

# LIFE

A black and white photograph of two football players from West Point. The player on the left is kneeling, wearing a dark jersey with the number 41 and a helmet with a dark stripe. The player on the right is standing, wearing a dark jersey with the number 35 and a helmet with a dark stripe. They are both looking towards the camera with serious expressions. The background is a grassy field under a bright sky.

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# The double life of a Model Mother

Park Avenue knows Connie Joannes as a star model... West Englewood knows her as a model mother



**Position is everything in life**, as Dickie demonstrates to his famous father, Emerson Dickman. Former pitcher for the Boston Red Sox, "Em" has a smile as sparkling as his model wife's. Naturally, *All* the Dickmans get proper care of teeth and gums.

For Mother knows that today's soft, creamy foods don't give gums enough exercise—that Ipana Tooth Paste is specially designed, with gentle massage, to help gums to healthier firmness.

## Firmer gums—brighter teeth with Ipana and massage



Many children know more than adults about gum massage. For its importance is taught in thousands of classrooms today. Not only that, but 7 in 10 dentists recommend gum massage, national survey shows (and prefer Ipana 2 to 1 for their own use.) But let your dentist decide whether and how to massage your gums.



"Lights Out" comes early for active Dickie. But even this youngster must first massage his gums gently after brushing his teeth with Ipana. Among adults, sensitive gums, "pink" on your tooth brush, mean see your dentist. Follow his advice. Let him decide whether yours is simply a case for "the helpful stimulation of Ipana and massage."

**F**EW PEOPLE who see the glamorous Powers model, Connie Joannes Dickman, would ever suspect that this famous Cover Girl is the mother of two robust youngsters.

But she is, a *model* mother, whose devoted care of Bobby and Dickie Dickman is already reflected in their flashing little-boy smiles. For, like every successful model, Connie knows the importance of a sparkling smile. So she's taught her sons to safeguard their future smiles by following her own prized dental routine: *Regular brushing with Ipana, then gentle gum massage.*

As one of America's most highly-paid models, 24-year-old Mrs. Dickman has made it her business to follow the teaching of thousands of dentists and schools—that a radiant smile depends on sparkling teeth. And sparkling teeth call for firm, healthy gums.



**Orchids for Mommy**, 4-year-old Dickie may not be able to tell orchids from weeds, but he *does* know that gums should be massaged gently every time teeth are brushed. For he's watched his "model mother" speed up needed circulation within the gums with a brief workout with Ipana. A Powers Girl must safeguard her smile!

A FINE BABY! WHAT A PITY  
HIS BRISTLES WILL NEVER BE  
AS GOOD AS PROLON



For years only hog bristle  
made fine tooth brushes  
... Then science made  
round-end **PROLON**



Far and away the best of the new synthetic tooth brush bristles, being marketed under various trade names, are those made by duPont. "Prolon" is our trade name for the very finest grade of this duPont synthetic bristle.

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Only **PROLON** has "round ends" Pro-phy-lactic's big plus is that Prolon is the only synthetic bristle that is rounded at the ends.

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process, exclusive with Pro-phy-lactic, we smooth and round the end of each and every bristle in the Pro-phy-lactic Prolon Tooth Brush. See for yourself how much gentler these round ends are on tender gums!

And with **PROLON** these other "extras"

In addition to round-end bristles, the Pro-phy-lactic Prolon Tooth Brush gives you these three important "extras": 1. The famous Pro-phy-lactic end tuft, for ease in reaching hard-to-get-at back teeth. 2. Scientific grouping of brush after using. 3. Guaranteed for 12 full months of use.

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**PROLON BRUSHES**



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PROFESSIONAL

## LIFE'S REPORTS



BEST-SELLING AUTHORS ABROAD RANGE FROM MITCHELL TO SINCLAIR

## U.S. BOOKS ABROAD

Foreigners buy "Gone With the Wind" on black market, quote copiously from Damon Runyon and have translated Upton Sinclair into 47 languages

by MALCOLM COWLEY

Since 1930 there has been an export boom in American literature. As much of the world as still has time or money for books has taken to reading American authors in translation. New York is getting used to the visits of foreign publishers bidding for the Swedish, French, Czech or Argentinian rights to the latest gangster epic or bedroom view of history.

It is, of course, nothing new for American authors to be popular overseas. In 1820 Washington Irving's *Sketch Book* was so universally admired in England that John Murray, the famous publisher, gave him 1,200 guineas, then a princely fee, for English rights to his next volume. In 1833 James Fenimore Cooper had each of his new novels published simultaneously in 34 European cities. The most popular success of the 19th Century, in all European languages, was *Uncle Tom's Cabin*. In England alone it had a sale estimated at 1,500,000 copies, chiefly in pirated editions, which were issued by 40 different publishers. In later years Bret Harte, Mark Twain and Jack London were, each in his turn, international favorites.

But until about 1930 American authors popular abroad were considered exceptions to the general rule and admired as individual writers. The rule accepted by critics was that American literature was a sort of branch factory of English literature, putting out products similar but usually inferior to those of the parent firm. By 1930 this rule was disappearing from the critical handbooks. American literature had come to be regarded as one of the great world literatures, a creation in itself, like those of England, France or Russia. In point of contemporary productions it was thought to be the liveliest and perhaps the greatest of them all.

Outside of the British Commonwealth, American books are today most popular in Scandinavia, France, Russia, Argentina and Brazil; they are least popular in Italy, Spain and Portugal. The American authors most influential abroad are not always the same as those admired at home. Some books "carry," as the French say of wines that lose little of their flavor when shipped for long distances, and there are many American authors who have found their most enthusiastic readers overseas. This was true of Poe in France, of Whitman in Germany, of Jack London in Russia, to

CONTINUED ON PAGE 4



# Take a letter from A to Z

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It is a giant mechanical brain which remembers and passes along the letters and the numbers you select. It sets up traffic lights to hold the road open, and reports back if the telephone you want is busy.

Dial has made great strides in recent years,

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This One



KUX4-05N-W7HK

oh-oh, Dry Scalp!



"... IT BEATS ME how a man can be so smart about music and so dumb about his hair! It looks impossible to comb, and it's simply lifeless! Full of loose dandruff, too. A bad case of Dry Scalp. Why hasn't somebody told him about 'Vaseline' Hair Tonic?"

Hair looks better...  
scalp feels better...  
when you check Dry Scalp



**PERFECT GROOMING!**... You can check Dry Scalp with 'Vaseline' Hair Tonic, too. Just a few drops a day make your hair look better, your scalp feel better. Loose dandruff is checked, and your hair can be combed with ease. Remember, 'Vaseline' Hair Tonic contains no alcohol or other drying ingredients. Excellent also with massage before every shampoo. It's double care... both scalp and hair... and more economical than other hair tonics, too.

**Vaseline HAIR TONIC**

Used by more men today than any other hair tonic

LIFE'S REPORTS CONTINUED

mention a few names from the past; and today it is true of Damon Runyon in England and, on a different level, of Waldo Frank in Latin America.

*Gone With the Wind* is the best example of a book that received longer and more admiring reviews in the foreign countries than at home. During the German occupation it was the favorite novel of the underground resistance in France and Poland. In Germany it was admired by low-brows and high-brows alike. James Stern, the Irish-American story writer, interviewed a German novelist in Bavaria last year who, he found, had made a large collection of modern American writers. After a long conversation about Hemingway and Dos Passos, the novelist disappeared for a moment and came back holding in both hands a volume so huge, so reverently wrapped in what looked to be a velvet covering, that Stern thought for a moment he was going to quote from the Bible. Instead he sat down and said, "Mein guter Freund, it was not until I had read this book and read it not once, not twice, but three times, that I began to know what your country was like. Ah, if only you Americans would write one or two more books like *Gone With the Wind*!"

*Gone With the Wind* has had a sale of 717,000 copies in the British Commonwealth, 360,700 copies in Germany before Pearl Harbor and 164,400 copies in France. So far the book has appeared in 25 countries in 18 languages, with other translations still being planned. Its authorized foreign sale to date has been 1,615,935 copies.

Among the 10 living Americans whose works are most respected in foreign countries is Sinclair Lewis, the first American novelist to become a best-seller in Europe after World War I. He had to break down years of accumulated prejudice first. But in 1922 *Babbalanza* jumped to the top of the English best-seller lists and started a vogue for American fiction. For the next 16 years every novel with a sale of more than 100,000 copies in England was of American origin.

In 1930 Lewis was also the first American to win the Nobel prize for literature. His books found their most enthusiastic public in northern Europe. In Germany they continued to be published under Hitler, even



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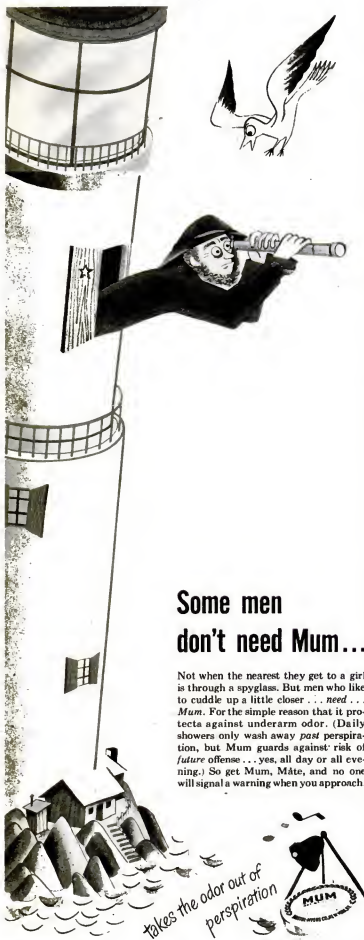
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## Some men don't need Mum...

Not when the nearest they get to a girl is through a spyglass. But men who like to cuddle up a little closer... need... Mum. For the simple reason that it protects against underarm odor. (Daily showers only wash away *past* perspiration, but Mum guards against risk of *future* offense... yes, all day or all evening.) So get Mum, Mâte, and no one will signal a warning when you approach.

Product of Bristol-Myers

## LIFE'S REPORTS CONTINUED

after Lewis had written his anti-Nazi novel, *It Can't Happen Here*. (The four famous American writers actually placed under ban by the Nazis were Dreiser, Hemingway, Dos Passos and Upton Sinclair.) A recent count showed 115 separate authorized translations of Lewis novels.

Eugene O'Neill, who won the Nobel prize in 1936, also belongs on our list by virtue of being the most respected and widely translated of all the world's living dramatists after Bernard Shaw. His plays have been produced in practically all the European countries except France, and during the last year the French have at last been discovering his work. Three plays have recently been published in French translation and a fourth, *Desire Under the Elms*, will be staged in Paris.

Pearl Buck, who won the Nobel prize in 1938, was the most admired of all American novelists in Scandinavia from 1935 until about 1940, when her works began to yield in popularity to those of Hemingway and Steinbeck. She had more books translated into German under Hitler than any other serious American author—although the real German favorite during that period was Max Brand, the cowboy novelist, author of the not quite immortal *Destry Rides Again*.

Before Pearl Harbor the Japanese translated all Miss Buck's books, including even *The Patriot*, the novel in which she attacked the Japanese invasion of China. In Russia, another country where her work circulates widely, her most popular book is *The Mother*; almost everywhere else it is *The Good Earth*, which has now been published in 27 countries and 20 languages—not counting the Obo language of Nigeria, for which a translation was authorized last winter.

Of all American authors Ernest Hemingway is the most widely admired and imitated for his technique. Dozens of younger novelists in England, Norway, Sweden and Czechoslovakia have been trying to write their books in the Hemingway style. In Russia, where all of his books have been translated, he is not the favorite of the masses; they are still faithful to Jack London, of whose books more than 10,000,000 copies have been sold in Russian translation since the 1917 revolution. He is, however, the special idol of



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No need to put up with the pain and misery of an ordinary headache. Take Bromo-Seltzer right away. Bromo-Seltzer fights headache those three ways:

1. Helps relieve headache pain
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which may tempt you to cause trouble.

**Easy to take:** Simply put teaspoonful in a glass and add water. No waiting. Bromo-Seltzer effervesces with split-second action. Tastes pleasant, too. Caution: Use only as directed.

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For **FAST** headache relief  
**BROMO-SELTZER**

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CONTINUED ON PAGE 8





*Sir Thomas Beecham* CONDUCTS A GREAT HAYDN SYMPHONY

It ranks with Haydn's best... this sparkling Symphony No. 97 in C. And now you can enjoy it in a new recording by Sir Thomas Beecham, Baronet, and the London Philharmonic Orchestra. Sir Thomas is famous for his Haydn inter-

tations. He displays for you every bright facet of this music—its high spirits, its genial humor, its lyric melodies. Hear it today! Ask your dealer for RCA Victor Red Seal Album M/DM-1059. Suggested list price, \$3.85, exclusive of taxes.



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REASONS!



... and the almost bridal-like  
lavishness of the very doinky,  
lovely lace!

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## LIFE'S REPORTS CONTINUED

the writers, who discuss his methods endlessly.

John Steinbeck gained his international reputation by writing *The Grapes of Wrath*. It was, in fact, the only American novel published in Germany after Pearl Harbor. Dr. Goebbels had the notion that it would serve as anti-American propaganda, but what it really proved to most of its German readers was that even the poorest American families, like the Joads, could travel around the country in automobiles, and that American writers were free to speak their minds in epic novels at a time when German literature was practically nonexistent.

During the war Steinbeck's *The Moon Is Down* was the only foreign novel published by Midnight Editions, the secret publishing house of the French underground.

William Faulkner, an author comparatively little read in the U.S., won a towering reputation almost everywhere in Europe but especially in France and those countries under French literary influence, including Argentina. Jean-Paul Sartre, the existentialist, said during a recent visit to New York, "For young writers in France, Faulkner is a god."

Ersine Caldwell ranks beneath Faulkner in most European countries. But in Russia his books have met with both a critical and a popular success. When Caldwell visited Moscow he found such a large sum entered to his account in accrued royalties that he used to go to the State Publishing House every morning with an empty suitcase and have it filled with paper rubles. They had to be spent during his visit for they could not be carried across the border.

James M. Cain might stand as representative of all the hard-boiled American novelists (including Dashiell Hammett, Raymond Chandler and

CONTINUED ON PAGE 51



**JOAD FAMILY** in *The Grapes of Wrath* was popular in Germany even after the war started when Goebbels hoped to use it as anti-U.S. propaganda. This is scene from movie.

## Never neglect a paper cut



Any paper cut can become infected. Never take a chance.

Cleanse the hurt properly. Then put on a BAND-AID®—the Johnson & Johnson adhesive bandage. It comes to you sterile; keeps out dirt; helps prevent infection, avoid irritation.

Four times as many doctors recommend BAND-AID as any other ready-made adhesive bandage. Keep one box at home—one where you work.

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The quick, easy way  
to bandage a cut thumb



"The liveliest performer in the low-priced field"



"King-sized brakes"



"Rest-Ride springs!"

"That best-dressed look!"



"Extra large trunk... that's no joke, son!"



"Lifeguard body!"



# Ford's out Front WITH EVERYBODY!



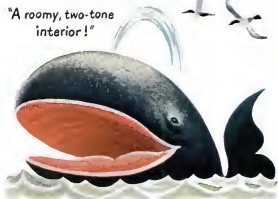
"Wide-angle vision!"



"Aye, and thrifty, too!"



"A roomy, two-tone interior!"



There's a *Ford*  
in your future

"A wise buy!"





## *Not... just another cup!*

This century-old Meissen porcelain with its exquisite floral decorations and footed base and saucer... is no ordinary cup. And no ordinary coffee graces this cup either, for A&P Coffee, too, is a product of rare skill.

Sold only in the flavor-sealed bean, A&P Coffee is Custom Ground at the very minute of purchase—to give you finer, fresher flavor in every cup you serve. Buy one of the three rich A&P blends today—each is modestly priced. You'll know at your first delicious sip... it's not "just another" coffee!

**A&P COFFEE**

AT ALL A&P FOOD STORES



*America's most popular coffee  
—none finer in any package  
at any price!*





W. R. Barnett) who found an enthusiastic public in France, in Sweden and in Germany before Pearl Harbor. The Germans learned to call them, collectively, *die Hartgesottene Schule* (the hard-boiled school). The French found in their work a prophecy of the disasters that would overwhelm the world. The English preferred the work of Damon Runyon, who uses the same sort of material but softens it with sentiment and humor, and they even began producing first-class imitations of these American gangster novels.

The most widely translated of all living novelists is Upton Sinclair. By 1938 there had already been 713 translations of his various works appearing in 47 languages and 39 countries. A Japanese correspondent once told Sinclair: "a term now often on the lips of people interested in modern literature is *Sinkurea Jidai*, which means 'the Sinclair Era.'" But *Sinkurea Jidai* ended before Pearl Harbor with the suppression of all Sinclair's books in Japan. Now that the fighting has ended, proposals for new translations have been pouring into his office in Monrovia, Calif. from all the countries of Europe. There are two chief reasons for his great international popularity. First, ever since he wrote *The Jungle* in 1906, Sinclair has been adopted as the favorite author of the international working-class movement, in both its main branches, the Social Democratic and the Communist. Secondly, people from the middle classes in most of the countries where his novels have been allowed to circulate have also read them widely because each of them, in addition to its story, is a well-documented survey of some aspect of American life—an industry, a city, a political movement or a famous trial. The worldwide interest in Upton Sinclair was also an interest in America as a whole.

As much can be said for Cain, Margaret Mitchell, Runyon, and other specialists in colorful violence. They are popular less for their own excellence, in many cases, than for their reportorial content. The rest of the world is hungry for information about America. Although some of the information it receives from these authors may seem pretty one-sided to hypercritical Americans, the foreign readers seem to like it that way.

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AND IT'S ALL SILK



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Put life in the looks  
of your hair



Great thing, exercise. Perks a man up in body, mind . . . and looks. The out perks up the looks of your hair . . . leaves your scalp feeling invigorated. Want hair that looks full of vim, vigor and opposite-sex-appeal? Here's how . . .



50 seconds to massage Vitalis on your tight, dry scalp. Feel that tingle! You rout loose dandruff, prevent dryness, help retard excessive falling hair. Next, ten seconds to comb . . . and admire. See how Vitalis' pure vegetable oils give your hair fresh lustre.



Now see what you've done! That vigorous-looking head of hair spells success with the boss or the boss's daughter. Man, you're vital . . . and you've got hair to match! Help write your success story with Vitalis 60-Second Workout.



Product of Bristol-Myers

with Vitalis "60-Second Workout"

# SPEAKING OF PICTURES...

... THE FRENCH STILL TALK ELOQUENTLY WITH THEIR HANDS



WHAT COULD I DO? I WAS STUCK WITH IT!



THEN IT HITS ME LIKE A TON OF BRICKS!



FM UP TO HERE IN WORK—YOU DO IT!



WHAT WERE THEY SUPPOSED TO DO THEN?



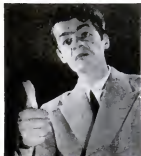
WELL, MAYBE THEY COULD. WHO KNOWS?



NOW THAT I CAN'T TELL YOU FOR SURE



**THUMB** snaps from teeth, meaning "Absolutely nothing doing!"



**THUMB ERECT**, mouth drooping means "Right on the button!"



**EATING SIGNAL** tells a friend it is time to leave a foodless party.



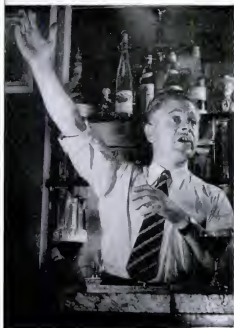
**FIST** makes firm belt-tightening gesture which means "Times are tough."



**FINGERS** snap from lips to indicate "It's sensational!"

For centuries most Frenchmen have felt compelled to supplement the spoken word with unconsciously violent gestures and facial contortions which are so graphic that Americans often wonder why they bother with speech at all. Today, in a much-changed France, the classic French gesture is one of the few things that have not changed a bit. To illustrate the national predilection for pantomime and to provide a handy guide to some typical French gestures, LIFE

Photographer David Scherman recently made these revealing picture sequences in Paris: (top strip, below) the proprietor of the Ventouse bar, a Provençal locally celebrated for his tall stories, recounting an apocryphal tale of his own brave doings; (middle strip) a cafe patron exhaustively explaining the state of the nation; (bottom strip) a movie actor cataloguing 10 widely used linguistic routines, and (on page 15) a girl regaling her friend with a spate of local gossip.



AND THERE I WAS WITH ONLY A SHOVEL!



IT'S STRICTLY BETWEEN US TWO, SAYS I



ALL RIGHT, SAYS I, AND NUTS TO YOU, TOO!



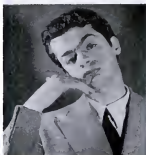
THERE IT IS, EVERYTHING FIXED UP!



LET'S SEE, HOW CAN I MAKE IT CLEAR?



NO, SIR, NOTHING DOING ON THAT SCORE!



**HAND** is rubbed against cheek to indicate complete boredom.



**PLUCKING** at one eye denotes utter disbelief, as "In a pig's eye!"



**HAND JIGGLED** in front of face means "That's too tough for me."

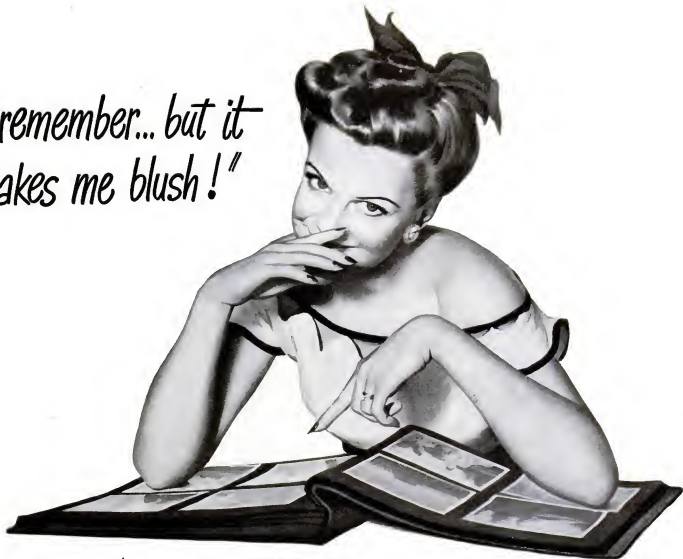


**HANDS ARE SCRUBBED** over good news or viewing a pretty girl.



**WAGGLING HANDS** are used to signify "Let's get out of here!"

"I remember... but it makes me blush!"



WHAT a dimbrain I was, as a bride-to-be!

Never before had I paid attention to Domestic Details. So when it came to buying my *own* sheets and things, I came near pulling some awful boners!

Why, I thought a gal had to be Lady Vere de Vere to afford real percale sheets. *That* handed my young married friends a laugh! They rushed to tell me about lovely Cannon Percale Sheets—pride of all *their* linen closets!

"Listen!" they screamed. "Those divine Cannon beauties cost only a little more than muslin sheets!" "So soft and smooth and wonderful!" they purred. "Just wait'll you see how they *wear!*" piped a practical soul.

That's where I like to start remembering!



1.

The gang's all here—helping me shop! And weren't the gals right about Cannon Percale Sheets. Mighty luxurious—no dazzling white and petal-soft and fine-woven—with 25% more threads per inch than best-grade muslins. (Yep—I learned fast!) And how pleasantly priced!



2. **The young couple—at home.** By then, I'd learned a few housekeeping tricks—such as using my sheets in rotation, putting just-washed ones on top of the pile in the linen closet, taking what I needed from the bottom. The idea: to get all that wear Cannon Percalés are good for!

3. **Me—stylish young metron caught unawares!** I've always done my own laundry—and do I appreciate the nice light weight of Cannon Percalés! What's more—that lightness makes bedmaking easier!



4. **Portrait of a gal.** That's the Cannon label—a good steer for a gal every time!

Another top-flight value—well-made, long-wearing Cannon Muslin sheets!

*Cannon Percale Sheets*

CANNON MILLS, INC., NEW YORK 18, N. Y. Cannon Towels • Stockings • Blankets  
Copy, 1946, Cannon Mills, Inc.



## SPEAKING OF PICTURES

CONTINUED



**COUPLE ON PARK BENCH** was photographed at long range by Photographer Scherman, who thinks girl may be saying, "Now take Suzette . . . she's easy. . . She came to me for advice. . . I don't care but . . . men are all alike."

So that hundreds of thousands of  
new users can

# Learn how Smooth a Shave can be!



**50¢** VALUE  
FOR **29¢**

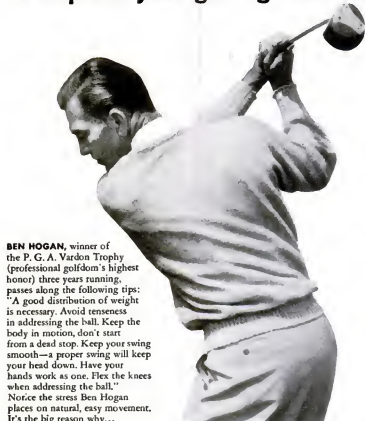
Here's your chance to find out at a sensational bargain price, what silky smoothness this enriched brushless shave cream lends your razor. For a face that feels like new . . . for months of sheer shaving luxury . . . stop by any drug counter and grab this limited offer while it lasts!

LAMBERT PHARMACAL COMPANY, St. Louis, Mo.

Good news for men who prefer to use a brush . . . your druggist again has an ample supply of Listerine Lather Shaving Cream in the big green tube at 35¢.



## To improve your golfing like this



**BEN HOGAN**, winner of the P. G. A. Vardon Trophy (professional golf's highest honor) three years running, passes along the following tips: "A good distribution of weight is necessary. Avoid tenseness in addressing the ball. Keep the body in motion, don't start from a dead stop. Keep your swing smooth—a proper swing will keep your head down. Have your hands work as one. Flex the knees when addressing the ball." Notice the stress Ben Hogan places on natural, easy movement. It's the big reason why...

## It's best to be dressed like this



**MUNSINGWEAR** follows through with you! These easy-action SKIT-Shorts, with gently hugging all-around elastic band and exclusive "STRETCHY-SEAT," "match your movements...give when and where you give, like your own skin! In other words you're swinging a golf club or playing leapfrog with Junior, Munsingwear offers unhampered freedom...won't creep, crawl, or bind. Supplies are limited, but there's no shortage of Munsingwear quality.

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The only underwear with the "STRETCHY-SEAT"

TRADEMARK U. S. PAT. TRADEMARK

MUNSINGWEAR, INC. • MINNEAPOLIS • NEW YORK • CHICAGO • LOS ANGELES

## LETTERS TO THE EDITORS

### THE AMERICAN MAN

Sirs:

Fortunately the American Man is profoundly interested in comic strips or he might have skipped that hilarious one about himself by Nina Leen (LIFE, Aug. 26).

PAUL W. KRISKEN, M.D.  
Grand Rapids, Mich.

Sirs:

The American Man can talk his way out of anything, or into it, for that matter. He loses his physique early in life and is thoroughly disagreeable before breakfast. He makes love in the same manner he smokes a cigaret—with his mind on something else. He is restless and impressionable. He drinks more than he should. He smells of hair tonic, shaving soap, tobacco and leather all the time. And he thoroughly believes he's putting something over on us girls.

MRS. LAURENCE HUNT  
New York, N.Y.

Sirs:

To add to Nina Leen's pictorial delineation of the American Man, may an impartial observer say that he can always recognize an American male by:

- 1) his wilted shirt collar
- 2) his shrieking cry!
- 3) his beam—the broadest this side of Russia.

JAMES EVAY  
Toronto, Canada

What about that typical American man, the unfaithful husband? Surely Nina Leen should have included a picture of him in her excellent essay.

NAME WITHHELD  
Allston, Mass.  
P.S. If you should publish my letter kindly withhold my name as he doesn't know I know yet.

Sirs:

You say the wife is often a better driver. The average American woman

CONTINUED ON PAGE 18

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LIFE  
September 16, 1946

Volume 13  
Number 12

"Our Quality...the Finest That Can Be Made"

Richardson's Candy Chef



10 ALL-ND

Richardson's

AFTER DINNER

MINT

Pure CANE Sugar plus Natural MINT for Flavor



Thos. D. Richardson Co., Philadelphia 34, U.S.A.

