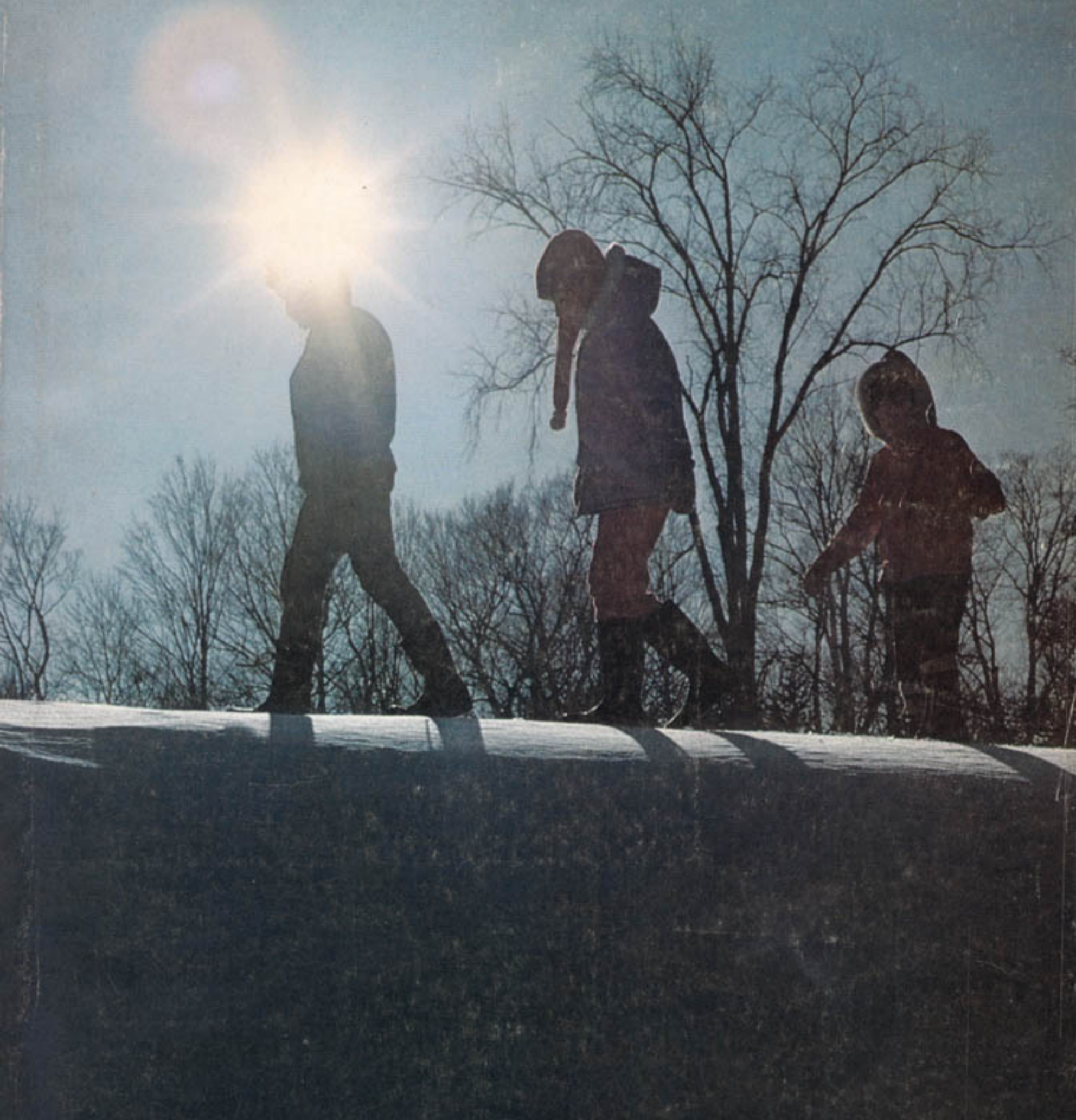


JCPenney

CHRISTMAS 1977



INDEX STARTS ON PAGE 343. SAVE THIS CATALOG—ORDER TOYS AT 1977 PRICES TILL AUGUST 12, 1978.
ALL OTHER PRICES IN EFFECT TILL JANUARY 28, 1978, UNLESS OTHERWISE STATED.

JACKET
ALSO IN
TALL SIZES
FOR MEN



JCPenney 3



Also in Tall,
Extra-Tall
and Big Sizes
at Slightly
Higher Prices

54

Western-Style Split-Cowhide Jacket

a great gift value

BECAUSE it's made of supple, fine-quality leather with deep pile collar and body lining for warmth, good looks, and durability.

AND PRICED AT ONLY

39⁹⁹

Regular and Tall Sizes

\$15.00 Less than Similar Jacket

Sold in our Big Fall '76 Catalog, Page 648

WESTERN-STYLE LEATHER JACKET. Handsome hip-length jacket with collar and body lined with deep, warm pile of Dacron® polyester and Orion® acrylic (polyester back). Sleeve lining of acetate quilted to acrylic-and-unknown fibers. Boldly styled in authentic western tradition with front and back yokes. Contrast stitching on yoke, pockets, cuffs, and waist. Snap front closure. 2 upper patch flap pockets with snaps. 2 pile-trimmed lower welt pockets. Dry clean only. Mailing weight 4 lbs. Colors: 54 tobacco; 55 dk. brown; 52 natural. *State color number-and-name.*

Regular Sizes: 36, 38, 40, 42, 44, 46. *State size.*

X 525-3893 D 39.99

Tall Sizes: (for men 5'11½" to 6'2½") 38, 40, 42, 44, 46. *State size. Colors: 54 tobacco; 52 natural. State color number-and-name.*

X 525-4255 D 49.99

Extra-Tall and Big Sizes: See chart below. *State A, B, C, D, E, F, J, K, or L. Colors: 54 tobacco; 52 natural. State color number-and-name.*

XM 525-1483 D—Extra-Tall Sizes

XM 525-1491 D—Big Sizes—Regular Length

XM 525-1509 D—Big Sizes—Long Length 59.99

SIZE CHART FOR EXTRA-TALL AND BIG SIZES

Extra-Tall Sizes (for men 6'3" to 6'6½"): A (fits 38 to 40-in. chest), B(42-44), C(46). *State A, B, or C.*

Big Sizes—Regular Length (for men 5'7" to 5'11"): D (fits 48 to 50-in. chest), E(52-54), F(56). *State D, E, or F.*

Big Sizes—Long Length (for men 5'11½" to 6'2½"): J (fits 48 to 50-in. chest), K(52-54), L(56). *State J, K, or L.*

Turtleneck sold on page 157. Sport Shirt sold on page 166. Belt sold in our big Fall '77 Catalog, pages 450, 451.



Warmly-Lined Split-Cowhide Gloves

SAVE \$1 ONLY TILL DEC. 24

NOW ONLY **4⁹⁹**

HANDSOME LEATHER GLOVES. Lined in warm acrylic pile (cotton back). Whip-stitched. Shirred wrists. Imported from the Philippines. Reduced from our big Fall '77 Catalog, see page 473. This special price ends Dec. 24. After that date, order at Reg. Price. Mail. wt. 0.60 lb.

Sizes: S (fits 8 to 8½), M(9-9½), L(10-10½), XL(11-11½). *State S, M, L, or XL. Colors: 52 natural; 56 antelope. State color number-and-name.*

X 535-0087 D Reg. \$5.99; NOW 4.99

Charge it—see page 340





Party Dresses for Mothers and Daughters

great gift values

BECAUSE looking alike is a pretty way to spend the holidays. Festive dresses with crocheted trim in six size ranges.

AND PRICED AT ONLY

11.00 to **17.00**
Toddler to Misses, Junior

A to C DRESSES WITH THE LOOK OF VELVETEEN in rayon flocking on woven polyester-cotton back. Crocheted trim in cotton. All styles come with matching shoulder purse. Machine wash warm, tumble dry.

[A] Mother's Jumper Dress. Crocheted trim on skirt. Shoulder straps. Front-tie sash. Back zipper. A-line. Below-the-knee length. Bow blouse not included—sold on page 90.

Colors: 36 royal blue; 82 black. State color number and name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 370-5555 D—Mail. wt. 1.40 lbs 17.00

Junior Sizes: 7, 9, 11, 13, 15. State size.
X 370-5522 D—Mail. wt. 1.40 lbs 17.00

[B] Big Girl's Cap-Sleeve Dress. Crocheted cap sleeves and trim at neckline. Front-tie sash. Back zipper. A-line.

Colors: 36 royal blue; 82 black. State color number and name.

Girls Sizes: 7, 8, 10, 12, 14. State size.
X 370-5464 D—Mail. wt. 1.20 lbs 14.00

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½. State size.
X 370-5498 D—Mail. wt. 1.20 lbs 15.00

[C] Little Girl's and Toddler's Dress. Crocheted trim at round neck, short puff sleeves, and front waist. Skirt is gathered in front; elasticized back-waist. Back-tie sash. Button back. In royal blue.

Little Girls Sizes: 4, 5, 6, 6X. State size.
X 370-5431 B—Mail. wt. 0.90 lb 12.00

Toddler Sizes: 1T, 2T, 3T. State size.
X 370-5407 B—Mail. wt. 0.75 lb 11.00



Our Big Mac® Shirt
in Extra-Heavy
Cotton Flannel—
Sizes for the Whole Family

a great gift value

BECAUSE it's made of soft, thick (8-oz.) cotton flannel. Ideal for indoor or outdoor wear. In rich plaids—drenched with color, because they're yarn-dyed.

AND PRICED AT ONLY

9⁰⁰ Children's Sizes and 11⁰⁰ Regular and Tall Sizes

Men's Extra-Tall and Big Sizes at a Slightly Higher Price

AND YOU SAVE 10%

When You Buy Any 2 or More*

PLAID SHIRT. Banded collar, top center pleat. 2 chest pockets. Long sleeves with 1-button cuffs. Long tuck-in tails. Machine wash warm, tumble dry. Use steam iron on reverse side. Colors: 03 red plaid; 35 blue plaid. State color number-and-name. (Turtleneck shown sold on page 160.)

His. Regular Sizes: S(fits 14-14½-in. neck), M(15-15½), L(16-16½), XL(17-17½). State S, M, L, or XL. X 516-1518 D—Mailing weight each 1.50 lbs.

When you buy only 1, pay 11.00
When you buy any 2 or more Each 9.90*

His. Tall Sizes (for men 5'11½" to 6'2½"): M(fits 15-15½-in. neck), L(16-16½), XL(17-17½). State M, L, or XL.

X 516-1542 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 11.00
When you buy any 2 or more Each 9.90*

His. Extra-Tall Sizes (for men 6'3" to 6'6½"): A(fits 15-15½-in. neck), B(16-16½), C(17-17½), D(18-18½). State A, B, C, or D.

XM 516-1559 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 13.00
When you buy any 2 or more Each 11.70*

His. Big Sizes (for men 5'7" to 5'11"): F(fits 18-18½-in. neck), G(19-19½), H(20-20½). State F, G, or H.

XM 516-1567 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 13.00
When you buy any 2 or more Each 11.70*

Hers. Sizes: XS(7/8), S(9/10), M(11/12), L(13/14). State XS, S, M, or L.

X 516-1526 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 11.00
When you buy any 2 or more Each 9.90*

Boys and Girls. Sizes: 8, 10, 12, 14, 16, 18. State size.

X 516-1534 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 9.00
When you buy any 2 or more Each 8.10*

*SAVE 10% when you buy any 2 or more shirts. The prices marked * show the 10% savings. Buy any 2 or more shirts in any combination of sizes or colors. State catalog number, size, color number-and-name, and the lower price for each item.

For additional colors in this shirt, see our big Fall '77 Catalog, pages 490 and 491

Adults Belts sold in our big Fall '77 Catalog on page 451; Jeans sold on pages 448 and 449; Boys Belts and Jeans sold on pages 660 and 661.

10 JCPenney



His Tops and Drawers
Also in
TALL SIZES
Slightly Higher Prices



Family Tops 'n' Drawers in Mix 'n' Match Cotton Thermal Knit

great gift values

BECAUSE of their great versatility. They're warm and fashionable thermal underwear for outdoor sports. Or wear the tops as smart-looking T-shirts.

AND YOU SAVE 10%
When You Buy Any 2 or More*

Adult Tops or Drawers,
Regular Sizes

5.40
Each

When You Buy
Any 2 or More*
\$6.00 for 1

Children's Tops
or Drawers

4.50
Each

When You Buy
Any 2 or More*
\$5.00 for 1

WARM THERMAL-KNIT TOPS OF SOFT 100% COTTON. Bright and colorful. Styled with crew neck, long sleeves with ribbed cuffs. Reinforced seams. Machine wash warm, tumble dry. Wash separately. Colors: 08 red/navy stripe; 03 red (solid); 37 navy blue (solid). State color number-and-name.

His 'n' Hers Sizes: XS (fits 30 to 32-in. bust or chest), S (34-36), M (38-40), L (42-44), XL (46-48). State XS, S, M, L, or XL.

X 504-3658 D—His or Hers. Mail. wt. ea. 0.90 lb.
When you buy only 1, pay6.00
When you buy any 2 or more, this costs only 5.40*

His, Tall Sizes (for men 5'11½" to 6'2½"): M (fits 38 to 40-in. chest), L (42-44), XL (46-48). State M, L, or XL.

X 504-3682 D—Mail. wt. ea. 1 lb.
When you buy only 1, pay7.00
When you buy any 2 or more, this costs only 6.30*

Boys' and Girls' Sizes: S (4 to 6), M (8-10), L (12-14). State S, M, or L.

X 504-3708 D—Boys' or Girls'. Mail. wt. ea. 0.70 lb.
When you buy only 1, pay5.00
When you buy any 2 or more, this costs only 4.50*

WARM THERMAL-KNIT DRAWERS OF SOFT 100% COTTON. Solid colors to match and coordinate with tops. Styled with elastic waistband, ribbed anklets, reinforced seams. Fly-front on men's drawers. Machine wash warm, tumble dry. Wash separately. Colors: 37 navy blue; 03 red. State color number-and-name.

His, Sizes: S (fits 30 to 32-in. waist), M (34-36), L (38-40), XL (42-44). State S, M, L, or XL.

X 504-3666 D—Mail. wt. ea. 0.90 lb.
When you buy only 1, pay6.00
When you buy any 2 or more, this costs only 5.40*

His, Tall Sizes (for men 5'11½" to 6'2½"): M (34 to 36-in. waist), L (38-40), XL (42-44). State M, L, or XL.

X 504-3690 D—Mail. wt. ea. 1 lb.
When you buy only 1, pay7.00
When you buy any 2 or more, this costs only 6.30*

Hers, Sizes: S (fits 34 to 36-in. hips), M (38-40), L (42-44). State S, M, or L.

X 504-3674 D—Mail. wt. ea. 0.90 lb.
When you buy only 1, pay6.00
When you buy any 2 or more, this costs only 5.40*

Boys' and Girls' Sizes: S (fits 4 to 6), M (8-10), L (12-14). State S, M, or L.

X 504-3716 D—Boys' or Girls'. Mail. wt. ea. 0.70 lb.
When you buy only 1, pay5.00
When you buy any 2 or more, this costs only 4.50*

*SAVE 10% When You Buy Any 2 or More Items on This Page. The prices marked * show the 10% savings. Buy any 2 of the same item, or a combination of any 2 or more items. State catalog number, size, and color number-and-name for each item.



Luxuriously-Soft
Turtleneck Sweater

a great gift value

BECAUSE it's an updated turtleneck in a fine, knitted blend of lambswool-angora-and-nylon that's so soft to the touch. In four fabulous colors.

AND PRICED AT ONLY
19⁰⁰
Misses Sizes

A UPDATED TURTLENECK SWEATER. In soft, knitted blend of lambswool-angora-and-nylon. Pullover with ribbed neck, cuffs, and bottom. Hand wash, dry flat. (Pins not included—see item [B] below.) Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. Colors: 35 blue; 78 white; 80 gray; 82 black. State color number-and-name. X 251-4206 D—Mailing weight 0.50 lb. 19.00

The Accessory

B ENAMEL BUTTERFLY PINS. In hand-enameled sterling silver with 14K gold-plate accents. Safety pin closure. Shipped from a factory near Wyncote, Pennsylvania. Allow extra time. Colors: 17 yellow; 35 blue. State color number-and-name. X 108-4375 FC—We pay postage 24.95

THE OTHER ACCESSORY: Watch sold on opposite page



See How to Find Your Size in our big Fall '77 Catalog, page 296
For more Sportswear, see pages 86-119



Classically-Tailored Tie-Shirt

a great gift value

BECAUSE it's truly feminine in soft-draping Ultressa®—Klopman's woven texturized Dacron® polyester. Featuring a separate, long tie that can be worn many ways for a variety of looks. In a medley of colors.

AND PRICED AT ONLY

12.00 Misses Sizes

Tall Misses, Women's Sizes at slightly higher price

A TIE-SHIRT. In Ultressa®—Klopman's woven texturized Dacron® polyester that's almost as soft as silk. Button-front. Pointed shirt collar. Long sleeves with button-cuffs. Straight bottom. Separate tie can be worn in a variety of ways for your individual look. Machine wash warm, tumble dry. (Pin not included—sold on opposite page.)

Colors: 02 pink; 78 white; 35 blue; 52 beige; 31 jade green. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size, color.

X 242-8225 D—Mailing weight 0.40 lb. 12.00

Tall Misses Sizes: 12, 14, 16, 18, 20. State size, color.

X 242-8233 D—Mailing weight 0.40 lb. 13.00

Women's Sizes: 38, 40, 42, 44. State size, color.

X 242-8241 D—Mailing weight 0.40 lb. 13.00

The Accessory

B HAMMERED-LOOK WATCH. Full-numeral gold-tone dial. Gold-tone base-metal cushioned-shaped case and matching bangle bracelet with spring-catch closure. We pay postage.

X 644-9169 A 21.88

THE OTHER ACCESSORY:

Pin sold on opposite page

Charge It—see page 340

Pants, pages 96, 97

Women's Fashion Boots

a great gift value

BECAUSE they have softly cushioned nylon tricot linings; expandable elastic gores set in at tops for good fit; full-length side zippers for on-off ease—and come in a medley of fashionable colors

AND YOU SAVE \$2.00

ONLY TILL DEC. 24

20⁹⁷ and **23⁹⁷** Pair

1 SUPPLE SUEDED SPLIT-LEATHER UPPERS. Boots about 15 in. high. Durable composition outsoles and stacked-look, 3-in. heels. B(medium) width. Reduced from our big Fall '77 Catalog—see page 341. This special price ends Dec. 24. After Dec. 24 order at regular price. Mailing weight 3 lbs.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 603-0944 B—Russet
 X 603-1033 B—Chocolate Brown
 X 603-2395 B—Wine
 X 603-1017 B—Black
 X 603-0936 B—GrayReg. \$25.97; NOW 23.97

2 SMOOTH-FINISH, EASY-CARE URETHANE UPPERS. Boots about 15 in. high. Durable composition outsoles and stacked-look, 3-in. heels. B(medium) width. Reduced from our big Fall '77 Catalog—see page 341. This special price ends Dec. 24. After Dec. 24 order at regular price. Mailing weight 3 lbs.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 603-0076 B—Brown
 X 603-9978 B—Bone
 X 602-8393 B—Camel
 X 603-2338 B—Black (smooth, shiny finish)
 X 603-1090 B—Rust
 X 602-8419 B—Black
 X 603-1108 B—WhiteReg. \$22.97; NOW 20.97

See How to Find Your Size in our big Fall '77 Catalog, page 392
 See more women's footwear on pages, 34, 35, 38, 137, 138, 139.
Charge It—see page 340

All boots on this page are
Sanitized TREATED



1

2



Leather Pants Coat a great gift value

BECAUSE it's of smooth, soft, top-grain cowhide, tailored with beautiful detailing and workmanship. And there's a zip-out pile liner when the weather calls for extra warmth.

AND YOU SAVE \$10

NOW **89⁹⁹** ONLY TILL
ONLY Misses DEC. 24, 1977

Tall Misses Sizes at same savings, slightly higher price

A PANTS COAT WITH ZIP-OUT LINER. Lined in acetate taffeta. Zip-out liner of acrylic pile (polyester back). Tucking trim on bodice front, back, and pockets. Notched collar. Wrap-tie belt. Lots of double top-stitching. Imported from Canada and South Korea. Clean by leather method. These special prices end Dec. 24. After that date, order at Reg. prices. Reduced from our big Fall '77 Catalog—see page 122.
Colors: 53 nutmeg; 52 luggage; 82 black (not shown). State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above. Mailing weight 3.25 lbs.

X 262-0748 D—Abt. 31½ in. long Reg. \$99.99; NOW 89.99

Tall Misses Sizes: 12, 14, 16, 18, 20. State size. State color above. Mailing weight 3.50 lbs.

X 262-0755 D—Abt. 33½ in. long Reg. \$109.99; NOW 99.99

The Accessory

B SUEDE-TRIM KNIT GLOVES. Of acrylic knit. Heavyweight cablestitch on back. Hand-stitched sueded leather trim on back and palm. One size fits most. Hand wash, dry flat. Imported from Hong Kong.
State color-number-and-name: 85 copper; 52 natural; 80 gray.
X 105-0293 C—Mailing weight 0.70 lb 9.00

THE OTHER ACCESSORY:

Cowl-neck sweater sold on page 93
See more outerwear on pages 122-125
See How to Find Your Size in our big
Fall '77 Catalog, page 296

let's get personal.

JUNIORS



A

Also Tall Sizes

Robe [A] contains

Arnel
The real good fiber

B

C

Also Tall Sizes

D

Also Tall Sizes

Calico-Trimmed Nightwear

A WRAP ROBE in Arnel® triacetate-and-nylon fleece. Attached self-fabric hood. Self-fabric tie belt. Cotton calico-print lines and trims hood, and trims V-neck and long sleeves. Iron-on calico-print letters (each robe will be shipped with two sets of the alphabet plus extras). Easy-to-follow instructions included. In red with multicolor trim. Wear with [B], [C] or [D] for a great-looking set. Machine wash warm, tumble dry.

Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). *State S, M, or L—not number size.*

X 126-7442 B—Mail. wt. 1.50 lbs19.00

Tall Junior Sizes (fit 5'7" and over): S(fits sizes 7-9), M(11-13), L(15). *State S, M, or L—not number size.*

X 126-7459 B—Mail. wt. 1.50 lbs21.00

B to D MONOGRAMMED SLEEPWEAR. Cotton calico-print facing on placket-front, covered buttons, and trim on round neckline and long sleeves. Iron-on calico-print letters (each item will be shipped with two sets of the alphabet plus extras). Easy-to-follow instructions included. Machine wash warm, tumble dry.

Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). *State S, M, or L—not number size.*

Tall Junior Sizes (fit 5'7" and over): S(fits sizes 7-9), M(11-13), L(15). *State S, M, or L.*

[B] Short Night Shirt. In brushed acetate-nylon. Calico-trimmed pocket and shirrtail bottom. Diagonal button closing. Matching bikinis have elasticized hip, legs. In white. *State size.*

X 126-7483 B—Junior Sizes—Mail. wt. 0.50 lb8.00

[C] Long Night Shirt. In brushed acetate-nylon. Calico-trimmed pocket and shirrtail bottom. Diagonal button closing. In red. *State size above.*

X 126-7467 B—Junior Sizes—Mail. wt. 0.60 lb10.00

X 126-7475 B—Tall Junior Sizes—Mail. wt. 0.60 lb12.00

[D] Footed Pajamas. In brushed nylon. Calico-trimmed shirrtail bottom, feet. Pants have elasticized waist, ankles. Skid-resistant polyvinyl soles. In white. *State size.*

X 126-7491 B—Junior Sizes—Mail. wt. 0.70 lb12.00

X 126-7509 B—Tall Junior Sizes—Mail. wt. 0.70 lb14.00



holiday
trimmings

C
Also
Tall
Sizes

Beautiful Robes and a Gown

A EMBROIDERY-TRIMMED ROBE in Arnel® triacetate-and-nylon fleece for extra warmth. Self-fabric ruffle on front yoke. Zipper front—step-in styling. Elastic forms ruffle on long sleeves. Self-fabric back ties. Team up with gown [B] for a beautiful set. In white. Machine wash warm, tumble dry. Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L. X 126-7558 B—Mail. wt. 1.20 lbs 19.00

B FLOUNCED-SKIRT GOWN in brushed acetate-nylon. Embroidery and self-fabric ruffle trim front yoke. Button-back closing. Elastic forms ruffle on long sleeves. Team up with robe [A] for a beautiful set. In white. Machine wash warm, tumble dry. Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L. X 126-7566 B—Mail. wt. 0.70 lb 9.00

C SOFT, QUILTED ROBE in cotton quilted to Kodel® polyester fiberfill, lined in acetate. Zipper front—step-in styling. Flower applique and rickrack on reverse-print apron-look front. Cotton eyelet trim. Long sleeves. Machine wash warm, tumble dry. Junior Sizes: 7, 9, 11, 13, 15. State size. Colors: 35 blue; 03 red. State color number-and-name. X 126-7517 D—Mail. wt. 1.90 lbs 18.00 Tall Junior Sizes: (fit 5'7" and over): 7, 9, 11, 13, 15. State size. In blue only—do not state color. X 126-7525 B—Mail. wt. 1.90 lbs 20.00

Robe and Gown Coordinates

D WRAP ROBE in shiny Enkalure® nylon. Elasticized raised waistline. Self-fabric ties in front. Elastic forms ruffle on long sleeves. Eyelet trim. In white with green trim. Machine wash warm, tumble dry. Mail. wt. 1.50 lbs. Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L—not number. X 126-2070 B 17.00

E PLUNGE-NECK GOWN in shiny Enkalure® nylon. Elasticized backwaist for comfort. Self-fabric ties under bust and thin shoulder straps. Eyelet trim. In white with green trim. Machine wash warm, tumble dry. Mail. wt. 0.70 lb. Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L—not number. X 126-2062 B 11.00

F YOKE-FRONT ROBE in Arnel® triacetate-and-nylon fleece. Button-front styling. Gathered under yoke for softness. White eyelet trim at neck, yoke, and on long sleeves. In emerald green. Machine wash warm, tumble dry. Mail. wt. 1.20 lbs. Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L—not number. X 126-1817 B 23.00

G SCOOP-NECK GOWN in brushed acetate-and-nylon. Self-fabric ties in back. Eyelet ruffle trim. Elasticized wrists on long sleeves. Flounce at hem. In white with emerald green trim. Machine wash warm, tumble dry. Mail. wt. 0.70 lb. Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L—not number. X 126-1932 B 10.00

*Enkalure is a Reg. T.M. of American Enka Co., Enka, N.C.

See How to Find Your Size in our big Fall '77 Catalog, page 296

Buy it now and Charge it—see page 340

sweet reflections



JUNIORS

Your Search for VALUE
Ends at Penneys

D & E in
ENKALURE[®] NYLON
BY ENKA

pick a classic plaid

D

Also
Tall
Sizes



B

C



A

Also
Tall
Sizes

Coordinating Robes and Pajamas

A WRAP ROBE in cotton flannel. Self-fabric tie belt. White cotton flannel trim down front and on long sleeves. In red/white/blue plaid. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18). *State S, M, or L.*
X 126-2203 B—Mail. wt. 1.20 lbs 16.00

Tall Junior/Misses Sizes (fit 5'7" and over): S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18). *State S, M, or L—not number size.*
X 126-2385 B—Mail. wt. 1.20 lbs 18.00

B HOODED ROBE in Acrilan® acrylic blanket cloth. Snap-front closing. Plaid cotton flannel lines hood and trims long sleeves. In white with plaid trim. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18). *State S, M, or L.*
X 126-2096 B—Mail. wt. 1.90 lbs 21.00

C COZY, WARM ROBE in Arnel® triacetate-and-nylon fleece. Zipper front—step-in styling. Plaid cotton flannel collar and trim down front of robe and on sleeves. In blue with plaid trim. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18). *State S, M, or L.*
X 126-2195 B—Mail. wt. 1.20 lbs 18.00

D COORDINATING PAJAMAS in cotton flannel. Top has button front, long sleeves, white collar. Pants are elasticized at waist. In red/white/blue plaid. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18). *State S, M, or L—not number size.*
X 126-2633 B—Mail. wt. 0.90 lb 9.00

Tall Junior/Misses Sizes (fit 5'7" and over): S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18). *State S, M, or L—not number size.*
X 126-2658 B—Mail. wt. 0.90 lb 11.00

Slippers sold on page 34

Sophisticated Coordinates

E & F PRINT GOWN AND ROBE in nylon tricot. Wear these beautiful coordinates separately or as an ensemble. Machine wash warm, tumble dry.

Misses Sizes: S(fits sizes 8-10), M(12-14), L(16-18). *State S, M, or L—not number size.*

Women's Sizes: XL(fits sizes 38-40), XXL(42-44). *State XL or XXL—not number size.*

Tall Misses Sizes (fit 5'7" and over): S(fits sizes 8-10), M(12-14), L(16-18). *State S, M, or L.*

[E] Gown. Low plunge neckline with gathering under bust. Thin self-fabric straps. Mail. wt. 0.60 lb. *State size above.*

X 126-2955 B—Misses Sizes 11.00
XE 126-3292 B—Women's Sizes 13.00
X 126-2971 B—Tall Misses Sizes 13.00

[F] Robe. Covered-button front. 7/8-length sleeves. Mail. wt. 0.90 lb. *State size above.*

X 126-3367 B—Misses Sizes 17.00
XE 126-3516 B—Women's Sizes 19.00
X 126-3375 B—Tall Misses Sizes 19.00

G FULL-LENGTH WRAP ROBE in Acrilan® acrylic pile. Warm and cozy for comfortable lounging. Tailored styling with wide, notched collar, self-fabric tie belt, and ¾-length sleeves with turned-back cuffs. Patch pocket. Machine wash warm, tumble dry. Mail. wt. 2.20 lbs. **This special price (Misses Sizes) ends Dec. 24.** After Dec. 24, order at Reg. Price. Reduced from our big Fall '77 Catalog—see page 205.

Misses Sizes: S(fits sizes 8-10), M(12-14), L(16-18). *State S, M, or L—not number size.*

Colors: 36 azure blue; 12 peach; 16 lemon yellow; 34 lt. blue; 03 red; 78 white. *State color number-name.*
X 126-6964 D Reg. \$20.00; NOW 18.00

Tall Misses Sizes (fit 5'7" and over): M(fits sizes 12-14), L(16-18). *State M or L. In azure blue only—do not state color.*

X 126-7657 B 20.00

H PRINT SCUFFS. Nylon tricot uppers, inner-soles, and lining. Vinyl soles. Match gown [E] and robe [F] and coordinate with robe [G]. Machine wash warm, tumble dry.

Sizes: S(fits shoe sizes 5-6), M(6½-7½), L(8-9), XL(9½-10). *State S, M, L, or XL.*
X 126-3540 B—Mail. wt. pr. 0.50 lb Pr. 4.50

See How to Find Your Size
in our big Fall '77 Catalog, page 296

Charge it—see page 340

dazzling
colors

pile robe in
misses sizes

a great
gift value

E

Also Women's
and Tall Sizes

SAVE \$2

ONLY TILL DEC. 24, 1977

NOW
ONLY 18⁰⁰

See our low price for Tall Sizes, too

Robe [G] in



G

F

Also
Women's
and
Tall Sizes

G

Also
Tall
Sizes

H

touches of drama

A
In Misses
and Tall
Sizes

B

E
In Misses
and Tall
Sizes

D

C

F

for the festivities

G
In Junior
and Tall
Junior Sizes



H
In Misses
and Women's
Sizes

Dazzle the Holidays
in Red and Black

A LACE-TRIMMED ROBE in shiny nylon. Button front closing. Deep plunge neckline. Nylon lace trim on front and on long sleeves. In red with black trim. Machine wash warm, tumble dry.
Misses Sizes: P (fits size 8), S (10-12), M (14-16), L (18). State P, S, M, or L—not number size.
X 126-7590 B—Mail wt. 0.90 lb. 18.00
Tall Misses Sizes (fit 5'7" and over): S (fits sizes 10-12), M (14-16), L (18). State S, M, or L.
X 126-7608 B—Mail wt. 0.90 lb. 20.00

B MINI GOWN WITH PANTIES in shiny nylon. Self-fabric tie on bodice. Nylon lace trim under bust. Flounce at hem. Bikini panties have elastic at hip and leg openings. In red with black trim. Machine wash warm, tumble dry. Mail. wt. set 0.70 lb.
Misses Sizes: P (fits size 8), S (10-12), M (14-16), L (18). State P, S, M, or L—not number.
X 126-7616 B Set 11.00

C DEEPLUNGE-NECK GOWN in nylon. Self-fabric ties between revealing lace cups. Slight gathering under bust. Thin self-fabric double shoulder straps. In black. Machine wash warm, tumble dry.
Misses Sizes: P (fits size 8), S (10-12), M (14-16). State P, S, or M—not number size.
X 126-7640 B—Mail. wt. 0.70 lb. 12.00

D A-LINE ROBE in Dacron® polyester fleece. Embroidery and nylon satin tricot piping trim. Zip-front—step-in styling. Stand-up collar. ¾-length sleeves. In red with black trim. Machine wash warm, tumble dry.
Misses Sizes: 10, 12, 14, 16, 18. State size.
X 126-7632 B—Mail. wt. 2.20 lbs. 24.00

E LACE-TRIMMED GOWN in shiny nylon. Deep plunge neckline. Nylon lace trim. Front slits. In red with black trim. Machine wash warm, tumble dry.
Misses Sizes: P (fits size 8), S (10-12), M (14-16), L (18). State P, S, M, or L.
X 126-7574 B—Mail. wt. 0.70 lb. 11.00
Tall Misses Sizes (fit 5'7" and over): S (fits sizes 10-12), M (14-16), L (18). State S, M, or L.
X 126-7582 B—Mail. wt. 0.70 lb. 13.00

F SCUFFS. Nylon uppers, linings, innersoles. Vinyl soles. Nylon lace trim. In red with black trim. Machine wash warm, tumble dry.
Sizes: S (fits shoe sizes 5-6), M 6½-7½), L (8-9) XL (9½-10). State S, M, L, or XL—not number.
X 126-7624 B—Mail. wt. pr. 0.50 lb. Pr. 4.50

G KABUKI-STYLE LOUNGE ROBE in Arnel® triacetate-and-nylon fleece. Calico-printed trim in cotton. Gathering under bust. Wide ¾-length sleeves. Back zipper. Self-fabric ties in back. Machine wash warm, tumble dry.
Junior Sizes: S (fits sizes 7-9), M (11-13), L (15). State S, M, or L—not number size. State color number-name: 03 red; 82 black.
X 126-3656 D—Mail. wt. 1.20 lbs. 20.00
Tall Junior Sizes (fit 5'7" and over): S (fits sizes 7-9), M (11-13), L (15). State S, M, or L—not number. In red only—do not state color.
X 126-3698 B—Mail. wt. 1.20 lbs. 22.00

H QUILTED-SKIRT LOUNGE ROBE. Top in Arnel® triacetate-and-nylon fleece. Self-fabric tie belt. Skirt and cuffs on long sleeves in printed acetate-and-nylon quilted to Kodol® polyester fiberfill. Zip front—step-in styling. Convertible collar. In black with multicolor print. Machine wash warm, tumble dry.
Misses Sizes: S (fits sizes 8-10), M (12-14), L (16-18). State S, M, or L—not number size.
X 126-3565 B—Mail. wt. 1.70 lbs. 22.00
Women's Sizes: XL (fits sizes 38-40), XXL (42-44). State XL or XXL—not number size.
XE 126-3581 B—Mail. wt. 1.70 lbs. 24.00

See How to Find Your Size
in our big Fall '77 Catalog, page 296

Polyester fiberfill
in Robe (H)—
Kodol®
polyester

Charge it—
see page 340

captivating combinations



A
Also in champagne beige
Also Women's Sizes



C



B
Also Women's and Tall Sizes



C
Also Tall Sizes



D
Also Women's Sizes



F

E

Robe [B] contains

Amel
The real good fair

in the
holiday mood

A
Also
Tall
Sizes



Sophisticated Sleepwear

A STRETCH-BRA GOWN. Sheer stretch-nylon lace bodice and straps. Slight gathering under bust. Shiny nylon satin tricot skirt. In black. Machine wash warm, tumble dry.
Bust Sizes (fits A, B, C cups): 32, 34, 36, 38.
State even size.

Misses Sizes: State even size above.
 X 125-0331 B—Mail. wt. 0.50 lb 11.00

Tall Misses Sizes (fit 5'7" and over): State even size above when ordering.
 X 125-1073 B—Mail. wt. 0.50 lb 12.00

B LACE-INSET GOWN in shiny nylon satin tricot. Nylon lace bands and button trim on bodice front. Plunge neckline and low elasticized back. Thin self-fabric straps cross-over in back. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size.

Colors: 35 crystal blue; 82 black. State color number-and-name.
 X 125-0547 D—Mail. wt. 0.50 lb 12.00

C WRAP-SKIRT GOWN in shiny nylon satin tricot. Stretch nylon lace under bust. Bodice has cut-out front and sides. Self-fabric neckline tie. Front slit forms wrap-skirt effect. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size.

Colors: 07 coral; 54 brown. State color number-and-name when ordering.
 X 125-0521 D—Mail. wt. 0.50 lb 11.00

D CUT-OUT BODICE GOWN in shiny nylon satin tricot. Plunge neckline and low sides and back for a revealing look. Front keyhole opening. Thin self-fabric shoulder straps and crisscross back straps. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size.

Colors: 15 winter white; 30 turquoise. State color number-and-name.
 X 125-0505 D—Mail. wt. 0.50 lb 11.00

E MINI SET in shiny nylon satin tricot. Camisole top has thin self-fabric straps and pretty nylon lace trim at bodice. Short dance pants have nylon lace trim at leg openings. Elasticized waist. Machine wash warm, tumble dry.

Misses Bust Sizes: P(fits 30 in.), S(32-34), M(35-37). State P, S, or M—not number size.

Colors: 15 ivory; 35 blue; 82 black. State color number-and-name.
 X 125-0570 D—Mail. wt. 0.40 lb 8.00

Holiday-Inspired Sets

F "FLY-AWAY" GOWN WITH BIKINIS in shiny nylon satin tricot. Gown has plunge neckline and self-fabric tie front. Nylon lace cap sleeves. Self-fabric bikini panties have elastic at hip and leg openings. In black. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size.

X 125-0604 B—Mail. wt. 0.50 lb 11.00

G THREE-PIECE SLEEP SET. Short coat in sheer nylon. Elbow-length sleeves. Nylon lace trim. Short gown has cups of sheer nylon, skirt of shiny nylon satin tricot. Elasticized under bust. Plunge neckline. Lace straps and trim. Bikini panties in shiny nylon satin tricot with elastic at hip and leg openings. In black. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size.

X 125-0612 B—Mail. wt. set 0.50 lb Set 10.00

See How to Find Your Size in our big Fall '77 Catalog, page 296

Buy it now
 and **Charge it**—
 see page 340

**Your Search for VALUE
 Ends at Penneys**



F Set

G 3-Pc. Set

flowing night-fashions

A

Also Women's Sizes



B



C



D

Also Women's Sizes



Gleaming Nylon Satin Tricot

A PLEATED-SLEEVE GOWN in shiny nylon satin tricot. Pleated long sleeves in sheer nylon. Ecru stretch-lace trims round neck and wide sleeves. Machine wash warm, tumble dry.

Colors: 12 apricot; 15 ivory. State color number-name.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size.

X 125-0638 D—Mail. wt. 0.50 lb..... 16.00

Women's Bust Sizes: XL(fits 41-44 in.), XXL(45-48). State XL or XXL—not number size.

XE 125-1107 D—Mail. wt. 0.50 lb..... 18.00

B ROMANTICALLY-STYLED GOWN in shiny nylon satin tricot. Tiny decorative pleats across bodice. White nylon lace trims square neck, raised waist, and long sleeves with elasticized wrists. Self-fabric ties in back. Machine wash warm, tumble dry.

Misses Bust Sizes: P(fits 30-31 in.), S(32-34), M(35-37), L(38-40). State P, S, M, or L—not number.

Colors: 78 white; 35 blue. State color number-name. X 125-0620 D—Mail. wt. 0.50 lb..... 16.00

C TUNIC PAJAMA SET in shiny nylon satin tricot. Tunic top has handkerchief-points at hem and on wide, long sleeves. Covered-button front. Polyester lace trim. Self-fabric tie belt. Pants are elasticized at waist. In brown with ecru lace. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size.

X 125-0646 B—Mail. wt. set 0.50 lb..... Set 18.00

Warm Brushed Acetate-Nylon

D FLORAL-PRINT GOWN in brushed acetate-nylon. Lace trims square neck, yoke, and long sleeves. Gathering under front yoke. In floral print on natural background. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size.

X 125-7690 B—Mail. wt. 0.60 lb..... 10.00

Women's Bust Sizes: XL(fits 41-44 in.), XXL(45-48). State XL or XXL—not number size.

XE 125-7708 B—Mail. wt. 0.80 lb..... 11.00

E COORDINATING SCUFFS in shiny nylon satin tricot. Nylon tricot lining. Open toes. Vinyl soles. Machine wash warm, tumble dry.

Sizes: S(fits shoe sizes 5-6), M(6½-7½), L(8-9). State S, M, or L—not number size.

Colors: 82 black; 78 white; 35 blue. State color number-and-name.

X 125-0653 D—Mail. wt. pr. 0.40 lb..... Pr 3.50

F 3-PIECE CACHET SET by Prince Matchabelli. Lovely fragrance collection includes 1.9 oz. spray cologne, 1 oz. creme perfume, 0.25 oz. spray perfume. Beautifully gift-boxed. We pay postage.

