

FREE PRIZES! see inside

APPROVED
BY THE
COMICS
CODE
AUTHORITY

NO. **MY LITTLE MARGIE'S**

NOVEMBER
A Clifton
Publication

Fashions

DOLLS!

**EVERY GIRL
LOVES DOLLS!**

NOW MARGIE
SHOWS YOU AN
INEXPENSIVE
WAY TO MAKE
YOUR OWN
DOLLS!

WITH HER IDEA
YOU CAN USE
YOUR TALENT
AND IMAGINATION
TO DESIGN THEM,
CREATE THEIR
FASHIONS
AND DRESS
THEM!

SO JOIN THE
FUN AND
MAKE YOUR
VERY OWN
DOLLS!

DOLLS!

IN THIS ISSUE...
A HEARTWARMING DRAMA OF TWO GREAT KIDS...

'A DOLL FOR A DOLL'



TAMMY



SUZY

10 ORIGINAL DOLLS
GIVEN AWAY BY
JUDY HAGA
800 STANLEY ST.
CLIFTON, N. J.

MARGIE'S DOLLS
GIVEN BY:
JUDY HAGA
800 WILLIAMS AVE.
PLANTWOOD,
MONTANA

TWO GORGEOUS
DOLLS BY:
SANDRA CLAY
402 MONTREAL
CORNWALL, ONT.
CANADA

A STUNNING
COCKTAIL DRESS BY:
JOSHUA WILLIAMS
BOX 158
WANGO, FLA.



CHARLTON COMICS GIVE YOU MORE!

DEAR FANS, THIS IS A DIFFERENT KIND OF STORY... A STORY WITH MEANING AND FEELING... I HOPE YOU LIKE IT, ITS CALLED...

A DOLL FOR A DOLL



...AND THIS SPINNING CREATION, WORN BY MARGIE OUR TOP MODEL, WAS DESIGNED BY: SANDRA BREWSTER 42 BREWSTER LANE AMITYVILLE, N.Y.

CLAP!
CLAP!

CLAP!
CLAP!

By Sandra Brewster
An Illustress

AT NOON, I WENT OUT FOR LUNCH AND WAS ON MY WAY BACK TO WORK, WHEN ...

BOB - BOB...
POOR BOB...
BOB...

"WHAT'S WRONG, HONEY?"



MARGIE'S FASHIONS

OH, I DIDN'T SEE YOU STANDING THERE. I'M CRYING BECAUSE OF MY FRIEND, SUZY! POOR SUZY (SOB)... SHE'S IN THE HOSPITAL, AND I FEEL SO SORRY...



NOW, NOW... YOU JUST DRY YOUR PRETTY LITTLE EYES! I'VE GOT TO GET BACK TO WORK... YOU COME WITH ME, AND AS SOON AS I'M FINISHED, I'LL TAKE YOU TO SEE YOUR FRIEND...



WOMEN OF THE FUTURE? BY ANNE KATHLEEN TO PEOPLE OF THE FUTURE.

THE POOR GIRL! I WISH I COULD DO MORE TO HELP HER.



AFTER WORK, I DROVE TAMMY OVER TO THE HOSPITAL -- SUZY WAS IN THE POLIO WARD...

THIS IS THE FINEST ACTRESS AND MODEL MARGIE ALBRIGHT!

HOW MARVELOUS TO MEET YOU, MAMA! I'M A FAN OF YOURS... WE ALL ARE... GIGGLE!

THANK YOU, SUZY! (SOB)



I VISITED WITH SUZY FOR HOURS. THEN WENT HOME / BUT ALL THE NEXT DAY SHE WAS ON MY MIND...



A BEAUTIFUL DAY BY A GOOD HARVEST. NOV. 8, 1957.

CHARLTON COMICS GIVE YOU MORE!

AS THE WEEKS WENT BY, I FOUND MYSELF THINKING OF SUZY ALL THE TIME, AND MANAGED TO VISIT HER AT LEAST THrice A WEEK...



CONTINUED AFTER FOLDING NO PAGE

CHARLTON COMICS GIVE YOU MORE!

AFTER IT WAS OVER, I SAID GOODBYE TO DAVEY...



WHEN I GROW UP I WANT TO BE A MODEL... BUT RIGHT NOW I CAN'T EVEN WALK!

NOW DON'T CRY, HONEY. YOU'LL GET BETTER. GREAT PEOPLE, EVEN THE LATE FRANKLIN ROOSEVELT HAD POLIO AND BEAT IT. YOU WILL, TOO!



THE NIGHT SOMETHING SHE SAID WOULDNT LET ME SLEEP...



WHAT? IT COULD BE DONE... I THINK I KNOW!



AND THE REST OF THE NIGHT WAS SPENT AT MY DESK...



BY MORNING, I WAS READY...

I CALLED THE SHOW-BOOM AND TOLD THEM I WOULDNT BE IN TODAY...



MARGIE'S FASHIONS



CHARLTON COMICS GIVE YOU MORE!

WHEN I TOLD THE BOSS, HE ARRANGED FOR A PRESS RELEASE, AND SOON...



THE BIG DAY ARRIVED ...



ALL MODELS GET SCARED, BUT YOU'LL GET OVER IT, HONEY!

GOOD LUCK SWEET!



MARGIE'S CHIFF DRESS BY GIBBY LEVIE IT SHAWY AND TORONTO, CAN. CANADA

FINALLY, I HAD TO MAKE THE AWARDS ...

... AND IT GIVES ME GREAT PLEASURE TO ANNOUNCE THAT ALL OF THESE BRAVE AND TALENTED CHILDREN ARE THE WINNERS ...



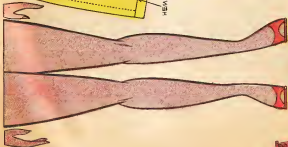
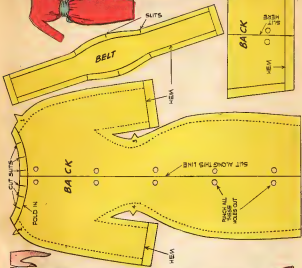
AND SO IT ENDED ... BUT I'LL NEVER FORGET IT, CAN YOU ?