"TRY MY DELICIOUS SPREADS FOR BREAD"



1 Combine 1 cup cottage cheese with 2 tablespoons French's Mustard. Delicious with whole wheat bread.

2 Blend well 2 tablespoons French's into 4 tablespoons mayonnaise. Or mix 2 tablespoons French's with 2 tablespoons butter or margarine.

SMOOTHER CREAMIER!



THE MUSTARD WITH THE FREE FLAVOR!

Largest selling prepared mustard in the U.S.A. today. Also made in Canada.



RKO  
PRESENTS

ROSALIND ALEXANDER  
RUSSELL · KNOX

## Sister Kenny

with  
DEAN JAGGER

Philip MERIVALE · Beulah BONDI  
Charles DINGLE

Produced and Directed by DUPLEY NICHOLS

Screen Play by Dudley Nichols, Alexander Knox and Mary McCarthy

RKO  
RADIO



IT MIGHT STRIKE in far away Toowomba—or hit next door.

It comes suddenly, unannounced—in the night, on a sun-swept morning, during play—this crippling, killing scourge of childhood. Infantile paralysis.

It fells the rich and the poor alike, turning tiny, dancing legs into drawn, twisted muscles.

But today the light of hope burns brighter in countless homes because of a miracle at a bedside. A miracle brought about by the tireless hands, courage and unshakable faith of a great-hearted nurse—Faith in a *fantastic* theory that has triumphed over steel braces and brought surcease from pain.

Now the true life story of Sister Kenny is on the screen. *You must see it*, for never has the motion picture known mightier, deeper, more certain power to move the heart.

Here is not only exciting truth, but keen thrill and rich enjoyment . . . the drama of a desirable woman who turned her back on all that *most* women hold dear—love, family, home—to write in glorious deeds one of the most thrilling chapters in all human history.

"Sister Kenny" is a highly unusual picture, in which screen drama reaches its zenith. It is not only great and popular entertainment; it is at the same time a rare and memorable adventure in life's highest excitements. *See it as soon as you possibly can!*



## What's so funny about an UPSET stomach?

You just don't get any sympathy for an upset stomach. But it's no laughing matter. Treat it seriously. Be gentle with it. Take soothing PEPTO-BISMOL.

**Never Upset an Upset Stomach.** Don't aggravate an already irritated stomach with overdoses of antacids or harsh physics. Take soothing PEPTO-BISMOL. This pleasant-tasting preparation is neither an antacid nor a laxative. Its action is different. It spreads a soothing, protective coating on irritated stomach and intestinal walls... thus helping to calm and quiet common digestive upsets.

Three sizes at your druggist's—or by the dose at his fountain.

Take soothing PEPTO-BISMOL... to relieve queasy, uneasy, upset stomach; distress after over-indulgence; nervous indigestion; heartburn... and to retard intestinal fermentation; gas formation; simple diarrhoea. If you do not get prompt relief, see your physician.

A NORWICH PRODUCT

Norwich

# Pepto-Bismol

for UPSET Stomach



## LETTERS TO THE EDITORS

CONTINUED

driver straddles traffic lanes, neglects to signal, turns wide, sweeping corners, never looks in the rear-view mir-



ror and has even been known to sleep at the wheel. If this makes her a better driver than her husband we had better revert to the oxcart.

W. T. GILBERT

Chicago, Ill.

### U.S. CONSTABULARY

Sirs:

Congratulations on your article on the U.S. Constabulary in Germany (LIFE, Aug. 26). It is the first complimentary publicity that the Army in Europe has had since it won the war, and it is about time.

I served in the infantry for two and one-half years; I've met thousands of my fellow American soldiers from the Aleutians to Bavaria. I've seen much too much of weak leadership, confusion, needless delay and misbehavior. But in the two months that I have been back from Europe I've learned that citizen America is not lacking in these things either. The Army is merely a segment of America, and the fact that most men in it are doing a job that they are not trained for, do not want and are doing it in a place where they do not want to be accounts for a huge percentage of the difficulties. Try to keep America's faith in her Army. It saved us once and may save us again.

DAVID L. SELLS

Cambridge, Mass.

### LA FOLLETTE'S DEFEAT

Sirs:

You did a magnificent job of political analysis in writing a full-page editorial on the defeat of Senator La Follette of Wisconsin (LIFE, Aug. 26), although I think you did a lot of beating around the bush. I believe a simple explanation of the reaction of the Wisconsin voters would be that Senator La Follette had acquired the talent of being a New Deal fellow traveler.

E. E. KILMER

El Paso, Texas

Sirs:

The defeat of La Follette in Wisconsin is concrete evidence that voters never look at records. They are more impressed by the one who makes the most noise. La Follette was too much of an American to forsake Washington until the business at hand was disposed of.

HERMAN J. RUPPENTHAL

Sheboygan, Wis.

### ROYAL BARRY WILLS

Sirs:

The American People on the whole are true to themselves and are proving it by surrounding their families in the traditions of the great Americans

## bring fashion to life!

Designed to put fashion emphasis on your favorite coat... La Mode's huge GLIMMER GLOBE button, lacquered in gold or silver. At better stores.



Globe coat

Buttons by La Mode

Button Specialists Since 1877

B. BLUMENFELD & CO., INC., 1372-82 Broadway, N.Y. 18, N.Y.

## Fine Leatherware by RUMPP

One look, one touch... you'll sense the leather richness—the careful styling of Rump leatherware. Lustrous leathers, casual or extra wear—a choice in best taste.



**FITTED CASE—**  
Lustrous cowhide. Completely outfitted.

**STUD BOX—**  
For safe keeping of a man's jewelry, interlined with suede.

**WALLET—**  
Slim and light. Style Stitched with Nylon for smartness and strength. For men & women.



Ask for other Rump leather products in leading stores. Look for the Rump trademark.



C. F. Rump & Sons, Phila. 6, Pa., Since 1850

CONTINUED ON PAGE 21



"On my allowance, Bergen,  
I gotta be a Bulbsnatcher!"


YOU'RE wrong, Charlie—with G-E lamp bulbs costing so little, nobody has to rob one light socket to fill another. Why, any woodenhead knows a dollar buys a whole reserve stock of General Electric lamp bulbs. So don't let Bergen put words in your mouth. Tell him what bulbsnatching leads to—how it can make people strain their eyes, bark their shins in the dark, get so mad they tear their hair! Then tell him how little G-E lamp bulbs cost. How he can get them at his neighborhood store. How G-E lamp research is constantly at work to make G-E lamps ever better and to make them Stay Brighter Longer. Isn't that a bargain *anyone* would go for?

Be sure to listen to  
EDGAR BERGEN and  
CHARLIE MCCARTHY every  
Sunday evening over NBC

**G-E LAMPS**

*Stay Brighter  
Longer!*



**GENERAL  ELECTRIC**

MADE OF A  
**PACIFIC**  
FABRIC

LOOK FOR THIS LABEL

*It's an old American custom!*

Hot dogs a-grilling... cheer a-bubbling... and your smart Pacific cottons taking part in the fun! These attractive garments are but a sampling! Pacific's sparkling new cotton and rayon fabrics are to be found in distinctive apparel for every occasion, for every member of the family—made by some of the country's foremost manufacturers.

You'll know these fabrics by the Pacific label shown here. Look for it when you shop. It's our honest-injun pledge of fine styling, fine quality and most-for-the-money value!

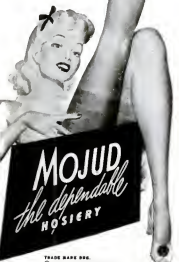
PACIFIC MILLS • Cotton and Rayon Division • 214 Church Street, New York 13



# MOJUD

... a name that means everything you can ask for in nylon stockings

Stockings are still scarce, and often you can't get Mojuds, but in time more will be available. Then, as before the scarcity, you'll be able to say: 'Mojuds please' ... and get them.



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**CAR LIGHTER**  
 • WORN OUT  
 • MISSING?

REPLACE IT...  
 WITH ANOTHER  
**CASCO!**

Make your car lighter good as new. ... If it won't light, simply screw a new Casco heating element on to your present lighter knob ... only \$1.00 ... If it is missing, replace it with another Casco "pop-out" unit for ... \$1.50 Casco makes the famous pop-out lighters found in most cars and now Casco is back with the parts you need to repair or replace your lighter. At auto supply stores, service stations and garages. Casco Products Corporation, Bridgeport 2, Conn.

**CASCO**  
 POP-OUT DASHBOARD LIGHTER

## LETTERS TO THE EDITORS

—CONTINUED—

who gave this country the firm foundation it has. It is no surprise to a student of the public that they are buying Royal Barry Wills architecture (LIFE, Aug. 26) and buying good sound art to house in this architecture. It's time that the public be given credit for the good taste it is displaying all over the country. Charming houses, beautiful gardens, lovely furnishings, fine books, pictures and music are an accepted part of the American way of life.

LILLIAN B. TRIEME  
 Rockport, Mass.

Sirs:  
 ... Exploiters and opportunists such as Royal Barry Wills hinder architectural progress by clinging to the past in a sort of ancestral worship. When we discard the houses of our forefathers as we have their carriages and oil lamps, then only will the true architects' designs for living be understood and appreciated.

RICHARD E. HUNTER  
 West Lawn, Pa.

### THE U. S. COMMUNIST PARTY CONTINUED

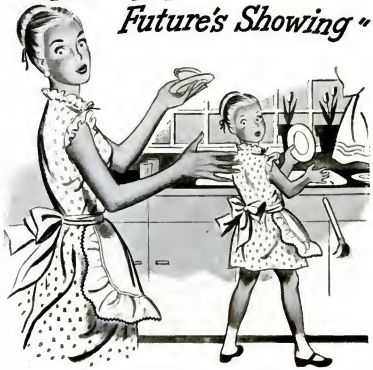
Sirs:  
 We, the undersigned members of the National Board of the Independent Citizens' Committee of the Arts, Sciences and Professions, wish to correct several errors of fact which appear in the article, "The U. S. Communist Party," by Arthur Schlesinger Jr. (LIFE, July 29).

Of this committee he says, "... its celebrities maintain their membership but not their vigilance. ..." Side-stepping the implication of the word "celebrities," may we point out that this letter is at least evidence of our vigilance.

Mr. Schlesinger further says, "... through most of the local chapters [of the I.C.C.A.S.P.] are free from Communist control, the national organization on most outstanding issues of foreign policy has backed the Russians or kept quiet." This organization (both the national office and its chapters) has taken foreign-policy positions on the Palestine question (in favor of a United Nations mandate); Spain and Argentina (to quarantine them); on China (to withhold U.S. aid until the government becomes democratic); on the United Nations (we support it); on Bretton Woods Monetary Conference (we supported it); on the Potsdam agreement (we support it); and on releasing of Nazi credits to the Swiss government (we opposed it). We think it obvious that these stands demonstrate that we are controlled by no political group or party—Republican, Democrat, Socialist or Communist.

The article further states, "The Independent Citizens Committee did not, for example, throw its weight into the fight for the British loan, while it has cheerily identified itself with ... the national independence of Puerto Rico." The fact is we broadcast our position in favor of the British loan to our entire membership on two different occasions. We are at a loss to understand how these actions can be characterized as anything less than full support. The further fact is that while we participated in a call to a conference to discuss the independence of Puerto Rico, we have not yet taken a policy position on the question of Puerto Rican independence. This organization has taken a pol-

## "Hey, Lady, your Future's Showing"



"My future? ... what are you using, a crystal ball ... or a ouija board?"

"Neither, Lady. I'm your future made up of your husband, your darling daughter, and your home!"

"Yes, indeed! ... and it looks rosy to me." "As far as you can see, yes. But suppose something happened to your husband. What would your future be like then? Could you continue to live as comfortably as you do now ... without worry ... or hardship?"

"No-o-o ... perhaps not. But there's our Social Security, and I could get a job."

"Yes, Social Security would help, but I'm afraid you'd need more than that. And if you took a job covered by Social Security that paid you more than \$15 a month, you wouldn't receive any income from Social Security."

"Oh, dear, my future doesn't look so rosy after all."

"Cheer up, Lady, the answer is simple! Just call a Mutual Life Representative. He'll show you how Mutual Life's 'Insured Income' Service can brighten up that future ... and keep it that way!"

"What's 'Insured Income,' may I ask?"

"It's the modern way to team up Social Security with life insurance to assure you the maximum benefit from both. It will show you how you can be sure of the money you will need for the comfort and security you want. And both you and your husband can then look forward to a comfortable retirement income when he's 65."

"Sounds good, Mister. I think we'll be calling that Mutual Life man tonight. That sort of a future's too good to miss!"

### FREE Social Security HELPS

Do you know what Social Security means to you, in dollars and cents? Mail coupon today for easy-to-read booklet showing how to calculate your future benefits from Social Security. Included is a convenient file for official records you will need later to avoid costly delay in collecting your Social Security benefits.



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## THE MUTUAL LIFE

INSURANCE COMPANY OF NEW YORK

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 New York 5, N. Y.



Lewis W. Douglas  
 President

Please send me your FREE Social Security helps.

NAME ..... ADDRESS .....

HIGHER ADDRESS .....

OCCUPATION ..... LS-28

VETERANS: KEEP YOUR GOVERNMENT LIFE INSURANCE!

CONTINUED ON NEXT PAGE

## Gets into forgotten places



IT'S PATENTED . . . The Squibb Angle Toothbrush is more than a toothbrush. It is a scientific instrument designed by a practicing dentist. It is shaped to clean both *inside* and *outside* the teeth with equal ease. You'll find yourself cleaning "forgotten" areas with this comfortable small-headed brush. The Squibb Angle Toothbrush is quite different from any other brush. We think you will like it better. Your choice of hard or medium bristles.

**SQUIBB** *A name you can trust*

## LETTERS TO THE EDITORS

CONTINUED

icy position on some 100 issues. The author has drawn his conclusions about the committee from an examination of two of them; and the facts at his disposal on these two issues scarcely can be said to validate the conclusion he chose to draw. His is a sorry substitute for honest reporting.

WILLIAM ROSE BENTY  
WALTER BRENTWEN  
HENRY BILLINGS Jo DAVENSON  
HENRIETTA BUCKMASTER  
MORRIS LIEWELLYN COOKE  
DR. SAMUEL A. CORSON  
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DR. JOHN P. PETERS  
PROFESSOR WALTER RAUTENSTRAUCH  
HAZEL SCOTT A. C. SPECTORSKY  
New York, N.Y.

● Mr. Schlesinger replies as follows to the I. C. C.'s charge of "a sorry substitute for honest reporting":—ED.

The problem is whether the Communist and fellow-traveler membership in I. C. C.—the existence of which no one denies—has any influence on its policy. The answer to that lies in an examination of the I. C. C. line, particularly on foreign policy.

The British loan is a good test case. I wrote, "The I. C. C. did not, for example, throw its weight into the fight for the British loan." This statement is precise and accurate. In the conversation held by my researcher with Mr. MacKenzie of the I. C. C. New York office on July 3, he named only a single instance—the mention of the loan along with other bills in the I. C. C. bulletin to members March 8. Does this—even with the second instance added—constitute an example of the I. C. C.'s throwing its weight into a fight? On other issues the I. C. C. has sent people to Washington, gone on the air, advertised in the papers and otherwise made itself felt. On the issue of the British loan it did not even put out a press release.

The I. C. C. action on the British loan was negligible and perfunctory compared to I. C. C. action on other problems of considerably less significance to the progressive cause (though of considerably more significance to the American Communist party)—such as its participation, along with known Communist organizations, in the call for the conference on the subject of Puerto Rican independence. I singled out this episode because the preoccupation of the U.S. Communist party with this issue, like their opposition to the British loan, is not shared by the rest of the American left. The reason for their interest is obviously that an independent Puerto Rico would provide much better facilities for Soviet espionage and propaganda activities than a Puerto Rico tied to the U.S.

When the I. C. C. begins to show some sympathy with the Labor government in Britain, when on some issue it suggests that maybe Moscow policy is not infallible, when it begins to demonstrate independence of the Communist party line, then liberals will stop calling it a party-line outfit.

NEXT TIME YOU FEEL  
A HEADACHE  
COMING  
YOUR  
WAY



TAKE A "BC"  
HEADACHE POWDER  
WITHOUT  
A DELAY



"BC" FOR QUICK RELIEF FROM  
HEADACHES, NEURALGIC PAINS  
AND MUSCULAR ACHEs—10¢ and 25¢.  
Caution: use only as directed.

FOOT RELIEF  
in 2  
minutes



Do exercises below  
recommended by  
most Chiropractors  
(Foot Specialists)

DO THIS DAILY to get wonderful quick relief and healthier feet. Bend feet under, flex from side to side, curl toes down, spread toes apart; repeat 10 times. Then massage feet, and between toes, with soothing Mennen QUINSANA fungicidal powder. Comforts, perses feet. Amazingly effective against Athlete's Foot, excessive perspiration, foot odor. Shake QUINSANA in shoes daily. Get QUINSANA now far greater foot comfort.



GET QUINSANA  
FOR HEALTHIER FEET



# The only difference between Jim and Bill...



## ...is a Smith-Corona portable!

### TYPING IS AN ADVANTAGE

Most teachers prefer typewritten work. They say typing improves marks, aids expression and encourages neatness.

**PUT WINGS TO WORDS.** Typing helps you to think more clearly. You get more work done in less time.

**IT'S FUN AND EASY TO TYPE.** Eight year olds learn to type easily on a Smith-Corona portable. It has the *regulation* standard keyboard... the same as on big office machines. Full size, four row... 84 character standard keyboard. Look at the Silent model below... note the great features Smith-Corona provides for easy, fast typing.

### GET A JOB THROUGH TYPING

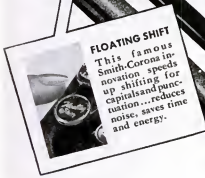
(Partial list of jobs where ability to type helps)

Accounting	Law
Advertising	Magazine writing
Army and Navy	Management
Banking	News and Radio writing
Engineering	Selling
Govt. work	Teaching



#### TOUCH SELECTOR

Adjust for your own typing style—7 adjustments from *light* to *heavy*. Out of sight, under cover, away from meddling hands.



#### FLOATING SHIFT

This famous Smith-Corona innovation speeds up shifting for capitals and punctuation... reduces noise, saves time and energy.

Chicago Typewriter Co.  
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#### TABULATOR

It makes typing in columns easy. Simple in operation. Other time-saving devices on a Smith-Corona include Simplified Margin Control, Speed Booster, One Stroke Ribbon Reverse, for clearer writing and saving ribbon.

#### ALL AROUND FRAME

Entirely surrounds mechanism giving complete protection to all working parts. A Smith-Corona surmount might wreck other machines. It is built to "take it."



NOW ON DISPLAY AT YOUR DEALERS

# Smith-Corona Portable

See your dealer today...ask to try a Smith-Corona. See its superiority demonstrated. You'll always be glad you own a Smith-Corona.

L C SMITH & CORONA TYPEWRITERS INC SYRACUSE 1 N Y... makes also of Smith-Corona Office Typewriters



Send them back to school Whistling

PART of the fun of heading back to school is the buying of "supplies". Especially if they include a handsome, serviceable Weaver pen and pencil set. Skillfully designed in durable plastics, Weaver pens write at the very touch of pen to paper, thanks to such features as 14 Karat gold point, patented "C-Flow" feed and generous ink reservoir.

Their efficiency is matched by matching Weaver pencils—smart, sturdy, smooth-writing. Moderately priced Weaver sets are guaranteed to give satisfaction—in school, home and office! Made by David Kahn, Inc., North Bergen, N. J.



**Weaver Zenith**  
PEN AND PENCIL SET  
In brilliantly rich maroon, coachman's green, navy blue \$275 and lustrous black.

**Weaver Pacemaker**  
PEN AND PENCIL SET  
Distinctively striped in your choice of peppy maroon, golden brown, green or black. \$375

BY AMERICA'S LARGEST FOUNTAIN PEN MANUFACTURER

**WEAVER**

**LIFE**

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PRESIDENT.....Roy E. Lacey  
EDITORIAL DIRECTOR.....John Shaw Billings

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**LIFE'S COVER**

Glenn Davis (left) and Felix Blumhard, the two best backs in the U.S., are co-players of Army's champion football team (pp. 2-12).

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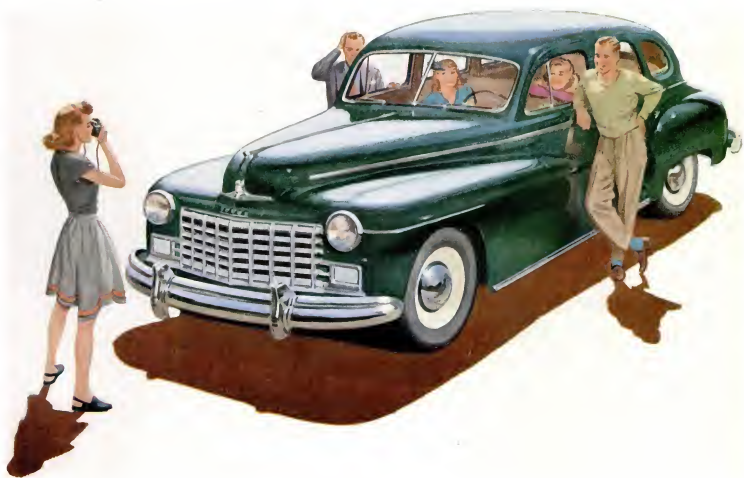


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## LIFE'S PICTURES



Bernard Hoffman solved many technical problems in photographing the Studebaker essay (pp. 66-70). To get the assembly-line picture he had to set off 150 flashbulbs at once.

Here Hoffman solves a different kind of problem. Sailing the inland waterway to Florida on a big schooner last winter he had to do his wash. Picture has nothing to do with the Studebaker story, but it does prove that LIFE photographers are versatile and clean.

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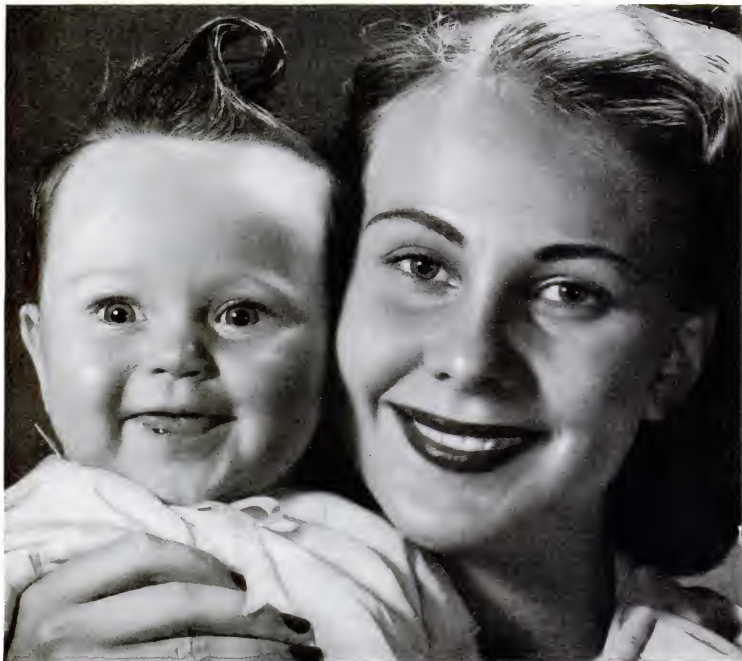
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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



STALIN AND MOLOTOV FONDLE TWO CHILDREN WHO HANDED THEM HYDRANGEA AND LILY BOUQUETS AT THE SPORT DEMONSTRATION IN MOSCOW ON JULY 21

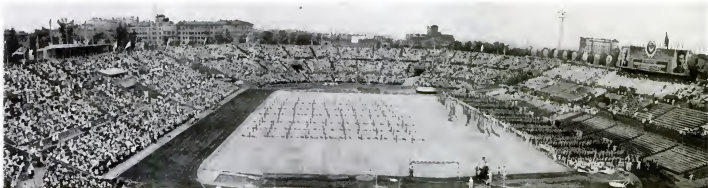
## RUSSIANS KEEP FIGHTING FIT

Last week as the U.S. watched a sizzling baseball pennant race and waited for the football kickoff, photographs arrived of All-Union Physical Culture Day in Moscow, the Soviet equivalent of the World Series. Before 50,000 people, headed by Stalin and Molotov (*above*), some 3,000 men and women from Russia's 16 Soviet republics showed the world through mass calisthenics (*below*) that they were physically fit.

In Soviet sports the emphasis is on group athletics that further military preparedness, like gym-

nastics, swimming, skiing and soccer. In state-built stadiums participants march in formations based on Red Army close-order drill. The Soviet government claims that its sports program has greatly increased the height and weight of army recruits. Since the Russian athlete generally performs as a member of a group, mass sports are also excellent training for the discipline of mass politics. Stars, like the Soviet Union's 288 Merited Masters of Sport, are further wedded to the regime when they receive priority housing and money from the state.

Since the war ended Soviet teams have competed against foreigners with unprecedented frequency. Russian civilian and army soccer teams were undefeated in Bulgaria, Yugoslavia, Albania, Finland, England. Their track stars won in France. Their skaters won in Norway. Russia, however, has not yet asked to participate in the 1948 Olympics to be held in London. "Striving for international supremacy is sports," said the Moscow *Azov* recently, "is only a means to the chief goal: mass participation in physical culture of the Soviet Union."



DINAMO STADIUM in Moscow was scene of 1946 All-Union Physical Culture Day. As athletes marched

around track and did mass exercises on soccer field, Stalin watched from government box halfway up right side

of field. Stadium belongs to Dinamo Sport Club, largest athletic group in U.S.S.R., to which anyone can belong.



**ESTONIAN MEN** do calisthenics with medicine balls. In Russia there are no purely professional athletes since every participant has regular civilian or military job. But team

members are given time off to train and engage in sports and even during the war top-notch stars in the Red Army were given 20-day leaves to compete in athletic events.

**RUSSIAN GIRLS** in groups of 15 perform gymnastics with rings. The state's sport program commences with schoolchildren who compete for juvenile and, later, adult

sport badges bearing significant motto, "For Labor and Defense." Badges are awarded for proficiency in several groups of sports on the basis of government-prescribed tests.







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2 milligrams	VITAMIN B <sub>2</sub>	3 milligrams	
400 USP units	VITAMIN B <sub>6</sub>	410 USP units	
(Not set)	NIACIN	16.3 milligrams	
10 milligrams	IRON	15.7 milligrams	
750 milligrams	CALCIUM	800 milligrams	
750 milligrams	PHOSPHORUS	750 milligrams	

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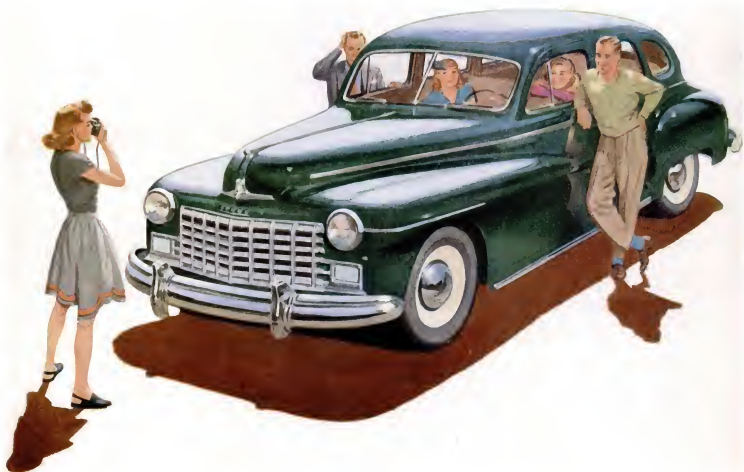
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**ESTONIAN GIRLS** in pleated skirts exercise barefoot with hoops before posters of Lenin and Stalin. The inscription beneath the Communist emblem reads, "Long live

the All-Union Communist party of Bolsheviks, the party of Lenin and Stalin." Several research institutes are investigating the most efficient way of training Soviet athletes.

