



**MONTGOMERY
WARD**

1975 CHRISTMAS
Index, Pg. 152
Credit Terms,
Pgs. 147-149
Chicago, Il. 60607

THE EARLY CHRISTMAS SHOPPER'S BOOK OF VALUES

WHERE YOU SHOP AND SAVE FROM NOW THRU THE HOLIDAYS

OVER 600 PRICE CUTS + OTHER GREAT VALUES. 57 BEST BUYS

Like the Pretty Sleepwear Above... Buy Lady's Robe On Page 7, the Little Girl's Nightie On Page 144.
Save 20%-50% in Limited Time Sale On 32 Most-Wanted Items. See Pgs. 24-29. Buy the Chair Pg. 25.



Buckskin suede
collared 'n cuffed
with fluffy lamb

Now **\$55**

a WARDS
**BEST
BUY**
BECAUSE

It's *real* split cowhide . . .
rugged and nappy textured,
heaped with *real* American
lamb . . . soft and extra plump,
at a price that says *real value!*
Intricate tool-dye trim adds
interest at the pockets—slit
and snap-tabbed in smooth
leather. Sporty stitching and
buckled belt top it all off!

*Comparison Shopped
for Value*

Save
\$20

Snap closing; acetate taffeta lining. Made in Taiwan. Leather clean. About 30-in. long. Was \$75 in Big Fall Bk., pg. 180. Ship. wt. 4 lbs. 8 oz. Colors • 37 gold/red fox look • 80 brown/fitch • 46 green/green. State color number and size. B 2 T 7140—Misses/Jrs. Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18..... **55.00**

MORE PANTCOATS ON PGS. 60-63.

Accessories
COMPLETE THE LOOK

Hat, pg. 62; Pants, pgs. 42, 50; this book. Gloves, pg. 148; turtlenecks, pgs. 35, 95; Big Fall Book.

ORDER YOUR CORRECT SIZE. See size charts on page 958 of Wards Big Fall Book.

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Luxurious
leather coats
with warm
zip-out
liners



A

B

a WARDS
**BEST
BUY**
BECAUSE

You get a terrific, timely reduction! It's the go everywhere, anytime great look in 2 of America's most wanted leathers (glove or suede). PLUS a tufted pile liner that zips in for instant warmth.

\$15 off **\$64** Reg. Sizes **\$74** Talls

A SMOOTH GLOVE LEATHER SURCOAT. Horizontal yoke. 2 lower pockets; button front; self-collar button closure. Wipe clean with a damp cloth. Was \$79 and \$89 in Big Fall '75 Book, page 386. Colors • 89 dark brown • 79 black. State color number, chest size. Reg. Chest sizes: 36, 38, 40, 42, 44, 46 inches. B42T9360—Abt. 32 in. long. Wt. 6 lbs. 12 oz. . . **64.00** Talls. Chest sizes: 38, 40, 42, 44, 46, 48 inches. B42T9361—Abt. 34 in. long. Wt. 6 lbs. 14 oz. . . **74.00**

For more Outerwear see Fall '75 Bk., pgs. 383-395.

B IMPORTED SUEDE LEATHER SURCOAT. Wind-resistant, warmer, longer-wearing skins (from New Zealand). DuPont Quilon treated to resist rain, stains. Styled as coat at left. Dry clean by reputable cleaner. Cut from Big Fall '75 Bk., pg. 386. Reg. Chest sizes: 36, 38, 40, 42, 44, 46 inches. Colors • 88 autumn brown (on model) • 89 dark brown. State color number, chest size. Was \$79. B 42 T 9350—Abt. 32 in. long. Wt. 4 lbs. 8 oz. **64.00** Talls. Chests: 38, 40, 42, 44, 46, 48 inches. Autumn brown only. State chest size. Was \$89. Z 42 T 9351—Abt. 34 in. long. Wt. 5 lbs. . . . **74.00**

**SAVE
TIME
SAVE
MONEY**

You save in so many ways when you shop from Wards Big Christmas Book . . . you avoid the hassle of bad weather, traffic and crowds—and you can choose from over 2,950 items, all at Wards irresistible low prices!

Over 600 Price Cuts—

you'll find price cuts in every department throughout this book!

57 Wards Best Buys—

sensational values, picked especially for you!

6 Pages of Early Shopper Specials—

Save 20% to 50% when you order by Nov. 17, 1975!

**JUST PHONE
WARDS**

Order anything in this book from the comfort of your own home . . . in some areas you can even call 24 hours a day, 7 days a week! Phone numbers for your area are listed on page 154.

**Our Cover Robe—
relax in the luxurious
warmth of plush pile**

WALDEN
LUXURY PILE FABRICS

Misses **12⁹⁶** Short length
long robe 10.96

Women's sizes at higher prices

**a WARDS
BEST
BUY
BECAUSE**

- Kitten-soft acrylic pile on acrylic back for warmth without weight
- Rich-looking satin appliques trim 2 roomy patch pockets
- Coordinating nylon tricot gown completes a super gift set!

Comparison Shopped for Value

Save \$2 on the set

Misses Sizes: S(10-12), M(14-16), L(18-20).

Women's Sizes: X(40-42), XL(44-46).

State color number, size S, M, L, X or XL—not number size.

A PILE ROBE IN 2 LENGTHS—something for all the girls on your gift list! Tricot backed collar. Machine wash, warm; tumble dry—it's ready to wear.

Colors • 71 white with blue/white trim
• 50 blue with blue/white trim • 11 pink with pink/white.

LONG ROBE gives a warm feeling top to toe!

B 32 T 5687—Misses sizes (see above). Wt. 2 lbs. . . . **12.96**

B 32 T 5689—Women's (see above). Wt. 2 lbs. 6 oz. . . . **14.96**

SHORT ROBE is so easy to slip on.

B 32 T 5686—Misses (see above). Wt. 1 lb. 10 oz. . . . **10.96**

B 32 T 5688—Women's (see above). Wt. 2 lbs. . . . **12.96**

B WHITE WALTZ GOWN has contrast satin applique and piping. Elasticized back for easy fit. Machine wash, warm. Colors • 50 white/blue trim • 11 white/pink trim.

B 32 T 5321—Misses sizes (see above). Wt. 7 oz. . . . **5.96**

B 32 T 5371—Women's sizes (see above). Wt. 9 oz. . . . **6.96**

PAIR ROBE AND GOWN FOR A GREAT GIFT! Colors • 71 white robe with white-blue gown • 50 blue robe with white-blue gown • 11 pink robe with white-pink gown.

LONG ROBE AND WALTZ GOWN SET—SAVE \$2.

B 32 T 5895—Misses (see above). Wt. 2 lbs. 7 oz. . . . **16.92**

B 32 T 5897—Women's (see above). Wt. 2 lbs. 15 oz. . . . **19.92**

SHORT ROBE AND WALTZ GOWN SET—SAVE \$2.

B 32 T 5894—Misses (see above). Wt. 2 lbs. 1 oz. . . . **14.92**

B 32 T 5896—Women's (see above). Wt. 2 lbs. 9 oz. . . . **17.92**

C FLUFFY SCUFF SLIPPER—SAVE ON 2 PAIRS! DuPont Orlon® acrylic pile with foam rubber cushioned sole. Mach. wash, warm. • 87 white • 74 blue • 56 pink • 37 gold. State color no., size S, M, L, XL—not number size.

B 30 T 1637 D—Sizes: S(5-6), M(6½-7½), L(8-9), XL(9½-10½). Wt. pr. 8 oz. . . . Pair **3.50**; any 2 pairs **6.50**

More robes on pages 10, 73 through 81.



Wintuk
DuPont Orlon



Wintuk Orlon
sweater shirts

Cut 2.11

Now **6⁸⁸**
ea.

a WARDS
**BEST
BUY**
BECAUSE

Our big savings gives you high quality fashion benefits: a stylish pattern that's knit in to stay and a soft fabric that's easy to care for. Ribbed collar, cuffs, bottom. Dyed to match buttons on placket style.

Comparison Shopped for Value

BASKET WEAVE PATTERN SHIRTS of 100% Wintuk DuPont Orlon® acrylic. Soft, comfortable to wear. 4-button placket or turtleneck styles. Machine wash, warm; tumble dry. Cut from Big Fall Book, page 379.

Colors • 50 lt. blue • 81 off white • 89 dk. brown • 27 rust • 15 wine • 48 dk. green • 55 navy. Ship. wt. 9 oz.

Sizes: S(fits 34-36" chest), M(38-40), L(42-44), XL(46-48).

State color number, chest size S, M, L, XL—not number size.

B 35 T 1225—Turtleneck style..... Was 8.99; Now **6.88**

B 35 T 1224—Placket style..... Was 8.99; Now **6.88**

For more menswear selections see pages 3, 8, 9, 14-17, 30, 31, 93-120.

8 WARDS ALL

Men's 100% polyester
double knit leisure
suits to mix 'n match

29⁸⁸
ea.

a WARDS
**BEST
BUY**
BECAUSE

The leisure suit is today's way to dress. It's a great gift idea. We have it in comfortable, easy-wear polyester double knit—at a surprising price. Really versatile, too. Wear it matched for an easy-feeling, dressed-up look. Or mix pattern and solid for a more casual look.

**Comparison Shopped
for Value**

DID HE SAY VERSATILE? You bet. At the office or on the town, you're ready for anything. Styled to stand out, with features like these: 3 square patch pockets, wide lapels with deep notches and color-matched buttons on the comfortable, unlined jacket. Flare leg slacks have Ban-Rol® waist, wide beltloops, nylon zipper, angle front pockets. Dry clean.

Chest	36	38	40	42	44
R or L	R only	R only	R or L	R or L	R or L
Waist	29-31	31-33	33-35	36-38	38-40
Inseam	any inseam, 29 to 34 inches				

CHECK PATTERN. Wt. 2 lbs. 2 oz.

M 9 T 1948—Green

M 9 T 1947—Brown.....**29.88**

SOLID COLORS. Wt. 2 lbs. 2 oz.

M 9 T 1946—Green.

M 9 T 1945—Brown.....**29.88**

To order, state (1) chest size (2) R(regular) or L(long) (3) waist in inches (4) inseam in inches.

NOTE: Be sure that the waist size you order is available in your specified chest size. **EXAMPLE:** if your chest size is 38, you must order R (regular), waist size 31, 32 or 33 and inseam between 29 and 34.

More Men's Gift Ideas,
pgs. 3; 14-17; 30-33; 93-120.





FULL 465 DAY WARRANTY

Dow Badische warrants that should these garments fail to give normal wear for the next 465 days, they will be replaced or money refunded. Return with this tag and your sales slip to Montgomery Ward & Co.



B
Jr. Teens,
too

A

C

**Brushed nylon
peignoir sets
for warmth**
**WARDS
BEST
BUYS
BECAUSE**

These 2-pc. sets are warranted for 1 full year *plus* 100 extra days! And they're **Flame Resistant**, too. Coats button on over gowns with elasticized sleeves. Machine wash and dry, see instructions below. It's fun to dress alike!

**Comparison
Shopped for Value**

Colors • II pink • 5I blue.
State color no. and size letter
S, M or L—not number size.

Misses **11.88**
Set

A TO MOTHER, WITH LOVE.
Gown has elasticized smocked bodice, puff sleeves, ruffle hem. Misses sizes: S(10-12), M(14-16), L(18-20). Ship. wt. set 14 oz. B 32 T 2799.....Set **11.88**

Big girls' **9.88** Jr. Teens' **10.88**
Set Set

B BIG SISTER'S SO PRETTY!
Gown has elasticized smocked bodice and puff sleeves. Big Girls' sizes: S(7-8), M(10-12), L(14). Ship. wt. set 14 oz. B 6 T 5007—Big Girls'.. Set **9.88**
Jr. Teens' sizes: S(6-8), M(10-12), L(14). Ship. wt. set 1 lb. 2 oz. B 6 T 101—Jr. Teens'.. Set **10.88**

Little girls' **8.88**
Set

C THE "LITTEST ANGEL"—her set features a ruffled, white yoke on coat and gown. Gown has long sleeves, back button. Little Girls' sizes: S(2-3), M(4-5), L(6-6X). Ship. wt. set 11 oz. B 31 T 3390.....Set **8.88**

Nightwear this page: Little girls' meets Federal Test Standard DOC FF 3-71. Big Girls' and Women's meets standard FF 5-74. To retain Flame Resistant properties use any heavy-duty detergent, not soap or fabric softener. Do not bleach. All items mach. wash, warm; tumble dry.

ORDER CORRECT SIZE. Women's charts, pg. 958; Girls', pg. 961; Children, pg. 959, Big F '75 Book.

10 WARDS ALL*

Slippers: Mom's, Big Girls' sold on page 7 Little Girls', pg. 146.



Acrylic double knit
sweater with
special detailing

Now
Only **9⁹⁹**

a WARDS
**BEST
BUY**
BECAUSE

This sweater was a great buy in our Fall '75 Book and now we've cut \$5 from that already low price. The special details include 4 ribbed pockets plus full-fashioned ribbed sleeves. Front is gleam-y with brass-tone metal buttons. Heavyweight double knit acrylic that's a breeze to care for. Just machine wash, warm; tumble dry.

*Comparison Shopped
for Value*

Cut \$5

Warm all over is what you'll be in this bulky knit sweater. Pointed collar. Imported from Korea. Was 14.99 Fall '75 Book pg. 41. Ship. wt. 1 lb. 9 oz. Colors • 71 white • 28 rust • 85 camel • 55 navy • 15 wine. State color number, size.

B 3 T 4804—Bust sizes: 34, 36, 38, 40, 42... **9.99**

TURTLENECK—BUY 2... SAVE 1.76

LONG SLEEVED TURTLENECK is random rib acrylic knit with saddle shoulder. Back neck zipper. Machine wash, warm; tumble dry. This is a Wards Best Buy, too. For more details and to see all colors shown, see pg. 51. Imported from Korea.

Colors • 16 coral • 71 white • 81 beige • 55 navy • 51 lt. blue • 41 lt. green • 66 lilac.

Ship. wt. ea. 9 oz. State color number, size.

B3T4070D—Sizes: S(fits 31-33" busts), M(34-36"), L(37-40")..... **6.88** each, **2** for **12.00**

More outstanding sportswear values, pgs. 30-58.

ACCESSORIES SHOWN THIS PAGE: Jewelry, page 61 in our Big Fall '75 Catalog.



ALL WARDS 11



Men's tailored
double knit
blazers

29⁸⁸
Reg.
sizes

a WARDS
**BEST
BUY**
BECAUSE

At this low price you get:
Premium Celanese Fortrel®
polyester double knit.
2 rows of stitching.
Round patch pockets with
inverted pleats.
Wide lapels, center vent.
Coordinated lining.
Metal blazer buttons.

**Comparison Shopped
for Value**

Easy-wearing double knit in 5 dynamic colors with features that really set them apart. You get great styling detail, comfort and durability—specially priced for holiday giving. Dry clean.

Shipping weight 2 lbs. 10 oz.

Chest sizes: Regs.: 36R, 38R, 40R, 42R, 44R, 46R. Longs: 38L, 40L, 42L, 44L, 46L. Shorts: 38S, 40S, 42S, 44S.

State chest size and R, L or S.

W 9 T 4120D-Green/tan stitching.
W 9 T 4121D-Camel/brown stitching.
W 9 T 4122D-Navy/blue stitching.
W 9 T 4123D-Brown/tan stitching.
W 9 T 4124D-Gray/red stitching.

Blazer alone **29.88**
With any slacks, blazer **28.55**

EXTRA SIZES. Regs.: 48R, 50R.
Longs: 48L, 50L. Ship. wt. 3 lbs. 4 oz.
State chest size and R or L.

W9T4125D-Green/tan stitching.
W9T4126D-Camel/brown stitching.
W9T4127D-Navy/blue stitching.
W9T4128D-Brown/tan stitching.
W9T4129D-Gray/red stitching.

Blazer alone **34.88**
With any slacks, blazer **33.55**

Shirts, ties, pg. 112; shoes, pg. 117.
More men's wear gift ideas on
pgs. 3, 8, 9, 16, 17, 30-33, 93-120.

TO MEASURE: Big Fall Bk., pg. 344.



ALSO IN
EXTRA SIZES FOR
BIG MEN
Priced higher

Men's patterned double knit dress slacks

9⁸⁸

Extra sizes priced higher

a WARDS
**BEST
BUY**
BECAUSE

These 100% Encron® polyester double knits feature full dress slack construction, with: Ban-Rol® waist • Talon® hook closure • No-snap nylon zipper • Sturdy beltloops • French fly tab. Textured surface, color blended for perfect coordination.

Comparison Shopped for Value

It's what you get for the low price that counts. Quality dress slack construction means that the waist is fully tailorable if you gain or lose weight. Mach. wash, warm; tumble dry. *No Ironing Needed.*

Waist:	30, 31	32	33
Inseam:	29½, 31	29½, 31, 33	29½, 31
Waist:	34, 36	38	40, 42
Inseam:	29½, 31, 33, 34	29½, 31, 33	29½, 31

Wt. 1 lb. 2 oz. State waist, then inseam.

W 9 T 5511 D—Navy.

W 9 T 5512 D—Gray.

W 9 T 5510 D—Brown.

W 9 T 5513 D—Green.

Slacks alone.....**9.88**

With any blazer, slacks.....**9.45**

EXTRA SIZES: Waists: 44, 46, 48.

Inseams: 29 to 35. Wt. 1 lb. 4 oz.

State waist, then inseam.

W 9 T 5546 D—Navy.

W 9 T 5547 D—Gray.

W 9 T 5545 D—Brown.

W 9 T 5548 D—Green.

Slacks alone.....**12.88**

With any blazer.....**12.45**

Encron is a reg. T.M. of American Enka Co., Enka, N.C., a part of Alzone Inc., for its polyester fiber.

Navy

Gray

Brown

ALL WARDS 15

EXTRA SIZES FOR
TALL MEN
SLIGHTLY HIGHER



Warm, wooly His 'n Her CPO's

a **WARDS**
BEST
BUY

Save \$3

when you buy any 2

because you get superb quality, terrific styling and super warmth, all at a sensational low price. Just the thing for comfortable winter wear.

Comparison Shopped for Value

16 **WARDS** ALL

Turtlenecks for Him and Her sold in Big Fall Book, pg. 359.

2 or more

\$9
ea.

Singly

9⁹⁹
Reg. sizes

SNUGGLE UP to total comfort. Fine blend of reprocessed wool, polyester, acrylic and linen. 2 bias flapped pockets, side vents, anchor buttons and bold roll collar. Dry clean. From Orient. Were 2 for \$21, Xmas Book, '74, pg. 104. Colors • 43 green/beige • 54 blue/red • 79 black/gold. Wt. ea. 1 lb. 6 oz. His sizes: S(34-36 inch chest), M(38-40), L(42-44), XL(46-48). Her sizes: XS(30-32 inch bust), S(34-36), M(38-40), L(42-44). State color number, size letter XS, S, M, L, XL—not number size. B 35 T 370 D—His. B 35 T 371 D—Hers. Now ea. **9.99**; any 2 for **18.00**

EXTRA SIZES FOR
TALL MEN

Talls are cut longer at body and sleeves for those 6' and over. Available in M, L, XL only. Ship. wt. ea. 1 lb. 8 oz. B 35 T 372 D—State color no., size letter M, L, XL. Ea. **10.99**; 2 for **20.00**



Shawl collar sweaters

a WARDS
**BEST
BUY**

Save \$4 **15⁸⁸**
each
on each sweater

because these bold, bulky cardigans are priced to flatten inflation. Exciting patterns and stylish cut offer a great contemporary look. Top quality Acrilan® acrylic for warmth, durability.

CELEBRATE THE SEASON TOGETHER in ultra-comfortable "Wear-Dated® His 'n Her sweaters. Features include great-looking shawl collar, 2 roomy pockets and smart sash belt. 6 wood-like buttons adorn the front. Machine wash, warm; tumble dry. Remove immediately. Was 19.99, Big Fall '75 Book, pg. 372. Ship. wt. 1 lb. 4 oz. Colors • 82 natural (brown pattern) • 80 brown (natural pattern) • 46 green (natural pattern) • 81 natural (green pattern).

Sizes: XS (fits 30-32 inch bust or chest), S(34-36), M(38-40), L(42-44), XL(46-48). B 35 T 1587 C—State color no., size XS, S, M, L, XL—not number size... Now **15.88**

Comparison Shopped for Value

FULL 1 YEAR WARRANTY: Monsanto warrants that this product will be replaced or your money refunded if it fails to give normal wear for 1 full year. Return it to Montgomery Ward with this tag and sales slip.

ALL 17

Boots that are big on fashion, small on price



a WARDS
**BEST
BUY**
BECAUSE

Lined leather-look urethane keeps its good looks with wipe-clean ease. Quality detailed with **YMC** full length zippers and back-stays to prevent snagging; textured soles and heels for traction. And you can select the style to fit your *calf* size.

Your choice
12⁸⁸
pair

Comparison Shopped for Value

A FRONT PANNELLING flatters the leg with sleek, sporty styling while platform and heel give a super fashion boost. Nylon tricot lined. Polyurethane bottom has 2-in. heel, $\frac{3}{4}$ -in. platform. Abt. 17-in. high. From Taiwan. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10. Z 24 T 4087—Brown/tan. Z 24 T 4086—All black. Ship. wt. 2 lbs. 12 oz. State whole size **12.88**

B MOC-STITCHED WEDGE BOOT has a rich, leathery-grain—stands on a 2-in. leather-covered wedge underlined with cushioned crepe sole. Nylon tricot lined. About 18-in. high. From Taiwan. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10. Z 24 T 4138—Tan. Z 24 T 4137—Black. Ship. wt. 2 lbs. 8 oz. State whole size **12.88**

C TIMELESS PILE-LINED BASIC fits everyone comfortably with an extra-full top and sturdy unit bottom. Plush acrylic pile lining. Man-made $\frac{1}{2}$ -in. platform, 1 $\frac{1}{2}$ -in. heel. Abt. 16-in. high. From Korea. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10. Z 24 T 4171—Brown. Z 24 T 4170—Black. Ship. wt. 3 lbs. State whole size **12.88**

Order regular shoe size. If you wear a half size, order next larger whole size. Boot height is measured from bottom of heel to top of boot along back seam. To see which styles will best fit your legs, see calf chart at right.

CALF CHART State shoe size, NOT calf size.

Sizes:	5	6	7	8	9	10
Style A fits calves to:	13 $\frac{1}{2}$	13 $\frac{3}{4}$	14	14 $\frac{1}{4}$	14 $\frac{1}{2}$	14 $\frac{3}{4}$
Style B fits calves to:	13 $\frac{1}{4}$	13 $\frac{1}{2}$	13 $\frac{3}{4}$	14	14 $\frac{1}{4}$	14 $\frac{1}{2}$
Style C fits calves to:	14 $\frac{1}{4}$	14 $\frac{1}{2}$	15	15 $\frac{1}{4}$	15 $\frac{1}{2}$	15 $\frac{3}{4}$

20 WARDS ALL

MORE FOOTWEAR ON PAGES 82-92; AND IN OUR BIG FALL BOOK, TOO.

Our lowest price

this year
for a float
with dramatic
120-in. sweep

Misses **8⁸⁸**

Women's,
Talls **9⁸⁸**

a WARDS
**BEST
BUY
BECAUSE**

We've improved the fabric and kept the prices down on this bestseller! Acetate blends with nylon in a tricot that feels silky-smooth, drapes and swirls beautifully. New screen print stays fresh and bright even after machine washing and drying. Fully opaque—don't worry about see-through. Perfect for travel because it's crush-resistant and lightweight. Offered exclusively by Wards!

**Comparison Shopped
for Value**

Misses Sizes: S(10-12), M(14-16), L(18-20).
Women's Sizes: X(40-42), XL(44-46), XXL(48-50).
Tall Misses Sizes (fits 5'7½"-6'): S(10-12),
M(14-16), L(18-20).

Throw a party and steal the show! Relax and be the center of attention. So many things you can do in this lounge and always feel comfortable. The figure flattering shape features a long front zipper to be worn open in a wing collar style or pulled all the way up to a turnover turtleneck. Has raglan sleeves, 2 side seam pockets. Machine wash, cold, delicate cycle; tumble dry air fluff. State size letter S, M, L, X, XL, XXL—not number size.
Z 32 T 5029—Misses. Wt. 12 oz. . . . **8.88**
Z 32 T 5009—Women's. Wt. 15 oz. . . **9.88**
Z 32 T 5079—Tall misses. Wt. 15 oz. . **9.88**

Slippers shown, pg. 77. More lounge-wear and sleepwear on pgs. 7, 10, 73-81.



Zip the collar up to a turnover turtleneck

Misses,
Women's,





SAVE 41% Till Nov. 17, 1975

Patchwork hat and bag set

NOW ONLY 4⁶⁶ set Were 3.99 ea. Anniv. '75 pg. 88

Add the extra touch to any outfit with this multicolor patchwork print hat and bag set. Just right for color coordinated great looks, it's made of long lasting quilted polyester/cotton. The hat has a brim that can be worn up or down. One size fits all. The bag has a turn lock closure for keeping things safe and secure. About 8½x9½ in. Ship. wt. set 6 oz.

6 AT 9001..... Set 4.66
You pay 3.99 for hat; 3.99 for bag after Nov. 17, 1975.

For the best in girls' clothing, see pgs. 441-481, F '75.



SAVE 30% Till Nov. 17, 1975

Rechargeable lantern

NOW ONLY 13⁸⁸ Was 19.99 Fall '75 pg. 904

EVEREADY lantern, 4 times brighter than ordinary 2-cell hand flashlight—and it never needs batteries. Plug-in outlet for 120-volt AC house current for overnight recharging. Operates up to 1½ hours on one charge, holds charge for up to a year so it's always ready for emergencies. Lightweight Cordahide® plastic case has molded-in handle and reflective chrome finish lens holder. Pushbutton on/off switch.

60 AT 75356—Shipping weight 2 lbs. 8 oz. each 13.88
You pay 19.99 after Nov. 17, 1975.

Other lanterns on page 285 of this catalog.



SAVE 39% Till Nov. 17, 1975

Girls' polyester rib turtle

2 FOR \$6 Was 4.99 ea. Fall '75 pg. 477

Zip into a basic ribbed turtleneck. Perfect for dress or casual wear, it's a must for any girls' wardrobe. Fashioned of polyester rib knit. Zip back. Machine wash, warm; tumble dry. No Ironing Needed. From Korea. Colors - 30 gold - 55 navy - 10 red - 71 white

Girls' sizes: S(7-8), M(10-12), L(14-16). Chart, pg. 446, Big Fall '75. State color number and size letter S, M, L. B 6 AT 2406—Ship. wt. 5 oz. 2 for 6.00
You pay 4.99 ea. after Nov. 17, 1975.

We've got more for girls this Christmas, see pgs. 126-133.

Limited time offer! 25%-50% Price



ONLY 8⁹⁸ Till Nov. 17, 1975

4-foot tree with lights

Fully assembled Presto-Pine® Christmas tree plus string of 35 miniature lights. Steel wire trunk; tripod stand; permanently attached flame-retardant plastic branches. Light set has 36 in. lead-in cord; 31½-ft. loop cord holds push-in bulbs at 10-in. intervals; 2 extras included. UL listed.

48 AT 12463 M—Ship. wt. 5 lbs. 5 oz. 8.98
*Offer on this item ends Nov. 17, 1975.

More trees—and ornaments—pages 250-252.

28 WARDS ALL



©Walt Disney Productions

27% OFF Till Nov. 17, 1975

Favorite cartoon radios

NOW ONLY 6⁸⁸ Was 9.49 Xmas '74 page 28

Fun with Mickey Mouse or Donald Duck! Solid state, transistorized AM radios; high-impact plastic cases, built-in rod antennas, earphones, carrying straps. Hong Kong. Donald Duck, abt. 7¼x5 in. Needs 9V battery, pg. 369. 53 AT 3537—Ship. wt. 11 oz. now 6.88 Mickey Mouse, abt. 6¼x6½ in. Needs 9V battery, pg. 369. 53 AT 3536—Ship. wt. 12 oz. now 6.88
You pay 9.49 each after Nov. 17, 1975.

See more novelty radios on pages 234, 235.



30% OFF Till Nov. 17, 1975

Tissue dispenser radio

NOW ONLY 6⁹⁴ Was 9.99 MJ '75 page 13

Bring music to your bathroom! Combination solid-state transistorized AM radio and bathroom tissue dispenser mounts easily to wall with screws (included) or adhesive strips. Tissue dispenser snaps in and out with ease. High-impact white plastic case blends with any color scheme. About 9x6¼ in. Needs 9V battery, sold on page 369. 53 AT 3538—Ship. wt. 1 lb. 5 oz. Now 6.94
You pay 9.99 after Nov. 17, 1975.

See our musical novelties on pages 236, 237.

LEISURE OUTFITS BY
HALSTON^{T.M.}
ESPECIALLY DESIGNED
FOR THE
U.S. OLYMPIC TEAM

B

Turtleneck
shirt

A



See pg. 17
Visa[®] fabrics
from Deering
Milliken

Milliken

D



NEW STYLES EXPRESSLY FOR THE U.S. OLYMPIC TEAM



Leisure outfits designed by Halston, official designer for the U. S. Olympic Team. Brought to you exclusively by Wards, official supplier for the U. S. Team.

A LEISURE OUTFITS. Creatively designed and meticulously tailored. 100% Visa® texturized woven polyester, wear-dated by Monsanto® (warranty details, see pg. 17). Machine wash, warm; tumble dry.

HER JACKET. The long sleeve tunic top has 3-button placket front, one-button cuff and side slits. Colors • 55 navy • 10 red. Misses Sizes: 8, 10, 12, 14, 16, 18. State color number and size.

B 3 T 6145—Ship. wt. 13 oz. 19.00

HER PANTS. Fly front, set-on waistband hidden hook closing. Ship. wt. 13 oz.

Colors • 55 navy • 10 red. Misses Sizes: 8, 10, 12, 14, 16, 18.

B 3 T 6146—State color number, size. . . 17.00

HIS JACKET. Placket front, pullover style with extra-sporty touches like epaulettes and 2 button-through flap pockets. One-button cuffs. Colors • 55 navy • 80 brown. Sizes: S(fits 34-36 in. chests), M(38-40), L(42-44), XL(46-48). State color no. and size letter S, M, L or XL—not number size.

B 35 T 7971 CB—Ship. wt. 15 oz. . . . 35.00

HIS FLARE LEG PANTS. Quality dress slack construction. 2 set-in back pockets, angle front pockets, nylon zipper. Waist sizes: 30, 32, 34, 36, 38, 40. Inseams: M(31 1/2"), L(33"). State waist in inches, inseam letter M or L—not inseam number size.

W 35 T 7972 CB—Navy.

W 35 T 7973 CB—Brown. Wt. 14 oz. . . 18.00

B TURTLENECKS FOR TWO. Shirts of 100% acrylic. Full fashion knitting means the shape stays in while it resists snags and pulls. Raglan sleeves. Sizes: XS(fits 30-32 in. chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48). Wt. 9 oz. State size letter XS, S, M, L or XL—not number size.

