

LIFE

IN THIS ISSUE

MYSTERY BILLIONAIRE

THE STORY OF THE GULBENKIAN
COLLECTION—8 PAGES IN COLOR



U.C.L.A. QUEEN

ALLYN SMITH

20 CENTS

NOVEMBER 27, 1950

CIRCULATION OVER

5,200,000

QUALITY
CRAFTSMANSHIP
STYLE

FORSTMANN

100% VIRGIN WOOL

Look for this label ... it identifies
the finest wools in the world

FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

He's enchanted...
she's bored stiff!

What a break to find himself the unexpected partner of this lovely girl whose escort couldn't come to the party! The moment Warren laid eyes on her, he knew she was the girl for him. Now, as he bade her "Good Night" he was counting the minutes, the hours, until he saw her again. Poor guy, he was just kidding himself. If he ever sees her again it will be because she can't get out of his way. After all, there's one thing* a girl can't overlook.



It can happen to you...any time

How's your breath today? You can be guilty of *halitosis (unpleasant breath) right now *without realizing it*. This all too common condition may affect everyone at some time or other . . . can put you in the worst possible light.

Isn't it foolish to risk offending when Listerine Antiseptic is such a simple and delightful precaution . . . such an *extra-careful* one? You simply rinse the mouth with it before any date, and, lo! . . . your breath is instantly fresher.

To be extra-attractive be extra-careful

A number of things may relieve off-color breath *momentarily* but Listerine Antiseptic is the *extra-careful* precaution because it instantly sweetens and freshens the breath . . . and keeps it that way . . . not for seconds . . . not for minutes . . . but for hours, usually. So, to be extra-attractive, be *extra-careful*.

Never, never omit Listerine Antiseptic night and morning, and before any date.

While some cases of halitosis are of systemic origin, most cases, say some authorities, are due to the bacterial fermentation of tiny food particles clinging to mouth surfaces. Listerine Antiseptic quickly halts such fermentation, then overcomes the odors fermentation causes. Lambert Pharmaceutical Co., St. Louis, Mo.



.... IT'S BREATH-TAKING !

BEFORE ANY DATE... LISTERINE ANTISEPTIC

DOG OWNERS!

Are you confused by claims, counter-claims, "extra" ingredients—by countless words about the nutritional values of many, many dog foods? Here are some laboratory findings which will interest you!

The only 4[★] of all the leading

Penny for penny, ounce for ounce—**PARD** GIVES MORE FOOD VALUE than any other leading canned dog food!

PROOF
THAT PARD IS THE
BEST YOU CAN BUY

Each star indicates an amount* known to be adequate for perfect, balanced nutrition. These amounts have been established after many years of research by Swift & Company's scientists and proven beyond doubt by actual feeding tests on generation after generation of dogs in Swift's famous kennels.

	PROTEIN	VITAMINS (B Complex)	CALORIES	MINERALS	SCORE
PARD	★	★	★	★	★★★★★
DOG FOOD A	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	★	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	★
DOG FOOD B	★	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	★	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	★★
DOG FOOD C	★	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	★	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	★★
DOG FOOD D	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	★	BELOW PARD'S KNOWN ESSENTIAL STANDARDS	★

*The above is based on an analysis of five nationally advertised brands of canned dog food. The determinations were conducted for Swift & Company by the Laboratory of Vitamin Technology, an independent laboratory specializing in Biochemical Research and Analysis. Detailed findings are on file at Swift & Company.

STAR dog food brands!



Let your dog RATE HIGH in robust health, life and fun!
Feed "4-STAR" Pard . . . Your Best Friend's Best Food!

This One



UJUT-TFK-TKPO



**"feed 10,000 in 90 minutes? In our defense plant
they do it with mobile canteens and *DIXIE CUPS***



"Dixie"
is a registered
trade mark of the
Dixie Cup Company

"Those of us who work so far from the cafeteria have our food brought to us—piping hot, with plenty of Dixie Cups for coffee, soup, juices and milk. In the plant cafeteria, too, they use Dixie Cups to handle the rush with the quick clean-up between shifts. Result—no delays in getting back on the job."

WINTER AHEAD



INSTALL NEW

CHAMPION

SPARK PLUGS

SNACK 'EM OR FEAST 'EM—with a fine choice of Borden's Fine Cheeses!



The jolliest Holiday spreads!

For super sandwiches or captivating canapés—the "party" part of holiday time—stock up today on Borden's Cheese Spreads!

They're the most delicious cheese spreads you can buy—blended from Borden's finest cheeses. Taste the fine aged American Cheddar in Vera-Sharp and Cheese 'n Bacon. (These two come in 1-lb. bowls or 5-oz. glasses.) Enjoy Pimento, Pineapple, or Relish—3 favorites made with Borden's Cream Cheese! A new formula! gives them more flavor and finer texture for spreading. Nine kinds in all.

At your store, in heavy-based, crystal-clear "Party Glasses" you'll be proud to use for fruit juice, children's milk, or party beverages. Collect a set!



Borden's Fine Cheeses

FOLKS WHO KNOW CHEESE SAY "BORDEN'S, PLEASE!"



Pass the cheese tray!

Everybody wants more of that Borden's Gruyere Cheese! Sweet as a nut, delicious! It's made from really fine Swiss cheese aged 11 months or more. Even folks who seldom go for cheese love this one!

For folks who like a cheese with lots of spunk, serve Borden's Vera-Sharp! Fine American Cheddar, aged till the flavor crackles, gives process Vera-Sharp its rich personality.

Both Gruyere and Vera-Sharp come in 1-oz. foil-wrapped portions in a handy, re-usable plastic box... need no refrigeration. Good cheeses to have on hand for spur-of-the-minute celebrations!



All's well that ends well!

As the final touch to a family feast or a gala evening, offer a choice of these two important cheeses:

Borden's Military Brand Camembert has a fragile delicacy and flavor unlike any other cheese. One taste, and you'll know why Napoleon kissed the maid who first made Camembert!

Liederkrantz Brand—a golden cheese with a heart like cream—has a rich emphatic flavor that all men love... yet a surprising gentleness that appeals to the ladies!

Get these two from the dairy case at your food store. Serve when centers are soft and creamy-yellow.

LETTERS TO THE EDITORS

COVER

Sirs: The most unusual scene we saw at Madison Square Garden was Miss Cary Latimer, your cover girl (*LIFE*, Nov. 6), dressed in evening clothes playing with her horse in its stall. She looks so lovely in evening dress as in riding clothes.

A. L. WAINTRUB
New York, N.Y.



Sirs: I venture to say that Cary Latimer will grow up to be even more beautiful than Elizabeth Taylor.

Tom FITZHEMONDS
Mechanicsburg, Ohio

Miss Latimer, who won one fourth- and two fifth-place ribbons in the amateur and ladies' three-gaited classes at the horse show, became a Powers model after appearing on *LIFE's* cover. She was also approached by radio and television. But, for the time being, she is pretty busy with school work.—ED.

RADIO'S DEADLY SINS

Sirs: Thanks to *LIFE* for the article by John Crosby ("Seven Deadly Sins of the Air," *LIFE*, Nov. 6), crusader for the long-suffering people of the United States of America....

S. R. EVEREST
Charlotte, Mich.

Sirs: I have read Brother Crosby's engaging (and slightly purple) piece about radio and TV four times. The reason why I read it four times is that a bold caption reads: "SOME OF RADIO'S LESS APPEZTING MOMENTS"—and then adds: "A few of the programs Mr. Crosby criticizes are..." One of the pictures is that of my wife Peggy and her husband. I read the piece to find out where and how he thinks we are "less appetizing," and just how "Mr. Crosby criticizes" us. Then I read it three times more to make sure.

The fact is that he makes no reference whatever to our program, nor to us. He even makes no reference to the bread-bak-tast type of program except to marred that a "young couple" cleared as much as \$100,000 a year on such a program. (Not the Fitz-Goes, darn it.) No criticism whatever of the type, nor of us.

So you won't mind if I accuse your own editors of real carelessness in implying, by the use of our picture, that 1) John Crosby specifically accused us of doing something not appetizing, 2) criticized us and/or our type of radio show. He did neither....

A night-blooming murrain on your caption-writing misquoter.

EDWARD FITZGERALD
New York, N.Y.

Life's pictures and caption accurately reflected the opinions of Mr. Crosby who says: "Morning breakfast elatter is one of my pet peeves. And as for the Fitzgeralds, they not only invented this kind of program but brag about it."—ED.

Sirs: ... Did you know that there is a chain of M stations in Wisconsin, with most of the programs emanating from Madison? If one is so fortunate as to live within broadcasting distance of these Wisconsin stations, one can tune in 12 hours a day of unadvertised programming and such unheard things as an hour of uninterrupted music, special tape recordings of the Pro Arte Quartet and Saturday evening musicals by the University of Wisconsin, not to mention tri-weekly broadcasts from topflight classroom lecturers. This is handy stuff and wonderful to experience....

CARL FOERSTER
Waukegan, Ill.

BRUISER

Sirs: Why blame Bruiser for flunking out of Purdue ("Bruiser Gets Bounced," *LIFE*, Nov. 6)? Purdue failed as well as Bruiser. When Bruiser started to slip why wasn't he psychoanalyzed?

JOE MARSON
Pittsburgh, Pa.

Sirs: Bruiser's doing well, thank you, at the Phi Gamma House at DePauw U. and has become quite a gentleman among the Greencastle Greeks.

He no longer storks. He has the Guestroom at the Phi Gamma House and likes the nonkid bumps on the wine-colored chenille bedspread. At 2 p.m. he attends a class in public



finance (above). Then he roams the campus till dinner, sniffing students and touring trees. He prowls no more at nights. His first week he was sad. But the second week he wagged his four-inch tail a little. Now, in the third week, it goes like a vibrator.

HAROLD HARTLEY
Indianapolis, Ind.

Five Unusual Gift Ideas

... FOR LIFETIME REMEMBRANCE!

Give
Bausch & Lomb
Animar Lenses
FOR
PROFESSIONAL QUALITY MOVIES
8 mm and 16 mm

Increase sparkle, depth and clarity. All speeds and focal lengths, including wide-angle and telephoto. \$22.50 to \$160, plus tax. Send coupon for catalog and name of nearest dealer.



Give the Bausch & Lomb Binocular to OPEN A NEW WORLD OF SEEING PLEASURE. There's lifetime enjoyment ahead for the owner of this "world's finest binocular." Every member of the family, too, will share its use at sports events, for travel, nature study, hunting, boating. Send the coupon for free 32-page catalog, and name of dealer.

Above, 7x35mm Zephyr-Light Binocular, \$155, plus tax.

Give the Bausch & Lomb
Observation Telescope
FOR CLOSE-UP SEEING
Magnificent instrument in compact size... for mountains, seashore, bird study, astronomy. 13x to 60x, \$93.50 - \$998.50. Write for catalog and dealer's name.



Give Bausch & Lomb Ray-Ban Sun Glasses FOR YEAR 'ROUND COMFORT AND SMART APPEARANCE. "The finest glare protection money can buy." The famous Ray-Ban Sun Glasses give cool, restful vision in brightest sun glare... assure safe, scientific protection to eyes. Now available, at better dealers everywhere, in 15 smart, fashion-wise styles for men, women, children, \$3.50 to \$19.00. Ask to see Gradient Density, the new exclusive Bausch & Lomb metallic coating which provides extra protection from overhead glare. Also available on prescription through regular optical channels.

Give a
Bausch & Lomb
Reading Glass
FOR COMFORT
AND EASE IN READING
Precision Bausch & Lomb lens. New rectangular shape, light, easy to hold. In three beautiful colors, \$3.75. At better dealers everywhere.

Mail Coupon Today! Time is Short!

BAUSCH & LOMB OPTICAL CO., 800 ST. PAUL ST., ROCHESTER 2, N. Y.

Please send literature and tell me where I can buy:

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CONTINUED ON NEXT PAGE

SHOES FOR men Roblee®

A brand-new Roblee brogue style made over a brand-new "full-flare" easy-fitting last. Handsome brown leather clear through for looks that stay the long life of the shoe.

At Roblee's sensible price you won't find a better buy!

Most Roblees are only
1095 to 1495
Some styles higher.



See this, and other Roblee wing tips, at your Roblee store. For the name of your nearest dealer, write Roblee, Brown Shoe Company, St. Louis.
Roblee Jr. . . . shoes like dad's . . . at Roblee dealers now. 8-50-5250

LETTERS TO THE EDITORS

CONTINUED

CZECH CARTOON

Sirs:

Recent information from Czechoslovakia adds some facts to your story, "Czech Cartoonist Switches Warmongers" (LIFE, Nov. 6). While the cartoonist who supposedly did the drawing, an ardent Communist named Molin, was away on vacation, the editors of the paper received in the mail the cartoon done in Molin's style and with his signature. Not until it was published did Molin see it and the editors learn that they had been doubly hoaxed. Although on the alert against further trickery, they were fooled again in a later issue when they ran this cartoon (below). It apparently is an attack on U.S. bombing in Korea. But if you turn it on its side, you can see Czech Premier Gottwald lying in the rubble.

NATIONAL COMMITTEE
FOR A FREE EUROPE

New York, N.Y.



SOCHUREK'S JUMP

Sirs:

As a former member of F Company, 2nd Battalion, 187th Airborne Regimental Combat Team, I'd like to say "well done" to your photographer, Howard Sochurek, for his vivid and accurate descriptions ("Camera Records a Combat Jump," LIFE, Nov. 6).
JOHN A. FAOLA

Flint, Mich.

CONNECTICUT RIVER

Sirs:

"The Connecticut River" (LIFE, Nov. 6) is a perfectly marvelous piece of work. . . .

GEORGE C. CARTER

Manchester, N.H.

CONTINUED ON PAGE 19

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STOP TOOTH DECAY AT ITS SOURCE!



Much trouble can be prevented by frequent use of this "PRO" Tooth Brush, with the scientific End-Tuft!



Get after the cause of tooth decay with the Pro-phy-lac-tic "PRO" Tooth Brush! The scientific End-Tuft makes it easy to clean between back teeth where food acids so often start trouble.

After every meal . . . brush (see inset) This method definitely reduces decay, as proved by dental authorities.

No dentifrice—no matter how good—can effectively reduce decay, except with frequent, thorough brushing! Today get a Pro-phy-lac-tic "PRO" Tooth Brush and start on the road to improved dental health.

50¢
**PRO-PHY-LAC-TIC
TOOTH
BRUSHES**

Patterns to make a hostess proud

... with these



New SPRING GARDEN

You are looking at a young hostess who is doubly proud. For, her Holmes & Edwards pattern is not only lovelier... it is the silverplate that is Sterling Inlaid to stay lovelier far, far longer!



YOUTH

Two blocks of Sterling silver are inlaid at the backs of bowls and handles of most-used spoons and forks to guard the exquisite beauty of these Holmes & Edwards Silverplate patterns.



DANISH PRINCESS*

And surprise! Holmes & Edwards Sterling Inlaid Silverplate is one-third to one-fifth the price of sterling! 8 place-settings plus 4 serving pieces and chest, only \$69.95. No Excise Tax.



LOVELY LADY

**HOLMES & EDWARDS
STERLING INLAID[®]
SILVERPLATE**



MADE BY THE INTERNATIONAL SILVER CO.

*ALL PATTERNS MADE IN U.S.A.

No other way of shaving...no other shaving cream gives you closer, cleaner, longer-lasting shaves...



and is so good for your skin!

TRY IT!



- No brush
- No lather
- No rub-in



LETTERS TO THE EDITORS

CONTINUED

Sirs:

The Republic of Indian Stream, mentioned in "The Connecticut River," was not conceived as a "buffer state." Its existence was an incident in the Northeast Boundary Dispute which is seldom mentioned in our history books because it was finally settled peacefully instead of by a war...

DR. GILBERT J. RICH

Roanoke, Va.

● Indian Stream was a kind of no man's land surveyed by both Canada and New Hampshire, but not under the rule of either. In the early 19th Century it became a haven of debtors and minor outlaws. After 30 years without any government, the 300 settlers set up their own republic with every adult inhabitant a legislator. There were no jails, and laws were so poorly enforced that some inhabitants wanted to become part of the U.S., while others wanted to join Canada. After fighting between the factions, Indian Stream became a part of New Hampshire under the Webster-Ashburton Treaty of 1842.—ED.

Sirs:

The Connecticut River article is well done. But a closer inspection of the Connecticut's shore line will disclose that the aerial-view sketch has a few errors. New Haven is where Clinton should be; Bridgeport is at Guilford. . . .

FRANK BATSTONE
Manchester, Conn.

● Life was wrong. Both New Haven and Bridgeport are too far west to appear on this map.—ED.

"LIFE'S" GEOGRAPHY

Sirs:

I'm 8 years old and in the fourth grade. You show a map of the U.S. in "The Home Stretch" (Life, Nov. 6). The map shows New Mexico next to California. My school, my dad and I may be wrong, but we all believe that Arizona is there.

I think the people in Arizona think so too.

TOMMY ECKERSLEY
New Britain, Conn.

● At our age we should know better.—ED.

Two of the most famous Christmas greetings ever written*



"Made me weep like a child!" . . . "If all husbands and wives read these messages, there would be far fewer divorces!" . . . "My minister used Jim's letter in his sermon last Sunday!"

These are just a few typical quotes taken from the deluge of letters that pour into the offices of the Hamilton Watch Company in Lancaster, Pa., at Christmas time each year. From all over the world these letters come, inspired by what are perhaps the two most famous Christmas advertisements that have ever been published—Hamilton's moving "To Peggy" and "To Jim" letters.

Because "Peggy" and "Jim" have been praised so widely, the Hamilton Watch Company is repeating them for the fifth time. You will find them both in this issue.

On television, too! Last Christmas "Peggy" and "Jim" were brought to life on millions of television screens. They made such a tremendous hit that they will appear again this pre-holiday season on television stations from coast to coast. Be sure to see them.

To those of you who wrote in appreciation of these Christmas messages—and to those of you who have a little bit of "Peggy" or "Jim" in your own hearts—the Hamilton Watch Company sends its best wishes for a very merry Christmas and a happy New Year.

Hamilton Watch Co., Lancaster, Penna.

* Both appear in this issue

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L-11-27



Stockings so good
 they're signed
 with the label
 that won't wash off

Something new in Christmas stockings. Berkshire's fabulous 160s, frankly the most beautiful stockings you've ever seen. Sheer, sheer 15 denier, 60 gauge, with the look and feel of exquisite luxury... the stamina of greater snag-resistance, greater elasticity, longer wear.

You'll find all Berkshire stockings permanently identified with size, length and sheerness information to make additional purchases easier.

sheer...
 sheer

Berkshire

Stockings



Costume by Pauline Trigere
 Stocking color illustrated
 is Powder Blend—a French Nude



MADE TO FIT YOU BY THE WORLD'S LARGEST MANUFACTURER OF FULL-FASHIONED STOCKINGS

Sunbeam

AUTOMATIC

COFFEEMASTER

REG. U.S. PAT. OFF.

Is your assurance of a Perfect Cup of Coffee
EVERY TIME!

because

- The water is always at correct high heat . . . *automatically*
- Brewing Time is always the same . . . *automatically*
- All the water rises to agitate with the coffee . *automatically*
- Coffee is kept piping hot after it's made . . . *automatically*



Give Sunbeam and you give the finest!

**Set it!
Forget it!**

Shuts off by itself when coffee is done...then re-sets itself to keep coffee hot AUTOMATICALLY

Only the Coffeemaster gives you correct water temperature, agitation and brewing time *automatically*—the secrets of delicious coffee. Whether you make one cup or eight, you always get the same clear, taste-tempting perfection, *automatically*. All of the water rises to agitate with the coffee. Not a drop ever remains in the lower vessel to *dilute* the coffee when it comes down. Sunbeam Coffeemaster is a vacuum-type coffee-maker and the **ONLY** one that gives you this important advantage—it is not a percolator. Be sure **YOUR** coffee-maker is the Sunbeam Coffeemaster to get the assurance of the same perfect cup of coffee every time. The *truly* automatic coffee-maker. See your dealer.

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Patented for Sunbeam Toaster, Mixmaster, Ironmaster, Waffle Baker, Shermaster, etc.

NO GLASS BOWLS TO BREAK... ALL GEM-LIKE CHROME PLATE



ALL YOU DO IS PUT IN THE WATER AND COFFEE.

SET IT! FORGET IT! Read the paper, drive the children, in a few minutes, click! . . . It shuts itself off when coffee is done. Resets itself to keep coffee hot. Remove the brew top and you have the best of servers... for every coffee-serving occasion.

AWARDED THE FASHION ACADEMY GOLD MEDAL



GIVE HIM

Holeproof
SOCKS
for Christmas

Place him with a complete wardrobe of Holeproof socks for every style occasion. Holeproof nylon and nylon-blends are guaranteed to wear longer.



His favorite color pattern and style in Holeproof of nylons, wools, ribbs, cottons, reynons, licks or blends—and all with the famous Holeproof label.



He'll appreciate Holeproof quality. Sanforla-Labeled wool and wool-content socks can't shrink out of fit. Yes Holeproof socks cost no more than ordinary socks!



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55¢ to \$3.95

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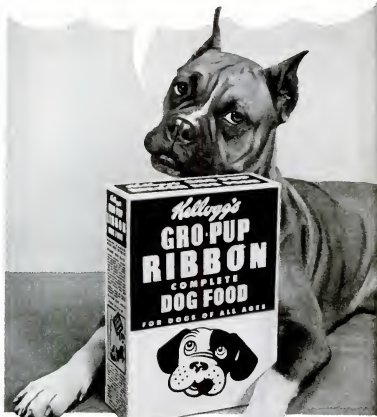
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AW-PLEASE! LET'S EAT!



Keep him husky and happy with
"COMPLETE DINNER" Gro-Pup!

SO COMPLETE YOU NEED ADD NO MEAT!



GRO-UP IS COMPLETE IN EVERY WAY! Vitamins and minerals! All he is known to need—every day! Protein? Plenty! And it's good rich protein—just right for sound growth, sturdy bodies! Fats? The correct amount needed for sleek, glossy coats! And a good balance of fuel foods for bounce and play!

GRO-UP IS EASIER, THRIFTER TO FEED! Savings? You bet—up to \$1.00 a week, as much as 40% less than most canned dog foods. It's the fastest, easiest way to feed your dog. Crisp, ready-to-eat ribbons! No mixing, no can openers, no refrigeration. Start your pet today!



GRO-UP IS THE FIRST dry dog food to be awarded this seal of approval as a Complete Food.



FOR DOGS OF ALL AGES, SIZES AND BREEDS
GREAT FOR CATS TOO!

SPEAKING OF PICTURES

A determined Marine does a strip tease in reverse in Korean winter uniforms

Last week the nation was in an uproar over reports that U.S. troops in Korea were fighting in summer uniforms despite snow and freezing winds. The Army quickly explained. Winter uniforms were there, but some Army and Marine units had out-stripped supply lines, and it took a few days for the warm clothes to catch up. By now everyone was as comfortable as warm clothes could make him. But not M/Sgt. Harold Miller of the Marines' Supply Department in Washington, D.C. He undertook to face a camera and put on, in reverse strip tease, articles of the winter uniform so the public could see what men in Korea could wear against the cold. The sergeant started out with confidence but in the hot room his modeling—clearly an act above and beyond the call of duty—shook his composure as he turned bewildered, then grim and finally wound up as woebegone as a Marine can get.



WOOL UNDERWEAR, the familiar "long-johns" of World War II, costs \$2.85. Each Marine gets three sets.



EXTRA SOCKS, worn inside boots with felt insoles, complete foot covering. Warm feet cost \$7.32.



WOOL JACKET is supplied but frontline troops usually fight in the more practical field jacket (next picture).



FIELD JACKET with detachable hood is warm and roomy, costs \$12.87. Inner and outer mittens are on floor.



HELMET goes on over cap. Mittens with trigger-finger opening arc supplemented by regular gloves.



O. D. TROUSERS and flannel shirt cost \$9.33. The best protection from cold is several layers of clothes.



HIGH-NECKED SWEATER buttons to chin. Cap keeps head warm but does not interfere with helmet.



SECOND PAIR OF TROUSERS requires suspenders. Trouser ends tuck into boots, keeping out cold air.



JACKET HOOD goes over steel helmet and buttons around chin so that most of face is protected.



FUR-LINED OVERCOAT, resembling parka, is the warmest and most expensive (\$25) article of clothing.



COMPLETE OUTFIT with changes of clothing plus sleeping and clothing bags costs Marine Corps \$153.46.

READER'S DIGEST* reports
the same research which proves
that brushing teeth right after eating with
COLGATE DENTAL CREAM
STOPS TOOTH DECAY BEST



**Better Than Any Other Way Of Preventing Tooth
Decay According To Published Reports!**



READER'S DIGEST recently reported on one of the most extensive experiments in dentifrice history! And here are additional facts: The one and only toothpaste used in this research was Colgate Dental Cream. Yes, this scientific research showed brushing teeth right after eating with Colgate Dental Cream stopped decay *best!* Better than any other home method of oral hygiene! The Colgate way stopped *more* decay for *more* people than ever reported in all dentifrice history!

NO OTHER TOOTH PASTE OR POWDER—AMMONIATED OR NOT—OFFERS PROOF OF SUCH RESULTS! Over a two-year period, leading scientists found no new cavities whatever for more than 1 out of 3 who used Colgate's correctly! No dentifrice can stop all tooth decay, or help cavities already started. But the Colgate way is the most effective way yet known to help your dentist prevent decay!



ALWAYS USE COLGATE'S TO CLEAN YOUR BREATH WHILE YOU CLEAN YOUR TEETH—AND HELP STOP TOOTH DECAY!

*** YOU SHOULD KNOW!** Colgate's, while not mentioned by name, was the one and only toothpaste used in the research reported in July Reader's Digest.

COLGATE RIBBON DENTAL CREAM
Guaranteed by Good Housekeeping



EVENING DRESS UNIFORM makes first appearance on Colonel Katherine Towle, director of the Women Marines, who looks far happier than Sergeant Miller. The navy blue and gold dress with gold buttons and scarlet sash was designed by Mainbocher and introduced at the Marines' 175th Birthday Ball.



Supreme Moment!

when Zenith Black Magic Television comes into your life

You've known great moments in your life. You've lived in an age of marvels. But there's an experience coming your way—an experience so dramatic—so unbelievably out of the world, as to make all others seem commonplace.

It's not just television you're seeing...it's the miracle of Black Magic Television, made possible through Zenith's amazing discovery of the Blaxide Tube.

It's the thrill of seeing pictures so clear, so photographically life-like that you hardly believe your

eyes. Pictures free from eye-straining glare or blur even in daylight or fully lighted rooms, as medical authorities recommend viewing.

And now for '51—wonder of wonders—the new Zenith reflection-proof feature added to make viewing even more perfect. Now you see pictures utterly free from window and room-light reflections at normal viewing position—truly, television's newest miracle. Be sure—be very sure—that when you invest in television—you guard against after-reqrets.

Be sure to examine these features combined only in Zenith: Your choice of Giant Circle or rectangular type picture. Built-in "Picturemagnet" aerial. One-knob automatic tuning. New Magic "Lazy Bones" remote control to switch channels from your easy chair. (Optional at slight extra cost on all new Zenith® Television Receivers.) Connection for Phonevision† and built-in provision for tuner strips to receive the proposed new ultra-high frequencies on present standards.

Be sure you buy with the knowledge that you possess the most advanced television known to modern science.

†If and when this great Zenith development is approved as a commercial service and thereby is made available on present standards, until may be attached to bring high-class, costly television programs right into your home.



New Zenith "Super-Medallion." Super-Sensitive FM plus Long-Distance AM. Big new Disappearing speaker permits larger speaker and dial. Smart Modern cabinet in maroon plastic.

New Zenith "Zephyr." Long-Distance AM reception. New Giant Dual-Speaker. Powerful built-in Zenith Wave Magnet. Convenient "Flexo-Grip" handle. In maroon or ebony plastic cabinet with "Roman Gold" trim.



Above—New Zenith "Wordsworth" TV-Radio-Phonograph. New 185 sq. in. "Electro-Screen" gives you both circular and rectangular type pictures. New "Cobra-Matic" record changer—only two simple controls to play any size or speed record. New FM-AM radio. Powerful new speaker. Smartly styled modern cabinet in genuine Gold Coast Astra veneers and hardwoods.

Zenith Radio Corporation, Chicago 39, Illinois
Over 20 Years of "Know-How" in Radio and Television
Also Makers of America's Finest Hearing Aids





There's a joyous bit of London

... in lovely Yardley perfumes. Wear "Bond Street" for its sophisticated air, the poise and graciousness it gives you. Choose "Lotus" because it is so colorful, to match your gayest mood. Delight in the one that most becomes you. Venture to use it in new ways ... in front as well as behind your cars, on your throat, on the palm of your hand ... make it an accessory to your charms. And for your everyday, all-day pleasure, use lilting, lighter versions of "Bond Street" or "Lotus" ... in Toilet Water and Dusting Powder.

YARDLEY

"BOND STREET" Perfume, \$2.50 to \$15;

Toilet Water, \$1.65 to \$2.75; Dusting Powder, \$1.65.

"LOTUS" Perfume, \$3 to \$17.50;

Cologne, \$1.50 and \$2.50; Dusting Powder, \$1.65. (Prices plus tax)



Yardley products for America are created in England and finished in the U. S. A., from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N. Y. C.

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LIFE'S COVER

Allyn Smith, this year's U.C.L.A. Homecoming Queen (pp. 65-70), says she is "far from the seductive type," but she is already practicing a sultry look against the day she gets into the movies. Born in Pomona 19 years ago, Allyn, whose father is a Western Airlines executive, moved to Denver at the age of 4 and moved back west to Los Angeles at the age of 14. A 5-foot 7-inch U.C.L.A. junior, she likes to swim, ski and wear waders. She has 15, five of them turtles like the one on the cover.

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This Is The First Thing You Need For A Cold—To Feel Better, Fast!

RIGHT TODAY, doctors the country over will tell you that of all cold treatments, one of the simplest and most effective is "aspirin and as much rest as possible".



At the first sign of a cold—before you do anything else—you should take BAYER ASPIRIN, because BAYER ASPIRIN brings you quick relief from the headache, feverish feeling—and the muscular aches and pains—that usually accompany a cold.

Ask your doctor about this. We're sure he will tell you that no matter what you do to try stopping or shortening a cold, it's sound advice.

