

OGDEN'S

GIGARETTES.



A

A·B·C·of Sport

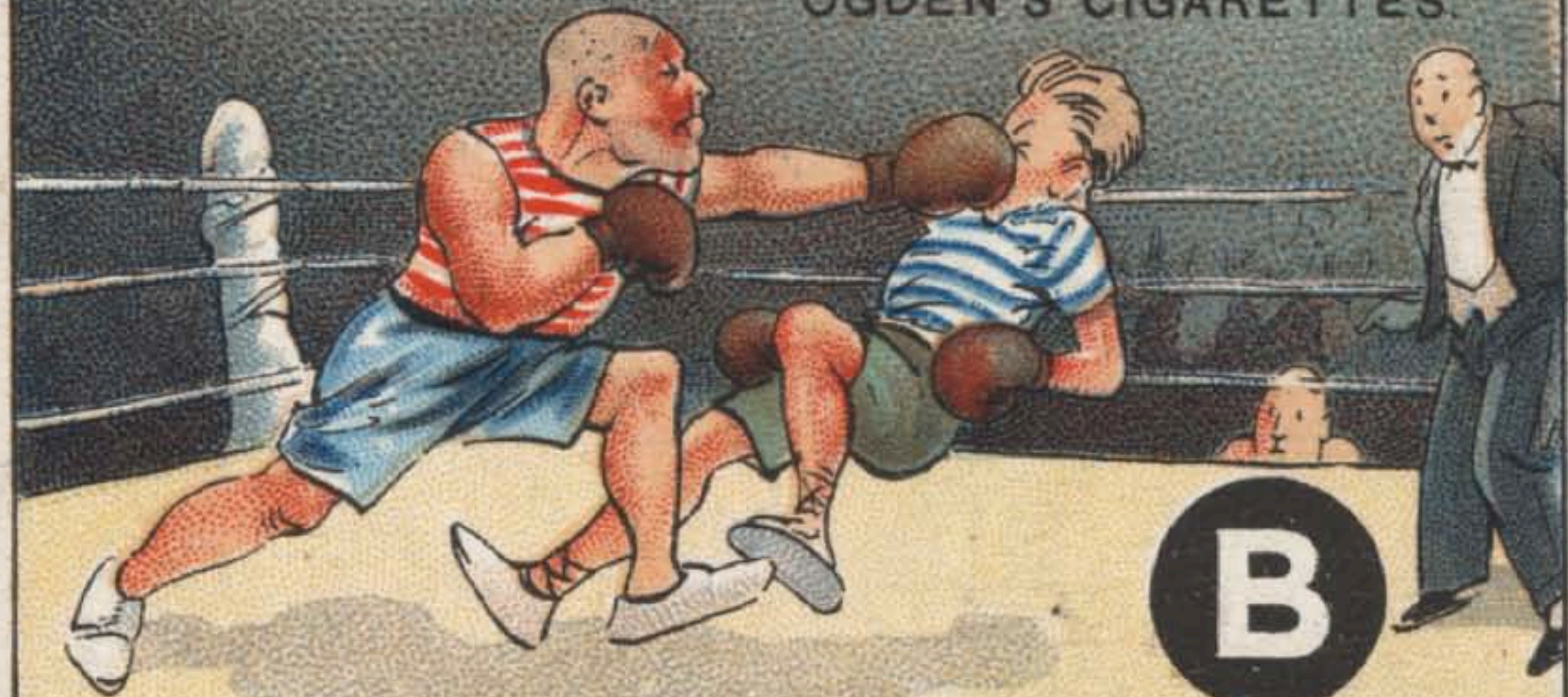
A SERIES OF 25

A is an ANGLER whose patience is great ;
(The bottle that peeps from his pocket is bait!)
A jolly good sort on the whole, but I wish he
Would see that his *tales* were a little less fishy!

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B is the **BOXER** (of course, when you box
You must be prepared to receive a few shocks!),
Who steps in the ring feeling fit as a fiddle...
And two minutes later wakes up in the middle!

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C is the **CRICKETER**, baleful and bitter...
(I fancy the fellow has just missed a "sitter,"
After making his seventeenth "duck" in suc-
cession—
Which somewhat explains his unpleasant ex-
pression!)

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D

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D is the DEERSTALKER (sometimes, fear,
An "a" should be used in the spelling of
"dear"!),
Who crawls up a hill in the hope of a stag,
And swelters for hours impaled on a crag.

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E is the expert who chivvies the ELK
(A sport more exhausting than Wheedling t
Whelk!),
Which lures him to scale some precipitous a
Before it consents to surrender its scalp.

