

LIFE



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170-12

LEADER IN RADIO, TELEVISION AND ELECTRONICS

RADIOS



"Fine how-
do-you-do...
a Problem Pop!"

POP: A problem P—? Now, what have I done, Precious—I mean, Precocious?

PAT: Why, Pop, you brushed your teeth without...

POP: Without Ipana? I did not!

PAT: Worse'n that, Pop! You brushed your teeth without massaging your gums!

POP: So-o-o-o, Worry Wart?

PAT: Well, we're taught in school to massage our gums every time we brush our teeth. Because the soft, creamy foods folks

eat today don't give gums the exercise they need to keep firm and healthy. 'N' sound teeth call for healthy gums!

POP: Okay, okay...Now, I suppose you're going to tell me what to do for this "pink" on my tooth brush.

PAT: You bet I am! "Pink tooth brush" means see your dentist right away!

POP: I don't know whether to spank you or thank you, Smarty Pants. But I have an idea you're right...

What many parents still don't know is being taught their children in thousands of the nation's classrooms today: the importance of regular gum massage to sound, sparkling teeth.

What's more—a national survey shows that 7 out of 10 dentists recommend regular massage to help strengthen flabby, tender gums and thus protect teeth.

Lazy, under-exercised gums may flash you a warning signal—a tinge of "pink" on your tooth brush. When you see that—see your dentist right away. As so many do, he may suggest "the helpful stimulation of Ipana and massage."

For Ipana Tooth Paste, with massage, is specially designed to protect the health of your gums by speeding up circulation in lazy tissues. So, it isn't surprising that a nationwide survey shows that twice as many dentists use Ipana for their own teeth as any other dentifrice!



Product of Bristol Myers

Guard against "Pink Tooth Brush"

WITH IPANA AND MASSAGE

This One



6TLO-HE9-786S



HONORABLY DISCHARGED—FROM DEAFNESS!



BILL'S HEARING WAS BLASTED IN NORMANDY— and the Army moved right in to help him. Soon he found himself in an elaborate rehabilitation hospital, where prompt and intelligent treatment promised well for his future—



THE ARMY TAUGHT HIM TO HEAR AGAIN— realizing how much more there is to hearing again than just having a hearing aid. The background of his case was painstakingly studied. Audiometric tests gave an accurate picture of his tone loss—

THESE TWO BUTTONS say, "Ready for immediate employment!" One is the official emblem of honorable service in the armed forces. The second is the Sonotone button that puts good men back into good jobs.

The thousands of veterans whose hearing injuries are compensated with efficient modern hearing instruments have the right to expect *real futures*. Throughout the war, great numbers of men with similar hearing "disability" have licked nearly every kind of job from production line to executive office. . . *unhandicapped, thanks to Sonotone!*

The veteran can do the same. Recent technical advances in hearing instruments, including far greater power and closer fitting to the individual's needs, now bring effective hearing even to many degrees of hearing loss that have been considered "hopeless". The new Sonotone "600" is a truly amazing instrument . . . *but even more important to uninterrupted good hearing on the job is Sonotone's unique nation-wide system of personal service.* 207 Sonotone offices across the country are always available to the veteran in your firm who wears a Sonotone—so he may come in anywhere, anytime, for instrument refittings and repairs, or for personal help and counsel in maintaining the best possible hearing.

And so, Mr. Employer, when you meet this young man with two badges, you may repay a great service and do another for yourself. One large firm reports typically on 1800 rehabilitated World War II veterans . . . "Our most conscientious men . . . less liable to accident and absence than the average."

SONOTONE "600"

with BI-FOCAL CONTROL

Look in your telephone directory, or write Sonotone, Elmsford, N. Y. 207 Sonotone offices and 1511 regularly held Sonotone Hearing Centers in the U. S. In Canada—Sonotone, 229 Yonge Street, Toronto.



© 1946 Sonotone Corp.



BILL CHOSE A SONOTONE, LEARNED NEW SKILLS— Navy and Army veterans got their choice of the finest modern instruments. Bill chose Sonotone because, besides good hearing, it offered personal service and help across America for life—



HE HEARS WELL AND WANTS A GOOD JOB— Armed with the Service's wonderful HEAR, the advanced Sonotone "600" and continuing help from Sonotone Consultants, there are almost no jobs Bill can't perform as well as anybody.

We are short of Long Distance
telephone circuits now

but



We plan to add 2,100,000 miles of them to the Bell System in the next twelve months.

That is as many Long Distance circuits as there were in Great Britain and France before the war. That may not be enough, the way people want to talk now, but if you will give us a little time we will get circuits enough no matter how many you want.

Our program is more circuits, more jobs, and a return to Bell System standards of service just as soon as it can be done.

BELL TELEPHONE SYSTEM



LETTERS TO THE EDITORS

HE LOVES ME!
EVEN IF MY BRISTLES AREN'T
AS GOOD AS PROLON!



For years only hog bristle made fine tooth brushes
... Then science made round-end PROLON



Far and away the best of the new synthetic tooth brushes, being marketed under various trade names, are those made by duPont.

"Prolon" is our trade name for the very finest grade of this duPont synthetic bristle.

PROLON—no finer bristle made
So, when you read or hear competitive tooth brush claims, ask yourself this: *How can the same duPont bristle, in another brush under another name, last longer or clean better than under the name "Prolon" in a Pro-phy-lac-tic Tooth Brush?* You know the answer ... it can!

Only PROLON has "round-ends"
Pro-phy-lac-tic's big plus is that Prolon is the only synthetic bristle that is rounded at the ends.

It's a fact! Under a special patented process, exclusive with Pro-phy-lac-tic, we smooth and round the end of each and every bristle in the Pro-phy-lac-tic Prolon Tooth Brush. See for yourself how much gentler these round ends are on tender gums!

And with PROLON these other "extras"
In addition to round-end bristles, the Pro-phy-lac-tic Prolon Tooth Brush gives you these three important "extras": 1. The famous Pro-phy-lac-tic end tuft, for ease in reaching hard-to-get-at back teeth. 2. Scientific grouping of bristles to permit thorough cleansing of brush after using. 3. A written guarantee for six full months of use.

Next time, get the most for your money!
PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.



PARTIES AND POVERTY

Sirs:

I have just spent a fascinating few minutes with your story of ex-Senator Elkins' \$15,000 debutante party for his daughter in Washington (LIFE, Jan. 14). If you don't get a lot of mail on this story then a lot of our citizens have lost their capacity for irritation. . . .

EDWARD PRICE ENRICH
New York, N.Y.

● They haven't (see below).—ED.

Sirs:

On page 39 of LIFE a Chinese child lies dead. . . .

You on page 112 a father spends \$15,000 to introduce his daughter to a well-chosen group of friends, most of whom have already known her for years.

LIFE is to be congratulated on presenting a most graphic picture which ought to make us all stop and think. Whether or not we will it is a point of merit. Let us hope we can.

See Island, Ca. ANN S. GORREY

Sirs:

I felt like being sick. I wonder just how many children \$15,000 would have saved?

SELMA H. ARBOTT
Selma, Ala.

Sirs:

In consulting the buyer for the Unitarian Service Committee of our church I found that for the \$15,000 squandered by one family in one night you can buy, at wholesale prices, 720,000 cans of food—the caloric value sufficient to feed 2,000 people for one month. . . .

HELENA G. FENN
Radcliffe College
Cambridge, Mass.

● The cost of Miss Elkins' party is well above the average for debuts. But it is small compared to Eleanor Hutton's coming out in 1929 which cost a reported \$75,000. That same year Cousin Barbara Hutton spent \$50,000 on decorations alone. Also in the same year Edith Drexel Gould spent \$20,000 for debut decorations, but this in turn was small compared to Edith's mother's debut, which had cost \$250,000.—ED.

Sirs:

... Why do some girls like Katherine Elkins name to have all the luck? On March 26 I become 18, and I'll bet that even the people in our small town won't know about it, while half the U.S. knows about Miss Elkins. Oh, for a party such as the had!

MARIAN L. STAYE
Evans Mills, N.Y.

"EX-INFANTRYMAN"

Sirs:

Through the kindness of an American friend in Paris I saw the great movie, *Ernie Pyle's G. I. Joe*. It was a portrait of an "Ex-Infantryman." I searched through all of Paris, in every cloch patronized by GIs, for just the right subject, one whose eyes had a distant sadness. In my portrait I have captured this sadness, a quality that remains in the lives of all front-line soldiers who lived in constant danger

and who knew much suffering and death. My painting has drawn much comment in Paris; there is an almost fatal and mysterious quality about the eyes. I would like America and Americans to see my painting of one of your own. My subject, selected from more than 500 infantrymen in 50 Sgt.



Tom Hernandez of Bayonne, N.J., former platoon sergeant with the 36th Division in France, now attached to Hqs. 16th Port in Le Havre, France.

Many thanks and many greetings from your good friend and ally and from out gay Paris.

GABRIEL LOIRE
Chartres, Eure-et-Loire, France

THE "MET"

Sirs:

Your article on the Metropolitan Opera (LIFE, Jan. 14) is very timely, as far as I'm concerned, especially the reference to the labyrinthine passages. Early this week I ventured backstage to visit Eleanor Steber, Wagnerian soprano, between scenes of *Die Meistersinger*, so I could get some material for my parodies on opera for the Texaco Star Theater program.

I entered the staid and august Metropolitan Opera House on the

CONTINUED ON PAGE 6

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LIFE February 4, 1946 Volume 28 Number 2

This Great new tale of PIRATES AND PASSION



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YES, THIS big new 450-page best-seller, yours for a 3¢ stamp if you accept this offer! Not for many a year has there appeared such a rich, flamboyant adventure-romance as **LUSTY WIND FOR CAROLINA**—an epic novel that takes you back to the days of duels, thrilling sea battles and rough, bawdy living on the fringe of the American pioneer wilderness. In its pages a whole gallery of fascinating characters come to life—Anne Bonnet, celebrated pirate queen, whose exotic, untamed beauty was matched only by her devilish cruelty—swarthy libertine Stede Bonnet, Anne's paramour in passion and tool in crime—Gabrielle Fontaine, captivating French heroine, and her handsome soldier lover, David Moray, who found romantic fulfillment in the New World.

All these and a host of other colorful, devil-may-care characters crowd a huge story-canvas packed with hair-raising exploits on sea and land, tender and passionate moments of love. This book will be sent to you for a 3¢ stamp as soon as you join the Dollar Book Club—which you can do merely by mailing the coupon below.

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Upon receipt of the attached coupon with a 3¢ stamp you will receive a copy of "Lusty Wind for Carolina." You will also receive as your first selection for \$1.00 your choice of any one of these three best sellers:

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Every other month you will receive the descriptive folder called *The Bulletin*, which is sent exclusively to members of the Club. *The Bulletin* describes the forthcoming two months' book selections and reviews ten or more additional titles (in the original publishers' editions) selling at retail for \$2.50 or more! available to members at only \$1.00 each. If, after reading *The Bulletin*, you do not wish to purchase either or both of the two new selections for \$1.00 each, you may notify the Club any time within two weeks, so that the books will not be sent you. In any case, you may purchase any of the other titles offered for \$1.00 each. There are no dues or membership fees at any time.

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Please enclose my free as a Dollar Book Club subscriber and send me at once "Lusty Wind for Carolina" for the enclosed 3¢ stamp. Also send me as my first selection for \$1.00 the book I have checked below:

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 Leave Her to Heaven

With these books will come my first issue of the free descriptive folder called "The Bulletin" telling about the two new forthcoming one-dollar bargain book selections and several additional bargains which are offered for \$1.00 each to members only. I am to have the privilege of notifying you in advance if I do not wish either of the following month's selections and whether or not I wish to purchase any of the other bargains in the Special Club price of \$1.00 each. The purchase of books is entirely voluntary on my part. I do not have to accept a book every month—only six during the year to fulfill my membership requirement. I pay nothing except \$1.00 for each selection received plus a few cents handling and shipping cost.

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DOUBLEDAY ONE DOLLAR BOOK CLUB, Garden City, New York

Danny Kaye

KAYO'S PEN TROUBLES!



"It's giving me the screaming mimies!" moans Danny Kaye, now starring in Samuel Goldwyn's "THE KID FROM BROOKLYN"



BL-BL-UH! THIS PEN SHE'S LOSING WHAT MIND I GOT!

Clogged again, eh, Danny? Well, what do you expect with ordinary high-acid ink? Switch to Parker Quink. The solv-x in it stops most pen troubles before they start... makes Quink a pen-protecting ink!

"YOU MEAN IF I MAKE WITH THE QUINK MY TROUBLES GO PFFT?"



Sure thing, Danny! Quink is the only ink containing solv-x. It dissolves and flushes away the sediment left by high-acid inks... prevents gumming and clogging... keeps pens free-flowing. And it does lots more, Danny...



WHAT, NO RABBITS? NO MIRRORS? I STILL SAY IT'S MAGIC!

Look, Danny, 65% of all pen troubles are caused by high-acid inks. But the solv-x in Quink actually prevents rubber rot and corrosion of metal parts. It safeguards your pen—adds years to its life!



Over 1846 Parker Pen Company

Kayo your pen troubles like Danny Kaye—switch to Parker Quink with solv-x! Costs no more than other inks. In 4 permanent, 5 washable colors. Regular size,

Every drop of Quink contains solv-x to protect pens 4 vital ways:

1. Ends all gumming and clogging. Gives quick starting, even flow.
2. Cleans your pen as it writes... keeps it out of the repair shop.
3. Dissolves and flushes away the sediment left by ordinary inks.
4. Prevents metal corrosion and rubber rot caused by high-acid inks.

25¢; school size, 15¢. Also in pints and quarts. The Parker Pen Company, Janesville, Wisconsin and Toronto, Canada. KEEP ON BUYING WAE BODS... HOLD THOSE YOU BUY!

PARKER Quink THE ONLY INK CONTAINING SOLV-X

LETTERS TO THE EDITORS

CONTINUED

39th Street side, according to instructions given me earlier in the day. When I stated my mission at the door, they assigned me a guide. They should have supplied a St. Bernard, too, with at least a bottle of soda strapped on him.

We started on our trek to Mme Steber's room full of vim, vigor and vital statistics. First, we climbed up some stairs, then climbed down. Maybe that was a subway tunnel we were going over. We made a turn to the right, then a turn to the left and another turn to the right. We found ourselves in a dark corridor and I had to follow my guide by sense of smell. He was doused in hair tonic... We mounted some more stairs, descended others, made a quick turn to the right and practically fell right into Miss Steber's room. She brought me to with some refreshments. We had a wonderful time, and I felt fortified for my return journey to the exit. I said bravely to the guide, "I start the long voyage back." So-o-o-o-o the guide replied, "Oh, no, Mr. Wynn, there's an exit right here, which leads out to 40th Street. If you had only come in that way, you wouldn't even need a guide!"

Well, I guess opera will always be full of long-winded passages.

ED WYNN

New York, N.Y.

Sirs:

A couple of weeks ago I had a date to meet a friend (with tickets) at the Metropolitan Opera House, but my friend didn't show up. Nevertheless I resolved that I was going to see the opera, regardless. I managed to get into the conversation with a downstairs and discovered that there was a way that I could be a supernumerary. (A supernumerary in the opera is the same as an extra in the movies.) I was taken below and fitted into a 16th Century garb which consisted of tight stockings, tights all colors of the rainbow and a fantastic-looking hat and blouse. I really felt quite out of place. The opera was *Die Meistersinger*, and I was to be a musician at the carnival... Then we got our cue. I stepped out onto the stage with the others and I felt a surge of delight. It was not stage fright; I was too amazed... Here I was on the stage of the world-famous Metropolitan Opera. Me on the stage, and the Vanderbilts and the Rockefellers and the Van Cortlandts out there. Never before did I see such fancy. This was to me a dream come true, a fantastic dream. From the streets of Toledo, Ohio to the stage of the Met. After the performance I had a talk with the supernumerary "boss" and found that I could come again for the Opera Tosca. Believe me, I was there...

EM 3/e LOUIS C. TOOK, USN
U.S. Naval Recruiting Ship
Norfolk, Va.

CHILD OF DIVORCE

Sirs:

I have been an enthusiastic subscriber to your magazine for years and have shuddered on several occasions at various atrocities depicted in its pages, but the "Child of Divorce" (LIFE, Jan. 14) is the most pathetic of all. The correct caption would have been "Atrocious on the Home Front."

Any woman who has won so completely the adoration of her child has

proved herself a good mother in spite of any court rulings. And any man who could complacently lean against a wall with a smirk on his face, while his own child is figuratively having her heart torn out, is no father—much less a man.

If this is a case of Chicago justice, thank God I live elsewhere.

VIRGINIA H. CARTER
Latonia, Ky.

● Another hearing in this case has now been granted by the Chicago courts. Meanwhile the mother is allowed to visit her child every day from 3 to 6—ED.

RESORT FASHIONS

Sirs:

In regard to the new resort fashions shown in Bermuda (LIFE, Jan. 14)... WOW!

PVT. TOM WEAVER
Camp Pickett, Va.

Sirs:

Please! Were those creatures modeling resort wear related to anything human? After all the depressing war pictures, why do you continue to print pictures of emaciated and starving females? Weren't those prison-camp men pitiful enough?... They aren't just plain skinny and knock-kneed. They're grotesque! No kidding, were they really after? I hope not, because they seemed to be suffering so much.

GEORGE ANDERSON
Station Island, N.Y.

Sirs:

It has been my observation and experience that anyone can get out of a bathing suit while in the water. The question is: how does the gal who wears the "Moonlight Buooy" suit get back into it?

JAMES W. BOYDEN
Mount Carmel, Conn.

● She treads water.—ED.

Sirs:

After looking over these new bathing-suit styles I would like to suggest a novelty suit for bathers who like to swim in the raw. It's simply a wooden barrel fitted with hand holds, rope



and anchor. The wearer dons this suit, wades into the water, casts the anchor, slips out of the bottom and swims away. Very simple, isn't it? No bras and panties to cling to or get lost. The barrel could be lined with satin.

J. W. BALLINGER

Iman, S. C.



Everyday's a Holiday—
 since our Doctor
 recommended double-action Phillips'



What a hit this laxative antacid makes! ALWAYS SO GENTLE FOR CHILDREN . . .
 SO THOROUGH FOR GROWN-UPS

Holiday or no holiday . . . all of us overindulge in eating or drinking every once in a while. Your stomach usually becomes excessively acid and you suffer the annoying symptoms of heartburn, sour stomach, headachy, upset feeling.

That's when you'll be mighty grateful for the speedy action of Phillips' Milk of Magnesia. Taken at bedtime with water, Phillips' helps end that restless, fretful feeling caused by acid indigestion. You sleep soundly, perhaps better than you have in years. And in the morning you wake up feeling refreshed and full of life.

It's this double-action of Phillips' Milk of Magnesia that does the job:



1. As an acid stomach alkaliizer, Phillips' is one of the fastest, most effective known to science.

2. As a laxative, gentle Phillips' can be taken any time without thought of embarrassing urgency.

Caution: Use only as directed.

Get Phillips' Milk of Magnesia in the big economical 50¢ size; contains three times as much as the 25¢ bottle. Genuine Phillips' Milk of Magnesia is also available in easy-to-carry tablet form: 25¢ a box, less than a penny a tablet.





"Now I know why Mother bragged!"

FUNNY, how sometimes things your mother tells you don't register till years later!

Take Mrs. Matt Wilinko of Floodwood, Minnesota, for instance. She often used to hear her mother brag about the Pequot Sheets she owned. *How firm and smooth they were. How white they kept. How wonderfully they wore!*

Daughter, alas, took scant note of these comments. To her, sheets were sheets.

But . . . years later, Mrs. Wilinko inherited those family Pequots. And *listen to her's bragging now!* We quote from her recent letter to us:

"My husband is a woods logger, and employs several men. I assure you these Paul Bunyans handle their sheets (Mother's Pequots!) none too gently. Nevertheless, it's only now, after years of hard use, that I've begun to notice this spots, and an occasional hole."

Yes, even Pequot Sheets wear out even-

tually. The wonder is, it took them so long! Says Mrs. Wilinko:

"No wonder Mother bragged I want to tell you Pequot people, you really have something!"

If your mother didn't tell you, why not benefit by Mrs. Wilinko's experience? When you need sheets, get Pequots!

Pequot Mills, Salem, Massachusetts.

PEQUOT SHEETS

so good-looking so long-wearing

LIFE

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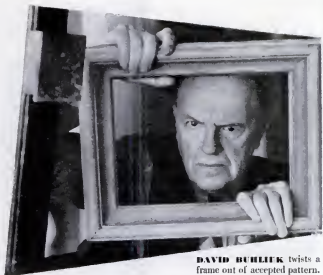


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DAVID BURLUK twists a frame out of accepted pattern.

SPEAKING OF PICTURES . . .