FEEL BETTER FAST

And it's advice that produces fast results. For BAYER ASPIRIN is actually ready to go to work in two seconds. That's one reason why, when you take it to relieve these distressing cold symptoms, you get the relief you want with astonishing speed.

By dropping a BAYER ASPIRIN tablet in a glass of water and watching how quickly it disintegrates, you can see this two second speed with your own eyes.



WHAT TO DO FOR SORE THROAT

BAYER ASPIRIN is also an excellent medication to use for the relief of sore throats due to colds. You just dissolve three BAYER ASPIRIN tablets in one-third of a glass of water—and then gargle. This makes a highly potent medicinal gargle that almost instantly soothes tender throat membranes, relieves pain and irritation.

You'll find that BAYER ASPIRIN is not only highly effective, but wonderfully gentle, too. Its single active ingredient is so gentle to the system doctors regularly prescribe it even for small children.

Buy BAYER ASPIRIN today. When you get, ask for it by its full name—Bayer Aspirin—not just for "aspirin" alone.



Because no other pain reliever can match its record of use by millions of normal people, without ill effect, one thing you can take with complete confidence is genuine

BAYER ASPIRIN

the sensational new

Van Heusen

CENTURY

shirt

with the soft collar that

won't wrinkle...ever

is revolutionizing
the shirt-wearing habits
of men

all over the country

at
better
stores
everywhere

\$3⁹⁵ and \$4⁹⁵

Phillips-Jones Corp., New York 1, N. Y. Makers of Van Heusen Shirts • Ties • Pajamas • Collars • Sport Shirts



HAPPY MICHAUDS sat for this holiday portrait two years ago. From the left: Thérèse, Jacques, Marguerite, Roland, Gabrielle (now a nun), Joseph, Donald,

Rose-Hélène, the father, Georgette, mother, Raymonde, André, Laurent, Yvon, Solange, Germa, Julienne, Jean-Louis, Denise, Lucille, already a nun, is not here.

THE ORPHANS OF PLESSISVILLE

19 MICHAUDS OF QUEBEC MOURN PARENTS

On their ancestral farm near the French Quebec village of Plessisville, 55-year-old Alphonse Michaud and Alice, his wife, heard great news last month. As a reward for rearing their model family of 19 stalwart sons and devoted daughters, the diocesan Catholic Action Committee was giving them \$500 toward a Holy Year pilgrimage to Rome. This amount was hardly enough to pay for both their trips, but Michaud was a man of some means. He had 35 cows and 35 cultivated acres; he and his wife had been able to dress their children well. There was also a special incentive for making the trip. Besides being able to witness the Pope's proclamation of the dogma of the Assumption of Mary, they could be on hand for beatification of a new Canadian saint—Marguerite Bourgeoys, who founded Canada's first order of nuns 274 years ago. So Alphonse Michaud made up the difference in the cost of the pilgrimage and proudly took his wife to Rome. At home the children and neighbors kept in touch with the pilgrims' progress in the papers, on the radio and by mail, and were finally overjoyed to learn that the party had met and had been blessed by the Pope.

Last week, in the twinkling of an eye, Plessisville was plunged from joy to grief by news of an airplane crash. On the steps of their farmhouse, 17 of the Michaud children were solemnly marshaled by Joseph, the oldest. Then they set out for church to attend a Requiem Mass. Joseph was now the head of the family, for the Mass was for his parents. Alphonse and Alice Michaud would never come home from their pilgrimage to Rome.



GRIEVING MICHAUDS gather on steps with Joseph, the oldest (top, right), before going to Mass. Sisters Lucille and Gabrielle are in a convent at Montreal.



LEAVING FOR ROME, Abbé Edgar E. Martel (center), curate of Quebec's largest parish, St. Jean Baptiste, was destined not to return. He and Prof.

and Mrs. J. Ulysse Demers, on his right, were among the Canadian pilgrims killed last week when homecoming plane crashed en route from Rome to Paris.



SURROUNDING THE POPE, a large group of Canadian Holy Year pilgrims is blessed at Vatican City on Nov. 13. This was during the beatification



SEARCH IN THE SNOW went on as the rescuers looked for bodies. Plane struck a face of the peak to left, out of picture, then tumbled down over rim of

this rise. All 51 passengers and crew of 7 died. The spot is 85 miles from Mont Blanc, where the crash of an Air India plane a fortnight earlier took 48 lives.



PLANE'S WRECKAGE was picked up below Mt. Oloou's crest. The area was strewn with diaries, pictures of the Pope and of cardinals, and half-written



ceremony for Mother Marguerite Bourgeys. That day Michauds and the other pilgrims started home. A few hours later their plane hit an Alpine peak.



SETTING OUT FOR RESCUE, a party of 130 gendarmes, reporters and members of the Society of Mountain Rescuers assembles before dawn above

the Swiss village of Corps. Ahead of them was the exhausting climb up 8,500-foot Mt. Obiou to the point where the pilgrims' charter plane had crashed.



postcards. Some of the passengers had been writing that the plane seemed off its course and told how the kind stewardess kept bringing tea and sandwiches.



A RAISED ARM was the last gesture of this victim whose body is prepared for long trip down. Correspondent Stephen Laird wrote that a few passengers,

like this one, had their forearms up as if in a split-second protective motion before death. Some may be buried at nearby shrine of Notre Dame de la Salette.



A NEIGHBOR, come to offer his sympathy to the orphans, is greeted at the door by two Michaud sons.



A FRIEND of the family arrives and is asked to join the men who are mourning in Michaud parlor.



SON ROLAND tells the friend that as parents died at 8,000 feet in the Alps, they were "near Heaven."



IN THE CHURCH at Plessisville, 17 Michaud children kneel in the front center pews during Requiem

Mass for their parents. Masses for crash victims were ordered by archbishop in every church of diocese.

ALL QUEBEC PROVINCE MOURNS LOST PILGRIMS

When the news of the pilgrims' disaster reached Quebec, the churches opened their doors, and people flocked in to pray. "When you walked on the streets and looked into the homes," wrote TIME-LIFE Correspondent Roger Lemelin, "you could see whole families kneeling and praying." In the village of Ancienne Lorette the people told and retold how Paul Robitaille had won death in a 50¢ lottery. At the drawing they had called the name of John McGregor, who was not there; then the name of Emile Gringras, who was not there; then Paul Robitaille, who was there, triumphant, to get a trip to Rome.

And in the farmhouse near Plessisville friends from all over the countryside came to pray and recite the Rosary with the orphaned children of

Alphonse and Alice Michaud, the men in the parlor and the women and children in the kitchen. Some of the Michaud children asked if their parents' bodies would not be brought home for burial. A priest had said they should be buried near the Alpine sanctuary of Notre Dame de la Salette. Said Yvon, "Just the same it would be good to have them here." "Certainly," said Joseph, "but if we accept the sacrifice of letting them stay there, it will give them a better place in Heaven." The others bowed to his decision. Next morning the Michaud children went to the Requiem Mass (above) in Plessisville. Then, under Joseph's leadership, the orphans gravely faced the problem of caring for the family farm and the younger ones without their parents.



IN THE KITCHEN of the Michaud home, women relatives and friends of the family sit with younger

children. Said an older daughter, "Two of us girls will have to remain bachelors to care for the youngest."



IN THE PARLOR of the farmhouse, where family had gathered for Christmas portrait two years ago (p. 21), the Michaud brothers and men of the parish kneel

on the linoleum rug in prayer. A neighbor is in the foreground. Son Joseph, wearing glasses, prays at the left, and brother Jean-Louis, hand to face, is at the right.

MAKE 'EM CRY FOR IT

DR. PYSHER AND THE PHONIES

Robert C. Ruark, one of our favorite columnists, has been tootling around the country, refreshing himself and his readers with some stories from the grass roots. The other day, in Memphis, he came upon Dr. Leo L. Pysher, a physician turned minister, and wrote a column about him. According to Ruark, Dr. Pysher is "a man with a sincere desire to help individuals, individually . . . on his own time and with his own money." Dr. Pysher seeks out, and is sought out by, people who need help. If they are broke, he lends them a little money. If they are about to be evicted, he pays their rent. If their hearts are troubled, he comforts them. Columnist Ruark found this remarkable, and also hard to believe. "It sounds almost fishy," he wrote, "as if the man was setting himself up for some sort of kill, but he is vouchered for by hardheaded newsmen who make a business of spotting phonies."

This last comment goes to one of the cankers of our time. A Dr. Pysher sets out to do simple good, and the first suspicion to be disposed of is that he may be a phony. Even a reporter with Robert Ruark's instinct for the important trivium of ordinary life must bring it up and knock it down in order to make his report believable. All over this country there are thousands upon thousands of people going quietly and privately about their good works, just as good men and good women have always done. We are glad to see a national columnist making national news of one of them. We will be happier when it can be done without suspicion, with the understanding that the quiet doers of good outnumber the phonies and are still representative of the American character.

Manufacturers of television sets have hit on "child appeal," as their advertising manager puts it, and are spending \$2 million to exploit the same. "Child appeal" is a nice phrase for a kind of blackmail aimed at parents who do not have television in their homes. It has taken the form of advertisements and spot radio plugs calculated to make the aforesaid parents feel like monsters who are warping the minds of their offspring and depriving them of something as necessary as sunshine, fresh air and buttered bread.

A recent newspaper advertisement in the campaign ran as follows: "THERE ARE SOME THINGS A SON OR DAUGHTER WON'T TELL YOU! . . . Do you expect a seven-year-old to find words for the deep loneliness he's feeling? . . . How can a little girl describe a bruise deep inside? No, your daughter won't ever tell you the humiliation she's felt in begging those precious hours of television from a neighbor." Spot radio announcements have a little Johnnie coming home and telling, with sniffls, what the newspaper ads said he wouldn't tell: "I don't know what the gang's talking about any more. They all got television sets." A specialist in child guidance, a children's court judge, a headmaster at-est in authoritative tones that the child who doesn't have television at home is a social leper.

We'll say this for the campaign—people noticed it. Outraged parents have been coming at us all week, waving copies of the newspaper ads and breathing hard. People are

squawking all over the place. Henry Morgan, a radio zany who makes a profession of telling the radio business what's wrong with it, tromped all over the spot announcements the other day, and hundreds of his listeners applauded by letter. A New York Times columnist quoted some of the spot plugs and concluded, rather gently, "Surely the manufacturers have other ways of emphasizing the many fine attractions of television and pursuing the legitimate goal of bringing video into every home."

So they do, so they do. But on the whole we find ourselves more interested than angry. The offending advertisements and plugs touched a raw social nerve, but they didn't cause it or create it. Television did that. Television is pervasive, it is *new*. It does appeal to children; it does impinge upon the home and upon the common life as nothing else ever has. Did the parents who were outraged by the current campaign imagine that television would make no difference to them, to their children, to their whole lives, if the television industry just left well enough alone? Anything at this stage of the game that helps awake everybody to the immense newness and power of television is definitely to the good.

We note with considerable relief and interest that the trade association sponsoring the campaign has decided all of a sudden to modify its approach and, as a spokesman of the association's New York office says, go on to "something more positive."

That's good, too.

TAXES AND POLITICS

The President and his Secretary of the Treasury, Mr. Snyder, are asking Congress for an excess profits tax. Or rather, so the Washington correspondents report, they are "going through the motions" of asking for it, meaning that they don't really want it and don't expect to get it passed at the forthcoming short session of Congress. This being so, the purpose here is not to discuss the merits or demerits of excess profits taxes, but to note a phenomenon of political behavior which has often intrigued us.

You'd sometimes think that politicians, including such masters of the art as Harry Truman, don't listen to the sound of their own voters. Consider the Brannan plan for subsidizing farmers, and its role in the recent elections. It was never popular. Farmers and farm organizations said again and again that they wanted none of it. Democratic candidates side-stepped it or repudiated it. Yet the President stuck by it, and the Democratic party was stuck with it. Courage? Maybe. But to us it looked more like mulish stubbornness, and the same quality is to be seen in the current tax proposals.

Now it would be stupid to say that the people are up in arms against excess profits taxes. We have a strong suspicion that "the people" couldn't care less about this particular issue.

But the election results do suggest that people care about the performance of the Truman administration, and it could be that the President's occasional similarity to the mule is not as popular as it, or something, was in 1948. An impressive array of organizations and "experts" has made out a case against the taxation of so-called excess profits, not on the ground that more taxes are unnecessary or that corporations shouldn't be further taxed, but on the ground that this is a poor and harmful way of extracting more taxes. The President persists in disregarding this advice and requires his Secretary of the Treasury to follow suit. Voters who are incapable of bleeding for the downtrodden corporation are quite capable of sensing in this sort of thing a certain blindness that amounts to a lack of competence.

President Truman seems to be acting as if he thinks American voters don't have this kind of perception. But is he and does he? Maybe he figures on trying some other, and possibly more sensible, way of raising taxes once he's put himself in a position to say he tried to take them out of the corporations' hides and was prevented by the dirty Republicans. If this turns out to be so we'll take it all back. With a smart fellow like Mr. Truman you never know until you get the bill.



MR. FOOTBALL

At Rossville, Ga., in a night game between Rossville High and Red Bank, Halfback Rex Evatt leaped for a Red Bank pass, deflected it with his face and, for the instant here photographed,

made a modern football coach's dream come true—a dream, in these days of complicated plays, of getting 11 men like this, with footballs for heads and immunity from snafus and boners.



DALLAS After selling 89 cars in the week before Regulation W and only 12 in the week after the stiffened regulations went into effect, Dodge Plymouth Dealer Ernest Alexander (with a lady customer, foreground)

announced a sale of 600 Dodges to make room for new models, marked the price of coupe down \$500. He got rid of 120 cars in three days at a small profit. "We're a big outfit," he says, "but this will put practically all of us out of business."



AT DETROIT USED-CAR AUCTION, WHICH SETS THE UNOFFICIAL PRICES FOR THE ENTIRE COUNTRY, DEALERS LOOK GLUM AS THEY WATCH THE PRICES FALL



DETROIT Kaisers await delivery to dealers in Willow Run lot outside of city. Before W began, firm was making 800 big Kaisers and 400 Henry Js a day. Now it is reversing ratio, concentrating on cheaper Henry J.

U.S. FEELS FIRST PINCH OF THE NEW CREDIT CURBS

Auto dealers are casualties in anti-inflation war

The trouble with fighting inflation is that, as in fighting a war, somebody always gets hurt. In August, when the Korean war sent prices skyrocketing, easy instalment credit and cheap mortgages fed the inflation. When the nation's private debt reached a peak, the Federal Reserve Board stepped in with credit restrictions. It clamped down on mortgages, raising down payments on new houses, in some cases, to as high as 50%. This took some of the steam out of the housing boom; in September alone new house building fell off 20% and, in the Northwest, lumber prices crashed 50%. The board also cracked down generally on instalment selling with the now-famous Regulation W, which in the case of autos required down payments of one third with the balance to be paid in 21 months. This slowed down sales of TV sets, appliances and automobiles a little but not enough to suit the board. So on Oct. 16 the Federal Reserve governors tightened the vise again by requiring all instalment sales to be completed within 15 months. So far as furniture and appliances were concerned, the effect was spotty. But it was a terrific blow to the automobile dealer.

With the average Ford and Chevy buyer now called upon to ante up about \$100 a month, buyers vanished almost at once. One dealer who left happily on his vacation Oct. 1 with 40 unfulfilled orders returned two weeks later to find he had no orders at all and 25 unsold cars parked in his back lot. Even when they cut new-car prices by as much as \$500, as did Ernest Alexander of Dallas (left, above), auto men complained it was hard to move enough cars to meet everyday expenses.

What hurt the dealers even more was the certainty that the cars they were selling today at cut-rate prices would be worth more a year from now. Then automobile production will be curtailed to make way for defense orders. "If I could save stocks till then," one dealer said, "I would be all right. But we've got overhead. We've got to move." They had to move because in Detroit production was still roaring on toward a record year. With few customers and limited storage space some dealers were forced to park brand-new cars in open fields. In San Francisco, as in other cities, some big companies were offering to lease cars at reasonable monthly rates to responsible customers. But this required more capital than the average dealer could raise. Most of them felt like Elmer Grier, who said, "Maybe those fellows in Washington are smarter than I am, but it sure puts the dealer in an awful spot." These complaints did not move the governors of the Federal Reserve. "Of course it hurts," said their spokesman. "If the medicine weren't effective there would be no use in applying it."



LOS ANGELES With two of last three cars parked under an angry sign, Used-Car Dealer Jack Black rests outside his office and waits for two buyers to come along so he can quit and go out of business.



WASHINGTON, D.C. In the capital one Buick dealer was forced to park 52 cars temporarily in field outside city. But he claimed that lack of storage space, not bad business, was responsible.



FUNERAL PROCESSION marches slowly along crowded Caracas street as people look more curious

than sorrowful. Delgado Chalbaud's coffin (right) was preceded by a guard of military school cadets.



SLAIN MAN'S SUCCESSOR, Pérez Jiménez (left), receives flag which had draped the coffin.



SLAIN MAN'S WIDOW, a White Russian, weeps into her handkerchief as she watches during funeral.



SLAIN PRESIDENT, 41, was mild in appearance. His father, a general, died in abortive 1929 uprising.

ASSASSINATION IN VENEZUELA

A moderate dictator is slain

Two years of relative tranquillity ended abruptly in Venezuela last week. On his way from his home to the presidential palace, Lieut. Colonel Carlos Delgado Chalbaud, leader of the military triumvirate that has ruled the nation since the bloodless coup of Nov. 24, 1948, was waylaid, taken to a lonely part of Caracas and killed. It was murder of a peculiarly brutal kind: after a merciless beating Delgado Chalbaud was finished off by half a dozen shots in the back.

Delgado Chalbaud himself had been a reluctant revolutionary. Previously, as a leading member of a right-wing military junta, he had been in large measure responsible for the first free elections in Venezuela's history. The election put a liberal, Rómulo Gallegos, into the presidency (LIFE, Mar. 8, 1948) but intensified the split between the country's left and right wings. Unable to heal the split, Delgado Chalbaud joined the bloodless rebellion which ousted Gallegos after he had been in office less than a year. Under his leadership many social gains of the Gallegos regime were canceled, but Delgado Chalbaud remained a man of moderation who tried to steer a middle course.

This, it appeared, was the reason he was slain. The band of assassins which stopped his car and abducted him was headed by a rabid rightist, Rafael Simón Urbina. The killers did not escape unscathed. A policeman's bullet wounded Urbina in the leg. He found refuge in the Nicaraguan Embassy, where he surrendered. Taken to prison he was "shot while attempting to escape." The law forbids capital punishment in Venezuela.

Venezuelans appeared somewhat uncertain about mourning their dead leader. As a dictator he had been benign—but still a dictator. Under the two remaining members of the triumvirate, Defense Minister Marcos Pérez Jiménez (left), who is likely to take Delgado Chalbaud's place, and Interior Minister Luis Felipe Llovera Páez, free elections seemed further away than ever.



HAPPY HUSBAND Ernest Ingenito smiles after his wedding in 1946. At left is his wife's grandmother, whom he killed, at right her grandfather, who escaped.



CAPTURED SLAYER Ingenito stands handcuffed between two state troopers who ran him down. He had an Army carbine, a Luger, a Mauser, a .32 revolver.

MASS MURDERS IN NEW JERSEY

A frustrated husband runs amok

After more than a year of relative tranquillity, southern New Jersey again trembled in fear of a madman's bullets last week. Like Howard Unruh, who slew 13 persons in Camden last year, a killer was running amok, this time in Piney Hollow and Minotola, 20 miles away. His name was Ernest Ingenito, 26, a television repairman.

For several months Ingenito had been estranged from his 23-year-old wife Tessie. On Friday evening, Nov. 17, he drove up to his in-laws' home in Piney Hollow and demanded to see Tessie. When she refused to let him in,

he opened fire, wounding his wife and killing her father. Across the street he shot and killed her mother, who had run to warn others of the family, her grandmother, uncle and aunt, and wounded her 9-year-old niece. Several miles away, in Minotola, he stormed into the home of another aunt and uncle and critically wounded both. When police caught up with him, about four hours after he had killed five and wounded four, Ingenito calmly stepped out of his car. His wrists were bleeding from an attempt at suicide. "I'm the man you want," he said.



STRICKEN HOME of Pioppi family, Ingenito's in-laws, is guarded by state police after the slayings. On the front lawn, covered by a sheet, is the body of

his wife's uncle, John Pioppi. Her grandmother's body lies sprawled in the doorway. This house was the second of three invaded by Ingenito in his shooting spree.



YALU RIVER BRIDGES at Sinsuju, Red supply center in North Korea, were bombed from 25,000 feet

by B-29 Superforts on Nov. 13. Bursts show that the bombs fell nowhere near the Chinese shore (bottom).

AIR WAR AT THE BOUNDARY

Red jets take advantage of U.N. border ruling to attack U.S. bombers

The campaign against the Red troops in North Korea, already puzzling on the ground (*LIFE*, Nov. 20), has assumed its strangest and most frustrating aspects in the air. To cut off the flow of supplies and troops into North Korea from Manchuria, U.S. B-29s, escorted by F-90s, have had to bomb the bridges over the Yalu River, the boundary between the two countries. But, on instructions from General MacArthur, they have had to do this without crossing the border.

Since Nov. 2 Russian-made, jet-driven MIG-15s, appearing in scattered formations, have

taken advantage of this situation. Occasionally they have merely approached the boundary and stunted in an apparent effort to entice the U.S. fighter pilots into violating the boundary. Sometimes, however, they have dived across the border, making swift passes at the B-29s and immediately darting back to the immunity of their own territory. So far in this remarkable aerial war the Air Force admits the loss of one B-29 and injury to three others and claims to have bagged four of the peculiarly elusive Migs. How one was bagged is told on page 34.



AIR BATTLE along the Yalu River is shown in this diagrammatic drawing in which the border appears as a curtain through which U.S. planes are forbidden to pass. The cards are heavily stacked in favor of the



Red MiG-15 jet interceptors (lower right). They assemble for the attack on their own side of the border. As the 200-mph B-29s enter their 35-mile bomb run on the Yalu bridges (upper right), two Red jets dive

down on them at 600 mph. The Migs burst through the boundary curtain into Korea where they remain for no more than 60 seconds, giving escorting U.S. F-40 jets (upper left) only one all-but-impossible crack

at them. Dodging back behind the protection of the border, Red jets can then climb into position completely unmolested for another and even a third pass before the U.S. bombers have reached their target.

roff klep



F-80s, SHOWN OVER KOREA, ARE SLOWER BUT MORE MANEUVERABLE THAN MIGS

U.S. PILOT SHOTS DOWN MIG IN FIRST FIGHT BETWEEN JETS

On Nov. 8 Lieut. Russell Brown, flying an F-80, participated in a rocket and strafing attack on Red antiaircraft positions on the Yalu River. During the mission he engaged a MIG-15 in a brief but decisive dogfight. Brown's story appears below.

It was a brisk, sunny day, the kind a guy hates to spend in Korea. Maybe I was mad about that because as we flew north for the Yalu River I felt ready for a fight. There were four F-80 Shooting Stars in my flight. I was No. 2 man, flying Lieut. Colonel Evans Stephens' wing. The colonel was our leader. We were on what is called a "prebriefed mission," with orders to attack and destroy certain ack-ack batteries in Sinuiju on the south bank of the Yalu River. There were three other flights ahead of ours and several more behind. Each had a specific battery to hit and destroy with machine-gun fire and rockets. Most of the pilots had been up around the river before, but this was my first trip.

I don't know how the others felt, but I was keyed up. The flights ahead of ours that morning had already reported Yaks on the Manchurian side of the Yalu. Before take-off we had also been warned of MIG-15s. Eight MIGs had been strafed on the Sinuiju strip a week earlier, but none of our pilots had ever tangled with one in the air.

Colonel Stephens was well ahead of me as we approached the river. He told us to climb. At 18,000 feet he called back again, and this time I remember his voice seemed to crackle sharply in my headphones: "There are eight fighters across the river. I think they're MIGs."

I kept climbing but I still couldn't spot the MIGs. The colonel reported that they were just playing around, doing barrel rolls and loops. It's some crazy war, I thought, when those bastards can practice stunt flying right in front of you. But we had strict orders not to cross that river boundary.



IN COCKPIT OF F-80, BROWN LEANS ON HIS CRASH HELMET AFTER DOGFIGHT

Suddenly all hell busted loose. Colonel Stephens shouted for full power and to break left. An instant later two flashing silver planes dove into me out of the sun. As they swept by I tacked onto one's tail trying to maneuver into firing position. It was a Mig all right. I could tell that when he started to soar back up into the sun. But I saw no markings on the plane—just a shining chunk of aluminum streaking ahead of me. Then he veered to the left. That was his one mistake. He could climb faster than I could, but when he turned I cut him off and got in four short bursts with my 50s. I couldn't tell if I'd hit him. He just rolled over and headed for the deck in a dive. I raked my F-80 around and followed him on down. My air speed was indicating over 600 mph, but I couldn't gain. He was still about 1,000 feet away when I gave him four more short bursts with my 50s. Black smoke spouted from the right side of his fuselage. I knew it was now or never so I gave him one long burst. Orange flames licked back over the fuselage and suddenly the whole Mig exploded in the air. That was all I saw. I was too busy pulling out of my own dive. But Colonel Stephens saw my Mig splatter on the deck. "It was a lovely sight," he said later, "watching one of those stunt fliers smash."

While I was climbing back up to rejoin my flight I tried to figure out how long the entire engagement had lasted. Maybe a minute, but certainly no more. Just then two more MIGs broke into me and I dove after them. I chased them all the way down, but they darted back across the Manchurian border. I was awful mad that they wouldn't stay around and play.



RARE PICTURES SHOW SWEEPED-WING, SINGLE-SEATED MIG-15, ONE OF RUSSIA'S NEWEST FIGHTERS. IT HAS TWO CANNON, HIGH RATE OF CLIMB, FLIES OVER 600 MPH



CREAM OF ASPARAGUS: A smooth purée of choice fresh asparagus and table butter—with tender tips.



CHICKEN GUMBO: The famous chicken-and-vegetable soup of old New Orleans. Yours to enjoy today.



CREAM OF MUSHROOM: A blend of cultivated mushrooms and whipping cream, with mushroom pieces.



BEAN WITH BACON: Old-fashioned thick bean soup chock-full of plump beans—made savory with bacon.



CHICKEN NOODLE: Rich chicken stock, with generous pieces of chicken and old-fashioned egg noodles.



OX TAIL: Robust English-style soup made of beef stock, meaty ox tail joints, barley and vegetables.



BEEF: Plenty of tender pieces of beef, with nourishing vegetables and barley, all in a hearty beef stock.

**Delicious!
Nourishing!
Satisfying!**



**That's why, every day,
27 million Americans have**

SOUP FOR LUNCH

Think of it! Today . . . every day . . . 27 million soup servings at lunch alone! That's what a recent nation-wide food survey reveals.

No question about it, America loves soup. And that's easy to understand. Soup has everything! When properly made, it gives you *all* the deep-down goodness of meats and vegetables. It's nourishing . . . delicious . . . easy to digest. It's ready in four minutes . . . just add water or milk and heat. It's thrifty—an outstanding food value. And so many kinds to choose from!

Soup is the ideal dish for sensible, *modern* meals! So join those happy millions! . . . Have soup for lunch!

Campbell's SOUPS

LOOK FOR THE RED-AND-WHITE LABEL



SOULION (Beef Broth): Beef broth delightfully flavored with garden vegetables—a tempting, clear soup.



GREEN PEA: A nourishing purée of green peas, blended with table butter and expertly seasoned.



BEEF NOODLE: A full-flavored stock, simmered from selected beef—pieces of beef and egg noodles.



PEPPER POT: Cubes of meat, macaroni, carrots, herbs, potatoes in meat stock. Early American-type soup.



BLACK BEAN: Once enjoyed only at famous restaurants. Made of choice black beans, deftly seasoned.



SCOTCH BROTH: This hearty, main dish soup is made from choice mutton, barley and vegetables.



CREAM OF CELERY: Crisp garden celery, blended to velvet smoothness with extra-heavy whipping cream!



TOMATO: "America's favorite soup." Top-quality tomatoes, blended with creamy butter, seasoning.



CHICKEN with Rice: Fine plump chickens simmered for a golden broth—with rice and pieces of chicken.



VEGETABLE: More than a dozen delicious garden vegetables in beef stock. "Almost a meal in itself."



CREAM OF CHICKEN: Rich flavorful chicken stock, heavy whipping cream—pieces of chicken and celery.



CLAM CHOWDER: Chopped clams, tomatoes, potatoes, and savory seasoning, in a tangy clam broth.



VEGETABLE VEGETABLE: Another fine vegetable soup made with vegetable broth and filled with vegetables.



CONOMMÉ: Appetizing, clear beef broth flavored with herbs, tomatoes, celery, carrots. (Also serve jellied.)

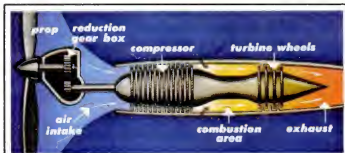


VEGETABLE-BEEF: Old-fashioned vegetable-beef soup, pieces of beef and vegetables in a stout beef stock.



A new kind of Air Travel is in the making

**New military engine—soon to undergo first tests in civilian transport—
promises smoother, faster, quieter, more pleasant air travel**



HOW THE TURBO-PROP ENGINE OPERATES

● The Turbo-Prop Engine is a gas turbine engine, like the well-known Turbo-Jet.

But in the Turbo-Prop, as the diagram shows, the turbine is connected through a drive shaft and reduction gears to a special type Aero-propeller. Air enters the compressor, which feeds it under high pressure into the combustion chamber, where it is mixed with fuel and ignited. The thrust of this hot gas drives the turbine which generates the power to operate both compressor and propeller. The small amount of energy

remaining in the exhaust gas is used as jet thrust.

The Allison T38 Turbo-Prop Engine develops 2,750 horsepower, yet weighs only 1,250 pounds—2.2 horsepower for every pound of weight. This is more than twice the power per pound of weight developed by the best reciprocating type aviation engines used in World War II.

Allison also produces the J33 and J35 Turbo-Jet Engines that power today's Shooting Stars, Thunderjets, Panthers, Scorpions and other near-sonic-speed jet fighters.