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F is for FOOTBALL (yes, "Rugger," of course!),

A game which is played without any remorse. Should a foeman fall down with his face in the grass,

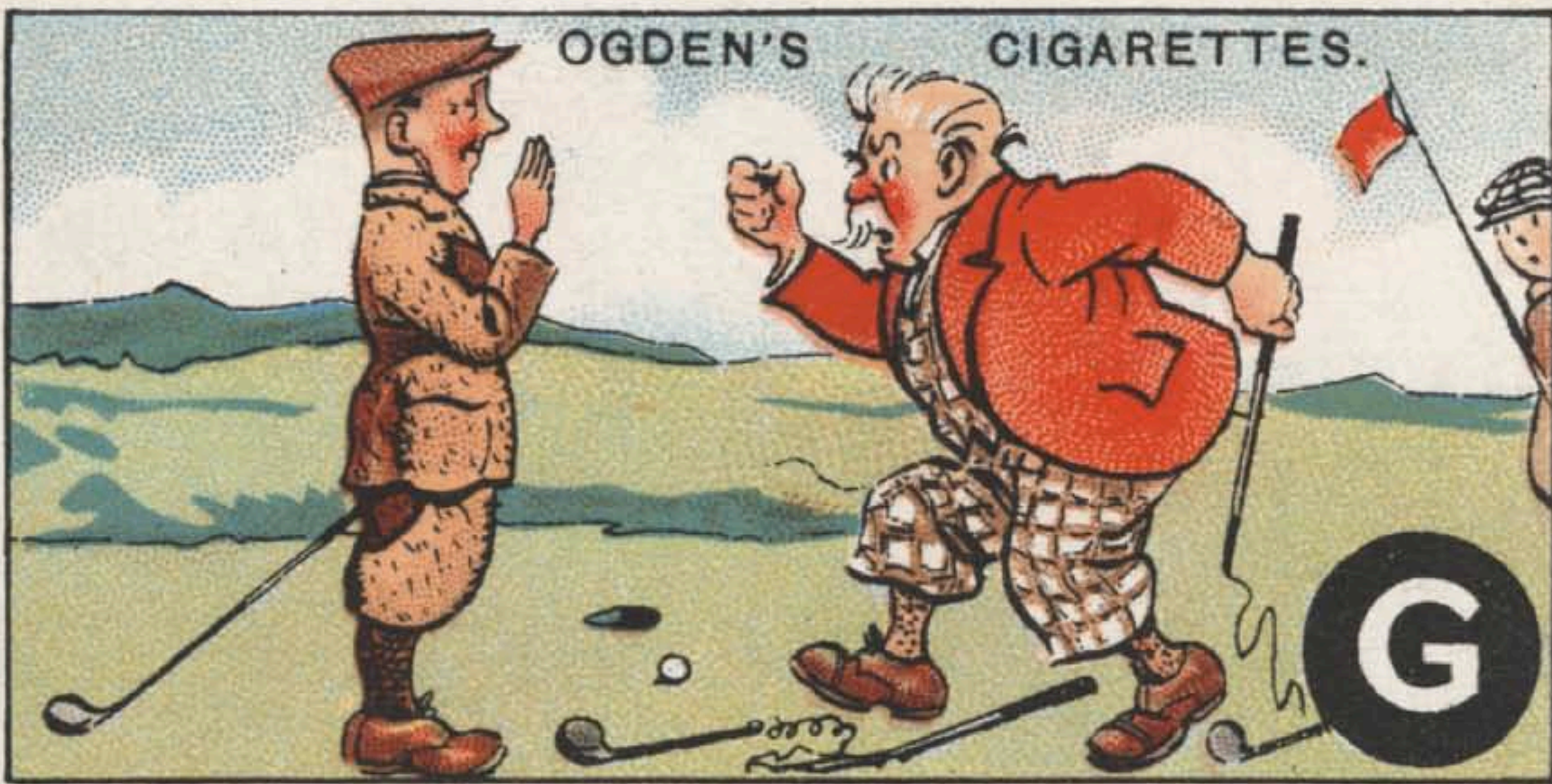
Be sure that you stamp it well in as you pass!

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G is the **GOLFER**, who is right off his putting,
And past the mild stage of "pooh-poohing"
and "tutting"—

His partner appears to be trying with fair words
To dam, so to speak, the wild torrent of swear-
words!

