

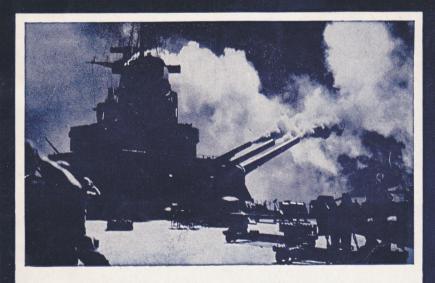
THE NAVAL OFFICERS' UNIFORM PLAN

COMMISSIONED OFFICERS . CHIEF WARRANT OFFICERS . WARRANT OFFICERS . CHIEF PETTY OFFICERS

under Direct Supervision

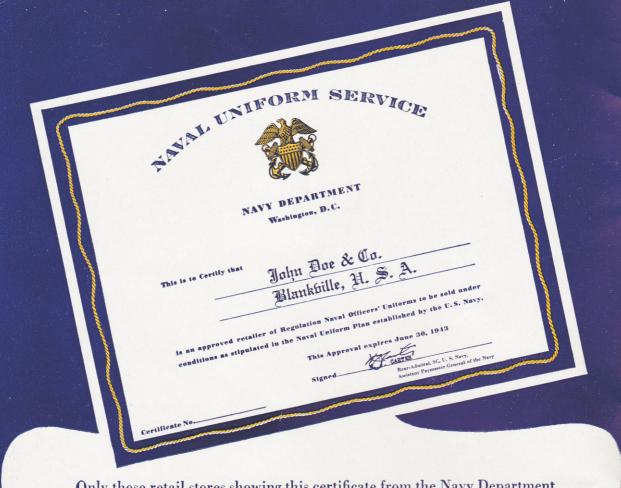
of

The U.S.Navy Department



Cleary Uniform Company, Inc.

144 MYRTLE AVENUE, Cor. Flatbush Ext. BROOKLYN, N. Y.



Only those retail stores showing this certificate from the Navy Department have been appointed as official distributors of the Navy-sponsored uniforms and equipment.



All uniforms produced and sold under supervision of the Navy Department carry this official garment label. Look for it.

THE NAVAL UNIFORM SERVICE

25 West 18th Street • New York City

Under Direct Supervision of U. S. NAVY DEPARTMENT

In reply address not the signer of this letter, but the Bureau of Supplies and Accounts and Refer to No.

NAVY DEPARTMENT BUREAU OF SUPPLIES AND ACCOUNTS WASHINGTON, D. C. January 1, 1943

MEMORANDUM TO ALL NAVAL OFFICERS

The Naval Uniform Plan.

- The Naval Officers' Uniform Plan was developed by the SUBJECT: Navy Department for the benefit of Naval Officers.
- The uniforms developed under this Plan and shown in this 2. The uniforms developed under this Fian and snown in this catalog are produced and sold under the supervision of the Navy Department. This supervision covers responsibility for adherence to specificate. ment. This supervision covers responsibility for adherence to specifications for these quality garments, their production, their prices, and the service rendered by retail stores approved to sell them.
- 3. All uniforms have an identifying label and are available to Commissioned Officers, Warrant Officers, and Chief Petty Officers at locations designated by the United States Navy.

W.J. CARTER,
Rear Admiral, SC, U. S. Navy, Assistant Paymaster General of the Navy-



FAULTLESS PERFECTION OF FIT

achieved through

"Moulded Tailoring"



THESE UNIFORMS and coats will fit the average Naval Officer with faultless perfection.

This is no accident. For they are made by manufacturers famed for their skill and long experience with fine civilian clothes where fit, with a minimum of alteration, is vital.

The neck-hugging collars, the flatlaying lapels, the smoothly contoured shoulders, the natural, easy "hang" —all of these essential elements in attaining perfect fit are achieved through a combination of scientifically balanced design and "Moulded Tailoring".

"Moulded Tailoring" involves basting, under-pressing, hundreds of little stitches at strategic points—in other words, it means that the fit is sewn in—not merely pressed in.