X 102-0395 A.....Set 8.50

See How to Find Your Size in our big Fall '77 Catalog, page 296



A
Set
Also
Women's
Size

Gown
Only



C



Gown
Only

B
Set

Also
Tall
Sizes



B

A LACE-TRIMMED ENSEMBLE. Robe in Arnel® triacetate-nylon fleece. Stand-up collar. Button front. $\frac{3}{4}$ -length sleeves. Gown in nylon tricot. Elasticized under bust. Ecru nylon lace trims both. In red. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L.
X 125-0844 B—Mail. wt. set 1.60 lbsSet 27.00

Women's Bust Size: XL(fits 41-44 in.). Do not state size.
XE 125-1131 A—Mail. wt. set 1.90 lbSet 30.00

Gown Only. Mail. wt. 0.50 lb.
X 125-0877 B—Misses Sizes (State size above)7.00
XE 125-1149 A—Women's Size (Do not state size)8.00

B EMBROIDERY-TRIMMED ENSEMBLE. Robe in Arnel® triacetate-nylon fleece. Zipper front—step-in styling. Gown in brushed acetate-nylon. Button-front yoke. Embroidered ribbon and self-fabric ruffle trim on both. Machine wash warm, tumble dry. Colors: 37 navy blue (blue robe, white gown/red trim as shown); 03 red (red robe, white gown/black trim—gown not shown). State color number-name.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size. State color number-and-name above.
X 125-0885 D—Mail. wt. set 1.50 lbsSet 29.00

Tall Misses Bust Sizes: (fit 5'7" and over): S(fits 32-34 in.), M(35-37), L(38-40). State S, M, or L—not number size. State color number-and-name above.
X 125-0935 D—Mail. wt. set 1.50 lbsSet 31.00

Gown Only. (As shown). State color number-name: 03 white/red trim. State size.
X 125-0919 D—Misses Sizes—Mail. wt. 0.70 lb9.00
X 125-1016 D—Tall Misses Sizes—Mail. wt. 0.70 lb10.00

C SCUFFS. Arnel® triacetate-nylon fleece uppers, innersoles. Nylon tricot lining. Open toes. Stitched trim across front. Machine wash warm, tumble dry. Sizes: S(fits shoe sizes 5-6), M(6½-7½), L(8-9), XL(9½-10½). State S, M, L, or XL. State color number-name: 03 red (coordinates with [A] only); 37 navy blue.
X 125-1032 D—Mail. wt. pr. 0.40 lbPr. 3.50

Charge it—see page 340

Cotton Flannel
Novelty-Printed Sleepwear

A to C "SNOOZE" in printed cotton flannel sleepwear. Cotton eyelet trim. Yoke front adds an old-fashioned touch. Elastic forms ruffle on long sleeves. In red, green, and blue print on white. Machine wash warm, tumble dry.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
Women's Bust Sizes: XL(fits 41-44 in.), XXL(45-48). *State XL or XXL—not number size.*
Tall Misses Bust Sizes (fit 5'7" and over): S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*

- [A] Long Gown.** Button-front opening. *State size above.* Mail. wt. 0.90 lb.
 X 125-7633 B—Misses 9.00
 XE 125-7641 B—Women's 10.00
 X 125-7658 B—Tall Misses 10.00
- [B] Sleep Shirt.** Button-front opening. Shirttail bottom. Matching bikini panties with elastic at hip and leg openings. *State size above.* Mail. wt. 0.50 lb.
 X 125-7682 B—Misses 8.00
- [C] Footed Pajamas.** Button-front top. Elastic waist and ankles. Skid-resistant plastic soles. *State size above.* Mail. wt. 1 lb.
 X 125-7666 B—Misses 11.00
 X 125-7674 B—Tall Misses 12.00

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340

Your Search for VALUE Ends at Penneys

take a "snooze"

Also Women's and Tall Sizes

A



B

C Also Tall Sizes

Head-to-Toe Warmers

D TWO-TONE BLANKET-WEIGHT SLEEPER AND BOOTIES in acrylic fleece. White cotton rib-knit sleeve, leg cuffs. Zip-front, convertible collar. Rope belt. Booties elasticized at cuffs sized to match sleepers. In red and white. Machine wash warm, tumble dry. *Misses Bust Sizes:* S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
 X 125-0786 B—Mail. wt. set 1.70 lbs Set 16.00

E SNOOPY* PRINTED ON FOOTED PAJAMAS in brushed nylon. Cotton rib-knit trims neck and cuffs of long sleeves. Screen-printed "ski" design. Pullover top. Pants have elastic waist, ankles. Skid-resistant plastic soles on attached feet. Machine wash warm, tumble dry.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
State color number-name: 78 white; 35 blue.
 X 125-0158 D—Mail. wt. 1 lb 11.00

*Snoopy Copr. © 1968 United Feature Syndicate, Inc.

F BLANKET-WEIGHT SLEEPER AND BOOTIES in acrylic fleece. White cotton rib-knit leg, sleeve cuffs. Zip-front. Elasticized backwaist. Booties with elasticized cuffs sized to match sleepers. Machine wash gentle, line dry only.
Sizes: S(fits heights to 5'2"), M(5'2"-5'4"), L(5'4"-5'6"), XL(over 5'6"). *State S, M, L, or XL.*
Colors: 35 blue; 03 red; 17 yellow. *State color number-and-name.*
 X 125-2832 D—Mail. wt. set 1.70 lbs Set 15.00

G CHECKED FOOTED SLEEPER in acetate-nylon fleece. Polyester-cotton rib-knit trims neck and cuffs. Zip-front. Elasticized backwaist and ankles. Skid-resistant rubber soles on attached feet. In navy blue/white checks. Machine wash warm, tumble dry.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
 X 125-0232 B—Mail. wt. 1.20 lbs 11.00
Tall Misses Bust Sizes (fit 5'7" and over): S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L.*
 X 125-0299 B—Mail. wt. 1.20 lbs 12.00

H STRIPED STRETCH SLEEPER in nylon-cotton stretch-knit terry. Striped hood with white trim. Bow tie at neck. Zip-front. Drop seat. Attached feet. In red/white. Machine wash warm, tumble dry. Striped terry sleeper without hood sold in our big Fall '77 Catalog—see page 214.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
 X 125-0703 B—Mail. wt. 0.90 lb 12.00



D

E

F

G
Also
Tall
Sizes

choose a sleeper
in a cuddly
warm fabric

See striped terry
sleeper without hood
in our Fall '77
Catalog, page 214



H

Slippers to Please Her Many Moods

Choose Cuddly-Soft, Warm-Lined Demi-Boots or Feather-Light Scuffs



Luxuriously Soft
and So Lovely
for Lounging



Women's Slippers [1] to [5] Shown on Opposite Page

- 1** HAND-LACED, INDIAN-STYLE MOCCASINS. Heavyweight, sueded split-leather. Genuine moccasin construction. Adjustable rawhide vamp-laces. Soft acrylic pile linings. Thickly padded insoles. B(medium) width. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-0442 B—Rust brown
X 600-2539 B—Sapphire blue. Mailing weight 2 lbs.Pair 6.97
- 2** HAND-LACED DEMI-BOOTS. Durable sueded split-leather uppers and outsoles. Soft acrylic pile linings. Cushioned insoles. B(medium) width. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-2547 B—Royal blue/sapphire blue
X 600-0244 B—Beige/fawn brown. Mailing weight 2 lbs.Pair 8.97
- 3** BEAUTIFUL SCREEN-PRINTED BOOTS. Rich polyester taffeta uppers. Turn down cuffs. Soft polyester pile linings and trim. Softly padded vinyl outsoles. Machine washable. Medium width. Sizes: S(fits 5-6), M(7-8), L(9-10). *State S, M, or L.*
X 600-1630 B—Blue. Mailing weight 1.25 lbs.Pair 5.97
- 4** SUPPLE GLOVE LEATHER, COZY STUDY BOOTS. Hand-laced construction for flexibility and fine fit. Soft acrylic pile linings. Softly padded, sueded split-leather outsoles. B(medium) width. Mailing weight 1.60 lbs. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 606-4075 B—Palomino tanPair 9.97
- 5** BUTTERY-SOFT SCUFFS. Supple, easy-care vinyl uppers. Softly cushioned nylon tricot linings. Padded, 1 $\frac{3}{4}$ -in. wedge heels. Suede-finish urethane outsoles. B(medium) width. Sizes: 5, 6, 7, 8, 9, 10. *State whole size only.*
X 606-5387 B—Vanilla
X 606-5320 B—Blue
X 606-5569 B—Pink. Mailing weight 1 lb.Pair 4.97

Fluffy, Soft Women's Slippers
[6] to [9] Shown Above

- 6** TIP-DYED, CHOW-STYLE-COLLAR SLIPPERS. Cuddly-warm brushed acrylic pile uppers. Softly padded vinyl outsoles and heels. B(medium) width. Mailing weight 1.25 lbs. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 606-3960 B—Blue
X 606-4281 B—Pink
X 607-2904 B—Woodhue
.....Pair 4.97
- 7** ACRYLIC PILE COLLARS ON RICH CRUSHED VELVET SLIPPERS. Lustrous crushed, Antron® nylon velvet uppers. Soft fleecy, absorbent cotton-polyester blend linings. Padded vinyl outsoles and $\frac{1}{2}$ -in. heels. Medium width. Mailing weight 1.50 lbs. Sizes: 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-2448 B—Light beige
X 600-2455 B—Light blue
X 600-2463 B—PinkPair 4.97
- 8** ARTIST'S-PALETTE-LOOK SHAG BOOTS. Contrast-color accents on fluffy, long-hair acrylic pile uppers. Softly cushioned nylon tricot linings. Padded vinyl outsoles. Medium width. Mailing weight 1.25 lbs. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-2489 B—Pink
X 600-2471 B—Blue
X 600-2497 B—WhitePair 5.97
- 9** FLUFFY, TIP-DYED-PILE MOP-SLIPPERS. Luxuriously soft, long-hair acrylic pile uppers. Softly cushioned nylon tricot linings. Padded vinyl outsoles. Medium width. Mail. wt. 1 lb. Sizes: 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-2521 B—Yellow
X 600-2505 B—Blue
X 600-2513 B—PinkPair 2.97

* If you wear a half-size, order next large whole size.
See How to Find Your Size in our big Fall '77 Catalog on page 392.

Charge it—see page 340
Robe shown above sold on page 23.

Men's Soft, All-Leather Travel Slippers

a great gift value

BECAUSE they have

- Luxuriously supple leather uppers and soles
- Softly cushioned nylon tricot linings
- Cloud-soft flexibility and light weight

AND PRICED AT ONLY

13⁹⁷
and
14⁹⁷
Pair



1



2
Includes
Compact
Zippered
Carry
Case

Favorite At-Home Classics with Leather Uppers



3
C, E,
and EEE
Widths



4



5



6
B and D
Width



Lightweight,
Toasty-Warm
Lounging
Footwear
for the Family



1

Two layers of
PolarGuard®
polyester
fiberfill

Smooth nylon tricot
lined insoles cushioned
with 1/2-in. thick
polyester-foam padding

Soft Quilted Boots a great gift value

BECAUSE they have

- Extra-durable Rip-Stop nylon uppers and linings resist snags and tears
- High-quality Fortrel® PolarGuard® interlinings
- Thick foam-padded insoles
- Complete machine washability and dryability

AND PRICED AT ONLY **5.97** Pair
Infants' Sizes Only 4.97 Pair

1 QUILTED FABRIC BOOTS. Uppers and linings quilt-stitched to two layers of interlining that maintains its downy-softness after repeated washings. Boots squeeze to pack, spring back to original shape.

WOMEN'S AND GIRLS. Medium width. Mail. wt. 1 lb. Sizes: S(fits 5-6½), M(fits 7-8½), L(fits 9-10½). State S, M, or L.

X 600-0145 B—Red
X 600-0137 B—Electric blue
X 600-0152 B—Green
X 600-0160 B—OrangePair 5.97

MEN'S. Medium width. Mailing weight 1 lb. Sizes: S(fits 7-8½), M(9-10½), L(11-12½). State size S, M, or L.

X 600-0186 B—Red
X 600-0178 B—Navy blue
X 600-0194 B—BrownPair 5.97

YOUTH'S. Medium width. Mailing weight 0.75 lb. Sizes: S(fits 3-4), M(fits 5-6). State S or M.

X 600-0210 B—Red
X 600-0202 B—Electric bluePair 5.97

CHILDREN'S. Medium width. Mailing weight 0.75 lb. Sizes: S(fits 12-1), M(fits 1½-3). State S or M.

X 600-0236 B—Red
X 600-0228 B—Electric bluePair 5.97

INFANTS'. Medium width. Mailing weight 0.60 lb. Sizes: S(fits 5-6), M(7-8), L(9-10), XL(11-12). State S, M, L, or XL.

X 600-2752 B—Red
X 600-2745 B—Electric bluePair 4.97

Fortrel® PolarGuard® is a registered trademark of Fiber Industries, Inc.

MUK LUK® Slipper Sox a great gift value

BECAUSE they have

- Soft acrylic tops with special rib knit for comfortable fit
- Thick polyurethane-foam padded insoles for comfort and warmth

AND PRICED AT ONLY **4.97** to **6.97** Pair

2 SLIPPER SOX. Special knit tops cling without droop or sag. Supple, sturdy vinyl bottoms secured to socks with colorful yarn stitching. Gift boxed.

WOMEN'S AND GIRLS. Lovely rose jacquard pattern on heather-tone ground. Tan-color vinyl bottoms. Sizes: S(fits 5-6), M(6½-7½), L(8-9), XL(9½-10½). State S, M, L, or XL.

X 600-2778 B—Beige X 600-2760 B—Blue
X 600-2786 B—Brick. Mail. wt. 1 lb.Pair 5.97

CHILDREN'S. Colorful Aztec-style pattern on solid-color ground. Coordinating color vinyl bottoms. Sizes: S(fits 6-8), M(8½-10½), L(11-13), XL(1-3½). State S, M, L, or XL.

X 600-2711 B—Red X 600-2737 B—Brown
X 600-2703 B—Ivory

X 600-2729 B—Navy. Mail. wt. 1 lb.Pair 4.97

MEN'S. Solid-color ribbed-knit socks. Tan vinyl bottoms. Mailing weight 1.25 lbs. Sizes: S(fits 7-8½), M(9-10½), L(11-12½). State S, M, or L.

X 600-2562 B—Denim blue X 600-2695 B—Wine
X 600-2687 B—BrownPair 6.97

For warm Thermal Knit Underwear in sizes for the family—see page 11.

Charge it—see page 340



2

MUK LUKS®

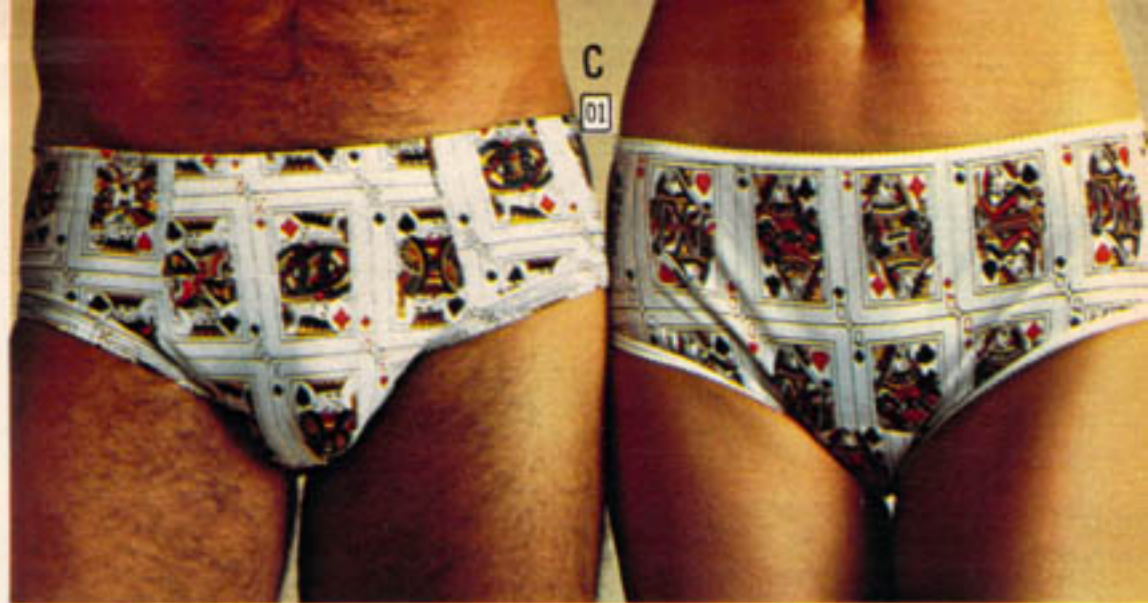
Women's
Sizes

Children's
Sizes

Men's
Sizes



B



C

01



78



A

03



C

02



C

03



D

Understatements His 'n' Hers Colorful Union Suits and Bikini Briefs

Warm, Winterweight Union Suits
in Soft, Comfortable Cotton

A & B 1-PC. WINTERWEIGHT UNDERWEAR. Perfect for skiing, skating, snowmobiling, and other outdoor sports. Soft cotton in a comfortable rib-knit. Styled with reinforced seams, contrast-color buttons, 1-button flap-back seat, set-in crotch, rib-knit anklets, and long sleeves with rib-knit cuffs. Identical styles for Him/Her. Machine wash warm, tumble dry.
His and Hers Sizes: XS (fits 30 to 32-in. chest), S (34-36), M (38-40), L (42-44), XL (46-48). *State XS, S, M, L, or XL—not number size.*

[A] Solid-Color Suits. Colors: 03 red; 78 white. *State color-number-and-name.*
X 504-3203 D—His or Hers Sizes.
Mailing weight 0.70 lb Each 10.00

[B] Red/Navy Blue Striped Suits.
X 504-3625 B—His or Hers Sizes.
Mailing weight 0.70 lb Each 14.00

See How to Find Men's Sizes in our
Big Fall '77 Catalog, pages 520, 521;
Women's Sizes on page 296

Low-Rise Briefs
in Nylon and Polyester Tricot

C BIKINI BRIEFS. His with no-fly styling, elasticized waistband and leg openings. Hers with double-fabric crotch, elastic at hip and leg openings. Machine wash warm, tumble dry. Do not use bleach.

His. Sizes: S (28 to 30-in. waist), M (32-34), L (36-38), XL (40-42). *State S, M, L, or XL.*
Hers. Sizes: S (fits 32-34-in. hips), M (36-38), L (40-42). *State S, M, or L.*

[C] Nylon Tricot Briefs. Patterns: 01 kings and queens; 02 animal prints; 03 billiards. *State pattern number-and-name.*

X 504-3633 D—His Brief. Wt. 0.50 lb 2.98
X 504-3641 D—Her Brief. Wt. 0.25 lb 1.98

[D] "Jeans" Polyester Tricot Briefs. In denim-blue with contrast-stitch trim.

X 504-3724 B—His Brief. Wt. 0.50 lb 3.48
X 504-3732 B—Her Brief. Wt. 0.25 lb 2.48

Charge it—see page 340

JCPenney 39

The Allure of Velour

Luxurious Robes in an Ultra-Soft Heavyweight Blend of Arnel® Triacetate and Nylon



Your Search for VALUE Ends at Penneys

A

35

His Robe A and B Also in Tall Sizes

His 'n' Hers Fashionable
Maxi-Kimonos and
Hooded Monk's Robes

A & B HIS 'N' HERS LUXURIOUS VELOUR ROBES. Superbly styled in an ultra-soft, heavyweight, knitted blend of 85% Arnel® triacetate* and 15% nylon. Wraps the body in rich comfort. Machine wash warm, tumble dry.
Hers. Sizes: S (fits Misses sizes 8-12), M (14-18). *State S or M.*
His. Regular Sizes: One size fits all.
His. Tall Sizes (for men 6' to 6'2½" tall). One size fits all.

[A] Three-Tone Maxi-Kimonos. Full length. Striking robe with color-stripped panels on front and back. 2 side slash pockets. Wrap styling with self-fabric belt. Mailing weight 1.75 lbs. Colors: 35 enchanted blue/chestnut brown/bone; 54 colorado brown/salmon brown/cream. *State color number-and-name.*
X 506-2682 D—Hers35.00
X 506-2658 C—His, Regular Sizes35.00
X 506-2674 C—His, Tall Sizes37.00

[B] Two-Tone Hooded Monk's Robe. Full length. Dramatic robe with classic elegance. Styled with solid-color body and contrast-color hood lining, facing, and sleeves. Wrap styling with self-fabric belt. 2 front patch pockets. Mailing weight 2.60 lbs.

Colors: 25 emerald green (cream trim); 82 black (gray trim). *State color number-and-name.*
X 506-2641 D—Hers35.00
X 506-2617 C—His, Regular Sizes35.00
X 506-2625 C—His, Tall Sizes37.00

*Arnel® triacetate is a Trademark of Celanese Corporation.

Zodiac Pendant and Neck Chain shown on facing page, sold on page 153; Men's Slippers sold on pages 36 and 37.

Women's Slippers shown on these 2 pages sold in our new Pre-Christmas Gift Catalog, see page 68.

For Robes in Extra-Tall and Big Men's Sizes, see our Big Men's Fall '77 Catalog, pages 44, 45.

See How to Find Men's Sizes in Our Big Fall '77 Catalog pages 520, 521; Women's Sizes on page 296.

Charge it—see page 340



His **A** and **C**
Also in
TALL SIZES

Dramatically
Styled His 'n' Hers
Loungewear in
Luxurious
Fabrics



Classic Notch-Collar and Monogrammed Robes

A & B SOFT-TEXTURED WRAP ROBE. Woven of Acrilan® acrylic. Notched collar, 2 patch pockets. Contrast color trim on shoulder seams, pocket flaps, and cuffs. Reversible self-belt. Floor length. Her robe matches His, but with body and trim colors reversed. Machine wash warm, tumble dry.

[A] His. Colors: 37 navy blue/cream trim; 49 rust/cream trim. State color number-and-name. Mail, wt. 2 lbs.

His. Sizes: see Chart below. State S, M, L, or XL for Regular Sizes; M, L, or XL for Tall Sizes.

X 506-2690 D—His. Regular30.00
X 506-2708 D—His. Tall32.00

[B] Hers. Colors: 15 cream/navy blue trim; 12 cream/rust trim. State color number-and-name. Mail, wt. 2 lbs.

Hers. Sizes: see Chart below. State S, M, or L.

X 506-2716 D—Hers30.00

C & D MONOGRAMMED VELOUR ROBE. Knit of Arnel® triacetate-and-nylon. Cuffed sleeves. His: wrap styling with shawl collar, flap chest pocket and 2 side pockets. Hers: caftan styling with zip front and side flap pocket. Personalized with initials on detachable pocket flap. Machine wash warm, tumble dry. (Order form with pre-addressed envelope enclosed with robe. Allow about 3 weeks for monogramming.) Mail, wt. 2 lbs.

Colors: 46 burgundy; 37 navy blue. State color number-and-name.

[C] His. Sizes: see Chart below. State S, M, L, or XL for Regular Sizes; M, L, or XL for Tall Sizes.

X 506-0728 D—His. Regular25.00
X 506-0736 D—His. Tall27.00

[D] Hers. Sizes: see Chart below. State S, M, or L.

X 506-2732 D—Hers25.00

His Regular Sizes: (for men 5'7" to 5'11" tall). S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46-48). State S, M, L, or XL.

His Tall Sizes: (for men 5'11½" to 6'2½" tall). M(fits 38-40-in. chest), L(42-44), XL(46-48). State M, L, or XL.

Hers Sizes: S(fits Misses sizes 8-10), M(12-14), L(16-18). State S, M, or L.



C, D, E and F
Contain
EELANESE
Arnel



Stylish Jumpsuits of Soft Knitted Velour in Basic and Hooded Styles

E LUXURIOUS VELOUR JUMPSUIT. Knitted blend of Arnel® triacetate-and-nylon. Smartly styled with shirt-style collar, chest pocket and 2 hip pockets. Half elasticized waist; self-belt sash. Zipper front. Short sleeves. Hemmed bottoms. Machine wash warm, tumble dry. Mailing weight 1.10 lbs.

Colors: 46 burgundy; 37 navy blue. State color number-and-name.

His. Regular Sizes: see Chart above. State S, M, L, or XL.

X 506-3581 D—His.28.00

Hers. Sizes: see Chart above. State S, M, or L.

X 506-3599 D—Hers.28.00

F FASHION VELOUR JUMPSUIT. Knitted of Arnel® triacetate-and-nylon. Double fabric hood. Superbly styled dropped shoulders have inset of bold contrast-color stripes. 2 slash pockets. Elasticized at back waist. Zipper front. Long sleeves and hemmed bottoms. Go to the head of the fashion parade in this one! Machine wash warm, tumble dry. Mail, wt. 1.90 lbs.

Colors: 82 black/russet/bone; 53 fawn/dk. blue/sky blue. State color number-and-name.

His. Regular Sizes: see Chart above. State S, M, L, or XL.

X 506-2740 D—His.32.00

Hers. Sizes: see Chart above. State S, M, or L.

X 506-2765 D—Hers.32.00

For Additional Robes in Extra-Tall and Big Sizes, see our Big Men's Fall '77 Catalog, pages 44 and 45.

Charge it—see page 340

Hooded Monk's Robe for Him and Her— Popular-Style Kimono for Him

All Loungewear on
This Page Contains

ELANESE Arnel

A & B PLUSH VELOUR ROBES. Knit-
ted blend of Arnel® triacetate-
and-nylon. Wrap styling with self-belt.
Machine wash warm, tumble dry.

[A] His 'n' Hers Monk's Robe. Over-
sized hood. 2 roomy patch pockets.
Fashionable long length. Mailing weight
2.20 lbs.

Colors: 37 navy blue; 46 burgundy. State
color number-and-name.

His. Regular Sizes: One size fits all.

X 506-3482 C28.00

Tall Sizes (for men 5' 11½" to 6' 2½"
tall): One size fits all.

X 506-3490 C29.00

Extra-Tall Sizes (for men 6'3" to 6'6½"
tall): One size fits all.

XM 506-1387 C31.00

Big Sizes (for men 5'7" to 6'2½" tall):
One size fits all.

XM 506-1601 C32.00

Hers. Sizes: S(fits Misses sizes 8-10-
12), M(14-16-18). State S or M.

X 506-2773 D28.00

[B] Men's Kimono. Front edges,
sleeves, and pockets have contrast-
color piping. Knee length. Mailing
weight 1.40 lbs.

Colors: 49 rust; 72 blue heather. State
color number-and-name.

Regular Sizes: One size fits all.

X 506-2807 C22.00

For Additional Robes in Extra-Tall and
Big Sizes, see our Big Men's Fall '77
Catalog, pages 44 and 45.

For additional Robes for Her, see our big
Fall '77 Catalog, pages 201-212, 218,
220, 221.

A

37

His Also in
TALL,
EXTRA-TALL
and
BIG SIZES



B

49

72



46

Terry Loungewear

a great gift value



Also in
TALL
SIZES

B
03



Also in TALL,
EXTRA-TALL and
BIG SIZES

A
84



C
35

BECAUSE each is of soft, absorbent terrycloth, in the latest fashion style

Double-Fabric Shawl-Collar and Hooded Terry Robes

A SHAWL-COLLAR ROBE. Absorbent 8½-oz. heavy-weight cotton terrycloth. Robe has chest pocket and 2 side pockets. Self-belt. machine wash warm, line dry only.

Regular and Tall Sizes: see Chart below. State S, M, L, or XL. Mailing weight 2.10 lbs.
Colors: 84 gold; 25 green; 03 red; 78 white; 35 blue. *State color number-and-name.*

X 506-0686 D—Regular Sizes 14.00
X 506-0694 D—Tall Sizes 15.00

Extra-Tall and Big Sizes: see Chart below. State A, B, C, D, E, or F. Mailing weight 2.50 lbs.
Colors: 84 gold; 35 blue. *State color number-and-name.*

XM 506-1353 D—Extra-Tall Sizes 17.00
XM 506-1379 D—Big Sizes 18.00

B HOODED MONK'S ROBE. Terrycloth in a cotton-and-polyester blend. Oversized hood. Self-belt. 2 roomy patch pockets. Stylish long length. machine wash warm, tumble dry. Mailing weight 2.20 lbs. **Colors:** 03 red; 35 blue. *State color number-and-name.*

Regular Sizes: One size fits all.
X 506-3615 C 19.00

Tall Sizes: One size fits all.
X 506-3623 C 20.00



D

Soft Cotton Terry Kimono and Shave Shorts

C & D HANDSOME SEPARATES. Cotton terrycloth. Machine wash warm, tumble dry. **Colors:** 35 blue; 03 red; 84 gold. *State color number-and-name.*

[C] Kimono. Contrast-color trim on front edges, sleeves, and pockets. Self-belt. Knee length. Mailing weight 1.50 lbs.

Regular Sizes: One size fits all.
X 506-2823 C 13.00

[D] Shave Shorts. Contrasting white trim on sides and patch pocket. Elasticized waistband. Mailing weight 0.90 lb.

Sizes: S(fits 34-36-in. waist), M(38-40), L(42-44). *State S, M, or L.*
X 506-3680 D 5.00

Regular Sizes (5'7" to 5'11" tall): S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46-48). *State S, M, L, or XL.*

Tall Sizes: (5'11½" to 6'2½" tall): M(fits 38-40-in. chest), L(42-44), XL(46-48). *State M, L, or XL.*

Extra-Tall Sizes (6'3" to 6'6½" tall): A(fits 38-40-in. chest), B(42-44), C(46). *State A, B, or C.*

Big Sizes (5'7" to 6'2½" tall): D(fits 48-50-in. chest), E(52-54), F(56). *State D, E, or F.*

Charge it—
see page 340



A
03



B
35



F
37

Also
TALLS

G
35



C
34

E
03

D
05

[D]
Also
TALLS

46 JCPenney

Men's Sleepwear... Some for Her, Too

great gift values

BECAUSE they're in comfortable fabrics and sporty and classic styles

SAVE 10% When You Buy Any 2 or More Items* on This Page

A & B HIS 'N' HERS NIGHTSHIRTS. Above-the-knee length. Side vents. Machine wash warm, tumble dry. Mailing weight each 1.25 lbs. His 'n' Hers Sizes: XS(fits 30-32-in. chest/Misses Sizes 8-12), S(34-36-in. chest/Misses Sizes 14-16), M(38-40-in. chest/Misses Sizes 18-20), L(42-44-in. chest), XL(46-48-in. chest). State XS, S, M, L, or XL.

[A] Rugby Style. Polyester-and-cotton knit. Crisp white collar, placket front. Long sleeves. Colors: 03 red/navy blue; 25 green/navy blue. State color number-and-name.

X 505-1784 D—His or Hers Sizes Each 8.00
Buy any 2 (A to G), this costs only Each 7.20*

[B] Football Style. Acrylic knit. Football numeral on front, contrast-color crew neck, and short sleeves with stripes. Colors: 35 royal blue; 03 red. State color number-and-name.

X 505-0695 D—His or Hers Sizes Each 7.00
Buy any 2 (A to G), this costs only Each 6.30*

C & D TRADITIONAL-STYLE PAJAMAS. Nylon tri-cot. Fabric and trim pass the flame-resistance test of U.S. Flammability Standard FF5-74—see page 53. Machine wash warm, tumble dry. Regular and Tall Sizes: see Chart on page 45. State S, M, L or XL for Regular; M, L or XL for Tall.

[C] Shorty Pajamas. V-neck, pullover top. Short sleeves, legs. Elastic waistband. Mail. wt. ea. 0.50 lb. Colors: 34 lt. blue; 05 maroon. State color number-and-name.

X 505-1131 D—Regular Sizes Each 7.00
Buy any 2 (A to G), this costs only Each 6.30*

[D] Long-Sleeve, Long-Leg Pajamas. Notched collar. Piped trim. Elastic waistband. Mail. wt. ea. 1 lb. Colors: 05 maroon; 37 navy blue. State color number-and-name.

X 505-0562 D—Regular Sizes Each 10.00
Buy any 2 (A to G), this costs only Each 9.00*

X 505-0588 D—Tall Sizes Each 11.00
Buy any 2 (A to G), this costs only Each 9.90*

E & F SKI-STYLE PAJAMAS. Acrylic knit. Long sleeves and legs. Elastic waistband. Machine wash warm, tumble dry. Mail. wt. ea. 1.25 lbs. Regular Sizes: see size Chart on page 45. State S, M, L, or XL.

[E] Athletic-Style Pajamas. Contrast-color sleeves and ribbed crew neck. Open cuffs and anklets. Colors: 03 red/navy blue; 37 navy blue/red. State color number-and-name.

X 505-2014 D—Regular Sizes Each 9.00
Buy any 2 (A to G), this costs only Each 8.10*

[F] Solid-Color Pajamas. Striped crew neck. Ribbed cuffs and anklets. Colors: 37 navy blue; 46 burgundy. State color number-and-name.

X 505-0877 D—Regular Sizes Each 8.00
Buy any 2 (A to G), this costs only Each 7.20*

G FLANNEL PAJAMAS. Polyester-and-cotton blend. Notched collar. Long sleeves, legs. Elastic waistband. Patterns may vary. Machine wash warm, tumble dry. Mail. wt. ea. 1.25 lbs.

Regular and Tall Sizes: see Chart on page 45. State S, M, L, or XL for Regular; M, L, or XL for Tall. Colors: 35 blue; 54 brown. State color number-name.

X 505-0935 D—Regular Sizes Each 8.00
Buy any 2 (A to G), this costs only Each 7.20*

X 505-0901 D—Tall Sizes Each 9.00
Buy any 2 (A to G), this costs only Each 8.10*

SAVE 10% When You Buy Any 2 or More (A to G). The prices marked show the savings. State catalog number, size, color number-and-name, and the lower price for each item ordered.

Charge it—see page 340



Handsome Ski-Style Sleepwear for the Entire Family

great gift values

BECAUSE they combine
fashion, comfort, and
easy-care features
in a soft fabric blend

SAVE 10% When You Buy
Any 3 or More Items* on This Page

A to F SKI-STYLE P.J.'s AND GOWNS. Fabric and trim in these garments pass the flame-resistance test of U.S. Flammability, Standard FF5-74. See page 53. Fabric is soft knitted blend of modacrylic and polyester. Football-style numeral on front. Ribbed neck and cuffs. Contrast-color stripes on sleeves. Floor-length nightgowns for mother and daughters; pajamas with pullover top, bottoms with elasticized waist and ribbed anklets for father and sons. Cream color/red combinations. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame-resistance use detergent. Do not use soap in hard water.

[A] Men's Pajamas. Mailing weight each 1 lb.
Sizes: S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46-48).
State S, M, L, or XL.
X 505-1941 BWhen you buy 1, pay 9.00
Buy any 3 or more (A to F), this item costs only8.10*

[B] Women's Gown. Mailing weight each 1 lb.
Sizes: S(fits Misses Sizes 8-10), M(12-14), L(16-18). State S, M, or L.
X 505-1958 BWhen you buy 1, pay 9.00
Buy any 3 or more (A to F), this item costs only8.10*

SAVE 10% When You Buy Any 3 or More Items [A] to [F]. The prices marked show the savings. State catalog number, size, and the lower price for each item ordered.

[C] Boys' Pajamas.** Mail. wt. ea. 0.80 lb.
Sizes: S(8-10), M(12-14), L(16). State S, M, or L.
X 505-1966 BWhen you buy 1, pay 7.00
Buy any 3 or more (A to F), this costs only ..6.30*

[D] Girls' Gown.** Mail. wt. ea. 0.80 lb.
Sizes: S(fits 7-8), M(10-12), L(fits 14-16). State S, M, or L.
X 505-1974 BWhen you buy 1, pay 7.00
Buy any 3 or more (A to F), this costs only ..6.30*

[E] Little Boys' Pajamas.** Mailing weight each 0.60 lb.
Sizes: A(2-3), B(4-5), C(6-7). State A, B, or C.
X 505-1982 BWhen you buy 1, pay 5.50
Buy any 3 or more (A to F), this costs only ..4.95*

[F] Little Girls' Gown.** Mailing weight each 0.60 lb.
Sizes: A(2-3), B(4-5), C(6-6X). State A, B, or C.
X 505-1990 BWhen you buy 1, pay 5.50
Buy any 3 or more (A to F), this costs only ..4.95*

**These garments are in compliance with Federal Regulations and have not been treated with the recently banned chemical TRIS-BP



LITTLE BOYS SIZES 2 to 7



48 JCPenney

All Sleepwear on these two pages is

Flame-Resistant

as defined by Federal Standards for Children's Sleepwear.
Read more in Penney Pointers on page 53.
These garments are in compliance with Federal Regulations and have not been treated with the recently banned chemical TRIS-BP.

A SESAME STREET* FOOTED SKI-STYLE FLANNEL PAJAMAS. Tops of 100% cotton; bottoms of polyester. Tops have colorful Muppet** sports design printed on white background, has ribbed neck and cuffs. Solid-color bottoms have elasticized waistband and ankles, skid-resistant vinyl soles. Washing instructions, below.†† Mail. wt. 0.80 lb.
Sizes: A(2-3), B(4-5), C(6-7). State A, B, or C.
X 407-1817 B..... 6.00

B WRAP-AROUND KIMONO-STYLE FLANNEL ROBE. Soft, warm 100% cotton. Muppet** sports design matches pajamas [A]. Self belt, and front pocket. Multicolor print on white ground, accented with blue trim. Washing instructions, below.†† Mail. wt. 0.85 lb.
Sizes: A(2-3), B(4-5), C(6-7). State A, B, or C.
X 407-0801 B..... 7.00

C MICKEY MOUSE† SKI-STYLE FLANNEL PAJAMAS. 100% cotton. All-over print top and bottom on royal blue ground. Accented with white ribbed neck, cuffs, and anklets. Elasticized waistband. Washing instructions, below.†† Mail. wt. 0.75 lb.
Sizes: A(2-3), B(4-5), C(6-7). State A, B, or C.
X 407-1577 B..... 6.00

D TWO-TONE KIMONO-STYLE HOODED FLANNEL ROBE. Soft, warm 100% cotton. Styled with self belt, front pocket. Royal blue with white trim to coordinate with pajamas [C]. Washing instructions, below.†† Mail. wt. 0.85 lb.
Sizes: A(2-3), B(4-5), C(6-7). State A, B, or C.
X 407-1544 B..... 6.50

E TWO-TONE WRAP-AROUND KIMONO-STYLE FLANNEL ROBE. Soft, warm 100% cotton. Styled with full belt and front pocket. white trim. Washing instructions, below.†† Mail. wt. 1 lb.
Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.
X 407-1569 B..... 8.50

F SKI-STYLE FLANNEL PAJAMAS. 100% cotton. Smartly styled with printed blue/white and solid blue bottom. Accented with white ribbed neck, cuffs, and anklets. Elasticized waistband. Washing instructions, below.†† Mail. wt. 0.90 lb.
Sizes: S(8-10), M(12-14), L(16). State S, M, or L.
X 407-1601 B..... 7.50

SAVE 10% When You Buy Robe [E] and Pajamas [F] as a set. Choose any combination of sizes. State catalog number and size for each item ordered.
Mailing weight for set 1.90 lbsSet 14.40

G COAT-STYLE FLANNEL PAJAMAS. 100% cotton. Printed blue/white stripe top and solid blue bottom. Top has solid blue shirt-type collar and button front. Bottom has elasticized waistband. Washing instructions, below.†† Mail. wt. 0.90 lb.
Sizes: S(8-10), M(12-14), L(16). State S, M, or L.
X 407-1585 B..... 8.00

H FOOTED SKI-STYLE FLANNEL PAJAMAS. 100% cotton. Plaid-pattern top, and solid-color bottom. In blue, accented with white ribbed neck and cuffs. Elasticized waistband. Non-skid vinyl footed bottom for extra warmth. Washing instructions, below.††
Boys Sizes: S(8-10), M(12-14), L(16). State S, M, or L.
X 407-1965 B—Mailing weight 0.90 lb 8.50
Little Boys Sizes: A(2-3), B(4-5), C(6-7). State A, B, or C.
X 407-1825 B—Mailing weight 0.75 lb 6.00

I SKI-STYLE FLANNEL PAJAMAS with all-over snowflake motif. 100% cotton. All-around engineered-print-pattern top. In blue, accented with white ribbed neck, cuffs and anklets. Elasticized waistband. Washing instructions, below.††
Boys Sizes: S(8-10), M(12-14), L(16). State S, M, or L.
X 407-1932 B—Mailing weight 0.90 lb 8.00
Little Boys Sizes: B(4-5), C(6-7). State B or C.
X 407-1908 B—Mailing weight 0.75 lb 6.00

J MICKEY MOUSE† SLIPPERS FOR LITTLE TOTS. Fluffy low-boot slippers. Uppers of soft, warm acrylic pile. Knit anklets of 100% cotton. Soft vinyl face-features (no hard button trims). Softly foam-padded vinyl outsoles. Medium width.
Little Boys Sizes: 6, 7, 8, 9, 10, 11, 12. State size.
X 600-2802 B—Mail. wt. 0.75 lb 3.27



For more Sesame Street and Walt Disney Items see index on page 343.

*Sesame Street and the Sesame Street sign are trademarks and service marks of Children's Television Workshop.

**MUPPET Characters © Muppets, Inc.

†©Walt Disney Productions.

††Machine wash warm, tumble dry. To retain flame resistance home launder only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.