Z 35 T 1071—White. 9.99

C HEAVYWT. TURTLENECK SWEATERS are in Wintuk® premium yarn of 100% DuPont Orlon® acrylic. Sculptured knit design. Machine wash, warm; tumble dry. Colors • 71 white • 55 navy • 10 red. Sizes: XS(fits 30-32 in. chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48). State color number and size letter XS, S, M, L or XL—not number size.

B 35 T 1491—Ship. wt. 15 oz. 15.00

D REVERSIBLE BELT with American Revolution Bicentennial design metal buckle. Navy on one side, white on the other. 1 1/2 in. wide wrinkle patent leather cowhide. Sizes: S(30-32" waist), M(34-36), L(38-40). State size letter S, M, L—not number size.

Z 35 T 2760—Ship. wt. 9 oz. 10.00

E IT'S IN THE BAG. Hobo style, top grain cowhide leather, and lots of room. Top zip closure, pouch pocket; shoulder strap adjusts. Unlined. Abt. 12x8 in. Wt. 1 lb. 4 oz. Colors • 85 tan • 55 navy • 79 black.

L 5 T 4337—State color number . . . 18.95

Women's accessories: Fall bk.: shoes, pg. 288; scarf, pg. 23. This bk.: pendant, pg. 55.

Items suffixed "CB" ship from Baltimore, Kansas City, Chicago or Oakland. Order in usual way.



ALL 31-33

Festive

Outgoing pantsets

for your shining moments

A FOR A WHITE CHRISTMAS as well as good times year 'round, try this 3-pc. pantset that comes in navy, too. Button front shirt-jacket takes a Western style yoke that's richly lavished in colorful red, green, yellow and glistening silvery embroidery at front and back. Note the embroidered patch pockets and shirttail bottom. Sleeveless shell zips in back. Elastic waist pants take an embroidery accent, too. Of rich DuPont Dacron® polyester double knit. Hand wash, drip dry. Colors • 71 white • 55 navy. Shipping weight 2 lbs. 15 oz. State color number, size.

B 4 T 3082—Junior/Misses: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....38.00

B 4 T 3083—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.....41.00

B 4 T 3084—Halves: 14½, 16½, 18½, 20½, 22½.....41.00

B SWEATER SET in an airy pointelle knit tops well cut pants for a look that's right so many times, so many places. Button front cardigan is margined with rib knit, 2 pockets complete the look. Sleeveless pullover is V'd in front. Pants of DuPont Dacron® polyester double knit take comfortable elasticized waist. Pointelle knit cardigan and pullover are of DuPont Dacron® polyester knit. Machine wash, warm; tumble dry. No ironing needed. Wt. 2 lbs. 13 oz.

Colors • 22 peach • 51 lt. blue. State color number, size.

B 4 T 3085—Junior/Misses: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....34.00

B 4 T 3086—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.....37.00

B 4 T 3087—Halves: 14½, 16½, 18½, 20½, 22½, 24½.....37.00



A

Junior/Misses
Talls
Halves



B

Junior/Misses
Talls
Halves

SAVE TIME AND MONEY.
Shop by phone, the easy way,
at home. See numbers on pg. 154.



Moods

Soft and romantic—

you're ready for a flurry of parties

C BE A BEAUTY AT NIGHT in this flowing dress that takes a ruffled cape collar and sleeves. Plunge neck bodice is accented with a pretty matching flower pin. Bodice and skirt are softly draped to make the most of you. Long back zipper. Abt. 1" hem. Of soft, fluid polyester interlock knit. Hand wash, drip dry; remove flower pin. Ship. wt. 2 lbs. Colors • 22 peach • 56 aqua blue. State color number, size.

B 4 T 8795—Junior/Misses Sizes: 5-6, 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....28.00
B 4 T 8796—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.....31.00

D FLUTTER BY wearing a dress that's of a wonderfully fresh and pretty print in shades of blue with green and peach. It's styled with sheer oriental kabuki sleeves lavished with ruffles for a very dramatic look. Skirt falls softly from a set-in front midriff. Back tie sash. Abt. 1" hem. Dress of acetate-nylon jersey knit with matching sheer acetate-nylon knit sleeves. Hand wash, cold, line dry.

Ship. wt. 1 lb. 4 oz. State size.
Z 4 T 8797—Junior/Misses Sizes: 5-6, 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....25.00
Z 4 T 8798—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.....27.00

Accessories

COMPLETE THE LOOK

Shoes, Fig. C, pg. 36 this book.
Jewelry, pgs. 42, 119, 131; shoes, pgs. 91, 286 in the Big Fall Book.

ORDER YOUR CORRECT SIZE!
See Size Charts, Pg. 958 in the Big Fall '76 Book.

GREAT BUY!
12 Assorted Christmas Gift Boxes for only 3.99
See page 26.

HAVE A HEART

Dainty Heart of gold-tone metal on a fine chain choker. Spring ring closing. Abt. 15½". Shipping weight 2 oz.

5 T 1888.....3.50

Ball earrings of gold-tone metal. Clip back. Abt. ½" diam.

5 T 1889—Wt. 2 oz.....3.00

SAVE ON SET

Heart choker and earrings. Shipping weight 4 oz.

5 T 1898.....Set 5.88

C
Junior/Misses
Talls

D
Junior/Misses
Talls



Happy Dressing

4-pc. wardrobe that sparkles

- Jacket
- Shell
- Pants
- Long Skirt

The all-out glamour of this rhinestone-studded 4-pc. wardrobe helps you greet the season in a spectacular way at a low price.

JACKET closes with sparkly buttons, has rhinestone details on patch pockets and wing collar. Sheer nylon chiffon sleeves have band cuffs.

SLEEVELESS SHELL is styled with an exciting rhinestone pattern in the front, and has a back zipper.

ELEGANT LONG SKIRT is A-line, with elastic at waist, abt. 2" hem.

STYLISH PANTS have elastic waist for comfortable fit.

This smashing wardrobe is in a rich polyester double knit for good looks and easy care.

Machine wash, warm; tumble dry. No ironing needed.

Colors • 71 white • 41 mint green. Shipping weight 4 lbs.

Please state color number and size.

B 4 T 9644—Misses Sizes: 10, 12, 14, 16, 18, 2032.00

B 4 T 9645—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½35.00

Accessories

COMPLETE THE LOOK

JEWELRY, page 53, this book; pgs. 101, 119, Big Fall '75 Book.

SHOES, this page; pg. 91, Fall '75 Bk.

EVENING BAG with chain trim on frame. Convertible chain handle. Snap top closing. DuPont Mylar® metallic. Rayon satin lining. Abt. 7x7". Wt. 10 oz. Colors • 92 silver • 91 gold • 79 black rayon peau de soie. L 5 T 4856—State color number. . . .8.97

GLAMOUR SANDAL is uppered in slivers of gleaming metallic vinyl. Slightly cushioned insole. Back strap adjusts. Man-made sole and 1½-in. heel. From Taiwan. Cut from Big Fall '75 Book, pg. 308.

Med. width. Sizes: 5,6,7,8,9,10. Wt. 1 lb. Z 24 T 833D—Silver. Z 24 T 834D—Gold. State size was 7.97; Now 6.44 pr., 2 prs. 12.00

4 pc. Wardrobe
Misses and
Half Sizes



AMisses
Talls
Halfs**B**Jr./Misses
Talls
Halfs**C**Jr./Misses
Halfs

A JACKET DRESS, printed with pastel field flowers on light blue ground. Flip tie jacket has stand-up collar long tapered sleeves. Take it off to reveal its matching dress, pretty enough to go solo. Sleeveless dress has princess lines, flared skirt. With scoop neckline and back zipper, dress has about 1 1/2" hem. Of supple acetate-nylon knit. Hand wash, cold water.

Shipping weight 1 lb. 4 oz. Please state size.
 Z4T2000—Misses: 10, 12, 14, 16, 18, 20.....14.00
 Z4T2001—Talls (5'7 1/2"-6'): 12, 14, 16, 18, 20, 22...15.00
 Z4T2002—Halfs: 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2...15.00

B PANTDRESSING—easy and beautiful. Smock top has cotton lace trim at neckline and cuffs. It has a square neck, shirred yoke and back zip. Self belt to wear or not. Pants have elastic waist. Of flowing polyester-nylon knit. Machine wash, warm; tumble dry. Little or no iron. Wt. 1 lb. 4 oz.

Colors • 11 pink • 67 lilac. State color no., size.
 B 4 T 2797—Junior/Misses: 9-10, 11-12, 13-14, 15-16, 17-18, 20.....14.00
 B4T2798—Talls (5'7 1/2"-6'): 12, 14, 16, 18, 20, 22.15.00
 B4T2799—Halfs: 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2.15.00

C FLORAL PRINT CAFTAN, beautiful to wear in or for going out. Shirred at the front, this flattering V-neck caftan is seasonless. With full fan sleeves, back zip, about 2" hem. All softness and ease in acetate-nylon jersey knit. Hand wash, cold.

Colors • 50 med. blue print • 24 melon print.
 Ship. wt. 1 lb. 4 oz. State color number and size.
 B 4 T 2795—Junior/Misses Sizes: 9-10, 11-12, 13-14, 15-16, 17-18, 20.....14.00
 B 4 T 2796—Halfs: 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2...15.00

SOFT KNITS . . . for merry holidays **\$14** Misses **\$15** Talls, Halfs



A

Misses
Talls
Halfs



HANDBAG. Roomy satchel is handsomely styled of leather-look vinyl. It takes double handles, welt stitching, and top zipper closing. Vinyl lined with inner zip pocket. Abt. 11½x8½".
Colors • 85 tan • 79 black. Wt. 1 lb. 7 oz.
L 5 T 4855—State color no.12.00

Other accessories: Earrings, Fig. B, pg. 53 this book. Belt, pg. 73; jewelry, pgs. 101, 119, 131; shoes, pgs. 140, 288 all in the Big Fall '75 Book.

Holiday Harmony

Value-packed fashion . . .
4-pc. pant wardrobe

19⁸⁸ Talls, Halfs
Misses **21⁸⁸**

A 2 pairs of pants + blazer + dickey set you on your merry way in style. Solid color button front blazer is contour seamed. Pocket flap trim. Team blazer with diagonal plaid pants or solid color pants. Both, elastic waists. Removable white button front dickey of polyester knit. Jacket and pants of DuPont Dacron® polyester double knit. Machine wash, warm; tumble dry. No ironing needed.

Colors • 17 coral with coral/green/white plaid pants • 57 turquoise with turquoise/rust/white plaid pants • 85 camel with camel/rust/white plaid pants.

Wt. 3 lbs. 6 oz. State color no., size.

B 4 T 3060—Misses Sizes: 10, 12, 14, 16, 18, 20 19.88

B 4 T 3061—Tall Sizes (5'7½"-6'): 12, 14, 16, 18, 20, 22 21.88

B 4 T 3062—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ 21.88

Winning 3-pc. pantsuits

Buy 2-**SAVE \$4**

\$17 Misses Sizes
ea. 2 for **\$30**

Talls **\$19** ea. 2 for **\$34**
Halfs

B A SPLASH OF COLORS makes your holidays brighter. The multicolor print shirt buttons in front. Matching sleeveless shell has back neck closing. Solid color pants of polyester knit have elastic waist. Shirt, shell are supple acetate-nylon knit; hand wash, line dry. Pants: machine wash, warm; tumble dry—little or no ironing. Belt not included.

Colors • 41 mint • 50 lt. blue.

Wt. ea. 1 lb. 8 oz. State color no., size.

B 4 T 4545 D—Misses Sizes: 10, 12, 14, 16, 18, 20 Ea. 17.00; 2 for 30.00

B 4 T 4546 D—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ Ea. 19.00; 2 for 34.00

C GREAT GOING whatever the season. Shirt-jacket in fashion-right melon is styled with button front and 2 patch pockets. Sleeveless shell, done in lively harmonizing stripes, takes back neck closing. Elastic waist pants match the jacket; both of polyester double knit. Shell of warp knit polyester. Machine wash, warm; tumble dry. Little or no ironing. Wt. ea. 1 lb. 10 oz. State size.

Z 4 T 4547 D—Misses Sizes: 10, 12, 14, 16, 18, 20 Ea. 17.00; 2 for 30.00

Z 4 T 4548 D—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22 Ea. 19.00; 2 for 34.00

Z 4 T 4549 D—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ Ea. 19.00; 2 for 34.00



B
Misses
Halfs

C
Misses
Talls
Halfs

YOU'RE HEAVENLY

*in pink knit
coordinates*

Wards introduces its CONTEMPORARY COLLECTION of sportswear to you, the spirited woman of the seventies! We know you want up-to-the-minute sportswear done in good taste with great young looks in Misses and Women's sizes as well as juniors. Here, and on the next 10 pages, you'll find non-stop fashion to suit you and your lifestyle. So come browse—it's the Contemporary Collection . . . clearly a look you'll want!



D
Shirt-
jacket

A
Shirt



C

B
Tank
top

C
Pants
Also
Petites



D

E
Shell



F
Pants
Also
Talls

40 WARDS ALL

You're "in-the-pink"
in our knit coordinates—
all machine wash, warm.

YOU'RE AN ANGEL

in soft, new
color-cues

A THE PRINT SHIRT THINKS PINK! Printed in muted tones on a white ground, it sports pointed collar, pearlized button front; 1-button cuffs. Of Arnel® triacetate-nylon. Wear it alone or with tank (B). Ship. wt. 6 oz. State size.

Z 3 T 6168—Sizes: 8, 10, 12, 14, 16, 18... 11.99

B POUR ON THE PRINT TANK TOP—done in Arnel® triacetate-nylon in muted tones of pink on a white ground. Scoop necked and sleeveless with a hemmed bottom; it's a super set with matching shirt (A). Ship. wt. 2 oz. State size letter S, M, L—not number size.

Z 3 T 6169—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.)... 5.99

C PINK 'N PRETTY PANT is sleekly done in double knit polyester with fly front and 1-button closure. Back of waist is elasticized for a super fit. Ship. wt. 10 oz. State size.

Z 3 T 6162—Avg. Misses (fit 5'3½"-5'7"): 8, 10, 12, 14, 16, 18... 11.99

Z 3 T 6161—Petites (fit 4'11"-5'3"): 8, 10, 12, 14, 16... 11.99

D THE SHIRT-JACKET IS PINK PERFECTION with super tailoring! Princess seams for flattery; front and back yoke, mock pocket flaps. Buttons travel the front 'n cuffs. In easy care double knit polyester. Ship. wt. 11 oz. State size.

Z 3 T 6166—Sizes: 8, 10, 12, 14, 16, 18... 15.99

E HEATHERED PINK TURTLENECK goes sleeveless for great versatility! Has easy-on back neck zipper. It's smoothly knit in polyester. Ship. wt. 4 oz.

State size letter S, M, L—not number size.

Z 3 T 6167—Sizes: S(31-33 in.), M(34-36 in.), L(37-40 in.)... 7.99

F PATTERNED PANTS play tones of pink/brown/white for lovely contrast. Elastic waist pulls on easily. Tailored in 95% polyester-5% silk double knit.

Z 3 T 6163—Avg. Misses sizes (fit 5'3½"-5'7"): 8, 10, 12, 14, 16, 18. Wt. 11 oz. State size... 11.99

Z 3 T 6164—Tall Misses sizes (5'7½"-6'): 10, 12, 14, 16, 18. Wt. 11 oz. State size... 12.99

G WRAPPING LOTS OF GOOD LOOKS—the 2-pc. twinset with a jazzy air! Pull on the V-neck vest with stripes both wide 'n narrow. Then wrap up in the solid cardigan with roomy pockets, turn-back cuffs, self sash. Softly knit in acrylic; the set is imported from Korea.

Colors • 51 lt. blue • 16 coral. Ship. wt. 14 oz.

B 3 T 4084—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.). State color number and size letter S, M or L—not number size. Set... 15.99

H ZIP INTO A FASHIONY PANT—knit in a woven stretchy polyester, with great details! Zip fly front, extended, 1-button tab, elastic back of waistband really look right; fit right, too.

• 51 lt. blue • 16 coral • 81 beige • 79 black. Ship. wt. 1 lb. State color number and size.

B 3 T 7400—Petites (4'11"-5'3"): 6, 8, 10, 12, 14, 16... 13.97

B 3 T 7401—Avg. Misses (fit 5'3½"-5'7"): 8, 10, 12, 14, 16, 18... 13.97

B 3 T 7402—Tall Misses (fit 5'7½"-6'): 10, 12, 14, 16, 18, 20, 22... 14.97

ACCESSORIES 2 pgs.: From Big Fall '75 Bk.: The jewelry is sold on pages 42 and 101; Shoes, pgs. 63 and 288; Scarf, pg. 65, this book.

ORDER YOUR CORRECT SIZE. See the size charts on pg. 44 for shirts and sweaters; see pg. 47 for jackets, pants and skirts.

Here's a Great Buy! 12 Assorted Christmas Gift Boxes for Only 3.99. See page 26 this book.

G

2-pc.
set

H

Pant

Also
Petites, Tall

ALL WARDS 41

**YOU'VE
GOT
THE SPIRIT**

*in bright stripes
'n Wards finest
pull-on pants*

A Turtleneck

B Shirt-jacket

C Pants

42 WARDS ALL



A SLEEVELESS TURTLENECK SHELL is white double knit texturized polyester. Neck and armholes go ribby; has a back neck zip; hemmed bottom. Machine wash, warm; tumble dry; no iron. Wt. 4 oz. State size S, M, L, X—not number size.
Z 3 T 8237—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.)..... 5.97
Z 3 T 8238—Size: X(41-44 in.)..... 6.97

B STRIPED UP SHIRT-JAC has got the spirit with stripes and ribs taking a new slant! Big buttons decorate the placket front 'n deep cuffs. Make a match—the shirt-jac is color-cued to Wards Finest pants below. Double knit polyester is machine washable, warm; tumbles dry. There's No Ironing Needed!

Color combos • 41 lt. green/beige/navy/white • 16 coral/beige/brown/white. Ship. wt. 10 oz. State color number, size.
B 3 T 5351—Avg. Misses (5'3½"-5'7"): 10, 12, 14, 16, 18, 20..... 19.97
B 3 T 5352—Tall Misses (5'7½"-6'): 12, 14, 16, 18, 20, 22..... 21.97
B 3 T 5353—Busts: 40, 42, 44, 46... 21.97



PULL-ON PANTS

Here's why

- ✓ Proportioned to fit in 2-way stretch double knit polyester that gives when you move
- ✓ Heavier fabric really wears
- ✓ Super tailoring; elastic waist lies flat, front and back darts; seams are pressed open
- ✓ New slimmer leg pant style

Petites, Misses, Talls **10⁹⁷**
 Women's **11⁹⁷**

C WARDS FINEST. Mach. wash, warm; then tumble dry. Little or no ironing. 6 colors • 41 mint • 16 coral • 55 navy • 71 white • 79 black • 80 brown. Ship. wt. 1 lb. State color number, size.
B 3 T 7026—Petites (4'11"-5'3"): 6, 8, 10, 12, 14, 16, 18..... 10.97
B 3 T 7027—Avg. Misses (5'3½"-5'7"): 8, 10, 12, 14, 16, 18..... 10.97
B 3 T 7028—Tall Misses (5'7½"-6'): 10, 12, 14, 16, 18, 20, 22..... 10.97
B 3 T 7029—Women's Waists: 32, 34, 36, 38, 40. (Chart, pg. 958; F '75 Bk.)... 11.97

LOVE KNOT CHOKER to adorn a pretty neckline. Linked for comfort in sections of polished gold-tone metal. Spring ring closing. About 16 inches around.
5 T 1874—Ship. wt. 3 oz..... 5.00

Accessories
 COMPLETE THE LOOK

2 pages: From F '75 Book: Shoes, page 288; Jewelry, pages 29, 51, 101, 125.

ORDER YOUR CORRECT SIZE. See the size charts on pgs. 44, 47. **ALL WARDS 43**



YOU'LL SHINE
in a shimmering shirt set

SAVE \$2
 when bought as a set
D 2-pc. set



D GET A HOLIDAY GLOW IN OUR SHIRT that's great over a shell or sheerly beautiful alone. Whispery nylon chiffon in watercolor swirl print has pointed collar, button front, 1-button cuff and hemmed bottom. Hand wash, warm. "Love Knot" sold at left. For shell see below. Colors • 51 blue • 16 coral. Ship. wt. 3 oz.
B 3 T 1206 G—Bust sizes: 32, 34, 36, 38. State color number, size . . 9.99
B 3 T 1208 G—Bust sizes: 40, 42, 44, 46. State color number, size . . 10.99

THE SHELL MAKES . . . THE SET! And you save \$2 when you buy it with the shirt above. Shell goes sleeveless with jewel neck and a hemmed bottom. Polyester knit is machine washable, warm. Ship. wt. 2 oz. Colors • 51 blue • 16 coral. State color number and size.
B 3 T 1207 D—Busts: 32, 34, 36, 38. Singly 5.99; if bought with the Misses shirt above the shell is only **3.99**
B 3 T 1209 D—Busts: 40, 42, 44, 46. Singly 6.99; if bought with the Women's shirt above the shell is only **4.99**



YOU'RE A DAZZLER

*in a shirt with
super styling*

A

Frosty boucle knits →

A must for your Christmas list! Boucle knits of acrylic-nylon in ice-cream sundae colors with just a bit of frosting. And the care is so easy - - they all are machine wash, warm.

B TIE FRONT PULLOVER—is a spun confection! Creamy white ground is laced with candy stripings of coral, blue, green. Tie is attached. The pullover is imported from Taiwan. Color shown. Ship. wt. 8 oz. State size letter S, M, L—not number size.

Z 3 T 4086—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.)..... \$11.99

C BEAUTIFUL WRAPPING! OUR TWIN-SET is a smash in meringue colors 'n soft stripings. Underneath, it's the sleeveless scoop neck shell; over it the short-sleeved cardigan with turn-back cuffs and self sash. Imported from Taiwan.

Colors • 41 green/white • 16 coral/white • 51 blue/white. Ship. wt. set 15 oz.

State color number and size letter S, M or L—not number size.

B 3 T 4087—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.)..... Set \$19.99

D CANDY STRIPED PULLOVER

is lookin' so delicious in coral, blue and green stripes that run 'round and 'round. Has a jewel neck. Imported from Taiwan. Color. Multi-stripe shown. Choker sold on page 53.

Ship. wt. 7 oz. State size letter S, M, L—not number size.

Z 3 T 4085—Sizes: S(31-33 in.), M(34-36 in.), L(37-40 in.)... \$11.99

Holiday pastel pants in double knit polyester

E OUR PULL-ON PANT is "right now" with pretend 2-button tab front, a button trimmed mock flap pocket and fake fly. In soft pastels, color-cued to the sweaters on the page. Double knit polyester—just machine wash, warm; there's little or no ironing needed!

Colors • 41 lt. green • 51 blue • 16 coral. Ship. wt. 1 lb. State color no., size.

B 3 T 7351—Avg. Misses (5'3"-5'7"): 8, 10, 12, 14, 16, 18..... \$10.00

B 3 T 7352—Tall Misses (5'7"-6'): 12, 14, 16, 18, 20, 22..... \$10.00

Our great fitting fashion shirt

Check all these super details!

- 2-pc. banded collar stays crisp!
- Set-in shoulder for a lovely fit
- Big chalky buttons for fashion smash
- Sleeves have wing cuffs that turn back for style and look great under a sweater, too!
- Strong, smooth interlock stitch double knit polyester that really wears—is so easy care!

A FASHION SHIRT—has a hemmed bottom to wear in or out! So easy care—just machine wash, warm; little or no iron. Shirt is imported from the Orient in 5 colorings. In 5 great colors • 16 lt. coral • 41 lt. green • 51 lt. blue • 81 beige • 71 white.

Ship. wt. 7 oz. State color number and size.

B 3 T 1200—Bust sizes: 32, 34, 36, 38..... \$7.88

B 3 T 1201—Bust sizes: 40, 42, 44, 46..... \$8.88

SHIRT AND BLOUSE MEASURING CHART

Order Size	32	34	36	38
If Bust is	33-34	34½-35½	36-37	37½-38½

Order Size	40	42	44	46
If Bust is	39-40½	41-42½	43-44½	45-46½

Accessories COMPLETE THE LOOK

2 pgs.: From Fall '75 Book. Jewelry sold pgs. 42 and 101; Shoes, pg. 288.

ORDER YOUR CORRECT SIZE. See the size charts below and at left. Jacket and pant charts on pg. 47.

If Bust is	SWEATER CHART	
31-33	Order size	S
34-36	Order size	M
37-40	Order size	L

Here's a Great Buy! 12 Assorted Christmas Gift Boxes for Only 3.99. See page 26.

JUNIOR REFLECTIONS

Go dressy or casual—
you're holiday dynamite!

A Sweater

B Shirt

D Shirt-jac

E Shirt



Leather
shoulder
bag



Bag of soft top grain cowhide. With pouch pocket plus inside zip pocket. Shoulder strap adjusts. Flap snap closing. Unlined. abt. 8x9½". Wt. 1 lb. 6 oz.

Colors • 27 tan
• 55 navy • 79 black
State color number.
L 5 T 4857.....20.00

ACCESSORIES: Scarf, pg. 65. In Fall '75 Book: shoes, pgs. 83 and 297; jewelry, pg. 101.

C
Pants

F
Pants

All items these pages, (except "J,") machine wash, warm.

← Coordinates get it together

A ZIG ZAGS STRIPE IT UP on both sides of the crew neck pullover! 100% bright acrylic knit in a pointelle stitch. Color shown. Tumble dry, low; remove promptly. Wt. 7 oz. Z 3 T 6177—Sizes: S(fits 31-33" busts), M (34-36"), L(37-40"). State size S, M, L. 10.99

B THE SOFT BLUE SHIRT goes gauzy in woven polyester and cotton. With a pointed collar, patch pocket, 2-button cuffs. Shipping weight 6 oz. State size. Z 3 T 6179—Bust sizes: 30,32,34,36,38. 10.99

C THE TAB-FRONT PANTS are blue textured woven polyester. 2-button close on a slightly wider waistband; zip fly. Shipping weight 14 oz. State size. Z 3 T 6173—Juniors: 5, 7, 9, 11, 13, 15... 13.99
Z 3 T 6174—Misses: 8, 10, 12, 14, 16... 13.99

D THE SAFARI JACKET in blue textured woven polyester. Pointed collar, button placket, four pockets, self belt with double ring closure and 1 button cuffs. Wt. 15 oz. State size. Z3T6175—Junior sizes: 5,7,9,11,13,15... 18.99
Z3T6176—Misses sizes: 8,10,12,14,16... 18.99

E THE CONVERSATIONAL PRINT SHIRT in blue/cream/brown is knit in Arnel® triacetate and nylon. Pointed collar, pearlized button front, cuffs. Wt. 5 oz. State size. Z3T6178—Bust sizes: 30,32,34,36,38... 11.99

F THE BELTED PANTS have great style in blue textured woven polyester. The waistline is accented by the belt loops; zip fly front. Wt. 14 oz. State size. Z3T6171—Junior sizes: 5,7,9,11,13,15... 14.99
Z3T6172—Misses sizes: 8,10,12,14,16... 14.99

Down-to-earth separates →

G SCENIC is an eye-catcher on a crew neck pullover in 70% acrylic-30% nylon knit. Blues and earthy tones are set off by embroidered geese and sun. From Taiwan. Wt. 8 oz. State size S, M, L. Z 3 T 4082—Sizes: S(fits 31-33" busts), M (34-36") and L(37-40")... 11.99

H PRE-WASHED BLUE JEANS have two cargo pockets for stylish convenience! Done in 100% cotton denim. Zip fly; belt loops. Shipping weight 1 lb. 8 oz. State size. Z 3 T 7802—Juniors: 5, 7, 9, 11, 13, 15... 13.99
Z 3 T 7803—Misses: 8, 10, 12, 14, 16, 18. 13.99

J THE SOFT SHIRT is a natural crinkly gauze of woven polyester and cotton. Patchwork calico on front and back yokes, button placket, collar and cuffs. Hand wash; little or no ironing. Wt. 6 oz. State size. Z 3 T 1858—Bust sizes: 30,32,34,36,38. 9.99

K BIB OVERALLS in blue brushed cotton denim with a pre-washed look. They have bib pocket, cargo pockets, back zip, button close. Shipping weight 1 lb. 5 oz. State size. Z 3 T 7715—Juniors: 5, 7, 9, 11, 13, 15... 15.99

State Size	FOR PANTS AND SKIRTS	
	If waist is	If hips are
5	21-21½"	32½-33"
7	22-22½"	33½-34"
9	23-24"	34½-35½"
11	24½-25½"	36-37"
13	26-27"	37½-38½"
15	27½-28½"	39-40"

FOR SHIRTS ONLY			
If you wear size	7	9	11
If bust measures	31½-32"	32½-33½"	34-35"
State bust size	30	32	34
If you wear size	13	15	17
If bust measures	35½-36½"	37-38"	38½-39½"
State bust size	36	38	40



SEPARATES, UNITE!



GIVE A
LITTLE
GIFT

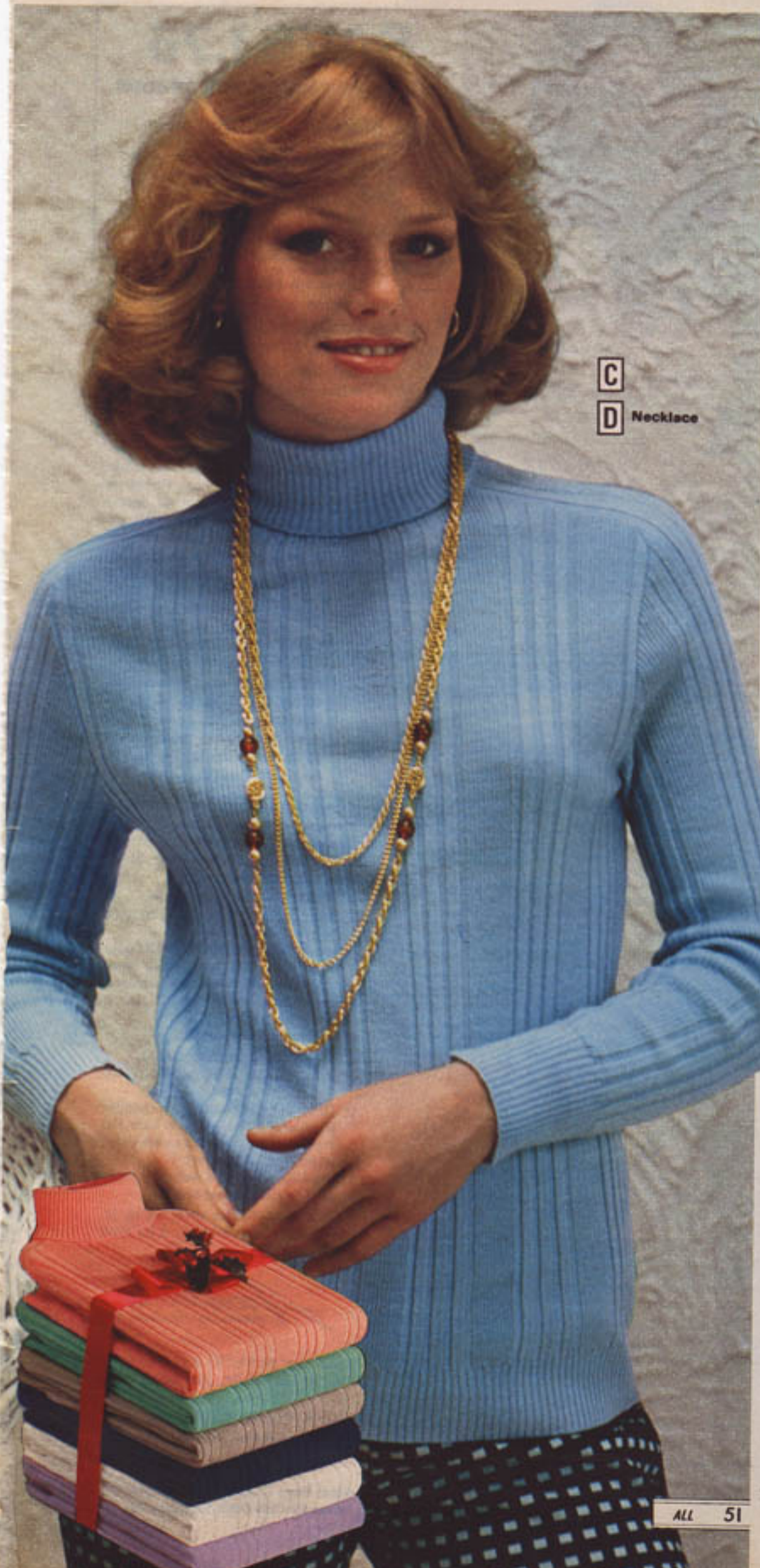
A

B

50 WARDS ALL



Jacket, turtle 'n pants mate at low prices!