Thus, these garments will retain their fit and shape through the most arduous wear and service. Their original perfection of fit will endure as long as the garments.



§40

ACTUAL PHOTOGRAPH

Commissioned and Warrant Officers'

SERVICE BLUE UNIFORM

COAT AND TROUSERS—The cloth used in this uniform is a fine quality, 16-ounce, 2-ply, pure worsted serge. It meets all government specifications as to wool stock, yarn, weight, dye, shrinkage, finish and tensile strength.

¥

With appropriate insignia, also regulation for Officers of U. S. Coast Guard and Maritime Service.

Extra Trousers...\$10





ACTUAL PHOTOGRAPH

Commissioned and Warrant Officers'

OVERCOAT

THIS BEAVER-FINISH CLOTH is a pliant and durable wool fleece, 30-ounce, 2-ply Kersey. It meets all government specifications as to wool stock, yarn, weight, dye, shrinkage, finish and tensile strength.

×

With appropriate insignia, also regulation for Officers of U. S. Coast Guard and Maritime Service.





ACTUAL PHOTOGRAPH

Commissioned and Warrant Officers'

RAINCOAT

 $with \ Removable \ All-Wool \ Lining$

THIS COAT is made of a fine quality, 16-ounce, 2-ply, pure worsted serge, Cravenetted and rain-resistant. The button-in "Warmer" is of a pure wool flannel, providing excellent insulation against cold.

¥

Also regulation for U. S. Coast Guard and Maritime Service.





ACTUAL PHOTOGRAPH

Commissioned and Warrant Officers'

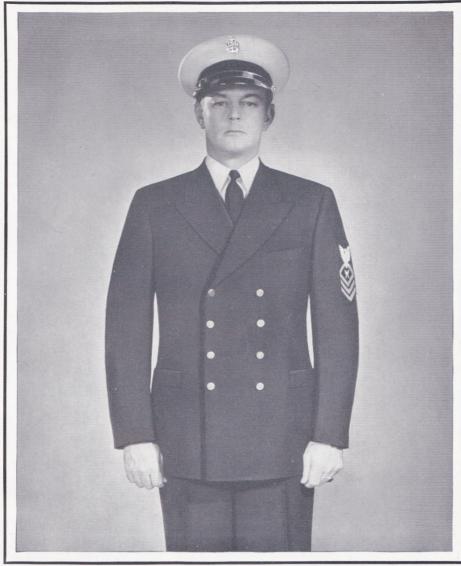
NAVAL AVIATION WINTER WORKING UNIFORM

COAT AND TROUSERS—A Forestry Green uniform in a fine 18-oz. pure worsted elastique. It is color-fast to light, crocking and perspiration. The cloth has been pre-shrunk by the London Cold Water Process.

Extra Trousers...\$12

\$50





ACTUAL PHOTOGRAPH

Chief Petty Officers'

SERVICE BLUE UNIFORM

COAT AND TROUSERS—This uniform is made of a fine quality, 16-ounce, 2-ply, pure worsted serge. It conforms completely with government specifications for wool stock, yarn, weight, dye, shrinkage, finish and tensile strength.

¥

Also regulation, with appropriate insignia, for U. S. Coast Guard and Maritime Service.

Extra Trousers...\$8

\$30





ACTUAL PHOTOGRAPH

Chief Petty Officers'

OVERCOAT

THIS BEAVER-FINISH CLOTH is a pliant and durable wool fleece, 30-ounce Kersey. It meets all government specifications as to wool stock, yarn, weight, dye, shrinkage, finish and tensile strength.

¥

Also regulation for U. S. Coast Guard and Maritime Service.





ACTUAL PHOTOGRAPH

Chief Petty Officers'

RAINCOAT

with Removable All-Wool Lining

THIS COAT is made of a fine quality, 16-ounce, 2-ply, pure worsted serge, Cravenetted and rain-resistant. The button-in "Warmer" is of a pure wool flannel, providing excellent insulation against cold.

Also regulation for U. S. Coast Guard and Maritime Service.