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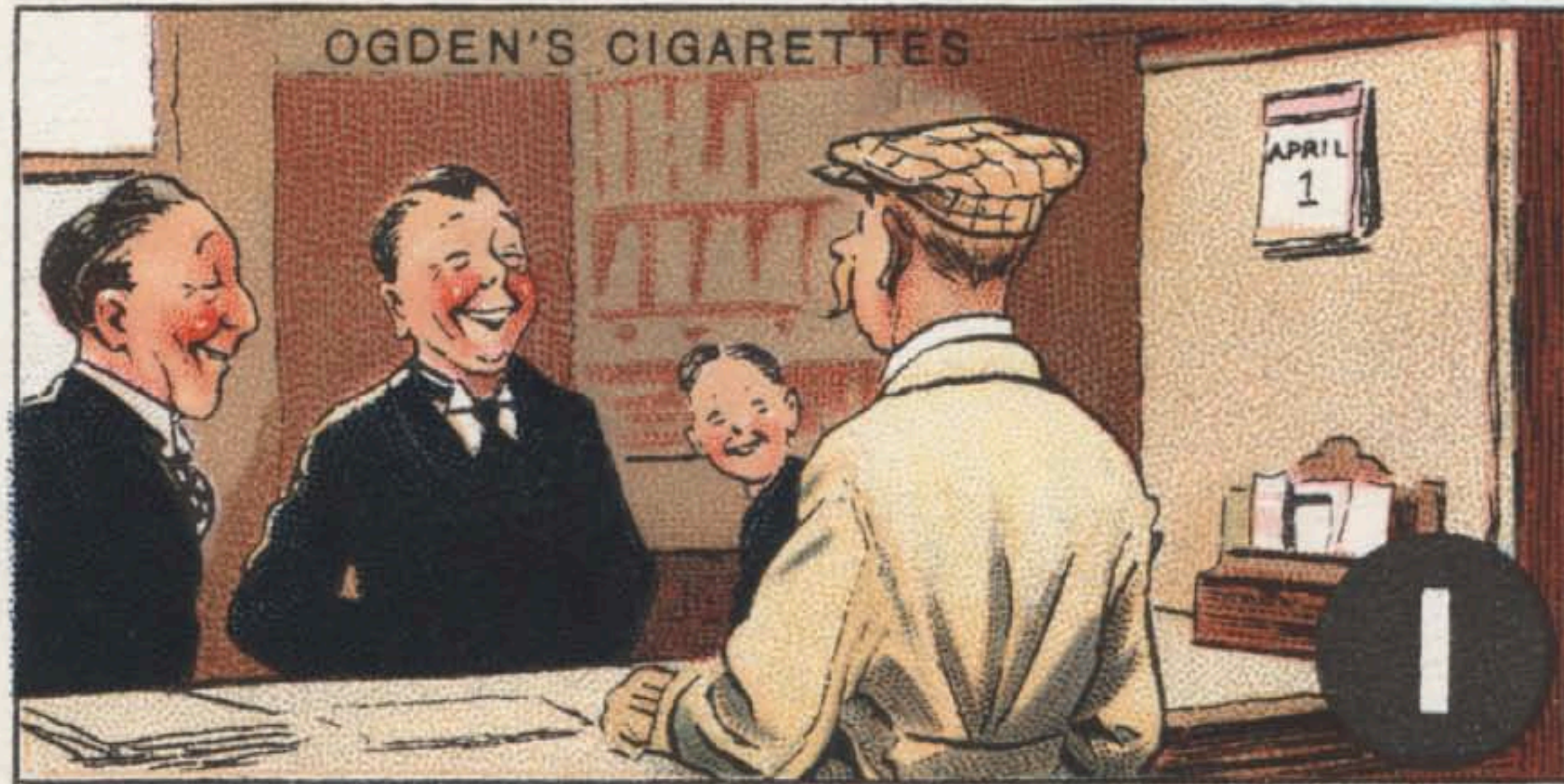
H is the HOCKEY exponent, who grins
When he misses the ball but gets home on your
shins.

As protest is vain, and the shins beyond
mending, [bending!
You just have to wait till you catch him—er—

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I is an **IMBECILE**, hopeful as yet
Of finding a house that is **CHEAP** and to **LET** !
(The agents he sees are amused at his whim,
And offer small **FLATS**, as more fitting for him !)

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J is the **JOCKEY** (cross-country, of course!)
Who passes the winning-post *after* his horse—
The steed had a notion, abrupt but intense,
To see what it felt like to “sit on the fence”!

