, 11, 13, 15. Please state size. V19 C 8925F—Shipping weight 1 pound \$15.97

11 Woven plaid pants of Dacron® polyester and Avril® rayon . . . in dusty cranberry, gray, cranberry and cream. Zipper fly-front and 2-button closing on the 2-inch waistband; belt loops; 2 front and 2 back darts; slightly flared legs. Machine wash, warm; line dry or tumble dry. The shoes are sold on page 146. Junior sizes 5, 7, 9, 11, 13, 15. Please state size. V19 C 8927F—Shipping weight 13 ounces \$12.97

*Reg. DuPont T.M.

1

2

SWEATER SETS

... knit of Orlon* acrylic in great-looking patterns

* Reg. DuPont T.M.

1 Dainty open-stitch pattern. Sleeveless pullover has ribbed turtleneck and bottom-band. Short-sleeve cardigan has ribbed roll-cuffs and bottom-band; narrower ribbing outlines the V-neckline and button-front opening. Machine washable, warm; tumble dry. The pants are sold on opposite page; bracelets on page 141. Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. 19 C 6487F—Light lilac 19 C 6486F—White 19 C 6488F—Peach Shipping wt. 10 oz. ...Set \$14.97

2 Two-tone diamond pattern. Sleeveless pullover has novelty ribbing around the V-neckline, armholes and bottom-band. Cardigan has the same rib-trim on the V-neckline, button-front opening, cuffs of the long sleeves and the bottom-band. Machine wash, warm; tumble dry. The pants are sold on opposite page. Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. 19 C 6485F—Peach and white 19 C 6484F—Lt. lilac and white 19 C 6483F—Lt. blue and white Shipping wt. 14 oz. ...Set \$15.97



Sweaters are made of
DU PONT
Orlon

Double-Knit PANTS

. . . in Junior and
Tall Junior sizes

(3 and 4) Styled with zipper fly-front and one-button closing on the waistband; belt loops; slightly flared legs about 26 inches wide at the hem. Machine wash, warm; tumble dry. Belts are sold below; sweaters sold on opposite page; shoes sold on page 149.

3 Plaid pants . . . smooth knit of acrylic and polyester. Plaid fabric is carefully matched at front, back and side seams.

Junior sizes 5, 7, 9, 11, 13.
(Fits 5 ft. 2 in. to 5 ft. 6 in.).
19 C 7881F—Light lilac tones
19 C 7882F—Peach tones
State size. Shpg. wt. 13 oz. . . \$13.97

Tall Junior sizes 7, 9, 11, 13, 15.
(Fits 5 ft. 6½ in. to 5 ft. 10 in.).
19 C 7883F—Light lilac tones
19 C 7884F—Peach tones
State size. Shpg. wt. 13 oz. . . \$13.97

4 Solid-color pants . . . smooth knit of acrylic. Two patch pockets and two back darts.

Junior sizes 5, 7, 9, 11, 13.
(Fits 5 ft. 2 in. to 5 ft. 6 in.).
19 C 7875F—Peach
19 C 7876F—Light lilac
19 C 7877F—Cream
State size. Shpg. wt. 1 lb. . . \$12.97

Tall Junior sizes 7, 9, 11, 13, 15.
(Fits 5 ft. 6½ in. to 5 ft. 10 in.).
19 C 7878F—Peach
19 C 7879F—Light lilac
19 C 7880F—Cream
State size. Shpg. wt. 1 lb. . . \$12.97

ORDER YOUR CORRECT SIZE
. . . if in doubt, see charts
in our General Catalog

The BELT

5 Genuine leather belt of soft cowhide . . . ¾ in. wide. Leather covered oval buckle with a gold-color metal prong. Leather loop. Ratchet to adjust size. Fits waists up to 35 in.

88 C 8001—Peach
88 C 8003—White
88 C 8002—Cream
88 C 8000—Lilac
Shpg. wt. 3 oz. . . \$4.00

JUNIOR
BAZAAR



4

Also in
Petite Junior and
Tall Junior sizes

The polyester fiber
in items 4 and 9 is
**DU PONT
Dacron**

The acrylic fiber
in items 4 and 9 is
**DU PONT
Orlon**

Featuring heather-toned

LIGHT PINK AND

SHOWN ON OPPOSITE PAGE

1 Print shirt. Broadcloth of cotton and Avril® rayon . . . pink and jade green on light pink. Button-front; turn-back button-cuffs; shirt-tails. Machine wash, warm; line- or tumble dry. Junior sizes 5, 7, 9, 11, 13, 15. *State size.* 19 C 4726F—Shipping weight 7 ounces . . . \$7.97

(2 and 3) Sweaters of smooth-knit acrylic with diamond pattern on the front; rib-knit trim. Machine wash, warm temperature; tumble dry. Bracelet sold on page 141.

2 Sleeveless pullover. U-neckline. Junior sizes S(5-7); M(9-11); L(13-15). 19 C 6492F—Light jade green heather 19 C 6491F—Light pink heather *State S, M or L.* Shipping wt. 6 oz. \$7.97

3 Long-sleeved cardigan. V-neckline. Junior sizes S(5-7); M(9-11); L(13-15). 19 C 6490F—Light jade green heather 19 C 6489F—Light pink heather *State S, M or L.* Shipping wt. 11 oz. \$12.97

4 Plaid pants. Woven Dacron® polyester and Orlon® acrylic . . . light pink and jade green tones on cream. Zipper fly-front and hook-and-eye on waistband; double belt loops in front; single belt loops in back; matched seams (except inseams); flared legs about 26 in. at hem. Machine wash, warm; tumble dry.

Junior sizes 5, 7, 9, 11, 13. 19 C 7888F—(Fits 5 ft. 2 in. to 5 ft. 6 in.). *State size.* Shipping weight 14 ounces . . . \$15.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P. 19 C 7890F—(Fits 5 ft. 1½ in. and under). *State size.* Shipping weight 14 ounces . . . \$15.97

Tall Junior sizes 7, 9, 11, 13, 15. 19 C 7889F—(Fits 5 ft. 6½ in. to 5 ft. 10 in.). *State size.* Shipping weight 14 ounces . . . \$15.97

5 Sueded split-leather handbag. Wide strap . . . to carry bag in hand or on shoulder. Top zipper closure. Gold-color metal rings and studs. About 13x2x9 in. high.

88 C 1477—Terra cotta (brick red) 88 C 1476—Putty beige 88 C 1475—Deep gold-tan Shipping weight 1 pound \$7.00

SHOWN ON THIS PAGE

6 Collared V-neck pullover. Smooth-knit acrylic with patterned front and rib-knit trim. Cream with light pink and jade green stripes. Machine wash, warm; tumble dry. Junior sizes S(5-7); M(9-11); L(13-15). 19 C 6493F—*State S, M or L.* Wt. 12 oz. . . \$10.97

7 Solid-color double-knit pants . . . smooth fabric of acrylic and polyester. Pull-on style has an elasticized waistband in back; mock fly-front and button-trim; flared legs about 24 in. at hem. Machine wash, warm; tumble dry.

Junior sizes 5, 7, 9, 11, 13. (Fits 5 ft. 2 in. to 5 ft. 6 in.). *State size.* 19 C 7885F—Light jade green heather 19 C 7886F—Light pink heather

Shipping weight 1 pound 2 ounces \$13.97

Tall Junior sizes 7, 9, 11, 13, 15. (Fits 5 ft. 6½ in. to 5 ft. 10 in.). *State size.* Available in light jade green heather only. 19 C 7887F—Shipping wt. 1 lb. 2 oz. \$13.97

8 Turtleneck pullover. Rib-knit acrylic. Machine wash, warm; tumble dry.

Junior sizes S(5-7); M(9-11); L(13-15). 19 C 6496F—Light jade green heather 19 C 6495F—Light pink heather *State S, M or L.* Shipping weight 9 oz. . . . \$9.97

9 Long skirt in bias-cut plaid woven of Dacron® polyester and Orlon® acrylic . . . light pink and jade green tones on cream. Side zipper and button closing on the waistband. Machine wash, warm temperature; tumble dry.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.* 19 C 7030F—Shipping weight 1 pound . . . \$16.97

ORDER YOUR CORRECT SIZE

. . . if in doubt, see charts in our General Catalog

*Reg. DuPont T.M.

SCOMK DCAEJ Sears 157

JADE GREEN

7 Also in Tall Junior sizes in jade green only



JUNIOR BAZAAR

Striped knit top and BRUSHED DENIM JEANS



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Also in Tall Junior sizes in med. brown and bright navy only

3

SHOWN ON THIS PAGE

- 1 Striped top** with solid-color collar. Smooth-knit polyester and acrylic. V-neck pullover style with a square-cut bottom. Machine wash, warm; tumble dry. Junior sizes S(5-7); M(9-11); L(13-15).
19 C 5529F—Brown with multicolor stripes
19 C 5528F—Navy blue with multicolor stripes
State S, M or L. Shipping weight 6 ounces \$7.97
- 2 Brushed cotton denim jeans.** Zipper fly-front with a concealed button closing; two-button closing on the extended tab of the wide waistband; wide flared legs about 28 inches at hem. Machine wash, warm; line dry. Junior sizes 5, 7, 9, 11, 13. (Fits 5 ft. 2 in. to 5 ft. 6 in.).
19 C 7662F—Med. brown 19 C 7663F—Bright navy
19 C 7664F—Cardinal red 19 C 7665F—Putty beige
State size. Shipping weight 1 pound 4 ounces \$9.97
- Tall Junior sizes 7, 9, 11, 13, 15.
(Fits 5 ft. 6½ in. to 5 ft. 10 in.) In 2 colors only.
19 C 7666F—Med. brown 19 C 7667F—Bright navy
State size. Shipping weight 1 pound 4 ounces \$9.97
- 3 Brushed cotton denim bag.** A carryall pouch suspends from two knobbed wooden rods. Wide double shoulder straps. Matching-color lining. About 18x3x13 in. high.
88 C 1250—Med. brown 88 C 1251—Putty beige
88 C 1252—Bright navy
Shipping weight 1 pound \$10.00

SHOWN ON OPPOSITE PAGE

- 4 Sears Best short-sleeve cardigan.** Smooth-knit Orlon® acrylic with ribbed trim. Button closing; roll-up cuffs; two patch pockets. Machine wash, warm; tumble dry. Bracelets sold on page 141. Junior sizes S(5-7); M(9-11); L(13-15).
19 C 8461F—Bright blue 19 C 8462F—Kelly green
19 C 8465F—Bright orange
State S, M or L. Shipping weight 9 ounces \$11.97
- 5 Sears Best sleeveless pullover.** Smooth-knit Orlon® acrylic with multicolor dots in front and ribbed trim. Machine wash, warm; tumble dry. Shirt sold below. Junior sizes S(5-7); M(9-11); L(13-15).
19 C 8466F—Bright blue 19 C 8467F—Kelly green
19 C 8470F—Bright orange
State S, M or L. Shipping weight 7 ounces \$7.97
- 6 Sears Best solid-color pants.** Woven texturized Dacron® polyester. Zipper fly-front with hook-and-eye closing on the waistband; belt-loops; self buckle-belt; two mock-pockets; flared legs about 26 in. at hem. PERMA-PREST® pants . . . machine wash, warm; no ironing if tumble dried. Shoes sold on page 146. Junior sizes 5, 7, 9, 11, 13. (Fits 5 ft. 2 in. to 5 ft. 6 in.).
19 C 7795F—Bright blue 19 C 7796F—Kelly green
19 C 7797F—Bright orange
State size. Shipping weight 14 ounces \$13.97
- Petite Junior sizes 3P, 5P, 7P, 9P, 11P. (Fits 5 feet 1½ inches and under.) In bright blue only.
19 C 7799F—State size. Shpg. wt. 14 oz. \$13.97
- Tall Junior sizes 7, 9, 11, 13, 15. (Fits 5 feet 6½ inches to 5 feet 10 inches.) In bright blue only.
19 C 7798F—State size. Shpg. wt. 14 oz. \$13.97
- 7 Sears Best shirt.** Polyester twill. Double-stitching accents the pointed collar, button-front placket, back yoke and button-cuffs on the long sleeves. Shirrtails. Machine wash, warm; line dry or tumble dry. Korea. Junior sizes 5, 7, 9, 11, 13, 15.
19 C 4686F—Cream 19 C 4685F—Peach
19 C 4663F—Pale blue
State size. Shipping weight 6 ounces \$8.80
- 8 Sears Best long-sleeve pullover.** Wide rib-knit Orlon® acrylic with narrower ribbed stripe-trim. Machine wash, warm; tumble dry. Shirt sold above. Junior sizes S(5-7); M(9-11); L(13-15).
19 C 8475F—Bright orange with bright yellow and white
19 C 8471F—Bright blue with kelly green and white
19 C 8472F—Kelly green with bright blue and white
State S, M or L. Shipping weight 11 ounces \$11.97
- 9 Plaid pants.** Woven texturized Dacron® polyester in bright orange and white. Zipper fly-front; 2-button tab-closing on waistband; matched seams (except inseams); flared legs about 24 in. at the hem. Machine wash, warm; tumble dry. Shoes sold on page 149. Junior sizes 5, 7, 9, 11, 13, 15. Please state size.
19 C 7891F—Shipping weight 13 ounces \$14.97

*Reg. Du Pont T.M.

ORDER YOUR CORRECT SIZE . . . if in doubt, see charts in our General Catalog

Sweaters, shirt and
**WOVEN TEXTURIZED
 POLYESTER PANTS**

The sweaters and the solid-color pants
 are our nationally advertised
 Junior Bazaar Mates Separates



4

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Also available in
 Petite Junior and
 Tall Junior sizes
 in bright blue only



7



8

9

The acrylic fiber in
 items 4, 5, and 8 is



Items 6 and 9 in
 fabric by Klopman



The polyester fiber
 in items 6 and 9 is



Featuring separates of
**PRE-WASHED
DENIM**

... a soft, pre-faded fabric

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Also in
Petite Junior and
Tall Junior sizes

6



ACRYLIC RIB-KNIT SWEATERS

\$7 each

Wish Book value **Save \$1**
when you buy any 2
Any 2 or \$6.50
more for **\$6.50** each

1 High turtleneck and long sleeves . . . pullover-style that's a great fashion classic. Machine wash, warm; tumble dry. Off-white is made in Korea. The dog tag necklace is sold on page 151. Phone ordering's a quick and easy way to buy it.
Junior sizes S(5-7); M(9-11); L(13-15).
19 C 6477F—Light yellow
19 C 6480F—Light apricot
19 C 6478F—Light blue
19 C 6427F—Off-white
19 C 6479F—Light mint green
State size letter S, M or L. Shpg. wt. each 8 oz.
Each \$7.00 **2 for \$13.00**

(2 and 3) U-neckline and short cuffed sleeves . . . pullover-style in stripes or solid-colors. Wear it on its own or over a shirt. Machine wash, warm; tumble dry.