ACTUAL PHOTOGRAPH

Chief Petty Officers'

NAVAL AVIATION WINTER WORKING UNIFORM

×

COAT AND TROUSERS—A Forestry Green uniform in a fine 18-oz. pure worsted elastique. It is color-fast to light, crocking and perspiration. The cloth has been pre-shrunk by the London Cold Water Process.

Extra Trousers...\$12

MAXIMUM RETAIL PRICES

on Braid, Lace, Devices, Shoulder Marks, Pin-on Shirt Ornaments, Caps, Cap Covers, Cap Devices, Rating Badges, Chin Straps, etc.



Braid and Lace

GOLD LACE · Fine quality - U. S. Navy "Approved"



ENSIGN 2.30 Per Uniform



LIEUTENANT, J. G. 4.00 Per Uniform



LIEUTENANT 4.60 Per Uniform



LT. COMMANDER 6.30 Per Uniform



COMMANDER 6.90 Per Uniform



CAPTAIN 9.20 Per Uniform



REAR ADMIRAL 8.25 Per Uniform



VICE ADMIRAL 10.50 Per Uniform



ADMIRAL 12.75 Per Uniform

FLAT BLACK MOHAIR BRAID

Fine quality - U.S. Navy "Approved"



Ensign	.20 Per Uniform
Lieutenant, Junior Grade	.25 Per Uniform
Lieutenant	.35 Per Uniform
Lieutenant Commander.	.45 Per Uniform
Commander	.50 Per Uniform
Captain	.70 Per Uniform

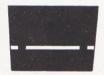
TUBULAR MOHAIR BRAID

Fine quality - U. S. Navy "Approved"



Ensign	.35 Per Uniform
Lieutenant, Junior Grade	.60 Per Uniform
Lieutenant	.65 Per Uniform
Lieutenant Commander.	.90 Per Uniform
Commander	.00 Per Uniform
Captain	.35 Per Uniform

WARRANT-GOLD LACE



WARRANT 1/4"—2.00 Per Uniform



CHIEF WARRANT 1/2" — 2.60 Per Uniform

Fine quality - U.S. Navy "Approved"

*GOLD SLEEVE DEVICES . Commissioned Officers

Hand-embroidered bullion 990-2%, on finest quality broadcloth



LINE 1.65 Per Pair



MEDICAL 2.00 Per Pair



DENTAL 2.00 Per Pair



HOSPITAL 2.00 Per Pair



CHAPLAIN 2.00 Per Pair



(Jewish) 2.00 Per Pair



CIVIL ENGINEER 2.00 Per Pair



CONSTRUCTION 2.00 Per Pair



SUPPLY 2.00 Per Pair

*GOLD SLEEVE DEVICES • Warrant Officers

Hand-embroidered bullion 990-2%, on finest quality broadcloth



YEOMAN 2.00 Per Pair



AEROGRAPHER 2.00 Per Pair



PHOTOGRAPHER 2.00 Per Pair



RADIO 2.00 Per Pair



TORPEDOMAN 2.00 Per Pair



GUNNER 2.00 Per Pair



BOATSWAIN 2.00 Per Pair



MACHINIST 2.00 Per Pair



CARPENTER 2.00 Per Pair



ELECTRICIAN 2.00 Per Pair



PAY CLERK 2.00 Per Pair



PHARMACIST 2.00 Per Pair

^{*}Also Available Embroidered in Black for Naval Aviation - LINE, 15ϕ per pair STAFF and WARRANT, 20ϕ per pair

