



THE ROYAL TAILORS
JUNIOR SAMPLE BOOK

FALL & WINTER
1916 - 17

Royal




-the biggest word
in the tailoring world





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The Royal Tailors

Junior
Sample Book

Vest Pocket
Edition



THE ROYAL TAILORS
CHICAGO — NEW YORK

TRADE MARK REGISTERED



Fabric 6286
Novelty Silk-mixed Worsted—red and
orange striped



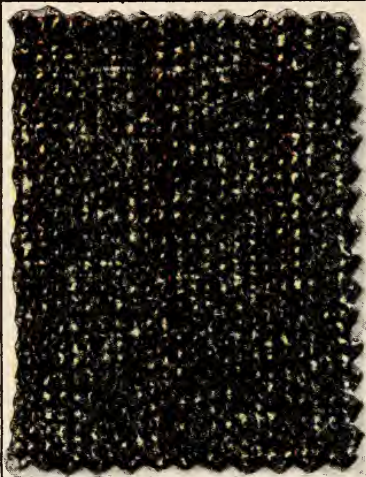
MADE TO MEASURE
THE ROYAL TAILORS



Presenting
THE WILMOT
The season's smartest Coat for young men



**MADE TO MEASURE
THE ROYAL TAILORS**



Fabric 6145
Dark Gray Woolen Suiting—ribbed
with Maroon

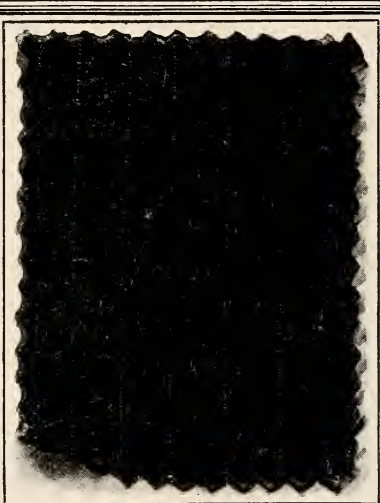




Presenting
THE STANTON
The season's favorite double-breasted Sack



**MADE TO MEASURE
THE ROYAL TAILORS**



Fabric 6075
Meteor-Blue Fancy Silk—Woolen-
Velour Finish

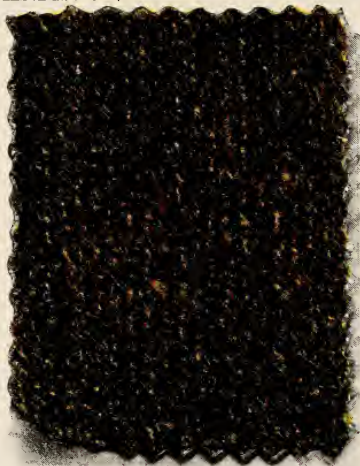




Presenting
THE LIEUTENANT
A four-button English Sack; semi-conservative



**MADE TO MEASURE
THE ROYAL TAILORS**



Fabric 6155
Soft-fibred Scotch Woolen — speckled
with color decoration



MADE TO MEASURE
THE ROYAL TAILORS



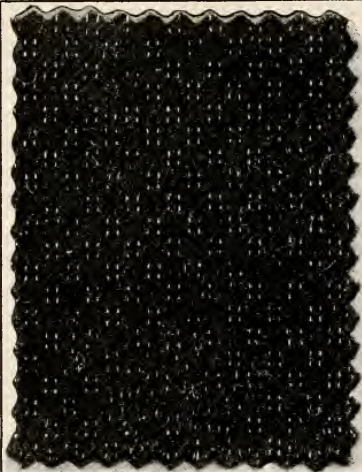
Presenting

THE CURTIS

A young man's Overcoat; decidedly custom-bred



**MADE TO MEASURE
THE ROYAL TAILORS**



Fabric 6341
Pin Check Silk-mixed Worsted — jet
black body



MADE TO MEASURE
THE ROYAL TAILORS



Presenting

THE PRESIDENT

A staple, durable Sack style; tastefully dignified



**MADE TO MEASURE
THE ROYAL TAILORS**



Fabric 6463
Multi-Tone Wool Overcoating — Ideal
Ulster Fabric





Presenting

THE LOWDEN

An English cut Sack; high-waisted, snug-fitting



MADE TO MEASURE
THE ROYAL TAILORS



Fabric 6135
Fine Grained Wool Suiting—Ben Day
Silk Stripe





Presenting

THE NAPOLEON

A dress Overcoat—authentic for evening wear



**MADE TO MEASURE
THE ROYAL TAILORS**



Fabric 6072
Black Brown Silk-mixed Suiting
Velour Finish





Presenting

THE WALLING

A figure-tracing Overcoat of grace and elegance