2 Stripes . . . light yellow, light mint green, light apricot and light blue.
Junior sizes S(5-7); M(9-11); L(13-15).
19 C 6476F—State size letter S, M or L.
Shipping weight each 6 ounces.
Each \$7.00 **2 for \$13.00**

3 Solid-colors
Junior sizes S(5-7); M(9-11); L(13-15).
19 C 6469F—Light apricot
19 C 6463F—Light yellow
19 C 6468F—Light mint green
19 C 6464F—Light blue
State size letter S, M or L. Shpg. wt. each 6 oz.
Each \$7.00 **2 for \$13.00**

The CLASSIC BROADCLOTH SHIRT \$4.97

4 Styled with "puppy ear" collar; button-placket opening; button-cuffed long sleeves; shirttails. Polyester and cotton. Machine wash, warm; line dry or tumble dry.
Junior sizes 5, 7, 9, 11, 13, 15.
19 C 4727F—Pale yellow
19 C 4714F—White
19 C 4716F—Pale blue
State size. Shipping weight 6 oz. \$4.97



A striped sweater and
print shirt to go with

CHINO SEPARATES

1 Striped sweater. Open-work acrylic knit in a flame pattern of dusty pink, raspberry, chino beige and dusty blue stripes on black. Pullover style has a round neckline and long sleeves. Machine wash, warm; tumble dry. Taiwan. Buy it the easy way—order by phone. Junior size *S*(5-7); *M*(9-11); *L*(13-15). Please state size letter *S*, *M* or *L*. 19 C 6481F—Shipping wt. 8 oz. . . . \$11.97

2 Chino button-front skirt of polyester and rayon. Flared, 4-gore style has a 1½-inch waistband and buttons of plastic that look like wood. About 24 inches long. Machine wash, warm; tumble dry. Shoes sold on page 166. Belt, shown with dusty pink skirt, sold on page 161. Junior sizes 5, 7, 9, 11, 13, 15. 19 C 7021F—Chino beige
19 C 7020F—Dusty pink
State size. Shipping wt. 11 oz. . . . \$9.97

3 Print shirt. Smooth fabric of acetate and nylon patterned with a girl pushing a baby carriage motif . . . dusty blue, dusty pink, navy and white on chino-beige ground. Styled with pointed collar, button-placket opening, button-cuffed long sleeves and square-cut bottom. Machine washable at cold temperature by itself; line dry; use cool iron. Junior sizes 5, 7, 9, 11, 13, 15. Please state correct size. 19 C 4723F—Shipping wt. 6 oz. . . . \$8.97

4 Chino safari-style jacket of polyester and rayon. It's styled with a front yoke and button closing; button-cuffed long sleeves; self tie-belt and belt loops; 2 breast pockets with button-tab closing and 2 patch pockets. Buttons are plastic that look like wood. Machine wash, warm temperature; line dry or tumble dry. Shoulder bag sold on page 157. Junior sizes 5, 7, 9, 11, 13, 15. 19 C 5278F—Dusty blue
19 C 5272F—Chino beige
19 C 5271F—Dusty pink
State size. Shipping wt. 15 oz. . . . \$14.97

5 Belted chino pants of polyester and rayon. Zipper fly-front and one-button closing on the 2-inch waistband; plastic buckle in blue, rose and beige on the self-fabric belt; belt loops; 2 back darts; slightly flared legs about 24 inches wide at the hem. Machine wash, warm; tumble dry. Shoes sold on page 146. Junior sizes 5, 7, 9, 11, 13. (Fits 5 ft. 2 in. to 5 ft. 6 in.). Please state size. 19 C 8018F—Dusty blue
19 C 8020F—Chino beige
19 C 8019F—Dusty pink
Shipping weight 14 ounces \$11.97
Tall Junior sizes 7, 9, 11, 13, 15. (Fits 5 ft. 6½ in. to 5 ft. 10 in.). State size. 19 C 8021F—Dusty blue
19 C 8023F—Chino beige
19 C 8022F—Dusty pink
Shipping weight 14 ounces \$11.97

ORDER YOUR CORRECT SIZE
if in doubt, see charts in our General Catalog



3

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5 Also in Tall Junior sizes



Items 1 and 4
contain
Creslan
ACRYLIC FIBER

Item 4 contains
DUPONT
Orlon



Dressy coordinates feature:

CREAM AND SAGE GREEN



JUNIOR BAZAAR

1 Long-sleeved sweater. Smooth-knit lustrous yarn of Creslan® acrylic . . . in sage green with light pink and white embroidered flowers on the front. Pullover style has a round neckline with stitch-trim. Machine wash, warm; tumble dry. Choker and earrings sold below; bracelet on page 141. Junior sizes S(5-7); M(9-11); L(13-15). V19 C 8908F—Please state S, M or L. Shipping weight 8 ounces \$13.97

2 Flounced 3-gore skirt in fine-line twill of Dacron® polyester and rayon. Back zipper and button closing on the waistband. Machine wash, warm; line dry or tumble dry. So easy to buy when you just use the phone. Junior sizes 5, 7, 9, 11, 13, 15. V19 C 8909F—Cream V19 C 8910F—Sage green State size. Shpg. wt. 1 lb. 1 oz. \$14.97

3 Shirt of acetate satin has a detachable self tie. Pointed collar; front-buttons; button cuffs on the long sleeves; square-cut bottom. Hand wash; line dry. Junior sizes 5, 7, 9, 11, 13, 15. V19 C 8911F—Light sage green V19 C 8912F—Pale cream State size. Shipping weight 7 oz. \$10.97

4 Bell-sleeved sweater of cream-color Orlon® acrylic with sage green lustrous yarn-trim of Creslan® acrylic. Smooth-knit with bubble-effect stitching in front and around the wrists. Pullover style has a round neckline with stitch-trim. Machine wash, warm; tumble dry. Shirt sold above. Junior sizes S(5-7); M(9-11); L(13-15). V19 C 8913F—Please state S, M or L. Shipping weight 10 ounces \$12.97

5 Pants in fine-line twill of Dacron® polyester and rayon. Zipper fly-front and one button closing on the waistband; back darts; flared legs. Machine wash, warm; line dry or tumble dry. Shoes sold on page 149. Junior sizes 5, 7, 9, 11, 13, 15. V19 C 8914F—Cream V19 C 8915F—Sage green State size. Shipping weight 13 oz. \$12.97

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6 Floral-print shirt of Arnel® triacetate crepe . . . sage green, pink tones and yellow on pale cream ground. Front-buttons; long sleeves with 2-button cuffs; square-cut bottom. Hand wash; line dry. Junior sizes 5, 7, 9, 11, 13, 15. State size. V19 C 8916F—Shipping weight 6 oz. . . . \$11.97

7 Jacket in fine-line twill of Dacron® polyester and rayon. V-slit neckline in front and button closing; topstitching; self buckle-belt; long sleeves. Machine wash, warm; line dry or tumble dry. Shirt sold above. Junior sizes 5, 7, 9, 11, 13, 15. V19 C 8917F—Cream V19 C 8918F—Sage green State size. Shipping weight 12 oz. \$16.97

ORDER YOUR CORRECT SIZE
if in doubt, see charts in our General Catalog

The JEWELRY

8 Ball-earrings . . . go with choker. Plastic clip-back style. ½-in. diameter. 4 C 3517—Coral-orange. Shpg. wt. 1 oz. . \$2.00 4 C 3518—Jade-green. Shpg. wt. 1 oz. . . 2.00 4 C 3519—Ivory-color. Shpg. wt. 1 oz. . . 2.00

9 Tube-choker of plastic . . . conforms to neck. Ivory-color tubes with contrasting-color beads. 15 in. long. Spring-ring closure. 4 C 3514—Coral-orange and ivory color 4 C 3515—Jade-green and ivory color 4 C 3516—Gold-color and ivory color Shipping weight 2 ounces \$4.00



PANTSUITS KNIT OF ORLON* ACRYLIC

\$23.97
each

1 Pullover . . . tiny jacquard pattern (white flower design in front only); solid-color ribbed turtleneck, sleeves and waistband. Pull-on pants . . . smooth-textured with elasticized waist, slightly flared legs. Machine wash, warm temperature; line dry or tumble dry. Bracelet is sold on page 141. Junior sizes S(5-7); M(9-11); L(13-15). Please state S, M or L. V19 C 2682F—True red with white V19 C 2683F—Navy blue with white Shipping wt. 1 lb. 11 oz. . . . \$23.97

2 Pullover is fashioned with a V-neckline and white collar; black and white knit-in pattern on the front; black ribbed back and sleeves. Smooth-textured black pants are pull-on style with an elasticized waistband and slightly flared legs. Machine wash, warm; line dry or tumble dry. Junior sizes S(5-7); M(9-11); L(13-15). Please state S, M or L. V19 C 2684F—Wt. 1 lb. 7 oz. . . \$23.97

*Reg. DuPont T.M.
ORDER YOUR CORRECT SIZE
if in doubt, see charts
in our General Catalog



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1

Pantsuits of
DU PONT
Orlon
ACRYLIC

Shoes sold on page 83
in our 1975
Fall General Catalog



HOODED SNOW-SEASON COAT BEAUTIFULLY BORDERED with PILE and BRAID

(1 and 2) Smartly shaped zip-front coat in a wool and nylon melton cloth bonded to acetate tricot. Side seam pockets. Fluffy white pile borders of acrylic and modacrylic (olefin-backed). White braid trim of acrylic and nylon. Acetate lined. Use professional dry cleaning. Boots sold on page 93 in our 1975 Fall General Catalog.

SPORTCOAT LENGTH

\$34⁹⁹ Misses' sizes

1 Measures about 30 inches long. Buy it the easy way . . . order by phone. Misses' sizes 8, 10, 12, 14, 16, 18. Please state correct size.
H17 C 1850F—Cranberry red
H17 C 1851F—Deep navy blue
Shipping weight 3 lbs. 11 oz. \$34.99

DRESSCOAT LENGTH

\$41⁹⁹ Misses' sizes

2 Measures about 42 inches long. Tall Misses' sizes about 45 inches.
Misses' sizes 8, 10, 12, 14, 16, 18.
H17 C 1855F—Deep navy blue
H17 C 1856F—Cranberry red
State size. Wt. 4 lbs. 11 oz. \$41.99
Tall Misses' sizes 12T, 14T, 16T, 18T, 20T.
H17 C 1860F—Deep navy blue
H17 C 1861F—Cranberry red
State size. Wt. 4 lbs. 11 oz. \$43.99

ORDER YOUR USUAL SIZE . . . if in doubt, see our General Catalog for charts.

WATERPROOF and WATER-RESISTANT BOOTS for Children and Women

Children's Winnie-the-Pooh Warm-lined Boots

Sears * Best



Children's Over-the-shoe Boots



(1 thru 3) Over-the-foot boot. Nylon top. Adjustable drawstring allows you to tuck pants in for warmth. Sturdy vinyl foot is molded in one piece for watertight construction up to nylon top. Boot foot is completely lined with cozy polyester pile. Traction-treaded sole. Winnie-the-Pooh patch on the side. About 6½ in. high. Children's medium sizes.*

Sizes: 5M, 6M, 7M, 8M, 9M, 10M, 11M, 12M, 13M and 1M.

(1) 76 C 58169F—White with red

(2) 76 C 58178F—Brown

(3) 76 C 58171F—Blue

Please state full size as listed above.

Shipping weight 1 lb. 8 oz. \$9.99

4 A smart-looking boot that's pure practicality. Yellow rubber upper, accented with green, is completely waterproof to the water-resistant nylon top. Green nylon top adjusts with a drawstring, so it's easy to tuck pants in boot, then fasten snugly. Front-zipper opening with full gusset tongue, for extra protection. Cotton lining. Heel kicker for convenient removal. Traction-treaded sole. About 9-in. high. From Korea. Children's medium sizes.*

Sizes: 12M, 13M, 1M, 2M, 3M and 4M. State full size as listed above.

Shipping weight 2 pounds.

76 C 58067F \$7.99

(5 and 6) A fun boot to wear... you can measure puddle heights with the chart on the back. Top of boot reads "Wet Sock Puddle, Mommy Will Be Mad". All rubber boot is completely waterproof... front zipper opening has full gusset tongue for extra protection. Cotton lining. Heel kicker for easy removal. Traction-treaded sole. About 6½ in. high. From Korea. Children's medium sizes.*

Sizes: 5M, 6M, 7M, 8M, 9M, 10M, 11M and 12M.

(5) 76 C 58061F—Blue and yellow

(6) 76 C 58062F—Red and yellow

Please state full size as listed above.

Shipping weight 2 lbs. \$6.99

7 Ready for action, this striking brown and yellow all-vinyl boot is completely waterproof. Three eyelet tie allows pants to be tucked in top of boot... then just adjust lacing for a snug, comfortable fit. Gusset at tie opening seals water out, warmth in. Polyester pile lining throughout boot keeps feet warm. Sole is traction-treaded. Approximately 7 in. high. Children's medium sizes.*

Sizes: 11M, 12M, 13M, 1M, 2M and 3M.

Please state full size as listed above.

Shipping weight 2 lbs. 8 oz.

76 C 58037F \$9.99

Women's Lined, Water-resistant Fashion Boots



(8 and 9) Water-resistant vinyl shaft is lined with cushiony nylon tricot and topped with a contrasting tan cuff. Vinyl foot is waterproof to inside zipper and is lined with cozy polyester pile to the ankle. Boot height 14 in.; heel 1¾-in. In Women's medium sizes. Half sizes, please order half-size larger than usual shoe size.

Sizes: 5M, 6M, 7M, 8M, 9M and 10M.

(8) 76 C 59001F—Brown, tan (9) 76 C 59006F—Black, tan

Please state full size as listed above. Shpg. wt. 3 lbs. 10 oz. \$13.99

Children's Lined Over-the-foot Boots



Polyester pile lining throughout

*Half sizes, please order a half-size larger than your usual shoe size.

Qiana[®] Nylon Body Suits

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2



3



Polyester
Print
Body Suit

4



SHOWN ON OPPOSITE PAGE

(1 thru 3) Qiana® nylon body suits . . . the fabric is a soft, lustrous smooth-knit that looks and feels as luxurious as silk.

1 Shirt style in a good-looking print. Pointed collar, 7-button placket opening, long sleeves with 2-button cuffs, elasticized leg openings and snap-crotch closing. Machine wash, warm; with similar colors; line dry or tumble dry.
Misses' sizes S(8-10); M(12-14); L(16-18). Please state S, M or L.
75 C 39981F—Purple, orange and yellow on tan ground
75 C 39983F—Navy, red and white on light blue ground
Shipping weight 5 ounces . . . \$14.99

2 Shirt style with detachable bow . . . looks great with or without the bow. Pointed collar, 7-button placket opening with tinted-to-match buttons, cuffed long sleeves, elasticized leg openings and snap-crotch closing. Machine wash, warm, with similar colors; line dry or tumble dry.
Misses' sizes S(8-10); M(12-14); L(16-18). Please state S, M or L.
75 C 39927F—Dusty blue
75 C 39928F—Light beige
75 C 39929F—Black
75 C 39921F—White
75 C 39924F—Flame red
Shipping weight 7 ounces . . . \$12.99

3 Ruffle-trimmed style. 7-button placket opening with tinted-to-match buttons, long sleeves, elasticized leg openings and snap-crotch closing. Machine wash, warm temperature; line dry or tumble dry.
Misses' sizes S(8-10); M(12-14); L(16-18). Please state S, M or L.
75 C 39914F—Light mint green
75 C 39916F—Light pink
75 C 39911F—White
Shipping weight 6 ounces . . . \$12.99

4 PERMA-PREST® body suit of smooth-knit polyester in a multicolor print. Shirt style with pointed collar, 4-button placket opening, cuffed long sleeves, elasticized leg openings and snap-crotch closing. Machine wash, warm; no ironing needed if tumble-dried. Phone ordering's a quick and easy way to buy it.
Misses' sizes S(8-10); M(12-14); L(16-18). Please state S, M or L.
75 C 39993F—Shpg. wt. 6 oz. . . \$9.99

ORDER YOUR CORRECT SIZE
if in doubt, see charts
in our General Catalog



Wish Book
value

A comfortable
knitted bootie
sock for
under \$1.00

Only **97c**



5 Pussycats™ bootee socks . . . 3 pairs in a gift box. Knit of brushed Orlon® acrylic and stretch nylon. Elasticized opening. Machine wash inside out, warm, with similar colors; tumble dry. One size fits hosiery sizes 9 to 11.
75 C 22852—Red, green and royal blue
75 C 22851—White, light blue and pink
75 C 22859—Stripes: red and black, green and black, white and black
Shipping weight 4 oz. Box \$1.98

6 Bootee socks . . . one pair in a see-thru plastic cylinder with cord loop for hanging on Christmas tree. Nylon knit with acrylic pompon-trim; elasticized opening. Machine wash, warm, with similar colors; tumble dry. One size fits hosiery sizes 9 to 11.
75 C 20518—Med. blue 75 C 20514—Red
75 C 20511—White 75 C 20512—Pink
Shipping weight 1 ounce Pair **97c**

7 Lace-top pants stockings . . . package of three pairs. Seamless knee-high style of ultrasheer mesh-knit stretch nylon with graduated knitting for smooth fit. The lace band at top has spandex knitted into it to hold hose just below knee. Sandalfoot with nude heel and run-resistant nude toe. Hand wash stockings by themselves in mild soap or detergent. One size . . . fits hosiery sizes 8½ to 11.
75 C 1416—Mint green, bone and powder blue
75 C 1415—Sandstone, toast and navy blue
Shpg. wt. 3 oz. . Pkg. \$2.97

8 "Sassy Sayings" knee-high socks . . . one pair in gift package. Tube-style smooth knit of Orlon® acrylic and nylon; elasticized top. White printed with multicolor motif and black caption. Hand wash in cold water; line dry. One size fits hosiery sizes 9 to 11.
75 C 33503—"Think Ahead"
75 C 33502—"Without you I'm nothing"
75 C 33501—"I'm Number 1"
Shipping weight 2 ounces Pair \$1.47

9 "Box of Socks" . . . 3 pairs of knee-highs. Knit of Orlon® acrylic and nylon in an allover cable stitch with flat-knit foot; elasticized top. Machine wash, warm, with similar colors; tumble dry. One size fits hosiery sizes 9 to 11.
75 C 33082—Red, white and navy blue
75 C 33081—All white
Shipping weight 10 ounces Box \$3.29
*Reg. DuPont T.M.