DEAR FANS, FASHIONS ARE BEAUTIFUL THINGS THAT EVERYONE LOVES ... SO ALWAYS BE IN STYLE ... AND DON'T FORGET TO FIGHT POLIO IN YOUR COMMUNITY!



CHARLTON COMICS GIVE YOU MORE!

WHEN COMPLETED DRESS SHOULD LOOK LIKE THIS



MARGIE'S FASHIONS

SELECTED

Pin-ups

HERE SHE IS, FANG, **MY LITTLE MARGIE**, THE HATCH'S SWEETHEART! SHE JUST LOVES TO BEARD A WHACK OUT ON THE GOLF COURSE, SWINGING AT THE BALL AND YELLING, "YOW!" OF COURSE, MOST OF THE TIME, THE BALL NEVER LEAVES THE TEE, BUT THAT DOESN'T WORRY MARGIE, BECAUSE, IF SHE HITS THE BALL OR NOT, SHE ALWAYS MAKES A HIT WITH HER SENSATIONAL OUTFITS, WHICH ARE DESIGNED BY YOW, HER LOYAL FAN!



MARGIE'S LOVELY
PLOTOUT BY
HELEN SANDS
1281 ST. NORTH
MARGO, N. D.

3811

FOR MORE FUN AND YOW'S FASHIONS, GET MARGIE'S OTHER COMIC, "MY LITTLE MARGIE"...

CHARLTON COMICS GIVE YOU MORE!

of MY LITTLE MARGIE

MARGIE IS SHOOTING FOR A COMPLETE NEW WARDROBE, ONLY HER DAD DOESN'T KNOW IT YET! ALL HE KNOWS IS IF HE'S NOT CAREFUL, HE'LL GET HIT BY ONE OF THOSE WELL-ARMED ARROWS! WHY NOT HELP HER OUT, PAPA? SEND YOUR DESIGNS TO: 'MY LITTLE MARGIE'S FASHIONS', CHARLTON BUILDING, DERBY, CONN.

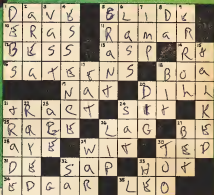


ALSO, GET 'FREDDY'! IT'S ABOUT KIDS JUST LIKE YOU, AND ALL YOUR HEARIOUS ANTICS!

MARGIE'S FASHIONS MY LITTLE MARGIE'S PUZZLE PAGE



Hi, fans, here's a crossword puzzle to test your wits. Try it, it's loads of fun!



ACROSS

- ACTOR, MR. NIEN
- MOVE SMOOTHLY
- PERIODS OF TIME
- _____ OF THE JUNGLE *
- MISS MYERSON
- SHAKE
- ROBERT TRUDEL'S INITIALS
- COTTON CLOTH (PL.)
- BIG CONSTRUCTOR SHAKE
- _____ KING COLE
- PICKLE
- PIECE OF LAND
- PLACE
- FURY
- FALL BEHIND
- VERB
- YES
- HUMOR
- BASEBALL STAR _____ WILLIAMS
- MISS ENNIS (INITIALS)
- STUPID FELLOW (CL.)
- VERY WARM
- MR. BERGEN
- M.G.M.'S TRADEMARK

DOWN

- SHORT FOR DEBUTANTES
- OPEN SPACE
- HUGE
- PERTINENT
- ACTOR CARY _____
- GRID
- WISCHENOUS ELF
- DESI'S INITIALS
- MR. KOHN
- SPOKE
- PERTINENT OF FOOD
- A LITTLE
- EXCAVATED
- EXCHANGE
- EXHAUSTED
- GROW OLDER
- TAP
- PLACE FOR LIPSTICK
- WAGER
- BATTLE
- ALSO
- SOUTH AMERICA (INITIALS)
- HIM

Answers

10-11	10-11	10-11
12-13	12-13	12-13
14-15	14-15	14-15
16-17	16-17	16-17
18-19	18-19	18-19
20-21	20-21	20-21
22-23	22-23	22-23
24-25	24-25	24-25
26-27	26-27	26-27
28-29	28-29	28-29
30-31	30-31	30-31
32-33	32-33	32-33
34-35	34-35	34-35
36-37	36-37	36-37
38-39	38-39	38-39
40-41	40-41	40-41
42-43	42-43	42-43
44-45	44-45	44-45
46-47	46-47	46-47
48-49	48-49	48-49
50-51	50-51	50-51
52-53	52-53	52-53
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76-77	76-77	76-77
78-79	78-79	78-79
80-81	80-81	80-81
82-83	82-83	82-83
84-85	84-85	84-85
86-87	86-87	86-87
88-89	88-89	88-89
90-91	90-91	90-91
92-93	92-93	92-93
94-95	94-95	94-95
96-97	96-97	96-97
98-99	98-99	98-99
100-101	100-101	100-101



RECORD YOUR VOICE AT HOME

ONLY \$6⁹⁸

FUN FOR THE WHOLE FAMILY



- FEATURES**
- Handy Portable Carrying Case
 - Cuts Actual Records
 - Records at 33 1/3, 45, or 78
 - Sing, Tell Jokes, Record

MAKE YOUR OWN RECORDS ANYWHERE

Now, you can cut your own records at home. Sing, tell jokes, record messages, conversations, readings. All your favorite songs and music cut if all you do is play back perfectly. You can even cut records on a piano, or even a bell. You play it back at home, garden, gatherings, wherever you want and listen to it.

IT'S FUN - IT'S REVOLUTIONARY IT'S ELECTRONIC

You record complete two-sided messages, letters and records on both sides (approximate) including both cutting needles and full supply of blank records. It all attaches to your photograph and you'll get it in your hands and the entire package and when you like, takes only 20 seconds and makes one complete record at 33 1/3, 45 or 78 RPM at a cost of only \$1.00 plus shipping charges. Additional blank records also are available from \$1.00 per package of 12.