**LATVIAN BOYS** show fitness with hockey sticks. Most popular team sport is soccer, which they call "futbol" and in whose honor Shostakovitch composed ballet. Last

year the Dinamo Club team defeated English teams but ruckus started when Russians claimed they were facing ringers. On return each Russian received \$4,000 from state.





**"THE FOUNTAIN"** pyramid consists of seven tiers of men and women gymnasts from Byelorussia who are crouched in undulating waves around a platform topped by three

girls. Each tier of performers wears different colors in order to heighten the artistic effect of "The Fountain," which by coincidence resembles the spout of the underwater





atomic explosion at Bikini. Emblems rimming the top of stadium are those of Soviet Union's 16 republics and emphasize the nationalistic tone of Soviet sports. While this

setting bears a strong resemblance to those of the prewar Nazi Congresses at Nürnberg, the fact is that such sport spectacles are an old tradition in many European countries.



COLLEGE ATHLETES AND OFFICE WORKER COME FROM KAZAKH, REPUBLIC NEAR CASPIAN SEA. SLANT-EYED ASIATIC GIRLS ARE WEARING FEATHERED "TIBETIKI"



MEDITERRANEAN RACIAL TYPES COME FROM ARMENIA. THE GIRL IS AN ACTRESS



BALTIC RACIAL TYPES COME FROM ESTONIA. THE GIRL WEARS A VIKING EMBLEM

## THE SOVIET UNION SHOWS OFF ITS YOUTH AND BEAUTY

All-Union Physical Culture Day brought together in Moscow athletes of the 54 peoples, from the Pacific to the Black Sea and the Baltic, who make up the Soviet Union. It gave them a sense of Russia's vast breadth and a look at Communism's holy city. It

also gave Russia a welcome chance to show off its youth and beauty. Like press agents everywhere, the Soviet propagandists know the value of a pretty girl. Even Stalin himself was pleased to have his beaming portrait surrounded by beaming Tadzhik beauties.



POSTER OF STALIN GRINS GENIALLY UPON A GROUP OF TADZHIK  
GIRLS WHO LIVE IN A SOVIET REPUBLIC IN SOUTHWEST ASIA

# TEACHER TROUBLES

OUR SCHOOLS NEED BETTER TEACHERS AND OUR TEACHERS NEED MUCH BETTER PAY

The once rootin', tootin', shootin' hamlet known as Pumpkin Center, Ariz. faced a crisis as school opened this month. For Pumpkin Center had no teacher and discovered that there is an acute shortage of U.S. teachers. Pumpkin Center's problem was solved when a press agent strummed of Western glamour and word got out that the schoolhouse doubled as the community dance hall. The impression went around that the joint was packed with handsome cowboys and Pumpkin Center got its teacher. But there has been no such happy ending for many other teacherless schools.

In Norwalk, Conn., for example, schools could not open last week because teachers stayed home, demanding more money. Ten years of bad pay, indifferent treatment and neglect has left a sizable bill for U.S. children and the national future to pay. Dr. Willard E. Givens, executive secretary of the National Education Association, estimates that 4,000,000 children are under incompetent teachers this autumn and that 100,000 lack teachers of any kind, hence are finding school doors closed to them. This is an unspeakable disgrace.

## The Hub

The situation can be summarized in two statements: a) teachers want, need and should have better pay; b) the country wants, needs and should have better teaching. That is the essence of it, but this essence contains a vast oversimplification.

True, teaching has become one of the poorest-paid professions. The national average of pay for teachers, principals and supervisors last year was \$1,786, or less than a normally bright boy or girl leaving high school could earn as a government clerk. But that isn't all the story. During the depression, when the stability of teaching jobs attracted a supply greater than demand, the petty tyrannies of school boards grew. For a teacher to wear make-up was frowned upon, if not worse. For her to be seen smoking, playing bridge, having a cocktail frequently resulted in dismissal.

Political activity of any sort was risky. When teachers married, they were frequently dismissed or at least arbitrarily had their pay cut back.

The average school board's ideal teacher seemed to be an ageless, sexless individual, prim in habits, sparing of opinions, innocuous in politics, who could exist on a minimum of food, clothing and other physical comforts. Usually she was given a fair building to work in, but sometimes it was just a firetrap. Her teaching schedule and subjects were in widely varying degree constructively supervised by state authorities. Various national private groups and associations were available to help her keep abreast of developments. But her books were often dull, stodgy mass productions of uninspired writers and wary publishers. No offense in new ideas was intended or committed.

From these uncertain facilities and from these harassed teachers we expected the emergence of all virtue. We asked the schools to give us patriots, a classless society and an end to racial intolerance; we expected improved labor relations, happier marriages and even honest politicians.

In short, the schools, at low expense, were to make good all the deficiencies of man and nature. From such incandescent expectations and from such a bleak atmosphere, it is no wonder 300,000 teachers escaped. As living costs zoomed in recent years and as better-paying jobs opened, teaching posts began to empty. By 1940 school superintendents reported 90,000 vacancies. By 1944 it had risen to 127,000—one seventh of all teachers then employed.

The end is not yet. A survey of 20 states shows 55% fewer teachers in training today than five years ago. The colleges are overflowing but not with prospective teachers. Today's shortage is not temporary. It requires long-range planning. It also demands drastic and immediate action.

## Pay

The first thing to do, obviously, is to assure teachers not only of a decent wage but a wage that will attract and hold capable men and women and reward their undoubted devotion. It must be a wage comparable to that given people in the other professions. In a few communities this may be measured in rises of 10% to 20%, but in many it means boosts upward of 50%. Dr. Harold F. Clark, professor of education at Columbia's well-known Teachers College and a close student of this problem, believes that the national average of increase must be about 100%. "Salaries," he says, "of \$5,000, \$6,000 and \$7,000 must be normal and routine in the classrooms." Such is the blunt fact that parents and taxpayers now face.

And it is a community problem. No magic wand is likely to be waved in Washington. What a community would gain by accepting, if it were available, federal subsidies for its teachers might be offset not only by the risks of federal domination of teaching but also by the more likely diminution of that sparking, intimate sense of responsibility that each school district must feel if it is to have really good schools. That is where the individual must act. The door should not be entirely shut on federal aid for those rural and very poor areas that cannot afford education at national standards. Perhaps Senators Hill, Taft and Thomas have provided the safeguards in their proposed reform bill that could help without dominating and without smothering valuable community initiative.

The second thing to do is to improve the quality of our teachers from kindergarten to university. Their quality cannot rise higher than the level of our general education, so improving teachers confronts us with the central problem of education itself. We know well enough that readin', 'ritin' and 'rithmetic are insufficient. The Japs on the eve of Pearl Harbor claimed to be the most literate people on earth. Nor is vocational training and much absorption of the natural sciences nor the intellectual pursuit of cold philosophy enough. The Germans were good at that. Our real need in education is rather hard to put in words because it is a thing of the spirit and the heart. Robert M. Hutchins, chancellor of the University of Chicago, has given it a general definition that means something to those familiar with the liberal educa-

tion of the Greeks: "As the Athenians . . . educated all their free citizens for freedom, so must we educate all our free citizens for freedom. . . . The task of the educational system is to train hands for industry, but to prepare enlightened citizens for our democracy and to enrich the life of the individual by giving him a sense of purpose which will illuminate not merely the 40 hours he works but the 72 he does not."

## We Can Do It

Although it is truly serious, there is nothing insuperable about the present American educational problem. The highly erudite version of a Hatfield-McCoy feud that has been raging between the followers of John Dewey and the followers of Hutchins is a sign of intellectual vigor, not of decay. The self-examination by pedagogues in dozens of universities is plain enough indication of a desire for progress. With so much seeking there must surely follow some finding. The fundamental need, as the useful *Harvard Report on General Education in a Free Society* bears out, is to find an agreeable middle road. This should be broad enough to include teaching in how to apply knowledge practically in an increasingly specialized society, which is one primary concern of Dewey, while learning at the same time how personally to enjoy and publicly employ the general wisdom of the ages, which is what Hutchins advocates.

Curiously the expansion of our American education has in some measure tied in with our wars. After the Revolution came the many academies that supplemented the older Latin schools. After the Civil War came hundreds of colleges and college preparatory schools. After World War I the high schools broadened their curricula and enrollments gained 100% in the next decade. World War II, by present signs, may bring a similar expansion to the colleges. Given half a chance, Americans will always go for education with a bang.

More and more Americans must be given that chance. Possibly some of the opportunities now open for veterans can be opened up also for other young people. And this investment in what Vannevar Bush correctly calls our greatest national resource could not help but pay abundant dividends. But before we dream of the future we must act in the present teacher emergency. We have got to take the rubber bands off our wallets and do something handsome for our teachers.

## PICTURE OF THE WEEK: →

For a personal appearance on Labor Day hapless William Green, the president of the American Federation of Labor and leader of 7,000,000 union members, chose Tulsa, Okla. At a morning parade A.F.L. locals mustered 4,000 members, whose enthusiasm was prodigious, according to the *Tulsa World*, by threat of a \$10 fine for absence. In the afternoon 10,000 were supposed to turn out to hear Green's Labor Day speech. But this time he was on his own and only 250 people showed up. All but lost in the Tulsa fairgrounds pavilion, they stood under the speaker's platform (too close to be seen in the picture opposite) while Green orated and gesticulated into coast-to-coast microphones.





A.F.L.'S PRESIDENT BILL GREEN SPEAKS TO EMPTY SEATS IN TULSA

# MODEL AIRPLANE MEET

1,200 avid hobbyists fill air over Wichita, Kan.  
with a weird assortment of miniature planes

Wichita, Kan. on Labor Day weekend was the scene of the most unhibited air show ever held in the U.S. For four days 1,200 youthful model-plane builders put their tiny, fragile machines through intricate maneuvers in the 15th annual National Model Airplane Meet. The air was filled with buzzing models of jet planes, gliders, helicopters, autogiros, ornithopters and a wide variety of conventional planes powered by minuscule gasoline engines or by rubber bands.

The excitement was increased by a high wind which flipped the balsa-wood miniatures into spectacular zooms and dives. In the controlled-flying contests, held on a municipal airport ramp once reserved for B-29s, the crashes piled up alarmingly. In the smoke-screen event one plane was wafted over the crowd and plunged into it. One of the planes in the free-flight tests disappeared for good into the wild blue yonder. A skiff was kept busy retrieving the hydroplanes which plopped back into a pond. Such plane losses are no light matter. Weeks of finicky craftsmanship are put into the best models, producing an incredible assortment of radical but flyable designs. But regardless of the crashes America's 2,000,000 model-plane builders are pouring out money for parts, engines and kits at the rate of \$25,000,000 a year.



**TINY JET PLANE** zips through an 80-mph demonstration flight, guided by Designer Keith Goodwin. He controls plane by wires not visible in picture.



**SCALE MODEL B-25** is adjusted by Robert Kelly of Wichita Falls, Texas. The plane made a perfect landing with one motor when the other conked out.

← **JOHN MILLINGER, 10, OF OMAHA PREPARES PLANE FOR FLIGHT**



AT WICHITA AIRPORT FIVE FAST PLANES ENGAGE IN DOGFIGHT, TRY TO CLIP RIVALS' STREAMERS. CIRCLING CONTESTANTS (FOREGROUND) CONTROL PLANES BY WIRES



**JET MODELS** did not compete. "Minijet" engines weigh 16 ounces, burn gas in a true pulse-jet power unit like those used in German V-1 buzz bombs.



**RESCUE TEAM** busily retrieved dunked hydroplanes in the ris-off-water tests. Plane shown is "pylon" design, takes off in eight feet on calm surface.



**WRECKAGE** of his plane is ruefully displayed by 15-year-old Ed Jackson of Deuver. It crashed on a concrete runway after the control line broke. Ruined motor cost \$30, other parts about \$10.





**GÖRING** (left) was first of the defendants to rise and speak: "The German people, confiding their trust in the Führer and in his authoritarian government, had no influence on happenings . . . They are free of guilt . . . I stand back of what I have done but

I condemn and reject that my actions were dictated by the will to subjugate foreign peoples through wars, to murder them, to rob them or to enslave them, or to commit cruelties or crimes. The only motive which guided me was my love for my people. . . ."

## NAZI LEADERS SING THEIR SWAN SONG

In final pleas at Nürnberg trial they blame the war and concentration camps on everybody but themselves

Two weeks ago in Nürnberg, after U.S., British, French and Russian prosecutors demanded death for the 21 top Nazi war criminals on trial before the International Military Tribunal, each defendant was given 20 minutes to make a final plea. One by one they rose before a portable microphone. They spoke, not so much to save their skins, as to vindicate themselves in the eyes of the German people whom they had led to ruin, and to justify Nazism in the pages of future history books. Typical passages from what they said appear beneath the pictures on these pages of each Nazi leader as he made his plea. Of the 21 defendants, only one—Hans Frank, the ex-ruler of German-conquered Poland—admitted his guilt and renounced Hitler and the Nazi creed.

The others on trial, led by Göring, whose weight has tumbled from 264 pounds to a mere 187, sang Nazism's swan song to the end. They were as blindly nationalistic as ever. Hess, former deputy to Hitler and once Nazi No. 3, put on another slyly mad performance, although medical authorities who examined him have adjudged him sane. He rambled on incoherently about how "mad" Hitler looked and how his British captors gave him "dreamy looks" with "glassy eyes," until Göring tugged at his arm and whispered, "Make it short." Then Ribbentrop, ex-foreign minister now visibly aged and ashen-white, tried to grab the microphone from Hess. At this Hess sharply turned on Göring and cried, "Don't interrupt." Finally the court silenced him.

For four hours the former masters of Hitler's deadly world protested ignorance and innocence. But they could not deny the case built up against them over nine laborious months. In 1,100 hours of session, the longest trial in history, the prosecution had introduced most of the 200 witnesses, 300,000 documents (mostly from the Germans' secret files) and 5,000,000 words of testimony to prove that the Nazi leaders were guilty of waging an aggressor war and perpetrating war crimes and crimes against humanity. In a ringing summation Supreme Court Justice Robert Jackson, the U. S. prosecutor, cried, "If you were to say of these men that they are not guilty, it would be as true to say that there has been no war, there are no slain, there has been no crime."



**HESS:** "It was my pleasure that many years of my life were spent working under the greatest sun which my people produced in 1,000 years. I do not regret anything. . . . I should act once more in the way I did. . . ."



**RIBBENTROP:** "The only thing of which I consider myself guilty, before my people but not this tribunal, is that my foreign political wish [the end of Versailles treaty.—ED.] remained without success."



**KEITEL:** "I erred, and I was not in a position to prevent what should have been prevented. That is my guilt. It is tragic. . . . I did not see the limit which is set even for a soldier's performance of his duty."



**KALTENBRUNNER:** "I should like to ask that you do not connect the fate of the living and dead of the SS with your just curse toward Himmler. Just as I, they believed they were acting under the law."

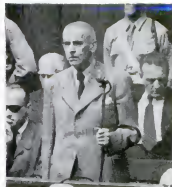




**ROSENBERG:** "National Socialism created a comradeship of the entire nation. . . . It built homes for mothers; youth hostels; it acquainted millions with the treasures of art. My actions were never a crime."



**FRANK:** "God has passed sentence on Hitler and against the system which we served. . . . A thousand years would not suffice to erase the guilt brought upon our people because of the actions of Hitler."



**FRICK:** "I have a clear conscience. . . . No patriot of another country would act differently were his country in the same position. . . . I deserve no more penalty than the tens of thousands of civil servants."



**STREICHER:** "If I, in some articles of my paper, the *Stürmer*, mentioned the destruction or extermination of Jewry, then these words were sharp utterances in reply to provoking statements of Jewish authors. . . ."



**FUNK:** "Until this trial I did not know . . . that among assets brought into the Reichsbank were jewels . . . and gold teeth. . . . How was I to suspect that the SS acquired these through desecrating corpses?"



**SCHACHT:** "My mistake was not realizing the extent of Adolf Hitler's criminal nature at an early enough time. But not with one illegal or immoral act did I ever stain my hands. . . . My head is upright. . . ."



**DOERNITZ:** "If, in spite of . . . all devotion by the German people, no other outcome has been achieved through the Führer principle than the present misfortune of this people, then the principle is wrong."



**RAEDER:** "The German navy stands before the world with a flag which is unstrained. . . . I am convinced that the admiralties of the Allied powers understand me and know they have not fought against a criminal."



**VON SCHIRACH:** "I testify on behalf of German youth, and with a clear conscience, that it is innocent regarding the atrocities of the Hitler regime unveiled in this trial, that it never wanted this war. . . ."



**SAUCKEL:** "The atrocities revealed in this trial have shaken me in my deepest soul. In reverence I bow before the victims—members of all nations—and before the misery and sorrow of my people. . . ."



**JODL:** "I shall leave with my head held as high as when I entered. . . . In a war . . . harsh measures are no crime in morality or in conscience. . . . Duty to your own country stands above every other."



**VON PAPEN:** "I did not push myself to high office. I believed in the possibility of steering National Socialism into responsible channels. . . . Love for country is the only factor decisive for all my actions."



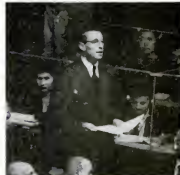
**SEYSS-INQUART:** "To me [Hitler] remains the man who made Greater Germany a fact in German history. I served him and remained loyal to him. I cannot cry 'Crucify him.' Yesterday I cried 'Hosanna.'"



**SPEER:** "A new large-scale war will end with the destruction of human culture and civilization. That is the reason this trial must be a contribution for the prevention of such scientific wars in the future. . . ."



**VON NEURATH:** "My life was consecrated to truth and honor, to the maintenance of peace and to attainment of understanding among peoples, to humanity and to justice. I stand with a clear conscience. . . ."



**FRITZSCHE:** "I believed in Hitler . . . in official denials of foreign reports of German atrocities. . . . I strengthened the trust of the German people in the cleanliness of their leaders. That is my guilt. No more, no less."



**MISS AMERICA 1946** is brown-haired Marilyn Buford, who was Miss California. She is 21, 5 feet, 8 inches tall, weighs 123 pounds. She plans to use her \$5,000 scholarship to study drama.



**THE CONTENDERS FOR MISS AMERICA** LINE UP AT ATLANTIC CITY

## NEW MISS AMERICA

**Grieg and Puccini replace the musical saw at Atlantic City, but bathing suits still prevail**

Having carefully publicized itself this year as the most refined, cultural and downright intellectual pageant ever held, the six-day-long Atlantic City beauty contest once again ground to a smashing close as the best leg show of the year. A nationwide and deathless enthusiasm for well-shaped lower limbs had kept it going to reach its 25th anniversary. (LIFE shows on pages 59 to 65 what has happened over the years to previous winners.) Nevertheless, this time change was in the brisk sea air. The offer of \$25,000 in scholarships brought forth better-educated contestants, many of them coeds. Their exhibitions of "talent" ran to dramatic readings, oil paintings, renditions of popular songs and also of good music by such composers as Puccini and Grieg. One girl gave a talk on education. Traditionalists were reassured, however, when Marilyn Buford, Miss California, won the Miss America title after performing with scarcely startling ability a reading from *Accent on Youth*. It was hardly the best show of talent, but stately Miss California had won a bathing-suit preliminary hands down.



**JUDGES** with pseudo dignity count votes. Touches like these are calculated to lend solar, parliamentary tone to what is really a fine leg show.

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**YANKEE STADIUM  
& POLO GROUNDS**

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LARGEST SELLING CIGARETTE*

**BILL DICKEY**  
MANAGER  
NEW YORK YANKEES

**MEL OTT**  
MANAGER  
NEW YORK GIANTS



**ALWAYS BUY CHESTERFIELD**  
RIGHT COMBINATION WORLD'S BEST TOBACCOS · PROPERLY AGED



*"Bet you can't guess why I'm early, Jack..."*

WHEN YOU come right down to it—in a drink, flavor comes first! That's why Paul Jones is made in the slow, old-fashioned way ... to give you a mellow, full-bodied flavor that makes your drink of Paul Jones taste especially rich and hearty!

*Fine Blended Whiskey. 86 Proof. 72½% grain neutral spirits.  
Frankfort Distillers Corporation, New York City.*



**Paul Jones**  
**FIRST OF ALL... FOR FLAVOR!**



# DISTANCE SWIMMERS

In widely separated parts of the world last fortnight people were marinating themselves in grease and diving off the nearest dock for a long swim. Distance swimming, foregone during the war by practically everyone except the crews of Japanese warships, was regaining its rightful place among man's peacetime activities. Like their predecessors, most of the new crop of swimmers appeared to have little to gain from swimming routes regularly and far more comfortably traveled by passenger boats, aside from the fleeting fame of one day's headlines. Yet to win that a blind Hawaiian immersed himself for 23 hours in the Pacific. Chilean Jorge Berroeta battled an English Channel current for 20 hours before the inexorable tide forced him to give up only half a mile from the Kent shore. George Burgmuller did better. By swimming 12 miles through New York Bay's grapefruit-garlanded waters Burgmuller won a \$2,000 bet for a friend, was promised half the winnings.



**AT DOVER** exhausted Jorge Berroeta huddles in a blanket after failing to swim the English Channel.



**AT NEW YORK** George Burgmuller (*right*) coats body with grease before plunging in to swim from Battery to Coney Island. A friend, Lou Reing, accompanied him part of way.



**AT POINT FIRMIN**, Calif., King Nawahi, 48 and blind, who swam to mainland from Catalina Island, is helped ashore by life guards who directed and swam with him, by turns.



**"It's from a girl  
—no one you know."**



**JEANNE:** Well—I like that! Why is she writing you and what is she saying?

**GARD:** She says, in part: "The moment you came in the office with that wonderful Arrow Collar, I fell..."

**JEANNE:** She did, did she? And what else?

**GARD:** Oh, she says: "I never saw a shirt that fitted so perfectly..." That's the Arrow Mitoga figure-cut she's talking about, dear.

**JEANNE:** Yes—I'll bet! Now you look here, Gard Layng! I'll...

**GARD:** I'm not finished, honey. I quote: "...and when you told me it was Sanforized-labeled to hold shrinkage to 1%, I could have kissed you..."

**JEANNE:** WELL! I guess there'll have to be a change around here. You can...

**GARD:** Please, dear, wait till I finish: "...could have kissed you for finding me



a real Arrow Shirt for my husband who's just out of the Army, Mr. Layng. I know how scarce they are. Sincerely yours, Mary."

**JEANNE:** Oh... Gard... darling! You're a dear and I'm a dope!

**ARROW SHIRTS**

Made by Cluett, Peabody & Co., Inc.

## PRINCE'S LAST CASTLE

From Germany came word last week that the late Kaiser's son, Crown Prince Wilhelm, like many a commoner these days, is looking for a place to live. The Russians, busy with a program of land reform in eastern Germany, have taken away all the Hohenzollern estates they could get hold of, leaving him only a drafty, 80-room castle near Hechingen in the French occupation zone. The crown prince finds it "impractical" to live in, wants a farm where he can settle down in less ostentation but more comfort.



PRINCE WILHELM RELAXES WITH DOG AT HIS "IMPRACTICAL" HOME



ISOLATED CASTLE IS ALL THAT REMAINS OF THE PRINCE'S ESTATES



if its  
terrific  
its

Frank  
Sinatra

Yes—more and more and more of the records you rank tops in popularity are being made by Frank Sinatra and these other exclusive Columbia artists...

Harry James . Benny Goodman  
Dinah Shore . Frankie Carle . Xavier  
Cugat . Claude Thornhill . Gene Krupa  
Les Brown . Elliot Lawrence . Ray Noble  
. . Tommy Tucker

Why do these top artists record exclusively on Columbia Records? Simply because Columbia's amazingly life-like laminated process reproduces them at their best . . . the way you like 'em best! Better get Frank Sinatra's new Columbia album today . . . you'll say it's terrific too!

HEAR THE GREAT ARTISTS AT THEIR BEST

Columbia Records



"The Voice of Frank Sinatra"  
Eight of his greatest hits  
at Record Dealers everywhere

C-112—\$2.75 exclusive of tax  
Tune in the Columbia story on the  
Columbia Record Show program with  
Martin Block. See your local paper  
for time and station.



Trade Marks "Columbia," and  Reg. U. S. Pat. Off. Columbia Recording Corporation  . A subsidiary of Columbia Broadcasting System, Inc.



## AT THESE LOW RATES

**You Can Really Afford to Carry Ample Life Insurance Protection**

Here is a long-term policy that protects you for the expectancy of life based on your age according to the American Experience Table of Mortality. It has cash and loan values. Rates quoted apply to standard risks.

Age	Monthly Rate Per \$1,000
20	\$.92
25	1.01
30	1.15
35	1.32
40	1.58
45	1.94
50	2.48

AT AGE 35, a \$10,000 policy costs you only \$13.20 per month and will, should you die during the expectancy period, pay your beneficiary \$10,000 or an income for life. This low-cost policy cannot be issued in amounts less than \$2,500. Write now for complete details. Use coupon below.

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## JOY RIDER'S GRIEF

On the night of Aug. 31 an Army private named James Claire, on a weekend pass from Fort Belvoir, got drunk in Washington, found an unlocked automobile and went off on a joy ride. As he sped through the streets, a motorcycle policeman got on his trail. The chase ended at a busy intersection where Claire, swerving to avoid other automobiles, went over the curb and killed Patrolman Donald Downs, who was directing traffic. Hauled into court, Claire collapsed and hid his head beneath his field jacket. But his shame was small comfort to young Mrs. Downs and her four small children, who were left with no resources except their small house, \$25 in savings and a police widow's pension.



JAMES CLAIRE, DEATH-CAR DRIVER, HIDES HIS HEAD IN SHAME



MRS. DOWNS COMFORTS CHILDREN SHE MUST NOW REAR ALONE



"Nother thing, Mommy, it's Nazareth undies I want!"

Whether you have babies or big boys and girls, you're SURE of sturdy, comfortable underwear when you buy Nazareth by name! So, ask for it and really save money!

## Nazareth

FROM HI-CHAIR TO HI-SCHOOL

## Ritepoint

The Easy-Writing Pencil



NO LEAD-BOBBLES!

Wiggle your thumb across the point of a Ritepoint Pencil. Note that lead is firm and rigid. An exclusive feature of precision-made Ritepoint—a special ribbed writing tip—holds lead tightly and prevents wobbling. Smartly styled, in Ebony Black, Dubonnet, or Cardinal Red.

\$1 — with Guarantee Service Certificate and an average year's supply of lead, at better stores everywhere.

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# Firestone Velon<sup>®</sup>

There's a special magic in this amazing material that keeps it new and beautiful—that makes it wear and wear!

You're looking at a triumph of Firestone research... the miracle of a thousand forms and uses. Here it is leather-like, in natural-looking grains and finishes to outlive even nature herself.

Imagine! *Leather-like Velon* shoes need no polishes—can't scuff, crack or peel. *Velon* handbags are fade-proof, water-proof—and wipe clean with a damp cloth—*Velon* luggage takes abuse.

You'll see other miracles in *Velon*. Woven *Velon*

*fabric* is soil-proof, practically wear-proof—you can upholster with it in colors you never dreamed practical. *Velon screens*—tinted to blend subtly with home design—can't rust or stain. Neither puppy's paws nor junior's ball can dent or break them. And look to colorful *Velon films* for rain-wear, shower curtains, protective packaging. They shed water like a duck—never turn "tacky" or brittle.

You'll see this versatile material in the nation's show-windows. Ask for *Velon* handbags and shoes at better stores everywhere.

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PART OF THE AMERICAN SCENE

## The Western Wheatlands



"Threshing Wheat," by Thomas Hart Benton, one of America's leading contemporary painters and muralists. This painting, from the collection of the Sheldon Swope Art Gallery, is one of a famous series on American crops by this gifted Middle Western artist.

and its Maxwell House wherever you go



THE GREAT golden wheatlands . . . rippling in the breeze . . . ripe for the harvest. Bountiful, beautiful—a vital part of the American Scene.

Like these fertile, friendly fields, Maxwell House Coffee, too, is part of the American scene. Famous for generations, this delicious extra-flavor coffee has won millions of friends. Today, in this nation of coffee lovers, it is enjoyed by more

people than any other brand of coffee!

To give Maxwell House that appetizing extra flavor, choice Latin-American coffees are blended for *mellowness—vigor—richness—full body*. Then "Radiant Roasting" develops the *full* flavor goodness. That's why all over this land of ours it's Maxwell House wherever you go!