Charge it—see page 340

BOYS
SIZES
4 to 18



E

G

H

I

F

J

SAVE 10%
When You Buy
Robe [E] and
Coordinating
Pajamas [F]

**Your Search
for VALUE
Ends at Penneys**



A
03



A and B with
Kanecaron



17

24



B
35



C Reinforced
Double Knee

35

17

50 JCPenney

All Sleepwear on these two pages is

Flame-Resistant

as defined by Federal Standards for Children's Sleepwear. Read more in Penney Pointers on page 53. These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

Official N.F.L. "Lil Pro" Knitted Ski-Style P.J.'s

A WARM KNITTED PAJAMAS. Smooth blend of Kanecaron modacrylic-and-polyester. Ski-style with ribbed neck, cuffs, and anklets. Elasticized waistband. Choose a team from the list below. Order by team number-and-name. Be sure to state team number-and-name, and catalog number on order form. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.
 Sizes: B (4-5), C (6-7). State B or C.
 Teams: 03 Dallas Cowboys; 24 Washington Redskins; 02 Minnesota Vikings; 19 Pittsburgh Steelers; 09 Green Bay Packers; 21 Miami Dolphins. State team number-and-name.
 X 407-1676 D—Mailing weight 0.75 lb 5.50
 See N.F.L. index on page 343.

"Moto Cross" Ski-Style P.J.'s with "Bike" Name

B "MOTO CROSS" PAJAMAS. Smooth blend of Kanecaron modacrylic-and-polyester. Ski-style with ribbed neck, cuffs, and anklets. Contrast-color sleeve stripe. Elasticized waistband. Popular motor-bike themes screen printed on tops. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.
 Sizes: S (8-10), M (12-14), L (16-18). State S, M, or L.
 Colors: 35 blue (Suzuki); 17 maize (Honda); 24 mint green (Kawasaki). State color number-and-name.
 X 407-1643 D—Mail. wt. 0.75 lb 7.50

Double-Knee Ski-Style P.J.'s with Action Sport Print

C DOUBLE-KNEE SPORT-PRINT PAJAMAS. Soft, warm 100% cotton flannel. Ski-style with ribbed neck, cuffs, and anklets. Pants with elasticized waistband. Smart all-over action-print design. Machine wash warm, tumble dry. To retain flame resistance home laundry only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.
 Colors: 35 blue; 17 yellow. State color number-and-name.
 Boys Sizes: S (8-10), M (12-14). State S or M.
 X 407-2435 D—Mail. wt. 0.75 lb 7.00
 Little Boys Sizes: A (2-3), B (4-5), C (6-7). State A, B, or C.
 X 407-2492 D—Mail. wt. 0.75 lb 5.50

Super Hero Ski-Style P.J.'s in Flannel or Knits

D to F PAJAMAS IN WARM FLANNEL. Soft and comfortable. Ski-style with ribbed neck, cuffs, and anklets. Screen-print design on pullover tops. Solid-color bottoms have elasticized waistband.
 [D] Superman and Batman Designs*. In 100% cotton flannel. Machine wash warm, tumble dry. To retain flame resistance, home laundry only. Do not use soap or bleach. Use detergent only. In hard water areas, add water conditioner.
 Colors: 35 blue (Superman); 84 gold (Batman). State color number-and-name.
 Boys Sizes: S (8-10), M (12-14). State S or M.
 X 407-2450 D—Mail. wt. 0.75 lb 7.00
 Little Boys Sizes: B (4-5), C (6-7). State B or C.
 X 407-2518 D—Mail. wt. 0.75 lb 6.00
 **1976 National Periodical Publications, Inc.
 [E] Star Trek** Designs. In 100% cotton flannel. Machine wash warm, tumble dry. To retain flame resistance home laundry only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.
 Sizes: S (8-10), M (12-14), L (16). State S, M, or L.
 Colors: 17 maize (Mr. Spock); 35 blue (Captain Kirk). State color number-and-name.
 X 407-0959 D—Mail. wt. 0.90 lb 8.00
 ***Paramount Pictures Corporation 1976

[F] Six Million Dollar Man Design***. Fabric blend of cotton-and-polyester. In blue. Machine wash warm, tumble dry. To retain flame resistance home laundry only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.
 Sizes: A (4-5), B (6-7), C (8-10), D (12-14). State A, B, C, or D.
 X 407-1668 B—Mail. wt. 0.75 lb 8.00
 ****Universal City Studios, Inc.

G SUPER-HERO PAJAMAS IN SMOOTH, SOFT KNITS. Knit fabric in blend of Kanecaron modacrylic-and-polyester. Ski-style with ribbed collar, cuffs, and anklets. Super-hero comic book characters screen-printed on pullover tops. Solid-color bottoms have elasticized waistband. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water. Colors: 17 maize (Spiderman); 25 green (The Hulk); 35 blue (Captain America). State color number-and-name.
 Boys Sizes: S (8-10), M (12-14), L (16-18). State S, M, or L.
 X 407-1999 D—Mail. wt. 0.75 lb 6.50
 Little Boys Sizes: B (4-5), C (6-7). State B or C.
 X 407-1635 D—Mail. wt. 0.75 lb 5.50

For more Flame Resistant Sleepwear, see pages 48, 49, and 52-57.

Charge it—see page 340

D

35



84

17

E

35



Flannels

F



Your Search for VALUE Ends at Penneys

G

17



25



35

G with Kanecaron

25



35



17





PENNEY POINTERS ON FLAME-RESISTANT CHILDREN'S SLEEPWEAR

- It's *more resistant* to catching fire than ordinary sleepwear.
- Flame *spreads* more slowly when the source of fire is still in contact.
- Flame is either *self-extinguishing* or *easy to extinguish* by brushing, slapping, or smothering it away.

Federal law sets flame-resistance standards for Children's sizes 0-14. JCPenney sleepwear meets those standards to Children's size 18.

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

**Your Search
for VALUE
Ends at Penneys**

Muppets on Flame-Resistant Sleepers

Two-Piece "Grow" Sleeper in Sizes 1 to 8

A 2-PC. "GROW" SLEEPER WITH MUPPET STORY BOOK. In polyester flat knit. Retains size and shape after repeated machine washing and drying. Extra-long tops, pants and sleeve cuffs allow up to 2 inches of "growth". Muppets from Sesame Street are printed on tops (see colors below). Elasticized ankles. Our exclusive Pedibumper® foot with built-up heel, sole, and toe guard; skid-resistant pattern on sole. Sizes 1 to 3 have tops with back snaps, two rows of "grow" snaps at waist, elasticized backwaist on pants. Sizes 4 to 8 have extra-long pullover tops, elasticized waist on pants. Muppet bedtime story book is included with the sleeper. Machine wash warm, tumble dry. To retain flame resistance use detergent. Do not use soap in hard water.

Infants and Children's Sizes: 1, 1½, 2, 3, 4, 5, 6, 8. *State size when ordering.*
Colors: 24 mint green (dream scene); 03 red (fireplace scene); 17 yellow (sports scene). *State color number-and-name when ordering.*
 X 345-2455 D—Mail. wt. 0.75 lb.5.50

MUPPET Characters® Muppets, Inc.

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For more Sesame Street items—
see the Special Index on page 343

One-Piece Blanket Sleeper in Sizes ½ to 6

B OUR HEAVIEST 1-PC. PILE BLANKET SLEEPER. In soft extra-thick SEF® modacrylic-and-polyester. Retains size, shape, and freshness after repeated machine washing and drying. Sesame Street Muppets featured on applique trims (see colors below). Stripe rib-knit collars on sizes 1½ to 6; peter pan collars on sizes ½, 1. Stripe rib-knit cuffs. Full-length zipper on leg for easy dressing. Elasticized ankles, skid-resistant plastic soles and toe caps on sizes 1 to 6; self-fabric soles on size ½. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Colors: 03 red (Cookie Monster); 25 green (Oscar). *State color number-and-name.*

Infants Sizes: ½, 1. *State size. State color number-and-name above.*
 X 345-3586 D—Mail. wt. 0.60 lb.6.79

Children's Sizes: 1½, 2, 3, 4. *State size. State color number-and-name above.*
 X 345-3594 D—Mail. wt. 0.90 lb.8.39

Children's Sizes: 5, 6. *State size. State color number-and-name above.*
 X 345-3628 D—Mail. wt. 1.20 lbs.9.49

Brushworks

Exclusive Designer
Collection for JCPenney



A
Set



B
Set



C

Holiday Trimmings— Flame-Resistant Sleepwear in Shimmering Nylon

Girls and Little Girls
Sizes 4 to 14

These garments are in compliance with Federal Regulations and have not been treated with the recently banned chemical TRIS-BP.

A GIRLS AND LITTLE GIRLS PEIGNOIR SET featuring a dainty print from Brushworks, an exclusive designer collection for JCPenney. In lustrous nylon tricot. Front yokes with lace and contrasting-color ribbon trim. Long peignoir (shown in main view) has button front, lace-and-ribbon-trimmed long sleeves. Long gown (shown in small view) has button back, elasticized short sleeves, bottom flounce. Bow trim. Both in pink/blue/green floral print on white background. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 307-1990 B—Mail. wt. set 0.75 lb ...Set 17.00
Little Girls Sizes: 4, 5, 6, 6X. *State size.*
X 307-1966 B—Mail. wt. set 0.60 lb ...Set 14.00

C GIRLS LONG CAFTAN-STYLE GOWN. In lustrous nylon tricot. Lace-trimmed neck and front yoke. Button front. Caftan-style $\frac{3}{4}$ -length sleeves with lace trim. In multicolor printed stripes. Machine wash warm, tumble dry.
Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 307-2154 B—Mail. wt. 0.75 lb8.00

Read more about Flame-Resistant Sleepwear in Penney Pointers on page 53.

B GIRLS AND LITTLE GIRLS PEIGNOIR SET in holiday red. In lustrous nylon tricot. Lace trim on necklines; lace and embroidered flower applique trim on front yokes. Peignoir (shown in main view) has button front, long elasticized sleeves with lace trim, and bottom flounce. Long gown (shown in small view) has button back, $\frac{3}{4}$ -length elasticized sleeves. Both in red with white lace trim. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 307-0513 B—Mail. wt. set 0.75 lb ...Set 13.00
Little Girls Sizes: 4, 5, 6, 6X. *State size.*
X 307-0489 B—Mail. wt. set 0.60 lb ...Set 11.00

D BALLET-STYLE SLIPPERS. In Orion® acrylic pile, cotton back. (Not flame resistant.) Skid-resistant polyvinyl soles. Machine wash warm, line dry only. Mail. wt. pr. 0.40 lb.
Sizes: S (fits shoe sizes 11-12½), M (1-2½), L (4-5), XL (6-7). *State S, M, L, or XL.*
Colors: 78 white; 17 maize yellow; 03 red; 35 bright blue; 02 hot pink. *State color number-and-name.*
X 304-1266 DPr. 1.47; 2 prs. 2.88



Charge it—see page 340

Favorite Friends on Flame-Resistant Sleepwear

Girls and Little Girls Sizes 3 to 14

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

A to C MUPPETS® ON LITTLE GIRLS SLEEPWEAR. In woven polyester flannel. Big Bird, Little Bird screen-printed on white front yokes. Long sleeves. Rickrack trim in red/white printed ticking stripes. Machine wash warm, tumble dry. To retain flame resistance use detergent. Do not use soap in hard water.

Little Girls Sizes: 3, 4, 5, 6, 6X. State size.

[A] Long Gown. Button back. Elasticized cuffs. Bottom flounce. State size above.

X 307-1958 B—Mail. wt. 0.60 lb 8.00

[B] Footed Pajamas. Top with button back. Elasticized cuffs. Pants have elasticized waist and ankles. Plastic soles. State size above.

X 307-1925 B—Mail. wt. 0.60 lb 9.00

[C] Long Robe. Button front. State size above.

X 307-1982 B—Mail. wt. 0.75 lb 9.50

D & E HOLLY HOBBIE® ON GIRLS AND LITTLE GIRLS SLEEPWEAR. In woven polyester flannel. Motif screen-printed on front yoke. Button back. Long elasticized sleeves. White front yoke with eyelet, embroidery and piping trim. In blue printed pattern on white background. Machine wash warm, tumble dry. To retain flame resistance use detergent. Do not use soap in hard water.

[D] Pajamas. Pants with elasticized waist.

Girls Sizes: 7, 8, 10, 12, 14. State size.

X 307-2048 B—Mail. wt. 0.75 lb 7.50

Little Girls Sizes: 4, 5, 6, 6X. State size.

X 307-2071 B—Mail. wt. 0.75 lb 6.50

[E] Long Gown. Bottom flounce.

Girls Sizes: 7, 8, 10, 12, 14. State size.

X 307-2105 B—Mail. wt. 0.75 lb 7.50

Little Girls Sizes: 4, 5, 6, 6X. State size.

X 307-2014 B—Mail. wt. 0.60 lb 6.50

F BOOTEE-STYLE SLIPPERS. Knit in Orion® acrylic-and-stretch nylon. (Not flame resistant.) Sold in pkg. of 3 prs.—3 different colors in each pkg. Mail. wt. pkg. 0.50 lb. Sizes: S(fits shoe sizes 7-10), M(10½-3½), L(4-10). State S, M, or L.

Colors: 03 lt. blue/white/pink; 04 pink-white stripe/red-white stripe/lt. blue-white stripe; 02 navy blue/white/red. State color number-and-name.

X 304-0359 D Pkg. 1.99; 2 pkgs. 3.86

*MUPPET Characters © Muppets, Inc.

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**American Greetings Corporation
Read more about Flame Resistant Sleepwear in Penney Pointers on page 53.



Your Search for VALUE Ends at Penneys

Cuddle Up in Cozy Flame-Resistant Robes

Girls and Little Girls Sizes 4 to 14

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

A GIRLS LONG ROBE IN EYELASH-LOOK textured modacrylic-polyester pile. Attached hood. Button front. Long sleeves. Separate tie belt. In peach-color with white trim. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Sizes: 7, 8, 10, 12, 14. State size.

X 307-2022 B—Mail. wt. 1 lb. 14.00

B GIRLS AND LITTLE GIRLS LONG QUILTED ROBE. In nylon tricot quilted to matrix-polyester fiberfill and modacrylic backing. Pointed collar. Side pocket. Button front. Long sleeves. Ribbon sash. Lace and contrasting-color ribbon trim. In yellow. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Girls Sizes: 7, 8, 10, 12, 14. State size.

X 307-3558 B—Mail. wt. 1 lb. 11.50

Little Girls Sizes: 4, 5, 6, 6X. State size.

X 307-3525 B—Mail. wt. 0.75 lb. 10.50

C GIRLS AND LITTLE GIRLS LONG QUILTED ROBE. In nylon tricot quilted to matrix-polyester fiberfill and modacrylic backing. Round collar and white front yoke with contrasting-color braid trim. Button front. Long sleeves. Side pocket. Ribbon sash. In printed strawberry pattern on white background. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Girls Sizes: 7, 8, 10, 12, 14. State size.

X 307-3582 B—Mail. wt. 1 lb. 12.00

Little Girls Sizes: 4, 5, 6, 6X. State size.

X 307-3616 B—Mail. wt. 0.75 lb. 11.00



D

Flame-Resistant
Oversleeper

D GIRLS OVERSLEEPER. In SEF® modacrylic-and-polyester fleece knit. Front zipper. Ribbed-knit neck and sleeve cuffs. Flower applique trim. Skid-resistant plastic soles. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Sizes: S(7-8), M(10-12), L(14). State S, M, or L. Colors: 01 pink; 17 yellow. State color number and name when ordering.

X 307-2113 D—Mail. wt. 1 lb. 9.50



B

C



Your Search
for **VALUE**
Ends at Penneys

Read more about
Flame-Resistant Sleepwear
in Penney Pointers on page 53

Charge it—see page 340

Lamb's Wool Hats Imported from Italy

A GENUINE LAMB HOOD. Provides cheek to cheek comfort. Ribbon inserts for snug fit. Dyed and bleached. To maintain, simply brush and shake out. Fits sizes 21¾ to 22½ in. Colors: 54 brown (raccoon color); 78 white/brown tips; 80 gray. State color code-and-name. Mailing weight 0.50 lb.
X 107-0747 C 14.94

B GENUINE LAMB/KNIT HAT. Knitted mohair crown with lamb's fur cuff. Dyed and bleached. To maintain, simply brush and shake out. Fits sizes 21¾ to 22½ in. Colors: 54 dark brown cuff/beige and brown crown; 78 white; 82 black. State color code-and-name. Mailing weight 0.50 lb.
X 107-0713 C 14.94

Buy it now
and **Charge it**—
see page 340



Hat/Mittens-On-A-String Set

5⁹⁴

HAND-CROCHETED HAT/MITTENS-ON-A-STRING SET of 100% acrylic. Cap has tassel. Matching mittens are attached by knit string. One size fits all. HW (hand wash, dry flat). Colors: 03 red; 17 yellow. State color code-and-name when ordering. Mailing weight 0.90 lb.
X 107-0820 C Set, 5.94



SAVE \$2 when you buy
Coordinated Knits in Combination

NOW ONLY **10⁹⁴**

C to F POPULAR COORDINATED KNITS of 100% Creslan® acrylic. Colors: 37 navy; 54 brown. State color code-and-name when ordering. HW (hand wash, dry flat).
[C] Cuff Hat. Fits most head sizes.
X 107-0788 C—Mailing weight 0.90 lb 3.00
[D] Scarf. Measures 5 in. wide x 6 ft. long.
X 107-0804 C—Mailing weight 1 lb 4.00

[E] Knee Highs. One size fits all.
X 107-0812 C—Mailing weight 0.90 lb Pair, 3.44

[F] Mittens. One size fits all.
X 107-0796 C—Mailing weight 0.90 lb Pair, 2.50

SAVE when you buy [C], [D], [E], and [F] together. Would cost \$12.94 if bought separately. State all 4 catalog nos., add up mail, wts., pay only 10.94

JCPenney 83

Lacy Coordinates for the Holidays

A to E SHINING COORDINATES in Antron® III nylon satin tricot. Nylon lace trim. Machine wash gentle, tumble dry—low heat. Colors: 82 black; 52 champagne beige; 78 white. State color number-and-name when ordering.

[A] "Camisette"—Camisole and Bikini Set. Camisole top is gathered at fitted bodice—wear with or without a bra. Adjustable straps. Lace trims bodice and hem. Matching untrimmed bikinis have elasticized hip and leg openings.

Bust Sizes: 32, 34, 36. State size*, color. X 124-5083 D—Mail, wt. set 0.40 lb.Set 12.00

[B] Full Slip. Adjustable straps. Lace bodice with sheer nylon lining. Lace trims hem. Regular-length**

Bust Sizes: 34, 36, 38, 40. State size*, color. X 124-5075 D—Mail, wt. 0.40 lb.8.50

[C] Lace-Cup Bra. 2-section nylon lace cups underwired for support. Low plunge front. Nylon-spandex powernet sides and back. Adjustable non-stretch straps have elastic back inserts. Mail, wt. 0.40 lb. State bra size only: 34; 36. State color.

X 124-5000 D—B-cup7.00

X 124-5018 D—C-cup7.00

[D] Half Slip. Elasticized waist. Hem has lace trim with sheer nylon lining. Choice of two lengths. Mail, wt. 0.40 lb.

Hip Sizes: S(fits 32-34 in.), M(36-38), L(40-42). State S, M, or L. State color.

X 124-5034 D—Regular-length**6.50

X 124-5067 D—Long-length**6.50

[E] Bikinis. Lace front panel. Elasticized hip and leg openings. Cotton-lined crotch.

Hip Sizes: S(fits 32-34 in.), M(36-38), L(40-42). State S, M, or L. State color.

X 124-5026 D—Mail, wt. 0.40 lb.3.00

*Order bust size. NOT bra size

**See How to Determine Slip Length and How to Find Your Size in our big Fall '77 Catalog, page 297



E



A With matching bikinis

B

C

D

[A] to [E] In black, champagne, and white

In Regular and Long Lengths

Charge it—see page 340

great gift values

Winter Warmers

SAVE \$1 or \$2

when you buy more than 1



H

F

G



I

F COWL-NECK BODY SUIT in acrylic knit. Pullover styling. Snap crotch, elasticized legs. The look for fall! Machine wash gentle, tumble dry—low heat. Do not iron.

Misses Sizes: S(fits sizes 8-10), M(12-14), L(16-18). State S, M, or L—not number size when ordering.

Colors: 15 winter white; 56 camel; 54 brown; 37 navy blue. State color number-and-name.

X 121-3040 D—Mail, wt. ea. 0.50 lb.Ea. 7.94; 2/13.88

G OVER-THE-KNEE SOCKS knitted in Orion® acrylic-stretch nylon. Cable pattern. Elasticized ribbed tops. Available in fashion colors. Machine wash warm, tumble dry. One size fits hosiery sizes 9-11—do not state size.

Colors: 15 winter white; 56 camel; 54 brown; 32 hunter green; 37 navy blue; 03 red. State color number-and-name.

X 121-3917 C—Mail, wt. pr. 0.40 lb.Pr. 2.00; 6 prs. 10.00

H WARM SLIPPER SOCKS. Knee-highs knit in Creslan® acrylic. Triple-cuff can be rolled up. Attached soles of Doelon® vinyl in off-white. Assembled in Haiti from American-made components. Machine wash warm, tumble dry—low heat.

Sizes: S(fits shoe sizes 4½-6½), M(6½-8½), L(8½-10½). State S, M, or L—not number size. Colors: 15 winter white; 37 navy blue; 03 red. State color number-and-name.

X 121-3909 D—Mail, wt. pr. 0.70 lb.Pr. 6.50; 2 prs. 12.00

Be Fashionable with Boot Toppers

I BOOT TOPPERS in rib-knit Creslan® acrylic. Elastic stirrups. Machine wash warm, tumble dry. Fit all sizes. Mail, wt. ea. 0.25 lb. Colors: 03 red; 15 winter white; 37 navy blue; 56 camel. State color number-and-name.

X 121-3321 CEa. 3.50; 2 for 6.70

Luxurious Qiana™ Nylon Separates in Elegant Black and Winter White

All in Misses and Women's Sizes

A to E BEAUTIFULLY SOFT AND SILKY SEPARATES of Qiana™ nylon knit. Machine wash warm, tumble dry.
Colors: 78 winter white; 82 black. State color number and name.

[A] Blouson Top. Pullover with fashionable cowl neck. Long sleeves have elasticized wrists. Drawstring bottom. State color above.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 242-8258 D—Mailing weight 0.40 lb. 15.00

Women's Sizes: 38, 40, 42, 44. State size.
XE 242-8266 D—Mailing weight 0.40 lb. 16.00

[B] Tunic Top. Pullover with collared V-neckline. Long, full sleeves have deep button cuffs. Self-sash. Straight bottom. State color above. (Scarf not included—see page 80.)

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 242-8290 D—Mailing weight 0.40 lb. 17.00

Women's Sizes: 38, 40, 42, 44. State size.
XE 242-8308 D—Mailing weight 0.40 lb. 18.00

[C] Peasant Top. Pullover with scooped drawstring keyhole neckline. Long sleeves have elasticized wrists. Straight bottom. State color above.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 242-8274 D—Mailing weight 0.40 lb. 14.00

Women's Sizes: 38, 40, 42, 44. State size.
XE 242-8282 D—Mailing weight 0.40 lb. 15.00

[D] Flare-Leg Pants. Styled with comfortable elasticized waist. State color above.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 244-5005 D—Mailing weight 1.25 lbs. 13.00

Women's Sizes: (Chart 4A)*: 32, 34, 36, 38, 40. State size.
XE 244-5013 D—Mailing weight 1.25 lbs. 14.00

[E] Long Skirt. 4-gore styling with comfortable elasticized waistband. Belt loops and self-tie sash. State color above.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 253-8593 D—Mailing weight 1.50 lbs. 14.00

Women's Sizes: (Chart 4A)*: 32, 34, 36, 38, 40. State size.
XE 253-8668 D—Mailing weight 1.50 lbs. 15.00

The Accessories

F SHINING AFTER FIVE BAG. Of vinyl with vinyl lining. Clutch styling with pull-open top. Roomy enough for an evening's worth of supplies—measures 13 1/4 x 11 1/4 x 8 1/4 in. Colors: 83 silver-tone, 84 gold-tone. State color number and name.
X 103-1988 C—Mailing weight 1 lb. 10.00

G to I RHINESTONE-ACCENTED BRACELET, EARRINGS, AND NECKLACE. In gold-tone base metal with rhinestone highlights. Adjustable 3/4 in. wide mesh bracelet. Polished rectangular-shaped drop earrings in clip-on or pierced-ear style. Shell-shaped pendant-necklace has 30 in. chain with clasp closure. Mailing weight each item 0.40 lb.
X 108-4169 A—Bracelet [G] 6.00
X 108-4300 A—Clip-on Earrings [H] 3.00
X 108-4318 A—Pierced-Ear Earrings [H] 3.00
X 108-4284 A—Pendant-Necklace [I] 4.00

THE OTHER ACCESSORIES:
Scarf (Fig. B-D) sold on page 80.
Sandals sold on page 128

*See Women's Chart 4A and How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340

Your Search for VALUE
Ends at Penneys



Qiana
nylon



Separates Great for Partying

All [except D] in Junior/Misses Sizes

A PRINCESS-SEAMED BLAZER. In 100% cotton velveteen. Button-front with notched lapel collar, flap-trimmed mock-pockets, and back center vent. In black. Dry clean only.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size.*
 X 242-8506 B—Mailing weight 0.80 lb. 32.00

B SOFT, FEMININE BLOUSE. In Ultrassa®—Klopman's woven texturized Dacron® polyester. Lace-accented button-front style features detachable lace-trimmed jabot. Peter Pan collar. Long button-cuffed sleeves. Straight bottom hem. In white. Machine wash warm, tumble dry.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size.*
 X 242-8514 B—Mailing weight 0.40 lb. 12.00

C LONG PLAID SKIRT. In woven acrylic highlighted with metallic thread. 4-gore A-line styling with waistband, side zipper, button closure. In red/green/black woven plaid, gold-tone thread. Machine wash warm, tumble dry.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size.*
 X 253-5037 B—Mailing weight 1.50 lbs. 19.00

D BLOUSON SWEATER. In textured acrylic knit. Slipover with balloon-style sleeves. Ribbed neck, cuffs, bottom. Hand wash, dry flat. Imported from Hong Kong.
Misses Sizes: S(8-10), M(12-14), L(16-18). *State S, M, L.*
Colors: 78 white; 82 black. *State color number-and-name.*
 X 251-4115 D—Mailing weight 0.50 lb. 14.00

E FLARE-LEG PANTS. In woven texturized polyester. No-waistband styling, fly-front with zipper, tab-and-button closure. Fit at the waist. Machine wash warm, tumble dry.
Colors: 03 red; 15 off-white. *State color number-name.*
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size. State color above.*
 X 244-4826 D—Mailing weight 1.40 lbs. 13.00
Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. *State size. State color above.*
 X 244-4834 D—Mailing weight 1.40 lbs. 14.00

F CLASSIC SKIRT. In polyester interlock knit. Gored, slightly-flared styling with comfortable elasticized waist for a smooth fit. Machine wash warm, tumble dry.
Colors: 78 winter white; 03 red. *State color number-name.*
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size.*
 X 253-5045 D—Mailing weight 1.25 lbs. 9.00

The Accessory

G CLEAR VINYL-TOPPED SLING-BACKS. Clear vinyl uppers with shiny urethane trim. Urethane-covered 4-in. heels. Adjustable buckled, sling-back straps. Urethane-lined insoles. Composition outsoles and heel-lifts. Sanitized® treated. B(medium) width.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 Mailing weight pair 2 lbs.
 X 605-5560 B—Black
 X 605-5578 B—White
 X 605-4555 B—Red Pair 15.97

THE OTHER ACCESSORY:
 Jewelry sold on page 132

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340

**Your Search for VALUE
Ends at Penneys**



A
Blazer
B
Blouse

C



G

Blouses
in
fabric
by Klopman®
**JEAN
OS
KLOPMAN®**



A



B



Soft, Feminine Blouses in Ultressa® Polyester

Both in Misses, Tall Misses, Women's Sizes

A & B CLASSIC BLOUSES IN SOLIDS AND STRIPES. in Ultressa®—Klopman's woven texturized Dacron® polyester. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*

Tall Misses Sizes: 12, 14, 16, 18, 20. *State size.*

Women's Sizes: 38, 40, 42, 44. *State size.*

[A] The Solid-Color Bow Blouse. Button-front with roll collar, attached tie, and long button-cuffed sleeves. Straight bottom. *State size above.*

Colors: 03 red; 78 white; 80 gray; 01 pink; 52 parchment; 34 lt. blue. *State color number-and-name.*

X 252-5400 D—Misses. Mail. wt. 0.50 lb. 10.00

X 252-5392 D—Tall Misses. Mail. wt. 0.50 lb. 11.00

X 252-5384 D—Women's. Mail. wt. 0.50 lb. 11.00

[B] The Mitered-Stripe Bow Blouse. Button-placket front with pointed shirt collar, separate tie, and long sleeves with turn-back button-cuffs. Straight bottom. Woven stripes. *State size above.*

Colors: 03 red/white; 37 navy blue/white; 82 black/white. *State color number-and-name.*

X 242-8548 D—Misses. Mail. wt. 0.50 lb. 14.00

X 242-8555 D—Tall Misses. Mail. wt. 0.50 lb. 15.00

XE 242-8563 D—Women's. Mail. wt. 0.50 lb. 15.00

THE ACCESSORY: Watch sold on facing page

See How to Find Your Size in our
big Fall '77 Catalog, page 296

Dressed-Up Sweaters in Favorite Styles

Both in Misses Sizes

A COWL-NECK SWEATER. In fine-gauge acrylic knit with metallic yarn highlights. Pullover with finished long-sleeve cuffs and bottom. In off-white/black knitted-in, engineered (all around) stripes with metallic accents. Machine wash warm, tumble dry—low heat. Imported from Hong Kong.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.
X 251-4073 B—Mailing weight 0.40 lb 14.00

B BLOUSON SWEATER. In bright Creslan® acrylic knit with a crochet-look. Button-placket front with jewel neckline and drop shoulders. Kabuki-style sleeves have ribbed edges. Drawstring bottom. Machine wash warm, tumble dry. (Shown over turtleneck sold on page 93.)

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.
Colors: 15 ivory; 82 black. State color number-and-name.
X 251-5336 D—Mailing weight 1 lb 15.00

The Accessory

C CLASSIC WATCH. Gold-tone base-metal rectangular case with full Roman numeral dial. Corfam® man-made poromeric strap has lizard-skin look. Buckle closure. We pay postage.

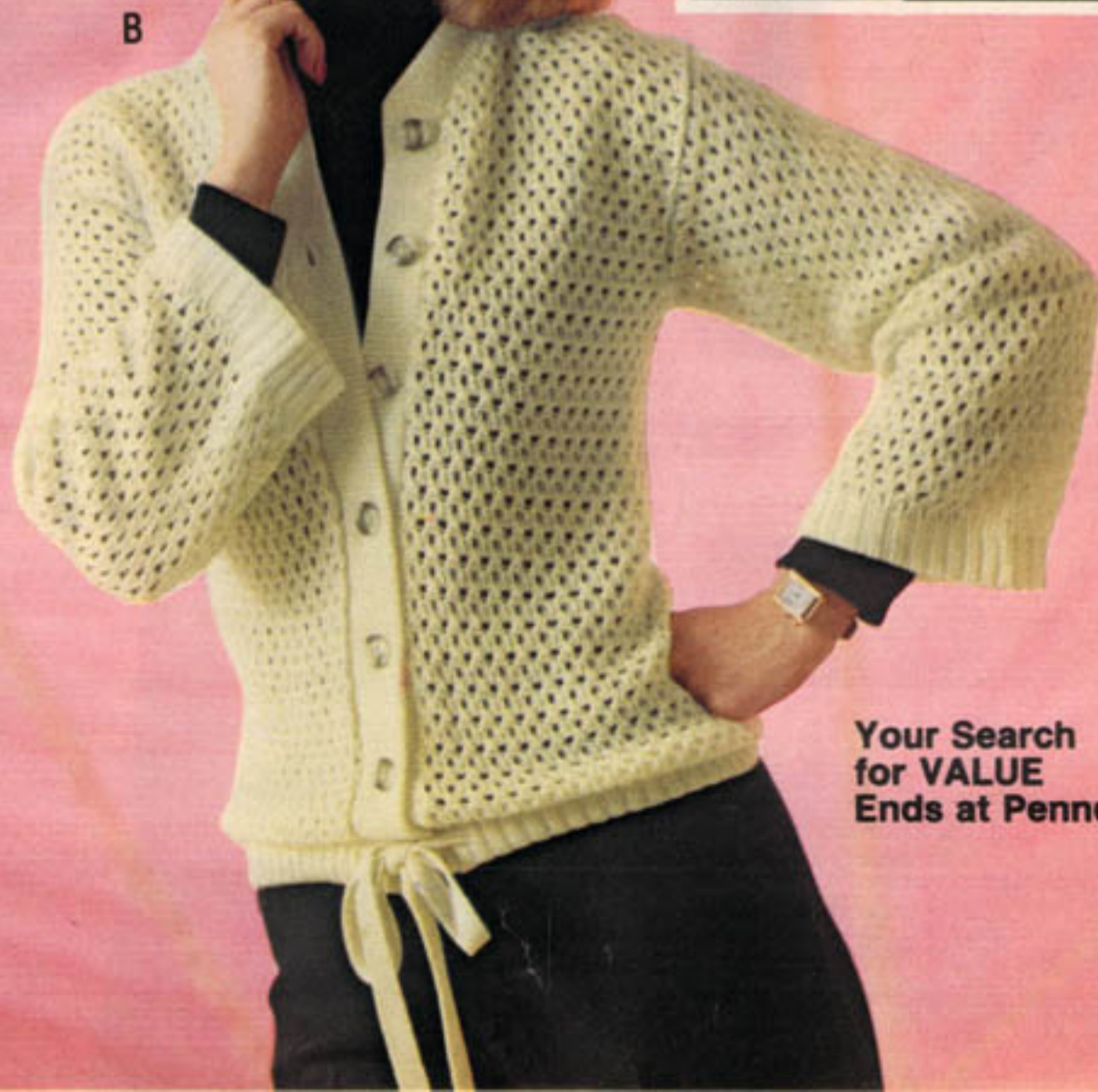
X 644-8575 A—Camel Strap 14.88
X 644-8492 A—Black Strap 14.88

THE OTHER ACCESSORY: Bracelets sold on page 132

Charge it—see page 340



Turtleneck
sold on
page 93



Your Search
for VALUE
Ends at Penneys



Turtleneck sold on facing page



Crochet-Look Wrap
 a great gift value

BECAUSE it's knitted in a great-looking open stitch that looks like crochet. Styled with a fashionable drawstring waist and kabuki-like sleeves. In four favorite colors. AND PRICED AT ONLY

15⁰⁰ Misses Sizes

STYLISH WRAP SWEATER. in bright Creslan® acrylic knit. V-neck. Drop shoulders with ¾-length modified kabuki sleeves. Patch pockets. Drawstring tunnel-waist with self-belt. Machine wash warm, tumble dry. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

Colors: 79 silver gray; 03 red; 78 winter white; 82 black. State color number-and-name. X 251-4065 D—Mailing weight 0.90 lb. 15.00

THE ACCESSORY: Watch sold on page 91



Sweater Classics

great gift values

BECAUSE they're in a soft, smoothly-knitted blend of acrylic-and-wool. Just perfect for layering or wearing alone. Choose from a great array of top fashion colors. Machine washable, of course!

AND PRICED AT ONLY

11.00 Cowl-Neck
Each also in Women's Sizes
at slightly higher price
Misses Sizes

A & B COWL-NECK AND TURTLENECK SWEATERS. In flat-knit acrylic-and-wool. Long sleeves. Pullover with finished bottom. Machine wash warm, tumble dry. Imported from Hong Kong.

[A] Cowl-Neck Style.

Colors: 74 smoke gray; 46 fuchsia; 82 black; 02 lt. rose; 80 clay; 33 crystal blue; 15 ivory; 54 brown; 52 beige; 30 spruce green; 03 red; 37 navy blue; 51 auburn (red-brown). State color number-and-name.

Misses Sizes (Chart 1A)*: S(32-34), M(36-38), L(40-42). State S, M, or L. State color.

X 251-3513 D—Mail. wt. 0.50 lb. 11.00

Women's Sizes: XL(44-46). State XL. State color.

XE 251-7811 D—Mail. wt. 0.70 lb. 12.00

[B] Turtleneck Style. Ribbed neck.

Misses Sizes (Chart 1A)*: S(32-34), M(36-38), L(40-42). State S, M, or L.

Colors: 03 red; 74 smoke gray; 82 black; 15 ivory; 37 navy blue; 54 brown. State color number-and-name.

X 251-4123 D—Mail. wt. 0.50 lb. 11.00

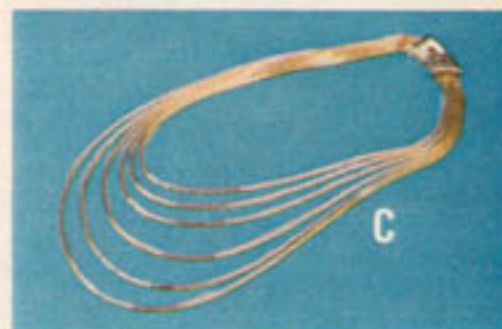
*See Chart 1A and How to Find Your Size in our big Fall '77 Catalog, page 296

The Accessory

C SIX-STRAND NECKLACE. By Citation. In gold-tone base metal. Boston-style links-Fold over clasp closure. The shortest strand measures 15 in.; the longest strand is 24 in. X 108-4292 A—Mail. wt. 0.40 lb. 15.00

See more Sweaters in our big Fall '77 Catalog

Charge it—see page 340





Man-Tailored Pants

a great gift value

BECAUSE they feature true menswear construction for a great fit. Note the slight off-the-waist styling and split-back waistband. All the seams are serge-stitched and pressed to lie flat. In Visa® woven texturized polyester for a crisp, neat non-cling look even after repeated washings!

AND PRICED AT ONLY

16⁰⁰ Misses Sizes at slightly higher price

A MAN-TAILORED PANTS. In Visa® woven texturized polyester. Flare-leg styling. Fly-front with zipper and extended tab-and-button closure. Front belt loop for tab. Side slash pockets. Front and back button-trimmed mock-pocket flaps. Machine wash warm, tumble dry. Colors: 79 light gray, 03 red, 53 tan, 82 black. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above.

X 244-4883 D—Mailing weight 1.40 lbs. 16.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color above.

X 244-4891 D—Mailing weight 1.50 lbs. 17.00

The Accessory

B KILTIE-STYLE SHOES. Low-heel slip-ons. Supple leather uppers. Softly cushioned nylon tricot linings. Durable composition outsoles and 3/4-in. heels. Sanitized® treated. B (medium) width. Mailing weight pair 2 lbs.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.

X 609-1979 B—Brown

X 609-2175 B—Bone

X 609-2167 B—Black

X 609-2159 B—Navy blue Pair 17.97

THE OTHER ACCESSORY:

Scarf sold on page 126



Shirts sold on opposite page

03

53

82



B

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340

Strikingly-Feminine
Shirts in Polyester
with the Rich
Looks of Silk
and Satin

B
Also Women's Sizes

A



Pants sold on
opposite page



Both in Misses and Tall Misses Sizes

A TUCKED-FRONT SHIRT. In polyester knit with a silky look. Button-placket front. Pointed collar. Top-stitched shoulder yoke. Long, button-cuffed sleeves. Straight bottom. Machine wash warm, tumble dry. Imported from Taiwan.
Colors: 09 melon; 52 parchment; 34 light blue. *State color number-and-name.*
Misses Sizes: 8, 10, 12, 14, 16, 18. *State size. State color above.*
X 242-8647 D—Mailing weight 0.40 lb.10.00
Tall Misses Sizes: 12, 14, 16, 18, 20. *State size. State color above.*
X 242-8654 D—Mailing weight 0.40 lb.11.00

B TUNIC SHIRT. In Ultrassa®—Klopman's woven texturized polyester—with satin-finish tone-on-tone stripes. Slipover with button-placket front, stand-up collar. Long, button-cuffed sleeves. Self-tie sash. Straight bottom. Machine wash warm, tumble dry. Mailing weight 0.40 lb.
Colors: 33 crystal blue; 78 winter white; 01 pink garnet. *State color number-and-name.*
X 242-8662 D—Misses Sizes: 8, 10, 12, 14, 16, 18. *State size*12.00
X 242-8670 D—Tall Misses Sizes: 12, 14, 16, 18, 20. *State size*13.00
XE 242-8688 D—Women's Sizes: 38, 40, 42, 44. *State size*13.00

THE ACCESSORY: Hoop Earrings sold on page 115

JCPenney 95

JUNIORS

Peasant Dressing



Shown on This Page

A EYELET, PEASANT-STYLE TOP. In woven polyester-and-cotton. Split neck with drawstring ties. Long, full raglan sleeves elasticized at wrist. Straight bottom. Machine wash warm, tumble dry. **Junior Sizes:** S(5-7), M(9-11), L(13-15). *State S, M, or L.* *Colors:* 82 black; 78 white. *State color number-and-name.*
X 242-8746 D—Mailing weight 0.40 lb 15.00

B GATHERED, TIER SKIRT. In woven polyester-and-Avril® rayon. Waistband with back zipper-and-button closure. Grosgrain ribbon trim between tiers of coordinating floral prints. In black with pink/blue/beige patterns. Machine wash warm, tumble dry. **Junior Sizes:** 5, 7, 9, 11, 13, 15. *State size.*
X 253-8569 B—Mailing weight 1 lb 15.00

Shown on Opposite Page All in Junior/Misses Sizes

C to E BLAZER, SKIRT, AND PANTS. In woven texturized polyester gabardine. Machine wash warm, tumble dry. *Colors:* 53 lt. brown; 78 winter white. *State color number-and-name.*

[C] Princess-Style Blazer. Notched lapels. Long sleeves with button trim. Button front. Mock-pocket flaps. Straight bottom. **Junior/Misses Sizes:** 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size. State color above.*
X 242-8803 D—Mailing weight 0.50 lb 20.00

[D] Straight Skirt. Front slightly gathered at set-on waistband. Fly-front with zipper-and-button closure. Side pockets. **Junior/Misses Sizes:** 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. *State size. State color above.*
X 253-5052 D—Mailing weight 1.40 lbs 12.00

[E] Trouser-Style Pants. Pleating at front of waistband. Fly-front with zipper and extended tab-and-button closure. Side pockets. Flare legs. **Junior/Misses Sizes:** 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size. State color above.*
X 244-4867 D—Mailing weight 1.40 lbs 15.00

Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. *State size. State color above.*
X 244-4875 D—Mailing weight 1.40 lbs 16.00

F ABSTRACT-PRINT SHIRT. In Ultrassa®—Kloppman's woven texturized Dacron® polyester. Notched spread collar. Long sleeves with button cuffs. Button front. Straight bottom. In a coordinating winter white/tan print. Machine wash warm, tumble dry. **Junior/Misses Sizes:** 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size.*
X 242-8217 B—Mailing weight 0.40 lb 14.00

G BLOUSON-STYLE TOP. In Ultriana®—Kloppman's textured Dacron® polyester knit. Split neckline with collar. Long sleeves with button cuffs. Elasticized blouson bottom. In brown/tan/lt. brown/winter white printed stripes. Machine wash warm, tumble dry. **Junior/Misses Sizes:** S(5/6-7/8), M(9/10-11/12), L(13/14-15/16). *State S, M, or L.*
X 242-8811 B—Mailing weight 0.40 lb 12.00

Double-Handled Fashion

H SATCHEL HANDBAG. In a blend of linen-and-cotton that looks like Belgium linen. Genuine leather tab front and trim. Vinyl lining. Top zipper closure. Inside zipper pocket. Fabric has Scotchgard® finish to help resist dirt and stains. Measures 11½x5¼x7 in. high. *Colors:* 53 tan/linen; 46 burgundy/linen; 37 navy blue/linen. *State color number-and-name.*
X 103-2010 C—Mailing weight 1.50 lbs 16.00

THE OTHER ACCESSORIES:

Shoes (Small Fig. A-B) sold on page 128.