PIN-ON SHIRT ORNAMENTS . Commissioned Officers

Gold or Silver Plated acid test, safety clasp



ADMIRAL 2.10 Per Pair



VICE-ADMIRAL 1.75 Per Pair



REAR ADMIRAL 1.40 Per Pair



CAPTAIN 85 Per Pair



COMMANDER .65 Per Pair



** LIEUTENANT COMMANDER .65 Per Pair



LIEUTENANT .75 Per Pair



LIEUTENANT JUNIOR GRADE .65 Per Pair



** ENSIGN .65 Per Pair



MEDICAL .75 Per Pair



DENTAL .75 Per Pair



SUPPLY .75 Per Pair



CHAPLAIN .75 Per Pair



CHAPLAIN (Jewish) .75 Per Pair



CIVIL ENGINEER .75 Per Pair

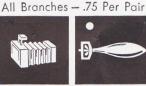
PIN-ON SHIRT ORNAMENTS • *Chief Warrant and Warrant Officers

YEOMAN





AEROGRAPHER PHOTOGRAPHER TORPEDOMAN





RADIO ELECTRICIAN



GUNNER



BOATSWAIN



MACHINIST



CARPENTER



PHARMACIST



PAY CLERK



ELECTRICIAN

PIN-ON BREAST AND CAP ORNAMENTS



NAVAL AVIATION WING Large-Metal1.25 Each



SUBMARINE BADGE Large-Metal 1.05 Each



FLIGHT SURGEON WING Large-Metal 1.40 Each





Miniature-Metal .80 Each



SUBMARINE BADGE Miniature-Metal .90 Each



FLIGHT SURGEON WING Miniature-Metal .90 Each





NAVAL-OBSERVER-WING

Large—Metal.....1.75 Each

NAVAL AVIATION WING Hand Embroidered 990-2% Gold Bullion on finest quality broadcloth. 3.85 Each

Embroidered - Gilt Bullion and thread on finest quality broadcloth . . 3.30 Each

SHOULDER MARKS · Commissioned Officers

Finest quality broadcloth, ornament 1/20-10K Gold filled on Sterling Silver, stripes of U. S. Navy approved lace

RANK	LINE	MEDICAL	DENTAL	SUPPLY	CHAPLAIN	CHAPLAIN JEWISH CIVIL ENGINEER	CIVIL ENGINEER	PHARMACIST
ENSIGN		4.15 P.R.		₩ ⊕ 4.15 PR.			4.15 PR.	4.15 PR.
LIEUTENANT JUNIOR GRADE	4.35 P.R.	4.65 PR.	4.65 PR.	7.65 PR.	# 4.65 PR.	1884 A.65 PR.	2 4.65 PR.	4.65 PR.
LIEUTENANT	4.55 PR.	4.75 PR.	4.75 PR.	₩ 8 4.75 PR.	4.75 PR.	题。 ③ 4.75 PR.	4.75 PR.	4.75 PR.
LIEUTENANT	**************************************	5.25 PR.	5.25 PR.		# 8 5.25 PR.	5.25 PR.	5.25 PR.	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
COMMANDER	* S.25 PR.	S.35 PR.	5.35 PR.	5.35 PR.	5.35 PR.	器: 5.35 PR.	5.35 P.R.	6.35 PR.
CAPTAIN	6.00 PR.	5.95 PR.	5.95 PR.	5.95 PR.	5.95 PR.	調(a) 5.95 PR.	5.95 P.R.	\$ 5.95 PR
REAR ADMIRAL	12.00 PR.	股母優№ 13.30 PR.	股级(40.00) 13.30 PR.	\$ 母母\$\$\$\$ 13.30 PR.			政公(4) 13.30 PR.	
VICE-ADMIRAL	13.30 PR.							
ADMIRAL	CON BOOK							

SHOULDER MARKS · Warrant Officers

CIST	@ r.
PHARMA	4.05 PR.
ELECTRICIAN	4.05 PR.
CARPENTER	4.05 PR.
MACHINIST	\$6 8 8 4.05 PR.
BOATSWAIN	K
GUNNER	• • • • • • • • • • • • • • • • • • •
FLECTRICIAN	编- ® 4.05 PR.
TORPEDO-	4.05 PR.
PHOTOG- RAPHER	4.05 PR.
AEROG- RAPHER	1 4.05 PR.
YEOMAN	4.05 PR.
	WARRANT
	AEROG- PHOTOG- TORPEDO- RAPHER RAPHER MAN