Back Again! George Burns & Gracie Allen in Maxwell House Coffee Time. Tune in—NBC Thursday night.

MAXWELL HOUSE, TOO, IS PART  
OF THE AMERICAN SCENE

A Product of General Foods

GOOD TO THE LAST DROP... No wonder it's bought and enjoyed  
by more people than any other brand of coffee in America



ARMY COACH EARL BLAIK (LEFT) AND HALFBACK McWILLIAMS POSE FOR PHOTOGRAPHERS THREE DAYS BEFORE ANNOUNCEMENT OF McWILLIAMS' RESIGNATION

## ARMY FOOTBALL

West Point gets into an argument  
and loses one of its star backs

Last week, as his players started training at West Point, N.Y., the Army football coach, Earl Blaik, looked around happily at his 1946 squad. Back again were Blanchard and Davis (see cover and next page), Tucker and McWilliams, his famous undefeated backfield. Blaik was especially happy about having Thomas ("Shorty") McWilliams.

McWilliams had become a football cause célèbre. According to Albyn McKeen, coach of Mississippi State College, he was a prisoner of the academy,

unable to resign even though he had tried to quit and go back to Mississippi State where he had played in 1944 and where football stars are paid tuition and expenses. McKeen's charges set off Major General Maxwell Taylor, academy superintendent. In stern condemnation he accused colleges of buying players, said that McWilliams had rejected "lucrative offers" to play elsewhere. But a few days later West Point or McWilliams changed their minds. The academy announced he was resigning.

Why be miserable?  
Why not discover  
**comfort-in-action?**

**HELEN:**

DANCING IS NO FUN FOR ME  
THIS TIME OF THE MONTH. I WISH  
I WERE HOME!

**JANET:**

WHY DON'T YOU TRY **MODESS**,  
HELEN! IT'S SO SOFT...  
SPECIALLY MADE TO GIVE YOU  
COMFORT-IN-ACTION. SO  
SAFE AND DAINTY, TOO.



**Until you try it**, you simply can't imagine the comfort-in-action—the dancing, walking, sitting comfort that you can enjoy with Modess.

**So soft!** So downy! So gentle! Modess stays soft—no matter how active you are! It's this special *lasting softness* that makes such a world of difference.

**Modess does wonders** for your poise and confidence, too! Its triple safety shield guards you every minute against accidents. No telltale outlines to worry you! Modess is silhouette-proof.

**And Modess' triple-proved deodorant**

helps keep you dainty as a rosebud—sure of your charm.

**You'll appreciate** all these extras when you try America's luxury sanitary napkin! Get Modess today!



**Army Football** CONTINUED



PHOTOGRAPHERS PUT BLANCHARD (LEFT) AND DAVIS THROUGH PAGES

**IT STILL HAS BLANCHARD AND DAVIS**

Even though Shorty McWilliams has left, Coach Earl Blaik has reason to be happy. He still has Felix Blanchard and Glenn Davis, the two best backs in U.S., the driving force behind last year's Army team. They are starting their final year of Army football. Last week, in rebuttal to the charge that Army forced star athletes to stay at West Point, General Taylor pointed out that both Blanchard and Davis are being allowed to complete their course in three instead of four years, "could have been retained another year by some administrative device."



PICTURE SHOWS what photographers (above) got. Here Glenn Davis (left) and Doc Blanchard put on razzle-dazzle straight-arm run, each carrying a ball.

CONTINUED ON PAGE 34



# YES!



it's VAN for love ♡ WYNN for laughs ☆ CUGAT and LOMBARDO for tunes 🎵 M-G-M's magic in musicals

“**NO** leave  
**NO** love”



*Van Johnson*

with KEENAN WYNN • PAT KIRKWOOD • XAVIER CUGAT and his Orchestra • GUY LOMBARDO and his Orchestra

and Edward ARNOLD • Marie WILSON • Leon AMES • Original Screen Play by Charles Martin and Leslie Kardos • Directed by Charles MARTIN • Produced by Joe PASTERNAK • AN M-G-M PICTURE

## PERRY COMO

Star of NBC's  
Famous "Supper Club"

# "What's cookin' at your house?"

### queries PERRY

"Whatever's un your dinner menu, I bet it isn't grass soup, raw tree bark, or bread that's made with sawdust. That's what plenty of our friends around the world have been forced to call food these past few years.

"Lucky us! We don't have to starve ourselves to send food a-plenty to Europe and Asia. We can eat a little less, and enjoy it all the more, knowing that our small 'sacrifice' has been the bread of life itself for some fellow human being."



Perry Como's message is one of a series presented by Fleer's in the interest of better understanding among families, friends and nations.

Fleer's is more and more the favorite gum of young Americans. Try it and you'll see why there's a trend to candy coated gum. Such refreshing freshness. Delicious peppermint flavor. A whole dozen snowy white fleerlets in each package. Enjoy a box of Fleer's today!

Frank H. Fleer Corp.  
Philadelphia, Pa.  
Established 1885



Candy Coated — Chewing gum in its nicest form!

## Army Football CONTINUED

### ARMY



**VARSITY SQUAD** thunders out onto field at West Point. Missing from last year's lineup are Guard John Green and Tackle Albert Nemetz, who graduated, and All-American Tackle DeWitt Coulter, dismissed for deficiency in studies.

### NOTRE DAME



**VETERAN BACKFIELDERS** Sitko, Lujack, Livingstone and Mello warm up. Belly beaten by Army in last two years, Notre Dame now has accumulated an enormous squad, promises to be close rival to Army as year's best team.

### NAVY



**BEACH DRILL** at Martha's Vineyard, Mass. opens practice season for Navy squad. Unlike Army, Navy has lost heavily. Eight good football players have resigned, among them Bob Kelly, who has returned to play for Notre Dame.



• These are the peas picked and packed at the fleeting moment of perfect flavor so you get them at the height of their dewy-fresh, sweet young tenderness.

• Season's open—treat yourself to these dimpled beauties.

New Pack's  
in!

GREEN GIANT PEAS

BRAND



The new  
look is  
Golden

Dress and fabric colors by Adole Simpson  
Jewels by John Robel



The Golden Look is the look you'll want this autumn. It's a completely new trend in make-up. DuBarry makes it your own exciting triumph with these shades in DuBarry Face Powder and Lipstick.

For it, your skin is all creamy, glowing gold. Your lips a softer, lighter red. The whole effect has the same lucent goldness so disturbingly beautiful in the great Renaissance portraits.

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DuBarry Primitive Red  
lipstick and  
Tropical face powder.*



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wear DuBarry  
Clarion lipstick  
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*With Renaissance Red,  
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To bring you everything that makes a trip worthwhile, the great railroads of America are adding whole fleets of the very finest in new cars from the shops of Pullman-Standard.

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Assure yourself of the safest and finest accommodations on the world's best railroads. Look for the Pullman-Standard nameplate on each car.

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**CHICAGO · ILLINOIS** Offices in six cities from coast to coast... Manufacturing plants at six strategic points

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**MARGARET GORMAN** of Washington, the first winner, was also the smallest. She stood only five feet, one inch. Studio picture (at right), taken in 1944, shows that time has been



extremely kind. Miss Gorman has been married for years to Victor Cahill, a well-to-do Washington, D.C. real-estate operator, who, she says, "is violently opposed to publicity."

## 25 YEARS OF MISS AMERICA

Atlantic City's beauties have married happily and kept their good looks but never set the world on fire

Like the occasional tin lizzie on the highways, the noisy, leggy Miss America Beauty Pageant at Atlantic City is an annual reassurance to Americans that the happy, harum-scarum spirit of the 1920s is not yet completely dead. This year, in fact, the pageant celebrated its 25th anniversary and on these pages LIFE shows what happened to all the winners. Since the contest was not held for six years and since one girl won twice, there are 18 of them. All are alive and well but not one has achieved the fame she expected. Fame, however, did embrace some also-rans: Joan Blondell, who had been Miss Dallas of 1927, and Charlotte Nash, a Miss St. Louis who fatally shot her wealthy husband.

On the personal side the Miss Americas have done much better. Twelve have married and have had a total of 12 children. Three were divorced, once apiece (which is far below the U.S. average), and remarried more successfully.

The contest originated in 1921 as a scheme for extending the Atlantic City season beyond its normal Labor Day closing. It quickly degenerated into a coarse flesh show, and a combination of debt and pressure from women's clubs shut it down after 1927. Revived briefly in 1933, it went bankrupt again. Finally, in 1935, a group of local businessmen reorganized it completely.

In a not entirely successful attempt to give the present contest an aura of good taste, a certain spurious culture has been spread over it, like jam. The girls are now required to exhibit "talent." Beginning last year, too, \$5,000 scholarships have been awarded to the winners.

Had these advantages been available before, the stories of some of the winners might have been different, for example, that of Venus Ramey, Miss 1944, whose unhappy experiences after winning the title are related on pages 64-65.



**MARY KATHERINE CAMPBELL** of Columbus, Ohio the only two-time winner, went on the stage and in 1933 married F. S. Townley Jr., now with DuPont in New York. Long out of the public eye, Mrs. Townley was sought vainly for weeks by LIFE, was unearthed by a front-page story in the Newark *Star-Ledger*.



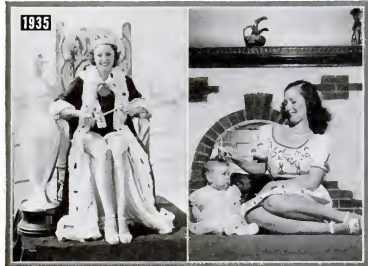
**RUTH MALCOLMSON** of Philadelphia, now Mrs. Carl A. Schaubel of Upper Darby, Pa., won at 18. She has a son, 14, but retains her excellent figure (right). Offered a job by the late Florenz Ziegfeld, she watched one rehearsal, prudently decided against a stage career. Her husband was a lieutenant colonel with SHAEF.



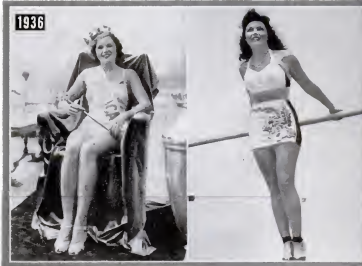
**FAY LAMPHIER** of Oakland made a stage tour, married one man briefly, then 15 years ago married her childhood sweetheart, W. J. Daniels, now a bookstore owner in Oakland. They have two children, raise Doberman pinschers. Today Mrs. Daniels (right) says she is "fat and 40," but her waist has increased only two inches since 1925.



**NORMA SMALLWOOD** of Tulsa, Okla. has broadened only slightly (right) in the 20 years since she wowed the judges in one of the contest's first form-fitting suits. That year the long stockings disappeared for good. Divorced once, Miss Smallwood is now married to George Bruce, a wealthy Wichita, Kan. oilman, has two children.



**HENRIETTA LEAVER** of Pittsburgh was 17 when she won the contest, now revived a second time. Her at first displayed democracy's secret love of royal trappings. Divorced once, she is now Mrs. Fred J. Nesser (right), of Dearborn, Mich., has two children. Only one of her measurements has changed in 11 years: she is 1½ inches taller.



**ROSE VERONICA COYLE** of Philadelphia, who made the most money (\$17,500) out of being Miss America, is now (right) retired and the wife of Leonard S. Schlesinger, president of the Warner Brothers Service Corporation, New York. The Irish beauty toured eastern theaters at \$500 a week, appeared with Abbott and Costello.

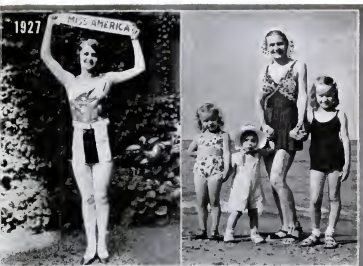


**PATRICIA MARY DONNELLY** of Detroit sang at the Stork Club, after winning her title, appeared in two Broadway shows, *Priorities* and *The Lady Comes Across*, has been a movie starlet. Currently she is modeling at Schlank's dress shop (right) in Beverly Hills, across the street from Romanoff's restaurant, is still single, diffident, quiet.



**FRANCES MARIE BURKE** of Philadelphia last year married her long-time beau, Larry Kenney, son of a local funeral-supplies manufacturer, and is now learning to cook (right). The 1940 contest demanded that girls display "talent," so Frances learned a song during contest week. She has been a successful model for five years.





**1927**  
**LOIS DELANDER** of Joliet, Ill., a patriotically attired 16-year-old when she won, now (right) has three daughters, weighs four pounds less than in 1927. Her husband, Ralph Long, has a brokerage job in Chicago. She works part time at night in an Evanston bank. After 1927 debt and criticism by women's clubs closed the contest.



**1933**  
**MARION BERGERON**, the blonde "baby vamp" daughter of a West Haven, Conn. policeman, won the revived contest at 16 in 1933 and remained active in personal-appearance tours for eight years. Now Mrs. D. E. Rihulman, she keeps house (right) in Dayton, Ohio, has two children. After revival, the pageant went right back into bankruptcy.



**1937**  
**ELIZABETH F. COOPER** of Bertrand Island, N.J., then 17, threw officials into confusion by going right back to school after the contest. Sorry today that the whole thing ever happened, Miss Cooper, still single and as attractive as ever, refuses to be photographed, prefers to remain the blank spot (right) in Atlantic City history.



**1938**  
**MARILYN MESEKE**, after two or three years of exploiting the steadily dwindling fame of an ex-Miss America, opened a dancing school in her native Marion, Ohio. She closed it in 1943 to marry Stanley V. Hume, an Air Forces lieutenant colonel whom she first met by mail. He is now an airline pilot and she keeps house (right) in Miami.



**1941**  
**ROSEMARY LAPLANCHE** of Los Angeles after winning was soon being made up for minor movie roles (right), was cast as monster bait in pictures like *Strangler of the Swamp*, *Devil Bat's Daughter*. The movies can remake even a Miss America. In 1941 her bust was 34, hips 36 inches; the measurements are now exactly reversed.



**1942**  
**JO-CARROLL DENNISON** of Tyler, Texas went on from Atlantic City to USO shows, then was signed to a movie contract. After several small parts she was dropped and moved to Monogram to make "B" pictures. Last year she married burlesque and movie Comedian Phil Silvers (right). As Mrs. Silvers she plans to stick to housework.

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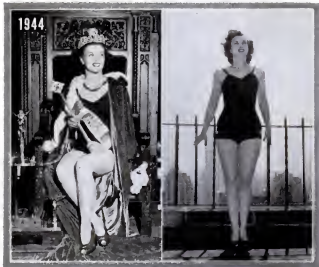


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Miss America CONTINUED



**JEAN BARTEL** was born Jean Bartelme, of German-American descent, in Los Angeles, still lives there with her family. She toured department stores as Miss America, made a successful singing tour of South America, has a burning ambition to get a part in a good Broadway musical comedy.



**VENUS RAMEY** of Ashland, Ky. was the winner with the perfect first name. She actually stood three inches taller (5 feet, 7 inches) than the Venus de Milo, had a waist an inch thinner (25 inches), a bust half an inch larger (37½). For Venus Ramey's unhappy postcontest career, see page 64.



**BESS MYERSON** of the Bronx was the first Miss America from New York, the tallest, 5 feet, 10 inches, the first of the Jewish faith and the most able. By giving piano lessons she worked her way to a music degree from Hunter College, gave a "Pops Concert" piano recital at Carnegie Hall.

CONTINUED ON PAGE 54

No wonder the FRIGIDAIRE REFRIGERATOR is America's favorite! Only Frigidaire offers the current-saving Meter-Miser, simplest cold-producing mechanism ever built. Super-Freezer Chest for modern frozen food storage. Cold-Wall refrigeration that protects vitamins, guards against wilting and drying. Behind every Frigidaire feature stands Frigidaire's proved dependability—a record for lasting satisfaction established in millions of American kitchens!

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This new FRIGIDAIRE HOME FREEZER means "fresh" fruits and berries in midwinter; safe frozen storage for meats; vegetables retaining color, flavor, vitamins for months; pastries, special dishes prepared far ahead. Exciting to think about? Give very serious thought to this: Frigidaire has almost a quarter-century of "know-how" in building over one-third million low-temperature cabinets. So buy a Frigidaire Home Freezer and be sure of dependable, economical frozen food storage.



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With a FRIGIDAIRE ELECTRIC WATER HEATER, hot water's always on tap—instantly. It's economical, too: heating elements are in direct contact with water; baffles keep cold water apart from hot. Round, streamlined models, or table-top cabinet to go with the Frigidaire Electric Range.



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WITH VALLIANT CALIFORNIA BURGUNDY

Dinner takes on a honeymoon atmosphere when famous Valliant Burgundy casts its spell over the meal.

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color to the simplest foods. It is Burgundy with an authentic European ancestry—bottled by the winery in California to protect its choice quality. Enjoy Valliant Burgundy every night—at home or at your favorite restaurant. It's good taste with any food.



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Miss America CONTINUED

# MISS AMERICA DISENCHANTED

After long run-around Venus Ramey, Miss 1944, finds that the gilt is rubbing off her crown  
by OLIVER JENSEN

Life looked good to 19-year-old Venus Ramey on Sept. 10, 1944—better, in fact, than it ever has since. That evening the week-long Atlantic City beauty contest had ended and the judges had selected Venus as Miss America 1944. According to the publicity that meant, of course, that she was the fairest of all America's 50,000,000 women and Venus, with innocent sincerity, believed it. Fame had arrived and wealth, no doubt, could not be far behind. It had, she felt, been well worth posing for the leggy pictures, leading the tawdry parades, presiding at the noisy chicken-croquette banquets. It had also been worth every single one of the 16 minor flesh shows she had entered since she was first Miss Northern Kentucky at 14.

Her head still whirling, Venus shut the door on the last leering interviewer. She smoothed the dress which hung over America's most beautiful bosom (37½ inches in circumference, largest in the pageant's history) and swathed the model thighs (a neat 19½). There was no girldie to tug over the 25-inch waist and 36-inch hips. They required no artifice. It had helped to be natural, just as it had helped to be ambitious, serious and, to put it bluntly, pure. The purity had been instilled by her mother back in Cincinnati and Venus reflected happily that she would be very proud of her now. So would her father. Though the Rameys were divorced when Venus was 8, both had encouraged her beauty aspirations.

Victory had been so fast and unexpected. She hadn't been in a contest for more than a year. She had been working as a secretary in Washington, D.C. and, for a few weeks, as a model in New York. One week-end in Washington, by sheer accident, friends talked her into entering a local contest. There had only been one day to get ready. Officials shoved a contract at her—a mere formality. In the unlikely event that she won Miss Washington and Miss America, it read, she would be under the exclusive management of the Atlantic City Pageant for one year. Because Venus was a minor, the contract required the signature of her mother as legal guardian. Since there obviously wasn't time to get a letter to Cincinnati and back, Venus wrote Mrs. Ramey's name in for her. She knew she wouldn't mind. She had long forgotten all about that little oversight, in fact, until after she had won the national title. Now it gave her conscience a twinge.

Sunday morning, the day after her victory, Venus managed to get the officials aside and bring up the little matter of the signature. Honestly, it was silly of them to take it so hard. Everyone grew very cold.

Next morning she was whisked off to New York City in company with a woman washability expert, a woman press agent and a man named Burt. Burt represented Lux Flakes, Butterick Patterns and Tussy cosmetics. It seemed that these products were new to use Miss America's services, by contract with Atlantic City. Burt told Venus they would spend two weeks in New York getting clothes together, then start touring big department stores. She would show off a wartime "conservation" wardrobe that was "Luxable" while the washability expert would deliver a little spiel. On the side, Venus would sell some war bonds in each city they visited. It sounded okay except for the mere \$2,500 which she was to get for this three-and-a-half-month job.

The meagerness of this dowry was still worrying Venus considerably when Burt ushered her into The Waldorf-Astoria. The room was disappointingly small. Somehow she had rather expected a suite. Soon, indeed, Venus began to feel suspiciously like a prisoner. She was told what to do and when. For two days there were no telephone calls, not even congratulations from her family. That seemed incredible, so she went to the hotel desk and learned that Burt was taking all calls. Burt was, of course, frantically trying to keep other bidders off the scent. His contract with Atlantic City was only as good as Atlantic City's with Venus. And that was no good at all.

Venus told the hotel she wanted to receive her own calls from now on. One of the first came from her friend Jean Bartel, Miss America



1943, who asked to stay with Venus. That night the girls looked over the growing "conservation" wardrobe and Venus concluded that she "wouldn't wear it to a dogfight." She was now completely disillusioned.

Next day, as he heard Venus' phone jingling merrily, Burt walked in with an injured expression. If Venus was unhappy, he said, she ought to tell him. He was sorry she didn't trust him any more. Yes, indeed, very sorry. Venus looked at him stolidly.

"I don't want to go on the trip," she said.

So she wasn't going to help sell war bonds. So she was going to let down our boys over there. Had she thought about that? Venus guessed she couldn't let the boys down. Burt smiled benignly. Venus was being a good kid, he said. And just to show that everything was going to be all right, he said he would bring Mrs. Ramey to New York. There wouldn't be any trouble about the forged signature either if Mrs. Ramey would just sign that old contract.

"But that night I came back from shopping and found that Burt had thrown Jean Bartel out of my room and told her not to come back. I blew up," says Venus. "I figured that if they could treat Miss 1943 like that they could do it to Miss 1944, too."

Mrs. Ramey arrived Saturday and instead of signing gave Burt a piece of her mind. Next week the pageant and the advertisers combined to make Venus a new offer: \$10,000. But there was a string to it, Venus says. Burt told her she would get the money "after the trip if you're a good girl."

"I didn't know what that meant," said Venus. She turned the offer down and moved to the Belmont Plaza. As the dispute was finally settled, Venus got out of the trip but says she did endorse Lux Flakes for \$750.

#### "The act was just pitiful"

It was now a month since she had won her Miss America crown. Only three months remained of 1944, Venus' year of supposed fame. Hurriedly she took the first likely offer and made a round of "personal appearances" in vaudeville theaters. She sold so many war bonds that the Treasury Department awarded her a citation, but historically she was not so good.

"The act was just pitiful," says Venus with a frankness rare in theatrical circles. "It stank. I got bad reports in every theater I went to. I sang something called *Take It Easy* in English and Spanish. Then I did a tango and a rumba, all by myself. Boy, I was terrible."

On New Year's Day, 1945, her agent informed Venus that there was a tremendous lack of demand for the services of Miss America 1944. "There's a new one every year, baby," the man said, drumming on the desk and looking out the window.

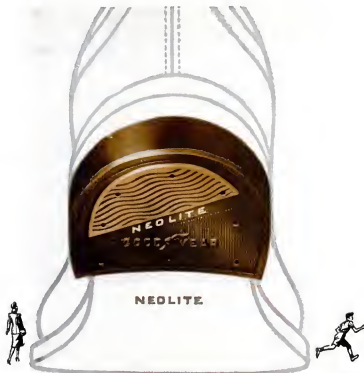
Turning to the smaller agents, Venus found that their propositions tended more to the personal than the professional. Heading out on her own, she got a 20th Century-Fox screen test in the east, spending several months first taking acting lessons at her own expense. "You know how it is, though. They sent it to Hollywood and put it in the files, period. If they ever need a redhead with a 37½-inch bust they'll call me."

Taking inventory of the great experience at the end of her year's reign, Venus decided that being Miss America is something considerably less than a sensation. No one ever recognized her on the street, her test of a true celebrity. Though financially she fared second best, she believes, of all Miss Americas, she took in only \$8,500, including \$3,250 for endorsing Lux Flakes, Catalina Swim Suits, Everglaze materials. Physically she lost weight. Mentally she also felt lost.

Two years later Venus is still lost. She has not yet taken refuge in matrimony because you don't seem to meet the husbandly type knocking around in beauty-contest circles. Meanwhile she supports herself by modeling and by singing in small nightclubs outside New York. Convinced that her singing and dancing are only mediocre and that beauty is ephemeral, Venus has chosen the dreadfully inappropriate career of a comedienne on the theory that it offers lifetime security. It seems unlikely that she will find it with the song ("suggestive but not risqué," she calls it) which she now employs:

*For the benefit of those who never knew  
I'm a Miss America! How do you do!  
I won a prize in '44 and of course all this is through with;  
And I have a great big silver loving cup! that I don't know  
what to do with (Don't tell me)  
I'm Miss America . . . so what?  
They had me posing like I wouldn't  
And they photographed me where they shouldn't,  
But it's nice to be Miss America, it makes life so tres gai,  
Now if I could only find a way to eat three times a day.\**

\*© 1945, BUD BURTONSON



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MEN'S  
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# NEOLITE HEELS

MORE PER PAIR—LESS PER STEP

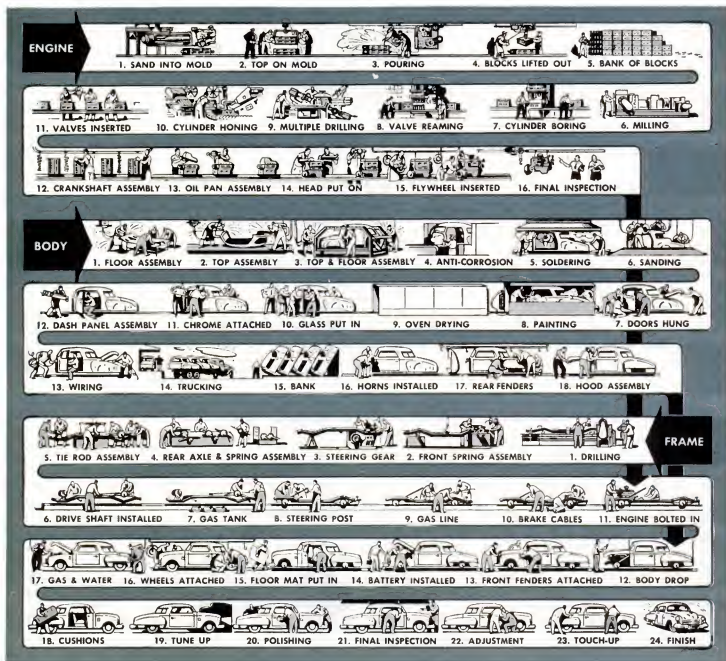
# STUDEBAKER

## ITS ASSEMBLY LINE IS FIRST TO PRODUCE A POSTWAR AUTO

In the next 12 months the Studebaker Corporation of South Bend, Ind. will buy 420,000 tons of steel, chromium, rubber and other materials to weld, stamp and assemble into 250,000 slick new cars. Although it will make only a tenth as many cars as General Motors every one will be a minor Studebaker triumph, for this spry, independent company is the first to produce a 1947 model, making it hands-down winner in the rough-and-tumble race to get a real postwar car on the market.