... PHOTOGRAPHER CATCHES SPIRIT OF MODERN ARTISTS

The man peeping through the picture frame above is David Burluk, a Russian-born U.S. artist whose mobile and colorful paintings do not fit into the generally accepted artistic conventions. Accordingly, when Arnold Newman photographed Artist Burluk he posed him grasping with this frame as if to twist it out of its conventional shape. This kind of photography is the new technique Newman has developed in an attempt to capture the personalities of most of the contemporary artists of the U.S. His attempt has been highly successful as the pictures presented here show.

Photographer Newman's experiments are currently on exhibition at the Philadelphia Museum of Art, alongside the works of these artists. The Philadelphia exhibition is the result of five years' work by Photographer Newman. But 27-year-old Newman, who was born in New York City and knows most of the artists well, has received another, more tangible result from his experiment. All of the artists he has photographed have presented him with original examples of their work.



PIET MONDRIAN, who died in 1944, was posed as another straight line in the rectilinear, curless designs he did (LIFE, July 2). Mondrian never used curves in his abstract paintings.



GEORGE GROSZ (opposite page) poses with rose-garlanded female torso to suggest his sensuous technique. Cast of male body indicates his Germanic love for accuracy.

CHAIM GROSS (above). Austrian-born sculptor, poses dreamily over his dreamy statue called *Mother and Child*. Gross tries to ally his subject with grain of wood he uses.

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-who felt his worst!



9 A. M. The Best Man feels sick and headachy—due to the need of a laxative. And Sis gets married at 11. But

Mom is smart. "You take this sparkling glass of Sal Hepatica, right now," she insists, gently—but firmly.



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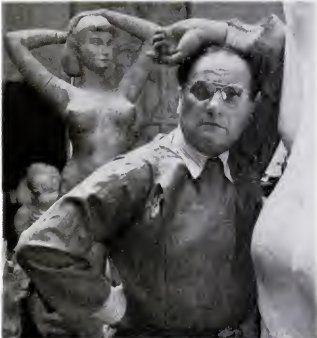
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"THE ALAN YOUNG SHOW"—Fridays, ABC, 9:30 P.M., E.S.T.

SPEAKING OF PICTURES

CONTINUED



HORACE PIPPIN stands by a battered old house in Pennsylvania. His primitive paintings have the quaint, rugged simplicity that the Louvre shows.



WILLIAM ZORACH casually throws an arm over his head much like his sculptured figure. Once a painter, Zorach's fame has been won as a sculptor.



ALEXANDER CALDER glooms under an amorphous Sword-of-Damocles design he calls a mobile. *i.e.*, a sculpture that moves (LIFE, Oct. 2, 1941).



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LIFE'S PICTURES

Allan Grant, who took the pictures of the Pittsburgh steel strike (pp. 17-23), became a professional photographer 18 months ago. Previously the camera had been a hobby with him. After six months of professional photography he made LIFE's cover. He has recently done stories for LIFE on Jane Russell and her husband (LIFE, Dec. 17) and Fiorello LaGuardia's last day as New York's mayor (LIFE, Jan. 14). Grant is 26, a native New Yorker, married and father of two young sons.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (top to right, top to bottom) and last by line (line operated by dashed) unless otherwise specified.

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- 15—JOHN BAYNE
- 17 Through 21—ALLAN GRANT—B.B.
- 22—BY APPOINTMENT—GILBERT & MATT
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- 24—ALLAN GRANT—B.B.
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- 26—BY APPOINTMENT BY P. BOLLEN
- 28, 29—GEORGE LASKY
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- 31, 32, 33—BOB LANSKY
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- 58, 59, 60—PARAMOUNT PICTURES
- 61—LIFE, LIFE, LIFE—A.C.—A.B.
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- 67—ALLAN GRANT—PHOTOGRAPHERS, NEW YORK
- 68—WATSON WATSON—CHICAGO PHOTOGRAPHERS
- 69—TODD PETERSON—MYRON DAVIS—TODD PETERSON
- 70—MYRON DAVIS
- 71—CHICAGO PHOTOGRAPHERS—MYRON DAVIS
- 72—DAVID

ABBREVIATIONS: A.P., ASSOCIATED PRESS; G.B., GRAPHIC PRESS; INT., INTERNATIONAL.

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"Oh, I used to wish I could afford to retire. To quit work some day and relax, enjoy my home and travel a bit. If I could only save enough, and invest it wisely enough . . .

"But saving seemed hopeless for me. Even though I had a good job and a fair income, I spent money as fast as I made it. I didn't seem able to put anything aside for the day when I might want to retire—or have to. And it worried me.

"It looked as if I'd just go on, like so many people, living in a circle, working until I died. But one day I came across a booklet that opened my eyes. It told how a man or woman can make his salary now buy a retirement income later! Just as civil service employees have been doing for years. That was no secret, except to start in time. The younger the better.

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THE BARBECUE... An Old American Institution



Sociability and good food... plenty of both... make the barbecue. In old plantation days, barbecues were usually large private parties. Now they are more often community affairs, sometimes political rallies. But al-

ways they are characterized by good neighborly fun. Consumed are quantities of richly sauced, spicy, barbecued meat, cole slaw, cornbread, gallons of coffee. Brunswick stew (a meaty half-stew, half soup) is often served.

This picture story of a real Down South Barbecue (Selby Gardens near Winston-Salem, North Carolina) depicts traditional procedure... shows how authentic methods and recipe may be adapted, and savory delights of barbecued meat enjoyed, right in your own home.



"Swinging does the trick" says barbecue expert. Even an ordinary roast of pork, tastes like "food gone to heaven" if basted during the cooking with an honest-to-godness barbecue sauce. Each expert has his own private, special, secret recipe—usually employing several of Heinz famous 57 Varieties—Condiments in particular.



Leg fires (preferably of oak or black gumwood) are started 36 hours ahead of time, kept going all night. Live coals are transferred with shovels to half-filled pit about two feet deep. Whole hogs—150 pounds are best—are split, well-salted, laid over green branches or on grid above coals—roasted skin-side-up 8 to 10 hours, turned, then frequently "swagged" with sauce. Then they are cooked 8 to 10 hours longer—until temptingly tender.



The aroma of wood fires, roasting meat and aromatic sauce is irresistible. Home-sire version of a famous barbecue sauce calls for 1 cup Heinz Distilled White Vinegar, 1 cup Heinz Tomato Ketchup, ½ cup Heinz Chili Sauce, 2 tablespoons Heinz Worcestershire Sauce, 2 tablespoons Heinz "37-Sauce" and ½ teaspoon black pepper. Combine all ingredients, simmer 30 minutes. Serve over beef or pork. You'll like its racy flavor. **57**



Good... good... good... is the verdict when the well-roasted, spice-drenched meat is finally taken from the bone, chopped not too fine, mixed with more of the same delicious barbecue sauce. Heinz cooking experts, ever on the lookout for quick, time- and work-saving ways to eat well, suggest that you barbecue your next pork roast, or spare ribs. Keep a supply of barbecue sauce on hand to use on hamburgers, chops, broilers.



PICKET GEORGE BAXTER, 60, STEELWORKER FOR 30 YEARS, WARMS HIS HANDS OVER A FIRE IN AN ASHCAN OUTSIDE U.S. STEEL'S OPEN HEARTH AT HOMESTEAD

THE GREAT STEEL STRIKE BEGINS

In the early morning a cold wind blew into the old steel town of Homestead, Pa. It funneled through the emptied mills and hearths of the U.S. Steel plants, picked up dust and papers in the steep alleys, tossed them against the shabby houses. The steelworkers slept late, read the papers, walked in the streets. There was no need to worry about the plants; slowly, carefully the flow of gases had been reduced in the furnaces. Cooling was gradual, the bricks hardening as the fires failed. The vast mills, usually swelling with the tremendous noise of steel, grew quiet.

Late in the afternoon Frank Casper, president of Local 1397, United Steelworkers of America, came back from a basketball game to the local office. He held a brief meeting with his strike committee. There was little to do; all arrangements were already made; instructions already given.

When the general strike session began at 8, it was merely perfunctory and was over by 9:45.

After dark, snow had begun to fall. The wind was still blowing and it drove the stinging snow against the faces of the first pickets as they ap-

peared at Main Gate, Amity Street Gate, "Hole in the Wall" Gate. Some of them spotted a shivering stray dog, hung a picket sign on him. A pretty girl walked up and down the line, kissing the older men, hugging the younger. Shouts of "woo-woo" and "huba-huba" filled the night. At midnight the last shift—20 men—left the Main Gate. By 12:01, the time set, the plants were closed.

So, in the cold midnight of winter, the greatest strike in its history came to the U.S. In a hundred towns strung across the country some 750,000 steelworkers joined auto, electrical, telegraph and meat-packing employes in an organized campaign for higher wages. But of all these strikes steel was by far the biggest and most important, affecting the whole industrial system of the nation (see p. 22). If it lasted any length of time it would put 10,000,000 men and women out of work.

DARLAN

A second secret speech
to the House of Commons

by WINSTON
CHURCHILL

ON PAGE 85 OF THIS ISSUE



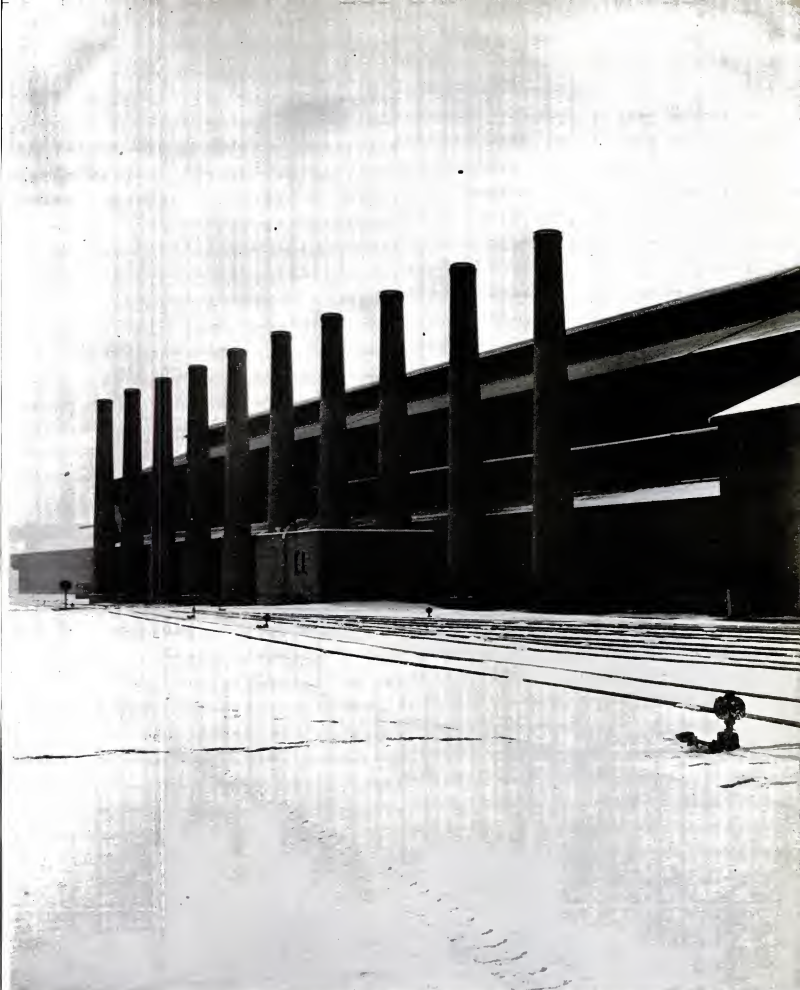
IDLE AND ALMOST EMPTY, the McKeesport plant of the National Tube Co., subsidiary of U.S. Steel Corp., looked like this from across the Monongahela River two

days after the strike began. No smoke came from the big chimneys. Before the strike the plant made welded and seamless pipes, some as fine and delicate as hypodermic needles.



QUIET RAILROAD SIDINGS tell the story of U.S. Steel's strike-bound rolling mill at Homestead, Pa. This huge plant makes steel plates for railroad cars, refrigerators,

It has sufficient capacity to produce enough steel for 300 autos every day. If the strike lasts six months, it will require two months to get it in shape for capacity production.



NEW-FALLEN SNOW lies fresh and almost untrampled outside U.S. Steel's open-hearth shop in Homestead, Pa. Union and management cooperated in shutting down the

furnaces. The cooling was done slowly and carefully so that none of the brick walls was cracked. When fires are again built up superintendent says some crackage is inevitable.



BEFORE AND AFTER THE STRIKE. At the left John and Frank Casper, father and son, are shown in the open-hearth pumpchouse of the Homestead plant where Frank works. As strike gets under way Frank, president



of U.S.A. Local 1397, is shown at right reporting preparations at a district meeting of union leaders. His father, John, was born in Czechoslovakia, has six sons, two daughters. Five sons and one daughter have worked in the mill.



STEELMAKER EDDIE MAYS works before the strike (above, left) in front of an open-hearth furnace of the new Homestead mill built during the war. Above, right: he warms his hands over a fire on the picket line



after the start of the strike. He is an active member of Local 1397, an assistant head of the grievance committee. He gets paid at tonnage rate and also on the kind of steel he happens to be making. Average: about \$50 a week.



STEELMAKER JAMES MADISON, first helper on Open Hearth 75 in the Homestead mill, is shown (left) in the plant before the strike and at home (right), where he intends to stay as long as the strike lasts. He does not



want to do picket duty, figures there may eventually be trouble and wants to avoid it. His father, now dead, was a steelworker. He himself came to Homestead in 1912. He did not walk out during 1919 strike. Pay: \$49 a week.

STEEL WORKERS

They are tough and their union is the best organized in C.I.O.

Steelworkers are tough, stolid, hard-drinking, hard-working descendants of many races especially of the Poles, Czechs and Scots who came over in the last great waves of immigration. Many of their fathers were steelworkers before them and their grandfathers before that. In the twisted, dirty towns of the Monongahela in the heart of industrial America, there has grown up a steelworkers' way of life, hard, grim, but marked with a pride in their skills and a feeling of importance in the immensity of their operation.

Until the coming of the C.I.O. the steelworkers were mostly unorganized. There had been brief flare-ups of union activity, climaxed by strikes, but the companies had always been successful in breaking up the workers' organizations. In 1892, when the 12-hour-day, seven-day week was the standard practice, the workers struck in the bloody Homestead riots (opposite page). In 1919 in the flush of profits after World War I there came another long and bitter strike led by the A.F.L. A great many workers, remembering the 1892 failure, did not go out and the union was broken. But it was John L. Lewis and Philip Murray in 1935-36 who really organized steel for the first time. Their Steelworkers Organizing Committee, now United Steelworkers of America, came off age in the strike against Little Steel (Republic, Bethlehem, six other small companies) in 1937 and in the famous contract signed with U.S. Steel the same year.

Today the steelworkers are the best-organized and most powerful union in the effective C.I.O. Their president, Phil Murray, having split with Lewis, is president of the C.I.O. Yet in spite of their strength the odds in a drawn-out battle with industry are against the union. To win the strike, they require the active support of government. Truman last week was insisting that Benjamin Fairless, president of U.S. Steel, should settle the strike on the basis of the government's proposal of an 18½% raise. But what Truman would do to force this settlement was still uncertain. Fairless' position remained the same as before: Big Steel's proposal of 15¢ was the largest raise ever offered in the steel industry and the most the industry, particularly the small companies, could afford. Industrial statisticians figured it will take a worker 50 months to make up the financial loss of one-month strike. To these arguments Phil Murray was deaf. Instead he asked Secretary of the Treasury Vinson to revise the tax laws under which he claimed U.S. Steel could remain closed during all of 1946 and still, because of rebates, have profits of \$149,000,000.

Phil Murray himself watched not only the steel strike but the wave of other C.I.O. strikes. Automobile, electrical and telegraph unions were still out. But in other industries first signs of a break in the deadlocks appeared. In Detroit the U.A.W. settled with Ford and Chrysler without a strike, which in the highly competitive auto industry might force General Motors to terms. In the meat-packing industry, over which the U.S. flag was raised when the government took over the plants, the C.I.O. agreed to go back to work. As a climax to a hectic week, Murray read the news reports, from sunny Miami that John L. Lewis had returned with his Mine Workers to the fold of the A.F.L. Murray might have to fight not only industry's management but also a strengthened and more belligerent A.F.L.



ERECTED BY THE MEMBERS OF THE
STEEL WORKERS ORGANIZING
COMMITTEE LOCAL UNIONS
IN MEMORY OF THE IRON
AND STEEL WORKERS WHO
WERE KILLED IN HOMESTEAD
PA. ON JULY 6, 1892, WHILE
STRIKING AGAINST THE CARNEGIE
STEEL COMPANY IN DEFENSE
OF THEIR AMERICAN RIGHTS
DEDICATED SEPTEMBER 1, 1941


















BLOODY HOMESTEAD STRIKE of 1892, first great steel strike, is recalled by George Ackerman, 81, one of the original strikers, as he reads the monument to his old friends who lost their lives. Members of the Amalgamated Association of Iron, Steel and Tin Workers had seized Carnegie Steel's Homestead plant. Squads of Pinkerton agents

were rushed by barge to break the strike. Landing in the early morning mist, they were greeted by rifle and cannon fire, took cover and opened retaliatory fire. Three detectives and seven workers were killed and 60 men wounded. The Pinkertons were repulsed and the strikers ruled Homestead for six days until National Guardsmen drove them out.

USES OF STEEL

PERCENTAGE OF U.S. PRODUCTION CONSUMED BY INDUSTRIES

CONVERTING & PROCESSING 6%	JOBBER & DEALERS 14.6%	CONSTRUCTION 10.9%	SHIPBUILDING 2%	FORMING & STAMPING 4.7%	CONTAINERS 6.5%	AGRICULTURAL 2%
  BOLTS, NUTS RODS, RIVETS SPRINGS FORGINGS NAILS CABLES SCREENING GARMENT HANGERS	 SMALL MANUFACTURERS: TOYS SPORTS GEAR REPAIR OPERATIONS TINWARE PLUMBING EQUIPMENT AND SUPPLIES OIL AND NATURAL GAS- SUPPLIES AND MACHINERY BUILDING- MATERIAL SUPPLIES	 OFFICE BUILDINGS DAMS HOUSING ROOFING AND REPAIR MATERIAL BRIDGES SEWER PIPE HEATING AND VENTILATING EQUIPMENT	 COMMERCIAL VESSELS NAVAL VESSELS FERRIES	 OFFICE EQUIPMENT HARDWARE HOUSEHOLD EQUIPMENT FRAMES: AUTOMOBILE TRUCK, ETC. MUNITIONS	 BARRELS DRUMS MILK CANS TIN CANS FOOD-PACKING	 FARM TOOLS AND IMPLEMENTS FARM MACHINERY FLOWS HARROWS GARDEN EQUIPMENT
MACHINERY & TOOLS 4%	AUTOMOTIVE 15.9%	AIRCRAFT 0.1%	RAILROADS 8.2%	NATURAL GAS, OIL & MINING 2.4%	MISCELLANEOUS 4.6%	EXPORT 17.7%
 MACHINE TOOLS ENGINES GENERATORS TURBINES PUMPS ELECTRICAL EQUIPMENT MECHANISMS: REFRIGERATOR WASHING MACHINE VACUUM CLEANER AIR CONDITIONING	 AUTOMOBILES TRUCKS TAXIS TRACTORS PARTS TRAILERS MOTORCYCLES	 AIRPLANES DIRIGIBLES ENGINES PARTS	 RAILS CARS LOCOMOTIVES SWITCHES SIGNAL EQUIPMENT PARTS	 MACHINERY DRILLS STRUCTURAL STEEL PIPE LUMBERING	 SPORTING FIREARMS OPTICAL GOODS PHOTOGRAPHIC EQUIPMENT BURIAL VAULTS PEN POINTS HORSESHOES MUSICAL INSTRUMENTS	 STRIPS, PLATES, BARS, RODS, SHEETS

HOW PRODUCTION WILL BE CRIPPLED by a long steel strike is indicated in this chart which shows how industry uses steel. Figures employed are for 1940

because that was last year before war production became of paramount importance. The uses of 1946 steel production will be much the same as 1940 except for larger

percentages to railroad and aircraft industries and a smaller for export. Total shipments of finished products made by steel industry were about 57,000,000 tons in 1945.

