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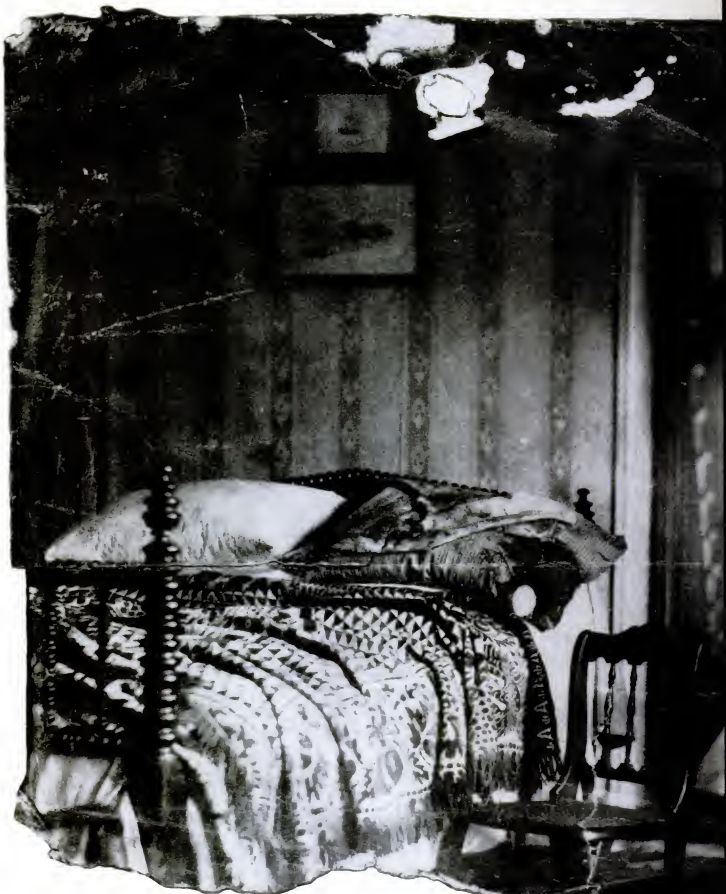
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**F**or nine hours Lincoln lay unconscious on this bed in the little boardinghouse across the street from Ford's Theatre. Grim tokens of the death watch just over—a disheveled spread, a blood-soaked pillow.

# Lincoln Died Here Two Hours Before

## DISCOVERY SHOWS HORROR OF DEATH SCENE

*For 96 years this historic photograph has remained unpublished, passed down through the family of the photographer, Julius Ulke. Thirty years ago it traveled across the Atlantic when Ulke's grandniece, Mrs. Easter, emigrated to England. This year 93-year-old Mrs. Easter decided to part with her precious possession in order to raise money for her church. Here is a moving account by a Lincoln scholar of the scene that took place on that bitter morning of April 15, 1865.*

by DOROTHY MESERVE KUNHARDT

**T**his torn and faded 96-year-old photograph of a rumbled bed, with its shocking impact as one learns whose blood has soaked the pillows, is one of the great finds of the American story. Abraham Lincoln lay for the last nine hours of his life in this humble boardinghouse room. Only minutes before the shutter's click, his body had been lifted up and taken back to the White House on the drizzly dark morning of April 15, 1865.

Julius Ulke, a boarder in the Petersen house where Lincoln died, was the zealous owner of that mysterious invention, a camera. Now that Lincoln's body had gone, he persuaded William T. Clark, the young Massachusetts soldier who rented the room we see, not to move anything even by a quarter of an inch until he set up his unwieldy wooden box in front of the piteous bed and the chair Mrs. Lincoln sat in as she begged, "Oh, shoot me, doctor, why don't you shoot me too?" There was the brownish striped wallpaper, framed pictures of animals, a view out into the hall with its glimpse of stairs, the steep banister.

More than 60 people had moved in and out of the death room during the night, weeping and helpless. The first few came carrying the limp President in their arms, and because of his great length they laid him diagonally on the bed. His head was on the pillow next to the door and his size 12 feet stuck out past the short coverlet toward the wall.

### The scent of lilacs

**T**hen the bed was pulled into the center of the room so that Dr. Taft could stand behind, holding Mr. Lincoln's head to prevent it from rolling over. Dr. Leale, who had been the first to enter the presidential box at Ford's Theatre, had explored the bullet wound with his little finger, which just fitted, and he remembered it was a smooth feeling. Dr. Taft kept the blood flowing with a silver probe, kept it oozing, oozing, brain and blood together, for whenever a clot formed life seemed almost to slip away. Through the open door and windows of this back room flowed the heavy sweet smell of lilacs blooming close outside in the yard. All through the rest of his life, with each new spring, a whiff of lilac would turn Dr. Taft sick with remembrance.

Thirteen doctors in all bent over the unconscious man and tried to save him. They stripped him of all clothing for everyone knew Booth had a dagger as well as a pistol. But there was nothing except for where Booth's huge bullet had torn through his skull. By rights he ought to die within two hours but, seeing him, the doctors were not so sure. They put hot water bottles beside his chilling legs and drew up the covers. For a spare man the President's arms were enormous. They were a wood-chopper's arms, hidden these years in Washington under the long black sleeves of his suit.

The night crept on. The face of "the giant sufferer," as Secretary Welles called him, was green-white under the fluttering gas light. Whenever Mrs. Lincoln came in from the front parlor, clean napkins were spread over the drenched red of the pillows. She did not seem to see the sticky pools on the carpet. Wildly she flung herself on her husband. "Love, live but for one moment to speak to me once—speak to



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## LINCOLN'S DEATHBED CONTINUED

our children!" she would cry and then, frightened by his guttural, snorelike breaths, she would utter piercing shrieks. So prolonged and unceasingly were they that Secretary of War Edwin Stanton gave the order, "Take that woman out and do not let her in again."

Dr. Leale quietly took her place at the bedside, holding Mr. Lincoln's hand in his. If the President should regain the power of thought, he wanted him to know that he had a friend.

In spite of the soldiers at the front door it was not hard to squeeze through the crowd in the street and slip through the basement entrance and up the back stairs to the death chamber. One who did was W. J. Ferguson, the youthful call boy from the cast of *Our American Cousin*, the play Lincoln had been watching. Young Ferguson recalled that this room was recently lived in by the actor John Matthews, also of *Our American Cousin*. Ferguson had often come here to deliver parts to be memorized, and the last time he had entered this room there was another actor lying on the very bed where the President now lay, visiting with Matthews and smoking a pipe. It was John Wilkes Booth.

Morning came, and with it death. There were about 30 people around the bed when Lincoln died. The struggling breaths came every half minute, then there was a whole minute. One more drawing in—the last. All present knelt, and Stanton threw himself on the bed and buried his head in the bedclothes, sobbing uncontrollably. The young stenographer Tanner, who had been taking down telegrams and testimony of witnesses in the next room, thought he made out the words, "Now he belongs to the angels." This was later altered by common agreement to the grander sentiment, "Now he belongs to the ages."

It was 22 minutes past 7. "I will speak to God," said the President's pastor, Dr. Gurley, and he began, "Thy will be done." The room was cleared and the shades drawn. Stanton held a Cabinet meeting and the swearing in of Vice President Johnson was discussed. By 8 o'clock almost everyone was gone. Mrs. Lincoln paused before getting into her carriage to look across at the theater and say, "That dreadful house! That dreadful house!"

Julius Ulke readied his camera and got out his trays and bottles. A temporary coffin arrived and a flag to cover it and six soldiers as escort. At 9 o'clock the bed was empty. Ulke and Clark pushed it back against the wall, and the long exposure of a collodion-coated glass negative was made and, as it had to be, immediately developed. Bookshelves are groaning with descriptions of the last hours of our 16th President. But somehow Julius Ulke's portrait of a room has for the first time made that terrible night heartbreakingly real.

On Sunday, April 16, Clark and Ulke spent the day helping Albert Berghaus, the artist, who was to make a drawing of the death scene for Leslie's *Illustrated Newspaper*. Clark undertook to locate the positions of those present around the bed. When the conception was published, it was a cozy little affair, omitting most of the Cabinet officers, military men, physicians, political associates and old friends who were present. It featured prominently Mr. Petersen, the boarding-house owner, and his young son as well as someone who never made

**D**eath scene drawing was made by Albert Berghaus who used Ulke's photograph in order to reconstruct the details of the scene: spool bed, striped wallpaper, the elaborately designed coverlet, blood-soaked pillow. In appreciation of Ulke's assistance, Berghaus portrayed Julius Ulke and his brother Henry, who was a famous portrait painter in Washington. They are shown at far left. Deathbed is now at Chicago Historical Society. The only true relic remaining in the Washington room is one of the blood-spattered pillows.



his appearance at all: Salmon P. Chase, Chief Justice of the United States. Actually, when he had been roused and told the news, Chase, who never could forgive Lincoln for being President instead of himself, decided he could be of no help and did not get up. In his drawing Berghaus made grateful use of Ulke's photograph, copying from it the details of the walls of the room, the chair and the bed. Where other artists showed Lincoln reposing on billows of snowy linen, only Berghaus drew the touselled head against dark stains.

After Ulke's picture was taken, William Clark cleaned up his room and went right on sleeping in his bed, even using the same coverlet. Almost immediately he was bothered by hundreds of visitors, most of whom were anxious to take away a memento. He had to hide Mr. Lincoln's clothes as well as the bloodstained pillow. Already there had been a great dividing of trophies. Thirteen-year-old Pauline Petersen, just after the Ulke picture was taken, came down the very stairs of the picture and asked what she could have. She was given one of the pillows, not a spectacular one, but it did have a tiny red spot on one end of its ticking.

#### The picture is censored

Any plans that Ulke had for making reproductions of his photograph were quickly crushed. It would have to remain a family secret, for notices began appearing in the papers of the photograph that had been taken of the President in his coffin at City Hall, New York. Though the exposure was made from an upper balcony at a distance and though Gurney and Son, the photographers, explained that the representation would be of the whole scene, not giving any features of the corpse, Stanton raged. He said angrily that all photographs were expressly forbidden by Mrs. Lincoln and that the plates must be seized and smashed. Prominent people joined the photographers' plea. It was only what thousands had already been allowed to see and what many more thousands were longing to see. But Stanton's wrath became explosive and the plates met their doom. Fortunately for the nation one City Hall print survives today, recently turned up under ironic circumstances. It had been preserved by the terrible-tempered Edwin Stanton himself.

The Secretary of War's behavior could have had only one effect on a man who had made a similar photograph. Julius Ulke kept very still, for his picture was more intimate, more poignant than the confiscated scene. He directed that it be cherished and handed down through his family—and so it was. For the past generation it has been cared for by a 93-year-old Ulke descendant who lives in England and who this year parted with her precious inheritance in order to raise money for her church.

It is America's inheritance now, seen publicly for the first time on the anniversary of Lincoln's death. Studying the little room as it looked that dark morning, we can almost hear the slow hoarse breathing on the piteous bed and can almost smell the lilac-scented air.



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## LETTERS TO THE EDITORS

### NILE HERITAGE

Sirs:

I consumed every bit of "A Heritage in Need of Help" (LIFE, March 24) with the utmost relish. Alexander Eliou's poetic, antislavish glimpse of the "Storied Days of Ramses" from lead paragraph to closing lines was a masterpiece.

ROBERT BESCH

Mansfield, Ohio

Sirs:

Men have striven for years to explore, translate and preserve the life and works of the ancient world.

Raise \$75 million—a drop in the bucket when compared with our nuclear age spending programs. If the great treasures of Egypt are drowned and allowed to erode, we will be cursed by layman and historian alike for centuries to come.

CHARLES W. OSTERBACK  
Hamilton, Ont., Canada

Sirs:

Thank you for bringing to the public eye the many contributions made to help save the monuments of ancient Egypt. The pictures were works of art in themselves. If everyone in the U.S. would send just \$66, UNESCO and Egypt would have enough funds for the salvaging of Abu Simbel.

JAMES VANCE

Murray, Utah

Sirs:

I am in second grade and am interested in archaeology. I enjoyed reading about Ramses and want to know where to send my dollar to help make him to higher ground.

DAVID BRANDON  
Schenectady, N.Y.

● Checks should be made payable to the University of Chicago, which is in charge of collecting funds in the U.S. for UNESCO, and sent to Dr. John A. Wilson, Director of Oriental Institute, 1155 East 58th St., Chicago 37, Ill.—ED.

Sirs:

It was a pleasure to see again the picture of the mummy of Ramses II. Here is one given me by the French author-journalist Valentine Thomson, in Paris in 1930. She said that Pierre Loti, the famous author of *An Indian Fisherman*, told her that when he first looked at the mummy he knew that he was looking into his own face, and he swore that when he shivered the mummy moved alive!

GLADYS MOON JONES  
Washington, D.C.



### PICASSO MARRIES

Sirs:

If those monstrosities by Picasso "constitute a considerable legacy" then may heaven deliver us ("An Old Master's Young Mistress" LIFE, March 24). If this is modern art, then the Egyptians were years ahead of their time as shown by the paintings

on the walls of King Tutankhamen's tomb.

LE ROY COMES  
Kalamazoo, Mich.



EGYPTIAN, PICASSO PORTRAITS

### BIG FIGHT

Sirs:

LIFE's pictures of the "big fight" between Patterson and Johanson ("Picturs Reveal Fight as a Historic Thriller," LIFE, March 24) were the best I've ever seen. The pictures of the "small fight" were most amusing and very aptly captioned.

DONNA LEE SILLIK  
Biglerville, Pa.

### ED vs. JACK

Sirs:

The verbal disagreement between Paar and Sullivan over a rather far-reaching economic and ethical issue is treated by LIFE with contempt as trivial and distasteful ("Now the Other Fight: Ed vs. Jack," LIFE, March 24).

The very fact that Paar and Sullivan both felt so deeply about this issue that they lost their poise should indicate that the matter merits serious consideration.

MARGARET REED  
Bakersfield, Calif.

Sirs:

Why give a byweight feud a heavy-weight write-up?

BROADBYN, N.Y. SHENNY MARKS

Sirs:

A double-barreled barb for Mr. Paar in speaking his own mind to Mr. Sullivan. It is about time someone let Mr. Sullivan know that he does not own the whole television industry. It is indeed a red letter day in my life to see someone stand up and tell him where to get off.

J. L. LEE  
Vallejo, Calif.

CONTINUED

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*For the best Used Car buy go where you see the OK sign*

# LETTERS TO THE EDITORS CONTINUED

Sirs:

Better that Sullivan and Paar be committed to an organization I have heard of called "Egomaniacs Anonymous" where at the very least they could bore each other to death.

WILLIAM B. DENHAM JR.  
Jacksonville, Fla.

## SUCCESS OF IRISH

Sirs:

I am honored by LIFE magazine, and I have cared little for honors during my long career. This time, I did care, and could have cried. I thought of my parents, my grandparents, and of many years, full of the demerit of time. This, of course, was when I saw "The Proud Success of the Irish" (LIFE, March 24).

If I contribute a little, if I make the life of my people to have been not in vain, I shall be a little proud.

JAMES T. FARRELL  
New York, N.Y.

## KILLER'S DEFEAT

Sirs:

It is my urgent suggestion that you cease publicizing and glorifying the show-off mountain climbing ("Bravery Defeats a Killer," LIFE, March 24) and rate it for what it is: foolhardy, senseless exposure of valuable human life to profuse danger and potential death.

WALTER W. STRONG  
Long Beach, Calif.

Sirs:

Your coverage of the recent ascent of the Eiger-Nordwand with all the courage, skill and endurance it entailed will be much appreciated by American mountaineers.

REGINALD M. NORRIS JR.  
Fl. Leonard Wood, Mo.

Sirs:

Your fine article on the climbing of the Eiger's north face contained one error. You stated that: Hinterstoißer, for whom the Hinterstoißer Traverse was named, was killed in 1946. Hinterstoißer lost his life in 1936 while attempting a retreat from the mountain with three fellow climbers.

During the climb it was he who found the traverse. Once across the smooth, holdless rock, they removed their rope and continued on. When the retreat was forced upon them, they could not recross the traverse and had to climb straight down—to their

deaths. Every party since has used this traverse. All have left their rope fixed in place—an unburned bridge to life.

HANS WENDLER  
Boston, Mass.

Sirs:

I enjoyed your article on the Eiger very much, but wondered why you didn't include a good picture of the three men who made the ascent with Toni Hebele.

TERRY KEATS  
Oberlin, Ohio



● Hebele's companions (from left), Kinshofer, Mannhardt and Almbarger, are shown above relaxing after the climb.—ED.

## SENSIBLE SHOES

Sirs:

I was stunned when I saw that crummy group of clodhoppers ("Sensible Shoes Step Out in Style," LIFE, March 24). I wouldn't be caught dead in those round-toed, stumpy, little-heeled shoes, and neither would most of my friends.

I always wear pointed toes and my feet don't hurt, but I'd rather have some feet than wear those shoes.

MARY JANE SOFFER  
Tucson, Ariz.

Sirs:

Your article brings hope to those of us who are wearing our old shoes to shreds rather than concede to the ridiculous heels foisted on us by recent designs.

ISABEL SMYTHE  
Grayslake, Ill.

Sirs:

Why not present the true picture—of the thousands and thousands of young women who would not care to wear a shoe that made them look dumpty and squat, but who prefer the graceful lines that only a pointed toe and slender heel can provide.

We have a saying down here—"Remember the Alamo!" When you start quoting what dress designers like—"Remember the Sack!"

S. H. CARR  
San Antonio, Texas

Sirs:

I am sure I speak for the majority of shoe retailers when I sharply condemn your fashion editor for her opinions on fashion in your latest issue.

She is evidently very conservative, and with her eye on the past instead of the future. It seems that she needs a bit of daring and a little imagination.

The round toe and broad heel are out! out! out! That is, in case on the sales racks.

Tell our big fashion mamma to get her frame in the game!

STUART C. PALMORE  
Danville, Va.

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Roll-ons feel tacky. Narrow rollers take extra rubbing to apply. Mennen makes sure you're safely protected with one stroke of Speed Stick. Heavy-duty man's deodorant protects round-the-clock.

**DON'T FUSS with creams**



Nothing to rub in, nothing to dip fingers in. You never touch deodorant. Just turn dial-up popp sticks. Then one stroke of Speed Stick goes on dry, neat, with an all-man scent, by Mennen.

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## "We had 11 good reasons for buying a Maytag"

"And they ranged from a 10-month-old baby boy to a full-grown daughter," says Mrs. William Lennon, of Venice, Calif. "That's why I had to have an automatic washer that I could count on to do four or five loads a day, seven days a week.

"My first Maytag Automatic was like that for 8 years and 10 children. When I traded it in to get all the new features, naturally I picked a Maytag. Now, 2 years and 1 child later, I say that Maytag still makes washers like they used to. Not a single service problem on the automatic."

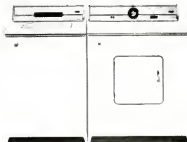
That's one case. Maytag has built more than 13,000,000 washers and dryers since 1907 with an

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THE MAYTAG COMPANY, DENTON, TEXAS. SOLD IN CANADA AND THROUGHOUT THE WORLD.