THE SKIMMER
KNIT OF
QIANA® NYLON

A Smooth-knit . . . looks and feels like silk. Matching-color acetate tricot lining and adjustable tie. Cushioned insole; composition sole with ¾-inch heel. Hand wash; dry flat.
Sizes S(5-5½); M(6-6½); ML(7-7½); L(8-8½). State correct size letter S, M, ML or L.
75 C 22932F—Toast 75 C 22934F—Red 75 C 22933F—Black 75 C 22936F—French blue
Shipping weight 8 ounces Pair \$4.97



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2

Wish Book value **Save \$1**
 over the "each" price when you buy the Hat and Scarf Set
\$6.50 set

HAT AND SCARF

... match the Fingers 'n' Toes Set sold at right

Hat **\$2.50** Scarf **\$5**

(1 and 2) Hat and scarf of Hi-Bulk Orlon® acrylic in a smooth flat-knit. Solid-color with jacquard-patterned trim. Hand wash; dry flat.

1 Skier's-style hat. Square crown; patterned cuff about 3½ inches deep. One size fits all.
 88 C 8504—Navy blue with bright yellow, kelly green and garnet red
 88 C 8506—Deep brown with jade green, cream and bright red
 Shipping weight 3 ounces \$2.50

2 Cozy long scarf. 6½-in. border-pattern; deep fringe at ends. About 8x69 in. long.
 88 C 8505—Navy blue with bright yellow, kelly green and garnet red
 88 C 8507—Deep brown with jade green, cream and bright red
 Shipping weight 7 ounces \$5.00

Save \$1 when you buy the Hat and Scarf Set. If bought separately prices total \$7.50.
 88 C 8508—Navy blue set
 88 C 8509—Deep brown set
 Shipping weight 10 ounces Set **\$6.50**
 *Reg. DuPont T.M.

FINGERS 'N' TOES SET

... matching Gloves and Toes Hose in a gift box

\$5.97 set



3

3 Fingers 'n' toes set . . . a great Christmas gift. Includes a pair of gloves and a matching pair of toes hose, the knee socks with space for each toe . . . all in a handsome gift box. Both gloves and toes hose are smooth-knits of soft, warm acrylic in a jacquard pattern with coordinated solid-color fingers and toes. Hand wash; dry flat. Gloves are one size to fit all. Toes hose, with a stay-up elasticized ribbed top, are one size . . . stretch to fit hosiery sizes 9 to 11. From the Philippines. This set matches the hat and scarf sold at left. Use your phone if you want to order it the easiest way of all.
 75 C 32456—Navy blue, bright yellow, kelly green and garnet red
 75 C 32457—Deep brown, jade green, cream and bright red
 Shipping weight 7 ounces Set **\$5.97**

TOES HOSE IN CHOICE OF TWO PATTERNS

(4 and 5) Smooth-knit acrylic knee socks with space for each toe and a stay-up elasticized ribbed top. One size . . . fits hosiery sizes 9 to 11. Hand wash; dry flat. Imported from the Philippines.

Striped trim **\$2.97** pair

4 Solid-color with narrow multicolor striped band-trim at the top that matches the colors of the toes.
 75 C 32435—Medium green 75 C 32437—Brown
 75 C 32434—Red 75 C 32436—Navy blue
 Shipping weight 2 ounces Pair **\$2.97**

Jacquard pattern **\$3.97** pair

5 Multicolor jacquard pattern with coordinated solid-color toes. Really nifty-looking socks!
 75 C 32384—Red ground
 75 C 32386—Navy blue ground
 Shipping weight 2 ounces Pair **\$3.97**



4

5

GREAT FLINGS

1



2



3





DRIVING GLOVES

... cotton knit back, vinyl palm

\$3.97 pair

1 Slip-resistant leather-look vinyl palm makes this glove ideal for driving a car or snowmobile. Soft fleecy lining of acrylic knit with an inner insulating layer of polyurethane foam for warmth. Smart side vent. 3/4-inch vinyl strap with gold-color buckle trims the back. Two-piece thumb construction. Hemmed top. About 9 1/2 inches long. Hand wash; dry flat. From Japan.
 Sizes A(6-7); B(7 1/2-8 1/2). *State A or B.*
 88 C 5326F—Brown with brown vinyl
 88 C 5325F—Beige with brown vinyl
 88 C 5327F—Black with black vinyl
 Shipping weight 4 ounces \$3.97

CAPESKIN RACING GLOVES

\$9.97 pair

2 Smooth capeskin winners from start to finish. Tapered fingers and comfortable action thumb. Snap closing at back of wrist. Elasticized at wrist front for snug fit and good looks. About 8 in. long. Hand wash; dry flat. So easy to buy . . . just use the phone.
 Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2).
Please state size letter S, M or L.
 88C5749F—Medium tan 88C5763F—Black
 88C5748F—Cardinal red
 Shipping weight 3 ounces \$9.97

LONG KNIT GLOVES

\$3.47 pair

3 Soft warm gloves knit of acrylic and nylon with non-slip palm of soft leather-look vinyl. Four rows of small cable design on back. Hemmed top. Action thumb. Measures about 12 inches long. One size fits all. Hand wash; dry flat. From the Philippines.
 88 C 5030—Black with black palm
 88 C 5032—Beige with brown palm
 88 C 5031—Brown with brown palm
 Shipping weight 4 ounces \$3.47

LINED LEATHER GLOVES

... elegant looking

4 Dressy bracelet-length gloves of soft, smooth capeskin. Comfortable action thumb; fingers are finely stitched all around for a tapering, trim look. Hemmed at top. About 11 inches long. These gloves are hand washable (except fur-lined style).

Acrylic knit lining:

Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2).
Please state correct size letter S, M or L.
 88 C 5337F—Black
 88 C 5338F—Dark brown
 Shipping weight 4 ounces \$10.97

Antron® nylon tricot lining:

Sizes 6 1/2, 7, 7 1/2, 8. *State correct size.*
 88 C 5225F—Black
 88 C 5226F—Dark brown
 88 C 5227F—White
 Shipping weight 3 ounces \$10.97

Natural rabbit fur lining:

Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2).
Please state correct size letter S, M or L.
 88 C 5340F—Black
 88 C 5341F—Dark brown
 Shipping weight 4 ounces \$12.97

NOTE: Capeskin imported from various countries.

HOW TO MEASURE FOR GLOVES: Hold tape measure loosely. Measure fullest part of hand, without thumb. Number of inches is correct size.

Wish Book
value

Save 50¢ on these Knit Mittens
when you buy 2 or more pairs

\$1.75 pair | Any 2 pairs \$1.50 each pair

Mittens knit of heavyweight acrylic. Ribbed cuff. About 8 3/4 inches long. One size fits all. Machine wash, warm; tumble dry. Taiwan.
 88 C 5043—White 88 C 5041—Beige
 88 C 5040—Red 88 C 5042—Navy blue
 Shipping wt. each pair 4 oz. . . . Each pair \$1.75
 When you buy 2 or more pairs, ea. pr. . . \$1.50

Because they're such popular styles at such popular prices we decided to offer all these items in sizes for both

MEN & WOMEN



Hooded Warm-ups \$19.99

Men's and Misses' Regular sizes

(1 and 2) Popular new style nylon jacket has light acrylic pile lining. Slash handwarmer pockets, zip front, drawstring waist. Knit cuffs on raglan sleeves. Machine wash, warm, drip dry.

Regular. State letter size XS, S, M, L or XL, not number size. See Chart 1.
 (1) 45 C 82067F—Tan (2) 45 C 82066F—Navy blue

Tall. State letter size M, L or XL, not number size. See Chart 1 below right.
 (1) 45 C 82167F—Tan (2) 45 C 82166F—Navy blue

Shipping weight 1 pound 4 ounces \$19.99
 Shipping weight 1 pound 6 ounces \$21.99



Woolen-blend C.P.O.'s \$19.99

Men's and Misses' Regular sizes

(3 and 4) Warm blend of reprocessed wool, acrylic, cotton and other man made fibers lined with acrylic pile on cotton back. Button front. Upper patch pockets have button thru flaps. Button cuffs. Shirt style bottom. Dry clean. See Size Chart 1 below.

Regular. State letter size XS, S, M, L or XL, not number size.
 (3) 45 C 83046F—Blue plaid (4) 45 C 83044F—Green plaid
 Shipping weight 2 pounds 2 ounces \$19.99

Tall. State letter size M, L or XL, not number size.
 (3) 45 C 83146F—Blue plaid. Shipping weight 2 lbs. 4 oz. \$21.99

Size Chart 1 for men and women
 REGULAR. For people over 5 ft. 7 in. to 5 ft. 11 in. tall.
 TALL. For people over 5 ft. 11 in. to 6 ft. 3 in. tall.

Letter size	Men's chest	Misses' sizes
XS (Extra small)	33-35	8
S (Small)	36-38	10-12
M (Medium)	39-41	14-16
L (Large)	42-44	
XL (Extra Large)	45-47	

DUPONT
DACRON®
FIBERFILL II



Mens' and Misses
Regular sizes

\$29.99

Mountain Jacket

Warm DuPont Dacron® polyester Fiberfill II provides the look of down in a lightweight nylon jacket that's quilted inside and out

(1 thru 4) Designed to appeal to backpackers in tough terrain like the Colorado Rockies, our mountain jacket is warm and rugged. Special two-way zipper front so you can zip it open from the bottom to sit down, zip it open from the top in the usual way to take it off. Additional snap fly-front over zipper locks out cold winter winds. Stand-up cadet style collar. Removable snap-on hood with drawstring. Lower slash hand-warmer pockets with Velcro® closure. Set-in sleeves have elastic cuffs. Hip length. Machine wash warm, drip dry. See size Chart 1 on facing page.

Regular. State letter size XS, S, M, L or XL not number. See chart 1, facing page.
 (1) 45 C 92045F—Medium blue (3) 45 C 92046F—Navy blue
 (2) 45 C 92049F—Orange (4) 45 C 92044F—Green
 Shipping weight 1 pound 12 ounces \$29.99

Tall. State letter size M, L or XL not number size. See chart 1 on facing page.
 (1) 45 C 92145F—Medium blue (3) 45 C 92146F—Navy blue
 Shipping weight 1 pound 14 ounces \$31.99

(5 thru 8) Ski Gloves. Nylon back. Knuckle pad and reinforced palm of sueded leather. Rayon knit lining backed with polyurethane foam. Sizes XS(7-7½); S(8-8½); M(9-9½); L(10-10½); XL(11-11½). State letter size XS, S, M, L, XL, not number size.

(5) 33 C 57134F—Orange and brown
 (6) 33 C 57133F—Dark green
 (7) 33 C 57132F—Light blue, navy
 (8) 33 C 57131F—Navy
 Shipping weight 8 ounces \$7.50

*Reg. DuPont T.M.



Because they're such popular styles at such popular prices we decided to offer all these items in sizes for both

MEN & WOMEN

Because they're such popular styles
at such popular prices we decided
to offer all these items in sizes for both

MEN & WOMEN

Genuine Split



1

3

4

2

(Items 3 and 4)
MEN'S
ALSO IN
TALL
SIZES

Cowhide

Ranch Coats with
zip-out pile-linings

Men's regular and
Misses' sizes **\$49⁹⁸**

Save \$10 when you buy
any 2 ranch coats, any size range

Any 2 or more, **\$44⁹⁸**
regular sizes each

(1 and 2) Smartly tailored. Sueded split-leather shell with warm cotton-back acrylic pile liner that zips in and out. Nylon taffeta permanent lining. Outline stitching on flaps. Two pockets. Fingertip length. Leather clean.

Color	Men's sizes. State chest size 36, 38, 40, 42, 44 or 46.	Misses' sizes.* State letter size S, M or L, not number size.
(1) Tan	51 C 51491F	51 C 51495F
(2) Brown	51 C 51492F	51 C 51496F

Shipping weight each 3 pounds 8 ounces. Each \$44.98
Price when you buy two or more 49.98
Price for one

(3 and 4) Generously fringed. Sueded split-leather shell with warm polyester-backed acrylic pile liner that zips in and out. Nylon taffeta permanent lining. Two pockets. Fingertip length. Leather clean. Assembled in Mexico.

Color	Men's regular sizes. State even chest size 36 to 46.	Misses' sizes.* State letter size S, M or L, not number size.
(3) Tan	51 C 51466F	51 C 51468F
(4) Dk. brown	51 C 51467F	51 C 51469F

Shipping weight each 3 pounds 15 ounces. Each \$44.98
Price when you buy two or more 49.98
Price for one

*Misses' sizes S(8-10); M(12-14); L(16-18)

Men's tall sizes (over 5 ft. 11 in. to 6 ft. 3 in.). State chest size 36, 38, 40, 42, 44 or 46.

(3) 51 C 51476F—Tan (4) 51 C 51477F—Dk. brown
Shipping weight each 4 pounds 5 ounces. Each \$49.98
Price when you buy two or more 54.98
Price for one

Leisure style Shirt Jackets

Men's regular and
Misses' sizes

\$39⁹⁹

(5 and 6) Split cowhide looks just great in this up-to-the-minute style for men and women. Yoke-panel front and back. Set-in sleeves have shirt cuffs. Four-snap front, patch pockets with snap-flaps. Contrast stitching trims front, pockets, cuffs and major seams. Side vents, full rayon lining. Shirt length. Leather clean. Mexico. Shpg. wt. 4 lbs. 8 oz.

Men's regular sizes. State even suit size 36 to 46.	
(5) X45 C 64291F—Buck white	\$39.99
(6) X45 C 64292F—Copper	39.99
Men's tall sizes. State even suit size 38 to 46.	
(5) X45 C 64295F—Buck white	\$43.99
(6) X45 C 64296F—Copper	43.99
Misses' sizes. State size 8, 10, 12, 14 or 16.	
(5) X45 C 64281F—Buck white	\$39.99
(6) X45 C 64282F—Copper	39.99



(Items 5
and 6)
**MEN'S
ALSO IN
TALL
SIZES**

5

Because they're such popular styles
at such popular prices we decided
to offer all these items in sizes for both

MEN & WOMEN



The Natural Look of Bulky Knits

\$12.99

1 Fisherman Knit Turtleneck Sweater. All-over cable stitch creates a distinctively classic look. Natural color. 100% acrylic knit for the look and feel of wool with the convenience of acrylic fabric. Full fashion construction for a smooth, comfortable fit. Full turn-down turtleneck collar. Rib knit cuffs and bottom. Machine wash, warm; tumble dry. Men's chest sizes XS(30-32); S(34-36); M(38-40); L(42-44); XL(46-48). State letter size XS, S, M, L or XL, *not number size*. To order women's sizes, see the Size Conversion Chart for Women, below.
41 C 37019F—Wt. 1 lb. 5 oz.\$12.99

2 Ski-look Crewneck Sweater. Natural color body has patterned yoke in a navy, red and white Alpine design... a holiday classic for men and women. Wintuk yarn of 100% Orion* acrylic. Wide-ribbed double fabric crewneck. Raglan sleeve styling for a smooth shoulder line. Rib knit cuffs and bottom. Machine wash, warm; tumble dry. Men's chest sizes XS(30-32); S(34-36); M(38-40); L(42-44); XL(46-48). State letter size XS, S, M, L or XL, *not number size*. To order women's sizes, see Size Conversion Chart for Women, below.
41 C 36009F—Wt. 15 oz.\$12.99

3 Fisherman Knit Crewneck Sweater. 100% acrylic. Natural color pull-over in an all-over cable stitch. A perfect pullover for your wintertime fun. Full fashion construction. Wide-ribbed double fabric crewneck. Rib knit cuffs and bottom. Machine wash, warm; tumble dry. Men's chest sizes XS(30-32); S(34-36); M(38-40); L(42-44); XL(46-48). State letter size XS, S, M, L or XL, *not number size*. To order women's sizes, see the Size Conversion Chart for Women, below.
41 C 36019F—Wt. 1 lb. 3 oz.\$12.99

Size Conversion Chart for Women
You must state men's size as letter XS, S or M. To determine correct size. Measure bust at fullest point holding tape firm, not tight. Then use this chart.