WITHIN a short time the first American commercial airliner ever to be powered by turbine engines will be delivered to the Allison Division of General Motors.

The power plants in this Conqair are new Allison Model "501" Turbo-Props—commercial version of the Navy T38. They are geared to a new high-performance propeller especially designed and built for high-engine-power characteristics by the Aero-products Division of General Motors.

The "501" is lighter, smaller, smoother and quieter than any other propeller-type engine of equal horsepower—and much more efficient than a jet, up to near-sonic speeds.

Developed for military use, the Allison Turbo-Prop engine with Aero-products Propellers has already set new performance targets in multi-engine aircraft as large as the Navy's giant 60-ton Conqair XP5Y flying boat and also in a high-performance, carrier-based Navy attack plane, the XA2D. So the next step is to adapt this new type of power to commercial use.

No one is better fitted to do this than General Motors with its great technical ability and long experience in all types of engine and propeller development.

As soon as this experimental Turbo-Prop transport is delivered, General Motors-Allison engineers will start putting it through a long and comprehensive series of flight tests.

In cooperation with the airlines it will be flown under all types of operating conditions—in all kinds of weather. It will be given the works, checked and rechecked many times over, until all its performance characteristics are definitely evaluated.

This is in accordance with General Motors' policy of sponsoring to the public only products that have been thoroughly proved in advance. It is GM's task to demonstrate for airplane manufacturers, airline operators



Allison "501" Turbo-Prop engines fit in nacelles of present commercial transports.

and the Civil Aeronautics Authority that Turbo-Prop power is as safe and practical as it is economical and comfortable.

Such an all-out test program may take a year or more. But it will be well worth it, in view of the fact that present military experience indicates that Turbo-Prop power should bring the following benefits to commercial aviation:

Ability to use low-cost, low-octane fuels, without increased consumption.

Faster speed—up to maximum limit permitted by airframe design.

Very low engine weight—less than half—increasing range or pay load.

Much improved take-off and climb—permitting use of shorter runways, with greater safety and better schedules.

Smoother operation—for passenger comfort; also lower maintenance and overhaul costs.

Quieter operation—more restful and pleasant travel.

Usable in present aircraft—no costly modifications in changing over to turbine power.

When General Motors is satisfied with its tests of these engines and they are approved for commercial use by the C.A.A., it will be possible to convert present airliners to smoother turbine power without further delay—giving America very high-speed, low-cost, regular airline service.

The development of the Allison Turbo-Prop engine, America's first axial flow propeller-type turbine engine, together with AeroProducts Propellers, is another example of General Motors progress—and who serves progress, serves the nation.

*Your key to
Better Power*



"MORE AND BETTER THINGS FOR MORE PEOPLE"

GENERAL MOTORS

ALLISON AIRCRAFT ENGINES • AEROPRODUCTS PROPELLERS • CHEVROLET • PONTIAC • OLDSMOBILE
BUICK • CADILLAC • BODY BY FISHER • GMC TRUCK & COACH

Name us kids

\$15,000 IN PRIZES!



FIRST PRIZE

\$7,500

INCOME TAX ALLOWANCE PAID ON TOP 3 PRIZES!

1st PRIZE	\$7,500
2nd PRIZE	1,500
3rd PRIZE	500
10 PRIZES	50 each
500 PRIZES	10 each

Clip the big bird trade-mark from a package of any of the Birds Eye foods:

- | | |
|--------------------------|-----------------------|
| Sliced Peaches | Chopped Spinach |
| Rhubarb | Whole Leaf Spinach |
| Sliced Strawberries | Squash |
| Asparagus Spears | Succotash |
| Asparagus Cuts | Chicken Parts |
| French Style Green Beans | —Breasts |
| Cut Green Beans | —Drameticks |
| Wax Beans | —Thighs |
| Small Lima Beans | —Wings |
| Forebrook Lima Beans | —Livers |
| —Gizzards | |
| Broccoli | Grapefruit Juice |
| Broccoli Cuts | Orange Juice |
| Beansoh Sprouts | French Fried Potatoes |
| Cauliflower | Country Style Fryers |
| Golden Sweet Corn | Chicken à la King |
| Corn on the Cob | Cod Fillets |
| Mixed Vegetables | Haddock Fillets |
| Peas | Ocean Perch Fillets |
| Peas & Carrots | Flounder Fillets |

313 CHANCES TO WIN CASH MONEY!

Get in on the fun! Enter the Birds Eye Kids Contest now! Just give these famous little darlings names that you think fit 'em and write a few words about why you think the names fit. Easy? It's a cinch!

Use the entry blank in this advertisement, or get several from your grocer, and send in several entries! The more

entries you send in, the better your chances of winning!

Come on! You may win as much as \$7,500! Enter today! If you get another idea later, you can enter again!

DO THESE 4 THINGS:

1. Give each of the kids a name.
2. Then write why you chose the names in 25 words, or less—plus your name and address—on the entry blank in this ad (or get entry blanks

from your grocer). Write down the name and address of your Birds Eye dealer, too.

3. Cut the big Birds Eye trade-mark from the face of any Birds Eye package or the top of any Birds Eye juice can.

4. Mail trade-mark and filled-in entry blank to BIRDS EYE KIDS CONTEST, P.O. Box 83, New York 46, N. Y. before midnight, December 16, 1950.

Copyright 1950, General Foods Corp.

FOLLOW THESE RULES!

1. Select one name for each of the three Birds Eye "kids" (a total of three names). Then, in 25 additional words, or less, complete the following statement: "I suggest these names for the Birds Eye Kids because..."

2. Entries must be mailed to Birds Eye Kids Contest, P.O. Box 83, New York 46, N. Y., and postmarked not later than midnight, Dec. 16, 1950, and received before Dec. 26, 1950.

3. Use entry blank in this advertisement, or entry blank provided by your grocer, or one side of a sheet of paper.

4. Submit as many entries as you like. Each entry must be accompanied by big Birds Eye trade-mark from face of any Birds Eye package or top of any Birds Eye juice can. Be sure to include name and address of store where you purchased product. Entries must be original work submitted in their own names.

5. Contest is open to everyone in continental United States, except employees of General Foods Corp., its subsidiaries, their advertising agencies, and members of their immediate families.

6. Entries with inadequate postage will not be considered.

7. Cash prizes, as listed elsewhere in this advertisement, will be awarded to contestants whose name selections are considered most appropriate, original and

available for use in Birds Eye advertising, and whose statements are most sincere, logical and apt. In the opinion of the impartial judging staff of the Reuben H. Donatelli Corp. Decisions of judges are final. Duplicate entries to the event of final tax. Entries will not be acknowledged or returned and become the property of General Foods Corp. to be used as it sees fit. Contest is subject to all Federal and State regulations.

8. The winner of each of the first three prizes will be awarded an additional sum to pay or ap-

ply on income tax on his or her prize. This additional sum will be 15% of the prize awarded to each winner.

9. All winners will be notified by registered mail as soon as possible after close of contest. Send stamped addressed envelope if you wish to receive complete list of winners. General Foods Corp. will decide whether or when to announce winning names of the Birds Eye Kids.

Enter NOW! . . . Contest closes December 16, 1950.

Products of General Foods

Birds Eye Kids Contest • P. O. Box 83, New York 46, N. Y.

(Finish this sentence with 25 words, or less)
I propose these 3 names because:

Name _____
My Address _____
City _____ State _____
Dealer's Name _____
Street _____ City _____

**BIG VALUES FOR
DECEMBER!**
Get them at your Grocer's!





THIN, GRAY BUT CONFIDENT OF VINDICATION, DR. SEAGRAVE DISCUSSES CASE WITH BRITISH DEFENSE COUNSEL

TRIAL OF BURMA SURGEON

Dr. Seagrave's treason case develops into hot potato for the government

Americans and Burmese were astonished when news came from Rangoon last August that Dr. Gordon S. Seagrave had been arrested by the Burmese government for high treason. The famous "Burma Surgeon," author of two books telling his wartime experiences with "Uncle Joe" Stilwell's army, had been helping Burmese through his Nanhkam hospital for 25 years. For seven weeks he suffered in prison from hunger, illness and lack of sleep. But by last week, restored to health and confidence, he had become a hot potato for

the government. After the first hearing of the prosecution's case, the charge that he had given aid and comfort to Karen rebels had been reduced, in effect, to the charge of having given only comfort. The defense is now set to prove that even this had been done under the duress of military occupation and that Dr. Seagrave's arrest may have been a cover-up for the treason of higher persons. But for the doctor one great fear remained: that, though acquitted, he might be banned from the country to which he had devoted his life.

CONTINUED ON NEXT PAGE

NOW!

BRIGGS SMOKES 3 WAYS BETTER*



1. Stays lighted longer... by 19%



2. Cleaner burning... by 16.4%



3. Less tar... by 21.6%

So today...

Put this
in your
pipe



and smoke it!

*Yes, our new process makes Briggs better by actual test! Better even than the swell-smoking Briggs that proved so fine and friendly in your pipe before. And remember this: when tobacco burns steady, free and clean, that's when you enjoy all the goodness of Briggs' fine tobacco, aged and mellowed in oaken casks. Today—try 3-ways-better Briggs!

Also available in Canada

AT TODAY'S
HIGH PRICES, IT'S
AMAZING THE MONEY
YOU SAVE—SWITCHING
FROM COFFEE TO
POSTUM!

DON'T I
KNOW IT! AND
POSTUM
LETS YOU SLEEP—
NO "COFFEE NERVES"!



NOW - it pays 2 ways to switch to POSTUM!

1

You save—Postum costs
about $\frac{1}{2}$ as much as
coffee at today's prices!

Get the big 8 oz. economy size of Postum... it makes up to 100 hearty cups... nearly 3 times more cups than a full pound of coffee and yet it costs much less. Yes, pocket these real savings and enjoy a delicious grain-rich drink besides!

2

You sleep—no caffeine!
No more "Coffee Nerves"
when you drink Postum!

While lots of folks aren't bothered by caffeine in coffee—others suffer sleeplessness, nervousness, indigestion. Postum is 100% caffeine-free—contains nothing that could possibly make you nervous, spoil your sleep. Get POSTUM TODAY!

INSTANT POSTUM
100% CAFFEIN-FREE!



A PRODUCT OF GENERAL FOODS



THREE JUDGES of Special Tribunal sit on bench in silk Burmese turbans. Trial was slowed because stenographer (right) kept the record by typewriter.



ALONE AT LUNCH, Dr. Seagrave takes a sandwich and hot drink during recess. In early part of his confinement he lost 20 pounds because of dysentery.



LISTENING TO PROSECUTOR, Dr. Seagrave (right) sits behind defense staff. Turbanned Burmese in center is U Kyaw Myint, head defense counsel.

CONTINUED ON PAGE 41

EXTRA THREADS, EXTRA STRENGTH, EXTRA VALUE... GET ALL 3 IN LADY PEPPERELL SUPERFINE SHEETS!

A finer, firmer sheet at a price you want to pay, thanks to over 1,000 more threads,
over 100,000 more inches of thread than regular muslins in each average size sheet



BE SURE YOU GET ALL THE EXTRAS! *Extra* strength, *extra* smooth texture, *extra* wear. They're yours in Lady Pepperell Superfine Muslins. That's because Lady Pepperell Superfine Muslins have over 1,000 more threads, over 100,000 more inches of thread than regular muslins of the same size. Extra threads give a tighter, closer weave, a finer, sturdier sheet. Lady Pepperell Superfine Muslins come in white and 7 "personality" colors. Dollar for dollar, penny for penny, you just can't find a finer sheet for the money!



CHECK THE FIGURES YOURSELF! Superfine Muslins average more than 144 threads—10% more than regular muslins—in every square inch. When you buy an 81" x 108" sheet, you buy 8,748 square inches. That gives you 1,188 more threads, 104,976 more inches of thread in a Superfine Muslin than a regular muslin sheet.



A REAL SLEEP-TREAT! Snuggle between your Lady Pepperell Superfine Muslins. Feel how caressingly soft and smooth they are! And these fine sheets grow even sleeker, more beautifully textured with every washing. Yet, luxurious as they are, laboratory tests prove Superfine Muslin Sheets fully $\frac{1}{2}$ stronger where it counts—in the crosswise threads that get the most wear.

LADY PEPPERELL

Superfine

MUSLIN SHEETS



Remember, Pepperell is a promise... of top quality in fine combed percale and muslin sheets
Pepperell Manufacturing Company, Boston, Massachusetts



NEW! WORK-SAVING! LADY PEPPERELL'S FORM FIT SHEET!
It's fitted to slip over the mattress—no folding, tucking needed! Lady Pepperell's Form Fit Sheet is made mitted; you just slip it over the mattress. Use a regulation Lady Pepperell Sheet on top. Lady Pepperell's Form Fit Sheet comes in white and colors!

3-WAY CHAMPION!



CHOOSE THE ONE
WHISKEY THAT GIVES YOU ALL 3



Every drop

90 PROOF

rich, robust, delicious!



CHOICE QUALITY

Fleischmann's Superb Straight
Whiskies Blended With Fine
Grain Neutral Spirits!



WINNING PRICE

America's Greatest
Whiskey Value!



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PREFERRED

BLENDING WHISKEY • 90 PROOF • 65% GRAIN NEUTRAL SPIRITS.
THE FLEISCHMANN DISTILLING CORPORATION, PEESKILL, N. Y.

Burma Surgeon CONTINUED



RETURN TO NAMHKAM after Japanese retreat was moment of great joy for his nurses, of great emotion for doctor. Whole villages came to greet him.

"IT WAS A NICE DREAM . . ."

When Dr. Seagrave returned to his hospital in Namhkam in 1945, after three years with the Allied armies, he found it a ruin. But the townspeople greeted him with joy (above), and he set about rebuilding it immediately. In Rangoon recently he told LIFE Photographer Jim Burke some of his hopes for the postwar years: "I was going to rebuild the hospital into something much grander, a 1,000-bed plant with the best surgical training in Burma. It was going to be Christian but without restrictions of creed." He smiled wryly and added, "Yes, it was a nice dream—and it seemed to be coming true pretty well for a while." Besides rebuilding and reorganizing his hospital, Dr. Seagrave also re-established the nurses' training school which made him famous all over Burma and set up a mobile surgical unit with which he could cover the entire border area. Then war came again to North Burma.

This time it was a civil war of Karens, a border people many of whom are Baptists, Kachins, another tribe, and native Communists against the new, independent Burmese government. Twice Dr. Seagrave's hospital was captured by Karen brigades. The government's charges rested mainly on accusations that Dr. Seagrave had given Karen leaders medical aid and hospitality and had permitted rebel troops to fire from hospital grounds onto government soldiers. In the prosecution's testimony, other charges were added. A Burmese army colonel described Dr. Seagrave as a rebel because he never smiled at him. Press reports further confused things by saying he was charged with "molesting" non-Karen nurses, an error of translation which should have read "discriminating against." Thus, piece by piece, the original charges appeared to crumble. "In all my years before the bar," said Defense Lawyer Beechfor, "I have never heard so much made out of so little."



JUNGLE CAMP at Tagap was one of many in which Dr. Seagrave's hospital unit worked during war. Buildings were made of bamboo hacked on the spot.

Be Happy-Go Lucky!

Thanksgiving is a doleful day
For turkeys and the like—
But you will have a happy time
If you smoke Lucky Strike!

Enjoy your cigarette! Enjoy truly fine tobacco
that combines both perfect mildness and rich
taste in one great cigarette - Lucky Strike!

Perfect mildness? You bet. Scientific tests, confirmed by
three independent consulting laboratories, prove that
Lucky Strike is milder than any other principal brand.
Rich taste? Yes, the full, rich taste of truly fine tobacco.

Only fine tobacco gives you both real mildness and
rich taste. And Lucky Strike means fine tobacco. So en-
joy the happy blending that combines perfect mildness
with a rich, true tobacco taste. Be Happy-Go Lucky!

L.S./M.F.T.-Lucky Strike Means Fine Tobacco

To pick the mildest cigarette
You don't need sleight of hand.
Taste Luckies' magic mildness, then
They'll be your favorite brand!

I gaze into my crystal ball
And what I see I like.
He's not so dark or handsome, but—
He's smoking Lucky Strike!

© 1954, THE AMERICAN TOBACCO COMPANY



Encaie—a charming crystal Capped with terrariums, and laden with Cannon—a gift that looks at least twice its slender price! 1 bath towel, 2 face towels, 2 wash cloths— about **3.25**

Cannon Gifts—



Beauty Sleep—wreter than a bed of roses, Cannon's Percale "Sheets" are Moonbeam-light, and lovely in six pastels. Water Colors scalloped with white. Give 2 pillow cases for just 3.25—or a sheet and 2 cases— about **9.95**



Fiestra—twin decks of him little "fan-gar-tip" Cannon—terrific, of course! Collector's items. Besta—everybody loves them for powder rooms, guest baths. In four Cannon fashion-colors— about **2.25**



Canasta—play your cards right, and give her a "mid" Cannon—to have and hold! Here's a present with a practical touch—because Cannon was for happy New Year! 2 bath towels, 2 wash cloths— about **2.25**



Flower Bee—complete with soap, and so "real" it could be straight out of the florist's window! 2 bath towels, 2 face towels, 2 wash cloths, each percolated, and all—wonderful—only about **6.50**

-with Christmas Charms!

Hardust—Christmas magic in a milliner's "harbor"—heaped ensemble of fluffy beauties! A whole lot of fluffy beauties! 2 bath towels, 2 face towels, 2 wash cloths—about **4.25**

Harmony—for the lady who leads your list a word-robe at Cannon to see her right down to her finger tips! Heirloom luxury—with that treasured Cannon label! 2 bath towels, 2 face towels, 2 wash cloths—and 4 "finger tips"! about **9.50**

Rose Crystal—dear as an unwashed bubble—the better to see what's inside! You guessed—delectable Cannon's! 2 bath towels, 2 face towels, 2 wash cloths—all foamy-looped, fast-drying! about **5.25**





The Beer that made Milwaukee Famous



"That man—he's done it again!"

It's easy to understand a man's enthusiasm for Schlitz. We think you'll like Schlitz best, too, because...

More people like the taste of Schlitz than any other beer

Radio's brightest comedy dramas: "The Halls of Ivy," NBC, 7-8 p.m. nights, starring Mr. and Mrs. Ronald Colman. Television's newest hit: "Pulitzer Prize Playhouse," ABC, Friday nights, featuring stars of stage and screen.



MARY SHADOW (LEFT), WHO WAS ELECTED STATE REPRESENTATIVE, TALKS OUTSIDE SCHOOL WITH JACQUELINE GRUBB, WHO LOST CONTEST FOR QUEEN

TURMOIL IN TENNESSEE

Grubb loses to Hipps, but Shadow defeats White

It would have been a nice quiet election in Decatur, Tenn. if Annette Hipps had not been named high school football queen. Annette, who is 16 and a senior, was backed for the honor by the school principal, Bogges Culvahouse, whose brother is the school superintendent and whose family, all Republicans, have run the predominantly Republican county for years.

Annette's closest opponent was Jacqueline Grubb, a freshman. She was sponsored by a science teacher, D. B. Powell, who is a Democrat. The purpose of the contest was to raise money for football sweaters, so everyone was allowed to buy as many votes as he wanted for a penny each. When Miss Hipps beat Miss Grubb, Powell charged that Principal Culvahouse had used school funds to buy votes for Miss Hipps. Culvahouse's brother, the superintendent, was so furious at this accusation that he closed all the county schools and sent 1,600 students home.

The schools were still closed when polls opened for the state election. Running for re-election as state representative was Democrat Mary Shadow, 25, a successful crusader against graft. Running against her was Republican Walter White, 71, who had helped William Jennings Bryan prosecute the Scopes trial in 1925. The voters blamed the Republicans for the beauty-contest fuss and the closed schools, handily re-elected Mary Shadow. Said Representative Shadow, "I'm going to call for an investigation of the schools." Said Queen Hipps, "I think it's all pretty silly."



WINNER HIPPS is crowned at game by team's captain, Jack Wright, while loser Grubb looks sad at left and co-captain Elwood Bryant holds a big bouquet.

Look what I brought you for Christmas

SAVE... up to 1/2
Ironing Time!



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Vapor-Steam
makes all the difference in the World
for **BETTER...EASIER...FASTER...**
IRONING and PRESSING



THE EXCLUSIVE PRESTO "VAPOR-STEAM"... Automatically disinfects and filters ordinary tap water into a smooth, steady flow of VAPOR-STEAM. No drops... no spots!



SOLEPLATE HEAT INDICATOR... Shows at a glance exact soleplate temperature at any time. Stops guesswork and helps prevent scorching of all fabrics.



FINGER-TIP TEMPERATURE SELECTOR... Easy to set, easy to see... Highly accurate... Maintains an even heat for all ironing needs. Protects delicate fabrics.

DETAILS AT
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No wonder modern homemakers say "It's the most amazing iron ever invented!" Only the PRESTO IRON gives you miracle VAPOR-STEAM... no drops, no spots. Wrinkles fade like magic as smoothing PRESTO VAPOR-STEAM adds just the right amount of moisture for perfect, fatigue-free ironing and pressing. It's completely automatic, too... no valves to regulate, no extra gadgets needed.

See What Wonders THE PRESTO VAPOR-STEAM IRON Can Do For You!

- ✓ Iron most clothes without cumbersome spradding!
- ✓ VAPOR-STEAM iron up to 1½ hours on six ounces of ordinary tap water!
- ✓ Cut ironing and pressing time up to ½ with the 30-square inch soleplate!
- ✓ Press suits, skirts, trousers, etc. without damp pressing cloth! Save costly pressing bills.
- ✓ Iron with ease... Press when you please... easier, faster, better with the PRESTO VAPOR-STEAM IRON!
- ✓ Perfect for dry ironing, too!

Only the PRESTO VAPOR-STEAM IRON has all these features: Light weight, only 3½ pounds... Cool plastic handle... Built in 7½ foot cord... Wide spout for easy, fast filling or draining... and many others.

See it... try it! PRESTO VAPOR-STEAM IRONS are on sale wherever quality electrical housewares are available. NATIONAL PRESSURE COOKER COMPANY, Inc., Shelton, Wis. Q-1000 R.P.S. 50.

WRINKLE-PROOF ROUND HEEL... Glides over clothes in either direction without lifting or twisting... Backs into tucks and pleats smoothly.

GIVEN... with every PRESTO VAPOR-STEAM IRON, at no extra cost: (I) Scorch-proof ironing stand, and (2) Valuable illustrated instruction book.

MADE BY THE MAKERS OF WORLD FAMOUS PRESTO COOKERS



LOSER WHITE (right) discusses his defeat with Republican Judge Harold Duncan, whose court got complaints White's opponents committed fraud.



SHADOW SUPPORTERS include Joe, a horse, who campaigned for Mary by entering courthouse (rear) with sign on head. Here she photographs Joe and owner John Henley.



MARY CAMPAIGNS at home. "Floterial" on posters means she represents more than one county, comes from days when a representative was chosen from one county, then from another, the office "floating" between counties.



"AMERICAN WITH A FRENCH ACCENT is my new fashion look," says Pierre Balmain. "No more little waists with exaggerated curves above and below! Instead, we have the slender silhouette, with emphasis on the vertical line. It's a figure that comes naturally when you wear the amazing Playtex FAB-LINED Girdle."



WITH NEW, CLOUD-SOFT FABRIC LINING magically fused to the pure latex sheath, the sensational Playtex FAB-LINED Girdle is soft as a veil of powder, airy as a cloud, light as the touch of an angel. It has all the famous Playtex figure-slimming power and freedom of action plus fabric next to your skin, gives you new slenderness, new coolness, new comfort. And, like all Playtex girdles, it washes in seconds, dries in a flash.

Balmain Paris Designer

Emphasizes Vertical Line in his Slim New Silhouette, recommends

New Playtex® FAB-LINED Girdle

FABRIC NEXT TO YOUR SKIN



"FOR SUITS, a longer waist, slim hips, a tapering skirt. For such a creation Playtex is perfect. It gives one the line, the slimmess and, above all, the freedom. No wonder we designers like this girdle—it allows more women to look better in our clothes!"



"THIS IS WHAT I MEAN by a long, smooth, torso line. Notice how this crisp, figure-moulding sheath flatters and reveals. When you wear such a dress, you are glad to have a Playtex, for it not only slims the body—it fits invisibly under the sleekest clothes—with not a single seam, stitch or bone!"

SEE FOR YOURSELF what wonders the new Playtex FAB-LINED Girdle can do for you! See how it slims inches from waist, hips, thighs, moulds you and holds you in cloud-soft comfort. You'll agree—it's years ahead of any other girdle in the world.



In SLIM, golden tubes,
PLAYTEX FAB-LINED GIRDLES \$4.95 to \$5.95
In SLIM, shimmering pink tubes,
PLAYTEX PINK-ICE GIRDLES . \$3.95 to \$4.95
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(All prices slightly higher in Canada and Foreign Countries)
Sizes: extra-small, small, medium, large
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Playtex Park ©1950 Dover Del.

PEPSODENT

does *far more* than
reduce tooth decay



Even a Single Brushing
with Pepsodent not
only reduces decay
the sure way, but
**GETS YOUR TEETH
FAR BRIGHTER
than any other
leading tooth paste**

Yes, PEPSODENT's exclusive *brighter-polishing* agent—effective yet so gentle—gets your teeth *brighter* . . . makes your smile more beautiful. And authoritative scientific tests prove conclusively that even a *single brushing* with PEPSODENT removes acid-film that causes decay. Only PEPSODENT has this *film-removing* formula!



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For that Pepsodent Smile—
Use Pepsodent every day
—see your dentist twice a year.

Elections CONTINUED



RIDING BOLDLY at the head of victory parade in Gunnison, Colo., Governor Thornton looks every inch the colorful cowboy. Pipe is good-luck charm.

TWO REPUBLICAN COWBOYS WIN

There was a time when all a Western politician seemed to need to get elected was a 10-gallon hat and a good cowboy band. Idaho's Cowboy Senator Glen Taylor spoiled that formula by getting too friendly with Henry Wallace. This month two successful businessmen won offices despite the fact that at heart both men are cowboys. In Colorado, Dan Thornton, 39, a movie actor before he became the state's richest cattleman and a Republican state senator, was elected governor. Then he went home to ride a palomino through the streets to prove he still liked a good show. In Idaho, Herman Welker, a Republican lawyer and rancher and longtime friend of Bing Crosby, took over Glen Taylor's old Senate seat. But he was careful not to look like Taylor. "My advisers," he complained, "won't let me be the cowboy I really am."



STANDING FIRMLY in a feed lot on his Payette, Idaho ranch, Senator Welker tries to look unglamorous. He kept expensive saddle and chaps hidden.



Here's for happier holidays in your home!

Easy ways to make your home
gayer and brighter with G-E Christmas Tree Lights



Brighten doorways with gay holiday decorations. It's easy. Simply string colorful General Electric lights over greenery.



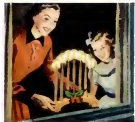
A lighted wreath above your fireplace lends a festive touch. Lighted wreaths available—or light your own with G-E bulbs.



For a gay decoration put G-E lights in a deep bowl and cover with the ornaments. Edge with sprigs of holly.



Sparkling tree in the dining room too, adds Christmas cheer. You can get lighted artificial trees, or trim a small tree.



Greet friends through cheery windows. G-E bulbs in candle outfits or wreaths will send your holiday welcome out.



Get free booklet "Bright Ideas". Shows many ways to decorate indoors and out. Write General Electric, Dept. 166-L, Nela Park, Cleveland 12, Ohio.

For a brighter Christmas,
be sure your bulbs are marked G-E



C-6 G-E lamps in bright colors for series strings. Available in red, blue, green, orange and white. Look for the G-E on bulbs you buy.



C-7 1/2 for use indoors in multiple strings. If one goes out, rest stay lit. Also new inside-color bulbs, for use OUTDOORS in approved strings.



C-9 outdoor multiple lights. Inside color so they're weather and scratch-proof. Use in approved strings to say "Merry Christmas" outdoors.

You can put your confidence in—

GENERAL ELECTRIC



RESPECTED ABOVE ALL OTHERS



Sheaffer's

No other gift you could choose will be prized so highly—appreciated so deeply year after year as this Sheaffer's—perfection in writing instruments.

SHEAFFER'S CREST (Illustrated) Pen, \$17.50; Pencil, \$6.00; Stratowriter Ballpoint, \$12.50, plus fed. tax. Beautifully boxed in two or three piece sets. Other Sheaffer's from \$3.75 to \$2,000.00



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BLOOD PRESSURE BULB IN DOG'S NECK IS EXPOSED FOR TEST

A DISCOVERY ABOUT BLOOD PRESSURE

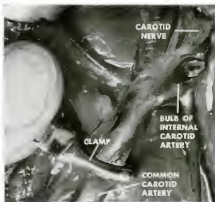
A great medical experiment may bring cure for hypertension

Every year 200,000 U.S. citizens are killed by hypertension (high blood pressure), which now ranks as one of the country's three deadliest diseases. Yet doctors have been unable to find a cure, for they did not even know what mechanisms in the normal human body control blood pressure. Now Dr. Corneille Heymans, Belgian physiologist who won a 1938 Nobel Prize for research on respiration, has come up with an answer after nearly 30 years of experiments with dogs (above) and human volunteers (below).

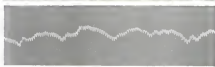
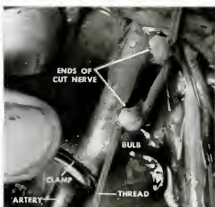
In one of the most important medical discoveries of the century, Heymans found that the pressure of blood flowing through the arteries is constantly monitored by three clumps of specialized nerve endings called pressoreceptors.

One of these clumps is fastened to the aorta artery near the heart. The other two are attached to enlarged bulbous sections of main arteries in the neck. If the pressure of blood in the arteries varies even slightly, the arteries shrink or swell up like balloons. The pressoreceptors detect this change and send warning signals to the brain so that the body can readjust the pressure (drawing, next page).

Three of Heymans' experiments are shown at right. By artificially upsetting the body's control over blood pressure, he learned how they function under most normal conditions. With this knowledge doctors may soon discover what causes dangerous abnormal conditions and develop a life-saving treatment for hypertension.



CLAMPED ARTERY in dog's neck lowers pressure in bulb. Bulb shrinks, nerves signal for blood pressure throughout body to rise (shown on graph).