**MAYTAG**  
the dependable automatics

# EICHMANN IS AT BAY ON EVE OF TRIAL: AN INTIMATE STUDY

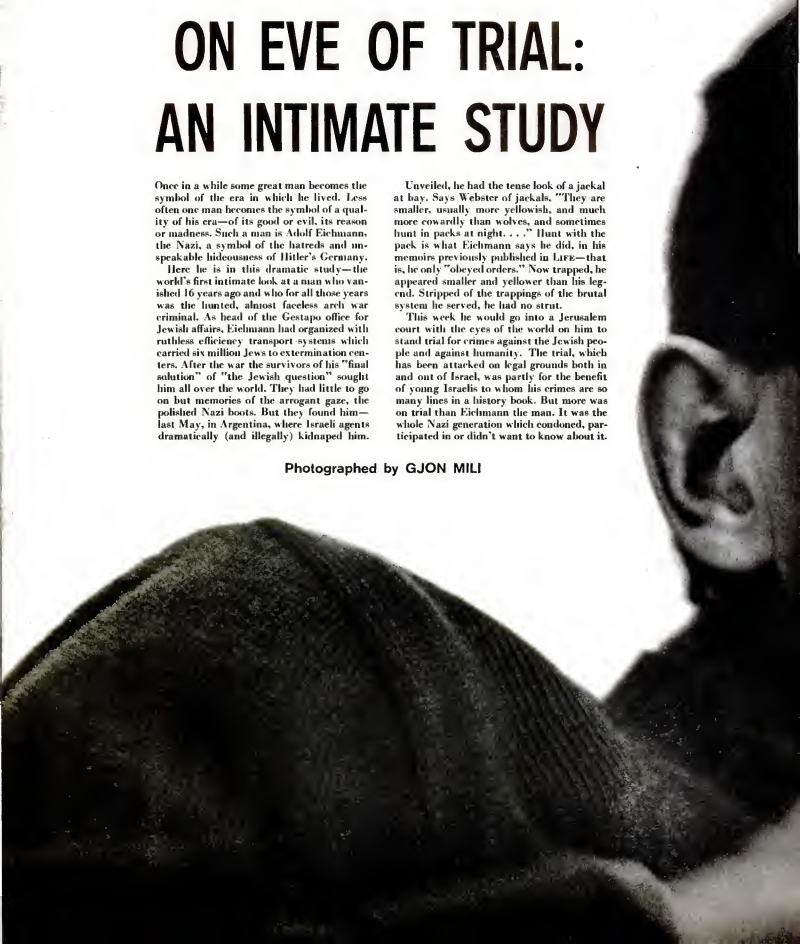
Once in a while some great man becomes the symbol of the era in which he lived. Less often one man becomes the symbol of a quality of his era—of its good or evil, its reason or madness. Such a man is Adolf Eichmann, the Nazi, a symbol of the hatreds and unspeakable hideousness of Hitler's Germany.

Here he is in this dramatic study—the world's first intimate look at a man who vanished 16 years ago and who for all those years was the hunted, almost faceless arch war criminal. As head of the Gestapo office for Jewish affairs, Eichmann had organized with ruthless efficiency transport systems which carried six million Jews to extermination centers. After the war the survivors of his "final solution" of "the Jewish question" sought him all over the world. They had little to go on but memories of the arrogant gaze, the polished Nazi boots. But they found him—last May, in Argentina, where Israeli agents dramatically (and illegally) kidnaped him.

Unveiled, he had the tense look of a jaekal at bay. Says Webster of jaekals, "They are smaller, usually more yellowish, and much more cowardly than wolves, and sometimes hunt in packs at night. . . ." Hunt with the pack is what Eichmann says he did, in his memoirs previously published in LIFE—that is, he only "obeyed orders." Now trapped, he appeared smaller and yellower than his legend. Stripped of the trappings of the brutal system he served, he had no strut.

This week he would go into a Jerusalem court with the eyes of the world on him to stand trial for crimes against the Jewish people and against humanity. The trial, which has been attacked on legal grounds both in and out of Israel, was partly for the benefit of young Israelis to whom his crimes are so many lines in a history book. But more was on trial than Eichmann the man. It was the whole Nazi generation which condoned, participated in or didn't want to know about it.

Photographed by GJON MILI



A black and white close-up photograph of a man's face. He is wearing thick, dark-rimmed glasses and has a cigarette in his mouth, held between his fingers. His expression is thoughtful or contemplative, with his hand resting near his chin. The background is a plain, light color.

**LIFE**

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## A MODEL PRISONER'S REGIMENTED



**DOING CHORES.** Eichmann mops bathroom floor in Djalmeh jail near Haifa where he has been held.



**DAILY BATH** was make-do affair but part of strict routine methodical prisoner developed and followed.



**HANGING THE WASH,** he drapes shirts, underwear he had washed himself over bars of window.





# DAY: HOW EICHMANN HAS SPENT MONTHS IN JAIL



**MEDICAL CHECK** after breakfast, watched by a guard, is part of daily routine. Eichmann is healthy.

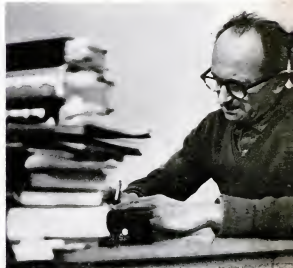


**TRYING TO TALK** during daily outdoor exercise period, prisoner Eichmann meets unshakable stou-

silence from prison guards. He was allowed to walk outside for half hour a day when weather was good.



**SITTING AROUND** out of doors afforded plenty of time—perhaps too much—to think and to wonder.



**READING AND WRITING** are both permitted, and Eichmann concentrated on looks about Nazi regime.

# SOLITUDE, SURVEILLANCE AND A DEEP SILENCE



**SERVED BY A GUARD.** Eichmann cuts breakfast margarine as matzo—Jewish unleavened bread—are put on his tray during Passover week shortly before trial.



**EATING ALONE** but watched from outside, prisoner takes meal in prison room. Most of the guards did not speak any German; all were forbidden to talk with him.



**SILENT HANDS** lie limp on Eichmann's knees. For almost a year while he awaited trial he spoke to no one except Israeli police interrogators and his lawyers.

**GUARDED SLEEP** comes on prison cot with stolid and silent observer in the room throughout the night. The single electric bulb overhead burned all night.



# 'SECRET' CUBAN REVOLT COMES OUT IN THE OPEN

It sounded like the best-advertised "secret" revolution ever. Last week a spate of newspaper stories—mostly from Miami—began forecasting a full-scale attempt to topple Fidel Castro's Communist-dominated regime in Cuba. Though they had an overblown ring, the forecasts were based on fact. The men shown here, in the first military training photographs which anti-Castro Cubans have ever allowed in their secret Caribbean bases, mean business. They are members of the Cuban Christian Democratic group who have trained for months.

There were other signs of purpose—and of urgency. Last month the major rival anti-Castro factions in the U.S. finally joined into one group—the Revolutionary Council—under Castro's first premier, Dr. José Miró Cardona. Tacitly offering its blessing to the council, the

U.S. last week pointedly called on Castro to get rid of the Communist influence which has "betrayed" his revolution, added that if he did not the Cuban people "will continue to strive for a free Cuba."

There was evidence that the landings might have started already. But two things were very obvious: to succeed, an attack would need assistance from dissident forces in Cuba; and the attempt should come soon since Castro's grip on the island grows stronger every day.

Significantly, a sudden new wave of sabotage broke out in Cuba. But perhaps the clearest hint of imminent action came from Dr. Miró Cardona himself. In New York for a press conference last Saturday, he said he hoped he was making his last formal statement in the U.S. Clearly he hoped the next would be from Cuba.



← UNDER FIRE from instructor (*foreground*) who sends bursts of lead from handheld submachine gun into targets, trainees worm way past the obstacles.



**BAYONET DRILL** sends the camouflaged Cubans swinging across clearing in "hutt smash" practice. Their equipment—army surplus war jungle suits,

U.S.-made Johnson rifles with telescopic sights—was paid for by funds collected from Cuban exiles. Cuban money also financed the camp installations.



**ABOARD PATROL BOAT**, which will take them to rendezvous point off the Cuba coast before clandestine advance landings, trainees stack weapons.



**USING JUNGLE COVER**, trainees simulate attack on outpost. Man in foreground is a "body"—a sentry who was knocked out after stealthy approach.

## THESE ARE TOP DOCTORS FROM CUBA, MANY



**AFTER NIGHT ESCAPE** family of mechanic Orreste Ortega (seated) and an ex-Castro captain, Armando

Rodriguez, wait in Coast Guard boat at Key West. They came from Cuba in an open boat (background).

**DOCTORS IN EXILE**, some of 600 Cuban physicians whose defection to U.S. has put a strain on



## AN UNEASY LIFE

The stirring to action of the fighting teams sent a quickening hope among the throngs of refugees from Castro's Cuba who, for 21 months, have been pouring into Florida.

They are a strange, uneasy community: a sprinkling of Batista's men, officers who helped Castro make his revolution and became disillusioned, fishermen, financiers, models and entertainers. But the strongest core among the exiles are the professional men, doctors (like those shown above), lawyers and teachers who found the strait-jacket squeeze of Castro's regime hardest to bear.

These, with their wives and families, are uneasily perched in Miami—dreaming of a return to a new and free Cuba but forced to deal with

OF THE 600 WHO HAVE FLED TO THE U.S. \_\_\_\_\_



Cuban medical facilities, get a free refresher course in U.S. medical practice at the University of Miami.

AT EMERGENCY CENTER set up to give help and counsel new arrivals, clustered refugees wait at desk

for job interviews and welfare checks. To help Cubans find work, center arranged classes in English.

## IN ALIEN LAND

the problem of staying alive, perhaps indefinitely, in a foreign land. Many came with only the clothes on their backs, no money at all. Most are too proud to accept easily the help which, from the first, local private groups have offered. Schools have been set up (text page), special courses for professional men and employment centers. Last December the exiles got a big break. They became eligible for official U.S. government aid as refugees from any country "enslaved by Communism."

Now, as more and more of its sons, young husbands and brothers sign up and slip off to training camp, the refugee community allows itself a new luxury—betting on what month they and liberty will again be back in Cuba.



CONTINUED



**DISPLACED BEAUTY** Lily Goudie, who was "Miss Cuba of 1956," now does part-time modeling for an agency in Miami. Her biggest trouble in Miami was living down fact that she used to date Fidel Castro.



**IMPROMPTU ATELIER** for costume designers Pepito Diaz (foreground) and Antonia Alelido is this unfinished room. They get by making fancy get-ups for exiled Cuban entertainers now in Miami, Florida.



**EXECUTIVE TURNED CAR-PARK,** Emile Lecours has job at the Surf Club. "I'm lucky to have work," says Lecours who ran a big cigaret filter company in Havana. "but what happens after the season?"



**EXILES' "CLUB"** on island of Key West south of Miami is frame house (above) run as shelter by the







"Christian Anti-Communist Group." Here Cubans gather to wait for escapees coming across the sea.

**AT CHURCH-RUN REFUGE**, a parochial school which Dominican sisters have turned over almost

entirely to Cuban aid, kindergarten group waits for lunch. Children also get free schooling and clothing.



## BUT FULL RECOVERY AND EMPLOYMENT WILL NEED MORE THAN MERE PALLIATIVES

The 1960-61 recession is over. That is not the way an economist would put it. He would say rather that its low point, when all the statistics are in, may well be found to have occurred somewhere in the first quarter of this year. That quarter is now behind us. So, we believe, is the worst of the recession.

"I'm a member of the six-months club," said M.I.T.'s prestigious economist Paul Samuelson back in December, meaning he expected the turning point about June or July. Other advisers of the Kennedy Administration have also been slow to acknowledge that the turn could come much sooner. But last week the National Bureau of Economic Research released the latest news about the manifold indices by which it measures booms and recessions. Of the 12 indices which normally anticipate a change in the cycle, nine have already turned up. The work week in manufacturing plants is lengthening; the hiring rate is up and the lay-off rate is down; housing starts, factory and office building contracts are up; business failures are down; the stock market is up and so are raw material prices. In addition the recession has stopped "diffusing," which is to say that the news from individual industries is getting better.

According to the National Bureau statistics, this has been probably the mildest and shortest of the six measurable slumps since 1927-29. Since it started last May the drop in industrial production has been only 8% (vs. 14% in 1957-58, for instance). The gross national product dropped only 1%. It was almost entirely an "inventory" recession—a period in which factories bought less than they sold. Consumers, too, bought less than they could afford, owing in part at least to the miserable winter weather, which loused up automobile, housing and department store sales. A statistician doesn't have to look much further than that to explain the whole 1960-61 dip.

Behind its mildness, however, lies another significant fact: the preceding recovery from the 1958 recession was also pretty short and mild. This can be, and was, blamed on the way the Eisenhower Administration handled that recovery. Because the fear and danger of inflation in 1959 were so genuine and widespread, Ike turned all his guns on that. His fiscal policy shifted in one year from a \$12 billion deficit to a \$1 billion surplus. It was, as we've often said before, a heroic and necessary feat, for somebody had to prove that a welfare democracy is politically capable of controlling inflation. But this feat also choked or moderated the boom that might otherwise have soared on through 1960 (including the 1960 election). And when you moderate a boom, you also moderate the subsequent recession. This leveling of peaks and valleys has long been considered the ideal economic policy. The Eisenhower Administration brought it closer than ever to realization.

Thus the mildness of the 1960-61 recession now ending is largely the result of Eisenhower's policies. Kennedy, to his credit, has done nothing to impede the economy's self-regeneration. But except for the advance payment of veterans' insurance dividends by mid-March, the New Frontier has contributed no significant dollar stimulus to the economy. It hasn't had time.

There is other good news about the U.S. economy. One of Kennedy's most difficult inheritances from the Eisenhower Administration, the gold drain that reached a crisis in October 1960, has begun to disappear. The U.S. has not lost any gold for the last six weeks. This can be credited to renewed U.S. export strength, to an adjustment of short-term interest rates abroad and to Kennedy's prompt declarations that he would defend the dollar. But Per Jacobsson, head of the International Monetary Fund, attributes it to the gradual realization that the U.S., as it proved in Ike's last year, could conquer inflation. Thus the sources of the

economic news of 1961 can all be traced in large part to events and policies of the Eisenhower era.

The news is not all good. How soon a general upturn now takes hold, how fast and how far it goes, are questions still shrouded in doubt. Even more doubtful are the prospects of our 5.5 million unemployed, the chief scar and shame of this recession. Some 800,000 have been out of work for six months or more. Although the number of job-holders increased last month to 65.5 million, the number of new job-seekers was nearly two million last year. It will increase another 50% by 1970 as the members of our postwar baby boom reach working age. This larger annual crop of new job-seekers is a big reason why so many economists looked forward to the "soaring '60s." They and their new-formed family needs will help the '60s soar all right—but only if they can find useful work.

That is the big *if* now properly worrying the Kennedy Administration. Will the coming recovery prove strong enough to reduce unemployment from its present 6.9% of the working force to the 4% which most economists regard as tolerable? According to Secretary Goldberg, this goal will require 7 million new full-time jobs within the next year.

This week Kennedy planned to ask for a change in the tax laws to stimulate more modernization in U.S. private industry. The purpose is admirable. It shows Kennedy's refusal to be intimidated by the specter of automation, which is increasing our national productivity while also contributing to the unemployment problem. But more modernization means more automation. Hence the coming boom must be broad and deep indeed if, while making thousands of jobs obsolete, it is to add 7 million new ones, and keep the number growing as fast as the bumper labor supply.

The U.S. economy has repeatedly shown itself capable of this kind of general expansion. And the Kennedy Administration, which made "growth rate" a campaign issue, has shown at least a rhetorical acquaintance with the enormous possibilities ahead. They are likely to remain mere possibilities, however, unless the New Frontier is to include something more than the palliatives put forward so far.

A French pundit's assessment of the New Frontier to date is "euphoria in search of a program." The euphoria, while it lasts, may well have a contagious effect on business. But the legislative program as so far spelled out (depressed areas, minimum wage, medical care for the aged, extended unemployment compensation, etc.) is of marginal and dubious antirecession utility. Certainly the natural resilience of our private-enterprise economy, and the apparent readiness of business to increase its capital expansion later this year, are far more important factors in the coming recovery than the minor palliatives Congress has so far been asked to wrestle with.

Nor is the new tax palliative enough of an answer to the unemployment problem. Only with much more comprehensive tax reform can the next boom be sufficiently broadened. The opportunity lies in what House Ways and Means Chairman Mills calls that "house of horrors," the present federal tax structure.

Tax reform is not the only reform our economy needs, but it is the main one for purposes of big economic policy. The effect of a new basic tax structure, drastically reformed to encourage the private economy (the operative engine of U.S. growth), could be a whole new economic era in which unemployment would remain manageable or invisible for years to come.

If the New Frontier really wants to surpass the prosperity record of the Eisenhower era—as we hope it can—then it must go beyond palliatives. The reform and expansion of the free economic system are the root of the matter.

# Trust Swanson

Who else gives you only choice slices of tender turkey?

There's no comparison! Swanson TV Brand Dinner gives you such choice slices of tender turkey, carved exclusively from meaty breasts and thighs. Swanson adds garden peas, milk- and butter-whipped potatoes, and delicately seasoned, white-and-wheat bread dressing with rich brown gravy. For good frozen dinners, trust Swanson!



TWELVE DELICIOUS SWANSON TV BRAND DINNERS

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**NABISCO**

*Just raid the refrigerator...*



What do you do with cold bacon strips? Crumble, combine with Cheddar & rest on new Celery Thins. The stack cracker that's celery crisp 'n' crunchy.

Grab the bottled cheese spread on the third shelf! It's pimento!...and ring-gold on the distinctive taste of seeded, sesame seeded Sesame Thins.

Saw that cold chicken? Cut off a tiny slice, garnish with a spoon of chile sauce, Delicious on the spicy flavor, the zesty vegetable blend of Vegetable Thins.

Into the vegetable bin for a tomato. Top a wedge with Cheddar. Grill on crost, smoky-flavored Bacon Thins—the cracker with real bacon taste.

Cut that sliced ham into Wheat Thins-size squares. Eat with American cheese, dab of mustard on whole-wheat flavored, crunchy-crisp Wheat Thins.





*you're ready  
for a party  
with*

# NABISCO SNACKS



Dig out the jar of mayonnaise. Mix with mustard, chopped radish, scallions. A "partyable" dip, so right for Chippers... crisp, potato flavored, dip-shaped!

A dab of butter from the butter tray. Spread on nutty-flavored Triscuit Wafers (wheaty good, nicely salted). Sprinkle with garlic powder and grill.

Unscrew the top of that bottle of olive oil. Chop up a few, blend into softened cream cheese, spread on the snappy taste, the happy-shaped Triangle Thins.

Straight out of the pickle jar! Core a pickle. Stuff with cream cheese. Cut into slices. A fancy party hors d'oeuvre on a cappy-tasting, crispy-thin Rye Thin.

Reach for some left-over hard-cooked eggs. Davil with mayonnaise, salt, pepper, paprika. Top with tangy-textured, stensery thin Salt Tang Snack Sticks.





What's  
got  
into  
Tang?

## A NEW BOLDER TASTE

*Nothing bashful about the new taste of TANG. Make it by the decenterful, serve it ice cold. It's a fact: the colder the TANG, the bolder the taste of TANG. And TANG doesn't lose any of*

its high vitamin C content in your refrigerator. When thirst can't wait, make instant TANG a refreshing glass at a time. But remember to use ice cold water for that nice bold taste. *More vitamin C than orange juice. And the vitamin content never varies. Drink TANG for breakfast, and get extra vitamin C you need for extra health protection.*



**MORE VITALITY VITAMIN C THAN ORANGE JUICE** Another fine product from General Foods Kitchen

# A LOOK AT THE WORLD'S WEEK



## ON A WARM SPRING MORNING, A WARM REACTION

There is only one 3-year-old in the U.S. who could cause a crisis by playing with her friends on her own front lawn and last week she did it. Frenzied photographers poked telephoto lenses through the fence to record the scene and a sightseeing bus disgorged a load of gawking tourists, also with cameras. Press Secretary Pierre Salinger said afterward that the child's mother was upset and some Republicans had been accusing

them of exploiting the child for publicity, so he asked newsmen to stop taking long-lens pictures. LIFE, for one, is glad to honor what are now the White House wishes. Something is going to be done about the tourists, too, said Salinger. The only person who didn't seem disturbed by all this was Caroline Kennedy. As far as she was concerned, it was just another spring morning, the kind of day that made you want to chase somebody.



AMBASSADOR STEVENSON    SECRETARY RUSK    PRESIDENT OF U.S.    PRIME MINISTER OF U.K.    FOREIGN SECRETARY HOME    BRITISH AMBASSADOR CACCIA

### ANGLO-AMERICAN UNITY ON THE WHITE HOUSE LAWN

Beginning their first joint review of world problems, John F. Kennedy and Harold Macmillan posed on the White House lawn with an impressive set of Anglo-American diplomatic brains around them. The row directly behind the leaders, left to right: U.S. Soviet expert Bohlen; Assistant Secretary of State Williams; Ambassador at Large Harriman; Ambassador to Great Britain Bruce; Under Secretary of State Bowles; former Secretary of State Acheson; Secretary of the Treasury Dillon;

Secretary of Defense McNamara; Assistant Secretary of State Kohler; Foreign Office Under Secretary Hoyer-Miller; Foreign Office Spokesman Russell; Presidential Assistant Rostow. In three days of meetings President Kennedy and Prime Minister Macmillan agreed to long-term policy coordination, discussed immediate problems of Laos and Red subversion in South Vietnam. Their one area of discord was over admission of Red China to the U.N., which Britain regards as inevitable and U.S. opposes.