Order Men's size	if bust measures
XS	31-34½
S	35-39½
M	40-42

*Reg. DuPont T.M.



Clear plastic gift box included

New Skinny-ribbed Turtleneck designed so

One Size fits all

\$10.99

Recommended fit for
Men's chest size 36 to 44 in.;
Women's bust size 33 to 40 in.

(4 thru 15) Hi-fashioned long sleeve turtleneck shirt in 12 exciting colors to spark most everyone's wardrobe. Made of highly combed 100% Durene® cotton. Extra-tall turtleneck collar rolls down to the fullness you desire. Skinny-ribbed knit allows a perfect stretch-to-fit. Machine wash, cold temperature and tumble dry. *One size fits all.*

- (4) 41 C 93611—Navy
- (5) 41 C 93617—Wheat
- (6) 41 C 93616—Dark brown
- (7) 41 C 93615—Light green
- (8) 41 C 93614—Dark green
- (9) 41 C 93618—Rust
- (10) 41 C 93623—Yellow
- (11) 41 C 93622—Silver
- (12) 41 C 93613—Lt. blue
- (13) 41 C 93621—White
- (14) 41 C 93612—Blue
- (15) 41 C 93619—Red

Shipping weight 13 ounces



Fleeced Sportswear

Collar-style
Sweatshirt

\$699

Hooded
Sweatshirt

\$899

Sweatpants

\$499

(1 thru 6) Sweatshirts and pants featuring contrast-color stitching, zippers and drawstrings. 50% Creslan® acrylic, 50% cotton. Machine wash, warm; line dry. Sweatshirts in hooded and collar styles, both with "Hands Off"® appliques on chest. When ordering for women, refer to Size Conversion Chart 1 on facing page.

(1 thru 4) Sweatshirts. Men's chest sizes XS(30-32); S(34-36); M(38-40); L(42-44); XL(46-48). State letter size XS, S, M, L or XL, not number size.

(1 and 2) Collar-style. Long point collar, deep-set zip placket. Long sleeves, rib knit cuffs and bottom.

(1) 41 C 47311F—Blue; orange stitch
(2) 41 C 47312F—Wheat with brown stitching

Shipping weight 13 ounces\$6.99

(3 and 4) Hooded-style. Full zip front. Drawstring hood. 2 pockets. Long sleeves, rib knit cuffs, bottom.

(3) 41 C 47351F—Blue; orange stitch
(4) 41 C 47352F—Wheat with brown stitching

Shipping weight 14 ounces\$8.99

(5 and 6) Sweatpants. Drawstring waist and elasticized cuffs. Men's waist sizes XS(26-28); S(30-32); M(34-36); L(38-40). State letter size XS, S, M or L, not number size.

(5) 41 C 47361F—Blue
(6) 41 C 47362F—Wheat

Shpg. wt. 9 oz.\$4.99

The Red Union Suit \$799

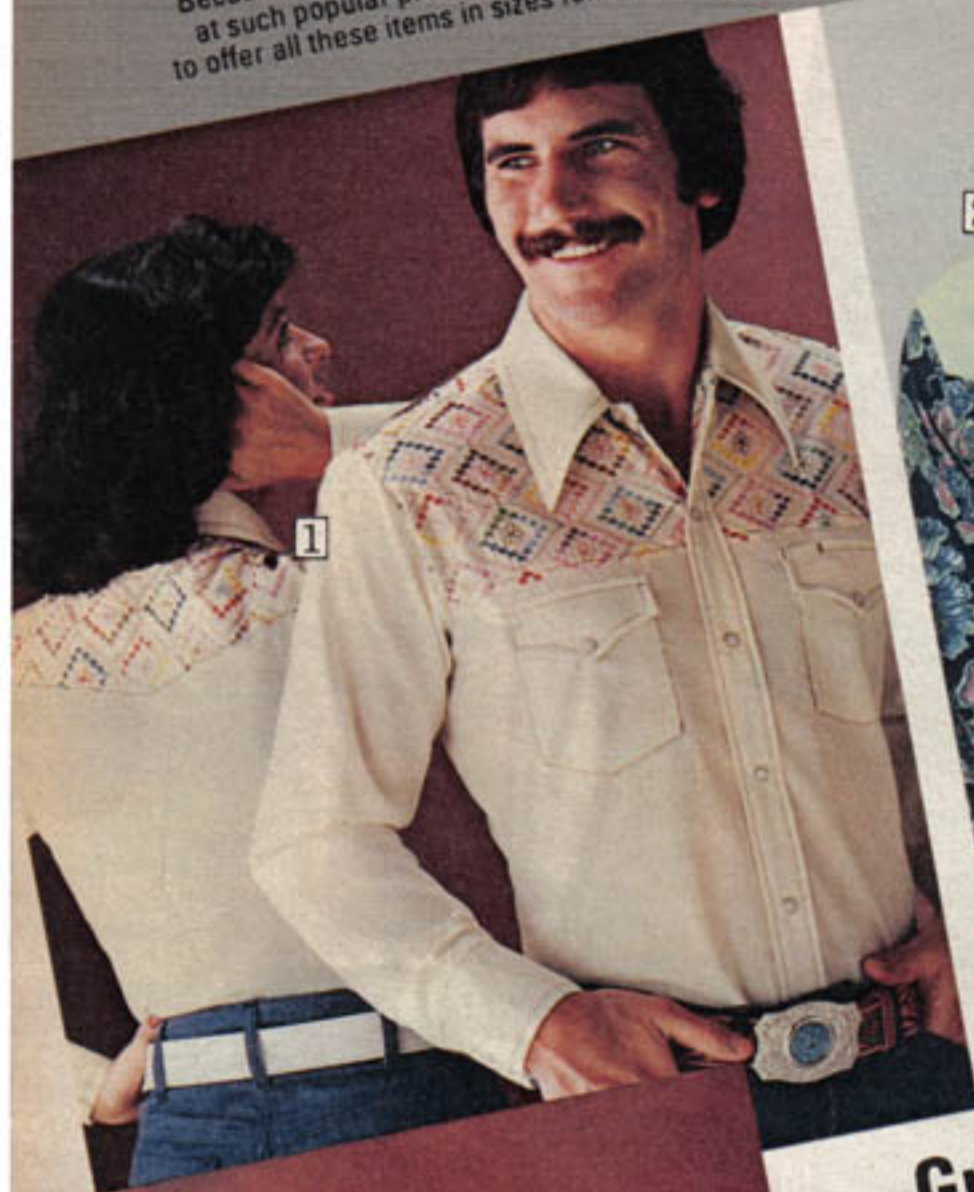
7 When the weather calls for some down-under protection, what better way to keep warm than a bright red union suit? Made of 100% cotton for softness and absorbency, rib knit for warmth. Reinforced button panels. Three-button drop seat. Snug-fitting rib knit cuffs and anklets. Long sleeves. White buttons. Machine wash, warm; tumble dry. Chest and bust sizes XS(30-32); S(34-36); M(38-40); L(42-44); XL(46-48). State letter size XS, S, M, L or XL, not number size.
33 C 54677F—Wt. 1 lb. 3 oz.\$7.99

Because they're such popular styles at such popular prices we decided to offer all these items in sizes for both

MEN & WOMEN

Because they're such popular styles at such popular prices we decided to offer all these items in sizes for both

MEN & WOMEN



Great Western Shirt \$9.97

(1 thru 5) Finely tailored to combine authentic Western styling with today's fashion highlights. Smooth, wrinkle-resistant polyester and cotton woven fabric. Full cut for easy action. Long sleeves with three white snaps on each cuff. Two snap-flap chest pockets (left with convenient pencil slot on flap). Center pleat front with white snap closure. Yokes on front and back. Long tails stay tucked in for neatness. Machine wash, warm temperature. Buy it the easy way—order by phone.
Men's neck sizes XS(13½ in.); S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size XS, S, M, L or XL, not number size.
Women's bust sizes XS(31-34½ in.); S(35-39½); M(40-42); L(42½-44). State letter size XS, S, M or L, not number size.

- 1 **Multicolored embroidered highlights.** Natural ecru shade body with both front and back yoke embroidered in a multicolored pattern. 51 C 50801F—See sizes for men and women above. Shpg. wt. 12 oz. \$9.97
- 2 **Solid green highlights.** Navy and green floral design body with coordinating solid green front and back yokes, collar, pocket flaps and cuffs. 51 C 50804F—See sizes for men and women above. Shpg. wt. 12 oz. \$9.97
- 3 **Navy and green floral design highlights.** Solid green body with coordinating navy and green floral design front and back yokes, collar, pocket flaps and cuffs. 51 C 50805F—See sizes for men and women above. Shpg. wt. 12 oz. \$9.97
- 4 **Navy and red patchwork highlights.** Solid blue body with navy and red front and back yokes, collar, pocket flaps and cuffs. 51 C 50803F—See sizes for men and women above. Shpg. wt. 12 oz. \$9.97
- 5 **Black and brown patchwork highlights.** Natural ecru shade body with contrasting black and brown front and back yokes, collar, pocket flaps and cuffs. 51 C 50802F—See sizes for men and women above. Shpg. wt. 12 oz. \$9.97



Authentic denim Bib Overalls

\$11.97

Choice of hickory stripe
or soft washed-down blue

(1 and 2) Styled like western jeans. Adjustable suspenders. Pockets on bib, at sides, in back . . . even a hammer loop. Zip fly. Flared bottoms.
For men's sizes: state waist size, then inseam from Chart A below.

CHART A	State waist, inches		then inseam inches	
	28	30, 32, 34, 36	30, 32	30, 32, 34

For women's sizes: Order your usual men's size, or measure at fullest part of hips and then find correct waist measurement from Chart B below. For inseam, measure well-fitting slacks from crotch to leg bottom. Then state waist size and inseam from Chart B below.

CHART B	if hips measure . . .		State waist, in. . .		then inseam, in. . .	
	33½-35	35½-37	37½-39	39½-40½	41-42½	36

1 Blue and white hickory stripe. All cotton. Red contrast stitching. Machine wash, warm. Shpg. wt. 2 lbs. 51 C 12724F . . . \$11.97

2 Washed-down blue. Polyester, cotton blend. Gold contrast stitching. Machine wash by itself, warm. Shipping weight 2 lbs. 1 oz. 51 C 12324F . . . \$11.97

(3 thru 5) PERMA-PREST® Flannel Shirts. Cotton, polyester blend. Long point collar; permanent stays. 2 chest pockets. Long sleeves, 1-button cuffs. Full cut; square bottom. Mach. wash, warm; tumble dry. No iron. Jamaica. Neck sizes XS(13-13½); S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size XS, S, M, L or XL, not number size.
(3) 41 C 74021F—Red solid
(4) 41 C 74045F—Blue plaid
Shipping weight 1 pound . . . \$5.99



Because they're such popular styles at such popular prices
we decided to offer all these items in sizes for both

MEN & WOMEN

featuring Corduroy



Jeans Joint

A special place in the King's Road Shop where the girls can wear the outfit, too



Creatively designed sportswear for today's casual look



8



9



10



7



11

(1 thru 3) Corduroy Outer Shirt. 50% polyester, 50% cotton. Long point collar, snap closures. Long sleeves. Square bottom, side vents. Hip length styling. Front, back yoke treatment, front yoke points become flaps for chest pockets. Single snap cuffs and flaps. "Hands Off"® tag. Machine wash, warm; tumble dry. Men's chest sizes XS(30-32); S(34-36); M(38-40); L(42-44); XL(46-48). State letter size XS, S, M, L or XL, not number size. To order women's sizes, see Chart 1 below.

- (1) 41 C 77487F—Green
 - (2) 41 C 77485F—Tan
 - (3) 41 C 77486F—Medium blue
- Shipping weight 1 lb. 7 oz. \$16.99

(4 thru 6) Corduroy Flared Jeans. PERMA-PREST® fabric of 50% polyester, 50% cotton. Styled with front and back patch pockets, wide belt loops. Button waist closure, zipper fly. Hemmed bottoms. "Hands Off"® tag on right back pocket. Trim fit. Machine wash, warm; tumble dry. No ironing needed. To order, state waist in inches, then inseam as letter S, M or L from this chart.

Waist, inches	30	31	32	33	34	36	38
Inseam, inches	S(29½)		M(31)		L(33)		

To order for women, see the Size Conversion Chart 2 at the bottom of this page.

- (4) 41 C 24412F—Green
 - (5) 41 C 24414F—Tan
 - (6) 41 C 24411F—Medium blue
- Shipping weight 1 lb. 4 oz. \$13.99

7 Budweiser® buckle Belt. Brown full-grain harness leather; measures 1¾ inches wide. Antiqued brass-plated metal buckle is an authentic reproduction of a Budweiser® label. State even waist size 30 to 44 inches. Due to state laws not for sale to customers in Alabama and Virginia. 33 C 46814GF—Shipping weight 9 oz. \$6.50

8 Woven Shirt, floral patterned Western yoke. 100% cotton. Natural color body; blue yoke. Long point banded collar, permanent stays. Wooden buttons. Inverted pleat chest pockets; button-thru flaps. Long sleeves. 1-button pointed cuffs. Shirrtail bottom. Trim fit. Machine wash, warm; tumble dry. Neck sizes XS(13-13½); S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size XS, S, M, L or XL, not number size.

41 C 79512F—Shipping weight 12 oz. \$12.99

9 Crewneck Sweater. Jacquard stitch pullover with reindeer scene on chest, back, long sleeves. Wintuk yarn of 100% Orlon® acrylic. Double fabric crewneck. Rib knit cuffs, bottom. Brown, blue, white. Machine wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.

41 C 36005F—Shipping weight 14 oz. \$14.99

10 Knit Shirt with all-over leaf pattern. Deep brown ground. 100% polyester Ultriana® knit. Long point collar, placket front. Long sleeves with 1-button cuffs. Square bottom. Trim Regular fit. Machine wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.

41 C 90976F—Shipping weight 8 oz. \$12.99

11 Woven Shirt, all-over paisley pattern. Pale green pattern. Western-styled front yoke, scalloped back yoke. 100% cotton. Long point banded collar, permanent stays. Placket front. Simulated pearl snap closures. Double snap notched cuffs. Long sleeves. Shirrtail bottom. Trim fit for the younger man. Machine wash, warm; tumble dry. Neck sizes XS(13-13½); S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size XS, S, M, L or XL, not number size.

41 C 79518F—Shipping weight 12 oz. \$12.99

Chart 1: Outer Shirt Conversion Chart for women

You must state men's size as letter XS, S or M. To determine your correct size, measure bust at the fullest point holding tape firm, not tight. Then use this conversion chart.

Order men's size	XS	S	M
if bust measures	31-34½	35-39½	40-42

*Reg. DuPont T.M.

Chart 2: Jeans Conversion Chart for women

You must state men's waist size, then inseam length. To determine the correct men's waist size, measure your hips at their fullest point, then use this chart.

Order men's waist	30	31	32	33	34	36
if hips measure	35-36½	37-37½	38-38½	39-39½	40-40½	41-42

To find correct inseam length, measure best-fitting flared jeans along inside seam from crotch to bottom of leg.

Jeans Joint

A special place in the King's Road Shop where the girls can wear the outfit, too



Hands Off®
Creatively designed sportswear for today's casual look

1 Brushed denim Outer Shirt. 50% polyester, 50% cotton. Waist length; adjustable-side tabs. Front and back yokes. 3-panel back, V-insert panel front from pockets to waistband. Contrast stitching on major seams. 6-snap front closure, two chest pockets with pointed-snap flaps. Single-snap cuffs. "Hands Off®" tag. Machine wash, warm; tumble dry. Men's chest sizes XS(30-32); S(34-36); M(38-40); L(42-44); XL(46-48). State letter size XS, S, M, L or XL, not number size. To order for women, see Size Conversion Chart 1 on page 229.
41 C 77488F—Lt. blue 41 C 77489F—Tan
Shipping weight 1 pound 6 ounces.....\$15.99

2 Brushed denim flared Jeans. PERMA-PREST® fabric of 50% polyester, 50% cotton. Scoop front pockets, patch back pockets. Wide belt loops. Matched stitching. Button waist closure, zipper fly. Hemmed bottoms. "Hands Off®" tag on right back pocket. Trim N' Tight fit. For slim builds. Machine wash, warm; tumble dry. No iron. To order, state waist in inches, then inseam as letter S, M or L from this chart.