10 DAY FREE TRIAL

One I delay! Come send the free mailing coupon for more details, including names and full price for 10 day trial. You'll get your free trial and if you do not 100% refund money unless for postage refund of the full purchase price. Only \$2.00 plus 45¢ shipping charge.

MONEY BACK GUARANTEE

Home House Products Corp. Dept. 88-88
Lynchburg, New York

Send me Price Guarantee at once. If I am not 100% satisfied after 10 day free trial, I may return it for a refund of full purchase price.

- I enclose \$1.00 plus 45¢ shipping charge.
 Send C.O.D. I will pay postage on delivery plus shipping charge.

Name _____
Address _____

DRAMATIC NEW FIGURE BEAUTY

- BEAUTIFIES THE FEMINE FIGURE
 - DEVELOPS CHEST
 - SLIMS WAIST—AIDS LEGS
- ONLY \$1⁹⁸

Now, through the famous Swedish method of "gentle" exercise that doctors recommend, you can develop a more beautiful form. Yes, just 10 minutes a day at this incredible development device on the modern up-to-date principle of exercise, muscular exercise, helps you to make your measurements closer to the ideal feminine shape. Yes, follow our plan and you can actually give yourself the shape you desire from both wherever you are. It's the most new feminine therapy and exercise. Legs, chest, waist, hips, all receive complete gentle toning and therapy. Actually helps make all your muscles and skin with "gentle tension" exercise and gives "happy" control. It's fully adjustable and fully guaranteed for 1 year. Beautiful, more vibrant looking, under tone.



slims waist aids legs develops chest

MONEY BACK GUARANTEE

Home House Products Corp. Dept. 88-88
Lynchburg, New York

Send me "Figure Control" Swedish Method Beauty Developer at once. If I am not 100% satisfied after 10 day free trial, I may return it for a refund of full purchase price.

- I enclose \$1.00 plus 15¢ shipping charge. Some States.
- Send C.O.D. I will pay postage on delivery plus C.O.D. plus shipping charge.

Name _____
Address _____

A 10-day free trial. The guarantee that you can expect from chest exercise for 10 days development of the chest is the device for the removal of fat from the chest. (2) a 10-minute and 10-minute of the Swedish unit which the device is an exercise of tone and elasticity of the muscles during twenty 10 days to give a shape to the body as a whole. And the fully adjustable Swedish method gives you the same results. It allows you to get figure you wish for. Use the "Figure Control" for 10 minutes a day to get your figure. It gives 10 days of 10 days in both sides and back. It's then simply return for a refund of full purchase price. Only \$1.00 plus 15¢ shipping charge.

MARGIE'S FASHIONS

MY LITTLE
MARGIE'S

COLOR PAGE

WHY NOT HAVE A CONTEST OF YOUR OWN? HAVE YOUR FRIENDS GET THIS SAME COLOR PAGE AND EACH OF YOU COLOR IT IN YOUR OWN WAY, USING YOUR OWN COLOR COMBINATIONS -- THEN SEE WHICH ONE HAS DONE THE BEST JOB! USE SOFT COLORED PENCILS OR CRAYONS!



DUH... WHO'S THE WISE GUY THAT TOLD THIS FLOWER POT OUT THE WINDOW?

GULP! MARGIE, WHAT DID YOU DO?!

GOSH! MR. HONEYWELL, YOU TOLD ME TO GET RID OF IT!

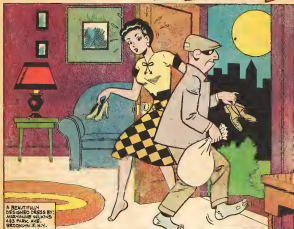
ER... THAT'S MY LITTLE MARGIE!

MARGIE'S LOVED DRESS BY:
BARBARA ALBANO
BROOKLYN, N.Y.

DeGrafano

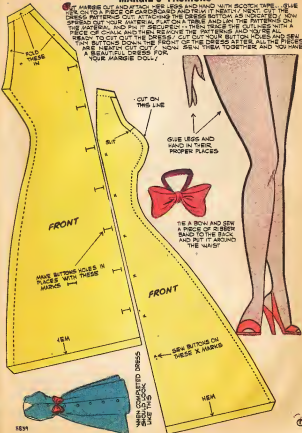
CHARLTON COMICS GIVE YOU MORE!

TIME OUT FOR LAUGHS



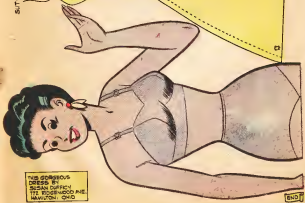
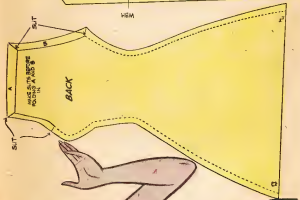
MARGIE'S FASHIONS

1. CUT MARGIE OUT AND ATTACH HER LEGS AND HAND WITH SCOTCH TAPE... (SEE FIG. 1) CUT A PIECE OF CARDBOARD AND TRIM IT NEATLY. NEXT, CUT THE DRESS PATTERNS OUT, ATTACHING THE DRESS BOTTOM AS INDICATED. NOW SPREAD OUT YOUR MATERIAL FLAT ON A TABLE AND LAY THE PATTERNS ON THE MATERIAL, AND PIN IT SECURELY. THEN TRACE THE OUTLINES WITH A PIECE OF CHALK AND THEN REMOVE THE PATTERNS AND YOU'RE ALL READY TO CUT OUT THE DRESS. CUT OUT YOUR BUTTON HOLES AND SEW THEM BUTTONS DOWN THE FRONT OF THE DRESS AFTER ALL THE PIECES ARE NEATLY CUT OUT. NOW! SEW THEM TOGETHER AND YOU HAVE A BEAUTIFUL DRESS FOR YOUR MARGIE DOLLY.