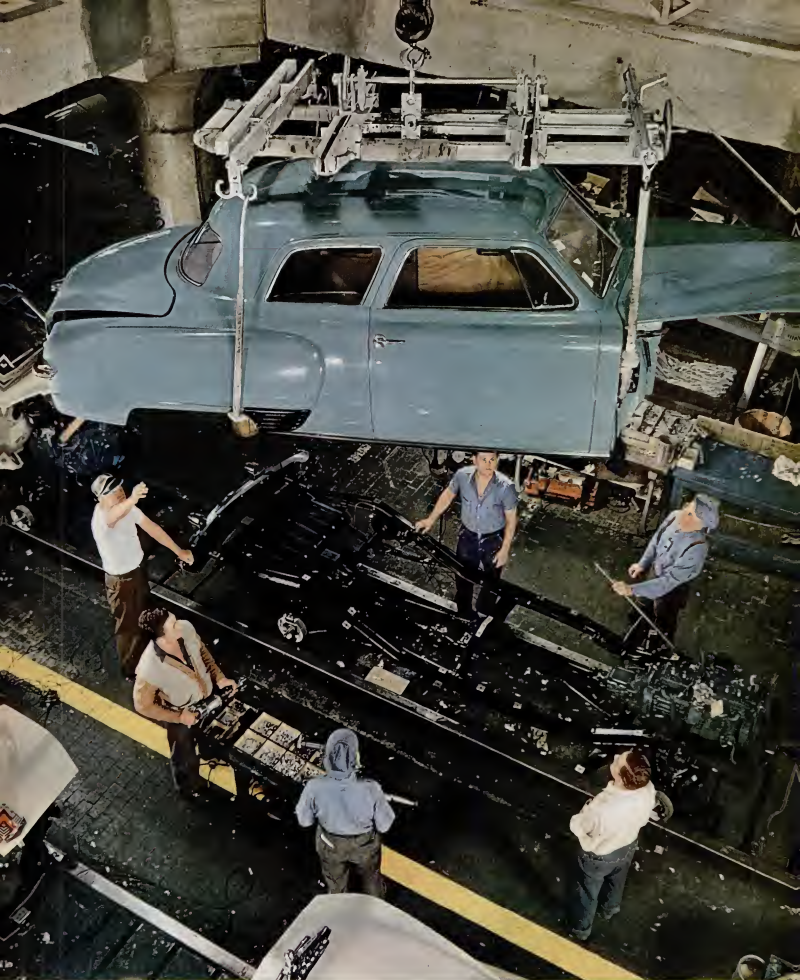
On this and the following nine pages LIFE sets forth, in terms of Studebaker, the epitome of U.S. industrial accomplishment: the careful work of designing automobile bodies and building jigs, the swift, facile assembly of hundreds of tiny engine parts, the noisy slam-bang job of getting cars through the final assembly line. In all this Studebaker, like the other automobile companies, has been harassed by the fits and starts of materials supply but it has had the great advantage of glass-

smooth labor relations in its own plant. The company, begun in 1852 as a wagon works, was by 1890 the largest wagon factory in the world. Its low point came in 1933 when its boom-era financing blew up and its president shot himself. Studebaker has weathered the murky aftermaths of three U.S. wars, emerging each time larger and stronger than before. Now, by beating everyone to the punch with the brand-new car it is on the way to making the biggest splash of its long history.



**STUDEBAKER FLOW-CHART** diagrams operations of factory. Engine manufacture (top left) starts with pouring of sand into mold for cylinder block. Block then moves past drilling and milling machines, receives multitude of engine parts and finally meets

frame. Meanwhile body has been welded together and painted. Frame with engine meets body at body drop (second row from bottom and picture opposite page). The whole process depends upon conveyer lines of which Studebaker has more than 24 miles.



**BODY DROP** is the most exciting stage in whole process of auto making. Finished bodies moving along third floor of Studebaker assembly building come to big hole in floor. As each body gets to edge of hole it is picked up by sling and dropped onto

chassis moving on precisely timed conveyor on floor below. In this picture, body is half-way down through hole. Six men stand ready to bolt it to chassis. Next chassis is only a minute behind this one and another body must be ready when it gets in position.

CONTINUED ON NEXT PAGE



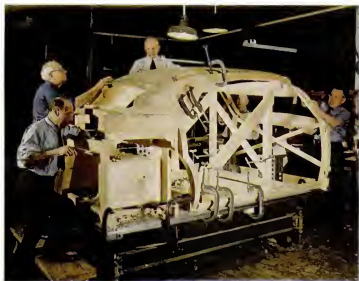
# DESIGN & ENGINEERING



**DESIGN FOR NEW CAR** begins with small-scale clay model. When Studebaker management gives order for new car each of 10 designers works up his own ideas into model under general direction of Raymond Loewy. Company heads then choose best design.



**ACCEPTED VERSION** of new 1947 convertible is made into a highly finished plaster model. It is completely painted and has metal trim and leather upholstery. Next step is to translate small plaster model into full-size clay model, then into a wooden mockup.



**WOODEN MOCKUP**, made full-scale, is fourth stage through which new model goes. Craftsmen who work on wooden mock-ups are highest paid in Studebaker factory, often make \$120 per week. Clamps hold pieces while they are being glued. This is a new sedan.



**BIG AND LITTLE MODELS** of convertible are shown together. Scale on plaster model (*foreground*) is one-quarter inch to one inch. Wooden model (*background*) is full size. Left door will open and close, but it has no engine or chassis and its wheels do not turn.

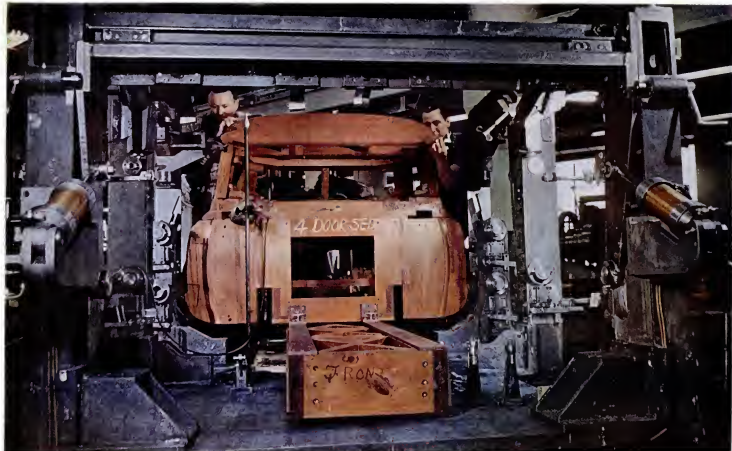


**ACTUAL WORKING MODEL** of car is made after mockups have been approved. Sheet metal is hammered out by hand and whole car is painstakingly put together. Such hand-built models cost as much as \$30,000. They are run to death on proving ground.



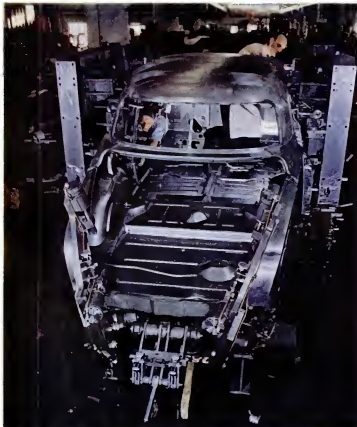
**MAHOGANY MODEL** of new car body is made to great accuracy. It is used to determine measurements of big dies which stamp out production line bodies and is also basis for design of body jig (*top picture, opposite page*) which holds bodies during welding.





**BODY JIG** is fitted around mahogany model. Jig is massive structure in which various parts of body are placed while being welded into a whole. Jigs like this are the basis for mass production of bodies. They take five to six months to build, cost around \$30,000

and have to be rebuilt or scrapped whenever body design is changed. Studebaker engineering department works constantly at both body and engine designs, but like all auto companies Studebaker spends more time and money changing body styles than engines.



**FINAL STAGE** in development of new design takes place when first machine-stamped body parts come back from stamping plant and are tried out in the jig. If everything fits, Studebaker production department goes to work and begins to produce new car.



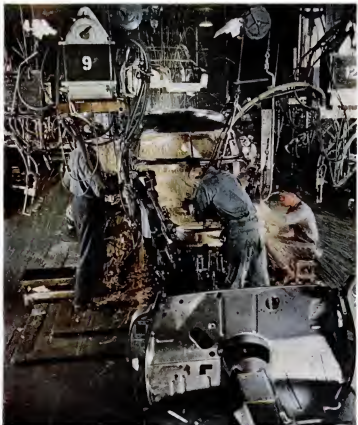
**CONSTANT TESTING** of parts of cars is carried out in engineering laboratory. Here technician is testing starting mechanism. In background, truck windshield wipers are on an endurance test. They worked continuously for 2,500 hours before breaking down.

CONTINUED ON NEXT PAGE

# PRODUCTION



**CYLINDER BLOCK MOLDS** are filled with molten iron from bucket as they move on conveyer in foundry. When metal has solidified, molds are cracked open and blocks lifted out. They are then machined and fitted with pistons, camshaft and crankshaft.



**FLYING SPARKS** envelop body as it is welded together in a jig. Men working with electric "gun" welders finish body. Seven men finish body in four minutes. In background is complete body just out of jig; in foreground is bottom of another ready to go in.



**AT END OF PRODUCTION LINE** shiny new Studebaker sedans, already filled with gas, oil and water are backed off under their own power. Although a new car comes off dual line every minute during nine-hour day, it takes approximately four days for body



**WHEELS ARE PAINTED** as they move past man with spray gun. Studebaker buys its wheels from Detroit plant of Budd Company. Overhead conveyers like the one in this picture run all over plant, carry everything from whole engines to trays of tiny washers.

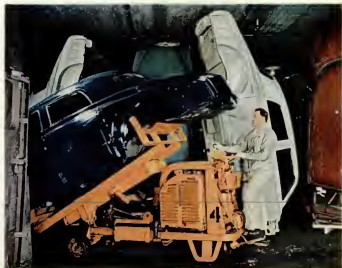


to progress through factory from jig, where it is welded, to the end of the line. On post at left are two crescent-shaped gauges which constantly record speed of line. If main production line slows down, subassembly lines (below) which feed it must be slowed

accordingly. Man in center of picture is checking to see that there have been no slip-ups, that each car has its specified body and engine. As soon as cars leave line they are driven to test stand where lights are focused, carburetor adjusted and wheels aligned.



**SUBASSEMBLY LINE** feeds front fender and radiator grill units to final assembly line in background. Great trick in production is to get things at the right place at the right time. If fender units got out of step with main line, whole plant would be balled up.

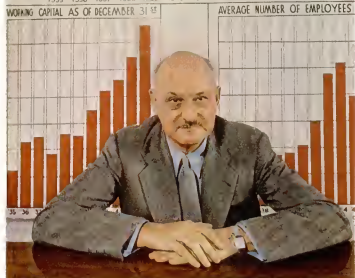
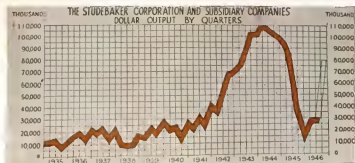


**IN STORAGE BAY** workman picks up blue sedan body for which the assembly line is ready. Body must go onto line in such position that it will meet a deluxe steering wheel, a chassis with overdrive transmission, four maroon wheels equipped with six-ply tires.

CONTINUED ON NEXT PAGE



# MANAGEMENT & LABOR



**CHAIRMAN OF THE BOARD** of Studebaker, Harold S. Vance, has been with company 36 years. He started as a mechanic in old E-M-F auto plant operated by Studebaker in Detroit. At South Bend he was production boss before becoming chairman.



**PRESIDENT** Paul Gray Hoffman is a business celebrity. A constant traveler, he is always turning up in offices of industry leaders and people in government. He is a director in seven companies and an excellent national advertisement for Studebaker.



**IN CHARGE OF PRODUCTION** is Vice President Ralph A. Vail, who came to Studebaker from Dodge in 1931. He began career with Oldsmobile in 1904 and once owned a company with Roy Cole (*right*) which designed but never produced a lightweight car.



**BOSS OF ENGINEERING** is Vice President Roy E. Cole. He designed the amphibious "Wensel" during the war. Compared to larger auto companies, Studebaker compensation is low. Hoffman and Vance get \$89,000, Vail \$44,000, Cole \$39,000.





**UNION LEADERS** George C. Hupp (right), president of Studebaker Local 5 of U.A.W.-C.I.O., and William L. Gregory, vice president, stand on dais after union meeting. Hupp has been with company 17 years, Gregory 22. Studebaker is only auto

manufacturer with incentive pay system, making its workers highest paid in auto industry. Studebaker does not have closed shop but each new employe gets letter from Hoffman urging him to join union. Local 5 has never called a strike at Studebaker.

CONTINUED ON NEXT PAGE

# SALES & PROMOTION



**STATION WAGON** and convertible (below) will give Studebaker dealers for the first time a complete range of body styles. Not yet in production, station wagon will be a manufacturing problem because of lumber scarcity, but Studebaker has had to meet

competition of Ford, Chevrolet and Plymouth. Studebaker has about 2,500 U.S. dealers, 1,100 in foreign countries. Typical dealer in small city sells about 100 new cars per year which, together with service and used-car business, nets him about \$10,000.



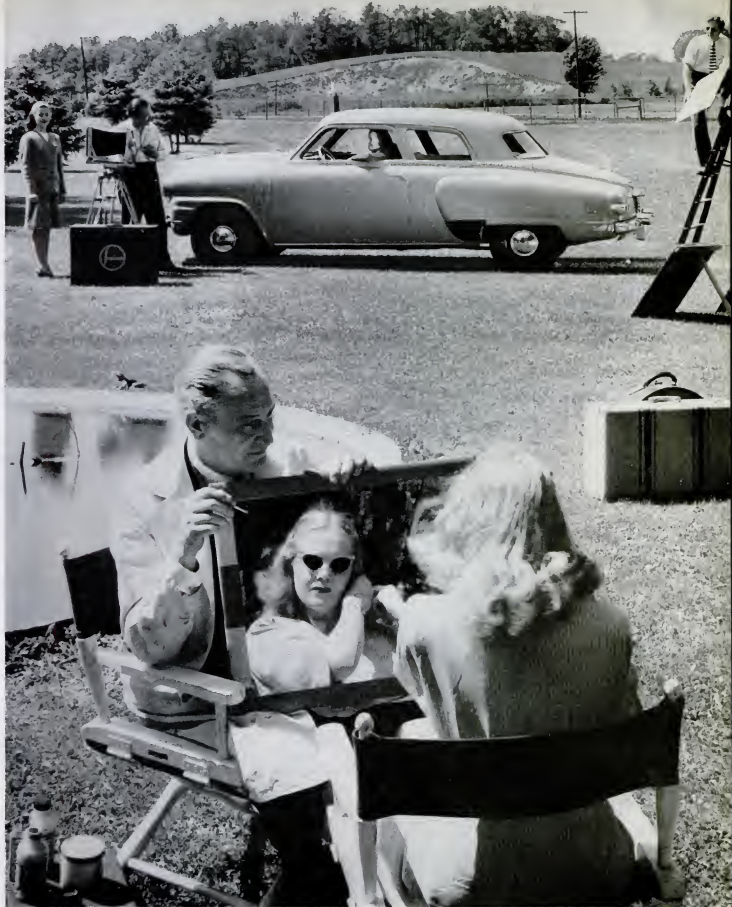
**CONVERTIBLE** will go into production in November when Studebaker completes new assembly line for its manufacture. Convertible is difficult body type to build, requiring a specially braced frame to compensate for absence of roof which stiffens closed

bodies. Studebaker sales department asked for production of a convertible, hoping to increase the number of youthful Studebaker buyers. Sales department maintains branch offices all over U.S., has much to say in determining overall company policy.



**FIVE-PASSENGER COUPE** is Studebaker's most radical new body and one which makes real advance in auto design. Its chief feature is a big semicircle of glass in the rear and a curved windshield. Studebaker makes two sizes of car, the Champion with

an 80-hp engine and the Commander with 91 hp. Coupe above is a Commander. The convertible and station wagon are Champions. Company has gone far in development of torsion suspension and a simplified automatic transmission for future models.



**PUBLICITY PICTURE** is taken with enormous care on lawn at Studebaker proving ground. In foreground make-up artist works with model. Man at right holds reflector, used to make chromium glisten brightly. This is called a "dress-up" shot. Stude-

baker photographers also take "nut-and-bolt" shots of engine and chassis and "know-how" shots showing how car works. Chief purpose of pictures is to make Studebakers look just a little longer, lower, more sumptuous and powerful than they really are.



SISTER KENNY GLARES AT A DOCTOR WHO THINKS SHE IS A QUACK





IN 1909 SISTER KENNY IS A YOUNG NURSE

MOVIE OF THE WEEK:

## Sister Kenny

Film about nurse heightens fierce medical controversy over her polio cure

The most publicly controversial figure in the medical world today is Sister Elizabeth Kenny, a middle-aged, strong-minded Australian nurse whose sometimes spectacularly successful method of treating infantile paralysis has brought her a host of utterly devoted followers and a host of strongly skeptical medical opponents. Sister Kenny, whose method of treatment excludes arm and leg braces, stresses hot packs and exercises, has been accused by many doctors of harming the progress of polio treatment by insisting that no method but hers is good.

The controversy has gone on for years and will shortly grow even fiercer with the release of RKO's *Sister Kenny*, a violently pro-Kenny film made largely under the aegis of Actress Rosalind Russell. Miss Russell first heard of Sister Kenny in a 1940 magazine article. A year later a scenario writer interested her in playing Sister Kenny on the screen. Miss Russell badgered RKO into making the movie and finally became so interested in her living model that she is now a director of the Kenny Foundation in Minneapolis.

From the Russell inspiration and the endeavor of Writer-Director-Producer Dudley Nichols (*The Informer*) has come a fine, dramatic film which most movie-

goers will enjoy. *Sister Kenny* is full of excellent performances, notably that of the late Philip Merivale as Miss Kenny's chief medical antagonist; Alexander Knox as a doctor who believes in the Kenny method; Dean Jagger as an amiable, disappointed and probably apocryphal suitor. Finest performance of all is Rosalind Russell's. After years of playing crimson-nailed social vampires and high-headed young matrons, she shows herself to be a real character actress as she changes from the idealistic young nurse of 22 to the tart, prim oldster of 59.

But *Sister Kenny* cannot be reckoned purely as entertainment. Many medical men will utter howls of protest against it—and not without reason—for *Sister Kenny* is frank propagandism for the Kenny treatment and, by inference, against other methods employed by most doctors. The heroine is portrayed as a much-maligned healer and the doctors who oppose her as kindhearted noddies who don't know a good thing when they see it.

To point up the fact that *Sister Kenny* ought to be accepted with caution, LIFE asked Dr. Philip M. Stimson, director of the poliomyelitis division of New York's Knickerbocker Hospital, to see the movie. His temperate and considered comments on it are printed below.

### A DOCTOR COMMENTS ON "SISTER KENNY"

Because *Sister Kenny* is the skillfully portrayed and emotionally told story of a personality in whom one cannot help being interested, millions of people will be stirred by the movie and believe all its implications. Three nonmedical people who saw the movie with me feel certain that laymen are bound to get the following impressions: 1) that all acute cases of poliomyelitis treated by Sister Kenny recover completely and rapidly; 2) that she can enable seven out of ten children wearing orthopedic appliances to cast aside all such braces, even after many crippled years, and walk without them; 3) that, if treated by orthopedists, "88 out of every 100" patients will always be crippled; 4) that all but a few orthopedists are opposed to Sister Kenny and have nothing to do with her treatment; 5) that Sister Kenny believes there is no such thing as paralysis but only "spasm,

alienation and incoordination" of muscles.

Most doctors studying poliomyelitis now believe that paralysis, spasm, alienation and incoordination all are causes of the dysfunction in poliomyelitis. I am told that Sister Kenny now believes that some paralysis can exist. In the same fashion most orthopedists recognize, with her, the necessity of making the most of whatever muscles may remain free from complete paralysis.

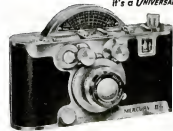
Film audiences should know that the best present-day treatment of poliomyelitis involves the services of many experts who can provide highly specialized pediatric and nursing care; then physical therapy, in which Sister Kenny's methods are widely accepted as the best; then occupational therapy, psychological help, orthopedic support and reconstruction and, finally, training for a self-sufficient life outside an institution. —Philip M. Stimson, M.D.



ANYBODY can be a candid camera expert almost overnight with the new

**MERCURY II**

It's a UNIVERSAL



MERCURY II will take the blush out of your family album. You don't have to be an old camera hand to take striking portraits or split-second action shots with Mercury II. Amazing simplicity and foolproof features make this precision instrument perfect for both camera rookie and camera star. DESIGNED ESPECIALLY FOR COLOR! The new Mercury II gives you color pictures just as clear as the edges as in the center! Check it before choosing your new camera!

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Manufacturers of Mercury, Chairman, Coraco Cameras and Photographic Equipment

CONTINUED ON NEXT PAGE

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*long and well*



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"SAFETY-FILL"  
BATTERIES

# Willard

Dependability • Performance • Long Life

WILLARD STORAGE BATTERY CO. • CLEVELAND • LOS ANGELES • DALLAS • TORONTO  
A subsidiary of The Electric Storage Battery Company

"Sister Kenny" CONTINUED



**NURSE KENNY CURES** her first polio patient of infantile paralysis by inventing her own treatment when medical books offer no information. Child returns to normal. Nurse's sweetheart (Dean Jagger, right) is soldier on leave.



**DOCTORS DISAGREE** when Miss Kenny tells them of the exercises and hot compresses she successfully used. Dr. McDonnell (Alexander Knox, center) is impressed but Dr. Brack (Philip Merivale) thinks that she is dangerous.



**PATIENTS ARE COMPARED.** The little girl is the first Kenny patient. The little boy on crutches is one of Dr. Brack's patients. Brack claims that the girl did not have polio, refuses to permit Miss Kenny to treat his charges.

CONTINUED ON PAGE 87



Modern Margarine is one of the "Basic 7" foods our government recommends we eat every day for good nutrition.

**MODERN MARGARINE** is a highly digestible energy food and a dependable source of Vitamin A. Here is nutritious eating within the reach of all. Its fine flavor says, "Spread it gladly." Its low cost says, "Spread it freely." Try its honest goodness on bread, rolls, waffles, or baked potatoes.

*Modern U. S. pronunciation—Mar'jar-in*



*This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.*

**NATIONAL ASSOCIATION OF MARGARINE MANUFACTURERS • Munsey Bldg., Washington 4, D. C.**

Are you expecting..?



Are you expecting guests?

Do you shudder at the thought of the fuss and muss of preparing cocktails?

Serve Heublein's Club Cocktails—prepared for you in advance by men who have mixed more cocktails than anyone else in the world! No messing, no guessing; you just add ice to Heublein's and serve the best.

Ask for Heublein's at your favorite liquor store.

G. F. HEUBLEIN & BRO., INC., HARTFORD, CONN.

# HEUBLEIN'S

## Club COCKTAILS



**THE FIVE FAVORITES**

Manhattan, 65 proof  
 Dry Martini, 71 proof  
 Old Fashioned, 80 proof  
 Side Car, 60 proof  
 Daiquiri, 70 proof

Pronounced HEUBLEIN'S

"Sister Kenny" CONTINUED



**PARALYTICS COME** to the clinics which Miss Kenny starts in Australia. On account of the suspicion of doctors like Brack, she is permitted to try her methods only on those patients whom the regular doctors have failed to cure.



**YEARS LATER** Miss Kenny has been commissioned in Australian army, which gives its nurses the title of "sister." When a Royal Commission disapproves of her methods, she grows angry (above), decides to come to the U.S.



**IN THE U.S.** Sister Kenny finally comes into her own. Despite heavy criticism from American doctors, the Kenny Institute is set up at University of Minnesota and medical supporters come to hear her lecture about poliomyelitis.

CONTINUED ON PAGE 81





*Benedict Bogaus*  
PRESENTS

**GEORGE RAFT**  
**SYLVIA SIDNEY**

IN  
**"MR. ACE"**

with Stanley Ridges • Sara Haden • Jerome Cowan • Sid Silvers • Alan Edwards  
and ROMAN BOHLEN also The Flannery Trio and Joyce Bryant  
Produced by **BENEDICT BOGAUS** • Directed by **EDWIN L. MARIN**  
Original story and screenplay by **FRED FINKLEHOFF** • RELEASED THRU UNITED ARTISTS

WHERE THERE'S SMOKE  
THERE'S...

**RAFT**

It's man-woman dynamite, with that fighting guy  
you love in the two-fisted romantic role you  
would have picked for him!





Jayson SHIRTS

Jayson Shirts - Jayson Pajamas - Jayson Sportwear... acclaimed by America for superlative tailoring... perfection of fit... fine fabrics... fashion authenticity... three pleasant exponents of the famed Jayson tradition of smartness, comfort and practicality... three reasons why **THE NATION SAYS JAYSON.**



Jayson PAJAMAS



Jayson SPORTWEAR

"Sister Kenny" CONTINUED



SISTER KENNY ENCOURAGES A POLIO PATIENT TO STAND FOR FIRST TIME

AT 59 SISTER KENNY IS UNDAUNTED

Sister Kenny sticks very closely to the facts of the nurse's 59 years, which have been filled with hard work and almost devoid of anything glamorous. Miss Kenny began her nursing career after training at the Toowoomba District Hospital in Australia, and the Dr. McDonnell who appears in the movie really existed. She remained undaunted in the face of medical repudiation of her polio treatment in Australia and at 52 began doggedly to carve out a career in the U.S., where she has had her greatest success and acclaim. In Minneapolis the Kenny Foundation is a large and growing institution and the sister herself is a local celebrity ranking with Harold Stassen, Conductor Dmitri Mitropoulos or the flour-making Pillsburys. Success has not, however, made her any less determined or cantankerous. She is still caustic toward all critics, most prominently the American Medical Association and the National Foundation for Infantile Paralysis, two organizations concerned with polio which Sister Kenny regards as woefully far from the true faith.



SISTER KENNY visits Hollywood to watch her movie being made, confers with a production executive, the late Charles Koerner, and Rosalind Russell.

F. JACOBSON & SONS, INC. 1216 Broadway, New York 10

Makers of Excellent Shirts



*"Looks more like a ghost room than a guest room!  
I'd better get down to the Singer Sewing Center!"*

If a grim guest room—or any dreary room in your house—is beginning to haunt you, your Singer Sewing Center will help gay it up—and for precious little!

For instance—we'll teach you to pleat draperies in one afternoon—to make room-flattering slip covers in just a few visits to your Singer Sewing Center.

We've taught thousands of women to do their own decorating. Proved how easy it is on the pocketbook.

So, today's high prices needn't blast your hopes of a dream house.

Just solve your perking-up problems with Singer's wide range of sewing notions and helpful services.



• Whip up new slip covers for a song with Singer's expert help. Pick up all the ticks of cutting, fitting, and finishing in a few Singer Home Decorating Lessons. Just \$1.50 each.



• Singercraft guide makes rugs, fringes, and trimmings on your sewing machine! Just one of many Singer attachments that make home decorating—and dressmaking—easy as pie. Only 50¢.



• Do drapery pleats baffle you? Get amazing Simpler by the yard at Singer. Just run it through drapery headings for crisp, professional pleats. Easy to use—easy on your budget. 15¢ to 25¢ a yard.



• Make a dreamy dressing table from an old table or desk. Singer's home Decorating Guide (25¢) will show you how to make the skirt. And your Singer Sewing Center has reams of exciting trimmings.



• Singer has no end of notions!—from pins to pinking shears and back again! Save time, save money by getting all your sewing supplies in one place—at your Singer Sewing Center!



• We'll homestitch table linens, guest towels, sheets, and pillowcases—do picotting and many other finish-up services. Let Singer give your linens a luxury look—for a few cents a yard.



• Better sewing—greater beauty! You get both with a Singer—world's leading sewing machine for over 50 years! Above, charming Early American cabinet in fine maple. Husser featherweight portable machine weighing only 11 lbs. 2 ozs.

• **FOR YOUR PROTECTION!** Singer continues its long-time policy of selling its machines only through Singer Sewing Centers, identified by the Red "S" on the window, and never through department stores or other outlets. Check address of your local Singer Shop in phone book—Singer Sewing Machine Co.

Here's the Singer Sewing Center at 1022 State St., Erie, Pa. Hundreds more from Maine to California.



## SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

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# STEEL...

## an industry born of a rail !



Before 1864 all trains ran on rails of iron. America didn't even make steel rail. But the Pennsylvania Railroad, ever looking for better things, ordered 400 tons of steel from England (at \$150 a ton) and had it laboriously hammered into rail. Steel proved twice as strong and wore four times as long. Then and there—the American steel industry was born.

Twenty years later the steel rail was still the steel business. But by 1929, when three times as much steel rail went through the rolls as in 1880, steel rail was only 5 per cent of the steel business. Skyscrapers, trains, automobiles, safes, pipe, mousetraps, beds, watches, stoves, refrigerators, handcuffs, wire, nails, fence posts, filing cabinets, office desks, ships, pen points, safety pins—so many things, *steel!*

Better yet, when America went to war it had the overwhelming advantage of a steel output *greater than all other countries combined*. That assured victory, saved American lives.

In peace and war, from that first steel rail to the present day, the Pennsylvania Railroad and steel have worked closely together. Most steel plants are on lines of the Pennsylvania. A large part of its operation is hauling raw materials for the making of steel and carrying the finished product away—all done for *less than a cent a ton per mile*. Moreover, it serves steel with steel—every car, every locomotive, every rail, every large terminal, every signal... *steel!*

Today, as steel prepares to turn out a torrent of new products from new alloys, the Pennsylvania Railroad wishes it well—an old friend, with an even greater future.