### ... AND MEANWHILE, BACK IN THE U.K., DISSENT

Back in Britain, a highly vocal but footsore minority protested one vital aspect of the U.S.-British alliance. Thirteen thousand adherents of the Campaign for Nuclear Disarmament marched to London in a mass dem-

onstration against the H-bomb and the U.S. missile bases in Britain. The group, swelled to 30,000, staged a rally in Trafalgar Square. Then a segment of them marched to a sit-down in front of the U.S. Embassy.



One day  
he'll build  
a real one



At five, he builds a house of blocks. At *twenty-five*, a *real* house (with a real mortgage) for a very real wife and child.

That's how life goes.

A man's family circle—his *circle of responsibility*—grows with the years. But often his insurance doesn't keep pace. All too often, his insurance program consists of one small policy taken out when he was first married. Such a policy cannot meet his *present* needs. It cannot pay off the mortgage, protect his growing family, and provide funds for education or

retirement. It does not cover his total *circle of responsibility*.

The best thing, the wisest thing to do when your insurance no longer fits your needs is to call The Man from Equitable. Let him help you work out a Living Insurance program designed to cover your *circle of responsibility* as it exists today.



**THE EQUITABLE** Life Assurance Society  
of the United States  
Home Office: 393 Seventh Avenue, New York 1, New York 0101



**NOW, MY FAIR PACIFIC**

A musical partnership was formed over a New York keyboard. Richard Rodgers, composer of *Oklahoma!* and *South Pacific*, now joins forces with Librettist Alan Lerner, of *My Fair Lady*.

**TRAGIC EXIT FROM CHINA**

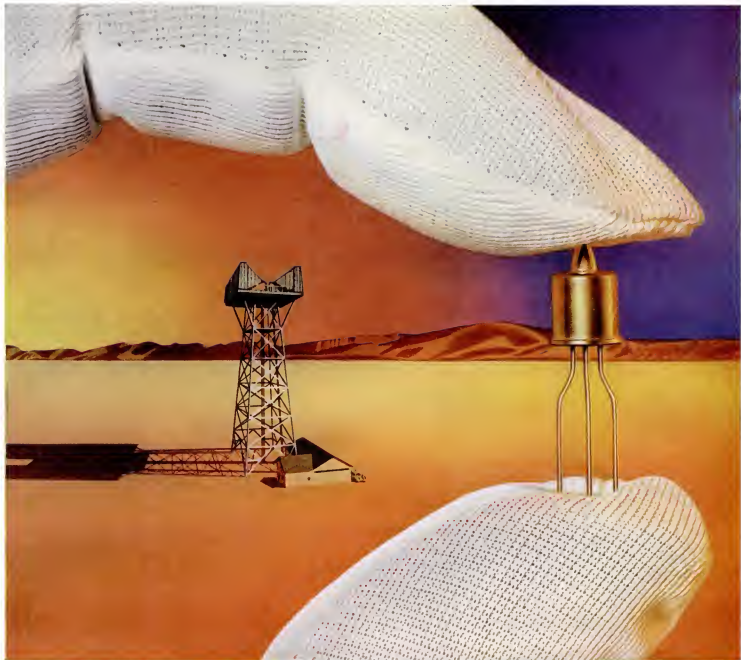
The taut face of Robert McCann, 60, reflected pain of his imprisonment in Red China, as his wife and Red Cross workers carried him into Hong Kong. Stricken with cancer, this American businessman was finally released by Peking after being held for 10 years on "spy" charges.



**VILLAGE FUNERAL FOR A VICTIM OF A FAR-OFF WAR**

Framed by a row of pruned plane trees, a funeral cortege carried the victim of an international conflict through a normally peaceful French resort town. Mayor Camille Blanc of Evian-les-Bains had been killed by bombs set off by French far-right extremists, just before the French-Algerian

peace negotiations were scheduled to start in his town. Terrorists also set off a bomb in the Paris Bourse, injuring over a dozen. The peace negotiations themselves were stalled after the French and the rebel F.L.N. disagreed on whether the F.L.N. would be the sole representative of Algeria.



To help insure precision reliability, Western Electric manufactures electron devices with nylon glove care under precisely controlled conditions.

## The long and short of telephone progress

The transistor is no bigger than a tie pin. Yet, it does the work of a full-size radio tube—longer, on less power. It was invented by Bell Telephone Laboratories and is made by Western Electric.

The tower, one of hundreds, stands 80 feet above the desert. It houses microwave radio equipment—also made by Western Electric for the Bell Telephone System—to relay telephone calls, data information, TV programs, and photographic images across our nation.

Both transistor and microwave radio are vital to modern communications. And, both are the result of 50 years of Bell System experience in electronics.

Western Electric makes hundreds of other kinds of products, all contributing to the versatility and reliability of the Bell System. Because

the entire system functions as a unit, all these products *must* work together perfectly. And they do—because the people of Bell Laboratories, Western Electric and the Bell Companies work together. This unique association puts together research, manufacture and operation in a way that produces progress best.

To this Bell System objective, Western Electric people bring advanced production techniques and quality standards unmatched in industry. They know the quality of Bell System service depends on the quality of the things they make. Their purpose: constantly improve on the best.

Manufacturing and supply unit of the Bell System

**Western Electric**





**now  
it's  
Pepsi  
for those  
who  
think  
young**

*Today people of all ages are going all out for activity. Today we're putting more life in our lives. This is the life for Pepsi—light, bracing, clean-tasting Pepsi. In stores and at fountains, think young. Say "Pepsi, please!"*

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# ICEBOUND TRIP OF A STOUT LITTLE SHIP

71 bound for Nova Scotia  
are stuck for 172 hours



PACK ICE, PILED BY THE SEA AND WIND SLAB ON SLAB TO 30-FOOT DEPTH, CLUTCHES THE 'CARSON'

Winter or summer Canadian National Railways ferries make the 90-mile crossing from Port aux Basques, Newfoundland to North Sydney, Nova Scotia in seven and a half hours. But the one shown here, the super-rugged \$11 million *William Carson*, toughest on the run, took eight days to make the passage a fortnight ago. First the ship deliberately slugged down in a field of pack ice rather than risk running North Sydney harbor in a 50-knot blizzard. When the storm calmed and the ship tried to wriggle free, it found itself caught fast.

Some of the 71 passengers paced the decks, glaring at ice that glared right back. Four philosophers played 700 games of gin rummy. Smokers prowled the ship's public rooms looking into ash trays for bits of old butts. Infants couldn't have cared less when the ship ran out of baby mush, but helicopters brought more mush anyway. Then the wind changed, the ice let go its hold and the *Carson* chugged free.



PACING THE DECKS, crew and passengers wear forlorn expressions of people who know that, while they are in no danger, the nearest cigaret or glass of beer

is ashore, eight icy miles away. Later, when cigarets arrived by air and the ship's cooks proved able to bake a superior loaf of bread, everyone perked up.



**ICE AND SHIP** got along well together. Sides were scraped but vessel suffered no structural damage.



**PLEASED WITH ADVENTURE** was U.S. Air Force Sergeant Joseph Coonrod, his wife Winifred and

children Kurt and Janet, from Harmon Base, Newfoundland. Even the kids enjoyed the trip, they said.

**ON A TRAINING RAIL, PASSENGERS WATCH AS SHIP REACHES A PORT. THE PORT WAS MULGRAVE, 90 MILES FROM WHERE THEY WANTED TO GO, BUT AT LEAST IT WAS LAND**



Now for **Schick Injector Users**, an edge so smooth  
you won't believe there's a blade in the razor!



## ANNOUNCING A NEW DIMENSION IN SHAVING COMFORT— THE NEW SCHICK INJECTOR BLADE WITH KRONA EDGE!

### METAL MAGIC!

Radical new blade development assures you clean, close shaves with almost incredible ease and comfort. So smooth, your first impression is—*your razor has no blade at all!*

Really the only way to appreciate Krona Edge is to try it for yourself. Krona Edge comes in 2 injector sizes, 10 blades for 69¢, and 15 blades for 98¢.

Now a frank word of explanation!

The Krona Edge is designed expressly to fit the Schick Injector Razor—don't accept imitations. Moreover, production of Krona Edge is extremely complex—involves one of the most time-consuming cycles in precision metal manufacturing. With the tremendous demand for this sensational new injector blade, it's just possible *your* store may run out. If this is the case, we're so anxious for you to exper-

ience the comfort of a Krona Edge shave, we'll send you a

**FREE TRIAL SUPPLY!**

Send us your name, address—we'll mail you a 4-blade injector with our compliments.

**SCHICK SAFETY RAZOR CO.**  
Box 212, Milford, Connecticut



SCHICK QUALITY AROUND THE WORLD. Factories in  
Malmö, Sweden; Toronto, Canada; and the U.S.A.

Champion Spark Plug Company offers you the trip

# Win your own airliner ...plus \$5,000.00



All yours for 2 weeks. Private, luxurious airliner—plane and crew—ready to fly you anywhere in North America. You name it!



Plan your own route. Anywhere in North America. Let your imagination roam.



You can visit exciting cities like New York, Quebec, Mexico City, Las Vegas.



See natural wonders at Grand Canyon, Alaska, Niagara Falls, Yosemite, Smokies.



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of a lifetime!

# and crew for 2 weeks spending money!

Or win any of 1,159 other valuable prizes!



**Comet 2-door sedan**—This is the new 1961 model. Equipped with heater and whitewall tires.



**Ford Falcon Tudor sedan**—New 1961 model equipped with heater and whitewall tires.



**Studebaker Lark 2-door sedan**—New 1961 model equipped with heater and whitewall tires.



**Rambler American 2-door sedan**—New 1961 model equipped with heater and whitewall tires.



**2 Lane Star 15-ft. runabouts**—Each with trailer and the outboard (up to 40 h.p.) of your choice.



**12 Stromberg-Carlson stereos**—High-fidelity stereo phonographs with AM and FM radion.



**35 Bell & Howell movie cameras**—With the new electric eye that automatically sets exposure.



**156 Evans bicycles**—Interceptor 380 model in your choice of either boy's or girl's style.



**250 Coleman camp stoves**—Lightweight and clean-burning for camping or backyard barbecue.



**700 Coleman picnic coolers**—Lightweight, Snowite coolers with thick, protective insulation.

Plan your own trip anywhere in North America! Take along your family and friends—up to 12 people in all! Plane and crew expenses paid. \$5,000 spending allowance. All tax paid on first prize. Nothing to buy! Enter at your favorite service station, car dealer or garage!

Here's your chance of a lifetime to travel wherever you want in North America in your own private airliner!

Visit Mexico, Alaska or any of the thousands of fascinating places in between. California, Chicago, New England, Canadian Rockies, New York . . . you name it! For 14 glorious days this luxury plane and crew are at your command. You can fly from place to place whenever you like!

Your whole family can go along with you—friends, too, if you like. You're allowed 11 guests . . . up to 12 people in all. And you'll live in style while you see the sights of a lifetime, because you'll have *\$5,000.00 spending money!*

## It's easy! Anyone can win!

You don't have to buy *anything!* Just go to your favorite service station, car dealer or garage. Get a free spark plug check and a Champion entry blank. It gives you complete details and contest rules. (You just write a simple statement in 25 words or less—and there are plenty of hints to help you!)

Contest opens April 11—closes May 31. Winners will be notified about July 31. Trip can be taken any time during the following 12 months. So drive in and ask for your free spark plug check and entry blank *today!*

Check your spark plugs every 5,000 miles  
... change them every 10,000 miles.



Less than 3 minutes for Free Spark Plug Check! Fastest method of checking is Champion's new electronic Plug-Scope. Or your dealer can check your plugs with a Champion Cleaner-Tester or a visual 1-plug check.



CHAMPION  
SPARK PLUG COMPANY  
TOLEDO 1, OHIO

# Exclusive Frigidaire FROST FORBIDDER stops frost before it can form!



End defrosting drudgery forever! Again in 1961 Frigidaire leads in making your life easier and happier!

Hidden away in every Frigidaire Frost-Proof Refrigerator-Freezer is the exclusive Frost Forbidder unit. Gets rid of freezer frost before it can form!

No more defrosting—either with gadgets or by hand. No more scraping. No more melting slush. You never see frost on freezer walls or food packages! Labels stay clear and bright; packages won't stick together.

Only Frigidaire offers you a Refrigerator with the Frost Forbidder! You can own a Frigidaire Frost-Proof Refrigerator for as little as \$4.80 a week.\* See the 1961 Models, many in five beautiful colors, at your dealer's.

\*After small down payment. Must P.P.T. 1-1/2% (not shown). Ask your dealer for terms.



Prevents frost even in fully-loaded freezer space under most severe climate conditions!



← Ice Ejector pops out cubes at a touch. No pulling, no sticking. Ice Server holds 80 cubes—enough for twenty tall, cool drinks.

**More room!** The Frigidaire Frost Forbidder prevents ice build-up that robs you of valuable storage space! Room for up to 21 more packages of frozen foods than in a conventional model.

**Stretches space another way!** All shelves and Hydrators are full-width and full-depth—no rounded corners. All together, you get enough extra space in this Refrigerator for a full bag of groceries more than in a conventional model with rounded shelves and Hydrators. You'll feel like a Queen with your new Frigidaire Refrigerator!



FF-158 01



## FRIGIDAIRE

Product of General Motors

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND!

YOU'LL FIND FRIGIDAIRE FACTORY-TRAINED SERVICEMEN EVERYWHERE

# PILOT'S STRANGE LEGACY

## A U.S. flier inherits souvenirs from man who shot him down



**AMERICAN VICTIM.** Lieut. Norman Widen was 24-year-old pilot in 1942.

A brief, long-forgotten battle between two fighter pilots 18 years ago recently received one of the most surprising commemorations of World War II. With it goes a strange legacy to a U.S. Air Force major. The dogfight took place above Tunis on Dec. 18, 1942. A German Me 109 surprised an American P-38 and shot it down. The pilot parachuted. As he drifted toward the German-held airfield, the Me 109 circled him. Moments later conqueror and victim met on the ground.

The American pilot, Lieut. Norman L. Widen of Onalaska, Wis., shook hands with Sgt. Anton Hafner, 24, a German ace with 81 kills to his credit. He gave Hafner his pilot's wings and the plane's serial identification. They spoke briefly and suggested a visit after the war. Widen then was led away to internment as a prisoner. Hafner fought on until he was killed on the Russian front in 1944. Before he died he had flown 795 missions, had downed 204 planes and left his brother, Alfons, a request to find someday the American P-38 pilot and give him one of his decorations. With the help of the U.S. Air Force and some vivid pictures of the incident (*next page*), Hafner finally located Widen, now stationed at Malmstrom Air Force Base in Montana. Major Widen expects to fly to Germany to receive his novel remembrance of respect—and friendship—from an enemy of 18 years ago.



**GERMAN ACE.** Lieut. Anton Hafner was one of most decorated fliers of war.

**MAJOR WIDEN, NOW ON DUTY WITH THE AIR DEFENSE COMMAND, EXPLAINS MODEL F-101 JET TO SON PETER, 6, AS ELIZABETH, 6, AND HIS WIFE WATCH.**



CONTINUED

## TAIL DRAGGING?



**SWAYING ON CURVES?** Without Monroe Super Load-Levelers®, loaded car sways and swings as it rounds curves; passengers are thrown from side to side. Tires wear faster.

Your car will ride its level best with Monroe Super Load-Leveler® stabilizing units that give you a safe, level, comfortable ride under all road conditions. Even if you're towing a trailer, or if your car is heavily loaded with passengers and luggage, Super Load-Levelers will keep it on even keel . . . without "tail drag" or side sway.

With Super Load-Levelers, your rear bumper and exhaust pipe will safely clear rough bumps and steep driveways, without that frightening "scrunch". You'll get that surefooted, "sports car" feel on tight curves. You'll also like the easier steering and longer tire life you get with Monroe Super Load-Levelers.

Have Super Load-Levelers installed today in less than 30 minutes at your car dealer's, repair shop or service station. You'll be amazed at the really big difference they make!



**FREE!** "How to Improve Your Car's Safety and Comfort" is the title of a fact-packed 12-page booklet on Shock Absorbers published in the March issue of POPULAR MECHANICS. You can get your free copy by writing: Monroe Auto Equipment Company, Monroe, Michigan.

MONROE

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**Load-Leveler**  
MONROE



**SCRAPING ON DRIVEWAYS?** Monroe Super Load-Levelers put an end to this common annoyance by increasing road clearance of even heavily loaded cars.



**"BOTTOMING" ON BUMPS?** Without Monroe Super Load-Levelers, car hits bottom, with frightening noise and possible damage.

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WORLD'S LARGEST MAKER OF RIDE CONTROL PRODUCTS, INCLUDING MONRO-MATIC® SHOCK ABSORBERS



**P-38 BURNS** near an airfield in Tunis after Hafner shot it down. This and the picture below first appeared in the war-time Nazi propaganda magazine *Signal*.



**DOWNED PILOT** Widen approaches Germans with his hands up and parachute dragging. He had been afraid he would be shot while descending in chute.



**“When I grow up”...what?** Whatever she hopes to be, her chances are better beneath The Travelers umbrella of insurance protection. Travelers permanent life insurance can make her college education a certainty. How about it—can you, right now, promise your child a complete education, with

no ifs, ands or buts? If not, look in your Yellow Pages for the name of your Travelers man—he can help you plan a truly effective insurance program. Because he can provide all types of insurance with *one plan, one man, one monthly check to pay . . . under The Travelers umbrella of insurance protection.*

**THE TRAVELERS Insurance Companies** HARTFORD  
15, CONN.

# What do DOCTORS do for **TENSE, NERVOUS HEADACHES?**

A SURVEY SHOWS 3 OUT OF 4 DOCTORS  
RECOMMEND THE INGREDIENTS IN **ANACIN**<sup>®</sup>



To obtain fast relief from pain of headache, neuritis or neuralgia—why not take what 3 out of 4 doctors recommend—the ingredients in Anacin!

Anacin gives a better *total effect* in pain relief than aspirin or any buffered aspirin. Here is why. Mere aspirin or even aspirin with buffering contains *only one* pain reliever and no special medication to relax nervous tension. But Anacin is a *combination* of medically proven ingredients, including special medication, which relieves pain incredibly fast, also relaxes nervous tension and releases painful pressure on nerves. Anacin Tablets are safer, too. They have a smoother action and do not irritate or upset the stomach. Buy Anacin today.



**Better**  
than aspirin  
or aspirin  
with buffering  
for **PAIN  
RELIEF**

Most headaches are caused by tension that presses on nerves. Anacin contains *special medication* that relaxes tension, releases pressure and relieves pain *fast*. This special medication is *not obtainable* in aspirin or any buffered aspirin. That's why Anacin gives a "better *total effect*"—more complete relief from pain.

★ **Largest Selling  
PAIN  
RELIEVER**

PILOT'S LEGACY CONTINUED



FRIENDLY ENCOUNTER between Hafner (left) and Widen occurs near the wreckage. Hafner gave Widen a cigaret; Widen clowned in German helmet.



HAFNER'S SOUVENIRS of the dogfight, still kept by his brother, include Widen's pilot's wings and the serial number from Lockheed-built P-38 plane.



WIDEN'S LEGACY, displayed by brother Alfons in Ahrweiler, Germany, includes Anton's pilot's wings, *Deutsches Kreuz* in gold and oil portrait on wall.

Cadillac



The Fleetwood 60 Special

French embroidery from the Boston Museum of Fine Arts • Jeweled "V" and Crest created by Black, Starr and Gorham

*Cadillac designers, engineers and craftsmen have only one objective:  
to continue to create the finest car in the world.*



CADILLAC MOTOR CAR DIVISION, GENERAL MOTORS CORPORATION

"Our driving's the same as most families'. The car's always on the go...around town and also on superhighways."

"My driving is all-purpose, too. So I want tires good as the ones on my car when it was new."