Waist, inches	30	31	32	33	34	36	38
Inseam, inches	S(29½)			M(31)		L(33)	

To order for women, see Size Conversion Chart 2 on page 229.
41 C 24401F—Lt. blue 41 C 24404F—Tan
Shipping weight 1 pound 4 ounces.....\$12.99

3 Long-sleeve Sweater Shirt of 100% Orlon® acrylic. Collar and 5-button set-in placket. Buttoned shoulder epaulets. One chest pocket. Rib knit cuffs and bottom. Bone color. Machine wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.
41 C 93461F—Shipping weight 13 ounces ..\$10.99

4 Print-knit Sport Shirt in a blend of 65% acetate, 35% nylon. Long-point collar, full-button placket front. Long sleeves with single-button cuffs. Color-matched buttons. Square bottom. Trim Regular fit for average builds. Tan all-over print. Machine wash, cold; line dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.
41 C 91008F—Shpg. wt. 8 oz.\$9.99

(5 and 6) Sueded cowhide Belt. Marble-look shaggy sueded cowhide lined with simulated suede material. Contrast saddle stitching. 1¼ in. wide. Gold-color metal buckle. To order, state even waist size 30, 32, 34, 36, 38, 40 or 44 in.
(5) 33 C 46822F—Blue (6) 33 C 46821F—Brown
Shipping weight 5 ounces.....\$6.50
*Reg. DuPont T.M.

featuring **Brushed Denim**

featuring
**Pre-washed
 Denim**



7 Pre-washed blue denim Outer Shirt.* 100% (13¼ oz.) cotton. Waist length; front, back yokes. 3-panel back, V-insert panel front. 2 flapped chest pockets. Adjustable side tabs at waistband. Machine wash, warm; tumble dry. Men's chest sizes XS(30-32); S(34-36); M(38-40); L(42-44); XL(46-48). State letter size XS, S, M, L or XL, *not number size. Order your normal size.* To order for women, see Size Conversion Chart Chart 1, page 229.
 41 C 77492F—Shipping weight 1 lb. 6 oz. \$15.99

8 Pre-washed blue denim flared Jeans.* Authentic blue jeans of heavyweight (13¼ oz.) 100% cotton. Scoop front pockets, patch back pockets. Wide belt loops. One-button waist closure, zip fly. Hemmed bottoms. Machine wash, warm; tumble dry.

Trim N' Tight. For slim builds. See Guide to Figure Fit, page 239. *State waist in inches, then inseam as letter S, M, L or XL from this chart. Order your normal size.*

Waist, inches	29, 30, 31, 32, 33, 34, 36	32, 34, 36
Inseam, inches	S(29½), M(31), L(33)	XL(35)

For women, see Size Conversion Chart 2, page 229.
 41 C 24504F—Shipping weight 1 lb. 4 oz. \$11.99

Trim Regular. For average builds. See Guide to Figure Fit, page 239. *State waist in inches, then inseam as letter S, M or L from this chart. Order your normal size.*

Waist, inches	34, 36, 38
Inseam, inches	S(29½), M(31), L(33)

For women, see Size Conversion Chart 2 on page 229.
 41 C 24505F—Shipping weight 1 lb. 4 oz. \$12.99

9 Blue floral pattern woven Shirt. 100% cotton. Long sleeves. Long point banded collar, permanent stays. Western front yoke, scalloped back yoke. One-button pointed cuffs. Wooden buttons. Square bottom. Darted back. Machine wash, warm; tumble dry. Neck sizes XS(13-13½); S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size XS, S, M, L or XL, *not number size.*
 41 C 79513F—Shipping weight 12 ounces \$12.99

10 Faded blue denim-look Belt. 1¼ inches wide. Antiqued man-made material. White saddle stitched border. Polished gold-color metal buckle. *State even waist size 30 to 44 inches.*
 33 C 46809F—Shipping weight 6 ounces \$5.00

*Fading, streaking and shading are normal with this new fun fashion look. So, outer shirt and jeans may not match exactly colorwise.



blacks & grays (with a glimmer of gold)

1



2



3



6

8



9



4



12



KINGS ROADTM

COLLECTION



1 Turtleneck Sweater. Gold solid color. Soft 100% Orlon* acrylic interlock knit. Long sleeves. Full turn-down turtleneck collar. Rib knit cuffs and bottom. Machine wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.
41 C 36404F—Shipping weight 8 ounces\$9.99

(2 thru 5) Sport Shirts. Machine wash, warm; tumble dry. Trim Regular cut. Long sleeves, hemmed square bottom.

2 Solid color. Sears Best. PERMA-PREST® fabric of 100% woven polyester. Long point banded collar with permanent stays. Two chest pockets with button-thru flaps. 1-button notched cuffs. Black contrast stitching. No ironing needed. Hong Kong. Neck sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size S, M, L or XL, not number size. Gray.
41 C 76777F—Shipping weight 8 ounces\$12.99

3 Stripe print. 100% polyester Ultriana® knit. Long point collar, plain front. One-button cuffs. Color-matched buttons. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size. Black, gold, white.
41 C 90979F—Shipping weight 8 ounces\$13.99

4 Solid color. 100% polyester knit. Long point collar. Two chest pockets with notched button-thru flaps. 1-button notched cuffs. Gold contrast stitching. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size. Black.
41 C 90975F—Shipping weight 8 ounces\$12.99

5 Plaid print. 100% polyester Ultriana® knit. Long point collar, plain front. 1-button cuffs. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size. White, black, gray, gold.
41 C 90978F—Shipping weight 8 ounces\$13.99

6 Double Knit Outer Shirt. 100% Trevira® polyester double knit. Hip length. Long point banded collar. Square bottom with side vents. 2 chest pockets; button-thru flaps. One-button pointed cuffs. Contrast stitching. Machine wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size. Black.
41 C 77468F—Shipping weight 1 pound 7 ounces\$19.99

7 V-neck Sleeveless Sweater. Wintuk yarn of 100% Orlon* acrylic. All-over cable stitch in heather gray with black and white stripe accent trim. Rib knit armholes, neck and bottom band. Machine wash, warm temperature; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.
41 C 39039F—Shipping weight 10 ounces\$12.99

(8 thru 11) Sears Best Double Knit Flared Slacks. 100% texturized Trevira® polyester. PERMA-PREST® fabric. Machine wash, warm; tumble dry. No iron. Slant front pockets, set-in back pockets. Wide belt loops. Hemmed bottoms. Stretch Ban-Rol® waistband for comfort, helps prevent waistband rollover.

Plaid Slacks.
Trim Regular. For average builds. To order, state waist in inches, then inseam as letter S, M or L from Chart A below.

(8) 41 C 81782F—Black, gold, gray plaid
(9) 41 C 81781F—Gray, gold, black plaid
Shipping weight 1 pound 2 ounces\$16.99

Full Cut. For huskier builds. To order, state waist in inches, then inseam as letter S, M or L from Chart B below.

(8) 41 C 50862F—Black, gold, gray plaid
(9) 41 C 50861F—Gray, gold, black plaid
Shipping weight 1 pound 4 ounces\$17.99

Solid color Slacks.
Trim Regular. For average builds. To order, state waist in inches, then inseam as letter S, M or L from Chart A below.

(10) 41 C 81762F—Heather gray (11) 41 C 81674F—Black
Shipping weight 1 pound 2 ounces\$16.99

Full Cut. For huskier builds. To order, state waist in inches, then inseam as letter S, M or L from Chart C below.

(10) 41 C 50972F—Heather gray (11) 41 C 50886F—Black
Shipping weight 1 pound 4 ounces\$17.99

CHART A	Waist, in.	30	32, 34, 36, 38
	Inseam, in.	S(29½), M(31)	S(29½), M(31), L(33)

CHART B	Waist, in.	44	36, 38, 40, 42
	Inseam, in.	S(29), M(30)	S(29), M(30), L(32)

CHART C	Waist, in.	34, 44	36, 38, 40, 42
	Inseam, in.	S(29), M(30)	S(29), M(30), L(32)

12 Leather Belt. Top grain cowhide, 1½ in. wide. Fine edge stitching. Silver and gold-color metal buckle in today's latest styling. Black. To order, state even waist size 30 to 44 in.
33 C 46203F—Shipping weight 5 ounces\$7.50

Note: Before ordering slacks, see Guide to Figure Fit, pg. 239.

Great Go-Togethers



green (with accents of red)



Outer Shirts

(1 thru 4) **Double Knit Outer Shirts.** The leisure-look of today in coordinating solid colors and plaids of 100% polyester double knit. Fashionable shirt-length styling with long-point banded collar and a 5-button placket front. Square bottom with vented sides. Buy it the easy way—order by phone. Chest sizes S(34-36 inches); M(38-40); L(42-44) and XL(46-48).

1 Solid navy. Finished with a front yoke and two inverted-pleat chest pockets with button-thru flaps. Long sleeves, 1-button pointed cuffs. Color-matched buttons. Machine wash, warm; tumble dry. State letter size S, M, L or XL, *not number size.*

41 C 77467F—Shipping weight 1 pound 7 ounces \$19.99

2 Navy and red plaid. 2 pointed chest pockets with pointed button-thru flaps. Long sleeves with 1-button pointed cuffs. Color-matched buttons. Machine wash, warm; tumble dry. State letter size S, M, L or XL, *not number size.*

41 C 77491F—Shipping weight 1 pound 7 ounces \$19.99

3 Navy and dark green tartan plaid. Classic and versatile, it's neatly finished with 2 chest pockets that have pointed button-thru flaps. Long sleeves. One-button pointed cuffs. Matching buttons. Machine wash, warm temperature; tumble dry. State letter size S, M, L or XL, *not number size.*

41 C 77484F—Shipping weight 2 pounds \$19.99

4 Solid green. Front yoke, two chest pockets with pointed button-thru flaps. Long sleeves. One-button pointed cuffs. Matching marbled plastic buttons. Machine wash, warm; tumble dry. State letter size S, M, L or XL, *not number size.*

41 C 77483F—Shipping weight 1 pound 7 ounces \$19.99

Slacks

(5 thru 8) **Sears Best Double Knit Flared Slacks.** 100% texturized Trevira® polyester, PERMA-PREST® fabric for easy no-iron care. Machine wash, warm temperature and tumble dry. Slant front pockets, set-in back pockets. Wide belt loops. Hemmed bottoms. Stretch Ban-Rol® waistband, helps prevent rollover. Available in Trim Regular cut for average builds; Full Cut styling for huskier build. *Be sure of correct fit, see Guide to Figure Fit on page 239.*

Trim Regular cut . . Solids and Plaids. To order, state waist in inches, then inseam as letter S, M or L from Chart 1.

CHART	Waist, in. . . .	30	32, 34, 36, 38
1	Inseam, in. . .	S(29½), M(31)	S(29½), M(31), L(33)

(5) 41 C 81776F—Navy, red plaid
 (6) 41 C 81758F—Navy solid (7) 41 C 81681F—Green solid
 (8) 41 C 81778F—Navy and dark green tartan plaid
 Shipping weight 1 pound 2 ounces \$16.99

Full Cut . . Solids. To order, state waist in inches, then inseam as letter S, M or L, Chart 2.

CHART	Waist, in. . . .	34, 44	36, 38, 40, 42
2	Inseam, in. . . .	S(29), M(30)	S(29), M(30), L(32)

(6) 41 C 50955F—Navy solid (7) 41 C 50887F—Green solid
 Shipping weight 1 pound 4 ounces \$17.99

Full Cut . . Plaids. To order, state waist in inches, then inseam as letter S, M, or L from Chart 3.

CHART	Waist, in. . . .	36, 38, 40, 42	44
3	Inseam, in. . . .	S(29), M(30), L(32)	S(29), M(30)

(5) 41 C 50876F—Navy, red plaid
 (8) 41 C 50877F—Navy, dark green tartan plaid
 Shipping weight 1 pound 4 ounces \$17.99

Sweater

(9 thru 11) **Turtleneck Sweater.** 100% Orlon® acrylic interlock knit for softness and shape-retaining quality. Long sleeves. Full turn-down turtleneck collar. Rib knit cuffs and bottom. Machine wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, *not number size.*

(9) 41 C 36309F—White
 (10) 41 C 36405F—Brick red (11) 41 C 36407F—Navy
 Shipping weight 8 ounces \$9.99

Belt

(12 and 13) **Leather Belt.** Top grain cowhide, 1½ inches wide. Fine edge stitching. Silver and gold-color metal buckle in contemporary styling. *State even waist size 30, 32, 34, 36, 38, 40, 42 or 44 inches.*

(12) 33 C 46209F—Dark green (13) 33 C 46208F—Navy
 Shipping weight 6 ounces \$6.50

tan with a touch of blue

Sweaters

1 Cardigan of 100% acrylic, links stitch. Five-button front. Long-sleeve tan sweater features blue stripes on sewn-on ribbed front border, cuffs and bottom. Machine wash, warm; tumble dry. Chest sizes S(34-36 inches); M(38-40); L(42-44) and XL(46-48).

State letter size S, M, L or XL, not number size.

41 C 38333F—Shpg. wt. 13 oz. \$14.99

2 Turtleneck sweater shirt of 100% acrylic. Ribbed knit cuffs on long sleeves and bottom. Brown with twin track blue trim on full turn-down collar. Machine wash, warm; tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48).

State letter size S, M, L or XL, not number size.

41 C 93462F—Shpg. wt. 13 oz. \$10.99

3 Crew-neck pullover of 100% acrylic in a durable links stitch. Tan with narrow, blue horizontal stripes. Double-fabric neck, ribbed cuffs and bottom. Long sleeves. Machine washable, warm; tumble dry. Chest sizes S(34-36 inches); M(38-40); L(42-44) and XL(46-48).

State letter size S, M, L or XL, not number size.

41 C 36333F—Shpg. wt. 13 oz. \$12.99

Sport Shirts

4 Short sleeve pullover shirt. Easy-care fabric is 100% polyester. Tan front with blue horizontal stripes; solid tan back and sleeves. Dyed to match buttons. Square bottom. Trim Regular cut for average builds. Machine wash, warm; tumble dry. Chest sizes S(34-36 inches); M(38-40); L(42-44) and XL(46-48).

State letter size S, M, L or XL, not number size.

41 C 90996F—Shpg. wt. 7 oz. \$12.99

5 Long sleeve shirt with full button front. Tan pattern fabric of 100% polyester. Simulated long-point banded collar with permanent stays. Plain front with round ecru buttons. Chest pocket. Two-button cuffs. Square bottom. Trim Regular cut for average builds. Machine wash in warm water; tumble dry. Neck sizes S(14-14½ inches); M(15-15½); L(16-16½) and XL(17-17½).

State letter size S, M, L or XL, not number size.

41 C 79521F—Shpg. wt. 7 oz. \$13.99

Slacks

(6 and 7) Sears Best flare-leg slacks of 100% texturized Trevira® polyester knit twill. PERMA-PREST® fabric means no ironing when machine washed, warm; tumble dried. Hemmed bottoms. Slant front pockets, two set-in back pockets. Stretch Ban-Rol® waistband. Nylon zipper. Wide belt loops.

Trim Regular cut for the man with an average build; Full Cut style for men with huskier builds. See Guide to Figure Fit on page 239.

Trim Regular. State waist size in inches, then inseam as letter S, M or L from this chart.

Waist, inches	Inseam, inches
30, 32, 34, 36, 38	S(29½); M(31)
32, 34, 36, 38	S(29½); M(31); L(33)

(6) 41 C 81685F—Medium blue

(7) 41 C 81689F—Tan

Shipping weight 1 lb. 2 oz. \$16.99

Full Cut. State waist size in inches, then inseam as S, M or L from this chart.

Waist, inches	Inseam, inches
34, 36, 38, 40, 42, 44	S(29); M(30)
36, 38, 40, 42	S(29); M(30); L(32)

(6) 41 C 50889F—Medium blue

(7) 41 C 50888F—Tan

Shipping weight 1 lb. 4 oz. \$17.99



1



2



3



4

6



5

7

Wish Book value

Double knit Leisure Coordinates
Save \$5 when you buy Outer Shirt and Slacks together

Outer Shirt		Slacks		Outer Shirt and Slacks Separate prices total \$34.98
When purchased Alone	When purchased with slacks	When purchased Alone	When purchased with outer shirt	
\$19⁹⁹	\$16⁹⁹	\$14⁹⁹	\$12⁹⁹	\$29⁹⁸

Order by separate catalog numbers and prices

(1 thru 3) Long sleeve Sport Shirts in big, bold all-over patterns. Fabric of 65% acetate and 35% nylon is luxuriously soft. Full button front has dyed-to-match buttons. One-button cuffs. Square bottom. Trim Regular cut for the average build. Machine or hand wash in cold water; line dry.