### HOW PENNSYLVANIA RAILROAD RAIL HAS INCREASED IN SIZE AND STRENGTH OVER THE YEARS



Today the Pennsylvania Railroad not only uses the heaviest rail of any railroad in the country, but has made many improvements in its construction. Altogether there are more than 3,000,000 tons of steel rail in the Pennsylvania roadbed. If every rail had to be replaced, it would take all the steel mills rolling rail a year and a half to produce the necessary quantity.

## PENNSYLVANIA RAILROAD



ONE HUNDRED YEARS OF TRANSPORTATION PROGRESS

# Good breakfast... Good day!

WITH THIS MEAL OF  
HEARTY-GOOD WHOLE WHEAT

You can't help lovin' a dish like this! So chock-full of the wheat's own rich-ripe flavor... So honestly nourishing and natural...

So easy on the household—for there's no cooking-bother. (Yet Nabisco Shredded Wheat is every bit as good for you as hot cereal!)

Send your family off smiling every morning with this wonderful breakfast "sticking to their ribs." Nabisco Shredded Wheat—the original Niagara Falls product!



Delicious, ready to serve...  
yet as nourishing as a hot cereal



CLAD IN THE 1890 DRESS SUIT HE WEARS IN "LADY WINDERMERE'S FAN," CECIL BEATON RELAXES ON THE DUST-SHEET-COVERED SETTING WHICH HE DESIGNED

## BUSY BEATON

English photographer designs play,  
then turns actor to appear in it

The languorous gentleman contemplating the infinite in the picture above is Mr. Cecil Beaton, photographer, artist and theatrical designer. He is a very busy man these days. On the West Coast, more than 5,000 miles from his native London, Mr. Beaton has just designed some gorgeous settings and costumes for the American revival of Oscar Wilde's *Lady Windermere's Fan*. He also took all of the publicity photographs for the show. Then, discerning another accomplishment in him-

self, Beaton decided that he would turn actor, too.

The U.S. cast of the play is headed by Cornelia Otis Skinner and Henry Daniell. Beaton plays role of Cecil Graham, a malicious Victorian fop who wears a green carnation and delivers some of the more gilded epigrams in Wilde's preposterous comedy of manners. He is enjoying it all. Each night playgoers applaud his sentimental and gently satiric production and, so far, agree that Beaton and his role seem made for each other.

# TROLLS



New! Exciting! Delicious!  
Breath-Taking!

WINTERGREEN OR PEPPERMINT **CANDY MINTS**



In 14 K. Gold 17 Jewels  
left, \$45.00 right, \$90.00  
Plus Fed. Tax.

**GIRARD-PERREGAUX**

*Fine Watches since 1791*

Sold by selected jewelers... 17 jewels from \$40... Write for booklet 72  
Girard-Perregaux, 9 Rockefeller Plaza, New York 20... In Canada: Hamilton, Ontario

\*Reg. U.S. Pat. Off.

## Busy Beaton CONTINUED



**AS ACTOR** in the role of Cecil Graham, Cecil Beaton plays a postured scene with young Lady Windermere (Penelope Ward). His best line: "Wicked women bother one. Good women bore one. That's the only difference between them."



**AS DESIGNER** Beaton gives a quick performance retouching to a lamp shade on one of the chandeliers used in play. Beaton's settings and costumes cost around \$100,000, which is unusually high, but they created a dazzling effect.

CONTINUED ON PAGE 39



*Never a Love so True.....  
Never a Ring so Cherished*



EVE Set 323.00  
Engagement Ring 400.00



ARDEN Set 262.50  
Engagement Ring 250.00



ASTORIA Set 200.00  
Engagement Ring 150.00



MAIDEN Set 850.00  
Engagement Ring 675.00  
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HEATHER Set 367.50  
Engagement Ring 350.00  
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HOLLISTER Set 900.00  
Engagement Ring 750.00  
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LAWRENCE Set 600.00  
Engagement Ring 500.00



GENUINE REGISTERED  
**Keepsake**  
DIAMOND RINGS  
Trade Mark Registered

Just you two . . . looking into the years ahead with eyes  
that are starry with dreams. Just you two . . . following the  
tradition of lovers through six decades . . . choosing together  
your first heirloom, a genuine registered Keepsake Diamond Ring.  
The high quality and lasting value of the Keepsake  
you select is assured by the Keepsake Certificate of Guarantee and Registration.  
Better jewelers are Keepsake Jewelers. Prices to \$3500.



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Please send the world 20 page book, "The Etiquette of the Engagement and Wedding" . . . a complete guide to social correctness in planning the betrothal and wedding events . . . with illustrations and prices of Keepsake Rings and the name of the nearest Keepsake Jeweler. I enclose 10c to cover mailing.



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All rings illustrated available in white as well as natural gold. Rings enlarged to show details. Prices include Federal tax.

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**ENJOY A MEMBERSHIP**  
in the world's  
most famous After-Shave Club

• Start each morning right with a dash of cool, tingling Aqua Velva on your face after shaving. Tanga sea spray, Aqua Velva has a clean, pleasant scent that men like. It refreshes your face—leaves it feeling smoother.

You're in good company when you use Aqua Velva. It's the world's most popular after-shave lotion—the favorite of well-groomed men everywhere.

The J. B. Williams Company, Glastonbury, Conn., makers of fine shaving preparations for over 100 years.

A FEW OF THE MEMBERS

John Essie  
Ernie Green  
Tom Colman  
Gene Balle  
Dennis Green  
Edy Collector



**AS COSTUMER** Cecil Beaton puts some finishing touches on a picture hat worn by the Duchess of Berwick (Estelle Winwood) which is supposed to suggest a forest of bugs. Like Wilde's play, costumes were unreal but enchanting.

**The build-up you need...**

• Handsome leathers and smart styling make Main Spring® Arch shoes distinctive. They have the hidden advantage of giving your feet solid comfort . . . extra support at the three vital weight-bearing points.

Geo. E. Keith Company,  
Brockton 63, Mass.

MADE U. S. PAT. OFF.



**WALK-OVER**  
*Young Men Styles*



**AS PHOTOGRAPHER** Beaton poses Penelope Ward for a publicity picture in San Francisco's Mark Hopkins Hotel. Usually Beaton, whose forte is photographs of royalty, would not condescend to take publicity pictures of a play.

# The Aristocrat of Bonds



*Guests welcome Kentucky Tavern.  
It's truly The Aristocrat of Bonds,  
produced by one family for 3 genera-  
tions and heir to all the richness,  
the mellowness of Old Kentucky.*

Glenmore Distilleries Company  
Louisville, Kentucky

KENTUCKY TAVERN—CHOICE OF THOUGHTFUL HOSTS

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To every woman  
about to buy a vacuum cleaner...

## An Unusual Proposal from G-E

So confident are we that the new postwar G-E is the finest, most outstanding cleaner you can buy, that we don't want you just to take our word for it.

Here's what we propose...

Don't buy a G-E until you have looked at all the other leading makes! Compare them point for point. Find out for yourself what each one has to offer.

But... on the other hand... don't buy any other cleaner until you have seen the new improved G-E!

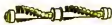
We are firmly convinced that after comparing them all, you'll come back to G-E, completely satisfied that it is your best buy.

Here are some of the features that make this new G-E an outstanding cleaner.

G-E—and only G-E—gives you all these de luxe extras



**Featherweight ease of handling**—One of the lightest cleaners that ever glided over a rug. Streamlined aluminum construction that makes light work of heavy cleaning.



**Gentle, thorough cleaning**—G-E's special, fully tuffed brush combs and sweeps—coaxes out stubborn dirt quickly, easily. Cushioned in rubber for even action without vibration.



**Two-speed cleaning**—Flip switch to *low* for light daily pickups, *seater* rugs—to *high* for thorough weekly cleaning. Quiet, dependable G-E motor—never needs oiling.



**Maximum dirt-getting efficiency**—on any thickness of rug. A touch of the toe adjusts nozzle to suit any nap—thanks to an exclusive G-E regulator with toe-tip control.



**So-easy-to-empty bag**—with wide-opening, accordion top. No fuss—no mess—no spilling. Durable lining of special napped fabric keeps dust from escaping through the bag itself.



**Position of handle adjustable**—by toe-operated stop. Can be locked in position for balanced tilting of cleaner at rug edge—lowered for under-furniture clearance.



**Spotlight to search out dust**—in dark corners, under furniture. Rays from a special lamp, set into the front of the cleaner, throw direct light on the area to be cleaned.



**Other G-Extras**—Unbreakable plug. Sturdy rubber cord—won't fray, won't kink, won't collect dust. Large rubber bumper to protect furniture. Condenser to eliminate radio static.

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## GENERAL ELECTRIC







WITH THE BEATERS PRESSING BEHIND AND A SUSPICIOUS-LOOKING CORRAL AHEAD, WILD PONIES PAUSE IN THEIR FLIGHT DOWN THE LENGTH OF CORE ISLAND

## WILD HORSE ROUNDUP

Carolinians corral yearly herd  
of shaggy ponies on Core Island

Despite civilization's encroachments, bands of wild horses still roam the U.S., although in constantly decreasing numbers and in increasingly remote places. One of the places is Core Island, a lonely reef near Shackleford Banks off the coast of North Carolina. Last week the men who own the wild horses that wander over the 18-mile-long reef staged their annual "pony penning." Seven hired beaters, starting at one end of Core Island,

drove its some 60 horses down the reef toward a funnel-shaped corral. There the more desirable ones were sorted out by nifty Carolinians turned boss wranglers for a day, sold and delivered by boat to nearbyarkers Island. This year the six selected sold for \$55 each. The rest were turned loose, to return for another year to the life Core Island ponies have led since their progenitors were brought to this country by the early colonists.

A HORSE FIGHTS THE ROPE WHICH WILL END HIS FREEDOM ON THE WIND-SWEPT REEF. HIS NEVER-SHOD HOOVES ARE MUCH LONGER THAN DOMESTIC HORSES'



# Baseball...the Favorite Sport of Millions



# Jockey...the Favorite Short of Millions

Baseball draws up to 60,000,000 paid admissions annually. Single game record—84,555 at Yankee Stadium, Decoration Day, 1938, according to the Encyclopedia of Sports by Frank G. Menke.



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Internationally famous as the underwear short that ended "squirming"—Jockey is the favorite of millions because of its exclusive support and comfort features. Jockey's patented Y-Front Construction is scientifically perfected for correct masculine support. Its "friendly" pouch, structurally cradled for gentle bracing, buoyant uplift... its convenient no-gap opening... and its smooth seams ingeniously placed for freedom of action without chafing or binding—these patented exclusives add to the extra all-round comfort of Jockey's soft knit fabric. Production will increase as yarns become available. We hope there will soon be enough for everybody. Won't you keep looking for Jockey?

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**Jockey Underwear**



Licenses for Canada, Moodies; for British Isles, Lyle & Scott; for Australia, Speedo Knitting Mills; for New Zealand, Lane-Walker-Kudskin; for Switzerland, Vollmoeller

## Wild Horse Roundup CONTINUED



**SEVERAL ROPES** are used to subdue the ponies, which are smaller and shagier than domestic horses. It took three hours to get them into the corral.



**AFTER ROPING** a halter is slipped over the horse's head. Some of the ponies not only fought their captors (above) but attacked each other in panic.

CONTINUED ON PAGE 84



## **This harvest is only half the battle!**

When the crops are in and the fields lie quiet in the autumn sun, America's great campaign for food is still unfinished. There's another front where it must go forward every single day — on the dairy farm.

Here is a rich, white harvest which has to be reaped *twice daily*. It's a harvest of health and vitality, too — and the need for it knows no seasons. Milk is not only nature's most perfect food, but a hungry world wants more of it than ever before in human history.

Fortunately, there is an abundance of milk

and dairy products for the American family today. Hard work by the nation's dairy farmers and growing public appreciation of milk's value have brought about a 20% increase in production since before the war.

We at National Dairy are helping our farmers achieve still greater production through more widespread application of dairy science. Our laboratories, too, continue their constant vigilance—guarding the high standards of our products. No possible effort is spared to protect this precious harvest.

*Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.*



**NATIONAL DAIRY**  
PRODUCTS CORPORATION  
AND AFFILIATED COMPANIES



## Are you setting your child a poor example?



**STUBBORNNESS** is a trait you'd try to correct in a child. Yet, you may be guilty of this very fault by stubbornly clinging to outmoded ideas, such as "a medicine can't be any good unless it's powerful and bad-tasting". If you persist in giving your youngster some unpleasant laxative that weakens and upsets him, it's time you realized that

**SOME LAXATIVES ARE TOO STRONG!**



**DECEPTION** can shake a child's faith, even when it's unintentional! You may think you're being truthful when you tell your child that some weak, insipid-tasting laxative won't "bother" him. But if the medicine fails to give him the relief he needs, you may have trouble getting him to believe you the next time. It's much better to admit frankly that

**SOME LAXATIVES ARE TOO MILD!**



**THE GOLDEN RULE** is a wise course to follow. Why expect your youngster to take a laxative that you, yourself, would hate to take? Why, indeed, when Ex-Lax is such a happy solution to the laxative problem? Children—and grown-ups, too—really go for that good chocolate taste. And Ex-Lax works so well... effectively, yet very gently. Not too strong, not too mild,

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*As a precaution use only as directed.*

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THE "HAPPY MEDIUM" LAXATIVE  
10c and 23c at all drug stores

## Wild Horse Roundup CONTINUED



**THREE MEN AND A HORSE** fight a tug tug of war as the men try to lead the animal to the branding iron. The horses' big hooves are also cut down.



**TIED AND SUBDUED**, the newly sold ponies are loaded into a flatboat which carries them to Harkers Island. There they are turned over to owners.



**NEW OWNER** leads his horse home after delivery on Harkers Island. The stanch little ponies are used not only as children's pets but also as draft animals.

*A winner with women!*

## QUEST

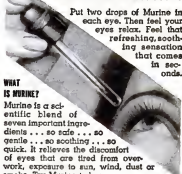
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## La Cross





Stroboscopic (step-action) photograph of boy and girl in three-legged run

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This NEW motor oil minimizes oxidation, primary cause of sludge, "varnish" and corrosion that lead to repair bills. Naturally, parts last longer in a clean motor.



## NEW AND IMPROVED HAVOLINE MOTOR OIL

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AS IT

# LUBRICATES

A new scientific formula, found in no other motor oil in America, enables New and Improved Havoline to keep your engine clean and free of "dirt drag." So change today to this new oil and save your car and save your money.

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A MIKIMOTO WORKER, CHIEKO KATO, 21, INSERTS A MOTHER-OF-PEARL BEAD INTO AN OYSTER WHICH WILL BUILD PEARL AROUND IT

# The Pearl King

Mr. Mikimoto of Japan is making a postwar fortune by irritating oysters

PHOTOGRAPHS FOR LIFE BY ALFRED EISENSTADT

If properly irritated in a scientific manner, oysters produce big lustrous pearls. They are called cultured pearls and in Japan the cultured-pearl business has suddenly come back to lusty life, having found a lush and handy market in the U.S. occupation forces. Strings of cultured pearls selling at \$20 to \$130 are one of the most popular items in the PXs throughout Japan. As a result the man who is Japan's unchallenged pearl king, wizened, 89-year-old Kokichi Mikimoto, made \$200,000 during the first year of the American occupation, which gave him the biggest personal income in Japan.

Mr. Mikimoto laid the foundation of his fortune by perfecting a way to force oysters to create pearls. The Chinese had first discovered the technique in the 13th Century but Mikimoto borrowed and improved it. The Mikimoto method is to insert a tiny mother-of-pearl bead into a healthy oyster and then put it back into the ocean, where the irritated oyster slowly covers the bead with layer upon layer of nacre, the lustrous, opalescent substance of which pearls are made. Average-size pearls are formed in from three to five years, big ones in 10. By trial and error Mikimoto discovered the best ways of inserting beads into oysters and the conditions under which they flourish, but

even though his general methods have been copied by other Japanese, nobody yet has equaled his production performance. Mikimoto's cultured pearls are indistinguishable to laymen from natural pearls. By using X-rays and by determining specific gravity, jewel experts can tell them from natural pearls, but to the legions of pearl wearers around the world the difference seems

negligible. Part of Mikimoto's secret is that, despite advancing years, he gives every detail of his business minute attention—from directing his girl divers to negotiating sales with American authorities, who now take his entire output. His role in occupied Japan is important because the Japanese government, which has frozen domestic sales of both pearls and silk, hopes that exports of luxuries will help to meet Japan's war indemnities and pay for food imports. In the past year Mr. Mikimoto has sold \$300,000 worth of pearls to Americans. Some of his best products, however, are being hoarded for a reopening of world trade. At present he has a stock of tiny mother-of-pearl beads sufficient to raise 15,000,000 cultured pearls. Before that runs out he must send agents to the U.S. because a major source of the mother-of-pearl beads he inserts into his oysters is in, of all places, the Mississippi River where it passes Iowa.



PEARL IN OYSTER IS ABOUT 3 YEARS OLD



**PEARLS ARE GRADED** by size, shape, color and luster. Here the pearls have been sorted on papier mâché trays, each of which holds from 650 to 700 pearls. Pearls are

sold wholesale by weight rather than number. The average good-grade pearl costs \$5 to \$10 retail in the U.S. In Japan they fetch less because of strict government control.





**COUNTING PEARLS** is speeded by sifterlike gadget shown above, with 100 pearls resting in its small holes. The pearls slip easily into the holes, then they are transferred

to another container before being graded, disinfected and drilled. With electrically driven, fine steel drills each pearl is drilled from opposite sides to make the bores even.



**STRINGING PEARLS** is done by girls who place carefully matched pearls in grooves of black felt board. The job is so exacting that they can do only about 20 strings per day.



**FINISHED NECKLACES** average about \$500 each, would sell for \$750 in U.S. Here Miss Chieko Kato (see p. 99) is inspecting a handful of Mikimoto's completed products.



**THREE DIVERS**, clutching their wooden tubs, peer into water to spot likely places for gathering new oysters. The tub in foreground already has been partially filled up.



**TWO GO DOWN** simultaneously to grope around on the bottom of the bay. The water is so cold that the divers build big beach fires and cluster around them to ward off chill.



**WAITING DIVERS**, with goggles and sarongs, stand in flat-bottomed boat which has taken them to oyster beds. They have thrown their wooden tubs overboard in prepara-

tion for plunge. Water here is about 20 feet deep, though sometimes divers go deeper. Mikimoto has about 50 women divers but only half of them work at the same time.



CLAD IN THEIR MODEST WHITE COTTON COSTUMES, TWO OF MIKIMOTO'S GIRL DIVERS REST BETWEEN DIVES INTO THE OYSTER BEDS

## Mikimoto uses women divers to keep his oyster beds in working order

For pearl divers Mikimoto uses only women because they have a greater lung capacity than men and consequently can stay under water longer. The sturdy-legged, picturesque women, known as *ama*, dive down into the frigid waters of the oyster beds to bring up new oysters for insertions and to replace impregnated oysters under the bay. In former days the divers went practically nude, but Mikimoto modestly

has clothed his girls in short white sarongs and long-sleeved white shirts. They also bind their hair and put on enormous goggles with a single lens which covers their eyes and nose.

An *ama* gives a powerful kick as she dives below the surface, then gropes along the dark ocean floor. When she gets a handful of oysters she bobs up to the surface to put her prize in a floating wooden

tub. Staying under water that long is so taxing that *ama* breathe with a peculiar whistling sound when they surface. Many of them are related and have gotten into their odd trade through family connections. Mothers often train their daughters to become *ama*. Among themselves the *ama* speak a jargon that is not understandable to other Japanese. For their toil Mikimoto pays them about 25 yen (\$1.65) per day.





**CONJURING TRICKS** are done by Mikimoto to amuse girl workers. In his left hand he holds paper to start.



**EMPTY-HANDED**, he shows that paper has vanished after being torn into small bits and scattered on ground.



**PAPER REAPPEARS** in Mikimoto's mouth after much hocus-pocus accompanied by usual professional patter.

## Lively old Mikimoto loves to do tricks to entertain his factory workers

In his kimono, English bowler and long, dark-sarge cape (see opposite page) Mr. Mikimoto is a mirth-provoking figure, but if Mr. Mikimoto is at all crazy it is like the fox. Since 1913, when he developed his own pearl-culture process, Mikimoto has built up an industrial kingdom which had branch offices all over the world until war interrupted. Today he has 1,500 employes, a sizable fortune, 5,000,000 yen worth of pearls in stock and a booming business. He behaves toward his employes with benign paternalism, balancing extremely low wages

against free medical care and other benefits that seem to have made them happy workers. On unguarded factory shelves he keeps a fortune in pearl necklaces in paper boxes. "My workers are my children," he says, smiling. "They would never steal from me." He makes them work hard but occasionally entertains them with conjuring and other diversions. For dinner guests he saves his nicest and most surprising entertainment: while their host smirks, his guests are served oysters in which they invariably find one of Mr. Mikimoto's pearls.



**BALANCING ACT** is Mikimoto's favorite. He takes off his kimono, lies down on the outdoor table and then bal-

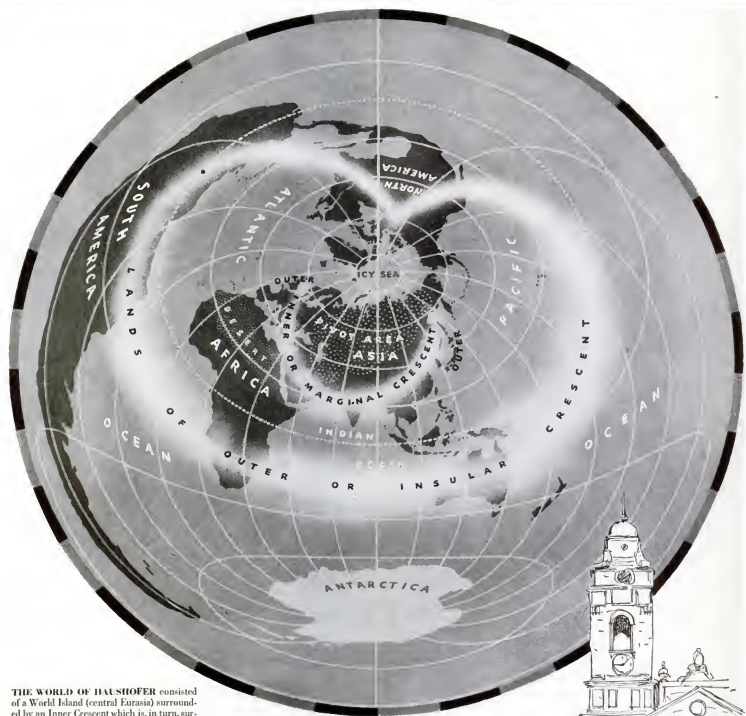
ances a paper umbrella on his bare feet as the girls look on. To cap his performance he tries to twirl the umbrella.

Though phenomenally agile for a man of 89, Mikimoto's gymnastics worry his family, who fear he will overdo.

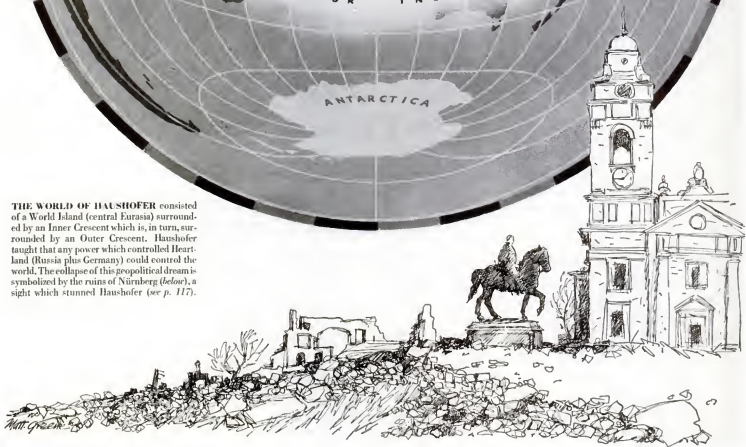


MIKIMOTO WEARS A LONG BLACK CAPE AND  
AN ANCIENT DERBY HE BOUGHT IN LONDON





**THE WORLD OF HAUSHOFER** consisted of a World Island (central Eurasia) surrounded by an Inner Crescent which is, in turn, surrounded by an Outer Crescent. Haushofer taught that any power which controlled Heartland (Russia plus Germany) could control the world. The collapse of this geopolitical dream is symbolized by the ruins of Nürnberg (below), a sight which stunned Haushofer (see p. 117).



# the Mystery of Haushofer

by EDMUND A. WALSH, S. J.

BEFORE HE COMMITTED SUICIDE, GERMANY'S MASTER GEOPOLITICIAN TOLD HIS SECRETS TO AN AMERICAN GEOGRAPHER-PRIEST. HERE FATHER EDMUND A. WALSH OF GEORGETOWN UNIVERSITY REVEALS:

- ▶ How Haushofer gave Hitler a philosophy
- ▶ How he molded his favorite pupil, Rudolf Hess
- ▶ How he preached hate to protect his Jewish wife
- ▶ How his son was killed by the Gestapo
- ▶ How he recanted his teachings
- ▶ How he and his wife killed themselves



It was on Sept. 25, 1945 that I first came face to face with Karl Haushofer in the cozy study of his mountain home, Hartschimmelhof, overlooking Ammer See in southern Bavaria. The meeting on that secluded but enchanting hillside above the lake where no devastation of war was visible initiated the final stage in an extraordinary chain of events which stretched back to 1924 and was destined to terminate in the tragedy of a double suicide on March 10, 1946.

For something more than 20 years the voluminous writings and manifold activities of this German general, who late in life became a geographer on the faculty of the University of Munich, had engaged my attention. The exotic title of Haushofer's specialty, geopolitics, and the nebulousity of his vocabulary had resulted in a mixed reception of his work by American scholars. He was discounted by many and dismissed by some as simply another obscure writer from Germany who exemplified the Teutonic passion for obscuring the obvious with unintelligible terminology. But by others he was considered a subtle and dangerous influence in the evolving challenge of National Socialism, a close collaborator with Rudolf Hess, deputy führer, and the master genius of an organized movement designed to justify, by scientific argument, the Nazi gamble for total power.

Haushofer's contribution to the Nazi revolution was considerable and may be divided into two categories: his academic teachings and his political activities. His theories and writings were undoubtedly vague and often almost unintelligible. One stared in awe at ponderous expressions in his *Journal of Geopolitics* and marveled at his travail in clothing simple geography with political mysticism. But beneath the mass of verbiage contained in his 40 published volumes and the 400 essays, articles, lectures and reviews reposed a provocative theory of territorial expansion which, in essence, was simply an apology for international theft, prepared in advance of the event. For 20 years the people of Germany were fanaticized by the sacred words *Lebensraum* and "autarchy;" their imagination was fired by visions of Germany being transformed into an immense continental power and rendered impregnable against the seapower of England; their cupidity was whetted by the promise of panregionalism in Central Europe, with Germany the central fortress of political and economic influence, and their hatred of Versailles was fanned by demands for a rectification of frontiers based on involved arguments from anthropology, ethnology and frequent invocation of Nietzsche's superman. The geopolitical symphony, however

varied in theme and tempo, had one basic leitmotiv: space is not only the vehicle of power. . . . It is power. . . . The disintegration of every state and every culture begins with degeneration of the space concept. . . .

Through Haushofer's pupil, Rudolf Hess, a vengeful philosophy of power and a technique for achieving it were communicated to Hitler and other leading Nazis, who avidly seized on the windfall and capitalized ruthlessly on the half-truths popularized in the name of objective science. The venerable scholar thus became not only an elder statesman in the field of geographical strategy but developed into a companion and political Nestor of the ruling clique. He became president of the German Academy and president, likewise, of the Peoples' League for Germanism Abroad. He delivered regular political broadcasts over Radio Munich. He testified under oath that he had been consulted on Japanese affairs by von Ribbentrop and was frequently summoned to the Foreign Office in Berlin for that purpose. His residence on Kollergerstrasse in Munich was the rendezvous for conferences between Nazi leaders and Japanese statesmen during the courtship of Nippon by Nazi Germany.