C
D Necklace

3 WARDS
BEST
BUYS
BECAUSE

For unbelievably low cost, you can put together our sporty separates for an outfit that has quality and fashion! Easy care, too: all machine wash, warm; tumble dry.

The shirt-jac **Cut 4.11**

Now **9⁸⁸** Misses **11⁸⁸** Talls, Women's

A SMOCK STYLING GIVES THE SHIRT-JAC a crisp look in double knit polyester crepe! Front and back yokes are accented by the pointed collar and the deep shirrtail bottom. Button placket, 1 button cuffs. *No ironing!* Cut from Big Fall '75 Book, page 20. Wt. 12 oz. State color number and size.

Colors • 66 lilac • 46 hunter green • 88 tan • 55 navy.
B3T 5313-Misses (5'3 1/2"-5'7"): 8, 10, 12, 14, 16, 18, 20. Was 13.99. **9.88**
B3T 5314-Talls (5'7 1/2"-6'): 10, 12, 14, 16, 18, 20, 22. Was 15.99. **11.88**
B3T 5315-Women's busts: 40, 42, 44, 46. Was 15.99. **11.88**

The box check pants **Cut 2.11**

Now **6⁸⁸** Petites, Misses **7⁸⁸** Talls, Women's

B THE PANTS CHECK IN FOR COMFORT in double knit polyester! The waistband is elasticized for pull-on ease; legs are flared. Cut from Big Fall '75 Book, page 20.

Colors • 66 lilac • 46 hunter green • 88 tan • 55 navy. Shipping weight 9 oz. State color number and size.
B3T 7209-Petites (4'11"-5'3"): 6, 8, 10, 12, 14, 16. Was 8.99. **6.88**
B3T 7210-Misses (5'3 1/2"-5'7"): 8, 10, 12, 14, 16, 18, 20. Was 8.99. **6.88**
B3T 7211-Talls (5'7 1/2"-6'): 10, 12, 14, 16, 18, 20, 22. Was 9.99. **7.88**
B3T 7212-Women's waists: 34, 36, 38, 40. Was 9.99. **7.88**

Turtleneck sweater **Save 1.76 on 2**

2 for \$12 **6⁸⁸** ea. Sizes S, M, L

C SADDLE-STITCHED SHOULDERS AND RANDOM RIBBING give our acrylic knit turtleneck a better fit and a snappier look! With easy-on back neck zipper. From Korea. • 51 lt. blue • 66 lilac • 71 white • 81 beige • 55 navy • 41 lt. green • 16 coral. State color no., size S, M, L—not number size. B3T 4070 D-Sizes: S (fits 31-33" busts), M (34-36"), L (37-40"). Ship. wt. ea. 9 oz. **6.88** each; Any **2 for 12.00**

D 3-STRAND MATINEE NECKLACE in shiny gold-tone metal. 3 rows on a spring ring closing; 30" file chain; 34" link chain; 38" link chain with mock tortoise stations. 5 T 1873—Shipping weight 5 oz. **5.00**

ACCESSORIES: Shoes sold pg. 288; belt, pg. 27; earrings, pg. 101 in Big Fall '75 Bk. Necklaces, pg. 53 and above.

Merry Match-ups have

SAVE 1.76

when you buy any 2 pieces

2 or more

Singly

\$8 ea.

8⁸⁸ ea.



A

B

Also
Talls

E



Sweaters (A, C, D) are DuPont Orlon® acrylic knit. Pants and skirt (B, E) are double knit acrylic. All machine wash, warm. Sweaters tumble dry, low; remove promptly.

A SHORT SLEEVED SWEATER is beguiling with patterned accents, V-neck. Pointed collar has pretty scalloped edge. Rolled up sleeve cuff. Colors • 42 green/cream • 28 rust/cream. Wt. ea. 8 oz. State color number and size. B 3 T 6137 D—Bust sizes: 34, 36, 38, 40.....8.88 ea.; 2 for 16.00

B PULL-ON PANTS have elasticized waist. Wt. ea. 13 oz. Colors • 42 green • 28 rust. State color number and size. B 3 T 6138 D—Avg. Misses Sizes (5'3½"-5'7"): 10, 12, 14, 16, 18. 8.88 each.....2 for 16.00 B 3 T 6139 D—Tall Misses Sizes (5'7½"-6"): 10, 12, 14, 16, 18. 8.88 each.....2 for 16.00

C TURTLENECK SWEATER—terrific in stripes with a solid collar. Colors • 42 green/cream • 28 rust/cream. Shipping weight each 10 oz. State color number and size. B 3 T 6141 D—Bust sizes: 34, 36, 38, 40.....8.88 ea.; 2 for 16.00

D SLEEVELESS SWEATER VEST goes over nicely. It's smart cable stitch with button front to wear open or closed. Colors • 42 green • 28 rust. Shipping weight each 7 oz. State color number and size. B 3 T 6140 D—Bust sizes: 34, 36, 38, 40.....8.88 ea.; 2 for 16.00

E THE PULL-ON SKIRT for a change! Elasticized waistband with front and back yoke. It looks so right with either sweater. Ship. wt. ea. 9 oz. Colors • 42 green • 28 rust. State color number and size. B 3 T 6142 D—Misses sizes: 10, 12, 14, 16, 18.....8.88 ea.; 2 for 16.00

Accessories
COMPLETE THE LOOK

Shoes, pgs. 34, 83, 287-8; Jewelry, pgs. 101, 131; Fall '75 Bk., also facing page.

ORDER CORRECT SIZE. See charts and measurements, pgs. 44, 47.

Great Buy! 12 Assorted Christmas Gift Boxes for Only 3.99. See page 26.

that Holiday Feeling

Great new grays

Striking coordinates with the accent on style! All are stay-fresh, easy-care fabrics that machine wash, warm. Zippers in tops G, J are by **YKK**

F STRIPED CARDIGAN JACKET matches up with shell (G) for a handsome look. Polyester-silk double knit. Color shown. Wt. 9 oz. State size.
Z 3 T 6152—Misses: 10, 12, 14, 16, 18...12.99
Z 3 T 6153—Women's bust sizes: 42, 44, 46...13.99

G STRIPED SLEEVELESS SHELL is a cool one. Turtleneck style with smooth running back neck nylon coil zipper by YKK. Polyester-silk double knit. Color shown. Ship. wt. 6 oz. State size.
Z 3 T 6150—Misses: 10, 12, 14, 16, 18...7.99
Z 3 T 6151—Women's bust sizes: 42, 44, 46...8.99

H PULL-ON PANTS for the comfort you like. Elasticized waistband. Made of polyester double knit. Color shown. Ship. wt. 12 oz. State size.
Z 3 T 6148—Misses: 10, 12, 14, 16, 18...8.99
Z 3 T 6149—Women's waists: 32,34,36,38,40...9.99

J ZIPPER JACKET is snappy with mitered front yoke, 2 patch pockets. Convertible collar may be worn open as shown or as a turtleneck. Long sleeves have fake cuffs. Smooth running nylon coil front zipper by YKK. Polyester double knit. Color shown. Ship. wt. 13 oz. State size.
Z 3 T 6158—Misses: 10, 12, 14, 16, 18...15.99
Z 3 T 6159—Women's bust sizes: 42, 44, 46...16.99

K PRINT SHIRT has a smooth sheen in soft nylon knit. It's dynamic in colors that coordinate. Long sleeves with 2-button cuffs. Shipping weight 5 oz. State size.
Z 3 T 6156—Misses: 10, 12, 14, 16, 18...11.99
Z 3 T 6157—Women's bust sizes: 42, 44, 46...12.99

L FASHION PANT has fly front with elongated button flap closing. Back waist is elasticized for more comfort and better fit. Polyester double knit. Color shown. Ship. wt. 12 oz. State size.
Z 3 T 6154—Misses: 8, 10, 12, 14, 16, 18...10.99
Z 3 T 6155—Women's waists: 32,34,36,38,40...11.99



JEWELRY. Sterling silver-plated chains with polished stations. Necklaces, spring ring closings. Look great together! Hoop earrings are clip back.
5 T 1895—Choker. Abt. 15½" long. Wt. 2 oz...4.00
5 T 1896—Matinee. Abt. 30" long. Wt. 4 oz...5.00
5 T 1897—Earrings. Abt. 1" diam. Wt. 2 oz...3.00
5 T 1906—Save 2.0l, 3-pc. set. Wt. 8 oz...Set 9.99



F Jacket

G Shell

J Jacket

K Shirt

H

Pull-on
pant

G



L

Fashion
pant

K





Super-styled vest 'n blouse at super savings!

The acrylic vest
CUT I.II
Only **7⁸⁸**
Was 8.99

A SWEATERVESTING THE CLASSIC WAY—a sleeveless look in soft 100% acrylic knit! The V-neck vest is styled with an all-over cable and rib design, two roomy pockets and color-cued buttons. Easy care, too: machine wash, warm; tumble dry. Imported from Taiwan. Cut from Big Spring '75 Bk., pg. 49. Colors • 10 red • 71 off-white • 55 navy • 80 brown. Ship. wt. 9 oz. State color number and size letter S, M or L—not number size. B 3 T 4953—Sizes: S(fits 31-33" busts), M(34-36"), L(37-40"). Was 8.99. Now 7.88

The stocktie blouse in polyester crepe

5⁴⁴ **6⁴⁴**
Busts 32-38 Busts 40-46

B A TIMELESS FASHION ASSET—the stocktie blouse that looks so smart with our sweater-vest, and on its very own, too. Wear it tied in a floppy bow or flipped over twice for a pert stock. With 2-button cuffs and hemmed bottom. Polyester crepe looks delicate, but it's machine washable in warm water; little or no ironing needed. Imported from Korea. Colors • 71 white • 80 brown • 32 butter • 53 cloud blue • 12 rosestone. Ship. wt. 5 oz. State color number and size. B 3 T 1804—Bust sizes: 32, 34, 36, 38..... 5.44 B 3 T 1805—Bust sizes: 40, 42, 44, 46..... 6.44

ACCESSORIES complete the look
Jewelry sold on pages 101 and 131; belts on pages 41 and 47; all in Big Fall '75 Book.

A Vest
B Blouse





**GIVE A
LITTLE
GIFT**

**Double knit
acrylic stitched-
crease pants at
a great low price!**

SAVE 3.76

when you buy in 2's

2 for \$12 7⁸⁸ Misses

2 for \$14 8⁸⁸ Talls,
Women's

Women on the go need practical, long-wearing pants like these! They pull-on comfortably with an elasticized waistband and have stitched front creases for that stay-neat look.

Machine wash, warm; little or no ironing.
Colors • 85 camel • 27 rust • 49 green
• 55 navy.

Ship. wt. 13 oz. State color no. and size.
B 3 T 7103 D—Avg. Misses (5'3½"-5'7") : 10,
12, 14, 16, 18, 20.....7.88 ea.; 2 for 12.00
B 3 T 7104 D—Talls (5'7½"-6") : 12, 14, 16, 18,
20, 22.....8.88 ea.; 2 for 14.00
B 3 T 7105 D—Women's waists: 34, 36, 38,
40.....8.88 ea.; 2 for 14.00

Accessories
COMPLETE THE LOOK

Shirts sold pgs. 59 and 87; shoes, pgs. 63 and 288; belts, pgs. 41 and 47; all in Big Fall '75 Bk. Turtle, pg. 51 this book.

JUST CHARGE IT!
See Complete Credit
Terms, Pgs. 147-149.

ALL 55

**Bicentennial
Commemorative Coin**

PENDANT in the "Spirit of '76." Liberty bell on the face. Eagle on the back. Fine quality mint cast in gold-tone metal. 1½" diam. Pendant hangs on a 24" chain. Spring ring closing.
6 T 1894—Wt. 4 oz.....5.88





A



B



Look at these low low prices!

a WARDS
**BEST
BUY
BECAUSE**

You get polyester double knit tops at a sensational low price. They're specially detailed and easy-care, too! Just machine wash, warm; tumble dry; no ironing needed.

Comparison Shopped for Value

Misses **4⁸⁸** ea. **2 for 9⁷⁰**
 Women's **5⁸⁸** ea. **2 for 11⁷⁰**

A PIN DOT JACQUARD TOP has "X" stitched button placket, pointed band collar, mock cuffs hemmed bottom. From Taiwan. Ship. wt. ea. 4 oz. Colors - 10 red/white - 55 navy/white - 51 sky blue/white. State color number and size letter S, M, L or X—not number size.
B 3 T 8228 D—Sizes: S(31-33" busts), M(34-36" busts), L(37-40" busts). **4.88** each..... **2 for 9.70**
B 3 T 8229 D—Size: X(41-44" busts). **5.88** each..... **2 for 11.70**

B SOLID TOP has yoke front. Mock cuffs and hemmed bottom. From the Orient. Was 5.88 and 6.88, Summer Sale '75, pg. 39. Colors - 30 yellow - 55 navy - 51 sky blue - 71 white - 11 pink. State color no., size letter S, M, L or X—not number size. Wt. ea. 4 oz.
B3T 8264 D—Sizes: S(31-33" busts), M(34-36" busts), L(37-40" busts). **4.88** each..... **2 for 9.70**
B3T 8265 D—Size: X(41-44" busts). **5.88** each..... **2 for 11.70**

SAVE 2.76

when you buy any 2

YOUR CHOICE

2 or more

Singly

7⁵⁰
ea.

8⁸⁸
ea.

Talls, Women's Pants priced higher

Show your stripes
in a
polyester knit top

C THE PLACKET FRONT TOP never looked so good. The multicolor knit-in stripes are today's prettiest shades. Easy pullover style. Machine wash, warm; tumble dry. Imported from Hong Kong. Shipping weight ea. 6 oz.

State size letter S, M or L—not number size.

Z 3 T 4091 D—Sizes: S(31-33" busts), M(34-36"), L(37-40").....8.88 ea., 2 for 15.00

Cuffed pants are
polyester knit

D YOU CAN'T MISS—these pants are the right fabric in the right style. Elasticized waist for comfort. 2" cuff. Machine wash, warm. Shoes sold below. Shipping weight ea. 13 oz.

Colors • 81 beige • 79 black.

State color number and size.

B 3 T 7178 D—Petites (4'11"-5'3"): 6, 8, 10, 12, 14, 16.....8.88 ea., 2 for 15.00

B 3 T 7179 D—Avg. Misses (5'3½"-5'7"): 8, 10, 12, 14, 16, 18.....8.88 ea., 2 for 15.00

B 3 T 7180 D—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.....9.99 ea., 2 for 17.00

B 3 T 7181 D—Women's Waists: 32, 34, 36, 38, 9.99 each.....2 for 17.00

ORDER YOUR CORRECT SIZE. See charts and measurements on pages 44 and 47.

Great Buy! 12 Assorted Christmas Gift Boxes for Only 3.99. See page 26.



SLIP-ON WEDGE has soft, polyurethane uppers with double vamp seam. Foam-back nylon tricot lined. Hidden elastic gore for fit. Long-wearing man-made sole and 2-in. wedge heel. Width B (medium).

Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.

Z 7 T 3406—Tan.

Z 7 T 3407—Black.

Wt. 1 lb. 4 oz. State size 12.97

ALL 57



Under-the-tree shirts in polyester

5⁸⁸
Misses

6⁸⁸
Women's



ACCESSORIES,
both pages:
Shirt, pg. 86; Belt,
pg. 47; Jewelry,
pgs. 42, 101, 131;
Big Fall '75 Bk.
Scarf, pg. 61;
this book.



THE 2-POCKET SHIRT goes a long way on its own or over a shell. Nice with a long sleeved shirt, too. It's styled with snazzy side slits and hemmed bottom. Sleeves roll up. Comfortable ribbed polyester double knit. Extra buttons incl. Machine wash, warm; tumble dry; little or no ironing.

Colors • 66 lilac • 71 white • 11 pink • 51 light blue • 41 light green.

Ship. wt. 7 oz. State color number and size.

B 3 T 1912—Bust sizes: 32, 34, 36, 38..... 5.88

B 3 T 1913—Bust sizes: 40, 42, 44, 46..... 6.88

4 part plan: the polyester wardrobe

It's so easy . . . to wash, to wear, to pack along anywhere!

29⁹⁹
Misses Sizes

32⁹⁹
Half Sizes

Carefree double knit jacket + shirt + pants + skirt—in a beautifully coordinated balance of patterns and solids! Arrange and rearrange the parts as you please—colors mix freely with lots of other things, too. Just machine wash and dry to keep its fresh, bright look and neat shape thru season after season.

Plaid jacket's always "in" with its pointy collar, flapped patch pockets and side slit hem. Buttons close the placket front and cuffs; wrap self-belt. Solid short sleeve shirt buttons closed. Solid pants and tweedy skirt have pull-on waistbands. From Taiwan. Machine wash, warm; tumble dry, medium. Ship. wt. 3 lbs. 11 oz. Colors • 40 green/white • 55 bright navy/white. State color number and size.

B 2 T 9555 V—Misses Sizes: 8, 10, 12, 14, 16, 18.....29.99
B 2 T 9556 V—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.....32.99

ORDER YOUR CORRECT SIZE. See size charts on pgs. 44 and 47, this book and on pg. 958, Big Fall Book.



1



2



3



4



Lush, natural rabbits... the contemporary furs



A

B

C

WARDS
BEST
BUYS
BECAUSE

Save
20%

From Fall '75 Bk., pg. 156

Natural rabbit (fur orig.: France) is the "now" fur with timeless beauty and an uncanny knack for versatility! Step out in its cuddly warmth, enjoy the luxury of double-fur collars, convenient pockets and smooth acetate linings. Wrap up in a rabbit—now, while they're on sale!

60 WARDS ALL Comparison Shopped for Value

CHUBBY JACKET
47²⁰

A SAVE 11.80 ON CHUBBY JACKET! It's the top of the year in a patchwork of soft multi-colors. Versatile 27-in. length goes from day into evening; snugly collar looks great worn open or closed. Inner hooks—and, it's quilt lined. Clean by furrier method. Made in U.S.A. and Korea. State size letter S, M or L—not number size. Z 2 T 8305 V—Misses Sizes: S (8-10), M (12-14), L (16-18). Wt. 3 lbs. 3 oz. Was 59.00... Now **47.20**

PANTCOAT
111²⁰

B SAVE 27.80 ON PANTCOAT! Lots of leather interest adds a sporty touch—at sides, under sleeves and wrap belt. Notched collar; inner hook closing. About 33 in. long. Clean by furrier method. Made in U.S.A. and Korea. Ship. wt. 4 lbs. Colors • 85 natural heather • 73 natural gray. B 2 T 8303 V—Misses Sizes: 8, 10, 12, 14, 16, 18. State color number, size. Was 139.00... Now **111.20**

FULL-LENGTH COAT
127²⁰

C SAVE 31.80 ON FULL-LENGTH COAT! Goes casual or dressy, it's carefully shaped and double-breasted in natural heather tones. Notched collar; leather-look vinyl belt. Clean by furrier method. Made in U.S.A. and Korea. State size. Z 2 T 8304 V—Misses Sizes: 8, 10, 12, 14, 16, 18. Ship. wt. 4 lbs. 6 oz. Was 159.00... Now **127.20**

The camel classic
in polyester...
looks 'n feels like
soft wool plush

Only **29⁸⁸** Misses/ Jrs.
32⁸⁸ Talls, Halfs

a WARDS
**BEST
BUY
BECAUSE**

If you could have only one pantcoat to take you everywhere, this would be it! Today's lightweight polyester gives you the velvety softness, comfortable warmth and wearability of wool. Simple, uncluttered styling is extremely versatile and good-looking; its neutral hue coordinates with just about anything. Packs and travels beautifully, sheds wrinkles in minutes.

Comparison Shopped for Value

Triple rows of stitching accent the large notched collar. Double breasted button closing; neat welt pockets. Polyester is bonded to shape retaining polyurethane foam (cotton backed). Lined in smooth acetate satin. Abt. 32" long. Dry clean. Ship. wt. 2 lbs. 14 oz. State size.

B 2 T 6033-Misses/Jrs. Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18..... **29.88**

B 2 T 6034-Talls (5'7 1/2"-6'): 14, 16, 18, 20, 22. **32.88**

B 2 T 6035-Half Sizes: 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. **32.88**

ACCESSORIES BOTH PGS.: Bag, pg. 38—this book. Gloves, pg. 148; blouse, pg. 71; turtlenecks, pgs. 35, 44, 95; pants, pgs. 19, 35, 55; skirt, pg. 31—Big Fall Book.

ORDER YOUR CORRECT SIZE. See pg. 958, Big Fall Bk.



HATS OFF—to this small brim camel cloche. Status crown circled with coffee and white grosgrain ribbon. Wool felt. Fits heads to 22 1/2 in. 5T5360—Ship. wt. 1 lb. **7.88**

SCARF. SAVE ON 2. Floral print scarf... fit to be tied. Approx. 26" square of soft acetate. Hand wash. Made in Japan. Ship. wt. ea. 2 oz.

- 80 brown/beige/white
- 51 sky blue/pink/white.

L 5 T 3129 D—State color no. Ea. **2.88**; Any 2 for **5.00**



ALL WARDS 61



Masterfully crafted leather...our finest **\$99**

a WARDS
**BEST
BUY**

BECAUSE YOU
Save \$51

Fine leather is tanned with a special Analine finish, giving it supple softness, mellow luster and rich color. Meticulously hand-cut, superbly shaped and tailored, then lined in acetate taffeta.

**Comparison Shopped
for Value**

Intricate tucking abounds—at front, back and flapped patch pockets. Contrast topstitching traces a neat outline, teams with leather tool-dye detail at the collar and pocket flaps. Curved hem. From Taiwan. Leather clean. Ship. wt. 4 lbs. Was \$150 in Big Fall Book pg. 157.

Colors • 35 mocha/tan • 19 maroon/rouge. State color number and size.

B 2 T 7138—Misses/Jrs.: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18... **99.00**

B

Hat



A

BUCKSKIN SUEDE!
It's Split cowhide safari...
it's beautifully textured,
smartly pocketed and
zip pile-lined, too!

A TERRIFIC VALUE

AT **\$55**
ONLY



A Sporty safari-style focuses on 4 flapped patch pockets with snaps, buckled self-belt. Lots of contrast topstitching and snap closing add interest. Pile liner of acrylic on polyester zips out easily. Acetate taffeta lined. From Taiwan. Leather clean. About 30-in. long.

Colors • 27 rust • 80 brown. Wt. 4 lbs. 8 oz. State color number, size.
B 2 T 7150 V—Misses/Jrs.: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18... **55.00**

B BERET is of soft wool; 12-in. diameter. Imported from France.
• 73 navy • 94 off-white • 63 red • 95 camel • 82 dark green.
L 5 T 5270—Fits heads to 23". Wt. 5 oz. State color number... **4.00**

ACCESSORIES BOTH PAGES: Gloves, pg. 44; scarf, pg. 64; pants, pg. 50—this book. Turtlenecks, pgs. 44, 95, 132; pants, pgs. 19, 28, 35—Big Fall Book.

62 WARDS ALL

TO MEASURE see Big Fall Book, page 958.

Hooded styles make great cold weather companions



C
Also
Half Sizes



D
Also
Half Sizes



All zippers by
YKK
the active zipper



Plush pant topping pretends the looks of fur and leather

Acrilan® acrylic pile keeps you comfortably warm—and, it's Wear Dated® to keep its great look! Toasty lining's acetate quilted to polyester.

39⁹⁹ Misses/Jrs. **43⁹⁹** Halfs

C Hood trim and cuffs of Verel® modacrylic-acrylic (polypropylene-back). Leather-look pockets, cuffs, front trim of polyurethane (cotton back). Acrilan's olefin-backed. Dry clean. Abt. 29" long. Zipper of DuPont's Delrin® by YKK®. State color number and size. See complete Wear Dated® warranty story on page 133, this book.
Colors • 74 smoke gray • 82 lt. beige. Ship. wt. 2 lbs. 4 oz.
B2T7943—Misses/Jrs.: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18 39.99
B 2 T 7944—Half Sizes: 16½, 18½, 20½, 22½, 24½ 43.99

ORDER YOUR CORRECT SIZE.
See size charts on pg. 958, Fall Book.

ALL WARDS 63

A WARDS EXCLUSIVE! Nylon parka with lamb hood-trim

Front zipper opens at top and bottom; zipped pockets, tool Drawstring hood and inner storm cuffs. Machine washes and dries easily—just detach lamb trim.

19⁷⁷ Misses/Jrs. **21⁷⁷** Halfs

D Lamb trims tip-dyed for added appeal. Smooth nylon taffeta lining; buckled self-belt. Machine wash, warm; tumble dry. From Taiwan. About 30" long. All zippers by YKK®.
Colors • 71 cream • 51 light blue • 55 navy. Ship. wt. 1 lb. 14 oz. State color number and size letter S, M or L—not number size.
B2T6050—Misses/Jrs.: S(8-10), M(12-14), L(16-18) 19.77
B2T6051—Half Sizes: S(14½-16½), M(18½-20½), L(22½-24½) 21.77

KNIT DRIVING GLOVES of warm 100% acrylic. Leather sandwich top and palm, turned cuff. Hand wash. Abt. 9½" long. One size fits 6½-8.
• 89 chocolate (dark brown) • 80 cocoa with beige top, palm • 55 navy. Ship. wt. 3 oz.
L 5 T 2589—Please state color number 5.50

for the holidays

Knits are warm cover-ups

L **POINTELLE KNIT SWEATERCAPE** is nice to rely on when there's a chill in the air. Warm acrylic knit. Button front. Machine wash, warm; tumble dry. Fits size range 34-40. Scarf sold below.

5 T 3442—White. Shipping weight 15 oz. . . . 11.00

M **THE SLEEVELESS KNIT VEST** adds a smashing touch to your casuals. Soft acrylic knit in colorful stripes of red, white, blue and tan. Deep 3-inch fringe all around. Machine wash, warm.

Sizes: S(34), M(36), L(38-40). Ship. wt. 10 oz.
Z 5 T 3441—State size S, M, L, not no. size. . . 10.00

Folding umbrellas for women, men

N **BRIGHT MULTI-COLORED STRIPES** border this easy-open women's folding umbrella. Beige nylon, black plastic handle. 8-rib construction. Open: abt. 34". Closed: abt. 14".

5 T 4067—Ship. wt. 12 oz. 6.50

P **MEN'S FOLDING UMBRELLA** of black nylon comes with a self case. Vinyl leather-look handle. Abt. 38" open; abt. 18" closed. 8-rib construction.

5 T 4021—Shipping weight 12 oz. 6.50

Leather checkbook clutch

R **HANDSOME DIAGONAL DESIGN** in hand-rubbed top grain cowhide. In shades of rust, brown and black. Outside snap closing. Inside: vinyl checkbook holder, change purse, billfold, large card holding section. Rayon faille lined.

5 T 4650—Size: abt. 7x4". Ship. wt. 7 oz. 7.00

Leather gloves—lined or unlined

T **CLASSIC LEATHER GLOVES** beautifully crafted of soft capeskin leather. Choose lined or unlined. Machine wash, cold. Shipping weight 4 oz.

Colors • 89 gray • 73 navy • 91 black • 98 brown.
Sizes: 6½, 7, 7½, 8. State color number and size.

BRACELET LENGTH (shown). About 11 inches long.

B 5 T 2765—Unlined. 10.00

B 5 T 2804—Nylon lined. 11.50

B 5 T 2819—Acrylic lined. Available in colors
• 91 black • 98 brown only. 10.00

SHORTY LENGTH (not shown). About 8½" long.

B 5 T 2764—Unlined. 9.50

B 5 T 2800—Nylon lined. 10.50

Lined suede gloves

U **WARMLY LINED** with fleece-like polyester-acrylic pile. Soft suede with handsome gold-tone metal trim. About 9½" long. Hand-sewn seams.

Colors • 27 russet • 85 cocoa • 91 black.

Sizes: M(6½-7), L(7½-8).

State color no., size M or L—not number size.

B 5 T 2588—Ship. wt. 5 oz. 10.50

Leather palm gloves

V **SMART DRIVING GLOVES** of supple leather and warm acrylic knit. Snug-fitting turn-back cuffs. Leather back and palm. Handsome "horse-shoe" gold-tone metal trim. Abt. 9½" long.

Colors • 81 natural/camel • 85 camel/cocoa
• 55 navy/navy. Sizes: 6½-7, 7½-8. Ship. wt. 3 oz.

B 5 T 2587—State color number and size. . . . 5.50

Satin-look border scarf

W **SAVE WHEN YOU BUY TWO.** Polyester crepe scarf comes in two sizes: 21" square or 27" square. Soft and smooth with satin-look border. Made in Italy. Machine washable (warm).

Colors • 41 Nile green • 82 beige • 10 bright red
• 51 sky blue • 55 navy • 11 pink • 56 aqua blue.
Ship. wt. 3 oz. Please state color number.