SEVERED NERVE in neck has ends tied so cannot react to pressure change when artery is clamped. Therefore general pressure (graph) does not change.

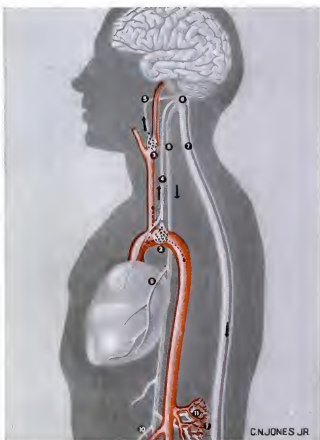


IN GLASS "COFFIN" a Belgian medical student submits to tests to see how chemicals applied in the blood pressure experiments affect the metabolism

of the body. Elaborate instruments at left measure change in composition of air which occurs when it is pumped through glass box and breathed by subject.



DRUGGED ARTERY is made rigid by paralyzing chemical, cannot vary in size to stimulate nerves. Despite clamping, general pressure stays constant.



C.N. JONES JR

HOW BLOOD PRESSURE IS CONTROLLED in normal body is shown above. When small arteries 1 throughout the body constrict because of emotions, cold weather, etc., blood pressure in entire arterial system (shown in red) goes up and big arteries are stretched. Presso-receptors in aortic arch 2 and presso-receptors in neck 3 react to stretched arteries by sending warning signals along aortic nerve 4 and carotid nerve 5 to brain 6. Brain then sends signals down spinal cord 7 and vagus nerve 8 to tell the heart 9 to beat more slowly and pump less blood, the adrenal glands 10 to secrete less adrenaline, and the network of arteries 11 to relax their walls to lower pressure throughout blood system. If blood pressure drops below normal, opposite signals are sent.



DOG'S SEVERED HEAD is used by Dr. Heymans to study system of controls shown in drawing (top). Head is connected to its body only by nerves (right) and is kept alive by blood pumped through blood vessels from another dog. Decapitated body is kept alive by artificial respiration. When blood pressure is changed in arteries near presso-receptors in upper neck, the brain sends signals through the two nerves which alter blood pressure in headless body.



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SPARKS-WITHINGTON COMPANY, JACKSON, MICHIGAN
MAKERS OF QUALITY AUTOMOTIVE AND ELECTRONIC
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AIR INSPECTOR

Major R. O. Heatley is Air Inspector, Western Air Defense Force, An Aviation Cadet in '41, he is now in the regular U. S. Air Force.



SALES ENGINEER

George Wiles, sales engineer, Sperry Gyroscope Co., former Aviation Cadet. Served as private and commercial pilot. Joined Sperry in '40.



SENIOR PILOT

Col. Chas. MacDonald is Chief of Combat Operations, Continental Air Command. A 27-victory ace, he trained as an Aviation Cadet.



AIRLINE EXECUTIVE

H. E. Gray, V. P., Pan-American World Airways, started as Aviation Cadet, began civilian career as pilot on Pan-American's first air surveys.

Get On Top...Stay On Top!

BE AN AVIATION CADET—IN THE UNITED STATES AIR FORCE!

Buckle on a pilot's helmet... look up at the sky... you're off for a fast climb to the top! That's your future in the U. S. Air Force... because *only the best* can be Aviation Cadets!

The Air Force selects only a few from among America's finest young men—schools them for twelve months in all fundamentals of flight—assigns its best-qualified officers to train them well... in the air and on the ground.

As Air Force officers on active duty they become experienced leaders who know that the only way to win is to *get on top and stay on top!* This is true in both service and civilian life.

For your climb to the top... take off as an Aviation Cadet in the U. S. Air Force! Find out if you can qualify. Visit your nearest Air Force Base or local U. S. Army and U. S. Air Force Recruiting Station today for details.

U. S. AIR FORCE

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RUSSIAN MURALS FLANK FRONT DOOR OF COMMUNIST TRAINING SCHOOL, FORMERLY A MISSION SCHOOL



SOVIET BOOKS and propaganda pictures clutter the Central National Book Storage Depot. Joint Russo-Korean Cultural Society kept supplies here.

WHERE THE RED SHADOW FELL

North Korea's liberated capital shows the signs of Russian rule

When the U.N.'s forces in Korea crossed the 38th Parallel, they became the first Western force to take over what had been a Soviet satellite state. What they found was not surprising: Pyongyang, the liberated North Korean capital, looked much like any town in Russia itself. Portraits of Stalin were plastered along every street, and Marxist banners and slogans crowded the walls of the city's buildings. Signposts read like a Russian town's, too, with names like Molotov Park, Lenin River and, inevitably, Stalin Street (right).

The Russians made over the educational system, staffed the university and the National

Experimental Laboratory (bottom right), abolished the English language and made Russian mandatory in most schools. The Christian community, numbering around 50,000 people, was permitted to keep open some mission schools, but others (above) were promptly turned to the task of training new Communists. Like Russia, Pyongyang had its Communist National Police, who carried out many unexplained arrests and led many community leaders to unknown fates. Businessmen at first thought it would be possible to work with the new regime, but one of the saddest sights of the liberation was a little factory manager named Lee Young Ha (next page).



RUSSIAN HOUSING at Kim Il Sung University provided modern buildings (background) for Communist faculty members, including seven Russians.

In foreground are typical Korean huts. Named for North Korea's premier, the university gave Korean youth the same indoctrination Russian students get.



SOVIET SIGN on main street (above) says: "Stalin Street . . . Wait for car on sidewalk." Below, in government laboratory, Stalin shares wall with Lenin.





Solve your Gift Problem with SILEX

WONDERING what to give this Christmas . . . dreading the shopping chore of finding it? Why do either when you can make this a Sillex Christmas?

Wonderful Sillex gifts are as easy to get as they are sure to be welcomed. Smart, practical yet imaginative, they're the things you'd like to get yourself . . . gifts that keep on giving the whole year 'round. So look over your Christmas list again. You'll be surprised . . . and delighted . . . at how many gift problems you can solve with Sillex.

On second thought you may not avoid that Christmas rush entirely? Do your Sillex shopping early.



SILEX COFFEEMAKER . . .
The leading vacuum glass coffemaker for 20 years. Makes perfect coffee every time. And more of it because Sillex is a controlled brew . . . extracts maximum flavor from grounds. Variety of sizes, prices, styles. In color, too!

SILEX COFFEWARMER . . .
An ingenious and "different" gift. Self-contained. Keeps coffee hot by glamorous candlelight. Beautifully designed in crystal and chrome this unique gift adds a gracious note to dining room, terrace and demi-tasse service.



SILEX STEAM IRON . . . For those who appreciate the best. Lightest, only 2½ lb. Longest-steaming, holds 18 ounces of tap water. Largest ironing surface (24½ sq. in.). Biggest steaming area; Y shaped grooves permit full steam distribution on both forward and backward strokes. Can also be used dry.



Depend on **SILEX** for the Best

THE SILEX COMPANY, HARTFORD 2, CONNECTICUT - IN CANADA: THE SILEX COMPANY LTD., ST. JOHN'S, QUEBEC.

Red Shadow CONTINUED



A MESS OF UNMATCHED SHOES

The dejected little man squatting in the mess of Korean-style shoes is Lee Young Ha, who is 69 but felt much older by the time he had lived five years under Red rule. When the Russians took Pyongyang in 1945, he operated a shoe factory. Soon the puppet government forced him to sell it for a fraction of its worth, then nationalized it. Gradually and systematically from then on the factory was stripped of equipment, which was shipped away, and production fell off. Three days before the U.N.'s forces arrived, it was finally picked bare. After liberation Lee sadly returned to his factory for a look. LIFE's Howard Sochurek found him there, left with nothing but memories and some unmatched shoes.

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Only the new 1951 Shelvador® offers you "Care-Free" Automatic Defrosting

"Care-Free" Automatic Defrosting—Nothing to turn on or off—nothing to empty. No muss—no fuss—no bother! Nothing else like it! High-speed—defrosts itself in from 2 to 10 minutes! Available in a wide range of models.

Shelvador Work saver Design—gives you twice as much food where you want it—in front, in sight, in reach. All space at the "convenience level."

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ButterSafe—automatically keeps your butter or margarine at exactly the spreading or creaming consistency you like best—keeps it safe from "picking up" other food flavors.

Electrasaver Unit—Crosley engineered, famous for quiet, long-life, economical operation—backed by five-year warranty.

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Designed from the Women's Angle



OBVIOUSLY... A PERFECT SELECTION



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CANADIAN WHISKY—A BLEND... OF RARE SELECTED WHISKIES • THIS WHISKY IS SIX YEARS OLD
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IN AESCHYLUS' TRAGEDY, THE PERSIANS' DOWAGER QUEEN ATOSSA CONFRONTS ELDERS WITH FOREBODINGS OF HER SON XERXES' DISASTROUS DEFEAT

GREEK THEATER

Aeschylus has return engagement
at Syracuse after 2,400 years

In 480 B.C., after Athens defeated Xerxes and his Persians at Salamis, the Greek dramatist Aeschylus celebrated the victory by writing a tragedy called *The Persians*. Twelve years later the play was given at the new theater built by the Greek colony in Syracuse, Sicily. This year on a rebuilt stage in the ancient outdoor theater *The Persians* played its first return engagement at Syracuse in 2,400 years. During the

festival 10 to 20,000 people a night came just before dusk to sit on stone seats and see Aeschylus' play which deals with the lament of the Persians over Xerxes' defeat and constantly repeats a moral: "Never bear arms against the Greeks." Though purists grumbled at liberties taken in staging the drama, most spectators were so impressed by the power of the tragic poet that they stood up and shouted after each great scene.



*Perfect timing
for Santa Claus!*

BEAUTIFUL TELECHRON ELECTRIC CLOCKS

What wise, what wonderful giving! They can't run wrong!
And they're styled just right. Specially designed
models for every room in the house. Silent,
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STEWARDESS Also white, ivory, red \$5.00



DECORATOR Also black, red, blue, green \$5.95



NOVISON Also blue, yellow, black, green \$5.95



Telechron's famous Synchro-Sealed Motor is synchronized perfectly with electric power plants, so it has to run right! @ Prices plus tax. Prices and specifications subject to change. Telechron Inc., Ashland, Mass. © With alarm



ANCIENT THEATER was given an enlarged new stage which covered all the old playing space except for the small semicircular orchestra at right. The stone seats, carved from a rough limestone hillside in 472 B.C., were left intact.



TWENTY-MINUTE SPEECH of messenger bringing news of Persian defeat to dowager queen was show's biggest scene. Following tradition of the Greek stage, actor describes the disaster with tragic tones and exaggerated gestures.

"That's when I began to love Cigars," say smokers of Robt. Burns Panatelas de Luxe.



*For Smokers
who want
The
Finest*



Robt. Burns
Panatela de Luxe

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The youngsters' own "Victrola" 45 phonograph with enchanting Walt Disney character decorations. Complete . . . not an attachment. Has famous "Golden Throat" tone system. 45EY15. \$39.95

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PLAY AND NO
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"Victrola" 45 Personal. The perfect travelling companion. Plugs into any 60 cycle AC electrical outlet. Smart, lightweight! Has handle for easy carrying. 45EY3. \$34.95

No other system
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Plays beautifully, easily, thriftily. No annoying distortion, virtually no surface noise. Load a stack of the non-breakable records on the big center spindle with one hand. The 7" "45" records can play as long as ordinary 10" and 12", last much longer, cost up to 1/4 less. And nearly 50 manufacturers now make "45" records.

Complete "Victrola" 45 phonograph with its own speaker. World's finest, automatic record changer. 45EY1. \$27.95

This "Victrola" 45 attachment can play through any radio, phonograph or TV set. So small it fits the storage compartment of some consoles. Only \$12.95

"Victrola" 45 and powerful AM radio in a compact maroon plastic cabinet that takes up less than 1 cubic foot of space! 9Y610. \$59.95

"45" is the gift that keeps on giving! A coupon book good for your selection of one single record release of the month for 6 months, comes with every "45" instrument. You also get a 6 month's subscription to "Picture Record Review" magazine.

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DIVISION OF RADIO CORPORATION OF AMERICA

WORLD LEADER IN RADIO...FIRST IN RECORDED MUSIC...FIRST IN TELEVISION

Watch "Kukla, Fran and Ollie," Monday through Friday at 7:00 p. m. New York time over your NBC station. Prices shown are suggested list prices subject to change without notice. Slightly higher in the Far West and South on Model 9Y610. "Victrola" and "The Gift that keeps on giving" - R. M. Reg. U. S. Pat. Off.



ALLYN SMITH, 19, LEADS U.C.L.A. HOKEY POKEY DANCERS WITH "PUT YOUR LEFT KNEE IN AND SHAKE IT ALL ABOUT." NEXT COMES "PUT YOUR BACKSIDE IN"

QUEEN'S CHOICE

College crown shifts Allyn Smith from kindergarten to the movies

The way Allyn Smith (see cover) had it figured a month ago, the path before her was pretty plain. She would study hard at U.C.L.A., stay healthy and someday become a simple school-teacher in a quiet kindergarten. But Allyn loves to dance and is particularly adept at the Hokey Pokey (above), a tuneless stomp that is now sweeping the U.C.L.A. campus ("And you do the Hokey Pokey, And you do the Hokey Pokey, That's what it's all about"). Besides, she has

gray-blue eyes and honey hair, and her figure is much better than her figuring. So when homecoming celebration came around, Allyn suddenly found herself Homecoming Queen and officially prettiest girl on the U.C.L.A. campus. Now Allyn may have to forsake her teaching career. Since her coronation she has been deluged with calls from movie studios—Warner's, Fox, Paramount and Universal—and a screen test has been set up for her by Sam Goldwyn himself.

Saved
by \$10!



*A good example
of America Fore
insurance values
by Tom Herold*

THERE ARE 100 surprising ways that you or your family or your dog can hurt somebody and get you into a lulu of a lawsuit.

Somebody may stumble on your front walk. Your child may scrape somebody with his bicycle, or even playing ball. The milkman or meter reader may trip and spill. You may sock somebody with a golf ball. An occasional employee may fall and break an arm. Etc.

You can't—or shouldn't—have peace of mind until you are fortified against lawsuits from such accidents.

For merely \$10 a year you can get protection against many kinds of lawsuits up to

\$10,000, with a Fidelity & Casualty Company of New York Family Legal Liability Policy. And the same policy pays medical fees up to \$250 for non-family injuries even if you are not legally liable. For \$15 you can get \$100,000 protection—which is a bargain and a good idea, in view of today's suits for stiffer damages.

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America Fore
INSURANCE GROUP



THE NEW QUEEN, just after vanquishing 27 finalists, lifts her skirts and curtsies to the crowd. She was judged on poise and personality as well as beauty.



RESTING UP after the contest, Allyn wearily massages her tired feet. Her new crown sits on table beside her bed.



WEIGHING IN after a week of formal banquets which it was the duty of the queen to attend, Allyn finds that she has added two pounds to her usual 120.

CONTINUED ON PAGE 51

3 questions to ask when you plan your Christmas trip



1 "How Safe?" The weather is something you talk about—not worry about—when you go Pullman over the Christmas holidays. Throughout your trip your peace of mind is as weather-proof as your Pullman accommodations. You know you're *even* safer in a Pullman crossing the country than you are in your own home.



2 "How Comfortable?" Your mind is as carefree as a child's as you sleep deep and undisturbed on your Pullman bed. And in the morning you freshen up and dress at your leisure. You have complete toilet facilities, hot and cold running water, *everything* you need to prepare for a welcome Santa himself would envy.



You know it won't be Christmas without you. So plan now to go home for the holidays. And for railroad travel at its best, plan to go Pullman. But remember—to be sure of getting the reservations you want, see your ticket agent early.



3 "How Dependable?" You get *where* you want to be *when* you want to be there . . . when you go Pullman. And you're the very spirit of Christmas as you arrive in the center of town—rested, relaxed, ready for fun. (Christmas season or any season, go Pullman—the safe, comfortable, dependable answer to *all* your travel questions.)

Go Pullman

COMFORTABLE, DEPENDABLE, AND—ABOVE ALL—SAFE!



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SHE WATCHES A FOOTBALL GAME



AT A FOOTBALL GAME Allyn watches her school win. She wears sunglasses and her official costume as the U.C.L.A. queen, a white fringed buckskin suit.

MIGHTY CHEAP PROTECTION



Dirt-Proof

YOUR ENGINE OIL



Every mile you drive, your engine oil is accumulating sludge, dirt, gums, and gritty particles. Left alone, they clog piston rings and slots, make valves stick, and scrape close-fitting bearing surfaces.

That can become expensive. It's

a short cut to an engine overhaul, and to waste of oil and gas.

AC Oil Filter Elements are the low cost preventive. Mile after mile, their filtering efficiency "Dirt-Proofs" your engine oil. Installed in your filter, an AC Element assures economy—and better performance. Why wait?

Here's Proof

OF "DIRT-PROOF"

This pile of dirt (1 1/4 pounds) was taken from an AC Element after 5000 miles of normal city driving. Analysis disclosed 12 kinds of dirt, metal bits, asphaltene, grit, etc.



HOW YOUR OIL Gets Dirty

Dust is sucked in by crankcase ventilation. Metal particles wear off of moving parts. Oil spray oxidizes in the crankcase. Soot and water are produced by burning gases. Water emulsifies with dirt and oil to form sludge. Heat may form gum and varnish. "Dirt-Proof" your oil as you drive, with an AC Oil Filter or Element.





Clartt, Peabody & Co., Inc. permits use of its trade-mark “Sanforized,” adopted in 1930, only on fabrics which meet this company’s rigid shrinkage requirements. Fabrics bearing the trade-mark “Sanforized” will not shrink more than 1% by the Government’s standard test.

ALLYN GRANTS AN INTERVIEW



ON THE AIR Allyn tells CBS's Harry Koplan that she had hoped to teach kindergarten kids because "They're the only ones who know less than I do."



AFTER THE PROGRAM Allyn, sitting beside a lady who also appeared in the show, listens to a recording of her radio talk. She bought a record for \$2.



WINNING AS SHE LISTENS, Allyn laughs at the sound of her own voice. Because it sounded funny to her, she decided that radio held no future for her.

Happy Tune

Choice of the Stars

THE NEW, ALL PLASTIC

Happy Tune

UKULELE

with the

Rich Resonant Tone

Jack Calloway:
"Holds up a real buy!"

Jean Edwards:
"Rich, resonant tone."

Gene Krupa:
"Hot and sweet!"

Andy Devoto:
"Sings everything but sing!"

Ten Brooks:
"A musician's instrument."

Rosemary Clooney:
"Perfect accomplishment!"

Mary Astor:
"Gee-uh-gee! What a what!"

Frank Warren:
"The better popular ukule!"

Johnny Long:
"A fine professional instrument."

Alan Dexter:
"Tune in what!"

Here's a real musician's ukulele you can play easily and quickly and it's yours for only \$4.49! Happy Tune Uke is full professional size... handsomely grained, all plastic... and its tone is full, rich, resonant, vibrant! Happy Tune has been tested and guaranteed perfection by expert craftsmen. Just think of the gay times you'll be having when the gang gathers 'round — how popular you'll be... the center of every gathering. Best of all, you'll be playing like a professional in no time at all with the free instruction book that goes with your uke! Better music shops and department stores have Happy Tune now. Stop in, see it, try it, you'll agree it's the best ukulele buy, by far!

\$4.49

COMPLETE with Kenny Instruction Book

Free instruction book by Nick & Charles KENNY as published by the N.Y. DAILY MIRROR and KING FEATURES

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Gentlemen: I am enclosing \$_____ (money order or check). Please ship me prepaid: _____ HAPPY TUNE UKULELES at \$4.49 each including the FREE Kenny Instruction Book.

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Could I?

This is no time to hesitate. If you like the high, handsome and heavenly appearance of the cake you see here it can easily be yours. All you do is to ask your grocer for one or both of the two new cake mixes

(White or Chocolate Fudge). To these you merely add milk and you get a cake that will stir up a brand-new throb in your family's affections for you. Could you? You bet you could. Right now, too.



*Remember—You and
Aunt Pillsbury can
make a great team*



Just add milk—



Milk is all you add—no eggs, flavoring, or extras of any kind required. These are complete mixes.

Pillsbury CAKE MIXES

WHITE AND CHOCOLATE FUDGE



BLACK-DAYLITE TELEVISION



Welcome Santa

BIG AS LIFE!

Renowned G-E "Rectangulars"
Show All the TV Camera Sees!



What gift so bounteous . . . what thrill so memorable . . . with Santa leading the world's greatest entertainment into your living room *to stay*? It's all yours (and theirs, too) big-as-life, real-as-life, in the new G-E Black-Daylite Television! Beauty, bigness, performance—built to eclipse your fondest dreams. Wonderful G-E rectangular "black" tube shows all the TV camera sees. So sharp, so clear and so steady you actually feel you're part of the act. G-E Automatic Sound. Famous G-E Dynapower speakers. Powerful G-E built-in antenna. You enjoy the enduring beauty of fine furniture in hand-rubbed cabinetry of genuine mahogany or choice blond veneers. Exquisitely styled to add charm to any room—priced for outstanding value. For the best Christmas ever, see your General Electric dealer.

General Electric Company, Electronics Park, Syracuse, New York

● Model 17C101. (Illustrated at left.) Genuine mahogany or blond veneers. Finely figured doors. 17" rectangular black tube.

● Model 16K1. 16" rectangular aluminum black tube. 3-speed automatic phonograph. FM-AM radio. Genuine mahogany veneered cabinet.

● Model 16C113. Genuine mahogany veneers. 16" rectangular black tube.

● Model 16C103. 16" rectangular black tube. Genuine mahogany or blond veneered console.

● Model 16T5. Compact, hand-rubbed, genuine mahogany veneered cabinet. 16" rectangular black tube.

● Model 16K2. Same beautiful TV-radio-phonograph combination as 16K1 in handsome blond wood.



Big as Life—Real as Life!
You'll always be happy
with G. E.'s big-as-life,
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MODEL 16K1



MODEL 16C113



MODEL 16C103



MODEL 16T5



MODEL 16K2

You can put your confidence in—

GENERAL



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Christmas Time is Toy Time
Give American Toys

FOR THE BEST Christmas of all give American toys! American toys are designed first for fun, of course, and for safety; they're made in factories that meet rigid American sanitary standards.

And besides bringing long lasting joy, American toys are planned to help children discover their aptitudes—to prepare for their future careers. American toys are an important investment in education and are scientifically

designed to fit children's needs at each age level.

This year American toy manufacturers bring you a record selection of thrilling new toys and new versions of old favorites at prices to fit all budgets.

So when you shop for children, go to your favorite toy department or toy store and ask to see the latest American toys. That's the one sure way to make this Christmas the best Christmas of all.



The American Toy Institute

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American-Made Toys

....for American Girls and Boys



LITTLE COUNTRY DOCTOR Instrument Kit

Brightly colored plastic reproductions of real doctor's instruments—stethoscope to hear heartbeat, X-Ray Scope, doctor's uniform, otoscope, hypodermic, hosts of other safe-for-children playthings in sturdy doctor's carrying case. Also Little Play Nurse Kit for sister—\$2. Others from \$1 to \$5.

TRANSORAM CO., INC.
290 Fifth Ave.
New York 10, N.Y.



Deluxe DOLL WALKER

Designed to thrill any girl who owns a doll! This modern walker even comes with plastic shopping bag, strap to hold dolly. Built to last—rubber tires, maroon and ivory baked enamel finish. 26" long, 19" high. \$3.49 (Slightly higher in West).

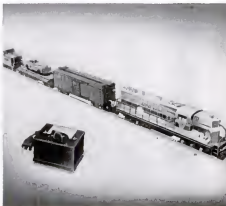
JOHN C. TURNER CORP.
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Child's Toy VOICE PHONE

Put the receiver to your ear and you actually hear a doll's voice! The dial revolves just like a real phone and moving it rings the telephone bells. Here are hours of fun for small fry. Ask for GONG BELL Voice Phone at your favorite toy counter. \$1.50 (Slightly higher in West).

THE GONG BELL MFG. CO.
East Hampton, Conn.
Since 1866



Diesel Switcher FREIGHT TRAIN

American Flyer Train Set—ready for action! Locomotive model of famous General Motors GP-7 Road Switcher. Includes auto unloading car, box car, lighted caboose, 12 sections curved track, 4 sections straight track, automatic uncoupler, 75-watt transformer, track locks, instruction book. 34 1/2" long. \$39.95.

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DOLL-E-NURSER complete feeding set

Everything to keep dolly well fed and little girls happy with this gift-packed 22-piece feeding set. 6 bottles, 6 nipples, funnel, brush, formula measuring cup, nipple jar and cover, formula measuring spoon, sterilizer kettle and cover, sterilizer rack, dolly pot. She'll learn to use them all by watching mother! \$1.98.

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SPECIALTIES CORPORATION
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LARGE FARM SET 24 rubber toys

Children will delight for hours in this big barnyard family! Box converts into realistic barn with added shed and silo. Set includes 2 horses with harness and wagon; tractor, spreader, 2 cows, 2 calves, 1 colt, 2 sheep, 1 pig, 3 piglets, 1 rooster, 4 hens, 1 turkey, farmer, and wife. Safe, durable, scratchproof. \$1.98.

AUBURN RUBBER CORP.
Auburn, Ind.

(Continued on Next Page)



American-Made Toys

....for American Girls and Boys



HOPALONG CASSIDY shooting gallery

Real shooting action! Futuristic motor runs $3\frac{1}{2}$ to 4 min. Stagecoach crosses scene followed by bandits. Hopalong and pals come to the rescue as you fire the six-shooter at attackers. Bad men fall over. Range of gun is safely within the target. All metal, fully lithographed. \$3.29.

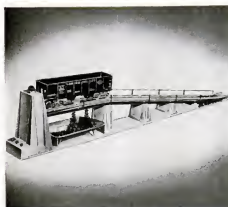
AUTOMATIC TOY CO.
77 Alaska St.
Staten Island 10, N. Y.



Wolverine KITCHEN COMBINATION

Play-appealing, real-life appliances! Made of heavy gauge metal with lithographed designs. Stove 12" high, has hinged door, plastic push buttons that work, 6 plastic utensils. Refrigerator $13\frac{1}{2}$ " high, has two opening doors, 6 colorful food cut-outs, 2 plastic ice cube trays. Sink 10 $\frac{1}{2}$ " high—faucet starts and stops running water from reservoir in back. Plastic basin. Set \$5.98.

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Lionel's latest contribution to model railroading! When train backs hopper car into position it automatically takes hold of ramp. Remote control button uncouples switching train, permitting it to back away. Second button uncouples hopper into bin. Third control releases hopper letting it roll back down ramp. \$15.95.

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The thrill of their own scenic railway complete with passengers and engineer! Powered by a clock-type motor that will run on any flat surface. 4 cars and engine molded in red, blue, yellow, green, white. Children and engineer in contrasting colors. Over 21" long. 98¢. With plastic track \$1.98.

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Loads of fun! Child easily operates large dump box by a handle at his seat side. Tail gate may be lowered or raised. Full ball bearing construction—8" wheels, pull straps, rear axle hangers. Advanced design permits easier steering and pedaling. Solid rubber tires. Length 47"; width 17".

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Boys and girls love to play store and make change with this clever life-like register! Designed with smooth action mechanism—just push the bar, drawer pops open, bell rings! Brightly colored with lithographed designs on face of register. Super construction of heavy gauge steel. DeLuxe Model \$1.98.

KAMKAP, INC.
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New York 10, N. Y.



#460-BANNER FOUNTAINETTE 24-piece set and straws

Soda fountain fun at home! Pieces made of washable, unbreakable plastic. Cola-like dispenser can be filled with milk or juice—has leakproof spigot on front for serving. 3 soda bases and dishes, 3 sundae bases and dishes, 2 banana split dishes, 6 spoons, 1 scoop, 1 straw-holder and straws, 1 dispenser and lid. Packaged in colorful cabinet type box. \$1.98.

BANNER PLASTICS CORP.
80 Beckwith Avenue
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Teaches history through play! This time-tested building set contains 131 wood pieces, 5 Indians, 2 pioneers, 2 dogs. Design book gives instructions for making log cabins, forts, block houses, wagons. No nails required—logs are interlocking, $\frac{1}{2}$ " diameter. Selected, stained wood. For ages 5 to 12. 55¢. Other sets \$1. to \$7.

PLAYSKOOL MFG. CO.
1750 N. Lawndale Ave.
Chicago 47, Ill.

(Continued on Next Page)



Set-Up SERVICE STATION

Everything works! Elevator, its signal lights, roof doors, electric light reflector, translucent plastic gas tank and pump with overhead lights, washpit with running stream. Car with gas tank and hood that lifts - motor hood releases oil. Lubricating rack. Rigid masonite-teakwood construction. 4 colors. 15 1/2" x 23 1/2". \$4.98.

KEYSTONE MANUFACTURING CO.
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TELEPHONE TRUCK and Trailer

Children dream of trucks like this special Bell Telephone model for grownup play! It's olive green, with aluminum striping, 10 1/2" long; has rubber wheels and red trailer. Accessories include telephone pole, nickel wrench and boom, three digging tools. About \$1.50.

HUBLEY MFG. CO.
Lancaster, Penn.



SIP 'N SNACK
26-piece refreshment set

Just about tea party perfect! Little girls will love to serve their guests with this charming, durable set. Packed in two-piece box containing 1 pitcher, 6 sherbets, 6 goblets, 6 plates, 6 napkins, 1 tray. Dishes are molded in crystal with ruby-red bases. \$1.98.

PLASTIC ART TOY CO.
Rutherford, N. J.



MONOPOLY
Most Popular of the World's Great Board Games



PARKER BROTHERS, INC.
Salem, Mass.



TONI DOLL

with Magic Nylon Hair

The doll you can shampoo and play wavel "Toni" is bathable, all plastic and goes to sleep. Her magic nylon hair actually grows softer and prettier the more you wash and comb it.

Comes with a Toni Play Wave Kit containing curlers, shampoo creme, play-wave solution and instructions for many hair-dos. \$11.98.

IDEAL NOVELTY & TOY CO.
200 Fifth Avenue
New York 10, N. Y.



HUFFY-CONVERTIBLE
the 3-way "bike"

Fits the child sooner and grows with him! Starts as a safe, solid 4-wheeler with built-in riding seat. When he/she learns balance, extra wheels are removed for a regular bike with coaster brake, chain drive. Convertible wheels add fun in making trailer or pushcart. 16" wheel for ages 3 to 7 at \$37.95 up. 20" wheel balloon tire models for ages 5 to 9 at \$47.95 up.