CHARLTON COMICS GIVE YOU MORE!

IMPORTANT: CUT ALONG SOLID LINES. SEW UP THE SEAMS AS INDICATED. THEN SEW THE DRESS TOGETHER ALONG THE BROKEN LINES!



THIS GORGEOUS DRESS BY SUSAN CURRY IN THE EDGEWOOD LINE. HAWKTON, OHIO

END

MILDRED'S PIES

Uncle Jim Duncan was the type of man who always spoke what was on his mind. In his climb to power, the gray haired middle-aged man had made many friends as well as enemies. He had called his nephew Robert Duncan into his library.

"I understand that you are in love with a girl who works in the local lunchroom as a cashier. You want to marry her."

The tall young man with brown eyes opened his mouth to reply, but Uncle Jim just waved a hand at him as sort of signal to be quiet and listen.

"Now don't ask me how I know all about you and Mildred Ryan. There is no need for excitement. I am certain she is a nice girl. You can marry her, but then I will disinherit you. Remember, I have great plans for you. You're the one I want to step into my shoes and head the Duncan Industries. Why not be realistic? Marry a girl like Helen Carey or Patricia Wellins. They would be more suitable."

Robert Duncan was doing his best to be calm. He could feel the blood as it pounded through his veins. He bit his lips and then spoke slowly and clearly.

"We are going to be married. May we have your blessing?"

"Is that all you have to say?" demanded Jim Duncan.

"Yes," was the one word reply.

"Then there is nothing further to consider," snapped back Jim Duncan. "You are no longer a member of the household."

The young man turned around and left the library. He went to his room and packed his clothing. An hour later he was in a small furnished room on the east side of town. He called Mildred Ryan and told her what had happened. They were married that night.

"My mother left me a small house in Bridgeport," he told his wife. "We will live there. I know a lot about cars and, I'll try to get a job as a mechanic. If not that I'll drive a taxicab. I

don't think we will starve. Especially with your ability to bake and cook."

The society column of the East Hampton paper carried no mention of the marriage of young Duncan. Outwardly, as far as the town was concerned the young man had vanished. But people talk and somehow the news got around.

"Mildred is one swell girl," said Bert Lamport. "She worked here as a cashier for three years. A fellow is lucky to get a girl like her. What's the matter with Jim Duncan? His father and my father worked together on the railroad. Just because he made a couple of million he thinks he can tell his nephew how to run his life?"

Robert Duncan no longer appeared on the grounds of the East Hampton Country Club. His name had been removed from the rolls.

"Wonder what happened to Robert?" asked one of the members.

"Stop kidding around," scolded a tennis player. "You know as well as I do what happened. He married out of his class. That's all. They say Jim was all set to make Robert president of the Sweettooth Baking Company when this happened. He just threw away a career. Don't worry, his marriage won't last long. He'll crawl back to his Uncle Jim."

Mildred Duncan was a happy young bride. She had done her best to furnish the house. Her black hair was tied in a knot and she was dusting the furniture. Robert had obtained a job in the local garage.

"It's only temporary," he told his wife. "About six or ten weeks. That means we'll have to go home. Suppose I take lunch with me to work every day."

"Provided you take a piece of the apple pie I baked this morning," smiled Mildred.

"Go ahead and put two pieces of pie in my lunchbox," he retorted. "This fellow Lou Green is a nice chap. Helped me with several things yesterday. I'll give him a treat, a piece of that apple pie."

So Robert went to work and Mildred went ahead with all the tasks involved in taking care of a seven room frame house on Main Street. At lunch time, Robert gave his fellow employees, too, a slice of that apple pie. He ate it and didn't say a word until he had finished it.

"We get our pie" from the Sweettooth Baking Company. Brother, this is real homemade pie. Like my mother used to bake, I'd give anything for a whole pie like this. Tell you what I'll do. You want to get off early this Friday. Get your wife to bake a pie like this for me. I'll do your work. It will be O.K. with the boss."

Mildred laughed when Robert told her the story about the pie.

"Of course I'll bake a pie for him."

And that's just how it started. A Mrs. Simkin rang the bell three days later and spoke to Mildred.

"I had some of that delicious pie you made. We are having a party next week. Wonder if you could bake four of them for me. You name the price."

Mildred found herself in the pie baking business. Robert objected at first, but Mildred had the perfect answer ready.

"Your uncle wanted to see that you married the kind of a wife who would help you get along in this world. I'm determined to show him he's all wrong. The kind of a wife a man needs is one who loves him. I love you and you love me. Anyway, you will be finished tomorrow with your work at the garage. I'll need your help. We are getting a visit from Mr. Stetter this evening. He has a business proposition to make to us."

Herman Stetter was a real estate man and he owned property in the town. He had eaten a slice of Mildred's strawberry pie.

"A baker failed in this town. He had his bakery in my store. Owed me rent for six months. I had the equipment and paid for it. All I need is somebody to go into the baking business. A good bakery would put the Sweettooth Baking Company agency in this town on the run. I never liked their stuff anyway."

Six months later the bakery was running to full capacity. Three trucks were delivering pies, cakes, bread, and cookies within an area of two hundred miles. Sales of the Sweettooth Baking Company had fallen to almost zero.

Jim Duncan looked at the report his secretary had handed him. He was angry as he read the suggestion that the Sweettooth Baking Agency in Bridgeport be closed.

"I was here in Bridgeport," he had shouted. "Something must be wrong. Who can bake better than our company?"

"Mildred's Marvellous Muffin Company is doing it," said the secretary. "Also makes the best pies, cakes, bread, and cookies. I understand a lot of businessmen are begging for the chance to invest in that business. If they do, then we will have some real serious competition on hand. When people want a good product, then price is no object."

"Are you hinting their product is better than ours?" demanded Jim Duncan.

"Not hinting, but definitely telling you so," replied the secretary.

Herman Stetter found himself giving a lot of time to the baking business. He was helping with the expansion of Mildred's business.