After the outbreak of World War II the interrelation of cause and effect became evident as one invasion after another followed the pattern so long and so openly expounded by the master geopolitician. Haushofer's name consequently was included in the list of security suspects, and orders were issued to take him into custody with a view to ascertaining if he should be brought to trial with the other major conspirators at Nürnberg.

When I set out for Haushofer's home in the hills around Ammer See, Major McDowell of the provost marshal's office in Munich insisted that two armed guards should accompany me. At that time, in September 1945, it was thought that remnants of a Nazi underground might still be encountered in these remote foothills of the Bavarian Alps.

I found Haushofer seated at a writing desk in his study, engaged on some new composition. He rose to the full height of his imposing stature and fixed his searching eyes intently on mine. Despite his 76 years his bearing was still military and his posture stiffly upright. The head was angular, the chin aggressive, the mustache clipped and the nose Roman to a marked degree. With a formal courtesy he bade me be seated and the conversation began. On learning of the decision of Justice Jackson, the U.S. chief of counsel, to require his presence at Nürnberg, he manifested immediate concern. He explained that he had already been interrogated, not only at Gen-

CONTINUED ON NEXT PAGE



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The Very Rev. Edmund A. Walsh is vice president of Georgetown University as well as founder and regent of its School of Foreign Service. A noted geopolitician, Father Walsh has studied the writings of Haushofer for more than 20 years and was especially qualified to investigate Haushofer's record. He returned from his latest assignment three months after Haushofer committed suicide.



### HAUSHOFER CONTINUED

eral Eisenhower's headquarters but also locally by officers of the Third Army, and had been released, chiefly because of his failing health. He then added, "The previous interrogations were conducted by young officers, chiefly combat personnel, who handled me decently and with consideration of my 76 years. But obviously they were not specialists in geopolitics. Why could your government send some experienced American such as Isaiah Bowman [a leading geographer, now president of Johns Hopkins University] or Owen Lattimore [an expert on the Far East]? Then, too, there is a priest in a university at Washington who has written much against me and whose writings I have collected. Any one of these men would understand what I meant and what I endeavored to achieve by my geopolitics."

He did not know until a much later date that he was speaking to one on his list of endorsed interrogators.

Haushofer asked if he might consult his wife, who happened to be absent in Munich, before being taken to Nürnberg. "I have been happily married for nearly 50 years," he explained. "She has been not only a faithful wife but a constant and extremely intelligent collaborator in all my scientific work and I do nothing without her counsel." His request was granted and eventually Haushofer, voluntarily and alone, returned with me to Nürnberg.

But an incident occurred on Oct. 4 which caused a radical change in our program. While attending the examination of another witness at the Palace of Justice, I was handed a message: "Haushofer has just suffered a heart attack at his lodgings. An Army doctor is now with him. You had better get out to him immediately." He was conscious when I arrived. But the doctor took me aside and cautioned me, "He has a bad heart condition and he will die in one of these seizures. No one can predict how soon or how serious the next one will be."

This information was conveyed within the hour to Justice Jackson. It was decided that instead of indicting Haushofer and bringing him to trial, as had been originally planned, Colonel Brundage of the judge advocate general's office and I should interrogate him rather informally.

### "My little institute"

THE first of these interviews took place on Oct. 5, 1945 in the living room of Haushofer's lodgings, under circumstances designed to lessen the nervous tension. A court stenographer and an official interpreter were present. Ranged around a table, we began what might have been a seminar in an American university. Haushofer's published works were stacked in piles for ready reference; marked copies of his *Journal of Geopolitics* were available and the balance of that publication, which he had edited for 20 years, was at hand in a microfilm version. When he saw the array of exhibits, he expressed surprise and inquired if they had been gathered in Germany.

"No," was the reply, "we have all your works in the U.S. These copies have come with me by airplane from Washington."

"Ach!" he rejoined, "and then they complained of my little, so-called Institute of Geopolitics at Munich!"

The inquiry, which was begun by Colonel Brundage and continued by me, dealt with the facts of Haushofer's career, his teaching and lecturing activities, his association with Hitler and particularly his intimacy with Rudolf Hess. Haushofer recounted the student days of Hess, his attendance at Haushofer's lectures, his imprisonment with Hitler at Landsberg after the abortive Munich Putsch of 1923 and Haushofer's visit to them while they were both in confinement. Among the books he brought to Hitler and Hess were Ratzel's *Political Geography* and Clausenwitz's treatise, *On*



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War. Haushofer's testimony included Hess's final rise to power as deputy of the Führer and finally Hess's secret flight to England. Haushofer disclaimed all knowledge of that mysterious incident, although British authorities found in Hess's pockets a visiting card of Karl Haushofer and another of Albrecht, Haushofer's eldest son.

Haushofer protested to the interrogator that he had attempted to instill sound geographical and political ideas in the mind of his favorite pupil. "But," he protested, "the party used to tear him away from me. He was a very attentive student, but his strong side was not intelligence, rather heart and character."

As for Hitler, Haushofer described him as a half-educated person who never correctly understood the principles of geopolitics transmitted to him by Hess. The Führer, he explained, was intolerant of opposition. If one disagreed with him "he would turn his eyes toward some distant point and change the subject." Ribbentrop, he asserted, was the influence mainly responsible for the distortion of true geopolitics in Hitler's mind. "I even had to teach him how to read a map." At one point Haushofer stoutly maintained that it was the worldwide extent of the British Empire which motivated much of his writing, and that he was campaigning against "the bad things the white man has committed in East Asia . . . crimes against his own culture."

When I suggested that in his writings he also fanned ill will against other countries in addition to England, he professed surprise. Thereupon he was handed an article over his own signature in his magazine, *Journal of Geopolitics*, February 1939. The result was nearly catastrophic. The record kept by the court reporter describes the sequel:

"At this point, Dr. Walsh showed the witness a copy of the *Zeitschrift für Geopolitik* in which an article appeared by Haushofer containing much abuse of the U.S. as ruled by 'Jewish plutocrats' and 'space-devouring imperialists.' On reading it, Haushofer broke down emotionally. Tears came into his eyes, and he could barely speak. As he had suffered a heart attack yesterday which needed medical attention and, as it could easily happen again under these conditions, Dr. Walsh terminated the session."

When the interpreter and the court stenographer had departed, I had coffee brought in and offered Haushofer a cigar. Slowly he relaxed and returned to normal. The crimson flush which had suffused his cheeks faded and his lips ceased trembling. I felt it my duty to say, "We are now alone and I am obliged to state that you have dishonored the name and the credit of a university professor by thus lending the high position you occupied in Germany to the purposes of Hitler's worst propaganda. How could you spread such inflammatory charges against the U.S. which at that time had no ill will against Germany?"

#### "I have lived under perpetual fear"

HIS answer reveals, in great part, though not entirely, the tragedy of Karl Haushofer: "I never should have written such things. You must remember that I came late to the academic profession, having been a military man, and I brought something of the military mentality with me. I did not have the objectivity which you have and I deeply regret having written that passage. . . . If I were younger, I would ask you to take me by airplane to the U.S. and let me stand before your professors and learned societies in order to tell them what I really hoped to achieve by geopolitics. Much of what I said was written under compulsion."

"For 50 years, I have been happily married to a non-Aryan, and she has been my faithful and intelligent co-worker. Since Hess—who protected us—left for England, I have lived under the perpetual fear that she would be whisked away to Theresienstadt [a concentration camp for Jews] or Auschwitz [an extermination camp]. I have lived under the sword of Damocles for the last seven years."

Here he took his spectacles and swung them back and forth over his head. It was evening and the room was in a half dusk. Across the table came a recital that was punctuated by great emotion and interrupted by frequent use of his handkerchief.

"The Gestapo murdered my son, Albrecht Haushofer, in 1945 because he tried to end this disastrous war by secret negotiations through Switzerland. . . . I myself was arrested in 1944 and sent to Dachau for four months; likewise, my younger son Heinz for eight months. . . . My sister-in-law and my oldest grandson, 15 years old, were locked up for two and a half months. . . . This persecution ended only with the American invasion of Bavaria."

I readily agreed to these statements of fact. But I insisted that his cooperation before 1944, his voluntary assistance, the influence of his university position and particularly his widely distrib-



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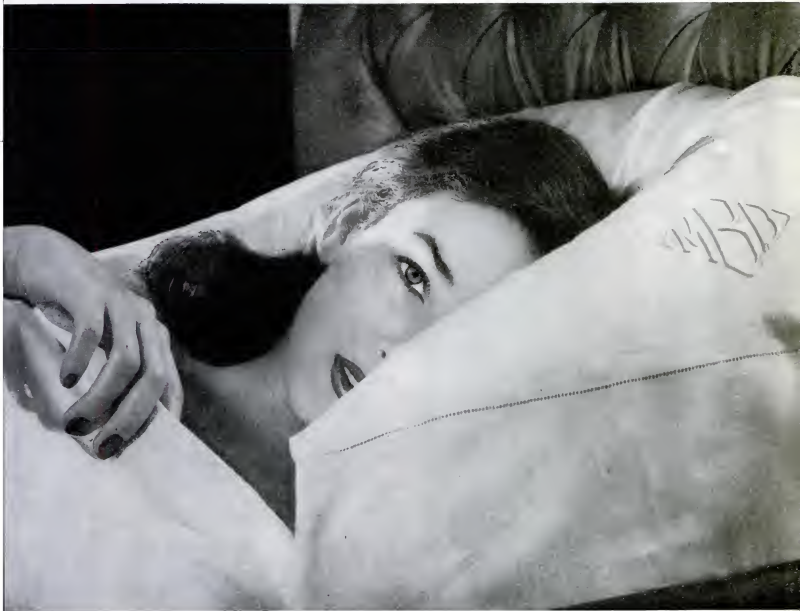
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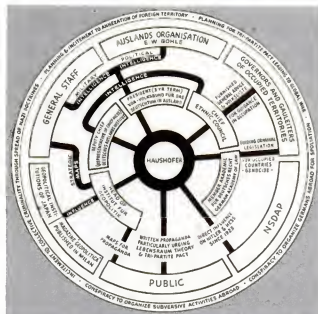
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HAUSHOFFER'S INFLUENCE ON Nazi policy was diagrammed for Allied War Crimes Commission in this chart. Actually he was never brought to trial.

## HAUSHOFFER CONTINUED

QUESTION: But I chiefly want to assure myself that I have not misread or misunderstood.

ANSWER: No, you are quite right. It is very hard to say this.

Haushofer, I knew, had had a special lifelong interest in Japan, where he spent two years of duty as military observer in his earlier life. In 1924 he had publicly hoped that the Far East, particularly Japan, would "become a punishing influence to be felt by our own merciless economic and political enemies and oppressors." The grand alliance between Japan and Germany was one of the cardinal points of his teaching. To Haushofer, consequently, had been entrusted the confidential spade-work of preparing the ground for the tripartite alliance, Germany-Italy-Japan.

I raised the question whether his influence and teachings may have stimulated the Japanese attack on Pearl Harbor. His reply was that the Axis agreement and what happened under it was an evolution in a wrong direction, contrary to his principles of cultural and slow evolutionary solutions.

Finally I said, "I believe that you are in a position now ... to do a great service to a long-suffering humanity. During whatever years Divine Providence may leave to you, you have the time to correct for coming generations many of the false conclusions that people came to from reading your work of almost a lifetime." In response to this Haushofer agreed to prepare a statement giving the "correct" interpretation of his teachings.

At the end of this second official interrogation, I informed him that he could return at once to his home and wife. As a result of this information, I almost had another collapsed man on my hands. He arose and stood rigid, an old soldier at attention. It was another shattering moment in the shattered world of Haushofer. Outside, the once resplendent city of Nürnberg, that unique repository of German history and Germanic culture, lay in ruins. Inside, this broken man of 76, a proud general and a noted scholar, whose ancestry derived from an ancient, landed family of Bavaria and who recently had walked with the lords and kings of the earth, stood physically upright—and straight as an arrow—but ruined spiritually in everything he had sought to accomplish over a space of 50 years. With difficulty he enforced the discipline of his sex and his caste to hold back the tears.

## Haushofer's encounter with Hess

NEXT day Colonel Amen, chief of the interrogation division, informed me that I should hold Haushofer for a special purpose. Rudolf Hess had just arrived at Nürnberg, having been handed over by the British authorities. It was desirable, Colonel Amen explained, that Haushofer should confront Hess unexpectedly in order to test the sincerity of Hess's alleged amnesia. The fact that they had been intimate friends as master and pupil for 25 years

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## AMERICA'S No. 1 HEEL

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CONTINUED ON PAGE 111



## ONLY BY HIGHWAY

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Put yourself in this picture, *this Fall!*

The setting is in the vast and colorful Southwest . . . an Indian rug weaver plies her skilled fingers as her ancestors have done for uncounted centuries . . . the girl from the waiting bus tries on one of the rainbow-tinted blankets, and gives her own big-city version of an Apache war whoop! Such friendly scenes are typical of travel by highway, in the sun-drenched land of the first Americans. It's an interesting fact that many Indian tribes, with their fascinating customs and costumes, can still be seen along the highways, not only in the Southwest, but in the evergreen

Northwest, among the Great Lakes, in the Midwest, in Florida, and even in New England! Greyhound trips and "Amazing America" Tours introduce you pleasantly to just such interesting people and places in all the 48 states, and in Canada. Whatever your reason for traveling—pleasure, business, or personal—we invite you to go the way that will help you to meet the real America . . . and real Americans!

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# GREYHOUND





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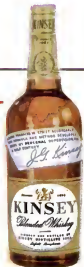
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gave rise to the hope that this confrontation might throw valuable light on Hess's mental condition.

The meeting took place in an interrogation room at the court-house on Oct. 9 at 2:30 p.m. It was not without drama and high tension. By arrangement with Colonel Amen, I escorted Haushofer into the room where Hess was already seated under guard. When Haushofer first saw Hess, he was astounded at his physical appearance and gaunt countenance. "Mein Gott!" he whispered in shocked amazement. He then looked Hess intently in the eye, grasped his hand and tried to break through the barrier of nonrecognition, but to no avail. The same performance was repeated in another room, with fewer persons present but with the same negative result. Every attempt to recall familiar incidents, old associations and family connections were futile. In addressing Hess, Haushofer always used the familiar form *Du*.

On the way back to Haushofer's lodgings, I directed the chauffeur to drive through the ruined heart of Nürnberg where Haushofer could see the devastation brought about by the bombing. He was constantly exclaiming, "Ach, Gott! What tragedy." The tour ended in a square which was once one of the most noble architectural spots in Central Europe, the open space surrounded by churches, museums, public buildings and some of the finest examples of late Renaissance craftsmanship. It is now one of the most chaotic accumulations of rubble, devastation and ruins to be seen any place in Germany. But in the center of the square, before the ruins of St. Egidien's Church, there is an equestrian statue of heroic size commemorating Wilhelm I, the founder of the German empire. By one of those strange paradoxes that sometimes occur during bombardments, this statue is intact and, though surrounded by rubble 10 feet deep at its base, the horseman is silhouetted against the sky and gazes imperiously over the wreckage of the Nazi empire.

Haushofer stared at it for a long time without a syllable of comment. There was no necessity for me to embellish the symbolism.

On the following day, Oct. 10, 1945, I motored Haushofer back to his home in southern Bavaria and restored him to his wife and family. I informed him that I would return in about three weeks for the personal deposition I had asked him to prepare. I passed by Hartschimmelhof on my way back from Austria and Italy and secured the statement, "Defense of German Geopolitics," which was signed in my presence in his study and dated Nov. 2, 1945.

This last will and testament of German geopolitics is an intensely human recital of the historical and domestic circumstances in which the movement originated. "It was born of necessity," Haushofer confesses. "It will also show the signs of his [Haushofer's] late entrance on a scientific profession." The document asserts that Hitler and his associates grossly distorted the valid geographical parts of Haushofer's doctrines and twisted them to fanatical ends. "In the Third Reich the party in power lacked any official organ receptive to or understanding of the doctrines of geopolitics. Therefore they only selected and wrongly interpreted catchwords which they did not comprehend. Only Rudolf Hess . . . and the Minister of Foreign Affairs, von Neurath, had a certain understanding of geopolitics — without being able to apply it successfully." With a measure of indignation Haushofer denies any part in the composition of *Mein Kampf* and asserts that he never saw the text until the volume was in print. Even then he refused to review it in his magazine, regarding the book as a propaganda tract. "I never saw Hitler alone. The last time I saw him, on Nov. 8, 1938, was in the presence of witnesses and I then had a sharp disagreement with him. From then on I was in disgrace." He confesses to many errors but insists that he never advocated the violence and unilateral policy of Hitler. The apology ends with a plea for cooperation among the scholars of the world based on international understanding and respect for human rights.

During November and December other duties in connection with a brief on the Nazi persecution of Christianity made it impractical to visit Haushofer again in southern Bavaria. But several



SON ALBRECHT, Nazi diplomat and close friend of Rudolf Hess (in wall picture), was assassinated in a Berlin street for plotting against Hitler.



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## HAUSHOFER CONTINUED

letters arrived from him, dealing with the future of Germany under the occupation, with the proposed land reform in the American zone and with certain problems concerning his personal status under the de-Nazification law. His desire to cooperate and redeem the promise made at Nürnberg seemed to be sincere and authentic. He furnished many valuable leads, particularly in respect to the missing documents and diaries of his son Albrecht, who had lost his life because of the efforts he made to negotiate peace.

A letter dated Nov. 23, in English, from Martha Haushofer, his wife, brought the news that Haushofer had suffered a serious stroke. But evidently his mental powers slowly returned. His letter of Feb. 7, 1946, is filled with indignation at the news that Rudolph Hess had stood up in open court at Nürnberg and admitted that his amnesia had been a trick, a simulated condition "for strategic reasons." In the same letter, he returned with new insistence to the importance of finding those hidden documents of his son Albrecht. Certain secret papers of Hitler had been deciphered at Nürnberg, setting forth the nature and circumstances of Albrecht's peace overtures.

"This clearly shows," wrote Haushofer, "that our son became the victim of his honorable endeavors to put an end to the struggle as early as 1941, and he probably, yes, certainly, lost his life as a result of what he attempted to do at that time." Spurred by what Haushofer had told me, I pressed the search for the son's hidden documents during the winter months. In March six dossiers were unearthed.

A skilled geopolitician in his own right, Albrecht Haushofer held the chair of political geography at the University of Berlin and conducted a seminar on geopolitics which functioned as a training school for members of the Nazi diplomatic service. We find him in the Far East in 1937 dealing with high officials of the Japanese government under the guise, of course, of a scholar promoting cultural relations; his reports to Hitler, Hess, von Ribbentrop, as well as to officials of the army and the navy, are replete with shrewd comments on political, economic and military trends. One, entitled *Personalities*, is a collection of character sketches of leading figures in the public life of Japan.

Albrecht's close association with Nazi foreign policy makers evidently underwent a complete and final transformation in 1941, the year of Germany's attack on Russia. It would appear that Hitler's eastern policy definitely convinced him that something drastic would have to be done if Germany were to be saved from disaster. With the approval of Hess he directed tentative peace proposals to the British, meeting a Swiss go-between at Geneva on April 28, 1941. Shortly afterward, on May 10, Hess made his flight to England, where he was imprisoned. Albrecht Haushofer then passed through the progressive stages of political reprobation, demotion from his position of trust in the Foreign Office, flight from Berlin, the status of a fugitive, arrest and imprisonment. On the very eve of the fall of the Nazi capital he was spirited out of the Moabit Prison and murdered in the street.

"He set the demon free. . . ."

DURING his imprisonment he had time to compose 80 sonnets which have been preserved in a collection entitled *Sonnets from Moabit*. In them he pours out his disillusionment and remorse. Sonnet 39, entitled *Guilt*, makes confession of his grievous sin in having waited too long before raising his voice in warning. "I should have seen my duty sooner and should have dared with louder voice to name as evil the thing my judgment knew as evil but held too long unspoken. . . ."

But it is in sonnets 24 and 38 that one reaches the core of the tragedy that befell the Haushofers, father and son. The former, called *Acheron*, is an indictment directed against the leader of geopolitics: "My father was still blinded by his dream of power." The latter, entitled *The Father*, recalls an ancient legend of the East: The spirits of unholy power were imprisoned, sealed deep in the darkness of the sea by the beneficent hand of God, until once in a thousand years it chanced that a fisherman had it in his choice to unloose the imprisoned fiend—unless straightaway he cast what he discovered back into the sea. "For my father was that chance ordained. It once lay in the power of his will to thrust the demon back into his prison. But my father broke the seal. He sensed not the breath of evil. He set the demon free to roam throughout the world."

In February 1946 I attempted to visit the failing geopolitician. My GI driver and I got within five miles of Haushofer's home above Lake Ammer See when our car bogged down in snowdrifts. When this happened three times, I reluctantly surrendered to the ele-

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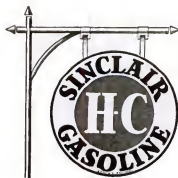
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## HAUSHOFER CONTINUED

ments and turned back to Munich. I waited for the weather to abate, but death came sooner than the thaws of spring.

On March 14 the news reached me in Nürnberg that Haushofer and his wife had committed suicide on the previous Sunday. Proceeding immediately to Hartschimmelhof and seated that evening with Haushofer's only surviving son, Heinz, in the dead man's library, with all the paraphernalia of his thwarted scholarship strewn around me, I heard an amazing recital.

The written statement delivered to me by Heinz Haushofer for the records at Nürnberg declares that the idea of suicide had been constantly present in his father's thoughts for several years, indeed from 1941.

"Even at that date, my father clearly foresaw the approaching catastrophe of the Hitler regime. . . . Daily in his talks with me the thought of suicide intruded itself. . . . I, as a son, was always opposed to these utterances of my father and often, in discussions which lasted for hours I fought with him on the question whether suicide—from the ethical point of view—is permissible or not. Opposing the Christian point of view which I represented, he claimed for himself the right of the Stoic to be allowed to end his life after having fulfilled his duties. . . . The initiative for this joint suicide of my parents, without doubt, originated with my father; since my parents had lived together for 50 years in unparalleled faithfulness, my mother decided to go with him, at the same time, in a *matrimonium mortis*, as the Romans expressed it. . . ."

Heinz also informed me of his father's last request: that no marker, tombstone or other form of identification should ever be put on his grave.

The execution of the suicide pact was marked by a meticulous attention to details. On Monday morning, March 11, the son awaited his mother downstairs, as a journey had been arranged to the nearby town of Weilheim. As neither of his parents appeared, Heinz investigated and found their beds had not been slept in; a letter of farewell was pinned to the pillow slip, together with a neatly drawn diagram showing where the bodies would be found. It appears that the pair, who were shortly to celebrate the 50th anniversary of their marriage, had quietly slipped out of the house sometime late Sunday night when the household had retired and made their way in darkness down a dirt road for nearly half a mile to the chosen spot.

It was a secluded hollow on the estate through which flowed a small stream approximately four feet wide. A tree grew on the bank, one stout limb projecting over the water. This locality presumably had been carefully selected, as Heinz found a poem describing that particular tree in his father's sketchbook, together with an illustration of it drawn by his own skilled hand.

When found the next morning, Martha Haushofer's body was hanging by the neck from the tree. They had both taken arsenic as well, but Haushofer had evidently been prevented by his bodily weakness from making assurance doubly sure after taking the poison. His body lay sprawled on the ground, his feet toward the creek and his hands clutching the Bavarian soil which he so passionately loved and often described in his writings on *Lebensraum*. The lantern with the extinguished candle which had lighted their route step by step a few days after the double suicide—it was the idea of March—and attempting to reconstruct the scene as it was played out on that windy night on one of the loneliest hillsides in Bavaria, I could only liken it to some final act of a Greek tragedy.



HAUSHOFER'S HOME in Bavaria, near Munich, was once a geopolitical mecca. It was here that Haushofer and his wife committed suicide last spring.

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a younger You...*

You thought you were looking at shoes? Oh you are. But they happen to be Gold Cross Shoes. Which means they're more than wonderfully smart and exquisitely crafted. They're Fit-Tested.\*

(The nearest thing to making shoes over living lasts.)

Which assures the kind of fit...well, look...you're swinging along with the step of a school girl. You really are.

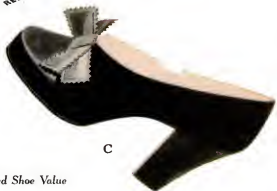
Illustrated: A. The Nickey, B. The Pimlico, C. The Yorkshire.



A



B



C

**GOLD CROSS SHOES**  
FAMOUS FOR OVER FIFTY YEARS AS RED CROSS SHOES



Gold Cross Shoes...America's Unchallenged Shoe Value



## "Something tells me they won't go far from shore"

### *A doggone good hint for hosts!*

Tuck a bottle of Calvert in a beach basket, or serve up some glorious Calvert Highballs on the terrace...and nothing can lure your guests away!

This pre-war quality whiskey is unmistakably

*the real thing*... so deliciously smooth and rich, there's simply no imitating it!

Planning a friendly little gathering yourself? Pay your guests the compliment of serving Calvert. . . . **It's the real thing!**



*Clear Heads Choose* **Calvert**



BROOKE CADWALLADER (RIGHT) WATCHES WORKMAN POURING PAINT FOR SCREEN-PRINTING SCARF BORDER. DRYING OVERHEAD ARE FRESHLY PRINTED SCARVES

## ART IN SCARVES

Cadwallader's unorthodox designs make them items for collectors

The scarf making of Brooke Cadwallader is a highly successful combination of art and fashion. Using unorthodox designs and lush colors, Cadwallader turns out decorative pieces of useful art which are today enjoying a vogue and distinction scarves seldom attain in the U. S. Some of his scarves have already gained the status of collectors' items.

Cadwallader is a handsome, athletic man of 38

who was a painter before he turned scarf maker. He does his own designs and mixes his own colors from secret formulas, behind a locked door in his small factory in lower Manhattan. His all-silk scarves sell at retail for \$15 to \$20. He is now issuing a "limited-edition" scarf each year. This year his limited-edition scarf, one copy of which he sent to Mrs. Truman and one to Winston Churchill, shows 16 American Indian costumes (see p. 125).

Good things call for More -



-that Goes Double for Coffee



**HAVE ANOTHER CUP!**

For 'round-the-clock refreshment—anywhere—nothing can take the place of coffee. Delicious . . . fragrant . . . flavorful coffee sets you right—day or night. Have another cup! It'll be a pleasure—a *double pleasure!*

**Coffee**  
SETS YOU RIGHT!

The Friendly Drink . . . from Good Neighbors

PAN-AMERICAN COFFEE BUREAU

BRAZIL COLOMBIA COSTA RICA CUBA

DOMINICAN REPUBLIC EL SALVADOR

GUATEMALA MEXICO VENEZUELA

Art in Scarves CONTINUED



**COMPLETED SCARF** (being printed in picture on preceding page) is duplicate of the curtain of the Agnes Capri Theatre, popular with GIs in Paris.



**FORTUNETELLER SCARF** was inspired by pack of old cards. New departure for Calvallader is to use scarves for blouses. This one took two scarves.





**AMERICAN INDIAN SCARF**, showing costumes of 16 tribes, is the second in a series of scarves limited to 1,600 copies. Limited-edition scarves cost \$20.



**FAMILY TREE** is name of scarf with monkey design. Cadwallader, born in Manila of American-Welsh parents, frequently uses jungle themes and colors.

CONTINUED ON NEXT PAGE

# *Con Mucho Gusto!*

With great pleasure  
you will relish the taste of this

## *"Mountain Distilled" Rum!*



©1946 N.D.P.C.

Down from the breeze-swept hills of Puerto Rico comes this distinctive "mountain" rum! And the smoother, mellower flavor, Señor—ah, it is *delicioso!* The better the rum, the better the drink. Better ask for Ron Merito!

Send for free Ron Merito Recipe Booklet



# Ron MERITO

THE PUERTO RICAN MOUNTAIN RUM



AVAILABLE IN BOTH GOLD AND WHITE LABEL, 56 PROOF. WHITE NATIONAL DISTILLERS PRODUCTS CORPORATION, DEPT. L32, P. O. BOX 12, WALL STREET STATION, NEW YORK 5, N. Y.