HUFFMAN MFG. CO.
117 Gilbert Ave.
Dayton, Ohio



United Nations FLAG BOOK

Learn the flags of all the nations! Meet the U.N.I. Beautiful 64-page activity book shows typical scene of each nation. Space left for inserting flag. Included are 74 colored gummed flags (about 2" x 1 1/4"). Data on capitals, population, etc. Book size 10" x 12", heavy laminated board covers. \$1.50. (Send for free 96-page catalog.)

SAM'L. GABRIEL SONS & CO.
200 5th Ave.
New York 10, N. Y.



Smoky Joe HOLSTER SET

For the western play all children love! Holster is sturdily fashioned of quality leather, decorated with shiny jewels and metal studs. Complete with fine metal pistol and free 32-page Smoky Joe Story Book. Double set shown, \$3.59. Single, \$1.98. (Slightly higher in West.)

J. HALPERN CO.
810-814 Penn Ave.
Pittsburgh 22, Penn.

These American-Made Toys are now on sale at your local Retail Stores

Or write Manufacturer for Name of nearest Dealer



(Continued on Next Page)



American-Made Toys

....for American Girls and Boys



Interlocking American PLASTIC BRICKS

Build miniature models of houses, apartments, whole cities—in true to life proportion! These durable, colorful plastic bricks will bring out creative instincts. Peg and socket construction, smoothly finished, washable. Instruction book. For children four and up. Two sizes: 200 and 400 pieces, \$3 and \$6.

HALSAM PRODUCTS CO.
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DELUXE TRICYCLE Junior 880 Series

Built for years of rugged service! Ball bearing multi-spoke wheels. Full semi-pneumatic tires. Trust rods, fender shields, signal horn, rubber saddle. Maroon finish, white trim. 3 sizes: small, medium, large. For America's best tricycle values, see the complete line of JUNIOR Vehicles at your dealers.

JUNIOR TOY CORP.
Hammond, Ind.



LOOKY CHUG CHUG the lively locomotive

Chugful of play value and fun! Front of boiler is a jolly face with eyes that roll as Lookey is pulled. Large nickel bell for child engineer to ring. Piston rods move in and out of the cylinders which move up and down. Patented rail locomotive sound! 14" long. \$2.19.

FISHER-PRICE TOYS, INC.
East Aurora, N. Y.



Folding DOLL COACH

Replika of fine baby carriage! Easy springing, duchesse-type gear, and soft tires assure a smooth ride. Fits 24" doll. Sun visor, 28" high tubular handle. Striking royal blue and gray. Frame finished in non-toxic, baked enamel, with white wheels. Folds flat. \$8.95. (slightly higher in West)

PLAYTIME PRODUCTS, INC.
Warsaw, Ind.



Model AERIAL LADDER TRUCK

Only true, working model of real fire-fighting equipment! Scaled in detail from the famous American-LaFrance truck. Steel and aluminum construction. Ladders go up nearly 4 feet above chassis. Wind-up siren, 6 rubber tires. Overall length 33", height (ladder up) 42", \$15.95 (in Western States, \$16.75).

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Reynolds, Ohio



2-WAY TARGET OUTFIT with convertible pump gun

Exciting new kind of air rifle! Set includes Daisy Pump gun with interchangeable barrels for two kinds of ammunition. 350 Bulls Eye BB's! 10 new Giant Cork BB's! 10 rounds new cork "Big Shot", 2-power magnifying scope sight mounted; bell-ringing target; indoor-outdoor targets; scope data and marksmanship manual. \$9.95 (in West, \$10.60).

DAISY MFG. CO.
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Front Loader DUMP TRUCK

Nothing will delight him more than this streamlined truck! Scraper type front scoop elevates and deposits load in lever-action dump body. Swinging tail gate. Chassis and body of heavy gauge steel, enamel finished. Cab of colorful lithographed metal. Rubber tires with metal inserts. 20" long. \$2.19. (Slightly higher in some localities.)

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Wyandotte, Mich.



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She'll treasure this adorable pink case! Contains 12" fully-jointed, rubber doll that drinks, wets, cries. Complete accessories for dolly's care—clothes line, 4 clothespins, doll robe, bib, booties, soap, sterilizer set, 4 bottles with nipple, measuring cup, spoon, funnel. Cover of case lithographed with lamb-and-flowers design. \$5.98. (Slightly higher in South and West.)

SUN RUBBER CO.
Barberton, Ohio

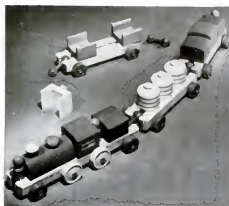
(Continued on Next Page)



**Toyland
UTILITY TRUCK**

Just like the modern service trucks you see on the city streets! Storage body tilts back, rear gate opens automatically; bucket is raised by crank. Hood of truck opens to reveal amazingly realistic "Fireball" engine. High gloss red cab, blue body. 18 1/2" long, \$5.49. (add 10% West of Rockies).

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**TrainAPART
for easy assembly fun**

Perfect take-apart, put-together toy—and a push-pull train besides! Tiny tots can make dozens of new car styles and combinations. In 4 units—18 removable pieces. Parts slide easily on base. Simple-to-work metal couplers. Handwood construction, steel axles, lacquer finish. 27 1/2" long, 2 3/4" high, \$4.00.

STROMBECK-BECKER MFG. CO.
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**BOBO
The Roly Poly Clown**

Punch him—beat him—tackle him—Bobo will bounce right back with a smile! This giant inflated clown—4 1/2 ft. high and 4 1/2 ft. around—is made of heavy vinylite plastic. Seaf proof, color-proof, wipe-washable. Sparkling red, white and black colors. \$3.00. Pee-Wee, the Junior Roly Poly Clown, \$3.50 (Prices slightly higher on West Coast).

DOUGHOY INDUSTRIES, INC.
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**Fibre
DOLL STROLLER**

As cunning a doll stroller as ever rolled along a walk! Body is loom woven narrow oval fibre with a hold-in safety strap. Gear and handle finished in baked aluminum enamel. Wheels are new multiple spoke 5" white enameled, 3/8" tires. Handle height, 21". In pearl or red. \$4.95.

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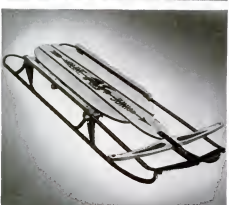


**Plakie Book of Toys
ALL BY HERSELF**

Colorfully printed, intriguing new kind of children's book! Miniature parts of tiny toys' wearing apparel are fastened to heavy cloth pages—real snaps and zippers, shoe with leatherette top to be laced and tied, other items. Every page carries verse explaining each step in the "mystery" of dressing oneself. \$1.98.

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FLEXIBLE FLYER SLED**

Sledding is fast—thrilling—safe, with this Airline Junior Racer, record setter! Ultra-streamlined, with sloping "tear drop" deck. Super-Steering enables more speed and control—sharper turns, quicker dogging. Airline-Safety runners prevent cuts or tears in case of spills. Strong, rigid design. 51" long, 12" wide. \$11.95.

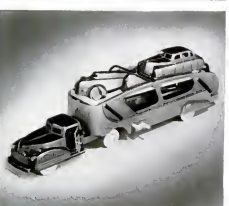
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Plays the game itself! Two mechanical men take turns hitting miniature balls, with actual metal cues, into numbered pockets. Balls are automatically fed to each player for about 25 shots each and 2 minutes play for every winding. Score is added. Metal construction. \$1.98.

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**Renwal "Real-Life"
AUTO CARRIER**

Complete with 4 autos and driver. All the performance features of the giant highway carriers! Crank-operated elevator raises autos to upper level, ramp for unloading. Trailer swings and backs like real one, even detaches. Tractor cab doors open. Sturdy plastic, 13 1/2" long. \$1.59.

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Toyland Park
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**These American-Made Toys are now
on sale at your local Retail Stores**

Or write Manufacturer for Name of nearest Dealer





THE ELUSIVE ARMENIAN. Calouste Gulbenkian, who may be richest man in the world, is shown (*center*) at the Lisbon airport, where he had come to bid

farewell to his friend, Crown Prince Amir Saud (*right*), heir to Saudi Arabia and its oil. Gulbenkian's son Nubar is at left; in the rear are two Arab functionaries.

Mystery Billionaire

Calouste Sarkis Gulbenkian, fabulous dealer in oil, art and intrigue, has devoted a lifetime to remaining unknown. Here is his story and part of his great collection

by ROBERT COUGHLAN

ANDREW W. MELLON was a man for whom life held unusual satisfactions. As head of the great Mellon combine of oil, industrial and banking interests, he presided over one of the richest agglutinations of capitalist enterprises ever put together. As Calvin Coolidge's Secretary of the Treasury, he was commonly called the "greatest secretary since Alexander Hamilton," and retired from office before events indicated that this was an overstatement. As a patron of art, he built one of the finest private collections of all time, which he gave to the people of the U.S. along with money to build and support in Washington what is by all odds the handsomest and best-equipped major art gallery in the world, now known as the National Gallery of Art. There was perhaps only one deep frustration in his long life, and it occurred in 1929.

At that time the Soviet government, needing cash with which to buy heavy industrial equipment abroad, decided to liquidate a part of the collection at the Hermitage, the Leningrad (St. Petersburg) palace which housed a great share of the Imperial Russian art treasures. Mellon's agents naturally were informed; he prepared for a coup that would stun the art world. But when the agents got there they found that the cupboard, while by no means bare, had been scientifically rifled. A previous caller had bought half a dozen of the rarest and best paintings. His name turned out to be Calouste Sarkis Gulbenkian, and he was so mysterious a person that not even Mellon could find out much about him. Mellon subsequently bought \$6,654,000 worth of the Russian art; but to the end of his days it was a source of some irritation that this slippery stranger should have made off with the pick of the lot.

Fate, represented by John Walker, chief curator of the gallery that Mellon founded, has now arranged at least some belated recompense. The same pictures are among those that the same Mr. Gulbenkian has sent to the National Gallery, where they will be on loan for two years and perhaps longer. The whole group comprises one of the greatest remaining private collections of paintings in the world. Previously most of them had been on exhibition in the National Gallery in London, where they seemed likely to stay until Mr. Walker, a friendly and persuasive man, in the course of several visits with Mr. Gulbenkian, secured their transfer (plus 10 more recently acquired ones) to Washington, a shift accompanied by muted cries of anguish from the British art world. On the pages following are a choice 12 of the 40 great paintings that make up the exhibition.

As will be seen, there is no relationship among them save that of excellence. They represent no particular "school" or "period": they were bought by their owner simply because he liked them. The result, as Art Critic Alfred Frankfurter has said, is that "a sense of vitality" permeates the collection: "the whole group seems emphatically and powerfully alive." Both the eclecticism and the vitality reflect the character of Mr. Gulbenkian, who is a man of strong opinions, who is very much alive at the age of 81

has so indoctrinated the few people in art and business who know him that most of them refuse to discuss him without his permission, which is never given. He has been called, with much accuracy, "the most mysterious man of our era."

The mystery naturally has encouraged legend. One legend is that his father, supposedly a dealer in oriental rugs, smuggled him into England at the age of 3 inside a roll of carpet. Another version is that he was a carpet salesman and smuggled his son Nubar into England at that age and in the same imaginative fashion. Another legend finds him in Asia Minor, in the role of a farmer so gentlemanly that he was accustomed to having all his livestock loaded into trucks periodically and driven to the seashore so that they might enjoy a change of air. Along with the legends there are varying versions of Gulbenkian's appearance: he is sometimes short, sometimes tall, trim or fat, with kind or "menacing, hypnotic" eyes, totally bald or with gray hair.

Gulbenkian is about 5 feet 7 inches tall, and although he carries relatively little excess weight he has a heavy frame, so that he gives the impression of sphericity. He has a heavy face; his nose and ears are large, and his eyes are deep-set and piercing under huge, gray eyebrows. He has a bristling gray mustache. He is bald except for a few hairs that grow around



CUPID AND THREE GRACES by François Boucher was bought by Gulbenkian from Lady Sackville of England. It had been in her ceiling.

his temples and neck; but these are shaved, so that the general look of his domed head is that of a truncated, animated egg. His hands are large and plump, with spatulated fingers which he drums almost constantly. He has a very pronounced stoop but otherwise shows few of the degenerative signs of old age. His manner is whatever he chooses to make it and can change from granitic aloofness to charming amiability in instant response to a situation. His usual expression is one of immobile watchfulness. He can stare for minutes at a time, unblinking and unmoving except for the rhythmic drumming of his fingers.

Gulbenkian, who is a British citizen and who at various times has held passports from Turkey, Syria, Iran, France and Lichtenstein, lives in Lisbon at the luxurious Avis Hotel, which has 25 rooms and a staff of 110. He occupies one of the four suites; his consists of a bedroom, a bathroom, a large sitting room and a glass-covered terrace that overlooks the magnificent lawn and garden of the hotel. It is furnished in typically somber, ornate Portuguese style, to which Gulbenkian has added only a large desk and a couple of steel filing cabinets which give the sitting room the aspect of an office. Not

and who is accustomed to asserting his personality in art and elsewhere.

Among Gulbenkian's aims in life during the last 50 years or so, three would appear to have been so outstanding as to reduce all others to irrelevance. One has been to make, keep and expand a great fortune. Another has been to acquire beautiful and expensive objects. The third has been to escape the sort of public notice that the attainment of the first two ordinarily would entail. He has been fantastically successful at all three. His fortune, in actual and potential assets, is in the neighborhood of a billion dollars. His art collection, of which the present Washington show is merely a part, includes not only paintings but Egyptian sculpture, Persian carpets, rare manuscripts, medals, coins, tiles, tapestries, porcelains, jewels, enamels and miscellaneous *objets d'art*, in many of which his collections rank as the world's best within their divisions. As one leading art expert has said, "Never in modern history has one man owned so much." With it all, he has managed to remain so obscure that most people have never heard of him. He has rarely been photographed, and he broke the camera of an ambitious photographer one of the last times it was tried. He



Coffee Table
\$32.00



Tables and Cheers

FOR THE THOUGHTFUL CHRISTMAS GIVER

*It's cheers for the Santa
Who sent "her" a table,
Cheers and a great, loud hurrah!
A grand Willett table—
Why, you'd think he was Gable
The smiles he's collecting today.*

*It's sound and it's solid
The value and wood,
It's bound to be toast
Of the whole neighborhood.
Here's well-deserved cheers
For a guy who can boast
He knows how to play Santa
So much better than most.*



Butterfly
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*America's largest maker of solid maple and
cherry furniture for living room,
dining room and bedroom.*



Tier Table
\$33.00



Octagonal
Lamp Table
\$59.50



Dough Box
End Table
\$34.00



Round Lamp Table
\$37.00



WHAT GULBENKIAN CALLS HOME is Avis Hotel in Lisbon, famous as hotel lavishly appointed hotel in world. Lobby (above) is small but luxurious.

MYSTERY BILLIONAIRE CONTINUED

single painting or other work of art adorns the suite. An adjoining room is occupied by his secretary, Jeanne Theiss, an attractive Frenchwoman of about 40. In another room nearby on the same floor are two English-speaking Portuguese girls who work by the day as stenographers. In the servants' quarters of the hotel are Jean Karmazin, Gulbenkian's White Russian valet, and his Greek wife. He has the important extracurricular jobs of massaging his master daily and preparing fresh yoghurt for his breakfast. Karmazin's wife cleans the suite and prepares the jams and Oriental sweets of which Gulbenkian is fond. Thus insulated and equipped, Gulbenkian directs an empire that extends through at least four continents.

This web of holding companies and super-holding companies, of agents, dealers, middlemen, straw men and lawyers is of such complexity that probably only Gulbenkian himself has more than an approximate idea of its extent and composition. He operates on the scale of a government, rather than of an individual. A financier calls him "the most active fortune in the world." His diverse investments have included pharmaceuticals, hotels and orchid-growing; and acquaintances have learned not to be surprised, when some well-known company is mentioned, to hear him say, "Yes, I own 75,000 shares of that." He hedges his bets in a score of currencies and is as sensitive as the British treasury to their fluctuating relationships. But all of this grew from oil. He owns a sea of it, and he has never ceased trying for more.

Among the factors that contributed to his phenomenal success in oil, three important ones were contained in the circumstances of his birth. He was born on March 1, 1869 in Scutari, a suburb of Constantinople, of Armenian parents. Only six years before, the first oil well had been drilled at Baku, the center of Russia's great oil deposits. The fields of Mesopotamia, of Persia, Arabia, the Caribbean, the East Indies, of California, Oklahoma and Texas lay unexplored. This was the dawn of the oil age, decades before the internal-combustion engine came into use, when petroleum was valued mainly as a source of kerosene. Gulbenkian was born at the right time; and also to the right parents. His father and an uncle had founded an import-export business which dealt in oil, among other things, and which during his childhood served as a distributing agent for Russian oil in Turkey. The family had connections in the Baku fields. He grew up in an environment scented with oil and oil profits.

And he was an Armenian. To be an Armenian in the Turkish Empire was to live a life of adventure. The Turks nourished a chronic dislike for them and sporadically massacred them by the thousands. Correspondingly, the Armenians developed a will to survive that made them a good deal more alert than their persecutors, and between pogroms many of them waxed rich and influential. The Turks used them and then, in new outbursts of fanaticism, often imprisoned or killed them.

GULBENKIAN'S PAINTINGS ON NEXT 8 PAGES

TEXT CONTINUED ON PAGE 92



MISS CONSTABLE BY ROMNEY

An early Gulbenkian purchase was this portrait of a Yorkshire rector's daughter which George Romney, one of the great 18th Century English portraitists, did in 1787. Then at the busy height of his popularity, Romney had to fit Miss Constable's sitting in at 8.30 in the morning, finished the canvas after only six sittings.



HELENA FOURMENT by RUBENS

Helena Fourment was the young second wife of the Flemish artist Peter Paul Rubens who painted this portrait about 1635 when he was 58 and she 21. Catherine the Great of Russia purchased the portrait in 1779. In 1930, after having leased the Soviet oil fields at Baku, Mr. Gulbenkian bought *Helena* from the Russians.



PORTRAIT OF SARA ANDRIESDR. HESSIX by FRANS HALS

Since most of Gulbenkian's purchases have always been made quietly and privately, and usually through emissaries, not much is known about the prices he has paid. But the records of the Paris auction at which his agents bought this Frans Hals portrait of a Dutch preacher's wife show that it cost him \$48,178.56.



PORTRAIT OF MAN by VAN DYCK

In the early 1920's Mr. Gulbenkian settled down in Paris for a few years and began to add some fine works of Flemish masters to his growing collection. During one of his many business trips to London he acquired from the collection of the Earl of Brownlow this portrait which Van Dyck painted around 1628.



PALLAS ATHENA by REMBRANDT

The model for this mythological subject, portraying the Greek goddess Athena, was probably the artist's young son Titus. This is another one of the masterpieces which Catherine the Great acquired in one of her buying splurges of Western art. It remained in the Hermitage in Leningrad until 1930, when Gulbenkian bought it.



FÊTE GALANTE by LANCRET

Nicholas Lancret, the 18th Century French artist who painted the play-act-loving aristocrats of Louis XV's extravagant court in outdoor settings and deliberately posed them in theatrical attitudes, had one sure customer for his work: Frederick the Great of Prussia. For nearly 20 years, until his taste finally turned to Italian

Renaissance paintings, Frederick bought almost anything Lancret put on the market and decorated the walls of his palaces with them. In 1930 Frederick's descendants, the dethroned Hohenzollerns, had to sell all the paintings in the family palace at Potsdam. At that sale Mr. Gulbenkian picked up this fine Lancret.



SAN PIETRO DI CASTELLO, VENICE BY GUARDI

Mr. Gulbenkian is particularly fond of the Venetian scenes painted by Francesco Guardi. This canvas, done in the 1770s, shows the Cathedral of San Pietro di Castello, former seat of the Patriarch of Venice. The building at the foot of the tower was once the sumptuous palace of the patriarch, is now used as a barracks.



A FÊTE AT RAMBOUILLET BY FRAGONARD

In 1928 Gulbenkian made one of his major acquisitions. From a French marquis, in whose family the painting had been since 1795, he bought an 18th Century garden party scene done about 1780 by Jean-Honoré Fragonard. This small canvas is generally considered to be one of the most beautiful landscapes ever painted.





THE MAN AND THE MANNEQUIN by DEGAS

When Gulbenkian bought this painting the man in it was supposed to be Degas himself, or unknown painter. When the portrait came to the U.S. the National Gallery's curator, John Walker, determined that the man is Cézanne, who looked like this, used a mannequin (on floor) for a model, did a painting like one on wall.

BOY BLOWING BUBBLES by MANET

Seven years ago Mr. Gulbenkian saw a photograph of this painting, heard that it was for sale from New York's Adolpho Lewinsohn Collection and immediately cabled his agents to buy it for him. It is a study of Manet's young stepson who posed for it about 1867 during the early years of the great impressionist's career.



THE BRIDGE AT MANTES
by COROT

Almost all the Gulbenkian paintings were acquired in Europe. This Corot is one of the few which came from an American collector. It was bought by a dealer at the auction of the collection of a New England industrialist named Borden, resold immediately to Gulbenkian.



STILL LIFE
by MONET

Although most experts consider Gulbenkian's taste to be impeccable, none consider it venturesome. The collection includes no contemporary art. The most modern works among the paintings now at the National Gallery are the Degas on the preceding page and this Monet.



As you fluff-dry your Rayve-clean hair—you can see the new life in your wave!

**The only shampoo
that praises your
hair 5 ways...and
makes your hair
want to curl!**

- ✓ **Washes more shine into your hair!**
New-formula Rayve Creme Shampoo washes each hair diamond-bright—flashing with light and life!
- ✓ **“Cream-conditions” your hair!**
Scientists say *frequent gentle* shampoos mean leveler, healthier hair! Rayve’s special enriching hair oils “cream-condition” your hair to new beauty every time you shampoo!
- ✓ **Quick, rich lather!**
Instantly—even in hardest water—Rayve bursts into energetic lather—works down to scalp *fast*—for deep-down cleansing!

- ✓ **Free-rinsing . . . no soap-drag!**
No other shampoo rinses out faster! Free-rinsing Rayve *bathes* your hair with highlights!
- ✓ **Solves short hair’s #1 problem, too!**
Short curls *must* be dancing-clean or they go limp . . . Rayve’s *gentle* cleansing lets you shampoo *often*—keeps short hair at glamour-peak!

AND... makes your hair want to curl!
Rayve actually washes more life into your wave! It leaves every hair so springy, yet so obedient, that your waves fairly *ripple* back from your brush! Rayve makes your hair want to curl!

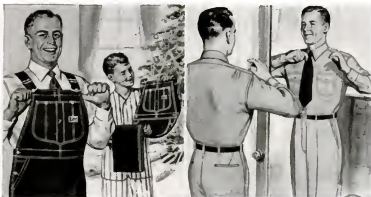


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Buddy Lee Cowboy Dolls wear Lee Riders, Western Shirt, Colorful Neckerchief and Cowboy Hat.

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MYSTERY BILLIONAIRE

TEXT CONTINUED FROM PAGE 32

Thus the Armenian typically became crafty and opportunistic—a negotiator, an operator, a haggler, an adept at *bazartik*. It was this quality above all that was to mark Gulbenkian from the beginnings of his career.

He grew up in the busy, cosmopolitan and corrupt city of Constantinople. When he was in his late teens his father sent him on a tour of Europe, and thence to England where he studied civil engineering at King's College, London University. Another tour took him to Baku, where his family was associated with Léon Mantacheff, a bogus Russian whose real and Armenian name was Mantaschian and who was among the large holders in the Baku fields. Gulbenkian made the most of his contacts and afterward wrote a long paper, published in the *Revue des Deux Mondes*, which is a model of scholarly description and analysis, including not only sound judgments about the Baku industry but such piquant facts as that Alexander the Great had tested the inflammable qualities of *petrelaion* by having a native boy covered with it and burned alive by his entertainment. In his early 20s he established himself in London, where his familiarity with the Baku industry enabled him to sell his services as a representative to various Russian producing companies. By 1895 he had begun the operations that were to lead to his great fortune.

The full details of these operations probably never will be known. In the devious world of oil no one ever moved with such serpentine craft as Gulbenkian, or left such a faint trail. Even among the great barons of the industry he remained relatively an enigma: a squat figure who appeared from nowhere with a proposition, and who usually disappeared with a profit. In a limited sense he was not even an oilman: rarely if ever, that is, was he directly instrumental in producing or selling oil. He lived by *bazartik*. An oilman who had an opportunity to watch him during the early part of the century has said: "Mostly he worked on commission. He knew people. He got access to very important people. God knows how. He was a great negotiator. His ideas were resourceful, and often constructive. He excelled at reconciling conflicting interests. He had something to sell, and he knew what other people wanted. This is a very special talent. And he knew how to hold his cards."

He always maintained his wariness, his sense of Armenian caution; and very early in his career it caused him to lose a truly monumental opportunity. An oil concession covering much of Persia had been acquired by the director of Persian customs, an Armenian named Kitabdji, who lacked the capital to do exploratory drilling. Kitabdji, growing discouraged, offered the whole property to his good friend Gulbenkian for some \$60,000. Gulbenkian, according to a confidential memorandum which he composed some years later, in which he explained some of his business dealings for the benefit of a British court, decided that the proposition was "very wildcat . . . so speculative that . . . it was a business for a gambler." The gamble he passed up was taken later by an Englishman named d'Arcy and a syndicate formed by him, and paid off with oil resources worth billions of dollars.

Temperamentally unsuited to such a venture as this, involving as it did the direct exploitation of oil fields, Gulbenkian was much more at home in the world of high and low finance inhabited by such men as Henri Deterding of Royal Dutch, and Sir Fredric Lane, the man in charge of the Rothschild oil interests. A former associate of Deterding's recalls: "He worked as an in-between man, and was used by Mr. Deterding. Or Mr. Deterding was used by Mr. Gulbenkian. It was never sure which." In any case, when their mutual efforts, along with Lane's, were rewarded in 1907 with the climatic union of the Royal Dutch and Shell interests, Gulbenkian emerged as a big stockholder in the new giant. He would do business with and for Deterding thereafter for many years, until 1926; then, following a quarrel between them over a firm called Venezuelan Oil Concessions, they parted company with a bang heard in oil and financial centers around the world. Gulbenkian cut off all his association with the Royal Dutch Shell group, and evidently devoted



HENRI DETERDING was associated with the far-flung Gulbenkian enterprises for 31 years.

CONTINUED ON PAGE 35



Millions of bottles are bought
by men who like that

*clear
clean
taste*

Taste is mighty tough to put into words. But take a look at the delighted gleam in Br'er Rabbit's eyes as he nibbles his carrot and you'll appreciate what we mean by "clear, clean taste". It's that clear, clean taste that has set millions of men calling for PM every p.m. Try it and enjoy it.

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National Distillers Products Corporation, New York, N. Y. Blended Whiskey. 86 Proof. 67 2/3% Grain Neutral Spirits.

"Time out, Johnny—
Mom's making Coffee!"



"M-m-m! Nothing Smells as Good as Coffee!"
No half-pint quarterback can hold a man
down against that tantalizing smell of coffee.
"Hold everything, Johnny! I can't resist
that mouth-watering smell another second."



"M-m-m! Nothing Tastes as Good as Coffee!"
You can't beat freshly-brewed coffee! What
flavor! So good to drink and costs so little.
No wonder coffee's the All-American favor-
ite—at home and in your best-liked restaurant.



"M-M-M...
Nothing Satisfies Like Coffee!"

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DO YOU KNOW
THESE THINGS ABOUT COFFEE?



It takes an average of 5 long years before a coffee tree fully matures and reaches the point of normal production.



The average tree, when it is fully developed, yields the equivalent of only 1½ pounds of roasted coffee during a whole year.



About 3500 hand-picked coffee beans make 1 pound. Surprising that rich, home-brewed coffee costs just a few pennies a cup!

MYSTERY BILLIONAIRE CONTINUED

the next few years to organizing a cabal against his former ally. In 1931 there was a sudden break in Royal Dutch and Shell stocks: in Paris, London and Berlin huge blocks were dumped on the market simultaneously. At the same time rumors of the wildest sort were set afloat about Deterding—that he had committed suicide, he had gone mad, he was about to be indicted for swindling, he had fled from London. In one day in April the value of Royal Dutch and Shell shares dropped \$50 million, and in the course of a year the fall was \$525 million. But Deterding and his associates (who included the British government) managed to surmount these monumental raids; the stock at last was stabilized, and the plot failed. Publicly, Deterding always attributed the affair to the Soviets, against whom he had mounted various conspiracies as a result of their confiscation of his Baku investments. But the oil industry knew that the director of the attack, whoever else might be involved in it, was the wily and unforgiving Armenian who, although unsuccessful in his personal vendetta, may well have made a profit of many millions by selling his stock short and buying back at the right time as the market fell.



ABDUL HAMID was infamous for the massacre of Armenians but was a friend of Gulbenkian.

For sheer scope and international complexity, however, the greatest operation of Gulbenkian's career was in the fields of Mosul. His early report on Baku had come to the attention of one Hagop Pasha who, as director of the Privy Purse of Sultan Abdul Hamid II ("Abdul the Damned"), had the extraordinarily wearing duty of finding the money for the royal extravagances, which included a harem where Abdul processed an estimated 30,000 women during his lifetime. If oil could be found, Hagop Pasha's job would be easier; and he

sent Gulbenkian, whose father had acquired the lucrative responsibility for collecting taxes for the Privy Purse in Mesopotamia, to make an oil survey in that part of the realm. Actually, as he has confessed, he made it by reading travel books and interviewing engineers who were laying out a railway site; but the result left no doubt that oil was there, and Hagop Pasha forthwith appropriated the lands for the sultan's use. For his services Gulbenkian got nothing but Hagop Pasha's warm thanks and the homily, "My boy, you ought to be very proud because you served the Treasury of His Majesty, and to serve His Majesty's Treasury is to serve your conscience." Ultimately, through his own devices, he came out with a great deal more than that; a great deal more, for instance, than did Abdul Hamid, who in 1909 was forced by the "Young Turks" to abdicate and flee to Europe.