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K

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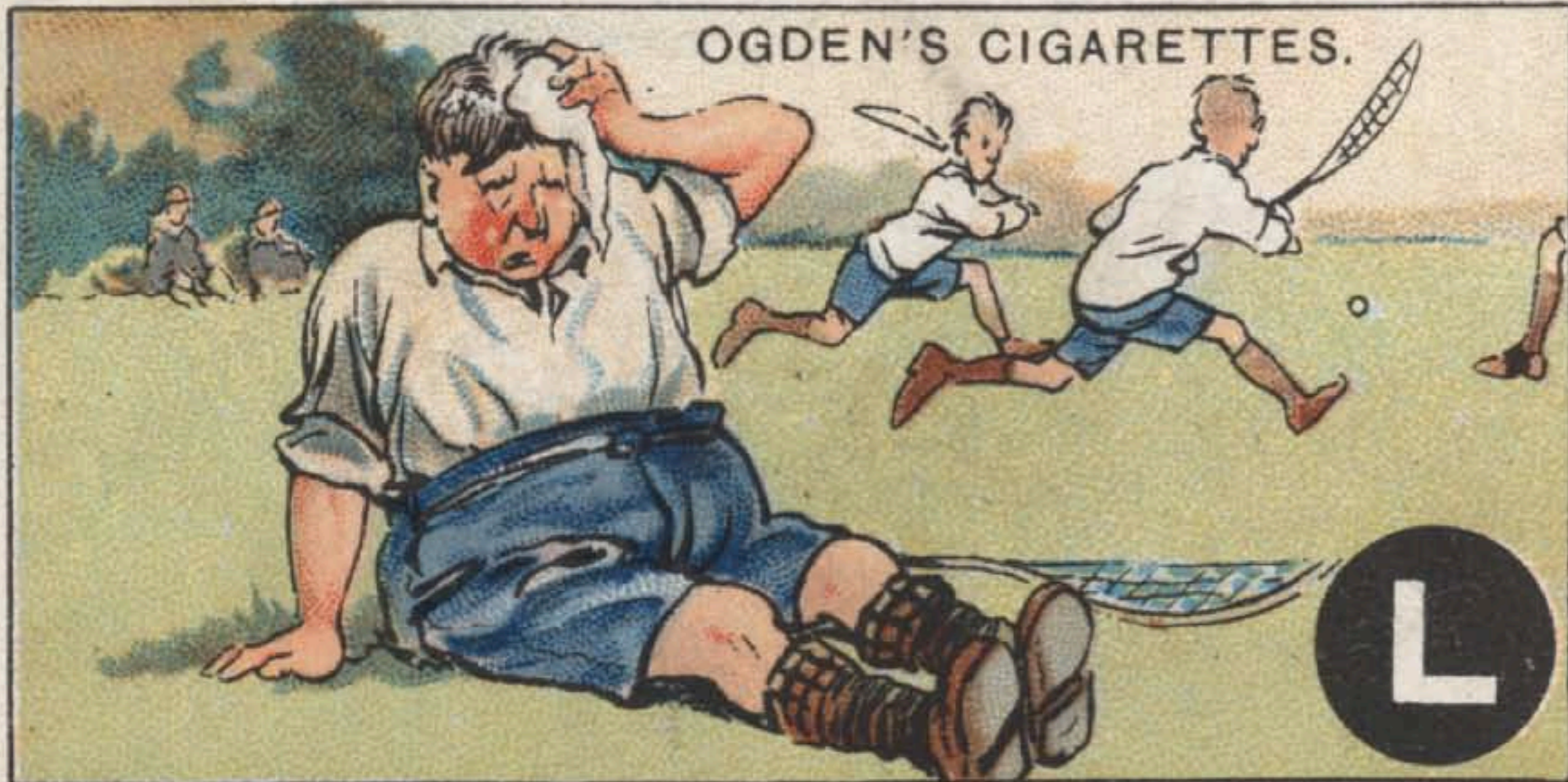
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K is the KUDOS (and also the KICK)
Obtained by the tipster whose tip doesn't
"click"!
(Humanity revels in putting its shirt
On a quadruped hopefully labelled "a cert.")

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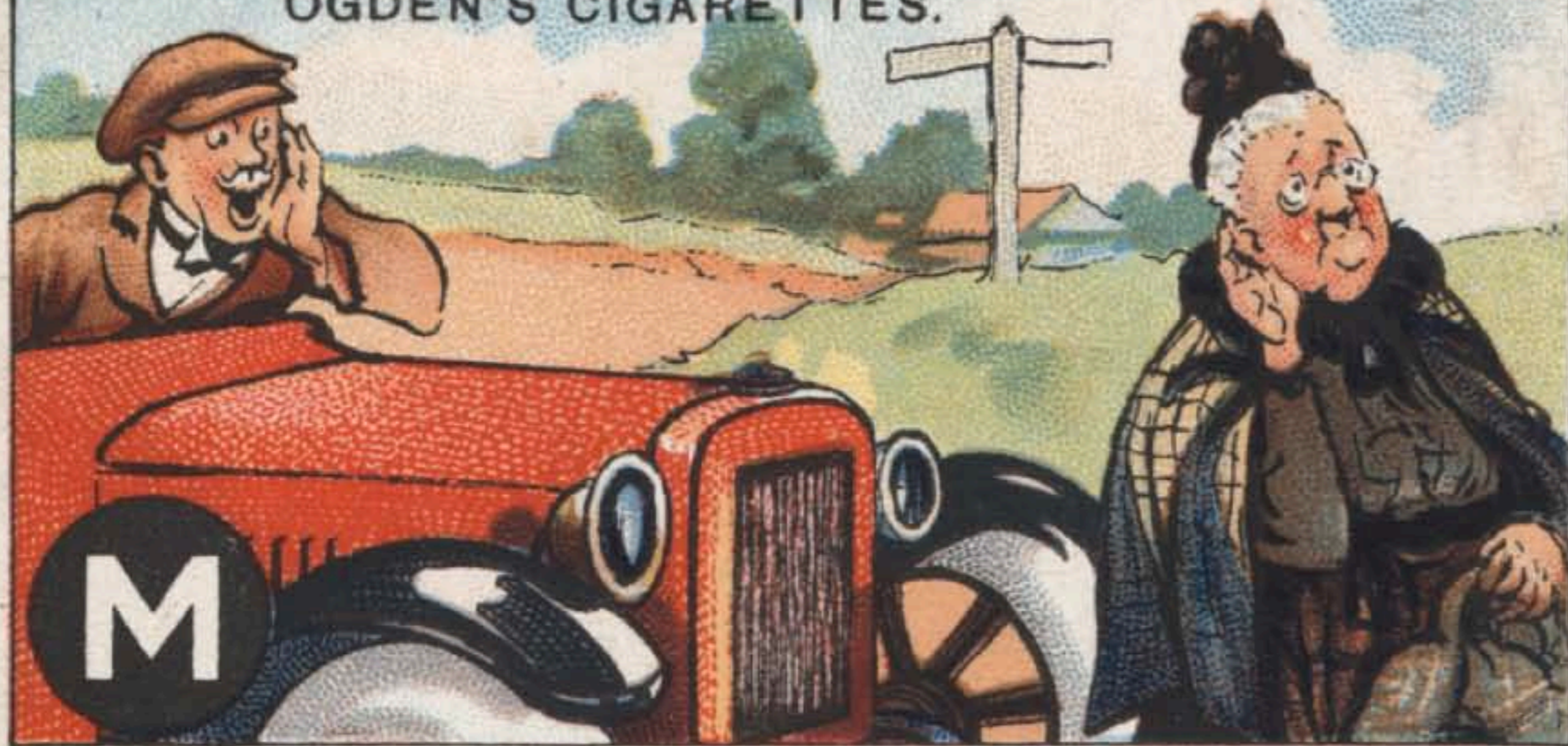
L is LACROSSE, a Canadian pastime
Which calls for a great deal of sprinting in
fast time.