Watch (Fig. C-F-D) sold on page 91.

Shoes, on page 134.

Earrings (Fig. G-E) sold on page 115.

Shoes (Fig. G-E & Small Fig. C-F-E) sold on page 94

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340

Soft and Feminine Suiting



C
Blazer
F
Shirt

G

E
Also Tall
Sizes to 17/18

D
Sizes
to 17/18



F

C

E



F

D



H

JUNIORS



A
Blazer
E
Shirt

C
Jumper
F
Cowl-neck

B



D
Vest
F
Cowl-neck

B

Coordinates Combine So Many Ways

All in Junior/Misses Sizes to 17/18

A to D VERSATILE WEAR-TOGETHER PARTS. All in a tightly-woven fabric that feels like worsted—a blend of Dacron® polyester-and-Orion® acrylic. Machine wash warm, tumble dry.
Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.

[A] Blazer. Yoke lining of woven polyester. Modified princess seaming. Button front. Wide notched lapels. Patch pockets, mock breast pocket. Back center vent. In off-white. State size above.

X 240-4770 B—Mailing weight 1.40 lbs. 25.00

[B] Pants. Set-on waistband, fly-front with zipper-and-button closure. Straight legs. In off-white. State size above.

X 240-4978 B—Mailing weight 1.20 lbs. 17.00

[C] Jumper. Back zipper. In off-white with all-around black and white bodice stripes of polyester-and-nylon knit. State size above.

X 240-4762 B—Mailing weight 1.25 lbs. 18.00

[D] Vest. Princess seaming. Vinyl tab-and-metal buckle closures. Pointed bottom in front. In off-white. State size above.

X 240-4788 B—Mailing weight 0.90 lb. 12.00

E COORDINATING SHIRT. In woven polyester. Button front. Long sleeves with button cuffs. Straight bottom. In black/off-white geometric print. Machine wash warm, tumble dry. Imported from Japan.

Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.

X 240-4986 B—Mailing weight 1 lb. 12.00

F COWL-NECK SWEATER TOP. In Orion® acrylic knit. Pullover with long sleeves and straight bottom. In black. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(7/8-9/10), M(11/12-13/14), L(15/16-17/18). State S, M, or L.

X 240-4994 B—Mailing weight 1.20 lbs. 12.00

THE ACCESSORIES:

Shoes (Fig. A-E-B) sold on page 94.

Shoes (Fig. C-F) sold on page 134

A Winning Twosome

A COWL-NECK SWEATER. In bright acrylic knit. Convertible cowl-neck becomes a pull-up hood. Front yoke in multicolor jacquard patterned knit. Long sleeves with deep ribbed cuffs. Drawstring bottom. Machine wash warm, tumble dry.
Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*
Colors: 52 natural/multicolor; 37 navy blue/multicolor. *State color number-and-name.*
 X 251-5393 D—Mailing weight 0.70 lb. 12.00

B PATCH-POCKET PANTS. In twill-woven polyester-and-cotton. Fly-front with zipper-and-hook closure, belt loops. Cargo-style pockets with button-flap closures. Straight legs. Perfect with sweater [A] above. Machine wash warm, tumble dry.
Colors: 37 navy blue; 56 khaki. *State color number-and-name.*
Junior Sizes: 5, 7, 9, 11, 13, 15. *State size. State color above.*
 X 244-4982 D—Mailing weight 1.40 lbs. 13.00
Tall Junior Sizes: 7, 9, 11, 13, 15, 17. *State size. State color above.*
 X 244-4990 D—Mailing weight 1.40 lbs. 14.00

Step Out Casually

C SHOES WITH DOUBLE-BUCKLED T-STRAPS. Supple leather uppers with cool cut-outs on vamps. Two adjustable buckled straps with hidden elastic gores under buckles for fine fit. Thick, flexible, genuine plantation crepe rubber outsoles and 1½ in. wedges. Sanitized® treated. B(medium) width. Mailing weight pair 2 lbs.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 609-1649 B—MahoganyPair 16.97

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340



B
 Also
 Tall
 Sizes
 to 17

Your Search for VALUE Ends at Penneys



A
Sweater
C
Shirt

B
Also
Tall
Sizes
to 17

Your Search for VALUE Ends at Penneys

JUNIORS

A CLASSIC TRIO: Sweater, Pants, And Shirt

A V-NECK SWEATER. In soft Orlon® acrylic knit. Pull-over with rib-knit neckline, cuffs, and bottom. Machine wash warm, tumble dry.
Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*
Colors: 32 hunter green; 54 brown; 37 navy blue. *State color number-and-name.*

X 251-5203 D—Mailing weight 0.60 lb 10.00

B TROUSER-STYLE PANTS. In polyester-and-cotton corduroy. Waistband, fly-front with zipper-and-button closing. Front trouser tucks. Side pockets. Belt loops. Slightly-flared legs. Multicolor elasticized belt with metal buckle (included). Machine wash warm, tumble dry.
Colors: 25 green; 34 lt. blue; 15 off-white. *State color number-and-name.*

Junior Sizes: 5, 7, 9, 11, 13, 15. *State size. State color—see above.*

X 244-4966 D—Mailing weight 1.50 lbs 17.00

Tall Junior Sizes: 7, 9, 11, 13, 15, 17. *State size. State color—see above.*

X 244-4974 D—Mailing weight 1.50 lbs 18.00

C FITTED, STRIPED SHIRT. In woven polyester-and-cotton oxford cloth. Button-placket front. Front princess seaming for fitted look. Long sleeves with button cuffs. Shirrtail bottom. Two-tone stripes are printed—order by background color below. Machine wash warm, tumble dry.
Junior Sizes: 5, 7, 9, 11, 13, 15. *State size.*
Background Colors: 25 green; 34 lt. blue; 52 beige. *State color number-and-name.*

X 242-8571 D—Mailing weight 0.40 lb 8.00

D SOLID-COLOR SHIRT. In woven polyester-and-cotton oxford cloth. Tapered body. Button-down collar. Button-placket front. Long sleeves, button cuffs. Loop on back yoke. Shirrtail bottom. Machine wash warm, tumble dry.
Junior Sizes: 5, 7, 9, 11, 13, 15, 17. *State size.*
Colors: 52 beige; 17 yellow; 78 white; 34 lt. blue; 01 pink. *State color number-and-name.*

X 242-8076 D—Mailing weight 0.40 lb 10.00

THE ACCESSORIES:

Watch sold on page 107.

Shoes sold on page 94

See How to Find Your Size in our big Fall '77 Catalog, page 296

Buy it now and **Charge it—**
see page 340



A
Sweater
C
Shirt



B



BULLETIN FROM THE FASHION FRONT: Look at Khaki Now!



A
Also
Tall
Sizes
to 17

JUNIORS

A & B KHAKI PANTS AND SKIRT. In woven polyester-and-cotton. Both have fly-front with zipper closings. Belt loops. Side pockets. Machine wash warm, tumble dry. Belts not included—see item [G] below.
Colors: 56 tan khaki; 60 green khaki. *State color number-and-name.*

[A] Pants. Trouser styling with front pleats from the waistband. Button closing on waistband at top of zipper. Flared legs.

Junior Sizes: 5, 7, 9, 11, 13, 15. *State size. State color above.*
X 244-4941 D—Mail. wt. 1.40 lbs. 17.00

Tall Junior Sizes: 7, 9, 11, 13, 15, 17. *State size. State color above.*
X 244-4958 D—Mail. wt. 1.40 lbs. 18.00

[B] A-Line Skirt. Hook closing on waistband at top of zipper. Rounded, side-slit bottom.

Junior Sizes: 5, 7, 9, 11, 13, 15, 17. *State size. State color above.*
X 253-5128 D—Mail. wt. 1.40 lbs. 13.00

C V-NECK SWEATER. In a knitted blend of acrylic-and-nylon with the look of Shetland wool. Pullover with ribbed V-neckline, cuffs, and bottom. Knitted-in stripes. Imported from Taiwan. Machine wash warm, tumble dry.

Junior Sizes: S(5-7), M(9-11), L(13-15); *State S, M, or L.*
Colors: 37 navy blue/oatmeal/brick red; 52 oatmeal/cocoa/brick red. *State color number-and-name.*
X 251-5229 D—Mail. wt. 0.60 lb. 15.00

D PLAID BLOUSON TOP. In woven polyester-and-cotton. Pullover with pointed collar, placket. Long button-cuff sleeves. Drawstring bottom. In multicolor woven plaid. Machine wash warm, tumble dry.

Junior Sizes: 5, 7, 9, 11, 13, 15. *State size.*
X 242-8738 B—Mail. wt. 0.40 lb. 13.00

E & F CASUAL TOPS. In polyester-and-cotton knit. Pullovers. Straight bottoms. Machine wash warm, tumble dry.

Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*

[E] Solid-Color T-Shirt. Short sleeves. 3-button placket closure.

Colors: 03 red; 56 khaki. *State color number-and-name. State size above.*
X 242-8720 D—Mail. wt. 0.40 lb. 7.00

[F] Rugby-Style Top. Pointed collar and facing of woven polyester-and-cotton. Long sleeves. In red with khaki/green knitted-stripe pattern on front. *State size above.*

X 242-8712 B—Mail. wt. 0.40 lb. 10.00

Trim-Looking Accent

G SET OF 3 BELTS. Each set contains 2 solid-color and 1 striped cotton web belt with one adjustable, interchangeable silver-tone military-style buckle. Belts are 1 in. wide. One size fits most. Sold in packages of 3—mailing weight package 0.50 lb.

Colors: 03 red solid/khaki solid/multicolor stripes; 25 green solid/red solid/red-and-green stripes. *State color number-and-name.*
X 101-3655 C Package 5.00

THE OTHER ACCESSORIES:
Shoes (Figs. C-A, E-B, F-A) sold on page 94;
Shoes (Fig. D-A) sold on page 99



Your Search for VALUE Ends at Penneys

JUNIORS

Strike Gold in Contemporary Separates



A TOP WITH GLITTERING TRIM. In acrylic knit. Glittery stripes with Lurex®. Mitered stripes knitted in front, horizontal stripes knitted in back. Pullover. Cap sleeves. Bottom is pointed in front, straight in back. Machine wash warm, tumble dry. Mail. wt. 0.40 lb.
Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*
Colors: 52 beige/multicolor with gold and silver; 82 black/multicolor with gold and silver. *State color number-and-name.*
 X 251-5377 D 10.00

*Lurex is a registered trademark of Dow Badische Company, Inc. for its plastic-coated aluminum metallic yarn.

B DENIM JEANS WITH DASH. In pre-washed cotton denim. Gold-color accent for the pocket edges and back. V-shaped yoke is metallic-wrapped polyester-and-cotton cord. Waistband, fly-front with zipper-and-snap closing. Belt loops. Straight-leg styling. 2 front scoop pockets. Gold-color vinyl belt included. In navy blue with gold-color trim. Machine wash warm, tumble dry.
Junior Sizes: 5, 7, 9, 11, 13, 15. *State size.* Mail. wt. 1 lb.
 X 244-4719 B 17.00
Tall Junior Sizes: 7, 9, 11, 13, 15, 17. *State size.* Mail. wt. 1 lb.
 X 244-4727 B 18.00

THE ACCESSORY:
 Shoes sold on page 99



B
 Also
 Tall
 Sizes
 to 17

Your Search for VALUE Ends at Penneys

Go Casual in Blouson Knit Tops over Denim Jeans



A

B

C

Also Tall Sizes to 17

D

Also Tall Sizes to 17

A MULTICOLOR-STRIPE-TRIMMED BLOUSON TOP. In polyester-and-cotton knit. Pullover. Spread-collared V-neckline. Straight bottom. In white with red/navy blue/yellow. Machine wash warm, tumble dry. Mail. wt. 0.40 lb. Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L. X 242-8696 B 9.00

B TWO-TONE BLOUSON TOP. In polyester-and-cotton knit. Pullover with three-button front. Top-stitched front yoke. Long sleeves. Drawstring bottom. Front patch pocket with flap. In royal blue with red yoke and pocket. Machine wash warm, tumble dry. Mail. wt. 0.40 lb. Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L. X 242-8704 B 10.00

C YOKED AND TUCKED JEANS. In indigo-dyed cotton denim pre-washed for a soft look. Front and back yokes. Waistband, fly-front with zipper-and-snap closing. Contrast stitching accents the yokes, waistband, and tucks down fronts of legs. In navy blue. Machine wash warm, tumble dry. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. Mail. wt. 1.50 lbs. X 244-4925 B 15.00 Tall Junior Sizes: 7, 9, 11, 13, 15, 17. State size. Mail. wt. 1.50 lbs. X 244-4933 B 16.00

D TRADITIONAL TROUSER-STYLED JEANS. In indigo-dyed cotton denim pre-washed for a soft look. Waistband, fly-front with zipper-and-button closing. Side pockets. Contrast-color top-stitching trim below waistband simulates pleats. In navy blue. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. Mail. wt. 1.50 lbs. X 244-4909 B 17.00 Tall Junior Sizes: 7, 9, 11, 13, 15, 17. State size. Mail. wt. 1.50 lbs. X 244-4917 B 18.00

The Shoes

E MOC-STYLE SUNBACKER. Supple sueded leather uppers with smooth leather accents. One-piece, molded composition rubber outsoles curve at heels and toes. Deeply-ridged-design bottoms for excellent traction. 1½-in. wedge-heels. Contrast-color-stitched vamp seams and laces. Sanitized® treated. In B (med). width. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. Mail. wt. pr. 2.25 lbs. X 609-1714 B—Tan X 609-1706 B—Rust X 609-1722 B—Denim blue Pr. 16.97

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340



sweater collectables



B



C



Your Search for VALUE Ends at Penneys



JUNIORS

Turtleneck
sold on
page 93

D

A JACQUARD-PATTERNED SKI-STYLE SWEATER. In heavy-weight Acrilan® acrylic knit. Styled with ribbed neck, cuffs, and bottom. Reindeer jacquard-patterned knit. Machine wash warm, tumble dry. Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, L. Colors: 52 bone/camel/gray; 82 black/red/white. State color number-and-name. X 251-4081 D—Mailing weight 1 lb 15.00

B CABLE-LOOK-TRIMMED SKI-STYLE SWEATER. In acrylic knit with a shetland-look. Styled with ribbed neck, cuffs, and bottom. Pull-through cable-effect stitching on front and sleeves. Machine wash warm, tumble dry. Imported from Taiwan. Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, L. Colors: 80 gray/black/berry; 37 navy blue/camel/berry. State color number-and-name. X 251-5237 D—Mailing weight 0.70 lb 16.00

C ZIP-FRONT SWEATER. In acrylic knit with jacquard-patterned-knit front and back design. Styled with ribbed spread collar, front placket, cuffs, and bottom. In white with knitted multicolor accents. Machine wash warm, tumble dry. Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, L. X 251-5385 B—Mailing weight 0.90 lb 13.00

D SAILOR-LOOK SWEATER-COAT. In acrylic knit. Sailor collar. Stripe accented sleeve and patch pockets. Ribbed collar trim, cuffs, button placket, and bottom. About 33-in. long. In black with gold/berry/blue stripes. Machine wash gentle, tumble dry—low heat. Imported from Taiwan. (Shown over turtleneck sold on page 93.) Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, L. X 251-4107 B—Mailing weight 0.90 lb 24.00

The Accessory

E SPORTS WATCH WITH FOUR INTERCHANGEABLE BANDS. Gold-tone base-metal case. Full numeral white dial and red hands. Comes boxed with four bands of Ultrasuede® (a blend of polyester-and-non fibrous polyurethane)—one each in rust, navy blue, tan, and berry. We pay postage. X 644-9656 A Set 24.00

See How to Find Your Size in our big Fall '77 Catalog, page 296

For more Junior Sportswear see our big Fall '77 Catalog, pages 16 to 41

Charge It
—see page 340





F

A

B
Blazer
D
Blouse

C

A

B

THE OTHER ACCESSORIES:
Shoes (Fig. D-B-A) sold
on page 111; Shoes (all
other Figs.) sold on page 134

Charge it—
see page 340

A Classic Accessory

TAILORED GENUINE LEATHER SHOULDER BAG. Flap-front styling with snap closing. Gold-tone metal hardware trim. Outside back pocket, inside zippered wall pocket for extra organization and convenience. Adjustable shoulder strap. A great look for casual or dress wear. Measures 10 1/4 X 3 X 6 1/4 in. Colors: 37 navy blue; 15 bone; 56 camel. State color number-and-name. X 103-1996 C—Mail. wt. 1.50 lbs. ... 19.95

[A] to [C]
on these two
pages are made of:



"FIRST EDITION" Sportswear—Exclusive at JCPenney

Our Classic "First Edition" Pants
in Polyester Doubleknit

a great gift value

BECAUSE these full-bodied Dacron® polyester doubleknit pants have stitched front creases for a smooth, neat look. Will pair beautifully with colorful tops. Easy-care, too.

AND PRICED AT ONLY

9.00 Petite Misses, Misses
Tall Misses Sizes

Half and Women's Sizes at slightly higher price

A "FIRST EDITION" SLIGHTLY-FLARED-LEG PANTS. In Dacron® polyester doubleknit. Elasticized waist. Machine wash warm, tumble dry. Colors: 25 lotus green; 37 navy blue; 02 carnation (coral); 15 bone; 82 black. State color number-and-name.

Petite Misses Sizes: 8, 10, 12, 14, 16. State size. State color above.
X 244-4776 D—Mail. wt. 1 lb. 9.00

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. State color above.
X 244-4784 D—Mail. wt. 1 lb. 9.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color above.
X 244-4792 D—Mail. wt. 1.20 lbs. 9.00

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. State size. State color.
XE 244-4800 D—Mail. wt. 1.20 lbs. 10.00

Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. State size. State color.
XE 244-4818 D—Mail. wt. 1.20 lbs. 10.00

B & C "FIRST EDITION" BLAZER AND SKIRT. In Dacron® polyester doubleknit. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size.

Women's Sizes: 38, 40, 42, 44. State size.

Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. State size.

Colors: 15 bone; 37 navy blue; 02 carnation (coral); 25 lotus green; 82 black. State color number-and-name.

[B] Blazer. Button front. Long sleeves. 2 patch pockets. Straight bottom. Mail. wt. 0.50 lb. State color above.

X 242-7573 D—Misses. State size above 18.00

X 242-7581 D—Tall Misses. State size above 18.00

XE 242-7599 D—Women's (38-44). State size above 19.00

Also Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. State size.

XE 242-7607 D 19.00

[C] Gored Skirt. Elasticized waist. Mail. wt. 1.20 lbs. State color above.

X 253-5136 D—Misses (Also Size 20). State size above 8.00

X 253-5144 D—Tall Misses. State size above 9.00

XE 253-5151 D—Women's (Chart 4A*). State size above 10.00

D & E "FIRST EDITION" POLYESTER KNIT TOPS. Long button-cuff sleeves. Button fronts. Straight bottoms. Printed patterns. Machine wash warm, tumble dry. Mail. wt. 0.40 lb.

[D] Striped Bow Blouse. In navy blue/carnation (coral)/bone. State size.

X 242-8357 B—Misses Sizes: 8, 10, 12, 14, 16, 18 14.00

X 242-8365 B—Tall Misses Sizes: 10, 12, 14, 16, 18, 20 15.00

XE 242-8381 B—Women's Sizes: 38, 40, 42, 44 16.00

XE 242-8399 B—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ 16.00

[E] Status-Print Shirt. In carnation (coral)/black/lotus green/white. State size.

X 242-8407 B—Misses Sizes: 8, 10, 12, 14, 16, 18 16.00

X 242-8415 B—Tall Misses Sizes: 10, 12, 14, 16, 18, 20 17.00

XE 242-8423 B—Women's Sizes: 38, 40, 42, 44 18.00

XE 242-8431 B—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ 18.00

F CROCHETED-LOOK SWEATER. In bright Creslan® acrylic knit. Looks great layered. Keyhole neckline with tie closing. Drop shoulders. ¾-length cuffed sleeves. Straight bottom with side slits. Machine wash warm, tumble dry. (Turtleneck not included). State color number-name: 25 lotus green/white; 37 navy blue/white.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. State color.

X 251-5344 D—Mail. wt. 0.60 lb. 11.00

Women's Sizes: 42, 44, 46. State size. State color above.

XE 251-5369 D—Mail. wt. 0.75 lb. 13.00



See Chart 4A
and How to Find
Your Size
in our big Fall '77
Catalog, page 296

A
Vest
E
Shirt

B
Shirt-
Jacket
F
Turtleneck

Stripes
and Solids in a
Whole Wardrobe
of Combinations



COORDINATES

Featuring Machine-Washable Polyester Doubleknit

Coordinates Shown on Opposite Page
All in Misses Sizes

A to D OFF-WHITE AND BLACK FOR STUNNING COORDINATES. Accented with red. All in polyester doubleknit. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

[A] Vest. Sleeveless slipover. Straight bottom with side slits. All-around knitted-in stripes of off-white and black. State size above.

X 240-4929 B—Mailing weight 1 lb 9.00

[B] Shirt-Jacket. Button front. Long sleeves with button cuffs. Self-fabric tie belt. Straight bottom with side slits. All-around knitted-in stripes of off-white and black. State size above.

X 240-4911 B—Mailing weight 1.20 lbs 24.00

[C] Culotte. Set-on waistband elasticized at sides and in back. Pull-on style with front button-and-tab trim. State size above.

Colors: 15 off-white; 82 black. State color number-and-name.

X 240-4960 D—Mailing weight 1.20 lbs 12.00

[D] Pants. Straight-leg styling. Set-on waistband, fly-front with zipper-and-button closing. Elasticized back waist. State size above.

Colors: 82 black; 15 off-white. State color number-and-name.

X 240-4952 D—Mailing weight 1.20 lbs 13.00

E LONG-SLEEVED SHIRT. In polyester knit. Button-placket front, button cuffs. Straight hem. Off-white. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

X 240-4945 B—Mailing weight 1 lb 12.00

F TURTLENECK. In acrylic knit. Slipover. Long sleeves. Straight bottom. Machine wash warm, tumble dry.

Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

Colors: 03 red; 15 off-white. State color number-and-name.

X 240-5579 D—Mailing weight 1.20 lbs 10.00

Coordinates Shown On This Page
All in Misses and Women's Sizes

G & H FAVORITE COLORS FOR CLASSIC COORDINATES. In polyester doubleknit. In navy blue with white trim. Machine wash warm, tumble dry.

[G] Blazer. Notched collar. Button front. 2 patch pockets. Straight bottom. Decorative contrast-color saddle-stitching.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

X 240-4895 B—Mailing weight 1.20 lbs 18.00

Women's Sizes: 38, 40, 42, 44. State size.

XE 240-5470 B—Mailing weight 1.25 lbs 19.00

[H] Pants. Straight-leg styling. Elasticized waist.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

X 240-5488 B—Mailing weight 1 lb 10.00

Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. State size.

XE 240-5496 B—Mailing weight 1.20 lbs 11.00

I TUNIC SWEATER. In rib-knit polyester. Cowl neck. Long sleeves. Self belt. Straight bottom. In white. Machine wash warm, tumble dry.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

X 240-5553 B—Mailing weight 1.20 lbs 11.00

Women's Sizes: 38, 40, 42, 44. State size.

XE 240-5561 B—Mailing weight 1.20 lbs 12.00

Classic Shoes

J MOC-TOE SLIP-ONS. Easy-care, soft urethane uppers. Soft polyurethane-foam-backed nylon tricot linings. Plantation crepe rubber outsoles and 1-in. heels. Sanitized® treated. Mailing weight pair 2 lbs.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

D (wide) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size and letter B or D.

X 609-2001 E—Navy blue

X 602-6991 E—Camel

X 602-7031 E—Brown. Pair 12.97

THE OTHER ACCESSORIES: Boots (Fig. A-E-C, small Fig. E-B-C) sold on page 124.

Shoes (Fig. B-F-D, small Fig. A-F-D) sold on page 94.

Handbag (small Fig. A-F-D) sold on page 108.

Heart Pendant (small Fig. E-B-C) sold on page 118.

Watch sold on page 91.

Earrings (Fig. G-I-H, small Fig. I-H) sold on page 115.

*See Women's Chart 4A and How to Find Your Size in our big Fall '77 Catalog, page 296

Buy it now and Charge it—see page 340

Navy Blue and White in Classic Combination

G
Blazer
I
Sweater





THE BASICS: Pointelle-Pattern Sweaters

Only **16⁰⁰** & **17⁰⁰** Misses S, M, L

Women's Sizes at slightly higher prices

A & B SWEATERS MAKE TERRIFIC GIFTS. These in an open pointelle-pattern knit. Long sleeves. Front patch pockets. Machine wash warm, tumble dry.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

Women's Sizes: 42, 44, 46. State size. Colors: 34 lt. blue; 78 white; 37 navy blue. State color number-and-name.

[A] Button-Front Cardigan. Of Wintuk® Orion® acrylic knit. Ribbed jewel neckline and front placket. Scalloped edges. Mail, wt. 0.75 lb. State size and color above.

X 251-5245 D—Misses Sizes 16.00
XE 251-5252 D—Women's Sizes 18.00

[B] Wrap Sweater. Of acrylic knit. T-shape sleeves. Ribbed jewel neckline, cuffs, pocket edges, and bottom. Separate wrap-tie belt. Mail, wt. 1 lb. State size and color above. (Shown over blouse sold on page 90.)

X 251-5278 D—Misses Sizes 17.00
XE 251-5286 D—Women's Sizes 19.00

Coordinated Checks and Solids

Jackets **13⁰⁰** Misses Sizes | Pants **9⁰⁰** Misses Sizes

Tall Misses, Women's Sizes at slightly higher prices

C to F POLYESTER-DOUBLEKNIT SEPARATES. Jackets have shirt collar, button-placket front. Long sleeves with button cuffs. Front yoke. Straight bottom. Elasticized-waist pants have flared legs. Machine wash warm, tumble dry.

[C] Knitted-Check Jacket. Colors: 35 blue/white; 56 camel/white; 03 red/white. State color number-name. Mail, wt. 0.40 lb. State size.
X 242-8449 D—Misses Sizes: 8, 10, 12, 14, 16, 18. 13.00
X 242-8456 D—Tall Misses Sizes: 12, 14, 16, 18, 20. 14.00
XE 242-8464 D—Women's Sizes: 38, 40, 42, 44. 15.00

[D] Solid Jacket. Colors: 35 blue; 56 camel; 03 red. State color number-and-name. Mail, wt. 0.40 lb. State size below.

X 242-8472 D—Misses Sizes: 8, 10, 12, 14, 16, 18. 13.00
X 242-8480 D—Tall Misses Sizes: 12, 14, 16, 18, 20. 14.00
XE 242-8498 D—Women's Sizes: 38, 40, 42, 44. 15.00

[E] Solid Pants. Colors: 35 blue; 56 camel; 03 red. State color number-and-name. Mail, wt. 1 lb. State size below.

X 244-4651 D—Misses Sizes: 8, 10, 12, 14, 16, 18. 9.00
X 244-4669 D—Tall Misses Sizes: 10, 12, 14, 16, 18, 20. 10.00
XE 244-4677 D—Women's Sizes: (4A*): 32, 34, 36, 38, 40. 11.00

[F] Knitted-Check Pants. Colors: 35 blue/white; 56 camel/white; 03 red/white. State color number-and-name. Mail, wt. 1 lb. State size.

X 244-4628 D—Misses Sizes: 8, 10, 12, 14, 16, 18. 9.00
X 244-4636 D—Tall Misses Sizes: 10, 12, 14, 16, 18, 20. 10.00
XE 244-4644 D—Women's Sizes: (4A*): 32, 34, 36, 38, 40. 11.00

A Shell of Many Colors

Only **5⁵⁰** Misses S, M, L

Misses Sizes to 46 at slightly higher price

G TURTLENECK SHELL. Of nylon ribbed knit. Sleeveless, slipover. Great with separates [C] to [F]—completes your coordinated look. Machine wash warm, tumble dry.

Colors: 35 blue; 78 white; 56 camel; 37 navy blue; 03 red. State color number-and-name.

Misses Sizes (Chart 1A*): S(32-34), M(36-38), L(40). State S, M, L. State color.

X 251-7134 D—Mail, wt. 0.40 lb. 5.50

Women's Sizes: (Chart 1A*): 42, 44, 46. State size. State color.

XE 251-4354 D—Mail, wt. 0.40 lb. 6.50

THE ACCESSORIES:

Scarf (Fig. A): sold on page 126.
Necklace (Fig. D-G-F) sold on page 119.
Shoes (All Figures) sold on page 111

*See Charts 1A and 4A and How to Find Your Size in our big Fall '77 Catalog, page 296

**Charge it—
see page 340**



C
Jacket
G
Shell

D
Jacket
G
Shell

Your Search for VALUE
Ends at Penneys



Your Search for VALUE Ends at Penneys



WESTERN STYLE Pre-Washed Denims

Vest, Skirt in Misses Sizes to 20
Jeans in Misses, Tall Misses Sizes

A & C BLUE DENIM SEPARATES. Of 100% cotton indigo-dyed navy blue. All have been washed once—but not bleached—for a soft, fashionably faded look and feel. Contrast top-stitching trim. Machine wash warm, tumble dry.

[A] Snap-Close Vest. Princess-seamed. Lapel collar. Waist-length with pointed bottom.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*
X 242-8779 B—Mail. wt. 0.40 lb..... 11.00

[B] Elastic-Back Skirt. Fly-front with zipper-and-snap closure. Side pockets.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*
X 253-5169 B—Mail. wt. 1.40 lb..... 13.00

[C] Elastic-Back Jeans. Fly-front with zipper-and-button closure. Adjustable D-rings at sides of waist. Slightly-flared legs.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
X 244-5021 B—Mail. wt. 1.40 lb..... 16.00

Tall Misses: 10, 12, 14, 16, 18, 20. *State size.*
X 244-5039 B—Mail. wt. 1.50 lbs 17.00

Round-Up the Look

Shirt in Misses, Tall Misses Sizes

D PLAID SHIRT. Of woven polyester-and-cotton. Pointed collar. Button placket front. Long sleeves, button cuffs. Shirttail bottom. In a multicolor plaid on white. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
X 242-8753 B—Mail. wt. 0.40 lb..... 9.00

Tall Misses Sizes: 12, 14, 16, 18, 20. *State size.*
X 242-8761 B—Mail. wt. 0.40 lb..... 10.00



Turtleneck in Misses Sizes to XL

E SOLID-COLOR TURTLENECK. Of polyester-and-cotton knit. Pullover. Long sleeves. Straight bottom. Machine wash warm, tumble dry. Colors: 17 yellow; 78 white; 03 red; 37 navy blue; 34 lt. blue. *State color number-and-name.*

Misses Sizes: S(8-10), M(12-14), L(16). *State S, M, or L. State color above.*
X 242-8787 D—Mail. wt. 0.40 lb..... 7.00

Misses Sizes: XL(18-20). *State XL. State color.*
XE 242-8795 D—Mail. wt. 0.40 lb..... 8.00

THE ACCESSORY: Shoes sold on page 94

Charge it—
see page 340

A
Jacket
C
Shirt

CLASSIC STYLE Polyester Separates

Jacket in Junior/Misses Sizes to 17/18
Pants in Tall Junior/Misses Sizes to 17/18

A & B CRISP JACKET AND PANTS

Of woven texturized polyester. Machine wash warm, tumble dry.

Colors: 73 steel blue; 52 parchment. State color number-and-name.

[A] Jacket. Pointed collar. Button-placket front. Long button-cuffed sleeves. Straight bottom. Shoulder-patch trim. Front pockets. Self-fabric belt. Mail. wt. 0.50 lb. State color.

Junior/Misses: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.

X 242-8522 D 14.00

[B] Pants with Belt. Fly-front with zipper-and-button-closure. Triple belt loops hold multicolor belt with buckle (included). Slightly-flared legs. Mail. wt. 1.40 lbs. State color.

Junior/Misses: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

X 244-4842 D 13.00

Tall Junior/Misses: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.

X 244-4859 D 14.00

Coordinating Plaid Shirt

Junior/Misses Sizes to 17/18

C MULTICOLOR SHIRT. Of woven polyester-and-cotton. Pointed collar. Button-placket front. Long sleeves with button cuffs. Straight bottom. In woven plaid. Machine wash warm, tumble dry. Mail. wt. 0.40 lb.

Junior/Misses: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.

X 242-8530 B 9.00



Hoops!

D GOLD-FILLED EARRINGS. With 14 K gold posts. For pierced ears only. 2-in. hoops polished to a dazzling shine. We pay postage from a factory near Chicago, Illinois, allow extra time.

X 108-4367 FA 9.95

THE OTHER ACCESSORY:
Shoes sold on page 94
See How to Find Your Size
in our big Fall '77 Catalog
on page 296



Chino-Look
Pants
in Polyester
Doubleknit
with a Soft
Tunic Top



B

Your Search for VALUE
Ends at Penneys

All in Misses and Women's Sizes

Shown on This Page

A FLARE-LEG PANTS. In polyester doubleknit with a chino look. Elasticized waist. Machine wash warm, tumble dry.
Colors: 07 coral; 35 blue. State color number-and-name.
Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color.
X 244-4685 D—Mailing weight 1 lb 11.00
Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color above.
X 244-4693 D—Mailing weight 1 lb 11.00
Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. State size. State color above.
XE 244-4701 D—Mailing weight 1 lb 12.00

B STRIPED TUNIC TOP. In polyester knit. Collared split-neck pullover. $\frac{3}{4}$ -length sleeves with mock, stitched cuffs. Self-tie sash. Printed stripes in graduated shades. Machine wash warm, tumble dry.
Colors: 07 coral/white; 35 blue/white. State color number-and-name.
Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color.
X 242-8621 D—Mailing weight 0.40 lb 14.00
Women's Sizes: 38, 40, 42, 44. State size. State color.
XE 242-8639 D—Mailing weight 0.40 lb 16.00

Shown on Opposite Page

C to F LUXURIOUS TOPPINGS. All in Ultriana®—Klopman's textured Dacron® polyester knit. Beautifully-colored for coordinating or contrasting looks. Straight bottoms. Machine wash warm, tumble dry.

[C] T-Top. Slipover. Jewel neckline.
Colors: 25 green; 34 lt. blue; 54 brown; 78 white; 01 pink; 82 black; 52 parchment; 03 red; 37 navy blue; 16 maize. State color number-and-name.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. State color.
X 252-1383 D—Mailing weight 0.25 lb 5.00
Women's Sizes: 38, 40, 42, 44. State size. State color.
XE 242-1717 D—Mailing weight 0.25 lb 6.00

[D] Cowl-Neck Top. Slipover.
Colors: 01 pink; 16 maize; 25 green; 34 lt. blue; 54 brown; 78 white; 82 black; 52 parchment; 03 red; 37 navy blue. State color number-and-name.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. State color.
X 242-3465 D—Mailing weight 0.40 lb 7.00
Women's Sizes: 38, 40, 42, 44. State size. State color.
XE 242-3473 D—Mailing weight 0.50 lb 8.00

[E] Blouson Top. Slipover. Spread collar on split neck. Button cuffs. Elasticized bottom with tie.
Colors: 16 maize; 34 lt. blue; 78 white; 82 black; 03 red. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color.
X 242-8605 D—Mailing weight 0.40 lb 11.00
Women's Sizes: 38, 40, 42, 44. State size. State color.
XE 242-8613 D—Mailing weight 0.40 lb 12.00

[F] Print Shirt. Button-placket front. Pointed collar. Button cuffs. In a printed abstract pattern.
Colors: 35 blue/off white; 03 red/off white; 82 black/off white. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color.
X 242-8589 D—Mailing weight 0.40 lb 11.00
Women's Sizes: 38, 40, 42, 44. State size. State color.
XE 242-8597 D—Mailing weight 0.40 lb 12.00

THE ACCESSORIES:

Shoes (Figs. B-A) sold on page 111.
Heart Necklace (Fig. D) sold on page 119.
Earrings (Fig. E) sold on page 115

*See Women's Chart 4A and How to Find Your Size in our big Fall '77 Catalog, page 296



B

A

A
Also
Tall
Misses
Sizes

A Palette of Colors for Collectable Ultriana® — the Smooth Textured Dacron® Polyester Knit that's Almost as Soft as Silk

The polyester fiber in these garments is
DACRON®
A DU PONT FIBER



Styles [C], [D], [E] not available in all colors. Order only colors listed for each item

Easy-
to-Wear
Coordinates

A
Vest
C
Shirt

B



All in Misses and Women's Sizes

A **BUTTON-FRONT VEST.** In polyester knit. Sleeveless. Straight bottom. Off-white ribbed trimming and ribbed tie belt. In off-white/hunter green/red knitted pattern. Coordinates beautifully with pants and shirt sold below. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 240-4879 B—Mailing weight 1.20 lbs..... 15.99

Women's Sizes: 38, 40, 42, 44. State size.
XE 240-4887 B—Mailing weight 1.25 lbs 16.99

B **SLIGHTLY-FLARED-LEG PANTS.** In polyester doubleknit. Elasticized waist. Machine wash warm, tumble dry.

Colors: 32 hunter green; 03 red; 15 off-white. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color.
X 240-4804 D—Mailing weight 1.20 lbs..... 9.99

Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. State size. State color above.
XE 240-4820 D—Mailing weight 1.25 lbs 10.99

C **LONG-SLEEVED SHIRT.** In polyester knit. Pointed collar. Button-placket front. Button cuffs. Straight bottom. In off-white. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 240-4838 B—Mailing weight 0.90 lb 9.99

Women's Sizes: 38, 40, 42, 44. State size.
XE 240-4861 B—Mailing weight 1 lb 10.99

THE ACCESSORY:
Shoes sold on page 94

*See Chart 4A and How to Find Your Size in our big Fall '77 Catalog, page 296

Buy it now and **Charge it**—
see page 340



Your Search for VALUE Ends at Penneys



Also available in navy blue



Balloon-Sleeve Turtleneck Complements Plaid Pants

Both in Misses Sizes

A BALLOON-SLEEVE TURTLENECK. In rib-knit nylon by Monsanto. Cut for a close fit—for looser fit, order one size larger. Pullover. Machine wash warm, tumble dry.

Colors: 17 yellow; 34 lt. blue; 78 white; 37 navy blue. State color number-name.

Misses Sizes (Chart 1A*): S(32-34), M(36-38), L(40). State S, M, or L. State color.

X 251-0345 D—Mailing weight 0.60 lb9.00

Misses Sizes (Chart 1A*): 42, 44, 46. State size. State color above.

XE 251-3190 D—Mailing weight 0.70 lb10.00

B KNITTED-PLAID PANTS. In polyester doubleknit. Elasticized waist. Slightly-flared legs. Machine wash warm, tumble dry.

Colors: 25 green/yellow/white/camel; 35 blue/pink/white/camel. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above.

X 244-4743 D—Mailing weight 1 lb11.00

Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. State size. State color above.

XE 244-4750 D—Mailing weight 1 lb12.00

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. State size. State color above.