PARALYSIS AHEAD

Extended steel strike will bring shutdown of 40% of U.S. industry

Not only the U. S. but the world is dependent upon the nation's output of steel. With last week's production at only 5% of capacity, lowest since 1893, more than 40% of the country's factory workers were in industries approaching paralysis. Soon production of homes, autos, pots, pans, refrigerators, railroad cars and locomotives was expected to come to a stop. The secondary effects might be serious, too. Ford announced prospective layoffs of 15,000

to 40,000 workers as lack of parts reduced auto production. In Pennsylvania 10,000 coal miners were out of work as unloaded railroad cars were immobilized in steel-mill yards. In Pittsburgh 4,000 railroad men were furloughed and there were other railroad shutdowns in Chicago, Memphis and Vicksburg. In New York milk deliveries were cut because of a shortage of paper containers made by an American Can Co. plant, which was struck by its U.S.A. members,



STOPPED BY THE STRIKE, ROLLING TABLES INSIDE
U.S. STEEL PLANT AT HOMESTEAD LIE EMPTY AND QUIET

MR. FAIRLESS SHOULD PAY 18½ CENTS

RIGHT OR WRONG, THE PRESIDENT PICKED IT, AND WE'VE GOT TO GET ON WITH THE JOB

Benjamin F. Fairless and his directors should immediately settle the steel strike by acceding to President Truman's proposal for an 18½¢-an-hour increase. We hope they will already have done so by the time this is published.

The last thing that the U. S. or the world can stand at this point is a continued interruption in U. S. steel production. Steel is the keystone of the whole industrial edifice, as made clear on page 22. All-out production depends on it, and all-out production is needed to absorb pent-up purchasing power now exceeding \$200 billion and burning holes in American pockets. The barbarities that inflation can inflict on a nation are second only to the pains of the battlefield. Beyond our American need, the world is also clamoring for American production. Who else can supply farm implements for a hungry world? Where else can the chilled arteries of French transportation get the 36,000 railway cars now on order here? Says Wayne C. Taylor, president of the Export-Import Bank, "American production is the most important single factor in the peace and well-being of the world today."

There is no difference of opinion about this urgent need for U. S. production. The difference of opinion centers wholly around who should make the concessions that will get it started. We think Mr. Fairless should, for the following reasons.

Mr. Fairless Has a Case . . .

Mr. Fairless is not wholly wrong. He has a case, although you might not think so from reading the ads or listening to the speeches. The case can be found in the testimony of William H. Davis, former chairman of the War Labor Board, before a Senate committee two weeks ago. Although he was not testifying on their side, Mr. Davis supplied obdurate managements with a better argument than any Mr. Fairless used.

"I can assure you, senators," said Mr. Davis, "that any governmental agency imposed upon the parties as an element of an established procedure will destroy the creative values of collective bargaining." The right to strike or to close a plant, he went on, are "fundamental human rights" and only their free exercise can "fix the boundaries of stubbornness" in collective bargaining. When it is known that the government will intervene to stop a strike, it is a "cushioned" strike; the bargaining is unreal and proves nothing. In the G.M. case, Mr. Davis would not have intervened at all. He would have let them have their strike. "They will learn something about it. That is what strikes are for." The return to true collective bargaining and industrial self-government, said Mr. Davis, "is far more important than any crisis that seems to confront us."

Echoing this, Mr. Fairless might go on to say that presidential intervention has set a precedent which will "cushion" every strike from now on, large or small; that if collective bargaining is not quickly resumed, we will find ourselves in a corporative state. He might say

with Senator Taft, "I do not see how we can make one rule for the next two months and then say that it will be different after that." He might prove that management must take a stand against government wage-setting and that it must take it now.

. . . But It's Not Good Enough

Along these lines there is a case for Mr. Fairless and other stubborn industrialists. But it is not good enough. And for one basic reason, namely, that for all practical purposes the war is not over.

Inflation is part of the war. Mr. Fairless is worried about inflation and proposes a committee of businessmen to consult with the President about it. But the national problem of inflation is not exclusively a businessman's concern. The maintenance of a sound currency is the responsibility of the federal government. It has been so since the Constitution was adopted and Alexander Hamilton went to work. Today, it is President Truman's duty (by precedent and by explicit emergency powers) to assess the dangers of inflation, the need for production and the price the economy can pay for it. No businessman was chosen for this job. Having once picked steel as the critical case for the whole economy, and having also (however haphazardly) picked the figure at which he wants the general wage pattern set, Mr. Truman should be accorded the honor of the last word.

If the strike continues, Truman is left with no alternative but government seizure. That is a bad alternative. For if taken seizure doesn't restore production—and it may not—the occupation, so to speak, must become total. We are thus brought to the brink of the very statism which industry and everybody else wishes to avoid. The 3½¢ that is apparently the fare for the steel industry will certainly prove the highest price we have ever paid for a one-way ticket to hell.

Mr. Fairless pleads that his industry can afford 15¢ more an hour, but not 18½¢. That smells fishy. It's remarkable industry can can figure that close. Too many imponderables enter in. Not least among them is how hard labor will work.

Labor Must Work Hard

Clearly, if the need for production is an overriding obligation on employers, it is equally demanding on workers. Featherbedding, made work, "Petroliism," slowdowns, are bad at any time but are intolerable in the urgencies of 1946. The low flame on the welding torch, the union limitations on technical improvements, the hidden pressures on workers to produce only 11 units of steel parts in a day when they might without sweat produce 16—all these miserable practices must go out the window. It is also time to end the present uncertainties about union responsibility. Contracts are not one-way streets. We must have order and stability for the same reasons of international necessity that were paramount during

the war. We must have them for the further necessity of building a postwar economy on honest measures of work.

When labor is charged with dragging its feet, it usually retorts that it has not enjoyed a "just share" of the increase in productivity. Its leaders are thinking of 1929 and the subsequent depression. They are projecting their thoughts, conditioned by those dreary memories, ahead a few years to the time when goods on the shelf may once again be more abundant than money in the consumer's pocket. To this generation of labor leaders, men like Walter Reuther, the present unprecedented demand for labor's services looks like a once-in-a-lifetime chance to redress our faulty distribution system for keeps. So they come with an array of demands that leaves management feeling about as bewildered as the owner of a New York Lower East Side apartment house a few years back. He found his tenants, mostly communists, picketing the building with placards: "We want lower rent," "We want better elevator service," "We want more heat," "Free the Scottsboro Boys." The owner observed the signs for a few moments, sighed wearily and said, "I can give you more heat, better elevator service, and lower rents; but I'll be damned if I can do anything about the Scottsboro Boys!"

Back to the Job

In having long-range social objectives, labor of course is well within its rights. But the basic changes and improvements our economic machinery needs will require wide, considered public support and positive congressional action. Labor, by precipitating a crisis at this juncture, has sacrificed some public support and dangerously alienated Congress. Full or high-level employment, annual wages, minimum wages, better social security, profit-sharing schemes and so on are parts of the puzzle that must be fitted together if the economy is to be balanced and secure. This is thoughtful, even delicate, work. It should not be attempted in the present atmosphere, which is that of a cage full of monkeys at mealtime.

Labor, through its more seasoned leaders like Philip Murray, has put a price tag on its present willingness to get back on the job, referring its long term objectives to more orderly channels. In the case of steel, the President of the U. S. has set the price: 18½¢ more an hour. We must have the steel. So let us accept the facts of life, pay the price and be on with the job.

PICTURE OF THE WEEK: →

General of the Army Dwight D. Eisenhower last week met one of the most formidable opponents of his career and almost went down to defeat. On his way to Congress to testify on the draft he was hit by a flank attack of wives who wanted their husbands home. The general beat a strategic retreat into Representative Andrew May's office, but the women broke through, drove him into a corner. Tight-faced, the general explained patiently that there was little he could do to help. Later he admitted the engagement left him "emotionally upset."



Backed to the wall by soldiers' wives, Eisenhower ponders a retreat from an embarrassing situation

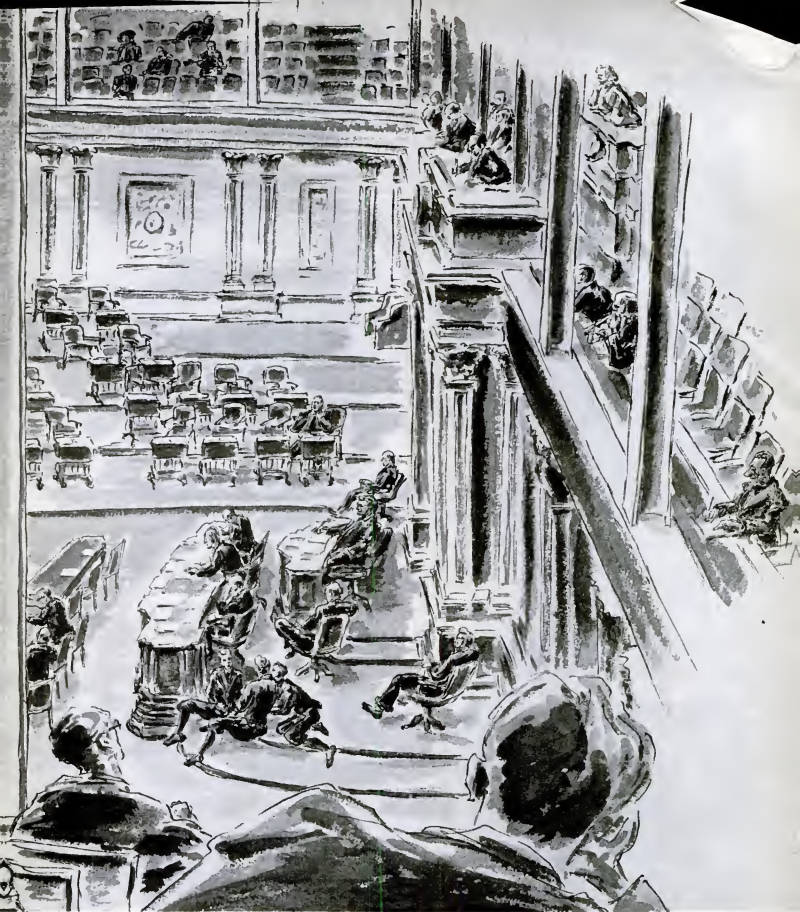


FILIBUSTERER RUSSELL OF GEORGIA (STANDING IN BACKGROUND, LEFT OF PILLAR), WHO HAS THE SENATE FLOOR, ANSWERS A QUESTION FROM WHITE OF MAINE. A

FILIBUSTER AGAINST FEPC

Southern Democrats talk the Senate out of business

From Jan. 17 to last weekend, except on the day of the President's budget message, the highest law-making body in the U. S., confronted by grave national issues, listened instead to boyhood anecdote, readings from the Bible, corrections of Senate *Journal* punctuation, a discussion of carpetbaggers in South Carolina history, charges that the galleries were filled with Communists, a eulogy of Historian Thomas B. Macaulay and other irrelevancies. A Senate filibuster was on against the proposed Fair Employment Practice Commission.



HANDFUL OF SENATORS, LESS THAN QUORUM, ARE ON HAND. BORED PRESS GALLERY (EXTREME RIGHT) SCRIBBLES. NEAR PRESIDING OFFICER'S DAIS, PAGES LOUNGE

Filibustering is possible in the Senate because its rules establish that once a member has gained the floor it is his for as long as he talks. By yielding only to members of like views, a small group can suspend all Senate business for as long as it can talk in relay. The filibustering record is 46 days, set during debate on repealing a silver-purchase law in 1893.

Now the target was a proposal for a permanent Fair Employment Practice Commission that would make illegal racial or religious discrimination in em-

ployment. Southern senators object because it would give Negroes equality with whites and began filibustering the instant it was introduced. As they went on, the seldom photographable Senate Chamber was sketched by Artist B. F. Dolbin. "A travesty upon democratic processes," snapped New Mexico's Chavez of the filibuster. FEPC proponents moved to invoke the infrequently applied closure rule limiting each senator to a one-hour speech. But at week's end, possibly because filibusters are usually successful, some also talked of compromise.



GENERAL MARSHALL SITS IN CHUNGKING BETWEEN CHIANG'S REPRESENTATIVE, CHANG CHUN (LEFT), AND COMMUNIST CHOU EN-LAI AS THEY DISCUSS TRUCE TERMS

TRUCE IN CHINA

Marshall's mediation persuades
leaders to halt civil warfare

The wise, gray soldier from America had by last week led China one difficult step nearer peace. General George C. Marshall, retired chief of staff of the U.S. Army, had persuaded China's warring factions to sign a military truce.

When Marshall arrived in China on Dec. 20, Chinese Communists and Generalissimo Chiang Kai-shek's armies were engaged in bitter civil warfare. After four days of conferences with Communist General Chou En-lai and Chiang's General Chang Chun, he

emerged with what he wanted: an agreement to cease firing and preserve the approximate *status quo* until China's future had been talked out. Since then the newly summoned Political Consultation Conference, in which all political parties are represented, has made some progress in blueprinting a new government but has not solved the ticklish problems of how much power Chiang's Kuomintang should have and how a single, unified army of both Communist and non-Communist forces should be formed.



AUTOGRAPH HUNTERS besiege Marshall at cocktail party given in his honor after truce signing on Jan. 12.



SHORT SNORTERS pile up on Marshall's table for signature as Chinese Catholic Bishop Paul Yubin looks on.



MARSHALL DANCES with Mrs. Han Lih-wu whose husband is Vice Minister of Education in Chungking.



THE GENERALISSIMO, at meeting of all-party Political Consultation Conference, announces new "bill of rights" covering personal and political freedoms. Chiang said

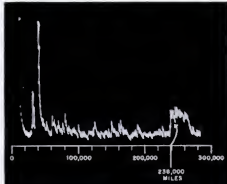
the conference, through unity, should work to insure social peace and hasten national reconstruction. Behind him are the Kuomintang flag and a portrait of Sun Yat-sen.



AT THE EVANS SIGNAL LABORATORY IN NEW JERSEY, ANTENNA WHICH SENT THE RADAR SIGNAL TO THE MOON IS ILLUMINATED BY THE LIGHT OF ITS TARGET

MAN REACHES MOON WITH RADAR

Signal Corps makes first contact with satellite, 238,000 miles away



RADAR SCREEN records initial pulse transmitted to the moon (high peak at left) and its echo (low peak at right). Scale at the bottom indicates moon's distance.

Jan. 10, 1946 is the date of man's first successful signal to outer space. At Belmar, N. J. a little group of Army Signal Corps technicians flashed a powerful radar impulse at the moon. Traveling the 238,000 miles between the earth and its satellite with the speed of light, the tiny echo of the impulse came back to New Jersey in 2.4 seconds. The echo was detected and translated on a radar receiving circuit as an audible peep and a jagged peak on the face of a cathode-ray tube (see left).

The Signal Corps experiment was only the beginning of a new scientific adventure. The technique used by the Belmar experimenters could already be used to detect enemy rockets which might travel above the atmosphere. It can also be used to study the ionosphere, the little-known layer of electrically charged gas atoms in the upper air. Someday, presuming that transmitters and receivers are greatly refined, it might even be used to map the topography of the moon and the planets.

You Can Thank
Grandma's Recipe
for that
"Homey Flavor!"

**SNIDER'S CHILI SAUCE IS THE
REAL OLD FASHIONED KIND!**

The reason so many folks like Snider's Old Fashioned Chili Sauce better than ordinary store-bought kinds is because it really, honest-to-goodness tastes like home! And that's Grandma Snider's doing!



It was her wonderful recipe that started it all. Grandma used to make up a Chili Sauce in her country kitchen that just plain beat all. The real chunky old fashioned kind, with a tasty, tangy flavor all its own.

Let's see, just to smell Grandma's Chili Sauce cookin' was enough to make your mouth water! So many good things went into her kettle! Luscious super tomatoes, and crisp celery, and tender young onions, and fresh-picked peppers, and a whole flock of delicious flavorings from her famous collection of secret spices.

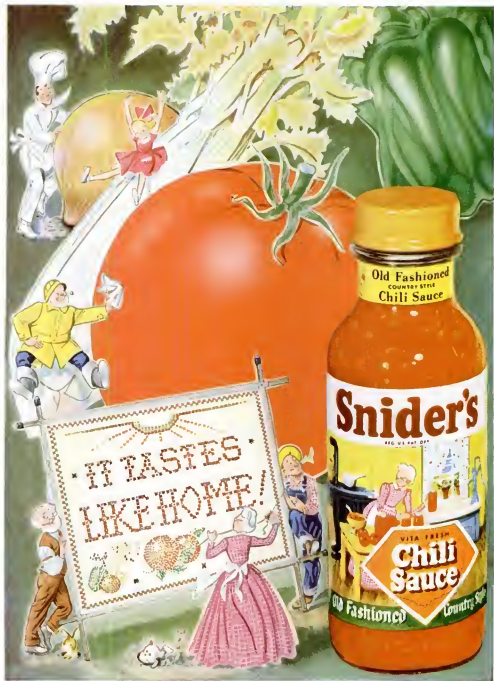


Folks who tasted Grandma's Chili Sauce made such a fuss about it that first thing you know, it was famous. Naturally it's long since outgrown Grandma's kitchen, but it's still made Grandma's country way, according to her old fashioned recipe. That's why Snider's Old Fashioned Chili Sauce tastes like home! Treat yourself to a bottle today—and see!



The Snider Folks

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Besides Snider's Old Fashioned Chili Sauce . . .

there's a whole line of delicious Snider's
vegetables and fruits in can and jar



and there's Snider's Catsup, the real country
style... Snider's Cocktail Sauce, so spicy
and tangy ...with that *Special Snider Flavor*



If the Snider Folks put it up . . . it tastes like home



"Now let's explore my favorite discovery..."

FIRST OF ALL, Paul Jones proves to you that full, hearty flavor is still the secret of a superbly blended whiskey!

*Fine Blended Whiskey, 86 Proof, 70% grain neutral spirits.
Frankfort Distillers Corporation, New York City.*



Paul Jones
FIRST OF ALL... FOR FLAVOR!



RITA HAYWORTH FIRST APPEARS IN "GILDA" WEARING A \$200 DISHABILLE, A PINK NEGLIGEE MADE OUT OF 25 YARDS OF MATERIAL, PINK MULES ON HER FEET

\$60,000 WARDROBE

Film magnates spend small fortune dressing Rita Hayworth for movie

The spendthrift mood of the U. S. was capped last week in Hollywood where movie magnates, never too tight with a dollar, were throwing money around with abandon remarkable even for them. A climax came with the news that Rita Hayworth's wardrobe for her new picture, *Gilda*, would cost Columbia Pictures Corporation \$60,000.

For its money Columbia was getting a \$35,000 chinchilla coat and a \$10,000 ermine wrap. Miss Hayworth never wears the wrap but simply drags

it around on the floor after her. In addition Designer Jean Louis delivered ten dresses, three negligees, a masquerade costume and a pair of pajamas. In the clothes Miss Hayworth, whose beauty is a national asset on the order of Grand Canyon or TVA, looked so lovely that no one was rude enough to ask if the effect could not have been achieved for less than the final total of \$59,416.39. The odd \$1.39 went for a pair of stockings, which were marked down because there was a hole in them.

Her Hat

custom-fashioned by
Lily Dache'

The Motor Oil

for her car—
custom-made by
VALVOLINE



To control its quality, Valvoline is refined in limited quantity from pure Pennsylvanian crude oil. Every quart costs us more to make—costs you less to use. Naturally, Valvoline is not on sale everywhere, but you will find it at better dealers coast-to-coast. Sold always with this unconditional guarantee: The performance of Valvoline must completely satisfy you—or your money back!

VALVOLINE

The Original Pennsylvania Motor Oil

Freedom-Valvoline Oil Company

Cincinnati, New York, Washington, Pittsburgh, Detroit, Chicago, Atlanta, Seattle, Portland, San Francisco, Los Angeles, Toronto, Vancouver



\$1,800 was cost of bare-midriff evening gown. It is embroidered with a design taken from Fra Angelico painting so Rita could look both angelic and alluring.

CONTINUED ON PAGE 38



Catherine de Medici said "Mmmmm!"

Catherine, it seems, was not quite so heartless a hostess as she was cracked up to be. She *did* serve an occasional cup of nice, hot poison. But most of her dinner guests fared very well indeed, for she fed them heaping dishes of a new delicacy — ice cream!

As brides will, Catherine brought favorite family recipes from Florence to her husband's court. One of them was for ice cream. And the novelty-loving French, unused to such a rare delight, promptly lapped it up!

That was over four centuries ago. Yet ice cream remained a nobleman's luxury for many long years. Only in fairly modern times could its unique appeal be enjoyed by *everybody* — at *every-day* meals.

And it's only in modern times, too, that ice cream is recognized in its true light — not as a luxury, but as a *valuable food*. Like milk, butter and cheese, it furnishes both vitamins and calcium in generous amounts, and is a fine energy source as well. Good reasons why you find it so frequently starred by nutrition experts!

Today, again, you can satisfy war-suppressed appetites for all the ice cream you want, as often as you want it. We're glad to be able to restore it on your menus. And we'll continue to make ice cream of finest quality — striving always, through research, to offer you the greatest possible benefits from milk, "nature's most nearly perfect food."

Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.