Tell us what kind of driving you do—  
**WE'LL TELL YOU WHICH  
TIRE IS RIGHT FOR YOU.**

**BEST FOR NORMAL DRIVING.** Normal drivers get top value with BFG's first-quality tire—the '61 Silvertown. Meets the rigid demands of new-car makers. (No lower-quality tire does.) And it's the only new-car tire that gives you more rubber along the outside ribs. This is where BFG research reveals today's tires get their heaviest wear. The result is 25% more mileage than last year's model! The '61 Silvertown is guaranteed against road hazards for 24 months.\*

\*Because of the high quality of workmanship and materials, new B.F. Goodrich passenger-car tires are guaranteed against blowouts, cuts, breaks caused by road hazards encountered in normal driving. If a tire is so damaged beyond repair, you get full allowance for every unused mile of tread against the purchase of a replacement — at current retail list price. B.F. Goodrich dealers coast to coast have full details.



"Our driving's pretty moderate. We want safe tires, but don't want to spend a nickel more than we have to."

"Money's my problem. Can't drive much. Can't spend much on tires, either."



"I'm a heavy traveler. Spend half my life on superhighways, it seems."

"I do a lot of driving. I want the best tire money can buy — no ifs, ands or buts."



**BEST FOR MODERATE DRIVING.** The BFG "Safety-S" is the economy tire for all moderate drivers; folks who drive mostly short hauls, with a few long trips each year. Costs about the same as off-brand tires. But look at all the B.F. Goodrich quality features: full-depth tread . . . seven-rib tread . . . black or white sidewalls . . . balanced construction. And a 12 month road-hazard guarantee.\*



The B.F. Goodrich Company, Akron 18, Ohio.

**BEST FOR HEAVY DRIVING.** Heavy drivers double their tire dollar with the B.F. Goodrich premium-quality "HT." It outlasts two so-called "bargain" tires and has safety features of tires twice its price. Its tread is even wider and deeper than our hefty Silvertown. Has extra-strong nylon cord. Gives your car greater stability at high speeds. And "HT" is guaranteed 27 months against road hazards.\*

**BUYING THE RIGHT TIRE IS AS EASY AS B-F-G**



The serene face of a Buddha (shown in detail opposite) has rose-painted features, bluish patina which enhance its unearthly look. But its long ears and its tightly curled hair are traditional attributes of a great hero. The bronze figure was made around the 15th Century.

A slim statue (right) of 15th Century represents Buddha making a footprint in earth to serve as reminder of him and his teaching. The patterned rows in front of his feet represent footprints left by previous incarnations of Buddha. The bronze figure is 18 inches high.



## THE RADIANT BUDDHAS

"The sun shines by day; by night doth the moon shine. . . . But the Buddha shines radiant by day and by night." This ancient saying of the Orient is a vivid reality in Thailand where towns, villages, roadways and even jungle paths are graced by images of the Buddha, often of burnished bronze, sometimes dazzlingly gilt. Today some of the finest of these images are adding luster to the U.S. in a traveling exhibition of treasures culled from Thailand's foremost collections. Now at the Boston Museum of Fine Arts, the show presents a rich and varied view of Thailand's heritage—from jewelry and marionettes to the

sculptured Buddhas and Hindu gods shown on these pages.

Buddhism first made its way from India into the region now called Thailand around the Second Century A.D., but it was not until the Sixth Century that representations of the Buddha began to appear in any number. Since then, though ancient Hindu gods like Shiva were also worshiped and portrayed, Buddhist figures have dominated Thai art. In their attitudes of meditation, walking, reclining, bestowing favors or dispelling fear, the statues are imbued with an inner peace and outer grace that are at once mysterious and illuminating.



**A** gleaming Buddha, cast in bronze in the 14th Century and covered with gold leaf, lifts hand to dispel fear. His walking pose indicates he is descending from heaven. In background are Buddhas of various periods seated in cross-legged pose, with hand on knee to symbolize enlightenment.

A bronze 14th Century statue of Shiva, the Hindu god who both destroys and renews life, is decorously adorned with gilded jewelry and head-dress. His hands, graceful and supple as a dancer's, once held two weapons. Glimmering beyond is a brass Buddha made in the 19th Century.



IN  
TUNE  
WITH  
YOUTH



**Dickies**<sup>®</sup>  
*Casuals*

INSPIRED BY

*Pat Boone*

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RADIANT BUDDHAS CONTINUED

## PRINCELY GUIDE TO \$40 MILLION ART

To the devout of Asia, images of the great Buddha are endowed with impressive spiritual powers. They can bring good luck and even perform miracles. That's sometimes lend their best Buddha to a friend who is in trouble. The more commercially minded may rent a statue to someone who is looking for luck in the lottery. Because of spiritual associations, Thailand was loath to send its Buddhist art on tour. Five years were consumed in negotiations for the exhibition. On the U.S. Navy transport bringing it to America, none of the crew was allowed to walk over the center hold where the \$40 million worth of art was stored, for no man may walk above the Buddha.

To look after the treasures the Thai government sent Prince Subhadradis Diskul (*below*), who is chief curator of the National Museum in Bangkok and, incidentally, a grandson of the ruler made famous by the Rodgers and Hammerstein musical, *The King and I*. The royal father of Prince Diskul, one of the first Thai archaeologists, discovered some of the works of art that are in this exhibition.

TR 9 5500



**A** New York's Metropolitan Museum, Prince Diskul explains Buddha statue. Flames atop head symbolize halo, long arms suggest elephant trunk.

# BAKELESS Wonder!

make this  
luscious strawberry cheese treat today!



Leave it to Ann Page Preserves  
to Guarantee the Festive Flavor!

This no-bake cake is a cinch to make and it's easily one of the most delicious desserts you've ever tasted. Truly lavish, yet it costs as little as 19¢ a serving to make. A thoroughly delightful taste sensation that will get rave notices from your family and guests. The cue to its delectable taste is ANN PAGE Strawberry Preserves. They complement the creamy cheese filling perfectly, give it that very special Festive Flavor. Why don't you try it soon? Chances are you'll be making it often. Another tasty example of how Ann Page proves fine foods needn't be expensive.

**STRAWBERRY CHEESE TREAT**  
Dissolve a 3-oz. pkg. lemon-flavored gelatin in 1 cup water; cool. Sieve 1-lb. cottage cheese into a bowl; beat in ½ lb. cream cheese and the gelatin; chill until slightly thickened. Line a 9" spring-form pan with 18 split lady fingers; keep 6 more in reserve. Whip 1 cup heavy cream; fold into thickened cheese. Pour half of mix into lined pan; cover with remaining split lady fingers. Spoon on ½ cup ANN PAGE Strawberry Preserves, top with remaining filling. Chill 3 hours. Remove side of pan; spoon 1 cup Preserves on top of dessert. Serves 8 to 12.



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are made in Asps own  
modern Ann Page Food  
Kitchens and sold only  
at A&P. This eliminates  
needless in-between ex-  
cesses and you share  
the savings!

Guaranteed by  
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**ANN PAGE FOODS—SOLD ONLY AT YOUR A&P**



## Cure for spring fever!

Try this delightful tonic: a new **Mercury**. Sample the room, economy, and pep that made Mercury famous. Now available in the popular-price range.

1961 MERCURY MONTEREY

The world looks brighter the moment you take the wheel . . .

*Here's instant comfort . . .* a car that pinches pennies, not people . . . roomier in many ways than even last year's spacious Mercury.

*Smoother ride, too.* Not only does Mercury have a longer wheelbase (120") and more weight than other popular-priced cars, but it has Cushion-Link suspension on all Montereys and Meteor 800's. This exclusive system permits the wheels to "give" slightly back and forth, not just up and down. It absorbs bumps you still feel in other cars.

*And you'll enjoy the savings.* You save on first cost because every Mercury is now in the popular-price range. You save on gas with Mercury's new engines: thrifty V-8's or a Super-Economy "6". You save on upkeep with 7 self-servicing features. For example, no chassis lubrication is needed for 30,000 miles—the chassis is pre-lubricated. And you can drive 4,000 miles between oil changes because of a new-type oil filter.

So why not try Mercury's prescription for spring fever today? You'll feel much better in no time. LINCOLN-MERCURY DIVISION, *Ford Motor Company.*

### 1961 MERCURYS

All in the popular-price range

#### 1. MERCURY MONTEREY

Finest, most luxurious of all 1961 Mercurys  
—America's lowest-priced luxury car.

#### 2. MERCURY METEOR 800

Priced to compete with the top  
series in the low-price field.

#### 3. MERCURY METEOR 600

Priced right in the heart  
of the low-price field.





Hand of Buddha, a 13-inch fragment from a 14th Century bronze statue, makes gesture of dispelling fear. Emblem on palm stands for Wheel of Law.



Sign of teaching is made by 600-year-old bronze hand, also decorated with Wheel. By teaching, Buddha set "wheels" of his doctrine in motion.

CONTINUED



## Roam the 16th Century One Step Away from Sunny Today



Visit the old structures of picturesque St. Augustine by horse and carriage.



Modern, family-size lodgings line the Atlantic shore in Upper East Coast resorts.

Besides its beaches and good fishing, this Florida region echoes four exciting centuries

Come rub shoulders with history at Florida's Upper East Coast! See ancient St. Augustine... reflecting days of Spanish conquest and English domination. See Fort Matanzas, north of Flagler Beach, the fort that once housed a gallant Spanish garrison.

A monument at Mayport marks the 1562 landing of Jean Ribault and his French Huguenots. Near Fernandina Beach you'll find the ruins of Old Fort Clinch. At New Smyrna Beach an ancient sugar mill recalls English reign.

Revisiting earliest America is only part of the fun! Beaches in this region are spectacular. You can drive on tide-packed sands, step out for a swim. Go fishing, boating, golfing. Watch jai alai, auto and greyhound racing. Everything is here for a memorable vacation. For details about each of Florida's nine vacationlands, simply mail the coupon below.

**Florida**  
LAND OF GOOD LIVING



Surf casting from the broad ocean beaches in this region is one of many ways to fish.

### FREE!

Brand new vacation guide! Latest information, tour maps, color photos, 100 pages of details about nine Florida vacation regions. Mail coupon today!



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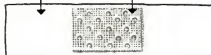


Go ahead and  
pull it off!



ONLY CURAD® HAS TELFA® PAD—  
DOESN'T HURT WHEN YOU TAKE IT OFF  
... DOESN'T REOPEN THE WOUND

The tape sticks . . . but the pad doesn't



He's really not as tough as he looks. He knows first-hand a Curad adhesive bandage pulls off as painlessly as it goes on.

Ordinary bandages can let loose threads heal *into* the wound. Then when you pull off the bandage—off comes the healing skin. This *can't* happen with Curad. The exclusive Telfa pad uses a thin plastic film to keep gauze threads out of the wound. Dozens of tiny holes in the film promote high absorbency . . . keep wounds dry, so cuts and scrapes heal faster and more naturally.



For large cuts and scrapes, Telfa sterile pads fastened with Wet-Fruit® adhesive tape. And like Curad—the tape sticks and the Telfa pad doesn't.

Try gentle Curad  
adhesive bandage soon!

THE KENDALL COMPANY  
BAUER & BLACK DIVISION



Headless Buddha, marred by robbers, now has no religious value. Vandalism has destroyed its "innocence."

## THAILAND'S PILLAGE FOR BUDDHA SALES

World interest in Thailand's treasures has grown phenomenally. A decade ago only a few thousand dollars' worth of art was shipped out of the country each year. Last year, shipments valued at \$600,000 were sent to the West. The demand for Buddhas has resulted in organized robberies throughout Thailand. Altars have been plundered, temple doors ripped off, Buddhas beheaded. The ravaged art either turns up in antique shops or is smuggled out of the country. Recently Bangkok police cracked down on this racket. In a raid on the city's shops they impounded some 3,500 sculptures. They hoped to identify them as stolen goods or classify them as nonexportable national treasures. Yet without adequate laws to protect the nation's art, the pillage of Thailand, with its many thousands of Buddhas, is sure to continue.



Clutter of art covers pavement near police headquarters in Bangkok after raids on shops. Some statues have been reclaimed by monasteries.



*Reflections of perfection. Few things reflect more care, more skill or more tradition than the sure, smooth, satisfying taste of 7 Crown. Say Seagram's and be sure.*

# The Green Giant shows you 6 ways to create an Italian Masterpiece with vegetables



**Cream Style Corn  
Parmesan**



Two serving tricks that put the fun and sun of Italy in the dishes above



#### **Cream Style Corn Parmesan**

Heat 17-oz. can Green Giant Brand quick-cooked cream style corn. Top with slices of tomato, sprinkle with Parmesan cheese, place under broiler until brown and serve.



#### **Peas and Eggs Oregano**

Drain 17-oz. can Green Giant Brand peas. Add 2 chopped hard-cooked eggs and one thinly sliced red onion, and toss with Italian style salad dressing. Season, sprinkle with oregano and serve.

How to add the Italiano touch to 4



#### **Corn Milanese**

Heat 12-oz. can Mexican Brand corn with 1/2 cup diced cooked ham. Top with toasted slivered almonds and serve.



#### **Corn Florentine**

Heat 12-oz. can Green Giant Brand white corn with 1/2 cup chopped scallions. Add butter, seasoning and serve.



Peas and Eggs  
Oregano



## The Big Green Man is an adventurous fella

The Green Giant is a "stick-to-business" type of fella when it comes to planting, picking and canning his Good Things from the Garden. But once his dedicated work is done, he goes vacationing. Recently it was Italy. While there, he picked up some easy tricks to add an Italian touch to his famous vegetables. Some are featured below. Feel like an adventure? Try them.



### More Green Giant favorites

#### Siciliana Corn

Heat 12-oz. can Niblets Brand corn with salad oil or olive oil and ½ cup chopped Italian salami. Season and serve.

#### Peas Sorrento

Heat 17-oz. can Green Giant Brand Peas and Onions and ½ can tomato sauce and ½ teaspoon garlic powder. Season and serve over cooked rice with grated Parmesan cheese.



Get the Green Giant's solid copper Italian Espresso Coffee Maker at far less than you'd expect to pay. Makes 4 demitasse cups of espresso or regular coffee. 8½" high. Fine quality tin lining. Brass spout. Black handles. Beautiful on dining table or buffet. Handsome gift or prize.

## SPECIAL OFFER from the Green Giant Italian Espresso Coffee Maker only \$375

with any two labels from the Green Giant vegetables pictured at left. Send to: Green Giant Co., Dept. CL, Le Sueur, Minnesota.

Please send me  Espresso Coffee Makers. For each Espresso, I enclose \$3.75 in check or money order and 2 labels from Green Giant Brand vegetables.

Name

Address

City  Zone  State

# Green Giant®

GOOD THINGS FROM THE GARDEN

Offer good only in continental U.S.A., Hawaii, Alaska. Void in states where prohibited or taxed.





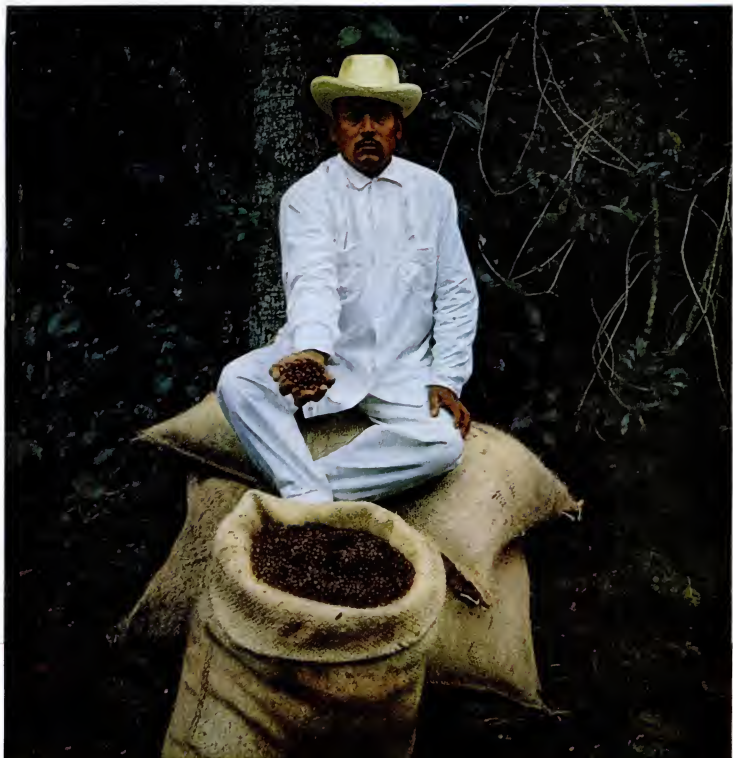
## Can Witty Women Win in Love?

Filled with girlish glee, the two ladies above have reason to be gay. Laughing lady at left is Author Jean Kerr. Laughing lady at right is Actress Barbara Bel Geddes, who plays the heroine of Mrs. Kerr's highly enjoyable, highly remunerative new Broadway comedy, *Mary, Mary*. The play takes up the old question of whether a witty woman can succeed as a wife. Currently the world's most successful female humorist through plays and books like *Please Don't Eat the Daisies*, Jean Kerr is the right woman to toss it around.

The husband of *Mary, Mary*'s heroine, complaining of his wife's "barrage of flippantries," accuses her of being wifely only "on and

off—between jokes." He walks out on her, then tries to come back. Like its heroine, the play is almost too plentiful with jokes. But the more Jean Kerr writes, the better she gets. Making fun of sex and marriage, she manages to be both tart and tender. She lances the sore spots without really hurting the patient.

As the wife, and the best of a fine cast, Barbara Bel Geddes is so winning any man would adore her even if he died laughing with undarned socks. Not unexpectedly, since Mrs. Kerr is happily married to Critic Walter Kerr and the mother of five sons, the play ends up proving a witty wife, with a little training, can be a joy forever.



A whole new blend of the world's finest coffees... great coffees gathered from the world's great coffee plantations. Carefully blended and aroma-roasted so the full flavor—the rich, rewarding fragrance of coffee—lives inside every jar. The coffee for people who love good coffee and plenty of it...

**ALL NEW SANKA** ...still 97% caffeine-free.









5¢ package  
makes 2 quarts



**B**ilowy afternoon dress in pink has a band of red at the hem—contrasting borders are a favorite Galanos device. A 15-layer chiffon hat and floating sash are added touches that make the outfit seem about to fly away.

**R**ooster tail hat is made of 10 yards of organza which streams out behind when the wearer walks. It is worn here by Pamela Tiffin, new Hollywood actress, with an organza top that goes with matching jacket and black skirt.



## Breezy Elegance in Bright Chiffon

What a woman wears determines whether she minces, slithers or sweeps. This season women will waft, at least if James Galanos has anything to do with it. This California designer has done a group of chiffon dresses that are the floatiest and flutteriest yet. They are made of many layers, have trailing sashes, and are often worn with wide-brimmed chiffon hats. Galanos is already internationally known for his deft hand with this fragile fabric and says he has used "enough chiffon to stretch from New York to Europe and back." This is an exaggeration. He has used about a million yards, barely enough to get him to Bermuda.

His new chiffons are expensive, from \$475 to \$800, and made with painstaking care. Bias cuts, apt to stretch, are allowed to hang for weeks to remove all the give in the fabric. Hems are 18 inches deep to give the skirts weight, or rolled by hand. Galanos believes that chiffon is stylish winter or summer and, because of his great influence, U.S. women will be wearing much more of it, though not at his prices. But, he warns, "If you're the wilting kind of woman, don't wear it."

Photographed for LIFE by GORDON PARKS





**F**ull-length evening dress is draped in pink and rose with a light orange hem. Like most Galanos styles, this one is deceptively simple but it is intricately and artfully constructed so that it is not bulky despite the amount of chiffon used—75 yards in all.

**B**order of navy and red swirls on the skirt of a street-length white chiffon dress, which also comes in a long evening version. Galanos particularly likes to use sharply contrasting colors which, he says, give "the effect of a kaleidoscope."

CHIFFON  
CONTINUED



Print chiffon has a loose-fitting overblouse, which in motion gives a shimmering effect. Print was designed by Artist Raoul Dufy in 1918 and was unearthed by Galanos in the print library of Bianchini, a venerable French fabric house. This dress is another best worn with a "garden party" hat of many layers of chiffon.

# Tareyton delivers the flavor...



## DUAL FILTER DOES IT!

THE TAREYTON RING MARKS THE REAL THING!

Here's one filter cigarette that's really different!

The difference is this: Tareyton's Dual Filter gives you a unique *inner* filter of ACTIVATED CHARCOAL, definitely proved to make the taste of a cigarette mild and smooth. It works together with a pure white *outer* filter—to balance the flavor elements in the smoke. *Tareyton delivers — and you enjoy — the best taste of the best tobaccos.*

**DUAL FILTER** *Tareyton*



Product of The American Tobacco Company  
"Tobacco is our middle name" © A. T. C.