(Exponents afflicted with acute adiposity
Are content to proceed with a slower velocity!)

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M is the **MOTORIST**, scathingly graphic
Whenever he mentions congestion of traffic.
(The roads have no sooner been cleared of
equestrians
Than they're all chock-a-block with pernicious
pedestrians !)

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N is the nondescript player of NAP,
A very industrious, taking young chap.
(He tries to give Chance a leg up, I believe,
By keeping a jolly old ace up his sleeve!)

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O

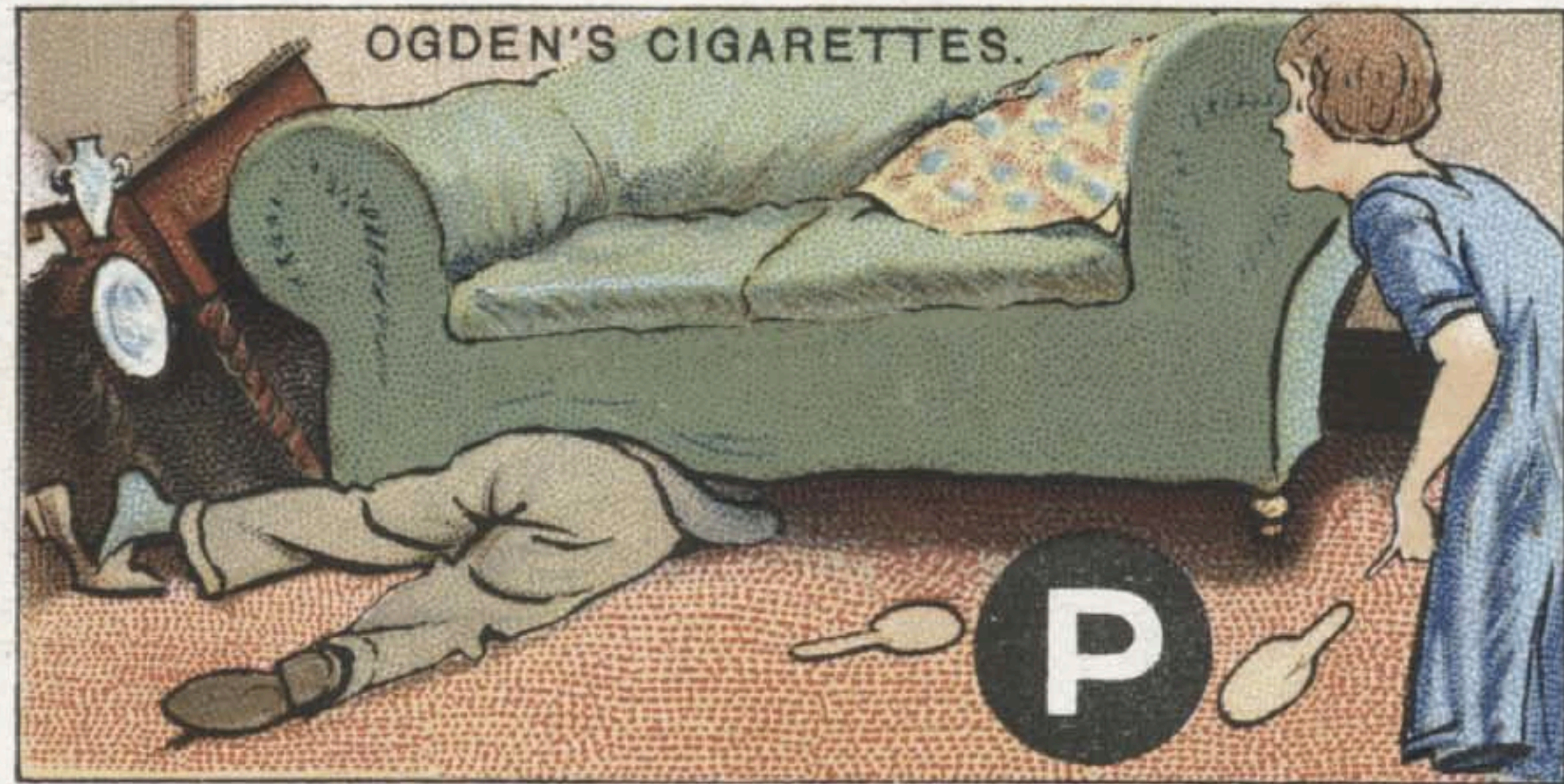
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O is the 'OUNDER OF OTTERS (the rivulets
Otters frequent give me shivers, or shivulets!)
For hours this sportsman will cheerily tramp
In wet river beds till he's thoroughly damp.