**NATIONAL DAIRY
PRODUCTS CORPORATION**
AND AFFILIATED COMPANIES

HEADACHE?
TAKE A TIP FROM ME

TRY
"BC"

FOR QUICK RELIEF FROM
HEADACHES
NEURALGIC & MUSCULAR PAINS

10¢
AND
25¢

CAUTION - USE ONLY AS DIRECTED

Seam-Plenty

Allure

1.39

STARBUST
1946 CONTEST

Your chance for fame and fortune... \$500 first prize and 27 other beautiful just and recent non-refutable photo, with height, weight, bust, waist and hip measurements before May 31, 1946. Chances of famous beauty before you final. Mail entry to P.O. Box 45, Boston, N. Y.

ELEANOR GIVELL
1945 Miss America winner

Stardust
Smooth Silk
GUARANTEED FOR 2 YEARS

BY THE MAKERS OF Standard FASHION-WEAR



\$750 is the cost of white tunic evening gown which is heavily decorated with gold beads and worn with gold evening sandals, gold-and-rhinestone jewelry.

DRINK
Nesbitt's
CALIFORNIA
ORANGE

MADE FROM
Real
ORANGES

5¢

BODY BALANCE

Camp Supports combine the art and science of cosmetry in unique designs that help improve your posture. More grace, comfort and energy are frequent results.

LOOK FOR THIS Camp Authorized Service symbol of good shoes everywhere. Remember these supports are never sold by door-to-door canvassers. Always priced by intrinsic value: \$5 to \$12.50. S. H. CAMP and COMPANY, Jackson, Michigan, World's Largest Manufacturers of Scientific Supports.



Correct Design! That's the reason it's America's favorite



Cleans better inside, outside, in between...makes teeth

*Cleaner.
Brighter!*

CORRECT DESIGN means everything in cleaning the teeth. You can see that by studying the photographs on this page. When the brush reaches all surfaces of the teeth to sweep them clean—inside, outside and between—cleaner, brighter teeth—a more attractive smile always result.

The Double Convex, Dr. West's Miracle-Tuft Toothbrush, does this job perfectly. In fact, it was designed by a famous dental authority for that very purpose. Curved two ways, it not only fits the teeth perfectly, but it gives the correct tuft surface

for sweeping all teeth clean.

But in addition to cleaning, Dr. West's Miracle-Tuft polishes, too! Its springy "Exton" brand bristling—those miracle tufts—puts a high luster on teeth that can result only after teeth are perfectly cleansed.

So, why be satisfied with less? Get a Dr. West's Miracle-Tuft today! Sealed in glass for extra protection. Guaranteed for a year. You'll be amazed how much brighter and better looking your teeth will be after just one thorough brushing—how much more attractively you'll smile!





From filament to finished Creation

From the musical whirl of the spindles, the zoom of lyrical looms . . . from the magic of shimmering dye-pots, the wonder of ingenious design . . . from the regimental click of the scissors, the hum of stitching machines—every step in the making of your beautiful Hostess Coat is taken by Textron . . . until it becomes the finished Textron masterpiece that clothes you in loveliness today. It's Textron-woven and tested, Textron-tailored with the same precision used in turning out parachutes for war. Look for the Textron label for beauty controlled from filament-to-finish!

Listen to Helen Hayes in your favorite plays on Textron Theatre every Saturday p.m. on your local Columbia Broadcasting Station



Greek Goddess Loveliness for You

Classic and slender as an Ionic column—Textron's newest Hostess Coat in wedding white, scrolled in gold, sets you on a lovely pedestal. Of finest rustling rayon taffeta in Spring Crocus colors—soft French Blue, Daffodil Yellow, Petal Pink, and Snow White. Tailored with the exquisite skill Textron® is famous for. \$12.95 at leading stores throughout the country.

TEXTRON inc., Empire State Building, Fifth Avenue, New York 1, N. Y.

TEXTRON

TEX. 10. 1. INC. 1964

LINGERIE • HOME FASHIONS • MENSWEAR • HOSTESS COATS



"How can you talk about the war being over? My grocer is still out of Jell-O most of the time!"

Chin up, you in the red dress—or should we say, chins up!

Anyway . . . everything comes to an end sometime, and the sugar shortage is no exception.

Some day sugar really will be plentiful again. And *then* we'll be able to make enough Jell-O and Jell-O Puddings to go around.

Until that glad day dawns, the few packages of Jell-O and Jell-O Pudding your grocer can provide ought to be treated with the loving touch of the connoisseur.

Bring out your smartest pottery, and your prettiest glass, to reflect the rainbow gleams of Jell-O's glowing colors, and the satiny shine of cream-smooth Jell-O Puddings.

Then with festive glories like these to offer, make it a party—and make it a good one!

When the sugar shortage eases up, the makers of Jell-O and Jell-O Puddings will once more be able to make all that folks want. And your store will again have plenty of America's favorite desserts.

Three delightful ways to make the most of Jell-O's "locked-in" flavor: A sherbet glass filled with tart, cool, green-crystal flakes of Lime Jell-O. A salad mold of Lemon Jell-O, with tomato slices, green lima beans, and crunchy sliced celery. Rose-red Raspberry Jell-O, generously topped with whipped cream!



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ASA FOUND HE WAS GOING IN A CIRCLE

THE ZEBRA DERBY

Slap-happy veteran gets run-around trying to find his postwar place

by MAX SHULMAN

Max Shulman is a 26-year-old ex-Army Air Forces sergeant whose screwball wit, in Barefoot Boy with Cheek (1943) and The Feather Merchants (1944), made him one of the top U.S. humorists. This is an excerpt from Shulman's latest zany fiction, The Zebra Derby (Doubleday & Company, Inc.; \$2). It tells how one Asa Hearthrug, discharged from the Army, strives manfully to take his place in the postwar world.

I decided that I would no longer strike out by myself in my efforts to find my postwar position. There was no need for a man to try it alone. After all, there were various government agencies which had been established to aid returned servicemen.

So I went to the Veterans' Administration, where I was sent to the U. S. Employment Service, where I was sent to the Selective Service Board, where I was sent to the Veterans' Placement Service Board, where I was sent to the Retraining and Re-employment Administration of the Office of War Mobilization, where I was sent to the Veterans' Service Committee, where I was sent to the Veterans' Administration, where I was sent to the U. S. Employment Service, where I suddenly had a feeling that I was traveling in a circle.

I thought perhaps my confusion could be cleared up if I went to some of the veterans' organizations for information. So I went to the Society of American Veterans, where they sold me a membership and a green uniform with yellow piping on the pants. Then I went to the Council of Ex-Servicemen, where they sold me a membership and a pink uniform with white piping on the pants. At the American Veterans' Congress they sold me a membership and red uniform with green piping on the pants. At the Ex-Servicemen's League they sold me a membership and a Zouave uniform with no piping on the pants, and at the American Veterans' Mobilization they sold me a membership and a long fuchsia tunic, no pants.

I put on all my uniforms and walked colorfully down the street. Turn-

ing a corner, I saw a long line of men attired as I was. They stood in front of a building, motley and multihued, their eccentric striping garish in the afternoon sun.

"Looks like a zebra derby," said a policeman standing beside me. . . .

But I wasn't listening. I walked over to the end of the line to question one of the men, but before I could ask him anything he said, "That's right, Mac. We all been through the mill too. But maybe we'll get somewhere now. This is a new place, the Co-ordinator of Veterans' Affairs. Get in line."

I got in line with my fellow veterans. . . . The line moved slowly forward. . . . I entered the Co-ordinator's private office.

"How do you do?" he said, rising. "My name is Rodney Unctious and I'm here to help you. We owe you boys a great debt—a great debt. Just tell me what you want and I'll see that you get it."

I brushed aside a tear.

"Would you like to start a small business?" asked Rodney Unctious.

"I don't want to start a small business, please, sir," I said. "I hate small businesses."

"Then it's a job you want," he said, his face falling. . . .

"I want," I cried, "to fill my place in the new civilization, to secure my niche in the millennium, to take up my torch in the bright parade of humanity toward the Utopia that is at hand."

"Oh," he said unhappily. "I don't suppose you've had any college?"

"A year at the University of Minnesota," I said modestly.

He slapped the desk. "Young man," he exclaimed, "it's back to college for you! And not a penny will it cost you, no sir. You'll have tuition paid and \$65 a month to live as hilariously as you like. We haven't forgotten our obligation to our dear veterans. No sir. What do you say, son? Will you go back to college?"

I nodded wordlessly, not trusting myself to speak.

The University of Minnesota!

How fine it was to set foot again on the campus of my alma mater!

Hat in hand, I entered the office of Max Ivycovered, one of the staff of veterans' program advisers. I was at once impressed with Mr. Ivycovered, for he was an impressive figure with his suit of tweeds so luxurious that there was a covey of grouse in the back plets, his fluorescent Phi Beta Kappa key, his double-boiler pipe, his English woolen socks with clocks that actually ticked.

"How do you do?" I said. "I'm Asa Hearthrug and I've come for advice."

Mr. Ivycovered sighed. "Well," he said, "I suppose we might as well get right to work on this nasty problem."

"Problem?" I asked.

"A nasty problem," he repeated. "Nasty. How do they expect us to fit you people back into college life? You come back from the battlefields brutalized, narrow-eyed killers. You're restless. You're lawless. You crave violence. You're impatient with the cloistered atmosphere of academic life."

"To the contrary, sir," I replied, "I want nothing more than to—"

"Shut up when I'm talking," he said kindly. "The ways of civilization are repugnant to you. The tranquility of books is an anathema. Ideas bore you; theories make you chafe. What can be done with you people?"

"But, Mr. Ivycovered," I said, "that's not true. College life is exactly what I—"

"Don't be silly, Hearthrug. You don't know what you're talking about. You listen to me. . . ."

"Oh," I said. "Well, what is to be done with me, Mr. Ivycovered?"

Mr. Ivycovered shrugged. "We've got to let you go to school, Hearthrug. It's your right, even if you have been turned into a ravening beast, a bloodthirsty engine of destruction."

I snarled and kicked over a lamp.

"How can we expect to interest you in the liberal arts?" said Mr. Ivycovered. "How can the humanities and social sciences claim your attention? For you have been schooled in mayhem and uproar, in ferocity and tumult, in outrage and infraction."

I upset a settee and clawed plaster from the walls.

Hearthrug becomes a ravening beast

"Alas," said Mr. Ivycovered, "and alack. That the university has come to this. Well, we must make out a program for you. How about some courses in English literature?"

"Pap," I shrieked, demolishing a wastebasket.



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ON MISS BERISHA-FAERTZ'S LAP Asa Hearthrug finds temporary peace as the psychologist probes his subconscious and attempts to rehabilitate him.

"THE ZEBRA DERBY" CONTINUED

"Some sociology or economics, perhaps?"
"Milk and water," I roared, and hurled a hust of Pallas Athene through the easement upon an old lady walking below.
"History and anthropology? Psychology?"
"Kid stuff." I bellowed, twisting a metal filing cabinet with my bare hands.
Mr. Ivycovered threw up his hands. "You see," he cried. "I was right. You have been brutalized. You are a ravening beast. I can do nothing for you. Perhaps one of the other veterans' advisers can help you. Go into the next office and see Miss Berisha-Faertz."
Ignoring the door, I kicked a hole in the wall and lunged into Miss Berisha-Faertz's office.

Hearthrug becomes a complex problem

I crouched before Miss Berisha-Faertz's desk and coiled to spring at her bodice.
"Stop!" she cried, whipping a revolver out of her tunic. "You must have been talking to Mr. Ivycovered. This always happens. Listen, young man, you're not a killer."
"Oh, happy day," I said, much relieved.
Miss Berisha-Faertz put the revolver back in her tunic. "I'm sorry I had to pull a gun on you," she said. "It's just that they're always so violent after talking to Mr. Ivycovered."
"Honest, lady," I said, "I'm not a complex problem. I'm no kind of problem. All I want is to go back to school."
"Nonsense," she replied. "Don't try to tell me. I've had three semesters of psychology."
"Oh," I said, impressed.
Miss Berisha-Faertz took off her trifocals and leaned forward friendly. "Young man," she said, "I'm going to rehabilitate you."
"Thank you! Thank you!" I cried hoarsely.
"First of all," she said, "we must establish rapport, as they say in Psychology Two. I want you to know that I am your friend and I am going to do my best to help you."
I climbed up in her lap and laid my head on her bosom, shifting it later to her collarbone, which was softer.
"In order to rehabilitate you," said Miss Berisha-Faertz, "we must delve into your personality. We must probe patiently until we find all the scars that the Army has left upon your subconscious. We must heal those scars, and then we must prescribe a treatment that will make you a useful citizen again. With my vast knowledge of psychology and your cooperation, we shall succeed. You shall take your place in society once more."
I planted a soft kiss on her collarbone.
"First," said Miss Berisha-Faertz, "let us analyze what the Army has done to you. You must understand, young man, that for

the past few years you have been alienated from the world. You have been living in a world of your own—an army world, a world of peril, strife, and sudden death."

"You said it," I said. "I remember one night on Okinawa. . ."
 "Don't try to talk about it, dear schizoid," said Miss Berisha-Faertz. "As I was saying, you've been living in a world of your own. All your thoughts, all your actions, have been conditioned by the Army. The mores of your civilian life have been stripped away; your set of values has been altered. Take your speech, for instance. You have become so used to profanity that it is now second nature with you."

"Fudge," I said. "Land o'Goshen, heck, tarnation, crim-a-nent-lies."

"Not only profanity has crept into your speech," she said, "but also the peculiar jargon of the Army."

"Snafu," I said, "tarfu, fubar, and weft."
 "And," continued Miss Berisha-Faertz, "Mr. Ivycovered was partly right. It is true that you have been made into a killer. You have been taught cruelty."

I pulled the wings off a fly.
 "But at the same time," she said, "you have learned to protect and rescue your comrades, to minister to the wounded. You have been taught compassion."

I put the wings back on the fly.
 Miss Berisha-Faertz went on. "You've learned fear."

I trembled.
 "You've experienced boredom."

I yawned.
 "You've known hunger."

I bit her collarbone.
 "Oh my," said Miss Berisha-Faertz, rubbing her hands, "what a fine complex problem you are. Oh my!"

"Maybe," I suggested, "everything would work out all right if you just let me go to classes like everybody else."

"We'll try everything," said Miss Berisha-Faertz, her good eye aglow. "I'll make you whole again, have no fear. We'll try handicraft and community singing and finger painting and tepid baths and maze running. Oh my!"

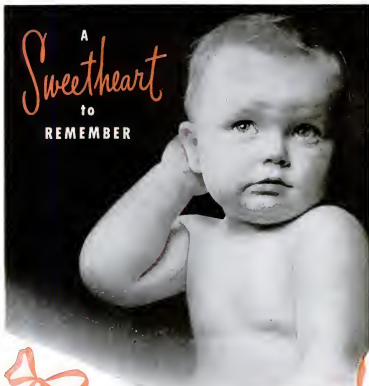
I slid off her lap.
 "Perhaps," mused Miss Berisha-Faertz, "insulin injections are indicated. Yes, I believe they are. This is a very difficult case. Then there's that technique that Oft-Krabbing developed at Purdue. I think we'll have a go at that too. And Sang-Freud over at Vanderbilt has worked wonders with his 30-day Ferris-wheel ride. It wouldn't hurt to—Where are you going, young man?"

"Back home to Whistlestop, lady," I said. "I know when I'm licked."

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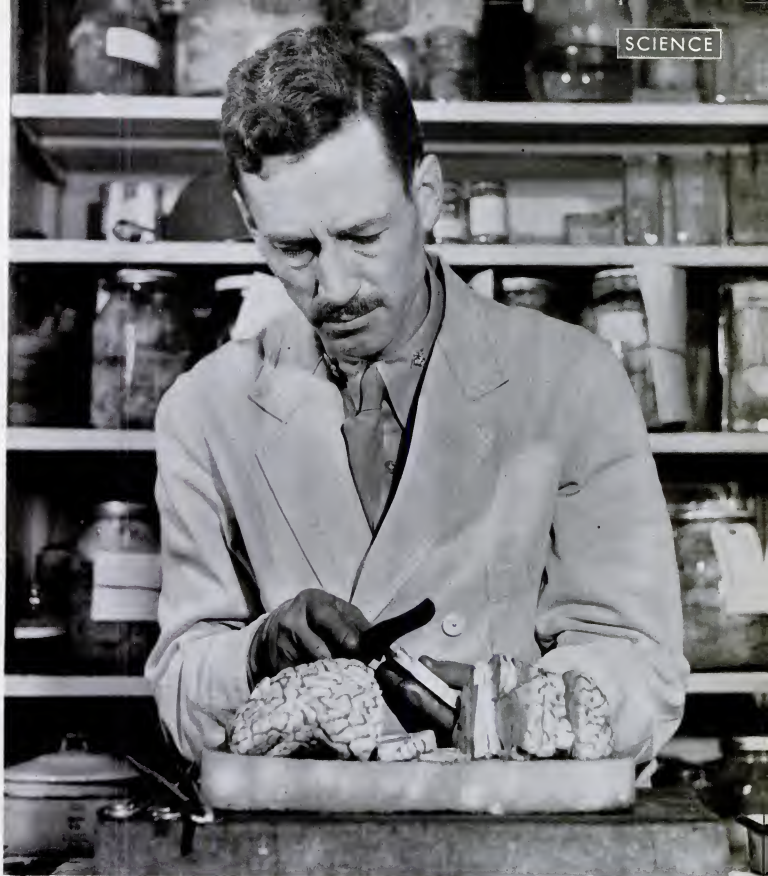
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MAJOR WEBB HAYMAKER REMOVES A SMALL SPECIMEN FROM DR. LEY'S DISSECTED BRAIN. THE BRAIN'S RIGHT HEMISPHERE HAS ALREADY BEEN CUT IN SECTIONS

DR. LEY'S BRAIN

Study by Army doctors shows Nazi suicide was medically degenerate

While the big Nazis were in power, medical men often wondered if some of them might not be genuine mental cases. The first real chance to investigate this possibility came last October, when Dr. Robert Ley, bibulous boss of the German Labor Front, strangled himself with a towel in his prison cell at Nürberg. Immediately after Ley's death his brain was removed and preserved in formaldehyde. Later it was sent to the U. S. for examination. At the Army Institute of Pathology in

Washington, Major Webb Haymaker dissected the brain, verified what Army doctors had believed when Ley was alive. Ley's brain was definitely abnormal. The frontal lobes, which largely control emotion and thinking, were slightly atrophied and their covering membranes thickened. The cells of the cortex showed a long-standing degeneration from unknown causes. These conditions, said Major Haymaker, were enough "to have impaired [Ley's] mental and emotional faculties."



Samuel Colt's .44 Army Revolver, the "Walker" model of 1847

Contribution of a Forefather

Our forefathers were distinguished in the art of gun-making. And they had a rare ability, too, for blending luxurious tobacco.

An old "recipe" for a smoke of delectable enjoyment is ours today. We've followed the steps of that formula in India House tobacco.

The luscious sweetness, and enticing aroma of India House give you a smoke that is richly satisfying, utterly mellow. Just light a bowlful.



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Acclaimed by distinguished men in all fields of endeavor, PROFESSIONAL Blades typify the fastidious shaver... men who care! Get top performance today... try PROFESSIONAL Blades. They'll give you front row center shaving delight, without scalper prices or skin irritation. Ask for PROFESSIONAL Blades... at all dealers... the blade that's top billing for the Best Shave Ever!

SINGLE OR DOUBLE EDGE 5 BLADES FOR 25¢

PROFESSIONAL SURGICAL STEEL
MADE IN U.S.A.

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Dr. Ley's Brain CONTINUED



DR. ROBERT LEY wore blue pajamas, a four-day beard and a hunted look when captured by U. S. troops in May. He committed suicide five months later.



SPECIMEN OF BRAIN, imbedded in a block of paraffin, is cut in thin sections for microscopic examination. The sections are mounted between slides.



EVIDENCE OF DEGENERATION appears in photomicrograph of Dr. Ley's brain cells. Dark streak at upper left is a cell in process of breakdown.

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... the new Hotpoint a great Refrigerator buy!

Stain-Resisting White Porcelain Interior
Snowy white, one-piece construction, easy to keep fresh and clean.

Butter Conditioner keeps butter constantly at spreading temperature.

Generous Space for Frozen Foods—ample capacity for twelve standard 10-ounce packages.

Defrost Indicator tells when to defrost refrigerator for most efficient operation.

Single Dial Control can be quickly set to fit changing requirements.

Stainless-Steel Speed Freezer
Easy to clean. Capacity for ample supply of ice cubes.

Interior Light turns on automatically when refrigerator door is opened.

6-Way Cold-Storage Compartment may be adjusted a half dozen different ways to provide convenient space for different foods.

Food Safety Gauge indicates cabinet temperature at all times.

Easily Adjustable Sliding Shelf With Tactelite Supports. Foods at rear of shelf are easily reached by moving shelf forward.