Following this *coup d'état*, Gulbenkian became financial and economic adviser to the Turkish embassies in both London and Paris and, shortly afterward, chief financial adviser to the Turkish government. Since by then he was already one of the leading oil figures of the British Empire, through having served as marriage broker between Royal Dutch and Shell, and had even become a British citizen (in 1902), he was, as he recalls, "very keen to see British influence get the upper hand in Turkey." The British were equally keen on the idea, which required undermining the German influence which had been established there during Abdul's reign. They made him a member of a British technical mission to Turkey and later a director in the National Bank of Turkey, as they ambiguously called the concern set up to help their designs. The upshot, mainly through some complex *bazzrik* on Gulbenkian's part, was the creation in 1911-12 of the Turkish Petroleum Company to exploit the Mesopotamian oil. In this enterprise the Germans were limited to a 25% share, with 35% going directly to British interests and the remainder to Gulbenkian to dispose of as he chose. He passed 25% to his old friends at Royal Dutch Shell and kept 15% for himself as (in his phrase) "the conceiver, the founder and the artisan of the Turkish petroleum combine."

But this was not to be the happy ending. The British Foreign Office, for reasons of Empire, decided that it wanted the "d'Arcy group" (the same British combine that had bet successfully on the oil of Persia) included in the enterprise; and in the ensuing intrigue Gulbenkian found himself frozen out almost entirely. "My stupefaction was great," he recalls; but evidently it was only momentary. The first World War came, and Gulbenkian, working closely with the French on oil matters, arranged that they should receive the German share as part of their spoils of victory, and incidentally that they would show their gratitude by protecting his interest. In



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STILL HOT



SEPTEMBER MORN, by French artist Paul Chabas, was exhibited in the U.S. in 1913, caused a scandal and a famous couplet: "Please do not think I'm hed or bold, but where it's deep it's awful cold." Gulbenkian bought it in 1934.

MYSTERY BILLIONAIRE CONTINUED

the postwar settlements, when the Mesopotamian oil was revived among the victorious powers, including the U.S., Gulbenkian emerged with an ironclad 5%, to the stupefaction, perhaps, of most concerned.

The figure is small, but what it represents is not. The Mosul pools contain an estimated eight billion barrels of oil, of which 5%, figuring at current market prices, would be worth some \$600 million—a commission to stagger the imagination of any middleman.

Gulbenkian has protected this nest egg with great vigilance ever since, in the face of occasional plots to pry it loose or somehow bypass him. His most recent imbroglio was with the Socony-Vacuum Oil Company and Standard Oil of New Jersey, which jointly own the American share of the Iraq Petroleum Company, as it is now called. In 1928 the I.P.C. principals, in a treaty-making operation unmatched since Versailles, drew a line around a map of the old Turkish Empire and agreed that within this vast territory they would act only in concert in the development of new oil fields. A few years ago the American companies tried to void this so-called "Red Line Agreement" so that they could share in exploiting the great oil deposits of Arabia. Arrangements which satisfied the other partners were worked out, but Gulbenkian, fearing the companies would now neglect his Mosul interests for the new fields, remained unappeasable. He armed for court action so effectively that he brought the negotiators flying to Lisbon in personal appeal to him—and came out of the deal with terms that seem likely to double the income from his 5%.

Gulbenkian began collecting works of art very early, while he was still only moderately rich, starting with Persian rugs and other artifacts from his native Middle East. In this familiar field his judgment was good; but later, when he began to collect paintings, he showed some weakness for the banal. One of the prizes of his collection was *September Morn*. This famous misty nude had vanished before the first World War but reappeared after the Russian Revolution in the baggage of Léon Mantacheff, the same synthetic Russian with whom Gulbenkian had for so long been associated at Baku, and who had escaped the Bolsheviks with everything easily portable. Mantacheff settled in Paris, where gradually he sold off his possessions, including at last the celebrated painting, bought (in 1934) by Gulbenkian. It stayed in his possession until recently when, his taste having changed, he gave it away to a friend.

The Revolution also nearly enabled him to get hold of two Rembrandts and involved him in one of the most celebrated lawsuits in the history of art. The Russian Prince Yousouppoff, taking time only to murder the mad monk Rasputin, had escaped with the great paintings. *Woman with Ostrich Feathers* and *Gentleman with High Hat and Gloves*, which had been in his family for a century. Yousouppoff had a landscape painted over each, taking care that the work was done so badly that no Bolshevik critic, in case he were apprehended, could conceivably impound them as national treasures. He crossed the border with the friendly help of a sympathetic official, and in gratitude told the man to take something—anything—from his belongings. The official beamingly selected one of the landscapes. Yousouppoff talked him out of it, and eventually arrived in Paris, the pictures intact. There he borrowed \$365,000 from

CONTINUED ON PAGE 10



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Joseph Widener, the American collector, pledging the pictures as security. If at the end of three years, however, Youssouppoff could repay the loan plus 8% interest, and was in a position to keep the paintings himself for 10 years, it was agreed that Widener would return them. The day came, and the money (by then \$560,000) was repaid. It had come as a loan from Gulbenkian, who in return got a lien on the paintings.

Widener took the issue to court and won the decision. The two Rembrandts are now, along with the rest of his collection, the property of the National Gallery in Washington, where they hang in chambers at the opposite end of the gallery from the Gulbenkian collection, which also boasts two Rembrandts.

For although he had to wait a while, Gulbenkian got his Rembrandts, and they came from Russia. The circumstances naturally are obscure, for the Russians had their own reasons for secrecy. However it can be surmised that Gulbenkian had been instrumental in finding advantageous outlets for Baku oil, which the Russians were selling abroad to raise exchange for their foreign purchases. During these dealings, it is believed, he used his Bolshevik contacts



PRINCE YOUSSOUPPOFF killed mad monk Rasputin, fled with two Rembrandts which, for once, Gulbenkian did not get.

to gain access to the Hermitage, from where, in the late '20s, he detached the Rembrandts and the four other prizes previously mentioned. Soon thereafter the Russians decided to help finance their first Five Year Plan by selling a number of the other former Imperial treasures. Since meantime these were being advertised as the glorious property of the workers, it would have been awkward had it become known that half a dozen of them had already gone to a foreign capitalist. Thus it happened that Andrew Mellon was surprised to find that he was not, after all, the first on the scene at the Hermitage.

For many years Gulbenkian kept the greater part of his treasures at his house in Paris at 51 Avenue d'Iéna, a large gray stone mansion which he acquired early in the 1920s. Its contents can be judged from the fact that the servants' stairway and pantry are lined with huge panels of rare 16th Century Isnik tile. Here indeed, in incredible profusion, were so many masterpieces of so many kinds, from priceless Persian carpets to illuminated medieval French manuscripts, that collectors and connoisseurs the world over yearned for an invitation to see them. They very seldom received one. Gulbenkian, warming himself amid these splendid objects—"my few leetle theengs," he called them—releated now and again for some favored person, perhaps an archaeologist or dealer, but much more often turned away the museum heads and rich men who tried hopefully to reach him. In 1936—"due to the uncertainties of the French situation"—he sent the core of the present Washington collection of paintings to the British National Gallery, and his Egyptian sculptures to the British Museum. Meantime he and his wife continued to live in Paris, however, and he conducted most of his business from there. When the war came, a lightning prestidigitator made him Minister from Iraq and gave him diplomatic immunity against whatever might befall. With the French collapse and the German occupation, he elected to follow the Pétain-Laval government to Vichy, where in another quick change he became Minister from Iran. Once in Vichy he settled there perforce, for he found himself in the singular position, considering that he owned much of the world's oil, of being unable to go farther for lack of gasoline. Worse than that: a reporter remembers following him to several tobacco stores where he tried unsuccessfully to buy enough fluid for his cigar lighter. But this could not last. By the spring of 1942 he and his wife had arrived at the safer anchorage of Lisbon, where he has lived ever since.

He still owns the house on Avenue d'Iéna, and he visits there from time to time. Stuffed though it was with his remaining treasures, it was left completely untouched by the Germans, who violated every other house on the street and most of the great houses in Paris. This peculiar circumstance lacks explanation except, perhaps, in the words applied to him by a British oilman: "He is a man of power, who manuevers superbly on a top political level."

Gulbenkian's personal relations have not been as consistently successful as his diplomatic relations. His wife, an Armenian whom he married when he was in his early 20s, has been estranged from him for many years although there has been no legal separation. Her chief residence is the Avenue d'Iéna house, which she shares



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IN AN UNHAPPY SITUATION, i.e., exposed to a camera, Gulbenkian (right) has no escape in 1940 when son's suit brought him to court in London.

MYSTERY BILLIONAIRE CONTINUED

with her daughter Rita and Rita's husband, Kevork Esaian, a quiet man of artistic inclinations. Esaian is of the Armenian aristocracy and was hand-picked by Gulbenkian as his son-in-law. The marriage has not been entirely successful, but Esaian leads a pleasant life in Paris, where he serves as one of Gulbenkian's chief agents. Gulbenkian's relations with his son Nubar, now in his fifties, have been erratic. Nubar, who is as gregarious and spendthrift as his father is aloof and canny, has a certain wild charm and a picturesque appearance that have made him a minor celebrity of London, where he represents the Gulbenkian interests and holds the official position of "honorary commercial attaché" of the Iranian government. He supports a full beard, which he parts in the center, drives a two-tone bronze Rolls Royce, wears a monocle and changes the orchid in his buttonhole twice a day. The orchid is so permanently a part of his costume that he wears one even while hunting, causing an elderly member of the Pytchley Hunt one day to approach him, eye the flower closely, and inquire, "My dear fellow, is that really an orchid? This is the first time I have seen an orchid worn in the Field." "When it comes to that, my dear sir," Nubar replied amiably, "I expect this is the first time you have seen an Armenian out with the Pytchley," thereby scoring, by the standards of the British horse set, one of the *bon mots* of the year. Not surprisingly he and his father have not always seen eye to eye, and a few years ago, matters having come to a head over a cold chicken which Nubar extravagantly ordered for his office lunch, Nubar sued him for \$10 million. The affair was settled out of court for an undisclosed amount, and since then, outwardly at least, the relationship has been untroubled.

Such episodes, however, can hardly be expected to increase Gulbenkian's parental devotion. Nubar doubtless will inherit some of his father's wealth, and Rita and her husband and their 24-year-old son probably more. Still, the fascinating question remains as to what will happen to perhaps the world's greatest fortune when its proprietor has no further use for it. Gulbenkian has dropped hints that he plans to establish a superfoundation for good works. If so, this represents a little-known facet of his character, for his philanthropies have been on an extremely minor scale. One consideration, of course, is the effect that inheritance taxes may have in reducing the hoard. In Gulbenkian's case this may be largely a theoretical threat, however, for he has hedged himself about with so many diplomatic immunities and financial inventions that any country will have a puzzling time trying to collect much from his estate. It is questionable, for that matter, whether he has ever had to pay taxes on more than a tiny part of his income.

He has, in any case, no intention that the issue will become a practical one for many years to come. At 81 he feels that he is in the prime of life and in the last year has proved it to several visitors by doing nip-ups and chinning himself on his bathroom shower curtain rod. Three years ago, when a couple of American oilmen were trying to work out a royalty arrangement with him, he turned to one and asked, "How much money would that net me in 28 years?" The American did some rapid figuring and came up with a number of millions, and then asked Gulbenkian why he had specified the number 28. "Because I plan to live to be 106," Gulbenkian said. "My father lived to be 105, and I'm in better shape now than he was at my age."

CONTINUED ON PAGE 182

Frost on the Pumpkin

... but there was a special warmth in Tom Weston's heart

IT WAS a perfect day for Thanksgiving. The frost was on the pumpkin, the last flights of ducks were headed South and, although the outer world was troubled, there was serenity there in the countryside.

Tom Weston stood by his mailbox, smoking his pipe, now and then glancing down the road in the direction of the village. He wondered whether or not the old village taxi would roll by before his wife called him in for Thanksgiving dinner. He had watched for it every Thanksgiving since Mr. Peters died, and every Thanksgiving it had passed, carrying the Peters family back to the old homestead. While he waited, Tom's thoughts turned back to the year Mr. Peters died.

That was the year everybody wondered how Mrs. Peters would manage. She would sell their small grain and feed business, some people said, but that wouldn't take care of her for very long. She might have some savings, others said, but they couldn't be too large because Mr. Peters had always made friends faster than he made dollars. Or she could sell the little old house up the road—and leave behind the happy memories that lived in every room.

Tom Weston recalled how he had smiled to himself while all this speculation was going on. He knew that Mr. Peters' easy-going nature had had its determined side. He knew, because as New York Life agent,

he had helped Mr. Peters plan his insurance for the future—an easy-going future if he lived and a safe and sure future for Mrs. Peters if he died.

Tom's thoughts were interrupted by the taxi and by the happy greetings of its occupants as they drove along the road. He grinned and waved to them. Yes, Mrs. Peters was still the center of the family, the little old house was still the place where the family gathered on Thanksgiving.

Tom Weston wore a big smile as he went into his house. Now he was ready for Thanksgiving dinner.

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Naturally, names used in this story are fictitious.

Gulbenkian lives by an antiseptic and minutely regulated routine that varies only on those very rare occasions when he entertains visitors whom he wishes to please. He gets up every morning at 8:30, eats a breakfast of yoghurt, boiled carrots or tomatoes, jam and Turkish sweets, reads the papers and then, if the weather is good, goes out for a drive. The car, a rather nondescript De Soto with pearl-gray curtains, is rented from a nearby garage for 400 escudos a day, including gas. His morning trip usually takes him to some isolated spot in the hills of Lisbon's Parque Nacional, overlooking the broad Tagus River. There he sits on a wooden bench and in fine weather takes off his shoes and socks and studies his mail while warming his feet in the morning sunlight. Jean, the valet, stands ready with a fly-whisk to protect the exposed areas. Around one o'clock the party returns to the hotel, where Gulbenkian phones his lunch order to the kitchen at 2. On the dot of 3 he proceeds to the red and ivory dining room on the ground floor, where a large round table is reserved for him in a corner. Behind the table is a platform about two inches high, and on the platform is a beige brocade-covered armchair, which Gulbenkian occupies. Sitting here, he has a view commanding the whole room; and thus seen, he looks like a tall man.

Gulbenkian's lunch starts with rice pilaff or boiled spaghetti, followed by fish and vegetables, cheese and fresh fruit. He peels the fruit himself, after carefully washing it in a bowl of mineral water. The mineral water, like the bottles of red and white wine which also stand on a small serving table directly under his eye, may be opened only in his presence, and the cheese likewise is served to him in its whole, untouched form. While eating, Gulbenkian times himself with an old-fashioned, onion-shaped watch. If a course is late, he upbraids the waiter and proceeds directly to the next course. Lunch takes exactly 45 minutes, including a cigaret from his daily ration of three, which he carries in a small gold case. When he has finished smoking, he rises quickly and hurries across the dining room to the lobby. If the elevator is not ready, he goes to the stairs and trots up vigorously to his suite. There he passes the afternoon at work, sometimes taking time out for another drive. At 8 he phones the chef again for his dinner, which differs from lunch in substituting meat for fish, and jam for cheese. He eats at 9:15, is finished at 10, goes to his suite for 10 minutes, comes downstairs again to pace the hotel terrace for 10 minutes, returns to his rooms, works until midnight, eats some Turkish sweets and goes to bed.

Mrs. Harrison's three minutes

THIS perfectly stabilized order of existence has been seriously jarred only twice in the last few years. Once was by Mrs. Anna Jean Harrison, a resident of Manila, who had written to Gulbenkian in vain and finally flew to Lisbon to beard him in person. He still refused an interview. Mrs. Harrison, her bile rising rapidly, announced, "I will speak with that man even if I have to spend the rest of my life in Lisbon." She enlisted the help of a hotel employee with whom Gulbenkian was on good terms and through him finally was granted an appointment—of three minutes. "Three minutes will be plenty," she said. When the time came the employe escorted her to Gulbenkian's suite where, standing in the open doorway and confronting him at last, she said, "Mr. Gulbenkian, I came to Lisbon to discuss some important business matters with you. I will not do so. You are a very rich person. I am a very rich person. You are important here. I am equally important in Manila. The difference is that I am a lady, and you are not a gentleman." With that she slammed the door and left, and the same day flew back to Manila.

The other discomobulation came when a Spanish diplomatic mission arrived in Lisbon, and the Portuguese government asked the Avis management to make the four suites of the hotel available during its visit. Gulbenkian firmly rejected the idea that he should move to other rooms, and when a Portuguese police inspector arrived to argue the matter Gulbenkian lost his temper. This is a few some occurrence that often culminates in his getting a noselid. The inspector called his superior, a Captain Lourenço, chief of the Portuguese International Police, who said, "Bring the man to me. I'll send the lorry."

Gulbenkian, when informed that he was wanted at headquarters, spluttered, "Very well. But you will pay for this. I'll send for my car." "That won't be necessary," the inspector said. "You can come in our car."

And so, guarded by the inspector and two uniformed policemen, he was loaded in the Black Maria and hauled to jail. Meantime a monumental commotion of lawyers, diplomats, hotel employes, police and government officials developed. Gulbenkian's chief Lisbon lawyer, Azevedo Perdigao, demanded to know the charges against

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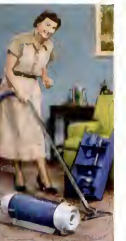
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MORE BROILER, MORE OVEN, MORE WORK SPACE than any of 26 other leading ranges tested. This Wizard is truly a BIG range (40")—at the price of many small ranges. Has 2 big storage drawers. Fiberglass-insulated oven and broiler. Robertson oven heat control. Natural. **\$159.95**



POWERFUL WIZARD CLEANER with deluxe set of 10 attachments. Disposable dust bags. Full year guarantee. A real **\$69.95** money-saver!..... **\$49.95**



20 YR. GUARANTEE (pro-rata). 30-gal. Wizard automatic gas water heater has Fiberglass insulation, 100% safe—**\$94.95** ty shutoff!..... **\$74.95**



NOW! DISTORTION-FREE 16" PICTURES ARE YOURS with Tru-tone's amazing new rectangular "black" tube that gives you "theater-like" television at a price you never thought possible! Built-in electronic antenna.

Steady, automatic "locked-in" picture. 21-tube system. All in brass-trimmed mahogany veneer cabinet you'll be proud to own. Even a child can operate it. Un-**\$258.95** conditionally guaranteed (see below)... (Pat. T-24-104)

3,000,000 TRUETONES®

Have been chosen by families like yours—over all other brands combined! Here's why:

THE UNCONDITIONALLY GUARANTEE that these Tru-tone sets give you the same fine quality as any other brand costing 10% to 25% more! Tru-tone Television gives "theater-like" pictures—eye-resting comfort and beautiful tone quality! Our popular

sets are the finest engineered sets ever made in one of the 4 largest television and electronic factories in America. Don't buy any other until you've given Tru-tone a **FREE HOME TRIAL!** See why millions say, "Why Pay More And Get Less?"



TRUETONE GIVES YOU A "TRIPLE-TREAT THEATER" in this beautiful console. (1) Television, with distortion-free 17-inch rectangular "black" tube. (2) Automatic 3-speed record player. (3) Long-range AM and static-free FM radio. **\$497.95** You've never seen any thing like it for only... (Pat. T-24-104)

YOUR AUTOMATIC SERVANT is this Tru-tone Radio-Clock that's \$5 to \$12 less than most other brands. Powerful long-range 5-tube radio with built-in Telechron Clock that wakes you up to music. Just set clock to turn radio, lights or appliances on and off whenever you want. Yours, only... **\$319.95**



"A **FREE PHONOGRAPH?**... That's how I figure it," said a customer. You, too, can own this beautiful Tru-tone Radio-Phonograph for less than **\$174.95** the price of many radios alone. Only.....



NOTE: Western Auto Associate Dealers use their own stores and sell their own goods. Terms and conditions apply to all merchandise, and subject to acceptance. Prices in this ad are subject to change without notice.

Sold Only By
WESTERN AUTO STORES & ASSOCIATE STORES
SALE OF 28,000,000 UNITS

If you do not know the location of your nearest Western Auto Store, write: **Industries WESTERN AUTO SUPPLY CO. 2801 South K. C. Rd. © 1952 L.1110**

Stores* in America:

*More Than 90% Home Owned

bakers make finer cakes
with



dextrose

food-energy **sugar**



IN CAKE baking, many bakers use both dextrose and sucrose. This enables bakers to avoid over-sweetness, to enhance true flavors, to develop delicate textures in the superior cakes they produce.



Pure white, sparkling dextrose is a crystalline sugar, mildly sweet and cooling to taste. Your body uses dextrose *directly* for energy.

Under the brand name of CERELOSE, dextrose sugar is produced for food manufacturers by Corn Products Refining Company, originators of the processes by which this great sugar is derived from golden American corn. It is used to sweeten... to protect flavor... to add food-energy value to many foods and beverages.

CORN PRODUCTS REFINING COMPANY

his client. Captain Lourenço answered, "Legally none. But I feel he should offer some kind of reparation for his discourtesy to Portugal, where he has found hospitality. Furthermore he was rude to one of my men. I must teach him that not everything in this world is for sale."

Gulbenkian spent the night in jail, and although he was released the next morning, he had to be content with the substitute rooms during the stay of the Spanish delegation.

Gulbenkian's working hours, ordinarily so inviolate, are spent mostly in receiving and sending intelligence reports and orders from and to his proliferous representatives throughout the world. He has a large correspondence and is a big customer for the International Telephone & Telegraph Company; his agents, important art dealers, and his partners in Iraq Petroleum have learned to expect frequent cables and telephone calls advising them of some new piece of information he has acquired or some order or suggestion he has to make. Like a magnetic field, the lines of force radiate in all directions, the heaviest toward Paris and London, to Esian and Nubar, to New York, where he has an increasing investment, to Geneva, Switzerland, the seat of one holding company, to Venezuela, the seat of another, to Toronto, Canada, where by 1945 he had moved his main holding company, called Participations and Investments, Ltd., to Iran, whose government he advises on oil matters, to Iraq and the Mosul, where the core of his great fortune still lies under the thin pastures roamed by nomadic shepherds. He has not been there for a long time, but he is a legend and a pervading presence still felt and respected in the remotest outposts. An American archaeologist remembers when, a few years back, he and his party emerged from Kurdistan and crossed the Iraq border at a particularly wild sector. Their object was a certain valley where no scientists had ever been, and where they hoped to find important anthropological data. But the local official, an Englishman, said, "I'm afraid Mr. G. wouldn't like you to go into that valley," and that was that.

Later the same archaeologist, thoroughly curious about this omnipotent Mr. G., tracked him down and managed to get an interview with him in Lisbon. He found Gulbenkian friendly and greatly interested in his work. He left with the assurance that next time the valley would be more accessible. Gulbenkian has a genuine sympathy for such projects, and among his few recorded benefactions have been several grants for archaeological excavations. A man of the past—a "medieval figure," as one oilman calls him—he keeps an eye on the future while gorging himself on the treasures of history; it is not unnatural that archaeology should appeal to him. It can produce such trophies as "the McGregor head."

This obsidian head of the Egyptian King Amenemhet III (reigned 1849-01 B.C.) was turned up many years ago in Egypt by an amateur Egyptologist, the Reverend McGregor. Called "one of the greatest portraits of all time" and "one of the great masterpieces of Egyptian art," it shows a face of cold intelligence and hauteur, molded, as it were, by the famous advice of Amenemhet I to his descendants: "Be on thy guard against subordinates. . . Trust not a brother, know not a friend and make not for thyself intimates." It is appropriate that the present owner of the head, and in a sense the legatee of this sentiment, should be Calouste Sarkis Gulbenkian.



AMENEMHET III was also a patron of the arts, reigned for 48 years during the peak of Egypt's great "classic age."



Never a Dull Moment
with a ROLLS RAZOR...
the 18 HOUR shave!



You can keep that just-shaved look from early morning to midnight.

THE INSIDE STORY . . .

It's the hollow-ground Sheffield steel blade with its own built-in stropp and hone that does the trick. The *only* safety razor with the *one* blade that gives years of superb shaves. Never a dull moment . . . never a dull shave. The one Rolls blade is always keen . . . eliminates constant blade buying.



Try a Rolls shave early in the morning . . .
At midnight your face is still smooth . . . ask the girl!



The perfect gift for any man. **Only \$15.00** — beautifully packaged in satin-lined blue Morocco texol case. No luxury tax. At your favorite store.

ROLLS RAZOR

The Finest Name In Shaving

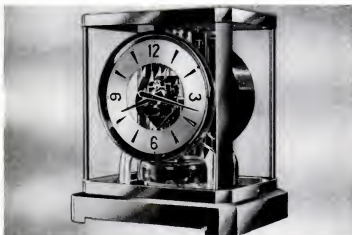
338 Madison Avenue, New York 17, New York

For Christmas Giving

LE COULTRE

THE MOST EXCEPTIONAL WATCHES AND CLOCKS IN ALL THE WORLD

For over a century, the name "LeCoultre" has marked the most exceptional watches and clocks in all the world. Every LeCoultre product gives evidence of the exquisite craftsmanship and inventive genius which have gone into its making. For the most exceptional gift watch or clock this Christmas---LeCoultre.



ATMOS, the Perpetual Motion Clock, is a brilliant achievement of LeCoultre. Powered alone by the unflinching daily changes of the atmosphere, ATMOS runs silently and accurately without hand-winding, without electricity, indefinitely. It's a modern wonder of the world! Size: 9 1/4" x 8 1/4" x 6 1/2". Anniversary priced at \$165.



THE THINNEST WATCH IN THE WORLD. An exceptional gift! Unbelievable precision and delicacy of execution with a LeCoultre movement only .0531 inches thick. An impressive gift. . . . \$1950.



LE COULTRE HARRIET. Graced with a flexible bracelet of intricately woven golden ribbons with which the watch blends unobtrusively. A beautiful gift. . . . \$295.



LE COULTRE BEAUX ARTS. Ladies' watch with suede strap. One of a new series of models made in matching styles "for Her and for Him". Gold-filled cases . . . \$71.50



LE COULTRE SMART SET. For that well-dressed man in your life. Its sophisticated styling is becoming to formal as well as to business attire. 14K gold. . . . \$150.



THE MOST COMPLICATED WATCH IN THE WORLD, made by LeCoultre. Chimes hours and minutes; shows day, date, month, phase of the moon, and year, automatically compensating for leap years. Split-second timer. . . . \$4200.



LE COULTRE CALENDAR-MOONPHASE. The facts of time at a glance: hours, minutes, day, date, month, even the phase of the moon. An unusual gift. Rectangular gold-filled case. \$99.50



LE COULTRE WRIST ALARM. The perfect gift watch for a time-cramped executive. Tiny, discreet bell alerts and reminds on the wrist; awakes on the bed-table. Thin, trim, smart in gold-filled case. . . . \$95.



LE COULTRE AUTOMATIC. The only completely trustworthy self-winding watch because of exclusive reserve-power indicator. An exceptional gift watch idea! Gold-filled case . . . \$71.50; in 14K gold. . . \$150.



BELLE BRUMMELL. Gain shape with suede strap makes a smart appearance. A lovely gift. In 14K gold. . . \$125.

BEAU BRUMMELL. Enormously popular with exigent men. Unusual, distinctive. In 14K yellow or white gold. \$150.

FLAIR. An abstract design for the modern miss. Completely different! Fashioned in 14K yellow or white gold. \$125.

EXHIBITION B. Features a delicate bracelet woven through with suede cord. Stunning! 14K gold. \$165.

TOP HAT. Extended bezel in unusual jewelry design; suede strap. Yellow or white gold-filled case. . . . \$71.50

ORCHID. Miniature of "Top Hat" for her. Exceptionally becoming on a dainty wrist. Gold-filled case. . . \$71.50

VACHERON & CONSTANTIN-LE COULTRE

DIVISION OF LONGINES-WITTMANER WATCH CO., INC.

All prices include Federal Tax

BIRTHDAY CAKE is cut by sword-wielding Admiral Forrest Sherman, flanked by Marine officers and four-man cake guard in colonial uniforms like those in painting of founding of Marines.

MARINE ANNIVERSARY



ADMIRAL SHERMAN HELPS THEM CELEBRATE 175TH BIRTHDAY

On Nov. 10, as the men of the 1st Marine Division donned long underwear and parkas against the bitter Korean winter (pp. 14, 15), Marines all over the U.S. put on full-dress uniforms and decorations won in other wars to celebrate their 175th anniversary. At every Marine base there were parades, football games and dances. But the climax was always the same—the cutting with a sword of a multitiered birthday cake with all the pomp and circumstance of a coronation.

At the Marine base at Quantico, Va., four cakes—two for the enlisted men and two for the officers—were cut by Navy boss Admiral Sherman, who observed that after 175 years "there is now some unanimity of opinion as to the merits of the Corps." The Marines had indeed gone a long way since the November day in 1775 when a Philadelphia tavern-owner recruited the first Marines with promises of prize money, pensions and ample rations of grog.





Time-tested
COUGH and DRY-THROAT
Relief!

Millions of dry, cough-torn throats have found fast, pleasant relief in Pine Bros. Glycerine Tablets. Every ingredient is time-tested and medically-approved. No strong drugs! No after-effects! Use Pine Bros. freely for coughs due to colds, dry throat and other throat irritations. They can't harm you.

10¢
 U.S.A.
 5 pleasing
 flavors

Pine Bros., Inc., Phila.



Actors' faces are extra-sensitive

But Eddie Dowling finds this remarkable new shaving cream helps keep his face youthfully soft and good-looking!

Actors, more than any other group of men, must look their young, healthy best at all times. But wearing and removing heavy stage make-up leaves actors' faces extra-sensitive. This means painful discomfort during shaving and can even lead to wrinkled, old-looking skin.

To help actors—and other men with sensitive skin—maintain a young and healthy appearance, The J. B. Williams Company has added an amazing new substance to Williams Shaving Cream. This new ingredient, Extract of Lanolin, helps protect the

face against excessive dryness and daily blade scrape.

Now—every time you shave with the New Williams Shaving Cream—you give your face the benefit of Extract of Lanolin, which helps preserve the youthful qualities of the skin. If your position calls for a well-groomed look from morning till night, or if your face is sensitive to the sharp cutting edge of your razor, you'll want to start using the New Williams Shaving Cream right away. *Same tube—same carton—but now containing wonderful new "Extract of Lanolin!"*



MARINES USE MODERN SUSPENDERS TO HOLD UP WHITE KNEE BREECHES



ANGUISHED Marine slaps his hand over his eyes rather than look at rip in breeches moments before ceremony is to begin. Lieutenant (left) examines the site of the disaster.