**GOT A LOAD TO HAUL?**



**... ANY SIZE AT ALL?**



**New Falcon Pickup**—perkiest pickup in America's most complete pickup line! Falcon ride, Falcon style, and Falcon economy all the way; can deliver up to 30 miles per gallon. New for '61: an optional high-performance Six. Capacity, 800 pounds.

# SAVE MORE with



**New low-cost tilt cabs**—The lowest priced tilts on the market! Nine series, from 18,000 GVW to 65,000 GCW, with dozens of new features. One example: a new lightweight sleeper-cab option that adds only 2½ inches to cab length.

**New 100,000-mile warranty** (or 24 months) from Ford Dealers on 401-, 477- and 534-cu. in. Super Duty V-8's. Covers full cost of major engine parts found defective in normal service: full labor cost for first year or 50,000 miles, sliding scale thereafter.





New Econoline—all-the-way new, it's the lowest priced half-tonner you can buy\*. Can get as much as 30% better gasoline mileage than conventional half-tonners, provides space and weight savings of cab-forward design. Big 7-foot box. Also available: Econoline Van, Station Bus models.

New "Big Six" gives you the rugged simplicity of an engine designed exclusively for truck service. In a 40,000-mile test it required far fewer service adjustments than its main competitor. This 262-cu. in. Six is one of 4 engines available in Ford 2-tonners that feature stronger frames, new smoother ride, sturdier cab.

# ANY SIZE FORD



New highway tractors—all new highway haulers with choice of 5 Cummins Diesels. 5 Ford Super Duty V-8's. 28" bumper to axle dimension for top legal loads. Cab tilts for easy servicing—and Ford service for gas and Diesel engines is available coast to coast.

Now! Over 600 new models from super-economy pickups to Diesel tractors! Economy never came in such a choice.

No doubt about it, Ford's design leadership makes the big news in trucks this year—and you make the big savings!

What kind of savings? Savings on price—from America's lowest priced half-tonners\* to gas- or Diesel-powered tilt-cab tractors. Savings on gas—with new economy engines that deliver up to 30% more miles per gallon. Savings on tires—thanks to new, softer riding truck suspensions that keep the wheels tracking true. Savings you can see—they're certified by independent tests. See the certified economy reports at your Ford Dealer's now!

\*Based on a comparison of latest available manufacturers' suggested retail prices  
FORD DIVISION, Ford Motor Company.

## FORD TRUCKS COST LESS

SEE YOUR FORD DEALER'S "CERTIFIED ECONOMY BOOK" FOR PROOF.





Wearing Elvis-Prsley jeans, bright shirts and beatnik hairdos, the Soviet dancers start their routine in style nearer dated jitterbug than true rock 'n' roll.

## Rock 'n' Roll Returns from Russia



Swivel-hipped Soviet dancers spin it out. At the start audience could hear a dancer provide color by calling in English, "Everybody into the ring and get set."

Dear Mr. Khrushchev,

It is all very well for you to let your dancers dance satires on rock 'n' roll. It is even all right to call the dance "Back to the Monkeys." But look at the fuss you raised when we showed you Shirley MacLaine & Co. dancing a spirited cancan in a Hollywood studio. At first you seemed to like it—that is until you talked with Mrs. Khrushchev. Then you rolled your eyes to high heaven and shouted that it was immoral. "A person's face," you declaimed, "is more beautiful than her backside." Now here you are sending us the Moiseyev Dancers complete with tights and flying petticoats. This is of course an abandonment of your fore-and-aft moral position. Is it also a sly attempt to trump our axes?

We realize that "Back to the Monkeys" is supposed to be good "socialist" satire. So it has been described in Moscow—at least in the program notes. But your Moiseyev folk dancers are too warmhearted to play it that way. And they were also too impressed by *West Side Story*, which they admired so much on their 1958 trip here. It's nice to know, therefore, that they will be setting a precedent on their current tour of the U.S.—they will be the first in history to dance rock 'n' roll on the stately stage of the Metropolitan Opera House.



**I**n a Russian version of the Lindy lift—hereafter to be known as Khrushchev's Revenge—Moiseyev girl flies heels-high over head in modern evocation of cancan.

**RUSSIAN  
ROCK 'N' ROLL**  
CONTINUED

In the traditional blend of robust folk themes and high good humor that is the trademark of the Moiseyev troupe, dancers roll to the swinging motion of the sea in a sailor's dance called "A Day on Board Ship." Later they become cogs in ship's machinery.



*flavor-flakes* make the taste difference

**Borden's** *flavor-flakes* capture the good natural taste of fresh-cooked whipped potatoes ... No other instant is made the same quick, gentle way that holds the good potato flavor. In taste tests, people chose Borden's Instant Whipped Potatoes, two to one.\* Light, fluffy...every time.

Tonight, enjoy the big difference

*flavor-flakes* make. \*Based on a survey by National Family Opinion, Inc.

Try Borden's new quick-cook Potato Slices, too.



**BORDEN'S  
VERY BIG  
ON FLAVOR**



## BORDEN'S new STARLAC

*"very big on flavor...  
the biggest yet!"*

With your first glassful you'll discover that Borden's new Starlac has true country-fresh flavor—the flavor you've been missing in other nonfat dry milks.

Naturally Borden's new Starlac can promise you flavor like this.

First, because The Borden Company knows the fresh milk business.

Second, like Borden's fresh milk, Starlac is homogenized-smooth.

Here's the one nonfat dry milk you can be proud to serve! It's all new in an all new package. Borden's Starlac... "very big on flavor" at less than 9¢ a quart!



# LIKE MAGIC ...



## YOU'LL FEEL BETTER, LOOK NEATER, STAY CLEANER WITH GENERAL MOTORS CAR AIR CONDITIONING!

*Go the healthful way*—with Harrison Air Conditioning you breathe air that's literally washed ... cool, invigorating air! This refreshing atmosphere helps take the tension out of everyday traffic ... the stress and strain out of all-day trips. What's more, you'll enjoy refreshing new relief from pollen and other air-borne irritants. *Go the neat way*—Harrison Air Conditioning eliminates excess humidity ... clothes hold a sharp press, collars never wilt, hair keeps that combed-and-brushed freshness. *Go the clean way*—your car's interior can be as spick-and-span as your living room. With Harrison Air Conditioning, you lock out dirt, grime and insects ... you knock out the road and wind noise that disturbs radio listening and conversation. So for a *healthier, cleaner, neater* way to go for you and your family ... ask your GM Dealer for Harrison Air Conditioning in your new Cadillac, Buick, Oldsmobile, Pontiac or Chevrolet.

\*COMPRESSOR BY FRIGIDAIRE

GM *cool air by the carload*  
**HARRISON**  
AUTOMOTIVE AIR CONDITIONING

ASK YOUR GENERAL MOTORS DEALER FOR A DEMONSTRATION

HARRISON RADIATOR DIVISION, GENERAL MOTORS CORPORATION, LOCKPORT, NEW YORK  
AUTOMOTIVE RADIATORS • OIL COOLERS • THERMOSTATS • AIR CONDITIONERS • HEATERS • DEFROSTERS



In another traditional frolic, dancer dressed as an Azerbaijani shepherd hops up on crook to peer about for marauding wolves.



## Year after year, the highest awards go to the wines of The Christian Brothers

From 1955 to 1960, the wines of The Christian Brothers have won more awards than those of any other winery at the official California wine judgments.

Look at the medals in the Trophy Room of The Christian Brothers Winery.

They were awarded to the wines of The Christian Brothers at the Sacramento State Fair and the Los Angeles County Fair.

These awards hold a meaning for you. They prove you will be rewarded with consistently superb quality in The Christian Brothers Wines in bottle after bottle, year after year. And you do not have to be an expert to appreciate these magnificent wines.

There are easier ways of making wine. The Brothers chose their way long ago. They labor in an ancient tradition of excellence, and see no change at all to change.





***You'll wonder where  
when you drive a***

*Chrysler Newport (4 door hardtop)*—Quiet as a lake on a calm day,  
that's the ride you get in this full-size Chrysler in a new, lower price range.







**Valiant** (V-200 two door hardtop)—You'll ride quiet on the roughest roads in the King of the Compacts built the tight Unibody way.

# *the rattles went* *1961 car from Chrysler Corporation*

*Unibody, Chrysler Corporation's solid, welded, one-piece construction, ends the major cause of squeaks and rattles*

Even years from now, you'll continue to find something noticeably missing in your 1961 car from Chrysler Corporation. Namely, squeaks and rattles.

We built the squeaks and rattles out when we developed Unibody Construction. Instead of bolting body to frame, Unibody is welded into a solid unit, eliminating joints that could loosen and get noisy. Then it's sprayed with pounds of sound deadener and insulated with enough padded material to carpet a 10 by 10 foot room.

Someday, you'll probably be able to enjoy the quiet of this better construction on every kind of car. Just as—someday—other cars will probably offer you something like Chrysler Corporation's famous Torsion-Aire Ride, 7-soak rustproofing, the battery saving Alternator, and the Economy Slant Six Engine. But why wait? You get all these good things now in the 1961 Chrysler Corporation cars. And they cost no more than similar models of other makes. See your dealer. *Let a drive bring out the difference great engineering makes.*



**Unibody Construction surrounds you with silence . . . and extra space**—All-welded Unibody ends the major cause of squeaks and rattles by eliminating joints that might loosen and get noisy. Also saves inches of bulk that then become added room inside.

**Dodge Dart (Phoenix 2 door hardtop)**—Solid Unibody Construction gives you added room inside, yet model for model this car is priced with Ford and Chevrolet.

**Chrysler**   
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*Serving America's new quest for quality*

**PLYMOUTH VALIANT • DODGE DART LANCER**  
**CHRYSLER IMPERIAL**



## SEQUEL



BRITISH COLUMBIA TEAM SET JANUARY RECORD

# Bed Fad Hits Desert

The bed-pushing craze that flourished amidst Canadian blizzards (LIFE, Feb. 24) has spread in spectacular style to the desert of Nevada. Racing 42 miles from the California border to Las Vegas, two University of Southern California fraternities propelled beds on bicycle wheels, each equipped with a bouncing Hollywood starlet. The Delta Chi team—most of its 10 members were athletes—easily beat a he-dragged Tau Epsilon Phi. Though their five hours set no record, the Westerners made history with the pretty way their beds were ridden.



STEERING STARLET, Julie Redding, on Tau Epsilon bed, is pushed by Bob Bach and Steve Perlof.

WINDBLOWN WINNER, Paula Lane, got push from Delta Chi. Team members spelled each other.



OUR DESTINY IS IN OUR OWN HANDS



U. S. frigate "Constitution" shelling Barbary pirate forts at Tripoli, Mediterranean, 1804. Painting by Gordon Grant.

"The harpies of the shore shall  
pluck the eagle of the sea."

Oliwer Wendell Holmes

*Each age in history has known its harpies—those rapacious smearers attempting to deride a ship of state which flies high the colors of principle and ideals!*

*The fate of our own is irrevocably bound with the courage and faith of those who chart her course and unfurl her sails. With our proud heritage of accomplishment, we will never strike the country's colors—to the harpies of shore or sea.*



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Loyalty Group**

The Continental Insurance Company • Firemen's Insurance Company of Newark, New Jersey • Fidelity-Phenix Insurance Company  
Niagara Fire Insurance Company • The Fidelity and Casualty Company of New York • National-Ben Franklin Insurance Company of Pittsburgh, Pa.  
Milwaukee Insurance Company of Milwaukee, Wis. • Commercial Insurance Company of Newark, N. J. • The Yorkshire Insurance Company of New York  
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These grapes have known no wrath. The sun has loved them with warmth. The earth has fed them sweet life. And now, still dappled with dew, they are ready for the flavor saving magic of Kraft's quick-cooking method. You will find their fresh-fruit goodness in sparkling glass jars labeled Kraft Grape Jelly and Kraft Grape Preserves.

20 flavors...all fresh-fruit good!



*In the family economy size, too!*



SEARCHING ST. LOUIS' SKID ROW AREA FOR EX-CONVICT HE HAD BEEN INFORMED WAS PLANNING A CRIME, FATHER CLARK STOPS TO ASK FOR INFORMATION

## PRIEST TO THE OPPRESSED

Patrolling the darkened side streets which are his parish, the Jesuit priest paused to talk with the downtrodden men who are his congregation. Father Charles Dismas Clark, the renowned "hoodlum priest" of St. Louis, has devoted his life to salvaging the "men who have been ruined—mentally, morally and physically—by our prison system." A passionate believer that "parole is the only thing that works" in reforming criminals, Father Clark a year and a half ago founded a rehabilitation center and

named it Dismas House, after the thief who was crucified beside Jesus and was redeemed by Him. Over 1,100 former convicts have found shelter and jobs through the work of the center, and all but four of them have gone straight. Now this unique story has become the subject of a film, *The Hoodlum Priest* (p. 96). Father Clark insisted the film-makers avoid "the namby-pamby stuff" and they agreed. The movie tells a harsh and bitter story that matches the reality of the true hoodlum priest's own world.

## A Plea for a Break



INTERCEDING for an ex-con who got into an argument after co-worker had called him "a hoodlum S.O.B.," Father Clark stands by as the man asks for "just one more chance." When boss agrees, Father Clark touches his brow, encourages him to "go back and show them what kind of a worker you are."

GOOD YEAR

Enjoy this new miracle of walking comfort...

# CROWN NEOLITE HEEL



It's SUPER SOFT to make every step CARPET COMFORTABLE.

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Your shoe repairman has it now... an amazing new heel that's made of world-famous, long-wearing NEOLITE. But there's something remarkably different about this Crown NEOLITE Heel... it's super soft, springy... carpet comfortable! Yet with all its extra quality and comfort, the Crown NEOLITE Heel costs no more than ordinary heels. So don't settle for less when having shoes re-heeled. Ask your shoe repairman for carpet comfortable

Crown NEOLITE Heels! (Available for men's, women's and boys' shoes.)



Mr. Neolite says: Lots of good things come from

**GOOD YEAR**

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**FIX IT QUICK!**  
The job is easy with the one and only Plastic Wood. Can be sanded and painted.

For surest results always use GENUINE **PLASTIC WOOD**  
Handles like putty—hardens into wood!



garage **DOOR?**



Anyone can be a proud flower gardener with Jiffy Planter! You just loosen top soil, roll out the pre-seeded mat, sprinkle with soil, and water regularly! Jiffy Planter contains over 1,000 premium seeds plus instant Vigora and is available in both cut flower and dwarf edging mixtures.



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**IT'S  
IN  
THE  
BAG!**

*Toro products styled by Charles Butler Associates*

Put away your lawn mowing and clean-up problems. Get yourself this new Toro Pony®. First of all, it gives you the neatest, most even cutting job you've ever seen. Second, it vacuums up the clippings and other lawn litter, and blows them into the handy bag where they can be disposed of easily. Saves a man a lot of work. Features? A 25-inch blade under the exclusive Wind Tunnel† housing. Single-lever height of cut adjustment. A pivoting front axle that hugs uneven ground. A 4½ hp engine that's mounted in the rear where you don't have to straddle it (gives you better traction, better visibility, too). It's all yours for only \$34.95 down—complete with bagging attachment. And right now your Toro dealer will give you free Toro's illustrated "Lawn Games" book—50 fun games you can play on your lawn. Your Toro dealer's listed in the classified section of your telephone directory under "Lawn Mowers." †Exclusive mark of Toro Manufacturing Corp.

# TORO

Toro Manufacturing Corporation  
3018 Snelling Avenue, Minneapolis 6, Minnesota



NOBODY TELLS  
**ME!**

What does everyone else know about my problems? I'm myself, I'm an individual, I make my own decisions!

Yes, and I made my own decision to change to Tampax. I didn't ask for advice, support or reassurance. Tampax promised me in an ad that I'd feel "this cool, this clean, this fresh" with the product—and that showed a girl swimming. Well, what more could you want—with summer coming on?

Now that I'm a user, I find that Tampax® has many other advantages too. I'm not even aware I'm wearing it. It's invisible in place. Easy to dispose. Prevents odor from forming. In every way it's a better way—as they said in the ad, "the modern way."

The package of 10 Tampax (Regular, Super or Junior) is so tiny, it slips readily into my purse. But recently I've been saving money with the economy-size package of 40's.

As I said—nobody tells me! But I'm telling you—try Tampax. You'll like it. Tampax Incorporated, Palmer, Mass.

© Dress by Juane Campbell



Invented by a doctor—  
now used by millions of women



APPEALING for one of his hoodlums, Father Clark discusses parole case with Criminal Corrections Judge David W. Fitzgibbon, a longtime supporter.



PRIEST IN MOVIE, Actor-Priest Don Murray, coaches a Dumas House resident who played a bit part, while Father Clark watches in the background.

A 4c STAMP

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Live in a spacious home, with friendly, courteous neighbors

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Most talked of residential community in recent Florida history, its rapid growth amazing the experts, Port Charlotte offers an extraordinary number of facilities not available in other communities.

You can enjoy year-round swimming and picnicking from the sandy beach — wonderful fishing from the 450-foot pier — on beautiful rivers, Charlotte Harbor, and the Gulf of Mexico. Swim in a huge pool — play golf on a fascinating course — enjoy

the Yacht Club, and two community centers.

You will have four churches — three shopping centers—fine motels. A 50-bed hospital is under construction. There are more than 2,500 homes — 250 miles of paved roads, 34 miles of waterways.

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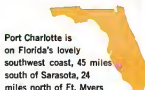
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80' x 125' lots cost only \$10 down, and \$10 a month—sales price \$995. You can buy a fine Mackle-built home starting at \$220 down, \$49 a month, on 30-year FHA mortgage.

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THE  
CLEAN  
LOOK  
of action



## Look what's happened to route 66

Suddenly every road in America's been to the valet and come back steam pressed. Even the old torture trails are running smooth as lazy rivers. How come? Control Arm Suspension is how come. Who's got it? Who else but Buick?

Here's what it does for you. When you start, when you stop, when you ride, when you steer, you find yourself exclaiming things like: "How smooth!" and "How easy!" and "How level!"

And when you hit a real ratty stretch and expect to hear those familiar thumps and you don't hear any thumps, you'll be ready to agree that Buick's new Control Arm Suspension is really something.

Or, more likely, you'll forget all about the ride — because it never reminds you it's there — and marvel at the royal treatment of heads, feet, legs and shoulders in Buick's new Comfort Zone. Or just bask in all those admiring glances.

Well, that's a '61 Buick for you. Buick Motor Division — General Motors Corporation.

'61 BUICK  
AS FINE, AS NEW, AS YOU CAN GO





FEEDING AT EACH OTHER IN MUTUAL ADMIRATION, JOHN CLARK GABLE AND HIS MOTHER LIKE WHAT THEY SEE, BUT THE BABY, OBVIOUSLY, NEEDS HAIRCUT

## A Handsome Heir to the Fabled Gable

Babies are just babies; they pop into the world 180 a minute. But every baby gets some people excited and some babies—a son for a President, a Shah or a Queen—get a lot of people excited and the baby shown on these pages (and the cover) was drawing more worldwide loving interest than most. For this is John Clark Gable, only child of the movies' mighty Clark Gable. He was born on March 20th, 124 days after his father's death.

Clark Gable had died exultant. "It will be great to have a baby in the house," he told a friend. "It will be like starting all over again." And last week, after little John Clark made his debut before a camera and flood lights for these pictures, the baby's delighted mother, Kay Gable, was sure of it. "He worked," she laughed, "just like his father. He was perfect, right on time, no fooling around. He did just what he was supposed to do."



AT AGE OF 8 MONTHS, POP GABLE HAD MOP TOO



IN CRIB BABY GABLE DINEBEY'S "SH-H-H" SIGN. HE HAD BEEN GOOD FOR AN HOUR AND 10 MINUTES OF PICTURE-MAKING AND IT WAS TIME TO SOUND OFF

CONTINUED



CONDITIONS



HEALS



PROTECTS

Is Your Skin Tender, Red or  
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3 MAGIC DROPS OF **afta**<sup>®</sup>

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Dry, tender skin is easily irritated, uncomfortable to shave. AFTA'S special ingredients condition your skin; keep tissues feeling soft and pliable for easier shaving day after day.