Hi-Humidity Compartments, supplied with clear-vision, heavy glass tops, keep vegetables and fruits perfectly.

Quiet, Dependable Vacuum-Sealed Thriftmaster Mechanism. Sealed against dirt, air and moisture. Never needs oiling; permanently lubricated.

Gleaming White Enamel Finish
Ponderized metal is finished with two coats of this baked-on enamel.



Hotpoint Home Freezer makes home preparation and storage of frozen fruits, vegetables and meats easier, more dependable than ever! Three sliding wire baskets enable you to store foods in groups—remove them easily. Illuminated lift top. Dial control. Available soon.

YOU'VE waited four long years for a new electric refrigerator. You want to be sure of choosing the best. So look first at the beautiful new 1946 Hotpoint Electric Refrigerator. Compare it value for value, feature for feature, with all other refrigerators. You're sure to say, "Hotpoint is a great refrigerator buy."

For 40 years the name Hotpoint has meant quality and value. And the new

Hotpoint Refrigerator is thrifter than ever before. It has a host of efficient conveniences for storing foods and keeping them wholesome and fresh.

See the new Hotpoint today. Compare it with all others. That's the easiest and best way to judge the extra value and top quality that has made Hotpoint the popular choice of thrifty folks. New models are at your dealer's now.

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ELECTRIC REFRIGERATOR

DEPENDABILITY ASSURED BY 40 YEARS EXPERIENCE

PLAN YOUR KITCHEN AROUND 3 HOTPOINT WORK CENTERS

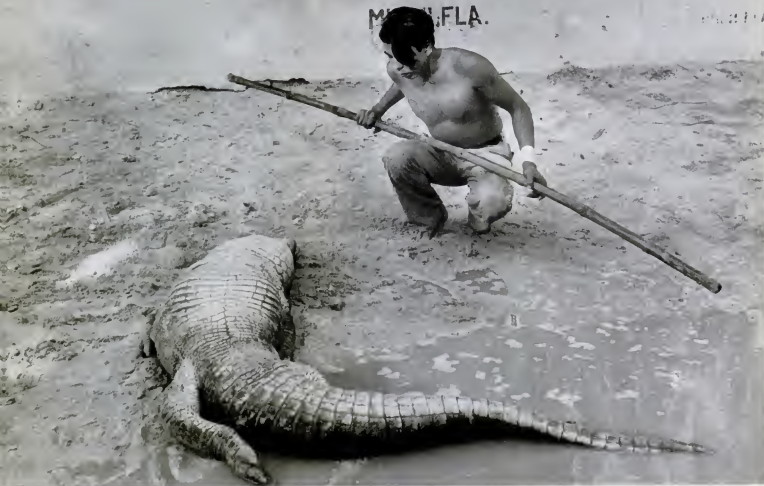
1 COOKING CENTER. New Hotpoint Automatic Electric Range—ideally located near sink or dining-room door—cooks fast and automatically.

2 FOOD STORAGE AND MIXING CENTER. New Hotpoint Electric Refrigerator keeps foods fresh longer—provides convenient storage space.

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WRESTLING PIT
DANGER
DO NOT SIT ON WALL
MUSA ISLE INDIAN VILLAGE
MIAMI, FLA.



BOBBY TIGER, SEMINOLE INDIAN, PREPARES TO WRESTLE WITH ALLIGATOR AT AN INDIAN VILLAGE. TOURISTS LANGUIDLY WATCH

TOURIST FLORIDA

IT IS WARM, SUNNY AND SWOLLEN WITH MONEY

Onto the sunny peninsula of Florida, where temperatures last week ranged to 83° (Chicago 6°, Duluth -15°, New York 24°, Milwaukee 1°), tourists poured in a dollar-swollen, postwar torrent. Money seemed as plentiful as the sand on the sunny beaches. Earl Wilson, the New York *Post* columnist, wrote of neckties selling for \$1,500 and

oranges at 19¢ each, of free spenders tossing as much as \$1,500 to \$2,500 a night into the cash registers of bars. The state's most distinguished winter visitor, Winston Churchill, did his bit for the pleased chambers of commerce by declaring enthusiastically, "The greatest pleasure I have is greeting the genial sunshine of Miami Beach."

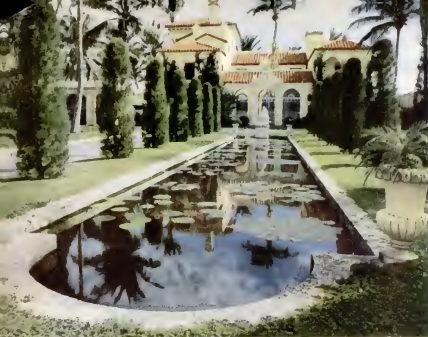
On the following pages LIFE presents a portfolio of Florida tourist sights, big and little, magnificent and tawdry. On pages 52 and 53 is a map by Miguel Covarrubias vividly illustrating some of the things a tourist can do and see. They run all the way from gambling at the races to watching a young Indian (*above*) wrestle with alligators.



SEA AND BEACH (above) girdle Florida's 1,145 miles of coastline. The water, even when stormy, is a bright blue-green. The spray is foamy white and the sand soft and warm. This picture shows a battered fishing pier north of Miami Beach.

SWAMPS AND BROKEN PINE (below) and forests of cypress monopolize Florida's 53,666 square miles of interior, except where land has been artificially built up. This desolate country lies alongside the Overseas Highway on the way to Key West.





SHOWY HOMES like this one on Collins Avenue have made Miami Beach a laboratory for rich architects, good and bad. This Spanish-style house faces the beach. The grounds are a formal garden of coconut palms, clipped Australian pines and a shimmering pool fragrant with pond lilies.



\$165,000 HOUSE (above) was designed in the '20s by Carl Fisher, Miami Beach pioneer promoter. It is owned by Maxwell Lehman, retired detective, who got it for \$35,000. Below: the home of John Shepard Jr. in Palm Beach, designed by Addison Mizner, prizefighter, miner, artist.



PURTY GIRLS in the newest, briefest bathing suits are a trademark in Florida. Here Pepper Donna (left) and Joan Gordon pose outside the massive Roney Plaza Hotel in Miami Beach. Rooms there cost \$37 a day.



WATER SKIING has long publicized Cypress Gardens, near Winter Haven—a tropical wonderland of exotic flowers, plants, trees and girls. Here "Tec" Matthews uses new, short skis behind a racing motorboat.



FOOLISH STUNTS like posing Roberta Van Buskirk on a stuffed tiger at Daytona Beach have brought curious and impulsive visitors to Florida, helped jingle cash registers in 1,328 hotels and boarding houses. Taking pictures on tiger costs 15¢.



THE OLDEST CABRIE in St. Augustine, oldest town in the U. S., waits for passengers outside Fort Marion. In fringed-topped surreys the old cabbies take tourists to the oldest house, old schoolhouse, old Spanish cemetery and Fountain of Youth.



WORTH AVENUE, Palm Beach's fabulous shopping center, is lined by branches of Fifth Avenue stores. Palm Beach is the most exclusive, expensive and among the quietest of Florida's big resorts. Ducs in the Bath Club once were \$10,000 a year.



PALM BEACH STREETS are closely lined with Australian pines (above) and sometimes with royal palms. Before careful planting, even the Palm Beach countryside looked like a dismal swamp. The town now keeps trees pruned and beaches groomed.



CIRCUS BANDWAGON, called the "Five Graces," is parked in the winter quarters of the Ringling Bros. and Barnum & Bailey Circus in Sarasota. Here tourists can watch the wild animals and performers practicing new acts for the summer season.



RICKETY DOCKS at Key West serve the prosperous fishing industry operating out through the Keys and the Gulf of Mexico. More than 500 varieties of fish are caught off Florida. The shack in the right foreground here is a turtle slaughterhouse.

FLORIDA

by **COVARRUBIAS**

This road map, painted especially for LIFE by Miguel Covarrubias, takes the tourists along the main highways through Florida, garish and exciting, wonderful or boring. Close study will reveal many of Florida's sports, industries, history and tourist attractions: the ghost of Ponce de León drinking water from the Fountain of Youth; the pirate flag flying over Pirate's Cove on the Key; the strange fish of Marineland; the racing automobiles at Daytona; the canals and mangrove swamps and trees of the Everglades; the alligators; the hunting; the circus winter quarters at Sarasota; the Seminole Indians; the fishing and swimming; the cigar, sponge, citrus-fruit, turpentine, watermelon and strawberry industries. There are 105 Florida items, places and products on the map.



SARASOTA

PALM BEACHES

Lake Okechobee

PALM BEACH

MIAMI

KEY WEST

COVARRUBIAS



Suwannee River

TALLAHASSEE

LAKE CITY

OCALA

GAINESVILLE

JACKSONVILLE

FERNANDINA

ST. AUGUSTINE

MARINELAND

ORLANDO

TARPON SPRINGS

TAMPA

ST. PETERSBURG





UNDERWATER SWIMMING in Silver Springs can be photographed through a boat's underwater portholes. Here Elen Daniell, 17-year-old Ocala High School sen-

ior, performs for the camera. Once she caught a fish by the tail. The water in Silver Springs is crystal clear, apparently because it is filtered by white sand and limestone.



THIS IS FOR KEEPS

Forsaking all others... this is for keeps! For keeps, too, and part of every girl's bridal dreams are her first home, the table for two, candlelight glowing softly gleaming Community.

For it is Community the bride puts high on her wishing list. She treasures the deep-etched distinction, the timeless good taste of Community patterns, the overlay of solid silver that protects each hard-wear point, Community's perfection of weight and balance. See the 50-piece service for eight places in a chest of polished beauty—at your jeweler's now... just \$62.50. (No government tax.)

Community
THE FINEST SILVERPLATE



If it's Community... it's correct

"RC tastes best!"

says **RITA HAYWORTH**

Star of "GILDA"

A Columbia Picture

*I took the cola taste-
test years ago, picked
Royal Crown Cola - my
favorite ever since!
Try it! Say "RC for me!"
That's the quick way to
get a Royal Crown Cola
- best by taste-test!*

Rita Hayworth



RC is the quick way to say...
**ROYAL CROWN
COLA**
Best by taste-test



GERMS DISAPPEAR in laboratory test under attack of streptomycin. Sucars of six germs are put on culture plates. When no streptomycin is present (1), all germs grow. When a tiny dose of streptomycin is put on plate (2), tuberculosis germs die.

When dosage is doubled, Klebs pneumonia dies (3). Redoubled dose kills tularemia (4) and, redoubled again, typhoid and urinary infection (5). Staphylococcus, a common cause of infection, survives a heavy dose (6). Fortunately it is susceptible to penicillin.

STREPTOMYCIN

New drug can kill many germs which are immune to penicillin

Streptomycin is a new drug which is very much like penicillin but which cures diseases penicillin cannot. It is the first drug found which can cure deadly tularemia (rabbit fever) and certain very dangerous and highly resistant urinary infections. It has been used successfully on cases of influenza meningitis, typhoid fever, bacillary dysentery and wound infection. Streptomycin's greatest hope, however, has not yet been realized. It kills the germs of tuberculosis easily in the laboratory

(above) but is not consistently effective in the body. Streptomycin, discovered by Dr. Selman A. Waksman of Rutgers University in 1944, is produced by *Streptomyces griseus*, a microscopic organism which is similar to penicillin's *Penicillium chrysogenum*. *Streptomyces* normally grows in the soil and has the pungent odor of freshly plowed fields. At Merck & Co.'s laboratory where small amounts of streptomycin are now being produced (see following pages), it is grown in huge cultures.



"**STREPTOMYCES GRISEUS**," which secretes streptomycin, is tiny organism related to molds and found in manured soil. Here its strands are magnified 600 times.



PENICILLIUM CHRYSOGENUM, a mold commonly found on bread or cheese, secretes penicillin. Its strands resemble *Streptomyces griseus* but are a good deal larger.

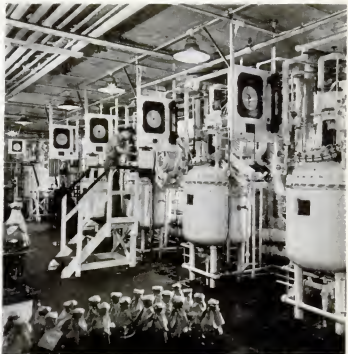


STREPTOMYCIN PRODUCTION starts with the introduction of a pinhead quantity of the streptomycin organisms into small bottles containing nutrient. Four-days'

incubation at 77° F. produces heavy mats of *Streptomyces griseus* (above). Enough organisms are now in each of the bottles to inoculate ten culture flasks (below, left).



VIOLENT SHAKING of flasks on tables which move back and forth and around aerates the solution and helps organisms to grow. Shaking continues for three days.



IN BIG TANKS the contents of the flasks are added to nutrient and are stirred rapidly. Organisms multiply and give off the streptomycin secretion in quantity.

CONTINUED ON PAGE 50

I Like "SMOOTH MEN"

WHO KEEP PRESENTABLE LONGER
WITH MENNEN BRUSHLESS SHAVE CREAM



HERE'S PROOF MENNEN GIVES YOU A BETTER SHAVE...

More Dermatologists Use Mennen Brushless
Than Any Other Brushless Shave Cream!*

A nationwide poll reveals that more doctors who specialize in skin care use Mennen Brushless Shave Cream than any other brand.

TONIGHT'S romance may depend on this morning's shave. So use the shave cream that keeps you presentable longer... Mennen Brushless. It's first choice of dermatologists.

*These doctors have spent their lives specializing in the care of the

skin. Just like you, when they shave, they want faster, cooler, more comfortable shaves. Cleaner shaves that keep them presentable longer. Well, more dermatologists use Mennen Brushless Shave Cream than any other brand of brushless.

So change to the choice of the experts. Enjoy shaves that keep you well groomed for a busy day... Make you "nice to be with" for a pleasant evening. Get Mennen Brushless Shave Cream today!



ITS HE-MAN AROMA "WOWS" THE LADIES

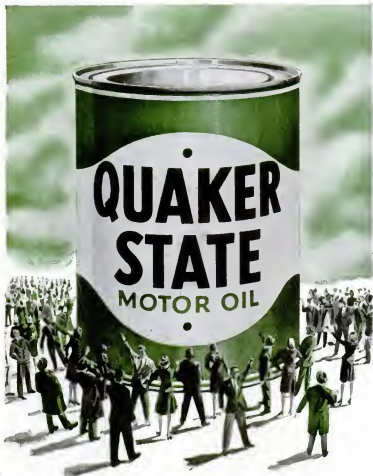
Splash Mennen Skin Bracer on after every shave. Has that clean, fresh scent that "makes you nice to be next to." Try it. You'll see why it's America's largest-selling after-shave lotion!



GRAND DISCOVERY FOR LATHER USERS

See how Mennen Lather Shave Cream whips into billows of lather. Contains special ingredients that wilt whiskers to the core for smoother, cleaner shaves. Plain or Menthol-iced for extra coolness. Try it!





...with war born
improvements

HERE it is—famous premium-quality Quaker State Motor Oil—back again in cans! The same outstanding oil you've always known, product of almost half a century of Quaker State pioneering—plus war-born improvements.

Today's fine Quaker State Motor Oil withstands higher engine temperatures...keeps your motor cleaner...fights wear and corrosion better than ever! First choice, naturally, for that shining 1946 automobile—or your faithful prewar model. Quaker State Oil Refining Corporation, Oil City, Penna.

For Almost Half a Century
the World's Premium Quality Motor Oil



MEMBER PENNSYLVANIA GRADE CRUDE OIL ASSOCIATION

Streptomycin CONTINUED



IN HIGH-VACUUM APPARATUS streptomycin which has been filtered and purified from broth (p. 50) is frozen and dried. Final step is to powder drug. These photographs were taken at Merck plant in Rahway, N. J.



NEW STREPTOMYCIN (in test tubes) is tested against a standard solution by putting tiny glass cylinders in a culture dish, filling some with new and some with standard drug. Cylinders rest on bed of nutrient mixed with germs.



GERMS CANNOT GROW where streptomycin has seeped out from the glass cylinders into nutrient. The three large, dark areas were sterilized by new, over-strength solution, the three smaller areas by standard streptomycin

If you must model
when you're told ...



Why be Irritated? Light an Old Gold

To give you *extra comfort* when you need it . . . Old Gold goes to extreme lengths to give you a truly great cigarette. To the last detail only the finest is good enough.

It isn't content with its world-wide selection of choice tobaccos . . . it adds a touch of rare and aromatic Latakia tobacco for extra flavor and richness.

It isn't satisfied with "run-of-the-mill" moistening

agents . . . it adds a special "humectant" which we call Apple "Honey"™ to help protect against cigarette dryness.

Even the cigarette paper contributes to your extra enjoyment . . . it's made from virgin-pure flax.

For new and real smoking relaxation . . . change to the cigarette with definite extra friendly qualities. Try a pack of extra friendly Old Golds today.



*Made from the juice of fresh apples, a special moisture-guarding agent we call Apple "Honey" helps keep Old Golds free from cigarette dryness.



"THE KID" TODAY is a grotesque re-enactment of the film. Coogan, crawling on his knees, plays himself as

a 5-year-old, and Comic Ben Blue plays Chaplin. The skit takes 15 minutes, is all done in pantomime. Settings are

copied from Chaplin's *The Gold Rush*. For comparison with original Chaplin and Coogan see bottom opposite page.



BAWDY BEDROOM FARCE FINDS COOGAN (FAR RIGHT) A PATIENT M.C.

"THE KID" COMES BACK

Bald, broke and 31, Coogan revives 1920 role

In 1920, 5-year-old Jackie Coogan stirred American movie fans to loud sobs and louder laughter as he and Charlie Chaplin stumbled through the misadventures of two poor pariahs in *The Kid*. The most successful child star of his time, Jackie left Chaplin, went on to earn a fortune of \$4,000,000. He married Betty Grable, lost his fortune, then his bride. Married again, divorced again, he went to war, served in Burma. Now, balding at 31, he is reduced to burlesquing his great role of "The Kid" at Slapsy Maxie's nightclub in Hollywood. Jackie's skit is a success even though it jars sentimental memories of millions of Americans.



IN ORIGINAL FILM Chaplin and Coogan were a wistful pair. Chaplin was a tramp glazier who befriended a deserted waif, then tried to elude police.

CONTINUED ON NEXT PAGE

SUGAR and SYRUP SHORTAGE doesn't bother his sweet tooth



He satisfies his craving
for sweets with bread
and BRER RABBIT
Gold Label Molasses

BRER RABBIT GOLD LABEL NEW ORLEANS MOLASSES

OVER 60%
NATURAL
SUGAR

That sugar in Brer Rabbit Molasses comes straight from the juice of the sugar cane. Real sugar—in its natural form.

RICH
IN
IRON

Iron is essential for good red blood! Brer Rabbit New Orleans Molasses is one of the richest known sources of food iron.



TWO TYPES:

GOLD LABEL—highest quality mild-flavored light molasses for table use, cooking and a delicately flavored milk shake.

GREEN LABEL—full-flavored dark molasses for cooking and a rich-flavored milk shake.

FREE!

Send one label giving recipes for sugar-free desserts. Also valuable 32-page book of 86 fine molasses recipes; washable cover! Large, clear illustrations. BOTH FREE.

15 _____
Sugar-Saving Address _____
Recipes _____

Paste this coupon on penny postcard and mail to: BRER RABBIT,
c/o Penick & Ford, Ltd., Inc., New Orleans, La., Dept. LS-4-R.

Wembley

NOR-EAST NON-CRUSH TIES

IN COLORS INSPIRED BY AMERICA'S RIVERS

Colorado Red

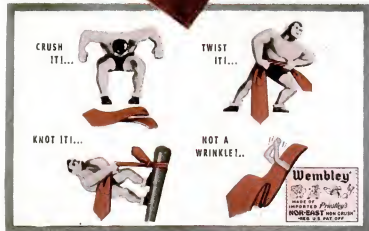


Colorado Red has a glow and sparkle—blends perfectly with your gray and tan suits. See Colorado Red—at better stores everywhere—in Wembley Nor-East Non-Crush Ties, first-choice favorite of American men. Available also in Murrytown Ties, styled by Wembley—a trustworthy name in men's wear.

Quality—
FAR BEYOND THE PRICE

\$1

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"The Kid" Comes Back CONTINUED



SAFE FROM SNOWSTORM, Ben Blue's "Chaplin" salts a stale biscuit while Kid tries to catch dribbles of seasoning on his. Biscuits break their teeth.



PATCHING KID'S PANTS, the needle occasionally goes too deep. After meal of hardtack and water, the ragged pair go out into the cold world again.



"Whiskey Going to the Rackhouse to Age"—painted at the distillery by the famous artist, Fred Ludtens

**88 years at fine whiskey-making
makes this whiskey good**

IMPERIAL
EST. 1870
Hiram Walker's Blended Whiskey



86 proof. The straight whiskeys in this product are 4 years or more old. 30% straight whiskey. 70% grain neutral spirits. Hiram Walker & Sons Inc., Peoria, Ill.