XE 244-4768 D—Mailing weight 1 lb12.00

*See Charts 1A and 4A in our big Fall '77 Catalog, page 296

Locket Looks

C HEART-SHAPED LOCKET. Holds that special photograph! In polished base metal. 30-in. long rope-style chain with spring-ring closure. Mailing weight 0.50 lb.

Colors: 84 gold-tone (shown); 83 silver-tone. State color number-and-name.

X 108-3872 C5.00

THE OTHER ACCESSORY:
Shoes sold on page 111

See a full selection of
jewelry on pages 72-77



Buy it now and **Charge It**—see page 340

B
Also
Women's,
Half
Sizes

Think Sporty with Casual Separates

Pre-Washed Denim and T-Shirts

A OVERALLS in cotton denim. In blue. Pre-washed to feel soft (color may vary from garment to garment). Vest-effect top has button closing. Adjustable suspenders hook in front; built-up in back. Zipper fly. Slightly-flared legs. Machine wash warm, tumble dry.
Teen Sizes: 6, 8, 10, 12, 14. State size. See size chart on opposite page.
X 377-0872 B—Mail. wt. 1.20 lbs. 17.00

B EMBROIDERED-POCKET JEANS in cotton denim. In blue. Pre-washed to feel soft (color may vary from garment to garment). Fit at natural waistline. Belt loops. Zipper fly and snap closing. 2 front swing pockets and 2 back patch pockets. American eagle embroidered on back pocket. Slightly-flared legs. Machine wash warm, tumble dry.
Teen Sizes: 6, 8, 10, 12, 14. State size. See size chart on opposite page.
X 377-0849 B—Mail. wt. 1.20 lbs. 14.00

C SOLID-COLOR T-SHIRT in polyester-cotton knit. Pullover. V-neck with pointed collar. Long sleeves. Decorative stitching trims straight bottom. Machine wash warm, tumble dry. Needs little or no ironing.
Teen Sizes: S(6/8), M(10/12), L(14). State S, M, or L—not number size. See size chart on opposite page.
Colors: 03 red; 37 navy blue; 78 winter white. State color number-and-name.
X 377-0815 D—Mail. wt. 0.50 lb. 7.00

D STRIPED T-SHIRT in polyester-cotton knit. Pullover. Round neck. Long sleeves. Hemmed straight bottom. In multicolor stripes. Machine wash warm, tumble dry. Needs little or no ironing.
Teen Sizes: S(6/8), M(10/12), L(14). State S, M, or L—not number size. See size chart on opposite page.
X 377-0757 B—Mail. wt. 0.50 lb. 6.00

Fashion Pants and Tops

E BELTED FASHION PANTS in woven polyester. Fit at natural waistline. Zipper fly and button closing. Complete with contrasting color military-style belt in webbed cotton canvas. Belt loops. 2 front pockets. Slightly-flared legs. Machine wash warm, tumble dry. Need little or no ironing.
Teen Sizes: 6, 8, 10, 12, 14. State size. See size chart on opposite page.
Colors: 34 lt. blue; 37 navy blue; 01 pink; 56 lt. tan. State color number-and-name.
X 377-0930 D—Mail. wt. 1.20 lbs. 12.00

F STRIPED BLOUSON-STYLE SWEATER in acrylic knit. Pullover. Attached hood. V-neck with tie. Long, elasticized sleeves. Drawstring bottom. In multicolor stripes. Machine wash warm, tumble dry. Needs little or no ironing.
Teen Sizes: S(6/8), M(10/12), L(14). State S, M, or L—not number size. See size chart on opposite page.
X 377-0906 B—Mail. wt. 0.50 lb. 10.00

G PRINTED SHIRT in woven polyester-cotton. Button placket front. Front and back yokes. 2 front slash pockets at chest. Long sleeves have button cuffs. In multicolor stripe/plaid printed pattern (position of patterns may vary from garment to garment). Machine wash warm, tumble dry. Needs little or no ironing.
Teen Sizes: 6, 8, 10, 12, 14. State size. See size chart on opposite page.
X 377-0781 B—Mail. wt. 0.50 lb. 9.50

For a Complete Selection of Jr Hi Fashions see our big Fall '77 Catalog, pages 42-47

Shoes sold in our big Fall '77 Catalog:
Figs. A-C; D-B on page 347;
Fig. G-E on page 356

Charge It—see page 340



Your Search for VALUE
Ends at Penneys



Size Chart for Teen Sizes 6 to 14—Fit the girl whose figure is beginning to develop. Heights 4 ft. 11½ in. to 5 ft. 4½ in.

Order Size	6	8	10	12	14
Bust (in.)	28½-29	29½-30	30½-31	31½-32½	33-34
Waist (in.)	22-22½	23-23½	24-24½	25-25½	26-26½
Hips (in.)	31-31½	32-32½	33-33½	34-35	35½-36½

Coordinated Ski Looks

All in Misses S, M, L

A VEST. In nylon taffeta bonded to Polarguard® Fortrel® polyester fiberfill from Celanese. Treated for water repellency. Rounded snap collar and zip-front closure. 2 zipper pockets. 2 inside pockets. Contoured bottom with a longer flap in back for extra protection. Contrasting stripes at collar and armholes. About 27-in. long. Machine wash warm, tumble dry. Mail. wt. 1.25 lbs.
Misses Sizes: S(6-8), M(10-12), L(14-16). *State S, M, or L.*
Colors: 37 navy blue with yellow and pimento (orange-red) stripes; 25 green with white and navy blue stripes. *State color number-and-name.*
 X 264-1074 D25.99

B SKI-STYLE SWEATER. In Wintuk® Orlon® acrylic knit. Pullover sweater has contrasting stripes down sleeves. Machine wash warm, tumble dry. Mail. wt. 1.25 lbs.
Misses Sizes: S(6-8), M(10-12), L(14-16). *State S, M, or L.*
Colors: 37 navy blue with yellow and pimento (orange-red) stripes; 25 green with white and navy blue stripes. *State color number-and-name.*
 X 264-1082 D17.99

C BIB-TOP PANTS. In nylon taffeta. Polyurethane foam insulation laminated to nylon tricot lining. Treated for water repellency. Elasticized straps with adjustable buckles at bib front, elasticized side panels, and inner, leg storm cuffs. Zip-front closure. Horizontal zipper pocket. Machine wash warm, tumble dry. Mail. wt. 1.25 lbs.
Misses Sizes: S(6-8), M(10-12), L(14-16). *State S, M, or L.*
Colors: 11 pimento (orange-red); 37 navy blue. *State color number-and-name.*
 X 264-1090 D26.99

D ZIP-FRONT SKI-STYLE JACKET. In nylon taffeta. Nylon taffeta lining. Polyester fiberfill interlining. Treated for water repellency. Contrasting wavy stripe design on front and back. Collar can be worn zipped up or turned down. Zip-front closure. 2 zipper pockets. Knit inner storm cuffs. Machine wash warm, tumble dry. Mail. wt. 1.25 lbs.
Misses Sizes: S(6-8), M(10-12), L(14-16). *State S, M, or L.*
Colors: 37 navy blue with yellow and pimento (orange-red) stripes; 25 green with white and navy blue stripes. *State color number-and-name.*
 X 264-1108 D29.99

Pack a Fashion Punch

E BOXING-GLOVE-STYLE MITTENS. Of soft vinyl with acrylic fur-like pile lining. Polyurethane-foam interlining on mitten top. String lace-up detail. Fits most sizes. Wipe clean—do not immerse in water. Imported from Japan. Mail. wt. 0.70 lb.
Colors: 03 red; 37 navy blue; 17 yellow; 25 green; 11 orange. *State color number-and-name.*
 X 105-0368 C7.00

THE OTHER ACCESSORY:
 Boots sold on page 137

See How to Find your Size
 in our big Fall '77 Catalog, page 296

Charge it—see page 340



A Vest
 B Sweater

C

Item A contains



D Jacket



D



A Vest
 B Sweater



A
Also
Half
Sizes
to 26½

B

C
Also
Half Sizes
to 26½



All-Weather Nylon Storm Coats

- Water-repellent nylon taffeta outer shell
- Polyester-fiberfill interlining for extra warmth
- All in Misses and Tall Misses Sizes

A HOODED PANTS-LENGTH STORM COAT. Fully pile-lined in acrylic (acrylic back). Polyester fiberfill interlining. Attached pile-lined hood opens to form collar. Raglan sleeves, front and back yokes, and 2 inseam pockets. Metal turn-key-style closure. Machine wash gentle, tumble dry—low heat.

Colors: 78 white with black plaid lining; 75 slate blue with blue plaid lining. *State color number-and-name.*

Misses Sizes (abt. 31 in. long): 8, 10, 12, 14, 16, 18. *State size. State color above.*
Mail. wt. 3 lbs.

X 264-1058 D39.99

Tall Misses Sizes (abt. 33 in. long): 12, 14, 16, 18, 20. *State size. State color above.*
Mail. wt. 3.25 lbs.

X 264-1066 D44.99

Half Sizes (abt. 31 in. long): 16½, 18½, 20½, 22½, 24½, 26½. *State size. State color above.* Mail. wt. 3.25 lbs.

XE 264-1124 D44.99

B FUR-TRIMMED PANTS-LENGTH STORM COAT. Nylon taffeta lining. Polyester fiberfill interlining. Collar trimmed with natural rabbit fur (fur origin: France). Sleeves have zippered cuffs. Button front. Criss-cross belt loops, and separate self-fabric tie-belt. Side vents. Dry clean only. From Hong Kong.

Colors: 08 persimmon (red); 56 lt. beige. *State color number-and-name.*

Misses Sizes (abt. 30 in. long): 8, 10, 12, 14, 16, 18. *State size. State color above.*

X 264-1041 D—Mail. wt. 2.25 lbs58.99

Tall Misses Sizes (abt. 32 in. long): 12, 14, 16, 18, 20. *State size. State color above.*

X 264-1132 D—Mail. wt. 2.50 lbs63.99

C TRENCH-STYLE STORM COAT. Nylon taffeta lining. Polyester fiberfill interlining. Raglan sleeves with epaulets. Double-breasted button-front. Back flap yoke. Button-trimmed tabs on sleeves. Separate self-fabric tie-belt and belt loops. Machine wash gentle, tumble dry—low heat. From Columbia, South America.

Colors: 48 lt. rust; 78 winter white. *State color number-and-name.*

Misses Sizes (abt. 43 in. long): 10, 12, 14, 16, 18. *State size. State color above.*

X 260-0641 D—Mail. wt. 2.75 lbs39.99

Tall Misses Sizes (abt. 45½ in. long): 12, 14, 16, 18, 20. *State size. State color above.*

X 260-0658 D—Mail. wt. 3 lbs44.99

Half Sizes (abt. 43 in. long): 16½, 18½, 20½, 22½, 24½, 26½. *State size. State color above.*

XE 260-0666 D—Mail. wt. 3 lbs44.99

THE ACCESSORIES:
Gloves (Figs. A & B)
sold on page 17.
Cowl-Neck Body Suit
(Figs. B & C)
sold on page 85.
Bag sold on page 97.
Boots sold on page 124



A

Also
in camel

Also
Half Sizes
to 26½



WOOL BLEND

Coat (A) on this page carries the sewn-in Woolblend Mark label, your assurance of quality-tested fabrics made predominantly of wool.



C



B

Also in
dark brown
with dyed-to-
match collar

Wool-Blend Wrap Coat and a Sueded-Leather Coat

Both with Fur Trims—
Both in Misses and
Tall Misses Sizes

A WARMLY INTERLINED WOOL-BLEND WRAP COAT. In a blend of wool-and-nylon plush bonded to acetate tricot. Acetate taffeta lining. Polyester interlined. Lamb-trimmed shawl collar (fur origin: Spain). 2 flap-trim side-seam pockets. Self-fabric wrap-tie belt attached at back. Back tucking. Dry clean by furrier method.

Colors: 78 winter white; 56 camel (not shown). State color-number-name.

Misses Sizes (about 43 in. long): 8, 10, 12, 14, 16, 18. State size. State color above.

X 262-0961 D—Mailing weight 3.75 lbs. 99.99

Tall Misses Sizes (about 46 in. long): 12, 14, 16, 18, 20. State size. State color above.

X 262-0979 D—Mailing weight 4 lbs. 109.99

Half Sizes (about 43 in. long): 16½, 18½, 20½, 22½, 24½, 26½. State size. State color above.

XE 262-0987 D—Mailing weight 4 lbs. 109.99

B TUCKING-TRIM LEATHER COAT. In sueded split cowhide. Coat body lined in acrylic pile (polyester back). Sleeves lined in quilted acetate taffeta (urethane-foam back). Lamb-trimmed shawl collar (fur origin: USA). Back yoke, 2 patch pockets, and top-stitched seams. Button front. Separate self-fabric wrap-tie belt. Imported from Canada. Dry clean by leather method.

Colors: 48 lt. rust/natural-color collar; 55 dk. brown/dk. brown dyed-to-match collar (not shown). State color number-and-name.

Misses Sizes (about 43 in. long): 8, 10, 12, 14, 16, 18. State size. State color above.

X 262-0946 D—Mailing weight 6 lbs. 89.99

Tall Misses Sizes (about 45½ in. long): 12, 14, 16, 18, 20. State size. State color above.

X 262-0953 D—Mailing weight 6.25 lbs. 99.99

The Accessory

C HARNESS-STRAP BOOTS. Rich leather uppers. Softly-cushioned nylon tricot linings. Full-length side zippers plus hidden elastic gores for great fit. Durable composition outsoles and leather-wrapped, stacked-look, 3 in. heels. About 15 in high. B (medium) width. Imported from Brazil.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.

X 603-8400 B—Black

X 603-8392 B—Dark Brown

Mail. wt. pr. 2.25 lbs. Pr. 44.97

THE OTHER ACCESSORY:

Gloves (Fig. B) sold on page 17.

See How to Find Your Size in
our big Fall '77 Catalog, page 296



A
Also
Half
Sizes



B
Also
Tall
Misses
Sizes

C



Colorful Accent

MULTICOLOR-PRINT SCARF. In woven polyester. Solid-color border. Order by color of border—see colors below. 27 in. square. Machine wash warm, line dry only.
Colors: 53 tan border; 01 pink border; 34 lt. blue border. State color number-and-name.

X 101-3648 C—Mailing weight 0.20 lb 4.00

THE OTHER ACCESSORIES:
Shoes (Figs. A to D) sold on page 134.
Watch (Fig. C) sold on page 91.
Shoes (Fig. E) sold on page 88



Shown on Opposite Page

Pretty Pastel Dress and Sets

great gift values

BECAUSE they're all made of Suraline®—Klopman's woven texturized Dacron® polyester that machine washes beautifully, features excellent shape retention and crisp good looks. Subtly stated in glowing pastels and delicate winter white.

AND PRICED AT ONLY

25⁰⁰ to 28⁰⁰

Junior and Misses Sizes

Some in Tall Misses and Half Sizes at slightly higher prices

A to C DRESS UP IN SURALINE® POLYESTER that packs and travels beautifully. Machine wash warm, tumble dry.

[A] Dress. Coat styling with button-placket front, gathered front and back yokes. ¾-length sleeves have roll-up cuffs. Two side-seam, flap-trimmed pockets. Self-fabric belt with plastic buckle.

Colors: 78 winter white; 25 green. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above.

X 230-2941 D—Mailing weight 1 lb26.00

Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color.

X 230-2958 D—Mailing weight 1 lb26.00

Half Sizes: 14½, 16½, 18½, 20½, 22½. State size. State color.

XE 230-2966 D—Mailing weight 1 lb28.00

[B] Jacket and Pants Set. Jacket has blazer styling with notched collar and modified front princess seaming. Two patch pockets. Two-button closing, back vent. Flare-leg pants have set-in waistband with fly-front, zipper-and-button closing. (Shirt not included, scarf sold on opposite page.)

Colors: 13 goldenrod; 78 winter white. State color number-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above.

X 230-2883 D—Mailing weight 1 lb28.00

Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color.

X 230-2891 D—Mailing weight 1 lb28.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color.

X 230-2909 D—Mailing weight 1 lb30.00

[C] Dress and Pants Set. Cap-sleeve dress has tucked and top-stitched front yoke. Dress has self-tie belt from side seams and smocked, elasticized waistband in back. Button-front. Two pockets. Slightly-flared-leg pants have waistband with fly-front, zipper-and-button closing. Pants are elasticized at sides of waistband.

Colors: 25 green; 56 camel. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above.

X 220-5649 D—Mailing weight 1.70 lbs25.00

Misses Sizes: 10, 12, 14, 16, 18. State size. State color above.

X 220-5656 D—Mailing weight 1.70 lbs25.00

Shown on This Page

D 3-PIECE PANTS ENSEMBLE. Princess-seamed blazer jacket in polyester knit has the look and feel of flannel. Double-breasted styling with notched lapel collar, pocket-flap trim, two patch pockets. Straight bottom and back center vent. Flare-leg pants in polyester doubleknit have comfortable elasticized waist. Bias-plaid blouse in woven polyester has long sleeves with button cuffs and button-front. Detachable fabric flower. Off-white jacket, black pants, black/off-white printed-plaid blouse. Machine wash warm, tumble dry.

Junior Sizes: 7, 9, 11, 13, 15. State size.

X 230-2917 B—Mailing weight 1.40 lbs34.00

Misses Sizes: 10, 12, 14, 16, 18. State size.

X 230-2925 B—Mailing weight 1.40 lbs34.00

Tall Misses Sizes: 10, 12, 14, 16, 18. State size.

X 230-2933 B—Mailing weight 1.40 lbs36.00

E 3-PIECE PEASANT-STYLE SKIRT ENSEMBLE helps make you the focus of attention. Scoop-neck blouse in polyester interlock knit. Elasticized at neckline, wrists, and waistline for a romantic look. Slipover styling with straight bottom. Bias-plaid skirt in polyester interlock knit is flared and has black-banded elasticized waist. All-around hemline flounce. Vest in polyester knit has grommet lace-up front, front and back darts, straight bottom. White blouse, red/green/blue/white/black knitted-plaid skirt, black vest. Machine wash warm, tumble dry.

Petite Junior Sizes: 5, 7, 9, 11, 13. State size.

X 230-2859 B—Mailing weight 1.25 lbs31.00

Junior Sizes: 7, 9, 11, 13, 15. State size.

X 230-2867 B—Mailing weight 1.25 lbs31.00

Misses Sizes: 8, 10, 12, 14, 16. State size.

X 230-2875 B—Mailing weight 1.25 lbs31.00

Charge It—see page 340

Stylish Ensembles for the Holidays and After

Both in Junior and Misses Sizes

D
Also
Tall
Misses
Sizes

E
Also
Petite
Junior
Sizes





A
Also
Junior
Sizes

B
Also
Junior
Sizes

C
Tall Misses
Sizes to 22



Sophisticated Jumpsuits for Grand Occasions

All in Misses and Tall Misses Sizes

A TUNIC-TOPPED JUMPSUIT. Jumpsuit in polyester knit. Separate sheer tunic in woven polyester-and-cotton. Long sleeved, turtleneck jumpsuit has elasticized waist and stylish flare legs. Back zipper closure. Black-on-white print tunic features slit neckline with self string ties at neck and waist. In black with black/white. Machine wash warm, tumble dry.
Junior Sizes: 7, 9, 11, 13, 15. *State size. Mailing weight 1 lb.*
 X 230-3030 B 26.00
Misses Sizes: 8, 10, 12, 14, 16. *State size. Mailing weight 1 lb.*
 X 230-3048 B 26.00
Tall Misses Sizes: 10, 12, 14, 16, 18. *State size. Mailing weight 1 lb.*
 X 230-3055 B 28.00

B LACE-ACCENTED JUMPSUIT. In polyester knit with back bodice and shoulder yoke of acetate-and-nylon lace. Front yoke shirring. Self-tie sash. Wide flare legs. Button-and-loop front closure. Short below-the-waist zipper. Machine wash warm, tumble dry.
State color number-and-name: 82 black/black lace; 54 brown/beige lace.
Junior Sizes: 7, 9, 11, 13, 15. *State size. State color above.*
 X 230-3006 D—Mailing weight 0.90 lb 26.00
Misses Sizes: 8, 10, 12, 14, 16. *State size. State color above*
 X 230-3014 D—Mailing weight 0.90 lb 26.00
Tall Misses Sizes: 8, 10, 12, 14, 16. *State size. State color above*
 X 230-3022 D—Mailing weight 0.90 lb 28.00

C TWO-TONE JUMPSUIT. In polyester knit. String ties at neck. Long sleeves with elasticized wrists. Wide flare legs. Button-and-loop front closure. Elasticized waist has short below-the-waist front zipper with hook-eye closure. Self-tie sash. In black/white. Machine wash warm, tumble dry.
Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
 X 224-9845 B—Mailing weight 1.10 lbs 24.00
Tall Misses Sizes: 10, 12, 14, 16, 18, 20, 22. *State size.*
 X 224-9852 B—Mailing weight 1.10 lbs 25.00



D DRESSY SANDALS. Shimmery gold- or silver-color rayon peau de soie or shiny black urethane uppers and covered 2 3/4-in. heels. Adjustable buckled straps. Urethane-wrapped insoles. Composition outsoles and heel-lifts. Sanitized® treated. Mailing weight pair 2 lbs.
Sizes: AA(narrow) width 7, 7 1/2, 8, 8 1/2, 9, B(medium) width 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. *State size and letter width AA or B.*
 X 605-5420 E—Black (shiny)
 X 605-5412 E—Silver
 X 605-5404 E—Gold Pair 14.97

THE OTHER ACCESSORIES:
 Jewelry (Fig. B) sold on page 132
 Shoes (Fig. C) sold on page 88

See How to Find Your Size
 in our big Fall '77 Catalog, page 296

Your Search for VALUE Ends at Penneys



A
Junior/
Misses
Sizes

B
Petite Junior,
Junior,
Misses Sizes



C
Junior,
Misses,
Half Sizes

Special Fashions with Holiday Trimmings

A JACKET AND DRESS ENSEMBLE. Dress in polyester knit. Sheer jacket of woven polyester. Long empire-style dress has V-neckline, gathering at bust and built-up shoulder straps. Long back zipper with hook-and-eye closure. Ribbon-trimmed bolero-jacket has long sleeves with snap cuffs and front-tie closure with bead trim. In beige with multi-color print. Dry clean only.
Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16. State size.
X 230-2842 B—Mailing weight 1 lb38.00

B LACE- AND-RIBBON-TRIMMED PANTS SET. In polyester knit with cotton lace accent. Handkerchief-style top has V-neckline and back zipper closure. Wide legged pajama-style pants have comfortable elasticized waist. Machine wash warm, tumble dry.
Colors: 33 pastel blue; 02 rose. State color number-and-name.
Petite Junior Sizes: 5, 7, 9, 11, 13. State size. State color.
X 230-2818 D—Mailing weight 0.90 lb28.00
Junior Sizes: 7, 9, 11, 13, 15. State size. State color.
X 230-2826 D—Mailing weight 0.90 lb28.00
Misses Sizes: 8, 10, 12, 14, 16. State size. State color.
X 230-2834 D—Mailing weight 0.90 lb28.00

C FLOWING EMPIRE DRESS. In polyester knit with glittering rayon and metallic bodice trim on front and back. Long full-skirted styling with gathering at waist, $\frac{3}{4}$ -length bell sleeves, and back zipper closure. Machine wash gentle, tumble dry—low heat. Mailing weight 1 lb.
Colors: 78 white/gold trim; 82 black/silver trim. State color number-and-name.
Junior Sizes: 7, 9, 11, 13, 15. State size. State color.
X 230-2974 D27.00
Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color.
X 230-2982 D27.00
Half Sizes: 14½, 16½, 18½, 20½, 22½. State size. State color.
XE 230-2990 D29.00

THE ACCESSORIES:
Sandals sold on opposite page. Clutch Bag sold on page 86

Charge It—see page 340



Pleats and Prints In Fluid Polyester Knit

[A] to [C] in Junior and Misses Sizes



A PLEATED-SKIRT HALTER-STYLE DRESS. Banded empire bodice with gathered shoulders. Back straps with covered button-and-loop closure at neck. Back zipper. Machine wash warm, tumble dry. Remove detachable rose before washing. Mail. wt. 1 lb. Colors: 15 eggshell; 25 green. State color number-and-name.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. State color above.

X 220-5664 D24.00

Misses Sizes: 8, 10, 12, 14, 16. State size. State color above.

X 220-5672 D24.00

THE ACCESSORIES:

Shoes (All Figs.) sold on p. 128.

Jewelry (Fig. A), p. 132. Bag (Fig. B) and Jewelry (Fig. C), p. 86

B PLEATED-TOP PANTS SET. Top has zig-zag pattern pleated front, round banded neckline and elasticized wrists on long sleeves. Attached sash forms band in front, ties in back. Back zipper closure. Pants have elasticized waist and slightly-flared legs. Machine wash warm, tumble dry.

Colors: 33 lt. blue; 24 lt. green. State color number-and-name.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. State color above.

X 230-3063 D—Mailing weight 0.70 lb28.00

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above.

X 230-3071 D—Mailing weight 0.70 lb28.00

C DRESS WITH PLEATED JACKET. Slip-style sleeveless dress has rounded neckline and bodice gathering. Back zipper and hook-and-eye closure. Flared skirt. Sleeveless, crystal-pleated jacket has covered button-and-loop closure at banded waist. Fluted bottom. Banded back neck and shoulders. Machine wash warm, tumble dry.

Colors: 02 flamingo; 15 eggshell. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above.

X 220-5680 D—Mailing weight 1.10 lb25.00

Misses Sizes: 10, 12, 14, 16, 18. State size. State color above.

X 220-5698 D—Mailing weight 1.10 lb25.00



[D] to [E] in Junior and Misses Sizes, [F] in Junior/Misses Sizes

D HALTER JUMPSUIT WITH JACKET. Jumpsuit has lace neckline applique and spaghetti straps which tie at back of neck. Back zipper. Slightly-flared legs. Cap-sleeve, coat-style jacket has elasticized empire waist with front tie. Machine wash warm, tumble dry.

Colors: 28 lt. aqua; 09 melon. *State color number-name.*
 Junior Sizes: 5, 7, 9, 11, 13. *State size. State color above.*
 X 220-5714 D—Mailing weight 1 lb25.00
 Misses Sizes: 8, 10, 12, 14, 16. *State size. State color above.*
 X 220-5722 D—Mailing weight 1 lb25.00

E DRESS WITH PRINTED BIB. Empire-waist bodice with split square neckline and open handkerchief sleeves. Printed bib insert of cotton has printed front-tie trim, backtie sash. Back zipper, hook-and-eye closure. Machine wash gentle, tumble dry. In maize yellow with multicolor floral print.

Junior Sizes: 5, 7, 9, 11, 13, 15. *State size.*
 X 220-5748 B—Mailing weight 1.10 lbs20.00
 Misses Sizes: 8, 10, 12, 14, 16. *State size.*
 X 220-5755 B—Mailing weight 1.10 lbs20.00

F DRESS WITH SOFT PRINT. Simply styled slipover with cowl collar, cap sleeves, and flattering four-panel flared skirt. In floral print on beige. Machine wash warm, tumble dry.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size.*
 X 220-5730 B—Mailing weight 0.90 lb24.00

See How to Find Your Size
 in our big Fall '77 Catalog, page 296

Charge it—see page 340

**Your Search
 for VALUE
 Ends at Penneys**



The Perfect Holiday Accessory

G GOLD-TONE METAL TRIMS compact 7½x2x5 in. vinyl bag that looks like snake skin. Vinyl lining. Delicately-knotted shoulder strap. Flap front with snap closure. Inside zipper pocket.

Colors: 82 black; 15 bone. *State color number-and-name.*
 X 103-2002 C—Mail. wt. 0.70 lb 10.00

THE OTHER ACCESSORY:
 Shoes sold on page 128 **JCPenney 131**



A
Also
Tall
Misses
Sizes

Knits that Light Up the Night

All in Junior and Misses Sizes

A GLITTERING-TRIMMED JUMP-SUIT has a two-piece look—attached portion gives the look of a short jacket. In polyester knit. Striped bands for bib-bodice and edges of cap-sleeves of a knitted blend of rayon-and-metallic polyester film. Front tab-tie. Top-stitched accents. Long back zipper. In black with gold and silver-tone trim. Machine wash gentle, line dry only.

Junior Sizes: 7, 9, 11, 13, 15. State size. Mail. wt. 1 lb.

X 220-5763 B25.00

Misses Sizes: 10, 12, 14, 16, 18. State size. Mail. wt. 1 lb.

X 220-5771 B25.00

Tall Misses Sizes: 12, 14, 16, 18, 20. State size. Mail. wt. 1 lb.

X 220-5789 B26.00

B GLITTERING MITERED-STRIPE-BODICE DRESS. In polyester knit. Glittering trim of metallic polyester film. Banded V-neckline. Rib-knit bodice with knitted-in stripes on front and on back. Rib-knit long sleeves. Back zipper. A-line skirt. In black with silver-tone trim. Machine wash warm, tumble dry.

Junior Sizes: 7, 9, 11, 13, 15. State size.

X 220-5797 B—Mail. wt. 1.10 lbs.25.00

Misses Sizes: 10, 12, 14, 16, 18. State size.

X 220-5805 B—Mail. wt. 1.10 lbs.25.00

C GLITTERING-TOPPED DRESS. Front and back bodice in a knitted blend of rayon-and-metallic polyester film. Cutaway arm-holes give a halter effect. Black band trim and long A-line skirt in polyester knit. Long back zipper. Dry clean only.

Junior Sizes: 5, 7, 9, 11, 13. State size.

X 220-5813 B—Mail. wt. 0.75 lb22.00

Misses Sizes: 8, 10, 12, 14, 16. State size.

X 220-5821 B—Mail. wt. 0.75 lb22.00

THE ACCESSORIES:
Handbag (Fig. C) sold on page 86.
Shoes (all Figs.) sold on page 128

See How to Find Your Size
in our big Fall '77 Catalog, page 296

Charge it—see page 340



Jewelry with a Soft Sheen

D & E COORDINATING BRACELET AND EARRINGS. In lustrous plastic. Bangle bracelet is 3/4 in. wide. Hoop earrings in clip-on and pierced-ear styles. Colors: 84 gold-tone; 74 smoke-tone; 85 copper-tone. State color number-and-name.

[D] Bracelet. Mail. wt. 0.40 lb. State color above.
X 108-4334 C2.00

[E] Earrings. Mail. wt. pr. 0.40 lb. State color above.

X 108-4342 C—Clip-onPr. 2.00

X 108-4326 C—Pierced-earPr. 2.00

Your Search for VALUE Ends at Penneys



A

B

Also Tall Misses Sizes to 22



C

Soft-Draping Polyester Interlock Knits

All Machine Washable All in Junior and Misses Sizes

A BLOUSON-STYLE JUMPSUIT. In polyester interlock knit. Cowl neckline. Blouson. Elasticized waist. Long sleeves. Back zipper closing. Flared legs. Machine wash warm, tumble dry. Colors: 35 blue; 82 black. State color number-and-name. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. State color above. X 220-5839 D—Mail. wt. 0.90 lb. 18.00 Misses Sizes: 8, 10, 12, 14, 16. State size. State color above. X 220-5847 D—Mail. wt. 0.90 lb. 18.00

B FLOWING 2-PC. PANTS SET. In polyester interlock knit. V-neck top is gathered at shoulders. Handkerchief-style sleeves. Raised empire-style waistline. Attached self-cord tie. Contrasting grosgrain ribbon trim. Long back zipper. Flare-leg pants have elasticized waist. Machine wash warm, tumble dry. Colors: 37 navy blue; 25 green. State color number-name. Junior Sizes: 5, 7, 9, 11, 13. State size. State color above. X 220-5854 D—Mail. wt. 1.40 lbs. 25.00 Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above. X 220-5862 D—Mail. wt. 1.40 lbs. 25.00 Tall Misses Sizes: 12, 14, 16, 18, 20, 22. State size. State color. X 220-5896 D—Mail. wt. 1.40 lbs. 26.00

C EASY-TO-WEAR DRESS. In polyester interlock knit. Slipover with split neckline and placket front. Back yoke. Raised waistline is gathered and banded. Long sleeves have button cuffs. Sash, attached at side-seams, ties in back. Flared skirt. Machine wash warm, tumble dry. Colors: 25 green; 09 melon. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above. Mail. wt. 0.75 lb. X 220-5870 D 18.00 Misses Sizes: 10, 12, 14, 16, 18. State size. State color above. Mail. wt. 0.75 lb. X 220-5888 D 18.00

THE ACCESSORIES:

Handbag (Fig. C) sold on pages 96, 97. Scarf (small Fig. C) sold on page 126. Shoes (all Figs. except small Fig. A) sold on page 134. Shoes (small Fig. A) sold on page 128



A

B

C

Classic Contrasts in Navy Blue and White

All in Machine-Washable
Polyester Interlock Knit



A
Also
Tall
Misses
Sizes
to 22



B
Also
Tall
Misses
Sizes
to 22.
Half
Sizes

C

All in Misses and Tall Misses Sizes

A CONTRAST-TOPPED JUMPSUIT. In polyester interlock knit. Button-placket front. Front yoke and collar have soutache braid trim. Long sleeves with button cuffs. Lightly elasticized waistline has belt loops. Elasticized belt with plastic clasp included. Flared legs. Contrast topstitching trim. In navy blue and white. Machine wash gentle, tumble dry—low heat.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
X 224-9860 B—Mail. wt. 1.20 lbs. 25.00
Tall Misses Sizes: 10, 12, 14, 16, 18, 20, 22. *State size.*
X 224-9878 B—Mail. wt. 1.20 lbs. 26.00

B ABSTRACT-PATTERNED DRESS inspired by today's designer styling. In polyester interlock knit. Self-tie neckline with small slit opening. Long A-line. Back zipper closing. Navy blue abstract print on white. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
X 224-9886 B—Mail. wt. 0.90 lb. 23.00
Tall Misses Sizes: 10, 12, 14, 16, 18, 20, 22. *State size.*
X 224-9894 B—Mail. wt. 0.90 lb. 24.00
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
XE 224-9902 B—Mail. wt. 0.90 lb. 24.00

THE OTHER ACCESSORY:
Bracelet Watch (Fig. C) sold on page 13

Charge it—see page 340

C CONTRAST-TRIMMED DRESS. In polyester interlock knit. Off-white shoulder yoke, waistband panel, and bands down sides of skirt. Sleeveless dress has gathering at shoulder yoke and at front waistline. Long back zipper with hook-and-eye closing. Separate triangular scarf included. In navy blue with off-white trim. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
X 224-9910 B—Mail. wt. 1 lb. 23.00
Tall Misses Sizes: 10, 12, 14, 16, 18, 20. *State size.*
X 224-9928 B—Mail. wt. 1 lb. 24.00

Sophisticated Shoes

D SHOES. Smooth, easy-care urethane uppers. Nylon-tricot-lined vamps. Urethane-lined insoles. Adjustable buckle-straps with elasticized gores. Composition outsoles and 2¾ in. heels. Sanitized® treated. Mail. wt. pr. 1 lb.

Sizes: AA(narrow) width 7, 7½, 8, 8½, 9, B(medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size and letter width AA or B.*
X 605-4118 E—Navy blue
X 605-4126 E—Camel
X 605-4092 E—Black
X 605-4100 E—Brown Pr. 16.97



A
Also
Half
Sizes
to 26½

B

Your Search
for **VALUE**
Ends at
Penneys

C
Also
Half
Sizes
to 26½



For Your Vacation Calendar: Winter White or Teal with Striking Accents Fashions of Machine-Washable Polyester Doubleknit

All in Misses Sizes and Tall Misses Sizes to 22

A STRIPE-TRIMMED 2-PC. PANTS SET. In polyester doubleknit. Cardigan-style jacket has all-around printed-stripe pattern trim. Slightly-belled sleeves. Self-fabric tie belt. Straight bottom. Slightly-flared-leg pants have elasticized waist. In winter white with black and red trim. Machine wash warm, tumble dry. (Sweater not included—see page 93.)

Misses Sizes: 10, 12, 14, 16, 18. State size. Mail. wt. 1.40 lbs.
X 224-9936 B24.00

Tall Misses Sizes: 12, 14, 16, 18, 20, 22. State size. Mail. wt. 1.40 lbs.
X 224-9944 B25.00

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. State size. Mail. wt. 1.40 lbs.
XE 224-9951 B25.00

B SOLID-COLOR JUMPSUIT features contrast top-stitching trim. In polyester doubleknit. Zip-front closing. ¾-length sleeves with turn-back cuffs. Self-fabric tie belt. 2 front patch pockets below the waist. In winter white with black top-stitching. Machine wash warm, tumble dry.

Misses Sizes: 10, 12, 14, 16, 18. State size. Mail. wt. 1.40 lbs.
X 224-9969 B23.00

Tall Misses Sizes: 12, 14, 16, 18, 20, 22. State size. Mail. wt. 1.40 lbs.
X 224-9977 B24.00

THE ACCESSORIES:
Shoes (Figs. A & B)
sold on opposite page,
Shoes (Fig. C) sold on page 94

C STRIPED-AND-SOLID 3-PC. PANTS SET. All parts in polyester doubleknit. Open-style, long-sleeved jacket has all-around knitted-in stripes. Sleeveless turtleneck shell has back-neck zipper. Both have straight bottoms. Straight-leg pants have elasticized waist. Teal blue/winter white/red jacket, winter white turtleneck, teal blue pants. Machine wash warm, tumble dry.

Misses Sizes: 10, 12, 14, 16, 18. State size.
X 224-9985 B—Mail. wt. 1.60 lbs.27.00

Tall Misses Sizes: 12, 14, 16, 18, 20, 22. State size.
X 224-9993 B—Mail. wt. 1.60 lbs.28.00

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. State size.
XE 225-0231 B—Mail. wt. 1.60 lbs.28.00

See How to Find Your Size in
our big Fall '77 Catalog, page 296



Glittering Sandals and Handbags



5



1 STUNNING METALLIC-COLOR ACCENTED SANDALS. Shiny black, easy-care urethane uppers. Adjustable buckled straps with hidden elastic gores for fine fit. Lined, lightly padded insoles. Composition rubber outsoles and lifts on 4-in. heels. Imported from Italy. B(medium) width.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 605-4530 B—Gold-color (Plain-band vamp)
 X 605-4548 B—Silver-color (Stripping-band vamp)
 Mailing weight 2.50 lbs.....Pair 22.97

2 GLAMOROUS CLEAR VINYL SLING-BACKS WITH SWIRL-DESIGN ACCENTS. Clear vinyl uppers with shiny urethane trim. Urethane-covered, 4-in. heels. Adjustable buckled, sling-back straps. Urethane-lined insoles. Composition outsoles and heel-lifts. Sanitized® treated. B(medium) width. Mailing weight 2 lbs.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 605-5578 B—White
 X 605-5560 B—BlackPair 15.97

3 DAINY STRIPPING ON T-STRAP SANDALS. Glistening gold or silver color urethane or black rayon peau de soie uppers and covered, 3½-in. heels. Adjustable straps with hidden elastic gores for fine fit. Urethane-wrapped insoles. Composition outsoles and heel-lifts. Sanitized® treated. B(medium) width. Mailing weight 2 lbs.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 605-5503 B—Gold-color X 605-5529 B—Black
 X 605-5511 B—Silver-colorPair 15.97

4 LOW HEEL, CROSS-BAND SANDALS. Shimmery gold or silver color rayon peau de soie or shiny black urethane uppers and covered, 2¼-in. heels. Adjustable straps. Urethane-wrapped insoles. Composition outsoles and heel-lifts. Sanitized® treated.
 Sizes: AA(narrow) width 7, 7½, 8, 8½, 9. B(medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size and letter width AA or B.*
 X 605-5412 E—Silver-color
 X 605-5420 E—Black
 X 605-5404 E—Gold-color
 Mailing weight 2 lbs.....Pair 14.97

5 COORDINATING HANDBAG. Glittery silver or gold-color urethane or lustrous black rayon velvet. Lovely ornamental metal clasp top closure and dainty chain handle which drops inside to convert to clutch style. Rayon taffeta lining. Bag measures 9x5x2 in. Mailing weight 1 lb.
 X 605-5305 A—Black
 X 605-5321 A—Silver-color
 X 605-5313 A—Gold-color 7.97



6



7



Elegant Dressy Sandals

6 GRACEFUL STRIPPING ON ALL-LEATHER SANDALS. Superbly flattering, fashioned with rich, supple kidskin leather uppers and covered, 3-in. heels. Ankle-wrap straps with adjustable buckles. Leather-lined uppers and cushioned insoles. Flexible leather outsoles. Imported from Brazil. B(medium) width. Mailing weight 2 lbs.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.
X 605-6717 B—Brown X 605-6709 B—BlackPair 27.97

7 LIZARD-IMPRINT SANDALS. Gracefully styled, chic lizard-imprinted urethane uppers and covered, 3½-in. heels. Adjustable buckled straps with hidden elastic gores for fine fit. Fully lined with soft urethane. Composition outsoles and heel-lifts. Sanitized® treated. B(medium) width. Mailing weight 2 lbs.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.
X 605-5214 B—Rust X 605-5206 B—BlackPair 16.97

Charge it—see page 340

**Your Search for VALUE
Ends at Penneys**



8



9



Leg-Flattering Boots with Rich Leather Uppers

8 BACK-LACED, ALL-LEATHER BOOTS. Fancy stitching on cuffs that may be worn folded down or straight up. About 10½ in. high when cuffs are folded down. Buttery-soft, unlined leather uppers. Rounded-toe styling. Stacked leather outsoles and 2-in. heels. Imported from Argentina. B(medium) width. Mailing weight 3 lbs.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.
X 612-0182 B—Russet
Pair43.97

9 HARNESS-STRAP BOOTS. About 15 in. high. Rich leather uppers. Softly cushioned nylon tricot linings. Full-length zippers plus hidden elastic gores at tops for great fit. Composition outsoles and leather-wrapped, stacked-look, 2½-in. heels. B(medium) width. Imported from Brazil. Mailing weight 2.75 lbs.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.
X 603-8392 B—Chocolate brown
X 603-8400 B—BlackPair 44.97

For More Women's Boots, see pages 16 and 137.