PAY CLERK

SHOULDER MARKS · Chief Warrant Officers

Finest quality broadcloth, ornament 1/20-10K Gold filled on Sterling Silver, stripes of U. S. Navy approved lace

CHIEF WARRANT OFFICER	* X	@ -\-			李	
	4.20 PR.	4.20 PR				

CARPENT	Y
MACHINIST	30
BOATSWAIN	Z,











CAPS • Commissioned, Warrant and Chief Petty Officers



FLAG RANK CAP White Cover, Sterling Silver 1/20-10K Gold filled, cap device and Navy approved lace lacquered chin



CAPTAIN & COMMANDER CAPS White Cover, Sterling Silver 1/20-10K Gold filled, cap device and Navy approved lace lacquered chin



COMMISSIONED OFFICERS' CAP White Cover, Sterling Silver 1/20-10K Gold filled, cap device and Navy approved lace lacquered chin strap . 10.50 Blue Cover. 11.30



WARRANT OFFICERS' CAP White Cover, cap device and chin



CHIEF PETTY OFFICERS' CAP. White V. H. Cloth, patent leather chin strap and black braid...3.00



AVIATION GARRISON CAP Forestry Green elastique....2.00 KHAKI GARRISON CAP 2-ply combed yarn-twill..... .70



CAP COVERS

WHITE CAP COVERS V. H. Cloth or Tackle Twill....1.05



KHAKI CAP COVERS



RAINCOVERS



BLUE CAP COVERS Fine Quality Broadcloth 1.85



FORESTRY GREEN CAP COVERS Worsted Elastique2.05

CHIN STRAPS



1/4" CHIN STRAP-U. S. Navy Approved Lace

CAP DEVICES



COMMISSIONED OFFICERS' Sterling Silver-Gold filled Cap Device-complete . 4.35



WARRANT OFFICERS' Sterling Silver-Gold filled Cap Device—complete......3.65



CHIEF PETTY OFFICERS' Cap Device - complete .50

BUTTON SETS



COMMISSIONED OFFICERS' 5-36 line and 4-24 line; bodkin fasteners. Set, 1.10

CHIEF PETTY OF. → FICERS' 8-30 line and 4-24 line; bodkin fasteners.

Set, 1.35





MAIL CLERK

MACH. OPER.

ORDNANCE

INSPECTOR

 Handmade; Silver Bullion on blue serge.

RED Chevrons 4.55 each GOLD Chevrons 4.95 each Silver-plated thread embroidered

on blue serge,
RED Chevrons 3.00 each
GOLD Chevrons 4.20 each

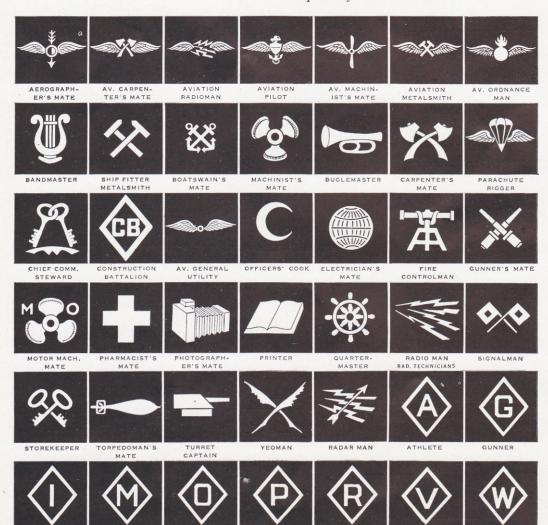
Machine made

Scarlet on blue 15 per stripe >> Scarlet on Forestry green elastique . . 19 per stripe

Gold on Blue Serge .70 per stripe Blue on khaki twill .15 per stripe Blue on white twill .15 per stripe



CHIEF PETTY OFFICERS' Specialty Marks



PHOTOGRAPHER

RECRUITER

TRANSPORT

AIRMAN

THE NAVAL UNIFORM

And Its Care

Addressed to Newly Commissioned Officers

Necessity for Care of Uniform and Equipment.—The longest service of the various articles of the prescribed uniform can be obtained only by proper care and maintenance. The information contained in this chapter is presented in order that the useful life of uniforms and equipment may be prolonged, and also that they may be worn with the justifiable pride which should distinguish a naval or military uniform.