Chest sizes S(34-36 inches); M(38-40); L(42-44) and XL(46-48). State size as letter S, M, L or XL, not number size.

- (1) 41 C 91004F—Blue and tan photo print
 - (2) 41 C 91006F—Green and tan tree print
 - (3) 41 C 91005F—Navy and tan auto print
- Shipping weight 8 ounces \$9.99

(4 and 5) Outer Shirt of 100% Trevira® polyester. Hip-length, square bottom. Snap-front closure. Pointed front yoke flaps 2 chest pockets. Back yoke. Mach. wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size. Shpg. wt. 1 lb. 7 oz.

- (4) 41 C 77493F—Navy
 - (5) 41 C 77494F—Bone
- Outer shirt alone \$19.99
 Purchased with slacks **\$16.99**

(6 and 7) Slacks of 100% Trevira® polyester. Hemmed flared bottoms. Trim Regular cut for average builds. Slant front pockets; two set-in back pockets. Ban-Rol® interlined waistband helps prevent waistband rollover. Nylon zipper. PERMA-PREST® fabric means no ironing if machine washed warm; tumble dried.

To order, state waist size in inches, then inseam as letter S, M or L from this Chart. Shipping weight 1 lb. 2 oz.

Waist, inches	30	32, 34, 36, 38
Inseam, inches ...	S(29½); M(31)	S(29½); M(31); L(33)

- (6) 41 C 81403F—Navy
 - (7) 41 C 81404F—Bone
- Slacks alone \$14.99
 When purchased with Outer Shirt **\$12.99**



Items 1, 2 and 3
*Sears * Best*

PERMA-PREST® double knit Flared Slacks
in rich, traditional plaids

Trim N' Tight \$15⁹⁹ each | Trim Regular \$16⁹⁹ each

(1 thru 3) **Sears Best.** PERMA-PREST® fabric of 100% Trevira® polyester . . . no ironing necessary when slacks are machine washed with similar colors, warm; tumble dried. Slant front pockets, flapped back pockets. Wide belt loops. Hemmed bottoms. Zipper fly. See guide to fit information for Trim N' Tight and Trim Regular cuts on facing page.

Trim N' Tight

For slim builds. Slipnot® waistband lining. State waist in inches, then inseam as letter S, M or L from this chart.

Waist, inches	30, 31, 32, 33, 34, 36, 38
Inseam, inches	S(29½); M(31); L(33)

- (1) 41 C 24423F—Brown plaid
 - (2) 41 C 24421F—Blue plaid
 - (3) 41 C 24422F—Green plaid
- Shipping weight 1 pound 4 ounces \$15.99

Trim Regular

For average builds. Ban-Rol® waistband lining. State waist in inches, then inseam as letter S, M or L from this chart.

Waist, inches	32, 34, 36, 38
Inseam, inches	S(29½); M(31); L(33)

- (1) 41 C 81785F—Brown plaid
 - (2) 41 C 81786F—Blue plaid
 - (3) 41 C 81787F—Green plaid
- Shipping weight 1 pound 2 ounces \$16.99

Ribbed Orion® Turtleneck Sweater

(4 thru 9) Wintuk yarn of 100% Orlon® acrylic. Full turn-down collar. Long sleeves. Made to retain its shape, size. Machine wash, warm; tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.

- (4) 41 C 37029F—Natural
 - (5) 41 C 37026F—Wine
 - (6) 41 C 37023F—Bark brown
 - (7) 41 C 37027F—Navy
 - (8) 41 C 37024F—Camel tan
 - (9) 41 C 37022F—Spruce green
- Shipping weight 1 pound \$12.99

*Reg. DuPont T.M.

PERMA-PREST®
Double-knit Slacks
of TREVIRA® polyester

Choose regular leg or flared leg

\$12⁹⁹ Trim Regular | **\$13⁹⁹** Full Cut

(1 thru 7) **KINGS ROAD™** slacks in a birds-eye weave of 100% texturized Trevira® polyester. PERMA-PREST® fabric for no-iron convenience. Machine washable, warm; tumble dry. Ban-Rol® waistband helps prevent waistband rollover. Slant front pockets; set-in back pockets. Wide belt loops. Nylon zipper. Hemmed, cuffless bottoms. Maximum fabric shrinkage 2%. See Guide to Figure Fit below.

Trim Regular with regular leg. State waist, then inseam in inches from this chart.

Waist, inches	Inseam, inches
30	29, 30, 31
32, 34, 36	28, 29, 30, 31, 32
38	28, 29, 30, 31

- (1) 41C81696F-Brown (5) 41C81694F-Navy
 (2) 41C81692F-Dk. grn. (6) 41C81695F-Heather
 (3) 41C81691F-Lt. blue gray
 (4) 41C81693F-Tan (7) 41C81698F-Black
 Shipping weight 1 pound 2 ounces \$12.99

Full Cut with regular leg. State waist, then inseam in inches from this chart.

Waist, inches	Inseam, inches
34	28, 29, 30
36, 38	28, 29, 30, 31, 32
40, 42	28, 29, 30, 31
44	28, 29, 30

- (1) 41C50985F-Brown (5) 41C50983F-Navy
 (2) 41C50981F-Dk. grn. (6) 41C50984F-Heather
 (3) 41C50989F-Lt. blue gray
 (4) 41C50982F-Tan (7) 41C50987F-Black
 Shipping weight 1 pound 4 ounces \$13.99

Trim Regular with flared leg. State waist in inches, then inseam as letter S, M or L from this chart.

Waist, inches	Inseam, inches
30	S(29½); M(31)
32, 34, 36, 38	S(29½); M(31); L(33)

- (1) 41C81558F-Brown (5) 41C81553F-Navy
 (2) 41C81551F-Dk. grn. (6) 41C81554F-Heather
 (3) 41C81555F-Lt. blue gray
 (4) 41C81552F-Tan (7) 41C81557F-Black
 Shipping weight 1 pound 2 ounces \$12.99

Full Cut with flared leg. State waist in inches, then inseam as letter S, M or L from this chart.

Waist, inches	Inseam, inches
34	S(29); M(30)
36, 38, 40, 42	S(29); M(30); L(32)
44	S(29); M(30)

- (1) 41C50995F-Brown (5) 41C50993F-Navy
 (2) 41C50991F-Dk. grn. (6) 41C50994F-Heather
 (3) 41C50999F-Lt. blue gray
 (4) 41C50992F-Tan (7) 41C50997F-Black
 Shipping weight 1 pound 4 ounces \$13.99

Leather Belts

(8 and 9) Top grain cowhide; 1½ in. wide. Bonded leather fiber lining. Single-row stitching. 2-tone metal buckle is gold-color and silver-color. State waist size 30, 32, 34, 36, 38, 40, 42 or 44 inches.

- (8) 33C46211F-Brown (9) 33C46209F-Green
 Shipping weight 6 ounces \$6.50



BOTH STYLES IN ALL 7 COLORS

GUIDE TO FIGURE FIT



Richly textured Pullover Knits in scramble stitch or cable patterns



Heather toned scramble-stitch knits \$9⁹⁹

(1 thru 3) Sure to be a favorite with any man who appreciates the timeless good looks of traditional styling. This short sleeve shirt is long on comfort, too . . . looks and feels super soft. Subtle, heather-toned fabric is a practical blend of 95% polyester and 5% silk. Four-button, striped placket front. Striped cuffs and bottom are ribbed for good fit. Machine wash in warm water, tumble dry.

Chest sizes S(34-36 inches); M(38-40 inches); L(42-44 inches) and XL (46-48 inches). When ordering, state letter size S, M, L or XL, *not* number size.

- (1) 41 C 93467F—Brown heather
 - (2) 41 C 93466F—Green heather
 - (3) 41 C 93465F—Navy heather
- Shipping weight 11 ounces \$9.99

Solid color cable knits \$11⁹⁹ long sleeves | \$10⁹⁹ short sleeves

(4 thru 11) Distinctive cable pattern on front of shirt provides an elegant fashion touch. Knit of 100% Orlon® acrylic for easy care. Four-button set-in placket. Machine wash, warm; tumble dry. Chest sizes S(34-36 inches); M(38-40 inches); L(42-44 inches) and XL(46-48 inches).

(4 thru 7) Long sleeves. State letter size S, M, L or XL, *not* number size.

- (4) 41 C 93604F—Ecru
 - (5) 41 C 93603F—Brown
 - (6) 41 C 93602F—Green
 - (7) 41 C 93601F—Navy
- Shipping weight 14 ounces . \$11.99

(8 thru 11) Short sleeves. State letter size S, M, L or XL, *not* number size.

- (8) 41 C 93591F—Blue
 - (9) 41 C 93594F—Yellow
 - (10) 41 C 93592F—Green
 - (11) 41 C 93593F—Ecru
- Shipping weight 13 oz. . . . \$10.99



*Sears * Best*

Luxurious long-sleeve Crepe Sport Shirts

PERMA-PREST® fabric woven
of 100% texturized polyester

\$12.99
each

(1 thru 10) Trim Regular (tapered) cut for average builds. Long point banded collar with permanent stays. Square bottom. No ironing when machine washed, warm; tumble dried. Hong Kong. Neck sizes S(14-14½ in.); M(15-15½); L(16-16½) and XL(17-17½).

(1 thru 3) Floral prints of blue, green or camel tan on black background. Plain front. Chest pocket. 2-button cuffs. State letter size S, M, L or XL, *not number size*.

(1) 41 C 78571F—Blue, black
(2) 41 C 78583F—Camel tan, black
(3) 41 C 78584F—Green, black
Shipping weight 12 ounces \$12.99

(4 thru 7) Solid favorites in navy, red, brown or green. Contrast ecru stitching. Placket front. Two box-pleated pockets with flaps. Front yoke. One-button cuffs. State letter size S, M, L or XL, *not number size*.

(4) 41 C 76801F—Navy (6) 41 C 76773F—Brown
(5) 41 C 76806F—Red (7) 41 C 76804F—Green
Shipping weight 12 ounces \$12.99

(8 thru 10) Interesting leaf pattern in brown, blue or green. Plain front. Chest pocket. Two button cuffs. State letter size S, M, L or XL, *not number size*.

(8) 41 C 76723F—Brown pattern on ecru ground
(9) 41 C 76721F—Blue pattern on white ground
(10) 41 C 76722F—Green pattern on white ground
Shipping weight 12 ounces \$12.99



Items (4 thru 8)
ALSO IN
SHORT SLEEVES

Distinctive knit Shirts

Polka-dot full button-front Shirt

\$9⁹⁹ Long sleeves

(1 thru 3) Soft, luxurious blend of 70% Arnel® triacetate, 30% Fortrel® polyester for comfortable, durable wear. Long sleeves. Dyed-to-match buttons. Chest pocket. Single-button cuffs. Square bottom. Trim Regular cut. Machine wash cold, line dry. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48).

State letter size S, M, L or XL, not number size.

- (1) 41 C 91001F—Ecru ground, blue dot
 - (2) 41 C 91002F—Ecru ground, brown dot
 - (3) 41 C 91003F—Ecru ground, green dot
- Shipping weight 8 ounces \$9.99

Solid-color full button-front Shirt

\$8⁹⁹ Long sleeves | **\$7⁹⁹** Short sleeves

(4 thru 8) 100% polyester boosts your wardrobe with handsome solid colors. Collar, chest pocket and cuffs are accented with double row of contrast stitching. Long sleeves have single-button cuffs; short sleeves have cuffed sleeves. Square-cut bottom. Trim Regular cut. Machine wash warm and tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48).

State letter size S, M, L or XL not number size.

- | Long sleeve. | Short sleeve. |
|----------------------------|----------------------------|
| (4) 41 C 90983F—Dark green | (4) 41 C 90993F—Dark green |
| (5) 41 C 90985F—Maize | (5) 41 C 90995F—Maize |
| (6) 41 C 90982F—Dark brown | (6) 41 C 90992F—Dark brown |
| (7) 41 C 90984F—Light blue | (7) 41 C 90994F—Light blue |
| (8) 41 C 90981F—Navy | (8) 41 C 90991F—Navy |
- Shpg. wt. 8 oz. \$8.99 Shpg. wt. 7 oz. \$7.99



Updated Fashions
for today's young man

1

5

4

6

7

2

3

Stripe pattern
Crew-neck Sweater

\$12⁹⁹

(1 thru 3) A sporty favorite featuring bold contrast-color stripes across chest, back and arms. 100% Orlon® acrylic knit is designed for superb softness and comfort. Warm but not bulky, it's a colorful wardrobe accent for many seasons. Double fabric rib knit crew-neck. Rib knit cuffs and bottom. Machine wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.

(1) 41 C 36356F—Red with white stripes
(2) 41 C 36352F—Green with red stripes
(3) 41 C 36357F—Navy with yellow stripes
Shipping weight 1 pound\$12.99

Leisure-styled Two-piece Set . .
Outer Shirt plus Sport Shirt

\$19⁹⁹

4 Distinctive 2-piece set puts together fashion's contemporary look. Leisure-styled outer shirt of 100% polyester double knit. Bone with brown contrast stitching. Hip length with long point collar, 6-button placket front. Squared bottom with side vents. Two chest pockets with button-thru flaps. 2-button cuffs. Machine wash, warm; tumble dry. Co-ordinating knit sport shirt in an Oriental garden/bird pattern print. 65% acetate, 35% nylon. Long point collar, full-button front. Long sleeves with 2-button cuffs. Square bottom. Bone, beige, orange, blue print. Machine wash at warm setting and tumble dry.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48).
State letter size S, M, L or XL, not number size.
41 C 40149F—Shipping weight 1 poundSet \$19.99

Antique Auto pattern
Crew-neck Sweater

\$13⁹⁹

(5 thru 7) Muted Jacquard stitch sets the scene for an antique car motif on sweater front. Solid color back and sleeves. Double fabric rib knit crew-neck. Rib knit cuffs and bottom. Wintuk yarn of 100% Orlon® acrylic for a shape-retaining fit and long wear. Machine wash, warm temperature; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.

(5) 41 C 36367F—Navy (6) 41 C 36362F—Green
(7) 41 C 36363F—Brown
Shipping weight 14 ounces\$13.99
*Reg. DuPont T.M.

Sears *Best

Sears The Men's Store



Soft, stylish Sweaters of machine washable Orlon* acrylic

Long sleeve Turtleneck \$12⁹⁹

Long sleeve Pullover \$13⁹⁹

Long sleeve Cardigan \$14⁹⁹

(1 thru 6) Sears Best solid-color Turtleneck. Luxurious styling with full turndown ribbed turtleneck collar. Knit-on cuffs and bottom. For best results, machine wash in warm water, tumble dry.

Chest sizes S(34-36 inches); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, not number size when placing order.

- (1) 41 C 37281F—Lt. blue (4) 41 C 37287F—Navy
 (2) 41 C 37285F—Camel (5) 41 C 37289F—Natural
 (3) 41 C 37283F—Brown (6) 41 C 37282F—Green

Shipping weight 13 ounces \$12.99

*Reg. DuPont T.M.

(7 and 8) Argyle-pattern V-neck. Light and dark tone all-over pattern dresses up heather background. Double-fabric V-neck holds shape. Knit-on cuffs and bottom. Machine wash, warm, tumble dry.

Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, not number size.

- (7) 41 C 36283F—Brown
 (8) 41 C 36287F—Navy

Shipping weight 15 ounces \$13.99

(9 and 10) Fashionable solid-color button-down style. 2 flap and button waist pockets. 6-button front with wide band border. Knit-on cuffs and bottom. Machine wash, warm, tumble dry.

Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, not number size. Like everything else in Sear's books, it's so easy to order by telephone.

- (9) 41 C 38382F—Green heather
 (10) 41 C 38387F—Navy heather

Shipping weight 1 pound 1 ounce \$14.99

Wish Book value

Great low price for these plush Sweaters blended with 70% lamb's wool

Vest \$8⁹⁹ | Cardigan \$9⁹⁹

(11 thru 14) Soft warmth from blend of 70% lamb's wool and 30% polyester. Rack stitching and contrast trim at button border and pocket tops. 2 set-in waist pockets. Rib knit bottom. Machine wash, warm, tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, not number size.