L5T3126D—27" Square Scarf 3.00 each; 2 for 5.50

L5T3127D—21" Square Scarf 2.50 each; 2 for 4.50





To give with the warmest intentions
SAVE 1.12
 when you buy the set

A THE "SUPER-POM" HAT with a six foot fringed scarf to fling around your neck. Ribbed knit DuPont Orlon® acrylic. Snug cap fits heads to 23 inches. Colors • 10 red • 54 royal blue • 71 white. Please state color number.
 L 5 T 6779—Cap. Ship. wt. 4 oz. . . . 3.00
 L 5 T 6780—Scarf. Wt. 5 oz. 4.00
 L 5 T 6781—Cap and Matching Scarf. Ship. wt. 9 oz. Set 5.88

B ROLL BRIM HAT MATCHED TO SCARF that's six feet long with fringed ends. Great way to look and a great way to be warm. In heather-tone knit of DuPont Orlon® acrylic. Hat fits head sizes to 23 inches. Colors • 85 brown/beige • 10 red/black/white • 50 blue/green/brown. Please state color number.
 L 5 T 6782—Hat. Ship. wt. 4 oz. . . 3.50
 L 5 T 6783—Scarf. Wt. 8 oz. 5.50
 L 5 T 6784—Hat and Matching Scarf. Ship. wt. 12 oz. Set 7.88

All the knits on this page:
 hand wash; warm; dry flat.

Warm knits to fill out your Christmas list
SAVE \$1
 when you buy 2



Hand crocheted

C THE VISOR CAP makes a dashing topping for your casual fashions. Hand crocheted of acrylic. Fits heads to 23 inches. Made in Japan. Colors • 81 ivory • 55 navy • 10 red. Ship. wt. ea. 5 oz. State color number.
 L 5 T 6777 D. . . . Each 4.00; 2 for 7.00

Brim-ful of fashion

D THE KNIT BRIM CLOCHE is a chic, young pull-on style of Creslan® acrylic knit. Flattering flexible brim. Fits heads to 23 inches. Colors • 46 hunter green • 85 camel • 55 navy • 81 ivory. Ship. wt. 5 oz. State color number.
 L 5 T 6778 D. . . . Each 5.00; 2 for 9.00

Super soft, super warm

E CUFFED CAP of brushed DuPont Orlon® acrylic. So wearable you'll want one in several colors. Fits heads to 23 inches. Colors • 19 cranberry • 20 burnt orange • 55 navy • 81 ivory • 46 hunter green. Ship. wt. ea. 3 oz. State color number.
 L 5 T 6772 D. . . . Each 2.50; 2 for 4.00

This page: camel coat, scarf on pg. 61, this book; quilted coat, pg. 179 and dickey, pg. 95 in Big Fall '75 Book. Facing pg.: coat, pg. 155, Big Fall '75 Book; scarf on pg. 61 in this book.

REAL FURS are pretty special

F THE RABBIT FUR VISOR for soft warmth and a touch of class. What nicer way to get a head start on chilly weather. Fur origin: France. Fits to 22½". Colors • 87 white • 96 natural brown. L 5 T 6554—Wt. 1 lb. State color no. 19.00

G THE FEDORA is certainly one of the most important hats of the season. Here it is in soft rabbit fur to add the final touch your fall wardrobe needs. Creased crown, 2-inch brim. Rayon lining. Fur origin: France. Fits heads to 22½ inches. Colors • 87 white • 96 natural brown. L 5 T 6553—Wt. 1 lb. State color no. 27.50

H TUSCAN LAMB TOQUE. A fashion favorite because it makes every woman look a little prettier. Its versatile styling will take you easily through a variety of occasions. Two-tier dome crown. Inner stretch cuff for fit. Fur origin: Italy and made in Italy. Fits heads to 22½ inches. Colors • 71 white • 73 white with black tip • 79 black • 82 white with brown tip. L 5 T 6549—Wt. 1 lb. State color no. 14.00

Fur HATS: Clean by Furrier Method.

**FAKE FURS
SAVE \$2
when you buy any
2 for 9⁹⁸
only 5⁹⁹ each**

J FAKE MINK TOQUE for pure drama. Attached acrylic jersey snood ties under the chin. Tuck in the ends for a different look. Fluffy acrylic-modacrylic pile. Two tiers. Fits head sizes to 22½ inches. Colors • 71 white • 79 black • 89 ranch mink brown. Wt. ea. 1 lb. State color no. L 5 T 6275 D—Each 5.99. Any 2 for 9.98

K OUR FAKE FOX HOOD makes a great cold weather friend. Hat and pompons are of warm acrylic-modacrylic pile. Acrylic knit ties. Fits heads to 23 inches. Colors • 87 white • 63 red fox • 91 black • 88 silver gray. Ship. wt. ea. 1 lb. Please state color number. L 5 T 6254 D—Each 5.99. Any 2 for 9.98

L FAKE MINK TOQUE to top off your newest fashions—from the comfortably casual to the more important looks. It covers the ears for warmth. An inner elastic band assures snug fit. Acrylic-modacrylic pile. Fits heads to 22½ inches. Colors • 87 white • 91 black • 96 pastel mink brown • 97 ranch mink brown. Ship. wt. ea. 1 lb. State color number. L 5 T 6255 D—Each 5.99. Any 2 for 9.98

M LONG FAKE MINK BOA to tie at the neck or fling over the shoulder. It matches all the fake mink hats shown here (also in Big Fall '75 Book). Acrylic-modacrylic pile. Abt. 60" long and 3" wide. Colors • 71 white • 79 black • 87 pastel mink brown • 89 ranch mink brown. Ship. wt. ea. 1 lb. 2 oz. State color no. L 5 T 6276 D—Each 5.99. Any 2 for 9.98

Fake FUR: Dry Clean Professionally.



Lightweight luggage
with flexible sides

SAVE 50% on sets

Prices reduced
from Big Fall
Book, page 439.

59⁸⁸
3-pc. set

77⁴⁸
4-pc. set

100⁰⁰
5-pc. set

Our finest soft-side luggage, at our lowest prices in 2 years when you buy specially selected sets. All cases open wide for easier, faster packing . . . sides expand to hold more because soft, flexible Bontex-backed vinyl is flexible, yet super-durable. Aluminum frame is lightweight but rugged. Positive-locking Presto® locks won't pop open accidentally. Women's cases have interior tie tapes and pockets, washable vinyl lining. Garment bag has hangers and accessory pocket. All cases have hand-sewn continental handle. Women's colors: 33 gold or 68 lilac (cases available only in colors indicated). Men's companion available in olive only. *Limited quantities—order early!*

SAVE \$60 on 3-piece set. Includes cases (1), (2) and (3). Lilac only.

60 T 90274 AA—Ship. wt. 22 lbs. Separately were 119.97; set 59.88

SAVE \$77 on 4-piece set. Includes cases (1), (2), (3) and 22-in. carry-on (not shown). Gold only.

60 T 90273 AA—Ship. wt. 29 lbs. Separately were 154.96; set 77.48

SAVE \$104 on 5-piece set. Includes cases (1), (2), (3), (4) and 22-in. carry-on (not shown). Gold only.

60 T 90261 AA—Ship. wt. 40 lbs. Separately were 204.95; set 100.00

INDIVIDUAL CASES CUT 20%

SAVE 30%–43%—buy more than one piece

State color number for ladies' cases. (Garment carrier (4) in 33 gold only)	Color numbers	Ship. wt.	Was each	New each	Each, any 2 or more
(1) L60 T 90265 D Cosmetic case	33 or 68	3 lbs.	34.99	27.88	23.88
L60 T 90266 AD 22-inch carry-on	33 or 68	7 lbs.	34.99	27.88	23.88
(2) L60 T 90267 AD 24-inch pullman	33 or 68	8 lbs.	39.99	31.88	27.88
(3) L60 T 90268 AD 26-inch pullman	33 or 68	11 lbs.	44.99	35.88	30.88
(4) L60 T 90271 AD Garment carrier	33 only	11 lbs.	49.99	39.88	34.88
(5) 60 T 90475 MD Men's 21-inch carry-on	Olive only	7¾ lbs.	34.99	27.88	19.88



**Striped-up nylon
continental soft-siders**

5⁹⁹ to 13⁹⁹

Lightweight, but rugged . . . casual, but chic—popular soft-side luggage takes a new fashion direction. Lustrous, wipe-clean nylon is sparked with leather-look vinyl trim and colorful woven braid. Fleur-de-lis print vinyl lining provides a subtle designer touch. Gold-tone brass zippers and locks. Five versatile sizes give you all the options on packing possibilities—all pieces nest for storage. State color number: 55 navy/red or 80 chocolate/tan (each with red and green trim). Made in Taiwan.

- L60 T 90216—15x9¼x3½ in. Wt. 2 lbs. 5.99
- L60 T 90217—16¼x10½x4 in. Wt. 2¼ lbs. . . . 7.99
- L60 T 90218—18x11½x4½ in. Wt. 3 lbs. 9.99
- L60 T 90219—19x12½x4¾ in. Wt. 3½ lbs. . . 11.99
- L60 T 90220—21½x13½x5½ in. Wt. 3¾ lbs. 13.99



"Coverall" carry-alls

2⁹⁹
each

Pack your gear in these happy wanderers! Bright bandana print cotton teams up with nappy corduroy in these town 'n' country carry-alls. Brass buckles, suspender straps and patch pockets carry out the blue jean theme. Double top stitching and vinyl lining assures they'll stay in shape. Made for Wards in Hong Kong.

- A** The hip hugger. Envelope styling, shoulder strap.
60 T 90813—10x7½ inches. Ship. wt. 7 oz. 2.99
- B** Shoulder bag. Zip top, adjustable strap.
60 T 90811—10x13 inches. Ship. wt. 8 oz. . . . 2.99
- C** Drawstring duffel bag. Great for laundry!
60 T 90814—24x17½ inches. Ship. wt. 9 oz. . . 2.99
- D** Back pack. A perfect cycling partner.
60 T 90812—12x12 inches. Ship. wt. 10 oz. . . 2.99



68 WARDS ALL



CABLES are great holiday mixers—great values, too

only **7⁸⁸** each

Any **2** for **15**

WARDS
BEST
BUYS
BECAUSE

You'll know at a glance that body suits like these distinctive cable knits usually cost dollars more—they're way up on fashion, quality and value. Of comfortable stretch nylon for close-to-you fit. They're easy care, too. Just machine wash, warm.

Comparison Shopped for Value

A-B Shapely body suits are perfect companions for your pants and skirts. Sleeves take ribbed knit cuffs. Elastic leg openings, snap close bottoms. Colors • 71 white • 19 berry • 55 bright navy • 82 oatmeal • 27 rust. Ship. wt. each 10 oz.

A Classic V-neck style is margined with ribbing. L 30 T 303 D—Petite: 5'-5'3", 96 to 115 lbs. L 30 T 304 D—Average: 5'3"-5'7", 115 to 135 lbs. L 30 T 305 D—Talls: 5'7"-5'9", 135 to 165 lbs. State color number Each **7.88**; **2** for **15.00**

B Turtleneck is so versatile. Buy now and save! Was 8.94 each, 2 for 16.88, Big Fall Book, pg. 81. L 30 T 207 D—Petite: 5'-5'3", 95 to 115 lbs. L 30 T 208 D—Average: 5'3"-5'7", 115 to 135 lbs. L 30 T 209 D—Talls: 5'7"-5'9", 135 to 165 lbs. State color number Each **7.88**; **2** for **15.00**

C COIN PENDANT on a 24" chain. Of gold-tone metal. Spring ring closing. Coin abt. 2 1/2" diam. 5 T 1887—Ship. wt. 4 oz. **3.44**



TOE SOCKS

take to playful patterns

Buy **2** pairs for **\$6³⁴⁴** a pair

Keep your toes happy and warm in these colorful jacquard patterned knee-hi's. They're perfect with casuals, comfortable to lounge in, great fun gifts, too. 100% acrylic knit. Machine wash, warm; tumble dry. Made in the Orient. One size fits 9-11.

Pattern colors • 03 Aztec in multicolor • 04 wild flower in hunter green/gold • 02 Uncle Sam in lt. blue/red • 01 reindeer in navy/multicolor.

Ship. wt. each pair 6 oz. State color number. L 30 T 1450 D—Each pair **3.44**... **2** pairs for **6.00**

Glamorous giftables...

VELVETY FLEECE

makes the cuddliest robe.
Silky feeling nylon gown is embroidered to match. Plus, you **SAVE \$1** on a long set.

Misses: S(10-12), M(14-16), L(18-20).
Women's: X(40-42), XL(44-46).
Colors • 51 blue • 11 pink.

A-B ROBES LONG AND SHORT are made of an ultra-soft velvety blend of Arnel® triacetate and nylon. It feels luxurious but needs a minimum of care. Just machine wash, warm; tumble dry. Multicolored Schiffli embroidery trims the Peter Pan collar and both patch pockets. There's a pearlized snap-front closing. Plus, a self-belt you can wear at least four ways. Wear it belted in the front, leaving the back to fall freely. Or wear it tied only in the back, tied all-around or not at all.

A LONG ROBE. State color number and size letter S, M, L, X, XL—not number size.
B 32 T 5752—Misses. Ship. wt. 15 oz. . . . 13.96
B 32 T 5792—Women's. Wt. 1 lb. 1 oz. . . . 15.96

B SHORT ROBE. State color number and size letter S, M or L—not number size.
B 32 T 5751—Misses. Ship. wt. 12 oz. . . . 11.96

C LONG GOWN—specially made to match our long robe. Silky-soft Antron® III nylon tricot just won't cling. Multicolored Schiffli embroidery trims the yoke. Scooped neck style slips on; the keyhole neckline self-ties. Machine wash, warm.
State color number, size letter S, M, L, X, XL.
B 32 T 5432—Misses. Ship. wt. 8 oz. . . . 5.96
B 32 T 5462—Women's. Ship. wt. 10 oz. . . 6.96

SAVE \$1 on a long set.

ROBE (A) 'N GOWN (C)—an ideal gift set. State color number, size letter S, M, L, X, XL—not number size.
B 32 T 5952—Misses. Wt. 1 lb. 5 oz. . . Set 18.92
B 32 T 5982—Women's. Wt. 1 lb. 11 oz. Set 21.92

Gown of
DUPONT
Antron III

Robe with

Arnel
the feel-good fiber



Just the gift fantasies are made of—
SOFT TRICOT PEIGNOIR
WITH ARNEL®

Richly trimmed with lace

Set only **11⁸⁸** Misses **12⁸⁸** Women's

A ROMANTIC ROBE 'N GOWN ENSEMBLE is so delicate looking yet extremely easy to care for. That's because it's made of Celanese® Arnel® triacetate-nylon and machine washes, warm; tumble dries in a jiffy. The robe has full-flowing sleeves bordered with lace; lace cascades down either side of the front. Thin self belt. The sleeveless gown has a flattering V-neck that slips on; it's lace-edged, bow-trimmed.

Colors • 15 wine • 54 royal blue. Ship. wt. set 15 oz.

State color number, size letter S, M, L, X, XL—not number size.

Misses Sizes: S(10-12), M(14-16), L(18-20).

B 32 T 3834—Misses.....Set 11.88

Women's Sizes: X(40-42), XL(44-46).

B 32 T 3835—Women's.....Set 12.88

A

2-pc.
set

Also
Women's

Arnel
The best good fiber

GIFT BOXED PANTIES

in soft tricot at low, low prices



C

Also
brief

B

Also
bikini

Briefs or bikinis
in prints 'n embroideries

Your choice **5** in box **2⁹⁹** Reg. sizes **Extra size briefs 3.99**

B-C BRIEFS AND BIKINIS ideal for gift-giving. Box of 5 in 1 size, an assortment of prints or solid colors. Elasticized waist, legs. Double fabric crotch. Machine washable, warm; tumble dry in a jiffy. Ship. wt. box 4 oz.

Hips: 5(32-34"), 6(35-37), 7(38-40), 8(41-42), 9(43-44), 10(45-48).

B PRINTS. These 100% acetate tricot panties come in a variety of pretty patterns. Quality knit elastics are color coordinated.

Z 32 T 742—Brief. Sizes 5, 6, 7. State size.....Box 2.99

Z 32 T 743—Extra Size Brief. Sizes 8, 9, 10. State size.....Box 3.99

Z 32 T 1742—Bikini. Sizes 5, 6, 7. State size.....Box 2.99

C SOLIDS. These 100% nylon panties come in a rainbow of pastel shades; each has its own perky animal applique embroidery.

Z 32 T 1707—Bikini. Sizes 5, 6, 7. State size.....Box 2.99

Z 32 T 707—Brief. Sizes 5, 6, 7. State size.....Box 2.99

Z 32 T 708—Extra Size Brief. Sizes 8, 9, 10. State size.....Box 3.99

The most fitting gifts

HUG WITH STRETCH LACE

- Opaque 100% nylon tricot feels soft, fits smoothly, comfortably
- Long gown and robe make a perfect gift set, at very nice savings, too
- Easy-care, just machine wash, warm; tumble dry

Colors • 16 shrimp/white lace
• 51 blue/white lace.

Misses Sizes: S(10-12), M(14-16), L(18-20).

Women's Sizes: X(40-42), XL(44-46).



Lovely stretch lace straps and bands around softly shirred cups "give" for exceptional comfort and custom-like fit.

SAVE \$2 on long set

LONG GOWN (A) AND COAT (B) SET—descriptions below. Wt. set 14 oz. State color no., size letter S, M, L, X, XL—not number size.
B 32 T 3354—Misses... Set 12.98
B 32 T 3355—Women's... Set 14.98

A LONG GOWN. Lace straps, criss-cross front. Shirred cups. Low back; wide sweeping skirt. Wt. 6 oz. State color number, size letter S, M, L, X, XL—not number size.
B 32 T 3350—Misses... 6.99
B 32 T 3351—Women's... 7.99

B LONG COAT. Empire waist, self belt. Lace trims collar, sleeves. Bust darts. Pearlized button front. Wt. 8 oz. State color no., size letter S, M, L, X, XL—not no. size.
B 32 T 3352—Misses... 7.99
B 32 T 3353—Women's... 8.99

C MINI-GOWN. Stretch lace straps, criss-cross front, shirred cups. Ruffled hem; low back. Matching bikini panties. Wt. 4 oz. State color number, size letter S, M, L, X, XL—not number size.
B 32 T 3358—Misses... 5.99
B 32 T 3359—Women's... 6.99

D PAJAMA. Long sleeves; lace trims button front, cuffs. Matching straight leg pants, elasticized waist. Wt. 8 oz. State color no., size letter S, M, L, X, XL—not number size.
B 32 T 3356—Misses... 7.99
B 32 T 3357—Women's... 8.99



BUY 2, SAVE 98c. Open-toe wedge scuff of metallic vinyl is foam tricot-backed. Foam cushioned inner-sole, composition sole. Covered wedge. Wt. pr. 1 lb.
Colors • 91 gold
• 92 silver.

Sizes: M(6-6½), ML(7-7½), L(8-8½), XL(9-10). State color number, size M, ML, L, XL
B 30 T 1753 D-Pr. 5.99; 2 prs. 11.00



Give her a rainbow.
CUDDLY BRUSHED KNIT



←Striped acetate-nylon

Only **5⁹⁹-7⁹⁹**
Misses

A "RUGBY" SHIRT scores fashion points with a white rib-knit V-neck, the new wider $\frac{3}{4}$ -length sleeves. It pulls on, easily; machine washes, warm. Ship. wt. 5 oz.

Colors • 30 yellow stripe • 51 blue stripe.
 State color no., size letter XS, S, M or L
 B 32 T 2650—Misses: XS(6-8), S(10-12), M(14-16), L(18-20).....5.99

B LONG GOWN has a snugly turtleneck to pull over head; warms you with its fleecy softness. Solid-colored sleeves end in rib-knit cuffs. Machine wash, warm. Ship. wt. 8 oz.
 Colors • 30 yellow stripe • 51 blue stripe.
 State color no., size letter XS, S, M or L
 B 32 T 2651—Misses: XS(6-8), S(10-12), M(14-16), L(18-20).....6.99

C 2-PC. PAJAMA. Pull-over top has cozy knit neck and cuffs. Comfortable elasticized waist, ankle-ribbing on pant. Machine washes, warm. Ship. wt. 9 oz.
 Colors • 51 blue stripe • 30 yellow stripe.
 State color no., size letter XS, S, M or L
 B 32 T 2652—Misses: XS(6-8), S(10-12), M(14-16), L(18-20).....7.99
 Slipper shown, sold on pg. 7 this book.

Embroidered acetate-nylon→

Only **5⁹⁹-7⁹⁹**
Misses

Women's at higher prices

SAVE \$! on long gown 'n robe set

D 2-PC. PAJAMA. The top has a rounded jewel neck, pearlized button-front. The embroidered bodice is softly shirred; full sleeves end in barrel cuffs. Pant has an elasticized waist, straight legs. Machine wash, warm; tumble dry. Ship. wt. 10 oz.
 Colors • 82 off white • 11 pink. State color number, size S, M, L, X or XL—not number size.
 B 32 T 2961—Misses: S(10-12), M(14-16), L(18-20).....7.99
 B32T2962—Women's: X(40-42), XL(44-46)8.99

E DORM SHIRT with popular shirt-tail styling is buttoned up with the look of pearl. It has a stand-up collar, barrel cuffs. Machine wash, warm; tumble dry. Wt. 6 oz.
 Colors • 82 off white • 11 pink. State color number, size letter S, M, L, X, XL—not number size.
 B 32 T 2963—Misses: S(10-12), M(14-16), L(18-20).....5.99
 B32T2964—Women's: X(40-42), XL(44-46)6.99

F LONG ROBE has a perky stand-up collar; pearlized buttons march down its placket-front. The sleeves are full and floaty. Machine wash, warm; tumble dry. Ship. wt. 9 oz.
 Colors • 82 off white • 11 pink. State color number, size S, M, L, X, XL—not number size.
 B 32 T 2957—Misses: S(10-12), M(14-16), L(18-20).....6.99
 B32T2958—Women's: X(40-42), XL(44-46)7.99

G LONG GOWN slips on easily; its jewel neck is buttoned up in mock pearl. The graceful sleeves end in barrel cuffs. Machine wash, warm; tumble dry. Ship. wt. 9 oz.
 Colors • 82 off white • 11 pink. State color number, size S, M, L, X, XL—not number size.
 B 32 T 2955—Misses: S(10-12), M(14-16), L(18-20).....5.99
 B32T2956—Women's: X(40-42), XL(44-46)6.99

SAVE \$! ON GOWN (G) 'N ROBE (F) SET. Ship. wt. set 1 lb. 2 oz.
 Colors • 82 off white • 11 pink. State color number, size S, M, L, X, XL—not number size.
 B 32 T 2959—Misses: S(10-12), M(14-16), L(18-20).....Set 11.98
 B 32 T 2960—Women's: X(40-42), XL(44-46).....Set 13.98

ESA
 ENERGY
 SAVING
 ACTION

Say it with flowers atop
PETAL-SOFT FLEECE



ALL WARDS 79



BUY 2 PRS. SAVE 99c. Love knot wedge of DuPont Oiana® nylon. Cushioned insole. Composition sole. Sizes: all medium width. Colors • 82 beige • 71 white • 51 medium blue. Ship. wt. pr. 6 oz. State color no. and size letter M, ML, L, or XL—not number size. B 30 T 1720 D—Sizes: M(6-6½), ML(7-7½), L(8-8½), XL(9-10). Pr. 4.99; Any 2, 9.00

Presenting jump-for-joy suits in
FLEECE OR TRICOT



Also royal
blue

A



B



C

Arnel
the best good 'til

A PRICED EVEN LOWER than last year! Our Oriental influenced culotte has easy dropped shoulders, straight cut full sleeves. A button closes jewel neck; gleaming "bib" has front slit. Zipper front; self-belt. Acetate-nylon knit mach. washes, warm. Price cut from Xmas '74 Book, pg. 72. Colors • 19 cranberry • 54 royal blue.

State color number and size.

B 32 T 3883—Misses Sizes: 8, 10, 12, 14, 16, 18.

80 WARDS ALL

Ship. wt. 1 lb. 2 oz.
Was 13.96. . . . Now 12.99

B FRAGILE FLOWERS in shades of red and blue bloom on a silky soft white culotte. The surplice bodice has a flattering V-neck, floaty cape sleeves. The wide waistband ties in a soft bow in back, where a long zipper makes for easy on-off. Of acetate-nylon knit. Machine wash, warm. Ship. wt. 11 oz.

Z 32 T 3879—Misses Sizes: 8, 10, 12, 14, 16, 18. State size. 12.99

C BEST QUALITY FLEECE shapes a nautically influenced culotte. It has a pointy shirt collar and deep twin scoop pockets; contrast piping outlines both. The easy-on button-front brightens this sporty look as does the self-belt with contrasting buckle. Plush Celanese® Arnel® triacetate-nylon knit machine washes, warm; stays soft and fluffy. Colors • 54 royal blue • 47 pale loden. Ship. wt. 1 lb. 2 oz. State color number and size.

B 32 T 3887—Misses Sizes: 8, 10, 12, 14, 16, 18. . . . 16.99

JUST CHARGE IT! See Complete Credit Terms, Pgs. 147-149.

The gift she'll love feels
SOFT AND LIGHT

Fleece hostess lounge

A This two-tone lounge is downy soft and warm yet extremely easy to care for. That's because it's made of an acetate-nylon blend that machine washes, cold; tumbles dry, air fluff. It has a small stand-up collar atop a hidden zipper-front. One convenient side pocket.

Colors • 58 teal blue • 24 peach.
State color number and size.

Misses: 10, 12, 14, 16, 18, 20.
B 32 T 5630—Misses. Ship. wt. 14 oz. 7.88

Women's: 40, 42, 44, 46, 48, 50.
B 32 T 5680—Women's. Wt. 1 lb. 9.88

Talls (5'7½"-6"): 10, 12, 14, 16, 18, 20.
B 32 T 5690—Talls. Ship. wt. 1 lb. 9.88

Silky soft tricot lounge

B The eye-catching applique atop this gracious lounge is especially rich-looking. And because it's all made of 100% nylon tricot, care is minimal. Just machine wash, warm; tumble dry. In addition, a special process has given this knit unsurpassed silky softness and complete opacity—no see-thru, ever. There's a flattering Peter Pan collar and a softly shirred yoke-front; contrast piping outlines both. Hidden front nylon zip.

Colors • 62 lilac • 50 blue. State color number, size letter S, M, L, X, XL.

Misses: S(10-12), M(14-16), L(18-20).
B 32 T 5033—Misses. Wt. 13 oz. 11.96

Women's: X(40-42), XL(44-46).
B 32 T 5073—Women's. Wt. 15 oz. 13.96

Velour slippers

C PRIMA BALLERINA—Angel Tread® slippers to cuddle your feet into. All comfort and warmth, with soft cotton velour uppers in rich fashion colors. Long wearing skid resistant synthetic rubber sole. Machine wash, warm; tumble dry. Ship. wt. pr. 8 oz.

Colors • 57 peacock blue • 87 white • 58 cerise • 48 gold.

Sizes: S(5-6), M(6½-7½), L(8-9), XL(9½-10½). State color number and size letter S, M, L or XL—not number size.

B 30 T 1624 D.....Pair 3.99
Save 48c on 2 prs.....any 2 prs. 7.50

Great Buy! 12 Assorted
Christmas Gift Boxes
for Only 3.99. See pg. 26.

Misses, Women's



B
Also
Women's

A



C



CUT 4.12

Elegant fashion
pump

Now just **10⁸⁸**



A This is the high fashion look that the new wider skirts and dresses all favor. Smartly strapped, subtly platformed and high heeled, it flatters the leg with today's new elegance. Flexible urethane uppers look like leather. Adjustable strap is elasticized for extra comfort. Nylon tricot lined. Covered 3/4-in. platform, man-made sole and 2 1/4-in. heel. Reduced from Big Fall '75 Book, pg. 287.

Width B. Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
Z 7 T 1870—Green. Z 7 T 1867—Red.
Z 7 T 1871—Navy. Z 7 T 1866—Camel.
Z 7 T 1865—Black. Z 7 T 1868—Gray.
Z 7 T 1869—Brown. Ship. wt. 1 lb. 12 oz.
State usual size Was 15.00; now only 10.88

WIDTH EXPLANATION for shoes this page:

B—medium. D—wide.
When ordering, state size (and width letter when requested). Example: 7 B. Order only sizes and widths listed with each item.

Christmas glamour

Sensational Sling
CUT 2.09

Now only
10⁸⁸



Cut-out sling is the
great new look!

15⁸⁸



B SENSATIONAL SLING has zig-zag stitching on metallic-look vinyl or smooth urethane uppers. Nylon tricot lined. Elasticized back strap. Man-made sole and 2 1/4-in. heel. Widths B and D. Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Ship. wt. 1 lb. 8 oz.

W 7 T 1722—Silver metallic (Width B only). W 7 T 1723—Gold metallic (width B only).
W 7 T 1741—Black smooth. W 7 T 1742—Brown smooth. W 7 T 1743—Navy smooth.
W 7 T 1744—Camel smooth. W 7 T 1745—Gray smooth.

State size and width letter B or D Was 12.97 in Big Fall Book, page 286; Now 10.88

C BAG converts from shoulder to clutch. In metallic-look vinyl or smooth urethane with rayon faille and vinyl lining. Snap flap closing. Side wall zipper pocket. Colors • 92 silver metallic • 91 gold metallic • 79 black smooth. Ship. wt. 11 oz.

L 5 T 4125—About 11 1/2 by 6 1/2 inches. State color number 7.88

D NEW SLING boasts all the style and quality features of the nationally known brand! Butter-soft urethane uppers are fully lined in nylon tricot—even back strap for sublime comfort! Double elastic gore for perfect fit. Man-made sole and 2-in. heel. Width B. Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Ship. wt. 1 lb. 4 oz.

Z 7 T 1281—Red. Z 7 T 1280—Camel. Z 7 T 1282—Black. State usual size 15.88

82 ALL*

SAVE \$7

when you buy any

2 prs. for **22⁹⁴**

14⁹⁷ pr.