Romantic Rio



Every day was as glorious as this!

1. (above) "Tom and I arrived in Rio just as daylight was breaking—right on time. After breakfast (and oh! what good coffee they serve in Brazil!) we drove up to *Vista Chinesa* and looked out over that wonderful city. There was the peak of *Corcovado* (left) topped by the statue of Christ . . . And here we were, hundreds of feet above the blue Atlantic with warmth and color everywhere and a swim scheduled for . . ."

2. (right) "11 A. M. at the world-famous beach called *Copacabana*. The white surf rolled in from the open Atlantic. And the sun was so hot it didn't seem possible that there was snow and ice in Buffalo, New York. We just loved it! But we remembered we had a date for lunch up at *Petropolis*, so . . ."



3. (left) "We drove through the city and were amazed how modern it is. Sixteen and twenty-four-story office buildings are common. Beautiful apartment houses. Wide, tree-lined boulevards. Flowers everywhere . . . Then we began to climb into the mountains . . ."



4. "We were late for lunch at the *Hotel Quitandinha* at *Petropolis* but nobody cared . . . They have time to *live* in Brazil and what hotels they build! The *Quitandinha* has everything! Its own swimming pool, owns golf course, tennis courts, skating rink, riding stables, casino—yes, even its own theatre!"

5. "After lunch they brought around the horses. I fell in love with the black one because she was so gentle and Tom had a chestnut one with a white star in his forehead. He could go like the wind! . . . Look at those flowers there. They're azaleas and we saw hundreds of others along the bridle paths. The *Quitandinha* is 2,000 feet above sea level and the air is just like champagne."

6. "At night we donned the *samba* to that Latin American music that really sends you. The food was simply delicious and the more we saw of the *Quitandinha* the more amazed we were. You have to see this place to believe it. We'd had a glorious day and we had ten more just like it before we came back, tanned, rested, and Pan American fans for life!"

can be yours this winter



Hotels as fine as any you have ever seen anywhere, sun-drenched beaches, superb food, PLUS the color and gaiety of Latin America . . . This is **RIO DE JANEIRO** . . . This is the place you can go to now for a two weeks' vacation by Clipper

On the swift, sure wings of the new, four-engined Clipper shown below, Rio de Janeiro is **LESS THAN TWO DAYS AWAY** from the United States!

And in Rio, *it's summer!* For Rio lies South of the Equator, facing the Atlantic Ocean and bathed in sunshine. The photographs on these two pages were taken only a few weeks ago. They show this great city of over 2,000,000 inhabitants and the near-by suburb of Petropolis *exactly as they are today.*

See your Travel Agent or the nearest Pan American office for details on Clipper rates and schedules not only to Rio but also to anywhere else in Latin America, Bermuda, the British Isles, Europe, Africa, Alaska or Hawaii.

FIRST across the Pacific (1935) FIRST across the Atlantic (1939)



Pan American's new Latin American Clippers have soft, easily adjusted, reclining seats. Courteous, expertly trained stewards and stewardesses serve complimentary meals aloft . . . Frequent news bulletins . . . Passenger Service representatives who speak both Portuguese and English meet you in Brazil—help you through customs, arrange local transportation and check your hotel reservations for you.



New four-engined Clippers like this are now being readied for operation out of Miami. Other four-engined Clippers are now flying from New Orleans to Latin America. Pan American World Airways System also operates daily services to and from Los Angeles, Brownsville and Nuevo Laredo. These services connect with every principal city in Mexico, the West Indies, Central and South America.

PAN AMERICAN
WORLD AIRWAYS



The System of the Flying Clippers

33 FINE BREWS BLENDED INTO ONE GREAT BEER

Order it with Confidence... Serve it with Pride



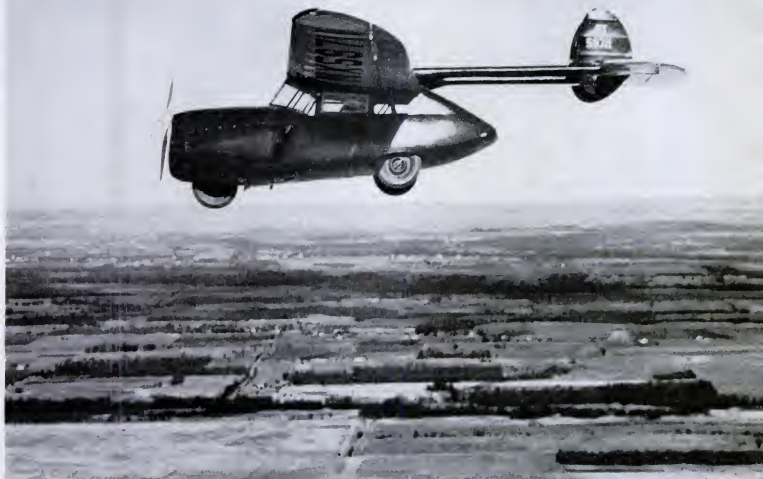
"IT'S BLENDED...IT'S SPLENDID!"
Pabst Blue Ribbon



TUNE IN THE **DANNY KAYE SHOW** EVERY FRIDAY, 10:30 P.M., EST, CBS, COAST TO COAST

©1960, Pabst Brewing Company, Milwaukee, Wisconsin

©1960 Pabst Brewing Company



IN THE AIR, WITH A WING-TAIL SECTION BOLTED TO THE ROOF AND A PROPELLER ATTACHED AT THE FRONT, THE NEW ROADABLE AIRPLANE CRUISES AT 110 MPH

ROADABLE PLANE

Texas airman prepares to produce
a revolutionary flying automobile

The queer-looking flying machine above is a roadable airplane, a plane which can shed its wings and double as an automobile (below). It was invented by an aviation engineer named Ted Hall, who works for Consolidated Vultee, and was built by Willis Brown who, during the war, made parts for Grumman planes and B-24s at his Southern Aircraft plant in Garland, Texas. A conservative man, Mr. Brown has been flying his autoplane for four months, thinks it is now near the production stage.

Other roadable planes have been designed so that the wings were carried along with the plane when it turned into an auto. The Brown plan is to have wing-and-tail units which are detached at airports when a flight is over, leaving the pilot free to drive to his destination. When he comes back to fly again, the wing-tail section is bolted back on. Assembled, the plane weighs 1,860 lb. loaded, 760 lb. more than a Cub. Its price under quantity production might get down to \$2,500.

ON THE GROUND, WITH FLYING SURFACES OFF, ROADABLE PLANE IS A STREAMLINED, THREE-WHEEL COUPE, HAS A FOUR-GEAR SHIFT, DRIVES MORE THAN 60 MPH





CARRY THIS EFFECTIVE INHALER WITH YOU IN POCKET OR PURSE

Just a few whiffs of Vicks Inhaler will give you greater breathing comfort—when your nose feels stuffy from a cold, dust or bad air. This Vicks Inhaler is packed with volatile medication that goes right to work to bring a most welcome feeling of relief.



COUGHING GOLDS Believe coughing, relieve loosen phlegm, ease muscular soreness and tightness with Vicks VapoRub. Its famous poultice-vapor action brings welcome relief and invites restful sleep.

Sweater, my Sweet...



You're heavenly in pink, blue, silver, scarlet with white sleeves and yoke. And you look preciously hand knit. All wool in small, medium, large. \$3.95.

At fine stores everywhere. In New York at R. H. Macy Co.

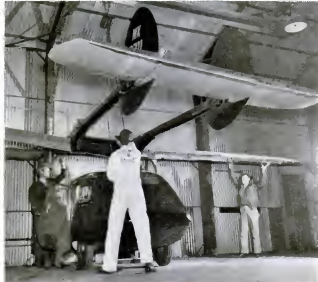


Regina Knit Sportswear • Chicago

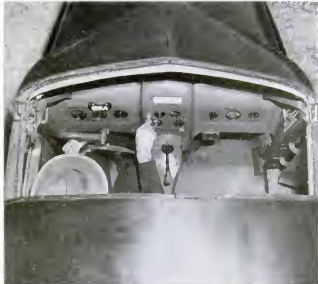
Roadable Plane CONTINUED



TAIL ASSEMBLY extends 15 feet behind the body of the car. Unusual full-span ailerons on the rear edge of the wing can be depressed as flaps for take-off.



ATTACHING FLYING SURFACES to auto takes four mechanics ten minutes. They insert four bolts, hook up the control cables, attach propeller.



COCKPIT has usual wheel for elevators and ailerons, pedals for rudders. When driven as a car, the wheel is used normally, other controls are standard.

CAN'T BE LOST OR STOLEN

The "Guard-it" for Men
SHIRT COLOM GUARDS 1800 SHIRT OR COAT...
HAS SECRET POCKET WITH REMOVABLE FAST...
COST - \$10.

"Guard-it" for Ladies
ATTACHED TO HANG-BAG... BEEL CHAIN
REMOVABLE... HAS FORWARD
REMOVABLE... EACH HANG SEPARATE... LEAD
KEY WHEN ATTACHED TO... THESE PURSE FOR
BEST COIN SELECTION... \$10.

SEND FOR FREE BROCHURE... TO THE MERCHANT

Robinson RR Reminders
WESTFIELD, MASS.

New Shirt 'n' Short Comfort
...The S-T-R-E-E-T-C-H Does It!



The Smart, Modern, ONE-PIECE Way to Wear SHIRT 'N' SHORTS

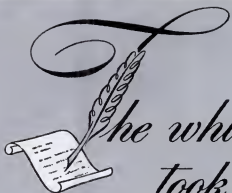
There's the most comfortable, long-wearing, all-over-occasion when you wear JONES Quality HAPS! Free-fitting, airy, absorbent, ONE-PIECE... stretch rib knit construction faces with your body. Cannot bind or bunch at waist, crease or pinch at crotch, or become untidy... ever! Step into ONE-PIECE HAPS, pull up over your shoulders, feel free as a breeze. WIVES like their easy washability, no ironing... and no buttons to bother! Try them... fit most comfortable and convenient underwear men ever wore or sought!

Jones HAPS
For Smart-Fitting Comfort

Here's extra-comfort through the super stretch found only in our HAPS! INTERMEDIATE... Cloud seat, an unobtrusive. Gives and takes with you... extra-firm like elastic when and where you need it, and snaps right back into trim fit!

\$1.25 to \$2.50

If you appreciate comfort, write for Brochure! AUGUSTA KNITTING CORP., DEPT. C-12, 2, 3, 4



*The whiskey that Henry Clay
took to Washington*

Henry Clay, in an old letter to his friend, Col. Crow,
ordered a barrel of this superb Kentucky whiskey
to take with him to the nation's capital.

THOSE IN THE KNOW - ASK FOR

OLD CROW

KENTUCKY STRAIGHT

Bottled-in-Bond



A TRULY GREAT NAME

Among America's Great Whiskies

Kentucky Straight Whiskey • Bourbon or Rye • 100 Proof • National Distillers Products Corporation, New York

So You're Skeptical?



See if this **INSTANT COFFEE** isn't as delicious as the finest ground coffee you can buy!

• If you doubt that an Instant Coffee can taste as delicious as the finest ground coffee—then try a steaming cup of the **NEW G. Washington!** Just add hot water to one-half teaspoonful and see for yourself if it isn't the grandest cup of coffee you ever tasted! That's because it's pure coffee, 100% coffee—with no dextrins, maltose or dextrose added!

Thousands switching to **New G. Washington**

No wonder thousands are changing to G. Washington! For G. Washington, with 25 years' experience, knows how delicious instant coffee should be made! There's no coffee pot; no grounds; no waste. It's ready in 5 seconds. And it costs no more! The 2-oz. container is equal to a full pound of ground coffee. Ask for the New G. Washington at your grocery or delicatessen store today!



SEE HOW EASY IT IS to make G. Washington! Just add hot water to one-half teaspoonful and it's ready! Saves time, work—and it's delicious!

IT'S ALL COFFEE!



THE **NEW**
G. Washington's
INSTANT COFFEE

A PRODUCT OF AMERICAN HOME FOODS, INC.

Roadable Plane CONTINUED



LUGGAGE TRUNK of autoplane provides as much storage space as auto. Vehicle holds two adults comfortably. Child can sit on armrest between seats.



GASOLINE used by autoplane is high-test automobile Ethyl. As car, it gets 30 miles to gallon; as plane, about 15. Engine is 130-hp Franklin air-cooled.



CHANGING TIRE is not difficult since the all-aluminum car weighs only 938 pounds and can be jacked up easily. Tires are small size used on Austin cars.

Viva!

Niblets Brand Mexicorn



If you're looking for a canful of color—and flavor, in food—Viva Niblets Brand Mexicorn. It's as cheerful looking as a Mexican painting and as honest-eating as American fried potatoes.

It's that famous farm-fresh Niblets Brand whole kernel corn with sweet red and green peppers added.

We grow the corn, from our exclusive D-138 seed, and pick it at the *fleeting moment of perfect flavor*. We grow the peppers and pick them at the *fleeting moment of perfect color*.

Then we blend the corn and peppers and seal the cans under vacuum—all ready to brighten your meals.

Packed only by Minnesota Valley Canning Company, head quarters, Le Sueur, Minnesota; and Fine Foods of Canada, Ltd., Tecumseh, Ont. Also packers of the following brands: Green Giant Peas, Niblets Whole Kernel Corn, Del Main Cream Style Corn and Niblets Asparagus.

"NIBLETS BRAND MEXICORN" REG. U. S. PAT. OFF. © 1957, C.V.



The glowing firmness of cheeks after a ski run...the softness of snow that's fallen in the night...come to your skin with this DuBarry midwinter wake-up.

Over your face and throat, smooth DuBarry Derma-Sec...rich and penetrating, the magic wand of all our softening balms. Then tingling, toning DuBarry Skin Firming Lotion, to awaken like a reveille. Every skin can use this softening and toning treatment with confidence, for scientists formulate the preparations; the DuBarry Success School* sponsors them. And busy women cherish them, as their key to loveliness all through the year.

Du BARRY

BEAUTY PREPARATIONS

by

Richard Hudnut

NEW YORK

*The DuBarry Success School at the Richard Hudnut Fifth Avenue Salon offers you a free Success-O-Plan. Ask for this guide to the most effective beauty care for you at your favorite cosmetic counter.



THE CROWN PRINCE LEADS HIS SISTERS AND PARENTS PAST THE FLOWER-SHADOW PAVILION WHERE HIROHITO OFTEN MEDITATES

Sunday at Hirohito's

Emperor poses for first informal pictures

The pictures on these pages are the first informal photographs ever released of the Japanese imperial family. They include the first pictures showing a smile on the emperor's face, the first of the empress with her chickens, the first of the family at a meal, the first of the emperor reading American comics.

For Japan, the photographs are precedent-shattering and even more startling than the emperor's abandonment of his claim to divinity. Two of these pictures were published in the Tokyo press last month and caused a sensation. The Japanese imperial household had granted permission to LIFE as a "special honor" to use four Sundays in December photographing the members of the imperial family. Since the family is fearful of assassination, American photographers were barred and Japanese photographers of the Sun News Agency used.

The photographs of Sunday at Hirohito's show how great a symbolic comedown the war has forced on Hirohito. The obvious intention of the Japanese in permitting them was to build the emperor as a man understandable to Americans. What happens in the future to Hirohito's status will not be particularly influenced by the facts that he is a model family man, aged 44, neat and nervous, methodical, thrifty, decent, with a strong voice and handshake and fond of his wife (a love choice), children and his mother, who was strongly opposed to the war. He admires Abraham Lincoln (see p. 79), as do many Japanese, who are taught more American history than many Americans. He has read the works of Lougellow and Whittier. His children, who resemble their mother more than him, always come together on Sunday. The two boys live with their grandmother at another palace.



THE FUNNIES in the Stars and Stripes (Blondie and Moon Mullins) are read by emperor to crown prince.



CROWN PRINCE AKIHITO PULLS THE TAIL OF ONE OF HIS MOTHER'S LEGHORNS WHILE HIS FATHER AND THREE OF HIS SISTERS LOOK ON

Imperial family lives in royal bomb shelter

The imperial family posed in almost complete silence for the four Jap photographers assigned to the job for LIFE by the Sun News Agency. Once Hirohito said, "We will be natural, so you be at ease too." All the interiors shown here are in the so-called "temporary palace," which is actually a heavily fortified

bomb shelter begun in December 1941, about the time of Pearl Harbor, long before B-29 incendiaries burned out the palace. Roof and ceilings are thick layers of reinforced concrete, plus sandbags and dirt. Basements go down 150 feet. Exits are underground tunnels. Emperor has no plans for rebuilding palace.



SUNDAY LUNCH of soup and fish is begun by (clockwise around table) Prince Masahito, 10, empress, Princess At-

suko, 14, Princess Takako, 6, Crown Prince Akihito, 12, emperor and Princess Kazuko, 16. This is the first picture

ever released of the emperor smiling. Notice that Prince Masahito has a pillow on chair so he can reach the table.



AFTER LUNCH the empress sits down at the piano to teach Princess Takako a little Chopin, while the emperor

and the crown prince smirk on sofa. She has taught all her children to play piano and billiards. This is in corner

of huge living room of temporary palace bomb-belter. In other corners are a movie screen and a billiard table.



EMPEROR'S ONLY GRANDSON, Nobuhiko, 11 months old, born by candlelight during an air raid around

March 10, comes visiting on Sunday in unpainted buggy. His parents are the emperor's eldest daughter, Shikego,

20 (behind emperor), and Prince Higashi-Kuni, 29 (right), imperial cousin and the eldest son of a former premier.

Japs show emperor as scholarly family man

The not very subtle purpose of the Jap imperial household is to present Hirohito as a democrat, father, grandfather, citizen and botanist. It censored some photographs of him in uniform, happily revealed a little shabbiness, such as the baby carriage above, had him read a copy of the New York

Times and got Abraham Lincoln into the picture (opposite page). The emperor is in fact a qualified working biologist. He himself discovered the two pickled marine fauna shown below and named by him *Symphosiphoea Imperialis Terao* (the shrimp) and *Lyrocteis Imperatoris Komai* (the jellyfish).



THE EMPEROR'S PLANTS are watered personally by the emperor on the front terrace of the bomb shelter.



THE EMPEROR'S SHRIMP (center) was discovered by him on beach in 1918, his own jellyfish (right) in 1941.



EMPEROR'S LABORATORY is modern, fully equipped. Near shelter is storehouse for his biological specimens.

*Emperor reads "Times" and "Stars and Stripes"
near "cherished" busts of Lincoln and Darwin*





BOB HOPE AND BING CROSBY sit fishing through the ice in the middle of the Alaskan wilderness. Crosby catches 14 fish, Hope gets none. After Crosby leaves, a fish rises to surface and asks where Crosby has gone. In addition to the talking fish, *Road*

to Utopia has a bear which plays a whole scene in pantomime, winds up by complaining that a fish gets more lines than he does. The most amusing animal does not talk, however. It is a shaggy dog which trots after Hope with a stick of dynamite in its mouth.

MOVIE OF THE WEEK:

Road to Utopia

Bing Crosby and Bob Hope gag up the Klondike gold rush

Road to Utopia is the fourth "Road" picture for Bing Crosby and Bob Hope. On previous excursions they ended up in Singapore, Zanzibar, Morocco. This time their destination is Alaska during the Klondike gold rush. Crosby and Hope are a vaudeville team who are forced to leave San Francisco. They go to Alaska, get hold of a map of a gold mine, meet Dorothy Lamour (a pure-hearted barroom singer) and ultimately escape from the villains after two mad chases.

This creaky plot is only a framework on which Hope and Crosby hang their preposterous gags. Like most Crosby-Hope pictures, *Road to Utopia* is a collection of all the comedy ideas, new and old, which the co-stars and a handful of writers could think up or remember during the two months it took to make the movie. The plot and locale are discarded whenever they get in the way of a laugh. Present-day references are made to Crosby's voice ("Who could be selling fish at this hour?"), to their employers (an Alaskan mountain appears surrounded by stars and the trade mark, "Paramount Pictures"), to current developments (Lamour: "You're facetious." Hope: "Keep politics out of this!") If one gag fails, no harm is done because another one comes along in ten seconds.



THE VILLAINS. Sperry and McGurk, trap Bing Crosby and Bob Hope in a stateroom on the ship to Alaska. The latter have just found the map to a fabulous gold mine discovered by Dorothy Lamour's father, whom villains murdered back in San Francisco.



GAGS: Hope mistakes a bear for a girl (top) and mutters, "I'll get you real furs. You won't have to wear this cheap imitation." Middle: Lamour wears sarong in snow, kisses Hope so passionately he melts snowdrift. Bottom: Santa Claus rides by at odd moment.