"Gentlemen," he told some investors, "You want to know the secret of her business? I could tell you the ingredients of the stuff they make. Of course, it is all pure. But Robert and Mildred are deeply in love. The ideal married couple. There is a driving force that makes them work."

"Could it be that there is a connection between the Duncan here and the Jim Duncan of Sweettooth Baking Company?" asked one of the men.

"Yeah, yeah," chided Herman Stetter. "Robert is his disinherited nephew. I do keep up with the gossip columns. But Jim pays this town a visit. I remember him some thirty years ago. Wonder if he has changed much?"

Mildred found herself facing Jim Duncan. Her husband was at her side.

"I hope it isn't too late to give you two my blessing," he begged. "And an old fool also wants to ask forgiveness. Well, you picked the right wife for you. I have a wedding present for you right now."

Jim Duncan handed Mildred and Robert an envelope. He smiled.

"You can open it later. I'm giving you the Sweettooth Baking Company. Add your outfit to it and make the best products in the country. But tell me what is that pie I see on the desk?"

Mildred beamed with satisfaction. "Hubby desired that pie," she explained. "Consists of apples, pineapples, and a dash of bananas. We call it Contentment. But maybe we'll call it Duncan's Special."

"Duncan's Special Contentment," corrected Uncle Jim.

GAIN WEIGHT

stop
being

SKINNY!



Amazing New Way developed by modern medical science to put on weight on lean bodies. Guaranteed to give you up to an entire pound a day! Or your money back! Why should you dread going to parties and socials, simply because you look skinny and spindly? Why ever feel self-conscious about your body again? If you're underweight . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can put on up to a pound a day of attractive weight without exercise . . . dangerous drugs . . . or special diet . . . and some quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you eat it like candy! Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain astonishing MORE-WATE tablets . . . a 30 day supply for only \$9.98, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and weight to gain! Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will group themselves and you won't fit! You'll be a wallflower, because you have a figure fit for a broomstick! Gain more weight!

IN JUST 24 HOURS START GAINING WEIGHT! The best acting MORE-WATE tablets are unconditionally guaranteed to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a delicious, full strength, fast acting tablet that combines not just one . . . or two . . . but 4 of the most amazing aids for gaining weight known to medical science. MORE-WATE is not a food . . . not a powder! It's a delicious, pleasant-tasting tablet it contains vitamin B-12 . . . the needed red vitamin doctors give many underweight patients (leukemics) . . . It contains iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious, easily assimilated malt, the amazing ingredient that helps your body turn each of the food you eat into well rounded flesh instead of being wasted. That's the secret of putting on weight! Now you can help your food to add new pounds to your nose, chest, hips, thighs, and legs. Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! We want to show the figure you want . . . or don't pay anything! Act now!

Now at last—QUICKLY—EASILY put firm, attractive pounds and inches on your body, chest, arms and legs.

**DON'T STAY SKINNY!
GO FROM THIS TO THIS!**
or your money back!

MORE-WATE is the newest discovery of medical science—entirely safe! Not a drug—just a medicine . . . Instead, a delicious weight-adding tablet that helps your body build new pounds of HEALTHY, ATTRACTIVE body weight! You gain SOLID good-looking flesh AUTOMATICALLY whenever you need it—on face, neck, bust, arms, legs, ankles, etc. (all over!)

START GAINING WEIGHT IN 24 HOURS! Amazing new MORE-WATE puts on weight FASTER THAN ANYTHING KNOWN TO MEDICAL SCIENCE! If you LOSE APPETITE QUICKLY.

If you fill up at meals and lose your appetite, take MORE-WATE, the amazing concentrated fast acting tablet that tastes delicious and works weight-gaining wonders!



CHILDREN LOVE IT!

WHY BE SKINNY?

Now you can quickly get on 10 to 20 pounds or more of well-developed pounds so fast it will amaze your kids! MAGIC appetite, hunger-slick sugar . . . it will all over the body into a beautiful "LOOK" that wins popularity! MORE-WATE promotes appetite, new pig, hair and red-blooded vitality. **DON'T BE SKINNY! SEND FOR MORE-WATE** reference listing, fast acting tablets TODAY!

TEST AT OUR RISK

Mail the coupon below to your nearest dealer or MORE-WATE Only 99¢ for the full guaranteed supply or 24 for the whole summer! Every penny! Ask on the condition if the full package doesn't increase your weight to your satisfaction, return the unused portion for your money-back refund. MAIL YOUR COUPON NOW! CHILDREN—get some or back to order for you!

MAIL FOR 10-DAY COUPON TODAY!

SEND NAME AND AGE ()
 681 Boston St., Boston 7, Mass. U.S.A.
 SEND ONE large enclosed supply of MORE-WATE 1 envelope \$9.98 each, plus 49¢ P.S. or GUARANTEE 1 supply to be delivered with \$10.00 cash or money-back when I return unused package. (I agree you'll be up to speed on my order.)
 CHECK HERE IF YOU WANT 2 for \$1. (Save 50¢)
 Name _____
 Address _____
 City _____ State _____
 ZIP CODE APPROVAL — MAIL TODAY

CHARLTON COMICS GIVE YOU MORE!

THE DIFFERENCE!

THIS IS A LITTLE TALE OF TWO GIRLS, ONE WHO LOVED LIFE, AND SCHOOL, AND THE OTHER KIDS, AND ONE WHO JUST DIDN'T CARE...

THIS IS *BABS*...



...AND THIS IS *BUTCH*...



ALL THE BOYS FLOCKED AROUND *BABS*...



BUT
HOBSON
SEEMED
TO
CARE
ABOUT
BUTCH...



MARGIE'S FASHIONS

BUT EVERYBODY CARES ABOUT WHAT PEOPLE THINK ABOUT THEM -- EVEN IF THEY DON'T ADMIT IT...

AND SOMETIMES, SADNESS TURNS TO MEANNESS...



NO MEANNESS CAN CAUSE PEOPLE TO DO SOME PRETTY BAD THINGS...