B
Also black



D
Also black



E Also black



A
Also black



C
Also black

Christmas standouts

A **CRISS-CROSS STRAPS** come in 3 exciting materials—cotton denim, split suede and smooth leather. Man-made covered bottom is a big 3 1/2" at heel. Adjustable buckle, hidden elastic gore for good fit. Ship. wt. pr. 1 lb. 5 oz. Width B (medium). Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10.
Z 7 T 2998 D—Blue denim. Z 7 T 2984 D—Black suede leather.
Z 7 T 2983 D—Rust smooth leather. State usual size 14.97 pr.; any 2 prs. 22.94

B **DOUBLE-CROSSED T-STRAP** has vinyl uppers lined in rayon faille. Man-made bottom is 2 1/2" at heel. Adjustable buckle, hidden elastic gore. Width B (medium). Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10.
Z 7 T 3519 D—Brazilian tan. Z 7 T 3520 D—Black.
Ship. wt. pr. 2 lbs. 5 oz. State usual size 14.97 pr.; any 2 prs. 22.94

C **OPEN-TOE SLING** has real leather uppers on a real wood bottom. Crepe outsole and cushioned insole for comfort. Buckle adjusts. 2 1/2" heel. Width B (medium). Whole sizes: 5, 6, 7, 8, 9, 10, 11. If you wear a half size, order the next larger whole size. Ship. wt. pr. 1 lb. 6 oz.
Z 7 T 3534 D—Brazilian tan leather. Z 7 T 3538 D—Denim blue leather.
Z 7 T 3547 D—Black leather. State whole size . . . 14.97 pr.; any 2 prs. 22.94

D **MONKSTRAP WEDGE** has flexible polyurethane uppers lined in soft, foam-backed nylon tricot. Adjustable antiqued buckle, hidden elastic gore. 3/4" plantation crepe platform sole. Sandwich wedge. 2 1/2" at heel. Width B (medium). Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10.
Z 7 T 3370 D—Clay. Z 7 T 3372 D—Black.
Ship. wt. pr. 2 lbs. 2 oz. State usual size 14.97 pr.; any 2 prs. 22.94

E **OXFORD TIE** has an embossed vamp design on easy-care vinyl uppers lined in rayon faille. Man-made covered bottom is 3 1/2" tall at heel. Width B (medium). Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10.
Z 7 T 3568 D—Clay. Z 7 T 3569 D—Black.
Ship. wt. pr. 1 lb. 12 oz. State usual size 14.97 pr.; any 2 prs. 22.94

Fashion
trailblazers

for the family that
 plays together

If you like the *looks* of our new hiker, just wait 'til you see how it *feels!* Velvety brushed suede leather uppers are completely lined in genuine leather so feet can breathe. For super fit and support we have padding in all the right places—
 ① padded split-suede lined tongue, ② padded soft, flexible vinyl puff collar, ③ padded ankle and ④ luxuriously foam-cushioned split-suede insole. We've wrapped on ⑤ a rubber mud-guard for extra long wear.

In addition to the fine features listed above you get speedlacing for ease and convenience, and a deep-cleated rubber compound sole and heel for excellent traction and flexibility. Imported from Spain.

MEN'S. Medium width. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 3 lbs. 4 oz.
 Z 7 T 6874—Fieldmouse/black trim.
 Z 7 T 6875—Chocolate brown/red trim.
 State size only.....23.97

WOMEN'S. Medium width. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. Ship. wt. 3 lbs. 2 oz.
 Z 7 T 3581—Fieldmouse/black trim.
 Z 7 T 3582—Denim blue/yellow trim.
 State size only.....22.97

BIG BOYS'. Medium width. Sizes: 3½, 4, 4½, 5, 5½, 6, 6½, 7. Ship. wt. 3 lbs. 2 oz.
 Z 7 T 5801—Fieldmouse/black trim.
 State size only.....22.97



Deep-cleated non-marking rubber compound sole and heel.

Men's brown

Women's blue

Men's women's, boys' fieldmouse

Classic hiker **CUT \$2**

15⁹⁷
 Men's

12⁹⁷
 Women's

11⁹⁷
 Big boys'

10⁹⁷
 Little boys'



A FAMILY'S WORTH of comfort. Synthetic collar, plus features at right. Men's and women's selected for use by the U.S. Olympic team.

MEN'S. Medium width. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 3 lbs. Z 24 T 6944—Brown. Z 24 T 6939—Denim blue.

State size.....Was 17.97 Fall Book, page 318; Now only 15.97
WOMEN'S. Width B (medium). Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. W 7 T 2655—Brown. W 7 T 2649—Denim blue. Ship. wt. 2 lbs. 8 oz. State size, width letter B. Was 14.97 Fall Book, page 298; Now only 12.97

BIG BOYS'. Made in Spain. Ship. wt. 2 lbs. 8 oz. Medium width. Sizes: 3½, 4, 4½, 5, 5½, 6, 6½, 7. Z 24 T 5782—Brown. State size. Was 13.97 Fall Book, pg. 314; Now 11.97

LITTLE BOYS'. Made in Spain. Ship. wt. 1 lb. 8 oz. Medium width. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Z 24 T 5682—Brown. State size. Was 12.97 Fall Book, pg. 314; Now 10.97

SAVE TIME AND MONEY. Shop by phone, the easy way, at home. See numbers on pg. 154.



Men's, women's

Speedlacing—just one tug and boots are laced!

Split suede uppers have leather-like man-made lining

Extra comfort in triple-puff padded collar

Non-slip cleated man-made sole and heel for firm traction

BOOTS GO A LONG WAY to make your legs look great!



A

23.88
Pile lined

B

Women's 22.97
Girls' 17.97

C

22.97
Tricot lined

A BASIC 16-IN. BOOT sports genuine smooth or sueded leather uppers fully lined with warm acrylic pile. Elasticized top gore assures comfortable fit. Full-length inside zipper. Durable man-made unit bottom with 1½-in. heel and ¼-in. platform sole. Ship. wt. 3 lbs. 2 oz.

Women's. Med. width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 7 T 4098—Brown smooth.
Z 7 T 4099—Brown suede.
Z 7 T 4097—Black smooth.
State whole size.....23.88

B WARMLY LINED BOOT has genuine suede uppers lined with acrylic pile. Trimmed with shaggy fake fur. Laces adjust to fit most calf sizes. Textured polyvinyl chloride sole and heel. From Italy.

Women's. About 15-in. high with 1½-in. heel. Medium width. Whole sizes: 6, 7, 8, 9, 10.
Z 7 T 4163—Dark brown. Ship. wt. 3 lbs. 12 oz.
State whole size.....22.97
Girls'. About 12-in. high with ½-in. heel. Wt. 2 lbs. 8 oz. Med. width. Whole sizes: 13, 1, 2, 3, 4. State whole size.
Z 7 T 9664—Dark brown.....17.97

C "DROOP BOOT"—This season's look in boots, softly draped at the ankle like the European styles. Soft, flexible urethane uppers, full-length inside zipper; lined with nylon tricot. Stacked-look 2½-in. heel and ¼-in. platform are textured for traction. About 18-in. high. Ship. wt. 3 lbs.

Women's. Med. width. Whole sizes: 6, 7, 8, 9, 10.
Z 7 T 4103—Tan.
Z 7 T 4102—Brown.
Z 7 T 4101—Black.
State whole size.....22.97

Imported from Italy

D

Women's 15.97
Children's 11.97



D SPORTY BOOT has genuine leather trim on water-resistant nylon sealskin look uppers. Vulcanized rubber treaded sole and heel. Made in Italy.

Women's. 3-eyelet tie. About 8-in. high. Ship. wt. 3 lbs. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10. State whole size.
Z 7 T 9507—Silver/black leather trim.
Z 7 T 9508—Brown/brown leather trim.....15.97
Children's. 2-eyelet tie. About 6-in. high. Ship. wt. 2 lbs. 4 oz. Medium width. Whole sizes: 13, 1, 2, 3, 4. State whole size.
Z 24 T 9608—Brown/brown leather trim.
Z 24 T 9607—Silver/black leather trim.....11.97

E WOMEN'S 7-IN. BOOT leads a colorful life in genuine suede and contrasting nylon sealskin-look uppers. 2-eyelet tie. Polyvinyl chloride ribbed sole and heel. Ship. wt. 3 lbs.

Medium width. Whole sizes: 6, 7, 8, 9, 10. State whole size.
Z 7 T 9535—Black/white. Z 7 T 9537—Navy/blue.
Z 7 T 9536—Brown/gold.....12.97

TO ORDER BOOTS: Order your regular shoe size. If you wear a half size, order next larger whole size. Boot height is measured from bottom of heel to top of boot along back seam. For women's sizes, check calf chart below. State shoe size, NOT calf size.

	Sizes	5	6	7	8	9	10
Item A	Fits calves to	13½	14	14½	14½	14½	15
Item B	Front laces adjust to fit most calf sizes						
Item C	Fits calves to	—	13½	13½	14	14½	14½

E 12.97

SLIPPER SAVINGS PLAN for Christmas Book slipper pages 90-94; Save on any 2 styles, sizes or colors offered at the same multiple price on these 5 pages.

Styles A and B

CUT \$1



A

B

C

2 prs. \$8 49 pr.

Styles A, B, C



Women's
2 prs. \$7 80
3 97 pr.

B, C also girls' sizes

Women's
2 prs. \$6 349 pr.

Warm her sole with the cuddlies

Styles A, B and C are made super fluffy with Malden's luxurious pile fabric.

A HI-PILE PLUSH BOOTIE with a shaggy two-tone collar. Malden's luxurious acrylic plush uppers are lined with soft nylon tricot. Vinyl sole. Was 5.49 pr.; any 2 prs. 9.00, Big Fall '75 Book, page 306. Ship. wt. pr. 1 lb. 6 oz. Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10. Z 24 T 342 D—Sand. Z 24 T 343 D—Pink. Z 24 T 344 D—Blue. State whole size Now 4.49 pr.; any 2 prs. 8.00

B FUZZY LOUNGER has Malden's super shaggy acrylic pile uppers lined with cotton flannel. Acrylic fleece sock. Vinyl sole and built-in padded wedge heel. Women's sizes cut from Big Fall '75 Book, pg. 306. Women's. Med. width. Whole sizes: 5, 6, 7, 8, 9, 10, 11, 12, 13. Z 24 T 409 D—Blue. Z 24 T 408 D—Pink (No size 11, 12, 13). Z 24 T 410 D—Sand (No size 11, 12, 13). Z 24 T 411 D—Purple (No size 11, 12, 13). Wt. pr. 1 lb. 2 oz. State whole size . Was 4.97 pr.; 2/8.00; Now 3.97 pr.; 2 prs. 7.80 Girls'. Medium width. Whole sizes: 8, 9, 10, 11, 12, 13, 1, 2, 3. Z 24 T 8015 D—Purple. Z 24 T 8016 D—Pink. State whole size 3.97 pr.; any 2 prs. 7.80

C PLUSH SLIP-ON surrounds your feet with warm comfort—Malden's acrylic pile uppers. Nylon tricot lined. Vinyl sole, padded heel. Women's sizes cut from Big Fall '75 Book, pg. 306. Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10. Z 24 T 345 D—Pink. Z 24 T 346 D—Lt. blue. Wt. pr. 1 lb. 2 oz. State whole size . . Was 3.97; 2, 7.00; Now 3.49 pr.; 2 prs. 6.00 Girls'. Whole sizes only: 8, 9, 10, 11, 12, 13, 1, 2, 3. Z 24 T 8021 D—Pink. Z 24 T 8048 D—Lt. blue. Ship. wt. pr. 1 lb. State whole size 2.67 pr.; 2 prs. 5.00

D GLITTERY MULE has metallic brocade uppers of knitted rayon and Mylar® metallic. Warm acrylic pile collar snuggles your feet. Cushioned insole; rubber sole and heel. Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10. Z 24 T 347 D—Red/gold. Z 24 T 348 D—Blue/silver. Z 24 T 349 D—Pink/silver. Ship. wt. pr. 1 lb. State whole size 2.97 pr.; any 2 prs. 5.50

E CRUSHED VELVETEEN MULE is warm and cozy with soft, white acrylic pile collar and sock. Crushed cotton velveteen uppers. Non-slip rubber sole and heel. Ship. wt. pr. 14 oz. Was 3.69 pr.; 2 prs. 7.00; 3 prs. 9.00 in Xmas '74 Bk., pg. 88. Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10. Z 24 T 192 D—Gold. Z 24 T 191 D—Blue. Z 24 T 190 D—Red. State whole size Now 2.97 pr.; any 2 prs. 5.50

F 2-COLOR VAMP SCUFF is super comfy with acrylic plush uppers. Non-slip rubber sole and heel. Ship. wt. pr. 14 oz. Was 3.69 pr.; 2 prs. 7.00; 3 prs. 9.00 Xmas '74 Book, pg. 88. Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10. Z 24 T 171 D—Purple/pink. Z 24 T 172 D—Royal/lit. blue. Z 24 T 173 D—Yellow/gold. State whole size Now 2.97 pr.; any 2 prs. 5.50



D

2 prs. 5 50
2 97 pr.

E

F

G

CUT \$2



2 prs. \$15 797 pr. was 9.97

G SOFT BOOT has supple glove leather uppers lined with fluffy Acrilan® acrylic. Ribbed crepe rubber sole and heel. Was 9.97 pr.; any 2 prs. 18.00 in Big Fall '75 Book, page 306. Ship. wt. pr. 1 lb. 4 oz. Women's. Med. width. Whole sizes only: 5, 6, 7, 8, 9, 10, 11. Z 24 T 268D—Red (No size 11). Z 24 T 267D—Beige (No size 11). Z 24 T 268D—Turquoise (No size 11). Z 24 T 269D—Black. State whole size Now 7.97 pr.; any 2 prs. 15.00

H INDIAN PRINT BOOT has acrylic pile uppers lined with soft polyester pile. Stitched-on sole and heel are durable split leather. Was 8.97 pr.; 2 prs. 16.00 in Big Fall '75 Book, pg. 306. Ship. wt. pr. 1 lb. 4 oz. Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10. Z 24 T 460 D—Brown print. Z 24 T 461 D—Blue print. State whole size Now 7.97 pr.; any 2 prs. 15.00

CUT \$1



2 prs. \$15 797 pr. was 9.97

H

TO ORDER SLIPPERS: Order regular size. If you wear a half size, order next larger whole size.

For more slipper gift ideas,
see Fall '75 Book pages 306, 307,
310, 311, 336 and 337.

J CLASSIC LOUNGING SCUFF. Vinyl uppers lined with soft nylon tricot. Cushioned insole; durable crepe sole and heel. Made in Taiwan. Wt. pr. 1 lb.
Women's. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 305 D—Bone. Z 24 T 306 D—Black.
Z 24 T 307 D—Blue. State whole size 3.97 pr.; 2 prs. 7.50

K NEWEST STYLE cross strap wedge you're seeing all over town. Soft vinyl uppers; cushioned insole. Special spongy polyvinyl chloride rubber sole and wedge heel are super comfortable. Made in Taiwan.
Women's. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 328 D—Red. Z 24 T 324 D—Bone.
Z 24 T 325 D—Brown. Z 24 T 326 D—Black.
Z 24 T 327 D—Blue. Wt. pr. 1 lb. 4 oz.
State whole size 5.97 pr.; 2 prs. 10.00

L FLOWER PRINT SCUFF has rayon velveteen uppers; cushioned insole. Velveteen wrapped wedge. Genuine crepe rubber sole and heel.
Women's. Med. width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 203 D—Flower print. Wt. pr. 1 lb. 2 oz.
State whole size 4.97 pr.; 2 prs. 9.00

Luxurious loungers

M INDIAN PRINT PUMP for looks and comfort. Soft cotton-rayon tapestry uppers lined with comfortable nylon tricot. Cushioned sock for your foot comfort. Composition sole; covered wedge heel.
Women's. Med. width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 479 D—Multicolor. Ship. wt. pr. 1 lb.
State whole size 5.97 pr.; any 2 prs. 10.00

N ELEGANT PUMP has lovely cotton velveteen uppers in four rich colors. Comfortable cushioned insole; lined with rayon faille. Long-wearing non-slip rubber sole and heel. Ship. wt. pr. 1 lb.
Women's. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 296 D—Red. Z 24 T 297 D—Blue.
Z 24 T 298 D—Gold. Z 24 T 299 D—Black.
State whole size 3.97 pr.; any 2 prs. 6.00

P UTTERLY GLAMOROUS SCUFF is accented with feathery marabou-look trim. Acetate-rayon uppers are lined with rayon faille. Cushioned insole. Composition sole and leg-flattering 1 1/4-in. heel. Was 5.97 pr.; 2 prs. 10.00 in Fall '75 Book, pg. 306. Ship. wt. pr. 1 lb.
Women's. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 445 D—Pink. Z 24 T 444 D—Black.
State whole size Now 4.97 pr.; any 2 prs. 8.00

Heap big comfort!

R SOFT SOLE MOC has hand-laced vamp. Choose either genuine suede uppers and sole or softest glove leather uppers and sole. Cushioned insole for comfort.
Women's. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 381 D—Dark brown suede.
Z 24 T 382 D—Buck tan leather.
Z 24 T 383 D—White leather. Wt. pr. 12 oz.
State whole size 5.97 pr.; 2 prs. 11.00

T SOFT SOLE BOOT has genuine suede uppers and sole. Hand-laced vamp. Fleece lined for warmth.
Women's. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 244 D—Rust. Ship. wt. pr. 1 lb.
State whole size 6.97 pr.; any 2 prs. 13.00

U FRINGE BOOT with hard or soft sole for lounging comfort. Soft sole comes in women's and girls'.
SOFT SOLE. Comfortable reverse leather uppers and sole. Hand sewn. Rawhide laces. Cushioned insole.
Women's. Med. width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 238 D—Dark brown. Z 24 T 220 D—Golden tan.
Wt. pr. 1 lb. 8 oz. State whole size . . . 6.97 pr.; 2 prs. 13.00
Girls'. Med. width. Whole sizes: 10, 11, 12, 13, 1, 2, 3.
Z 24 T 8040 D—Dark brown. Ship. wt. pr. 1 lb.
State whole size 5.97 pr.; 2 prs. 10.00
HARD SOLE. Soft split leather uppers; hand-laced vamp. Composition sole and heel. Wt. pr. 1 lb. 8 oz.
Women's. Med. width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 235 D—Dark brown. Z 24 T 236 D—Golden tan.
State whole size 7.97 pr.; 2 prs. 15.00

2 prs. 7⁵⁰

3⁹⁷
pr.

J



Soft cushioned insole

K

2 prs. \$10

5⁹⁷
pr.



Thickly cushioned bottom for walking comfort

PLATFORMS
give a lift to casual slippers

L

2 prs. \$9
4⁹⁷
pr.



2 prs. \$6 3⁹⁷
pr.

N



2 prs. \$10 5⁹⁷
pr.

M



CUT \$1



P



2 prs. \$8
4⁹⁷
pr.

2 prs. \$11 5⁹⁷
pr.

R



2 prs. \$13

T

6⁹⁷
pr.



Hard sole
2 prs. \$15
7⁹⁷
pr.

Soft sole
2 prs. \$13
6⁹⁷
pr.

U

girls' 5.97 pr.



SLIPPER SAVINGS PLAN for pages 90-94: Save on any 2 styles, sizes or colors offered at the same multiple price, these 5 pgs.

HIS 'N HER fleece-lined boots

CUT \$5 when you buy 2 prs.

Men's **8⁹⁷** pr. **2 prs. \$16** Was ~~10⁹⁷~~ 2 prs. ~~\$21~~

Women's **7⁹⁷** pr. **2 prs. \$14** Was ~~9⁹⁷~~ 2 prs. ~~\$19~~

A-B SUPPLE GLOVE LEATHER or VELVETY SUEDE—which do you prefer? Both feature soft padded soles and full acrylic fleece linings. Both are hand-laced. And the prices are slashed from the Fall '75 Book, page 337.

A MEN'S. Medium width. Whole sizes: 6, 7, 8, 9, 10, 11, 12, 13.

Z 24 T 8512 D—Natural color glove leather.

Z 24 T 8521 D—Dark brown suede leather (no size 6 or 13).

Ship. wt. pr. 1 lb. 7 oz. State whole size. Now 8.97 pr.; any 2 prs. 16.00

B WOMEN'S. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10.

Z 24 T 495 D—Dark brown suede leather.

Z 24 T 494 D—Natural color glove leather.

Ship. wt. pr. 1 lb. 7 oz. State whole size only. Now 7.97 pr.; any 2 prs. 14.00

TO ORDER SLIPPERS on these 2 pages: Order regular shoe size. If you wear a half size, order the next larger whole size.



Lined 8.97 pr. 2 prs. \$16
Unlined 7.97 pr. 2 prs. \$14



D 7.97 pr.
2 prs. \$14

Men's glove Leather or Suede mocs **SAVE 1.94** when you buy any 2 prs.

C GLOVE LEATHER MOCS cradle his feet in supple leather all around. Uppers and sole are hand-laced. Price cut from Fall Book, page 337, when you buy 2 pairs.

Men's. Medium width. Whole sizes only: 7, 8, 9, 10, 11, 12.

LINED with warm acrylic fleece. Was 2 prs. 17.00. Ship. wt. pr. 1 lb. 2 oz.

Z 24 T 8549 D—Natural. State whole size only. Now 8.97 pr.; any 2 prs. 16.00

UNLINED for breathable comfort. Was 2 prs. 15.00. Ship. wt. pr. 1 lb.

Z 24 T 8548 D—Natural. State whole size only. Now 7.97 pr.; any 2 prs. 14.00

D SUEDE LEATHER MOC has a luxurious thick collar and plush lining of acrylic pile. Sole and heel are cushiony crepe rubber. Ship. wt. pr. 1 lb. 9 oz.

Men's. Medium width. Whole sizes only: 7, 8, 9, 10, 11, 12.

Z 24 T 8540 D—Dark brown. State whole size only. 7.97 pr.; any 2 prs. 14.00



Christmas Bell Ringer



Men's, boys'



Women's, children's

CUT \$1 when you buy 2 prs.

Men's **5⁴⁷** pr. 2 prs. \$10 Boys', women's **4⁴⁷** pr. 2 prs. \$8 Children's **3⁹⁷** pr. 2 prs. \$7

E HAND-LACED FAMILY MOCS have soft vinyl uppers and soles. Warmly lined with acrylic pile. Prices cut from Fall Book, pg. 337.

MEN'S. Medium width. Whole sizes: 7, 8, 9, 10, 11, 12, 13.

Was 5.97 pr.; 2 prs. 11.00. Ship. wt. pr. 1 lb. 4 oz.

Z 24 T 8533 D—Brown. State whole size. Now 5.47 pr.; 2 prs. 10.00

BOYS'. Medium width. Whole sizes: 1, 2, 3, 4, 5, 6.

Was 4.97 pr.; 2 prs. 9.00. Ship. wt. pr. 1 lb. 4 oz.

Z 24 T 8330 D—Brown. State whole size. Now 4.47 pr.; 2 prs. 8.00

WOMEN'S. Medium width. Whole sizes: 4, 5, 6, 7, 8, 9, 10.

Was 4.97 pr.; 2 prs. 9.00. Ship. wt. pr. 1 lb. 2 oz.

Z 24 T 230 D—Tan. State whole size. Now 4.47 pr.; 2 prs. 8.00

CHILDREN'S. Medium width. Whole sizes: 8, 9, 10, 11, 12, 13, 1, 2, 3.

Was 4.47 pr.; 2 prs. 8.00. Ship. wt. pr. 1 lb. 2 oz.

Z 24 T 8030 D—Tan. State whole size. Now 3.97 pr.; 2 prs. 7.00

SAVE TIME AND MONEY
Shop by phone, the easy way,
at home. See numbers on pg. 154.

Richly grained loafer for MEN

CUT \$4 when you buy 2 prs.

Now **6⁹⁷** pr. **2 prs. \$13** Was 8.97 2 prs. \$17

Leather-look loafer is so versatile he can wear it outdoors as well as at home. Wipe-clean vinyl uppers, nylon tricot lined. Cushiony non-slip crepe rubber sole and heel. Cut from Fall '75 Book, page 337. Ship. wt. pr. 1 lb. 12 oz.

Men's. Width M	7	7½	8	8½	9	9½	10	10½	11	12
Width W			8	8½	9	9½	10	10½	11	12

W 24 T 8462 D—Brown. W 24 T 8461 D—Black.
State size and width letter M or W. . . 6.97 pr.; any 2 prs. 13.00

For more slipper gift ideas, see Fall '75 Book, pages 306-307, 310-311 and 336-337.



Men's classic Romeo in lined or unlined leather, or vinyl uppers

A Give him his favorite style in a choice of uppers, all with the superb comfort of cushioned insoles, the excellent fit of elastic side gores.

Men's. Width E	7	7½	8	8½	9	9½	10	10½	11	12	13
Width EEE			8	8½	9	9½	10	10½	11	12	13

NYLON TRICOT LINED LEATHER. Crepe rubber sole, heel. Wt. 2 lbs. 8 oz. W 24 T 8689—Brown. State size and width letter E or EEE. 14.97
BASIC LEATHER. Man-made sole and rubber heel. Ship. wt. 2 lbs. 8 oz. W 24 T 8684—Brown. W 24 T 8685—Black. State size, width E or EEE. . 13.97
VINYL. Nylon tricot lined. Crepe rubber sole, heel. Ship. wt. 1 lb. 14 oz. W 24 T 8688—Brown. State size and width E only. No size 13. 6.97

Pile-lined boot or Romeo

B-C Here's a choice of 2 popular styles, both with the warmth of cuddly acrylic pile lining, the convenience of wipe-clean soft vinyl uppers, and the long wear of non-slip crepe rubber sole, heel. Ship. wt. pr. 1 lb. 10 oz.

B BOOT. Men's. Medium width. Sizes: 7, 8, 9, 10, 11, 12. Z 24 T 8589 D—Tan. State whole size only. 7.97 pr.; any 2 prs. 14.00

C ROMEO. Elastic side gore. Men's. Medium width. Sizes: 7, 8, 9, 10, 11, 12, 13. Z 24 T 8588 D—Tan. State whole size only. 7.97 pr.; any 2 prs. 14.00

Pile-lined loafer

D What could be more practical than wipe-clean vinyl uppers and a long-wearing P.V.C. (polyvinyl chloride) sole and heel. Elastic side gore for fit, acrylic pile lining for warm comfort. Ship. wt. pr. 1 lb. 12 oz.

Men's. Medium width. Sizes: 7, 8, 9, 10, 11, 12. Z 24 T 8718 D—Brown. State whole size only. 4.97 pr.; any 2 prs. 9.00

WIDTH EXPLANATION for men's slippers this page:

M—medium. W—wide. E—medium wide. EEE—very wide. When ordering state size (and width letter when requested. Ex: 8E).

Tricot-lined leather 14.97



Basic leather 13.97

Tricot-lined vinyl 6.97

SAVE 1.94 when you buy **2 prs. \$14** **7⁹⁷** pr.



4.97 pr. **D** 2 prs. \$9



Christmas Bell Ringer



Men's felt slipper

Only **3⁹⁷** 2 prs. **\$7**

FELT UPPERS of 60% wool, 40% rayon. Cotton suedine sole, wedge heel. Men's. Medium width. Whole sizes: 7, 8, 9, 10, 11, 12. Wt. pr. 1 lb. 12 oz. Z 24 T 8645 D—Wine. State whole size only. 3.97 pr.; 2 prs. 7.00

LUXURY

CELANESE
ARNEL
with nylon



Match your mate

A MONOGRAMMED VELOUR ROBES are ideal for personalized gift giving. Have it with your initials at no extra cost (instructions included). Made of a caressable, velvety-soft, velour blend of 80% Celanese Arnel® triacetate, 20% nylon. Ship. wt. 1 lb. 12 oz. Colors • 19 Burgundy • 55 navy • 85 Camel.

HER ANKLE LENGTH ROBE has wide notched collar, self sash and large pocket. Sizes: S(fits 10-12), M(14-16), L(18-20).

State color number, dress size letter S, M, L—not number size.

B 35 T 4921—Machine wash, warm; tumble dry. Each 25.00

HIS SHORT LENGTH ROBE has self sash, 2 roomy side pockets. Sizes: S(fits 34-36" chest), M(37-40), L(41-44), XL(45-48).

State color number, size letter S, M, L, XL—not number size.

B 35 T 4920—Machine wash, warm; tumble dry. Each 22.00

B VELOUR LOUNGERS make perfect partners for those quiet evenings at home. Fashioned in a luxurious blend of 80% Celanese Arnel® triacetate, 20% nylon. Machine wash, warm; tumble dry.

HERS has criss-cross top with contrast trim, adjustable inner and outer sash, matching pants. Ship. wt. 1 lb. 12 oz.

Colors • 55 Navy • 17 Coral. Sizes: S(fits 10-12), M(14-16), L(18-20).

B 35 T 4922—State color no., dress size S, M, L—not no. size. 25.00

HIS has contrast trim on jacket, 2 side pockets, self sash. Pants have permanent seams, 2 rear pockets, zipper front. Ship. wt. 1 lb. 12 oz. Colors • 55 Navy • 27 Rust. Sizes: S(fits 34-36" chest), M(37-40), L(41-44), XL(45-48).

B 35 T 4923—State color no., size S, M, L, XL—not number size. 25.00

Christmas gift box assortment (12) sold on pg. 26.

LOUNGEWEAR



Pick your favorite

C HIS 'N HER MATCHING PAJAMA AND GOWN make a real dreamy duet. Colorful red pattern in a blend of 65% cotton flannel, 35% polyester. Machine wash, warm; tumble dry.

HER RED ANKLE LENGTH GOWN has ruffled collar trim, bright red 3-button neck area, long sleeves. Ship, wt. 12 oz.

Sizes: 32, 34, 36, 38. State bust size.

Z 35 T 4500 C..... 9.99

HIS PATTERN COAT STYLE PAJAMAS have long sleeves, 1 chest pocket. Solid red bottoms have elastic waistband. Wt. 13 oz. Sizes: S(fits 34-36" chest), M(37-40), L(41-44), XL(45-48).

Z 35 T 4501 C—State size S, M, L, XL—not number size 8.99

D When the weather's cold you'll really warm up to these hooded fleece robes in a new His 'n Her style. Fashioned in 100% acrylic. Monsanto Wear Dated® warranty (see explanation on page 17). Long length robes have sweatshirt look with long sleeves, adjustable tie hood, twin pockets and Talon® zipper front. 2 white stripes on sleeve. Machine wash, warm; tumble dry.

Colors • 10 red • 55 navy. Ship, wt. ea. 1 lb. 4 oz.

HER ROBE has push-up sleeves. Sizes: S(10-12), M(14-16). State color number, dress size letter S or M—not number size.

B 35 T 4919..... Each 20.00

HIS ROBE. Sizes: M(fits 37-40" chest), L(41-44).

State color number, size letter M or L—not number size.

B 35 T 4918..... Each 20.00



For more His 'n Her styles see pages 16, 17, 30, 31-33, 97-100.

Bask in the warmth of
thick absorbent terry

only **15⁸⁸**

a WARDS
**BEST
BUY**
BECAUSE

The price is right for these best
selling soft 'n thick hooded
terry robes with his 'n her
styling for extra good looks
and hours of relaxation.

Comparison Shopped for Value

Save 20%

HOODED TERRY ROBES were \$20.00 each in Christmas '74
book, page 112. Made of easy-care 100% cotton. After shower
or after swim, you'll really enjoy the extra absorbency that
only terry can offer. Stylish, loose-fitting hood, self sash and
2 big, roomy pockets. Machine wash, warm; tumble dry.
Colors • 10 red • 71 white • 50 blue. Ship. wt. ea. 2 lbs.

HER SIZES: M (fits 10, 12, 14), L (16, 18, 20).

B 35 T 4912—State color number and dress size letter M or
L—not number size **15.88**

HIS SIZES: M (fits 38-42 in. chest), L (43-48).

B 35 T 4909—State color number and chest size letter M or
L—not number size **15.88**

Great Buyl 12 assorted gift boxes for only 3.99. See pg. 26.





**Christmas
warmth
you can
share**

**Print
outershirt**

—a dynamic
corduroy look
for today's
action couples

YOU'LL BOTH FLY HIGH on the fashion scene in these rugged ribbed outershirts. They're fashionable because of great features like Western yoke styling, wood-tone buttons and square bottoms. Artistic screen printing adorns front and back. They're functional because the fine woven blend of 65% polyester, 35% cotton is comfortable, warm and durable. Machine wash, cold; with care. Tumble dry. Wt. 15 oz.