General Care.—No matter how well fitting a uniform, and especially the coat, is when new, it will not continue to look its best or keep its shape unless it is carefully put on and kept buttoned. The carrying of large or heavy objects in the pockets will speedily destroy the shape of the best coat. Uniforms should always be kept on hangers when not in use.

To Fold a Coat.—Spread it out, lining down, on a table and turn up the collar. Straighten out the sleeves and fold each side from the lapel notch, bringing lower corners to center seam. Fold the coat over once on center seam. If the container will not allow the coat to be packed at its full length, turn the sleeves up at the elbow before folding the coat.

Moths.—Frequent brushing and exposure to sunshine and fresh air will effectually prevent moths. If uniforms are to be put away for a long time and

left undisturbed, thoroughly clean and then pack away with camphor balls, naphthalene, cedar wood, or balls of cotton saturated with turpentine.

To Remove Oil or Grease From Blue Uniforms.—Soak a piece of blue cloth in chloroform, carbon tetrachloride, petroleum benzine, benzol, or acetone, and rub the spot briskly. The stain will be washed out. The solvent will be rapidly evaporated.

To Remove Kerosene.—Wash in a solution of warm soapy water.

To Remove Stains From Blue Uniforms.—Paint stains, while still fresh, can be removed by use of the method given above for removing oil or grease. Old and hard paint stains are difficult to remove and oftentimes impossible. The best treatment for old paint stains is to rub them hard with a piece of blue cloth saturated in turpentine.

Paraffin, Wax, Etc.—Place blotting paper over the spot and apply a hot iron to the blotting paper. Continue this, using clean blotting paper, until the spot is removed.

Iodine Stains.—Iodine stains can be readily removed by applying a solution of "Hypo" (sometimes called "anticolor") used in photography, or sodium hyposulphite, and then rinsing thoroughly with water. It may also be removed by using starch as prepared for laundry purposes. Immerse

the stained part in the starch and boil; it first turns blue then disappears.

Chocolate.—Cover the stain with borax and wash with cold water, then pour boiling water on the stain and rub vigorously between the hands. When dry, sponge with a little naphtha, chloroform, or benzine.

To Remove Rust, Ink, or Fruit Stains From White Uniforms.—Soak the stained part in a solution of oxalic acid, or put some powdered oxalic acid or sodium or potassium acid oxalate on the stain previously moistened with water and rub with a piece of white cotton or linen. The stain will dissolve and can be washed out with water. Oxalic acid and its soluble salts are very poisonous, and care should be taken in handling them.

Care of Gold Lace.—Gold lace will rapidly tarnish and deteriorate if in contact with or hung near any substance containing sulphur, such as rubber or ordinary manila and kraft wrapping paper.

To Remove Tarnish from Gold Lace.

Gold lace may be cleaned by dipping it in a solution of potassium cyanide and rinsing it thoroughly with water. The use of potassium cyanide is very dangerous, as it is a powerful poison, and extreme care must be exercised. Never under any consideration use it when hands bear cuts or scratches. In any case, it is far safer to have an experienced tailor clean gold lace.

Mildew.—If stain is recent, simply use cold water. If it is an old stain, bleach.

To Clean Buttons That Have Turned Green.—Buttons sometimes turn green when the gold plating is worn off and the copper base becomes covered with green copper carbonate due to exposure to moist air. This can be removed by rubbing gently with acetic acid or any substance containing this acid, such as vinegar or Worcestershire sauce, followed by a thorough washing in fresh water and drying.

To Remove Shine from Serge Uniforms.—The spot to be treated should be steamed by laying a wet cloth over it and pressing with a hot iron and then rubbing it very gently with a piece of "00" sandpaper or emery cloth. This should be done by a regular tailor.