JCPenney 139

Luxurious Coats Crafted
in the Natural Elegance of
Wool Blend or Sueded Lambskin



THE ACTIVES

 WOOL BLEND
 The sewn-in Woolblend Mark label is your assurance of quality-tested fabrics made predominantly of wool.



Luxurious Double-Breasted Coat
of 70% Wool and 30% Mohair **135⁰⁰** Regular and
Tall Sizes

A THE FASHION LOOK is very much in evidence from the double-breasted front to the notched collar and wide lapels. Other stylish features include 2 flap patch pockets. Fully lined with luxurious rayon satin. About 40-in. length. Dry clean only.
Regular Sizes: 36, 38, 40, 42, 44, 46. *State size.*
 X 554-0562 B—Camel color. Mailing weight 4 lbs. 135.00
Tall Sizes (for men 5'11½" to 6'2½" tall): 38, 40, 42, 44, 46. *State size.*
 X 554-0570 B—Camel color. Mailing weight 4 lbs. 135.00

Gloves sold on page 168.

142 JCPenney

Charge it—see page 340

Rich Sand-Color, Sueded Lambskin Coat
with Plush Pile Collar

160⁰⁰ Regular Tall Sizes at a
Slightly Higher Price

B THE ULTIMATE IN FASHION OUTERWEAR—a luxurious coat of buttery-soft, sueded lambskin. Wide, notched collar trimmed with deep, warm acrylic pile (polyester back). Fully lined on upper portion with satin rayon yoke, and acrylic plaid kicker on lower portion. Crafted in today's popular fashion look. Button front, 2 lower welt pockets. About 36-in. length. Dry clean only.

Regular Sizes: 38, 40, 42, 44, 46. *State size.*
 X 525-2697 B—Mailing weight 4.50 lbs. 160.00
Tall Sizes (for men 5'11½" to 6'2½" tall): 38, 40, 42, 44, 46. *State size.*
 X 525-3547 B—Mailing weight 4.50 lbs. 170.00

C HANDSOME DRESS MUFFLER. Woven of imported Australian wool. Camel color—coordinates beautifully with coat [A]. Dry clean only.
 X 533-0956 A—Mailing weight 0.50 lb. 6.00*

Fisherman's Knit Sweater sold in our big Fall '77 Catalog on page 436.

Classic Sport Coats in Fine-Quality Fabrics for an Impressive Fashion Look



MADE IN THE U.S.A.
 HARRIS TWEED
 HANDWOVEN
 100% VIRGIN
 SCOTTISH WOOL

Solid-Color Sport Coat in Luxurious Dacron® Polyester-and-Wool

A HANDSOME 2-BUTTON SINGLE-BREADED STYLE for a smart up-to-the minute fashion look. Luxurious fabric woven of Dacron® polyester and wool. Lining of acetate. Styled with 2-button front, notched lapels, center vent, 2 lower patch pockets with flaps, 1 chest patch pocket, 2 inside breast pockets. Dry clean only. Mailing weight 2 lbs.
 Sizes: Regular length (for men 5'7" to 5'11") 36, 38, 39, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½" tall) 38, 40, 42, 44, 46. State chest size and length REGULAR or LONG.
 X 552-2438 E—Navy blue
 X 552-2446 E—Camel
 X 552-2453 E—Red65.00

Authentic Harris Tweed Sport Coat in Hand-Woven Wool

B CLASSIC HERRINGBONE PATTERN in hand-woven 100% virgin Scottish wool—imported from the Outer Hebrides Islands. Lining of acetate. Single-breasted 2-button style, featuring leather buttons, 2 lower flap pockets, chest welt pocket, 2 inside pockets, and center vent. Dry clean only. Mailing weight 2 lbs.
 Sizes: Regular length (for men 5'7" to 5'11") 38, 39, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½" tall) 39, 40, 42, 44, 46. State chest size and length REGULAR or LONG.
 X 552-2230 E—Gray/Black75.00

Your Search for VALUE Ends at Penneys

Burlana® Slacks and Belt shown on this page sold on page 144. Shirts and Ties sold in our big Fall '77 Catalog on pages 426-430; Pocket Scarf sold on page 416.



Starting here, and on the next 7 pages—our striking collection of color-coordinated men's wear featuring this season's most popular styles and fabrics. Start here with our Burlana® slacks and build a wardrobe that's right for you.

Classic Slacks in Year-'Round-Weight Burlana® Fabric of 80% Dacron® Polyester and 20% Wool

A & B REGULAR-FIT BURLANA® SLACKS. Medium-weight for year-'round wear. Styled with flared legs, and Ban-Rol® waistband that hugs the body—never curls or rolls. French fly with hook-and-eye closure to keep fly smooth and neat. 2 front slash pockets, 2 back pockets. Hemmed bottoms. Dry clean only. Sizes: Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with inseams 29, 30, 31, 32, 33. State waist size and inseam length.

- [A] Solid-Color Slacks with Button-Close Watch Pocket.
 X 529-3709 E—Gray
 X 529-3691 E—Brown
 X 529-3717 E—Tan
 X 529-3725 E—Navy blue. Mailing weight 1.60 lbs21.00
- [B] Fancy Patterns Slacks.
 X 529-3659 E—Tartan plaid
 X 529-3675 E—Green plaid
 X 529-3667 E—Brown check. Mailing weight 1.60 lbs24.00

Color-Related Coordinates—Shown on Opposite Page

- C** SOLID-COLOR BLAZER. Tone-on-tone stitching. 2-button front, wide notched lapels, breast pocket, 2 lower patch pockets. Back center vent. Dry clean only. Sizes: Regular length (for men 5'7" to 5'11" tall). Chests 36, 38, 39, 40, 42, 44, 46. Long Length (for men 5'11½" to 6'2½" tall). Chests 38, 40, 42, 44, 46. Short length (for men 5'3½" to 5'6½" tall). Chests 36, 38, 40, 42. State Chest Size and length REGULAR, LONG, or SHORT.
 X 552-2198 E—Charcoal Brown. Mailing weight 2.60 lbs44.97
Extra-Tall Sizes (for men 6'3" to 6'6½" tall). Chests 40, 42, 44, 46, 48. State Chest Size.
 XM 552-2362 B—Charcoal Brown. Mailing weight 3.75 lbs54.97
Big Sizes: Chests 48, 50, 52, 54, 56 in Regular length (for men 5'7" to 5'11" tall) and Long length (for men 5'11½" to 6'2½" tall). State Chest Size and length REGULAR or LONG.
 XM 552-2313 E—Charcoal Brown. Mailing weight 3.75 lbs54.97

- D** REVERSIBLE VEST. Button front, 2 lower pockets on 1 side, belted acetate back. Dry clean only. Sizes: Regular length (for men 5'7" to 5'11"). Chests 36, 38, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½"). Chests 38, 40, 42, 44, 46. State Chest Size and length REGULAR or LONG.
 X 552-2206 E—Charcoal brown/khaki. Mailing weight 0.70 lb14.97
Extra-Tall Sizes (for men 6'3" to 6'6½"). Chests 40, 42, 44, 46, 48. State Chest Size.
 XM 552-2388 B—Charcoal brown/khaki. Mailing weight 0.80 lb16.97
Big Sizes: Chests 48, 50, 52, 54 in Regular Length (for men 5'7" to 5'11") and Long Length (for men 5'11½" to 6'2½"). State Chest Size and length REGULAR or LONG.
 XM 552-2222 E—Charcoal brown/khaki. Mailing weight 0.80 lb16.97

- E** CONTRAST-STITCHED SHIRT-STYLE JACKET. Shirt-type collar and button cuffs, button front, 2 upper patch pockets with button-through flaps. Machine wash warm, tumble dry. **Regular Sizes** (for men 5'7" to 5'11"). S (fits 36-38-in. chest), M (39-41), L (42-44), XL (45-46). State S, M, L, or XL.
 X 529-4087 B—Charcoal brown. Mailing weight 2 lbs18.00
Tall Sizes (for men 5'11½" to 6'2½"). M (fits 39-41-in. chest), L (42-44), XL (45-46). State M, L, or XL.
 X 529-4111 B—Charcoal brown. Mailing weight 2 lbs18.00
Extra-Tall Sizes (for men 6'3" to 6'6½"). A (fits 38-40-in. chest), B (42-44), C (46). State A, B, or C. Color: 77 charcoal brown. State color number-and-name.
 XM 525-2481 D—Mailing weight 2.60 lbs25.00
Big Sizes—Regular Length (for men 5'7" to 5'11"). D (fits 48-50-in. chest), E (52-54), F (56). State D, E, or F. Color: 77 charcoal brown. State color number-and-name.
 XM 525-2499 D—Mailing weight 2.50 lb25.00
Big Sizes—Long Length (for men 5'11½" to 6'2½"). J (fits 48-50-in. chest), K (52-54), L (56). State J, K, or L. Color: 77 charcoal brown. State color number-and-name.
 XM 525-2507 D—Mailing weight 2.50 lbs25.00

- F & G** NO-IRON FLARED-LEG SLACKS. In check pattern and solid colors. Regular fit. Medium weight for year-'round wear. Stretch Ban-Rol® in waistband never curls or rolls, wide belt loops, 2 front, 2 back pockets. Hemmed bottoms. Machine wash warm, tumble dry. **Regular Sizes:** Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with inseams 29, 30, 31, 32, 33, 34. State Waist Size and Inseam Length.
 X 529-3964 E—Charcoal brown. Solid Color [F]. Mail. wt. 1.60 lbs14.00
 X 529-4038 E—Brown Plaid Pattern [G]. Mail. wt. 1.60 lbs17.00
Extra-Tall Sizes (for men 6'3" to 6'6½"). Flared Legs. Waists 32, 33, 34, 36, 38, 40, 42 with inseams 34, 35, 36, 37, 38. State Waist Size and Inseam Length.
 XM 529-4012 E—Charcoal brown. Solid Color [F]. Mail. wt. 1.70 lbs19.00
 XM 529-4061 E—Brown Plaid Pattern [G]. Mail. wt. 1.70 lbs22.00
Big Sizes (for men 5'7" to 6'2½"). Modified flared legs. Waists 44, 46, 48, 50, 52, 54 with inseams 30, 31, 32, 33, 34. State Waist Size and Inseam Length.
 XM 529-4004 E—Charcoal brown. Solid Color [F]. Mail. wt. 1.70 lbs19.00
 XM 529-4103 E—Brown Plaid Pattern [G]. Mail. wt. 1.70 lbs22.00

- H** HANDSOME TOP-GRAIN COWHIDE LEATHER BELT. 1½ in. wide. Jewelry-style metal buckle. Stitched leather overlay. Sizes: 32, 34, 36, 38, 40, 42. State size. State color number-and-name. Colors: 54 brown; 53 tan; 82 black.
 X 536-0508 D—Mailing weight 0.40 lb6.50

Turtleneck Sweater sold on page 156; Dress Shirts and Ties, Collar Bar; Matching Tie and Hankie Set sold on pages 150, 151; Vest Chain sold on page 146; Gold-Filled Chain with Initials sold on pages 152, 153.

Charge it—see page 340



Color-Related Coordinates Here in Charcoal Brown

a great gift value

BECAUSE you can mix or match them to create your own fashion statement. Blazers, Jackets, Reversible Vests, and Slacks of shape-retaining, resilient, woven texturized Dacron® polyester. See pages 146 and 147 for other coordinates in Navy Blue and Charcoal Gray.



Shirt
sold
on
page
146

E

D

Jacket

Items C to G
Also in
Big Men's
EXTRA-TALL
AND
BIG SIZES
Jacket E
also in
TALL SIZES

C

Blazer

D

Vest

C

C to G of

DUPONT
Dacron

G

F

Color-Related Coordinates
Here in Navy Blue
and Charcoal Gray



A
Blazer

B
Vest

C
Jacket

F
Shirt

D

E

A to **E** Also in
EXTRA-TALL
AND
BIG SIZES

C Also in
TALL SIZES

great gift values

BECAUSE you can mix or match them to create your own fashion statement.

Distinctive separates of shape-retaining, resilient, woven texturized Dacron® polyester. See pages 144 and 145 for coordinates in Charcoal Brown.

A SOLID-COLOR BLAZER. Tone-on-tone stitching. 2-button front, wide notched lapels, breast pocket, 2 lower patch pockets with flaps, 2 inside breast pockets. Back center vent. Dry clean only.

Sizes: Regular length (for men 5'7" to 5'11" tall). Chests 36, 38, 39, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½"). Chests 38, 40, 42, 44, 46. Short length (for men 5'3½" to 5'6½"). Chests 36, 38, 40, 42. *State Chest Size and length REGULAR, LONG, or SHORT.*
X 552-2073 E—Navy blue X 552-1935 E—Charcoal gray. Mail. wt. 3.60 lbs. **44.97**

Extra-Tall Sizes (for men 6'3" to 6'6½"). Chests 40, 42, 44, 46, 48. *State Chest Size.*
XM 552-2081 B—Navy blue XM 552-1927 B—Charcoal gray. Mail. wt. 3.75 lbs. **54.97**

Big Sizes: Chests 48, 50, 52, 54, 56 in Regular length (for men 5'7" to 5'11") and Long length (for men 5'11½" to 6'2½"). *State Chest Size and length REGULAR or LONG.*
XM 552-2099 E—Navy blue XM 552-1919 E—Charcoal gray. Mail. wt. 3.75 lbs. **54.97**

B REVERSIBLE VEST. Styled with button front, 2 lower pockets on 1 side, print-pattern acetate belted back. Dry clean only.

Sizes: Regular length (for men 5'7" to 5'11"). Chests 36, 38, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½"). Chests 38, 40, 42, 44, 46. *State Chest Size and length REGULAR or LONG.*
X 552-1950 E—Charcoal gray/Navy blue. Mailing weight 0.70 lb. **14.97**

Extra-Tall Sizes (for men 6'3" to 6'6½"). Chests 40, 42, 44, 46, 48. *State Chest Size.*
XM 552-1984 B—Charcoal gray/Navy blue. Mailing weight 0.80 lb. **16.97**

Big Sizes: Chests 48, 50, 52, 54 in Regular length (for men 5'7" to 5'11") and Long length (for men 5'11½" to 6'2½"). *State Chest Size and length REGULAR or LONG.*
XM 552-2008 E—Charcoal gray/Navy blue. Mailing weight 0.80 lb. **16.97**

C CONTRAST-STITCHED SHIRT-STYLE JACKET. Shirt-type collar, button-placket front, 2 upper patch pockets with button-through flaps button cuffs. Machine wash warm, tumble dry.

Regular Sizes (for men 5'7" to 5'11"). S(fits 36-38-in. chest), M(39-41), L(42-44), XL(45-46). *State S, M, L, or XL.* Mailing weight 2 lbs.

X 527-9609 B—Navy blue X 529-4145 B—Charcoal gray. Mail. wt. 2 lbs. **18.00**

Tall Sizes (for men 5'11½" to 6'2½"). M(fits 39-41-in. chest), L(42-44), XL(45-46). *State M, L, or XL.*

X 527-8262 B—Navy blue X 529-4152 B—Charcoal gray. Mail. wt. 2 lbs. **18.00**

Extra-Tall Sizes (for men 6'3" to 6'6½"). A(fits 38-40-in. chest), B(42-44), C(46). *State A, B, or C. Colors: 37 navy blue; 80 charcoal gray. State color number-and-name.*

XM 525-2481 D—Mailing weight 2.50 lbs. **25.00**

Big Sizes—Regular length (for men 5'7" to 5'11"). D(fits 48-50-in. chest), E(52-54), F(56). *State D, E, or F. Colors: 37 navy blue; 80 charcoal gray. State color number-and-name.*

XM 525-2499 D—Mailing weight 2.50 lbs. **25.00**

Big Sizes—Long length (for men 5'11½" to 6'2½"). J(fits 48-50-in. chest), K(52-54), L(56). *State J, K, or L. Colors: 37 navy blue; 80 charcoal gray. State color number-and-name.*

XM 525-2507 D—Mailing weight 2.50 lbs. **25.00**

D & E NO-IRON FLARED-LEG SLACKS. Regular fit. Medium-weight for year-round wear. Stretch Ban-Rol® in waistband, wide belt loops, 2 front, 2 back pockets. Hemmed bottoms. Machine wash warm, tumble dry.

Regular Sizes: Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with inseams 29, 30, 31, 32, 33, 34. *State Waist Size and Inseam Length.*

X 527-6845 E—Navy blue. Solid Color [D] **14.00**

X 529-3154 E—Charcoal gray. Solid Color [D] **14.00**

X 529-4020 E—Blue. Plaid Pattern [E] **17.00**

X 529-4046 E—Gray. Plaid Pattern [E]. Mail. wt. 1.60 lbs. **17.00**

Extra-Tall Sizes (for men 6'3" to 6'6½"). Waists 32, 33, 34, 36, 38, 40, 42 with inseams 34, 35, 36, 37, 38. *State Waist Size and Inseam Length.*

XM 527-7330 E—Navy blue. Solid Color [D] **19.00**

XM 529-3543 E—Charcoal gray. Solid Color [D] **19.00**

XM 529-4053 E—Blue. Plaid Pattern [E] **22.00**

XM 529-4079 E—Gray. Plaid Pattern [E]. Mail. wt. 1.70 lbs. **22.00**

Big Sizes (for men 5'7" to 6'2½"). Modified flared legs. Waists 44, 46, 48, 50, 52, 54 with inseams 30, 31, 32, 33, 34. *State Waist Size and Inseam Length.*

XM 527-7140 E—Navy blue. Solid Color [D] **19.00**

XM 529-3576 E—Charcoal gray. Solid Color [D] **19.00**

XM 529-4095 E—Blue. Plaid Pattern [E] **22.00**

XM 529-4194 E—Gray. Plaid Pattern [E]. Mail. wt. 1.70 lbs. **22.00**

F PRINT-PATTERN SPORT SHIRT KNIT OF VISA® the texturized polyester fabric by Milliken that feels luxuriously soft and smooth. Washes clean because it releases dirt and stains quickly. Keeps its shape after repeated machine washings. Long-point banded collar with permanent stays, 1 chest pocket, top center pleat, button front, hemmed square bottom. Long sleeves, 1-button cuffs. Machine wash warm, tumble dry.

Sizes: S(14-14½-in. neck), M(15-15½), L(16-16½), XL(17-17½). *State S, M, L, or XL. Colors: 35 blue; 54 brown (shown on page 144). State color number-and-name.*

X 515-3754 D—Mailing weight 0.75 lb. **13.00**

G FULL-LENGTH GOLD-PLATED VEST CHAIN. About 18 in. long. Watch attachment at one end; pocket latch at the other.

X 532-0551 A—Mailing weight 0.25 lb. **7.50**

H GOLD-PLATED VEST CHAIN WITH INITIAL ATTACHMENT. About 9½ in. long. Clip on other end for watch. *State one initial desired.* To insure delivery for Christmas, please be sure your order reaches us no later than December 7, 1977.

X 532-1062 FB—Mailing weight 0.30 lb. **8.50**

Dress Shirts and Ties, Collar Bar, and Cuff Links sold on pages 140, 151; Sterling Silver and Gold-Filled Chains sold on page 152; Leather Belt sold on page 144; Pocket Scarves sold in our big Fall '77 Catalog, page 416.

Charge It—see page 340

A

C

Jacket

F

Shirt

A

Blazer

B

Vest

E

Gray

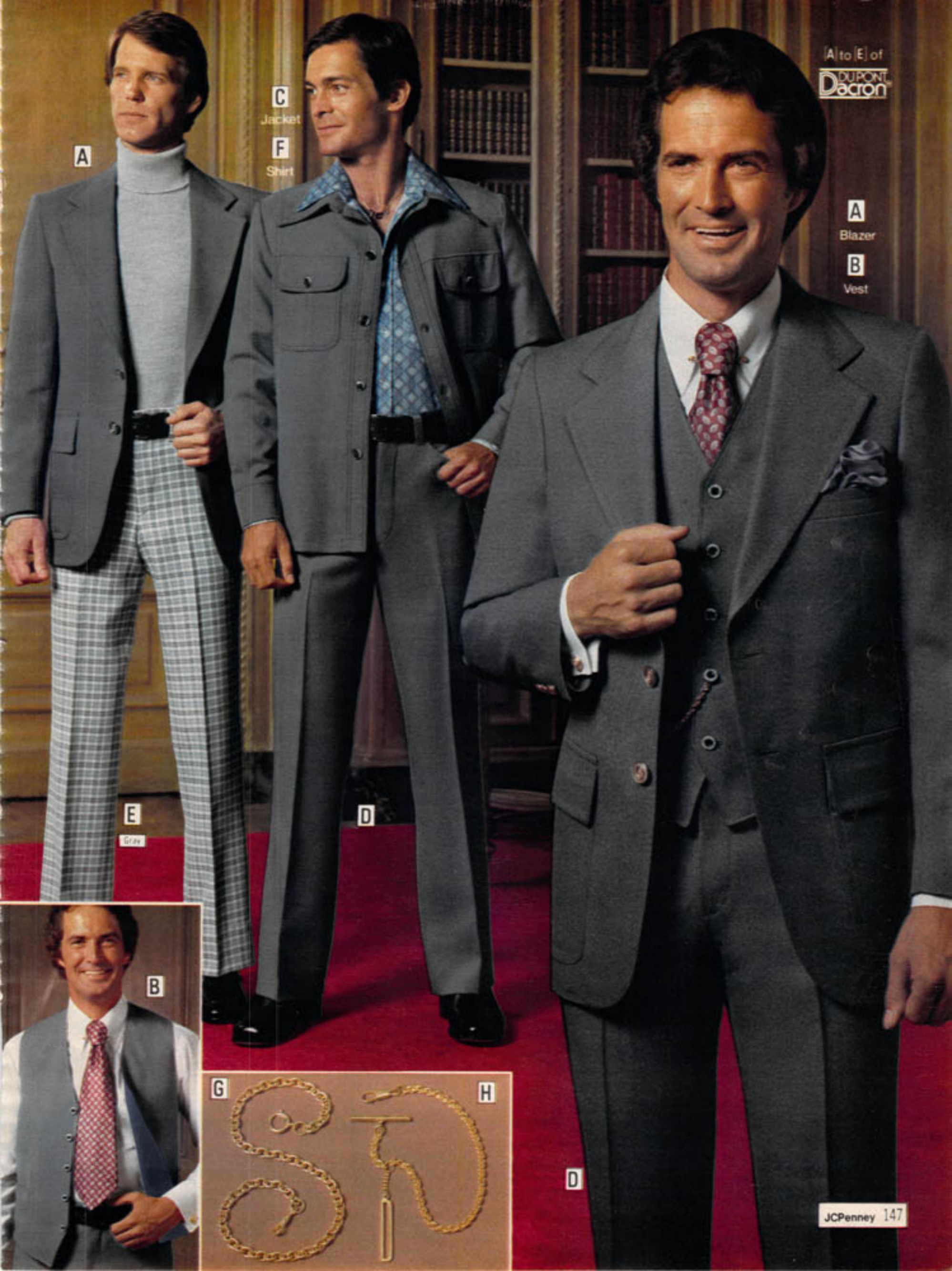
D

B

G

H

D



Man Mates
THE COORDINATED LOOK
SEE PAGE 144

Ban-Rol®
Waistband
with
Shirt-
Hugging
Strip

French-Fly
Tailoring

ALSO
IN
EXTRA-TALL
AND
BIG SIZES



Charcoal Brown

Blue

A

B

Brown

Gray

C

54

52

82

The JCPenney Slacks

a great gift value

BECAUSE they're superbly styled in woven texturized Dacron® polyester for comfort, shape retention, and wrinkle resistance. No-iron, machine washable, too!

AND PRICED AT ONLY **14.00** Solid Colors Reg. Sizes

A & B SOLID-COLOR AND PATTERNED SLACKS. Wide belt loops. 2 front, 2 back pockets. Ban-Rol® waistband. Shirt hugging strip. French fly tailoring. Flared legs. Hemmed bottoms. Machine wash warm, tumble dry. Sizes: Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with Inseams 29, 30, 31, 32, 33, 34. State Waist size and Inseam length.

[A] Solid-Color Slacks. Mail. wt. 1.40 lbs.
X 529-3964 E—Charcoal brown
X 529-3162 E—Khaki tan
X 527-6845 E—Navy blue
X 529-3154 E—Charcoal gray
X 527-7033 E—Black
X 529-3170 E—Brownberry
X 527-7041 E—Cloud blue
X 529-3188 E—Spruce green
X 527-6837 E—Oyster 14.00

[B] Patterned Slacks. Mail. wt. 1.40 lbs.
X 529-4020 E—Blue
X 529-4038 E—Brown
X 529-4046 E—Gray 17.00

Extra-Tall Sizes (for men 6'3" to 6'6½"): Waists 32, 33, 34, 36, 38, 40, 42 with Inseams 34, 36, 37, 38. State Waist size and Inseam length.

[A] Solid-Color Slacks. Mail. wt. 1.40 lbs.
XM 529-4012 E—Charcoal brown
XM 527-7330 E—Navy blue
XM 529-3543 E—Charcoal gray 19.00

[B] Patterned Slacks. Mail. wt. 1.40 lbs.
XM 529-4053 E—Blue
XM 529-4061 E—Brown
XM 529-4079 E—Gray 22.00

Big Sizes (for men 5'7" to 6'2½"): Waists 44, 46, 48, 50, 52, 54 with Inseams 30, 31, 32, 33, 34. State Waist size and Inseam length.

[A] Solid-Color Slacks. Mail. wt. 1.40 lbs.
XM 529-4004 E—Charcoal brown
XM 527-7140 E—Navy blue
XM 529-3576 E—Charcoal gray 19.00

[B] Patterned Slacks. Mail. wt. 1.40 lbs.
XM 529-4095 E—Blue
XM 529-4103 E—Brown
XM 529-4194 E—Gray 22.00

C DRESS BELT. Top-grain cowhide strap. Leather-accented metal buckle. 1½ in. wide. Sizes: 30, 32, 34, 36, 38, 40, 42. State size. Colors: 54 brown; 52 tan; 82 black. State color number-and-name. X 536-0458 D—Mail. wt. 0.50 lb. 6.50

D LEATHER SLIP-ONS. Leather uppers, outsoles, and 1¾-in. heels. Mail. wt. 2.50 lbs. Sizes: B(narrow)width 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. D(medium) and EEE(very wide)widths 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. State size and letter width B, D, or EEE. X 608-0980 E—Chestnut brown
X 608-0998 E—Black Pair 29.97

Khaki Tan

Navy Blue

Charcoal Gray

Black

Brownberry

Cloud Blue

Spruce Green

Oyster

148 JCPenney



SAVE 10% When You Buy Any 2 or More Shirts and Ties on These 2 Pages

A SOLID-COLOR DRESS SHIRT IN REGULAR OR FRENCH-CUFF STYLES. In a fine woven blend of polyester-and-Pima cotton. Medium-spread, bonded collar with permanent stays, top center pleat, chest pocket, long tuck-in tails. Single-needle stitching. Machine wash warm, tumble dry. Sizes: See Chart below. *State neck size and sleeve length.*

Long Sleeves. French cuffs.
 X 531-2434 E—White X 531-2558 E—Lt. blue
 Mailing weight each 1.10 lbs When you buy only 1, pay 12.00
 When you buy any 2 or more (A to E, H to K), this item costs only 10.80*

Long Sleeves. 1-button cuffs.
 X 531-2426 E—White X 531-2517 E—Lt. blue
 X 531-2525 E—Tan X 531-2533 E—Mint
 X 531-2541 E—Med. brown.
 Mailing weight each 1.10 lbs When you buy only 1, pay 12.00
 When you buy any 2 or more (A to E, H to K), this item costs only 10.80*

Short Sleeves. (not shown.) Colors: 34 lt. blue; 24 mint; 53 tan; 54 med. brown; 78 white. *State color number-and-name.*
 X 531-2418 D—Mail. wt. ea. 0.90 lb When you buy only 1, pay 10.00
 When you buy any 2 or more (A to E, H to K), this item costs only 9.00

B to D FASHIONABLE DRESS SHIRTS. Woven polyester-and-cotton. Long sleeves with 1-button cuffs. Medium-spread collar with permanent stays. Top center pleat, chest pocket, long tuck-in tails. Machine wash warm, tumble dry. Sizes: See Chart below. *State neck size and sleeve length.*

[B] Mini-Check Shirt.
 X 531-2459 E—Blue X 531-2491 E—Tan
 Mailing weight each 1.10 lbs When you buy only 1, pay 10.00
 When you buy any 2 or more (A to E, H to K), this item costs only 9.00*

[C] Fashion-Stripe Shirt.
 X 531-2442 E—Blue X 531-2509 E—Tan
 Mailing weight each 1.10 lbs When you buy only 1, pay 12.00
 When you buy any 2 or more (A to E, H to K), this item costs only 10.80*

[D] Neat Print-Pattern Shirt. Long sleeves.
 X 531-2475 E—Blue X 531-2483 E—Tan
 Mailing weight each 1.10 lbs When you buy only 1, pay 9.00
 When you buy any 2 or more (A to E, H to K), this item costs only 8.10*

Short Sleeves. Colors: 35 blue; 53 tan. *State color number-and-name.*
 X 531-2467 D—Mail. wt. ea. 0.90 lb When you buy only 1, pay 8.00
 When you buy any 2 or more (A to E, H to K), this item costs only 7.20*

SIZE CHART FOR LONG-SLEEVED SHIRTS [A] TO [D]

Neck	14½	15	15½, 16	16½	17
Sleeve	32, 33	32, 33, 34	32, 33, 34, 35	33, 34	34

SIZE CHART FOR SHORT-SLEEVED SHIRTS [A] AND [D]

Neck	14½	15	15½	16	16½	17
------	-----	----	-----	----	-----	----

E COORDINATING TIE AND HANDKERCHIEF SET. Woven of polyester with a polka dot chevron printed design. Four-in-hand tie is 4¼ in. wide. Handkerchief is 13" x 13" in. Gift boxed. Dry clean only. Imported from Italy.

Colors: 37 navy blue; 54 brown; 46 burgundy. *State color number-and-name.*
 X 533-0402 C—Mail. wt. ea. 0.50 lb When you buy only 1, pay 6.50
 When you buy any 2 or more (A to E, H to K), this item costs only 5.85*

F GOLD-PLATED COLLAR BAR. The perfect finishing touch for the dressy look with this season's smart shirts and vests.
 X 532-0205 A—Mailing weight 0.25 lb 4.00

G NUGGET-SHAPED CUFF LINKS. Uniquely shaped metal cuff links to wear with french-cuffed dress shirt above.
 Colors: 84 gold-tone; 83 silver-tone. *State color number-and-name.*
 X 532-0981 C—Mailing weight 0.50 lb 7.50

H to K COORDINATING TIES. 4¼-in. width. Four-in-hand and snap-on styles. Gift boxed. Dry clean only. Mail. wt. ea. 0.50 lb.

[H] Tartan Club-Pattern Tie. Woven polyester.
 Colors: 35 blue; 25 green; 54 brown. *State color number-and-name.*
 X 533-0865 C—Four-in-Hand Style When you buy only 1, pay 6.50
 When you buy any 2 or more (A to E, H to K), this item costs only 5.85*

[I] Neat Stripe-Pattern Tie. Woven polyester.
 Colors: 35 blue; 54 brown. *State color number-and-name.*
 X 533-0873 C—Four-in-Hand Style
 X 533-0881 C—Pre-Tied Snap-On Style. When you buy only 1, pay 5.50
 When you buy any 2 or more (A to E, H to K), this item costs only 4.95*

[J] Solid-Color Tie. Woven polyester.
 Colors: 37 navy blue; 54 brown. *State color number-and-name.*
 X 533-0089 C—Four-in-Hand Style
 X 533-0162 C—Snap-On Style When you buy only 1, pay 5.50
 When you buy any 2 or more (A to E, H to K), this item costs only 4.95*

[K] Solid-Color Tie. Woven Wool.
 Colors: 37 navy blue; 54 brown. *State color number-and-name.*
 X 533-0857 C—Four-in-Hand Style When you buy only 1, pay 5.50
 When you buy any 2 or more (A to E, H to K), this item costs only 4.95*

*SAVE 10% When You Buy Any 2 or More (A to E and H to K). *State catalog number, size, color number-and-name, and the lower price for each.*

Charge It—see page 340



French Cuffs
(White & Blue only)

A

G

Cuff Links

A

1-Button
Cuffs

H

Man Mates
THE COORDINATED LOOK
SEE PAGE 144

B

C

J

K

D

I

F

E

37

34

46



A

37

46



B

15



Distinctive Shirts
in Rich, Soft,
Comfortable Knits

a great gift value

BECAUSE they're knit of fine-quality yarns for a soft touch, styled for comfort and versatility, and colored in easy-to-coordinate tones.

AND PRICED AT ONLY

14⁰⁰ to 20⁰⁰

A STRIPED PULLOVER SHIRT in a soft sweater-knit of Civona® Orion® acrylic for a wool-like texture. Full-fashioned—knitted to size for a more flattering fit. Styled with pointed rib-knit collar and button-placket front. Rib-knit cuffs and bottom. Machine wash warm, tumble dry—remove promptly. Do not use bleach.
Sizes: S (fits 34-36-in. chest), M (38-40), L (42-44), XL (46-48). *State S, M, L, or XL.*
Colors: 37 navy blue; 46 wine. *State color number-and-name.*
 X 515-3796 D—Mail. wt. 0.70 lb. 16.00

B SOLID-COLOR STRETCH-KNIT SHIRT in a comfortable, soft blend of polyester-and-combed cotton. Long-point banded collar, long sleeves with-button cuffs, top center pleat, 2 button-through flap chest pockets. Double needle stitching on collar, top center pleat, pocket flaps, and cuffs. Decorative buttons. Tuck-in tails. Machine wash warm, tumble dry.
Sizes: S (fits 14-14½-in. neck), M (15-15½), L (16-16½), XL (17-17½). *State S, M, L, or XL.*
Colors: 15 bone; 34 lt. blue; 37 navy blue; 52 beige. *State color number-and-name.*
 X 515-3689 D—Mail. wt. 0.70 lb. 14.00

C GOLD-FILLED OR STERLING SILVER NECKCHAIN. Rope style. 18-in. length.
Colors: 84 gold; 83 silver. *State color number-and-name.*
 X 532-0973 C—Mail. wt. 0.25 lb. 9.00

D GOLD-FILLED NECKCHAIN WITH SINGLE INITIAL. 18-in. length chain comes with one handsomely styled gold-filled initial. *To order, state any initial except Q, X, and Z. Order additional initials below.*
 X 532-1013 FH 11.00*
 To Order Additional Gold-Filled Initials—state any initial except Q, X, and Z.
 X 532-0932 FH Each 5.50*

*We pay postage to all states except Alaska and Hawaii. Order by December 7th to allow time for delivery by Christmas.



D

C

84

83

JCP



E & F HANDSOME PULLOVERS IN LUSTROUS VELOUR KNITS. Rich fabric combines luxurious, soft texture with comfort. Pullovers have button-placket fronts and hemmed square bottoms. Choose solid-color or stripe-pattern styles to coordinate beautifully with your finest casual outfits. Hand wash, line dry.
 Sizes: S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46-48).
 State S, M, L or XL.

[E] Solid-Color Shirt. 100% combed cotton for natural comfort. Long sleeves. Chest pocket.
 Colors: 46 wine; 32 dark green; 37 navy blue; 15 oyster; 55 dark brown. State color number-and-name.
 X 515-3812 D—Mail, wt. 0.95 lb. 18.00

[F] Striped Shirt. Yarn-dyed, richly colored stripes in blend of cotton-and-polyester. Solid-color placket lining and collar. Long sleeves with rib-knit cuffs.
 Colors: 82 black/gray; 54 brown/beige; 35 blue/light blue. State color number-and-name.
 X 515-3820 D—Mail, wt. 0.95 lb. 20.00

SEE HOW TO FIND MEN'S SIZES
 IN OUR BIG FALL '77 CATALOG—
 PAGES 520-521.

**Your Search for VALUE
 Ends at Penneys**



**Gold-Filled
 Zodiac Neck Chain**

G ZODIAC PENDANT ON NECK CHAIN. Choose from all 12 signs of the zodiac. Smart gold-plated zodiac-design pendant on a 12-karat gold-plated neck chain 18 in. long.

Zodiac signs: 01 Aries (Mar. 21-Apr. 20); 02 Taurus (Apr. 21-May 20); 03 Gemini (May 21-June 21); 04 Cancer (June 22-July 22); 05 Leo (July 23-Aug. 23); 06 Virgo (Aug. 24-Sept. 23); 07 Libra (Sept. 24-Oct. 23); 08 Scorpio (Oct. 23-Nov. 22); 09 Sagittarius (Nov. 23-Dec. 21); 10 Capricorn (Dec. 22-Jan. 20); 11 Aquarius (Jan. 21-Feb. 18); 12 Pisces (Feb. 19-Mar. 20). State number-and-name of sign.
 X 532-0890 C
 Mail, wt. 0.50 lb. 11.00

Charge it—see page 340

Our Easy-Care Knit Sport Shirt

a great gift value

BECAUSE it's knit of Visa®—Milliken's texturized polyester—releases dirt, resists soil pick-up. Keeps its shape through repeated washings.

AND PRICED AT ONLY **8.50** Short Sleeves | **9.50** Long Sleeves
Regular Sizes

AND YOU SAVE 10%
When You Buy Any 2 or More*

Also in **EXTRA-TALL AND BIG SIZES** | Long Sleeves Also in **TALL SIZES**



NO-IRON SOLID-COLOR KNIT SPORT SHIRT.

Machine wash warm, tumble dry.
Long Sleeves. Mail. wt. 0.50 lb.
Regular Sizes: See Chart below.
Colors: 56 lt. tan; 32 dk. green; 24 lt. green; 80 gray; 55 dk. brown; 37 navy blue; 35 blue. *State color number-and-name.*

X 515-2871 D ...When you buy 1, pay 9.50
Buy any 2 or more, this item costs ... 8.55*

Tall Sizes: See Chart below.
Colors: 56 lt. tan; 55 dk. brown; 37 navy blue; 35 blue. *State color number-and-name.*

X 515-3739 D ...When you buy 1, pay 11.00
Buy any 2 or more, this item costs ... 9.90*

Extra-Tall and Big Sizes. Mail. wt. ea. 0.60 lb.
Colors: 56 lt. tan; 55 dk. brown; 37 navy blue; 35 blue. *State color number-and-name.*

Extra-Tall and Big Sizes: See Chart below.
XM 515-6138 D—Extra Tall

XM 515-6120 D—Big—Regular
XM 515-6153 D—Big—LongEach 12.00
Buy any 2 or more, this item costs ... 10.80*

Short Sleeves. Mail. wt. ea. 0.40 lb.
Regular Sizes: See Chart below.
Colors: 56 lt. tan; 12 peach; 24 lt. green; 80 gray; 55 dk. brown; 37 navy blue; 35 blue. *State color number-and-name.*

X 515-2863 D ...When you buy 1, pay 8.50
Buy any 2 or more, this item costs ... 7.65*

Extra-Tall and Big Sizes. Mail. wt. ea. 0.50 lb.
Colors: 56 lt. tan; 24 lt. green; 55 dk. brown; 35 blue. *State color number-and-name.*

Extra-Tall and Big Sizes: See Chart below.
XM 515-2897 D—Extra-Tall

XM 515-2889 D—Big—Regular
XM 515-2939 D—Big—LongEach 11.00
Buy any 2 or more, this item costs ... 9.90*

***SAVE 10%** when you buy any 2 or more in any combination of styles, sizes, and colors. *State catalog number, size, color number-and-name, and the lower price for each.*

SIZE CHART

Reg. Sizes (for men 5'7" to 5'11"): S(fits 14-14½-in. neck), M(15-15½), L(16-16½), XL(17-17½). *State S, M, L, or XL.*

Tall Sizes: (for men 5'11½" to 6'2½"): M(fits 15-15½-in. neck), L(16-16½), XL(17-17½). *State M, L, or XL.*

Extra-Tall Sizes (for men 6'3" to 6'6½"): A(fits 15-15½-in. neck), B(16-16½), C(17-17½), D(18-18½). *State A, B, C, or D.*

Big Sizes:—Regular Length (for men 5'7" to 5'11"): F(fits 18-18½-in. neck), G(19-19½). *State F or G.*

Big Sizes:—Long Length (for men 5'11½" to 6'2½"): J(fits 18-18½-in. neck), K(19-19½). *State J or K.*

All Sweaters on
These 2 Pages in
REGULAR AND
TALL SIZES

All Sweaters on
These 2 Pages of
DU PONT
Orlon

Color-Coordinated Sweaters of Super-Soft Orlon® Acrylic great gift values

BECAUSE YOU SAVE 10%
When You Buy Any 2 Sweaters*

A & B FULL FASHIONED PULLOVERS in soft, comfortable, Orlon® acrylic. Full-fashioned sweaters are knitted to correct size for better fit. In solid and rich heather colors to mix or match with cardigan at right, or wear alone. Machine wash warm, tumble dry—low heat.