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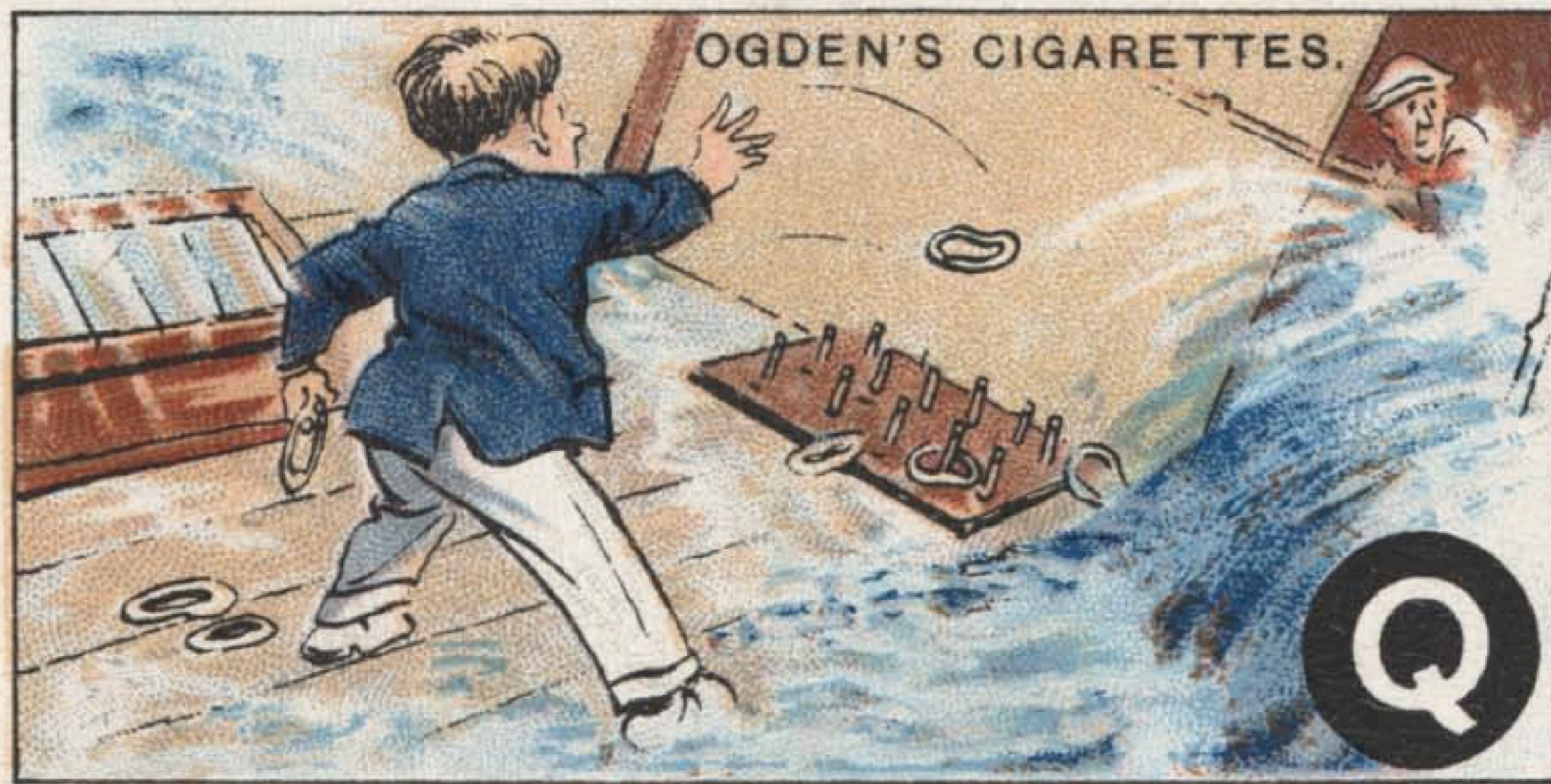
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P is the PINGER (or PONGER), who chases
The ball under sideboards and similar places.
It's a million to one that your hostess's best
Bit of Wedgwood will go irretrievably West!