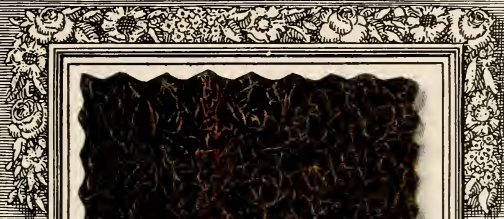


**MADE TO MEASURE
THE ROYAL TAILORS**



Fabric 6257
Greenish Brown Velour Finish Suiting
Purple Thread Stripe





Fabric 6493
Burnished Brown Coating—Maroon
decoration



MADE TO MEASURE
THE ROYAL TAILORS

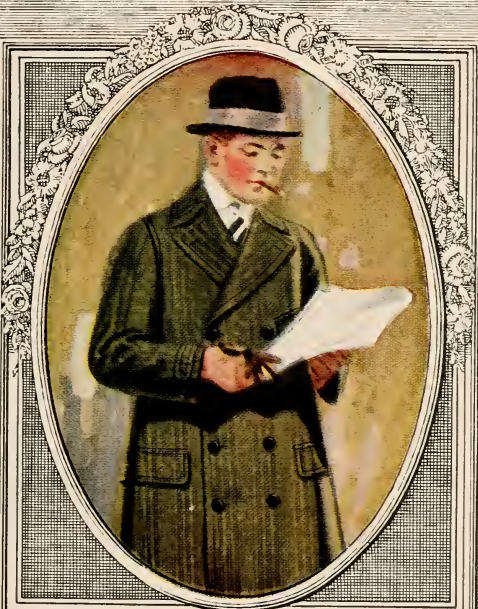


Fabric 6469

Young Man's Overcoating—lively
gray check



MADE TO MEASURE
THE ROYAL TAILORS



Presenting

THE SENATOR

A Royal Great Coat; combining utility and fashion





Fabric 6497

Fancy Back Coating—Top shows back
of fabric



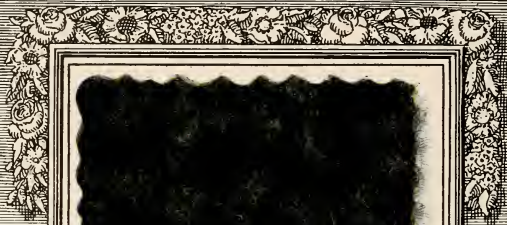


Presenting

THE COMMANDER

A business man's Overcoat; comfortable, styleful





Fabric 6470
Ulster or Great Coat Fabric
Montagnac Finish





Fabric 6467
Homespun Scotch Overcoating — an
Ulster special





Fabric 6256

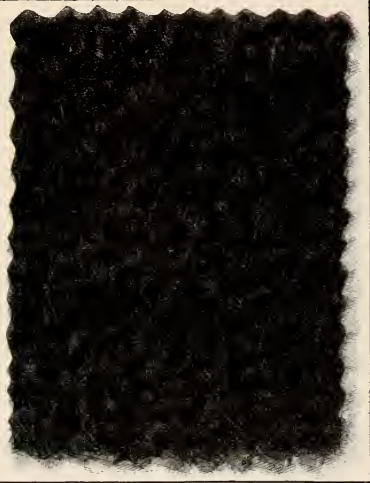
A fabric to warm the young man's
heart cockles





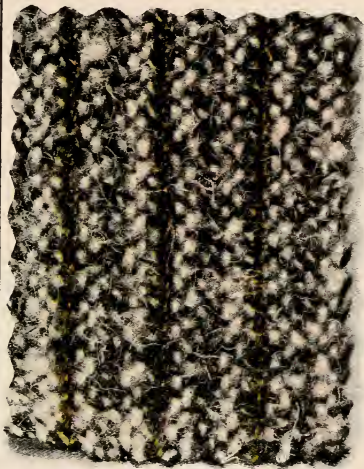
Fabric 6478
Metecr-Blue Chinchilla Coating—a
twin to 6477





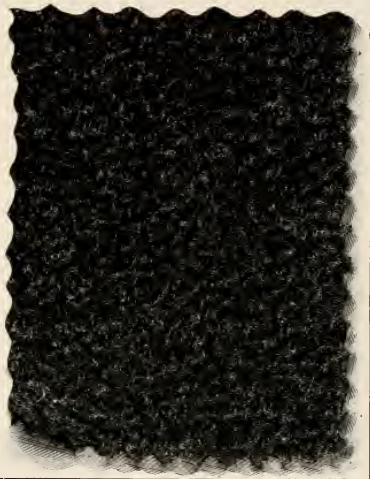
Fabric 6472
Brownish Black Shaggy Coating
Montagnac Finish





Fabric 6149
Royal Novelty Wool Suiting — ribbed
with orange thread





Fabric 6477
Gray Black Chinchilla Overcoating
Superlative quality



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Fabric 6115
Another Royal Young Man's Special
Silk Mixture



MADE TO MEASURE
THE ROYAL TAILORS

Six "Patented" Better Ways of Royal Tailor Service

- 1—The famous 6-day schedule service on all orders.
- 2—\$1 a day cash forfeit for delays.
- 3—A legal guarantee attached to each garment—warranting complete satisfaction or money back.
- 4—All pure wool fabrics exclusively.
- 5—Every inch of fabric pre-shrunk.
- 6—Profit-sharing prices and no "extras."



← THE ONLY REAL CLOTHES GUARANTEE



—issued.
with every
Royal sale—and
enclosed with every
Royal garment shipment



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CHICAGO - NEW YORK

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1916-17