CHARLTON COMICS GIVE YOU MORE!

WHEN YOU LISTEN TO YOUR CONSCIENCE, AND UNDERSTAND YOUR ACTIONS, THE FIGHT IS HALF-WAY WON...

AND IF YOU TRY TO REMEDY YOUR MISTAKES, THE FIGHT IS ALMOST OVER...



SO YOU SEE, THERE REALLY ISN'T MUCH DIFFERENCE BETWEEN PEOPLE, IS THERE?



TIME OUT FOR LAUGHS





HERE'S ALL YOU DO!

1. JUST CUT OFF THE RED CORNER AND GDC FROM THE FRONT COVER!
2. FOLLOW THE INSTRUCTIONS ON THIS PAGE!

THIS OFFER LIMITED TO THE UNITED STATES, ITS POSSESSIONS, AND CANADA. EXPIRES DEC. 31, 1960.

#105

'DIAL I FOR LOVE COMPACT'



YOUR NAME
AND
PHONE NUMBER

GOLD PLATED

200 CORNERS AND
NO MONEY
OR
1 CORNER AND \$1.00
(ADD \$1 EXTRA FOR CANADA)

#106 'OUR ROMANCE BRACELET'



SAFETY CHAIN
HEAVY LINKS - GOLD PLATED -
UP TO 14 LETTERS
SPELLING ANY 2
NAMES OF YOUR
CHOICE -
EACH LETTER
HANGS FROM
THE BRACELET

200 CORNERS AND NO MONEY
OR
1 CORNER AND \$1.00 (ADD \$1 EXTRA FOR CANADA)

#107

'PERSONALIZED SILK HEAD SCARVES'

ABOUT 2 FEET -
PERMANENTLY
WASHED -
HAND-PAINTED
WITH NAME
OR INITIALS



CHOICE OF:
YELLOW
GREEN
BLUE
RED

100 CORNERS AND
NO MONEY
OR
1 CORNER AND 50¢
(ADD \$1 EXTRA FOR CANADA)

#108



WHITE
METAL
CLASP

ROMANTIC
PEARL
NECKLACE

ALL THE GLEAM
OF
REAL
PEARLS!

50 CORNERS AND
NO MONEY
OR
1 CORNER AND 35¢
(ADD \$1 EXTRA FOR CANADA)

#109

'SWEETHEARTS PERSONALIZED SILK SCARF'



YOUR NAME ON
RED, BLUE,
YELLOW OR
WHITE SILK

70 CORNERS
AND NO MONEY
OR
1 CORNER AND 35¢
(ADD \$1 EXTRA FOR CANADA)

THIS OFFER IS VALID AND GOOD IN ANY STATE OR COUNTRY WHERE THERE IS NO RESTRICTION ON THE RECEIPT OF MONEY BY MAIL. THIS OFFER IS LIMITED TO THE UNITED STATES, ITS POSSESSIONS, AND CANADA. EXPIRES DEC. 31, 1960.

REMEMBER!

PRIZE CORNERS ARE FOUND ON

ALL NEW CHARLTON COMICS

*CHARLTON COMICS GIVE YOU

MORE*

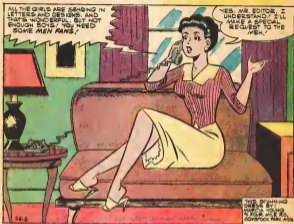
CHARLTON JACKPOT
BOX 15 #1 / 4
PALISADES PARK, N.J.

SEND NO STAMPS
(INSERT PRIZE)
NUMBER

NAME _____
ADDRESS _____
CITY _____ STATE _____
I WANT PRIZE NO. _____ I AM _____
AND (OR) _____ CORNERS

MY LITTLE MARGIE

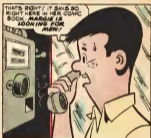
in THE REQUEST



CHARLTON COMICS GIVE YOU MORE!



AND SOON THE PASSES ROLLED OFF THE NEW ISSUE OF MY LITTLE MARGIE'S FASHIONS WITH THIS PAGE ...



MARGIE'S FASHIONS



NEW! SLIMMING PERFECT SLACK GIRDLER

A LUXURIOUS NEW
FREEDOM



only
39¢

EXCITING SLACK GIRDLER MAGIC
RUGS SMOOTH SLIMS

Here's the newest form control concept available to you. The "Slack Girdle" is made of "Stretch" fabric which gives you complete freedom of movement. It's soft, comfortable, and it's made with stretch knit fabric. It's made of "Stretch" fabric which gives you complete freedom of movement. It's soft, comfortable, and it's made with stretch knit fabric. It's made of "Stretch" fabric which gives you complete freedom of movement. It's soft, comfortable, and it's made with stretch knit fabric.

Features

- Power Elastic
 - Breathability
 - Comfortable
 - Tights, Slips
 - Tucked Underwear
 - Soft Materials
 - Softly Shaped
 - Shapewear
 - Complete Freedom of Mobility
- Expressed Deal Dept 8410
Lynchburg, New York
- Send me one "Slack Girdle" on 10 Day Free Trial if you are not satisfied. I may return for partial refund of purchase price.
- Small Medium Large XLarge
- I want to buy 10 more for my friends or family plus postage.
- Name _____
Address _____
City _____ State _____ Zip _____

EVERYTHING YOU NEED TO ENJOY STAMP COLLECTING

only for **25¢**



Yes! All yours for only 25¢

LARGE ALBUM and STAMP COLLECTION

plus

250 PHOTOGRAPHS OF STAMP COLLECTORS and 200 STAMPS

Fit into your album to start enjoying the most fascinating hobby in the world - or save your life by your collection - all for only 25¢!

You get a Large Illustrated Stamp Album - update for thousands of stamps from the different countries - plus page showing world's newest stamps.

You also get a Stamp Collection of 100 all-different stamps from all over the world - Monaco, Persia, San Marino, etc.

You also get the Stamp and the Famous Michel Photographs of Stamp Collectors. Stamp Identifier Directory, etc.