Regular Sizes: S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46). *State S, M, L, or XL. Colors:* 33 lt. blue heather; 78 white; 32 dk. green; 17 yellow; 37 navy blue; 53 tan heather; 54 brown heather; 80 gray heather. *State color number-and-name.*

Tall Sizes (for men 5'11½" to 6'2½" tall). M(fits 38-40-in. chest), L(42-44), XL(46). *State M, L, or XL. Colors:* 33 lt. blue heather; 78 white; 53 tan heather; 54 brown heather. *State color number-and-name.*

[A] Placket-Collar Pullover. Long-point collar. Color-matched buttons.

X 512-0084 D—Regular Sizes. Mail. wt. ea. 1.20 lbs.
When you buy only 1, pay18.00
When you buy any 2 (A to C), this item costs only16.20*
X 512-0092 D—Tall Sizes. Mail. wt. ea. 1.30 lbs.
When you buy only 1, pay19.00
When you buy any 2 (A to C), this item costs only17.10*

[B] Turtleneck Pullover. In jersey knit. Wear in or out of slacks.

X 512-0068 D—Regular Sizes. Mail. wt. ea. 0.90 lbs.
When you buy only 1, pay16.00
When you buy any 2 (A to C), this item costs only14.40*
X 512-0076 D—Tall Sizes. Mail. wt. ea. 1 lb.
When you buy only 1, pay17.00
When you buy any 2 (A to C), this item costs only15.30*

We Were Determined to Offer the
**BEST American-Made Orlon® Acrylic
Cardigan Available at Such a Low
Price—and We Think THIS IS IT!**

- **FINEST QUALITY YARN.** Made of soft, resilient Orlon® acrylic knit in shape-retaining link stitch.
- **FASHION STYLING.** Full-cut body with stylish bell sleeves. Extra-long turn-back ribbed cuffs. Color-matched buttons (with extra button sewn inside).
- **EASY CARE.** Machine washable.

C CLASSIC GOLF-STYLE CARDIGAN ON FACING PAGE. Ribbed cuffs and bottom. Machine wash gentle, tumble dry—low heat.

Regular Sizes: S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46). *State S, M, L, or XL. Colors:* 56 coffee heather; 80 gray heather; 16 yellow heather; 37 navy blue; 24 lt. green heather; 54 brown; 33 lt. blue heather; 03 red. *State color number-and-name.*

X 512-0001 D—Mailing weight each 1 lb.
When you buy only 1, pay17.00
When you buy any 2 (A to C), this item costs only15.30*

Tall Sizes (for men 5'11½" to 6'2½" tall). M(fits 38-40-in. chest), L(42-44), XL(46). *State M, L, or XL. Colors:* 56 coffee heather; 80 gray heather; 37 navy blue; 54 brown. *State color number-and-name.*

X 512-0050 D—Mailing weight each 1.30 lbs.
When you buy only 1, pay18.00
When you buy any 2 (A to C), this item costs only16.20*

CARDIGAN IN EXTRA-TALL AND BIG SIZES. Same styling as [C] above. Mail. wt. ea. 1.30 lbs. *Colors:* 56 coffee heather; 37 navy blue; 54 brown; 80 gray heather. *State color number-and-name.*

Extra-Tall Sizes (knit longer to fit men 6'3" to 6'6½"). A(fits 38-40-in. chest), B(42-44), C(46), D(48-50). *State A, B, C, or D.*

XM 512-0639 DWhen you buy only 1, pay 19.00
When you buy any 2 (A to C), this item costs only17.10*

Big Sizes (knit fuller to fit men 5'10" to 6'2"). F(fits 48-50-in. chest), G(52-54), H(56). *State F, G, or H.*

XM 512-0373 DWhen you buy only 1, pay 19.00
When you buy any 2 (A to C), this item costs only17.10*

***SAVE 10% When You Buy Any 2 Sweaters [A] to [C].** The prices marked * show the 10% savings. Buy 2 of the same item, or a combination of any 2 items, in any 2 sizes or colors. *State catalog number, size, color number-and-name, and the lower price for each item ordered.*

Brown check slacks shown on facing page, sold on page 144.

Neck Chains sold on page 152.

For socks colors not shown, see our

Big Fall '77 Catalog, p. 523

Charge it—see page 340



D COLOR-COORDINATED CUSHION-SOLE CREW SOCKS—Save 20% when you buy any 12 or more pairs. High-bulk Orlon® acrylic-and-stretch nylon. Nylon reinforced heel and toe. Machine wash warm, tumble dry. One size fits socks sizes 10-13 (shoe sizes 6½ to 13). Wt. ea. pr. 0.20 lb. *Colors:* 72 heather blue; 70 heather green; 55 dark brown; 80 heather gray; 37 navy blue; 32 forest green; 53 heather tan; 15 oyster. Not shown: 38 shadow blue heather; 76 charcoal; 16 pineapple; 82 black; 23 gimlet lt. green; 78 white. *State color number-and-name.*

X 503-0564 C—Order any 3 prs./ 3.87**
Any 6 prs./6.96**; any 12 prs./12.36**

**Buy any color combinations. *State catalog number & color number-name.*

156 JCPenney

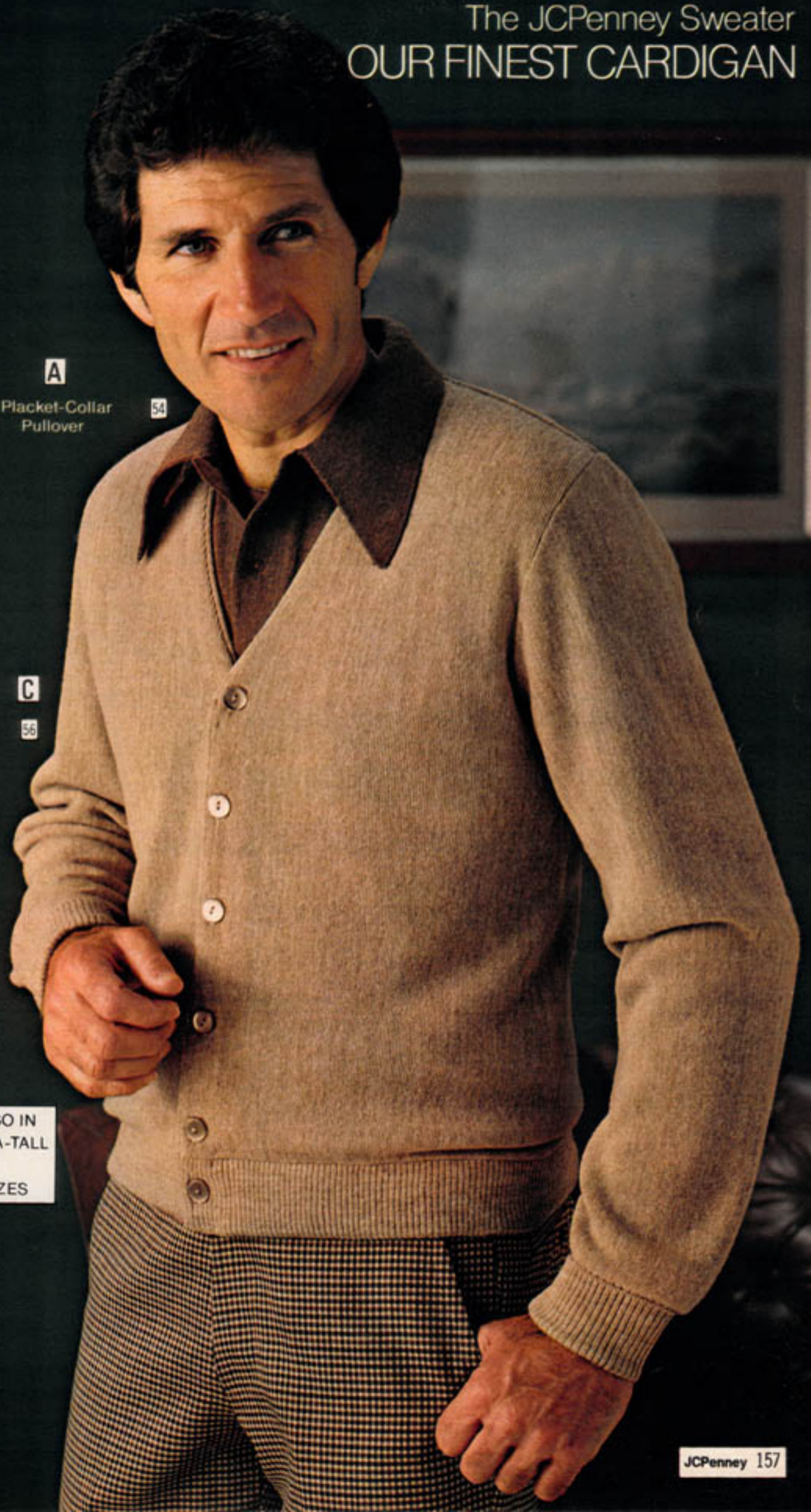
The JCPenney Sweater
OUR FINEST CARDIGAN



A
Placket-Collar
Pullover 54

C
56

C ALSO IN
EXTRA-TALL
AND
BIG SIZES



[A] and [B]
ALSO IN
TALL SIZES



Classic Casual Sweaters of Warm Orlon® Acrylic

A & B SOLID AND HEATHER-TONE SWEATERS. Styled for comfortable casual wear in a great choice of colors. Machine wash warm, tumble dry—low heat.

Regular Sizes: S(fits 34–36-in. chest), M(38–40), L(42–44), XL(46). *State S, M, L, or XL.*

Colors: 33 lt. blue heather; 79 lt. gray heather; 37 navy blue; 53 tan heather; 54 brown; 16 yellow heather; 24 green; 49 rust. *State color number-and-name.*

Tall Sizes: (for men 5' 11½" to 6'2½" tall). M(fits 38–40-in. chest), L(42–44), XL(46). *State M, L, or XL.*

Colors: 33 lt. blue heather; 79 lt. gray heather; 37 navy blue; 54 brown. *State color number-and-name.*

[A] V-Neck Pullover. Saddle shoulders for added style. Ribbed neck, cuffs, and bottom. Mailing weight 1 lb.

X 512-0993 D—Regular Sizes 15.00

X 512-0878 D—Tall Sizes 16.00

[B] Cardigan. 2 pockets. Ribbed trim at front and neck, cuffs, and bottom. Button closure. Mailing weight 1.20 lbs.

X 512-0886 D—Regular Sizes 16.00

X 512-0894 D—Tall Sizes 17.00

Woven Yarn-Dyed Plaid Sport Shirt in a Blend of 85% Wool and 15% Nylon

C WARM PLAID SPORT SHIRT. Long-point collar with collar band. Long sleeves with 2-button cuffs. 2 button-through chest pockets. Top center pleat. Button closure. Long tuck-in tails. Plaid patterns may vary. Imported from Korea. Machine wash warm, tumble dry.

Colors: 25 green; 03 red. *State color number-and-name.*

Regular Sizes: S(fits 14–14½-in. neck), M(15–15½), L(16–16½), XL(17–17½). *State S, M, L, or XL.*

X 516-1443 D—Mailing weight 2.20 lbs. 10.00

Authentic Cable-Knit Sweaters of Warm Virgin Wintuk® Orlon® Acrylic (Shown on Opposite Page)

D to G 4 CLASSIC STYLES IN 5 VERSATILE COLORS. Choose from long-sleeve or sleeveless styles in solid or heather-tone colors. Long-sleeve sweaters have authentic cable-knit design front and back. Sleeveless sweaters have authentic cable-knit design in front only. Machine wash warm, tumble dry—low heat.

Colors: 53 tan heather; 52 natural; 37 navy blue; 16 yellow heather; 33 light blue heather. *State color number-and-name.*

Sizes: S(fits 34–36-in. chest), M(38–40), L(42–44), XL(46). *State S, M, L, or XL.*

[D] Sleeveless Cardigan. Authentic cable-knit front only. Ribbed neck, armhole openings, button-front, and bottom.

X 512-1033 D—Mailing weight 0.75 lb. 16.00

[E] Sleeveless V-Neck Pullover. Authentic cable-knit front only. Ribbed neck, armhole openings, and bottom.

X 512-0563 D—Mailing weight 0.75 lb. 14.00

[F] Long-Sleeve V-Neck Pullover. Authentic cable-knit front and back. Ribbed neck, cuffs, and bottom.

X 512-1025 D—Mailing weight 1 lb. 18.00

[G] Long-Sleeve Crew-Neck Pullover. Authentic cable-knit front and back. Ribbed neck, cuffs, and bottom.

X 512-0159 D—Mailing weight 1 lb. 18.00

Dress Shirts and Ties sold on pages 150, 151;

Neck Chains sold on page 152;

Solid-Color Slacks sold on pages 144 to 148.

Charge it—see page 340



Wintuk
Wool or Orlon® Acrylic

Cable Someone You Love...
Classic Cable-Knit Sweaters
of Warm Wintuk®
Orlon® Acrylic

53



D 52

E 37



F 16

G 33

Sweaters
A & B of



37

A 30⁰⁰

49

52

B 27⁰⁰

37

Bulky-Knit Sweaters of Warm, Easy-Care Wintuk® Orlon® Acrylic

A & B HOODED BULKY-KNIT SWEATERS. Hand-some pullover and coat styles. Machine wash warm, tumble dry—low heat.

His. Sizes: S(fits 34-36 in. chest), M(38-40), L(42-44), XL(46). *State S, M, L, or XL.*

Hers. Sizes: XS(fits Jr. size 7), S(9-11), M(13-15). *State XS, S, or M.*

[A] Pullover With Nordic-Style Pattern. 2 side pockets. Raglan sleeves. Ribbed cuffs, bottom. Mailing weight 2.70 lbs.

Colors: 37 navy blue/cream; 49 rust/cream. *State color number-and-name.*

X 512-1017 D—His or HersEa. 30.00

[B] Stadium-Coat-Style With Toggle-Button Closure. 2 pockets. Great casual sweater for the popular layered look. Mailing weight 1.90 lbs.

Colors: 52 natural; 37 navy blue. *State color number-and-name.*

X 512-1009 D—His or HersEa. 27.00

Hand-Embroidered Scandinavian-Style Family Ski Sweaters

a great gift value

BECAUSE the entire contrast design, front and back, is hand-embroidered on knitted-in background stripes.

Bulky-knit of acrylic.

Machine washable, too.

AND PRICED AT ONLY

9⁹⁸ and 13⁹⁸

Children's
Sizes

Adult
Regular Sizes

His Tall Sizes at Slightly Higher Price

**AND YOU SAVE 10%
When You Buy Any 2 or More***

C HAND-EMBROIDERED CLASSIC SWEATER. Mock-turtleneck. Full-fashioned styling—knitted true-to-size for good fit. Machine wash warm, tumble dry—low heat. Imported from Taiwan.

Colors: 78 white (navy blue/red pattern); 37 navy blue(red/white pattern). *State color number-and-name.*

His. Regular Sizes: S(fits 34-36 in. chest), M(38-40), L(42-44), XL(46). *State S, M, L, or XL.*

Hers. Sizes: XS(fits Jr. size 7), S(9-11), M(13-15). *State XS, S, or M.*

X 512-0944 D—His or Hers. Mail wt. ea. 1.50 lbs.
When you buy 1, pay13.98

Buy any 2 or more, this item costs12.58*

His. Tall Sizes(for men 5'11½" to 6'2½"); M(fits 38-40 in. chest), L(42-44), XL(46). *State M, L, or XL.*

X 512-0951 D—Mail wt. ea. 1.50 lbs.
When you buy only 1, pay14.98

Buy any 2 or more, this item costs13.48*

Boys and Girls. Sizes: S(fits 8-10), M(12-14), L(16-18). *State S, M, or L.*

X 512-0969 D—Mail wt. ea. 1 lb.
When you buy only 1, pay9.98

Buy any 2 or more, this item costs8.98*

Junior Hi Girls. Sizes: S(fits size 6), M(8-10), L(12-14). *State S, M, or L.*

X 512-0969 D—Mail wt. ea. 1 lb.
When you buy only 1, pay9.98

Buy any 2 or more, this item costs8.98*

*SAVE 10% when you buy any two or more sweaters. The prices marked * show the 10% savings. Buy any 2 or more sweaters in any combination of sizes or colors. *State catalog number, size, color number-and-name, and the lower price for each item.*

Plaid Flannel Shirts sold on page 166.

C

78

ALSO
IN TALL
SIZES
FOR MEN



37

JCPenney 161

His 'n' Hers
Fashionable Sports
Separates



Coordinated Ski Jacket and Pants

SAVE 10% When You Buy the Outfit*

Jacket [A] 29.99

Pants [B] 28.00

If Bought Separately **57⁹⁹**

2-Pc. **52¹⁹***
Outfit

Also in His Tall Sizes at Similar Savings

A HIS 'N' HERS INSTRUCTOR-STYLE JACKETS. Woven nylon taffeta shell has nylon lining and polyester fiberfill insulation. Belted 30-in.-long jacket. Wear collar open, zippered up, or as a turtleneck. Shoulder "D" ring. Concealed storm cuffs and zip front with zip chest and 2 lower zip pockets. Inside pocket. Machine wash warm, tumble dry. Colors: 37 navy blue; 03 red. State color number-and-name.

His, Regular Sizes: S(fits 36-38-in. chest), M(39-41), L(42-44), XL(45-46). State S, M, L, or XL.

X 525-3570 D—Mailing weight 2.20 lbs29.99*

Hers, Misses Sizes: S(8 to 10), M(12-14), L(16-18). State S, M, or L.

X 525-3562 D—Mailing weight 2.20 lbs29.99*

His, Tall Sizes (for men 5'11½" to 6'2½" tall). M(fits 39-41-in. chest), L(42-44), XL(45-46). State M, L or XL.

X 525-3828 D—Mailing weight 2.20 lbs31.99*

B MATCHING HIGH-FRONT BIB SKI PANTS. Nylon taffeta shell with lining of nylon tricot laminated to polyester foam. Zip front, horizontal zip pocket, elasticized suspender straps and back cinched waist. Machine wash warm, tumble dry.

Colors: 37 navy blue; 03 red. State color number-and-name.

His, Regular Sizes: S(fits 28-30-in. waist), M(32-34), L(36-38), XL(40-42). State S, M, L, or XL.

X 525-2895 D—Mailing weight 1.70 lbs28.00*

Hers, Misses Sizes: S(8 to 10), M(12-14), L(16-18). State S, M, or L.

X 525-2911 D—Mailing weight 1.70 lbs28.00*

His, Tall Sizes (for men 5'11½" to 6'2½" tall). M(fits 32-34-in. waist), L(36-38), XL(40-42). State M, L or XL.

X 525-4610 D—Mailing weight 1.70 lbs30.00*

C MEN'S REVERSIBLE SKI JACKET. Woven polyester-and-cotton shell with polyester fiberfill insulation. 2 zip-pockets, zip front. Contrast-color stripes on raglan sleeves. Knit cuffs, waistband. Dry clean only. Colors: 82 black/white; 37 navy blue/gold. State color number-and-name.

Regular Sizes: S(fits 36-38-in. chest), M(39-41), L(42-44), XL(45-46). State S, M, L, or XL.

X 525-4289 D—Mailing weight 2.75 lbs36.99

Tall Sizes (for men 5'11½" to 6'2½" tall). M(fits 39-41-in. chest), L(42-44), XL(45-46). State M, L or XL.

X 525-4495 D—Mailing weight 2.75 lbs38.99

*SAVE 10% When You Buy Jacket [A] and Pants [B] as an Outfit in any combination of sizes or colors. State catalog number, size, and color number-and-name for each item ordered.

Mailing weight for Outfit 3.90 lbs2-Pc. Outfit 52.19

Handsome Suburban Coat

a great gift value

BECAUSE it's of wool blend and warmly pile-lined.

AND YOU SAVE \$10

ONLY TILL DEC. 24

39⁹⁹
Regular
Sizes

Tall, Extra-Tall, and Big Sizes at Similar Savings

D SUBURBAN COAT. About 34-in. regular size. Single-breasted.

Outer shell of wool, reprocessed wool, unknown fibers, other fibers. Body lining, collar and wide-notched lapels of Orlon® acrylic pile (cotton back). 2 lower flap pockets. Dry clean only. Reduced from our Big Fall '77 Catalog—see page 466. These special prices end Dec. 24. After Dec. 24 order at Reg. Price.

Colors: 56 camel; 80 gray. State color number-and-name.

Regular Sizes: 38, 40, 42, 44, 46. State Size

X 525-5336 D—Mail. wt. 4.70 lbsReg. \$50.00; NOW 39.99

Tall Sizes (for men 5'11½" to 6'2½" tall). 38, 40, 42, 44, 46. State Size.

X 525-5369 D—Mail. wt. 4.70 lbsReg. \$55.00; NOW 44.99

Extra-Tall And Big Sizes. Camel color only. Same features as above. Reduced from our Big Men's Fall '77 Catalog—see page 53.

Extra-Tall Sizes (for men 6'3" to 6'6½" tall). A(fits 38-40-in. chest), B(42-44), C(46). State A, B, or C.

XM 525-5500 B—Mail. wt. 4.75 lbsReg. \$64.00; NOW 55.99

Big Sizes—Regular Length (for men 5'7" to 5'11" tall). D(fits 48-50-in. chest), E(52-54), F(56). State D, E, or F.

XM 525-5518 B—Mail. wt. 4.75 lbsReg. \$64.00; NOW 55.99

Big Sizes—Long Length (for men 5'11½" to 6'2½" tall). J(fits 48-50-in. chest), K(52-54), L(56). State J, K, or L.

XM 525-5534 B—Mail. wt. 4.75 lbsReg. \$64.00; NOW 55.99

Coat Also Available in Tall Sizes

Camel Color Also in Extra-Tall and Big Sizes

D

Coat

E

Hat

F

Scarf



G

Gloves

E TYROL-STYLE HAT. Plushy, Orlon® acrylic. Reinforced to hold its shape. Vinyl trim. Feather at side. Ear band. Dry clean only. Sizes: S(6¼-6¾), M(7-7½), L(7¼-7¾), XL(7½-7¾). State S, M, L, XL. Colors: 54 brown; 82 black. State color number-and-name.

X 534-0039 D—Mailing weight 0.50 lb 5.98

F CLASSIC WOOL PLAID SCARF. 4-ft. length. Coordinating fringe. Dry clean only. Colors: 53 tan; 03 red. State color number-and-name.

X 533-0410 C—Mailing weight 0.20 lb 2.98

G PILE-LINED DEERSKIN GLOVES. Soft deerskin with textured finish. Polyester pile linings. Whipstitched seams. Sizes: S(8-8½), M(9-9½), L(10-10½), XL(11-11½). State S, M, L or XL. Colors: 54 acorn; 82 black. State color number-and-name.

X 535-0053 D—Mailing weight 0.50 lb 10.00

JCPenney 163

PLAIN POCKETS[®] IN CORDUROY



His 'n' Hers Sizes

The Big Difference
Between Us and Them
is The Tab on Their
Pocket—and Our Price!



Theirs Cost About \$15.00 | Ours Cost **11⁰⁰**

- Made of durable polyester-and-cotton midwale corduroy to JCPenney exacting size and quality standards
- Stitched with heavy-duty thread; reinforced at points of stress
- Made with heavy-duty brass zippers
- Available in both flared-leg and straight-leg styles

A TRIM-FITTING JEANS. Waistband with belt loops. 2 front scoop, 2 back patch pockets. Machine wash warm, tumble dry. Mailing weight 1.60 lbs. Sizes: Waists 28, 29, 30, 31, 32, 33, 34, 36, 38, with inseams 30, 31, 32, 33, 34, 36. State waist size and inseam length.

- | | |
|-------------------------|------------------------------------|
| Flared-Leg Style | Straight-Leg Style |
| X 523-6237 E—Tan | X 523-6419 E—Tan |
| X 523-6377 E—Brown | X 523-6435 E—Brown |
| X 523-6484 E—Light Blue | X 523-6492 E—Light blue |
| X 523-6385 E—Navy blue | X 523-6468 E—Navy blue 11.00 |

WOMEN'S SIZE EQUIVALENTS: To find equivalent men's waist size, measure hips over fullest part, keeping tape measure snug. If hip measurement falls between those on chart at right, order next lower size for a trim fit, next higher size for a looser fit.

CONVERSION CHART FOR WOMEN'S SIZE

If Hips Measure	35 in.	36 in.	37 in.	38 in.	39 in.	40 in.	41 in.
Order Men's Waist Size	28	29	29	30	31	32	33

State Men's Waist Size and Inseam Length.

B HERS LACED-CUFF-TOP ALL-LEATHER BOOTS. Stitched design. Leather outsoles and stacked 2-in. heels. B (medium) width. Mailing weight 3 lbs. Imported from Argentina. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. X 612-0182 B—Russet Pr. 43.97



C HIS ROUNDED-TOE LEATHER BOOTS. Cotton drill vamp linings. Stacked leather outsoles and 2-in. heels. Goodyear welt construction D (medium) width. Mailing weight 6 lbs. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. State size. X 602-6561 B—Black cherry Pr. 44.97



Smart Tops to Team with Jeans

SAVE 10% When You Buy Any 2 or More Tops*

A & B HANDSOME KNIT PULLOVERS. Polyester-and-cotton knit body in chest-stripe, and all-over stripe styles. Contrast-color collar. Button-placket front. Machine wash warm, tumble dry.

His: Sizes. S(fits 34-36 in. chest), M(38-40), L(42-44), XL(46-48). *State S, M, L, or XL.*
Hers: S(fits Jr. sizes 5-7), M(9-11), L(13-15). *State S, M, or L.*

[A] Chest-Stripe Jersey-Knit Pullover. Hemmed short sleeves and bottom.
Colors: 32 dark green; 37 navy blue. *State color number-and-name.*

X 515-3861 D—His Sizes. Mail. wt. 0.45 lb.

X 515-3879 D—Hers Sizes. Mail. wt. 0.40 lb.When you buy 1 pay, pay 9.00
 When you buy any 2 or more (A to C), this item costs only 8.10*

[B] Striped Rib-Knit Pullover. Trim fitting. Hemmed long sleeves and bottom.

Colors: 53 tan; 35 blue. *State color number-and-name.*

X 515-3846 D—His Sizes. Mailing weight 0.50 lb.

X 515-3853 D—Hers. Sizes. Mail. wt. 0.45 lb.When you buy 1, pay 10.00
 When you buy any 2 or more (A to C), this item cost only 9.00*

C SPORT SHIRT WITH RUGGED STYLING. Woven fabric in a blend of polyester and cotton. Short-point banded collar. Top center pleat. Button-down epaulets. 2 pleated chest pockets with button-through flaps. Button front. Long sleeves with button cuffs. Neat, tapered fit. Tuck-in tails. Machine wash warm, tumble dry.

Sizes: S(fits 14-14½-in. neck), M(15-15½), L(16-16½), XL(17-17½). *State S, M, L, or XL.*

Colors: 56 khaki; 62 olive; 37 navy blue. *State color number-and-name.*

X 515-3887 D—Mailing weight 0.55 lb.When you buy 1, pay 12.00
 When you buy any 2 or more (A to C), this item costs only 10.80*

*SAVE 10% When you buy any 2 or more shirts, (A to C). The prices marked * show the savings. Buy 2 of the same shirts, or any 2 shirts in any combination of styles, sizes, or colors. *State catalog number, size, color number-and-name and the lower price for each shirt.*

D BRIDLE-STYLE LEATHER BELT. Embossed top-grain cowhide strap. Harness-style metal buckle. Natural color. 1¾ in. wide.

Waist Sizes: 30, 32, 34, 36, 38, 40. *State size.*

X 536-0615 B—Mailing weight 0.70 lb. 6.50



Your Search
for VALUE
Ends at
Penneys



54

A

Sweatshirt

B

Sport Shirt

C

C

C

35

His 'n' Hers Sports Fashions Show Natural Flair

Super Separates
in Soft, Supple Fabric Blends

A OUTSIDE-FLEECE HOODED SWEATSHIRT. Knit blend of cotton-and-acrylic. Large collar converts into split-zipper, lay-back hood with drawstring at neckline. Zip front. 2 side-entry pockets with 1-button closure, long sleeves with ribbed cuffs, and ribbed bottom. His and Hers in identical styles. Natural color. Machine wash warm, tumble dry—low heat.

His. Sizes: XS(fits 30-32-in. chest), S(34-36), M(38-40), L(42-44), XL(46). State XS, S, M, L, or XL.

Hers. Sizes: XS(fits Misses sizes 8 to 10), S(12-14), M(16-18). State XS, S, or M.

X 516-1468 B—His or Hers Sizes. Mail. wt. 0.90 lb. Each 16.00

B FLANNEL SHIRT WITH BUTTON-DOWN COLLAR. Blend of cotton-and-polyester. Woven yarn-dyed plaid shirt with top center pleat, 2 front pockets with button-through detailing, 1-button cuffs, and tuck-in tails. His and Hers in identical styles. Machine wash warm, tumble dry. Do not use bleach.

Colors: 54 brown plaid; 35 blue plaid. State color number-and-name.

His. Sizes: S(fits 14-14½-in. neck), M(15-15½), L(16-16½), XL(17-17½). State S, M, L, or XL.

X 516-1476 D—Mailing weight 0.60 lb. 12.00

Hers. Sizes: Jr./Misses sizes 7/8, 9/10, 11/12, 13/14. State size.

X 516-1575 D—Mailing weight 0.60 lb. 12.00

C LUXURIOUS MIDWALE CORDUROY JEANS. Blend of cotton-and-polyester. Comfortable elastic inserts on sides of waist, 2 slash front pockets, 1 back pocket with tab-button closure, flared legs, and hemmed bottoms. Machine wash warm, line dry only. Mail. wt. 2 lbs.

His 'n' Hers Sizes: Waists 27, 28, 29, 30, 31, 32, 33, 34, 36 with Inseams 30, 32, 34, 36. State waist size and inseam length. See what Hers Sizes mean below.

X 523-6823 E—Navy blue. His or Hers Sizes.

X 523-6922 E—Leather brown. His or Hers Sizes. Each 16.00

Here's What the Sizes Mean for Hers Jeans

Hers Waist Size 27 fits Jr./Misses Sizes 5/6, 28 fits 7/8, 29 fits 9/10, 31 fits 11/12, 33 fits 13/14.

Ultra-Smart Sweatshirts in Acrilan® Acrylic

D to F WARM COLORFUL SWEATSHIRTS. Knit sweatshirt fabric with soft, fleece texture inside. Pullover style. Long sleeves. His and Hers sweatshirts in identical styles.

His. Sizes: XS(fits 30-32-in. chest), S(34-36), M(38-40), L(42-44), XL(46). State XS, S, M, L, or XL.

Hers. Sizes: XS(fits Misses sizes 8 to 10), S(12-14), M(16-18). State XS, S, or M.

[D] Hooded Sweatshirt with Denim Trim. Smart solid-color body with pre-washed cotton denim trim on toggle-closed, V-neck opening and elbows. Attached double-fabric hood. Ribbed cuffs and waistband. Hand wash, line dry. Do not use bleach.

Colors: 34 lt. blue/denim blue; 52 natural/denim blue. State color number-and-name.

X 516-1484 D—His or Hers Sizes. Mail. wt. 1.20 lbs.

When you buy only 1, pay Each 14.00

Buy any 2 or more (D to F), this item costs only 12.60*

[E] Hooded Sweatshirt Accented with Red and Blue Stripes. Natural-color body. Styled with button placket, and attached, double-fabric hood with red inside lining. 2 front pockets and hemmed bottom. Machine wash warm, tumble dry. Do not use bleach.

X 516-1500 B—His or Hers Sizes. Mail. wt. 1.20 lbs.

When you buy only 1, pay Each 16.00

Buy any 2 or more (D to F), this item costs only 14.40*

[F] Blouson-Style Sweatshirt with Natural Accents. Vivid-color body with natural-color self-fabric trim on shirt-style collar, front, and pockets. V-neck and drawstring bottom. Machine wash warm, tumble dry. Do not use bleach. Colors: 37 navy blue/natural; 04 cranberry/natural. State color number-and-name.

X 516-1492 D—His or Hers Sizes. Mail. wt. 1.20 lbs.

When you buy only 1, pay Each 14.00

Buy any 2 or more (D to F), this item costs only 12.60*

*SAVE 10% WHEN YOU BUY ANY 2 OR MORE ITEMS (D TO F). The prices marked * show the 10% savings. Buy 2 of the same item or a combination of any 2 items in any 2 sizes or colors. State catalog number, size, color number-and-name, and the lower price for each item ordered.

Gold Chain with Initials sold on page 152. Her Boots, Tan Corduroy Jeans, and Belt sold on pages 164, 165. Polo Shirt sold in our Big Fall '77 Catalog, page 513. His Western Boots and Plain Pockets™ Denim Jeans sold on pages 448, 449.

See How to Find Men's Sizes in Our Big Fall '77 Catalog, pages 520, 521. Women's sizes on page 296.

How to Wash and Dry—read details on page 802.

Charge it—see page 340

SAVE 10% When You Buy
Any 2 or More Sweatshirts,
D to F, on This Page





Matching Tie and Muffer Set

a great gift value

BECAUSE this reversible muffer and matching tie make attractive add-ons, arrive in their own gift box.

AND YOU SAVE 10%

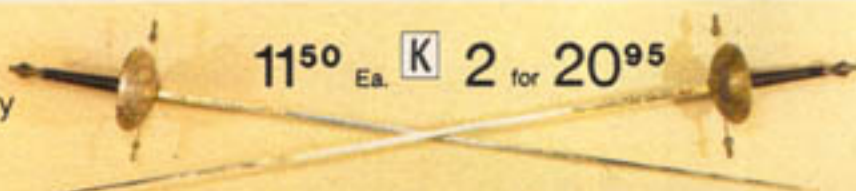
When You Buy Any 2 Sets*

AT ONLY **12⁶⁰** Each Set **\$14.00** for 1 Set

J DISTINCTIVE TIE AND MUFFER SET. Reversible 4-foot long muffer with acetate print pattern on one side and solid-color woven acrylic on reverse side. Fringed ends. Acetate tie matches the print pattern side of muffer. Available in 3 colors—each color has different print pattern. Tie is 4 1/8-in. wide. Four-in-hand style. Gift boxed. Dry clean only. Colors: 54 brown (polka dot pattern); 46 burgundy (all-over geometric ovals); 37 navy blue (all-over geometric squares). State color number-and-name. X 533-0931 C—Mail, wt. boxed set 1 lb. Set 14.00*

*SAVE 10% When You Buy 2 Sets in any combination of colors. State catalog number and color number-and-name for each set. Mailing weight for 2 sets 2 lbs 2 Sets for 25.20

Authentically Designed Fencing Foils



K SUPERB FENCING FOILS—AUTHENTICALLY DESIGNED. Imported from Spain. Authentic Spanish design. Hand-etched and enameled tooling on steel. Foil measures approximately 43-in. long. Makes a handsome accent on wall or mantel.

X 532-0569 A Mailing weight each 1.60 lbs Each 11.50; 2 for 20.95

Men's Warm Gloves Make Wonderful Gifts

2 Gloves in 1—Deerskin with Separate Knit Glove Inside **19⁰⁰**

A SOFT DEERSKIN GLOVES WITH SEPARATE KNIT LINER. Finest quality deerskin shell with removable knit glove lining in a warm blend of 80% wool and 20% nylon. Wrist strap with snap closure on leather gloves. Gloves may be worn with or without the liner. Sizes: see Chart below. State S, M, L, or XL. Colors: 52 saddle tan; 82 black. State color number-and-name.

X 535-0103 D—Mailing weight 0.50 lb 19.00

Pile or Fur-Lined Leather Gloves **10⁰⁰** and **12⁵⁰**

B & C DEERSKIN GLOVES. Buttery-soft deerskin with a rich textured finish. Warm polyester pile or full fur linings. Whipstitched backs. Gauge-sewn palms. Shirred, elasticized wrists. Mailing weight 0.50 lb. Sizes: see Chart below. State S, M, L, or XL. Colors: 54 acorn; 82 black. State color number-and-name.

X 535-0053 D—Polyester-pile lined [B] 10.00
X 535-0186 D—Fur lined [C] 12.50

Pile-Lined, Sueded-Leather Gloves **11⁰⁰**

D SUEDED DEERSKIN GLOVES. Buttery-soft leather gloves with warm linings of polyester pile. Whipstitch construction. Shirred elastic wrists. Sizes: see Chart below. State S, M, L, or XL. Colors: 56 antelope tan; 52 natural. State color number-and-name.

X 535-0095 D—Mailing weight 0.70 lb 11.00

Fur-Lined Leather Gloves **10⁰⁰**

E ACCENT-STITCHED LEATHER GLOVES. Fully lined with rabbit fur. Strong gauge-sewn seams on palms. Decorative railroad-track stitching on backs. Center vents. Sizes: see Chart below. State S, M, L, or XL. Colors: 54 brown; 82 black. State color number-and-name.

X 535-0038 D—Mailing weight 0.50 lb 10.00

Knit-Lined Leather Gloves **8⁰⁰**

F LEATHER DRESS GLOVES. Full knit lining in a wool-and-Dacron® polyester blend. Decorative whipstitched backs. Strong gauge sewn palms. Hand-stitched design on back. Center vent. Imported from the Philippines. Sizes: see Chart below. State S, M, L, or XL. Colors: 82 black; 54 brown. State color number-and-name.

X 535-0178 D—Mailing weight 0.40 lb 8.00

Knitted Gloves with Soft Leather Palms **4⁴⁹**

G KNITTED STRETCH GLOVES. Soft capeskin leather palms. Knit in blend of acrylic-and-nylon. Lock-stitched construction. One size fits all. Colors: 56 camel tan; 54 brown; 82 black (not shown). State color number-and-name. X 535-0046 C—Mailing weight 0.50 lb 4.49

Cuffed, Suede Leather Gloves **8⁵⁰**

H PILE-LINED SUEDE GLOVES. Soft cowhide leather. Warm polyester pile lining. Styled with pile cuffs and hand-stitched accents on back. Decorative whipstitched seams. Natural color. Sizes: see Charts below. State S, M, L, or XL.

X 535-0202 B—Mailing weight 0.50 8.50

Fashionable Driving Gloves **8⁵⁰**

I SMARTLY STYLED DRIVING GLOVES. Attractive vinyl back with sporty open-back knuckles. Soft leather palms. Velcro® self-adhering closure at wrist. Sizes: see Chart below. State S, M, L, or XL. Colors: 53 tan/brown; 82 black (not shown). State color number-and-name. X 535-0392 D—Mailing weight 0.50 lb 8.50

SIZE CHART FOR GLOVES—State S, M, L, or XL.

For Hand Width	8-8 1/2"	9-9 1/2"	10-10 1/2"	11-11 1/2"
Order Glove Size	S	M	L	XL

HOW TO MEASURE FOR GLOVES: Place tape measure around fullest part of hand EXCLUDING thumb. Number of inches is your correct size.

The gift that helps protect home and family—**SMOKE DETECTORS** on page 8

Charge it—see page 340

Your Search
for VALUE
Ends at
Penneys



Sesame Street Muppets Playing in Plaid—

Fun-to-Wear Fashions
for Infants and Toddlers

A TODDLER 2-PC. JUMPER SET. Jumper in cotton-polyester printed pinwale corduroy. Halter-style top with one-button closing in front. Front bodice with gathering and gold-color piping trim. Elasticized backwaist. A-line style skirt. In red/navy blue/gold-color printed plaid with Muppet printed pattern. Turtleneck top in polyester-cotton knit. Pullover styling. Elasticized long sleeves. in gold-color. Machine wash warm, tumble dry.

Sizes: 2T, 3T, 4T. State size.
X 349-0836 B—Mail. wt. set 0.75 lbsSet 9.00

B TODDLER 2-PC. SET WITH HOODED JACKET. Jacket and pants in cotton-polyester pinwale corduroy. Printed jacket has attached drawstring hood. Zip front. Long sleeves, ribbed-knit cuffs. Ribbed-knit band bottom. In red/navy blue/gold-color printed plaid with Muppet printed pattern. Solid-color pants. All-around elasticized waist. In navy blue. Machine wash warm, tumble dry.

Sizes: 2T, 3T, 4T. State size.
X 349-0869 B—Mail. wt. set 0.70 lbSet 12.00

C INFANTS PLAYSUIT. In cotton-polyester printed pinwale corduroy. Round collar with gold-color piping trim. Zip front. Short raglan sleeves. Elasticized backwaist. Snap crotch. In red/navy blue/gold-color printed plaid with Muppet printed pattern. Machine wash warm, tumble dry.

Sizes: ½, 1, 1½, 2, 3. State size.
X 349-0893 B—Mail. wt. 0.70 lb6.50

MUPPET Characters, Big Bird, Cookie Monster, Grover, Little Bird ©Muppets, Inc.

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For more "Sesame Street" selections, see the Special Index on page 343



Monograms Add a Personal Touch to Toddler's No-Iron Playwear in Polyester-Cotton

A & B PERSONALIZED PLAYWEAR FOR TODDLERS. Choose the name or monogram you want, and send back the detachable apron or tab in enclosed envelope for personalizing at no extra charge. 9-letter maximum. Allow 3 weeks for personalizing. (Note: return detachable parts at any time for personalizing. However, to have garment personalized in time for Christmas, you must place Catalog Order by November 4, 1977.) All in woven polyester-cotton. Machine wash warm, tumble dry.