Colors • 83 tan • 51 lt. blue.
Sizes: XS (fits 30-32 inch chest or bust), S(34-36), M(38-40), L (42-44), XL(46-48).

State color no., XS, S, M, L, XL—not number size.

B 35 T 36I..... Ea. 12.88



**Cotton flannel
shirts**

—togetherness
is in fashion!

SOFT WARM, 100% COTTON PRINT is splendidly styled and a pleasure to wear. Features include 2-button cuffs, long-point collars with permanent stays, handy chest pocket (carefully tailored to match design) and stay-in tails. Priced to compliment both your wardrobe and your wallet. Machine wash, warm; tumble dry. Colors • 80 brown • 51 blue.

His sizes: S(34-36 inch chest), M(38-40), L(42-44), XL(46-48).

Her sizes: XS(30-32 inch bust), S(34-36), M(38-40), L(42-44).

Ship. wt. ea. 12 oz.

State color number, size letter XS, S, M, L or XL—not number size.

B 35 T 390 D—Hers.
2 for 9.00..... ea. 4.88

B 35 T 391 D—His.
any 2 for 9.00..... ea. 4.88

See pages 16, 17, 94-100 for more His and Her fashion. See pgs. 30, 31-33 for Olympic fashions.

***Celebrate
the holiday
season
together***

**Jacquard knit
sweaters**

for eye-catching
excitement

MATCH YOUR MATE in these bright, colorful slip-ons that are winning such rapid popularity. Novelty pattern is sure to score with fashion-minded couples everywhere. 100% DuPont Orion® acrylic. Features rib knit cuffs and bottoms. Neat taped crew neck. Machine wash, warm; tumble dry. Shirts sold on pg. 368 Big Fall Book.

Colors • 55 navy • 80 brown.
Sizes: XS (fits 30-32 inch chest or bust), S (34-36), M (38-40), L (42-44), XL (46).
Shipping weight ea. 12 oz.
State color number, size letter XS, S, M, L, XL—not number size.
B 35 T 1644 Ea. 12.88



**Ski style sweater
with matching scarf**

STYLISH JACQUARD KNIT SWEATER looks equally great on the street or on the slopes. 100% DuPont Orion® acrylic. Handsome designs, colorations make for a stand-out success. Rib knit cuffs, bottoms. Machine wash, warm; tumble dry.

Colors • 55 navy • 46 green.
Sizes: XS (fits 30-32 inch chest or bust), S (34-36), M (38-40), L (42-44), XL (46).
Wt. ea. 13 oz.
State color no., size letter XS, S, M, L, XL—not number size.
B 35 T 1547 Ea. 12.88

MATCHING SCARF completes the look. 100% DuPont Orion® acrylic. Machine wash, warm; tumble dry. Ship. wt. ea. 5 oz.
Colors • 55 navy • 46 green.
State color number.
L 35 T 1548 Ea. 3.88





Warm, rugged western flannels

a WARDS
**BEST
 BUY**
 BECAUSE

You get great savings on our best-selling His 'n Her westerns in 100% cotton flannel. Machine wash, warm; tumble dry. Maximum shrinkage 2-3%.

*Comparison Shopped
 for Value*

Save \$4

when you buy any 2

2 or more
5⁹⁹
 each

Singly
7⁹⁹

A GINGHAM CHECKED SHIRTS are smartly styled with the kind of western features that keep growing in popularity. Moderately tapered with long-point collar, long stay-in tails, pearlized snap front closures, 2 front flap pockets. 3-snap cuffs.

Colors • 98 brown/white/blue • 71 blue/white/red • 80 green/white/yellow.

Sizes: XS, S, M, L, XL—see chart at right.

State color number, size letter XS, S, M, L, XL—not number size.

B 42 T 899 D—Shipping weight each 12 oz. **7.99** ea., **2 for 11.98**

B BLAZIN' BANDANNA PATTERN SHIRTS are styled for the two of you in eye-catching colors. Moderately tapered with long-point collar, permanent stays, long stay-in tails, 2 chest pockets and pearlized snap front closures. Wt. ea. 12 oz. Colors • 63 red • 71 blue. Sizes: XS, S, M, L, XL. See size chart below.

B 42 T 820 D—State color no., size XS, S, M, L, XL. **7.99** ea., **2 for 11.98**

Order:	XS	S	M	L	XL
His Neck:	—	14-14½	15-15½	16-16½	17-17½
Her Bust:	30-32	34-36	38-40	42-44	—

100 WARDS ALL

PRE-WASHED DENIM

SAVE \$4
on jacket-jean outfit

HIS or HER
jacket and jeans **\$18**

If purchased separately

Jacket **\$12** Jeans **\$10**

100% cotton indigo denim fabric has been specially treated to give the soft faded look of a garment that has been home laundered 6 or 7 times. Due to special treatment of this fabric there may be shade variances within garments. It's desirable . . . it's "today's" most wanted look!

A EUROPEAN STYLED WESTERN SHIRT-JACKET. Contrast stitching throughout. Snap cuffs; 2 snap flap chest pockets; side vents; snap front. Sanforized. Machine wash, warm, alone; tumble dry. Sizes: S (fits 34 to 36 in. chest or bust), M (38-40), L (42-44). State letter size S, M, L—not number size. Z 42 T 5375 D—Navy. Wt. 1 lb. 2 oz. . . . Singly 12.00 Jacket, when ordered with Jeans (Key B) 10.00

B EUROPEAN STYLED JEANS. Permanent stitched center crease—keeps its sharp, neat appearance—even after repeated washings. Contrast stitching throughout. 2 front scoop pockets, 1 back inset pocket (under waistband). Wide flared bottoms. Sanforized. Machine wash, warm, alone; tumble dry. Sizes. Waists: 30, 32, 34, 36, 38 inches. Inseams: 30, 32, 34 inches. State waist, inseam. W42T5376D—Navy. Ship. wt. 1 lb. 3 oz. Singly 10.00 Jeans, when ordered with Jacket (key A) 8.00

SAVE \$1 when you buy 2

Western shirt

2 or more	Singly
8⁴⁹	8⁹⁹
ea.	

C EMBROIDERED WESTERN SHIRT. Polyester-cotton blend. Pearlized snap closures down front, one chest flap pocket, 2 snap cuffs. Contrast stitching throughout. Machine wash, warm; tumble dry. Colors • 92 natural • 74 blue. Wt. ea. 12 oz. Sizes: See His 'N Hers Size Chart at bottom of page. State color number, size S, M, L, XL—not number size. B42T833D—No Ironing Needed. 8.99 ea.; 2 for 16.98

D WARDS "NATURAL" SHOE. Smart recessed-look heel. Rocker sole helps shift weight for walking ease. Split suede uppers. Cushioned heel seat. Man-made sole and heel. Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Z24T6976—Golden tan. Wt. 2 lbs. 12 oz. State size 14.97

E WESTERN DENIM LOOK BELT. Supple suede leather. White contrasting double border stitch. 2-inch width. Case-hardened antique metal buckle. Waist sizes: 32, 34, 36, 38, 40, 42 in. Wt. ea. 10 oz. Z 42 T 3118 D—Blue. State size. 7.97 ea. 2 for 15.79 **ALL 101**



HIS 'N HER SIZE CHART FOR SHIRTS

ORDER	S	M	L	XL
HER BUST	34-36	38-40	42-44	—
HIS NECK	14-14½	15-15½	16-16½	17-17½

For more jacket-jean outfits see Fall '75 Book, pages 400-403.

CONVERSION CHART FOR GIRLS' JEANS

Gals: Use table below to determine waist size. State waist and inseam sizes.

Men's waist sizes:	30	32	34	36	38
Will fit gals' hip sizes:	37	39	41	43	45



A



B



1

2

A LEANING TOWARD LEISURE? Ring in the New Year Spirit of '76 with the dynamic denim look: the outershirt that has the high fashion trimmings—the one with metal ring ornamentation, the belted back and unified pocket design. It's impeccably tailored and finished with double track stitching accents. And it's made of 100% COTTON that you can machine wash, warm; tumble dry. Ship. wt. 1 lb. 6 oz. Colors • 50 blue • 82 tan.

Sizes: S(fits 34-36 inch chest), M(38-40); L(42-44), XL(46-48). State color number, chest size S, M, L, XL—not number size.
B 35 T 7955 CB 25.00

B 100% COTTON MATCHING FLARE SLACKS. This denim look features 2 front pleated pockets with colored metal ring trim, 2 back patch pockets, wide beltloops, Ban-rol® waistband to end rollover. Cuffless (hemmed) bottoms. Reg. cut. Mach. wash, warm; tumble dry. Waists: 32, 34, 36, 38, 40.

Inseams: M(fits 31½"), L(33). Ship. wt. 1 lb. State waist in inches, inseam letter M or L—not number size.
W 35 T 7957 CB—Blue.
W 35 T 7956 CB—Tan 15.00

C CRISP, WOVEN OUTER SHIRT of 100% texturized polyester. In 3 warm colors with a soft-looking finished surface. Stylish features include: 2 hidden side pockets, 2 top flap pockets, side vents, front and back yoke. Dry clean only. Colors • 46 hunter green • 18 rust • 52 blueberry. Sizes: S(fits 34-36 inch chest), M(38-40), L(42-44), XL(46-48). Shipping weight 1 lb. 4 oz.
B 35 T 7961 CB—State color number and chest size letter S, M, L, XL—not number size 20.00

D MATCHING DRESS SLACKS of 100% woven texturized polyester. Casual flare leg styling with cuffless (hemmed) bottoms, Ban-rol® waistband to end rollover. 2 front, 2 back set-in pockets. Nylon zipper. Regular cut. Dry clean only. Ship. wt. 10 oz. Waist: 32, 34, 36, 38, 40. Inseam: M(31½"), L(33). State waist in inches, inseam letter M or L—not number size.
W 35 T 7964 CB—Hunter green.
W 35 T 7963 CB—Rust.
W 35 T 7962 CB—Blueberry 15.00

Accessories—for total coordination

1 OUR BEST QUALITY DRESS BOOT is lined with smooth, supple leather. Full side zipper—easy on-off. Subtle and elegant platform effect. Leather uppers. Man-made sole and heel outlasts leather. Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. **Z 24 T 6051—Black**. **Z 24 T 6050—Brown**. Ship. wt. 3 lbs. State usual size: 26.97

2 EMBOSSED STEERHIDE BELT, Saddle-stitch on each edge. 1½" wide. Leather covered buckle. Wt. 6 oz. Colors • 79 black • 80 brown. Even waist sizes: 30-42. **B 35 T 2731—State color number, even waist size** 5.00

3 COLORFUL KNIT PRINT SPORTSHIRT coordinates with leisure suits. Features: hemmed straight bottom, 7-button French front, long point collar, 1-button cuff, 65% acetate, 35% nylon. Machine wash, cold; line dry. Sizes: S(fits 14-14½" neck), M(15-15½"), L(16-16½"), XL(17-17½"). Moderately tapered. State neck size letter S, M, L, XL—not number size. **Z 35 T 9044—Blue/white**. Ship. wt. 12 oz. 10.00

4 EUROPEAN STYLED BUCKLE. Brushed silver/gold colored metal. 1½" wide belt of cowhide leather. Colors • 46 green • 50 blue • 14 wine. Ship. wt. 6 oz. **B 35 T 2730—State color no., even waists 30-40** 7.00

HOW TO MEASURE OUTER SHIRTS on pages 102-104. To obtain your correct size measure around chest, over your shirt, well up under the arms, making sure tape is over the shoulder blades. Number of inches is correct size. Other print sportshirts sold on page 105 coordinate with leisure suits on pages 102-104. Turtlenecks sold on page 379 of Big Fall '75 Book. Items suffixed "B" ship from Oakland, Kansas City, Chicago or Baltimore. Order in usual way.

PUT-TOGETHERS

Denim look
or
woven
polyester



C



3



D



4

ALL 103

High quality put-togethers make a leisure outfit

22⁹⁸ outershirt + slacks

a WARDS
BEST BUY
BECAUSE

This outfit puts high quality fabric together with style at a price that is unmistakably low. The subtle textured finish feels crisp, always stays neat.

Save \$5

when you buy outershirt + slacks

A THE DOUBLE KNIT POLYESTER OUTER-SHIRT emphasizes comfort. It's the leisure look that feels comfortable because the double knit fabric stretches when you bend, sit or move. Features: contrast stitching accents, 2 large front pockets, front and back yoke, 1-button cuff. Dry clean only. Color coordinated print sportshirts are sold at "B" or "C" on the facing page. Ship. wt. 1 lb.

Colors • 55 navy • 80 brown.

Sizes: S (will fit 34-36 inch chest), M(38-40), L(42-44), XL(46-48).

State color number and chest size letter S, M, L, XL—not number size.

B 35 T 7795 DCB Outershirt alone **15.00**
When purchased with slacks "B" pay only . **12.99**

B MATCHING DOUBLE KNIT DRESS SLACKS of 100% polyester stretch for comfort. Features: Ban-Rol® waistband to end rollover. 2 front, 2 rear set-in pockets. Classic flare leg styling comes with cuffless hemmed bottoms. Reg. cut. No Ironing Needed. Machine wash, warm; tumble dry.

Waists: 30, 32, 34, 36, 38, 40.

Inseams: M(31 1/2"), L(33).

Ship. wt. 10 oz. State waist in inches, inseam size letter M or L—not number size.

W 35 T 7796 DCB—Navy.

W 35 T 7797 DCB—Brown Slacks alone **13.00**
When purchased with outer shirt "A" pay only **9.99**

HOW TO MEASURE outershirts, pgs. 102-104.

Size	S	M	L	XL
fits chest	34 to 36	38 to 40	42 to 44	46 to 48

To obtain your correct size measure around chest, over your shirt, well up under the arms, making sure tape is over the shoulder blades. The number of inches is your size.

Items suffixed "B" ship from Oakland, Kansas City, Chicago or Baltimore. Order in usual way.



A

B

DRAMATIC PRINTS DISPLAY VITALITY



**SAVE
2.08**

when you
buy any 2
2 or more

7⁹⁵
ea.

Singly

8⁹⁹

Color and emphatic pattern design create a casual, versatile fashion scenario. These sportshirts can be worn in many ways, on many occasions. Coordinate them with leisure suits on preceding pages for a total fashion look. Straight hemmed bottom is tailored to be worn out. The 7-button front gives a smooth look when tucked in. Long point collar, French front. Moderately tapered. Knit 65% acetate, 35% nylon. Machine wash, cold; line dry. Ship. wt. ea. 12 oz.

Sizes: S (fits 14-14½" neck), M (15-15½), L (16-16½), XL (17-17½).
State neck size letter S, M, L, XL—not number size.
Z 35 T 9040 D—Green (A). Z 35 T 9043 D—Black (B).
Z 35 T 9042 D—Brown (C). Z 35 T 9041 D—
Blue (D). Any 2 for 15.90. Ea. 8.99 **ALL 105**



ALSO IN
EXTRA SIZES FOR
TALL MEN

Priced slightly
higher

Easy care polyester knit sport shirts

Save 1.98 on 2

Reg. sizes **2 for \$12.69** Each

**a WARDS
BEST
BUY
BECAUSE**

You get great savings on styled quality shirts that stay neat, are machine washable and stretch for comfort.

Contrast stitching displays all the quality tailoring features—puts them right out front—makes them count! (1) long point banded collar (2) placket front with color matched buttons (3) button-thru flap pocket. Square bottom, 1-button cuff. Moderately tapered. No Ironing Needed. Machine wash, warm; tumble dry.

REG. SIZES: S(fits 14-14½" neck), M(15-15½), L(16-16½), XL(17-17½).
• 51 lt. blue • 10 red • 82 tan
• 55 navy • 48 mint • 80 brown.
State color number, neck size letter S, M, L, XL—not number size.
B 35 T 9070 D—Ship. wt. ea. 12 oz.
Any 2 for 12.00.....Each 6.99

TALLS. Men 6' to 6'3".
Sizes: M(fits 15-15½"), L(16-16½), XL(17-17½).
Colors • 51 lt. blue • 10 red • 82 tan.
State color number, neck size letter M, L, XL—not number size.
B 35 T 9071 D—Ship. ea. wt. 12 oz.
Any 2 for 14.00.....Each 7.99

106 WARDS ALL

Comparison Shopped for Value

Genuine
SUEDE TRIM

zip-front cardigan

SAVE \$3

Only **16⁸⁸**



- 100% DuPont Orlon® acrylic body
- Rib knit cuffs
- Real suede trim on front, yoke and pockets

TALK ABOUT STYLE! This rugged-action eye-catcher is bound to say you're tops on the fashion scene. Durable zipper has ringed clasp for an added touch of taste. Ship. wt. 1 lb. 3 oz. Dry clean. • 80 brown • 46 green • 55 navy • 70 gray.

Sizes: S (fits 34-36 inch chest), M (38-40), L (42-44), XL (46-48).
State color number, size letter S, M, or XL—not number size.
B 35 T 1463—Was 19.99 in Wards Big Fall Book, pg. 361 Now 16.88

Great turtlenecks sold on page 8, sportshirts sold pgs. 105, 106.

CABLE CARDIGANS



A

B

Stylish knit shirt

A Plush DuPont turbo Orlon® acrylic fabric looks, feels like a million. Dual cables sweep down the front to mark the man of taste and distinction. Body is link-stitched with taut rib-knit cuffs, bottoms. Machine wash, warm; tumble dry.

Ship. wt. ea. 13 oz.

• 81 natural • 30 maize • 51 blue • 82 tan.

Sizes: S (fits 34-36 inch chests), M (38-40), L (42-44), XL (46-48). State color number, size letter S, M, L or XL—not number size.

B 35 T 1087.....10.88

Fisherman knit sweater

B 100% virgin acrylic bulky is sure to keep him cozy. Handsome spiral cables adorn front and sleeves. Full fashioned for proper fit. Features include 2 handy front pockets, wood-like buttons and ribbed bottoms and cuffs. All this at an incredibly low price. Machine wash, warm; tumble dry.

Colors • 81 natural • 51 blue.

Sizes: S (fits 34-36 inch chests), M (38-40), L (42-44), XL (46-48). State color no., size letter S, M, L or XL—not number size.

B 35 T 1650—Wt. 1 lb. 5 oz.....11.88

BIG
OLD
RAWNY **9**⁸⁸
ULKIES



100% VIRGIN ACRYLIC BULKIES will keep him snug as a hug and looking great. Sweaters are made with the same hand-crafted look as the original world-famous fisherman knits. Features include thick, gutsy rope-style cables in front and back; rib-knit neck, cuffs, waists, raglan-style sleeves. Full fashioned—knit to correct size for best shape and fit. Stay warm and enjoy the rough-hewn fashion of our bulkies. Machine wash, warm; tumble dry.

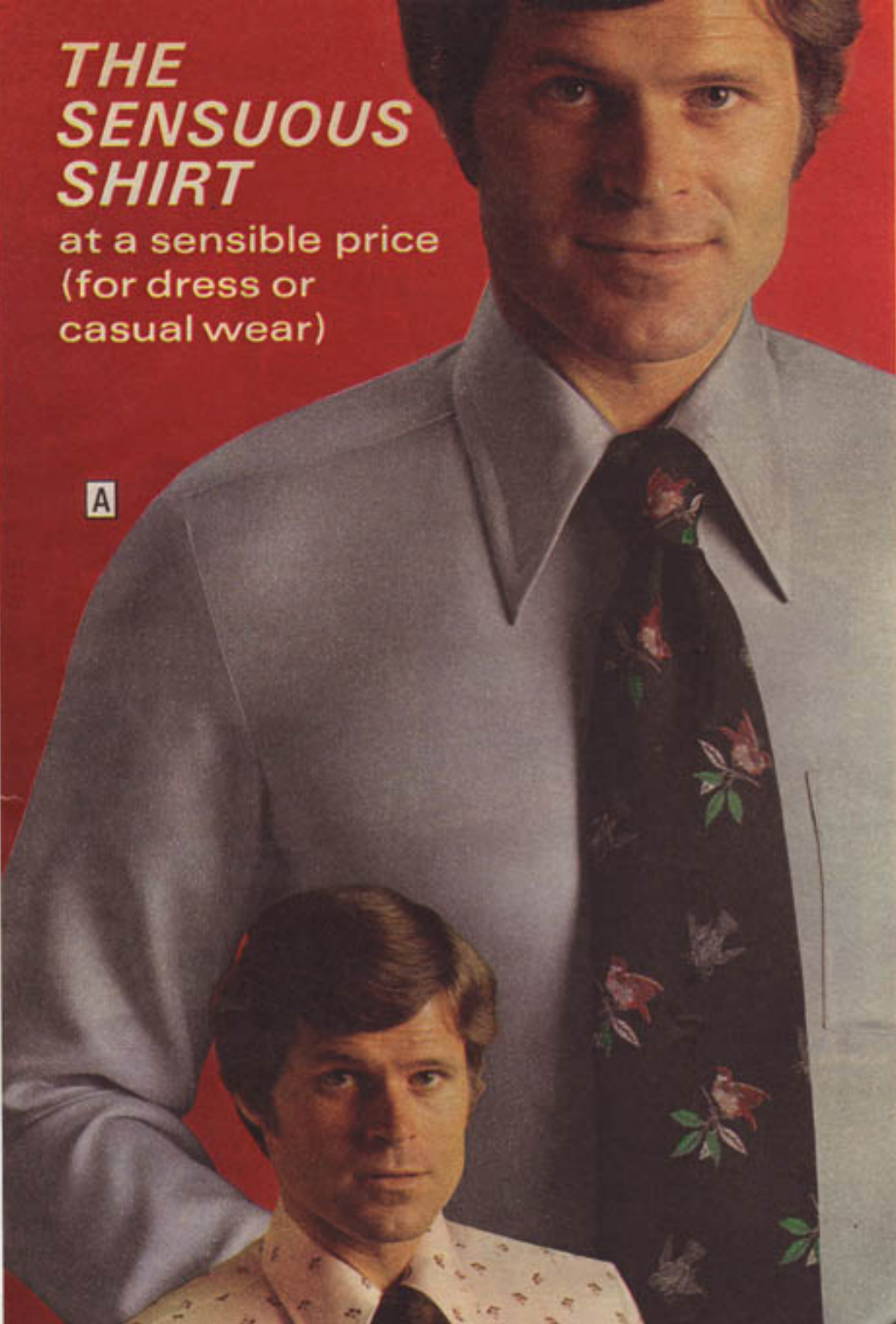
Colors • 94 natural • 70 light blue. Ship. wt. ea. 1 lb. 1 oz.
 Sizes: S(34-36" chests), M(38-40), L(42-44), XL(46-48).
 State color number, size letter S, M, L, XL—not number size.
 B 35 T 1646—Crew neck.....9.88
 B 35 T 1647—Turtleneck.....9.88

ALL WARDS 109

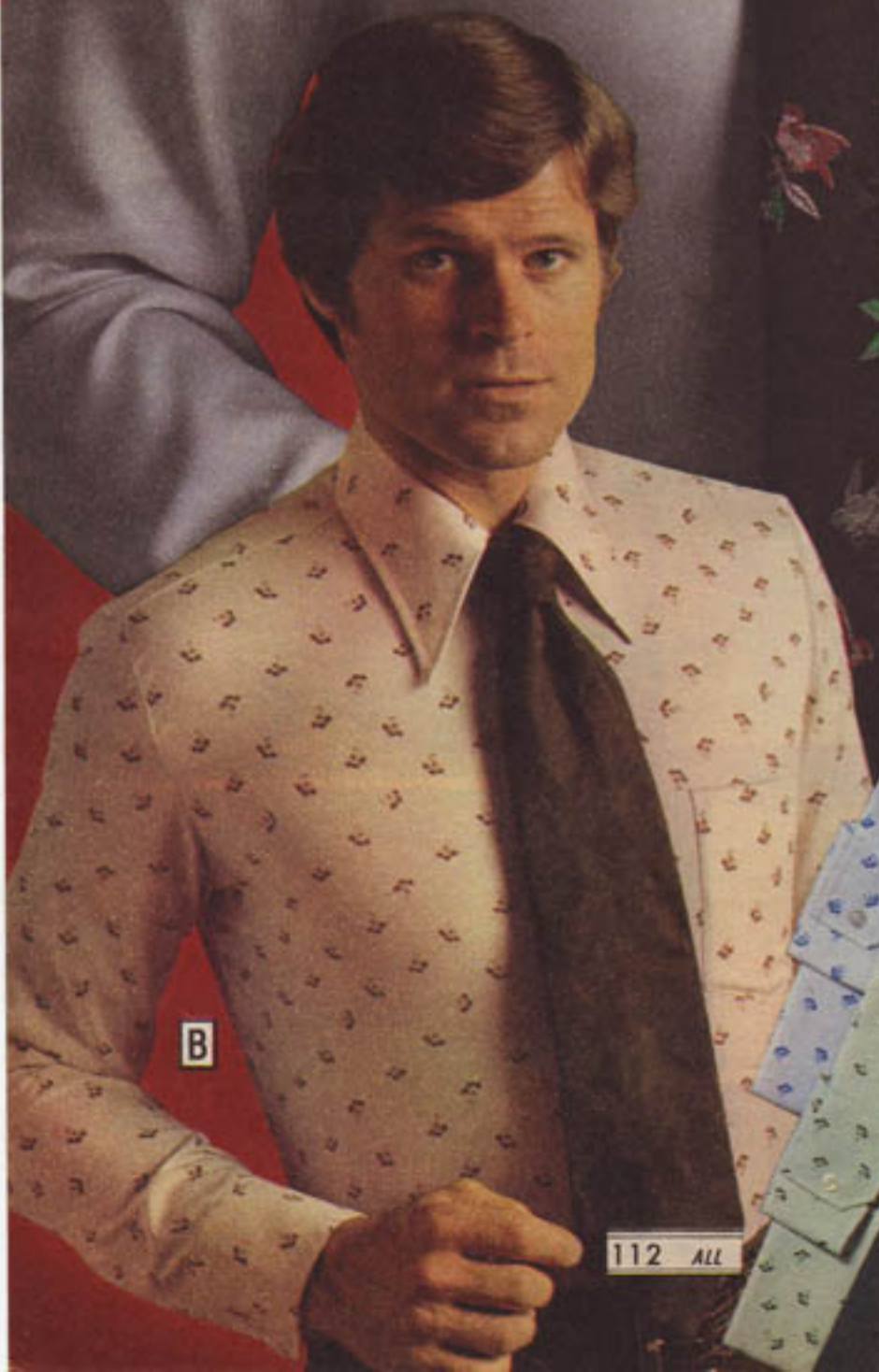
THE SENSUOUS SHIRT

at a sensible price
(for dress or
casual wear)

A



B



112 ALL

LUXURY YOU CAN AFFORD

The clean, sensuous, silky look really comes across in 100% woven polyester. Its attractive, rich texture commands attention, cries out to be touched. 100% woven polyester is the fabric you desire because of its comfort and easy care. In addition it features a top center, fashionable 4-inch long pointed collar with permanent stays, 1 button cuff, full-cut fit. Mach. wash, warm; tumble dry. No Ironing Needed.

A SOFT, SILK-LIKE SOLIDS. Long sleeve style. Convenient chest pocket. Sizes: See chart below. State neck size, sleeve size.

W 35 T 192—Ashes. W 35 T 189—Blue.
W 35 T 190—Mint. W 35 T 191—Butterscotch.
W 35 T 188—White. Ship. wt. 1 lb. 5.99

Short sleeve style (hemmed sleeves). Convenient chest pocket. Ship. wt. 1 lb.

Colors • 72 ashes • 71 white • 51 blue • 41 mint • 32 butterscotch.

Neck sizes: 14½, 15, 15½, 16, 16½, 17.
B 35 T 662—State color number, neck size. . . . 5.49

B SENSUOUS, SILK-LIKE FLORAL PRINT. Long sleeve style. 1 button notch cuff. Convenient chest pocket. Ship. wt. 1 lb. Sizes: See chart below. State neck size, sleeve size.

W 35 T 117—Green. W 35 T 118—Blue.
W 35 T 119—Tan. 5.99

SIZE CHART FOR LONG SLEEVE SHIRTS

Neck:	14½	15	15½-16	16½-17
Sleeve:	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35

FULL CUT SHIRTS WILL FIT COMFORTABLY

If your neck is	14½	15	15½	16	16½	17
If your waist is no more than	34	36	38	41	43	47

SMARTLY STYLED COORDINATING TIES

Bird pattern print tie. 100% polyester coordinates with shirt A. 4-in. wide. Ship. wt. 6 oz.
Colors • 79 black • 50 navy/blue • 55 navy/gold • 80 brown.
L 35 T 3407—State color number. 5.00

SOLID SCULPTURED TONE ON TONE TIE. 100% texturized polyester tie coordinates with shirts A or B. 4-inches wide. Ship. wt. 6 oz.
Colors • 80 brown • 55 navy • 46 green.
L 35 T 3408—State color number. . . . 5.00

LANDSCAPE PRINT TIE. 100% polyester. European shaped: wider bottom, narrower neck. Coordinates with solid shirt A. Wt. 6 oz.
Color • 17 wildflower.
L35T3324—State color number 5.00

Great Buy! 12 Assorted Christmas Gift Boxes for only 3.99. See pg. 26.



100% polyester
double knit
dress slacks at our
lowest price ever!

Only **7⁸⁸** each

Any **2** for **\$15**

a WARDS
**BEST
BUY**
BECAUSE

We've taken the double knit idea and packed it full of quality tailoring features. You get the comfort, neatness and wearability you demand—priced way below what you'd expect.

Comparison Shopped for Value

Classic regular leg or popular flare leg, you get quality construction and workmanship you never thought possible at such a low price.

- Ban-Rol® waistband for a neat look
- Sturdy, no-snag nylon zipper by Talon®
- Fused waistband, pockets and fly for long wear
- *No Ironing Needed.* Mach. wash, warm; tumble dry

REGULAR LEG. Cuffless (hemmed) bottoms.
Ship. wt. ea. 1 lb. State waist, then inseam.

Waist:	30, 31	32	33
Inseam:	29, 30½	29, 30%, 32½	29, 30%
Waist:	34, 36, 38	40, 42, 44	
Inseam:	29, 30%, 32½	29, 30%	

W 9 T 5441 D—Brown. W 9 T 5444 D—Green.
W 9 T 5440 D—Camel. W 9 T 5443 D—Navy.
W 9 T 5442 D—Gray. Singly **7.88**
Any 2 or more slacks on this pg., ea. **7.50**

FLARE LEG. Cuffless (hemmed) bottoms.
Ship. wt. ea. 1 lb. State waist, then inseam.