RELIEVED Marine looks down at the quick repair job which the lieutenant has done. Scotch tape adds a modern touch to otherwise authentic Revolutionary War uniform.



B. FRANKLIN'S PRINTING SHOP, "NEAR THE NEW MARKET," PHILADELPHIA, 1761*

Philadelphia

BLENDED WHISKY

The Heritage Whisky

GOOD TASTE THROUGH THE YEARS...

From generation to generation the good word about this finer whisky has been passed along. For Philadelphia has long been noted as a whisky of undisputed superiority and pleasing flavor. It is indeed a special occasion whisky, yet you can afford to enjoy it regularly and often.



*From a Series of Historic Paintings Designed for "Philadelphia"—The Heritage Whisky—Tammis Since 1894

CELEBRATE THE GATHERING OF THE CLAN



Field-Med McGregor cheers your Christmas with a clan gathering of his own. For McGregor is bringing you classic Clan Tartans and plaids in the most heart-warming winter gift fashions. Here's "Scotch" behind everyone - will love!

Gathered On The Ice -

1945 to 1946
Tartan Coat jacket - sportlike, tartan wool lining - acetate collar. 39.95

Turn Up Closures Corduroy Sack Coat - plaid turn-up collar and sleeves. 22.95

Nylon Anti-Freeze Jacket - 100% nylon inside and out. 22.95

Misty Tartan Jacket - warmth without weight due to acetate-quilted Malmu lining. 35

Binner Tri-Thrust Jacket - 2 in 1 jacket. Zip-out lining in wool jacket with collar and lapels. Gaborline shell. 33.95

Muted Tartan Sport Jacket - outdoorsy cinn tartan pocket inspired by the King of England. 37.50

Flight Unlimited Sportshirt - Embroidered moiré ducks in graceful flight. 7.95

Camel Skol Warmer - mohawk any buttons, leather attachments, wool coat. 23.95

Sligh Greater Wear -

Great Coat - moiré collar, alpaca lining, Shell is wool. Blend gabardine. 69.95

Gathered On The Sligh

Wearing

Tartan Drifter Jacket - tartan plaid wool lining. 18.95

Tartan 100% Wool Sportshirt. 10.95

Gathered On the Floor Are

Wild Bird Sportshirts - color washable gabardine. Shell to right: Bullie • Great Scot Redwood • Caribou. 6.95 to 7.95



McGREGOR*

CHRISTMAS SLEIGH BELLS

Also available in Prep and Wee sizes everywhere, or write - DAVID D. DONIGER & CO., Inc., 303 FIFTH AVENUE, NEW YORK 16, N. Y.



This Lady Is Dyeing Her Hair

HOME PROCESS WORKS

IN FIFTEEN MINUTES



Thanks to improved processes, dyed hair no longer looks as artificial as it did years ago and, thanks to changed social ideas, it no longer automatically labels a woman as "fast." But until recently the time and money involved have kept most women from getting their hair dyed. Their latest encouragement to try it is a new product called Tintair. Selling for \$2, it enables a woman to change the color of her hair at home simply by painting the dye on. The danger of streaking, which has always made home bleaching a risky venture, is averted by a catalyst in the dye which stops color oxidation when it has reached maximum intensity—about 15 minutes. In one operation the hair can be lightened considerably—as shown by these pictures of the brunette (*above*) who becomes a redhead (*left*). Less spectacular but more useful to older women are shades in natural colors which hide gray hairs. On the basis of beauty parlor statistics, Tintair thinks there are 10 million women in the U.S. who would like their hair dyed, and it expects its product to color American hair almost as universally as the home Toni Wave curled it.



Santa Claus and Westinghouse Are in Cahoots!

Take a tip from Santa . . . these grand
Westinghouse Appliances are what everybody wants

Once in a blue moon, the perfect Christmas Gift comes along . . . a gift you love to give and folks love to receive. Here is a wide variety of such gifts . . . the big, famous family of Westinghouse Gift Appliances. They're glamorous to look at . . . still more glamorous to use . . . and so varied they'll put stars in the eyes of everyone on your list.

Take the Roaster, for instance, that cooks everything, plugs in anywhere. With it you give easier, better cooking to any homemaker you know.

Electric Bed Coverings . . . Comforter, Sheet or Blanket . . . mean warmth—without—weight . . . perfect sleep the whole night through. With the Automatic Coffee Maker and Pop-Up Toaster you'll give delicious, easy-to-get breakfasts.

The new square Waffle Baker brings along wonderful Sunday night suppers and luncheon treats. You'll give freedom from fatigue with the Irons and Mixer, more successful cooking with the powerful Mixer that whips up almost any food without changing speeds. Every member of the family will say "thanks a million" when they see how the new Electric Griddle broils 10 whopping hamburgers at a time . . . fries, grills, toasts foods to perfection, too.

See these and a dozen more practical, welcome Westinghouse Appliances at your retailer's store. There are gifts for every taste and budget. This year, give *Gifts to Living* to everyone. The Westinghouse Electric Corporation, Electric Appliance Division, Mansfield, Ohio.

See TV's Top Dramatic Show . . . "Westinghouse STUDIO ONE" . . . Every Week

YOU CAN BE **SURE**..IF IT'S **Westinghouse**

GIFTS THAT SAY
"Merry Christmas"
365 DAYS A YEAR

ROASTER-OVEN, America's favorite. Two square feet of cooking magic.

SQUARE WAFFLE BAKER cooks 4 large waffles, just as you like them, automatically.

ELECTRIC GRIDDLE, generous capacity for frying, grilling, toasting.

AUTOMATIC COFFEE MAKER for perfect coffee every time. Keeps it hot. Holds 8 cups.

POP-UP TOASTER makes toast exactly as you want it, automatically. Has push-up lever.

ELECTRIC BED COVERINGS, Comforter, Sheet or Blanket. Automatic warmth—without-weight.

ADJUST-O-MATIC SANDWICH GRILL toasts, fries, grills. Has automatic Heat Control.

STREAMLINER IRON, Fabric Dial has 3 speeds for each different fabric. Safety signal light.

ADJUST-O-MATIC IRON has Fabric Selector Dial, easy-grip handle. Heats rapidly.

MIXER, so powerful . . . needs only one speed setting for most recipes. Juicer optional.



Exhaust Fan Hand Vac Electric Sheet Hot Plate Warming Pad Dishwasher Laundrynet Dryer Refrigerator Home Freezer Range Water Heater Percolator Electric Coffee Maker

B.F. Goodrich

Koroseal

BABY PANTS



NOW AT YOUR DRUG STORE

Koroseal Baby Pants are waterproof, odorless, practically wearproof—and easily washed with a quick dip in warm sudsy water. Two styles: the elastic type with stretching leg and waistband, or the new snap-on type with three sure-grip snaps on either side. Both types have generous cut, full seat, and roomy legs. And they're both of Koroseal film—light weight, protective, practical Koroseal film.

NEW BOOK, HOW TO CARE FOR YOUR BABY, by Nurse Margaret Kiasack. Contains 96 pages of helpful information. Attractively bound and illustrated. Send the face of the envelope or box from a pair of B. F. Goodrich Koroseal Baby Pants, and we'll send you a copy at no charge (Price 50c without label.) Address B. F. Goodrich Co., Dept. B-29, Akron, Ohio. Resealable Plastic Mail—See U. S. Pat. 2,418,000

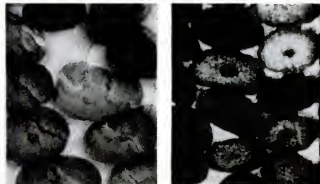
HAIR CONTINUED



LEARNING TO DYE by new Miss Clairol method, hairdressers practice on willing subjects who allow their hair to be used in return for getting free tinting.

A DYE FOR SALONS

Since last March, U.S. beauty shops have had a quick hair-dyeing process which they think is sure to stand up against the competition of home hair dye. It is called Miss Clairol and, like Tintair, it bleaches, dyes and shampoos in one operation. In the nine months since it was introduced, three million Miss Clairol dye and retouch treatments have been sold at \$3 to \$5 a head, and Clairol is busy training 1,000 operators a month in the new technique. The price is slightly higher than the cost of the home tint, but to many women the difference will be offset by the convenience of having the job done by operators who can judge color selection accurately and who will clean up the sink afterward. With either the home or salon processes a preliminary patch test must be made to insure that no skin irritation will result from use of the dye, and care must be taken to keep the dye away from the eyes. Although the new dyes solve one hair problem, another now confronts women caught short with a shingle. For a solution, see the next page.



TECHNICAL ADVANCES in hair dyes are shown by the microscopic pictures above, from the Clairol Research Laboratory. At left is a cross-section of hair dyed by an old-style compounded henna. All hairs are uniformly coated the same shade, which produces a dull, wiglike appearance. At right is a cross section of hairs from one head dyed by the new Miss Clairol tint, which reproduces the varying color actually found in a natural head of hair. These, from a medium brown head, show the color gradations from blond to dark brown.

He
or she
will love a
B.B.



(Above) New B-B "Sir Douglas" pen. Won't skip, scratch, clog or blot.

(Right) New B-B "Sporty" with clip cap. (Far right) The modern, clear barrel B-B "Executive."

Smartly
Gift Boxed

98¢
No luxury tax

GIVE A B.B. FOR
CHRISTMAS

WORLD'S LARGEST SELLING PEN

B-B "PERMA-DRI" ink refills always available at leading stores...49¢

B-B PEN COMPANY, INC., HOLLYWOOD, CALIF.

Give her the Christmas Gift she'll cherish forever — a

LANE CEDAR HOPE CHEST



Merry Christmas Darling!

No. 2247—Modern styling at its very best. This stunning Lane Cedar Chest combines design and practical utility. Patented self-waxing Lane way.

\$49.95

The Lifetime Gift for Daughter — Sweetheart Wife — Sister — Mother

LANE

at all furniture and department stores

Guaranteed Moth Protection

THE LANE COMPANY, Inc., Ahlsville, Va. Write attention Dept. L44 for any information desired.

CONTINUED ON NEXT PAGE

ANOTHER MOVADO ACHIEVEMENT



Stainless steel,
water resistant to
14K gold filled...

\$71.50

Fed. Tax Incl.

14K gold—from \$100.
In steel, with
calendar feature \$110.
Fed. Tax Incl.

Tempomatic... 17 jewels

Greater self-winding efficiency in the new Movado Tempomatic "221": The propulsion unit, made of a new alloy nearly as heavy as Uranium, rocks into action with more power... winds on the slightest impulse.

Cor. 1510 Movado Watch Agency, Inc., 418 Fifth Ave., N. Y. • 38 Toronto St., Toronto, Can.

MOVADO

WINNERS OF 160 OBSERVATORY AWARDS

SOLED AND SERVICED BY LEADING JEWELERS ALL OVER THE WORLD

KEEP THAT
YOUNG, HEALTHY LOOK!

Join
Burgess Meredith

IN ONE OF THE WORLD'S
FOREMOST CLUBS

As man's youth has gotten longer, by decades, more and more men are taking a YOUNG man's care of their appearance—more and more men are joining the Aqua Velva After-Shave Club. This circulation rouser brightens and braces your skin after shaving, gives that young, healthy skin-freshness everyone enjoys looking at. Try it!



A few of the members: Lauritz Melchior, Norman Rockwell, Lucius Beebe, Maj. George Fielding Eliot

Burgess Meredith, distinguished actor and member of the Aqua Velva After-Shave Club.

HAIR CONTINUED



1949 This picture appeared in LIFE (Oct. 24, 1949) when most New York models wore their hair cropped in exaggerated shortshingles.

NOW THE CHIGNON

From the extreme of the short shingle (above), this year's hair style has jumped to the extreme of the chignon (below). But because of the waving, dyeing, sun bleaching and salt water to which it is submitted, the hair of the average U.S. woman grows too slowly to catch up with the fashion in a hurry. The answer is to use somebody else's hair. The best real chignons come from the heads of Balkan peasant women who raise hair as a money crop, like wool. It is sold to peddlers who make the rounds of remote mountain villages and get the hair out through the Iron Curtain by devious means. Called Piedmontese hair, it connotes the same quality to hairdressers that wild mink does to furriers. In fact the firm of Joseph Fleischer, largest U.S. importer of European hair, thinks American women have distorted values because they prize the hair of a mink more than the hair of a woman. Fleischer, who has over 500 tons of hair in storage, reports a 500% increase in the custom hair-piece business since summer. Next month he will launch a ready-made line which will sell at \$9.50 to \$17.50, in styles including the Faye Emerson, Empress Eugénie, Jumbo Double Loop and Pony Tail.



1950 If girls at top had started letting hair grow last fall it would now be about six inches longer, but chignons require much more. Smart model at left, who never cut hair, has natural chignon, but others have to add hair pieces like those below, which are sold by Fleischer in small hatboxes.



THE WORLD'S FINEST INSTRUMENT FOR HOME ENTERTAINMENT*

THE INCOMPARABLE

Capehart TELEVISION



The CAPEHART "Spinnet." 17-inch rectangular tube. Capehart Symphonic-Tone System. Attractively finished in rich mahogany veneer. Combines features of table model and console television cabinets.

This should be Yours!



FREE! A useful booklet, "A Woman Looks at Television." Answers questions about television and appropriate cabinet styling for room settings. Write Dept. B3.

No other name in television is so definitely identified with *excellence* as is the incomparable Capehart! Inwardly and outwardly, Capehart television is setting such exacting standards of beauty and performance... *it truly should be yours.* Capehart period styling and magnificent cabinetry stand out... for they bear the unmistakable touches of painstaking design and superior craftsmanship. And nothing, you will discover, could be

more thrilling than Capehart's clear, brilliant, true-to-life pictures... or more magnificent than the fidelity of Capehart's Symphonic-Tone System... or more exciting than Capehart's modest prices! Why wait longer to enrich your home? Visit your dealer today! See and hear the new incomparable Capehart. You'll quickly conclude that this most distinguished instrument not only should be... can be... but *will be* yours!



"Wafflewhite" CAPEHART Phonograph-Radio. Famous Capehart Symphonic-Tone System. AM-FM radio. Plays all records automatically. Cabinet available in mahogany, bisque or walnut finish.



CAPEHART-FARNSWORTH CORPORATION, FORT WAYNE 1, INDIANA

An Associate of International Telephone and Telegraph Corporation

THE CHRISTMAS SHOPPERS



FRIEND-SINCE-CHILDHOOD: "I've an idea! I'll give you elegant Cannon Combspun Percale Sheets, and you give me some!"



HANDICRAFT GIRL: "I made my presents . . . got Cannon Percales in lovely pastel colors—and made 'em into luncheon sets."



PRACTICAL-PRESENT GIVER: "I'm giving her something pretty and useful—long-wearing Cannon Percales with scalloped hems!"



ARTISTIC TYPE: "Yes, a ribbon bow. But not red! That's a Cannon Gift Set in shell pink!"



CONSIDERATE: "So I told Aunt Hattie not to bother shopping . . . I'd buy Cannon Percales and charge them to her account."



PROUD PARENT: "So bright! I said 'Combspun' meant combed so only the long, fine fibres were left, and she asked, 'Like you comb my hair?'"



BIG TEASE: "Bet you can't guess! Something white, soft, light in weight . . . no, not an angora rabbit, silly!"



FORESIGHTED: "Still shopping? You look ghastly! I finished months ago. Cannon Percale Gift Sets for everybody."



THE LAVISH GIVER: "A dozen Cannon Percales, please. What! Is that all they cost? Make it two dozen."



LAST-MINUTE SHOPPER: "Christmas Eve party? Not me! Oh, to stretch out on my smooth Cannon Combspun Percales!"



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CANNON PERCALE SHEETS—THEY'RE COMBSPUN



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LED BY FREDERIC DUMAS, VETERAN OF 2,500 DIVES, A FIVE-MAN DIVING CREW WITH FLIPPERS ON THEIR FEET SWIM SOME 120 FEET DOWN TOWARD COUSTEAU'S CAMERA

Underwater Wonders

A FRENCH DIVER EXPLORES THE HAUNTS OF SEA MONSTERS

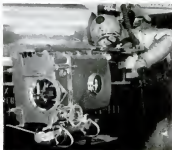
Jacques-Yves Cousteau spends the best hours of his life in a murky, fish-speckled half-world of ancient shipwrecks and unnatural-looking sea monsters, often 200 and sometimes 300 feet below the surface of the sea. Here he makes movies of undreamable scenes such as one of his men waltzing with an octopus or pacing the deck of a long-sunken ship (following pages).

Cousteau is a French naval commandant and a free diver, which means that he goes below without any connection with the surface such as air hose or cable. He is able to do this because of a remarkable diving rig he invented called the Aqua-lung, which is a compressed air device with a watertight face mask enabling the wearer to stay at the bottom for as long as 75 minutes at a time. Cousteau has also developed a movie camera for taking pictures underwater and with it has made seven films, some of which are shortly to be released in this country. The pictures on the following pages are taken from them.

Wearing swimming trunks and flippers, instead of armor or heavy clothing, which ordinary divers

regard as necessary protection against pressure, 40-year-old Cousteau personally has made more than a thousand dives throughout the Mediterranean and Atlantic. Says he: "When I first dive down the water is clear and very blue. I am reassured and not frightened. At about 90 feet I lose sight of the surface, and before I find the bottom I am alone in an inky blue surrounding in which I have trouble deciding which way is down. Then I discover the bottom and feel safe. It is relatively clear here because light is reflected off the bottom."

Cousteau has now organized a crew of free divers (above) with whom he shortly will embark on a trip to make oceanographic studies around the world. He does not expect to encounter difficulties since, like any well-bred visitor, he usually respects the inhabitants of the watery world he invades and in turn is usually unmolested. Cousteau has found that only infrequently, as when he met an inquisitive shark (pp. 124-25), has he encountered any threat to his well-being while strolling the ocean bottom.



COUSTEAU CAMERA, here with dummy, weighs 80 lbs. in air, nothing in water.



A WALTZ WITH AN OCTOPUS

It was while a Cousteau expedition was filming *Landscapes of Silence* on the French Mediterranean coast that Cousteau and two of his divers encountered the octopus shown here. As it floated around them, Divers Dumas and Guy Morandière managed to get hold of its slippery tentacles, each of which bore two rows of suckers, and began playing with it. At first the eight-armed fish tried to avoid them. Then it entered into the game and let itself be tossed back and

forth between the two divers and even danced (*left*) while Cousteau shot pictures. Occasionally, however, the octopus asserted its rights by emitting its defensive stream of ink (*below*). Presently men and beast parted company without damage to each other. Cousteau says that in the collective 5,000 dives which his men have made, none has ever seen an octopus bigger than this one, despite the popular belief that octopuses exist big enough to crush a man to death.



← **UNDERWATER CHOREOGRAPHY** is solemnly danced by Diver Morandière and an octopus the expedition encountered. Its arms are three feet long.

UNDERWATER CHIROGRAPHY is indulged in by the octopus which, suddenly folding its arms, scrawls a sepia ink line in the direction of Dumas' face.



RELEASED MINE, its anchorage suspended beneath it, drops down near Cousteau's camera from the submarine which just laid it. After lying on the ocean bed for 20 minutes, it rises slowly to stop automatically within 10 feet of the surface.

REGION OF WRECKS AND GIGANTIC FISH

Cousteau's subsurface camera is not always trained on strange creatures like those at far right. For the French navy he made a documentary film, *A Dive of the Rubis*, on such subsurface activities of a submarine as mine laying (above) and escape hatch practice (below), subjects heretofore studied almost exclusively by fish.

Wrecks, like the one Frédéric Dumas is exploring at center and lower right, also fascinate Cousteau although they represent the free diver's greatest peril. Dumas, exploring a sunken ship, once hooked his Aqua-lung's short air tube on a long steel pole so tightly he could not even turn his head to see what was holding him. He probably would have drowned had not Cousteau followed him down. Sharks have proved no great peril; on his Cape Verde Islands expedition Cousteau sighted 43 in a month, all of which fled at his approach, partly because the divers wear sacks of cupric acetate tablets which dissolve in water and presumably repel sharks. Then the expedition went out into deeper waters, seeking baby whales and unexpectedly encountered a 44th shark. This one did not flee (turn page).



RELEASED MAN emerges from hatch of the French submarine *Rubis*, wearing an Aqua-lung. This was the first experiment in using Cousteau's Aqua-lung as an aid in escaping from a submarine. It was tried at the French navy's request.



ON SCUTTLED TUG *Polyphème*, Dumas gropes across the bridge, startling a school of small fish. The *Polyphème* was part of the French fleet which French sailors sent to the bottom in Toulon Harbor in 1912 rather than let it fall into



Nazi hands. It was photographed in 1943 by Cousteau who had helped to scuttle the fleet. Beached by the fleet's destruction, Cousteau worked under the very noses of the Nazis, both underground for the French and underwater for himself.



MANTA RAY chases a school of fish near the Cape Verde Islands. To the photographer it looked like a two-engine airplane flying overhead. This ray weighed about a ton. Having no sting rays, however, the Manta is relatively harmless.



TURTLE, photographed in making the picture *Around the Reef*, starts its upward swim to the surface. Turtles have to surface about once an hour to breathe. This one was 60 feet down. "The turtles never tried to bite us," says Cousteau.



GAPING HOLE that was torn in the hull of a nameless merchant ship during World War II is explored by Frédéric Dumas as the ship lay in 60 feet of water off Marseilles. The diver discovered that the ship was cargoless when it was sunk.



ONLY AGGRESSIVE SHARK OF CAPE VERDE TRIP CAME WHEN DUMAS (BACKGROUND) AND COUSTEAU WENT FAR OUT



UNDETERRED BY REPELLENT, CURIOUS SHARK CAME NEAR

"IT WAS NOT UNTIL THIS MOMENT," SAYS COUSTEAU SOLEMNLY, "THAT I REALIZED THE SERIOUSNESS OF THE SITUATION." THE SHARK BORE IN STEADILY TOWARD HIS CAMERA



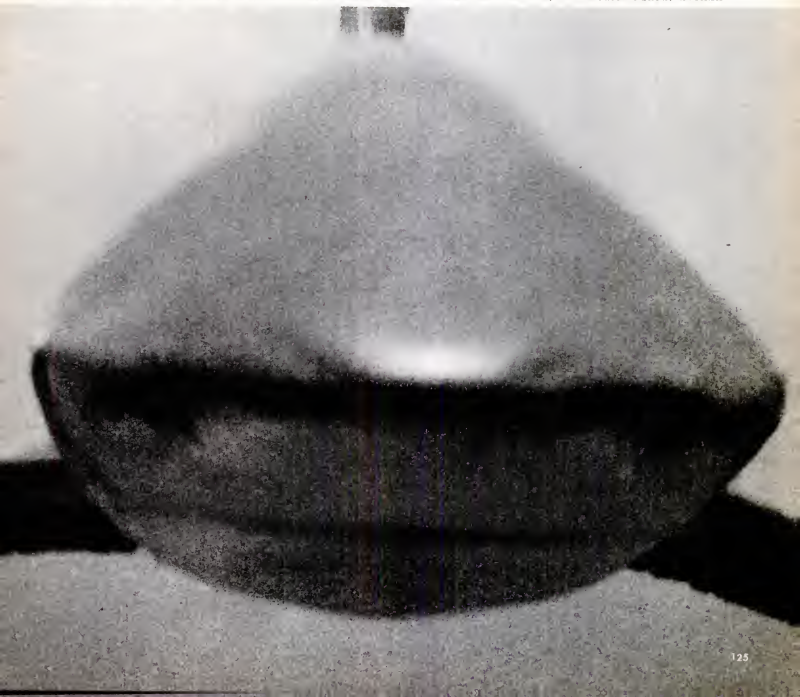


ENOUGH FOR DUMAS TO MOVE IN AND GRAB HIS TAIL.



AFTER SWIMMING IN SMALLER AND SMALLER CIRCLES AROUND THEM, THE SHARK VEERED SUDDENLY TOWARD COUSTEAU

COUSTEAU BUMPED THE SHARK'S HEAD WITH HIS CAMERA AND GOT THIS FRIGHTENING NOSE-TO-NOSE CLOSE-UP. SHARK RETREATED, AND DIVERS ROSE AS QUICKLY AS POSSIBLE





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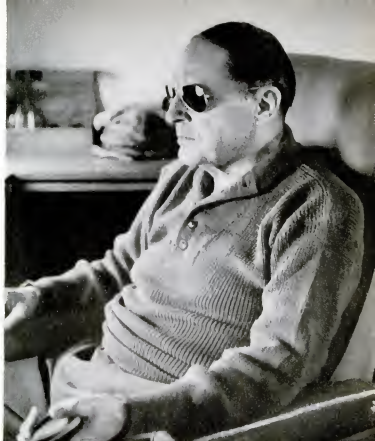
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PRIME MINISTER SHIGERU YOSHIDA HAS DEALT WITH GENERAL FOR TWO YEARS



OCCUPATION JOB INTERRUPTED BY WAR, MacARTHUR FLIES TO KOREA

"MY DEAR GENERAL"

Letters of MacArthur and Prime Ministers reveal how Occupied Japan is ruled

by JOHN OSBORNE

LOCKED in a safe on the sixth floor of the Dai Ichi Building in Tokyo, there is a file of letters. They are the stuff of history, the correspondence between General Douglas MacArthur and the Prime Ministers of Occupied Japan. They tell a unique and meaningful story, the story of how the only American in history who has been the absolute ruler of a nation has used his power. General MacArthur has made a sampling of the letters available to this reporter, and in so doing has opened a wide window upon the methods, the philosophy and the history of the Occupation.

As the letters show, General MacArthur's philosophy of rule rests upon two great pillars—one a conviction of his own, the other a fact. His conviction is that democracy knows no limits of race or nationality—that what is good and works in a Western democracy will be good and will work in Japan after a period of tutelage. The fact is that for the duration of this tutelage he is the absolute ruler of Japan.

Absolute power, as applied by General MacArthur, is not always wielded absolutely. His correspondence with the Prime Ministers is in part a record of the giving away of power, a gradual but—until the peace treaty is signed—never a final cession of authority to the Japanese government. "A man who holds absolute power," he has said to his American subordinates, "cannot lose face and cannot be weakened by giving some of that power away."

The question of power specifically involves

the place of the Emperor, and this was one of the first issues raised with General MacArthur as a new Constitution and legal code were brought into being. At the turn of 1946 and 1947 this matter was thrashed out with Prime Minister Shigeru Yoshida, who has been in and out of office and is now in his third term. Mr. Yoshida had accepted the principle that power must rest in the people, but he clung to the traditional view that the person and family of the Emperor required special protections in the Criminal Code then being revised; and General MacArthur, in rebuttal, gave a classic definition of the Emperor's true role in a democratized Japan. In this instance, as in all others, the Prime Minister's letter is in the exact English and grammar in which it was sent to General MacArthur, who accepts no official communications in Japanese. "The Gaimusho" is the Japanese Foreign Office where the Prime Minister often works.

THE GAIMUSHO
TOKYO

December 27, 1946

My dear General:

I desire to address you specially with regard to the Criminal Code now in the process of revision. Mr. Kimura, Minister of Justice, was informed orally on December 20 by Brig. Gen. Whitney, Chief of Government Section, to the effect that you had instructed the deletion of Articles 73 and 75 relating to

to high treason as well as Articles 74 and 76 relating to lese-majesty. As to Articles 73 and 75, however, there are several reasons which necessitate their retention.

In the first place, the fact that even under the new Constitution the Emperor's position is that of "Symbol of the State and of the unity of the people" accords with the traditional faith which has been held firmly by the Japanese nation ever since the foundation of Japan. It is truly a high and lofty position. Moreover, it is undeniable that the Emperor is ethically the center of national veneration. That an act of violence against the person of the Emperor . . . should be considered as of a character subversive of the State and deserving of severer moral censure and a severer punishment than any act of violence against the person of an ordinary individual is quite natural from the standpoint of Japanese national ethics. It is similar to the case of acts of violence against the person of one's parent or ancestor, which is considered of deserving of a severer punishment than an act of violence against the person of an ordinary individual.

Secondly the same is true of the members of the Imperial Family. As long as acts of violence against the person of the Emperor are to be punished with special consideration as above, it follows that a member of the Imperial Family . . . should be placed in a position different from ordinary individuals.



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HIROHITO CALLED on general after surrender. MacArthur lets him visit twice a year.

MY DEAR GENERAL CONTINUED

Thirdly the fact that all the countries under monarchial system such as England have special provisions to acts of violence against the person of the Sovereign demonstrates beyond dispute the truth of the above statement.

I earnestly hope that the matter will receive your reconsideration in the light of what I have stated above.

Yours sincerely,
SHIGERU YOSHIDA

General of the Army Douglas MacArthur
General Headquarters,
Tokyo

GENERAL HEADQUARTERS
SUPREME COMMANDER FOR THE ALLIED POWERS
TOKYO, JAPAN

25 February 1947

Dear Mr. Prime Minister,

I have carefully considered your letter of December 27th. . . .

As to your first point, it would appear that to consider an act of violence against the person of the Emperor as "of a character subversive of the State" would be undesirable and inconsistent with the spirit of the new Constitution. As the symbol of the State and of the unity of the people, the Emperor is entitled to no more and no less legal protection than that accorded to all other citizens of Japan who, in the aggregate, constitute the State itself. To hold otherwise would violate the fundamental concept, clearly and unequivocally expressed in the new Constitution, that all men are equal before the law. . . .

As for your second point, I feel that there is even less basis for rationalizing a special position for other members of the Imperial family. The elevation of these members to a higher status under the law could only be construed as a discrimination based upon family origin, the essence of which is repugnant to the emergence of a free and democratic society.

As for your third point, there is no statutory provision in British law comparable to Articles 73 and 75 of the Japanese Penal Code. . . .

Furthermore, the experience of the United States, where there has never existed any such special safeguards, demonstrates the adequacy of general legislation to punish crimes against even the head of the State. In all instances in American history where violence has been attempted or perpetrated against the person of the President of the United States, even though death has resulted, prosecution of offenders has proceeded under no special statute but in accordance with the general law of the State having jurisdiction.