[A] Girls 2-Piece Set. Top in woven gingham check. White round collar. Button back. Elasticized short, puffed sleeves. White detachable front apron for name or monogram. Lace trim. Pants in twill weave. All-around elasticized waist. Red/white top; red pants.
Toddler Sizes: 1T, 2T, 3T. State size.
X 349-1420 B—Mail. wt. set 0.75 lbSet 9.50

[B] Built-up Overalls. In twill weave. Button shoulder straps. Detachable front tab for name or monogram on front patch pocket. Elasticized backwaist. White stitching trim. In royal blue. Turtleneck not included—sold on opposite page.
Toddler Sizes: 2T, 3T, 4T. State size.
X 349-1453 B—Mail. wt. 0.70 lb7.00

Infants No-Iron Playwear

C INFANT GIRLS 2-PC. DIAPER SET. In woven polyester-cotton. Elasticized short, puffed sleeves. Top has button-front bodice. Front slit. Three tiers of lace trim on slit and around bottom. Bow trim. Panty with elasticized waist and legs. In red with white lace. Machine wash warm, tumble dry.
Infants Sizes: ½, 1, 1½. State size.
X 349-1313 B—Mail. wt. set 0.70 lbSet 5.00

D INFANT BOYS 1-PIECE PLAYSUIT. In polyester knit. Sailor-style collar with detachable insert for easy dressing. Zip front. Snap crotch. Red with white collar and long sleeves. Cording trim. Machine wash warm, tumble dry.
Infants Sizes: ½, 1, 1½, 2. State size.
X 349-1412 B—Mail. wt. 0.70 lb8.00

Toddler's Dress-Up Fashions—Perfect for Holiday Festivities

Boys 4-Piece Dress Suit with Bow Tie and Play Watch

E TODDLER BOYS DRESS-SUIT. Jacket, vest, and pants in woven wide-wale cotton corduroy. Shirt in woven polyester-cotton. Jacket with notched collar, wide lapels. Two-button front. Classic button-front vest is lined in front with acetate. Both with front patch pockets and gold-tone metal buttons. Short-sleeve shirt with button front. Pants have band front, elasticized backwaist. Includes clip-on bow tie in polyester and brass-tone metal play watch on chain. Machine wash warm, tumble dry. Shipped in cardboard box.
Toddler Sizes: 2T, 3T, 4T. State size.
Colors: 35 royal blue; 03 red. State color number-and-name when ordering.
X 349-0505 D—Mail. wt. set 1.20 lbsSuit 26.00

Girls Convertible Set—Blouse To Wear With Overalls or Jumper

F TODDLER GIRLS 3-PIECE WARDROBE. Bib, with attached straps, buttons on to pants to make overalls or skirt to make jumper. Pants and skirt have band front, elasticized backwaist. Bib, pants, and skirt in red brushed cotton denim. Button-front blouse in woven polyester-cotton. Elasticized long sleeves. Off-white collar and front tie. Red/white printed floral pattern. Machine wash warm, tumble dry.
Toddler Sizes: 2T, 3T, 4T. State size.
X 349-4549 B—Mail. wt. set 0.90 lbSet 11.00

Height and Weight Determine Your Child's Size—see page 538 in our big Fall '77 Catalog

Buy it now and **Charge it**—see page 340

Turtleneck sold on opposite page

A Set

B

C Set

D

E

4-Piece Suit

F

Set

E

Suit with Jacket

F

Set

A Dressy Feeling

Beautiful dresses—yet no-iron for easy care



A

Also Toddler Sizes



B

Also Toddler Sizes

C

Also Toddler Sizes

LITTLE GIRLS SIZES 3 to 6X



D



E

A NO-IRON JUMPER-EFFECT LONG DRESS in wine-color rayon flocking on woven polyester-rayon backing. Looks like velveteen. Pink blouse-effect in woven polyester-rayon. Jumper-effect ties at shoulders. Skirt is gathered at waist. Elasticized backwaist. Back-tie sash. Flounce at hem. Blouse-effect has round neck with ruffle. Long, elasticized sleeves. Button back. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 6X. *State size.*
X 350-2929 B—Mail. wt. 1.75 lbs 13.99
Toddler Sizes: 1T, 2T, 3T. *State size.*
X 346-1225 B—Mail. wt. 1.50 lbs 12.49

B NO-IRON 2-PC. JUMPER AND BLOUSE SET. Dark royal blue jumper in rayon flocking on polyester-cotton backing. Looks like velveteen. Separate, off-white blouse in woven polyester-rayon. Smock-style jumper is gathered at yoke. Pullover. Lace trim. 2-inch hem. Blouse has button back. Lace trim. Long, elasticized sleeves. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 6X. *State size.*
X 350-2911 B—Mail. wt. 1.50 lbs 12.49
Toddler Sizes: 1T, 2T, 3T. *State size.*
X 346-1266 B—Mail. wt. 1.20 lbs 11.99

C NO-IRON BORDER-PRINT DRESS is woven polyester-cotton. White collar and cuffs. Button back. Skirt is gathered at waist. Elasticized backwaist. Back tie. Bow trim. In multicolor printed floral pattern on blue. 2-inch hem. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 6X. *State size.*
X 350-2937 B—Mail. wt. 0.60 lb 11.49
Toddler Sizes: 1T, 2T, 3T. *State size.*
X 346-1258 B—Mail. wt. 0.50 lb 10.99

D HEART-SHAPED LOCKET in smooth gold-tone metal. Engraved flower and heart design on front. 16 in. gold-tone metal chain with clasp. For girls who wear sizes 3 to 6X—do not state size.

X 301-9916 A—Mail. wt. 0.25 lb 1.97

E MARY-JANE STYLE PUMPS. Shiny vinyl uppers. Adjustable buckled straps with elastic gores. Cutout design on straps. Firm back counters. Molded polyvinyl chloride outsoles. 1-inch heels. C(med.) width.

Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, and 1, 1½, 2, 2½, 3, 3½, 4. *State size.*
X 601-1894 B—Black X 601-6463 B—White
X 601-1902 B—Red X 601-1910 B—Navy blue
Mail. wt. 1.50 lbs Pair 6.97

It's Fun to Look Pretty



a great gift value

Only 6⁸⁸



H

Also Toddler Sizes



Dresses in easy-care, no-iron fabrics

F NO-IRON LACE-TRIMMED LONG DRESS in red woven polyester. White bib-front in polyester-nylon-cotton. Dainty flocked-flower trim on bib. Polyester lace trims round neck, bib front, and elasticized sleeves. Back zipper. Skirt is gathered at waist. Elasticized backwaist. Back tie. 2-inch hem. Machine wash warm, tumble dry.
 Sizes: 4, 5, 6, 6X. *State size.*
 X 350-2952 B—Mail. wt. 0.90 lb6.88

G NO-IRON APRON DRESS in woven polyester-cotton. Dress in multicolor floral print on blue. Polyester lace trims round neck. Long, elasticized sleeves. Button back. Skirt is gathered at waist. Elasticized backwaist. Back tie. Flounce at hem. Attached apron in white. Lace trims front bodice and apron. Rickrack trim. Machine wash warm, tumble dry.
 Sizes: 3, 4, 5, 6, 6X. *State size.*
 X 350-2945 B—Mail. wt. 0.60 lb7.99

See How to Find Your Child's Size in our big Fall '77 Catalog, page 538

H NO-IRON APPLIQUE-TRIMMED DRESS in woven polyester-cotton. Square neck. White pique bodice has dolly-look applique and lace trim. Button back. Skirt is gathered at waist. Elasticized backwaist. Back tie. In multicolor printed floral pattern. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 6X. *State size.*
 X 350-2960 B—Mail. wt. 0.60 lb8.99

Toddler Sizes: 1T, 2T, 3T. *State size.*
 X 346-1233 B—Mail. wt. 0.50 lb7.99

I & J LITTLE GIRLS SLIPS in a soft blend of woven polyester-cotton. In white. Machine wash warm, tumble dry.
 Sizes: 3, 4, 5, 6, 6X. *State size.*

[I] Bouffant-Style Full Slip. Eyelet front bodice. Multi-tiered bouffant style bottom with 120 in. sweep. *State size above.*
 X 305-1877 B—Mail. wt. 0.50 lb3.98

[J] Built-Up Long Slip. Bottom ruffle. Lace and bow trim. *State size above.*
 X 305-4293 B—Mail. wt. 0.40 lb2.98

LITTLE
GIRLS
SIZES
3 to 6X

WARDROBE BUILDERS



C
Shirt

D
Cowl-
Neck
Top

A

E
Boots

B
Overalls

Denim with Detail

A & B NO-IRON DENIM COORDINATES in cotton. Bib-front. Adjustable suspenders crisscross in back, fasten in front. Band front, elasticized back-waist. 2 front-scoop pockets. Contrast-color stitching trim. In navy blue. Machine wash warm, tumble dry. *Sizes: 4, 5, 6, 6X. State size.*

[A] Gaucho Jumper. Pre-washed to feel soft (color may vary from garment to garment). Zipper front. *State size above.*

X 354-3212 B—Mail. wt. 0.60 lb 7.99

[B] Overalls. Indigo-dyed denim. Bib has patch pocket with ribbon trim. Slightly-flared legs. *State size above.*

X 354-3204 B—Mail. wt. 0.70 lb 9.99

Smart Fashion Tops

C NO-IRON TWIN-PRINT SHIRT in woven cotton. Features companion prints in floral patterns for a fashionable look. Front yoke. Button-placket front. Banded cuffs. Hemmed straight bottom. In red/yellow printed patterns. Machine wash warm, tumble dry. *Sizes: 4, 5, 6, 6X. State size.*

X 353-3007 B—Mail. wt. 0.40 lb 5.29

D NO-IRON COWL-NECK TOP in cotton knit. Pullover. Long sleeves. Hemmed cuffs and straight bottom. In multicolor stripes. Machine wash warm, tumble dry.

Sizes: S(3/4), M(5/6), L(6X). State S, M, or L.

X 353-3064 B—Mail. wt. 0.40 lb 4.49

Fashion Boots

E MOC-STYLE WEDGE-HEEL BOOTS. About 10-in. high. Vinyl uppers. Contrast-color stitching. Full length side zippers for on-off ease. Durable Kraton® rubber outsoles and 1½-in. wedge heels. C(medium) width. Mail. wt. 2 lbs.

Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, and 1, 1½, 2, 2½, 3, 3½, 4. State size.

X 601-4013 B—Golden brown

X 601-4062 B—Black cherry Pair 11.97

Sweater Classics

F TURTLENECK SWEATER in acrylic knit. Pullover. Long sleeves. Machine wash warm, tumble dry. *Sizes: S(3/4), M(5/6), L(6X). State S, M, or L—not number size.*

Colors: 03 red; 25 bright green; 84 gold; 35 bright blue. State color number-and-name.

X 353-3122 D—Mail. wt. 0.40 lb 4.29

G CARDIGAN SWEATER in acrylic knit. Round neck. Button front. Long sleeves. Ribbed-knit trim. Machine wash warm, tumble dry. *Sizes: S(3/4), M(5/6), L(6X). State S, M, or L—not number size.*

Colors: 34 lt. blue; 17 yellow; 78 white; 01 pink; 37 navy blue; 03 red. State color number-and-name.

X 353-4385 D—Mail. wt. 0.50 lb 3.99

Corduroy Coordinates and a Crisp White Blouse

H to J NO-IRON PINSTRIPE COORDINATES in polyester-cotton corduroy. In navy blue. Machine wash warm, tumble dry.

[H] Bolero-Style Vest. D-rings trim yoke.

Sizes: 4, 5, 6, 6X. State size.

X 354-3220 B—Mail. wt. 0.25 lb 5.29

[I] Pants. Self-fabric belt attached at side seams; D-ring buckle closing. Band front, elasticized backwaist. Slightly-flared legs.

Sizes: 4, 5, 6, 6X. State size.

X 354-3170 B—Mail. wt. 0.50 lb 7.99

Slim Sizes: 4, 5, 6, 6X. State size.

X 354-3188 B—Mail. wt. 0.50 lb 7.99

[J] Gaucho Skirt. Self-fabric belt attached at side seams; D-ring buckle closing. Band front, elasticized backwaist.

Sizes: 4, 5, 6, 6X. State size.

X 354-3196 B—Mail. wt. 0.50 lb 6.49

K NO-IRON DRESSY BLOUSE in woven polyester-cotton. Polyester-cotton lace trims tie and button-placket front. Long, puffed sleeves. Banded cuffs. Hemmed straight bottom. In white. Complements corduroy coordinates. Machine wash warm, tumble dry. *Sizes: 4, 5, 6, 6X. State size.*

X 353-3189 B—Mail. wt. 0.40 lb 4.99

A NO-IRON TURTLENECK TOP. Polyester-and-cotton knit for softness and long wear. "Paint-splash" design screen-printed on front. Rib-knit turtle-neck and sleeve cuffs. Hemmed bottom. Machine wash warm, tumble dry.
 Sizes: S(3/4), M(5/6), L(6X*). *State S, M, or L.*
 Colors: 34 lt. blue; 17 yellow. *State color number-and-name.*
 X 353-3213 D—Mail. wt. 0.40 lb.3.99

B TURTLENECK SWEATSHIRT. Creslan® acrylic-and-cotton knit for softness and long wear. Fleece on the inside for comfort. Generously sized to allow for shrinkage. Muppets characters screen-printed on front. Rib-knit turtle-neck, cuffs, and bottom. Machine wash warm, tumble dry.
 Sizes: S(3/4), M(5/6), L(6X*). *State S, M, or L.*
 Colors: 35 blue (Cookie Monster); 17 yellow (Big Bird), 11 orange (Ernie). *State color number-and-name.*
 X 353-3247 D—Mail. wt. 0.50 lb.4.99

C TURTLENECK SWEATER. Pullover styling. Acrylic-and-polyester knit is comfortable and long-wearing. Muppets characters screen-printed on front. Accent stripe on upper arm, with matching rib-knit turtle-neck, cuffs and bottom. Machine wash warm, tumble dry.
 Sizes: S(2/3), M(4/5), L(6/7*). *State S, M, or L.*
 Colors: 03 red (Cookie Monster); 35 blue (Ernie). *State color number-and-name.*
 X 412-0390 D—Mail. wt. 0.50 lb.6.99

D CREW-NECK SWEATER. Pullover styling. Acrylic-and-polyester knit is comfortable and long-wearing. Big Bird screen-print design on front. Accented with racing stripes down each sleeve and around waist. Rib-knit neck, cuffs, and bottom. Machine wash warm, tumble dry. Dark green and cream combination.
 Sizes: S(2/3), M(4/5), L(6/7*). *State S, M, or L.*
 X 412-0424 B—Mail. wt. 0.50 lb.6.99

E WATER-REPELLENT HOODED JACKET. Tightly woven nylon taffeta shell. Nylon taffeta lining, quilted to 7.3-oz. polyester fiberfill for warmth without weight. Accented with acrylic pile trim on back with Dimension Weid® Sesame Street design. Styled with attached hood with drawstring tie closing. Raglan sleeves with concealed elasticized lining at wrist. Contrast-color hood lining and racing stripes. Machine wash gentle, tumble dry—low heat.
 Sizes: 3, 4, 5, 6, 6X*. *State size.*
 Colors: 37 navy blue; 03 red. *State color number-and-name.*
 X 352-0624 D—Mail. wt. 1.20 lbs.17.99

F NO-IRON BRUSHED DENIM JEANS. Woven polyester-and-cotton. 2 front box-design pockets with Muppet appliques (see colors below). Waistband and belt loops. Accented with contrast-color stitching. Zip fly with snap front. Flared-leg styling. Machine wash warm, tumble dry.
 Sizes: 3, 4, 5, 6, 7*. *State size.*
 Colors: 34 light blue (Cookie Monster and Grover); 37 navy blue (Bert and Ernie); 25 green (Oscar and Big Bird). *State color number-and-name.*
 X 425-4140 D—Regular
 X 425-4157 D—Slim
 Mail. wt. 0.75 lb.6.99

G SESAME STREET REVERSIBLE VINYL BELT. Colorful Muppet characters screen-printed on 1½-in. wide strap which reverses to solid color side. Metal buckle.
 Sizes: XS(fits 20-22-in. waist), S(22-24). *State XS or S.*
 Colors: 35 blue; 54 brown; 78 white. *State color number-and-name.*
 X 401-4171 D—Mail. wt. 0.50 lb.3.00

*Sizes 6X and 7 are identical and interchangeable.

For more Sesame Street items—see the Special Index on Page 343.

Sesame Street and the Sesame Street sign are trademarks and service marks of Children's Television Workshop.

Muppet Characters © Muppets, Inc.

See How to Find Your Child's Size in our big Fall '77 Catalog, page 538.

Buy now and pay later with a **JCPenney Charge Account**—see page 340

ACRYLIC-KNIT SWEATERS with wooden toggle closure. Soft, warm, and comfortable. Smartly styled with rib-knit collar, cuffs, and bottom. Extra wooden toggle and matching yarn included. Machine wash gentle. For best results, dry flat. Or tumble dry—low heat. Imported from Taiwan.
 Sizes: S(2/3), M(4/5), L(6/7*). *State S, M, or L.*

Shawl-Collar Cardigan Sweater. Collar knitted on for added durability. Navy blue with red and tan stripes.
 X 412-0366 B
 Mailing weight 0.70 lb.7.49

Hooded Pullover Sweater. Hood and pocket knitted on for added durability. Kangaroo-type pouch pocket. Cream-color.
 X 412-0333 B
 Mailing weight 0.70 lb.7.49

Fashionable Sweaters for Girls and Boys

a great gift value

BECAUSE

- They're heavyweight knits of soft acrylic
- Full-fashioned styling means that sweaters are knit to size for fine fit and shape retention
- Colorfast to resist fading, machine washable

AND PRICED AT ONLY **7⁴⁹** Each



Color-Coordinated Jeans in Soft, Warm Corduroy of Polyester-and-Cotton

NO-IRON JEANS ACCENTED WITH PIPING TRIM. Luxuriously soft corduroy fabric in a blend of polyester-and-cotton. Styled with yoke back, belt-loops on waistband, zip front with hook-and-eye closure. 4 front pockets. Flared, hemmed bottom. Jeans are accented with piping trim on pockets and back yoke. Contrast-stitched waistband, and 2 rows of contrast stitching down front of legs. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 7*. *State size.*
 Colors: 35 blue; 56 khaki; 25 green. *State color number-and-name.*
 X 413-0233 D—Regular. Mail. wt. 0.75 lb.7.49
 X 413-0258 D—Slim. Mail. wt. 0.75 lb.7.49



A

Overalls

E

Turtleneck

D

B

C

Dressy Khaki on Parade for a Military Look

[A] to [C] in no-iron polyester-and-cotton twill

A to C KHAKI COORDINATES. 2 patch pockets with button flaps, accented by grosgrain ribbon. Topstitching trim. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 7. State size.

[A] Overalls. Button-through shoulder straps. Banded bib front with military insignia, and elasticized back-waist. Flared, hemmed bottom. Mail. wt. 0.90 lb

X 416-0123 B 6.99

[B] Jacket. Shirt-style with pointed collar and permanent stays. Yoke-style with button-placket front. Cuffed sleeves. Mail. wt. 0.70 lb

X 416-0008 B 8.49

[C] Pants. Set-on waistband with belt loops. Zip front with snap closure. Slightly flared hemmed bottom. Yoke back. Mail. wt. 0.90 lb.

X 416-0099 B—Regular 6.49

X 416-0065 B—Slim 6.49

D NO-IRON MILITARY-LOOK SHIRT. In a woven blend of polyester-and-cotton. Long-point collar style with permanent stays. Button front with top center pleat. Grosgrain ribbon trim on shoulder epaulets. Chest patch pocket. Long sleeves with 1-button cuffs. Accented with tan top-stitching. Military insignia on upper left arm. Red. Machine wash warm, tumble dry. Mail. wt. 0.50 lb.

Sizes: 4, 5, 6, 7. State size.

X 416-0156 B 5.99

E TURTLENECK SWEATER. Pullover style in soft, rib-knit acrylic. Long sleeves. Machine wash warm, tumble dry. Mail. wt. 0.50 lb.

Sizes: S(2-3), M(4-5), L(6-7). State S, M, L.

Colors: 03 red; 53 tan; 78 white; 25 green.

State color number-and-name.

X 412-0143 D 4.49

From Our Award-Winning Young Designers Collection... Corduroy Jumpsuit of Easy-Care Polyester-and-Cotton

This award-winning jumpsuit was created especially for the children's department of JCPenney by a talented young student from the Parsons School of Design in New York. This item received the award for Most Original Design.

F DESIGNER JUMPSUIT. In easy-care corduroy of polyester-and-cotton that's soft, smooth, and comfortable. Styled with contrast-color knitted shawl collar and cuffs. Fashionable shoulder yoke on front and back. Angled chest flap accented with button trim. Zip front. Elasticized back and side waist for a neat, trim fit. 1 side-seam pocket. In tan. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 7. State size.

X 411-0011 B—Mail. wt. 1 lb 11.99

Work Boots shown on this page, sold on page 203.

Your Search for VALUE Ends at Penneys



E

Turtleneck

F

Jumpsuit

Peasant-Style Party Dresses

GIRLS
SIZES
7 to 14



A

Also
Chubby
Sizes

B

Also
Chubby
Sizes

A THREE-PIECE-EFFECT DRESS. White blouse-effect in woven polyester-cotton. Laced-up vest-effect in black rayon flocking on polyester-cotton backing. Looks like velveteen. Eyelet trim at neckline, long, elasticized sleeves, and hem. Red printed-pattern skirt in woven cotton is gathered at front; elasticized backwaist. Back zipper closing. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 370-5233 B—Mail. wt. 0.70 lb..... 12.99
Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½. *State size.*
X 370-5266 B—Mail. wt. 0.70 lb..... 13.99

B NO-IRON SMOCKED-BODICE DRESS in polyester knit. Front yoke with lace-up effect, heat-sealed embroidery, and lace trim. Lace trim forms ruffle at high neckline and long sleeves. Two-tiered skirt is gathered at front; elasticized backwaist. Back-lie sash. Back zipper closing. Contrasting-color trim on tier and sleeves adds a pretty touch. In natural color. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 370-5761 B—Mail. wt. 0.70 lb..... 10.49
Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½. *State size.*
X 370-5795 B—Mail. wt. 0.70 lb..... 11.49

Slip
Also
Available
in Regular
Length



D

D GIRLS LONG HALF SLIP. In cling-resistant nylon tricot. Lace and bow trim. Elasticized waist. Bottom ruffle. In white. Machine wash warm, tumble dry.
Girls Sizes: S(7-8), M(10-12), L(14-16). *State S, M, or L—not number size.*
X 305-4277 B—Mail. wt. 0.50 lb..... 2.59
Regular-Length Half Slip (not shown). Same as above. *State size above.*
X 305-1471 B—Mail. wt. 0.40 lb..... 1.98

For a Complete Selection of
Girls Dresses and Sets, see our
big Fall '77 Catalog, pages 630-637

Charge it—see page 340

C NO-IRON POLYESTER-KNIT LONG DRESS. Front bodice in polyester eyelet; lined in woven polyester-cotton. Lace-up accent. Polyester eyelet elasticized puffed sleeves. Braid and lace trim. Skirt is gathered at front; elasticized backwaist. Back zipper. Flounce at hem. In green. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 370-5704 B—Mail. wt. 1.40 lbs..... 9.49
Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½. *State size when ordering.*
X 370-5738 B—Mail. wt. 1.40 lbs..... 10.49

Only
9.49
Chubby Sizes
priced higher



C

A NO-IRON LONG JUMPER-LOOK DRESS in polyester knit. Blouse-effect in woven polyester-rayon with rayon flocked dots. Plastic cameo-look pin. Lace trims neckline and long, elasticized sleeves. Skirt is gathered at front; elasticized back-waist. Back-tie ribbon belt in rayon flocking on polyester-cotton backing. Back zipper. Trimmed with rickrack, braid and lace. Flounce at hem. In red/white. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 370-5589 B—Mail. wt. 1.40 lbs12.99

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½.
State size when ordering.

X 370-5613 B—Mail. wt. 1.40 lbs13.99

See How to Find Your Size in our
big Fall '77 Catalog, page 539

B THREE-TIER LONG DRESS in woven polyester-cotton with acetate-rayon flocked dots. Polyester lace and ribbon trim for a romantic, dressy look for the holidays. Lace forms V on front bodice. High neckline with bow and lace trim. Skirt is gathered at front; elasticized backwaist. Ribbon tie adds a pretty accent to waist. Button back. In white/royal blue. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 370-5647 B—Mail. wt. 1.40 lbs12.99

Your Search for VALUE Ends at Penneys

C ELEGANT LONG DRESS in rayon flocking on polyester-rayon backing. Looks like velveteen. Front bodice has white polyester-cotton eyelet insert; polyester-cotton lining. Printed-pattern trim in woven cotton. Rickrack, braid, eyelet trim. Skirt is gathered at front; elasticized backwaist. Back zipper. In black. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size.*
X 370-5670 B—Mail. wt. 1.40 lbs16.49

D PERSONALIZED HEART-SHAPED PENDANT in gold-tone metal. Florentine finish. Scalloped edge. 16-in. chain. Back clasp. Engraved with any initial except I, O, Q, U, V, X, Y, Z. *State initial when ordering.*

X 301-9619 B—Mail. wt. 0.40 lb2.79

Elegant Long Dresses for the Holidays



A
Also
Chubby
Sizes

GIRLS
SIZES
7 to 16



B

Vest
Also
Chubby
Sizes

C

Shirt
Also
Chubby
Sizes

A

Also Slim
and Chubby
Sizes

Super Denim® Jeans and Coordinating Vest

great gift values

BECAUSE they team up for a crisp, casual look. Super Denim® Jeans and Vest are our best-wearing denim separates—approved by the JCPenney Testing Center for high resistance to abrasion. Of extra-heavyweight no-iron polyester-and-cotton.

AND PRICED AT ONLY

Jeans **8⁹⁹** Girls and Slim Vest **5⁹⁹** Girls

Chubby sizes slightly higher prices

A & B SUPER DENIM® NO-IRON JEANS AND VEST in woven polyester-cotton. Navy blue jeans and vest have contrasting stitching. Light blue, camel, and berry jeans and vests have matching stitching. Shade of fabric of vests and jeans may vary slightly. Machine wash warm, tumble dry.

Colors: 34 lt. blue; 04 berry; 56 camel; 37 navy blue.

State color number-and-name.

Girls Sizes: 7, 8, 10, 12, 14. State size.

Slim Girls Sizes: 7, 8, 10, 12, 14. State size.

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½. State size.

[A] Tucked-Stitched Jeans. Girls and Slim are trim-fitting boy cut—rest slightly below the natural waistline. Chubby fit at natural waistline. Styled for a snug fit. Tucking in front. Front pockets. Double-needle saddle stitching down back of slightly-flared legs. State color number-and-name. State size above. Mail. wt. 1.20 lbs.

X 384-3216 D—Girls Sizes 8.99

X 384-3224 D—Slim Girls Sizes 8.99

X 384-3232 D—Chubby Girls Sizes 9.99

[B] Tucked-Stitched Vest. V-neck. Button front. Tucking in front. State color number-and-name. State size above. (Not available in Slim sizes.) Mail. wt. 0.60 lb.

X 382-5155 D—Girls Sizes 5.99

X 382-5163 D—Chubby Girls Sizes 6.49

C NO-IRON PLAID SHIRT in woven polyester-cotton. Button-placket front. Double-button cuffs. Shirrtail bottom. Woven plaid. Machine wash warm, tumble dry. Colors: 35 blue; 04 berry; 56 camel. State color number-and-name.

Girls Sizes: 7, 8, 10, 12, 14. State size.

X 382-5130 D—Mail. wt. 0.70 lb. 6.49

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½. State size.

X 382-5148 D—Mail. wt. 0.70 lb. 6.99





D

Cowl-neck sweater sold on page 192

E



D

Two for the Sweater Season

Cold-Weather Layerings

D HOODED PULLOVER SWEATER in acrylic knit. Cable-knit front and sleeves. V-neck with toggle closure. Wide raglan sleeves with turned-back cuffs. Pouch pocket. Looks great with our cowl-neck sweater (sold on page 192), or with a coordinating turtleneck or shirt. Machine wash warm, tumble dry. Mail. wt. 0.70 lb. *Girls Sizes: S(7/8), M(10/12), L(14/16). State S, M, or L—not number size. Colors: 25 green; 49 rust; 56 camel. State color number-and-name.*
 X 381-1213 D 10.99

E BRIGHTLY-TRIMMED SWEATER in acrylic knit. Rib-knit collar. Multicolor-patterned front and back yokes and sleeve trim. Long, wide sleeves. Button front. Self-fabric tie belt. In cream-color. This versatile sweater will be an attractive addition to all your sporty separates. Machine wash warm, tumble dry. Mail. wt. 0.70 lb. *Girls Sizes: S(7/8), M(10/12), L(14/16). State S, M, or L—not number size.*
 X 381-1247 B 11.99

See How to Find Your Size in our big Fall '77 Catalog, page 539

Jeans sold on opposite page

Charge it—see page 340

Our Cowl-Neck Sweater

a great gift value

BECAUSE it's in comfortable acrylic knit, styled for today's fashionable girl. Great alone or as part of the layered look! AND PRICED AT ONLY

5.99 Chubby Sizes slightly higher price

AND YOU SAVE 10% when you buy 2

A COWL-NECK SWEATER in acrylic knit. Looks fashionable by itself, or teamed up with our vest! Pullover. Hemmed straight bottom. Machine wash warm, tumble dry. Mail. wt. ea. 0.70 lb.

Girls Sizes: S(7/8), M(10/12), L(14/16). *State S, M, or L—not number size.*

Colors: 09 sunflower; 49 russet; 04 lt. berry; 34 sky blue; 37 navy blue; 15 cream; 25 green; 03 red; 56 camel. *State color number-and-name.*

X 381-2641 DEa. 5.99; 2 for 10.78

Chubby Girls Sizes: M(10½/12½), L(14½/16½). *State M or L—not number size.*

Colors: 37 navy blue; 15 cream; 03 red. *State color number-and-name.*

X 381-2633 DEa. 6.49; 2 for 11.68

GIRLS
SIZES
7 to 16



A
Also
Chubby
Sizes

B
Vest



C
Also
Chubby
Sizes

A Sweater-Vest and Gaucho Skirt Complete the Total Look

B MULTICOLOR SWEATER-VEST in acrylic knit. Latest fashion look for layering! Great with skirts, jeans and pants. V-neck. Front toggle closing. Cream-color rib-knit trim. In multicolor jacquard pattern. Machine wash warm, tumble dry.

Sizes: S(7/8), M(10/12), L(14/16). *State S, M, or L—not number size.*

X 381-2625 B—Mail. wt. 0.70 lb...6.99

See How to Find Your Size in our big Fall '77 Catalog, page 539

C GAUCHO SKIRT in woven polyester-cotton denim. Zipper front with 2-button closing. ¾-elasticized waist. Contrast-color top stitching forms mock pockets and trim. In navy blue denim. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size when ordering.*

X 374-3440 B—Mail. wt. 1.20 lbs.7.99

Chubby Girls Sizes: 10½, 12½, 14½, 16½. *State size when ordering.*

X 374-3465 B—Mail. wt. 1.20 lbs.8.49

Boots sold in our big Fall '77 Catalog—see page 339

Buy it now and **Charge it**—see page 340

GIRLS
SIZES
7 to 16



A
Also
Chubby
Sizes

Dressy Duo

A 2-PC. PANTS SET WITH BIB-FRONT TOP. Top in woven cotton. Lined polyester-cotton eyelet front bib with gathering below. Eyelet trim. Full, 3/4-length sleeves. Button at back of neck. Back tie. Pants in woven polyester-cotton. Zipper fly, button closing. Elasticized backwaist. Slightly-flared legs. In green/natural print. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. State size.
X 370-5381 B—Mail. wt. 0.70 lb. 14.99
Chubby Girls Sizes: State 8½, 10½, 12½, 14½, 16½.
X 370-5415 B—Mail. wt. 0.70 lb. 16.49



B
Also
Chubby
Sizes



Sets with a Sporty Theme

B 2-PC. SUSPENDER-PANTS SET WITH BLOUSE. Bow, blouse in woven polyester-cotton. Button front. Long, banded sleeves. Hemmed straight bottom. Pants in woven polyester-cotton. Suspenders button in front. Built-up in back. Boy-cut with zipper fly and button closing. 2 U-shaped front pockets. Contrast-color top stitching. Slightly-flared legs. In blue/blue and white stripes. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. State size.
X 370-5290 B—Mail. wt. 0.70 lb. 15.99
Chubby Girls Sizes: State 8½, 10½, 12½, 14½, 16½.
X 370-5324 B—Mail. wt. 0.70 lb. 17.49



C

Your Search for VALUE
Ends at Penneys

C 2-PC. GAUCHO DRESS SET WITH BLOUSE. Printed-pattern blouse in woven cotton. Button front. Long, banded sleeves. Hemmed straight bottom. Gauchito dress in woven polyester-cotton. Built-up front and back with ties at shoulders. Back zipper. All-around elasticized waist. Applique trim. Contrast-color stitching. Below the knee. In khaki/red. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. State size.
X 370-5357 B—Mail. wt. 0.70 lb. 13.99

Shoes sold in our big Fall '77 Catalog, page 356



BOYS
SIZES
8 to 20



Pile-Lined, Easy-Care Nylon Warm-Up Jacket

SNAP-FRONT WARM-UP JACKET WITH RAGLAN-STYLE SLEEVES. Shell of nylon taffeta. Warm pile lining of acrylic-and-polyester (polyester back). Fashioned with shirt-style collar and 2 slash-welt pockets. Elasticized at wrists. Adjustable drawstring bottom helps keep out cold. Snap-front closure. Machine wash warm, tumble dry.
 Sizes: S(8), M(10-12), L(14-16), XL(18-20). State S, M, L, or XL.
 Colors: 25 green; 37 navy blue; 54 chocolate brown; 46 burgundy. State color number-and-name.
 X 424-1188 D—Mailing weight 1.80 lbs 14.00

Boys Warmly-Lined Vinyl-Sleeve Athletic Jackets in Popular Team Colors

\$18 Each Choice of White or Color Vinyl Sleeves

A & B WARM, DURABLE JACKET. Shell of acrylic-and-polyester blend in a melton weave. Lining of acetate quilted to polyester fiberfill. Vinyl sleeves and pocket trim. Medium weight for comfortable year 'round wear. Styled with snap-front closure. Cotton knit collar, cuffs, and bottom have striped trim in contrasting colors. 2 vinyl-trimmed slash pockets. Your choice of 2 handsome styles. Choose your favorite style and team colors below. Machine wash warm, tumble dry. Do not dry clean. Mailing weight 1.80 lbs.
 Sizes: S(8), M(10-12), L(14-16), XL(18-20). State S, M, L, or XL.
 [A] Solid-Color Body with White Sleeves.
 Colors: 08 scarlet/white; 37 navy blue/white; 25 green/white. State color number-and-name.
 X 424-4737 D 18.00
 [B] Solid-Color Body with Contrast-Color Sleeves.
 Colors: 83 black/silver; 34 navy blue/gold; 85 black/orange; 25 green/gold; 03 navy blue/red; 08 scarlet/gold; 35 blue/orange; 37 navy blue/silver; 40 purple/gold; 82 black/gold. State color number-and-name.
 X 424-2814 D 18.00

Your Search For VALUE Ends at Penneys



BOYS
SIZES
8 to 20

Boys Fashionable 4-Pc. Vested Suit with 2 Pairs of Slacks *a great gift value*

BECAUSE it's of shape-retaining, wrinkle-resistant polyester knit. The jacket, reversible vest, matching solid slacks, and coordinating pattern slacks can be worn many ways. Machine washable too.

AND PRICED AT ONLY

31⁰⁰

Reg. and
Slim Sizes
8 to 12

37⁰⁰

Reg. and
Slim Sizes
14 to 20

A 4-PC. COORDINATE SUIT. Medium weight fabric for year 'round wear. Includes: solid-color jacket, matching solid slacks, reversible vest, and coordinating pattern slacks. Jacket features single-breasted styling, wide lapels, 2 lower patch pockets, chest pocket with pop-up handkerchief in same pattern as vest and slacks. Fully lined in acetate. Solid-color vest reverses to pattern. Matching solid-color slacks and coordinating tattersall-pattern slacks feature 2 front pockets. Sizes 14 to 20 with 1 back pocket. Creased flared legs, hemmed bottoms, and belt loops. Machine wash warm, tumble dry. Use cool iron. Colors: 53 tan; 35 medium blue. *State color number-and-name.*

Regular and Slim Sizes: 8, 10, 12. *State size.*

X 421-2809 D—Regular

X 421-2817 D—Slim. Mail. wt. 2.75 lbs31.00

Regular and Slim Sizes: 14, 16, 18, 20. *State size.*

X 421-2825 D—Regular

X 421-2833 D—Slim. Mail. wt. 2.75 lbs37.00

B & C NO-IRON DRESS SHIRTS. Supple woven blend of polyester-and-cotton. Collar band. Top center pleat. Long sleeves with 1-button cuffs. 1 chest pocket. Long tuck-in tails. Machine wash warm, tumble dry.

[B] Solid-Color Oxford-Weave Dress Shirt. Button-down collar. Colors: 34 lt. blue; 53 tan. *State color number-and-name.* Mailing weight 0.60 lb.

Sizes: 8, 10, 12. *State size.*

X 422-2634 D7.00

Sizes: 14, 16, 18, 20. *State size.*

X 422-2980 D7.50

[C] Tattersall-Pattern on White Dress Shirt. Long-point collar. Colors: 35 blue; 54 brown. *State color number-and-name.* Mailing weight 0.70 lb.

Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*

X 422-2428 D6.50

D COORDINATING TIES. Of woven polyester. Four-in-hand style. Choice of traditional club pattern or solid colors. Dry clean only.

Colors: 37 blue club pattern; 54 brown club pattern; 35 blue solid; 55 brown solid. *State color number-and-name.*

X 401-0492 C—Mail. wt. 0.50 lb3.00

Charge It—see page 340



The Versatile Sweater Set a great gift value

BECAUSE

- Each part can be worn separately, together, or paired to form new sets
- Sweaters are made of soft acrylic or acrylic-and-polyester knits
- Shirts are in a woven blend of polyester-and-cotton
- All are machine washable

and priced at only

12⁰⁰ and 12⁵⁰

A SHIRT/SWEATER SET. Acrylic knit crew-neck sweater with chest and sleeve stripes. Solid-color-coordinated shirt in a woven blend of polyester-and-cotton, with banded collar, 1-button cuffs, and tuck-in tails. Contrast stitching. Both machine wash warm, tumble dry. Mailing weight 0.88 lb.
Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*
Colors: 35 blue/navy blue; 53 tan/green. *State color number-and-name.*

X 422-2600 DSet 12.00

B VEST/SWEATER SET. Both in a knitted blend of acrylic-and-polyester. Long-sleeve turtleneck sweater in solid-color ribbed knit. V-neck vest waffle-stitched in heather tone with contrast-color chest stripes. Ribbing on neck, arm holes, and bottom. Machine wash warm, tumble dry. Mailing weight 0.62 lb.
Sizes: S(8), M(10-12), L(14-16), XL(18-20). *State S, M, L, or XL.*
Colors: 53 tan/brown; 34 light blue/navy blue. *State color number-and-name.*

X 422-0703 DSet 12.50

Paratrooper-Style Brushed-Fabric Jeans

C NO-IRON FLARED-LEG JEANS. Brushed fabric in a woven blend of 80% cotton and 20% polyester. "Survival-look" styling with 2 front alpine-style pockets, large side-flap utility pocket, and 2 back snap-flap pockets. Contrast stitching. Self-banded waist, belt loops. Zip fly. Hemmed bottoms. Machine wash warm, tumble dry. Mailing weight 1 lb.
Regular and Slim Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*
Colors: 37 navy blue; 56 khaki. *State color number-and-name.*

X 425-1195 D—Regular12.00
 X 425-1203 D—Slim12.00

Ski and Sporty Crew-Neck Sweaters (on facing page)

D to F FASHIONABLE CREW-NECK SWEATERS. Acrylic knit. Ribbed neck, cuffs, and bottom. Machine wash warm, tumble dry.

Sizes: S(8), M(10-12), L(14-16), XL(18-20). *State S, M, L, or XL.*
[D] Aztec-Design Ski Sweater. Contrast-color neck, cuffs, and bottom. Natural color only. Mailing weight 0.68 lb.

X 422-0737 BWhen you buy 1, pay 11.00
 Buy any 2 or more (D to G), this item costs only 9.90*

[E] Stripe-Accented Ski Sweater. Multicolor racing stripes on sleeves and chest. Mailing weight 0.62 lb.

Colors: 25 green; 37 navy blue. *State color number-and-name.*
 X 422-0778 DWhen you buy 1, pay 8.50
 Buy any 2 or more (D to G), this item costs only 7.65*

[F] Scenic Pullover. Bird-in-flight design screen-printed on heather-tone yoke. Mailing weight 0.50 lb.

Colors: 35 blue; 53 tan. *State color number-and-name.*
 X 422-0802 DWhen you buy 1, pay 8.50
 Buy any 2 or more (D to G), this item costs only 7.65*

G SOFT, PLUSH VELOUR SWEATER. 90% cotton and 10% polyester. Solid-color body with contrast-color piecing on shoulders. Ribbed crew neck, cuffs, and bottom. Machine wash gentle, tumble dry. Mailing weight 0.62 lb.

Sizes: S(8), M(10-12), L(14-16), XL(18-20). *State S, M, L, or XL.*
Colors: 53 tan; 34 light blue. *State color number-and-name.*
 X 422-1214 DWhen you buy 1, pay 10.00
 Buy any 2 or more (D to G), this item costs only 9.00*

*SAVE 10% when you buy any 2 or more (D to G). The prices marked * show the 10% savings. Buy any 2 or more of the same item or a combination of items, in any sizes or colors. State catalog number, size, color number-and-name, and the lower price for each item ordered.

Charge It—see page 340