Waist:	30,31	32	33	34,36,38	40,42
Inseam:	29½,31	29½,31,33	29½,31	29½,31,33	29½,31

W 9 T 5448 D—Green. W 9 T 5446 D—Brown.
W 9 T 5445 D—Camel. W 9 T 5447 D—Navy.
W 9 T 5450 D—White. W 9 T 5449 D—Vintage.
Singly **7.88**
Any 2 or more slacks on this page, each . . . **7.50**

SAVE \$2 ON DRESS BELTS

1½ in. wide, vinyl on bonded leather, with covered buckle. Colors • 80 brown • 79 black • 55 navy • 18 burgundy. State color no. and even waist 30-42 in. Was 96, Fall '75, pg. 353.
B 35 T 2722—Wt. 6 oz. **4.00** **ALL 2 113**



Expressly for him
**All-Weather
 Coats**



A
 Bone



B
 Navy

C
 Black/olive
 plaid

Also in
 British tan
 and black

Here are 3 great looks for the fashion seeker! Rain or shine, you'll look your best in these all-weather coats treated with DuPont Zepel® to repel rain and stain. Zip-in lining for extra warmth on those cold, snowy days. Warm with sunny skies? Just zip-out the lining for lightweight, fashionable comfort.

A EYELET ALL-WEATHER COAT is above-the-knee length and made of 50% polyester and 50% cotton. Features include: full belting with metal buckle, notch lapels, 2 lower slash pockets with eyelet trim, decorative upper flap with eyelet trim, metal buttons. Acetate body lining and zip-out pile lining of 100% DuPont Orlon® acrylic on acrylic back, open back vent. Dry clean. Wt. 2 lbs. 10 oz. Sizes: Regs.: 36R, 38R, 40R, 42R, 44R, 46R. Longs: 38L, 40L, 42L, 44L, 46L. State chest size, R or L. W 9 T 9460—Bone with brown stitching. W 9 T 9461—Navy with white stitching 34.88

B STITCHER ALL-WEATHER COAT is above-the-knee length with distinctive styling features. 50% polyester, 50% cotton twill. Single-breasted fly front with buttons at neck, notch lapels, pointed front and back yokes, square patch pockets with pointed flap inset pockets, contrast stitching, center vent, matching bone-type buttons. Nylon body lining with 100% acrylic pile (acrylic back) zip-out liner. Sizes: See key A at left. Dry clean. Wt. 3 lbs. 2 oz. State chest size, R or L. W 9 T 9450—Navy with white stitching. W 9 T 9451—British tan with brown stitching 39.88

C CLASSIC BALMACAAN ALL-WEATHER COAT is 65% polyester, 35% cotton with traditional styling features. Split shoulder, fly front and 2 side slash pockets. Acetate body lining and zip-out acrylic pile on cotton back liner. 40" length. Sizes: Regs.: 36R, 38R, 40R, 42R, 44R, 46R. Longs: 38L, 40L, 42L, 44L, 46L. Dry clean. Ship. wt. 3 lbs. 2 oz. State chest size and R or L. W 9 T 9225—Black/olive plaid.

Scarf and glove gift set
D SCARF AND GLOVE SET comes in a handsome gift box for holiday giving. Made of 100% acrylic. Scarf has fringe on each end. Matching knit glove has vinyl palm. One size fits all. Ship. wt. 9 oz. Colors • 85 tan • 79 black • 80 brown. L 35 T 3900—State color number 6.00

W 9 T 9226—Black solid.
 W 9 T 9227—British tan solid. . 29.99

Accessories: Sportshirts sold on pgs. 105-106; dress shirts, ties on page 112.



D
 Tan

Leisure wear
Expressly for him

Tailored
double knit
sport jackets
only
34⁸⁸ each

E

Camel



Navy

Green

F

Brown



Green

Navy

E TRIMMED AND STITCHED SPORTCOAT sets you up for both business and leisure hours in top fashion form. 100% double knit polyester shuns wrinkles. 2-button front, wide notch lapels with contrast stitching, deep center vent, 3 open notch patch pockets with solid piping and 2 inside breast pockets. Fully lined in acetate. Dry clean. Ship. wt. 2 lbs.

Sizes: Reg.: 36R, 38R, 40R, 42R, 44R, 46R. Longs: 38L, 40L, 42L, 44L, 46L.

W 9 T 4235—Camel with green trim and stitching.

W 9 T 4236—Green with beige trim and stitching.

W 9 T 4237—Navy with lt. blue trim and stitching.

State chest size, R or L.....34.88

F LEISURE JACKET of 100% double knit polyester has added features for the complete casual look. 4-button front, open shirt collar, 4 patch pockets with curved flaps, vertical tucking on all pockets, contrast stitching on collar, patch pockets and flaps, side vents with button tab at waist, tapered open vent sleeves with 1-button cuffs. Rayon lined. Dry clean. Ship. wt. 2 lbs.

Sizes: Regs.: 36R, 38R, 40R, 42R, 44R, 46R. Longs: 38L, 40L, 42L, 44L, 46L.

W 9 T 4240—Brown with tan stitching. W 9 T 4242—Navy with blue stitching.

W 9 T 4241—Green with lt. green stitching. State chest size, R or L.....34.88

Match these jackets with our "Best Buy" slacks on pg. 15.

ALL WARDS 115

Leisure suits

Expressly for him

Western trio

Reversible

A

Blue

B

Brown



116 WARDS ALL

Western style
3-pc. suit

\$55

A three-piece suit means extra value because you get two tailored suit looks at one easy price. The matching suit gives you a dressed-up look with the masculine western accent. Contrasting pants with the jacket make a casual look with punch.

A 100% POLYESTER DOUBLE KNIT comfort and neatness, leisurely styled and boldly detailed. Perfect for business or that weekend away from it all. Meticulously tailored jacket with contrasting stitching features 2 upper patch pockets with flaps, 2 lower open patch pockets, center vent. Matching flare pants have beltloops, western top pockets. Contrasting pants are beltless. Dry clean.

Chest sizes: Regulars (if 5'7" to 5'11½" tall): 36R, 38R, 40R, 42R, 44R. Longs (if 6' to 6'3"): 38L, 40L, 42L, 44L. Shorts (if 5'3" to 5'6½"): 38S, 40S, 42S. See chart below. Ship. wt. 4 lbs. State (1) chest size (2) R, L or S (3) waist (4) inseam.

Chest:	36	38	40	42	44	46
Waist:	29-31	31-33	33-35	36-38	38-40	40-42
Inseam:	any inseam, 29 to 34 inches					

M 9 T 1707—Blue suit plus light blue pants.
M 9 T 1708—Green suit plus light green pants.
M 9 T 1709—Brown suit plus tan pants 55.00

Tailored suit with
reversible jacket

44⁸⁸

One + one = three. It may not be mathematical, but it sure makes sense. We've turned the leisure suit idea inside out.

B 100% POLYESTER DOUBLE KNIT LEISURE SUIT. It's a new concept in the new leisure suit look. A reversible jacket, for a completely different look at the flip of the jacket. Like getting 3 pieces for the price of 2. Matching side of the jacket has 2 upper patch pockets with flaps, plaid side has 2 lower open patch pockets. Solid color slacks are flare leg with Ban-Rol® waist, nylon zipper and angle front pockets. Dry clean.

Chest	36	38	40	42	44	46
R or L	R only	R only	R or L	R or L	R or L	R only
Waist	29-31	31-33	33-35	36-38	38-40	40-42
Inseam	any inseam, 29 to 34 inches					

Ship. wt. 3 lbs. State (1) chest size (2) R (if 5'7" to 5'11½" tall) or L (if 6' to 6'3") (3) waist (4) inseam. NOTE: Be sure that the waist size you order is available in your specified chest size.

M 9 T 1971—Brown.
M 9 T 1970—Navy 44.88

C DRESS SHOE with the elegant look of alligator. Patent leather uppers. Hidden elastic gores. Man-made soles and heels.

Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 2 lbs. 8 oz. State usual size.
Z 24 T 6484—Brown. Z 24 T 6486—Black . . . 19.97

D DRESS BELT with the snappy touch of alligator grained cowhide. 1½ in. wide with square tip and U-shaped buckle. Colors • 80 brown • 79 black. Even waist sizes: 30 to 42 in. Ship. wt. 6 oz.

B 35 T 2880—State color number, waist size . . . 6.00



C Shoe

D Belt



E

Blue denim

100% cotton DENIM SUIT **35⁹⁵**

E Imagine casual 100% cotton denim tailored into a comfortable suit. Perfect for a busy day at the office or a Saturday night out. With a tie, you get a dressed-up look without sacrificing comfort. A sportshirt or turtleneck gives you a fashion look that feels great. Styled right, with contrast stitching, lower patch pockets, wide lapels. Flare leg

pants have western top pockets and wide belt-loops. Dry clean.

Chest sizes: Regulars (if 5'7" to 5'11½" tall): 36R, 38R, 39R, 40R, 42R, 44R, 46R. Longs (if 6' to 6'3"): 39L, 40L, 42L, 44L, 46L. See chart below. Ship. wt. 3 lbs.

M 9 T 0029—Blue denim 35.95

To order, state (1) chest size (2) R or L (3) waist (4) inseam.

(1) chest	36	38	39	40	42	44	46
(2) R or L	R only	R only	R or L	R or L	R or L	R or L	R or L
(3) waist	28,29,30	30,31,32	31,32,33	32,33,34	35,36,37	37,38,39	39,40,41
(4) inseam	any inseam, 29 to 34						

Sportshirt, pg. 105.
12 Gift Boxes, only
3.99. See page 26.

Fur-like pile lines these rugged denim and corduroy jackets

24⁹⁹ Reg. sizes
Was ~~39.90~~

Talls **29¹⁸** Was ~~44.90~~

a WARDS
**BEST
BUY**
BECAUSE

We've made keeping warm fashionable in these 2 knock-outs. Both feature a deep, plush lining that assures you utmost warmth on even the coldest days. This same rich looking pile overflows on to a smartly framed collar. Terrific timely buys at this sensationally low sale price!

*Comparison Shopped
for Value*

35% off

A IMPORTED FROM CANADA. Velvety-soft lined midwale corduroy—withstands coldest weather. Of softest Spanish cotton corduroy laminated to polyurethane foam. Thick lining of 100% acrylic on cotton back. Framed genuine suede on collar, first button. Full rayon quilt lined sleeves. Dry clean by reputable cleaner. Cut from Big Fall Book, page 390.

Reg. chests: 36, 38, 40, 42, 44, 46 inches.
Colors • 86 bronze • 89 olive brown. Ship. wt. 3 lbs. 6 oz. State color number, chest size.
B 42 T 7400—Abt. 30 in. long. **24.99**

Talls. Chests: 38, 40, 42, 44, 46, 48 inches.
Bronze only. Wt. 3 lbs. 14 oz. State chest size.
Z 42 T 7401—Abt. 32 in. long. **29.18**

B DENIM BATTLE JACKET. Of 60% polyester, 22% nylon, 18% cotton. Warm pile lining of 100% Acrilan® acrylic on cotton back. 2 genuine leather lapel patches, framed pile collar. Snap front, cuffs. 2 snap flap chest pockets, 2 zipper bottom pockets. Dry clean. Cut from Big Fall Book, pg. 389.

Reg. chests: 34, 36, 38, 40, 42, 44 inches.
Colors • 55 navy • 46 medium green. Ship. wt. 3 lbs. 3 oz. State color number, chest size.
B 42 T 7425—Abt. 25 inches long. **24.99**

Talls. Chests: 36, 38, 40, 42, 44, 46 inches.
Navy only. Wt. 3 lbs. 9 oz. State chest size.
Z 42 T 7426—Abt. 27 in. long. **29.18**

A

B



CUT 25%

Reversible ski-style jacket

9⁶⁷
Reg. sizes
Was ~~12.90~~

Talls
11¹⁷
Was ~~14.90~~

100% nylon quilted side reverses to smooth nylon. Interlined with 4.4-oz. DuPont Dacron® "88" polyester. 2 zipper pockets on quilt side; 2 slash pockets on reverse side. Hood folds under collar. Drawstrings at hood and bottom. Knit cuffs. Mach. wash, warm. Reduced from 1975 Big Fall Catalog, page 392.

State color number, size letter S, M, L, XL—not number size.

Reg. Sizes: S(36 to 38 in. chests), M(39-41), L(42-44), XL(45-48).

Colors • 55 navy to med. blue • 10 red to black • 80 brown to gold.

B 42 T 7000—About 28 in. long. Ship. wt. 1 lb. 8 oz. 9.67

Talls. Sizes: M(39 to 41 in. chests), L(42-44), XL(45-48).

Colors • 55 navy to medium blue • 80 brown to gold.

B 42 T 7001—About 30 inches long. Ship. wt. 1 lb. 9 oz. 11.17

ACCESSORIES
complete the look

Turtlenecks sold 359, 366; Pants pg. 353, Big Fall '75 Book.



PILE LINED SUBURBAN COAT

Handsome, warm comfortable

44⁹⁰
Reg. sizes

Talls
49⁹⁰

- 100% texturized polyester shell with a special finish that makes it water-resistant—lets you go swingin' in the rain or snow
- Anti-wrinkle fabric . . . crush it, twist it, roll it, fold it . . . whatever stress you put it through, this tightly woven coat will bounce back to its original handsome appearance
- Plush acrylic pile lining (cotton back) for warmth on coldest days

Fresh new look for winter pace-setters. Goes everywhere, anytime. And it's all set off with a BIG pile collar. Rayon lined sleeves. 2 slash pockets. Dry clean.

Reg. Sizes: 36, 38, 40, 42, 44, 46 in. chests. Colors • 55 navy • 84 tan.

B 42 T 8320—Abt. 34 in. long. Wt. 3 lbs. 14 oz. State color number, chest size . . . 44.90

Talls. Sizes: 38, 40, 42, 44, 46, 48 in. chests.

Z42T8321—Navy only. Abt. 36 in. Wt. 4 lbs. Statesize 49.90

ALL WARDS 119

Men's luxurious leather gloves make ideal gifts



FASHIONABLE KNIT GLOVE of 80% acrylic, 20% nylon has smooth vinyl front and back. 2 distinctive V-shaped chevrons adorn back. A real eye-catcher.

One size fits all. Colors • 87 tan • 79 black. Shipping weight 6 oz. State color number. L 35 T 2527.....3.95

A **SAVE 1.50**

Were 7.95 and 6.95 Big Fall Bk., pg. 386



B Our lowest price this season!

A-B PIG-GRAINED COWHIDE GLOVES have whipstitched fingers, side vent and decorative stitching. Here's a present he'll wear with pride! Colors • 91 black • 97 brown. Sizes: S, M, L, XL. See chart directly below. State color number, size letter S, M, L, XL—not number size.

A FUR LINED with soft rabbit fur. Side vent. B 35 T 2585—Ship. wt. 7 oz... 6.44

B KNIT LINED with polyester-acrylic. Side vent. B 35 T 2586—Ship. wt. 6 oz... 5.44

Order size	S	M	L	XL
Hand width	7½-8	8½	9-9½	10-10½

TO MEASURE: Place tape around right hand excluding thumb.

EXCITING VINYL GLOVE is acrylic pile lined and styled for the man of distinction. Hand stitched at cuff. Dual rows of hand-stitching flow from cuff to tops of index and little fingers. Ship. wt. 6 oz. Sizes: S, M, L, XL. See chart above. • 80 brown • 79 black. State color no., size letter S, M, L, XL—not number size. B 35 T 2526..... 5.95



GENUINE SUEDE GLOVE. Pile lined with 100% acrylic with back of 50% cotton, 50% rayon for real warmth. Handsome whip-stitching at fingers and cuff. Elastic at wrist gives snug fit. Colors • 82 walnut • 80 brown. Sizes: S, M, L, XL—see chart below items A and B. Ship. wt. 6 oz. State color number, size letter S, M, L or XL—not number size. B 35 T 2538..... 6.95 Handsome assortment of 12 gift boxes for only 3.99 ea. See pg. 26.



OUR BEST QUALITY DRESS GLOVES. Rabbit lined cowhide, hand-sewn with decorative stitching on back. Center vent. Here's top quality at a really reasonable price. • 91 black • 97 brown. Sizes: S, M, L, XL. See chart below items A and B. Ship. wt. 7 oz. State color number, size letter S, M, L or XL—not number size. B 35 T 2553..... 9.95



DYNAMIC COWHIDE DRIVING GLOVE is styled right for today's action man. Vent holes located at knuckles, palms and along backs of fingers. Convenient snap closure. This glove combines quality, comfort and style at a price that's hard to beat. Colors • 87 brown • 79 black. Sizes: S, M, L, XL—See chart below items A and B. Ship. wt. 5 oz. State color number, size letter S, M, L or XL—not number size. B 35 T 2528..... 7.50



No iron theme print knit

5⁹⁹
ea.



Colorful balloon and circus scenes on front and back give this fine fashion knit added dimension. 100% polyester. 1-button cuff. Long point collar. Mach. wash, warm; tumble dry. *No Ironing Needed.*
Colors • 50 blue • 81 natural.
Ship. wt. ea. 9 oz.
Sizes: 10, 12, 14, 16, 18, 20. Size chart, pg. 482, Big Fall '75.
State color number and size.
B 33 T 5507 D . . . 5.99 ea.; 2, 11.80
For more great boys' clothes, see our Big Fall '75 Book, pgs. 482-513.

Boys' sizes
6 to 20
Order by size, not by age

Wards down-look survival jacket

CUT
25%
18⁷⁵
Only
Was \$25



Authentic western suede leather jacket

Junior
\$25
Prep
\$28



The fringe benefits:

- Genuine suede leather for rugged long wear.
- Swinging fringe on front and back yoke, sleeves, and the 2 patch pockets for brash good looks.

This brawny western jacket also has a rich rayon lining and a sturdy zip front. Stain resistant. Dry clean only.

Color • 98 brown. Size chart, pg. 507, Big Fall '75. State color no., size.
B 33 T 2867—Junior sizes: 8, 10, 12. Ship. wt. 2 lbs. 25.00
B 33 T 3247—Prep sizes: 14, 16, 18, 20. Ship. wt. 2 lbs. 8 oz. 28.00

See Complete Credit Terms, Pgs. 147-149.

- Extra warm 9-oz. 100% DuPont Dacron® polyester fiberfill II for the look and feel of expensive down filling.
- 15-oz. Malden® acrylic pile (on cotton back) lining for even more warmth.
- Water-repellent and tough "rip stop" nylon outershell with a drawstring snorkel-type hood for total protection.

PLUS: 2 welt pockets, knit cuffs and a sturdy zip front. Mach. wash, warm.
Colors • 50 blue • 10 red. Sizes: S(6-8), M(10-12), L(14-16), XL(18-20).
Size chart, pg. 507, Big Fall '75. Price cut from Anniv. Sale Book '75, pg. 85.
State color no., size S, M, L, XL—not number size.

B 33 T 3163—Ship. wt. 2 lbs. 6 oz. 18.75

ALL WARDS 121

Boys' sizes
8 to 20
 Order by size, not by age

Wrangler®

New at Wards
 Slim fitting authentic western wear!



4-pocket brushed denim jacket

A This bold and brassy brushed denim jacket of 100% cotton is a rugged scene stealer. 2 patch chest pockets with Wrangler® metal buttons and 2 scoop hip waist pockets. Front, back yoke; shoulder epaulets. Machine wash, warm; tumble dry. Shrinkage controlled, max. 2%. Colors • 82 tan • 55 navy.
 Sizes: 8, 10, 12, 14, 16, 18, 20. Chart, pg. 50I, Big Fall '75. State color number, size.
 B 33 T 166I P—Shipped prepaid . . . 14.00

Brushed denim big bell

B Soft and strong 100% brushed cotton denim is styled right with the extra wide bell. 2 front scoop pockets, 2 back patch pockets, and contrast stitching. Machine wash, warm; tumble dry. Shrinkage controlled, max. 2%. Slim, regular colors • 82 tan • 55 navy. Slim sizes: 8, 10, 12, 14. Reg. sizes: 8, 10, 12. Chart below. State color no., size.
 B33T5I15P—Slim. Shipped prepaid . . . 7.50
 B33T5I16P—Regular. Shipped prepaid 7.50

Boys' Prep					
Waist	26	27	28	29	30
Inseam	28	28, 30	29, 32	30	32

State waist and inseam.
 W33T5I17P—Navy. Shipped prepaid . 9.00
 W33T5I37P—Tan. Shipped prepaid . . 9.00

Denim rider jacket

C Sturdy 14-oz. 100% cotton denim combines with always rugged rider styling for the classic western jacket. Split-V-front, front and back yokes, 3-piece back, and 2 patch pockets with Wrangler® metal buttons. Mach. wash, warm; tumble dry. Shrink. controlled, max. 2%. Navy only. Sizes: 8, 10, 12, 14, 16, 18, 20. Size chart, pg. 50I, Big Fall '75 Book. State size.
 Z 33 T 1660 P—Shipped prepaid . . . 10.00

Western denim jean

D Strong 14 oz. 100% cotton denim with 2 front scoop pockets, 2 back patch pockets, contrast stitched yoke, and a flare leg. Mach. wash, warm; tumble dry. Shrinkage controlled, max. 2%. Slim sizes: 8, 10, 12, 14. Reg. sizes: 8, 10, 12. Navy only. Chart, below. State size.
 Z33T92I3P—Slim. Shipped prepaid . . 7.00
 Z33T92I4P—Regular. Shipped prepaid 7.00

Boys' Prep					
Waist	26	27	28	29	30
Inseam	28	28, 30	29, 32	30	32

State waist and inseam.
 W33T92I5P—Prep. Shipped prepaid, 8.50

SIZE CHARTS FOR WRANGLER® JEANS
TO MEASURE: See pg. 960, Big Fall '75

Size	Boys' Slim				Boys' Regular		
	8	10	12	14	8	10	12
Height	50"	54"	58"	61"	50"	54"	58"
Weight in lbs.	53	65	77	90	59	73	87
Waist	22	23	24	25	24	25	26
Inseam	22½	25	27	28	22½	25	27



E
50

81



F
80

50

Western chambray shirt

5⁹⁹

E Chambray gets the western look with colorfully embroidered front and back yokes. 100% cotton. Contrast stitching. 2 button-thru flap pockets. 2-button cuffs, permanent collar stays. Mach. wash, warm; tumble dry. Preshrunk, max. shrink. 1-2%. From Hong Kong. Ship. wt. ea. 9 oz. Colors • 50 blue • 81 natural. Sizes: 10, 12, 14, 16, 18, 20. Chart, pg. 482, Big Fall '75 Book. State color number and size. B 33 T 348 D... 5.99 ea.; 2 for 10.78

Theme print knitshirt

6⁴⁴

F Colorful story prints brighten this fashion knit of 65% acetate, 35% nylon. Long point collar. Mach. wash, warm; tumble dry, gentle cycle. *Little or no ironing needed.* Colors • 80 brown • 50 blue. Sizes: 10, 12, 14, 16, 18, 20. Chart, pg. 482, Fall '75. Wt. ea. 9 oz. State color number and size. B 33 T 5506 D-6.44 ea.; 2 for 12.50

See Complete Credit Terms, Pgs. 147-149.



50

G

82

Leisure living in 100% texturized polyester

The leisure suit in 100% texturized polyester double knit moves as you move. Always neat and wrinkle free, just machine wash, warm; tumble dry. And it's easy—*No Ironing Needed!*

G The leisure suit has a hold on style with a front yoke, 2 upper front patch pockets and button cuffs on the jacket; flare legs, wide belt loops and rear patch pockets on the pants.

Colors • 82 beige • 50 blue. Wt. ea. 2 lbs. Sizes: 8, 10, 12, 14, 16, 18. Chart, pg. 492-493, Big Fall '75 Book. State color number and size. B33T4I25B-Slim. B33T4I26B-Reg. 19.94 B 33 T 4I27B—Husky (no size 8) . 21.94 Items suffixed "B" ship from Baltimore, Chicago, Kansas City, and Oakland. Order in usual way.

No iron Ban-Lon® turtleneck **2⁹⁹**

H



H Ban-Lon® full turtleneck. 100% rib nylon double knit with transfer cuff and bottom. Machine wash, warm; tumble dry. *No Ironing Needed.*

• 27 rust • 87 white • 50 blue • 73 navy. Sizes: S(8-10), M(12-14), L(16-18), XL(20). Chart, pg. 482, Fall '75 Bk. State color number, size S, M, L, XL. B 33 T 6755—Ship. wt. 9 oz.... 2.99

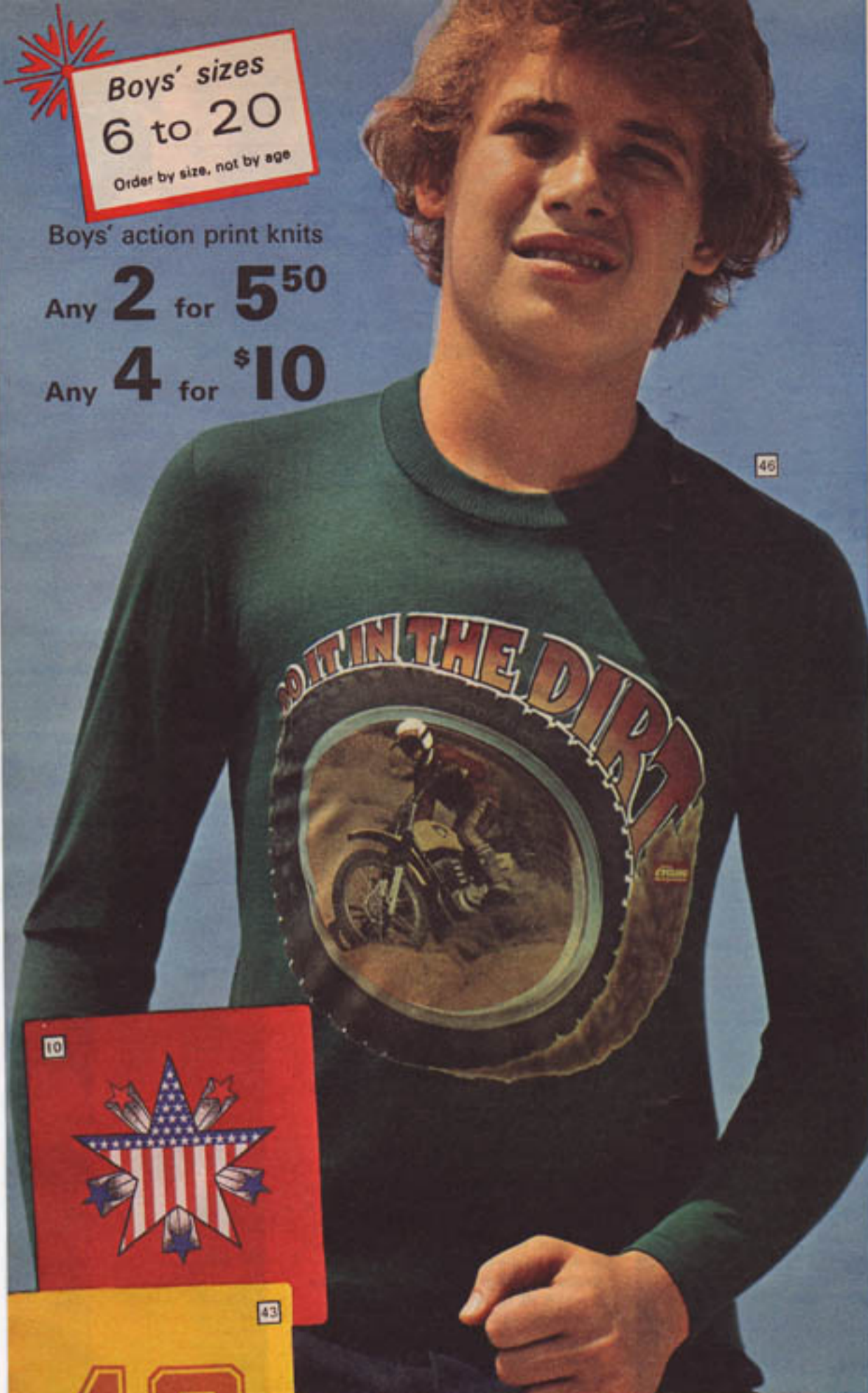
ALL WARDS 123

**Boys' sizes
6 to 20**
Order by size, not by age

Boys' action print knits

Any **2** for **5⁵⁰**

Any **4** for **\$10**



46



10



43



54

There's a wide selection of great Boys' clothing in the Big Fall '75 Book, pgs. 482-513.

- 4 exciting new action transfer prints.
- 50% polyester, 50% cotton for sturdy comfort.
- Hemmed bottom and cuff.
- Mach. wash, warm; tumble dry. *No Ironing Needed.*
- A great bargain price!

Ship. wt. ea. 5 oz.
 • 46 Do it in the dirt • 10 Americana • 43 numeral • 54 Dragster.
 Sizes: S(6-8), M(10-12), L(14-16), XL(18-20). Chart, pg. 482, F '75 Bk.
 State color number and size letter S, M, L, XL—not number size.
 B 33 T 6672 D
 2.79 ea. . . . 2 for 5.50 . . . 4 for 10.00

FLAME RESISTANT

SAVE \$1 when you buy any 2 pajamas

Sizes: S(8-10), M(12-14), L(16-18). Size chart, pg. 508. Big Fall '75 Book. Washing instructions on facing page. Ship. wt. ea. 12 oz.

A "J.J." SKI STYLE knit pajama is "Dynomite!" 100% brushed Guaranteeth® Caprolan® nylon knit (warranty below) with white cotton cuffs, collar, anklets. Adjustable elastic waistband, snap fly. Maize only. State size letter S, M, L—not number size.

Z 33 T 957 D—Pajama only. 5.99
 Buy 2, or with pajama B, C, pay only. . . . 5.49

B SCOOBY DOO SKI STYLE knit pajama—a T.V. favorite is back in a Liberty Bell print. 100% brushed Guaranteeth® Caprolan® nylon knit (warranty below) with navy cotton crew neck, cuffs, anklets. White body with contrast blue sleeves, pants. Elasticized waistband fly front. State size letter S, M, L—not number size.

Z 33 T 996 D—Pajama only. 5.49
 Buy 2, or with pajama A, C, pay only. . . . 4.99

GUARANTEETH® WARRANTY: If the fabric fails to give normal wear within one full year of purchase, the purchase price will be refunded upon return of evidence of date of purchase and the garment to Montgomery Ward.

C DENIM-LOOK COAT STYLE pajama—today's favorite style is ready for bed! 65% cotton, 35% polyester flannel. Adjustable waistband, snap fly. Blue denim with red stitching, buttons, chest pocket. State size S, M, L.

Z 33 T 965 D—Pajama only. 6.99
 Buy 2, or with pajama A, B, pay only. . . . 6.49

The robes gallery!

D-E Cozy and warm, these fashion robes will kill the chill. Washing details, facing page. Sizes: S(8-10), M(12-14), L(16-18). Chart, pg. 508, Fall '75 Book. State size S, M, L—not number size.

D TERRY ROBE of comfortable and absorbent 65% Dynel® modacrylic, 35% polyester. Karate style with one patch pocket. Blue with gold trim, belt.

Z 33 T 3325—Ship. wt. 1 lb. 7.99

E FLANNEL ROBE of soft, warm 100% cotton. Full length style with shawl collar, one pocket. Blue with red collar, belt, sleeve trim.