(11 and 12) Sleeveless Vest. Five-button front; hemmed armholes.

- (11) 41 C 39813F—Tan
 (12) 41 C 39818F—Gray

Shpg. wt. 15 oz. . . . \$8.99

(13 and 14) Long-sleeve Cardigan. Six-button front; rib knit cuffs.

- (13) 41 C 38813F—Tan
 (14) 41 C 38818F—Gray

Wt. 1 lb. 2 oz. . . . \$9.99





The Classics . . . Sweaters of machine washable Orlon* acrylic

(1 thru 25) So soft . . . yet they hold their shape. Machine washable at warm temperature, tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48).

(1 thru 6) Pullover long sleeve Turtleneck. Full turndown collar. Rib knit neck, cuffs and bottom. Shpg. wt. 8 oz.

- | | |
|--------------------------|-------------------------|
| (1) 41 C 36406F—Red | (4) 41 C 36305F—Camel |
| (2) 41 C 36303F—Brown | (5) 41 C 36407F—Navy |
| (3) 41 C 36307F—Yellow | (6) 41 C 36309F—White |
- State letter size S, M, L or XL, not number size \$9.99

(7 thru 13) Sears Best Cardigan features resilient fine gauge links knit that resists stretching. V-neck styling with hidden front border and 7 color-matched buttons. Full cut long sleeves. Two set-in waist pockets. Double-fabric rib-knit cuffs and bottom for snug fit. Shipping weight 15 ounces.

- | | |
|----------------------------|--------------------------|
| (7) 41 C 38101F—Lt. blue | (11) 41 C 38113F—Camel |
| (8) 41 C 38103F—Brown | (12) 41 C 38107F—Navy |
| (9) 41 C 38114F—Yellow | (13) 41 C 38116F—Red |
| (10) 41 C 38102F—Green | |
- State letter size S, M, L or XL, not number size \$12.99

(14 thru 19) Pullover long sleeve V-neck. Rib knit cuffs and bottom. Double fabric rib knit V-neck. Shpg. wt. 8 oz.

- | | |
|--------------------------|-----------------------------|
| (14) 41 C 36207F—Navy | (17) 41 C 36205F—Camel |
| (15) 41 C 36203F—Brown | (18) 41 C 36201F—Lt. blue |
| (16) 41 C 36202F—Green | (19) 41 C 36236F—Red |
- State letter size S, M, L or XL, not number size \$9.99

(20 thru 25) Pullover sleeveless V-neck. Double fabric rib knit V-neck and armholes. Rib knit bottom. Shpg. wt. 5 oz.

- | | |
|-----------------------------|--------------------------|
| (20) 41 C 39036F—Red | (23) 41 C 39107F—Navy |
| (21) 41 C 39105F—Camel | (24) 41 C 39102F—Green |
| (22) 41 C 39101F—Lt. blue | (25) 41 C 39103F—Brown |
- State letter size S, M, L or XL, not number size \$7.99

*Reg. DuPont T.M.



Wish Book value Our lowest priced Sleeveless V-neck
Only **\$7.99**



Sears *The Men's Store*

PERMA-PREST® Flannel Shirts . . . rich in color, \$5.99 Regular sizes
 great for comfort, classic in their styling

(1 thru 10) Full cut for a comfortable, easy fit, these shirts are styled in soft, warm fabrics blended of polyester and cotton. Suit your fancy—choose from ombre plaids, solid colors, multicolor plaids. All have a long-point collar with permanent stays, a plain front, two bias chest pockets.

The square bottom goes equally well inside or over pants; the long sleeves have single-button cuffs. Never any need to iron these shirts—just machine wash them in warm water, then tumble dry. Imported from Jamaica. Neck sizes S (14-14½ inches); M (15-15½); L (16-16½); XL (17-17½).

(1 thru 4) Ombre plaids.

Regular sizes. State letter size S, M, L or XL, not number size.
 (1) 41 C 74004F—Red (3) 41 C 74003F—Gold
 (2) 41 C 74002F—Green (4) 41 C 74001F—Blue
 Shipping weight 1 pound \$5.99

Tall sizes. For men over 5 feet 11 inches to 6 feet 3 inches tall. State letter size M, L or XL, not number size.
 (1) 41 C 74008F—Red (3) 41 C 74007F—Gold
 (2) 41 C 74006F—Green (4) 41 C 74005F—Blue
 Shipping weight 1 pound \$7.99

(5 thru 7) Solid colors.

Regular sizes. State letter size S, M, L or XL, not number size.
 (5) 41 C 74019F—Gold (7) 41 C 74021F—Red
 (6) 41 C 74018F—Blue
 Shipping weight 1 pound \$5.99

Tall sizes. For men over 5 feet 11 inches to 6 feet 3 inches tall. State letter size M, L or XL, not number size.
 (5) 41 C 74023F—Gold (7) 41 C 74024F—Red
 (6) 41 C 74022F—Blue
 Shipping weight 1 pound \$7.99

(8 thru 10) Multicolor plaids.

Regular sizes. State letter size S, M, L or XL, not number size.
 (8) 41 C 74031F—Blue (10) 41 C 74033F—Red
 (9) 41 C 74032F—Brown
 Shipping weight 1 pound \$5.99

Tall sizes. For men over 5 feet 11 inches to 6 feet 3 inches tall. State letter size M, L or XL, not number size.
 (8) 41 C 74034F—Blue (10) 41 C 74036F—Red
 (9) 41 C 74035F—Brown
 Shipping weight 1 pound \$7.99



Machine washable Shirt in a \$8.99
 heavyweight woolen blend

(11 thru 13) Heavyweight sport shirt is styled in a warm blend of 85% reprocessed wool and 15% nylon. Full cut for comfort, it has a square cut bottom to tuck in or wear over pants. The long point collar has permanent stays, and there are one-button cuffs on the long sleeves. Flaps on the two chest pockets, a plain front, and handsome plaid patterns complete the good looks. Machine washable in cold water. From Korea. Buy it the easy way—order by phone.

Neck sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size S, M, L or XL, not number size.
 (11) 41 C 77432F—Green plaid (13) 41 C 77431F—Blue plaid
 (12) 41 C 77433F—Red plaid
 Shipping weight 1 pound 4 ounces \$8.99



Items (1) and (2)
**ALSO IN
TALL
SIZES**

Warm, heavyweight Outdoor Shirts

Woolen blend Shirts (Items 1 and 2) **\$14⁹⁹**

Regular sizes | Corduroy Shirts (Items 3 thru 5) **\$11⁹⁹**

1 Zip-front Shirt of 25% reprocessed wool, 25% cotton, 50% acrylic. Hemmed square bottom. Two slant pockets at waist; two chest pockets with button-through flaps. Long point collar. Long sleeves have adjustable two-button tabs on cuffs. Full cut. Dry clean. Red and black buffalo plaid.

Neck sizes S(14-14½); M(15-15½); L(16-16½); and XL(17-17½). State letter size S, M, L or XL, not number size.

41 C 74586F—Shipping weight 1 lb. 7 oz. \$14.99

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. State letter size M, L or XL, not number size.

41 C 74596F—Shipping weight 1 lb. 7 oz. \$16.99

2 C.P.O.-style Shirt in woolen blend, 30% reprocessed wool, 20% cotton, 25% acrylic, 25% other man-made fibers. Hemmed shirt tails. Nylon taffeta lined back yoke and long point banded collar. Six-button placket front with anchor buttons. Two bias chest pockets with button-through flaps. Long sleeves; one-button cuffs. Blue and white plaid. Full cut for comfort. Dry clean.

Neck sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State size S, M, L or XL, not number size.

41 C 74577F—Shipping weight 1 lb. 7 oz. \$14.99

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. State letter size M, L or XL, not number size.

41 C 74578F—Shipping weight 1 lb. 7 oz. \$16.99

(3 thru 5) Button-front Corduroy Shirt. Cotton and polyester. Long-point banded collar, hemmed square bottom, back yoke. Six-button placket front. Long sleeves, one-button cuffs. 2 chest pockets. Full cut. Machine wash, warm, tumble dry. Use your phone if you want to order it the easiest way.

Neck sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size S, M, L or XL, not number size.

(3) 41 C 74054F—White
(4) 41 C 74055F—Light blue
(5) 41 C 74056F—Rust

Shipping weight 1 pound 2 ounces . . . \$11.99

PERMA-PREST® Sport Shirt features the popular layered look

(6 thru 9) Handsomely-patterned pull-over is styled in 100% acrylic. The color-coordinated mock turtleneck insert is knit of 100% cotton. Comfortably full cut, the shirt has a hemmed square bottom to tuck in, or wear over, your pants. Permanent stays help keep the long point collar neat. Cuffs on the long sleeves close with one button. The shirt needs no ironing. Just machine wash by itself in warm water, then tumble dry. Neck sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size S, M, L or XL, not number size.

(6) 41 C 77781F—Navy combination
(7) 41 C 77789F—Burgundy combination
(8) 41 C 77786F—Gray combination
(9) 41 C 77783F—Brown combination
Shipping weight 1 pound 6 ounces. \$11.99



SEARS PUTS IT ALL TOGETHER



(1 thru 5)
DU PONT
Dacron



the leisure look

casually coordinated Leisure Coats, Slacks and Shirts



1 thru 5
woven textured polyester fabric
by Klopman

(1 thru 3) **The Bushcoat style.** Constructed like our sport coats with padded shoulders, full acetate lining and extra detailing in critical fit areas. Suraline plus™ texturized Dacron® polyester sheds wrinkles, stretches for comfort. Four button-thru flap patch-pockets. Deep center vent. Contrasting stitch-trim adds an extra touch of elegance. Inside breast pocket. Dry clean.

Regular. State even suit size 36 to 46.

Shipping weight 1 pound 10 ounces.

Tall. State even suit size 40 to 46.

Shipping weight 1 pound 12 ounces.

Color	Regular	Price	Tall	Price
(1) Oyster	45 C 58221F	\$29.99	45 C 58231F	\$31.99
(2) Brown	45 C 58228F	29.99	45 C 58238F	31.99
(3) Green	45 C 58224F	29.99		

(4 and 5) **The Shirt style.** High quality construction includes natural shoulders, full acetate lining and extra tailoring in critical fit areas. Wrinkle shedding Suraline plus™ texturized Dacron® polyester stretches for comfort. Button thru flaps on chest pockets. Sewn on shoulder epaulets, front and back yoke plus contrasting stitching on major seams. Shirt style cuffs, side vents. Dry clean.

Regular. State even suit size 36 to 46.

Shipping weight 1 pound 8 ounces.

Tall. State even suit size 40 to 46.

Shipping weight 1 pound 10 ounces.

Color	Regular	Price	Tall	Price
(4) Navy blue	45 C 58446F	\$29.99	45 C 58456F	\$31.99
(5) Oyster	45 C 58441F	29.99	45 C 58451F	31.99

(6 thru 10) **PERMA-PREST® flared leg Slacks.** Solids are 100% texturized polyester; plaids are 86% polyester, 14% nylon. Hemmed bottoms. Flap back pockets. Slip-not® waistband for comfort and trim appearance. Nylon zipper. Trim fit for young men. No ironing necessary when machine washed in warm water (with similar colors), then tumble or line dried.

State waist size in inches, then inseam as letter S, M or L from this chart.

Waist, inches	30, 31, 32, 33, 34, 36, 38
Inseam, inches	S(29½); M(31); L(33)

(6) 41 C 24433F—Brown

(7) 41 C 24442F—Green, brown plaid

(8) 41 C 24443F—Brown, tan plaid

(9) 41 C 24431F—Navy

(10) 41 C 24441F—Navy, red plaid

Shipping weight 1 pound 4 ounces\$15.99

(11 thru 13) **Sears Best knit Sport Shirts** of 100% polyester. Long sleeves. Square bottom. Trim Regular cut for average builds. Machine wash, warm; tumble dry. Hong Kong. Chest sizes S(34-36 inches); M(38-40); L(42-44) and XL(46-48).

11 Brown leaf print. Plain front. One-button cuffs. State letter size S, M, L or XL, not number size.

Shipping weight 8 ounces.

41 C 91495F\$13.99

12 Solid ecru. Placket front. One-button notched cuffs. Chest pocket. State letter size S, M, L or XL, not number size.

Shipping weight 8 ounces.

41 C 91498F\$11.99

13 Navy leaf print. Plain front. One-button cuffs. State letter size S, M, L or XL, not number size.

Shipping weight 8 ounces.

41 C 91494F\$13.99

14 Sears Best Turtleneck Sweater of 100% Orlon® acrylic. Incredibly soft, cashmere-like hand. Full turn-down ribbed collar. Long sleeves. Ribbed bottom and cuffs for snug fit. Natural color. Machine wash, warm temperature; tumble dry. Chest sizes S(34-36 inches); M(38-40); L(42-44); and XL(46-48). State letter size S, M, L or XL, not number size.

Shipping weight 13 ounces.

41 C 37289F\$12.99

*Reg. DuPont T.M.

SEARS PUTS IT

ALL TOGETHER



corduroy leisure coats and sportcoats

casually coordinated
with slacks and shirts

(1 thru 3) **The Leisure Coat.** Bushcoat styling. Constructed like our sportcoats with padded shoulders, full acetate print lining and extra tailoring in critical fit areas. Button thru flaps on all four patch pockets. Stitched on belt. Polyester and cotton. Dry clean.

Reg. *State even suit size* 36 to 46. Wt. 2 lbs. 1 oz.
Tall. *State even suit size* 38 to 46. Wt. 2 lbs. 3 oz.

Color	Regular	Price	Tall	Price
(1) Tan	45C58067F	\$29.99	45C58077F	\$31.99
(2) Brown	45C58068F	29.99	45C58078F	31.99
(3) Green	45C58064F	29.99

(4 and 5) **The Sportcoat.** Richly masculine with genuine suede trim on rounded patch pockets. Two button slightly shaped model is all cotton. Deep center vent. Dry clean.

Regular. *State even suit size* 36 to 46.

Tall. *State even suit size* 38 to 46.

Short. *State even suit size* 36 to 42.

Color	Regular	Tall	Short
(4) Tan	45 C 25121F	45 C 25122F	45 C 25123F
(5) Brown	45 C 25131F	45 C 25132F	45 C 25133F

Shipping weight 2 pounds 15 ounces . . . \$34.99

(6 thru 9) **PERMA-PREST® flared leg Slacks.** Solids are 100% texturized polyester; plaids are 86% polyester, 14% nylon. Hemmed bottoms. Slip-not® waistband. Flap back pockets. Wide belt loops. Zipper fly. Trim fit for young men. No ironing necessary if machine washed, warm (with similar colors); tumble dried.

State waist size in inches, then inseam as letter S, M, L from this chart.

Waist, inches	30, 31, 32, 33, 34, 36, 38
Inseam, inches	S(29½); M(31); L(33)

- (6) 41 C 24433F—Brown
 - (7) 41 C 24432F—Green
 - (8) 41 C 24443F—Brown and tan plaid
 - (9) 41 C 24442F—Green and brown plaid
- Shipping weight 1 pound 4 ounces \$15.99

(10 thru 12) **Sears Best knit Sport Shirts** of 100% polyester. Long sleeves. Full button front. Square bottom. Trim Regular cut for average builds. Machine wash, warm; tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48).