THE HEROES outwit Sperry and McGurk, paste beards on and assume the villains' identities (above). Everyone in Slagway lowtows to them. Finally Dorothy Lamour (below), thinking they are father's murderers, vanps Crosby and Hope, trying to get map.





IN THE LAST CHANCE SALOON Crosby and Hope run into more trouble after Sperry and McGurk perish in avalanche started off by a slight hicough from Hope.



SALOON BLOWS UP after Hope and Crosby escape from it, leaving behind them a lighted stick of dynamite brought by dog. Now they flee from a gang of cutthroats.



CHASE ENDS when Hope and Lamour are separated from Crosby by a sudden crevasse. They have the map and he must face enraged pursuers. Hope and Lamour live

happily ever after in luxury thinking Crosby is dead. Finally, aged 70, he shows up with two blondes, discovers that Hope and Lamour's son looks exactly like Crosby.



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DARLAN

Second Secret Speech

by WINSTON CHURCHILL

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In a document published here for the first time, the Prime Minister explains to Parliament why the Allies dealt with Vichy's No. 2 man

I WILL DEAL TODAY with certain aspects of the considerable enterprise which we and the United States have launched in French Northwest Africa, to which for convenience some months ago I gave the code name of TORCH.

On August 26, on my return from Moscow [where he conferred with Stalin, Molotov and Averell Harriman, representing President Roosevelt—ED.] I telegraphed as follows to President Roosevelt:

"As I see this operation, it is primarily political in its foundations. The first victory we have to win is to avoid a battle. The second, if we cannot avoid it, to win it. In order to give us the best chances of the first victory we must a) present the maximum appearance of overwhelming strength at the moment of the first attack, and b) attack at as many places as possible. This is an absolutely different kind of operation from the Dieppe business. There we were up against German efficiency and the steel-bound, fortified coasts of France. In TORCH we have to face at the worst weak, divided opposition and an enormous choice of striking points at which to land. Risks and difficulties will be doubled by delay and will far outstrip increase of our forces. Careful planning in every detail, safety first in every calculation, farseeing provisions for a long-term campaign to meet every conceivable adverse contingency, however admirable in theory, will ruin the enterprise in fact.

"In order to lighten the burden of responsibility on the military commanders, I am of opinion that you and I should lay down the political data and take the risk upon ourselves. In my view, it would be reasonable to assume a) that Spain will not go to war with Britain and the United States on account of TORCH; b) that it will be at least two months before the Germans can force their way through Spain or procure some accommodation from her; c) that the French resistance in North Africa will be largely token resistance, capable of being overcome by the suddenness and scale of the attack, and that thereafter the North African French may actively help us under their own commanders; d) that Vichy will not declare war on the United States and Great Britain; e) that Hitler will put extreme pressure on Vichy, but that in October he will not have the forces available to overrun unoccupied France while at the same time we keep him pinned in the Pas de Calais, etc."

The last of these forecasts was falsified because the French never made any resistance to the overrunning of the Unoccupied Zone, but all the others have so far been borne out by events. I quote them to show how much politics, apart from strategy, were involved in our joint plan, and how we hoped to reduce bloodshed and risk of failure to a minimum by utilizing the help of Frenchmen who were then in the service of the Vichy Government. Into this scheme of things there swam quite unexpectedly as I shall presently relate the very important figure of Admiral Darlan.

I do not at all wonder that this Darlan business has caused a good deal of

Last week LIFE published for the first time one of the secret speeches made by Mr. Churchill to closed sessions of the House of Commons during the war. That historic address concerned principally an explanation of the fall of Singapore. Herewith LIFE presents another such secret speech by Mr. Churchill, also never before published. This address was made to the House of Commons on Dec. 10, 1942, a month and two days after the Allied landings in North Africa, and is an answer to the protests aroused by Allied dealings with Admiral Darlan, No. 2 man of the Vichy regime and an open advocate of collaboration with Germany. In referring to these eventual utterances, Mr. Churchill states, "They are far more interesting than anything that could be written subsequently about these tremendous situations. The effect they produced upon the House of Commons was of course decisive, and all opposition and most of the criticism faded away before the gravity of events." As straightforward documents of living history, these speeches will doubtless come to be considered among the most significant commentaries of the war.

concern in this country, and I am glad to give an explanation of it. The question however which we must ask ourselves is not whether we like or do not like what is going on, but what are we going to do about it. In war it is not always possible to have everything go exactly as one likes. In working with allies it sometimes happens that they develop opinions of their own. Since 1776 we have not been in the position of being able to decide the policy of the United States. This is an American expedition in which they will ultimately have perhaps two or three times as large ground forces as we have, and three times the air force. On sea the proportion is overwhelmingly in our favor, and we have of course given a vast amount of organization and assistance in every way. Nevertheless the United States regards this as an American expedition under the ultimate command of the President of the United States, and it regards Northwest Africa as a war sphere which is in its keeping just as we regard the Eastern Mediterranean as a theater for which we are responsible. We have accepted this position from the outset and are serving under its command. That does not mean we have not got a great power of representation, and I am of course in the closest touch with the President. It does mean however that neither militarily nor politically are we directly controlling the course of events. It is because it would be highly detrimental to have a debate upon American policy or Anglo-American relations in public, that His Majesty's Government have invited the House to come into Secret Session. In Secret Session alone can the matter be discussed without the risk of giving offense to our great ally and also of complicating the relationships of Frenchmen, who, whatever their past, are now firing upon the Germans.

I hold no brief for Admiral Darlan. Like myself he is the object of the animosities of Herr Hitler and of Monsieur Laval. Otherwise I have nothing in common with him. But it is necessary for the House to realize that the government and to a large extent the people of the United States do not feel the same way about Darlan as we do. He has not betrayed them. [Darlan had broken his 1940 promise to turn the French fleet over to the British.—ED.] He has not broken any treaty with them. He has not vilified them. He has not maltreated any of their citizens. They do not think much of him, but they do not hate him and despise him as we do over here. Many of them think more of the lives of their own soldiers than they do about the past records of French political figures. Moreover the Americans have cultivated up to the last moment relations with Vichy, which were of a fairly intimate character and which in my opinion have conducted to our general advantage. At any rate the position of the Americans at Vichy gave us a window on that courtyard which otherwise would not have existed. Admiral Leahy has been Ambassador to Vichy until quite recently. He lived on terms of close intimacy with Marshal Petain. He has at all times used his influence to prevent Vichy France becoming the ally of Germany

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ASK YOUR DOCTOR!



ON DEC. 10, 1942, the day this speech was made, Allied forces which had landed at Casablanca, Oran, Algiers and Bône were within 25 miles of Tunis and Bizerte on the strategic Tunisian peninsula. The British troops who had broken through on Nov. 2 at El Alamein, 80 miles west of Alexandria, had chased Rommel's vaunted Afrika Korps 700 miles to westward across Greniaia.

DARLAN CONTINUED

or declaring war upon us when we have had to fire Vichy troops at Oran or Dakar, in Syria or in Madagascar. [The Prime Minister refers here to the British naval attack on the French at Oran in July 1940, just after the fall of France, when the British sank or damaged five French warships and prevented them from joining the Germans; the abortive raid on Dakar by British and Free French forces in September 1940; the capture of Syria by British and Free French in June and July 1941; and the seizure of Madagascar by the British from the Vichy French in 1942.—ED.] On all these occasions I have believed, and have recorded my opinion beforehand, that France would not declare war; but a factor in that opinion was the immense American influence upon all Frenchmen, which influence of course increased enormously after the United States entered the war. Admiral Leahy is a close friend of President Roosevelt and was recently appointed his personal Chief of the Staff. [Leahy was made U. S. Ambassador to Vichy in November 1940, was recalled by U. S. in April 1942 as protest against Germans' putting Laval in power.—ED.] The attitude of the United States executive and State Department toward Vichy and all its works must be viewed against this background.

Since we broke with Vichy in 1940, this country has had no contacts with French North Africa, or only very slender and hazardous secret contacts. The Americans on the other hand have roamed about Morocco, Algiers and Tunisia without the slightest impediment, with plenty of money and with a policy of trade favors to bestow. They have worked all this time, both before and after they came into the war, to predispose French North Africa to them, to have the closest observation of the country, to have a strong footing there and to make all kinds of contacts with all kinds of people, especially important military and civil functionaries. When we began to plan this expedition with them they redoubled their efforts not only to acquire information and to create good will but also to make a regular conspiracy among the high French officers there to come over with their troops to the Allies, should an American landing take place.

French friendliness to Americans was antcipated

Great Britain is supposed in American circles to be very unpoplar with the French. I do not think it is true, and certainly our troops have had the very best reception in Northwest Africa once we got ashore. Nevertheless as we had been firing on the French on so many different occasions and in so many places, it was not worth while to contest the point. The whole enterprise therefore was organized on the basis not only of American command but of having Americans everywhere in evidence at the crucial moment of landing. If you keep in your mind the supreme object, namely the destruction of Hitler and Hitlerism, there is no room for small points of national self-assertiveness. As long as the job is done, it

CONTINUED ON PAGE 11

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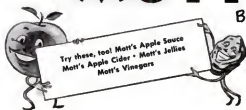
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does not matter much who gets the credit. We have no need to be anxious about the place which our country will occupy in the history of this war, or, when the facts are known, about the part which we have played in the great enterprise called TORCH.

I now turn to examine a peculiar form of French mentality, or rather of the mentality of a large proportion of Frenchmen in the terrible defeat and ruin which has overtaken their country. I am not at all defending or still less eulogizing this French mentality. But it would be very foolish not to try to understand what is passing in other people's minds and what are the secret springs of action to which they respond. The Almighty in His infinite wisdom did not see fit to create Frenchmen in the image of Englishmen. In a state like France which has experienced so many convulsions—Monarchy, Convention, Directory, Consulate, Empire, and finally Republic—there has grown up a principle founded on the *droit administratif* which undoubtedly governs the action of many French officers and officials in times of revolution and change. It is a highly legalistic habit of mind and it arises from a subconscious sense of national self-preservation against the dangers of sheer anarchy. For instance, any officer who obeys the command of his lawful superior, or of one whom he believes to be his lawful superior, is absolutely immune from subsequent punishment. Much therefore turns in the minds of French officers upon whether there is a direct, unbroken chain of lawful command, and this is held to be more important by many Frenchmen than moral, national or international considerations. From this point of view many Frenchmen who admire General de Gaulle and envy him in his role nevertheless regard him as a man who has rebelled against the authority of the French state, which in their prostration they conceive to be vested in the person of the antique defeatist who to them is the illustrious and venerable Marshal Pétain, the hero of Verdun and the sole hope of France.

Giraud wanted to be supreme commander

Now all this may seem very absurd to our minds. But there is one aspect about it which is important to us. It is in accordance with orders and authority transmitted or declared to be transmitted by Marshal Pétain that the French troops in Northwest Africa have pointed and fired their rifles against the Germans and Italians instead of continuing to point and fire their rifles against the British and Americans. I am sorry to have to mention a point like that, but it makes a lot of difference to a soldier whether a man fires his gun at him or at his enemy; and even the soldier's wife or father might have a feeling about it too.

It was the opinion of those officers who were ready to come over to our side that any admixture of de Gaulle troops at the outset would destroy all hope of a peaceful landing. Although we were prepared to bear down all opposition and in fact did overcome a very considerable degree of opposition, it is my duty to confess that neither we nor the Americans were looking for additional trouble, there being quite enough going about at the present time. The Americans, who, as I have said, were in command from the beginning, for their part refused to allow the slightest intervention of de Gaulleists into this theater. There was, however, one French figure upon whom our hopes were set—General Giraud—a very senior French officer who was taken prisoner before the French surrender in 1940 while fighting gallantly in a tank and who a few months ago made his second remarkable and dramatic escape from German captivity. Giraud is an undoubted hero of the French army. General Juin, who commanded the important Algiers Garrison and Army Corps, was ready to act as his lieutenant. From our point of view there was nothing wrong with General Giraud. We therefore, at General Eisenhower's request, sent a British submarine under the American flag to cruise off the French Riviera coast, and on the night of November 6, two days before the dawn of Zero, we picked up the general, took him out to sea, transferred him to a seaplane and brought him to Gibraltar where he arrived on the afternoon of the 7th. We all thought General Giraud was the man for the job and that his arrival would be electrical. In this opinion General Giraud emphatically agreed and he made the most sweeping demands for plenary authority to be given to him as Supreme Commander in Chief of all the

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ADMIRAL JEAN FRANÇOIS DARLAN, commander of Vichy armed forces and heir apparent to Pétain, was visiting his sick son in Algiers when he was caught. He was assassinated by a 20-year-old French youth on Dec. 24.

DARLAN CONTINUED

forces in or ever to be brought into Northwest Africa. Some hours passed in persuading him to reduce these claims to the bounds of reason.

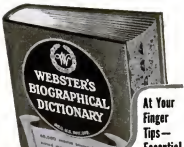
Under the influence of General Juin, Algiers surrendered on the evening of the 8th. By the afternoon of the 9th General Clark had established Allied advance headquarters there. Here was found Admiral Darlan, who had been in our hands though treated with all consideration since the day before. He had come back after his official tour to visit his son who is said to be dying.

Casablanca landing was endangered

The landing at Casablanca was proceeding very slowly in the face of obstinate opposition. Large numbers of ships crammed with troops were looting about outside the range of the forts and the U-boats were arriving on the scene in ever-increasing numbers. On four days out of five off Casablanca the surf is too great for landing on the beaches. The Americans had hitherto been astonishingly favored by fortune in the weather, but it might have broken at any moment, and, if so, the greater part of the armada off Casablanca would have to crowd into the Bay at Gibraltar or go on cruising about in the open sea among the U-boats. Although Oran capitulated on the 10th the landing facilities there would have been wholly insufficient to deal except very slowly with double the force which we had already assigned for it. Indecisive and protracted operations in this area would have put a peculiar stress on Spain whose interests were affected and whose fears and appetites alike might easily have been excited. It was therefore of the utmost importance to bring the fighting at Casablanca to a close as soon as possible. Of course, looking back on all these events after they have turned out right, it is not easy to recall how hazardous they looked to us, to the American Chiefs of the Staff or to General Eisenhower beforehand and while they were going on. The United States might have lost 10,000 to 20,000 men drowned by U-boats, apart from the fighting on the beaches and the fire of the harbor batteries.

Moreover the need for speed in the whole campaign was intensely felt by us all. Morocco and Algeria were only stepping-stones to the real prize which is Tunisia, which held and holds the key to the Central Mediterranean. To get eastward with the utmost rapidity was only possible if the French would not only cease fighting, but would abstain from sabotaging railways and roads and actively assist in unloading the ships. Delay in getting eastward would give the Germans the time to fly and ferry over a powerful army and every day lost might mean a week's heavy fighting with thousands of extra-casualties. This was the situation on the 10th with which General Clark at Algiers and his superior General Eisenhower at Gibraltar had to deal.

All the high French authorities in Tunis, Algeria and Morocco



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CONTINUED ON PAGE 31

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DARLAN CONTINUED

had been invited to Algiers, and most of them had complied. Darlan, Giraud, Juin, Noguès, Chatel, and various others were gathered. Admiral Esteva, in whom we had great hopes, was held in Bizerte by the enemy. These Frenchmen wrangled together in the most bitter manner. But under the vehement pressure of the United States' General Clark for a decision one way or the other, Giraud and all the other French authorities present agreed to accept Darlan as their leader and custodian of the mystical authority of the Marshal and the honor of France. Darlan, although virtually a prisoner, at first refused to do anything but eventually, late in the afternoon, he agreed to accept General Clark's terms and to send orders by air to stop all French resistance to the Allied forces. All fighting at Casablanca thereafter ceased, though whether as the result of Darlan's order is not known, and the heavy American disembarkations began. The provisional emergency agreement made in these circumstances by General Clark and Admiral Darlan was approved, for what it was worth, by General Eisenhower. This was the beginning of the relationship with Darlan.

Darlan assumes Pétain's authority

Next day, the 11th, another great event occurred. Hitler overran occupied France in the teeth of the protests of the venerable and illustrious Marshal. This constituted a breach of the Armistice. The French officers considered themselves released from its conditions. All bets were off. There was a new deal. It could be said that the venerable and illustrious Marshal was no longer a free agent. His authority was therefore even more clearly held to reside in Admiral Darlan. Darlan was the only authority plainly derived from Marshal Pétain. General Giraud could not claim that authority. He had left France without the permission of Marshal Pétain and even, as was suggested, breaking his written promise to him. The remarkable thing is that General Giraud was himself impressed by the arguments of the other Frenchmen. He was quite soon convinced that he had no power whatever to influence the decision and, more than that, he seems to have felt himself at a disadvantage compared with these other Frenchmen who could prove they had obeyed the orders emanating legally from the head of the State.

Eisenhower makes agreement with Darlan

On the 13th General Eisenhower, with Admiral Cunningham [Allied naval commander of the invasion—ED.], arrived at Algiers from Gibraltar for the first time and began more formal conversations with General Clark, Admiral Darlan, General Giraud and other French high officers. His object now was not merely to obtain a cessation of resistance but to bring the whole French military and administrative machine actively over to our side.

On the 14th he telegraphed to the Combined Chiefs of Staff in Washington under whom he is serving that he had reached an agreement with the Frenchmen; that they would accept only Darlan's leadership and that Darlan would cooperate with the Allied army. The main point was that General Eisenhower recognized Admiral Darlan as the supreme French authority in Northwest Africa. This was not a treaty. It was an arrangement made by the American Commander in Chief in the field with the local authorities to facilitate the safe landing of his troops and the eastward movement of his army. Not only all the American generals but Admiral Cunningham, who knows the Mediterranean from end to end and who had been in the TORCH enterprise for several months, and also the representatives of the Foreign Office and the State Department who were present, strongly urged acceptance of the subsequent written agreement by their governments. All the French forces and officials came over to our side, thus relieving the Americans of the anxieties and difficulties which a forcible taking-over of the administration of these vast regions would have imposed upon them and us, and of the still more imminent risk of sabotage of our communications to the eastward. Giraud was appointed by Darlan commander in chief and hastened to rally the French troops to their new allegiance. The French garrison in Tunis, who had made no resistance to the German landings, which

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had already begun there, marched out of the city to the westward and took up positions facing east against the Germans. Fraternization ensued between the British, American and French soldiers. The populace, whose sympathies were never in doubt, but who in some places seemed sunk in coma and in bewilderment, became enthusiastic, and the whole enterprise proceeded with speed and vigor. So much for what happened on the spot.

In these emergency transactions His Majesty's Government had not been consulted in any way; nor did we know the details of all the violent events which were happening. The decision which the President had to take was whether to disavow or endorse what his general had done. He backed him up. The question before us was whether we should repudiate General Eisenhower at the risk of a very serious break with the United States. I have no doubt whatever that we should have been very careless of the lives of our men and of the interests of the common cause if we had done anything of the kind. However, on November 17 I telegraphed to the President in the following sense:

"I ought to let you know that very deep currents of feeling are stirred by the arrangement with Darlan. The more I reflect upon it the more convinced I become that it can only be a temporary expedient justifiable solely by the stress of battle. We must not overlook the serious political injury which may be done to our cause, not only in France but throughout Europe, by the feeling that we are ready to make terms with the local Quislings. A permanent arrangement with Darlan or the formation of a Darlan government in French North Africa would not be understood by the great masses of ordinary people whose simple loyalties are our strength.

"My own feeling is that we should get on with the fighting and let that overtake the parleys, and we are all very glad to hear that General Eisenhower expects to be able to order the leading elements of our First Army to attack the Germans in Tunis and Bizerte in the course of the next few days."

Roosevelt calls Darlan deal an expedient

On this the President a few hours later made the statement to his press conference which was published and gave so much general satisfaction. To me he telegraphed at midnight on the 17th the text of the statement he had just given out at his press conference:

"I have accepted General Eisenhower's political arrangements for the time being in Northern and Western Africa. I thoroughly understand and approve the feeling in the United States and Great Britain and among all the other United Nations that in view of the history of the past two years no permanent arrangement should be made with Admiral Darlan. People in the United Nations likewise would never understand the recognition of a reconstituting of the Vichy Government in France or in any French territory. We are opposed to Frenchmen who support Hitler and the Axis.

"No one in our Army has any authority to discuss the future government of France and the French Empire. The future French government will be established—not by any individual in Metropolitan France or overseas—but by the French people themselves after they have been set free by the victory of the United Nations. The present temporary arrangement in North and West Africa is only a temporary expedient, justified solely by the stress of battle.

"The present temporary arrangement has accomplished two military objectives. The first was to save American and British lives on the one hand, and French lives on the other hand. The second was the vital factor of time. The temporary arrangement has made it possible to avoid a 'mopping up' period in Algiers and Morocco which might have taken a month or two to consummate. Such a period would have delayed the concentration for the attack from the west on Tunis, and we hope on Tripoli.