Which kind of beard do you have . . .



**TOUGH?**



**WIRY?**



**LIGHT?**



All come off clean . . . comfortably . . . with *Fitch's* NO-BRUSH

Yes! No matter what type of beard you have, try *Fitch's* No-Brush. It delivers a close, easy shave even to cold or hard water. The instant you apply it, the special "skin conditioner" ingredient goes to work to prepare even the most sensitive face for a mighty sweet, smooth shave. *Fitch's* No-Brush gets right next to your skin . . . holds those whiskers up until the razor mows 'em down! Leaves the face with a frosty cool feeling

that lasts for hours. Whether yours is a "problem" beard or the ordinary "garden" variety, you'll find *total comfort shaving* once you've SWITCHED TO FITCH.

**BRUSH USERS!** Ask

for *Fitch's* Brush Shaving Cream. It also contains the special "skin conditioner" and gives an abundance of lather.

**CONTAINS SPECIAL SKIN CONDITIONER**

LISTEN TO "FITCH BANGWAGON" starring RICK POWELL every Sun., over NBC at 7:30 p. m. EDSI. TUNE IN "M.C. & SADA" every Thur. over Mutual at 8:30 p. m. EDSI.

*Fitch's*  
TRADE MARK



**NO-BRUSH SHAVING CREAM**

THE F. W. FITCH COMPANY • One Madison 6, Iowa • Daytona, N. J. • Jackson, Miss. • Los Angeles 21, Calif. • Toronto 2, Can.

Art in Scarves CONTINUED



AT CADWALLADER FACTORY design is transferred onto a gelatin-coated silk screen by an exposure table. Here a workman retouches the outline.



CADWALLADER SHOWROOM is on Fifth Avenue, New York. Mrs. Cadwallader, a Florentine who met her husband in Paris, manages the business.

**Gals on the Go!**

THE ONLY SHOE WITH A FOOTLET INSIDE

Say thanks to **Footlets\***

!! Snappy days are here again — time to cheer your team again! You'll have more fun — always — if your feet are snug and warm. Over the stockings or next to your skin Footlets always score for comfort.

Made by the makers of RANDOLPH KNIT Hosiery, Phila. 24, Pa. Trade Mark

*Footlets* make longer wear for stockings, too. Look for the genuine wherever you shop. 2/6

**LANOLIZE**  
YOUR SHOES WITH  
**ESQUIRE**  
BOOT POLISH  
CONTAINS LANOLIN

SHOES & SATIN

**ESQUIRE**  
BOOT POLISH

THE SHOE POLISH THAT CONTAINS LANOLIN

MAINTAINS BEST COLOR AND PREVENTS SCUFFING

for a BRIGHTER LONGER-LASTING  
**LOOKING GLASS SHINE**

Product of KNOXMAN MFG. CO., INC., BROOKLYN, N. Y.

On sale at  
Shoe Stores, Shoe Departments, Shoe Repair Shops  
\*See U. S. Pat. Off.

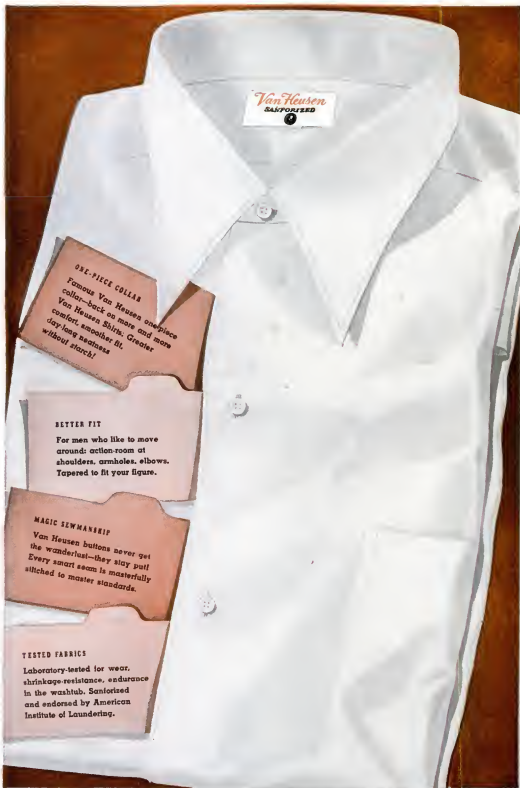


*how  
to cook up  
a successful  
appearance!*



None but the finest fabrics  
go into the recipe . . .  
But it's the telling touch of Van  
Heusen styling and craftsmanship  
that wins the gratified applause  
of shirt-gourmets! Lovers of good  
taste appreciate the conscientious  
artistry that goes into every  
perfect inch of a Van Heusen  
White Shirt. And remember,  
every inch is precious—so care  
well for the Van Heusen Whites

you now own. We'll be serving  
up more and more delectable  
Van Heusens every day!



**ONE-PIECE COLLAR**  
Famous Van Heusen one-piece  
collar—back so easy and more  
Van Heusen Shirts. Greater  
comfort, smoother fit,  
day-long neatness  
without starch!

**BETTER FIT**  
For men who like to move  
around: action-room at  
shoulders, armholes, elbows.  
Tapered to fit your figure.

**MAGIC SEW-MANSHIP**  
Van Heusen buttons never get  
the wanderlust—they stay put!  
Every smart seam is masterfully  
attached to master standards.

**TESTED FABRICS**  
Laboratory-tested for wear,  
shrinkage resistance, endurance  
in the wash tub. Sanitized  
and endorsed by American  
Institute of Laundering.

**Van Heusen**

*the one white  
shirt  
that's different*



# EVA DOUDS



*"Go on—you're just trying to guess my age!"*

said successful Eva Douds of Clarksburg, West Virginia.  
(From an actual interview with Miss Douds.)



**1** "Honest, Miss Douds, I only want to know how long you've been in business."

"Well, if you insist, I started out with a very small hat shop back in 1917. My, I was proud of that dingy little place!"



**2** "Dingy? Oh, I guess you didn't have very much lighting then, did you?"

"Just one small lamp bulb. The shop was so dark that folks had to take my hats to the daylight to see what colors they really were. Now we know what good lighting means. In fact, I just had the electric company's experts over to improve the lighting in my store and windows."



**3** "But doesn't that make your electric bills pretty steep, Miss Douds?"

"I wouldn't call a few cents' increase 'steep'—especially since electricity is the smallest item on my books. And, believe me, I get a lot more electricity for my money than I did back in 1917! Better service, too."



**4** "That's a nice boost for the electric company. But what of this 'government electricity' we hear so much about?"

"Not for me! I'll bet that 'government electricity' actually costs us more money in the long run. . . . Besides, the government has no more place in the electric business than it has in my business."



**5** "I agree—but let's hear your reason."

"All right—suppose the government decided to compete with me—by selling hats and dresses. It could undersell me, of course, because it pays little or no taxes. I'd go out of business and the government would lose a taxpayer. Blight!"



**6** "Yes, and—"

"—who makes up for that loss in taxes? You—and I—and every other working man and woman in the country. So, you see, nobody gains when government goes into business. That is, nobody but those who want government to own all business. And please let's not get on that subject—or I'm apt to start screaming!"

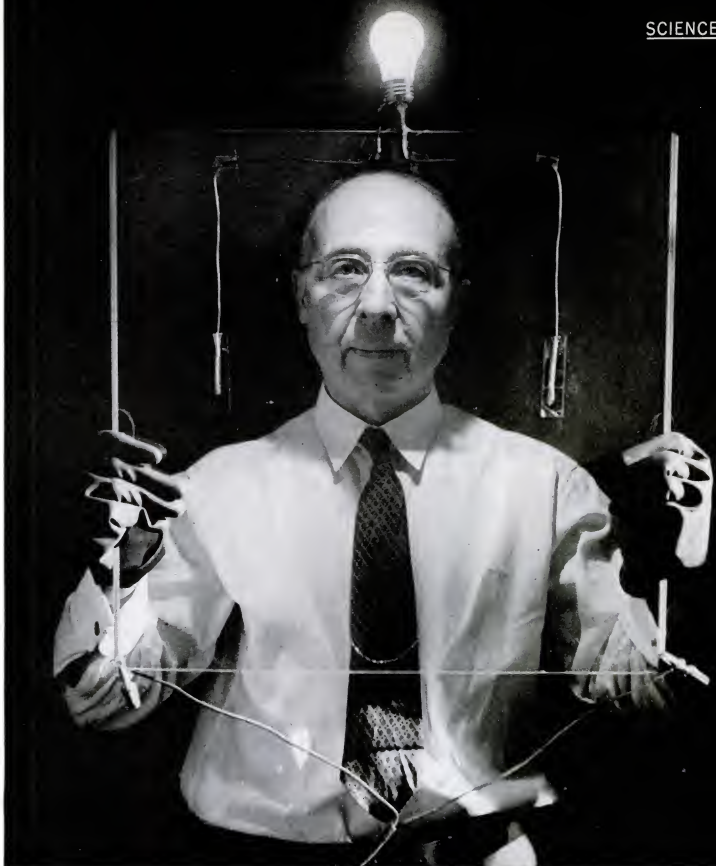
America's business-managed, tax-paying

**ELECTRIC LIGHT AND POWER COMPANIES\***

\*Names on request from this magazine.

Enjoy "THE SUMMER ELECTRIC HOUR" with Anne Jamison, Bob Shanley, The Sportsmen, and Robert Armbruster's Orchestra. Every Sunday afternoon, 4-10, EDT, CBS Network.





ELECTRICITY FLOWS THROUGH NESA-COATED GLASS TO LIGHT 20-WATT BULB. WILLIAM O. LYTLE, WHO DEVELOPED NESA, WEARS RUBBER GLOVES TO AVOID SHOCK

## ELECTRIC GLASS

New current-conducting coating  
keeps windshields free of ice

Because glass does not conduct electricity it is an important insulator for power lines, radios and electronic equipment. Now, suddenly, a whole series of new, paradoxical uses has been opened up for glass because it can be made to carry instead of block electricity. The secret of the lighted bulb above, whose wires end on the surface of a seemingly plain piece of glass, is an invisible coating which, sprayed on the surface, makes the glass a conductor. Such conductive glass can be heated by the current pass-

ing through the coating. This means that the windshields of airplanes, cars, trains and boats can be kept warm and free of ice. Experiments are also being conducted to make small glass heaters and hot plates for household use.

The composition of the new coating is a secret. Called Nesa by its manufacturers, the Pittsburgh Plate Glass Company, it looks like ordinary water before it is sprayed on. Once on the glass, it forms a hard, even surface that causes no distortion.

# HE LEARNED THE HARD WAY by FRANK WILLIAMS

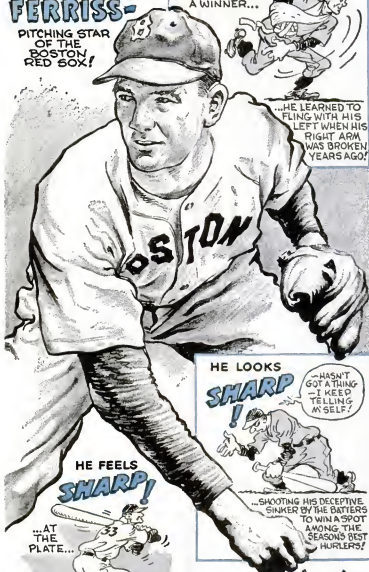
DAVE "BOO"  
FERRISS-

PITCHING STAR  
OF THE  
BOSTON  
RED SOX!

"...BOO HAS THE  
SPIRIT THAT MAKES  
A WINNER..."



"...HE LEARNED TO  
FLING WITH HIS  
LEFT WHEN HIS  
RIGHT ARM  
WAS BROKEN  
YEARS AGO!"



HE LOOKS

**SHARP!**

"...HASN'T  
GOT A THING  
- I KEPT  
TELLING  
M' SELF."



"...SHOOTING HIS DECEPTIVE  
SINKER BY THE GATES  
TO WIN A SPOT  
AMONG THE  
SEASON'S BEST  
HURLERS!"

HE FEELS

**SHARP!**

"...AT  
THE  
PLATE..."



"...THAT'S WHY RIVAL PITCHERS  
RESPECT HIS BAT... ESPECIALLY  
WHEN HE'S UP THERE IN A CLUTCH!"

look **SHARP**  
feel **SHARP**  
use **be SHARP**  
**Gillette**  
Blue Blades  
with the **SHARPEST** edges  
ever honed!

● You look sharp for you enjoy the  
swellest shaves ever. You feel sharp  
because they're refreshing and give  
you a lift. You are sharp for you get  
far more shaves per blade and save  
money. Ask for Gillette Blue Blades.



HE IS **SHARP!**

DAVE GETS THE SLICKEST-LOOKING  
SHAVES IN THE BOOK... THE QUICKEST  
AND EASIEST... AND SAVES MONEY,  
TOO! ... YOU BET.

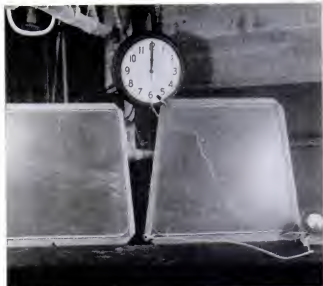
HE USES LONG-LASTING  
GILLETTE BLUE BLADES  
WITH THE **SHARPEST** EDGES  
EVER HONED!



5 for  
25¢

ALLOY BOXING FRIDAYS  
AT 10 PM EDT OVER ABC NETWORK.  
GILLETTE'S CAVALCADE OF SPORTS ALSO AIRS  
WORLD SERIES AND OTHER CLASSICS YEAR ROUND.  
Gillette Safety Razor Company, Boston 6, Mass.  
Gillette, Inc., is a Gillette Razor Company.

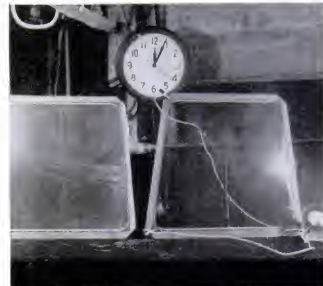
## Electric Glass CONTINUED



TWO AIRCRAFT WINDSHIELDS are covered with ice layer' one eighth of an inch thick. An electric current is passed through Nesa-coated one at right.



NESA-COATED WINDSHIELD clears sufficiently to permit adequate vision in less than three minutes. Clearing starts at top and bottom of glass.



GLASS CLEARS COMPLETELY in four minutes. In an airplane Nesa coating would be placed between two pieces of glass to avoid danger of electric shock.

CONTINUED ON PAGE 120

**NEW HOPE**  
for  
**childless couples**

"Few things are more heartening in the whole practice of medicine than the successful treatment of sterility. Until a few years ago, only one in ten childless families had a chance of realizing their dreams. Today there are reports of success in 40 to 50% of such cases, as newer techniques of examination and treatment are skillfully applied. Simple measures can often correct the difficulty. For those who long for a baby, there's good reason today to be more hopeful."

*Your doctor*



*Painted by Bernard Karfel*

**How childless couples can receive help**

1. *Both husband and wife should see the doctor*—Few people realize that one-third of the time the husband is the cause of sterility. If the husband needs treatment, a simple check may determine this.
2. *When the wife needs treatment*, ingenious tests may detect some of the common causes. In a few cases, the test itself may prove corrective. The physician can
- also treat glandular disturbances, sometimes a cause of the wife's sterility.
3. *A physician should be consulted for general health guidance*—Good health and sound marital education may have much to do with having a baby. A physician will recommend the right diet, exercise, rest, and any special medical treatment needed. All his instructions should be followed.

**Upjohn**

KALAMAZOO 09, MICHIGAN

Copyright 1954, The Upjohn Company

FINE PHARMACEUTICALS SINCE 1886

"YOUR DOCTOR SPEAKS"—This is sixteenth in a series of messages sponsored by Upjohn to bring better health to more people through current medical knowledge



*As it  
preserves  
best*

## For brighter Parties . . .

Gracious host, smart company, exciting food and  
Manhattans made with *Three Feathers!* It's the finest-tasting  
*Three Feathers* in 63 years . . . smoother, lighter,  
richer than ever. It makes a Manhattan a gourmet's delight!

# THREE FEATHERS

*Reserve*

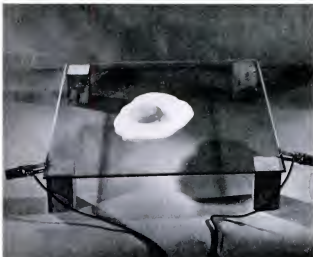
First Among Fine Whiskies







**BEEWAX COATING** melts completely in one minute after a 250-volt current is passed through Nesa-treated glass. The final temperature was 165° F.



**EGG FRYING** on Nesa-treated, tempered glass shows how the new product can be used as a table-top hot plate. Nesa coating resists oils, greases and acids.



**AUXILIARY HOUSEHOLD HEATER** is made of two pieces of tempered glass with one Nesa-coated on inside. Glass is edge-lighted by tube in base.

## ACTORS' FACES are extra sensitive



—that's why **Eddie Dowling**  
shaves with soothing **WILLIAMS**

**E**DDIE DOWLING, distinguished star of "The Glass Menagerie," says this about a problem that confronts actors: "Removing make-up every day keeps my face sensitive. Shaving could be tough if I hadn't found out about Williams. It never stings or burns, yet it really softens my tough whiskers."

There's a good reason why so many actors rely on Williams for easy shaving. Made from only the finest ingredients—blended with a skill that

comes from over 100 years' experience—Williams is gentle to the tenderest skin.

**Close shaves without irritation**

Williams Shaving Cream's heavy, creamy lather soaks toughest whiskers completely soft. It lets your razor work quickly and evenly, helps you shave closely without annoying irritation.

Enjoy a new high in shaving comfort and performance. Get a tube of Williams. If you prefer a brushless shave, try the new Williams Brushless Cream.



**LOUIS CALHERN**, star of the Broadway hit, "The Magnificent Yankee," is shown here in his dressing room removing make-up. He says: "Taking off make-up has made my skin tender, so I give a wide berth to irritating shaving creams. I always use Williams—it never stings or irritates."



★ ★ ★ ★ ★  
**NOTE—BRUSHLESS SHAVERS—Williams has the same luxurious shaving cream qualities in a new Williams Brushless Cream.**



PARTY GALLOPS UP ROAD LEADING FROM CASCADE RIVER CORRAL TO BASE CAMP

## *Life Goes on a Trail Ride in the Canadian Rockies*

**A party explores the magnificent mountain scenery**

As they have for almost a quarter of a century, the Trail Riders of the Canadian Rockies set out again this summer for their annual trail ride. The 55 riders pushed out on horseback from Banff through the overpowering scenery of the Canadian Rockies. They rode through the high valleys (right) over which the peaks tower—twisted layers of rock at top coming down into bare slopes near the base and then into the flowering alpine meadows and the evergreen forests. On the north sides of the mountains they found snow still clinging to the shaded slopes but melting, where the sun finally reached it, into cold, swiftly running streams. For five days the Trail Riders pushed into still-unexplored passes of the mountain ranges, slept at night in an open valley, then headed back to Banff.



FIFI KIHN OF CONNECTICUT DRESSES UP IN WESTERN BOOTS AND BLUE JEANS

RIDERS WING ALONG SNOW CREEK VALLEY THROUGH THE BARE MOUNTAINS ➔









Today I was kissed  
before breakfast...  
and after breakfast, too!

**MY HUSBAND'S A BEAR** most mornings until he's had his coffee. But today—what a difference!

Today's his birthday. And, to surprise him, I put his present on his pillow—right where he would see it as soon as his eyes popped open.

His eyes were still popping when he came down to breakfast. Even before he'd sipped his orange juice, his arms were around me.

"Darling," he said between kisses, "from now on you get kissed every morning before breakfast. I won't forget—my brand-new Hamilton

Watch will always remind me!"

*Surprise the one you love with the most cherished gift in the world—a Hamilton. The care and skill with which this fine American watch is made assures you the greatest watch value and the finest timekeeping accuracy.*

**CAN A MILLIONTH OF AN INCH** be measured? Or a millionth of a second? Yes! Hamilton engineers can easily measure such infinitely tiny dimensions. Constant precision research is why Hamilton maintains its reputation as The Fine American Watch.



**Hamilton**  
THE WATCH OF RAILROAD ACCURACY

Hamilton's experience building timepieces for railroad men and navigational timepieces for the armed forces assures greatest possible accuracy in every size and grade. Priced from \$52.25 up, including tax. Write for free booklet. Hamilton Watch Company, Dept. H-16, Lancaster, Pennsylvania.



*Trail Ride* CONTINUED



**THROUGH HIGH TIMBERLAND** the party, led by Dr. George Rea of Sankaton, emerges from the fir woods to ride across open mountainside. The first



**FLAT-TOPPED ROCK** makes natural stage for a lively but unprofessional dance routine during "smoker" which was actually rest period for horses.





day's ride was spent in reaching the base camp, the next three in exploring the unnamed mountain passes of the region, the final day in returning to Banff.



**IN THE SUMMER SNOW**, which still remains even in August on the mountains' northern slopes, the riders dismount to tumble and slide around.

CONTINUED ON NEXT PAGE





# \* Aralac

AZLON, THE WONDER PROTEIN FIBRE

A rich, salt serge of rayon and ARALAC... Lankeilau's Hi-Tyme... is suavely draped by Ted Shore to make this very sophisticated dinner gown.



## The Right Ring for the Left Hand

 In moments such as this there is no substitute for quality. For generations genuine Orange Blossom rings have set the standard of beauty, craftsmanship and value by which all others are judged. There is an Orange Blossom matched pair to exactly suit your taste, whether it favor the artistically simple design, encrusted with gems, or the enchanting beauty of blossoms delicately wrought in richest gold.  Ask to see them at your Orange Blossom jeweler. He has been carefully selected for integrity and responsibility.

Orange Blossom prices begin at \$9 for Wedding Rings \$75 for Engagement Rings, including tax. Write for illustrated folder.

GENUINE  
*Orange Blossom*



TRAUB MANUFACTURING COMPANY, 1940 McGRAW, DETROIT 11, MICHIGAN

## Trail Ride CONTINUED



MODEST BATHING in cold waters of Panther River was a difficult maneuver for Barbara Patton and Lorna Oliver at the end of each day's hard riding.



IN THE EVENING at base camp twilight settles in the valley while the sun still catches the high mountain slopes. After supper the group gathered by a



THE TEEPEES in which the Trail Riders spent four nights were designed and painted by the Stony Indians of Alberta but insured only a minimum of privacy.



campfire, sang songs, did stunts and swapped stories about the day's ride. The nights were often so cold that they found ice on washbasins in the morning.



"I wish I could find  
Miss X—"

MRS. ELIZABETH DITCEL of Estherville, Iowa, would give a lot to find a certain Miss X... and thank her for a good turn she did the Diteels some eight years ago.

Seems that Mrs. D. was sheet-shopping, back in 1938, and she was really desperate. The sheets she had used for only four years were "absolutely in shreds".

Miss X was the salesgirl who served her. And she really served! For, says Mrs. Diteel in a letter to us:

"She advised me to buy Pequot for my replacements. I didn't realize then what a favor she had done me. I wish I could thank her now."

Mrs. Diteel is grateful because the ten smooth, close-woven, snowy-white Pequot she bought on the advice of Miss X are...but let Mrs. D. finish the story in her own words:

"Those Pequot are still standing up beautifully... despite the loss of a lumber tickle of my growing youngsters. Already they (the Pequot) have worn twice as long as the old sheets they replaced. Believe me, when it's time to

replace these, it will be only with more Pequot!"

If you compare Pequot with any other sheets in use, we're sure you'll decide, as Mrs. Diteel did, that the only thing better than a Pequot Sheet is...more Pequot.

Because the demand for Pequot is at an all-time high, it is impossible to keep stores constantly supplied. But we're doing our best. If you need sheets, ask for Pequot...America's most popular sheets.

Pequot Mills, Salem, Massachusetts.

**PEQUOT  
SHEETS**

so good-looking  so long-wearing

Patented "PEEKWAT"

## A BIG MOMENT in Any Fisherman's Life



WHEN water churns white as a big fish strikes, that's a thrill-packed moment every true angler loves. Less dramatic, but equally exciting is the pleasure that awaits you when you first inspect BRISTOL'S supremely fine, postwar fishing tackle now going in limited quantity to your favorite dealer. New Fly Reels! Staunch, water-proofed Nylon Lines! The much talked-about BRISTOL Reel-Tite Aluminum Casting Rod Handle! A wide selection of Bristol's handsome new Rods! What "fish-able" beauties these rods are! Hexagonal and round telescopic rods! One piece rods both tubular and solid steel! Rods for still fishing, trolling, bait casting! Light, strong, superbly balanced rods all combining many new and exclusive BRISTOL-devised advancements! Truly, here's just the ultra-modern fishing equipment every ardent devotee of this grand sport will welcome.



### THE NEW BRISTOL SOLIO STEEL RODS

Here is one of BRISTOL'S new, beautiful bait-casting rods. Its finish is a handsome light brown with mahogany colored adapter. Casting guides and top are stainless steel. The offset handle is aluminum with screw locking reel seat. The rear grip is cork and the forward grip ebony Bristolite. This perfect "jim-dandy" of a rod comes in either 4½ ft. or 5 ft. length.

**Bristol**  
THE BRISTOL MANUFACTURING CO.  
BRISTOL, CONNECTICUT

FISHING RODS  
REELS - LINES



Also Makers of  
BRISTOL  
GOLF CLUBS

## MISCELLANY



SHIRLEY TEMPLE TASTES A SCOTCH-AND-BOURBON IN HER NEXT FILM

## TEMPEST OVER TEMPLE

Shirley sips liquor and the W.C.T.U. protests

Last month word leaked out that Shirley Temple, now 18 and a national institution almost as sacred as the flag, sips hard liquor in a movie now being made, RKO's *The Bachelor and the Bobby Soxer*. Without waiting for details, the head of the W.C.T.U., aquabibulous Mrs. D. Leigh Colvin, denounced this "diservice to American youth." But the details, which should mollify wise temperance advocates, were that the situation is harmless teen-age comedy. Shirley, trying to act sophisticated, traps herself into accepting a concoction of "Scotch and bourbon," spits it out in disgust. In private life Shirley is abstemious, is known to have gone off the wagon only on one notable occasion (below).



AT HER WEDDING TO JOHN AGAR IN 1946 SHIRLEY SIPPED CHAMPAGNE



"5 Seconds More and the bear  
would have had **MY PELT**"



1 "A perfect camera shot, that's how the bear looked to me across the stream," writes a friend of Canadian Club Whisky from Juneau, Alaska. "But he must have been camera shy. The second he saw me, he attacked. I didn't get that picture. My hand shook and I scrambled for dear life."

2 "Fast as a greyhound that big, mad bear came charging across the shallow stream. I stumbled. When the bear was just seconds away, my calm friend got him in his rifle sights and stopped him cold with one perfect shot. We wanted the fine, thick pelt. But have you ever wrestled with a quarter-ton of waterlogged bear? We did, lugging him up the bank. It was back-breaking work."

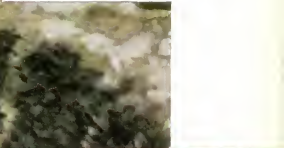


3 "Was I proud when we got that pelt back to camp! My friend laughed and insisted I accept the pelt as a gift so the folks at home would really believe I wasn't scared by a squirrel."

"Cruising back to Juneau from camp, I kept my prize bearskin right where I could see it. To celebrate, I brought out a cherished bottle of Canadian Club. 'This tops off a perfect trip,' said my friend. 'A perfect shot, a perfect pelt, and now a perfect whisky!'"

5 "That huge skin flew back to the states with me by Pan American Clipper. My friend's farewell words were 'Let's do it again soon. We might even improve on this trip the next time if you bring an extra bottle of Canadian Club!'"

Even these days travelers tell of being offered Canadian Club all over the earth—often from a cherished prewar supply. And why this whisky's worldwide popu-



larity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon—yet there is no other whisky in all the world that tastes like Canadian Club. You can stay with Canadian Club all evening—in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.



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to a recent  
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