Send 25¢ with coupon today to get all these things! We will also include - on approval - a selection of other stamps. You may buy any of them at dealer's low price and return the rest within 10 days. Whether or not you buy any approvals, the Stamp Collecting Order is yours to keep for 25¢!

25¢

Stamp Company, Dept. 8410
21 Willsoughby Street, Brooklyn 1, N. Y.

Send me other Stamp Collecting Order - Album, 100 Stamps, 200 Photos, Stamp Identifier Directory, 1 envelope and 100 postcards. Also include 100 stamps - 1 selection of 20 other stamps. I may buy any of them approval for 10 days at low price. The rest within 10 days.

Name _____

Address _____

City _____ State _____ Zip _____

25¢

Stamp CO., Dept. 8410, 21 Willsoughby St., Brooklyn 1, N. Y.

CLUB NEWS AND MAIL EXCHANGE

MY FANS, HERE ARE MORE NAMES OF THE WONDERFUL FANS WHO ARE SENDING IN BEAUTIFUL FASHION DESIGNS... WHY NOT WRITE TO EACH OTHER AND COMPARE IDEAS AND CLUB NEWS & SCISSOR! I COULDN'T LIST ALL THE NAMES, BUT THERE'LL BE MORE IN THE NEXT ISSUE!

THE DRESSING GOWN BY
LEONIE BERENSON
248 8th STREET DR.
PETER HILL,
CALIF.

CLUB NEWS AND MAIL EXCHANGE

HERE IS A LIST OF SOME OF THE ENTHUSIASTIC FANS WHO ARE CONTRIBUTING FASHIONS TO MY LITTLE MARGIE'S. HOW YOU CAN WRITE TO EACH OTHER AND COMPARE YOUR IDEAS AND CLUB NEWS! BECAUSE OF LIMITED SPACE, WE COULD ONLY LIST SOME OF THE FANS... BUT EACH ISSUE WILL HAVE MORE NAMES!

Jackie Clark
425 Calvin Pk Blvd.
Rockford, Illinois

Blaine Boryelle
49 Union St
New Britain, Conn.

Jacqueline Fuzzell
54 High St.
Webster, Mass.

Nancy Salend
459 Myrtle St
New Britain, Conn.

Virginia Lapila
10 Union St
New Britain, Conn.

Maureen Olson
43 Deane St
East Greenwich, R. I.

Mary Scott
114 Patapsco Ave.
Baltimore 32, Md.

Inez Hunt
15 W 107 St., Apt. 44
New York 35, N. Y.

Lucy McHasey
373 B, Marengo St.
Friedberg, Ala.

Barbara Karen Bee
1344 4th Ave
Prince George, B. C.,
Canada.

Melissa Jordan
181 Castle Drive
Monroe Falls, Ohio

Yarelica McDermott
528 Brooks St.
Bridgeport 8, Conn.

Beatrice Trest
457 West 184 Street Apt 1-D
New York 32, N. Y.

Ann Gorfil
43 Franklin St.
Brantwood, L. I., N. Y.

Maria Kalashkorki
41 Messenger St
Providence 3, R. I.

Sherril Macomber
North Long Yard Rd.
Southwick, Mass.

Joyce Ann Traylor
944 McKenna St
Petersonburg, Va.

Barbara Brown
649 Center Road
West Seneca 24, N. Y.

Barbara Harney
308 Crawford Rd.
St. Louis 37, Mo.

Linda Detsart
Waterloo, Ont., Canada

Carole J. Martindale
139 Townsend Ave.
New Haven, Conn.

Marilyn Beatty
P.O. Box 1
Hartford, Michigan

Mary Hall
6840 Day St
Tujunga, California

Sandra J. Marin
15 West 107 St.
New York 25, N. Y.

Helen McDaniel
c/o Mr. E. E. McDaniel
Route #3
Farmington, Mo.

Brenda Olson
525 East Bolivar
Yidor, Texas

Marianne Cittadini
414 New Jersey Ave
Brooklyn, N. Y.

Susan Guekel
3370 Highlands Dr. N.
Indianapolis 33, Ind.

Trilby Ann Little
105 West Front St.
Marion, Mich.

Sharon Berbyshire
1478 Oxford Rd
Barkley, Michigan

SEND NO MONEY!



AND DON'T FORGET... WHEN YOU SEND IN YOUR DESIGNS, IF YOU WOULD A STAMPED, SELF-ADDRESSED ENVELOPE, I'LL SEND YOU A MEMBERSHIP CARD (25x44) AND MAKE YOU AN ASSISTANT EDITOR!

SEND YOUR FASHIONS TO:
MY LITTLE MARGIE'S FASHIONS®
CHURCH BUILDING - DEERY, CONN.



CAMPANA

Makes this Astonishing Offer



What type are you?

Try all 3 of these famous Campana
Make-ups in your home for only \$1.00



Now, for a dollar, make the most important beauty discovery of your lifetime. Discover which kind of make-up makes you look loveliest! Complete has prepared a special combination package to make this possible. It consists of 3 famous Campana Make-ups—in three cases—each sample size.

1. **Solista**—wonder-working cake hides every blemish—your complexion looks flawless.
2. **Merry Touch**—hasidically moist cream make-up—subtle and natural—richly lubricating.
3. **Shiny Magic**—shiny, shiny liquid, so light you hardly feel it—exquisitely soft and lovely.

You'll look different in each make-up. Even your personality seems to change. Think you do you want to present to your world? Try all 3 make-ups and compare them. Have different days—see which makes you loveliest. Keep the others for special occasions—or pass them on to a friend. A \$2 plus a **FREE Lipstick** sent post-paid for only \$1.00 (Campana even pays the U.S. tax!) What value—what an astonishing test and saving discovery, for you! Offer limited—send coupon now.

(This includes, not in combination package, of make-up and all other items.)

