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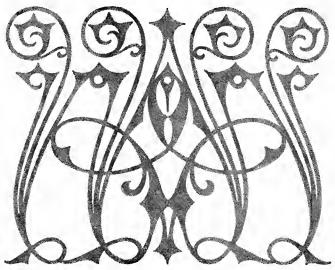


DUFFY-McINNERNEY CO.

Representing THE HOUSE OF KUPPENHEIMER

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Styles for Alen: A book issued to show authoritatively what is fashionable and correct for Fall and Winter 1907-'08



Circulated by us in this city among those interested in good clothes to show in a measure how complete and varied is our assortment of garments made by

THE HOUSE OF KUPPENHEIMER Makers and Designers of Finest Garments for Men CHICAGO NEW YORK BOSTON



HESE two single-breasted suits, the Saxon and Suffolk, differing slightly in cut of lapels, collar and the front lines of the coats, are decidedly attractive and becoming to nearly every man. Made in a large variety of exclusive fabrics.

Prices \$16.50 to \$40

To our Patrons

HE history of nations might, in a certain sense, be one of clothes. At any rate they reflect racial and national characteristics, culture, development, temperaments, financial conditions and social tendencies.

As a people we may justly claim that our national characteristic for the present age is improvement, a raising of standards, a strenuous reaching after and demanding of better conditions.

In clothing, this tendency is particularly marked. The demand is for better materials, better workmanship, better styles, and has been met by a constant striving towards perfection on the part of manufacturers.

As for ourselves, we have recognized the demand by putting forth every effort to secure the best the market affords. We want to meet your demands, and to do so we have given much time to investigating and to studying the merits of all the different lines of clothing that have a reputation for quality.

We haven't chosen the line that will yield us the greatest percentage of profit, nor the line that will sell at the lowest price, but we have selected clothes that we know will insure satisfaction for you—clothes made by The House of Kuppenheimer—which combine quality, workmanship and style at the right price.

In Kuppenheimer Suits and Overcoats we feel that we are offering you garments that are worthy of our highest recommendation—garments that will insure for us your permanent patronage and lead you at all times to associate our store with dependable merchandise.



ERE are shown the Young Men's Warwick, on the left, and the Young Men's Portland, on the right—two very popular sack suits, slightly body-tracing, with medium large shapely lapels of the proper length. With young men both of these suits are very popular.

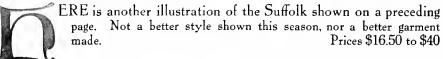
Prices \$16.50 to \$40

The illustrations in this book show the authentic styles for Fall and Winter. They are accurate representations of Kuppenheimer garments and portray exactly the cut and style of clothes that will be worn this season by the best dressed men.

About the fine tailoring and materials entering into these garments, the illustrations cannot tell you, but if you will examine our complete array of these stylish suits and overcoats you will readily understand why the guarantee label (reproduced on inside of back cover) is sewn into every garment.

We cordially invite you to call and try on a Kuppenheimer suit or overcoat. It will be a pleasure, indeed, to take up every detail of these superior garments and prove to you, beyond question, that they are worthy of your preference.







HE single-breasted Saxon and the double-breasted Portland, illustrated here, are both cut upon splendid lines, with perfect-fitting collars and well-shaped shoulders. Your choice would depend largely upon whether you prefer a single- or double-breasted suit.

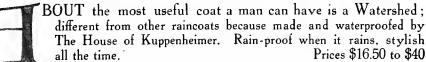
Prices \$16.50 to \$40



HE Business Frock is especially adapted to the professional man, and the business man who likes something a bit dressier than the sack. The Kent is another good style of a single-breasted business sack.

Prices \$16.50 to \$40







HE Topper, shown at the left, will again be popular for this season, though many will prefer the Beverly, the longer style of a light weight overcoat. Either are in good form. Prices \$15 to \$40



ERE are two very stylish and proper overcoats—the Roosevelt, on the right, and the Renwick, on the left. No finer garment can be made than either one of these coats. Both embody all the usual Kuppenheimer superiority.

Prices \$15 to \$50



HE Roland, shown in the foreground, is the season's latest creation for the particular young man. The Paletot, of which the back view is shown, is always a popular coat with some particular dressers.

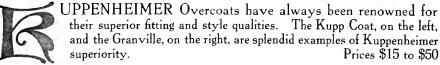
Prices \$15 to \$50



F you prefer a long, loose-fitting overcoat, you would best get the Regent. It is said to be the most stylish garment of its kind. The other coat, on the right, is the Rex, conservatively stylish.

Prices \$15 to \$50







ERE you have the back view of one of the most stylish overcoats for Fall and Winter—the loose-fitting Full Box. A great many coats of this style will be worn. On the right is shown a front view of the Roosevelt overcoat.

Prices \$15 to \$50



HE Kuppenheimer Full Dress and Tuxedo Suits shown here are everything that evening clothes should be—perfect in style and cut, well made and of finest materials.

Prices \$35 to \$50

This is a reproduction of the label sewn into every Kuppenheimer garment. It is proof of the confidence The House of Kuppenheimer has in its product, and affords the purchaser complete protection.

| This Garment Guaranteed by the Maker THE HOUSE OF KUPPENHEIMER |
|---|
| Mr |
| Date |

Facsimile of the Guarantee Label to be found in every garment made by

The House of Kuppenheimer.



Our elaborate display of the new Kuppenheimer models and the latest things in furnishings will acquaint you with everything that is correct in men's wearing apparel for Fall and Winter.

Duffy-McInnerney Co.

"At the Corner of Main, We Fitzhugh."

ROCHESTER, NEW YORK