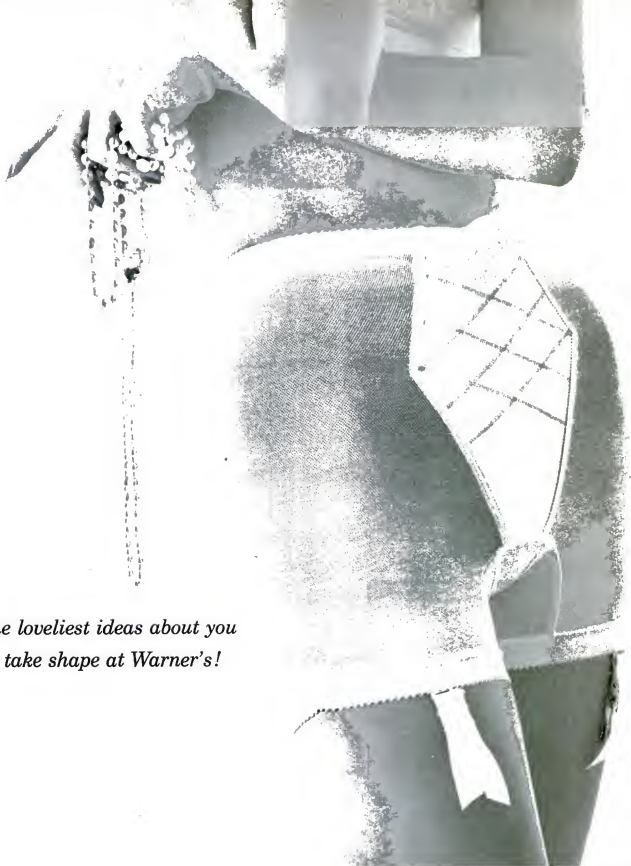
AFTA is the only leading after shave skin conditioner made especially for men with sensitive, easily irritated skin. Helps heal razor nicks, cuts...soothes razor rawness.

AFTA'S exclusive formula helps protect you from infections caused by shaving nicks and cuts. Also guards against wind, sun, weather; prevents chapping and irritation.



AFTA is so concentrated,  
all you need is just a few  
drops after every shave.





*The loveliest ideas about you  
take shape at Warner's!*

*'Double Play' is the girdle with criss-cross bands—they put the hex on tummy bulge!*

**'Double Play' is a captivating idea—disciplines your tummy so delightfully!**

Warner's *loves* to surround you with beauty—and 'Double Play' starts right out front to do it! The touch of magic is in those criss-cross bands; they put your tummy in its place in nothing *flat*! 'Double Play'™ acts the way your tummy muscles should, but so often don't—and does it in pretty fashion...with tiny flowers blooming at your waist! And you'll marvel at how a girdle

so firmly resolved to keep all of you in line can be so incredibly light!

So take the first chance you get to try on Warner's® 'Double Play' at your nicest store. Choose from briefs, panties, girdles, corselettes,

from \$5.95. There's a 'Double Play' that's *made* for your figure! Shown: waistline pantie #219 (matching girdle is #218) at \$7.50. In white, black, beige, blue, peach or turquoise—embroidered to match lovely lingerie by Laros.

**'DOUBLE PLAY' by WARNER'S**

New! Warner Wash! Gives professional washing care to girdles, bras, lingerie. It's Warner's gentle-formula cold water soap. \$1.50 for 10 oz.

Tea at 4:00,  
Gordon's at 6:00 ...  
which English custom is older?

The Duchess of Bedford sewed a broad stripe into the fabric of English life when she introduced afternoon tea to London in 1842. That was 73 years after Alexander Gordon had sewed his broad stripe, in the form of a remarkable gin. The Gordon's you drink today harks back to his original formula. It always will, because Gordon's sees no reason to tamper with a good thing. Perhaps they're right, for in nearly two centuries no other gin has duplicated Gordon's distinctive dryness and flavour. Now, does all this make you wonder if Gordon's is the world's biggest seller? It is.



DISTILLED LONDON DRY GIN. 100% NEUTRAL SPIRITS DISTILLED FROM GRAIN. 90 PROOF.  
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GABLE BABY CONTINUED



SADDLED AND SWABBED, JOHN CLARK SHOWS CONTENT AFTER BATH



### quick-as-a-wink height adjustment

This single lever will change the cutting height on your new Huffy from 1 inch to 3 inches or any 1/4-inch step in between. You can see why we call it *Hijazmatic*. And note the wind-up starter on top of the engine. Flip open the handle, give it six easy turns, flip it closed and twist the knob; the engine starts instantly! Try it once, and you'll never pull another cord. This mower gives you a beautiful cut, spreads clippings evenly across the

lawn, or collects them in snap-on catcher (at slight extra cost). Powerful, but muffled engine, close side trim, leaf mulcher, long-life unflourescent finish. See other gas and electric Huffys. Many models, sizes 18 to 24-inch, all designed and built to meet the safety code of American Standards Association. The bike's a Huffy too. At dealers coast to coast, or for catalogs, write to Huffy, Dayton 1, Ohio.

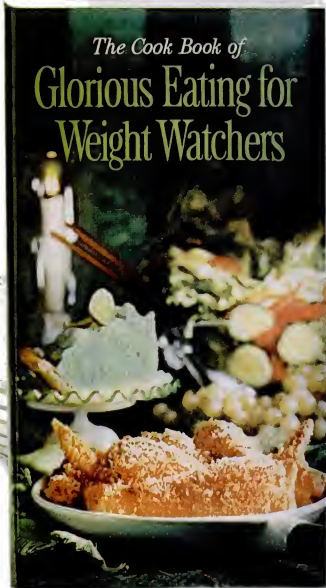


BABY BEARS BURDEN OF FAME CALMLY DESPITE LIGHTS AND STRANGERS



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The Cook Book of  
**Glorious Eating for  
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**Now...Eat gloriously without overweight!**

*Get this new cook book free for one Wesson label*

*Contains 100 pages, 248 calorie-counted recipes, delicious menus, instructions for controlling your weight the sensible, the natural way . . . the most enjoyable, too!*

Now Wesson shows you and your family the way to eat gloriously every day yet stay trim for life. Keeping those extra pounds away tomorrow is simply a matter of what and how you eat today.

Here is the first cook book of its kind designed to combine the best of eating with the prevention of overweight—America's Number One Health Problem today.

You can keep your weight down by following the principles outlined in Wesson's new full-color cook book. There's no better way than to enjoy nature's good, readily-available foods in accordance with sensible eating habits—as leading medical authorities agree.

In these 100 pages, you will learn how to determine your best weight

. . . how to find the right number of calories you should eat every day . . . and still enjoy every bite!

*Menus are all worked out for you* and the calories counted in every serving and in every recipe. Too, all menus are given at 3 different calorie-levels to show you how easily each person in your family can be served according to his or her own needs.

*No diet boredom!* While menus control your calories, they are so delicious and varied you'll never tire of them. Meals are highly satisfying. There is no finer source of lasting food energy than poly-unsaturated Wesson.

*Good nutrition assured!* Menus provide all the essentials of wholesome eating . . . and fulfill the recommended dietary allowances of the Food and Nutrition Board of the National Research Council.

For your **FREE** copy send a Wesson label to The Wesson People, Box 777, Hinsdale, Illinois.

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*When your physician recommends modifying your diet and specifies pure vegetable oil to replace solid fats, poly-unsaturated Wesson is unequalled by any leading brand.*





**Appetizers :** Bouillabaisse, Cheese Dips! With Wesson recipes, these treats are part of your daily eating. You snack between meals without cheating.



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**Chicken :** Discover 33 enticing ways to enjoy chicken within your calorie quota. Pictured here, Roasted Cornish Game Hens and luscious Chicken Eden.



**Desserts :** Luscious LoveLight Orange Chiffon Cake, Cherry Pie! You'll learn to plan weight-watching meals that include your family's favorite deserts.



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## Free for 1 Wesson label

Today—send for your free copy with this handy order form

The Wesson People, Box 777, Hinsdale, Illinois  
Enclosed is 1 label from Poly-unsaturated Wesson, The Pure Vegetable Oil, for my free copy of "The Cook Book of Glorious Eating for Weight Watchers."



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# Does she...or doesn't she?



## Hair color so natural only her hairdresser knows for sure!

Happy young mothers always look beautiful. But *she* has something special. A fresh shining quality, an endearing warmth and radiance. See how her hair sparkles with life! The color is rich, vibrant yet the effect is soft, ladylike and the hair itself silky, delightful to touch. And *this* is the wonderfully reassuring thing about using Miss Clairol. It keeps hair color bright and hair in beautiful condition.

That's why hairdressers everywhere prefer Miss Clairol to all other haircolorings . . . recommend it as the haircoloring that truly lives up to its promise. It's quick, easy, its automatic color timing is dependable. And Miss Clairol really covers gray. But best of all, it keeps hair lively, lovely, so natural-looking! Try Miss Clairol, yourself. Today. Creme Formula or Regular.

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THE NATURAL-LOOKING HAIRCOLORING • MORE WOMEN USE MISS CLAIROL THAN ALL OTHER HAIRCOLORING COMBINED

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GOOD HOUSEKEEPING  
IF NOT AS ADVERTISED RETURN

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IN DRUNK ACT JACKIE DOES UNSTEADY DANCER WITH EQUALLY GLOBBERED CAPTOR (JACK KLEGMAN)

## Jackie Acts Himself

On camera and off, Jackie Gleason has bragged so much about his drinking feats that he and booze go together like Brigitte Bardot and her bath towel. Now Gleason has blown up this legend into a 90-minute TV special about a high-priced, hard-drinking comic with a heart of gold who is named—and played by—Jackie Gleason. By no coincidence at all the script has him tie on one of the biggest buns ever shown over network television.

Called *The Million Dollar Incident* (CBS-TV,

April 21, 8:30 p.m. E.S.T.), the story tells how Jackie gets waylaid by kidnapers who hold up CBS for a whopping ransom. But Jackie has his doubts that the network will cough up, so he hatches his escape from a Westchester hide-away. He coaches his dim-witted keeper on mixing martinis (right), then tries to drink him under the table. This scene should have been a natural for Gleason, but as he sadly explained afterward, "It was more like a nightmare because all that beautiful stuff was just water."

**CLOWN'S COMEDOWN** starts when he gives captor martini pointers (top), then challenges him to a drinking bout (center), finally flops limply into a chair (bottom).



You get a lot to  
with a Marlboro

-the filter cigarette with  
the unfiltered taste



---

*Why don't you settle back and have a full*

---

like



-flavored smoke?

King-size soft pack or Flip-Top box  
—both have the exclusive Selectrate filter



# High Drama of Bold Thrust



AUTHOR STEINBECK AND PHOTOGRAPHER GORO ON DECK OF THE CUSS I

## through Ocean Floor

### EARTH'S SECOND LAYER IS TAPPED IN PRELUDE TO MOHOLE

Last week Project Mohole (LIFE, April 7) made scientific history when its drilling barge, CUSS I (whose name is made up of the initials of oil companies who developed it: Continental, Union, Shell and Superior), pierced 601 feet into the sea floor to get core samples of the earth's never-before-penetrated second layer. On board to describe the extraordinary operation for LIFE was Novelist John Steinbeck, who is also an amateur oceanographer.

by JOHN STEINBECK

This is a short and casual log of CUSS I, the experimental drilling barge of Project Mohole. I am aboard because of a long-time interest in oceanography and some small experience in matters of the sea. I feel privileged and greatly excited.

CUSS I is a Navy barge redesigned to take sample cores from deep in the earth's surface under 12,000 feet of ocean. Our station is 44 miles east of Guadalupe and 220 miles south of San Diego. The sea bottom there is 11,700 feet beneath the surface. In a practice run we drilled a hole under 3,100 feet of water off La Jolla so we know it can be done.

CUSS I has the sleek race lines of an outhouse standing on a garbage scow. Actually it is an oil rig, straddle-legged over a hole cut through the middle of a barge 260 feet long and 48 feet wide. In addition to drilling

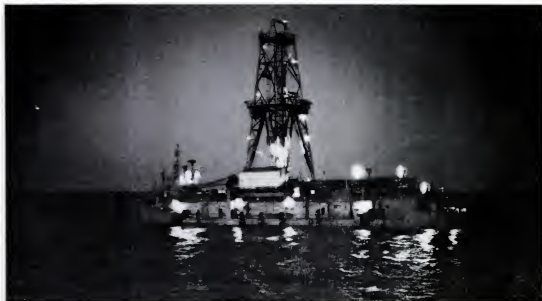
equipment, cores and diamond bits it is loaded with electronic equipment, much of it invented and designed for this project. But the most important and unique equipment we have is the group of men aboard, an elite and motley crew. The drilling men are the cream of a very special profession already trained in offshore oil drilling in shallow water. Then we have engineers of a dozen kinds, oceanographers, geologists, paleontologists, petrologists, geophysicists and seismologists. Our expedition should destroy the old and well loved error that doers and thinkers are different breeds—and about time too.

This is the opening move in a long-term plan of exploration of the unknown two thirds of our planet that lies under the sea. We know less about this area than we do about the moon. Therefore this log will concern itself with men and events rather than with scientific conclusions. Those will have to come later after analysis of what we find.

**Thursday March 23**—After five days in a San Diego shipyard refitting and taking on additional equipment, we sailed at 1:30 for our Guadalupe Station, a point in the Pacific Ocean described as 27° North latitude, 117° 30' West longitude.

Sailed is a status word for what we did. CUSS I waddled like a duck into the channel on its four gigantic Diesel outboard motors. Come to

STEINBECK [CONTINUED ON PAGE 118](#)



← **WORKING THROUGH NIGHT**, drillers adjust "kelly" which fits over drill pipe so it can be rotated. Man on high perch (top, center) affixes gauge to measure strain on pipe.

**AGLOW WITH LIGHTS**, CUSS I lies hove to off Guadalupe Island on Easter eve—a night when its drill was busy making its unprecedented thrust into earth's second layer.



**LOCATION OF CUSS I** operation is about 150 miles off west coast of Mexico's Lower California peninsula.

## A major job:

Success or failure of the daring enterprise off Guadalupe Island—and of the entire Mohole project—hinged upon the ability of the pilot to hold the CUSS at a precise position, as unmoving as if planted in concrete instead of being adrift on a turbulent ocean. To achieve this the pilot used a complex control console (*right*) designed by Marine Engineer Robert Taggart (*far right*) to regulate four outboard motors, two on each side of the CUSS, which could nudge the vessel in any desired direction. The crucial task was to keep the drilling derrick directly over the hole in the ocean bottom, 2.3 miles below, where the drill turned in the earth's crust. The long string of pipe would bend only so much. If the barge moved more than 1,000 feet from center, the pipe would snap, the drilling operation would be over—and the resulting recoil would jolt the craft and seriously endanger the crew. To avert such a disaster, the pilot watched blips on his radar and sonar screens. They were made by echoes received continuously from strategically placed radar buoys on the surface and sonar buoys beneath it. Their pattern told him at any given moment whether and where he was drifting so he could compensate by manipulating motors.



**ON A LONELY SEA** the ungainly CUSS holds its stationary position, despite wind and waves, over the tiny drill hole in the ocean floor below.

**IN ROUGH WATER** men from the laboratory ship *Spencer F. Baird* maneuver small craft in ship's turbulent lee to repair damaged radar buoy.



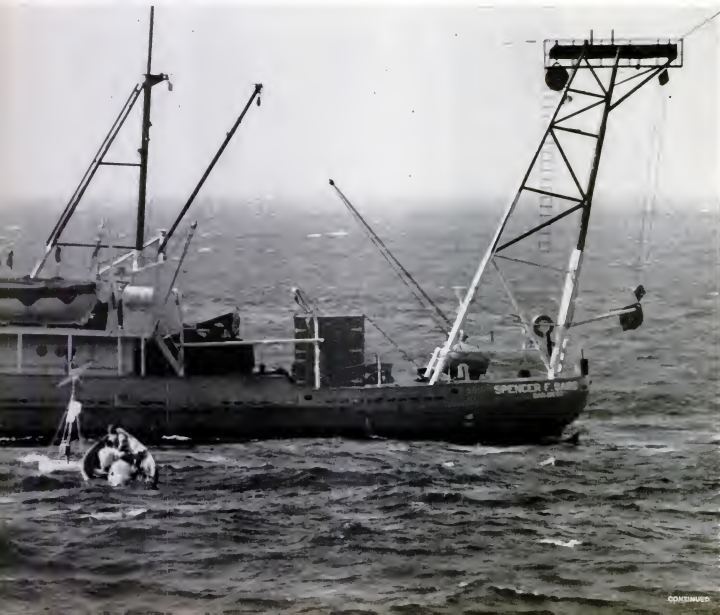


## holding still on a rough sea



**KEEPING BARGE CENTERED.** Pilot Norman Fowler watches radar and sonar scopes showing locations of buoys which serve as reference points.

**DESIGNER OF CONTROLS.** Robert Taggart → watches drilling operation with Gordon Lill (*rear*), scientific administrator of Project Mohole team.



CONTINUED



PROJECT DIRECTOR WILLARD BASCOM TENSELY SWEATS OUT KEY DRILLING



AS CORE BARREL IS RAISED BY CONTROLS (LEFT), FOUNTAIN OF SEA WATER

PAY DIRT was brought up before Easter. Here the first core is gently, almost reverently, eased from core barrel into plastic tube by Geologist Jobst Hal-

semann (center) and Paleontologist William Riedel (left), chief scientist of expedition. Core is 2 $\frac{3}{4}$  inches across, of gray-green clay 10-30 million years old.

PEERING UP BARREL, Riedel makes sure he has removed every gram so he can examine for fossils that tell core's age. In box is barrel base which keeps





(RIGHT) SQUIRTS UP PIPE. DIALS MEASURE PIPE'S WEIGHT AND TORQUE



TINY CRYSTALS FOUND IN CRACKS OF BASALT CORE ARE SAVED IN VIALS

core from sliding out. Watching eagerly from behind him are William Benson (right, rear) and Walter Munk (left). Munk first suggested Mohole drill.

**MYSTERY EXPOSED** — a core of basalt from puzzling second layer (under top sediment) lies on deck in sections. Don Handley hammers barrel to loosen

other chunks. Basalt was found layered, mixed with dolomite and with volcanic ash and a gray mud containing sea fossils and ancient sediment from land.



CONTINUED

## Tension, joy: first data from the deep

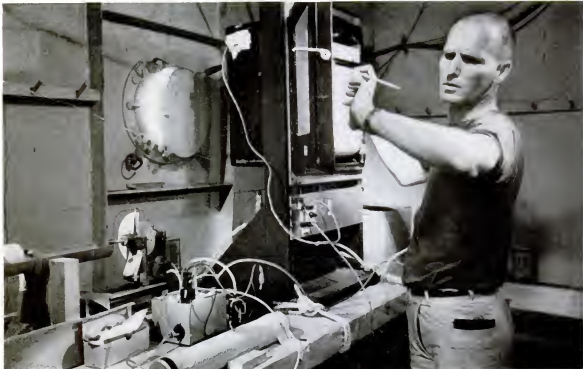
Down to a depth of 560 feet, the drilling went rapidly through the soft gray-green clay of the ocean floor. At that point it slowed abruptly as the bit chewed into the hard second layer of the earth's crust. The scientists waited eagerly to see the cores. A sample of the earth's second layer would provide evidence to crack a great geophysical mystery.

The soft top layer of the sea floor consists mostly of fossil sediments formed out of the stuff from eroding continents. But if scientists are right in their guess that the continents and the ocean floor are the same age—and that the continents have eroded at a constant rate through the ages—then the soft sedimentary layer ought to be five to ten times as thick as it actually is. Could the hard layer under it be nothing more than hard-packed older sediments? Or might the denser material be something else—like a lava flow—that covered up the more ancient sediments? The trouble with that theory is that no one was sure lava could flow at all under such immense water pressure.

The first inspection of the CUSS's cores have already shed light on the mystery. The top part of the second layer is not hard-packed sediment—but mostly basalt, which could only have come from a lava flow. Other curiosities in the cores: dolomite, a substance not being formed in the oceans today, and bits of sediment carried from ancient land, giving hope of more farther down.



**DISPLAYING A SPECIMEN**, one of first chunks of basalt to come up, Riedel studies it for volcanic bubble holes. Watching with obvious satisfaction is François Lampietti, who helped design some of the drill-pipe equipment.