"Every day of delay in the current operation would have enabled the Germans and Italians to build up a strong resistance, to dig in and make a huge operation on our part essential before we could win. Here again, many more lives will be saved under the present speedy offensive than if we had had to delay it for a month or more. It will also be noted that French troops under the command of General Girault have already been in action against

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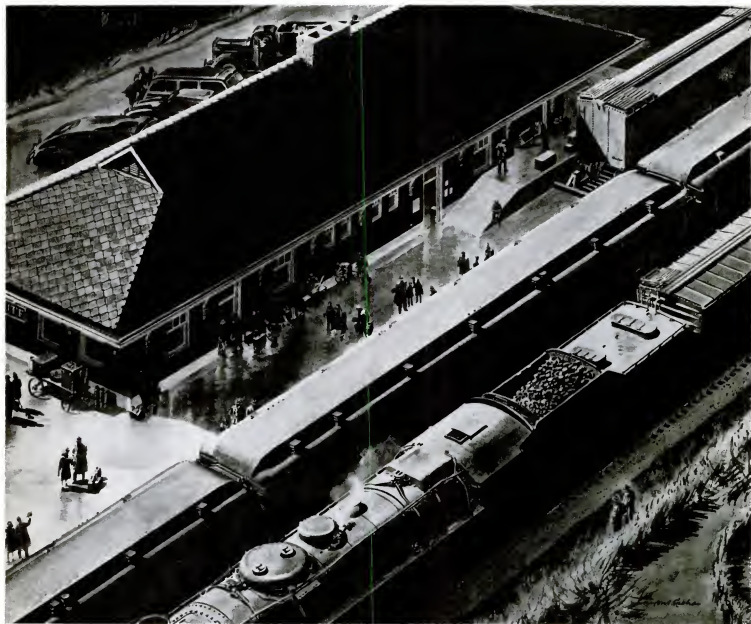
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HEADQUARTERS FOR TRANSPORTATION VALUES

HERE'S SOMETHING to remember when you are checking the prices you pay for things *now* with the prices you used to pay . . .

The general level of railroad freight charges today is no higher than it was before the war.

This prewar level has been maintained in the face of the fact that the prices of nearly everything for which railroads *pay out* money—wages, materials and supplies, taxes—have gone up, just as the prices *you* now pay for things you buy have gone up.

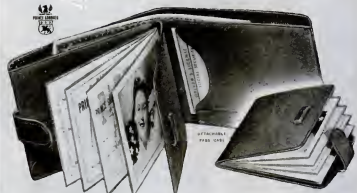
But the price at which the service is sold is not the only important part of the railroads' value to this nation. The adequacy and dependability of rail service are an even greater value.

It was to its railroads that the nation turned in the emergency of war to haul 90 per cent of all the war freight, 97 per cent of military travel.

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DARLAN CONTINUED

the enemy in Tunisia, fighting by the side of American and British soldiers for the liberation of their country. Admiral Darlan's proclamation assisted in making a 'mopping up' period unnecessary. Temporary arrangements made with Admiral Darlan apply, without exception, to the current local situation only. I have requested the liberation of all persons in Northern Africa who had been imprisoned because they opposed the efforts of the Nazis to dominate the world, and I have asked for the abrogation of all laws and decrees inspired by Nazi Governments or Nazi ideologists. Reports indicate that the French of North Africa are subordinating all political questions to the formation of a common front against the common enemy."

It seemed to me that these statements by the President safeguarded what I may call the long-term policy, and we should do very well to rest upon them. I must however say that personally I consider that in the circumstances prevailing General Eisenhower was right, and even if he was not quite right I should have been very reluctant to hamper or impede his action when so many lives and such vitally important issues hung in the balance. I do not want to shelter myself in any way behind the Americans or anyone else.

Allies must honor agreement with Darlan

Now how far are we committed to Admiral Darlan? There is no doubt that if you ask for a man's help and he gives it in a manner that is most valuable to you, on the faith of an agreement entered into amid dangers which are thereby relieved, you have contracted a certain obligation toward him. I do not want the House to have any illusions about this. Both governments had undoubtedly the right to reject General Eisenhower's agreement with Admiral Darlan, but in view of what had happened it is perfectly clear that a certain obligation had been contracted toward him. More than that, we had benefited greatly from the assistance we had received. I do not consider that any long-term or final agreement has been entered into. I do not consider that the agreement is a document to be interpreted by legalistic processes. It is a question of fair dealing, and of this General Eisenhower is in the first instance the judge. He states that he does not consider that he is in any way bound permanently to Admiral Darlan. He claims that he has the sole right of interpretation. Darlan and the other French leaders are certainly in his power, and I for my part hope that he will interpret his obligations in a reasonable and honorable manner, even to a man like Darlan.

The French fight with the Allies

Since then events have moved at a gallop. The American and British armies, several hundreds of thousands strong, with all their complicated and ponderous tackle, have now landed and are in control of the whole of French Northwest Africa, an area over 900 miles long from west to east, with the exception only of the 20 or 30 miles of the Tunisian tip on which the Germans and Italians are endeavoring to build up an army and where the Germans are desperately and vigorously resisting. The whole French army and administration are working wholeheartedly on the side of the Allies. It is much too late for their leaders to turn back now. We need their aid, but they are in our power. The French troops have fought well on two occasions. On the first, 600 of them repelled a German attack without yielding an inch of ground although they suffered 25% casualties. On the second, supported by United States artillery and some parachutists, they destroyed a German battle group at Faid and took the position together with 100 prisoners, mostly German. They are guarding a long line from about 40 miles south of the Mediterranean down to the Tripolitanian frontier, holding back the German and Italian patrols and pressing forward as far as their strength allows toward Sfax and Gabès. As our troops come up we shall reinforce them strongly. Meanwhile Admiral Darlan succeeded in bringing the whole of French West Africa including the key strategic base of Dakar to our side against the enemy. I asked the President whether I might refer to certain secret telegrams and I have just received the following from him:



IN ALGIERS in December 1942 Eisenhower and General Clark met with Darlan, who was made chief of state of the French North Africa administration.

"You might add from me if you wish that General Eisenhower has definite instructions from me to enter into no agreement or bilateral contract with Admiral Darlan, but that all decisions by Eisenhower shall be unilateral on our part, and shall take the form of announcements from the military Commander in Chief of our armed forces. Furthermore I hope you will call attention to the fact that Dakar instead of being a menace is today open to use by British and American ships and planes in the prosecution of the war."

The advantages of Dakar coming over are enormous, and saved us a costly and perhaps bloody expedition. We are to have all the facilities of the port. The United States deals for us in the matter; it has adopted the claims the Admiralty made and we are to share with it all these facilities. The powerful modern battleship *Richelieu* can go to the United States to be completed. Other French vessels are being formed into a squadron which obeys the orders of Admiral Darlan. Darlan is actively endeavoring through his emissaries to persuade Admiral Godfroy, who commands the French squadron interned in Alexandria harbor, and is paid by us, to come out on our side. So far he has not succeeded but we are hopeful. Questions of honor appear to be specially complicated in this case. [Admiral Godfroy's squadron, which included a battleship and four cruisers, was caught in Alexandria and demilitarized at the time of the fall of France. In June 1943 Godfroy finally allowed his ships to join the Allies.—ED.]

All this is done in the sacred name of the Marshal and when the Marshal bleats over the telephone orders to the contrary and deprives Darlan of his nationality, the admiral rests comfortably upon the fact or fiction, it does not much matter which, that the Marshal is acting under the duress of the invading Hun, and that he, Darlan, is still carrying out his true wishes. In fact if Admiral Darlan had to shoot Marshal Pétain he would no doubt do it in Marshal Pétain's name.

Darlan explains his position

While all this has been going on, Admiral Darlan was naturally somewhat affected by the President's outspoken declaration and other statements which reached his ears. It may be of interest to hear a letter which he wrote to General Clark. We are not called upon to approve or sympathize with his position, but it is just as well to understand it.

"*Monsieur le Général,*

"Information from various sources tends to substantiate the view that 'I am only a lemon which the Americans will drop after they have squeezed it dry.'

"In the line of conduct which I have adopted out of pure French patriotic feeling, in spite of the serious disadvantages which it entails for me, at a moment when it was extremely easy for me to let events take their course without my intervention, my own personal position does not come into consideration.

"I acted only because the American government has solemnly undertaken to restore the integrity of French sovereignty as it existed in 1939, and because the Armistice between the Axis and France was broken by the total occupation of Metropolitan France against which the Marshal has solemnly protested.

CONTINUED ON NEXT PAGE



Johnnie Walker offers congratulations

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For "Eveready" Batteries are back! You can buy them. Ask for them at your dealer's.

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DARLAN CONTINUED

"I did not act through pride, ambition nor calculation but because the position which I occupied in my country made it my duty to act.

"When the integrity of France's sovereignty is an accomplished fact—and I hope that it will be in the least possible time—it is my firm intention to return to private life and to end my days, in the course of which I have ardently served my country, in retirement."

[The Prime Minister then referred to General de Gaulle's attitude in terms which, though courteous and friendly, were critical. As General de Gaulle became afterward the head of a friendly state the publication of this passage would be premature.]

During the last summer I have established close and friendly relations with General Eisenhower. I do not think I can give a better general picture of the situation than the latest message which he has sent to me. It was dispatched on December 5:

Eisenhower explains dealings with Darlan

"In the political field it is easily evident that our war communications system has not served us well in trying to keep you fully informed. This has been aggravated by the fact that difficulties in censorship here have permitted rumors to go out that have no foundation in truth. Among these stories is one that the American military authorities are dealing with Darlan about matters that have nothing to do with the local military situation, and are supporting his claims to a permanent authority rather than as merely the temporary head of the local government. Nothing could be further from the fact. Admiral Cunningham, Mr. Mack, Brigadier Whiteley and other British officers are kept closely and intimately informed of all moves made, both in our local dealings with Darlan and in the weary process we have been going through in straightening out the Dakar angle. At every meeting with Darlan, I tell him that so far as this headquarters is concerned, he is at the head of a local *de facto* organization by means of which we are enabled to secure the cooperation, both military and civil, that we need for the prosecution of this campaign. He knows I am not empowered to go further than this. I assure you again that we are not entering a cabal designed to place Darlan at the head of anything except the local organization. Here he is entirely necessary, for he and he alone is the source of every bit of practical help we have received. If you will contemplate the situation existing along our lines of communication, which extend 500 miles from here through mountainous country to Tunisia, you will understand that the local French could, without fear of detection, so damage us that we would have to retreat hurriedly back to ports from which we could supply ourselves by sea. Giraud quickly gave up trying to help us and it was only through Darlan's help that we are now fighting the Boche in Tunisia instead of somewhere in the vicinity of Bone or even west of that. [On the day this speech was made the Allies surged to within 25 miles of the key city of Tunis where the attack stalled. In February the Germans launched a counteroffensive which was stopped at Kasserine Pass. The Allies did not capture Tunis until May.—ED.] It appears to us that both Boisson [Vichyite governor general of French West Africa.—ED.] and Darlan are committed irrevocably to an Allied victory. . . .

"The military prospects depend upon several factors of which the most important is our ability to build up fighter cover for our ground troops. This, in turn, depends upon getting supplies, establishing forward fields and maintaining a rapid flow of fighter craft until the battle is won. It depends also upon weather, until we can get steel mats on all our mud fields. The next thing we must do is to get forward every available scrap of ground reinforcement and replacements for troops now on the line, who need a short rest. In addition we must get our communication lines to work so well that all ground and air troops will be assured of adequate reserves when more intensive fighting starts again. The third great factor is our ability to prevent rapid reinforcement by the enemy. Our bombing fields are now so far removed from targets that the scale of our air bombing is not what we should like, but we are doing our best. Finally, during all this, we must provide adequate protection for our land and sea lines of communication, especially our ports. All these jobs strain our resources and keep everyone going at top speed, but we shall yet get them done. But

all this shows you how dependent we are upon French passive and active cooperation and, so far, we have no evidence of reluctance on Darlan's part to help us."

It is very necessary that the two governments and, if I may say so, the President and I, keep very closely together, as we are doing. After all, what is it we want? We want the maximum possible united French effort against the common enemy. This I believe can be achieved but it can only be achieved gradually and it will best be achieved by the action of Frenchmen. If Admiral Darlan proceeds to render important services he will undoubtedly deserve consideration in spite of his record, but that consideration gives him no permanent claims even upon the future of the French possessions which have rallied to him, still less upon the future of France. The Germans by their oppression will soon procure for us the unity of Metropolitan France. That unity can now only take an anti-German form. In such a movement the spirit of the Fighting French must be continually in the ascendant. Their reward will come home on the tide. We must try to bring about as speedily as possible a working arrangement and ultimately a consolidation between all Frenchmen outside the German power. The character and constitution of Admiral Darlan's government must be continuously modified by the introduction of fresh and, from our point of view, clean elements. We have the right and I believe we have the power to effect these necessary transformations so long as Great Britain and the United States act harmoniously together. But meanwhile, above all, let us get on with the war.

I must say I think he is a poor creature with a jaundiced outlook and disorganized loyalties who in all this tremendous African episode, west and east alike, can find no point to excite his interest except the arrangements made between General Eisenhower and Admiral Darlan. The struggle for the Tunisian tip is now rising to its climax and the main battle impends. Another trial of strength is very near on the frontiers of Grenada. [At the time of this speech, less than two months after the start of the British offensive at El Alamein, the British under Montgomery had cleared out the heavily contested territory of Grenada.—ED.] Both these battles will be fought almost entirely by soldiers from this island. The First and Eighth British Armies will be engaged to the full. I cannot take my thoughts away from them and their fortunes, and I expect that will be the feeling of the House of Commons. The House will, I believe, feel that it is being well and faithfully served by His Majesty's Government. I ask them to support us in refusing to do anything at this juncture which might add to the burdens and losses of our troops. I ask them to give their confidence to the government and to believe in their singleness and inflexibility of purpose. I ask them to treat with proper reprobation that small, busy and venomous band who harbor and endeavor to propagate unworthy and unfounded suspicions, and so to come forward unitedly with us in all the difficulties through which we are steadfastly and successfully making our way.



AT CASABLANCA CONFERENCE in January 1943 atmosphere was tense because Generals Giraud (left) and de Gaulle (third from left) bitterly opposed each other. President Roosevelt got them to shake hands but enmity persisted.

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Manhattan, 65 proof
Dry Martini, 71 proof
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Milshire Bottled London Dry Gin is 100 proof, distilled from 100% grain neutral spirits. © F. Heublein & Co., Inc., Hartford 1, Conn.



BOUNCING GENTLY FROM CEILING AND CHANDELIER, GIANT PLASTIC BALLS LEND GAIETY TO THEIR OWN COMING-OUT PARTY GIVEN BY GROUP OF CHICAGO ARTISTS



ILLUSION OF BUBBLE BLOWING is created as plastic ball rests on pipe of Actor Murray Forbes.

Life Tries Out a New Toy

Chicago artists play with giant plastic balls reconverted from war use

The occasional short peeks Americans have been getting into the bright new world of reconversion are fast becoming stares of bug-eyed fascination as manufacturers convert gas masks into powder-puff holders, air-raid helmets into hens' nests and snowshoes into cocktail tables. Latest such device designed is a seven-ounce, three-foot plastic ball, made by the DuPage Plastics Co. of Lombard, Ill.

The new plaything is derived from one of the war's most ingenious inventions, the solar still. Adrift at sea, a man would put sea water in the still and let the sun's heat distill the undrinkable salt water into drinkable fresh water. DuPage, which was caught at war's end with a lot of solar-still

machinery and material, has bounced into peace with ridiculous ease, simply by ripping all the insides out of the solar still and selling the thin but nail-tough Vylyte covering. This makes a large ball whose exact place in the atomic age is yet to be determined. One clue to its future was provided recently by the Actors Club of Chicago, whose radio-artist members gave a party at its clubhouse to test the ball's possibilities. Although it remains to be seen whether or not the plastic-ball pratfall and other exercises tried out at the party are to become common sights in the American home, the ball itself is apparently here to stay. DuPage is making and selling them at the rate of 1,000 a day.



PRATTFALL on plastic ball illustrates one of the toy's most elementary uses. From a standing position the subject merely flops violently on it, is promptly jounced to the floor.



PLAYGROUND GAME of bouncing the ball under the leg requires extra-high leg-lifting. Ball will bounce well if blown tight. Otherwise it is as soggy as a wet paper bag.



BLOWING UP THE BALL requires a good set of lungs and about five minutes' steady puffing. In blowing-up contest Actress Angel Casey (left) won with puffs to spare.



BALANCING ON BALLS proved too much for party's three most tireless experimenters, Peggy Forbes, Angel Casey and Janet Niles, who fell off every time they tried it.



WHEELBARROW RACES were also tried, demonstrating conclusively that it was not easy for the person on the ball to stay there and hold skirt down at the same time.



BALANCING THE BALL on one's head proved as hard as balancing one's self on ball. Best balancers at party could only keep the ball on their heads for a few seconds.

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You look SHARP because you get the best-looking shaves any man ever had!

You feel SHARP because Gillette Blue Blades give you the quickest, most refreshing shaves of your life!

You are SHARP when you buy Gillette Blue Blades with the **SHARPEST** edges ever honed, because you get more shaves per blade and save money!

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GILLETTE'S CAVALCADE OF SPORTS presents the major boxing event of the week every Friday night over American Broadcasting Company stations at 10 o'clock E.S.T. Gillette Safety Razor Company, Boston 6, Mass.



PARENTS of the fun ball are Manufacturers Emil Bach and Kip Livingston. Solar still (on table) has a funnel on its top and black cloth bag inside.



LACING UP NOZZLES of balls for the party was carefully done. The ball is laced much as a football but the job is easier, takes only a minute or two.



GUESTS arriving at Actors Club party found stairs billowing with plastic balls. Swan dive onto balls from top of stairs was discussed, not attempted.

CONTINUED ON PAGE 10



Ah—a capitalist!

NOW—it's just a penny in a piggy bank. But soon his piggy will be full. Then the pennies will be taken to a real savings bank.

The bank will put his pennies to work. Some of them almost certainly will be invested in electric utility securities. Banks

prefer these securities because sound *business* management has made them a dependable investment—as dependable as electric service itself.

So, the little boy has a personal stake in the electric power industry. Practically every American has—millions as direct

stockholders, other millions as savings bank depositors and life insurance owners.

This is the American economic system. It's called capitalism. It's a good system. It helped make America great. And it will continue to open doors of opportunity for all little boys and girls with piggy banks.

Hear NELSON EDDY in "THE ELECTRIC HOUR" with Robert Armstrong's Orchestra. Sundays, 4:30 P.M., EST, CBS

170 ELECTRIC LIGHT AND POWER COMPANIES

SELF-SUPPORTING, TAX-PAYING BUSINESSES

* Names on request from this magazine.

PIPE TYPES by **MICHAEL BERRY**



THE SCRAP COLLECTOR. Always forgets to refill his humidor, and then frantically collects every scrap of tobacco in the house to make a pipeful. If he'd switch to Briggs, he'd never forget to stock up . . . it's so unforgettably mellow and flavorful, so downright enjoyable to smoke!



THE LECTURER. Can hold an audience spellbound as he describes the joys of pipe-smoking. His listeners practically drool when he tells them about Briggs. No wonder: Briggs is aged in oaken casks for years—extra-aged to yield extra mildness, to seal in richer flavor. You'll go for Briggs, too!

BRIGGS

A LUXURY TOBACCO
AT A POPULAR PRICE



PRODUCT OF
F. LOHRLAND
CO.

WHEN A FELLER
NEEDS A FRIEND

CASK-MELLOWED EXTRA LONG FOR EXTRA FLAVOR

Wastic Ball CONTINUED



BUBBLE BATHER at party found the ball useful. Bubble dancers probably will, too, because, when pricked by nightclub pranksters, it deflates slowly.



DEFLATING BALL takes time. Of various methods tried, least efficient is the one shown above. Sitting or lying on it or rolling it up tight are better.

Choice of a lifetime...



Treat yourself to the finest Golden Wedding in more than half a century. Linger over its lighter, finer flavor. It's the discriminating whiskey drinker's choice of a lifetime.

Golden Wedding

.....
Has
had no
peers for
fifty
years

BLENDED WHISKEY. 86 PROOF. 72% GRAIN NEUTRAL SPIRITS. JOSEPH S. FINCH & COMPANY, SCHENLEY, PA.

CLAUDETTE COLBERT starring in International Pictures "TOMORROW IS FOREVER"

YOU KNOW YOUR
ABC
MISS COLBERT



A ALWAYS MILDER
B BETTER TASTING
C COOLER SMOKING

*All the Benefits of
Smoking Pleasure*



THE RIGHT COMBINATION OF THE
WORLD'S BEST TOBACCOS *Properly Aged*

A ALWAYS **B**UY **C**HESTERFIELD

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