Z 33 T 3339—Ship. wt. 1 lb. 7.99



Slipper Socks
 Sizes 8 to 11

2 or more 3⁵⁰ ea. pr. Singly **379**

CREW LENGTH SLIPPER SOCKS. Non-skid rubber sole, vinyl sides. Hand wash. Not made of flame resistant material. Ship. wt. pr. 8 oz. Sizes: 8, 9, 10, 11. Chart, pg. 512. Fall '75 Book.
BRUSHED TERRY RACER STYLE. DuPont Orlon® acrylic, stretch nylon. Colors • 50 blue • 37 gold. State color number and size.
 B 33 T 4929 D. Pair 3.79; 2 for 7.00
ARGYLE PATTERN STYLE. 100% Creslan® acrylic. Red with blue top stripe only. State size.
 Z 33 T 4930 D. Pair 3.79; 2 for 7.00

JUST CHARGE IT!
 See Complete Credit Terms, Pgs. 147-149

ROBES AND PAJAMAS

A



SAVE \$1
when you buy
any 2
pajamas
(A-C)

C



B



Nightwear on this page is flame resistant. Meets Federal Test Standard FF 5-74. To retain flame resistant properties, for synthetics, use detergent. Do not use soap or bleach. For cotton and cotton blend garments, home launder only, use a phosphate or heavy duty liquid detergent. Do not use soap or bleach. All garments machine wash, warm; tumble dry.

21 Pittsburgh Steelers



F



Robes
gallery!
7.99
ea.

D



E



NFL ski style
pajamas

only **5.99**

F Our official NFL ski style knit pajama will kickoff the Christmas season in game winning style. 65% Dynel® modacrylic, 35% polyester. High crew neck, fly front and elasticized waistband. Off-white with official team colors. Washing instructions above. Sizes: S(8-10), M(12-14), L(16-18). Chart, pg. 508, Big Fall '75 Book. State color number for team (see emblem) and size letter S, M, L—not number size. B 33 T 1051—Wt. 12 oz. 5.99

For more boys' pajamas,
see pg. 513, Big Fall '75



15 Minnesota Vikings



02 Buffalo Bills



06 Dallas Cowboys



09 Green Bay Packers



12 Los Angeles Rams



14 Miami Dolphins



26 Washington Redskins



19 Oakland Raiders



18 New York Jets

the beauty and protection of

For Christmas
give her...

... a
party perfect
gown or robe
Gown 5⁹⁹ Robe 7⁹⁹



Christmas
Bell Ringer

... an animal print
nightgown

2 or more	Singly
3⁷⁵	3⁹⁹
ea.	

126 ALL



... an
"I like you"
gown 'n p.j.
5⁹⁹
ea.

A I LIKE YOU P.J.'S are just plain fun to wear. Pullover shirt-tail top is bound around with contrasting underwear stitching. Pull-on bottoms have elasticized waist for a comfortable, easy fit. Soft brushed nylon. Machine wash, warm; tumble dry. See flame resistant washing instructions facing page.

Colors • 11 pink • 31 maize. Shipping weight 6 oz.

Girls' sizes: S(7-8), M(10-12), L(14). See size chart, Big Fall '75 Book, page 446.

B 6 T 5371—State color number and size letter S, M, L—not number size . . . 5.99

B CUDDLY SOFT BIB FRONT GOWN SAYS "I LIKE YOU" today and every-day! Delicate white eyelet lace adorns ruffled collar and elasticized cuffs. Made of warming lightweight brushed acetate-polyester. Machine wash, warm; tumble dry. See flame resistant washing instructions on facing page.

Colors • 31 maize • 11 pink. Shipping weight 6 oz.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart in Big Fall Book page 446.

B 6 T 5369—State color number, size letter S, M, L—not number size . . . 5.99

C CHARMING MAIDS AND KITTENS DANCE RINGS AROUND THIS BORDER PRINT GOWN. Soft gathers at yoke and cuffs give extra mobility and flattering style. Contrasting red piping; pretty red buttons and bow. Button back closure. Warm cotton flannel. Mach. wash, tumble dry. To retain flame resistant properties use detergent, do not use soap or bleach.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart in Big '75 Fall Book, page 446.

Z 6 T 5370—Ship. wt. 8 oz. State size letter S, M, or L—not number size . . . 5.99

D COLORFUL FLEECE ROBE is lovely, long and loungeable in Christmasy red and white checks. Check piping 'round the white Peter Pan collar completes the trimming of this gracefully styled robe. Easy-on button front; inset pocket. Made of super-soft acetate-polyester fleece. Machine wash, warm; tumble dry. See flame resistant washing instructions on facing page.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart in Big Fall '75 Book, page 446.

Z 6 T 5006—Ship. wt. 11 oz. State size letter S, M, L—not number size . . . 7.99

E GIVE SANTA A GREAT BIG BEAR HUG in a terrific looking printed gown. If you're partial to rabbits, it's a cinch he won't mind. Bound at neck, contrasting "underwear stitched" seams. Flirty side slits on shirt-tail bottom, ¾ sleeves; pullover style. Soft brushed nylon knit. Machine wash, warm; tumble dry. See flame resistant washing instructions on facing page.

Colors • 51 blue (teddy bear) • 31 maize (rabbit). Ship. wt. ea. 4 oz.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart Big Fall '75 Book, pg. 446.

B6T5368D—State color no., and S, M, L—not number size. Ea. 3.99; 2 for 7.50

What's the nicest thing you can say to anybody? I LIKE YOU—that's what! And Wards has all these bright, new ways for you to

enjoy this fast growing fun fad. All sorts of sportswear here; also see girls' nightwear on page 126. Get this happy holiday idea!



E



A



A

Jac

E

Top

A THE JACKET THAT TELLS THE WORLD "I LIKE YOU". Motif is screen printed on back (see small view). Blue denim look woven of polyester-cotton for crisp performance. Button front, decorative flaps. Machine wash, warm; tumble dry. No Ironing Needed. Z 6 T 538—Girls': 7, 8, 10, 12, 14. Shipping weight 10 oz. State size..... 7.99

B "I LIKE YOU" PANTS HAVE THE FLARE TO WIN FRIENDS. Motif matches jacket A above. Two front pockets. Zip 'n button closing. Contrast stitching. Fit at natural waist. Woven polyester-cotton. Machine wash, warm; tumble dry. No Ironing Needed. Z 6 T 780—Girls': 7, 8, 10, 12, 14. Shipping weight 8 oz. State size..... 7.99
Z 6 T 782—Slim sizes: 7, 8, 10, 12, 14. Shipping weight 8 oz. State size..... 7.99

C THE OVERALL THAT SAYS "I LIKE YOU" ALL OVER. Printed to look like patch denim, the fabric's polyester-cotton weave. Bib front with pocket. Metal strap fasteners. Side button closing. Machine wash, warm; tumble dry. No Iron. Girls' sizes: 7, 8, 10, 12, 14. Size chart page 446 Big Fall Book. Z 6 T 779—Shipping weight 10 oz. State size..... 7.99

D THE BIB FRONT SKIRT IS ANOTHER WAY TO SAY "I LIKE YOU". Denim patchwork construction in shades of blue. Bib pocket; metal strap fasteners, zip back closing. Polyester-cotton weave. Machine wash, warm; tumble dry. No Ironing Needed. Girls' sizes: 7, 8, 10, 12, 14. Size chart page 446 Big Fall Book. Z 6 T 781—Shipping weight 8 oz. State size..... 6.99

E "I LIKE YOU" T-SHIRT. Soft no-iron polyester-cotton knit. Applique on front. Machine wash, warm; tumble dry. Colors • 71 white • 51 blue. Girls' sizes: S(7-8), M(10-12), L(14-16). Ship. wt. 5 oz. Chart page 446 Big Fall Book. B 6 T 539—State color number and size letter S, M, L—not number size..... 2.99

F LONG SLEEVED SHIRT says "I Like You" over and over again. Man tailored, long point collar with stays; one button cuffs, hemmed bottom. Printed polyester-cotton weave. Mach. wash, warm; tumble dry. No Ironing Needed. Girls' sizes: 7, 8, 10, 12, 14. Chart page 446 Big Fall Book. Shipping weight 5 oz. Z 6 T 1768—State size..... 4.99

G "I LIKE YOU" EVERY DAY OF THE WEEK PANTIES. Knit of nylon for strength and acetate for silky softness. Double fabric crotch. Elastic waist and leg openings. Machine wash, warm; tumble dry. Package of 7 in assorted colors and white. Girls' sizes: 7, 8, 10, 12, 14, 16. Size chart page 961 Big Fall Book. Z 6 T 5905—Ship. wt. 10 oz. State size..... Package 4.88

Girls' shoes shown sold on pages 7, 103 Big Fall Book.



G

B

Pants
Slims, too



F

C

Overall

F

Shirt

D

Bib skirt

F

Shirt

A TWO PIECE SPORTY PANT-SET. Rise and shine in this good looking outfit. Solid blazer is polyester knit. Side pockets and contrast stitching. Elastic waist pants woven of polyester-nylon. Machine wash, warm; tumble dry. No Ironing Needed. Shirt shown is D sold below.

Girls' sizes: 7, 8, 10, 12, 14. Size chart page 446 Big Fall Book. Shipping weight 1 lb.

Z 6 T 4748—State size . . . 10.99

Chubbies: 10%, 12%, 14%, 16%. Size chart pg. 453 Fall Book. Shipping weight 1 lb. 2 oz.

Z 6 T 4749—State size . . . 12.99

B BOUFFANT, BLUE AND BEAUTIFUL, this long dress with floating, airy charm. High, stand-up lace collar and bib front outlined in frothy eyelet ruffles. Elasticized, push-up sleeves. Satin ribbon sash. Long back zipper. Flocked pattern on woven voile of polyester-nylon-cotton. Machine wash, warm; tumble dry. No Iron.

Girls' sizes: 7, 8, 10, 12, 14.

Chart page 446 Big Fall Book.

Shipping weight 13 oz.

Z 6 T 1235—State size . . . 10.99

Chubbies: 10%, 12%, 14%, 16%.

Chart page 453 Big Fall Book.

Shipping weight 15 oz.

Z 6 T 1236—State size . . . 12.99

C RED PINAFORE DRESS.

Cleverly made all in one piece to look like two. Twice as much fashion for you that way. Top has gathered ruffle neckline. Long sleeves elasticized at wrist to form ruffled cuffs. Angel wing ruffles at shoulders. Long back zipper. Bib and sleeves woven; red part knit. Polyester-nylon-cotton. Machine wash, warm; tumble dry. No Ironing Needed.

Girls' sizes: 7, 8, 10, 12, 14.

Chart page 446 Big Fall Book.

Shipping weight 14 oz.

Z 6 T 1237—State size . . . 9.99

SAVE \$1 when you buy 2

D THE ULTIMATE SHIRT with the tender touch. Man-tailored; long pointed collar, softly shirred sleeves with 2-button cuffs, hemmed bottom. Woven polyester. Machine wash, warm; tumble dry. Imported from Hong Kong.

Colors • 71 white • 33 gold • 52 blue • 10 red.

Girls' sizes: 7, 8, 10, 12, 14, 16.

Chart page 446 Big Fall Book.

State color number and size.

B 6 T 1739 D—Wt. ea. 4 oz.

Each 4.99 2 for 8.98

CAMISOLE AND LONG PETTI-COAT of non-cling nylon tricot. Elasticized waists and dainty lace trim. Machine wash, warm; tumble dry. White.

Girls' sizes: 7, 8, 10, 12, 14, 16.

Chart page 446 Big Fall Book.

Ship. wt. ea. 2 oz. State size.

Z 6 T 5755—Camisole 2.19

Z 6 T 5756—Petticoat 2.59

Charge It!
See pages 147-149.



at dresses
and pantset

CROSS sizes 7-14
THE GIRLS SHOP **ROADS**

A 2-pc.
pantset

D Shirt



Accessories
COMPLETE THE LOOK

Shoes shown sold on
pages 7, 103 Big Fall Book.



D

SAVE \$1
*Knit stuff
 that coordinates*

A THE TURTLENECK THAT STARTS IT ALL OFF—the one that goes with every-thing. Long sleeved slip-on. Rib knit polyester. Machine wash, warm; tumble dry. Girls': S(7-8), M(10-12), L(14-16). Colors • 50 blue • 71 white • 17 coral • 62 lavender. State color number, size letter S, M, L—not number size. No Ironing Needed! B 6 T 527 D—Wt. 5 oz. Each 3.99; when you buy any 3 (A-E), turtleneck only 3.65 Chubbies: M(10½-12½), L(14½-16½). Colors • 17 coral • 62 lavender. State color number, size letter M or L—not number size. B 6 T 528 D—Wt. 6 oz. Each 4.99; when you buy any 3 (A-E), turtleneck only.....4.65

B SCENIC PRINT SMOCK for soft flattery. Acetate-nylon knit. Mach. wash, warm, with care. Little iron. Girls' sizes: S(7-8), M(10-12), L(14-16). Colors • 51 blue/coral • 63 lavender/coral. State color number, size letter S, M, L—not number size. B 6 T 529 D—Ship. wt. 5 oz. Each 4.99; when you buy any 3 (A-E), smock only.....4.65

Chubbies: M(10½-12½), L(14½-16½). Blue/coral only. State size letter M or L—not number size. Z 6 T 530 D—Wt. 6 oz. Each 5.99; when you buy any 3 (A-E), smock only.....5.65

C SOLID LACY SMOCK. Dainty pointelle knit of polyester. Slip-on ties at neck. Mach. wash, warm; tumble dry. No Ironing. Girls': S(7-8), M(10-12), L(14-16). Colors • 17 coral • 50 blue • 62 lavender. State color number and size letter S, M or L—not number size. B 6 T 531 D—Wt. 5 oz. Each 4.99; when you buy any 3 (A-E), smock only.....4.65

D SLIP-OVER SHIRT in the same scenic print as B. Acetate-nylon knit. Machine wash, medium. Colors • 51 blue/coral • 63 lavender/coral. Girls' sizes: S(7-8), M(10-12), L(14-16). State color number and size letter S, M or L—not number size. B 6 T 532 D—Wt. 5 oz. Each 4.99; when you buy any 3 (A-E), shirt only.....4.65

E POLYESTER DOUBLE KNIT PANTS. Choose solid color or houndstooth check. Both with a slight flare and an elastic waist. Machine wash, warm; tumble dry. No Ironing Needed! Colors • 17 coral • 62 lavender • 50 blue. Girls' sizes: 7, 8, 10, 12, 14, 16. Chubbies: 10½, 12½, 14½, 16½. Colors • 17 coral • 62 lavender. State color number and size.

SOLID COLOR PULL-ON PANTS.
 B 6 T 784 D—Girls'. Wt. 10 oz. Each 4.99; when you buy any 3 (A-E), pants only.....4.65
 B 6 T 772 D—Chubbies. Wt. 12 oz. Each 5.99; when you buy any 3 (A-E), pants only.....5.65

HOUNDSTOOTH CHECK PULL-ON PANTS.
 B 6 T 773 D—Girls'. Wt. 10 oz. Each 5.99; when you buy any 3 (A-E), pants only.....5.65
 B 6 T 774 D—Chubbies. Wt. 12 oz. Each 6.99; when you buy any 3 (A-E), pants only.....6.65
 Size chart for Girls' pg. 446; Chubbies pg. 453 of Big F '75 Bk.



A Turtleneck
B Smock
 Chubbies, too



C



A



D

B



E



E Pants
 Chubbies, too

Shoes shown sold on pages 7, 89, 63 Big Fall '75 Book.



D Shirt

C Smock

E

F
Jacket

H
Top
Chubbies
too

K
Shirt

G
Pants
Slims
too

J
Pants
Chubbies
too

L
Pants
Slims
too

**Patches
'n puckers...
the latest wrinkle**

**Jeans
built-in
washed-out
look**

F-G GLOWING PATCHWORK PRINT separates make a great looking outfit. Super for all her holiday activities. Spiffed up with big industrial ring zips on pants and jacket. Woven cotton. Machine wash, warm; tumble dry. Little iron.
Girls' sizes: 7, 8, 10, 12, 14, 16. State size.
See size charts pages 446, 961 of Big Fall '75 Book.
Z 6 T 535—Jacket (F). Ship. wt. 10 oz. 7.99
Z 6 T 776—Pants (G). Ship. wt. 7 oz. 6.99
Slims: 7, 8, 10, 12, 14. State size.
Z 6 T 777—Pants (F). Ship. wt. 7 oz. 6.99

H CRAZY MIXED UP PEASANT SMOCK combines lot of prints tracked with ric-rac and off-white crinkle cloth. Woven polyester, cotton. Long sleeved slip-on. Machine wash, warm; tumble dry. Charts pages 446, 453 Big Fall '75 Book. Wt. 5 oz.
Girls: 7, 8, 10, 12, 14, 16.
Z 6 T 534—State size 6.99
Chubbies: 10%, 12%, 14%, 16%.
Z 6 T 537—State size 7.99

J CRINKLE CLOTH FLARED PANTS. Zip front, button closing. Fit at natural waist. Polyester-cotton. Machine wash, warm; tumble dry. No Ironing Needed! Size charts pgs. 446, 453 Big Fall '75 Book. Colors • 41 green • 17 rose.
Girls' sizes: 7, 8, 10, 12, 14, 16.
State color number and size.
B 6 T 775—Ship. wt. 8 oz. 6.99
Chubbies: 10%, 12%, 14%, 16%.
Green only. State size.
Z 6 T 778—Ship. wt. 8 oz. 7.99

K EMBROIDERED T-TOP. Short sleeved white slip-over with multi-color embroidery on front. Soft polyester-cotton knit. Machine wash, warm; tumble dry. Little iron. Girls': S(7-8), M(10-12), L(14-16).
See size charts page 961 of Big Fall '75 Book.
State size letter S, M, L—not number size.
Z 6 T 536—Ship. wt. 5 oz. 3.99

L PRE-WASHED DENIM JEANS. This is the way denim should be; soft, not stiff. Easy to wear and comfortable to be in. Double zip 'n snap closing. Flare legs. All cotton. Machine wash, warm; tumble dry. Little iron. See size charts pages 446, 961 Big Fall '75 Book.
Girls' sizes: 7, 8, 10, 12, 14.
Z 6 T 4305—Ship. wt. 8 oz. State size 5.99
Slims: 7, 8, 10, 12, 14.
Z 6 T 4306—Ship. wt. 8 oz. State size 5.99

MEASURE TO BE SURE. See complete instructions on How to measure, page 961.

Get it all together

THE ORGANIZER HAND BAG holds everything you need—all nicely compartmentalized. Zipper top. Large pocket and pass case on front (both with snap flaps). Two pockets on back. Carrying handle. All polyurethane. Luggage tan. Abt. 5x8 in. From Korea.
6 T 9610—Ship. wt. 5 oz. 2.99



*For Christmas
give her...*

popular patch denim sportswear

SAVE \$2 when you buy
jacket A with pant B

A-B PATCHWORK BLUE DENIM DUO makes a dynamite outfit. Jacket and jeans of woven polyester-cotton blend. Mach. wash, warm; tumble dry. Little Iron. See size charts in Big Fall '75 Bk. pgs. 445, 446.

A JACKET has metal buttons on front and cuffs. Contrasting top stitching, long pointed collar. Hip covering length. Button cuffs.

Girls': 7, 8, 10, 12, 14. State size.

Z 6 T 540 D—Ship. wt. 10 oz. 9.99

With jean B, jacket only. 8.99

Jr. Teens': 8, 10, 12, 14, 16. State size.

Z 6 T 103 D—Ship. wt. 14 oz. 10.99

With jean B, jacket only. 9.99

B JEANS fit at natural waist, have zip and button fly, 2 front pockets, flare legs, belt loops and contrasting top stitching. Charts Fall '75 Book, pages 445, 446.

Girls' sizes: 7, 8, 10, 12, 14. Ship. wt. 6 oz.

Z 6 T 783 D—State size. 7.99

With jacket A, jean only. 6.99

Jr. Teens': 8, 10, 12, 14, 16. Wt. 10 oz.

Z 6 T 102 D—State size. 8.99

With jacket A, jean only. 7.99

Turtleneck sold on page 130. Belt sold in Big Fall '75 Book, pg. 456.

C PATCH DENIM JAC piles on warmth in good looking blue cotton denim. Contrasting top-stitching adds just the right touch. Curly acrylic pile trim (polyester back) on collar and cuffs. Lining, acetate quilted to polyester. 2 roomy patch pockets, zip front. Machine wash, warm; tumble dry. Blue only. Size charts in Fall '75 Book pages 445, 446.

Girls': 7, 8, 10, 12, 14. Wt. 1 lb. 12 oz.

Z 6 T 3069—State size. 24.99

Jr. Teens': 8, 10, 12, 14, 16. Wt. 2 lbs.

Z 6 T 120—State size. 27.99



A

Jacket
Jr. Teen,
too

C

Jac
Jr. Teen,
too

B

Jeans
Jr. Teen,
too



D

*...everything
cute 'n cozy*

D CABLE STITCH SWEATERCAPE swings with 2 in. of beautiful fringe. Rib knit collar, 5 button close, hand slits. Acrylic. Mach. wash, warm; tumble dry. No Ironing Needed! Colors • 71 white • 10 red • 55 navy.

Girls': M(7-10), L(12-14). Chart Big Fall '75 Bk. pg. 446.

State color number, size letter M or L—not number size.

B 6 T 3764—Ship. wt. 11 oz. 6.99

E THERMAL UNDERWEAR gives warmth without weight. 100% soft, durable cotton. Mach. wash, warm; tumble dry. Colors • 11 print • 71 white. Ship. wt. ea. 6 oz.

Girls' sizes: S(7-8), M(10-12), L(14-16).

Chart Fall '75 Bk. pg. 446.

State color number, size S, M, L—not number size.

B 6 T 5946 D—Tops.

B 6 T 5947 D—Bottoms.

3.39 ea. Save 80c when you buy any 2 for 5.98



E



F

F JAZZY TOE SOCKS for together tootsies in 100% acrylic knit. Rib knit cuffs. Mach. wash, warm; tumble dry. Taiwan. Wt. pr. 2 oz.

Sizes: M(8-9½), L(9-11).

Colors • 43 multi-stripe • 58 jacquard print.

State color number, size letter M, L—not number size.

B 6 T 2840D Pr. 2.99; Save 98c when you buy 2 for 5.00

TODDLER SIZES
Order by size, not by age
2 TO 4

C 5.99
Sizes to 7



D 2-pc. set
6.99
Sizes to 7



NO IRONING NEEDED



A
2-pc. set
9.99

B
2-pc. set
7.99

A BRUSHED DENIM 2-PC. SET with an all new look! Bomber-style jacket with snap front, cuffs. Zip-close pockets reverse position on the flare-leg slacks. Contrast stitching. Slacks have zipper fly, snap closure. Belt loops. Band front, elastic-back waist. Cotton-polyester. Mach. wash, warm; tumble dry. *No Iron.* Blue. From the Orient.
Z 3I T 1254—Toddlers': 2, 3, 4. Wt. 10 oz. State size... 9.99

B PATCHWORK PRINT 2-PC. SET. Lots of bright color and frosty white lace for a holiday feeling. Placket front closes with bright ball buttons. Flare leg slacks, boxer waist. *No Iron* cotton. Mach. wash, warm; tumble dry.
Z 3I T 1333—Toddlers': 2, 3, 4. Wt. 8 oz. State size... 7.99

C-D PLAYWEAR in polyester-cotton. Long wearing. Machine wash, warm; tumble dry. *No Ironing.*
Sizes: 2, 3, 4, 5, 6, 7. Size chart, pg. 144. Ship. wt. 8 oz.

C Coverall. Zipper front, racing motif. 2 pockets. Band front. Accent stitching throughout. Flare leg.
Z 3I T 1383—Blue shown. State size... 5.99

D 2-pc. overall set. Flare leg overall. Adjustable suspenders, bib pocket, band front, elastic-back waist. Bandanna print shirt with long pointed collar, barrel cuffs.
Z 3I T 1384—Color shown. State size... Set 6.99

SAVE \$1 when you buy any 2 or more (E-F)

Corduroy overalls and warm rib-knit sweaters



Corduroy

F 4.99



E 2.99

E TURTLENECK SWEATER in soft acrylic is cozy and comfortable. Shape-keeping; machine wash, warm; tumble dry. Good looking—and priced right for holiday gifting. From Orient.
• 71 white • 19 berry • 37 gold. Ship. wt. ea. 4 oz.
Toddlers': 2, 3, 4.
State color number, size.
B3ITI464D... Singly 2.99
Buy 2 or more items (E-F), this sweater... 2.49

F CORDUROY OVERALLS. Metal hardware, adjustable suspenders, side buttons, button fly. 2 side, 2 back pockets. Button bib pocket. Cotton. Machine wash, warm.
• 55 navy • 19 berry • 80 brown. From Hong Kong.
Toddlers' Sizes: 2, 3, 4.
Ship. wt. ea. 7 oz.
State color no., size.
B 3I T 1382 D... Singly 4.99
Buy any 2 or more items (E-F), this coverall... 4.49

TODDLER SIZE CHART FOR SIZES 2-4

Toddler sizes cut fuller in seat to accommodate diapers	Size (not age)	Height	Weight
	2	33 1/2"-35 1/2"	26 1/2"-29 lbs.
3	36"-38 1/2"	29 1/2"-33 lbs.	
4	39"-41 1/2"	33 1/2"-38 lbs.	

Order only sizes listed with each item.

GIRLS' SIZES
Order by size, not by age
UP TO 6X

C

set
7.88



Turtleneck sweater
2.99

B



The smart set

NO IRONING NEEDED

A BE A SPORT IN BRUSHED DENIM. Our embroidered Western Set is up on the latest look around—brushed denim. It's "in" and it's spiffed up with bright embroidery and snaps; top-stitched in white. Jacket has snap cuffs, straight back yoke, 2 snap flap patch pockets. Pointed front yoke; shirttail bottom. Band front slacks, elastic-back waist. 2 front slant pockets. Blue cotton-polyester. Mach. wash, warm; tumble dry. *No Iron.* Wt. 1 lb.
Z 3I T 4047—Sizes: 4, 5, 6, 6X. State size Set 9.99

B RIBBED TURTLENECK SWEATER in acrylic. From Philippines. Mach. wash, warm; tumble dry. Wt. 4 oz. Colors • 27 rust • 11 pink • 10 red • 71 white. Sizes: M(4-5), L(6-6X).
B 3I T 3713—State color no., size M, L—not no. size. 2.99

C SOFT 'N' DRESSY 2-PIECE SET. Your party girl will feel extra special in this whimsical owl applique slack set of polyester-cotton. Rickrack trimmed smock top has dainty white lace at neck, sleeves, hem; 2-button back. Flared poplin slacks have band front, elastic-back waist. Machine wash, warm; tumble dry. *No Ironing Needed.* Red/white shown. Wt. 8 oz.
Z 3I T 4084—Sizes: 4, 5, 6, 6X. State size Set 7.88

D THE ANIMAL PRINT T-SHIRT is "the cat's meow!" Photo print on polyester knit with ribbed mock turtle-neck; solid sleeves and back. Machine wash, warm; tumble dry. *No Ironing Needed.* Colors • 30 yellow (tigers) • 10 red (kittens). Sizes: M(4-5), L(6-6X). Ship. wt. 3 oz.
B 3I T 4964—State color no., size M, L—not no. size. 2.88



E MICKEY MOUSE® SWEATSHIRT. Dimension Weld® applique of Mickey on front. Popular crewneck style in Wear-Dated® Acrilan® acrylic. Contrast raglan long sleeves. Rib-knit contrast crewneck, cuffs and bottom with double rows of contrast stitching. Fleece inside. Machine wash, warm; tumble dry. *No Ironing Needed.* Wt. 6 oz. Color red/navy. Sizes: S(2-3), M(4-5), L(6-7).
Z 3I T 7353—State size S, M, L—not number size. . 4.49

See Monsanto Wear-Dated® Warranty on page 143.

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Chart for sizes 2-6X, 7

Size	Height	Weight	Size	Height	Weight
2	33½-35½"	26½-29 lbs.	5	42-44½"	38½-43 lbs.
3	36-38½"	29½-33 lbs.	6	45-47"	43½-48 lbs.
4	39-41½"	33½-38 lbs.	6X, 7	47½-49"	48½-54 lbs.



A
2-pc. denim set
9.99

E

Boys' and girls' sweatshirt sizes to 7
4.49



D
2.88

Go-together

Action Snowmobile suits

SAVE \$5

on Down or Dacron® II jackets

SAVE \$10

on jackets when you order
matching Dacron® II pants!

Dacron® II jacket
when ordered
with pants **19⁹⁹**

Down jacket
when ordered
with pants **29⁹⁹**

Take your choice—nature's best or man's best. Prime Northern Down insulation is considered the best available because it combines maximum warmth with minimum weight. Dacron® II synthetic down is man's best effort yet to duplicate nature. It gives outstanding warmth, high loft and feather lightness at a very affordable price.

These jackets were designed for all types of winter sports, but they'll look great on Main Street too. And they're made to last. Both Down and Dacron® II jackets have wind and water repellent, "rip-stop" nylon shells and linings to resist tears and stains. Convenient snap-flap pockets and storm flaps. Heavy-duty rustproof aluminum zippers. Insulated stand-up collars for extra warmth. You can't tell these jackets apart just by looking at them. The only difference is the insulation: 18-oz. Down or 12-oz. Dacron® II. Machine wash, line dry. Down jackets sold for 39.99 and Dacron® II jackets sold for 29.99 in '75 Anniversary Bk., pg. 149.

Men's jackets. State color number: 53 orange, 73 navy, and size: S(34-36), M(38-40), L(42-44) or XL(46-48). Ship. wt. 3 lbs. each.

B 60 T 25040—Down jacket only..... **34.99**

B 60 T 25040 D—Down jacket when ordered with matching pants below..... **29.99**

B 60 T 25030—Dacron® II jacket only..... **24.99**

B 60 T 25030 D—Dacron® II jacket when ordered with matching pants below..... **19.99**

Women's jackets. State color number: 72 Wedgewood blue (shown), 73 navy and size: S(10-12), M(14-16) or L(18-20). Ship. wt. 2 lbs. each.

B 60 T 25041—Down jacket only..... **34.99**

B 60 T 25041 D—Down jacket when ordered with matching pants below..... **29.99**

B 60 T 25032—Dacron® II jacket only..... **24.99**

B 60 T 25032 D—Dacron® II jacket when ordered with matching pants below..... **19.99**

Matching snowmobile pants. Same great insulation as Dacron® II jackets above, featuring durable "rip-stop" nylon shells and linings, 2-way hip-high aluminum zippers, adjustable cuffs, belt loops and 2 large pockets. Machine wash, line dry. Available in navy only. Ship. wt. 2 lbs. each.

Z 60 T 25031 G—Men's pants. State waist size: S(30-32), M(34-36), L(38-40) or XL(42-44).... **19.99**

Z 60 T 25033 G—Women's pants. State waist size: S(25-27), M(28-30) or L(31-33)..... **19.99**

Shop from the comfort of home . . .

Phone numbers pg. 154

cks 305