To Repair a Clean Cut in a Serge or Cloth Uniform.—A clean cut in a serge or cloth uniform can be repaired by being rewoven with threads drawn from the material in another part of the garment. This must be done by an experienced tailor. This process is rather expensive, but a cut so repaired cannot be detected after being rewoven.

To Remove a Singe Mark.—A light singe mark on a blue serge or cloth should be rubbed vigorously with the flat side of a silver coin. This will in many cases make a great improvement in appearance. It is, however, not effective in the cases of bad singes or scorches.

Cap Devices.—These and other embroidered insignia may be kept new and bright by scrubbing them occasionally with a nail brush and ammonia which has been diluted with water. This should be done as soon as there are any signs of tarnishing or corrosion. If corrosion has been allowed to continue until it has gained a stronghold, the device cannot be restored to its original condition.

Metal Cap Devices.—The gold part of this device may be cleaned by washing it with soap and water or by rubbing it with any kind of polishing cloth; the sterling silver part can be cleaned with any silver polish.



OF COMMISSIONED AND WARRANT OFFICERS' REQUIRED APPAREL

This list may be used as a valuable check-off list for needed items and its careful study is advised.

QUANTITY	ARTICLE	LIST PRICES	CHECK V	TOTAL
2	Service blue uniform (coat and trousers)			
3	Service dress white uniform (coat and trousers)			
4	Coat, khaki			
8	Trousers, khaki			
8	Shirts, khaki, uniform			
1	Raincoat			
1	Overcoat			
1	Muffler, white, silk			
1	Belt, plain black			
1	Belt, plain white			
1	Belt, khaki, web			
2	Caps, complete with chin strap and device and white cover			
2	Covers, white			
2	Covers, khaki			
1	Cover, blue			
1	Cover, rain			
2 pr.	Shoulder Marks			
1 pr.	Devices, collar, metal pin-on			
2 pr.	Shoes, black			
2 pr.	Shoes, white			
1 pr.	Overshoes			
1 pr.	Leggings			
1 pr.	Gloves, gray			
2 prs.	Gloves, white			
2	Neckties, black, four-in-hand			
1	Necktie, black, bow			
6	Shirts, white, neck-band			
12	Collars, white, turn-down, starched			
2 sets	Buttons, Uniform			
2 sets	Collar Buttons			
1 pr.	Cuff Links, gold, plain			
6 pr.	Socks, white			
6 pr.	Socks, black			
6	Undershirts, light			
6	Drawers, light			

* Check List *

OF CHIEF PETTY OFFICERS' REQUIRED APPAREL

This list may be used as a valuable check-off list for needed items and its careful study is advised.

QUANTITY	ARTICLE	LIST PRICES	CHECK V	TOTAL
	Caps—complete with devices and white covers			
1	Cover, blue			
1	Cover, white			
1	Cover, khaki (working uniform)			
2	Service blue uniforms, coat and trousers			
4	White uniforms, coat and trousers			
2	Khaki (working uniforms) coat and trousers			
6	Collars, white			
	Drawers:			
2	Heavy			
4	Light or medium			
2	Dungaree, suits			
	Gloves:			
1	Woolen, pair			
1	Working, pair		42.1	
12	Handkerchiefs			
1	Leggings, pair			
1	Necktie Necktie		9	
1	Overcoat			
1	Overshoes			
1	Raincoat			
	Shirts:			
2	Chambray			
2	Flannel			1.
6	White		- day	27
2	Khaki (working uniform)			
	Shoes:			
1	White, pair			
2	Black, pair			
	Socks:			
4	Cotton			
2	Woolen			
	Trousers:	•		
2	Blue			
4	White		3.00	
2	Khaki (working uniform)			
	Undershirts:			
2	Heavy			
4	Light or medium			
1	Waistcoat	a a		

NAVAL UNIFORM SERVICE

NAVAL UNIFORM SERVICE

Under Supervision U.S. Navy

Under Supervision U.S. Navy

LOOK FOR THIS LABEL ON THE SLEEVE