(10 and 11) **Leaf print pattern.** One-button square cuffs. Plain front. From Hong Kong. *State letter size S, M, L or XL, not number size.*

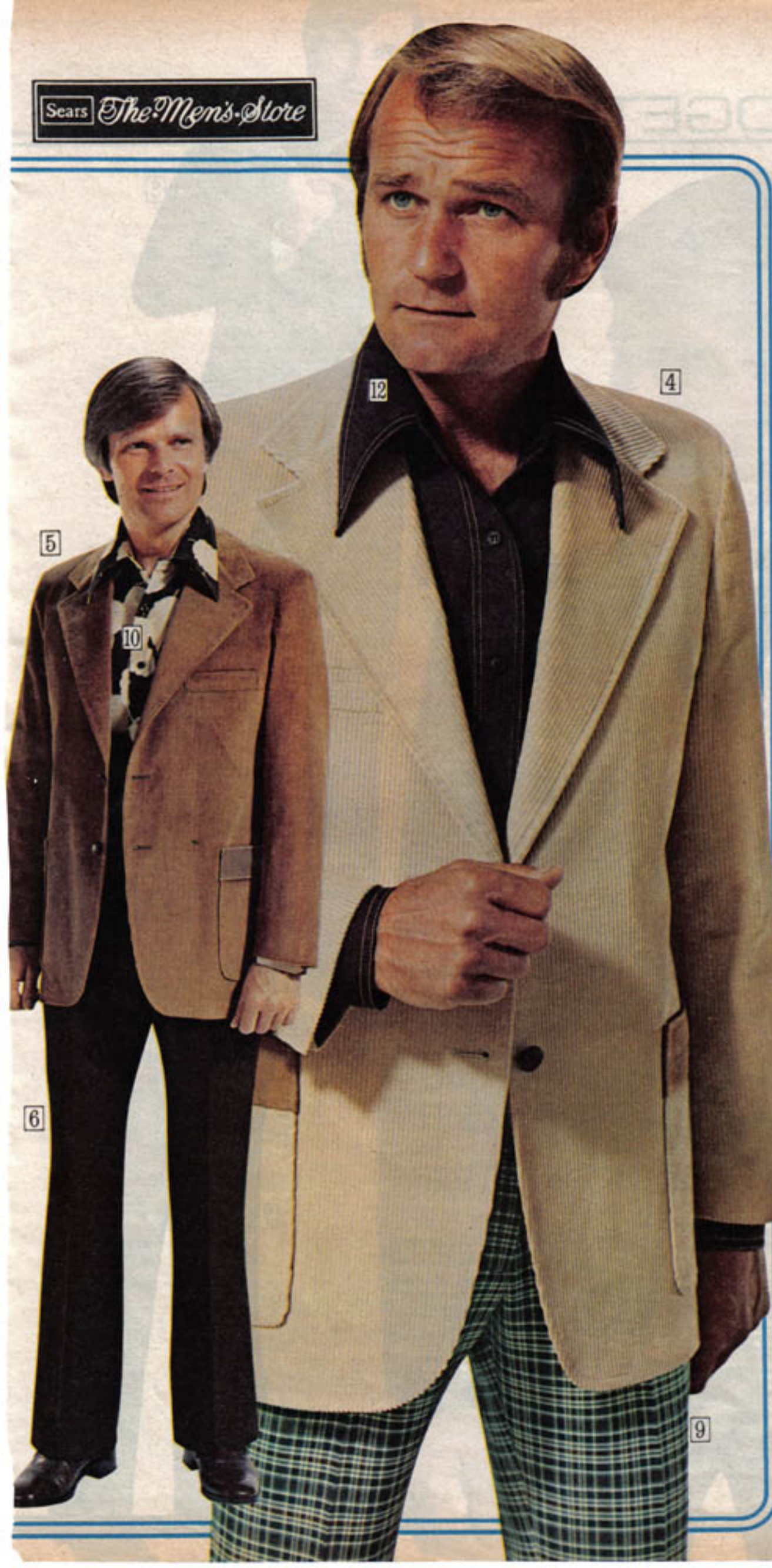
- (10) 41 C 91495F—Brown print
 - (11) 41 C 91496F—Green print
- Shipping weight 8 ounces \$13.99

12 **Brown solid** with contrast stitching on collar, placket, chest pockets and cuffs. One-button notched cuffs. From Hong Kong. *State letter size S, M, L or XL, not number size.* 41 C 91491F—Shipping weight 8 oz. \$12.99

13 **Ribbed Orlon® Turtleneck Sweater.** Wintuk yarn of 100% Orlon® acrylic. Full turn-down collar. Made to retain its shape, size. Machine wash in warm water; tumble dry. Natural color. Chest sizes S(34-36 in.); M(38-40 in.); L(42-44 in.); and XL(46-48 in.). *State letter size S, M, L or XL, not number size.* 41 C 37029F—Shipping weight 1 lb. \$12.99

*Reg. DuPont T.M.

"Charge It" if you wish
... see page 277



SEARS PUTS IT

ALL TOGETHER



double knit sportcoats

coordinated with slacks, shirts, sweaters and ties

(1 and 2) **The Check Sportcoats.** Traditional two button model has elegant wide lapels and flaps on lower set-in pockets. All polyester double knit to shed wrinkles fast and stretch for comfort. Deep center vent. Dry clean.

Regular. *State even suit size 36 to 46.*

Tall. *State even suit size 38 to 46.*

Short. *State even suit size 36 to 42.*

Color	Regular	Tall	Short
(1) Blue check	45C28441F	45C28442F	45C28443F
(2) Green check	45C28445F	45C28446F	45C28447F

Shipping weight 2 pounds 15 ounces \$39.99

(3 and 4) **The solid color Blazers.** Classic styling dramatically updated with color-matched buttons, wide lapels and rounded lower patch-pockets. Gold stitching trims green blazer, light blue trims navy blazer. Encron® polyester double knit stretches for comfort, sheds wrinkles fast. Deep center vent. Dry clean.

Regular. *State even suit size 36 to 46.*

Tall. *State even suit size 38 to 46.*

Short. *State even suit size 36 to 42.*

Color	Regular	Tall	Short
(3) Green	45 C 28291F	45 C 28292F	45 C 28293F
(4) Navy	45 C 28285F	45 C 28286F	45 C 28287F

Shipping weight 2 pounds 15 ounces \$39.99

(5 thru 8) **PERMA-PREST® flared leg Slacks.** Solids are 100% texturized polyester; plaids are 86% polyester, 14% nylon. Hemmed bottoms. Flapped back pockets. Wide belt loops. Zipper fly. Trim fit. No ironing if machine washed (with similar colors), warm; tumble dried. *State waist size in inches, then inseam as letter S, M, L from this chart.*

Waist, inches	30, 31, 32, 33, 34, 36, 38
Inseam, inches	S(29½); M(31); L(33)

- (5) 41 C 24431F—Navy
- (6) 41 C 24442F—Green, brown plaid
- (7) 41 C 24432F—Green
- (8) 41 C 24441F—Navy, red plaid

Shipping weight 1 pound 4 ounces \$15.99

(9 and 10) **Sears Best knit Sport Shirts** of 100% polyester. Button front. Chest pocket. Long sleeves have 1-button notched cuffs. Square bottom. Trim Regular cut. Machine wash, warm; tumble dry. From Hong Kong. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State letter size S, M, L, XL, not number size.*

- (9) 41C91497F—Navy
- (10) 41C91499F—Dk. green

Shipping weight 8 ounces \$11.99

11 PERMA-PREST® Dress Shirt of 65% polyester, 35% cotton. Long sleeves, 1-button notched cuffs. Spread collar, placket front. Chest pocket. Shirrtail bottom. Green. No ironing if machine washed, warm; tumble dried. Trim Regular (tapered) cut. Korea.

State neck size, then sleeve length from this chart.

Neck, inches	14½	15
Sleeve, inches	32, 33	32, 33, 34
Neck, inches	15½ or 16	16½ or 17
Sleeve, inches	32, 33, 34, 35	33, 34, 35

33 C 72132F—Shipping weight 12 ounces \$9.00

Tie (shown with dress shirt (11)) of 100% polyester. Butterfly pattern in brown, tan, green. 4¾-in. wide.
33 C 38468—Shipping weight 5 ounces \$5.50

(12 and 13) **Crochet-look Sleeveless Sweater.** 100% acrylic. Sewn-on rib-knit V-neck and armholes. Rib-knit bottom insures a neat, body-hugging fit. Keeps shape even when machine washed, warm; tumble dried. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). *State size S, M, L or XL, not number size.*
(12) 41C39379F—Natural (13) 41C39373F—Rust
Shipping weight 9 ounces \$10.99

14 Sears Best Turtleneck Sweater of 100% Orion® acrylic for a luxurious, smooth feel. Full turn-down ribbed collar, ribbed cuffs and bottom. Natural color. Machine wash, warm; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State letter size S, M, L or XL, not number size.*
41 C 37289F—Shipping weight 13 ounces \$12.99

*Reg. DuPont T.M.

Rugged Denim Jackets

Fleecy polyester or acrylic pile linings look and feel like real shearling

DUPONT
Dacron
polyester
pile lining

1

4



Ranch style Jacket **\$26⁹⁰** Regular sizes

Shirt style Jacket **\$27⁹⁰** Regular sizes

(1 thru 3) Our traditional ranch jacket of cotton and Dacron* polyester denim. Slash handwarmer pockets plus two patch chest pockets. Snap front. Jacket, cuffs and pocket flaps lined with curly Dacron* polyester pile. Acetate sleeve lining quilted to acrylic and other fibers for warmth. Waist length. Dry clean.

Regular. State even suit size 36 to 46.

- (1) 45 C 81094F—Denim green
 - (2) 45 C 81098F—Denim brown
 - (3) 45 C 81096F—Denim blue
- Shipping weight 2 pounds 10 ounces \$26.90

Tall. State even suit size 38 to 46.

- (1) 45 C 81194F—Denim green
 - (3) 45 C 81196F—Denim blue
- Shipping weight 2 pounds 12 ounces \$28.90

(4 thru 6) The classic Dacron* polyester and cotton denim shirt jacket with an important difference . . . slash handwarmer pockets for those cold days. Authentic styling details include upper snap-flap pockets, long collar points and deep side vents. Contrasting stitching accents pockets, shirt style cuffs and major seams. Curly acrylic pile lining. Shirt length. Dry clean.

Regular. State even suit size 36 to 46.

- (4) 45 C 81066F—Denim blue
 - (5) 45 C 81068F—Denim brown
 - (6) 45 C 81064F—Denim green
- Shipping weight 2 pounds 14 ounces \$27.90

Tall. State even suit size 38 to 46.

- (4) 45 C 81166F—Denim blue. Shipping weight 3 pounds \$29.90

*Reg. DuPont T.M.

Split Cowhide Ranch Jackets

Extra deep and warm acrylic pile shearling-look collar, lapels and lining

Mid-thigh-length Ranch Jacket

\$59⁹⁰

1 Massive white pile collar, lapels and lining spark new interest in the classic long ranch jacket. And it's as warm as it looks even on the coldest winter days. Three button front and slash handwarmer pockets with white pile trim. Yoke split panel back, side vents. Use your phone if you want to order it the easiest way of all. Leather clean. Tobacco brown. *State even suit size 36 to 46.* 45 C 64468CF—Shipping weight 6 pounds \$59.90

2 Striped Muffler. All acrylic. 6 feet long. Hand wash, drip dry. Brown and tan stripes. 33 C 35231—Shipping weight 6 ounces \$6.50

Waist-length Ranch Jacket

\$47⁹⁰

(3 and 4) The denim jacket look in rugged split cowhide. Snap front, band bottom. Snap patch pockets. Yoke panel front and back. Contrast stitching trims tailoring details and major seams. Extra warm acrylic pile lining looks like real shearling. Leather clean. *State even suit size 36 to 46.*

(3) 45 C 64222F—Denim blue

(4) 45 C 64221F—Tan

Shipping weight 4 pounds 14 ounces \$47.90

Just say "Charge It" when you phone your order . . . see page 277



Warmly pile-lined CASUAL JACKETS in two important fabrics

Deeply waled cotton Corduroy
Leisure style

\$34⁹⁰ Regular sizes

(1 and 2) The handsome corduroy leisure look now warmly lined with polyester pile on cotton back for winter outdoor wear. Acetate sleeve lining for easy on and off. Upper patch pockets plus lower slash handwarmer pockets for cold weather wear. Shoulder epaulets, button front. Hip length. Dry clean.

Regular. State even suit size 36 to 46.

(1) 45 C 94027F—Light tan

(2) 45 C 94029F—Russet

Shipping weight 2 pounds 15 ounces.....\$34.90

Tall. State even suit size 38 to 46.

(1) 45 C 94127F—Light tan

Shipping weight 3 pounds 1 ounce.....\$36.90

Velvety cotton Suede Cloth
Shirt style

\$29⁹⁹ Regular sizes

(3 and 4) The popular shirt style is great for winter outdoor wear because of its warm acrylic pile on cotton back lining. Acetate sleeve lining. Snap front and cuffs. Upper patch pockets have snap flaps. Slash handwarmer pockets. Good looking contrast stitch trim. Hip length. Dry clean. Chest sizes: S(36-38); M(39-41); L(42-44); XL(45-47).

Regular. State letter size S, M, L or XL.

(3) 45 C 85048F—Light brown

(4) 45 C 85047F—Tan

Shipping weight 2 pounds 14 ounces.....\$29.99

Tall. State letter size M, L or XL, not number.

(3) 45 C 85148F—Light brown. Wt. 3 lbs. ..\$31.99





Rugged polyurethane snap-front Jacket

All the subtle shading and top grain of the finest cowhide . . . it even feels like fine leather

\$29⁹⁹

All polyurethane on tough cotton back. And in this contemporary style it's a real knockout. Two upper flap patch pockets with snaps. Lower patch pockets. Snap front. Set-in sleeves have snap cuffs. Contrasting stitching trims pockets, front and major seams. Full acetate lining is the perfect final detail to this handsome jacket. Hip length. Wipe clean with a damp cloth or dry clean.

Chest sizes: S(36-38); M(39-41); L(42-44); XL(45-47). State letter size S, M, L or XL, not number size.

45 C 56177F—Leather tan
Shipping weight 1 pound 10 ounces \$29.99

Just call Sears and say "Charge It"
. . . see page 277 for details



PVC shirt-style Jacket . . looks and feels like fine soft-grained, fashion leather

\$14⁸⁸ Regular sizes

PVC means polyvinyl chloride . . a handsome leather look-alike at a great low price. And the rugged western styling includes snap front, back yoke, snap flaps on upper patch pockets and snap cuffs on set-in sleeves.

Contrast stitching trims front, pockets, cuffs and major seams. PVC backed with cotton for great strength. Full nylon lining for easy on and off. Hip length. Wipe clean with a damp cloth. From Thailand.

Chest sizes S(36-38); M(39-41); L(42-44); and XL(45-47).

Regular. State letter S, M, L or XL, not number.

(1) 45 C 56151F—Bone

(2) 45 C 56150F—Brown

(3) 45 C 56157F—Tan

Shipping weight 1 pound 12 ounces \$14.88

Tall. State letter size M, L or XL, not number size.

(1) 45 C 56161F—Bone

(2) 45 C 56168F—Brown

Shipping weight 1 pound 14 ounces \$15.88

Sears Best
heavyweight
PERMA·PREST®
Work Shirts of warm
cotton-blend flannel

Regular sizes | Tall sizes
\$797 | **\$897**

- Full cut for freedom of movement
- Long stay-in tails for neatness



Sears * Best

(1 thru 10) Comfortable blend of 65% cotton, 35% polyester. Handsome dress shirt style banded collar. Top center pleat front. Two chest pockets with button-through flaps. Long sleeves. No ironing when tumbled dried. Machine wash, warm. Pre-shrunk . . . maximum fabric shrinkage 2%.

REGULAR. Neck sizes S(14-14½ in.); M(15-15½); L(16-16½); XL(17-17½). State letter size S, M, L or XL, not number size.

- Block plaids**
- (1) 51 C 20462F—Green
 - (2) 51 C 20463F—Brown
 - (3) 51 C 20461F—Blue
- Buffalo plaids**
- (4) 51 C 20432F—Blue
 - (5) 51 C 20431F—Red
 - (6) 51 C 20434F—Brown
 - (7) 51 C 20433F—Black, white
- Shipping weight 1 pound \$7.97

Over-plaids

REGULAR. Neck sizes XS(13-13½ in.); S(14-14½); M(15-15½); L(16-16½); XL(17-17½). State letter size XS, S, M, L or XL, not number size.

- (8) 51 C 20441F—Red
- (9) 51 C 20443F—Green
- (10) 51 C 20442F—Blue

Shipping weight 1 pound \$7.97

TALL (over 5 feet 11 inches to 6 feet 3 inches). Neck sizes M(15-15½ in.); L(16-16½); XL(17-17½). State letter size M, L or XL, not number size.

- Block plaids**
- (1) 51 C 20466F—Green
 - (2) 51 C 20467F—Brown
 - (3) 51 C 20465F—Blue
- Buffalo plaids**
- (4) 51 C 20436F—Blue
 - (5) 51 C 20435F—Red
 - (6) 51 C 20438F—Brown
 - (7) 51 C 20437F—Black, white
- Over-plaids**
- (8) 51 C 20445F—Red
 - (9) 51 C 20447F—Green
 - (10) 51 C 20446F—Blue
- Shpg. wt. 1 lb. 2 oz. \$8.97

ORDER YOUR CORRECT SIZE . . .
if in doubt, see our General
Catalog for charts