**MAKING HEAT MEASUREMENTS** of core (wrapped, on table, foreground) from top sedimentary layer is Dr. Arthur Maxwell, Navy geophysicist. Apparatus, including thermometer inside

core, measures and records heat passing through it in a given period. This data will help determine if currents of hot rock exist below earth's surface, may help tell if earth is warming or cooling.



**EXCITEMENT GRIPS SCIENTISTS** as they identify as basalt a piece of rock which has just come up from second layer of the earth's crust. Chief Scientist Riedel (*left*), who has just been examining rock with magnifying glass,

shares it with curious visitor, Scripps Director Roger Revelle, who grasps the precious specimen. Revelle was one of prime movers in getting support for Project Mohole. Spread on table are muddy cores from which rock came.

**ROLLING RHYTHM**, the strenuous but graceful motions of roughnecks on the swaying, floodlit drilling platform, reminds Steinbeck of ballet. With perfect timing they connect a new piece of pipe to long string.



STEINBECK CONTINUED

## 'The first touching of a new world'

think of it we are licensed as an outboard craft, much to the disgust of the captain who is a big-ship master.

A powerful seagoing tug sidled up to us like a pill bug and took us in tow. We crawled slowly up San Diego Harbor between the channel markers, past active Navy installations, and we saw the sad steel regiments of obsolescence lined up bow by bow and stern by stern, mothballed and perhaps useless in any conceivable future war, expensive reminders that the human species has not yet learned to make peace with itself and equally sad proof that we can always find money for violence.

Great activity aboard because the radio gives us dismal news of wind and waves. The drill rig men are lashing and chaining down everything movable. On the first sea test the seven-ton block for lowering the drill pipes broke loose and damn near tore off the 98-foot tower. Now it is chained four ways like a rogue elephant. The scientists have secured their beloved instruments. At every strange sound the electronics men glance nervously toward their banks of dials and tubes and switches.

In the overcast afternoon we rounded Point Loma and lunged into heavy swell, lurching like an old sow. The huge tower of the drill rig combed the clouds. We made a pool on the greatest roll and 24" won it.

Soon after dark everyone except the watch hit the sack. Five days on the beach and we were shore-leave weary, some wife-weary, some Tijuana-worn and others faded with the scholastic high life of the Scripps Institution of Oceanography. Our course is 270°, well west and north of target but necessary to keep her headed into the wind. This weather can slow us down seriously. Our tug, writhing and plunging against the tow cable, completely disappears behind the big waves. Old Speedy is making about three and a half knots.

I have the upper bunk in the infirmary. If anyone gets hurt or sick, I'm for the deck, but I did get in two nights' sleep in one night. The first ended about one o'clock when a chair came up fighting and tried to beat its way to freedom through an iron bulkhead. We lassooed it going by, threw it and tied it down. Then we had something to eat and climbed back to sleep our second stretch.

**Friday March 24**—All day rolling like a gut-bucket on a 230° course into the wind and westing so that when we turn south we'll have wind and current behind us. We're pitching so that when I asked Louie the cook for my eggs straight up, he said, "Better have 'em scrambled so I can keep them in the pan."

Kind of a restless inertia among the men. I climbed up the tower to the catwalk, and it waved me like a fan on a hot night in New Orleans. The tug seemed very small struggling away at our dead weight. Got to thinking—the first importance of Project Mohole is that it is being done at all. We spend treasures daily on fantastical sky rockets aimed feebly toward space. Our lustful eyes turn to the moon, not as the Queen of the Night but as real estate. We spend and devise and dream toward the nearest star unreachable in a lifetime of travel. And meanwhile we know practically nothing of far the greater part of our home planet covered by the sea. The suboceanic terrain is a dark mystery to us in its nature, its

components, its history and its riches. This expedition will cost less than one single glittering missile blasting from the launching pads at Canaveral, and yet this project is as surely an adventure toward the discovery of a new world as were the three little lumbering ships of Columbus. And this new world is here—not a million miles away.

The wind played on the tower like a harp so that it throbbled like plucked strings.

At 12:30 Willard Bascom, the director, gave a lecture on the geology and geophysics of the project and everyone attended: cooks, seamen off sentry, drillers and scientists. Their attention was complete and afterward there were many questions. This lecture pulled the group together into a unit. Now the drillers know what they are drilling to find out: to read the world's history as you would read the rings of a tree and in an area undisturbed for millions of years. The radio brought bad news and good. Bob Nold's mother died and Pete Johnson's wife had an 8½-pound boy. The wind is at 20 knots and we're making four knots still due west.

**Saturday March 25**—Heavy seas and a big roll. At 0800 we changed course from 230° to 145°. Rolled like a barrel on the turn but now we have following seas and a little better speed, but we are behind time and the men are getting restless. There was a lecture today on the engineering of the project.

I have an assistant writer, a driller named Keith, ex-shepherd, examiner, a jovial soul with a long and lugubrious face. Besides being a first-rate driller Keith is a character. Come to think of it, there's no one on board who isn't a character. Being ignorant in the complicated field of drilling, I need Keith to instruct me. He tells me the names of things and their functions. There's a whole language in this specialized profession.

We should reach our station tomorrow.

If, as seems probable, the greatest part of the world's material wealth is under the sea, there will have to be a re-examination of international spheres of ownership and controls. Twelve miles off almost any coast now belongs to anyone who can get there. The only reason the seas have been free is because no one wanted them except for transportation and defense. Available riches may change all that.

If we can seriously plan and design stations in space and on the moon, we are surely capable of mining a few thousand feet under water. The engineering problems are far simpler.

**Sunday March 26**—Guadalupe Island in sight at dawn, a high waterless mountain, the top fringed with some kind of conifers. It is inhabited by goats and a herd of sea elephants and a small Mexican military radio crew. We should be on our drilling station tonight. The oceanographic ship *Baird* is standing by there guarding our positioning buoys. We hear by radio that rumors are flying in the more nervous newspapers. We are suspected of 1) mining for diamonds, 2) surveying for future caissons in the sea bottom for permanent guided missiles, 3) looking for sunken treasure. They haven't yet found a way to tie us to sex but they will.

The men are getting restless. They wander about from bow to stern,



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**TEAM SPIRIT** in which  
oldtime oil drillers worked  
intimately with the scientists  
finds Oceanographer Roger  
Revelle explaining the sig-  
nificance of basalt chunk to  
roughneck Dean McCurdy  
who helped drill the hole.



**MOHOLE CONTINUED**

nervous as cats. The weather is getting worse: wind at 25 knots, waves and swell 12 to 14 feet.

We arrived on station about midnight. The tug dropped us, and our four giant outboards pushed us between the anchored buoys and held position by radar and sonar. No waiting. The drilling crews were on the rotary table before we were on our spot, and the moment we were positioned the string of drill pipes was prepared. The big mushroom-shaped drill bit with \$8,000 worth of commercial diamonds first, then bumper subs, and then the drill string started down. Wonderful to watch these drillers work. They are big powerful men. They carry their shoulders forward and their arms swing in unison. This is always true of men who lift and push at heavy things.

The deck is heaving and pitching. The men step like cats. There is nothing clumsy about them, and as the steel sections of pipe rise and are screwed together and lowered, the drillers move with the timing and precision of a corps de ballet. They would throw me overboard if they knew I said this or thought it. But it has to be. If one man makes a clumsy or ill-timed move, someone may be killed by the swinging steel. They depend on one another for their lives. Also they have enormous pride in their work.

The 60-foot sections go down one a minute. The brake that holds and lowers the string cries with a curious tone—two notes an octave apart and a third sound cuts in, I think it's a ninth but will have to check—a strange harmonic sequence of sound. CUSS I roars with noise, the motors, the great engines, the whining dynamos. Huge floodlights on the drill rig make us look like a great seagoing Christmas tree. We must be visible for miles.

Monday March 27—All day the drill string went down, 60 feet at a time. Echo and sounding tells us the bottom is about 12,000 feet down and the area a great plain of undulating low hills. The drillers work 12 hours a day seven days a week and then have a week off. Shifts change at noon and midnight. Food four times a day: morning, noon, evening and midnight. The wind is still high, 20-25 knots with 8-10 foot waves, but CUSS I holds position perfectly and the drill string drops section by section with a crying brake. It is too exciting to go to bed. Now and then an hour's nap and then back on the rig. The drillers are instructing me in watching the dials, indicating weight, torque and pressure of mud in the pipe. Instruments have gone down to measure the deep currents, never before known. Everything is new about this, everything a discovery. We find that the deep currents are moving at less than one knot and in a slow circle. Why? No one knows yet. It would be so

much easier if the wind would moderate and the swell level off. The wind out of the north is bitterly cold. We wear hard hats to protect our heads from falling and swinging steel but put hoods over them to keep ears warm. All night the string whines down.

Tuesday March 28—The drill touched bottom at 12:15 and bit into the ocean sediment. From now on everything is new, everything unknown. A hundred and ten feet beneath the bottom we dropped a cable and brought up the center bit, then dropped the corer. The first core is 53 centimeters of sediment—gray-green clay full of tiny fossils. The general rule for the age of sediments in deep sea is 100 years to a millimeter or about 30,000 years to a foot. That would make this core 3.3 million years old. The head scientist guesses this is much older, and later his guess proves true. This first core is Miocene, about 20 million years old. The rule does not hold—but what happened to the top sediments? No one knows. All new. A lot of textbooks will have to be rewritten.

When the core comes up and is pushed out into plastic cases, the whole crew crowds around—cooks, seamen, drillers, off-duty engineers, scientists. Everyone aboard has a frantic interest. I've never seen such concentration of interest. The scientists have trouble working because of the crush of bodies. I take a small sample for myself and draw a scroll from the chief scientist. He flutters and worries over his cores like a setting hen on a clutch of eggs.

Wednesday March 29—At 300 feet we pulled the center bit again and sent down the corer. The cable went down to retrieve it and the thing stuck. Keith was on the brake. He tried to work it free but the cable kinked and then parted. Keith wanted to cut his throat. A fishing spear was sent down and pulled up a spaghetti of tortured wire, but the corer was lost. Nothing to do but pull up the whole string and start fresh.

Thursday March 30—Ten hours pulling up the string and ten hours dropping it again. Everyone edgy and nervous. A kind of violent despondency. Louie the cook burned the meat.

Friday March 31—Wind and swell up. Winds 30-35 knots with gusts of 40. The CUSS jumping like a steppelasher. The tower lurching and swaying. The drillers all in great danger now. If a section of steel string should break free and pendulum, it could rip the whole tower off and kill everyone on the derrick floor. But they're mad now and they muscle the string down to the bottom at 11,700 feet. The bit goes in. We core at 130 feet. The same gray-green clay, full of fossils. Drilling goes on. At 490 feet a





## Even her husband doesn't know she's a vision delinquent

The Barnetts are a devoted couple. They have no secrets between them — except one. Suzy's never told Mike that lately when she reads a recipe or mends a seam, she must pull back her head a little to see clearly. Why hasn't she told him? Simply because she hasn't even noticed it herself!

The unfortunate fact is, Suzy is one of more than 50 million vision delinquents in the U.S.—people who are long overdue for a professional eye examination.


You see, our eyes naturally change over the years —but so gradually that, like Suzy, most of us are hardly aware of it. Without thinking, we bend closer or move farther away.

In these and many other ways you're making your eyes work extra hard without realizing it. The only way to *find out* if you need glasses, is to have a professional eye examination.

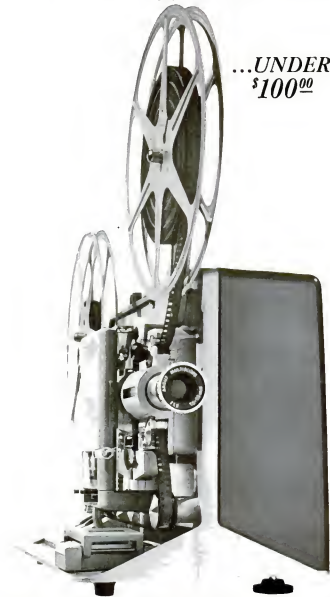
Seeing things more sharply can open a world you

didn't even know you were missing. You'll shop more quickly, spotting signs from across the store. You'll notice new buds sprouting. You'll get more out of life by *observing* it better.

So don't wait a day. Make an appointment for an eye examination now. While you're at it, make one for *every* member of your family.

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**MOHOLE** CONTINUED

darker, denser clay but with strange lighter colored veins. The echo says we should reach rock very soon and we do. The drill has been going down fast but just under 600 feet we strike hard bottom and penetration slows to two feet an hour. Excitement increases. Drilling with great care now. The brake man never takes his eyes off the torque dial and when torque increases, he eases off and holds the quarter of a million pounds of drill string, lest it snap in two.

**Saturday April 1**—Some kind of celestial celebration. The wind moderates, the swell begins to flatten. With infinite care the core is lowered and grinds its way into the hard rock. The ship is on fire with expectation. This may be the second layer forecast by the echo instruments. We have slept very little, only short naps. Any change of sound from engines or drill rig perks us wide awake.

**Easter Sunday, April 2**—Delight on the CUSS. We brought up a great core of basalt, stark blue and very hard with extrusions of crystals exuding in lines—beautiful under a magnifying glass. The scientists are guarding this core like tigers. Everyone wants a fragment as a memento. We have broken drilling records every day but now we have broken through to the second layer which no one has ever seen before. We figure this core cost about \$5,000 a pound. I asked for a piece and got a scowling refusal and so I stole a small piece. And then that damned chief scientist gave me a piece secretly. Made me feel terrible. I had to sneak in and replace the piece I had stolen.

**Sunday afternoon**—The drill broke through the second layer into softer material. There were guesses as to what would come up—made bets. Would it be earlier Miocene sediment, older clays? I haven't had my clothes off for five days—afraid I might miss something. We are all so weary with excitement that we seem to be floating.

The core comes up about midnight. We pile on it like starving men on a pork roast. Soft mud, maybe made softer by pumped sea water, pieces of basalt imbedded in it and some volcanic ash. The gray mud turned out to be mixed with dolomite, a substance no longer formed on the ocean bottom. A sigh of delight goes over the ship. The drill goes back into action. I have to leave early in the morning. I will have to get the end of the story from reports. But enough new things in the world have been snared to investigate for months. Every test will be given these cores, and from the findings of this first experimental drilling a whole new history of our earth may be written. Project Mohole has barely been started but CUSS I has proved it can be done. And even so far as we have gone, it justifies the building and equipping of a ship for deep sea drilling on entirely new lines.

CUSS I was a makeshift but even so proved the contentions of the scientists that the work can be done. CUSS I's drilling has about the same emphasis as Columbus' first feeble voyage of discovery: on this first touching of a new world the way to discovery lies open. And the men who have dreamed this plan and fought it through have tight smiles of deepest satisfaction. I think they can go to sleep now. They have opened the way to the exploration and eventual development of the greatest part of our home planet. And I feel a joy like a bright light at having been there to see. My little piece of the second layer is more precious to me than any jewel could be. And what a hell of a bunch of men are that motley crew of CUSS I. Project Mohole, National Research Council, National Academy of Sciences. We'll be all right, Jack, with men like these. And I hope I may be invited back when the new ship sails toward new wonders in about two years.



**AUTHOR IN HIS "OFFICE,"** a corner of gyrocompass room, discusses the venture with Dr. Jack McLelland, project's indispensable chief engineer.



*The CHAMPS ELYSEES, Paris, as interpreted by artist John Mondre*

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My, how things grow with

# VIG...VIG...VIGORO

# The Flood of Innocents from Abroad



BY EVAN MCLEOD WYLIE AND ROBERT PAUL SAGALYN

**F**OR the past few years a desolate domestic drama in three acts has been playing the American scene. Thanks to a large number of performances acted out in homes all across the country, the general outline of the plot has become increasingly familiar. It goes about like this: *ACT I*—In a split-level house in a well-to-do suburb live the George Browns with three young boys. Attractive Betsy Brown is a jangle-nerved wreck from trying to fit a hectic schedule of Community Center activities into the ceaseless grind of child care and housekeeping. Her husband is ready to try anything to get relief. With another child coming they are both desperate.

"George," she says one evening, "I've got to have a maid."  
*ACT II*—Time: the same. Place: a bleak city in northern Scotland. Margaret McDuff, 19 years old, redheaded and rosy-cheeked, trudges home from her job at a local textile mill, takes a light supper of strong tea and fish and chips with her parents in a drab kitchen flat and retreats to a tiny bedroom. Margaret is bored with her factory job and her boy-friends. She is seething inwardly with youthful restlessness. Idly she flips the pages of a newspaper until she encounters a headline:

OUR NEW EXPORT: GIRLS! PRETTY SCOTS LASSES LEAVE TO WORK AS MAIDS FOR WEALTHY AMERICANS WHO PAY THEIR PASSAGE TO THE STATES AND GUARANTEE A YEAR'S EMPLOYMENT

*ACT III*—Time: two months later. Place: the Browns' at suppertime. Margaret McDuff, in the midst of her third bewildering week in America, has been on her feet since 7 a.m. with children and chores. She is wan with fatigue, faint from the 70° heat at which the Americans keep their thermostats. The three Brown boys are Indian-wrestling at the kitchen table. The TV set is blasting. The telephone is adding to the din. In the dining room George Brown, fortified with a double martini, is carving a roast beef. It is rare, as the Browns like their meat, and crimson juices spurt forth from it and fill the platter.

"Here you are, Margaret," says George Brown jovially. "This ought to do for you and the boys."

At the sight of the mound of blood-red meat Margaret McDuff's stomach, already outraged by such recent indignities as pizza, Sauerbraten and frozen fried clams, does a triple flip. With a toss of her head she takes her slice of choice prime ribs and slaps it into a frying pan.

"In heaven's name," George hisses to his wife, "what's she doing to that roast beef?"

"Cooking it," whispers Betsy Brown. She steps to the kitchen door and says solicitously, "Don't drink that warm Coca-Cola, Margaret. Have some tea."

"I canna drink your American tea," snaps McDuff. "It's like dish-water! And I like my Coke warm, if you don't mind."

"Boys!" cries Betsy Brown, as the brothers noisily loose a barrage of hard rolls with plastic rocket launchers. "Can't you see I'm talking?"

"Back where I come from," says McDuff, "they'd get their ears scalped."

CONTINUED

While drudgery-ridden U.S. mother and her family wait expectantly, a flock of foreign domestics (top) flies to rescue





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### SERVANTS FROM ABROAD CONTINUED

"Now, Margaret," says Mrs. Brown, "I've told you before that in America . . ." But she is interrupted by the telephone. "Oh, hello, Patsy. No, I haven't forgotten the play rehearsal. My new maid is going to manage the Cub Scout meeting at our house so I'll be able to paint scenery all day tomorrow. And why don't you and Chuck plan to come here afterward for cocktails and dinner?"

Suddenly a door slams loudly as McDuff, dissolving in tears, disappears into her laundry room suite, leaving the Browns staring at one another in stunned amazement. Curtain.

Meanwhile, as the Browns ponder what to do about their red-eyed bundle from Britain, in other suburbs, equally confused and unhappy Swedish girls, English girls, Swiss girls and their U.S. employers simultaneously are grappling with the same problem.

IT is doubtful that any peaceful invasion in history has been accompanied by so much confusion, misunderstanding and overheated controversy as that which surrounds the current middle-class craze for importing servants from abroad. Housewives from Santa Barbara to Scarsdale are bitterly divided in their opinions. Foreign girls newly arrived in America are either disillusioned or delirious about their treatment. The crossfire of complaints, threats, counter-threats and outright raves has increased until at the present moment the matter, in various cases, is under consideration not only in American localities but also in foreign consulates and the U.S. State Department. Allowing for the fact that some American families and their helpers from overseas are happy with each other, the situation is more often decidedly chaotic.

The chaos began in the early 1950s. A Manhattan employment agency named Domestic Service, Inc., hard-pressed to meet demands for domestic help, introduced a sort of "fly-now, pay-later" plan whereby an American family advanced the fare for a foreign girl to travel to this country in return for her contractual promise to work for a year as a domestic at a salary of \$125 or more a month. The fare was to be deducted from the girl's salary in regular monthly installments, but at the end of the year she was to get it all back from the family as a bonus.

A large proportion of the recruits were to come from the British Isles and Ireland where, thanks to high immigration quotas, the waiting period for an American visa is only a few weeks to two months. A lesser number were to come from West Germany, Switzerland and Sweden.