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Q is that stout-hearted sportsman, the
QUOITER,
Who plays on board ship in a storm till adroitier.
(Of course, the excitement is simply terrific
When a cyclone is churning the so-called
Pacific!)

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R

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R is the **RUNNER** who tears round the track
Like a human express—when the fellow's a
“crack.”

He hustles from pillar to post very speedily,
And gathers in trophies and prizes most
greedily.

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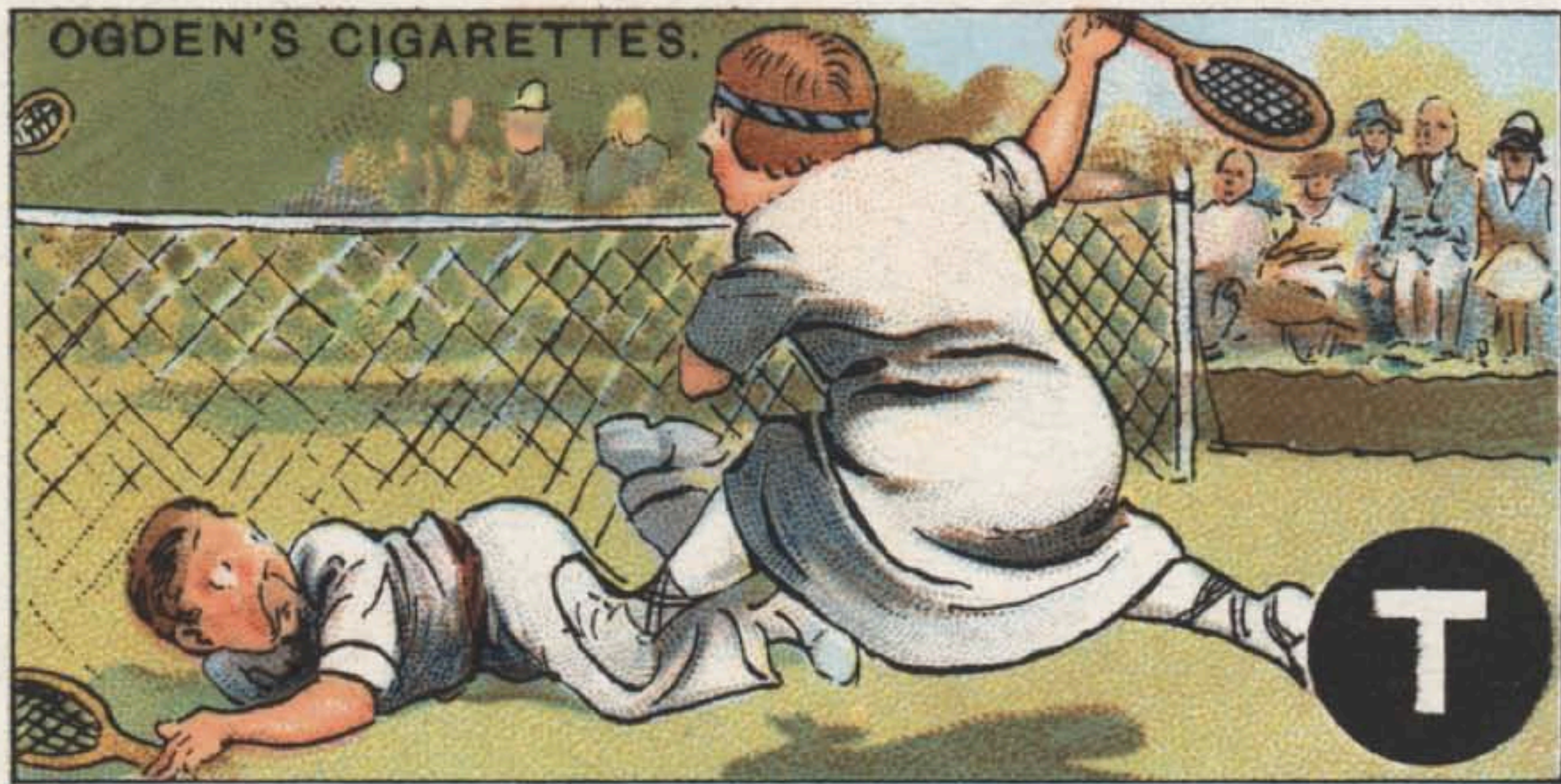
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S is the SKI-ER...to Switzerland go
And watch him embedding all over the snow!
When really adept his life becomes racier,
For then he is liable to butt a small glacier.

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T is for TENNIS...unless you are agile,
And really stout-hearted, and not very fragile,
And clever at dodging, and quick on your feet,
You'd better avoid playing with the élite!