Find new loveliness with **CAMPANA**
Makers of Famous Fashion Beauty Goods

... plus **FREE Lipstick**

"Make-up Wonderful" package includes one each of Solista, Shiny Magic and Merry Touch make-ups plus Shiny-Magic Pink Lipstick, and complete full-size instruction booklet, all for \$1.00. Use coupon below. Offer ends around week for January, 1957. (Restrictions as stated on reverse.)

Campana, Box 385, Radio City Sta., NY 10101

Mail me 3 _____ \$1.00 (check) Make-up Wonderful
sampled first—U.S. tax _____ (check) (check) each with free
lipstick, packaged in sturdy suitable for complete
the trial below.

First Name _____ Last Name _____
(Please print name in full on separate sheet for complete.)

Address _____

City & State _____

Send no money now. We'll bill you later. Please allow 4-6 weeks for delivery. © 1956 Campana, Inc. All rights reserved. No part of this advertisement may be reproduced without permission.

She Once Had

HEAVY LEGS!

Now Has Slender Hips, Thighs, Knees, Calves and Ankles!

"I have been taking your course... and think it's the most wonderful thing in the line of reducing legs!"

— writes Mrs. J. C. O., Lewiston, Idaho.

The most surprising reason for women with fat thighs legs has just been revealed by Mrs. J. C. O. If your heavy legs are due to normal conditions you haven't any chance to pathological conditions you should try to obtain the slender, pleasing legs which always desired. This will require knowledge of what the processes of the blood and action of the muscles are. You can acquire a method of reducing heavy legs and obtain slender legs in 10 days. You can acquire a method of reducing heavy legs and obtain slender legs in 10 days. You can acquire a method of reducing heavy legs and obtain slender legs in 10 days.

URGENT METHOD FOUND TO HELP LEGS IN SLIMMING HEAVY LEGS

Many women engaged in ordinary domestic activities and occupations need not go to the gym and sweat but it will need to be looking for something like following the following method.

While women already had reducing their legs to slender legs. There is a slight reduction of weight for pounds to take weight of one single year of your life. You may have slight overweight but in one leg. And if you legs had a little weight, the weight of the leg has to be reduced and this is the same condition which would make heavy. This method does not require any special work or any of the leg from the hip to the ankle.

IN MANY CASES WOMEN'S LEGS ARE OF THE THICKNESS OF MEN'S

The progress made in the line of the knowledge and treatment of the muscular system is becoming more and more advanced and it is becoming more and more advanced.

When heavy thighs legs are usually caused by extra layers and fat which causes heavy weight, usually the condition of your legs and your feet is heavy.

To help women the condition properly, you should use the scientific system of reducing the legs. This system is based on the knowledge of the muscular system and the action of the muscles. You can reduce your legs and obtain slender legs in 10 days. You can reduce your legs and obtain slender legs in 10 days. You can reduce your legs and obtain slender legs in 10 days.

WHICH LEG PROBLEMS ARE YOURS?



BEFORE



AFTER

Slender, slender legs are followed by following the method, you will wear all clothes and bathing suit with ease.

Mrs. J. C. O. had heavy, flabby legs, but following the method her legs acquired the slender figure.

"ALL AROUND SHAMOUR LEGS" HELP WOMEN IN EVERYTHING THEY DO

Most legs women have that heavy legs and an ordinary slender legs. This is the scientific method of reducing the legs. You can reduce your legs and obtain slender legs in 10 days. You can reduce your legs and obtain slender legs in 10 days. You can reduce your legs and obtain slender legs in 10 days.

TESTED AND PROVEN METHOD RESULTS IN PLEASANT SURPRISE

This scientific method has been tested and proven. You can reduce your legs and obtain slender legs in 10 days. You can reduce your legs and obtain slender legs in 10 days. You can reduce your legs and obtain slender legs in 10 days.

Includes Very Easy Mail You can get the Shamour Legs in 10 days.

FREE "How to Slenderize Your Face and Ankles"



HEALTHY LEGS...
SHAMOUR LEGS

LOOK! *Thousands*
 Who Never Thought They Could-
NOW MAKING \$50 to \$500
in Spare Time...

... Just Supplying Friends and Neighbors
 with World-Famous Wallace Brown

CHRISTMAS CARDS

WE'LL SEND YOU THIS ASSORTMENT ON APPROVAL
 PLUS EVERYTHING ELSE YOU NEED TO START *Free!*



FEATURES 5000 CHRISTMAS CARDS!
 WE'LL send you the spectacular new
 "Feature" Christmas Assortment.
 These 51 unique cards include over
 1000 thought-provoking

ideas you wish to making extra money. Thousands of Busy Girls, Men, Women who
 never spend any extra money before are now enjoying \$40 to \$200 cash for just
 a few hours spare time! So you need it's simple to understand you have
 made Christmas Cards. Friends, relatives, neighbors, neighbors will
 buy their cards from someone. Why not you? With the exciting 1968
 Wallace Brown line of uniquely famous Christmas Cards you supply
 them with greetings by specialty. In fact, that they will straight
 folks each on 7-11 or some places on the spot. You make up to \$20 on
 each one. Could anything be simpler? We make it easier for by sending
 you our "Feature" Christmas Assortment that does it for you!
 For you see without making a penny how much too making more
 money can be. You mail coupon TODAY! You'll be glad you did!

76 BIG MONEY MAKERS—Send Coupon Below

Look in on the 76 opportunities to make extra money with the 1968
 Wallace Brown line of Christmas and Everyday Cards and 500 other
 great cards—get samples of 20 Good Things in Christmas Assortment
 plus FREE 16-Color colorizing showing all 76 money-makers. With a
 Christmas Assortment, Everyday Cards, Believers, Big Wreathings,
 Heavenly Gifts, etc. Everything you need to start making money of
 ourselves then you know. You mail

the coupon TODAY!

SEND FOR MONEY



My Little Margie's Fashions # 5 (1959)

Scanned cover to
cover from the original
by jodyanimator.

What you are reading
does not exist, except
as electronic data.

Support the writers,
artists, publishers and
booksellers so they can
provide you with more
entertainment.

Buy an original!