Since then thousands of maidens in these countries with, as it turns out, all sorts of reasons for wanting to come to the U.S. have responded. Some came out of a youthful sense of curiosity and craving for adventure. Some were hot on the trail of American servicemen. Some came to study and undertake new careers and new lives. Some were fleeing from boring jobs, strict parents or jealous jilted boyfriends. A few actually came with nothing more in mind than the job itself.

From a mere trickle in the mid-'50s the overseas domestic traffic has become a flood. While the annual total is not known because U.S. immigration authorities do not keep separate statistics on domestics, it can be estimated that nearly 10,000 are now entering the U.S. each year. Collecting fees of \$65 from prospective American employers, plus fare rebates and other travel and miscellaneous fees, the booming agencies are doing a gross business of almost \$1 million a year.

Here and there the "domestic scheme," as it has come to be called in Britain, has been a smashing success. It is not difficult to find



Treatment of imports varies. Girl at left is coaxed to play naughty card game with boss. Another is wooed with higher wages

delighted American families who declare that they have been blessed with a cheerful, intelligent, unshakably loyal servant whose warm, willing nature has won everybody's heart.

Some of the girls have met with spectacular success. In the summer of 1959 Anne Marie Rasmussen, who came to this country from a small Norwegian fishing village, married the son of Governor Nelson Rockefeller, whom she met while serving as a maid in his family's New York home. In Wyoming a former English domestic is now the wife of one of the biggest cattlemen in the state. A Swiss girl from Zurich, who arrived two years ago at the home of a Texas oil man with only one trunk, recently departed with loot that required two trunks and nine additional pieces of baggage to haul it away.

But in between these giddy successes there has been consternation, shock, wild comedy and cynical exploitation. Time after time, Miss Scotland or Miss Sweden and Mrs. America, aghast at the way the agencies' rosy promises differ from reality, have clashed over child care, domestic chores, the girl's social life, her employer's husband or merely how to cook a meal. Cried one Westchester matron with a gift for sweeping generalities, "British and Swedish girls are all man-crazy. That's all they come over here for. If you let them they'd be out dancing every night."

Said another, "They're the most ungrateful, selfish, deceitful human beings I've ever met. Why, they actually look down on Americans. They flirt with your husband and slap your children and sit around in barrooms on their days off talking about us."

### Pungent rejoinders

**I**N rebuttal a group of overseas domestics taking tea together on a recent Thursday afternoon had some pungent observations to make on the American suburban scene.

"In America," said a girl from Glasgow, Scotland, "the woman tries to wear both the skirt and the pants. She's gallivanting off to the beauty parlor, the bridge club and the PTA every bloody minute. American women tell you they want you for a helper and they put the whole house on you from the baby to the dinner dishes."

"You're right," said another Scot. "I had one just like that. The letters she wrote me about coming over—why it was like corresponding with your own mother. 'We live in a lovely neighborhood,' she told me. But when I got off the plane, away we went into the woods somewhere in New Jersey. I never saw a soul except the four children and there was no sound except the buzzing of the bugs in the bushes to make me nervous, and homesickness coming down on top of me every night. 'You'll be washing a few windows,' she told me. When I saw them I nearly fainted. Picture windows they were, as big as the house itself."

"They make me laugh, those American women," said a young woman from the Firth of Clyde. "They tell you they want to bring up the child 'psy-cho-logical.' Not a slap does he get. But he doesn't get to see his own mother either. My employer left me alone with her children so much that finally my mind was a bit affected and one day I just walked out the front door. I'll be a mother's helper, I told her, but not your replacement."

Lambasting American employers and agencies alike in a series in the San Gabriel Valley *Daily Tribune*, a peppery Irish reporter named Tom McGuig proclaimed: "The American public conscience wouldn't like to admit it, but there is today a thriving vestige of the Colonial and Civil War eras—the practice of indenturing domestic servants."

A calmer but equally disenchanting observer of the domestic chore

CONTINUED



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The best way to make import desperately unhappy  
is to live it up (left), leaving her with all the chores

**SERVANTS FROM ABROAD** CONTINUED

is Reginald Amherst, a fictitiously named but very real young Englishman who, as a British official in New York City, has found himself happily entangled in battles between his countrywomen and their employers.

When Amherst's telephone rings these days, it may be a British damsel in distress or an enraged suburban housewife threatening Amherst and the entire British government with massive retaliation. His office has been cluttered up with young girls from Edinburgh and Liverpool weeping copiously into their handkerchiefs. In the corner have reposed the suitcases of those who have decamped unceremoniously from American homes. In the line of duty Amherst has plodded through snowstorms to rescue a Nottingham maiden who had taken refuge in a police station, carried cheering bouquets of posies to hospital bedsides and bounded gallantly out the door to dash to the rescue of a London blonde whose employer, in the absence of his wife, was suggesting a hand of gin rummy with a deck of cards designed for male stag parties. He has frittered away whole mornings reserving Y. W. C. A. rooms for the runaways and has revived the sagging spirits of the homesick with stirring lectures to see their ordeals through in true British stiff-upper-lip tradition.

Amherst apportioned the blame for the calamities of the domestic scheme to both sides of the Atlantic. "There is no doubt," he admits, "that some American families have fallen victim to the wiles of a young woman who is intent only on getting to America and landing a husband. But balancing this out has been a high degree of unreality and fatal lack of knowledge of the immigration procedures on the part of the Americans who send for them."

Lonely for a smile

**N**OR have matters been helped on the other side of the Atlantic, Amherst feels. "It gets my back up," he snaps. "Eighteen is too young to be putting a girl in a strange country with no friends and social life. She may get so desperately lonely that she falls for the first smile she gets, and that is likely to come from a taxi driver, a bartender or the men who hang around bus stops and railroad stations on Thursday afternoons and try to pick them up. The peril can be great to the employer, too, because the girl may be unwittingly used by a chap who has in mind a burglary or robbery or some extortion plot."

But, Amherst has found, the basic problem centers around the clashes between the girls and their employers. These often arise out of trivial differences in national customs and tastes. "In point of fact," explains Amherst, "a favorite luncheon dish for Scots is beef, minced and stewed. If a girl has eaten meat stewed all her life, why should she suddenly be asked to eat it fried in grease or broiled to a crisp?"

There has also been vast confusion on both sides of the Atlantic over a) what sort of person is a good candidate for child care in the American home and b) the legality of the "contract" that the family and the domestic set their names to.

Contrary to popular belief, the majority of the girls coming over on the domestic scheme have never done a day's work as paid domestics in their lives. Despite all the inducements few girls in postwar England or Ireland or Sweden want to be maids or baby nurses. Only the

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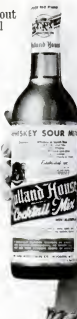
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HOLLAND HOUSE® COCKTAIL MIX FAMOUS THE WORLD OVER

opportunity to reach the United States makes the offer attractive. In granting visas the U.S. government sets no separate standard for girls coming to work as domestics. Immigration regulations simply demand that an applicant for a visa have an American sponsor, be in good health and have no criminal record. Thus most of the girls coming to the U.S. hail from country villages or have worked in cities as shop girls, secretaries or factory hands. Recent samplings in U.S. suburbs turned up imported domestics whose previous experience with children had been gained while working as barmaids, street car conductors, textile weavers and secretaries in football pool betting offices. Some had grown up in The Gorbals, Glasgow's notorious slum tenement area. One confided to her employer that in London "my old man was called the King of the Smugglers."

Before plunking down an agency fee and \$270 for his maid's transatlantic fare, a U.S. employer should realize he is playing a game of overseas roulette. The solution to his household problems is actually being worked out by a total stranger in a foreign employment agency. No matter how conscientious the agency's screening process may be, no procedure has been devised that can read a young woman's mind or prevent her from exercising her prerogative to change it.

Some of the overseas screening of domestic applicants has been extremely haphazard. Many girls say they had no personal interviews at all. Recently there was a flurry of imports from South America until rumors got around that some of the arrivals were Colombian Indians who not only knew no more than a few words of English but had never seen a washing machine or refrigerator and were absolutely terrified of vacuum cleaners.

The domestic scheme is just as great a gamble for the girl who signs up. Some have happened to draw families who were considerate and friendly. Other families have treated their young charges with little regard for their feelings or rights. In a few cases they have even signed them over to other households without a word of warning.

### Freedom at any time

THE development that stopped the domestic scheme just short of becoming another crisis for the United Nations was the discovery by these "indentured servants" that they really weren't indentured at all. If a girl does not like her masters, she can go \$500-free any time she chooses. "We are not interested," says a spokesman for the U.S. Immigration Service, "in any contracts that have been signed to bring the girls over here. Once they are here, if they behave themselves, they can come and go as they please."

In other words, even after he has paid \$300 to \$500 to bring a girl to the U.S., the American employer's legal position is about as follows:

- 1) The girl can quit any time she wants to.
- 2) She is legally obligated only to pay back the fare he advanced her—if he can find her and coax her into keeping up the payments.
- 3) Once the domestic arrives in the U.S., the employment agencies say they cannot be held responsible for what happens between the family and the girl. They are not legally bound to refund their fee or to obtain a replacement.

No one knows by what grapevine the emancipation news got around, but since it became widespread a year or so ago, droves of oppressed, dissatisfied or flighty overseas domestics have been quitting U.S. suburbia without waiting for their year to expire.

Some have taken keen pleasure in telling their employers what they can do with the American way of life. Some, differing with the mistress of the house over menus, child care or social life—"In my country, Madame, we see nothing wrong with going to bed with a boy if we like him"—have simply tiptoed away, leaving dinner simmering on the stove and babies stewing in the hot sun. On occasion they have taken with them a neighbor's son or someone else's husband. In other instances, the domestic has merely permitted herself to be hijacked by a neighbor with a fatter pocketbook and thereafter is seen zipping merrily about to the shopping center and country club in a past-tache convertible.

But most seem to have headed for the bright lights of the big cities. In New York several blocks of brownstone apartment houses on the West Side have become tight little British isles, teeming with girls from Edinburgh, Southampton, Dublin and Glasgow. Once an enslaved domestic makes contact with this underground railway, she may borrow money or an apartment until she either finds a job or vanishes beyond her recent employer's reach.

Some girls have become waitresses in New York restaurants, Miami Beach nightclubs and resort hotels in the Catskill "horscht circuit." Some are in better-paying industrial jobs, cross-crossing the U.S. skies as airline stewardesses or serving as smartly-groomed secretaries and receptionists in business offices. Some are happily sampling



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Everyone has to decide for himself whether he really wants to cut his smoking in half or stop entirely. Some people wish to stop because of their doctor's advice. They may have high blood pressure, a heart condition, cigarette cough, ulcers or other symptoms. Others wish to stop because they feel better and more fit when they are not smoking.

## If I do decide to cut down, can anything help me?

Many people find it very difficult to quit or cut down. They go through a great deal of agony and suffering in the process. However, there has recently been discovered a little pill that will help anybody to cut down, or stop entirely in about 5 days. This little pill is called Bantron.

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The active ingredient in Bantron is a drug called lobeline sulphate. Lobeline sulphate is extracted from the Lobelia plant which is sometimes called Indian Tobacco. It is a first cousin to nicotine, mimicking its action but is not habit forming. It acts as a substitute for the nicotine in your system which gives you a craving for tobacco, and curbs your urge to smoke.

## How was Bantron discovered?

Bantron was discovered by research workers in the laboratories of Loyola University, Chicago. Until the discovery of Bantron, there was no relief for people who wanted to quit smoking. The discovery of Bantron was an outstanding piece of research — a truly great discovery.

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No, Bantron will not affect your taste for smoking — or for anything else. It has been proven absolutely harmless when taken as directed and is not habit forming. After Bantron has displaced the nicotine in your system which causes your tobacco craving, you will find yourself released from the urgent need to light a cigarette.

## Must I want to cut down before Bantron will work?

You will find it easier to cut your smoking in half if you really want to do so. However, whether you want to or not, you will find yourself smoking less. Experiments show that people taking Bantron automatically smoke less of each cigarette they light. So, even if you light the same number of cigarettes, by smoking only half of each cigarette you will automatically cut your smoking in half.

## Where is Bantron available?

Bantron is marketed by Campana Corporation of Batavia, Illinois. Bantron is so safe that it is available without a prescription at drug stores for only \$1.25. Also available in Canada.



Quarters for imports should be pleasanter than the bed in kennel given one girl by a Midwestern veterinarian

## SERVANTS FROM ABROAD CONTINUED

the yeasty life of the Greenwich Village beatniks. And some have even gone back home.

At any rate, with the girls now freed from bondage, the gray trail for unscrupulous agencies may be a thing of the past. American consulates abroad are now under explicit instructions from the State Department to explain their legal rights in this country to all-girls who immigrate as domestics.

At the same time the established employment agencies, while tightening up their screening procedures for overseas applicants, are working hard to get U.S. families to view their servant problem more realistically. "American women should realize," says the head of one large agency, "that all they are going to get is two extra helping hands, not a playground supervisor, nursemaid, housekeeper and cook."

There are a few simple rules an American housewife might profitably study to keep both her sanity and her servant:

**TREAT THE GIRL FAIRLY.** Much of the bitterness between the girls and their American employers stems from misunderstandings about time off. Agency contracts which state that the domestic shall have at least two hours off each afternoon as well as Thursday and Sunday should be honored. Since imported domestics' wages are far below the usual American scale, pay should be raised as quickly as possible if a girl proves satisfactory. Suburban carfare costs should be paid by families. Extra chores which cut into a girl's free time or evenings should be paid for separately or balanced by extra time off. The girls welcome an opportunity to earn such bonuses. Being able to splurge a bit on American clothes, cosmetics and hair styles means a lot to them.

**DON'T BE TOO STRICT.** One Chicago housewife whose two English girls both stayed their full years before going into secretarial school said, "We never treated them like servants but more like visiting British cousins. We tried to help them benefit from being in America." The result was that they enjoyed their "indenture."

**BE PREPARED FOR A PERIOD OF ADJUSTMENT.** The majority of girls who come to the U.S. are leaving their own home for the first time in their lives. Not only is the language a bit strange but food and customs are entirely different. Both girls and employers must adapt to each other's native idiosyncrasies. Don't leave your girl alone too much to cope with the chores and the children. Never leave her alone on holidays. Celebrate her birthday. See to it that she finds out what jobs she might take after the year is completed and how she can prepare for them. Make sure that she meets as many other young people and families as possible who come from her country and with whom she will feel at home.

The closest observation of these rules, of course, does not guarantee success in the domestic scheme. Nothing will. But the housewives who follow them carefully have the best possible chance to stave off home-grown international crises.

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The secret is a new healing substance (Bio-Dyne) — discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name Preparation H<sup>®</sup>. Ask for it at all drug counters.

Fast relief!



FOR ACID INDIGESTION  
**12 TUMS**  
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The Magic-Mirror Finish keeps its brilliant showroom gleam despite time and weather. It is just one of the many extra conveniences and comforts at no extra cost — such as Year-Round Ventilation, Living-Room Interiors, Free-Access Doors—that add up to the fact you get more for your money and more to enjoy when you buy Body by Fisher.

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## who says beer is a man's beverage?

Men do, ourselves included. On the other hand, we've always said that beer is the kind of light, sparkling drink—not hard, not soft, a perfect “in-between”—that would appeal to women too. In recent years it's been happening: women are discovering the good taste of beer and ale. Some now choose nothing

but. But don't be alarmed, gentlemen. There will always be plenty to go around. We'll see to that!

THE UNITED STATES BREWERS ASSOCIATION, INC.

... whose members make today's finest beer and ale



# Deep in the Heart of Senegal with the L.B.J.s



**TURNING ON THE CHARM.** Lady Bird talks animatedly with President Senghor, who wears symbol of president's office around his neck. Following the meal, guests adjourned to courtyard outside Palace of Justice building to hear a concert by an orchestra of tom-toms and xylophones.



**FIRST FAMILY** of Senegal. President Senghor and his French wife watch a military review which highlighted independence day. A graduate of the Sorbonne and a gifted poet, he is one of Africa's leading intellectuals and is a firm believer in cooperation with Europeans and the U.S.

**AT STATE BANQUET**, held on first evening of two-day celebration, Vice President Johnson was seated beside the wife of Senegalese Prime Minister Mamadou Dia, who wears native headdress and stole. Delegates from 72 different nations attended independence day ceremonies.



**A** good politician speaks a universal language, and last week Vice President Lyndon Johnson and his wife Lady Bird were busy proving it in far-off Senegal. ("Why it's just like Texas," said Lady Bird.) Officially they were there to help celebrate the central African country's first anniversary of independence from France and to demonstrate U.S. friendship for its staunchly pro-Western president, Leopold Senghor (left). But they supplemented the standard U.S. promise of financial aid with some political barnstorming. Lyndon went on a diligent handshaking tour through the capital's crowded marketplaces. Later, on a surprise visit to a farming village, he kissed the local babies and told the startled natives, "I was a farm boy too. We both produce peanuts." At formal ceremonies they turned the Johnson charm on their hosts and the 1,500 other foreign dignitaries, and even managed to draw a laugh from sobersided and thoroughly outplayed Jacob Malik, the Russian emissary (next page).

L.B.J.s IN SENEGAL CONTINUED



**POLITICIAN AT WORK.** Johnson admires an outboard motor belonging to village fishermen. He promised to send another to local chief for personal use.



**DIPLOMAT AT WORK.** Johnson draws a laugh from Russia's Jacob Malik and Mrs. Adam Watson, wife of the British ambassador, at president's reception.

**NATIVES LINE ROAD TO PRESIDENTIAL PALACE TO GET A GLIMPSE OF JOHNSONS, SWARMED AROUND CAR WHEN THEY GOT OUT, SHOUTED, "MERCI, MERCI"**





# The sad story of Jean Taylor



Jean Taylor on a shopping day,  
Bought a dress—très distingue

Light in weight,  
discreetly bare  
And best of all  
'twas wash-and-wear.

1.



2.

At least that's what  
the label said  
(later events  
proved it misled).



3.

After washing, to Jean's despair,  
It more resembled wash and swear.

It wrinkled! Shrank  
right out of fit!  
Jean Taylor's woe  
was infinite.



4.

Now you can avoid this fright and fuss,  
If the label says "Sanforized-Plus."

No human eye  
can tell before,  
If a fabric's  
good or poor,

We can tell with our test machine,  
That sees what eyes have never seen.



5.



The best is marked  
"Sanforized-Plus."  
Such goods are  
never treacherous.

for shrinkage protection in all cottons • **SANFORIZED** •

TRADE © MARK

for excellence in wash-and-wear performance

• **SANFORIZED plus** •

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ELBERT, HENNING & CO., INC., PERMITS USE OF ITS TRADEMARK "SANFORIZED-PLUS" ONLY ON FABRICS WHICH MEET ITS ESTABLISHED TEST REQUIREMENTS FOR SHRINKAGE, DIMENSIONAL STABILITY AFTER WASHING, BROWNNESS, TENACITY STRENGTH, AND TENSILE STRENGTH. FABRICS BEARING THE TRADEMARK "SANFORIZED-PLUS" WILL NOT SHRINK MORE THAN 1% BY THE GOVERNMENT'S STANDARD TEST.



## WELL, ONE HEAD IS BETTER THAN NONE

A full-grown giraffe is always a curious sight but this was ridiculous! Staring down at the camera in the Duisburg (Germany) Zoo was the most outlandish giraffe sight of them all. It was, depending upon one's view, two giraffes going halves on one head or one giraffe up to his neck in spare parts. Actually it was a normal case of giraffe bashfulness. When

Photographer Erich Vetter focused on this pair of giraffes the shy male (*left*) had no place to hide. There wasn't a treetop or chimney within stretching distance. So he ducked his head discreetly behind that of his companion. It apparently proves, says Vetter, that even in the lofty world of giraffes the male hides behind the female rather than stick his own neck out.

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OF THE  
I. W. HARPER  
FAMILY...**

**Bottled in Bond  
and mellow 86 Proof  
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The cool,  
green OASIS  
on every pack  
promise you the  
softest taste of all

*Menthol Misting makes it so!*

Just as the mist of morning dew refreshes a flower — keeps it fresh all day — so OASIS mists and gently penetrates each strand of mild, ripe tobacco with menthol. *The tobacco is soothed for the softest taste of all.* The tobacco's refreshed — so you smoke refreshed all day. Menthol misting makes it so. Come to the OASIS.



REMEMBER... MENTHOL MIST SOOTHES THE TOBACCO FOR THE SOFTEST TASTE OF ALL!

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