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U is the UMPIRE, whose fateful decision
Is greeted with obloquy, mud and derision.
(He sometimes takes refuge inside the Pavilion
When the threats of the "gate" grow a trifle
vermilion!)

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V

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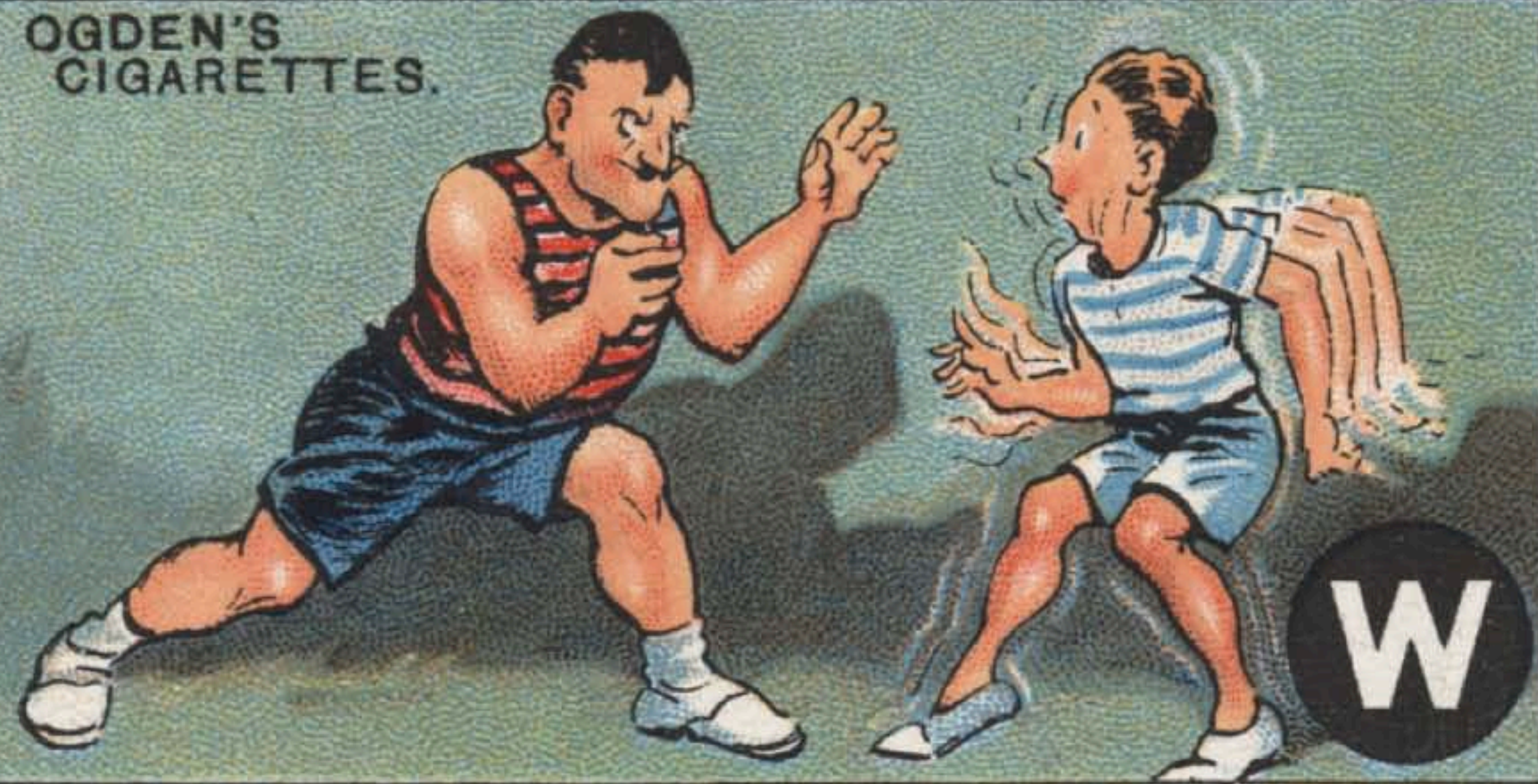
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V is a versatile varlet named Villikins,
The Heavyweight Champion of Tooting at
Spillikins;
At Halma and Snap he has never been beaten
Since he acted as Captain of both when at Eton.

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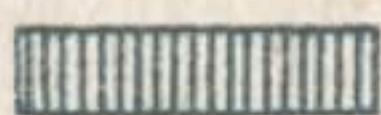
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W clearly refers to the **WRESTLER**,
A man who becomes an inveterate "nestler."
(Embrace your opponent, away with estrangements,
And hug till you've ruined his breathing
arrangements!)

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X is a prefix that champions use
When to laurels they finally made their adieus ;
It means that a man once undoubtedly "classy"
By effluxion of time has become somewhat
passé!

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Y

Z

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Y is for YACHTING, and **Z** is the ZEST
With which you embark. (For a tar it is best
To be fitted at birth with a very superior
Stable, cast-iron, well-anchored interior!)

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