Now that sovereignty is vested in the Japanese people and, as in the United States, there is no other sovereign, retention of Articles 73 and 75 of the Penal Code relating to "acts of violence against the person of the Sovereign" would be an anachronism. It would at once provoke scepticism both among the peoples of the Allied world and the people of Japan as to the good faith embodied in the new concept underlying the constitutional provision of sovereignty.

In view of the fact that the Japanese Penal Code provides the death penalty for murder and severe penalties for acts of violence against persons, the dignity of human life and the inviolability of the character and person of the individual are fully recognized. It



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ASHIDA CALLED as the Prime Minister in 1948. He resigned after procurement scandal.

follows that all articles of the Penal Code relating to crimes against the Imperial House are surplusage and should be eliminated by appropriate Ordinances.

Sincerely yours,
DOUGLAS MACARTHUR

General MacArthur has never hesitated to intervene in Japanese politics when in his opinion the politicians and officials of the day required his guidance. The following letter to Mr. Yoshida, in February of 1947, led to a general election on April 25 and to the tenure of Prime Minister Tetsu Katayama, who will figure later in this correspondence.

6 February 1947

Dear Mr. Prime Minister:

I believe the time has come for a general election. Momentous changes in internal structure, in economic outlook, and in the whole fabric and pattern of Japanese life have occurred since the last general election nearly a year ago. It is necessary, in the near future, to obtain another democratic expression of the people's will on the fundamental issues with which Japanese society is now confronted. In this way we will once more advance in the process of democracy which now governs this state. The exact time and details are matters which I leave to the discretion of the Japanese government. . . . The past year has been one of accomplishment. I look with great confidence to the future.

Very sincerely,
DOUGLAS MACARTHUR

February 10th, 1947

My dear General:

This is written in grateful acknowledgment of your letter of February 6 concerning a new general election. Let me say that we are quite ready to act upon your advice. . . .

Yours very sincerely,
SHIGERU YOSHIDA

Prime Minister Hitoshi Ashida, who was later involved in one of the few scandals of the Occupation and had to resign, took office in March 1948. General MacArthur's name had then been put up at home for the Republican nomination for President. The General's staff has maintained since then that he never really ran for the nomination, implying that misguided friends in the U.S. let him in for his crushing rejection in the Wisconsin Republican primary of that year. A warmly personal—and premature—note at the end of a letter from Prime Minister Ashida to General MacArthur suggests that the Japanese thought differently.

Your Excellency:

. . . Your Excellency, it is with a mixed feeling of both joy and regret that I read your recent statement regarding your candidacy for the Presidency of the United States. Personally, and I think I can well represent the opinion of the majority of the Japanese people in this regard, it has been my ardent hope that you would continue to remain in this country to carry on the magnificent work that you are accomplishing here, for your presence among our midst is the surest guarantee for a successful rebirth of a new Japan.

However, in a nobler sense, you are a personality ordained by destiny for an even greater role. In the event the people of the United States nominate you as the candidate for White House, you have made it clear that you will answer the call. That means that we

CONTINUED ON NEXT PAGE

Look, Mom—MUSCLES!



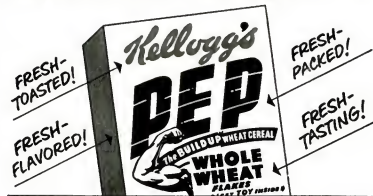
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MacARTHUR FAN, Contractor Toshiyo Oda, did some private campaigning when general was pushed for U.S. presidency in 1948.

MY DEAR GENERAL CONTINUED

will have to do without you. It will be a sad blow for Japan, but, I believe, Japan's loss will be the world's gain. It is with this sense that we can console ourselves in the event you will answer the call.

HITOSHI ASHIDA
Prime Minister

General MacArthur has often insisted that the Japanese take on responsibilities which they would rather have left to him. But the level of government at which responsibility should be assumed has been a cause of continual controversy. General MacArthur has tried to transfer a maximum of authority to local governments from the national government. In April of 1950 Mr. Yoshida, again in office, brought this issue to head with a series of proposed new laws. Their effect would have been to place the fiscal affairs and policies of local governments in the temporary control of a national Minister of State, with specific authority over a new commission which was intended to promote local autonomy. General MacArthur felt that this would make a mockery of the whole reform. He said so firmly.

11 April 1950

Dear Mr. Prime Minister,

... The Government's proposals are commendable in that they aim to strengthen the financial foundations of local public entities. . . . But the very purpose of giving voice to the local government view is negated by superimposing upon the commission direct cabinet control. . . . It appears to me that the cumulative effect of these deviations from basic principles renders the legislative proposals in their present form unusable as a vehicle for attaining the goal of local autonomy toward which they are aimed. They would unduly circumscribe the self-governing powers of local public entities, empower the executive branch of the national government to regulate and control the details of local government administration and thus fashion an instrument for reconstituting the excessive concentration of governmental powers formerly exercised through the Ministry of Home Affairs. The normal tendency of the executive agencies of the national government to extend their authority into the areas of local responsibility, finding no effective curb, would inexorably cancel the advance so far achieved toward that high degree of local self-government which is necessary to the exercise of individual and community responsibility in the conduct of public affairs. . . .

Very sincerely,
DOUGLAS MACARTHUR

General MacArthur has been similarly firm in dealing with the vexing matter of the "purge." Since 1945 some 206,000 Japanese of all classes and degree have been barred from public affairs. The policy has been a subject of incessant discord between General MacArthur and successive Prime Ministers, who have complained in particular that it deprives their governments of useful and experienced men. In May of 1946, when Mr. Yoshida was foreign minister in the outgoing cabinet of Baron Shidehara, the politicians arranged for the prime ministry to go to Ichiro Hatoyama, a notorious purger who was also

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- 1/2 teaspoon soda

Cream shortening; add sugar gradually, beating until fluffy. Add eggs, beat until smooth and creamy. Break mince meat into small pieces. Add to shortening mixture. Sift flour, salt and soda. Add to mince meat mixture gradually, mixing until well blended.

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- for bringing up our children—while I mostly sat back and gave advice.
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- for finding my umbrella and my rubbers Heaven knows how often!
- for tying innumerable dress ties.
- for being the family chauffeur, years on end.
- for never getting sore at my always getting sore at your bridge playing.
- for planning a thousand meals a year—and having them taken for granted.
- for a constant tenderness I rarely notice but am sure I couldn't live without.
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leader of the Liberal party. On May 4, Mr. Yoshida, acting for Baron Shidehara, sent General MacArthur an urgent plea that he approve the deal. An added sting was given General MacArthur's reply by letting it come from Brig. General (now Major General) Courtney Whitney, chief of SCAP's Government Section, who cryptically referred to a directive which the Japanese government had not then received.

4 May 1946

Dear Mr. Minister:

General MacArthur has directed me to acknowledge receipt of your note with reference to Mr. Hatoyama's eligibility for political office and to advise you that before receiving this note he had already issued a directive covering the subject to the Imperial Japanese Government. This directive if it has not yet reached you will undoubtedly do so very shortly. It covers the question you raise completely.

Very sincerely,
COURTNEY WHITNEY



"UNDESIRABLE" candidate for Prime Minister, Hatoyama was purged by MacArthur order.

The upshot was that Mr. Yoshida became Prime Minister for the first time. An exchange of letters with General Whitney soon afterward threw an interesting light on the attitude of General MacArthur and his staff toward the 11-power Far Eastern Commission, which in theory lays down Occupation policy. The first letter refers to two purges who had been elected to the Diet.

20 June 1946

My dear General,

I was sorry you could not come to dinner with us last night. As regards the purge, my Liberal leaders are earnestly asking me to try to retain Mr. Miki or Mr. Kono as M.P., and if not the party business in the Diet will be almost unworkable. I am reluctant to trouble you thus, but obliged to ask for your favorable consideration.

SHIGERU YOSHIDA

PERSONAL AND CONFIDENTIAL

20 June 1946

Dear Mr. Prime Minister:

I have received your letter of even date and read it with deep sympathy as I can fully understand the difficulties which must beset you through the purging of experienced men. However, it is not feasible to make any exceptions. Apart from the fact that to do so would serve to defeat the very objectives of the Purge Directive with which you are fully familiar, this matter is under closest scrutiny by members of both the Allied Council and the Far Eastern Commission who instantly arouse their governments when informed that undesirable persons remain in positions of public responsibility. The net result is the creation of suspicion and distrust of the Japanese Government which can only make the occupation more difficult and prolonged. . . .

Very sincerely,
COURTNEY WHITNEY

Mr. Yoshida, back in office in early 1949, was not above using the purge for his political purposes. The subject of the following letter, Jiichiro Matsumoto, is a sort of minor Gandhi who for years has labored in behalf of Japan's "untouchables"—tanners, slaughterhouse workers and butchers who in Buddhism are considered "unclean." At the time of this letter Mr. Matsumoto was an Opposition member of the Diet.

January 1, 1949

My dear General,

Mr. Jiichiro Matsumoto, Vice President of the House of Councillors, was one of the so-called "Recommendation candidates" in the general election of April, 1942 under the Tojo Government. As such he should have been automatically purged two years ago. But he was exempted because of the eminent role he had played as leader of the *Suisei* Movement for the emancipation of the ostracized class.

CONTINUED ON NEXT PAGE

The bride
said "no!"

"No, no," said the bride, "no other sheets than Pequots for my home, please." Naturally she wants sheets that are the loveliest . . . the smoothest, softest, silkiest . . . she wants Pequot Fine Combed Percales! Compare these exquisite sheets—woven more than 200 threads to the inch—with other percales of the same thread count, even those priced much higher . . . and you'll see why so many brides say "yes, Pequots are the sheets I've always wanted!"

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MY DEAR GENERAL CONTINUED

Now it has been discovered Mr. Matsumoto had been always an influential member of the *Daiva Hokoku Kai*, which, as you know, was designated in August last as an ultra-nationalistic organization falling under the Purge Directive. . . . Mr. Matsumoto is a prominent member of the Social-Democratic Party. He is at the same time an avowed opponent of the Emperor System. In view of these facts some quarters may charge the government with a political motive which is entirely non-existent. . . . My government, simply motivated legally, in fairness to all persons and in strict observance of the law, has decided to include Mr. Matsumoto among those designated for purge.

I trust this step of my government will meet with your approval.
Yours sincerely,
SHIGERU YOSHIDA

Generals Whitney and MacArthur knew perfectly well what was behind the letter: a new election was coming up, and the Prime Minister wanted Matsumoto out of the way. But Mr. Yoshida had them over a barrel. So, through General Whitney, the Supreme Commander avoided a written reply and orally advised the Prime Minister to wait until after the election. The Prime Minister accepted this advice—the dismissal of Matsumoto from the Diet was announced one hour after the polls had closed.

Mr. Yoshida's Democratic Liberal party won the election, and soon afterward he returned to the old problem of purges who were wanted in the government. His definition of "liberals" with "clean and clear" records did not accord with the Supreme Commander's views, and the resultant exchange concluded with the sharpest note General MacArthur has sent to any Prime Minister.

February 2, 1949

My dear General,

I am encountering great difficulties in finding suitable persons for the economic posts in the new cabinet (Minister of Finance and President of Economic Stabilization Board) because the field of choice is extremely limited owing to the purge of so many men of ability and experience.

There are two men I have in mind—namely, Mr. Ritoku Obama, former owner and editor-in-chief of an economic journal, and Mr. Seijiro Yanagita, once Director and chief of Foreign Exchange Department of the Bank of Japan.

These men were placed on the purge list automatically as influential members of established institutions. But they are both liberals to the core, and free from zaibatsu connections. Their records are clean and clear. I should like very much to have them released for government service. . . .

I enclose herewith brief personal histories of these men, and earnestly hope that my request will be granted.

Yours very sincerely,
SHIGERU YOSHIDA

[In longhand] *After a long consideration and reconsideration, I made up my mind to appeal to you. I earnestly hope you will give favorable consideration to the matter.*

4 February 1949

Dear Mr. Prime Minister:

It would not be within the proper scope of my authority to sanction purges for Cabinet office without concurrence of the Far Eastern Commission which it would be quite impossible to secure.

Very sincerely,
DOUGLAS MACARTHUR

But pressure of Japanese public opinion gradually led to a lightening of the purge policy. On Oct. 12 of this year an Appeal Board composed of Japanese completed its review of 32,091 cases and recommended 10,091 remissions. Prime Minister Yoshida approved 10,090 of them. The sole exception was Matsumoto. General MacArthur in turn approved, and received a warm note from the Prime Minister.

October 12, 1950

My dear General,

I have just been informed through General Whitney that the decisions of the Public Office Qualification Appeal Board have been approved by you *in toto*, and hasten to send you my sincere thanks for your prompt action.



"UNTOUCHABLE" Jiihiro Matsumoto heads "ostracized class," was purged by Yoshida.

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CONTINUED ON PAGE 138

About Next Week's

LIFE



THE young lady pictured on the right will be on LIFE's cover next week. She is pretty enough to be a campus queen or a Powers' model or a Hollywood starlet. But she is none of these. She is Renata Wühle, aged 20, a German girl who lives in West Berlin.

The U.S. has heard a good deal about the spirit of West Berliners like Renata Wühle. Encircled by the guns of the Red Army, hammered by the threats of the Reds, the people of West Berlin have been showing a courage that amounts almost to sassiness. They were unperturbed—as LIFE has reported—by the ballyhooed Whitsuntide demonstration the Communists put on to frighten West Berlin. They flocked by hundreds of thousands to help dedicate the Freedom Bell. Over their radios they talk back to Red propaganda. In their theaters they see anti-Communist plays and everywhere they laugh openly at jokes about Stalin.

This fall LIFE Photographer Nina Leen, who herself had once been a resident of Berlin, went back there to record the look of this remarkable city. What she found is even more surprising than the reports we have all heard—men and women working hard to make their city once again beautiful and productive, students working under professors whose teachings were once anathema to Nazis and which are anathema now to Communists, the art museums and symphony halls crowded.

Wherever she went in the war-marked city—homes, markets, factories—Miss Leen found signs of an almost incredible optimism. The spirit of West Berlin, which must be seen to be believed, will be shown through her pictures in the pages of LIFE next week.

ANDREW HEISKELL *Publisher*

Ward Beecher

To Jim

- for holding my hand tight the day we were married.
- for seldom remarking, "That's what I had for lunch."
- for sparing me those chilly trips to heat the 6 a.m. bottle.
- for never opening my mail (though I sometimes do yours!).
- for the things you didn't say the time I ripped off the fender.
- for balancing my checkbook without grumbling or pitying.
- for not having to be defrosted when I forgot to send your suit to be pressed.
- for treating my women friends as though you liked them.
- for the way your eyes light up when our glances happen to meet at a party.
- for being so eternally there for me to lean on!
- for wanting a good watch for years and years, but being too unselfish to go and spend the money on yourself.

Dearest, here's your Hamilton with all my love!

Peggy



Shown above: 1. LADY HAMILTON K-6—6 diamonds set in 11K white gold; \$150; 2. GAIL—10K gold-filled; \$57.75; 3. VIKI—11K gold; \$110; 4. FORNES—11K gold-filled bracelet; \$71.50; 5. PERRY—11K gold-filled; \$71.50; 6. CLYTON—stainless steel; \$52.25; 7. PIRING ROCK—11K gold; \$200. Prices incl. Fed. Tax—subject to change without notice. Better jewelers everywhere. Priced from \$19.50 to \$12,000. Each Hamilton watch is adjusted to temperature, isochronism and position. Send for FREE booklet "What Makes a Fine Watch Fine?" Hamilton Watch Co., Dept. B-9, Lancaster, Penna.



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MY DEAR GENERAL CONTINUED

within twenty days. In this way the authority of the prefectural governor may be protected against arbitrary police interference by the national government, at the same time affording adequate safeguard for the national interest. . . .

I feel confident that a law enforcement system may be evolved in Japan which will satisfy all requirements of public safety, which will provide for the definitive separation of the administrative from the judicial process, and which at the same time will comply meticulously with the underlying principles of the Constitution. In this connection it should be borne in mind that, in the final analysis, police power in the preservation of law and order in a democratic society does not attain its maximum strength through oppressive controls imposed upon the people from above, but rather does it find infinitely greater strength in the relationship of a servant of, and answerable directly to, the people. Thereby, and thereby alone, may it encourage respect for the people's laws through confidence and paternalistic pride in the police as the law enforcement agency of the people themselves.

I am hopeful that the legislation necessary to give effect to these programs in the reorganization of government can be completed in time for consideration at the current session of the National Diet. To such end do not hesitate to call upon this headquarters for any assistance which you believe would be helpful.

Sincerely yours,
DOUGLAS MACARTHUR

General MacArthur simultaneously prescribed the rules for an accompanying reform of the judicial system, abolishing the old powers of the Executive over the courts and providing an Attorney General who is somewhat like his counterpart in the U.S. Last summer these reforms, with their central premise that the national government could assume police powers in an emergency, paid off handsomely for Japan and the U.S. As the Occupation troops left Japan for Korea, General MacArthur in one of his more recent letters to the ubiquitous Mr. Yoshida authorized the Japanese government to establish "a national police reserve of 75,000 men." This was promptly and peaceably done, and a Japan almost denuded of Allied troops made no trouble whatever. There were some grumbles to the effect that the police reserve had been established by decree, rather than by legislation in the Diet. Some of General MacArthur's own people were disturbed by this and a few other rather arbitrary measures taken by SCAP or, at its instance, by the Japanese government. Through General Whitney, General MacArthur took note of the complaints in a memorandum which pithily summed up his philosophy of supreme power and supreme responsibility.

"Throughout the Occupation," said the memorandum, "the Japanese Government and people have understood fully the supremacy of the Supreme Commander's authority over the Constitution and laws and all agencies of government. Indeed, such authority has never been questioned."

If General MacArthur's advice and wishes had prevailed, all of his immense power would have been returned to the Japanese two years ago. As early as 1947 he began to press for an early treaty and an end of the Occupation. Now his advice is being followed, although rarely acknowledged. A peace treaty is in the making, and the phase of history recorded in these letters is drawing to a close.



LEARNING TO BE A COP, a Japanese takes lessons from American MP. Japanese police were gradually given authority, now handle nearly all police duties. They have also started copying GIs by tucking pants in combat boots.



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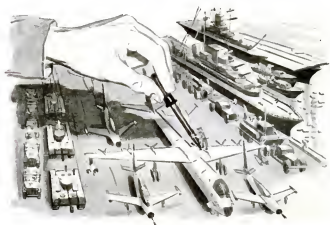
Did you know that...



Competing American oil companies now have 450,000 wells in operation throughout the country—more than two wells for every service station! And known petroleum reserves here are 3 times greater than 25 years ago.



To help assure delivery of all the oil America needs for civilian and military uses, oil transportation companies use more than 152,500 miles of pipelines—enough to circle the earth 6 times.



The same research that develops hundreds of new and improved oil products for your comfort and convenience also develops fuels and many special products for America's newest and most modern military weapons.



With thousands of companies competing in the marketing of oil, gasoline is one of the few things you can buy today that costs about the same (taxes excluded) as it did 25 years ago.

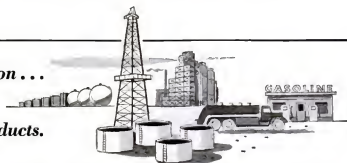
THE AMERICAN OIL INDUSTRY is better prepared today than ever before to meet any national emergency. This country's capacity to produce and refine petroleum has increased around 25 per cent since the peak demands of World War II.

In peace or war, oil men working in America's privately-managed, competing oil companies provide the nation with the largest possible supplies of petroleum products—products of the highest quality at the lowest prices in the world.

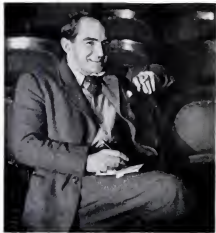
Thousands of oil companies mean competition ...

competition means progress ...

oil progress means more and better products.



Oil Industry Information Committee, 50 West 50th Street, New York 20, N. Y.



CHRISTOPHER FRY SEES REHEARSAL OF HIS PLAY

The Lady's not for Burning

LONDON'S MR. FRY DAZZLES
BROADWAY WITH POETIC HIT

For the past two years Americans coming home from England have sounded off about the fascinating new poetic plays of Christopher Fry, who this year had three shows running in London at once. Last spring Fry's *A Phoenix Too Frequent* fizzled on Broadway. But this month his best known work, *The Lady's not for Burning*, opened with a topflight British cast headed by John Gielgud and Pamela Brown and turned out to be as good as its admirers had said it was.

Fry's play, which is set in a medieval English village, has a Hamletlike hero named Thomas, given to witty fits of introspection about the knavery of the world. Thomas hears of a beautiful girl named Jennet who is accused of being a witch and turning a local junk dealer into a hound. To divert her accusers from their intention of burning her alive, Thomas says he is a murderer and insists upon being hanged. In the end Thomas and Jennet find a happier fate in each other's arms.

What gives this almost Chaucerian tale its distinction is not Fry's dramatic powers, which are rather weak, but his rare gift for language. Spotty as they sometimes are, Fry's poetic outbursts are as rich as anything produced for the stage since Shakespeare and Jonson. Fry himself, who blossomed into a leading dramatist at the relatively late age of 42, has been a school teacher, theater director, song writer and actor. His adaptation of a French play, *Ring Round the Moon*, will open on Broadway this month.

THOMAS WATCHES JENNET REPULSE A SEDUCER →



CONTINUED
ON NEXT PAGE



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Fry's Play CONTINUED

CHAPLAIN. I know I am not
A practical person; legal matters and so forth
Are Greek to me, except, of course,
That I understand Greek. And what may seem
nonsensical

To men of affairs like yourselves might not seem so
To me, since everything astonishes me,
Myself most of all. When I think of myself
I can scarcely believe my senses. But there it is,
All my friends tell me I actually exist
And by an act of faith I have come to believe them.



A FIDDLING CHAPLAIN DESCRIBES HIMSELF TO CRONIES



JENNET (PAMELA BROWN) HEARS HER ADMIRER THOMAS (JOHN GIELGUD) DISCOURSE ON PHENOMENON OF LAUGHTER

THOMAS. . . . For God's sake, shall we laugh?

JENNET. For what reason?

THOMAS. For the reason of laughter, since
laughter is surely

The surest touch of genius in creation.

Would you ever have thought of it, I ask you,
if you had been making man, stuffing him full

Of such hopping greeds and passions that he has
To blow himself to pieces as often as he
Conveniently can manage it—would it also
Have occurred to you to make him burst himself
With such a phenomenon as cachinnation?
That same laughter, madam, is an irrelevancy
Which almost amounts to revelation.



YAWNING THOMAS AND FRIENDS TALK ABOUT BOREDOM

THOMAS. Benighted brothers in boredom,
Let us unite ourselves in a toast of ennui.
I give you a yawn: to this evening . . .
[They all yawn.] To mortal life, women,
All government, wars, art, science, ambitions,
And the entire fallacy of human emotions!

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CONTINUED ON PAGE 145

THE PERFECT GIFT FOR ALL THE FAMILY

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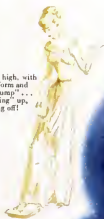
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"B-61" WITH SWING-AWAY CASE. Hand-carrying case in gleaming plastic. Handy stop. Covers and film compartment. \$116.50

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Step on easily, stand anywhere (it's all "stepping surface") ... the dial glides to your weight.



Read your weight easily in the big Bimacular Dial (no squinting) and *beize* your Borg — it never lies.



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Super Deluxe model—All-Chrome, with choice of black, ivory (above), blue or green platform mat.



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A JOYFUL ENDING is reached when Skippy, the junk dealer, whom Jennet is supposed to have bewitched into a dog, turns up alive but dead drunk. He is carted home in a wheelbarrow, and Jennet is absolved of the sin of witchcraft.

NEW MINTS Medically Proven
Quickly **RID STOMACH** Of GAS

Do you ever suffer stomach gas, heartburn, from acid indigestion? Get amazing new Bissolol Mint for fast relief. Safe, gentle Bissolol Mints give longer-lasting relief than baking soda - yes, hours of relief. Refreshing mints favor sweetens your mouth, stomach. So relieve heartburn, upset stomach, from too much food, drink, smoking. Sleep all night long when acid indigestion strikes. Carry new Bissolol Mints for fast relief - anywhere, anytime. Lid. Bissolol - Reg. U. S. Pat. Off.



BUY CHRISTMAS SEALS FIGHT TUBERCULOSIS



MOODY THOMAS SOLILOQUIZES ON MAN'S CURIOUS SENSE OF BEAUTY

THOMAS. . . I've been cast adrift on a raft of melancholy.

The night-wind passed me, like a sail across A blind man's eye. There it is, The interminable tumbling of the great grey Main of moonlight, washing over The little oyster-shell of this month of April: Among the raven-quills of the shadows And on the white pillows of men asleep: The night's a pale pastureland of peace, And something condones the world, incorrigibly. But what, in fact, is this vaporous charm? We're softened by a nice conglomeration

Of the earth's uneven surface, refraction of light, Obstruction of light, condensation, distance, And that sappy upshot of self-centred vegetalism The trees of the garden. How is it we come To see this as a heaven in the eye?

Why should we hawk and spit out ecstasy As though we were nightingales, and call these quiet Casual degrees and differences Beauty? What guile recommends the world And gives our eyes the special sense to be Deluded, above all animals?

He'll Hanker for Hamburgers with

A.1
Sauce - the dash that makes the dish



Ask for A.1. when dining out, too.

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SHAVE ON
THE FACE OF
THE EARTH**



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Only **98¢**

PRECISION **ANK** PRODUCTS





"JUSTICE" HAT WEIGHED MONEY AND SHOES, BALL'S THEME

Montreal Debs

FRENCH CANADIANS GREET THEM
BY PUTTING ON SOME FANCY HATS

To the well-brought-up French-Canadian debutantes in Montreal, the annual ball given by the Ligue de la Jeunesse Féminine is a real coming-out. Unlike their worldly U.S. counterparts, French-Canadian debs have been brought up strictly in convents where they wear uniforms, use no lipstick and go to bed at eight in the evening. For most of them their debut is their first big dress-up affair. This year's ball, entitled "Le Bal Surprise des Petits Souliers" ("Surprise Ball of the Little Shoes") because the proceeds will go toward buying shoes for crippled children, was also the most important social event of the year for Montreal's older French Canadians. They came by the hundreds to admire the 10 debutantes and the fanciful hats worn in a special "Bal de Têtes" contest. But though almost enguiled by grownups, the debs outlasted them. Making the most of their big night out, the youngsters went on to a breakfast party which wound up at 9 a.m.



PHOTOGRAPHER'S ASSISTANT HELPS POSE GIRLS FOR PORTRAIT



TOP FRENCH-CANADIAN BRASS are: Mme. Gaspard Fauteux, Mayor of Montreal Camillien Houde, Quebec's Lieutenant Governor Fauteux and Mme.

Houde. Houde and Fauteux are political enemies. Houde had refused to come to party attended by Fauteux a month ago but chatted amiably with him this time.

← MRS. IAN BREAKAY, IN PLUMES, AND CAPTAIN YVES TREMBLAY ARE SEPARATED BY A HANDSHAKE

CONTINUED ON NEXT PAGE 147



JUST THINK...
what a thoughtful
gift!



BRISTLED WITH NYLON

Show that man in your life you're thinking of his comfort. He's bound to appreciate—and get real pleasure from using—a smooth nylon-bristled shaving brush with a handle of Lucite® acrylic resin.



Hold lots of lather. Clean, odorless nylon bristles help build up oceans of rich, bubbly lather.



Soft and smooth, nylon bristles hold their shape... help him get a comfortable shave time after time.



Rinse clean and dry in a jiffy. Soapy lather runs off in an instant. Nylon bristles stay fresh, resilient.



Last and best. Durable nylon bristles keep resilience won't break or mildew. Ask for a nylon-bristled shaving brush!

Whenever you buy any brush, ask for one with nylon bristles, because...

The best brushes have
**DU PONT NYLON
BRISTLES**



Better Things for Better Living... through Chemistry

Montreal Debts CONTINUED



FISHBOWL HAT worn by Mrs. Purvis McDougall had fish and water in it. At one point Mrs. McDougall leaned over, and the fish fell out on the floor.



ILLUSORY HAT worn by Mayor Houde was produced by photographer's inadvertently lining up His Honor and one of ball-room's crystal chandeliers.

WINNING HAT, worn by Mme. Camille Grenier, included fountain operated by battery-driven pump. It kept working through evening, took first prize.

Christmas Flash!



The Leica IIIIf with Summilux 1385 Incl. Tax

GIVE THE GREAT
NEW **Leica**

Now Leica makes better pictures easier than ever with the only camera that perfectly synchronizes flash to all shutter speeds. Automatic synchronizing dial is built right in. You get all the Leica's world-renowned precision features with other new ones added... at no added cost. Unique new Leica Flash Unit actually folds to pocket size... priced at only \$28.00 Incl. Tax. See the great new Leica IIIIf at your franchised dealers now.

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E. LEITZ, Inc., 304 Hudson St., New York 13, N. Y.

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BAKING
SODA
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Indigestion

Tums neutralize almost twice as much excess stomach acid as the same amount of baking soda. Very important. Tums can't cause acid rebound. That's why Tums give you fast—longer lasting relief. You can eat your favorite foods without suffering from heartburn, gas due to acid indigestion. Get Tums from your druggist today. Only 10¢ a roll; 3 roll package a quarter.

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NEED A LAXATIVE TOO?
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FOR TO-NIGHT BOWEL
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It's always a pleasure
to give...to receive...

the
Magnificent Whiskey
in the Magnificent
Gift Decanter



The Gold Medal
Whiskey



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**Bottled in Bond — Kentucky Straight Bourbon
in the DeLuxe Decanter**

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MAKING FRIENDS WITH THE SUN

THAT'S ONE WAY NIBLETS BRAND GETS ITS REMARKABLE FLAVOR



A kernel of corn can go a long way on its own steam.

Before it ever heard of the Green Giant, it could trap sunshine, draw the good out of rain and earth, and turn itself into a tiny golden cupful of good eating.

But tall, deep kernels with tissue-thin skins . . . that was the Green Giant's idea. (His exclusive breed—D-138.) So was his way of measuring the sun's rays to know when the fleeting moment of perfect flavor had arrived.

Serve Niblets Brand Corn tonight, and find out how far corn has come since you were a child.



On great charts like this, the heat of the sun on growing plants is recorded daily. This is one way the Green Giant can tell in advance when a field is ready.

Niblets

BRAND

SWEET Corn

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